## Curtain Rises On Football Season Friday



Tough Farwell Is
Chiefs Opponet


Haize Days Takes Shape
Deadline For Queen Contest Is Thursday

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## Revival Starts Sunday

## City Dkays Budget, Hikes Salaries <br> Proposed expenchres for the year are as follows: <br>  <br> $\qquad$ <br> tion. tivalorem taxes, is based on estimated 95 per cent collec-








# FRIONA OAT 



Dollar Day
Is Tuesday




Of Interest To
THE WOMEN

Double Ring Wows Unite Patoy Anthony - Don Copley


Church at $7 \mathrm{p} . \mathrm{m}$. Saturday, Mr

$==$


Campobello


See the new Cherrolets at your local authorized Cherrolet dealer's One-Stop Shopping Center
REEVE CHEVROLET





## Weddings Dominate Fall Social Seene



See Stcries
In Section 1


For All Your Farm Power Needs
BUTANE - PROPANE - GASOLINE - DIESEL

## Friona Consumers

where there's no extra charge for the trimmings
$\mathrm{P}_{\text {RICES }}$ are always relative $\ldots$ whether they're actually high or low depends on what we get for our money.
Local business and service establishments offer the same goods for similar prices ... or less...that we can get in some distant city or town... plus ... at no extra charge... more convenience, quicker service in times of emergency, more personal interest in our needs and problems, important help in the financial support and upbuilding of this area in which we live. . . and upon which we depend for a living.

These extras, and many more are ours... no extra charge...

when we patronize our friends and neighbors in business here
at home.

These Firms Are Genuinely Interested in the Future of Our Community and Your Welfare

Reeve Chevrolet Company Houser Grocery

Johnson Corner Grocery
Maurer Machinery Co
Friona State Bank
Friona Battery \& Electric
Parmer County Imp. Co.
Friona Consumers
Plains Hdw. And Furniture Roberts Furniture Co.

Western Auto Store Jarrell's 5 \& 10

Whites' Super Market
Welch Auto Supply
Cummings Farm Store
Gib's Cleaners
Rockwell Bros \& Co.
Piggly Wiggly
Friona Star

THE HIGHPLAINS
FARM ${ }_{\text {aNo }}$ HOME
Important Meeting Tuesday

## Ready To Start Brucellosis Testing

| r | Jones asks that all persons who |  |
| :---: | :---: | :---: |
| esday, September 5, at 8 p .m. | all persons who plan to own | ${ }_{\text {are }}$ |
| In the Bovina High School Audi- | catrie in the future, be present | are partucipating in a brucel- |
| torium to hear the plans of the | at the meeting. "It $t$ is Important | losts eradictition program at a |
| xas Health Commisation tn | that all cattumen and, future | state |
| gard to brucellosis testing in | cattiemen be on hand," Jones | The |
| B. |  |  |
| tatate health commisation | Atter the me | ${ }_{\text {uta }}^{\text {the }}$ |
| be on hand to reveal the plan | erinarian and his crev will | er |
| testung enough ca | come into the county with ${ }^{\text {a }}$ |  |
| er County ueclared * |  |  |
| brucellosis-rree ares. Also, he wit ask tor volun- | run | requesting the state health com- |
| 隹 workers to help Une up | tarm |  |
| co |  |  |
| tests, which are schedulued to |  |  |
| get under way soon, possibly | ${ }^{1}$ 1. All registered catile | NEWS PROM THE |
| the latter part of next week. | 2. All |  |
| spring pettioned the |  | FARM BUREAU |
| th commission to come into |  |  |
| , |  | by raymond el |
| purpese of declaring the | the |  |
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## HD Agent's Notes




## Cantaloupe Harvest Hampered By Weather

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First Conservation Tours Are Next Week

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## Weed Committee <br> Continues Project



Extension Agents Attend Meeting At College Station

They were selected to rep.

orrer program.
ent and home demonstration

Both Jones and Muss Mus
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neetings in the distrrict at



## Broaden Farm

 Operating Loans

FIRST FEDERAL SAVINGS \& LOAN ASSOCIATION home office aranch office

Farm Beef Production
Alternate Income Source
 raising of beef calves, says U.D.
Thompson, extension animal
husbandman They Thompon, extenston animal
husbandman, They offer a way to
increase the value increase the value of farm pro
duced roughage and grain. How would such a system
operate? Here is one pos-
siblity. Calves which are pether
ought or raised by pey wis sitnity. Calves which are etther
bought or raised by you would
weigh about 400 pounds this
fall, and they would be weaned
 Registration: the before and the after


## 8 July Accidents In Parmer County

Halfway Station
Reports On Barley

Aftractions Being Planned For Panhandle South Plains Fair


FADING-OUT COMMON
LAWN TROUBLE

## Farmin Safety: Year 'Round Jolb

| We Americans seem to need an offficial "week" each year to remind us of things we really should practice every week of every year. <br> There's nothing wrong with the idea-the official reminder usually proves helpful-but too often too many people will often too many people will substitute one week's observance for a year's practice. National Farm Safety Week, which was July 23-29 thls year, was a good example of a "week" that should be conslic ered a continual part of rural Iffe. Espectally is that true in this area in which agriculture plays such a leading role In our economic life, It is just plain good sense to avold the suffering and economic losses | resulting from farm accidents. <br> Co-sponsored on the national level by the National Safety Council and the U.S. Dept. of level by the Texas Farm \& Ranch Safety Council, the Texas Farm Bureau and the Extension Service, the 18th annual Farm Safety Week had as its theme, "Safety is a Family Affair." The Parmer County newspapers were glad to be among the many newspapers helping in the campaign to draw attention to the need for the year 'round observance of safety practices on the farms and ranches. <br> Accidents in American farm homes take about 2,700 lives a year, according to the Texas |
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|  | G $C$. <br> DRILLING <br> 2921 PUMP \& GEAR z991 HEAD REPAIRS ALL MAKES Texes |


| c11, and some 3,400 persons are killed each year doing farm work. This is in addition to the 4,700 farm residents who die on the highways in nonwork accidents. <br> If we think of safe practices | er than as a set of do's and don'ts, accident prevention will become a way of life-a way of that will preserve the lives of farm familles. <br> Let's make every week Farm Safety Week. |
| :---: | :---: |
|  | City and Sububan <br> Vivid colour contrast comes alive in our classic style . . of worsted jersey with a feminine soft tie belt and $\%$ sleeves. The blouse is gently gathered for slo-fit. The slim skirt is fully lined. In color combinations of Black/natural/green; brown/ natural/ cinnamon; blue/ blue/blue; blaze/blue/pottery: plum/cychem/fuschia. Sizes 8-18. <br> FASHION SHOP <br> 521 Main <br> Clovis |


| It's |
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| OKLAHOMA LANE |
| FARM SUPPLY |
| For |

Farmers Give Overwhelming Approval To Wheat Quotas

Allotted Acreage

## Down II Per Cent

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Shouldn't Footsaving Education Be Learned First
Shoe Clerks? ble but the fitting of of children
shoes

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| farmer, and these average ylelds will probably be mailed soon after September 1, Mills says. | number of acres which er can plant, and be from marketing quota 15 acres to 13.5 acre |
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| Like they did under the |  |
| gralns program, howeerer, |  |
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| than the one set by the county. | The Parmer County ASC |
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| 1.4 per cent under last year. | , |
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What's "High Fashion"

## In Women's Fall Elothes?

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