Friona Merchants Gird For "Krazy Daze"


Tond in whe presesne of fliter












 One of the bigest national
$\begin{gathered}\text { Ontron } \\ \text { controversies currently ts the } \\ \text { sale of the New York Yankees }\end{gathered}$ controverstes currently is the
sale of the New York Yankees
to Columbla Brosdcasting Sys-
ter
 Hene of thess is Jube Roo

 every wecke
setesue ctites.
We don't know whether it was the right thing for base-
ball, but taving watched them soll, but having watched them
play on CBS (and NBC for that
matter) for the past several matter) for the past several
years, we've declled that it
was it smart ting for the was
Yankees
Have you ever notuced that
practically every time the Yanks play on on the national "Game of the Week" they in-
variably win? Im not partul-
 1 watch them on TV, tt trs more anything else.
At any rate, it seems that


..... * STAR

for the first Discrict 3-AAc
lest. Abernatsy ts oming to Friona on October ?

Friona Beauties In Contests

$\operatorname{STAP}_{\underset{t i t t}{ }}$
Friona Merchants Gird For＂Krazy Daze＂


in ise8，Lmmion Johnenon wes







$\qquad$
$\qquad$


One of the biggest national
controversies



## 思药＊STAR


$\qquad$
Friona Beauties For Maize Days Queen

## In Contests



Services Pending For
Capt．Kenneth Bainum
 $\qquad$



Boosters To Meet Tonight

$\qquad$

growing Malze Deas contest and perform
general hostess andles
the festivities of the Maize
Days Celebration．The queen



Co-op Gin Schedules Annual Meeting Date The second anual meeting of
the stockolders of Frions Far-
mers Co-on cin $w l l$ he held


Maize Queen



$\qquad$

We Need Help Cleaning Up Our Lot.

We Wanted To Trade For A 1964 So Bad We Took This Piece of Junk Fine Pickup In On A Trade. It Is Really Dear To Our Hearts But We Would Sell It.


## We Want <br> (1)

Of
PANTS TRADE IN...PLEASE
We Desperately Need One Pair Of Pants

Marshall Lost His In His Last Deal.

REEVE CHEVROLET

| $\text { TISSUE } 420$ |  |
| :---: | :---: |
| OLEO 15c |  |
|  |  |
|  |  |
| comen |  |
| $\begin{gathered} \text { LEMONS } \\ 12^{c} \end{gathered}$ | GRaps 1 |

HOUSER'S<br>$\&$ MARKET

## Cattle Killed; Driver <br> Spared In Train Crash




Freshness And Taste



## GENERAL TELEPHONE


son, Chuck Rector, kneeling Steve Brooks, Richite Johnson, Oblilin Dell. Mikey Harrell- Brent Hall,
John Sheehan, Miches Martn, Caries Rector, John Sheehan, Mitchael Martin, Charles Rector, conch. Not shown, John Cole, Richey

We Wish To Thank All The Boys Who Played For Us. They Did A Fine Job. Best of Luck To You All.

SHAMRROCK



Rattlesnake Bites
fourth snake he had killed dur-
ing the week, and made Farm Worker Here

"LET'S GO!"


Prescott-Vacation Headquarters


Paula Sue Moore and Iim Roy Daniel Exchange Vow, In Hereford Ceremony




Of interest To
THE WOMEN
Miscellaneous Shower AUG.21
Honors Mrs. Popejoy


1/4 Off Artificial Arrangements
CLABORN FLORAL


## Panciera Tire Co.




Two New Teachers Are
Employed For Friona

## W/ANTADS

| ELT Diux $\mathrm{la}^{*}$ | 边 |
| :---: | :---: |
|  | $\begin{aligned} & \text { TUNE IN } \\ & \text { "MOMENTS WI } \\ & \text { JESUS" } \end{aligned}$ |
|  | MM, |


come
to church sumday


FRIONA DIRECTORY

|  |  |  |
| :---: | :---: | :---: |
| SERVICE | RUSHING <br> INSURANCE AGENCY |  |
| RAKE E WHE | insuran |  |



Killingsworth REDI-MIX Cement For All Purposes

| REED'S CLEANERS Pick Up And Delivery |  |
| :---: | :---: |
| Plainview Production Credit Association |  |
| Wade Wright | Friona Manoger |
| For Bulldozer Carryall or Maintainer Work | HI-QUALITY Photo Finishing Color - <br> Black \& White |
| Floyd Dickey | We Have Films |
| DICKEY'S'C AFE <br> DIMMITT, TEXAS <br> Bus. Ph. $647-3755$ Res, Ph, $647-3754$ | DFNNIS STUDIO |

REED'S CIEANERS
Pick Up And Delivery
Plainview Production
Credit Association

For Bulldozer
Carryall or
Maintainer Work
Floyd Dickey
DFNNIS STUDIO


Congratulations On

## Being A Fine Ball

Club. We Are Proud
That You Played For Us

## HUB GRAIN CO.

265-3215



MOORE'S GUARANTEED MEATS

PORKCenter Cut chiop 49 Country Style

## BACK BONE

 toin End Roast FlavorWright
BACON

## LONGHORN CHEESE

BABY BEEF SALE CHUCK ROAST

39 c 43 c 79 c 49 c ARM ROAST

33 ㄴ․ 43

Swimming Pools ${ }^{\text {While Ther } 5}{ }^{\text {Lest }}{ }^{49}$
 Rosedale Frozen Corn $100^{2}$. Pkg. white trey tort 15¢
 BACK TO SCHOOL BUYS NOTE BOOK PAPER

500 Count

## 591 <br> 49

New Store Hours:
8 a.m. -8 p. m. 8 a.m. 9 p.m. Saturday

Mrs. Tucker's SHORTENING 3 Lb. 39
Morton's Hunt's
PEACHES


Lb.


## Cello




Committee Chairmen Named For Festivities

# R. L. FLEMING \& SON 1308 West Seventh In Friona 




## AT HEREFORD

## Holly Plant Dedication Scheduled September 19

## ARE YOU GETTING ${ }^{5} 3^{00}$ for Every ${ }^{5}{ }^{100}$

YOU INVEST?


RED BARN Will Show You How To Get \$3.00 Back For Every $\$ 1.00$ You Spend On Liquid Phosphate

- $100 \%$ Available Phosphate
- One Application While Applying Ammonia
- RETURNS $\$ 3.00$ For $\$ 1.00$


| OLD WAY | MODERN WAY |
| :--- | :--- |
| Twin Tube Applicator |  |

For Greater Farm Profits

RED BÄRN ${ }^{2}$
FERTILIZERS - CHEMICALS
RED BARN CHEMICALS, INC.

We Are PleasedTo Announce

The Addition Of Tune-up Specialist

Jim Cocannour To Our Service
Department.


FRIONA BATTERY \& ELECTRIC


AS HARVEST APPROACHES
Heet Dump Nearing Completion For Friona $\begin{array}{lll}\text { The sugar beet dump for } & \text { acres of beets in the Frions "Unless we come up with } \\ \text { Friona, currently under con- } & \text { srea. Stmilar installations are } \\ \text { struection by Holly Sype of problem within }\end{array}$

 equipped to handle "several of course, be the main recelv- area has had little if any pro-
hundred thousand tons" of beets ing station for beets. The fac- blem this year from insects Is located fust be
Friona Grain, Inc. Dave Eddington, Holly's field
representative for the Friona area, says that it will be completed in plenty of time for beet larvest, whtch will beg

time around October 1 | COURTHOUSE |
| :---: |
| NEWS |

$\qquad$ INSTRUMENT REPORT
August 10 thru 15, 1964 DT, H. L. Ivy, Feveral Land
Bank, $\mathrm{N} / 2$ \& E 120 s of $\mathrm{S} / 2$ Sect 21 TS1/2S RSE 2 s of $\mathrm{S} / 2$
DT, Fred Brugel, Jr., et al,
Frederic C. Olds, Jr., et al,
 Bradshaw, Lot 1 \& W 25 ft
Lot 2 Bik 4 MImo Farwell
WD, Connie O Brien, Thomas
Wape Ware, NE/4 Sect 7 Blk "A"
Cap. Snyd.
DT, Woodrow Wright, Warren DT, Woodrow Wright, Warr
Morton, Lot 4 BIk 960 . Bovina, Warren Morton, Wood-
WD, Wrent
row Wright, Lot 4 Blk 96 O. T. Bovina, Judg.. Montgomery
Abst. Jind
Ward, Jake Patter son, See Rec Ward, Jake Patterson, See Rec-
Abst. Judg.. Montgomery
Ard, Ward, Lester Rhinehart, See Charles, Lots $16 \& 17$ \& ail meetngs which are held the DT, L, H, Bradshaw et ux,
New Mexico Sav. \& Loan,



INTERMEDIATE CHAMPS, , MeCasilin Lumber Company won the champlonshtp in the Intermediate League. Sitting, left to rtight are Tommy Long. Billy Ross Procter, Joe
Boggess, Earl Love and Harold Reed. Standing are Mike Taylor. Benny Marruffo, Isador Boggess, Earn Love and Haroid Reed Standing are Mike Tallor. Benny Marruifo,
Cordova, Tony Keeth and Richard Dickson. In the back are Manuel Garcla and Weldor

Thanks For Doing A Good Job For Us. We Are Proud To Have Had You As Our Representatives.

## CARL MCASLIN LUMBER INC.


Bits and Tidbits - by Bill Hannold


Baldwin
Model C
Combine
Galloway Implement Co
SNEED REPAIR SHOP
New Engines, Priced Right
Continental Red Seals
Chrysler 16 Modeis

- Pontiac 389 Chevrolet 292 Truck
Reconditioned Engines
2-145 GZ Waukesha Engines- 5750 -R602 Continental $\$ 85$ 1-T427 Continental 1-M330 Continental 1-V856A Chrysler $\$ 450$ - 534 Heavy Duty Industrial Ford- $\$ 750$ Irrigation Engine!
Ratio Changes And Repair Service On Gea
Phone 3-4260 For Fast Service D.H. SNEED, Owner


## Costs Up?


VALUES DOWN ? See Buddy

Gasoline

If We Don't Have It You Don't Need It.

## friona consumers

AUG. 21
2raty

We Give S\&H Green Stamp


