



Advertisers Listings:

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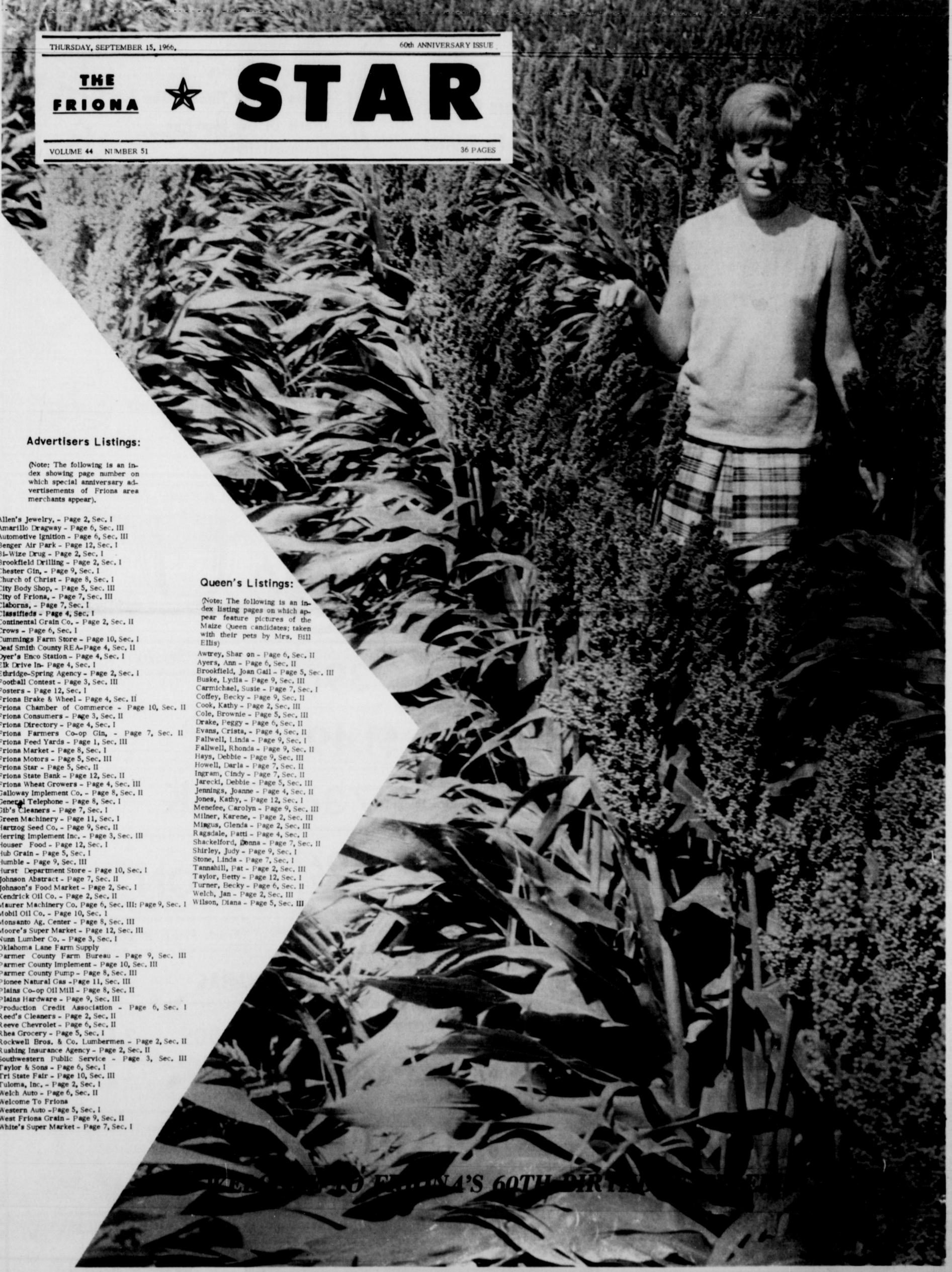
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TO FRIONA'S 60TH BIRTHDAY





MAIZE QUEEN Susan Neill, daughter of Mr. and Mrs. Kenneth Neill, has reigned the 1965-66 season as Friona's ninth Maize Queen. She will crown her successor this evening in the New High School Auditorium in ceremonies beginning at 7:30 p.m. Susan is 17 years old and is active in sports and church work. Her hobbies are swimming, horse-back riding and reading. In school she belongs to the Honor Society, Theatians, FTA and Spanish Club. Susan plans to major in business after her graduation next spring. She will attend Eastern New Mexico University or West Texas State.

THE FRIONA STAR

"Founded in 1925 by John W. White"

Published every Thursday at 109 Sixth Street
Friona, Texas - 79035

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1960, 1960
1960, 1961, 1962, West Texas Press Association, 1960, 1960, 1961, 1962
Texas Press Association, 1959, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association,
1961, 1962.

Entered as second class matter July 31, 1926, at the post office in
Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES

Former County, Adjoining counties, \$4 per yr. Elsewhere \$6 per year.



Bill Ellis, Editor
June Floyd, Society Editor
Wanene Ragsdale, Bookkeeper



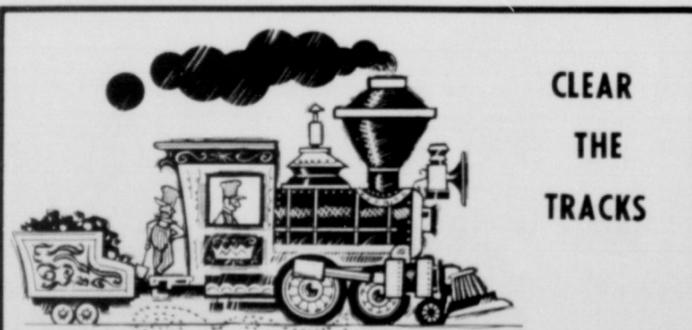
Officials To Attend Meeting

Four official members of the church school administrative staff of Friona Methodist Church have made plans to attend a conference at Ceta Canyon Methodist Camp this weekend.

Registration for the two day church school administrator's conference begins at 2:00 p.m. Saturday and the program begins at 3:00 p.m. The meeting will adjourn following a noon luncheon Sunday.

Those planning to attend are Lewis Gore, church school superintendent; Mrs. Russel O'Brian, chairman of the commission on education; Mrs. Bill Bailey, children's superintendent and Floyd Reeve, youth superintendent.

Let's All Go To The Big Celebration!



For Another History-Making Celebration In Friona...

MAIZE DAYS And Friona's 60th ANNIVERSARY

There's Fun For The Whole Family In The City Park At Friona This Weekend.

BROOKFIELD DRILLING

FLOYD BROOKFIELD
In Business Here For 15 Years.

**76
Total
Years Of Service
To Friona**

**This Matchless
Record of Service
Comes To You Through The
Efforts Of Our Four Fine
Representatives:**

- *Dan Ethridge - 25 Years
- *Frank Spring - 25 Years
- *Bill Stewart - 18 Years
- *Flake Barber - 8 Years



**We Are Extremely Proud Of Our Outstanding Record
Of Service On This, Friona's 60th Anniversary.**

**MAY WE HELP
YOU WITH
YOUR
INSURANCE**

**Ethridge Spring Agency
Phone 247-2761**



Special offer!
only **99¢**

1 QT. SAUCEPAN Available Sept. 12 to Sept. 17

99¢
with \$5.00 Purchase

No scorching or sticking ever with this amazing TEFLON finished pan. Cleans with just a swish of a soapy cloth. Graduated for easy measuring.

Swift's Honey Cup MELLORINE ½ Gallon 39¢	Meats
Maxwell House COFFEE 2 Lb. Can \$1.49	Swift's Premium HENS 4 to 5 Lb 42¢ Lb
Bake Rite SHORTENING 3 Lb. Can 73¢	CLUB STEAK 72¢ Lb
Lucky Leaf Cherry PIE FILLING 39¢	Food King BACON Lb 79¢
Morton House SLOPPY JOE 55¢	Fresh Fruits & Vegetables
SOFLIN TISSUE 10 Roll poly bag 69¢	BANANAS Lb 10¢
Morton House Beef & Gravy Pork & Gravy Can 49¢ Salisbury Steak	AVOCADOS 2 For 25¢
	Red POTATOES 10 Lb. Bag 49¢

**JOHNSON'S
FOOD MARKET**

S and H Green Stamps



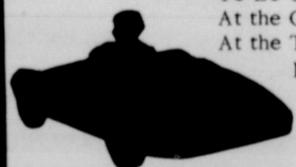
Ph 247-2265

6th and Euclid

Double On Wednesday With Cash Purchases Of \$2.50 Or Over

Pick Up Your Tickets At Johnson's

Win a free MONZA JR.
Junior Size Gasoline
Powered Chevrolet
To Be Given Away
At the Chevrolet Booth
At the Tri-State Fair
In Amarillo.



AT MORTON

Chiefs Out To Even Season Mark Friday

Friona High School's Chiefs will attempt to even their season record at 1-1 when they travel to Morton tomorrow night. Game time is 8 p.m. It's the first meeting with the Indians since Coach Light's first year at FHS, 1963, when the Chiefs edged Morton 7-6 in a district game for that team's eighth win in a row. Tomorrow's game will be a non-district game. Coach Don Light points out that Friona will be giving away weight in the game, especially in the backfield, where Morton will average 12 to 14 pounds per man heavier. "Morton was able to move the ball well against Olton, and Olton has a 200-pound average line," the Friona coach said.

Tackle Mike Smith pulled an arm muscle against Farwell, and may not be able to start Friday. Dwayne Procter will start on offense and Ted Renner or Tommy Jarecki on defense in his place if he is not able to start. Sophomore Joe Garcia will start at corner back on defense, in place of Eddie Wood. Unlike last week's opening game which pitted long-time rivals, the Chiefs are meeting a team they've faced just eight times in the last 35 years. Other Friona wins than 1963 over Morton came 12-7 in 1957 and 7-0 in 1952. The Indians opened their season by losing to Friona district-mate Olton, 28-0 last Friday.



CONTEST WINNER . . . Mary Rando, left is shown receiving a check in the amount of \$125 from Dale Williams of the Friona Jaycees after being named winner of the Jaycee Talent Contest Tuesday night.

COUNCIL MEETING

Annual City Budget Is Given Approval

The Friona City Council approved an annual budget for 1966-67 amounting to \$220,205 at its regular monthly meeting Monday night. The budget approved for the coming fiscal year is \$13,110 less than that for the fiscal year just ending. In other business, the council approved the tax roll, levied taxes, and approved an ordinance exempting certain non-taxable properties from taxation. The group approved the contract for auditing of the city's books by the local firm of Glover, Graham and Brown. The council also voted to purchase a new computing machine from Connell Office Supply of Amarillo at \$640 and the trade-in of its office's old machine. A payment of \$1,264.67 to the city engineer representing fees for supervising work on water and sewer improvements in Western Addition last spring was approved. A request by Lewellen Brothers for water service outside the city limits was tabled.

taps to 975 at the end of the month. Only one fire alarm was sounded during the month: that for an automobile fire at the Buske farm. Police department records showed 34 arrests during the month: 15 for traffic violation, eight for illegal entry, three each for minor consumption and drunkenness; two for disturbance and once each for throwing of glass, illegal sale of liquor and discharging a firearm. Investigations included three reports of theft; three of vandalism; four domestic disturbances; two runaways and two traffic accidents. There were 15 man-nights of jail. The street department painted crosswalks and sweeping of streets around the schools prior to the beginning of school. Trash collections were seriously hampered by the weather making several of the residential alleys impassable. Special calls and the use of pick-up trucks alleviated the situation.

New Officers Are Named

In his monthly summary of activities, City Manager A.L. (Jake) Outland pointed out that four buildings permits were issued during August, two additions to residences, estimated cost \$4,600 one shop building, \$3,000 and a storage shed, \$500; for a total month's building of \$8,100. In the water department, records showed that 24,224,300 gallons of water were pumped an average of 807,476 gallons per day, down from the previous month, since a total of 6.83 inches of rain fell on eleven different dates. Sewer records showed one new tap during the month, bringing the number of active

New officers were elected at the annual membership meeting of the Friona Country Club Monday night. Glen Mingus was elected president, J.C. Claborn vice president and David Carson secretary-treasurer. New directors elected were W.B. Stark and Hollis Horton, Jr. Holdover directors are C. W. Tannahill and Harry T. Charles in addition to the officers. Retiring directors are Steve Messenger and O.J. Beene.

HERE TUESDAY

Mary Rando Is Tops In Talent Contest

Mary Rando, sophomore student at Friona High School, was the grand prize winner Tuesday night of the Friona Junior Chamber of Commerce's talent contest. In winning the top prize, Mary was presented a check for \$125.

Second prize of \$75 went to Keith Ann Howard of Dimmitt, who was the winner of the folk song division. Third prize of \$50 went to the Techniques, a young Friona instrumental group. Miss Rando won her entry, doing a reading with musical accompaniment. She did "I am the Nation," and "Marco Comes Late," accompanied by Mrs. Lee Witten. A total of 15 entries performed in three divisions. The contest was held at Friona Junior High School Auditorium.



Barring trouble with the weatherman, Friona residents are getting ready to enjoy one of the finest Maize Days celebrations in recent years, with the City's 60th Birthday lending a further air of festiveness to the affair. More floats than have graced the Maize Days parade in recent years will add to that attraction on Friday; a near-record number of entrants in the queen's contest will further baffle judges tonight in the pageant. And, there are several new events on the schedule this year. Friona merchants have been out untold time and expense in preparing this year's celebration; and about the only thing that can be added is the old chuck wagon cook's admonition: "Come and get it."

Dumpster System

The City of Friona has received delivery of the new "Dumpster" trash system for downtown Friona this week, and in line with the change, has a request to ask of business patrons. Merchants using the new system are asked to break cardboard boxes down, or fold them, prior to placing them in the dumpster unit. Otherwise, the system will tend to fill up or become congested in a short time. The City asks the indulgence of all using the system on the matter, so as to make it more effective.

TONIGHT, 7:30 P.M.

Thirty Girls Vie For Maize Queen Honors

Thirty Friona High School girls will seek the title of Maize Queen for 1966-67 tonight at Friona High School Auditorium. The pageant will begin at 7:30 p.m. The girls are juniors and seniors at Friona High School, are seeking the crown which will be relinquished by Susan Neill, presently a senior at Friona High School. Roy Faubion, of Hereford's Station KPAN, and Mary Kaye Everett, Friona's new chamber of commerce manager, will

serve as co-emcees for the event. Judging will consist of a formal appearance, talent (to be presented by the top ten contestants tonight) and an extemporaneous question (to be answered by the top five contestants). A buffet luncheon for the girls will be held at Friona High School at 1:30 p.m. Thursday, with the contest judges. The talent competition will be held for all of the contestants at 4 p.m. at Friona High School.

At intermission during the contest, the Friona Young Homemakers chapter will provide a concession stand outside the auditorium. A Bovina youngster, Benny McCain, will entertain during breaks in the program. Eva Miller will provide organ music throughout the pageant. Girls entered are Lydia Buske (Friona State Bank); Susie Carmichael (New Horizons Junior Study Club); Brownie Cole (Western Auto); Debbie Hays (Graphic Arts); Cindy Ingram (Friona Star) and Kathy Jones (O.J. Beene Insurance). Also, Glenda Wingus (Ethridge - Spring Agency); Donna Shackelford (Farmer County Implement Co.); Judy Shirley (Ruthie's); Pat Tannahill (Lion's Club); Betty Taylor (Hurst's); Sharen Awrey (Nunn Lumber Co.).

Also Ann Ayers (Modern Study Club); Joan Gail Brookfield (Friona Motors); Becky Coffey (Murphree Texaco Station); Kathy Cook (White's Auto); Peggy Drake (Benger-Air Park); Crista Evans (Friona Farmers Co-op Gin). Also Joann Jennings (Mary Lou's Beauty - Shop); Karen Milner (City Body Shop); Paul Ragsdale (Galloway Implement Co.); Jan Welch (Young Homemakers); Diana Wilson (Monsanto Age Center); Darla Howell (Panciera Tire & Supply); Also Carolyn Menefee (A-1 Tec Drive-In); Linda Fallwell (Reeve Chevrolet); Becky Turner (Foster's); Debbie Jarecki (Claborn's); Linda Stone (Station KNNN) and Rhonda Fallwell (Tri-Chem Embroidery).

Parade To Feature Number Of Floats

Some 15 floats will feature the 1966 Maize Days parade in downtown Friona tomorrow, beginning at 10 a.m. General Ross Ayers of Friona will serve as parade marshal.

The parade will form in front of Friona Junior High. It will come down Main Street from 10th, proceed southward, turn east at Maurer Machinery Co. and back up Cleveland St. Floats will be parked along the City Park block for the closer inspection of the public. From the float entries, it seems that this year's parade will be one of the best in recent years.

The order of the assembling process was announced this week by Charles Allen, parade co-chairman. A Friona police car will lead the parade, followed by Gen. Ayers the parade marshal. A color guard, from Friona's American Legion post, will be third, followed by the Friona High School Band; antiques, fire truck, kids in various costumes; the Junior High band, the Maize Queen float; church floats, club floats, queen contestants on automobiles, school floats, commercial floats, horses, dealer automobile and machinery, in that order. Implement dealers are requested to enter only one piece of equipment by the parade committee.

Implement dealers are requested to enter only one piece of equipment by the parade committee.

Temperatures

DATE	MAX.	MIN.
Sept. 8	81	54
Sept. 9	76	51
Sept. 10	78	54
Sept. 11	80	56
Sept. 12	78	56
Sept. 13	84	59
Sept. 14	90	55

Fog: September 9, 17

Scouts Ask Flag Respect

Friona Girl Scout Troop 211 reminded parade watchers to respect the flag when it passes at the start of the parade tomorrow. People should stand at attention, remove their hats, and place their hand over their heart when the flag passes, the scouts reminded. They're going to be watching when the flag approaches. Don't you be embarrassed by failing to respect the flag.

Pony Express Is New Event

Friona's Pony Express Race is scheduled for 1:30 p.m. Friday at Reeve Lake. Gerald Floyd, one of the race officials said Tuesday night that no official entries had been received, but expected several, since some 50 invitations had been sent. Entry fee is \$10 per two-man team. Ninety per cent of the money will go into prize money. The event was added to this year's schedule. Each rider will ride half-way around the lake, change horses, then proceed to the starting point, where they will change horses, saddles and riders. Riding clubs in Hereford and Canyon have been invited to enter. The team will consist of two men and four horses. Entrants may call Monsanto Ag Center in Friona.

Women's Event Takes Shape

Ten women had entered the women's contest portion of Friona Maize Days celebration as of press time. Those wanting to enter may telephone Mrs. Eugene Bandy. Ladies may enter up until time for the competition Saturday morning at 11 a.m. The competition will consist of a pancake race and a rolling pin throwing contest. Entrants are requested to bring their own frying pan. Other items will be furnished. Those entered as of Tuesday afternoon were Mrs. Jimmy Mabry, Mrs. Bearl Broyles, Mrs. V.R. Wilcox, Mrs. O'Neal Greeson, Mrs. Jerry London, Mrs. Dwain Menefee, Mrs. Cotton Renner, Mrs. Larry Fairchild, Mrs. Bill Brandt and Mrs. Eugene Bandy.



FIRST MAIZE . . . Buck Fallwell, left, is shown as he delivered the first load of Maize to West Friona Grain this week. With Fallwell on the load are Jack Tomlin and Bill Bailey of the grain company.

WE'RE HAVING A REAL "BANG - UP" CELEBRATION!

We're Proud Of Our Record Of Service To This Little Community We've Helped You To Build And Grow, With Your Help And Considerate Patronage We Will Continue To Serve For Many Years In The Future.

Don't Miss The Fun! It's A Double-Barreled Event

* MAIZE DAYS

* 60th ANNIVERSARY

In Friona Sept. 12 - 17

At The City Park

NUNN LUMBER CO.

"Complete Building Service"

1000 Main PH. 247-2727

READ USE CLASSIFIED ADS for fast results

BUSINESS DIRECTORY

BARTLETT & POTTS
AUCTION SERVICE
Specializing In Farm Sales:
Houston Bartlett Larry Potts
ROUTE 1, BOVINA, TEX. ROUTE 2, FRIONA, TEX.
Phone 389-2190 Phone 295-3387
Clovis, New Mexico

ADAMS DRILLING CO.
WATER WELL DRILLING
Layne Pump & Gear
Pumps, Inc. Head Repairs
Sales & Service All Makes
Frlona, Texas
Dial 247-3101
Nights 247-2513

DICKEY'S DOZER SERVICE
Dirt Work - All kinds
Bull Dozers - Scrapers
Motorgrader - Crane - Dragline
Clamshell - Backhoe
S.E. 4th. & Belsher Dimmitt, Texas
Phone 647-4553 or 647-4565

Killingsworth REDI-MIX
Cement For All Purposes
"Your Business Appreciated"
Phone 247-2215 207 W. 5th.

REED'S CLEANERS
711 Main St.
Pick Up And Delivery
Phone 247-3170 Frlona

IF YOU WANT TO SELL
See J.G. McFarland
IF YOU WANT TO BUY
See J.G. McFarland
IF YOU WANT TO TRADE
See J.G. McFarland
Phone 247-3272 247-2766

SHOP YOUR HOMETOWN STORES!

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising is Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

MISCELLANEOUS SERVICES
KITCHENAID dishwasher. Sales and Service, Nunn Lumber Co., Frlona. 48-tfnc

RCA Whirlpool
Sales - Service
B. W. Turner
Phone 247-3035

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tfnc

Portable Disc Rolling
One ways ---
Tandem and Offsets
Harrel Mays
Ph. 247-3477

Electrolux Sales & Service
Rent electric rug shampooer with purchase of turbo shampoo. Mrs. L.R. White
806 Ashland Ave. Phone 247-3156. 15-tfnc

FOR SALE... Art supplies, paints, brushes, stands, art boards, Graphic Arts Stationery, Frlona Tex. 27-tfnc

DON'T MISS THE FLEA MARKET!

Auction Service
Sales of All Kinds
BILL FLIPPIN AND ASSOCIATES
Ph. 247-2415 Frlona 4-tfnc

HUMPHREY TENSION SEALED WOOL-LINED STORM WINDOWS AND DOORS
Custom-Built to EXACT Measurements
Call or Write for FREE Estimates
PANHANDLE STORM WINDOW CO.
2825 Mays P.O. Box 7481 Amarillo FL 6-4592

GIBSON'S PA-KAY PARTY GOODS
Complete co-ordinated table accessories for bridge parties, birthdays, holidays, and all other special occasions. See them now at GRAPHIC ARTS STATIONERY, 614 1/2 Euclid, Frlona. 28-tfnc

PAINTING
Of All Kinds
Commercial - Residential
Interior - Exterior
*Free Estimates
*Professional Job
See Or Call **JAMES HOWELL**
Phone 247-2548. 48-tfnc

We have a complete line of Turf Magic and Garden Magic yard and garden products. If you need weed killer or fertilizer for your lawn or garden, give these a try. Available at Cummings Farm Store. 26-tfnc

For Your Nutri-Lite Food Supplement and Cosmetics see Mrs. J.V. Bouldin, 1004 West Sixth, Phone 247-3139 51-4tc

JOBS OF INTEREST

MAN OR WOMAN to succeed Rawleigh Dealer in Castro Co. or Deaf Smith Co. Over 25 preferred and car necessary. Can earn \$125 and up per week from start. See or write Rawleigh TXH-211-1145 Memphis, Tenn. 48-5tp

Female Help Wanted Demonstrators for Party Plan. Experience not necessary. Samples furnished. No delivering or collecting. Must be able to work at least four parties per week. Have use of car. Write Plaque Party, 1438 NE 23rd Oklahoma City, Oklahoma. 48-5tp

IRONING WANTED... Joyce Wilkins, 247-3058. 51-4tc

REAL ESTATE

FOR SALE... Danny Baimum house 316 W. 14th, 3 bedrooms, 2 baths, Ref. air, central heat, nice yard and shrubs. See Mack Baimum. 35-tfnc

FOR SALE... 3 bedrooms, living room, hall carpeted - Utility Room - Storm cellar. Large loan available - 1303 Pierce St. - Phillips & Son's Call 247-2500 for information. 37-tfnc

Good established business to trade for farm or ranch. 24,000 acre ranch, will trade for irrigated land. See me for your needs. J.G. McFarland, 247-3272. 51-tfnc

REAL ESTATE LISTINGS WANTED
Business, Farm, Home or Ranch. J.G. McFarland, Phone 247-3272. 51-tfnc

FOR SALE OR RENT... 3 bedroom all carpeted house - 2nd House North of post office. 51-3tc

FOR SALE... The Witches Hut, 8 Operator Beauty Shop, Downtown Hereford, Newly Decorated. Good business. For information, call 364-0366 Days, (Sun. and Monday nights, 364-1732.

RENTALS

FOR RENT... Three bedroom house at 1105 W. 5th. \$100 per month. Phone 247-3053. 49-NC

FOR RENT... One small house, newly furnished, bills paid. Suitable for single person. 247-3272. 50-tfnc

FOR RENT... 10 X 55 ft. 2 Bed room Trailer House, 804 Virginia St. Call Steven Stubbs, 481-9186. Farwell, Texas. 51-2tc

Interested in renting irrigated farm land. Contact Troy Ray. Phone 247-3153. 51-tfnc

ROOMS FOR RENT... By the week or month. Frlona Hotel, Mr. and Mrs. H.G. White, proprietors. Phone 247-2289, 50-2tc

FOR RENT... 4 bedroom house, 402 Beach St. Contact Doyle Elliott. 247-2731. 50-2tp

FOR SALE

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tfnc

Come on in and get your NEW FRIGIDAIRE Appliances - APPLIANCES at remodeling prices. Several used refrigerators. Reeve Chevrolet Co. 29-tfnc

ATTEND THE FLEAMARKET!

Certified Hill Soybeans, \$6.25 per bushel. Available at Monsanto Agri-Center, Frlona. Phone 247-3071. 35-tfnc

FOR SALE... Registered white miniature poodle, female. Call 247-2889. 49-tfnc

BALBOA RYE FOR SALE... Recleaned and sacked in #50 bags. Kelly Green Seeds - Farwell, Tex. 50-3tc

TASCOSA SEED WHEAT
Top quality select Tascosa wheat seed. First year from Reg. seed. Grown on summer fallow land. Guaranteed to be free of Johnson grass seed. Test weight 63.4 lbs per bu. See or contact Eugene Bandy, Rt. 3, Box 119, Frlona, Texas, Ph. 265-3413. 51-2tp

FOR SALE... T.V. mast. Black and White - color - Slight used, reasonably priced. Porcelain top for kitchen aid dishwasher. 51-2tc

WHAT IS THE FLEAMARKET!

TASCOSA SEED WHEAT - \$2.50 per bushel. Call 295-3452. 51-2tc

FOR SALE... 1963 Buick Special Station Wagon. Good Condition. New tires. 247-2584. 50-tfnc

SHOP at HOME

LOST AND FOUND

LOST - 4 steer calves, branded on left shoulder. Call Phillip Weatherly, 265-3566. 47-tfc

ATTEND THE FLEAMARKET!

FOUND... 1 pair of black eyeglasses found at the Elk Drive-In. Pick up at the Frlona Star at your convenience.

LOST - Cable pulley from trench truck. Between Frlona and Charles L. Mercer Farm south of White's Elevator. Reward offered for return. Maurer Machinery, Frlona, Texas. 51-2tc

ANNOUNCEMENTS

ANNOUNCEMENT
Johnnie Walters has purchased the building across the street from the elementary school by Eva's Little House of Music. She will teach piano on a full time basis. Phone 265-3269. 50-2tc

YOU MIGHT FIND IT AT THE FLEA MARKET!

FAMILY STYLE LUNCH
Beginning Monday, September 19, at Frlona Hotel. 51-1tp

QUALIFIED VOICE INSTRUCTOR
Anyone interested in voice lessons on Saturdays call 247-3023 after 5 p.m. 51-2tc

BOGGS & VEAZEY
New & Used Cars, Pickups 7 trucks, 2 blocks S. Stop Light Dimmitt, Tex. Tel. 647-2133
Clarence Veazey, Mgr. 42-tfnc

FOR SALE... Caddo wheat seed. First year from registered seed. \$2.50 bushel. 265-3456. Roy M. Miller. 51-3tp

Need your feed bundled? Long and short two row binders. Ralph Packard. Phone 364-2110. 51-4tp

SHOP IN FRIONA!

CARD OF THANKS

The family of G.W. Crain would like to take this means of thanking our friends for all the food, words of comfort and the other nice things done for us at the loss of our loved one. 51-1tp

Good old-fashioned FUN!

Come On Down To Frlona For The Big Fun-Feast This Week!

HUMBLE ENCO
DYEYER'S ENCO STATION
Claude Dyer

WELCOME TO FRIONA



EVERYONE is welcome in Frlona this week as the community rolls out its red carpet for its 60th Anniversary and 10th Annual Maize Days celebration. Come to town, and enjoy all the festivities!

LET'S GO!



We're Heading On Down To The City Park For Some Good Old Fashioned Fun And Frolic At

MAIZE DAYS
Sept. 12-17
Don't Miss It!
BLACK MERCANTILE
L.L. Deaton
Since 1936

North & South... are singing the praises of the DOWNTOWNER MOTOR INNS

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Phone GR 1-0880 TWX 816 556 2446

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Minutes from Busch Stadium
Phone GA 1-3966 TWX 314 556 0889

JACKSON, Tenn.
Baltimore & Market
On the Square
Phone 422-5471 TWX 901 441 1038

KINGSPORT, Tenn.
Shelby & Center
Located on U.S. Highway 23
Phone CI 7-3111 TWX 615 221-5100

MEMPHIS, Tenn.
Third and Union
On U.S. Highways 51, 64 & 70
Phone 525-5491 TWX 901 278 1234

NASHVILLE, Tenn.
7th & Union Avenues
Near Grand Ole Opry & State Capitol
Phone 254-1401 TWX 615 244 1425

SPRINGFIELD, Ill.
Address from St. Johns Hospital on Hwy. 66
Phone 522-7711 TWX 410 242 0530

MADISON, Wisc. 300 W. Washington
Off Capital Square Close to Campus
Phone 257-5341 TWX 608 654 8282

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FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

ELK Drive In
Frlona, Texas

FRI	SAT	SUN	MON
16	17	18	19

BORN FREE
Virginia McKenna

Boys Did I Get A Wrong Number!
Call Me Before
"THE UNITED ARTISTS"

YOUNGSTER WINS

Record Number Enters Contest

An all-time record of 211 contestants entered the Friona Star's 1966 football contest on the first weekly contest last weekend, and a high school freshman, Butch Watkins, was alone at the top of the heap after entry blanks were unscrambled. The entry total was some 32 more than entered last year's first week of the contest. That figure, 179, had been the previous record. Not counted in the first week's totals were five

entry blanks which had to be disqualified.

One of the 16 contest games, Muleshoe vs Dimmitt, ended in a tie, so everyone got a "wrong" on the game. (Ties are counted as misses, since technically it is possible to pick a tie). The only other game young Watkins missed was the Plainview - Littlefield game, won by Littlefield, 13-12.

Watkins was awarded the first prize in the weekly contest of \$5. Claiming second place money was Eugene Bandy, and third was Truett Johnson. They were among ten contestants who missed two games besides the tie game, and won cash prizes on the basis of their tie-breaker guesses.

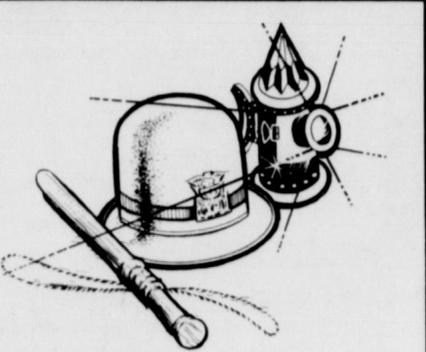
Bandy and Johnson missed the same games, Plainview - Littlefield and Lockney - Crosbyton, won by Crosbyton. Bandy guessed the Farwell-Friona score at 20-6, missing the actual score by one point. Johnson was seven points off, at 27-7.

Twenty-one contestants correctly picked 12 games; 45 got 11 games right, and another 63 correctly picked 10 games.

Besides the games listed, some of the games commonly missed were Brownfield over Denver City, Post over Hale Center and Vernon over Tulia.

Other contestants correctly naming 13 games were Raymond Milner, Dennis Howell, James Weatherly, Joyce Veazey, Robert Neelley, Fred Barker, Jr., J.P. Sims and Jack W. London.

Another weekly contest appears on an inside page of this issue. If you prefer to keep your Anniversary issue intact, come by the Star office and we'll give you a contest blank to use.



Ye Olde--Time Anniversary Celebration

Is Now Underway In Friona....



Let's All Go

We Are Proud To State That We Are Native Friona Area Residents, Having Lived Here All Our Lives, And Having Been Born And Bred In Parmer County.

RHEA GROCERY & STATION

Mr. & Mrs. Tom Paine



Not the explorer, nor the trapper, nor prospector, but to the farmer who developed the virgin soil of the United States should tribute be paid.

Whitaker Is Golf Champion

Dwight Whitaker, 1966 graduate of Friona High School, defended his championship in the City Golf Tournament concluded Sunday at Friona Country Club.

Whitaker shot a 137 in the championship round, eight under par. Second place went to David Carson, who shot a 144. Third went to Ray Dean Fleming at 146.

First Flight was won by Woody Whitaker, in a playoff with Cotton Renner, after the two tied at 159. Kenneth Neill won a playoff with Billy Burton for third place at 160.

Ralph Roden was the second winner with a 160. Second went to Jake Outland (170) and G.L. Mingus and Bill McGlothlin tied for third. R.L. Fleming won the third flight at 161. David Lee Carson and Jobey Claborn tied for second at 172.

Hospital Notes

ADMISSIONS

Charlene Sours, McAllister, N.M.; Lucille Collier, Friona; W.E. Verner, Farwell; Julia Lloyd, Bovina; Rosa Salinas, Muleshoe; Leticia Morales, Edinburg, Juan Moran, Jr. Friona; Juanita Martinez, Bovina; Lula Vallette, Friona; Bessie Rea, Bovina; Ida Landrum, Farwell; Jana Floyd, Friona; G.E. Tannahill, Friona; Mrs. Paul Coker, Friona; Juanita Dickson, Friona; James Kelly, Texico, Lavern Stewart, Bovina; Jayne Lucas, Friona; Measie Flynn, Bovina; Joe Darrell Lane, Friona; Juanita Leal, Bovina; Dorothy Louise Taylor, Bovina; Porter Southall, Friona; Bonnie Clayton, Bovina; Guadalupe Gonzales, Bovina; Oma Looney, Bovina; Juanita Ramirez, Friona, Maria Bowery, Hereford.

White and Baby Girl, Leticia Morales, Lucille Collier, Inoscencio Mariscal, Wanda Aday and Baby Aday, Jo Sharp, W.E. Verner, Charlene Sours, Rosa Salinas and Baby Girl, Jana Floyd, Lula Valette, Mrs. Paul Coker and Baby Boy, Measie Flynn, Joe Darrell Lane, Lavern Stewart.

Hartsdale Polled Shorthorns, owned by Dale and Laura Hart of Route 2, Friona, won seven ribbons at the Curry County fair last week at Clovis. The animals won a first, four thirds, and two fourth places.

Holly Hart, nine-year-old daughter of the Harts, won first place in the 4-H heifer calf class. This class was one of the largest in the Shorthorn show, and the young Miss Hart was competing against adult

Petit Jury List Is Announced

PETTIT JURY, MONDAY, SEPTEMBER 19th, 1966, 1:30 p.m. Marvin E. Ezell, Charles Howell, James F. Hemke, Weldon Dickson, A.J. Harvey, Vernon Estes, A.E. Steelman, Ernest Nowell, Mrs. Olen Fry, Earle Hise, G.W. Mimms, Joe Pesch, A.H. Haseloff, Mrs. Ben Rejino, J.H. McDonald, James Roy Clements, Mrs. Houston Bartlett, Thomas Rhodes Jr.,

Mrs. Woodrow Lovelace, Clarence Monroe, John C. Range, Owen Patton, Mrs. Don E. Owens, Dewitt Precure, Ernest Hillock, Edward Iasac, Jerry Bradshaw, Mrs. Paul Jones, Charles Hawkins, Lavon Jones, M.T. Cash, Jack D. Patterson, Hoyt Eubanks, Duane Herrington, Bruce Blair, Jimmie Cockerman, Virgil Woodson, Mrs. Mildred Chandler, Royce G. Welch, Glenn Scott, Elmer Venable, Delbert Garner, H.M. Moss, Joe Wilson, Roy M. Miller, Charles E. Corn, A.J. (Pete) Jesko, John R. Hays, Clyde Magness, R.B. Seaton, Mrs. L.L. Cooper, Earl Chester,

Jessie Landrum, Euell Hart, J.T. Ford, L.E. Killough, Ronald Minyen, Mrs. Don Sides, M.C. Kelly, Mrs. Harold Hawkins, Mrs. Mary Joyce Barnett, John Christian, B.L. Fillpot, Charles A. Ross, Jesse Coburn, David Campbell, Mrs. Oakley Stevenson, Walter Krieger, Mrs. Marilyn Edwards, Jim Roy Daniel, E.A. Hartley.

Hart Animals Take Ribbons

Hartsdale Polled Shorthorns, owned by Dale and Laura Hart of Route 2, Friona, won seven ribbons at the Curry County fair last week at Clovis. The animals won a first, four thirds, and two fourth places.

Holly Hart, nine-year-old daughter of the Harts, won first place in the 4-H heifer calf class. This class was one of the largest in the Shorthorn show, and the young Miss Hart was competing against adult

showmen. The animals named Hartsdale Janice.

In the fine arts division, Karene Hart exhibited a dress which won a blue ribbon. Karene had previously won a blue ribbon on the dress at the Parmer County 4-H dress revue. A wood picture exhibited by Karene placed third.

Holly received a red ribbon on her 4-H skirt, which had won a blue ribbon in the county 4-H dress revue.

We've Got Something To

CROW

About...

We're Celebrating

Friona's

60th

Anniversary

Congratulations to

Buck Fallwell on

Delivering Us

Our First Load

of Maize for 1966,

On Sept. 8.

Come Help Us

Celebrate At

Friona's

10th Annual

MAIZE DAYS

HUB

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Phone Hub

265-3215

SEPT.

12th

thru

17th

You

All

Come

It's Time To Start Making Tracks

For Western Auto Store.

It's The Biggest Event of The Year.

During Maize Days We Will Be Showing

Every Model of Sewing Machine Made By

The WA Company. We Will Have A Rep-

resentative On Hand To Demonstrate And

Material Will Be Furnished.

Come Join In

The

"SIT 'n SEW"

Thurs.-Fri.- Sat.

Home owned by

BEN D. McDONALD

FRIONA, TEXAS

associate store

the Family Store



If you haven't already taken part in Maize Days, leave off whatever you have planned to do and come on in and help the rest of us celebrate our town's sixtieth birthday. There are events which should be of interest to everyone.

The Maize Queen contest begins at 8:00 this evening in the auditorium of Friona High School. Thirty lovely young ladies are competing for the title. Those making the top ten will present their talent numbers. There will also be some professional entertainment and the coronation of the queen.

Up and down the street visitors will be able to see a number of well arranged and interesting window displays. The antique club plans to have many items on display inside a building on the north side of Main Street. A member of this club will also furnish background music on a callopie.

Every woman who reads this will want to attend the flea market. Some of the items which will be for sale are a hair dryer, a baby bath tub, books, vases, items for camping and many more useful and interesting things. This market will be in the building formerly occupied by Jack's Shoe Shop and Western Wear Store.

Donations are being accepted in exchange for tickets for a color television set by members of New Horizons Junior Study Club; Progressive Study Club members are conducting their annual "Miss Money" project. She is on display in the bank window.

If you haven't contributed to the Friona IOOF Lodge and received a chance on a portable television set, a transistor radio and a portable mixer, you can still do so by contacting any member of the Lodge. Then the firemen are offering a boat to the holder of a lucky ticket. All of these drawings will follow the beard judging contest at 3:30 p.m. in City Park.

The pony express race begins at 1:30 p.m. Friday at Reeve Lake. You can see the entire race from your car, so be sure to be present for the take off. The race is expected to be completed about 3:00.

At 11:00 a.m. the women's contests will begin. Most of the fun of these contests is derived from competing in them. When you are getting ready to come in for the barbecue, just make it to City Park one hour early and join in the fun.

At the time of year Girl Scout uniforms and Girl Scout

leaders are needed. Anyone who has time to devote to a very worthy project is asked to get in touch with Mrs. W.M. Massie. I think the only requirement is a desire to contribute time and energy to a very worthwhile activity.

Mrs. C.L. Vestal has volunteered to act as clearing officer for Girl Scout uniforms this year. It seems Girl Scouts are always outgrowing their uniforms long before they are worn out. Anyone who has a good uniform she doesn't need or needs a good uniform she doesn't have is asked to contact Nola Faye. Her telephone number is 247-2561. She lives at 706 Pierce.

Many of us know and appreciate very much the contributions made to our city and community by pioneers of the area. Some of us can name a large number of worthwhile accomplishments of many of the long time residents but rarely ever reflect upon the contributions made by members of their families.

Most of us know Mr. and Mrs. F.L. Spring owned and operated a general store many years and served the community in many ways. Then when we start thinking about them, we know one of their sons, Frank A., serves as president of Friona State Bank; and two of their sons, Paul and Lee, are medical doctors and are on the staff of Farmer County Community Hospital.

Then we reflect some more, we remember that Don Spring, the pharmacist at the local hospital is the son of Mr. and Mrs. Edward Spring and a grandson of our pioneer merchants. Don's wife, Gladys, is also a member of a pioneer family. Her late great-grandparents, Mr. and Mrs. Charles Schlenker, moved to the Rhea Community soon after our town was incorporated and were neighbors of the F.L. Springs.

Another one of our doctors Dr. G. Lee Cranfill, is also the son of one of our long-time merchants. His father, General Cranfill, was manager of Continental Grain Company for many years before his retirement a few years ago. Dr. Cranfill's wife, Gay, is the granddaughter of Mrs. J.B. McFarland and the late J.B. McFarland, who moved to the Friona area 41 years ago.

Joe Osborn, publisher of the Friona Star, is also a grandson of this pioneer couple.

In addition to being the first newspaper editor and editor and



EROSION DEGREE This picture shows Eddy T. Willmon, local Work Unit Conservationist, demonstrating the degree of soil erosion that took place during the recent rains. This is a county road located in the Lazbuddie Community. This type of erosion has to be stopped along the Running Water Draw Watershed before any dams can be built.



publisher in Friona, Uncle John White contributed to the progress of the town in many ways. At the present time his daughter, Orma Flippin, is a post office employee and she and her husband, Bill, are active in activities of Farmer County Historical Society and Friona Antique Club.

Also Uncle John's son, Fred, owns and operates a magneto and generator shop and has served farmers, ranchers and other Friona residents for many years. John Fred White, co-owner and present operator of Cranfill - White Bookkeeping

Service, is Uncle John's grandson. His wife, Sue, is the daughter of General Cranfill and the late Zola Cranfill, who established the business a number of years ago.

Great-granddaughters of at least two of our pioneer residents will compete in the Maize Queen Contest Thursday evening. Jan Welch, daughter of Mr. and Mrs. Louis Welch, is a great-granddaughter of the late Mr. and Mrs. Charles Schlenker and Peggy Drake is the granddaughter of Mrs. Bessie Drake and the late A.O. Drake. Girl Scouting in Friona has

been pioneered by Mrs. Ralph Wilson, who with her husband, maintains a permanent camping out place for present day Girl Scouts. She and her mother, the late Mrs. Charles Schlenker, were faithful supporters of the Girl Scout movement for many years. Mrs. Louis Welch, daughter of the Ralph Wilsons, was first a Girl Scout then a Girl Scout leader and has been active in the program for a long time.

The Wilsons also provide campgrounds for the annual Escarbada Day Camp at their farm home seven miles west of town.

Shade trees, storage houses, for equipment and other necessities are provided by the couple each year.

Time and space do not permit a complete run down of the worthwhile contributions being made by our community by all descendants of our pioneers, but such a report would prove most interesting.

While in town this weekend be sure to visit the bazaar being sponsored by members of Northside Home Demonstration Club on the first floor of the Legion Hall.

We're Proud To Be A Part Of Friona!
Won't You Help Us Celebrate Friona's 60th Anniversary This Weekend!

CROW'S SLAUGHTER

Supplying Friona With The Finest in Meats



Well Didn't It Rain! In Friona In 1941.



Serving Friona For 21 Years

We Are Proud To Be A Part of Friona's 60-Year History.

TAYLOR & SONS BLACKSMITH



-- A Role In The History And The Future Of An Outstanding Agricultural Area!

Plainview Production Credit, founded in 1933, has grown to the nation's largest organization of its type, lending in excess of \$47,000,000 annually. Dealing only in agricultural credit, our association is proud of its part in the development of one of the country's richest farming and ranching areas. The Plainview Production Credit Association offers many advantages as the agricultural credit center for its eight-county area of the South Plains, making loans for land purchases, capital improvements, to pay off existing indebtedness and for operating expenses to those who have sound equity in their business. Since the activation of PCA, we have had pleasant associations with farmers of the area. We look forward to taking part in the development of this great area in the years to come.

Offices In Olton, Dimmitt, Littlefield, Friona, Muleshoe, Tulia, Silverton, Floydada & Plainview

PLAINVIEW PRODUCTION CREDIT ASSOCIATION



ROBERT NEELLEY
Friona Representative
Thelma Watkins, Secretary

Court House Notes

DT - Donald F. Christian - Fed. Land Bank - SE/4 of Sect. 16; T10S; R2E
 WD - Claude J. Dyer - Jackie Ray Dyer - Lot 3, Blk. 17; Friona
 WD - Clays Corner Gin - Lee R. Pool - 5 corner S/2 of Sect. 21 D&K
 Abst. Judg. - Golden Light Equip. Co. - Billy Graham - SR
 DT - Roy V. Miller - Tri-Co. Sav. & Loan - Lots 10, 11 & 12, Blk. 8, Friona.
 WD - Thomas A. Bandy - Merritt H. Brooks - lot 2 & N. 20' lot 3 Blk. 9 Drake Rev. Sub. Friona.
 DT - Merritt H. Brooks - Thomas A. Bandy - Lot 2 & N 20' lot 3 Blk. 9 Drake Rev. Sub. Friona
 DT - Glenn W. Mimms - F. H.A. - Part Sect. 10, D&K
 WD - Calvary Baptist Church - H.A. Hyde - Lots 8 & 9 - Blk. 27, Friona
 WD - H.A. Hyde - Calvary Baptist Church - Lots 8 & 9 Blk. 27, Friona
 DT - E.O. Tunnell, Jr. - Fed. Land, Bank. SE/4 Sect. 7, Blk. W. Warren
 State Tax Lien - State of Texas vs Billy Gene Graham - SR
 DT - Ford D. Laird - Citizens Bank of Clovis E/2 lots 1,2,3 Blk. 11, Farwell
 M. Lien - Vernon C. Willard - Gifford Hill W. S 34 ac. Sect. 3 Rhea C.
 WD - New Mexico Sav. & Loan - Housing Urban Develop. - Lots 7, 8, 9 Blk 11, Farwell Lot 9, except the E 20' of lot 10, Blk. 3, Bovina
 WD - A.L. Hartzog - Bernice L. Underwood - Lots 1, 2 Blk. 104 OT Bovina



Not all of our early settlers were "scratching the earth" for their existence. Those folks who wanted speed took stage coaches instead of covered wagons to reach their

destinations. A stage trip from St. Joseph, Missouri to Denver, in 1859 cost \$175. To traverse the continent by stage coach took about two months and cost about 1250 dollars. Pulled by 4 or 6 fast steeds to outrun Indians (many a white man lost his life for his mount) most passengers eschewed comfort for speed.

Rev. and Mrs. Gordon Wright and daughter, Janna, who are making preparation to do mission work in Ethiopia, are visiting in the homes of Mrs. C.W. Wright and Mr. and Mrs. Gene Wright and son, Kirk.



LINDA STONE, who is the Maize Queen Contestant for radio station KNNN, poses prettily with a friendly gray rabbit. Linda is a junior this year at FHS. She is the daughter of Mr. and Mrs. Travis Stone of the Black Community.

Progress Is Our Motto

Yes, We're Proud Of the Progress Made By Our Little Town In The Past 60 Years.

We Urge You To Support The Community's Celebration This Weekend In Downtown Friona.

Professional & Coin-Op-Dry Cleaning
Gib's Drive-In Cleaners
 GRADUATE OF THE NATIONAL INSTITUTE OF DRY CLEANING

Friona Phone 247-3150



SUSIE CARMICHAEL and her English bulldog friend, "Muldoon," romp on the lawn of the Welch home. Susie is one of two red-haired lovelies entered in the annual Maize Queen Contest. She is a senior and is entered by New Horizons Junior Study Club. Susie is the daughter of Mr. and Mrs. D.L. Carmichael.

Mom Knows THE BEST MEALS BEGIN HERE...

MEAT

Round Steak Pound 95¢	Loin or T. Bone Steak Pound 85¢
--	--

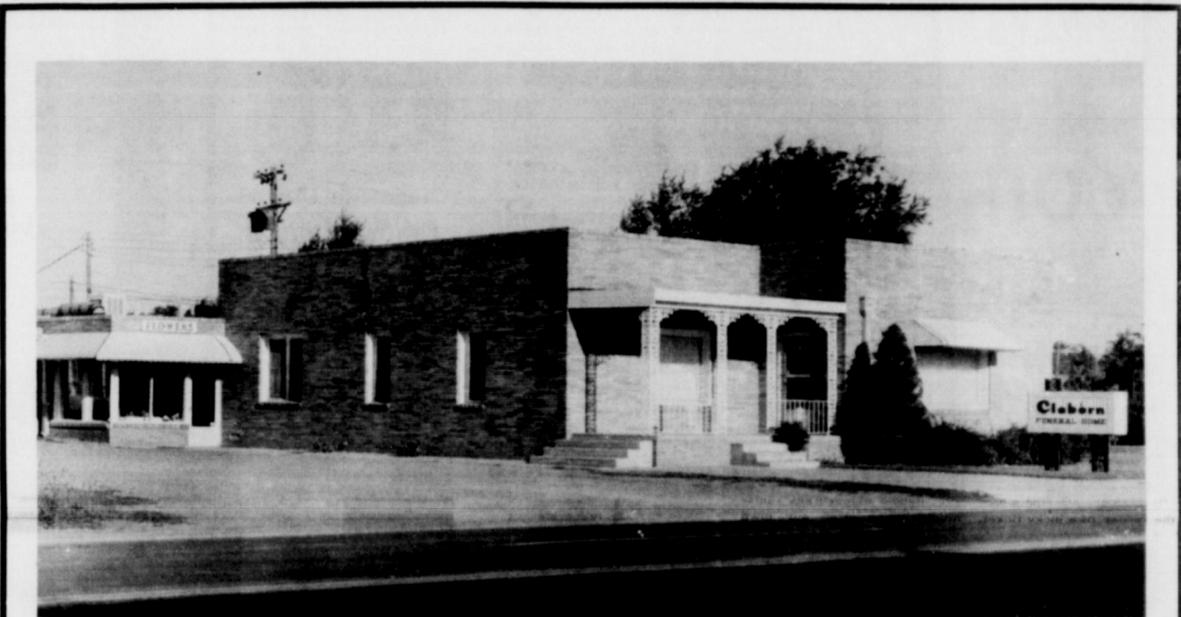
PRODUCE

Colo. White POTATOES 10 Lb. Bag 59¢	Tokay Red GRAPES Pound 19¢
BANANAS Pound 12¢	

Mrs. Tucker's SHORTENING 3 Pound can **75¢**

Gladiola FLOUR 25 # Cotton Bags \$2.69	Libby's Barbecue Sauce & Beef For Sloppy Joes 300 can 63¢
Van Camp's PORK & BEANS 300 Can 6/\$1	Del Monte CORN cream style yellow 303 can 2/43¢
Elberta PEACHES 2 1/2 Can 27¢	White Swan HOMINY White or Yellow 300 Can 4/43¢
Regular KOOL AID 6/25¢	SCOT TOWELS 2 roll pkg. 45¢
Libby's Cut GREEN BEANS 303 Can 4/\$1	Folger's COFFEE pound can 79¢

WHITE'S SUPER MARKET
 We Give Double Gunn Bros. Stamps Wednesday
 With \$2.50 Purchase Or More
 Our Aim Is To Please In Every Way
 We Deliver **247-2250**



Eleven Years Of Service.....

As old as your faith, and as young as your hopes, is the spirit that has made Friona the community it is today.

May this same spirit continue to abide in the hearts of our many friends as our community looks to the future.

Jay & Odie Claborn

Claborn's
Funeral Home — Floral
 Friona, Texas



PEREA RAMBLES . . . Friona's Tony Perea (42) is shown making a short gain in last week's game with Farwell. Perea's glasses give him a "Lone Ranger appearance. On the left is DeWayne Procter and on the right is Mike Wooley, each throwing a block.

FARWELL, 20-7

Chiefs Drop Opener But Show Promise

The Friona Chieftains, giving their fans hopes of an upset win during the third quarter of their opening game at Farwell last Friday, fumbled away the opportunity, and Farwell finally turned two miscues into TDs for a 20-7 victory. The Steers, who hung precariously to a 7-0 lead for about half the game, saw the Chiefs battle back to tie the game, and threaten to take the lead before fumbles ruined the Frionans' plans.

Farwell scored the second time it had the ball, when quarterback Bobby Field ran 47 yards on a keeper play. The kick made it 7-0 with 4:07 left in the first quarter.

Friona drove to the Farwell 15 midway of the second period, but the drive bogged down as no one could catch a pass from sophomore quarterback Johnny Barker. Farwell then drove to the Friona 19, and a last-minute field goal attempt never gained more than a foot of altitude, and that was the halftime score.

The first time Friona got the ball in the second half, the Chiefs scored. Barker finally got someone on the receiving end of a pass, when Ray Lynn Murphree caught it in the open, and easily went the remainder of a 33-yard pass play for the score. Ted Renner kicked point to tie the game at 7-7 after 5:31 of the second half.

Bobby Jordan intercepted a Field pass on Farwell's next possession, giving Friona the ball near mid-field. However, the Chiefs fumbled the ball back to Farwell on the first play.

Later, Jordan rambled 28 yards to set the Chiefs in motion once again. The team had the ball on Farwell's 33 when a bust in signals caused a loss back to midfield and the Chiefs had to punt.

The Chiefs contained a Farwell drive, and Jordan returned a Steer punt to the Friona 42-yard line, but once again Friona fumbled the ball back to the Steers. There was nine minutes remaining in the game, plenty of time for a scoring drive.

Farwell this time held together for the only sustained drive of the night, marching 49 yards in 12 plays, with halfback Larry Phillips going the final four yards to give Farwell a 14-0 lead after the kick with 3:54 left in the game.

Friona's troubles weren't over. Again it was the first play following the kickoff on which the Chiefs surrendered the ball. Farwell used the opportunity to post another TD, getting it in seven plays with 16 seconds left in the contest.

Mike Wooley and Bobby Jordan were the offensive stars for Friona. Bill Weatherly and Mike Rietmayer, and Rickey Hurst stood out on defense. The win left Farwell with a 17-12-1 lead in the intra-county series since 1931.

Chieftain defenders did a fair job defending Farwell passer Field, who completed on five of 20 attempts, a much lower passing record than he had the previous year against Friona.

Coach Light said he was pleased with the way the team moved the ball on offense, and with the way Barker was throwing the ball.

Statistics

	Friona	Farwell
First Downs	8	19
Yards		
Rushing	161	209
Passing	33	58
Total Yards	194	267
Passes	6-1	20-5
Punts	4-114	5-160
Punting		
Average	28.5	32.0
Penalties	2-10	1-15
Fumbles		
Lost	5	1

Nazareth Downs Friona B Squad

Friona High School B-Team carrying the fight to Nazareth's varsity last Saturday night before dropping a 21-14 decision. Trailing 6-0, Friona tied at 6-6 in the third quarter on a TD by Joe Garcia.

Two bad breaks for Friona gave Nazareth two quick touchdowns in the fourth quarter. Ronnie Rider scored Friona's other touchdown.

**Congratulations
FRIONA
On Your
60th
Anniversary**



We're Proud To Have Been A Part Of Your Progress....

Like Friona, General Telephone Company has grown through the years. In January of 1946, General Telephone had only 80 telephones.

Today, we operate over 1265 local telephones, which is quite an increase during the past 20 years.



**Alan Waldrop
District Manager**

GENERAL TELEPHONE

OF THE SOUTHWEST



GOSPEL MEETING

We cordially invite you to come worship with us

SEPTEMBER 18-21



**Wallace Gooch
Preacher**

Began preaching at age 18, in Kileen, Texas, 27 years ago. Attended school at Freed Hardeman College, Henderson, Tennessee and at Southwest Missouri State College, Springfield, Missouri. Now working at Altus, Oklahoma.



**Avon Whitworth
Song Leader**

**Sunday Services
9:30 A. M.**

**Bible Classes
10:30 A. M.**

**Worship Services
6:00 P. M.**

**Week Day Services
8:45 A. M. - 8:00 P. M.**

SIXTH STREET CHURCH of CHRIST

Friona, Texas

— W E L C O M E —

**MAIZE DAYS
And
Friona's
60th
Anniversary
Sept. 12-17
DON'T
MISS
THE
FUN!**

**Dale
Houlette
Mobil
Wholesale**

Friona
Phone 247-3300



WALK

*

RIDE

*

RUN

However You
Get There Just

GO

To The Big
Celebration In
Downtown Friona
This Weekend.
Good Old Fashioned
Fun For The Whole Family.

FRIONA MARKET

Mr. & Mrs. A.L. Carlton

"Friona Residents Since 1918"



JUDY SHIRLEY and her lovely white kitten, relax in the warm Fall sunshine. Judy is a senior this year at FHS and is entering the Queen Contest as the candidate of Ruthie's. She is the daughter of Mrs. Christine Shirley.



LINDA FALLWELL gets together with a miniature collie named "Missle". Linda will enter the annual Maize Queen Contest this year for Reeve Chevrolet. She is a senior and the daughter of Mr. and Mrs. Buddy Fallwell.

LAZBUDDIE NEWS

By Mrs. C. A. Watson

The following students from Lazbuddie are entering college this week: They are: Charlotte Seaton, Lloyd Bradshaw, Mack Holt, Charles Ramage, Leon Watson, Terry Darling, Harold Redwine, Creg Schumann, Bobby Jo Jones, Mr. and Mrs. James Brown and perhaps others, West Texas University, Canyon, Paul Wilbanks, Southwestern University, Weatherford Oklahoma; Debra Bullock, Texas University, Austin; Linda Gleason, Marcella Mayfield, Gail Ivy, Theron Vaughn, Dick Chitwood, Cynthia Harvey, Tonia Smith and Dan Bridges, Texas Tech.; Johnny Mabry and Linda Monk, Lubbock Christian College, Lubbock; Steve Young, Kay Ann Smith, Sammie Harlin, and Joe B. Jennings, South Plains College. Alene Embry has learned she is eligible for IBM Teletype school at Kansas City, Missouri. Only 30 students from Texas are accepted for this school. After much hard work this summer on Alene's part, congratulations are due her for being among the outstanding students from a large group of applicants for entry into the IBM school. She plans to leave soon for Kansas City.

John Gammon, Harold Wilson, and Leon Wilson flew here last week from Willcox Arizona for the funeral of George Crain. Also attending the funeral were Mr. and Mrs. J.G. Ward from Kamsay, Texas. Mr. Ward was school superintendent of Lazbuddie for 13 years before becoming superintendent at Camay and Mr. and Mrs. Gene Phillips, Clovis.

Guests in the Raymond Jr. Treider home the past weekend were her cousins, Mr. and Mrs. Jerome Statham from Wichita, Kansas.

Mr. and Mrs. C.C. Robinson from Moody, Texas are visiting their son and family the James Robinson.

Mrs. Joe Owen, Carol Jo and Courtney formerly of Friona were in the area the past weekend visiting friends and making arrangements for Carol Jo to re-enter WTSU where she is a senior student. They were at Farwell Friday night for the ball game there. The Owen family are residents of San Antonio now. Courtney is attending Texas University. The Owens also visited the Harvey Bass family in Muleshoe.

Mr. and Mrs. Larry Kirk were in Ruidoso the first of last week on vacation.

FBI Director, J. Edgar Hoover says: "We seem to be witnessing a moral deterioration in our population. It is seen in those who are willing to compromise their ideals if an easy dollar can be made, and it can be seen at work in everyday life where a citizen will obey the law himself, but will also passively tolerate immorality and disrespect for authority within his own community. . . . People have got to realize that if they deal with illegal gamblers, smut peddlers, and other merchants of the underworld, they are helping to support the organized crime complex."



Visit Our Old Fashioned Celebration In Friona This Weekend!

MAIZE DAYS

Sept. 15-16-17

FUN - PRIZES - EVENTS

REED'S MODERN CLEANERS

711 Main Phone 247-3170

Cotton Meet Set Thursday

Details of the cotton boll weevil program which has been successfully conducted the past two years by Plains Cotton Growers will be discussed at a county-wide meeting of Farmer County Cotton Producers Thursday night in Bovina Schools cafeteria.

The meeting is scheduled to get underway at 8 p.m., according to A. L. Hartzog, president of the county association.

Plains Cotton Growers, an area-wide organization of cotton producers, has received nation-wide recognition for the effective control of the most serious cotton pest in the High Plains area.

Also slated to be on the program is Prentice Mills, county ASCS office manager, who will discuss the 1967 farm program as it affects cotton.

Also on the agenda is an election of officers for the county-wide organization and the election of two directors from the county on the board of Plains Cotton Growers.

Presently on the PCG board are W. L. "Preach" Edelman

of Friona, who is the farmer director, and Joe W. Jones, agricultural vice president of Security State Bank of Farwell, who is the businessman director.

Edelman is secretary-treasurer of PCG at the present time. "We feel this meeting will be highly beneficial for Farmer County farmers and urge them to attend," Hartzog says.

Farmers Union To Elect Officers

Election of new officers will be on the agenda of the Farmer County Farmer's Union meeting at the Hub Community Center at 8:00 p.m. Tuesday September 20.

Every farmer who is dissatisfied with the present government program is urged by Joe Bullock, president, to attend. Following a group discussion recommendations will be made for improvements in the farm program.

School Menu

Monday (9-19): Creole Spaghetti, Blackeye peas, buttered beets, tossed greensalad, apple cobbler, hot rolls and butter, milk.

Tuesday (9-20): Hamburgers, French Fries, Relish, Chocolate pie, milk.

Wednesday (9-21): Steamed weiners, pinto beans, potato salad, onions, blackberry cobbler, corn bread, bread and butter, chocolate milk.

Thursday (9-22): Baked turkey, dressing and giblet gravy, green beans, cranberry sauce, hot rolls and butter, applesauce cake, milk.

Friday (9-23) Fish, baked potatoes, English peas, tarter sauce, banana pudding, hot rolls, milk, and butter.

Star Classifieds Get Results!

Herbert Clay and his sister Alta Tyler have recently returned from Wellington where they were at the bedside of their brother Horace Clay.

WELCOME BACK TO THE GOOD OLD DAYS

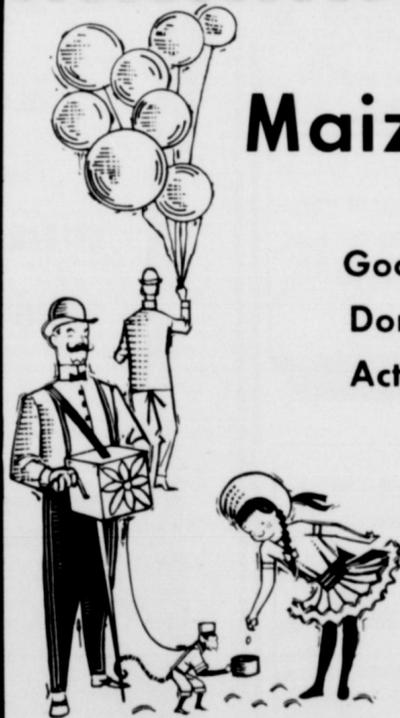
It's Our **60th Anniversary**

For The City Of Friona... And We're Holding The Finest **Maize Days Celebration**

Sept. 12-17

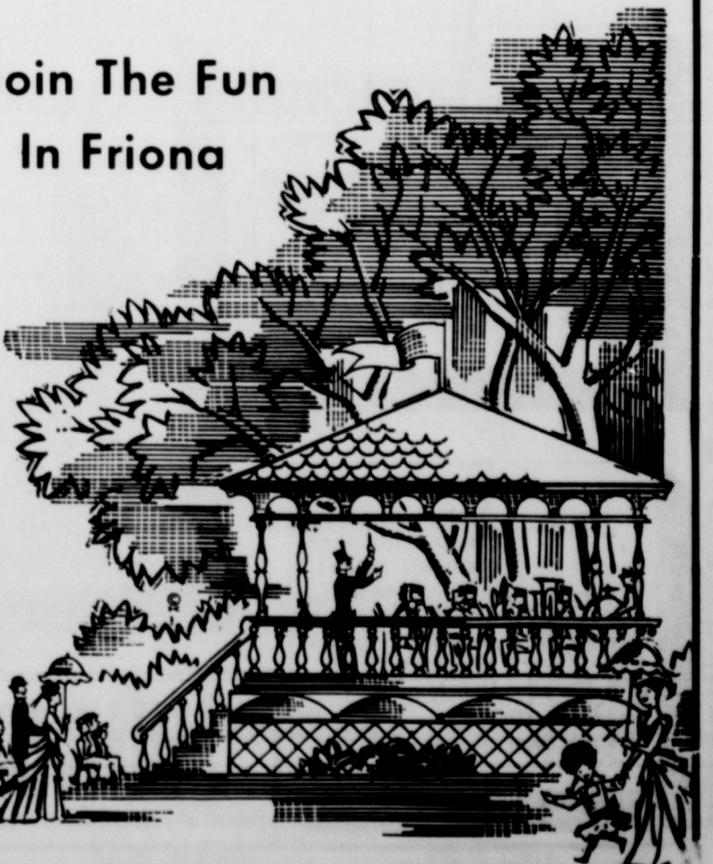
Good Old Fashioned Family-Type Fun . . . Don't Miss The Many Booths, Displays, Activities During These Days.

Join The Fun In Friona



When Your Cotton Is Ready, Bring It To **CHESTER GIN**

Earl Chester, Owner Phone 247-3185



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Register **FREE** you may win the use of a G1000 or other Big MM Tractor for ONE FULL YEAR

G1000 TRACTOR OPEN HOUSE

Sat. **Sept. 17th** Sat. Come One! Come All!

10 a.m. - 5 p.m. COME EARLY - STAY LATE

Register **FREE**

you may win the use of a G1000 or other Big MM Tractor for ONE FULL YEAR

Refreshments

See the wonderful new Big MM G1000 Tractor—other new and modern MM machinery on display Talk to G1000 Tractor Owners

Maurer Machinery Co.

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Friona

Reception Honors Former Residents

Mr. and Mrs. N.C. White, Corpus Christi, former residents of the Lazbuddie community were honored with a reception in observance of their Golden Wedding Anniversary in the home of Mr. and Mrs. Tulon White from 2 to 5 p.m. Sunday, September 11.

Hosts were Mr. and Mrs. N.C. White, Mr. and Mrs. Tulon White, Mr. and Mrs. Cecil White, all of Friona, Mr. and Mrs. Glen James, Marble Falls, Arkansas, Mr. and Mrs. Leroy White, Willcox, Arizona; Mr. and Mrs. Harold White, Muleshoe and Aaron White, Corpus Christi, children of the couple.

Twenty two grandchildren and two great-grandchildren were

present.

Mrs. Carlton Crown, Springfield, Virginia, registered 82 guests. Cake and punch were served by Mrs. Dwight O'Brian and Judy White. Mrs. Crown is a niece of the honored couple and Miss White and Mrs. O'Brian are granddaughters.

The serving table was covered with a white cloth and centered with a floral arrangement in gold and white. Corsages of those assisting with hospitalities were of yellow roses.

Out-of-town guests signing the register were Mr. and Mrs. Rule Brown, Seminole, Oklahoma; Mr. and Mrs. Claude Evans and Mr. and Mrs. Carlton Crown, Springfield, Virginia.

Society

Historical Society Needs Information

A few years ago a group of persons interested in preserving the history of Parmer County met and formed an organization to be known as Parmer County Historical Society.

Early this year Judge Loyde A. Brewer was elected president of the organization and plans were made for published a history of residents of the county.

Deadline for submitting this material is January 1, 1967. Stories may be sent to Judge Brewer, Mrs. C.W. Dixon, Friona, Winburn Hardage, Farwell, or Clyde Goodwine, Friona.

The cooperation of every pioneer family is earnestly solicited by Judge Brewer and other members of the society.

Delta Xi Begins Year

The first meeting of the Delta Kappa Gama chapter of Delta Xi was held in the South Elementary School in Dimmitt at 11:00 a.m. Saturday. Hostesses were Avis Smith and Eunice Thornton.

Leta Kaul, Hereford, was the presiding officer. The luncheon was preceded by state convention reports from Hazel Merritt, Koma Ratcliff, Gladys Legg and Opal Bookout.

A committee was appointed to plan programs for this year. Plans were made for the regional meeting, which will be held in Plainview October 15. The chapter's part of the program will be a model initiation conducted by Eloise MacDougal.

Son Born To

J.M. Duttons

Mr. and Mrs. Joe Mack Dutton, Route 1, became parents of a baby boy at 3:01 Thursday, September 1, at Parmer County Community Hospital. He was named Toby Dee and weighed seven pounds, four ounces.

Toby Dee has one sister, Delena, 2. His grandparents are Mr. and Mrs. Floyd Dutton of the Hub Community and Mr. and Mrs. Chester Rogers, Bovina.

In the afternoon each member present answered roll call by reporting on a creative project had completed this year.

Members attending from Friona were Mrs. Pearl McClain and Joy Morton.

Rhea HD Club Plans Hat Sale

During the business meeting of the Rhea Home Demonstration Club in the home of Mrs. Floyd T. Schlenker Monday evening plans were made to conduct a hat sale in the American Legion Hall beginning at 8:00 a.m. Friday and at the

same time Saturday. Customers of last year's sale and new customers are invited to attend the sale and shop for hats for all dress-up occasions in a wide variety of styles and colors.

During the social hour refreshments were served to Mesdames Norman Taylor, Cordie Potts, Floyd Schueler, Elmer Deyke, Larry Moyer, Christian Draker, Jim Parson, Elmo Dean and Cricket Taylor.

Tea Honors Collegians

A tea in Fellowship Hall of Calvary Baptist Church recently was a courtesy for two members of the Young Women's Auxiliary who are going away to college. Sarah Ann Fallwell, daughter of Mr. and Mrs. Buddy Fallwell, will be a freshman at Texas Women's University, and Janet Bishop, daughter of Mr. and Mrs. Stanley Bishop will be a freshman at South Plains Junior College, Levelland.

Mrs. Mae Magness, representing the Woman's Missionary Society, presented gifts to Miss Fallwell and Miss Bishop.

All new members of the organization were recognized. After refreshments of chicken salad rounds and spiced tea were served, Terri Lynn Wilson introduced a missionary program to those present and to Mrs. H.A. Hyde, who was a special guest.

Girl Born To Bovina Couple

Mr. and Mrs. Windle Sikes, Bovina, became parents of a baby girl at Clovis Memorial Hospital at 6:06 p.m. Wednesday, August 31.

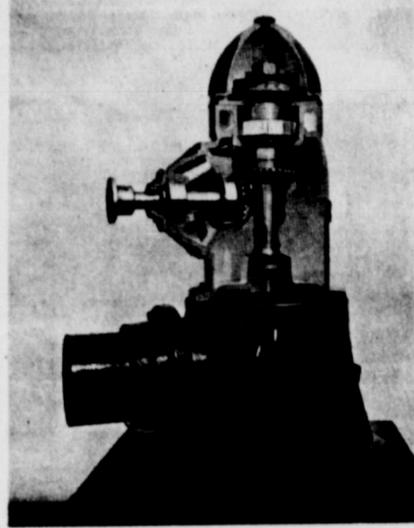
She weighed six pounds, twelve and one-half ounces and was named Robin Beth. The couple have an older son, Ralph, 6.

Grandparents are Mr. and Mrs. J.E. Sikes, Bovina, and Mr. and Mrs. A.H. Hadley, Friona.

Mrs. Bessie Drake is visiting in the home of her daughter, Mrs. Frances Howard, Abernathy.

GREEN MACHINERY

Plainview - Dumas - Clovis
55 YEARS OF PROGRESS



Green Machinery has led the way to better and more economical irrigation operation since 1911, when Green Machinery built and installed the first geared driven pump in the United States.

Green Machinery - now has three locations to give our customers the best possible services.

We Salute Friona As You Pause To Note A
Bountiful History...

Like Other Companies We Could Not Have Grown As Much If Not For
The Rich Farm Land Of The Friona Area.

Anniversary DAYS

Hurst's Department Store Welcomes You To Friona During Our Annual Maize Days Festival. Come In And Browse Around During Your Visit To Town.

For The Boys We Have Tom Sawyer Permanent Press Shirts and Farapress Jeans both Blue Denim and Colored.

Just received new shipment of Farapress no iron casual slacks for men, including the new full cut style.



Just received a new shipment of Levi Strauss Blue Jeans and have most all sizes now. We also have Cardy, the Levi staple colored Jeans.



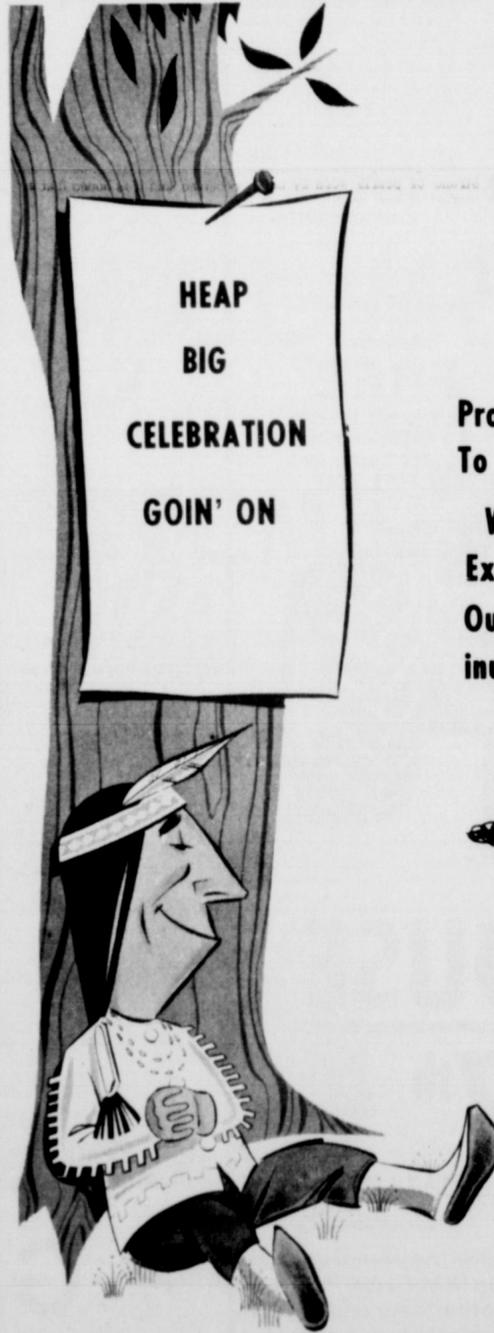
For The Ladies We Have Koret Of California sportswear in permanent press styles.



We have a good stock of Van Heusen permanent press shirts on hand. Make this a no iron year with permanent press garments from Hurst's.

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CONGRATULATIONS
TO FRIONA ON
60 YEARS OF GROWTH
AND PROGRESS

Cummings Farm Store Is
Proud To Have Been Of Service
To Area Farmers For 11 Years.

We Take This Opportunity To
Express Our Appreciation To
Our Customers For Their Continued Patronage.

We Urge You To Support
Friona's 10th Annual

MAIZE DAYS
CELEBRATION

Cummings Farm Store

Friona

Doyle Cummings, Owner

Phone 247-2781

Beth Asberry Weds Hal Ragland Horton



MRS. HAL RAGLAND HORTON

Wesley Methodist Church, Greenville, was the scene of the 4:00 p.m. wedding of Mary Beth Asberry on September 4 of that city and Hal Ragland Horton, Bonham. Parents of the couple are Mr. and Mrs. Raymond Asberry, Greenville, and Mr. and Mrs. Hal C. Horton Jr., Bonham.

The double ring ceremony was read by Rev. Gene Wellborn before an altar decorated with vases of white gladioli, asters and pom pom mums on either side of the communion table and brass stands of commode fern and woodwardia fern trees. Tall white tapers in spiral candelabra illuminated the setting. Family pews were marked with magnolia leaf shields and satin ribbon cabbage roses.

Beryl Asberry, sister of the bride, was maid of honor. She wore an avocado green Labella Princess dress and a headpiece made of a large flat mauve bow trimmed with avocado green. Bridesmaids were Mrs. David Waits, Lubbock, sister of the groom, and Mrs. Eddy Hall, Denver, Colorado. The junior bridesmaid was Sherrite Shelton, Friona. They wore dresses and headpieces styled identically to those worn by the maid of honor.

Flower girls and ring bearer were Dana, Carol and David Craig, Lubbock, niece and nephew of the bride. Altar tapers lighters were John Asberry and Kathy Black.

David Waits, Lubbock, was best man. Groomsmen were Larry McCullough, Sam Lauderdale and Paul Plunkett. Ushers were Jimmy Ruthford, Bob Ward and Allen Asberry.

Escorted to the altar and presented in marriage by her father, the bride wore an original formal wedding gown designed and made by the bride, created of Labella in off white in a Princess line with short train. The bell shaped elbow length sleeves were solidly applied with re-embroidered lace. A chapel length veil fell from her lace appliqued pillow hat.

Her jewelry was a single strand of pearls worn by her mother at her wedding and an opal ring set with sapphires which was a gift from the groom. The ring is her birthstone and was the gift presented to the groom's mother by his father on their wedding day in 1941.

Her bridal bouquet was fashioned into a nosegay of mystery gardenias and stephanotis with accents of variegated ivy tips.

Refreshments were served by Mrs. Jerry Jenkins, Mrs. James Towell, Mrs. Don Paige, and Mrs. Craig Metz, all of Dallas. Kay Turner presided at the guest register. Other members of the houseparty were Mrs. Derl Morrison, Greenville, Mrs. Jim Wilson, Frisco, Kathy Black, Dallas, Edna Fike, Hurst, was at the piano.

Mr. and Mrs. Horton are at home at 3302B Cherrywood, Austin. She attended East Texas State University where she was a member of Chi Omega and taught homemaking here the past two years. The groom attended Texas Tech two years before transferring to the University of Texas, from which he was graduated with a degree in business administration in June. He was a member of Sigma Nu and will enter the University of Texas Law School September 12.

Daniel, Miller Vows Exchanged

In a formal ceremony at First Baptist Church, Dumas, at 3:00 p.m. Sunday, August 21, Janell Daniel, daughter of Mr. and Mrs. Paul Daniel, became the bride of Roy Max Miller, son of Mr. and Mrs. Roy M. Miller of the Lazbuddie community.

The double ring vows were read by the pastor of the church before an altar arrangement of greenery flanked by baskets of blue cornflowers and white daisies.

The bride, who was escorted

to the altar and given in marriage by her father, wore a white silk faille three piece suit and a white carnation corsage. Janice Miller, sister of the groom was maid of honor and Bobby Daniel, brother of the bride, was best man.

Mr. and Mrs. Miller left for Chula Vista, California. He is serving in the U.S. Navy and is stationed at San Diego. Mrs. Miller is a 1965 graduate of Friona High School and her husband is a 1961 graduate of Lazbuddie High School.

OES Chapter Meets Monday

Final plans for the annual Friendship Night of Friona Chapter # 990, O.E.S. were made at their regular meeting held Monday night. The Friendship Night is being planned for Saturday, October 15th, at 7 p.m. at the local Masonic Hall (pending approval of the Local Lodge). This is an evening set aside each year at which time other Chapters in (and out) of the District are invited to a salad supper and an evening of fellowship. This year the event is an open meeting so those who wish to do so may bring their families with them.

The committees who will be working on this are: Jonell Clark, Opal Buchanan, Marie McKee and Faye Southward; Jantorial: Tommie Mercer, Bessie Boatman, Orma Flipplin and Ethel Chitwood; Registration: Lillian McLellan, Caryl Fallwell, Joe Buchanan, Christine Braxton and Marie Roden; Foods: Martha Russell, Eula Akens, Olive Massie and Nettie Collier; decorating; and the Program Committee members are Gladys McVey, Maurine Dunn and Billie Dodd.

Members of the chapter will be co-hostesses for this event and will supply the necessary food for members and guests. It was announced that the confirmation of reservations for Grand Chapter had been received and it is hoped that at least six members from the local chapter would be able to attend. There is a possibility that even more than this may go to Houston for this conclave which would be more than has gone to this annual affair in quite some time. Tentative plans call for those who plan on going to leave Friona on Saturday, October 22, so that they might arrive in Houston in time for the church and memorial services which will be held on Sunday, October 23rd. But nothing definite will be decided until some time in October, according to the worthy matron, Thelma Watkins.

The chapter has made plans to have a "pastry wagon" which will tour the streets of Friona selling homemade pies, cakes and cookies on Saturday, October 1st. Jonell Clark and Thelma Watkins were named to contact all members for their donations to the "wagon." All proceeds from this sale will be used by the local Chapter for their varied benevolent projects. (Further details of this "Pastry Wagon" will be published in the Star at a later date).

Porter Southall, father of member Christine Braxton was reported to have had another stroke and is in the local hospital in very serious condition. Others on the ailing list include Gladys McVey who is confined to her home with the flu. Jonell Clark reported that her father, Henry Bass, of Muleshoe had been feeling under the weather but is reported to be doing okay now.

A special invitation had been extended to attend the annual Past Matron's and Past Patron's night at the Hereford Chapter on Tuesday, September 13th, at 7:30 p.m. Six of the local members planned to attend as of this writing.

The worthy matron stated that Friendship Night visits made by some of the local members in the past couple of weeks included A.E. Shirley Chapter in Amarillo on August 27th; Keystone Chapter in Clovis on September 3rd; and Olton Chapter on September 8th. All who attended these functions reported that they thoroughly enjoyed each visit.

Refreshments of Coke, coffee and homemade cake (made by the hostesses Christine Braxton and Loree Myers) were served to the 12 members in attendance for this meeting. Next slated meeting of the chapter is scheduled for Monday, October 10th, beginning at 7:30. Hostesses for this meeting will be Ethel Chitwood and Bessie Boatman.

Ivy-Coker Exchange Vows

In a candlelight ceremony at the Lazbuddie Church of Christ Saturday at 7:30 p.m., Johnnie Beth Ivy, daughter of Mr. and Mrs. J. L. Ivy, Route 1, Friona, exchanged wedding vows with Gary Don Coker, son of Mr. and Mrs. Roy Miller, also of Route 1, Friona. The double ring ceremony was read by Leroy Thompson former pastor of the church.

An archway of candles centered the altar arrangements with spiral candelabra holding white tapers and entwined with woodwardia palms on either side. Large baskets of white gladioli and blue asters accented with pastel blue bows completed the altar setting. White tapers set in clusters of palm branches stood in each window.

Music for the wedding was provided by a choir from the Sixteenth and Pile Church of Christ in Clovis. They sang "O Promise Me", "Whither Thou Goeth," and the traditional wedding march.

The bride, escorted to the altar by her father, wore a formal white gown of peau de soie. The straight skirt was accented at the waist and hemline with Alencon lace and seed pearls. Her dress was designed with a beauty neckline and long petal point sleeves featuring a Watteau train which fell from the waist.

Her fingertip veil of illusion was attached to a circular head piece accented by a bow of head de soie and seed pearls. Her bouquet was a cluster of white roses and streamers.

The bride chose as something old a brooch belonging to her grandmother; new, her dress; borrowed, a pearl ring; and blue, a garter.

Eva Dean Ivy, sister of the bride, was maid of honor, and Charlotte Seaton was bridesmaid. Both wore identical dresses of pastel blue peau de soie featuring slightly gathered floor length skirts and waist length jackets accented by buttons down the back and elbow length sleeves. Their headpieces were bows of blue peau de soie covered with a circlet



MRS. GARY DON COKER

of blue net. Their bouquets were of cascading white carnations accented with blue artificial grape clusters.

Candlelighters were Donnie Coker, brother of the groom, and Deana Coker, cousin of the

groom. Ringbearers were Mark Mimms and Eddie Bruce Miller, brother of the groom.

Best man was Lloyd Bradshaw and groomsman was Ronnie Taylor, both of Lazbuddie. Ushers were Danny Miller and Max Eubanks, also of Lazbuddie.

The reception was in the Methodist Church Fellowship Hall. The bride's table was laid with gathered white net over a white cloth. The tiered cake was accented with blue flowers and

two heart-shaped cakes on either side. The bridal bouquet provided the centerpiece, and crystal and silver appointments completed the setting.

For a wedding trip to points in New Mexico, the bride chose a royal blue knit suit and matching tapestry accessories.

The bride is a 1965 graduate of Lazbuddie High School and has attended South Plains College. She is presently employed at Muleshoe State Bank.

The groom is also a 1965 graduate of Lazbuddie High School and has attended West Texas State University. The couple plan to make their home near Lazbuddie where he is engaged in farming.

Young Homemaker

Elected Reporter

Six members of Young Homemakers of Friona attended the district convention in Tulia. They were Mrs. Larry Moyer, outgoing district program chairman; Mrs. Eugene Bandy, Mrs. Edna Fike, Mrs. Jerry London, Mrs. Larry Fairchild, and Mrs. Jimmy Mabry.

The guest speaker, Dr. Jerry Dawson, head of the history department of Wayland Baptist Church, was introduced by Mrs. Moyer.

During the business session Mrs. Jimmy Mabry was elected district reporter. The local

chapter prepared table decorations for the banquet for young Homemakers and Young Farmers.

Those attending the banquet were Mr. and Mrs. Jerry London, Mr. and Mrs. Larry Fairchild and Mr. and Mrs. Larry

Moyer. Next week will be Young Homemaker Week in Friona. Members of the club will decorate a window and will present a gift certificate for clothing for a needy student in Friona High School.

Fronans Graduate From University

There were more than 450 candidates for bachelor degrees from the University of Texas College of Arts and Sciences at the summer session's close August 27.

Two of the candidates were from Friona. They were Pamela Sue Roden, daughter of Mr. and Mrs. Ralph Roden, who was an English major and Frank Lewis Spring, son of Mr. and Mrs. Frank A. Spring. Miss

Roden is a 1962 graduate of Friona High School and Spring attended school here before transferring to St. Episcopal School in Austin.

Miss Roden, who has been visiting in the home of her parents, left Tuesday for Houston where she will attend the dental hygiene school of the University of Texas, Dental Branch.

Spring plans to spend six months overseas and will study German at the University of Goethe, Lineburg, Germany. He plans to enroll at the University of California Berkeley, upon his return to the States and will work on his master's degree. He graduated from the University of Texas with a double major, philosophy and history.

Dinner Guests

Monday dinner guests in the home of Mr. and Mrs. Earl Drake were Mr. and Mrs. Joe Brummett, Clovis, and Mr. and Mrs. Bob Wintler, Long Island, New York. Mrs. Wintler is the former Linda Brummett. The Brummetts lived here before moving to Clovis a few years ago.

TAKE A STEP INTO THE PAST

Attend Friona's Good Old Fashioned MAIZE DAYS And 60th Anniversary CELEBRATION

Sept. 12-17 In The City Park

BI-WIZE DRUG "Since 1953"

Welcome To Friona's 60th ANNIVERSARY Event

While In Friona Visit Allen's Jewelry

Serving Friona And Parmer County Since 1948

ALLEN'S JEWELRY Friona's

Y'All Come To Our MAIZE DAYS CELEBRATION

Yep! We're Having A Dandy Celebration And 60th Anniversary In Friona This Weekend. Don't Miss Out On All The Bang-Up Good Times In Store For All Ages.

See Us For Your Clark Sprayer Needs And All Types of Dry And Anhydrous Fertilizers.

Tuloma, Inc. Division of Generalgas

MARION FITE Helen McMurty Duane Baizo

Hospital Auxiliary Begins Tenth Year

The Friday afternoon meeting of Parmer County Hospital Auxiliary marked the beginning of its tenth year of service in the community. Meetings for this year will be held at 10:00 a.m. the first Tuesdays of each month. The meeting began with coffee, cold drinks and orange-nut bread being served as members arrived in the hospital meeting room. Committee appointments were read and plans were made for the coming year.

Officers elected to serve the next two years were Mrs. Paul Spring, president; Mrs. John Humphrey, vice-president; Mrs. Lee Spring, secretary-treasurer; and Mrs. Robert Alexander, reporter.

Mrs. Claud Osborn was the auxiliary's first president. She was followed by Mrs. Deon Awrey, who was followed by Mrs. Paul Spring, Mrs. Marty Martinez and Mrs. Loyd Shackelford in that order.

Darla Howell New President

During the business session of the September 7 meeting of Young Women's Auxiliary of Calvary Baptist Church Darla Howell was elected to serve as president for the coming year. Other officers elected were Kyla Billingsley, secretary; Brownie Cole, program chair-

man; Terri Lynn Wilson, community missions chairman; Karen Armstrong, prayer chairman; Laura Gaskins, stewardship chairman and Margie Stewart, mission study chairman. Mrs. Lawrence Dunn is counselor of the group.

Church Of Christ Plans Meeting



WALLACE GOOCH

Announcement of the beginning of a gospel meeting at Sixth Street Church of Christ Sunday morning has been made. Wallace Gooch, a preacher from Austin will be guest speaker at the 10:30 a.m. service and at the 6:00 p.m. service Sunday. Congregational singing will be directed by Avon Whitworth, Fort Worth.

He will also speak at 8:45 a.m. and 7:30 p.m. Monday, Tuesday and Wednesday of next week.

C. J. Horton, local preacher, joins the elders and other members of the congregation in inviting everyone in the area to attend.

4H Club Has Show Winners

Loy Dale Clark and Danny Clark, members of Lazbuddie 4H Club showed some prize winning hogs at the Curry County Fair last week.

Loy Dale exhibited the first place boar in the Chester White division and placed second then went on to win champion of the breed. Danny placed second in the same division.

Danny also showed the second place winner in a young boar class in the Chester White division. Loy Dale showed a third place barrow in an open show. These two club members plan to show stock at the State Fair of Texas later this fall.

Mrs. White Improves

Mrs. Herald White, who was involved in a car-train crash during the Labor Day weekend, is hospitalized at Sunnyvale, California. Mrs. H.G. White, Friona, mother of Herald, reported early this week that her condition was improving and that she had been removed from the intensive care unit of the hospital.

Her husband who is serving in the U.S. Navy, is stationed in the Federal Building in San Francisco.

Party Honors Nine Year Old

Cathy Cunningham, daughter of Mr. and Mrs. Walter Cunningham, observed her ninth birthday with a slumber party in the family home Friday night. The party was followed by an outdoor breakfast and game session.

Guests were Cindy Moss, Lissa Edelman, Leesa Mercer, Eugenia Nelson and Pam Veazey.



BETTY TAYLOR poses here with her handsome wire-haired terrier. Betty is a senior this year and is entering the Queen Contest for Hurst's Department Store. She is the daughter of Mr. L.G. Taylor.



KATHY JONES and "Babette," the Siamese cat make quite a striking pair. Kathy is a senior and is entering the tenth annual Maize Queen Contest for O.J. Beene Insurance. She is the

Marty Jones Born Monday

Mr. and Mrs. Charles Jones became parents of a baby boy at 3:18 a.m. Monday, August 29, at Parmer County Community Hospital. He was named Marty Carroll and weighed 7 lbs. 5 ozs. He is the first son for the couple.

Grandparents are Mr. and Mrs. W.H. Jones and Mr. and Mrs. Estis Bass. Mr. and Mrs. A.W. Anthony, Mrs. C.M. Jones, and L.M. Crow all of Friona and Mr. and Mrs. W.A. Bass, Rocky, Oklahoma are great-grandparents.

Second Son For Paul D. Cokers

Mark Lynn is the name Mr. and Mrs. Paul Coker selected for their second son. He was born at 12:29 a.m. Friday, September 9, and weighed six pounds. Older children of the couple are Michael Paul and

Shayla Beth. Mr. and Mrs. O.C. Rhodes and Mr. and Mrs. G.D. Coker are grandparents and Mrs. Jessie Morgan, Mountain View, Oklahoma, is the great-grandmother.



HELLO THERE!

Will We Be Seeing You At The Celebration In Friona This Weekend?



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SHOPPING HOT SPOTS

Grade A Large EGGS
Dozen 49¢

Maryland Club Coffee
One Pound 73¢

SAVINGS!
Lemons 6 For 23¢

Welch Frozen GRAPE JUICE 12 Oz. 35¢

Kleenex Jumbo PAPER TOWELS 29¢

Morton's Frozen POT PIES Beef, Turkey, Chicken Each 19¢

CRISCO OIL 24 Oz. 43¢

SAVINGS!
AVOCADOS Each 10¢

Betty Crocker BROWNIE MIX 16 Oz. 2 For 2/53¢

Big Top PEANUT BUTTER 28 Oz. 73¢

Sun-Ray BACON 2 Lbs \$1.69

Duncan Hines PANCAKE MIX 39¢

SAVINGS!
Tokay GRAPES 2 Lbs. 29¢

Lee's Tasty SAUSAGE 2 Lb. Bag \$1.59

BAR-S FRANKS 1 Lb 59¢

Downy FABRIC SOFTENER 79¢

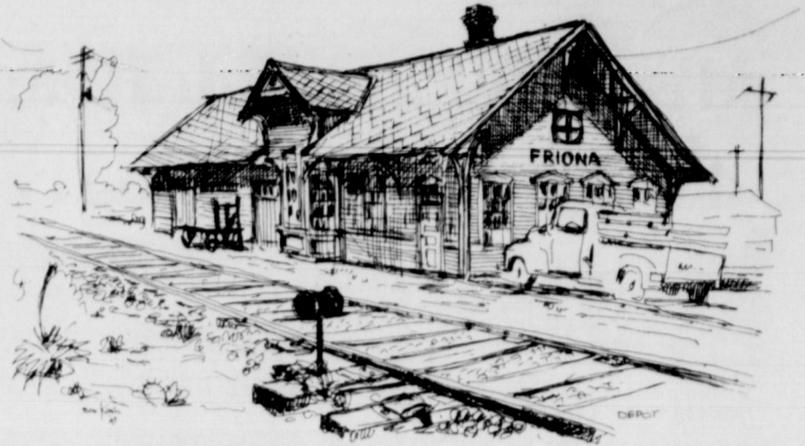
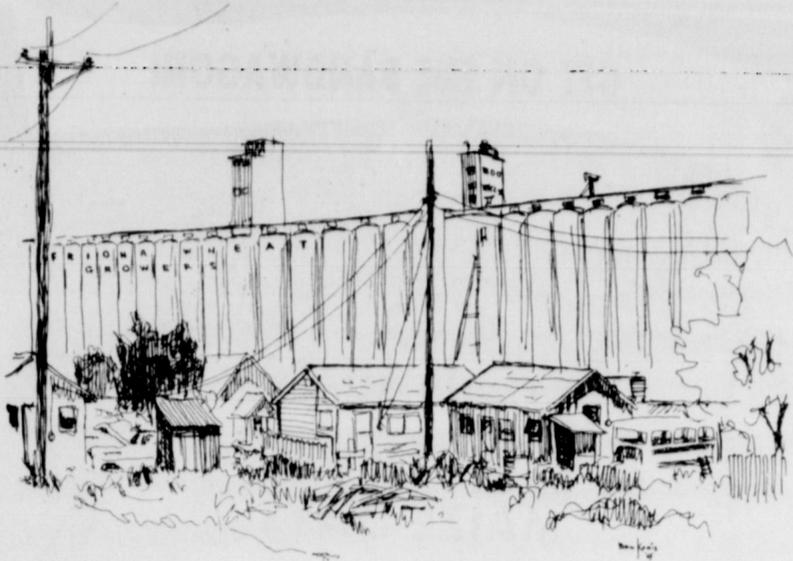
Tefon SAUCEPAN only 99¢ With \$5 Purchase

Roxey DOG FOOD 3 Cans 23¢

Footer's 1946 1966
Ladies Butte Knit Suits \$35 to \$50
Mens Stay Press Pants \$5.95 to \$9.00
Men & Boys Velour Shirts \$4 to \$9
Clothes For The Family
Footer's Dry Goods
P. O. Box 667 FRIONA, TEXAS
Phone 247-3291

DOUBLE GUNN BROS STAMPS EVERY WEDNESDAY With Purchase Of \$2.50 Or More

We Give Gunn Brothers Stamp HOUSER GROCERY & MARKET
GOOD BETTER QUALITY BEST FLAVORED MILK TRY SOME NOW



THURSDAY, SEPTEMBER 15, 1966,

60th ANNIVERSARY ISSUE

**THE
FRIONA**



STAR

VOLUME 44 NUMBER 51

SECTION II



MAIN STREET - FRIONA, TEXAS



COTTON GIN

Star Presents Konis Sketches

These drawings from the pen of New York artist, Ben Konis were sketched while he and his wife, the former Jinni Landrum, were in Friona on vacation last summer.

Konis, who is city-born and bred, is vitally interested in rural-Americana, so while visiting his wife's parents, the Ray Landrums, he busied himself by immortalizing familiar local scenes like the ones seen here.

Mr. and Mrs. Konis are residents of Greenwich Village, New York, where he owns and operates the Du-Rite Offset Print Studio in the Village and was presented in an art show last Spring, which featured oils, pastels and drawings in the Konis style.

In addition to their work and hobbies, the couple enjoys going to art and acting classes at night. They took a tour of Europe last February and enjoyed seeing much of the original art of the old masters. They toured through Switzerland, France and Italy and reportedly enjoyed the cities of Florence and Venice above all.

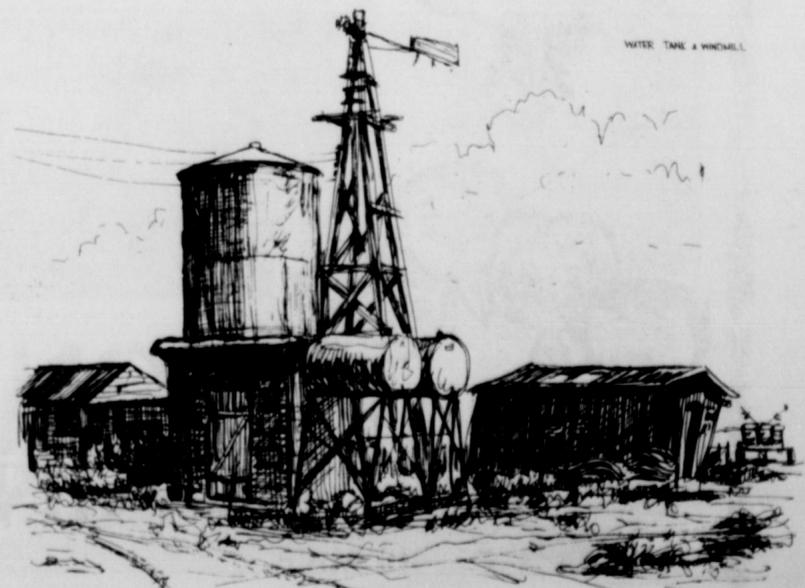
Konis is a cowboy in the true Western tradition. He loves to rope and ride and is proud to own several horses and cattle, which is quite a feat in crowded New York. He met his Friona wife ten years ago at the annual Madison Square Garden Rodeo and still maintains an active interest in the cowboy sport.



CHURCH



PAINT FOR FORD



WATER TANK & WINDMILL

Mrs. McFarland Recalls 41 Years Of Progress

Just about any time of day that you stop by 701 Summit Ave. you'll find 86-year-old Mrs. J.B. McFarland sitting in her big lounge chair, pecking quilts for the many members of her family.

Mrs. McFarland makes quite a hobby piecing beautiful quilts and though she hasn't kept track over the years, she believes she has put together more than 100 quilts. Her nine children, 23 grandchildren and 4 great-grandchildren cherish these laborers of love and plan to hand those down to future generations of McFarland offspring.

Mrs. McFarland's other pasttime include writing to her four children who live away from Friona, chatting with her housekeeper, Mrs. Clara Talley, raising many beautiful houseplants, and caring for her big white angora cat, "Ladybird."

Nine of the 10 McFarland children are still living and all are leaders in their respective communities. They are Mrs. Claude Osborn, Mrs. Sloan Osborn, Mrs. Roy Clements, Mrs. George Taylor and J.C. McFarland, all of Friona. Others are Lonnie McFarland, Pierre, South Dakota; Miss Lora Mae McFarland, Clovis, New Mexico; Mrs. Roy Lee Jones, Lovington, New Mexico; and Robert Hines McFarland, Tucumcari, New Mexico. All nine were "home for Christmas" in Friona -- December of 1965 for the first time in several years.

Mrs. McFarland, who celebrated her 86th birthday on July 14, moved with her family from Fort Hood to Friona in 1925. They made the trip in two Model T cars and brought their cattle and household furnishings by train in two rail cars.

Their first home in Friona was a small house on the Green Valley Farm. The house was so small that the boys had to live in a tent until the big house was built. The adobe home the McFarlands built that year is still standing six miles northwest of Friona.

Mrs. McFarland remembers that there were no fences in those days when you wanted to come to town you just drove off across the countryside. "Town" consisted of four stores, a hotel, post-office, depot, cafe and barber shop. Friona's four stores were the Crawford General Store, Wier Grocery, Kinsley's Hardware, and a drug store.

Uncle John White started the Friona Star that year and Mrs. Os Lange opened the first telephone office.

Another memorable event of that first year was the long cold winter. The McFarlands began to wonder why they'd moved West when they experienced this "Blue Norther." Snow drifts came up as high as the roof of the house.

"You could get out on horses," Mrs. McFarland recalls. "The horses just walked over the tops of the fences we'd put up."

They cooked and heated with cow chips in those days. Mrs. George Taylor recalls that those fires were "plenty hot but they didn't last very long."

"It didn't take long for the tops to blow completely off those two Model T's," Mrs. Sloan Osborn remembers. "Our West Texas wind was so strong that Dad just didn't even try to put new tops on them."

The Jersey cows they had brought with them from Fort Hood served them in those early days. They bought farm machinery and groceries with the money they made from selling milk and cream.

That year Ilene (Mrs. Sloan Osborn) was just starting in to a brand new college in Lubbock called Texas Tech. Katy (Mrs. Claude Osborn) was in her first year of teaching school at Brownfield, Lonnie was married and Lora Mae was teaching school in Amherst.

So only five of the children were living at home when the McFarlands moved to Friona. They attended the old red brick school house which was torn



MRS. J. B. McFARLAND

down only last year. Granville (Red) McFarland and Robert Hines (Shine) McFarland played football and drove the school buses after school.

The McFarlands moved into town in 1947 when Mr. McFarland retired from the farming and ranching business that he loved. He passed away 8 years ago in 1958. In his 33 years in Friona he didn't just sit idly by and watch the town grow and prosper . . . he helped it along. He was instrumental in starting the first co-operative gin in Friona, he served on the school board, was active in the Baptist Church and was vitally interest-

ed in helping to establish a hospital in his town.

Mrs. McFarland has helped his dream become a realization by donating \$25,000 to the Parmer County Community Hospital last year for the construction of the new hospital wing which has since been named the McFarland Wing.

In 1925 the McFarland family believed that the land around Friona was a land filled with opportunity. The majority of his children, and their children and some 3,000 other Friona citizens evidently still think so.

GET ON THE BANDWAGON!

**Don't Miss
The Finest
MAIZE DAYS
CELEBRATION
EVER!**

**It's Friona's 60th. Anniversary
We Hope You'll Have A Grand Time.**

**Stop In At Our Place Soon And Discuss Your Fuel
And Fertilizer Needs. We Will Be Glad To Assist
You In Every Way.**

**KENDRICK
OIL CO.**

PHILGAS

Friona

EVERY ONE WE KNOW IS GOING TO THE MAIZE DAYS CELEBRATION SEPTEMBER 12 to 17

Join The Festivities In The City Park This Week . . .
Help Us Celebrate Another Great Maize Crop In
Parmer County.



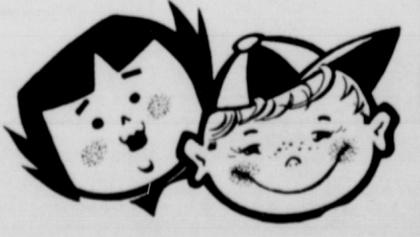
Friona's 1965-66 Maize Queen, Miss Susan Neill, Is Shown Looking Over A Portion Of The Friona Area's 1966 Maize Crop.

When Your Grain Is Ready, We're Prepared To Handle It To Your Best Advantage!

CONTINENTAL GRAIN COMPANY

414 Main

Phone 247-3151



EVERYBODY'S TALKING ABOUT



Friona's Maize Days AND 60th. Anniversary Celebration



**Don't Miss
These Many
Fun-Filled Events!**

**WE WELCOME YOU
SEPT. 12 TO 17**

- Thursday Night - 7:30 Maize Queen Contest - High School Auditorium
- Tuesday Night -- Jaycee Talent Show - 8 p.m. Jr. High Auditorium
- Thursday Night - 7:30 Maize Queen Contest - High School Auditorium
- Friday -- 6:00 a.m. to 9:00 a.m. - Rainbow Pancake Breakfast American Legion Hall
- 10:00 a.m. - Parade
- 12:00 p.m. - Chamber of Commerce Turkey Luncheon
- 1:30 - 3:00 p.m. - Pony Express Race
- 3:00 - Kids Contests
- 8:00 p.m. - Football Game at Morton

Friona Consumers, Inc. Has Been Of Service To This Farming Community Since 1929. We Are Very Proud Of Our Part In The Growth Of Friona And Parmer County For 37 Years

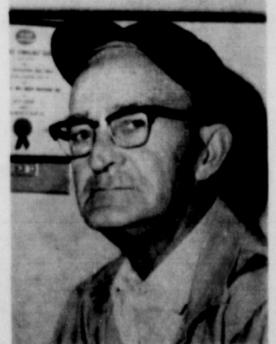
- Saturday - 9:30 a.m. Parachute Jumpers Exhibition
- 11:00 a.m. - Women's Contests
- 12:00 p.m. - Free barbecue
- 2:00 p.m. - Old Fiddlers Contest
- 3:30 p.m. - Beard Judging Contest
- 3:45 p.m. - Money Doll Drawing
- 4:00 p.m. - Boat Drawing
- 4:14 p.m. - Color TV Drawing
- 8:00 p.m. - Square Dance

Shown Here Is Just One Of Our Fleet of Trucks, Tanks And Machinery. We Maintain This Mighty Fleet In Order That We May More Efficiently Serve The Fuel And Fertilizer Fertilizer Needs of This Area.

MAY WE SERVE YOU?



Buddy Lloyd



Sam Williams



FRIONA CONSUMERS, INC.



824 Main

Ph. 247-2771



CRISTA EVANS poses proudly with her pet kitty. Crista is the candidate for Friona Farmers Co-Op Gin in Friona's Annual Matze Queen Contest. She is a Junior and is the daughter of Mr. and Mrs. W.H. Evans.



JOANNE JENNINGS exhibits a sunny smile along with a couple of friendly cocker spaniels. The petite blonde junior is entered in the Matze Queen contest by Mary Lou's Beauty Shop. She is the daughter of Mr. and Mrs. Elvie Jennings.

Research Is Big Aid To Sorghum

During the last decade, much has been accomplished through research to establish grain sorghum as a permanent, accepted and expanding industry, one which is basic to many farm areas in the United States.

Probably the most outstanding discovery in production research was the development of the "hybrids."

A long list of achievements could be itemized showing progress in standability, insect and disease resistance, better yields, and so forth, but we want to point out the need for research in the future to make it still a more valuable product and one which will continue to be profitable to produce.



PATTI RAGDALE has a word with her pet parakeet, Chauntee. Patti is a Junior and is entered in the Matze Contest by Galloway Implement Co. She is the daughter of Mr. and Mrs. Mack Ragdale.



PORTRAIT of a PIONEER

Every generation of Americans from Plymouth rock to the Klondike, has played a part in the nation's progress.

But long before the final chapter is written, the rural electric pioneer has earned an imposing place in the history of rural progress.

The member-owned DEAF SMITH COUNTY COOPERATIVE, by electrifying remote rural areas, has opened a new frontier for agriculture for industry, for rural development and for rural people.

Theirs is a dramatic story of cooperative achievements that blazed a new trail and is Helping Texas Grow.



Here's Wishing You A Successful MAIZE DAYS CELEBRATION

And Congratulations On 60 Years Of Of Growth In Friona.



DEAF SMITH COUNTY ELECTRIC

CO-OPERATIVE INC.

"Helping Texas Grow"
Serving Parmer, Castro, Oldham And Deaf Smith Counties

HOLD IT!



SEE YOU AT MAIZE DAYS!



Friona Brake & Wheel

L.G. Taylor
601 E. 11th
Ph. 247-3070

We Extend A Friendly Welcome To Our Celebration.

.....
Come By And Visit- We'll Always Have A Big "Texas Howdy" For You!





Joe Osborn, Publisher



Bill Ellis, Editor & Manager



Carol Ellis, Layout Editor

THE FRIONA STAR

John White, Editor and Publisher. Published Every Friday

OUR BOW.

In making our bow to the public, we the promoters of the FRIONA STAR, feel that we owe no apology for our presence with the "news dispensing forum" of the great state of Texas, and more especially that portion known as the Panhandle.

We come merely to supply that which by many of our citizens has been considered a long felt need. Far be it from us to attempt or desire the transcendancy of any of our sister luminaries of the great Panhandle constellation. We would not knowingly detract one ray of glory from any of them, but rather be it our humble sphere to reflect their brightness into obscure places where it might not otherwise be seen, and, if possible, to aid them in the gathering and diffusion of the light of intelligence to the great mass of our rapidly increasing population.

In politics we shall be non-partisan, standing at all times for complete toleration both in politics and religion. It shall be our aim to sanction good and resent evil.

We shall aim to serve in every way we can all classes of our patrons, striving to collect all items of news and to publish same as they occur or as nearly as we can secure them. For the benefit of our farmer patrons we will advocate the growing of such crops as are not now generally produced here, but have been proven successful and beneficial. Along this line we will endeavor to secure and publish all the information we can regarding planting, cultivating and harvesting of such crops when such information can be deemed reliable. We will make a special effort to promote the lines of dairy and poultry farming; also the growing of fruit and vegetables. For the benefit of our patrons who are engaged in the various lines of trade and business, we will strive to keep in touch with the work of the West Texas Chamber of Commerce and also the chambers of commerce of the individual towns and cities of the state and especially of West Texas, thus enabling us to give them the benefit of the plans that have been tried and adapted for the securing and holding of trade.

We shall lend our utmost effort to the support and advancement of our educational institutions and to all worthy public enterprises of whatsoever kind.

Three years ago there was lively interest among the farmers within the Friona territory in the breeding and growing of high class registered hogs, and a number of splendid herds were being built up, but when the bottom fell out of the hog market the bottom also seemed to fall out of the interest in producing them and many of the breeders disposed of their entire herds. Now, however, the price is coming back and it will be worth while for all breeders and producers to sit up and take notice. Notice our article on the front page of this issue telling what one man is doing with a good breed of swine.

(The above column was written by J. W. (Uncle John) White in the Vol. 1, No. 1 issue of the Star)

THE FRIONA STAR

Devoted to the Interest of Friona and Parmer County

VOL. 1, No. 1

FRIONA, TEXAS, FRIDAY, JULY 31, 1925

\$1.50 PER YEAR

Good Rains for Friona and Adjacent Territory

Friona Farmer Again Becomes Grain Dealer

D. H. Meade announces his intention of disposing of his farm equipment and again taking up the work of active partner in the Gischler & Meade grain elevator. Mr. Meade is one of the pioneer residents of this locality and formerly owned a 160-acre farm a mile west of town, which he sold five years ago. After selling his farm Mr. Meade formed a partnership with John Gischler, our pioneer grain dealer, for the erection of a grain elevator and engaged in the grain business for a few months but found the work too confining. He then leased his interest to Mr. Gischler and returned to the farm, since which he has been successfully employed at farming and has served two years as county commissioner. He now feels that the weight of years with the enforced physical activity connected with farm work has so depleted his stock of muscular energy that he can be content with the monotony of the life of a grain dealer. We wish him unbounded success in his new avocation.

SURE EVIDENCE OF GROWTH.

The present extensive land sale which is being carried on by the Capitol Reservation, Lands Co., of Chicago, under the able management of James D. Hamlin, the local representative, is going a long way toward settling and development of the vast area of raw prairie land to the south and east of Friona. Within the past twelve months many new homes have been built and many are being planned or in process of construction. We are pleased to note that our local dealers are going after and getting their share of this business. Rockwell Bros. & Company, under the efficient management of O. F. Lange, has a contract for furnishing the material for a frame residence for C. E. Allen, a half mile east of Hub; an adobe building for B. F. Jones, west of Hub; and a two-teacher frame school building at Hub. This concern also furnished material for the residence of Mr. Blankenship, six miles south of Friona and the residence of B. B. McDaniel, four miles south of Friona. They also have contracts for five repair jobs and several other prospective contracts. We are pleased to mention these facts as they show the progressive spirit of our business concerns as well as the steady development and growth of our town and the territory contiguous to it. Our purpose is to advance the interests of the town and community.

CHAUTAUQUA REPRESENTATIVE HERE. COMMITTEES APPOINTED

Mr. Loyd E. Grimes, of Springfield, Mo., representing the Western Welfare Chautauqua, with head office at Pierre City, Mo., was here last Friday making arrangements for the program to be given here in September.

Mr. Grimes called for a meeting of the local committee, which was held in M. A. Crum's office. The different phases of the Chautauqua work were discussed and committees were appointed to look after the different departments. The committees as appointed are as follows: Executive Committee—T. J. Crawford, Pres.; John White, Secy. Committee for Sale of Tickets—A. W. Henschel. Advertising Committee—John White and O. F. Lange.

Mr. Grimes said the dates for the Friona Chautauqua had not been definitely fixed, but would probably be Sept. 2nd or 3rd. The program will be given at the high school auditorium instead of a tent. Some of the best talent available will be on the program and everyone should plan to enjoy the entire program by securing season tickets. More definite announcements will be made later.

Farm Congress Dates Set for Aug 26-27

The following announcement which should be of interest to our farmers generally, is taken from the "Southwest Wheat Grower". The West Texas Farmers' Educational Congress, organized in August, 1924, will this year be held in Amarillo for two days, August 26 and 27, according to Judge L. Gough, president of the Texas Wheat Growers' Association, who is taking an active part in the plans.

L. G. Simpson Returns From C. E. Convention

Logan Simpson returned Friday evening after an absence of four weeks on a combined educational and

Another Railroad for Friona and Parmer County

SEED WHEAT FOR ASSOCIATION MEMBERS

Complying with a request of some of the Parmer County members of the Texas Wheat Growers Association, the local secretary has written to the head office at Amarillo for information concerning the securing of seed wheat for this season's planting. Following is the letter received in reply to said communication:

Amarillo, Texas, July 27, 1925. Mr. J. W. White, Friona, Texas. Dear Mr. White:

Yours of the 19th received. In regard to seed wheat will say that Mr. Hagus, the local salesman at this place, is locating some of the Association wheat over the territory for seed. I suggest that you write him direct about a car at Friona and I think he will try to make the necessary arrangement to get a car there. I have talked to him about this and also to the head salesman.

Be sure to attend the West Texas Farmers Educational Congress Aug. 26th and 27th at Amarillo. This will be one of the biggest farmers' meetings ever held in the west and some of the biggest men of the nation will attend and address the farmers.

Yours truly, Texas Wheat Growers Ass'n. L. Gough, President.

New Business Building To Be Erected Soon

R. H. Kinley, who last week sold his well stocked hardware store to J. A. Hurdwell of Pleasant Hill, Ky.

Ireland Hampton, Representative of T. P. & G. Finance Corporation, Spoke at Friona Wednesday Night. Says Road Will Be Built.

FRIONA TO HAVE COMMUNITY SINGING SCHOOL

Prof. Day, a music teacher of twenty years experience, has contracted to a series of ten lessons in vocal music here at the Methodist church, beginning on Monday of next week.

Prof. Day will teach this series of ten lessons for a consideration of one hundred dollars, which sum is to be made up by popular subscription by the people of the town and community and everybody, whosoever will, is privileged to attend. Each lesson will consist of three hours practice or drill, being from one o'clock p. m. to four p. m., beginning on the afternoon of Monday, August 2nd, and lasting for ten consecutive days. Everyone interested in vocal music should avail themselves of this opportunity. All are welcome.

Revival Services at Congregational Church

A series of revival services were begun here Sunday at the Congregational church by Rev. and Mrs. Dickey of Dallas, Texas. These services will continue for a period of perhaps three weeks.

Both Rev. and Mrs. Dickey are eloquent and fervent speakers and sincere and earnest Christian workers, and the entire community has the opportunity of securing a vast amount



June Floyd, Society Editor



Waneen Ragsdale, Bookkeeper



Linda Beaty, Operator



Juanita Wright, Composer

First Copy Of The Friona Star - July 31, 1925



We ran across this little place the other day. It is entitled "STAR Lites" and there it suited our fancy, we thought we'd pass it along. "Leaf and taste my soul," sang the poet Walt Whitman. The art of leafing is following the pathway of the vagabond who said: "I turn my back to the wind." It is drifting and drifting and you yourself to the inflow of peace. It is resting the pounding of your heart by the quieting of your mind. It is relaxing the tension of your body with the music of the singing stones that live in your memory. It is allowing down to look at a flower, to chat with a friend, to get a dog, to read a few lines from a book. It is using your hands to plant a board, paint a picture or plant a garden. It is reconstructing the adventure of a change of pace. It is leading with one eye open for flashes of light that may illumine your mind with the answers you seek. When problems arise, when pressures mount, when the wise rule: "Admiral Byrd said when his ship was locked in the ice of the Antarctic: 'Give wind and tide a chance to help. Please and tell your mind. Go to the window and look up at the stars.' The art of leafing can add dimensions and scope to your life. It can change your perspective and renew your spirit. It is who finds time to leaf is a wise man."



TO BECOME "EAGLES" ... These four Friona Boy Scouts will receive their Eagle Scout awards at a Court of Honor at Friona High School next Tuesday night. Left to right are Gary Shirley, Randy Farr, Joel Osborn and Miles Lillard. The public is invited to the ceremony, which begins at 8 p. m.

ON TUESDAY

Four Scouts Will Get Eagle Awards

In a history-making event for Boy Scout work in Friona, four boys will receive their Eagle Scout awards at a Court of Honor next Tuesday, July 27, at Friona High School Auditorium.

The four Scouts who will receive the eagle award are Gary Shirley, Randy Farr, Joel Osborn, and Miles Lillard. They are led by Scoutmaster Tommy Osborn, and Wayne Cannon, Troop leaders and Wayne Cannon was stung out for the honor in a joint ceremony in 1925.

Farr and Shirley were tapped out for the "Eagle of the Year" during the recent at

Camp One Harrington recently. Farr, Lillard and Phillip Hilly plan to attend an outdoor camp at Hubbard Scout Camp in New Mexico with approximately 50 other Boy Scouts from the Lower Colorado River Basin Project area.

Included in the bill as recommended by the Subcommittee on Irrigation and Reclamation, of which he is chairman, today voted approval of the Lower Colorado River Basin Project Act.

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Committee Approves Area For Study In Water Plan

Congressman Walter Rogers announced today the House Subcommittee on Irrigation and Reclamation, of which he is chairman, today voted approval of the Lower Colorado River Basin Project Act.

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THE FRIONA STAR

VOLUME 44, NUMBER 43 10 PAGES

MID-YEAR MARKS

Friona Building Totals Stand At \$269,430

A total of 37 building permits figures through June 30, 1961, practically the same as the city's building that year in the month of 1961.

Friona Roller Rink Opens For Business

Newest recreation facility for the Friona area, Friona Roller Rink, opened this week, adding outdoor skating to the list of activities available in Friona.

Robert Taylor, former teacher at Friona High School, is proprietor of the new rink. It is located on Fifth Street just off Main, in the building which formerly was the home of Parmer County Improvement Company.

Admission to the rink is 65 cents per person for each session. A session is normally two and one-half hours. For those who have their skates, the charge will be reduced to 50 cents per session.

skates will be held in the afternoon, at 1:30 and 3:30 p. m., plus the 7:30 p. m. session. Taylor invites the public to visit the new establishment. It welcomes church groups and others to use the facilities for skating parties. Taylor has three years of experience in the skating business having worked with Bill Olligale, former skating promoter in Dallas and Lubbock. There are currently 62 pairs of skates which may be rented by those using the facilities of Friona Roller Rink, and this will be increased to 100 pairs shortly, Taylor says. Wednesday night's session

41 Years Later - Copy Of Star - July 7, 1966



ANN AYERS poses proudly with her pet poodle and the family favorite, a 14-year-old beagle. She is a senior at FHS and is entering the Maize Queen Contest as the contestant of Modern Study Club. She is the daughter of Mr. and Mrs. Ross Ayers.



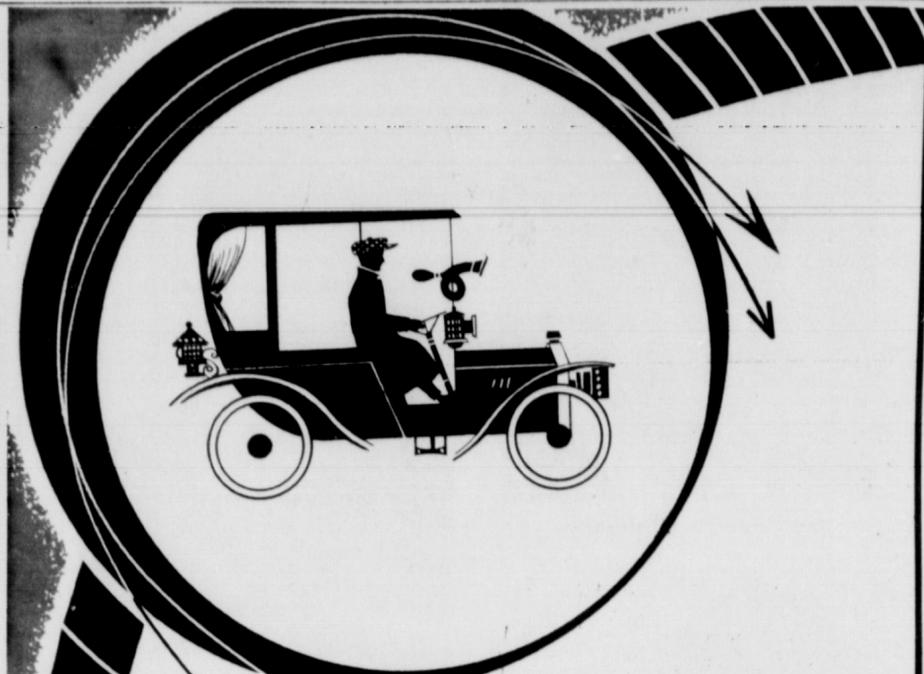
BECKY TURNER pauses for her picture while exercising her mare and colt. She is a senior and is entering the Maize Queen contest as the candidate of Foster's Dry Goods. Becky is the daughter of Mr. and Mrs. Billy Turner.



SHAREN AWTRY and her pet poodle, Mimi, smile coyly for the Star photographer. Sharen is a Junior and the Maize Queen Contestant for Nunn Lumber Company. She is the daughter of Mr. and Mrs. Deon Awtrey.



PEGGY DRAKE and her tiny poodle friend make a lively addition to this back yard landscape. Petite Peggy is a Junior and the daughter of Mr. and Mrs. Arthur Drake. She will enter the Maize Queen Contest for Benger Air Park.



We've Been On The GO In Friona For 28 Years...



The all new CAMARO will be built in sport coupe and convertible models (Super Sport shown above). The Camaro line incorporates many sprightly options that include concealed headlamps behind a lattice grille which opens and closes when lights are turned on and off, plus a hood with simulated louvers and a wide "bumble bee" paint band on the nose. A 350-cu.-inch V8 engine is used in the Super Sport version of the CAMARO. They go on display September 29.

And We're Still Going Strong!

We Welcome You To Friona's 60th. Anniversary And Maize Days Celebration Sept. 12 - 17!

Watch For The 1967 Chevys, Coming Sept. 29.

REEVE CHEVROLET

510 Main

Friona

Ph. 247-3011



The Welcome Mat Is Out This Week In Friona



Attend The Celebration In Downtown Friona, Sept. 12-17

Maize Days And Friona's 60th Anniversary

WELCH AUTO SUPPLY

Ph. 247-3313

Friona

Frio Draw Is Important To The History Of Friona

Friona actually started out in this world as merely "Frio", being named after the Frio Draw which cuts across the low area at the far southern edge of town. However, at that time there was a post office called Frio in South Texas, and the postal department could not authorize another such name for the state.

The Santa Fe railroad came through the Plains area later known as Friona back in 1906, and not long after that the town was actually founded by George G. Wright, who headed a big land company and imported land-prospects by the dozens to settle the area. Wright built Friona's first hotel, a two-story wooden building, principally for the accommodation of his customers. He also founded the first bank and was instrumental in the affairs of the Friona

State Bank for many years before selling the stock to local people.

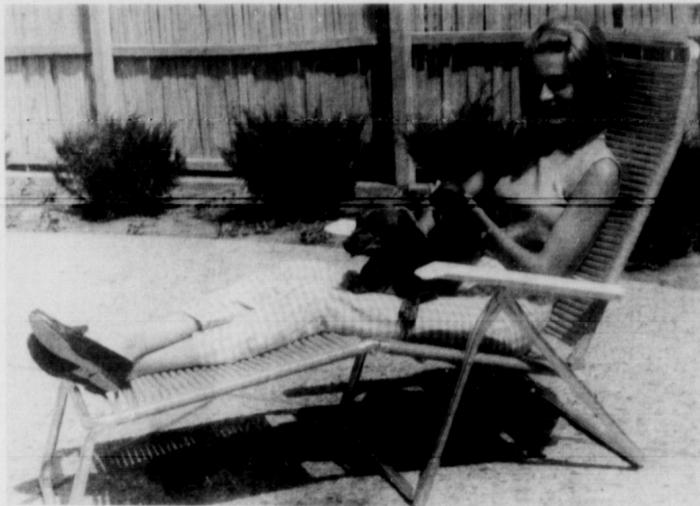
But the wooden buildings which housed the hotel, the bank and a restaurant went up in flames many years ago. The current Friona Hotel was erected on the same site, while the brick building housing the bank was also built following the fire and occupied by the bank until some fifteen years ago, when new modern quarters were erected.

Things didn't go so well for the new farmers in the early years of Friona, one resident recalls, and the town numbered only around 150 until about 1914-16 when it began to grow. Drought plagued the area during the years prior to that, and prospects weren't exactly the best in the world, one old-timer admits.

As for combating the drought, today's farmers think they have something new in irrigation wells. "Tain't so, because back in 1912-13 two irrigation wells were drilled in the area; and on the property now owned by Owen Seamonds, the other near Black Motors and pumps for the wells, however, weren't all they should have been in those days, and the experiment in providing moisture by man made sources was a failure, not to be derived until the last decade.

The Old Congregational Church Building in Friona was struck by lightning and burned early in the history of the town. Seems as tho' there were about 11 different denominations represented in the group of residents who combined their efforts and planned to build a "Union" church, non-denominational, around 1907. Money got short and the building had to be halted. First the Baptists, then the Methodists in the group contacted the higher-ups in their national organizations to seek money to finish the building, but were refused.

Then the Congregationalists stepped in, wrote their national group for funds, for a church which would be the "Congregational Church" in Friona -- got an okay, and the building was completed.



DONNA SHACKELFORD is shown sunning on her patio with the family dashchund and new puppy. Donna is entering the Queen Contest for Farmer County Implement. She is a senior and the daughter of Dr. and Mrs. Lloyd Shackelford.



CINDY INGRAM poses in a rustic setting with a pet lamb on the McVey farm. She is a Senior this year and is entering the Friona's annual Maize Queen Contest for the Friona Star. Cindy is the daughter of Mr. and Mrs. W.S. Ingram.



DARLA HOWELL, and Honeybun, her cocker friend, get together to have their picture made. Darla is the Queen Contestant for Panciera Tire. She is a Senior and the daughter of Mr. and Mrs. Charles Howell.



Medieval knights are said to have had considerable trouble with headaches (who wouldn't under 50 pounds of metal armor!). When the pain got to be too much to bear, Sir Knight may have gone to a witch for a special brew.

Grain Sorghum Isn't Native

Sorghum is not native to the United States. All new germ plasm must be introduced from Africa and India. The incorporation of these new characters into available material to improve existing lines is very important.

just the transfer of these characteristics but an understanding of how and why they occur which is important.

When these are known, plant breeders are able to continue developing new and improved strains and eventually new hybrids.

It was through programs such as this that sorghum hybrids were developed. It was not

SHOP IN FRIONA!



NOTICE

IS HEREBY GIVEN

THAT OUR COMMUNITY WILL STAGE A COLOSSAL

Sixtieth Anniversary

CELEBRATION

In Connection With Its 10th. Annual
Maize Celebration Sept. 12-17
ATTEND ALL EVENTS!

Friona Farmers Co-op Gin

Dave Bailey, Mgr.

Phone 265-3565



We Extend An
Old Fashioned Welcome
To Attend Friona's

10th Annual
**MAIZE DAYS
CELEBRATION**

Sept. 12-17

See You
There

**JOHNSON
ABSTRACT CO.**

Phone 481-3878 Farwell, Texas

NORA MORRIS

English Visitor Packs Memories Into Visit

"There will simply be no way I can describe the place I've been and the things I've seen in America." This statement was made by Mrs. William Morris, sister of Mrs. Lee Spring, as she contemplated her return to her home in Burnley, England after a two and one-half month stay in Friona.

Mrs. Morris and her nine-year-old son, David, were guests in the Spring home during most of the summer, having returned to their homeland the first of September.

Mrs. Morris, known as Nora to the many friends she made during her short stay here, was asked what she liked most of the various places and things she'd seen. She quickly answered with the Palo Duro and Black Canyons, as these places are so completely different from anything in England.

"We have a beautiful countryside where I live," she noted, "But the canyons are so unusual that my friends won't believe me when I try to describe them."

She was also quite impressed with the homes in the area, describing each one as being so different from the next.

"The homes in England are built along older lines and are nearly all alike," Nora said.

Mrs. Morris was quite taken with the friendliness of Friona folks, having remarked several times how open the people had been with their hospitality toward her. She wished she could thank each one personally for the many kindnesses extended to her during her stay here.

When she was asked to describe England, Mrs. Morris replied, "England is a land of tradition. The people are quite concerned with doing things exactly as their parents and grandparents had done. Thus our country is not as progressive as it could be, but it is gradually growing away from this and adopting more modern ideas."

For instance, saving stamps

are beginning to get a foothold in England. Mrs. Morris noted that the redeemables are not yet as varied and extensive as those in this country.

One big step in the modernization of England is the counsel housing projects, similar to housing developments owned by private enterprise in America. The counsel houses are flats, two story homes, apartments, and bungalows which are provided by the city government of each town.

Nora was most concerned with the fact that in England one only hears the worst about America on television. She stated that anytime there were racial riots, strikes, poor labor conditions, etc. that these were reported in detailed documentary form on TV.

"It's quite embarrassing to me, after I've just been bragging to my friends about something in America, and the next day we have one of these documentary reports on America's terrible conditions," Nora reports. "Anyone who has relatives living over here feels more protective of the country as a whole."

One interesting comparison in the use of words was pointed out by Mrs. Morris. When we speak of our "backyard" this is considered the "Garden" in England. There the "yard" is a paved portion in back of the house similar to what we call our "patio."

Mrs. Morris believes Americans are missing a nice slice of life which is enjoyed by her fellow countrymen. This is the trip to market each morning. Englishwomen enjoy their morning outings to the small shops that are in each neighborhood. They buy their perishable foods each day, then once a week they go to the large supermarkets to purchase the staple items. The shopkeepers became quite well known and liked by the people in their respective neighborhoods. In America the chain stores and



BRITISH VISITORS . . . Mrs. Bill Morris and David are shown perched daintly atop the State of Texas roadside monument between Clovis and Farwell. The pair posed for the picture during their recent visit in Friona with Mrs. Morris's sister and family, Mrs. Lee Spring.

big business firms have all but swallowed up the small shopkeepers thus making it impossible for American homemakers to follow such a pattern.

In pointing out the difference in our various types of stores, Nora was quite amazed with the modern American drug store, which specializes in almost everything. The drug store in England is the "Chemist Shop" and features drugs, patent medicines and a few cosmetics. For stationery you must go to the stationery shop, for toys to the toy shop, for appliances, to the appliance store, and so on.

Mrs. Morris also noted that English people do not go in for amusements and organizations as much as do the people here. For entertainment in England people do a lot of hiking, pic-

nicking and cycling in the countryside. The countryside around Mrs. Morris's home is known as Lancashire Moores and is dotted with woods, brooks and scenic spots such as would impress even the most-nature lover. Nora stated that there are fewer bugs and pests in England than we have in Texas, making outings in the country much more pleasant. She said she'd seen more varieties, colors and sizes of bugs in Texas than she'd ever thought existed.

The children learn good rules of safety very early in life in England. Since cycling is such a popular pastime, every kid owns a bicycle, learns to ride, it well and is licensed by passing a police-administered test. Thus, parents of children as young as seven, eight and nine

years old feel confident to let the youngsters ride their bikes across town to visit friends or to go on outings without constant adult supervision. Each child receives a pennant to put on his bicycle upon passing the license test. He is also given a certificate signed by Duke of Edinburgh. Thus, the passing of the test and receipt of the cycling license is an important thing in the life of each English child.

Dr. and Mrs. Spring and their two daughters along with Mrs. Morris and David, took a two week tour of various points of interest in Texas, New Mexico and Colorado. Among the places they toured were Mesa Verde, Mt. Manitou, North Pole, Colorado, Colorado Springs, Six Flags over Texas and Carlsbad Caverns.

Nora commented about the stalagmites and stalagmites of the cavern that they looked like the "giant roots of our many Texas weeds."

Mrs. Morris and David are now safely back and enjoying family life with their husband and dad, Bill. Nora commented before she left Friona that she would miss the many nice parties, teas, and luncheons that were given in her honor during her stay here. But, probably her Friona friends will miss her cheering smile, her pert English accent and her witty ways even more.

Sorghum Dates To 700 B.C.

The sorghum species include grain sorghum, sweet sorghum, sudangrass and broomcorn. Sorghum is thought to have originated in Africa. It was known in ancient times since a carving depicting sorghum was found in an Assyrian ruin dated from 700 B. C. and there are records of sorghum in India in the first century A. D.



Every Body's Making Tracks For Downtown Friona Where There's Some Celebrating To Be Done!

It's Maize Days;

AND FRIONA'S

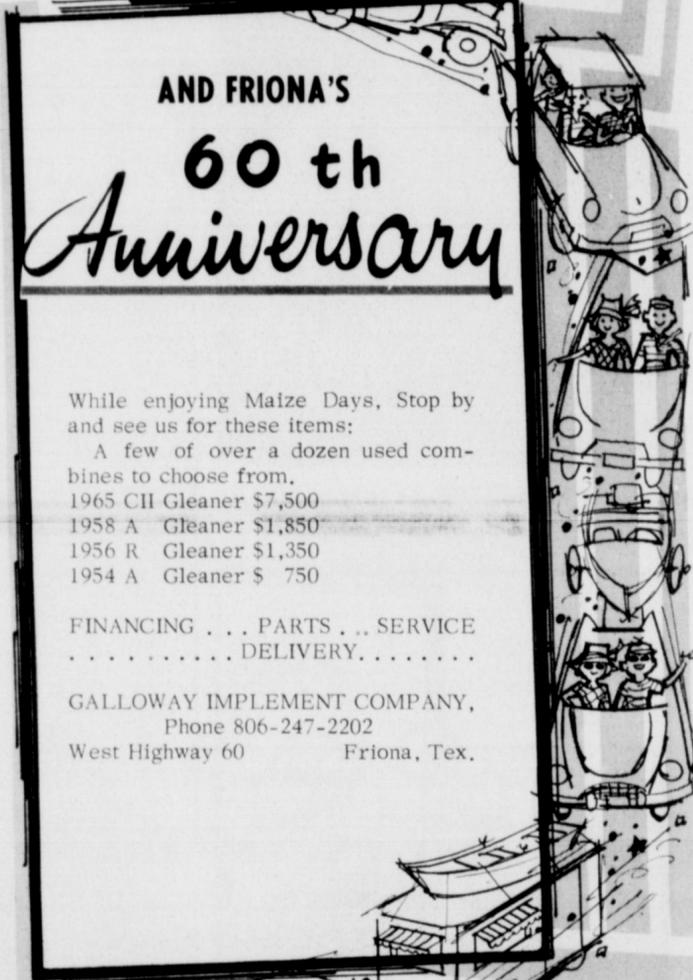
60th Anniversary

While enjoying Maize Days, Stop by and see us for these items:

- A few of over a dozen used combines to choose from.
- 1965 CH Gleaner \$7,500
- 1958 A Gleaner \$1,850
- 1956 R Gleaner \$1,350
- 1954 A Gleaner \$ 750

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When you deliver your beans to your Cooperative Mill Your net return will be:

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advance on the top market price	any earnings derived from the processing of your beans	a sound investment in the future of High Plains Agri-Industry

Be Sure to receive ALL your beans are worth by doing business with YOUR Mill!

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CASTOR DIVISION
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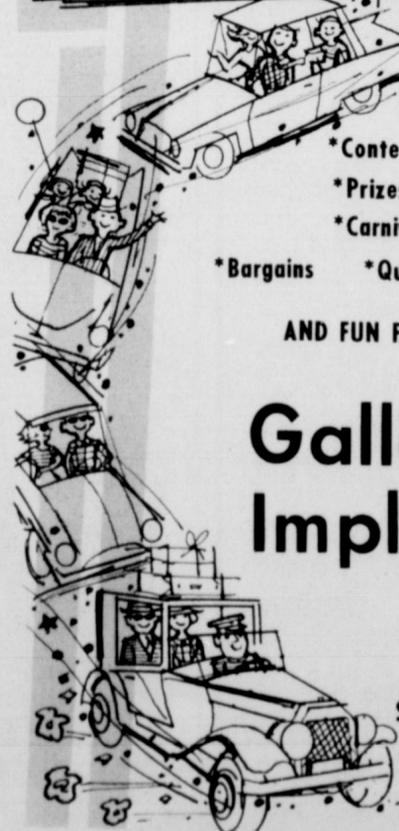
THERE'LL BE

- *Contests
- *Prizes
- *Carnival
- *Bargains
- *Booths
- *Parades
- *Displays
- *Queens
- *Free Barbeque

AND FUN FOR EVERYONE

Galloway Implement Co.

Serving Parmer County Continuously Since 1928





RHONDA FALLWELL and Mr. Dogs, her dog, look coyly through a tree for the photographer. Rhonda is a junior at FHS and is entered in the Queen Contest as the candidate of Tri-Chem Embroidery. She is the daughter of Mr. and Mrs. Artis Fallwell.



BECKY COFFEY makes friends with a young colt belonging to Tom Gee. She is entered in the Maize Queen Contest by Murphree's Texaco Service Station.

More Fires in Winter

NEW YORK — The winter months are the worst for fire losses, according to the Insurance Information Institute. Although other factors are involved, this is mainly the result of heating hazards.

PLANNING TO RETIRE? — The compulsory retirement plans of industry today pose a problem for the millions of people reaching older age. Yet, the wise person foresees this period of inactivity by preparing himself for retirement with a hobby. A satisfying hobby or two will not only keep curiosity and zest alive, and they often will create a small amount of financial support, says Miss Lucille Moore, Texas A&M University Extension recreation specialist.



We're Celebrating Another Great Maize Harvest In Parmer County



Susan Neill, Friona's Reigning Maize Queen, Inspects A Local Field Of Maize.

**WELCOME To The
10th Annual MAIZE DAYS CELEBRATION
September 12 - 17**

● ● ●
**Good Crops Mean Good Profit
For You. Let Us Handle Your
Grain With Our Modern New
Facilities.**

WEST FRIONA GRAIN

JACK TOMLIN, Mgr.

Bovina Highway

Phone 247-2439



1965-66 Maize Queen, Susan Neill

**We Are Happy To Salute Friona On It's 60th Anniversary
And The 1966 Maize Days Celebration. We Also Salute The
Maize Industry For What It Has Done For Our Area.**

**We Would Like To Call To The Attention Of Milo Growers
Our Three New Varieties Of Maize Now Being Released:**



**4010
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**All Are Potential Heavy Yielders. Also Available, A Good Supply
Of Certified And Registered Tascosa And Concho Seed Wheat.**

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Oklahoma Lane 825-2711

Friona Representative
Paul Craig: 247-3308

Farwell Area: Ed Peugh

FRIONA ★ 1966

MAIZE DAYS

and

60th Anniversary Celebration

Friona, Texas September 15-16-17

Thursday, Sept. 15 Queen Contest, 7:30 p.m.

FRIDAY, SEPT. 16th

6:00 a.m.-9:00 a.m. - Rainbow Pancake Breakfast
at Legion Hall

10:00 a.m. - Parade

12:00 p.m. - Chamber of Commerce Turkey
Luncheon at Cafeteria

1:30-3:00 p.m. - Pony Express Race
at Reeve Lake

3:00 p.m. - Kids Contests at City Park

8:00 p.m. - Football Game at Morton

SATURDAY, SEPT. 17th

9:30 a.m. - Parachute Jumpers Exhibition
Benger Air Park

11:00 a.m. - Women's Contests at City Park

12:00 p.m. - Free Barbecue at City Park

2:00 p.m. - Old Fiddlers Contest at Bandstand

3:30 p.m. - Beard Judging at Bandstand

3:45 p.m. - Money Doll Drawing at Bandstand

4:00 p.m. - Boat Drawing at Bandstand

4:15 p.m. - Color TV Drawing at Bandstand

8:00 p.m. - Square Dance Across Street From Park

IN ADDITION

★ Window Displays

★ Carnival Rides

★ Concessions

★ Antiques

★ Booths

★ Bingo

THIS SCHEDULE OF EVENTS IS SPONSORED BY:

THE FRIONA CHAMBER OF COMMERCE

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COUNTY'S NAMESAKE

Dobie Writes About Martin Parmer

In 1957, Joe Osborn sent The Star a clipping from the Austin American that had to do with Martin Parmer, a signer of the Texas declaration of independence, and for whom this county was named.

History books we have read don't have much to say about Parmer, and it falls to the lot of J. Frank Dobie, the best "stone-turner" the Southwest has ever had to dig up some interesting facts about this man. Dobie, who often writes with tongue in cheek, had a lot of fun finding out about Parmer, who seems to have been quite a character. Here are some parts of Dobie's article:

OF AN OLD TEXIAN AND HIS BEAR DOG

While Virginia-born, Tennessee-whetted Martin Parmer was living 50 miles above the highest county that had been formed in Missouri Territory, he paid \$50 for a bear dog. That was a notorious price for any kind of a dog in those days, but this bear dog became more notorious. His name to the best of my fancy, was Bear Meat.

Parmer was in a game country hunted over by Iowa and Osage Indians. He had desperate fights with them but in time gained such influence over them that he was appointed U.S. Indian agent. This influence was to a considerable extent due to Bear Meat.

There was no market for meat—bear or venison—but Parmer was as "wrathy" to take it as Davy Crockett was. He had no trouble getting it away to the Indians.

One day a warrior called Two

heart—from the fact that he had killed a white man and eaten his heart—came to par-take of Parmer's bounty. Parmer knew the history of his guest. He had just roasted half a fat bear by a coal fire and now he told Two Heart to help himself.

After Two Heart had gnawed off and gulped down an enormous bait, he looked up to see Parmer's bear knife drawn on him and got the order to go on eating. He kept on until "it ultimately killed him."

I can't say how long ultimately took. All anybody can know on this detail is what the Texas historian Henderson Yoakum wrote over a hundred years ago, quoting a son of Martin Parmer, who was then dead.

While Parmer was still in the wilderness he was elected colonel of the militia (about the same thing as the national guard). Then, upon Missouri's becoming a state in the Union, he was elected to the Constitutional Convention. Here, while two other members were fighting, he took a hand and, announcing, "I am the Ring-tailed Panther," separated them.

He was elected to the first Missouri Legislature. Next he was elected to the State Senate. Shortly after this, without bothering to notify officials, he pulled out for Texas. He had Bear Meat with him.

He settled in the Nacogdoches region (1825). Settlers did not like the way the Mexican government was running affairs in that district, and "Colonel" Parmer took the lead in what is called the Freedomian Rebellion. It was put down, largely through the influence

of Stephen F. Austin, and Parmer had to recross the Sabine River into United States territory.

What Martin Parmer did after fleeing from Texas across the Sabine has not come to light. He was back in Texas in 1831 but received orders to recross the Sabine. He did not stay across it. When elected Texas delegates met at Washington-on-the-Brazos on March 1, 1836 to draft a Declaration of Independence and to form a government, Martin Parmer was among them. There is no looks to have been made by a man not used to writing, but we know from a letter preserved in the "Austin Papers" that he was thoroughly literate.

Martin Parmer died in Jasper County, Texas, on March 2, 1850—on the 14th anniversary of the Declaration of Texas Independence that he had signed.

Anybody who looks at a map of Texas showing county boundaries will be struck with the haphazard shapes of those in the eastern part of the state—the first part settled in—in contrast to the checkerboard arrangement of those, 30 by 30 miles square, to the west. They look like the county maps of Kansas laid off in townships.

In 1876 the Texas Legislature by a single act "created" 54 counties out of lands entirely unsettled out on the Plains. They were surveyed on paper and given names. The lawmakers were hard put to it for names. At that time a man was supposed to have achieved money in order to have a public institution named for him. One county on the extreme

western side of the Texas Pan-handle—one county out of the

54—was named Parmer. According to the record, "It was named in honor of Martin Parmer, an eccentric Texan of the olden times, and one of the signers of the Declaration of Texas Independence."

When Bear Meat died Martin was not too consumed by regrets to pay the respects he considered due his old hunting companion and fellow-conqueror of so many bears, "Jesus Christ and General Jackson," he said, "I've taken shots at white men not near so deserving of a Christian burial as old Bear Meat." It was 50 miles to the nearest preacher and Parmer sent for him. It would not have been seemly in an olfactory way to keep the corpse exposed to the air all the time necessary for the messenger to get to the preacher and for the preacher to come. It was buried in a regular grave and there the fresh earth was mounded up in a regular way.

When the preacher arrived he seems not to have asked particulars. He held a regular service, singing a psalm, reading "in my father's house are many mansions," etc. from the Scriptures, and closing with a prayer for the bereaved, Martin Parmer probably gave him all the tried-out bear grease he could carry home and \$5 besides.

In these days of conformity without independence, and of religiosity without a streak of spiritual content, it is a great refreshment to reflect on this "eccentric Texan of the olden times," and his bear dog.

Take A PEEK INTO THE PAST



RUSHING INSURANCE

Visit The 9th Annual MAIZE DAYS And 60th ANNIVERSARY CELEBRATION In Friona, Sept. 12-17

Grand Fun For Everyone In The Old Time Tradition

PHONE 247-3370

60th

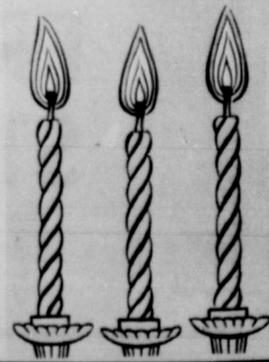
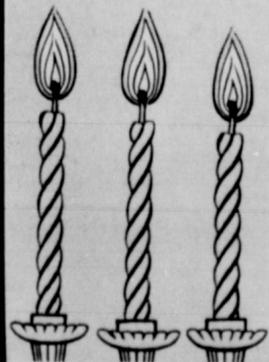
IT'S OUR ANNIVERSARY

Rockwell Brothers Co. Is Celebrating It's 60th Anniversary In Friona.

Yes, We're As Old As Your Town And Proud To Have Had A Part In The Growth of Friona. We're Still Supplying Materials To Build This Growing Community. We Appreciate The Patronage of The Many Fine People of Friona.

Rockwell Bros. & Co. "Lumbermen"

O. F. Lange, Mgr. 247-2212





FRIONA STATE BANK HAS BEEN LOYALLY SERVING THE FRIONA AREA SINCE 1919!

Look to the
future

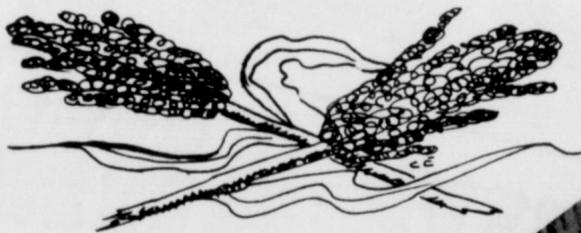
WITH

FRIONA

Friona is the largest town in Parmer County, and is located 25 miles from the New Mexico state line. Located on U. S. Highway 60 and State Highway 214, Friona is 72 miles southwest of Amarillo, 100 miles northwest of Lubbock and 30 miles northeast of Clovis New Mexico.

Chartered on March 19, 1928, Friona has experienced steady growth during the past several years. The U. S. Census listed Friona with 1202 inhabitants in 1950, and 2,048 in 1960. Current population is around 3,250.

Parmer County claims to be the "grain sorghum capital of the nation," producing annually more grain sorghum (maize) than any county in the state or nation. With Friona the center of the grain sorghum production area it is fitting we have an annual celebration called **FRIONA MAIZE DAYS.**



We Welcome You To FRIONA'S
60th ANNIVERSARY
And To
MAIZE DAYS 1966
Sept. 12 thru 17

VISIT OUR DISPLAYS - SHOP THE MANY STORES OFFERING MAIZE DAYS BARGAINS

FRIONA STATE BANK



SERVING THE GREAT IRRIGATED AREA

MEMBER F.D.I.C.





REIGNING MAIZE QUEEN, Miss Susan Neill will crown her successor tonight at the new High School Auditorium.

Friona Feed Yard PRESENTS

THE BEAUTIES OF FRIONA

Competing For

The Title Of 1966 Maize Days Queen

*** Preliminary Talent Elimination**

4:00 p.m. - New High School Auditorium - No Admission

*** Finals And Coronation Ceremony**

7:30 p.m. - New High School Auditorium \$1. per person



DEBBIE HAYS



PEGGY DRAKE



KATHY COOK



GLENDA MINGUS



ANN AYERS



SHARON AWTRY



SUSIE CARMICHAEL



JUDY SHIRLEY



KARENE MILNER



CAROLYN MENELEE



BECKY TURNER



BROWNIE COLE



DIANA WILSON



JAN WELCH



KATHY JONES



DONNA SHACKELFORD



PATTI RAGSDALE



DARLA HOWELL



JOAN GAIL BROOKFIELD



CINDY INGRAM



LYDIA BUSKE



BETTY TAYLOR



BECKY COFFEY



RHONDA FALLWELL



CRISTA EVANS



LINDA STONE



LINDA FALLWELL



JOANNE JENNINGS



DEBBIE JARECKI



PAT TANNAHILL

This Page is sponsored through the courtesy of Friona Feed Yards - Supporting The local Maize Industry by feeding 350,000 Pounds of Maize every day.



GLENDAMINGUS and "Sugar" make a charming pair. The daughter of Mr. and Mrs. Glen Mingus, Glenda is a senior at FHS and is sponsored by Ethridge-Spring-Agency.



PAT TANNAHILL relaxes on the porch swing with Barron the Basset Hound. The daughter of Mr. and Mrs. C.W. Tannahill, Pat is a senior at FHS and is entered by the Friona Lions Club.



KATHY COOK rubs the velvet nose of "Nameless", a young colt on the Shipps farm. Kathy is a Junior and is entering the Queen Contest for Whites Auto. She is the daughter of Mr. and Mrs. J.R. Cook.

Rockwell Also Has Birthday

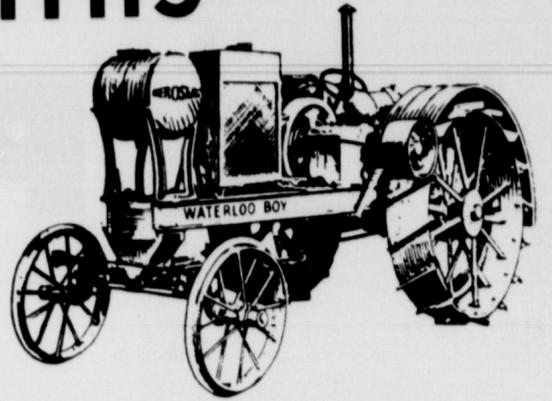
"Rockwell Bros. & Co. -- Lumbermen." This has been a trademark in Friona practically as long as there has been a Friona. The local lumber yard, along with the city of Friona, is celebrating its 60th anniversary as a Friona business institution this year.

"James M. Rockwell was a pioneer in the true sense of the word. He like to go into a new town and help build it up; that's why he had a lumber yard in Friona so early," states O.F. Lange, manager of the local Rockwell Bros. outlet.

Lange himself has set some sort of longevity record with the Rockwell store in Friona, having served as its manager almost 50 years.

So, it's happy birthday to Rockwell Bros. & Company, as well as to Friona. They've come a long way together in the past 60 years.

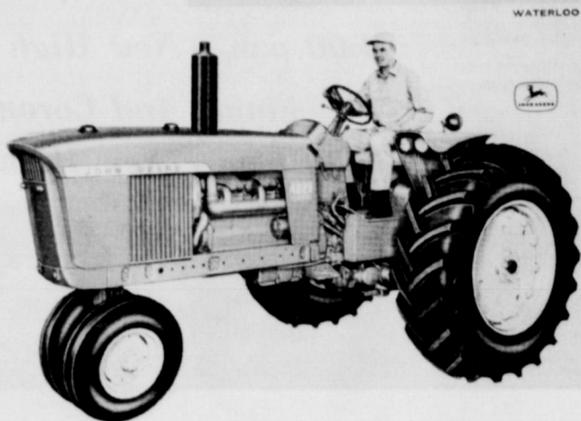
FROM THIS



JOHN DEERE'S 1918 WATERLOO BOY

TO THIS
↓

4020 ROW-CROP TRACTOR



In
48
Years

Congratulations To Friona On 60 Years of Progress. You Can Depend On John Deere To Keep On Growing

Herring Implement Co.

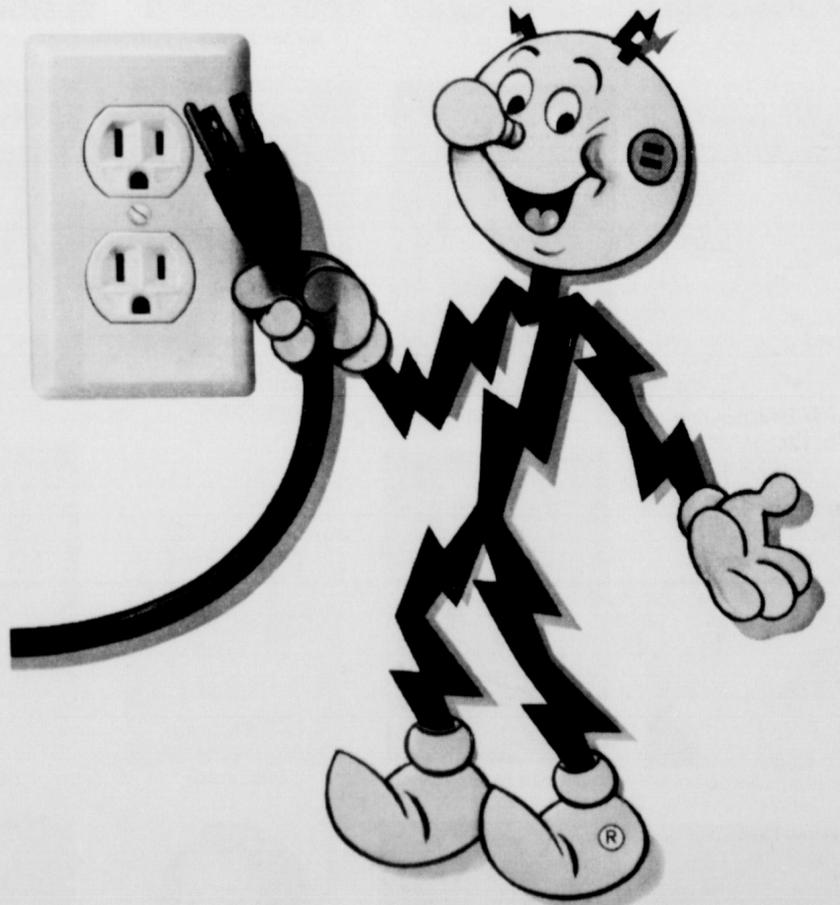


Friona

Phone 247-2741

Reddy is Proud to be serving you on your 60th Anniversary

And Pledges Continued, Dependable Electric Service For The Years To Come!



Your **ELECTRIC** Servant

Live Better Electrically!

1. **FRIONA FARMERS CO-OP GIN**
 "It's Your Gin - Use It!"
 David Bailey, Mgr.
 DIMMITT at FARWELL

2. 
HERRING IMPLEMENT INC.
 Your John Deere Dealer
 Phone 247-2741 Friona
 FLOYDADA at TULIA

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 EXPERIENCED,
 DEPENDABLE
 SERVICE
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 SPRINGLAKE at HALE CENTER

4. **ROCKWELL BROS. & CO.**
 "Lumbermen"
 Since 1906
 Phone 247-2212 Os Lange
 POST at LOCKNEY

5. 
 YOUR HOMETOWN NEWSPAPER SINCE 1925
 Covering Friona Football and
 School Activities For 41 Years
 BOVINA at HAPPY

6. **GALLOWAY IMPLEMENT CO.**
 
 Bill Hannold
 Cliff Porter
 Serving Parmer County Continuously
 In The Same Location Since 1928
 OLTON at HEREFORD

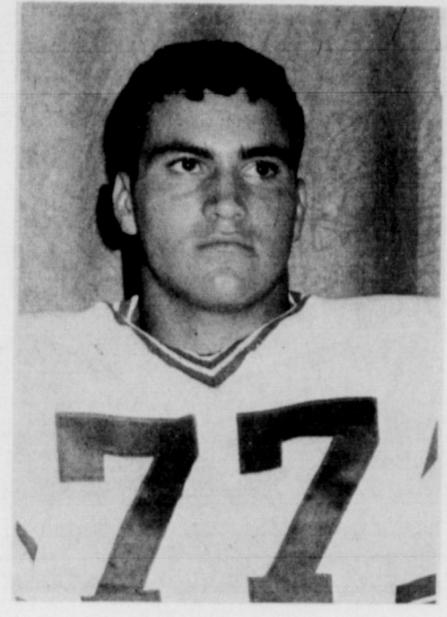
7. **MONSANTO Ag Center**
 Serving You With Four Locations
 Friona Rhea
 Hub Tam-Anne
 PETERSBURG at ABERNATHY

8. **HUB GRAIN FLEMING & SON GIN**
 Phone 265-3215 265-3405
 WHITEFACE at LAZBUDDIE

COTTON BOWL

FOOTBALL CONTEST

MEET THE CHIEFS



BILL WEATHERLY is a senior tackle



MIKE WOOLEY is a senior guard

Contest Standings

NAME	PTS.	NAME	PTS.
Andy Hurst	11	Edward White	10
Butch Watkins	14	Danny Kendrick	10
Eugene Bandy	13	Corene Kuhlman	10
Truett Johnson	13	Johnny Lemmons	10
Raymond Milner	13	Celia Loffin	10
Dennis Howell	13	Jerry Loffin	10
James Weatherly	13	Jerry London	10
Joyce Veazey	13	Jimmy Maynard	10
Robert Neelley	13	Dale Milner	10
Fred Barker, Jr.	13	Lloyd C. Mingus	10
J.P. Sims	13	Barbara Morrow	10
Jack W. London	13	Dolph Moten	10
Mrs. J.C. Beck	12	Kenneth Neill	10
Mrs. Floyd Brookfield	12	Mrs. K.W. Neill	10
Joe B. Elvens	12	Robert Osborn	10
Lonnie Ellis	12	LaVon Reeve	10
Mrs. B.C. Hartwick	12	LaVon Renner	10
Byron Grant	12	Jerry Shelton	10
Dale Houlette	12	Melba Smiley	10
Jane Houlette	12	Mike Smith	10
D.B. Ivy	12	Don Spring	10
Larry Johnston	12	Emmett Tabor	10
Henry Lewis	12	Mrs. Frank Truitt	10
Ken McDermitt	12	Alta Ulen	10
Maurine Mabry	12	Calvin Ulen	10
Zane McVey	12	C.H. Veazey	10
Danny Murphree	12	Thelma Watkins	10
Charles A. Myers	12	Doris White	10
Benny Pryor	12		
Mary Pryor	12		
Jonell Sims	12		
Frank Truitt	12		
Kenneth Watkins	12		
Ross Ayers	11		
Mrs. Eugene Bandy	11		
Flake Barber	11		
Bobby Barker	11		
Audvie Barnett	11		
Oscar Baxter	11		
Floyd Brookfield	11		
Jack Clark	11		
Travis Clements	11		
Walter Cunningham	11		
Eugene Ellis	11		
Gene Ezell	11		
Bob Finley	11		
Shirley Fangman	11		
J.V. Finley	11		
Lynda George	11		
Ronnie George	11		
Jimmy Hamilton	11		
Burke Hand	11		
Jerry Hinkle	11		
Charles Howell	11		
Mike Buchanan	10		
Jerry Cass	10		
Frank Castillo	10		
Pilo Castillo	10		
Paula Clements	10		
Frances Collier	10		
Abel Covarrubias	10		
Herbert Day	10		
Myra Sue Day	10		
Raymond Dement	10		
Wilson DiCuffa	10		
Bobby Drake	10		
Mike Fallwell	10		
Teddy Fangman	10		
Mrs. Bob Finley	10		
Ray D. Fleming	10		
Fred Florez	10		
Charles Hamilton	10		
Pam Hartwick	10		
Christie Ivy	10		
Thelma Johnson	10		
Results of last week's contest games were as follows:			
Lockney	19	Crosbyton	9
Hereford	14	Floydada	7
Brownfield	12	Denver City	6
Wilson	27	Lazbuddie	0
Post	14	Hale Center	8
Abernathy	20	Frenship	0
Olton	28	Morton	0
Phillips	38	Cooper	14
Dumas	18	Canyon	6
Vernon	14	Palo Duro	0
Memphis	24	Tulia	0
Littlefield	20	Clarendon	0
Baylor	13	Plainview	12
NY JETS	35	Syracuse	12
	19	Miami	14

Contest Rules

1. Pick the winners of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or BI-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chief games next fall.
5. Only one entry per person.
6. Contestants must be 12 years of age or older.
7. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____ 9. _____
 2. _____ 10. _____
 3. _____ 11. _____
 4. _____ 12. _____
 5. _____ 13. _____
 6. _____ 14. _____
 7. _____ 15. _____
 8. _____ 16. _____

TIE-BREAKER: Friona _____ Morton _____
 NAME _____
 ADDRESS _____

9. **FRIONA MOTORS**
 Parmer County Headquarters
 For
 Ford Cars, Trucks, Pickups
 Tractors & Used Cars
 Phone 247-2701
 LITTLEFIELD at MULESHOE

10. **ETHRIDGE-SPRING AGENCY**
 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Flake Barber
INSURANCE-LOANS

 Phone 247-2766
 TEXAS TECH at KANSAS

11. **REEVE CHEVROLET**
 Your Authorized Chevrolet Dealer
 Frigidaire
 Home Appliances
 Sales Service
 ARLINGTON at WEST TEXAS

12. **FRIONA COUNTRY CLUB GIN**
 Jack Tomlin, Mgr.
 Phone 247-2439
 SOUTHERN CAL at TEXAS

13. **BI-WIZE DRUG**
 DRUGS SUNDRIES
 "Your Rexall Store"
 Phone 247-3010 Friona
 TEXAS A&M at GEORGIA TECH

14. 
PLAINVIEW PRODUCTION CREDIT ASSN.
 Robert Neelley
 Office Mgr.
 TCU at NEBRASKA

15. 
FRIONA FEED YARDS, INC.
 Jack Carrothers, Mgr.
 Phone 265-3574
 PHILLIPS AT DUMAS

16. 
PARMER COUNTY IMPLEMENT CO.
 Your IH Dealer
 Phone 247-2721
 OKLAHOMA St. at ARKANSAS

TWO PIONEERS

Drakes Came To Friona In 1909

Three years after the city of Friona was organized Mr. and Mrs. A.O. Drake and their two small daughters, Frances and Treva, arrived to make their home in the Black Community. Mr. Drake, who bought his first Texas land 40 miles northwest of Friona, came to the Panhandle from Iowa. He lived here until his death in 1960.

His widow, who observed her 84th birthday July 15, still lives in the east part of town. Although confined to her home most of the time, she is still interested in the affairs of her neighbors, friends and fellow residents of the city.

Bessie Miller and A.O. Drake were married September 30, 1903 in the home of her parents, the late Mr. and Mrs. H. T. Miller of Mt. Ayr, Iowa. Mrs. Drake remembers that the material from which her wedding dress was made was sent to her by one of her brothers from Manila. He was a soldier in the Philippines during the Spanish American War.

The couple grew up on adjoining farms and attended school together. She was the youngest of eleven children and he was the second in a family of five. She says, "The thing I remember most about my grade school days was the hatred I felt for Art. We walked down the same road to a cross-roads and I was always glad when we got to the corner where the Drake kids turned off."

Soon after Art's and Bessie's wedding, which was one of the most elaborate social events of

the year in the community, they moved onto a farm owned by his parents. They farmed and raised cows, hogs and chickens.

In 1908 the young couple decided to leave their family and friends and move to the Panhandle of Texas. Art had made a trip down here and was attracted to the area by the price of the land. After he purchased the land northwest of town, he rented a farm five miles out and after having a farm sale in Iowa, loaded his livestock in an immigrant car and moved on to it.

Early in 1909 Mrs. Drake and their two small daughters, Frances and Treva, made the trip by train.

"When the train stopped, I thought we had reached the jumping off place," said Mrs. Drake. "Art didn't know we were coming, so the girls and I walked up to the hardware store . . . right there where El-Roy's is now . . . and asked if anyone knew him. Someone said I could probably find him across the street eating lunch, so we just walked in and sat down beside him," she continued.

At the time there were no fences and most of the land belonged to Capitol Freehold Land Syndicate. There was free grazing everywhere, so Mr. Drake went to Roswell, bought 1000 ewes and hired a shepherd. He constructed a portable house and the shepherd and his wife lived in it and followed the sheep anywhere the grass was good.

The Drakes farmed one section of land. Mrs. Drake re-

calls that she heated water outdoors, washed clothes on a rub board, ironed with flat irons heated on a coal stove, did her cooking, sewed for the family, dried and preserved fruit, cared for chickens, churned and did many other chores expected of a farm homemaker in those days.

While the family lived at Black four other children were born to them. They were Owen, Arthur, Pearl and Earl. Owen was killed in France while he was serving in World War II in 1944. Pearl died in 1929. The family attended the community activities and church services at the school house in that community and the children attended school there. Church services were conducted every other Sunday and Mr. and Mrs. Drake both joined the Methodist Church in 1911.

When Frances, the oldest child, completed grade school, the couple decided it would be wise to move close to town so all the children could go to high school. In 1919 they bought one quarter section just east of Friona and moved onto it. The house Mrs. Drake lives in now was built in 1921. She recalls, "When we built this house there was nothing west of Main Street except Grace Hart's house and the one where Uncle Charley Jones lived so long."

At the present time the Drake Addition and Welch Acres are part of the original Drake farm, with well kept lawns and paved streets are now located on land which was once the Drake farm, chicken yard, cow lot, horse lot

and hog pen.

One of the most trying experiences Mrs. Drake remembers is having her home struck by lightning. She related the incident in these words:

"We lived in a four room house . . . two rooms upstairs and two downstairs. I had been worried for a long time that the wind would blow it over. After being accustomed to large spacious Iowa farm homes, ours seemed like a cracker box. I nagged Art until he drove stakes in the ground and fastened guy wires to the corners so I would feel safe."

Then one afternoon he started to town and asked me to ride along. At first I thought the girls and I would make the trip with him then decided we should stay at home. Before he had been gone very long, a storm cloud came from the west and I went out to see about my chickens.

When I got back to the house, Frances and Treva were inside and the house was filled with smoke. I didn't see any flames downstairs, so went upstairs to see what was wrong. Lightning had struck chimney and clothes hanging on a line nearby had caught fire.

Some of the clothing was flaming, so I raised a window and threw it down to the ground. I had always been told that articles burning from lightning were hard to put out, but hadn't really believed it until then. I had to go out and push the flames down under the water to put them out.

Another incident she remembers vividly was having her chickens killed by coyotes. At the time the chickens were confined in three cornered pens and a coyote came up in the day time and killed all except one.

Mrs. Drake has several pieces of furniture that are old. She has two antique love seats which belonged to her mother and a china closet with round glass doors which is filled with beautiful pieces of china and other mementos of her early days as a homemaker.

For the past several years her health has not been good and it has been impossible for her to visit the neighbors and

do other things which she had become accustomed to doing. One of the things which cause her the most distress is being unable to work.

She said, "The doctor told me not to work. He doesn't even want me to run the sweeper. I've always worked and enjoyed it and I don't like to sit around and do nothing now."

Her two daughters, Mrs. Frances Howard, Abernathy, and Mrs. Treva Reece, Canyon, visit her often and she spends some time with each of them.

The two living sons, Arthur and Earl, live here. She also has ten grandchildren and eleven great-grandchildren.



MR. AND MRS. A. O. DRAKE
Wedding Picture Taken In April 1904



MR. AND MRS. DRAKE
1956



Closely Linked With The Progress Of Friona Is
FRIONA WHEAT GROWERS INC.

Serving Area Farmers Since 1934

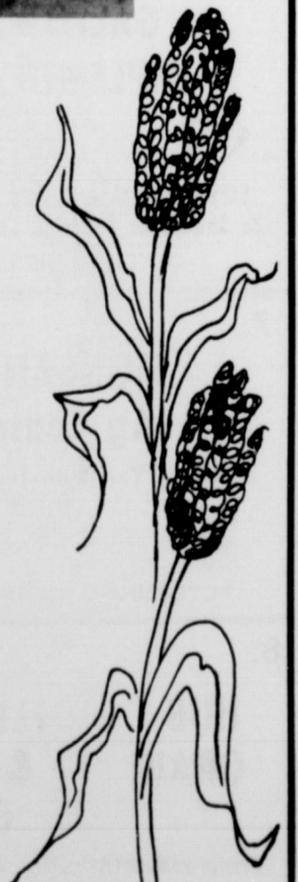
* * * *

We Welcome You To MAIZE DAYS-
Sept. 15-16-17

Here's A Reminder----

Be Sure You Attend The Drawing of Prizes In The City Park Starting At 3:30 Saturday. You May Be The Lucky Winner Of A Boat, Money Doll Or A Color Television.

FRIONA WHEAT GROWERS INC.---Billy Raybon, Mgr.





JOAN GAIL BROOKFIELD meets up with a friendly hamster named Gertrude. Sponsored by Friona Motors, Joan Gail is the daughter of Mr. and Mrs. Floyd Brookfield and is a junior at FHS.



DEBBIE JARECKI poses with "Patches", the family Pekingese. Debbie is the daughter of Mr. and Mrs. Florian Jarecki, and is sponsored by Claborn Floral.



BROWNIE COLE poses with a basketfull of kittens. The tiny brunette is entering the Queen Contest for Western Auto Store. She is a Senior at FHS and is the daughter of Mr. and Mrs. L.D. Cole.



DIANA WILSON poses with her pet Pekingese, "Bimbo." Diana the daughter of Mr. and Mrs. Elvin Wilson, is a senior at Friona High School and is sponsored by Monsanto Ag. Center.

Court House Notes

WD - L.A. Paurley, F.S. in Lot 5 Sec. 49 Synd A.
 Truitt, Lot 10, Blk 86, Friona DT-Kennard D. Gearn - John Hancock Mutual - 95.27 a tract in E. part Lot 9 Davis Sub.
 WD - E.E. Steinbock - Ben Foster, Jr. N/ 2 Sect. 92 Kelly H. WD - Stanley D. Hall - M.C. Kelly, Part Sect. 13 Rhea C. and part Sec. 15 Rhea "A".
 WD - V. Scott Johnson - El Paso Natural Gas Co. Tract

Having Troubles?

Don't Let
 Bent Fenders
 Shattered Glass
 Unsightly Scratches
 Spoil Your Fun During
 Maize Days- Sept. 12-17
 Let Us Help You.....
CITY BODY SHOP

Friona Phone 247-3372

**M
A
I
Z
E**



Friona's 1965-66 Maize Queen, Susan Neill Looks Over A Portion Of The Area's Maize Crop...Soon To Be Ready For Harvest.



See The New
 1967 Ford
 Friday,
 Sept. 30.

Queen Susan Neill And Friona Motors
 Join In Welcoming Everyone To Friona's
 10th Annual

Maize Days

And The 60th Anniversary Of The Town.

FRIONA MOTORS

Your Ford Dealer For Parmer County

SALESMEN.

Glen Williams M.M. Elder
 Troy Young Ronald Smiley

OWNERS.

Oscar Baxter
 C.V. Potts

Mrs. Oscar Baxter, - Bookkeeper.

Sonny Pipes, Pts. Mgr.,
 Richard Eubank, Serv. Mgr.

Robert Collier, Gaylord Stowers,
 Martin Drager, - Mechanics.

W. Highway 60 & Grand

Phone 247-2701

County Seat Election Was Lively Occasion

There probably has never been a more heated controversy in Parmer County than there was in 1928 when a special election was called to move the county seat to Friona.

This action had its beginning within the Friona Chamber of Commerce, and for months, a discussion of how the election might be carried out was the main topic of discussion whenever the group met.

Finally, things came to a head when the county commissioners were petitioned to call an election that would decide the burning question. In several issues preceding the voting, the Friona Star, as spokesman of the community, was filled with messages not only from its editor, but prominent citizens, urging passage of the election.

It would take several pages just to reproduce the text of these messages, but the articles appearing on this page give a sample of the sentiment which the paper reflected.

"Inexorable Law" Already Decided Courthouse Contest

The Friona Star hit hard, in headlines that stretched across the top of page one, for passage of the election to move the county seat from Farwell to Friona in its issue of November 23, 1928. In 24-pt. type, and most of it capitals, the pointed editorial said: "After all is said and done, there is just one real issue involved in this courthouse removal campaign—that is, the simple economic fact that, sooner or later, the Parmer County courthouse will be moved to a point where it will serve the people of the county. You cannot get away from that fact. As the county settles up, the people will not tolerate a condition that forces them to travel to one corner of the county to transact their legal business. It is unjust and unfair to ask them to do so. If the voters decide next Wednesday to keep the county seat at Farwell, it will not settle the question by any manner of means. It will keep bobbing up from time to time, and eventually the courthouse will be moved, because as more people come in the bulk of the population will not be served from its present location. Therefore, any expenditures made now at Farwell are only temporary ones, and the taxpayers will be forced to pay twice for the same thing. A wise merchant, Lillard, A. J. Smith, and Ruby Hayes.

mer County as a whole, lays for the future—not for a year, or a short period of time.

There are many side issues being brought into this campaign, but attention to the level-headed voters of the county is directed to this one inescapable fact. "That as the county increases its population there will be an insistent and emphatic demand that the county seat of government be located where it will serve the most people. Why temporize with a condition that will cost you money and worry, and which the inexorable law of justice and fairness has already decided?"

They Made Appeal To Move Courthouse

Many individuals used the Friona Star as a medium to speak to the people of the trade territory in the controversy to move the Parmer County courthouse. Among those who signed names to articles supporting the move: J. L. Beattie, F. W. Jersig, Jack Anderson, Dr. A. P. McElroy, T. J. Crawford, F. L. Spring, J. A. Blackwell, A. B. Short, W. H. Warren, H. P. Eberling, F. W. Reeve, J. A. Conway, J. W. Furd, J. J. Horton, Mr. and Mrs. L. F. Lillard, A. J. Smith, and Ruby Hayes.

Journal and Tribune Oppose Proposition

As one might suppose in the case of such a controversial issue, not all the publications of the area favored moving the courthouse to Friona. It also probably is no surprise that the records show that The State Line Tribune of Farwell vigorously opposed the change. Perhaps not to be expected, however, were the editorial remarks of the Clovis Journal, which sought to enter the controversy. "Those who have signed the petition to move the courthouse may be divided into two groups: A group which, through selfish motives, want the change made, and those who have signed because they have approval of the election on facts and figures. The Journal takes the liberty of discussing the situation, despite the fact that we are across the line in New Mexico, because we feel that the removal of the county seat would be a mistake from the standpoint of legal convenience. Clovis and Farwell, county seats of adjoining counties, and in

different states, find occasion in law enactment matters to act cooperatively and quickly, frequently. The short distance between the county seats makes such cooperation possible.

"Farwell's position as a state line town where much interstate commerce is involved, makes it advantageous to retain the county seat at that point. From a taxpayer's standpoint, the removal of the county seat becomes a still more serious situation. Parmer County has a very creditable courthouse at Farwell, one of which any county should be proud. It cost a considerable sum of money to build. If the county seat should be moved, this fine building would be useless, and the taxpayers of the county would have to dig down into pocketbooks that are already taxed heavily, to pay for another courthouse. Taxpayers ordinarily avoid such unnecessary raids on their pocketbooks. "The change to Friona would not benefit many insofar as travel convenience to the county seat is concerned. Friona is also on the edge of the county."

City Fathers Called On Able-Bodied Citizens

At a meeting of Friona city commission on October 28, 1929, it was decided that each able-bodied male citizen between the ages of 21 and 60 would be assessed \$3. Money would be used as a fund for repairing streets.

In 1932, more action was needed and it was unanimously decided to issue a call for all able-bodied male citizens of the city to donate one day of labor each year on street work, or pay into the street fund \$1.50 each year.

Brewster County, Texas' largest county is bigger than Delaware, Rhode Island and the District of Columbia combined.

FIRST SESSION IN 1928

The first meeting of the Friona City Commission was held in the rear of Blackwell Hardware and Furniture Store, in 1928. W. H. Warren was chosen city tax assessor.

First official act of the city commission was to purchase minutes book, city seal and a supply of rendition blanks.

Bids for work on Friona waterworks were accepted the latter part of 1929.

On October 11, 1930, the city bought the A. N. Wentworth water system at \$2,000. Terms were to pay \$300 in cash and \$15 a month until the system was paid for.

207 Votes Decided Courthouse Stay Put

In spite of the vigorous campaign waged by boosters of Friona to have the county seat moved from Farwell and a new courthouse built here the election failed by 207 votes.

There were 1252 votes cast in the heated election, and those in favor of moving the courthouse polled 624 ballots. Those in favor of the courthouse remaining in Farwell totaled 628.

Thus, Friona was nosed out by four votes in a simple majority

count, but because two-thirds of the voters would have had to approve the change, the margin swelled to 207.

Black was the only box in the county which voted solidly for removal. They cast 94 votes, all in favor of moving the courthouse.

Blackwell sided with Friona 52-33, and Rhea 43-7. Bovina, however, went 132 to 40 against, Oklahoma Lane 119 to 17 against, and Farwell 324 to 1.

WORLD CHAMPIONSHIP DRAG RACES

This Saturday & Sunday-Sept. 18-19

NHRA and AMARILLO DRAGWAY'S major event of the year. The only drag racing event in Texas where new world land speed records can be set - NHRA and FIA sanctioned.

BIG "AA" FUELERS WILL BE HERE!



THE WILDEST 7 SECONDS IN SPORTS

ROLAND LEONG FROM HAWAII, 3 TIME NATIONAL CHAMPION WILL BE HERE!

AMARILLO DRAGWAY

AMARILLO, TEXAS 12 MILES SOUTH ON WASHINGTON. CHILDREN UNDER 12 ADMITTED FREE WHEN ACCOMPANIED BY ADULT

LET'S CELEBRATE THIS WEEK!

Sept. 12-17

Friona Will Stage It's Finest MAIZE DAYS CELEBRATION In Conjunction With The 60th Anniversary Of The City





Won't You Help Us Celebrate In Friona Maize Capitol Of The World!

MAURER MACHINERY CO.

"Serving Parmer County In The Same Location For 37 Years."

Friona
Phone 247-3250

There'll Be Loads of Fun!

- *Queen Contest
- *Pony Express Race
- *Kid's Contests
- *Daring Sky Divers
- *Old Fiddler's Contest
- *Contests For The Ladies
- *Booths and Displays
- *Free Barbeque
- *Beard Judging
- *Boat Drawing
- *Carnival Rides
- *Street Dance
- *Bingo
- *Parades
- *And More



We're Having A Gala 60th Anniversary And MAIZE DAYS CELEBRATION Sept. 12-17

We Are Proud To Have Had A Small Part In The Growth And Progress of This Fine Community.

AUTOMOTIVE IGNITION

Phone 247-3062

FRIONA WELCOMES YOU

... a city rich in history and promising in future!

Plan To Attend Our Maize Days Activities In The City Park, Sept. 15-16-17



Meet Your City Officials

CITY COUNCIL . . . Joe Talley, Glen Stevick, Mayor W.L. Edelson, R.E. Snead, and J.E. Hicks. Dr. G. Lee Cranfill, other member of the council, was not present when the photograph was taken. In the back are city attorneys Doyle Elliott and Richard Collard.



Meet Your City Police Force

POLICE DEPARTMENT . . . Judge Thelma Jones, Chief Ken McDermitt, Stanley Vinson, Virgil Phipps, Dave Sparks and Howard Mayfield.



Meet Your City Employees

CITY EMPLOYEES . . . Geneva Williams, Donna Lee, A.L. Outland, E.E. Sparkman, Albert Wolfington, Juan Samarron, Rafeal Gonzales, Archie Hollis, Clyde Fields, Louis R. Murrietta, P.C. Arragon and Howard Love.



Meet Your City Fire Department

FIRE DEPARTMENT . . . Glenn Evan Reeve Jr., John Allen, Ruben Taylor, Chief Ralph Shirley, Travis Clements, Porter Roberts, J.P. Sims, J.C. Blankenship, Ralph Taylor, Gary Ward, Earl Graham, Joe Mann, Albert Wolfington, Leo Reed and Ronald Smiley.



SPONSORED BY THE CITY OF FRIONA

STILL GOING STRONG

Langes Have Helped Make Friona History

A good deal of Friona's success story can be attributed to a couple who came from two separate places to seek a life on the Plains of Texas -- and found their place in Friona. Mr. and Mrs. O.F. Lange -- just plain "Os" and "Rose" to most Frionans during most of the last 50 years -- have been civic leaders practically since the day they arrived in town.

The Langes, by no means retired or even semi-retired, have left a record that would be well for any current-day businessmen (or residents) to attempt to duplicate.

Lange has served as Chamber of Commerce president, as well as president of the Friona Lions Club, of which he was a charter member. He was the originator of Friona's "Trade Day" programs in the early days, which was a big business stimulant.

Rose is a member of Friona Women's Club, and was instrumental in the drive which built the Women's Club House in 1941. She has also been active in P-TA work, local politics (where she has served on numerous occasions as an election official), and served as Friona's Red Cross chairman for 20 years.

In 1924, Rose moved to Friona, became the town's first telephone operator, and met Oscar. They were married that year, and in 1926, "Os" built the house which they still occupy, just west of Friona Methodist Church.

Lange, who is nearing 50 years as manager for Friona's Rockwell Brothers Lumber Company, arrived in Friona in 1919 from Llano (Tex.), where he had previously been employed by Rockwell.

He had just finished a hitch in the U.S. Army when he received a telegram from Rockwell's main office, asking if he would like to have an office to manage at Friona. He replied "yes," and says he has never regretted the decision.

"It took me less than 30 days to decide that Friona was the place I wanted to settle down. I saw the possibilities of a growing community, and wanted to be a part of it," Lange says.

He says that in 1919 when he went to buy a train ticket to Friona, the ticket agent in Llano couldn't locate the young West Texas town. He had to wire Austin, to find out how to route Lange on the train.

After changing trains three times, he finally arrived in Friona. Lange remembers the conductor yelling "Friona!" He looked around, not seeing much, and asked the conductor which side of the tracks the town was on. "Just don't make no difference," is what Lange remembers as the reply.

A couple of years after Lange became manager of the local Rockwell store, Friona High School, under Dr. Floyd Golden, was organizing its first football team. It was a task getting 11 men in those days, and Lange accompanied the team several times and "filled in" at an end position in a couple of games.

Lange also recalls being in two or three end of school plays, which were one of the town's highlights each year. "We would take the plays around to other towns and put them on. The proceeds would go to the (Congregational) Church," he says.

There has always been a lot of grain around Friona, Lange recalls, and remembers the two elevator operators who were here when he came to town. There was John Gischler at the present Wheat Growers site, and the George Maurer-Dick Clennen elevator at the Santa Fe location.

"They were competitive, and kept a good market locally for grain," Lange says. He tells how people used to come from across the state line in New Mexico to sell their grain. They would unhitch their teams and stay all night on the lumber yard, then go back home the

next day," he says.

One of the forms of entertainment which Frionans had in the early days was the "Chautauqua," which Lange usually had a hand in. This consisted of a company of people, who would present lectures, music, short plays, etc., for a six-day run.

The Friona sponsors would go to a neighboring town, usually Dimmitt, to pick up the players. They also would put up the tent and seats, and sell advance book tickets to the perfor-

mances.

The PTA was another organization which gave Friona something to do in the early days. The yearly carnival, with its king and queen booths, can no doubt be recalled by many.

The Lange children are Charles Conway of Houston, Albert Conway of Harlingen, Katharen Gonte of Chicago, Bob Conway of Kansas City, Carolyn Lynn of Houston and Doris Ann Lange of Houston.



Mr. and Mrs. O. F. Lange

GROWING WITH FRIONA

It's A Great Privilege To Be Of Service To The People Of Friona And The Area.

May We Urge One And All To

Attend Friona's 10th Annual

MAIZE DAYS

And

60th ANNIVERSARY CELEBRATION

Downtown Friona
September 12 - 17

PARMER COUNTY PUMP CO.

Friona

Ph. 247-3030

Let's go!



Let's All Go Downtown This Week And Enjoy The Fun In The City Park

IT'S FRIONA'S SIXTIETH

ANNIVERSARY

And Tenth Annual
Maize Days
Sept. 12-17, 1966
There'll Be...



*Square Dancing



*Antique Displays



*Daring Sky Divers



*Contests For The Kiddies



*Contests For The Ladies



*And Plenty of Fun For Everyone

MONSANTO Ag Center

*Hub
Sonny Brito

*Friona
Bill Wooley

*Tam-Anne
George Straskulle

*Rhea
Gerald Floyd

Monsanto



DEBBIE HAYS and "Thomas," her pet kitty, look cozy before the fireplace. The daughter of Mr. and Mrs. John Hays, Debbie is a senior and is sponsored by Graphic Arts.



LYDIA BUSKE poses here with her perky chihuahua Dandy. She is a Senior at FHS and is entering the Maize Queen Contest for the Friona State Bank. Lydia is the daughter of Mr. and Mrs. W.D. Buske.



NAUTICAL — Cotton denim with a new "old" look is sportswear's newest fabric craze. Here in Cone Mills' version of scrubbed denim, it's styled into a top-stitched pea jacket and man-tailored trousers. Outfit by Valor.

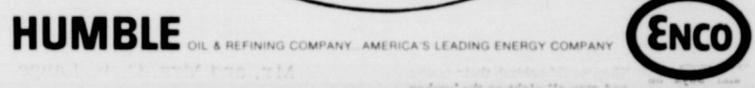


CAROLYN MENELEE gets friendly with a baby rabbit. A Junior at FHS and the daughter of Mrs. Joe S. Menefee, Carolyn is sponsored by Aztec Drive In.



GREATEST SCORING POWER IN THE LEAGUE!

Looking for firing power? Or octane or cleaning power? Put a Tiger in Your Tank! with High-energy Enco Extra gasoline! You'll score a touchdown every tankful! And this year, for the 33rd consecutive year, Humble Oil & Refining Company will be broadcasting Southwest Conference Football on your favorite radio station. For a complete schedule of all Conference games, drop by your Enco dealer's and ask for your free copy.



We're Singing Out
**OUR
BEST WISHES,**
Friona
On Your
60th
Anniversary!

We hope you have a good
old-fashioned celebration!

PARMER COUNTY FARM BUREAU

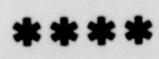
Bill Carmack Agency Manager Friona Joy Hall, Secretary Jack Roubinek Special Agent Ph. 247-3280

As Old As FRIONA



Yes, We're One Of The Few Stores In Friona That Was Doing Business In 1906. And Still In Part Of Our Original Building.

Our Store Started In 1909 And We Are Still Growing With Friona.



Attend Friona's
**Maize Days And 60th
Anniversary Celebration**

Plains Hardware

MRS. JOHN TERRY WON

First "Miss Friona" Contest Was Held In 1948



FIRST QUEEN . . . Mrs. John Terry, the former Gene Seitz, is pictured here immediately after she was crowned Miss Friona in the spring of 1948. At present she lives at the northeast corner of the city limits and is a full-time homemaker. She assists her husband John, who is a butane dealer, with his office work and rides herd on the couple's two sons, Mitch, who is a freshman in high school, and Randy, a sixth grader.

No history of Friona would be complete without a story about our very first "Miss Friona." According to the best sources of information we have been able to contact the contest conducted in the high school auditorium in the spring of 1948 was our first queen contest. It was held in connection with a community wide pie supper. At that time the former Syndicate Hotel building had been moved onto its present location at the corner of Seventh and Washington from its original site east of Hub and was being converted into an American Legion. Funds from the supper and beauty pageant were used for remodeling the building.

The following story was copied from an issue of the Friona Star. Headlines of the story were "Large Crowd Jams Auditorium for Pie Supper, Beauty Contest," and "Gene Schultz is Crowned Queen of Show."

Approximately 750 persons jammed the Grade School Auditorium here Monday night to attend a combination pie supper, beauty contest and baby contest, sponsored by the American Legion. Miss Gene Schultz, sponsored by the Friona State Bank, was crowned "Miss Friona" in the beauty contest, with Miss Ruby Mae Schaffer, sponsored by Elanton Butane Gas Co., as second, and Miss Dorothy Nell Guinn, sponsored by Foster's Dry Goods as third. A total of 29 girls were entered in the contest and this feature was the highlight of the evening.

Of equal interest was the selection of winners in six groups of a baby contest. Winners in these groups were:

PRINCE CHARMING (one and two year old boys), Keith Lynn Blackburn; PRINCESS BEAUTIFUL (one and two year old girls), Jo Beth Brummett; LITTLE BOY BLUE (three and four year old boys), Max Reeve; LITTLE BO PEEP (three and four year old girls), Mikle Welch; DONALD DUCK (five and six year old boys) Joe Reeve; DAISY DUCK (five and six year old girls), Gloria Gayle Knight.

Proceeds for the evening will be used for remodeling the American Legion building, now under construction, and were collected from the sale of pies, which consistently brought \$10, \$12, and \$15 under the gavel of auctioneer Bill Flippin.

Direction of the contests were under direction of Mrs. O. J.



CONTEST FINALISTS . . . These thirteen entrants in the contest for the "Miss Friona" title in a contest held in March of 1948 appeared before judges for the final selection. Mrs. John Terry, number 15, recalls there was no bathing suit competition, nor formal dress appearances. Each contestant selected her own attire and wore a corsage, which was a gift from her sponsor. Those in the picture are Ruby Mae Schaffer, Betty Stevick, Betty Jo Lawson, Jo Moody, Dorothy Nell Guinn, un-identified, Beene and Mrs. Johnnie Blackburn, Legion members had not yet reported on net profits from the entertainment.

We want to express appreciation to each individual who had a part in making the entertainment a success. Sponsors said. Special thanks to the out-of-town judges, Jimmie Gillentine, Pete Cowart and Bruce Woodell, and to Alex Thompson who took pictures of the various contestants, business firms, Bill Flippin and Mrs. James D. Perrin for cooperating wholeheartedly.

Entries in the beauty contest were Ruby Mae Schaffer, Betty Stevick, Betty Jo Lawson, Fern Hand, June Moody, Laverne Dukes, Marcia Luttrell, Dorothy Nell Guinn, Nadine Wallace, Cherry Smith, Grace Jo Moody, Frankie Phillips, Gay Ann McFarland, Mari-dee London, Gene Schultz, Phyllis Treider, Joan Raburn, Weida Nell Day, Lunell McFarland, Alyne McClodlin, Treva Jean Rolan, Joyce Miller, Sammy Carroll, Dorothy Wilson, Rose Williams, Bobby Joyce Tedford, Murna Welch, Gladys Laceywell, and Alyne Turner.

Entries in the Prince Charming contests were Keith Lynn Blackburn, Earl Crow, Eddie Crump, George Frehner, Joe Bob Johnson, Larry Stevick, Phillip Stowers and Don Wilson. Princess Beautiful: Jo Beth Brummett, Diane Jennings, Betty Merylene Massie, Karen Sue Osborn, Helen Stowers, Carol Struve, Diana Taylor and Jean Taylor.

Little Boy Blue: Jim Carl Lillard, Floyd Scott Reeve and Max Reeve.

Little Bo Peep: Linda Karen Brummett, Brenda Collier, Betty Sue Drake, Linda Johnson, Margaret Rose Landrum, Marcia Lynn Masse, Sharon Reeve, Pamela Roden, Kay Struve, Karen Sue Turner and Mikle Welch.

Donald Duck: Don Clements; Robbie Osborn, Louis Arden Parson, Joe Reeve, Frank Lewis Spring.

Daisy Duck: Phyllis Batnum, Donna Joyce Blackburn, Carolyn Crump, Erma Lou Drake, Gloria Gayle Knight, Harriet Perkins and Judy Taylor.

Gene Schultz, Weida Nell Day, Lunell McFarland, Treva Jean Rolan, un-identified, Rose Williams and Alyne Turner. Contestants besides Mrs. Terry who still live here are Mrs. Hollis Horton (Lunell McFarland), and Mrs. Billy Turner (Alyne). The gaily decorated packages in front of the contestants contain pies which were sold for benefit of the American Legion Hall remodeling fund.

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FAIR

★ IN AMARILLO, TEXAS ★

Featuring the "Brenda Lee Show"

AMERICA'S NO. 1 GIRL SINGER

SEPT. 19 thru 24

6 BIG DAYS & NIGHTS

8 Performances - Wonderful Dazzling Entertainment for all the family!

Write for advance tickets now! USE MAIL ORDER BELOW

THE LARGEST ARRAY OF STARS EVER TO APPEAR AT THE FAIR:

- BRENDA LEE
- THE CASUALS
- VIC DANA
- JIMMY NELSON
- DIANE SHELTON
- RICHARD HAYMAN
- KOBELT SISTERS

All seats reserved; Prices \$2.50 and \$3.00. Includes ground admission date of show.

SHOW TIMES - Sept. 19 thru 24

- MONDAY, SEPT. 19 - 2 & 8 PM
- TUESDAY, SEPT. 20 - 8 PM
- WEDNESDAY, SEPT. 21 - 8 PM
- THURSDAY, SEPT. 22 - 8 PM
- FRIDAY, SEPT. 23 - 8 PM
- SATURDAY, SEPT. 24 - 2 & 8 PM

We reserve the right to substitute show personnel

Mail to BRENDA LEE SHOW - Box 1087 - Amarillo, Texas

ENCLOSED IS (check or money order) WITH STAMPED \$-L. ADDRESSED ENVELOPE TOTALING \$

for _____ tickets @ \$ _____

Date of Performance _____ Time of Performance _____

Name _____

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Drive out today to the...

BIG CELEBRATION IN DOWNTOWN FRIONA!

We're Having A 60th Anniversary And Maize Days September 12-17

We're Proud Of The Progress Of Friona And Parmer County And Are Happy To Have Been A Part Of The Continued Growth For 24 Years.

PARMER COUNTY IMPLEMENT CO.

Andy Hurst, Ronnie George, Mack Ragsdale, Aubrey Rhodes
(Your International Harvester Salesmen In Parmer County)



Highway 60 Friona Phone 247-2721





KARENE MILNER is shown getting acquainted with "Mona," a white samoyed belonging to Bill Woolley. A junior at Friona High School, she is the daughter of Mr. and Mrs. Raymond Milner and is entered in the Queen's Contest by City Body Shop.

The Library Corner

BY MRS. V. J. ZEMAN

"Story Hour on Thursday mornings from 10 to 11 a.m. will begin again September 22nd in the Library, 9th and Pierce, says Mrs. Lois Miller of the Modern Study Club Library, Committee.

"The plans are to have Story Hour for 8 weeks beginning September 22; then we shall take a recess for the holidays, resume the schedule again for another two months beginning February 2nd."

Lois says that 28 young women have volunteered to help. Each Thursday, one or more children will have "Mommy" as story teller. Many of these young mothers are members of Progressive and New Horizons Clubs.

In a report to Modern Study Club, Mrs. Miller summarized the Summer Story Hour this way.

"We had an enrollment of 57 children in our Summer Story Hour. There were 10 story hours with an average attendance of 25.4 and total attendance of 254.

"Our program began June 16 and closed August 18. At the final story hour refreshments were served and diplomas presented. Four young women conducted the story hour each week -- two for each group of children. We had 24 volunteer workers and we are grateful to each one of them.

"We are also grateful to the Methodist Church for the use of their educational building. It was nice to have tables and convenient bathrooms. When the story time was over, the children went across the street to the Library to check out books. Most children took home one or more books."

Story hour is for pre-schoolers over 3 years of age. Each is welcome.

When the library started in June of 1963, Mrs. Bill Stewart wanted a Story Hour included. That summer and many, many times since she conducted Story Hour. The beginning handful were primarily Modern Study Club members grandchildren. Others began to come and before the summer was over twenty children had come. Last year 71 children came. Not all at once! Believe the highest attendance was 25 at one session, and last summer's average attendance was 20.

One of the satisfactions has been to see Story Hour tots checking out books for someone to read to them. Soon, it seems, they check out beginner books to read themselves. And next they are earning reading certificates!

Another part of the library that is growing is the Memorial Shelf. "World Aflame" by Billie Graham is a recent addition. This book is a memorial to Mrs. Dave Moseley and was given by Friona American Auxiliary, Unit 206.



Wright Brothers First Flight

Our first flying machines were not built by financiers who risked their fortunes, but by boys in barns and backyards who risked their lives. The Wright Bros. ran a bicycle repair shop. Glen Martin built his first plane in a church. Donald Douglas' dream took shape in back of a barber shop in 1920. Matty Laird's plane took wing at 21st and Cicero, Chicago--what was then farmland. Clyde Cessna built his monoplane in an Enid, Oklahoma garage.

In addition to the 21 books on the Memorial Shelf there is \$25.00 in the Memorial Fund. A contribution to the Friona Public Library Memorial Fund can be made at Friona State Bank or to Mrs. Dick Rockey, secretary-treasurer of the library committee. She will send a memorial gift notification.

And of course, memorial books and memorial fund contributions can be bought to the library and the workers will handle it for you. Each memorial book has a plate telling the donor and the one in whose memory it is given.

Present library hours are: 9 to 12 and 3 to 6 p.m., Thursdays and 9 to 12 noon Saturdays.



JAN WELCH and her pet Angus Bull "De Matos Bandoliermere," show mutual appreciation for flowers. Jan is one of the few lovely red-haired young ladies entered in the Maize Queen Contest. She is entering for the Young Homemakers Club. Jan is a junior at FHS and the daughter of Mr. and Mrs. Lewis Welch.

Incorporation Came For Friona In 1928

Early in 1928, a petition was presented to Parmer County Judge E.F. Lokey "to determine if tract could be incorporated into a town with a commission form of government to bear the name of Friona, to elect a mayor and two commissioners to hold office until the first Tuesday of April following if the town is incorporated and to show that the town has 200 inhabitants." Names appearing on the petition will be recognized by many present citizens. They were Mr. and Mrs. J.A. Blackwell, O.F. Lange, Raymond

Jones, J.L. Landrum, Howard G. Morris, J.A. Guyer, W.H. Warren, M.A. Crum, J.J. Horton, John Gischler, Reubin T. Guschler, B.T. Galloway, Mr. and Mrs. H.P. Eberling, W.Y. Preston, Mr. and Mrs. J.R. Roden, F. L. Spring, L.R. Dillger, Jack Anderson, A.B. Short, V.E. Hart, V.E. Weir, C.S. Burns, Carl C. Maurer, E.S. White, T.A. Glossup and H.A. Bennett.

The petition was considered Feb. 10, 1928 and the election was called for March 19, 1928. It carried 65 to 34. Election was held in the office of The

HAVE A HEARTH



You can add beauty and distinctiveness to your home--even enhance its resale value--with a hearth. A stone fireplace is easy to install, and there's a wide range of stone colors and textures from which to choose.

Friona Star with M.A. Crum as presiding judge, John White was named mayor and J.A. Blackwell and Jesse Osborn as commissioners.



WE LIKE IT HERE!

Pioneer Natural Gas Company has been part of the Friona community for many years. During this time we have seen many changes and have had an important part in the growth and progress of the area. We see great potential for the continued development of business and industry in the expansive friendly atmosphere that is so evident among the fine people of Friona.

Backed by highly-skilled personnel and the most modern equipment, Pioneer Natural Gas stands ready to continue to supply Friona and the Friona region . . . with an abundant supply of "Nature's perfect fuel," economical Natural Gas.

FOR HOME • BUSINESS • INDUSTRY GAS MAKES THE BIG DIFFERENCE ... COSTS LESS, TOO!

Pioneer Natural Gas Company

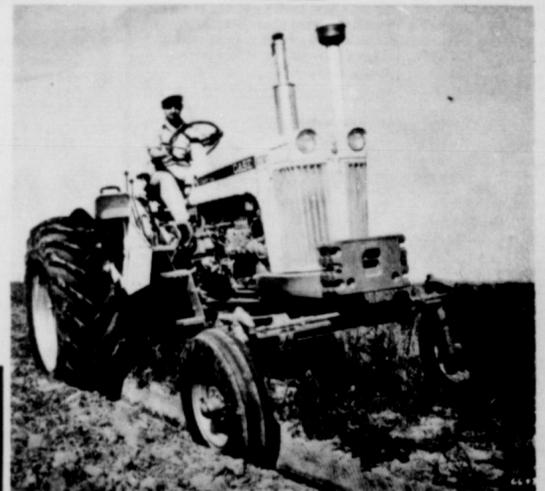
Oklahoma Lane Farm Supply

SALUTES FRIONA On MAIZE DAYS -1966 And It's 60th ANNIVERSARY CELEBRATION

Your **CASE** DEALER IN PARMER COUNTY FOR 8 YEARS

The **CASE**

1030 Is Built Especially For Big Producers, Has The Ultimate In High-Torque Lugging Power For Heavy Production Jobs.



7-Plow Lugging Power 100-Plus H.P.

We'll See You In Friona During MAIZE DAYS

OKLAHOMA LANE FARM SUPPLY

Phone Tharp 225-4386





At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

After a long vacation many Clubs throughout the County are making plans for Club activities to complete this year's program plans and also make plans for 1967.

ARE YOU LOOKING FOR A PROGRAM?
Many agencies have speakers or films available without charge for programs for organized groups. Some of them are Texas State Health Dept., at Austin - films and materials are available on subjects of health, child care, safety and Family Life Education. Call this office for information on securing these.

Social Security Administration - Speakers available from this area. - Call John Troop-762-2977 in Clovis.
Your County Home Demonstration Agent . . . will also be happy to present programs on the following topics: Foods-Home management, Clothing, and Child Development.

For some who would like to have material for member programs, your County Extension office, 481-3619 in Farwell, has much material available on Homemaking subjects. The material is based on research from recognized authoritative sources. All groups and individuals are invited to use this service.
Fall Shopping for Clothing - Can be very exciting now, with all the beautiful colorful fabrics available in ready-mades and fabric materials.

This is a good time to do a little wardrobe planning, using a pencil and paper to better organize and coordinate clothing

needs for the coming year. An inventory of what you have (on paper) can be a big help and prevent disappointments later. That so often heard phrase-- "I don't have a thing to wear," is most usually true even with a closet full of clothes. Uncoordinated colors, clothes for all occasions are lacking and designs wrong for your individual figure are some of the disappointments experienced from lack of planning.

Knowledge of fabrics is needed if complete satisfaction is to be gained. A small Extension service booklet titled "Clothing Action," gives information on characteristics, uses, care and tradenames of the various fabrics. Some of these are being distributed by local stores and available free from your Extension office here in Farwell, at the County Courthouse. Come by the Home Demonstration Agent's office and get a copy or call 481-3619 and a copy will be sent to you.

Train Musical Ear

Anyone who has hearing can hear music.

The key to overcoming what is mistakenly referred to as "tone deafness" is concentrated listening. Mildred Alexander, organist and educational consultant to Hammond Organ Company.

"If you really want to enrich your life with more music, listen to it on the radio, hi-fi, television, at concerts, with your ears, your mind and your heart. Best of all, learn to play a simple musical instrument like a home organ. You'll find yourself distinguishing tones and tones," she promises.

SPRINT FACT by THOMPSON



IF THE NUMBER OF WOMEN SHOPPERS WHO ARE CHECKED OUT ANNUALLY BY JUST ONE AVERAGE-SIZED SUPERMARKET WERE TO BE GATHERED IN ONE GROUP, THEY WOULD FORM THE POPULATION OF A CITY ABOUT THE SIZE OF CINCINNATI, OHIO!

SHoppers IN MODERN SUPERMARKETS HAVE THEIR CHOICE OF ABOUT 8,000 DIFFERENT ITEMS AS COMPARED TO ONLY ABOUT 1,500 AVAILABLE TO SHOPPERS TWENTY YEARS AGO!

TOMORROW'S SHOPPER MAY BUY IN A SUPERMARKET THAT HAS A "STORE CONTROL CENTER OF THE FUTURE," DESIGNED BY THE PEPCO COCA COMPANY AND DEVELOPED BY THE SUPER MARKET INSTITUTE. THE CENTER, THROUGH ELECTRONIC TECHNOLOGY WILL MAKE A SUPERMARKET MANAGER TO HANDLE NEARLY HIS ENTIRE OPERATION ELECTRONICALLY!



ONE CALL DOES IT ALL FOR WANT ADS
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Hurry! YOU CAN WIN BIG PRIZES!



Every Card IS A WINNER, when you play...



Grand Prize

BE SURE TO GET YOUR CARD TODAY.

GRAND PRIZE WINNER WILL GET

25,000 FRONTIER STAMPS

OR

FREE TRIP FOR 4 TO SIX FLAGS

(Including Night's Lodging And \$25.00 For Travel Expenses)



ROUND STEAK

USDA (Choice Cuts) **89¢** Lb.

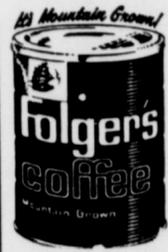


Gillette Super Stainless Steel **BLADES**

15 Count **\$1.49**
Reg. \$1.98

BAYER ASPIRIN

12 Count Box **10¢**

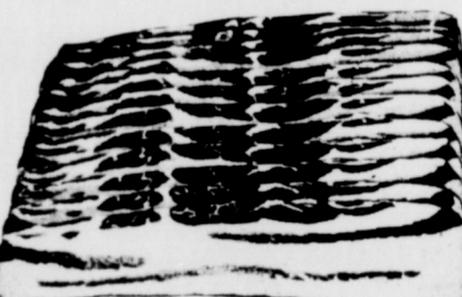


Folger's COFFEE

1 LB. **69¢**
2 LB. **\$1.37**
3 LB. Can **\$2.05**

HAMBURGER
Pure 100% Ground Beef
3 Lbs \$1

Fresh Ham **Salad**
Lb **69¢**



Nestle **HAIR SPRAY**
Beauty Spraze
39¢

YAMS
1 LB. **10¢**

CANDY CANDY

Packed 10 Bars Per Cello Bag
3 MUSKTEERS SNICKERS MILKY WAYS FOREVER YOURS
Reg. 39¢

10 Bars **35¢**

NEW NEW NEW
1 lb. Kraft SOFT PARKAY
3 Lbs. For **\$1**

16 Oz. **Hi-Vi DOG FOOD** 50% **7¢**
Can

Kim FACIAL TISSUE
200 Ct. **15¢**
Box

Aunt Jemina **PANCAKE MIX**
with FREE 12 Oz. Bottle Syrup
2 Lb. **49¢**

Wilson's Certified **BACON**
2 Lb. **\$1.59**

USDA Choice **SIRLOIN STEAK**
Lb **89¢**

USDA Choice **SWISS STEAK**
Arm Cut Lb **89¢**

USDA Choice **BEEF ROAST**
Boneless Lb **89¢**

Wilson's 6 Oz. **LUNCH MEATS**
Bologna Pickle Loaf Liver Cheese Macaroni & Cheese
3 PKGS \$1

LEMONS
Lb **10¢**

Borden's **ICE CREAM**
Square or Round Ctn.
1/2 Gallon **59¢**

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