## THE FRIONA STAR

but one ISM in America ... and that's AMERICANISM



Parmer County Youngster Is Named
$\mathrm{T}_{0}{ }^{\text {'Who's }}$ Who" In American Colleges
Friona Womens Club Has Lewis Nordyke
As Guest Speaker


Mrs. Shields Is Buried In Clovis Following Tragic Death Last Week

Entry Blanks At Friona Machinery
For Naming New Kaiser-Frazer Car





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| No Better Time |  |  |  |  |
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| Rockwell Bros. \& Co. |  |  |  |  |
|  |  | BIBLE COMMENT FOR NOV. 13 |  |  |
| Things For You To Remember STOP! |  | Prophet Presents <br> Enigma of Suffering <br> To Succeeding Ages |  |  |
|  | BLUE CROSS BLUE SHIELD Hospitalization Medical Surgical |  |  |  |
|  | GIVE TO YOUR FAMILY |  | Forsme |  |
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| ALWAYS SEE YOUR CONSUMERS | RAYMOND EULER Represe |  |  |  |
|  | RAYMOND EULER, Represe |  |  |  |
| FRIONA CONSUMERS COM ${ }_{\text {Hen }}$ | SPECIAL OFFER <br> Dealing With USERWARE By YOU THIS WONDERFUL OFFER Save Our Cards THEY ARE VALUABLE |  |  |  |
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## THE FRIONA STAR

Buy It In Friona


American Legion Auxiliary Starts Collecting For Chrisimas Gifts
policy. Our offices ....and the managers and peothe who work in them ... have one main purpose eel that purpose is best served if you find an "open door" each time you call at one of our offices.
Perhaps you have a suggestion on how to improve our service. .. a request for informatio prove our service ... a request for informatioa ...
or just the desire to visit for a while with our people. Whatever the purpose of your visie, we know it will be best accomplished if you find an open door and a hearty welcome. That's what we want you to always find.
Hear "Hywns or tre wono" woen sonday at 12.45 P . M on

The next time you visit one of our officen tal - good look at the doors in it. Chances are you'll find all of them open ... especially the door to the - 1
manager's office.
Open doors are a very important part of our to bring you the best in electric service. We ar" each time you call at one of our office.


IT'S BITTER MEDICINE When You Get the WRONG kind of Fuel, and
much of it. BUT - When You Buy PHILLIPS " $66^{\prime \prime}$ GASOLINE
SWEET Medicine and Easy To Take and Con Be Taken In
ARGE OUANITIES
And Our Prompt, Courteous, Service Makes I Still BETTER, and
Ster
Tubes, and Access, Greases, Tires,
And Do Not Forget Our Washing, Cleaning Greasing Service
Smith's "66" Service Station New Phone 2462
Right on Highway 60


Reeve Chevrolet Company
FRIONA TEXAS

