

Hail Ruins Crops

Slashing hail and floods of water swept across Parmour County early Saturday morning causing an unestimated amount of crop damage and some damage to equipment and homes in the area from Parmerton Hill, across the Hub Community and on through the Lazbuddie area.

The wind-driven hail caused most damage to crops in the northeastern part of the county, with the area immediately south of Hub Community hardest hit area in the Friona trade ter-

ritory. Striking an area bounded by Parmerton hill on the west, to across the county line into Castro county on the southeast and from four miles south of Friona to about a mile across the Running Water Draw on the south crops in spots were estimated to be from 30 to 100 per cent damaged.

Cotton stalks were ripped, stripped of leaves and bolls and in many places the bolls remaining on the stalk were crushed by the hail.

Rainfall left ditches running bankfull all day and sent Friona and Running Water Draws coursing water over the weekend.

A few farmers who were hit hardest in this area included Raymond Cook, Dalton Caffey, Wes Long, Jack Tomlin, David Carson, T. I. Burleson, John Renner, and Henry Hyde.

Cotton was the worst crop loss in this area, with many fields in the 100 per cent loss category. Maize losses will be a long

time in being estimated correctly for much of the grain hit was green and although the heads are still on the stalks, much of the soft grain is ruined and only the combine will tell the whole story.

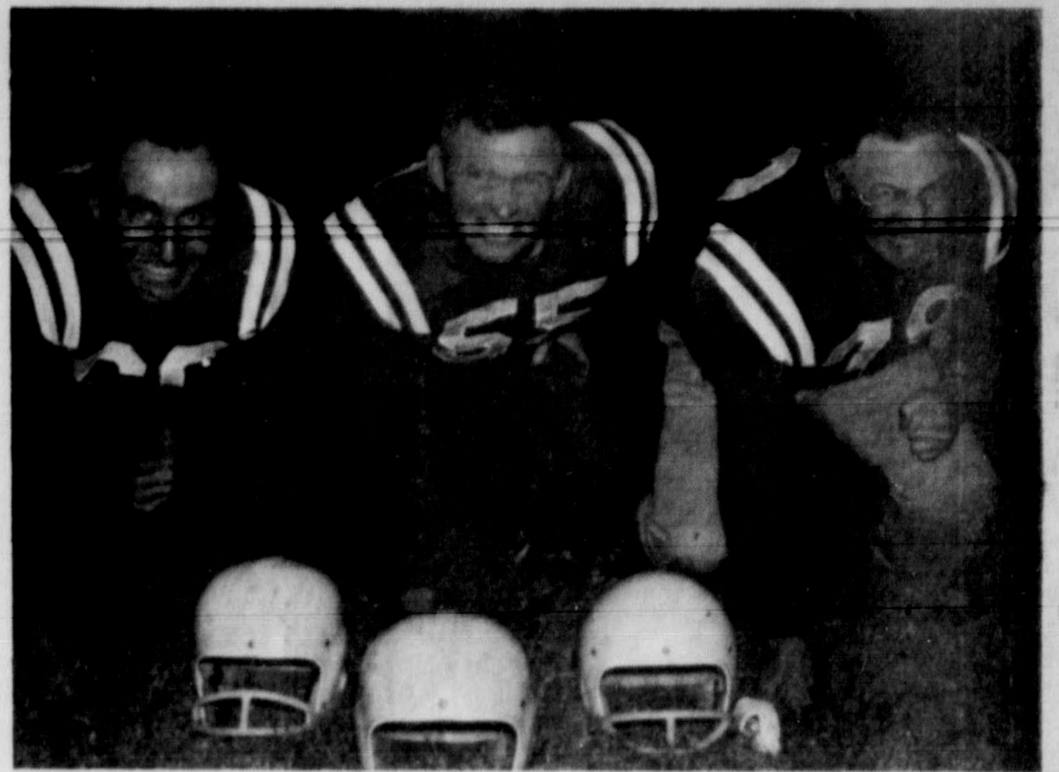
The red fields of ripe maize, many of them with combines in them, were ripped to shreds by the falling hail.

In these fields the heads are still standing, but a close inspection finds the heads are filled with husks, with the ripe grain on the ground or washed

away. Adding insult to injury, heavy rains continued soaking the entire area on through Sunday and Monday, with the sun poking out Tuesday.

Ginners contacted Tuesday say that only a small part of the cotton in this area will be suitable for ginning and that brought to the gin will require 3000 pounds to make a bale, and then grades will be poor.

In other parts of the county, hail struck between Farwell and Bovina ripping wide strips of destruction in that area.



BOOSTER BOMBERS--These three angry-looking men will be ready to go Saturday night when the Little League boosters meet the Jaycees. Left to right are Carl Schlenker, John Renner and Truett Johnson all boosters.

FRIONA, TEXAS THURSDAY, OCTOBER 20, 1960 TEN CENTS

THE FRIONA STAR

14 PAGES VOLUME 38, NUMBER 3 SECTION 1

FFA Boys Show Stock

Six Friona FFA members have animals entered in the Livestock Show at the State Fair in Dallas this week.

Advisors David McVey and J. C. Lane have made separate trips to the fair to supervise showing of the barrows and lambs being exhibited by Friona boys.

McVey took the boys to the show last weekend and returned Tuesday night. Lane left when McVey arrived and will return with the boys Friday night.

Students making the trip were Craig Coon, Danny Carmichael, Troy Ray, Maynard Greeson, and Dwight O'Brien. Fred Ferguson and Larry Hough also sent animals to the show but didn't attend.

Lane has sponsored two champions at the State Fair since he has been teaching agriculture.

Jerry Judkin is a guest in the home of his sister Mrs. R. A. Davis and family of Abernathy this week.

JAYCEES VS. BOOSTERS--

Grid Classic Set Saturday Night

A clash between two undefeated, untied teams will begin in Chieftain Stadium Saturday night at 8 p. m.

Little League Boosters and Friona Jaycees will tangle and although both are undefeated, neither has a win to its credit.

The game is being played to raise money for construction of a new Pony League baseball field. Admission of \$1 per person will be charged with all proceeds going to help build the field.

"We will play strictly by the rules with no excessive foolishness," John Renner, a booster and promoter of the

game said.

"The game will consist of four 12 minute quarters and will be a hard-fought game with each team trying its best to win," Renner promised.

Lack of equipment was the worst drawback as workouts began this week after the rains stopped. Friona High School offered to furnish necessary equipment except for shoes, but most of the high school has is too small for hefty Boosters and Jaycees.

Jaycees, who will probably have a slight age advantage and a sizable weight disadvantage, worked out twice in the high

school gymnasium when rain prevented them from working in the open air.

Boosters met for their initial workout Tuesday afternoon. Both teams reported good turnouts for the sessions.

Floyd Brookfield will coach the boosters, with Vernon Scott providing brainpower for the Jaycees.

Renner said that if had weather this Saturday night prevents the game from being played, it will be moved to the next Saturday night at the same time.

An exception to the regular high school rules will be made to allow more liberal use of substitutions and timeouts. Jaycees have released their roster, but only a probable starting lineup was available from the Boosters.

Booster Probable Starters:

LE	Charles Howell
LT	Doyce Barnett
LG	Truett Johnson
C	J. P. Sims
RG	Buddy Squyres
RT	Bill Woolley
RE	Homer Lindeman
QB	Red Bandy
HB	Joe McLellan
HB	Frank Reed
FB	Glenn Reeve, Jr.

Jaycee Roster:

Pos	Name	Weight
C	Troy Young	170
C	Clyde Woodard	180
C	Bill Rainey	185
G	Bill Nazworth	155
G	Jack Burnett	180
G	Pete Mason	175
T	Walter Haws	185
T	Virgil Phipps	197
T	Bill Phillips	186
E	Abe Lane	157
E	Leland Gustin	160
E	C. H. Veazey	160
E	Jim Carlson	175
FB	Bill Lane	153
FB	Jarrell Wright	180
QB	Cotton Renner	92
WB	Jim Castleberry	165
FB	Buddy Claborn	170
TB	Jimmie Maynard	150
QB	Gaylon Rhodes	141
T	Clarence Monroe	180
FB	Jerry Maynard	180

Vern's Views

I've found that the first and last columns one writes for a newspaper are the most difficult. Going on the assumption that some subscribers want to know what to expect from this writer and this column, these initial scribbles are likely to be pretty personal.

I hail from Comanche County, where they have lots of sand, peanuts and grasshoppers. West Texas suits me fine and the Parmour County area in particular is about the ideal environment I think.

Formerly, I was with the Bovina Blade, Staton Statonite and Four County News.

Last August 18, several important things happened to me. First, my favorite major league baseball team won, I finished a session of summer school at Texas Tech, finished putting out the paper and then at 4 p. m. went to a wedding. Forgot to mention it was my wedding and guess maybe I should have listed that event first because I can't even remember who the Pirates beat that day and I don't have much trouble remembering who I married.

Writings in this space each week are going to bear out that title and contain the views of this writer. I'm 21 years old and figure that anyone who has made up his mind for sure on any subject such as politics or fishing, at my age doesn't make up his mind but has it made up for him by someone older.

We left Texas Tech lacking 23 hours having a bachelor's degree in journalism. We have plans for picking up these studies as soon as we sort of learn some of the things Dave learned while he was here.

Next I should give my impression of Friona, which wasn't acquired last week when I found out I would be editing the Star, but formed over the last couple of years when I've been in and out of here.

Impartially, I judged this town as one on the move. Paved streets, a good hospital, beautiful homes, a successful newspaper, fine business establishments and friendly energetic people plus the numerous projects underway can allow one little alternative but to accept the fact that we couldn't pick a better place to sink down permanent roots.

Karen, my wife, and I are having difficulty finding a house and although we don't enjoy the inconvenience of living in one room, the idea that every house is filled as soon as it is built is another sign of a healthy community.

Notes on this and that... The series of great debates probably won't change many voters' minds, but it will convince many people that there's more to running the government than making a few wild campaign promises. The Jaycees-Booster football game will cut off a good part of Friona's work force for several days. Dave McReynolds has big shoes that are difficult to fill.

Shopping Center Will Open Here Saturday

A three-firm shopping center has its grand opening in Friona Saturday.

Whites Supermarket, LuNora's Ladies and Children's Ready To Wear and E-Z Coin Operated Laundry will all have special prizes and prices to mark the occasion.

All three firms are located in the new Schueler Bldg.

E. S. White is operator of the supermarket. His son Edward White operates the laundry and is also employed at the supermarket.

LuNora's is owned by Mrs.

Nora Welch. Mrs. Vergie England is employed at the ready-to-wear establishment.

The elder White has been in the grocery business in Friona for many years in several locations. In addition to his son Edward, White will also employ Tommy and June Hamilton. The shopping center has paved parking areas in front of the businesses and interiors will have air conditioning and indirect lighting.

FOOTBALL CONTEST--

Joyce Wilkins Tops Guessers

A tie between Texas Christian University and Texas A&M was the only spot on Joyce Wilkins' entry in last week's football contest but it didn't keep her from taking first place money of \$5.

Martell LeVeque and Dale Hart were runner-ups, with Hart taking second and LeVeque third.

An upset in the Southwest Conference cost most guessers a selection. Arkansas tumbled favored Texas University for the major surprise of the week.

Bovina's loss to Hart was also missed by a good number

of forecasters.

Mrs. Wilkins said last year her husband had a perfect entry that didn't get counted because it was not turned in. This year the Wilkins have got their guesses in before the deadline but this week was the first time it has paid off.

LeVeque is the only one of this week's winners who is ranked in the top 10 in competition for an expense paid trip to the Cotton Bowl, which is the contest's grand prize. The top 10 with their number of mistakes are:

Phyllis Squyres	15
Buddy Squyres	16
Richard Hapke	16
John Renner	17
Waymon Wilkins	17
Mildred Agee	18
Dennis Howell	18
Martell LeVeque	19
Dolph Moten	19
Thelma Watkins	19

There will be a Dresden Painting Party at the Black Community House on Tuesday, October 25. Mrs. Louis Jurack will be here from Plainview and we hope everyone interested will attend and spend the day.

Sugar Beet Meeting Planned Here Tonight

Palmer Norton and D. J. Larson will meet with Friona farmers and businessmen tonight (Thursday) to attempt to gain support for the Texas Sugar Beet Growers Association.

The growers association is leading a fight in the United States Congress for favorable legislation which will enable more beets to be grown in this

area. The meeting is scheduled for 8 p. m. in the Community Room of Friona State Bank.

Friona Chamber of Commerce is sponsoring the meeting. Norton and Larson are both from Hereford. They have been

active in the legislative fight for passage of the "five percent bill," which would increase allotments in this area.

Similar meetings have been conducted over the High Plains.

The "Five Percent Bill" was passed unanimously by the House of Representatives during its last session. It was under consideration by a Senate committee when that body adjourned recently.

The bill requests that five per cent of the total acreage be increased annually to fulfill needs of increased population in the United States. The bill asks that 40 per cent of the five per cent increase go to areas such as the High Plains, which have proved that quality beets can be produced; 20 per cent to new areas which indicate possibilities of good future production; 20 per cent to reclamation areas; and 20 per cent to new growers in old areas.

The old areas would receive the remaining 1.7 per cent of the annual increase.

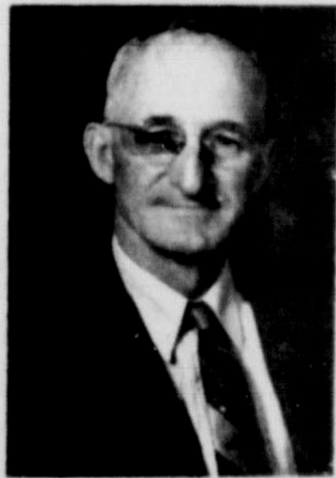
George C. Taylor Buried In Fort Worth

Funeral services for George C. Taylor Sr., 79, a former Friona resident, were conducted at Lamesa Friday. Mr. Taylor, who moved from Friona to Fort Worth in 1942, died Thursday night in a Lamesa hospital.

In May of this year Mr. Taylor moved from Fort Worth to Lamesa and made his home with a daughter, Betty Ann Taylor.

Other survivors include one brother, Ward Taylor of Indianola, Iowa; one sister, Mrs. A. M. Cade of Tahoka; another daughter, Mrs. Vera Irwin of New Virginia, Iowa;

Also two sons, Paul Taylor of Fort Worth and George C. Taylor of Friona; five grandchildren, Richard, Pamela Sue, Suzanne and Lisa Taylor and Robert Irwin; four great-grandchildren, Michael, Billy, Betty Jo and Pat Irwin.



GEORGE C. TAYLOR SR.

Mr. Taylor moved to Friona in 1906 and was a farmer and rancher in this area for the next 36 years. His wife died in 1947.

Burial was in Fort Worth.

Band Plans Canyon Trip

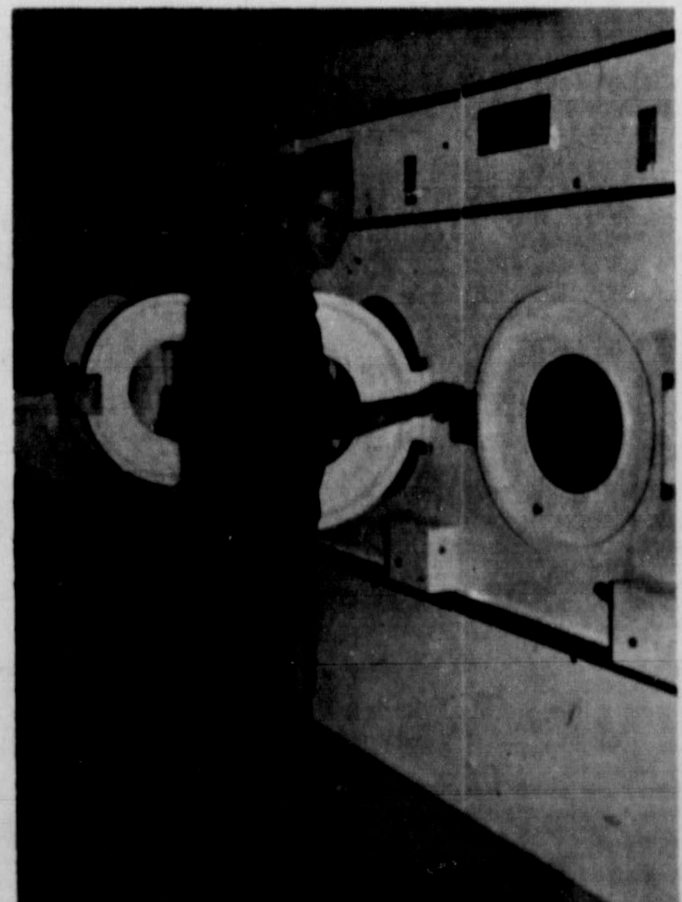
Friona High School Band will travel to Canyon Tuesday to compete in the interscholastic League Marching Contest.

Fifty-seven members of the band will make the trip.

Five majorettes of the band will enter twirling competition in solos and ensembles. Friona twirlers who will compete individually are Suzanne Taylor, Pamela Sue Roden, Ann Baxter, Brenda Collier and Linda Castleberry.

The girls will also compete as a group.

Lowell Bynum is band director. Tuesday's competition is at the regional level. Bands do not advance to state.



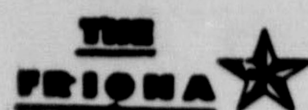
NEW LAUNDRY--Edward White shows off some of his new dryers in E-Z Way Coin Operated Laundry, located in the east side of Friona's new shopping center.



WHITES SUPERMARKET PERSONNEL--Ed White, right poses with his staff in his new supermarket which will have its grand opening Saturday. Left to right are June Hamilton, Edward White, Tommy Hamilton, Mrs. Ed White and the store's owner.



CLOTHING STORE--Nora Welch, left, owner of LuNora's clothing store, and Vergie England finished putting up their stock in preparation for Saturday's grand opening.



STAR

J. Vernon Stewart, Editor

Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1897. Published each Thursday.

In Farmer County \$3 Per Year
Elsewhere \$4 Per Year



Gamble Fails And Chiefs Drop Before Canyon 28-14

Gambling on a fourth and four situation midway in the third quarter cost the Friona Chiefs a tie, or a win, in their first district encounter this year.

The Chiefs failed to gain the needed two yards for a first down on their own 28 yard line. The ball went over to Canyon and the home team scored five plays later to tie the Chiefs 14-14.

A bad break added another score on the first play after the resulting kickoff when Floyd Reeve, who had played outstanding ball all night, lost the ball on an end sweep attempt and the ball was plucked out of the air and pushed across the Friona goal line by Wayne Rutherford.

That was the end of the game for Friona and the ball saw-sawed back and forth with the sun going off with the Chiefs threatening but unable to break through by the two-touchdown

lead that came in that fatal quarter. The other Canyon score was added in the third when Canyon got the ball on another Friona fumble on the Chiefs 39 yard line.

It took three first downs and seven plays for the Eagles to push the Chiefs back and score and that was the last touchdown of the ball game.

Canyon scored first, taking only two minutes and 15 seconds to rack up their first tally. The Eagles took over on their own 40 after Friona's kickoff and Harry Lisle ran for a score on their first play from scrimmage but the score was nullified with the officials ruling that he stepped out on the Friona 39.

However, six plays later the Eagles scored when Jerry Reynolds blasted across from the one yard line. A pass play failed for the extra point try and the Eagles led 6-0.

Friona was not daunted at this point and taking the kickoff on their own 33-yard line using big Tom Massey up the middle and Floyd "Scot" Reeve around the ends moved down field and Reeve scored on an end run of 44 yards.

Massey blasted his way across on the extra point try and Friona led 8-6 with 6:42 left in the first quarter.

Friona's next score came after a drive following an Eagle punt.

Friona took over on their own 40 late in the first quarter and using 10 plays moved to a first and goal from the Eagle 9-yard line where Massey boomed across and sent Friona ahead 14-6. The extra point try failed.

Both teams fumbled their way through the remainder of the second quarter with the ball switching hands seven times in the next nine minutes.

Opening the second half Friona received and was forced to punt. Canyon punted also and it was then that the gamble for the Chiefs came up.

Friona took over on their own 20 and had the ball fourth and two yards to go on their 28 and were unable to gain the needed yards.

The ball went over to Canyon on downs and the Eagles took this opportunity to tie the game five plays later with 5:40 left

in the third quarter.

Disaster struck again after this kickoff when Reeve fumbled and Rutherford plucked the pigskin out of the air and ran 30 yards to score and send Canyon ahead 20-14. The extra point try failed.

Following Canyon's kickoff the Chiefs ran five plays and on a first and 10 on their 39 the pigskin was knocked from the arms of Jobey Claborn and Canyon again recovered.

Seven plays later Doug Ward scooted across the Chief double stripe for the score and a pass play added two more points to send Canyon way out in front 28-14.

The Chiefs fumbled again following this kickoff, but held the Eagles on this threat, taking over on their own 30. They then moved the ball to the Canyon 38 using up 12 plays with Barker punting from the 38.

Canyon took over on their 20 and moved to the Chief 36 where on a fourth and one situation, the Chiefs rose up, pushed Canyon back five yards and took over.

The determined Chiefstains moved the ball from this point to first and goal on the Eagle 10 when the final gun sounded.

This was the Chief's first loss in district play this season.

They will meet the Tulla Hornets this weekend at Tulla for the second district contest.

Political Insurance

Is it fair for one man to seek two political offices at the same time?

This question lodges in the minds of many persons when they realize that for the first time a man is doing a very thing in Texas.

Senator Lyndon Johnson, who doubtlessly has a large following in this area as in the remainder of the state, will have his name on the ticket twice in the November general election. He will be a vice presidential candidate and will also be listed as a candidate for senator.

The fact that Senator Johnson allowed his name to be placed on the ballot twice is surprising since he surely knew that his Republican opponents would bring up the item repeatedly during the campaign.

The senator's actions also reflect some doubt as to the chances for success of the Kennedy-Johnson ticket. It appears to some undecided voters that Johnson wanted some insurance against a defeat in November. He doubtlessly feels he has a cinch for the Senate seat despite the fact that he will be unable to make a campaign for his old job.

There is little doubt that the voters of Texas will pick Johnson over Republican John Tower for the senate post. The senate majority leader has represented Texas well (in the opinion of a majority of his constituents).

The idea that Texas has only one man of Johnson's calibre will likely not set too well with many Lone Star voters and although they will probably cast two votes for Lyndon on Nov. 8, it may just set them to wondering if the senior senator is really indispensable.

Surely in a state as large as Texas, there is some man who can fill Johnson's shoes.

Surely the Democratic Party has a qualified man to be senator and not overburden the former majority leader.

Maybe A Beet

The meeting tonight of persons interested in the sugar beet industry could prove important to Friona and farmers in this area.

Declining farm prices have been brought about by surpluses of the very commodities that are so essential to the economy of this community. Plains farmers can produce more and more but with surpluses, this talent is apt to become more of a curse than a blessing.

Until someone discovers a reasonable way to dispose of cotton and milo surpluses, this two crop area will be faced with conditions not equal to those we would like to have.

An answer to the problem of sinking prices may come in the form of a sugar beet, sesame, safflower, cantaloupe or other crop that isn't as yet being grown on a large scale in this area.

Cotton and milo will remain our bread and butter crops for years to come and perhaps forever, but if during this period when our productive resources outpace consumer demands we are able to find minor crops that will boost farm income to the level it would be without the surpluses, we are that much ahead.

Sugar beets may never be the crop grown here to take the heat off our basic money crops. But with the Cuban situation what it is, the prospects should at least be worth some time to investigate the possibilities offered by this new crop.

J. V. S.

Cars Roll Over

Two boxcars switched to a side track in Friona and lazily rolled over on their sides Sunday night.

The fallen cars were left where they lay until Tuesday morning when a wench car and crew arrived to remove the wreckage.

Since the mishap occurred on a sidetrack, no halting of through train traffic occurred and wrecking operations were postponed until a slight break in the weather developed.

Damage to the cars wasn't believed to be extensive although they were ripped from their wheels.

Robbie Boggess, Abilene Christian College sophomore, has accepted an invitation to join Ko Jo Kai, one of ACC's 12 social clubs.

Miss Boggess, an education major, is the daughter of Mr. and Mrs. Eugene Boggess, Route 1 Friona. She is a graduate of Friona High School.

in and around
FRIONA
WITH JUNE

Four Southwest Conference Game Broadcasts, October 22

Four Southwest Conference football games will be broadcast Saturday by the Humble Company. In addition, Humble will co-sponsor the live telecast of the Notre Dame-Northwestern game.

The Notre Dame-Northwestern game will be telecast beginning at 12:15 p.m. (CST) over KVII-TV, Amarillo.

The Baylor-Texas A&M game will be broadcast from Waco by Eddie Barker and John Smith. Radio time will be 1:45 p.m. (CST) over KDXZ, Amarillo-940 and KPAN, Hereford-860.

The TCU-Pittsburgh game will be broadcast from Ft. Worth

by Ves Box and Eddie Hill. Radio time will be 1:45 p.m. (CST) over KRAY, Amarillo-1360.

The Texas Tech-SMU game will be broadcast from Lubbock by Bob Walker and Jim Wiggins. Radio time will be 1:45 p.m. (CST) over KFPA, Amarillo-1440, KFYO, Lubbock-790 and KCLV, Clovis, N. M.-1240.

The Rice-Texas game will be broadcast from Houston by Kern Tips and Chesser. Radio time will be 7:45 p.m. (CST) over KIF, Amarillo-1010 and KFY, Lubbock-790.

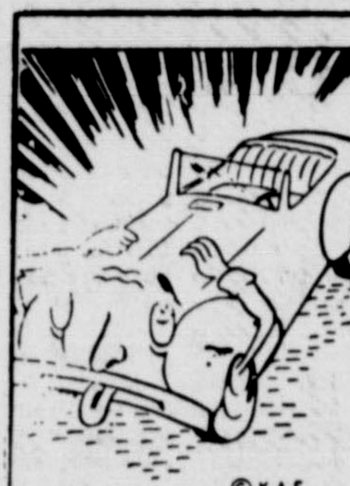
As most of our readers probably already know, "some changes are being made." This time we're changing editors. Those of us who have worked with Dave McReynolds since his migration from East Texas have learned to know and appreciate him very much.

To say that we will miss him will be putting it mildly; however, we do wish him much success in any venture he undertakes. It will probably be a long time before subconsciously the thought "I must ask Dave about this, that or the other" fails to come to surface several times a day.

Vernon Stewart, the new Star editor, will not "really take Dave's place," but he will make a place for himself in a short time. Vernon isn't a stranger to most of the staff and we look forward to working with him.

It is a real pleasure to welcome Vernon and his wife, Karen, who are currently in the process of finding a place to live.

Saying "goodbye" to the McReynolds family would be impossible, so to them we will say "It has been nice knowing and working with you and we'll be seeing you from time to time."



"Ohhhhh...my achin' motor."
K. E. Deaton
Hwy. "66" Service
Ph 3851 Friona

THE REGAL THEATRE

Wednesday and Thursday

GIRLS TOWN

With Mamie Van Doren
And Mel Torme

Friday and Saturday

John Wayne
And William Holden
Star In

THE HORSE SOLDIERS

Sunday and Monday

A SUMMER PLACE

Starring
Richard Egan,
Dorothy McGuire
And Sandra Dee

DOWN YOUR ALLEY

Anti-Freeze Sale

Now Only \$10.⁰⁰ Per Case.

Stock Up Today!

Highest Quality And Always At Competitive Prices

ASSOCIATED GROWERS OF FRIONA

S. T. "Pappy" Thornton, Mgr.

Phone 8801 Jack Moseley Friona

Avoid Confusion And Headaches, Pay By Check

No Standing In Line To Pay Bills.

No Wondering About Which Bills You Have Paid.

Ready Proof Of Payments.

Arrange For A Checking Account Today At

FRIONA STATE BANK

"Serving A Great Irrigated Area"

Member FDIC

WMU Circles Met For Luncheon Wednesday

All circles of the WMU of the First Baptist Church met for a luncheon and Royal Service program Wednesday, October 12.

Following the luncheon the program theme "The Bible in Every Tongue" was presented. Mrs. Joe Talley introduced the program. Mrs. Charles Baldwin gave "The Message of God's Son." Mrs. Steve Messenger sang "Open My Eyes That I May See."

The following lessons were

presented: The Message in Portuguese, by Mrs. Johnny Mars; The Message in Spanish, Mrs. Edgar Carney, and The Messages That Have Been Received by Mrs. Joe Talley. The program was closed with special prayers.

Present were Mesdames C. W. Dixon, C. A. Turner, Ed Hicks, T. E. Wood, Dan Lacey, Dewey Price, Bee Westbrook, George Brock, Loyd Mingus, Junior Renner, Lee Renner, Leonard Coffey, Edgar Carney, Charles Baldwin, Glen Mingus, Steve Messenger, Joe Talley, David Smith, Johnny Mars, A. W. Woods, Bert Chitwood, O. B. Moyer and Rosa Anderson.

Special guests were C. W. Dixon, Leonard Coffey and Charles Baldwin. Wednesday, October 19 the circles will meet individually for circle programs.

Phillips And Ray Honor Teachers

Mrs. Troy Ray and Miss Jo Phillips honored the teachers of the elementary grades with a coffee in the home of Mrs. Ray recently.

Attending were Mrs. Wayne Stark, Mrs. John Benzer, Mrs. Jimmy Briggs, Mrs. T. E. Lemmond, Mrs. T. E. Lovett, Mrs. George Treider, Mrs. Aubrey Rhodes, Mrs. Loyde Brewer, Mrs. David McVey, Mrs. Sam Green, Mrs. Mabel Jones, Mrs. W. L. Edelman, Mrs. Billy Bob Adams, Mrs. R. L. Bates, Mrs. Fay Reeve, Viola Leonard, Mrs. H. E. Harnett, Mrs. Bob Coleman and Mrs. Grady Dodd.



STUDYING FOR NEXT WEEK - Joyce Wilkins looks over the sports page in an effort to win the football contest again. She was last week's winner.

Claude Osborn's Barn Scene Of Chicken Fry

The Fidelis Sunday School Class of the First Baptist Church met in the Claude Osborn's barn Thursday evening, October 13 for a chicken fry. Husbands were special guests. The menu consisted of chicken, salads, beans, pies, tea and coffee.

Those attending were Mr. and Mrs. Dwan Menefee and Jody; Mrs. Gary Hicks; Mr. and Mrs. Charles Hough; Mr.

and Mrs. M. C. Osborn; Mr. and Mrs. Veldon Carroll; Mr. and Mrs. Leon Massey; Mrs. Richard Adkins and Glenn; Mr. and Mrs. Charles Baldwin; Lynda, Jan and Brenda and Mr. and Mrs. Bill Burton.

Also Mr. and Mrs. Dale Hart, Holly and Karen; Mr. and Mrs. Clyde Tims; Mr. and Mrs. Joel Landrum and Brian; Mr. and Mrs. Claude Osborn and Mr. and Mrs. Jimmy Maynard.

DON'T FORGET... 4% Semi-Annual Dividends At

FRIONA TEXAS

FEDERAL CREDIT UNION

CREDIT COMMITTEE MEETS EACH MONDAY
Legion Bldg. Phone 3301
Mrs. Lucy Jones, Mgr.-Treas.

CHANNEL



DAN TRUE AND RALPH WAYNE
Mondays thru Fridays/12 Noon, 6 PM and 10 PM; Sundays/5 PM and 10 PM

MONDAY 7:00 PM



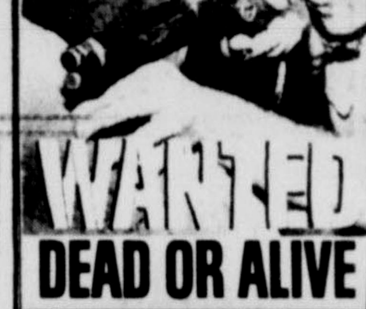
PETE

TUESDAY 7:00 PM



FATHER KNOWS BEST

WEDNESDAY 7:30 PM



WANTED DEAD OR ALIVE

THURSDAY 8:00 PM



FRIDAY 7:30 PM



SATURDAY 9:30 PM



SUNDAY 9:30 PM



Maggie Hamlin Circle Meets In Hurst Home

Maggie Hamlin Circle of Woman's Society of Christian Service met in the home of Mrs. Andy Hurst Wednesday, October 12 at 9 a.m. Mrs. J. H. Boyle, chairman, presided over the meeting. Mrs. Jean K. Anthony led the opening prayer.

Mrs. Wallace Kirby, program leader, was in charge of the study entitled "Basic Christian Beliefs." She was assisted by Mrs. Estis Bass, Mrs. Jean K. Anthony, Mrs. J. H. Boyle, Mrs. Frank Spring, Mrs. Andy Hurst and Mrs. Ralph Shelton. Others present were Mrs. H. C. Kendrick, Mrs. I. T. Graves, Mrs. W. M. Massie, Mrs. W. C. Osborn, Mrs. A. W. Anthony Sr., and Mrs. E. H. Bradshaw.

Fred Jackson Jr., is visiting with his parents Mr. and Mrs. F. W. Jackson and family while he is on a ten day leave. Fred is serving in the Medical Corp at the Naval Base in San Diego.

Mike LaFavers of Amarillo was a guest in the home of Mrs. Iva Emerson and Maxine LaFavers last week.

Three Couples Host Bridge Club

The Flake Harbers, Mack Hainums and H. E. Barnetts were hosts Monday evening to the regular meeting of the Couples bridge club that met in the club house.

Refreshments of pumpkin cake and coffee were served to Mr. and Mrs. J. T. Gee, Mr. and Mrs. Newman Jarrell Jr., Mr. and Mrs. Frank Spring, Mr. and Mrs. J. G. McFarland, Mr. and Mrs. Bill Sheehan, Mr. and Mrs. Ross Ayers, Mr. and Mrs. Bill Stewart, Mr. and Mrs. Dan Ethridge, Mr. and Mrs. M. J. Stacy, Mr. and Mrs. Wright Williams, and Mr. and Mrs. Cayce Dunn.

Guests in the home of Mayor and Mrs. Raymond Fleming last weekend were Mr. and Mrs. Marion Cone and Jayne Beal from Elk City, Colo.; Mr. and Mrs. Eldon Cone and baby of Brownfield; Mr. and Mrs. Don Reeve, Amarillo, and Mr. and Mrs. Ray Dean Fleming.

Mrs. Taylor Is Shower Honoree

Mrs. Larry Taylor, the former Brenda Peek, was feted at a bridal shower Tuesday, October 11 from 2:30 until 4 o'clock in the home of Mrs. Ralph Shirley.

The honoree's chosen colors of pink and white were used in the table decorations. The guests were served cake and punch.

Corsages of white carnations were presented to the guest of honor, her mother, Mrs. Oval Peek, and Mrs. L. D. Taylor. Sharing hostess duties with Mrs. Shirley were Mrs. J. D. Sanders, Mrs. Earl Drake, Mrs. Lee Campbell, Mrs. Wesley Hardesty, Mrs. Glenn Keeve Jr., Mrs. J. R. Varner, Mrs. J. B. Williams and Mrs. Walter Cunningham.

Attending and sending gifts were Mesdames J. L. Taylor, Joe Moyer, Oval Peek, Leo Reed, Roy M. Miller, L. D. Taylor, S. V. Chitwood, Paul Strickland, Ruben Taylor, Robert Zetsche, Tommie Jones, Joe Mann, J. P. Sims, Cayson Jones, Allen Stewart, Oliver Rieken.

Also Dixie Chitwood, Linda Sue Peek, Peggy Taylor, Billie and Shirley Peek, Martha Wages, Mrs. J. L. Brooks of Hereford, Mrs. Era McClennen, Comanche, Okla. and Mrs. J. D. Burkett, Canyon.

Parmer HD Clubs Have Annual Meeting

Members of the Parmer County Home Demonstration Clubs met Thursday, October 14 for their fifth annual meeting at Hub community building.

A salad luncheon was served from tables decorated with beautiful floral arrangements. The decorations were crown and arranged by the members of the clubs.

Fifty ladies representing the Black, Bovina, Friona, Hub, Midway, Northside, Oklahoma Lane, and Khea clubs registered in the guest book.

The group heard interesting reports from Mrs. Grady Kinz, Mrs. Ed Walters and Mrs. John Sikes, who represented Parmer County at the state convention at Brownsville in September. The theme of the convention was "Forward Together With God."

"Now enjoy Happy Motoring! Coast-to-coast"

HUMBLE

NOW! NATION-WIDE!

Your HUMBLE Dealer now represents America's Leading Energy Company

To serve you nationwide—five leading regional oil companies have joined hands in a new company. United, they form the new **HUMBLE OIL & REFINING COMPANY**... the largest domestic oil company in the U.S.!

This new move creates America's Leading Energy Company. This is of great importance to you—in several ways:

With the nation's leading oil research laboratories, Humble will bring you many new and exciting products first. Products like the famous high-energy Humble gasolines, the remarkable new Uniflo Motor Oil and the revolutionary "No Squeal" Atlas Bucron Tire.

With the nation's largest oil reserves, unsurpassed refinery and transport facilities, Humble can bring you new and better values through greater operating efficiencies.

Now with a network of more than 30,000 service stations—Humble can offer you all its high quality products coast-to-coast.

RECOGNIZE US COAST-TO-COAST BY THESE FINE TRADE MARKS

HUMBLE OIL & REFINING COMPANY

*** You All Come!**
 Saturday Oct. 22
 9 A.M. Till 5 P.M.

To The
FORMAL OPENING
 Of
E-Z WAY LAUNDRY

Featuring
 Maytag Washers And
 Huebusch Dryers With
 Heat Control.

FREE
 Two Free Washer Loads To Each Customer Washing From 9-5 Saturday

SAVE
 Our Big Maytag Washers Wash 10 Lbs. Instead Of 8. For The Same Price

We Have Dryers For Either 10 Or 25¢ Per Load
 "We Appreciate Your Business"
E-Z WAY COIN OPERATED LAUNDRY



Grand OPENING

FREE

-20,000-

DOUBLE - THRIFT - STAMPS

10,000	First Prize
5,000	Second Prize
3,000	Third Prize
2,000	Fourth Prize

Drawing - Oct. 22
 Register As Many Times As You Like
 Do Not Have To Be Present To Win
 Adults Only--(Over 16 Yrs. Of Age)

\$10.00 Worth Double Thrift Stamps Free
 First 25 Customers Fri. & Sat.

\$3.00 Worth Double Thrift Stamps Free
 To Each Adult Visiting Our Store Oct. 21-22

Double Thrift Stamps With Each \$2.50
 Purchase Or More Oct. 21 & 22

Ranch Style BEANS	7 300 Cans	\$1
White Swan PORK And BEANS	8 300 Cans	\$1
White Swan Luncheon PEAS Early June	5 303 Cans	\$1
White Swan Or Libby CORN White Cream Golden Cream	5 303 Cans	\$1
Libby Fancy Cut Green BEANS	5 303 Cans	\$1
Del Monte CATSUP	5 14 oz. Btls.	\$1

WHITE SWAN

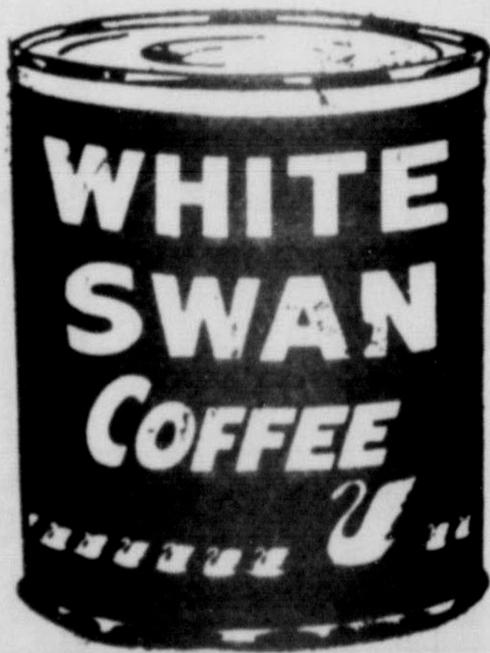
SHORTENING

Ireland Plain CHILI No. 2 Can	59¢
American Beauty Macaroni 10 oz. Cello	19¢

Pillsbury White Yellow Devils Food Cake Mixes	3 for \$1.00
--	--------------

White Swan White Or Golden HOMINY	10 300 Cans	\$1.00
Libby Tomato JUICE	10 300 Cans	\$1.00
White Swan Pineapple JUICE	10 12 oz. Cans	\$1.00

New Low
COFFEE
 Prices
 Your Cost Per lb. 57 1/2¢



2 Lb. Vac. Tin **\$1.15**

GARDEN FRESH PRODUCE

Fancy Washington Delicious Apples	Lb.	23¢
Celery Bunch	15¢	Carrots Lb. 10¢
Idaho Russet Potatoes	10 Lbs.	59¢

BELL PEPPERS
 Lb. **10¢**

Minute Maid
Orange Juice
 6 oz. Can **23¢**

-FROZEN FOODS-

Booth PERCH	Lb.	39¢
Fisher Boy FISH STICKS	8 Oz.	25¢

Red Plum Jam
 Grape Jelly
 Red Plum Jelly
 Apple Jelly

White Swan Jelly & Jam Sale
3 20 oz. Tumblers **\$1.00**

NEW SCHUELER SHOPPING CENTER

WHITE'S SUPER

Phone 3131



GRAND OPENING Sale



YOU ARE INVITED TO ATTEND!

THE GRAND OPENING SALE OF THE NEW WHITE'S SUPERMART. YOU will be pleased with our new up to date modern in every respect SUPERMART . . . arranged for your SHOPPING CONVENIENCE . . . our New MEAT DEPARTMENT . . . PRODUCE DEPARTMENT . . . FROZEN FOOD DEPARTMENT . . . and featuring WHITE SWAN . . . PILLSBURY . . . GOLD MEDAL LIBBY . . . DEL MONTE . . . GERBERS . . . HEINZ and kindred NATIONAL BRANDS that will please the most discriminating SHOPPERS . . . with the new SUPER SAVE MARKET affiliation . . . that enables us to offer you the very best prices in this or any other market.

Shop with us today . . . during this GRAND OPENING SALE and every day thereafter . . .

Thank you . . . the WHITE'S "SUPERMARKET"

FREE

12 BASKETS OF GROCERIES

Drawing Sat. Oct. 22

Register - You Do Not

Have To Be Present To Win



OUR GRAND

OPENING

Friday And Saturday

FREE

DOOR PRIZES

Value

*1 Kabro Dress \$17.95

*1 Shroyer 1/2 Size \$11.95

*1 Debuteen Bra \$1.50

*1 Cater Dress \$7.95
Size 6

*1 Betty Marie Can Can Size 6 \$3.95

*1 Littlest Angel Beginner's Bra \$1.50

*3 Tom Sawyer Shirts

Special Values

In

Every

Department

If Your Clothes Aren't
Becoming To You,
You Should
Be Coming To Us.

Lu Nora's

Ladies' & Children's

Ready-To-Wear

Phone 3061

Fri

BANQUET FROZEN
PIES Apple Large 3 For \$1.00
Cherry 22 Oz.

Light Crust FLOUR 25 lb. Sack \$1.98 10 lb. Sack 89¢

FREE SUCKERS

For The "Kids"
Come One - Come All.

GRAND OPENING 3 Lb. Tin 59¢

Imperial
CANE SUGAR
5 Lb. Bag 49¢

"Limit One --Please"

Look! First 30 Shoppers Fri.-Oct. 21
Super Save Margarine
Lb. 5¢

White Swan Cling
PEACHES
Sliced Or Halves 3 Big 2 1/2 Cans 89¢

KOTEX
REGULAR
Box of 12's 33¢

KLEENEX
FACIAL TISSUES
2 400-Ct. Boxes 45¢



"LIMIT RIGHTS RESERVED"

MARKET SPECIALS
SIRLOIN STEAK Lb. 69¢ CHUCK ROAST Lb. 49¢
FRYERS GRADE A WHOLE Lb. 29¢
Fresh Ground BEEF 3 Lbs. \$1.00

Libby Or Del Monte Fruit Cocktail 4 303 Cans \$1.00
Del Monte PEARS 4 303 Cans \$1.00

Super Save MARGARINE 5 Lbs. 89¢

White Swan BISCUITS
3 Cans 23¢
24 Cans \$1.79

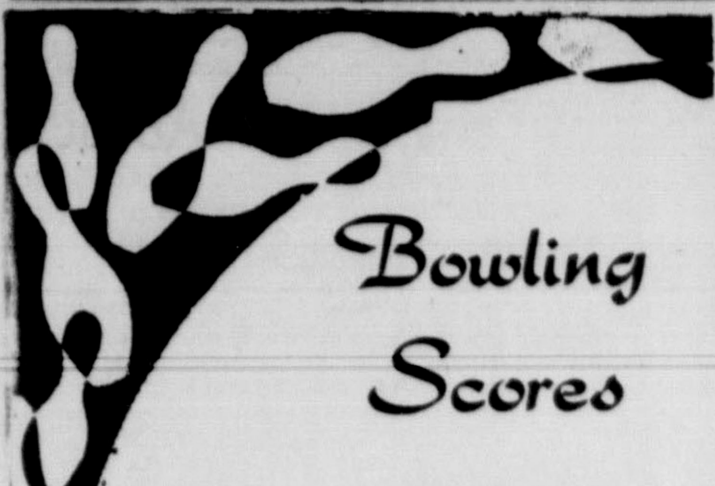
Sale Days

Fri.-Sat. Oct. 21-22

SUPERMARKET

114 East 9th St.





Bowling Scores

STATE-LINE TRAVELING LEAGUE as of October 15, 1960

Team Standings	Won	Lost	Major League Standings	Won	Lost
Pinspotter Lanes			Hub Grain	16	4
Portales	12	4	Hub Grain	13	7
KMUL-Muleshoe	11	5	Hub D.	11	9
Humi-Cite- Friona	11	5	Reeve	11	9
Tri-Co Bowl - Muleshoe	9	7	High Team Single		
Friona Lanes - Friona	8	8	Hub Grain	953	
Magness Real Est. - Farwell	5	11	Tam Anne	927	
Tricia's-Clovie	5	11	Chester Fleming	913	
Sam Sanders			High Individual Single		
Portales	3	13	Bill Turner	255	
			Bill Holcomb	243	
			Gary Hicks	223	
High Individual Single Game			High Team Three Games		
Earlene Bullock	214		Tam Anne	2502	
Frankie Sowder	199		Hub Grain	2419	
Verna Coyne	198		Hub F.	2336	
High Individual Series			High Ind. Three Games		
Nita Grusendorf	531		Bill Turner	630	
Earlene Bullock	517		Ed Hicks	619	
Doris Macha	490		Bill Holcomb	607	
High Team Games			9 O'Clock Scholars League		
Tri-Co Bowl	868		Team Std. Won	Lost Pins	
Pinspotter Lanes	810 and 770		Maurer Machy.		
High Team Series			Hurst's	12	4
Tri-Co Bowl	2340		Hurst's	11 1/2	4 1/2
Pinspotter Lanes	2248		Piggly Wiggly	11	5
KMUL	2193				

The next meeting of this

NEED A HOME LOAN?

SEE FIRST FEDERAL

FIRST FEDERAL SAVINGS

CLOVIS

See **ETHRIDGE-SPRING AGENCY**

Phone 8811, Friona

High Team Single Game	Won	Lost
Gib's Cleaners	684	
Sherley Grain	674	
Hurst's	660	
High Ind. Single Game		
Dimple Hand	159	
Betty Louise Rector	158	
Gennie Bingham	151	
High Team Three Games		
Hurst's	1933	
Gib's Cleaners	1774	
Sherley Grain	1752	
High Ind. Three Games		
Billie Long	420	
Dimple Hand	415	
Gennie Bingham	414	
Late Owl League Standings		
Bi-Wize	19	5
Friona Batt. & Elec.	18	6
First Nat. Bank	15 1/2	8 1/2
Bingham Land Co.	13	11
Carson Deep Rock	13	11

Meeting Reset

Bad weather last Monday night postponed a meeting of directors of the United Fund here.

The meeting, scheduled to set up a goal and establish appropriations, was rescheduled for Monday night according to Mack Batnum.

In The Courts Absentee Voting Begins

JP COURT
The following cases were tried by Justice of Peace Thelma Jones in Friona during the week ending October 11:

Mark W. Asher -- no driver's license.
Ulysses Coma Hughes -- speeding 55 mph in 45 mph zone.
Jesus Leal Soliz -- no driver's license.

CORPORATION COURT
The following cases were tried by Judge Thelma Jones in Corporation Court during the week ending October 11:

James T. Cooper -- no driver's license.
Harold Bailes -- muffler violation.
Walter Laverne Mabry -- illegal u-turn.
Kenneth R. Houlette -- driving vehicle in manner to endanger lives and property.

Mr. and Mrs. L. A. Judkin, Jerry, Jack and Ruby visited in Tulsa, Okla. the past weekend. They were guests in the home of Mr. Judkin's mother, Mrs. Roxie Judkin visited his sister and family, Mr. and Mrs. George J. Hill.

Go now - pay later on the Santa Fe

Now enjoy all the fun and excitement of a Santa Fe trip and pay for it when you get back. Only 10¢ down. Spread the balance over 12, 18 or 24 months. (Minimum balance of \$60 required.) Good for all trips sold by the Santa Fe. Find out all the details of this convenient new way to travel.

Ask your local Santa Fe agent about the "Go now-pay later" plan

Serving Chicago, Texas, California and the great Southwest

CONGRATULATIONS

To The Residents Of The City Of

Friona

UPON THE COMPLETION OF ANOTHER

38

Blocks Of Paving-Bringing The Total In Paved Streets To 204 Blocks

It Has Been A Pleasure To Work With You On This, Another Progressive Step For The City Of Friona, And We Hope The Paving Will Make Up For The Inconvenience During Construction.

For Your Convenience We Will Have Mrs Thelma Jones At The City Hall Daily Monday Through Friday From 9:30 A.M. Until 11:30 A.M. And 2:00 P.M. Until 4:00 P.M. To Accept Your Paving Payments

J.R. FANNING

Construction Co.

...Lubbock...

Always a phone at hand ... in a home that's telephone-planned!

The height of convenience ... that's what you and your family will enjoy when there are telephone extensions strategically spotted throughout the house.

No more running, no more missed calls--not when there are extensions in the kitchen, the bedroom, the den, the workshop, the laundry, even out on the patio. All you have to do is reach ... and there! your call is on the line.

For help in making your home telephone-planned, simply call our Business Office. Start enjoying the height of convenience soon by calling us today.

GENERAL TELEPHONE

America's Largest Independent Telephone System

Letters to the Editor

ED NOTE: I sure do hate to have to leave The Star when things are getting to be so interesting, especially concerning a letter which was written to this column a week ago. But, W. L. "Preach" Edelman pretty well covers this subject, and we did enjoy his points numbers two and four. In parting I would like to add that however, since the good doctor has chosen this particular field of argument,

and although I am "so ignorant of the farm problem" I can still remember when the price of maize was pretty good, and I'm not so young that I can strain my ignorant mind and remember when a farmer could plant cotton on his land, and not on Plan A, B, C, D or X, Y, Z.)

Dear Editor, After reading Dr. Anderson's letter in The Star of October 13 I am made to wonder a number of things.

First, how naive a person can be to believe that this administration with more money to spend than had been spent by the Department of Agriculture in the past 100

years before 1952, lacked anything to carry out a program as it pleased.

Second, is our memory so short that we can't recall the vetoes and threats of veto to defeat every major agriculture bill worthy of the name since Eisenhower took office.

Benson, with the aid of the American Farm Bureau, has been able to get his declining price, sliding scale program to work almost to the accomplishment of what Mr. Nixon says must be done to solve the farm problem that is "first we must get rid of the farmers."

Granted that Nixon's statement was a slip of the tongue in the first of the "great debates," it is precisely what

the present program is doing every day.

Thirdly, I wonder what it will take to wake us up to the fact that this administration, through its hard money policy, has been taking money from the farmers and people in agricultural areas and handing it to big industry. Farm income is down approximately 7 billion dollars from the 19 billion high in 1952 while interest income has risen 7 billions. Every GI or FHA home builder will pay \$3500 more for a home than the same 2-bedroom home would have cost him at the rates in effect before this administration invoked its hard money policy.

And fourth, what other department of the federal government has ever, or could ever conceivably use the forces of its vast personnel against the very people it was created to assist? More than half of Benson's policy speeches have been made to urban audiences and aimed at discrediting the farm program instead of trying to provide a program to stabilize agriculture and make possible a farm income for farmers.

Although Nixon claims to repudiate Benson's program, an analysis of his plan to handle the problem of food and fiber needs and production, shows the Benson stamp even though he is to be sent out of the country from October 20 to November 3 on a "good will trip to South America," actually "to relieve farm program pressure until after the election."

Typical of this administration's farm policy was the President's message when he signed the recent bill to increase the price of manufacturing milk by 20 cents per hundred in New York state area saying he was against it in principle but that it "seemed to me more compelling because it is an election year."

Finally, one wonders that if so little is known about policies by one so willing to give advice can we do anything except distrust his motive? Living under the protection of rigid requirements imposed on his competition may have been forgotten when recommending the farmers to vote a continuation of the biggest bungling job for agriculture in the history of our nation.

Sincerely, W. L. Edelman

Dear Editor: Two weeks ago Mr. Dave McReynolds stated in his Tracks Column that he believed the people of Farmer County would vote for "socialism."

I would like to say I disagree with Dave. I do not believe the people of Farmer County want socialism. I believe they want "democracy," a working democracy. If we have a working democracy, the people must make it work.

This is as true today as it was back at the time the constitution was being written. Benjamin Franklin was asked one day, on the steps of Independence Hall, "What form of government are you giving us?" He answered, "A republic-if you can keep it."

If we are to have a "republic" and self-government instead of socialism or controlism--we cannot turn the job over completely to politicians, lawmakers and bureaucrats, and hope for the best.

The only way we can have self-government is to keep it in the hands of the people and

Four Men Fined For Drunkenness

The Farmer County Sheriff's Department reports four arrests during the past week. All four of the men were picked up in Bovina and charged with drunkenness.

Arrested Friday morning were Homer Sutherland, 42, Tulsa, and Clip Mahan, 37, Friona. They were tried by J. R. Thornton in justice of peace court and fined \$17.50.

Saturday morning, Sheriff Chas. Lovelace picked up two men, Ralph Cunningham, 48, and George Crook, 53, both from Oklahoma City. They were also tried by Justice Thornton and each fined \$23.50.

fight for our "states rights."

Dave, if you are looking for "socialism," you will have to go farther than Muleshoe; I would suggest Cuba, because the people of Bailey County don't want "socialism" either.

Also, we do not want a president whose first loyalty would be to some religious and political leader in Rome, Italy, who claims that all people who aren't members of his group are heretics.

No, Dave, we don't want "socialism," and come November 8, we'll vote against it.

Thank you, Jack Patterson Rt. 2 Friona

To the editor of the Star:

I only have a very small comment to make regarding Dr. Anderson's letter to the Star which was printed in last week's paper.

Three cheers to this Doctor who was brave enough and had enough intestinal fortitude to at least TRY and point out wherein the truth really lays. I, for one, agree with him 100%.

Actually, though, I did get a good laugh out of Dave's Trax column of two weeks ago concerning this subject.

I must point out, however, that he, (Dave) too, is entitled to his opinion just as we are entitled to ours.

I am not a Republican nor am I a Democrat. In this particular election, I am going to try to be a good AMERICAN, and vote like one.

Sincerely, Mrs. Kenneth R. Watkins

Mr. and Mrs. Steve Struve, and Mrs. David Carson, David days at the State Fair in Dal-Kay, Carol and Sheila and Mr. Lee and Linda spent several las last week.

Something To Think About



6th. Street Church of Christ Box 515 -- Friona, Texas

Have you ever stopped to think just why we say, "I believe this, or that?" And did it ever occur to you that most of the time our beliefs are the product of emotion and, or environment?

It is so easy to believe only what we want to in spite of the fact that emotions and environment are not usually good foundations for conviction. Emotions stem from such things as likes and dislikes, praise and criticism, worries and fears. Each of these tend to disturb logical and right thinking. The same is true of environment. Many of us are what we are because our parents or companions are what they are. We have no better reason for believing what we believe than the fact that some one else believed it. The facts are ignored, logic and reason are cast aside and why? Because the facts, truth and logic, are not compatible with what we want to believe! The apostle Paul admonished Timothy to "Study to show thyself approved unto God, a workman that needeth not to be ashamed, rightly dividing the word of truth." (2 Tim. 2:15) and Peter said, "Whether it be right in the sight of God to harken unto you more than unto God, judge ye. For we cannot but speak the things we have seen and heard." (Acts 4:19-20) Why are you what you are??? Challenging isn't it? And certainly something to think about.



"For the Scripture saith, Whosoever believeth on him shall not be ashamed." Romans 10:11

UNCONDITIONALLY GUARANTEED FOREVER! Not even the extended warranty now offered to new car purchasers will compare with that given to Christians. Any person or thing of this world that we place our confidence in may disappoint us or make us ashamed, but we will never have cause to be ashamed of the trust we place in Jesus Christ.

Charles Baldwin Educational Director First Baptist Church

A Healthy Community is a Christian Community Attend the Church of Your Choice

FIRST BAPTIST CHURCH

Sunday School 9:45 a. m. Preaching Service 11 a. m. Training Union 6:30 p. m. Preaching Service 7:30 p. m. Wednesday Prayer Meeting at 7:30

RHEA LUTHERAN CHURCH

Sunday Services: Church 10:00 Sunday School 11:00 Ladies Aid: 2nd Thursdays Men's Club: 4th Thursdays

CONGREGATIONAL CHURCH

Sunday Services Church School 10 a. m. Worship 11 a. m. Pilgrim Fellowship 5 p. m.

ASSEMBLY OF GOD CHURCH

Sunday Services 9:45 Sunday School 11:00 Morning Worship 11:00 Young People's Meeting 6:30 Evening Worship 7:30 Wednesday Service 8:00

CHURCH OF CHRIST Tenth & Euclid St.

Morning Worship - Sun. 10:30 a. m. Evening Worship 7:30 p. m.

SIXTH STREET CHURCH OF CHRIST

Sunday Services Bible Classes 9:30 Morning Worship 10:30 Evening Worship 6:00

FRIONA METHODIST CHURCH

Sunday Services Sunday School 10 a. m. Church Service 11 a. m. MYF meetings 6 p. m. Evening Worship 7 p. m. Wednesday Choir practice 7:30 p. m.

UNITED PENTECOSTAL CHURCH

Sunday Services Sunday School 10 a. m. Preaching 11 a. m. Young People's Meeting 6:30 p. m. Preaching 7:30 p. m. Wednesday Prayer Service 7:30 p. m.

This Message Sponsored by the Following Friona Businesses

Continental Grain Co Preach Cranfill

Friona Motors

Piggly Wiggly We Give S & H Green Stamps

Ethridge - Spring Agency Insurance & Loans

Kendrick Oil Co. Phillips - Jobber

Friona Battery & Electric Johnny Wilson

Friona C of C & A

Bainum Butane Phone 2171

Crow's Slaughtering Wholesale & Retail Meats

Friona Consumers Co-Op Oils & Greases

Bi Wize Drug Your Retail Store

The Friona Star

Headquarters

For Your Sick Motors

Expert Repairs On All Makes, Models

Of Power Units

Grant

Piston Rings

Wix Filters

TERRY'S SHOP

Ross Terry

Phone 5941 Friona

ANNOUNCING

Personnel Changes At Reeve Chevrolet.

Charley Bainum - Service Mgr.

Charley Has 25 Years Experience As Chevrolet Approved Mechanic.

Glenn Reeve Jr. - Parts Mgr.

Ancel Renner - Sales

Cayce Dunn - Sales

We Are Interested In Employing An Additional Mechanic.

Contact Charley Bainum Or Glen Reeve.

These Changes Are Made So We Can Serve You Even Better.

REEVE CHEVROLET CO.

Friona

Phone 2021

WEEKLONG

SPECIALS



Friday, October 21 - Thursday, October 28

Sun Ray Half or Whole	Giant Size
HAMS Lb. 49¢	TIDE 73¢
Armour's	Delsey 4-Roll Pkg.
BACON Lb. 59¢	TISSUE 49¢
Borden Regular	Maxwell House
ICE CREAM Half Gallon 79¢	COFFEE Lb. Can 69¢
White Swan Yellow Cling	Minute Maid 6 Oz. Frozen
No. 2 1/2 can 29¢	ORANGE JUICE 19¢
Grade A Caged	Vine Ripened
EGGS	Tomatoes Lb. 19¢
Extra Large Doz. 64¢	White Swan Whole No. 303 25¢
Large Doz. 60¢	Wishbone Dressing ITALIAN STYLE 8 Oz. 33¢
Medium Doz. 56¢	

WANT ADS-- Best HARVEST BARGAINS

NOTICE
Classified ads are 6¢ per word for the first insertion; 3¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p. m.

FARM & RANCH LOANS
Long Term
Low Interest
DOUGLAS LAND CO.
Phone 5541 Friona, Tex.

WANTED--Tune ups on all makes of small motors. Lawn mowers sharpened. Bainum Butane Company, Phone 2171, Friona. 29-tfnc

FOR RENT--Six room modern house on pavement. T. E. Lovett. Phone 8951. 2-2tp

FOR SALE--TV tower and antenna. Joe Douglas, Phone 5531 or 5541. 2-tnc

WANTED--Sewing and ironing. Get order in for Christmas gifts. Bedspreads, curtains, duster, aprons, housedress and children's wear. Mrs. G. E. Roberts, 1006 Washington. 2-3tc

FOR SALE--B&D Gun Shop in Friona, contact Ben Moorman at 5311. 49-tfn

FOR SALE OR TRADE--3 story apartment house on Broadway in Lubbock. Near college, schools and churches. Excellent property. Reasonably priced. Howard Vaughan, Phone TW4-3163, Levelland. 51-6tp

2 hr. plumbed for washer on pavement. \$5,500.

320 a for rent with sale of equipment. \$8,500.00

160 a 1-well ng. \$185 per a.

480 a 3 wells. 3 br home. Allotments. \$260 a.
Listings wanted Real Estate and farm equipment.
A. L. CARLTON
REALTY
Phone 4981

WANTED--Dry land farm for '61. Howard Griffin. Bovina. 1-3tc

Mrs. Frances McCrumin formerly with The Lady Fair Beauty Shop in Amarillo, is now associated with us.
MARY LOU'S BEAUTY SHOP
Phone 5141 3-1tc

CARD OF THANKS
Words are inadequate to express the appreciation we feel for all the kindnesses shown us following the tornado damage done at our homes last week. Everything that has been done by friends and neighbors is deeply appreciated and to each of you we wish to say "Thank You!"
The Leo McLellans and Joe The Kenneth McLellans, Ronnie and Cliff 3-1tp

CARD OF THANKS
Our sincere thanks go to each person who helped clean the debris from our field and premises following last week's tornado. Without your assistance it would have been impossible for the job to have been so thoroughly. Thanks to every one of you.
Eric Rushing
Marion Fite 3-1tc

FOR SALE--John Deere 70 1955 model. 3 point hitch. W. D. Buske, Route 2, Farmer 3172. 3-3tp

To Sell Your Land
Contact
Joe B. Douglas
DOUGLAS LAND CO.
PHONE 5541
FRIONA, TEXAS
We Have Buyers

USED COMBINES FOR SALE--See Bill Hannold at GALLOWAY IMPLEMENT COMPANY Phone 2691. 33-tfnc

LAND WANTED--We have buyers for irrigated farms, dry land or grass land and ranches. Call, write or come to see us. Phone 5221. Turner Bros. Land Co. Hale Center, Texas. 2-12tp

FOR SALE--Assortment of tulips, daffodils, hyacinths, peonies and other imported bulbs from Holland. Plant now. Mrs. J. F. Ward. North Main, Hereford, Texas. 51-tfnc

FOR SALE--A 300 Cow, Colorado ranch. Well fenced, well watered, ordinary improvements. Price \$70,000.00 See me for farm and ranch land. M. A. Crum. Floydada, Texas. 3-3tc

LOST--Prescription sunglasses at E. R. Day Gulf Station or Friona Battery and Electric Monday. Return to Star office. 3-1tp

HOWARD GRIFFIN
General Contractor
Home Repairs
Paint Of All Kinds
Stucco-Dash
Bovina, Texas
Phone AD 8-4277

Must sell my two bedroom house at 905 Grand, Friona. Garage, carpet, lots of closets, built-in oven and range top, 20 feet of nice cabinet space. Contact Walker Freeman, 226 Jackson, Hereford. Phone EM-4-0309 51-6tc

Soup's on, the rug that is, so clean the spot with Blue Lustre. Leaves no ring. Roberts Furniture. Friona. 3-1tc

FOR SALE--Crockett seed wheat. Paul Daniel. Hub. Phone 2694. 3-3tp

FOR SALE--Two 3 bedroom houses. Robert Dickey. Box 291, Friona, Texas 3-tnc

FOR SALE--Cordova winter barley seed. Tri-county elevator. Black, Texas. 1-3tc

FOR SALE--5-room house to be moved. Modern. Carpet. Contact Sam Rule. 1-3tp

FOR SALE--Two sets Hestons, 1957-1958. Maize attachment. Priced reasonably. Leon Hawkins. McGlothlin's Trailer court. 1-3tp

For Sale or Rent
Pianos and organs
Wurlitzer, Knabe, Fischer,
Lester Pianos
Hammond organs
Phillips
House of Music.
219 Main Street
Clovis New Mexico
Phone PO 3-5041 23-tfnc



DON'T GET CAUGHT...
Winterize All Your Motors Now!
With
ANTI-FREEZE
Be Safe, Not Sorry Get It By
The Case For Only
\$11.00 Per Case
We Give S&H Green Stamps
FRIONA CONSUMERS
Friona

Stop wishin'...

Most for your Money

WEPCO
versa-tilt 3-TRACK TILT-ACTION
Aluminum Combination Window

TWO WAYS To Keep Out Wintry Blasts And Spring Dust

See Them At

Two glass panels and screen... each on its own track... are always in place... ready to use. They tilt in for easy cleaning... lock back securely.

DUO-DELUXE

Aluminum Combination Door complete with all hardware

products of the Weather-Proof Co.

Carl McCaslin Lumber, Inc.
Phone 991 A Complete Building Service Friona

We Give Gunn Brothers Stamps
HOUSER'S GROCERY & MARKET
Big Enough To Accommodate - Small Enough To Appreciate
Phone 9521 Friona

HERE! THE GREATEST SHOW ON WORTH!

1961

Bel Air Sport Coupe. There's up to 2 inches more head room in this trim new hardtop, more leg room, too--front and rear.

MOST USEABLE, LIVEABLE, LIKEABLE CAR EVER BUILT! SIXTY-ONE DERRFUL CHEVY

Chevrolet has fewer inches on the outside this year. (Which you'll appreciate every time you park!) But a whole new measure of inside comfort and convenience from bigger door openings to more foot room in the rear. Seats are as much as 14% higher to give you greater comfort and a good command of the road. While out back, that low-loading luggage compartment is a regular storeroom on wheels. Now at your Chevrolet dealer's!

Presenting big-car comfort at small-car prices
★ **'61 CHEVY BISCAYNE 6** ★
★ the lowest priced full-sized Chevrolet! ★
★ You get a full measure of Chevrolet quality and roominess priced right down with many cars that give you a lot less! ★

Biscayne 2-Door Sedan with Body by Fisher.

See the new Chevrolet cars, Chevy Corvairs, and the new Corvette at your local authorized Chevrolet dealer's

REEVE CHEVROLET CO.
Friona Phone 2021

Of Interest To THE WOMEN

SECTION II THURSDAY, OCTOBER 20, 1960



The Organization of the United Nations

PORTRAYING THE U. N.—These members of the Modern Study Club dress their parts for presenting a panel concerning United Nations functions. Left to right: Lucille Latta, Chinese Peoples Republic; Fay Reeve, Nkrumah of Ghana; Grace Whitefield, England; Wilma Jones, Nehru of India; Deke Kendrick, Fidel Castro of Cuba; Irene McFarland, Khrushchev of the U.S.S.R. and Flora Mae Ayers, interviewer.

Modern Study Club Has Regular Meeting

The Modern Study Club met Tuesday evening for their regular meeting at the club house with 24 members present.

Mrs. Wesley Foster gave the high lights of her term serving as president of the club in the years 1952 through 1954.

The program theme was "United Nations." Those participating wore costumes representing the nation they spoke on. The following members and their representations were: Mrs. J.

G. McFarland, UNICEF; Mrs. Fay Reeve, UNESCO; Mrs. H. K. Kendrick, WHO; Mrs. George A. Jones, FAO; and Mrs. Otho Whitefield, BANK. Mrs. Guy Latta was dressed in Chinese costume.

Discussion of the Christmas card project was made during the business session. The club again voted to sponsor this project. It is one that benefits the whole community since it is a contribution to the local hospital fund. Its beginning was in 1956. In the place of people buying Christmas cards they are asked to place the money in the project account at the bank, and this is a way of saying "Merry Christmas" to all friends locally. A list of names of contributors are published on a special page of the Star in the Christmas edition.

Refreshments were served by the hostesses Mrs. Bill Stewart and Mrs. Otho Whitefield.

Melvin Sachs Attend Convention

Melvin Sachs has returned from Temple where he attended the 17th annual convention of the Lone Star District of the Lutheran Laymen's League, an international organization of 120,000 members which sponsors The Lutheran Hour and a broad program of Christian service through its 29,000 affiliated clubs.

A Friday leaders conference featured sectional meetings for pastoral advisors led by the Rev. Carl Heckman, Austin, and president of the district's 16 zones, led by Melvin Sachs.

Principals Return

Tom Jarboe, junior high principal and Raymond Cook, principal of high school have been in Dallas this week attending the state meeting of Secondary School Principals Assn.

The men left Friona Saturday and returned Wednesday morning.

Peek And Taylor Vows Are Exchanged

Miss Brenda Peek, daughter of Mr. and Mrs. Oval Peek, became the bride of Larry Taylor, son of Mr. and Mrs. L. D. Taylor, in a single ring ceremony Thursday, October 13 at 6 p.m.

Vows were exchanged in the home of the groom's parents with Rev. Bill Burton, pastor of the First Baptist Church, performing the ceremony.

The bride wore a white street length dress of cotton dacron

with lace decorations at the neckline and waist. She carried a corsage of pink and white carnations atop a white Bible. Her headpiece was of white carnations.

Miss Dixie Chitwood, maid of honor, wore a beige sheath dress with a black net overskirt. Her headpiece was identical to the bride's.

Jimmy Head of Hereford was best man.

Peggy Taylor and Mrs. Tommy Taylor were hostesses to a reception that followed the ceremony. Martha Wages registered the guests.

Following a brief wedding trip the couple is at home in Friona.

Dorcas Class Met Thursday

MET THURSDAY 1-181

The Dorcas Class of the Calvary Baptist Church met Thursday, October 13 at 2:30 p.m. in the home of Mrs. J. M. Bradley. Mrs. Bradley gave the opening prayer. Mrs. C. A. Guinn, class president, presided over the business session.

The Bible lesson was taken from the book of Matthew, chapter one through four. Mrs. Elroy Wilson presented the lesson and a discussion period followed. The Lord's Prayer was said by the members at the close of the lesson.

Mrs. Bradley served refreshments to Mrs. Elmer Euler, Mrs. Elroy Wilson, Mrs. A. S. Curry, Mrs. H. A. Hyde, Mrs. V. M. Ferguson and Mrs. C. A. Guinn.

Regular meetings are held the second Thursday of each month at 2:30 p.m. The next meeting will be at the home of Mrs. Elroy Wilson.

Calvary WMU Met Tuesday

The WMU of the Calvary Baptist Church met Tuesday, October 11 at the church for their Royal Service program. Mrs. O. C. Rhodes, program chairman, was in charge of the program. After a brief devotional, the calendar of prayer for missionaries was read by Mrs. Elmer Euler. Mrs. Mae Magness led the opening prayer and Mrs. Elmer Euler gave the benediction.

Also participating in the program were Mrs. H. A. Hyde, Mrs. Ray Castleberry, Mrs. Ira Holt, Mrs. Douglas Connelley and Mrs. A. T. Stowers. Others present were Mrs. Frank McGaughey, Mrs. Herbert Day, Mrs. Clarence Monroe, Mrs. J. M. Bradley, Mrs. Gaylon Rhodes and Mrs. Bill Stephens.

Housers Have Weekend Guests

Relatives and friends visiting in the home of Mr. and Mrs. C. O. Houser last weekend were Mrs. G. C. Hartman, Denise and Jimmie; Mr. and Mrs. Pete Adams, Gary and Linda; a sister of Mrs. Houser, Mrs. Myra Witherspoon and Nell; a brother, G. C. Hartman all of Albuquerque.

Jimmie Hartman, a nephew, is spending the week with Mr. and Mrs. Houser.

Mrs. Ed White Is Circle Hostess

The Mekka Circle met in the home of Mrs. Ed White Wednesday, October 12 at 9 a.m. with one guest and eleven members present.

Mrs. A. A. Crow led the opening prayer. The business session was conducted by Mrs. Guy Latta.

Mrs. Joe Collier gave the devotional entitled "Escapes." The theme of the study "Alcohol and Christian Responsibility" was presented by Mrs. Bob Rule, and a group discussion followed. Mrs. Newt Gore gave the benediction.

Surprise Birthday Party Honors Mrs. Bill Nichols

Mrs. Flake Barber and Mrs. Lee Spring were hostesses to a surprise birthday party honoring Mrs. Bill Nichols Friday afternoon from 4 until 5 in the home of Mrs. Spring.

A clever table decoration centered the table representing the "Young Woman in the Shoe." The centerpiece was a green high-top shoe filled with tangerine mums. The birthday cake, decorated using the colors green and tangerine, and coffee

were served to guests. Present were Mesdames Newman Jarrell Jr., Andy Hurst, Tom Pruitt, Martell LeVeque, George Anderson, Dave McReynolds, Lee Cranfill, Bill Sheehan, Billy Joe Mercer, Bob Riethmayer, J. T. Gee, Paul Spring and Steve Havousett from Dawn.

Mr. and Mrs. Louis Baxter and Steve are visiting in Lads, Colo., for a few days.



CONGRATULATIONS To Eula Bradshaw



Friona Lanes

Phone 3831

On Her Joining The 200 Club Last Week She Is Shown With Her Trophy

Inflation has taken a big bite out of the dollar. Replacement costs are up... and so is your need for adequate insurance. For dwelling alone, values are up about 70% in the last eight years. Are you safe? Better make sure. With the help of your local independent agent, find out the actual replacement value of your home and all your furnishings and personal possessions at today's prices. Then bring your protection up to date. Remember: because your independent agent knows his business, it's good business for you to know him.



Only An Independent Agent Can Display This Shield

ETHRIDGE-SPRING AGENCY

Insurance-Loans

Dan Ethridge Phone 8811
Frank A. Spring
Bill Stewart
Flake Barber Friona

LOOK LIKE ABC-TV
IN AMARILLO
BETTY McMAHON
With The P. M. Show
Everything Of Interest To Women

JOHN DALY
And The News Weekdays
At 6:00 P. M.

WEBB SMITH
K-7 News
6:15-10:00

DON PEOPLES
WEATHER
Registered Meteorologist
6:20 10:10

HO HO
The Clown
Daily 5:00
Sat. 9:30 A. M.

Watch The
FLINTSTONES
For Comedy Satire

Don't Miss
The Premiere Of
The Roaring 20's
Saturday At 6:30

HONG KONG
Mystery & Adventure
Wednesdays At 6:30

THE BIG SHOW
With Big Stars
Big Features
Sun., Thurs., Fri.
At 10:20

KVII-TV
Channel 7
in Amarillo

Cash in on these BUYS

Specials For Oct. 20 - Oct. 26

Betty Crocker CAKE MIXES 3 - \$1.00	New White Devils Food Peanut Yellow Honey Spice Marble	Gold Medal FLOUR 25 lb. Pillow Case \$1.91
Folgers COFFEE 2 - \$1.39	Betty Crocker FROSTING MIXES 3 - 98¢	Choc. Malt Choc. Fudge Creamy Fudge Creamy White
SPAM 49¢	Van Camp's #300 Can Pork 'N Beans 15¢	CHUCK ROAST Lb. 49¢
LISTERINE Libby's TOMATO JUICE #300 Can	59¢ Size 49¢	10¢
Frozen Foods		
Wansings Dandy Dinner 18 Oz. 79¢	Welch Grape Juice 6 Oz. Size 21¢	

FINEST QUALITY MEATS at "SPECIAL SAVINGS!"

Pinkney Half or Whole HAMS Lb. 52¢	Sunray Hickory Smoked BACON Lb. 59¢
Pinkney SAUSAGE 2 Lb. 69¢	CHUCK ROAST Lb. 49¢
ORANGES Texas Navel 15¢ lb.	EGG PLANT Colorado Red 16¢ lb.
POTATOES 10 lb. Bag 55¢	

On All Cash Purchases Over \$2.50 Every Wednesday

Your Home Owned Affiliated Food Store
Johnson's Corner Grocery
Friona
Phone 2111

Educator Warns Of Socialism

Warning that "with two-thirds of the world's land mass and one-third of the water area already under control of communism the rest of the world will be under the heels of Communism by 1973 if present gains continue" Dr. F. W. Maddox, president of Lubbock Christian College startled and stirred about 100 Lions and their guests at the annual Ladies Night Banquet last week.

Dr. Maddox went on to point out that the words Socialism and Communism are the same thing--"we in the United States will take Socialism as an acceptable word, while Communism is a dirty word."

There is no difference in the two words, they are both the same in meaning and in deeds, the educator pointed out.

He illustrated his timely talk with slide projections showing the how when more and more of a country is socialized, less and less rights are kept by the citizens of that country and the step from socialism to communism is easily taken.

He quoted the words of Karl Marx, the father of Communism who said that Capitalism and



SCOUT TRAINING SESSION -- A training session was held at the club house Monday and Tuesday for the purpose of training leaders for Brownies and Scouts. Mrs. Ralph Wilson and Mary Lou Anderson, Girl Scout executive of the Caprock council, presented the lessons and film for the group. Friona and Muleshoe were represented at the meeting. Pictured standing are Nola Vestal and Doris Hall. On the front row are Mary Bandy, Elaine Damron and Mary Lou Anderson.

Communism cannot exist side by side.

"The Communists are hard, and never quit pushing, and we must never relax our vigil, else we stand to loose our freedom and identity as a free country."

Dr. Maddox said.

The speech by Dr. Maddox climaxed the annual Ladies Night banquet sponsored by the Friona Lions Club. Members of Eva Miller's Trebelaires presented several songs and a solo

piano number by Iva Parr filled the entertainment bill of the evening.

The meal was served by members of the Future Homemakers of America Chapter at Friona High School.

News From RHEA

MRS. FRANKLIN BAUER

The regular meeting of the Rhea Lutheran Ladies Aid met Thursday night at the Parish Hall.

Mrs. Raymond Schueler was elected president for the next year. She replaces Mrs. Carl Schlenker who served the past year.

After the business session, Mrs. Ray Martensen led the group in the topic discussion.

Refreshments of cake, ice cream and coffee were served to the group by the hostess, Mrs. Chris Drager.

Present were: Mrs. Ray Martensen, Mrs. Carl Schlenker, Mrs. Franklin Bauer, Mrs. Robert Schueler, Mrs. Walter Schueler, Mrs. Chris Drager, Mrs. Chris Goetz, Mrs. Herman Schueler and Pastor Stroebel.

Mr. and Mrs. Billy Sifford attended the funeral of Billy's grandfather at Mobeetie, Texas the past week.

A hybrid field inspection tour was held at the Melvin Sachs farm on Tuesday.

Attending the HD salad dinner at Hub Thursday were Mrs. Cordie Potts, Mrs. Walter Schueler, Mrs. Malinda Schlen-

ker and Mrs. Sara Dean.

On the sick list is Glen Louis Schueler, son of Mr. and Mrs. Herbert Schueler. Glen Louis has the measles.

Pamela Jarecki celebrated her 6th birthday with a dinner in her honor at the home of her grandparents, Mr. and Mrs. Oliver Rieken, of Friona.

Mr. and Mrs. Walter Schueler and children spent the week-end at Midland with Mrs. Schueler's sister and family, Mr. and Mrs. Dewayne Parrish.

after it is over for discussion SIX or eight ice cubes in the on an item of business that nest discourages most broody needs to be taken care of. biddies.

KNOW YOUR RIGHTS! VOTING RIGHTS!

We feel that all legal voters of Texas should know...

No matter how you have ever voted...

Or in which primary you voted...

Or if you voted...

Or how your poll tax receipt is stamped...

You CAN vote for any candidate of any party on the November 8 ballot.

For Democrats who value the ideals and true aims of the Democratic Party, the only choice is Nixon and Lodge.

TEXAS DEMOCRATS FOR NIXON - LODGE

ALLAN SHIVERS, Chairman
308 W. 15th, Austin

(Pd. Pol. Adv.)

FOOTBALL CONTEST

Guess The Winners- Grand Prize Winner Gets An All Expense Paid Cotton Bowl Trip!

RUSHING Insurance Agency
Hi Plains Saving & Loan Ass'n
Ph. 5301 Eric Rushing Friona
Texas Tech Vs. S.M.U.


CLIP THIS COUPON

Name _____ Address _____

And Place It In Box At BiWize Drug By 6 P. M. Every Friday

1. Rushing Ins _____	5. Bainum _____
2. Friona Motors _____	6. Piggly Wiggly _____
3. Wheat Growers _____	7. Rockwell _____
4. Bi Wize _____	8. Reeve _____

Tie Breaker (Pick Score)
Friona _____ Vs. Tulia _____

Butane Bainum 
Ph. 8221 Friona
Canyon Vs. Dimmitt

Friona Motors
Your Authorized Ford Dealer
Ph. 2341 Friona
Baylor Vs. Texas A&M

Piggly Wiggly
Phone 9301 Friona
Dumas Vs. Dalhart

FRIONA WHEAT GROWERS
World's Longest Country Elevator
Ph. 2061 Arthur M. Drake, Mgr. Friona
Rice Vs. Texas

Rockwell Bros. & Co. - Lumbermen
Serving Friona Over 50 Years
Ph. 8891 Friona
-Muleshoe Vs. Floydada

BI WIZE DRUG
Your Rexall Store
Ph. 2781 Friona
Arkansas Vs. Mississippi

Reeve Chevrolet
Frigidaire Home Appliances
Ph. 2021 Friona
West Texas Vs. Hardin-Simmons



Prizes Every Week

- 1st Prize \$5
- 2nd Prize \$3
- 3rd Prize \$2

CONTEST RULES

Contestants must fill in blank in contest entry opposite sponsor's name with the team he thinks will win the games in that particular sponsor's ad.

Contestants must guess the score of the tie-breaker and then place the entry blank in the box provided at the BiWize Drug Store in Friona, or mail to The Star, before 6 p. m. each Friday afternoon. Any entries after that time will be discarded. Each week results will be tabulated, and at the end of the season the top winner overall (tie-breakers donot count) will be awarded two tickets plus \$55 for expenses to attend the New Year's Day Game at the Cotton Bowl in Dallas.

All residents of this area are eligible except the employees of The Friona Star and their families.

THE HIGH PLAINS FARM AND HOME TURBULENT WEATHER INFLECTS HEAVY DAMAGE



STRIPPED BY HAIL was this cotton patch between Farwell and Bovina, an area which received the brunt of a devastating hail storm early Saturday morning. Luckily, this field was an exception in the county but there was wide-spread damage to both cotton and maize fields.

A week of turbulent weather, marked by devastating hail, winds and heavy rains has inflicted extensive damage to grain sorghum and cotton crops through much of Farmer County and eastern Curry County.

The heaviest damage came early Saturday morning during a violent hail and electrical storm that riddled crops over a wide area, from Texico-Farwell north to Pleasant Hill and east to the Hub community.

Hail was spotted but also widespread in this region, with crop damage ranging from slight to total. Some of the heaviest losses were reported north of Texico-Farwell, near Bovina, and at the Hub. At places, hail stones were from six to eight inches deep following the storm.

Farmer County Agent Joe Jones estimated Monday that "several thousand" acres received hail damage in the county. Since the amounts of hail did vary throughout the area, it is impossible to estimate just how much of a financial loss the storm would mean to the county.

The storm was a severe blow to the farmers, who were just getting started harvesting bumper crops. Only a small percentage of the maize crop in the county had been cut when the hail came. Combines had just started cutting several fields, which were yielding upwards to 7,000 and 8,000 pounds.

The extent of the damage cannot be determined until farmers can get back into the fields and start cutting again.

Through Monday of this week, rain received since Saturday morning ranged from three inches to better than five, thus making this year reminiscent of 1957 when continued rains forced farmers off the combines and much of the grain could not be harvested until long after



WATER RUSHING DOWN THE BAR-DITCH and flooding both dirt and paved Farm-to-Market roads was a common sight Monday as rains continued for the third straight day. The rains have been general and have measured better than five inches in many places.



STANDING IN A FLOODED FIELD and checking hail damage to his maize crop is Truman Kittrell, who farms near Texico-Farwell. Kittrell started cutting this field Friday afternoon and it was averaging better than 5,000 pounds. The hail came early Saturday and inflicted damage, which Kittrell estimates at 50 per cent. Other fields in this area, north of the Twin Cities, were damaged as much as 80 and 90 per cent.

Keep Cotton Dry, Loose And Clean

The final grade of lint in bale of cotton is determined

Irrigation Systems

Concrete Pipe
Aluminum Pipe
Contact

PAUL A. HALL
Ph 2341 Friona



by the condition of the seed cotton when it reaches the gin. For this reason, cotton should be produced, harvested and handled so that it reaches the gin as dry, loose and clean as possible, says Fred Elliott, extension cotton work specialist.

Picking early in the morning or late in the afternoon when cotton is very moist should be avoided. Loss of color associated with delay in ginning of high-moisture seed cotton accounts for a large part of grade difference between

cotton harvested during high-moisture periods and dry periods. To get the best possible prices for cotton, the farmer should harvest it dry and keep it dry, the specialist points out.

Small capacity transport vehicles have no place in the cotton field, Elliott continues. Four-wheel, large-capacity, wood-slatted or wire-sided trailers are recommended.

Another quality reducer, which is closely associated with small transports, is tramping the seed cotton in the trailer. Even the most elaborate and expensive ginning systems cannot remove all of the small "pin and pepper" trash that is ground into the cotton by tramping.

Seed cotton should be harvested as clean as possible to permit the use of less gin machinery in obtaining a good grade. Pickers should be cautioned not to allow green leaves, excessive trash, dirt, colored rags, grass and other foreign objects to be mixed in seed cotton.

"Remember," Elliott concludes, "You can help maintain quality in cotton by harvesting seed cotton when it is dry and by keeping it loose and clean."

Courthouse

INSTRUMENTS FILED FOR RECORD WEEK ENDING OCTOBER 15, 1960 County Clerk's Office, Farmer County

W.D., A. L. Glasscock, F. O. Turner, SE90' Lot 2, Blk. 89, Bovina

W.D., Dan Ethridge, S.D. Rule, Lot 4, Blk. 10, Staley Add., Friona

W.D., Jane Overstreet Lokey, E. W. Sheets, Lots 14, 15 & 16, Blk. 59, Farwell

W.D., Tommy Williams, Mrs. J. H. Steelman, Lots 3 & 4, Part Lot 5, Blk. 22, Bovina

W.D., Carrie A. Lillard, Joe Johnson, E40' Lots 13, 14, 15 & 16, Blk. 63, Friona

MML, H. K. Kendrick, Geo. C. Taylor, Jr., Tract 9, W.L.D. Add., Friona

W.D., David Towry, et al,

Sugar Beet Meeting Thursday At Friona

A meeting to discuss what farmers in Farmer and Deaf Smith counties might do to secure more sugar beet acreage is scheduled for this Thursday night at the Friona State Bank

at 8 p. m.

"All farmers who might be interested in acquiring sugar beet acreage are urged to be present at the meeting," says Prentice Mills, manager of the Farmer County ASC office.

Representatives from Hereford, who have been working on the acquisition of additional sugar beet acreage for this area, will be on hand at the meeting.

The possibility of sugar beets

J. B. Buske et al, W 155 a. of E 310 a. Sec. 4, T1N, R3E

D.T., J. B. Buske, et al, David Towry, et al, W155 a. of E 310 a. Sec. 4, T1N, R3E

W.D., Merler Shirley, Ruth Busby, W70' Lots 7 & 8, Blk. 72, Friona

W.D., Merler Shirley, Lorene Dean, E 70' Lots 7 & 8, Blk. 72, Friona

D.T., L. L. Grissom, C. C. C., 10 a. of NE/4 Sec. 26, T10S, R2E

W.D., Terminal Bldg. Corp. of Texas, City of Friona, Part Sec. 32, T1N, R4E

Fed. Tax Lien, United States vs. L. A. & Helen Haws - ---

MML, Walter Kaltwasser, Oklahoma Lane Farm Supply, Inc., NE/4 Sec. 6 & NW/40 a. of NW/4 Sec. 5, T15S, R2E

becoming another major crop for this area was first brought up when the United States started having difficulties with Cuba, this country's major supplier of sugar. President Eisenhower cut Cuba's sugar quota by 25 per cent, and since that time, there has been much interest in raising the sugar beet allot-

ments for this region, which agriculturalists believe can produce a high quality beet.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

At Thursday's meeting, farmers will be brought up to date on the subject and the discussion will be centered around what steps can now be taken to bring about an increased sugar beet allotment.

Visual Care Contact Lenses
DR. B. R. PUTMAN
OPTOMETRIST
Office Hours: 9-5 Sat, 9-12
111 East 3rd St. Muleshoe, Texas

KEEP DOWN UPKEEP

with a **CO-OP**
Sludge Master
OIL FILTER CARTRIDGE
• ABSORBS WATER
• INERT TO OIL ADDITIVES

CO-OPULOSE — a truly miracle product with high cleaning capacity. Its spongy, springy consistency provides maximum flow rate.

BUILT ON
RESEARCH-NOT THEORY

CO-OP

Farm Supply Store
—MULESHOE—

A RATTLESNAKE won't leave while you go for a weapon if you leave an article of clothing near it.

This Line
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
Clovis, New Mexico

can SAVE thousands of dollars

No HUSTLE, NO BUSTLE — just three short minutes is all it takes to save-by-mail with us. Here's how — first, sign a check or money order — seal it in an envelope along with your passbook* — and send it off to us. Your savings will be promptly credited and your passbook returned through the mail. Easy isn't it?

Why not get that check into the mail — open or add to a safe, higher-earning savings account with us now!

CURRENT DIVIDEND ON INSURED SAVINGS 4%

4th And Pile
Clovis, N. Mex.

FARM & RANCH LOANS
Long Term — Low Interest
Ethridge-Spring Agency, Friona
Phone 8811

Announcing
Ford Dealer's
NEW EXTENDED
WARRANTY
Now! 12,000 Miles
Or One Full Year
Warranty On All
'61 Ford And Falcon
Automobiles

New 1961 Fords and Falcons have been built with such a high degree of quality, durability and reliability your Ford Dealer is extending his warranty to 12,000 miles or one full year, whichever comes first.

(Traditionally the standard for the American automobile industry has been only 4,000 miles or 90 days.) Ford dealers led the industry in extending their warranty on '61 Fords and Falcons.

Before you buy any new car, be sure to get the full details and inspect a copy of this outstanding warranty at your Ford Dealer's.

YOUR FORD DEALER

Dutch Quicquel
MONY Now
Means
MONY Later

LET US FORD DEALERS SHOW YOU THE MOST MAINTENANCE-FREE FORD IN HISTORY

BECAUSE IT'S BEAUTIFULLY BUILT TO TAKE CARE OF ITSELF



'61 GALAXIE BY FORD

SEE IT...DRIVE IT...AT YOUR FORD DEALER'S TODAY

FRIONA MOTORS

P. O. Box 957
Grand & Hiway 60 Your Authorized Ford Dealer Friona, Texas



GOING AFTER BINDWEED on a vacant lot in Farwell are these men who are saturating the weed with sodium chlorate. Bindweed has long been an enemy of the farmer, and a constant vigilance is required to keep the weed under control, both in the towns, along the highways and railroads and on the farms.

Wanted-All Your
Shoe Repair
SKINNER'S
Clovis Boot Shop
308 Pile Clovis, New Mex.

Bindweed Fight Still On

WITH THE COUNTY AGENT

JOE JONES

With the good moisture available wheat and barley will soon be large enough to graze. Where you have both wheat and barley, better graze the barley first. Barley makes its best growth in the fall, but does not stand the cold as well as rye and wheat, so to get the most from barley better get the growth it makes early and save the wheat and rye for pasture later on in the winter.

We have had a lot of pasture lost the last 2 years because the barley froze out or back. Much of the forage loss would have been prevented, had the barley been fenced separate and grazed off early and the wheat saved of the winter months.

In an effort to determine the value of phosphate on wheat

in the heavier soils, I am again working with Dr. Alex Pope of the Southwestern Great Plains Field Station at Bushland. The research plots this year are on Dee Brown's farm between Friona and Hub. These plots will be marked so you can stop by during the growing season and look them over. The value of phosphate on wheat in the sandier area of the county has already been established, but results on heavier soils is still questionable.

I will leave this Friday for the Agricultural Agents Annual Conference at College Station next week. I will be back in my office November 1.

Those of you who are interested in grass for seed or livestock production could well afford to visit the George Warner farm northeast of Black. Turn north at the road about 1 1/2 miles east of Black and his place is about 2 miles north on the west side of the road. We visited this farm on the Soil Conservation District Tour and George welcomes anyone to come out and take a look at his grasses. He has several different varieties of native grass under irrigation.

Head smut is wide spread in our grain sorghum this year. This is caused by a soil born organism and is likely to be of real significance in years ahead. There is no seed treatment for head smut and many have it, but have not recognized it as such. Too look for head smut look for heads just a little shorter than normal, that have little to no grain in them.

I made a count in one field and found a 7% infestation based on my limited count of 150 plants down one row. On infested plants you will find a pocket of smut about half way up the stalk, but not on the head as in case of kernel smut like wet rot. At present resistant varieties hold only answer and a few varieties used here at present show much resistance, but some are more resistant than others. Take a close look while you are harvesting and see how much smut you have this year and figure it will in all likelihood, get worse as your soil gets infested with the organisms.

They are the main sources of new infestations and may remain viable in the soil for many years.

The Parmer County weed committee was organized seven years ago and its chief function has been to "stimulate enough interest in weed control to get the job done," Jones says.

There are several herbicides which can be used for eradicating the weed and one of the most common is sodium chlorate. Others which have been used widely are Concentrated Borascu, Dybar, Polybar Chlorate and Telver.

Jones says that, generally speaking, Parmer County has very little bindweed. "We can keep it on a small scale only if we keep up the fight to control it," he adds.

Early Corn Appears Most Profitable

Corn planted in early May had the highest average yields, while corn planted in late April had the lowest percentage of lodging (falling down) in the date of planting tests at the High Plains Research Foundation, Delbert Langford, associate agronomist, reported this week.

The two varieties used in

the tests were Northrup-King KT-6, representing the early maturing varieties, and Texas 30, representing the late maturing varieties. Each variety was planted on April 21, May 5, and May 20 and harvested September 8 and 19.

The acre yields produced by KT-6 for each planting date were 134 bushels - April 21, 148 bushels - May 5, and 132 bushels - May 20. The yields produced by Texas 30 were 173 bushels - April 21, 170 bushels - May 5, and 124 bushels - May 20.

Lodging percentages at harvest on KT-6 were 2% - April 21, 5.7% - May 5, and 8.5% - May 20. Lodging percentages

for Texas 30 were 4.3% - April 21, 9.1% - May 5, and 23% - May 20.

In summarizing the result of tests for the past three years, Langford said, "These tests indicate that early planting and early harvest can reduce corn production hazards and take advantage of early season rainfall. This procedure results in greater profits from corn production."

NEWS FROM THE

FARM BUREAU

BY RAYMOND EULER

Although rains are always long range blessings to this area, they sometimes work hardships on farmers trying to harvest crops already produced. Even worse, of course is the accompanying hail, unusual for this time of year, but no less damaging because of the rarity. We know many farmers have already sustained serious losses, and we hope the rest of the crops can be saved.

In line with membership provisions of the 1960 conventions, AFB President, Charles Schuman has made the following recommendations to the USDA Secretary as guidelines in establishing 1961 cotton upland allotments:

1. An increase in the national allotment of not less than 10 per cent nor more than 14 per cent above the original 1960 allotment.

2. A price support level of more than the authorized minimum of 70 per cent of parity but not more than 75 per cent of parity.

3. Provision that no cotton can be released from Commodity Credit Corporation stocks for unrestricted use during the marketing year 1961-62 at less than 115 per cent of the 1961 support level.

We believe these recommendations will meet with the approval of cotton farmers of this area, as well as others.

The Texas Farm Bureau board of directors has voted to establish a trade development and bargaining organization as a means of expanding markets and increasing incomes of Texas farmers and ranchers.

The American Farm Bureau Federation established a foreign trade office in Rotterdam, Holland in February, 1959. Harrel West, Texas Farm Bureau president said the success of this office in developing new markets in western Europe was beyond all expectations. He said the activities of the Rotterdam office had demonstrated the need for organizing an "efficient order-filling service" in this country.

Herman Gerles has called a special meeting of the board of

FOR SALE
USED TIRES
For
Plows And Trailers
See
BOVINA
TIRE SERVICE
AD 8-2801 Bovina

FOR SALE:
Monro-Matic shocks-
Load Leveler-Air Lifts-
Overload Springs-
Factory rebuilt power brake
units. Complete brake and
front end alignment.
Boyd's Brake Shop
221 W. Grand, PO 3-4326

LULLABY LANE

INFANT'S WEAR	CHILDREN'S WEAR	MATERNITY WEAR
Layettes And Up	2 to 14 Girls 2 to 12 Boys	6 to 16 S-M-L

Farah Jeans - 2-12 - Slims & Regs.

"In The Village"
7th & Main Po 3-7232

**Building A House?
Building A Walk?
Building A Fence?**

Then You Need
The Best Flagstone!
The Best Cut
For The Finest
Flagstone In This
Part Of Country.
In A Wide Selection
Of Colors. Call

**Guy Kleeman
Stone Company**
Clovis
PO 3-3252

**IT'S ALL PONTIAC
ON A NEW WIDE -- TRACK
FOR '61**

**New Track To Body Proportion
Pontiac Is The Only Wide Track Car.**

Announcing The New Pontiac Trophy V8 Engine
Horse Powers Range From 215 To 348. It's
Lower Compression Ratio Lets You Use Regular Gas
More Headroom, Legroom, Footroom.
For Greater Comfort

SEE - DRIVE - COMPARE TODAY!!
Bonneville - Star Chief - Ventura - Catalina

Frank Rierson Pontiac
401 East 1st Clovis, N. Mex.

**YOUR REDDY KILOWATT DEALERS
IN PARMER COUNTY ARE:**

ROBERTS FURNITURE FRIONA	WHITE AUTO STORE FRIONA
FARWELL ELECTRIC FARWELL	REEVE CHEVROLET FRIONA

Black Optometric Clinic
A. J. BLACK, O. D.
OFFICE HOURS: 9:00 to 5:00 -- Sat. 9:00 to 1:00 Phone 8240 -- Muleshoe, Texas

... I'm so glad I made the
BIG CHANGE
to modern ELECTRIC cooking!

You will be, too, when you see the new electric ranges now on display at Reddy Kilowatt Electric Appliance Dealers.

Look them over—find the model that makes the best of the big change for you. Learn about trades and terms—and a terrific allowance for wiring.

The age is electric. Is your range?

ASK ABOUT WIRING INSTALLATION ALLOWANCE
SEE YOUR REDDY KILOWATT APPLIANCE DEALER

REDDY KILOWATT
PUBLIC SERVICE COMPANY

**DRY YOUR GRAIN FASTER
WITH CONTROLLED AIR MOVEMENT!**

Behlen
GRAIN DRYER

Look at these features that make Behlen America's Biggest Selling Grain Dryer:

- AUTOMATIC GRAIN HANDLING**—A system of augers moves grain into the Dryer... distributes it evenly throughout the drying chamber... then removes it automatically after drying.
- NEW AUTOMATIC MOISTURE CONTROL**—Saves time, protects from over-drying. Set controls for the desired moisture content. Behlen Dryer automatically shuts off at the pre-set moisture content.
- EXCLUSIVE H/A POWER**—Exclusive variable-pitch axial vane fan and high-output Behlen burner give you the right amount and volume of heat and air.
- Full "WRAPAROUND" Grain Compartment**—Grain in drying chamber is actually "wrapped around" the air chamber. Heated air passes through all grain... gives fast, uniform drying and eliminates the need for costly grain movement.

Spra-Gro Steel Building Co.
2220 N. Prince Phone PO3-4416 Clovis, N. M.

Is Vegetable Growing A Gamble?

When the statement "Growing Vegetables is a gamble," is made could this be a case of the culprit blaming the victim? Is the business itself a gamble, or are the farmers actually the gamblers? Clyde Singletary, extension horticulturist, says that the only way to learn the answers to these questions is to take a close look at the vegetable business. With few exceptions, most vegetables are staple food items of most American families. Per capita consumption of most vegetables is increasing each year along with rapid growth in our population. Vegetable surpluses are temporary—in many cases lasting only a few days or weeks. These surplus problems can, however, be damaging to growers.

The vegetable industry, particularly as it relates to consumption, appears quite stable, continues Singletary. Week-to-week price fluctuations occur, but averages over a period of years are fairly stable.

If consumption is always positive, why should there be this attitude that growing vegetables is such a gamble? Could it be that some farmers are blaming the industry when they should be blaming faulty production practices?

Singletary says that yield per acre, quality yield, speculative growing, concern for product after harvesting and knowledge of competition are the main factors in determining profit or loss. Careful analysis of the vegetable situation in Texas reveals that low yields per acre is the most important factor affecting income of growers. Consumers are quality conscious, thus quality is one of the most important tools of bargaining.

Speculative growing is another income reducer. Planting without planning can lead to disaster. Another common fault of some vegetable producers is the apparent desire to drop all responsibility for their products as soon as they leave the field. Growers need to be as concerned about the product from the field to the consumer as from seed to harvest, says the specialist.

Singletary concludes by saying that producers need to know their markets. That is, they must know how much of what will be needed at a certain place at a certain time.

The cost of living index in Bolivia jumped 15 fold between 1945 and 1955; in Paraguay, over the same period, the increase was 30 fold.

FREE INSTALLATION
On all Monro-matic shocks & load levellers, & Pryor overload springs
BOYD'S BRAKE SHOP
221 W. Grand PO 3-4326

Average yields, fertilizer costs, and net profit due to fertilizer on two varieties of wheat.

Treatment	Yield Average Bu./Acre	Average Cost	Average Profit due to Fertilizer
No Fertilizer	37.79	---	---
N alone	56.87	\$5.86	\$26.20
2205 alone	54.45	6.13	21.86
N + P2O5	57.67	11.99	21.41
N + P2O5 + K2O	56.87	13.99	18.07

Plenty of seedlings are available to Texans for reforestation or windbreak plantings, says Bill Smith, extension forester. Orders are being taken now by the Texas Forest Service, College Station, Texas.

FOR FALL FASHIONS

- *HATS
- *COATS & SUITS
- *DRESSES
- *LINGERIE & JEWELRY

The Fashion Shop
On "The Fashion Corner of CLOVIS"
PO 3-5431

La Zia
Mexican Food Steaks
Private Parties Can Be Arranged
U.S. Hwy. 70 "THE GORES" PO 2-2966

A COTTON STRIPPER
For Your **MASSEY-FERGUSON TRACTOR**

Now Available

- 1.20 Minute Hook-Up Time
- Hi-Speed - Big Capacity Stripper
- Saves Extra Man In The Trailer
- Better Turnout. No Tags - No Barkies

Can Be Adapted To Fit ALL Makes Of Tractors

"Sure We'll Trade" Terms Available

PRUITT BROS. IMPLEMENT CO.
Local Owned Local Operated
Your Friendly Massey-Ferguson Dealers
On Highway 70--Just North Of The Tracks
Phone 7550 Muleshoe

Table 3. Yield in bushels per acre of eight varieties of wheat at the High Plains Research Foundation in 1960.

Variety	Yield
1. Concho	51.48
2. Bison	50.16
3. Westar	48.18
4. Triumph	48.18
5. Tascosa	47.52
6. Ponca	47.52
7. Improved Triumph	45.54
8. Crockett	41.58

Table 4. Effects of supplemental irrigation on yield and net return from three varieties of wheat.

Variety	Yield in Bu./A. Dryland	Yield in Bu./A. Irrigated	Increase over Dryland	Cost of Pumping 8" Water	Net Profit from 8" Water
Wichita	20.5	43.6	23.1	\$6.00	\$32.81
Comanche	21.1	42.2	21.1	6.00	29.48
Aztec	20.5	41.6	21.1	6.00	29.48

Dr. William Beene OPTOMETRIST
Regular Office Hours Monday Through Friday
Box 546 Ph 4051
9th & Main
Frona Texas

Will you harvest crops or accidents this year? Machine harvesting can be extremely dangerous if it is done in a hurry, or if the equipment is not in the best possible condition. Be sure the seats, controls and steps are in good repair. Keep the shields and safety guards in place. Wear the right clothes for the job. Also, the Texas Farm and Ranch Safety Council points out, children are definitely out of

place around harvesting machinery. Prevent accidents and reap the rewards of safer farming. It's a paying proposition, says the Council.

ADAMS DRILLING CO.
WATER WELL DRILLING
LAYNE PUMPS, INC. DIAL 2921 PUMP & GEAR HEAD REPAIRS
NIGHTS 2951
Sales & Service Friona Texas

SHOP and SAVE
during our **Second Anniversary Sale**
October 3 - 31
Register FREE Once Each Day For **Ethan Allen Dining Table**
And Four Chairs To Be Given Away Oct. 31 At 6 P. M.
McGee Furniture
511 N. Main Hereford EM 4-2584

Attention,
Mr. Cotton Producer
Of Parmer County:

Are you smoking more now but enjoying it less?

HAVE A REAL CIGARETTE - HAVE A CAMEL

Orin Murray
TAKES IT EASY WITH A CAMEL
Camel is the best tasting cigarette of all—because the Camel blend of costly tobaccos has never been equalled. Try Camels and see.

The best tobacco makes the best smoke!

Ask Your Ginner To Send Your Cotton To Western Warehouse Co. In Bovina.

YOU SAVE MONEY BY DOING BUSINESS AT HOME.

"We Have Nothing To Sell But Service"

WESTERN WAREHOUSE CO.

—Bovina—

Piggly Wiggly's

"INDIAN SUMMER" Sale!

During these beautiful, sunny days and cool nights your family's appetites take a new lease on life! You can cater to their whetted tastes with these delicious foods from Piggly Wiggly's Indian Summer Sale! A full selection of delicious fall foods... foods that make mealtime a big occasion! For the best in all foods, shop Indian Summer Sale. (Remember, you never get scalped at Piggly Wiggly!)



Specials Good
Oct. 20 — Oct. 23

At
Friona Piggly Wiggly

Phone 9301

SUGAR 99¢
Crystal 10 lb. Bag

Lettuce
Lb. **10¢**

CAKE MIXES 33¢
Duncan Hines
Your Choice Of These Delicious Flavors
Butter Pecan-Yellow
Burnt Sugar
Fudge Nut

Oranges
Lb. **23¢**

Northern
TISSUE
4-Roll Package
39¢

CRISCO
3 Lb. Can
81¢

MELLORINE 39¢
Swift's Honeycup
Half Gallon All Flavors

Bananas
Lb. **10¢**

Cape Ann
Fish Sticks 8 oz. Package **29¢**

Welch
Grape Juice 12 oz. **35¢**

Apple, Cherry or Peach
Banquet Pies 3 for **\$1.00**

Frozen
Strawberries lb. **27¢**

6 Oz. Box
JELLO
17¢

Wolf Brand No. 2 Can
Chili **59¢**

Top Hand
SAUSAGE 2 Lb. **59¢**

Pinkney Jumbo Pack
FRANKS 3 lb. **\$1.09**

Beef Short
RIBS Lb. **25¢**

Fresh Ground
BEEF Lb. **39¢**

Quart Size
Miracle Whip
Salad Dressing
55¢

Hi-C
46 Oz. Can
Grape Or Orange
DRINK

3 For \$1.00

Double S&H
On All Purchases Over \$2.50
Every **Wednesday**
Green Stamps

October
is a fine time to shop
PIGGLY WIGGLY

