

Zero hour for 1964 will arrive Tuesday, when the general election, America's time-honored heritage of choosing the nation's government officials, will be held.

It's the "special feature" that comes around every four years, giving Americans the opportunity of voicing their approval or disapproval of the way their representative(s) have been handling things for them.

We'd like to personally urge all Friona area voters to take the time to vote. Then, if nothing else, you will be legitimately eligible to gripe about the way the country is run the next four years.

We're no political prognosticator, neither are we an expert on politics, as we've stated before. Therefore, we're not going to attempt to tell you how you should vote, but would encourage everyone to determine the candidate(s) they favor, and then make their vote count by casting it on election day.

Back to the forecasting angle, as we said, we're no authority. But one thing impressed us this week at the Star. As you will notice, we have full-page advertisements for both Johnson and Goldwater.

The ad for Goldwater was about twice as expensive to run as the Johnson advertisement, since the Goldwater ad was in color. Yet, we had less trouble rounding up the necessary sponsors for the Goldwater expenses than we did for Johnson's -- by a long shot.

We don't know whether to interpret this as an indication that Goldwater has an edge in Friona, or whether the Johnson forces just aren't as vigorous as the Goldwater supporters, or just what.

One thing about it -- we'll know in a few days. With election day on top of us, we found some satisfaction in some figures reported by the Texas Election Bureau. The TEB reports that the "country cousins" in 231 rural counties out-voted their city brothers, percentage-wise, nearly two to one.

Yes, sir, it's a fact. And we are mighty proud. It just shows that the country folks take politics seriously enough to go to the polls and do something about it. We do more than talk -- we vote!

Now for the facts: In the four big-city counties surrounding Houston, Dallas, San Antonio and Fort Worth, there were 1,182,976 qualified voters. This spring, only 38 per cent -- or 452,135 -- voted.

In the 231 so-called rural counties, there were 1,132,067 Texans eligible to vote and 769,697 voted. That's nearly 69 per cent.

In the middle counties, described as urban because of their population, the percentage was 51.5 per cent. Out of 794,224 voters, 409,321 went to vote. That's a mighty fine record. But since politics has been pretty steamed up in the big cities, we folks in the country are going to have to double-up this fall in our voting turnout.

So tie a string around your finger -- don't forget to vote next Tuesday!

If Texas Tech ever gets any kind of break from the weather for a home game, they may be able to draw a crowd. Their three home games this season have been unbelievable. None have been played in ideal weather conditions, and yet the Raiders are drawing an average of 40,000 fans in their stadium which seats 41,500.

In the opening game of the year, the weather was threatening, and Lubbock radio and television stations were predicting showers. And, while this is the only home game to date which has NOT had showers, 37,000 fans ignored the warnings and turned out for the game.

Against Texas, a stadium record of 47,000 fans packed into the stadium and stood and sat through a steady rain, which again looked like a sure thing.

This past week, the rain wasn't exactly forecast, but 37,000 rain and hail-battered fans turned out.

Those Raider fans are hardy souls. Like we say, if they ever get a pretty day . . .



HALLOWEEN SPIRIT. . . Curtis Gable and Jeannie Bandy, third grade students at Friona Elementary School pose in front of the Halloween decorations in their room. Mrs. Aubrey Rhodes is the homeroom teacher.

TOP BUYS LISTED

Local Stores Feature Many Bargains Monday

Monday is Dollar Day in Friona, and several local merchants are featuring specials befitting the monthly "first Monday" sale.

Dollar-wise shoppers will find numerous bargains to whet their shopping appetite come Monday in Friona. Some of the typical bargains to be found include the following:

Hurst's Department Store has four regular \$39.95 men's wool topcoats -- four only -- at a price Monday of \$8.97 each. Ben Franklin has a group of "top shelf" toys, including a Chatty Cathy nursery set valued at

\$5.95 for only \$2.39.

Anita's women's and children's shop is advertising a group of assorted sizes of winter pajamas for both boys and girls at \$2 each. Bi-Wise is advertising an electric blanket, fully guaranteed for two years, \$18.95 for single control or \$24.95 for dual.

Western Auto has a group of clothes baskets which they are advertising at 55 cents each. Carl McCaslin Lumber Company states that they will give a free "Golden Door" key to each customer that comes in. Friona grocermen likewise

are advertising bargains. Both Piggly Wiggly and Johnson's are having their quarterly "Shurfine" sale. Each is featuring a free three-pound carton of Shurfresh oleomargarine with the purchase of six Sylvania light bulbs.

Moore's SuperMarket is having a "Kimbell Fall Harvest" sale. One of their featured items is a three-pound can of Kimbell's shortening for 49 cents.

Houser's Grocery specials include Florida red grapefruit, 12 cents each. White's Super Market's items include the giant size Cook Book bread for 27 cents.

For many more shopping specials, check the advertisements of the Friona merchants inside this week's issue of the Friona Star.

FOR HOMECOMING

Lazbuddie School Activities Given

It will be Homecoming at Lazbuddie Friday, and various activities will be held in connection with the Lazbuddie - Turkey football game.

Getting activities underway will be a barbecue honoring ex-students beginning at 6 p. m. at the school cafeteria. Everyone is invited to attend the dinner. Prices are \$1.50 for adults and 75 cents for students.

Following the barbecue, and prior to the game, the homecoming queen and football hero will be crowned. Candidates for queen are Marsella Mayfield, daughter of Mr. and Mrs. J. T. Mayfield, Sherry Robinson, daughter of Mr. and Mrs. J. R. Robinson, and Marsha Aduddell daughter of Mr. and Mrs. John Aduddell.

Candidates for football hero are Buddy Embry, Louis Seaton and Johnny Mabry, all senior members of the Longhorn team.

The Lazbuddie-Turkey game will begin at 8 p. m. Lazbuddie is still seeking its first win of

the season after six tries. Turkey brings a 3-3 record into the contest.

Coach John Malone states that the team will be hard put to crack the winless goose-egg this week, as some of the regular players are out with injuries.

Quarterback Hoppy Jennings, who missed the first few games due to an injury, suffered a slight concussion against Nazareth last week and is out for the rest of the year. Gary Eubanks had a recurrence of the liver trouble which kept him out of action at the start of the year and is again sidelined. Mack Holt has a fractured arm which he sustained against Happy, although he played last week without realizing it was fractured.

The Longhorns dropped a 28-8 decision to Nazareth last week. Lloyd Bradshaw scored Lazbuddie's only touchdown in the fourth quarter, and also ran across two extra points.

FFA Boys To Collect Gifts

Money given to FFA Boys on Halloween night, October 31, will provide assistance in feeding the starving throughout the world. Hundreds of thousands of adults and children in India and in Africa starve to death each year of hunger. Millions of others go to bed hungry each night.

Your donation to the FFA boys will go to the Christian Rural Overseas Relief Program. A gift of \$4 will provide enough rice for a meal a day for one child for a year. A similar gift will provide milk to children for a month. A gift of \$1.00 will provide over 300 pounds of food.

Rev. Paul Mohr, local CROP chairman, asks each resident of Friona to remember the tremendous amount of good our gifts will do when the FFA boys come on their mission of mercy to feed the starving.



FAIR WINNER . . . Bobby Gleason is pictured with the Berkshire which won championship honors for the breed in the Junior Livestock Show at the State Fair of Texas Oct. 21 in Dallas. He's the son of Mr. and Mrs. T. L. Gleason of Lazbuddie. For a picture of another first-place winner, see the farm page.



POLLING PLACES LISTED

Stage Set For Election Tuesday, November 3

Polling places and officials were announced this week for next Tuesday's general election.

A major change in Friona will find the election being held in the hallway between the gymnasium and auditorium at Friona High School, rather than at the City Hall.

Clyde Goodwine is presiding judge for the Friona precinct. Hoyt Smith is election judge. Mrs. Ira Holt and Mrs. Ray Landrum are the appointed clerks.

The Black Community Center is the polling place for the Black precinct. Mrs. Glenn Roberson is presiding judge. Pete Braxton is election judge. Mrs. Ralph Price is clerk.

The Otho Whitefield home will serve as polling place in the Lakeview community. Whitefield is presiding judge. Mrs. George A. Jones is election judge. Mrs. Russell O'Brian is clerk.

The Immanuel Lutheran Parrish Hall is the location of the ballot box in the Rhea precinct. Melvin Sachs is presiding judge. Raymond Schueler is election judge. Mrs. Jack Patterson is clerk.

Polls will be open from 8 a. m. until 7 p. m. Tuesday.

Voters will be given a ballot with candidates listed in the Democratic, Republican and Constitution party. There is also a column for Independents, although there are no candidates listed, and a column for write-in votes.

Voters will be required to mark out all names other than the candidate they prefer in each

race to officially vote for him.

The presidential race is the big interest item for voters, pitting the Johnson-Humphrey ticket against Goldwater and Miller. Another top race for Texans will be the Ralph Yarborough-George Bush race for the U. S. Senate.

In another state-wide race, Bill Hayes, Republican who lost in a bid for the lieutenant gov-

ernor's office two years ago, is opposing incumbent Joe Pool for the congressman-at-large office.

Voters in the 18th Congressional District will have to choose between incumbent Walter Rogers and Bob Price, both of Pampa.

The only contested race of a local nature is the one for county commissioner of pre-

dict 1, where Republican Tom Parsons opposes the incumbent, Tom Lewellen.

Bill Clayton is unopposed for re-election as state representative or the 91st district, as is Jack Young as district attorney, Charles Lovelace as county sheriff, Hurschel Harding as county attorney and Hugh Mosely as tax assessor-collector.

LAST HOME CONTEST

Abernathy Is Opponent In "Dad's Day" Game

Abernathy's Antelopes make their first visit to Friona tomorrow night in a Dad's Day battle which will ring down the curtain (hopefully) on Chieftain Field.

The game, which begins at 7:30, will be the last home game for Friona, and is scheduled to be the last high school game for the present Chieftain Field.

Pre-game activities will begin at about 7:10 p. m. Fathers of the players will be introduced in the pre-game ceremony, and will be ushered across the field by their sons.

A total of 15 seniors will be seeing their last action at Chieftain field with tomorrow's game. These are quarterback Jim Snead, halfbacks Milton Hargus and Danny Murphree, fullbacks Doug Dodd and Jerry

Cass, centers Dennis Howell Doyle Mabry, guards Neel Lyles and Jackie Clark, tackles Dale Milner and Darrell Collier, and ends George Rushing, Jackie Stowers, Ronnie Brookfield and Larry Buckley.

Starter Bob Sims probably will be unable to go Friday, and will be replaced offensively by George Rushing and defensively by Larry Johnson. Other starters will be Larry Buckley and Jesse Shirley at end, Dale Milner and Ray Braxton tackles, Jackie Clark and George Rushing at guard, and Bing Bingham, center.

In the backfield will be Jim Snead at quarterback, Doug Dodd at fullback, Danny Murphree and Milton Hargus at halfback. Defensively, it will be Milner and Braxton, tackles, Gene Weatherly and Buckley at guards, Johnson, Dodd, Snead, Murphree and Ellis or Cass in the backfield.

Tomorrow marks the first time in history, as far as can be determined, that Friona and Abernathy have met in football. A win is of the utmost importance for the Chieftains, if they are to stay in the thick of the District 3-AA championship fight. After tomorrow's game, Friona will have saved the "best

until the last" meeting Olton and Floydada on successive Fridays, away from home.

Friona will be in pretty good shape physically for the game. Hargus, who was held out of the Lockney game due to a bruise, is expected to be ready to go. Guard Bob Sims sustained a bad bruise against Lockney, and missed heavy workouts this week. Weatherly had a slightly turned ankle Tuesday, but should be able to play.

Coach Don Light told members of the Friona Booster Club this week that the Antelopes, with a 2-5 season record, could not be taken lightly. "They have the personnel that can beat you if you give them the chance," he said.

Abernathy is rebuilding following an 0-10 season last year. Wins this year have been over Frenship (20-0) and Post (3-0). Losses have been to defending state class A champion Petersburg (20-6), Hale Center (22-16), Morton (36-14), Floydada (26-6) and Olton (39-12).

Coach Light indicated that the coaches weren't too pleased with the effort against Lockney. "We tended to let down after we get the lead, especially in the third quarter," he said.

GRID CONTEST

Wilkins Edges Into Lead

A former winner has taken the lead with three weeks to go in the Friona Star's Cotton Bowl football contest.

Waymon Wilkins, who has tied for first place in two previous contests, forged into a one-point lead after last week's contest by correctly picking eight of the 10 contest games, to tally a season total of 61 points.

In second place a point behind Wilkins are Raymond Milner and Mack Ragdale, tied at 60 points. A tabulation of all the leading contestants will be found as usual on this week's contest page.

First place money of \$5 in the weekly contest the past week was a Bovina woman, Flossie Rhinehart, who was one of only three contestants to correctly pick nine games. Second-place went to Mike Pavalus Sr. and third place to John Baca, each of which also picked nine games.

The Bovina entry was the closest of the three winning contestants to the tie-breaker score. Mrs. Rhinehart guessed the Friona-Lockney score at 32-15, missing the actual score a total of five points. Her only miss was the Sudan-Silverton game.

Second-place money of \$3

LCC Choir To Perform

Announcement has been made of the presentation of a concert in the auditorium of Sixth Street Church of Christ Monday, November 2 at 7:30 p. m. by Lubbock Christian College A Cappella Chorus.

This chorus, which is under direction of B. Wayne Hinds, annually presents concerts in a number of towns in Texas, Oklahoma, Colorado and New Mexico.

All residents of the area are invited to attend the concert. There will be no admission charge.

Bills Take On New Look

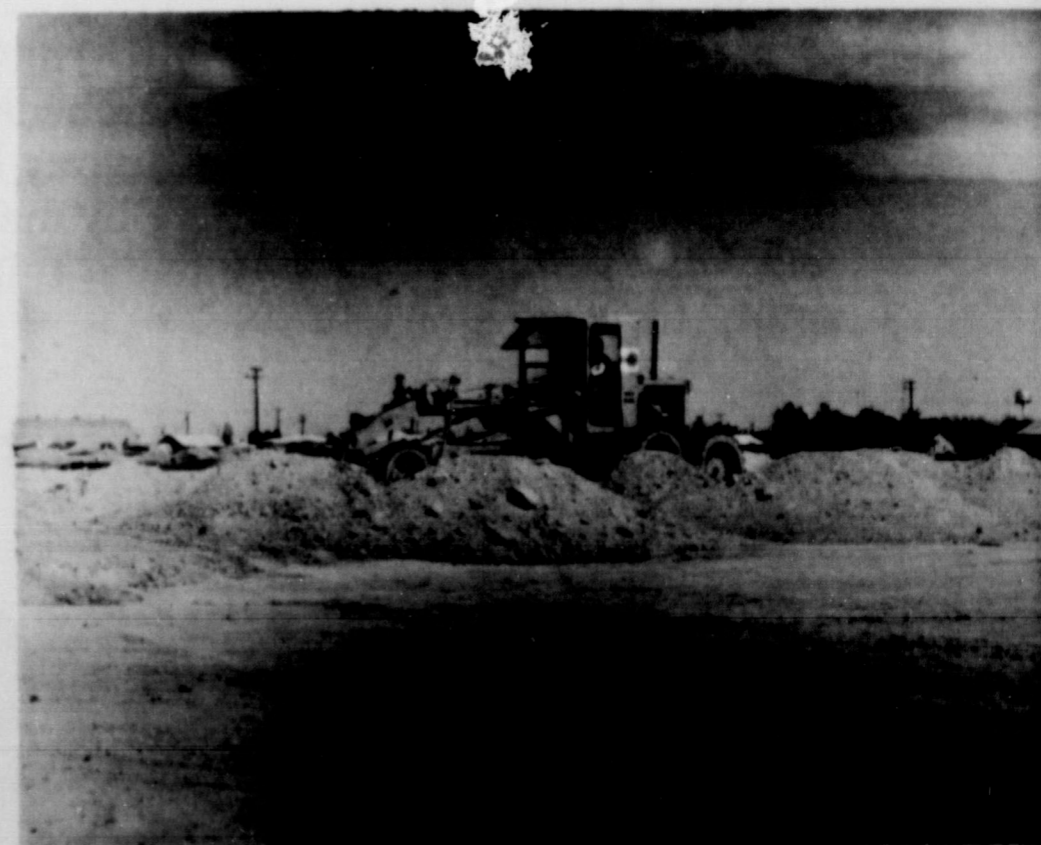
City Manager A. L. (Jake) Outland announced this week that beginning with the November 1 billing of water-sewer-trash accounts, the City of Friona will start issuing a new machine record billing card. The new cards will be mailed out within the next few days.

Measuring three and one-quarter by seven and one-half inches, the new card is oblong in nature, and is printed black on white instead of the standard

post card type which has been used in the past.

Outland points out that the old telephone number is listed on the card, as they were printed ahead of the number changes, so inquiries should be made to the new City Office number of 247-2711.

As in the past, the card should be presented to the City Office when paying the bill, or the stub sent in if payment is made by mail.



WORK CONTINUES . . . Preliminary dirt work continues at the site of Friona's new high school building in the west part of town. Here a maintainer working with caliche which has been hauled into the site.



THE FRIONA STAR
 Established 1925
 Published every Thursday at 109 Sixth Street
 Friona, Texas

Member Texas Press Association—Member Panhandle Press Association
 Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962; West Texas Press Association, 1959, 1960, 1961, 1962; Texas Press Association, 1958, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association, 1961, 1962.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES
 Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$5 per year.

Bill Ellis, Editor
 June Floyd, Society Editor
 Pete Mace, Advertising Manager

RR Investigates Friona Incident

A special agent from Santa Fe Railway was in Friona this week investigating recent vandalism acts against the railway by young boys in Friona.

Last Sunday a group of boys hurled rocks at a passing freight train, breaking a window and injuring the brakeman, who suffered cuts from the flying glass.

Railroad officials are working through the local law officials in an effort to curtail such attacks. It was reported that the recent incident was about the fourth or fifth case which had been reported.

E. A. Nelson, special agent from Santa Fe, stated that if such attacks continue, appropriate action will be necessary.

Bake Sale

Members of United Pentecostal Missionary Society will sponsor a bake sale at Ethridge-Spring Agency Saturday. Pies, cakes, cookies and other bakery items will be on sale all day.

Current Comments From . . .

SUDAN . . .

SOMEONE asked me the other day when I was going to come out for Goldwater. A day or so earlier I was asked if I had endorsed Johnson yet. To both of these, I explained that I really didn't care a great deal about

either man, and my advice to voters would be to go out and ballot for whichever one they desire (as they are going to do anyway).

A newspaper might influence voters one of two ways. To the voter who actually is confused

about which of two candidates is the better man for the job, the paper might help the voter make a reasonable choice. A lot of readers, especially the patrons of large dailies, automatically vote for whoever the paper is against.

AN EDITORIAL

Now Is The Time For All Good Men . .

Next Tuesday is Election Day. This is a time of perennial, electric excitement which seems unique only to elections. Also, it is a time of sobering sadness.

Here's why: This year in Texas there are an estimated 5,900,000 people over 21, but only 3,110,000 are eligible to vote. And that "eligibility estimate" takes in everybody: poll-taxpayers, folks who were issued exemptions and those who live in towns who do not require over-age exemptions, and those who registered under the federal provision.

So, right off the bat we lost more than two million potential voters.

Now, some forecasters predict a voting turnout of 2,500,000 Texans. That would be a record, but not a record of which to be proud.

That means only about seven out of ten Texans who are eligible to vote will take time out to do so.

You -- and only you -- can do something about it. Only you can go to the polls; only you can cast your vote.

It's up to you. You are voting for more than yourself. You are voting for half of Texas which can't vote for themselves.

Following the lines of least resistance is what makes both rivers and men crooked.

(Believe it or not, your Star editor was once a postman pounding a beat and can attest that dogs really do hate postmen. A dog which normally loves all humankind will turn on a postman who is trying to deliver mail to his (the dog's) master. It's not funny!)

fought by the department's four hand extinguishers, somebody calls for a fire engine from Caracas, 15 miles away.

THE LOVINGTON DAILY LEADER

Saturday Is Bookmobile Day

Saturday will be bookmobile day for Friona, with the High Plains Library bookmobile making a stop from 1 to 4 p.m. at the City Park.

Anyone wishing to check out books or return them to the bookmobile may do so at that time.

LOVINGTON . . .

LOS TEQUES, Venezuela -- The fire department in this provincial capital has five full-time firemen and 24 volunteers, but no fire engine.

The city's principal piece of firefighting equipment is the telephone on the firehouse wall. In case of a fire too big to be

Result: the money is slow in coming . . . there's nobody to help him. Moral: for prompt, fair payment, buy your insurance through an independent agent.

Ethridge - Spring Agency

Ph. 247-2766 Friona

Richard Rutter of The New York Times reports soaring sales of air-conditioning equipment this year. Impressive new records are expected. Total 1964 sales are estimated at \$1.89 billion, as against \$1.74 billion in 1963.

Often things "go" better when you have more time to do them. If you have a checking account here so you can pay all your bills *by mail*—and if you also bank here by mail—you will have more free time to make things "go right" from now on!

OPEN A CHECKING ACCOUNT HERE TODAY!

FRIONA STATE BANK

Serving The Great Irrigated Area

Friona Member FDIC Phone 247-2736

WHO IS AN EXTREMIST?

Hubert Humphrey — founder, past chairman, immediate past vice-chairman of the extreme left-wing Americans for Democratic Action, sole choice of LBJ for Vice-Presidential Nominee)

If the views of the ADA are "moderate" then it's time to check our vocabulary

VIEWS on the ISSUES

Look Beyond The Campaign Promises **HUMPHREY & ADA:**

- *Recognize Castro Gov't normalize trade relations.
- *Recognize Red China and East Germany.
- *Repeal Internal Security Act & Communist Control Act.
- *Abolish House Un-American Activities Committee & Loyalty Oaths.
- *Unilateral Disarmament — Give our Nuclear Weapons to U.N.
- *Abandon Panama Canal
- *Double Your Social Security Tax — to 10.4% on \$9,600.00.
- *Federal Control of Education, Transportation, Farming, and Businesses — Socialized Medicine.

Look at the Record **BARRY GOLDWATER:**

- *Recognize Cuban Gov't in Exile Continue Economic Blockade.
- *Continue Recognition of Free China — Maintain Allied Rights in West Berlin.
- *Enforce Internal Security Act & Communist Control Act.
- *Give Full Support To Investigation of Subversive Activities.
- *Peace Through Preparedness — Strong National Defense.
- *Preserve American Rights in Canal Zone & Elsewhere.
- *Keep Social Security Sound by Stopping Deficit Spending and Inflation.
- *Continued Progress through State-Local Education. Economic Growth through Free Enterprise System.

(Other members of the ADA in the Johnson Administration are: Willard Wirtz, Sec. of Labor; G. Mennen Williams, Ass't Sec. of State; Adlai Stevenson, Ambassador to UN; and Orville Freeman, Sec. of Agriculture.)

IT IS YOUR CHOICE, NOVEMBER 3rd

Pd. Pol. Adv.

METHODIST, BAPTIST

Local Churches Plan Anniversary Fetes

Two local churches are planning 50th anniversary celebrations next month.

Friona Methodist Church will hold its observation on Sunday November 8, while the First Baptist Church will hold a similar observation on Sunday, November 22. The First Baptist Church was organized Jan. 20 of 1914, while the Methodist Church was begun in November of that year.

Both churches are planning special services for their observations. Each has committees which are working on various phases of the respective celebrations.

General chairman of the

Methodist celebration is Charles L. Mercer. Members of the program committee are Mr. and Mrs. Andy Hurst and Mr. and Mrs. Frank A. Spring. J. T. Gee is in charge of invitations.

Other committee members are: history — Mrs. J. T. Gee, Mrs. Tommie Parker and Mrs. Howard Ford; registration — Mr. and Mrs. Ernest Osborn, Mr. and Mrs. L. T. Graves and Mr. and Mrs. W. H. Long; hospitality — Mr. and Mrs. H. K. Kendrick, Mr. and Mrs. J. L. Shaffer, Mr. and Mrs. David Moseley, Mr. and Mrs. Wesley Barnett and Mr. and Mrs. Wesley Foster; foods — Mrs. Kenyth Cass; ushers — Kenyth Cass.

Committee members on the First Baptist Church's celebration include the following:

Program — Raymond Cook, Mrs. Johnny Mars, Charles Allen, Mrs. Roy Miller; historical — Mrs. L. R. Dilger, Pete Buske, Mrs. C. W. Dixon and Mrs. O. J. Beene; publicity — Bill Ellis, Mrs. Bob Hayes, Mrs. Lee Renner, Weldon Dickson.

Arrangements — Mrs. Claude Osborn, Porter Roberts, Mrs. Charles Allen, and Stanley Bengt; food — A. L. Black, Mrs. Spencer Hough, Mrs. Joe Talley, Kenneth Neill, Mrs. Ralph Smith, Mrs. Curtis Murphree and Mrs. R. J. Renner, Jr.

Former Local Pastor Dies

Rev. Joe Wilson, former pastor of the First Baptist Church, died suddenly in Dallas Sunday afternoon. Rev. Wilson, who was retired, was buried in Floydada following funeral services there Tuesday.

Wilson was pastor at the local church from 1937-1941. His wife, as well as a son, Joe E. Wilson, and three grandchildren, survive.

Those attending the funeral service from Friona included Mr. and Mrs. C. W. Dixon, Mr. and Mrs. George Brock, Mr. and Mrs. George M. Baker, Mr. and Mrs. Claude Osborn and Mrs. J. B. McFarland.

CALVARY BAPTIST

Rev. Armstrong Is New Friona Pastor

Rev. Jake Armstrong and his wife moved to Friona recently from Furth/Bavenna, West Germany, with their four children, Conrad, 14; Karen, 13; Steve, 12 and Gene, 10.

He is the new pastor of Calvary Baptist Church and the family home is at 1403 Elm Street. The children are all attending Friona schools.

Armstrong grew up on a

ranch near Abilene and received his college education at Decatur Baptist College, Decatur; Hardin — Simmons University, Abilene; and Southwestern Theological Seminary, Fort Worth.

He has served as pastor of Baptist churches in several Texas towns and immediately before coming to Friona had served as pastor of the Antioch Baptist Church in Furth/Bavenna, West Germany.



JAKE ARMSTRONG

is taught. People from Friona qualifying to coach local in-school bowling and TABY Leagues are Wanda Eakins, Jean Hartwick, Betty Rector, Pat Burnett and Eddie Irwin. Mrs. Hartwick will serve as resident instructor, responsible to TABY for all records.

Local youngsters, from "Midget bantam" age (grades 1-2-3) through "bantams" (4-5-6), "juniors," (7-8-9) and "seniors" (10-11-12) will compete for city, regional, and state honors as well as in local leagues.

Seniors are eligible to compete for college scholarships next spring.

Algoa, Texas, in northern Galveston County, was named for a British ship which was driven ashore in the 1900 hurricane.

COMPETITION SET

Friona Hosts 'TABY' Area Coaching School

Friona Lanes was the scene of a Texas Association of Bowling youth area coaching school last Tuesday.

Junior bowling coaches from Olton, Morton, Plainview, Wayland Baptist College and Friona received the day-long instruction course from Lyndon Lee, State TABY Director.

The school includes a thorough discussion of University Interscholastic League rules as they pertain to youth bowling so that amateur status of all youth bowlers will positively be protected.

Also, the latest methods of teaching young people to bowl as worked out in a study by the Texas Education Agency

We're Celebrating

Our 2ND

ANNIVERSARY

With A Gigantic

SHURFINE SAM FOR PRESIDENT

FREE... 3 lbs.

shurfresh Margarine WITH THE PURCHASE OF 6 SYLVANIA LIGHT BULBS

Shurfine Luncheon Meats 12 OZ. CAN 3 1/2 \$1.

SHURFINE FROZEN 4 OZ	SHURFINE BUTTERMILK OR SWEET MILK 8 OZ	SHURFINE 7 LBS
Orange Juice 4/\$1.	Biscuits 13/\$1.	Cheese Spread 69¢
SHURFINE 3 LB. CAN	SHURFINE EVAPORATED TALL CAN	SHURFINE 10 OZ CAN
Shortening 59¢	Milk 8/\$1.	Apple Sauce 6/\$1.
SHURFINE 25 LB. PRINT BAG	SHURFINE 10 LB. PAPER BAG	SHURFINE 8 1/2 P. 303 CAN
Flour \$1.79	Flour 79¢	Cherries 5/\$1.
SHURFINE 3/4 HALVES OR SLICED 2 1/2 CAN	SHURFINE 24 OZ	SHURFINE 4 1/2 P. CUT BLUE LAKE 303 CAN
Peaches 4/\$1.	Grape Juice 3/\$1.	Peanut Butter 2/79¢
SHURFINE CUT ALL GREEN 300 CAN	SHURFINE 300 CAN	SHURFINE 4 1/2 P. CUT BLUE LAKE 303 CAN
Asparagus 4/\$1.	Pork & Beans 9/\$1.	Green Beans 5/\$1.
SHURFINE SLICED 303 CAN	SHURFINE FRESH SHELLED 300 CAN	SHURFINE 10 OZ CAN
Beets 7/\$1.	Blackeyes 7/\$1.	Spinach 7/\$1.
SHURFINE WHOLE IRISH 303 CAN	SHURFINE WHOLE SWEET NO. 3 SQUAT CAN	SHURFINE EARLY HARVEST 303 CAN
Potatoes 8/\$1.	Potatoes 3/\$1.	Peas 5/\$1.
SHURFINE 300 CAN	SHURFINE 303 CAN	SHURFINE 303 CAN
Pumpkin 8/\$1.	Tomatoes 5/\$1.	Sauer Kraut 7/\$1.
SHURFINE 8 OZ	SHURFINE RED ALASKA 18 OZ	SHURFINE CHUNK STYLE FLAT CAN
Tomato Sauce 12/\$1.	Salmon 98¢	Tuna 4/\$1.
SHURFINE 4 OZ CAN	SHURFINE STRAWBERRY 18 OZ	SHURFINE WITH BEANS 15 OZ
Vienna Sausage 5/\$1.	Preserves 2/89¢	Chili 4/\$1.
SHURFINE QUART	SHURFINE GRAPE 18 OZ	SHURFINE THR. STUFFED HANZ 7 1/2 OZ
Waffle Syrup 2/79¢	Jelly 3/\$1.	ROXY TALL CAN
SHURFINE FRESH PAK 16 OZ	SHURFINE QUART	DOG BAY TALL CAN
Cucumber Chips 4/\$1.	Salad Dressing 39¢	DOG BAY TALL CAN
SHURFINE WED. OR WIDE 12 OZ. PKGS.	SHURFINE WHOLE SWEET 22 OZ. JAR	SOFT IN WHITE 4 ROLL PAK
Noodles 2/49¢	Pickles 2/89¢	TOILET TISSUE 12 1/2 \$1.
SHURFINE STRAINED 303 CAN	SHURFINE 44 OZ. CAN PINEAPPLE GRAPEFRUIT OR PINEAPPLE ORANGE	Juice 3/\$1.
Cranberry Sauce 4/\$1.		

FROM FARM TO TABLE

1 FOOD IS A BARGAIN 1

The average American family spends only 19¢ of each after tax dollar on food. 15 years ago it was 26¢. English families spend 29%. Mexican families spend 50% of their income on food. According to U. S. Dept. of Agriculture figures.

1 FOOD IS A BARGAIN • FOOD IS A BARGAIN • FOOD IS A BARGAIN 1

Shurfine CARNIVAL

OF 1964

HISTORY'S GREATEST BRAND ELECTION!

Shurfine Coffee 69¢

VP REG. OR DRIP 1 LB. CAN

A VOTE FOR SHURFINE IS A VOTE FOR QUALITY!

Shurfine Cake Mixes 4 1/2 \$1.

19 OZ. ASST'D FLAVORS

VOTE FOR SAVINGS! VOTE FOR SHURFINE!

Shurfine Fruit Cocktail 5 1/2 \$1.

303 CAN

SHURFINE! THE PEOPLE'S CHOICE!

Shurfine Tomato Juice 4 1/2 \$1.

36 OZ.

VOTE FOR QUALITY! VOTE FOR SHURFINE!

Shurfine Corn 7 1/2 \$1.

CREAM STYLE OR WHOLE KERNEL GOLDEN 303 CAN

SHURFINE! FOR GOODNESS SAKE!

Shurfine Catsup 6 1/2 \$1.

14 OZ. BOTTLE

STRIKE UP THE BRAND! SHURFINE!

At Carl McCaslin Lumber

FIRST TIME EVER OFFERED!

FREE!

18 CARAT GOLD PLATED HOUSE KEY PERSONALIZED WITH YOUR OWN INITIAL

* Outstanding Value—ABSOLUTELY FREE * Nothing to Buy—NO OBLIGATION

* Cut to fit your own house key—WHILE YOU WAIT

WEPCO Duo-Dors

REGULARLY \$39.95 \$45.00

A top quality heavy gauge aluminum door with clean, modern lines. Pre-hung and pre-drilled for easy installation. All hardware included.

WEPCO Weather Windows

REGULARLY \$14.95 \$13.49

A deluxe, triple tilt action quality window. Heavy gauge extruded aluminum, easy to clean! Ad justs from inside, pre-aligned for easy installation.

Carl McCaslin Lumber Co. Complete Building Service

1000 Main Ph. 247-2727

LANE'S MELLORINE 1/2 Gallon 3/\$1.00

PRODUCE	MEATS
TANGERINES 29¢ Lb.	All Meat BOLOGNA 39¢ Lb.
LETTUCE 10¢ Head	CHUCK ROAST 49¢ Lb.
Red CABBAGE 10¢ Lb.	GROUND BEEF 39¢ Lb.

JOHNSON'S FOOD MARKET

S & H Green Stamps

6th And Euclid 247-2265

AFFILIATED



SELECTION OF ACCESSORIES. . . One of the most important phases of home decoration is the selection of accessories. Mrs. Philip Weatherly, Mrs. M. C. Osborn and Mrs. Newman Jarrell Jr. are pictured examining a display at the Tuesday evening meeting of Progressive Study Club. Study topic for the program was "Beautification of Homes."

Beautification Of Homes Studied By Club Members

Members and guests of Progressive Study Club heard a program on "Beautifying the Home" Tuesday night at the regular club meeting. After a short business session, Mrs. Hollis Horton opened the program with an original poem. Kathy Horton and Denise Frazier provided the group with

two piano solos, "Blue Lagoons" and "Alley Cat." Mrs. Newman Jarrell, Jr. presented a talk on "Renovation of Furniture." She displayed several items of furniture that had been refinished or antiqued. She concluded her talk with a demonstration on antiquing.

"Color in Interior Decoration" was the topic of Mrs. M. C. Osborn. She explained the techniques of using color in the home and illustrated her talk with pictures and illustration boards.

Mrs. Philip Weatherly showed unusual accessories from the homes of several club members and talked about "What's New in Home Accessories."

The white elephant exchange was won by Mrs. Horton. Mrs. Clarence Monroe and Mrs. Ray Dean Fleming were

hostesses for the evening. They served coffee, tea and cake topped with whipped cream and strawberries.

Several guests were present for the program. They were Mrs. John Frazier, Denise Frazier, Cheryl Thompson, Kathy Horton, Mrs. Lee Spring, Mrs. Darrel Thompson, Mrs. Mack Ragsdale, Mrs. George Fry and Mrs. Leon Massey.

Osborns Have Visitors Here

Visitors in the homes of Mr. and Mrs. Claude Osborn and Mr. and Mrs. Sloan Osborn last week were Mr. and Mrs. Ray Vickers of Hot Springs, Arkansas, and Mrs. Floyd Kiz-zia of Delight, Arkansas.

Mrs. Vickers and Mrs. Kiz-zia are sisters to the Osborns.

Of Interest To THE WOMEN

Lullaby Shower Fetes Judy Lynn McLellan

A lullaby shower in the home of Mrs. Bobby Fulks from 9:30 a.m. to 11:00 a.m. Saturday morning was a courtesy for Judy Lynn McLellan and her mother, Mrs. Joe McLellan.

The serving table was centered with a pink, white and blue floral arrangement and refreshments of hot punch, coffee, assorted cookies and breads were served.

Co-hostesses with Mrs. Fulks were Mrs. Glenn E. Reeve Jr. and Barbara Lloyd.

Mrs. Granville England of Amarillo, Judy Lynn's maternal grandmother, was a special guest.

Others attending and sending gifts were Mrs. Kenneth McLellan and Becky, Mrs. Wayne Rhodes, Jonelle Wood, Mrs. Gene Wright and Kirk, Mrs. C. R. Brandon, Hereford, Mrs. Lillian McLellan, and Mrs. A. H. Boatman.

Also Mrs. Gib Boatman, Mrs. Clyde Vance, Jeanne Taylor, Mrs. Jack Shirley and Judy, Mrs. E. G. Phipps, Mrs. Woody Fleming, Mrs. A. L. Black, Mrs. Pat Busby, Donna Fulks and Mrs. Marion Fite.

Also Mrs. Fred Cross, Mrs. Ernest England, Mrs. Claude Osborn, Mrs. Frank Garey, Mrs. Wesley Hardesty, Mrs. Richard Adkins, Mrs. Glendel Jones, Mrs. Charles Rector, Mrs. Lloyd Rector, Mrs. Larry Jesko, Cheryl Thompson and Mrs. Richard Horner.

Girl Scout Troop Elects Officers

At the Thursday afternoon meeting of Girl Scout Troop 93 in the annex of Sixth Street Church of Christ Janet Mingus was elected president for the coming year.

Other officers elected to serve with her were Andrea Wilkins, vice-president; Roxanne Hall, secretary; Terri Schueler, reporter and Kay Riethmayer, song leader.

Those attending were Kelley Barber, Roxanne Hall, Carla Sue Mann, Terri Schueler, Kay Riethmayer, Amelia Sims, Susan Vestal and Andrea Wilkins.

Mrs. Walter Cunningham is leader of this troop. Assistant leaders are Mrs. Grady Dodd and Janice Cunningham. Refreshments of cup cakes and punch were served by Andrea Wilkins.

Daughter Born To Schuelers

Mr. and Mrs. Herbert Schueler became parents of a baby girl at Parmer County Community Hospital at 2:12 p.m. Thursday, October 22. She was named Carrie Sue and weighed 8 lbs. 4 ozs.

Carrie has two older brothers, Glen Louis, 4, and Michael Dean, 1 1/2. Maternal grandparents are Mr. and Mrs. J. T. Stehr, Dimmitt and Mr. and Mrs. Herman Schueler of the Rhea Community are paternal grandparents.

Mrs. Schueler and Carrie were discharged from the hospital Monday morning. Mrs. Stehr will be visiting in the Schueler home and assisting with the care of Carrie Sue.

Mekka Circle Members Host Joint WSES Meet

Mrs. Joe Moyer and Mrs. Jake Lamb, members of the Mekka Circle of Woman's Society of Christian Service of Friona Methodist Church, were hostesses at a joint meeting in Fellowship Hall Wednesday morning.

The second session of the study of Genesis was directed by Mrs. H. K. Kendrick, study leader. She opened the session with the "Beginnings of Biblical Drama," followed by a prayer written by Georgia Harkness. Next study session will be October 28.

Refreshments were served to

Mesdames Earl Hawkins, Russell O'Brien, Guy Latta, Billy Raybon, Ernest Anthony, Floyd Rector, James Boyle, Bev Buchanan, R. L. London, Kenyth Cass, Russell McAnally, Arthur Drake and Garland Freeman.

Also Mesdames Ed Clark, H. K. Kendrick, Bill Stewart, A. S. Grubbs, Estis Bass, W. M. Massie, J. G. McFarland, J. T. Gee, U. S. Akens, Lee Cranfill, Dorothy Hough, G. E. Tannahill and H. R. Coca-

nough. Also Mesdames Danny Smith, George A. Jones, Opal Jones, L. T. Graves, Leo McLellan, Jerry London, Bill Baxter, Bill Nunn, E. H. Bradshaw, Mack Bainum, Billy Sides and Chelsea Read.

Gleaners Class Meets In Sam Williams Home

Ten members of Gleaners Sunday School Class of First Baptist Church met Tuesday evening in the home of Mrs. Sam Williams. Mrs. John Wright was co-hostess.

Following a devotional by Mrs. G. H. Goggans and a study period was a work session on yearbooks. Yearbook chairmen are Mrs. Pat Busby and Mrs. Spencer Hough.

During the social hour refreshments were served by the hostesses. Those present were Mesdames Williams, Wright, Goggans, Busby, Hough, J. T. Carroll, Clyde Hays, Vernon Roberts, Ralph Taylor and L. R. White.

Eighteen Attend Halloween Party

Eighteen persons attended a Halloween party at Federated Club House Saturday evening. Host couples were Mr. and Mrs. Walter Cunningham, Mr. and Mrs. Tom Lewellen and Mr. and Mrs. Forrest Osborn.

Decorations were pumpkins, fall leaves, cats and witches. An arrangement of fall flowers flanked by candles was used for a centerpiece on the serving table.

Refreshments of cake, coffee and punch were served. Games were played and contests were conducted.

Others present were Mr. and Mrs. Jim Fields, Mr. and Mrs. Eune Martin, Mr. and Mrs. Guy Butler, Mr. and Mrs. Travis Harrell, Mr. and Mrs. Bill Stephens, Mrs. Delton Lewellen and Linda Webb.

Baby Girl Born To Bill Brandts

Mr. and Mrs. Bill Brandt of the Rhea community became parents of a baby girl at 3:25 p.m. Tuesday, October 20, at Clovis Memorial Hospital. She weighed 7 lbs. 15 3/4 ozs. and was named Kimberly Jan.

Kimberly has an older sister, Kelley, 3. Her grandparents are Mr. and Mrs. Martin Wagner, Hereford, and Mr. and Mrs. E. J. Brandt, Littlefield.

Great-grandmothers are Mrs. Helen Fink and Mrs. Amelia Brandt, Littlefield and Mrs. Selma Wagner, Clovis.

Mrs. Brandt and Kimberly have been discharged from the hospital and are now at home.

Don't Forget! V-Day is Tues. VOTE!

WE GIVE GUNN BROS. STAMPS Double On Wed. With \$2.50 Or More

WHITE'S SUPER MKT.

We Deliver Phone 247-2250

Ranch Style **BEANS** 300 Can **3/45¢**

White Swan **Tomato Juice** 46 oz. Can **2/65¢**

Del Monte **Whole Kernel CORN** 303 Can **2/37¢**
Golden Sweet

Giant Size **Cookbook BREAD** **27¢** ea.

Concho **Tomatoes** **2/25¢** 303 Can

Del Monte **Pineapple Grapefruit Juice** 46 Oz. Can **2/69¢**

FROZEN FOODS
Cream Style **CORN** 10 oz. Pkg. **2/39¢** | Patio Beef **TACOS** 6 In Pkg. **49¢** each

CARROTS Pound Bag **10¢**

WASHINGTON **Delicious Apples** **19¢** Lb.

CABBAGE **7¢** Lb.

BAR-S-BRAND **Lunch Meats** 6 oz. Pkg. **3/\$1**

MEATS Top Hand **Sausage** 2 Lb. Bag **55¢**

Nutwood **BACON** 2 Lb. Pkg. **\$1.09**

POLE LAMPS **\$8.88**

KLEENEX 400 Count **4/1.00**

AQUA NET Reg. \$2.00 **77¢**

24" **Teddy Bears** **\$3.99**

Lazy Susans **\$2.99**
Green, Aqua, Honey, Sand

Full Line Menda Products **50¢-\$4.00**

21 Piece Dinnerware **\$4.89**

Single Control **\$18.95**

ELECTRIC BLANKETS **\$24.95**
Guaranteed By Bi-Wise 2 Full Years

Double Control

Plastic Model Car Kits

Perfect For Christmas

Lay Away Now

BI-WIZE DRUG

Fall Bargain Days

RALPH'S 1/3 OFF SPORTSWEAR

SKIRTS-BLOUSES-SLACKS

One Table

BABY GOWNS

Odds and Ends

DIAPER SETS Valued To \$4.00

Assorted Sizes

\$2.00

WINTER PAJAMAS **\$2.00**

Come And Visit **DOLLAR DAY**

Boys And Girls

Anita's

Formerly Lu Noras

We are glad YOU are in the White House

Mr. President

Current international developments emphasize the grave importance of having a COOL HEAD in the White House.

The composure and strength shown by President Lyndon B. Johnson in the swirling atmosphere created by the explosion of a nuclear device by Red China and the upheaval in Russia magnificently demonstrate his leadership—still another sound reason for electing President Johnson and Senator Hubert H. Humphrey.

Houstonians respect Lyndon B. Johnson not only because his roots are in Texas, but because of the tremendous job he has done to keep the peace, promote economic advances, maintain the American position of world leadership and open the door of humanity to the less fortunate.

Election of the Johnson-Humphrey ticket will assure continuation of these marvelous accomplishments.

At no time in our history has Texas shown more progress than today. Never have its interests been better protected in the councils of the federal government.

International Cold War tensions continue to be resolved—patiently, methodically, prudently and effectively.

The people of the United States—and especially in our home state—are prosperous and at peace.



We whose names appear here speak not only for ourselves but for untold thousands of Harris County citizens who on November 3 will vote to retain the

First Texan in the White House

VOTE DEMOCRATIC

VOTE

LBJ

FOR THE

USA

Paid For By
Friends Of Lyndon B. Johnson



ROGERS VISITS... Congressman Walter Rogers is shown chatting with Farmer County Democratic chairman Nelson Welch during Rogers' visit in Friona Wednesday. Rogers addressed a group of supporters at Friona State Bank's community room.

D.P. Smiley Buried

Funeral services for D. P. Smiley, 67, longtime resident of the Roaring Springs community, who died early Thursday morning in a Matador hospital, were conducted from First Baptist Church, Roaring Springs, at 2 p.m. Saturday. Rev. Victor Crabtree, a retired Baptist minister from Dickens, was the officiating minister. He was born June 4, 1897 near Paris, Tenn. and moved to Taylor County, Texas in 1907. Later he moved to Cottle County and then to Dickens County, where he lived at the time of his death, in 1917. He was married to Artie Mobley there Dec. 30, 1919.

Survivors, besides his wife, include three daughters, Mrs. C. L. Sweeney, San Diego, Calif., Mrs. W. M. Massie, Friona, and Mrs. Vern Brently Farwell; three sons, David Smiley Jr., Amarillo, Ronald Dean Smiley, Friona, and C. W. Smiley, Amarillo; a brother, J. C. Smiley, Roaring Springs, and a sister, Mrs. Roy Riney, Merkel. Also fifteen grandchildren and one great-grandchild. Pallbearers were David Hughes, Frank Ragland, Jess Glover, Dave McInroe, Paul Baxter and Leonard Clements. Burial was in Roaring Springs Cemetery following masonic rites at the graveside.

Since the end of World War II, according to Oil Facts, the petroleum industry has increased the nation's proved reserves of crude oil by 58 per cent; its refining capacity by 93 per cent; its oil pipeline mileage by 46 per cent; and its bulk storage capacity by about 100 per cent.

I am deeply grateful for your continued confidence and support. I hope that I may have your vote for re-election on November 3rd to continue the important progress that we are making together.



RE-ELECT GOVERNOR JOHN

CONNALLY

FOR A GREATER TEXAS!

Political ad paid for by Connally for Governor Campaign Committee. Merrill Connally, Chairman.

Moore's Guaranteed Meats

CHUCK ROAST 43¢



ARM ROAST 53¢

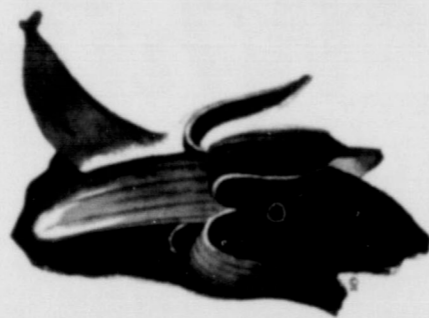
Short Ribs 23¢ Lb. Boneless Stew Meat 59¢ Lb.

PICNICS 29¢

Wilson's Certified BACON 2 Lb. Pkg. 95¢

Moore's Guaranteed Produce

BANANAS 10¢



GOLDEN RIPE

LETTUCE 8¢

CELLO

CARROTS 9¢

CALIFORNIA

TOMATOES 15¢

YELLOW

ONIONS 4¢

GOLDEN DELICIOUS

APPLES 15¢

KIMBELLS & Kimbell

FALL HARVEST Sale

PRICES LIKE LEAVES... DROPPING TOO!

- KIMBELLS**
- K Kimbell's MILK
 - K Kimbell's OLEO
 - K Kimbell's CHILI
 - K Kimbell's LUNCHEON MEAT
 - K Kimbell's FLOUR
 - K Kimbell's BEEF STEW
 - K Kimbell's OLIVES 4 3/4 OZ. STU
 - K Kimbell's COCOANUT 14 O
 - K Kimbell's CRANBERRY SAUCE

NAPKINS
KIM 200 COUNT 29¢

DEL MONTE

Del Monte Y.C. SLICES & HALVES

PEACHES

- Del Monte TOMATO SAUCE
- Del Monte CORN GOLDEN CR 303
- Del Monte CORN WHOLE KERNEL
- Del Monte GREEN BEANS
- Del Monte TOMATOES
- BANANAS | PICNICS
- C.A. LB. 12 1/2 C
- WRIGTS NO CHARGE FOR SLICING LB. 29¢

CIRCUS ORANGE DRINK 46 OZ. CANS 5 FOR \$

2 BIG WEEKS

OCT. 26TH THRU NOV. 6TH

KIMBELLS & DEL MONTE GET TOGETHER FOR ANNUAL



KIMBELLS 3 LB. CAN

SHORTENING 49^c

REG. OR DRIP 1 LB. TIN 69^c

- Kimbells CHERRIES 300 CAN 5 FOR \$1
- Kimbells POP CORN 2 LB. SACK 29^c
- Kimbells APPLESAUCE 303 CAN 7 FOR \$1
- Kimbells WAFFLE SYRUP 24 OZ. DEC. 2 FOR 79^c
- Kimbells SWEET POTATOES NO. 3 SQUAT 3 FOR 79^c
- Kimbells PORK AND BEANS 300 CANS 9 FOR \$1
- Kimbells CAKE MIXES WHITE, YELLOW, DEVIL'S FOOD 4 FOR \$1

TALL CANS 8 FOR \$1
PARTERS 1 LB. PKG. 6 FOR \$1

KIMBELLS BISCUITS 13 FOR \$1

NO. 2 CAN 59^c
MIN MEAT 12 OZ. CAN 2 FOR 79^c

- Kimbells GRAPE JAM 18 OZ. TUMB 3 FOR \$1
- Kimbells PRESERVES STRAWBERRY 18 OZ. TUMB 2 FOR 89^c
- Kimbells GRAPE JELLY 18 OZ. TUMB 3 FOR \$1
- Kimbells BROOM KIM 5 STRAW \$1.39
- Kimbells ASPARAGUS DEW DROP 300 CAN 4 FOR \$1

10 LB. PRINT 85^c
NEW 300 CAN 2 FOR 69^c

4 3/4 OZ. STUFFED 2 FOR 69^c
BUT 14 OZ. FLAKY 49^c

SAUCE JELLIED OR WHOLE 4 FOR \$1
SPINACH



DETERGENT 55^c

KIM POWDERED GIANT

FACIAL TISSUE 5 FOR \$1

KIM 400 COUNT

DOG FOOD 14 FOR \$1

KIM NO. 1 CANS

THE ROUND-UP 4 FOR \$1

Y.C. LIVES 2 1/2 CANS 4 FOR \$1

FRUIT COCKTAIL 5 FOR \$1

303 CANS

SAUCE 10 FOR \$1

SALMON 59^c

NO. 1 TALL PINK

GOLDEN CREAM STYLE 303 CAN 6 FOR \$1

CATSUP 6 FOR \$1

14 OZ. BOTTLE

WHOLE KERNEL 303 CAN 6 FOR \$1

PEAS 5 FOR \$1

303 CANS

BEANS CUT 303 CAN 4 FOR \$1

SPINACH 7 FOR \$1

303 CANS

DOES 303 CAN 4 FOR \$1

STEWED TOMATOES 4 FOR \$1

303 CANS

ICS 29^c
CREAM CHEESE 12 1/2^c
KRAFTS PHILADELPHIA

TOMATO JUICE 3 FOR 89^c

46 OZ. CANS

46 OZ. CANS 5 FOR \$1

PINEAPPLE-GRAPEFRUIT DRINK 3 FOR \$1

46 OZ.

MANDARIN ORANGES 25^c

DEL MONTE TUNA 1/2'S CANS 3 FOR 89^c

26TH HRU 1/6TH

WHIPPING CREAM 1/2 PT. 33^c
CLOVERLAKE COTTAGE CHEESE 2 FOR 49^c

Mailbag

(Editor's note: The following was submitted to the Friona Star by Louise Euler Mangold, daughter of Mr. and Mrs. Elmer Euler of Friona. She entitled the piece "A Christian's Prayer at a National Election.")

OUR FATHER WHICH ART IN HEAVEN, we can no longer speak your name in our public schools nor ask your guidance for the teachers and children of this nation.

Hallowed be Thy name, therefore, in the heart of true believers so that we may stand up and speak out against the Atheism and immorality in the high places of our government.

Thy kingdom come, through the leadership of the Holy Spirit so that we may vote with wisdom and knowledge. For only through Godly men can Thy will be done on earth as it is in heaven.

Give us this day our daily bread which we have earned, and help us to vote against free bread, for the birthright of freedom is more precious than a mess of pottage.

And forgive us our trespasses against you. For only sloth and greed can elect immoral and ungodly men to rule and deceive a great nation which God had given to those who sought Him. And ignorance is no excuse when knowledge covers the earth.

As we forgive those who trespass against us, we pledge to pray for ungodly men and to vote for God fearing men.

And lead us not into temptation, for material promises can lure us from the spiritual progress of a free nation.

But deliver us from evil which threatens to destroy our body and our soul. May we choose men dedicated to restore our freedom to read the Bible and pray anytime, anyplace.

For Thine is the kingdom, and the power, and the glory forever. Help us therefore to seek those leaders who do justly, who love mercy, and who walk humbly with our God.

Amen
By Louise Euler Mangold
Flint, Mich.

Legal Notice

BIDS WANTED

Sealed Bids or Proposals will be received by Mr. W. E. Meyers, President of the Board of Trustees, Muleshoe Independent School District, for the complete construction and finishing of Additions, Alterations, and new Buildings for the Muleshoe School District, Muleshoe, Texas, including all material, labor, equipment and etc. necessary, in accordance with the plans and specifications for same dated October 1, 1964, Job No. 790, and under the supervision of the Architects, until the 4th day of November, 1964, at 4:00 P. M., at the office of the Superintendent of Schools, School Administration Building, Muleshoe, Texas, at which time the bids will be publicly opened and read aloud.

Proposed forms of contract documents including plans and specifications are on file at the office of the Architects, Rittenberry and Rittenberry and Associates, 114 East 15th Avenue, Amarillo, Texas, and at the office of the Superintendent of Schools, Muleshoe, Texas.

A Bidder's Bond, in the amount of Five (5%) per cent of the bid or proposal made payable to the Muleshoe Independent School District, the Owner, must accompany bids or proposals as a guarantee that bidder will, in good faith, execute the required Completion and Payment Bonds and will, within fifteen days, enter into a contract with the Owner for the erection and finishing of the buildings and work herein described.

General Contractors who are qualified to submit a bid and to construct the buildings will be issued one complete set of plans and specifications by the Architect, upon receipt of a deposit of Fifty (\$50.00) Dollars, which will be returned to the Contractor upon the return of plans and specifications in good condition to the Architect within fifteen (15) days after bids are received. General Contractors who desire extra sets may secure same at a charge of Forty (\$40.00) Dollars for Architectural and Structural, and Thirty (\$30.00) Dollars for Mechanical and Electrical, per set, plus a \$50.00 deposit on each. The deposit will be returned upon return of the plans and specifications in good condition within fifteen (15) days after bids are received, but the extra set charge is to cover the cost of blueprinting, mimeographing, mailing, and handling. Specifications are limited and can be issued with the extra sets of plans only so long as they are available.

The successful bidder will be required to furnish and pay for satisfactory Performance and Payment Bonds.

The Board of Trustees of the Muleshoe Independent School District reserves the right to reject any or all bids or to waive any informalities in the bidding. No bid may be withdrawn for a period of thirty (30) days subsequent to the opening of bids without the consent of the Board of Trustees of the Muleshoe Independent School District, Muleshoe, Texas.

BOARD OF TRUSTEES
MULESHOE INDEPENDENT SCHOOL DISTRICT, MULESHOE, TEXAS
by W. E. Meyers
President



DON'T GET CAUGHT With Your F-O-G* DOWN

Warp's FLEX-O-GLASS, that is. Cover all openings NOW (doors, windows, porches) that let in cold winter drafts. Just cut Warp's FLEX-O-GLASS with shears, tack over screens or frames for low-cost winter protection. Warp's genuine, crystal-clear FLEX-O-GLASS lasts for years at a fraction the cost of glass. Only 90¢ a square yard at your local hardware or lumber dealer.

FARMER COUNTY SOIL CONSERVATION DISTRICT STATEMENT OF CASH RECEIPTS AND DISBURSEMENTS

All Funds - September 1, 1963 to August 31, 1964

Local Funds, September 1, 1963	\$ 91.55
Banquet Funds, September 1, 1963	3.64
Balance All Funds, September 1, 1963	95.19
Receipts:	
Donations - Soil Conservation Needs Inventory	120.77
Donations - Cooperators	1,281.50
Loan	10.00
Equipment Rentals	162.75
Patronage Dividend	45.43
Total Receipts	1,620.45
Total Receipts and Balance	1,715.64
Disbursements:	
Repairs	87.80
Soil Stewardship Supplies	63.50
Office Supplies	1.00
Money Raising Letters	182.03
Bookkeeping	150.00
Loan Repaid	10.00
Bond	10.00
Soil Conservation Needs Inventory	120.77
Dues, Texas Ass'n	87.67
Audit	75.00
SCD Washington trip	10.00
Essay Awards	125.00
Placques	50.00
Publish Annual Report	8.40
Film	5.72
Total Disbursements	989.89
Local Fund, August 31, 1964	168.68
Banquet Fund, August 31, 1964	557.07
Total Disbursements and Balance	1,715.64

LOW EVERY DAY PRICED

M MOORE'S SUPER MARKET M

FRIONA, DIMMITT AND OLTON

ELK Drive-In Check For Free Passes
Friona, Texas

GIVEN BY THE ELK

FRI 30	SAT 31	SUN 1
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VINCENT PRICE
"TWICE TOLD TALES"

THE BRIDGE ON THE RIVER KWAI

There's no free gate to anything worthwhile. Not to skill nor health, nor to success nor friendship, nor even to the lasting love and respect of those who are nearest and dearest to us. These are the items that make up the best income that any human being can have, and the sum of that income will be measured by the sum of what we are willing to pay to get it.

Earliest recorded use of wheeled vehicles was as hearses to bear the royal corpses to their tombs in Mesopotamia.

WANT ADS

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are 80¢ per column inch.

HOUSE FOR SALE . . . central heat, new dishwasher, disposal, three bedrooms, Hollis Horton, 247-3247.

FOR SALE . . . Baled green leafed sudan, \$15 ton, Francis Gable, 2 miles west 2 1/2 Friona, 5-2tp

SALESMAN WANTED
Are you looking for a good part-time or full-time income in Deaf Smith or Castro County? Many Rawleigh dealers earn \$2,50 and up per hour. See Clifford Leake, Box 438, Bovina or write Rawleigh TX H 211 26, Memphis, Tennessee, 5-1tp

SUPER stuff, sure nuff! That's Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer \$1. White Auto Store, 5-1tc

Westinghouse refrigerator for sale, Phone 247-3101 or 247-3248, 4-tfc

FOR SALE

FOR SALE OR TRADE . . . 1954 Chevrolet car, Excellent condition, Phone 247-2751, 3 tnc

FOR SALE
Good used dryers \$75-\$178, Big deal. . . New refrigerators washers and dryers, also used and new pickups.
Reeve Chevrolet and Frigidaire 4-tfc

HELP WANTED . . . Sales ladies for month of December, Allen's Jewelry, 5-tfc

Auction Service
Sales Of All Kinds

Bill Flippin and Associates
Ph. 247-2415 Friona 4 tnc

HORSES FOR SALE . . . Bill Wooley, Phone 3374, 4-tfc

RCA WHIRLPOOL Sales-Service
B. W. Turner Phone 247-3035

FOR SALE BY OWNER . . . Two adjoining 80A tracts, level, two 8" wells, tile, improvements, near Progress NW Muleshoe, Phone CA3-3906 or CA3-2009, 4-5tp

Three bedroom brick with two baths, paneled den, carpet, central heat and air conditioning, disposal, dishwasher, fenced backyard and storage house, Phone 247-3374, 4-tfc

FOR SALE
Two nice houses, One located on North Euclid Avenue, 1300 block or east of football field. One on pavement, ideal for a couple. Also a new house, good location and no city tax, at North Cedar Avenue (400 block) or one block south of city limits sign on the loop (West Fifth Street). If interested, call Bob Burkett, 247-2877 or 265-3272, 4-tfc

FOR SALE
Two bedroom house with kitchen, living room and den, Will carry \$12,500 GI Loan.

Three bedroom home with living room, den and bath and one-half, Carpeted, Phone 246-3026 or 247-2432, 2-tfc

FOR SALE
Four bedroom, two bath, two car garage, attached cellar, fully carpeted, \$18,500, Will finance \$15,400. Would carry second lien note for part of down payment. See Leland Hudson at White Auto, Friona, then if interested phone 447-5441 Wellington collect, 1-tfc

FOR SALE . . . Custom hand-made draperies and Mohawk carpet, Mrs. L. R. White, 806 Ashland Avenue, Phone 247-3156, 6 tnc

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex, 142 Miles Street, Phone EM 4-0990, 38 tnc

FOR SALE
Three bedroom house with drapes, carpet, central heat and fenced backyard, Phone 247-2745 or 247-3274, 2-tfc

TUNE IN "MOMENTS WITH JESUS"
9:15 A.M. Daily
KPAN
Hereford 860

FOR SALE . . . 34 ft, Hobbs cattle trailer, 10,00x25 tires, air brakes, good condition, W. B. Fulham Phone 247-3192, 1-tfc

FOR SALE . . . Three bedroom brick house, Big corner lot, Trees and shrubs, All wool carpet, Disposal, dishwasher, possession, Phone 247-3350 or 247-3335, 3tnc

Allis-Chalmers GMC
Used Bargains

54 HP 80 Cummins 4 cyl	\$2,800
54 Oliver 40 Cummins 4HPTS	1,775
55 Oliver 40 Cummins	1,420
45 Oliver 40 Cummins	5,200
3 John Deere 2000	65
3 John Deere 2000	70
40 Ford 4 dr Sedan	585
40 Ford Pickup & Truck	575
41 Ford Pickup	545

New Specials
4-Row Ford 4000 4 cyl 750
1917 Oliver Tractor 4 3 1/2 4,285
1919 LFG Tractor 4 3 1/2 5,250

Galloway Implement Company, Inc.
Bill Galloway Phone 247-3202, Friona, Tex.

LOST

LOST, strayed or stolen-- reddish-brown and white mare, 10 years old, weighing 800 pounds, Branded on right shoulder. Anyone with information please call 265-3243, 4-1tc

LOST -- Two Hereford heifers weighing about 400 pounds each, Branded Quarter Moon T on left hip. Also 400 pound Hereford calf branded Turkey Track J on left side, Leon Grissom, Bovina, phone 238-3492.

LOST . . . Leather brief case with important papers. Also boy's football sweater. Reward. Call June Rhodes at 247-2240 days or 247-3257 evenings, 5 tnc

LOST . . . Four whiteface steers weight 400 lbs, Branded CJ right hip, Clarence Johnson, Phone 825-2772, Oklahoma Lane, 5-2tc

LOST
Boston screw tail bull dog; 13" tall; black with white markings; tagged "Gary Roberson"; vaccinated Midland County; scar on each side of rib cage, answers to "Scooter." Drawer 114, Bovina, Texas, Phone 238-6461 7 a.m. to 6 p.m., 1-tfc

WANTED

WANTED . . . Farm land to rent, Leroy Burnett, Phone 265-3410, Route 3, Box 117, Friona, 3-4tc

WANTED TO RENT . . . Farm land, Jerry Fancher, two miles east and one south Hub, Phone 265-3477, 46 tnc

WANTED TO RENT -- farm land, See T. L. Burleson at Hub, or call 265-3598, 3-tfc

WANTED -- Piano and organ teacher with master's degree needs students on Thursdays and Fridays, Phone 247-3247 or 247-3395, 52-tfc

WANTED . . . Experienced waitresses, Apply in person at Earl's Cafe, 3tc

SERVICES
Control crab grass with Fax. One application effective three years. Use TurfMagic balanced lawn fertilizer plus chlorodane to control insects, Cummings Farm Store, 22-tfc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.
J. J. Steele
Citizen's Bank Building
Clovis, New Mexico
Dial 763-3521 or 763-6455 5 4tc

PORTABLE DISK ROLLING- phone 247-2850, 3-3tp

Standing at stud, Caledonia Joe P-133,646, Joe Blair and Joe Hancock breeding, Fee \$50. Live foal, Mike Langford, 9 mi. west, 4 1/2 south Dimmitt, 5-3tp

CIGARETTES
"The coin shortage may force someone to invent a machine that accepts credit cards."

YOUR Vote Counts! V-DAY IS TUESDAY! . . . VOTE!

YOUR VOTE is as personal as your fingerprint!

Nobody else has your fingerprint; nobody else has your vote. It is a very personal thing. Remember only YOU can cast your vote!

V-Day is Tuesday! - Vote!

FRIONA DIRECTORY PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always A Pleasure To Shop In Friona.

ELK DRIVE-IN
Read The Business Directory For The Name Of One Winner Of A Free Pass. Other Passes Are In The Classified Section And The Rest Of The Paper.
Roy Lee Hadley

RUSHING INSURANCE AGENCY
Phone 247-3370 721 Main Friona

FRIONA OLIVER
WE SPECIALIZE IN HEAVY INDUSTRIAL ENGINES.
Rebuild 'Em or Sell 'Em
CECIL PORTER

REED'S CLEANERS
709 Main St.
Pick Up And Delivery
Phone 247-3170 Friona

Plainview Production Credit Association
Wade Wright Friona Manager

Killingsworth REDI-MIX Cement For All Purposes
"Your Business Appreciated"
Phone 247-2215 307 W. 5th

For Bulldozer Carryall Or Maintainer Work
See or Call
Floyd Dickey
AT DICKY'S CAFE
DIMMITT, Texas
Bus. Ph. 847-3755
Res. Ph. 847-3764

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"Leave Your film Here"

NOW OPEN NEAL'S PAINT STORE
Back of 711 Summit
A complete line of quality paint at a price you can afford. Direct from factory. Fresh. Check prices before you buy. We also paint, hang paper and do textoning. Spray or brush painting. No job too large or too small.
Neal Fuiks, 711 Summit

VOTE FOR THE TEXAN WHO LEADS THE FREE WORLD!

For the past eleven months, for the first time in our history, a native son has led our nation and the free world. And every Texan can take pride that President Johnson has met the awesome burdens of the office with courage, wisdom and restraint.

THE ISSUE TUESDAY IS SIMPLE: WHO CAN BEST LEAD OUR NATION IN A TIME OF CHALLENGE AND PERIL?

To which man do you feel most comfortable entrusting the security and well being of yourself and your children for the next four years--

A man who wants to turn back the clock of achievement . . . a man who has worked consistently against progressive measures in the Senate . . . a man virtually untested in a time of crisis?

Or a man who has dedicated his entire life to public service . . . who has demonstrated, under five administrations, progressive leadership in working for a better way of life for all Americans. A man who has proved his courage under fire . . . has demonstrated his unwavering strength to meet any aggressor with firmness, yet restraint?

PRESIDENT JOHNSON HAS PROVIDED RESPONSIBLE LEADERSHIP FOR MORE THAN A QUARTER OF A CENTURY

For almost three decades, President Johnson has been a pillar of strength for Texas and the nation. As Congressman, as Senator, as Majority Leader, as Vice President, and now as Chief Executive, he has written a proud record of progress.

ONLY TEXAN PRESIDENT LYNDON JOHNSON OFFERS THE EXPERIENCE, THE PATIENCE, THE WISDOM, AND THE STABILITY NEEDED BY THE NATION AND THE FREE WORLD IN THESE CRITICAL TIMES!

★LET'S KEEP A COOL HEAD IN THE WHITE HOUSE★

VOTE **TEXAN** VOTE **LBJ**

★RESPONSIBLE LEADERSHIP FOR ALL AMERICA★

PAID POLITICAL ADV.

come to church sunday

"Have I Not a Right to Do What I Choose?" (Matt. 20, 15)

The distribution of God's gifts presents an insoluble puzzle. We cannot understand why He gives apparently so much to one and apparently so little to another. This problem holds good for natural gifts as well as for grace. We wonder why God is not moved as we are moved by pity, to eliminate sordid poverty. We would heal all the crippled and all the blind; we would quickly relieve agonizing pain; we would shower about a profusion of such blessings as strength of character and spiritual vision. If we had the power to do so, men would have more faith and hope; and victory over temptation would be much easier, much more common. At least, so we think.

Although we cannot explain God's dispensation of graces, this proves nothing against His wisdom and goodness. It is merely one more problem of the many to which human wisdom finds no perfectly satisfactory solution. But so surely as God is God, no man is ever forgotten, or ever badly treated. Our Heavenly Father may be safely trusted to maintain justice. He will set all things in order--if not visibly, here and now, then at some other time and place, or else at long last in eternity.

Dear Lord, I am more certain of Your goodness than of my own intelligence. I have wholehearted, all inclusive trust in You. All the days of my life - especially in those days when I am disturbed at the sight of others who lack blessings that have been given to me, persons who suffer pain or disgrace or any other kind of hardship - I will retain blind unquestioning confidence in Your Goodness. What is not clear to me by reason, I see by faith, I know that Your ways are not our ways indeed; yet they are right, always right, perfectly right, divinely right!

Rev. Claver Gihlin, S. A.
St. Teresa's Catholic Church

SIXTH STREET CHURCH OF CHRIST
Sunday Services
Bible Classes 9:30
Morning Worship 10:30
Evening Worship 8:00
Wednesday Services . . . 8 p.m.

CHURCH OF CHRIST
Tenth & Euclid St.
Morning Worship Sun. 10:30 a.m.
Evening Worship . . . 7:30 p.m.

REDEEMER EVANGELICAL Lutheran Church
Friona
Fred Beversdorf, Pastor
Services 8:30 a.m.
Bible Classes
and 9:15 a.m.
Sunday School

IMMANUEL LUTHERAN
Rhea
E. A. Binger, Pastor
Sunday School &
Bible Class 9:30 a.m.
Divine Services 10:30 a.m.

ST. TERESA'S OF JESUS MISSION (CATHOLIC)
Sunday: Mass 12:30 p.m.
Thursday: Mass 8:00 p.m.

CONGREGATIONAL CHURCH
Sunday Services
Church School 10:00 a.m.
Worship 11 a.m.
Pilgrim Fellowship . . . 5 p.m.

CALVARY BAPTIST CHURCH
2 Blocks North of Hospital
Sunday School 9:45
Morning Worship 10:50
Testing Union 6:00
Evening Worship 7:00
Wednesday 7:30
Tuesday WMU 3:15

ASSEMBLY OF GOD CHURCH
Sunday Services
Sunday School 9:45
Morning Worship 11:00
Young People's Meeting . . 6:30
Evening Worship 7:30
Wednesday Service . . . 8:00

PRIMITIVE BAPTIST CHURCH
Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.M.
FIRST BAPTIST MISSION
Sunday School 10 a.m.
Worship Service 11 a.m.

UNITED PENTECOSTAL CHURCH
Sunday Services
Sunday School 10 a.m.
Preaching 11 a.m.
Young People's
Meeting 6:30 p.m.
Preaching 7:30 p.m.
Wednesday
Prayer Service 7:30 p.m.

FIRST BAPTIST CHURCH
Sunday School 9:45 a.m.
Preaching Services . 10:55 a.m.
Training Union 6:00 p.m.
Preaching Service . . . 7:00 p.m.
Wednesday
Prayer Meeting . . . 8:00 p.m.
Officers & Teachers
Meeting 7:15
Wednesday WMU . . . 3:00 p.m.

FRIONA METHODIST CHURCH
Sunday Services
Sunday School 9:45 a.m.
Church Service 11 a.m.
Jr. Fellowship 5:30 p.m.
Childrens Classes . . . 6:00 p.m.
MYF meetings 6 p.m.
Evening Worship 7 p.m.
Wednesday
Choir practice 7:30 p.m.

This Message Sponsored By The Following Friona Businesses

Continental Grain Co.
Preach Crandall

Ethridge-Spring Agency
Insurance & Loans

Friona C Of C & A

Friona Consumers
Co-Op Oils & Greases

Friona Motors

Kendrick Oil Co.
Phillips - Jobber

Bainum Butane
Phone 8221

Bi Wize Drug
Your Retail Store

Piggly Wiggly
We Give S & H Green Stamps

Crow's Slaughtering
Wholesale & Retail Meats

The Friona Star

LEVI STRAUSS-VAN HEUSEN-MUNSCINGWEAR-STYLE MART-HUBBARD-BRADFORD

Ruth Circle Meets In C. Bainum Home

The Ruth Circle of Woman's Society of Christian Service of Friona Methodist Church met in the home of Mrs. Charles Bainum Wednesday evening.

Mrs. Joe Buchanan, chairman, presided over a brief business session.

Mrs. Virgil Zeman directed Bible study. The lesson included chapters three through eleven of the Book of Genesis.

Refreshments were served by the hostess to five guests, Mrs. Lillian McLellan, Mrs. David Eddington, Mrs. Ed Young, Mrs. Virgil Zeman and Jo Phillips, and 13 members.

School Menu

- Monday**
Corn dogs, green lima beans, mustard, banana nut cake, hot rolls and butter, milk.
- Tuesday**
Hamburgers, potato chips, jello and whipped topping, milk.
- Wednesday**
Pinto beans, cheese sticks, greens, onions, apple cobbler, corn bread, bread and butter, chocolate milk.
- Thursday**
Fried chicken, potatoes, gravy, butter carrots, vegetable salad, chocolate cake, hot rolls and butter, milk.
- Friday**
Baked ham, potatoes, green beans, cabbage and apple salad, pineapple rice pudding, hotrolls and butter, milk.

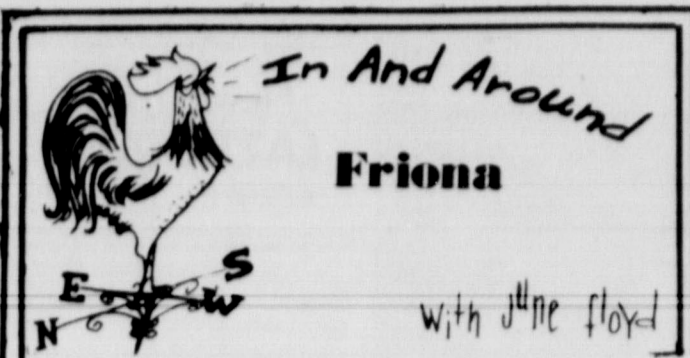
An elephant's brain weighs ten pounds.

New Homes Tour Set For Sunday

Plans have been completed for a new homes tour which is being sponsored by Modern Study Club. Starting time will be 2 p.m. Sunday and the first home to be toured will be the Lee Campbell home at 1306 Jackson Street.

Tickets are on sale at Foster's Drygoods or may be obtained from club members for \$1 each. They may also be purchased at the Campbell home.

Other homes to be included on the tour will be the following: Charles Short, 1206 Jackson; Elvin Wilson, 1204 Maple; Raymond Fleming, 804 West Sixth; Joe Talley, 604 Watkins; Raymond Cook, 507 Arrah; John Bingham, 1308 West Seventh and Ross Avers, 1302 West Seventh.



If feminine employees of Hurst's Department Store had entertained any thought that Wayne was giving them a rough time with rules for employees, they probably had different ideas after reading a brochure sent to them by Bassarete, a division of Munsingwear, Inc. It is believed that the "Rules For Employees" printed on parchment was originally published in 1856 for Carson Pirie Scott & Company in Chicago. If the date is correct, department store employees of 108 years ago really had it rough. How would you like to work in a store where the following was posted?

RULES TO EMPLOYEES
The store must be open from 6 a.m. to 9 p.m. the year 'round.
Store must be swept; counters, base shelves and show-cases dusted; lamps trimmed, filled and chimneys cleaned; pens made; doors and windows opened; a pail of water, also a bucket of coal brought in before breakfast if there is time to do so and attend to customers who call.

Store must not be opened on the Sabbath unless necessary and then for only a few minutes. The employee who is in the habit of smoking Spanish cigars, being shaved at the barber's, going to dances and other places of amusement will surely give his employer reasons to be suspicious of his integrity and honesty.

Each employee must not pay less than \$5 per year to the church and must attend Sunday School regularly. Men employees are given one evening a week for courting, and two if they go to prayer meeting. After 14 hours of work in the store, the leisure hours should be spent mostly in reading.

SIGNED: The Management
The Joe Johnsons regularly purchase a copy of Grit Magazine from a boy who comes by the store. Sometimes it takes several days for the magazine to get home so it can be read. One evening last week Joe

took the Grit home and after supper settled down for some reading. Almost immediately he opened the magazine to a page that carried a picture captioned: "Anglers". Upon closer examination he found that one of the fishermen was his son, Nolen, who was in St. Petersburg, Fla. for a weekend when snapped by a Grit photographer. Johnson, who is stationed in Florida, is a graduate of Friona High School.

Readers of this column probably assumed I was very confused last month when an announcement of Dollar Day came out in the column one week late. Of course, it was quite amusing and caused some comment.

It really wasn't that I didn't know when Dollar Day was supposed to be. Lack of space prohibited running the column in the issue for which it was originally written, so it went into the overset file.

The following week it was pulled out and appeared without having been corrected. This time the announcement is authentic.

MONDAY WILL BE DOLLAR DAY IN FRIONA!

Residents Attend Homecoming

Mr. and Mrs. Joe (Pete) Mace, Mrs. Ann Mace and daughter, Judy, spent several days last week visiting relatives and friends in Oklahoma and attending homecoming activities at Oklahoma State University at Stillwater.

They visited in the homes of Mrs. Minnie Arnold, Holdenville; Mrs. Isaiah Copley, Mr. and Mrs. David Piper and Mr. and Mrs. Mike Metz all of Stillwater.

The group returned to Friona late Sunday.

Lori Densil Ivy Born Oct. 22

Mr. and Mrs. Robert H. Ivy of Route 1 became parents of a baby girl at Deaf Smith County Hospital, Hereford, Thursday, October 22. She was named Lori Densil and weighed 6 lbs. 4 1/2 ozs.

She is the second child for the couple. They have another daughter, Barbara, 1 1/2.

Grandparents are Mr. and Mrs. D. B. Ivy of the Lazbuddie Community and Mr. and Mrs. Dean Bingham, Friona.

Great-grandparents are W. H. Gammon of Laybuddie and Mrs. W. C. Aldridge, San Diego, Calif.



"Those sitting on top of the world should think of those carrying it on their shoulders."

Recognizing Duty Topic Of Study

Woman's Fellowship of Union Congregational Church met Wednesday afternoon in the home of Mrs. Charlie Wise.

Mrs. Emma Berry of Lampassas was a special guest.

Mrs. Walter Loveless presented the devotional, "Recognizing Our Call" was the topic of study. Mrs. R. B. McKee was program director.

During the social hour refreshments were served to Rev. Paul Mohr and Mesdames McKee, Loveless, Berry, L. F. Lillard, O. F. Lange, Bert Shackelford, Floyd Schlenker, Floyd Reeve, Scott Weir and Denver Smith by the hostesses, Mrs. Wise and Mrs. Randol Allen.

Offspring of sharks are ignored by the mother and left completely on their own from the moment of birth.

Bazaar, Bake Sale Set For Nov. 3

Plans have been completed for the annual Bazaar and Bake Sale of Woman's Fellowship of Union Congregational Church to be conducted at BiWize Drug all day Tuesday, Nov. 3.

Cakes, pies, assorted breads and other baked items will be on sale as will be hand made articles suitable for home use or gifts.

Frionans Tour Southern States

Mr. and Mrs. Harry Hamilton Jr., Mrs. Eva Roberson and Marie returned home recently following a ten day tour of points of interest in the Deep South.

They also visited in the homes of Mr. and Mrs. John Hamilton and daughter, Cheryl at Aberdeen, Mississippi and Mr. and Mrs. Truett Bagwell at Huntsville, Alabama.

Mrs. Bagwell is the former Helen Hamilton of Friona.

B. Wayne Hinds

Presents

A CAPPELLA CHORUS Of Lubbock Christian College In Concert

MONDAY, NOVEMBER 2 7:30 P.M.

"You Are Cordially Invited To Attend. No Admission Charge."

Sixth Street Church of Christ

Friona

Texas

HALLMARK GREETING CARDS 1/3 OFF

TOP SHELF BARGAINS

Toys - Dolls - Cowboy And Bazooka Guns

5-10 BEN FRANKLIN STORE 5-10

Marion F. Pitt, Jr.

Friona, Texas

DICKIES-BIG SMITH-FARAH-TOM SAWYER-HANES-FREEMAN

DOLLAR

RED WING-RED GOOSE-BOBBY BROOKS-DONOVAN-GALT-ANTHERMAN MARCUS

Big Selection MEN'S SUITS Values To: \$39.95 \$31.97 \$59.95 47.97 \$69.95 54.97 Sizes 38-44	Mens Wool Sport Coats Values to \$39.95 \$29.97 15 to choose from sizes 37-44	4 Only Top Coats \$8.97 Mens wool Reg. 39.50	CAPS 47c Mens & Boys winter values to \$1.98	60" WOOL PLAIDS \$2.47 Yd. Reg. \$3.98
Mens Stretch DENIM JEANS \$3.97 Sand and Cactus Sizes 27-36 Not all lengths Reg. 5.95	Boys Collar Model SWEAT SHIRTS 97c Asst. Colors Reg \$1.69 S-M-L	WORK SHOES \$4.97 Values to 11.95	45" Rayon and Silk Material 97c Reg. \$1.79	BUY'S
Mens 8" TOP LACE BOOTS \$9.97 Values to \$19.95 Broken Sizes Odd Lots	ONE GROUP Womens Sweaters Values to \$8.95 \$4.97 \$8.97 \$15.95	ONE GROUP Womens WOOL SKIRTS Values to 10.95 \$5.97 \$6.97 12.95	ONE GROUP 36" COTTON Challis Long Cloth Floral Sleepwear Prints 47c Yd. Reg. 69c Yd.	
ONE GROUP MENS WORK OXFORDS 9.95 \$6.97 12.95 \$8.97	VISIT OUR BARGAIN TABLE ODDS AND ENDS AT GIVE AWAY PRICES		Cotton and Acetate Homespun Material 45" wide-solid colors. Nubby Weave. 97c Yd. Reg. 1.98 yd.	

HURST'S
Home Of Nationally Advertised Merchandise

"Texas Has Not Had A Better Champion Of The People Than Ralph Yarborough"—
President Lyndon B. Johnson

Ralph Yarborough

- ★ For Peace
- ★ For Progress
- ★ For Prosperity
- ★ For Texas
- ★ For America

Re-Elect U.S. SENATOR RALPH YARBOROUGH

HE HAS EARNED A SECOND TERM

VOTE DEMOCRATIC, NOV. 3

Political Advertisement Paid For By Parmer County Committee For Ralph Yarborough, Mrs. Wyle Bullock, Chairman



A CAPPELLA CHORUS, Lubbock Christian College's forty-eight voice A Cappella Chorus will be presented in concert at Sixth Street Church of Christ at 7:30 p.m. Monday, November 2. C. J. Horton, minister, joins elders and members of the

church in inviting everyone in the area to attend the concert. There will be no admission charge. Director of the chorus is B. Wayne Hinds, music director of the college.

News from LAZBUDDIE

BY MRS. C. A. WATSON

A school carnival has been planned for Halloween night in the Lazbuddie gym.

Mr. and Mrs. H. D. Hutchens and children, Cloudercroft, visited in the homes of Mrs. Annie Vaughn and other area relatives during the weekend.

Mr. and Mrs. Larry Trieder and children have moved to the Lazbuddie Community from Redding, Calif. recently.

Mrs. Dub Harlin and Mr. and Mrs. Bob Jones went to Lubbock Monday to be with their sister, William Ed Jones, a surgical patient at St. Mary's Hospital. Miss Jones is an employee of Muleshoe State Bank.

Lazbuddie residents deer hunting this week are Ralph and Bobby Broyles, T. D. Vaughn, Bill Brown, Dan and Chuck Smith and Max and Rex Steinbock.

Dan and Preston Cargile visited Hudson Cargile, a patient in a Hobbs hospital Sunday. His condition is reported fair.

A. V. Crain is visiting in the home of the John Hutchinson family at Houston. Mrs. Hutchinson is Crain's sister.

Guests in the home of the Junior Trelders last week were Mr. and Mrs. Charlie Neeley, Wichita, Kans. and Mr. and Mrs. Willis Sneed of Okmulgee, Okla.

Mr. and Mrs. Joe Briggs and children are moving to Wilcox, Ariz. The Briggs family will farm in that area next year.

The senior-freshman powder puff football team won over the junior-sophomore team at Lazbuddie stadium recently.

Final score was 14-0. The touchdowns were made by Linda Gleason, senior, and Bobby Joe Jones ran the extra points. Junior - sophomore team members were Jennie Steinbock, Carrol Miller, Aileen Embry, Marsha Addudell, Myra Morris, Joy Williams, Judy Koelzer, Carolyn Morris, Marquita Seaton, Raymona Eptinosa, Sherry Robinson, Terri Sue Mabry and Cynthia Harvey. Girls on the senior-freshman team were Pat Ruthford, Marsha Schumann, Tamra Jennings, Sheila Vaughn, Cheryl Ramage, Janice Miller, Linda Gleason, Marcella Mayfield, Linda Monk, Jan Nowell and Bobby Jo Jones.

Hospital Notes

ADMISSIONS OCTOBER 20 thru OCTOBER 26

Achel Wortham, Friona; Frances Willard, Bovina; Gayle Okumoto, Hereford; Adam Lumbrera, Bovina; Dolores Velesco, Friona; Ortiz Espinoza, Friona; Mrs. Herbert Schueler, Friona; Odell Hale, Friona; Doris Stewart, Friona; Edith Blackstock, Friona; Silvestre Hernandez, Friona; Carlos Lopez, Friona; Ava Woodson, Farwell; Mrs. Ronnie

Armstrong, Friona; Pedro Trejo, Friona; Rubye Walker, Hereford. Dismissals: A. D. Atkins, R. C. Davis, Jr., Allie Thompson, Dany Chavera, Odell Hale, Alam Lumbrera, Velva Wood, Gayle Olumoto, Dolores Velesco, Achel Wortham, Frances Willard, Doris Stewart, Mrs. Hertz Schueler and baby girl, Edith Blackstock, Ava Woodson.



Roberts Makes Tech AFROTC

Cadet Thomas P. Roberts, son of Mr. and Mrs. Vernon W. Roberts of Friona, has been accepted in the advanced corps of the Air Force Reserve Officer Training Corps (AFROTC) program at Texas Technological College.

Cadet Roberts, a graduate of Friona High School, is a junior

at the college. Acceptance into advanced AFROTC is tendered only to those cadets who have displayed outstanding leadership potential, personal traits and academic ability. They also must have indicated their intention to accept a commission in the U. S. Air Force.

Lions To Sell Light Bulbs

The Friona Lions Club is planning a light bulb sale in the next few weeks, proceeds of which will go to the club's sight conservation work.

Announcement of the exact date of the sale will be made later. The Lions ask that housewives take advantage of the special drive to buy the light bulbs they will be needing.

Young Demos Slate Party

The Young Democrats of Parmer and Bailey Counties are to sponsor an election night party November 3 in the community room of the Bailey County Electric Coop in Muleshoe.

The party will begin as soon as the polls close and all Democrats are invited to bring cards or dominoes and attend. Refreshments will be served, according to Joe Bullock, president.

Farmers Union Meets Tonight

Lyle Robinson, manager of Swisher County Electric Co-Op at Tulia, will be guest speaker at annual meeting of Parmer County Farmers Union Thursday night at Hub Community Building.

The session, which will also feature election of officers, begins at 7:30, announces Leon

Smith, Jr., president. Resolutions to be submitted to the state convention will be drafted. All farmers in the county are welcome to attend the meeting, says Smith. Four delegates to the state convention will also be named at the meeting. Refreshments will be served following the meeting.

Time magazine takes a critical view of the Presidential campaigning: "The fact is that the campaign, though it originally gave promise of developing into an exciting confrontation between two sharply differing philosophies

Temperatures

	High	Low
October 22	81	40
October 23	80	36
October 24	70	38
October 25	72	38
October 26	70	39
October 27	77	42
October 28	79	35

Moisture: .01 Oct. 24



"If Communism is as wonderful as they claim it is, it seems that they would take down their iron curtain and put in some picture windows." —Ernest Miskell, Minneapolis (Minn.) Argus.

"We spared the rod and got a beat generation anyway." —S. E. Mekeel, Ovid (N. Y.) Gazette and Independent.

YOUR Vote Counts! V-DAY IS TUESDAY! ... VOTE!

Court Approves Payment Toward Draw Project

The Parmer County Commissioner's Court approved payment of \$6,250 as one-half of

of view which recommended that the county not open a road north of Bovina.

the county's share of the engineering expense on the Running Water Draw project at their monthly meeting Monday.

One-half the payment was due November 1, with the other half coming due January 1. The expenditure of \$12,500 had previously been approved by the commissioners.

Routine business took up most of the meeting. The court approved the report of a jury

WHITE'S Have The Tires With The Best Guarantee

Un-Excelled Quality And A Very, Very Attractive Price. See Your Nearest Red Barn Outlet For Quarts-Gallons-54 Gal. Drums



RED BARN FERTILIZERS - CHEMICALS

FOLGER'S COFFEE	Pound Can	85 ^c
DEL MONTE Apricot Halves	# 2 1/2 Can	39 ^c
DEL MONTE PEACHES	2 1/2 Can	29 ^c
CHICKEN of the SEA Albacore Tuna	7 oz. Can	45 ^c
WHEATIES	12 oz. Box	29 ^c
Scotkins Dinner Napkins	Box	25 ^c
SUN-RAY BACON	2 Lb. Pkg.	98 ^c
Sun-Ray HAMS	1/2 or Whole	49 ^c Lb.
Sealtest ICE CREAM	1/2 Gallon	59 ^c
Washington Extra Fancy Delicious APPLES	Lb.	19 ^c
Florida RED Grapefruit	each	12 ^c
LOG CABIN SYRUP	Maple Honey Flavor 24 Oz. Btl.	59 ^c

We Give Gunn Brothers Stamps

HOUSER'S

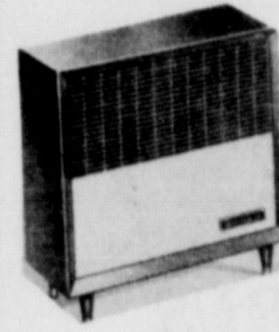
GROCERY & MARKET

Big Enough To Accommodate - Small Enough To Appreciate

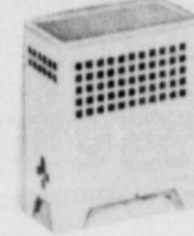
Phone 247-3343

Friona

Check These Dollar Day SPECIALS



\$17⁷⁷



\$3⁷⁵

Laundry Baskets 55^c

Western Auto associate store the Family Store

Home owned by BEN D. McDONALD FRIONA, TEXAS



SUPPORT YOUR CANDIDATE

DON'T FORGET!

V-DAY IS TUESDAY! -VOTE!

It is your right as an American to be able to vote; it is your responsibility as a citizen TO vote. Don't let your country down. Go to the polls Tuesday and protect your rights.



Friona

CONSUMERS



Phone 247-2771 Buddy Lloyd, Mgr

Friona



THOMAS PARSON

I believe I am qualified to handle the county affairs soundly as I worked for the road and bridge department of precinct 1 seven years under the past three commissioners.

I have worked for the Soil Conservation Service enough to understand the importance of a good drainage program.

I have been a farmer and understand your problems and desires. At present I am a businessman and therefore feel that I fully understand the needs of this precinct.

I have lived in the Friona area over 25 years; I own a home in south west Friona and have lived there over ten years. My interest in precinct one is very great having raised all my children in Parmer County.

If I am elected, I will do my best to do the job honestly and fairly to all concerned.

VOTE FOR

THOMAS PARSON
REPUBLICAN FOR
COUNTY COMMISSIONER

YOUR VOTE AND INFLUENCE
APPRECIATED



**On The Farm
In Parmer
County**

BY JOE VAN ZANDT
County Agent

TAX OPTIONS MAY INCREASE NET INCOME
Net Farm Income for 1964 will be determined by how farmers utilize the 1964 Income Tax Regulations. Changes in this year's internal revenue code can be beneficial to the taxpayer where certain qualifications are met.

The payment rate schedule on taxable income has decreased from that of 1963. This means less tax is due for those who have the same taxable income as 1963.

MANAGEMENT MANAGEMENT TAX MEETING

We have scheduled Mr. Jim Murphrey, Area Extension Farm Management Specialist, for Monday, November 23. He will present a program at 1:30 p.m. in the Friona Bank Community Room and will cover management and income tax that afternoon.

This is an excellent opportunity to be brought up to date on the changes in the tax regulations. Mark November 23 on your calendar and plan to attend.

SUSPENSION FENCING

"Save With Suspension Fencing" is the title of a new leaflet now at the county agent's office. The leaflet tells how suspension fencing can cut fence costs in half and describes construction of this type of fencing.

Suspension fences are similar to other type of fences except distance between posts is about 100 feet. Such fences work well for boundary, interior and cross-fences.

Another advantage of suspension fencing is its swaying action. This keeps cattle from becoming mixed between pastures and discourages fighting bulls.

The fences are easy to repair should a section be torn down. With suspension fences, only one or two posts need to be replaced, where with conventional fences, five or six may need to

be replaced.

A suspension fence is an excellent way to keep livestock in temporary or improved pastures. Copies of L-637, "Save With Suspension Fencing" are available at the county agent's office in Farwell or drop us a card and we will send you one.

4-H NEWS

The Bovina 4-H Club will meet Monday night, November 2 at 7:00 p.m. The Club elects officers and will have a program on parliamentary procedure.

The Lucky Clover 4-H Club will meet Tuesday, November 3 at 4:00 p.m. in the Farwell City Hall.

The Oklahoma Lane 4-H Club will meet Wednesday, November 4, at 4:00 p.m. in the Oklahoma Lane Community Center.

There will be a training meeting for the new officers of the Farwell and Oklahoma Lane 4-H Clubs on Monday afternoon, November 2 at 3:45 p.m. in the County Courthouse.

The officers of the Lucky Clover 4-H Club are: president, Merdith Anderson; vice-president, Cheryl Boling; secretary, Brad Jordan; Council Delegate, Mike Haseloff; reporter, Polly Dollar and Organization leader is Mrs. L. R. Capps.



CHAMP BARROW. Theresa Seaton is shown with the pig which won championship honors for the crossbreeds in the Junior Livestock Show at the State Fair of Texas. Theresa showed the animal for Mike Burreson, son of Mr. and Mrs. Bruce Burreson of Lazbuddie. She is a member of the Lazbuddie 4-H Club, and the daughter of Mr. and Mrs. Jimmie Seaton of Lazbuddie. Scotty Wippham, teacher of vocational agriculture at Lazbuddie High School, took the following FFA boys to the fair for competition in the junior barrow show: Bobby Gleason, son of Mr. and Mrs. T. L. Gleason; Ronald Mayfield, son of Mr. and Mrs. J. T. Mayfield; Derrell Embry, son of Mr. and Mrs. Calvin Embry; Ricky Seaton (Theresa's brother), Sammy Harlan, son of Mr. and Mrs. W. G. Harlan; Billy Jones, son of Mr. and Mrs. Bob Jones and Rovee Barnes, son of Mr. and Mrs. Wesley Barnes.

Officers elected in the Oklahoma Lane 4-H Club are:

president, Cheryl Kaltwasser; vice-president, Tina Rundell; secretary, Janis Billingsley; council delegate, Kathryn Gober; alternate delegate, Neil Christian; reporter, Sherree Rundell and Organization leader is Mrs. Melborn Jones.



AMMO NOTES

By Bill Bennett, Agronomist

Vote for YOU!
ONLY YOU CAN CAST YOUR VOTE!

This fourth in a series of soil test results is on phosphorus. There are probably

more chemical soil test results for phosphorus than for any other plant nutrient. One reason for so many different tests is that each test is usually designed for a specific area or groups of soils.

It is important to use a phosphorus test which has been developed specifically for an area. Texas A & M University research and extension personnel located at Lubbock have developed such a test specifically designed for the alkaline, calcareous soils of this area. The test consists of extracting a sample of soil with a strong acid solution. The amount that is removed by the acid solution is then measured.

Phosphorus tests are usually classed as very low, low, medium or high. This classification indicates the ability of the soil to provide phosphorus for plant growth. Soils testing in the very low to low range will not usually provide enough phosphorus for good plant growth.

The recommendation for phosphorus given on the soil test report is designed to give maximum net profit for a given yield potential.

One main point to consider in using soil tests is to be sure the lab that does your testing is reliable and can give you a good test and a good recommendation. A knowledge of the area is necessary to make good soil test recommendations for phosphorus.

The Old Timer



"The deepest disappointment comes to those who get what is coming to them."

Millions Of People In The World Are

Denied The Right Of Free Elections -

But You Have That Privilege!

Be A

Rural Electric Co-op Member

"GOOD CITIZEN"

VOTE

For The

Candidate Of Your Choice

November 3, 1964

Deaf Smith County Electric Cooperative, Inc.

Hereford, Texas

CARPET GIVE AWAY

12'x20' Sequoyal (PHS #17)

(\$89.35 Value-Take Carpet Or Apply Amount To More Carpet)

FREE

No Obligation - Come In And Register

Anytime During Week Of Nov. 2 - Nov. 7

Drawing Nov. 7 - 9 p.m.

NEW

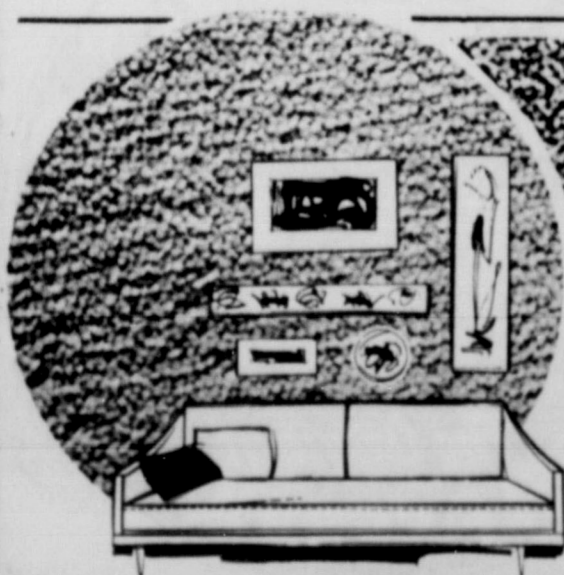
We Now Have Equipment To Make Throw

Rugs, Room Size Rugs Or Rugs

Of Any Size - - - From The Carpet In Our Stock

Carpet - Vinyl - In Laid - Linoleum - Cabinet Top Material

For Anything In Floor Covering



**Custom Floor
Covering Co.**

116 W. 2nd Hereford, Texas

KEEP THE PANHANDLE GROWING!

RE-ELECT

CONGRESSMAN

WALTER ROGERS



Committee for Walter Rogers. Lynn Boyd, Wiley Reynolds and B.R. Barfield, chairman.

Piggly Wiggly's

ELECTION VALUES



FREE ICE CREAM & HOT CHOCOLATE TO BE SERVED ALL DAY WED., NOV. 4.

BOTH PARTIES AGREE ON

Piggly Wiggly

Shurfine Frozen Orange Juice 4 6 Oz. Can \$1

**BISCUITS
PEACHES
DOG FOOD
CATSUP**

Shurfresh Or Sweet Milk Buttermilk	13 Can	\$1.00
Shurfine No. 2 1/2 Can	4 Can	\$1.00
Roxey Tall Can	13 FOR	\$1.00
Shurfine 14 Oz. Btl.	6 FOR	\$1.00

Cake Mix
Shurfine Devils Food Yellow White Spice 4 FOR \$1

FLOUR
Shurfine 10 Lb. Bag 79¢

Shurfine Qt. Salad Dressing	39¢
Shurfine Fresh Pak 16 Oz. Cucumber Chips	4 FOR \$1
Shurfine 22 Oz. Sweet Pickles	2 89¢
Shurfine Qt. Jar Waffle Syrup	2 79¢
Shurfine 12 Oz. Peanut Butter	2 79¢

SHURFINE 303 CAN SPINACH 7 For \$1

SHURFINE 303 CAN PUMPKIN 8 For \$1

SOFLIN TOILET TISSUE 12 Roll \$1

SHURFINE NO. 3 SQ. CAN SWEET POTATOES 3 FOR \$1

Shurfine 303 Can Sliced Beets	7 FOR \$1
Shurfine 24 Oz. Grape Juice	3 FOR \$1
Shurfine 46 Oz. Pineapple Grapefruit	3 FOR \$1
Shurfine 46 Oz. Pineapple Orange	3 FOR \$1
Shurfine Cut All Green 300 Can Asparagus	4 FOR \$1
Shurfine 300 Can Pork & Beans	9 FOR \$1
Shurfine 303 Can Green Beans	5 FOR \$1
Shurfine 303 Can Golden Corn	7 FOR \$1
Shurfine 303 Can Tomatoes	5 FOR \$1

Shurfine Coffee 69¢ Lb.

Shurfine MILK 8 FOR \$1
Shurfine CHERRIES 5 303 Cans \$1

FREE 3 Lbs. Shurfresh OLEO
With Purchase Of **6** SYLVANIA LIGHT BULBS

Shurfine Fruit Cocktail 5 303 Can \$1
Shurfine Cranberry Sauce 4 300 Cans \$1

Shurfine Tomato Juice 4 46 Oz. Cans \$1.00

Grain Fed Heavy Beef

T-BONE STEAK
Lb. **89¢**



Shurfresh Cheese Spread 2 Lb. Box 69¢

Shurfine SHORTENING 3 Lb. Can 59¢

Shurfine TUNA 4/\$1

Shurfine Sweet PEAS 5/\$1

Shurfine Salmon 98¢

Heavy Beef Chuck Roast Lb. **49¢**

Corn King BACON Lb. **59¢**

Grain Fed Heavy SIRLOIN Lb. **89¢**

Shurfine 303 Can Apple Sauce	6 FOR \$1
Shurfine Fresh 300 Can BLACKEYES	7 FOR \$1
Shurfine Irish 300 Can POTATOES	8 FOR \$1
Shurfine 303 Can Sauer Kraut	7 FOR \$1
Shurfine 8 Oz. Can Tomato Sauce	12 FOR \$1.00
Shurfine 12 Oz. Can Luncheon Meat	3 FOR \$1
Shurfine 18 Oz. Grape Jelly	3 FOR \$1
Shurfine Vienna Sausage	5 FOR \$1



PIGGLY WIGGLY
The Original SELF SERVICE

NOW 2-0 IN DISTRICT PLAY

Chiefs Have Successful "Reunion" At Lockney

The Lockney Longhorns probably didn't enjoy their "reunion" with the Friona Chiefs as well as Friona did.

It was the first meeting of the teams since 1947, and squared the six-game series at three wins for each team.

The Longhorns did prove a formidable opponent, and although Friona was in the driver's seat after the first quarter, Lockney continued to make rumbling noises until the end.

As a matter of fact, the Longhorns are the only team besides Dalhart to score two touchdowns against the Chiefs.

Lockney made Friona fans a bit uneasy by scoring after only a minute and eight seconds of play in the first quarter to take the lead.

After the Chiefs held Lockney to one yard and an in-

complete pass, the Longhorns connected on a 43-yard touchdown pass which Neil Mitchell took and carried into the end zone for the touchdown.

Friona came storming back, and tied the score after a sustained drive, Doug Dodd, who had one of his best nights of the season from a scoring standpoint with 22 points, returned the kickoff to the Friona 49 yard line.

The Chiefs then set out on a 51-yard touchdown drive which used up 10 plays and five first downs. Dodd, Danny Murphree and Larry Johnson moved the ball steadily downfield.

A penalty of half the distance to the goal made it first and goal at the two and one-half, and Dodd made that on the first try.

After Lockney made a first down passing, Friona dug in to hold the Longhorns and force a kick, which gave the Chiefs the ball at their own 21-

yard line. Friona covered the 70 yards to payoff in just five plays, aided by a 15-yard penalty against Lockney.

Quarterback Jim Sneed got the drive moving with a 21-yard scamper on a keeper play, which was followed by the penalty, moving the ball to the Lockney 41. Dodd picked up two first downs to the 19, and then broke loose on the first down play from that point to give Friona the lead for keeps.

Friona missed another scoring opportunity following the kickoff, as Murphree intercepted a Lockney pass and returned it to the Longhorn 37-yard line. A pass from Sneed which Jesse Shirley caught nicely between two defenders gave Friona a "first and goal" situation at the Lockney nine.

Dodd gained three to the six, but Sneed was caught for a yard loss back to the seven. Dodd advanced to the five on third down, and the Chiefs elected to try a field goal.

Dodd's boot, which would have been a 20-yarder, missed by a hair.

However, the Chiefs made up for it the next time they had the ball. Johnson, who sparkled with 61 yards gained in nine carries in his first start of the season on offense, gained 12 yards on Friona's first try from their own 36-yard line.

Johnson was filling in for Milton Hargus, who had a bruised leg.

Dodd and Sneed advanced the ball to the Lockney 25, and from there Murphree raced in for the Chiefs' third touchdown. The 155-pound "scatback" plunged into the secondary on a third-and-three situation, was stalled at about the 40, but wriggled free of several tacklers and went down the left sidelines for the touchdown.

The Chiefs later drive to the Lockney 29-yard line, after recovering the ball on the kick following their third score. Murphree kicked off, the ball hit a Lockney lineman, and Murphree pounced on the ball at midfield.

However, after picking up a first down, the drive stalled at

the Lockney 29 when the Chiefs lacked a foot making the necessary yardage on a fourth down try.

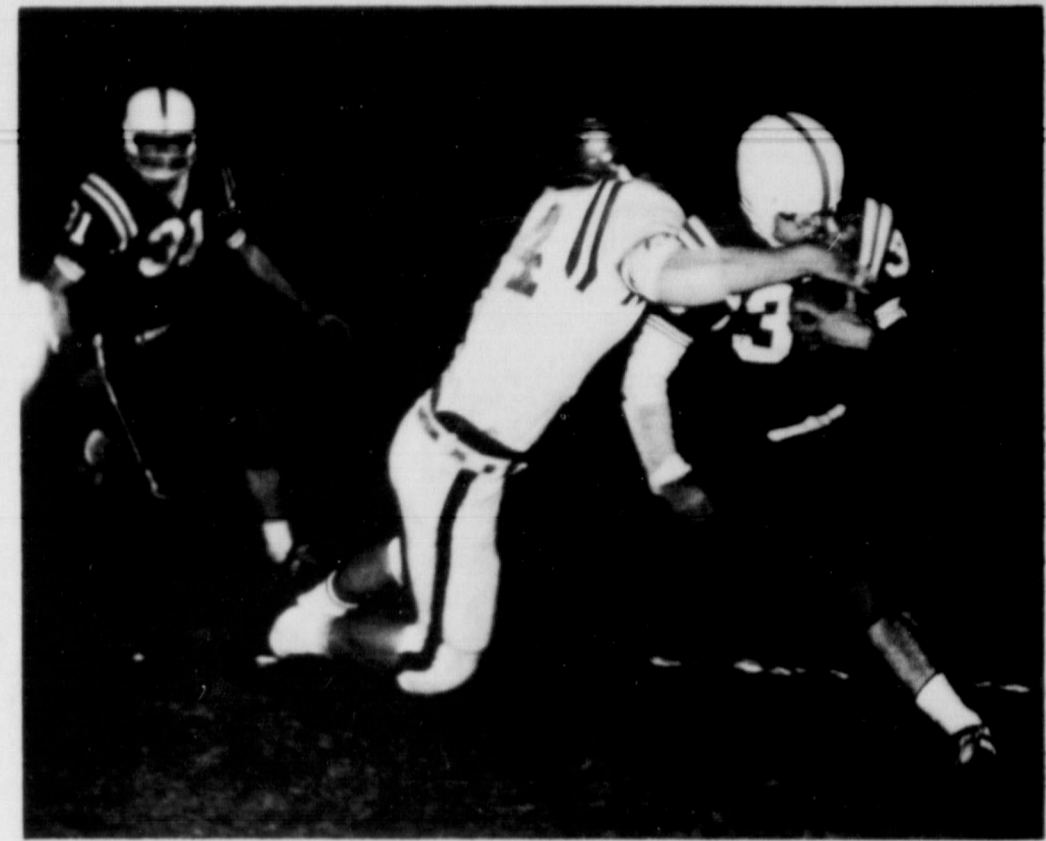
The Chiefs took the second half kickoff and drove to the Lockney 29 before the Longhorns put a crimp into the drive by intercepting a pass. However, the Chiefs got it back two plays later at almost the same spot when Joe Mabry recovered a Lockney fumble at the 24.

Dodd, who begins to smell "touchdown" when he gets that close, broke loose on the first play following the fumble and rambled 24 yards for the touchdown. His kick, fourth in a row, made the score 28-7, after four minutes of play in the third quarter.

Lockney drove 55 yards for a touchdown which used up 10 plays and a good part of the third quarter. Mitchell sparked the drive, gaining 30 yards rushing and 12 more on a pass. The touchdown and kick came with 25 seconds left in the quarter.

That was all the scoring, although Friona drove to the Lockney 10-yard line midway of the fourth quarter, but there the drive stalled.

Friona's 20 first downs were the most for any game this season. Murphree's 82 yards rushing were his personal high. The two pass interceptions ran Friona's total to 12 for the season, already topping last year's total of 11. The Chiefs have intercepted at least one pass in every game this year.



MURPHREE GAINS. . . Danny Murphree is shown making one of his nice gains against Lockney last Friday. In the background at the left is Joe Mabry. Murphree gained a total of 82 yards in the game, including one touchdown.

HAS 91 POINTS

Dodd Roars Into AA Scoring Lead

Doug Dodd, Friona's senior fullback, roared back into the Class AA scoring leadership on the South Plains with his 22 points against Lockney last Friday.

Dodd, who has been near the top of the scoring chart most of the season, took a 13-point lead with his output against the Longhorns. The Chiefs' captain has now scored 91 points for the season, to 78 for David Mitchell of Denver City, his nearest rival.

By kicking four straight extra points against Lockney, Dodd extended his streak to 11 consecutive good kicks. As a matter of fact, the last time Doug missed, it was a blocked kick

Game At A Glance

Score by Quarters table showing Friona vs Lockney scores in four quarters and total.

Individual Rushing table listing players like Doug Dodd, Danny Murphree, and their stats.

Jaycees Help Torch Project

Members of the Friona Junior Chamber of Commerce participated in a nation-wide program recently by helping carry the Olympic torch from New York to Los Angeles.

Jaycees throughout the nation are cooperating in the program, in an effort to raise funds to send the United States Olympic team to Japan for the Olympic Games.

Six members of the local organization combined with members from the Hereford club, as well as some high school students from Hereford to carry the torch, a distance of 23 miles, from Adrian to Glenrio.

The torch is passed from hand to hand in its trans-continental trip. An armored truck follows the runners, and is collecting funds to finance the American athletes. The Jaycees are attempting to raise a million dollars during the project.

Six members of the Friona Jaycees taking part in the torch project were Dale Williams, Glenn Reeve, Jr., Bill Dufur, J. P. Sims, Gerald Shavor and Ronald Smiley.

How Friona's Opponents Fared

Table listing Friona's opponents and their records in various categories like touchdowns, yards, etc.

Freshmen Score 16-14 Win Over Olton Mustangs

Friona High School's freshman football team scored a 16-14 win over Olton's freshmen at Olton last Thursday.

Friona scored two first half touchdowns and then had to hold off the hard-charging Mustangs for the win.

"It was like two games. We won the first half and they won the last half. Fortunately, we had both our two-point conversions," said Coach Mel Williams.

Friona scored in the first quarter when fullback Ruben DeLeon went 45 yards. The Chiefs ran the points for an 8-0 lead. In the second quarter halfback Eddie Barker ran six yards for the score, and the two-point conversion made it 16-0.

Olton stormed back, scoring once in the third quarter and once in the fourth. They scored after their first TD, but a running attempt after the final score fell short. The Mustangs scored their last TD with just 53 seconds left to play.

The Freshmen will play Hereford at Hereford today.

WELCOME TO FRIONA



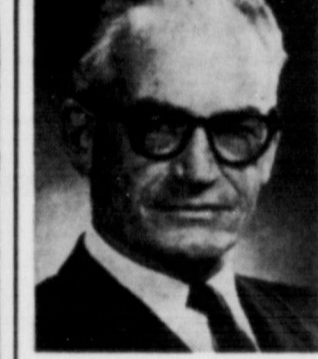
Beth Asberry is a new teacher at Friona High School this year, teaching home-making. Miss Asberry is a graduate of East Texas State College, and this is her first teaching assignment. She is a native of Greenville.

Standings

Table showing District 3AA season standings for Friona, Floydada, Olton, Lockney, Aberrathly, and Dimmitt.

Table showing District standings for Friona, Floydada, Olton, Lockney, Aberrathly, and Dimmitt.

Last Week's Results: Floydada 22, Dimmitt 13; Olton 28, Aberrathly 12; Friona 28, Lockney 14.



VOTE FOR BARRY GOLDWATER IN YOUR HEART, YOU KNOW HE'S RIGHT. Political ad paid for by Goldwater For President Committee, Tad Smith, chairman.

Advertisement for Bob Price featuring a family photo and the text 'BOB PRICE NEEDS YOUR VOTE NOV. 3'.

Advertisement for Kendrick Oil Co. Phillips 66, listing tires, batteries, and accessories.

Advertisement for Piggly Wiggly, featuring a pig logo and the name Friona.

Advertisement for Reeve Chevrolet, listing new and used cars and Frigidaire appliances.

Advertisement for Rockwell Bros and Co., 'Lumbermen', listing lumber, paint, and tools.

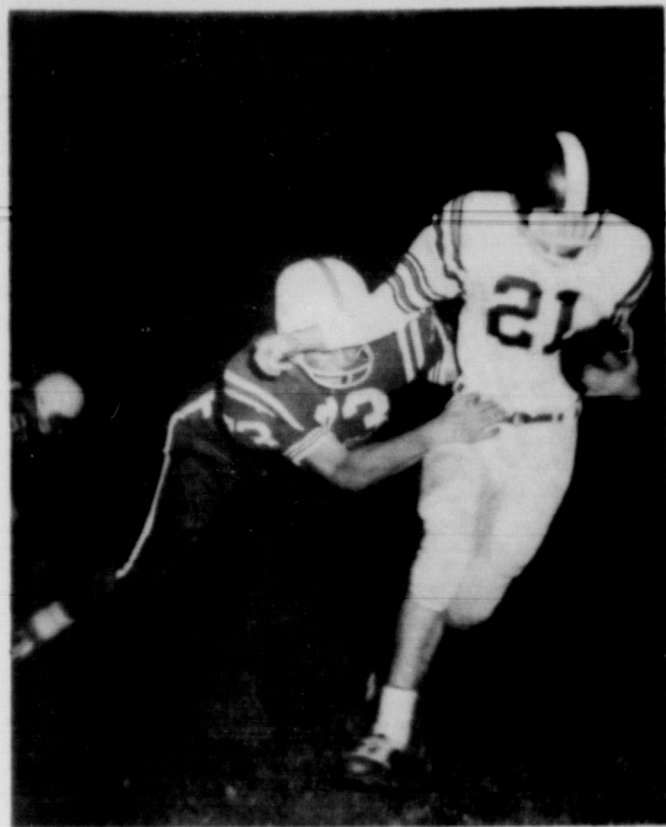
Advertisement for The Friona Star, featuring a star logo.

Advertisement for Hurst's Dry Goods.

Advertisement for Gib's Cleaners, listing professional and coin-op dry cleaning.

Advertisement for Friona Wheat Growers, listing elevator service and field seeds.

Advertisement for Moore's Super Market, listing top quality foods at lower prices.



LONGHORN STOPPED. Ray Braxton is shown making a tackle on halfback Melvin Sissney of Lockney in action from last Friday's game at Lockney. Friona won, 28-14.

IN TV GAME

Tech Tries Tough Rice This Saturday

Texas Tech's Red Raiders go on regional television for their next game -- with Rice University's Owls at Houston Saturday.

Scheduled for 2 p.m., the encounter will be Tech's first day contest of the season.

Texas Tech, for the first time in its history, has won three Southwest Conference games (against two losses), but faces an especially difficult task Saturday, Rice, a pre-season choice of many to win the Southwest Conference championship, badly outgained the University of Texas before falling 6-3 last week. Texas earlier had

downed Tech, 23-0. Rice had captured 13 of 14 previous meetings with Texas Tech. The Red Raiders' lone victory came in 1944 as Walt Schlinkman led Tech to a 13-7 triumph.

Texas Tech pulled its season record to 4-2 and its SMU rivalry mark to 6-6 by knocking off the Mustangs 12-0 here last week. Veteran observers said it was the first time a Southwest Conference football game had ever been interrupted by weather conditions.

Officials, players, coaches and some 36,000 fans scurried for cover as hail joined heavy

rain in making conditions impossible. After 12 minutes action was resumed. Sporadic showers continued to plague the teams.

A staunch Tech defense and the elements combined to hold the Mustangs to minus three yards rushing and 40 passing, while Tech picked up 189 yards, all along the ground and in the mud.

Texas Tech winds up its schedule with three consecutive games at home, beginning Nov. 7 with West Texas State. Then comes Washington State and University of Arkansas.

Two teenagers on a tour of a modern art gallery found themselves alone in a room full of modern sculpture. Staring at the twisted pipes, broken glass, and tangled shapes one of them said, "Let's get out of here before they accuse us of wrecking this place."

13 SENIORS PERFORM

Bufs Host San Jose In Last Home Game

Thirteen West Texas State seniors will make their final appearance in Buffalo Bowl this Saturday night when the Bufs play San Jose State, an outstanding West Coast independent.

Bill Bundy, Boerne; Charley Daves, Mineral Wells; Dennis Flanagan, Garden Grove, Calif.; Woody Gilliland, Sherman; Bruce Kimery, Dallas; Jerry King, Olney; Wilton Manley, Abernathy; Jerry McGill, Marietta, Okla.; Russell Mundy, Harrisburg, Pa.; Larry Patterson, Beaver Falls, Pa.; Doc Rowell, Odessa; Bobby Walton, Littlefield; and Earl West, East Orange, N. J. are the Buffalo

seniors. Gilliland will not be in uniform due to a knee injury and Daves will see light duty for the same reason.

The Buffalo offense enjoyed its best day of the season in last Saturday's 21-6 win over stubborn Trinity. Don "Preacher" Dennis was one of the offensive sparks against the Tigers, catching a 35-yard pass from Bundy for the first touchdown and running five yards for another.

West Texas State is now 3-3 for the season with four to play, the last three of which are on the road.

The Bufs will need to sharpen their pass defense for the

upcoming Spartan invasion. Ken Berry, younger brother of Oregon's Bob Berry, is the San Jose State quarterback. Although not at full speed because of an injury, Berry hit six of 11 passes for 119 yards giving him 53 of 91 for 615 yards this season.

The Spartans defeated traditional rival University of the Pacific last Saturday by the largest score ever, 37-13. This left the Spartans 2-3 for the season, but they easily could have been 5-0. All their losses have been by three or less points.

Hale Center, whom the Friona Chiefs played here in their homecoming game here October 9, met only members of District 3-AA in their non-conference schedule. The Owls beat Abernathy 22-16, Olton 14-13, tied Dimmitt 6-6, and lost to Lockney 15-14 and Friona, 24-7.

ONLY SECOND LOSS

B Team Drops 13-6 Contest At Tucumcari

Friona's B team was handed only its second loss of the year last Thursday at Tucumcari, a 13-6 setback. The team, which boasts a 4-2 season record, will travel to Hereford for a game today at 6 p.m.

Tucumcari scored in the last two minutes of the first half on a 30-yard pass play, then made the extra point. Halftime score remained 7-0.

Late in the third quarter, Tucumcari intercepted a Friona pass at the 15-yard line, to set up their third score.

In the final quarter, Friona drove 70 yards for a touchdown, with Jerry Stephens going the last 20 yards. The point try failed, leaving the score at 13-6.

Friona drove to the Tucumcari 22-yard line late in the game. The junior Chiefs also

most scored what could have been the tying touchdown as a pass attempt bounced away from the receiver on the last play.

Friona coach James Anglin commended his team on a "real good game." Friona controlled the ball most of the time, he said. "We would make some good yardage, then lose the ball on a fumble or on downs," he said.

Three Farmer County football teams are leading or tied for the lead in their respective districts currently.

Friona has a 2-0 record in District 3-AA, and is tied with Olton and Floydada. Farwell has a similar mark in District 3-A, and is tied with Springlake. Bovina, which has a 3-0 mark, leads District 1-B. There are two other unbeaten teams in the district, Vega and Nazareth.

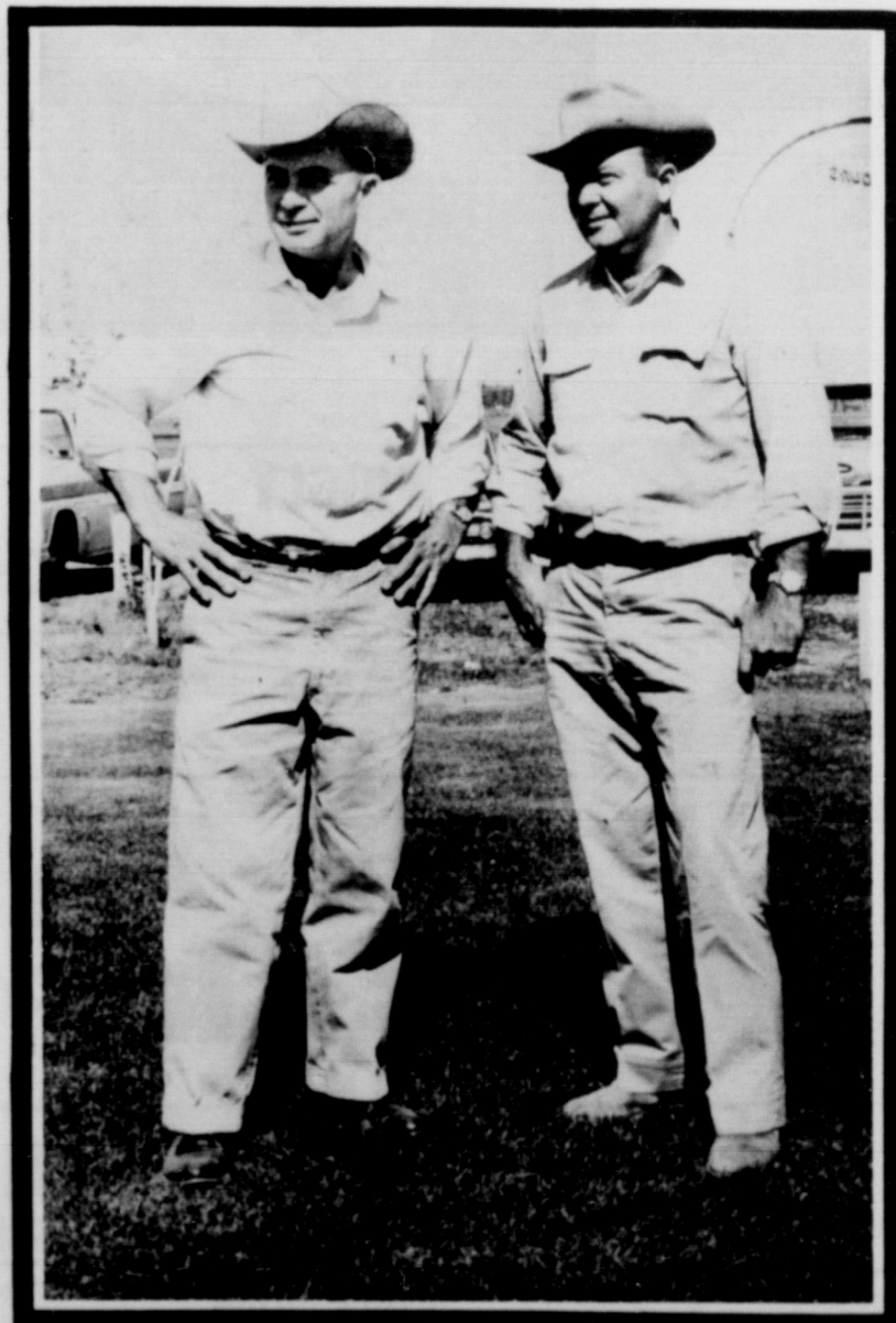
NOW IS THE TIME

MICK And GLEN SAY: BECAUSE

We Like Early Application Of Phosphate Plowed Under

It INSURES

- Maximum Root Zone Distribution -
- Early Vigor In The Spring! -
- Higher Yields In The Fall



Vote For BOB PRICE



BOB PRICE believes that the growth of our area has been due to the fine efforts of many thousand Panhandle residents. BOB PRICE will represent YOU

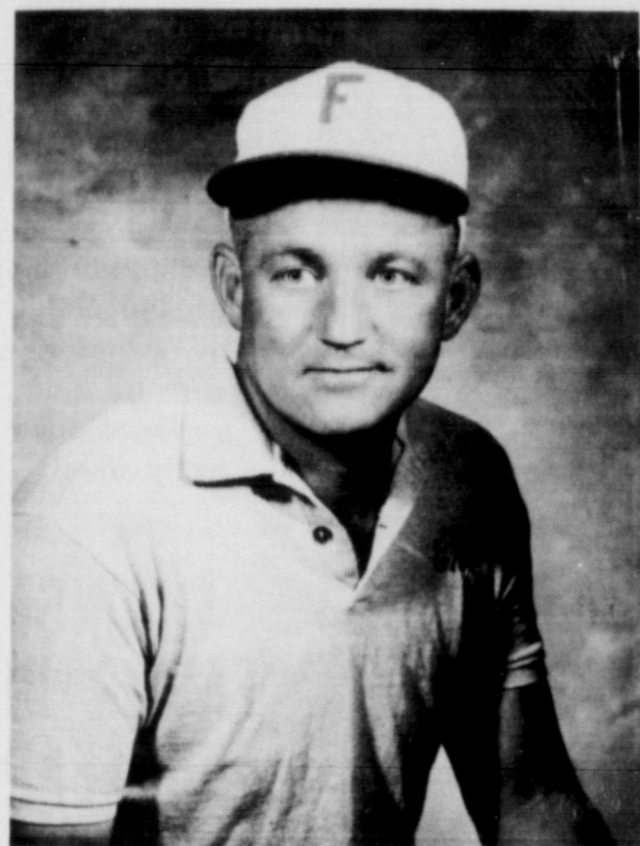
VOTE BOB PRICE for Congress

AMMONIA HUB SEED FERTILIZER CO. FARM CHEMICALS DRY FERTILIZER

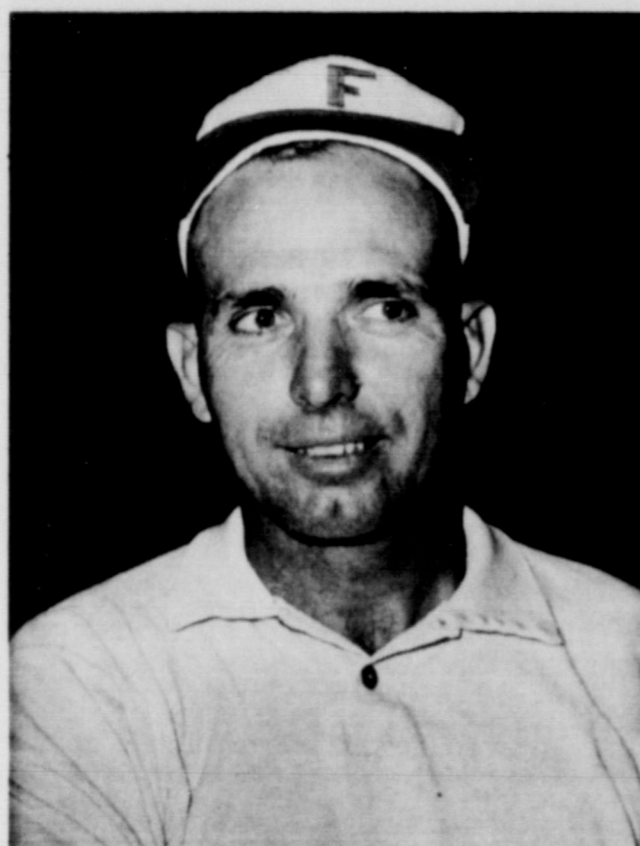
COTTON BOWL

FOOTBALL CONTEST

MEET THE CHIEFS



DON LIGHT is head coach of the Friona Chieftains.



JAMES ANGLIN is assistant and B-team coach.



MEL WILLIAMS is assistant and freshman coach.



BOB OWEN is assistant coach of the Friona Chiefs.

Contest Standings

Waymon Wilkins61	Howard Jones52
Raymond Milner60	Belinda Mabry52
Mack Ragsdale60	Larry Mabry52
Frank Truitt59	Mary Pryor52
Albert Johnson58	Mrs. R. E. Snead52
Mrs. W. R. Mabry58	Karen Agee51
Stanley Benge57	Danny Balmum51
Gene Ezell57	Jim Dixon51
George W. Jones57	John Morrow51
Benny Pryor57	Jeff Price51
Ruby Howell56	Jarrell Wright51
Randy Mabry56	Owen Drake50
Floyd S. Reeve56	W. R. Mabry50
Joyce Veazey56	Jimmy Norwood50
Dale Williams56	Mrs. Don Reeve50
Travis Clements55	Flossie Rhinehart50
Pat Manchee55	Dennis Fallwell49
John Renner55	B. C. Hartwick49
Russell McAnally55	Mike Pavalus, Sr.47
Thelma Watkins55	Gerald Shavor47
Duane Balze54	Mrs. Jim Johnston46
Preach Collier54	Mildred Agee46
Charles Howell54	Ethel Mingus46
Laverne Mabry54	Lois Norwood46
Clarence Monroe54	Edward White46
Don A. Reeve54	J. S. Clark45
Elsie Allen53	Glen Mingus45
Frankie Allen53	John Baca44
Bob Finley53	Dean Blackburn44
Francis Gable53	Mike Ellis44
Mrs. Albert Johnson53	Floyd Wilkins44
Jim Johnston53	Joyce Wilkins44
Peggy Monroe53	Ronald Smiley43
C. H. Veazey53	Rose Mabry42
Wright Williams53	Jerry Shelton42
Maynard Agee52	Don Paul Spring42
Galen Brewer52	Mrs. B. C. Hartwick41
Eugene Ellis52	John Hoover41
Ray D. Fleming52	Johnny Massey41
Hollis Horton52	Dean Agee40
		Janice Clark40

WEEKLY PRIZES

- 1st. Prize \$5
- 2nd Prize \$3
- 3rd Prize \$2

CONTEST RULES

1. There are 10 college and high school games in the ads on this page.
2. Pick the winners you think will win and place the WINNER'S name beside the sponsor's name in the Contest Entry Blank at bottom right of this page.
3. PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to the Star office by 5 p. m. Friday following this issue of the paper.
4. Winners will be chosen by a group of judges each Monday.
5. Weekly entry blanks will be kept all season and at the end of the Football Season the winner of the Grand Prize of 2 Free Tickets to the Cotton Bowl Game PLUS \$55.00 Expense Money will be presented to the lucky person who has picked the great number of correct games throughout the season. Ties will be determined by the judges.
6. Only One Entry Per Person.
7. Contestants must be 12 yrs. old or older.
8. All employees of The Friona Star and their families are not eligible to enter this contest.

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Steve Hargus Hub 265-3565
Olton at Floydada

2 Hub Fertilizer Co.
HUB-FRIONA
Ammonia-Dry Fertilizer-Seed
Phosphoric Acid-Farm Chemical
Champlin Oil
Don't Wait-Fertilate
See Bill, or Tab
Nazareth at Bovina

3 Reeve Chevrolet
Your Authorized Chevrolet Dealer
Frigidaire
Home Appliances
Sales Service
Phone 247-3011 Friona
Springlake at Hale Center

4 Plainview Production Credit Association
Wade Wright, Friona Office Mgr.
Seagraves at Plains

5 Friona Country Club Gin
West Friona Grain
Jack Tomlin, Mgr. Phone 247-2439
Lockney at Dimmitt

6 Bi-Wize Drug
Drugs Sundries
Your Rexall Store
Phone 247-3010 Friona
Turkey at Lazbuddie

7 FRIONA MOTORS
Parmer County Headquarters For
Ford Cars, Trucks, Pickups
Tractors And Used Cars
Phone 247-2701 Friona
San Jose State at West Texas

8 ETHRIDGE-SPRING AGENCY
Dan Ethridge
Frank A. Spring
Bill Stewart
Flake Barber
Phone 247-2766
INSURANCE-LOANS
Texas Tech at Rice

OFFICIAL ENTRY BLANK

Name _____

Address _____

Game Of The Week

Tie Breaker

Pick Score

Abernathy _____ at Friona _____

GAMES

- | | |
|-----------------------------------|---------------------------------|
| 1 Friona Farmers Co-Op Gin | 6 Bi-Wize Drug |
| 2 Hub Fertilizer | 7 Friona Motors |
| 3 Reeve Chevrolet | 8 Ethridge-Spring Agency |
| 4 Plainview PCA | 9 P. C. Imp. P. C. Pump |
| 5 Friona Country Club Gin | 10 Chester & Fleming Gin |

9 Parmer County Pump Implement Co.
B & J Pumps IHC Power
Baylor at TCU

10 Chester & Fleming Gin
Brand New Equipment
Arkansas at Texas A&M

VOTE FOR

★
A
SECURE
PEACE

★
A STRONG
AMERICA
A SAFE
AMERICA

★
HONESTY
INTEGRITY
CHARACTER

★
LAW, ORDER,
AND A
RESPONSIBLE
JUDICIARY

★
FOR A
BETTER LIFE
SPIRITUALLY
ECONOMICALLY
MORALLY
FOR EACH
INDIVIDUAL

Profound Faith In God

Barry Goldwater's belief in God and the Church has had profound impact on his life, philosophy and political actions.

Goldwater is an Episcopalian and a lifetime member of the Trinity Cathedral in Phoenix. The Rt. Rev. Joseph M. Harte, Bishop of Arizona, says of Goldwater:

"I believe Barry has a profound faith in God, and I would emphasize his strong loyalties, his deep personal honesty, and his great integrity to his principles that he has demonstrated. We in Arizona have faith in Barry as a Christian."

★ **A MAN OF PRINCIPLE** ★
IN YOUR HEART YOU KNOW HE'S RIGHT



BARRY GOLDWATER

VOTE FOR

★
A
SOUND
DOLLAR

without which every American will be poor. (History teaches Gold and Silver vanish when unwise government spending continues unabated Gold is gone and silver may be if prudence does not prevail)

★
ENDING
FAVOR IN
AND FEAR
FROM
WASHINGTON

★
A FOREIGN
POLICY

Firm for Freedom and an end to confusion, defeat and retreat

★
FOR YOUR
OWN AND
YOUR
CHILDREN'S
FREEDOM

★
This
Political Ad

Paid For
By Parmer County
Friends Of
Senator Barry
Goldwater

VOTE FOR GOLDWATER - MILLER

BUSH - PRICE - HAYES