

# Court Hears Committee Request

Farmer County's steering committee for a multi-purpose dam on Running Water Draw met with the county Commissioner's Court on Monday in Farwell, and presented the court with a request for its continued support of the project.

The prepared statement contained the following items:

"1. We express our appreciation on the part of the citizens of Farmer County for the actions and interest shown to date by our commissioners in this project. We endorse your allocation of funds for the planning group.

"2. We recommend the Commissioner's Court be the sponsoring agent of the multi-purpose dam project.

"3. We recommend the Commissioner's Court determine the most feasible method of financing the county's portion of this project. We feel a bond issue to be in order if it becomes necessary, in view of the many values to be derived by the citizens of Farmer County.

"4. The undersigned representatives of the following communities pledge their support to this project, without respect to the location of the dam."

The statement was signed by Andy Hurst, Jr., Friona (chairman), Joe W. Jones, Farwell, A. L. Hartzog, Bovina, J. W. Gammon, Lazbuddie and Melvin Sachs, Rhea. Committee member Wendol Christian of Oklahoma Lane could not attend the meeting.

The commissioners expressed their appreciation to the committee's statement, and pledged to cooperate wherever it was in its power with the project.

The planning party for the project is due to begin work sometime after the first of the year. The commissioners have approved the expenditure of \$12,500 as the county's share of having the planning done.

FRIONA, TEXAS

THURSDAY, OCTOBER 1, 1964

TEN CENTS

THE FRIONA



# STAR

VOLUME 43 NUMBER 1

12 PAGES

## AFTER OPEN DATE

# Chiefs Resume Action At Sudan Friday Night

Friona's Chieftains will be out to regain the winning touch when they travel to Sudan tomorrow night to battle the Hornets.

The Chieftains, who battled strong Dalhart almost on even terms before losing 14-0 in their last outing, had an open date and are "chomping at the bit" for some game action.

"The boys are ready for some more competition," Coach Light said this week,

adding that the past two weeks had seen some good hardwork-outs, with spirit remaining high despite the open date, which tends to make spirits ebb in some cases.

The Friona coach stated that there would be no starting changes by way of the team's "challenge system." Offensive starters Friday will be Bing

Bingham at center, Jackie Clark and Bob Sims at guard; Dale Milner and Ray Braxton at tackle and Larry Buckley and Jesse Shirley at end.

In the backfield will be the regulars, Jim Snead as quarterback, Doug Dodd at full, and Danny Murphree and Milton Hargus at halfback.

Defensively, Eugene Weatherly and Buckley will be at guard; Milner and Braxton at tackle; George Rushing, Doug Dodd and either Larry Johnson or Sims at linebacker; Travis Graves and Hargus at corner back and Murphree and Snead at halfback.

Physically, the Chiefs are probably as well off or better than they've been for any game this season. Sims has a bruised knee and Milner a boil on a knee, but neither is expected to miss much action because of their injuries.

Coach Light told members of the Friona Booster Club Monday that in scouting the Hornets he was impressed with the Sudan quarterback, 155-pound Mike Smith.

## Monday Is Dollar Day

Monday is the first Monday in October, and as such will be Dollar Day, it was announced this week.

Friona residents are urged to take advantage of the monthly sale and shop with local merchants who are offering Dollar Day savings.

Coach Light told members of the Friona Booster Club Monday that in scouting the Hornets he was impressed with the Sudan quarterback, 155-pound Mike Smith.

"He is probably the shiftest back and best break-away threat we have faced this season," he commented. He stated that Sudan seemed to be mainly a running team, but felt they could pass if need be.

The Hornets will bring a 3-1 record into the fray, compared to Friona's 2-1 mark. They dropped a 30-12 decision to Plains in their season opener, but have come back to defeat Frenship 13-12, Amherst 14-12 and Sundown 20-6.

"We've been telling the boys not to compare our score with Plains against theirs, because we feel they've undoubtedly improved since then," the Friona coach said.

Sudan gave Friona a lot of trouble in the game here last year. The Hornets led, 14-8 at one point before the Chieftains finally warmed up in the second half to register a 28-14 win.

The teams have met nine times since 1927, and Sudan has won six of the games. Friona has yet to beat the Hornets twice in a row in that stretch. The 26 points scored by Friona last year represent the most ever registered by FHS over Sudan, while the 1947 Hornets downed the Chiefs, 60-0. That was Sudan's best showing in the series.

# STAR Lites

The local Texas Tech students have made arrangements to have a film of each football game played by the Red Raiders this year, and will have a showing of the game films weekly.

The local exes plan to show the game films at 7 p.m. at the school cafeteria, immediately preceding the Booster Club meeting. All Tech exes or Raider fans are invited to attend.

The films will be a week late. In other words, the Tech-Mississippi State game film was featured this past Monday.

We were one of the 47,100 persons who helped set a new all-time attendance record at Tech last Saturday night, Jimmy Smith, another die-hard Raider fan and I were among the many Tech rooters who are still waiting for it to quit raining on the game.

Understand there were other Raider supporters who "toughed it out" for all or most of the rain-drenched contest.

Surely that was not only the most people to see a ball game in West Texas, but also the most people in this part of the country to sit and try to ignore a hard, driving rain which was pretty hard to ignore. Seemed like the only ones not to notice the rain much were the Texas Longhorns.

Texas is apparently well-gear'd once again, and ready to answer the challenge by Southwest Conference teams to its conference, as well as national title.

We're perhaps not like the typical Tech fan. Many have said "Texas isn't as strong as last year and will surely lose a game." I think the Raider head coach was one in this category.

We prefer to think that maybe they're stronger. When you think about it a little, Texas didn't beat the Raiders with the ease they blasted Navy in this year's Cotton Bowl game.

And, after all, Navy had been rated in the top 10, as high as second by post polls. Tech actually defended the Longhorns better than Navy was able to do. The taunted Texas offense was forced to punt after its first three plays failed to produce a first down. This hasn't happened often in the past two years.



GO "BACK TO SCHOOL" . . . Mr. and Mrs. Louis Gore, seated, were among the parents who visited Friona Elementary School during Monday's Back to School program. They are shown with Miss Jo Phillips, a third grade instructor, and J. T. Gee, elementary principal. Gore is a former student of Mr. Gee.

## PICKS NINE WINNERS

# Ray D. Fleming Winner Of Star Grid Contest

Three new weekly winners were named this week in the Friona Star's annual Cotton Bowl Football Contest.

Winning, with a score of nine correct games was Ray D. Fleming. He was awarded a first-place cash prize of \$5. Second place money of \$3 was won by Edward White; and third place of \$2 was won by Gene Ezell of Bovina.

Once again, the slate of games had one tie game evolve, the Dalhart-Perryton contest, in which Dalhart and calls AAA Perryton played to a 6-6 deadlock. Thus, Fleming picked all the other nine games correctly, and was the only one of the 100-plus entrants to do so.

Eight contestants correctly picked eight games, so the tiebreaker score had to be used to separate second and third places. The Bovina-Amherst game was used, since Friona was having an open date.

White was the closest of the eight, missing the actual score by seven points. He guessed

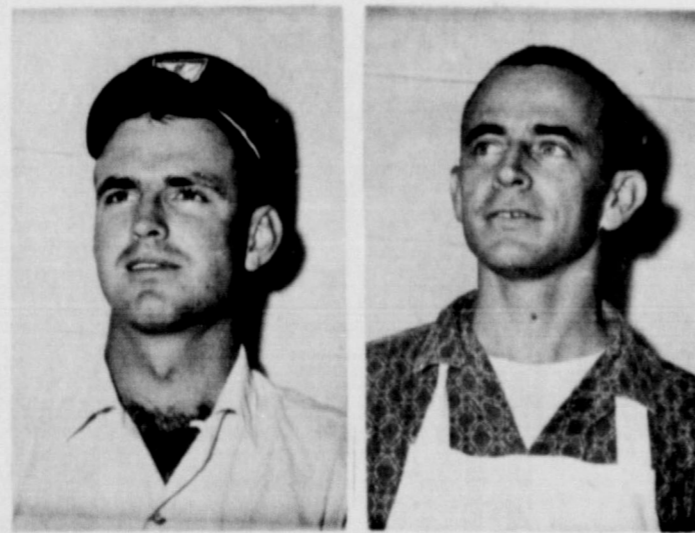
Amherst 20, Bovina 18, and the actual score was 25-20. Ezell was barely nosed out, missing by eight points in guessing a 23-14 score.

Others to correctly name eight games were Raymond Milner, Albert Johnson of Farwell,

Mack Ragsdale, Don Spring, Dale Williams and Floyd Wilkins.

A total of 33 contestants contestants correctly picked seven games, and 31 others named six

(Continued on page 3)



RAY D. FLEMING

EDWARD WHITE

## REDEEMER LUTHERAN

# Plans Completed For New Church In Friona

Redeemer Lutheran Church of Friona has completed plans for a new church building, which will be located on block 4 in the Drake Addition, between 13 and 14th Streets and Virginia and Maple Streets.

Plans are being mailed to contractors for the submitting of bids. The firm of Hucker and Parge, Amarillo, has been engaged as architects and will supervise construction. This firm has designed many buildings in the area, including the stadium at West Texas State University and other building on its campus.

The new building will feature an altar area in the middle with a glass dome in the roof to allow sunlight to come directly on the altar, changing in shades of color as the sun

position changes.

Permanent seating will be installed for 95 persons, allowing for an "overflow" to accommodate 125 persons comfortably. The building will also hold the equivalent of five classrooms for the church's Sunday School, some of which will be closed by folding doors or partial partitions.

Church members hope to have the building completed in time for Christmas. Part of the dedication services will be a week of evangelistic services in January, with Reverend Clifford Anderson of Willmar, Minn., as evangelist.

Pastor of the local church is Rev. Fred Beversdorf. Church is presently conducted at the American Legion Hall.

Contractors who are interested in bidding on the job may contact Carl Schlenker for details.

## Star Announces Job Shop Sale

The Friona Star this week announced the sale of its job printing department to Robert H. Osborn, who has been operating the department on a lease basis for the past 10 months.

The job printing firm, which is to be known as Graphic Arts Printing, will be separate and apart from the Star, although it will continue to be located in the same building.

Osborn took over the Star's job printing department last December from Carlton Newell, who also operated it on a lease basis.

## IN TALK HERE

# Price Blasts Rogers' Record In Congress

Bob Price, candidate for congressman for the 18th Congressional district, told a group which sponsored a coffee in his honor in Friona Monday that his opponent, Walter Rogers, needs relieved on his job to save him making periodic trips to West Texas.

"My opponent hasn't lived in the Panhandle for over 10 years. The only time people see him in West Texas is once every two years or so before election time, or at politically-important appearances," Price said.

Price charged that Rogers was "serving only the interests of a few powerful men in Amarillo." He blasted the congressman for voting for the farm bill last year, which was unpopular here.

"He tries to pass himself off as conservative, but has voluntarily endorsed Hubert Humphrey, Democratic candidate for vice president," Price said.

Price pointed out in his remarks that whereas the Democrats have been in office just about an equal time as the Republicans since 1900, the Republicans have had 22 balanced budgets to only three for the Democrats.

Cumulative national deficits in the period total \$293 Billion for the Democrats, or 95.6 per cent; to 13.4 Billion of 4.4 per cent for the Republicans.

Tax reductions in the past 64 years, Price pointed out, have been made eight times by the Republicans to only two for the Democrats. There have been three wars ("and they're on our fourth") under Democratic administrations, to none for the Republicans.

Price blasted the United States' "no-win" policy such

as was evidenced in Korea and currently in Viet Nam.

"I would send the very best equipment available to our boys in Viet Nam," said Price, who flew 27 combat missions in Korea.

The GOP candidate, a Pampa rancher and businessman, blasted the way American troops are given "ancient" equipment in Viet Nam.

He pointed out that they were

having to use B-26 training planes and the 228, a World War II plane.

Price spent over an hour campaigning in Friona, with his wife and Frank Ford of Hereford. He was honored with a coffee in Farwell the same day, and then went to Dimmitt for a speech.

Earlier in the day he had campaigned in Vega and Adrian.



PRICE BOOSTER . . . Mrs. O. F. (Rose) Lange, center, was among the Friona people met by Bob Price, candidate for U. S. Congress, during his visit here Monday. At the left is Mrs. Price.

## Temperatures

Date	Max.	Min.
September 24	79	56
September 25	71	57
September 26	75	57
September 27	86	43
September 28	52	40
September 29	75	44
September 30	81	50

Precipitation: .40 on September 27; .10 September 28.

# \$ Dollar Day Buys Mean Savings To You \$

MONDAY IS DOLLAR DAY IN FRIONA

SHOP AND SAVE DOLLAR DAY IN FRIONA

# THE FRIONA STAR

Established 1925

Published every Thursday at 109 Sixth Street Friona, Texas

Member Texas Press Association—Member Panhandle Press Association Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, West Texas Press Association, 1959, 1960, 1961, 1963 Texas Press Association, 1959, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES

Parmer County, Adjoining counties, \$4 per yr. Elsewhere \$5 per year.

Bill Ellis, Editor

June Floyd, Society Editor

Pete Mace, Advertising Manager



## Mailbag

### Rites Held For Mrs. Roy Slagle

Dear Bill: We want to take this opportunity to tell you how thrilled we are over the Friona Star each week. Also, to congratulate you on the latest Friona Star award.

You really do a fine job and the Friona Star is certainly a credit to you and all of its employees and also to the city of Friona.

We are certainly proud to have had our association with you and all the many other Friona people for one year.

School is moving along nicely but I am really having to study. They informed us at the beginning that we were not in a 10th grade math class and that we should be getting prepared for a lot of hard work. As of to date, I believe that they meant every word they said.

The family and I saw the LSU-Texas A&M football game. They had a capacity crowd of 68,000 people. It was really an experience for the boys as they had never been in a crowd of people such as this before.

Sincerely,  
The Coach Dukes family

Funeral services for Mrs. Roy Slagle, 66, who died at Parmer County Community Hospital at 10:30 a.m. Friday, were conducted from Friona Methodist Church at 2:30 p.m. Sunday with Fdv, Herschel L. Thurston, pastor of First Methodist Church of Hereford, officiating. He was assisted by Rev. Russell McAnally, pastor of the Friona church.

Mrs. Slagle, who moved to Friona from Panhandle a number of years ago, was a past president of Friona Parent Teachers Association and Friona Women's Club.

She was also a member of Friona Methodist Church, Friona Rebekah Lodge and Woman's Society of Christian Service. She also worked with Girl Scouts for a number of years.

Survivors, besides her husband, include a daughter, Mrs. Martha Rutherford, Amarillo; a son R. Tilden Slagle, Center, Colo.; a sister, Mrs. Laura Slagle, Panhandle; six grand-



MRS. ROY SLAGLE

children and one great-grandchild.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.

### J.O. Ferguson Buried Here

Funeral services for James Oliver Ferguson, 68, who died at 9 a.m. Wednesday at Parmer County Community Hospital were conducted from First Baptist Church at 2:30 Friday.

Rev. Bill Burton, pastor, was the officiating minister. Ferguson moved here from Longview two years ago.

Survivors include two daughters, Mrs. J. O. Latham, Friona and Mrs. Bob Bullman, Long Beach, Calif.; a son, J. W. Ferguson, Alameda, Calif.; eight sisters, 24 grandchildren and nine great-grandchildren.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.

### John Wincler Dies Tuesday

Funeral services for John Wincler, son of Mr. and Mrs. Bob Wincler, Long Island, New York, were conducted Wednesday of last week here.

John was born June 17, 1963 and died in a New York City hospital Tuesday after a brief illness. His mother is the for-

mer Linda Kay Brummett, Mr. and Mrs. Joe Brummett, Clovis, are maternal grandparents.

Rockwell County in North Central Texas, with an area of 147 square miles, is the smallest county in the state.

An average of 44,000 lightning storms a day occur around the world.



CHEVY TALK . . . Glenn Reeve shows the 1965 Chevrolet to A. L. Carlton during the showing of the new model Chevrolets last Friday.



SEE NEW "OLDS" . . . Andy Hurst, left, discusses the merits of the 1965 Oldsmobile with Dan Ethridge and David T. McVey during the showing last Thursday.

### Dinner To Honor Sen. Yarborough

Senator Ralph Yarborough will be honored with a dinner

Tickets for the dinner will be \$5 each. Amarillo Democrats are sponsoring the affair. A reception will be held for Mrs. Yarborough at the Amarillo Club from 3 to 4:30 p.m.

Wednesday, October 7 at the Holiday Inn West, Amarillo, beginning at 7 p.m.



FORD FAN . . . W. L. (Preach) Edmon talks over the merits of the 1965 Ford with Glen Williams, salesman for Friona Motors.



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## INTRODUCING



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### Parmer County Implement

West Hiway 60 Friona, Texas Phone 247-2721

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# MOORE'S WEEKLY BARGAINS

DOUBLE FRONTIER STAMPS WEDNESDAY \$2.50 Pur. or More

- Gold Medal **FLOUR** 5# Bag **39¢**
- Wesson Oil **MAYONNAISE** Qt. **39¢**
- Del Monte **TOMATO SAUCE** 8 Oz. **12/\$1.00**
- Libby's Frozen **CORN** 1/2 Lb. **29¢**

**DAIRY BUYS**

- Borden's Or Cloverlake **COTTAGE CHEESE** 12 Oz. Ctn. **23¢**
- Borden's Or Cloverlake **BUTTERMILK** 1/2 Gallon **39¢**
- Borden's Or Cloverlake **HALF & HALF** Pt. **29¢**

**Our Stereo Winner**



**MR. JOHN BENGER**

Other Prize Winners

- Mrs. Bob Fillpot Bovina - Basketball
- George M. Baker Friona - Borden's Doll
- Jack F. Smith Friona - Borden's Doll
- Leon Coffey Friona - Borden's Doll

**Morton Pot Pies**

Turkey, Chicken, Beef

**5/1.00**

**Circus Pineapple-Grapefruit Drink**

46 Oz. Can **4/1.00**

**AS PART OF CRUSADE**

## Friona Mexican Mission To Hold Revival Meeting

The Templo Bautista Damasco, Friona will conduct evangelistic services at the church Sept. 27 - Oct. 4, as part of a state-wide Crusade aimed at reaching two and one-half million unevangelized Latin American people of Texas with the gospel.

About 400 Latin American churches and missions throughout the state are participating in the widespread effort called Cruzada Bautista Nueva Vida (the Latin American Baptist New Life Crusade.) It is being sponsored by the Baptist General Convention of Texas Aug. 30 - Oct. 11. In addition, Baptist churches near the border in Mexico and New Mexico are joining in the Crusade.

The Crusade is being held in four stages with the state divided into three zones for better coordination. The first week of the campaign in each area is devoted to area-central campaigns held chiefly in tents at 43 strategic locations.

Personal witnessing campaigns take up the second week, with local revivals in about 400 churches slated the third week. The fourth and final week features major-central campaigns in auditoriums and stadiums in 23 cities across the state.

Seven Anglo churches have been assigned to each of the

Latin American churches as prayer partners, said Dr. T. A. Patterson, executive secretary of the Baptist General Convention of Texas.

He said the meetings are being promoted throughout the state through newspapers and radio and television, TV stations across the state have carried or will carry a 28-minute documentary film on the Crusade and on the contribution Latin Americans have made to agriculture, foods, architecture and other vital areas of life in Texas.

Crusade leaders predict that 25,000 professions of faith in Christ will result in the six-week campaign.

**Contest--**

(Continued from page 1) games right.

"Don't get disheartened if you come out with a low score. We have \$10 in prizes to give away each week, and these can total more than the grand prize is worth," states Pete Mace, advertising manager and contest director.

Grand prize in the 11-week contest will be two tickets to the January 1 Cotton Bowl Game in Dallas, along with \$55 expense money. Winner will be determined on the cumulative weekly scores of contestants in the contest.

Contestants who would like to check his score is invited to visit the Star office at any time. A giant "scorecard" has been hung in the office, listing scores of everyone who has entered the contest.

As last week, four contestants are tied in the race for the contest's grand prize. They are Raymond Milner, Mrs. W. R. Mabry, Waymon Wilkins and Ezell.

Next with scores of 30 are Presch Collier, Hollis Horton, Mr. and Mrs. Albert Johnson of Farwell and Floyd S. Reeve, Tied at 29 are Mrs. Charles Howell, George W. Jones, Benny Pryor, Mack Ragsdale and Wright Williams.

The contest standings, listing the scores of the top 50 or 60 contestants, are to be found on the full-page advertisement containing this week's contest. It will be found elsewhere in the Star.

**Young Honored By Attorneys**

Jack Young of Muleshoe, District Attorney, was elected to the office of vice president of the District and County Attorneys Association at a meeting of the association recently in Austin.

Young had previously held the office of secretary-treasurer of the association. Other officers elected were Bill W. Waters, Pampa, president; Ward Markley, Jasper, secretary-treasurer; Chris Aldrete, Del Rio, Weldon Kirk, Sweetwater, Naomi Harney, Amarillo, Ralph Prince, Longview, directors.

The annual meeting was held in conjunction with the annual Attorney General's Law Enforcement Conference. Representatives from most of the state's 254 counties were in attendance.

**MOORE'S GUARANTEED PRODUCE**

Golden Ripe **BANANAS** 2 Lb. **25¢**

Delicious Juicy Red **APPLES** 4 Lb. Bag **59¢**

California Plump **NECTARINES** Lb. **19¢**

Yellow **ONIONS** 2 Lb. **15¢**

**PEARS** Lb. **19¢**

California Crisp Headed **LETTUCE** 2 **25¢**

**MOORE'S GUARANTEED MEATS**

Center Cut **PORK CHOPS** Lb. **49¢**



Loin End Pork **ROAST** Lb. **45¢**

Country Style **BACKBONE** Lb. **39¢**

USDA Good Round **STEAK** Lb. **65¢**

USDA Good Rump **ROAST** Lb. **55¢**

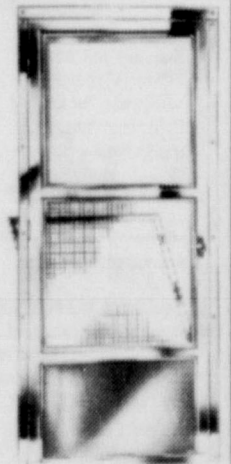
Flavorwright **BACON** Lb. **39¢**

Wilson's Canned **HAM** Lb. **99¢**

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FRIONA, TEXAS



# Chieftains Lead In Season Statistics

Although the Friona Chieftains have met one of the top teams in West Texas (Dalhart) among their first three opponents, Friona has managed to roll up a statistical lead over their opposition to date.

This was revealed this week by figures compiled by the Friona Star.

In one department, first downs, the score is tied, with Mrs. Bud Elmore

Friona having rolled to 34 first downs, same as the opposition. The Chieftains, with their 2-1 season record, have outscored three opponents by 43-28, despite being scoreless against Dalhart (0-14).

Dalhart's total of 196 yards gained rushing gives opponents a scant three-yard lead in that department (457-454), but the Chieftains as a team have a better average (3.5 to 3.4), having

carried the ball five times less than the opposition.

Friona's 234 yards passing are 141 more than the three opponents have gained (93), giving Friona a total yardage lead of 688 to 550 in three contests.

The Chieftains have completed 52.9 per cent of their passes (nine of 17), while opponents have completed 42.9 per cent (12 of 28). Friona has intercepted five of their op-

ponents' passes, while none of Friona's passes have been intercepted.

Friona has punted seven times for 267 yards, an average of 38.1 yards per kick. The opponents have punted 12 times for a 32.5 yard average, despite Dalhart's average of 62 yards on two kicks.

The Chieftains have been penalized 15 times for 199 yards. The opposition has drawn 15 penalties for a total of 138 yards.

Friona has returned five kickoffs an average of 15 yards. Opponents have run seven kicks back an average of 16.9 yards. The Chieftains have returned three punts an average of 10.7 yards. Opponents have returned just one punt, that one for 10 yards.

Friona's largest score has been against rival Farwell in the season opener, in a 34-7 win. Most points scored against the Chiefs were Dalhart's 14, although that total was their lowest of the season at that time.

Most yards rushing have been 210 against Plains. Dalhart's 196 tops the opponents. Most yards passing were the 149 yards gained on just three passes against Farwell. Most yards gained passing against the Chiefs were 70, also by Farwell, whose 10 pass completions also are a high by an opponent.

Longest punt of the season was a 60-yarder by Gene Weatherly against Farwell. Longest punt against the Chiefs was by the Dalhart punter, a 74-yarder in the game here September 17.

## Individual Statistics

PLAYER	SCORING		PT	TD
	PTS	FG		
Doug Dodd, QB	1	0	0	1
Gene Weatherly, RB	0	1	0	0
Gene Weatherly, RB	0	0	1	0
Opponent Totals	1	1	0	1

PLAYER	PTS	INDIVIDUAL RECEIVING		AVG	LONG
		RECEIV.	YDS		
Doug Dodd, QB	0	1	39	39.0	27
Gene Weatherly, RB	0	1	22	22.0	15
Gene Weatherly, RB	0	1	22	22.0	15
Opponent Totals	0	2	61	30.5	27

PLAYER	PTS	INDIVIDUAL PASSING		AVG	LONG
		ATT.	COMPL.		
Doug Dodd, QB	0	17	9	5.2	39
Gene Weatherly, RB	0	2	1	5.0	15
Gene Weatherly, RB	0	3	2	6.7	22
Opponent Totals	0	22	12	5.5	34

## AS USUAL

# Dodd, As Expected, Is "Stat" Leader

As most people might have predicted, including his teammates, senior Doug Dodd, 170-pound block-busting fullback for the Friona Chieftains, is one of the statistical leaders on the team this year.

Dodd, who has been a team leader both in statistics and example ever since he has been a starter, has taken up where he left off at the tail-end of the 1963 football season, and currently is leading the team in three statistical departments.

As a sophomore, Dodd led the team in yards gained rushing. Last year as a junior, he was the leading ground-gainer in district play. Through three games this year, Dodd is the team leader with 277 yards gained, more than half the total he gained all of last season.

Doug has carried the ball 62

times for an average gain of 4.5 yards per carry, according to figures compiled by Bill Ellis of the Friona Star.

In addition, Dodd is the leading scorer with 25 of the team's 34 points, coming on three touchdowns, four points after touchdown and the big field goal which carried the team to a 9-7 win over Plains.

Trailing Dodd by just 13 yards in the total offense department is quarterback Jim Snead. Although Snead has gained just 30 net yards on the ground, the senior signal-caller has passed for 234 more, for a total offense of 264.

Snead has surprised fans and even coaches a bit by completing 53.3 per cent of his passing attempts. He has hit on eight of 15 attempts, including two for touchdowns.

Another senior, halfback Milton Hargus, has been the most proficient pass-catcher, with four to his credit. However, junior Jesse Shirley has gained the most yardage, 73, on just two catches. Longest pass play, which came in the season-opener, was from Snead to senior Ronnie Brookfield, a 61-

yard play good for a touchdown.

Hargus and another senior, halfback Danny Murpree, lead or share the lead in two other departments. Hargus leads in kickoff returns, with three good for a 17-yard average. Murpree has returned three punts for a 10.7 yard average. Both have intercepted two enemy passes, although Murpree has outraced Hargus on the average here, 35 yards to 25.

One of Murpree's interceptions and his accompanying 50-yard run with it set up the Chieftains' only touchdown against Plains.

Gene Weatherly, junior tackle, has the best punt average on the team. Weatherly has kicked three times for a 42.7 average. His longest kick was a 60-yarder against Farwell. Dodd has punted four times for a 34.3 average, including a 57-yarder against Dalhart.

Longest run from scrimmage has been 31 yards by Hargus, on the first offensive play of the second half against Plains. That was the play on which Hargus fumbled as he was tackled.

<b>Maxwell House COFFEE</b>	Lb. Can	<b>83¢</b>
<b>WHEATIES</b>	12 Oz. Box	<b>29¢</b>
<b>Supreme CRACKERS</b>	Lb. Box	<b>25¢</b>
<b>Borden's Regular ICE CREAM</b>	1/2 Gallon	<b>59¢</b>
<b>Kimbell's Tomato Juice</b>	46 Oz. Can	<b>25¢</b>
<b>Kimbell's BLACKEYE PEAS</b>	15 Oz. Can	<b>25¢</b>
<b>Giant TIDE</b>	Box	<b>73¢</b>
<b>BISQUICK</b>	40 Oz. Box	<b>43¢</b>
<b>MEATS</b>		
<b>Wansing SAUSAGE</b>	2 Lb.	<b>98¢</b>
<b>Kraft Strawberry Preserves</b>	18 Oz. Jar	<b>49¢</b>
<b>Sun-Ray BACON</b>	2 Lb.	<b>\$1<sup>09</sup></b>
<b>Peter Pan PEANUT BUTTER</b>	18 Oz. Jar	<b>57¢</b>

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Hereford 860

**GENERAL TELEPHONE OF THE SOUTHWEST**

"S-h-h-h! Don't wake the baby. I'm talking from the bedroom on an extension telephone."

# Longhorns To Battle Sundown Roughnecks

Lazbuddie's Longhorns, idle last week due to an open date, resume their quest for a football victory this week, and the Longhorns may have drawn a rough assignment.

Lazbuddie goes to Sundown to battle the Roughnecks, a team which has been synonymous with football and winning in the past. Sundown, which has dropped to class B this year after several years in class A, has a 1-2 record, as compared

to Lazbuddie's 0-2.

The Roughnecks have lost to class B Ropesville, and last week dropped a 20-6 decision to class A Sudan.

Sundown's victory was a two-point decision over Wilson, the team that downed Lazbuddie, 26-18 in the season opener.

Coach John Malone of Lazbuddie stated this week that the Roughnecks would probably be the toughest team the Longhorns have faced to date.

# Seventh Grade Ties Hereford

Friona seventh grade played to a 6-6 tie in its game against Hereford here Tuesday.

Gary Crump, Friona fullback, scored the game's first touchdown by running 40 yards on Friona's play from scrimmage.

Hereford scored in the second quarter to tie the game up. Both teams missed conversion attempts.

"If we could win this one it would redeem the two losses," he stated.

Lazbuddie fans got some cheerful news when it was reported that quarterback Hoppy Jennings, who missed the team's first two games with an injury, probably will see some action Friday at Sundown.

However, one of the later injuries, guard Albert Fuller, Jr., will miss the game. Fuller sustained a sprained shoulder in the Whiteface game two weeks ago.

# How Friona's Opponents Fared

- (Note: Friona's season football opponents' scores the past Friday are listed below, in order that the Chieftains meet them during the year. Chieftain opponents are listed in ALL CAPITAL letters.)
- Farwell had open date**  
DALHART 6, Perryton 6  
SUDAN 20, Sundown 6  
HALE CENTER 14, OLTON 13  
Tulia 35, DIMMITT 0  
LOCKNEY 20, Falls 17  
ABERNATHY 3, Post 0  
FLOYDADA 21, Childress 7

# Eighth Graders Drop Game To Hereford, 20-6

Hereford's eighth grade downed the Friona eighth graders, 20-6 in a game at Chieftain Field Tuesday.

Hereford scored TDs in the first, second and third quarters. Friona scored when Tony Perez went off tackle for 45 yards in the final quarter.

Friona's offense was slowed by the loss of quarterback Johnny Barker in the first quarter and halfback Delvin Brookfield in the second quarter, both on slight concussions.

The loss was the first for the eighth grade after opening with a win at Boys Ranch. The team was unbeaten last season as seventh graders.

Next outing for both the seventh and eighth graders will be next Tuesday at Dimmitt, with the first game beginning at 6 p.m.

FRIONA DIRECTORY PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always A Pleasure To Shop In Friona. J. L. McKinzey

<b>ELK DRIVE-IN</b>	<b>FRIONA OLIVER</b> WE SPECIALIZE IN HEAVY INDUSTRIAL ENGINES. Rebuild 'Em or Sell 'Em CECIL PORTER	<b>For Bulldozer Carryall or Maintainer Work</b> See Or Call <b>Floyd Dickey</b> AT DICKEY'S CAFE DIMMITT, TEXAS Bus. Ph. 647-3755 Res. Ph. 647-3764	<b>DENNIS STUDIO</b> "Leave your film here" Charles Rauh
<b>RUSHING INSURANCE AGENCY</b> Phone 247-3376 721 Main Friona	<b>REED'S CLEANERS</b> 709 Main St. Pick Up And Delivery Phone 247-3170 Friona	<b>Plainview Production Credit Asssociator</b> Wade Wright Friona Manager	<b>WHITE'S</b> Have The Tires With The Best Guarantee
<b>Killingsworth REDI-MIX Cement For All Purposes</b> "Your Business Appreciated" Phone 247-2215 207 W. 5th		<b>IF YOUR AD WERE RUNNING IN THIS SPACE, HOW MANY PROSPECTIVE CUSTOMERS COULD YOU REACH EACH WEEK?</b>	

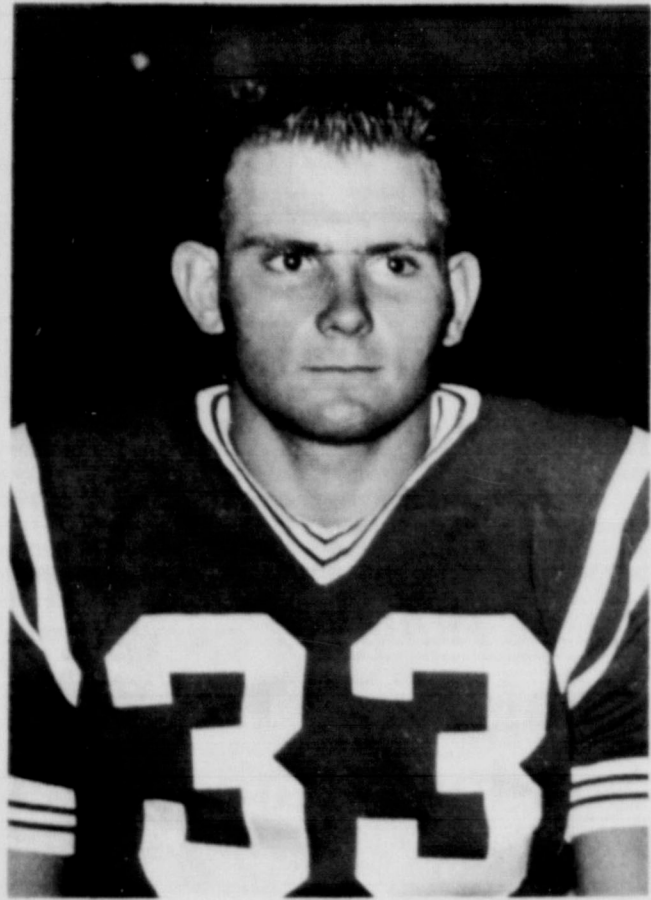
**\$ Dollar Day Buys Mean Savings To You \$**

MONDAY IS DOLLAR DAY IN FRIONA SHOP AND SAVE DOLLAR DAY IN FRIONA

# COTTON BOWL

# FOOTBALL CONTEST

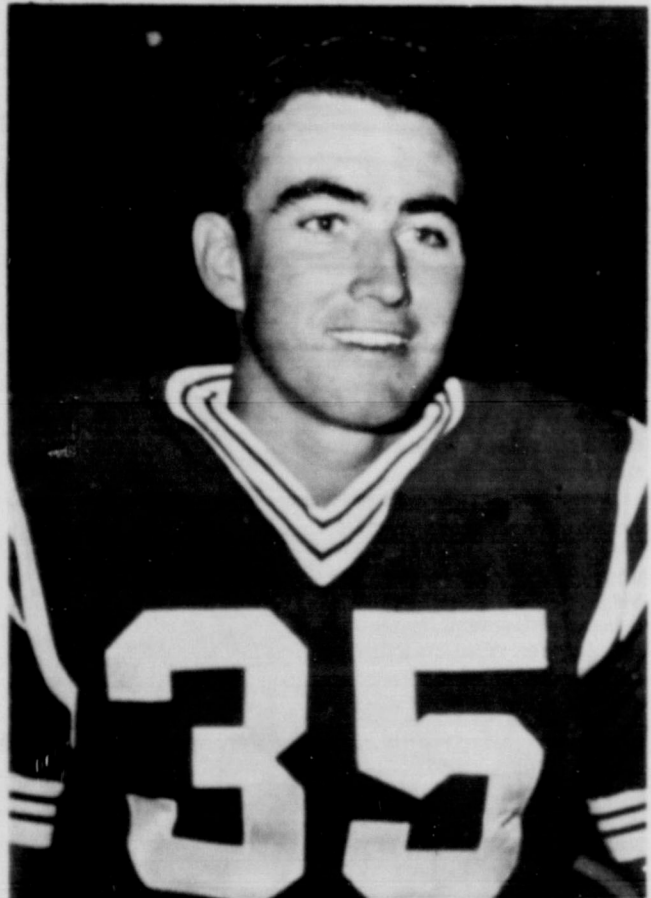
## MEET THE CHIEFS



MILTON HARGUS, a senior halfback, weighs 164 pounds.



SCOTT CUMMINGS, a junior guard, weighs 158 pounds.



DANNY MURPHREE, senior halfback, weighs 155 pounds.



TOMMY SHERLEY, junior fullback, weighs 157 pounds.

### Contest Standings

Gene Ezell . . . . .31	Randy Mabry . . . . .26
Mrs. W. R. Mabry . . . . .31	Pat Manchee . . . . .26
Waymon Wilkins . . . . .31	Johnny Massey . . . . .26
Raymond Milner . . . . .31	Glen Mingsus . . . . .26
Hollis Horton . . . . .30	Peggy Monroe . . . . .26
Preach Collier . . . . .30	Don A. Reeve . . . . .26
Albert Johnston . . . . .30	John W. Renner . . . . .26
Mrs. Albert Johnson . . . . .30	Gerald Shavor . . . . .26
Floyd S. Reeve . . . . .30	Jarrell Wright . . . . .26
Ruby Howell . . . . .29	Duane Balze . . . . .25
Jim Johnston . . . . .29	J. S. Clark . . . . .25
George W. Jones . . . . .29	Jim Dixon . . . . .25
Benny Pryor . . . . .29	Leon Massey . . . . .25
Mack Ragsdale . . . . .29	Clarence Monroe . . . . .25
Wright Williams . . . . .29	Jimmy Norwood . . . . .25
Danny Balnum . . . . .28	Jeff Price . . . . .25
Travis Clements . . . . .28	Mrs. Don Reeve . . . . .25
Ray Fleming . . . . .28	Mrs. R. E. Snead . . . . .25
Charles Howell . . . . .28	C. H. Veazey . . . . .25
Howard Jones . . . . .28	Karen Agee . . . . .24
Larry Mabry . . . . .28	Mildred Agee . . . . .24
W. R. Mabry . . . . .28	Eugene Ellis . . . . .24
Jimmy Maynard . . . . .28	Mrs. B. C. Hartwick . . . . .24
Russell McAnally . . . . .28	Gary London . . . . .24
Mary Pryor . . . . .28	Belinda Mabry . . . . .24
Darrell Read . . . . .28	Ethel Mingsus . . . . .24
Joyce Veazey . . . . .28	John Morrow . . . . .24
Maynard Agee . . . . .27	Flostell Rhinehart . . . . .24
Elsie Allen . . . . .27	Owen Drake . . . . .23
Stanley Bengue . . . . .27	Mike Ellis . . . . .23
B. C. Hartwick . . . . .27	Dennis Fallwell . . . . .23
Frank Truitt . . . . .27	John Hoover . . . . .23
Thelma Watkins . . . . .27	Wade Wright . . . . .23
Dale Williams . . . . .27	Lois Norwood . . . . .22
Frankie Allen . . . . .26	Joyce Wilkins . . . . .22
Dean Blackburn . . . . .26	Mrs. Jim Johnston . . . . .21
Gaylon Brewer . . . . .26	Jerry Shelton . . . . .21
Bob Finley . . . . .26	John Baca . . . . .20
Francis Gable . . . . .26	Jim Lancaster . . . . .20
Laverne Mabry . . . . .26	Edward White . . . . .20

### WEEKLY PRIZES

- 1st. Prize \$5
- 2nd Prize \$3
- 3rd Prize \$2

### CONTEST RULES

1. There are 10 college and high school games in the ads on this page.
2. Pick the winners you think will win and place the WINNER'S name beside the sponsor's name in the Contest Entry Blank at bottom right of this page.
3. PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to the Star office by 5 p. m. Friday following this issue of the paper.
4. Winners will be chosen by a group of judges each Monday.
5. Weekly entry blanks will be kept all season and at the end of the Football Season the winner of the Grand Prize of 2 Free Tickets to the Cotton Bowl Game PLUS \$55.00 Expense Money will be presented to the lucky person who has picked the great number of correct games throughout the season. Ties will be determined by the judges.
6. Only One Entry Per Person.
7. Contestants must be 12 yrs. old or older.
8. All employees of The Friona Star and their families are not eligible to enter this contest.

**1 Friona Farmers Co-Op Gin**  
Farmer Owned For Better Service  
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Better Ginning Phone  
Steve Hargus Hub 265-3565  
Hereford at Levelland

**2 Hub Fertilizer Co.**  
HUB-FRIONA  
Ammonia-Dry Fertilizer-Seed  
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Don't Wait-Fertilate  
See Bill, or Tab  
Oregon State at Baylor

**3 Reeve Chevrolet**  
Your Authorized Chevrolet Dealer  
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Phone 247-3011 Friona  
Tulia at Floydada

**4 Plainview Production Credit Association**  
Wade Wright, Friona Office Mgr.  
Texas Tech at Texas A&M

**5 Friona County Club Gin**  
West Friona Grain  
Jack Tomlin, Mgr. Phone 247-2439  
Plains at Post

**6 Bi-Wize Drug**  
Drugs Sundries  
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Phone 247-3010 Friona  
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**7 FRIONA MOTORS**  
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Dan Ethridge  
Frank A. Spring  
Bill Stewart  
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INSURANCE-LOANS  
Texas Western at West Texas

### OFFICIAL ENTRY BLANK

Name \_\_\_\_\_  
Address \_\_\_\_\_

Game Of The Week  
*Tie Breaker*                      *Pick Score*  
Friona \_\_\_\_\_ at Sudan \_\_\_\_\_

### GAMES

- |                                   |                                 |
|-----------------------------------|---------------------------------|
| <b>1</b> Friona Farmers Co-Op Gin | <b>6</b> Bi-Wize Drug           |
| <b>2</b> Hub Fertilizer           | <b>7</b> Friona Motors          |
| <b>3</b> Reeve Chevrolet          | <b>8</b> Ethridge-Spring Agency |
| <b>4</b> Plainview PCA            | <b>9</b> P.C. Imp. P.C. Pump    |
| <b>5</b> Friona Country Club Gin  | <b>10</b> Chester & Fleming Gin |

**9 Parmer County Pump Implement Co.**  
B & J Pumps IHC Power  
Arkansas At TCU

**10 Chester & Fleming Gin**  
Brand New Equipment  
Farwell at Seagraves

### Danny Murphree Heads Friona Future Farmers

The Friona chapter of Future Farmers of America held its first meeting in the auditorium Friday afternoon. Officers for 1964-65 were elected.

Danny Murphree, senior, will serve as president. Dennis Howell, also a senior was elected vice-president. Other of-

ficers will be Larry Johnson, secretary; Phillip Johnson, treasurer; Rex Wells, reporter

and Eldon Long, sentinel. Sheryl Long was chosen Sweetheart and Carolyn Hamilton was chosen Flow Girl.

Twenty-four freshman students were accepted as members of the organization.

Plans are being made for the chapter to sponsor "Trick or Treat Night" for CROP the evening of October 24.

Chapter advisors are David T. McVey and Benny Pryor.

### News from LAZBUDDIE

BY MRS. C. A. WATSON

Mrs. C. A. Watson The Midway Home Demonstration club will meet at 2 p.m. Tuesday, October 6, in the home of Mrs. M. C. Mason. A program on guidance for teenagers and school children will be presented by Mrs. Elsie Williams.

Mr. and Mrs. J. B. Young and Mr. and Mrs. E. D. Chitwood Jr. spent a week fishing at Port Aransas. They also visited Pat Chitwood, a student at TCU in Fort Worth; Cooper and Steve Young, students at Baylor University in Waco and Dick Chitwood, who attends Texas A & M at College Station.

Mrs. Leon Smith and Mrs. Wyle Bullock attended the regular monthly meeting of Castro County Democrat League of Women Saturday. Guest speaker was Gloria White of Clovis.

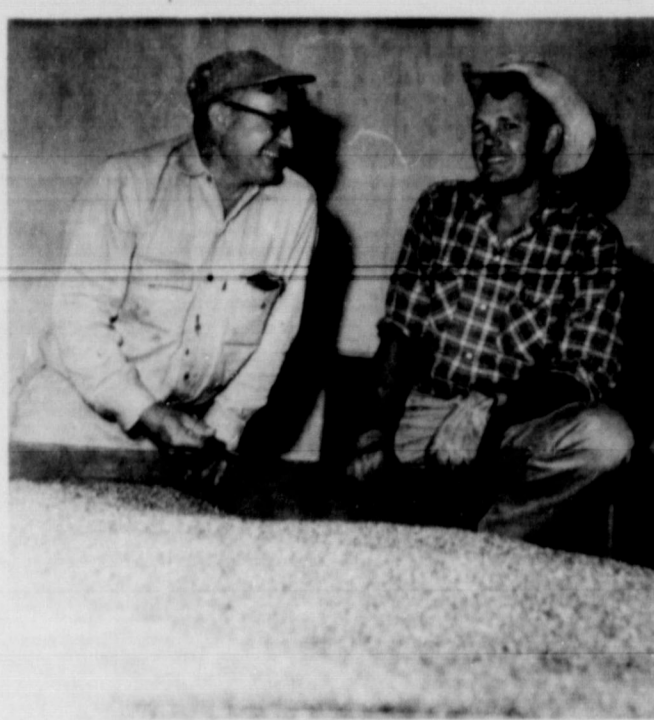
Mr. and Mrs. E. D. Chitwood Sr. are attending a program on growing fruits at College Station this week.

Mr. and Mrs. J. B. Young attended the wedding of Laura McCray and Carl White at Lamessa Saturday. The bride is the daughter of Mr. and Mrs. A. C. McCray, former residents of this community.

Mr. and Mrs. Owen Broyles spent Sunday visiting in the home of Mr. and Mrs. O. F. Barnett, Mrs. Broyles and Mrs. Barnett are sisters.

Wynell and Maudene Barnes, students at Hardin-Simmons University, Abilene, were weekend guests in the home of their parents, Mr. and Mrs. Wesley Barnes.

Rev. Calvin Beach is attending a crusade for the New Life Crusade for the Latin American people at Seth Ward Baptist Church in Plainview this week. Rev. W. Hughes of Levelland will speak at the Lazbuddie Baptist Church at both morning and evening services Sunday.



MARKETS GRAIN . . . Clarence Monroe, right, brought the first load of maize to Friona Wheat Growers last Thursday. Testing the grain with Monroe is Charlie Wise, Wheat Growers employee.

### Roberts Resigns C-C&A Position

Porter Roberts, who has served as manager of the Friona Chamber of Commerce and Agriculture the past year and a half, resigned this week in a statement to the board of directors.

No replacement for Roberts is readily available. The chamber has indicated it wishes to employ a full-time manager. Roberts stated he wishes to devote more time to his duties of tax assessor-collector for the Friona Independent School District.

"I thoroughly enjoyed the time I spent as Chamber of Commerce manager -- especially in connection with the Matze Days activities," Roberts said.

### Freshmen Fall To Sudan, 12-0

Friona's freshman team dropped a 12-0 game to Sudan in a game here last Thursday. Sudan scored once in each half, scoring on a long run on a reverse play for their first TD and on a pass interception return for the other.

Friona drove to the 10 yard line on a couple of occasions, but couldn't penetrate the goal-line.

Turn \$1 worth of LSP Fertilizer



into \$3 worth of extra wheat!



# LSP FERTILIZER

This is an average return based on official comparisons of fertilized and unfertilized fields. Improve your wheat and small grain yields with LSP. It starts your crop off fast, promotes sturdy root systems, increases protein content and protects against disease. LSP, in moisture-proof bags or in bulk, contains the Phosphorus, Potash, and Nitrogen to fit your soil's requirements. See your LSP Dealer now!

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**\$ \$ 1.00**  
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Of  
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**CLABORN FLORAL DOLLAR DAY SPECIALS**

Frankoma Pottery

Noritake China

## JOHNSON'S FOOD MARKET

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This Week Free Saucer

Beautiful Gold Crown Dinnerware AT

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### DOLLAR DAY SPECIALS

One Group Cardigan & Men's Slipover  
**MEN'S SWEATERS**  
Values \$5.97 to 13.95  
**7.97**  
**9.97**

One Group Men's & Boy's  
**WINTER CAPS**  
**97¢**  
Values to 1.98

One Group Boy's & Girl's  
**SHOES**  
6.95 \$4.97  
5.95 **3.67**

One Group Men's  
**DRESS SLACKS**  
6.95 \$3.97  
9.95 **6.97**  
15.95 **9.97**

**JUST ARRIVED!**  
New Shipment  
**Men's "No Iron Slacks"**  
**\$6.98** Pr.  
Sizes 28-36

Boy's Collar Model  
**Sweat Shirts**  
Values 1.69  
**\$1.00**

1 Group Boy's Cardigan & Slipover  
**Sweaters**  
5.95 \$3.97  
9.95 **6.97**

One Group Women's Wool Flannel  
**Skirts**  
12.95 Value  
**\$7.97**  
Size 5-16

Girls Printed  
**Sweat Shirts**  
2.98 Value  
**\$1.97**

One Group  
**BRAS**  
Reg. 2.50 **97¢**  
Reg. 3.95 **\$1.97**

Women's Seamless  
**HOSE**  
Now  
**67¢**  
Reg. 98¢

## HURST'S

Home Of Nationally Advertised Brands

**LANE'S MELLORINE 1/2 GALLON 39¢**

Round  
**STEAK** Lb. **79¢**

Chuck  
**ROAST** Lb. **49¢**

Campfire  
**BACON** 1 Lb. **49¢**

All Meat  
**BOLOGNA** Lb. **39¢**

Food King  
**SHORTENING** 3 Lb. Can **59¢**

Food King  
**OLEOMARGARINE SOLID** 2 Lb. **25¢**

Gala  
**TOWELS** Big Roll **33¢**

Old Style  
**Ginger or Lemon Snaps** 1 Lb. 12 Oz. Bag **39¢**

Wolf  
**CHILI** 300 Can **49¢**

Shurfine  
**Apple Butter** 28 Oz. Jar **29¢**

Ellis  
**TAMALES** 303 Can **21¢**

Shurfine  
**PIE CHERRIES** 303 Can **19¢**

Delicious  
**APPLES** 2 Lb. **25¢**

**TURNIPS** Lb. **10¢**

Tokay  
**GRAPES** Lb. **15¢**

ON EASTERN PLAINS

# Spraying Underway In Weevil Control Program

Spraying in the High Plains Boll Weevil Control Program has been underway for about 10 days now, and in spite of the almost continuous interruptions caused by rain, fog, overcasts, drizzle and wind, progress is being made.

According to D. H. Russell, Head of the Plant Pest Control office in Lubbock, over 125,000 acres had been sprayed as of Thursday, September 24, with 28,000 of those being sprayed on a single day -- the only day when planes even came close to operating at capacity. That was on Thursday, September 17, and the nearest thing to it was on the following Monday when 23,500 acres were covered. No spraying at all was possible on Sunday, September 20, and three other days fell below 10,000 acres. Beginning on September 24, Russell said there will be 12 planes in operation instead of the original 10, and optimum spraying will be increased from around 30,000 acres on a good day to about 36,000 acres. An additional plane is being brought in as a standby and will help to keep the spraying potential at the maximum. Spraying covers acreage in Briscoe, Floyd, Crosby, Motley, Kent, Hall, Dickens, Garza and Lubbock counties.

James Davis, of the USDA's Entomology Research section, conducted tests in three fields near McAdoo after those fields had been sprayed in the regular manner on September 17. In field number one he found that 98 per cent of the weevils had been killed 24 hours after the chemical was applied and that 100 per cent were killed after 48 hours. Field number two was not quite so impressive, with 74 per cent kill after 24 hours, 89 per cent after 48 hours and 92 per cent after 72 hours. These results could indicate excessive moisture, high winds or other factors which prevent any insecticide from being 100 per cent effective. In the third

field the kill was 94 per cent, 99 per cent and 100 per cent after 24, 48 and 72 hours respectively.

These are results from weevils placed in ice-cream-carton cages in the field immediately following the spray plane and of course eliminate the possibility of emerging weevils or migrating weevils.

The adverse weather conditions have no doubt decreased the effectiveness of the spray program to some extent in certain instances, and have helped to give the appearance of a "poor kill" in other cases, but tests indicate that the Technical Malathion being used is still getting a good kill.

In most of the other fields checked, a majority of the weevils found alive were of a greenish color with soft bodies, indicating that they had emerged from the protection of squares or bolls after the insecticide was applied. Some old weevils were found in a few fields, and this is attributed to migration after spraying and to the fact that under certain unfavorable conditions a few weevils do, in fact, escape.

The weather we have been having since the beginning of the program has obviously not been favorable, but entomologists seem to be in accord that "it could be worse." They base this contention on the general consensus that while there are weevils going into the diapause stage during September, most of them will not actually leave cotton fields for hibernation sites until October, which will give the second and even third sprayings a chance to kill them. So, they reason, if bad weather which causes frequently interrupted sprayings is a necessity, it is better that it comes during the first spraying instead of later on.

Summing up the program to date, Russell says that while conditions have been far from

ideal, there is no reason to believe that the program will not be successful in reducing the



## On The Farm In Parmer County

BY JOE VAN ZANDT  
County Agent

Prospects for a good cotton crop are looking pretty dim after two weeks of cool weather and a low of 40 degrees last Sunday. Let's hope we can have a lot of warm days before frost.

### BOLL WEEVILS BEING CONTROLLED

The Boll Weevil Control Program is going as planned-- and weevil control to date is excellent. This is the report from Don Rummel, Area Extension Entomologist. Rummel continued by pointing out that field checks show 80-98% mortality on exposed weevils within 24 hours after the chemical is applied.

Counties in the control zone where spray applications are being made include: Garza, Briscoe, Floyd, Crosby, Motley, Dickens, and part of Hall. Each cotton field in the control zone will be sprayed three or four times in order to assure good kill of diapause (overwintering) weevils.

This control program is being financed by the High Plains Cotton farmers contributing one-half the cost and the federal government the other half. Cotton compresses in the area have signed contracts to collect 50 cents a bale from each producer as a part of the compress receiving charge.

This insurance against weevils at 50 cents per bale is cheap anyway we look at it. However, provisions have been made for refunds to those who

desire not to participate in the program. Plains Cotton Growers, Inc. is coordinating this program.

**SORGHUM MIDGE**  
The South Plains Research and Extension Center at Lubbock pointed out recently that early planting of sorghum, to produce blooming by the first of August, is the best method of avoiding midge damage.

In their tests overwintered midge emerge from infested heads left on top of the ground as well as buried at various depths. Based on this work it appears that land preparation methods has little effect on midge survival in the field.

We believe farmers should continue the land preparation methods that are best suited for your particular farm, whether it be disking, breaking, suble mulching, etc.

The researchers believe that unfavorable conditions this past June accounted for the light midge population this summer.

**LIVESTOCK MEETING**  
A meeting with the Livestock Committee has been set for October 13. Dixon Hubbard, area Livestock Specialist with the Extension Service, will meet with us on the night of October 13. He will discuss the benefits of a production testing program, economical forage production and other items of interest.

### COURTHOUSE NEWS

Instrument Report - Sept. 21 thru 26, 1964  
WD, D, & R Builders, John W. Frazier, N. 28 ft. Lot 11; Lot 12 Blk 5 Drake Sub, Friona

IT, John W. Frazier, Investors Incorporated, N. 28 ft. Lot 11 Lot 12 Blk 5 Drake Sub, Friona.

ML, Charles Scales, O. F. Lange, Lots 9 & 10 Blk 71 Friona.

ML Aff., Atlas Tank Co., Stout Steel Bldg., Part SE/4 Sect 2 T3S R3E

State Tax Lien, State of Texas, Coleman D. McSpadden, See Records

State Tax Lien, State of Texas, Friona Lanes, See records ML, R. G. Barron, Green Machinery Co., N. 200 s. of E/2 Sect 4 T11S R3E

(Continued on page 9)

### 4-H WORK

We have had excellent response at three 4-H orientation meetings held at Farwell, Friona and Lazbuddie the past two weeks. A meeting has been set in Bovina for next Monday night, October 5.

The goal of establishing 5 Community 4-H Clubs in the County this fall looks within reach now. The County 4-H Committee set this goal in an August meeting and the Bovina area is the only part of the county where plans of organizing have not been definitely set yet. However, we know of 39 youngsters interested in 4-H around Bovina.

Adult advisory groups have been elected to assist in seeing that the organization of 4-H Clubs in their communities succeed.

In Farwell, Pike Jordan was elected Chairman; Bert Williams, Vice-Chairman; Mrs. Hershel Harding, Secretary; and Directors are Bill Boling, Mrs. Clarence Meeks, and Mrs. L. C. Herington.

The group for Oklahoma Lane is John Christian, Chairman; Melborn Jones, Vice-Chairman; Mrs. Leon Billingsley, Secretary; and Mrs. Johnny Rundell and Mrs. Webb Gober, Directors.

The Friona group elected were: Gary Brown, Chairman; Bill Lyles, Vice-Chairman; Mrs. John Bingham, Secretary; and Carl Schlenker and Wade Wright, Directors.

# JIMBO Shopper's Jamboree

DOLLAR DAY VALUES

Italian Knits 15.00 Value  
**BULKY SWEATERS \$12.00**

One Rack Values To  
**WOOL DRESSES 24.95 \$10.00**

Ladies  
**HOSE 59c**  
One Group

BOYS' SHIRTS  
Size 3-16  
Close Out  
**\$2.00**

Table Of Values  
To \$14.98

Skirts  
Blouses  
Sweaters  
Slacks  
**\$5.00**

Girls' wool and Plaid  
**SKIRTS \$3.00**  
Reg. 5.98

**BRAS**  
2.00 Value  
**\$1.19**

**Anita's**  
Formerly Lu Noras

"Cock-A-Doodee Doodee"  
THIS MEANS... YOU ARE INVITED! ... To Our  
**GRAND OPENING**  
Fri. - Sat. Oct. 2-3

RAY MURPHREE

Free Coca Cola Both Days

Specializing In  
Texaco Products  
Marfak Lubricators  
Firestone Tires  
AC Filters

FREE GIFT FOR EVERYONE

One Set  
**FREE PRIZES**  
2 Firestone "500" Whitewall Tires (750 x 14)  
3 Lamp Dimmer Switch  
3 Fire Chief Speaker Hats  
10 Marfak Lubricators

**DRAWING 7 P.M. SATURDAY**

**MURPHREE TEXACO STATION**  
W. Hiway 60 247-3356 Friona

This Is Our Personal Invitation For You To Visit Us During Our Grand Opening  
Ray Murphree  
Open 6:30 AM. - 9:30 P.M.



IT'S OUR

# ANNIVERSARY

## 4 Years In Our Present Location

Del Monte  
**FRUIT COCKTAIL**  
 303 Can **4/1.00**

We Appreciate Your Helping Us To Stay Here And We Are Passing Along These Buys During Our Anniversary Week And Dollar Day

Del Monte  
 Sliced - Yellow Ciling  
**PEACHES** 2 1/2 Can **4/1.00**

Del Monte  
 Halves  
**PEACHES** 2 1/2 Can **4/1.00**

- Del Monte Crushed Pineapple #2 Can **3/1.00**
- Del Monte Pineapple - Grapefruit Drink 46 oz. Can **3/1.00**
- Del Monte Cut Green Beans 303 Can **4/1.00**
- Del Monte Seasoned Beans 303 Can **4/1.00**
- Del Monte Cream Style Golden Corn 303 Can **5/1.00**
- Del Monte Whole Kernel Golden Corn 303 Can **5/1.00**
- Del Monte Dill Pickles 22 oz. Jar **3/1.00**
- Del Monte Kosher Dill Halves 22 oz. Jar **3/1.00**



**MEATS**  
 Round STEAK Lb. **79¢**  
 Wisconsin Long Horn Cheese **53¢** Lb.  
 BEEF RIBS Lb. **19¢**

Del Monte Early Garden Spinach 303 Can **6/1.00**  
 Del Monte Sauerkraut 303 Can **6/1.00**  
 Del Monte Early Garden Sweet Peas 303 Can **5/1.00**  
 Del Monte 20 oz. Tomato Catsup **4/1.00**  
 Del Monte 22 oz. Jar Sour Pickles **3/1.00**



**PRODUCE**  
 Red **POTATOES** 20# Bag **89¢**  
 Crisp **LETTUCE** 15¢ Lb.  
 Washington Delicious **APPLES** 23¢ Lb.

Del Monte Chunk Light **TUNA** 3/1.00  
 Maxwell House Regular or Drip Lb. Can **79¢**  
 Maxwell House 20c Off Instant Coffee 6 oz. **99¢**  
 Bama **APPLE BUTTER** 29 oz. **29¢**  
 Schilling **BLACK PEPPER** 4 oz. **39¢**  
 Western Ranch **OLEO** Solids 2 Lb. **/25¢**  
 Imperial Pure Cane **SUGAR** 10# **99¢**

**Frozen Foods**  
 Mortons 16 Oz. **Fruit PIES** 35¢ each  
 Apple Or Cherry

**WE GIVE GUNN BROS. STAMPS**  
 Double On Wed.  
 With \$2.50 Pur. Or More

# WHITE'S SUPER MKT.

We Deliver

Phone 247-2250



## At Home In Farmer County

By CRICKET B. TAYLOR  
County HD Agent

**4-H Activities**  
 A 4-H Club in Friona was organized last week with some 65 parents and members present.  
 Mr. and Mrs. Carl Schlenker of Friona were very helpful in getting this Club organized. We were very pleased with response from parents to accept responsibility of leadership. About 45 boys and girls are enrolled in 4-H projects as result of the meeting held in the School cafeteria.  
 Reorganization of the Farwell Busy Bee and Farwell Country Club (Oklahoma Lane) resulted in joint boys and girls 4-H Community Clubs with more than 50 boys and girls enrolled. The Farwell Busy Bees will meet at 4:00 p.m. in the City Hall on October 6 to elect officers and have a program on Parliamentary procedure. The Farwell Country Club plans a meeting soon to elect officers and they will hold their meetings in the Oklahoma Lane Community Center.  
 Plans are underway to have training meetings for Food leaders in 1st. and 2nd. year group (Units) in order for groups to get started early on their project work.

should be geared to the needs of each local community. Without help from someone, the future looks bleak for many youngsters.  
 The Home Demonstration Clubs in Farmer County plan to make a study of the situation in 1965.  
 Do you know that about 4 of every 10 farm boys plan to farm, but a possible one or two will be able to do so, due to cost of land and investment. Many rural youth has limited access to information and they don't believe it useful to them.  
 This means practically all must find non-farm jobs. Farm reared girls want jobs too, but must find non-farm jobs. These youngsters will be willing to work but have few necessary skills to compete effectively and must work for lower wages.  
 Parent interest in 4-H Club work can help motivate girls and boys for a desire for education.  
 Call the County Extension office in Farwell for information about 4-H work. The number is Farwell 481-3619.

Courthouse News--  
(Continued from page 8)

**MOTIVATION FOR EDUCATION**  
 There is much concern over the school drop outs these days and there is real reason for concern.  
 Parents can help their children develop a desire for education and vocational training, but if they fail then others must help do the job. Do you know that few organizations dealing with rural and urban communities show any real concern which produces action to improve the situation? Programs

DT, Citizens National Bank, Lubbock, Federal Land Bank, S/2 Sect 26 Synd B  
 M.L. C. A. Myers, Raymond Adams, SE/4 Sect 11 T4S R4E  
 W.D. D. S. Harrell, Evert M. Harrell, Lot 2 Blk 83 Bovina  
 W.D. Dan Ethridge, Delbert Ingersoll, Lot 1 & N/2 Lot 2 Blk 8 Staley Add, Friona  
 DT, Delbert Ingersoll, First National Bank, Bovina, Lot 1 & N/2 Lot 2 Blk 8 Staley Add, Friona

**Rexall Fast Permanent \$1.00 Special**

**DuBerry All Clear Medicated LIPSTICK**  
 1.50 Size **75¢**  
 1.10 Size **55¢**

**Lavender PRE-ELECTRIC SHAVE**  
 Reg. 1.00 **79¢**

**MI-31 Mouth Wash**  
**69¢** Pt.

**Aqua Foam**

**MILK BATH \$1.50**  
 2.00 Value

**Insulated Tumblers**  
 6 For **\$1.39**  
 Reg. 1.50 Value

**ONE BASKET OF USEFUL ITEMS 25¢**

**AQUA NET 63¢**  
 2.00 Value

**Vitamins**  
 Year's Supply With 144 Free Tablets **\$17.95**  
 2 Tubes Listerine Tooth Paste **59¢**

**BI-WIZE DRUG**

### City Manager Presents Club Program

City Manager Arley L. Outland, was guest speaker at the Wednesday afternoon meeting of Friona Woman's Club at Federated Club House. His topic was "Can Our Community Be Made Safer?"

Roll call was answered with a safety rule to be used in the home or on the highway. Mrs. T. E. Wood presented ten commandments of good driving. Hostesses were Mesdames U. S. Akens and C. W. Dixon. Mrs. C. B. Bengler, Callaway, Nebraska, was a guest. Members present included Mesdames Akens, Dixon, Wood, John Bengler, Ed Boggess, L. R. Dilger, Mabelle Hartwell, H. C. Kendrick, L. F. Lillard, Carl Maurer, Lillian McLellan, Joe Moyer and T. J. Presley.

## Of Interest To THE WOMEN

### Frionans Visit Clovis Relatives

Mr. and Mrs. J. W. Baxter, Mr. and Mrs. Lou Baxter and Mr. and Mrs. Clarence Martin and children, all of Friona, were Sunday dinner guests in the home of Mr. and Mrs. Charlie Baxter, Clovis.

Others present were Mr. and Mrs. Lonnie Baxter and Mr. and Mrs. Charles Baxter and family of Clovis. The afternoon was spent visiting.



SELLS BOOKS... The Progressive Study Clubs is selling library books during the "Back to School" nights. Here Mrs. Flake Barber is shown selling a book to Mrs. Marvin Jordan.

### Wedding Date Revealed At Tea In Struve Home

An announcement tea from 2 to 5 p.m. September 26 in the home of Mr. and Mrs. Steve Struve, 1215 White Avenue, revealed the wedding date of their daughter, Kay, to Connie Ray, son of Mr. and Mrs. John L. Ray.

Those in the receiving line with Miss Struve and her mother;

were her maternal grandmother, Mrs. Lucy Welch; and Mrs. John L. Ray, mother of the prospective bridegroom. Miss Struve's corsage was of pink sweetheart roses and others in the receiving line wore corsages of pink carnations.

The registration table, which was decorated with a single pink taper in a brass candelabra, and a long stemmed pink rose, was presided over by Miss Carol Struve, sister of the bride-elect.

The serving table was covered with a white Irish linen cloth with embroidery and cut work in white over blue and centered with an arrangement of pink stock, carnations and roses.

"Kay & Connie," and "November 14" were inscribed in silver letters on pink autumn leaves which fluttered from the centerpiece. A crystal punch bowl and appointments of the table setting.

Those in the houseparty were Mrs. Nelson Welch and Mrs. Louis Welch, both of Friona; and Mrs. Jack Miller and Mrs. Bill Struve, Dimmitt, all aunts of the honoree; Mrs. J. B. Taylor and Mrs. David Carson.

Also assisting with hostess duties were Sheila Struve, sister of the honoree, and her cousins, Kim Miller, Dimmitt, and Gay and Holly Welch, Friona.

Out-of-town guests signing the register were: Mrs. Neil Pounds, Earth; Mrs. Marlon Green, Olton; Mrs. Eugene Sunderman, Canyon; Mrs. Ella Faye Holcomb and Phyllis, Amarillo; Mrs. C. G. Miller, Dimmitt and Mrs. Kenneth Frye, Hereford.



Kay Struve

### Faith Class Elects Officers Recently

Formal installation of officers of the Faith Sunday School Class of Calvary Baptist Church was the highlight of a recent class meeting in the home of Mrs. Mae Magness.

Mrs. Magness was installing officer and presented each officer a gold key as she was installed.

Mrs. C. H. Veazey was elected president. Officers elected to serve with her were Mrs. Bill Buth, vice-president; Mrs. Trell Dorrell, secretary-treasurer; and Mrs. Jimmy Bynum, Mrs. T. E. Parson, Mrs. Trell Dorrell and Mrs. Bill Buth, group leaders.

Refreshments of cold drinks, coffee and cherry supreme cake were served by the hostesses, Mrs. Bill Buth and Mrs. T. E. Parson.

Those present were Mesdames Mae Magness, Bill Buth, T. E. Parson, Trell Dorrell, Ellis Parson, C. H. Veazey, C. E. Loveless, Melvin Edwards, Jimmy Bynum and Ira Holt.

### Pink And Blue Shower Fetes Mrs. Dee Taylor

Mrs. Dee Taylor was honored with a come and go pink and blue shower in the home of Mrs. Tom Lewellen from 2 to 5 p.m. Friday. Hostesses with Mrs. Lewellen were Mrs. Dale Smith, Mrs. Bill Turner, Mrs. L. G. Blake and Mrs. Delton Lewellen.

Decorations were in pink, blue and white. The serving table was centered with a baby in a bassinet surrounded by pink flowers. Refreshments of pink punch and white cake were served.

Those attending were Mesdames Roy Coker, Valton Howard, J. L. Taylor, Garcy Harper, Bob Coker, Walter

Cunningham, Robert E. Collier, Allen Stewart, John G. Baker, Lee Jesko, C. W. Wright, Danny Smith and Gene Wright.

Also Mesdames Roy Miller, Lewis Smith, Jim Huffstickler, Walter Underdown, Donald Scarborough, Joe Moyer, Larry Gene Taylor, M. J. Howard, Herbert Garth, Joe Lewellen, T. A. Kelley, Ruben Taylor, Pat Busby and Paul Strickland.

Also Mesdames Lee Campbell, L. D. Taylor, J. L. Brooks, Dale Williams, C. A. Turner, Forrest Osborn and Henry Andrews.

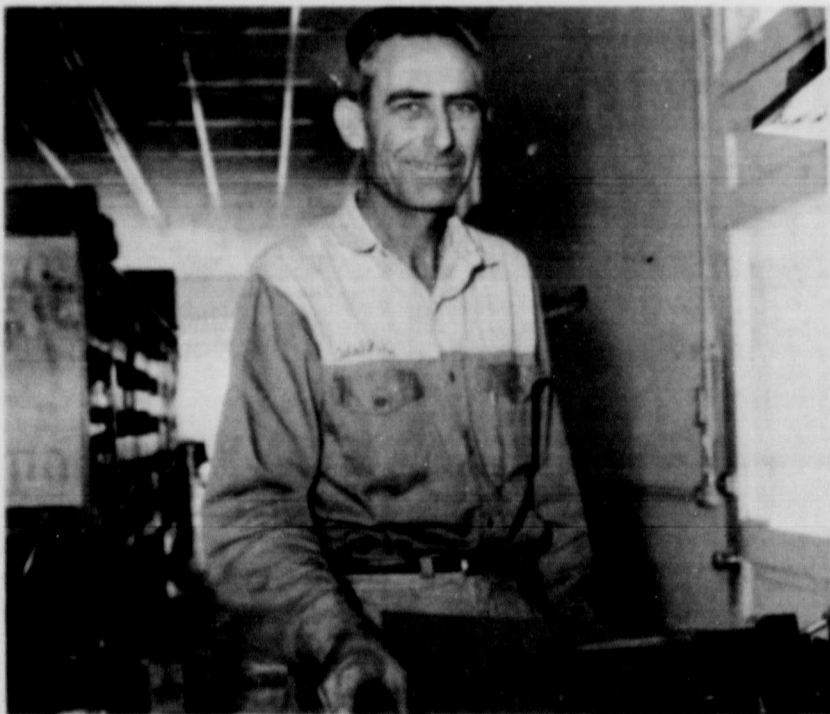
Also Marle Roberson and Katherine Brand.

Un-Excelled Quality And A Very, Very Attractive Price. See Your Nearest Red Barn Outlet For Quarts-Gallons-54 Gal. Drums



RED BARN FERTILIZERS - CHEMICALS

# Presenting...



Medlin Walker

Medlin Walker Has Joined Our Staff And Will Be Helping You With Your Machining Problems. We Invite You To Use Our Complete Machine Shop Services And Rely On Us To Help You With Your Farming Needs.

## FRIONA

Bill Dufur, Mgr.

## MACHINE And SUPPLY

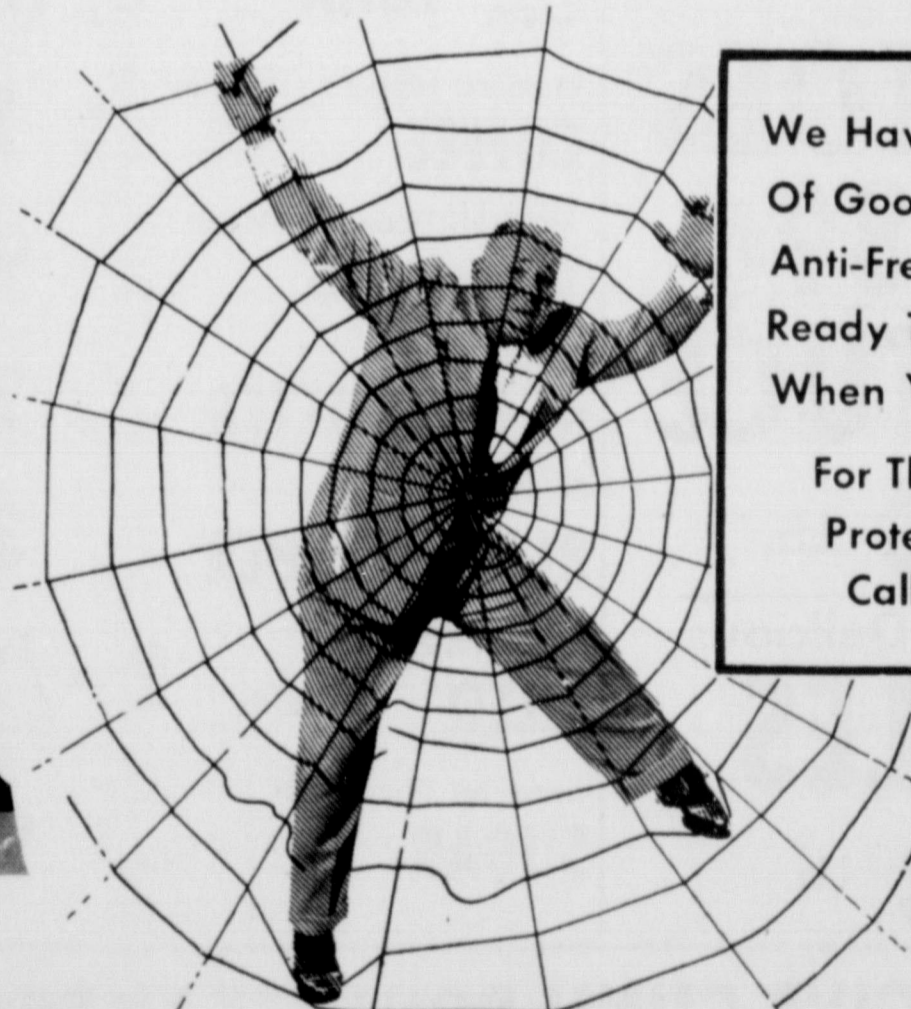
247-3196

Friona

# Don't Get Caught In Winter's Blast

See

## Buddy or Sam for Co-op Anti-Freeze



We Have Plenty Of Good Co-op Anti-Freeze Ready To Go When You Are.

For The Best Protection Call Us.



Phone 247-2771

## FRIONA CONSUMERS

Buddy Lloyd, Mgr



Friona

Remember Not Everyone Belongs To A Co-op But Everyone Benefits

# \$ Dollar Day Buys Mean Savings To You \$

MONDAY IS DOLLAR DAY IN FRIONA

SHOP AND SAVE DOLLAR DAY IN FRIONA



HAPPY VALLEY CAST. . . These eight members of Friona High School Thesplan Troupe were chosen to play roles in the club's annual play, Happy Valley, which will be presented Saturday evening, October 17 in the high school auditorium.

Kolvvvia Circle Meets In McFarland Home

The Kolvvvia Circle of Women's Society of Christian Service of Friona Methodist Church met in the home of Mrs. Granville McFarland with 17 members present.

leader, directed a brief business session, Mrs. Dick Rocky presented the devotional. Book reviews, "The Young American Mother" by Mrs. James Boyle, and "American Dream Girl vs Young Mother" by Mrs. Ed Clark, highlighted the meeting.

Owen, Dick Rocky, Billy Sides, W. M. Stewart, Kenyth Cass and the hostess, Mrs. J. G. McFarland.

Buske Family Hosts Monday Buffet Supper

Mr. and Mrs. G. B. Buske and Kim were hosts at a buffet dinner in their home Monday evening. Guests were deacons of First Baptist Church and their wives.

Group To Attend Corpus Christi Meeting

Mr. and Mrs. Tom Lewellen of Friona, Mr. and Mrs. Guy Cox of Farwell and Judge Loyde Brewer of Friona will leave late this week for the annual convention of the Texas County Judges and Commissioners Association in Corpus Christi.

The convention will be held October 4-6.

Mrs. Jim Dixon Leads Sunday School Class

The LLL Class of the First Baptist Church held its annual salad supper and installation of officers last Thursday night at the home of Mrs. Charles Allen, teacher of the class. Eighteen class members were on hand for the event.

Following the evening meal, going-away gifts were presented to Mrs. Joe Cox and Mrs. Clyde Tims who will soon be moving from Friona.

Mrs. Allen was presented with an orchid corsage and a gift from the class, Mrs. Bill Ellis also received a gift as outgoing president.

The installation service was conducted by Mrs. Ellis, who read an original poem including each of the new officers and their duties.

New officers for the year are Mrs. Jim Dixon, secretary; Mrs. Philip Weatherly, treasurer and benovolence; Mrs. M. C. Osborn, program chairman; Mrs. Clarence Monroe, social chairman; Mrs. Velden Carroll and Mrs. Bill Ellis, group captains; and Mrs. Charles Allen, teacher. Each new

officer was given a miniature book containing the poems "On The Wings Of Prayer" and "The Praying Hands" by Helen Steiner Rice.

New yearbooks were presented to the class members. Theme for the new year is "Being A Good Spokesman for God." A scrapbook of the past year's activities was also presented.

Those who attended the meeting were new class members, Mrs. Jimmy Maynard, Mrs. Lionel Young and Mrs. Don Powell. Also previous class members, Mrs. Dale Hart, Mrs. Fred Kelley, Mrs. Clyde Tims, Mrs. Leon Coffey, Mrs. Dave Allen, Mrs. Doyce Barnett, Mrs. Sam Mears, Mrs. Velden Carroll, Mrs. Jim Dixon, Mrs. Dale Widner, Mrs. Joe Cox, Mrs. M. C. Osborn, Mrs. Travis Harrell, Mrs. Bill Ellis and Mrs. Charles Allen.

Mr. and Mrs. Ralph Lloyd of Winters were weekend guests in the home of Mrs. Eva Robertson and Marie, Mrs. Lloyd and Mrs. Robertson are sisters.

Lazbuddie Homemakers Elect New Officers

During the business session of the Thursday afternoon meeting of Lazbuddie Young Homemakers in the Homemaking Cottage of Lazbuddie High

School, Mrs. Richard Engelking was elected president for the coming year.

Officers elected to serve with Mrs. Engelking were Mrs.

Chunk Smith, first vice-president; Mrs. Scotty Windham, second vice-president; Mrs. Jimmy Briggs, secretary-treasurer; Mrs. Glenn Lust, reporter - historian; and Mrs. Joe Don Ellis, advisor.

Members of the group voted to meet the first Thursday of each month at 2:30 p.m. in the Homemaking Cottage. Next meeting will be a "Tea For Two" at 2:30 p.m., Oct. 1. All members are urged to attend and bring a friend.

Attend Meeting In Amarillo

Attending the meeting of the Panhandle County Judges and Commissioner's Association in Amarillo last Tuesday were Judge Loyde Brewer, commissioners Tom Lewellen of Friona; George Crain, Lazbuddie

and Guy Cox of Farwell.

Judge Brewer is the retiring president of the group, Donald

Hicks, a commissioner from Hereford, was elected to replace Brewer as president.

DOLLAR DAY SALE advertisement for Foster's. Features: Table Fall PIECE GOODS 1/2 Price, Dorthy Perkins Hand Cream 79c, Group Mixed HOSIERY 50% Off, COHOMA SUITING \$1.50, PANTS \$2.00 Pr., FOSTER'S. Includes illustrations of clothing and a cartoon character.

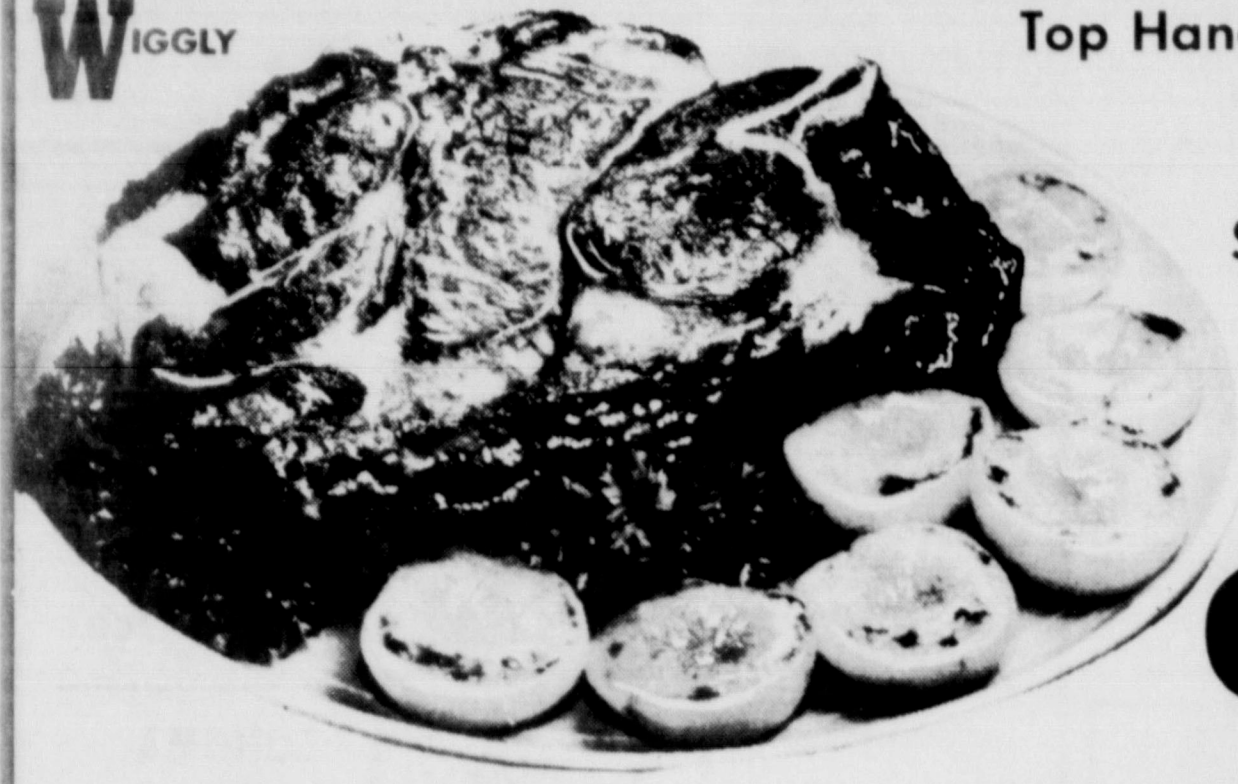
Advertisement for Ben Franklin Store. Features: FALL MATERIALS (Reg. 69c to 57c), WOOL YARN (4 oz. 88c, 1 Oz. 27c), BRAS (Reg. \$2.50 to 97c each), SWEATERS \$1.98. Includes illustration of a woman reading a magazine.

Western Auto advertisement. Features: Revelation Bolt-Action Shotguns (prices \$24.95 to \$42.95), Four-Piece Football Uniform, and various electronic equipment. Includes a table of shotgun specifications and a cartoon character.

Reeve Chevrolet advertisement. Features: THANK YOU, For The Fine Reception You Gave, Our 1965 CHEVROLET, THE CAR For '65, Stop By To See Our Newest Cars, DOLLAR DAY, REEVE CHEVROLET. Includes illustration of a 1965 Chevrolet Malibu Super Sport Coupe.



# Dollar Specials



Top Hand

## SAUSAGE

4 Lb. Bag

**\$1.00**

Sun-Ray

## FRANKS

3 Lb. Bag

**\$1.00**

## CHUCK ROAST

Lb.

**49¢**

## VELVEETA CHEESE

2# Box

**\$1.00**

Duncan Hines

### CAKE MIXES

3 BOXES \$1.00

Hill's Bros.

### COFFEE

Lb. 79¢

## Produce

Stalk

### CELERY

Each 19¢

California

### ORANGES

Lb. 23¢

Cello

### TOMATOES

14 Oz. Pkg. 23¢

### APPLES

4 Lb. Bag

**59¢**

## Frozen Foods

Banquet

### FROZEN FRUIT PIES

22 Oz.

**3/1.00**

Shurfine Cut

### OKRA

10 Oz. Pkg.

**2/29¢**

Mead's

### FROZEN ROLLS

24 Per Pkg.

**25¢**

Sealtest

### ICE CREAM

1/2 Gallon

**59¢**

Lowest Prices . . . Greatest Variety . . . always at . . .

# Piggly Wiggly

Van Camp's

#2 Can

### PORK & BEANS

5/\$1

Pioneer

### Biscuit

Mix 2 Lb. Box

**49¢**

Hunt's

### PEACHES

4/\$1

Shurfine RSP

### CHERRIES

303 Can

5/\$1

Easy-Off

### Window

Spray

**49¢**

Supreme

### CRACKERS

1 Pound Box

**27¢**

### CRISCO

3 Lb. Can

**79¢**

Shurfresh

### BISCUITS

11 Cans/\$1

### GRAPE

JUICE

24 Oz. Bottle

**3/\$1**

Gelatin Dessert

3 Oz.

### JELL-O

**9/\$1**

Airplane

### BROOMS

\$1.00 Each

Gladiola

### FLOUR

5 Lb. Bag

**49¢**

Zestee

### STRAWBERRY PRESERVES

1 Lb. 12 Oz. Jar

**2/1.00**

Nabisco

### RITZ CRACKERS

Pound Box

**39¢**

Kellogg's

### SPECIAL "K"

6 1/2 Oz. Box

**31¢**



### Double S&H GREEN STAMPS

Every Wednesday With \$2.50 Purchase Or More