The Sudan Beacon-News

FIFTIETH YEAR NUMBER 32

SUDAN, LAMB COUNTY, TEXAS

THURSDAY, SEPTEMBER 26, 1974

10 CENTS PER COPY



THE BIG annual super-duper, extra-special, whoop-te-do South Plains Fair was launched in Lubbock Saturday and will continue through this Saturday, with hundreds (probably thousands) of folks in the surrounding area attending and giving it support, mainly financial.

Sounds like a good, cooperative venture of benefit to all? Well, it isn't. It certainly benefits Lubbock, and it certainly lines the pockets of the operators of the midway rides and booths. But it hurts all the other South Plains communities.

Last year an area businessman made this comment regarding the fair: "I can look at my books for any year and tell you exactly when the fair was held in Lubbock. . . It's always the worst business week of the year."

Another businessman present agreed: "There's no telling how much money is taken out of town every year to pour into the fair. . . .all the smaller towns in this area are making a mistake to support it every year, because it represents a big drain on the economy of

every one of the smaller communities." But, you say, we need the fair. The kids like to ride the rides and eat the greasy hot dogs. And there are even some folks who get their kicks out of looking at Aunt Annie's canned pickles. And besides, you say, you like going to hear Del Skillit and Charlie Boastful sang

them hurtin' songs. Well, we have no objection to the entertainment angle. It's nice to have shows to go to. But the fair seems like just too much a whole week, with high prices for all the rides and goodies. And this year, they're making it longer, so as to get two weekends of money

from the peasants. We know you can't keep people from spending their money the way they want to, so if they want to spend it at the fair, that's okay. But we owe something to the local business people who have contributed so much to the development of this town and the surrounding area. So we don't need to turn any handsprings over the fact they're having a fair

(As a matter of fact, I don't think the schools should turn out early so kids here can go to the fair one day, but one of my own kids called me Scrooge when she heard that).

I guess this blows my chances for free tickets next year.

THE LOCAL LOONEY says a tax office is a den of inequity

Local youngsters, between the ages of 8 and 13, will be competing on Saturday, October 5, for one of 18 trophies in the first level of Punt, Pass and Kick competition. PP&K is an annual event, co-sponsored by the National Football League and the Ford Dealers of America.

First, second and third place winners of Local compctition in each of the six age groups will receive a trophy. Additional trophies will be awarded to the first place winner in the Zone, District, Area, Divisional and National finals.

Area, Division and National matches will be held in NFL team stadiums immediately preceding actual NFL games or during their halftime programs. Youngsters participating at these levels have a chance to meet some of the NFL players.

PP&K finals will be held at the National Football Conference championship game on December 29. Finalists will appear on national television and the winners in each age group will receive their trophies from Pete Rozelle, Commissioner of the

National Football League. Also, the names of the top winner in each age group will be enshring will be enshrined in the Pro

Football Hall of Fame at

Canton, Ohio. Any boy or girl (8-13) accompanied by a parent or guardian may register at any participating Ford dealership, where complete details and a free PP&K Tips

Book are available.

4-H Report

The Sudan 4-H Club held its monthly meeting September 19 at the Communi-Center when officers were elected. They were:

Darrell Roberts, president; Cindy Moss, vice president; Cathy Ham, secretary; Jim Fields, treasurer; Brian May, reporter; and Barry Wiseman, Council Delegate.

Organizational Leaders elected were Mr. and Mrs. Calvin Wiseman and Mr. and Mrs. Connie Franks.

Elected earlier in the year were Calvin Wiseman to the County Show Board, and Tommy Moss and Pudd Wiseman to the Area Show



THE OLD AND THE NEW--Left is Herb Potter who has been manager of Southwestern Public Service Company here for the past 21 years; and Malcom Martin who comes from Seminole to assume managerial duties October 1. Potter is retiring after 37 years with the (Staff Photo)



Martin comes to Sudan from Seminole, where he has been serving as a journeyman lineman. He be gan his career with SPS in 1964 as an apprentice lineman and advanced to jour-

BRIERCROFT SAVINGS & LOAN COMPANY

Charles Perry

A former Sudan resident and graduate of Sudan High School has been named Executive Vice President of one of Texas' fastest growing savings and loan associations. Charles B. Perry was elected to the post by directors of Briercroft Savings and loan during a re-

CHARLES B. PERRY

cent meeting in Lubbock. Perry attended Hardin Simmons University in Abilene following graduation from high school. Upon graduation from Hardin Simmons, he entered the Savings and Loan business in Lubbock. He is active in The Young Associates, a tri-branch of the HSU Board of Trustees,

Wedding Vows To Be Read

Mr. and Mrs. Wiley H. Mudgett of Route 2, Sudan, announce the engagement and approaching marriage of their daughter, Penelope Sue Mudgett, to Daniel H. Mills, son of Mr. and Mrs. Conway R. Mills of 102 E. Crestland Dr., Austin.

The couple will be united in marriage Saturday, October 19. in Immanuel Lutheran Church, Pflugerville.

The bride graduated from Sudan High School in 1969, Baylor University in 1973, and is now employed by The State Bar of Texas in Austin. The groom is a 1969 graduate of Pflugerville High School and the University of Texas in 1974. He is presently attending the University of Houston Law School

and is completing a term as president of the group. He is the son of Reverend Wayne Perry who served as pastor of The First Baptist Church while residing in Sudan. His wife is the former Lynn Meeks of Sudan.

* * * * * *

Briercroft Savings and Loan Company of Lubbock, is finding interest running high in its Heritage Collection of artifacts which date from the period of the Revolution and are on permanent display at its main office. Included are autographed documents of George Washington, a musket carried by a member of the 38th British Regiment which participated in the battle of Bunker Hill, guns, swords, books, porcelain and furniture. Care has also been taken to establish an authentic setting for the collection housed (Continued on Page 2)

Firemen Study Methods Of Fire Fighting

The Canyon Area Fire Control Conference meeting was held August 17 at the Community Center in Canyon. The practice drills were held on the training field there and among the fire control drills were a home fire, propane fire, oilfield fire and a Christmas

A meal was served at the Community Center building to some 231 men from forty (Continued page 3)

tree fire.

com Martin as the manager A graduate of Seminole for Southwestern Public Ser- High School, Martin was acvice Company in Sudan was tive in the Little League announced today by Warren baseball program, and a. Dayton, district manager member of the United Methodist Church.

Martin and his wife, Shirley, have two sons, Joe and Gordon, ages 9 and 7.

Martin will assume duties on Tuesday, October 1. Herb Potter, who has been

manager since 1953, is retiring with his last day on duty as Monday, Sept. 30. Potter has also been active

in local civic affairs including Rotary Club, Volunteer Fire Department, and is a member of the First United Methodist Church. He states that he and his wife, Frances, have no definite plans for the future.

A "retirement reception" will be held Friday, Sept. 27, from 2:30 to 5:00 p.m. in the fellowship hall of the First United Methodist Church honoring Herb Potter. This will mark the end of 37 a quartet from Muleshoe. years with SPS. All friends are invited to attend.

Brotherhood Family Night

BRIGADIER GEN. RISNER

The Brotherhood Association Family Night will be held at the First Baptist Church in Bovina on Tuesday, Oct. 1, with the meal beginning at 6:30 p.m. and

the program at 7:30 p.m. All area church families of the association are invited to attend this meeting. Adult plates will be \$1.25, and children under 12 will be charged 50¢ for the meal. A musical program will be provided by The Crusaders,

The speaker will be Briga-

ments stated. The require- able Option to Purchase for ments states that the site have dimensions of 125' x 150' and contains approximately 18,750 square feet for postal services and be

POST OFFICE

ter Ken Minyard. has been posted in the local

The U. S. Postal Service

is seeking a site in Sudan

for the purpose of building

a new Post Office facility

here, according to Postmas-

Records and films showed

that the Sudan Hornets out-

played the Plains Cowboys

Friday night, but the final

score was what mattered.

Plains outscored the locals,

14-7, with their touchdowns

coming on defensive errors

The total yards gained were

283 to 254, and first downs

by the Hornets.

An advertisement for sites adjacent to the general business area. Control of the Post Office with require- site would be by an Assign-

16 to 12, with Sudan on top

in both events. While it was

raining "rain" in most of the

West Texas area, it rained

"yellow flags" on the Hor-

nets in Plains on question-

able penalties, while only

one penalty was pinned on

the Cowboys during the en-

tire game to six for Sudan.

dan Hornets had the lead,

The Hornet lead was short

lived, however, as in the

third quarter the Cowboys

began a 67 yard drive which

ended only at the goal line.

They scored again on a pass

from Nelms to Lance Gass

who was open to take the

lead, 12-7. Nelms passed

again, this time to Ricky

Bearden, for the two extra

points and went ahead 14-

During the fourth quarter,

7-6, at half time.

Martin.

a minimum term of 12 months.

Upon acceptance of such Option, the Postal Service will promptly proceed with preparation of plans and construction requirements for the proposed postal facility; and advertise for bids, make an award, and assign the Option to Purchase to the successful bidder who will be required under the provisions of an Agreement to Lease to purchase the land in accordance with the terms and conditions of the Option to Purchase, and construct thereon a postal facility for lease to the United States Postal Service in accordance with Postal Service plans and construction requirements. Offers will be received in the office of: Richard L. Heil-The Cowboys began the igman, Real Estate Specialscoring when Weldon Nelms ist, Oklahoma City District, scored in the first quarter on U.S.P.S., Suite 17, 4545 a six yard run climaxing a Lincoln Blvd., Oklahoma 37 yard drive after they re- City, Ok. 73105, not later covered a Hornet fumble. than 4:30 p. m., October 12,

Their kick try for an extra 1974. point was blocked by Kyle Acceptance of Option to Purchase will be made to The determined Hornets that offeror whose site is fired up in the second quar- most advantageous to the ter with the line providing U.S. Postal Service, locagood blocking and opening tion, price, and other facup holes for backs to get tors considered. The Postal through for good yardage Service reserves the right time after time. They were to negotiate with offerors able to drive for 88 yards for better terms, modificaand a touchdown by Danny tions, clarifications, or other changes; to secure offers on Williams from the one yard line. The kick try by Richsuitable properties in addition to those offered initialard Tamplin was good with Plains giving little defense ly in response for sites; and/ on the effort. So, the Suor to reject any and all of-

> Interested parties may receive forms for submitting an offer of a site by contacting the Real Estate Specialist at the above address.

The closing date for the acceptance of a site will be October 21.

defensive effort with neither one able to score.

Comments from Coach Jackie Stewart:

"The boys (Hornets) had an outstanding effort against Plains with the offense moving the ball really well against an experienced Plains defense and eight returning starters from their bi-district team of last year. Our line came off the ball better than they have all year, and the backs ran with authority for the first time this year. I thought Carroll Legg and Mart Davison did an outstanding job on their All-State boy. And, Craig Harper did a good job of handling their "big" boy. Our two tackles, Rocky Gore and James Graves played their best ball game so far, and we look for more improvement each week.

The three running backs. Danny Williams, Richard Tamplin, and Kyle Martin. did a good job of picking their holes and running to day light. Those three boys compliment each other real well, and I feel like before the end of the season that we'll have as good a backfield as anybody on the South Plains. QB Mitch Chester did a good job of (Continued on Page 2)



PRATT FAMILY TO HOLD LOCAL REVIVAL

The John K. Pratt family of Amarillo will conduct a five-night revival meeting at the Assembly of God Church Sudan.

The revival services will begin Wednesday, October 2 and end Sunday October 6. Services will open each evening at 7:30 p.m. with Pam Pratt showing hand puppets, Daisy, Blue and Herkimer; as well as ventriloquist dolls Andy and Cheri, followed by special singing and an evangelistic message. Mrs. Pratt will draw one chalk scene each night.

The family members have made guest appearances on TV programs and for public school assemblies to demonstrate their unusual techniques, according to Rev. H. T. Clarke, pastor of the

The Rev. Pratt served as

ally invited.

infantryman and chaplain's assistant in World War II. He was valedictorian of his college class of Southwestem Assemblies of God College in Waxahachie and has served as pastor of various churches in Texas since

1950. The public is cordi-

Mrs. Johnston BRIERCROFT---- Gospel Stinging in a replica of Mount Vernon, Rites Held the Briercroft Savings and

Funeral services for Mrs. Willie Lee Johnston, 81, a long-time Sudan resident, were held at 2:30 p. m. Sunday, Sept. 22, in the Church of Christ. Cecil Bunch, minister of Bovina Church of Christ, officiated.

Buriat was in Sudan Cemetery under the direction of Singleton-Ellis Funeral Home of Muleshoe.

Mrs. Johnston died at 7:15 p. m. at West Plains Memorial Hospital in Muleshoe after being a patient in the Muleshoe Nursing Home for one month.

A Sudan resident from 1924 to 1948, Mrs. Johnston moved to Kingston, Okla, in 1952. She lived there until entering the Muleshoe Nursing Home. She was a member of the Kingston Church of Christ.

Survivors include four daughters, Mrs. Ruby Shannon and Mrs. Lerue West, both of Sudan, Mrs. Elva Hollingsworth of Kerman, Calif., and Mrs. Arlene Sanders of Orangevale Calif.; four sons, Elmer of Portales, N. M., Elvin of Bovina, Kenneth of Kingston, Okla., and A. M. of Huron, S. D.; 23 grandchildren and 32 great-grandchildren.

Company Outlines Plan for Minorities

The Quaker Oats Company has announced plans to provide 476 additional jobs worth \$4 million in annual wages for cidents resulting in three non-whites by 1976.

The new jobs, which will injured. range from executive, managerial and scientific positions production and a restaurant to assembly line jobs, will raise chain, carries about \$14 milits minorities payroll from \$17 lion in insurance with black million to \$21 million annually, companies and will add another nam and captured. While

persons at 34 major plants, of The new plan includes some blacks and other minorities. will go to black or non-white

Loan office.

The most recent, and probably the most noteworthy, addition to the Briercroft collection is the "Potomac River Gun" which is currently in the U. S. Navy Memorial Museum, Washington, D.C. and will be moved shortly to Lubbock to the new sunken courtyard.

The Heritage Collection is proving to be a strong drawing card at Briercroft. A regular traffic of individuals brousing through the building is noted daily. Organized group tours are commonplace events.

"What is good for people is good for business," Ford Mitchell, creator and curator of the collection, a vet-* eran Lubbock radio and television personality, and now a member of the Briercroft staff, sums up the impact on the association.

TEXAS HIGHWAY ACCIDENT REPORT

The Texas Highway Patrol investigated 12 accidents on rural highways in Lamb County during the month of August according to Sergeant Thurman Keffer, Highway Patrol supervisor of this area.

These crashes resulted in one person killed and five persons injured.

The rural traffic accident summary for this county during the first eight months of 1974 shows a total of 70 acpersons killed and 44 persons

down again over North Viet-Quaker employs some 18,000 \$7 million by 1976. a prisoner in Hanoi, he

approximately 2 000 are \$2 million in construction that The Company, widely di-firms, and \$702,000 annually He was repatriated in Feb- of "The Passing of the Night" versified in food, chemical, toy to go to minority-run advertis- ruary 1973 and was sent to published by Random House,

FOOTBALL----

running the team and we are going to let Mitch start throwing the ball more. A "sing-a-long" has been

scheduled for Thursday,

Sept. 26, at 8 p. m. in the

Amherst Community Cen-

Traci Cowart was honored

on her 14th birthday with

a surprise birthday party

hosted by Cathy Ham, Shel-

lye Pickrell, and Martha

Withrow at the Ham home.

School colors were used in

Others attending were Sa-

brina Vincent, Diane Gard-

ner, Mike Jones, James

Humphrey, Bob Graves,

Randy Scott, Joe Wood,

Mrs. Cowart, and Mrs.

FAMILY NIGHT----

dier General Robinson Ris-

ner of Cannon AFB, Clovis,

N. M. Risner enlisted in the

Air Corps in April 1943, and

was awarded his wings and

a commission as a Second

Lieutenant in 1944. He was

separated from the service

1946 but was recalled in

1951 and flew more than

100 combat missions in the

F-86 against the Mig-15

over North Korea. He be-

came the 20th jet ace dur-

ing the Korean War. Gen.

Risner was reassigned to the

50th Fighter Bomber Wing

at Clovis in 1953 and helped

to activate Hahn Air Base in

Germany. In 1965 while

flying F-105 Thunderchief,

he was shot down over North

Vietnam and rescued. Gen.

Risner was returned to duty

and in September 1965 shot

served as Vice Commander

of the 4th Allied POW Wing.

Florida. In February 1974,

decorations.

Ham.

Everyone is invited.

PARTY HONORS

TRACI COWART

Our defensive team played a spirited game. Plains had nine starters back on offense so we knew they would be tough. We broke down twice on assignments and they scored both times. Plains did a better job of running outside than we thought they would, and they hurt us with it.

In summing up the game, I felt like it was by far our best game of the year. We played more boys than we have been, and they all did a good job. It was a tough loss for the team, but it didn't get them down. All the boys feel like since district is just around the corner it is time to put it all together, and I think you'll see an inspired bunch of Hornets for the rest of the year. "

The Hornets host the Springlake-Earth Wolverines this week at 8 p. m.

Family Night meeting from

Sudan are asked to meet at

the First Baptist Church at

5:15 in order to leave by

SCHOOL

Members of the Hornet

Marching Band attended the

Panhandle-South Plains Fair

Monday in Lubbock. How-

ever, they did not march in

the parade since it was can-

celled due to the rain. The

group returned to Sudan

School dismissed at 2:35

Monday for all students to

School dismissed at 2:30

Grades eight through 12

met recently to elect offi-

cers and class favorites.

SENIORS-Mitch Chester

president; Rex Baccus, vice

president; Richard Tamplin,

secretary; Craig Harper,

They are as follows:

p. m. Wednesday for

teacher's meeting.

shortly after noon.

attend the fair.

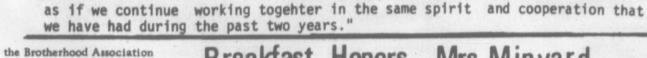
5:30 p. m.

* * * * * Plains made a clean sweep last week in their games with Sudan by winning all three. They had the same boys on the JV team as last year and branded the locals with a walloping 50-0 score. The junior high team also lost

These two teams will go to Springlake-Earth Thursday (today) with the junior

high game at 4:30. he was reassigned to Cannon AFB, Clovis, as 832nd Air Division Commander. His decorations include the Air Force Cross, Silver Star with one oak leaf cluster, Distinguished Flying Cross with two oak leaf clusters, the Air Medal with seven oak leaf clusters and the Purple Heart with three oak leaf

Brigadier General (Risner's Those planning to attend



GOVERNOR DOLPH BRISCOE Speaking to the Democratic State Convention in Austin

said "As Democrats we can deliver on every issue and every challenge facing

Mrs. Pat Minyard was honored recently with a breakfast in the home of Mrs. R. A. Lance.

grape juice and fruit were ple flowers with places marked with miniature fold-

Ann Nix and Brian May.

SOPHOMORES - Terry Swart; Kyle Martin, vice president; Sheryl Black, secretary; Dennis Flowers, treasurer; Rockie Cowart, reporter. Student Council representatives are Haldon Messamore and Terry Chester; and Class Favorites are Terry Chester and James

FRESHMEN - Darren Provence, president; Kelli Hargrove, vice president; Bert Byerley, secretary-treasurer. Student Council representatives are Lori Harper and Joel Williams; and Class Favorites are Kelli Hargrove

Mrs. Minyard was presented

a folding dressing table. Assisting Mrs. Lance with hostess duties were Mesdames Waymon Bellar, Bob

Drake, F. M. Smith, Glen Gatewood, Frank Lane, and Radney Nichols.

Special guest was Mrs. Ken Minyard

Breakfast Honors Mrs. Minyard

Miniature sausage, eggs, served. The table was centered with a candle and pur-

Council Representatives are Shelley Hargrove and Rusty Gore; a nd Class Favorites are

and Edgar Tamplin.

EIGHTH - Tracy Cowart, president; Diana Gardner, vice president; Kathy Ham, secretary; Martha Withrow, treasurer; Deanna Flowers, reporter. Class Favorites are Shelly Pickrell and James Humphrey.

VISIT OUR USED ITEMS DEPARTMENT **FOR SALE**

USED HEATER-40,000 BTU-- \$49.95 CLOTHES DRYER--

\$95.00 REAL NICE DIVAN & CHAIR \$49.95 TV WITH AM/FM RADIO &

RECORD PLAYER \$99.00 SEWING MACHINE WITH CASE \$39.95

REFRIGERATOR-FREEZER \$115.00 \$43.95 RECLINER CHAIR AUTOMATIC WASHER-REAL NICE

60 DAY GUARANTEE 20" COLOR TV WITH \$150.00 STAND

CAR TAPE PLAYER \$32.95 AND SPEAKERS.

\$19.95 2 DRAWER FILING CABINET \$24.00

CONSTRUCT EQUIPMENT AND MACHINERY

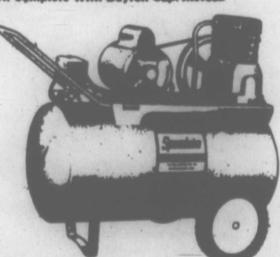
RECORD PLAYER

MODEL F-275 Without Built-in Charger

This unit is the same as the one the Charger. However, the Charger unit can be added in the future when required.

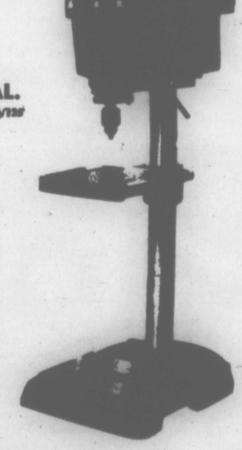
& 2 HP TWIN CYL. 20-GAL. 8.2 to 19.5 CFM Displ. 4.9 to 5.6 CFM Free Air At 100/125

PORT. COMPRESSORS PSI. Complete With Dayton Cap. Motor

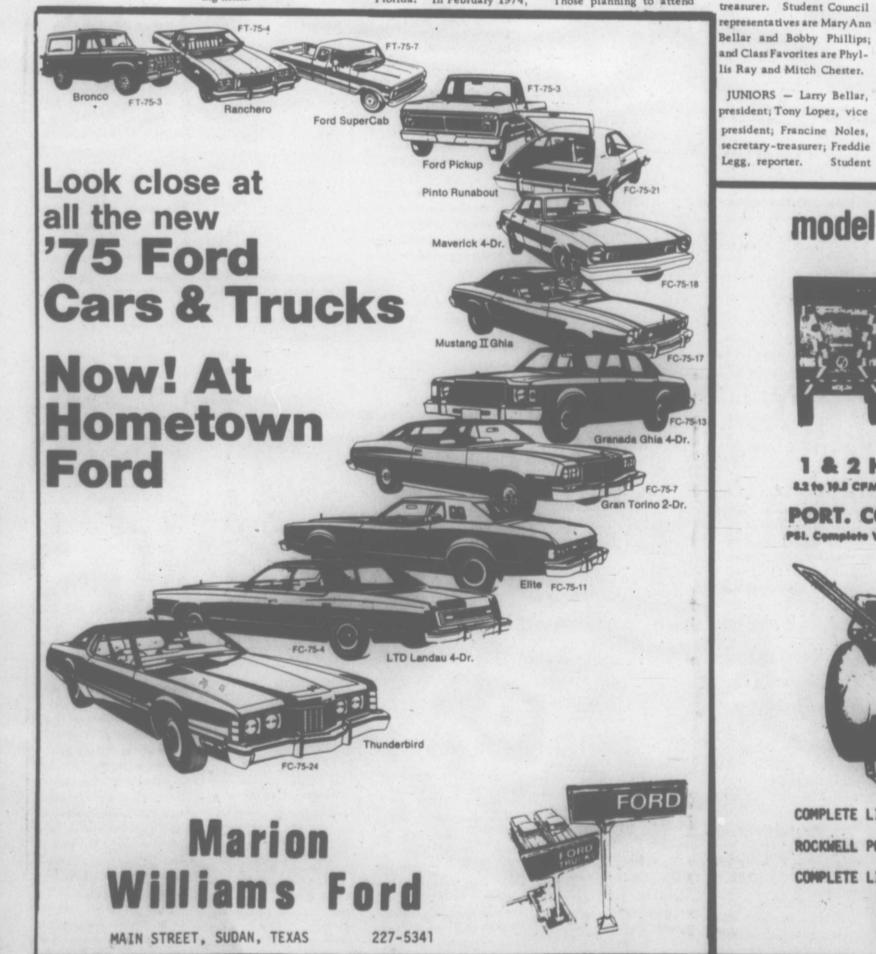


COMPLETE LINE FORNEY WELDERS

ROCKWELL POWER TOOLS, DRILLS, GRINDERS



COMPLETE LINE WELDING EQUIPMENT



TO NOTE ANNIVERSARY

Col. Schuyler Bissell, 64th Flying Training Wing Commander at Reese Air Force Base, Lubbock, has announced that the base will sponsor a public open house on Sunday, Oct. 6 between the hours of 1:00 and 5:30 p. m. in honor of the 25th Anniversary of Reese's continuous active service as an Air Force Base.

Featured attraction of the day's activities will be the first local appearance of "The Thunderbirds", the U. S. Air Force's Aerial Demonstration Team flying the T-38 Falcon, the same aircraft flown by student pilots at Reese in the later stages of their year-long Undergraduate Pilot Training Program.

High performance Air Force aircraft will be on display along the flight-

SLUMBER PARTY HONORS CATHY HAM

Ken

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SHOE

Cindy Ham, daughter of Mr. and Mrs. Don Ham, was honored with a slumber party celebrating her 12th birthday, September 20. Those attending were Shawnda Masten, Marie Withrow, Sherry Fisher, Mechele Vincent, Janet Nix, Kim Humphreys, and Gary and Cathy Ham. Also helping celebrate her birthday and visiting was Cindy's sister, Mr. and Mrs. Tim Harrington.

The group also attended the Plains-Sudan football

NATIONAL HIGHWAY WEEK SEPT, 22-28

This week during National Highway Week, Sept. 22-28, the Texas Highway Department will sponsor a variety of activities during the week, according to State Highway Engineer Luther DeBerry.

During this week, the Littlefield Highway Department in Lamb County will hold an Open House on September 27 from 1:00 to 6:00 p. m. All interested citizens are invited to attend.

line. The Confederate Air Force Wing at Hobbs, N. M. and a private collectors have been invited, to participate. They have been asked to provide training aircraft such as used at Reese during the past 25

The modern aircraft will be flown to Reese from other Air Force Bases throughout the country for the static

The Lubbock Christian College and the South Plains College marching bands will provide musical entertainment during the afternoon and the Lubbock Radio Controlled Model Airplane Club will demonstrate their version of the Thunderbird's

Many base facilities will be open to visitors during the day.

Booster Club Meets

Twenty-seven of the 142 members now enrolled in Booster Club were present at the Monday night meeting. Winner of the football con

test was Adrian Martin, president of the organization, who was ineligible to receive the tickets and he requested the money for them be left in the treasury.

The film of the Plains-Sudan game was somewhat better than of previous games as to cleamess.

Coach Jackie Stewart said that two defensive mistakes cost us the ball game, but

Personals

Visiting here Sunday with Mrs. C. T. Wright who was confined to her home due to illness was her son, Tommy Wright of Lubbock.

Mr. and Mrs. Lee Williams will be celebrating their 25th wedding anniversary Satur-

Visiting during the weekend in the home of Mr. and Mrs. Eugene Edwards and Mr. and Mrs. Steve Edwards and Monty was Larue's mother, Mrs. Gregory.

Friday visitors in the Mart- Mr. and Mrs. Ira Drum, Bill in Maxwell home were Mr.

DELICIOUS FOOD

DELIGHTFULLY SERVED

FOLINTAIN SERVICE SANDWICHES

SUDAN DAIRY BEE

MR. AND MRS. JAMES NIX, Owners



who were enroute to Post. Dinner guests Sunday in the Martin Maxwell home were Mr. and Mrs. Lee Jr. Capps of Bovina and Mr. and Mrs. Ed Ray. They all attended the funeral for Mrs. Willie Lee Johnston that afternoon.

Nunnally, and Irene Potter,

Mark Short of Lubbock preached the sermon at the Church of Christ here Sunday. He is the husband of Vicki Ray.

John Tucker has returned home from visiting a week in Pueblo, Colo. with his son and family, the Bill Tuckers.

Randolph Howard visited recently for ten days in Brownfield and Whiteface

FIRE DEPT. NEWS---

seven towns represented Attending from Sudan on both August 17 and 18 were Charles Burnett, Carl Burnett, Philip Gordon, Bob Summers, Orville Hill. And on August 18, Sam DelaRiva and Faris Foley joined them.

Monday, Sept. 30-Ment-

loaf, buttered green beans,

steamed rice, rolls, milk,

Tuesday - Beef-vegetable

Wednesday-Pinto beans,

salt sticks, tomatoes/mac-

Thursday - Hamburgers

with trimmings, potato

chips, apricot cobbler,

Friday - Chicken with dres-

sing, blackeyed peas, po-

tatoes buttered, rolls, but-

ter, milk, cranberry jelly.

will be held November 2.

Plains got the breaks even

with the Hornets playing a

good and determined brand

of football. The Hornets

received more bruises from

that game than any they

have played in so far. Stew-

art stated that Rocky Gore

played part of the game with

a headache, unknowingly to

the coaches, after being

shaken on a play. He had

received a head injury early

in the season.) Gore will be

out for the next two games.

Carroll Legg also suffered

from an old knee injury from

the game and probably will

Coach F. M. Smith gave

a scouting report on Spring-

lake-Earth stating that they

have a 5-5-1 defense, they

are not a passing team but

rely heavily on HB Jake Mil-

ler to carry the football.

He also reported that the

Wolverines would outweigh

the Hornets, and Coach

Stewart then stated what

type of plays he intended to

use against the visitors.

not see action this week.

aroni, Brownies, milk.

butter, waffle syrup.

stew/crackers,

chocolate milk.

cheese toast, milk.

The local firemen will sponsor a "turkey shoot" Saturday and Sunday just east of the Sands Cafe (weather permitting). Guns will be ble and shells will be ere.

The loc isavailat other public services 1 udan comussisting in munity be extinguish. s. Among

Homecoming

The 1974 Homecoming for in the Sudan School Cafe-Sudan Ex-Student-Teachers

The classes to be honored this year are classes of 1933-1943-1953-1963-1973.

The Sudan Future Teachers of America plan to honor those attending with a reception from 6:00 to 7:00 p. m. during registration. Dinner will be served by the Band Parents at 7:00

There will be no local invitations sent. If you are interested in sending out-oftown invitations to your former classmates . please contact Mrs. Wayne Swart.

.... The homecoming football game will be Friday, Nov. when the Hornets host neighboring Amherst Bulldogs in a district clash at 7:30 p. m.

and for a family reunion.

Mr. and Mrs. Jinks Dent returned home Monday from a two week trip which included a check-up for Jinks at M. D. Anderson Hospital in Houston (he got a good report), Palistine, Corsicana, Kernes, Hamlin, Temple, Stamford, and in Cross Plains with Mr. and Mrs. Frank Rone.

Rev, Lee Roy Baker entered Methodist Hospital in Lubbock the first of the week for medical tests.

Mrs. Veta Self and Mrs. Margaret Wilhite of Muleshoe were recent visitors in the home of Mrs. J. C.

Mr. and Mrs. Byron Ford returned home Monday from Albuquerque, N. M. where they spent the weekend and attended the New Mexico State Fair.

Mr. and Mrs. Warren Meeks and children of Muleshoe visited Sunday with his mother, Mrs. Esther Meeks.

Mrs. Emma Turner of Fri-

these services are locating persons with speciated types of blood for persons needing transfestoirs, and assisting people who have sudden attacks of respiratory problems. A list of names and some types of blood are kept on record by firemen. Some 12 or 14 of the firemen recently completed a course on using the resustator that they have on hand here. You may receive assistance by calling any member of the local fire department, according to Fire Chief Or-

one and formerly of Sudan is a patient in an Amarillo hospital.

ville Hill.

Mrs. D. W. Williamson was in Lubbock recently to visit their son, Mr. and Mrs. Harry Williamson and Kris. Mr. and Mrs. Gaylon Burns returned home Friday after vacationing the last two weeks in Trinidad, South America with her sister, Mr. and Mrs. Charley Thompson.

Mr. and Mrs. Waymon Gordon returned home Monday from Denver, Colo. Her mother, Mrs. Stella Thomas returned home with them.

Visiting last week in the home of Mrs. Gladys Terry was her aunt and uncle, Mr. and Mrs. A. H. Ashley of Phoenix, Ariz. On Thursday all of them went to Roswell, N. M. to visit with Mrs. Terry's son, Col. and Mrs. Bob Terry and family.

Mr. and Mrs. Bill Olds are fishing this week near Corpus Christi.

Mr. and Mrs. Guy Walden visited recently with her sister, Mr. and Mrs. Pete Peterson and family in Las Cruces, N. M. and helped her mother, Mrs. Annie Douglass celebrate her 95th birthday.

Mrs. Muriel Crouch returned home Thursday from visiting with ber daughter and family, Mr. and Mrs. Don Goodyear. While there they attended the Oakland-Rangers baseball game at Arlington Stadium when some 20,000 people at-

Mr. and Mrs. Mike Fisher and Tanya of Ralls visited during the weekend in the home of his parents, Mr. and Mrs. Lee Roy Fisher. Their daughter, Kathy, a student at Texas Tech, was also home for the weekend as was their other son, Radney of Lubbock.

Among college students home for the weekend were Craig West, Terry Graves

Mr. and Mrs. John Williams and family went to Quanah during the weekend to visit her parents, Mr. and Mrs. Charles Lowe.

Mrs. Pete Woolever of Lit-

tleffeld and a former Sudan resident is a medical patient in the Littlefield hos-Mrs. Mayfair Graves is a

ourgical patient in the Methodist Hospital in Lubbock. Pat Kent was admitted to

the Littlefield Hospital last Tuesday and was still there the first of this week.

Attending the Regional Sunday School Workers Conference Thursday at the First Baptist Church in Lubbock last Thursday were Rev. and Mrs. Eddie Freeman, Mrs. Mary Powell, Mrs. Mary Harper and Mrs. Marge Cardwell.

Sgt. and Mrs. John Capers returned Monday from Las Vegas, Nev. where they visited with his mother, Mrs. William Bradley. The Capers plan to stay here with her parents, Mr. and Mrs. B. A. Beauchamp Jr. and Derwin for a few days before he is to report for duty with the Air Force in Kentucky. Mr. and Mrs. Tim Nix of

Earth visited during the weekend in the home of her parents, Mr. and Mrs. Edwin Harper and attended the Sudan-Plains JV game here Thursday night when her brother Greg was on the local

Mrs. Homer Morris remains a medical patient in the Amherst hospital.

Ray May has returned home for a few days from Methodist Hospital where he had been a surgical patient. He is to return to the hospital for further treatment.

Weekend visitors in the home of Mr. and Mrs. Billy Chester and Terri were her brother, Mr. and Mrs. Jerry Glover and children of Laz-

Weekend visitors in the home of Rev. and Mrs. Eddie Freeman and children were his brother and fam-

Visiting during the weekend in the home of Mr. and Mrs. G. C. Ritchie and Steve were their daughters and sisters, Mr. and Mrs. Robbie Rudd and April of Levelland and Sgt. and Mrs. Dewayne Phillips of Lub-

Mr. and Mrs. B. A. Beauchamp Jr. and Derwin visited Saturday with her mother, Mrs. Bessie Myers, and with her sister, Mr. and Mrs. Ray Black, all of Muleshoe.

derwood visited during the weekend in the home of his parents, Mr. and Mrs. John Underwood in Amarillo Mrs. Glen Gatewood spent

Mr. and Mrs. Green Un-

There was a birthday party Thursday for Manor residents

colebrating birthdays in the month of September. Cake and ice cream, and punch were served to everyone. "Happy Birthday" was sung Earl White. and a flower was pinned on Clyde Brock came to see everyone having a birthday. They were Hattie Doss and

the piano. Mr. and Mrs. Virgil Nail have returned home from a weeks vacation in Dallas. She is employed in the

dietary department here. Residents here presented their beauty operator, Ethel Kisner of Littlefield, an arrangement of assorted flowers which they made in arts and crafts.

Effie Veach, residents; and

Bula Humphrey, an employ-

ee. Bobbie Carpenter played

T. O. Mote of Spade visited recently with Mike Mote.

Visiting Mrs. Etta lones Monday was her daughter, Dorothy Abbott, and daughter-in-law, Viola Jones of Amherst, and Mrs. James Dutton of Earth.

Visiting Mrs. G. C. Nicholson were her daughters,

several days last week in Canyon with her grandchildren while their parents, Mr. and Mrs. Jerry Bridwell attended a conference in Houston.

Claude Kropp is a medical patient in the Medical Arts Hospital, Littlefield, where he was taken late Sunday night.

Recent visitors in the home of Mr. and Mrs. Claude Kropp were their children, Mr. and Mrs. Butch Waller and children, and Mr. and Mrs. John Kropp and children, all of Hart, and Troy Waller of Amarillo. Also visiting was Rev. and Mrs. Roy Ballinger and Mr. and Mrs. Joe Ballard of Dimmitt.

Mr. and Mrs. Bill Kuykendall and Len visited Saturday with Sgt. and Mrs. Dewayne Phillips in Lubbock. A Monday visitor in the Phillips home was Jo Gaye Doty. Mrs. George Burke and her

sister, Mrs. Robert Masten of Lubbock, will have a showing of their quilts at the Texas Tech University Museum at the annual meeting of the Ranch Headquarters Association. The meeting and quilt showing will be Saturday, Oct. 5 from 10 a. m. until 4 p. m.

Mrs. Verella Edwards and Doris Mixon of Amherst.

Frank White of Sudan and Bob White of Ft. Worth visited this week with their daughter and sister, Ruby-

his wife, Daisy. Also visiting were her daughter and son-in-law, Mr. and Mrs. Randall Jackson of Lubbock. Mrs. Lula Harlan and Everett Nix both have returned home from South Plains Hos-

Della Dutton was admitted to the hospital Saturday.

Mrs. Philip Davis of Abernathy visited Sunday with her husband. His son, Tom. of Amherst, visited with him on Tuesday.

Vic Reynolds of Littlefield was a visitor this week with

Mr. and Mrs. Kenneth Willis of Floydada visited her sister, Sue. Also visiting Sue was her mother. Myrtle Landers of Lubbock.

Mrs. Wilkerson of Levelland took Mrs. Mary Ford to her home in Sudan where they had lunch.

W. S. Baker's half brother. Henry Davis of Abernathy visited him Sunday.

Mrs. O. B. Ginn and Mrs. J. D. Newton visited Nanny Ginn recently.

Mr. and Mrs. Johny Thomasson and Mrs. Jerry Herzog of Sudan visited recently with Leona Thomasson.

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PHONE 227-3892 YOUNGSTERS 8 TO 13... SHOW YOUR FOOTBALL SKILLS

Hurry! There's only a few days left to sign up to compete in the 1974 Ford Punt, Pass & Kick Competition. Test your football skills in competition with youngsters your own age. It's free. Just bring your parent or guardian to register, get your free PP&K Tips Book and start practicing! registration ends

OCTOBER 4

WILLIAMS

SUDAN, TEXAS

GROUNDBREAKING CEREMONIES SET SEPT. 27

The Lubbock County Hospital District Board of Managers announces it will hold groundbreaking ceremonies September 27 to signify construction of Medicine in Lubbock. The event is scheduled to begin at 4 p. m. at the hospital site at Fourth Street and Indiana Avenue on the Tech Campus where the Medical School is already under construction.

The hospital is scheduled for completion around mid-1977 and will serve as an important regional referral health center for the West Texas-Eastern New Mexico

Total construction and equipment costs are expect-

ESA HOLDS REGULAR MEET

Epsilon Sigma Alpha met recently for its monthly meeting at the home of Angela Eicke. Kathy Gatewood was co-hostess.

Presiding was President Sandra Nix. The program on parliamentary procedure was presented by Debbie Baker. A test was given on parliamentary procedure which proved quite interesting.

The treasurer's report was given by Kathy Gatewood, and minutes of the last meeting were read by Jayellen Wilson. They were approved.

ports with the yearbook being readied; material for curtains in the Community to be purchased; the presidents' pictures are to be framed and put in the school; and shoes are to be purchased for needy children to be distributed at school. Carnival ed to exceed \$18,000,000 with funds secured from the 1970 Lubbock County bond issue and tax levies together with an \$8,000,000 Hill-Burton loan and \$1,000,000 in Hill-Burton grants.

The District Hospital will provide adult and pediatric bed facilities, intensive and coronary care units. The structure will include many new and innovative labor-saving features to reduce personnel and other operating costs. Other services, such as emergency room laboratories, x-ray, and ambulatory clinics will be provided by the School of Medicine.

The exterior will be composed of pre-cast concrete panels and a bronze aluminum curtain wall system using tinted glass. With four floors rising above the grade and one below, the building will contain a gross area of 296,000 square feet.

plans are in the making. Secret Pals names were drawn for the coming year. Final business of the night was rushees signing their pledge to join ESA. Jan Brownd and Pam Bellar were welcomed.

Those present were Sandra Nix, Kathy Gatewood, Nancy Davis, Angela Eicke, Debbie Baker, Jan Brownd, Jayellen Wilson, and Pam Bel-



"They say men are descended from lower forms of life . . . and some sure look it."



September National Cystic Fibrosis Month

National Poster child of the of Life month. Cystic Fibrosis Foundation is the guest of President Ford, who has declared the month of September the Na-

TWO RESIDENTS WIN RIBBONS AT FAIR

Two Sudan residents were blue ribbon winners in the women's division at the Panhandle-South Plains Fair. In the youth department, Cindy Ham, a 4-H member,

won with her pillow cases. Mrs. Herb Potter won ribbons with a crocheted doile and with a tatted choker.

Michael Doyle, the 1874 tional Cystic Fibrosis Breath

Breathing doesn't come easy for Mike, he has Cystic Fibrosis, a disease that clogs lungs. It is the number one inherited killer of children. Yet Mike is just one of millions of kids with lung damaging diseases in America. They all need help, care, and the benefits Wayne Rogers ("Mash"), this case:

Fibrosis Foundation.

yourdoor, please give what- Castrol, celebrating its 75th will breathe easier for it.



of the research supported by and bowling teammate Dan the Cystic Fibrosis Founda- Rowan (Rowan & Martin) an automobile. He had sat down topped Rory Calhoun and Arte Johnson ("Laugh-In") So when your local Cystic 134-102 on a recent telecast of the nationally syndicated 'Celebrity Bowling' So when your local Cystic series. Among the prizes Fibrosis volunteerknocks on were GTX Motor Oil from

The "I Was Drunk" Defense

Yes, I did beat up my wife," acknowledged the repentant hus band in court, "but I was drunk at the time. The whiskey loosened my inhibitions, so I just wasn't my-

But the court threw out this defense and found the defendant guilty of assault and battery. The



"Although the use of intoxicating liquors does to some extent blind the reason and exasperate the passions, yet, as a man voluntarily brings it upon himself, he cannot use it as an excuse for crime.

This is a widely accepted rule of law, rejecting intoxication as an across-the-board defense against criminal charges. Nor is it an excuse that the defendant drank to-"nerve" himself for a deed he would not have done if sober. As another court put it:

'All that the crafty criminal would require for a well-planned murder would be a revolver in one hand to commit the offense and a quart of liquor in the other to build his defense."

Nevertheless, most courts will take intoxication into account if the crime is one that requires a specific intent-to see if that inent was really there. Consider

A man was accused of stealing drunk in the parked car of an stealing it acquaintance, noticed the keys in drive home. There was no doubt that he had

everyou can. A lot of kids holiday trip to Mexico.

CLEANERS SALES SERVICE Pat's Record Center

LITTLEFIELD, TEXAS

Adding Flair to Ready-to-Wear

Fall fashions were never more relaxed than they are this year. You might think this means they're easy to wear, and from the standpoint of comfort they certainly are. But m a fashionable point of view, the new clothes demand more than ever from the wearer. These are "background" clothes, designed to force the individual to shine through. Shine you must! Don't expect the new blouson tops and

wrappy skirts to conceal any figure flaws, such as those extra calories you consumed last Summer. To wear these soft and flowing fashions properly, your own figure must be under control. If action is needed, start getting rid of unwanted bulges fast with Slender diet food from Carnation. One packet mixed with 6 oz. nonfat milk has 164 calories. The taste is such a

treat, it takes the strain out of dieting. And because each body-type moisturizer all over glass supplies 1 of the Recom-mended Daily Allowance of all nutrients, you can safely substitute it for one or more regu-lar meals as needed. Your vitality stays up while the weight goes down.

This Fall's casually glamor-

ous clothes also fall into the background category. The strict cocktail dress has been The hair is indicated. Ask your replaced by the caftan and party pajama. These clothes demand perfect grooming to achieve an air of elegance and avoid a sloppy look. Your skin does the most for you, should look fresh and glowing. of the feathery soft and Hair must be shiny clean and cut to frame the face becomingly. If Summer weather has taken its toll of your skin and hair, start your own conditioning

Sun can dry out any type of skin, and make facial lines more noticeable. If your skin is naturally dry, you probably need extra moisturizers at this time. Wear a light lotion type moisturizer all day, under makeup or in place of foundation if you prefer. For a or green eyeliner, a pinker thorough skin-conditioning blush and a redder lipstick. treatment, apply a heavier moisturizing cream to the face ways you can embellish the and neck every day before new ready-to-wear with your soaking in a steamy hot bath-tub. After the bath, blot excess real fashion message for Fall.

Furthermore, intoxication may the ignition, and commenced to be a good defense if it was not

Suppose, for example, that a taken the car without permission. man committed a crime after in-But the court said he could not be nocently imbibing a "Mickey convicted of theft if he had been Finn." If the drink was potent enough to put him out of control, he could not be found guilty. In these circumstances, says the law, neither the intoxication nor the crime itself was truly his own act

A public service feature of the Cash dividends paid to share-American Bar Association and owners of companies listed on the State Bar of Texas. Written the New York Stock Exchange by Will Bernard.

Nosy Nurse

Finally, on the basis of repeated complaints, a state board revoked Agatha's license. She carried a protest into court, but the board's action was upheld.



Nursing, like the other healing

But the courts also recognize that revocation of a nurse's license is a drastic punishment, not to be imposed lightly.

case, asked by the patient to call a doctor, decided it wasn't necessary. Was this adequate grounds, as alleged afterward, for revoking her license? A court said no. pointing out that the patient 1) had gotten good care from the nurse, and 2)

Of course nurses, like doctors, may be held liable for malpractice-such as carelessly giving a patient the wrong medicine.

there is no negligence. In another case, a woman patient who had fallen out of her hospital bed sued the nurse for failing to put up bed rails. However, there had been no instructions from the doctor about bed rails, nor any advance indications that they were

Finding no malpractice, the court said a nurse could not be held liable merely because something happened to go wrong.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

© 1974 American Bar Association

GAME AT A GLANCE

from a facial mask once of

twice a week. This helps clari-

fy the situation generally, and

tends to speed you through that

unbecoming period of the fad-

ng, yellowing suntan. If your hair feels like straw

hairdresser to recommend one

when you go in for a profes-

sional hair shaping. Now's the

perfect time to analyze your

hairstyle too, and to be sure it

of the feathery soft and fancy-

free cuts for you? Whatever

your style, make sure hair

ooks soft and touchable. The

Check your makeup. As your

complexion pales, you'll need

Perhaps the bronzed

a whole new palette of shades

in eye makeup, rouge and lip-

shadows and golden tone lip-

sticks of Summer should be re-

placed with cooler and deeper

shades for Fall. Try a teal blue

This is just one of the pretty

elaborately teased and sprayed

hairstyles are definitely out!

conditioner for scalp and

16 1st Downs 3/3 Fumbles Lost 2/6 Passes 283 Total Yds. 254

1/30 Punts

totaled a record \$12.5 hillion during the first six months of 1974.

For real growth . . .

"Productivity must im-

prove if we are to have a

less inflationary economy.

In the long run, it is the

only way we can raise

wages without inflationary

price increases. It is essen-

tial in creating new jobs

and increasing real wages.

In a growing economy, everyone-labor, management and the consumerwins when productivity

> Gerald R. Ford, commencement address, Ohio State

University, Columbus, Ohio, August 30, 1974

expands." -President

Agatha, a registered nurse, believed in taking lots of initiative in her work. Among other things she meddled in the private affairs of patients, overruled medical instructions from doctors, and denounced doctors and patients to each other with fine abandon.



arts, is usually subject to supervision by a state board set up to safeguard the public. Although regulations vary, they generally impose a high standard of conduct in keeping with a nurse's re-

Thus: The night nurse in an obstetrics

had not really needed the doctor after all. The complaint was too

minor, said the court, to justify such a penalty on the nurse.

But there is no malpractice if

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MORZA 202 The small car of tomorrow will probably be a little more powerful, handy and comfortable than ever. The 1975 Monza 2+2, shown above, offers this today. It has advances like rectangular headlights set in a soft front end, fold-down rear seat, and a new 4.3-litre V8

NOVA In the background above, our new Nova LN Sedan. A luxurious Nova with thick carpeting and wide-back reclining front seats. For 1975, all Novas have been emphatically refined along the lines of elegant European sedans. Nova's always been good. Now it's beautiful.



IMPALA America's favorite car continues to provide the room many families need plus plenty of quiet and comfort. Still the great American



CHEVELLE Mid-size, easy to drive, room for six, mid-priced, strong reputation for value.

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CAMARO Our sensibly sporty compact. It



was Big ones, small ones, in-between ones. Practical wagons that make sense for America. And you.



MONTE CARLO Its special ability: making you feel good. About the way it looks and drives. About your own taste and judgment. CHEVROLET'S NEW EFFICIENCY SYSTEM FOR 1975 It's the key part of a program

aimed at helping our new cars run leaner (more economically), run cleaner—and save you money every mile.

The Efficiency System is standard on all 1975 Chevrolets with V8 or 6-cylinder engines.

It's a series of significant engineering improve-

ments working together for the very first time.

Components include High Energy Ignition, catalytic converter, Early Fuel Evaporation and steel-belted radial ply tires. In sum, the System is designed to heighten the pleasure and lower the cost of driving a 1975 Chevrolet—to bring you a better running car in many ways, along with improved fuel economy, more miles between recommended maintenance and an engine that stays cleaner internally because of no-lead fuel.

Your Chevrolet dealer will gladly give you the details and answer your questions. See him and the sensible 1975 Chevrolets starting September 27.

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> > Chevrolet

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Use a ll over, benefit ince of is clari-

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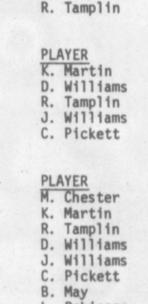
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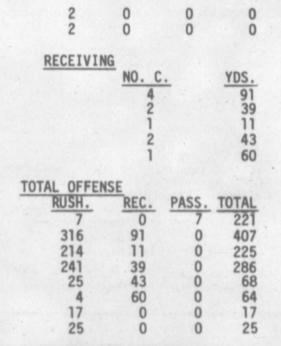
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| Pay & Save | Gordon's Gulf Service | Sudan Tire Service | | |
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| Cardwell Flying Service | Central Compress & Whse. | Sands Cafe | | |
| Farmer's Co-op Gin | Marion Williams Ford | Sudan Beacon-News | | |



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FOR SALE-Kirby Vacuum 3-7-tnc

FOR SALE - 1961 Falcon pickup. \$150. See Green Underwood at 404 Temple Street, Sudan or phone 227-4891.

9-26-thc

acres for sale on east side of Muleshoe adjacent to Perfect location for your Call Earl Brock. Real Esor 647-3490; Box 8, Dimmitt.

Card of Thanks

We want to express our heartfelt thanks and appreciation for the many prayers, words of comfort, cards, and food brought to develop. the home during the loss of our Mother and Grandmo-

May God's richest blessings be with each and every one of you is our prayer.

The family of Rena E. Gann

Employment Agency Optimistic on Jobs

General Employment Enterprises, a company that specializes in finding jobs for people, reports that it sees no signs of a depression in the offing. "Looking at our placements, there's no current evidence of a business slowdown, no matter what many experts are say-ing." Herbert F. Imhoff, chairman and president, said in a recent interim report of the company's finances.

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THOUGHT For MEDITATION

A little faith, a little prayer. A little knowing God is there To bless, to comfort, and

to bring Into our hearts the joy of spring!

Just as the earth becomes renewed? In springtime's heavenly dress, We, too, can find renewal Of our hopes and happiness.

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AMHEEST, JEXAS

prices are waiting on demand," according to Donald A. Johnson, Executive Vice President of Plains Cotton Growers, Inc., Lubbock-based cotton producer organization spanning 25 High Plains counties. "And the degree to which that demand materializes or fails to materialize in the months to come will determine whether cotton prices rise,

Johnson went on to say that the demand situation will also decide the success or failure of the "holding action" that is going on in early harvesting sections of the Belt or that may develop in other areas. He points out that changes in the projected level of U.S. production in 1974 have failed to

exercise any great influence on prices.

The August estimate of U.S. production was only 12.7 million bales, compared to earlier expectations of 13.4 million or more. However, this drop of 700,000 bales in production

prospects failed to shore up prices.

The USDA estimate as of September 1 came back up to 13.2 million bales, but again the market took little notice and prices made no rapid move.

Since September 1, crop conditions on the Plains have deteriorated considerably. Most in the industry are now convinced that the 25-county PCG area can't expect to reach Cleaners, service and parts the 1,555,000 bales estimated by the PCG-Lubbock Cotton at Clarke's Dry Goods. Exchange Committee, much less the 1,700,000 bales used for this area by USDA in its September 1 estimate. Both projections were based on conditions as of September 1 and assuming "normal" September and October weather.

Also since September 1, there have been some weatherrelated declines in crop prospects in the South Central and Southeastern states, which are only partially offset by exceptionally favorable conditions in the Far West.

Under normal conditions, these developments could be expected to bull the market, but just the opposite has occurred. From the September high of 50.05 cents per pound average of the ten spot markets for Strict Low Middling 1-1/16 inch cotton on September 8, the Spot Market average by September ACREAGE FOR SALE-15 17 had dropped to 46.33 cents per pound. During the same period, the December 1974 Futures Contract slipped from

50.85 to 47.70. The explanation for these declining averages in the face of REA Pole Yard; 4" electric worsening crop prospects, Johnson says, is the absence of well; some improvements. active demand both in the U.S. and in foreign countries. Domestic mills, generally, have their needs covered at least through October, and the demand for textile products plus horses, a few cows or a the level of mill product inventories has caused a number of them to cut from 5-1/2 and 6-day weeks to 5 and 4-day weeks.

The uncertainty of economic conditions has all mills tate, 647-3257, 647-3176 operating on a hand-to-mouth basis. They are not interested in buying ahead and carrying stocks at high interest rates when they have no real way to forecast their future needs.

> textile production drastically in recent months. USDA's Foreign Agriculture Service reports that cotton exports to the whole of Europe through May were down 35 per cent from last year. South Korea to date has failed to furnish the letters of credit necessary to consummate an earlier purchase of about 900,000 bales of U.S. cotton.

> "Under these conditions," Johnson says, "it is more than ever important that producers market their cotton in a business-like manner, making sure they have and take into account all possible supply and demand factors as they

> Discussing alternative marketing programs available to producers, Johnson says they can sell at harvest, or, if prices are unacceptable at that time they can hold cotton on their own or carry it in the government loan program

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BEACON NEWS

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JENOS

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