

Recently we heard a speaker mention that the world we live in today is so remarkable that earth-shaking events are practically forgotten overnight. He mentioned in particular the successful rocket sent by the United States to the moon, which sent back close-up photographs of the earth's satellite through television cameras. His point was that a week later, something else had happened and not a word of the historic moon flight could be found in the newspaper of the day. We mentally agreed that he was right, but had the point driven home even more this week.

This time, the planet Mars is the target for a U. S. rocket. Now, the mysterious "red planet" has been a romantic and intriguing neighbor (in space) for billions of years. And, ever since it was first discovered, the prospects for the planet yielding life similar to that as it is known on earth have been expounded — from the world's greatest scientists to the world's biggest crackpot movie-makers.

And we have to admit that since the time we first read about the planets in grade school, the prospect has been of interest to us.

What we're getting at is this: When the United States, after years of planning and work, finally successfully launched a rocket which it was hoped might send back some "close up" pictures of our mysterious neighbor, it barely rated a headline in the daily newspaper.

Probably, there would have been no story at all in the papers two days following the launching, except that a small error in the rocket's path was detected. (Errors in Uncle Sam's space and other programs always are newsworthy). So, we at least got a second-day story on how one of the world's greatest "mystery stories" was progressing. Nothing dramatic, however, since it appeared the technical error could be corrected.

Comes the third day. (Now, we would think, from our limited knowledge that the early days of such a project are the important ones.) One of the area newspapers carried no story at all. Another had one—but only because Russia duplicated our feat and more or less set up a "space race" to Mars.

All of this more than ever proves the point we brought out in the beginning. In other words, "What do you have to do to get a headline in the newspaper?"

Come to think of it, we've had people to ask that question of us. It's completely out of the realm of our comprehension as to how scientists can figure out where the planet Mars is in relation to the earth. Much less to figure out where it will be in eight months—that's how long the space flight is to take.

There's so many unknown quantities in a project such as this. There are bound to be things that even our brightest scientists haven't known about. That's why we expect day by day reports on how the rocket is coming along.

To our way of thinking, it would be a major miracle if either the United States or Russia is successful in their present mission. That just seems to be getting into "big league" space projects, and we can't believe the space age is that close to us.

Maybe we're wrong. If so, here's hoping it's the U. S. rocket which proves us so.

Undoubtedly, when they get to the point that men are sent in the rockets, more attention will be paid to the progress of such a mission by the press and the communications industry.

Well, Thanksgiving is over, and to modern-day America, that means Christmas is here. We can remember as a boy when Christmas was a long way from Thanksgiving—at least a month. But now, presto. As soon as the last of the Thanksgiving turkey is put away (or even before), it's time to usher in Santa Claus. We know first hand that the city of Lubbock ushered in the Christmas season the day after Thanksgiving by flying Santa in by helicopter. Before the day was over, the old gentlemen

(Continued on page 2)



WELCOME TO WHERE?? . . . The above sign, which greets east-bound traffic as they come into Friona (from the direction of Clovis), has created a lot of discussion locally. It isn't known whether the sign's placement was on purpose, or whether perhaps the sign company placed it on the wrong side of the road. If the sign was placed that way on purpose, perhaps Friona should change its name to Clovis, so as not to confuse out-of-state travellers.

FRIONA, TEXAS THURSDAY, DECEMBER 3, 1964 TEN CENTS

THE FRIONA STAR

VOLUME 43 NUMBER 10 10 PAGES

Chamber Banquet Tuesday Features Waggoner Carr

Waggoner Carr, Attorney-General of the State of Texas, will be the featured speaker at the annual banquet of Friona Chamber of Commerce and Agriculture Tuesday night at the school cafeteria. The banquet will begin at 7:30 p.m.

FOR SQUAWS

Springlake Provides Stiff Opposition

Win number three for the Friona High School Squaws was hard to come by here Tuesday, as the Squaws had to fight for dear life in winning a 43-39 decision over the Springlake girls of District 3-A. Springlake brought a 7-0 season record into the contest, and proved to be as scrappy an opponent as local fans had seen in a long time.

In fact, fans had not seen the Squaws pressed as closely all last season in a home game. Closest home contest was the 46-40 win over Morton in an important district game.

The last home defeat for the Squaws was back in the 1962-63 season when Tullia slipped up on the team, 56-55, their only win in five tries against the Squaws that year.

The Squaws' scoring attack wasn't up to par, but then again it is still early in the season. As it was, junior forward Janet Rushing came off the bench to spark a third-quarter rally which gave the team a margin it could hang onto.

Miss Rushing ended up as leading scorer for the Squaws with 15 points. Teto Jennings, who was heavily guarded and had an off night as well, ended up with 10 points, same as Linda

Lions Seek To Re-Bulb Friona

The Friona Lions Club will conduct another light bulb sale this afternoon from 5 to 6:30, proceeds of which will go to local welfare causes.

The Lions had a similar sale a couple of weeks back, and had some bulbs left over. Members of the club will again canvass the town today, in an attempt to catch housewives whom they missed the first time.

The bulbs, which are packed by blind craftsmen, are eight for \$2. Each pack contains four 100-watt bulbs, two 75-watt bulbs and two 60-watt bulbs.

Members of the club are to report to the City Hall at 5 p. m. to begin the canvass.

ber's annual awards to its "man of the year," "woman of the year," "teacher of the year," and "most courteous employee."

Tickets to the annual banquet are available from any member of the Chamber of Commerce, or may be purchased at the door. Also several downtown merchants are selling tickets to the affair.

Gary Brown, president-elect to the C-C&A, explained the reason for holding the banquet earlier than in past years was mainly to fit the busy schedule of the speaker, Carr, who will begin a legislative session shortly after the first of the year.

Also, it has been the intent of the chamber to set the banquet as close to the first of the year as possible, in order

to give new officers and directors a full calendar year to carry out their program of work.

Most chambers of commerce hold their banquets early in January, although at least one area city, Clovis, N.M., has already held its fête.

Carr, 45, served as Speaker of the Texas House of Representatives four years before making his first successful race for Attorney-General in 1962. He also served as acting chairman of the House Crime Investigation committee.

As speaker of the House, Carr helped create the Law Enforcement Study Commission. He is a graduate of Texas Technological College and the University of Texas Law School, and has 17 years of active law practice in state and federal courts.

Since being elected Attorney-General, Carr has established a youth conference, and has held seminars to combat juvenile delinquency both in 1963 and 1964.

Carr has also been active in completing more cases, including suits filed under the slant oil well and veterans land frauds, than any previous Attorney-General.

In the election just past, Carr polled the highest number of votes of any candidate on the ballot from state voters in swamping his Republican opponent, John Trice. He is considered by many as the future standard-bearer for Democrats in Texas. In 1962, he won the Democratic nomination for his office over five primary opponents, then was an easy winner over Thomas Kennerly in the November election.

Carr has also served as Lubbock's County Attorney and assistant District Attorney.

Last year, the chamber honored Baker Diggins as their man of the year, and cited Mrs. V. J. Zeman as woman of the year.

(Continued on page 2)

Runnersup in the contest were Becky Camp of Muleshoe and Connie Stowe of Morton.

Deadline for joining the project is December 19.



WAGGONER CARR

Card Project Is Announced

Friona's Modern Study Club will once again sponsor "Project Christmas Card," a charitable drive in which the Friona Star shares, providing money for a gift to be given to Farmer County Community Hospital.

The club is soliciting donations from Friona residents, who will have their names listed on a full-page "Christmas Card" in the Star's annual Christmas Edition.

Club members invite residents to donate the amount of money they would ordinarily spend on cards locally, and have their names listed on the community card. Donations can be left at Friona State Bank.

Defensive rebounds: McClellan 13; Massie 11; Phipps 6.

Springlake 10 10 10 9--39
SQUAWS 10 12 15 6--43

Wolves Top Chieftains

Dalhart's Wolves lured the Friona Chieftains into their den Tuesday night and before the night was over had gobbled up a 52-33 win, handing the Chiefs their first loss of the young season.

Friona, which had opened with a 65-59 win at Farwell, didn't have the same poise exhibited in the season opener, and also was playing without a starter, Gene Weatherly, who had been ill the first part of the week.

The Chiefs will get a second chance at the Wolves, as that team will return the game here next Tuesday, the same night the Squaws go to Springlake. A boys B game will start the action at 6 p.m.

"We just couldn't hit the basket like we did at Farwell. We hit 58 per cent in that game, but were 'way down Tuesday,'" Coach James Anglin said.

The Chiefs looked fair on defense, at least the first half, when Dalhart had just a 20-16 lead. Score after one quarter was 11-5, Dalhart, Friona out-

(Continued on page 8)

28 PER CENT

United Fund Drive Hits \$2,000 Mark

Friona's United Fund drive for 1964 hit the \$2,000 mark this week, which is 28 per cent of the \$7,000 goal.

"We urge all captains to contact their workers and get the money turned in as soon as possible before the busy holiday season starts," says Wayne Clausen, chairman of Friona's drive.

So far, there has been very few workers who have actually turned in their money, and if the rest of the collections are as good as the first, Clausen feels the goal will be reached.

The local United Fund drive chairman invited persons to send in a contribution if they had not been able to contribute when first called on.

Lazbuddie Voters OK \$235,000 Bond Issue

Lazbuddie School District voters gave a better than 2 to 1 margin to a \$235,000 bond issue in a special election Monday. Final vote count showed 125 voters favoring the issue and 52 opposing it.

The bond issue was called to provide funds for a new science laboratory for the school, a new cafeteria and kitchen, a homemaking department, three new classrooms and related facilities.

The new building is to replace the "Old Red" building on the Lazbuddie campus, which has been in use for 36 years.

The cost of the building program can be met by an increase in school taxes of one-seventh of the current tax rate, without any change in current evaluations, school authorities

Superintendent of Schools Albert Fuller stated that the school board would meet today to declare the results of the election, and meet simultaneously with the architect, John Ward and Associates of Amarillo.

The architect will be given the okay to proceed with the preliminary plans on the program. It will probably require 60 days or so to complete the plans before submitting them to contractors for bids.

It is hoped that the site can be cleared and construction can be begun before school is out this year, although school officials admit that this is optimistic thinking.

Monday's turnout of voters was thought to be a good one for a bond election.

FACE RIVALS

Chiefs, Squaws In WT Tourney

The basketball season will get into high gear for both the Friona High School Chieftains and Squaws this weekend, as both are entered in the West Texas State College tournament.

For the Squaws, it will be "old home week," as they will meet old rival Tullia in the first round, while the Chieftains have drawn the hometown Canyon Eagles.

The girls' game is set for 7:30 p.m. Friday, while the Friona-Canyon boys will tip off at 9 p.m. Other teams in the girls bracket are Canyon and Claude. The other two teams in the boys division are Claude and Boys Ranch.

The Squaw-Hornette battle will be the 20th between the two teams in the past six years, with Friona holding a 13-6 margin for the 19 games played. So heated has been the rivalry that nine of those games were decided by two points or less and another by three points.

Tullia and Friona were in the same district for four years, so met at least twice a year between 1959 and 1962. They met at least three times five of the last six years, played each other four games in 1960 and five games in 1963.

The last meeting of 1963 was probably the one single game remembered most by local fans, unless it would be the state championship game last spring. Friona won that contest,

82-80, in double overtime. The game was Friona's semi-final regional game.

The Squaws have beaten the Hornettes four straight times, starting with that regional win in 1963. They had the least trouble with the Tullia team last season than ever before in recent years, winning the three games played by an average of 12 points per game, and won the game at the WT tournament by 18 points -- the largest margin in the series.

The Chiefs, on the other hand, are meeting a Canyon team currently holds a nine-game winning streak over Friona. The last Chieftain win over the Eagles was a 74-73 decision here in February of 1960. Canyon won another close one in the series, a 41-40 overtime win here in 1962.

Canyon won both games played between the two teams in the 1960-61 season, and likewise in the 1961-62 season. The Eagles won three games last year, winning at the Tullia tournament as well as two home-and-home games.

Friday's game will likely be the only meeting of the teams this season, as no regular season game has been scheduled.

Coach Mel Williams says he thinks Tullia will afford the most competition his team has played this year. The Hornettes downed Spearman, Friona's foe in the Region I finals last year, by

(Continued on page 8)

FFA Teams In Contests

Two leadership teams from Friona High School will compete in the Area I contests Saturday at Plainview.

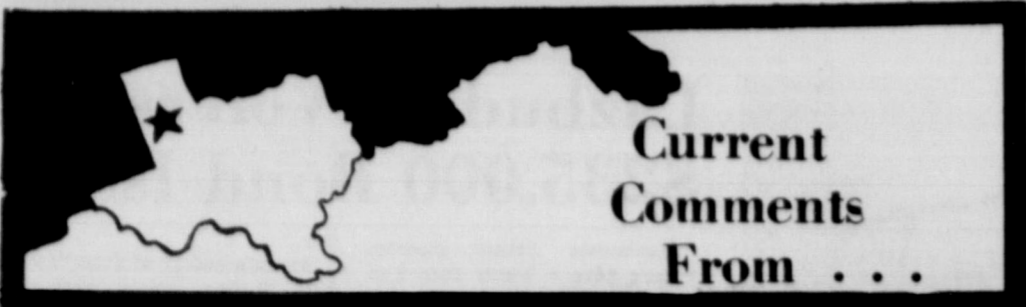
Having won first place in the district competition two weeks ago, the teams won the right to represent the district in the area contests.

Competing will be the senior and junior "farm skills" teams. It will mark the third straight year for Friona High School to be represented by both teams at the area meet, and the fourth straight for at least one of the teams to go.

Members of the senior farm skills team are Travis Graves, Larry Johnson and Mike Smith, with Howard Rhodes as alternate. Members of the junior team are Randy Ellis, Eddie Wood and John Baxter.



NAMED DISTRICT SWEETHEART . . . Sheryl Long, center, daughter of Mr. and Mrs. Wes Long, was chosen district FFA Sweetheart at a banquet last week in Littlefield. Sheryl is flanked by the contest runnersup, Becky Camp of Muleshoe (right) and Connie Stowe of Morton.



Current Comments From ...

AMARILLO, . . .

Last week, economy in U. S. military spending hit home -- and it hurt.

First reaction to the news that Amarillo Air Force Base will be closed down by June 30, 1968, ranged from shock to grim relief that the inevitable had finally happened.

Then, with speed and realism, Amarillo civic and business leaders settled down to a calm appraisal of what the loss of the base may mean to the economy and future of the city.

Said Mayor F. V. Wallace: "We look upon the loss as a serious one, but we feel that four years' time and proper planning will reduce the blow. . ."

Said Cliff Milnar, president of the Amarillo Chamber of Commerce:

"Although it's a blow to the economy of the area, we'll need more time to consider the effects. . . This is a time of self-appraisal and looking forward to the future in an effort to lessen the shock to businesses in Amarillo. . . I don't know when the community has ever been in such good shape to absorb a shock of this kind."

Referring to the closing of the base in times past, City Commissioner Henry Beverley expressed a substantial block of opinion.

It hit me real hard at first," he said, "but I started thinking back to 1946 when the government closed the base down. At that time we thought that was a catastrophe for the city, but we overcame that, and I think we have the economy in this area to overcome this. . . There is the possibility that private industry may come into this area on a permanent basis and in the long run this may be a blessing instead of a loss. . ."

Other observers point out that the saving grace in the situation is that closure of the base will be spread over a four-year period. In four years, a lot can happen.

AMARILLO CITIZEN

OLTON, . . .

The Olton police force is usually kept pretty busy on Friday nights when the Mustangs play at home, but a recent Friday was really one to give a policeman ulcers.

In addition to the traffic and activity of the football game, the police had to cope with purse snatchers at the game and burglars

in downtown Olton at the close of the game.

Two purses were stolen from Friona visitors during the game, and somebody broke into a display window at Zakka's Dept. Store just about the time the game was ending.

OLTON ENTERPRISE

ROCKDALE, . . .

It's a poor sport who can't tell a joke on himself, so believes Milam County agent J. D. Moore. So, being a Texas Aggie ex he doesn't see any harm in telling a joke on the Aggies. I know some Aggies who won't go along with this, but most of them are good sports.

Anyway, J. D. tells about the two fans talking about the poor season the Farmers are having on the gridiron. "No wonder they lose all the time," said one fan, "they're playing an unbalanced line. . . and those boys in the backfield are not too bright either."

THE ROCKDALE REPORTER

TULIA, . . .

AN URGENT SOCIOLOGICAL problem of our day is that of old age. Industry has deemed that 65 years is about the limit of man's usefulness. In fact, many institutions aren't interested in hiring new employees who have reached 45. Mechanization of industry has tended to eliminate jobs in the face of a growing population, and the trend is to employ only those who have not passed their prime.

Also, modern medicines and scientific advances have increased the life span where men and women may expect to live longer than they did a generation or more ago. It is estimated that circulatory and heart disorders will be conquered within the next quarter century, and when this is accomplished, many will live to be 125 to 150 years of age.

ALL OF WHICH leaves us an army of oldsters with nothing to do. Even the politicians have noted the strength at the polls of this new voting bloc.

This is one of the many problems of our generation that cannot be tossed aside as so much politics, the efforts of a politician to garner votes.

THIS PROBLEM faces 15 million oldsters who are still physically able and intelligent men and women. Their number exceeds that of our farm population.

H. M. Baggarly in THE TULIA HERALD

David Lawrence writes in U.S. News & World Report: "The sudden change in Moscow at least provides one salutary warning. It tells the American people that much of the talk about a permanent schism between Peiping and Moscow is misleading, and that the ruling cliques in both countries are true Communists under the skin and will work together in whatever crisis with the West which may ensue. It is a time to reiterate the American purpose to make the world safe for democratic institutions in all corners, large and small. Ours is an unselfish objective in the sense that

we are willing to make sacrifices for other people. But basically, it is self-interest, too. For only when the menace of totalitarianism has been mitigated, if not removed, can we be assured of the peace and economic stability which can be of maximum benefit to all mankind."

In recent five-month period, the American Medical Association Education and Research Foundation made 28 tobacco research grants. Total first-year commitments are \$1,041,804, with a potential total of \$2.5 million over a five-year span.

THE FRIONA STAR

Established 1925

Published every Thursday at 109 Sixth Street Friona, Texas

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First Place General Excellence Winner, West Texas Press Association, 1961, 1962

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Farmer County, Adjoining counties, \$1 per yr. Elsewhere \$5 per year.

Bill Ellis, Editor

June Floyd, Society Editor

Pete Mace, Advertising Manager



Services Set For Area Resident

Funeral services for Ralph H. Cox, Lazbuddie farmer and rancher, who died at his home Monday evening, have been set for 10:00 a. m. Friday at Lazbuddie Baptist Church.

Rev. Calvin Beech, pastor, will be officiating minister. He will be assisted by Rev. Bill Curry, Quataque.

Survivors, besides his wife, the former Marie Wilson of Friona, include two sons, R. H. Jr. and Clinton Leroy, both of Muleshoe; one daughter, Mrs. Patsy Shankles, Carlshad; and his mother, Mrs. James A.

Cox, Farwell, and two grand children.

Also one sister, Mrs. Mary Frost, Houston; five brothers, James, Logan N. M., Clinton, Clayton, N. M., Guy, Farwell, Ted, Amarillo and Victor, Muleshoe.

Burial will be in Bailey County Memorial cemetery, Muleshoe, under direction of Claborn Funeral Home.

VISIT IN FIELDS HOME

Mr. and Mrs. Ted Harvey and children, Leslin and Tim, of Fargo, Okla. were weekend guests in the home of Mr. and Mrs. Jim Fields, Monday Mrs. Fields met her parents, Mr. and Mrs. Darwin Wingo of Fort Supply in Amarillo and spent the day.

Band Members Are All-Region

Four members of Friona High School's band won positions on the "all-regional band" in try-outs Monday.

Billy Burton won a "second chair" rating, a placing which will entitle him to try out for the all-state band at a later date.

Others placing included Susie Carmichael, Becky Bails and Karen Osborn.

Banquet--

(Continued from page 1)

year, Mrs. L. B. McClain as top teacher and Dale Smith as most courteous employee.

New officers and directors of the chamber will also be installed. New directors are Ramza Boggess, Flake Barber, Earl Chester, Marty Martinez and Loyd Shackelford. Retiring directors are Elvie Jennings, O. J. Beene, Hoyt Smith and John Bingham.

Gary Brown will be installed as new C-C&A president, replacing Raymond Cook, who has held the office the past year. Bill Sheehan is the new vice president and Flake Barber is secretary.

Star Lites--

(Continued from page 1)

had made his appearance in most of the big stores.

Even here in Friona we join the trend by getting our Christmas decorations put up ahead of Thanksgiving, so the holiday spirit can be extended for both days.

We used to here the song "The Twelve Days of Christmas" and think that was an old custom, and would surely get boring. Twelve days isn't even a starter any more.

The late Herbert Hoover once wrote: "The first prerequisites of a President of the United States are intellectual honesty and sincerity."



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DAN ETHRIDGE - FRANK A. SPRING BILL STEWART - FLAKE BARBER

Phone 247-2766 Friona

ANNIVERSARY THANKS! FOR AN ENJOYABLE YEAR. Dear Friends, With this week we start a second year in business at Friona Lanes and Friona Lanes Cafe. To say that we accomplished all we'd like to have would certainly be incorrect. Even more incorrect would be any statement that would not reflect the increased interest by the public of this area in using our facilities. We knew we had a long way to come to provide the people of this area with the type of recreational entertainment they want at a time they can avail themselves of it. Because we didn't know what would be required of us, we refrained from making many statements except that we were here to stay and the establishment would be open every day of the year. This last statement we now say again and by way of explanation add that we are open holidays because our business depends on serving people at a time when they can relax and enjoy themselves. Sundays and holidays fall in this category. Both the cafe and bowling lanes are open after church services for your recreational pleasure on Sundays. On week days we open at 8 a. m. in the lanes and at 6 a. m. in the cafe. The grill closes each night at 11 p. m. and the lanes close whenever folks decide it's bedtime. We still have time for both morning and afternoon league play or open play and have available weekend and week night time for special groups or organizations, as well as leagues and individuals. Youngsters from Bovina, Black, Lazbuddie, Hub, Clay Corners or any other nearby community are as welcome in our Junior Leagues as are the adults in our adult leagues. We welcome parties for Church groups, school classes, or any other organization either for our lanes or for the lanes and the eating facilities. We feel that by now you already know our dedication for providing whatever service we can in a clean, wholesome and pleasant surrounding. Our thanks for your increased support during our first year which has been a very pleasant one in Friona. Sincerely, EDDIE IRWIN, Mgr. Friona Lanes

THE BETTER YOUR BUSINESS THE GREATER YOUR RISK— UNLESS YOU USE OUR NIGHT DEPOSITORY! Why risk losing your daily receipts by theft or fire . . . overnight or over the week end? At any hour of day or night, before or after our regular banking hours, simply put your cash and checks in our popular night depository. Safe, quick, convenient! Ask or call us about it now! FRIONA STATE BANK Serving The Great Irrigated Area Member FDIC Phone 247-2736

Services Conducted For Fred M. Barker

Funeral services for Fred M. Barker, pioneer resident of Parmer County, were conducted from Hamlin Memorial Methodist Church, Farwell at 10:30 a.m. Friday. He died at his home in Texico at 11:15 p.m. Tuesday following a long illness.

He was born Sept. 1, 1889 in Johnson County, Texas and grew up in that area. He was married March 3, 1912, to Dollie Brown, who survives. The family moved to Clarendon in 1915 and to a farm east of Farwell five years later.

In 1939 the family moved to a farm east of Friona and lived there until they purchased a home in Texico.

A farmer, Barker also maintained county roads for many years and served on the Farwell and Parmer County school boards. He was always interested in working with young people and was active as an adult 4-H leader.

Survivors, other than his wife, include one son, Fred (Judge) of Friona; five daughters, Mrs. Elmer Langford and Mrs. Chris Moss, Texico; Mrs. Gene Coffman, Farwell; Mrs. Lester Harrelson, Clovis; and Mrs. Robert Widener, Holtville, Calif.

Also one brother, W.S. Barker, Cleburne; six sisters, Mrs. Myrtle Locker, Cleburne; Mrs. Fern Baker and Mrs. Lola Howeth, Glen Rose; Mrs. Beatrice

Sparks, Mrs. Vida Murphy and Mrs. Clara Henry, Pampa, 23 grandchildren and 13 great-grandchildren.

Pallbearers were Charles Lovelace and Harold Carpenter.

Farwell, Floyd Brookfield, D.L. Carmichael, Loy Loafman and D.G. Hand, Friona. Burial was in Oklahoma Lane Cemetery under direction of Claborn Funeral Home.

Beet Farmers Advised Of Public Hearings

Prentice Mills, manager of Parmer County's ASCS office, this week notified sugar beet farmers of public hearings which have been called which will affect the 1965 crop.

The hearings, called by Horace Godfrey of the ASCS, are to receive evidence likely to be of assistance to the Secretary of Agriculture in determining whether the wage rates established for field workers which became effective April 3 of 1964 shall continue to be fair under existing circumstances, or whether such determination should be amended.

Also, the hearings will determine the fair and reasonable prices for the 1965 crop of sugar beets which are to be paid under purchase or toll agreements, by producers who process sugar beets grown by other producers and who apply for payments under the Sugar Act of 1948.

The two hearings scheduled

for Texas will be held at San Antonio December 16 at the Gunter Hotel beginning at 9:30 a.m.; and at McAllen December 18 at the Fairway Motor Hotel beginning at 9:30 a.m.

Mr. and Mrs. Bill Ellis and children, Laura and Stanley, spent the Thanksgiving Day weekend visiting her parents, Mr. and Mrs. Frank Stanley, Lubbock and his grandparents, Mr. and Mrs. Willie Ellis, Muleshoe.

It is easier to travel by plane than by car in Alaska.



FRED M. BARKER

Mona Horton of Wichita Falls was a weekend guest in the home of Mr. and Mrs. Claude Osborn. Thanksgiving Day dinner guests were Miss Horton and Mr. and Mrs. M.C. Osborn, Paige and Shawn.

Agriculture Census To Update County Red Record

The 1964 Census of Agriculture, now being conducted by the Bureau of the Census, U. S. Department of Commerce, in Parmer County, will bring up to date the farm and ranch statistics last collected in 1959.

Here are a few of the many facts recorded in the 1959 agriculture census for this County:

There were 863 farms and ranches in 1959, compared with 909 in 1954. The average size of farm and ranch was 559.1 acres in 1959, compared with 570.1 acres in 1954.

The value of products sold by the County's farmers and ranchers in 1959 was \$28,714,107. The value of all crops sold was \$23,915,871. The value of all livestock and livestock products sold was \$4,798,236.

The 1964 national Census of Agriculture is the 18th in a series which began in 1840. Because of the rapid changes American agriculture has been undergoing in recent years, Census Bureau officials regard the current census as one of the most significant ever taken.

They ask every farmer and rancher to cooperate in compiling an accurate record of these changes by filling out the census form he receives in the mail and holding the completed questionnaire until a census taker calls for it.

Retail Group In Noon Meet

A meeting of the Friona Association of Retail Merchants (FARM) is to be held today at 1 p.m. at the Friona Lanes Snack Bar.

A steak lunch is to be served to the group prior to their meeting. Those planning to attend are requested to contact Wayne Clausen, president of the group or Pete Mace, as soon as possible.

On the docket for business will be discussion of Christmas promotions for downtown merchants.

How long since Mother received a gift that was hers alone?



Two hands of 14 Karat Gold symbolize Mother and Father's joined hearts and the status of the mother, one for each child in the family.

Absolutely unique — and very sentimental! The Mother's Ring symbolizes her life, her marriage, her children, her happiness. She is the only one who may wear it. This beautifully-executed tribute created by fine jewelry craftsmen of solid 14K gold.

There is only one "Mother's Ring". It is so distinctive, so unique, that it has been awarded U. S. Patent #186,183. Ask for it by name, confirm it by its identifying tag.

ALLEN'S JEWELRY

MAIN STREET FRIONA

\$ BIG SALE

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100 EXTRA FRONTIER STAMPS

MOORE'S FOOD No. 2 DIMMITT
MOORE'S FOOD No. 1 FRIONA

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50c 50c 50c 50c 50c

WHEN THIS CARD IS COMPLETELY PUNCHED OUT! Expires Dec. 19 64

FREE 100's OF STAMPS:

Just Pick Up Free Card At Moore's. If Card Is Completely Punched Out On WEDNESDAY You Will Receive DOUBLE Face Value.

ROUND STEAK	69¢	
SIRLOINS Lb.		
T-BONES Lb.		
RUMP ROAST Lb.		
GROUND BEEF Lb. 49¢	HUNT PEACHES 2 1/2 Can 5 For \$1.00	Swift's Premium BACON or FRANKS Lb. 49¢
GROUND CHUCK Lb. 59¢	DEL MONTE PEAS 303 Cans 5 For \$1.00	Kimbell 4 \$1.00 Cake Mix
		Morton 3 \$1.00 Salad Dressing Qt. Jar
		Best Value 4 For \$1.00 Tissue 4 Roll Pack
		Whole 4 For \$1.00 Green Beans
		Del Monte 3 For \$1.00 Ellis Chili 1 1/2 Lb. Can
		Kounty Kist 6 For \$1.00 Corn 12 oz. Can
		Arrow Foil Econ. Size 59¢ 75 Foot
		Super Suds Gt. Box 39¢
		Kimbell Plum or Grape 3 For \$1.00 Preserves 18 oz.
	BANANAS Golden Ripe 10¢	LIBBY TOMATO JUICE 46 oz. Cans 4 FOR \$1.00
	10¢	KIM DOG FOOD 10 FOR \$1.00

Come look them over! Come try them out!

They're in our showroom now—ready for you to see and drive. So come on in and get the full story on the beautiful new Chevrolets for '65.

'65 Chevrolet

It's a longer, lower, wider, roomier, quieter, handsomer, swankier kind of Chevrolet. Fact is, just about everything's new right down to the

road. And even that'll seem newer. Because now Chevrolet's Jet-smooth ride is smoother than ever. And we're itching to show it off.

'65 Corvair

It's a racier looking, quicker steering, flatter cornering, roomier riding kind of Corvair for '65. With a longer, wider new Body by Fisher.

And up to 180 hp available in the new Corsas. Where do you find out about this firsthand? Just follow the enthusiasts—to our showroom.

More to see, more to try in the cars more people buy

Choose a new Chevrolet, Chevelle, Chevy II, Corvair or Corvette now at your dealer's

42-3064

REEVE CHEVROLET COMPANY

510 Main Street Friona, Texas Phone 247-3011

LOWER EVERYDAY PRICES

M MOORE'S SUPER MARKET M

WANT ADS

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢, Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are 80¢ per column inch.

WANTED TO RENT -- farm land. See T. L. Burlison at Hub, or call 265-3598. 3-tnc

WANTED . . . Farm to rent. Phone 247-3153. 10-5tc

ROUTE MAN WANTED
Requires few hours per week, days or evenings. Collecting and delivering from candy and mixed nut vending machines in this area. No selling or soliciting required. Must have car and from \$600 to \$1500 working capital for immediate start. Can net excellent monthly returns and more when expanded. For complete information, write **VENDING MANAGER**, 719 Barfield Bldg., Amarillo, Texas. 10-1tp

SERVICES
Control crab grass with **Pax**. One application effective three years. Use **Turf Magic** balanced lawn fertilizer plus chlorodane to control insects. **Cummings Farm Store**, 22-tnc

"NEVER used anything like it," say users of **Blue Lustre** for cleaning carpet. Rent electric shampooer \$1. **White Auto Store**, 10-tnc

WANTED

WANTED, . . . Would like to rent one-half section or more irrigated land. One-third and one-fourth rent or would pay cash if reasonable. **W. T. Smith**, Route 1, Farwell, Phone 825-2645. 7-4tc

WANTED . . . Farm land to rent. Leroy Burnett, Phone 265-3410, Route 3, Box 117, Friona, 10-5tc

WANTED TO BUY OR BORROW - Red or white choir robes used in Elsie Ritter Christmas program. Phone 247-3395 or 247-2731. 10-3tc

WANTED TO RENT . . . Farm land. Jerry Fancher, two miles east and one south Hub, Phone 265-3477. 46-tnc

PORTABLE DISC ROLLING. . . . Phone 247-2850. 8-7tp

THE ONE STOP SHOP
Plumbing and heating, Air Conditioning, Complete Refrigeration service, TV and Color TV service GE appliances, Electrical Gas line piping, 24 hour service. **Friona Plumbing and Heating** 247-3222 247-2480 after 6 p. m.

For fast service and good food, phone 247-2730, **Hughes Barbecue Stand**, 106 West Sixth. 10-2tc

EFFECTIVE IMMEDIATELY. . . . **Neil Drake** will be responsible for no debts except his own. 10-1tp

FOR SALE . . . One bedroom trailer house 8'x38', 1963 model. Villa Trailer Park. Phone 247-2893. 10-2tp

CHRISTMAS BUYS IN APPLIANCES . . . 10% down. First payment in March. We have the school refrigerator for sale now. Good used washer and dryer, matched pair. Good Oldsmobile and pickups. **Reeve Chevrolet and Frigidaire**. 10-tnc

FOR SALE, . . . Thirty 18" discs with 1 1/8" centers and 2" concavity, 9 gauge. Excellent for tandem. \$2 each. Phone 247-3322. 10-3tc

FOR SALE
Decorate with beautiful custom made drapes and keep that carpet clean with the Automatic Electrolux Cleaner that now has motor driven brush in the power nozzle. Touch no dirt! Breathe no dirt! See no dirt! For free demonstration, come to 806 Ashland Avenue or Phone 247-3156, Mrs. L. R. White. 10-tnc

FOR SALE . . . Two bedroom house and bunk house on two lots. \$3500. See at 403 Prospect. 10-4tp

NOW OPEN
Joy and Earl Crow invite their friends and customers to visit them at their new location. **CONTINENTAL COIFFEURS** East Highway 60 Hereford (Across street from PGC) 9-tnc

FOR SALE . . . Two houses on corner lot. Two bedroom with attached garage and three rooms with bath. Phone 247-2849. 10-2tp

FOR SALE -- Maytag Washer and Dryer, 2 pc (Kroehler) Living Room Suit, 2 mahogany step tables with leather top, 1 coffee table (leather top), 2 chairs, 1 platform rocker, 2 lawn mowers, 1 mahogany bed. Phone 247-3367.

WEANING PIGS FOR SALE . . . J. T. Gunn Phone 295-3657. 9-tnc

Write Pate for real estate. I have properties in West Texas and New Mexico. Write me, let me know what you want, I'll rush information to you. **PATE**, 623 West Third Street, Portales, New Mexico. 6-8tp

FOR SALE -- 320 acres south of Summerfield. One strong 8" well. Natural gas. Good allotments. Improved \$425A \$30,000 down. Phone 295-3530. 9-tnc

FOR SALE
Four bedroom, two bath, two car garage, attached cellar, fully carpeted, \$18,500. Will finance \$15,400. Would carry second lien note for part of down payment. See **Leland Hudson** at White Auto, Friona, then if interested phone 447-5441 Wellington collect. 1-tnc

RCA WHIRLPOOL Sales-Service
B. W. Turner Phone 247-3035

HOUSE FOR SALE . . . central heat, new dishwasher, disposal, three bedrooms. Hollis Horton, 247-3247.

Westinghouse refrigerator for sale. Phone 247-3101 or 247-3248. 4-tnc

REMEMBER LAST JULY?



BUY LENNOX
Air-Conditioning NOW and SAVE \$\$\$

ON INSTALLATION COSTS!
Why sweat it out again next year? Right now, while our crews are available and our equipment stocks are good, we can offer you substantial savings on Lennox comfort systems designed just for your home. Call today for a free estimate, and be all set when the heat's on next summer!

Friona Plumbing & Heating
247-3522 509 Main Friona, Texas

FOR SALE -- Two bedroom house. Two lots. Pavement on two sides. **Glenn Floyd** Phone 295-3412. 9-2tp

FOR SALE, . . . Four room house with bath. \$3500. Buyer may assume \$2500 loan. 307 West Fifth. Phone 247-2446. 7-tnc

FOR SALE, . . . 3" Centrifugal lake pump; 4 cylinder LeRol motor; 320' aluminum pipe 4". Phone Hub 265-3447. 7-4tp

Steel Pipe Special NEW PIPE
6 5/8 O.D. x 12 Gauge 95¢ ft.
8 5/8 O.D. x 12 Gauge 1.20 ft.
F.O.B. Yard

Brown Irrigation
Phone 2970 Muleshoe, Texas 8-tnc.

DR. LEE C. COFFEY, nationally-known grain sorghum seed breeder, has joined the **Excel Sorghum Company** in Plainview after 20 years with the **Texas Extension Service**.

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call **Kinsey Osborn Motors**, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tnc

USED APPLIANCES
From **WESTERN AUTO STORE** 1960 GE washer \$65, 1958 GE washer \$55, 30" Wizard Gas Range with see/thru oven door \$45; Sewing machine. . . Take up payments \$6 per month for \$85 balance. Used Zenith television. 6-tnc

FOR RENT
FOR RENT . . . \$125 monthly four bedroom brick, two baths, fully carpeted. Phone 247-2759. 10-tnc

Auction Service
Sales Of All Kinds
Bill Flippin and Associates
Ph. 247-2415 Friona 4-tnc

TUNE IN "MOMENTS WITH JESUS"
9:15 A.M. Daily
KPAN
Hereford 860

Mr. and Mrs. C.E. Lovelace Z.L. Gregory and family at Jr. spent last weekend visiting Chickasha, Okla. in the home of Mr. and Mrs.

\$50⁰⁰ REWARD

for information leading to the arrest and conviction of person or persons responsible for the wilfull damage to county road signs or other county property.

By order of
DEAF SMITH COUNTY COMMISSIONERS COURT

ELK Drive In Check For Free Passes
Friona, Texas

FRI	SAT	SUN
4	5	6

Refrigerators; telephone chairs; Simmons bedsprings . . . like new \$17.50; steel rail springs 1/2 or full size \$5; cookstoves, like new; Maytag dutch oven; 36" stoves; new mattresses \$20; fine selection dinette set; table, chairs and buffet; walnut dining set with 6 chairs, buffet and table; lots of used heaters, all kinds and prices; large old china closet; small china closet; old English love seat, walnut; lamps, recliners, t-v chairs and rockers; custom made walnut table with 8 chairs; new baby bathinet \$16.50 value \$10 plus tax. Also good selection of cloth back pasties.

PIONEER TRADING POST
M. S. Wier
"Forty six years in business in Friona"
10-2tc

JAMES POPE
Invites You, His Friends And Customers To Come By And Trade With Him At
FRIONA GULF SERVICE
He Will Care For Your Car And Offer The Best In Tire Service Come In Today
Friona Gulf Station
James Pope, Mgr.

FOR SALE . . . Three bedroom brick, 1201 West Fifth. Phone 247-2809. 10-tnc

FOR SALE . . . Three bedroom house, three baths, carpeted, drapes, dishwasher, double garage. Nice apartment. Buyer can assume large loan. **Ed Young**, Phone 247-2285 or 247-3376. 7-tnc

WESTERN AUTO FRIONA

PACKARD BELL

Picture This In Your Field

391 Ford V-8 300 Ford 6

BRAND NEW FORD INDUSTRIALS

390's 427's Built To Take It. Hard Valves
534's 361's At Hard Seats
Butane Or Gas

TERRY'S SHOP
Ross Will Personally Buy You A Cup Of Coffee Just For Looking At The New Engines

FRIONA DIRECTORY
PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE. THEY HAVE A PERSONAL INTEREST IN YOUR WELFARE AND WILL APPRECIATE THE OPPORTUNITY OF SERVING YOU.

FRIONA OLIVER WE SPECIALIZE IN HEAVY INDUSTRIAL ENGINES.
Rebuild 'Em or Sell 'Em
CECIL PORTER

NOW OPEN NEAL'S PAINT STORE
Back of 711 Summitt
A complete line of quality paint at a price you can afford. Direct from factory. Fresh. Check prices before you buy. We also paint, hang paper and do textoning. Spray or brush painting. No job too large or too small.
Neal Fuiks, 711 Summitt

For Bulldozer Carryall Or Maintainer Work
See or Call **Floyd Dickey**
AT DICKY'S CAFE DIMMITT, Texas Bus. Ph. 647-3755 Res. Ph. 647-3764

Now Is The Time To Have Those Christmas Portraits And Cards Made.
DENNIS STUDIO
"Leave Your film Here"

Plainview Production Credit Association
Wade Wright Friona Manager

REED'S CLEANERS
709 Main St.
Pick Up And Delivery
Phone 247-3170 Friona

Killingsworth REDI-MIX Cement For All Purposes
"Your Business Appreciated"
Phone 247-2215 207 W. 5th

RUSHING INSURANCE AGENCY
Phone 247-3370 721 Main Friona

ARE YOU OLD-FASHIONED?

Do You Listen To Good Music?
...Help The Fire Department?
.... Go On Weekend Excursions?
...Take Pleasure Trips?
....Support The School?
Then You Are A Good Citizen
GO

Friona CONSUMERS
Buddy Lloyd, Mgr Phone 247-2771

Twenty-one Students Make Grade Roll

According to an announcement made early this week by grade school principal, Tom Jarboe, twenty-one students in the fifth, sixth, seventh and eighth grades made the all A honor roll. Four fifth graders, four sixth graders, three seventh graders and ten eighth graders achieved this honor.

They were: Kathy Bandy, Johnny Barker, Brenda Blackburn, Janice Clark, Shirley Johnson, Joel Osborn, Darla Perkins, Vickie Renner, James Schlenker and Scott Woolley, eighth grade class members.

Also Gayetta Gable, Norman Mohr and Susan Vestal, seventh grade students; Larry Johnston, Dale Schueler, Susie Spring, and Debra Wily, sixth graders; and Bill Bailey, Denise Frazier, Alesia Ragsdale and Sheila Struve, fifth graders.

Those whose names appeared on the 1 B, the rest A's honor roll were Bernhard Binger, Danny Carthel, Paula Fortenberry, Lowery Harper, Barbara Latham, Mikie Palalus, Shirley Schueler and Connie Stone, eighth grade students.

Paula Hassenpflug, Randle Kelley, Danny Kendrick, Vicki Knight, David McFarland, Becky Neill, Rhonda Ragsdale, Jane Rushing, Wayne Schueler and Sherrie Shelton, seventh grade students.

Susan Floyd, Mike Mills and Esther Smith, sixth grade students, and Vickie Beck, Jodi Cannon, Sally Kendrick, Carolyn Martin, Jill Riethmayer and Larry Sanders, fifth grade students.

Those making 2 B's and the rest A's were Ramey Beene, Patti Cannon, Doris Ferguson, Bennie Hannold, Carolyn Hut-

son, Deloris Phipps and Connie Whaley, eighth graders. Beverly Anthony, Kelly Barber, Isidore Cordova, Gary Crump, Randy Mahry, Jeff Price, Kay Riethmayer, Bill Ruzicka, Terry Schueler, Jerry Shelton and Mitch Terry, seventh grade students.

Mike Buchanan, Deborah Clausen, Mike Miles, sixth graders, and Kathy Horton, Kathleen McLean, Janice Miller, Carleen Schlenker and David Sides, fifth grade students.

One Hundred Two Listed On Elementary Honor Roll

Thirty-two elementary students were listed on the all A honor roll released by principal J.T. Gee early this week.

First graders achieving this honor were Cathleen Cunningham, Jimmy Murphree, Troy Messenger, Hal Blackburn, Jay Cranfill, Leesa Mercer, Tim Boeckman, Debbie Cole, Peggy Martinez, Sherri Thorn, Bud Barber, Myrna Phipps and Tamela Hassenpflug.

Pattijon Talley, Clay Bandy, Jerry Johnson, Brad Beene, Lisa Cummings, Vicki Dunn, Hope Mays, Becky Walker, Harvey Burnett, Tonna Morgan, Beverly Schueler, Pamela Wilcox, David Hutson and Connie Lindeman were second graders on the all A list.

Four third graders, Bobby Lewellen, John Sheehan, Annette Reznik and Libby Lyles were listed. Carolyn Murphree was the

School Menu

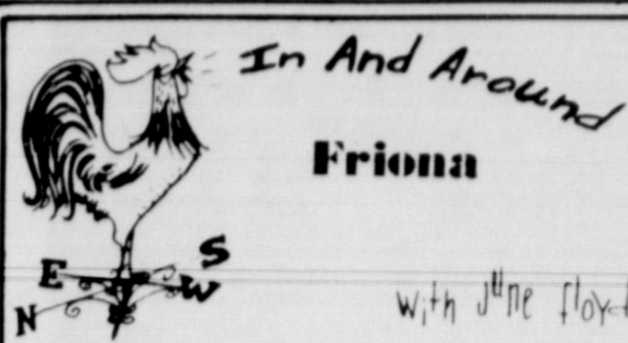
December 7-11, 1964
Monday -- Corn dogs, lima beans, buttered beets, onions, mustard, chocolate cake, hot rolls and butter, milk.

Tuesday -- Hamburgers, potato chips, cookies, chocolate milk.

Wednesday -- Pinto beans, cheese sticks, greens, onions, apricot cobbler, corn bread, bread and butter, milk.

Thursday -- Pork chops, sweet potatoes, green beans, cabbage, celery, and apple salad, pineapple rice pudding, hot rolls and butter, milk.

Friday -- Steak potatoes and gravy, English peas, Vegetable salad, peach halves, hot rolls and butter, milk.



"What's new in Friona?" That is a good question and this week has more than one good answer. For the first time in a good many years we have new street decorations. They are very attractive and were installed early this week. Then we have a new drive in window. So many customers of

Friona State Bank have used the first window that bank officials deemed it necessary to provide another one. Several times this week there have been more than two cars lined up for service at each window.

The busiest place in town late Tuesday was the parking lot back of Houser's Grocery and Market. Christmas trees were on sale and customers were measuring them for size. Sales were being made, so by the time you are reading this a number of homes will have decorated trees.

Christmas merchandise is on display in retail stores and plans are being made by merchants to give away a new car Christmas Eve. All residents of the area should make plans to shop in Friona during the next several weeks.

All that is lacking to make things seem as usual at this time of year is for Rudolph and the other reindeer to take their usual places atop Friona State Bank.

In the not too far distant future, I understand there will be "No Parking" signs in the alley between Sixth and Seventh Streets. Traffic in this alley could lead to our first "one way alley."

Sentiments of farmers and hunters are exactly opposite during open season for pheasants in Farmer County. Most of the farmers feel that the pheasants are not sufficient in numbers to justify an open season at this time.

Several have remarked that they will purchase no more birds to turn loose. The severe fall in the spring of 1963 killed many of the grown birds, so in most areas they are not very plentiful yet.

Thoughtfulness on the part of a passing motorist and cooperation of local police added up to a pleasant ending to what might have been a very unpleasant experience for one Friona family recently.

On a recent Sunday afternoon a four year old boy and two younger children left their home on Woodland Avenue to take a walk without the permission of their parents.

By the time the trio had walked down to the highway and turned west the parents began looking around in the neighborhood and calling the older boy.

A lady traveller, driving west on Highway 60 spotted the youngsters and stopped to inquire about their destination. Upon learning that they were just out for a stroll, she asked them to get in the car with her and she soon located a member of the police force who returned the children to their home.

Most of us would not be so far behind with our work if we put in more time doing it and less talking about how much we have to do.

Hospital Notes

ADMISSIONS November 24 thru 30 -- Felipa Rodriguez, Bovina; Edgar Turner, Friona; Dorothy Noyes, Hereford; Baby Girl Batenhorst, Hereford; Michael Reznik, Friona; Oralia Vargus, Hereford; Rhonda Kay Nuttall, Bovina; Tom Bill Shelton, Friona; Tommie Jo Nelson, Friona; Wayne Hodgson, Friona; Gladys Wright, Friona; Raymond Rando, Jr, Friona; Carol Turner, Portales, N. M.; Ouby Sisco, Bovina; Opal Potts, Texico; Opal Cobb, Friona; Kimberley Foster, Hereford; Odell Hale, Friona; Chris Frye, Friona; Darla Ivy, Friona; Ama Cortinas, Bovina; Betty Word, Hereford; Dorothy Hough, Friona; Wayne E. Stark, Sr., Friona; Carol Routen, Farwell; Eleazar Silva Lara, Friona; Glenda Wassom, Bovina; Salvador Martinez, Friona; Baby Boy Routen, Farwell.

DISMISSALS: Josephine Gonzales, Anna Williams, Baby Boy Williams, Tammy Christian, Mabel Crim, Lilia Flores, J. W. Baxter, Felipa Rodriguez, Michael Reznik, Tom Bill Shelton, Edith Lillard, Tommie Jo Nelson, Raymond Rando, Jr., Ada Parker, Porter Southall, Dorothy Noyes, Carol Turner, Oralia Vargus, Edgar Turner, C. R. Barnson, Wayne Hodgson, Opal Potts, Kimberley Foster, Lillian Battenhorst, Baby Girl Batenhorst, Odell Hale, Ouby Sisco, Rhonda Kay Nuttall, Darla Ivy.

DOLLAR DAY ONLY \$1.00 Off

Reg. Price

"Zebra Test" proves WALLHIDE® with GHP* covers better than other wall paints!

Ordinary latex paint

Wallhide Latex with GHP*

* GHP means Greater Hiding Power

PITTSBURGH WALLHIDE COVERS BETTER IN ONE COAT!

Costs less because it goes further!



\$5.95

DOLLAR DAY

PRICE \$6.95 Per Gallon

- Easier to apply
- Dries faster
- Beautiful flat finish
- Washes easily
- Over 1,000 colors

Come in and see actual proof of "Zebra Test". We'll show how you can save time, work and money with new Wallhide with GHP.

Carl McCaslin Lumber, Inc.
COMPLETE BUILDING SERVICE
247-2727

PITTSBURGH PAINTS keep that **JUST PAINTED** look longer

WIN A CAR FREE!

GIVEN BY THESE FRIONA MERCHANTS DECEMBER 24, 1964

Ask Any Of The Listed Merchants For Details.

Plainview Production Credit *	Friona Motors	Friona Plumbing and Heating
Ethridge-Spring Agency *	Rockwell Bros. & Co., Lumbermen	Hurst's
Claborn Floral Shop	Friona Battery & Electric	Bainum Butane
Houser Grocery	Lillard Insurance *	Parmer County Pump Company *
White's Super Market	Jack's Shoe Shop	Friona State Bank *
Anita's	Foster's	Parmer County Implement Co.
Taylor & Son Welding Shop	Chandler Tire Service	Piggly-Wiggly
Friona Brake and Wheel	Friona Consumers	Bi-Wize Drug
Carl McCaslin Lumber Inc.	Maurer Machinery	Rushing Insurance Agency *
Murphree Texaco Station	Cummings Farm Store	Reeve Chevrolet
Friona Machine and Supply	Gib's Cleaners	Moore's
Allen's Jewelry	Western Auto Store	Kendrick Oil Co.
Herring Implement Company	Country Club Gin *	City Body Shop
Grady Dodd Texaco	Chester and Fleming Gin *	Plains Hardware
Smith-Christian Texaco Station	Ben Franklin Store	White Auto Store

Friona Star

* These Merchants Have Made Contributions But Will Not Be Participating Merchants.

Libby's Frozen	10 Oz. Box	25¢
Peter Pan	CRUNCHY PEANUT BUTTER	18 Oz. Jar 57¢
Betty Crocker	YELLOW CAKE MIX	Box 33¢
Cutrite	WAXED PAPER	125' Roll 25¢
SWAN LIQUID DETERGENT	King Size	71¢
SUPREME CRACKERS	Lb. Box	25¢
Kimbell's	CHILI #2 Can	57¢
Niblet's	CORN 12 Oz. Can	18¢

Sunray	All Meat	Wheaties	Folger's
Bacon	Bologna	12 Oz. Box	Coffee
2 Lb. 98¢	Lb. 39¢	29¢	Lb. Can 83¢

We Give Gunn Brothers Stamps

HOUSER'S

GROCERY & MARKET

Big Enough To Accommodate - Small Enough To Appreciate

Phone 247-3343 Friona

Of Interest To ★ THE WOMEN ★

Woman's Club Meeting Features Tasting Bee

Highlight of the Wednesday afternoon meeting of Friona Woman's Club was a tasting bee, followed by a recipe exchange. Each member prepared one of her favorite dishes and several copies of the recipe for the bee.

The meeting was opened with roll call being answered with "A holiday recipe I like." Mrs. O. T. Patterson read the 100th Psalm for the devotional. "Let's Be Thankful" was presented by Mrs. John Bengers and Mrs. Bert Shackelford's part of the program was en-

titled, "Much Obligated Lord." Hostesses were Mrs. Pearl Kinsley, Mrs. O. F. Lange and Mrs. Floyd Schlenker.

Other members present were Mesdames U. S. Akens, John Bengers, A. H. Boatman, C. W. Dixon, Wesley Hardesty, Ma-

belle Hartwell, Clyde Hays, H. C. Kendrick, L. F. Lillard, C. C. Maurer, Lillian McLellan, Joe Moyer, O. T. Patterson, Charles Russell and Bert Shackelford.

Guests were Mrs. Elmo Dean and Mrs. C. C. Kesler.

Renner's Have Dinner Guests

Thanksgiving Day dinner guests in the home of Mr. and Mrs. John Renner, Canyon, were Mr. and Mrs. Jerry Renner, Canyon, Fabian Renner, Perryton, and Mr. and Mrs.

Bill Weis and children, Amarillo.

Also Mr. and Mrs. Donnie Renner and Amelia, Clyde Renner and Katherine Brand, Friona.



MRS. LEMUEL MILLER

Joyce Elaine Schiller Weds R. Lemuel Miller

In a candlelight ceremony at St. Martin's Evangelical Lutheran Church in Austin at 8 p.m. Friday Miss Joyce Elaine Schiller of 436 Nassau, San Antonio, became the bride of R. Lemuel Miller, also of San Antonio. Parents of the couple are Dr. and Mrs. N. L. Schiller, 1406 Woodridge Drive, Austin, and Mrs. G. R. Miller, 1815 Avenue H, San Angelo.

The double ring service was read by The Reverend E. V. Long, Austin.

The maid of honor was Miss Carolyn Christianson, San Antonio. Bridesmaids were Misses Sandra McMinn, San Antonio; Betty Jo Fox, Austin; Priscilla Shell, Lubbock and Karen Brehmer, Kerrville. Miss Kathy Eichler, Austin was the flower girl.

W. C. McManus Jr., San Angelo, served as best man. Groomsmen were Nelson Schiller, Nathan Schiller and L. E. Willis, all of Austin and Barron Schlameus of New Braunfels. Mike Hayden of Austin was the

usher. "Triumph Voluntary" by Prucell and "O Perfect Day" were presented by Miss Sonya Sanderfer, Austin, organist.

The bride, escorted to the altar and presented in marriage by her father, wore a formal wedding gown of antique white silk, designed for her by Cabell. The bodice featured an empire line defined by French ribbon and lace applique on imported silk and the sheath skirt was also of imported silk. Imported Brussels lace mantillas were worn to form a full length lace cascade which extended over a brush train. She carried a bouquet of white gardenias and roses atop a Bible.

A reception at Westwood Country Club, Austin, followed the ceremony.

Mr. and Mrs. Miller are at home in San Antonio. She is a graduate of University of Texas and is employed as a medical technologist at Methodist Hospital there. He is a graduate of Texas Tech, Lubbock, and is

Club Members Host Annual Fall Luncheon

Seventy members of Parmer County home demonstration clubs and ten guests attended the annual fall luncheon held at Oklahoma Lane Community Center Thursday noon. Club members were hostesses.

Theme of the meeting was "United Nations." Tables were decorated with dolls and other articles from various countries. Each table was centered with a miniature globe. Plate favors were American flags and napkins were imprinted with United Nations insignia.

Mrs. Ralph Price, county chairman, introduced the special guests, Edith L. Wilson, Amarillo; Mrs. Laura Hickey, Clovis; Mr. and Mrs. Joe Vandant, Guy Cox, Jimmy Self and Mr. and Mrs. Paul Wilkerson, Farwell; Mrs. Lloyd Potter, Clovis and Judge Loyde Brewer, Friona.

Luncheon speaker was Mrs. Walter Kaltwasser, native of England. She spoke of her experiences as a business woman in London. She also related the trials of planning a wedding during wartime when clothing and materials were being rationed.

Her concluding remark was, "Women are generally the same the world over, whether they be farm women, business women or homemakers—always trying to make the world a better

place in which to live." Clubs making arrangements for the luncheon were Black, Friona, Hub, Lazbuddie, Midway, Oklahoma Lane, Northside, Rhea and Farwell.

Friona Student In McMurry Band

Miss Sharon Reeve, a member of the McMurry College Band in Abilene, will be with the group Dec. 7 when they begin a short tour to perform for churches and schools in the Cooper community near Lubbock, Andrews, and Brownfield.

Miss Reeve is the daughter of Mrs. Fay Reeve of Friona. She is a 1963 graduate of Friona High School and is an elementary education major in McMurry. On the campus she is a member of Theta Chi Lambda social club, Wah Waitaysee service club, Student Education Association and was elected a sophomore senator to student government.

John Bengers Have Guests

Recent guests in the home of Mr. and Mrs. John Bengers have been Mr. and Mrs. Noel Bengers and son, Eddie, of San Jose, Calif. and Mr. and Mrs. Loyd Bengers of Woodward, Okla. The Noel Bengers left by plane Friday and the Loyd Bengers returned home on Tuesday.

The John Bengers hosted a family dinner in their home Thanksgiving Day. Others present were Mrs. Harry Green and son, Richard, Canyon; Mr. and Mrs. Lee Roy Burrow and daughter, Brenda, Clovis and Mr. and Mrs. Guy Latta and Mr. and Mrs. Johnie Bengers, Friona.

Visit Parents

Mr. and Mrs. Don Clements, College Station, were weekend visitors in the homes of their parents, Mr. and Mrs. Roy Clements, Mr. and Mrs. Hoyt Smith and other relatives and friends.

Other Thanksgiving Day dinner guests in the Roy Clements home were Mr. and Mrs. Jim Roy Clements and children.

DOLLAR BUYS FOR THE WHOLE FAMILY	
DAD	MOM
Suede GUN CASES 99¢	Wizard Food And Drink BLENDER \$15.44
SHELL BELTS 25 Shell \$1.00	Wizard HAIR DRYERS \$9.88 Reg. 10.95
HUNTING JACKETS \$6.97	Wizard TOASTER \$7.77
KIDS	SPRAY PAINT \$1.00 1# Cans Reg. \$1.69
CHESS And CHECKER SETS \$1.19	TORCH And CYLINDER KIT \$4.44 Propane

Western Home owned by BEN D. McDONALD FRIONA, TEXAS
Auto associate store the Family Store

In a candlelight ceremony at St. Martin's Evangelical Lutheran Church in Austin at 8 p.m. Friday Miss Joyce Elaine Schiller of 436 Nassau, San Antonio, became the bride of R. Lemuel Miller, also of San Antonio. Parents of the couple are Dr. and Mrs. N. L. Schiller, 1406 Woodridge Drive, Austin, and Mrs. G. R. Miller, 1815 Avenue H, San Angelo.

The double ring service was read by The Reverend E. V. Long, Austin.

The maid of honor was Miss Carolyn Christianson, San Antonio. Bridesmaids were Misses Sandra McMinn, San Antonio; Betty Jo Fox, Austin; Priscilla Shell, Lubbock and Karen Brehmer, Kerrville. Miss Kathy Eichler, Austin was the flower girl.

W. C. McManus Jr., San Angelo, served as best man. Groomsmen were Nelson Schiller, Nathan Schiller and L. E. Willis, all of Austin and Barron Schlameus of New Braunfels. Mike Hayden of Austin was the

usher. "Triumph Voluntary" by Prucell and "O Perfect Day" were presented by Miss Sonya Sanderfer, Austin, organist.

The bride, escorted to the altar and presented in marriage by her father, wore a formal wedding gown of antique white silk, designed for her by Cabell. The bodice featured an empire line defined by French ribbon and lace applique on imported silk and the sheath skirt was also of imported silk. Imported Brussels lace mantillas were worn to form a full length lace cascade which extended over a brush train. She carried a bouquet of white gardenias and roses atop a Bible.

A reception at Westwood Country Club, Austin, followed the ceremony.

Mr. and Mrs. Miller are at home in San Antonio. She is a graduate of University of Texas and is employed as a medical technologist at Methodist Hospital there. He is a graduate of Texas Tech, Lubbock, and is

Second Son For Valton Howards

Mr. and Mrs. Valton Howard became parents of a baby boy at Parmer County Community Hospital at 10:45 a.m. November 18. He was named Joey Dean and weighed 8 lbs., 10 ozs.

He is the second son for the couple, who have a son, Val David, 2. Grandparents are Mr. and Mrs. J.L. Taylor and Mr. and Mrs. M.L. Howard, Friona.

Great-grandparents are Mr. and Mrs. A.S. Howard, Muleshoe.

Mr. and Mrs. Miller are at home in San Antonio. She is a graduate of University of Texas and is employed as a medical technologist at Methodist Hospital there. He is a graduate of Texas Tech, Lubbock, and is

a teacher at Peacock Military Academy.

DOLLAR SPECIALS	
Ladies HATS	PIECE GOODS Cottons Dacrons Cotton Prints
1/3 Off	1/2 Price
Cotton Wash PANTS For Men And Boys	Plaid BED SPREADS
\$2.00 Each	\$4.00 Reg. \$6.95
FOSTER'S	

WON'T YOU JOIN PROJECT CHRISTMAS CARD

AS IN THE YEARS PAST
THE PROCEEDS FROM PROJECT
CHRISTMAS CARD WILL BE
USED TO BENEFIT THE
PARMER COUNTY COMMUNITY
HOSPITAL.

This Project Is Sponsored By The Modern Study Club

For The Past Several Years Project Christmas Card Has Been An Outstanding Success, And Again For The Benefit Of Those In Our Community Who Enjoy This Way Of Wishing Their Friends

MERRY CHRISTMAS

You may deposit to the Christmas Card Account at the Friona State Bank the amount you normally spend on Christmas cards locally. The names of all depositors will appear in the

Friona Star's Christmas Edition
Deadline -- December 19 12 Noon



WSES Circles Meet In Joint Session

Mrs. Wayne Jones and Mrs. Eugene Ellis were hostesses at the Wednesday morning general meeting of all circles of Woman's Society of Christian Service in Fellowship Hall of the church.

Mrs. Kenyth Cass, president, conducted the business session. The devotional, "Our Hymn of Grateful Praise" was led by

Troop Members Finish Project

Girl Scout Troop 268, which meets each Monday afternoon in the American Legion Hall, reports completion of a toy making project. Monday afternoon Mrs. Louis Welch and Mrs. C.L. Vestal Jr., directed troop members in wrapping of gifts.

This project was a group activity which counted for toy making badges. Each member was required to complete one toy. The toys will be presented to other children as Christmas gifts.

Mrs. Floyd Rector. Fruit breads and coffee were served by the hostesses to a

Dinner Guests In McFarland Home

Thanksgiving Day dinner guests in the home of Mrs. J. B. McFarland were Mr. and Mrs. R. H. McFarland and children, Tucumcari; Mr. and Mrs. Roy Lee Jones and children, Lovington, and Mr. and Mrs. Ronnie Wood, Lubbock.

Also Mr. and Mrs. Sloan H. Osborn, Mr. and Mrs. Robbie Osborn and sons and Mr. and Mrs. George Taylor and Lisa.

Dinner Guests

Thanksgiving Day dinner guests in the home of Mr. and Mrs. E.E. Sparkman were Mr. and Mrs. Troy Kemp, Sandra, Greg and R. J. and Eldon Sparkman and Ray of Lubbock and Mr. and Mrs. Robert Collier and children, Friona.

guest, Mrs. W. F. Teel, and the following members: Mesdames Bill Stewart, Truitt Read, Don Owen, I. T. Graves, Bill Sides, H. R. Cocanougher and Guy Latta.

Also Mesdames O. C. Jones, Arthur Drake, Dick Rocky, A. W. Anthony Jr., Kenyth Cass, Richard London, U. S. Akens, Ralph Shelton, Dorothy Hough, Bill Baxter, Joe Buchanan, Russell McAnally, Floyd Rector, Andy Hurst and Jerry London.

News From LAZBUDDIE

BY MRS. C. A. WATSON

Mary Maxwell, Roswell, was a weekend guest in the home of her parents, Mr. and Mrs. Everett Maxwell.

Ruth Williams spent Thanksgiving Day with her mother, Mrs. F. A. Armstrong in Lubbock. She also visited her sister, Mrs. Brad Smith and family and the Richard Armstrong family.

Mr. and Mrs. K. B. Echols spent Thanksgiving Day with their daughter, Mrs. Dan Smith and family in Eunice, N. Mex.

Mr. and Mrs. E. A. Parham and Terry spent the Thanksgiving holidays visiting Parham's parents, Mr. and Mrs. W. M. Parham at Merkel.

Mr. and Mrs. Scotty Windham and children visited in Tuscola during Thanksgiving Day holiday weekend.

Mrs. Raymond Lester and children, Lubbock, and Lorene Blackburn spent the weekend visiting Mr. and Mrs. Bobby Blackburn.

Coach Ellis visited friends and relatives at Comanche during the weekend.

Paul Wilbanks, a student at Southwestern State University, Weatherford, Okla. spent the weekend with his parents, Mr. and Mrs. Fred Wilbanks.

Don Watson was a Saturday evening guest in the Lesol Parker home at Plainview.

Donnie and Larry Richards, Jayton, Junior Hardy and Kenneth Schulk, Perryton spent Friday and Saturday nights with Leon Watson. The boys were



MISS FTA... Shirley Phipps, senior in Friona High School, was recently chosen Miss FTA by other members of the Ethel Bengler chapter of Future Teachers of America following an elimination contest in which three other members participated. Miss Phipps chose "Explorers in Progress" as the title of her award winning speech. Others in the contest were Charles Fields, Donna Fulks and Mary Ann Roberts. Mrs. Frank Truitt is sponsor of the organization which has approximately 30 members.

here to attend special fifth Saturday and Sunday services at Muleshoe Primitive Baptist Church.

Mr. and Mrs. Oran Broyles were Thursday supper guests in the home of Mr. and Mrs. J. D. Tyler in Hereford.

Mr. and Mrs. Orville Burnett

Sunnyside Quartet Presents Program

Following the annual Thanksgiving dinner and singing at the Black Community House Sunday, Nov. 22, residents of Black community were enter-

tained with singing by the Sunnyside Quartet. Hosts for the dinner were Mr. and Mrs. George Frye, Mr. and Mrs. Bill Carthel,

Mr. and Mrs. Beryl Fish and Mr. and Mrs. O'Neal Greeson. A clean-up day of the house and grounds the week before was directed by George Frye.

Members of the quartet were honored guests at a supper in the home of Mr. and Mrs. John Bengler on Saturday evening. Those present were Mr. and Mrs. John King and Mr. and Mrs. Charlie Downing, Dumas, Arlie Green, Sunray and Howard Stewart, Amarillo.

Fellowship Meeting In Shackelford Home

The regular meeting of Woman's Fellowship of Union Congregational Church was held in the home of Mrs. Bert Shackelford Wednesday afternoon.

Mrs. Walter Loveless presented the devotional, Rev. Paul Mohr, pastor of the church, presented a program entitled "Finding Our Freedom."

Refreshments were served by the hostess to Rev. Mohr, Mrs. Loveless, Mrs. O. F. Lange, Mrs. Floyd Reeve and Mrs. R. B. McKee.

Mekka Circle Meets In Fellowship Hall

Mrs. Ed White was hostess at the Wednesday morning meeting of the Mekka Circle of Woman's Society of Christian Service of Friona Methodist Church in Fellowship Hall.

A short business session was directed by Mrs. H. R. Cocanougher. The opening prayer was led by Mrs. Jake Lamb. Mrs. Ernest Osborn presented a program on "Thanksgiving." She was assisted by Mrs. Eugene Ellis.

Others present were Mesdames Ernest Anthony, Ralph Shelton, I. T. Graves, Arthur Drake, Bill Burnam, George A. Jones and Jake Outland.

Next meeting of this circle will be in the home of Mrs. Ralph Shelton, December 9 with Mrs. J. T. Gee directing the program "A Christmas Garland."

Niece Dies

Mrs. Pearl Kinsley received word Sunday of the death of one of her nieces, Joan Kuenzli, a public stenographer in Detroit Sunday.

She had visited in Friona a number of times. Funeral services will be conducted Thursday in Upper Sandusky, Ohio.

HAVE VISITORS

Guests in the home of Mr. and Mrs. W. D. Buske during Thanksgiving were Mr. and Mrs. Neff Turner of Abernathy, Mrs. Charles Evans, Brian and Perry of Abernathy, Mr. and Mrs. Bill Hughes, Randal, Ross and Steve of Lubbock.

Mr. and Mrs. Fred Kinsley of Corona Del Mar, Calif. spent last week visiting in the home of their aunt, Mrs. Pearl Kinsley. They left Sunday to return to their home.

Annual Dinner

Plans have been completed for the annual American Legion and Auxiliary family dinner at the Legion Hall Monday evening.

Each family is to bring a pie or a salad. All members of families are being invited to attend by Mrs. Earl Drake, spokesman for the auxiliary.

Weekend Visitors

Thanksgiving weekend guests in the home of Mr. and Mrs. Joe Wellen and children were Mr. and Mrs. Loyd Bartz and children, Denver, Mrs. Bartz and Mrs. Wellen are sisters.

WHITE'S
Have The
Tires With
The Best
Guarantee

This Is Your Invitation To Attend

OPEN HOUSE

Monday And Tuesday. We Want
Our Friends To Stop By For Free

Coffee, Doughnuts, Facials
By
A Beauty Consultant Representing
L'Oreal of Paris

Our Shop Has Been Completely
Re-decorated.

Patti's Beauty Shop

407 Woodland Ave. Friona
Phone 247-3040

JOHNSON'S FOOD MARKET

S and H Green Stamps
Ph. 247-2265 6th and Euclid
Double On Wednesday With Cash Purchases Of \$2.50 Or Over

This Week Free China Cup
Beautiful Gold Crown Dinnerware
AT
Johnson's Food Mkt.
FRIONA, TEXAS
With \$7.00 Purchase

Boys' SHIRTS
Values To 3.98
BRAS
2.00 Value
\$1.00

One Group GIRLS' SWEATERS
\$3.00

DOLLAR DAY

One Table
GIRLS' SLACK SUITS
\$3.00

CLOSE OUT
GIRLS' COATS
Values To 32.95
4-14 Size
\$10.00 Up
Limited Number

Anita's
Formerly Lu Noras
Shop Our Store For Christmas

Swifts MELLORINE 1/2 Gal. 3 For \$1.00	MEATS
Sun-Ray Grade A Med. EGGS 3 Dozen \$1.00	Fresh Ground HAMBURGER 3 Lb. \$1.00
Shurfresh OLEO 5 Lb. \$1.00	Boston Butts PORK ROAST Lb. 39c
Holly SUGAR 5 Lb. 49c	Campfire BACON Lb. 49c
Shurfresh BISCUITS 13 For \$1.00	USDA Good CHUCK ROAST Lb. 49c
Shurfine BEETS Sliced 303 Can 2 For 29c	American PECANS 8 Oz.-- 69c Shelled Small Pieces 12 Oz.-- 95c
Hawaiian PUNCH 46 Oz. Can 39c	FRESH FRUITS & VEGETABLES
Food King PEACHES Y.C. 2 1/2 Can 4 For \$1.00	Calif. Navel ORANGES Lb. 21c
Delsey TISSUE 4 Roll 49c	Nice Fresh COCONUTS Each 19c
	Puerto Rican SWEET POTATOES Lb. 13c

Last Year's Statistics

Chieftains

PLAYER	SEASON SCORING				
	G	FG	FT	TP	AVG.
Larry Buckley	23	125	51	301	13.1
Danny Murphree	21	81	63	225	10.7
Gene Weatherly	22	57	47	161	7.3
Travis Graves	18	51	25	127	7.1
Dale Milner	17	48	24	120	7.1
Doug Dodd	24	37	12	86	3.6
* S. D. Balze	18	29	5	63	3.5
Milton Hargus	13	22	9	53	4.1
Jim Snead	23	22	10	54	2.3
* Gary Renner	15	12	4	28	1.9
* Wayne Jones	12	4	6	14	1.2
Jerry Cass	12	3	3	9	0.8
Ronnie Brookfield	2	0	2	2	1.0
TEAM TOTALS	24	491	261	1243	51.7
Opponent Totals	24	566	351	1483	61.8

*Graduated

Squaws

PLAYER	G	FG	FT	TP	HIGH	AVG.
** Charlotte Nettles	33	182	318	682	32	20.7
Linda Jo Davis	32	141	59	341	25	10.7
Janet Rushing	15	25	7	57	16	3.8
Sheryl Long	27	18	21	57	8	2.1
** Lois Moyer	20	13	24	50	9	2.5
** Rose Ann Greeson	22	17	14	48	9	2.2
Sharon Dean	1*	3	0	6	6	6.0
Glenda McClellan	1*	1	0	2	2	2.0
Carol Struve	1*	0	1	1	1	1.0
SQUAW TOTALS	33	668	600	1936	75	58.5
Opponent Totals	33	416	552	1384	61	41.9

Explanation: *Number of games played at forward; G-number of games in which appeared; FG-field goals scored; FT-free throws; TP-total points scored; High-most points scored in a single game; Avg-average points scored per game.

**Graduated

WT Tourney--

(Continued from page 1)

some 15 points at the Wayland cage clinic last month.

Likewise, the Chiefs probably come up against the best in their first game, although Coach Anglin says he doesn't know too much about the other teams in the tourney, Claude and Boys Ranch.



'SNOW USE Putting Off Winter PROTECTION

Don't wait until the little woman gets you up at midnight to close out those cold winter drafts. Fix yourself some low-cost storm windows out of Warp's FLEX-O-GLASS. It's easy! Just cut with shears... tack over screens or frames. You'll be snug and warm all winter long and save up to 40% on fuel costs. Warp's genuine, crystal-clear FLEX-O-GLASS lasts for years at a fraction of the cost of glass. Only 90¢ a square yard at your local hardware or lumber dealer.

SERIES RECORD

1958-1958

Squaws 45, Tullia 43, t

Squaws 54, Tullia 42, h

1959-1960

Squaws 45, Tullia 34, t

Tullia 46, Squaws 44, h

Squaws 48, Tullia 44, h*

Squaws 50, Tullia 49, **

1960-1961

Squaws 49, Tullia 46, t

Tullia 53, Squaws 52, h

1961-1962

Tullia 47, Squaws 41, Tul tour.

Tullia 49, Squaws 41, h

Tullia 58, Squaws 50, t

1962-1963

Squaws 51, Tullia 49--WT

Squaws 56, Tullia 45--Tul. tour.

Squaws 49, Tullia 48, t

Tullia 56, Squaws 55, h

Squaws 82, Tullia 80**

1963-1964

Squaws 58, Tullia 40--WT

Squaws 55, Tullia 48, h

Squaws 57, Tullia 45, t

*Best of three playoffs for district title; **Regional semifinals.

Wolves Top--

(Continued from page 1)

scored their opponents, 11-8

in the second stanza to cut the gap.

However, the Wolves went wild with 32 points in the second half, 19 in the last quarter.

BOX SCORE

PLAYER	FG	FT	TP
Buckley	4	1	9
Braxton	2	2	6
Murphree	0	4	4
Graves	3	2	8
Milner	0	6	6
Snead	0	0	0
Totals	9	15	33



SET FOR SEASON... The Friona Chieftain captains appear to be in good spirits as they contemplate the 1964-65 season. Kneeling, left to right are Larry Buckley, Danny Murphree and Dale Milner. Standing is the new cage coach of the Chiefs, James Anglin.

Tech Basketball In Full Swing

Texas Tech's basketballers visit some former Border Conference neighbors, New Mexico at Albuquerque Saturday night and Arizona at Tucson Monday night, (Dec. 7.)

Both host schools are now members of the Western Athletic Conference.

Before engaging in the Sugar

LHS Cage Slate Given

The basketball schedule for Lazbuddle High School has been announced. The Longhorns are just getting underway, although the girls have played several games.

The season schedule is as follows:

December 3-5 - Smyer Tournament

December 8 - Vega, T

December 10-12 - Springlake Tourn. "B" Team Tournament

December 15 - Vega, H

December 17-19 - Springlake "B" Team Tournament

January 1 - Sudan, T

January 7-9 - Anton "A" Tourn. - Bovina "B" Tourn.

January 12 - *Bovina, T

January 15 - *Nazareth, H

January 22 - *Happy, T

January 26 - *Hart, H

January 29 - *Nazareth, T

February 2 - *Adrian, T

February 5 - *Happy, H

February 9 - *Hart, T

February 12 - *Bovina, H

*District Games.

The moon is almost completely waterless and airless.

Highest clouds known are the noctilucent clouds at 55 miles altitude.

Lazbuddle News--

(Continued from page 7)

Mr. and Mrs. James Harvey and children spent Thanksgiving Day in Plainview visiting his parents, Mr. and Mrs. H. A. Harvey.

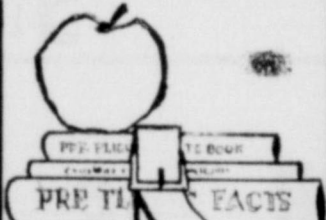
Mr. and Mrs. J. B. Jennings spent the weekend visiting Mr. and Mrs. Darrell Jennings at DeKalb.

Raymond Houston visited his brother Bill Houston at Geary, Okla., last week.

Carol Littlefield of Fort Collins, Colo. spent the weekend with her parents, Mr. and Mrs. John Littlefield.

The sun travels through space at a speed of 170 miles a second, on heavily this year. First practical motion picture projector was made in France by the Lumiere Brothers.

HAL BURNETT of Apline, Texas, Grand Commander of the Grand Commandery of Knights Templar of Texas will be guest speaker in Friona Masonic Lodge on Thursday, December 10 at 7 p.m. All Masons are invited to attend this meeting.



NEW Piper-ized Ground School

Almost as much Fun as Flying!

It's true! New Piper-approved audio/visual ground school gives you a pilot's perspective on all the facts of flight. Diagrams, hi-fi records, actual photos of the popular Piper Colt training plane illustrate and explain each point, simply, clearly, thoroughly. In six fascinating stages you'll learn Pre-Flight Facts - Flight Computer - Navigation - Radio Navigation - Meteorology - FAA Regulations. All the facts you'll need to pass your written Private Pilot exam. Enroll Now! Complete Course

Benger
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FREE DEMONSTRATION
Stop in for a free demonstration of this exciting new audio/visual pilot training program. Actual excerpts from each subject will show you how quickly and easily you'll learn the facts of flight!

STARTERS RETURN

This Might Be The Year For Chieftains To "Jell"

James Anglin, in his first year as coach of the Friona High School Chieftain basketball team, hopes that this will be the year for the Chiefs to "jell."

And, their performance in their season opener at Farwell last week indicated that perhaps they have. (Friona downed Farwell, 65-59 -- see story elsewhere in this issue.)

The Chiefs, with three players on the squad who have been starting the past two years, are definitely overdue. They posted a record of 4-20 last season under Coach C. W. Dukes, when it seemed nothing would go right for the team. The previous year the record was 9-17.

It's been three years since the Chiefs have won more games in a season than they've lost. That was the 1961-62 team, which won 14 and lost 12.

The Chiefs aren't lacking in experience. They return their top five scorers from last year's team, including the players who have placed 1-2 in scoring for Friona High School the past two years.

Seniors LARRY BUCKLEY and DANNY MURPHREE are back, set to bomb the baskets once again. Buckley led the team in scoring two years ago as a sophomore with an 11.1 scoring average.

Last year he again was the leader, increasing his scoring to 13.1 points per game. Buckley has scored 579 points in two years of varsity play.

Murphree has been second to Buckley the past two years. Murphree was "up and down" in games last year, finishing with a scoring average of 10.7. Murphree has scored 401 points in two years.

Another returning senior who has seen considerable action is Dale Milner. Although he hasn't scored as many points as the other two players mentioned (228 in two seasons), Milner is stout on defense and a good board man.

Two players who started many games as sophomores last year give promise of coming into their own this year. Travis Graves, who broke into the starting lineup before the season ended, averaging 10 points per game in district play, gained some valuable experience and will be counted on heavily this year.

Gene Weatherly, the 6-2, 200-pound junior, averaged over 10 points per game for most of the season last year, and will give the Chiefs added strength under the basket.

Another junior who hasn't played before, Ray Braxton, is bucking for a starting position, and has favorably impressed Coach Anglin in early workouts.

Other players currently on the varsity squad include seniors Jim Snead and Jerry Cass and juniors Lonnie Ellis and Joe Mabry.

points per game for most of the season last year, and will give the Chiefs added strength under the basket.

Another junior who hasn't played before, Ray Braxton, is bucking for a starting position,

Basketball Results

Seventh Grade Boys
Friona 1 4 10 5-20
Portales 10 18 6 12-46
Danny Kendrick, 7, Ricky Davis 6

Friona 7 2 11 4-24
Muleshoe 10 7 4 3-28
Billy Procter, 9.

Eighth Grade Boys
Friona 1 0 3 12-16
Portales 7 8 10 8-33
Tony Perea, 6.

Friona 7 6 6 5-24
Muleshoe 6 4 9 3-22
Sanara Gonzales, 7, Johnny Barker, 6.

Seventh Grade Girls
Friona 0 6 2 6-14
Muleshoe 6 4 8 4-22
Susan Vestal, 8.

Eighth Grade Girls
Friona 4 5 6 5-19
Muleshoe 8 4 2 0-14
Janet Melton, 11.

TEC Office Opens Here

In an effort to better serve Friona Area Farmers Billy L. Lynch, Littlefield TEC manager, stated today: "TEC will have a Farm Placement Representative in Friona each Monday and Wednesday at the school tax office between the hours of 8:30 a. m. to 4 p. m."

Joe Bradley, manager of the Hereford TEC Office will be here to accept orders for farm workers and assist farm workers seeking work.

Lynch urged all farmers seeking workers for permanent or temporary jobs to contact Bradley. He further stated:

"With the ending of Public Law 78 (Mexican National Program) other states will be seriously competing with Texas Farmers for Texas Workers and we wish to keep these good workers in Texas."

Farmers may also contact Bradley during the week at the TEC Office located at 138 West 3rd Street, Hereford, or call EM4-2863.

RECONDITIONED ENGINES

Irrigation And Automotive

247-3196

Friona Machine & Supply

WELCOME TO FRIONA

Rev. and Mrs. Jake Armstrong have moved to Friona from Germany where Rev. Armstrong pastored an English speaking Baptist Church. The couple has four children, Conrad, 14; Karen, 13; Steve, 12; and Gene, 10. Rev. Armstrong is the Pastor of Calvary Baptist Church.

Kendrick Oil Co. Phillips 66 Phillips Tires, Tubes, Batteries & Accessories	PIGGLY WIGGLY Friona
ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
HURST'S DRY GOODS	FRIONA WHEAT GROWERS Elevator Service Field Seeds
GIB'S CLEANERS Professional And Coin-Op Dry Cleaning	MOORE'S SUPER MARKET Top Quality Foods At Lower Prices

Your Dollar Buys More
At Your
WHITE AUTO STORE

10 % OFF

Anything In Our
Store

With Exception Of
Specially Marked
Christmas Sale Items

DOLLAR DAY ONLY

1964-65 Schedule

Dec. 4-5	West Texas Tourney-- Canyon
Dec. 8	Springlake, there-girls Dalhart, here-boys
Dec. 10-12	Happy Tournament
Dec. 15	Farwell, here
Dec. 18	Muleshoe, there
Dec. 29-31	Farwell Tournament
Jan. 2	Happy, there
Jan. 5	*Abernathy, there
Jan. 8	*Floydada, here
Jan. 12	*Lockney, there
Jan. 15	*Olton, here
Jan. 19	*Dimmitt, here
Jan. 22	*Abernathy, here
Jan. 26	*Floydada, there
Jan. 29	*Lockney, here
Feb. 2	*Olton, there
Feb. 5	*Dimmitt, there
Feb. 9	*District 3-AA Games

Home games; B team games at 5:30 p. m.; girls games at 7 p. m.; boys games at 8 p. m.



BACK AGAIN . . . Glenda McClellan, right, returning all-state performer for the Friona Squaws. is set for her fourth season of varsity play with the team. Glenda is shown with Coach Mel Williams, who is making his debut as coach of the team this year, replacing Baker Duggins.

SQUAWS' OUTLOOK : GOOD

Nine Lettermen Back As "Champs" Resume Action

Nine lettermen, including five starters back from last year's state championship team, are on the Friona Squaws' 1964-65 squad.

Five lettermen are back at guard, including all-state selection Glenda McClellan, who has already played three years of varsity basketball and is back for a fourth year. Also back are senior guards Merylene Massie, Shirley Phipps, Sharon Dean and Carol Struve.

Massie started every game at guard last season, while Phipps started many, alternating with the graduated Wessie Hand.

On the forward end of the court, the Squaws have returning their leading scorer of the past two years, senior Teto Jennings, as well as another starter from last season, Linda Jo Davis.

Biggest "gap" on the offensive end of the court (and whole team), is the one left by Charlotte Nettles, another of the 1963-64 Squaws' all-state selections, who graduated last spring.

The two other returning lettermen are senior forward Sheryl Long and junior forward Janet Rushing, who played mostly in reserve last year.

It's not news by this time, but the Squaws have a new coach this year for the first time in some nine seasons. He's Mel Williams, who formerly coached at New Deal.

Williams readily admits that plugging the gap left by Nettles' graduation is the biggest problem facing him this year. "It's not easy to find the player you can count on for 'automatic' points when she steps up to the line," Williams says.

The Squaws have a sophomore who is making noises as though she might crash the starting lineup, she's Cindy Ingram, the leading scorer from last year's freshman Squaw team which posted a 14-2 season record. Although she saw more action than the seniors, Cindy ended up as leading scorer in the game at Farwell last week.

"So far, we're depending heavily on our senior girls. They are eight fine girls and are leaders on and off the court," Williams says.

Other players currently on the varsity squad are juniors up from last year's B-team, including Lyndia Chandler, Janet Stevick, Willie Grace Grubbs, Frieda Floyd, Lorene and Lanore Jackson.

Jennings, who cracked the starting lineup as a sophomore and led the team in scoring that year with an 18.5 average (634 points), has scored a whopping 1,326 points going into her sen-

ior year.

Last year, Teto increased her average to 21 points per game in barely edging Miss Nettles by 10 points for the 33-game schedule.

Has there been a problem getting the team ready for action, following their 33-game winning streak last year capped off by the state class AA title?

"Not especially," says Williams. "We have good leadership, and I think the girls realize what is required to make a winner."

Confused

"Will you pass the nuts, Professor?" asked the dinner guest.

"Yes," answered the professor, absentmindedly, "I suppose so, but I really should flunk them."

... Santa Fe Magazine

Game Season Is Announced

The Farmer County Game Association will hold an open season on pheasants, running through December 7.

Hunters are limited to two birds or four in possession. Also, only the cocks are to be shot, as hens are to be left alone.

The association also urged hunters to secure permission of the individual farmer before hunting, as the farmer purchased the pheasants in the first place.

"The most prolific thing raised on city land is taxes."

Friona Teams Look Good In Wins Over Farwell

The Friona High School Chiefs opened their 1964-65 basketball season on a triumphant note last Tuesday at Farwell, downing the host Steers, 65-59. In a previous

game, the Squaws took their second win of the young season, 52-29.

For the Chiefs, it was their first season-opening basketball win in three years, and also their first victory over Farwell in roundball in three seasons, having dropped the last six games to the Steers.

The Chiefs had three players in double figures, led by Danny Murphree's 19 points. Larry Burckey had 16, and Travis Graves 13 to lead the win. Buckley and Murphree each hit on seven field goals for the opening game. Murphree hit in addition, five of eight free throws and Buckley two of five.

The Chiefs jumped ahead 15-12 at the end of the first quarter and had increased it to 32-26 at halftime. Farwell cut the margin to four points, 44-40 after three quarters, but the Chiefs accepted the challenge and hung on for the win.

The Squaws jumped ahead early and were never seriously threatened. The seniors played only about a half. Score after one quarter was 12-9 in Friona's favor. By halftime the Squaws had a commanding lead of 35-13.

Reserves outscored Farwell in the third quarter, 11-7, and Farwell had a slight 9-6 margin the final eight minutes. Cindy Ingram, seeing her most varsity action, led Friona in scoring with 15 points. Teto Jennings, not even playing the last half, scored 12 points.

CHIEFS			
Player	FG	FT	TP
Buckley	7	2	16
Braxton	3	0	6
Murphree	7	5	19
Graves	6	1	13
Weatherly	3	2	8
Milner	1	0	2
Snead	0	1	1
Totals	27	11	65
CHIEFS	15	17	12
Farwell	12	14	14
	19	52	59

SQUAWS			
Player	FG	FT	TP
Jennings	5	2	12
Davis	3	0	6
Rushing	1	2	4
Jackson	1	0	3
Ingram	7	1	15
Dean	1	0	2
Totals	18	5	52
SQUAWS	12	23	11
Farwell	9	4	7
	29	29	29

Bond Sales Hit 91 Percent Of County's Goal

Frank A. Spring, Chairman of the Farmer County Savings Bonds Committee, has announced that Savings Bonds sales in Farmer County totaled \$1,721 during October.

This brought the county's total sales for the year to \$64,106 or 91.5 per cent of the county's 1964 goal of \$70,000.

Series E and H Savings Bonds sales in Texas during October totaled \$12,227,000. Texas sales for the first ten months of 1964 totaled \$124,000,000 which represents 1.4% increase over the same period last year.

"For Christmas give the gift that keeps on giving -- U. S. Savings Bonds. Savings Bonds light up the tree with bright hopes for the future. When you make out your Christmas shopping list, include Savings Bonds," Chairman Spring advised.

We Carry Hallmark Cards And Accessories Gift Wrap Bridge Cards And Tally Books, Christmas Centerpieces

One Group WOMEN'S FALL DRESSES
Values To

9"	\$6.97
10"	\$7.97
11"	\$8.97
12"	\$8.97
15"	\$10.97
18"	\$12.97
19"	\$13.97
22"	\$15.97
27"	\$19.97
29"	\$20.97
32"	\$23.97
34"	\$24.97

One Group Women's BRAS
1/2 Price

One Group Men's Work OXFORDS
\$4.97
Values To \$12.95 Broken Sizes

Shop Hurst's For Your Christmas Shopping Needs.

We carry for the men, such quality brands as Van Heusen - Freeman - Munsingwear - Hanes - Levi -

For the Women - Shadow Line Lingerie - Bobby Brooks dresses and sports wear - Catalina - Donovan - Galvani Sportswear - in dresses Nelly Don - Herman Marcus - Donovan - Nelly Don - Galvani - Eileen Scott.

One Group BATH TOWELS
Values To \$1.37

1"	\$1.97
2"	\$1.97

Face TOWELS
Values To \$87¢

1"	\$1.37
1"	\$1.37

Unbleached Muslin
5 yd. \$1.00

One Group Women's Sportswear
Values To \$4.97

\$6.95	\$4.97
7.95	\$5.97
8.95	\$5.97
9.95	\$6.97
10.95	\$7.97
11.95	\$8.97

One Group Women's STACKED HEELS
\$1.97
Values To \$8.95 Broken Sizes

One Group Men's DRESS SHOES
Values To \$10.95

\$3.97 Broken Sizes

WASH CLOTHS
Values To 69¢ **47¢**

One Group Matching Terry Cloth RUGS
Values To \$3.37

\$4.98

One Group Men's Men's Felt Hats
Values To \$6.97

\$12.95

One Group Boy's SWEATERS
Values To \$1.97

\$3.98	\$1.97
4.98	\$2.47
5.95	\$2.97
6.95	\$3.47
8.95	\$4.47
10.95	\$5.47

One Group Women's FLATS
Values To \$7.95

\$1.97 Broken Sizes

One Group BOY'S SHOES
Sizes 3 1/2 - 6
Values To \$8.95

\$2.97 Broken Sizes

Boys Collar Model SWEATSHIRTS
Boys Reg. 97¢
Sizes \$1.69

6/8-10/12-14/16

One Group Boys Hooded SWEATSHIRTS
Reg. \$1.47

\$2.69

One Group Men's Sweaters
Values To \$4.97

\$9.95

\$6.97

Clearance HATS
Values To \$2.97

\$4.98	\$2.97
5.95	\$3.97
8.95	\$4.97
9.95	\$5.97
10.95	\$5.97
11.95	\$6.97

One Group Women's HOUSE SLIPPERS
\$1.97
Values To \$3.98

One Group CHILDREN'S SHOES
Boys & Girls
8 1/2 - 3 Range
\$1.97 Broken Sizes
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BOLOGNA	All Meat Lb.	45¢

PRODUCE

#1 White POTATOES	10 # Bag	69¢
CARROTS	Pound Bag	9¢
ORANGES	California Sunkist Lb	19¢

White Swan HOMINY 300 Can **4/39¢**

Wolf CHILI #2 Can **65¢**

White Swan CORN 303 Can **2/37¢**

Silk FACIAL TISSUE Twin Ply 200 Ct. **19¢**

Del Monte TOMATO JUICE 46 Oz. Can **33¢**

Bama PEANUT BUTTER 28 Oz. Jar **79¢**

BISQUICK 40 Oz. Box **49¢**

Wesson MAYONNAISE Qt. Jar **49¢**



On The Farm In Parmen County

BY JOE VAN ZANDT
County Agent

COTTON RESEARCH

Use of "non-deteriorated seed" is essential in getting a cotton crop off to a good start.

This fact was brought out by Dr. L. S. Bird, Associate Professor, Dept. of Plant Sciences, Texas A&M University at the recent Texas Insect and Plant Disease Control Conference.

Using high quality seed is necessary to escape seedling disease. Seedling disease escape is selecting for inherent seed and seedling characteristics which will help avoid and resist soil-borne ailments.

Seedling disease escape research has involved evaluating material and selecting for low temperature germination, resistance to seed deterioration, rapid seedling emergence and a low amount of post-emergence damping-off.

The main point is the importance of seed deterioration and its relationship to low temperature germination and seedling growth. Using non-deteriorated seed is important in getting a good uniform stand of healthy cotton plants.

Another important point is that cottonseed deteriorate when exposed to high moisture levels. The deterioration rate is faster when moisture is combined with high temperatures.

Deterioration may occur in the field between boll maturity and harvest. It may occur in trailers as they stand in the gin yard and in seed storage if moisture is not reasonably controlled.

What are the results of cottonseed deterioration?

Bird said higher temperatures are required for seed germination, seed germination and seedling growth rates are reduced and seedlings are susceptible to more soil fungi than

those from good seed.

This means that when non-deteriorated planting seed is used, planting can be done in colder soil early in the season, germination and seedling growth is faster, and seedlings are hit by fewer soil-borne fungi.

With our short growing season and necessity of an early planting date these research results are real important to our area.

PROCEEDINGS AVAILABLE

The above research is covered in the 1964 proceedings of the Annual Insect and Plant Disease Control Conference. This is a 104 page report of the latest research findings covering 32 different topics.

Copies of this proceeding may be obtained from the Office of Continuing Education, Texas A&M University, College Station, Texas at \$2.50 per copy. If you desire a copy write directly to the above address.

COTTON STRIPPER EFFICIENCY

The efficiency of your cotton stripping operation depends on field conditions at harvest, machine characteristics and adjustments, and skill of the operator.

The field conditions are very important. In damp weather, performance of a cotton stripper will be less efficient than under dry conditions. Extensive testing has shown best cotton stripper performance is obtained when relative humidity is below 60% at boll height.

By delaying harvest until humidity is below 60% you should have cleaner fields and better grades if other factors are equal. A dial-type hydrometer measures relative humidity and costs about \$20 dollars.



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Lean **PORK STEAKS** **49¢**

Shurfine 2 1/2 Can **PEACHES** 4 For **\$1.00**

Shurfresh **BISCUITS** 13 For **\$1.00**

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SUGAR

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NO. 1 1/2 CAN **4 For \$1**

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