

They'll be replaying last Friday's Friona-Floydada football game for many years in these parts. Whenever football is talked, especially dealing on the local level, the game is bound to be recalled.

The game will be "replayed" not so much because of any controversial decisions, but from the many alternate decisions of "ifs" which can be injected in the game.

I don't guess I'm much different from anyone else I've talked to who was at the game. Most of the people I've heard discuss it say they laid awake a long time Friday night (or Saturday morning) before sleep would come.

In my case, and I'd bet in most others as well, I found myself saying something similar to "If we had just done so-and-so, we'd have won." And it was a long time before I was able to give up to the fact that all the "ifs" weren't going to change the final score.

But these are the many alternates which will always be discussed when the game is brought up by local sports fans: "If we just hadn't fumbled," . . . or "If we hadn't received just one of the two penalties in the fourth quarter drive," . . . or "If we'd tried for a touchdown on one of the field goal tries," etc., etc.

This is just a sample, I'm sure most of you who saw the game have several more to add.

But one thing about it, The Chieftains didn't ever quit. They had a good chance to be quitters early in the game, but chose otherwise.

They came back to battle the whirlwinds off their feet, and as everyone knows, beat them in every possible category except one, and unfortunately for Friona, that was the category which counted.

The Chieftains made a gallant showing in their last two games, and will undoubtedly be remembered as one of the best teams to be produced at FHS.

Our personal congratulations to the team and its coaches on a very fine season -- one of the most successful on record.

Sure, it would have been better if we'd beaten Floydada. But it didn't detract from the fine football that the team had played in the ten games this season.

Coach Don Light says the team has been one of the finest to work with that he has seen. "We've had no disciplinary problems. The leadership -- from the captains and seniors -- took care of that. We turn that sort of thing over to them," he says.

The loss to Floydada turned local sports attention (perhaps sooner than was intended) toward the Chieftain and Squaws basketball teams.

The Squaws got their season underway within 24 hours of the end of the football season, and after following the team through 33 consecutive wins to the state last season, it was a strange feeling to hear the buzzer sound at Flatview Saturday with the Squaws trailing, 65-50.

However, this was no disgrace, by any means. Defending class B champs Trent, with four games behind them and most of the early-season kinks worked out were practically a polished outfit, while our Squaws were playing their first game.

We thought it was a compliment to the team that it kept battling back and stayed in the game up until the end. They (like the Chiefs last Friday) had several chances to fold up and get beaten pretty bad. But they didn't. Champions don't do things like that.

One good point is that the team started off just as it did last year (the 1963-64 team lost to Roosevelt by about the same margin in the controversial game at last year's clinic). And last year's team turned out to be no slouch.

We viewed the end of the 33-game winning streak with mixed emotions. Ten more wins in a row would have tied the school record for consecutive victories, set by the 1946-47 Squaws.

Yet, I know Coach Mel Wil-

(Continued on page 5)



AT LIONS FETE . . . Three new members were inducted into the Friona Lions Club at the club's annual ladies night banquet Tuesday. Seated left to right are Willis Giddens, Tom Bandy and Wade Wright, Standing are Lions Deputy District Governor James Wheeler of Amarillo, who installed the new members and Al Griffin of Lubbock, who was the speaker.

FRIONA, TEXAS THURSDAY, NOVEMBER 14, 1964 TEN CENTS

THE FRIONA **STAR**

VOLUME 43 NUMBER 8 12 PAGES

WITH SPECIAL SERVICES

Baptists Observe 50th Anniversary On Sunday

The First Baptist Church will officially observe its 50th anniversary this Sunday, with special services throughout the day.

Former pastors and members will be the speakers for the occasion. Rev. Russell Pogue, now of Petersburg, will bring the message at the Sunday morning service. Rev. Pogue was pastor from 1951 through 1953.

Speaker for the afternoon anniversary service, beginning at 2 p. m., will be Chaplain Clayton E. Day, who was pastor from 1945 to 1947. Speaker for the evening services will be Rev. Joe Hubb Collier, former member now of Oklahoma City.

All present members are urged to attend each of the special services. A goal of 550 has been set for Sunday School at the church this Sunday. Sunday School begins at 9:45 a. m., with church services at 10:55 a. m.

A noon meal will be served to everyone at the school cafeteria following morning services.

Highlighting the afternoon service will be a reading of the church history by Mrs. C. W. Dixon. A special period will follow in which all former pas-

tors and members will have an opportunity to give a testimony as to what the church has meant to them.

An evening "snack" will be served in the church's fellowship hall prior to training union, which is at 6 p. m. The evening anniversary service will be at 7 p. m.

Special music will be presented at each service by the church choir or youth choir. Other special numbers will be presented by the pastor, Rev. W. G. Burton (morning), a ladies trio (afternoon) and a men's quartet (evening).

The church was organized January 20 of 1914 with 14 members. First meeting place of the group was the Friona school building.

J. T. Burnett was the first pastor. In May of 1914, the church purchased a building located on Main Street in which to worship. After the sale of this building in 1924, the church met at the school and Methodist Church.

On Thanksgiving Day of 1926 the church met for the first

time in a basement room which was located just north of the present auditorium. In 1929 an auditorium was built over the basement.

Educational units were built at the church in 1945, 1947 and 1959. The present auditorium was completed in 1951.

The church's former auditorium was moved in 1955 to become the meeting place of a Mexican mission which had been established the previous year.

In 1960 a mission church was organized. The previous year

Longhorns In Finale

The Lazbuddie Longhorns, with a 1-8 record for the year, will seek to close out their 1964 football season with a win when they host Textline in a game tomorrow night.

The Longhorns played favored Vega close before losing 22-12 in their game last Friday at Vega.

Vega jumped ahead 8-0, but Lazbuddie came back in the sec-

ond quarter for a TD and trailed 8-6. Johnny Mabry got the score on an 11-yard burst. Vega scored again before halftime and kicked the point for a 15-6 lead.

Mabry's seven-yard scoring thrust in the fourth quarter again cut the Vega lead to 15-12, but Vega got the clinching TD before the game ended.

Present membership at Calvary Baptist Church is 307. Membership at the Mexican Mission is 118.



RECEIVE JACKETS . . . Danny Murphree, president of Friona FFA, is shown giving jackets to Sheryl Long (chapter plowgirl) and Carolyn Hamilton (chapter sweetheart) in ceremonies at the school last Friday.

DESPITE WEATHER

United Fund Drive Is Underway Here

Friona's 1964 United Fund Drive got underway this week, despite bad timing by the weather.

"Some solicitors report they've done much of their work despite the bad weather," says Wayne Clausen, chairman of the drive. Mrs. David McVey, chairman of the Friona Elementary School building, reported that her building contributed 100 per cent to the drive. Clausen stated.

The fund drive was kicked off on Monday with the annual breakfast at Friona Methodist Church. Modern Study Club's community services committee served the breakfast.

Those serving were Mrs. Dalton Coffey, Mrs. Roy Miller, Mrs. V. J. Zeman, Mrs. Kenneth Neill, Mrs. G. E. Tannahill, Mrs. Ralph Wilson and Mrs. J. T. Gee. Some 20

workers attended the breakfast.

Rev. Russell McAnally gave the invocation. Following the breakfast, a slide film on solicitors training was shown.

Anyone who is missed by the solicitors or who plans to be away is asked to mail his contribution to United Fund, Box 1088, Friona, or bring it to Clausen at Hurst's Department Store.

The goal for the 1964 United Fund is \$6,889. Several groups, such as Boy and Girl Scouts, foreign exchange student fund and Cerebral Palsy benefit from the drive.

"It is one united drive to eliminate several small ones. We hope donors will remember that when making out their checks," says Clausen.



WINS TICKETS . . . Waymon Wilkins, right, is congratulated by Pete Mace, advertising manager of the Star, on winning the Star's annual Cotton Bowl football contest. Wilkins was tied with Raymond Milner at the end of the contest, but won on the basis of tie-breaker scores.

SCORES DETERMINE WINNER

Wilkins Takes Narrow Win In Grid Contest

Waymon Wilkins, who had already won a previous trip to the Cotton Bowl, hung on for the narrowest of wins in the 1964 contest, a tabulation of scores showed this week.

Actually, contest officials had to go to the tie-breaker scores to reveal the winner after Wilkins came out tied with Raymond Milner with scores of 80. A tabulation of tie-breaker scores for the entire season was necessary to determine the winner, with Wilkins missing the com-

pared 11 games 160 points, to Milner's 174 points.

It marked the third time in the six-year history of the contest for two contestants to come out tied -- and Wilkins has figured in every one of the ties.

In 1960, Wilkins tied with Buddy Squyres for the top spot, and ended up buying Squyres' ticket and attending the game. Then, in 1962, Wilkins tied with C. H. Veazey at the end of the contest. By that time, the tie-breaker score had been insti-

tuted for ties, and Veazey best-

ed out Wilkins to earn the trip. Milner came from two points behind on the final week of the contest to tie Wilkins and force the counting of the tie-breaker scores. Wilkins slipped a bit the final week with seven correct games, while Milner correctly picked nine games.

The contest finish was a real dog-fight among the top six contestants, who finished within two points. Mrs. W. R. Mabry and Mack Ragsdale, who had been two points back, each

picked eight games to finish a point behind the leaders. Stanley Benge, who was only one point behind going into the final week, picked only six games and finished two points off the pace, tied with Mrs. Charles Howell.

Winning the \$5 prize for the final week was Francis Gable, who was the only contestant to correctly pick all ten games. Gable became the only repeat winner in the 11 weeks of the contest.

A total of 18 contestants correctly picked nine games, and it was from among these that the other prize winners were chosen. Second went to Benny Pryor, who missed the tie-breaker by just four points, guessing Friona 10, Floydada 7. Three players tied for third, missing by eight points. They were Mrs. Howell, Milner and Mrs. Ronald Smiley.

A list of the top one hundred contestants can be found on an inside page of this week's issue, listing the final contest standings.

Sponsors of the 11-week contest, in addition to the Star, were Friona Farmers Co-op Gin, Hub Fertilizer, Reeve Chevrolet, Production Credit Association, Friona Country Club Gin, Bi-Wize Drug, Friona Motors, Ethridge - Spring Agency, Farmer County Pump, Farmer County Implement Company and Chester and Fleming Gin.

Wilkins will be awarded a check of \$55 for expense money in addition to the two tickets to the Cotton Bowl football game.

A total of 211 contestants entered the contest this year, the most since its inception. "We appreciate the fans participation in the contest this year. More people stayed with it throughout the contest than ever before," stated Pete Mace, advertising manager for the Star and chairman of the contest.

BUT ARE BENEFICIAL

Slow Soaking Rains Disrupt Harvesting

Slow, soaking rain of varied amounts called a temporary halt to harvest operations in the Friona area this week.

The rainfall varied from the official measurement of .46 inches in Friona (Sunday - Monday - Tuesday) to an inch west of town and close to two inches at places east of Friona.

While the area's cotton harvest was further delayed by the rain, freezing temperatures the past week should also have completed the growth of that plant, and facilitate its maturity for a harvest in the near future.

Harvest of sugar beets continues, with good yields of over 20 tons per acre reported in almost every instance. Also, the beets, the first crop for the new Holly Sugar plant, have tested a high sugar content.

The area's maize harvest, meanwhile, has almost come to a conclusion, with probably 90 per cent of the 1964 crop in the elevators.

Maize has at least an average year, with many farmers reporting better than average yields, some as high as 8,000 pounds to the acre.



Current Comments From ...

PERRYTON...

For years it has been somewhat of a mystery as to why a junked car lot always has to be located at the entrance of a city, and this part is still a mystery.

But the mystery of why junked car bodies seem to keep piling up and the junk yards getting bigger instead of smaller has been cleared up somewhat by a wire service story we noticed this week.

It is simple.

The bottom has fallen out of the scrapiron market. So the junked cars you see probably represent the junk dealer's inventory, and he is holding firm until the market goes up.

Because there isn't much of a market for a junked car, this has created another problem. People just walk off and leave their old clunker parked on a city street and let the city worry about what to do with it.

Perryton has had the experience of selling old junk heaps like these which are abandoned and unclaimed. Big cities are finding this to be a real problem.

Last year in New York City alone, more than

13,000 cars were abandoned on the streets. In Philadelphia it takes 11 tow trucks to keep the streets free of derelict vehicles.

We are apparently in the middle of a junked car explosion and it is not surprising when we learn that 5 million cars are junked each year.

This is a frightening problem to be thrust upon the American people at a time when they are just recovering from the emotional shock of a national election.

And we haven't even solved the problem of how to dispose of beer cans other than tossing them out the car window. How to pick up junked cars is a thorny problem, indeed. It may call for federal action.

THE SUNDAY HERALD

DUNCANVILLE...

Everybody worries about the coin shortage -- we need pennies for peanut machines, nickels for candy machines and juke boxes, dollars for slot machines -- and dimes for church collection plates.

SOUTHWEST DALLAS COUNTY SUBURBAN

COUNTY HONORS

Lazbuddie Duo Claims "Gold Star" Awards

Judy Koelzer and Dale Blackstone of the Lazbuddie 4-H Club were recognized as Farmer County's Gold Star Boy and Girl for 1964 Saturday November 14 at a banquet in Amarillo sponsored by the electric cooperatives in the district.

Judy and Dale were among 42 other boys and girls honored along with their parents and county extension agents in District 1.

Judy is the 16-year old daughter of Mr. and Mrs. B. N. Koelzer of Route 1, Friona. She has been a member of 4-H six years, was county winner twice in the dress revue contest, county winner in the 1964 bake show, and county winner in the favorite food show.

Her projects in 4-H have been foods, clothing, poultry, gardening and home improvement. She served as recreation chairman, council delegate and secretary-treasurer of her club.

Dale is the 14-year old son of Mr. and Mrs. Harvey Black-

stone of the Lazbuddie community. He has won five first places in method demonstration in county and district competition.

He has received awards in gardening and achievements. His projects completed are beef cattle, field crops, gardening, swine, and foods and nutrition. He has served as reporter and council delegate for his club.

The gold star award is the highest county award provided by the Extension Service.

The purpose of the award is to recognize achievement, leadership and contribution to the county 4-H program.

A club member must be 13 years of age and have completed at least three years of club work to be eligible for the Gold Star award.

A member may receive the award only once.

Sunday dinner guests in the home of Mr. and Mrs. Bill Kent were Mrs. Polly Kent, Sudan, Mr. and Mrs. Jack Fulgham and daughter, Shannon Kay, Clovis, and Mr. and Mrs. W. B. Fulgham.

Mr. and Mrs. Rosco Ivie spent the weekend visiting in the homes of Mrs. M. J. Ivie and Mr. and Mrs. Everett Silvertooth and Judy in Amarillo.



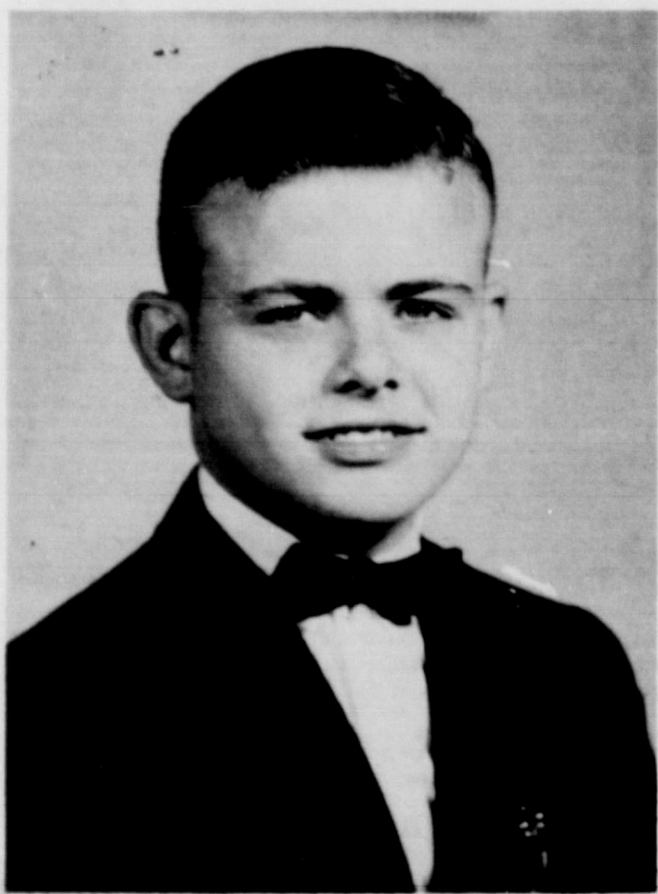
SURE HOPE OUR T.V. MAN HAS A POLICY WITH



Ethridge - Spring Agency

Ph. 247-2766

Friona



DALE BLACKSTONE



JUDY KOELZER

THE FRIONA STAR

Established 1925

Published every Thursday at 109 Sixth Street Friona, Texas

Member Texas Press Association—Member Panhandle Press Association Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, West Texas Press Association, 1959, 1960, 1961, 1963 Texas Press Association, 1959, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES

Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$5 per year.

Bill Ellis, Editor

June Floyd, Society Editor

Pete Mace, Advertising Manager



WIN A CAR FREE!

GIVEN BY THESE FRIONA MERCHANTS DECEMBER 24, 1964
Ask Any Of The Listed Merchants For Details.

- | | | |
|--------------------------------|---------------------------------|------------------------------|
| Plainview Production Credit * | Friona Motors | Friona Plumbing and Heating |
| Ethridge-Spring Agency * | Rockwell Bros. & Co., Lumbermen | Hurst's |
| Claborn Floral Shop | Friona Battery & Electric | Bainum Butane |
| Houser Grocery | Lillard Insurance * | Parmer County Pump Company * |
| White's Super Market | Jack's Shoe Shop | Friona State Bank * |
| Anita's | Foster's | Parmer County Implement Co. |
| Taylor & Son Welding Shop | Chandler Tire Service | Piggly-Wiggly |
| Friona Brake and Wheel | Friona Consumers | Bi-Wize Drug |
| Carl McCaslin Lumber Inc. | Maurer Machinery | Rushing Insurance Agency * |
| Murphree Texaco Station | Cummings Farm Store | Reeve Chevrolet |
| Friona Machine and Supply | Gib's Cleaners | Moore's |
| Allen's Jewelry | Western Auto Store | Kendrick Oil Co. |
| Herring Implement Company | Country Club Gin * | City Body Shop |
| Grady Dodd Texaco | Chester and Fleming Gin * | Plains Hardware |
| Smith-Christian Texaco Station | Ben Franklin Store | White Auto Store |
| | Friona Star | |

* These Merchants Have Made Contributions But Will Not Be Participating Merchants.

ISN'T SHE ENOUGH TO SAVE FOR?

A baby girl ... a baby boy ... a home ... educational advantages ... greater security at all times ... are five of the innumerable *good reasons* for opening a *savings* account here *now*; adding to it *every* month or payday! We'll help you make it grow faster by adding *interest*, as earned.

FOR SAFETY PLUS INTEREST, SAVE HERE REGULARLY!

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Phone 247-2736

Center of Attraction

PAY CASH AND SAVE

The turkey is the highlight of your Thanksgiving feast. The rest of the menu revolves around its goodness. So don't take a chance when you can take a CHOICE of one of YOUR NAME'S, plump, tender, bread-basted turkeys with thick layers of succulent meat on it! There are none better at any price — and YOUR NAME'S price is a LOW ONE! Select yours today — oven-ready to be stuffed, roasted and relished in every delightful biteful.

TURKEY

HAMS

SHANKS Lb. 29¢

BUTTS Lb. 45¢

CENTER SLICES Lb. 69¢

CENTER SLICE ROAST Lb. 69¢

HALF OR WHOLE Lb. 45¢

TOMS

LB. 37¢

18 To 24 Lb. Aug Swifts Butter Ball

HENS Lb. 39¢

10- 16 Lb. Aug Swifts Butter Ball

BACON

Swift Premium

Lb. 49¢

WHIPPING CREAM

1/2 Pint 29¢

CRISCO SUGAR

3 Lb. Can 49¢

5 Lb. Bag 39¢

Kimbell's 303 Can 19¢

CRANBERRY SAUCE

2 For 27¢

GRAPES TOKAYS

Lb 15¢

Pascal Stalk CELERY

Each 9¢

POWDERED SUGAR

2 For 27¢

Del Monte PUMPKIN 303 Can 15¢

Shelled PECANS 10 Oz. Del Cerro 65¢

MINCE PIES Morton 39¢

PUMPKIN PIE Morton 39¢

PECAN PIE Morton 69¢

COCONUT Kimbell 7 Oz. Pkg. 25¢

TANGERINES Lb. 19¢

Naval ORANGES Lb. 19¢

Delicious Wash. State APPLES Lb. 17¢

PECAN Lb. 49¢

HOT ROLLS 2 PKGS 49¢

15,000 FREE STAMPS

DRAWING EVERY WEDNESDAY REGISTER EACH TIME YOU VISIT OUR STORE. MUST BE 18 YRS. OR OLDER. MOORES' EMPL. OR IMMED. FAMILY INELIG.

YAMS

MARYLAND, SWEET

2 LBS 21¢

LOWER EVERYDAY PRICES

M MOORE'S SUPER MARKET M

LAZBUDDIE TEAMS PLACE

FFA Teams Win First In District Competition

Friona High School's Future Farmers of America won first place in two divisions at the district leadership contest held last Saturday at Muleshoe.

The chapter's "Junior Farm Skills" and "Senior Farm Skills" teams were the two groups winning first-place honors. It marked the fourth consecutive year for both the skills teams to win first place in district. In fact, at least one of the teams has gone on to win a first-place banner in state contests during the last three years.

Saturday's showing by the skills teams gives them the right to advance to the Area I contest at Plainview December 5. Teams which place first in area contests advance to the state finals.

"We haven't had the time to drill the boys for the contests this year as we have in the past," explained David McVey and Benny Pryor, vocational agriculture instructors. They explained that much of the FFA class time this fall has been spent working at the chapter "farm," a two-acre plot east of town given to the FFA by Ralph Shelton.

Nevertheless, the two skills teams upheld the "winning tradition" for the district leadership contests.

Other teams placing in the contest were the "Radio Broadcasting" team, which placed fourth, the senior chapter conducting team, fourth, and FFA Quiz team, fifth.

Members of the senior farm skills team are Travis Graves, Larry Johnson and Mike Smith. Howard Rhodes is alternate. Members of the junior team are Randy Ellis, Eddie Wood and John Baxter.

Those on the broadcasting team are Danny Murpree, Gary Hand and Jimmy Shelton. The senior chapter conducting team members are Joe Murpree, Jim Bob Jones, Tommy Jarecki, Dennis Fallwell, Bobby Jordan, Don Ready and Bill Weatherly.

The FFA quiz team is composed of Steve Brown, Charles Bishop, Mike Garth and Walter Carlton. Also competing but not

Johnson Made Angus Member

Joe Bob Johnson, 18 of Friona, has been granted a junior membership in the American Angus Association at St. Joseph, Missouri, announces Glen Bratcher, secretary.

This new junior membership entitles the member to register purebred Angus at regular membership rates and to the privileges of the Association until the age of 21. At that time junior members are eligible to convert to lifetime memberships in the Association.

Joe was one of 204 young people in the United States to receive junior memberships last month.

Temperatures

Date	Max.	Min.
November 12	66	34
November 13	64	32
November 14	73	35
November 15	73	50
November 16	60	31
November 17	36	31
November 18	55	34
Moisture: November 16	.19	
November 17, '04; November 18, '23, '106 for month.		

How Friona's Opponents Fared

(Editor's note: Following are the scores of Friona's season football opponents in their games the past week. Opponents are listed in ALL CAPITAL letters. Season records of each opponent are listed after team.)

Springlake 33, FARWELL 26 (6-4)

FLAINS 13 (7-2-1) SASSON 5

DALHART 36 (8-1-1) SANDFORD-FRITCH 6

H. CENTER 18 (5-4-1) SUDAN 14 (3-7)

GLTON 19 (5-5) DIMMITT 0 (1-7-2)

ABERNY 19 (3-7) LOCKNEY 14 (4-5-1)

4-H Achievement Fete Saturday At Bovina

The Farmer County 4-H Achievement banquet will be held Saturday at the Bovina School cafeteria, beginning at 7:30 p. m.

The banquet will be sponsored by the Deaf Smith County Electric Cooperative and the Bailey County Electric Cooperative.

RECONDITIONED ENGINES

Irrigation And Automotive

247-3196

Friona Machine & Supply

FOR LEASE:

GULF STATION IN FRIONA

Contact Tom Bonds

BONDS OIL CO; BOVINA

WELCOME TO FRIONA



Mr. and Mrs. Truitt Read have moved to Friona from Roaring Springs where Mr. Read taught for three years. The couple is originally from Dumont, Texas. Mr. Read received his bachelors degree from Sul Ross College in Alpine, Texas. Debora, 5, is their oldest child, Victor 3, and Scott one year.

Kendrick Oil Co. Phillips 66 Phillips Tires, Tubes, Batteries & Accessories	PIGGLY WIGGLY Friona
ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
HURST'S DRY GOODS	FRIONA WHEAT GROWERS Elevator Service Field Seeds
GIB'S CLEANERS Professional And Coin-Op Dry Cleaning	MOORE'S SUPER MARKET Top Quality Foods At Lower Prices

WANT ADS

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are 80¢ per column inch.

WANTED

WANTED, . . . Year around farm job. Experienced. Thomas Franks 6 miles north of 214 then 5 miles west. 8 2tp

WANTED TO RENT -- farm land. See T. L. Bursleson at Hub, or call 265-3598. 3-tfnc

WANTED, . . . Farm job. Experienced in irrigation farming. Roy Lee Hadley, Phone 247-2849. 8 1tp

WANTED, . . . Would like to rent one-half section or more irrigated land. One-third and one-fourth rent or would pay cash if reasonable. W. T. Smith, Route 1, Farwell, Phone 825-2645. 7-4tc

WANTED, . . . Church secretary job open. Applications now being accepted. Contact Rev. Bill Burton, First Baptist Church, Friona. 7-tfnc

WANTED TO RENT . . . Farm-land, Jerry Fancher, two miles east and one south Hub, Phone 265-3477. 46 tnc

HELP WANTED, . . . Good typist, Plains Publishers, Inc. 8 tnc

LOST

LOST--a yellow striped kitten, with yellow eyes. Strayed Halloween night. Call 247-2517. 6-1tc

LOST, . . . Leather brief case with important papers. Also boy's football sweater. Reward. Call June Rhodes at 247-2240 days or 247-3257 evenings. 5 tnc

SERVICES

PORTABLE DISC ROLLING, . . . Phone 247-2850. 8 7tp

FROM wall to wall, no soil at all, on carpets cleaned with Blue Lustre. Rent electric shampooer \$1. White Auto Store. 8 1tc

THE ONE STOP SHOP Plumbing and heating. Air Conditioning. Complete Refrigeration service. TV and Color TV service GE appliances. Electrical Gas line piping. 24 hour service. Friona Plumbing and Heating 247-3222 247-2480 after 6 p. m.

Control crab grass with Fax. One application effective three years. Use Turf Magic balanced lawn fertilizer plus chlorodane to control insects. Cummings Farm Store. 22-tfnc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J. J. Steele Citizen's Bank Building Clovis, New Mexico Dial 763-3521 or 763-6455 5 4tc

TO LOAN OUT, . . . Registered polled shorthorn bull. Dale Hart, Phone 247-2459. 7 tnc

TAILWATER PITS By hour or contract. Free estimates. Dozers - Self loading scrapers. HOLMES CONSTRUCTION Call DR6-8629 Collect Amarillo, Texas

FOR SALE

FOR SALE, . . . Registered toy Pomeranian puppies, three months old, \$50 each. Roy Wilson, 302 East Seventh, Phone 247-3303. 7 2tc

FOR SALE 4 burner apt. gas range; table with 4 chairs; portable kitchen cabinet; gas heater; bathroom heater; assortment of good venetian blinds with all fittings. . . All in good condition. Phone 247-3036. 7 2tc

FOR SALE, . . . Credit good, two repossessed 1964 model Singer sewing machines. Optional four-drawer cabinets. Will zig-zag, blind-hem, fancy stitch, etc. Six payments at \$6.82 or \$35 cash. Write Credit Department, 1114-19th Street, Lubbock, Texas. 7-tfnc

FOR SALE, . . . Three bedroom house, three baths, carpeted, drapes, dishwasher, double garage. Nice apartment. Buyer can assume large loan. Ed Wilson, Phone 247-2285 or 247-3376. 7 tnc

FOR SALE, . . . 3" Centrifugal lake pump; 4 cylinder LeRo motor; 320" aluminum pipe 4". Phone Hub 265-3447. 7-4tp

FOR SALE Farmland 15 miles east Stratford, 320A 150A wheat and 150A milo. One 8" well. Good flat land.

Section and one-half, 7 miles east Springfield, Colo. Guaranteed water under. Jones Box 9271 Phone 396-6541 Stratford, Texas 8 2tp

FOR SALE, . . . New headcase rack for long wheel base GMC or Chevy pick up. Phone 265-3630. 8 3tc

FOR SALE, . . . Four room house with bath, \$3500. Buyer may assume \$2500 loan, 307 West Fifth. Phone 247-2446. 7 tnc

FOR SALE Four bedroom, two bath, two car garage, attached cellar, fully carpeted, \$18,500. Will finance \$15,400. Would carry second lien note for part of down payment. See Leland Hudson at White Auto, Friona, then if interested phone 447-5441 Wellington collect. 1-tfnc

FOR SALE Need someone with good credit or cash to take up payments of \$6.50 per month for six months on full size Singer zig zag equipped console cabinet. Credit Manager, 4118 34th Street, Lubbock, Texas. 7 3tc

Write Pate for real estate. I have properties in West Texas and New Mexico. Write me, let me know what you want, I'll rush information to you. PATE, 623 West Third Street, Portales, New Mexico. 6-8tp

Westinghouse refrigerator for sale. Phone 247-3101 or 247-3248. 4-tfnc

FOR SALE . . . Custom hand-made draperies and Mohawk carpet. Mrs. L. R. White, 806 Ashland Avenue, Phone 247-3156. 6 tnc

FOR SALE, . . . Three bedroom brick house. Big corner lot. Trees and shrubs. All wool carpet. Dishwasher, disposal, possession. Phone 247-3350 or 247-3335. 3tnc

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FOR SALE, . . . 34 ft. Hobbs cattle trailer, 10,00x25 tires, air brakes, good condition. W. B. Fulgham Phone 247-3192. 1-tfnc

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Steel Pipe Special NEW PIPE 6 5/8 O. D. x 12 Gauge 95¢ ft. 8 5/8 O. D. x 12 Gauge 1.20 ft. F. O. B. Yard Brown Irrigation Phone 2970 Mulshoe, Texas 8 tnc.

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ATTENTION: Men in the Doghouse! We are now taking orders at a special price for the all new re-built, re-designed '65 dishwasher. Has rinse and hold as well as many other new features. Will make a nice Christmas gift. Easy terms on mobile or built in. REEVE CHEVROLET AND FRIGIDAIRE Friona, Texas Phone 247-3011 8-tfnc

Card Of Thanks

I wish to take this opportunity to express my appreciation to all neighbors and friends for their visits, calls, letters, flowers and other expressions of encouragement during my recent illness. Mrs. W. B. Fulgham 8 1tc

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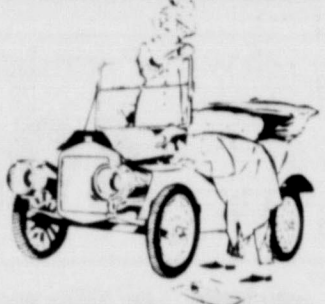
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come to church Sunday

Read Romans 12:4-14
Ye are the light of the world. A city that is set on an hill cannot be hid. (Matthew 5:14)

When the Scottish author and poet Robert Louis Stevenson was a small boy, he enjoyed watching the lamplighter go up and down the city streets at dusk lighting the lamps. Finding him especially quiet one evening, his nurse called out to ask what he was doing. His reply was, "I'm watching a man make holes in the darkness."

The world is waiting for Christian men and women to make holes in the spiritual darkness. Much needs to be done to relieve the world's misery. There are the hungry to be fed, the naked to be clothed, the orphaned children to be loved and cared for. There is the story of Christ and His saving power to be told to the nations.

We Christians must use our time and our God-given talents in building a better world, thus helping to make holes in the spiritual darkness that is all about us.

PRAYER: Our heavenly Father, show us what we can do to bring light to a darkened world. May we not rest until the farthest corner shines with the light of Christ and all men reverence Thee and devoutly pray, as Jesus taught us, "Our Father who are in heaven . . . Amen."

THOUGHT FOR THE DAY
There is no darkness that the love of God cannot penetrate.

SIXTH STREET CHURCH OF CHRIST Sunday Services Bible Classes 9:30 Morning Worship 10:30 Evening Worship 8:00 Wednesday Services . . . 8 p. m.	CONGREGATIONAL CHURCH Sunday Services Church School 10:00 a.m. Worship 11 a.m. Pilgrim Fellowship . . . 5 p.m.	UNITED PENTECOSTAL CHURCH Sunday Services Sunday School 10 a.m. Preaching 11 a.m. Young People's Meeting 6:30 p.m. Prayer Service 7:30 p.m. Wednesday Prayer Service . . . 7:30 p.m.
CHURCH OF CHRIST Tenth & Euclid St. Morning Worship Sun. 10:30 a.m. Evening Worship 7:30 p.m.	CALVARY BAPTIST CHURCH 2 Blocks North of Hospital Sunday School 9:45 Morning Worship 10:50 Training Union 6:00 Evening Worship 7:00 Wednesday 7:30 Tuesday WMU 3:15	FIRST BAPTIST CHURCH Sunday School 9:45 a.m. Preaching Services . . . 10:55 a.m. Training Union 6:00 p.m. Prayer Service 7:00 p.m. Wednesday Prayer Meeting . . . 8:00 p.m. Officers & Teachers Meeting 7:15 Wednesday WMU 3:00 p.m.
REDEEMER EVANGELICAL Lutheran Church Friona Fred Beversdorf, Pastor Services 8:30 a.m. Bible Classes and 9:15 a.m. Sunday School	ASSEMBLY OF GOD CHURCH Sunday Service Sunday School 9:45 Morning Worship 11:00 Young People's Meeting . . 6:30 Evening Worship 7:30 Wednesday Service 8:00	FRIONA METHODIST CHURCH Sunday Services Sunday School 9:45 a.m. Church Service 11 a.m. Jr. Fellowship 5:30 p.m. Childrens Classes 6:00 p.m. MYF meetings 6 p.m. Evening Worship 7 p.m. Wednesday Choir practice 7:30 p.m.
IMMANUEL LUTHERAN Rhea E. A. Binger, Pastor Sunday School & Bible Class 9:30 a.m. Divine Services 10:30 a.m.	PRIMITIVE BAPTIST CHURCH Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.M. FIRST BAPTIST MISSION Sunday School 10 a.m. Worship Service 11 a.m.	

This Message Sponsored By The Following Friona Businesses

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FRIONA OLIVER WE SPECIALIZE IN HEAVY INDUSTRIAL ENGINES. Rebuild 'Em or Sell 'Em CECIL PORTER	Plainview Production Credit Association Wade Wright Friona Manager	REED'S CLEANERS 709 Main St. Pick Up And Delivery Phone 247-3170 Friona	Killingsworth REDI-MIX Cement For All Purposes "Your Business Appreciated" Phone 247-2215 407 W. 5th	DENNIS STUDIO "Leave Your film Here"	For Bulldozer Carryall Or Maintainer Work See or Call Floyd Dickey AT DICKY'S CAFE DIMMITT, Texas Bus. Ph. 647-3755 Res. Ph. 647-3764
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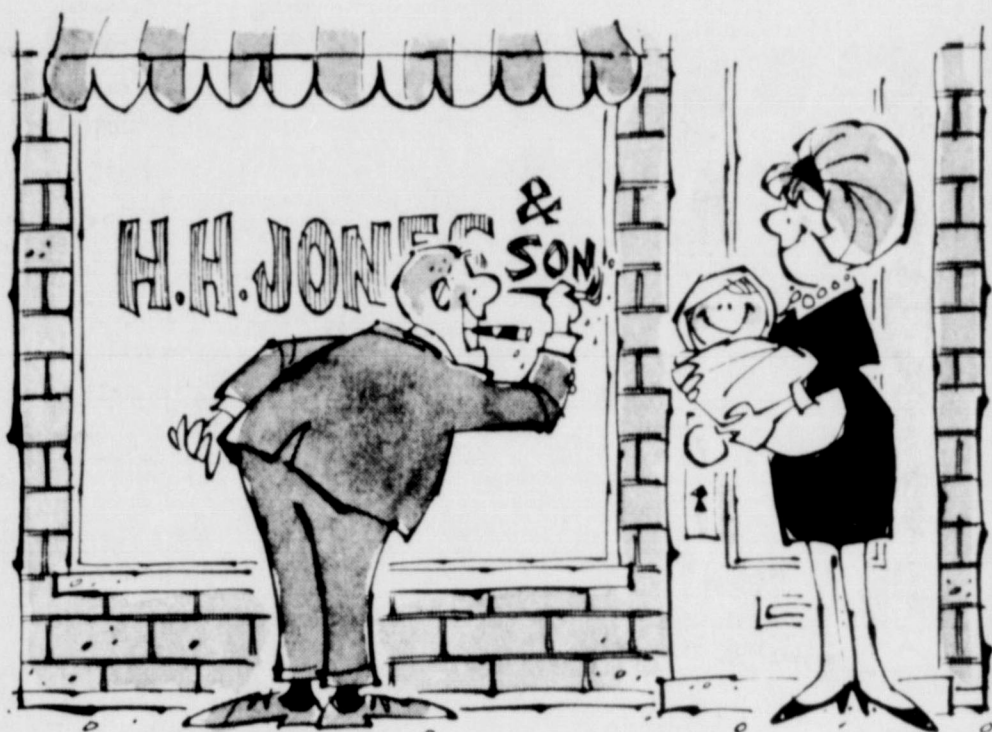
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for lots of good reasons

For years now our many friends have known our Company as Easter and Paetzold Fertilizer Service. We're grateful that growing numbers of fertilizer users in this area have come to rely on this name for top-quality products and reliable supply.

Not long ago, we took a major step that enables us to provide additional services and a wider range of modern crop production materials. We joined forces with Mid-America's most respected producer of fertilizer and agricultural chemicals—the Spencer Chemical Division of Gulf Oil Corporation.

Now that we're part of the Spencer family we've taken the name, too. We want to be sure our customers know we have the support of Spencer's resources. This means an assured supply of nitrogen fertilizers even in the peak rush season . . . a wider selection of new high-analysis, water soluble mixed fertilizers . . . expanded facilities for blending fertilizer grades tailored to the soils in our area . . . a broad new line of Spencer brand weed and insect killers and the very latest know-how to help get the maximum profit from the use of our products.

From now on when you think of Easter and Paetzold Fertilizer Service, we hope you'll come to recognize our new Spencer name as a symbol of the most complete fertilizer and pesticide service in this area.

So—Don't just fertilize . . . Spencer

GOOD WILL FERTILIZER

is now



WANT YOUR FORTUNE TOLD? . . . Courtney Owen, left back, is dressed for the Junior Play, "It's Great To Be Crazy," which will be presented in the auditorium Friday evening. Other male characters in the play are Johnny Baxter, Lonnie Ellis, Hugh Latham, Ray Gene Braxton and Tommy Sherley.

7:30 P.M.

FHS Juniors Present Annual Play Friday

Curtain time for "It's Great To Be Crazy," being presented by the Junior Class of Friona High School in the auditorium Friday, Nov. 20, is 7:30 p. m.

This three act comedy, which was written by Dalton Payton, has a cast of 15.

Laughs begin when Betty Lou Maxwell, played by Carolyn Hamilton, receives an answer

to an inquiry about her family tree and learns that some of the persons on it are Lady Macbeth, Jack the Ripper and Louie the Leach.

Roles of Betty Lou's parents, John and Janet Maxwell, will be played by Ray Gene Braxton and Madelyn Binger, and Pat Taylor will play the part of Betty Lou's younger sister,

Connie.

Other cast members and the parts they will play will be as follows: Johnny Baxter, Grover Jennings; Courtney Owen, Wilbur Maxwell; Lonnie Ellis, Hercules Nelson; Janet Bishop, Bernadine and Mary Ann Roberts, Mrs. Jasper J. Jennings.

Also Janet Rushing, Gert-

Freshmen End Season

Friona's freshman football team closed out its season last week, when Hereford defeated the team, 22-6. The previous week Friona had downed Dimmitt, 28-14. The freshmen finished with a 5-3 season record.

Larry Graves scored Friona's TD against Hereford, taking a pass from Eddie Wood. Hereford had beaten the team 43-6 earlier in the year.

Against Dimmitt, Friona scored in every quarter. Scoring were Delbert Davis, on a five-yard run in the first quarter and a 20-yard run in the final quarter.

Star Lites--

(Continued from page 1)

Liams wasn't interested in this sort of thing. Also, some of the players of that other team might object at adding two seasons together to equal their record. However, the way it is now, it is impossible for the Squaws to get in 43 official games in one season.

Anyway, that has been taken care of. The streak has been snapped, and a new season is underway. Perhaps more important, the team will be able to easier concentrate on each game as it comes up.

Larry Graves went around end for 18 yards and a TD in the second quarter, and Ruben DeLeon returned a kickoff 80 yards for another touchdown.

Notes From



Mademoiselle

Hello! We would like to introduce ourselves. We are the staff of the Mademoiselle Salon. Mildred, Lillie, Peggy and Sue. We are hairdressers. Our shop is at 908 Washington, Friona.

We'd like to keep in touch with you through this column and to keep you informed about the latest in hairdressing, cosmetics and retail items.

Sue attended styling classes at International School of Beauty in Amarillo last week and is back at work with the latest trend in hair styles.

Featured this month at our shop is a "Do it yourself manicure" under the dryer with L'Oreal manicure cosmetics. Only 50¢ extra. Come by and see our new colors in L'Oreal evening lipstick and nail polish.

We have a good supply of Breck New Image spray for 99¢ a can. Watch for us next week. See you then.

The Mademoiselle
Phone 247-3312

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With \$7.00 Purchase

<h2 style="font-size: 2em;">Turkeys</h2> <p style="text-align: right;">Half or Whole 39¢</p>	<h2 style="font-size: 2em;">HAMS</h2> <p style="text-align: right;">47¢</p>
<p>Pinkney SAUSAGE</p> <p style="text-align: right;">2 Lb. 59¢</p>	<h2 style="font-size: 2em;">STEAKS</h2> <p style="text-align: right;">T-Bone - Sirloin Lb. 59¢</p>
<p>Folger's or Maryland Club COFFEE</p> <p style="text-align: right;">2 Lb. Can \$1.59</p>	<p>Lane's Mardi Gras Ice Cream</p> <p style="text-align: right;">½ Gallon 59¢</p>
<p>Libby's Crushed or Sliced PINEAPPLE</p> <p style="text-align: right;">½ Size 29¢</p>	<p>Miracle Whip</p> <p style="text-align: right;">Qt. 49¢</p>
<p>Food King SHORTENING</p> <p style="text-align: right;">3 Lbs. 59¢</p>	<p>Brown N' Serve ROLLS</p> <p style="text-align: right;">2 Pkgs 49¢</p>
<p>Shurfine PUMPKIN</p> <p style="text-align: right;">300 Can 2 For 25¢</p>	<p>Food King RED PLUM</p> <p style="text-align: right;">2 Lb. 45¢</p>
<p>Sun-Ray Grade A Medium EGGS</p> <p style="text-align: right;">Dozen 38¢</p>	<p>Pillsbury CAKE MIX</p> <p style="text-align: right;">3 For \$1.00</p>
<p>CELERY</p> <p style="text-align: right;">15¢ Stalk</p>	<p>CRANBERRIES</p> <p style="text-align: right;">1# Box 29¢</p>
<p>GRAPES</p> <p style="text-align: right;">21¢ Lb.</p>	<p>Fresh Picked Kentucky wonder Green Beans</p> <p style="text-align: right;">Lb. 29¢</p>

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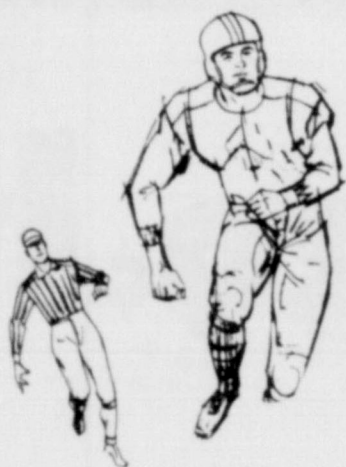
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Congratulations

FIGHTING CHIEFTAINS FOR A FINE SEASON



CHIEFTAINS, 1964 . . . The Friona High School Chiefs for 1964 are back row, left to right: Coach Mel Williams, Neel Lyles, Jackie Stowers, Larry Buckley, Jesse Shirley, Rex Wells, Nolan

Morris, Eldon Long. Second row: James Anglin, Jim Snead, Travis Graves, Lonnie Ellis, Tim Herring, Hugh Latham, Bob Sims, and Joe Mabry. Third row: Coach Don Light, Milton Hargus, Billy

Perkins, Kenny Ford, Gary Hand, Jackie Clark, Brian Evans, Scott Cummings. Fourth row: Coach Bob Owen, Doyle Mabry, Jerry Cass, Dale Milner, Doug Dodd, Tommy Sherley, Ray Braxton, and



SENIORS . . . Players finishing their football careers at Friona High School this year were (back row, left to right) Jim Snead, George Rushing, Neel Lyles, Jackie Stowers, Darrell Collier and Dale Milner. In the mid-

dle row are Dennis Howell, Gary Hand, Larry Buckley, Jackie Clark and Doyle Mabry. In front are Ronnie Brookfield, Doug Dodd, Danny Murphree, Milton Hargus and Jerry Cass.

1964 RESULTS

District Co-Champions

Friona 34, Farwell 7

Friona 9, Plains 7

Dalhart 14, Friona 0

Friona 34, Sudan 7

Friona 24, Hale Center 7

*Friona 28, Dimmitt 6

*Friona, 28, Lockney 14

*Friona 26, Abernathy 21

*Friona 20, Olton 0

*Floydada 7, Friona 6

Won 8, Lost 2

District: 4-1

*District 3-AA

MOBIL OIL COMPANY

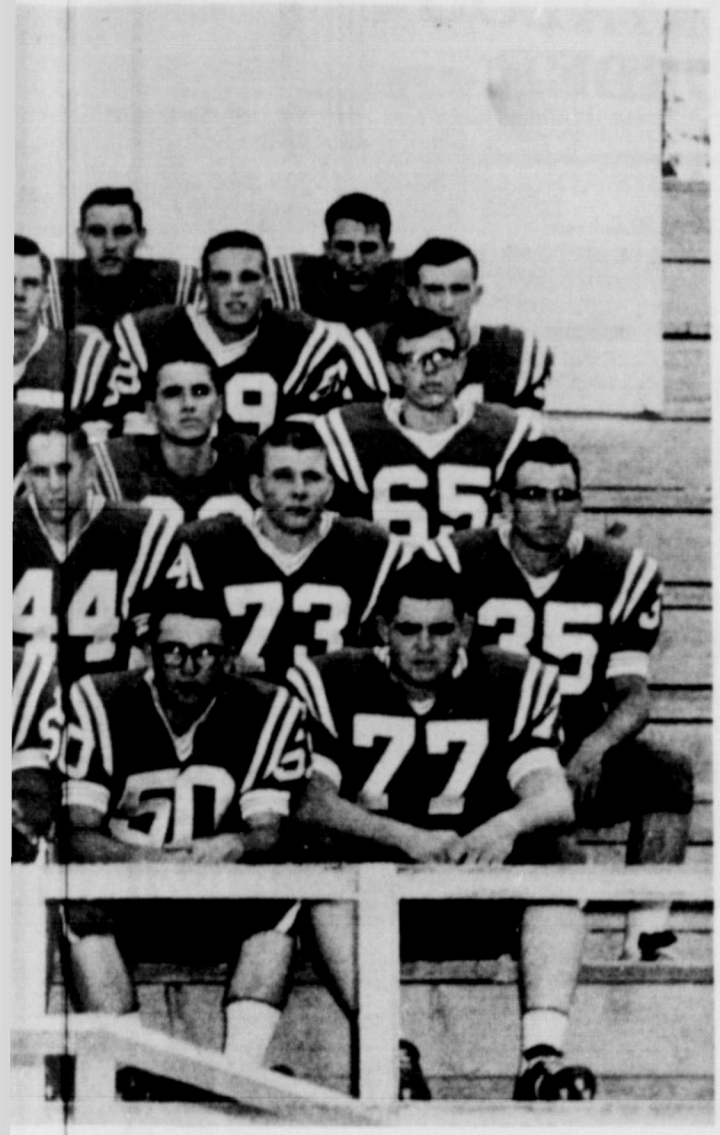
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ions



Jackie Clark, throw; Coach Dale Milner, Braxton, and Danny Murphree, Bottom row; Larry Johnson, Bing Bingham, Ronnie Brookfield, Gene Weatherley, George Rushing, Dennis Howell and Darrell Collier.

Final District Standings

DISTRICT 3-AA

Team	Season		T	Pts.	Opp.
	W	L			
Friona	8	2	0	209	89
Playdata	8	2	0	144	111
Olton	5	3	0	123	112
Lockney	4	5	1	131	282
Abernathy	2	7	0	125	292
Dismitt	1	7	2	58	153

Team	District		T	Pts.	Opp.
	W	L			
Playdata	4	1	0	109	47
Friona	4	1	0	76	46
Olton	3	1	0	88	46
Lockney	1	5	1	62	95
Dismitt	1	5	1	43	122
Abernathy	1	4	0	64	111



Captains of the 1964 Chieftain team are shown with Coach Don Light. They are (left to right) Dale Milner, Danny Murphree and Doug Dodd.

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TRI-COUNTY GRAIN CO.
Black

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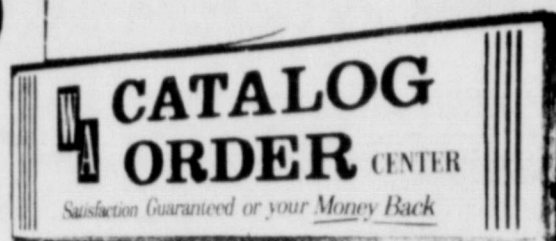


From

Western Auto

...the family store

and

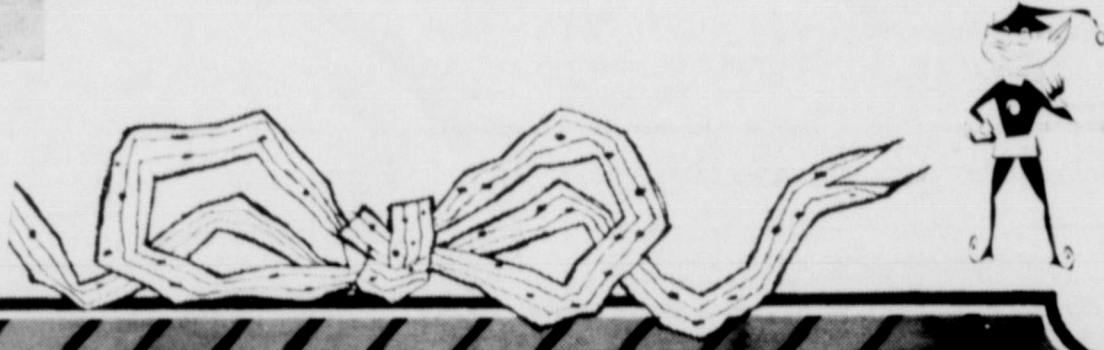


This Is Our Invitation To You To Make Our Store Your Choice For Christmas Shopping

Visit Our Admiral Department As Well As Our Packard Bell Department.

Our Toy Selection Is The Finest In Friona.

Ben McDonald

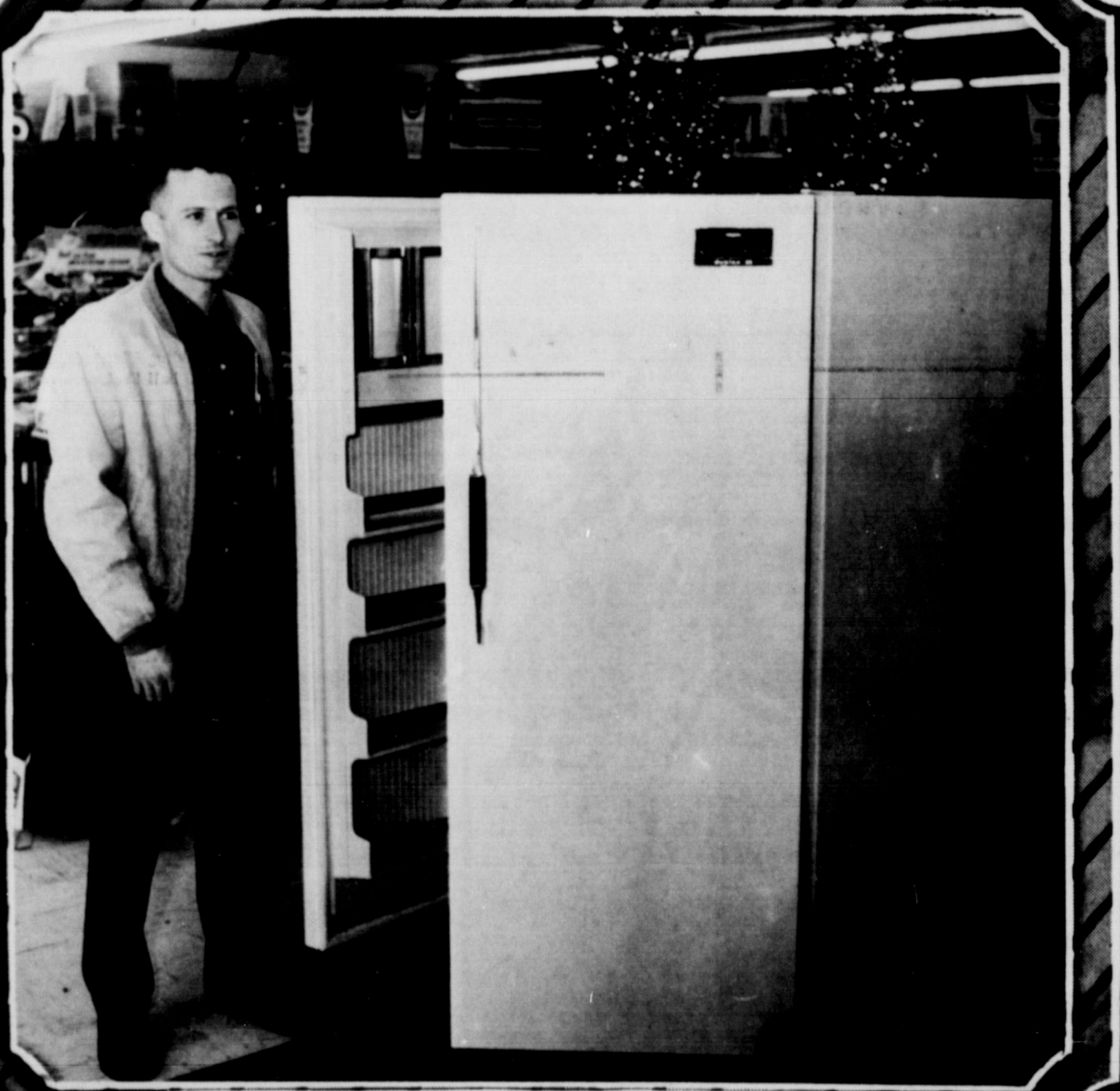


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FRIONA, TEXAS

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See The Beautiful Packard-Bell Line Of Color Television



Visit The Most Complete Toy-Land In Friona

Game At A Glance

	Friona	Floydada
First Downs	12	5
By Rushing	10	4
By Passing	0	1
By Penalty	2	0
Yards Gained Rushing	219	73
Yards Gained Passing	16	9
Total Offense	235	82
Passes Attempted	9	2
Passes Completed	2	1
Passes Intercepted By	0	2
Fumbles Lost	2	2
Punts, yards	4-147	6-255
Punting Average	36.8	42.5
Penalties, yards	5-42	4-40

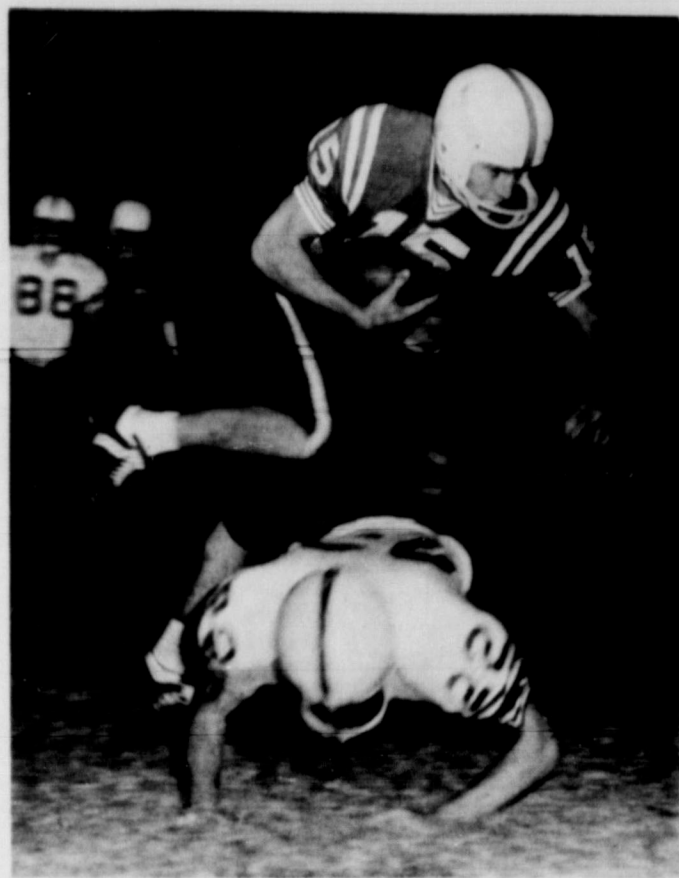
SCORE BY QUARTERS				
Friona	0	3	3	0-6
Floydada	7	0	0	0-7

INDIVIDUAL RUSHING				
PLAYER	TCR	YDS	AVG	
Jim Snead	14	107	7.6	
Doug Dodd	24	93	3.9	
Danny Murphree	10	14	1.4	
Larry Johnson	1	4	4.0	
Milton Hargus	1	1	1.0	
Totals	50	219	4.4	
Opponent Totals	41	73	1.8	

PASS RECEIVING				
PLAYER	NO.	YDS.		
Milton Hargus	1	8		
Jesse Shirley	1	8		

KICKOFF RETURNS				
PLAYER	NO.	YDS.		
Danny Murphree	1	19		

PUNTS				
PLAYER	NO.	YDS.	AVG.	
Ray Braxton	4	147	36.8	



DRIVES FOR YARDAGE . . . Quarterback Jim Snead is shown making one of his gains against Floydada, as Whirlwind back James McNeill comes in for the tackle.

FLOYDADA WINS THAT Chiefs Win Everywhere Except On Scoreboard

The Chieftains deserved a better fate -- that's all there is to it.

Friona, which wound up its season with an 8-2 record (4-1 in district), is co-champion in District 3-AA, but lost the right to represent the district in the playoffs when Floydada hung on for a 7-6 win in the showdown game last Friday.

The Chiefs had the most first downs (12-5), the most yards rushing (219-73), the most yards passing (16-10), most total yards (235-83) and even the most penalties, but in the one department where they determine the winner, Floydada had a score of seven, to six for Friona.

And, while Friona had far less trouble making yardage against Floydada than vice-versa, in the end it was their inability to crack the Whirlwind defense for a touchdown that spelled defeat.

The game was the first football meeting in history between the two schools, and if the first game was any indication, the rivalry may become a rip-snorter.

Friona more than earned its six points. They came the very hardest way possible, consisting of two long field goals by Doug Dodd, Floydada, meanwhile, took advantage of an opening mistake by Friona to score seven easy points -- and that turned out to be enough.

The Whirlwinds bobbled the opening kickoff, with at least two men touching the elusive ball. Milton Hargus tried to field it but couldn't find the handle. When he tried to cover the ball, it squirted away from him again, and a Floydada player pounced on the ball at about the two.

The Whirlwinds accepted the "gift offering" in a hurry. They carried across for the score on the very first try, and quarterback Keith Teague kicked the all-important point for a 7-0 lead with just 23 seconds used on the clock.

Danny Murphree returned the kick to the 24 yard line, but a clipping penalty shoved the Chiefs back to the 13. Three plays gained only to the 15, and Friona had to punt.

After holding Floydada, Friona got the ball back on a punt, and had a serious scoring threat. Quarterback Jim Snead, on a keeper play, ran all over the field, reversing it twice --

scampering 66 yards from his own 16-yard line to the Whirlwind 18. On the next play, Snead rolled out for a six-yard gain to the 12, but fumbled as he was hit, and Floydada stopped the drive by recovering the fumble.

Floydada picked up a single first down and was forced to punt. Friona again had trouble fielding the ball, and Murphree finally recovered at the Chieftains' four-yard line.

Dodd carried the ball five straight times, moving it out to the 26, but from there had to punt. Ray Braxton's kick, a high one, took a Floydada bounce and was killed at Friona's 47-yard line.

However, the Chieftain defense tightened up, and four plays later Friona took over on the Floydada 48, as Teague got a low center on his fourth-down punting try and had to eat the ball.

Midway of the second quarter, Friona put together a three first-down drive which started on its own 21. Dodd picked up two of the first downs, on runs of 13 and four yards, and a personal foul penalty against Floydada gave the Chiefs good field position at the Whirlwind 31-yard line.

However, two plays failed to gain, the third play made just four yards and Friona faced fourth needing six at the 27. At this point Dodd kicked his first field goal of the game -- a 42 yarder. The kick was aided by a brisk wind, and just got over the left standard and over the upright, curving the Floydada lead to 7-3.

Friona got the ball twice more before the half ended, driving to the Whirlwind 38 one time and recovering a fumble at their 35 another time. However, an intercepted pass on the last play of the half ended any scoring opportunity.

It appeared the Chiefs would drive for a touchdown the first time they got the ball in the second half. They took the ball at their own 28-yard line. Dodd gained 19 yards in three carries to the 47, and a 15-yard penalty against Floydada moved the ball to the Whirlwind 37.

Snead gained 11 on a keeper play to the 26, then he and Dodd picked up another first down in three plays which moved the ball to the Floydada 14. Dodd gained to the 12, but two succeeding plays saw Friona lose

yardage to the 19. On a fourth and 15 situation, the Chiefs elected to go for another field goal, and again Dodd's kick, 35 yards from the goal post, was true to form.

Floydada had its only drive of the game late in the third quarter, extending into the final period. It went from the Whirlwind 45 to the Friona three. Friona's defense held at that point, and a Floydada field goal try, which would have been less than 20 yards, was wide.

Friona took over at their 20 and began a drive for what could have been the winning score except for a "comedy of penalties."

Snead gave the team a first down at the 33, and Murphree sprinted 20 yards to the Floydada 47. A fourth-down play worked for the team at the Whirlwind 38. Snead making two to keep the drive going.

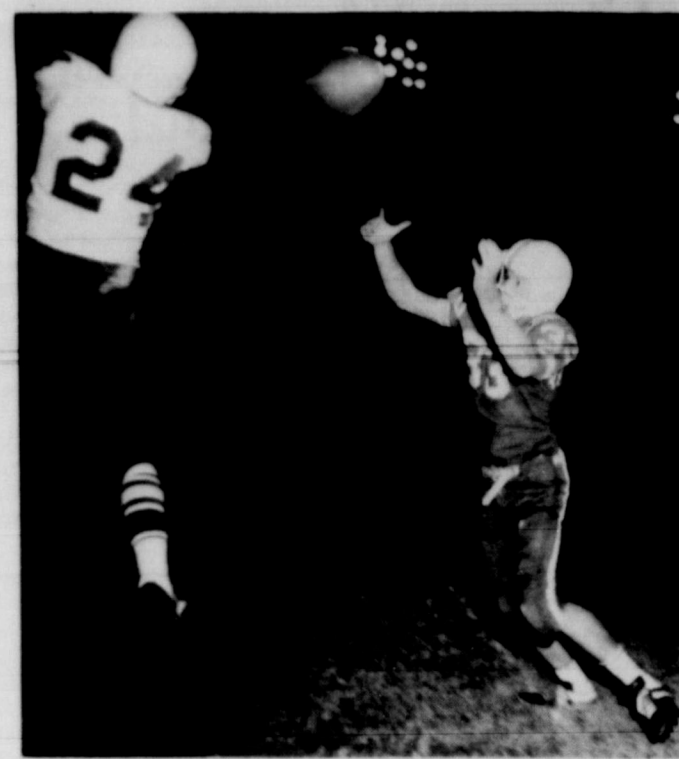
However, this is where all semblance of order was shot. Murphree recovered a fumbled pitchout back at the 46. A 15-yard penalty made it look good for Friona, moving the ball to the 31. However, on the next play officials called a "get even" 15-yarder on Friona, shoving the team back to the 43.

The Chiefs appeared to have overcome the 15-yard infraction, as Snead hit Jesse Shirley with a 23-yard pass to the Floydada 20. But hold everything--five yard penalty against Friona rubbed out the gain. Dodd then gained seven, and another pass from Snead to Shirley gained eight, which ended up being three yards short of the first down and Floydada took over.

Friona forced a Floydada fumble at the 34 on the first play, and had new life. However, three plays gained just five, and the Chiefs elected to go for a third field goal. This one which would have been 45 yards and against the wind, didn't work and that for all practical purposes was the ball game.

Friona did force Floydada to give up the ball once more before the game ended, but one pass was incomplete and another was intercepted, as the Chiefs helplessly had to watch the clock run out.

The Chiefs allowed Floydada just 73 yards rushing and nine passing, a total of 83 yards. This was the least number of yards allowed any opponent all season.



COMPLETE PASS . . . Milton Hargus catches a pass thrown by Jim Snead, good for eight yards against Floydada last Friday. Floydada's Derrl Monday went high in the air in a vain attempt to intercept the pass.

B-Team Finishes With 5-4 Season Record

Friona's B-team split its final two games to finish with a 5-4 season record.

The team topped Tucumcari, 6-0, as halfback Terry Fite capped a drive from the opening kickoff for Friona with a four-yard scoring run. That turned out to be all the scoring in the game.

Last week, Hereford took a 27-6 win, scoring in each quarter as Friona countered with a TD in the third.

Bobby Jordan got the score against Hereford, on a pass from Ted Renner.

Both games were described as "well-played, hard-hitting" by Coach James Anglin. He explained that all boys had plenty of opportunities to play, with two separate offensive teams and 19 boys who played alternately on defense.

"We didn't try to field the best 11 boys at one time, or we could probably have improved our season record. However, several boys got some good experience, and improved considerably," Anglin said.

Mr. and Mrs. Sam Williams spent the weekend touring points of interest in El Paso and the southern section of New Mexico. They returned home Tuesday.

SEASON UNDERWAY

Squaws Topple 3-Way After Loss To Trent

The Friona Squaws, hitting the hardwoods for the first time officially this season, bowed to the supremacy of a more experienced team in the Flying Queen's clinic last Saturday, but bounced back for a win on Tuesday.

Seeing their first action since winning the state title last March, the Squaws were encountering class B's defending champion, Trent, which had already played (and won) four games. Trent, like Friona, lost just two starters from its team of last year.

Final score was Trent 65, Friona 60, as the Squaws' winning streak was snapped, allowing them to start all over. And that's what they did on Tuesday, downing visiting Three Way, 62-42.

Friona held the lead against Trent in the early stages, taking a 16-13 first quarter lead. The Squaws' largest lead of the game was 15-9, shortly before the quarter ended. Trent pulled even at 20-20 with 5:21 left in the first half, and by halftime had taken a 32-27 lead.

The winners' experience began to pay off in the third period as they opened up a ten point (38-28) lead midway of the quarter. Score at the end of three was 49-40.

Trent looked as though they might make a runaway of the game, taking a 13-point lead which they enjoyed twice, at 55-42 and 61-48. But the Squaws battled back on the shooting of Teto Jennings and Linda Jo Davis to cut the final margin to just five points.

"We made a lot of early-season mistakes, which I had expected the team to do," said Coach Mel Williams. "I was proud of the way the team battled," he added.

Jennings scored 30, and Davis 20 in the Trent game. Against Three Way, Friona jumped off to a 23-11 first-quarter lead, and had a 33-22 lead by halftime. Scoring 22 points to 10 for Three Way in the third period, Friona increased the margin to 55-32.

Every player had the opportunity to see some action. Jennings had 19 points, Sheryl Long 12 and Davis 11. Friona won the "B" game from Three Way, 47-9, as Susan Neill and Lydia Buske each scored eight points.

Next outing for the team will be next Tuesday at Farwell, when the Chiefs will open their basketball season.

WESTERN AUTO
FRIONA

Packard Bell

Band To Sell Fruit Cakes

Announcement was made early this week by Willis Giddens, band director, that Manor Texas Fruit Cakes will be sold by members of the high school band.

aged in metal re-usable containers that can easily be mailed if purchased for a gift.

Anyone wishing to purchase one or more of the cakes is asked to contact any member of the band.

WE GIVE GUNN BROS. STAMPS
Double On Wed.
With \$2.50 Or More

WHITE'S SUPER MKT.

We Deliver Phone 247-2250

MEATS	PRODUCE
Longhorn HAMS 1/2 Or Whole 49¢ Lb.	Sweet POTATOES 13¢ Lb.
Bar-S HAMS Boneless 98¢ Lb.	CARROTS 9¢ Bag
PORK ROAST 39¢ Lb.	Stalk CELERY 13¢ Each

White Swan PUMPKIN 300 Can	Each 10¢
Sugar Sam SWEET POTATOES 2 1/2 Can	25¢
White Swan CRANBERRY SAUCE 16 Oz. Can	19¢
Gold'n Korn MARGARINE Corn Oil	2/49¢ Lb.
Instant Coffee Maryland Club	6 Oz. Jar 99¢
White Swan PEARS 303 Can	29¢
Schilling Nutmeg 1 1/2 Oz	39¢
Schilling Pumpkin Pie Spice 1 1/4 Oz.	25¢

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REGULARLY \$45.00 **\$39.95**

A top quality heavy gauge aluminum door with clean, modern lines. Pre-hung and pre-drilled for easy installation. All hardware included.

WEPACO Weather Windows
REGULARLY \$14.95 **\$13.49**

A deluxe, triple tilt action quality window. Heavy gauge extruded aluminum; easy to clean! Adjusts from inside; pre-aligned for easy installation.

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Complete Building Service
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\$50.00 REWARD

for information leading to the arrest and conviction of person or persons responsible for the wilfull damage to county road signs or other county property.

By order of

DEAF SMITH COUNTY COMMISSIONERS COURT

Shower Honors Katherine Brand

Mrs. Walter Cunningham and Mrs. Eune Martin were hostesses at a coffee-shower in the Cunningham home from 10 to 11 Monday morning honoring Katherine Brand, bride-elect of Fabian Renner, Perryton.

Guests In Bengier Home

Mr. and Mrs. Noel E. Bengier and son, Eddie, of San Jose, Calif., have been guests in the homes of Mr. and Mrs. John Bengier of the Black community and other relatives and friends.

gadget. Following the opening of gifts by Miss Brand, the corsages were presented to her. Assorted nut breads, coffee and punch were served by the hostesses to Mesdames Johnny Brand, mother of the honoree, Glenn Floyd, Herbert Garth, Delton Lewellen, Joe Lewellen and Tom Lewellen. Also Pat Floyd, Marie Roberson and Linda Webb. Gifts were sent by Mrs. Travis Harrell, Mrs. Robert Collier and Mrs. Chris Moss, Farwell.

BAKE SALE

Members of Woman's Auxiliary of United Pentecostal Church will conduct their annual pre-Thanksgiving bake sale at Ethridge-Spring Agency Wednesday, November 25. Cakes, pies, breads, cookies and other baked items will be on sale. For special orders call Mrs. Frank Griffith.

Of Interest To THE WOMEN

Naomi Class Meets In Lewellen Home

Mrs. Tom Lewellen was hostess at the regular monthly business and social meeting of the Naomi Sunday School Class of First Baptist Church Monday evening.

A devotional program was presented by Mrs. G. H. Brock. During the business session plans were made for a family Christmas party in the home of Mr. and Mrs. T. A. Sherley December 10. Husbands and children of the members will be guests.

Refreshments of coffee and cake were served to Mesdames Lucy Jones, Faye Allen, T. E. Lovett, Harry Hamilton, T. A. Sherley, L. V. Day, Bee Westbrook and G. H. Brock and Marie Roberson.

School Lunch Menu

NOVEMBER 23-25, 1964 Monday - pinto beans, cheese sticks, greens, onions, cherry cobbler, corn bread, bread and butter, milk.

Tuesday - baked turkey, dressing and giblet gravy, green peas, cranberry sauce, stuffed celery, apple sauce cake, hot rolls and butter, milk.

Wednesday - hamburgers, potato chips, fruit jello with whipped topping, chocolate milk.



WEDDING PLANNED. Mr. and Mrs. Lawrence D. Brown, 3930 Lamont Street, Corpus Christi, have announced the engagement and approaching marriage of their daughter, Gayle, to Kenneth Gaines, son of Mr. and Mrs. Alvin Gaines, Friona. A December 12 wedding in the Brown home is being planned. Gaines, who is serving in the United States Navy, is stationed at Corpus Christi.

Annual Dinner Set For Sunday

Plans have been completed for the annual Thanksgiving dinner in the Black Community House at 1 p. m. Sunday. Meat for the meal is furnished by the community organization and salads, vegetables and desserts are brought by residents of the community.

The Sunnyside Quartet will present a program of sacred songs in the afternoon. Hosts for the day will be Mr. and Mrs. Bill Carthel, Mr. and Mrs. Beryl Fish, Mr. and Mrs. George Frye Jr. and Mr. and Mrs. O'Neil Greeson.

Local Couple Honored With Anniversary Tea

Mr. and Mrs. Guy Welch, Abilene, were hosts at a silver wedding anniversary tea honoring Mrs. Welch's parents, Mr. and Mrs. Eugene Boggess, in the Boggess home Sunday afternoon.

The serving table, which was covered with a white cloth, was centered with a white cake with white rosebuds and silver leaves. A fall floral arrangement and appointments of silver and crystal completed the table setting.

Cake and punch were served during receiving hours. Those assisting with hospitalities were Mrs. Dalton Teague, Amarillo, Mrs. Don Hunt, Groom, Mrs. G. E. Reed, Mrs. W. R. Riethmayer, Mrs. Truett Johnson, Mrs. Nelson Welch, Mrs. R. L. Bates and Mrs. Harold Lillard, sisters of the honored couple.

Out-of-town guests were Mr. and Mrs. Dalton Teague and daughters, Audrey and Beth, Amarillo, and Mr. and Mrs. Don Hunt and children, Lynn, Lea and Greg, Groom.

Holiday Given For Schools

Friona schools will dismiss Wednesday, November 25 at 2:45 p.m. for the Thanksgiving holidays. School will be resumed Monday, November 30. Report cards, which ordinarily would go out next week, will be issued November 30.

Mr. and Mrs. Bill Ellis and children, Laura and Stanley, were Friday night guests in the home of Mr. and Mrs. Frank Stone, Lubbock. The Stones are parents of Mrs. Ellis.



Classroom Teachers Establish Memorial

During a recent meeting of Friona Classroom Teachers Association plans were completed for a scholarship fund to be awarded each year to a graduate of Friona High School, who is preparing to become a teacher.

The Irma Stark Memorial Scholarship, in the amount of \$250 will be awarded each year by the organization. Each recipient must meet the following qualifications:

He must be sure of his choice of teaching as a vocation.

He must have scholastic standing which would enable him to do acceptable college work and must have and maintain high moral standards.

He must be in obvious need of the scholarship.

He must understand that the actual money will be put on deposit for him with the college of his choice and that it must be used for actual college needs - tuition, books, etc.

The recipient will be chosen by the process of personal interview before a CTA committee headed by the president of the organization and including the school counselor and the sponsor of the local Future Teachers of America and approved by the executive board.

This committee will meet soon after the beginning of the second semester to consider the applicants for the scholarship.

Teachers of America and approved by the executive board.

Going into the deeper side of living, we find the human also is in two parts, material and immaterial. A dead person is all material. All his parts are there and yet he does not live. A living person is there materially and immaterially.

It is the immaterial portion of the human that builds a baby from the intonation of the sperm and ovum. It is the immaterial portion that keeps your heart beating 24 hours without you ever thinking of it. It is the immaterial portion that takes food and break it down chemically, absorbs it into the blood and distributes it about the body for building and energy.

Exactly what this immaterial force is no one knows. We know it does exist, originates in the base of the brain, flows over the nerves to all parts of the body and returns to the brain, can be measured, can be traced. We also know when it is reduced from an interference, sickness or a weakness develops. We also know when it is restored to 100% flow, health returns.

When a spinal bone becomes misplaced to an abnormal position, it produces pressure upon the spinal cord and emitting nerves thus reducing the flow of energy over the nerves. Chiropractors locate and correct this interference thus restoring 100% flow again. Health is the natural result. Yes, health comes from within your body if you will just make sure it can get thru.

PATZER CHIROPRACTIC CLINIC

1538 American Blvd, Muleshoe, Texas 39670

Supper Planned

Members of Friona Classroom Teachers Association will sponsor a chili supper in the school cafeteria from 5 to 7:30 p. m. Friday, Nov. 20.

Chili, pie and drink will be served for \$1 for adults and 50¢ for children under 12.

Proceeds of the supper will be used for the Irma Stark Memorial Scholarship fund.

Robin Houston, daughter of Mr. and Mrs. Owen Houston, Morton, spent last week visiting in the home of her maternal grandparents, Mr. and Mrs. J. T. Gee. The Gees took her home Saturday and then went to Lubbock for the Tech-Washington State game and visited in the home of Mrs. Gee's parents, Mr. and Mrs. T. F. Rodgers.

Kriegshauser Dairy

Hereford, Tex.
Our Grade A Raw (Whole Milk)
Now Available In Friona.
We Don't Say It's Better But Our Customers Do.
We Feed For Good Taste.
Glass Jugs Preserves Good Taste. Saves You Money Too
State & Locally Inspected
State Tested Herd

Sugar Sam		
SWEET POTATOES	2 1/2 Can	25¢

Del Monte Whole		
GREEN BEANS	303 Can	27¢

Maxwell House		
COFFEE	3 Lb. Can	\$2.29

Delsey Tissue		
DELSEY TISSUE	2 Roll Pack	25¢

Del Monte		
FRUIT COCKTAIL	303 Can	21¢

Borden's Regular		
ICE CREAM	1/2 Gallon	59¢

Libby's		
BROCCOLI SPEARS	10 Oz. Pkg.	23¢

Frozen Patio BEEF		
ENCHILADA DINNERS		49¢

Texas RED GRAPEFRUIT	CRANBERRIES	DRESSED HENS	Sun-Ray HAMS
Each 10¢	Lb. 29¢	Lb. 35¢	1/2 or Whole 49¢

We Give Gunn Brothers Stamps

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Big Enough To Accommodate - Small Enough To Appreciate

Phone 247-3343 Friona

COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS

Final Standings "Top One Hundred"

*Waymon Wilkins	.80
Raymond Milner	.80
Mrs. W. R. Mabry	.79
Mack Ragsdale	.79
Stanley Bengie	.78
Ruby Howell	.78
George W. Jones	.77
Pat Manchee	.77
Benny Pryor	.77
Travis Clements	.76
Gene Ezell	.76
Mary Pryor	.76
Frank Truitt	.76
John W. Renner	.75
Francis Gable	.74
Charles Howell	.74
Albert Johnson	.74
Clarence Monroe	.74
Floyd S. Reeve	.74
Frankie Allen	.73
Galen Brewer	.73
H. H. Horton	.73
Thelma Watkins	.73
Elsie Allen	.72
Howard Jones	.72
Randy Mabry	.72
Wright Williams	.72
Eugene Ellis	.71
Bob Finley	.71
Jim Johnston	.71
Belinda Mabry	.71
Don A. Reeve	.71
Maynard Agee	.70
Preach Collier	.70
Owen Drake	.70
Ray D. Fleming	.70
B. C. Hartwick	.70
Mrs. Albert Johnson	.70
Laverne Mabry	.70
W. R. Mabry	.70
John Morrow	.70
Larry Mabry	.69
Karen Agee	.68
Dennis Fallwell	.68
Jimmy Norwood	.68
Mrs. Don Reeve	.68
Joyce Veazey	.68
Jim Dixon	.67
Duane Balze	.66
J. S. Clark	.66
Lots Norwood	.66
Mike Pavalus, Sr.	.66
Jeff Price	.66
Ronald D. Smiley	.66
Edward White	.66
Mildred Agee	.65
Russell McAnally	.65
Dean Blackburn	.64
Mrs. Jim Johnston	.64
Gerald Shavor	.64
C. H. Veazey	.64
Dale Williams	.64
Floyd Wilkins	.64
John Baca	.63
Jimmy Maynard	.63



BOB SIMS, junior guard, weighs 175 pounds.

SHOP TALK: Type 90° V-8, O.H.V.

Bore: 4.125 in. Stroke: 3.975 in.
Displacement: 425 cubic inches
Compression: From 9.0-to-1 to 10.50-to-1
Horsepower: From 300 to 370 bhp
Torque, lb.-ft.: From 430 to 470



PLAIN TALK: Oldsmobile's new Super Rocket V-8 is the biggest, most advanced, smoothest performing engine ever from Olds. And there are four versions in all—including one with 370 h.p. —all available on that breathtaking new Delta 88 shown above!

'66 OLDSMOBILE

The Rocket Action Car!

The Rockets are rolling... to your authorized Oldsmobile Quality Dealer's!
ORDER YOURS NOW... for earliest delivery!

Parmer County Implement

Hiway 60 Friona, Texas Phone 247-2721



In And Around Friona

With Julie Floyd

With the close of football season many of us are going to miss the pleasure of seeing the Friona High School band perform. I'm sure many readers of this column will join me in giving our band directors, Willis Giddens and Edra Hudson, a bouquet for a job well done.

In addition to having an opportunity to see the marching band in action, we've enjoyed seeing the Junior High Band. Both of these groups do a fine job and the entire community can be proud of the bands and directors.

As a fund raising project this year, the high school band is selling Manor Texas Fruit Cakes. Since this is the same excellent product sold by the senior class last year, most of us need no introduction to it.

The cakes come in three different sizes and are packaged in re-usable metal containers which can easily be mailed for gifts if the purchaser so desires.

Contact any member of the band if you wish to purchase one or more cakes in the two, three or five pound sizes.

Where, except in the Golden Spread, could anyone drive down

the street and on the right side see beautiful red geraniums blooming in a window box and at the same time on the left see tree limbs covered with a coating of ice?

According to official records, Friona was ice free for slightly over seven months during the growing season of 1964. As late as 6 p.m. Monday roses were still blooming brightly on the south side of the Raymond Fleming home.

We've had a wonderful fall. Most of the time farmers have had ideal weather for harvesting crops, drilling wheat and doing other outside jobs.

Real soon cotton farmers will begin stripping cotton and gin yards will be filled with trailers. Most of the Parmer County grain sorghum has been harvested, but cotton harvest is just beginning to get going.

Let's all go to the auditorium Friday evening and see the Junior class present, "It's Great To Be Crazy?" This comedy in three acts was written by Dalton Payton.

There are fifteen players in the cast and those attending will receive a fine evening's entertainment. Members of the cast,

class sponsors, members of the crew and other class members have done a lot of work on the play, which promises to be a fine production.

Just before the play there will be a chili supper in the cafeteria. This supper is being sponsored by Friona Classroom Teachers Association and proceeds will be used for a good cause.

The following item has appeared in several area newspapers and makes amusing reading. It was sent to me by Mrs. Obra Cole, but I'm sure her creditors will not take it too seriously.

"This is a business letter in answer to several I've received from my creditors.

Dear friends: In reply to your request to send a check, I wish to inform you that the present condition of my bank account makes it impossible. My shattered financial condition is due to federal laws, state laws, county laws, city laws corporation laws, liquor laws, brother-in-laws, sister-in-laws and out-laws.

Through these laws I am compelled to pay business tax, head tax, amusement tax, school tax, gas tax, light tax, water tax, sales tax, carpet tax, income tax, food tax, furniture tax and excise tax.

I am required to get a business license, truck license, not to mention a marriage license and dog license. I am also required to contribute to every society and organization which the genius of man is capable of bringing to life; to women's relief, un-employment relief, and the gold diggers relief, also to every hospital and charitable institution in the city, including the Red Cross, black cross, purple cross and double cross.

For my own safety, I am required to carry life insurance, property insurance, liability insurance, burglar insurance, accident insurance, business insurance, earthquake insurance, tornado insurance and fire insurance.

My business is so governed that it is no easy matter for me to find out who owns it. I am inspected, expected, suspected and dis-respected, examined, re-examined, informed, required, summoned, fined, commanded and compelled until I provide an inexhaustible supply of money for every known need, desire or hope of the human race.

Simply because I refused to donate to something or other, I am boycotted, talked about, lied about, held up and held down and robbed until I am almost ruined.

I can tell you honestly that except for a miracle that happened, I could not enclose this check. The wolf that comes to many doors nowadays just had

pups in my kitchen, I sold them and here is the money.

Signed: Yours for better business.

Instead of loving your enemies, treat your friends a little better.

Lasting Rose

FHA Has Meet

Members of the Lasting Rose Future Homemakers of America chapter of Lazbuddie High School met in the auditorium Monday evening for their regular monthly meeting.

Katie Blackstone, president, presented the opening exercise. Roll call and reading of minutes of the last previous meeting were read by Marsha Aduddell secretary.

A report on number of Christmas cards collected was made by Kay Anne Smith. Each member brought five cards for entrance to the Monday evening meeting.

Top selling members in the recent contest were Cheryl Ramage, Tamra Jennings, Flora Medinas, Jan Mason and Colleen Harper. Cheryl Ramage was chosen girl of the month. She is a freshman and very active member of the chapter.

Projects for the month include CARE, a needy family and an orphan child. A report on these activities was presented by Linda Monk. A degree report was given by Marsella Mayfield and Charlotte Seaton reported on progress of the newspaper.

Bobby Jones then presented a brief report on parliamentary procedure and demonstrated the proper method to use in making a motion.

Requests were made for each girl to fill a sack with old clothing for another girl to wear to a sad sack party at the next meeting. The sacks were presented by Kay Anne Smith.

Refreshments were served to Mesdames Mayfield, Williams, Ashford, Espinosa, and Ellis. Also Marsella Mayfield, Bobby Jones, Charlotte Seaton, Colleen Harper, Kay Anne Smith, Linda Monk, Carolyn Morris, Joy Williams, Marquita Seaton, Linda Gleason, Johnnie Ivy, Marsha Aduddell, Katie Blackstone, Tamra Jennings and Jan Mason.

Also Ramona Espinosa, Marsha Schumann, Terri Sue Mabry, Linda Ashford, Sheila Vaughan, Jill Mimms, Flora Medina, Letha Templar, Janet Slayton, Cheryl Ramage, Janice Miller, Cynthia Harvey and Jenny Steinbock.

News From LAZBUDDIE

BY MRS. C. A. WATSON

Recent guests in the Bill Boyce home were Mr. and Mrs. Raymond Boyce, Borger and Mr. and Mrs. M. T. Boyce, Amarillo.

Dale Warrick, Tulsa, was a Saturday night guest of Leon Watson.

The eighth grade banquet was held in the school cafeteria last week. Fred Wilbanks was master of ceremonies. Theme of the banquet was "Football." Table and other decorations were bronze footballs and fall foliage.

Mrs. Ralph Cox of this community and her mother, Mrs. J. P. Wilson, Friona, spent the weekend visiting in the home of Mrs. Claud Irvin at Duncan, Okla. Mrs. Irvin and Mrs. Cox are sisters.

Eugene Houston, a student at Amarillo Junior College, spent the weekend with his parents, Mr. and Mrs. Raymond Houston.

Mr. and Mrs. Jerry Templar Clovis, were Sunday guests in the Wayne Clark home.

Mr. and Mrs. J. E. Williams were weekend guests in the home of the Jack Duvells in Poolsville.

Mrs. J. McDonald honored her daughter, Kim, who was observing a birthday Thursday, with a party in the family home. Following opening of gifts and a game session, refreshments of birthday cake and ice cream were served. Guests were Ann Blackstone, Karen Mimms, Donnie, Connie and Danny McDonald, Michelle

Hospital Notes

November 10 thru 16

Admissions: Iva Queen, Bernal Jerry Lof-ton, Texico; Mabel Crim, Muleshoe; Clarence Monroe, Friona; Betty Lou Gates, Friona; Dolle Barker, Texico; Paula Has-senflug, Friona; Jane Cole, Friona; Ronnie Stevick, Friona; Joel Raymond Gates, Jr., Friona; Betty Richardson, Friona; Delbert Davis, Friona; Arthur Haseloff, Farwell; Willard Evan Gaskins, Friona; Frances Treider, Muleshoe; Roy Potts, Texico; Bertha Zepeda, Friona; Thomas Daniel Short, Friona; Lucille Killough, Bovina; Angelita Sandoval, Bovina; Betty Morris, Friona; Edith Lillard, Friona; Cathy Jackson, Friona.

Revival Begins At Local Church

Evangelist Franklin A. Burns and his wife, a child evangelist, will begin a revival meeting at Assembly of God Church Sunday, Nov. 22.

Services will be conducted at 7:30 each evening except Saturdays.

Rev. and Mrs. Burns are from Munday, Texas.

Everyone in the area is invited to attend any or all of the services by Rev. Lawrence Oxford, pastor of the church.



Rev. and Mrs. Franklin A. Burns

Schumann, Lee Ann Farley, La-Gay Vandiver, Mrs. Don McDonald, Mrs. Don Schumann, Pam McDonald and the honoree.

Mr. and Mrs. Wyle Bullock, Debbie and Ronnie, Howard Carpenter, Edith Graef and Mr. and Mrs. Sam Bradley attended the Farmers Union State Convention in Austin last week. Debbie presented an original poem in memory of the late John F. Kennedy during the convention.

NOW!

Big travel bargain for cities along Santa Fe

It's Chico Bargain Fare time again on the Santa Fe—through April 30, 1965.

For example, a regular round-trip ticket costing \$100 will be sold at the off-season bargain fare of \$80. Round trips costing \$75 now will be only \$60, and similar reductions will apply for round-trip tickets from all stations except for local trips within the State of California.

No matter where you travel on Santa Fe trains, round-trip bargain fares will save you approximately 20%. Tickets on sale every day with a return limit of 30 days. Yes, bargain fares apply for both round-trip coach and first-class tickets.

Now you can leave the car at home and save money traveling by Santa Fe.

See the Santa Fe Agent in your home town for complete information



GREAT AUTUMN SALE
time to see your
GAS APPLIANCE DEALER
AND GET A FABULOUS DEAL
ON A NEW GAS RANGE
TOP VALUES, NOW!
Pioneer Natural Gas Company

(THE) COOK WITH A LOOK...

THE LOOK OF ELECTRIC COOKING

EXCITING OFFER
Your Recommended Reddy Kilowatt Dealer has a free electric sweeper for every Public Service Company residential customer who buys an electric range now. Better see him about it!

Electric cooks always seem to have that look of a good cook — self confident, sure, creative... unquestionably it's because they have confidence in their electric ranges. They know that electricity is the utmost in accuracy so when they set a dial or turn a switch they KNOW the results will be good — every time... no guesswork but still plenty of room for cooking creativity. Or, to put it another way, women just plain like electric cooking!

The Electric Company



Susie Samaniego Weds Natie Ramos

Wedding vows were exchanged between Susie Samaniego, daughter of Mr. and Mrs. Paul Samaniego, and Natie Ramos at 3 p. m. Sunday at St. Teresa's Catholic Church.



DON'T PAMPER YOUR WIFE

Let Her Winterproof the Porch with FLEX-O-GLASS This Year

Any little lady can enclose a porch or breezeway with Warp's FLEX-O-GLASS. It's so easy! Just cut with shears and tack over screens. Makes a warm, sunlit room, flooded with healthful Ultraviolet rays, where the children can play all winter long—or use as an extra Store-room. Genuine, crystal clear FLEX-O-GLASS lasts for years at a fraction the cost of glass. Only 90¢ a sq. yd. at your local hdwre. or lmbr. dealer.

I Said Trade At CONSUMERS

But I Did Dear

How Nice So You Did Save Some Extra Cash At Consumers

MORAL:
Trade At Consumers
Save Yourself
Headaches And Worry.
SEE BUDDY TODAY.

Friona CONSUMERS

Phone 247-2771 Buddy Lloyd, Mgr Friona

Thanksgiving

Shop The Market In Your Nearby AF Food Store For All Your Hams, Turkeys, Geese, Ducks and Baking Hens. We Are Prepared To Fill All Your Thanksgiving Needs.

IS JUST AROUND THE CORNER!

Order your **TURKEY** NOW!



at.....

Piggly Wiggly



Norbest Grade A Turkeys

HENS Lb. **39¢** **TOMS**... **37¢**

AF Brand-First Grade

SLICED BACON 2-Lb. **98¢**

Pinkney **SAUSAGE**... 2 Lb. **59¢**

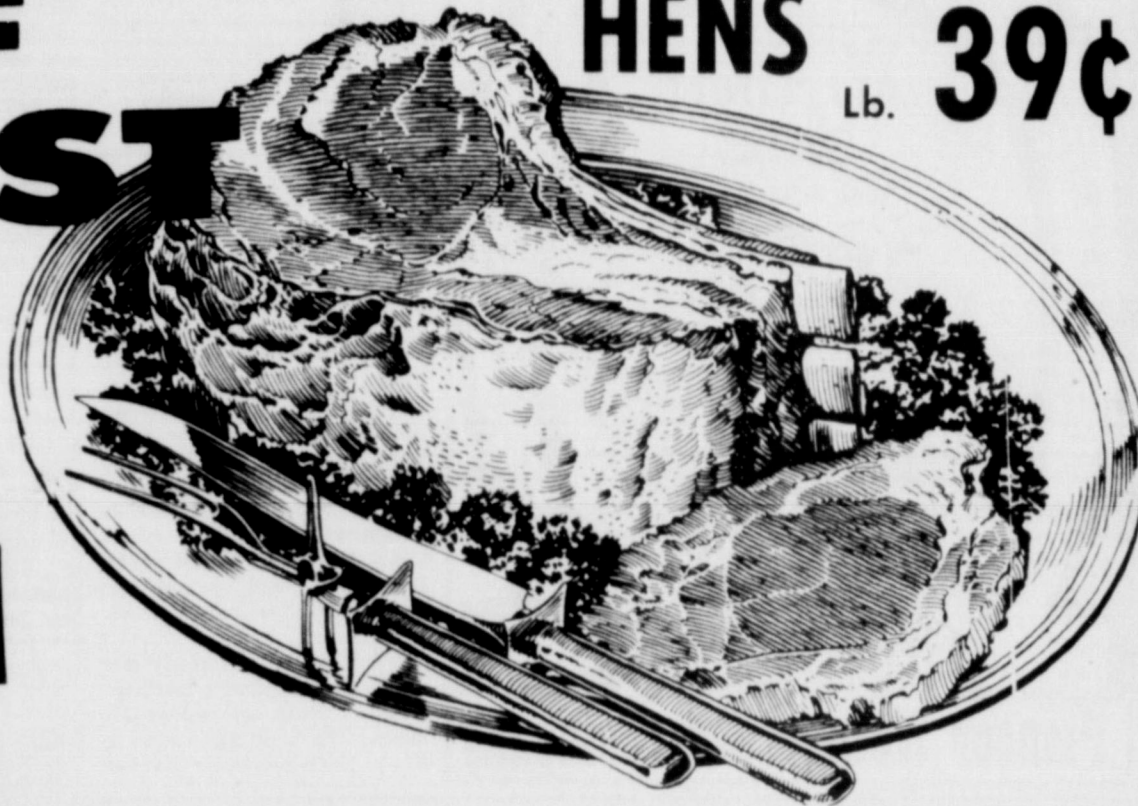
T-Bone **STEAK**..... Lb. **89¢**

Swift Premium-Fine For Baking

HENS Lb. **39¢**

USDA Good Shoulder **BEEF ROAST**

45¢



USDA Good

ARM ROAST **59¢**

Shurfine **SHORTENING** 3 Lb. Can **59¢**

Shurfine **COFFEE** One Lb. **69¢**

SUGAR Holly 5 Lb. Bag **49¢**

Wright's Hickory Smoked

HAM

Shank, Half, or Whole **49¢** Lb.

- WALNUTS 8 oz. 81¢
- PECANS 12 oz. 89¢
- PEANUT BUTTER 12 oz. 2 For 79¢
- FRUIT PIES 4 For \$1
- Shurfine ELBO MACARONI 39¢
- PRUNES 16 oz. 33¢
- COOKIES 2 Lb. Bag 49¢

- Shurfine HARD CANDY 29¢
- CHERRIES 5 For \$1
- Meads POTATO CHIPS 59¢
- Shurfine CAKE MIX 4 For \$1
- Shurfine OLIVES No. 12 89¢
- Shurfine PICKLES Whole Sweet 22 oz. 2 For 89¢
- FOIL Viking 25 ft. 4 For \$1
- Shurfine MEAL 5 Lb. 33¢
- SAGE 1 Oz. 17¢
- Shurfine FRUIT COCKTAIL 303 5 For \$1
- Shurfine ENGLISH PEAS Early Harvest 303 5 For \$1
- Shurfine SALAD OIL 24 oz. 2 For 59¢
- Shurfine PRESERVES 18 oz. 2 For 79¢
- Shurfine CORN 7 For \$1
- Shurfine GREEN BEANS Whole No. 303 4 For \$1

- CABBAGE**.. Lb. **8¢**
- POTATOES**
- Russetts 10 Lb. **89¢**
- Stalk Bag **21¢**
- CELERY**.. Ea. **21¢** White **ONIONS**.. Lb. **10¢**
- ORANGES**.. 29¢ Lb. **LEMONS**.. Lb. **19¢**
- Red Rome Small Bag Delicious 4 Lb. **59¢**
- APPLES** **59¢**

SEALTEST DAIRY SPECIALS
Sealtest **SOUR CREAM** **25¢**

- ICE CREAM 1/2 Gal. **59¢**
- BUTTERMILK 1/2 Gal. **39¢**
- WHIPPING CREAM **33¢**
- CHOCOLATE Quart 2/49¢
- COTTAGE CHEESE 2/49¢

SERVE PREM 'N EGGS



PREM 39¢

EGGS

LARGE DOZ. **49¢**



Serve well chilled
NEW LOOK-ALIKE DECANTERS
Ocean Spray **CRANBERRY JUICE COCKTAIL** **39¢**

