



The first day of school always brings with it a certain amount of confusion, but according to local school officials, the word "confusion" is probably a conservative description of the past Monday, especially around the new high school.

As one school official put it when this reporter asked on Monday how "it was going," his reply pretty well summed up the situation.

His remark was "That's not even a fair question today."

But everyone survived the first day, and by now, (almost) have made it through the first week, so presumably things are going to work out all right, even with classes being held in the new high school building, while portions of that plant are being completed.

As mentioned, the new high school building was, as could be expected, quite a beehive, as students found they could only use two of the building's entrances, neither of which was the main entrance.

Also, they had the experience of finding their rooms for the first time in a new and different place.

Sort of setting the stage for the first day of the new high school was the fact that the automatic bells signaling the beginning and ending of class periods did not work exactly right, and had to be operated manually.

But the day was one for students to remember for some time. For instance, members of some classes had to carry their desks into new rooms. That way, they should have felt like they had a part in the completion of the building.

The vocational agriculture boys spent the first classes helping get equipment moved into the new vocational-industrial building.

Topping things off was the fact that telephones had not been installed at the new plant by Monday's opening of school. This wasn't looked upon as a hindrance by at least one school official.

Counselor Baker Duggins declared that it had been really a peaceful day without the jangling of telephones. "We may just decide to keep it this way," he said.

Since gymnasium facilities are not completed at the new high school, students taking physical education or basketball are being transported back and forth, if the old gym isn't being used at the same time by junior high school students.

As if Monday wasn't exciting enough, girls who are starting to work out for this year's Squaw basketball team got another shock following Tuesday's workout.

They returned to their dressing room to find that some of their clothing which had been draped over benches had become wet, and in some cases "unwearable." Seems the plumbing had overflowed in the dressing room and spilled out into the floor.

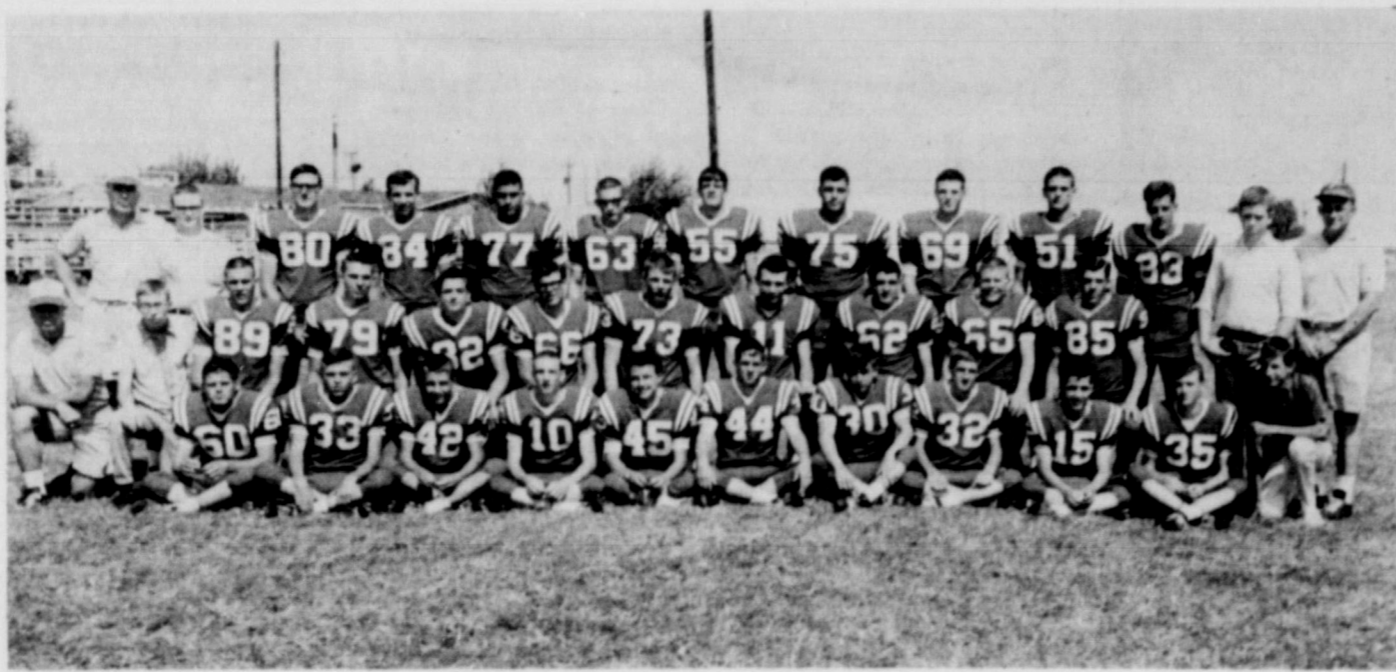
I guess we should have entitled this column "Why teachers get gray," or something along that line.

Someone suggested a week or so ago that we run an advertisement to teachers in the Friona schools, to be paid for by the smiling mothers, who are embarking upon nine months of peaceful bliss around the house.

I don't know if you'd noticed it or not. But those of you concerned with another facet of the school construction, the new stadium, will be interested to note that after tomorrow's opening game, the Chiefs won't be at home again for practically another month.

This should give workmen ample time to apply the "finishing touches" to the stadium. After tomorrow night's game, the Chiefs go to Plains September 10 and to Dalhart September 17. These games are followed by an open date September 24, so that the next home game will be October 1 against Muleshoe.

At least, the visitors for tomorrow night's lid-lifter in the new stadium are just "home folks" from the other corner of the county. Surely they will overlook it if things aren't as ready as they should be. (Maybe we'll show them enough good football that they won't notice.)



1965 CHIEFTAINS. . . Shown above are the Friona High School Chieftains for 1965. Back row, left to right are Coach James Anglin, Larry Truitt, Mike Smith, Tommy Jarecki, Bill Weatherly, Billy Perkins, Kenny Ford, Gene Weatherly, Bobby Sims, Bing Bingham, Jesse Shirley, Nickle Hand and Coach Don Light. Second row -- Coach Bob Owen, Randy

Farr, Ray Lynn Murphree, Dwayne Proctor, Mike Riethmayer, Scott Cummings, Ray Gene Braxton, Travis Graves, Rex Wells, Mike Wooley and Hugh Latham. In the front are Paul Hargus, Bobby Jordan, Jimmy Grimsley, Lonnie Ellis, Terry Fite, Tommy Shirley, Larry Johnson, Tim Herring, Brian Evans, Johnny Claborn and Galen Brewer.

OVER RIVAL STEERS

Chiefs Hope To Christen Field With Opening Win

The Friona High School Chieftains will be out to christen their new home football field with a win, and claim a rare three-game winning streak over the rival Farwell Steers as "Football, 1965," is welcomed to the local scene tomorrow night.

Besides their desire to dedicate the new stadium on a winning note, the Chiefs can claim their first three-game winning streak over Farwell in three decades. Friona has beaten Farwell three times in a row only once before since the schools have been playing.

Game time is 8 p.m. The Chieftains are expected to throw up one of the best lines, if not the best, which has ever played for the Red and White. Five starters return among the seven linemen, and the returnees feature good size and speed.

Among the returning starters from the 1964 team, tackles Gene Weatherly and Ray Braxton weigh 225 and 190 respectively, guard Bob Sims, end Jesse Shirley and center Bingham weigh 175 each, and another returning letterman, end Hugh Latham weighs 170.

In addition, Coach Don Light has the likes of junior lineman Bill Weatherly, very close in size to his brother at 200 pounds. Bill played B-team football last season, and is expected to see a lot of action for the Chiefs this year.

To go with this stalwart line, the Chiefs have some capable backs, who proved they are "rearing to go" in last week's scrimmage against Sanford-Fritch.

Returning lettermen in the backfield are quarterbacks Travis Graves and Lonnie Ellis, halfbacks Larry Johnson, Joe Mabry, Tim Herring and Eldon Long and fullback Tommy Shirley. Long is currently out of action with a broken arm.

The Steers don't have the manpower, at least on paper, that the Chiefs have. Farwell returns just three starters and eight lettermen compared to Friona's 13. The Steers finished with a 6-4 record last season.

All-district quarterback Bobby Fields and all-regional end Larry Gregory are expected to provide Farwell with its offensive spark. Fields, a junior, made the all-district team last year as a sophomore, and is tabbed as one of the finest quarterbacks in this part of the state.

The Steers will not be outweighed much in the line by Friona, as they boast a pair of 200-pound tackles. They are

Enrollment Hits 1320

Enrollment in Friona schools stood at 1320 as of Tuesday morning, it was reported by Superintendent of Schools Alton Farr.

The largest class was the first grade, with 160 pupils in the beginning grade, which has six sections. Smallest class is the junior class in high school, with 69 enrolled there.

Enrollment in the primary school (grades one and two) stood at 295. There were 275 in grades three and four; 437 in grades five through eight and 313 in high school (nine through 12.)

The first day's enrollment was a healthy increase over the first day of school last year, when 1209 students enrolled.

BIGGER, BETTER

All-New Football Contest Begins In Star This Week

The all-new Cotton Bowl football contest, co-sponsored by the Friona Star and 18 other Friona merchants, begins this

week. The first week's contest form can be found on an inside page in this issue of the Star.

Previously the winner received a \$55 expense check. This year's grand prize will have a total cash value of around \$125, plus the thrill of a Cotton Bowl weekend in Dallas.

Merchants To Meet Today

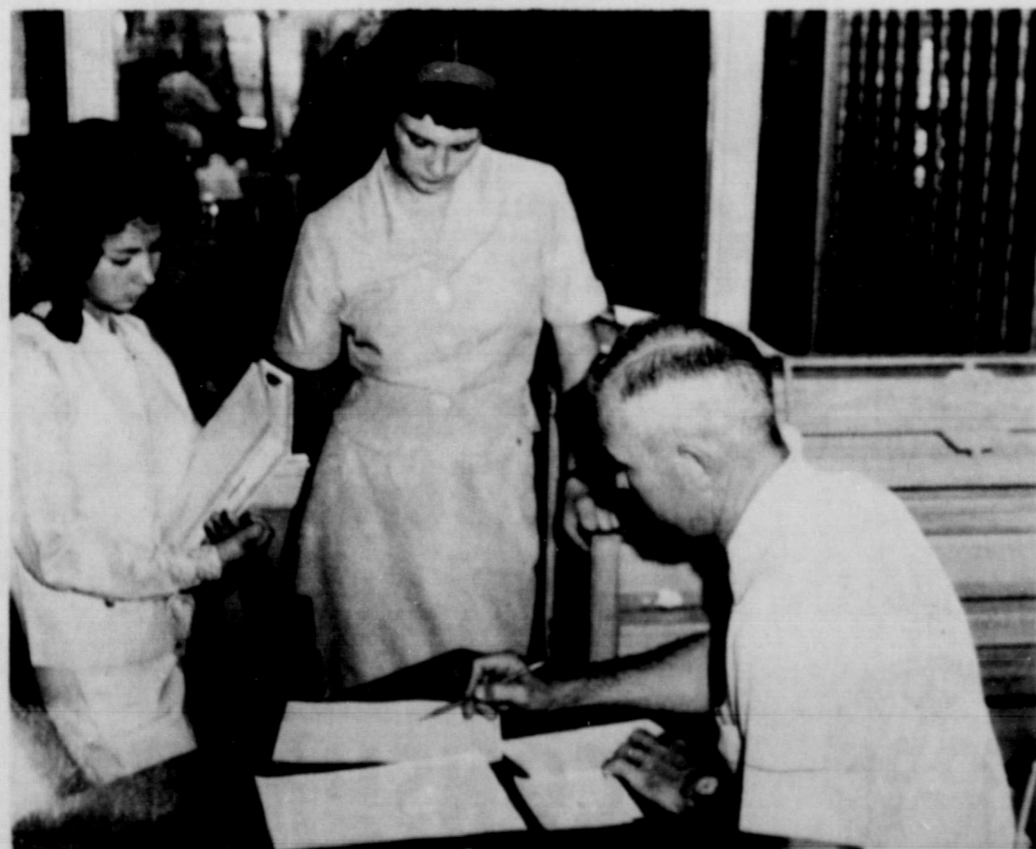
The monthly meeting of the Friona Association of Retail Merchants will be held today at Friona Lanes Cafe, 1 p.m.

Included on the agenda will be discussion of Maize Days merchandising ideas by the retailers. Also, Roy Davis of the Muleshoe Chamber of Commerce has been asked to attend.

School Plans Monday Closing

School will be closed Monday, September 6, in honor of Labor Day, Superintendent of Schools Alton Farr announced this week.

Besides the school, numerous businesses plan to be closed, including Friona State Bank and the U.S. Post Office.



NEW YEAR, NEW STUDENTS . . . Starting to school in Friona on Monday were these two students, who have moved into the school district. On the left is Rose Garcia, who attended school at Von, N.M. last year, and Delores Davis, formerly from Aspermont.

QUEEN DEADLINE NEARS

Maize Days Schedule Begins To Take Shape

Maize Days plans are taking shape, according to Ross Ayers, chairman of the 10th annual celebration.

A total of 13 entries had been received in the Maize Queen's contest, according to Mrs. Bill Nunn, contest chairman. Deadline for entering the contest is next Monday, September 6.

Meanwhile, Mrs. Nunn announces that KGNC-television, Channel 4, has offered representatives of Maize Days a 30-minute spot on "Cotton John's" farm show Saturday, September 10.

Judges for the queen's contest have been chosen. They will include Kay Bursleson, a former Maize Queen and presently holding the "Miss Lubbock" title, and Lanelle LaFon, recently selected "Miss Grain Sorghum of the Nation" at D'Ammit, Miss LaFon, like Miss Bursleson, is a student at Texas Tech.

Other activities for the celebration include a style show by the Friona Young Homemakers, Tuesday night (September 14) and a pancake breakfast Friday morning, September 17, sponsored by the Rainbow Girls.

The fashion show, which has adopted the slogan "Fashions Through Maize," will be held at the auditorium on Tuesday, September 14, at 7:30 p.m. Admission of \$1 for adults and 50 cents for children will be charged.

The pancake breakfast will kick off Friday's schedule of activities, as usual. It will be held at the American Legion Hall this year. Pancakes will be served from 6 a.m. until 9 a.m. Admission is \$1 for adults and 50 cents for children.

Money from the latter project will go to send delegates to the Grand Assembly at Corpus Christi next June.

Amarillo Air Force band has committed itself to appear in the Maize Days parade. "Sheriff

Bill" of KGNC-TV, Channel 4, Amarillo, is to bring his stagecoach for the parade.

Steve Messenger, parade co-chairman, stated that he urged all merchants to enter floats, or to have their queen contestant entered in the parade.

Sanders Is Leaving Local SCS Position

John D. Sanders, who has been with the Soil Conservation Service in Friona since 1949, is to be transferred to a similar position at Seymour, Tex.

Sanders cited health reasons associated with the local altitude and climate as prompting the move. He is to begin work at his new location September 13. The family plans to move this weekend.

Replacing Sanders at the local SCS office is Clayton Jobe, a native of Balmorhea, he is married and has three children, Jimmy, 11, Roger, eight and Jeannie, six.

Both Mr. and Mrs. Sanders have been active during their

residence in Friona. They have been active members of the First Baptist Church. Sanders served as scoutmaster for several years, has been a member of the local IOOF lodge, as well as Volunteer Fire Department.

Mrs. Sanders, noted for her art ability, conducted art classes for some time locally. She has been active in Cub Scout work in former years, as well as Home Demonstration Club activities.

Mrs. Sanders was named Friona's "Woman of the Year" in 1963. The Sanders family have had two sons graduate from Friona High School, Ted (1958) and Tommy, (1962).



JAY SANDERS



CLAYTON JOBE

Publishers In Change; May Sell

A major change in the operations of Plains Publishers Inc. of Friona was announced Friday. W.H. Graham, president, said negotiations are underway for the sale or lease of the firm, and termination notice by the present management was given employees and severance pay schedules announced.

Accrued sick leave and vacation time will be brought forward and paid this week, Graham said.

Details are important to Friona as Plains Publishers has a total of 28 full-time employees and an annual payroll of over \$100,000. Except for the public school system and community hospital, neither of which are privately owned businesses, the printing concern

(Continued on page 2)

TO LOCAL GROUP

Dorrough Announces Sale Of Drive-In

Ray Dorrough, owner and manager of the Aztec Drive In for the past two years, this week announced the sale of the local establishment to a partnership made up of Charles, Thomas and Russell Scales.

Thomas and Russell Scales will be active in the management of the business. They invite everyone in Friona to come in and get acquainted with them.

The drive-in restaurant will open each morning at 5:30 for breakfast, and will remain open

until 11 p.m. each night, the new managers said.

Joining the firm as cook is Mrs. Lester Williams. Mary Dickey has been added as waitress.

"My wife and I certainly want to thank the people of Friona for their wonderful patronage while we owned the drive in," Dorrough stated.

The former owner plans to complete auctioneer's school at Fort Smith, Ark. The Dorroughs plan to stay in Friona for the present.



CHANGE OF GUARD . . . Bill Morgan, Friona Chief of Police (standing) resigned his position this week, and patrolman Travis Clements (seated) was named to fill his position in a special meeting of the Friona City Council.

THE FRIONA STAR

Established 1925

Published every Thursday at 109 Sixth Street Friona, Texas

Member Texas Press Association—Member Panhandle Press Association Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1962. Texas Press Association, 1959, 1960, 1962, 1963. First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES

Farmer County, adjoining counties, \$4 per yr. Elsewhere \$5 per year.

Bill Ellis, Editor
June Floyd, Society Editor
Wanzen Ragsdale, Bookkeeper

Voters Urged To Approve Amendment

Texas voters will go to the polls Tuesday (Sept. 7) to vote on a constitutional amendment of great importance to the people in rural areas and small and medium size towns of the State. The amendment up for approval is Senate Joint Resolution 44 that will permit the State Legislature to increase the membership in the State Senate from 31 to 39, and thereby avert the possibility of decreasing the voice of rural Texans in State government affairs.

Unless the amendment is approved at the election, the remaining alternate will be the adoption of another re-districting plan which would take away voting strength in most of the small and medium-populated counties of Texas and add to the voting strength of urban areas. Under this plan, Houston would get three additional State senators, Dallas two and San Antonio one. This would be accomplished by expanding the senatorial districts in sparsely-populated areas.

By adding eight new senate positions (increasing the Senate membership to 39), such as proposed in the amendment to be voted on Sept. 7, equitable reapportionment, as ordered by the U. S. Supreme Court, can be met. Under this plan, the big cities would have equitable representation, yet not at the expense of rural Texas.

These facts are being brought to the attention of voters by a group called the Committee for Fair Representation headed by

Jim Taylor of Austin and J. Tom Suggs and Preston Weatherred of Dallas.

Polling Places Are Announced

Next Tuesday will be voting day in Texas. An amendment which is up for approval would permit the State Legislature to increase the membership in the State Senate from 31 members to 39.

Polling places will be the usual locations in Farmer County. Friona voters will vote at the City Hall. At Rhea, the polling place is the Parish Hall, at Black It is at the community center, at Lakeview at Otho Whitefield's residence and at Lazbuddie school.

Pancake Breakfast

Members of Friona Rainbow Girls will serve a pancake breakfast at the American Legion Hall from 6 to 9 a.m. Friday, September 17.

Tickets are available from members of the organization or will be on sale at the door. Admission for adults will be \$1 and children will be charged 50 cents.

Money from the project will be used for expenses to Grand Assembly in Corpus Christi in June of next year.



INVESTIGATES . . . Highway Patrolman Carl Davis is shown investigating accident northwest of Friona last Saturday in which Dora Botello and Maria Vega were injured. The car went out of control and crashed into a steep barrow ditch.

On The Farm In Farmer County

By JOE VANZANDT
County Agent

Fall and Fair Time is just around the corner. The two just kind of go together.

The Curry County Fair is scheduled for September 8 to 11 over in Clovis, Wednesday is entry day and most of the exhibits have to be in by 6:00 p. m. This gives most of us a good opportunity to visit a good fair close to home.

The Tri-State Fair in Amarillo will be September 19 to 25. We plan to have a Farmer County Products booth at the Tri-State Fair this year. We feel this gives us a good opportunity to publicize our rich agricultural county to the Panhandle area.

We need some good products to put in the booth this year. Already we have an excellent pumpkin and some caskaws from James Ensor. If any of you have a real good crop or product specimen that you feel like is worthy of exhibition, let me know. You can drop me a card, call or come by the office.

FIELD DAY

Plans have been set for the annual field day at the South Plains Research and Extension Center north of Lubbock.

The event will start at 1:00 p. m. Tuesday, September 21 and the general theme will be "Today's Six Keys to Lowering Crop Production Cost."

The intention is to discuss research results producers can use to make management decisions about water, fertilization, timing operations, agricultural chemicals, mechanization and varieties.

Water conservation and efficient water use, two important fields of research at the center, will receive special emphasis at the field day.

AIR CLEANERS

Farmers who fail to service air cleaners on tractor engines are buying a quick ticket to the

(Continued on page 5)

Plains Publishers In Change ...

(Continued from page 1)

has the largest number of persons employed in the community.

Graham said that although sales have been good for the business, and a dollar volume of \$260,000 was expected for this year, profit margins have steadily narrowed as a result of intensely competitive pricing and the reduction of Plains Publishers' prime market area.

"Also, for competitive reasons we have been forced to extend customer credit terms which are far too liberal for us to do continuously, and our loss risk has run high," he said.

Asked what the disposition of the business will be, the executive said no decision will be made until the latter part of the week. "We are talking with two groups and one individual on either a sale or lease contract," he said. "If neither can be negotiated on terms suitable to us we will continue to operate the business, but on a greatly reduced scale. For example, we are already in the process of selling off typesetting machines and other equipment to nearby papers who will do their own composing. If we keep operating here we will take in papers on a 'camera-ready' basis and merely make negatives and plates and then run the papers off on our press."

This would reduce the work force to as few as four, he estimated.

Some Plains Publishers personnel were given notice before Friday announcement in order that they might be in a better position to make adjustments. Travis Harrell, manager of the plant for the past three years, has accepted a similar position at Newspaper Printing Corporation in Albuquerque. He has sold his home to Doyle Elliott and will move his wife and family next week.

Plains Publishers pioneered central newspaper printing by the web-offset process, which it introduced to non-metropolitan areas as a first in the nation in 1958. At the zenith of its business, Plains Publishers printed as many as 50 newspapers a week. That was in 1961 and 1962.

Neighboring publishers copied the methods introduced at the Friona plant and sales opportunities became increasingly competitive. Graham says there are five web-offset plant

Bill Ellis, editor of The Star, said this newspaper has also closed a deal to buy a portion of the equipment and no change will be evident in the publication of the local newspaper.

"There may have to be some deadline adjustment in connection with the change. If so, these will be announced later," he said.

Graham said he has deep personal regrets that the business change is being made. "I am very keenly aware of the hardship—which I hope is only temporary -- it will cause some of our loyal personnel," he said. "To all our employees I would like to express my profound appreciation for their devotion to duty."

"Also, I would like to thank the splendid people of the community for all they have done for me and for the enterprise in general. We certainly have no regrets about our relationships with the people and businesses of this fine town. Everyone has been wonderful to us."

In the prime trade territory of Plains Publishers today, all competing for business. As a result, he says, it has become unprofitable and impractical to attempt to print papers from hundreds of miles around as once practiced here as the normal thing.

Graham said in his view it is possible for from 10 to 15 papers in the immediate area to continue to be printed at the plant on a camera-ready basis, but whether he will continue to do this depends on the outcome of talks with other parties this week.

Also a factor in his decision to make the adjustment has been Graham's purchase of the Lovington, N.M. Daily Leader. He has had an interest in the paper for four years but has only recently contracted to buy all the stock, he says.

He has sold his partnership interest in the Bovina Blade to Dolph Moten, publishers, and is making arrangements to move his wife and family to Lovington. Mr. and Mrs. John Getz have leased The State Line Tribune. Graham is a resident of Farwell and native Farmer County for 35 years.

Moten is buying part of the Plains Publishers equipment and will set type for his paper (also the Cannon Air Force Base paper which he publishes) in Bovina.

Club Schedules Films During Maize Events

Safety films will be shown on the American Legion Hall lawn

across the street from the City Park on Wednesday, Sept. 15. In conjunction with Maize Days. The films will begin at 8:30 p.m. and are free to all.

Young Farmers Hold Meeting

A total of 19 members attended the last meeting of the Friona Young Farmers Association. Jack Carrothers and Pete Buske presented the program on cattle feeding.

The group plans to send delegates to the Young Farmers' area banquet at Hereford September 11, and also to the field day at the U. S. Experiment Station at Halfway March 9.

Personnel of the Department of Public Safety will be on hand to answer questions and pass out printed matter on safety. Progressive Study Club is sponsoring the showing of the films during Maize Days for the second year as a public service to the community.

Mrs. J. F. Buske and daughters, Debbie and Terry, of Abernathy were Sunday guests in the home of Mrs. Florence Buske.

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We Will Be Closed Monday, Sept. 6



Friona

Win Over Farwell Would Give Chiefs Rare Streak

A win for the Friona Chiefs in their season opener against Farwell tomorrow night would mark three straight wins for the Chiefs over their county rivals for only the second time in history and first time in 30 years. The last time Friona claimed as many as three consecutive wins over their neighbors to the southwest was 1933-35. Actually, that streak was a four-game win stretch for Friona, their longest in the rivalry. Friona won 12-0 in 1933, and romped to their biggest win ever over Farwell, 81-0 in 1934. In 1935, the teams met twice, and Friona took 7-0 wins in both games.

Two straight wins had been posted by Friona over Farwell in 1940 (two games that year), 1951 and 1952, 1957 and 1958, and then 1963 and 1964. Friona's longest streak in the series has been four straight wins. That was the current streak broken by the 1963 Chiefs when they also snapped a personal 27-game losing streak, 26-13. Farwell, however, has won four straight from Friona on four different occasions.

Friona will also be out to pull a step closer in their all-time rivalry against the Steers. The current record reads 15-12-1 in favor of Farwell, dating from 1931, first year records were recorded by the Interscholastic League. The game will thus be the 29th between the two teams since 1931. Except for seven years (1942-48), the teams have played almost every year on the gridiron. This year's game will be the 17th straight year for the two teams to meet in football.

Farwell holds a 10-6 edge during the past 16 games. However, Friona wins the past two seasons have helped the Chiefs' efforts to catch up. Farwell's biggest win was 72-0 in 1938, just four years after Friona's 81-0 romp.

The Chiefs have shut out the Steers eight times and have been blanked seven times. In addition, in 1941, the two teams played to a 0-0 tie. Last year Farwell scored a second-half touchdown to avoid a shutout in Friona's 34-6 win.

1965 Schedule Is Basically Unchanged

Friona High School's 1965 football schedule is basically the same as 1964, except that one team met in 1964 (Sudan) was dropped, and an old rival, Muleshoe, was added.

Muleshoe, who will be met after a year's absence on the schedule, replaces class A Sudan on September 17. The Mules went into class AAA last season, so this will be the first meeting of the two teams since their elevation in classification.

Of the 10 teams to be met, Friona holds series advantages over only one, and has equal records against two more, all thanks to wins last season.

Abernathy, to be met there October 22, is the only team on which Friona holds a series edge, and that is because last year's game, won by Friona 26-21, was the first game ever played between the two schools.

Otherwise, the 1964 win over Plains tied Friona's record against that team, 2-2, and the win over Lockney evened Friona's all-time mark against the Longhorns at 3-3.

The 1964 season saw Friona beat the Olton Mustangs for the

first time in history after five losses. The Chiefs' meeting with Floydada, a heart-breaking 7-6 setback, was the first meeting ever between the two schools in football.

Of the teams to be played, two rivals, Farwell and Dtmitt, have each been played 28 times. Farwell holds a 15-11-1 mark over the Chiefs, and Dtmitt has the most commanding series mark of any opponent, 21-6-1.

The game with Muleshoe here will mark the 18th renewal of that series.

Chiefs Hope--

(Continued from page 1)

215-pound Mike Camp and 205-pound Ricky Fletcher, Gregory weighs in at 175 pounds.

However, Coach Toby Booth states that after the starters, the Steers are going to be "pretty small."

In the backfield, Farwell has a 190-pound fullback in senior Larry Flowers, Guards Charles Norton and Doyle Johnson, both 165-pounders, are returning lettermen, as are halfbacks Joe Castillo and Johnny Shell.

One thing for sure, in a game such as this, with tradition at stake -- anything can happen.

Tackle Ray Braxton sustained a sprained ankle during Tuesday's workout, but was expected to be able to play Friday.

Probably starters on offense are Ray Lynn Murphree and Shirley at end, Braxton and Gene Weatherly at tackle, Bingham at center, Graves at quarterback, either Joe Mabry or Tim Herring at the other halfback slot and either Bobby Jordan or Tommy Sherley at fullback.

On defense, the starters will be Gene and Bill Weatherly at guard; Wooley and Braxton at tackle; Bingham, Sims and Johnson at linebacker; Graves and Mabry at corner back and Lonnie Ellis and either Johnny Claborn or Tim Herring at halfback.



END OF ROAD . . . The Sanford-Fritch ball-carrier, dressed in white, had no gain when he ran up against Travis Graves (number 11). On the left, an unidentified Chief comes up to assist.

Parking Request For Footballers

Fans attending the Friona-Farwell football game Friday are asked not to park their cars on the school site, because of plumbing work which is currently underway.

"We are sorry for this inconvenience, but expect that by the next home game we shall have the parking area in readiness," stated Superintendent of Schools Alton Farr.

Fans will be asked to park as much as possible on adjoining streets, and can also use the adjoining bus barn parking area.

Pay Boost Announced For Service

Petty Officer Don Guy, the local Navy Recruiter has announced that the recent military pay bill, signed by the President on August 21st, will provide a sizeable pay boost to young men joining the service from now on. The new pay bill now entitles a young man, single, joining the Navy or other service a starting pay of \$87.90 until completion of his recruit training. On completion of recruit training the first pay raise for an individual is to 97.50 a month. This is a pay increase of \$11.70 more than was previously paid an individual. After two years service, and providing the individual does not advance in pay grade during those two years, which is unusual, the new pay per month for the

individual jumps to \$136.50 a month. If the man does advance one pay grade his pay is raised to \$164.70. While the pay does not seem startling in the amount, it has to be remembered that this is money for other than room, board, clothes, etc. and therefore is "Spending Money." For more information on the pay and advantages for young men joining the service today, SEE YOUR NAVY RECRUITER on Monday afternoons at Bi-Wize Drug Store, or in Clovis, N.M. at the Post Office Bldg. Monday thru Saturday.

Absinia became Christian in the fourth century, when Christianity was made the state religion.

Football Contest--

(Continued from page 1)

Second prize, which is offered for the first time in the contest this year, will be two tickets to the Sun Bowl game in El Paso, plus a cash prize of \$25. Third prize, also new, will be two season passes for the Friona Chiefs' home schedule in 1966.

Weekly prizes will continue to be awarded, with \$10 in prizes offered each week. A prize of \$5 will be given to the contestant picking the most games. A \$3 prize goes to the second-place entry, and \$2 for third. Also, completing the contest's "all-new" format will be the fact that contestants will be asked to pick 18 games each week instead of 10 as in the past. The games are listed in the block advertisements of the eighteen contest sponsors.

It is thought that the additional games will help cut down on ties in the contest. Besides numerous ties in the weekly contest, there have been ties in the grand prize race three times in the contest's six-year history.

However, the tie-breaker game will be retained in order to break whatever ties should result in the contest. Every reader of the Friona Star, with the exception of employees of the newspaper, are eligible to enter. This includes contest sponsors.

Just as in past years, entry boxes will be located at the Friona Star office and at Bi-Wize Drug. Entries have to be brought in or mailed by 5 p.m. on Friday in order to be eligible for the contest.

Contestants are urged to enter the first contest and each succeeding week in order to have a better chance for one of the grand prizes.

Sponsors of the contest, along

School Menu

Sept. 7-10
Tuesday
Steak, potatoes, cornbread, salad, English peas, pineapple-riced pudding, hot rolls, butter, milk.

Wednesday
Beans, cheese sticks, greens, onions, apricot cobbler, cornbread, light bread, butter, chocolate milk.

Thursday
Hamburgers, potato chips, fruit jello, chocolate milk.

Friday
Fish, buttered potatoes, green beans, tartar sauce, banana pudding, hot rolls, butter, milk.

with the Star, are Farmer County Pump, Reeve Chevrolet, Bi-Wize Drug, Production Credit Association, Friona Wheat Growers, Adams Drilling, Generalgas, Chester Gin, Tri-County Elevator, Friona Motors, Ethridge-Spring Agency, Friona Country Club Gin, Friona Consumers, Hub Fertilizer, Hub Grain, Friona Feed Yards, Inc., Brookfield Drilling and Farmer County Implement Company.

Last year's contest drew an all-time high of 211 entrants.

98% OF THE COOKING AT THE WORLD'S FAIR

IS PROVIDED BY GAS

Pioneer Natural Gas Company

SCIENCE SKETCHES



SPECIAL CONSTRUCTION keeps taxis running for years of rough city driving. Body steel is heavier and preparation of the metal more exact, reports Northwest Chemical, Detroit. Before spray-painting, the body is chemically cleaned in a four-stage process, preparation that keeps paint in place from the first door slam to the last.



A **'WOLF TRAP'** is being built at the University of Rochester but not to trap wolves. Named after its developer, it will be rocketed to Mars and suck samples of soil into a culture chamber. Any living organism will multiply and turn the culture medium cloudy. Change will be measured in a light chamber and transmitted to scientists on earth.

EVERYDAY LOWEST FOOD PRICES

Our First \$100. Winner Of The Shurfine Sweepstakes Was Mrs. Olga Aragon, Friona.

Swift's Honey Cup MELLORINE 1/2 Gal. 39¢	FRESH MEATS Fresh GROUND BEEF Lb. 43¢	Affiliated BACON Lb. 79¢
ROUND STEAK Lb. 89¢		Thompson Seedless White GRAPES Lb. 19¢
FRESH FRUITS & VEGETABLES		
Colorado Elbertas PEACHES Lb. 15¢	Home Grown CANTALOUPE Lb. 9¢	Shurfine COFFEE One Lb. 69¢
Del Monte Elberta #303 Can PEACHES 5/1.00	Gladiola Pound Cake Mix 35¢	Gladiola FLOUR 10 Lb. Print Bag \$1.09
Shurfine CHEESE SPREAD 2 Lb. Box 69¢	Bama PEANUT BUTTER 18 Oz. Jar 49¢	Energy Powdered SOAP 49 Oz. Box 55¢
Soflin NAPKINS 200 Count 29¢	JOHNSON'S FOOD MARKET S & H Green Stamps 6th And Euclid 247-2265 Double On Wednesday With Cash Purchases Of \$1.50 Or Over	

YOU may already be a winner in the 1965 STRONGBARN Sweepstakes!



LOOK for this ad and your lucky ticket

in the SEPTEMBER issue of PROGRESSIVE FARMER

Visit us and see if you have already won one of 306 prizes!

NUNN LUMBER CO.

We Will Be Closed Monday, Sept. 6

BUSINESS DIRECTORY

DICKY'S DOZER SERVICE

Dirt Work - All Kinds
Bull Dozers - Scrapers
Motorgrader - Crane - Dragline
Clamshell - Backhoe
See or Call Floyd Dickey
S. E. 4th. & Belcher Dimmitt, Tex
Phone 647-3755 or 647-3764

Killingsworth REDI-MIX Cement For All Purposes

"Your Business Appreciated"
Phone 247-2215 207 W. 5th.

Plainview Production Credit Association

Robert Neelley Friona Manager

Wheel Horse FRIONA BRAKE & WHEEL Service

GWYN TAYLOR FRIONA, TEXAS
PHONE 247-3070
602 EAST 11TH
If Your Wheels Don't Roll True
We Can Fix Them Up For You

REED'S CLEANERS

709 Main St.
Pick Up And Delivery
Phone 247-3170 Friona

RUSHING

INSURANCE AGENCY

Phone 247-3370 721 Main
Friona

ADAMS DRILLING CO.

WATER WELL DRILLING

LAYNE PUMPS, INC.

PUMP & GEAR HEAD REPAIRS ALL MAKES

Sales & Service Friona, Texas
DIAL 247-3101
Nights 247-2513

WANT ADS

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

SERVICES

Control crab grass with Pax. One application effective three years. Use TurfMag balanced lawn fertilizer plus chlorodane to control insects. Cummings Farm Store, 22-tfnc

QUITTING BUSINESS
CLOSE OUT SALE
Clothing - Furniture - Appliances, Tools - Watches - Radios and items too numerous to list.
ASHER'S TRADING POST
110 West First
Hereford, Tex. 48-2tp

Auction

Wozencraft Implement Co.
Clovis, N. M.
WEDNESDAY,
SEPTEMBER 1
8:30 a.m., M.S.T.

Located: 1312 E. First, Clovis
Selling Complete Inventory IHC Parts, Supplies, All Office and Shop Equipment Over 800 Lots, including Such Items As:
• 1963 model IH 2-1/2 ton Truck
• Two late-model Pickups
• IHC and Other Make Tractors
• Two-way Radio System
• Dynamometer Power Tester
• Also, Welder's and Acetylene rigs
• Metal Lathe
• Breaking Plows, All Types Disc Plows

Everything Sells to Highest Bidder No Minimums Reserved.

TERMS: Cash, Day of Sale Sale Held By Land And Auction Dept. of
BELL REAL ESTATE
Phone 763-4441
AUCTIONEERS: Huguley and Brooks 46-tfnc

PORTABLE DISC ROLLING
A-1 Service, Call early and avoid rush.
Harrell Mays, 247-2850
42-3tp

SPECIAL SERVICES BIBLE TEACHING

are now being conducted in American Legion Hall on 7th St. in Friona. Services at 8:00 p.m. Tues. and Thursdays; 4:00 p.m. Sundays. Everyone invited.

A. WATERFIELD EDDIE JOHNSON

Auction Service Sales Of All Kinds

BILL FLIPPIN
AND
ASSOCIATES
Ph. 247-2415 Friona
4-tfnc

WANTED

Men Wanted
The future belongs to those who prepare for it. For men with the mechanical comprehension, ambition and willingness to work hard a career in your National Brand Service Station Business can be rewarding. Independence, security, prestige and income limited only by your own effort. If you or someone you know should be interested, write Box 966, Friona, Texas or call 247-3285 Friona, Texas or call DR 4-4691 Amarillo, Texas. Ask for Mr. Dodd or Mr. Roff. 46-tfnc

Real Estate and Business Listings Wanted, J. G. McFarland, Ph. 247-3272 or 247-2766. 37-tfnc

COME SEE our ICE MAKER refrigerator, ice cubes roll out like a hen laying eggs. Also, a new range with self cleaning oven. Good used refrigerators and washers. Reeve Chevrolet & Frigidaire, Friona, Texas. 46-tfnc

WANTED . . . Someone to do washing and ironing. Ph. 247-3032 or write Box 904. 49-tfnc

WANTED . . . Full-time experienced farm hand, Living quarters. See Bruce Parr or call 265-3526. 36-tfnc

HELP WANTED — Beauty operator, 10% above state average wages. Reference a must. Phone 247-3110 days, 247-2539 nights. 34-tfnc

WANTED responsible party to take over payments on late model Singer sewing machine in Friona area. Will zig-zag, fancy stitch, etc. 5 payments at \$4.96 or \$25.00 cash. Write Credit Department, 1114 19th Street, Lubbock, Tex. 48-tfnc

FOR RENT

FOR RENT . . . Bachelor apartment, Nelson Welch, Ph. 247-3262. 49-tfnc

FOR RENT . . . four-bedrooms, two baths, den, living room. Built-in dishwasher, range and disposal. 905 W. Fifth, Phone 247-2731. 47-tfnc

LOST & FOUND

STRAYED . . . AUG. 23rd, three registered Black angus heifers. Chains around necks. Tags #3, #4 and #8. Call C. W. Dixon, 247-2551. 48-2tp

REWARD will be paid for return of black, brown and white hooded lost north of town. "Otis Elder" on collar. 265-3598. 46-tfnc

REAL ESTATE

FARM & RANCH LOANS
Free appraisals. Long Term. Low interest.
DOUGLAS LAND CO.
901 Main Ph. 247-3001
16-tfnc

We would appreciate your listings to buy or sell, Farm, ranch or city property. Have buyer for small place near Friona or Muleshoe.
For Sale — two Dempster drills with hitch, ready to go.
A. L. CARLTON
Real Estate
Ph. 247-2266
45-tfnc

HOME LOANS
We can make G.I. & F.H.A. Loans on existing houses, or build you a new house and make you a G.I. or F.H.A. loan, 100% on G.I. & 97% F.H.A. loans.
DOUGLAS LAND CO.
901 Main Ph. 247-3001
16-tfnc

DEAN BINGHAM LAND CO.
Corner Highway 60 and Main,
FRIONA, TEXAS PH. 247-2754.

SPECIAL
320 acres, 5 miles N.E. of Friona. .40 acres cotton, 257 A. Milo, 2 - 8" wells, best water in Farmer Co. \$450.00 per acre, reasonable down payment. 49-tfnc

2 sections good grass. \$110. per acre, water guaranteed. 49-3tc

FOR SALE

FOR SALE . . . Used wringer washer, \$30. Also used lawn mower, \$25. Used television set, 23-inch Zenith, \$65. Used sewing machines available. Western Auto, 247-3085. 49-tfnc

FOR SALE . . . 1956 Spartan trailer house, 45x8, two bedrooms, Good shape. Phone 247-3381 or 247-2893. Don's Drive-In. 33-tfnc

FOR SALE . . . 8 X 10 storage house. \$85 Call 247-2727. 49-tfnc

FOR SALE . . . 3 bedroom house 1105 W. 5th. Call 247-2731 or 247-3067 after 6. 48-tfnc

See Jim Cocannouer for car air conditioner service at Friona Battery & Electric. 33-tfnc

BOGESS & VEAZEY
New & Used Cars, Pickups & Trucks, 2 Block So. Stop Light Dimmitt, Tex.
Tel. 647-3121
Clarence Veazey, Mgr. 42-tfnc

FOR SALE . . . 3 bedroom, 2 bath brick home. Carpeted and fully draped. Ph. 247-2405. 48-tfnc

FOR SALE . . . Two bedroom house, fully carpeted on paved corner lot. Extra vacant lot on paving goes with house. Dean Blackburn Phone, 247-3246 or 247-3250. 39-tfnc

WOULD YOU LIKE TO BUY OR RENT OUR BEAUTIFUL TWO BEDROOM HOME ON CORNER OF 5th and GRAND? Jim and Sally Cocannouer. 49-tfnc

FOR SALE . . . Big tandem truck-hydraulic dump. Will haul 15 tons of beets or grain. Also Marr-Beet beet digger, Troy Ray, 1210 Elm St. Ph. 247-3153. 43-tfnc

CEMETERY LOTS FOR SALE. . . Lots #1, Block #24. Old cemetery of Friona. Space for eight at \$40.00 space. Marie Harper, Rt. 4, Box 179A, Colorado Springs, Colo. 48-4tc

RCA
WHIRLPOOL
Sales-Service
B. W. Turner
Phone 247-3035

FOR SALE OR TRADE for smaller house. Three bedrooms, brick, two and half baths. Phone Paul Hall, 247-3155. 41-tfnc

FOR SALE . . . several used and rebuilt engines, suitable for lake pumps. Terry's Shop, Phone 247-3361. 42-tfnc

TOWN & COUNTRY MOBILE HOME FACTORY OUTLET
LOW OVERHEAD

See why Town & Country was number one last year in registrations in Texas. You will get a better deal with us. East on Highway 60, Hereford, Texas. 45-5tp

FOR SALE . . . Two flutes with cases. Phone Mrs. Leonard Coffey. 247-3235. 43-6tp

FOR SALE . . . 10 practically new 4 bale cotton trailers, 1 new IHC cotton stripper, 3 miles N & 1/2 mile E Black, L. A. Winningham, Ph. Friona 276-5338. 47-3tc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J. J. Steele, Citizens Bank Bldg., Clovis N.M. Dial 763-4471 or 763-6455. 49-4tc

FOR SALE . . . section of land, two and one-half miles from Friona. On pavement, three good eight-inch wells. One-half mile of concrete pipe. 100 acres cotton base. Balance fully allotted. Call J. G. McFarland, 247-3272 or 247-2766. 48-2tc

See Harrell Mays for those good Delco Batteries at Friona Battery & Electric. 33-tfnc

FOR SALE: For the best deal on a new Buick, Rambler, motor boat Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tfnc

Give your carpet the best of care. Clean with ELECTROLUX cleaner. Rent rug washer with purchase of turbo shampoo. Electrolux sales and service. Mrs. L. R. White, 806 Ashland Ave. Phone 247-3156. 33-tfnc

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tfnc

FLOWER GARDENERS . . . Don't let insects damage your blooms or plants. Use NEW SCOPE for up to six weeks control on all types of ornamental plants. CUMMINGS FARM STORE 247-2781. 32-tfnc

NOW AVAILABLE IN FRIONA
Fancy cakes for all occasions. Geraldine Ferguson. Phone 247-3373. 24-tfnc

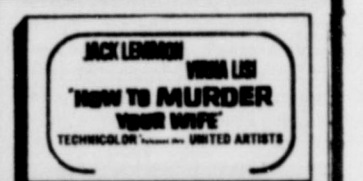
FOR SALE . . . 1959 Frontier trailer, 10 X 50 Ft. Two bedroom, central heat, auto Frigidaire washer, mostly furnished, clean. Ph. 247-3174. John Terry. 49-3tc

HAVE TALL BINDER to cut red top cane, corn, African millet and other tall crops. See or call Keith Brock. Ph. 265-3449. 49-tfnc

ELK Drive In

Friona, Texas

WED. THUR. FRI. SAT. SUN. MON.



WELCOME TO FRIONA



Mr. and Mrs. Larry O'Conner have recently moved to Friona. His wife, Cassie, is employed at the Beauty Box. The youngster is Rickey Don, eight months old. Larry is a native of Andrews, and Cassie is from Colorado City.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

PIGGLY WIGGLY
Friona

HURST'S
DRY GOODS

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

GIB'S CLEANERS
Professional And
Coin-Op Dry Cleaning

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

Is your wheat land ready ?

Let us help you make the most of a well prepared seedbed with quick delivery of the Nitromite you'll need to give your wheat crop an extra profit boost.



Application of Nitromite means your plants get off to a hardy start to make good pasture and withstand a cold winter. And when spring comes, you'll have the nitrogen necessary to bring that wheat through for a more profitable harvest. You've got a big investment in that wheat crop. Invest a little more and get a lot more.

Call us today for the Nitromite you'll need for a preplant application.

CUMMINGS FARM STORE INC.
PHONE 247-2781

Dilger's

DRY CLEANING SERVICE

Please Phone 247-2410 in Friona by 10:00 A.M. for free daily pick up and delivery service



Partner County's Finest
Cleaning
FRIONA - PHONE 247-2410

NOW

DENNIS STUDIO

Has Fast Quality Film Developing

*Overnight Service On
B & W Roll Film

*Two Day Service On
Kodachrome Film

*Two Day Service On
Kodachrome Film

Try Us

And See Quality For Yourself



Did You Know That You Can Buy Life and Disability Insurance Through Farm Bureau? Let Us Talk To You About Our Policies For Life and/or Disability Income Insurance.

JOE OWEN - Agent
Friona-247-3280
10 Years Experience With

SOUTHERN FARM BUREAU LIFE INSURANCE CO.

FOR SALE

YOU saved and slaved for wall to wall carpet. Keep it new with Blue Lustre. Rent electric shampooer \$1. White Auto Store. 49-1tc

KITCHENAID dishwasher. Sales and Service, Nunn Lumber Co., Friona, 48-tfnc

FOR SALE. . . 3 BEDROOM BRICK HOUSE, Fireplace, good lawn, sprinklers, FHA, 1101 W. 6th, Ph. 247-3033. 48-3tp

LOSE WEIGHT safely with Dex-A-Diet Tablets, Only 98¢ at Bl-Wise Drug. 44-10tp

FOR SALE . . . Conn alto saxophone, Elroy Wilson, ph. 247-3090. 49-tfnc

CARD OF THANKS

We wish to express our thanks for the flowers, food, and good deeds extended to us with the loss of our loved ones. The family of Ed Carthel & O.M. Jennings 49-1tp

FOR SALE -- Registered Tascosa, Cleaned, Bagged and double-treated. See Roy Formway, Rt. 1, Kress. Phone CA 4-2077 or Call Friona Wheat Growers. 49-2tc

AUCTION 640 ACRES. IRRIGATION POTENTIAL. KEARNY COUNTY KANSAS LAND And Equipment THURSDAY SEPTEMBER 9 2 P.M.

Auction at farmstead 6 miles north of Lakin on Highway 25 and 5 1/2 miles west. An almost unheard of opportunity to buy some of that choice undeveloped land surrounded on three sides by irrigation wells of 800 to 2,000 gallons per minute capacity. Gas wells. One half of minerals go to purchaser. Possession Immediate. Send for complete brochure. **JESSE SCOTT AUCTION** Garden City, Kansas Phone 316-276-8282.

Ragsdale Back From IH School

Mack Ragsdale, salesman for Parmer County Implement Company, returned this week from a one-week farm equipment school sponsored by International - Harvester at Tifton, Georgia.

The school, which is a sales course for International - Harvester company personnel, is attended by I-H representatives from throughout the country.

Mr. and Mrs. Jack A. Baker and Bill of Albuquerque were weekend guests in the home of Mr. and Mrs. Flake Barber and children and Mrs. Frank Barber.

FOR SALE. . . MM 605 Irrigation motor, Good shape, \$1,000. Call E. G. Phipps 247-2488 48-tfnc



HELPING HAND . . . Friends and neighbors of George A. Jones gathered last Friday to get Jones' wheat land in shape. Shown are just a portion of the men and tractors who assembled to do the work.

Mr. and Mrs. G.E. Shackelford and children, Terry, Danny and Meg of Perryton were Sunday guests in the home of Mr. and Mrs. Bert Shackelford.

County Agent--

(Continued from page 2)

repair shop. More tractor troubles result from lack of air cleaner service than any other single cause.

An average tractor engine takes in about 8,000 gallons of air for every gallon of fuel it burns. Therefore, an engine burning four gallons of fuel per hour will use almost one-third of a million gallons of air in every ten-hour period.

Under normal field conditions this amount of air will contain close to one-half pound of dust and dirt. Without an air cleaner, this dust would destroy a tractor engine in about half a day.

Oil bath air cleaners should be removed, the cup scraped clean of dirt, washed with kerosene and refilled to the oil mark with clean oil.

Dry type cleaners should be serviced according to manufacturer's directions in the operator's manual.

HERBICIDES Since the release of 2,4-D in 1945, clearance has been granted to more than 600 chemical compounds for use as herbicides. There are at least 150 of these on the market today carrying over 2000 labels. Be sure you check the label and know what the active chemical in a herbicidal material is before you use it.

The question has been raised as to why propazine is recommended for pre-emergent application to grain sorghum while atrazine is used only for post emergent application to grain sorghum, but both pre-emergent and post emergent on corn. Propazine must be taken up through the roots of seedlings to be effective. It has no contact action, therefore must be applied pre-emerge. Atrazine is effective both as contact herbicide on susceptible species and is translocated through seedling roots. Atrazine may damage seedling grain sorghum and for this reason it is recommended only for post emergent use.

LEGAL NOTICE

NON-DISCRIMINATION "West Texas Rural Telephone Cooperative, Inc. has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964 and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities. Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color, or national origin in its policies and practices relating to treatment of Beneficiaries and Participants including rates, conditions, and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of this organization.

"Any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the act and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, the Rural Electrification Administration or this organization, or all, a written complaint. Identity of complainants will be kept confidential except to the extent necessary to carry on the Rules and Regulations." 49-1tc

Corn seedling are more tolerant to atrazine than sorghum, therefore, it can be used either pre-emergent or post emergent safely on corn.

Temperatures

DATE	MAX.	MIN.
August 26	95	61
August 27	95	64
August 28	96	60
August 29	91	60
August 30	89	61
August 31	94	62
September 1	86	56

NEW OWNERS TAKE OVER LOCAL BUSINESS



Mr. and Mrs. Ray Dorrrough are shown as they relinquished the keys to the Aztec to its new owners, Thomas and Russell Scales.

Mr. and Mrs. Dorrrough Want To Thank Everyone For Their Patronage And Urge All Their Good Customers To Continue Dining At The Aztec. The New Owners Promise Plenty Of Good Food And Good Service.

Aztec Drive-In



See Your Reddy Kilowatt Recommended ELECTRIC Appliance Dealer



Clean ELECTRIC Cooking

"COOKING ELECTRICALLY IS TRULY A DELIGHTFUL EXPERIENCE!"

says Mrs. BILL SYLVESTER, ROUTE 2 • PLAINVIEW, TEXAS

This attractive homemaker and mother of two young girls enjoys her electric range because it's cool, clean, fast and accurate. And, her family enjoys the many wonderful and delicious meals she prepares. Start cooking the modern way for your family . . . with an ELECTRIC RANGE. And remember, it takes just two cents per meal to cook electrically!

HOLLYWOOD PALACE

TELEVISION'S GREATEST VARIETY SHOW 6 DAYS AND NIGHTS AT THE BIG 1965 **TRI-STATE FAIR** SEPTEMBER 20th THRU 25th



JOHNNY TILLOTSON DALE ROBERTSON ROGER MILLER

12 Performances . . . The Big Wonderful Dazzling All-Family Show

Biggest Array of Top Entertainers Ever Assembled for Tri-State Fair starting Dale Robertson, Roger Miller, Johnny Tillotson, The Brothers Four, The Collins Kids, The Baytown Singers, The Hill Brothers, The Flying Armours, Gene Dwyer and The Marquis Family, Musical Director Mark S. Azolina

ALL-TIME LOW PRICES: \$1.50-\$2.00 Per Person Show Times: Mon., Sept. 20 - 2 and 8 P.M. Tues., Sept. 21 - 5 and 8 P.M. Wed., Sept. 22 - 5 and 8 P.M. Thurs., Sept. 23 - 5 and 8 P.M. Fri., Sept. 24 - 5 and 8 P.M. Sat., Sept. 25 - 2 and 8 P.M.

Roger Miller Presents All Performances Mon., Tues., Wed., Thurs., Fri., Sat. All Performances Thurs., Fri., Sat. ALL SEATS RESERVED! HURRY! GET CHOICE SEATS NOW!

USE MAIL ORDER BELOW MAIL TO HOLLYWOOD PALACE, Box 1067, AMARILLO, TEX. Enclosed is (check or money order) WITH STAMPED, SELF-ADDRESSED ENVELOPE TOTALING \$ Tickets of \$ Time of Performance NAME Street or Box No. City State



Folgers **COFFEE** Lb. Can **79¢**

Hunt's **TOMATO JUICE** 46 Oz. Can **3/\$1**

De! Monte Green Garden **PEAS** #303 Can **3/69¢**

Honey Boy **SALMON** Tall Can **53¢**

CLOROX 3¢ Off Label Gal. **57¢**

Sealtest **ICE CREAM** 1/2 Gal. Carton **59¢**

Gladíola **FLOUR** 5 Lb. Bag 7¢ Off Label **51¢**

White Swan **BISCUITS** **6/49¢**

LEMONS **17¢** Lb.

White Seedless **GRAPES** **23¢** Lb.

No. 1 White **POTATOES** 10 Lb. Bag **55¢**

CHUCK ROAST **53¢** Lb.

FRYERS **33¢** Lb.

WHITE'S SUPER MARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim Is To Please In Every Way

We Deliver **247-2250**

1. PARMER COUNTY PUMP COMPANY

B & J Pumps

DIMITT vs MULESHOE

2. REEVE CHEVROLET

Your Authorized Chevrolet Dealer

Frigidaire

Home Appliances

Sales Service

OLTON vs MORTON

3. BI-WIZE DRUG

DRUGS SUNDRIES

"Your Rexall Store"

Phone 247-3010 Friona

PLAINS vs SUDAN

4. PLAINVIEW PRODUCTION CREDIT ASSN.

Robert Neelley
Office Mgr.

DALHART vs STRATFORD

5. FRIONA WHEAT GROWERS

"Since 1934"

Phone 247-3211 Friona

STINNETT vs CANADIAN

6. ADAMS DRILLING

Raymond Adams

Phone 247-2513 Friona

CLOVIS vs PORTALES



Marion Fite, Mgr. Phone 247-3325

FLOYDADA vs POST

8. CHESTER GIN

New Name
But

Same Fine Service

Phone 247-3185 Friona

FRENSHIP vs ABERNATHY

9. TRI-COUNTY ELEVATOR

Pete Braxton

Phone 265-3275 Black

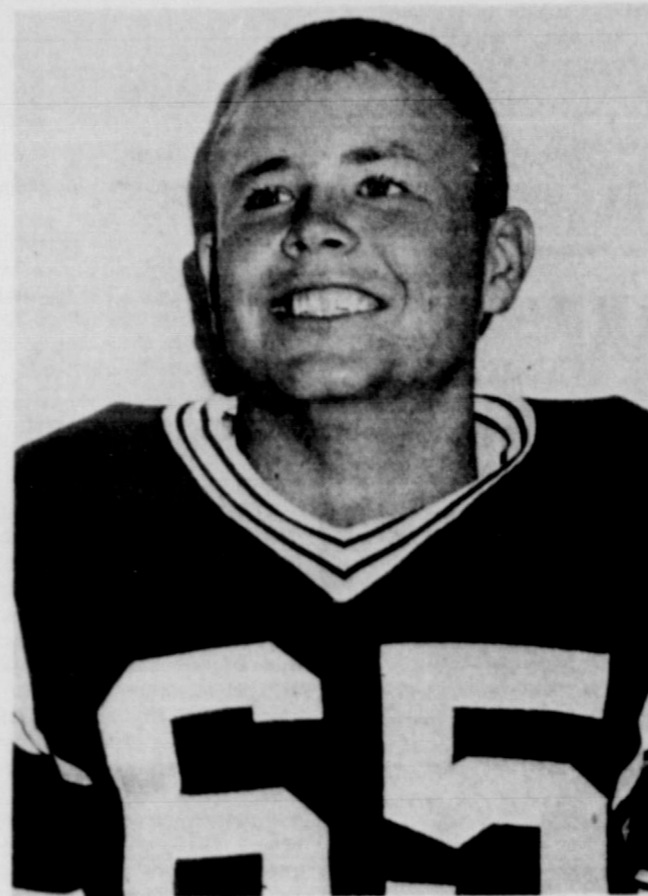
FARWELL vs FRIONA

COTTON BOWL FOOTBALL CONTEST

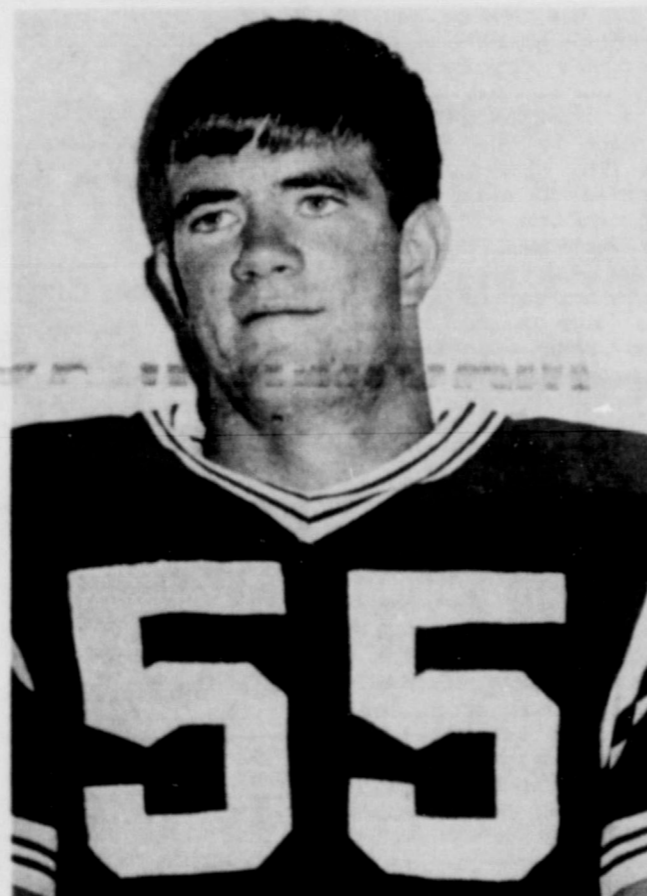
MEET THE CHIEFS



TOMMY SHERLEY, Senior Halfback



MIKE WOOLEY, Junior Guard



KENNY FORD, Junior End

CONTEST RULES

1. Pick the winners of the 18 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be postmarked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chief games next fall.
5. Only one entry per person.
6. Contestants must be 12 years of age or older.
7. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

Enter Each Week To Have A Better Opportunity To Win One Of The Grand Prizes.

A List Of The Leading Contestants Will Be Published In This Space Each Week.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

- | | |
|----------|-----------|
| 1. _____ | 10. _____ |
| 2. _____ | 11. _____ |
| 3. _____ | 12. _____ |
| 4. _____ | 13. _____ |
| 5. _____ | 14. _____ |
| 6. _____ | 15. _____ |
| 7. _____ | 16. _____ |
| 8. _____ | 17. _____ |
| 9. _____ | 18. _____ |

TIE-BREAKER: FRIONA _____ FARWELL _____

NAME _____

ADDRESS _____

10. FRIONA MOTORS

Parmer County Headquarters
For
Ford Cars, Trucks, Pickups
Tractors & Used Cars

Phone 247-2701

LOCKNEY vs HALE CENTER

11. ETHRIDGE-SPRING AGENCY

Dan Ethridge
Frank A. Spring
Bill Stewart
Flake Barber



INSURANCE-LOANS

Phone 247-2766

IDALOU vs SPRINGLAKE

12. FRIONA COUNTRY CLUB GIN

Jack Tomlin, Mgr.

Phone 247-2439

KRESS vs RALLS

13. FRIONA CONSUMERS

"Your One-Stop
Farm Supply Center"

Phone 247-2771

Friona

PETERSBURG vs SLATON

14. HUB FERTILIZER CO.

HUB--FRIONA

Ammonia-Dry Fertilizer-Seed
Phosphoric Acid-Farm Chemicals
Champlain Oil

"DON'T WAIT--FERTILATE!"

SEMINOLE vs DENVER CITY

15. FRIONA FEED YARDS, INC.

Jack Carrothers, Mgr.

Phone 265-3574

CROSBYTON vs O'DONNELL

16. BROOKFIELD DRILLING

For All Your Drilling Needs

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At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

BETTER BREAKFAST MONTH

Do you know that food has a definite relationship to the learning ability of children? Very definite proof has been given of this - among school children. Those without breakfast learned much more slowly. The addition of a good breakfast brought grades up.

September, "Better Breakfast Month" and back-to-school time have a happy relationship.

Mother breathes a sigh of relief that this month marks the end of what some folks call a "leisurely" summer schedule. With the children ready to go back to school, the whole family anticipates getting into a more-demanding routine.

It's the time to promote "foods for thought". As schools open, consider the importance of providing adequate breakfasts - good breakfast habits and balanced nutrition that will keep each child at the peak of learning efficiency throughout the day. Adults, too, need good breakfasts, so their "doing" power doesn't wane at midday. A morning coffee break is no substitute.

It's a matter of record that a sizeable proportion of our population skips on breakfast. Surveys show that people often cut down on breakfast because of late dinners, TV and other entertainment that lead

to tardy rising. "Not enough time" is the reason most folks give for slighting the morning meal.

The importance of a variety of foods cannot be over-emphasized for breakfast. You can provide within the basic breakfast pattern - fruit, cereal, or eggs, bread, butter and milk - without extravagant cost. And, with a bit of advance planning, it takes no longer to prepare a good breakfast than a poor one.

For fruit, consider the September abundance of frozen orange juice. Look also to peaches, plums and grapes. All are in good supply. All provide essential vitamin C and a "wake-up" way to start the day.

It's a good time to enjoy orange juice in other ways too. In the following recipes, the concentrate is used undiluted to add extra flavor to main dishes, salads, beverages and desserts. Any unused portion may be reconstituted by using regular proportions of 3 parts water to 1 part concentrate.

ORANGE MAYONNAISE
Thin 1 cup mayonnaise with 3 tablespoons orange juice concentrate. Use in cole slaw, chicken salad or as a dressing for fruit salads.

ORANGE FRENCH DRESSING
Mix 6 ounce can (3/4 cup) orange juice concentrate with 3/4 cup salad oil, 1/4 cup vinegar, 3 tablespoons sugar,

Boy Scouts Receive Badges At Banquet

Twenty-five members of Boy Scout Troop 56 received merit badges in a ceremony last week. Those receiving second-class awards were: Gary Fallwell, Gilbert Leal, Bill Chitwood, Cayce Dunn, Larry Fallwell, Rodney Murphree, Rickey Pierce, and Richard Shirley. Receiving the "Star" award were Phillip Bandy, Roger Fields and Miles Lillard.

Those receiving merit badges were: Phillip Bandy, Eddie Barker, Bill Buchanan, Bill Chitwood, Randy Farr, Gary Fallwell, Roger Fields, Miles Lillard, Gilbert Leal, Joel Osborn, Earl Love, Rickey Pierce, Gary Shirley, Kenneth (Butch) Watkins.

The awards were given at a Parents Night banquet last Monday at the Friona Legion Hall. Certificates for appreciation were awarded to Kenneth Watkins, Billy Edelman, Alton Farr, H. L. Outland, Harold Lillard, Ralph Shirley and Steve Messenger.

Guests of honor were Mr. and Mrs. A. L. Outland. Outland is president of the Friona Lions Club, sponsors of Boy Scout Troop 56. Refreshments of home made ice cream and cake were furnished by parents of the boys.

Dove Season Is Officially Here

Mourning dove season will be open in the Texas Panhandle Sept. 1 through Oct. 30. Shooting hours will be from noon to sundown.

Official sundown in the Amarillo area will be 7:14 p.m. opening day.

Bag limits will be 12 birds, and the possession limit 24. Hunters are expected to retain one fully feathered wing on their birds until they are cleaned and in the freezer. This is a new regulation so wardens may check the species of bird. The rule also applies to all other legal migratory birds. Shotguns, 10 gauge or smaller and plugged to hold no more than three shells, are the only legal weapons.

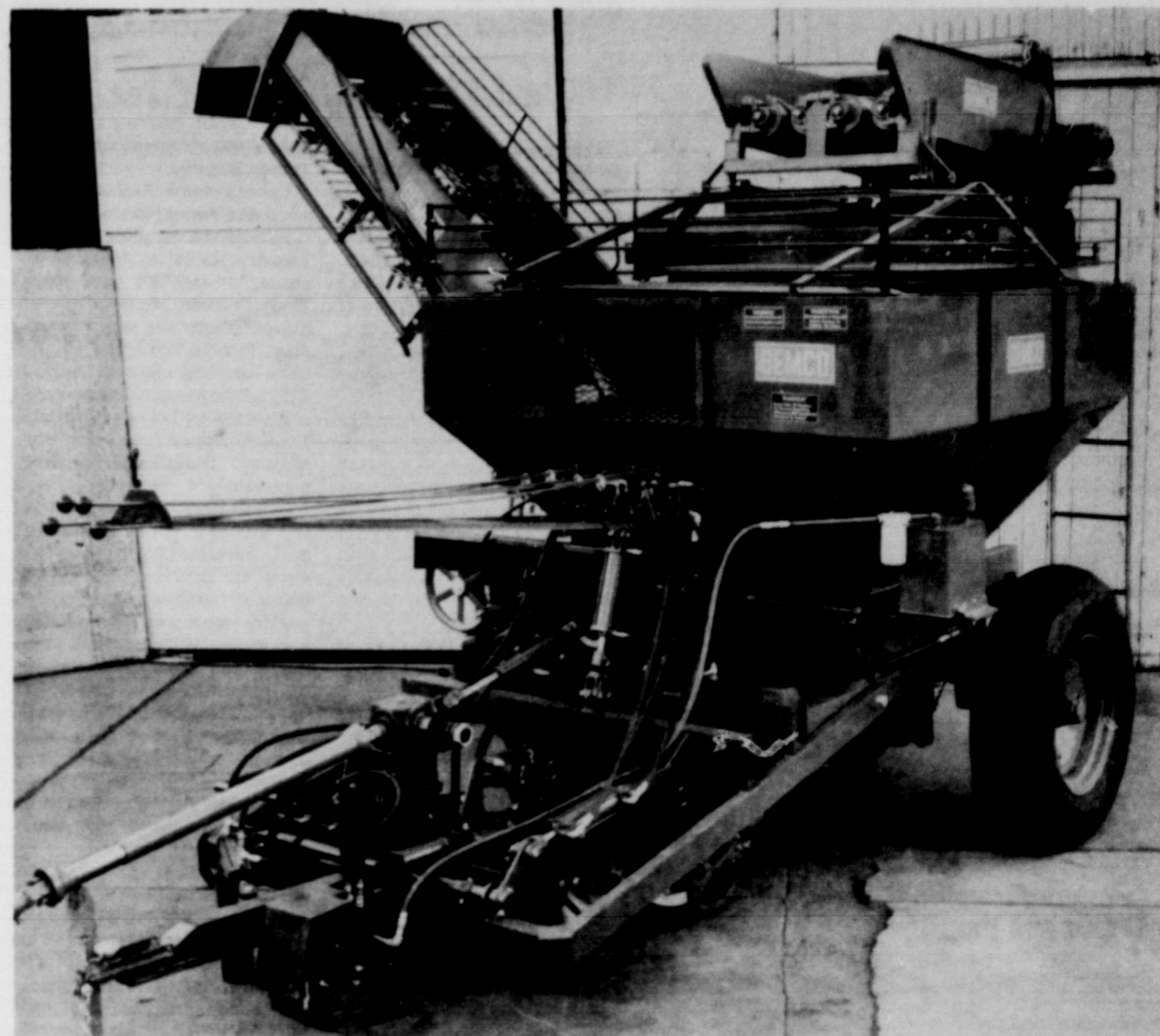
Mr. and Mrs. Sloan Osborn have their daughter and grandson as houseguests this week. Mrs. Doug Whatley and David are visiting friends and relatives in Friona. The Whatleys have recently moved to Austin from Midland.

1/2 teaspoon dry mustard and 1/4 teaspoon each salt and Tabasco. Serve over mixed greens or fruit salads. Makes 1-3/4 cups.

Orange juice comes in handy for breads, too. Try this **Orange Cinnamon Toast**. Combine 2 tablespoons orange juice concentrate with 1/2 cup sugar, 2 teaspoons cinnamon and 2 tablespoons melted butter. Toast 6 slices white bread on one side under broiler. Turn bread brush with orange mixture and toast until lightly browned, about 4 minutes.

Mrs. Clyde Weatherly and James returned late last week after spending two weeks visiting relatives and friends at Gainesville.

CALLING ALL BEET GROWERS



We would like to have you come out to our demonstration of the Heston-Gemco beet harvester, at the P. L. London farm, 5 miles southeast of Friona, on Farm to Market road #2397.

This demonstration will be held at 10 a.m. and 2 p.m., Wednesday, September 8th. A number of Heston Manufacturing Company personnel will be there to answer any questions you might ask.

BE THERE!

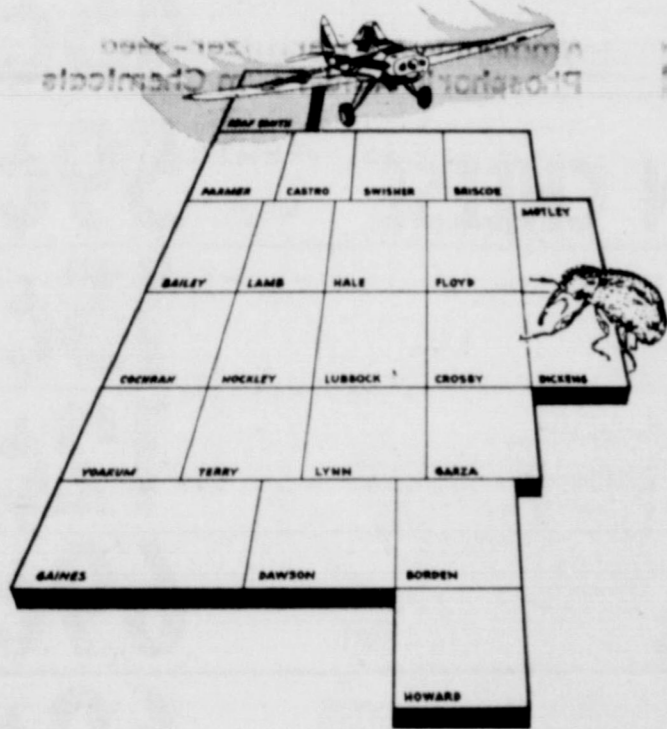
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PRODUCERS WINNING

Battle of the Boll Weevil!



BOLL WEEVIL CAN BE BEAT

The efficiency and effectiveness of the 1964 weevil control program, together with the continued support of producers, strongly points toward a complete High Plains victory over this most dreaded and costly of all cotton insects.

20% LESS REQUESTED FOR WAR CHEST

Economies effected in the first year's spraying, plus the fact that over 97% of producers helped finance it, made possible a substantial carryover of funds from 1964 to be used in 1965. This in turn has made it possible to reduce the requested producer contribution in 1965 from 50 cents to 40 cents a bale. And there is hope this can be further reduced in 1966.

The following is a financial report from the Boll Weevil Steering Committee of Plains Cotton Growers, Inc. to those who are so wisely investing in this vital program:

BOLL WEEVIL STEERING COMMITTEE FINANCIAL STATEMENT

Statement of Revenue and Expense		July 1, 1964 to June 30, 1965	
REVENUE FROM PRODUCERS			
Boll Weevil Eradication		\$919,655.00	(1)
EXPENSES PAID BY PRODUCERS			
Boll Weevil Control - U.S. Department of Agriculture	\$500,000.00	(2)	
Boll Weevil Control - Plains Cotton Growers, Inc.	39,454.46	(3)	
Refunds	27,191.23	(4)	
Interest	6,124.90	(5)	
Check Books	6.02		(6)
NET INCREASE IN FUNDS		<u>\$346,878.39</u>	
REQUIRED ESCROW FUND		<u>\$100,000.00</u>	(7)
AVAILABLE FOR 1965 OPERATIONS		<u>\$246,878.39</u>	

- (1) Producer investments at 50 cents per bale
- (2) Paid to USDA in October and November, 1964, pending final audit
- (3) Reimbursed expenditures from PCG general fund
- (4) Less than 3% of total contributions
- (5) Interest on money borrowed to begin spraying before contributions started
- (6) Total cost of program in 1964 was \$1,188,435.20, with the difference paid from Federal and State funds
- (7) Required escrow fund to remain 2 years beyond termination of the program

These figures are taken from the complete audit supplied by the Certified Public Accounting Firm of Campbell & Robinson. The complete audit is available for inspection in the office of Plains Cotton Growers, Inc.

Plains COTTON GROWERS, INC.

Tel.: 806-PO 2-0553

1720 Ave. M, Lubbock, Texas 79401

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Sept. 5-12

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10:55 a.m. 7:00 p.m. Sundays

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First Baptist Church

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We Welcome You



Mr. and Mrs. Jerry D. Hutton

Of Interest To THE WOMEN

Patricia Ann Chitwood Weds Jerry D. Hutton

Before an altar banked with greenery in Progress Baptist Church at 8 p.m., Saturday, August 21, Patricia Ann Chitwood, daughter of Mr. and Mrs. E. D. Chitwood Jr. of the Lazbuddie Community, and Jerry Dwain Hutton, Muleshoe, son of Mr. and Mrs. Horace Hutton, repeated wedding vows. Rev. B. C. Stonecipher read the double ring ceremony.

The bride, given in marriage by her father, wore a formal gown of candlelight silk organza designed with portrait neckline edged in tiny seed pearls. The fitted bodice and long petal point sleeves were of re-embroidered Alencon lace. Seed pearls also edged the lower bodice and midriff.

The controlled bell skirt of silk organza extended into a full chapel train. Re-embroidered lace motifs accented the front of the skirt and the train. Her finger tip veil of silk illusion was attached to a crown of seed pearls. She carried a bouquet of cascading streamers of Frenched white carnations and leaves entwined with pincotton, Lillies of the Valley and ribbons of rosettes. White orchids with gold throats nestled in the center to form her going away corsage.

Her bouquet topped a white brocade covered Bible which was borrowed from the groom's sister, Mrs. Freddie Parkman. For something old, she wore a string of pearls.

Sharon Hutton, maid of honor, wore a floor length sheath of peau de soie designed with a portrait neckline, empire waistline and three quarter length sleeves. Her French headpiece was fashioned with puffs of flowing maline illusion. She wore matching gloves and a single strand of pearls. Her bouquet of cascading bronze mums was accented with a gold ribbon.

Candlelighters were Susan Woodcock, Albuquerque, and Linda Weaver, Lazbuddie.

Guests were registered by Mrs. Travis Bessire.

Ushers were Richard Chitwood and Terry Hutton. Before the ceremony Brenda Tanner, soloist, sang "Because," and "I Love You Truly." Then at the close of the ceremony she sang, "Wedding Prayer," as the couple were kneeling on a white velvet kneeling bench. She was accompanied by her sister, Susie Tanner, organist, who also presented traditional wedding marches.

A reception in the home of the groom's parents followed the ceremony. Decorations were in gold and white, the bride's chosen colors. The serving table was covered with a white net and satin cloth over taffets and decorated with love birds, flowers and sequins.

Tall white tapers in crystal candelabra flanked each side of the four tiered bride's cake. A silver service, belonging to the groom's paternal grandmother, completed the table decorations.

The reception table was attended by Eva Dean Ivy, Gayla Seaton, Martha Moss, Wynell Barnes, Elaine Embry and Mrs. Freddie Parkman.

Mrs. Hutton is a graduate of Lazbuddie High School and former student of Texas Christian University, Fort Worth, Hutton, a graduate of Muleshoe High School, has been attending West Texas State University.

Following a wedding trip to points of interest in New Mexico and Colorado, Mr. and Mrs. Hutton will be at home in Canyon and will attend West Texas State.

Dinner Guests In Buddy Lloyd Home

Saturday evening dinner guests in the home of Mr. and Mrs. Buddy Lloyd were Mr. and Mrs. Glen Smith and daughters, Cynthia, Brenda and Glenda, Alma, Arkansas; Mr. and Mrs. Rodney Hinkle, Delwin, Rodrick and Tommy, Panhandle; Mr. and Mrs. Odom Smith, Farwell.

Also Mr. and Mrs. Johnny Brand and Katherine and Mrs. Henry Lloyd of Friona.

Later guests were Mr. and Mrs. Howard Whitener, Charlene and Gerald Dan, Texico; Mr. and Mrs. Bill Brand, Clovis; N.M.; and Fred Lloyd and Barbara, Friona.

Club To Sponsor Annual Project

Progressive Study Club will sponsor the annual "Money Doll" project during Matze Days again this year. Tickets of 10¢ each will be sold during the celebration, entitling the holder to a chance at winning a doll dressed in 25 one dollar bills.

The drawing for the doll will be held in the City Park at noon Saturday, Sept. 18, which is the climax of the four day Matze Days Celebration.

Each year the Club donated the money earned from the "Money Doll" to the Parmer County Community Hospital.

Tickets may be purchased from any Progressive Study Club member or you may contact Mrs. Billy Jo Mercer, chairman of the Community Service Committee.

Club Women Support Giristown Project

Members of Black Home Demonstration Club adopted a girl at Giristown, near Whiteface, as a project for last year and have been contributing to her support. They presented gifts to her at Christmas time and plan to shower her with birthday gifts Saturday.

Early last week the grapes in the orchard of Mr. and Mrs. T.J. Presley were ready to pick. Each year the Presleys divide the grapes with neighbors and friends. This year they decided to donate them to the club. Several club members assisted with more than 150 pints of grape jelly for Giristown after Mr. Presley picked the grapes. Other club members assisted by providing sugar, containers and other items necessary for converting grapes into jelly.

Those making the jelly were Mrs. H.H. Elmore, Mrs. J.R. Braxton, Mrs. Ellis Tatum, Mrs. K.E. Deaton, Mrs. T.J. Presley, Mrs. Dick Rocky, Mrs. Helen Fangman, Mrs. Roscoe Ivie, Mrs. Gene Welch, Mrs. Bill Cartmel and Mrs. J.B. Snead. Mrs. Woodrow Whitaker, who lives in the Black community but does not belong to the club, assisted.

Gifts for the girl being sponsored by the club will be taken to the Thursday, September 2 meeting in the home of Mrs. Harry Lookingbill.

Then on Saturday several members of the club will transport the jelly and the gifts to Whiteface and present them. Two girls will be sponsored by the club this year.

Dr. and Mrs. John Coleman and Susan from Portales, New Mexico, visited in the Sloan Osborn home Sunday afternoon. Mr. and Mrs. Claude Osborn joined the group. Dr. Coleman is a nephew of the Osborns.



IT'S JELLY MAKING TIME . . . Some homemakers seem to think the only time to make jelly is when the fruit is ripe and available. Many Parmer County homemakers make jelly each year for their own tables and for gifts to members of their family and friends, but this year some residents of the Black Community have been spending time, effort and money to provide jelly for residents of Whiteface Giristown. Mrs. T. J. Presley, Mrs. H. H. Elmore and Mrs. Dick Rocky are putting the finishing touches on the project. The jelly will be taken to Giristown Saturday.

Bridal Shower Courtesy For Mrs. Eddie Spring

A bridal shower in the home of Mrs. Charlie Wise recently was a courtesy for Mrs. Eddie Spring. Co-hostesses with Mrs. Wise were Mrs. Randol Allen, Mrs. M. S. Weir, Mrs. Bill Filppin, Mrs. John Fred White, Mrs. Bill Nazworth, Mrs. Otho Whitefield, Mrs. Jim Rule, Mrs. O. F. Lange and Mrs. Paul Mohr.

The gift display table and serving table were covered with white cloths and centered with arrangements of pink glads surrounded by crystal candle holders filled with white tapers. Refreshments of punch and cake were served by the hostesses.

Special guests were Mrs. Clifford Barnhill, Hereford, mother of the guest of honor, and Mrs. F. L. Spring and Mrs. Edward Spring, grandmother and mother of her husband.

Others attending and sending gifts were Mesdames Doyle Rinn, F. W. Reeve, James Jeffcoat, B. E. Sanders, R. B. McKee, Mitchell Hudson, Glenn E. Reeve Sr., Walter Loveless, Howard Love, James Widner, Vera Mae Hudson, Raymond Adams, Carl Maurer, Pat Fallwell, L. F. Lillard, Mike Palvalus, Fred White and Charles Love.

Also Mesdames Bert Schackelford, Johnnie Benger, George Treider, Lee Spring, Paul Spring, Frank Spring, Denver Smith, Pearl Kinsley, Floyd Schlenker, Elmo Dean and Billy Stifford.

Also Mildred Dorris, Lola Goodwine and Sherry and Joyce Cole.

DANCE

Lessons Start Friday
Sept. 3rd
American Legion Hall
Lewis Larrymore

Tap

Ballroom

Jazz

Acrobatic

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Her bouquet topped a white brocade covered Bible which was borrowed from the groom's sister, Mrs. Freddie Parkman. For something old, she wore a string of pearls.

Friona Young Homemakers Formally Install Officers

In a formal installation service at Friona School Cafeteria Saturday evening new officers for Friona Young Homemakers were reminded of their duties by Mrs. W. D. Buske, outgoing president, who was installing officer.

A devotional by Mrs. J. T. Gee and a salad supper preceded the service. Mrs. Larry Dobbs, Hereford, Area I officer, was a special guest. Other guests included Mrs. Dalton Caffey, who works in the capacity of advisor to the group; Susie Carmichael, Lydia Buske, Linda Outland and Gay Wyly.

Officers installed were Mrs. Jimmy Mabry, president; Mrs. O'Neal Greason, first vice-president; Mrs. Bill Rayborn,

second vice-president; Mrs. Leon Massey, third vice-president; Mrs. Pearl Broyles, fourth vice-president.

Also Mrs. Larry Fairchild, historian; Mrs. Glenn E. Reeve Jr., reporter; Mrs. Joel Landrum, secretary; Mrs. Clyde Woodard, treasurer; Mrs. Teddy Fangman, parliamentarian and Mrs. Rex Blackburn, benevolence chairman.

Outgoing officers were Mrs. W. D. Buske, Mrs. Jerry London, Mrs. Larry Fairchild; Mrs. Leon Massey and Mrs. Harvey Garrison.

Hostesses were Mesdames Eugene Bandy, Larry Moyer, Rex Blackburn, Pearl Broyles and Kenneth McLellan.

Charles Baldwins Visit In Friona

Mr. and Mrs. Charles Baldwin and children, Linda, Janice, Brenda and Brad, of Euless, Texas, are visiting in the homes of Mr. and Mrs. Phillip Weatherly and children and other Friona friends. The Baldwins, former Friona residents have been vacationing in El Paso, Juarez and points of interest in Arizona.

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<p>PAINT CLEARANCE</p> <ul style="list-style-type: none"> Spray Paint 1 Lb. Can \$1.18 Interior Latex Paint Regular \$5.85 Gal. Clearance Price \$3.63 Outside Paint Regular \$7.45 Gal. Clearance Price \$4.39 	<p>FOR FALL FERTILIZING</p> <p>Revolution® 20-10-5 Fertilizer Save 14% at W.A.!</p> <p>2.99</p> <p>Reg. 3.49 In Catalog</p> <p>Same ingredients as brand coating much more! X1000</p>

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Santa Rosa PLUMS	Lb.	15¢
BANANAS	Lb.	12¢
Sealtest ICE CREAM	1/2 Gal.	69¢
Shurfresh CHEESE SPREAD	2 Lb. Box	69¢
Shurfine FRUIT COCKTAIL	#303 Can	21¢
Aurora TISSUE	2 Roll Pkg.	25¢
Maxwell House COFFEE	Lb. Can	79¢
Mazola CORN OIL	Qt. Bottle	63¢
Del Monte PEACHES	#2 1/2 Can	25¢
Libby's Frozen BROCCOLI SPEARS	10 oz. Pkg.	25¢

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Reception Honors W. J. Nazworths

Children of Mr. and Mrs. W. J. Nazworth were hosts at a reception in the family home from 2 to 5 p.m. Sunday. The couple will observe their Golden Wedding Anniversary September 12. Decorations of gold and white were used on the gift table. Crystal and silver appointments and white napkins with the names "Iva and Jeff" lettered in gold completed the table-setting.

Refreshments of cake and punch with nuts were served during calling hours.

Hosts were Mr. and Mrs. W. H. Nazworth, Sweetwater, Texas; Willis Nazworth, Friona; Mr. and Mrs. J. R. Nazworth, Black; Mr. and Mrs. Royce Healer, Vacaville, Calif.; John O. Nazworth, Ford Ord, Calif.; Mr. and Mrs. Billy Wayne Nazworth, Friona; and Mr. and Mrs. H. V. Nazworth, Amarillo.

William Jefferson Nazworth and Mary Ivanett Walker were

married Sept. 12, 1915 in Quitman, La. They are both natives of that city and lived there several years after their marriage. The family moved from Quitman, La., to Fisher County Texas and later to Friona.

Persons present for the reception who attended the wedding were Mr. and Mrs. A. B. Walker, Quitman, La., and Mrs. Perry Cummings and Mrs. Lorene Wilburn, both of Roby.

Other out-of-town guests signing the register were Mr. and Mrs. Dean Nazworth, and Mr. and Mrs. Jerry Wilburn and Shannon, Amarillo; Mr. and Mrs. E. A. Hromas and Mr. and Mrs. Arnold Hromas, Bovina; Mr. and Mrs. A. V. Walker, Vernon, La.; and Earl Walker, Nashville, Tenn.

Also Mr. and Mrs. Bobby Williams, Plainview; Mrs. Geraldine Parker, Jerry and Margaret, Sweetwater and Mrs. Lillian Bryan, Atlanta, Georgia.

Friona Public Library To Be Open Saturdays

Friona Public Library will continue to be open from 9 a.m. to 12 noon on Saturday. The opening of school stemmed the stream of users, so the Tuesday and Thursday hours will be dropped for the present.

The successful summer reading program was climaxed by 83 school age readers earning certificates for reading 12 or more books. Many read many more than the required number. Of those earning certificates 58 are in grades 2 thru 4 and 25 are in grades 5 thru 8.

Thirty three more readers in grades 2-4 approached reading the dozen books. An additional forty two in grades 5-8 joined the reading club but did not quite reach the 12 mark. There were readers of all ages who read, but did not sign up for the reading program.

Any books now due should be checked in Saturday morning.



A vacation is nice and everyone should take one at least once a year. There just isn't a better way to learn to appreciate your home, friends, co-workers and fellow townsmen than to leave and observe persons in other parts of the country. Even though you meet many nice and courteous people anywhere you go, you feel a deeper sense of appreciation for home town folks when you return.

Every season of the year has its advantages, but fall is definitely in the running for most beautiful. Right now asters,

marigolds, zinnias, dahlias, chrysanthemums and other flowers are blooming in profusion in just about every section of town.

In the fields the cotton plants are mature and you can see red and white blooms all over the tops of them. This has been a good growing season and in some places it is difficult to tell which direction cotton rows are running because of the density of the foliage.

Maize is in every stage from the booting stage to maturity. As far as I know none has been harvested in our immediate area, but some fields are so dark harvest can't be too far away. I'm sure we will have some maize harvested before Maize Days.

The sugar beet fields are very pretty and most of the wheat fields are clear of weeds, freshly plowed and almost ready for pre-watering and seeding.

One of the sad sights we see is a strip of cotton that has had to be plowed up in control program. It is real difficult to pre-determine just where the last row of cotton should be planted, so when there is any over-plant, it must be plowed up.

According to an unofficial report I heard earlier this week, Friona will soon have an automatic car wash. These facilities are available in many towns smaller than ours, so I'm sure such a business venture here will be a successful one.

A few weeks ago the question: "When is Friona going to get a larger eating facility" (Continued on page 10)

Reading Hour Ends Thursday

The Thursday morning Reading Hour for pre-school children concluded its summer program last week with a party and awards presentation at Federated Club House.

Approximately 30 children and several mothers were present for the end-of-summer event.

Paige Osborn received the award for perfect attendance. Others with good attendance awards were Priscilla Pruett, Mike Blackburn, Larry Broyles, Tammy Fairchild, Gigi Spring, Jim Fish, Brian Witten and Sharla Duggins.

Hostesses were Mrs. Billy Jo Mercer, Mrs. Ray D. Fleming, and Mrs. J. L. Humphrey. Members of the Progressive Study Club conducted the Reading Hour each week during the Summer with an average attendance of 20 children. In all, 64 pre-schoolers enrolled for the program.

Scout Leaders Make Maize Days Plans

Plans for Maize Days activities were made at the Monday afternoon meeting of Girl Scout leaders at the Federated Club House. The Cadettes will be in charge of the float and there will be a concession stand.

Mrs. W. M. Massie, neighborhood chairman, presided over the meeting. Plans for a new Brownie troop was discussed.

Other leaders present were Mrs. Floyd Schueler, Mrs. Don Light, Mrs. Louis Welch, Mrs. Ralph Wilson, Mrs. James Crump, Mrs. Alton Peak, Mrs. Elvin Wilson, Mrs. W. R. Plethmayer, Mrs. Andy Hurst and Mrs. Walter Cunningham.

Visitors In Nazworth Home

Recent visitors in the home of Mr. and Mrs. W. J. Nazworth have been Mr. and Mrs. Royce Healer and children, Vacaville, Calif., John O. Nazworth, Fort Ord, Calif., and Mrs. Fannie Barr, Dodson, La.

Also Mr. and Mrs. Calvin Nazworth and children, Kallin and Kelly, Fort Meade, Maryland; Mr. and Mrs. A. V. Walker, Vernon, La.; Mr. and Mrs. A. B. Walker, Quitman, La., and Earl Walker, Nashville, Tenn.

Baptist Young People Win Youth Rally Banner

Twenty-nine young people from Calvary Baptist Church attended a youth rally at Floyd-dada Thursday, August 26. They brought home the Llanos Altos Youth Rally banner.

Afternoon activities included volleyball tournaments and a softball game.

Highlight of the evening session was election of new officers. Three persons from

Friona were elected to fill offices. They were Terri Lynn Wilson, secretary; Darla Howell, songleader; and Jake Armstrong, youth pastor.

Those attending from Friona were Jake Armstrong, Charles Howell and Mrs. V. M. Ferguson, sponsors.

Also Karen Armstrong, Walter Carlton, Linda Estep, Doris Ferguson, Hazel Fallwell, Glenn Goggans, Dennis Howell, Judy Jordan, Bobby O'Haughey, Jerry Stephens, Larry Stevick and Sylvia Stokes.

Also Helen Stowers, Celia Faye Vestal, Terri Lynn Wilson, Conrad Armstrong, Laura Gaskins, Milton Carlton, Darla Howell, Cheryl Frye, Linda Fallwell, Risa Howell Sarah Fallwell, Shirley Stokes, Jackie Stowers and Stephen Armstrong.

Mrs. George Anderson and daughters, Kathy and Linda, of Phoenix, Arizona, and Mr. and Mrs. Luther White, Cottonwood, Ariz. were weekend visitors in the homes of Mr. and Mrs. C. L. Vestal Jr. and children and other friends. The Whites are Mrs. Anderson's parents.

Son Born To Local Couple

Mr. and Mrs. Joe B. Douglas Jr. became parents of a baby boy at 4:20 p.m. Sunday, August 22, at Parmer County Community Hospital. He weighed 8 lbs. 12 ozs. and was named Jay Kirk.

Grandparents are Mr. and Mrs. Joe B. Douglas Sr. and Mr. and Mrs. F. W. Barnett, Mr. and Mrs. F. E. McMurry, Alamogordo, New Mexico, and Mrs. Sarah Vernon, Friona, are great-grandparents.

Jay Kirk is the first child for the couple.

Hospital Notes

ADMISSIONS AUGUST 24 thru 30

Rodney Williams, Friona; Tommy Mars, Friona; Mary Ruth Lane, Bovina; Linda Morris, Hereford; Uncle John White, Friona; S. D. Balze, Jr., Friona; Francisco Negrete, Friona; Beatrice Valdez, Friona; Miguel Ramos, Jr., Friona; Tommy Sisco, Bovina; Alverna Schacher, Muleshoe; Maria Ramos, Friona; Elvira Rios, Friona; Rickey Vaughn, Bovina; Charles Wilkins, Friona; Georgia M. Holmes, Friona; Jana Spence, Snyder; Kyle Kimbrell, Friona; John B. Taylor, Friona.

DEMISSIONS

Mayo Phipps, Edith Mercer, Wanda Hanks and Baby Girl, Neil Floyd, Rodney Williams, Linda Morris, Betty Douglas and Baby Boy, Tommy Sisco, Baby Boy Latham, S. D. Balze, Jr., Tommy Mars, Francisco Negrete, Mary Ruth Lane and Baby Girl, Miguel Ramos, Jr., Beatrice Valdez, and Elvira Rios.

The white oak is the most valuable of the Texas oaks.

Rebekahs Host Farewell Party

Members of Friona Rebekah Lodge were hostesses at a going away party in Oddfellows Hall Monday evening. Honored guests were Mr. and Mrs. John D. Sanders, who are moving to Seymour.

The party began with a salad supper and was followed with a gift presentation and informal visiting.

Others present included Mrs. Floyd Brookfield, Mr. and Mrs. O. T. Patterson, Mrs. T. A. Sherley, Mrs. Raymond Adams, Mrs. Pat Fallwell, Mrs. Joe Moyer, Mr. and Mrs. G. E. Reed, Mrs. W. B. Fulgham, Mr. and Mrs. Sam Williams, Mrs. Lillie Taylor, Mr. and Mrs. Charlie Wise, Mrs. Denver Smith and Mrs. Ed White.

Women Bowlers Meet Thursday

A meeting has been planned for all women interested in organizing a morning league for women bowlers. The meeting will begin at 9 a.m. Thursday, Sept. 9.

Any woman who is interested in bowling is encouraged to attend the meeting by Mrs. Eugene Bandy. Starting date for bowling, bowling day and other items of interest will be discussed and decided upon. Anyone who is interested in bowling but cannot attend the meeting is invited to call Mrs. Bandy at 265-3413.

Business men interested in sponsoring a woman's team are also invited to contact Mrs. Bandy or Friona Lanes.

E. E. Deaton To Be Honored

Mr. and Mrs. Everette E. Deaton will be honored with a reception on their Silver Wedding Anniversary Sunday, September 5, in their home at 509 Ashland.

Hosts will be Mr. and Mrs. Jerry Bradshaw, Farwell; Mr. and Mrs. Morris Deaton and Bernie Dall Deaton, Friona.

Invitations are not being mailed locally, but friends of the couple are invited to attend.

STOCK UP HERE! **DRUG NEEDS** AND SUNDRIES...

Shop Bi-Wize For These Big Dollar Day Values - -

STADIUM SEATS \$4.50
See The Game In Comfort

Wagner
CARPET SWEEPER
\$5.99 Value... Now **\$4.00**

ELECTRIC BLANKETS
2-Year Guarantee
\$18.95 and \$24.95

Now's The Time To Start On
SUPER PLENAMIN
Vitamins \$2.59 To \$17.50

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Playtex Dress-Eez
BABY PANTS 2/99¢
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HAIR SPRAY Now 79¢
1 Lb. 7 Oz. Size

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All Purchases Give Credit On Our Stegocraft Stainless Steel Sets.

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BACK TO SCHOOL

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Thursday, Friday, Saturday Shop Hurst's For All Your Clothing Needs

<p style="text-align: center;">ONE GROUP</p> <p style="text-align: center;">Boys' Wash-n-Wear Slacks</p> <p style="text-align: center;">Sizes 2 to 14</p> <p style="text-align: center;">Values To: 4.98 \$2.97</p> <p style="text-align: center;">5.98 \$3.97</p> <p style="font-size: 0.8em;">Polyester And Cotton Blends Rayon Blends</p> <p style="text-align: center;">ONE GROUP</p> <p style="text-align: center;">Boys' Corduroy Jeans</p> <p style="text-align: center;">Sizes 10 to 18</p> <p style="text-align: center;">Values To: \$4.98 . . . Now \$3.97</p> <p style="text-align: center;">ONE GROUP</p> <p style="text-align: center;">Mens' Corduroy Jeans</p> <p style="text-align: center;">Broken Sizes</p> <p style="text-align: center;">Values To: \$5.98 . . . Now \$4.97</p> <p style="text-align: center;">ONE GROUP</p> <p style="text-align: center;">Mens' Wash-n-Wear Slacks</p> <p style="text-align: center;">Values To \$8.95 . . . Now \$4.97</p> <p style="text-align: center;">Broken Sizes 31 To 40</p>	<p style="text-align: center;">Girls' Back-To-School Dresses</p> <p style="text-align: center;">Sizes 6 To 14</p> <p style="text-align: center;">Values</p> <p style="text-align: center;">\$4.98 To \$9.95</p> <p style="text-align: center;">Girls' Purses</p> <p style="text-align: center;">Over The Shoulder Straps</p> <p style="text-align: center;">From \$1.98 Up</p> <p style="font-size: 0.8em;">Shop Hurst's For Winter Jackets & Coats For The Whole Family. Select Now On Lay Away.</p> <p style="font-size: 0.8em;">*Tom Sawyer For Boys *Cresco For Men *Betty Rose For Women *Simon Mogliner For Girls</p>	<p style="text-align: center;">ONE GROUP</p> <p style="text-align: center;">Mens' & Boys' Shoes</p> <p style="text-align: center;">Broken Sizes 3 1/2 To 11</p> <p style="text-align: center;">Values To \$9.95 \$4.97</p> <p style="text-align: center;">ONE GROUP</p> <p style="text-align: center;">Boys' Rough-Out Boots</p> <p style="text-align: center;">Sizes 11 To 5 1/2</p> <p style="text-align: center;">Values To \$10.95 . . . Now \$6.97</p> <p style="text-align: center;">Smooth Leather Styles, Also Sizes 3 To 7</p> <p style="text-align: center;">SPECIAL BACK-TO-SCHOOL VALUE</p> <p style="text-align: center;">\$1.00 Off Price Of Each Pair Of School Shoes Purchased!</p> <p style="font-size: 0.8em;">(This Special Will Not Include Canvas Shoes.)</p>
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HURST'S DEPARTMENT STORE

Baptist Fall Revival Begins Here Sunday

The annual fall revival will be held at the First Baptist Church in Friona beginning Sunday, September 5 and running through September 12.

Rev. Bill Thomas of Memphis, Tennessee will be the speaker. Glenn Boyd, minister of music and youth at Highland Baptist Church, Lubbock, will be in charge of revival music.

Services will be held each weekday at 10 a.m. and 7:30 p.m. Sunday Services are at 10:55 a.m. and 7 p.m. Rev.

Thomas will preach beginning with the Monday night service. Rev. Thomas received his Bachelor of Arts degree from Baylor University in 1949. He received his bachelor of divinity degree from Southwestern Baptist Theological Seminary in Fort Worth, 1952, and his doctor of divinity degree in 1964.

He has held pastorates in Grandview, Wellington, Henrietta and Dallas.

Boyd received the bachelor of music education degree from Oklahoma Baptist University, and the master of church music degree from Southwestern Baptist Theological Seminary.

Before coming to Lubbock, he served the Central Baptist Church in Lawton, Okla. He has also been on the staffs of churches in Oklahoma City, Ada, Okla., and Fort Worth.

In and Around--

(Continued from page 9)

ty?" was asked in this column. It was also answered by a local resident later in the week. A building will be built by a local contractor as soon as a restaurant operator signs a contract for its lease.

Maybe this arrangement will be completed within the next few days or weeks then in the not too far distant future it will not be necessary for Frionans to go out of town for wedding rehearsal dinners, family parties and other meetings of like nature.

Frionans Attend Reunion

One morning last week the Floyds ate breakfast in Show Low, Arizona. I was pleasantly surprised when I observed the large restaurant and pleased when we went inside and saw the spacious facilities for customers. The room in which we were eating must have had a seating capacity of at least one hundred besides the stools at a counter which were filled with coffee drinkers.

After we had breakfast, we visited briefly with the owner-manager and expressed our surprise at finding such a nice place in such a small town. After graciously accepting our comments, he asked, "Would you like to see our dining room?"

The dining room was large and attractively furnished and the manager explained that almost every evening it was completely filled. I asked, "Where do your customers come from?" His reply was: "Most of them are local people, but in the summer time we have quite a few tourists."

I asked the population of the town. Then as I was wondering how a town of less than 2000 persons supported such a nice establishment, the owner asked, "Would you like to see our banquet room?"

The banquet room was upstairs and was furnished luxuriously to accommodate a large number of people. I saw a sign that informed me that this was the regular meeting place of the Rotary Club.

Rural residents of Show Low must be few and far between and the business section was much smaller than ours. I'm still trying to figure out how the man has managed to stay in business 25 years and to build such a nice place.

The only two things I can think of that Show Low, Arizona has that Friona, Texas, does not is a large ultramodern eating establishment and a Rotary Club.

It is good to be home and I appreciate all the nice things readers have said about missing in And Around Friona while I was gone.

Let's all cooperate with committee members and have the best Maize Days ever.

Mr. and Mrs. Frank Griffith returned home Tuesday after spending three weeks visiting relatives and friends in the Midwest. Highlight of their trip was attending the fiftieth annual homecoming of the Griffith family at Logan, Ohio.

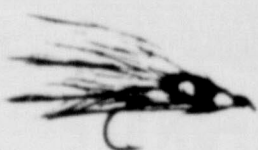
Mrs. Helen Coates of Independence, Mo., a cousin of Mrs. Griffith and Mrs. J. B. Buske, accompanied the couple home and will spend several weeks visiting relatives here.

Other Frionans attending the homecoming at Logan were Mr. and Mrs. Floyd Brookfield and Mr. and Mrs. Foster Rector.

Mr. and Mrs. Tom Griffith and daughter, Barbara, Bovina; and Mr. and Mrs. Elmer Oldham and son, Darrell, Amarillo, also attended the event.

Mr. and Mrs. Joe Osborn stopped in Friona last week on their way home to Austin from Tres Ritos where they had spent two weeks vacationing. The Osborns and their guests from Albuquerque toured through the mountains of New Mexico.

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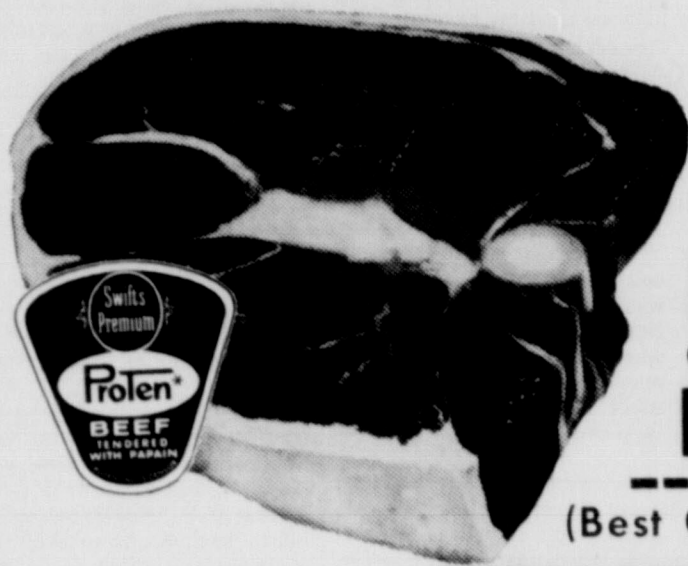
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Wright's FRANKS All Meat 12 Oz. 49¢
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WRIGHT'S COUNTRY STYLE BACON 2 Lb. 1.49

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Maxwell House

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Funny Face Drinks 12/\$1

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Austex

TAMALES 300 Can 25¢

Austex

Tamales Giant Size 24 Oz. 39¢

BOLD Detergent 69¢

Hunt's PEAR HALVES 303 Can 31¢

Welch's Welchade Apple-Grape Quart 3/\$1

BORDEN BISCUITS 3/25¢

DEL MONTE BUFFET SIZE CAN SALE

SPINACH 8 Oz. 2/25¢

SAUERKRAUT 8 Oz. 2/25¢

Whole Kernel CORN 8 Oz. 2/25¢

Sliced Peaches 8 Oz. 2/19¢

Sweet Peas 8 Oz. 2/29¢

Cream Style Corn 8 Oz. 2/25¢

Arrow Aluminum Foil 25 Ft. 25¢

Kimbell Apple Sauce 303 Can 2/29¢

Armour Star

TREET 12 Oz. 49¢

Borden's

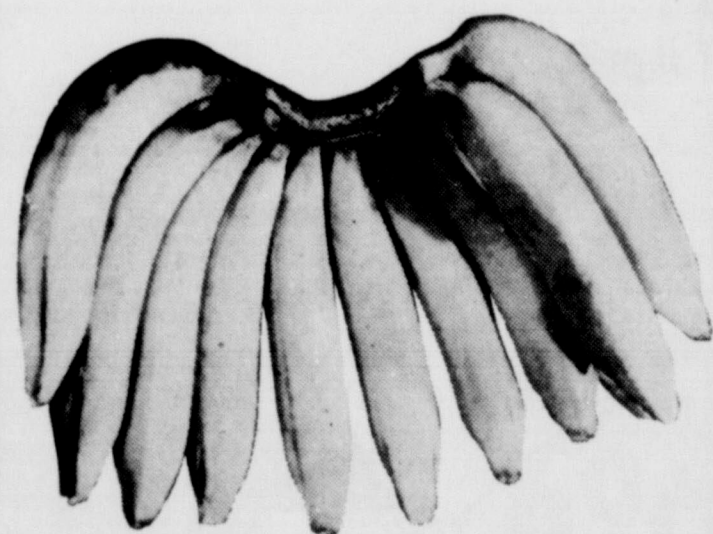
ICE MILK 1/2 Gallon 49¢

HUNTER'S SPECIAL PLASTIC

12 Gauge Shells 6 & 7 1/2's \$2.59

PLASTIC

16 Gauge Shells 6 & 7 1/2's \$2.49



Values Good

Sept. 2 Thru 8 BANANAS Lb. 10¢

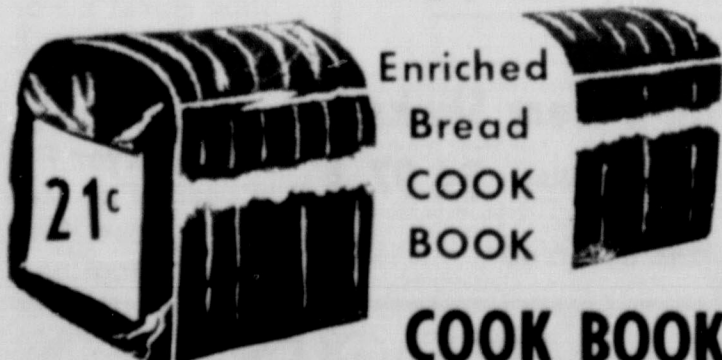
Delicious APPLES Lb. 23¢

CLOROX 1/2 Gallon 33¢

Faultless SPRAY STARCH 24 Oz. 49¢

LIQUID LUX 22 Oz. 49¢

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COOK BOOK BREAD 21¢ 1 1/2 Lb. Loaf

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