

Around 300 Expected Tuesday For District Club Convention

Kay Burleson will be in Friona next Monday and Tuesday as the special guest of the



by Bill Ellis

Our hat is off this week to the local (and county) federated women's club members, who will host the Caprock District convention in Friona Monday and Tuesday.

We've worked with a couple of the women this week in producing the special tabloid section of this week's newspaper, and through them, we've become mindful of the work that local women are doing toward the convention.

It's no easy matter to host a convention, especially for a city the size of Friona, and the local workers are to be commended for taking on such a responsibility.

Recent conventions by the club women have been held in Lubbock, Lamesa and Plainview, so you can see that a city the size of Friona doesn't have the opportunity often.

Upwards of 300 visiting women are expected to be in town for the convention's big day next Tuesday.

It's the first big convention effort since the area Parent-Teachers Association, Home Demonstration ladies and firemen all convened in Friona in 1963.

Last week we carried an article about the graduating members of the Friona Squaw team. We inadvertently left Sheryl Long's name off the list.

Can't blame us, really. Someone as nice as Sheryl, you'd hope she would decide not to graduate and stick around another year.

Thelma Watkins borrowed the following from the Amarillo paper who in turn borrowed it from a Missouri publication. She submitted it to us for the "For What It's Worth Department."

We thought we'd pass it along to our readers, "for what it's worth":

"How to Ruin a Town." This sort of article has been done in many ways, but the ingredients are similar everywhere:

1. Never attend any meetings. Just sit around and criticize about the way "they" are doing things.

2. Vote against any kind of tax levy -- whether the purpose is good or not. "They" just want your money.

3. Make fun of the fire and police departments. "They" are just out there for the glory and pay.

4. Don't ever go to the movie, school concert or ball game, benefit program, or exhibit. Sit in a half-trance in front of that "idiot box."

5. Knock your city council. This is a must. Every one of them is just on the council to get a little kick-back.

6. Stay out of church. You might go on Easter and Christmas just to prove to yourself that the minister does not know what he's talking about and everyone there is a hypocrite.

7. Buy everything you can out of a discount catalog or mail order book. These firms are the first to come forth with donations and service to the community.

8. Don't support your town's newspaper. The out-of-town papers are a lot better and contribute much more to your town than the local bugle. But jump on your paper's editor the first time Aunt Hegtha's visit is left out -- forget the other 10 times it was in.

9. Spread any story or rumor that is defamatory or uncomplimentary about the town. Never say nothing nice about nobody. All kids are delinquents, all businessmen are crooks.

10. Above all, always be skeptical and cynical about anything supposed to be good for the community.

Your motto should be: "If it's good, it can't happen here."

—The Marceline, Mo., News.

Caprock Federated Women's Club Convention.

Nearly 300 women from the surrounding area are now expected to attend the convention activities at the Friona Methodist Church on Tuesday.

Monday evening's semi-formal board dinner will be held at the Friona Country Club instead of the Federated Club House as previously stated. Over 70 women registered for this meeting and necessitated the change. The Bovina Woman's Study Club and the Farwell Study Club will host the board dinner and Joe Riordan, public relations supervisor for Southwestern Bell Telephone Co., will be the featured speaker.

The Progressive Study Club will host a coffee hospitality hour immediately following registration at 9:00 a.m., Tuesday morning. At 10 a.m. the women will meet in the Church sanctuary for the business meeting.

Mrs. J.L. Ginnings, Texas Federation President, will address the group at the awards luncheon. Five clubs from Plainview will be hosts for this event.

Following an afternoon business session, will be the President's Tea at the Federated Club House. Friona Women's Club will be the host.

Mrs. H.K. Kendrick is convention chairman, and as president of Modern Study Club, has

enlisted the help of her club members to aid in the general arrangements.

The convention theme is "Diamonds in Our Hands" in conjunction with the 75th anniversary of General Federation.

There will be various exhibits set up at the Church for the enjoyment of the conventioners. Year books and pressbooks will be on display, as well as an arts and crafts exhibit. The Hallmark Company will exhibit art work of high school students and local and area club women who are

interested in art will exhibit their work. The club women's art will be judged on Tuesday morning by Mrs. Jack Lenderon and Mrs. Charles Lenuu of Muleshoe. This exhibit will be set up in the Church's Friendship Room.

Winners of the club year-book awards have been announced by Mrs. Jack Strange Silverton, yearbook chairman.

In Class A, (towns with population under 5,000) Century of Progress Study Club of Silverton won first place. Second place winner was L'Allegro Study

Club of Morton and third place went to Morton's Y.M. Study Club.

In Class B, (towns with population of 5,000 to 20,000) first place winner is Maids and Matrons Club of Brownfield. Second place winner is the Seminole Study Club and third is the Nineteen Fifty Study Club of Floydada.

In Class C, (towns with population over 20,000) the Lubbock Woman's Study Club ranked first with second place going to the Woman's Study Club of Plainview.

Section Honors Club Women



Included in this week's issue of the Star is a special section dealing with the convention of the Caprock District of Federated Women's Clubs, which will be held Monday and Tuesday in Friona.

The convention's publicity committee, composed of Mrs. Bill Ellis and Mrs. J.T. Gee, producing the section, selling advertising and writing the stories.

AND FRIGID PUNCH

Late-Winter Blast Delivers More Snow

Friona received a late-winter snow last week, as "Old Man Winter" fought to the last second against relinquishing the season to spring.

In the neighborhood of three inches of snow fell during the day Friday. Total moisture measured at the City Hall melted down to a surprising .08 inches, which added to the .42 received the previous week and .19 inches earlier in the month brought the total moisture to an official .69 inches for March.

Temperatures Friday dipped to seven degrees, which approached the season's low of five degrees, on the eve of spring.

Weekly temperature readings were as follows:

DATE	MAX	MIN.
March 18	60	15
March 19	23	13
March 20	23	7
March 21	48	10
March 22	68	30
March 23	77	20
March 24	51	19



TOP BOWLERS... Friona High School's girls bowling team, competing in Class B, have won the regional "TABY" championship, and have qualified for the state tournament. In the back are Barbara Fletcher, Carolyn Holland and Gail Varner. Seated are Elizabeth Drager, Neola Bohner and Jonell Wood.

STATE-BOUND

Friona Girls' Bowling Team Wins At Regional

Friona's Jaycees backed a winner! "Houston, Here we come!" was the jubilant cry of six happy Friona High School girls Saturday afternoon at San Angelo.

After a 288 mile trip, the night before, accompanied by two of the girls' parents, a night at the El Patio Motel, and anxious hours of waiting for the regional match between their team and a team of San Angelo girls, they defeated the opposition and thus won the trip to the State "TABY" finals.

On April 24 and 25 they will journey to Houston to attempt to win the State Class B High School Girls Handicap team championship from 15 other Class B girls teams.

Plans for the trip are still in the planning stage. . . but this much is for sure, Barbara Fletcher, Elizabeth Drager, Jonelle Wood, Neola Bohner, Gail Varner and Carolyn Holland will be making the trip to the finals.

Grand Opening

Friona's newest store, the Pak-a-Sak 7 to 11 grocery, will hold its grand opening Saturday at the newly remodelled store, formerly occupied by Cliff's Golden Spread Restaurant.

The public is invited to come in and enjoy a free soft drink, with balloons for the children, and register for two free baskets of groceries to be given away at 6 p. m. Saturday.

Pak-a-Sak is owned and operated by Jack Roubinek.

Co-sponsors of the trip to San Angelo were the Friona Jaycees, a group of generous women from the Friona Country Club, and Friona Lanes.

The team, which won the local elimination tournament to begin with in the Texas Association of Bowling Youth (TABY), advanced to the regional tournament after winning their district meet at Lubbock.

The group was one of three interscholastic bowling teams to represent Friona. It is the first time Friona has participated in the TABY program, which is three years old.

HERE TOMORROW

Residents Get Final Shot At Tags Locally

Friona area residents who failed to secure their automobile license plates when Hugh Moseley, county tax assessor-collector was in Friona last Friday will be happy to learn that Moseley will be in Friona again this Friday (tomorrow) for the benefit of those who have not as yet purchased tags.

Last Friday was scheduled to have been the last time the tax assessor-collector had the special booth in Friona, but due to the overwhelming response, an additional date was decided upon. Tags will be available at the City Hall from 9 a.m. to 4 p.m.

This will be positively the last chance for area residents to secure the license plates in Friona, as the final deadline for registration of all automobiles is just a week away -- April 1.

Today, the county tax assessor-collector will have a booth at Sherley-Anderson Grain Company at Lasbuddie from 2-5 p.m. for the convenience of "late tag shoppers" in the Lasbuddie area.

The regular meeting of the Friona Association of Retail Merchants (FARM) will be held on schedule Thursday, April 1, it was announced this week by Wayne Clausen, president.

The meeting originally had been changed from its regular date, but was re-set for Thursday.

Clausen emphasizes that everyone should attend the meeting, as officers for the coming year would be elected.

The Friona Lions Club will present its "Farmer of the Year" at its regular meeting tonight at 7:30 p.m. at the Friona Women's Club House.

Also on the agenda will be discussion of a proposal to change the club's meeting time from night to noon. All members are urged to be in attendance for the meeting.

Lions Present Farmer Award

THE FRIONA



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TEN TOP RATINGS

Friona Band Members Take Regional Honors

Friona's high school and junior high school band members received ten "first division" ratings at the regional contests sponsored by the University Interscholastic League (UIL) Saturday at Canyon.

Six of the top ratings were won by high school soloists or ensembles, while three soloists and an ensemble brought back the top rating in the junior high division. Several ensembles received "second division" ratings in the contests.

Winning first division honors in the high school division were Terri Sue Cummings (Class III flute solo), Kathy Renner (Class I clarinet solo), and John Bill McFarland (Class I alto saxophone solo).

Also winning top honors in the high school division were the Class I flute quartet of Susie Carmichael, Nan Lillard, Pat Tannahill and Sharon Awrey, the Class II flute trio

of Wade Coker, Terri Sue Cummings and Kara Beth Sides, and the Class I trombone trio composed of Ann Prewett, David Smith and David Reeve.

Junior High School soloists who won top ratings were Shirley Johnson in the Class III flute solo, Danny Kendrick in the Class III cornet solo and Wayne Schueler in the Class III clarinet solo division.

A Class III flute trio composed of Becky Neill, Rhonda Ragsdale and Brenda Blackburn also took top honors in the younger division.

Soloists winning "second division" ratings were Becky Neill (Class III flute), Rhonda Ragsdale (Class II flute), Connie Stone (Class III clarinet), Linda Stone (Class II clarinet), Jim Bob Jones (Class I baritone saxophone), Jerry Coker (Class II cornet), David McFarland (Class III trombone), David Smith (Class I trombone),

David Reeve (Class II trombone) and Bill Ruzicka (Class III cornet).

Ensembles winning second division plaudits included the Class III clarinet quartet made up of Wayne Schueler, Craig Hodges, Beverly Anthony and Bennie Hamold in junior high. Also winning this rating was the Class II brass octet composed of Bill Ruzicka, Bobby Thomas, David McFarland, Miles Lillard, Danny Kendrick, Billy Narworth, Kenneth Watkins and Joe Boggess.

A high school group, competing in the Class I brass sextet contest, won second division honors. They were Billy Burton, Glenda Mingus, Crista Evans, James Gable, Joe Murphree and Don Hoover.

Winning third division ratings were soloists Sharon Awrey, (Class II flute), Wade Coker (Class III flute), Kara Beth Sides (Class II flute), Brenda

Blackburn (Class III flute), Donna Jo Parr (Class III oboe), Mary Short (Class I clarinet) and Crista Evans (Class II French horn).

A woodwind trio competing in class II also had this rating. Members of the trio are Shirley Johnson, Donna Jo Parr and Connie Stone. A clarinet quartet in Class III also placed third division. They were Doris Ferguson, Paula Fortenberry, Linda Smith and Schueler.

A Class I cornet quartet received the latter rating. Members are Randy Ellis, Jerry Coker, David Harper and Ray Lynn Murphree.

Kathy Renner, clarinet soloist, and John Bill McFarland saxophone soloist, plus the Flute quartet and the Trombone trio, all having rated "First Division" on Class I material are eligible for entry in the state solo and ensemble contest, held in June at the University of Texas.

Willis Giddens is director of the high school band and Edra Hudson directs the junior high school musicians.

Evans Finishes Field Course

—Army Specialist Four Wilson H. Evans, son of Mr. and Mrs. Wilson H. Evans, 1201 W. Sixth, Friona, Tex., participated in a two-week winter field training exercise conducted by the 3d Armored Division near Hohenfels, Germany.

Evans, a team leader in Company B, 2d Battalion of the division's 48th Infantry near Gelnhausen, entered the Army in January 1964, completed basic training at Fort Polk, La., and arrived overseas in June 1964.

The 23-year-old soldier is a 1959 graduate of Ouida (S.D.) High School and attended West Texas State University in Canyon, Tex.



SOLO WINNERS... Friona High School band members winning "division one" ratings for solos were the above students. Left to right are Kathy Renner, John Bill McFarland and Terri Sue Cummings. (Pictures of other winners inside)



JUMPING THE SEASON... Connie Schlenker ventured out on the first official day of spring last Saturday and found that winter was still much in evidence, with many car windshields bearing testimony of Friday's two to three-inch snow. This prompted the writing on the windshield of the one-word question.

Friona Visitor Stops On 10,000-Mile Walk

An unusual visitor passed through Friona last Friday. The visitor himself wasn't unusual, but the task he has undertaken certainly isn't run-of-the-mill. Mario Lara, 23-year-old native of Ecuador, left home 15 months ago. Home — Quito, Ecuador, is more than 8,000 miles from Friona, and Mario has "hoofed it" all the way. His destination is New York, where he plans to attend college.

The quiet youth walked into Friona about 10:30 a. m. Friday, and after a short "coffee break" at Peg's Villa Cafe, continued his journey, in spite of 18-degree weather and falling snow, refusing an offer of a ride.

Lara says he plans to attend a Latin-American college in New York on a U. S. scholarship which he can obtain. He plans to study advertising.

While his trek across Farmer County didn't come at the most opportune time — in sub-freezing weather, Lara has encountered other obstacles. He

pointed out that he was attacked by a hungry eagle in Costa Rica, shot at by motorists in Nicaragua, and almost bitten by snakes in Central America.

Mario is learning English as he traverses the country. He had in his possession an inexpensive translation book which he purchased upon entering the United States, and is fairly capable of making himself understood.

He isn't quite capable of comprehending the language as spoken at the normal rate, but can translate almost immediately if the question is written out for him.

Lara carries a 73-pound pack on his back, filled with newspaper clippings of the countries and cities he has visited, road maps and a passport stamped with all the countries through which he has travelled.

The pack is lighter than the 90-pound load he left home with. Standing only about five feet two and weighing 150 pounds, Lara developed leg trouble in Honduras and stopped to see a

doctor. The doctor recommended he take some of the weight out of the "knapsack."

A companion, 18-year-old Jaime Andrade, left Ecuador with Lara, but had to drop out of the venture when he developed foot trouble in El Salvador.

Carrying no money with him, Lara depends upon the generosity of people he meets along the way to "see him through." He checks with the police department when he reaches the place he is to spend the night. They usually feed him his evening meal and arrange for lodging.

Lara had spent Thursday night in Bovina, and made it to Hereford on Friday, where he spent the night. He was hoping to reach Amarillo by Sunday, and if so would depart from there sometime Monday enroute to Oklahoma City.

Traversing Mexico by way of the Pan-American Highway, Lara entered that country through Guatemala last November 13, and reached Juarez, Mexico March 8, walking 20 to 30 miles per day.

The traveller says he is offered many rides in automobiles, but refuses unless night-fall happens to find him several miles from his destination.



HEREFORD, . . .

We have noticed one thing. And we doubt that the "non-smoking" clinic had anything to do with this, but we seem to see more women than men smoking these days. Can't say whether or not the percentage would hold on a wide scale, but within our own organization, consisting of some sixteen full time employees, we find four out of six women smoking, and only two of ten men.

And ours isn't the only organization in town that has such a situation. We understand there is one accounting firm in town where none of the men employees smoke, while a large number of the women do.

We wouldn't venture to say what the above proves, but it must have some significance. However, we'd be afraid to pursue it further. That's like advocating the repeal of the 19th amendment.

Melvin Young In
The Hereford Brand

MANILA, . . .

MANILA — Senator Ambrosio Padilla has introduced a bill to penalize officials who refuse to show public records to the press. The senator, a member of the ruling Liberal party, proposed a penalty of from one to six months' imprisonment and the payment of a fine equivalent to the erring official's salary during the period of confinement.

Clipped From
Publishers' Auxiliary

CANADIAN, . . .

We're well aware that a lot of people hereabouts probably didn't agree with him, but we thought that President Lyndon B. Johnson made one of the great speeches in the political history of this nation in his nationally televised address to Congress Monday night on the issue of voting rights. And he wasn't kidding either.

When Lyndon Johnson leaned over the

rostrum and looked deep into the eyes of fifty million of his fellow citizens and said, with a trace of a smile, "I'll let you in on a little secret . . . I'm going to do something about it" he was leveling all the way.

We'd make a little wager, as a matter of fact, that LBJ had already, at that moment, done quite a lot about it. When he laid the power and prestige of himself and of his office on the line that way, he wasn't just talking. Things are going to happen in the field of civil rights. . . and fast. You watch!

Ben Ezzell In
The Canadian Record

LUBBOCK, . . .

The authenticated statement, supported by the U. S. Department of Health, Education and Welfare, that there are a half-million children in the U. S. suffering from emotional disturbances, seems to tie in with a recent commentary in the publication, "Education Summary."

Notes the latter:

"Too many school children are cracking under the pressures applied by well-meaning adults, according to a number of experts in the health and education fields.

"They cite: Pressure on the child to read before he is able. . . pressure to choose a life's work by the seventh grade. . . pressure to pick a high school program to fit with a future career. . . pressure to go to college, particularly a 'right' one. . . pressure to be a success as an older generation describes 'success'."

What also might have been added is constant pressure by organizations to entice youngsters into too many, and too varied, activities, which have both children and parents racing from pillar to post to "keep up" and to "be one of the crowd."

Charlie Guy In
The Lubbock Avalanche-Journal

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LONG HIKE . . . Mario Lara is shown waving good-bye to the Friona Star photographer, setting out for Hereford amid snowdrifts and sub-freezing weather, enroute eventually for New York on a trans-continental hike.

News from LAZBUDDIE

Customers of Lazbuddie Red Barn Chemical were feted with a steak supper Tuesday night of last week in the school lunch room.

Guest speakers John Weleloh of Dallas and Jerry Higdon were introduced by Roy Young.

Slides were shown during the meeting. Door prizes were won by Neil Bradshaw, Cliff Hardison and Raleigh Good-nough. Cooks preparing the meal and serving it are Nola Treider, Beatrice Vaughn, Lorene Blackburn and Lutisha Watson.

Frances Myers daughter of Mr. and Mrs. G.E. Myers of Lazbuddie and Eugene Houston, son of Mr. and Mrs. Raymond Houston also of Lazbuddie will exchange wedding vows at the Lazbuddie Baptist Church

Saturday afternoon, March 27 at 4 p.m. Miss Myers is a senior this year. Houston is a 1963 graduate of Lazbuddie has been attending Amarillo Junior college and plans to enter Oklahoma State beginning there sometime next month.

The Lazbuddie PTA had a called meeting in the school cafeteria Friday night March 19 to discuss plans for the tennis court.

Theron Vaughn Jr., was dismissed from Methodist hospital in Lubbock Sunday, March 21 after having knee surgery

on Friday.

Mable Reynolds and Mrs. Hicks, teachers in the Farwell school visited Sunday with Laura Treider and Greta and Grace Paul.

May Mahan visited in Lubbock Sunday with her daughter and family the J.W. Hunts and her son Chiff Jordan.

Tuesday the Mona Towns Circle of the First Baptist Church of Lazbuddie met with Inez Cox for Bible Study at 2:30 p.m.

The teachers and officers of the church met for choir practice. Also prayer meeting was held. The Baptist Youth Rally went to Bovina Thursday.

The area Farmers Union met Tuesday night of last week at the Hub community building for a business meeting.

Sam Bradley is leader in charge of the singing at the revival at Bula Baptist Church this week.

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Bill Ellis, Editor
June Floyd, Society Editor
Pete Mace, Advertising Manager

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Of Interest To THE WOMEN

Eleven Club Members Receive Certificates

Eleven members of Friona 4H Club recently received certificates on completion of their first year foods and nutrition course. The course included eleven cooking classes which included study of nutrition, menus and table setting.

A group led by Mrs. C.M. Phipps and Mrs. G.A. Collier included Jan Jameson, Carleen Schlenker, Lynn Widmer, Patsy McVey and Lupe Hernandez.

Mrs. Carl Schlenker and Mrs. Virgil Widmer were leaders of a group composed of Carol Morgan, Pamela Zarecki, Marie Rodriguez, Gayla Self, Gayle Graham and Tim Elmore. Four of the girls participated

In the recent food show at the Hub Community Center. Carleen Schlenker and Carol Morgan won blue ribbons in the fruit and vegetable classification. Lynn Widmer won a red

ribbon in the milk group. Jan Jameson won a red ribbon in the bread group and was second high in the group, so was chosen for the district show, which is to be held in April.

Frionans Host Family Dinner

Mr. and Mrs. Opal Jones were hosts at a family dinner in their home Sunday honoring visiting relatives, Mr. and Mrs. Oba Roberson, Forney, Texas; Dick Roberson, and Bob Roberson and son Rodney, all of Mesquite.

Others present were Mr. and Mrs. Harry Hamilton, Mr. and Mrs. Tommy Hamilton, Mr. and

Mrs. Floyd Rector and children, Mr. and Mrs. Tommy Jones and family and Mrs. Eva Roberson and Marie.

Mr. and Mrs. Troy Kemp and family of Lubbock were weekend guests in the home of Mr. and Mrs. E.E. Sparkman. Mrs. Kemp is a daughter of the couple.



OBSERVE ANNIVERSARY . . . Mr. and Mrs. E. D. Matlock were feted on the occasion of their 60th wedding anniversary last Sunday with a reception at the Friona Woman's Club House. Mr. and Mrs. Matlock moved to Friona about a year ago from Plainview. They are the parents of Mrs. Tom Lewellen, Mrs. Henry White and Mrs. Forrest Osborn and Frank Matlock, all of Friona.

Two Day Celebration Honors Mr. And Mrs E. D. Matlock

Mr. and Mrs. E. D. Matlock Festivities began Saturday with honor guests at several social events Saturday and Sunday in observation of their sixtieth wedding anniversary.

Running Water Community in Hale County. Their parents, Mr. and Mrs. L. A. Matlock and Mr. and Mrs. L. H. Akers, were pioneer Hale County residents.

A family supper at Friona Federated Clubhouse was followed by a "home grown" talent show. The Matlock family now numbers 61 and every member except a son-in-law, J. B. Ratliff, Hico, and a grandson, Ronnie White, Friona, who is serving in the U. S. Navy, was present.

Mrs. W. D. Skipworth, daughter of the couple was emcee for the show. The program included musical numbers by Betty Lewellen, Iby Lewellen, Maylene Matlock, Billy Johns, Gary Goetz, Lecl Bostick, Doc Skipworth, Doug and Carol Matlock, Debbie, Daria and Buddy Johns, Forrest Osborn, Audrey

Ronnie Wood Recognized



RONNIE WOOD

Ronnie Wood, son of Mr. and Mrs. Noyle Wood, Friona, was recognized for scholarship at the annual all college recognition service of Texas Tech in Lubbock Sunday afternoon, March 21. He was listed on the dean's honor roll for the spring and fall semesters of 1964. He is a 1960 graduate of Friona High School and completed requirements for a Bachelor of Science degree in agriculture at Tech in January of this year. He is currently serving as assistant county agent of Potter County.

Wood and his wife, the former Suzanne Taylor, daughter of Mr. and Mrs. George C. Taylor, live in Amarillo. Mrs. Wood completed requirements for a Bachelor of Music degree from Tech in January.

Mr. and Mrs. Wood will receive their degrees with the spring graduating class of Texas Technological College in May.

Weekend visitors in the home of Mr. and Mrs. Nelson Welch and Monte were Mike Welch, a student at Abilene Christian College, and Dwayne Bishop, band director of Graham High School.

Kelley, Opal Bostick, Betsy Johns and Donnie Lewellen.

A quick draw exhibition was given by Thomas Matlock. Readings were presented by Pam Lewellen, Donnie White, Forrest Osborn, Mrs. Virgil Winn and R. B. Walden.

Poetry composed for the honored couple by Coleman Jones of Plainview was read by Iby Lewellen. The twist was done by Katie, Bobby, Jody and Jay Lewellen, Tonja Goetz and Jerry Matlock.

Mrs. Virgil Winn, Mrs. Wallace Young and Mrs. Harriet Matlock presented an original version of the hula dance. A pantomime of "The Long Tall Texan," was presented by Jimmy Skipworth and Ted Osborn.

Feature presentation of the evening was a "This is Your Life" sketch read by Lecl Bostick highlighted with the reading of an original reading composed by Mrs. Matlock describing their marriage, life together and blessings of a family.

The couple was presented with a hand painted enlargement of their wedding picture and a money tree.

Group singing of "Bless Be The Tie That Binds," and prayer directed by Ernesteen Skipworth closed the meeting.

The Lewellens were hosts for the Sunday dinner. Eighty-one guests were present. Children of the couple were hosts at a formal reception in the clubhouse from 2:30 to 5 p.m. Sunday. The serving table was covered with an imported cutwork cloth belonging to Mrs.

Frank Matlock. An arrangement of red roses centered the serving table. Crystal and silver appointments completed the table setting.

The tiered wedding cake was baked by Mrs. Forrest Osborn, daughter of the honored couple. Granddaughters served and registered guests.

They were Mrs. Billy Johns, Mrs. Delton Lewellen, Mrs. Gary Goetz, Mrs. Bob Ratliff, Mrs. Mary Yarbrough, Mrs. Joe Lewellen, Mrs. T. A. Kelley and Mrs. Carl Osborn.

Out-of-town relatives signing the register were Mr. and Mrs. G. W. Duncan and Nona, Hereford; Mr. and Mrs. L. M. Bostick, Mineola, Texas; Mr. and Mrs. Billy Johns and children, Kilgore, Texas; Mrs. J. B. Ratliff, Hico, Texas; Mr. and Mrs. Bob Ratliff and daughters, Hurst, Texas; and Mr. and Mrs. Thomas Matlock and sons, Lubbock.

Also Mr. and Mrs. W. D. Skipworth and son, Tom Bean, Texas; Mr. and Mrs. Gary Goetz and Tonja, Stratford; Mr. and Mrs. Jim Matlock and children, Plainview; Mary Yarbrough and Mrs. Cecil Tune, Lubbock; Mrs. Nita Wilbanks, Tucson, Ariz.; Harriet Matlock, Hollywood, Calif.; Mrs. Wallace Young, Spivey, Kansas and Mr. and Mrs. Virgin Winn, Plainview.

Also Mr. and Mrs. J. L. Matlock, Pampa, Texas; Mr. and Mrs. James D. Matlock and children, Tulsa, Okla.; Mr. and Mrs. Irving Mason, Clovis; and Ernest Gentry and children, Plainview.

LADIES ONLY

You Are Invited To Come By Our Store

To Register For Our New Contest

Beginning April 1. - You May Win!

HURST'S

JOHNSON'S FOOD MARKET

S and H Green Stamps

Ph 247 2265

6th and Euclid

Lanes **MELLORINE** 3 Half Gallons **\$1.00**

AWAKE 3 For **\$1**
9 Oz. Can Frozen Orange Juice

MEATS

Folgers **COFFEE** 2 Lb. Can **\$1⁵⁹**

FRYERS **29¢** Lb.

Hunt's **PORK 'N BEANS** 2 For **25¢**

Boston Butt **Pork ROAST** **39¢** Lb.

Food King **OLEOMARGARINE** Solid Lb. **15¢**

Pork **STEAK** **49¢** Lb.

Deming Recipe Pink **SALMON** Tall Can **53¢**

Pinkney's Harvestime **BACON** 2 Lb. **99¢**

Cut Rite **WAX PAPER** **29¢**

All Meat **BOLOGNA** **39¢** Lb.

Shurfine **SALAD DRESSING** Qt. **39¢**

FRUITS & VEGETABLES
Indian River **GRAPEFRUIT** Each **10¢**

Shurfine Chopped **TURNIP GREENS** 2 For **21¢**

LEMONS **17¢** Lb.

46 Oz. **Hi-C DRINKS** 3 For **\$1**

RADISHES 2 Bunches **15¢**

Scott **TOWELS** 2 For **45¢**

Green **ONIONS** 2 Bunches **15¢**

It all depends...



**ON WHAT
YOU'RE
LOOKING
FOR...**

That's right. In COTTON PLANTING SEED, just as in many other commodities, you have a rather wide choice. You can buy just any old kind . . . or a pretty good kind . . . really good . . . or THE VERY BEST.

If YOU'RE looking for the VERY BEST KIND for the PLAINS of TEXAS . . . QUALITY Cottons with EARLY MATURITY and SEEDLING VIGOR . . . then HERE ARE THE ANSWERS.

Paymaster 111- Here's QUALITY cotton with excellent seedling vigor and early maturity. Semi-stormproof.

Paymaster 202- The NEW, blight resistant, early maturing, stormproof cotton. Larger bolls. More bolls.

Paymaster 101-A- For early maturity, stormproof, high turnout and PROFIT!

Paymaster 54-B- For real RELIABILITY of production, especially from mid to late season plantings. Open bolls. QUICK MATURITY.

BE SURE. ALWAYS ASK FOR **Paymaster** STATE CERTIFIED IN **Paymaster** BRANDED BAGS.

For complete information, see your local Paymaster Seed Dealer, Cotton Gin, Elevator, or contact

Paymaster SEED FARMS
Box 1632 • PLAINVIEW, TEXAS

WANT ADS

Classified ads are 6¢ per word for the first insertion, 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p. m. Legal Rate 3¢ and 2¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are 80¢ per column inch.

FOR SALE

FOR SALE... my equity in two-bedroom home with den. Over 1200 square feet, fenced yard, large outside storage has GI Loan, payments \$80 per month. Call Tom Jarboe, 247-2257, 24-tfnc

HOUSE FOR SALE... to be moved, Two-bedroom, Benthall Miller, 324 W. Christopher, Clovis. Phone 762-1006 after 6 or Saturday or Sunday. House located near Friona. 25-2tc

FOR SALE... New Three-bedroom, two baths, kitchen and family room, living room, utility, and double garage. Brick. Low down payment. Assume loan of 17,360.00 @ 12.5% per month. Will take some trade. \$23,500 total cost. Shown by appointment, L. R. White, 806 Ashland Ave. Ph. 247-3156, 25-tfnc

FOR SALE... Three bedroom house, 2-1/2 baths, carpeted; nearly new. Call Paul Hall, 247-3155, 22-tfnc

Lots of good used stuff. Big new upright food freezer \$297.00. Slightly used Flair, big deal. Reeve Chevrolet Co. 24-tfnc

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990, 38-tfnc

FOR SALE... Matching GE Washer and Dryer. Phone 247-3342, 24-3tc

FOR SALE... One 800 Moline well motor, Call Farwell, 481-3814, 19-tfnc

FOR SALE OR RENT... 36 ft. house trailer, Ph. Ranza Boggs 247-2549, 24-tfnc

For fast service and good Barbecue, come to or call HUGHES BARBECUE STAND Friona Phone 247-2730 19-tfnc

FOR SALE... Used wall heaters, air conditioners, washers, refrigerators and a television set. All in good working condition. Friona Plumbing, 247-3222, 19-tfnc

NEW PIANOS - \$575.00 Stratton School of Music Sales and Service, 605 Connelly, Clovis, N.M. Phone 763-7451, 21-tfnc

RCA WHIRLPOOL Sales-Service B. W. Turner Phone 247-3085

FOR SALE... Electric guitar and amplifier, bought last month. Also 1 roll foam rubber padding and 5 pieces of corolon vinyl floor covering in four different colors. Phone 247-3112, 26-tfnc

ENCYCLOPEDIA BRITANNICA FOR SALE... 24 volumes, 2 volume world language dictionary, atlas, 7 yearbooks, like new. \$225.00 247-3114, 26-2tp

BLUE LUSTRE not only rids carpets of soil but leaves pile soft and lofty. Rent electric shampooer \$1. White Auto Store, 26-1tp

FOR SALE... two shetlands and one registered sorrel horse. 247-2451, 26-1tp

FOR SALE... Baby chifffoner 40"x37"x16". Four drawers and hanger compartment, 247-2417, 26-2tp

FOR SALE... my residence, 1008 W. 5th St. Two bedroom house. T. A. Williams, 247-3377, 25-3tc

FOR SALE... Baled atlas sargo @ \$15.00 per ton. Also, baled maize stalks @ \$10.00 per ton. Phone Parmer 295-3533, 25-tfnc

FOR SALE... Portable 19-Inch Zenith television set, Kenmore washing machine, apartment-sized range, Frigidaire refrigerator Mrs. Ross Terry, 247-3390, 25-tfnc

FOR SALE... 40 weaning pigs, J.T. Guinn, Phone 295-3657 24-3tc

ELECTROLUX SALES AND SERVICE Clean your carpet by renting a Electrolux rug washer for \$2.00 per day with the purchase of turbo shampoo. Mrs. L. R. White, 806 Ashland Ave. Ph. 247-3156, Custom made draperies also, 23-tfnc

FOR SALE... Scratch pads @ 45¢ per pound. Graphic Arts, 19-tfnc

FOR SALE... '59 Ford pickup Phone 247-2866 24-tfnc

NOW AVAILABLE IN FRIONA Fancy cakes for all occasions. Geraldine Ferguson, Phone 247-3373 24-tfnc

WANTED IRONING WANTED... \$1.50 dozen, Beth Dennis, Phone 247-2879, 403 W. 5th, 25-tfnc

For Taping, Textoning, Painting, Paper hanging and general repair see Jim Hughes at 407 Woodland, Phone 247-3040 24-3tc

Wanted... Sewing. Reasonable rates. Phone 295-3423, 26-tfnc

WANTED... Homes for small type puppies. Mrs. Wade Wright, Phone 295-3134, 24-tfnc

ELK Drive In
Friona, Texas

FRI 26 SAT 27 SUN 28

ROBINSON CRUSOE
ON MARS

**WANT MORE IRRIGATION WATER?
CLEAN OUT YOUR WELL WITH
DRY ACID**

Proven on the Plains since 1949
in both old and new irrigation wells.
SEE YOUR LOCAL WELL MAN.

COTEY CHEMICAL COMPANY
2301 Avenue G / SHERWOOD 7-2096 / Lubbock, Texas

***CESSPOOLS**

- *Pier Holes
- *Construction Manholes
- *Boot Pits
- *Test Holes

Sizes from 36 inches to nine feet in diameter, up to 50 feet deep.

WILSON DRILLING MULESHOE
Day Phone 3-0962
Night: 3-5910 or 3-1480

STANDING AT STUD... Registered quarterhorse "Bill Baker." \$50 fee, Contact Gerald Shavor, phone 247-3057, 23-tfnc

CALL BILL DENNIS for your wiring needs. Free estimates. 247-2879, 25-tfnc

A-1 Plumbing

All Kinds Of Plumbing - New Installations And Repairs

JERRY AND OWEN BURNETT
404 Ave. C
Pho. 238-6501
BOVINA

STANDING AT STUD... Quarter horse Buster-O-Bar, \$50 Contact Noyle Wood, Phone 247-3141, 22-12tp

GLYN CARROLL PUMP Sales & Service also Test Holes Domestic Wells

Office CA 3-2664 CA 4-6834
Plainview, Texas 25-4tc

Control crab grass with Pax. One application effective three years. Use Turf Magic balanced lawn fertilizer plus chlorodane to control insects. Cummings Farm Store, 22-tfnc

A free workshop will begin Monday, March 22, at RCA bldg. north of White's Auto on main for making and casting liquid plastic resin oversize grape clusters. Nine 'til one o'clock, 25-3tc

GWIN TAYLOR
Invites you to Test-Ride a Horse
(WHEEL HORSE, OF COURSE)



America's most popular lawn, garden tractor with any of 36 attaching tools for 4-season use

See the Wheel Horse in action:

FRIONA BRAKE & WHEEL

STANDING AT STUD... Reg. appaloosa stallion "Dude C" Fee \$50.00. This horse sires good quarter type colts. Foundation Reg. Comanche bred stallion "Lonesome C," standing to a very few approved mares, C. S. Crow, Friona, Texas, phone 247-3019 after 6 o'clock, 26-tfnc

WANTED... we will pay \$1 for certain complete issues of the Friona Star published in 1950, 1953, 1954 and 1955. Call Bill Ellis at 247-2211 or 247-3053 if you have some papers which might qualify, 20-tfnc

FOR RENT... nice two-bedroom brick apartment, Carpeted, R. L. Fleming, Phone 247-3283, 26-tfnc

FOR RENT OR SALE Two bedroom home at 310 East 10th. Ph. 247-2435, 23-4tc

FOR RENT... Furnished and unfurnished house, Phone 247-3315, 26-tfnc

REAL ESTATE

HOME LOANS We can make G.I. & F.H.A. Loans on existing houses, or build you a new house and make you a G.I. or F.H.A. loan, 100% on G.I. & 97% F.H.A. loans. DOUGLAS LAND CO. 901 Main Ph. 247-3001 16-tfnc

FOR SALE... 160 acres dry land, located two miles west of Stratford. Legal description Sec. 19S, Blk. 1-T, 100 acres tillable, 60 acres grazing. Geraldine Priny, 1046 W. 70th Street, Los Angeles, Calif. 26-3tp

FOR SALE... Four bedroom brick, two baths, 2 car garage, with cellar attached, fully carpeted \$15,500. Lonnie Dement, Box 941, Wellington, Texas, Phone 447-5441 or 447-2715, 20-tfnc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J. J. Steele, Citizens Bank Bldg. Clovis, N.M. Dial 763-4471 or 763-6455, 25-4tc

FARM LOANS Need to increase your present loan or get a new loan? Call us and we will come to your place and discuss your loan needs with you. Prudential Insurance Co. Local Agents: Bob Burkett Jack Roubinek Phone Hub 265-3272 Night Phones 247-2877 247-3279

FARM & RANCH LOANS Free appraisals. Long Term. Low interest. DOUGLAS LAND CO. 901 Main Ph. 247-3001 16nc

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HOME LOANS We can make G.I. & F.H.A. Loans on existing houses, or build you a new house and make you a G.I. or F.H.A. loan, 100% on G.I. & 97% F.H.A. loans. DOUGLAS LAND CO. 901 Main Ph. 247-3001 16-tfnc

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AT THE
FRIONA STAR
YOUR OFFICE SUPPLY CENTER
Phone 247-2211

DEKALB



302 STORM PROOF Cotton
New Vigor—Yield—Quality

Here's a strain-cross developed especially for areas where a definite storm proof boll is desired. Medium height, erect plants have short branches and great uniformity. Hybrid vigor makes 302 somewhat earlier than standard storm proof varieties. DeKalb tests show substantial increases in lint yield over most popular varieties, under both irrigation and favorable dryland conditions. Be sure to try this fine variety.

"DEKALB" is a Registered Brand Name. Numbers are Variety Designations.

The BIG SWING is to **DEKALB COTTON**

CUMMINGS FARM STORE

ATTENTION

Tag Purchasers

We Will Be In

Lazbuddie — March 25
(Thursday)
At
Sherley-Anderson Elevator

Friona — March 26
(Friday)
At
City Hall

NOTE: Please Bring Your Vehicle Titles And Last Year's License Receipt.
No Title Work, Please.

HUGH MOSELEY
Parmer County Tax Collector

FRIONA DIRECTORY
PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE, THEY HAVE A PERSONAL INTEREST IN YOUR WELFARE AND WILL APPRECIATE THE OPPORTUNITY OF SERVING YOU.

Plainview Production Credit Association
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Dickey's Dozer Service
*Dirt Work—All Kinds
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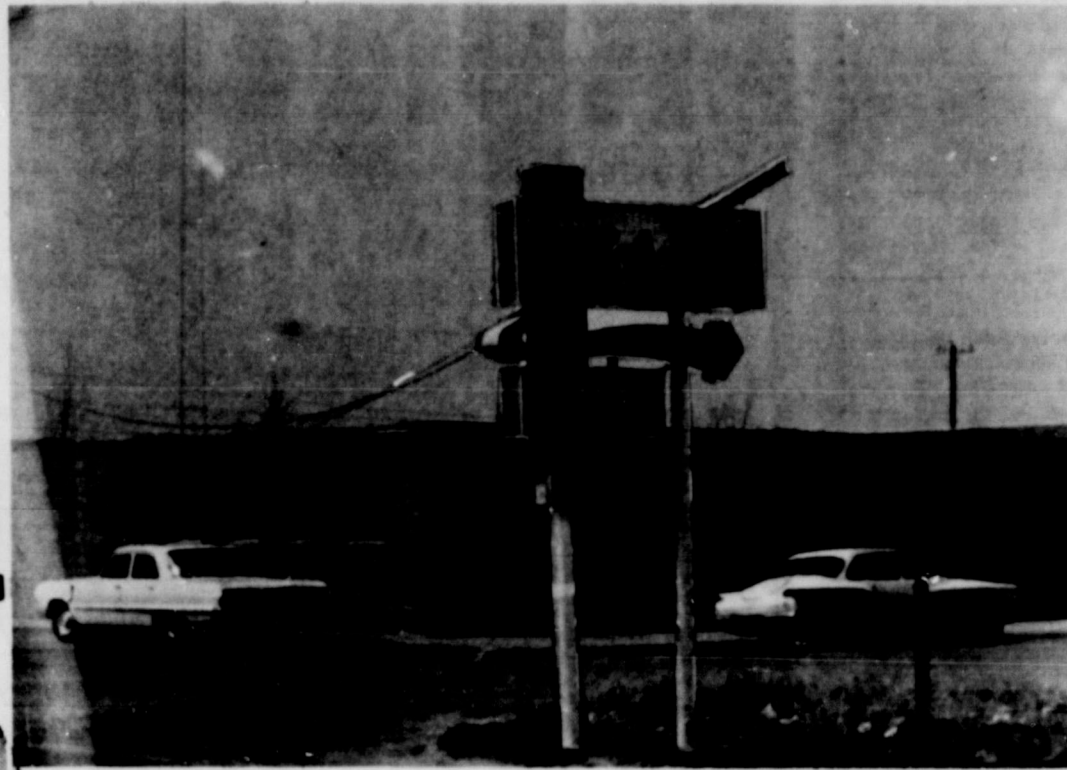
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"Leave Your film Here"

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RUSHING INSURANCE AGENCY
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GRAND OPENING BIG NEWS!



FREE!
**COCA COLA
 BALLOONS**
 Cloverlake Dairy Product Samples
KIDDY LOAFS
**2 BASKETS OF
 GROCERIES**
REGISTER
ALL DAY SATURDAY
DRAWING 6 P.M. SATURDAY
 You Need Not Be Present To Win

SATURDAY MARCH 27

Best Buys

Buy
29¢ Pkg. of Potato Chips
 Get
29¢ Bag of Chip-O's FREE

Aqua Net
HAIR SPRAY 65¢
 Reg. 98¢ Size

King Size
COCA COLA 39¢
 6 Btl. Ctn. +Deposit

Del Monte 8 Oz. Can
TOMATO SAUCE 10/\$1.00

Big Mike 300 Can
DOG FOOD 12/\$1.00

PRODUCE
 LETTUCE Lb. 13¢
 PEARS Lb. 19¢
 RADISHES
 GREEN ONIONS 2 Bun. 14¢



PaK-A-SAK

7 - 11
Every Day

W. Hiway 60

Just South Of The Bowling Alley

Local Stores Donate Fashions For Well-Attended Style Show

Progressive Study Club presented a style show to members and guests at the Club House Tuesday evening. Club members and their children modeled attire from Foster's, Hurst's, Anita's and Ben Franklin stores.

Mrs. Phillip Weatherly, Mrs. Ray Dean Fleming, and Mrs. Andy Hurst formed the cast of a pantomime skit which was narrated by Mrs. John Humphrey. The skit was the story of a hill-billy girl who came to the big city, dress shop to buy a new dress. The clothes that were brought out for her inspection were modeled by Mrs. John White, Mrs. Lee Cranfill, Mrs. Tom Jarboe, Mrs. Newman Jarrell, Jr., Mrs. Bakar Duggins and Mrs. M. C. Osborn.

The children who modeled were Noel and Holly White, Jeanine Jarboe, Page and Shawn Osborn, Lark Jarrell, Andrea Hurst, Charla Duggins, and Kipli Fleming. They modeled dress wear, and sport and swim outfits.

Mrs. Humphrey gave a demonstration of "improper walking habits of the modern woman." Most of the narration for the skits and style show was read in poetry form.

Mrs. Robbie Osborn opened the program with the devotional. Guests were seated around the room in informal fashion. Card tables were covered with

Class Meets In Maynard Home

Members of the L.L.L. Sunday School Class of First Baptist Church met at the home of Mrs. Jimmy Maynard last Thursday evening. Mrs. Dale Wedner assisted with preparations.

The program was opened with a sentence prayer and class members answered roll call with "fashion news."

Mrs. Charles Allen presented a program on self-improvement.

Angel cake loaf and soft drinks were served to Mmes. Richard Adkins, Charles Allen, Veldon Carroll, M.C. Osborn, Don Powell, Jim Dixon and the hostess.

Family Supper Honors Couple

Mr. and Mrs. Eugene Snead of Hereford, who are moving to Roswell, were honor guests at a family supper in Clovis Saturday evening.

Others attending were Mrs. Hattie Snead, Mr. and Mrs. R. E. Snead, Mr. and Mrs. J.B. Snead, and Mr. and Mrs. Clyde Woodard, all of Friona.

Also Mr. and Mrs. Pat Ferguson and Mr. and Mrs. Louis Block of Hereford.

green net cloths and held flowered Easter bunny decorations. Children's frocks and swatches of spring fabrics added to the decor of the room.

Mrs. Jimmy Smith, Mrs. George Frye, and Mrs. Hollis Horton served marshmallow cake, nuts, tea and coffee to 20 members and 23 guests.

Guests were Mmes. Dave Allen, Gene Welch, Bill Carthel, James Proctor, C. J. Horton,

C. H. Horton of Corpus Christi, David Grimsley, Gary Brown, Bill Lyles, Jerome Erdman, Homer Lindeman and Deon Awrey.

Also attending were Mmes. J. G. McFarland, J. T. Ge, Don Spring, Loyd Shackelford, Marion Fite, J. B. Taylor, Richard Adkins, Sloan Osborn, Dan Ethridge, J. C. Claborn, and Hank Outland.

Former FHA Girls Honored Friday

Mrs. Gene Phillips, Clovis, and Mrs. Glenn Lust and Mrs. Jimmy Briggs, both of the Laz-

budie Community were among the honored guests at a banquet on the Tech campus at Lubbock Friday evening.

The banquet, which was held in the Student Union Building, was a courtesy for all area girls who have served as area and state FHA officers and recipients of state FHA degrees.

These three received state degrees while attending Texas high schools.

Baptist Meeting Through Sunday

The spring revival continues at the First Baptist Church of Friona through Sunday. Final weekday morning services are at 10 a.m. today and tomorrow. Sunday services are at 10:55 and 7:30.

Rev. Chester O'Brien of Amarillo is the evangelist, while Randall Purvis of Dumas is in charge of the music.

Church Women To Meet Friday

The regular meeting of Interdenominational Church Women will begin at 2 p.m. Friday at Calvary Baptist Church. Rev. Claver Ghiblin of St. Teresa's Catholic Church, guest speaker, will be introduced by Rev. Paul Mohr, pastor of United Congregational Church.

The devotional will be presented by someone representing Friona Methodist Church. First Baptist Church will provide the opening prayer and the closing prayer and special music will be presented by Calvary Baptist Church.

Sidney McDonald Born Wednesday

Sidney is the name Mr. and Mrs. Ben McDonald chose for the baby girl born to them at 9:28 p.m. Wednesday, February 17, at Deaf Smith County Hospital Hereford. She weighed 7 lbs., 8 ozs.

She has a brother, Mark, and a sister, Suzannah. Mrs. McDonald and Sidney have been dismissed from the hospital and are now at home.

Grandparents are Oren L. McDonald and W. E. Lancaster, both of Borger; and Loene Lancaster, Lampasas.

Mr. and Mrs. H. E. Lancaster, Lampasas and Mrs. C. N. Dalrymple are great-grandparents.

Class Meets In Chas. Rauh Home

Mrs. Charles Rauh was hostess for the Thursday afternoon meeting of Rebekah Sunday School class of First Baptist Church in her home.

A business session followed the Bible study, which was taken from the Book of Jeremiah.

During the social hour refreshments were served to Mesdames J.R. Southward, E.E. Taylor, C.W. Dixon, L.R. Dinger, Bert Chirwood, W.F. Cogdill, Reeta Agee, Eva Robertson and D.P. Mann.

HOSPITAL NOTES

Admissions Mar. 16 through 22: A. L. Black, Friona; Frances Willard, Bovina; Joe Edwin Jones, Friona; Juanda Jarrell, Friona; Mrs. Jim Roy Clements, Friona; Vickie Hawkins, Bovina; Vonita Drager, Hereford; Sue Moten, Bovina; Charles Seale, Tucumcari; Cessaria Silvas, Friona; Judy Brumit, Bovina; Iona Cook, Friona; Betty Dasher, Texico; Max Self, Friona.

Dismissals: Mabel Redus, Barbara Ivy, Kyle Harris, Feltz Crutchfield and baby boy, Maris Soliz and baby boy, John Sigle, G. E. Tannahill, Barry McCutchan, Mary Crain, Myra Veazy, Joe Edwin Jones, Frances Willard, Pug Collier, Miguel Ramos, Jr., Vicki Hawkins, Guadalupe Raymond, Juanda Jarrell, Wanda Eskins, Charles Seale, A. L. Black, Mary Jane Clements and baby boy, Sue Moten, Jim McLean.

2500 FRONTIER STAMPS

100 FRONTIER STAMPS WITH PURCHASE OF 1/2 GAL. ICE CREAM Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF 1/2 GAL. BLEACH Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF 2 CANS HUNTS PEACHES Expires Mar. 27, 1965 Limit 1 Per Customer
100 FRONTIER STAMPS WITH PURCHASE OF BEEF ROAST Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF GIANT TIDE Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF 2 CANS DEL MONTE TUNA Expires Mar. 27, 1965 Limit 1 Per Customer
100 FRONTIER STAMPS WITH PURCHASE OF HORMEL HAM Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF 1 LB. FOLGERS COFFEE Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF 2 Cans 2 1/2 Cans Hunts Apricots Expires Mar. 27, 1965 Limit 1 Per Customer
100 FRONTIER STAMPS WITH PURCHASE OF 2 CHOICE BEEF STEAKS Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF 2, 46 Oz. HI-C ORANGE DRINK Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF 2 Cans 2 1/2 HUNTS PEARS Expires Mar. 27, 1965 Limit 1 Per Customer
100 FRONTIER STAMPS WITH PURCHASE OF 3 LB. PKG. HAMBURGER Expires Mar. 27, 1965 Limit 1 Per Customer	100 FRONTIER STAMPS WITH PURCHASE OF AQUA NET SPRAY NET Expires Mar. 27, 1965 Limit 1 Per Customer	100 FRONTIER STAMPS WITH PURCHASE OF Giant Liquid VEL Detergent Expires Mar. 27, 1965 Limit 1 Per Customer
100 FRONTIER STAMPS WITH PURCHASE OF 3 Cans 2 1/2 Kimbell Fruit Cocktail Expires Mar. 27, 1965 Limit 1 Per Customer	100 FRONTIER STAMPS WITH PURCHASE OF CARTON CIGARETTES Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF 4, 300 Cans Hunts Tomatoes Expires Mar. 27, 1965 Limit 1 Per Customer
100 FRONTIER STAMPS WITH PURCHASE OF 3 Cans 2 1/2 KIMBELL PEACHES Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF PREM Expires Mar. 27, 1965 Limit 1 Per Customer	100 FRONTIER STAMPS WITH PURCHASE OF 2 Pkgs. Sea Star FISH STICKS Expires Mar. 27, 1965 Limit 1 Per Customer
100 FRONTIER STAMPS WITH PURCHASE OF Quart Wesson Oil Mayonnaise Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF LARGE POST TOASTIES Expires Mar. 27, 1965 Limit 1 Per Customer	100 FRONTIER STAMPS WITH PURCHASE OF 3 Can Kimbell Cranberry Sauce Expires Mar. 27, 1965 Limit 1 Per Customer
100 FRONTIER STAMPS WITH PURCHASE OF 3 Cans Del Monte SWEET POTATOES Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF 49c SIZE FRITOS Expires Mar. 27, 1965 Limit 1 Per Customer	100 FRONTIER STAMPS WITH PURCHASE OF 3 MORTON CREAM PIES Expires Mar. 27, 1965 Limit 1 Per Customer
100 FRONTIER STAMPS WITH PURCHASE OF ANY GIANT TOOTHPASTE Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF 49c MORTON POTATO CHIPS Expires Mar. 27, 1965 Limit 1 Per Customer	100 FRONTIER STAMPS WITH PURCHASE OF 2 PATIO ENCHILADAS Expires Mar. 27, 1965 Limit 1 Per Customer
100 FRONTIER STAMPS WITH PURCHASE OF 20 LB. BAG POTATOES Expires Mar. 27, 1965 Limit 1 Per Customer	50 FRONTIER STAMPS WITH PURCHASE OF ANY PILLSBURY CAKE MIX Expires Mar. 27, 1965 Limit 1 Per Customer	WE REDEEM FRONTIER STAMP COUPONS



My Daddy Makes The Best Burgers In Town.

NEW

FISHWICH

Lettuce - Tomato
Fresh Frozen Fish

PIZZA BURGER

Two Luscious Layers
Of Meat
One Layer Of Cheese
A Taste Treat

At

DON'S DRIVE-IN

E. Hiway 60

Friona

HICKORY-SMOKED SUGAR-CURED HAMS

So THRIFTY and TASTY - that's MOORES ready-to-eat. They're the SAVINGEST BUY of the week - juicy and tender - at a LOW PRICE that's tender on your budget! Each HAM has been expertly sugar cured, deep hickory smoked and pre-cooked to TASTE perfection. Enjoy one this weekend, then use the hock to make a pot of baked beans or a savory soup.

39¢



SHANK PORTION

Half or Whole Lb. 47¢

Center Slice Lb. 79¢

Center Cut Roast Lb. 69¢

Wrights BACON 2 Lb. 99¢

FRANKS 3 Lb. 99¢

Proten BEEF

T-Bones Lb 99¢

Round Lb 79¢

Sirloins Lb 79¢

Rump Roast Lb 65¢

Beef RIBS 4 Lb 99¢

FROZEN FOOD
Welchs GRAPE JUICE

12 Oz. Size 3/1.00

Booth PERCH FILLETS

Lb. 43¢

Booth Breaded FANTAIL SHRIMP

59¢

Seastar FISH STICKS 5/1.00

Moore's Guaranteed Produce

Sunkist ORANGES 2/25¢

Cello CARROTS 2/25¢

Bag APPLES 45¢

Snowdrift

SHORTENING

3 Lb Can 69¢

AQUA NET

59¢ Can

DELICATESSEN FOODS FOR QUICKMEAL

POTATO SALAD 39¢ Pt. TUNA SALAD 49¢ Pt.

SWEET RELISH 39¢ Pt. BAR-B-QUE SAUCE 29¢ Pt.

MEATBALL STEW 49¢ Pt. BEEF STEW 39¢ Pt.

BAR-B-QUE BEANS 29¢ Pt. PINTO BEANS 29¢ Pt.

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FRONTIER STAMPS

THURSDAY - FRIDAY

SATURDAY

\$2.50 Purchase Or More

Values Good March 25-31

LOWER EVERYDAY PRICES

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WIN RATINGS... These high school students won "division one" ratings at the regional contest for ensembles last Saturday. In the back are Sharen Awtry, Pat Tannahill, Nan Lillard and Susie Carmichael. Seated are trombonists David Smith, Ann Prewett and David Reeve, and flute trio of Wade Coker, Kara Beth Sides and Terri Sue Cummings. (See story, Page 1)

Second Son Born To Iva Ben Parr Makes "Miss Austin" Finals Local Couple

Mr. and Mrs. Jim Roy Clements became parents of a baby boy at 5:24 p.m. Thursday, March 18, at Parmer County Community Hospital. He was named John David and weighed 8 lbs. 7 ozs.

He is the second son for the couple. Older children are Joan, 4, and Wade, 2.

Grandparents are Mr. and Mrs. Roy Clements and Mr. and Mrs. A. S. Grubbs, Friona. Great-grandparents are Mrs. J. B. McFarland, Friona; Mr. and Mrs. George Clements, Pampa; Mrs. W. L. Thomas Sr., Lockney; and Mrs. R. B. Grubbs, Plainview.

A second Friona girl has reached the finals of a major beauty contest. Iva Ben Parr, daughter of Mr. and Mrs. Bruce Parr, is included in the final 10 contestants in the Miss Austin contest.

Iva Ben, 1963 graduate of Friona High School, and sophomore student at the University of Texas, will be in the "Miss Austin" finals tomorrow night.

Another member of the "Class of '63" Kay Burleson has already received the title of Miss Lubbock.

Miss Parr, who is a special education major at the University, was a Matze Queen entrant while at Friona, but has



IVA BEN PARR

had no other experience in major contests of this nature. She was to be almost constantly before judges this week for interviews, luncheons, bathing suit and formal revue, climaxed by the talent and public appearance Friday.

Miss Parr's talent for the preliminaries was a classic piano number. She plans to play Gershwin's "Rhapsody in Blue" for the finals.

Mrs. Frank Smith Party Honoree

Miss Billy Raybon was hostess at a going away party for Mrs. Frank Smith in the Raybon home Tuesday afternoon.

Cake and tea were served by the hostesses to Mesdames T. Gee, Arthur Drake, Loy Chesler, Danny Smith, John Loehr, Ray Massengill and the honoree.

Treva Harp of Lubbock was a weekend guest in the home of Mr. and Mrs. Ardith Rolan and daughter, Dorothy Jean.

Did You Know...

Friona Lanes will set up any type of league for any particular group, for any length of time. Thus league play can be as flexible as you want it. A church group or group of churches can have teams in an inter-faith league bowling once a week, every other week, or even once a month. A club group can have a league night once a week for members, or members and their wives. A school group or any other organization can have a league bowling only here, or in several houses, alternately.

FRIONA LANES

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Eddie paid less for that full-size Olds 88 than a car with a 'low-price' name?

Move over, Eddie, there's going to be another new Olds on this block!••



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Jetstar 88... prices start below 30 models with low-price names!

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SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER... WHERE THE ACTION IS!

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FRIONA

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lifting...lugging

stretching...stooping

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for perfect drying...
ELECTRICALLY!!!**

Let an ELECTRIC dryer carry the load

Just fingertip touch and you can forget the drudgery of lifting, lugging, stretching, stooping, pinning and unpinning. A modern ELECTRIC CLOTHES DRYER does the job for you quickly, automatically and economically. And, your clothes will stay fluffy, clean and fresh-air sweet!

SEE YOUR REDDY KILOWATT RECOMMENDED APPLIANCE DEALER



Sell-A-Bration Plans Shaping For April 3

Preparation is being made for Friona's April Sell-a-Bration Saturday. A kiddie parade will be held in downtown Friona at 10 a.m. that day. The contestants will



JUNIOR WINNERS. Members of the junior high school band winning top ratings last Saturday were (back row, l. to r.) Shirley Johnson, Danny Kendrick and Wayne Schueler and front row: Rhonda Ragsdale, Brenda Blackburn and Becky Neill.

assemble at the Piggly Wiggly parking lot at 9:30. The parade will head south to Maurer Machinery, will go west one block and then back east, proceeding across main to Washington Street, where it again would go north.

The parade will continue northward to Tenth Street, and will disburse at Moore's Super Market.

Three winners from Bovina, Friona and Lazbuddie will be selected, and will be presented formally at Friona Lanes at 3:30 p.m. Saturday.

After the parade, go-kart races will be conducted at the City Park square. The first race will start at about 11 a.m., with another starting at about 2 p.m.

Friona merchants will be offering some "wacky" bargains in keeping with April Fool's with other bargains which won't be so wacky. The employees are being asked to dress on an April Fool's theme with awards once again being offered to the top three individual employees.

Friona Chamber of Commerce is sponsoring the prizes for store employees. The Friona Junior Chamber of Commerce members will be acting as "town marshalls" that day, and will supervise the parade and go-kart races.

Chieftain Tracksters To Springlake Meet

The Friona Chieftain track team, "frozen out" of their scheduled meet last weekend, will once again attempt to enter their third meet of the season Saturday at the Springlake Relays.

Friona was scheduled to go to Hale Center last week, but prevailing weather conditions prompted HC meet officials to cancel the meet, and Friona coaches figured the decision was wise.

The Chiefs won the meet trophy at Springlake last year; however the format at Springlake has been changed somewhat this season. Last year the Chiefs won the class AA championship and this time around class AA has been grouped with class AAA in one division.

Preliminaries will be held Saturday morning, with finals that afternoon.

Local Church Meeting Will Start Sunday

The Tenth Street Church of Christ will conduct a series of gospel meetings running Sunday March 28 through Sunday, April 4, it was announced this week.

Bobby Poyner of Slaton will be the evangelist. Meetings will commence at 10:30 a.m. and 6 p.m. Sundays, and at 8 p.m. weekdays.

Mr. and Mrs. Robert Kuenzll of Gallon, Ohio, were guests last week in the home of Mrs. Pearl Kinsley of Friona. Kuenzll is the nephew of Mrs. Kinsley. It was his first trip to Friona. The Kuenzlls flew to Texas from Ohio, returning the latter part of the week.

Mechanic: "Lady I've found the trouble with your car. You've got a short circuit in the wiring."

Lady: "Well, for goodness sake, lengthen it!"

HEREFORD, TEXAS NEW PLYMOUTH AND CHRYSLER DEALER!

Meet Them:



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See Their New Showroom:



Enjoy Their Hospitality:

Come on in. It's open house. We're your new neighbors and we'd like to get acquainted. We won't charge you a cent to look around, or to relax with a cup of coffee or two. Join us, make an evening of it.

Our entire sales and service staff will be on hand to answer any questions you may have. We're anxious to meet you so that you'll know all about us the next time you're in the market for a new or used car.



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345 East First Street
Hereford, Texas

Extra Fancy Delicious APPLES	Lb.	19¢
Cello CARROTS	2 Pkg.	15¢
Shurfine CORN	10 Oz. Pkg.	19¢
Morton Beef POT PIES	Each	17¢
Sealtest ICE CREAM	½ Gallon	59¢
Del Monte Crushed PINEAPPLE	#2 Can	29¢
Shurfine Early Harvest SWEET PEAS	303 Can	19¢
Kounty Kist CORN	12 Oz. Can	15¢
Delsey TISSUES	2 Roll	25¢
Maryland Club COFFEE	Lb. Can	79¢
All Meat BOLOGNA	Lb.	39¢
ROUND STEAK	Lb.	79¢

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Friona

Leading Scorers

PLAYER	G	FG	FT	TP	HIGH	AVG.
Teto Jennings	36	237	249	723	35	20.1
Linda Jo Davis	36	199	95	495	29	13.7
Janet Rushing	33*	117	50	290	21	8.8
Cindy Ingram	35	77	44	202	19	5.8
Sheryl Long	35	61	45	167	17	4.2
Frieda Floyd	13	6	9	21	4	1.6
Lanore Jackson	8*	5	4	14	4	1.8
Lorene Jackson	10	3	5	11	3	1.1
SQUAW TOTALS	36	711	500	1922	67	53.4
Opponent Totals	36	476	544	1496	67	41.6

Field Goal Leaders

PLAYER	FGA	FG	HIGH	PCT.
Cindy Ingram	152	77	8	50.7
Janet Rushing	233	117	8	50.2
Linda Jo Davis	387	186	11	48.1
Teto Jennings	470	237	14	46.2
Sheryl Long	161	56	8	34.8
Frieda Floyd	13	4	2	30.8
Lanore Jackson	13	4	1	30.8
Lorene Jackson	10	2	1	20.0
SQUAW TOTALS	1436	664	27	46.2

(Field Goal Figures Don't Include First Two Games)

Free Throw Leaders

PLAYER	FTA	FT	HIGH	PCT.
Frieda Floyd	9	9	2	100.0
Teto Jennings	372	249	15	66.9
Linda Jo Davis	146	95	8	65.1
Lorene Jackson	8	5	6	62.5
Sheryl Long	77	45	6	58.4
Janet Rushing	92	50	8	54.3
Cindy Ingram	86	44	7	51.2
Lanore Jackson	14	4	2	28.4
SQUAW TOTALS	807	500	25	62.0
Opponent Totals	857	544	30	62.3

* Number of games played on offense.

HONORS LISTED

Squaw Players Continue To Receive Recognition

Honors continue to roll in for members of the Friona Squaws' state finalists.

Among the latest honors were the naming of three of the starters to the all-district team. Those selected were forward Teto Jennings and guards Glenda McClellan and Merylene Massie.

Forward Linda Davis was named to the honorable mention list in the all-district balloting.

Adding to her all-district and

all-state honors, Miss McClellan has been selected to play on the "north" high school all-star team in the annual north-south all-star game later this year.

"Mac" joins a growing list of Squaw players selected to play in the all-star game. Those participating the past two seasons from Friona were Janet Buckley and Charlotte Nettles.

Meanwhile, Misses McClellan and Jennings are working out with the Wayland College "Queen Bees" preparatory to that team's participation in the National AAU tournament next month in Gallup, N.M.

The two players were selected by Wayland Coach Harley Redin to supplement the Wayland team's roster. They participated in a game with the "Bees" last week, and reportedly both saw a lot of action.



MERYLENE MASSIE
...All-District Guard

JANET RUSHING
...Field Goal Leader

CINDY INGRAM
...Field Goal Leader

SQUAWS' STATISTICS

Same Song, Third Verse: Jennings Leads Scoring

It'll probably come as no great surprise to followers of the Friona High School Squaws that Teto Jennings paced the team in scoring. After three years of leading the team in scoring, about the only thing that makes news is the number of points scored by the Squaw high-scorer.

This year it was 723 -- highest of her career -- as Teto closed out a three-year varsity stint with 2,049 points for the duration. Teto's average, through, was slightly below last year's mark. This season it was 20.1 points per game, compared to 21.0 last season.

In fairness, it should be pointed out that Teto was considered as appearing in all 36 of the team's games, although seeing very limited action in the regional tournament games, and

these two games, in which she played long enough to score four points in each, drew her average down considerably.

In the other two offensive statistical departments, newcomers' faces were noted near the top. This was especially true in the field goal percentage category, where sophomore Cindy Ingram had the best percentage of good shots, 50.7, barely nosing out junior Janet Rushing, who also had a nifty 50.2 percentage.

Percentages for both Ingram and Rushing were very good. Linda Davis was third in field goal shooting with a 48.1 per cent average, and Jennings' mark of 46.2 placed her no better than fourth, although the average is good enough to lead most teams.

While the Squaws were soaring in field goal shooting, making 46.2 per cent of its shots for a team average, the team dropped way off its pace of the former season in free throw shooting.

Last season, paced by dead-eye Charlotte Nettles who hit 80 per cent of her charity tosses, the Squaws compiled a sizzling 71 per cent good free throws for the season. This season, the state runners-up managed 62 per cent good shots.

Reserve Frieda Floyd has a perfect season at the foul line, hitting all nine shots she was awarded. Jennings had the best average among regulars, although her 66.9 percentage was 7.6 percentage points below her average of last season. The Squaws scored at a 53.4 point-per-game clip this sea-

son. Their highest output was 67 points against Olton here, and their lowest was 38 points in a 50-38 loss at Springlake.

Friona connected on 27 field goals against Farwell, a season high, and made 25 free shots in the previously-mentioned Olton game. Most field goal attempts came in the Squaws' game against Muleshoe, when they tried a whopping 68 shots, making just 22. Most free throw attempts, 34, came at Lockney in a district game.

Least field goals were the 12 scored at Floydada in the 45-39 loss, and also against Tulla in another loss (45-40 in the West Texas State tournament). The team tried only 25 shots from the field, a season low, in the Tulla battle. The 10 free throw attempts and four shots made in the second Roosevelt game were the low season marks in that category.

Most points scored against the Squaws were Roosevelt's 67 points in the class A state champions' 67-63 win here. The Eagles' 27 free shots and 46 attempts were both highs for the year against Friona. Roosevelt's 22 field goals in the return match tied Abernathy for the most fielders the Squaws gave up.

Farwell's five field goals were the lowest a Squaw opponent got, and the Steerettes' 19 total points also were a season low. Springlake's three free throws in the teams' first meeting were a low for that column.

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To Hear
Evangelist

BOBBY POYNOR

At The

10th. St. Church of Christ

March 28-April 4

Services

10:30 A.M. and 6:00 P.M.

Sundays

8:00 P.M. Weekdays

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DILGER'S DRY CLEANING SERVICE
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For Daily Service.
- We Are As Near As Your Telephone -
"SATISFACTION GUARANTEED"
We Give S & H Green Stamps
DILGER'S CLEANERS
"Parmer County's Finest Cleaning"
Friona Bovina

GE BARGAIN

\$129.00 GE DRYER
No Money Down No Payments For 90 Days
Friona Plumbing And Heating
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WELCOME TO FRIONA

Mr. and Mrs. A. R. Massingill are newcomers to Friona, coming to Friona from Brownfield. Massingill is employed as a field man for General Telephone Company. He is a native of Brownfield, while his wife Winona came from Vernon originally. The Massingills are at home at Friona Trailer Park.



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Wade Wright Attends PCA Houston Meeting

Wade Wright, Field Office of Plainview Production Credit Ass'n., Friona will attend the first of four PCA Fieldman Conferences sponsored by the Federal Intermediate Credit Bank of Houston. The conference will be held at the Bank's offices March 24-26. Credit problems will be discussed and a study of ways to improve the individual fieldman's credit analysis ability will be conducted.

Approximately forty-five PCA fieldmen will be greeted by Bank President W.N. Stokes, Jr. The conference will be led by W.H. Calkins, Vice President of the Bank. Other dis-

cussons will be led by the Bank's officers and employees. Others attending from Plainview Production Credit Association are: Fred Conner, Ass't. General Manager, Plainview; Waldo Baxter, Loan Representative, Plainview; Robert Lee Neelley, Loan Representative, Plainview; Bob Barber, Field Manager, Olton; Bo Bryant, Field Office Manager, Dtmmt; Curtis Walker, Ass't. Field Office Manager, Muleshoe.

Production Credit Associations are part of a nationwide system of locally-owned agricultural lending groups which offer farmers and ranchers financial help for their production programs. PCA is designed to serve the farmer and rancher as a permanent and dependable source of short and intermediate-term credit. PCA's lend only to farmers and ranchers.

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Permanent Wave Special

\$15.00 Permanent \$10.00

\$17.50 Permanent \$12.50

Includes Hair Cut And Style

HAYWOOD'S CUT & CURL

Friona



MRS. W. M. WHITE

Mrs. W. M. White Buried Saturday

Services for Mrs. W. M. White 81, were conducted from First Baptist Church at 2:30 p.m. Saturday. Rev. Bill Burton, pastor, was the officiating minister. He was assisted by Rev. Russell Pogue, Petersburg, formerly of Friona.

Mrs. White, who has lived here 34 years, died at her home at 5 a.m. Thursday.

Survivors, besides her husband, include four sons, Irvin M., Tacoma, Wash., Henry N., L.R. and Ray all of Friona; two brothers, Ira D. Westfall and W.G. Westfall, both of Perkins, Okla.; 10 grandchildren and two great-grandchildren.

Palbearers were Paul Fortenberry, Curtis Murphree, Ralph Smith, Elroy Wilson, Roy Miller and R. H. McFarland. Burial was in Friona Cemetery under direction of Claiborn Funeral Home.

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Morton's Frozen Cream

PIES 29¢ Each

YOU'LL SAVE DURING OUR WHITE SWAN OLD TIME VALUE DAYS

This Sale Is Not A Fairy Tale! Just Good Old Honest-to-Buck Bargains During Our Big

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Fruit Cocktail, Cut Green Beans, Luncheon Peas, Vienna Sausage 5 for \$1.00

Your Choice-Mix or Match

WHITE SWAN BISCUITS 6 Regular Cans 39¢

WHITE SWAN COFFEE Choice of Grinds Pound Can 69¢

WHITE SWAN SHORTENING Pure, All Vegetable 3-Pound Can 65¢

MEATS

BEEF RIBS Pound 19¢

All Meat

BOLOGNA Pound 39¢

ROUND STEAK Pound 85¢

WHITE SWAN PEACHES, TEA, PEARLS, APPLE JUICE, PEARS, TUNA 4 for \$1.00

Your Choice-Mix or Match

White Swan Assorted 18 Oz. Tumbler **JAMS, JELLIES, PRESERVES** 3 for \$1.00

Your Choice-Mix Or Match

WHITE SWAN APPLESAUCE, CATSUP, CORN 6 for \$1.00

Your Choice-Mix or Match

CHEESE FOOD 2-Lb. Box 59¢

Schilling's **BLACK PEPPER** 4-Oz. Can 39¢

White Swan **SPINACH** 7 303 Cans \$1.00

Super Save **MARGARINE** 5 Pound Cartons \$1.00

WHITE SWAN 303 Can Mustard or Turnip **GREENS,** WHITE SWAN Tall Can Evaporated **MILK,** WHITE SWAN 16-Oz. Can **PORK AND BEANS** 8 Cans \$1.00

Your Choice-Mix or Match

PRODUCE

CARROTS #1 White Cello 9¢

POTATOES 10 # Bag 85¢

WHITE'S SUPER MARKET

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COME TO THE SESAME MEETING AND BARBEQUE

Production Credit Building — 7:30 P.m. Friona March, 29,

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ONLY TWO WEEKS LEFT-UM ON BIG FORD WHITE SALE

LOW WAMPUM ON BIG FORDS AND WHITE MUSTANGS

GET-UM OVER TO FORD DEALER FAST



Grand & Highway 60

FRIONA MOTORS

Friona, Texas

Not Much Moisture Seen By Crim's Annual Forecast

"It'll be a little better than last year, but not a great deal—more poor than good."

This was the way J.W. (Indian) Crim summarized his findings at his annual first-day-of-spring forecast as affecting Parmer County for 1965.

Crim, Lazbuddie resident who has been making the annual forecast for some 40 years, noted that the wind was out of the southwest at sunrise on Monday, and that doesn't foretell a lot of rain according to his evaluation.

The weather prophet makes

his prediction on March 22 each year, which is a couple of days past when the calendar said spring was to begin this year, but that is the date which the Indian custom sets for the ritual, it is said.

Crim's bonfire, lit at sunrise, showed the wind to be west-southwest; most west. That's why Crim said the prospects were a little better this year. Last year the wind was directly out of the southwest, and according to the weathercaster that's about the worst sign that can be had.

It will be remembered that last spring the Lazbuddie forecaster told farmers to "load up the wagon" and head out if they wanted to see rain, because it wouldn't be evident in these environs. Crim pretty well described the spring and summer as far as moisture was concerned here—abouts.

"It's a little better to have a wind straight out of the west than out of the southwest. The farther north it is, the better the signs. A north wind is good, and a northeast wind means a bumper year," Crim states.

Crim held out hope for some adding as a postscript that there would be "streaks" that will receive rain, while other streaks will be dry.

It's been a while since the county experienced a good "wet" year. 1949 was the last good one, with 1957 coming close.

The annual weather-forecasting at the beginning of spring is a custom that dates back 65 years in the Crim family. The family used the occasion to come together for a reunion.



FELIX S. VERA, SR.

Felix S. Vera Rites Held

Final rites for Felix S. Vera, 85, resident of Friona for the past 12 years, who died at 8:50 a.m. Friday in Parmer County Community Hospital, were conducted at 2:30 p.m. Sunday from First Baptist Church.

Officiating minister was the Rev. J.M. Garcia, pastor of Friona Baptist Mission. Burial was in Friona Cemetery under direction of Claborn Funeral Home.

Survivors include the wife; three sons, Frank, Hereford, Felix Jr. and Lupe, both of Friona; a daughter, Mrs. Connie Mendoza, Wichita, Kansas; five brothers, a sister; 11 grandchildren and three great-grandchildren.



Cricket

At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

4-H ACTIVITIES

Clothing Leaders are being recruited for 4-H project work that is scheduled to start in the near future. Some Clubs already have enough leaders while others are in need of leaders. Plans have been made to train clothing leaders beginning the 3rd week of April, and if a homemaker can spare a few hours each month this may be a way to make a worthwhile contribution to the training of young girls.

Last week the name of one of our 4-H members was omitted, through error, from the list of Favorite Food participants. Lynn's Widmer of Friona Club was a red ribbon winner, with her exhibit in the Milk group. In fact, Lynn's just lacked 1/2 point being a blue ribbon winner. That just real fine for a first year 4-H member. Her leader was Mrs. C. M. Phipps. Next year we are going to expect some good competition from these first year girls.

Farwell 4-H Club had a Safety Demonstration for their program on Tuesday March 16th. Debra Meeks and Joyce White presented a program on Safety. The subject was on the Medicine Shelf in the Home. They

did a real good job and we hope they can go to District with their demonstration.

PROGRAM -- "Line & Design"

A County wide program for homemakers will be given April 14th, at 2:00 p.m. in the Friona State Bank at Friona. This program will include discussion and demonstrations on lines & design for various figure types. With spring just around the corner. Styles and Clothes are very popular subjects for these days. All homemakers are invited to attend this meeting.

This meeting will be followed by a program in May on "Wardrobe Planning," that will be open to all groups of homemakers as well as Home Demonstration Clubs.

LEADER MEETING - Home Demonstration Clubs

Tuesday March 30th at 2:00 p.m. in the Hub Community Center, Home Demonstration Club Leaders will receive training on "Furniture Care." - Points to be stressed will be types of finishes and how to care for them. -How to treat scratches, stains, dents and burns and other information on plastic and fabric upholstery.

Farmers Union Names Washington Delegation

It was stated that if farmers do not receive better prices we and our neighbors face foreclosure. It was reported that some of the businesses that serve farmers are in bad shape because many farmers are unable to pay their accounts.

The farmers voted to initiate a campaign to raise money to send (3) three farmers to Washington to testify before the

The Parmer County Farmers Union met at the Hub Community Center, Tuesday March 16, 1965. After the reading of the minutes the Family Farm Organization discussed the importance of continuing to write our Congressman, emphasizing the need of a farm program that will provide the farmer with a better price for our products.

One local banker was quoted as saying that 80% of his farm

accounts were below last years. Agriculture Committees when programs on wheat, cotton, or feed grains will be acted upon. Those elected to be sent were J.C. Redwine, Freeman Davis, and Joe Bullock, and alternate "Sam" Bradley.

Joe Bullock was elected Vice-President of the Parmer County Organization to finish the term of resigning Glen Lesly, who will be moving.

A favorite report of the membership drive was given by Sam Bradley. From the Lazbuddie Community about (35) Thirty-five new members were signed up. The county had 115 members last year and have set a goal of 200 for 1965.

The Farmers Union meeting was adjourned until April 20, 1965 at 8 p.m. at the Hub Community Center.

NOW SIGNING FOR 1965 CASTOR BEAN ACREAGE

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IF A SUBSTANTIAL ACREAGE OF CASTOR BEANS IS SIGNED IN THE DIMMITT AREA WE WILL PLACE A RECEIVING STATION AT THE CASTRO CO-OP GIN.

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GOOD QUALITY PLANTING SEED OF ALL POPULAR VARIETIES AVAILABLE. CONTACT YOUR CO-OP GIN FOR ADDITIONAL INFORMATION OR COME VISIT YOUR NEW PLANT LOCATED ON THE DIMMITT HIGHWAY. SIGN UP AT FRIONA FARMERS CO-OP GIN.

Plains Co-op Oil Mill Castor Bean Division

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PLAINVIEW

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On The Farm In Parmen County

By JOE VAN ZANDT
County Agent

The snow we got last week was a hopeful reminder that we can still get a little moisture here in Parmen County. Here's hoping we have got a wet spring in store for us. Several people remarked to me that any snow falling is a lot better than the sand blowing and I sure have to agree.

This Friday, March 26, is the end of the sign-up period on the 1965 Feed Grain Program.

Prentice Mills, ASCS office manager told me that the rate of diversion payment when castor beans are grown on diverted acres has been increased to 50 per cent for 1965. We also want to remind you that no substitute crops can be planted on the minimum wheat diverted acres.

SESAME MEETING

While we are discussing substitute crops, there will be a Sesame meeting in Friona on Monday, March 29 at 7:30 p.m. in the Production Credit Building. There will be a barbecue supper and you need to let Cummings Farm Store in Friona know ahead of time so they can reserve your barbecue supper.

If you are interested in learning more about Sesame, be in Friona, Monday night.

BEEF CATTLE MEETING

An interesting program on selecting breeding cattle has been planned for Friday, March 26, in the Bull Barn at Hereford starting at 9:45 a.m.

Discussion and demonstrations on selecting cattle for functional efficiency will highlight the meeting. If you wonder what functional efficiency is - come to Hereford Friday because I don't know of a short concise definition. Some of its things cattlemen have maybe unconsciously looked for, but Dr. Bomsma, from Pretoria, South Africa will point out a lot of things we haven't ever thought about in appraising the value of a breeding animal.

I'll admit that a lot of it makes pretty good sense, but you need to see it to best understand it.

GALVANIZED ROOFING

Planning to buy some galvanized roofing for your farm or commercial buildings? If so, you should know what service the material will give.

Quality roofing will give longer years of service at the lowest annual cost. Roofing sheets are usually 26, 28, or 29 gauge. The lower figure indicates the thicker sheet. Gauge influences the weight and strength and the time required to rust through.

Galvanized roofing is made of zinc coated steel or iron. Uncoated iron or steel will start rusting soon after sheets are put in place. Zinc does not rust. Therefore this material is applied in thin coats on both sides of roofing sheets to give protection to the base metal.

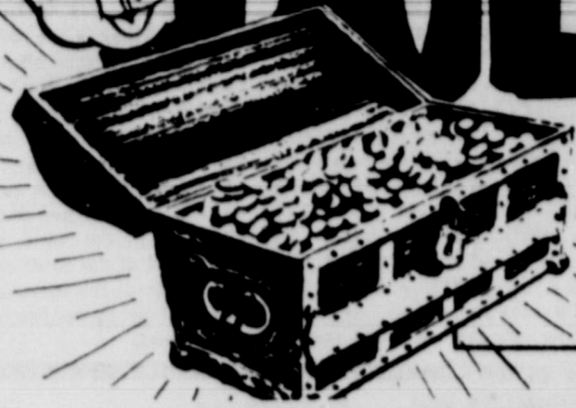
The amount of zinc coating determines the lasting quality of the roofing before rusting begins. Zinc coating are designated in ounces. The highest quality roofing was two ounces of zinc, the next grade one and one-half ounces, and lower grades one, or three-fourths of an ounce.

This ounce designation is the amount of zinc coating per square foot, on both sides of the sheet. The amount of zinc should be stamped on each sheet you buy. If there is no stamp on the roofing, there is no way to know how much zinc it has.

Tests indicate that galvanized roofing with two ounces of zinc lasts twice as long as roofing with one ounce. The zinc coating is eventually worn off by the weather. The atmosphere in different localities has some effect on the lasting qualities. Roofing with a two ounce coating of zinc should last 10 to 15 years and sheets with one and one-half ounces should last 5 to 10 years before rusting appears. Roofing with no designated zinc coating may start rusting in one to three years.

Galvanized roofing should be painted before any rust appears and if this is done, any quality roof paint will be satisfactory. If you wait until rust appears, you should use a metallic zinc paint to prevent further rusting.

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- 1/2 Gallon BUTTERMILK 39¢
- 1/2 Pt. SOUR CREAM 25¢
- 1/2 Pt. DIP 'N' DRESSING 39¢
- 1/2 Gal. ICE CREAM 59¢
- 1/2 Gal. DIET MILK 45¢

Lipton's
TEA 1/4 Lb. Pkg. **39¢**

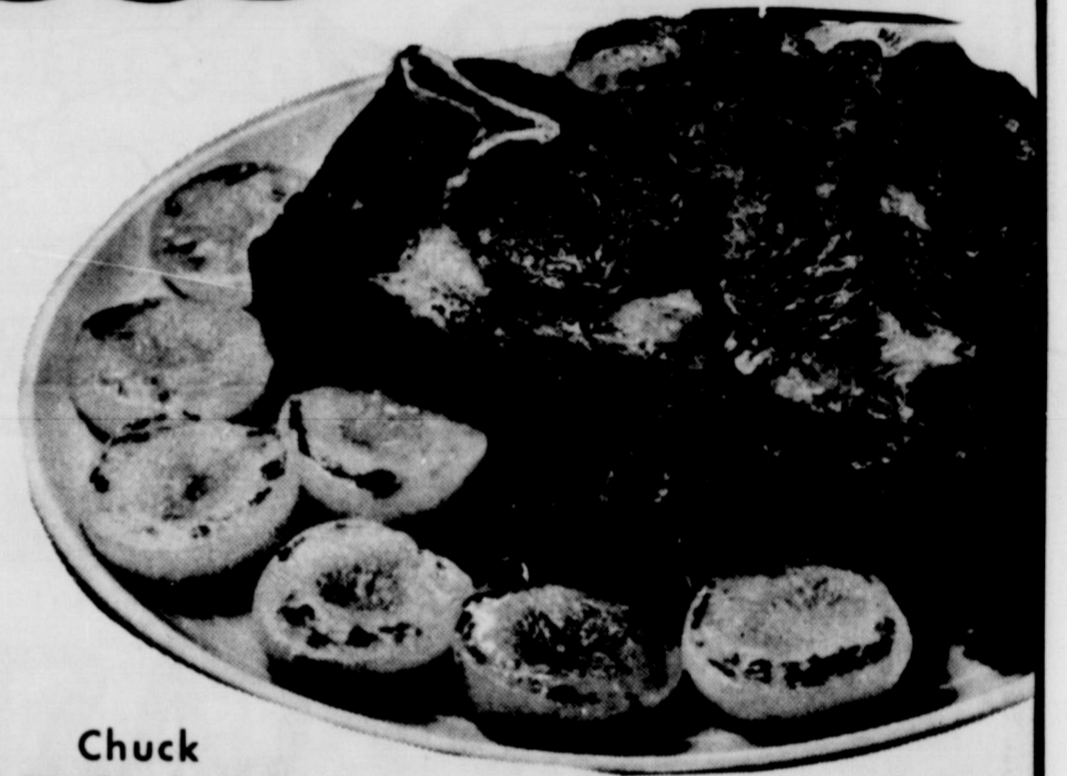
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- Betty Crocker **CAKE MIX** **3/1.00**
- Shurfine **SWEET PICKLES** 22 Oz. **2/89¢**
- Shurfine 18 Oz. **Strawberry Preserves** **45¢**
- Shurfine **GRAPE JELLY** 18 Oz. **33¢**

Shurfine
VIENNA SAUSAGE 4 Oz. Can **19¢**

HAMS 1/2 Or Whole Lb. **45¢**
Grade-A-Medium
EGGS 3 Doz. **\$1.00**



Chuck **ROAST** **49¢**
Good-Tender
ROUND STEAK Lb. **89¢**

Peter Pan
PEANUT BUTTER 12 Oz. Jar **39¢**

Purex
BLEACH 1/2 Gal. **29¢**

- Whole **CRANBERRIES** . . **31¢** Yellow **ONIONS** **9¢**
- Large Firm **CELERY** **15¢**
- Juicy, Vine-Ripened **TOMATOES** . . **39¢** Large Head **LETTUCE** **21¢**
- U. S. No. 1 White **POTATOES** 10# **89¢**

PIGGLY WIGGLY
The Original
SELF SERVICE



AMMO NOTES

By W. F. "Bill" Bennett
Agronomist
Western Ammonia Corporation

SULPHUR

Increasing interest is being shown in the use of sulphur for High Plains soils. I would like to discuss in this column the effect of sulphur on plant growth and the role of sulphur in plant nutrition. In later columns, I will discuss some results of research on the use of sulphur, soil reactions of sulphur and the various sources of sulphur.

Sulphur is present in the plant as a part of plant proteins with the two proteins being cystine and methionine. Sulphur also aids in the reproduction processes in the plant and will usually hasten the maturity of a plant.

Sulphur deficiency symptoms will usually be expressed as a yellowing of the plant very similar to a nitrogen deficiency symptom. Sulphur deficiencies

may also show up in slow plant growth, late maturity and small spindly heads and stalks. These symptoms are somewhat similar to phosphorus.

Sulphur normally exists naturally in the soil as the sulphate form. It is in this form that the plant takes up sulphur. Some organic sulphur compounds also exist in the soil and are released upon normal decomposition of organic matter.

Sulphur is usually added to the soil for one of three reasons. It is a plant nutrient essential for plant growth. It is added to reduce the alkalinity of the soil and thereby increase the availability of phosphorus and certain micronutrients. It is also added as a soil amendment to decrease the detrimental effect of sodium.

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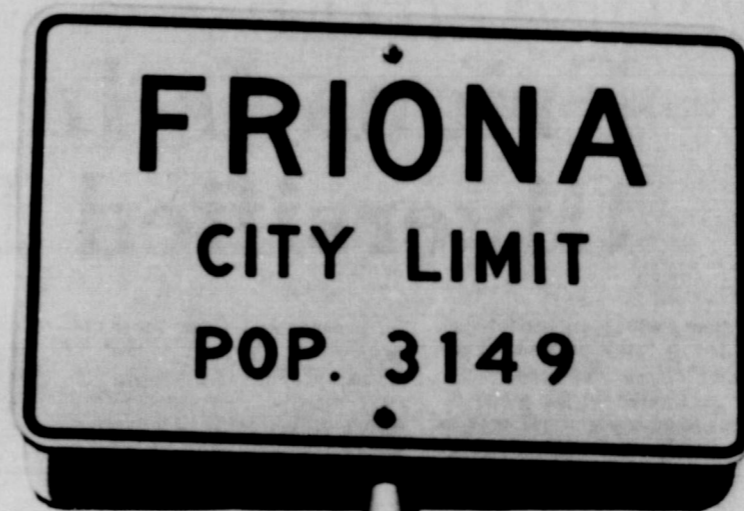
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FRIONA, TEXAS THURSDAY, MARCH 25, 1965 TEN CENTS

THE
FRIONA ★ **STAR**

VOLUME 43 NUMBER 26 SECTION II



*Welcome Caprock
District Convention*



ON THE RISE... Friona mayor Jay Claborn points out the current estimated population of Friona, as corrected by the Friona city council late last year. The new figure is an increase of 50 per cent over the 1960 census figure.



CONVENTION SITE -- Main activities of the fifth annual Caprock District Convention will be held in the sanctuary and in Fellowship Hall of the Friona Methodist Church. Other activities will be held in the Federated Club House across the street.

CONVENTION CITY FACTS

Friona Is In Center Of Vast Diversified Farming Empire

Friona, with a population estimated at 3,149 in 1964, is the largest city in Parmer County, and is located in the midst of an abundant agricultural area in West Texas, made so by plentiful underground water for irrigation.

Chartered in 1928, Friona grew very slowly for several years, then with the coming of irrigation and related agricultural businesses, has shown an increased rate of growth. Population of the city was 1,202 in 1950 and 2,048 in 1960.

Friona is located on a major Santa Fe Railway line, and is situated on U.S. Highway 60 and State Highway 214. The city is 72 miles southwest of Amarillo, and 96 miles northwest of Lubbock.

Parmer County's farmland is the most fertile to be found anywhere. The county produces more grain sorghum annually than any county in the state. An annual "Maize Days" celebration is held at Friona, in honor of the area's top money-maker.

Parmer County also produces more cotton per acre than any other in the state, and is the top wheat producer. Vegetables, such as potatoes and carrots, also flourish.

One of the city's elevators, a cooperative owned by Wheat Growers, has a capacity of 3,170,000 bushels, and is called the "longest country elevator in the world." Friona Growers and Shippers is a packing plant for the area's potatoes and carrots. An \$18,000,000 sugar beet factory completed its first year of operation recently at nearby Hereford, and the farmers in the Friona area were among the top producers in the entire area.

The only hospital in Parmer County is at Friona. It was built as a community hospital, and is self-supporting. Currently having a 25-bed capacity, a new wing, which is adding 10 private rooms onto the hospital is currently being added.

Cattle feeding in the Friona area is growing by leaps and bounds. Several feed yards in the area provide beef for Texan's tables. Newest facility is Friona Feed Yard, Inc., which opened

KAY BURLESON

Miss Lubbock Is Special Guest For Convention

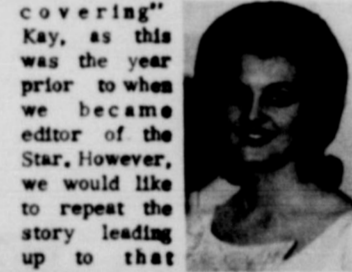
Friona's own Kay Burleson, now better known as Miss Lubbock, is to be a special guest of the Caprock District Convention. She is the daughter of Mr. and Mrs. T. I. Burleson, Friona, and is a 1963 graduate of Friona High School. She is a junior at Texas Tech.

Back in the 1961 Maize Queen Contest, the Friona Star's entry in the contest was a high school junior named Kay Burleson.

Miss Burleson walked off with the queen's trophy on that September night, and thus was the beginning of a long line of success stories for the attractive dark-haired young lady.

The following is a re-print of Star Lites, March 4, a front page column written by Star editor, Bill Ellis, on the occasion of the Miss Lubbock crowning.

We can't take credit for "dis-



KAY Burleson, Friona, is the special guest of the convention. She is a junior at Texas Tech. (Continued On Page 9)

WE WELCOME YOU
The Club Women Of
The Caprock District

Don't Forget To Take An Easter Gift Home To The Children. Drop In And Look Around.

BEN FRANKLIN STORE

HI, LADIES
We're Happy To Welcome
The District Women's Clubs To Friona

FRIONA CONSUMERS INC.

We Give S & H Green Stamps

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Greetings FROM FRIONA

CAPROCK DISTRICT FEDERATION CONVENTION

With A Special Salute To The Pioneer Club Women Of The Friona Woman's Club!

Now In Its 56th Year...

Organized 1909...

Federated 1922...



In the early days club meetings were held in members homes. This 1920 Friona Women's Club meeting was at Grandma Maurer's home with Mrs. Edith Lillard as hostess.

From the very beginning, the women of the Friona Woman's Club were interested in community improvement, which is the 1965 General Federation Project. Their first course of study in 1909 was "Vital Questions."

In 1931 the club organized the Friona Junior Study Club, which is now Modern Study Club.



Mrs. Pearl Kinsley was president of the club in 1932 when this picture was taken on the steps of the Congregational Church, where the club meetings were then held. Mrs. Kinsley is the only living charter member of the club, and is a noted historian.

Friona Woman's Club Past Presidents

- Mrs. T. J. Crawford
- Mrs. R. L. Bledsoe
- Mrs. D. H. Hanson
- Mrs. Minnie Goodwine
- Mrs. Pearl Kinsley
- Mrs. L. F. Lillard
- Mrs. J. C. Wilkinson
- Mrs. L. R. Dilger
- Mrs. Claude Osborn
- Mrs. Floyd Schlenker
- Mrs. O. F. Lange
- Mrs. Fred White
- Mrs. C. C. Maurer
- Mrs. Glen Dunn
- Mrs. W. Hardesty
- Mrs. V. R. Jordan
- Mrs. S. L. McLellan
- Mrs. C. W. Dixon
- Mrs. Floyd Schlenker
- Mrs. Roy Slagle
- Mrs. Wesley Hardesty
- 1965 President Mrs. Joe Moyer

In Memoriam

- Mrs. Sarah Stevens
- Mrs. Elsie Clemin
- Mrs. Margaret Mardis
- Mrs. Floy Crawford
- Mrs. Gordia Truitt
- Mrs. Esther Smith
- Mrs. F. L. Reeve
- Mrs. Mary Officer
- Mrs. Floren White
- Mrs. Mae Johnson
- Mrs. Minnie Goodwine
- Mrs. Lucy Hughes
- Mrs. Fayola Hardesty
- Mrs. Margaret Henschel Reeve
- Mrs. Irma Stark
- Mrs. Lem Miller

Mrs. Cordia Slagle

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MRS. J. L. GINNINGS
President, TFWC

Mrs. Ginnings
TFWC Pres.

Mrs. J. L. Ginnings, of Pilot Point, is now president of the Texas Federation of Women's Clubs, with headquarters in Austin.

She is past president of El Progresso Club of Pilot Point. She has served two years as vice-president and two as president of the Second District. She served two years each as secretary and first vice president of Texas Federation.

Mrs. Ginnings has served on the boards of the Seventh District and of Texas Federation. She is a member of the official board of Central Christian Church and is active in Chamber of Commerce work at Pilot Point.

She is a graduate of North Texas State University, is a member of Delta Zeta Sorority and has been a business woman for 10 years.

In addition to her local civic, church and school activities in Pilot Point, Mrs. Ginnings holds

(Continued On Page 9)



MRS. ROBERT N. TIPPIS
Caprock District President

Mrs. Tipps
Caprock Pres.

Mrs. Robert N. Tipps is president of the Caprock District Federated Women's Clubs, and is a member of the Texas Study Club in Denver City.

She has served two years as second vice-president and two years as first vice-president of the District.

Her husband is in the banking and insurance business and they have one 15-year-old son, Stephen.

Mrs. Tipps attended Brownfield High School, Texas Tech and graduated from SMU. She has been an elementary school teacher.

In addition to her club work, Mrs. Tipps is active in the Methodist Church at Denver City. She is president of the Denver City Community Building Board and past executive director of the Denver City Literacy Council.



MRS. LOUIS CUMMINGS
First Vice President

Mrs. Cummings
First V. Pres.

Mrs. Louis Cummings of Plainview is the first vice president of the Caprock District Federation. She is president of the Plainview Woman's Club and a member of Les Progress Club.

She is past Junior Director of the Seventh District and past Caprock District Parliamentarian.

Her husband is in the farming and ranching business and they have two sons, Bob, who is a Sophomore in Wayland College, and Jerry, who is a high school senior at Wentworth Military Academy.

Mrs. Cummings is a native of Paducah and has lived in Plainview 17 years. She is a member of the First Baptist Church and a member of Eastern Star. She is a board member of the Community Concert, as well as a board member of the American Cancer Society. Another of Mrs. Cummings' favorite projects is the Child Welfare and County TB Association.



MRS. LANE DECKER
Second Vice President

Mrs. Decker
Second V. P.

Mrs. Lane Decker is serving the Caprock District as second vice-president. She is president of the 1950 Study Club of Floydada and was organizing president of the club.

She has been co-director and director of Caprock Junior Clubs. In this capacity she has helped to organize nine clubs over the District.

Mrs. Decker attended Baylor. She is a native of Floydada and is active in church work at the First Baptist Church, having served as Cradle Roll Superintendent, Sunday school teacher, choir mother chairman and pianist.

She has served a chairman of the Floyd County Crusade and as chairman of the County Memorial. She is president of the Floyd County Cancer Unit.

She is also active in PTA work, Brownies, and is a board member of Panhandle Heritage Foundation.

Mr. and Mrs. Decker have two daughters, Charlotte and Sharon.



MRS. LeROY JOHNSON
Third Vice President

Mrs. Johnson
Third V. Pres.

Mrs. LeRoy Johnson of Morton is the third vice-president of Caprock District Federation. She has served on the Caprock District Board for five years.

She is a charter member of Town and Country Study Club in Morton. She is past president of the City Federation and has been active in organizing other Morton Clubs.

Her community activities include Baptist Church work, Girl Scouting, and Tri-Hi Y organizations.

She is a graduate of Abilene High School and has attended Hardin-Simmons and TWU at Denton, majoring in art and speech.

Mrs. Johnson's husband is a retired Naval Lt. Commander, now engaged in the farming and ranching business. They have two children, Mrs. Truett Latimer of Austin, and Roy Britley Johnson, an Austin lawyer.



MRS. H. K. KENDRICK
Friona Convention Chairman

Mrs. H. K. Kendrick Is General Convention Head

Mrs. H. K. Kendrick, better known as "Deke", is the mother of two junior high students, Danny and Sally. Mr. Kendrick, "Pudge", is a Friona business man.

Mrs. Kendrick is a graduate of Amarillo High School and Cottey College, Nevada, Missouri. She attended Arizona State University before her marriage to Mr. Kendrick.

President of Modern Study Club, Mrs. Kendrick is serving as general chairman of the 1965 annual convention of the Caprock District of Texas Federation of Women's Clubs being held in Friona Monday and Tuesday March 29 and 30.

As a federated club member and officer Mrs. Kendrick has been active in Project Christmas Card, the R. B. Miller Jr. student loan fund, Friona Public Library, and sponsoring organization for Club Scouts.



JUNIOR DIRECTOR -- Mrs. Joe Taylor of Lockney is Director of Junior Clubs of the Caprock District Federation. There are 13 Junior Clubs in the District.

Progressive Study Club Began In '51

The Progressive Study Club of Friona was organized in 1950 and federated in 1951. It was formed from the Modern Study Club with Mrs. Louis Welch as its first president. There were 15 charter members.

The club's first courses of study dealt with the home and again this year is Home and Community Living.

The theme of the 1964-65 yearbook is "Rhyme and Reason". Each program is based on an old favorite nursery rhyme, slightly modernized, and each program has a "reason," being the theme for the program.

The club is especially interested in educational projects and works closely with the local school administration to assist in many ways.

Another of the club's favorite projects is the Parmer County Community Hospital. At the local Maize Days Celebration each year the club sells chances on a "money doll" dressed in \$25.00. The money collected goes to the hospital. The club is currently trying to raise money to furnish a room in the children's section of the hospital's new wing, now under construction.

The Club keeps a continual membership of 25.

President Mrs. Baker Duggins is also active in Friona Methodist Church work and is a substitute teacher.



PROGRESSIVE STUDY CLUB -- Officers of another of the Convention's host clubs pose for their photo. They are (seated) Mrs. Baker Duggins, president, and Mrs. Lee Cranfill, vice president, (standing) Mrs. John White, secretary; Mrs. Jimmy Smith, treasurer; and Mrs. Bill Ellis, reporter.

Caprock District board members from Friona are Mesdames C.W. Dixon, Newman Jarrell Jr., Andy Hurst, Bob Riethmeyer, Guy Latta, J.T. Gee, and H.K. Kendrick.

Current projects of the General Federation of Women's Clubs are Street Lighting * Arthritis and Rheumatism Foundation * CARE * Congressional Medal of Honor Grove.

WE LOVE CLUB WOMEN

'Cause We're Married To Four Of Friona's Nicest Women's Club Members. . .

★ ★ ★

Also Because We Appreciate The Outstanding Services Being Performed By Federated Clubs In This District.

Ethridge - Spring Agency

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HOWDY!

The Fleming Families Welcome You To Friona For The Caprock Federated Club Convention

Just One Of The Many Beautiful Friona Homes Built By Our Firm

FLEMING and SON GENERAL CONTRACTORS

Caprock District Club Women Meet Your Friona Convention Chairman (We're Proud Of Her!)

DEKE KENDRICK
President Modern Study Club
Friona's 1964 Woman Of The Year

PARMER COUNTY IMPLEMENT COMPANY

We're Extending A GOOD OLD FASHIONED WELCOME To The Women's Club Members Of Caprock District

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GIB'S CLEANERS
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Friona, Texas

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Woman's Club Organized In 1909

ONE CHARTER MEMBER

Original Club's History Synonymous With Friona's

Friona Woman's Club was organized in September of 1909 by a group of progressive-minded young women who had moved west with their husbands to establish the township of Friona. The Club was federated in 1922 and has been interested in community activities from the very beginning.

The Club has one living charter member, Mrs. Pearl Kinsley, who has kept a careful history of the club from the early days to the present time. Mrs. Kinsley has a collection of all the club's books and even has a complete record of the first club meeting held in 1909.

In the early years the club met in the members' homes. Then for several years during the 1930's the women met in the basement of the Congregational Church, which for years was the only church building in Friona and was site of most club and town meetings that were held.

The members of Friona Woman's Club were instrumental in getting the present Club House built. After its erection in 1940 the local clubs began to use the Club House facilities for most meetings.

The Friona Woman's Club or-

ganized the Friona Junior Study Club in 1931. That club is now the Modern Study Club.

The Club's 1964-65 theme is "Americanism, A Way Of Life." The Club's current projects are the Boys' Town at Tahoka, a book-shower for the Friona Civic Library, and the sponsorship of an essay contest in the local Junior High School. The essays are to be written on Americanism and the Club is to present first, second and third prizes to the winners.

One of the Club's outstanding programs for the year will be the trip to Hereford on May 12. The club members will visit King's Manor and Miss Bessie Francis Brown, who is a retired missionary, will give the program, "My Life Among The Navajos." Club members will take gifts to Miss Brown and the other residents of the home, and will present the music and devotional parts of the program as well as serving refreshments to all.

Mrs. Joe Moyer, current president of the Club, has been a member of Friona Woman's Club for 15 years. In the past she has held offices as secretary, treasurer and vice president of the

organization. She is active in the First Methodist Church and in the W.S.C.S. and is also a member of the Rebekah Lodge.



CHARTER MEMBER -- Mrs. Pearl Kinsley is pictured at the door of the Club House. She is the only charter member of Friona Woman's Club and was on the committee to start construction of the Club House 25 years ago.



FRIONA WOMAN'S CLUB -- Meet the officers of another Convention host club, affectionately call the "Senior" Woman's Club. Officers are Mrs. John Benger, Mrs. Joe Moyer, president; (seated) Mrs. U. S. Akens and Mrs. Lillian McLellan.

TFWC's Federation Seal is the Lone Star on Laurel Wreath; the colors are blue and white. The flower is the bluebonnet; the bird is the mockingbird; and the federation tree is the pecan.

The TFWC president Mrs. Blanche Ginnings is using for her 1964-66 administration theme "Community Services is Americanism".

Convention Schedule

Tuesday, March 30
9:00 a. m. Registration, Methodist Church
9:30 a. m. Coffee Hospitality Hour
10:00 a. m. Business Session
12:30 p. m. Awards Luncheon, Fellowship Hall
1:30 p. m. Mrs. Ginnings Speech, Sanctuary
2:30 p. m. Business Session
4:30 p. m. President's Tea, Federated Club House

CONVENTION HOSTESS CLUBS

Modern Study Club, Friona, Mrs. H. K. Kendrick
Progressive Study Club, Friona, Mrs. Baker Duggins
Friona Woman's Club, Friona, Mrs. Joe Moyer
Bovina Woman's Study Club, Bovina, Mrs. H. I. Ivy
Farwell Study Club, Farwell, Mrs. Mabel Reynolds
As You Like It Club, Plainview, Mrs. Jim Gaede
Athenaeum Club, Plainview, Mrs. Lon Robinson
Beta Delphin Study Club, Plainview, Mrs. A. P. Dalton
Coronado Study Club, Plainview, Mrs. John R. Sharp
Plainview Delphin Club, Mrs. Charles Dean

Convention Committees

DISTRICT CONVENTION COMMITTEES

Program Chairman, Mrs. Sammy Hale, Floydada
Committee Member, Mrs. H. K. Kendrick, Friona
Protocol and Hostess to
Speakers, Mrs. Bill Davis, O'Donnell
Credentials and Registration, Mrs. C. A. Bickley, Denver City
Doorkeepers, Mrs. Dan McNaughton, Plainview
Timekeepers, Mrs. Earl Stevenson, Bovina
Courtesy Resolutions, Mrs. Earl Polado, Morton
Hospitality, Mrs. Bobby Travis, Morton
Credentials and Election Mrs. D. C. Williams, Post

LOCAL CONVENTION COMMITTEES

Convention Chairman, Mrs. H. K. Kendrick
Registration, Mrs. Dan Ethridge
Publicity, Mrs. J. T. Gee, Mrs. Bill Ellis
President's Tea, Mrs. W. Hardesty, Mrs. John Benger
Hospitality Coffee, Mrs. Tom Jarboe
Awards Luncheon, Mrs. J. G. McFarland
Information and Pages, Mrs. Andy Hurst
Music and Entertainment, Mrs. Roy V. Miller
Delegates Packets, Mrs. Flake Barber
Arrangements, Mrs. Newman Jarrell Jr.,
Mrs. Frank Spring

It's Great To Welcome The Women Of The Caprock District Clubs!

*While You're Looking Over
Friona, Stop In At Hurst's
We Feature All The Popular
Lines Of Ladies Wear.*

* MARCY-LEE

* BOBBY BROOKS

* CONNIE SHOES

* NELLY DON

* SHADOW LINE

* CATALINA

* DONOVAN GALVANI

* PADDLE & SADDLE

SWIM WEAR

HURST'S DEPARTMENT STORE



WELCOME TO FRIONA

"Maize Capital Of The World"



Mrs. Baker Duggins, president of Progressive Study Club, is shown being served by Mrs. John Humphrey at the club's annual Christmas Progressive Dinner.

PARMER COUNTY PUMP COMPANY

WELCOME LADIES To The Brightest Spot In The Golden Spread Friona, Texas



FRIONA STATE BANK

Member FDIC
Serving The Great Irrigated Area

WAS "DREAM COME TRUE"

Woman's Clubhouse Built In 1940

The Friona Woman's Clubhouse, located at 9th and Pierce Streets, was built by Friona Woman's Study Club and Modern Study Club (— then known as Jun-

ior Woman's Study Club) twenty five years ago.

Long a dream of the first federated clubwomen in Friona, the clubhouse was in the planning stages several years. When their building fund accumulated \$2,000 -- \$1,500 being contributed by the older club and \$500 by the younger group, plans were drawn up. The 1939 building committee from the Friona Woman's Club included Mesdames J. C. Wilkison, Floyd Schlenker, L. Ritter, Fred White, C. C. Maurer, Jerome Buchanan, Margaret Henschel and R. H. Kinsley.

Built in 1940 at a cost of \$3,000, the native rock structure is now valued at approximately \$10,000. The rock came from San Jon, New Mexico. The lots were donated by Mrs. Margaret Henschel.

Local clubwomen who helped with the building project recall that Mrs. Pearl Kinsley loaned them \$1,000 to complete payment of building cost. This was quite a sum for the group to owe. The thinking was that the clubhouse could be converted to residential rental property if the loan could not be repaid. Fortunately no major difficulty was encountered in paying off the note in four years time. Now, the cost of maintenance is shared by the three Friona federated clubs -- Friona Woman's Club, Modern Study Club, and Progressive Study Club. Rentals for parties, showers, family reunions and the like help defray

upkeep expenses.

The Friona Federated Women's Clubhouse is used for many community activities as well as for clubs. Lion's Club meets here twice a month for meals served by the clubwomen. The building is used by a troop of Girl Scouts every week; too, for regular Girl Scout Leaders' training sessions.

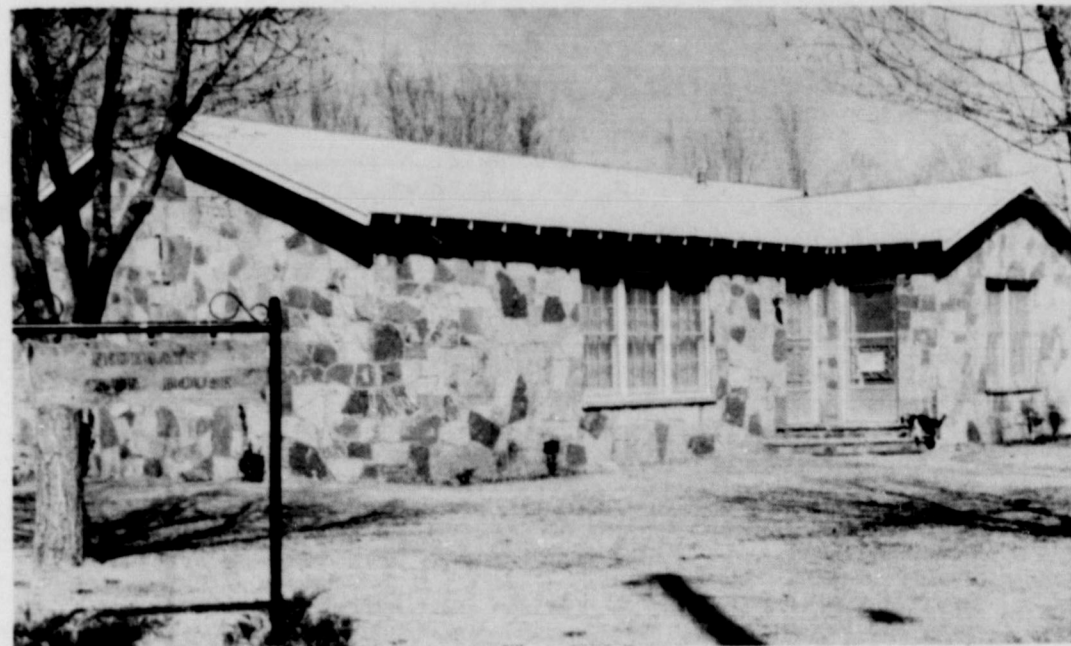
In the past when school and community facilities were limited Junior-Senior banquets and

proms were held here, as well as Chamber of Commerce affairs, Square dance clubs, game tournaments, home demonstration councils are groups needing the building. It has been used recently for church school classes when extra space was needed; this was true, too, other times in the past 25 years.

Many anecdotes are recalled by those who planned and helped with the building of the clubhouse a quarter century ago.

Their money making schemes were many and varied. At present the edifice is being used in ways which are a worthy tribute to the early day clubwomen who "saw a vision" and carried through.

So when the clubwomen of Caprock District meet for a tea during the Convention March 30, 1965 not only will they be honoring their 101 presidents but also the pioneer federated clubwomen of Friona.



FEDERATED CLUBHOUSE -- This 25-year old structure was originally built for the meetings of Friona's Women's Clubs. Since then it has become the hub of activity for many of the town's civic affairs.

Mrs. Kendrick

(Continued from page 5)

administration of the affairs of this home for older people.

This appointment came through the Methodist Church of which she is a member. She teaches the Friendship Sunday School Class and is church pianist and assistant organist.

Mrs. Kendrick is a member of the local Hospital Auxiliary. She is affiliated with the PEO, Chapter AN, Amarillo, Texas. An officer in the women's organization of the Friona Country Club Association.

Her hobbies are bridge and golf.

Friona federated clubwomen who have deceased this past club year will be honored in the memorial services at the District Convention Tuesday afternoon. They are Mesdames Roy Slagle, W. B. Stark, and Lem Miller, all past members of Friona Woman's Club.

There are 14 federated club districts in the state of Texas; Caprock District includes 34 towns, 101 clubs, and 19 counties.

FORMERLY JUNIOR CLUB

Friona's Modern Club Organized May, 1931



MODERN STUDY CLUB -- One of the Convention host clubs is the Modern Study Club. Officers of the club are (seated) Mrs. Ralph Wilson, vice president and Mrs. H. K. Kendrick, president; (standing) Mrs. Ernest Osborn, secretary; Mrs. Wright Williams, reporter; Mrs. George Jones, treasurer and Mrs. Otho Whitefield, parliamentarian.

Miss Lubbock--

(Continued From Page 2)

enjoys telling "on herself."

It seems that Dick Hapke, who was editing the star at the time, was needing a picture of a pretty girl in a maize field, so he consulted June as to who he might get that would be handy.

It had rained (it was an unusual year), so Hapke was particularly interested in finding a girl who lived on the pavement.

June mentioned that the T. I. Burlesons, who at that time lived at Hub, had a high school daughter, but that she "might not be exactly what he had in mind."

However, Hapke, exhibiting typical newspaperman's faith, took the chance and asked Kay to grace her dad's maize field for a farm picture for that week's paper.

After taking the picture, Hapke had to disagree with Mrs. Floyd's evaluation of Kay. As a matter of fact, he announced that the Friona Star would sponsor Miss Burleson in the upcoming Maize Queen contest.

The rest is history. And to think that if Dick Hapke hadn't searched for a girl living on the pavement, Kay's rise to "stardom" might have been delayed.

Seriously, we're very proud of Kay, and especially gratified that the Star's own "Maize Queen" has won an honor which is a significant honor for herself, her family and hometown.

Mrs. Ginnings--

(Continued From Page 4)

offices in many other organizations across the state of Texas.

Her husband is a businessman in both Pilot Point and in Denton. They have one daughter, Rebecca Jean, who is a graduate of SMU and is doing graduate work at UCLA.

gifts was sent to patients of Wichita Falls State Hospital. An entry in Maize Days parade featured the club's candidate for queen, Miss Linda Outland.

Modern Study Club's community service committee prepared and served the kick-off breakfast for the United Fund Drive.

Observance of National Library Week is being planned; contributing to American Field Service and the local exchange student program; sponsoring a Cub Scout pack -- these are other club activities.

Last spring a qualified woman was successfully supported for a member of Friona Independent School Board; this year a qualified man is being sponsored.

Girlstown USA, Whiteface, Texas and Adult Literacy are two district projects receiving contributions.

Projects sponsored jointly with Friona Woman's Club and Progressive Study Club are local clubhouse maintenance; preparing and serving Lion's Club dinners; hosting the Caprock District Convention.

Past presidents of Modern Study Club are Mesdames Mae Magness, Grace Echols, Jane Williams, Neida Bragg, Alice Lovelace, Thelma Ford, Inez Welch, and Ethel Ruth Spring.

Carmaleet Truitt, Fleta Terry, Eufaula Ethridge, Lillah Gaye Gee, Rhea Foster, Melba Allen, Fay Reeve, Lucille Latta, Vera Batnum and Irene Osborn.

OUR BEST WISHES

TO

The Club Women Of The Caprock District Federated Clubs



Mrs. Otho Whitefield and Mrs. J. T. Gee are shown working on Modern Study Club's "Project Christmas Card." Money from this project is donated to the Farmer County Community Hospital.

KENDRICK OIL COMPANY



GREETINGS

To The Women's Club Members We're Happy To Have You Visiting In Friona!



Mrs. Flake Barber, Progressive Study Club, is pictured selling books on "Back to School Night" to Mrs. Marvin Jordan, Members of Modern Study Club also helped with the library books sales.

FRIONA GROWERS AND SHIPPERS



- WE'VE GOT SOMETHING TO CROW ABOUT. . .
- WE'RE PROUD OF THE FEDERATED CLUB WOMEN OF THIS DISTRICT
- A BIG WELCOME TO FRIONA FROM. . .

ALLEN'S JEWELRY

609 Main

Friona, Texas



We're Mighty Proud To **WELCOME** The Area Women's Clubs To Friona While You Are Here You'll Want To Be Neat As A Pin. Let Us Do Your Cleaning And Pressing. One Day Service If Desired.

REED'S CLEANERS
Personalized Cleaning

711 Main - Phone 247-3170

A SPECIAL WELCOME

TO KAY BURLESON

Special Guest Of The Caprock District Club Convention



KAY BURLESON
Friona's 1961 Maize Queen
1965 Miss Lubbock

THE FRIONA **STAR**



BOVINA WOMAN'S STUDY CLUB -- Officers of this convention host club are left to right, Mrs. H. L. Ivy, president; Mrs. Earl Stevenson, vice president; Mrs. Ovid Lawlis, secretary; Mrs. Jack Clayton, treasurer; Mrs. Clarence Jones, recording secretary; Mrs. A. E. Crump, reporter.

FEDERATED IN 1950

Bovina Woman's Study Club Was Organized In 1948

The Bovina Woman's Study Club was organized in 1948 with Mrs. David Carson as the first president. There were nineteen active members and three associate members. Four of these charter members are still active in the club. They are, Mrs. Clarence Jones, Mrs. Lloyd Batty, Mrs. Ragan Looney and Mrs. Charles Ross.

The Club was federated in 1950. At present there are 21 active members, two associate members and four honorary members. The Club obtained an old school house and renovated it for a club house. It is located on the corner of Dimmitt Road and Boyce Street in Bovina. One of the Club projects underway at this time is to remodel and improve this building.

The Club has worked on many projects during the years. Among them was the establishment of a park on some city land. The Club planted trees, provided benches, and play equipment.

The Club has also installed street markers in the town and sold house numbers and U.S. flags. For several years, the Club has donated books to the school library and is now cooper-

ating with the bookmobile project. The Club has contributed to the support of the Tahoka Boys Ranch and for many years sent Christmas gifts to the patients at the State Mental Home at Wichita Falls.

For two years the club has sponsored a Christmas card project and \$1182.60 has been contributed by the citizens of Bovina. This money is drawing interest until such time that it will be used for a worthwhile civic project.

The Bovina Club has entered into the community improvement program of the General Federation.

Mrs. H. L. Ivy, current president of the Bovina Club, has been a club member for about six years. She served two years as vice president of the club. She is active in the WSCS of the Bovina Methodist Church and is currently teaching a study of Genesis to the Marzi Lynn Circle. She was a recent judge at the Better Bake Contest at the Hub Community Center. She has, in year's past, been active in home demonstration work.



FARWELL STUDY CLUB. . .The Farwell Study Club, one of the convention host clubs, was organized in 1929 and was Federated in 1950. The club disbanded in 1943 and reorganized in 1951. It was federated in 1957. Officers of the club are (seated, l. to r.) Mrs. J. H. Aldridge, historian, Mrs. Mabel Reynolds, president; Mrs. A. C. Clarke, vice president, (standing) Mrs. R. S. Shuman, corresponding secretary, Mrs. Hattie Boling, reporter, Mrs. C. C. Christian, counselor and Miss Maude Hicks, parliamentarian. Not present was Mrs. L. R. Vincent, treasurer.

A SPECIAL WELCOME To Mrs. Robert Tipps

President, Caprock District Federated Clubs



REEVE CHEVROLET

A SPECIAL WELCOME To Mrs. J. L. Ginnings

President, Texas Federated Women's Clubs



BAINUM BUTANE COMPANY

WE'RE PROUD TO WELCOME YOU TO FRIONA. . .

Caprock District Federation

Thank You For Your Patronage. . . We Hope You Will Want To Visit Us Again .



MR. & MRS. SMILEY FULKS Proprietors

SMILEY'S COURTS



BOUQUETS

To The Ladies Of The Caprock District Federated Clubs

Should You Have Any Emergency Tire Problems While In Friona, We Will Be Happy To Assist You.

Call 247-3380 For Service

PANCIERA TIRE & SUPPLY



701 W. 11th.

We Salute The Area Club Women For Their Outstanding Achievements In Community Service



H. E. Barnett shows the progress being made on the new wing of Parmar County Community Hospital. The hospital is one of the main projects of Friona's three federated clubs.

MAURER MACHINERY COMPANY

FRIONA IS PROUD To Welcome The Caprock District Women's Clubs



Mrs. Joe Moyer, president of Friona Woman's Club is shown chatting with Mrs. J. W. Walker of Plainview.

CARL MCCASLIN LUMBER COMPANY

A Very Special WELCOME

Caprock District Women's Club Convention



Meet Mrs. V. J. Zeman, Modern Study Club, 1963 Friona Woman of The Year, the only woman on the Friona School Board, Mrs. Zeman was instrumental in starting the Civic Library and in bringing the High Plains Bookmobile to Friona.

BI-WIZE DRUG Rexall



ORCHIDS TO THE LOVELY LADIES

*Of Caprock District
Federated Women's Clubs*



*Thank You For Your Patronage
While Visiting Our City. We Hope
You Will Visit With Us Again
Soon, And Tell Your Friends
About The Services At. . .*

THE HOLIDAY HOUSE MOTEL

WE PROUDLY SALUTE THE WOMEN'S CLUBS OF THE CAPROCK DISTRICT.



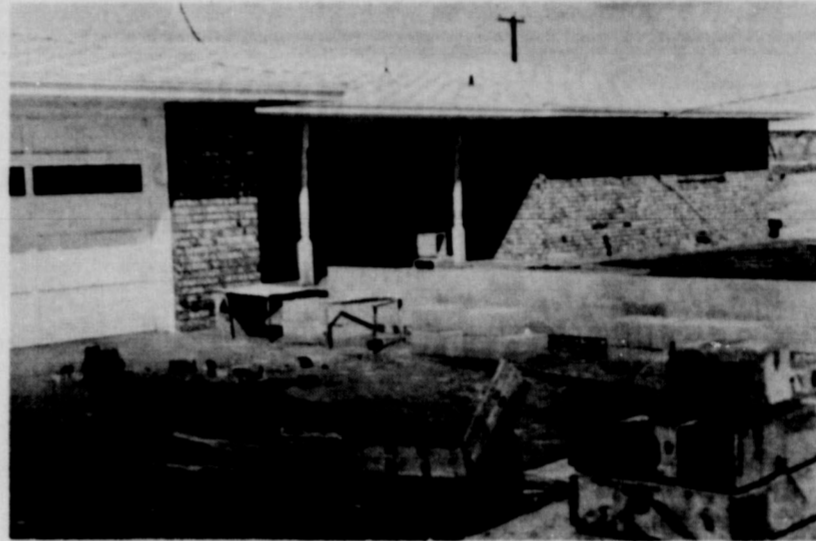
Mrs. Frank Spring, Modern Study Club, and Mrs. Newman Jarrell, Jr., Progressive Study Club, are two local artists who will display pictures at the Convention Art Contest.

Friona Motors

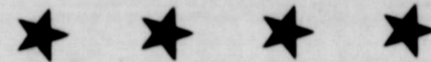


WELCOME TO FRIONA

Maize Capital OF THE WORLD



Fine Homes Are Built By
Taylor Construction



We Invite You To See
These Friona Landmarks. . .

- *Golden Spread Spudnut Factory
- *Western Auto
- * Friona Star
(Under Construction)
- *Johnson's Food Market
- *Parmer County Community Hospital
(New Wing Under Construction)
- *10th Street Church of Christ

. . . All Built By Taylor

TAYLOR CONSTRUCTION COMPANY