Most of you problyly real ord - Chroncle assigning it
own representative to repor The Reorrch Croncice


 corrinempendent therever iso thrs week, empharster thent it
 names to tur ot pencone he pers correspondent, who wow Delton Wood, writing Dalton Wood, writing in the
Sudan Beacon-News, speaks fo many of us in saying he won-
ders what knd of person can
enty being desplsed by everyenjoy benng desplsed by every
body, speaking of Casstus Clay, body, speaking of Cassius Clya,
the controversial world's hea. vyweight boxing champlon.
Wood polnts out that Clay'
bragging for the past several Wood polnts out that Clay'
bragging for the past sever
years has fust about urne
everyones everyone's stomach, but that
it probably pays off at the box it probably pays off at the box
offfice, where people pay hoping to see clay get beat.
"Wresters for years have used the trick of creating a
tmage of a terrible villian so the publice will turn out to see
them get whipped, But I can'
Imagine anyone paying to see a wrestling matct, even If it wa
a tag match between LBJ and
Martin Luther King vs Gov, Martin Luther King vs Go
Wallace and Robert Shelton,
Wood concludes

All fall, we have seen several
carloads of new automoblles carading Westward.
We expected that they were
betn shpped betng shipped out there to sel
However, after seefng the new
car commerctals, we've about decided that they were being
shipped to Arizona where TV shipped to Arizona where TV
films were made of te cars
being driven over the wide, open Speaking of TV commerctials,
this year's trend seems to be for a know-it-all nelghbor to
saunter over next door, tell
Mrs. Jones that her wash looks Mrs. Jones that her wash look
fatr, but that it is a shame if This might work pretty wel
on Bold commerclals, but tin
real ulfe, we're make for some strained ree
lationships between neighbors. There are always strange
twists to aceldents. Take last whists to accldents. Take last
Saturday's alr liner collision, for instance.
FIrst, there was the college student aboard who had
"hitched" a ride as part of his
fraternity inititation. It will probably be quite
while before he becomes a stow
away on an alrplane again. Then there was this unte

Some times you justcan' win,
There was the case of a man
and to dilccover that peoples ejust na
turaily didn't Ilke him anyway.
$\qquad$
SQUAWS PLAY EARLI
Teams EnterTourney At Springlake Today


. * STAR

CALUABLE PRIZES OFFERED
First Christmas Gift
Drawing Set Saturday


Council Okays 2,000 Feet Of Water Line The frotan criv Council





 In obere bustress, the coum


 sent, glving more emphasis
the new Friona High School lo
cation, which has caused more cattion, which has caused mor
traffic along the western por on of Highway

BUILDING SELLS.... Princtipals in the sale of the old Friona State Bank Bulliding are shown in tront of the butliding, as the sale of the bullding was completed from the Friona Masonic
Lodge to Calvary Baptst Church, Shown left to right are Rev, Jake Armstrong, Dale Westbrook, chairman of the church's mission committee
builiting is to be used for a Colored Baptist Mission


U EATHER HOLDING

## Area Cotton Harvest Gains Momentum






Chiefs Are Second
In WT Tournament

Basketball Teams Sweep Pair Scores From Muleshoe Here sid crape bors















 Chiefs won their first tourna. a typlcal game between the rwo.
ment title in six years, and started what proved to be a
highly successful season



Teams Swamp Hart In Tilts Both the Friona Chleftains
and Squaws scored run-away
wins over teams wins over tear
here Tuesday. here Tuesday.
The Squaws took a $60-26 \mathrm{win}$, The Squaws took a $60-26 \mathrm{win}$,
as Janet Rushing scored 23 points. With reserves seeing
most of the action, Friona had most of the action, Friona had
a 49-14 lead after three quarters and coasted from there
The boys' game was more the same. Bobstms, whowasn't
a starter, was hitg-ponter for a starter, was high, poonter for
the boys with 14 points. Friona also won the boy
-game, $41-27$, as Eddie Wood

## WELCOME

TO THE


- F OUR MEM BANEING FACMLITIES

We Cordially Invite All Our Friends Sunday, December 12

From 2 to 6 P.M.
Officers. Directors and Employees
FIRST STATE BANK
Of BOVINA


TAKE TROPHY . . . The eighth grade boys basketball team, which won the consolations champ Tonship of the Muleshoe tournament last week, are shown here, in front are (1 tr) Joe Bia dore Cordova, Jeff Price, Danny Kendrick, Joe Ed Boggess and Bobby Thomas. Back row --
Gary Crump, Wayne Schueler, Randy Mabry, Jerry Shelton, Mitch Terry and Coach Trultt Read.


## We Give Gunn Brothers Stamps

HOUSER'S
Big Enough To Accommodate Small Enough To Appreciate

These are the Salesmen to See - They Will Trade!





Of Interest To
THE WOMEN
Mitty Mann Weds David L. McGuire
 20, Mitty Bel Mann, daughter
of Mr. and Mrs. Dan Mann,
and David Lee McGure ex-
changed wedding vows. Par-
ents of the groom are Mr. ents of the groom are Mr.
and Mrs. D.C. MCCuire.
Rev. J. F. Fowler, pastor of
the church, was the officiant. the church, was the offlicta
Attendants were Pamela $G a$ The bride, escopted. to
altar and presented in marri
y her to altar and presented in marriage
by her father, wore a white wool
crochet dress. She carried an
$\qquad$

$\qquad$



 Came from the bakery unsliced
will enpyy reading it.
"How do


$\qquad$

Maybe You've Seen The AdolphusBut Have You Seen It Latel

## Cfalphus



WHEN YOU BUY NEW
IH TRACTORS and EQUIPMENT Trade Before December 31 and get Full Investment C As Well as Tax Savings on Depreciation Allowance

6\%EARLY TRADERS OCASH BONUS

Can be YOURS on your TRADE-IN-CASH or BOTH when you purchase NEW IH TRACTORS and EQUIPMENT


Bor: Cub Caser: the somo ond carame pickers and snappers) totaling $\$ 1000$ tied date just prior to the season of use or more. Also Balers, Combines, - Bonuses equipment. Forage Harvesters, Self-Propelled

PARMER COUNTY IMPLEMENT CO.


Call Us For Needed Supplies... Make Your List Early...

Then Give Handyman Tools For Christmas. We Have Complete Stocks Of Tools, Paints, Paneling...

Many Items Ideal For Gifts.

## ROCKWELL BROS. \& CO.

 TRIM at
rour MAME'S
It takes TWO to make a bargain - TOP QUALITY and TOW PRICE. That's why anytime and everytime you shop at Moore's is BARGAIN TIME. For here, you get
BOTH the known quality of famous brands and STOREWIDE LOW PRICES - the perfect combination for REAL VALUE... REAL SAVINGS. The proof is in the lower cost of a big cartful of your favorite foods. Get it today at Moore's

## FREE --- TO BE GIVEN AWAY DECEMBER 24, 1965TO SOME LUCKYMOORE'S CUSTOMER ZENITH 12" PORTABLE TV

the Jetlite


2. All cash register tepes will be kep tin-
tact in the store sunt the time of the drawing, 12:00 noon, Dec. 24
3. No sumbuter.
4. Need not be present to win.

REMEMBER --- The More Cash Register Tapes.... The More Chances To Win!
Grade A Large

1 Lb. Folger's 1 Lb. Maxwell House COFFEE


Grade A


2 Lb. Flavorw right
SAUSAGE
Blue Morrow Quick
BEF STEAKS Fixin' SIRLOIN STEAK ${ }^{\text {. } 896}$

## POTATOES

Colo. Red Comm. 20 Lb Bag
 PECANS stuart 39ct

## Borden's or Cloverlake ICE CREAM Reonse 494

Del Monte Canned Food Sale

|  |
| :---: |
|  |  |
|  |  |
|  |  |


APPLE MINCE
CHERRY
Peach Preserves Kimbell's 180 oz . 39C Apricot Preserves Kimbell's 18 oz . 396 (M)TODRS: (I)

