



BUCKLEY, BURLESON

Two Squaws Are Named All-State

Janet Buckley and Kay Burleson, two of the three senior players on the Friona High School Squaws' roster, were named to the All-State Tournament team, it was announced

this week. Miss Buckley, who seems to thrive when the pressure begins to mount, was a mainstay for the Squaws all year, but really became a fireball in the play-off games. She scored 41 points and played her usual aggressive defensive game in the two state contests last weekend. She had scored 40 points, including the winning basket against Tulsa, in the regional tournament the preceding week.

Miss Burleson, one of the team's defensive leaders all year, was especially sharp in the state tournament, as were all three of the Friona seniors. The other senior on the team is guard Sandra Hoover.

Friona joined state champion West and runnerup Little Cypress in gaining two players each on the all-state team. Forward Jo Ann Sparks and guard Barbara Jaska made the

team for the state champs, with forward Linda Brown and guard Brenda Sweezy were named from LC.

The Squaws captured third (Continued on Page 2)



JANET BUCKLEY



KAY BURLESON



SENIOR "DOLLS" . . . Coach Baker Duggins poses proudly with the four senior members of his team, which was dubbed "Duggins' Dolls" prior to the state tournament, and its

third-place plaque won at the state tournament. From the left are manager Cynthia Guinn, Janet Buckley, Duggins, Sandra Hoover and Kay Burleson.

Why doesn't a city government bear the same responsibility for and to drivers of its vehicles as does a privately owned business?

Because it is not required by law for one reason. A city is not required to maintain insurance on its vehicles and is exempt from the individual businesses making demands of its employees similar to those demanded of its employees by the city. In addition, no governing body may be sued in the courts without its prior permission.

But, does exemption by law relieve the city of moral obligations to employees. I have heard a few people say that where money is involved, there is no moral obligation. I do not agree. I believe that the city is as duty bound to carry liability insurance on its drivers as is any private business. At present, the only liability coverage maintained by any driver of any city vehicle is paid for out of the wages paid the individual for performing his duties. It is my understanding that the premium paid for this insurance is not even deductible on federal income tax. Yet, if a driver is to be protected from the hazards of driving a vehicle during the course of his duties as demanded by the city, he must take a part of the wages paid for his work to buy protection while working. And the risk is about as high as can be found -- even when considering traveling salesmen.

If during the course of his duties, any driver for the city -- including policemen -- were to become involved in an accident and seriously injure someone, he and he alone would stand liable. The same driver -- if working for some individual business -- would be liable but in conjunction with the employing firm. The city would voluntarily have to accept a part of the blame in such a case where the firm would be forced to share the responsibility in most all cases. Such is one reason that firms usually maintained liability policies on drivers while performing duties required of them.

Why should the city not maintain liability policies on its drivers voluntarily and thus give the driver as much protection as accorded the same driver for any private business? Why should the driver be required to shell out a part of his already minimal wages to gain equal footing with his counterpart in private business. I know of two good reasons only: The city doesn't have to and the council does not see fit to spend the few extra dollars of the taxpayers' money for the needed policies. And these reasons do not seem good enough to me. How about the rest of you taxpayers? Do you agree with me or the present system.

Shouldn't we afford the same privileges to the drivers of city vehicles as enjoyed by drivers elsewhere? Why should our city officials and employees be required to work under a handicap not found elsewhere?

I say we should approve purchase of liability protection for all regular drivers of city vehicles.

There have been a number of dog and cat poisonings reported recently. The death of these animals left a great void in some girl or boy's life and in many cases was uncalled for. But there are other ways in which little loved animals are killed. With your permission, here is a cat story.

A killer roamed the streets of the small town. No one knew his identity. Nor, as he aimed his deadly weapon down first one street and then another, was he aware of the roll which he was soon to play in three lives.

Around another corner, a slight pressure at the toe and the powerful engine uttered another bloodthirsty growl. Another corner ahead -- the end of pavement -- a turn? -- no -- more pressure with the toe -- another roar and like an angry bear, two great, shin-

ing claws . . .

Lydia Buske and Ann Ayers, who will represent LuNora's Ladies & Childrens Wear at the spring style show tomorrow night, display some of the new spring garb which will be shown.

Members of the P-TA's executive council met Tuesday to draft final plans for next week's district P-TA conference. From the left are co-chairman, Mrs. Elvin Wilson, Superintendent of Schools Alton Farr, and Mrs. Doyle Cummings, general chairman for the conference.

Clovis Slaying Solved With Arrest of Villa

Through the combined efforts of Parmer County Sheriff Charles Lovelace and Curry County Sheriff Nelson Worley, one of the slayings in Clovis the past weekend was apparently solved Monday, with the arrest of Cirillo Escobedo Villa, 29, at his home

on the Joe Bates Jennings farm near Lazbuddie, where he had been employed for some seven or eight years.

The alleged murder weapon, a .25 caliber pistol, was found in a stove in the Villa home. Villa readily admitted the killing to the two sheriffs and

signed a written confession. He waived extradition and has been returned to Clovis where he will be held for trial and charged with murder.

In reconstructing the events leading up to the killing Villa said that he and three friends had gone into Clovis earlier that evening and became involved in an argument with Madrid, the slain man, and some of his friends at a bar. After the argument he and his friends fled the bar leaving their car. When they returned for the car Madrid and his friends were throwing empty beer bottles through the car windows and windshield.

Villa says "I told Madrid to stop" and fired two shots from the pistol he was carrying. He wasn't aware that he had hit anyone and it was not until later Sunday that he learned of the death of Madrid.

His three companions are being held for further questioning. Villa is married and the father of two small children.

WORK BEGINS

Steel Arrives For Water Tower

Chicago Bridge and Iron Company representatives arrived in Friona this week, along with the steel for Friona's new water tower, which the company will erect during the next month.

Albert Bergstead is foreman of a group of five men which will erect the main part of the city's new \$50,000 tower in the next few weeks.

"We should have it (the new tower) finished within four weeks," Bergstead said. He indicated that he and his crew would be due in Midland on April 15 to begin work on another tower, so they won't waste much time in Friona. Bergstead indicated that he had supervised the building of several towers in this area. "I built the newest water tower in Dimmitt and Miles," he said.

Chicago Bridge and Iron Company also built the first water tower in Friona, back in 1929. The new tank will be of spherical design, and will have four legs as well as a center tube.

"It will be a nice-looking tower," said Bergstead, a native of South Dakota who works out of the Houston office of the steel company.

Foundation for the new water tower, which will give the city an additional 200,000 gallons of water storage, was completed by the W. B. Abbott company on March 1.

Friona Plumbing and Supply will stage its grand opening Friday and Saturday, with free coffee and donuts all day both days. Visitors are also urged to register for an American Standard disposal unit, for which a drawing will be held at 3 p.m. Saturday. It will not be necessary to be present to win.

The new business is managed by Doug Milloy, and John Allen, Jr. will be the plumber. Plumbing and heating supplies will be featured.

Friona Plumbing and Supply is located at 509 Main, immediately north of Welch Auto Supply.

NEW BUSINESS

Opens Friday

Friona Plumbing and Supply will stage its grand opening Friday and Saturday, with free coffee and donuts all day both days. Visitors are also urged to register for an American Standard disposal unit, for which a drawing will be held at 3 p.m. Saturday. It will not be necessary to be present to win.

The new business is managed by Doug Milloy, and John Allen, Jr. will be the plumber. Plumbing and heating supplies will be featured.

Friona Plumbing and Supply is located at 509 Main, immediately north of Welch Auto Supply.

Other Friona entries include

Jerry Parker plans to enter the 220-yard dash and 440-yard dash. George Rushing will enter the 88-yard run, and Max Reeve will enter the shot put and discus throw.

Following the Panhandle meet, Friona trackmen will enter the Amarillo Relays March 29-30. The District 3-AA meet will be held Friday, April 5 at Springlake.

Given three year probated sentences were Alberto Flores, 17, Lazbuddie, and Heriberto (Eddie) Blanco, 17, Friona. Both were charged with burglary of the Elk Drive-Inn in Friona. Joe Lee Cubit, was given a two year probated sentence for removing mortgaged property. Cubit is from Lubbock.

Ronald Mayo 20, Greensboro, North Carolina, was given a three year sentence for assault with intent to murder, the state waived the intent and charged him with malice. He was also sentenced to two three year terms on car theft charges. The terms are to be stacked and he will be taken to the state penitentiary to serve nine years on the three counts.

In other news from the county sheriff's office, Clifford Farmer has been arrested and charged with car theft. A sheriff's deputy will go to St. Louis later this week to return William Thomas Childress to Parmer County to face charges of forgery. He had passed two checks of \$48 each at Wilson's and the Super Saveway in Bovina.

FIRST OUTING

Chief Trackmen Go To Panhandle

The Friona Chiefs will compete in their first track meet of the season at Panhandle Friday and Saturday, when they enter a 10-man field in the annual Panhandle Relays.

Leading the Chief thinned hopes for points in their first outing will be junior sprinter Everett Gee, who will enter four events, the 100-yard dash, 220-yard dash, 440-yard relay, and broad jump.

Jerry Parker plans to enter the 220-yard dash and 440-yard dash. George Rushing will enter the 88-yard run, and Max Reeve will enter the shot put and discus throw.

Following the Panhandle meet, Friona trackmen will enter the Amarillo Relays March 29-30. The District 3-AA meet will be held Friday, April 5 at Springlake.

Given three year probated sentences were Alberto Flores, 17, Lazbuddie, and Heriberto (Eddie) Blanco, 17, Friona. Both were charged with burglary of the Elk Drive-Inn in Friona. Joe Lee Cubit, was given a two year probated sentence for removing mortgaged property. Cubit is from Lubbock.

Ronald Mayo 20, Greensboro, North Carolina, was given a three year sentence for assault with intent to murder, the state waived the intent and charged him with malice. He was also sentenced to two three year terms on car theft charges. The terms are to be stacked and he will be taken to the state penitentiary to serve nine years on the three counts.

In other news from the county sheriff's office, Clifford Farmer has been arrested and charged with car theft. A sheriff's deputy will go to St. Louis later this week to return William Thomas Childress to Parmer County to face charges of forgery. He had passed two checks of \$48 each at Wilson's and the Super Saveway in Bovina.

Other Friona entries include

FRIONA, TEXAS

THURSDAY, MARCH 21, 1963

TEN CENTS

THE FRIONA



STAR

VOLUME 41, NUMBER 25

16 PAGES

SECTION I

400 Expected For P-TA District Conference Here

Approximately 400 Parent-Teachers Association leaders from throughout West Texas will be in Friona next Thurs-

day for the main session of the 40th annual District 8 conference. The conference will be conducted at the First Meth-

odist Church. Actually, the conference will get underway Wednesday night with a dinner for the Board of Managers at the Friona Federated Club House, courtesy of the Friona Chamber of Commerce.

Highlighting next Thursday's main session will be an address by Mr. Bob Wear, minister of the Central Church of Christ of Canyon, and president of the Canyon School Board. Wear's subject will be "Homes Create Community Strength Through Good Citizenship," which is the conference theme.

Also to appear on the program are Mrs. Angus McDonald of Austin, chairman of the Publications and Magazine committee of the State Congress of P-TA, and Mrs. L. O. Mayo of Galena Park, State vice president, who will present the new state and national program, "We, the P-TA."

Presiding over the conference will be Mrs. Woodrow Killingsworth of Dimmitt, District 8 president. Mrs. Melvin Anderson of Amarillo is district vice president and aide to the president.

Mrs. Doyle Cummings of Friona, president of the Friona P-TA, and general chairman for the conference, will present greetings, along with Alton Farr, Superintendent of Friona Schools, and Porter Roberts,

manager of the Friona Chamber of Commerce. Leadership training workshops will be held from 10 a. m. until noon. Workshops will be presented on membership, room representative, hospitality, telephone, life member-

(Continued on Page 2)

P-TA To Talk Of Splitting At Meeting Tonight

The executive board of the Friona Parent-Teachers Association recommended at its meeting Tuesday that the local P-TA divide into three units, one each for high school, elementary school and grade school.

It was explained that this is the case for most P-TA groups in larger cities. Dimmitt is currently making plans for a two-unit system for next year.

The proposal will be discussed at the regular monthly meeting of the P-TA tonight, at which the program will be the one-act play as presented at the district contests by the Friona Thespians. The meeting will begin at 7:30 p.m. at the Friona High School Auditorium.

SPRING FASHIONS . . . Lydia Buske and Ann Ayers, who will represent LuNora's Ladies & Childrens Wear at the spring style show tomorrow night, display some of the new spring garb which will be shown.

PLAN FOR CONFERENCE . . . Members of the P-TA's executive council met Tuesday to draft final plans for next week's district P-TA conference. From the left are co-chairman, Mrs. Elvin Wilson, Superintendent of Schools Alton Farr, and Mrs. Doyle Cummings, general chairman for the conference.

Woman's Club Members Hear Historic Program

"Our Texas Heritage and Future" was the program for the evening when the Friona Womans Club met Wednesday, March 13.

Roll call was answered with "Highlights of our Texas history" and the pledge of allegiance was given.

Mrs. Floyd Schlenker gave a talk on "The Common Glory."

Mrs. LeFavors

Hosts Lodge Meet

Friona Rebekah Lodge Number 308 met Monday with 12 members present. Twenty-six sick visits were made and 11 cards were sent.

Loretta Brookfield, Noble Grand, was reported sick and Katy Parr, Vice Grand, acted in her station.

Plans were made at the meeting to serve the PTA Banquet, March 27.

Mrs. Georgia LeFavors was hostess for the evening and served ice cream, cake and Dr. Peppers to the group.

Mrs. Carl Maurer spoke on "Symphonic Drama -- Voice of Palo Duro. "Texas Melodies" was the subject of Mrs. Lloyd Rector.

There were 14 members and four guests present. Guests were Mrs. Floyd Reeves, Clyde Hays, Harry Hamilton and Lloyd Rector. Hostesses were Mmes. Joe Moyer and O. T. Patterson who served refreshments of fruit salad, wafers, coffee and tea.

Members of the Friona Womans Club along with members of two other local clubs were given tickets to sell for the annual Friona style show to be held March 22.

Club Luncheon Set For Today

The Women's Association of the Friona Country Club will hold its monthly noon luncheon Thursday, March 21, at the Club house.

This will be a covered dish meal and all members and guests are invited to attend.



Mr. and Mrs. Hoyt Smith announce the engagement and approaching marriage of their daughter, Adelle, to Don Clements, son of Mr. and Mrs. Roy Clements. Vows will be exchanged June 15, in the First Methodist Church in Friona. The bride elect is attending North Texas State University at Denton and Clements is a student at Texas A & M College at College Station. Both are 1960 graduates of Friona High School.

Of Interest To THE WOMEN

Painting Party Do Be At Black

Gail McGlothlin, who observed a birthday Friday, March 8, was honored with a party. Hostesses were Marie and Mary Lynn Short, in whose home the girls met.

Others present were Sherri Tannahill, Connie Schlenker, Janice Goggans, Frieda Floyd and Janet Rushing. After supper the group attended a show.

Party Honors

Gail McGlothlin

An all-day dresden painting party will be featured at the Black Community House, Tuesday, March 26, with Mrs. Teddy Fangman and Mrs. Arnold Fangman as hostesses.

The public is invited to attend this day of painting and to view Mrs. Jurack's art works which include both plaques and figurines.



Mr. and Mrs. Clyde Fields have announced the marriage of their daughter, Donna, to Herman Crawford, son of Mr. and Mrs. H. W. Crawford of O'Donnell. Mr. and Mrs. Crawford are at home on a farm near O'Donnell.

SCHOOL MENU

March 18-22

Monday -- Meat Loaf, Au Gratin, English Peas, Carrot Sticks, Rolls, Butter Milk, Apple Sauce Cake.

Tuesday -- Pinto Beans, Hot Tamales, Green Onions, Corn Bread, Butter, Light Bread, Milk, Apple Cobbler.

Wednesday -- Ham, Mashed Potatoes, Buttered Beets, Cabbage Carrot Salad, Rolls, Butter, Milk, Chocolate Pudding

Thursday -- Chicken Pot Pie, English Peas, Carrots, Corn, Popeye Salad, Rolls, Butter, Milk, Peach Halves.

Friday -- Fish Sticks, Green Beans, Potato Salad, Tarter Sauce, Rolls, Butter, Chocolate Milk, White Cake.

Miss Shirley McBroom Weds Kenneth Duncan

Wedding vows were exchanged by Shirley McBroom, daughter of Mr. and Mrs. C. Z. McBroom of Okmulgee, Okla. and Kenneth Alvin Duncan, son of Mr. and Mrs. D. A. Duncan of Route three, Friona, on March 15, at 8:30 p.m.

Both the wedding and the reception were held in the home of Mr. and Mrs. Dale Hallows of Hereford.

Performing the ceremony was Dale Hallows, Branch President of the Church of

Jesus Christ of Latter-Day Saints.

The bride and groom are both students at Okla. State Tech of Okmulgee, Okla.



Virginia Parson is a new employee at the City of Friona, replacing Jean Roberts, who is now employed by Pioneer Natural Gas Company.

Tom Gee Gets Acting Honor

Tom Gee was named to the All-Star cast in the District 3-AA one-act play contest at Muleshoe Tuesday, although the play itself failed to place.

Muleshoe won first place, followed by Olton and Dimmitt. Mrs. L. B. McClain directed the play. Other cast members are Carol Ray and Royce Douglas. Title of Friona's play is "This Night Shall Pass."

Any man can write sense. Only the gifted few can write nonsense. — Samuel Johnson.



"Come on in, the washin's fine." Car washing and lubrication are specialized services with us. We have the right lubricant and we KNOW where it should go. When we wash your car we CLEAN IT inside and out.



AVAILABLE NOW! Studio Girl HOLLYWOOD COSMETICS

Now you can use the beauty secrets of Hollywood's glamorous stars! For free samples of Studio Girl Cosmetics and your own complimentary copy of Studio Girl's sensational new Hollywood Type Casting Chart and Color Guide... Write or Phone 4631

FLORENE KNIGHT 1105 A Elm

Church Has Mission Night

Immanuel Ladies Aid Society of Rhea sponsored a "Family Mission Night," last Thursday at the Parish Hall.

Pastor E. A. Binger opened the evening's activities with

Scripture reading and prayer.

Mrs. Walter Schueler, president, presided at the short business meeting held. The group decided to consider this the family night for March. The next Family Sunday will be April 28.

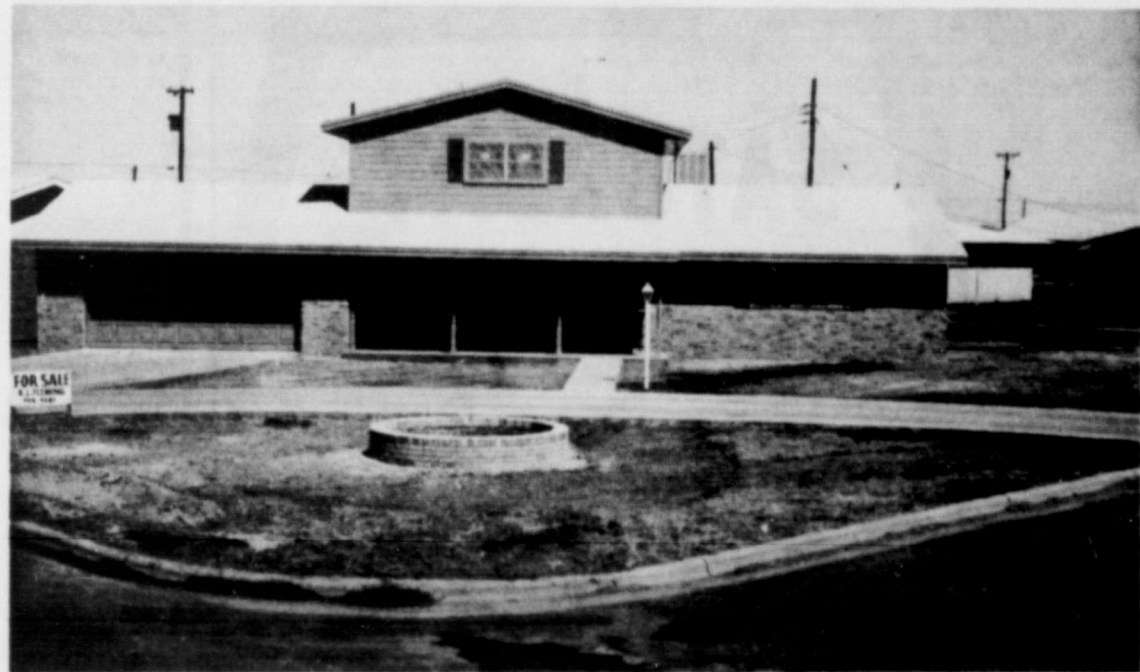
The main event of the evening was the showing of the film "To The Ends of The Earth," which showed the work of missions in Guinea.

The ladies served cookies, coffee and punch. The remainder of the evening was spent in visiting and playing games.

LaFavers Boy Born In Amarillo

Mr. and Mrs. W. E. LaFavers of Amarillo became parents of a baby boy at 8:41 a.m. Thursday at St. Anthony's Hospital. He weighed 7 lbs. 6 ozs. and was named Mark Wayne.

He is the third child for the couple. Mr. and Mrs. W. J. LaFavers of Friona are the paternal grandparents. Mrs. Eva Emerson, also of Friona, is the great-grandmother.



OPEN HOUSE

SUNDAY AFTERNOON

MARCH 24, 1 - 5p.m.

ANOTHER FINE HOME FOR SALE

Built By R. L. Fleming & Son

See This New Two-Story Dwelling

Located In Friona On West 6th. St.

QUALITY IN DESIGN & CONSTRUCTION

Delightful THINGS TO EAT!

Sunray BACON 89¢ 2 Lb. Pk. All Meat FRANKS 49¢ 1 Lb. Pk.

Kimbell's OLEO 15¢ 1 Lb. Pk. Maxwell House INSTANT COFFEE 39¢ 2 Oz. Jar

SPAM 45¢ 12 Oz. Can Star Kist Chunk TUNA 33¢ 6 1/2 Oz. Can

Hunt's Solid Pack TOMATOES 19¢ #300 Can Scotkins Dinner Size NAPKINS 23¢ Box

Borden's CHARLOTTE FREEZE 39¢ 1/2 Gal. Morton's Frozen DONUTS 35¢ 10 Oz. Bag

Colo. Red McClure POTATOES 45¢ 10 Lb. Bag Calif. Navel ORANGES 21¢ Lb.

We Give Gunn Brothers Stamps

HOUSER'S

GROCERY & MARKET

Big Enough To Accommodate — Small Enough To Appreciate

Phone 9521 Friona

Texas' Population Explosion Poses Problems For Education

The fallout from the population explosion -- crowded public schools -- is posing problems for space-age Texas and its education system.

The statistical story of population and education is unraveled in Robert H. Talbert's "Report of Population Patterns Relating to Public School Education in Texas."

The report is based on one of the nine studies conducted under the direction of Dr. Herbert F. LaGrone, director of teacher education at Texas Christian University. All are designed to bring out new facts about education in Texas.

High points of the study are reported in the March issue of the "Texas Outlook," the Texas State Teachers Association magazine. The following facts are included:

--The increasing number of preschool and school-age children and a steady gain in school attendance have combined to produce a Texas-size job for schools in finding enough qualified teachers and providing sufficient classroom space.

Several factors have contributed to the increase in preschool and school-age children. A higher birth rate and a greater survival rate during early years are principal reasons. Talbert found that "Children have almost become a status symbol among middle class families." This helps account for the continued high birth rate since World War II.

Statistically speaking, about 25 per cent of the Texas population was between the ages

of 5 and 19 in 1950. In 1960, this group had increased to nearly 29 per cent.

Considering children under 15 as dependents and the 20-65 age group as the chief income-producing segment of the population, in 1960 there were 64.5 dependent children for each 100 adults, compared to 49 dependent children for each 100 in 1940.

--The 1960 census classified the Texas population as 75 per cent urban and 25 per cent rural. In fact, the state's 21 "Standard Metropolitan Statistical Areas" contained 63 per cent of the Texas population. Only 31 of the state's 254 counties increased in population by as much as ten per cent during the last three decades.

--The increase in population has been accompanied by an increasing emphasis toward more formal education, which partly accounts for increased income for Texans. The median school year for the entire state has increased from 8.5 in 1940 to 10.4 in 1960.

--The nonwhite group has narrowed the education gap. In 1940 this group had an average of 6.1 years of education; in 1960 they had 9.1 years. As a partial result, average daily attendance in Texas public schools climbed from 67.4 per cent in 1942-43 to 83.2 per cent in 1959-60.

In summary, the report indicates that Texans are concentrating in metropolitan areas where income is higher, schools are larger, and where residents have completed more years of school.

THE FRIONA



STAR

BILL ELLIS News Editor
TRAVIS HARRELL Managing Editor
MRS. JUNE FLOYD Society
JOHN GETZ Advertising

Entered as second class mail matter, July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1897. Published each Thursday.

Subscription Rates
In Parmer County \$3 Per Year
Elsewhere \$4 Per Year



In The Courts

CORPORATION COURT
The following cases were tried before Judge Thelma Jones in the City of Friona Corporation Court for the period ending March 18:
Larry Carl Drake, impending traffic, and improper start from a stop sign.
Raymond Randa, drunk and disturbance.
Eugene Binger, negligent collision.
Kenneth Lee Summers, drunk.
Movelda Fortenberry, dis-regarding stop sign.
Alejos Lera Ramos, Jr., muffler violation.
Jose Espinoza, no driver's license.
Richard Glen Herring, ran stop sign.

JP COURT
The following cases were tried before Judge Walter Lovelless in Friona's Justice of the Peace court for the period ending March 16:
Delmer Earl Renner, speeding, 70 in 55 mph zone.
Ouida Shaffer Jones, speeding, 70 in 55 mph zone.
Frank Wyndel Fannin, speeding 70 in 55 mph zone.
Pauline A. Dalley, speeding 80 in 60 mph zone.
Glenn Dale Williams, speeding 74 in 55 mph zone.
Jean Gilliam, speeding, 72 in 55 mph zone.
Ilene McFarland Osborn, accident.
Marvin Grady Tisdale, speeding 70 in 60 mph zone.
R. A. McJimsey, speeding 80 in 55 mph zone.
Laurdel Joseph Noggler, failing to display flares or flags as required.
Ozaro Mozart Huff, no valid driver's license.
W. G. Owens, speeding 90 in 55 mph zone.
Douglas Glenn West, speeding 78 in 60 mph zone.

Squaws

(Continued from Page 1)

place in the state tournament, held in fabled Gregory Gymnasium in Austin. Friona opened play on Friday night by dropping a 57-46 contest to Little Cypress, in a game that was actually much closer than the final score indicates.

Friona rebounded with a bang to clinch third place in an impressive manner, downing Cotulla, 64-38 Saturday afternoon. In one of their more outstanding performances of the season. (See details of both games on inside pages.)
The naming of the two Friona girls to the all-state team brings to four the number of Squaws who have madetheteam in recent years.
In 1960, the last time Friona

CORRECTION

This correction is in regard to a statement made in the Star last week, pertaining to Mrs. Mattie Bell Ray. The Star stated that Mrs. Ray was not considered for re-election as a teacher in the Friona Schools. The fact is, Mrs. Stark resigned about three weeks ago, and her place was immediately filled beginning next September. Mrs. Ray was asked to finish out the remainder of this year for Mrs. Stark, and since she is serving as a substitute, her name did not appear on the list for re-election.
However, since that time, one of the teachers in the lower grades has resigned and Mrs. Ray has been assigned to that vacancy.

Jimmette McLean Pledges Club

The spring pledging season to social clubs at McMurry College in Abilene has just gotten underway and Jimmette McLean of Friona is a pledge of Theta Chi Lambda, woman's social club.
Ninety-seven women, about half the freshman enrollment of women, pledged to the six clubs on the McMurry campus.
Miss McLean, the daughter of Mr. and Mrs. James C. McLean, is a 1962 graduate of Friona High School and is a religious education major. She is active in the McMurry Chanters.

JONES GULF SERVICE
GULF GASOLINES - OILS
TIRES and ACCESSORIES
Hiway 60 and Main Phone 3631

FRIONA, TEXAS

P-TA --

(Continued from Page 1)
ship, and cultural arts; study course, publications and audio visual; yearbook, program, publicity, spiritual and character education and citizenship; legislation, civil defense and safety; health and pre-school, and also for the various officers.

The conference will have lunch at 1 p.m. at the school cafeteria.
The afternoon session will be highlighted by Mrs. Mayo's presentation of the state theme for the next three years.

Mrs. Jay Claborn will present the attendance award as part of the afternoon session.
The conference will adjourn at 3:15, after which refreshments will be served. At 3:30, another Board of Managers meeting is scheduled.
Mrs. Elvin Wilson is co-chairman for the conference.

Castin--

(Continued from Page 1)
ing eyes flashed ahead. A dead end ahead -- an opening to the left -- wait! -- something in the road -- a shadow -- no -- a ball of fur -- too late -- gone!
And the car and its hotrod driver roared on and out of sight -- leaving death behind...

The shadow ball of fur was a small cat -- a cat which had come to occupy a cherished spot in the lives of two people -- A cat out for a nightly stroll before bedtime -- only a small bundle of fur crushed beneath the wheels of a slipping, sliding automobile. Which left behind a vacancy in a household much greater than the little ball of fur could ever be.

It could just as easily have been a small boy or girl.
--TH--

At resort hotels, the old men live for the cocktail hour and the old women live for bingo.

**COMPLETE PROTECTION
LOWEST IN COST**

The New TEXAS HOMEOWNERS POLICY PROTECTS

- *YOUR HOME
- *PERSONAL PROPERTY
- *PERSONAL LIABILITY
- *ALSO GIVES YOU ADDITIONAL LIVING EXPENSE

- ONE POLICY
- ONE COMPANY
- ONE RENEWAL DATE
- ONE LOW PREMIUM
- ONE AGENT

Ethridge-Spring Agency
Insurance - Loans
Friona Ph. 8811

The Big Idea

for customers of our bank who like to save time is

DRIVE-IN BANKING:

TRY IT!

FRIONA STATE BANK

Friona Ph. 8911

JUST LIKE OLD MAN RIVER

If you want a truck that does its work without yelling for attention all the time, buy a "new reliable" Chevrolet.

You have to take care of it; it's a machine. But this isn't a full-time activity. The clear idea is that the truck works for you, not vice versa.

The way to build such a truck is to put more quality into it. For example, Chevrolet doesn't build one type of suspension system for all sizes of trucks. Chevrolet designs suspension systems to fit your need. The light-duty type is strong on comfort. Another kind for heavier trucks stiffens up as you increase your load and vice versa. **Make sense?**

Conventional pickups have double-wall construction in cabs, doors, lower side panels. Roofs are insulated. Body floors are select wood, not metal. Tailgate chains are wrapped in rubber. If you'd like to examine or drive a new '63 Chevrolet truck, just call us. We'll be right over.

CHEVROLET
QUALITY TRUCKS COST LESS

BUY A CHEVROLET "NEW RELIABLE"

Telephone your Chevrolet dealer for a demonstration

REEVE CHEVROLET COMPANY
510 Main Street Friona Phone 2021

Training A Hunting Pup

Start training your pup in the spring for fall hunting. First, obedience training in the yard, followed by field experience once cool weather sets in.

Frozen Car Locks

Hunters in the northern sections of Texas sometimes find the door locks on their cars frozen stiff when the car remains outdoors for any great length of time.

This can be remedied by heating the key in the flame of your lighter or a match for a moment before inserting the key in the lock.

Lock will respond instantly.

Clubs Will Present Annual Style Show Friday Night

"Spring Fever," Friona's annual style show will be presented tomorrow evening,

March 22, in the High School auditorium. The curtain will go up at 8 p.m. This show is sponsored each year by three local women's clubs, Modern Study Club, Progressive Study Club and Friona Woman's Club. Local stores that are cooperating with the clubs are Foster's Drygoods, Hurst's Department Store, Hurst's Variety, LuNora's and several beauty shops.

Tickets of \$1 for adults and 50¢ for children may be ob-

tained from members of the three clubs. Mmes. Bill Stewart, Ralph Wilson, Billy Jo Mercer and Bill Baxter are the ticket sales committee.

Those who will be modeling attire from Hurst's Department Store are Eva Miller, Mrs. Darrell Thompson, Sharon Reeve, Gay Bennett, Kay Burselson, Janet Buckley, Andrea Milligan, Gwen Greeson, Carol Reeve, Lark Jarrell, Sharon Awrey, Jeannene Jarboe, Kathy and Tracy Horton, Sally Kendrick, Sue Castleberry, Peggy and Nancy Martinez, Ann Hurst, Mary Ann Roberts and Melissa Pruett.

Models for LuNora's will be Lora Coker, Davey Carthel, Tammy William, Lidia Buske, Rhonda Ragsdale, Sandra Resnick, John Carson, Linda Carson, Anne Ayers, Becky Coffey, Varla Welch, Jan, Gay and Holly Welch, Mrs. Leo Rezuski, Linda Williams, Earlene and LaQuita Graham.

Hurst's Variety models will be Barbara Lloyd, Rose Ann Greeson and Jeanie Taylor. Modeling pre-school clothing from Foster's will be Tip Nunn, Brad Beene, and Lisa Mercer. Sportswear models will be Barbara Fallwell, Esther Smith and Suzy Spring. Modeling Foster's casual wear will be Linda Chandler, San-

dra Hoover, Carolyn Herring, Donna Fulks and Jan Wells. Dress wear will be modeled by Lois Norwood and Karen Osborn.

General chairmen for the show are Mrs. Newman Jarrell Jr. and Mrs. Ross Ayers. Narrating the show will be Mrs. John Fred White, Mrs. H. K. Kendrick is in charge of stage arrangements.

Other committee chairmen are Mmes. Hollis Horton, George Taylor, William Beene, Tom Pruett and M. C. Osborn.

This promises to be an entertaining evening and all local and area women are urged to attend.

**BEWARE
of
Smooth - Talking
Home Improvement
Itinerant Salesmen**

**Before You Are Pressurized
Into A Quick Sale, Just
Stop and Ask These Questions**



1. What Do I Know About This Salesman And About His Company?
2. Do I Have Anything But His Word That The Merchandise Will Measure Up To His Claims?
3. Does He Represent An Established Local Business Which Will Guarantee My Satisfaction?
4. Do I Know If This Man's So-Called Bargains Are Really Bargains?

**Remember
You Can
Depend
On Your Local
Business Man**

**CARL McCASLIN
LUMBER INC.**

1000 Main

Friona

**Parmer County
Farm Bureau Has
Annual Banquet**

Parmer County Farm Bureau held its annual membership drive kick-off banquet at the Farwell School cafeteria Friday night with members of the Farwell senior class preparing and serving the food.

Focal point of room decorations was a large revolving sign bearing the inscription "Wherever you go there is Farm Bureau" on one side and "72 tons of Texas carrots for Europe through Farm Bureau Channels."

Table decorations featured small rabbits holding carrots and miniature trucks, planes and boats, signifying the modes of transportation for the carrots. American flags were also placed at intervals on the tables. Approximately 60 persons attended the banquet.

Speaker for the occasion was Odell Frazier, a Farm Bureau Official living in Levelland. He spoke of some of the problems which Farm Bureau members face and how best to solve them.

Other persons appearing on the program were Harry Hammett, Friona, president of Parmer County FB, and Frank Hinkson, Lazbuddie, vice-president and membership chairman of the Parmer County group.



An easy-does-it way to wash venetian blinds: wear a soft, heavy sock on each hand, dip one in detergent, the other in clear water. Wipe away.

After damp cleaning carpet, put coasters underneath furniture legs to avoid woodstains forming while rug or carpet is drying.

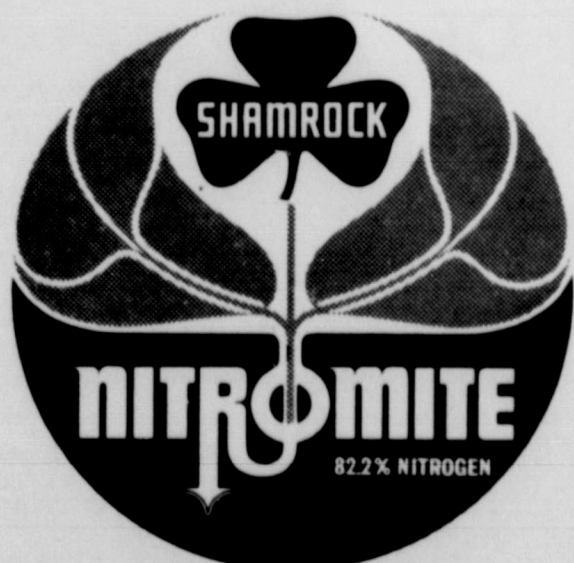
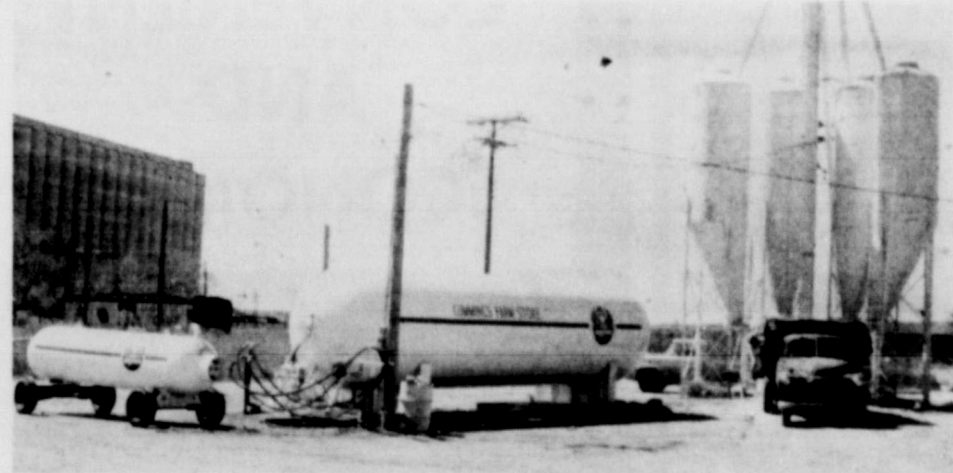


BEGINS TOWER WORK . . . Albert Bergstead, left, foreman of Chicago Bridge and Iron Company's team which will erect the new water tower in Friona, goes over his plans with City Manager Jake Outland.



SQUAWS HONORED . . . Members of the Friona Squaws basketball team were honored Tuesday night with a dinner by the Chamber of Commerce. From the left are Coach Baker Duggins, Sandra Hoover, Janet Buckley, Kay Burselson and Steve Messenger, vice president of the chamber.

**NOW
IS THE
TIME
TO
PREPLANT**



apply the full might
of nitrogen

**CUMMINGS FARM STORE
FRIONA**

General Telephone towns are on the move!

**Port
O'Connor
Defies a
Hurricane's
Fury**



In September of 1961, the Texas Gulf resort and fishing center of Port O'Connor suffered almost total destruction from Hurricane Carla.

come back is another reason why we say that big things are happening in General Telephone towns.

But the proud, determined and energetic community of about a thousand people, refused to admit defeat. Today, homes, business buildings and fishing facilities have been rebuilt larger, more permanently and with a fresh, new look.

Yes, towns in our service area are on the move. Community improvements are under way, local resources are being developed, new industries are coming in. If your town seeks additional information about this expansion, we are at your service. Just write our Community Development Dept., Box 1001, San Angelo, Texas.

Port O'Connor's amazingly complete

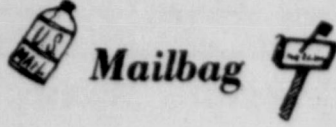
GENERAL TELEPHONE

COMPANY OF THE SOUTHWEST



STAR Lites

by Bill Ellis



(In the absence of Star Society Editor June Floyd, who is taking a long overdue vacation this week, we are writing this column, at her request, as sort of a fill-in for her regular column, "In and Around Friona." --So don't panic. This may be the first and last time this column appears.)

Congratulations to the Friona High School Squaws! They may not have won the top prize at Austin, as was their goal, but they are champions in another field, as everyone who knows them will attest.

The Squaws were sort of the "sweethearts" of the tournament, and if a trophy were given for sportsmanship, I'm sure that Friona would have won it hands down.

The Friona girls also made an attractive sight going around Austin in their pretty "Squaw dresses." The impression that the girls left in Austin was a good one -- one that will last, and perhaps do the community more good than merely winning a championship could have done.

A good lesson could be learned by watching the Squaws' actions toward both opposing players and the officials.

We overheard quite a compliment to Coach Baker Duggins, and would like to pass it along. While sitting near one of the tournament officials, who was conversing with one of the game officials who was resting in between games, we heard the following:

"That Coach Duggins from Friona sure is a fine fellow," (the reply) "Yes, he is a gentleman all the way."

How many coaches do you know who drew a compliment like this? Good to know our school has such officials, and that they are passing good sportsmanship on to the students.

Speaking of good representatives, here's wishing the school luck in finding a couple of top-notch coaches.

One thing for sure -- they will have a hard time finding two with any greater moral standards than the two whose contracts weren't renewed -- Vernon Scott and Kenneth Miller.

Before we leave the Squaws, we'd like to remind those of you who might not have made it home with a copy of the little special which we passed out at Gregory Gymnasium that we have several extra here at the Star office.

If you wanted a copy for a souvenir, but failed to hang onto one, drop by, and we'll give you another.

Friona is fortunate in being able to host the District 8 P-TA annual conference next Wednesday and Thursday.

Local officials are making plans to welcome some 400 out-of-town guests for the conference, which has its main program Thursday. Guests will be here from as far away as Austin. Let's have out the "welcome mat," and make their stay as enjoyable as possible.

Frionans are also urged to support the annual "Spring Fever" style show at the High School Auditorium Friday night.

Spring fashions for all ages from local stores will be displayed by models. Even the children should be interested in seeing what lies in store for them in the way of new clothes.

And a belated tip of the hat to Friona Lions for another fine Parmer County Junior Live-

Dear Editor,
As most everyone knows, Friona went to the state tournament over the weekend, I don't mean just the basketball team but also the fans. Friday night when we played Little Cypress the fans were very enthusiastic until about the last 2 minutes of the game, as you know, by now, Friona was behind. The girls were still trying very hard to win the game but the fans just sat down, literally. If they would have all stood up and kept on hollering for the girls the score might have been different. I think we're always behind a winning team, but let them get behind and then we sit down. The game is never over until the final buzzer so let's let them know we're still there until then, whether we're behind or ahead. This isn't true only in the girl's games but next fall when the boys start football let's get behind them and they may do better too.
Sincerely,
Patsy Bandy

Editor's note: Thank you for your letter, Mrs. Bandy. However, we personally thought the Friona fans did right well by themselves. Naturally, the cheering tends to fade as the end of the game nears and you're behind, but we didn't think the local fans had anything to be ashamed of from Austin. We agree that a lesson is to be learned for spirit at football games, but we think the loyalty for the Squaws is 100 per cent better.

stock Show. Club members did some fast shuffling when Bill Nichols, previous general chairman, moved from Friona prior to the show.
But M. C. Osborn, who had previously acted as livestock chairman, stepped in and with his able assistance ran the show off in fine style.
Osborn said the buyers participation was especially good this year -- best in several years. And after all, they are the boys who pay the bills, and are due a vote of thanks.

It was kinda nice to have my wife at the office helping fill in by writing society news in the absence of June.

By being around the office a few days, and seeing all that goes on, she can better understand why I'm often late for lunch, supper, or what-have-you.

Doug Milloy, who is opening up the new plumbing business on south Main, came up with the oddity of the week. Said Doug "Here I am opening up a plumbing shop and I'm the only business on Main Street without water."

Fixtures for the building's water system had not arrived when he made the statement. They were expected in any day, however, Milloy's wife is the former Peggy Shirley, a Friona girl. Go by and get acquainted at their grand opening Friday and Saturday.

The Old Timer



"One of the hardest secrets for a man to keep is his opinion of himself."

"I have yet to hear of an American business that has endured by shady policies, or by knowingly putting unprincipled men in positions of trust. America just wasn't built that way." --Lammot du Pont.



Shop Piggly Wiggly for Things for Spring!

- OLEO** Food King Colored Lb. Pkg. **2 For 29¢**
- TEA** Lipton's 1/4-Lb. Pkg. **39¢**
- COFFEE** Folger's All Grinds Lb. Can **65¢**
- SHORTENING** Food King 3 Lb. Can **49¢**
- PEACHES** Food King Sliced No 2 1/2 Can **3 for 69¢**
- SALMON** Honey Boy Tall Can **59¢**

DOUBLE GREEN STAMPS EVERY WEDNESDAY

WITH 2.50 PURCHASE OR MORE

America's Most Valuable Stamps

Prices In This Ad Effective Thursday March 21 Thru Wed. Mar. 27th

Fresh Fruits & Vegetable From Piggly Wiggly

- BANANA** 10¢
- TOMATO** 23¢
- White **POTATO** 10 Lb. 59¢
- Yellow **ONIONS** .07¢

Finest Meats Come From Piggly Wiggly

- Club Calf **T-BONE** Steak Lb. **89¢**
- Club Calf **SIRLOIN** Steak Lb. **79¢**
- Sun-Ray **BACON** 2 Pound **89¢**
- Sun-Ray Jumbo **FRANKS** 3 Pound Sack **98¢**
- Sun-Ray **BOLOGNA** Lb. **49¢**

- Shurfine Flat Can **Chunk Tuna** 3 for \$1
- Nescafe 10 Oz. Jar **Instant Coffee** \$1.29
- Super Suds** Giant Box 59¢
- Bread** Tender Crust 1 1/2 Lb Loaf 27¢
- Tender Crust **Dinner Rolls** 29¢
- Mazola Lb. **Corn Oleo** 43¢
- Shurfresh 3 for **Biscuits** 29¢

- Tea Bags** Lipton's 16 Count Box **29¢**
- Fig Bars** Sunshine 16 Oz. Bag **39¢**
- Cocoanut** Baker's Angel Flake 3 1/2 Oz. Can **23¢**

Piggly Wiggly Fresh Frozen Foods

- FRUIT PIES** Banquet, Peach, Apple, or Cherry, Family Size, 22-oz. Size **29¢**
- GREEN PEAS** Shurfine 2 10-oz. Pkgs. **35¢**
- SPINACH** Shurfine Chopped or Leaf 2 10-oz. Pkgs. **29¢**
- ENCHILADAS** Patio, Beef, 24-oz. Size **59¢**
- TATER TOTS** Ore-Ida 2 Pound Cello Bag **49¢**

- Wax Paper** Cut-Rite 125 Ft. Roll **29¢**

- Karo Syrup** White Pt. Bottle **29¢**



PUBLIC NOTICE City of Friona

Ordinance #81, City of Friona, provides for levying of Dog Tax and vaccination of pets within the city limits. The vaccination, taxing, registration and tagging of dogs for 1963 will be held at the fire station, Friona City Hall, between the hours of 2 PM and 5 PM on the 15th and 29th days of March, 1963. Dr. Gene Cope, licensed veterinarian, will be present to administer the vaccinations. Tax \$2.00, vaccinations \$2.00 for a total charge of \$4.00 per dog.

Arley L. Outland
City Assessor-Collector

FOR THIRD PLACE

Squaws Rebound For Convincing Victory

The Squaws proved they are true champions in their battle against Cotulla for third place in the state for class AA girls basketball teams.

After losing the heartbreaker to Little Cypress, the Squaws rebounded to dump Cotulla, 64-38.

Friona was behind only once in the contest, at 3-1, and after the score was tied three times, the Squaws were in complete control the rest of the way.

Tito Jennings, playing like she had all year, as if her ankle had never been hurt, dumped in 30 points in leading the rout. Her jump shot tied the count at 3-3 after the South Texas girls had taken their only lead.

Janet Buckley then got Friona back in the lead at 5-3 with a basket, and after Cotulla rallied to tie the score at 11-11, Janet sank a jump shot for a 13-11 Friona lead with 1:24 to play in the first quarter, and the Squaws weren't headed or tied again.

The score at the end of the first quarter was 17-12, Friona.

The Squaws really went to town in the second quarter scoring 23 points. Jennings hit two field goals and Charlotte Nettles canned a pair of freethrows and a field goal as Friona went ahead, 25-15.

Cotulla rallied briefly to pull to within seven points at 28-21,

but that was to be as close as they got the rest of the game. Jennings scored two field goals and two free throws. Buckley scored a set shot and two free throws and Nettles added a free throw before the half ended, with the Cowgirls unable to score again, and Friona with a commanding 19-point lead, 40-21.

The onslaught continued in the second half. With Jennings connecting practically every time she shot (she score 13 of the team's 15 points during the quarter), the Squaws held on to their commanding lead.

Three baskets by Jennings and one by Nettles pushed Friona to a 48-24 lead midway of the third quarter.

As the game wore on, Coach Baker Duggins began to insert his reserves, and by the time the game was over, all 17 players in uniform had seen game action.

With reserves in the game at the start of the last quarter, Linda Davis scored a basket for a 58-37 Friona lead, and then Buckley scored her final basket for FHS on a jump shot for a 60-37 lead. Janet was then replaced, and the entire squad saw action in the final minutes.

Reserves didn't allow Cotulla to cut into the lead, actually gaining three points, for a final margin of 26 points, 64-38. Jennings scored 13 of 19 field goal attempts, Buckley

closed out with another fine game, with five of eight successful baskets both from the field and foul line. She played with four fouls after only three minutes of play in the second quarter.

The Squaws hit a blazing 56.4 per cent of their field goal shots, and added 20 of 28 from the free throw line.

BOX SCORE

	FG	FT	PF	TP
Buckley	5-8	5-8	4	15
Nettles	1-5	0-10	0	11
Jennings	13-19	4-5	1	30
Greeson	1-2	0-1	0	2
Moyer	0-0	0-0	0	0
Davis	2-3	0-0	0	4
M.L. Masie	0-1	0-0	0	0
Burleson	0-0	0-0	5	0
Hoover	0-0	0-0	2	0
McClellan	0-0	0-0	4	0
Dean	0-1	2-4	0	2
Hand	0-0	0-0	1	0
Herring	0-0	0-0	1	0
M. Masie	0-0	0-0	0	0
Phipps	0-0	0-0	1	0
Struve	0-0	0-0	0	0
Batley	0-0	0-0	0	0
Totals	22-39	20-28	19	64
Friona	17	23	15	54
Cotulla	12	9	12	38



BURLESON REBOUNDS . . . Kay Burleson grabs a rebound in the game against Little Cypress, and starts to work the ball upcourt. Kay was named to the all-state team, along with Buckley.

NEXT THURSDAY

Walker, Hargis Slate Amarillo Appearance

Two of America's most outspoken anti-communist leaders have joined forces on a

coast-to-coast speaking tour, and Amarillo will be the only city in Texas included in the five-week junket, extending from February 27 through April 3, to be called "OPERATION: MIDNIGHT RIDE."

Former Maj. Gen. Edwin A. Walker, Dallas, against whom a Federal grand jury in Mississippi recently refused an indictment in the Oxford, Mississippi, incident, and evangelist Billy James Hargis, Tulsa, director of the Christian Crusade anti-communist organization, will speak in the City Auditorium in Amarillo on the evening of March 28, at 7:30 p.m.

General Walker will speak on the workings of communism on the international scene, while Rev. Hargis will deal with "Communism Internally". Admission will be a \$1 contribution at the door.

The two speakers declared, in a joint statement, "inspired by the midnight ride of Paul Revere in 1775, we are taking his means to warn the American people of the dangers from within and from without. In time for the Nation to shake itself from its lethargy. The liberal brainwashing we have had for more than 30 years has finally softened the American people until the will to resist is almost a thing of the past. If we are to survive, there must be a sharp awakening immediately."

"No man in our day," said Rev. Hargis, "has paid a greater price to preserve freedom than Edwin Walker. In the Oxford incident, in which he was finally vindicated, he became a symbol of freedom and resistance to the growing tyranny of dictatorial liberalism, socialism and communism."

Hub Meeting Thursday To Discuss Weed Control

A meeting is scheduled for the Hub Community Center Thursday afternoon (March 21) beginning at 2 p.m., designed for everyone who is interested in weed control.

The program will center around chemicals that have come on the market in the last year or two, according to County Agent Deryl Coker. The County Extension Service is sponsoring the meeting.

"Chemicals can be used to control weeds at a reasonable

cost as compared to hand labor," Coker pointed out.

Elmer Hudspeh of the Lubbock Experiment Station will discuss weed control in cotton and also the possibilities of growing broadcast cotton, which was performed successfully at the Lubbock station the past year.

Dr. Allen Wiese of Bushland will discuss controlling weeds in grain sorghum. Each of the speakers will go into detail and discuss the new chemicals which should be used.

Jim Murphy, farm management specialist, will discuss the cost of the various methods of controlling weeds. Prentice Mills, Farmer County ASCS office manager, will discuss the 1964 wheat program.

Frosh Track--

(Continued from Page 4)

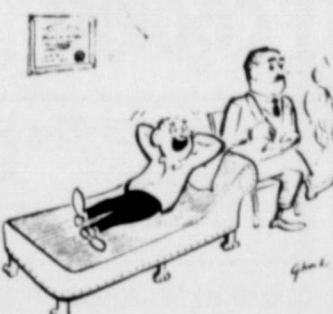
was fourth in the high jump. Eldon Long was second in the pole vault. Nolan Morris was fourth in the same event.

Bobby Sims was sixth in the shot put and the low hurdles. Braxton was fifth in the shot put besides winning the high hurdles. Travis Graves was fourth in the high hurdles. Joe Mabry was third in the low hurdles. Lonnie Ellis was fifth in the low hurdles.

The 440-yard relay team was second, as was the 400-yard shuttle relay team. The mile relay foursome was fourth.

Next outing for the freshmen will be Saturday, March 30 at Hereford. Their district meet will be Thursday, April 4 at Springlake.

My Neighbors



"You mean I can blame it all on my parents?"



WATCH IT, LINDA . . . Sandra Hoover guards Cotulla's Linda Heiser . . . In the game for third place in the state tournament. Evidently Sandra and the other guards did all right. Cotulla scored only 38 points, to Friona's 64.

Why use 2 coats . . . when 1 coat does the job?

NEW!
BPS Save-a-Coat
HOUSE PAINT

Saves you time and money. One coat can do the work of two. It spreads, covers, dries, protects and lasts like other oil paints, but cleans up easily with water! Produces high gloss finish. Get a free paint brush when you order two gallons or more of Save-a-Coat.

Superior coating quality
Easy, even brush-on
Fast, water wash-up

BPS For the answer to any painting problem, see your BPS Answer Man

\$6.99 PER GALLON

ROCKWELL BROS & CO.
"Lumbermen"
Os Lange, Mgr. Friona

WHEN IT COMES TO CAPACITY TO PRODUCE... You get it by planting

CERTIFIED SEED POTATOES

FOR BIGGER YIELD . . . FOR BETTER YIELD!
HIGHEST QUALITY NORTHERN GROWN VARIETIES!
FEDERAL-STATE INSPECTED

Grown by
MINNESOTA'S RED RIVER VALLEY
CERTIFIED SEED POTATO SPECIALISTS!

ORDER NOW . . . It doesn't Cost . . . It Pays to plant Famed Potential Minnesota Red River Valley Certified Seed Potatoes! Check the record . . . it's Tops! This year switch to "crop a . . . nce" Certified Seed! It pays!

ORDER NOW FROM YOUR SUPPLIER OR SHIPPER!

For new bulletin with helpful growing information write:
Adv. Sponsored by CERTIFIED SEED POTATO GROWERS OF MINNESOTA'S RED RIVER VALLEY East Grand Forks, Minn.

ECONOMY

Is The Key To Successful Farming!

IF You Do Not Know The Story Of The Savings To Be Obtained By

FLAME CULTIVATION

You Are Not Keeping Up With Modern Farm Practices.

Let us show you the facts behind the turn to flame cultivation. We have the facts and the equipment ready to discuss and to show you how flame cultivation can be of saving to you in your farming operations.

ALSO

FERTILIZER
AMMONIA
PHOSPHATES

Friona or Black
Call

Bainum Butane Co.

Phone 8211 Mack Bainum, Friona Res. 9151 or 9711

Club Members Study Regional Heritage

The Tuesday evening meeting of Progressive Study Club was highlighted by a study based on "Our Children's Heritage." Roll call was answered with cow talk.

Winifred Hurst, program director, explained in detail the organization of Texas Panhandle Heritage Foundation, Inc. She also outlined plans for local art students to participate in a contest sponsored by the heritage foundation.

She was assisted by Tommy Mercer and Doris Barnett. A sketch of the proposed theatre building, which is to be located in Palo Duro Park, by Ethel Ruth Spring was displayed.

Other items on display included a windmill built by Rudolph Renner and several saddles and branding irons.

"Cattle Brands and Cattle Lands", an original skit was presented by children of some of the club members.

Persons represented in the skit and the persons who characterized them were: Mrs. F. L. Spring, a pioneer mother, Kathy Horton; Jack Anderson, a resident of Parmer County since 1903 first as a cowboy and later as Friona's first barber, Trip Horton.

Mrs. Lawrence Lillard, a young teacher who came from Okla. in 1909, Andrea Hurst, Uncle John White, a pioneer newspaperman, Noel White; John B. McFarland, early day farmer, Brad Beene.

Floyd Reeve, Friona's first mayor, Tom Barber; Amelia Schlenker, who migrated from

Iowa, Melissa Pruitt; F. L. Spring, an early day merchant, John Sheehan; Charley Jones, another old timer, Jay Cranfill.

Tom Jasper, one of Friona's pioneers, Jill Reithmayer.

A history of Parmer County was related by Tommy Mercer with emphasis on Friona's history. Doris Barnett showed an original handbill of the George Wright Land Company sale which was the beginning of Friona.

Mrs. Hurst showed slides of several landmarks in the county. Ann Osborn won first place in a brand quiz contest.

During the business session it was reported that \$237.31 was received for purchase of books during Public Schools Week. Sue White was appointed finance chairman and Jane Bengue was named club house committee chairman.

Guests were Carol Ellis and Celia Loflin. Refreshments were served by the hostesses, Phyllis Anderson and Waneen Ragsdale.

Visiting in the home of Mr. and Mrs. Doan Renner of the Hub Community throughout last week was Mrs. Renner's mother, Mrs. J. C. Hefley of Artesia, New Mexico.

Mrs. M. B. Laney of Kilgore visited with the Bert Shackelfords the past three weeks, returning last Tuesday. Mrs. Laney is a sister to Mrs. Shackelford.



SCIENCE FAIR WINNERS . . . The top placers in Friona Elementary School's Science Fair recently were these youngsters. From the left are Danny Parker, first place winner, John Baker, second place, and Jim Bob Jones and Don Hoover, third place.

PATTERSON NEW PRESIDENT Reveal Pheasant Stocking Plans

Plans have been made to release 1500 or more pheasants in Parmer County this fall. This information was revealed at a meeting of members of Parmer County Game Management Association and others interested in the pheasant stocking program Friday night in Bovina School cafeteria.

The meeting, which was in the form of a banquet, was attended by approximately 140. Chukar was served to those attending courtesy of Charlie Gunn of Gunn Bros. Game Farm in Amarillo. Gunn also presented the program which consisted of two films on wildlife.

During a business session presided over by the outgoing president, Al Kerby, officers were elected for the coming year.

Jack Patterson of Rhea was named president, Bud Crump of Bovina is vice president, County Agent Deryl Coker of Farwell is secretary and Jerry Hinkle of Friona was elected treasurer.

Directors of the association

are Kerby of Bovina, Melvin Sachs of Rhea and J. W. Gammon of Lazbuddie.

A. L. Hartzog explained the program being entered into for stocking the county with pheasants. Individual landowners are buying the birds at a cost of \$2 each. An alternate plan is to trade an equivalent amount of mlo for the birds. They will be furnished, for the most part, by Gunn Bros. Game Farm.

Patterson spoke to those present on cover needed for birds and the effect predatory animals can have on them.

Roy Crawford served as master of ceremonies. Farmers interested in joining the pheasant stocking program may contact officers or directors for additional information.

MRS. JOE CLARK

Glen Williams To Get Award

Glen T. Williams of Friona Motors will be presented Ford Motor Company's Sales Award at a banquet in Phoenix honoring high-ranking Ford dealership car and truck salesmen of 1962 in the Phoenix sales district.

Geoffrey C. Curran, district sales manager, said that Sales Awards are presented for excellent retail sales performance. The Sales Award is special recognition within the Ford 300-500 Club which was founded in 1950 to recognize the performance of outstanding Ford salesmen throughout the country.

Mr. Curran added that the average 300-500 Club member sold nearly \$400,000 worth of automotive merchandise in qualifying for the national honors.

Deep Mine

At the Creighton mine of International Nickel in the Sudbury District of Ontario, one shaft now reaches 6,750 feet below the earth's surface--a depth of more than five times the height of the Empire State Building.

Hospital Notes

ADMISSIONS TO PARMER COUNTY COMMUNITY HOSPITAL since March 6, 1963. Mrs. J. R. Caldwell, Bovina, med.; Lillian Clark, Friona, med.; William F. Moore, Bovina, med.; Mrs. Dalton Caffey, Friona, med.; Mrs. Glen Williams, Friona, med.; Mrs. E. G. Phipps, Friona, surg.; Eugene Weatherly, Friona, med.; Lela Bainum, Clovis, med.; Cayce Dunn, Friona, med.; Gudella Villegos, Hereford, med.; J. W. Baxter, Friona, med.; Cherene Watts, Hereford, med.; Roy Alonzo, Bovina, acc.-surg.; Bertha Chambless, Clovis, med.; Joe Bullock, Muleshoe, med.; Jane Cole, Friona, med.; Louis Padilla, Friona, med.; Edith Blackstone, Friona, surg.; Bob Williams, Hereford, med.; Lucille Collier, Friona, med.; Nellie Spicer, Bovina, surg.; Mrs. Till Turner, Friona, acc.; Helen E. Saches, Amarillo, med.

Pat Barker, Friona, med.; Claude Primrose, Farwell, med.; Larry Dale White, Friona, surg.; Jackie Carthel, Bovina, med.; E. W. Sandel, Dimmitt, med.; O. M. Jennings, Muleshoe, med.; Sarah Vera, Friona, O. B.; Joe Sharp, Friona, med.; Retha Meredith Edens, Bovina, med.; Christene Baxter, Bovina, med.; Evelyn Jane Hart, Friona, med.; Victor Barroza, Friona, med.; Rhonda Ruzicka, Friona, med.; Louise Dorsey, Bovina, med.;

Margaret Ketchel, Friona, O.B.; Mrs. Monroe Young, O.B.; Mrs. Bill Lookingbill, O.B.; Leesa Mercer, Friona, surg.; Nelson Pearce, Bellview, med.; Billie Faye Hammonds, Friona, surg.; Agnes Mayhew, Bovina, surg.; Floyd Reeve, Friona, med.; Odessa Ivy, Friona, med.; Sue Barrett, Bovina, med.; Erma C. Stark, Friona, med.; Pam Northcutt, Friona, O.B.

DISMISSALS: Wesley Davis, Ruth Busby, Ernest Bartlett, Ruben Ramirez, Mrs. Boyd Jones, Mrs. J. O. Latham, Mrs. Ralph Roden, Mrs. James Welch, Angelo Gonzales, Mrs. I. V. Day, O. G. Scroggins, Mrs. Donn Tims, William F. Moore, Mrs. Glen Williams.

Mrs. David Sims and baby boy, Mrs. J. R. Caldwell, Mrs. E. G. Phipps, Cherene Watts, Gudella Villegos, Mrs. Dalton Caffey, Prentice Mills, Mrs.

Lester Cole, Bertha Chambless, Bob Williams, Louis Padilla, Lillian Clark, Joe Bullock, Eugene Weatherly, Claude Primrose, Lucille Collier, Larry Dale White, Eva Aline Turner, Pat Barker, Roy Alonzo, Helen Saches, E. W. Sandel, Iris Nelline Spicer.

Christene Baxter, Jackie Carthel, O. M. Jennings, Rhonda Ruzicka, Retha Edens, Mrs. Felix Vera and baby boy.



There are always two chances to win an argument with an umpire—slim and none.

THE OTHER THIEF

A flippant young man had just been urged by his friend to begin to be more faithful to his church. Unimpressed, he shrugged his shoulders and answered, "I've still got a lot of time for religion. Remember the thief on the cross?"

"Which one?", asked the more serious young man. - Yes, which one? There were TWO THIEVES crucified with Christ. For the one, the eleventh hour was too late.

It has very wisely been said, "He who postpones repentance for a single day, has one more day to repent of, and one less day to repent in."

God emphasizes in His Word: "Now is the accepted time. Behold, now is the day of salvation."

If you have not yet found forgiveness for your sins through faith in the One and Only Savior, then we are here to help you, and extend to you a most hearty invitation.

Redeemer Lutheran Church (in the P.C.A. Bldg.) Friona Lenten worship on Thursday evenings, 8:00 P.M. Immanuel Lutheran Church, Rhea Community Lenten Worship on Wednesday evenings, 8:00 P.M. Rev. Ervin A. Binger, Pastor

Something To Think About

6th. Street Church of Christ Box 515 -- Friona, Texas



Those who profess to be Christians are often divided because some are not willing to be patient with one another and work out their differences in the spirit and atmosphere of love. This condition is frequently magnified because some refuse to forgive one another, even as God for Christ's sake has forgiven them. In Ephesians 4:31-32 we have the proper approach to this matter revealed: "Let all bitterness, and wrath, and anger, and clamor, and evil speaking, be put away from you, with all malice; and be ye kind one to another, tender-hearted, forgiving one another, even as God for Christ's sake hath forgiven you." When these recommendations are followed the Christian will endeavor to keep the unity of the Spirit and the bond of peace. He will forbear with the erring one as if that erring one was of his own family, or his own wife. Where this love exists division is difficult to produce. Where this love is not, the soil is fertile for the reception of all manner of seeds of division. Without this love there can be no true Christian fellowship. Where this love is not, all fellowship is merely a form and all profession of Christianity is empty. Without love all understanding, knowledge, faith, good works, and suffering avail nothing. (1 Cor. 13:1-3) The whole matter may be summed up in these words, "now abideth faith, hope, and love, these three; but the greatest of these is love." (1 Cor. 13:13)

NEARLY PERFECT WILL NOT DO

Has any man ever kept God's whole law? Sometime ago a newspaper item appeared in the Philadelphia "Public Ledger" which read in part "The perfect man has been found." He finally admitted he was as nearly perfect as a man can be. Doubtless there are others who actually believe they have kept the law of God. Of course, when this man admitted that he was only as nearly perfect as a man can be, he admitted that he was a lost soul. For not near perfection but absolute perfection is the only standard that can satisfy the righteous requirements of a righteous and holy God. God tells us that "all have sinned, and come short of the glory of God." However there was One who never broke the law of God and bore the lawbreaking sins of us all, offering His own perfect righteousness if we will take this in Himself as a gift. That one we speak of is Christ who was crucified on the rugged cross of Calvary for our sins but who was also resurrected the first day of the week thus giving us faith in One who has power of death. "For God so loved the world He gave His only Begotten Son, that whosoever believeth on Him should not perish but have everlasting life." (John 3:16).

Audye M. Wiley, Pastor Calvary Baptist Church

come to church sunday

SIXTH STREET CHURCH OF CHRIST

Sunday Services Bible Classes 9:30 Morning Worship 10:30 Evening Worship 6:00 Ladies Bible Class Tues. (Classes for children) . . . 4 p.m. Ladies Bible Class Wed. . . . 9:30 Wednesday Services 8 p.m.

CHURCH OF CHRIST Tenth & Euclid St.

Morning Worship, Sun. 10:30 a.m. Evening Worship 7:30 p.m.

REDEEMER EVANGELICAL Lutheran Church Friona

Divine Services 9:00 a.m. Sunday School 10:00 a.m. Lenten Worship On Thursday At 8:00 P.M.

IMMANUEL LUTHERAN RHEA

Bible Class and Sunday School 10:00 a.m. Divine Services 11:00 a.m. Lenten Worship On Wednesday At 8:00 P.M.

CONGREGATIONAL CHURCH

Sunday Services Church School 10 a.m. Worship 11 a.m. Pilgrim Fellowship 5 p.m.

CALVARY BAPTIST CHURCH 2 Blks. North of Hospital

Sunday School 9:45 Morning Worship 10:50 Training Union 6:00 Evening Worship 7:00 Wednesday 7:30 Tuesday WMU 3:15

ASSEMBLY OF GOD CHURCH

Sunday Services Sunday School 9:45 Morning Worship 11:00 Young People's Meeting . . . 6:30 Evening Worship 7:30 Wednesday Service 8:00

UNITED PENTECOSTAL CHURCH

Sunday Services Sunday School 10 a.m. Preaching 11 a.m. Young People's Meeting . . . 6:30 p.m. Preaching 7:30 p.m. Wednesday Prayer Service 7:30 p.m.

FIRST BAPTIST CHURCH

Sunday School 9:45 a.m. Preaching Services . . . 10:55 a.m. Training Union 6:00 p.m. Preaching Service 7:00 p.m. Wednesday Prayer Meeting at 8:00 Officers & Teachers Meeting 7:15 Wednesday WMU 3:00 p.m.

FRIONA METHODIST CHURCH

Sunday Services Sunday School 9:45 a.m. Church Service 11 a.m. Jr. Fellowship 5:30 p.m. Children's Classes 6:00 p.m. MYF meetings 6 p.m. Evening Worship 7 p.m. Wednesday Choir practice 7:30 p.m.

PRIMITIVE BAPTIST CHURCH

Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.M.

This Message Sponsored By The Following Friona Businesses

Continental Grain Co. Preach Cranfill

Ethridge-Spring Agency Insurance & Loans

Friona C Of C & A

Friona Consumers Co-Op Oils & Groceries

Friona Motors

Kendrick Oil Co. Phillips - Jobber

Bainum Butane Phone 8221

Bi Wise Drug Your Retail Store

Piggly Wiggly We Give S & H Green Stamps

Crow's Slaughtering Wholesale & Retail Meats

The Friona Star

Has your "rainy day" arrived? Quick Loan Service Is Available At Your Friona Federal Credit Union

FRIONA FEDERAL CREDIT UNION

Bingham Bldg. Phone 3301 Mrs. Lucy Jones, Mgr. - Treas.

SATURDAY MARCH 23

Annual Stockholders Meeting Of The PLAINVIEW PRODUCTION CREDIT ASS'N.

11 A.M. - Plainview High School Auditorium

- BARBECUE LUNCH - 11 A.M. to 1:30 P.M.
- BUSINESS SESSION BEGINS AT 1 P.M.
- ELECT TWO DIRECTORS
- STAMPS QUARTET SINGERS
- BOARD'S REPORT
- GENERALS MANAGER'S REPORT
- Guest Speaker (W. N. Stokes, President of the Federal Intermediate Credit Bank of Houston)

Make Your Plans Now To Attend To Your Business . . .

FOOTSAVING EDUCATION



by James E. Edwards

How Do You Know When A (New) Shoe Fits?

Recently, after a talk to a service club, a doctor answered the question with, "You must trust your shoefitter."

There was a silence as everyone hoped that the doctor would suggest some little trick to check up on the shoefitter, but it was not forthcoming he merely repeated, "... You must trust your shoefitter."

I must confess that the answer surprised and delighted me but why should it? If the doctor was a medical doctor instead of a foot specialist and someone asked "How do I know that I am getting a properly filled prescription?" I would expect the answer to be "You must trust your pharmacist."

Wouldn't it be wonderful, if shoe-fitting became a profession like pharmacy? Feet are parts of the body and they are important -- especially when they hurt.

Robin Hood Shoes designed for Young America Orthopedic Shoes Fitted to Your Doctor's Prescription

Edwards' SHOE STORE 512 MAIN CLOVIS, N. MEX.

BY RE-APPORTIONMENT

Cotton Farmers Receive 20 Per Cent Hike Over Allotments

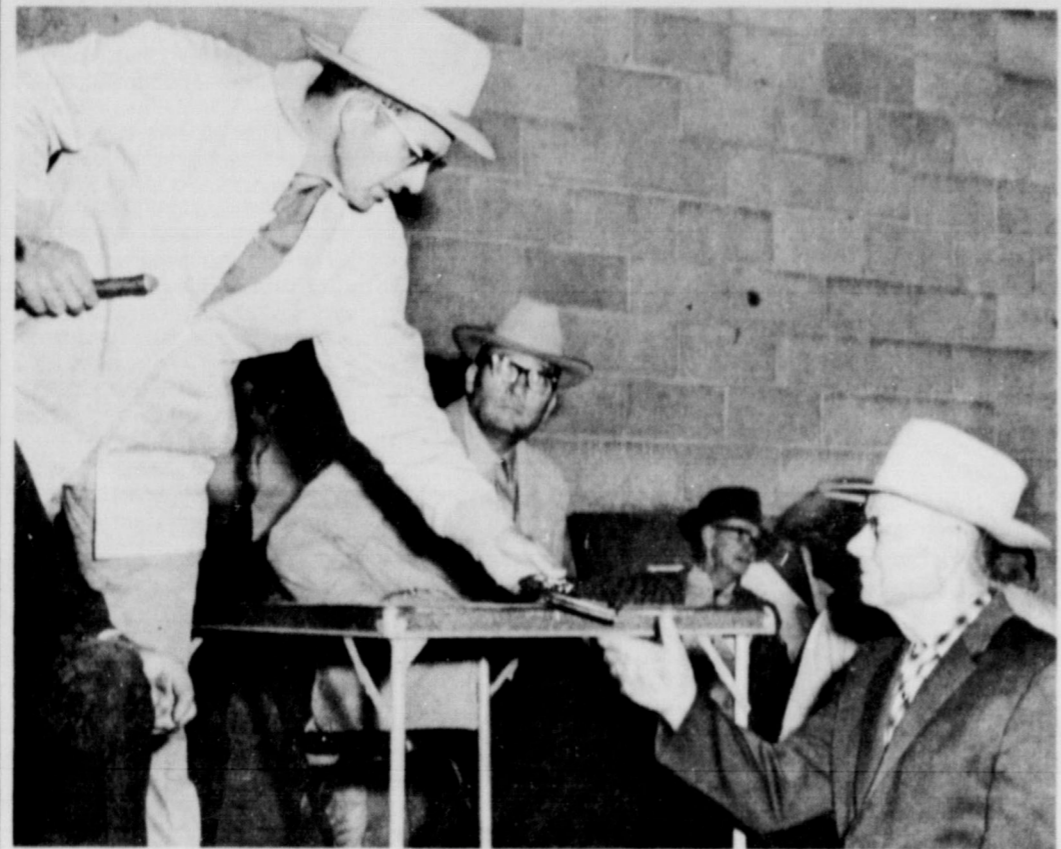
Parmer County was the only county among a 23-county South Plains group which will show an increase in the number of acres of cotton it can plant for 1963 as opposed to 1962 acreage, thanks to the recent reapportionment figures released to the county.

Parmer County farmers received an additional 7,597 acres of cotton under the reapportionment program. This figure amounted to a fraction over 20 per cent of the acreage already allotted to farms which requested an increase.

"The county committee increased every farm requesting an increase an additional 20 per cent in its allotment, except on those farms requesting less than a 20 per cent increase," stated Prentice Mills, office manager of Parmer County ASCS.

Mills credited the formula established by the state committee for the extra large number of reapportionment acres. The formula says that a farmer's regular allotment plus released allotment cannot exceed 60 per cent of his cropland.

Table with columns: County, Acres Rec'd 1963, Original 1963, Total 1963, Total 1962, Total Acreage 1962, Loss or Gain Comparison. Lists counties like Bailey, Borden, Briscoe, Castro, Cochran, Crosby, Dawson, Deaf Smith, Dickens, Floyd, Gaines, Garza, Hale, Hockley, Howard, Lamb, Lubbock, Lynn, Motley, Parmer, Swisher, Terry, Yoakum.



OUTSTANDING FARMER HONORED by the Friona Lions Club at the Parmer County Junior Livestock Show last week was M. A. Black, right, who is shown receiving a plaque as Friona's Soil Conservation "Farmer of the Year." Black also received the county-wide award last fall.

After increasing every farm by at least 20 per cent where possible, the committee went back and gave farms with allotments of 10 acres an additional 1.2 acres.

Last year, the county's reapportionment acres totalled only 2,330. "Everyone got 2.5 acres last year," Mills said. "We were extremely pleased with our reapportionment total," Mills said. "It restored our former cut plus some," he added.

In addition to the reapportionment share, a county farm which had previously been included in Deaf Smith County's "history" was transferred to Parmer County, adding another 76.4 acres, and making 1963's total allotment 50,100.4 acres.

"With only 10 per cent of our land in cotton, we're in no danger of ever exceeding that limit," Mills said. He explained that the counties to the south are approaching that limit in some cases.

Another reason cited was the re-zoning of the state by the ASCS in bringing more reapportionment acres to our section of the state. Farmers downstate evidently participated in the program by releasing their acres -- and Parmer County farmers definitely participated by signing up for additional acres. There were 1,045 farms requesting 51,713 additional acres.

THE HIGH PLAINS FARM AND HOME

FB Committee To Attend Meeting In Amarillo

Advertisement for Casserly Real Estate Co., Inc. featuring a key logo and text: "IN CLOVIS ITS CASSERLY REAL ESTATE CO., INC. \$250,00 PER ACRE good level land 1-well wheat & milo allotment, Possession now. 800 Acres - 4 wells - 3 mile tile, Lays real nice 50% wheat 40% milo less than 400 per acre - 29% down. Call Bob Reed or Tom Hudson PO 3-6754 collect. PO 3-6860. Bonded Realtors #7 In The Village PO 3-4441"

Members of the Parmer County Farm Bureau Wheat Referendum Committee will attend a meeting March 28 in Amarillo to discuss issues involved in the forthcoming wheat referendum, according to Harry Hamilton, of Friona, president. A number of other county Farm Bureaus in this area will be represented at the meeting, which is being conducted by the Texas Farm Bureau to provide local leaders with information on the wheat issue.

The Food and Agricultural Act of 1962 provides for a referendum to be conducted by the Secretary of Agriculture, with qualified wheat producers given an opportunity to vote for or against a multiple-price certificate plan for wheat. If two-thirds or more of those voting favor the plan it will go into effect with the 1964 crop. The president of the local Farm Bureau said that state and national Farm Bureau policies strongly oppose the certificate plan. Voting delegates at the Texas Farm Bureau convention held in November in San

Antonio adopted a resolution stating that "Farm Bureau should use every effort to defeat the referendum on the certificate plan for wheat if it is presented to producers for vote."

Similarly, delegates at the annual convention of the American Farm Bureau in December in Atlanta adopted a strong resolution in opposition to the multiple-price or certificate plan. Following is the text of the AFBF policy on the subject: "We vigorously oppose all attempts to depart from the market price system in

areas of agriculture still operating under this system. Where farm programs have led to a departure from the price system, we urge a return to this system as rapidly as possible.

We are opposed to a multiple price or certificate plan. Such plans require rigid controls, restrict freedom of production, maintain unrealistic high price supports, and encourage production of synthetics and other substitutes.

"The multiple price wheat certificate plan, authorized by the Food and Agricul-

tural Act of 1962, is the most complicated and restrictive version ever seriously considered. If approved by a two-thirds vote in the forthcoming referendum, this plan would create a multitude of serious problems never before encountered and divide the market for milling wheat among all growers without regard to milling and baking quality. Fortunately for farmers, consumers, and all tax payers, wheat producers can defeat this plan by voting "NO."

"We recommend that Farm (Continued on Page B)

Introducing

STAN FRY

now associated with

Walker Refrigeration & Sheet Metal

It is with a great deal of pleasure that we announce the association of Stan Fry with Walker Refrigeration and Sheet Metal.

Stan has leased the Sheet Metal Shop and will assume management of that part of the business immediately. The name will remain the same, and we will use the same phone number as Walker Refrigeration.

Stan has over 14 years experience in the sheet metal business, and is well qualified to do any and all of your sheet metal work. We have added some heavy equipment recently and we can now handle anything you might want, including pick-up beds, combine cabs etc. We are also interested in duct work for heating and air conditioning systems. So, if you're building a home, be sure to have your contractor check with Walker Refrigeration and Sheet Metal for a bid. You'll be glad you did.



Home of



Heating and Air Conditioning

WALKER REFRIGERATION & SHEET METAL

PLENTY OF FREE PARKING ALL AROUND THE BUILDING FOR OUR CUSTOMERS

Across the street east of the courthouse

Phone EM4-0788

Ladies Interested In Bowling In Afternoon During Summer Will Meet In Friona Lanes At 1:30 P.M. Tuesday, Mar. 26, To Organize Summer League. All Interested Ladies Invited To Be Present.

LOOK

★ ★ ★
Lockers for RENT \$4. per. yr.
★ ★ ★

A No tap sweeper

will run through Saturday Night,

March 23. Open to Ladies and Men.

FRIONA LANES

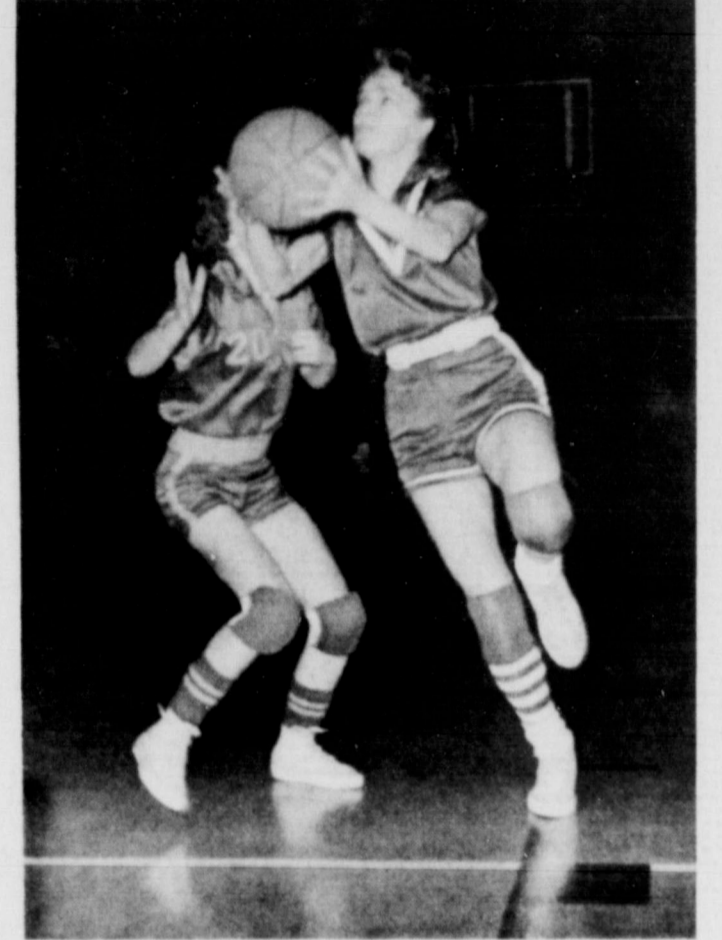
BUT SQUAWS MADE IT A BATTLE

"Little" Cypress Was Big Enough For Friona

Friona decided after its game with Little Cypress of Orange in the first round of the state girls basketball tournament that the "Little" in their name was a misnomer. "Little" Cypress turned out to be one of the biggest teams the Squaws faced all year, and they didn't hesitate to use their size to their advantage. Cypress jumped off to a 7-1 lead after four minutes, and appeared for a time to be making a runaway of the game. However, three free throws by Janet Buckley pulled the Squaws to within three points, at 7-4, and after Cypress scored again, Buckley countered with two straight driving lay-in shots (Friona's first field goals) to tie the score at 9-9.

The Squaws trailed at the end of the quarter, 13-10. Charlotte Nettles made a jump shot and Buckley again scored on a lay-in, to give Friona its first lead at 14-13 with 7:10 to play in the first half. Buckley continued her fine play with another lay-up, and Tito Jennings, slowed by her ankle injury, scored her first field goal with 5:09 to play in the half, giving Friona one of two five-point leads (18-13), the Squaws' longest in the game. After Mary Teal scored for Little Cypress, Buckley sank two free throws for the other five-point spread, 20-15. Jennings scored two baskets, and Buckley two more free throws before the half ended, but Cypress cut the Squaws' lead to two points, 26-24. The score was tied four times in the first half. Friona was able to maintain its lead for most of the third quarter. After a shot by Linda Brown tied the score for the Bears, Buckley's free throw put Friona back in the lead at 27-26. Little Cypress took a three-point lead at 30-27 and 31-28, but Buckley made another of her unstoppable crisp shots, and Jennings scored a hook shot for a 32-31 Friona lead with 3:37 to play in the third quarter. Brown's jumpshot gave Little Cypress a 33-32 lead, but Nettles countered with a jumper for a Friona lead of 34-33 with 2:29 left in the quarter. This, unfortunately for the Squaws, was to be their last lead in the game. Miss Brown scored three free throws for a 37-34 lead. Jennings' free throw pulled Friona within two at 37-35, but a three-point play by Sherry Eaves at the buzzer hiked Little Cypress' margin to five points, 40-35 at the end of the quarter. Miss Eaves scored a lay-in, and was fouled, making the free throw. The foul was also the fifth for Glenda McClellan, the team's leading rebounder for the season. Friona made a game bid for the lead in the final quarter, but couldn't get the right breaks. After Nettles scored a free

throw, only one of three she made during the game, Buckley connected on a great driving lay-in, to cut Little Cypress' lead to 40-38, and they went into a stall. Brown's free throws gave Little Cypress a 42-38 lead, and Buckley connected on a jump shot to pull Friona to within two points for the last time at 42-40. With Cypress remaining in its delay game, the Squaws were forced to foul to try to gain possession, and each foul put Friona farther behind. Actually, Little Cypress never did have a 10-point lead until the last minute of play, by which time Sandra Hoover, McClellan and Jennings had all left the game on fouls. The winners made it an 11-point margin, 57-46, just before the buzzer sounded. The Squaws played good enough to win most games. They hit 51.6 per cent of their field goal tries, Friona's free throw percentage was off somewhat, although Buckley hit 10 of 12 attempts. Janet also scored on eight of 10 field goal attempts. In turning in what might be called the outstanding performance of her career. Her 26 points came within one of her season high of 27 against Tulsa the previous week, but it was her fantastic driving lay-in shots and ball hawking that kept Friona in the game. You could say the game was marked by the outstanding play of Squaw seniors, Guards Kay Burleson and Sandy Hoover contributed perhaps their best efforts of the year. It definitely wasn't a case of the Squaws being out-hustled or beaten badly. As stated previously, a team can usually expect a win by playing as well as Friona did against Little Cypress. It just wasn't in the books for them to win it.



TWO MORE FOR JANET... Janet Buckley gets in position for one of her driving lay-ins against Little Cypress. Determination is written all over Janet's face, as she scores one of eight baskets in the game. She was named to the all-state team for her tournament performance.

THE BOX SCORE

	FG	FGA	FT	FTA	PF	TP
Buckley	8-10	10-12	2	2	26	
Nettles	3-6	3-8	1	1	9	
Jennings	4-12	3-6	5	11		
Burleson	0-0	0-0	1	0		
Hoover	0-0	0-0	5	0		
McClellan	0-0	0-0	5	0		
Masse	0-1	0-0	0	0		
Phipps	0-0	0-0	3	0		
M. Masse	0-0	0-0	2	0		
Totals	15-29	16-26	24	46		
L. Cypress	13	11	16	17-57		
SQUAWS	10	16	9	11-46		

JOHNSON'S Corner Grocery



Double S And H Green Stamps On Wed.

On All Cash Purchases Over \$2.50

Phone 2111

LANES MELLORINE 1/2 Gallon Asst. Flavors **39¢**

Meats

ARM OR CHUCK ROAST U.S.D.A. Good lb. **49¢**

BOLOGNA ALL MEAT lb. **39¢**

Swifts Premium lb. **FRANKS 55¢**

Wilson's Certified **BACON** 2 lb. **95¢**

EGGS Caged Med. Grade A. dozen **47¢**

Gladiola **FLOUR** 5 lb. **53¢**

Comstock **PIE APPLE** No. 2 can **25¢**

Shurfine **HOMINY** 300 can **9¢**

HUNTS CATSUP 20 oz. Bottle **25¢**

Shurfine **SWEET POTATOES** 303 can **20¢**

TEXIZE CLEANER large Bottle **59¢**

FACIAL TISSUE Soflins 400 count **22¢**

FRESH FRUITS & VEGETABLES

Delicious Red **APPLES** Lb. **21¢**

CELERY HEARTS **29¢**

GREEN BEANS Ky's Lb. **27¢**

POTATOES Red 10 Lb. Bag **49¢**

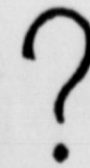
Frosh Track Team Wins First Outing

Friona's freshman track squad was victorious in its only outing so far this year. They won a six-way meet at Springlake recently, scoring 174 points to beat out Muleshoe, Olton, Dimmitt, Floydada and Tulsa. The frosh Chiefs were led by Tommy Sherley, who won three events and ran on the second-place sprint relay team. Sherley won the 100-yard dash in 10.9, the 220-yard dash in 24.9, and the broad jump at 17-10. Other first places were won

by Scott Cummings in the high jump with a leap of 5-3; and Eugene Weatherly in the shot put (55-7) and discus (115-7). Ray Braxton was first in the 120-yard high hurdles. Hugh Latham was third in the 440 with a time of 59.8. Johnny Baxter was second in the 880 at 2:22.4. Johnny Claborn finished second in the pole vault at seven feet. Other placers included Larry Johnson, fourth in the high jump and 100-yard dash, and fifth in the 440. Bobby Ray

CONVENIENT AND ECONOMICAL

HAVE YOU CHECKED THE VALUE OF CO-OP BUYING?



FRIONA CONSUMERS

S & H Green Stamps



Phone 9071 or 2121

Buddy Lloyd, Mgr.



SOIL CONSERVATION DISTRICT NEWS



OUR SOIL ★ OUR STRENGTH

What has happened to the Wildlife? We often hear comments such as this when we have difficulty in finding game and fish. Often with very little trouble we could farm wildlife in rather than out.

No matter what the major purpose, anything done on the land for soil and water conservation also produces something wildlife needs. Many conservation practices produce additional food and water and other practices provide a safe place to raise their young, hide or travel unseen by their natural enemies.

More and more conservation farmers and ranchers are making doubly sure that wildlife has what it needs. Where weeds are no problem, small areas are allowed to grow wild with native plants. Low shrubs and plants that bear fruit and seeds

especially liked by wildlife are included in windbreaks and other odd areas. Brush is left piled here and there to provide cover for wildlife. A few outer rows of grain crops may be left standing bordering protected areas or game feeders located over the farm to provide additional food supply.

"Odd areas" on farms and ranches can be managed for wildlife, odd areas or such places as fence corners, rocky spots, blowouts, abandoned roads and good land isolated by ditches, streams and gullies. Stock ponds should be protected by fencing and siting prevented. The shallower portions when properly planted will give suitable cover and food to water fowl and fish.

Wildlife, if managed correctly, can be a very good source of income. Many thousands of dollars are made each year by farmers and ranchers selling fishing and hunting rights. Wildlife is a crop of the land. Hunting and fishing opportunities are affected by the way farmers and ranchers manage their land. Where they apply soil and water conservation practices, more wildlife results.



DUROC BREED CHAMPION at Parmer County's Junior Livestock Show was exhibited by Elaine Embry of Lazbuddie. Her fine red barrow weighed in at an even 200 pounds.

AND COMPLIMENTS ANIMALS

Judge Submits Cut-Out Chart On Parmer Show

Charles M. Smallwood, judge for the Parmer County Junior Livestock Show, sent a report this week on the results of the cut-out on the champion barrows from the show.

Smallwood, who is head of the agriculture department at West Texas State College, made the following observations.

"1. Very excellent cutting champions, all acceptable. 2. Reserve champion had more fat than estimated, and dropped on per cent of lean cuts (ham,

loin and shoulder), but did have the largest loin eye of the champions.

"3. Note that the three smaller pigs with the most backfat (reserve champion Duroc and Chester) have the least per cent of lean cuts. The big Hampshire (first place heavyweight) which weighed 233 pounds could overcome his 1.4 backfat because of his size. In other words, fat decreased the per cent of lean cuts. It is trimmed off. The pig with the least backfat (champion Hamp-

shire) had the most lean cuts, with 55.1 per cent of his carcass weight of 134 pounds.

"4. Pigs were all meaty and all met the certification requirements of their respective breeds."

Smallwood added that the people supporting the show, as well as the exhibitors, would be very proud of the quality of livestock in the show, especially the barrow division. He said the stock was considerably above average.

Breed	Owner	Weight	Length	Backfat	Loin Eye	% Lean Cuts
Grand Champ Poland	Bobby Gleason	228	30.85	1.20	4.75	54.15
Res. Grand Champ Poland	Marsella Mayfield	209	29.80	1.33	5.26	51.4
Champ Hampshire	Lary Eubanks	184	29.30	1.00	5.03	55.1
Champ Berkshire	Everett Gee	194	29.70	1.08	4.66	54.2
Champ Duroc	Elsaine Embry	200	30.35	1.40	4.01	52.3
Champ Chester	Ronald Mayfield	210	29.65	1.33	4.60	50.2
1st Heavy Hampshire	Mack Holt	233	31.5	1.43	5.76	55.0
3rd Light Hampshire	Theresa Seaton	191	29.3	1.17	4.41	52.6

"How do you expect me to remember your birthday, Dear, when you never look any older?"

KIRBY VACUUM CLEANER
Sales and Service--Rebuilt Cleaners and Parts for Most Makes. Box 612--909 W. Plains or Phone 762-2121 For Free Showing in Home. Clovis, N. Mex.

Electric Resistance Alloys
Nickel-chromium alloys are widely used for resistance wire that transforms electricity to heat in appliances because these alloys have excellent electrical resistance and heat resistance properties and will stand up under years of on-and-off heating and cooling.

Hundreds Of Farms Now Have "Tailwater Systems"

Irrigation farmers still have time enough before planting crops to make provisions for retaining irrigation "tailwater" on their farms.

A spokesman for the High Plains Undergrnd Water Conservation District says that literally hundreds of systems have been installed throughout the area this winter for re-circulating irrigation "tailwater" from the bottom of the farm

fields to higher points where the water can be used.

Tom McFarland, Manager of the Water District, stated that the District's staff, in cooperation with Texas Water Commission personnel, has just recently completed measuring water levels in hundreds of observation wells throughout the District. He pointed out that water levels have again declined from where they stood

at this time last year. In fact, according to McFarland, one county in the northwest portion of the District had an average annual decline in 38 wells of about 7 feet.

He mentioned the water-level decline to point out the urgent need that we have to conserve ground water. We are mining water from our underground reservoir -- for practical purposes, we have only the

quantity of water that is in storage underground today to fulfill the ground water requirements for all time to come.

Aside from the hundreds of re-circulation systems installed this winter to salvage run-off water, McFarland says that other farmers have partially or completely leveled their land, or contoured their rows, or accomplished one or more of a combination of land management measures designed to keep water on the land where it can be used to grow crops that in turn can be sold to produce income. Also, there have been hundreds of pumps installed at wet-weather lakes for use in salvaging both irrigation water and rain water that runs from the cropland.

If you are interested in seeing some of these waste preventing installations, but do not know where to start looking, McFarland states that if you will call your Water District office in Lubbock, they will be more than happy to show you what some of your fellow irrigators are doing to help conserve their water.

McFarland said that all should keep in mind that water is probably our most precious natural resource, and as such it should be used as wisely as possible.

Cotton Experiment Results Seen As Major Breakthrough

Cotton is still regarded as King in the south but it is one of the most expensive crops to produce. The first breakthrough of this economic barrier may have been achieved recently during experiments on the High Plains of Texas.

The first unorthodox step was in planting the rows only nine inches apart on irrigated land. Purpose of the nine inch middles was to determine how much cultivation could be eliminated. Cultivation during the growing season to get rid of weeds is a major cost item in cotton production.

The initial tests were conducted at the Texas Agricultural Experiment Station at Lubbock. Cotton was planted in the nine-inch rows, instead of the usual 40 inches, and then an application was made of a pre-emergence herbicide. On this first experiment, a bumper crop of bolls were taken from a one-acre plot without a single cultivation.

In another test plot, cotton planted in the usual 40-inch rows yielded one and one-half to one and three-fourth bales per acre. The weeds in this plot were controlled by several machine cultivations and by hand hoeing.

Weeds didn't stand a chance in the narrow-row plots, according to observers. The emergence herbicide controlled the early season weed growth. As the season progressed, the closely spaced plants shaded out weeds that emerged.

The narrow-row cotton was planted by grain drill like wheat. Normally, about 30,000 cotton plants are grown on an acre but on this plot more than 200,000 plants per acre were per-

mitted to stand. Each plant produced only three or four bolls but the dense planting offset this loss and helped raise the total yield.

The close row spacing produced plants that were more ideally adapted to stripper harvesting than plants grown in 40-inch rows. The closely spaced plants were short and had few branches and thin stems.

The experiments were conducted primarily for the High Plains of Texas and Oklahoma where stripper harvesters are in fairly common use. These machines harvest cotton by stripping both mature and immature bolls from the plant.

Both the narrow-row and the wide-row plots in the experiment were sprinkler irrigated three times with three inches

of water. The water activated the herbicide and aided seed germination. Both plots received the same fertilizer treatment -- 80 pounds of nitrogen and 40 pounds of phosphorus per acre applied before planting.

Close plantings may network in the humid areas of Texas and the South where boll rot is a problem, however. These growing conditions may be tested by this method later. And tests have not yet been made on the harvested cotton's spinning quality.

Nevertheless, for certain areas of Texas where irrigation is available, the experiment may be a significant factor in reducing the high costs of cotton production.

It's Three-Orbit Eggs in Space

LOS ANGELES (UPI) -- If an astronaut whirling around the earth in orbit were inclined to boil an egg for himself, he would soon discover that in space there's no such thing as a "three-minute egg."

It's likely a "three-orbit egg," even when traveling at 1700 miles an hour.

Lack of air pressure is one of the many perplexities that man must face when he escapes from earth. And it's lack of pressure that changes the cooking timetable because the temperature of boiling water depends on atmospheric pressure.

At sea level, water boils at 212 degrees F., producing enough heat to cook an egg in three minutes. However, in space, where the pressure is near zero, water boils at a much lower temperature, so low it requires hours of boiling to produce a

"three-minute egg."

Space engineers at Garrett Air Research have taken advantage of this lack of pressure to cool the astronaut in the Project Mercury capsule. Oxygen circulating through the capsule flows through a heat exchanger, a device similar to a car radiator.

Inside the heat exchanger, water boils at around 60 degrees F., drawing heat out of the oxygen. After the heat is removed, the cool oxygen flows through the astronaut's suit, keeping him comfortable.

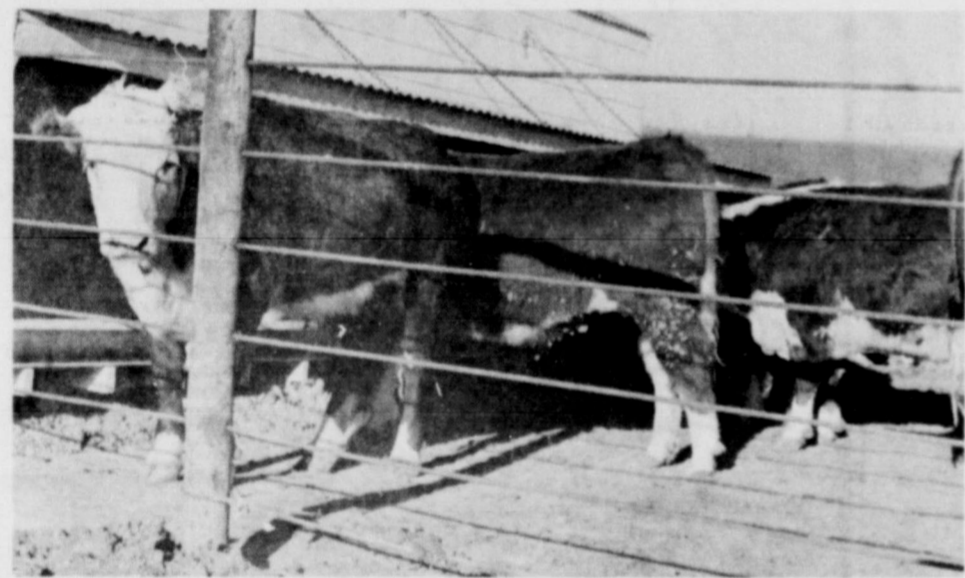
I knew a little kickin' man His name was Simon Slick, He had a mule with dreamy eyes, He'd wink his eye and wag his tail

And greet you with a smile Then gently telegraph his leg And raise you half a mile. "I'd like to be half Hebrew and half Ducky."

"Why?" "Because a Ducky is happy if he has a dollar in his pocket and a Hebrew always has the dollar."

Have It Done Right By **BOYD'S** Complete Brake and Alignment Service 19 Years in Clovis 221 W. Grand Ave., PO 3-4326

NOTICE PLAN NOW TO ATTEND CATTLE DEMONSTRATION TOUR



WHERE? Friona Club House
2 Blocks East Of Piggly Wiggly
WHEN? Saturday - March 23
TIME? 2:00 p.m. - 4:00 p.m. (CST)

YOU WILL SEE AND HEAR

- ★ Records On Self Fed Dry Lot Cattle (12 Group - 587 Head)
- ★ Records On Irrigated Pasture (3 Groups - 151 Head)
- ★ A Film Showing Self-feeder Design & Management
- ★ A Proven Program Of Starting and Finishing Cattle On Built-In Roughage Feed.
- ★ Tour Irrigated Pasture Feeding Operations.
- ★ Tour Dry Lot Self Feeder Cattle Operations.

Sponsored By Your Local Purina Dealer

CUMMINGS FARM STORE

FRIONA

PH, 9111

TOP HAT

Rip Simmons
AUTO SALES
Corner 7th. & Thornton

2 1956 Pontiac 4-Door, Hardtops Your Choice \$545.00	1961 F-85 Olds. One Owner, V8, Std. Shift \$1495.00
1959 Plymouth V8 Engine \$695.00	1959 GMC Pickup \$925.00
2 1960 Volkswagen's Economy Plus Your Choice \$1195.00	1960 Ford Fairlane, Factory Air. \$995.00

SOONER OR LATER
You Will Drive One Of Rip's Used Cars

FORGET TO SAVE TODAY?



IT HAPPENS to us all. Our wife tells us to be sure to stop by and add to the savings account. And we forget. But don't worry. If you're saving here, you can save by mail with postage paid both ways. Just drop your envelope in the mailbox and by return mail you'll receive your properly credited account book.

Open or add to your account today--the easy way--by mail.

4 1/2% Current Rate Per Year

State Savings And Loan Association

763-9860

1106 MAIN

CLOVIS, N. MEX.



Lions Back Hi-Plains Eye Colorful State Map Available To Public Bank-Seek Pledges

Friona Lions Club is joining Lions Clubs throughout Texas district 2-T-1 in urging citizens to cooperate with the Hi-Plains Eye Bank, Inc. of Amarillo by pledging the use of their eyes after their death.

"There is an increasing demand for a supply of eyes suitable for surgical use," a spokesman for the club said. Through the increase of medical knowledge, the improvement of the surgical techniques and the development of new instruments, it becomes increasingly possible to restore good vision in certain eye diseases through the transplant of the cornea.

"Because many persons have already pledged to donate their eyes, the Hi-Plains Eye Bank Inc., with the assistance of Lions Club members, will help restore sight to hundreds of grateful citizens in all walks of life and all ages," the local club says.

As far as is known, no existing religion in this country prohibits the donation of eyes. On the contrary, many of religious leaders encourage this great humanitarian deed, to donate one's eyes to a fellow man after the donor dies.

At the present time, doctors do not transplant whole eyes, although several parts of the eye can be used. The main use of the eye is to transplant the cornea which is the clear part of the eye just in front of the pupil. Sometimes, doctors transplant the sclera, which is the white part of the eye, which is the inside of the eye.

Although techniques are being developed which enable the storage of the cornea for many months, at the present time the best use is if one can transplant a cornea within 48 hours after death.

The appearance of the deceased person is not dis-

turbed by the removal of the eyes. Morticians use their skill so that the features remain unchanged in appearance.

Every eye can be used by the doctors. Wearing glasses for any reason, or having cataracts, or glaucoma, or other eye diseases does not make an eye useless. It is true that the cornea of some eyes cannot be used for Transplant but the vitreous body or the sclera can. Furthermore, human eyes are badly needed to learn more about the diseases and the function of the eyes, and to develop new surgical techniques to help the living. For this reason, everybody can donate his, or her eyes. Every single donated eye will be used for the benefit of the sick.

The eye bank is a non-profit organization. It is financed by voluntary contributions. The removal of the eye is done by a physician, and we are not aware of any physician who charges for this service. The eyes are removed without any cost to the deceased, or to the family, neither does the eye bank pay the doctor for this service. The eye bank arranges the transportation, the storage, and keeps the record of information needed by the surgeon, who will perform the corneal graft.

Just as the eye bank does not pay for the eyes, received from the donors, they do not charge for the eyes to the recipients. The eyes were given free by the donor, and is given free by the eye bank.

It is estimated that 28,000 persons become blind each year in the United States. Up to the present time the number of those whose sight could be restored or improved exceeds the number of donated eyes received. The number of those waiting and hoping grows longer.

Another estimate says that

approximately 400,000 blind persons are living in America, of which, at least 40,000 may have their sight restored or greatly improved, if sufficient donated eyes were available for doctors to use.

Another project of the American Eye Bank Foundation is to establish in every hospital a Glaucoma Detection Center to catch the blinding disease in its early state, and through medication or surgery, bring its ravages to a standstill.

The Eye Bank currently participates in numerous such centers at hospitals now participating in the program have found as many as three per cent of the persons processed were sufferers of glaucoma and had not noticed any of the symptoms prior to their examination.

Ten Accidents Scored In County Last Month

The Highway Patrol investigated ten rural accidents in Parmer county during the month of February according to Sergeant W. E. Wells, Patrol Supervisor of this area.

These wrecks accounted for one person injured and an estimated property damage of \$3,144.

The rural traffic accident summary for Parmer county for the two months of 1963 showed a total of 25 crashes resulting in two persons injured and an estimated property damage of \$8,169.

The Patrol Supervisor reported that a new hazard has been added to the traffic picture. You may not realize it but the current hiking fad has added an element of danger to driving. The Sergeant added that everyone who decides to make one of these fifty mile hikes,

The strikingly colorful 1963 edition of the Official Highway Travel Map of Texas is ready for the asking.

Designed to show Texan and tourist alike how to discover the Lone Star State's vacation "fun-tier," the Texas Highway Department publication is free to the public. Copies may be obtained by writing the Texas Highway Department, Travel Division, Austin. It is also available at the 25 highway district offices and eight Tourist Bureaus operated by the department. County tax offices have special cards for ordering copies of the map.

Within the year, 750,000 or more of the free maps depicting Texas delights in vivid full-color photographs will find their way to glove compartments all over the United States -- and the world.

Keyed to the swelling Texas tourist industry -- up 14 per

cent in visitor volume last year -- the new travel map urges users to "Discover Texas -- Today's Fun-tier." The map and its "fun-tier" theme are links in a promotional package of publications and other materials aimed at enhancing the image of Texas as a vacation paradise.

Purpose of the map is to stimulate travel in Texas by both Texans and visitors, and to make it easier for motorists to get from place to place. Scenic and cultural diversification of Texas is capsuled in a message by Governor John Connally urg-

ing prospective visitors to "visit our historical sites, vacation playgrounds, inland lakes and Gulf Coast beaches-- our mountains, plains and piney woods -- our cities and towns. The Texas Highway Department will be happy to provide you with any information you may need for your visit."

Eighteen full-color photographs illustrate the Governor's description of Texas' varied vacationlands. Depicting activities ranging from big-league baseball to bass fishing, the photographic cross section and easy-to-read map com-

prise a useful showpiece of the many - splendored charms of Texas.

The 28 by 36 - inch map shows that highways have been growing with Texas and contributing to the growth of its tourist industry. Multi-lane-divided highway miles now completed and indicated on the new map total 2,808 miles.

Nearly 50,000 miles of highways are shown on the current map. Some 22,000 miles of Farm and Ranch to Market roads are shown and all Interstate, U. S. and State highways are indicated. Located on

the new map are 854 Roadside Safety Rest Areas.

The 1963 map lists 1,837 towns and cities. Major routes in the state's twelve largest cities (over 100,000 population) are shown in inset maps. Cities covered: Amarillo, Austin, Beaumont, Corpus Christi, Dallas, El Paso, Fort Worth, Houston, Lubbock, San Antonio, Waco, and Wichita Falls. Elevations and population symbols are given for cities.

Surveys show that 71% of the time the newspaper reaches the reader by means of regular home delivery, by newspaper-boys usually, and by mail. In 25% of the cases the newspaper is bought at a store, a newsstand, or a self-service rack.

KING SIZE FOOD SALE

GREEN BEANS	White Swan Whole	4	303 Cans	\$1
	Blue Lake	4	303 Cans	
PEAR HALVES	White Swan Bartlett	4	303 Cans	
PEACHES	White Swan Sliced or Halves Yellow Cling	4	No. 2 1/2 Cans	
MELT-IN-YOUR-MOUTH MEATS				
CHUCK ROAST	Lb.			49¢
BEEF RIBS	Lb.			23¢
BOLOGNA	Lb.	43¢		
Luncheon Meat	12-oz. Can	39¢		
TEA	1/4-Pound Package			25¢
COFFEE	Pound Can	59¢		
CRANBERRY SAUCE	White Swan 300 Can			23¢
CRACKERS	Pound Box	23¢		
FRUIT COCKTAIL	White Swan No. 2 1/2 Cans			89¢
COOKIES	2-Lb. Pkg.	47¢		
LUNCHEON PEAS	White Swan Early June 5 303 Cans			\$1.
TUNA	Chicken Of The Sea Reg. Can Chunk Style	33¢		
POTTED MEAT	White Swan 10 1/4's Cans			\$1.
COCONUT	Baker's Angel Flake 7-oz.	31¢		
GOLDEN CORN	White Swan 7 303 Cans Cream Style or Whole Kernel			\$1.
SALMON	Concho Pink Tall Can	67¢		
Tomato Sauce	White Swan 10 8-oz. Cans			\$1.
STEW	Austex Beef 24-Oz. Can	39¢		
Vienna Sausage	White Swan 5 Regular Cans			\$1.
FISH STICKS	Fisher Boy Frozen 8-Oz. Package	27¢		
DINNERS	Patio Frozen Mexican 16-Oz. Package			49¢
EXTRA FANCY APPLES		York Imperial 2 Pounds	35¢	
RUSSET POTATOES		Colorado 10-Pound Bag	49¢	

"BUY WHITE SWAN AND HAVE THE BEST"

White's Supermarket

Ph. 3131 We Deliver Friona

We Give Gold Bond Stamps, Double On Wednesday With Each \$2.50 Cash Purchase Or More

You Are Invited To Attend

GRAND OPENING

FRIDAY, MARCH 22nd.

9 A.M. To 5 P.M. - Free Coffee & Donuts



Come And Register For The Big Door Prize

AMERICAN - STANDARD DISPOSAL UNIT

Drawing 3 p.m. Saturday - Not Necessary To Be Present

We Are Dealers For



Plumbing And Heating Supplies

Take Advantage Of These Grand Opening Specials

<p>3 PIECE BATH Set</p> <p>Tub Toilet Lavatory</p> <p style="font-size: 2em; font-weight: bold;">\$99.50</p>	<p>ARTIC CIRCLE 4000 CFM WINDOW COOLER</p> <p>With Pump And Float Only</p> <p style="font-size: 2em; font-weight: bold;">\$99.50</p>
---	---

Our Plumbing Work Is Bonded And Insured

FRIONA PLUMBING And SUPPLY

Meet Doug Milloy Mgr. and John Allen Jr. Plumber

509 Main St. Ph. 5282

"my **BIG** reason for
ELECTRIC CLOTHES DRYING ...



Saves Time!"

SAYS
Mrs. Alvin Earnst,
1310 N. QUINN
GUYMON, OKLA.

"I save time by not having to put up clotheslines, hang clothes or take in clothes. There's no rewashing of accidentally soiled clothes and so many items can be damp-dried and ironed without sprinkling," Mrs. Earnst points out. You'll find that an electric clothes dryer will save you time, too.

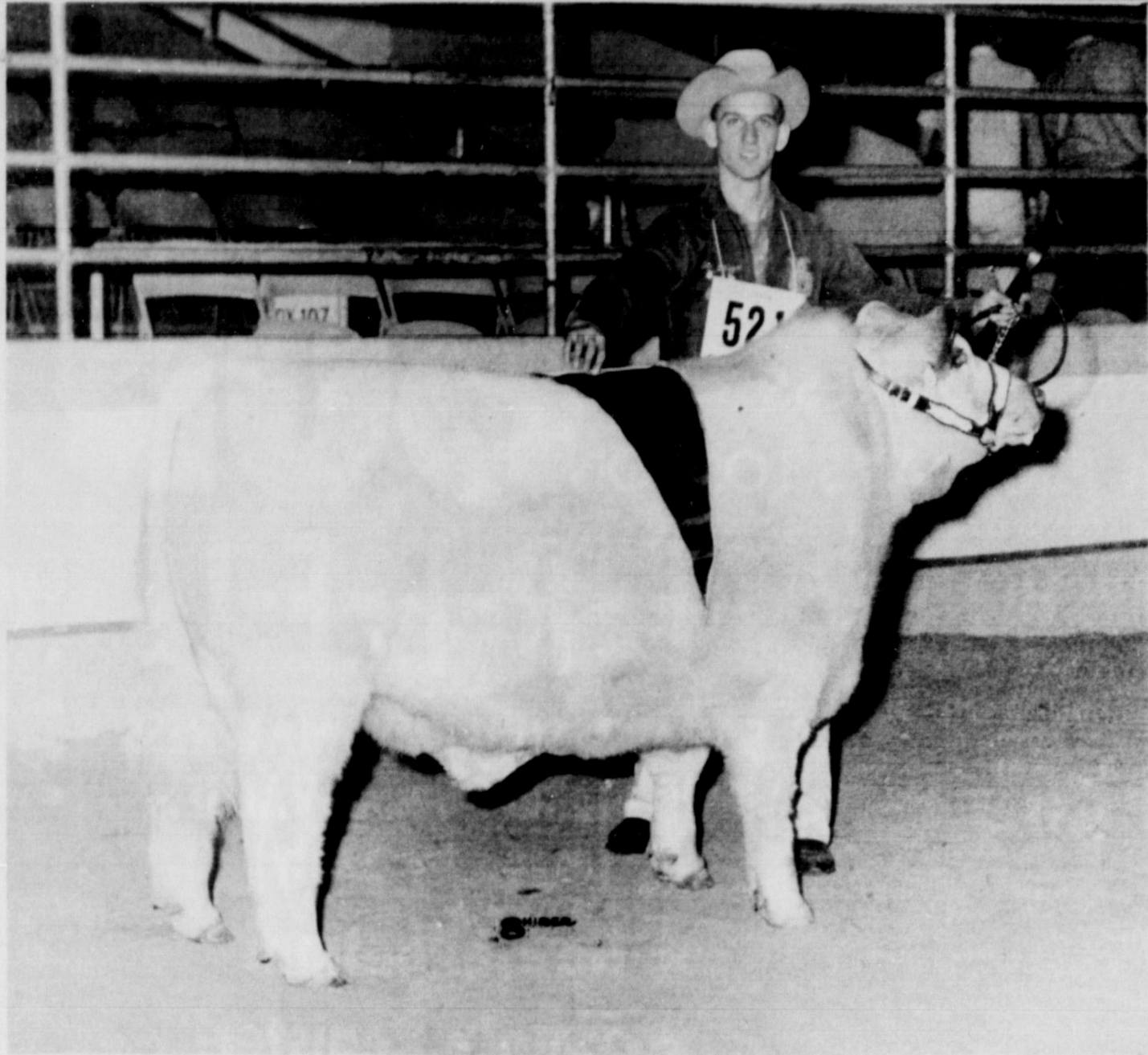
NOW-SPECIAL OFFER



Now, while you can get a free Toastmaster steam and dry iron plus the ironing board that folds flat and fits in a suitcase, is the time to buy your electric clothes dryer. Your participating Reddy Kilowatt dealer is the place. Available to Southwestern Public Service Company customers.



**SOUTHWESTERN
PUBLIC SERVICE
COMPANY**



HOUSTON CHAMPION ... Dewain Phipps, who also exhibited the grand champion steer at the Farmer County Junior Livestock Show, is shown with his 1000-pound calf which was

named reserve champion of the Houston Livestock Show recently.

COURTHOUSE NEWS

INSTRUMENTS FILED SINCE March 4, 1963
W.D. - Lewis B. Barnett - Fern Barnett - part of Sect. 17, T1N R5E
W.D. - C. L. Campbell - Charles B. Short, et al - 160 a, Sect 2, T1N R2E
W.D. - Dan Ethridge - R. L. Fleming - Lot 5, Blk. 11, Staley Add., Friona
D.T. - Plains Farmers Gin - Lubbock Cotton Oil Co. - part Sect. 2, Roberson Blk. B
Abst. Judg. - Dorman & Co. - Lester Rhinehart - See Record
W.D. - H. K. Kendrick - J.W. Killingsworth - Lots 13 thru 24, Blk. 84, Friona
W.D. - O.W. Rhinehart - H.J. Charles - Lot 10 & part Lot 11; Gardner Ind. Add., Bovina
D.T. - H. J. Charles - O. W. Rhinehart - Lot 10 & part Lot 11, Gardner Ind. Add., Bovina
D.T. - Houston Bartlett - Equitable Life Assur. Soc. - S/2 SW/4 Sect. 16, D. & K.
Part Deed - E. V. Bartlett - Houston Bartlett - S/2 SW/4 Sect. 16, D. & K.
D.T. - American Grain Corp. - Harry Moore Tr. - 2.25 a. SE/4 Sect 73, Kelly "H"
Tr. Deed - Billy Sol Estes Est. - American Grain Corp. - 2.25 a. SE/4 Sect 73, Kelly "H"
D.T. - West Texas R. T. A. - U. S. A. - See Record
M.L. - Hurshel F. Harding - A.M. Knight assigned Security State Bank - Tract Sect. 31, T9S R1E
W.D. - Manuel J. Calderon-Lupe Calderon - Lots 8, 9 & 10, Blk. 16, Bovina
W.D. - Floyd Dunavant - Odie L. McMurtrey - 80 x 140 Ft. Of Sect 1, T3S R3E
D.T. - Odie L. McMurtrey - Investors Inc. - 80 x 140 Ft. Of Sect 1, T3S R3E
M.L. - Leonard L. Grissom - Standard Concrete Pipe Co. - SE/4 Sect. 23, T10S R2E
W.D. - G. F. Trimble - Charles E. Trimble - Lots 9 & 10, Blk. 32, Bovina
W.D. - Dan Ethridge - George C. Taylor, Jr. - Lot 8 & N/2 Lot 7, blk. 8 Staley Add, Friona
M. L. - Norbert Schuder - L. & M. Builders Inc. - SE/4 Sect. 32, T2N R1E
D.T. - A. E. Gaines - First Fed. Sav. & Loan - NE 70 ft. Lot 18, 19 & 20 & NE 15 Ft Lot 17, Blk. 13, Bovina
D.T. - R. T. Langston - First Fed. Sav. & Loan - Lots 9 & 10 Blk. 15, Farwell
D.T. - George C. Taylor, Jr. - First Fed. Sav. & Loan - N/2 Lot 7 & all Lot 8, Blk. 8, Staley Add, Friona
W.D. - George C. Taylor, Jr. - Paul B. Craig - Lot 8 & N. 10 Ft. of Lot 7, Blk. 11, Staley Add, Friona
D.T. - Paul B. Craig - First Fed. Sav. & Loan - Lot 8 & N. 10 Ft. of Lot 7, Blk. 11, Staley Add, Friona

ABSTRACTS

See
**JOHNSON
ABSTRACT
COMPANY**
In
Farwell
Fast, Accurate
Ph. 481-3878 Box 88

Grant Awarded Texas A&M For Cotton Plant Research

A \$35,000 research grant to expose the inner-most secrets of the cotton plant was announced today by Roy Forkner of Lubbock and LeRoy Durham of Plainview, Cotton Producers Institute trustees for West Texas.
Awarded to Texas A & M College, the grant is for basic physiological and biochemical studies of the cotton plant. The Institute's first-year total will combine with approximately \$80,000 in program support from the college and the USDA, Mr. Forkner said.
In addition, two major modern buildings, radiochemical laboratories, environmental control chambers, and other facilities essential for a project of this type will be available for the work.
The research is being carried out by specialists in chemistry, physiology, nutrition, biochemistry, and other areas. Working as a team, instead of along traditional lines, they are seeking to assemble a detailed picture of how the plant grows and produces cotton. This information is needed to discover new research approaches to solving major problems facing cotton growers.
"To be competitive with synthetics and to take advantage of the expanding total fiber market, we must find more effective ways to cut production costs and improve the quality of our fiber," Mr. Durham pointed out.

At present, much of the research on specific cotton problems such as diseases, boll shed, weed and insect control, etc., is hampered by a lack of basic information of why and how the plant "ticks."
The prospects of future breakthroughs on major production problems hinge largely on the extent and rate new knowledge is made available through basic research.
Aim of the Texas A & M project is to concentrate a massive effort on the cotton plant in order to produce this vital knowledge. The work will be expanded in selected and critical areas of investigations now lacking concerted research effort, as rapidly as resources will permit. It is expected that the developing project also will gain support from other groups.

Texas Schools Get 97 Cars Of Chicken

"I want a drumstick" is a familiar request these days in Texas school lunch cafeterias. And well it might be. Plenty of drumsticks, wishbones and all other popular cuts of chicken are being served in schools participating in the National School Lunch Program.
The Texas schools are receiving 97 carloads, about 2,910,000 pounds, of fresh frozen young chicken recently purchased by the U. S. Department of Agriculture.
Figured at 1/2 pound per plate, that's enough for almost 10 1/2 servings per child, all to be served this school term.
Nearly all of the chickens for Texas schools were bought from processors in the immediate area, as USDA followed its general practice of holding shipping costs to a minimum. Only U. S. inspected, U. S. Grade A, fresh frozen, cut-up young chickens, weighing 2 1/4 to 2 3/4 pounds on a ready-to-cook basis, were procured.
The Texas allotment is part of the 60 million pounds bought by the USDA's Agricultural Marketing Service since last July.
Total cost of the purchases was \$19 million, including processing and delivery costs. The chicken will be served to about 15 million school children in all 50 states.
The buying program has been discontinued, and all purchases are to be delivered by Feb. 3, so all the chicken will be consumed before the end of the current school year, points out John J. Slaughter, area director of AMS's food distribution division, Dallas.
USDA purchase programs such as this are intended to help participating schools meet protein requirements of the "Type A" school lunch.
Under the School Lunch Act, USDA contributes cash and foods accounting for about one-fifth of the cost of the lunch program. Children's meal payments make up some 60 per-

Dr. William Beene
Optometrist
Phone 4051 13th. & Cleveland
Friona, Texas (South Of Hospital)

How granular Di-Syston gives crops maximum insect protection ... when they need it most!

Di-Syston is the new, easy-to-handle granular systemic insecticide for alfalfa, cotton, potatoes, sugar beets, cabbage and ornamental flowers, trees and shrubs.

Di-Syston can be applied with seed, as a side dressing, or topically, giving up to seven weeks protection.

Di-Syston gives complete, "built-in" protection, acts within the sap stream of the plant ... is harmless to predators.

Di-Syston Stops These Destructive Pests Before They Get Started!



APHIDS
on alfalfa, cotton, potatoes, sugar beets, ornamental flowers, trees and shrubs.



MITES
on alfalfa, cotton, sugar beets, ornamental flowers, trees and shrubs.



LEAFHOPPERS
on potatoes, sugar beets, ornamental flowers, trees and shrubs.



FLEA BEETLES
on potatoes.



THRIPS
on cotton, ornamental flowers, trees and shrubs.

Note - - Di-Syston Is Recommended For Potatoes
Also Di-Syston Will Not Harm Germination Under Any Circumstances. To Be Sure Of Your Supply Book Your Di-Syston Needs - Will Bill --Now!

ATTENTION - - - Agricultural Chemical Meeting on MARCH 21st.- 7:30 P.M. At The HUB COMMUNITY BLDG. Films On Di-Syston Results In This Area- Discussions On Soil Fungesines- And Weed Control COFFEE and DONUTS. Produced By The Chemagro Corp.

**ANHYDROUS AMMONIA — DRY PHOSPHATES
FIELD SEEDS — AGRICULTURAL CHEMICALS**

HUB FERTILIZER CO.

Bill Wooley, Prop.

Oklahoma Lane Farm Supply Offers



Kills thrips, aphids and mites for 6 to 7 weeks
Gives continous protection when your cotton seedlings need it most.

The new and highly effective systemic insecticide for early season crop protection.

Special Agricultura Chemical Meeting Friday, March 22, 8 P.M.

Okla. Lane Farm Supply Building

- ★ Films on Di-Syston Results In This Area
- ★ Discussions on Soil Fungesines
- ★ Discussions on Weed Control
- ★ Free Coffee and Spudnuts

OKLAHOMA LANE FARM SUPPLY

Phone Tharp 225-4366
Parmer County's Case Farm Equipment Dealer

Hog Raisers Differ On Way Of Raising Meat Hog

Most hog farmers today are trying to produce the meat-type hog and leaner pork, but a wide divergence of opinion exists among them as to the best way to achieve this goal.

Dr. H. B. Geurin, Manager of Swine Research of the Ralston Purina Company, St. Louis, Missouri, believes that selective breeding is the most important single factor in producing the meat-type hog. Back fat thickness in hogs is about 50 per cent heritable, he points out.

One device tried by some hog farmers in the production of lean pork definitely does not give the desired results, according to Dr. Geurin. This is the "limited feeding" idea. This method involves reducing energy intake by either cutting down the amount of ration fed to the hogs or by "diluting" the ration with high fiber ingredients such as corn cobs, oat hulls or ground hay. Neither method appears to be very effective in producing meatier carcasses, and in fact may increase the cost of producing pork.

Purina tests on 100 hogs show that limited feeding made very little difference in back fat thickness, loin eye area or primal cuts. Adding ground corn cobs or ground oats to limit energy intake definitely reduced the rate of gain and lowered the feed efficiency, according to Dr. Geurin.

There is evidence to indicate that meat-type hogs can gain faster and more efficiently than the "fat type." Iowa State University studies produced results supporting this conclusion. In a study at the Ohio State Evaluation Station, meat-type hogs required 334 pounds of feed to make 100 pounds of gain, while fat-type hogs re-

quired 358 pounds of the same ration to make a similar gain.

A good, selective breeding program is the first step toward production of meat-type hogs, according to Dr. Geurin. There are meat-type hogs in all breeds. Hogs selected for desirable characteristics should be full fed on a good, soundly researched feeding program for most profit.

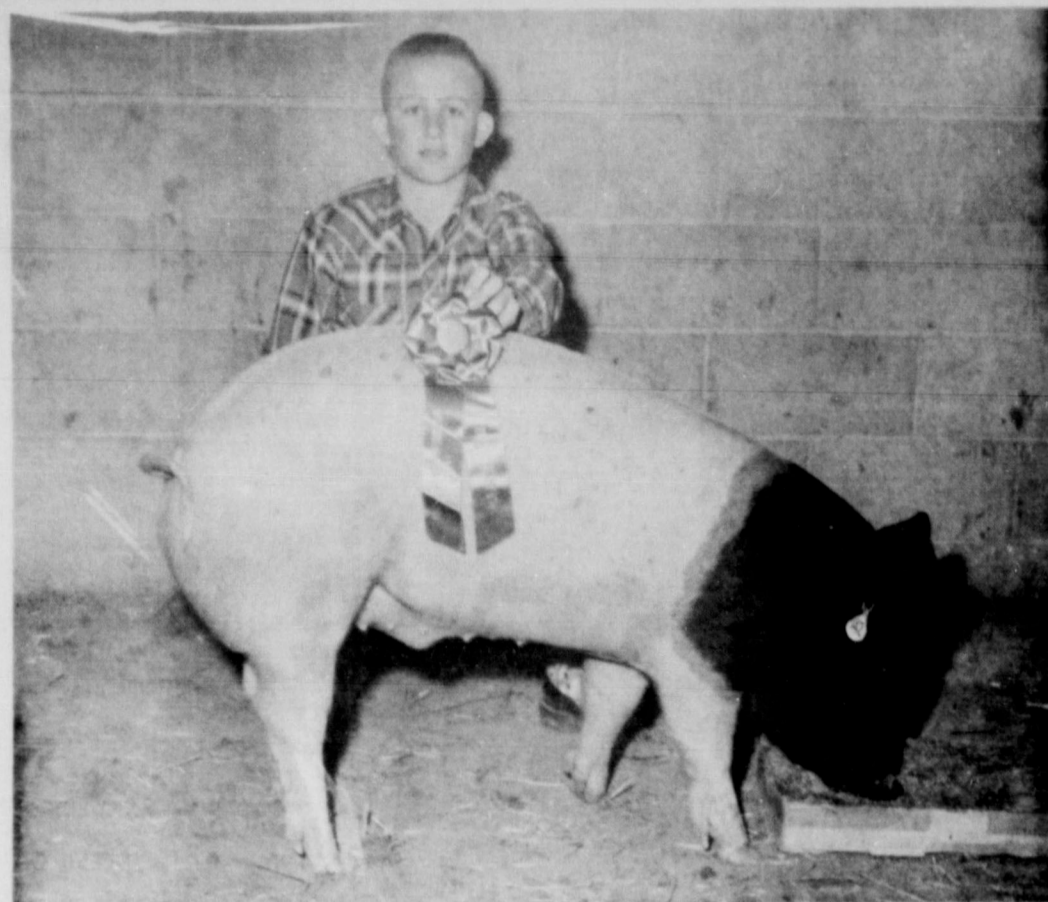
Favorite Chicken Recipe May Bring National Acclaim

That favorite chicken cooking recipe which brings on the call for seconds, could be your passport to national recognition as a cook. The procedure is a simple one -- just enter your favorite recipe in the Texas Broiler Council sponsored statewide chicken cooking program.

Last year 102 Texans participated in the program and this year's entries are expected to top that figure, says F. Z. Beanblossom, extension poultry marketing specialist. Each entry, he adds, must be accompanied by an official entry blank and they are available from the Texas Broiler Council, Box 251, Stephenville, Texas. All entries must be mailed to the Poultry and Egg National Board as outlined in the official rules and postmarked not later than March 9, 1963.

The Texas program is being conducted in cooperation with the Poultry and Egg National Board, Beanblossom explains. It's all a part of the biggest chicken promotion of the year, he adds.

The person who submits the top Texas recipe will represent the State in the national finals to be held at Salisbury, Maryland, June 13-15, as a guest of the Texas Broiler Council. Numerous awards will be presented on the national basis. Beanblossom says this is a wonderful opportunity for those who enjoy this kind of activity and are willing to share their favorite chicken cooking recipe



THE CHAMPION HAMPSHIRE in the Farmer County Junior Livestock Show was exhibited by Larry Babanks of Lazbuddie.



EVERETT GEE of Friona exhibited the champion Berkshire in the Farmer County Junior Livestock Show recently.

Think Food Is High? Better Double Check

How many times have you looked at the price tag after a trip to the supermarket and exclaimed, "Just look at this grocery bill!"

It seems as if the family grocery expense get bigger every week and that food prices are enormous. But here is a suggestion.

The next time you unload the car on returning from the supermarket, spread the items out on the kitchen table and have a look at them. It may surprise you. How many of those items are "non-food" purchases? How many can you actually eat, and how much of it is soap, tooth paste, household cleaners, mops, gadgets, beauty preparations and even toys, books and magazines?

The supermarket today is a combination grocery store, notions dispenser, hardware seller, dry goods vendor, toy shop, tobacconist, library and--with

it's mechanized rides to amuse the children -- a kiddie park. This vast neon-trimmed shopping arena, with its thousands of square feet of floor space and acres of parking is the modern day counterpart of the old general store. You can spend a lot of money there.

Yet we make a common mistake of getting home from a trip to this wonderland of national products and bewailing the high cost of "groceries." Who is the first to get the blame for it? Too often, the scapegoat of our wrath is the farmer -- that guy "out there somewhere."

Sure, your shopping bill at the supermarket is higher. But a recent report by Purdue University revealed that about 20 per cent of what you carried home in that grocery sack was non-food items.

Farm food is still your best buy, and the item whose cost has risen more slowly than nearly any other item you purchase. Farm food sold in retail stores has gone up in price some 13 per cent in the past decade. Meanwhile, all other items that we buy for daily

living has gone up an average of 32 per cent. Housing costs are up nearly 33 per cent in the same period. Rent has skyrocketed 44 per cent. And transportation has soared 50 per cent.

We as a nation pay a smaller part of our income for food than any other industrialized country. We spend about 20 per cent of our earnings for food compared to 30 per cent in France and England, 42 per cent in Japan, 45 per cent in West Germany and 56 per cent in Russia.

In abundance, variety, convenience, and wholesomeness, American food is without equal -- including its fair price.

New & Rebuilt Electric Motors
For All Purposes
Electric Motor Rewinding
Generators & Starter Service

Crown Electric
PO 3-5433
1320 W. 7th, Clovis

Out of Orbit

YOU KNOW THE MISSION, IT'LL TAKE TEAMWORK AND NO LYING DOWN ON THE JOB!

"Sure Sign of Flavor"
QUALITY CHEK
DAIRY PRODUCTS

In No-Wax--No-Leak Plastic-Coated Cartons
CLARDY CAMPBELL Quality Chek DAIRY PRODUCTS

Farm And Ranch Loans
Long Term Low Interest
ETHRIDGE-SPRING Agency, Friona
Phone 8811

Complete Automotive Machine Shop SERVICE
Valve Work - A Specialty
Crankshaft Grinding
MOTOR LAB
At Rear Of Elliott Auto Parts
311 W. 7th. Clovis

SPORTS AFIELD
By Ted Kesting
When making tapered leaders, you will find that a 5 1/2 turn barrel knot is strongest.—Sports Afield.
Incredible as it sounds, about thirty million Americans now engage in sports fishing.—Sports Afield.

Complete Over Haul Main Springs - Staffs Cleaning All For \$4.95 Regular \$6.95 Automatics
WESTERN TIME
1316 Main - Clovis

SPORT SHIRTS By VAN HEUSEN

VANITY VANGARD
65% Dacron polyester—35% Fine Cotton. Little or no ironing. A smartly styled two pocket shirt with the square notch vent with button tab on the sleeves. Each shirt packed in a polyethylene bag.
At \$5.00
HURST'S
FRIONA

McCORMICK® MIDDLEBUSTERS
and Planting Attachments
for Farmall® and International® Tractors

No. 64 . . . Six-row middlebuster is for Farmall 460 and 560 tractors with Fast-Hitch. The tool bar on this middlebuster is 208 inches long, hollow, and 3 1/4 inches square.

Parmer County Implement Co.
FRIONA PH. 2201

YOUR DOG WILL KNOW THE DIFFERENCE WITH THE FIRST BITE OF REVOLUTIONARY Smacketts

NEW PUFFY **NEW** PRESSURE-PROCESSED DOG FOOD

Texo New Puffy Smacketts is a new kind of dog food. Texo New Puffy Smacketts is not a meal -- not pellets -- but crisp, taste-smacking, digestible nuggets.

GUARANTEED ANALYSIS:
Crude Protein, not less than 24.00%
Crude Fat, not less than 7.00%
Crude Fiber, not more than 4.00%
Nitrogen-free Extract, not less than 43.00%
Ash, not more than 10.00%
Moisture, not more than 12.00%
Calcium (Ca), not more than 1.50%
Calcium (Ca), not less than 1.00%
Phosphorus (P), not less than 1.00%
Salt (NaCl), not more than 1.40%
Iodine, not less than .003%
Riboflavin, minimum 2.70 MG. per lb.
Niacin, minimum 28.00 MG. per lb.
Vitamin E, minimum 8.4 I. U. per lb.
Vitamin B12, minimum .009 MG. per lb.
Vitamin A, minimum 3000 U. S. Units
Vitamin D2, minimum 1000 U. S. Units
Thiamine, minimum 1.12 MG. per lb.

INGREDIENTS:
Meat and bone meal, ground yellow corn, ground whole wheat, standard wheat middlings, soybean oil meal, fish meal, animal fat (preserved with butylated hydroxytoluene), tomato pomace, dried buttermilk, brewers dried yeast, wheat germ meal, vitamin B12 supplement, riboflavin supplement, vitamin A (palmite), D-activated plant sterol (source of vitamin D2), vitamin E supplement, artificial coloring, 1% calcium carbonate, 1.25% decalcium phosphate, 1.0% iodized salt and traces of (manganese sulphate, iron [ferrous carbonate, iron oxide] copper carbonate, zinc sulphate, zinc oxide, potassium iodide, calcium stearate, sodium carbonate, cobalt sulphate, and sulphur).

FEEDING INSTRUCTIONS

Texo New Puffy Smacketts may be fed dry or wet, straight or mixed with meat.

HOW TO MIX: Texo New Puffy Smacketts absorbs moisture quickly and readily. Add water or milk and stir -- you will immediately have ration ready to feed. Your dog will love it. Dogs never grow tired of New Puffy Smacketts. USE ONE CUP LIQUID TO SIX CUPS TEXO NEW PUFFY SMACKETTS.

WEANING PUPPIES—Start New Puffy Smacketts as soon as they will take solid food. No later than three or four weeks. Mix as directed above and let them eat all they can in 15 to 20 minutes. Puppies this age require four to five feedings a day.

GROWING PUPS—From three to six months, feed all dog will eat up three times a day. After six months feed only twice a day until one year old.

FEMALES WITH NURSING PUPS—Add 10-20% hamburger or horse meat to Texo New Puffy Smacketts until puppies are eight weeks old to increase pup growth.

ADULT DOGS—Normal Pet activity should show the following rations by weight as suggested:

Dog Size	Weight	Amount
Small	7 to 15 lbs.	1 to 2 cupfuls
Medium	16 to 35 lbs.	2 to 5 cupfuls
Large	36 to 80 lbs.	5 to 10 cupfuls

All dogs occasionally go "off their feed." When this happens simply stop feeding for two or three times. After this if dog will not eat, take it to a veterinarian.

SCHUELER FEED & SUPPLY
Farwell
East On Hi-Way 70 & 84

Hog Raisers Differ On Way Of Raising Meat Hog

Most hog farmers today are trying to produce the meat-type hog and leaner pork, but a wide divergence of opinion exists among them as to the best way to achieve this goal.

Dr. H. B. Geurin, Manager of Swine Research of the Ralston Purina Company, St. Louis, Missouri, believes that selective breeding is the most important single factor in producing the meat-type hog. Back fat thickness in hogs is about 50 per cent heritable, he points out.

One device tried by some hog farmers in the production of lean pork definitely does not give the desired results, according to Dr. Geurin. This is the "limited feeding" idea. This method involves reducing energy intake by either cutting down the amount of ration fed to the hogs or by "diluting" the ration with high fiber ingredients such as corn cobs, oat hulls or ground hay. Neither method appears to be very effective in producing meatier carcasses, and in fact may increase the cost of producing pork.

Purina tests on 100 hogs show that limited feeding made very little difference in back fat thickness, loin eye area or primal cuts. Adding ground corn cobs or ground oats to limit energy intake definitely reduced the rate of gain and lowered the feed efficiency, according to Dr. Geurin.

There is evidence to indicate that meat-type hogs can gain faster and more efficiently than the "fat type," Iowa State University studies produced results supporting this conclusion. In a study at the Ohio State Evaluation Station, meat-type hogs required 334 pounds of feed to make 100 pounds of gain, while fat-type hogs re-

quired 358 pounds of the same ration to make a similar gain.

A good, selective breeding program is the first step toward production of meat-type hogs, according to Dr. Geurin. There are meat-type hogs in all breeds. Hogs selected for desirable characteristics should be full fed on a good, soundly researched feeding program for most profit.

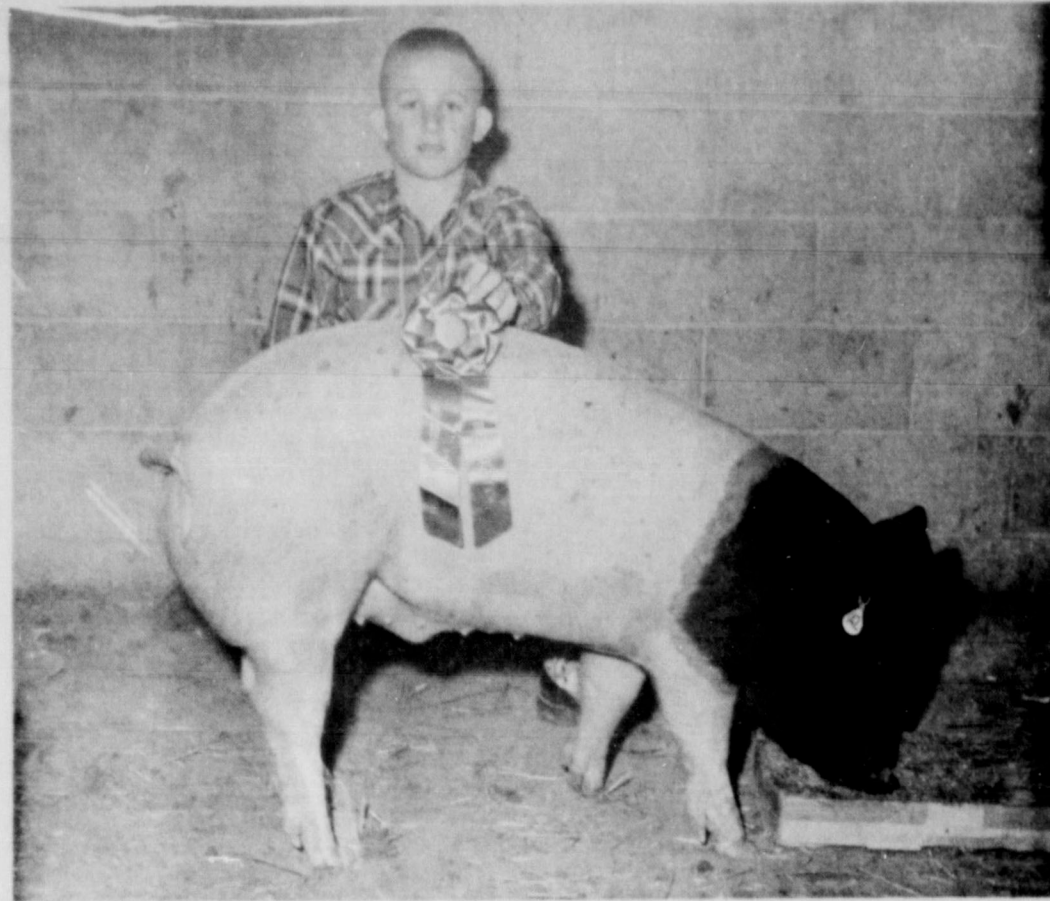
Favorite Chicken Recipe May Bring National Acclaim

That favorite chicken cooking recipe which brings on the call for seconds, could be your passport to national recognition as a cook. The procedure is a simple one -- just enter your favorite recipe in the Texas Broiler Council sponsored statewide chicken cooking program.

Last year 102 Texans participated in the program and this year's entries are expected to top that figure, says F. Z. Beanblossom, extension poultry marketing specialist. Each entry, he adds, must be accompanied by an official entry blank and they are available from the Texas Broiler Council, Box 251, Stephenville, Texas. All entries must be mailed to the Poultry and Egg National Board as outlines in the official rules and postmarked not later than March 9, 1963.

The Texas program is being conducted in cooperation with the Poultry and Egg National Board, Beanblossom explains. It's all a part of the biggest chicken promotion of the year, he adds.

The person who submits the top Texas recipe will represent the State in the national finals to be held at Salisbury, Maryland, June 13-15, as a guest of the Texas Broiler Council. Numerous awards will be presented on the national basis. Beanblossom says this is a wonderful opportunity for those who enjoy this kind of activity and are willing to share their favorite chicken cooking recipe



THE CHAMPION HAMPSHIRE in the Farmer County Junior Livestock Show was exhibited by Larry Bubanks of Lazbuddie.



EVERETT GEE of Friona exhibited the champion Berkshire in the Farmer County Junior Livestock Show recently.

Think Food Is High? Better Double Check

How many times have you looked at the price tag after a trip to the supermarket and exclaimed, "Just look at this grocery bill!"?

It seems as if the family grocery expense get bigger every week and that food prices are enormous. But here is a suggestion.

The next time you unload the car on returning from the supermarket, spread the items out on the kitchen table and have a look at them. It may surprise you. How many of those items are "non-food" purchases? How many can you actually eat, and how much of it is soap, tooth paste, household cleaners, mops, gadgets, beauty preparations and even toys, books and magazines?

The supermarket today is a combination grocery store, notions dispenser, hardware seller, dry goods vendor, toy shop, tobacconist, library and--with

its mechanized rides to amuse the children -- a kiddie park. This vast neon-trimmed shopping arena, with its thousands of square feet of floor space and acres of parking is the modern day counterpart of the old general store. You can spend a lot of money there.

Yet we make a common mistake of getting home from a trip to this wonderland of national products and bewailing the high cost of "groceries." Who is the first to get the blame for it? Too often, the scapegoat of our wrath is the farmer -- that guy "out there somewhere."

Sure, your shopping bill at the supermarket is higher. But a recent report by Purdue University revealed that about 20 per cent of what you carried home in that grocery sack was non-food items.

Farm food is still your best buy, and the item whose cost has risen more slowly than nearly any other item you purchase. Farm food sold in retail stores has gone up in price some 13 per cent in the past decade. Meanwhile, all other items that we buy for daily

living has gone up an average of 32 per cent. Housing costs are up nearly 33 per cent in the same period. Rent has skyrocketed 44 per cent. And transportation has soared 50 per cent.

We as a nation pay a smaller part of our income for food than any other industrialized country. We spend about 20 per cent of our earnings for food compared to 30 per cent in France and England, 42 per cent in Japan, 45 per cent in West Germany and 56 per cent in Russia.

In abundance, variety, convenience, and wholesomeness, American food is without equal -- including its fair price.

New & Rebuilt Electric Motors For All Purposes

Electric Motor Rewinding Generators & Starter Service

Crown Electric

PO 3-5433
1320 W. 7th, Clovis

Out of Orbit

YOU KNOW THE MISSION, IT'L TAKE TEAMWORK AND NO LYING DOWN ON THE JOB!

"Sure Sign of Flavor" **QUALITY CHECK** DAIRY PRODUCTS

In No-Wax--No-Leak Plastic-Coated Cartons

CLARDY CAMPBELL Quality Check DAIRY PRODUCTS

YOUR DOG WILL KNOW THE DIFFERENCE WITH THE FIRST BITE OF REVOLUTIONARY

Smacketts

NEW PUFFY **NEW** PRESSURE-PROCESSED DOG FOOD

Texo New Puffy Smacketts is a new kind of dog food. Texo New Puffy Smacketts is not a meal -- not pellets -- but crisp, taste-smacking, digestible nuggets.

GUARANTEED ANALYSIS:

Crude Protein, not less than	24.00%
Crude Fat, not less than	7.00%
Crude Fiber, not more than	4.00%
Nitrogen-free Extract, not less than	43.00%
Ash, not more than	10.00%
Moisture, not more than	12.00%
Calcium (Ca), not more than	1.50%
Calcium (Ca), not less than	1.00%
Phosphorus (P), not less than	1.00%
Salt (NaCl), not more than	1.40%
Iodine, not less than	.95%
Riboflavin, minimum	2.70 MG. per lb.
Niacin, minimum	28.00 MG. per lb.
Vitamin E, minimum	8.4 I. U. per lb.
Vitamin B12, minimum	.009 MG. per lb.
Vitamin A, minimum	3000 U. S. P. Units
Vitamin D2, minimum	1000 U. S. P. Units
Thiamine, minimum	1.12 MG. per lb.

INGREDIENTS: Meat and bone meal, ground yellow corn, ground whole wheat, standard wheat middlings, soybean oil meal, fish meal, animal fat (preserved with butylated hydroxytoluene), tomato pomace, dried buttermilk, brewers dried yeast, wheat germ meal, vitamin B12 supplement, riboflavin supplement, vitamin A (palmitate), D-activated plant sterol (source of vitamin D2), vitamin E supplement, artificial coloring, 1% calcium carbonate, 1.25% decalcium phosphate, 1.0% iodized salt and traces of manganese sulphate, iron (Ferrous carbonate, iron oxide), copper carbonate, zinc sulphate, zinc oxide, potassium iodide, calcium stearate, sodium carbonate, cobalt sulphate, and sulphur.

FEEDING INSTRUCTIONS

Texo New Puffy Smacketts may be fed dry or wet, straight or mixed with meat.

HOW TO MIX: Texo New Puffy Smacketts absorbs moisture quickly and readily. Add water or milk and stir -- you will immediately have ration ready to feed. Your dog will love it. Dogs never grow tired of New Puffy Smacketts. USE ONE CUP LIQUID TO SIX CUPS TEXO NEW PUFFY SMACKETTS.

WEANING PUPPIES: Start New Puffy Smacketts as soon as they will take solid food. No later than three or four weeks. Mix as directed above and let them eat all they can in 15 to 20 minutes. Puppies this age require four to five feedings a day.

GROWING PUPS: From three to six months, feed all dog will eat up three times a day. After six months feed only twice a day until one year old.

FEMALES WITH NURSING PUPS: Add 10-20% hamburger or horse meat to Texo New Puffy Smacketts until puppies are eight weeks old to increase pup growth.

ADULT DOGS: Normal Per activity should show the following rations by weight as suggested:



SCHUELER FEED & SUPPLY Farwell

East On Hi-Way 70 & 84

Farm And Ranch Loans
Long Term
Low Interest
ETHRIDGE-SPRING
Agency, Friona
Phone 8811

Complete Automotive
Machine Shop
SERVICE
Valve Work - A Specialty
Crankshaft Grinding
MOTOR LAB
At Rear Of Elliott Auto Parts
311 W. 7th. Clovis

SPORTS AFIELD
By Ted Kesting
When making tapered leaders, you will find that a 5/8-turn barrel knot is strongest. --Sports Afield.
Incredible as it sounds, about thirty million Americans now engage in sports fishing. --Sports Afield.

Complete Over Haul Main Springs - Staffs Cleaning
All For \$4.95 Regular
\$6.95 Automatics
WESTERN TIME
1316 Main - Clovis

SPORT SHIRTS By **VAN HEUSEN**

VANUITY VANGARD
65% Dacron polyester--35% Fine Cotton. Little or no ironing. A smartly styled two pocket shirt with the square notch vent with button tab on the sleeves. Each shirt packed in a polyethylene bag.

MCCORMICK
MIDDLEBUSTERS
and Planting Attachments
for Farmall and International Tractors

No. 64... Six-row middlebuster is for Farmall 460 and 560 tractors with Fast-Hitch. The tool bar on this middlebuster is 208 inches long, hollow, and 3 1/4 inches square.

Parmer County Implement Co.
FRIONA PH. 2201

At \$500
HURST'S
FRIONA

DON'T BE LEFT OUT AND BE SORRY!

NOW IN PROGRESS
ONLY A FEW DAYS TO GO!

OUR 14th ANNIVERSARY BIRTHDAY SALE EVENT

Six To Choose From contemporary walnut from a maker famous for fine quality your choice

\$99¹⁴ VILLAGE FLAIR GROUP
1. Buffet
2. 5 Side Chairs, 1 Arm Chair
3. China
4. Dropleaf Table
5. Round Extension Table
6. Rectangular Extension Table

F-R-E-E-E!

SAHARA SUPREME MATTRESS
REGULAR \$69.50 VALUE.
(Made by Sealy)

★ No Obligation!
★ Simply Register!

(You do not have to be present.) WINNER TO BE ANNOUNCED
MARCH 30th.
AT OUR STORE

Contemporary Design Living Room Suite

- FOAM CUSHION, NYLON FRIEZE COVER
 - LIFETIME GUARANTEE CONSTRUCTION
 - SIX STYLES TO CHOOSE FROM
 - VALUES TO \$379.00
- \$149¹⁴** W. T.

international Furniture

EASY TERMS L-O-N-G TRADES

All styles available in 5-ft., 6-ft., 7-ft., and 8-ft. lengths

Our 14th Birthday Special

THE BONWITZ
Crisp, Contemporary Styling.
Designed For Modern Living.

LAROCHELLE
All The Elegant Flair And Verve Of French Provincial Styling.

THE MANCHESTER
Regal, Restrained Elegance In The Traditional Manner.

THE SORRENTO
Dramatically Sophisticated. With A True Italian Provincial Touch

STURDY HARDWOOD FRAMES
SPRING BASE AND BACK CONST.
by **international Furniture**

Swivel
BAR STOOLS \$13¹⁴
18", 24" & 30" HEIGHTS

THE FAMOUS VICTORIAN STYLE DIVAN W/2 CHAIRS
ALL THREE PIECES **\$499¹⁴**

All Kapok Filled Bed Pillows
Sale Price **\$2⁹⁸**



COMPLETELY FURNISH YOUR HOME FOR AS LITTLE AS \$27.14 PER MONTH!

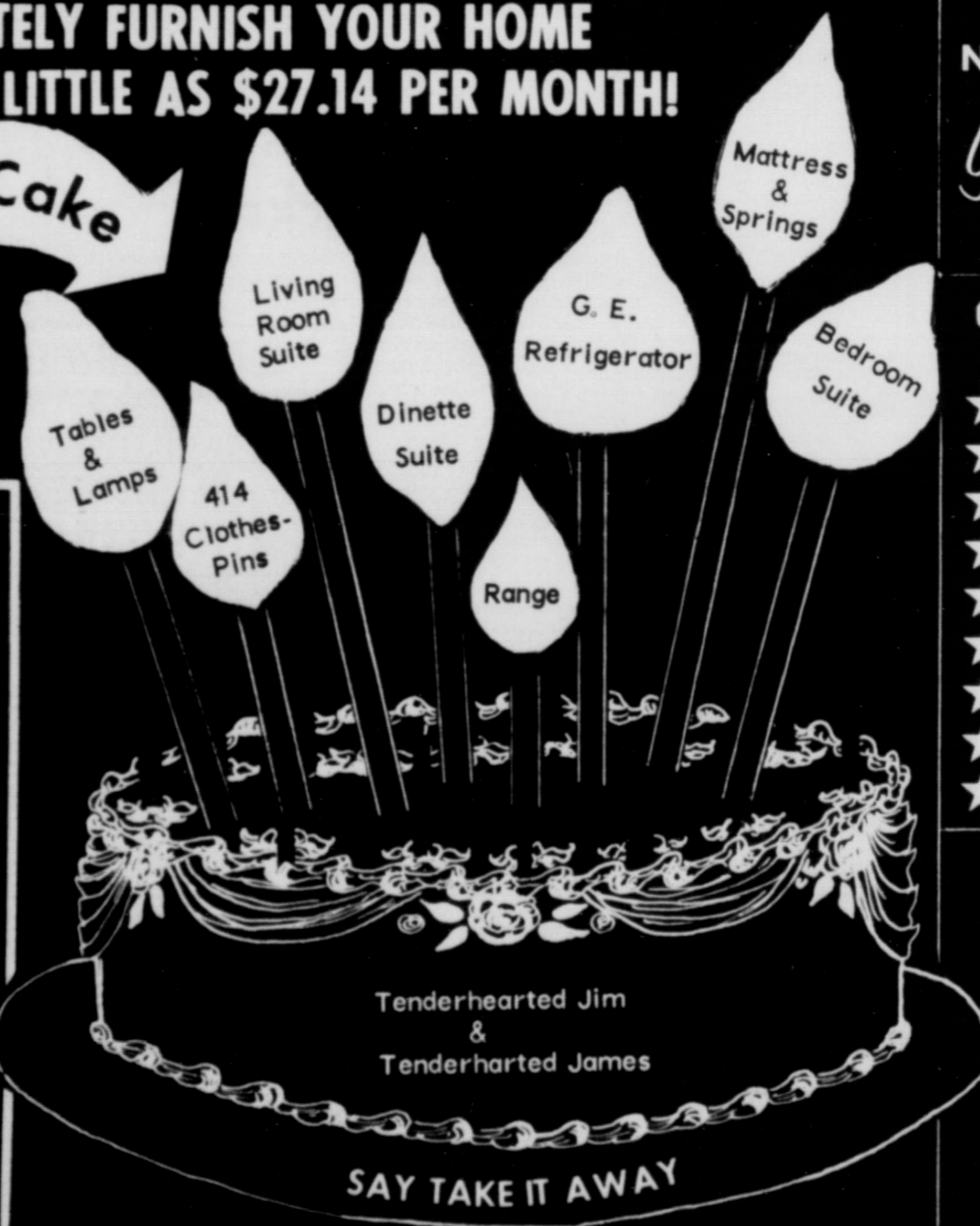
Take The Whole Cake

BANK RATE FINANCING USE YOUR CREDIT

F-R-E-E-E-! FM RADIO

We Now Have FM In Our Area. You Can Win a Brand New GE FM Radio And Hear KTQM. Ask Us For Details.

NOT NECESSARY TO BE PRESENT



Now... Incredibly LOW PRICED Your Choice W. T. **\$199¹⁴**

come see

AMERICAN COLONY solid maple for dining room and bedroom

This is a big collection, more than 40 pieces, including some particularly nice occasional tables. All the pieces are of rich, solid maple... dense, hard and durable... rubbed and polished to the warm gleam only fine maple has. We couldn't show all the pieces, come see them.

CHOICE OF TABLE, 6 CHAIRS OR CHINA **\$139¹⁴** W. T.

BEDROOM SUITES

- CENTER DRAWER GUIDES
 - DUSTPROOF CONSTRUCTION
 - SOLID WALNUT
 - DRESSER, CHEST OR BED
- \$69¹⁴** W. T. Open Stock

TRADER'S

FURNITURE CO.

109-111 Main

Clovis

Phone 763-5537