## School Expansion Plans Announced










| Rites For Jennings Dukes |  | - | Eollege Sude | ento Home |  |
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| FRIONA DIRECTORY |  |  |  |  |  |
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|  |  | FURNITURE |  |  |  |
|  |  |  |  | 20x mit |  |
|  |  |  |  |  | Junior Variety show |
|  |  |  |  |  |  |
| REED'S CIEANERS <br> Pick Up And Delivery <br> Phone 2182 |  | RUSHING <br> INSURANCE AGENCY |  |  |  |
|  |  | 1964 BuICK ${ }^{\text {OPRENSUNDAY }}$ 1933 PONTIAC | OBrans Host |
| $\begin{gathered} \text { IF } \\ \text { This Was Your Ad } \\ \text { How Many Would } \\ \text { Read It? } \end{gathered}$ | friona |  |  |  |  | 54,000.00 53,380 | Famiy Uinne |
|  | OLIVER | 1962 CHEVROIE 19610 OLS | 4, |  |  |
|  |  | Subscribe <br> To The $\boldsymbol{\psi}$ <br> The Newspoper <br> That is Interested <br> in Friona. |  | siveme | srious |
|  | SELL EM |  |  |  |  |
|  |  |  |  |  |  |
|  |  | 52,395.00 |  |  |
|  |  | Mcrracken Motor Company |  |  |


|  | ROLL UP YOUR SLEEVES AND SUPPORT THE CROP THAT SUPPORTS THE PLAINS |
| :---: | :---: |
|  | COTTON WEEK on The PLAINS APRIL $5^{\text {th }}-12^{\text {th }}$ |
| COTTON PRODUCTION HAS B |  |
|  |  |
| CHESTER AND FLEMING GIN |  |



## Conservation, Elimination Of Tailwater Are The Same

| Conservation and the ellmı- |  | po | ing for tallwater and not try- | The solls in the sorthern | your water almost out and then | e" rallwater because |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| tallwater" is one |  |  |  | half of the county are going to |  | e" tallwater, because tit | to irrigate? |
| the same, according to a |  | stream and that can only be | cost money to prevent it, but | take all the water they are go | half untll the desired amount | is no reason to have that | "Reuse structures for the allwater are profftable onty |
|  |  | pumped at night. | It atso cost money to run water | Ing to in the first two to four hours of the irrigation, but by | of Irrigation water is appited. Your time of irrigation should | water in the first place." <br> Why pump extra water | water are profitable onty |
|  |  |  | pr | lengui of run you can sull have | tight to 12 hours; how- |  | who is furnishing the |
| "Ot course you wouldn't say |  | the less water we have, | w | a 12 to 24 hour set; however | all cases a man is |  | (Continued on next pege) |
|  |  |  |  | a man is needed in the field. The south half of Parmer | needed with the trrigati all times. |  |  |
|  | dr |  | slope of the land, length of the | County will take water rapldily | t |  |  |
|  |  |  |  | for some two to four hours and continue to take water as long | the same time. If adjustment is made continually, these rows |  |  |
|  |  |  | bel |  |  |  |  |
| , |  |  | on. | should be watered with what is |  |  |  |
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| merese | Grain Sorghum |
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| FARM MACHINERY | Layout 32 Pct. |
| Hectien S spoply | - |
| 202esem |  |

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GARMENT BAG 97

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|  | ladies' <br> Reg. $\$ 3.95$ <br> BRAS \$197 |
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|  | ${ }^{\text {vintlus }} \text { CAN-CAN } \$ 797$ |
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| $\left\lvert\, \begin{aligned} & \text { One Group } \\ & \text { Mensis } \\ & \text { Handkerchief } \\ & \text { lo } \end{aligned}\right.$ |  |

## ONE GROUP

|  | ladies' <br> Reg. $\$ 3.95$ <br> BRAS \$197 |
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|  | ${ }^{\text {vintlus }} \text { CAN-CAN } \$ 797$ |
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| $\left\lvert\, \begin{aligned} & \text { One Group } \\ & \text { Mensis } \\ & \text { Handkerchief } \\ & \text { lo } \end{aligned}\right.$ |  |

One Group
One G
Men's

## 

MONDAY APRIL 6th.

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Friona
Phone 8551


Don't wear yourself out shopping for furniture when you can solve your decorating problems at home with this


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## What's Purpose Of TDA?

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|  |  | $\begin{aligned} & \text { issues over } 11 \text { millionlicenses, } \\ & \text { certificates of authority, per- } \\ & \text { mits or registrations in trade } \end{aligned}$ | $\substack{\text { rads } \\ \text { cral }}$ |
|  |  |  | Whte emphastere thatall |
| Cummings tarm Store-Friona |  | anct |  |
| Williams Fertilizer-Farwell |  |  |  |
| Parmer Co. Farm Supply -Bovina |  | Aners and conemers a |  |
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