Finals Set Saturday In "Miss Sugar Beet"


## coln, one of the few of its kin you see these days. sou see these days. Again ame back in the cotn retur lot. We tried another quar <br> 



## UF Committee

Sets 1966 Goal







 called down to to toneny lias


 dide yer besen of thio peme so


 Farm Bureau Meets Monday
 Parmer County Farm Bureau Pene organizations which
will be held Monday, october benefit from the United Fund,
17 at the Security State Bank and the amount they have been

 Kickoff date for the 1966
be served.
All members of Farm Bu- drive will beannounced byMes reau are urged to attend, states senger in the near future. The
Harry Hamilton
 IND WORKERS anting meeung held on Tuescay. Seated are Mrs, W,M, Massie, representing the Cirl Scouts
and Wesley Foster, and Wesley Foster, r,
ona, Steve Messenger.

## FRIDAY NIGHT





## NEXT MONDAY

Grades 5-8 To Host
Back To School Event



Those with chlidren in grace
five are asked to report to tiely chlil'ts shome room. Parents of
chlldren in grades six, seve

## Chiefs Host Whirlwinds $=$ Purpose of the program is to



## TWO GET 13 GAMES

Upsets Take Toll

## In Grid Contest

 and eight are to report to their chilld's first period class,Parents will go tiroustict the subject matter being pre
sented, methods of presenta. tion and is designed to bring
the home and school closer to gether, for the benefit of ta
children. Refreshments will be
at the end of the session.

Booster Club
Changes Time
The Friona Boaster Club wil
tart its meting earlier, at $7: 30 \mathrm{p} . \mathrm{m}$. each Mon day, according to o vote
at the last club meeting

Booster Booster president, Floyd Brooktield, encourages all Fr -
ona footall fans who have not been attending to make the meetings, which are held at the
Friona High School Wives are given a special inv
tation toattend each week. A good number of Boosters an
their wives have been artending their wives have been.
the weekly meetings.
$\qquad$ ceding week's s game, along wit
a game report by Coach Do Light and a scouting report or
the upcoming game are prethe upp
sented.


PLAY SCENE . . . Members of the Friona Thespite Troupe are shown in a scene from the Thes plan play "Around the World in Elghty Days," which will be presented Monday, October 17, Cast
members are, left to right, Crista Evans, Randy Farr, Jerry Stephens, Becky Eliout and Tim
Rhodes.

Free Press: Nation's Guardian Of Truth

```
Some people regard newspapers as public ser-
``` vants.
In fact, some newspapers refer to themselves in this manner.
Publicinformers? Yes! Gua:dians of the people's right toknow? Yes! Moulders of opinion? Pes!
But n
But not public "servants!"
A servant is a person without a will of his own He is subject to the command of others. God
forbid the free American press should ever become forbid the free American press should ever become
the servant of any group or individual, for of all the servant of any group or individual, for of al
the freedoms guaranteed by our Constitution freedom of the press is the onlyone which can preserve the others.
It is the responsibility of every newspaper worthy of the name to print facts, not fiction; to confine its news columns to news, not opinion, and to dedicate itself to building more than to
destroying.
The separation of the news department from the revenue-producing ones must be sharply defined,
for a newspaper which lives in fear of economic rebuttal or reprisal cannot possibly exercise editorial freedom or meet its reportorial obligation
to the public. People have a right to expect their newspa, ers to be free and indspendent. They have a right to
demand it, in fact, for only in this respect might demand it, in fact, for only in this respect might newspapers be considered public servants. Should the day ever come that people of this land can nolonger believe the truth of what they
read in the public press, newspapers will have read in the public press, newspapers will have
failed miserably in their obligation. By then, however, our nation will no doubt be too far
do wn the road to oblivion to make any difference.
The obligation of the American press to be free, strong and courageous is the greatest res-
ponsibility with which it is charged; for upon ponsibility with which it is charged; for upon this assignment rests the very cornerstone of our
Democracy. An informed public will almost invariably react correctly. One not informed cannot accurately choose its path. It is this piffall
which the free press must help the American people avoid.


NATIONAL NEWSPAPER WEEK
OCTOEER 9.15
Fire Prevention Week Is October 9-15
careful with fire, and thus hold
down our tragic toll in lives and property destroyed by fir
Three out of every four fires are the nary care, we can prevent fire from happening.
Residents are reminded to keep their electrical equipment in good repair and
to avoid over-crowded outlets. Baby sitters should be instructed as to what to do in the event of fire. She should get the
children out of the house, then call the fire department, preferably from a neighbor's house. Then she may notify you


\section*{Chiefs Claim Another}

\section*{Cliff-Hanging Victory}


Faculty Member Is
Approved By Board


\section*{Friona \\ Pitisburgh WALLHIDEC Catex \\ \(=-=\) \(=2\) \\ \\ . \\ \\ . NUNN LUMBER CO. Complete Building Service" Ph. 247-2727}



2 tbs.
\(\$ 1.49\)
\[
\begin{aligned}
& { }^{\text {Big Top }} \\
& \text { Peanut Butter }{ }^{28} \text { for. } 79
\end{aligned}
\]


\section*{DOVBS层 \\ GUNN BROS STAMPS \\ HOUSER}

Borden's ICE CREAM
".n. 596
\({ }_{6}^{6} 196\)

4 BARS DOVE
4
formula 00969 ¢

Green Goddess SALAD DRESSING

Shurfine Frozen ORANGE JUICE
,

\section*{Ocint siel}


With Purchase of \(\mathbf{\$ 2 . 5 0}\) Or More \(69 \varepsilon\)
\(\xrightarrow{3}\)

All 10 t CANDY BARS
5/39¢

Pepsodent TOOTH PASTE

Family Size 95c Value


FREE BATH BRUSH
With Purchase of
RNM

\section*{City Council Hears}

\section*{Tax Representatives}

FARM
BURELU
ANNUAL MEETING 8 P.M. Monday, Oct. 17

At
Security State Bank Farwell, Texas
* ELections
* REPORTS

\author{
* RERRESHMENTS
}

All Members And
Wives are Invited Parmer County Farm Bureau

\section*{Date Set For \\ Thespian Play}


Chamber Manager Attends Meeting


Former Resident
Buried Friday

\(\qquad\)


Mrs. Sherrill, wife of Rev.
Ural S. Sherrill, who served
as pastor of Frion


Also mob routers, LC. Mer-

\(\qquad\)


hods of attructing, selling, serVcing and maintaining the industrial prospect. Experts in
their fields will moderate the separate workshops and will
have a panel of other special ists to answer questions and
develop ideal Industrial commituen
 leading businassersmen of West exas will attend the conferan Angelo Colis seum and whe ussed are: "West Texas pros pects, "Industrifil Team Con
ept," "Sites and utilities abor". "Financing
 thers. These subljects will
enable the various communit representatives to have a bet
fer understanding of some of the roblems as well as the the vantaeses of obll as as the ad
duastry for their cormutable cording to a WTCC spokes titee.
Agricultural industries petrochemical industries and
be enalyzed to show whes will are adapedtable tor show why they
and any of the featurures of The das. One win
be testimonials lestimonials by represen-
atives of industrial firms that JOHNSON'S
FOOD MARKET
minn mem tenes ICE MLLK

Tender Crust
WN 'n' SERVE
BROWN 'n' SERVE

Sweit Pas wo

Morton House

\section*{WELCHADE}

46 0z. Can
round BEEF 45

Fresh Fruit \& Vegetables
Florida
Grapefruit
17 ¢
Washington Red Delicious APPLES
\({ }^{15} 23 ¢\)
STALK CELERY
\begin{tabular}{|c|c|c|}
\hline \begin{tabular}{l}
l. \\
FRIONA FARMERS CO-OP GIN \\
"It's Your Gin - Use It!" David Bailey, Mgr MEMPHIS at ABERNATHY
\end{tabular} &  & \begin{tabular}{l}
9. \\
FRIONA MOTORS \\
Parmer County Headquarters \\
Ford Cars, Trucks, Plckups Tractors \& Used Cars Phone 247-2701 ARKANSAS at TEXAS
\end{tabular} \\
\hline \begin{tabular}{l}
2. \\
HERRING IMPLEMENT INC. \\
Your John Deere Dealer Phone 247-2741 Friona LOCKNEY at DIMMITT
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\hline \begin{tabular}{l}
3. \\
CHESTER GIN \\
EXPERIENCED, DEPENDABLE \\
Phone 247-31 85 SERVICE Frlona OLTON at hale center
\end{tabular} &  & \begin{tabular}{l}
11. \\
REEVE CHEVROLET \\
Your Authorized Chevrolet Dealer Frigidaire Home Appliances Sales Service RICE at SMU
\end{tabular} \\
\hline \begin{tabular}{l}
4. ROCKWELI BROS. \\
\& CO. \\
"Lumbermen" \\
Since 1906 \\
Phone 247-2212 \\
Os Lange \\
FARWELL at SPRINGLAKE
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12. \\
FRIONA COUNTRY CLUB GIN \\
Jack Tomlin, Mgr. Phone 247-2439 \\
FLORIDA ST. at TEXAS TECH
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5. 릋STR
\(\qquad\) \\
Covering Friona Football and School Activities For 41 Years
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13. \\
BI-WIZE DRUG \\
DRUGS \\
SUNDRIES \\
"Your Rexall Store" \\
Phone 247-3010 \\
Friona \\
OKLAHOMA at KANSAS
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6. \\
GALLOWAY \\
IMPLEMENT CO. \\
(AC) \\
Sorving Parmer County Continuously Since 1928 SUDAN at BOVINA
\end{tabular} &  & \begin{tabular}{l}
14. \\
PLAINVIEW \\
PRODUCTION CREDIT \\
Robert Neelley \\
Office Mgr.
\end{tabular} \\
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7. \\
MONSANTO \\
Ag Center Serving You With Four Locations Friona Rhea \\
Hub \\
POST at MORTON
\end{tabular} & OFFICIAL ENTRY BLANK
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FRIONA FEED YARDS, INC. \\
Jack Carrothers, Mgr. Phone 265-3574
\end{tabular} \\
\hline 8. & \begin{tabular}{l}
6. \(\qquad\) 14. \(\qquad\) \\
7 \(\qquad\) 15. \(\qquad\) \\
8 \\
16. \(\qquad\) \\
TIE-BREAKER: Friona \(\qquad\) Floydada \(\qquad\) NAME \(\qquad\) \\
ADDRESS \(\qquad\)
\end{tabular} & \begin{tabular}{l}
16. \\
PARMER COUNTY \\
IMPLEMENT CO. \\
Your IH Dealer Phone 247-2721 \\
DALLAS COWBOYS at ST. LOUIS)
\end{tabular} \\
\hline
\end{tabular}

"Because he has the courage to do the job as il should be done"

\section*{Dee Miller} for Congress
18th Congressional District
A native son, a Democrat, experienced in public service


Beet Growers Urged To Observe Quotas
 DRAG RACES
THIS SUNDAY, OCT. 16th-RACES 2 P.M.


SEE 16 OF THESE "AA" FUEL DRAGSTERS IN SIDE BY SIDE ACTION BREAKING THE 8 SECOND 200 M.P.H. SPEED BARRIER DURING THIS INVITATIONAL OPEN
COMPETITION MEET


\section*{AMARILLO DRAGWAY}

Fords famous quiet ride comes in 18 beautiful styles for 1967

LIABILITIES


CAPITAL ACCOUNTS


MEMORANDA
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Na
. Average of total loans for the 15 cat

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Dale Smlth, Assistant Cashier, of the mathen

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do solemnly swear that thas report of condid.
correct, to the best of my knowledge and bellef.
Frirectors
Frank Spring
J.G, McFarland
Charles

State of Texas, County of Parmer, ss; Sworn to and sub-
cribed before me this 27 th day of September, 1966 , and hereby certify that I am not an officer or director of this bank. My commisston expires June

FRIONA MOTORS
Grand \& Highway 60


289-cu. in. V-8. A 7 -Litre power option
includes a \(428-\mathrm{cu}\). in. V-8, power disc front brakes, and sports sterering wheel 13 new Galaxies, Customs, wagons. Convertibles, wagons, hardtops, sedans
all offer basic Ford strength and quiet, plus a wide range of convengiences and options. Wagons provide a two-way Magic
Doorgate that swings out for people end Doorgate that swings out for people and
down for cargo.

Sond Cruise-O-Matic transmission shifts auto maticaly. . . or lets you shift manually hills, downshif for things like climbing hills, downshifting to save brakes, pull-
ing trailers, getting extra traction in mud ing trailers, getting extra traction in mud
and snow, or just for fun. It's available on every 67 Ferd. And all 67 s comee
with Ford Motor Company Lifegurd with Ford Motor Company Lifeguard-
Design Safety Features.


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