

Chiefs, Abernathy Clash In "Showdown" Battle

It will be the third straight week for Friona, itself unbeaten in district play, to meet a likewise unbeaten district team when the Chiefs go to Abernathy for the "decider" tomorrow night.

It won't happen again this season, since Abernathy and the Chiefs are the last two teams in District 3-AA who have not tasted defeat, and someone must fall tomorrow night. The Antelopes are flying high after last week's convincing

56-12 win over pre-season favorite, Olton, but the Chiefs are likewise on cloud nine after their lower-scoring but equally-impressive 12-7 upset of the Lockney Longhorns.

The game will likely provide an early climax as far as Friona is concerned, for the district race. There will still be two games remaining, but the winner of tomorrow's showdown battle will have the inside track toward the district championship.

This year's district schedule is resembling the 1963 schedule in many ways. That year, Friona and Muleshoe each won their first two games, and were unbeaten when they played at Muleshoe. There was a game remaining after that "showdown" battle.

Friona will have a chance to compensate for missing out in that 1963 title bid, and will also harbor memories of last year when the Chiefs and Floydada battled down to the final district game, in which the Whirlwinds escaped with a 7-6 win and the right to represent the district, although tying with Friona for the championship.

The Antelopes have a solid team, and like Friona, seem to have reached their peak for the season. They have a better season record, having lost only to Post in non-conference play for a 6-1 ledger.

Friona, meanwhile, has battled back from a 1-4 start to currently read 3-4 for the season, and entertains hopes of squaring off its season record at 4-4.

Abernathy has balanced attack led by letterman quarterback Lane Wade, who is dangerous on the run-pass option. With Wade and halfback Mike Tannahill, the Antelopes have easily as much speed as Lockney's two halfbacks possessed, and in addition can call upon another speedy back, Richard Hall.

Coach Don Light stated that Wade is equally dangerous as passer or running the ball, and has some receivers who can catch the ball.

The Chiefs will be at near peak strength for the game. Co-captain Bob Sims, working on his third varsity letter as a guard, is due to see action after missing last week's game due to a knee injury.

It isn't known just how much Sims will play, but he is expected to play on defense at least. On offense, it will probably be Bing Bingham in Sims' place and Bill Weatherly at center again this week.

Junior end Ray Lynne Murphree will be out due to a back injury, but the remainder of the starters are expected to be ready.

Workouts this week have again been good. "We've had a lot more spirit ever since we began preparing for district play. I feel as though the boys will be ready for tomorrow's game. They realize how much it means," Coach Light says.

The game will be only the second gridiron meeting between Friona and Abernathy. The Chiefs won last year's initial meeting here in a hum-dinger, 26-21.

STAR Lites

by Bill Ellis

Several Friona people, including ourselves, were intrigued the first of this week by letters which were received by members of the local populace which stated that Montgomery Ward would open a new store in "our town."

The letters started out as though there could be no mistake about it. "Yes, it's true, they said. "A new Montgomery Ward store is opening in your town very soon."

We had our suspicions about what actually had happened, but decided to go to HQ and find out from the horse's mouth.

So we spent a couple of bucks and called Ward's main office in Fort Worth, asking for the man whose signature adorned the letter.

We got Mr. R.E. Higdon and asked him what there was to the implication that a new Wards store would be located in Friona.

"You'll have to talk to someone in sales," was his reply. So we were transferred to a Mr. O'Grady in the Sales Department, to whom we proceeded to come forth with questions.

By the tone of his voice, we could tell right away that there was no plan for a Montgomery Ward store in Friona. What really clinched it was his question, "Where is Friona, anyway?"

We told the voice at the other end of the phone about the contents of the letter, asking if he had an explanation. "You say it says something about a discount coupon?" the sales manager asked.

Upon confirming the fact, Mr. O'Grady suggested that we should talk to Mr. Higdon about it, this was his department.

"That's who I started talking to, but switch me back to him," we requested of the MW employee. He did, although it took about another minute to get Higdon back on the line, all on our dime, of course.

"This is your friend back in Friona again. Would you like to explain this letter," asked, when Mr. Higdon once again was on the line.

He asked us to review its contents, which we did; this time hurriedly because by now we could guess the truth and figured that the main profit to come from this call would be reaped by the telephone company.

"What larger towns are you close to?" asked Mr. Higdon, who really knows how to hurt a guy. We could've led him on, but started out with our nearest neighbor (The Town Without a Toothache), and his 'Ah-ha' at the other end of the line pretty well confirmed what we had thought all along.

"Yes, we're planning a new store in Hereford. (Wards operates a catalogue store there. I don't know why you received one of the letters in Friona. You really shouldn't have, Higdon explained.

We make our share of mistakes, so we decided to try to help him out of the embarrassment, by suggesting that the letters were possibly sent out to Ward's customers.

"No, they were not sent strictly to our customers. We purchased a mailing list from a Chicago concern, and they were to send out the letters to everyone in Hereford and a certain radius," Higdon said.

The Montgomery Ward official finished by making apologies for the inconvenience caused by the errant letters, and we accepted sounding as "hurt" as we deemed necessary.

Anyone who would waste good advertising money on mail-out letters, mailed in Chicago, should apologize. And we figure he owes a similar apology to the newspaper folks at "The Town Without a Toothache."

Someone in the merchandising business like Montgomery Ward should know that the best way to advertise something is through the local newspaper. We never (well-hardly ever) get sent to the wrong people by mistake.



THAT TIME OF YEAR . . . Witches, ghosts and goblins will be prevalent in Friona Saturday, as Halloween will be observed. City and school officials urge youngsters to make their rounds on Saturday rather than Sunday. Carolyn Murphree is shown with a couple of "goblins" from her Halloween party Tuesday.

BONDS FOR THE WINNERS

Bank Gives Details On Its Temperature - Guessing Event

Everybody is always talking about the weather and making their own observations and predictions. Now Frionans have an opportunity to make it pay off for them.

The Friona State Bank is sponsoring a "Shiver-O" contest which promises fun and prizes including Series E Bonds. There is nothing to buy -- no slogans to write. All one has to do is indicate the date and exact time of the day when he thinks the temperature will reach zero degrees in Friona on the official entry blank which can be obtained from the Friona State Bank.

Contestants may send in as many entries as they wish, with the only requisite being that they are a customer and submit one guess per card. Be sure to put your name and address on each card. "Send in your guess early as it must be received at the Friona State Bank at least two days in advance of the time you predict the 0 degree temperature will hit," says Charles Allen, contest Chairman.

The official recording device to be used in this contest will be the electronically controlled time-temperature clock designed by the American Sign and Indicator Corporation of Spokane, Washington, located at the Friona State Bank.

The clock has been wired by electronic experts so that when it hits zero degrees, the clock will stop running and will continue to flash at "0" until the exact minute that mark was hit is verified by Friona State Bank officials. This will mark the climax of the contest. The winners will then be notified and prizes awarded.

Friona school and city officials are urging youngsters to observe the traditional Halloween "trick or treat" activities on Saturday night, October 30.

Halloween, according to the calendar, falls on Sunday this year. In order to keep the traditional "trick or treating" from falling on a church night, the officials are requesting that all children make their rounds on Saturday.

Gifford-Hill-Western, manufacturers of concrete irrigation pipe and accessories, has opened a sales office in Friona, located on West Highway 60 between Galloway Implement Co. and Farmer County Pump Co.

The office will employ two full-time men at present, Max Field, native of Farwell, has been in the office the past few weeks. Field has had experience with Gifford-Hill in Farwell and Portales and will be office manager of the local outlet.

A sales engineer, Bill Nelson, who has been with Gifford-Hill's Hereford office the past year, will join Field in Friona. Nelson is married and has a 12-year old son, John. Gifford-Hill-Western has been in the irrigation equipment manufacturing business in Farwell since 1955.

Urge Saturday Holiday

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Demand deposits stood at \$5,384,053.15. This was a 17.5 per cent gain over the corresponding figure of \$4,583,769.00 reported on October 1 of 1964.

Total assets of the bank also had a reasonable increase, from \$6,123,532.25 on October 1, 1964, to \$7,092,965.59 on October 1 of this year, a gain of \$969,433.34.

SCS Tells Employment Of Lyles' Replacement

Ed Blackwell has been added to the Farmer County Soil Conservation Service staff, according to Eddy Willmon, Work Unit Conservationist for the local office.

Blackwell, a native of Ranger (Eastland County) is a 1961 graduate of Sam Houston State College. He has been with the Soil Conservation Service in Hereford for the past year and a half.

He replaces Bill Lyles at the local office, Lyles resigned earlier and has accepted a position in Fort Worth. The new SCS employee spent a year in the Army following his graduation from college.

"We are happy to be back at full strength in the office. We invite the local farmers to come by and get acquainted with us, and particularly to call on us whenever we can be of service," Willmon stated.

Temperatures

of 1964, a gain of \$801,284.15. Savings deposits showed a slightly smaller percentage gain, from \$960,488.40 in 1964 to \$1,108,073.02 this year, an increase of \$147,584.62.

Loans and discounts showed very little change, although declining slightly from the \$4,282,969.70 of October 1, 1964 to \$4,158,085.49, a drop of \$124,884.21.

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Date	Max.	Min.
Oct. 21	65	36
Oct. 22	65	34
Oct. 23	74	38
Oct. 24	76	36
Oct. 25	77	39
Oct. 26	78	36
Oct. 27	70	37

FRIONA, TEXAS

THURSDAY, OCTOBER 28, 1965

TEN CENTS

THE FRIONA



STAR

VOLUME 44 NUMBER 5

10 PAGES

REV. BABER MOVES

Hunt Is New Pastor, Pentecostal Church

Rev. Frank Baber, pastor of the United Pentecostal Church the past five years and instrumental in the church's building program which resulted in a new church edifice, has moved from Friona and has been succeeded as pastor by his son-in-law Rev. Dan Hunt.

Mr. and Mrs. Baber have moved to Tulsa, where he plans to rest a while before getting back into the full-time pastoral work.

While at Friona, the Babers saw the local church grow from a small nucleus to a fair-sized congregation.

Hunt has served the church as assistant pastor for two and one-half years. A native of Wichita Falls, Hunt had four years of experience in full-time evangelistic work. He travelled extensively, visiting churches in Texas, Louisiana, Mississippi, Oklahoma, Kansas, Colorado, New Mexico, Arizona and California.

Hunt attended public school in Wichita Falls, and then attended the Apostolic Bible Institute in St. Paul, Minn.

Mr. and Mrs. Hunt have two daughters, Lori, five and Cynthia, two.



DAN HUNT

Gifford - Hill Opens Sales Office Here

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Campbells Buy Friona Business

Ray and Lee Campbell have purchased Friona Plumbing and Heating from D.F. Milloy, it was announced this week.

Ray owns and operates Campbell Electric in Farwell. He has been in the plumbing and electrical business the past 15 years.

Lee has been service manager at Bainum Butane for the past several years. He will be in charge of the local store, which will be located in the new warehouse built last year by Milloy, and will have an entrance facing Euclid Street.



ONA MBING

BROTHER PARTNERSHIP . . . Lee Campbell of Friona (left) and Ray Campbell of Farwell this week announced that they have purchased Friona Plumbing and Heating from Doug Milloy. Lee will be in charge of the business beginning November 1.

Bank Deposits Show 17 Per Cent Rise

Deposits at Friona State Bank as of October 1, showed a healthy climb of 17.2 per cent over the total for the same date a year ago, a quarterly statement issued by the bank revealed this week.

Total deposits on October 1 this year stood at \$6,492,126.17 which was a net gain of \$947,868.77 over the figure of \$5,544,257.40 which was on deposit at the bank October 1 of 1964.

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MAY I HAVE THIS DANCE? . . . It may look at first glance as though Friona's Joe Mabry (31) and Lockney's Dale Galloway are doing a fancy ballroom number, but the grimaces tell that both meant business when they clashed head on in last

week's game. Mabry, who gained 94 yards during the game, was tackled by the opposing Lockney quarterback after a good gainer.

(STAR Photo by Jay Beene)

THE FRIONA STAR

"Founded In 1925 by John W. White"

Published every Thursday at 109 Sixth Street
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1962. Texas Press Association, 1959, 1960, 1961, 1962. First Place General Excellence Winner, West Texas Press Association, 1961, 1962.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES

Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$6 per year.



Bill Ellis, Editor
June Floyd, Society Editor
Wanene Ragsdale, Bookkeeper



THE LOCKNEY BEACON
...
CURRENT COMMENTS FROM ...
IT APPEARS now that all the hard work and money put into the movement to secure sugar beet acreage for the Plainview area has gone down the drain. Congress is now considering a bill, which seems pretty sure of passing, that would continue the policy of the past in setting a high level of foreign sugar imports and restricting the right of American farmers to plant sugar beets. This is merely another move on the part of an all-powerful government to limit the freedom and initiative of its people, forcing them more and more to comply with dictator-type regulations and giving special consideration to people other than its own citizens.

PERRYTON ...
It was a surprise to us out here to read where KGNC television and radio has been sold to a Kansas publisher and associates. We would never had figured the Whittenburg family would have sold this property, and it is sort of sad to see the TV and radio station pass into the hands of non residents owners. We can remember back a long time ago when KGNC radio was the only station we could get with any regularity in Perryton, and in more recent years, we have had the feeling that KGNC-TV was a "home town" station instead of a cold blooded business enterprise. Maybe because KGNC has had a newspaper connection, being owned by the Amarillo Globe News, but we have had a different feeling about it than the other two television stations in Amarillo.

THIS IS A TREND of the times, and probably the federal tax structure has something to do with the sale. Chain ownership of newspaper and broadcasting stations probably lends itself to some tax advantages that we don't know about, but these must be there because more and more chain operations are taking hold.

DUNCANVILLE ...
A citizen who is witness to an accident but runs away without identifying himself is not guilty of a law violation. But his is guilty of having shirked a moral obligation.

TO WITNESS A CRIME of violence but to flee before notifying police is not only foolhardy, it is cowardly.

IT IS TO OUR SORROW that these traits are growing more and more common and less and less scorned by the general public.

Contest Scores Drop In Wake Of Upsets

The eighth week of the Friona Star's Cotton Bowl football contest was one of those weeks where many of the favored teams were upset.

In addition, one of the contest games (Amarillo High vs Tascosa) ended in a tie, so the best possible score was automatically reduced from 18 to 17.

From the list of 127 contestants who entered the eighth week of the contest, only two differed from the pre-game predictions to name correctly 13 of the remaining 17 games. They were Ronald Dean Smiley and Jack Clark. They also had picked Friona over Lockney on the tie-breaker, so you could say they picked 14 of the 18.

Smiley was judged the winner, having come a point closer to the tie-breaker than did Clark. He was eight points off, guessing it at 14-13. Smiley's misses, besides the tie, were in picking Tulla over Perryton, Texas over Rice, West Texas State over New Mexico State and Purdue over Michigan State, all of which were commonly missed.

Clark set some kind of record by correctly picking eight of the nine college games, the only contestant to do that well in a week of reversals. The only college game he missed was in choosing West Texas

over New Mexico State, thus picking all of the other "questionables" right, including Rice over Texas.

Clark, like most of the other contestants, was kept from having a better score by the high school games. He incorrectly picked Olton over Abernathy, Ralls over Idalou and Tulla over Perryton.

Only six contestants recorded a score of 12, and from this group, Dale Williams emerged with third place money by missing the Friona-Lockney game by just eight points, tabbing it at 8-3, Friona.

Smiley wins \$5, Clark gets \$3 and Williams receives \$2 for being the best guessers in the contest for the past week.

A further idea of how scores tumbled can be seen in the fact that only 21 additional contestants had a score of 11, which means that only 29 of the 127 entering the contest's eighth week scored as many as 11 points.

The contest leader, Edward White, clung to a narrow one-point lead, despite recording his lowest score by far, a nine.

(This was, however, about the average score for the week.) Celta Loflin, who has been ranked second behind White now for several weeks, gained a point with a score of 10. White now

THE SLATON SLATONITE

SLATON ...
Whether you agree or disagree with the editorial philosophy of a newspaper; whether you like or dislike some of the staff members or the editor, you find the newspaper as the permanent record of the events of the day. You find the facts easily digestible, always available and awaiting the convenience of all members of the family.

A newspaper is many things to a community -- an industry, a public service, a customer, a market place an economic force, a civic agency, a public rostrum, a trusted friend, a guardian of freedom.

CANYON ...
It's a fact of life that federal and state government has dried up much of the tax revenue which might have been taken in at a local level and spent to the best advantage of the people.

It's a fact of life that the federal government taxes away so much of the wealth that a community which gets nothing back from the federal government is economically doomed.

More than 60 per cent of the American people voted for big government and tight federal control over personal and community life last fall.

Troy Martin In THE CANYON NEWS

has 110 points in the contest, total to 109 for Mrs. Loflin.

Last year's winner, Waymon Wilkins, gained a couple of notches, and is now tied with Jerry London and Mrs. Edward White two points back at 108. A complete list of the top contestants can be found as usual on this week's contest page.

Four weeks remain in the contest, and contest director Bill Ellis reminds that it is

still "anybody's ball game." "A few contestants dropped out last week. If they had entered and picked the games all opposite as to how the so-called experts were guessing them they would have been up among the leaders. This is no time to miss a week in the contest," Ellis states.

Contestants are vying for three grand prizes in the 12-week contest, in addition to the

total of \$10 of weekly prize money. Chief prize will be a pair of tickets to the Cotton Bowl game, \$40 expense money and hotel accommodations.

Second grand prize, which many are also interested in, will be a pair of tickets to the coming Sun Bowl game, along with \$25 expense money. Third prize will be two season tickets to next year's Friona Chieftain home games.

Old-fashioned ticking stripes make a delightful background for a girl's room, the United Wallpaper Company of Chicago advises. Ticking is featured in many of the new wallpaper designs, including pre-pasted wallpapers which are easy to install and papers with a plasticized finish for ease of maintenance.

High School principal Raymond Cook urges that as much wrapped candy be used as possible, since this is the only kind which can be boxed for mailing.

Our newspaper is your newspaper... Help us to make it the very best! Phone 247-2211 with your local news items.

THE FRIONA STAR

RHEA NEWS
by Mrs. Bill Brandt

The Rhea Home Demonstration Club met Monday night, Oct. 11 in the home of Mrs. Bill Brandt.

Plans for the county Home Demonstration Club luncheon to be held in Friona were discussed. Mrs. Larry Moyer asked that everyone bring items that they have made or plan to make for the bazaar to the next club meeting. The next meeting will be held Oct. 25 in the home of Mrs. Leland Gustin.

Mrs. Cricket Taylor, County H.D. Agent and Mrs. Leland Gustin presented a very interesting program on Costume Accessories. Mrs. Gustin modeled a basic suit she had made with the accessories for various occasions.

Refreshments were served to the following members and guests: Mrs. Shirley Smith, Mrs. Floyd Schueler, Mrs. Norman Taylor, Mrs. Herbert Schueler and Carrie, Mrs. Cordie Potts, Mrs. Joe Allen, Mrs. Larry Moyer, Mrs. Elmo Dean, Mrs. Jack Patterson, Mrs. Leland Gustin and Mrs. Bill Brandt.

Guests present were Mrs. Taylor, Mrs. Ethel Howard, Farwell, and Mrs. Boyd Pipes.

The members are asked to bring their books of stamps to the next meeting.

Melvin Sachs and Mr. and Mrs. Webb Gober of Farwell went to Marysville, Kansas, for the funeral of Mrs. John Hanke, Mrs. Hanke was the aunt of Sachs and Mrs. Gober. The funeral was Monday, with burial in Watersville, Kansas.

Mr. and Mrs. Herbert Schueler, Mike, Glen and Carrie were guests Sunday evening in the home of Mr. and Mrs. Franklin Bauer and family.

(Continued on Page 3)



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Ethridge - Spring Agency
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Friona

Statement of Condition

FRIONA STATE BANK
FRIONA, TEXAS

at the close of business, October 13, 1965

RESOURCES	
Loans and Discounts	\$4,142,302.24
Warrants	86,073.89
U.S. Gov't. Bonds	613,192.97
CCC, Certificates of Interest	15,783.25
Banking House, Furniture and Fixtures	65,190.35
Other Assets	5,033.65
Cash and Exchange	2,165,389.24
TOTAL	\$7,092,965.59

LIABILITIES	
Capital Stock	200,000.00
Surplus, Certified	200,000.00
Undivided Profits	150,839.42
Reserves for Contingencies	50,000.00
Deposits	6,492,126.17
TOTAL	\$7,092,965.59

OFFICERS	MRS. JANE WILLIAMS ASSISTANT CASHIER	DIRECTORS
S. H. OSBORN CHAIRMAN OF BOARD	J. G. McFARLAND VICE PRESIDENT	CHARLES E. ALLEN
FRANK A. SPRING PRESIDENT	GARY BROWN ASST. VICE PRES. & AGRICULTURIST	DAVID H. CARSON
CHARLES E. ALLEN VICE PRESIDENT & CASHIER	MISS LOLA GOODWINE ASSISTANT CASHIER	J. G. McFARLAND
	JERRY D. HINKLE ASSISTANT CASHIER	S. H. OSBORN
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FRIONA STATE BANK
Serving The Great Irrigated Area
Friona Member FDIC Phone 247-2736

ARE YOU ...

Haunted By The High Cost of Living?

Having Nightmares About Your Bills?

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See Buddy Today!

FRIONA CONSUMERS
Buddy Lloyd, Mgr.
We Give S & H Green Stamps

Rhea News.

(Continued from Page 2)

Mr. and Mrs. Floyd Schueler and family were hosts for supper Sunday evening for Mr. and Mrs. Leon Noack and Kevin of Friona and Mr. and Mrs. Bill Brandt and family.

The Rhea Home Demonstration Club met Monday night in the home of Mrs. Leland Gustin.

Members made name tags for the county H.D. Luncheon to be held in Friona, Nov. 4. Also, items for the bazaar at the luncheon were displayed.

To complete the project of stamps for Girls Town, the members are asked to bring their books of trading stamps to the next meeting.

The next meeting of the club will be held in the home of Mrs. Norbert Schueler on Nov. 8.

Refreshments were served to the following members by the hostesses: Mrs. Malinda Schlenker, Mrs. Herman Schueler, Mrs. Norbert Schueler, Mrs. Herbert Schueler, Mrs. Norman Taylor, Mrs. Elmer Deyke, Mrs. Chris Drager, Mrs. Elmo Dean, Mrs. Larry Moyer, Mrs. Joe Allen, Mrs. Walter Schueler, and Mrs. Bill Brandt.

Mrs. Norman Taylor, Shannon and Ricky visited in Hereford Sunday with her parents, Mr. and Mrs. Grady Morton, Mrs. Taylor's brother Wendell Morton, and his family from Sunray were also guests in their parents home.

Mr. and Mrs. Chris Drager and family and Mrs. Melvin Sachs and Betty Ann were guests in the home of Mr. and Mrs. Elmer Deyke and family Sunday.

Mrs. Franklin Bauer and Mrs. Walter Schueler attended the Leader's Training Meeting on 4-H Cooking Unit II last week in Farwell. The 4-H group from Rhea will have an organizational meeting in the next two weeks and the cooking classes for the 4-H project will start there.

Mr. and Mrs. Walter Schueler and family visited Sunday in the home of her parents, Mr. and Mrs. E.O. Woolever of Littlefield. They celebrated the birthday of Mrs. Schueler's grandmother, Mrs. J.B. Mitchell of Idalou.

Jim Dixon attended a meeting



ANNUAL CLUB BAZAAR -- Mrs. J.L. Humphrey and Mrs. Tom Pruett prepare gift items for the annual money-making Christmas Bazaar conducted by Progressive Study Club. The Bazaar will be held November 3 from 1 p.m. to 6 p.m. at the Federated Club House and, as usual, will feature unusual hand made crafts and gifts made by the Club members. The items displayed here are a sample of the pot holders, aprons, bibs, book markers, desk sets and artificial flowers that will be available for public sale Wednesday.

Bedrooms are getting bigger because Americans use them for reading, TV viewing and as a place to relax away from the family. Recent surveys indicate the growing popularity of king-size bedding has contributed to the need for larger bedrooms.

The American Medical Association says that the level of immunity against smallpox in this country has been shrinking steadily for years as more and more people neglect to get boosters. Health authorities estimate that at least three fourths of the population is inadequately protected against this disease.

for Republican County Chairmen in Dimmitt Sunday afternoon.

Mrs. Larry Moyer, Mrs. Bill Brandt and Kelley, Mrs. Raymond Schueler and Shirley, and Madalyn Binger attended the Formal Invitation for the Freshman FHA girls in the Friona High School Auditorium, Monday night. Shirley Schueler was initiated as a new FHA member.

Mr. and Mrs. E.J. Brandt and Pam of Littlefield visited in the Bill Brandt home Friday evening. They came to celebrate the birthday of little Kimberly Brandt who was one year old.

Vickie Schueler, daughter of Mr. and Mrs. Walter Schueler, attended a progressive party in Friona Friday evening. The party began with supper in the home of Ann Hurst and concluded with a slumber party in the home of Sally Kendrick.

Thank You

*We Would Like To Thank
The People Of Friona For
Their Kind Patronage During
Our Tenure As Owners Of
Friona Plumbing And Heating.*

Mr. & Mrs. D.F. Milloy

WHITE SWAN HARVEST OF FOOD BARGAINS

FIRESIDE
CRACKERS
Saltine
Pound Box **23¢**

White Swan
COFFEE
Pound **69¢**

CLOROX
1/2 Gal. Ct. **35¢**

White Swan
CORN
WK. & C.S. Yellow
303 Can **5/\$1**

White Swan
BEANS
Cut Green
300 Can **5/\$1**

Gold Metal
FLOUR
25 # Paper Bag **\$1.79**

White Swan
HOMINY
White & Yellow
300 Can **10/\$1**

Softex Facial
TISSUES
200 Count **5/\$1**

White Swan
PRESERVES
Apricot,
Peach,
Pineapple
18 Oz. **3/\$1**

White Swan
**Blackeyed
Peas**
300 Can **9/\$1**

White Swan
Shortening
3 Pound
Can **63¢**

White Swan
Pork & Beans
300 Can **9/\$1**



Bananas
Lb. **11¢**

FRESH PRODUCE

#1 White
POTATOES
10 Lb.
Bag **49¢**

California
TOMATOES
Lb. **23¢**

WHITE SWAN
**TOMATO
SAUCE**
10/\$1

**MIGHTY
MELLOW
MEATS!**
All Meat
BOLOGNA
Lb. **49¢**

**CHUCK
ROAST**
Lb. **53¢**

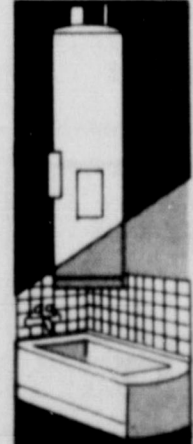
FRYERS
Lb. **29¢**

Lane's
MELLORINE
1/2 Gal. Ct.
3/\$1

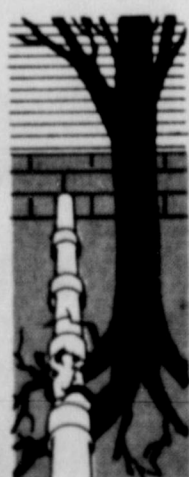
Fifth Year In This Location!
WHITE'S SUPER MARKET
We Give Double Gunn Bros. Stamps Wednesday
With \$2.50 Purchase Or More
Our Aim Is To Please In Every Way
We Deliver **247-2250**

FRIONA PLUMBING HEATING & ELECTRIC

Is Now Under New
Ownership.....



EXPERT
**ELECTRICAL
WORK**
WIRE-ON-TIME!



And Ready To Serve Your
Commercial Or Residential Needs!

Come By And See Us Or Call
247-3222 (Day) 247-3145 (Night)
510 Euclid Ave.

RAY & LEE CAMPBELL

WANT ADS

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

SERVICES

Control crab grass with Pax. One application effective three years. Use Turf Magic balanced lawn fertilizer plus chlorodane to control insects. Cummings Farm Store. 22-tfnc

Tired of Giving The Same Old Gifts? Unusual Selections at Bovina Hobby Shop. Ph. 238-2751.

Tri-Chem Liquid Embroidery Supplies of all Kinds. Glenda Harrison. Phone 247-2489 or Jeane Coker. Phone 247-2586. 3-tfnc

Plastic Desk Sets - Handmade - Bovina Hobby Shop. Ph. 238-2751.

DO YOU NEED AN ELECTRICIAN. CALL JIM BLACK. 295-3544. 4-3tp

News pictures that have been in the Friona Star are available at 50¢ each. Reprints and enlargements are also available. THE FRIONA STAR. pfn

See Jim Cocannouer for car air conditioning service at Friona Battery & Electric. 33-tfnc

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tfnc

Materials for Making Decorative Grape Clusters. We'll Help You! Bovina Hobby Shop. Ph. 238-2751.

NEW LOCATION IN Friona. Fancy Cakes for all occasions. Geraldine Ferguson, 247-2462. 1/2 mile N, on Cemetery Road. 1-tfnc

FLOWER GARDENERS . . . Don't let insects damage your blooms or plants. Use NEW SCOPE for up to six weeks control on all types of ornamental plants. CUMMINGS FARM STORE 247-2781. 32-tfnc

See Harrell Mays for those good Delco Batteries at Friona Battery & Electric. 33-tfnc

Ornamental Plastic Ashtrays - Handmade - Bovina Hobby Shop. Ph. 238-2751.

ELECTROLUX SALES AND SERVICE. Purchase Turbo shampoo and rent rug washer. Keep fog off eye glasses and bath room mirrors with miracle cleaner, "Swipe." Mrs. L. R. White, 806 Ashland, Phone 247-3156. 5-tfnc

SPOTS before your eyes -- on your new carpet -- remove them with Blue Lustre. Rent electric shampooer \$1. White Auto Store. 5-tfnc

STAR CLASSIFIEDS get results. If you have an item you'd like to sell, why not call 247-2211 and let us sell them for you.

WANTED

WANTED TO RENT . . . 1/2 or 1/4 section of Parmer Co. irrigated land in 1066. Contact or call Leon Smith, Rt. 1 Box 71A, Friona. Ph. 965-2731. 52-tfnc

WANTED . . . Babysitting in my home by day or hour. Mrs. Ray White, 1110 Washington, Phone 247-3082. 4-3tc

HOUSEWORK WANTED . . . Middle aged clean white woman. Guarantee my work, 1.25 per hour. Phone 265-3471. 2-2tc

IRONING WANTED . . . Mixed bundles 10¢ a garment. 1307 Washington Ave. 2-4tp

WANTED responsible party to take over payments on late model Singer sewing machine in Friona area. Will zig-zag, fancy stitch, etc. 5 payments at \$4.96 or \$25.00 cash. Write Credit Department, 1114 19th Street, Lubbock, Tex. 48-tfnc

Auction Service

Sales Of All Kinds
BILL FLIPPIN AND ASSOCIATES
Ph. 247-2415 Friona 4-tfnc

ATTRACTIVE POSITION. Man or woman, 25 to 60. Good personality and appearance. Ready to accept position immediately if selected. Guaranteed income with opportunity for advancement. Insurance and retirement plan available. For local interview write fully to Gertrice Montgomery, 1100 Thunderbird Drive, Plainview. 5-2tc

COME SEE OUR ICE MAKER refrigerator, ice cubes roll out like a hen laying eggs. Also, a new range with self cleaning oven. Good used refrigerators and washers. Reeve Chevrolet & Frigidaire, Friona, Texas. 46-tfnc

STRAYED

STRAYED from N W Friona, 1,400 lb. black steer calf. Branded on right shoulder with U in right ear. J.G. McFarland. 2-tfnc

CARD OF THANKS

We wish to thank this opportunity to thank each and everyone for the kindness shown us in the loss of our loved one. We thank you for the flowers, prayers, cards and every other expression of sympathy. They have meant so much to us and will not be forgotten. Mrs. E.A. Motize Mr. and Mrs. Jim Bailey and boys Cary and Cathy Jackson 5-1tp

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tfnc

VOTE FOR AMENDMENT 7

• Exempts private charity hospitals doing at least \$1,500,000.00 in free work per year from ad valorem taxes except those paid to the State of Texas.
• Exempts property only in the home county of hospital.
• Money saved on taxes must go to charity work in the hospital.
• Does not exempt state taxes.
• Helps private hospitals to help Texans.
 Vote For
 Vote Against
(Pol. Adv. Pd. by Walter G. Sterling, Chairman)

Farm and Ranch Real Estate Loans Handled promptly and efficiently Long terms, small interest rates, Good prepayment plan. Call, write, or come by. Bob Sudderth - J.B. McPherson Mortgage Co., Inc. Office - PO-5-6649-Residence - SW-5-1212, 1801 Avenue Q, Lubbock, Texas.

REAL ESTATE

PARMER COUNTY LAND FOR SALE

- 640 A.
- 325 A, with over 100 acres of cotton.
- 315 A.
- 380 A.
- 320 A.
- 160 A.
- 160 A.
- 160 A.
- 160 A.
- 161 A.

All these farms are in perfect water district and have 8-inch wells. All have good allotments. Most are well located.

If you want to sell your farm, list it with Ray Sudderth.

If you're planning to increase your farm loan or to buy more land, we're making farm loans for from \$200 to over \$300 per acre.

RAY SUDDERTH REAL ESTATE

Office Phone 238-4361 -- Bovina, Resident Phone 481-9064 -- Farwell.

REAL ESTATE HOME LOANS. We can make G.I. & F.H.A. Loans on existing houses, or build you a new house and make you a G.I. or F.H.A. loan. 100% on G.I. & 97% F.H.A. loans. DOUGLAS LAND CO. 901 Main Ph. 247-3001 16-tfnc

Real Estate and Business Listings Wanted. J.G. McFarland. Ph. 247-3272 or 247-2766. 37-tfnc

AM Interested in making loans and buying first and second lien notes secured with farm and ranch lands. J.J. Steele, Citizens Bank Building, Clovis, N.M. Dial 763-4471 or 763-6455. 4-4tc

FARM & RANCH LOANS. Free appraisals. Long Term. Low Interest. DOUGLAS LAND CO. 901 Main Ph. 247-3001 16-tfnc

320 acres Irrigation farm with 3-8" wells on natural gas, shallow water. 210 acre maize allotment, 17 acre wheat. Modern home and quonset barn. Located in Dallam County five miles from town. Price \$325 per acre Has good loan. FULTON E. THOMAS JR. - Realtor. Box 31, Dalhart, Texas. 5-3tc

BOGESS & VEAZEY New & Used Cars, Pickups 7 trucks, 2 blocks S, Stop Light Dimmitt, Tex. Tel. 647-3121 Clarence Veazey, Mgr. 42-tfnc



DON'T GET CAUGHT SHORT

RIGHT NOW is FLEX-O-GLASS time! So fix yourself some low-cost, draft-stopping storm windows with Warp's FLEX-O-GLASS. It's easy! Just cut with shears—tack over screens or frames—and you're fixed for the whole winter. Saves up to 40% on fuel. Warp's crystal-clear FLEX-O-GLASS lasts for years at a fraction of the cost of glass. Only 90¢ a square yard at
ROCKWELL BROS. & CO. "Lumbermen"

FOR SALE

FOR SALE . . . 1850 sq. ft. floor space 3 bedroom, 1 1/2 bath house. 403 Beech Ave. Call 247-3070. 5-3tc

FOR SALE . . . Electric fence insulators, wire and other accessories. Buy them today at Rockwell Bros. Lumber, Ph. 247-2212. 5-1tc

FOR SALE . . . BILL LYLES home at 1408 Elm St. Three bedrooms, two baths, kitchen and den combination; large living room. Call 247-2591 after 4 p.m. 5-tfnc

FOR SALE . . . 1 Shetland mare and colt. See Yates in brown and white mobil home at Black. 4-2tp

FOR SALE . . . 1959 Metropolitan. Bill Wooley. 4-tfnc

SPECIAL . . . 620 and 127 black and white film. 29¢ roll. 4 for \$1. One day service on developing except weekends. Allen's Jewelry. 4-2tc

FOR SALE . . . several used and rebuilt engines, suitable for lake pumps. Terry's Shop. Phone 247-3361. 42-tfnc

KITCHENAID dishwasher. Sales and Service. Nunn Lumber Co., Friona. 48-tfnc

FOR SALE . . . Get a good deal on 4,000 one-half by four steel electric fence posts. Rockwell Bros. Lumber. Ph. 247-2212. 5-1tc

FOR SALE . . . Cotton trailer paint, \$2.25 per gallon. Rockwell Bros. Lumber Co. Phone 247-2212. 5-1tc

FOR SALE . . . Brick house 3 bedrooms, den, 1 3/4 bath. Fully carpeted, fenced back yard, carport. Phone 247-3214. Marty Martinez. 5-1tc

RCA WHIRLPOOL Sales-Service E. W. Turner Phone 247-3095

FOR SALE . . . Big tandem truck - hydraulic dump. Will haul 15 tons of beets or grain. Also Marr - Beet beet digger. Troy Ray, 1210 Elm St. Ph. 247-3158. 43-tfnc

FOR GRAZING . . . Thirty acres sugar beet ground. O.L. Blake, 295-3553. 5-1tp

SUBURBAN HOMESITES 1 mile from town, East or north fronts. Buy by the acre or by the foot. Call 247-2766 (days) or 247-3273 (nights). 4-tfnc

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tfnc

FOR SALE . . . '56 F8 3 ton Ford Truck, 16' all steel Midwest bed, Good 9,00 tires. Gene Welch, 3 miles southeast Black. Phone 265-3216. 5-3tfnc

FOR SALE . . . Divan that makes a bed. New plastic upholstery. Ph. 247-3256. 4-tfnc

FOR SALE . . . Brown Hide-A-Bed, Ph. 265-3452. 4-tfnc

FOR SALE . . . 8 X 10 storage house. Call Nunn Lumber Co. 247-2727. 50-tfnc

FOR SALE . . . 10 X 55 ft. mobile home. 3 bedroom, 247-2850. 51-tfnc

Old Masters Paint for Antiquing Old Furniture. Bovina Hobby Shop. Ph. 238-2751.

FOR SALE . . . Cane bundles, 1 1/2 miles south of Friona, L.B. McClain 3-tfnc

FOR SALE . . . Like new - perfect condition 17" portable Zenith television with new brass cast stand-record holder. Ph. 247-3114. 5-tfnc

FOR SALE . . . baled soybean hay and African millet bundles. Eugene Bogges, ph. 265-3556. 5-2tc

LOSE WEIGHT safely with Dex-A-Diet Tablets. Only 98¢ at Bi-Wize Drug. 4-10tp

EXTRA! EXTRA! Big Annual Fall Inventory Reduction Sale at Bridgeport Equipment Co. Starts today -- Buy now at Big Discounts -- Save 20% first year depreciation -- Save 7% Investment Credit on Income Tax. Prices going higher -- over One Million Dollars of new and used Tractors and Farm Machines on Special Sale -- while stock lasts. Drive to Bridgeport today or phone 8 for best selection and Big Savings -- Terms -- Free Delivery -- Free Catalog. BRIDGEPORT EQUIPMENT COMPANY Bridgeport, Nebraska 5-1tc

Open House 2 - 5 P.M. Sunday, Oct. 31st. 1208 W - 7th.

3 Bedroom Brick Vaneer, 2 3/4 Tile Baths; Birch paneled Family room, kitchen and Utility room; carpeted, Gas Heat and Air Conditioning, Storm windows and doors; Wood burning fireplace; plenty of built in's and closets, cement walk around house -- Phillips & Son's

Portable Disc Rolling One ways -- Tandum and Offsets Harrel Mays - Ph. 247-2850 51 5tp

ELK Drive In
Friona, Texas
FRI. SAT. SUN.
29 30 31
THE GLORY GUYS
"THAT FUNNY FEELING"
Bobby Darin
Sandra Dee

KELLEY'S RADIATOR SERVICE
Complete Cooling System Service. Cleaning - repairing - re-coring-rebuilding. New and used. Cleaning and repairing irrigation cooling jackets. All work guaranteed. 20 years experience. East on Hwy. 60. Phone 247-2292, Friona, Texas.



"NOW what's your EXCUSE, Joe . . . For NOT having your car READY?" It takes a MAJOR disaster to slow our fast DEPENDABLE service down!

895-170-0296
This Lucky Credit Card Holder Is Entitled To 5 Gal. Free Gas At

FRIONA MOBIL SERVICE
Hiway 60 Friona

Wise shoppers read and use the Friona Star Classifieds. Friona's biggest bargain. Cost only pennies with greater results!

THE FRIONA STAR

BUSINESS DIRECTORY

Abstracts 50¢ Page
A Better Product For Less Money
Johnson Abstract Co.
Ph. 481-3878 FARWELL, TEXAS

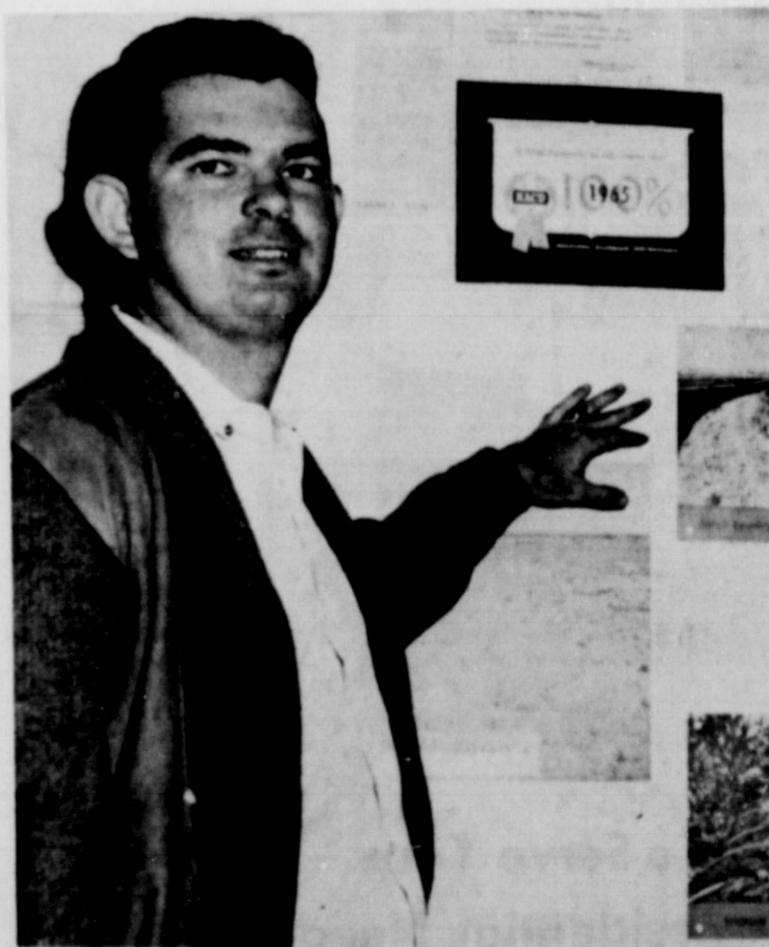
DICKY'S DOZER SERVICE
Dirt Work - All Kinds
Bull Dozers - Scrapers
Motorgrader - Crane - Dragline
Clamshell - Backhoe
S.E. 4th. & Belsher Dimmitt, Tex
Phone 647-3755 or 647-3764

Killingsworth REDI-MIX Cement For All Purposes
"Your Business Appreciated"
Phone 247-2215 207 W. 5th.

REED'S CLEANERS
709 Main St.
Pick Up And Delivery
Phone 247-3170 Friona

ADAMS DRILLING CO.
WATER WELL DRILLING
LAYNE PUMPS, INC.
PUMP & GEAR HEAD REPAIRS ALL MAKES
Sales & Service Friona, Texas
DIAL 247-3101
Nights 247-2513

WELCOME TO FRIONA



Ed Blackwell, a native of Ranger, is a new employee in Friona's Soil Conservation Service office. Blackwell is single, and is a graduate of Sam Houston State College. He spent the past year and one-half at Hereford.

ROCKWELL BROS. AND CO.
"LUMBERMEN"
Lumber, Paint & Tools

PIGGLY WIGGLY
Friona

HURST'S
DRY GOODS

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

GIB'S CLEANERS
Professional And Coin-Op Dry Cleaning

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

1. PARMER COUNTY PUMP COMPANY
B & J Pumps

OLTON vs FLOYDADA

2. REEVE CHEVROLET
Your Authorized Chevrolet Dealer
Frigidaire
Home Appliances
Sales Service
DIMMITT vs LOCKNEY

3. BI-WIZE DRUG
DRUGS SUNDRIES
"Your Rexall Store"
Phone 247-3010 Friona
DENVER CITY vs MORTON

4. PLAINVIEW PRODUCTION CREDIT ASSN.
Robert Neelley Office Mgr.
HEREFORD vs PERRYTON

5. FRIONA WHEAT GROWERS
"Since 1934"
Phone 247-3211 Friona
DUMAS vs CANYON

6. ADAMS DRILLING
Raymond Adams
Phone 247-2513 Friona
TULIA vs MULESHOE

7. General Gas
DIV. OF TULOMA, INC.
Marlon Fite, Mgr. Phone 247-3325
HALE CENTER vs SPRINGLAKE

8. CHESTER GIN
New Name But Same Fine Service
Phone 247-3185 Friona
BOVINA vs NAZARETH

9. TRI-COUNTY ELEVATOR
Pete Braxton
Phone 265-3275 Black
LAZBUDDIE vs TURKEY

COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS



LARRY GRAVES is a sophomore back



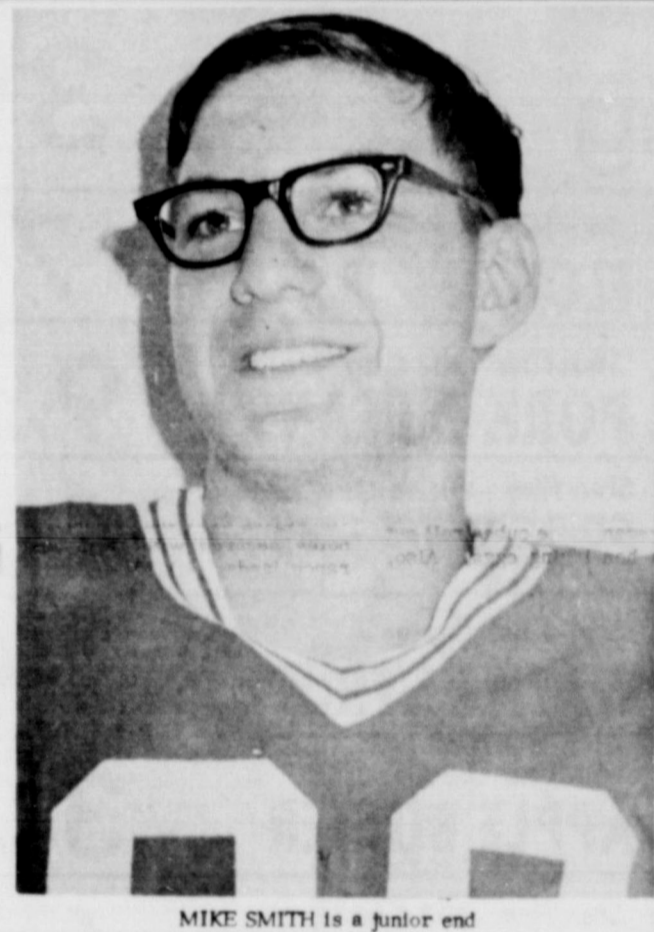
BING BINGHAM is a senior center

CONTEST RULES

1. Pick the winners of the 18 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be postmarked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chief games next fall.
5. Only one entry per person.
6. Contestants must be 12 years of age or older.
7. Everyone eligible to enter (sponsors included except employees of the Friona Star and their families).

CONTEST HONOR ROLL

Edward White, Jr. 110	Robert Neelley 103
Cella Loffin 109	Dale Milner 102
Jerry London 108	Dennis Howell 102
Doris White 108	Fred Barker, Jr. 101
Waymon Wilkins 108	Eugene Ellis 101
Ross Ayers 107	Jerry Loffin 101
Floyd Brookfield 107	Randy Mabry 101
Bob Finley 107	Jeff Price 101
Jack London 107	Lesta Lee Neill 101
J.P. Sims 107	Mary Pryor 101
Floyd Wilkins 107	LaVon Reeve 101
Eugene Bandy 106	Cotton Renner 101
Jerry Cass 106	Frank Truitt 101
Benny Pryor 106	Elsie Allen 100
Claude Spears 106	Mrs. Eugene Bandy 100
Butch Watkins 106	Jack Clark 100
Francis Gable 105	George W. Jones 100
Danny Balmum 105	Glen Mingus 100
Clarence Monroe 105	Jimmy Norwood 100
Robert W. Taylor 105	Kenneth Watkins 100
C.H. Veazey 105	Bill Bailey 99
Mrs. C.H. Veazey 105	Duane Balze 99
Anna Lou Williams 105	Stan Benge 99
Frankie Allen 104	Abel Covarrubias 99
Mrs. B.C. Hartwick 104	Raymond Milner 99
Peggy Monroe 104	Nancy Norwood 99
Don Reeve 104	Matt Brown 98
Emmett Tabor 104	Donny Carthel 98
Maynard Agee 103	Albert Johnson 98
Paula Clements 103	Gene Ezell 97
Burke Hand 103	Fred Florez 97
Buford Hartwick 103	Mrs. George W. Jones 97
Mal Manchee 103	Mrs. W.R. Mabry 97
	Jerry Shelton 97
	Barbara Morrow 93
	Dolph Moten 93
	Floyd Reeve 93
	Mrs. Ralph Broyles 96
	Betty Spears 93
	Dora Covarrubias 96
	J.V. Finley 92
	Thelma Watkins 92
	Manuel Garcia 91
	Charles Howell 91
	Larry Johnston 91
	Pat Manchee 91
	Calvin Ulen 95
	Don Spring 91
	Dale Williams 95
	Dean Agee 90
	Lois Norwood 90
	Dean Blackburn 88
	Mike Ellis 88
	Cecil Floyd 88
	Doyle Mabry 87
	Flossie Rhinehart 87
	Pat Owen 86
	John Baca 84
	Ray D. Fleming 84



MIKE SMITH is a junior end

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	10. _____
2. _____	11. _____
3. _____	12. _____
4. _____	13. _____
5. _____	14. _____
6. _____	15. _____
7. _____	16. _____
8. _____	17. _____
9. _____	18. _____

TIE-BREAKER: Friona _____ Abernathy _____

NAME _____
ADDRESS _____

10. FRIONA MOTORS
Parmer County Headquarters
For
Ford Cars, Trucks, Pickups
Tractors & Used Cars
Phone 247-2701
RICE vs TEXAS TECH

11. ETHRIDGE-SPRING AGENCY
Dan Ethridge
Frank A. Spring
Bill Stewart
Flake Barber
INSURANCE-LOANS
Phone 247-2766
TCU vs BAYLOR

12. FRIONA COUNTRY CLUB GIN
Jack Tomlin, Mgr.
Phone 247-2439
TEXAS A&M vs ARKANSAS

13. FRIONA CONSUMERS
"Your One-Stop Farm Supply Center"
Phone 247-2771 Friona
TEXAS vs SMU

14. HUB FERTILIZER CO.
HUB--FRIONA
Ammonia-Dry Fertilizer-Seed
Phosphoric Acid-Farm Chemicals
Champlain Oil
"DON'T WAIT--FERTILATE!"
WEST TEXAS vs MEMPHIS, ST.

15. FRIONA FEED YARDS, INC.
Jack Carrothers, Mgr.
Phone 265-3574
NEBRASKA vs MISSOURI

16. BROOKFIELD DRILLING
For All Your Drilling Needs
Phone 247-2241 Friona
NAVY vs NOTRE DAME

17. HUB GRAIN
Phone 265-3215 Hub
ARIZONA ST. vs TEXAS WESTERN

18. PARMER COUNTY IMPLEMENT CO.
Your IH Dealer
Phone 247-2721
PURDUE vs ILLINOIS (TV)

the year's
greatest
food sale...

**COUNTRY
STYLE!**



Shurfine "Help-yourself-to-Savings" CARNIVAL of '65

Shurfine
TOMATO JUICE 46 Oz. Can **4 For \$1**

Shurfine
GREEN BEANS Blue Lake No. 303 Can **5 For \$1**

Shurfine
SHORTENING 3 Lb. Can **69¢**

Shurfine
Salad Dressing Quart **39¢**

Shurfine 46 Oz.
PINEAPPLE JUICE **3 For \$1**

Shurfine 12 Oz.
LUNCHEON MEAT **39¢**

Shurfine 303 Can
SAUER KRAUT **6 For \$1**

Shurfine Whole No. 3 Squat Can
SWEET POTATOES **3 For \$1**

Shurfine Whole 303 Can
IRISH POTATOES **7 For \$1**

Shurfine Fresh Shelled 303 Can
BLACKEYES **7 For \$1**

Shurfine 12 Oz.
PEANUT BUTTER **3 For \$1**

Shurfine Red Alaska 16 Oz
SALMON **89¢**

Shurfine 303 Can
TOMATOES **5 For \$1**

Shurfine 18 Oz.
GRAPE JELLY **3 For \$1**

Shurfine
FLOUR 10 Lb. Paper Bag **79¢**

Shurfine 303 Can
PORK & BEANS **9 For \$1**

Shurfine White Or Chococolate 13 Oz
FROSTING MIXES **4 For \$1**

Shurfine Quart
WAFFLE SYRUP **2 For 79¢**

Shurfine 28 Oz.
APPLE BUTTER **3 For \$1**

Shurfine 303 Can
APPLE SAUCE **6 For \$1**

Shurfine 24 Oz.
GRAPE JUICE **3 For \$1**

Shurfine Assorted Flavors 19 Oz.
CAKE MIXES **4 For \$1**

Shurfine Crushed No. 2 Can
PINEAPPLE **4 For \$1**

Shurfine All Green Cut 300 Can
ASPARAGUS **4 For \$1**

Shurfine
FRUIT COCKTAIL No. 303 Can **4 For \$1**

CHEESE SPREAD Shurfresh 2 Lbs. **69¢**

Shurfine
COFFEE Regular or Drip 1 Lb. **69¢**

Shurfine
PRESERVES Apricot Peach Cherry 18 Oz. **3 For \$1**

Shurfine 48 Ct. **TEA BAGS** **33¢** Shurfine Golden C.S. Or W.K. 303 Can **CORN** **6 For \$1**

Shurfine Sliced 303 Can **BEETS** **7 For \$1** Shurfine Early Harvest 303 Can **PEAS** **5 For \$1**

Shurfine Fresh Pak 16 Oz. **CUCUMBER CHIPS** **4 For \$1** Shurfine Evaporated Tall Can **MILK** **8 For \$1**

Shurfresh 1 Lb. **OLEO** **5 For \$1**

Shurfine Print Bag 25 Lb. **FLOUR** **\$1 79**

Shurfine Stuffed Thr. Manz, 7 Oz. **OLIVES** **2 For \$1**

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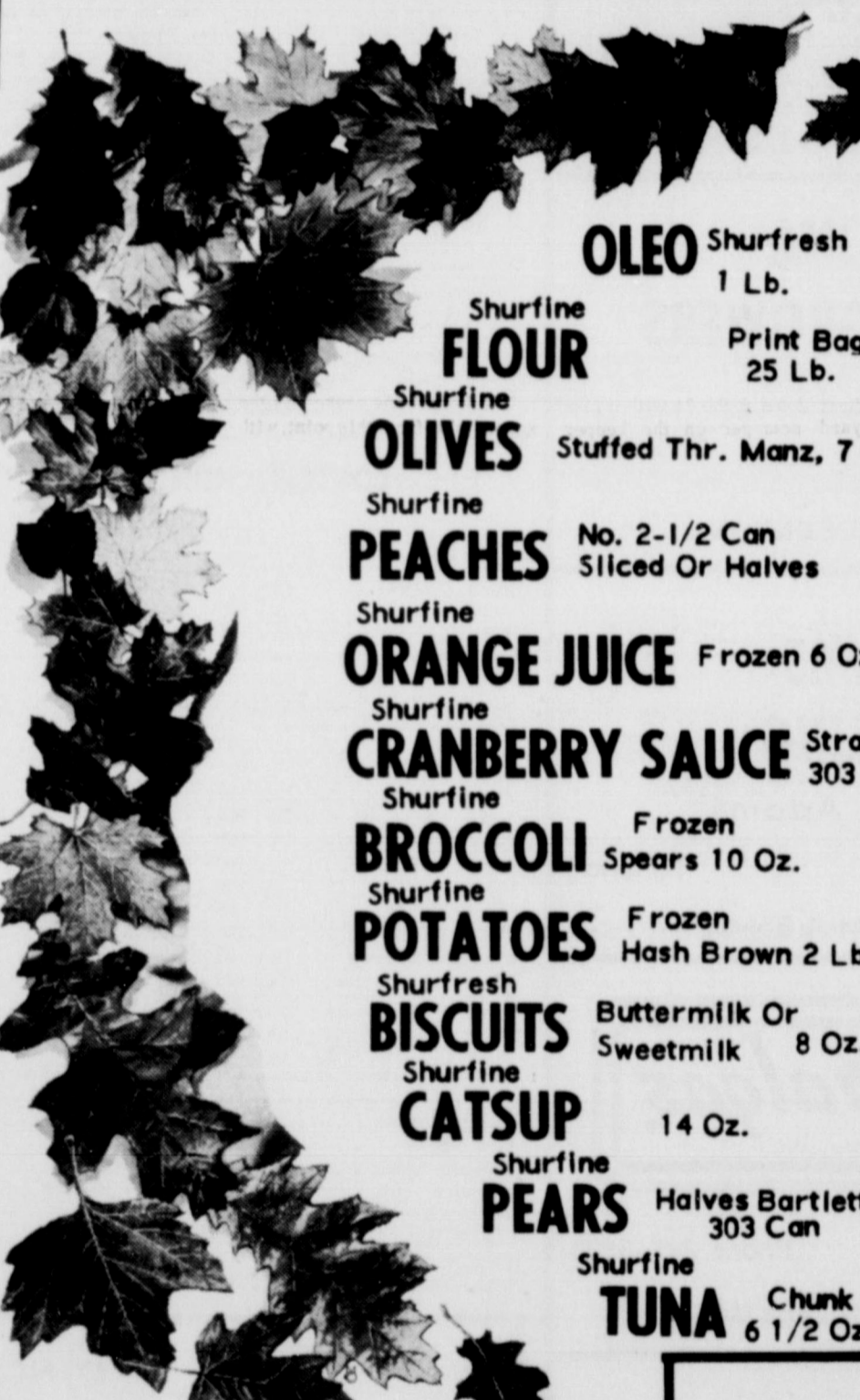
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Shurfine Halves Bartlett 303 Can **PEARS** **4 For \$1**

Shurfine Chunk Style 6 1/2 Oz. Can **TUNA** **4 For \$1**

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Chiefs Upset Favored Longhorns In Thriller

The Lockney Longhorns were supposed to beat the Friona Chieftains last Friday, according to most of the people "in the know."

However, the Chiefs regarded the game being as much theirs as Lockney's, and made off with a 12-7 win in a thrill packed District 3-AA contest. It was, by the way, the first win for Friona at their new football stadium after two previous tries.

Fans could tell at the very outset that the game was getting to be one of suspense. Friona, after waiting five minutes for the Longhorns to take the field for the scheduled 7:30 kickoff, recovered the short kickoff after it bounced away from the Lockney short man who tried to field it.

However, the Chieftains fumbled on their first offensive try, and Lockney got the ball back.

The Frionans were to get yet another break in a few minutes, though. After holding Lockney to a yard loss in three tries and forcing a punt, the Chiefs took advantage of a high punt which netted seven yards to the mid-field stripe.

This time Friona made the most of the situation. Larry Johnson raced 12 yards for a first down at the Lockney 32. Then, after Joe Mabry had picked up six yards, it was Johnson for seven and another first down at the Lockney 19.

Tackle - turned - fullback Ray Braxton carried for five and two yards, the latter being on a third-and-two situation which gave Friona first and goal at the Lockney nine.

Mabry and Johnson divided the nine yards in three running plays, with Mabry carrying on first and third down and gaining the touchdown on his latter carry, much to the approval of most of the 2,000 fans in attendance.

Usual extra point-kicker Bob Sims was sidelined with a knee injury, so the Chiefs tried for two points running, and it failed. Friona fans sensed that this might bring trouble later, but it was overshadowed at the time by the 6-0 Chieftain lead with only 5:55 gone in the game.

Another Gene Weatherly kickoff which was slammed straight at a Lockney lineman was recovered this time by the Longhorns at their 45. Lockney then drove for two first downs, pushing the ball to the Friona 15.

However, the Chieftain defense dug in, and on a fourth and seven play from the 17, Lockney's Neill Mitchell was stacked up for a scant two-yard gain, and Friona took over.

The Chiefs then began their best sustained drive of the entire season. Mabry slashed through for 10 yards and Johnson made 12 in successive plays. The two combined to give Friona a first down at mid-field, as the first quarter came to a close.

Quarterback Lonnie Ellis ran four yards to give the team a first down at the Lockney 40, and it was big Ray Braxton who gave the team new life with a three-yard plunge to the 28 a few plays later.

Mabry and Johnson took turns carrying the piskin for the next six plays, and it resulted in two first downs for Friona, the last one making it first and goal at the Longhorn seven. A five-yard penalty threatened to stymie the drive, but Ellis ran for seven, Mabry four and Ellis punched the ball across on a one-yard plunge on third down, and Friona fans went wild.

The conversion try by running again failed, but Friona led 12-0 midway of the second quarter, and that was all that mattered.

Friona fought the clock for another possible score in the first half, except that the scoreboard clock wasn't the opponent, having conked out at the start of the period.

Terry Fite intercepted a Dale Galloway pass, giving the ball to Friona. Ellis then threw a pass which Travis Graves and his defender both got their hands on simultaneously, with the catch going to the player on offense, in this case Graves.

This put the ball at Lockney's 43. Ellis then gave the team a first down at the 31 with a six-yard scamper on the keeper play. Three plays later, with

time running out in the first half, Gene Weatherly attempted a field goal which would have measured 41 yards, but it fell short.

Lockney was again tardy coming out for the second half kickoff, and this time the officials marched a 15-yard penalty, causing the Longhorns to kick off from their 25-yard line. Bobby Jordan returned it to the Lockney 48, giving Friona good field position.

The team faced a crisis a moments later, facing fourth down and a yard to go at the Lockney 39. Braxton bulled through for three yards and a first down to the 36. However, at this point penalties began to plague the Chiefs, and were to keep them from scoring the rest of the game.

Johnson ran 11 yards to the Lockney 25, but a 15-yard penalty set the ball back to the 40, for a first and 25. The Chiefs actually made 21 yards in four plays, but had to surrender the ball at the Lockney 20.

Then after again holding the 'Horns and forcing a punt, Friona had another potential scoring drive, aided this time by a 15-yard personal foul penalty against Lockney on the punt. Friona took over on the Longhorn 35, from which Johnson and Ellis gave the team a first down at the 19. Braxton then made 12-yards in two successive carries to the seven, but a 15-yard holding penalty pushed the team back to the 25, from where it was first and goal.

This again was too much to overcome in four plays, so the team again elected to try a field goal from the 25, but this time the kick was blocked and Lockney took over.

Following an exchange of the ball each way, Lockney had its only scoring drive of the night. The Longhorns took over on their own 48-yard line. A third down play found Galloway passing to speedy Eugene Mathis, who almost went all the way before being stopped at the Friona six after a 35-yard gain.

The Longhorns scored on the second play from this point, with Neill Mitchell going over from

the three. Galloway booted the extra point which just barely was good, and Lockney was definitely back in the game at 12-7 with 6:22 left in the contest.

The Chiefs picked up a first down at their 44, after Braxton returned the kickoff to his 32. They would have liked to have held onto the ball and ran out the clock, and might have, except one of the Chieftains got to "feeling his oats," drawing a 15-yard penalty against Friona which almost proved disastrous.

As with the other big penalties in the half, the extra 15 yards proved too much to make against a team of Lockney's calibre, so on fourth down the team was obliged to punt the ball back to Lockney, with 2:37 remaining to play.

This set the stage for the exciting climax. Lockney, to no one's surprise went to the air. They had the ball on their own 30-yard line. After two straight incomplete passes, the 'Horns hit on two to push the ball to Friona's 47 with 1:37 left in the game.

Friona went into "victory defense", willing to give up the short passes to get away from a long scoring pass. However, the Longhorns made out of the "short" passes than Friona would have liked.

Two more passes, sandwiched around a quarterback keeper when Galloway could find no one open moved the ball to the Friona 20, and there were 35 seconds left on the clock. The Friona defense was put to its stiffest test on the last two plays

42 - Yard Field Goal Nets 3-0 B - Team Win

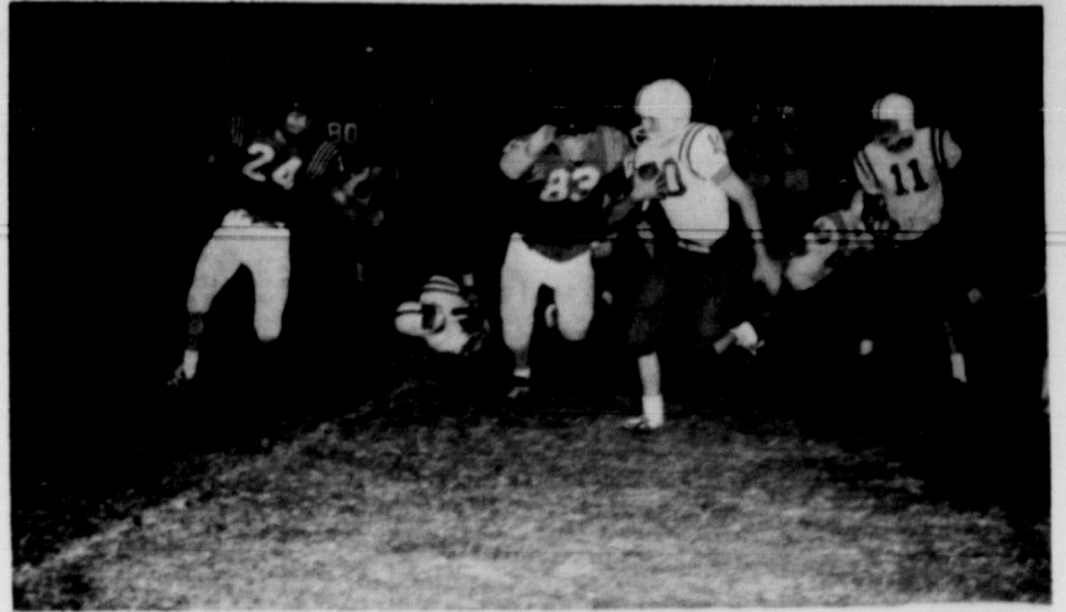
Friona's B-team scored thrilling 3-0 win over Tucumcari's B-team last Thursday, with the margin of victory being Ted Renner's fantastic 42 yard field goal with 5:58 to play in the game.

Statistics

	Friona	Lockney
First Downs	19	10
By Rushing	17	5
By Passing	1	5
By Penalty	1	0
Yards Rushing	266	83
Yards Passing	17	98
Total Yards		
Gained	283	181
Passes		
Attempted	2	17
Completed	1	6
Passes Inter-cepted By	1	0
Fumbles Lost	1	1
Penalties	5	3
Yards		
Penalized	50	35
Punts	2	3
Average	32.5	23.7

INDIVIDUAL RUSHING

PLAYER	TCB	YDS	AVG.
Johnson	20	104	5.2
Mabry	23	94	4.1
Ellis	9	36	4.0
Braxton	8	32	4.0
Totals	60	266	4.4
Lockney	28	83	3.0



ELLIS GAINS . . . Quarterback Lonnie Ellis is shown picking up a first down in last week's skirmish against Lockney. Moving in to make the stop are Lockney's Melvin Sissney (left) and Dale Brown (83) in the background is end Travis Graves. (Photo by Randy Stubbs)

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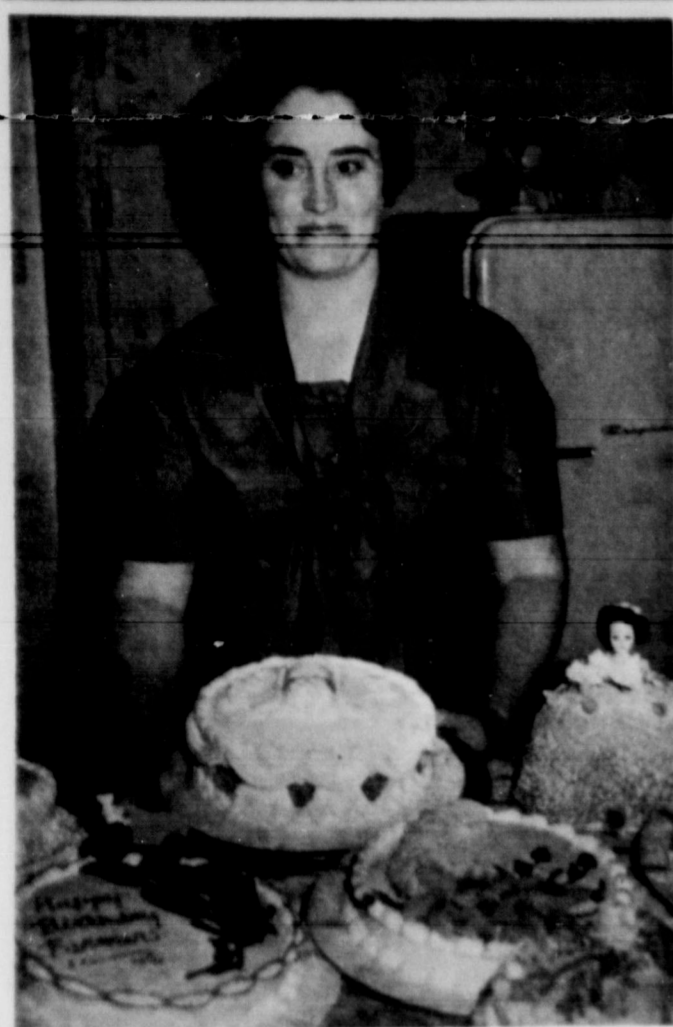
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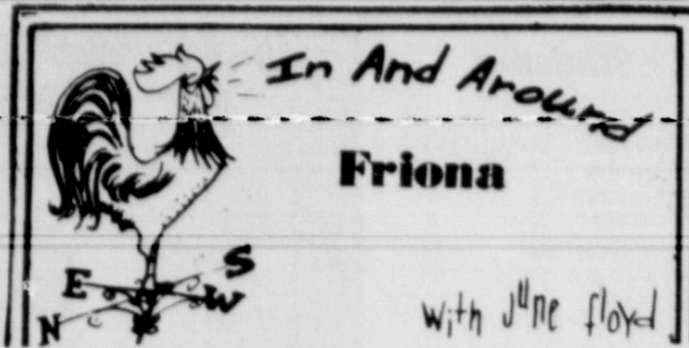
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Friona

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CAKE DECORATOR . . . Mrs. Geraldine Ferguson displays some of the cake decorating techniques which she demonstrated at the regular meeting of the Friona Home Demonstration Club last Friday afternoon. Mrs. Jerome Erdman was hostess for the meeting.



If you are one of those persons who enjoy giving hand made gifts but do not make them, you will have two wonderful opportunities to purchase them in Friona in the near future.

Members of Congregational Women's Fellowship are having their annual bazaar and bake sale at Bi-Wize Drug beginning at 9 a.m. Wednesday, November 3. In addition to baked items of all kinds, many lovely and useful hand made gifts will be for sale.

Then beginning at 1 p.m. the same day at Federated Club House there will be another bazaar. Members of Progressive Study Club are having their annual tea and Christmas bazaar beginning at 1 p.m. Many toys and household items will be on sale including stick horses, tissue paper flowers, hand crafted kitchen towels, children's bibs and many other useful items.

Many Frionans read and heard much about Tommy Stafford and his family last week and Mrs. Raymond Adams was one of them. In one story she read his mother's name was mentioned and began to fall together for Mrs. Adams.

She vaguely remembered having a teacher named Mary Patton at a Rural school at Chaney, Okla., many years ago. Upon checking her collection of valentines and other school mementos, she found that one dated 1921 was signed "Miss Mary Patten."

"Of course," said Mrs. Adams, we all called her simply "Miss Mary" and I remember that she was a very refined lady who sang opera in a community where most residents understood hillbilly music better."

Mrs. Adams who moved to Friona with her parents, Mrs. P.B. Griffith and the late P. B. Griffith in 1927 from Oklahoma is a collector of antiques and has a large collection of items left over from the days she attended a two room school in Oklahoma.

However, she hardly expected to find the name of the mother of an astronaut among them.

Later in the fall Frionans will have an opportunity to hear a fellow citizen sing with the Amarillo Symphony Chorus. At the same time, they will hear two former Frionans sing with

the same vocal group.

While auditioning one Monday evening recently before Dr. Holdstadt, director of the chorus, Mrs. J. Lee Witten, local voice and piano teacher, visited with Suzanne Taylor Wood, daughter of Mr. and Mrs. George Taylor, and Dorothy Blumer, a former employee of Parmar County Community Hospital.

Suzanne is a soprano, Dorothy sings first alto and Mrs. Witten sings second alto.

Someone has suggested that we have an arts and craft fair in connection with Maize Days next fall. I think this is a very good idea and I'm sure there is not another county in the entire United States whose residents are more talented or have more interests and ideas.

Any art or craft you see anywhere, read about or hear about is enjoyed by someone in our immediate vicinity and most of our residents are energetic and enthusiastic about learning to do new things.

We might even have a flower show. Right now there are some of the most beautiful roses, dahlias, mums and other flowers blooming all over town.

Mr. and Mrs. Clyde Hays have several shades and varieties of roses blooming in front of their home at the west end of West Sixth Street. If you haven't seen them, be sure to drive by before frost. You should also see Mrs. L.F. Lillard's dahlias on Main Street.

Sunday evening I came from Amarillo on the bus and sat beside a woman from Tulsa who was going to Roswell to visit a daughter. She said, "I always like to go to Roswell this time of year and look forward to seeing those dahlias in bloom."

Much of this talent will be displayed at the two events mentioned in this column that are scheduled for next Wednesday.

You can't be always sunny if there isn't any sun. You can't be always funny if there is no fun. But you can be always happy if you let the clouds go by in the faith there's always somewhere Little patches of blue sky.

Father Of Frionan Buried In Lubbock

Funeral services for F.A. Molze of 2232 Auburn, Lubbock, who died Saturday, October 16, were conducted Monday, October 18 from Twelfth Fifth Street Baptist Church there.

Molze was the father of Mrs. Jim Bailey. Other survivors besides the wife, are three sons, James Molze, Napa, Calif., Oscar Molze, Tucson, Ariz., and Earl Molze, Lubbock; and one daughter, Irene Molze, Lubbock. Mr. and Mrs. Jim Bailey and sons and Mr. and Mrs. Cary Jackson attended the services. Burial was in a Lubbock cemetery.

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THE FRIONA STAR

Parmerton Club Newly Organized

At a recent meeting in the home of Mrs. Wendell Garner the newest home demonstration club in Parmar County came into existence. The name, "Parmerton" was adopted by the members. The Parmerton Home Demonstration Club, which was active for several years, disbanded a few years ago.

Officers elected were Mrs. D.T. King, president; Mrs. Dave Thompson, vice-president; Mrs. Keith Garner, council delegate; Mrs. Wendell Garner, secretary and Mrs. A.L. Nuttall, treasurer.

Meetings will be held each first and third Wednesday mornings at 9:30. Anyone interested in home demonstration club work is invited by Mrs. King to attend any of the meetings.

Next meeting of the club will be in the home of Mrs. Keith Garner November 17. Mrs. A.L. Reznik, a member of the Northside Home Demonstration Club, will present a program, "Accessorizing the basic dress."



NEW OFFICERS . . . The new officers for the Parmerton Home Demonstration Club are shown above. President (standing) is Mrs. D.T. King. Seated are Mrs. Dave Thompson, vice-president and Mrs. Keith Garner, council delegate. Other officers are Mrs. Wendell Garner, secretary and Mrs. A.L. Nuttall, treasurer.

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SHORTENING 3 LB. CAN 69¢	PORK & BEANS # 300 CAN 9 / \$1
APRICOT OR PEACH PRESERVES 18 OZ. 3 / \$1	SALAD DRESSING QUART JAR 39¢
SHURFRESH BISCUITS 13 / \$1	CATSUP 13 OZ. BOTTLES 12 / \$1
SHURFRESH OLEO 5 / \$1	BARTLETT #303 CAN PEARS 4 / \$1
CHUNK-STYLE TUNA 6 1/2 OZ. CAN 4 / \$1	10 POUNDS FLOUR 79¢
EVAPORATED MILK TALL 8 / \$1	REG. OR DRIP COFFEE LB. 69¢
ROUND STEAK LB. 85¢	SIRLOIN STEAK LB. 89¢

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Club Adds New Members

At the Thursday evening meeting of New Horizons Study Club at Federated Club House two new members were accepted into the organization. They were Mrs. Robert Neelley and Mrs. Charles Meyers.

Mrs. Jackie Hight presented "Home and Recreation Safety." Guides were outlined for safety regarding fires, electric appliances and outlets, poisonings and other danger spots in the home. Mrs. Hight also presented helpful hints for safety on outings.

"Folk Medicine" was the topic presented by Mrs. Gerald Floyd. She related old home remedies used by pioneers in the State of Vermont.

Gayla Self, daughter of Mr. and Mrs. Max Self played two piano selections, "Hop Scotch" and "Skater's Waltz."

The devotional was presented by Mrs. Jimmy Maynard. She also received the door prize a hand made apron.

Halloween decorations were used in the Club House and refreshments of punch and cookies carried out the same theme. Hostesses were Mrs. Walter Cunningham and Mrs. Jerry Brown, who served the refreshments following a game session.

Four guests, Mrs. M.C. Osborn, Mrs. Ray Dean Fleming, Mrs. Don McMahan and Mrs. Jerry Hinkle and fifteen members were present.

Class Meets In Mann Home

The Rebekah Society School class of First Baptist Church met Thursday in the home of Mrs. D.P. Mann for its regular monthly Bible study and business meeting.

Mrs. C.W. Dixon led the opening prayer and taught a lesson from the Book of Jeremiah.

During the social hour refreshments were served to Mesdames Dixon, Reeta Agee, G.L. Mings, L.R. Dilger, Bill Cogdill, Bert Chitwood, E.E. Taylor, Beatrice Stevick and Eva Roberson.

Members Plan Dinner

A discussion concerning the turkey dinner which is to be served by St. Teresa's Society of St. Ann's Catholic Church in Bovina November 7 highlighted their regular monthly meeting October 18.

Tickets to the dinner can be obtained from any member of the society or purchased at the door.

The society decided to buy bamboo drapes for the parish hall. These will be ordered and installed as soon as possible.

Mrs. Elaine Erdman joined the society as a new member. Father Claver gave a talk on his recent visit to New York and to see Pope Paul.

After the business meeting, Mrs. Leroy Kitten was honored with a pink and blue shower.

Mrs. Joe Schilling and Mrs. Edmund Kitten were hostesses for the meeting.

Brownies Formally Invested

First year Brownies met Monday afternoon at Friona Methodist Church for formal investiture ceremonies. Investing leaders were Mrs. E.G. Phipps, and Mrs. Walter Cunningham.

Mothers invested were Mrs. Billy Joe Mercer, Mrs. C.H. Veazy, Mrs. Grady Nelson, Mrs. Ken Harrison and Mrs. Jimmy Hughes. Following the ceremony, refreshments were served by troop committee members.

Special guests were mothers of the Brownies, Nell Fuiks, and Mita Menchew. A mirrored with orange berries, greenery and logs served as a pond.

Brownies Invested were Carla Beth Bauer, Jerri Benge, Gloria Brallif, Debbie Cole, Cathy Cunningham, Debra Dowe, Karen Erdman, Nanette Fallwell, Earlene Graham, Darlene Hale, Tamela Hassenpflug, Kim Harrison and Renee Hughes.

Also Diane Martin, Peggy Martinez, Stacy Miller, Eugenia Nelson, Myrna Phipps, Tammi Shelton, Colleen Thomas and Pam Veazy.

District Board Highlights Club

Highlight of the Tuesday evening meeting of Modern Study Club was a report by Mrs. Joe Moyer, president of Friona Woman's Club. Mrs. Moyer recently attended a district board meeting at Lorenzo.

"It is better to know something about everything than all about one thing." - Pascal, was the quotation used in presenting a program entitled "Keys

to Practically Nothing."

The program was opened with a devotional by Mrs. Mack Balnum. Master Key, Skeleton Key and Pass Key was program parts presented by Mrs. Ralph Wilson, Mrs. Guy Latta and Mrs. Glenn E. Reeve Sr.

Hostesses, Mrs. Fay Reeve and Mrs. Ralph Wilson, served refreshments to the guest, Mrs. Moyer, and eighteen members.

YWA Has Election

At a recent meeting of YWA of Calvary Baptist Church in the home of Mrs. Fay Dunn officers were elected for the coming year. They were Brownie Cole, president; Sarah Fallwell, vice-president; Celia Vestal, secretary; Terri Lynn Wilson, program chairman, Janet Bishop community mission chairman and Darla Howell, stewardship chairman.

Plans for attending the YWA banquet at Dimmitt Saturday evening were discussed at the Friday evening meeting at the church. Mrs. Dunn presented a mission study on Brazil and a community mission project was discussed.

Refreshments were served by Darla Howell to Mrs. Dunn, the sponsor, Celia Vestal, Janet Bishop, Linda Fallwell, Sarah Fallwell, Brownie Cole, Terri Lynn Wilson and Carolyn Brown.

Mrs. Joe Tongate and children Sydonia Zee and Voyhna Paul, of Andrews, Texas, are guests in the home of her parents, Mr. and Mrs. R.B. McKee.

Coffee Honors Former Resident

Mrs. Pat Callahan of Hobart, Okla., was guest of honor at a coffee in the home of Mrs. Bill Kent Wednesday afternoon.

Others present were Lola Goodwine, Mrs. Jack Nelson, Mrs. James W. Cunningham, Mrs. Charles Ricker and Mrs. Tom Mason Jr., and daughters, Jan and Deena.

Mrs. Callahan is a former employee of Friona State Bank.

Lazbuddie 4-H Holds Meeting

A meeting of the Lazbuddie joint 4-H Club was held Monday at the Lazbuddie High School Auditorium.

Mrs. Keith Bray of Muleshoe presented a program on artificial respiration.

Five new members were enrolled. They were Diana Coker, Nancy Bush, Nancy Blackstone, Karen Mimms and Kim McDonald.

Daughter Born To Stewarts

Mr. and Mrs. Vernon Stewart of Richardson became parents of a baby girl, Friday, October 15. She was named Laci Brook and weighed 7 lbs. 4 1/2 ozs.

Laci has an older sister, Misti. Her grandparents are Mr. and Mrs. J.V. Stewart, Forth Worth, and Mr. and Mrs. Reese Pritchard, Anton.

The Stewarts are former Friona residents. He is a past editor of the Friona Star.

Of Interest To THE WOMEN

Butch Watkins Honored With Birthday Party

Kenneth (Butch) Watkins observed his fourteenth birthday Saturday. His parents, Mr. and Mrs. Kenneth Watkins honored him with a party in the family home between the hours of 8 and 10:30 p.m.

The Watkins home was decorated in the Halloween motif with crepe paper, streamers and orange colored light bulbs. The serving table was covered with a Halloween table cloth and cupcakes with gold and black cats, bats and witches, were arranged

Mothers To Receive Instructions

A program designed to instruct mothers of football players about the game will be presented Monday, November 1, at 2 p.m. in the speech room of Friona High School.

Coach Don Light will show a film entitled "Mom Learns How to Watch Football", and present some of the finer points of the game.

All mothers of football players, including mothers of B Team players, freshmen and junior high players are invited to attend by Mrs. Truett Johnson, president of the Chieftain Mothers.

Mrs. Johnson also urges all mother to mail dues for this year to Box 125, Friona.



NOVEMBER WEDDING PLANNED... Mr. and Mrs. Roy V. Miller Sr., have announced the engagement and approaching marriage of their daughter, Janice, to Roy Norris Jr., of Los Alamos, New Mexico, son of Mr. and Mrs. Roy Norris Sr., of High Point, North Carolina. A November wedding is being planned by the couple. Wedding vows will be exchanged at 10:00 a.m. Saturday, November 27, at First Baptist Church in Friona. Invitations are not being mailed locally but friends and relatives are invited to attend.

LAZBUDDIE NEWS

By Mrs. C. A. Watson

There was "six inches" of snow on the ground at Farmington early last week according to J.W. Crim. Crim visited a sister, Mrs. N.D. Kelso in Alamogordo and visited the W.H. Grahams in Lovington. Crim also visited Cloudercroft and Farmington. He did not get to complete the trip he planned because of the snow. He returned to Lazbuddie Wednesday of last week.

The area Farmers Union members met Tuesday evening Oct. 19 in the Hub Community building. Guest speaker for the meeting was Kenneth Moss of Paducah. A sandwich supper was served by the women present. Joe Hullock was elected president; J.D. Kirkpatrick, vice-president; and Sam Bradley, secretary-treasurer. Resolutions were adopted during the business meeting and delegates named to go to the meeting in Abilene Nov. 4-6. They are C.C. Greaf, Mr. and Mrs. Howard Carpenter, Sam Bradley, J.C. Redwine and Levena Davis.

Mr. and Mrs. E.A. Parham, Mr. and Mrs. T.L. Gleason and J.T. Mayfield attended the funeral of an uncle, Claude Mayfield, 73, in Anson Sunday. Mr. Mayfield passed away Friday night. Elder Eucl Handley, Crosbyton officiated at the service.

His wife Florence, two daughters and four sons survive. Mr. and Mrs. Parham visited in Merkel with his parents the W.M. Parhams after the service.

Fire broke out on a corn field near Clay's Corner Thursday afternoon. The field is owned by Bill Jim St. Clair of Muleshoe.

(Continued On Page 10)

PARMER COUNTY SOIL CONSERVATION DISTRICT	
PARMER COUNTY SOIL CONSERVATION DISTRICT Statement of Cash Receipts and Disbursements All Funds - September 1, 1964 to August 31, 1965	
Local Fund, September 1, 1964	168.68
Banquet Funds, Sept. 1, 1964	557.07
Balance All Funds, Sept. 1, 1964	725.75
Receipts:	
Donations	15.00
Equipment Rentals	132.50
Total Receipts	<u>147.50</u>
	<u>873.25</u>
Disbursements:	
Land Judging Contest	38.84
Essay Contest	125.00
Soil Stewardship Supplies	58.60
Irrigation Workshop	13.57
Directors Meetings	43.15
Projector Repairs	35.69
Equipment Repairs	4.75
Texas Ass'n SCD Dues	87.67
Audit	65.00
Bond	10.00
Postage	10.00
Total Disbursements	<u>492.27</u>
Local Fund, August 31, 1965	88.07
Banquet Fund, August 31, 1965	292.91
Total Disbursements and Balance	<u>873.25</u>

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- Enables our governor and other officials to concentrate on the complex problems facing Texas.
- Eliminates forcing our statesmen to spend almost half their time running for office (39 other states already have the 4 year term.)
- Makes possible increased effectiveness and influence for Texas leadership in national affairs.

VOTE FOR 4!

AMENDMENT

Pol. ad paid for by Committee for Amendment 4, Will Davis, Chairman

Loans Available

Never Pay More Than 1% Per Month On Your Unpaid Balance. Ask Us Today About Borrowing From Our Organization.

Phone 247-2280

Friona Federal Credit Union

SHOP FRIONA FIRST!

ready or not - here I come!

Now is the time to take stock of the condition of your equipment and to check your supplies for the season ahead. Plan now to meet the emergencies which can delay your work at a time when every hour means money to you.

No plan for repair or readiness is complete without a stock of farm lubricants and greases. Each quality Conoco product is a guarantee to you that your equipment will work smoothly and economically throughout the rough wear ahead.

Now is the time to qualify for Harvest term farm credit from Conoco or to secure needed storage tanks to carry you thru the days (and maybe nights) ahead.

Start right... Start with Conoco... Hottest Brand Going!... CALL -

BAINUM BUTANE OIL CO.

Distributor Of Conoco The "Hottest Brand Going"

Save Sight Buy Light

LIONS LIGHT BULB SALE

Friday November 12

Attention Parents!

Our Christmas CHILD PHOTOGENIC CONTEST FOR 1965 TELL YOUR FRIENDS ABOUT IT

FOSTER'S DRY GOODS FRIONA, TEXAS Will Have A Photographer From TAYLOR'S STUDIO, Valley Mills, Texas. (Formerly of Littlefield, Texas) Taking Pictures

Tuesday, Nov. 2nd. 10:00 a.m. to 5:00 p.m.

Bring Your Child to be Photographed FREE OF CHARGE for the contest. Parents must personally select the photo to be entered in the contest. Each contestant will get a free picture. NO CARD NECESSARY.

Only One Contestant To The Family—Come In Early And Avoid The Rush

Ages To Qualify: 1 Month to 5 Years

FIRST PRIZE—11x14 Oil Color
SECOND PRIZE—8x10 Oil Color
THIRD PRIZE—8x10 Coppertone

\$2.00 Deposit Required on Persons Photographed Other Than Contestants.

EVERYONE INVITED

LAZBUDDIE NEWS

(Continued From Page 9)

Guests in the Gene Riddle home over the weekend were his parents Mr. and Mrs. F.L. Riddle from Leonard Texas.

Herbert Clay returned the last of the week from deer hunting in Colorado.

Mrs. Jo Ann Bray, home economist of the Bailey County Electric Company showed a film, "The Breath of Life," to the Lazbuddie home economics classes, then each girl had opportunity techniques shown.

Mrs. Ima Dora Halle, supervisor of homemaking education in Area I, State Department of education visited the Lazbuddie school Thursday October 14th.

Congratulations to Mr. and Mrs. Bert Burkstrom on the arrival of a new baby girl. She has been named Angella Jane. She was born in the Green Memorial Hospital October 19.

Bobby Blackburn, son of Mr. and Mrs. Claude Blackburn has recently been promoted to Sergeant at Ft. Hood, Texas. Bobby, a graduate of Lazbuddie High School entered the army at Ft. Still, Oklahoma, in Dec. 1963. He has trained at various places, and will be coming back to the Lazbuddie area in Dec. after having completed his required army training. His wife Jane is with him at Ft. Hood.

Mr. and Mrs. C.A. Watson, and Leon accompanied by Steve Jones attended the WTSU-NMS football game Saturday afternoon at WTSU Stadium. The Watsons and Steve also watched the homecoming parade Sat. A.M. Mr. and Mrs. Watson's son, Don, was in charge of the ROTC Color Guard in the Parade.

Killed in a one car accident near Portales Sunday of last

week was Zumer Bradley of Portales. The deceased was a nephew of A.M. Bradley of Lazbuddie. Funeral services were held in Wheeler's Chapel, Portales, Tuesday at 2:30 p.m. He is survived by his wife Gladys and his parents, the J.M. Bradley's of Portales.

The Lazbuddie High School Auditorium will be the scene of the Halloween Festival October 30, at 7:30 p.m.

The sophomores sponsored by Gene Riddle will present a variety show, "The Royal Ball, 65." It will be produced by the high school chorus directed by the music teacher, Ruth Wilson.

The show will consist of songs, skits, jokes, twirling and fun for all.

The program opened with patriotic songs, hootenanny songs, will follow. The Crowning of the Queen and honoring of the King will be last on the program. Queens for the two first grades are Diana Bush and Toni Fox.

The first grade kings are Nicky Hamblin and Bruce Bridges. There are two second grade classes. The queens are Olena Seaton and Carla Hall. The kings are Davy Engelking and Russell Treider.

Third grade queen, Reta Davis, king, Jimmy Smith; Fourth grade - La Reta Winners, Mike Fox, Fifth Grade, Sarah Gammond, Mike Winders; Sixth - Belinda Hartley and Jimmy Noiland.

JUNIOR HIGH
Seventh: Delayne Steinbock, Victor Schumann; Eight - Sharron Putman, Larry Hodges.

HIGH SCHOOL
Freshman - Marilyn Barnes, Frank Hinkson, Sophomores - Jan Mason, Bobby Redwine, Juniors - Carolyn Morris, Terry Parham, Seniors - Cynthia Harvey, and Mal Carthel. The Master of ceremonies will be Dale Blackstone.

Immediately following the crowning of the Queens the Junior class sponsored by Larry Kent and Scotty Windham invites everyone to the gym for the following carnival activities.

Report Of Condition Of

THE FRIONA STATE BANK

of Friona in the State of Texas at the close of business on October 13, 1965.

ASSETS

1. Cash, balances with other banks, and cash in process of collection	\$ 2,165,389.24
2. United States Government obligations, direct and guaranteed	613,192.97
3. Obligations of States and political subdivisions	86,073.89
6. Loans and discounts (including overdrafts)	4,158,085.49
7. Bank premises owned \$ 35,208.62, furniture and fixtures \$ 29,981.73	65,190.35
11. Other assets	5,033.65
12. TOTAL ASSETS	7,092,965.59

LIABILITIES

13. Demand deposit of individuals, partnerships, and corporations	4,511,019.06
14. Time and savings deposits of individuals, partnerships, and corporations	1,036,323.02
15. Deposits of United States Government (including postal savings)	52,934.77
16. Deposits of States and political subdivisions	859,030.45
18. Certified and officers' checks, etc	32,818.87
19. TOTAL DEPOSITS	\$6,492,126.17
(a) Total demand deposits	\$5,384,053.15
(b) Total time and savings deposits	\$1,108,073.02
24. TOTAL LIABILITIES	6,492,126.17

CAPITAL ACCOUNTS

25. Capital: (A) Common stock, total per value \$100.00	200,000.00
(B) Preferred stock, total par value \$	200,000.00
(C) Capital notes and debentures \$	200,000.00
26. Surplus	200,000.00
27. Undivided profits	150,839.42
28. Reserves (and retirement account for preferred capital)	50,000.00
29. TOTAL CAPITAL ACCOUNTS	600,000.00
30. TOTAL LIABILITIES AND CAPITAL ACCOUNTS	7,092,965.59

MEMORANDA

31. Assets pledged or assigned to secure liabilities and for other purposes (including notes and bills rediscounted and securities sold with agreement to repurchase) 553,286.72

I, Dale Smith of the above-named bank, do solemnly swear that this report of condition is true and correct, to the best of my knowledge and belief.
Correct-Attest Dale Smith

Directors
Charles E. Allen
Frank Spring
David H. Carson
State of Texas, County of Parmer, ss:
Sworn to and subscribed before me this 21st day of October, 1965, and I hereby certify that I am not an officer or director of this bank.
My commission expires June 1, 1967 . . . Oneida Allen, Notary Public.



Stock up now & SAVE!

... and at THESE LOW PRICES you can't afford not to! Here are just a few of DOZENS of items specially priced for you. You can afford to stock up for months ahead — and save money! Remember, you always get the finest foods at consistently lower prices when you shop

MOORES

PORK CHOPS Center Cut **79¢**

Wright's Country Style
BACON 2 Lb. **\$1.49**

Swift's Proten
BEEF RIBS Lb. **29¢**

All Meat
BOLOGNA Lb. **49¢**

Del Monte 303 Can
PEACHES Halves Or Slices **5 For \$1**

Del Monte Flat Can
TUNA **3 For \$1**

Del Monte 303 Can
PUMPKIN **6 For \$1**

Del Monte 12 Oz. Whole Kernel Golden
CORN **5 For \$1**

Del Monte 303 Can
BEANS Whole Green **4 For \$1**

Del Monte Sweet
POTATOES 303 Can **4 For \$1**

Del Monte 46 Oz.
Tomato Juice **3 For \$1**

GRAPES

RED TOKAYS
Lb. **17¢**

JUMBO
SWEET POTATOES Lb. **10¢**

NEW CROP
PECANS Lb. **59¢**

FRESH ROASTED NEW CROP
PEANUTS Lb. **39¢**

CARROTS 2 1 LB. BAGS **21¢**

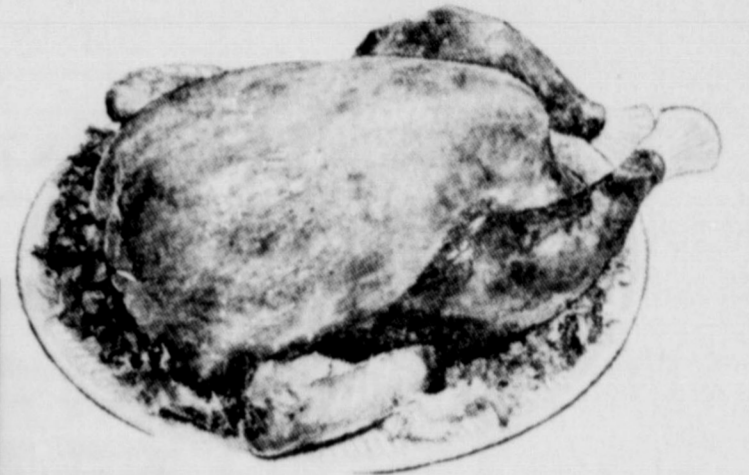
LEMONS EACH **5¢**

CELERY Fine For Salads

Large Stalk-Crisp-Fresh
19¢ Each

1 Lb. Kimbell's
COFFEE
59¢

With \$5.00 Purchase



TURKEYS

HENS
Tired Of The Same Old Thing
Try Turkey For A Different Taste.
Lb. **49¢**

BAMA RED PLUM JAM	18 OZ	3/\$1
ARMOUR STAR VIENNA SAUSAGE	4 OZ	4/\$1
HEINZ KETCHUP	20 OZ. BOTTLE	3/\$1
AUSTEX BEEF TAMALES	300 CAN	4/\$1
Hi-C Assorted Drinks	46 OZ.	3/\$1
ORANGE PUNCH	PINEAPPLE ORANGE APPLE	GRAPEFRUIT PINEAPPLE

Frozen Food Sale!

PATIO COMB DINNER	39¢
PATIO MEXICAN DINNER	39¢
PATIO Cheese Enc. Dinner	39¢
Sara Lee All Butter COFFEE CAKE	Cinnamon Nut 79¢
Sea Star FISH STICKS	8 Oz. 23¢

Bordens or Cloverlake 1/2 Gallon
ICE CREAM Round Carton **69¢**

ALCOA ALUMINUM FOIL 25 FOOT **29¢**

BORDEN'S BISCUITS 3 **25¢**

Hollywood BREAD 1 LB. LOAF **31¢**

STARCH Sta-Flo Spray **59¢**

BOOK MATCHES 50 Ct. CTN. **15¢**

KIMBELL SALAD DRESSING QUART **29¢**

KAL KAN DOG FOOD BEEF KIDNEY 303 CAN **25¢**

KOTEX 48 CT. SUPER **\$1.49**

Shop Moore's For Lowest Prices In Town

Values Good Oct. 28 Thru Nov. 3

LOWER EVERYDAY PRICES
MOORE'S SUPER MARKET