

STAR Lites

by Bill Ellis

Nine residents of Friona attended a meeting last week in Muleshoe, where a "multi-county" library plan was discussed by Charles Gholz, field consultant from the Texas State Library.

Gholz told the group that the State Library could provide multi-county library "demonstration" to any three or four counties for two years when the counties provide headquarters building, where books would be stored.

The counties involved would need to supply utilities and janitor service for the building. The state's "participation" would include a bookmobile which would take library service to all communities in the counties.

Such a bookmobile would be stocked with from 8,000 to 10,000 books, and staffed by a librarian, clerk and driver, according to Gholz. The "stops" by the bookmobile at each location would vary from three hours to one-half day in duration, depending on its use.

The bookmobile would come around approximately every two weeks. It would carry about 1500 books each trip.

At the end of the two year "demonstration," the participating counties would begin picking up the cost tab. By the fourth year, the counties would have their own library service -- including the bookmobile and librarian, and would have a yearly cost budget of approximately \$14,000 divided among them.

A plan of this type could provide service to each community in Parmer County.

Those attending the meeting from Friona were Mrs. J. G. McFarland, J. T. Gee, Porter Roberts, Frank Spring, Flake Barber, Judge and Mrs. Loyde Brewer, Mrs. A. L. Outland, and Mrs. V. J. Zeman.

Other Parmer County representatives were present from Lazbuddie and Farwell.

Muleshoe residents have been pushing for a library for some time and the past year, a Friona group, led by the Modern Study Club, began a drive locally.

It would seem that such a program as suggested by the State Library representative would be the most practical means by which all of the surrounding communities could enjoy library privileges.

We had an opportunity to visit with Lazbuddie football coach Charles Walton this past Saturday. First time we had seen him since he was involved in a head-on car wreck near Abilene around Christmas.

Walton, his wife and son along with Scotty Windham, vocational agriculture instructor at Lazbuddie, were injured when a car meeting them went out of control, and skidded all the way across four-lane Highway 80, and hit their car practically head-on.

Walton got out of the wreck with a cut lip and a few bruises; his one-year old son had a fractured skull, but is doing nicely.

(Continued on Page 2)

FOR 1963

Postal Receipts Tally Is New Record Here

Postal receipts in Friona hit an all-time high during 1963, according to figures supplied this week by Mrs. Roy Clements, postmaster.

The receipts for the calendar year 1963 stood at \$43,821.31, a healthy 18 per cent increase over the 1962 total of \$37,162.71, which had stood as the former high. The net gain amounted to \$6,658.60.

Mrs. Clements pointed out that stamp sales, especially in light of the first-class postage increase last January, accounted for the record receipts figure. As a matter of fact, net stamp sales for the past

year amounted to \$33,535.06, a gain of \$7,026.99 in this category -- a 26 per cent jump. Changing the pattern somewhat, the third quarter was the big quarter for the year, ringing up a total of \$14,967.77. This was a gain of over 50 per cent over the corresponding period a year ago, which totalled \$9,830.01.

The final quarter of the calendar year, which includes the Christmas "rush," is traditionally the big quarter of the Post Office year, but this wasn't so here the past year. The fourth quarter's receipts totalled \$10,668.72 for 1963, com-

pared to \$12,448.88 for the same quarter in 1962, a difference of \$1,780.16.

This was explained in part by the periodic filling of postage meters, especially that of Friona State Bank, which involves some \$2,500 in postage. This particular meter was filled in June the past year, rather than in the big fourth quarter as it had been in 1962, Postmaster Clements said.

Receipts for the other two quarters of 1963 also showed substantial gains. The second quarter (April-June) showed

(Continued on Page 6)



NO SWINGING TODAY. . . Teresa, left, and Diana Clark, daughters of Mr. and Mrs. Ed Clark of Friona, look in awe at their ice-covered swing set. The icy display came about as a result of their dad turning the sprinkler on in the back yard one day this week. "I didn't think about it being that cold," remarked Ed.

FOR BUILDING PLANS

Board Calls For Survey Of School's Bond Debt

The Friona Independent School Board of Trustees voted in its regular meeting Monday night to retain a bonding company to make a survey of the school's bonded indebtedness, and tell the board what the school can afford to do

toward a building program. The firm retained was Columbian Securities Corporation of Amarillo. It will make the survey, and report; then when the school feels that it is ready to build, the firm will handle the bond program.

In other business, the board agreed to rent a pickup-truck for the FFA department from Friona Motors on an annual basis, with the rent paid each year applying to a new model pick-up the following year.

The FFA department owns the pickup it has at present, and was authorized to sell it at the Hub Community Sale today. The department is to use the money obtained from sale of the old pickup to apply toward the purchase of a trailer.

Tax assessor-collector Dan Ethridge reported that a total of \$75,550 in school taxes were collected during the month of December, bringing the total collections for the present year to \$173,000.

This represents a total of 65.2 per cent collected. Ethridge pointed out, with some \$92,000 to be collected. Tax payments during January have continued brisk, he said.

Superintendent Alton Farr gave his monthly reports on the cafeteria fund, transportation fund and school budget.

Grand Opening Set By Western Auto

Friona's Western Auto Store, now under new ownership and management, will hold its "Grand Opening" today, Friday and Saturday, January 16, 17 and 18.

Area residents are invited to come in and get acquainted with Mr. and Mrs. Ben McDonald and Jim Lancaster, Lancaster, Mrs. McDonald's brother, is completing a 10-day "school" at Dallas' Western Auto headquarters.

While in the store the next three days, customers are in-

vised to register for a free door prize, to be given away Saturday at 5 p. m. The prize is an eight-transistor Packard-Bell radio, which can be either portable or wall mounted. The winner need not be present at the drawing to win.

The McDonalds returned from Dallas the past weekend, where they did their spring buying. "We just about doubled our stock. We hope everyone will come in and see what we have to offer during our grand opening," they say.

FRIONA, TEXAS

THURSDAY, JANUARY 16, 1964

TEN CENTS

THE FRIONA



STAR

VOLUME 42, NUMBER 16

14 PAGES

SECTION 1

AFTER REPORT

Several Frionans Take Stand Against Smoking

As a result of the report by U.S. Surgeon-General Luther L. Terry concerning the harmful effects of smoking, and the direct connection between cigarettes and certain deadly diseases, several Friona residents have decided it's high time to "swear off."

While many smokers are outwardly making light of the report, with possible ideas of "cutting down" on their smoking, several are starting immediately.

Dr. Paul Spring, county health officer, says that the report issued by the surgeon-general

is the result of much research, and cannot be taken lightly.

"This is the result of much study. There is no doubt but that heart diseases, lung cancer and other vascular diseases which we know less about are brought about or at least worsened by smoking," Dr. Spring said.

Dr. Spring said he has encouraged several of his patients to quit smoking. "But it's a little hard to sound impressive when I'm blowing smoke in their faces, so I'm going to have to quit smoking myself," he said.

He reported that the American Medical Association, as well as the Texas Medical Association has had a campaign on through doctors for the past few years, encouraging doctors to lead the way in curbing smoking.

Others are also taking a de-

finite stand. High school coaches Don Light, Baker Duggins and Bob Owen say they have taken their "last puff."

"I've realized for a long time that smoking wasn't good for me. It's kinda ridiculous to continue smoking when you realize that with each cigarette, you may be shortening your life by a day," Coach Light remarked.

"I've intended to quit for some time, and this gives me an excellent opportunity," Duggins stated. Some indicated that smoking is more or less "contagious." You are more prone to smoke when you see other people "light up," and so forth. Many are making belated New Year's resolutions to discontinue this habit of "going along with the gang."

(Continued on Page 2)

TWO DISTRICT WINS

Squaws Roll On-Morton Is Victim

The Squaws of Friona High School, gaining momentum with each game, handled the Morton Indian Maidens with ease Tuesday night, 57-32, to record their second district win in as many tries. The Chiefs didn't fare so well, though, losing 68-42.

The Squaws, in chalking up their 17th win of the season without a loss, raced to a 35-15 halftime lead and were never in trouble. Less than two weeks ago when the two teams played in the Farwell tournament, the Squaws had to pull away from a 19-16 halftime edge to win, 44-25.

Friona got balanced scoring as they took their second district win. Tito Jennings led the team with 22 points. Charlotte Nettles had 14 and Linda Davis chalked up 18, one of her best scoring performances as a varsity member.

All three of the starting forwards tossed in a pair of baskets, and Nettles added a free throw, as the Squaws took a 13-6 lead at the end of one quarter.

The scoring remained balanced -- just more of it -- in the second quarter. Jennings and Davis accounted for seven points each, and Nettles eight, a total of 22 points, which sent the Squaws to halftime with a 20-point halftime lead.

The Squaws' scoring slowed somewhat in the third quarter, but Morton was able to chop just one point off their lead. Reserves played in the last quarter, as the team coasted to the win.

"We were just a little more 'ready' this time. I enjoyed being able to relax at halftime," said Coach Baker Duggins.

The Chiefs started out with a lead, but ran into a killing cold spell. After getting ahead 15-12, the team went through a prolonged stage where they couldn't take the lid off the basket. Before they could score again, Morton had a commanding lead of 33-15.

The Indians had an 18-15 lead after one quarter and it was 34-12 at the half.

The Chiefs held their own in the third quarter, but still trailed, 46-32, going into the

sale. (Continued on Page 6)

AT AUDITORIUM

Annual Concert For Friona Bands Tonight

The annual winter concert by the Friona High School Chieftain Band and junior high school band will be held tonight at the high school auditorium, beginning at 7:30 p.m.

Seven numbers will be presented by the Chieftain Band, under the direction of Willis Giddens. The junior high band, directed by Bill Spencer, will present five numbers.

Included on the junior high school band's portion of the program will be the following numbers: "Night Flight," "Chester," "Carnival for Clarinets," "La Nut," and "Storm King."

The Chieftain Band will play the following: "Sound Off March," "An Occasional Suite," "Waltzing Winds," "Fantasy for Band," "Blue Tango," "Cheerio," and "Whirligig."

In the latter number, the trombone ensemble, composed of Ann Prewett, Darrell Anthony, Lonnie Ellis, Jerry Parker, and Jay Beene will perform.

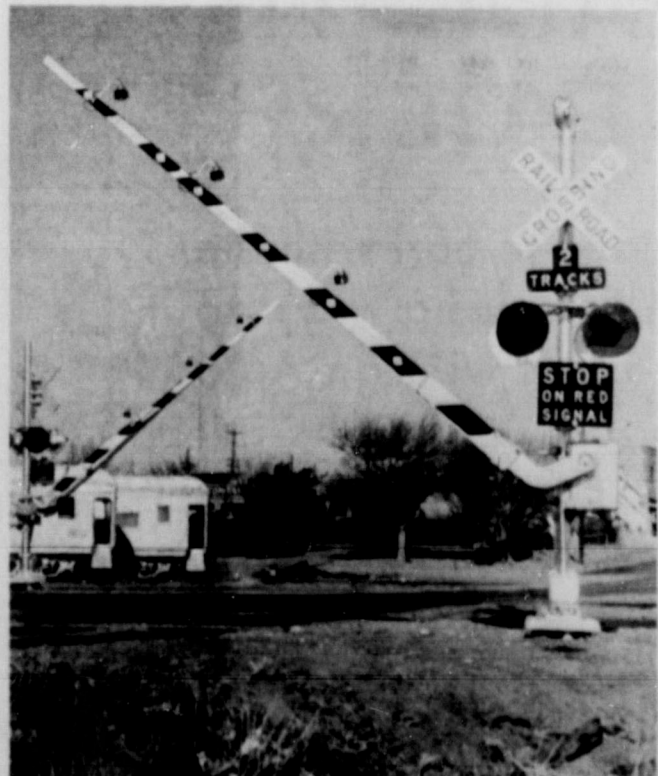
Credit Union Meets Tuesday

The Friona Federal Credit Union will hold its annual meeting Tuesday, January 21, at the school cafeteria. The meeting will get underway at 7:30.

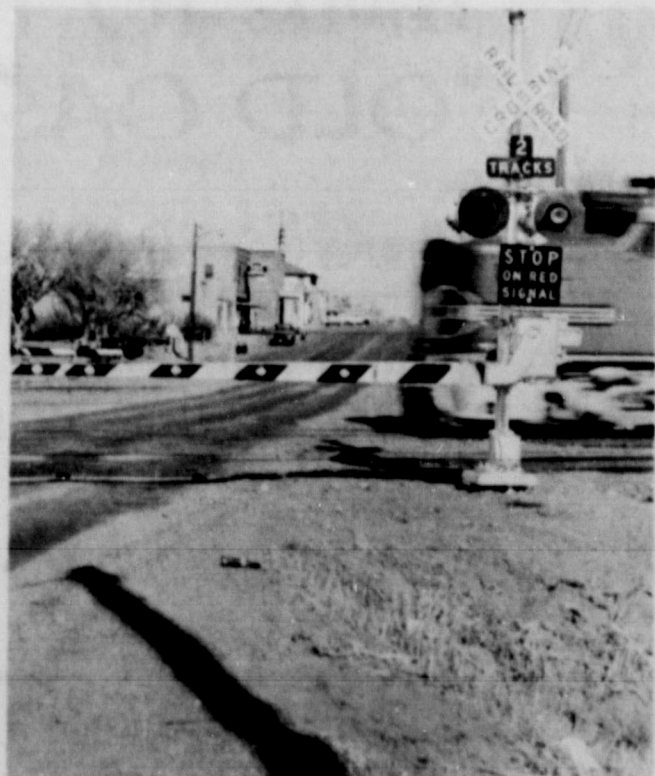
All members and people interested in the credit union are urged to attend. An election of officers for the new year will be held.

Door prizes will be awarded. A speaker will address the group, and refreshments will be served.

Date	High	Low
January 9	29	6
January 10	44	6
January 11	54	20
January 12	36	10
January 13	26	-1
January 14	45	-3
January 15	40	3



NEW SIGNAL. . . The new gate-type signal was installed at the main Santa Fe track in Friona the past week. The special crossing signal was re-



quested by the city some two years ago, and the railroad finally filled the request. The cross bars lower as trains approach, as indicated, remaining



down while the train is crossing, and then raises to allow traffic to proceed across the track when the way is clear.



THE FRIONA STAR

No Better Time...

Established 1925

Published every Thursday at 109 Sixth Street
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association
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Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959,
1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1962.
Texas Press Association, 1959, 1960, 1962, 1963.
First Place General Excellence Winner, West Texas Press Association,
1961, 1963.

Entered as second class matter July 31, 1925, at the post office in
Friona, Texas, under the Act of March 3, 1897.

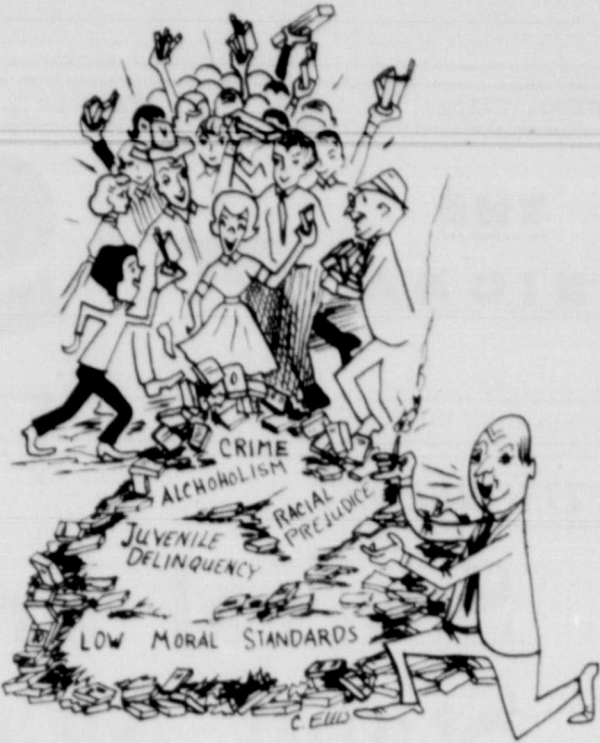
SUBSCRIPTION RATES

Farmer County, Adjoining counties, \$3 per year. Elsewhere, \$4 per year.

Bill Ellis, Editor

June Floyd, Society Editor

John Getz, Advertising Manager



HOW ABOUT STARTING A
BONFIRE WITH ALL THESE
CAST-OFF CIGARETTES.

AN EDITORIAL

The Report: Challenge For Self-Betterment

Perhaps the report by 10 distinguished American scientists concerning the definite connection between cigarettes and several deadly diseases will serve as an example for smokers, and especially those youngsters contemplating smoking.

The report by Surgeon General Luther L. Terry might serve to help American youth tighten their "morals" in the area of personal habits.

Some might not consider smoking as immoral, as the word is generally defined, but the fact remains that the only future that can be promised by the expensive habit is the assurance that it will help bring on some deadly disease.

That, to our way of thinking, places smoking in the same category with drinking -- neither promises anything except the eventual breaking down of the individual.

It has been with remorse that we have watched as we have grown up, and have seen the "beginning" smokers' age drop from high school age to junior high school and even lower, and to take in the girls as well as the boys.

If these young "potential smokers" are made to realize the seriousness of the habit they are about to begin, it may cause them to take a second look, and, we should hope, back away from it entirely.

This is the only way that the smoking "habit" can be broken by the American public. By stamping it out at the roots this way, in a few generations, perhaps there will be no adults who have to suffer through trying to quit smoking, much as an alcoholic tries to quit drinking.

And, as we said, perhaps this report will cause a general tightening of the personal moral habits of American youth.

It would probably help a good deal if the parents of youngsters would set a better example, so that with no adults to pattern after, youngsters wouldn't think of smoking as a "sign of maturity."

Smoking --

(Continued from Page 1)

At Bi-Wize Drug Store, Ralph Roden reports that an increase in the sale of pipes has been noticed since the cigarette report was given.

"We generally sell more pipes during cold weather, but I think the report has caused some to decide to switch to pipes. I think cancer of the tongue is sometimes attributed to pipe smoking though, so I don't know where the people will gain anything," Roden said. The druggist indicated that cigarette sales in his establishment, as far as he could tell, have not diminished much.

"Several people have told

me that they are going down on their smoking. I tried that myself, but it just doesn't work. The only way I can 'cut down' on smoking is to just quit entirely, because as long as I have the cigarettes handy, the temptation is there," Roden said.

Star lites --

(Continued from Page 1)

and his wife suffered only minor bruises. Windham was perhaps hurt the worst, sustaining lacerations of the face after hitting the windshield, which required about 100 stitches.

Walton reported that going in

this week, the Friona basketball team will win, so Friona's basketball fans can take solace in this news. Actually, the Chiefs are playing excellent basketball, as anyone who saw last Friday's game against Muleshoe will testify. They just can't seem to get the necessary breaks to win.

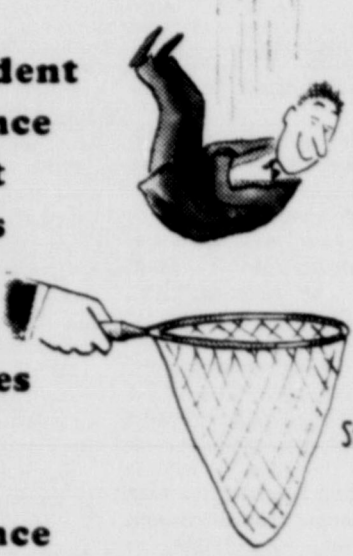
Quite a throng of people crowded into the Friona gym for the game, lining the court. Several youngsters sat with their feet hanging off the bleacher edge and made unnecessary thumping noises with their heels at critical times in the game.

This reminded us of the report issued just a while back

by representatives from the Texas Education Agency. The men, who examined the school system for possible improvements, stated that the present gymnasium was "adequate for several years."

I said to myself at the time, "Yes, but you haven't been here when Friona was playing an important district game." This point was proven with the very first district contest, and will doubtless be the case with all the remaining home games. Many other "luke-warm" sports fans probably stay at home, realizing that they couldn't get a seat, even if they came to the games.

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The windshield is a big flat practical one-piece unit. The big 90-hp 4-cylinder standard engine is more powerful than some 6s, yet is remarkably economical. If you need more power, Chevy-Van offers a 120-hp six at extra cost. Side doors and rear windows also cost extra.

Last but not least, it's a Chevrolet. Which means that it is built to work for you a long time at minimum cost.



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Buddy Lloyd, Mgr.



WALTON CAR. . . This is the 1962 model automobile in which the Charley Waltons and Scotty Windham of Lazbuddie were riding when struck by an oncoming car recently. The car was a total loss. (See reference to accident in "Star Lites" column.)

Joe Rhoades Buried Here

Funeral services for Joe Rhoades, 65, were held at 2:30 p.m. Friday at Friona Methodist Church with Rev. Russell McAnally, pastor, officiating.

Rhoades died at 12:15 p.m. Wednesday in the home of his daughter, Mrs. Howard Love, with whom he had made his home for several years.

Other survivors include one son, Fermin L. Rhoades, Lubbock; one brother, J. R. Rhoades, Corpus Christi; four sisters, Mrs. Lester McClintock, Fairbairn, Mrs. R.N. Burns, Millerton, Okla., Mrs. Walter McCoy, Aqua Dulce, Texas, and Mrs. Henry McNully, Amarillo; six grandchildren, six great-grandchildren and several nieces and nephews.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.



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APPLES
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Firm Green **CABBAGE**
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POTATOES
Colo. Russet 10 Lb. Bag 59¢



FROZEN FOODS
PILLSBURY Frozen Apple, Peach, Cherry, Blueberry



TURNOVERS
13 Oz. Package 49¢



CREAM PIES
Assorted Flavors 14 Oz. Package 39¢



COFFEE
White Swan Pound Canister 58¢

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OLEO
Super Save 3-1 Lb. Pkgs. 49¢

Ellis Jumbo **TAMALES**
#2½ Can 37¢



Lanes **MELLORINE**
½ Gal. 39¢

A Little Dab'll Do Ya!
BRYLCREEM 79¢ Size 59¢

White Swan Blue Lake **Whole Green Beans** 303 Can 25¢

Austex **ENCHILADAS** 300 Can 35¢

White Swan **Tomato Juice** 4 46 Oz. Cans \$1.00

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White Swan **Fruit Cocktail** 3 No. 2½ Cans \$1.00

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WANT ADS

Classified ads are 6¢ per word for the first insertion; 3¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢. Minimum 50¢ on cash order, \$1 on account.

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Joe B. Douglas Ed Hicks
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Rebekahs Meet

Mrs. Katie Parr was presented a past noble grand pin at the Monday evening meeting of Friona Rebekah Lodge, Twelve convalescent cards were reported to have been sent as were twenty-eight sick visits.

Refreshments of strawberry short cake, coffee and cold drinks were served by Mrs. Lauretta Brookfield, hostess.

More than 77% of the men and 46.5% of the women in the U.S. now have auto-driving licenses. . . Professions that are predicted to grow fastest in opportunities and income during the 1960's are medicine, dentistry, engineering, nursing, chemistry.

HOUSE FOR SALE
2000 sq. ft. 2 bedrooms, large den, living room, two baths, built-in kitchen, corner lots 100 x 140.

1/2 section Farmer County. Two 8" wells. Natural gas. Good level land. Best water area. Good wheat and maize allotments. \$500A, 29% down.

1100A Crystal City. Five 8" wells natural gas. Perfect land. Allotments, \$360A.

South Dakota ranch and irrigated farm, 3520A deeded; 1730 cheap lease. Well fenced and watered. \$27,50A, 160 A irrigated farm goes with this ranch at \$150A, 29% down.

620A Eagle Pass. All in Buffalo grass, irrigated. Cheap water from canal. Will run cow and calf per acre. \$175A. MACK BAINUM REALTOR

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PARMER COUNTY LAND FOR SALE

320 A. Located near Bovina on pavement, good modern improvements. All the land beautifully smooth and level. Good wheat and maize allotments. 17 acres of cotton, small 6" irrigation well. Price only \$200, per acre. An ideal home for some one, just 10 miles from Friona.

320 A. Two miles from Bovina on pavement, all allotted for wheat and maize except 5 acres of cotton. Two irrigation wells, all the land perfect and will water from one ditch. Price \$600 per acre.

80 A. Located eight miles from Bovina, on pavement. Good domestic well and windmill, large steel stock tank. Excellent 6" irrigation well used two years and proven to be a good strong full pipe well with lots of water to spare. All good land and can all be irrigated except about ten acres of native grass. This would make an ideal stock farm. Price only \$250 per acre. Contact O. W. Rinehart, with The Glasscock Real Estate Firm Office Phone 238-3231 Res. Phone 238-4452 Bovina, Texas

Several sections north plains. new listings. Good water. A. L. Carlton Real Estate, Phone 2031, Friona. 15 3tp

IMPROVED IRRIGATED FARM FOR SALE
If you're looking for the best, you'll be interested in this outstanding 640-acre irrigated farm located in one of this nation's most productive irrigated areas. . . Approximately 4500 gals. per min. from 3 wells. Exceptionally level. Rich, deep soil. All under irrigation, except approximately 55 acres pasture with feed lot and stockwell. 150 acres sugar beets. Land also ideal for corn, milo, wheat, beans, etc. Unusually good markets for grain (with feeders). Two modern houses. 40' x 100' metal storage building and other buildings. Excellent schools. \$350,00 per acre. Liberal terms. Write owner, Box 127, Sharon Springs, Kan.

Hardestys Return

Mr. and Mrs. Wesley Hardesty returned home late Sunday after spending the weekend visiting relatives in Fort Worth. Mrs. Hardesty's granddaughter, Jana Sue Robertson, returned with the couple and will make her home with them. She is eight years old and in Mrs. Troy Ray's second grade classroom.

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'57 Chevrolet Pickup; Electric Gibson guitar and amplifier; one 30-6 Remington rifle; one 12 gauge shotgun. All for \$800. Jim Bailey, Phone 9432. 15 2tc

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tnc

FOR SALE

Brick home on corner lot. Double garage, three bedrooms, two tile baths, combination kitchen and den, fully carpeted, practically new. Immediate possession. Phone 8081 after 4 p.m. 50-tnc

FOR SALE-Custom handmade draperies and Mohawk carpet. Mrs. L. R. White, 806 Ashland Avenue, Phone 4951. 6-tnc

FOR SALE - '61 M-5 Moline with Excell cab. Phone 9862, Friona. 14 3tp

AM MOVING. . . Will sell my two bedroom home with den. Carpeted. Corner lot. Ivan Adkins, Phone 8611. 15 2tp

Singer Slant-o-matic, dial for fancy stitches, buttonholes, two needles, etc. all without attachments, nine payments of \$8.03 or cash discount. Also Dial-o-Matic, like new. Take over small payments. Write Credit Department, Friona Star. 15 2tc

CARD OF THANKS

Card Of Thanks
Words are inadequate to express our appreciation to our friends and neighbors for their flowers, foods and cards. We would especially like to thank Dr. Humphrey and Betty Zon Reed for their kindness. May God bless each of you. The Howard Love family The Herman Rhoades family 16 1tp

Card Of Thanks

We wish to express our sincere appreciation to the doctors and other members of the hospital staff for their consideration and acts of kindness. We also wish to thank friends and neighbors for all flowers, food and other expressions of sympathy. Mrs. Noma McCullough Mr. and Mrs. Weldon Tatum and family 16 1tc

FOR SALE

FOR SALE - 1963 Chevy super sport, Dale Williams Phone 9221 or 2021. 16 1tc

FOR SALE OR TRADE FOR LIVESTOCK - 1962 model V-8 pickup. Excellent condition. W. B. Fulgham, Phone 3472. 16 4tp

FOR SALE - Eleven head quality bred Angus cattle. Bruce Coleman, Phone AV9-4532, Route 2, Friona. 15 2tc

FOR SALE - Eleven head quality bred Angus cattle. Bruce Coleman, Phone AV9-4532, Route 2, Friona. 15 2tc

NOW AVAILABLE World Book complete educational plan revised for 1964. * World Book Childcraft * Dictionary * Cycle-Teacher * World Book Atlas Mrs. Loyde Brewer Phone 4142 Friona

Used Whirlpool Washer and Dryer \$125.00 pair. Used Refrigerators and new 63's While they last. Lots of Built Ins. 10% down nothing till March. Reeve Chevrolet Co. 12-tnc

FOR SALE - 799 acres in Eastern Colorado, all perfect except 25 acres, in good water. \$140 per acre, 29% down. Listings in Texas, Oklahoma, Kansas and Colorado. Alvin Brooks Real Estate, Phone 958-4156, Sunray, Texas. 16 2tp

REPOSSESSED SEWING MACHINES

Necchi automatic, does everything, seven payments of \$7.91; late model Singer console, will zig-zag, buttonhole, fancy stitch, five payments of \$6.51. Discount for cash. Write Credit Manager, Lubbock Sewing Center, 1114 Nineteenth Street, Lubbock. 15 2tc

FOR SALE: Milk cow, Bill Flippin. 4-tnc

FOUND

FOUND 670x15 tire and wheel. Identically same and pay for ad. Then it's yours. Johnson's Grocery. 16 1tc

FOR RENT

FOR RENT. . . Two bedroom house, partially furnished. Two bedroom house. Phone 2601. 15 1tc

SERVICES

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Sales Of All Kinds

Bill Flippin and Associates

Ph. 5362 Friona 4-tnc

POLITICAL CALENDAR

The Friona Star is authorized to make the following political announcements subject to action of the Democratic Primary in May, 1964:

FOR DISTRICT ATTORNEY Jack Young (Re-Election)

FOR SHERIFF, Farmer County Clas. Lovelace (Re-Election)

FOR ATTORNEY, Farmer County Hurshel R. Harding (Re-Election)

FOR COUNTY TAX ASSESSOR-COLLECTOR: Leona Moss Hugh Moseley

FOR COMMISSIONER, PRECINCT 1: Tom Lewellen (Re-Election)

Forrest Osborn

For sewing machine and vacuum cleaner service

Call Tom Owens, Singer Company representative, at Foster's in Friona, phone 3182. 10 tnc

SORRY SAL is now a merry gal. She used Blue Lustre rug and upholstery cleaner. Shampooer for rent. Roberts Furniture. 16 1tc

TRY OUR SPECIAL BARBECUE PLATES

- 75¢. Hughes Barbecue Stand. 16 1tc

WANTED

WANTED - Small house to be moved for farm hand. Ivan Adkins, Phone 8611. 15 2tp

WANTED TO BUY - Used chaps and saddle. L. H. Schilling. Route 1, Box 152, Friona. 15 2tp



FORD 390 Cu. In. Motors Installed In Your Truck Or Pickup By **TERRY'S SHOP**

ELK Drive-In Check For The Free Passes
FRIONA, TEXAS
FRI 17 SAT 18 SUN 19
The hottest trend around town is **Hooters**! Now it's Friona. Get your Hooters here! Rate 1.00

ROBERTS FURNITURE
Serving Friona With Furniture & Appliances
South Main St. Friona

Office Supplies and Commercial Printing
FRIONA STAR

FRIONA DIRECTORY

PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE--They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always A Pleasure To Shop In Friona. W. B. Fulgham

ELK DRIVE-IN
Read The Business Directory For The Name Of One Winner Of A Free Pass. Other Passes Are In The Classified Section And The Rest Of The Paper.

RUSHING INSURANCE AGENCY
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REED'S CLEANERS
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128 E. 3rd. Hereford
For Information Contact Eric Rushing - 721 Main, Phone 5301

FRIONA DIRECTORY
SIXTH STREET CHURCH OF CHRIST
Sunday Services
Bible Classes 9:30
Morning Worship 10:30
Evening Worship 7:30 p.m.
Wednesday Services 7:30 p.m.

CONGREGATIONAL CHURCH
Sunday Services
Church School 10:00 a.m.
Worship 11 a.m.
Pilgrim Fellowship 5 p.m.

UNITED PENTECOSTAL CHURCH
Sunday Services
Sunday School 10 a.m.
Preaching 11 a.m.
Young People's Meeting 6:30 p.m.
Preaching 7:30 p.m.
Wednesday Prayer Service 7:30 p.m.

FIRST BAPTIST CHURCH
Sunday School 9:45 a.m.
Preaching Services 10:55 a.m.
Training Union 6:00 p.m.
Preaching Service 7:00 p.m.
Wednesday Prayer Meeting 8:00 p.m.
Officers & Teachers Meeting 7:15
Wednesday WMU 8:00 p.m.

FRIONA METHODIST CHURCH
Sunday Services
Sunday School 9:45 a.m.
Church Service 11 a.m.
Jr. Fellowship 5:30 p.m.
Childrens Classes 6:00 p.m.
MYF meetings 6 p.m.
Evening Worship 7 p.m.
Wednesday Choir practice 7:30 p.m.

This Message Sponsored By The Following Friona Businesses

Continental Grain Co. Preech Cranfill	Friona Motors	Piggly Wiggly We Give 5 & H Green Stamps
Ethridge-Spring Agency Insurance & Loans	Kendrick Oil Co. Phillips - Jobber	Crow's Slaughtering Wholesale & Retail Meats
Friona C Of C & A	Bainum Butane Phone 8221	The Friona Star
Friona Consumers Co-Op Oils & Greases	Bi Wize Drug Your Rexall Store	

PENTECOSTAL PREACHER

Rev. Baber Is "Builder" In True Sense Of Word

When you think of a pastor "building a church," you might be more prone to think in terms of building up its membership, rather than going about the task with a hammer in his hand.

Rev. Frank Baber, pastor of Friona's United Pentecostal Church, fits either description. Rev. Baber, now completing his third year at the Friona church, is currently engaged in leading the church in constructing a new building.

And the pastor isn't just directing the program as a "side-walk superintendent." He's actively engaged in the actual construction.

Baber has worked both as a preacher and a contractor/carpenter for several years, so

both jobs come naturally to him. In his 27 years as a Pentecostal minister, he has been connected with six other building projects.

The local church is constructing its new building completely on voluntary labor by church members, to give them the nicest facility possible at the lowest cost.

"That's the only way we could have afforded to construct a building such as we will have," says Rev. Baber.

When completed, the new Pentecostal Church, located at the corner of Fifth and Ashland, will have a total of 5500 square feet of floor space, more than double its former size of around 2500 square feet.

The sanctuary of the new church building will be able to seat around 260 people, compared to only about 100 in the former building. The sanctuary will be furnished with all new furniture. The church will be of modern design, having a steep roof that will reach to the ground, with a steeple at one end. The building will be of brick veneer.

The building program was actually begun over a year ago with the construction of the fellowship hall, which is currently being used as the sanctuary for worship services. Some two months ago, the old sanctuary was torn down preliminary to beginning the new one.

Members have been donating

their time lately, despite the cold weather, and often work late into the night.

"We've been doing a good deal of work at night, if it's still and not too cold, it's not uncommon for us to be at it until 10 p.m.," Baber says.

About the other kind of building--Baber has been leading in that, too. When he took over as pastor of the Friona church on February 1, 1961, the church membership had dwindled to one man. Currently it's over 40, and a normal Sunday School attendance is between 60 and 70.

"We think that having a nice new church building will be more of an incentive to help us grow. People today have nicer homes than ever before.

They like for their church to be nice, too," Baber says.

Rev. Baber points out that most of the church's gains recently have been young people--from ages 25 to 40, which speaks well for the future of the church.

"Our growth has been real encouraging. We love the community of Friona and its people. We want to become a vital part of the community," he states.

Most of Baber's work in the Pentecostal Church has been in home missions, which explains the fact that he has helped with so many building programs.

Churches which he helped start, and headed building programs are located in Dora, Pryor and Muskogee, Okla-

homa, and Bismark and Corinth in Arkansas. He also was associated with a building program at Odessa.

The new building for the Friona Church is "unique" for Baber in that it is the first "old" church for which he has helped to build a new building. The others were all brand new churches.

The 47-year old minister came to Friona three years ago from Henrietta, Okla., where he spent nine years as a pastor. Henrietta also serves as "hometown" for the Pentecostal preacher, since that is where he was reared.

"This is our first experience on the High Plains, and we like it very much," Baber says.

The Babers have four children. Only one daughter, 16-year-old Barbara, is at home. She is a sophomore at Friona High School. Other children are Charles, of Tulsa; Mrs. Daniel Hunt, Friona; and Mrs. Walter Doyle, of Maryville, La.

Hunt serves as assistant pastor at the church, and is also Baber's right-hand man in the construction program.

The Friona minister hopes to have the new church building finished in time for a dedicatory service the last week in March.



BUILDING PREACHER... Rev. Frank Baber, pastor of the United Pentecostal Church, is at home with either a Bible or hammer in his hand. He's currently serving as architect-in-charge of his church's building program.

JOHNSON'S FOOD MARKET

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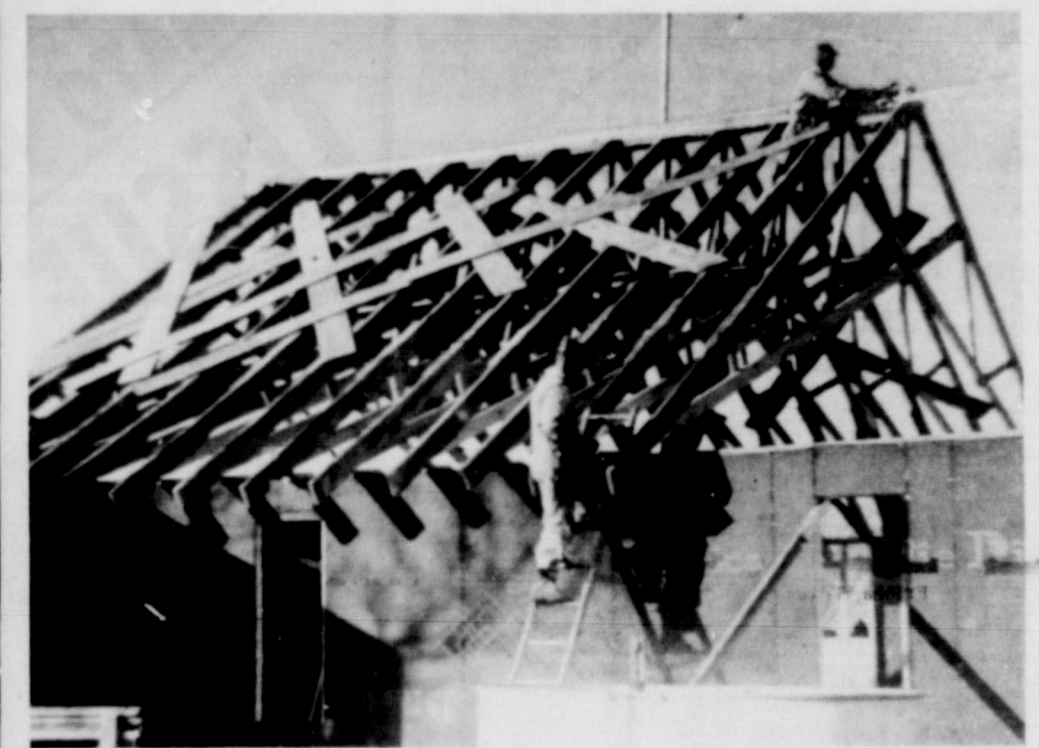
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POTATOES 10 Lb. Red **45c**



CHURCH GOING UP... Workers are shown raising the trusses for the new Pentecostal Church in Friona. The new church building, being built from donations of both time and money from the church members, is to be completed by the latter part of March.

THOUGHT FOR TODAY
God sent not the Son into the world to judge the world; but that the world should be saved through him. (John 3:17, ASV.)
PRAYER: Our Father, we come to Thee with our joys and sorrows, our successes and failures, our perplexities and our sins, always sure of Thy understanding. Teach us to look on others with sympathy and understanding and a love which will lead them to Thee. May we this day come closer to the mind of Christ. We ask in His name. Amen.
The beginning is the most important part of the work. -Plato



GENERAL TELEPHONE LAUNCHES A "LET'S GO!" PROGRAM

In the vast five-state area served by this company, there are many interesting places to go and exciting things to see. That is why we are launching a program of ads to appear in this paper to point out some of the many visitor attractions. General Telephone is proud of the towns in its service area. We are convinced of great area growth, and offer a helpful community development service to our towns. For information, write Community Development Dept., Box 1001, San Angelo, Texas.

GENERAL TELEPHONE OF THE SOUTHWEST



Of Interest To THE WOMEN

Belinda Eddins Born Tuesday

Mr. and Mrs. C. B. Eddins Jr. became parents of a baby girl at Farmer County Community Hospital at 12:20 a.m. Tuesday, January 7.

She was named Belinda Renee and weighed 7 lbs. 10 ozs. She is the first child for the couple.

Grandparents are Mr. and Mrs. Roscoe Parr, Friona, and Mrs. C. B. Eddins Sr., Center. Great-grandparents are J. W. Parr, Truth or Consequences, N. Mex.; Mrs. Florence Parr, Hereford; Mrs. W. A. Beasley, Clovis and Mrs. Lillie Scruggs, Center.

Becky Coffey In Recital

Becky Coffey, daughter of Mr. and Mrs. Leonard Coffey, appeared in a recital at Amarillo College at 3 p.m.

Baker Speaks To Missionary Group

John G. Baker, who has recently returned from Northern Nevada and Arizona, was guest speaker at a noon luncheon of Woman's Missionary Union of First Baptist Church in Fellowship Hall of the church.

Mrs. Milburn Bennett was program chairman. Mrs. Joe Talley presented the devotional. Mrs. Jim Maynard read the prayer calendar.

Baker illustrated his talk with pictures which he has made in the Nevada-Arizona area during the past several years. He has visited missions and

Sunday. Pupils of Robert Hoffman were on the program. Miss Coffey's number was "To a Water Lily" by MacDowell. She is an eighth grade student in Friona schools.

observed missionary work being done. Twenty members were present.

It's A Boy For Masseys

Mr. and Mrs. Leon Massey became parents of a baby boy at Deaf Smith County Hospital at Hereford at 10:55 a.m. Monday, January 6. He weighed 7 lbs. 14 ozs. and was named Mitchell Jay.

The Masseys have an older son, Douglas Brent. Grandparents are Mr. and Mrs. Gordon Massey and Mr. and Mrs. Jack Tomlin, all of Friona. Otis Massey, also of Friona is the paternal great-grandfather.

Church Ceremony Unites Linda Stidham, Gene Pope

In a candlelight ceremony at First Baptist Church in Dumas, December 14, Linda Stidham, daughter of Mr. and Mrs. James L. Stidham of that city, became the bride of Gene Pope, son of Mr. and Mrs. Leonard Pope, Friona.

Double ring vows for the couple were read at 7 p.m. by Rev. A. E. Rogers, pastor of the church, before an arch of white stock interspersed with magenta colored rose buds. A white satin bow with streamers centered the arch and draped to basket arrangements of white stock and magenta roses, flanked by a pair of candelabra holding seventeen lighted tapers each.

Pews were decorated with bustle bows of white satin and aisle candles.

Candlelighters were Paula Jean Stidham, sister of the bride, and Steve Edwards of Tipton, Okla.

Judy Carter was maid of honor. She wore a magenta satin dress with fitted bodice and bell skirt. Her pill box hat of matching satin was complemented with a bluish veil. She carried a nosegay of white roses.

Given in marriage by her father, the bride wore a gown of white brocade. It was de-

signed with a fitted bodice which featured a scoop neckline and long sleeves tapering to points over her wrists. The skirt extended into a chapel train, which was caught in a bustle by roses of brocade.

Her elbow length bridal veil was of silk illusion and was attached to a head piece made of a single brocaded rose. She carried a bouquet of gardenias and white roses cascading from a lace covered Bible, held with white satin ribbon streamers, tied with love knots. Each knot was centered with a miniature magenta rose.

Jim Greeson, Friona, was best man. Chris Wylly, also of Friona, nephew of the groom, was ring bearer. Ushers were Gene Testerman and Donnie Schuman.

Following the ceremony there was a reception in the church parlor. The serving table was draped with a white satin floor length cloth which was decorated with magenta satin roses. The centerpiece was of gardenias and roses.

The four tiered wedding cake, which was topped with a miniature bride and groom, was decorated with assimilated lace work of icing.

Serving at the reception table



Mrs. Gene Pope

were Mrs. Danny Bainum and Mrs. James Wylly, Friona, sisters of the groom; Mrs. Tommy Ball, Dumas; Mrs. Jack Perkins, Tipton, Okla. and Mrs. M. E. Johnson, Odessa.

Guests were registered by Doris Burnett. The round satin covered registration table was centered with a single red rose.

Out of town guests signing the register were Mr. and Mrs. M. N. Hicks, Mangum, Okla.; Mr. and Mrs. W. C. Stidham, Clinton, Okla.; Mr. and Mrs. James Wylly and children, Mr.

and Mrs. Danny Bainum and children, Mr. and Mrs. Jim Greeson, Mr. and Mrs. O'Neal Greeson and Mr. and Mrs. James Pope and children all of Friona.

Also Mr. and Mrs. Lee Warren, Duke, Okla.; Mr. and Mrs. M. E. Johnson, Clint and Keith, Odessa; Mr. and Mrs. Jack Perkins, Jim and Steve of Tipton, Oklahoma; Mr. and Mrs. Smith Pope and children, Canyon; Mr. and Mrs. Charles Pond and Mr. and Mrs. Edward Wheeler, Masterson.

Girl Scout Troop 268 Elects Officers

Girl Scout Troop #268 met and elected officers in their first meeting of the New Year on January 6 at the American Legion Hall. Mrs. Nora O'Brien spoke to the girls about earning badges and camping.

New officers are Jayn Massie, chairman; Gloria Brown, vice-chairman; Denise Cudd, reporter and scribe; Susan Floyd, song leader; Ann Spears, Patsy McVey and Susie Spring, patrol leaders.

Other members of the troop are Cindy Campbell, Jonnye Cudd, Linda Perkins, Sandra Reznik, Gay Welch, Amy Renner, Regina Duke, Barbara West, Lupe Hernandez, Nancy Scales, Janie Hernandez, and Glenda Deaton.

The troop met again January 13 and invested the patrol leaders in their new posts. The girls then made emergency telephone cards for their homes. All members were present.

Rhea HD Club Meets In Schueler Home

Members of Rhea Home Demonstration Club approved recommendations of standing committees of Farmer County HD council in their Monday evening meeting in the home of Mrs. Floyd Schueler.

A council delegate's report was made by Mrs. Norbert Schueler and the 1964 year-books were completed.

Refreshments of cookies and hot chocolate were served to Mesdames Norman Taylor, Cordie Potts, Herbert Schueler and Mike, Norbert Schueler, Dwayne Ridley, members and one guest, Mrs. Larry Gresham.

Patterson Speaks To HD Club

Guest speaker at the Monday meeting of the Farmer County Home Demonstration Council in Farwell was Jack Patterson, who is March of Dimes chairman. He was introduced by Mrs. Ralph Price.

Patterson asked for the support of each home demonstration club in the country and a goal of 25¢ per member was set by the group.

Mrs. Walter Kaltwasser, THDA chairman urged mem-

bers to contribute to 4H scholarship funds designed for the purpose of training leaders for the future.

Announcement of a new club in Farwell was made by Mrs. Cricket Taylor. Mrs. Taylor also outlined plans for a county wide program on use of cleaning equipment and carpet care in February.

Presidents and delegates representing eight clubs were present for the meeting.

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All Boys' Jackets Are Slashed Again!

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White Swan PEARS 2 1/2 Can 43c	Star Kist Chunk Light Meat TUNA 6 1/2 Oz. Can 33c
AVOCADOS Each 13c	ORANGES Calif. Fancy Navel Lb. 15c

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Mabelle Hartwell Heads Maize Tops

At the Monday evening meeting of Friona Maize Tops in the Community Room of Friona State Bank Mabelle Hartwell was elected leader for the coming year. Virginia Drager was crowned queen and runners-up were Dollie Bender and Marlene Drake. A special guest at the meeting was June Brummett of Clovis. She is a former Friona resident and assisted with organization of the local club. Membership in the club is open and visitors will be welcomed. Meetings are held each Monday evening.

MAIZE TOPS QUEEN—Virginia Drager, seated, was crowned queen of Friona Maize Tops Club at the Monday evening meeting of the organization in the community room of Friona State Bank. To gain this honor Mrs. Drager lost 74 pounds. Runners-up were Dollie Bender, right, with a weight loss of 66 pounds and Marlene Drake, left, who has lost 44 pounds.



FLOWERS IN ALASKA—Mrs. Bill Stewart and Mrs. Ralph Wilson are holding a painting which Mrs. Wilson brought back from Alaska last summer. A wide variety of flowers which grow in that state are pictured in natural colors.

Alaskan Trip Described By Mrs. Ralph Wilson

Highlight of the Tuesday evening meeting of Modern Study Club was an illustrated travelogue of a trip to Alaska by Mrs. Ralph Wilson. Topic of the meeting was "The Big Things In Life." Mr. and Mrs. Wilson spent the month of August in the biggest state in the union.

The meeting began with repetition of the club collect in unison led by Mrs. Frank Spring. Jan, Gay and Holly Welch presented "Far Away Places," and "Mockingbird Hill." The trio was accompanied by Mrs. Roy V. Miller Sr. News of Alaska was presented by Mrs. Bill Stewart. Hostesses were Mrs. Ernest Tannahill and Mrs. Weldon Dickson. Guests were Mrs. Bill Lyles and Mrs. Louis Welch. Twenty-three members were present.

Film Scheduled

A film, "The Communist Threat," will be shown during the Training Union hour at Summerfield Baptist Church Sunday at 6 p.m., according to Rev. Jim Arnold, pastor.

Chili Supper To Honor Wayne Wash

All members of Friona Country club and their families are being invited to a chili and bean supper between 7 and 9 p.m. Saturday. This come and go affair has been planned to honor Wayne Wash, the club's new pro, and his family. There will be no charge for the supper.

School Menu

January 20-25, 1964
 Monday: Hot dogs, baked beans, potato chips, brownies, milk.
 Tuesday: Fried Chicken, potatoes, buttered carrots, cranberries, white cake, hot rolls & butter, milk.
 Wednesday: Meat loaf, potatoes, English peas, cabbage &

apple salad, peach halves, hot rolls & butter, milk.
 Thursday: Tamales, pinto beans, greens, onions, apple cobbler, corn bread, bread & butter, chocolate milk.
 Friday: Fish, potatoes, green beans, tartar sauce, applesauce cake, hot rolls & butter, milk.
 Before plastics came into use, one American pianomaker used the tusks of over 100,000 elephants in the manufacture of piano keys.

WELCOME TO FRIONA



We welcome Mr. and Mrs. Boyd Pipes and family back to Friona. The Pipes have been living in Clarendon for the past several months. Their children are Boyd Jr., age 2 1/2, and the twins Linda Lou and Rebecca Sue are 2 1/2 mo. The family attends the 10th St. Church of Christ.

Here From New York

Mrs. Ben Konis of New York City arrived in Friona early this week for a belated holiday visit in the home of her parents, Mr. and Mrs. Ray Landrum.

Mrs. Konis a former Friona resident and graduate of the local high school, plans to be here about two weeks. She will also visit in the home of her grandparents, Mr. and Mrs. C.W. Dixon and her brother, Joel Landrum and his family before returning home.

Aborigines of southern Mexico used blow pipes as weapons while the Indians of northern Mexico used bow and arrows.

Here's a list of American production cars with standard engines that deliver more horsepower per pound of car weight than the '64 Oldsmobile F-85 *Cutlass* Holiday Coupe or Sports Coupe:

(NONE)

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Action-packed Cutlass V-8—standard on all three F-85 Cutlass models—puts out a spirited 290 horses! Gives the Cutlass Holiday Coupe or Sports Coupe more horsepower per pound of car weight than other standard-engine '64 American production cars! And prices start lower than ever! See your Olds. Quality Dealer today!

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GIB'S CLEANERS Professional And Coin-Op Dry Cleaning 	FRIONA WHEAT GROWERS Elevator Service Field Seeds	Kendrick Oil Co. Phillips 66 Phillips Tires Tubes Batteries Accessories 

ANNUAL MEETING

January 21st.

7:30 P.M.

School Cafeteria

All Members And Interested Friends Are Urged To Come.

Refreshments - Speaker
Door Prizes

FRIONA FEDERAL CREDIT UNION



GUARDED CLOSELY. . . Tito Jennings is surrounded by Muleshoe guards in this shot from a recent game. She still managed to score 19 points in the game.

SQUAWS EXTEND STREAK

Chiefs Scare Mules, But Lose, 65-63

Fans attending the district opening basketball games here with Muleshoe last Friday went away with mixed emotions. Although the Friona High School Squaws got off on the right foot in district play, the Chieftains, playing perhaps their best game of the season, went down to defeat by two points.

The Squaws led all the way in taking a 48-34 win. The Chiefs also had the lead much of their game, but came out on the short end of a 65-63 score.

The win was the sixteenth in a row for the Squaws, and gave them a 1-0 district record. Muleshoe came out to make a game of it, however. The visiting Mulettes took a 1-0 lead; then after Friona went ahead 2-1, Muleshoe held 3-2, 4-2 and 6-2 leads, the latter being their longest lead of the game.

The Squaws caught up at 6-6, and at the end of a quarter, it was all knotted at 11-all. Neither team could pull away during the second quarter, although Friona had a one-point lead at halftime, 20-19. Charlotte Nettles and Tito Jennings scored all of Friona's points in the first half.

Friona never trailed during the last half. The Squaws gradually increased their lead, building it to nine points, but that was cut to eight, 35-23,

as the third quarter ended. Muleshoe's cold spell in the third quarter continued into the start of the final eight minutes, and when Jennings scored on a follow-up shot with 6:20 to play, the Squaws had a 15-point lead at 38-23, and threatened to blow the game wide open. But the Mulettes didn't give up, cutting the lead back to nine points, 40-31, with 2:50 to play.

That was to be as close as they would come. Squaw reserves built up a 16-point lead as the game ended, cut back to 14 points on two free throws after time ran out by Muleshoe.

Inability to hit free throws cost the Chiefs a chance to take an upset win over the Mules. Friona outscored the visitors, 56-48 from the floor, but hit only seven of 20 attempts from the free throw line, a dismal 35 per cent. That was the difference in the final outcome.

Friona surprised the visitors by jumping out to a 6-0 lead as the game opened. The Mules fought back to tie the count at 8-8 midway of the first period, and took their first lead at 10-9. The Chiefs regained the lead on a tip-in by Larry Buckley, and a lay-up by Danny Murphree after a stolen ball gave Friona a 17-14 lead at the end of a fast-moving first period.

Muleshoe, which had just four leads in the first half, went ahead for a time midway of the second quarter, but the Mules never had more than a one-point lead in the first half. Buckley's hook shot in the closing seconds sent Friona to the dressing room at halftime with a 34-33 lead.

Muleshoe opened up the first long lead of the game midway of the third quarter. The Mules took advantage of a brief cold spell by Friona to take a seven-point lead, 48-41. It was 51-45, Muleshoe, going into the final quarter.

The visitors took their longest lead, nine points, at 54-45, as the final frame began. But Friona fought back, on baskets by Buckley, Jim Snead, Murphree and Milton Hargus, to pull back even, and Buckley's driving layup with two minutes left gave Friona a brief 57-56 lead.

But the Mules capitalized on Friona fouls, something the Chiefs had not been able to do. Eight of Muleshoe's 14 points in the final quarter were from the foul line, and every time Friona tied the score, a pair of free throws untied it for the Mules.

Buckley was a ball of fire for Friona, coming up with his top (Continued on Page 4)

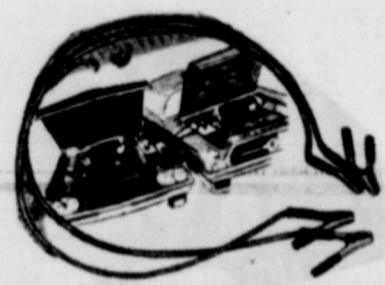
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OFFICIALS GET RAISE

Commissioners Approve ROW Purchase Plan

The Parmer County commissioners met Monday in a lengthy session for the first meeting of 1964. A full quorum was present at the county court assembly for the first time in two months, Commissioner Guy Cox of Precinct 3 having been hospitalized with illness.

The group discussed at length the proposed construction of a four-lane divided highway on U. S. 60 for 37 miles across Parmer County. The commissioners approved the agreement between the county and state on a 50-50 financial basis and

signed the agreement which provides for the purchase of 100 ft. right-of-way along the route.

County Judge Loyde Brewer reported that the general fund for the county during 1963 had stayed out of the "red" for the first time since he had been in office. The 1963 general fund began in January with \$44,304.27 and at the close of 1963 on Dec. 31 showed a balance of \$79,417.32. December tax collections are yet to be added to the total, according to Mrs. Mabel Reynolds, county treasurer.

Chiefs--

(Continued from Page 3)

performance of the season and scoring 25 points for game honors. Sophomore Travis Graves also turned in his top effort and clicked for 14 points. Murphree had 15.

The Chieftain B team had opened the night's activities with a 51-46 win, led by Dale Milner's 28 points. Jackie Stowers added 10 points.

SQUAWS-Muleshoe

PLAYER	FG	FT	TP
Nettles	7	6	20
Jennings	9	1	19
Davis	1	0	2
Greeson	1	1	3
Moyer	1	0	2
Totals	20	8	48
Muleshoe	11	8	4
SQUAWS	11	9	15

CHIEFS-Mules

PLAYER	FG	FT	TP
Buckley	10	5	25
Murphree	7	1	15
Weatherly	1	1	3
Hargus	1	0	2
Snead	1	0	2
Graves	7	0	14
Jones	1	0	2
Totals	28	7	63
Muleshoe	14	19	18
CHIEFS	17	17	11

Edelmon Report Wins in National Contest

The Edelmon Report, the findings of a committee led by Albuquerque High School English teacher Jan Edelmon won a \$3,000 equipment award in a nationwide contest sponsored by the Minnesota Mining and Manufacturing Co.

The findings of the committee led by Miss Edelmon resulted from a question asked of teachers in Albuquerque High by Dr. William Wright, principal. At the beginning of the school term, he asked, "What additional materials do you need to do a better job in your classroom?"

The report listed the needs and advances possible on a curriculum-wide basis and featured 20 other teachers as co-authors. The AHS staff, through the Edelmon Report, reemphasized the need to enrich instruction if students were to achieve to the limit of their abilities.

Over 7,000 schools were entered in the contest. Equipment included in the award was ten classroom overhead projectors, a portable overhead projector, an infrared transparency maker, a duo-spectrum equipment, and a large quantity of materials for making transparencies.

Miss Edelmon is a graduate of Friona High School and the University of New Mexico at Albuquerque. This is the second year she has been on the teaching staff of AHS. She is the daughter of Mr. and Mrs. W. L. Edelmon, Friona.



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TOILET TISSUE Northern 4 Pak. **29¢**

COFFEE Maryland Club Lb. Can **59¢**

POPCORN Pops-Rite Yellow 2 Lb. Bag **29¢**

COOKIES Sunshine Hydrox 16 Oz. Pkg. **49¢**

HI HO'S Sunshine 6 1/2 Oz. Pkg. **25¢**

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THE HIGH PLAINS FARM AND HOME

Five Additional Texas Counties To Get Federal Crop Insurance

Cotton farmers in Cochran, Deaf Smith, El Paso and Gaines counties and grain sorghum growers in Deaf Smith and Randall counties will be eligible in 1964 for Federal Crop Insurance.

Under the program, participating farmers are protected against crop losses from natural hazards, said Ben A. Jordan, Jr., Texas director of the Federal Crop Insurance Corporation. He added that some 12,000 farmers in 45 Texas counties have already received more than \$1.4 million to cover 1963 crop losses. He said that final payments will ex-

ceed \$2 million. These payments, Jordan said, are made from premiums paid by the participating farmers who are policy holders.

FCIC coverage, nationally, in 1963 increased by 30 per cent. Almost \$500 million in crop production investments were under the protection of FCIC, Jordan said.

The state director described the program as a cooperative one designed to help growers

take a business like approach to the problem of protecting their capital investments, credit and the economic strength of their community.

When crop damage hits an area, it hurts everyone for miles around, Jordan said. Federal crop insurance is designed to put money back into an area when weather, insects or disease have reduced or wiped out the major source of income, he said.

Reagan Looney is not interested in some new additional cash crop. Nor is his son-in-law, Bob McMeans, who rents the farm two miles west of Bovina.

They grow and harvest Red Top cane and the seed is sold all over the country wherever cane is grown including Louisiana.

"It takes a lot of hard work to raise cane," Looney admitted "and that's probably the reason most farmers don't raise it."

A native Texan, Looney has been raising cane for more than 40 years. His son-in-law, a native of Amarillo, has been on the Bovina farm since 1957. Looney bought the Parmer County farm in 1935.

Looney and McMeans have

only 80 acres of cane this year. They said the crop averaged around 70 bushels per acre and the average price for the cane seed was \$6 per 100 pounds. Looney said that the market earlier this year was \$5 per 100 but that he had heard that the price had dropped considerably.

In 1960, the cane raisers recalled, they grossed more than \$27,000 off of 160 acres of the red top cane. The yield has been as high as \$210 per acre. Looney said that the cane was sown in many sections for grazing purposes or pasture. After grazing the cane is cut and baled for winter feeding.

Most cane farmers bale the stalk in the field after the heads have been threshed. The Looney-McMeans method is to

thresh the whole bundle and then sell the "straw stack" for binding or ensilage.

Looney pointed out that the sowing of cane on soil bankland was quite practical. He said that nothing made a better cover for the ground than cane stalks.

In the present operation of the Looney-McMeans threshing four tractors and four wagons are required to haul the bundles from the field to the threshing machine. The operation is similar to the old wheat separator days, with bundle wagons and pitchforks.

A truck stands by the grain spout to catch the cane seed which is hauled to the barn granary for storage until time of sale. The truck is unloaded by an elevator.

A crew of eight men, in addi-

tion to Looney and McMeans, is required to complete the work detail - or two men to each tractor and wagon.

Looney said that for several years he had called upon the same crew chief from Clovis to provide the labor. He is Juan Armijo who not always brings the same crew, but according to Looney, has brought satisfactory help.

"Several of the neighbors have signed up to raise sugar beets," Looney stated, "but for me, I'll just stay with the hard work of raising cane."

Looney explained that not only was hard work the reason that only a few farmers in the area tried to grow cane but that it was seldom that there was an ideal season for the crop such as was the past fall and current

winter. After frost and the cane stalks have frozen down the heads must be left until the seed has matured or ripened for sowing before it can be threshed. Of course, this requires a dry fall and winter.

"This year has been ideal for harvesting cane," Looney said.

FOOTSAVING EDUCATION



by James E. Edwards

Will Feet Ever Be Accepted?

The history of shoemaking shows clearly that mankind has always been unhappy with the shape of the feet that God gave us. The pointed toes that people are complaining about now are "health shoes" compared to the points worn a century ago.

Normal feet are not funny. Bone for bone and muscle for muscle they are very similar to our hands and the soap commercials tell us that our hands are things of beauty.

Will we ever feel as indifferent about exposing our feet in public as we are about our hands? Probably not but our children are growing up in an era of swimming pools. They may learn to regard our attitude about feet as funny as we regard the high shoes and bone-stay corsets of the twenties.

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CLOVIS, N. MEX.

Parmer County Farmer Raises Cane For Additional Cash Crop

COURTHOUSE NOTES

- Instrument Report for Jan. 5 thru 11
- W. D. - Imogene Swim - Pearl Hastings - Easterly 95 ft of Lots 8, 9, & 10 Blk 20 Original Town of Bovina.
 - D. T. - Duane Curtis - Fed. Land Bank - N/2 Sect. 48 Johnson "Z".
 - W. D. - Sam Sanders - Vernon Snodgrass - All N/2 of SW/4 Sec. 16 Doud & Keefer.
 - D. T. - Deon Awtry - Prudential Ins. Co. - 345.38 a. of Sect 18 & 19 Blk B McMinn.
 - W. D. - Jimmy E. Ware - N/2 Sect 13 Synd "A".
 - W. D. - M. L. Rexrode - Max Bush - NW/4 Sect 28 Johnson "X".
 - D. T. - Ralph Paul - Fed. Land Bank - SE/4 Sect 69 Kelly "H".
 - D. T. - George C. Taylor Jr. - First Fed. Sav. & Loan - Lot 19 & W/2 Lot 20 Blk 6 Lakeside Add. Friona.
 - W. D. - First Fed. Sav. & Loan - E. S. White - NW/4 Sect 10 Rhea "C".
 - W. D. - Cloys Stanberry - Richard Morris - Lot 17 & S 15 ft. Lot 18 Blk 19 Bovina.
 - W. D. - Carl McCaslin Lbr. Co. - D&R Builders Ins. - Lot 11 Blk 1, Lakeside, Friona.
 - D. T. - D&R Builders Inc. - Medlock Invest Co. - Lot 11 Blk 1, Lakeside, Friona.
 - W. D. - Edgar Walter - Joe A. Walter - 1 a. of SE/4 Sect 12 T6S, R3E.
 - D. T. - Dimple R. Struve - Hale Co. State Bank - SW/4 Sect 4 T6S, R3E.
 - D. T. - E. A. Parham - Prudential Ins. Co. - SW/4 Sect 89 Kelly "H".
 - W. D. - Billy Billingsley - R. C. Westphal - Lots 1 thru 12 Blk 5 Farwell.
 - D. T. - Oakley D. Stevenson - C. R. Elliott - NW/4 Sect 5 Synd "A".



On The Farm In Parmer County

By DERYL COKER
County Agent

Losses from diseases of grain sorghum in West Texas have not been considered by many as a factor worthy of consideration. In most cases diseases are probably not causing losses, however, in certain fields diseases are limiting production to a point that sorghum cannot be produced profitably. When this point is approached, growers are more prompt to try and find out what is wrong. This past year certain fields all over the north plains failed to develop. The grain from these fields was light, poorly filled, and in some instances didn't make more than 2500# per acre.

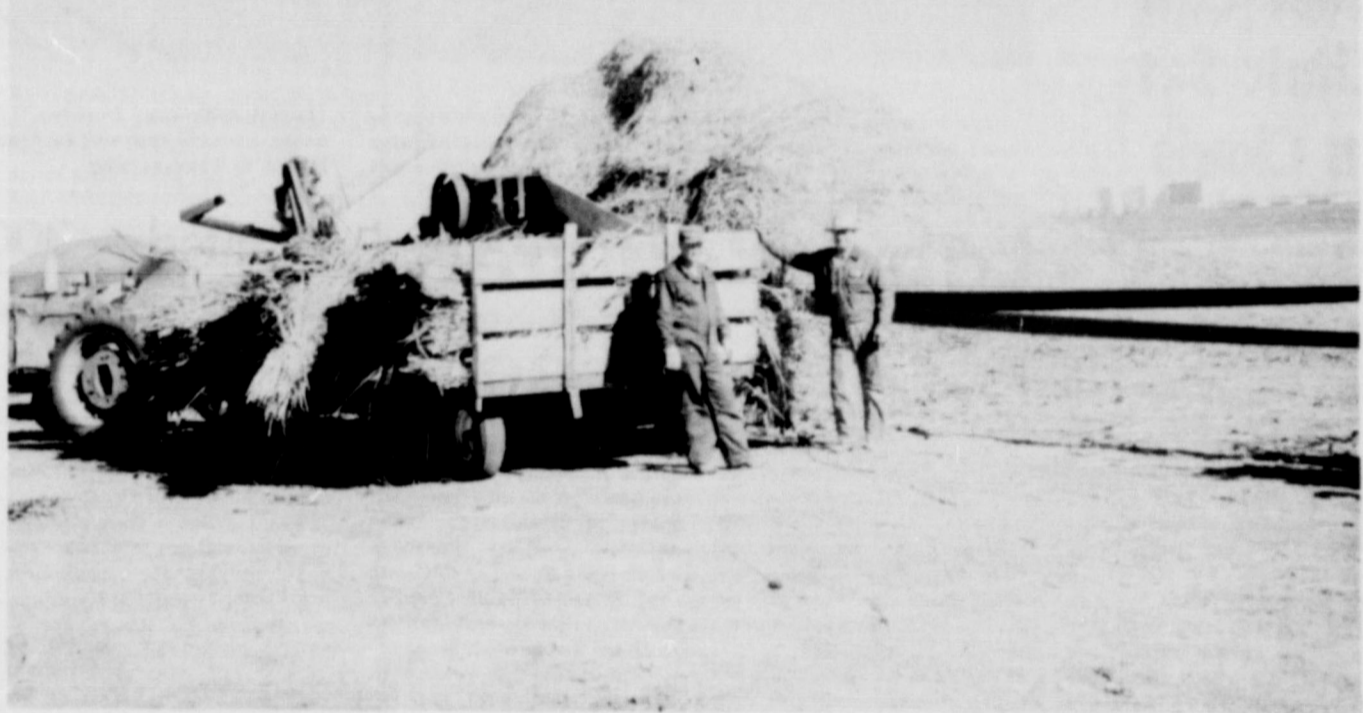
Our plant Pathologist made a tabulation of all the specimens sent in to try to learn what factors could be getting us in trouble.

In all fields checked, nematode populations ran from 150 to 1150 per pint of soil.

These are numerous disease factors that could cause a light chaffy grain such as Herbicide injury, stalk rot, poor fertility, lack of water, insect damage, weak neck and etc., so there is not a positive answer at the present.

While we are talking about Grain Sorghum, lets don't forget the Grain Sorghum Producers Association and all the things they have done for our growers. This Association has been worth millions of dollars to our sorghum growers and they haven't had a great deal of money to spend either.

Incidentally, Parmer County is the No. 1 grain sorghum county in the United States, but didn't give the Association as much money as Hale County. We should be the No. 1 supporter. It cost so very little to support this organization, so lets all do all we can.



Cane raisers Bob McMeans (left) and Reagan Looney stop threshing operations two miles west of Bovina while they and an eight-man crew go to lunch. The Red Top cane averages 70 bushels per acre and sells from \$5 to \$6 per 100 lbs. Bovina skyline may be seen in background.

Home Economics In The News

More than 50 home economics are needed for Peace Corps work in four Latin American countries officials of the division of recruiting for the Corps have announced. The volunteers are needed to help improve health, nutrition and sanitation conditions in rural villages and city slums. Colombia, Venezuela, Chile and the Dominican Republic are seeking the volunteers to join with teams of Peace Corps agriculturalists, social workers, construction workers and recrea-

tion authorities to help people modernize their living conditions. Training for these programs will begin in February.

New uses for corn syrup are continuing to be reported. One of the latest applications of the product concerns its use in the sterile screwworm fly program. The flies are now being fed corn syrup from a small paper cup prior to their release. Entomologists working on the screwworm eradication program have found that syrup-

fed flies have a better chance to survive and perform their job.

A recent survey by the Census Bureau shows that 16.8 per cent of the families in the nation plan to purchase one major household appliance during the next few months, reports Mrs. Eula J. Newman, home management specialist with the Agricultural Extension Service at Texas A&M University. Washing machines apparently top the list of anticipated purchases.

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An Important Message To Parmer County Grain Sorghum Producers-

Your Organization Grain Sorghum Producers Association, Is In Dire Need Of Your Support.

If You Have Not Done So, Please Send Your 1963 Contribution, Based On \$34 Per Million Pounds, To:

Elmer Hargrove, Secretary Parmer Co. Grain Sorghum Producers Ass'n. Farwell Texas

Thank You

Parmer County Grain Sorghum Producers Association

— Tom Caldwell, President

The Association Greatly Appreciates The Help Of Elevators And Producers Who Have Cooperated For 1963.

Building Race Cars Is Hobby Of Curry Wheat Farmer

BY HOWARD MOORE
Farm & Home Staff Writer

Many farmers have acquired hobbies to occupy their time during off-duty hours or when the weather won't permit their being in the field. One of these is Virgil Harrison who irrigates and raises wheat and maize, north of Pleasant Hill. Virgil's hobby is building sprint race cars.

He has been quite successful with his hobby since it began to materialize in 1949. His cars have raced all over Texas, New Mexico, Colorado, Kansas and Arizona.

For four straight years, 1950-1953, his cars won the Southwest Automobile Racing Club's championship races held in Clovis, Roswell, Carlsbad, Artesia, Lubbock and Amarillo. Driving his souped up vehicles was Hoppy Aaron, noted race driver from El Paso.

For the past few years Virgil said that he had neglected his hobby. But now he has begun it again. The complete chassis and motor are stationed in his farm workshop awaiting the body which he also built that is now being painted by J. C. Hughes, automobile paint man in the Frank Rierson Pontiac body shop in Clovis.

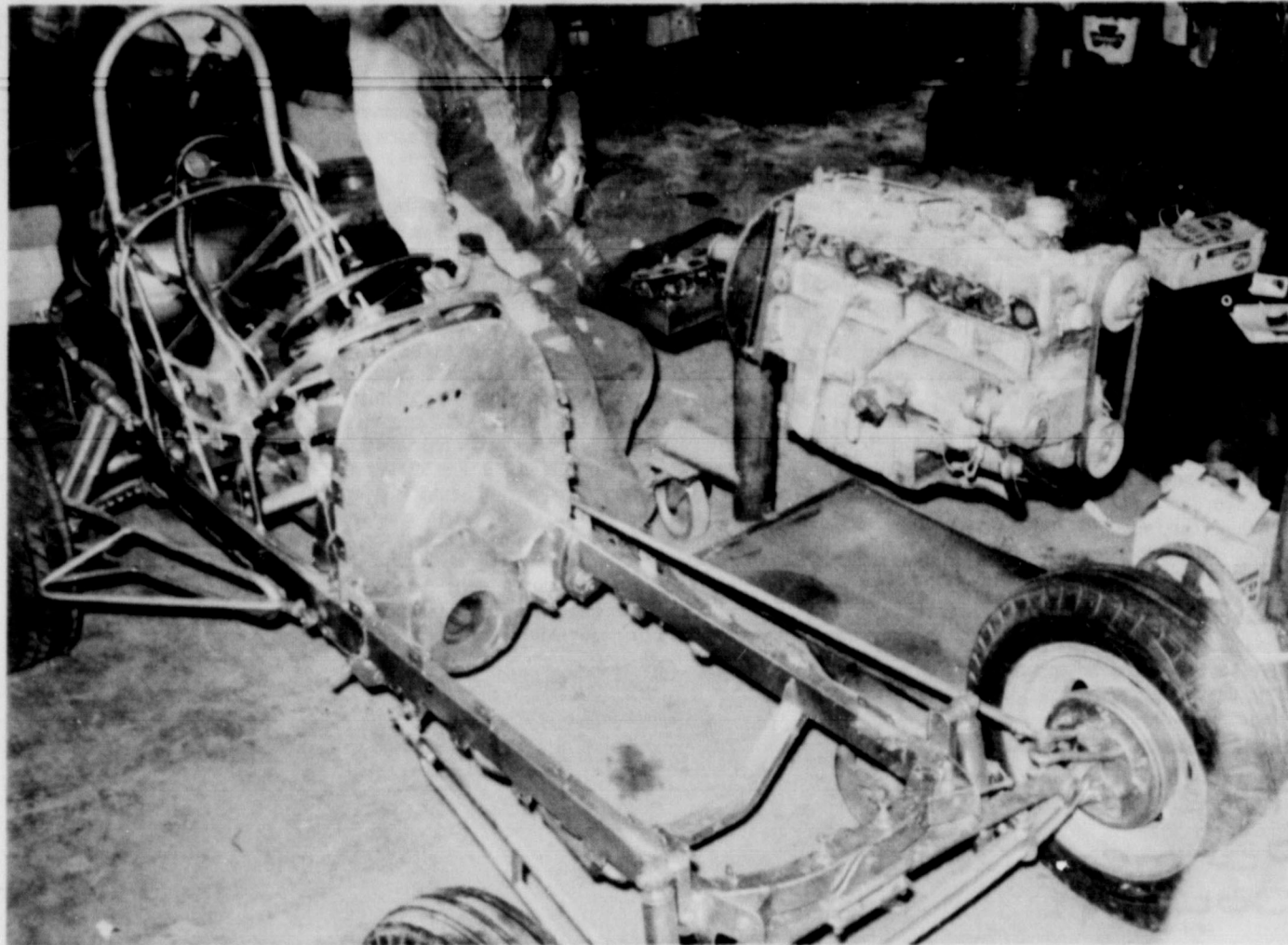
from the original 3 and 7/16 inches to 3 1/2 inches. He uses Grant racing pistons and rings. The valves have been lowered with pour and relieve valve holes for more and "easier breathing." It has a special ground cam shaft. The chassis is equipped with 16-inch magnesium racing wheels.

Virgil lives on the place homesteaded by his father, the Rev. B.B. Harrison, Clovis some 40 years ago. It is located a few miles west of the Texas-New Mexico state line and just north of the Frio Draw. It is in the edge of the present irrigation belt and is some of the area's richest soil.

His farm work shop is heated and equipped similar to an automobile dealer. It is there he repairs his numerous makes of tractors, combine, drills, plows and other farm machinery.

He explained that the coyotes were so brave and vicious along the Frio Draw that they prevent his raising chickens or calves for either a profit or hobby.

"Coyotes don't bother my race cars," he said.



Virgil Harrison, Pleasant Hill wheat farmer, spends his spare time during cold winter days in his farm work shop building a sprint race car. His home made vehicles have won several

championship race trophies. The Chrysler-powered racer now under construction will be ready for the coming race season - March to Thanksgiving.

Beef Calf Clinic Set In Clovis

4-H and FFA boys and girls of the area, and especially their parents, are invited to attend a beef calf clinic at 2 p. m. Saturday at the Ranchers and Farmers sale barn in Clovis. The clinic is sponsored by the Purina Feed and Ranch Supply Company, Inc.

Leon Langford, well-known Hereford breeder of the Texico-Farwell area, will give a demonstration on grooming an animal for fitting and showing. Two of his animals will be used in the demonstration.

Harold Dalbom, manager of the Purina Feed store in Clovis, said that a colored film would be shown on preparing a beef animal for show. A management discussion, led by Gary Harvey, district representative for Halston-Purina, will be conducted for the purpose of helping 4-H and FFA boys and girls know more about the project of caring for beef calves.

"The Saturday program is merely a supplement to the school instruction that boys and girls in the 4-H and FFA organizations receive in school," Dalbom said. "We especially urge parents to attend."

Chrysler motors are a favorite of the irrigation wheat farmer. Around his farm are six Chrysler motors powering the pumps that supply his crops with water. He recently purchased a 1964 "383" Plymouth Fury, a Chrysler product.

The engine that will power his new racer is (or was) an original stock, six-cylinder, 120 horse power Chrysler. He has boosted the motor to more than 400 horse power at 5200 RPM. Its top speed is rated at 200 miles per hour.

The three-quarter sprint car has no transmission, clutch, fly wheel or starter. It will carry a radiator but no fan. The oil temperature should be around 190 degrees when running, Virgil explained.

It will retain the same crankshaft but will be redrilled new oil holes and plugged up the old ones. Half of the double oil pump will force a stream through the motor and the other will pick it up and put the oil back into the tank, called "Dry Sump."

The block has been bored

Labor Required For Texas Beef

How many hours do you spend annually caring for your beef cows? This information should be helpful in determining how to better use your labor next year, says Tom Prater, farm management specialist with the Texas Agricultural Extension Service.

Operators who have other enterprises competing with their beef program for labor, and those that work off the farm or ranch will be especially interested in knowing how much time they spend with their cows he says.

A recent USDA report indicates that about 12 hours of labor were required annually per cow on beef operations in Texas, says Prater. This amounts to about 3.6 hours per 100 pounds of beef produced, he adds.

The hours required per cow will vary on each operation depending on management, and other factors of production. Texas studies indicate that 18 hours per cow annually are needed on the Blackland farms of the state, 14 hours on Grand Prairie farms, just over 18 hours on the Northeast Texas farms, and some West Texas ranches indicate labor requirements of about 10 hours, according to the specialist.

In comparison, in the Mountain States such as Montana, Idaho, Wyoming, Colorado, New Mexico, Arizona, Utah, and Nevada, about 10 hours are re-

Wanted -- 300 Texas Farm And Ranch Record Keepers

As a farm or ranch operator, would you like to join as a select group of cooperators with the Texas Agricultural Extension Service in a mail-in-record keeping project?

The Service's farm management specialists, with Rex Kennedy serving as coordinator, have issued a call for 300 volunteers who would like to participate in the year-long record project. Kennedy says for the past two years about 50 cooperators have been under the program and that results have been good. The program utilizes the electronic computers at Texas A&M University and makes it possible for the specialists to do a faster and more thorough job.

Kennedy points out that the results of the past two years clearly indicate weaknesses in management operations; especially as they relate to costs, yields, machinery and labor utilization. He adds that the past experience has caused the specialists to strongly recommend enterprise accounting, although it is not mandatory for the new cooperators.

Here's what the new cooperators will furnish the specialists at Texas A&M -- a beginning inventory, monthly expense and income records (mailed in each month), and an ending inventory. At the end of the year, the specialists will

supply the cooperator with a detailed analysis of the year's record. This analysis will be provided in time for use in connection with tax reporting, Kennedy says.

The material submitted by the cooperators will be treated as confidential information and only summaries or averages without identification of individuals will be used by the specialists in their work. Summaries of the records will be available on request any time during the year, says Kennedy.

If you would like to participate in this mail-in-farm or ranch accounting program, the size or type of your operation makes no difference, you are advised to contact the local county agent at once. He can supply detailed information and the selection will be largely on a first come basis, Kennedy adds.

The true work of art is but a shadow of the divine perfection, -Michelangelo

Lubbock Cotton Market

Spot cotton prices quoted on the Lubbock market on Jan. 8, 1964 as reported to the Cotton Division, Agricultural Marketing Service, U.S. Department of Agriculture and comparable Commodity Credit Corporation loan rates.

Spot Quotations Commodity Credit Corp. (Stored Lubbock)				
Grade	Staple	Cents per pound	Loan Value	
Middling	15/16"	31.00	31.14	
Middling	31/32"	31.60	31.69	
Middling	1"	32.50	32.39	
Strict Low Middling	15/16"	30.05	29.74	
Strict Low Middling	31/32"	30.50	30.24	
Strict Low Middling	1"	31.10	30.89	
Middling Light Spotted	15/16"	30.10	29.79	
Middling Light Spotted	31/32"	30.55	30.24	
Middling Light Spotted	1"	31.25	30.84	
Strict Low Middling	Light Spotted	15/16"	29.30	28.54
Strict Low Middling	Light Spotted	31/32"	29.55	28.94
Strict Low Middling	Light Spotted	1"	29.80	29.39

3 Farm Bureau Meets Slated

The Texas Farm Bureau will launch its 1964 national legislative program with three conferences later this month, according to TFB President C. H. DeVaney.

The first conference will begin at 9:30 a.m. Jan. 22, at the Gunter Hotel in San Antonio. Two sessions are slated Jan. 23. The first will start at 9:30 a.m. at the Holiday Inn Parkway Motor Hotel in Lubbock, and the final meeting will begin at 3:30 p.m. at the Adolphus Hotel in Dallas.

Attending the three legislative conferences will be county Farm Bureau PX Committee chairmen and members and county presidents. Purpose of the conferences is to develop a better understanding of the major issues expected to come before Congress this year and to plan strategy for securing favorable action on issues on which Farm Bureau has policies, DeVaney said.

Main speaker at each of the legislative conferences will be Dr. Kenneth Hood, Chicago, director of the commodity division of the American Farm Bureau Federation. He will explain the major issues confronting Congress this session and discuss the political maneuvering that can be expected

in connection with farm legislation. DeVaney will open each session, outlining the purpose of the conferences and discussing Farm Bureau resolutions that deal with the various issues before Congress.

The TFB legislative staff, Director Charles Huff of Austin, and Assistant Director Ed McKay of Waco, will discuss effective use of Policy Execution (PX) Committees in carrying out Farm Bureau policies. They are also expected to explain Farm Bureau's plans for holding "Measure the Candidate" meetings over the state prior to the general elections this fall.

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Sales & Service Friona

Smoothest pickup in the Southwest!

Where's the proof? In the comfort of Ford's new luxury cab... the smoothness of Ford's new long-wheelbase ride!

Put a '64 Ford through its paces—and you'll know how smooth a pickup can be! You'll know the riding ease of Ford's new 128-inch wheelbase. The luxury of a cab that's smart as a station wagon inside. How 38 pounds of insulation cut down noise and heat.

But this is a he-man truck—built like the big trucks from axle to axle! New double-side wall Styleside box has tailgate so strong it can hold a ton... yet one hand opens it. Stop in for a great deal on a great new Ford!

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THE GREAT NEW TRUCK FOR THE GREAT SOUTHWEST

FRIONA MOTORS
Grand & Highway 60 Friona, Texas



CHAMP RETIRES—Cutter Bill, world's most honored quarter horse, "hangs up his shoes" this week as he retires to stud at oilman Rex C. Gault's ranch near Crockett, Texas. Concluding a year in which he reigned as the World's Champion Cutting Horse, the eight-year-old palomino retires as the nation's top-ranking cutting horse stallion with his stud fee pegged at \$1000.

Complete Automotive Machine Shop SERVICE
Valve Work - A Specialty
Crankshaft Grinding
MOTOR LAB
At Rear Of Elliott Auto Parts
311 W. 7th. Clovis

JANUARY Clearance Sale

BLOUSES \$4.98 to \$9.98 Values... **\$3.50**

SLACK SETS TO MATCH \$17.98 Values... **\$10.00**
All Wool Pastels & Winter Colors

SPRING SLACKS \$10.98 to \$15.98 Values... **\$8.00**
(Including Minks)

HATS Values To \$24.95 ... **\$3.00 & \$5.00**

SILF SKIN GIRDLES **20% OFF**
Table Of Dyed To Match Cotton & Wool Knit

SKIRTS & SWEATERS \$7.98 to \$12.98 **\$5.00**
Spring & Fall Colors (Sweaters To Match) \$12.98 to

WOOL SKIRTS \$15.98 Values... **\$7.75 To \$10.00**
Mink Trimmed & Plain

WOOL COATS \$49.00 to \$119.00 Values... **1/2 Price**

6 DOUBLE KNIT SUITS \$29.98 to \$79.98 Values **1/2 Price**

New Selection Of **DRESSES** CLOSE - OUT
All Cocktail **DRESSES**
Values Values Values
\$9.98-\$14.98 \$14.98-\$19.98 **\$9.99** \$17.98-\$39.98

\$5.99 **QUEENS'N TEENS** 1/3 Off
Values \$19.98 & Up
300 Main Clovis

Mrs. Wes Long Named Homemaker Of The Week

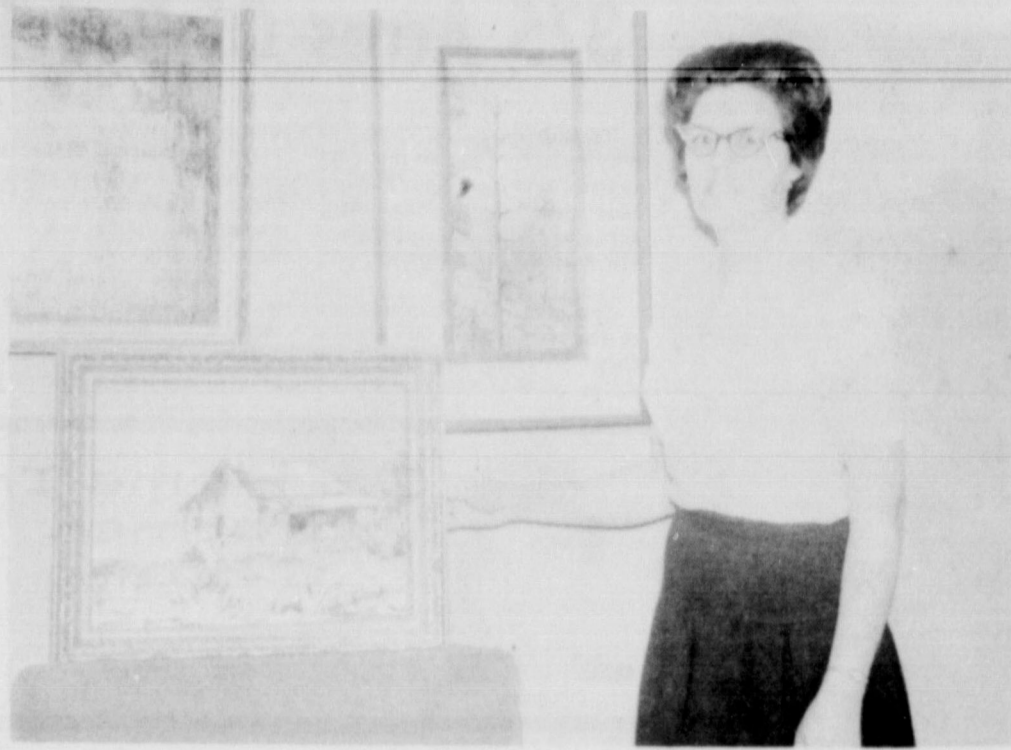
Mrs. W. H. (Wes) Long, who lives with her family at 409 W. 9th St., Friona is our choice as homemaker of the week. Her interests are varied with home-making heading the long list of other activities.

She has worked with Boy Scouts, Girls Scouts, Eastern Star, Home Demonstration Club, and was a member of the advisory board when the Order of Rainbow Girls was organized in Friona some six years ago. She also has taught a primary class at the Friona Methodist church, where the family are regular attendants. In addition to which she assists with the churches' Vacation Church School each summer. Is an active member of the W.S.C.S., having been secretary of her circle for two years and does many things for her family and friends.

Activities for Mrs. Long have been limited during the past year due to back surgery but she plans to increase her activities as her condition permits.

A special hobby of Billie (as she is known by her friends) is that of painting. She has taken several courses in the art during the past few years studying under instructors at the college in Canyon, and also at Cloudcroft, and Muleshoe. She is presently taking a course in painting from Mrs. Bughy, curator at West Texas State University Museum.

Mrs. Long, who has always had a great desire to paint has done most of her work with tempera paints; however, she has recently taken up oil painting and has also done some



Mrs. Long, a painting enthusiast exhibits some of her art work.

works of art in water color. "The hobby has cost my husband in patience and money," she jokes, adding that she had originally planned only to paint a few pictures for her home, but became so fascinated with the work that she has continued to paint until most of the closets at her home are filled with art work. She has sold a few of the works of art.

Most of the works done by Mrs. Long are those of landscape scenes and still life (these are her favorites). She is planning to do some work in

portrait painting in the near future.

Another hobby is that of sewing. She makes special occasion clothes for her daughter, Sheryl, 17, and on occasion makes cowboy shirts for her sons, Eldon, 15, and Tommie, 10. She also is adept with her knitting needles and last year made wool jackets for her sons and knitted in the sleeves. Her brother, who is a college student visited in her home shortly after the jackets were completed and was so impressed that he insisted Billie make one for him.

At this time she is in process of knitting three sweaters and topping her New Year Resolutions is; "Finish those sweaters this year."

She is a charter member of the Hub HD Club and is quick to give much credit to club work for her interests in the field of refinishing furniture. She has completed refinishing

three pieces of furniture but has several others which she plans to begin work on as soon as her condition permits.

"HD Programs are varied enough to please any woman" said Mrs. Long, and added that in addition to the variety of programs she enjoys the fellowship with old friends and neighbors at club meetings.

Mr. and Mrs. Long were married in Muleshoe shortly after Billie completed high school in 1944. Her husband was serving with the armed forces at the time in the Air Force. For a short while they made their home in San Antonio, where he was stationed; however when he was sent overseas Billie returned to Muleshoe and worked in the telephone office for approximately a year. When her husband received his discharge from the armed services they farmed in the Bula area for a short period before moving to the Hub community in 1948.



Mrs. Wes Long exhibits a squaw dress she made for her daughter, Sheryl. Sheryl is a member of the Friona Squaw basketball team and team members wore squaw dresses when they represented Friona at the State Tournament last year.

Their irrigation well was the fourth such well in the Hub community. They raised a bumper crop of cotton in 1948; however with the coming of the cotton allotment the next year their acreage was cut to 11 acres and they turned to other row crops, with maize heading the list. In 1948 cotton raised on the Longs' farm had to be hauled to Muleshoe for ginning as no gins were in operation in the Friona area.

The family moved into Friona approximately 12 years ago from their Hub farm. They now farm three fourths sections of land, in row crops and operate a 1,000 acre ranch where many whiteface cattle are raised.

Mrs. Long does much of the cooking for ranch hands during roundup season; however she confesses that cooking is not one of her special likes but "I do enjoy cooking some delicacy for my family on occasion," she said.

Jay Taylor Receives 1963 Livestock Award

Jay Taylor, a rancher and financier of Amarillo, has been named Man of the Year in Livestock by the Record Stockman, a 74-year-old weekly livestock newspaper published in Denver, Colo.

Taylor, 61, was the 21st to receive the annual award which was presented during the National Western Stock Show in Denver.

In naming Taylor as recipient of the "Oscar" of the livestock industry, the Record Stockman cited the Texas rancher for his years of leadership in state and national organizations; his dedicated work toward the improvement and the marketing of livestock; his perseverance in the promotion of beef; his earnestness in providing opportunities for young people; his faith in the land and in the cattle industry; and his devoted leadership in community and civic affairs.

Jay Taylor was born Jan. 24, 1902, on the Suggs Ranch in Montague County, Tex. His father, the late James Taylor, was a wagon boss for the Suggs spread. The Taylor family later moved to Walters, Okla., where Jay received his early education and grew to manhood. Here, on the Taylors Oklahoma stock

farm, which is still owned by the family, Jay worked with his father in developing a registered Shorthorn herd of cattle.

He later went to work in the oil fields to earn money for college and enrolled at the University of Oklahoma to study Petroleum engineering. During this time, he went to work for the far-flung Halliburton enterprises, a firm of which he was later to become general manager and executive vice president. He moved to Amarillo during the oil boom in the mid-1920s, and in 1927, he and the former Imogene Herring were united in marriage.

In the years that followed, Taylor became known as one of the nation's leading cattlemen, raising Herefords on the Rafter O Ranch Near Vega, Tex., and on the Double H spread near Magdalena, N.M. Here, he established one of the finest strings of Herefords in the Southwest, along with becoming an outstanding leader in the oil industry and in finance.

Of their children, Steve Taylor lives at Dimmitt, two daughters, Mrs. Barry Young and Mrs. Armin Rembe live in Dallas, and a third daughter, Mrs. R. F. O'Toole, resides in New York City.

Treasurer's Report

REPORT of Mabel Reynolds County Treasurer of Farmer County, Texas, of Receipts and Expenditures from October 1 to December 31, 1963, inclusive;

JURY FUND, 1st Class	
Balance last Report, Filed Sept. 30, 1963	\$ 6,416.71
To Amount received since last Report	843.69
By amount paid out since last Report, Ex. "A."	1,157.93
BALANCE	\$ 6,102.47

ROAD AND BRIDGE FUND, 2d Class	
Balance last Report, Filed Sept. 30, 1963	1,859.44
To Amount received since last Report	843.69
By amount paid out since last Report, Ex. "B."	150.00
BALANCE	\$ 2,553.13

GENERAL COUNTY FUND, 3d Class	
Balance last Report, Filed Sept. 30, 1963	\$28,463.04
To Amount received since last Report	81,697.22
By amount paid out since last Report, Ex. "C."	30,742.94
BALANCE	\$ 79,417.32

PERMANENT IMPROVEMENT FUND 4th Class	
Balance last Report, Filed Sept. 30, 1963	15,038.48
To Amount received since last Report	843.69
By Amount paid out since last Report, Ex.	0.00
BALANCE	\$ 15,882.17

RIGHT OF WAY FUND 5th Class	
Balance last Report, Filed Sept. 30, 1963	35,442.37
To Amount received since last Report	12,041.72
By amount paid out since last Report, Ex.	150.00
BALANCE	\$ 47,334.09

LATERAL FUND 6th Class	
Balance last Report, Filed Sept. 30, 1963	33,104.05
To Amount received since last Report	0.00
By Amount paid out since last Report, Ex.	16,519.44
BALANCE	\$ 16,584.61

SOCIAL SECURITY FUND 7th Class	
Balance last Report, Filed Sept. 30, 1963	6,825.20
To Amount received since last Report	1,507.29
By Amount paid out since last Report, Ex.	3,031.86
BALANCE	\$ 5,300.63

FARM TO MARKET R.&B. FUND 8th Class	
Balance last Report, Filed Sept. 30, 1963	84,359.83
To Amount received since last Report	32,935.47
By Amount paid out since last Report, Ex.	39,274.23
BALANCE	\$ 78,021.07

PERMANENT IMPROVEMENT FLOOD FUND 9th CLASS	
Balance last Report, Filed Sept. 30, 1963	\$4,500.00
To Amount received since last Report	0.00
By amount paid out since last Report	0.00
BALANCE	\$ 4,500.00

RECAPITULATION	
JURY FUND, Balance	\$ 6,102.47
ROAD AND BRIDGE FUND, Balance	2,553.13
GENERAL COUNTY FUND, Balance	79,417.32
PERMANENT IMPROVEMENT FUND, Balance	15,882.17
PERMANENT IMPROVEMENT FLOOD CONTROL	4,500.00
RIGHT OF WAY FUND, Balance	47,334.09
LATERAL FUND, Balance	16,584.61
SOCIAL SECURITY FUND, Balance	5,300.63
FARM TO MARKET R.&B. FUND, Balance	78,021.07
TOTAL	\$ 255,695.49

LIST OF BONDS AND OTHER SECURITIES ON HAND	
U. S. Government Bonds	\$459,500.00

COUNTY INDEBTEDNESS:	
Road & Bridge Machinery Warrants	\$ 30,300.00

THE STATE OF TEXAS
COUNTY OF FARMER)

Before me, the undersigned authority, on this day personally appeared Mabel Reynolds, County Treasurer of Farmer County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.

Mabel Reynolds, County Treasurer.

Sworn to and subscribed before me, this 10 day of January, 1964.

Bonnie Warren Clerk,
County Court Farmer County, Texas.

(SEAL)

ANOTHER RIGHT DECISION: SAVE REGULARLY HERE!



Before you make a move with your savings... check the advantages offered by our association. But, don't delay! We offer more in earnings, safety and convenience.



CURRENT ANNUAL DIVIDEND RATE 3%

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4th & FILE
CLOVIS, N.M.

BRANCH OFFICE
2nd & ABILENE
PORTALES, N.M.

A Great Land Breaking Team!



The Massey-Ferguson Model 90 Tractor
And The Massey Ferguson 55 Plow!

All 55 PLOW is a mill-cutter mold-board model. Bottoms reverse when hitch is raised and plow can go back through the field in the same furrow, 2 or 3 bottoms.

See These NOW!

Put Them To Work For You Now!
This Combination Can Be The Answer To Your Land - Breaking Chores For Years To Come - We're Ready To Trade -

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YOUR MASSEY FERGUSON DEALER--
Highway 60 Bovina Phone 238-2541

Dr. William Beene
Optometrist
Phone 4051 13th. & Cleveland
Friona, Texas (South Of Hospital)

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For Sale Or LEASE

Vibration Makes The Difference

LOOK AT THESE OUTSTANDING ADVANTAGES

1. Rain and air carry Nitrogen through the hardpan subsoil where you get increased fertility and production.
2. Shattering hardpan allows moisture to soak down and be stored in subsurface reservoirs.
3. Wind erosion is curtailed by binding the top soil and by trash and stubble left on the surface.
4. Deep plant roots mean healthier, higher yielding crops. Subtilling opens supplies of moisture and food normally denied by root-stunting hardpans.

FEED TEXO Schueler Feed & Supply FARWELL, TEXAS GEHL

bettijean

This suit fashion in Plain 'N Fancy is cut sizzling sharp in the most provocative manner. Buttoned with a pearl link, the jacket is outlined with bias trim. The white linen blouse is accented with the multi-tone woolen and pearl buttons. Sizes 8-16. Newest fall colors.

THE FASHION SHOP

6th And Main Clovis
See Our Fashion Show Ch. -12- 10:10 P. M. Tues.

NEWS FROM THE
FARM BUREAU

BY RAYMOND EULER

Next Thursday, January 23, at Holiday Inn East, Lubbock, Texas, 9:30 a.m., there will be a legislative conference conducted by Texas Farm Bureau leadership. Principle participants will be county leaders from the farms. If you are interested in the future of agriculture, as legislation will effect it, you should be at that meeting. An effort is being made to get all directors and officers of this county FB there. You can be sure of a cordial welcome to this meeting, and we feel sure you will be glad you attended, if you go.

We have conversed with some good people from time to time who seem to have no objection to socialism in the United States. People who talk this way always deny that there is any connection between socialism and Communism, which they would object to.

Bill Wedemeyer, TFB Research and Education Director, provides these quotes for consideration of people who have a friendly concept of socialism but not for Communism:

"Society cannot leap into communism from capitalism without going through a Socialist stage of development. Socialism is the first stage to communism," Nikita Khrushchev.

"Striving for socialism, we are convinced that it will develop further into communism," - Lenin

"Communists work for the establishment of socialism as a necessary transition stage on



Possibly the largest raiser of Red Top cane in the High Plains area is Gene Browning on the New Mexico side of the state line north of Pleasant Hill. He is shown baling cane stalks on

his 270 acre cane field in Curry County. He has more than 100 acres more of cane near Plainview.

the road of communism," - John Strachey, former Minister of War, British Labor Government.

"From capitalism to communism through the intermediary stage of socialism; that is the way American society, like

society in general is headed," - William Z. Foster, former chairman of Communist Party of America.

CONSIDER THIS: He that speaketh truth showeth forth righteousness; but a false witness deceit. Proverbs 12:17

The dairy industry involves people other than those who milk cows. Figures show that 292,000 people are employed in manufacturing dairy products in this country.

Farming employs seven million workers, more than the combined employment in transportation, public utilities the steel industry, and the automobile industry.

Curry County Farmer Raises 375 Acres Of Red Top Cane

Raising Red Top cane has become more popular this year in both West Texas and Eastern New Mexico because so many acres of maize and cotton were eliminated by the weather.

the New Mexico side of the state line. On his 688-acre irrigated farm he planted 270 has more than 100 acres of cane more than 100 acres of cane near Plainview.

Plainview. He was born in Lubbock. This is the second year they have been in Curry County, New Mexico.

Browning said that he cut the cane with an old fashioned row binder, shocked it and left it to cure out for good germination. He then threshed the heads with a combine leaving the stalks to be baled.

He said that the cane hay was now selling for \$20 per ton. At the beginning of the season the hay brought \$25 a ton but the price was lowered in order to rid the ground for plowing.

He said that there was yet around 30 acres of the cane to be threshed and that all of the hay had been sold except for around 200 acres including the Plainview cane. This 200 acres is yet to be baled.

Browning said that the price of the cane seed this year was lower than last because of the increased acreage of cane by farmers throughout the area.

The cane seed is shipped all over the country by the seed companies who have contracted the product. Last year, Browning, said, much of the cane seed was exported to foreign countries. He has a contract with Golden West Seed Co. of Texico.

The recent increased interest in raising sugar beets has attracted the attention of Browning. With the present construction of the Holly Sugar Corporation plant near Hereford and the interest in Plainview,

At Home In Parmer County



Cricket

By CRICKET B. TAYLOR
County HD Agent

The Rhea 4-H Club re-organized last week and are ready to start project work in 1964. Wayne Allen Schueler is their new president. Other officers are Dale Schueler, vice-president and Shirley Schueler, secretary.

That club is fortunate to have Mr. and Mrs. Franklin Bauer as organization leaders. The club will meet the 1st. Friday of each month at 7:30 p.m. in the Parrish Hall for their monthly meeting.

Two new adult subject matter leaders, Mrs. E. A. Binger and Mr. Raymond Schueler will work with these boys and girls on Homestead Improvement projects. Mrs. Walter Schueler

will work with those taking Foods and Nutrition projects.

Mrs. Webb Gober and Mrs. Johnnie Rundell are very busy homemakers these days. Besides being full time homemakers, they work with Farwell 4-H girls and boys. Right now Food project work is in progress and we worked on plans for Home Improvement projects to start in February. Nine girls plan to do work in Bedroom Improvement.

What are some of the things they will do? -- Here are some of the programs planned -- Choosing Attractive Colors for Bedrooms -- Color Schemes. Provide shelves or place to display things they enjoy, improve drawer space storage, choosing and hanging pictures, and many other things to make their rooms attractive, more convenient, and perhaps more useful to them. In late summer, a planned tour will be made to observe project work. Sounds interesting doesn't it?

Homemakers in Farwell area please remember that January 22 is the dead line for registering for the Basic Sewing Class to be held in February.

The New 4-H Club in Farwell could use more project leaders and any mother who has time to work with 9 thru 12 year old girls may call the Home Agent's office 481-3619. Mrs. John Boling will serve as Organization leader for this club.

JANUARY Clearance Sale

SAVINGS TO 50% SOME EVEN MORE

Everyone knows what a Clearance Sale means -- We must sacrifice and clear out this merchandise to make room for new spring shipments. Our loss is your gain -- so hurry on down to Johnson-Brock tomorrow and save! Doors open promptly at 8:30 A.M.

OUR ENTIRE STOCK MEN'S SUITS

By Timely, Varsity Town And Ratner

- Regular 49.95 -- Sale 39.50
- Regular 55.00 -- Sale 42.50
- Regular 65.00 -- Sale 52.50
- Regular 69.50 -- Sale 55.00
- Regular 75.00 -- Sale 57.50
- Regular 79.50 -- Sale 62.50
- Regular 85.00 -- Sale 65.00

One Group -- Men's Long Sleeve SPORT SHIRTS

- Regular \$4.00 -- Sale \$3.25
- Regular \$5.00 -- Sale \$4.00
- Regular \$5.95 -- Sale \$4.75
- Regular \$6.95 -- Sale \$5.25
- Regular \$7.95 -- Sale \$6.50
- Regular \$8.95 -- Sale \$7.50
- Regular \$11.95 -- Sale \$9.75

One Group -- Slightly Soiled DRESS SHIRTS 1/2 Price

Values \$5.00 to \$7.95

MEN'S LEATHER GLOVES 1/2 Price

Dress - Hunting - Skiing Reg. \$4.50 to \$9.95

One Group SPORT COATS

- | Regular | Sale |
|---------|-------|
| 29.95 | 22.50 |
| 35.00 | 27.50 |
| 39.50 | 32.50 |
| 45.00 | 34.50 |
| 49.50 | 37.50 |

MEN'S SOCKS

- By Esquire & Jockey & Hiale Proof
- | Reg. | Sale |
|------|------|
| 85c | 60c |
| 1.00 | 75c |
| 1.25 | 90c |
| 1.50 | 1.10 |
| 3.50 | 1.75 |

One Group MEN'S ROBES AND PAJAMA SETS

Value \$15.00 to \$17.95

Now 1/2 Price THE SQUIRE SHOP

Offers Real Savings on Continental Suits -- Year Around Weight

Reg.	Sale
49.95	29.95
55.00	42.50

Miter Cravate SILK TIES

Reg. \$2.50 -- Sale \$1.75
Reg. \$3.50 -- Sale \$2.25

Bargains FOR Boys!

- COTTON PANTS Reg. 2.98 to 4.49
- PINCORD DENIMS Reg. 2.98 to 3.49
- BOYS PAJAMAS Reg. 3.49 to 3.98
- GLOVES Reg. 2.98 to 3.98
- CAPS Reg. 2.29 to 2.95

1/2 PRICE

Rob Roy Boys Long Sleeve KNIT SHIRTS

- Reg. 3.49 -- Sale 2.59
- Reg. 3.98 -- Sale 2.79
- Reg. 4.49 -- Sale 3.49

School Sweaters

- Reg. 10.98 -- Sale 7.98
- Reg. 8.98 -- Sale 6.66

Boys 100% Nylon JACKETS

- Reg. \$12.95 -- Sale 9.25
- Reg. 15.95 -- Sale 11.25

Rob Roy Boys CUT & SEWN

- Reg. 3.49 -- Sale 2.59
- Reg. 3.98 -- Sale 2.79
- Reg. 4.49 -- Sale 3.49

BOYS' VESTS

- Reg. 4.49 -- Sale 3.29

Boys CORDUROY PANTS

- Wash N Wear Blue - Tan - Black
- Reg. 4.98 -- Sale 3.49
- Reg. 5.49 -- Sale 3.79

4 Only Boys All Weather COATS

- With Zip-Out Lining
- Reg. 15.95 -- Sale 9.95

LOOK! BOYS & GIRLS WILDCAT SWEATSHIRTS

- Long & Short Sleeve
- REG. 3.95
- Now \$1

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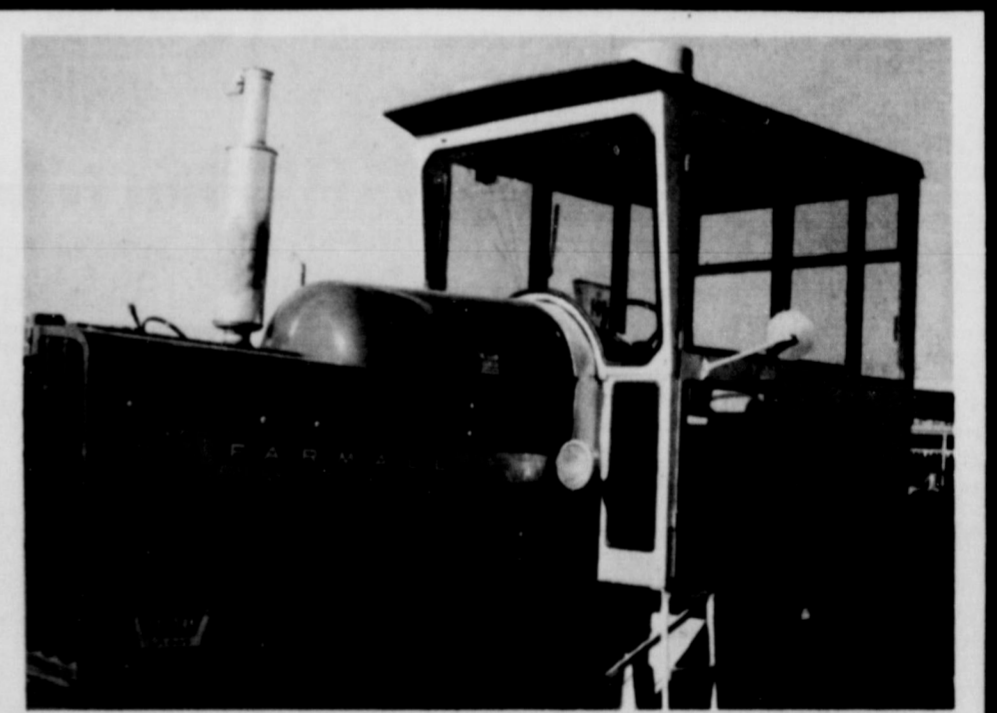
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PARMER COUNTY IMPLEMENT COMPANY

Friona

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