

THE FRIONA STAR

...but one ISM in America... and that's AMERICANISM

FRIONA, PARKER COUNTY, TEXAS, FRIDAY, SEPTEMBER 30, 1949

Price: 5c

Square Dancers To Attend Mammoth Festival In Clovis First Of Week

Herb Greggerson, nationally known square dance instructor and "caller" who has taught square dance dancing in thirty states during the past 16 years, will be in Clovis, New Mexico to stage a mammoth Square Dance Round-up during the Southwestern Cattle Festival on October 3rd and 4th.

Greggerson, the leading Texas authority on Western Ranche dancing, both round and square, will give instructions on both dancing and calling during the morning and afternoon of October 3rd and 4th at the Clovis National Guard Armory, and each evening will preside over the big square dances to be held in the same building.

This season Herb will hold square dance institutes at Texas University, Southern Methodist University of Texas, Brigham Young University of Utah, State College of Washington, will spend two weeks teaching in Canada, and will hold many other institutes throughout the United States. Square dancing is gaining in leaps and bounds and there is a great demand for good instructors and callers. Many teen age callers are earning their way through college by calling for square dances, and many of the leading churches of the nation are throwing open their doors for teen age square dance groups.

Herb has invited everyone in this area who is interested in square and old-time round dancing to be in Clovis during his two-day stay. Whether you are a beginner or a finished square dancer, Herb can show you a good time and give you some help on improving your dancing. If you are a caller, Herb can give you some new material and tips on becoming better. He is the author of the square dance publication entitled HERB'S BLUE BONNETT CALLS, an instructional book that explains how to dance at least 52 old time square dance figures, with drawings and illustrations. "Learning and dancing are mixed so well together that you never realize that you are learning until you are a finished dancer, and all the time you are having a marvelous time," Herb says.

Tickets are now on sale at the Clovis Chamber of Commerce which entitles the holder to attend both full days of instruction and the big square dance each night. For square dancers who desire to attend only the evening dances, tickets will be on sale at the door.

Forty Niners Program Is On Ceramic Work

Mrs. Aubrey Jarmen of Muleshoe entertained the Forty Niners and their guests Monday night with a demonstration of ceramic work.

She brought with her a very beautiful display of several articles, which she has made. Interest in this work is very high and a class may be started here soon.—Reporter.

Mr. and Mrs. Bert Shaekleford spent Sunday, the 25th, visiting in Hereford.

Homecoming For Black Community

The people of the Black community enjoyed a "Homecoming picnic" Sunday afternoon at the park in Hereford.

Those attending, who live at Black were Mr. and Mrs. Tom Presley, Charlie Presley, Mr. and Mrs. Clyde Hays and Clyde Lyndall, Mr. and Mrs. Lewelle Deaton and Brenda; Mr. and Mrs. James McLean, Luellen and Jimette; Mrs. Dick Locky and H. V. Mrs. Howard Elmore and Mrs. Price and Mrs. Ralph Price and Randy; Mr. and Mrs. R. E. Barnett; Mr. and Mrs. Woodrow Whitaker and Dwight; Mr. and Mrs. Fern Barnett and children; and Miss Donnie Johnson.

Those attending who used to live at Black but have moved away were Mr. and Mrs. Stone and granddaughter of Panhandle; Mr. and Mrs. John Gallo and Mrs. Cleburn Carr of Floyd, N. M.; Mrs. Effie Wyley of Clovis, N. M.; Mrs. Mary Johnson of Hereford; Mr. and Mrs. Cliff Johnson and family of Badley; Mr. and Mrs. Frank Lookingbill and family of Hereford; Mr. and Mrs. Loyd Lookingbill of Sumnerfield; Mr. and Mrs. Jake Bennett of Seminole; Mr. and Mrs. Johnnie Mann of Canyon; and Mr. and Mrs. W. H. Flowers of Hereford.

A CARD FROM THE NEWS

A card recently received from Mr. and Mrs. E. R. New, now of Durant, Oklahoma, reads as follows: "Dear Sir: We finally got located and are happy over our new home. We are just out of the city limits of Durant and have 20 acres of grass and a nice little home. Give everyone our regards. Please change the Star to Durant, Okla., Gen. Del. Your friends, Mr. and Mrs. New."

We, of the Star are sure the many Friona friends of these two fine people are pleased to learn that they are now happily located.—The Star.

Wez Izzard Date Here Is Changed

Wez Izzard of Amarillo was to have been guest speaker at Friona on October 4th, but owing to conflicting dates, the Friona date has been changed to Monday, October 10.

This program is being sponsored by the Friona Woman's Club. The Modern Study Club and the Friona Lions Club, and the public is cordially invited to attend.

Mr. Izzard will speak on his recent trip to Europe and conditions as he found them there. Remember the time is October 10th, at 8:30 p. m. at the Friona Methodist church. Everyone in the community is invited and urged to attend.

Buddie Smith Funeral Held Here Tuesday

A pall of sadness was felt throughout our entire city and community when it was learned that one of our most popular high school boys had met his death from the effects of an accidental pistol shot, Sunday afternoon.

Frank Lee Smith, known by his neighbors and playmates as "Buddie," 17 year old son of Ray Smith of this city, in company with two of his boy friends, Jackie Looper and Darrel Franklin, left home in the early part of the afternoon with their guns for a hunting trip near a lake about five miles northwest of Friona.

The boys had with them in addition to their hunting guns, a small 22 calibre single shot pistol, which, at the time of the fatal shot, was being handled by Jimmie Looper to Buddie, who in some unaccountable manner discharged the bullet striking Buddie in the right shoulder, ranged diagonally downward, emerging from the left side at the lower part of the body.

The other boys hastily got Buddie into their car and started for town, but when near the home of John Lynn, their car broke down and they secured the services of Mr. Lynn to bring them on to town, but the boy's life had expired when the doctor reached him.

Mr. Lynn expressed the opinion that the body was lifeless when he was placed in his car. The other two boys were suffering from such a stage of alarm and excitement that they could give only a disconnected account of how the tragedy had happened. A coroner's jury rendered a verdict of death by accidental shooting.

"Buddie" was born at Friona or near Friona, and although the family was away from Friona for a few years, he has spent practically his whole life at Friona. He was a bright, intelligent and energetic lad and his popularity had won for him the distinction as class leader.

Funeral service were held at the local Baptist, conducted by Rev. T. B. Allen, the pastor of the church.

The profusion and beauty of the floral offerings, and the great concourse of mourning friends bore evidence of the esteem in which the deceased was held by his neighbors.

Buddy was preceded in death by his mother, Mrs. Grace Smith, about 13 years ago. He is survived by his father, Ray Smith, and two brothers, John and David Smith and one sister, Mrs. Cherry Ann Murgas, all of Friona. Also his grandmother, Mrs. Olive Smith of Falls Church, Va.; also 5 aunts, Mrs. S. M. Pool, Jr., of Falls Church, Va., Mrs. Corene Harris of Bridgeport, N. J., and Mrs. Roy Bottsford and Mrs. E. M. Rice of Hereford. He also has four living uncles, Paul Smith of Corpus Christi, Carroll Smith, of Hereford, Rev. Norman Rice of Free Water, Oregon and Edgar Rice of Tonaloo, Miss.



UNUSUAL PETS — Little Johnny Keller of Harlingen has three unusual pets in his home—a fawn, a baby javelina, and an adult javelina. He is shown at mealtime with the two youngsters. (AP Photo)

School Group Meets In Amarillo To Discuss Gilmer-Aiken Bill Measures

A meeting of the school superintendents and county superintendents of the Panhandle of Texas met in the County Court room of the Court house in Amarillo September 27, 1949 for the purpose of studying the Gilmer-Aiken measures concerning transportation set up. All phases of the financial set up were discussed by Mr. Griffin of Austin, who is director of Transportation Division of G. A. Special problems were presented by various school officials of the territory and were worked out in the meeting. Forms to be used by schools, distributed by county superintendents, for every phase of transportation were brought into the picture. These forms will be used in handling all transportation for the entire year. Supt. Dalton Caffey representing the local district at the meeting.

Local school fees affects of Gilmer Aiken Bill acting on preliminary applications of the school of the states, the foundation school program has put each into the measure by sending out the first installment of funds for those schools who can qualify. Superintendent Dalton Caffey announced that the local depository has received \$2,606.00 as a first installment to the local school from the foundation fund. This amount may be lowered or raised after the final application has been made, which will be October 15, 1949. However, regardless of the amount the Friona school qualifies for it will be paid in nine monthly installments. The above mentioned figure does not include transportation reimbursement which will be paid through the County School Board. And it is expected that the Friona School will qualify for approximately \$10,000.00 for the school year.

Mr. and Mrs. Ralph Lee Wiley of Lubbock are announcing the arrival of a baby boy born September 21st, weighing six pounds and fourteen ounces, named Teddy Grier Wiley.

Those attending the reception given following the ceremony were Mr. and Mrs. Joe Wilkins and family, Mr. and Mrs. Preach Collier, Mr. and Mrs. Earl Black and daughter Mr. and Mrs. Lee Renner and son, Mrs. Charles Adams, Lela Dory, Mary Nell Fulks, Richard London, G. A. Collier, Jimmie Tedford, and Minnie Worley.

Out-of-town guests were Hubert Jones and Mrs. Kelly Nix of Portales, N. M., Mr. and Mrs. Virgil Lindsay and girls of Clovis and Barbara Hale of Clovis.

Mr. and Mrs. Wilkins plan to make their home at Friona.

Jasper Family Has 24th Reunion

For the 24th consecutive year, the children of the late Mr. and Mrs. James N. Jasper got together for the annual family reunion. This year the affair was held in Memphis at the home of Mrs. Betty Jasper Hodges, Sunday, August 25th, with 12 of the 13 living children in attendance.

Only one brother, Will Jasper, of Portales, N. M. was unable to be present. Mrs. Hodges is one of the five brothers and sisters who has been present for each of the 24 reunions. The oldest member of the Jasper family is 78 while the youngest child is 60.

Present for the family dinner, which was served Sunday, were 71 relatives, including children, grandchildren and great grand children.

Brothers and sisters present included Mr. and Mrs. Tom Jasper, of Friona; Mrs. Hodges, of Memphis; Mr. and Mrs. John Jasper, of Claude; Mrs. J. W. Burroughs, of Texhoma; Bob Jasper and wife of Lubbock; Mrs. M. C. Washington, of Plomont; P. D. Jasper of Silverton; Mrs. Annie Ross of Tulsa; Mr. and Mrs. R. R. Thompson of Memphis; Nat Jasper of San Diego, Calif.; Mrs. A. K. Spears, of Tulsa; Mill M. Jasper of Silverton and a cousin, John Jasper of Stinnett.—Memphis Democrat.

Miss Crawford Elected Freshman Class Officer

Kirkville, Missouri—Miss Jean Crawford of Friona, Texas was elected as secretary of the freshmen. The election was held on Friday, September 18, at the Kirkville College of Osteopathy and surgery.

The above is the contents of a card, received at the Star office this week. Miss Crawford is the daughter of T. J. Crawford, and is one of Friona's most popular accomplished young ladies.

Fair Highlights Include Attendance And Larger, Varied Exhibit Booths

It seems to be the universal verdict of those who visited the Dairy Show and Fair here during the last three days of last week, that it was a success from every point of view.

The exhibits were larger and better and more varied than they were last year, and all concessions were well patronized, so far as can be ascertained, there was no record kept of the attendance, but the attendance was good, each of the three days.

There were at least seven breeds of cattle represented, making a total of about 190 head, including the leading breeds of dairy and beef cattle. In addition to this there were between 60 and 70 head of hogs, all ages, including at least six of the most popular breeds, making a grand total of about 250 head of livestock.

The Ladies Department of fancy needle work and culinary work was larger, and it is stated that these exhibits were of a higher class than last year.

The various mercantile concerns of the county were well represented with exhibits in their various lines of merchandise, and the farm machinery exhibits were large and made a good display.

All concessions were liberally patronized, and netted their sponsors quite satisfactory cash returns, most popular among these being the "ducking stool," sponsored by the Lions Club, the bingo stand, sponsored by the Women's Clubs, and the roping match and "frog jumping" contest, both sponsored by the American Legion.

The "community booths" sponsored by the various communities of the county, were very attractive, the highest award going to the Farwell booth. The displays in these booths consisted largely of agricultural products.

All the livestock stalls within the buildings were filled to capacity, and some sixty or more head of stock were quartered in makeshift stalls hastily built within the arena.

Plans are already being made for a still greater and better fair next year. The winners in the livestock department were taken to Lubbock Panhandle and South Plains Fair where many of them won high placements. From Lubbock they will go to the Tri-State fair at Amarillo, for next week, and some of them will go to the Texas State Fair at Dallas, and on to Indianapolis as stated in another article in this issue.

ENTRIES AT FAIR

Last of cattle entries at the Farmer County Dairy Show and Fair.

JERSEY
Class 5—Joe Fallwell.
Class 6—Priona FFA, first, Max Wells, second; Lewis Gore, third; Sterling Donaldson, fourth.
Class 7—G. A. Collier.
Class 8—Friona FFA.
Class 9—C. W. Grissom, second; Friona FFA, first; G. A. Collier, second.Class 12—Junior Champion Bull: Friona FFA, first; G. A. Collier, second.Class 13—Senior Champion Bull: Friona FFA, Friona FFA, Friona FFA.Class 14—Grand Champion Bull: Friona FFA.
Class 15—Keith Brock, first; Max Wells, second; Ray Strickland, third; Max Wells, fourth; Wendol Christian, fifth.Class 16—Friona FFA, first; Friona FFA, second; Ray Strickland, third; Troy Christian, fourth; G. A. Collier, fifth.Class 17—Joe Fallwell, first; Lewis Gore, second; Ross Miller, third; Friona FFA, fourth; Tommy Jones, fifth.Class 18—Junior Champion Heifer: Keith Brock, Friona FFA, Joe Fallwell.Class 19—L. M. Grissom, first; C. W. Grissom, first; Duane Martin, first; Ross Miller, second; Max Wells, second; Ray Fitzgerald, fourth; Max Wells, fourth; Donald Petty, third; Ross Miller, fifth; Bobby Mercer, fifth.Class 20—Ross Miller, first; Troy Christian, second.**GUERNSEY**
Bull dropped between Jan. 1, 1949 and June 30, 1949.
Class 65—Gary Crow, first; Gary Crow, second.
Class 66—Bull dropped between 7-1-48 and 12-31-48.
Class 67—Bull dropped between 7-1-47 and 6-31-48; Gary Crow.
Class 68—Bull dropped between 7-1-45 and 6-31-45.
Class 72—Grand champion bull: Gary Crow, first; Gary Crow, second. Class 74—Gary Crow, Heifer dropped between 7-1-48 and 12-31-48.

Class 77—Cow dropped between 7-1-46 and 6-30-47.
Class 82—Gary Crow, first; Gary Crow, second.
HOLSTEINS
Class 48—Gary Crow.
Class 60—Ray Strickland.
Class 65—Bull dropped between Jan. 1, 1948 and June 30, 1949; D. C. Burnett, first.
Class 66—Bull dropped between July 1, 1948 and Dec. 31, 1948; D. C. Burnett.
Class 68—Bull dropped between 7-1-45 and 6-30-47; D. C. Burnett.
Class 70—Junior Champion Bull: D. C. Burnett.
Class 73—Heifer dropped between Jan. 1, 1949 and June 30, 1949; D. C. Burnett, D. C. Burnett.
Class 74—Heifer dropped between July 1, 1949 and Dec. 31, 1948; D. C. Burnett, D. C. Burnett.
MILK PRODUCTION CONTESTS
Jerseys, Class 1—C. W. Grissom, Oklahoma Lane, first, 2.07 butterfat, 38.4 milk, 5.4 per cent.
Ray Strickland, Friona, 1.34 butterfat, 23.6 milk, 5.7 per cent. Lewis Gore, Friona, 1.28 butterfat, 21.1 milk, 6.1 per cent.
Class 2 Jerseys: Joe Fallwell, Friona, 1.39 bf., 31.8 milk, 4.4 per cent. Tommy Jones, Friona, 1.16 bf., 22.4 milk, 5.2 per cent. Ray Strickland, Friona, 1.1 bf., 18.4 milk, 5.5 per cent.
Class 3 Jerseys—Ross Miller, first, 1.06 bf., 20 milk, 5.3 per cent. Holsteins, Class 1—Ray Strickland, 1.80 bf., 40.1 milk, 4.5 per cent.
MILKING SHORTHORNS
Class 27—Bulls between Jan. 1, 1949 and June 30, 1949; W. H. Flippin, Jr., Virgil Teague.
Class 28—Bulls dropped between July 1, 1948 and Dec. 31, 1949; Owen Patton.
Class 29—Bulls dropped between July 1, 1947 and June 30, 1948; J. S. and Maxine Thompson, Eugene Boggs, G. A. Collier, Virgil Teague, Levi Johnson.
Class 31—Bulls dropped before July 1, 1945; Fred Kepley.
Class 32—Junior champion bull: Owen Patton.
Class 33—Senior Champion bull: Fred Kepley.
Class 34—Grand champion bull: Fred Kepley.
Class 35—Heifers dropped between Jan. 1, 1949 and June 30, 1949; Darrell Thompson, J. S. and Maxine Thompson, Dale Hart.
Class 36—Heifers dropped between July 1, 1948 and Dec. 31, 1948; Eugene Boggs, J. S. and Maxine Thompson, Levi Johnson, W. H. Flippin, Jr., Mrs. E. R. Wolfe.
Class 38—Sows dropped between July 1, 1947 and June 30, 1948; J. S. and Maxine Thompson, Levi Johnson, Milburn Bennett, Virgil Teague, Virgil Teague.
Class 39—Cows dropped between July 1, 1946 and June 30, 1947; W. H. Flippin, Jr., W. H. Flippin, Jr., Dale Hart.
Class 40—Cows dropped between July 1, 1945 and June 30, 1946; J. S. and Maxine Thompson, Levi Johnson.
Class 41—Cows dropped before July 1, 1945; Eugene Boggs, L. e. v. J. Johnson, Dale Hart, W. H. Flippin, Jr.
Class 42—Junior champion female: Eugene Boggs.
Class 43—Senior champion female: J. S. and Maxine Thompson.
Class 44—Grand champion female: J. S. and Maxine Thompson.
Class 45—Get of Sire: Eugene Boggs, Virgil Teague.
SWINE Grand Champion Sow: Donnie Carpenter, Farwell, Chester White.
Grand Champion Boar, Darrell Norton, Farwell, Chester White.
CHAMPION
SOWS: Chester White, Donnie Carpenter, Farwell, 4-H, Duroc, D. O. Roberson, Friona, FFA, Hampshire, Jessie Coburn, Friona, FFA, Spotted Poland China, James Tidenburg, 4-H, Bovina, Poland, Billy Johnson, Bovina, 4-H, Berkshire, Bobby Jack Barlow, Farwell.
BOARS: Chester White, Darrell Norton, Farwell, 4-H, Duroc, Charles Phillips, FFA, Farwell, Hampshire, Keith Brock, Friona, FFA, Spotted China, James Tidenburg, 4-H, Bovina, Poland, Kenneth Lowrie, Bovina, FFA, Berkshire, Bobby Jack Barlow, Farwell.
CHESTER WHITES
Boars under 1 year: Charles Vernier, Bovina, 4-H, first; Bobby Calaway, Bovina, 4-H, second.
Aged Boar, Darrell Norton, Farwell 4-H.
OPEN GILTS
Donnie Carpenter, Farwell 4-H, first; Charles Phillips, Farwell 4-H, second; James Tidenburg, Bovina 4-H, third; Troy Christian, Farwell 4-H, fourth; Jerry Gleason, Lazbuddy 4-H, fifth.
Sows Under Two Years
Max Crim, Lazbuddy, 4-H, first; Walter Haws, Friona FFA, second; Walter Haws, Friona FFA, third.
BRED GILTS
Darrell Norton, first.
DUROCS
Sows under two years: D. O. Roberson, any other time.

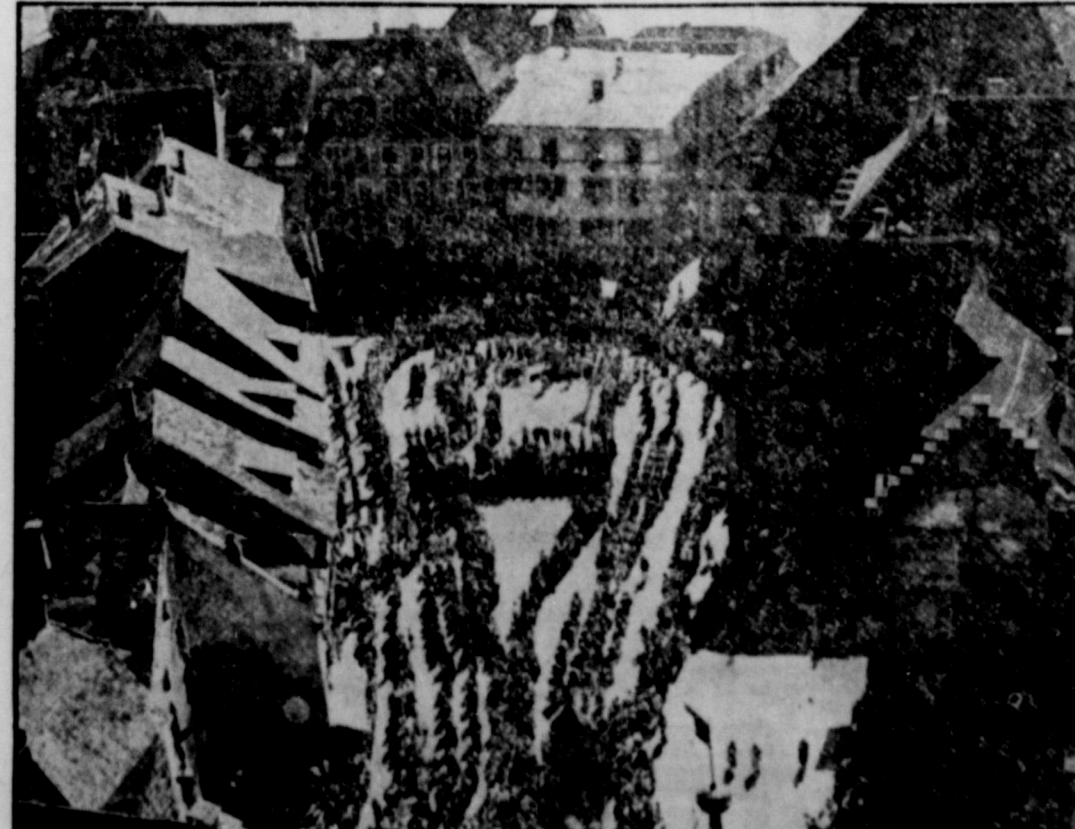
OPEN GILT
Billy Medley, Farwell FFA.
BOAR UNDER TWO YEARS
Charles Phillips, Farwell FFA.
HAMPSHIRE BOAR, UNDEF 1 YR.
Jesse Coburn, Farwell FFA.
AGED BOAR
Keith Brock, Friona FFA.
SOW UNDER TWO YEARS
Jessie Coburn, Farwell FFA.
BRED GILT
Ben Jordan, Friona FFA.
SPOTTED POLAND CHINA
Open Gilt: Vernon Petty, Friona 4-H, first; Jerry Owens, Farwell 4-H, second; James Tidenburg, Bovina 4-H, third; fourth and fifth.
Bred gilts: James Tidenburg, Bovina 4-H, first and second; F. T. Schlenker, third.
Aged Boar: James Tidenburg, first. Boar under one year: James Tidenburg, first and second.
Sow under two: James Tidenburg, first.
Aged Sow: James Tidenburg, first.
Poland China, Bred Gilts: Billy Johnson, Farwell 4-H, first; Julius Bradshaw, Bovina 4-H, second; Virgil Phipps, Friona FFA, third; Rex Isham, Friona FFA, fourth; Glen Isam, Friona 4-H, fifth.
Aged Boar: Kenneth Lowrie, Bovina 4-H, first.
Berkshire Boar under one year: Bobby Jack Barlow, Farwell, first.
Open gilt: Bobby Jack Barlow, first.
Bred gilt: Bobby Jack Barlow, first and second.
SOW AND LITERS, ALL BREEDS
Rex Blackburn, Friona 4-H, first; Charlie Williams, Bovina 4-H, second; Keith Brock, Friona FFA, third; J. Cobb, Friona FFA, fourth; Giles Walling, Bovina FFA, fifth.
FAT BARROWS, ALL BREEDS
Max Crim, Lazbuddy, 4-H, first; Jackie Doshier, Farwell FFA, second; Max Crim, third; Jimmy Mallouf, Lazbuddy 4-H, fourth; Charles Phillips, Farwell FFA, fifth.
PEN OF THREE
Kenneth Lowrie, Bovina 4-H, first; Max Crim, second; Lewis Gore, Friona FFA, third; J. Doshier, Friona FFA, fourth; Walter Haws, Friona FFA, fifth.
FAT LITTER
Lewis Gore, Friona FFA, first; Tommie Jones, Friona FFA, second; Walter Haws, Friona FFA, third.
Class 20—Jim Gore, third; Lewis Gore, third; Tommy Jones, third; Ray Strickland, fourth (twice); Ross Miller, fifth; Levi Johnson, fifth.
Class 21—Sterling Donaldson, first; Ray Strickland, first (twice); Joe Fallwell, fourth; Max Wells, fifth; Friona FFA, fifth.
Class 22—Ray Strickland, first; Lewis Gore, first; Sterling Donaldson, second; Wendol Christian, third; G. A. Collier, fourth; Friona FFA, fourth; Wendol Christian, fifth.
Class 23—Senior Champion Cow: L. M. Grissom, Ross Miller, Sterling Donaldson, Ray Strickland.
Class 24—Grand Champion Cow: Joe Fallwell, Ray Strickland.
Class 25—Friona FFA, four classes. Ray Strickland, first.
Class 26—Friona FFA, first and second; Ross Miller, third; Wendol Christian, fourth; G. A. Collier, fifth; Max Wells.
Extra Class—Yearling Heifer (bull and two heifers): Friona FFA, first; G. A. Collier, second; Max Wells, third; Wendol Christian, fourth.
Produce of Dam (two from same cow): Friona FFA, first; G. A. Collier, second; Ray Strickland, third; Ross Miller, fourth; Max Wells, fifth.
HEREFORD BULLS
Class 89—1 year and under two: Elmer Langford, Farwell, first; Elmer Langford, Grand Champion bull.
HEREFORD BULLS
Class 90—2 years and older: F. T. Schlenker, Friona, first and second.
HEREFORD FEMALES
Class 85—1 year and under two: Elmer Langford, Farwell, first; Leon and Delvina Langford, Farwell, second; Ralph and Frank Reed, Friona, third and fifth; F. T. Schlenker, 4th; Elmer Langford, Grand Champion Female; Elmer Langford.
HEREFORD FEMALES
Class—Two years and over: Jack London, Friona, first.

Chiefs Play Strong Class A Hereford
The Class A Hereford Whitefaces invade Chieftan Field Friday night, Sept. 30 for a game with the Friona Chiefs.

The Whitefaces have a record of three wins and no defeats while the Chiefs will enter the game with one win and two setbacks. So far Hereford hasn't allowed an opponent to cross their goal line. This is an outstanding record and one which any team should want to break.

Kickoff is at 8 p. m.

During the first year of a child's life he grows more rapidly than at any other time.



COMMEMORATIVE DANCE — More than 1200 visitors from Austria, Switzerland and Southern Germany gathered in Uberlingen, Germany, on Lake Constance for the traditional Schwette Dance — or dance with the little swords. The dance, held every 10 years, commemorates the city's heroic defense against Swedish troops back in 1634. Dancers, above, performed amid a big crowd on Muenster Place.

Chants Of The Chanticleer

One day last week two ladies entered the Star office to attend to some minor business matter, and in the course of conversation, one of them remarked that it would be really nice if the local newspaper should give a detailed report of all the football games in which our local team has a part.

We readily agreed with her in that view and stated that no one would like it better than we, ourselves, and added that we are not well enough acquainted with the game, to be able to give an accurate or interesting report on the games. It is one game of which we feel obliged to confess almost total ignorance, for never having enjoyed the benefit of attending either college or High School, we have never had

an opportunity or learning the details of the game. We do not feel that it is any disgrace to confess ignorance when we came by it honestly, and was our predicament.

We further stated that we had made repeated efforts to secure a report of these games, either from some member of the team, the coaches, a member of the faculty or the superintendent, but thus far, have miserably failed in securing such aid. We have called the superintendent two times for this particular purpose. One time we failed to get him on the phone. The other time he assured us that he would see that some one favored us with a report, and said we would have one of the coaches call at the Star office and make

arrangements for such a service, but no coach has called to date. So, we feel that our readers can readily see the predicament we are in, and what a handicap it is to be ignorant. MORE TO COME (con)

We are still hoping that we may yet have an opportunity to meet each of the coaches and be able to make some arrangements for reporting these games. We will also be pleased to meet the members of the team and to learn all we can about the game. The Star would also be pleased to get news of all the school activities. Just to be fair about it, we are not "ketchin'" Even our ignorance is not "ketchin'." And should any of school force feel safe in calling on us, we will even try to wear a smiling countenance. Why not try it once, for the sake of takin' a chance."

When Joe E. Wilson lived in the community, Joe was a faithful and competent reporter, and we had a good report on each game, and we flattered ourselves that we had good and correct reports on the games as any newspaper in the Panhandle, and of course they could not beat us anywhere outside the Panhandle. We are always deeply interested in the welfare of our schools and of education, although we were able to get but a very modest share of their benefits.

Joe E. Wilson is a splendid young man, and will make a good citizen wherever he may be. He is now at Canyon, where he is attending the West Texas State College, making an effort to secure the remainder of the knowledge, the faculty there is able to impart to him. We have a decidedly warm spot in our heart for Joe.

While we are talking about getting news for the Friona Star, we will take advantage of the occasion to again thank those of our readers who so very kindly and obligingly give us the benefit of their visits and visitors, their weddings, dinners, family reunions and other like matters of interest to our other readers, and we will renew the invitation to all others to do the same. We truly appreciate such favors and will do all in our power so far as we are intelligently able to give you a good newsy paper. Only, please do not try to use us as a medium to pay off an old score you may have against your neighbor.

Many years ago, when we were much younger than we are now, a good friend and one who had confidence in us to do the right thing, left us in charge of his newspaper for a period of about eight weeks, while he traveled in various parts of the country, and that was our first experience at running a newspaper. One day a very genteel old gentleman stepped into the office and told us a great rig-a-ma-role about one of his neighbors and asked us to print it in the paper. We asked him if he would have told us the story if his neighbor had been in the office so he could hear him tell it. He said, why no, of course not. Then we told him that neither would we tell it in the paper. He blushed and went out.

In our efforts at getting news for the Star, we do our best to get the most accurate account of the matter that we possibly can get. We strive not to speak unjustly of any person, regardless of what the nature of the story may be. We have tried to build a reputation for the Star that people will say: "If you read it in the Star, it is correct."

Our uneasiness regarding the whereabouts and doings of Geo. Baker came suddenly to an end when he stepped into our sanctum rather early one morning last week, with his head up and his shoulders thrown back and looking like a million, and to our eager questions he bravely replied that he had been employed and had not been far away. He said he had been driving a tractor for Glenn Reeve in an honest effort to get Glenn's wheat sowed, and he very proudly showed us a piece of paper that substantiated his words, if

such substantiation was necessary, which it was not.

We just want to add our plaudits to the general verdict concerning our fair that was held here the latter part of last week. Everybody seems agreed that it was as good as anybody's fair. There was over 200 head of livestock consisting of cattle, and hogs, representing all the more popular breeds of each.

It was also, a pretty parade, but the department that interested us most was the "pet" department. We are sure we never saw so many varieties of breeds of little dogs. Some of them were running along at the end of a leash at the feet of their owners, while others were cuddled up in the arms of little girls. Near the end of this division were two Shetland pony colts each led by a small boy or girl. We were too busy trying to get a picture of that division to be able to pay much attention to details, but, anyway just behind the colts was a large dog, apparently of the mastiff breed, that was nearly as large as the colts, and this fine old dog was being led by a little girl, who was very little higher than her dog.

We do not know who won the prize for the best exhibits in the parade and we are not much interested in that and if we were asked which was the best, all we could have said is: "It was ALL good."

Another unique feature of the parade was the one-ton Shorthorn bull, that walked along quite demurely and apparently happy. He evidently did not know where he was going and didn't care a darn, for he seemed to realize that the little man that walked so happily by his side, was his friend.

We, of the Star, do fully appreciate the kindness of the members of the Hereford Riding Club, who came over with their mounts and added such an attractive feature to our parade, also the presence of the Hereford Chamber of Commerce that formed a part of the parade.

Safety Campaign Ends On Statewide Basis

Texasans were urged to "spare the gas and save the child" in a statewide September campaign, launched by Texas Safety Association against traffic accidents to school-age children.

"No matter how much safety education a child has drilled into him," said George Clark, managing director, "the fact remains that it is largely up to the motorist, whether the child lives or dies."—The bulk of the responsibility falls upon the driver.

Political Announcement

ELECT A MAN OF PROVEN HONESTY AND ABILITY. Vote for Tow W. Deen for State Representative, District 120, on November 8, 1949. He is for Soil Conservation, Water Conservation, and Farm to Market roads. He proved himself to be a conservative in the 47th, 48th and 49th Legislatures.

Classified Ads

- For Sale—20 young Jersey cows, milking now, 2 miles east and 1 mile north of Friona. Clyde Sherrieb, Box 243, Phone 2934. 11-2td
- For Rent—Ben Galloway Hardware building for rent. Brick Filling Stations suitable for office. Formerly occupied by Friona Star. See Glenn Weir Hereford, Phone 200 Reg. Phone 452-W
- Lost, Strayed or Stolen—One black female cocker spaniel, wearing red harness. Reward will be paid for her return to Mrs. Marvin Lawson. 11-1td
- For Rent—One large bedroom. G. F. Williams. 11-1td
- For Sale—One 1946 model, 2-ton Chevrolet truck with 14-foot grain bed. John Terry. 10-1tc
- For Rent—One large bedroom. Large enough for two, but will take one. G. F. Williams. 9-1td
- For Sale—One 16-10 John Deere drill, metal box. G. L. Minus. 9-1td
- SEE US—For prompt and dependable watch repairing. Allen's Jewelry, Friona. 9-1tc
- For Sale—'49 model 2 ton Ford truck '49 model, 15 ft. cut, self-propelled combine. Shank Ivy place, 4 miles north of Lazbuddy. 9-2td
- John Deere owners get more power and save gas with high compression pistons or inserts, and gas manifolds for all models. Bring serial number. Consumers Supply, Clovis, New Mexico.



NO FREEZER NEEDED—Pedro Gomez, Puerto Rico crabman, doesn't need a freezer unit to sell his wiggling merchandise. In the short space of three hours Pedro gets rid of a whole day's catch, selling the live crabs from door to door in the town of Ponce. Crabs make one of the island's favorite meals.

POLITICAL ANNOUNCEMENT - FOR STATE REPRESENTATIVE Harold M. LaFont

Harold M. LaFont, For Member of Legislature. Harold M. LaFont, former District Attorney of the 64th Judicial District, today made his formal announcement for the office of Representative of the 120th Representative District of Texas. In connection with his announcement, Judge LaFont makes the following statement: In making my announcement for this office, it is with a full sense of understanding, that whoever the people elect to the office will have the responsibility of making the laws that govern over six million people of the State of Texas. These laws affect directly the daily lives of

live, and to rear our families. I would like to have the privilege to represent the people of the 120th Representative District. If you can see your way clear to support me in this race for this office on November 8, I assure you that no one will appreciate it more than Harold M. LaFont, and no one will try harder to represent all the people of this district, than I will.

LIST OF CANDIDATES For the Office of District Representative of the 120th Representative District of Texas
 E. W. JENNINGS
 Plainview
 HAROLD M. LaFONTE
 Plainview
 TOM W. DEEN
 Floydada

JOHN S. THOMPSON GRAND CHAMPION COW ELECTED TO GO TO INDIANAPOLIS FAIR
 Thompson's Gypsy M a y, senior and Grand Champion female of the Farmer County Dairy Show and Fair, has been selected to go in the State herd to go to Indianapolis, Indiana to the National Show. John S. will accompany his cow and help care for the rest of the State herd.

The Friona Star

JAMES M. GILLENTINE, Publisher
 JOHN W. WHITE, Editor
 Published Each Friday
 at Friona, Texas

SUBSCRIPTION RATES
 One Year, Zone 1.....\$1.50
 Six Months, one 1.....\$.90
 One Year, Outside Zone 1.....\$2.00
 Six Months, Outside Zone 1.....\$1.25
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher. Local reading notices, 2 cents per word per insertion.

Animals with long legs also have long necks in order to reach their food without bending their knees.

"REPAIR BEFORE WINTER"
 Is a Profitable Theme. Is Your Home Ready For Winter?
 WE HAVE THE MATERIALS FOR ALL NECESSARY REPAIRS. SEE US FOR
 GLASS — For your Windows and Doors
 Paints, Oils and Varnishes for Walls and Floors
 Shingles for Roof — Composition or Wood
 If We Do The Job, The Verdict Is G O O O
Rockwell Bros. & Co.
 Lumbermen

LOOK
POLIO INSURANCE
 Plus Spinal Meningitis, Diphtheria, Scarlet Fever, Smallpox, Leukemia, Encephalitis and Tetanus

UP TO \$5000.00
 for treatment of each person listed in the policy or born into the family thereafter.

Our Insurance Pays for:
 HOSPITAL SERVICES—Room, Board, Attendants, Apparatus, Medicines
 MEDICAL SERVICES—Doctor (M. D. or Osteopath)
 NURSING SERVICE—Registered Graduate Nurses, 3 a day at \$10.00 per day each
 AMBULANCE SERVICE—\$25.00 each Hospital Confinement
 IRON LUNG—or similar mechanical apparatus
 BLOOD TRANSFUSIONS—All usual and customary charges
 DRUGS AND MEDICINES—Pays all Drug and Medicine Bills
 TRANSPORTATION—Automobile, Railroad or Aircraft to Hospital; Patient and Attendant; Special Plane when necessary
 BRACES and CRUTCHES—As needed

Written in
Alliance Life Insurance Company
 Assets Over \$27,000,000.00
 1 Person—Premium Only \$ 5.00 a year
 Whole Family—Premium Only \$10.00 a year
 Policies written in Houston and losses paid by Crovans, Dorgan & Company, Insurance Managers for Nearly 50 Years.
 More Protection at a Reasonable Price

Your Local Printer Will Put Your Agency Name and Address Here

ETHRIDGE-SPRING AGENCY

WE WILL MEET YOU AT THE FAIR
 Or, If You Are Not In The Fair-Going Mood,
 We Will Be Right Here
 ON THE JOB
 TO SERVE YOU IN ALL YOUR GRAIN MARKETING BUSINESS
Santa Fe Grain Company

DO NOT FORGET
 To Keep A Good Supply Of Our Famous
P. G. C.
 BALANCED RATIONS ON HAND
 AND MEET US AT THE FAIR
FRIONA WHEAT GROWERS, Inc.

Introducing Our NEW Post Card Statement

WHERE YOU PAY

THE AMOUNT YOU PAY

Your next Public Service Company statement will come to you in post card form. Wherever you live, simply continue to make your payment where you always have. You'll find the address of the office at which you pay your statement across the top of this new post card form.

SOUTHWESTERN PUBLIC SERVICE COMPANY
 25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Southwestern PUBLIC SERVICE Company
 HOME TOWN, HOME STATE
 METER READINGS
 MULTIPLIER
 DEMAND
 AMOUNT
 CASHIER'S STUB
 CLASS OF SERVICE OR CHANGE
 AMOUNT

Code: ARI Arrivals MDS Merchandise ELE Electrical WTR Water
 Bills Are Due and Payable When Rendered
 Please Bring Card When Paying at Office

Please Return This Stub When Remitting by Mail

Bees For Pollination Pay Off Better Than Cash Money For Honey and Wax

COLLEGE STATION — The total value of honey and other products produced by bees in Texas is small compared with other agricultural products. Nevertheless, bees are worth 15 to 20 times more for their pollination service than for the honey and wax they produce.

Honey bees are the only insects controlled by man that can be provided in numbers at the right time and put in the place where needed for plant pollination, according to A. H. Alex, in charge of research in bee culture at the Texas Agricultural Experiment Station.

Legumes such as clovers, alfalfa and vetch play an important part in the progress of soil improvement and soil building programs. Seed production in these crops requires insect pollination. Without these insects, such plants or crops will not set seed or fruit no matter how well cultivated, fertilized and protected they may be from insects and diseases.

When beekeeping is mentioned, the general reference is to honey production, Alex points out. But wherever plants or crops require insects for pollination purposes, honey bees are vital and often the very basis of agricultural prosperity. Texas has between 25 and 30 such crops.

Research in beekeeping in the Texas Agricultural Experiment Station is being carried on the year round to further prove the necessity of providing bees near certain crops in order to get maximum production.

In Caldwell county, a field near three apiaries that provided more than one colony of bees per acre of hubam clover, yielded 567 pounds of seed as compared to a similar field with fewer bees located more than three-

quarters of a mile away that produced only 4.2 pounds of seed per acre. This is a 37 per cent increase in seed yield where bees were plentiful.

In Erath County, a field of vetch within a half mile of approximately one hive of bees per acre, yielded 524 pounds of seed per acre compared to a similar field one mile from a third less colonies, that produced only 242 pounds per acre.

These results show 85 per cent increase in seed yield where bees were most abundant.

A serious problem of beekeeping in Texas is the poisoning of bees by insecticides, principally calcium arsenate dust applied in cotton fields. The newer insecticides have proved less toxic to bees, says Alex. But in recent years, bees have been poisoned by commercial fertilizer in the Lower Rio Grande Valley. The fact that bees are attracted by fertilizer during the season when pollen or bee bread is scarce indicates a deficiency in the diet, particularly during the early spring.

CALLED TO DENVER

Mrs. Arthur Drake received a telephone call from her father, Dell Drake of Denver, Colo., stating that his grandson, her nephew, had died at his home in Denver, Sunday.

Mr. and Mrs. Drake and their two small daughters left at once for Denver, and will be away until Thursday.

Mrs. T. R. Gill, of Tulsa, who is visiting her parents, Mr. and Mrs. W. J. Thompson, came into the Star office Tuesday to renew her subscription to the Star. She is the former Miss Wanell Thompson.



"NOSIEST MUTT I EVER SAW"—Somebody better explain to Lobo, the German Shepherd, that this is no ordinary sniff—it is an aptitude sniff which is being executed by Princy, one of those New York canines with a nose for learning. The miniature pinner is being tested for reaction to stranger Lobo as part of the entrance exam to Dr. Frederick Reiter's Canine University. Princy's proud mistress, Claudette Sorel, looks hopeful as Princy comes through with flying colors.



THINGS ARE LOOKING UP—Dr. C. D. Shane, left, director of the Lick Observatory on Mount Hamilton, near San Jose, Calif., and engineer W. W. Baustian examine the huge mirror purchased for the telescope under construction at the observatory. Exceeded only in size by the 200-inch giant at Mt. Palomar, the 120-inch disk was cast in 1933 to make tests on the design of the Palomar mirror. Purchase of the mirror advances the Lick project about two years.

A LETTER FROM BRAGG

Seligman, Mo. Sept. 20, 1949

Dear Friend:

According to the date on our paper, we have been owing you some money for subscription. I am enclosing a six-dollar check.

We made a fair crop here this year. Have had plenty of rain the past week. We sold our place last month. Do not know yet where we will locate.

Yours,

James G. Bragg

Mr. and Mrs. Bragg and their children, Clyde Ray, Janell and Betty, formerly lived at Friona, where Mrs. Bragg, who is the former Miss Neida Goodwine, was one of our pioneer citizens.

While here they were one of Friona's most highly esteemed families.

Please do not get the inference that James was three years in arrears. It is the other way, he is now three years paid in advance.

JUDGE SMITH HERE LAST FRIDAY

Judge A. D. Smith, County Judge of Farmer County, of Farwell, was over to visit the Farmer County Dairy Show and Fair Friday of last week and favored the Star office with a short visit. Judge Smith stated that he had appointed Dr. Paul Spring, School Physician of Farmer County.

This appointment, the judge stated, takes the place of the County School Nurse, and gives a greater professional service to the school children of the county, and carries with a salary of no mean significance, and will be the means of drawing considerable patronage to the Farmer County Community Hospital, which is located at Friona.

VISITED UNCLE AND AUNT HERE

On Thursday of last week Mr. and Mrs. William M. Cloniger of Compton, California, arrived here and remained until Saturday as the guests of Mr. Cloniger's uncle and aunt, Mr. and Mrs. John R. Silvertooth.

Mr. Cloniger is a technical engineer and is doing well in his profession. It has been 31 years since the uncle and nephew had met.



This lissome lass adds an extra bit of sunshine to a hot summer day. She seems unconscious of the rising temperature in her cool striped cotton frock by Sala of California. It is designed with frosty pastels and trimmed with snow-white pique, the National Cotton Council says.

VISITING PALO DURO

Clad from Dan Ethridge, mailed at Amarillo states the following:

Editor, Uncle John: I am visiting Palo Duro State Park, the 300,000,000 year old upside-down mountain in the Texas Panhandle. With me are: Mr. and Mrs. Bill Stewart and Mrs. Dan Ethridge.

THE COOP RADIO BROADCAST

The Co-op Radio Broadcast this Saturday morning from eight 'til nine o'clock will feature Hereford Consumers Fuel Association.

The Co-op Round-up program is sponsored by 21 local farm co-operatives operating in the Tri-State area.

COMMUNITY AG WINNERS — 1st—Farwell, 601 points; 2nd—Lakeview, 590 points; 3rd—Okiahoma Lane, 589 points; 4th—

Black, 586 points; 5th—Friona, 581 points; 6th—Bovina, 575 points; 7th—Lazbuddy, 574 points; 8th—Rhea, did not qualify.

Class 101 Corn (10 ears)

1st—no entry.

2nd—Claude Primose, Farwell.

Class 103 Grain Sorghum Heads

MILO—

1st—no entry.

2nd—Harold Carpenter, Okiahoma Lane.

Class 104 Grain Sorghum Heads

MILO—

1st—John H. West, Farwell.

2nd—Calvin Barber, Bovina.

3rd—Leon Langford, Farwell.

HEGARI—

1st—Joe Horn, Friona.

2nd—C. C. Christian, Okiahoma Lane.

3rd—Lonnie Dee and Virgil Merriott, Lazbuddy.

The Mexican government has indicated that once the project is completed, they will attempt to carry the same route through their country and the proposed Mexican Big Ben park.

The battle plans called for delegates from sixteen counties to divide the highway hearings among themselves, sending representatives to monthly hearings September was the month for Deaf Smith to be heard.

The final delegation from Gaines, Terry and Hockley counties will attend next month.

Notice of Change In Billing Procedure

To keep pace with the rapid growth of the area, West Texas Gas Company has installed the newest, modern IBM (International Business Machine) accounting and billing machines.

The installation of this system has made it necessary to change the mailing date of many gas service bills. The mailing of your bill may be one of those changed. You may receive your gas service bill either earlier or later than usual.

This in no way effects the amount you pay. The due date on the bill is ten days from the date rendered.

We will appreciate your cooperation in making this change possible.

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927



From where I sit... by Joe Marsh

Sure You Haven't A "Blind Spot"?

As I was driving down Main Street last Saturday, another car swung out right in front of me. It wasn't going fast. It was just that he had something else on his mind at that particular moment.

Buck's really one of the nicest fellows I've ever known. But, sometimes he gets to day-dreaming on the road. He sort of gets a "blind spot" to what's going on about him!

Now, lots of normally considerate folks have their "blind spots."

It could be anything from day-dreaming while driving a car to humming out loud at the movies.

From where I sit, it's mighty important to be on guard against your own "blind spots." The other fellow has a right to his "share of the road," too—whether it's having a taste for a temperate glass of sparkling beer or a desire to listen to some classical music if he wants to.

Joe Marsh

IT'S THRIFTY

To Invest In Good Foods. Our Line of FOOD PRODUCTS Consist of ALL STANDARD PRODUCTS, BOTH STAPLE AND FANCY GROCERIES WE FILL MENUES TO SUIT THE MOST LAVISH APPETITES

WHITE'S CASH GROCERY

ED WHITE, Proprietor

PERSONALS

Roy Hart of Lubbock, came over and spent Sunday with his mother and sisters, Mrs. Grace Hart and Misses Wanda and Elda. He was accompanied by Misses Wanda Ann Hughes and Maxine McMillen.

Miss Doris Ann Lange, who is attending college at Lubbock, went to San Antonio last week to witness the ball game, and while there she had the greater pleasure of meeting her brother, Albert Coneway and his wife, of Harlingen. Albert is now one of the leading attorneys of Harlingen. This was an unexpected meeting of the brother and sister, and more than doubled the pleasure of the trip to San Antonio, as neither knew the other would be there.

Mr. and Mrs. W. J. Thompson former citizens of Friona, are again temporarily located in Friona. They are old friends of

the Star, and each has paid the Star office a social visit.

Mr. McMurray of Alamogordo, New Mexico, was in Friona, Tuesday with a truck load of fine New Mexico apples for sale. Mr. McMurray was formerly a citizen of Farmer County and was located in the Black Community. He moved from here to New Mexico about 15 years ago.

There seems to be somewhat of an epidemic of colds here, and several of our citizens report having been rather severely afflicted with this ill health pest.

N. E. (Zeke) Brown of the Amarillo Times, was in Friona a short while Wednesday afternoon and favored the Star office with a few minutes social visit. Mr. Brown is the Times' Far Editor, and is author of the column "Zeke Says" in the Southwest Plainsman. A regular supplement of the Times.

Friona Trades Day

MONDAY, OCTOBER 3rd, 1949

SUPPORT YOUR LOCAL MERCHANTS

HELP BUILD

A BIGGER AND BETTER COMMUNITY

DISPERSAL SALE

HIGH QUALITY DAIRY CATTLE

Thursday, Oct. 6, 11 a.m.

LUNCH SERVED ON THE GROUNDS BY PROGRESSIVE H. D. LADIES

SALE LOCATED AT THE

Bull Barn in Hereford, Tex.

FIRST & SAMPSON STREET IN HEREFORD

212 TOP DAIRY COWS & HEIFERS 212

- 49 Wisconsin Holstein Springer Heifers
- 53 Wisconsin Fresh Heifers, weighing up to 1300
- 52 Yearling Heifers, weighing up to 800
- 56 Good Young Cows, been milking 6 months or more. Heavy with Calf.
- 12 Jersey and Guernsey Yearling Heifers
- 5 Wisconsin Holstein Bulls

BUY QUALITY NOW TO GET YOUR NEXT SPRING BASE QUOTA

We Invite You To Inspect These Cows Any Time Before Sale

CECIL MALONE, HEREFORD TEXAS OWNER PHONE 680

JACK COULTER and BONNIE BRUMLEY
Auctioneers
CLINTON JACKSON
Clerk

Guard Children From Whooping Cough With Proper Vaccination

Now is the time to have your baby protected from whooping cough, says Dr. George W. Cox, State Health Officer. The Texas State Department of Health recommends that vaccination against this disease be administered at three months of age with a booster dose of vaccine when the baby is two years old. There is many a child whose life could

have been saved if he had been immunized in infancy, said Dr. Cox.

"Whooping cough," said Dr. Cox, "first masquerades as an ordinary cold, with running nose and eyes, followed by a slight cough. These symptoms develop about 1 to 14 days after exposure. Then in about another week the cough develops into a series of continued attacks, in an effort to expel the troublesome mucous. An attempt to breathe during the choking spell produces the characteristic whooping sound. In mild cases it may be absent. The whooping stage lasts 4 to 6 weeks and may then take another two or three weeks to decline gradually.

"Here are some facts about whooping cough:

1. The disease starts like a common cold, 1 to 14 days after exposure. In about another week the cough develops and the whooping usually begins.

2. It is one of the communicable diseases children often have reached the age of five, fatalities occur less frequently. Children may carry this disease for a long time.

3. Most important of all is to see that infants are vaccinated against whooping cough, for most deaths occur among children less than one year of age.

4. Call your family physician at once if you suspect your child has whooping cough and follow his directions in detail."

Regal Theatre

FRIONA, TEXAS

Good Order — Our Job
Good Shows — Your Pleasure

Fri. - Sat., Sept. 30 - Oct. 1

"SUTTER'S GOLD"

Starring

Edward Arnold, with Lee Tracy
Binnie Barnes - Katherine
Alexander

Sun. - Mon., Oct. 2 - 3

Robert Taylor and Ava Gardner

In

"THE BRIBE"

With

Charles Laughton - Vincent
Price - John Hodiak

NEWS

Wed. - Thurs., Oct. 5 - 6

Gary Cooper and Sergeant York

In

"NOW"

With

Walter Brennan and Joan Leslie

Short With Every Feature

Show Time: Matinees 2:00 p. m.

Night Shows 7:30 p. m.



WIN TRUCKER AWARDS—Frank M. Pannell, second from left, and X. Z. Ballard, (right) won the Texas Truck "road" driving contests recently in Dallas. Congratulating the winners are Railroad Commissioner Olin Culbertson (left) who awarded the trophies, and Henry English, owner of the trucking firm for which the drivers work (line is Red Ball). AP Photo

Science Discovers New Vitamin B-12

(B-12, Another Key to Life)
By GLEN R. SHEPHERD, M. D.

One of the nominations for the most important medical discovery of 1948 was that of vitamin B-12. Certainly it is the outstanding contribution in the field of such blood diseases as pernicious anemia.

Until the discovery of vitamin B-12, the mystery of what is in liver to make it the only treatment for pernicious anemia had everyone puzzled. It was one of the mysteries of medicine. People who have had this disease lose more and more red blood cells, develop disorders of the nerves in the spinal cord, and finally die unless they are treated regularly all their lives with liver extract. But with regular injections of liver, they can be as healthy as anyone else. Just what it is in liver that acts so wonderfully in stopping the anemia, changing the blood back to normal, and stopping progress of the nerve trouble seemed unsolvable.

For a few months, folic acid seemed to be the answer, for it would restore the blood to normal. But further study showed that it wouldn't stop or cure the nerve damage of uncontrolled pernicious anemia and that more folic acid than liver extract is needed to restore the blood. Obviously, folic acid isn't the active material in liver extract.

In 1948, chemists and doctors of the Merck Company, along with other scientists, discovered that a red crystalline substance can be extracted from liver or from the growth juice of certain kinds of bacteria. This red substance does all that liver can do in treating pernicious anemia, even when given in fantastically small amounts. It acts on the nervous system damage just as well as liver extract. Further tests have confirmed the first findings that it is the vital anti-anemia principle of liver. It has been called vitamin B-12 because it is the twelfth substance discovered which belongs to the vitamin B chemical group.

Of course, for practical purposes, vitamin B-12 won't make any difference to the majority of people having pernicious anemia. Like liver extract, it has to be injected with a needle. It will be a life saver, when it becomes available to those few who need liver extract but can't take it because they are allergic to it. B-12 is not yet available to your doctor because it is still being tested and methods for making it on a large scale haven't yet been worked out.

The great importance of this discovery is that the formerly secret anti-anemia principle of liver extract has been discovered. It is a single, although tremendously complicated chemical. In the future, ways will be found to make this chemical artificial. It is another achievement of doctors and chemists in their eternal battle against the unknown. More definitely, it is another step in discovering just what chemicals are needed in living cells and opens a little wider the door to a knowledge of all the secrets of the inner workings of our living tissues.

PERSONALS

Mr. and Mrs. Jimmie Head and daughters, Jennie, Emma Mae and Polly Ray, Abdulla, of Amarillo, visited in the D. E. Habbinga home Saturday and Sunday.

Mr. and Mrs. Henry Habbinga and Mr. and Mrs. Herman Habbinga of Abernathy attended the funeral of Buddie Smith Tuesday.

Mr. and Mrs. Carl C. Maurer had as their guests at their vacation cottage over in the mountains during Sunday and Monday, Mr. and Mrs. L. F. Lillard and Mr. and Mrs. Earl D. Lillard.

REPUTATION IS REPETITION

And

TELLING IS SELLING

That Is Why We Are Repeatedly TELLING You About Our

FAIR PRICES,
DEPENDABLE GOODS,
AND PROMPT COURTEOUS SERVICE

And For All Your Farm Needs
ALWAYS SEE YOUR CONSUMERS FIRST

FRIONA CONSUMERS CO., Inc.
HENRY LEWIS, Manager

THE PARMER COUNTY

FAIR

Any Institution Which Promotes and Encourages
The Leading Pursuit of The People Of The
Community or County, is

AN ASSET TO EVERY BUSINESS INTEREST
IN THAT COMMUNITY

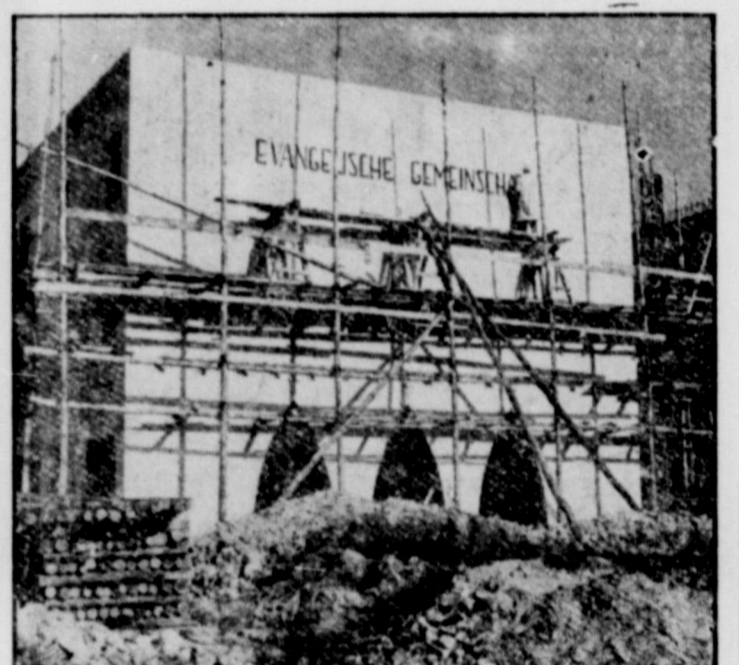
It is, therefore, our sincere pleasure to extend our
hearty support and influence to the Parmer
County Dairy Show and Fair

Friona State Bank



GETTING UNDERWAY—The "Genesepca I" is launched in the Free Territory of Trieste shipyards, the first of six ocean-going fishing ships to be built with Marshall Plan help. An Italian fishing company will use it to fish in the waters off Newfoundland, the catch to be processed for Austrian and German markets.

Lake Superior is the largest lake in North America.
Written history is at least 6,000 years old.



BERLIN'S GETTING A CHURCH—Funds for the New Church of Peace now under construction in the American sector of Berlin came mostly from the U. S. The church will have room for 400 persons. It is the first to be built in Berlin since the end of the war and belongs to the Berlin community of the "Free Evangelical Church."

CARD OF THANKS

We take this method of expressing our most sincere thanks and appreciation to all our friends in Friona and surrounding communities for their many kind words of sympathy and deeds of kindness, during our hours of deep sorrow and bereavement from the loss of our dear son, brother and nephew.

Ray Smith,
John and David Smith,
Mr. and Mrs. Glen Mingus
and Glenda
Paul Smith

Ticklers By George



"How do you like our new pitcher? We got him from India."

RIGHT ON -- Highway 60
RIGHT ON -- Our Goods and Prices
PHILLIPS "66" GASOLINE
OILS AND GREASE - ACCESSORIES
Complete Service — prompt and Courteous
IF YOU LIKE OUR SERVICES — Tell Others
IF YOU DO NOT LIKE OUR SERVICE — Tell Us
Smith's "66" Service Station

WE WILL GIVE AWAY
ONE PORTABLE RADIO
ON
MONDAY, OCTOBER 3rd
IMMEDIATELY FOLLOWING THE DRAWING
All School Children Get Your Names in at
Once To
LEWIS' VARIETY STORE

DEMPSTER DRILLS

We have a few of these drills left which must be sold. See us for prices and terms.
ALSO GRAIN DRILL BOXES FOR GRAHAM - HOEME PLOWS
Ready to go with or without the plow
CASE DRILL 20 disc (second hand) \$150.00
SCHAFFER ONE-WAY PLOWS
16 in. Sweeps (fit HOEME PLOW) \$1.50 and up
C. R. ELLIOTT COMPANY
BOVINA, TEXAS

Only low-priced car
with all these **EXTRA VALUES**
... and we really mean **EXTRA VALUES**

CHEVROLET

WORLD'S CHAMPION
VALVE-IN-HEAD ENGINE

FISHER UNISTEEL
BODY CONSTRUCTION

CERT-SAFE BRAKES
with DUAL-LIFE RIVETLESS
BRAKE LININGS

CURVED WINDSHIELD
with
PANORAMIC VISIBILITY

LONGEST, HEAVIEST CAR
IN ITS FIELD,
with WIDEST TREAD

EXTRA ECONOMICAL
TO OWN-OPERATE-
MAINTAIN

5-INCH WIDE-BASE WHEELS
plus LOW-PRESSURE
TIRES

EXTRA Values
are exclusively yours
at lowest cost
in Chevrolet!

The Stylish De Luxe 4-Door Sedan

Reeve Chevrolet Company

FRIONA, TEXAS

ALL ABOARD
We're featuring Chevrolet Super-Service Specials all this month—so ALL ABOARD FOR VALUES UNLIMITED!



Ordinarily quite a busy is a "street-pher" at least small and varie my time almpied, but whier and at home I have some t it is oft time I in whatsoever may save at I be either a b history, intrug stories of just also read ver after some of rent and po and occasional ence, social lit ous doctrine.

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