

THE FRIONA STAR

... but one ISM in America... and that's AMERICANISM

Volume 22—Number 47

FRIONA, FARMER COUNTY, TEXAS, FRIDAY, JUNE 11, 1948

Price: 5c Per Copy

Costly Walks Allow Clovis To Defeat Friona 13 to 11

Friona lost to the Clovis El Rancho team here Sunday by a score of 13 to 11. Witness of starting pitchers Smith and Hemington spotted Clovis ten runs in the first inning on five bases on balls, 1 error and 4 hits.

Renner went to the mound in the second inning and limited Clovis to three more runs the rest of the game. Clovis got 13 runs, 9 hits and 3 errors. Friona made 11 runs, 11 hits and 4 errors. Hits by Friona were Wilkins 1; Massey 1; Hemington 2; Cleveland 1; Laceywell 3; London 1; Renner 2.

Renner pitched fine ball after entering the game in the second inning. He allowed 5 hits, 3 runs, and struck out 13. Hemington made several fine plays in center field.

The Frionateam promises to be one of the strongest in the West. The Friona team promises to be one of the best in the West. They will play at Midrose, New Mexico, this Sunday. They will play at Friona, Sunday, July 4.



COGITATIONS and APHORISMS of Jodok

I am still of the opinion that Mr. Truman will receive the Presidential nomination of the National Democratic Party. On the first ballot, already, he has practically enough pledged votes to accomplish that feat, and although he has run into some sandbars and bad water in Nebraska and Montana, he still has enough clear sailing ahead of him to reach the port safely.

I still contend that Truman has the South "in the bag," far as the electoral vote is concerned. Eisenhower will not get very far in the convention, and it is doubted very much that he would accept the nomination if such an event should occur.

The Republican nomination is, as yet, "a pig in a poke." On the first ballot, Dewey and Stassen will be running ahead with Taft showing steady as third. On the second ballot, Stassen will lose heavily to Taft, and Dewey will weaken. On the third ballot, Stassen will be practically out of the race with Taft receiving the bulk of his followers. Dewey will weaken and Taft will pick up some of his support. Taft will show Taft so far in the lead that his nomination will be made unanimous. For vice-president, I shall make no prediction, but Governor Dwight Green of Illinois stands as good a chance as anyone.

As to Texas politics, it is a foregone conclusion that Governor Jester will be nominated and elected, since nomination means election in a one-party state. If Martin Dies officially withdraws from the Senatorial race, it seems to me that Cole Stevenson has practically a clear field. I cannot conceive that the voters of Texas will elect Lyndon Johnson, the "coat-tail rider." George Peddy will be practically unknown in the race, although he did furnish a lot of "whopper" in a former campaign. But his powder got wet long ago. So it is "Coke" for the Senate.

Speaking of politics—seems that there is something of far more importance to the human race, and to the people of Texas. I refer to the fight being waged by the American Cancer Society to combat America's No. 1 Killer, that dread disease known as "cancer."

Ex-Governor W. P. Hobby, chairman of the Texas Cancer Control Drive, says: "There are so many people in Texas who have decided to give to this all-important drive, but have put off their contributions. If they can't find their county chairman, I hope they will immediately send the gift to State headquarters at Houston." The address is: American Cancer Society, Texas Division News Bureau, 1428 Com-

merce Building, Houston, Texas.

The Texas Cancer Division has asked for \$446,000. Mr. Hobby states that only about 76 per cent of the fund has been donated. People who have not had personal contact with this terrible disease will find it difficult to realize how horrible it is. But those who have witnessed its agonizing ravages and eventual but certain death know that no death could be more horrible. Money given to research to learn the causes and cure of such a horrible ailment could not be more nobly spent.

I have personally witnessed the horrors of cancer, and I shall donate in proportion to my ability to give. It will not be much, but if every man in Texas will give as much in proportion to his ability to give, scientific researchers will never be hindered in cancer study by lack of funds.

I frequently blame myself vulnerable to censure because of my usage of the English language. One of my most common faults is the use of words that, through common usage, are to a degree synonymous but when grammatically speaking, they are not synonymous at all. I realize that I am not the only person who is guilty of this error. I frequently hear it spoken and sometimes see it in print. Sometimes I commit this error because of my own interpretation of some words. This occurred rather recently when I was discussing the matter of religion in this column. I have interpreted the words "religion" and "Christianity" to have two entirely different meanings. But the general public continues to use these words synonymously. My error occurred when I used the expression, "supposed to be religion" when I should have said, "supposed to be Christianity." There can be no "supposed to be Christianity," for such a condition becomes the religion of the person who uses it. On the other hand, "religion" is the ruling passion or belief of the individual. If a man is a hypocrite, then hypocrisy is his religion. If drunkenness is his ruling passion, then inebriety is his religion, and so on. Therefore, there can be no such thing as a supposed to be religion. For if anything is the individual's ruling passion, it becomes his religion.

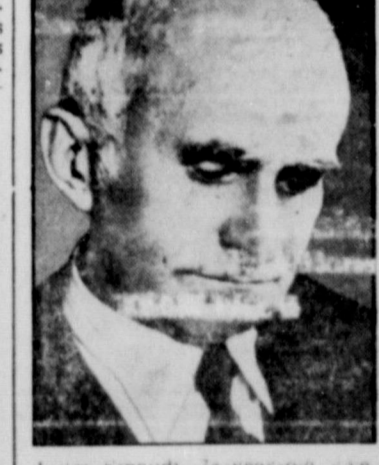
When one tries to seem what he's not, He then becomes worst than a liar. For his neighbors soon learn him, and many will spurn him. And he makes of his life a great blot.

Rev. Smith And Family Visit Friona

The Friona friends of Rev. Paxton Smith and family were surprised when the family arrived here Thursday evening for a one night visit. Texas-New Mexico Amateur League having visited relatives in South Texas, they were returning to their home at Glenwood, Iowa. Rev. Smith is pastor of the Glenwood Congregational Church.

The family lived at Friona for more than two years, while he was pastor of the local Congregational Church. He left here to accept the pastorate at McGregor, Iowa. While she lived here, Mrs. Smith taught in the local schools.

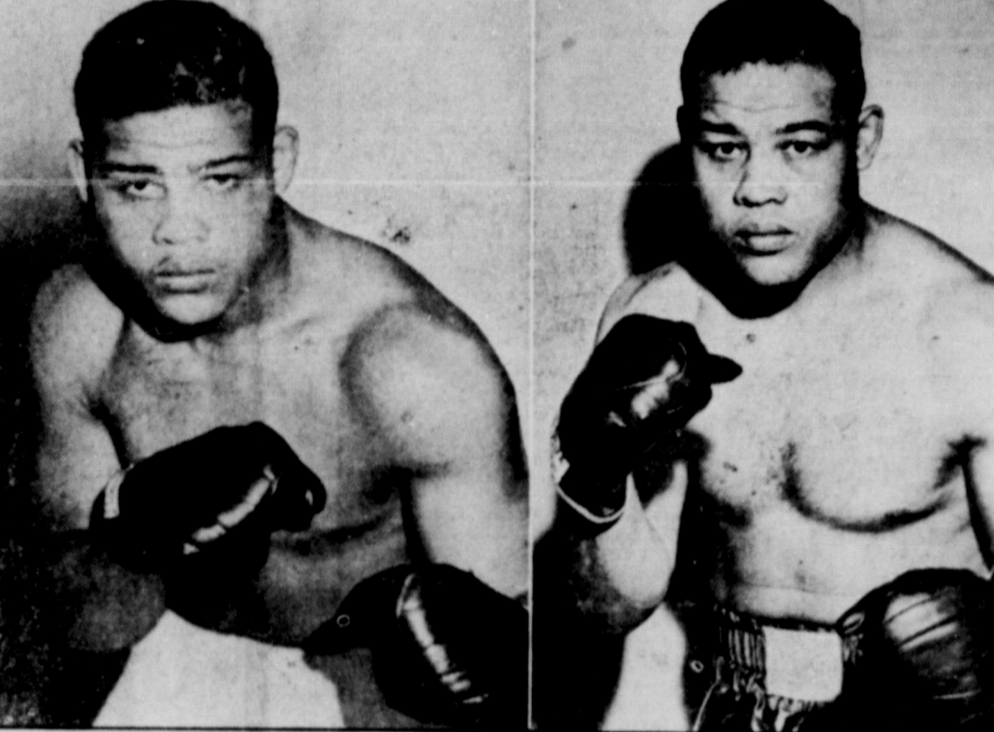
Italy's President



Luigi Einaudi, 17-year-old vice premier, is the president of the new Italian republic. A financial expert, he has long been opposed to communism, although one of his sons is a Communist. Another son is a Cornell University professor.

- ### COUNTY POLITICAL TICKET
- For County and District Clerk: LOYDE E. BREWER
 - For County Judge: A. D. SMITH
 - For County Treasurer: ROY B. EZZEL
 - For County Commissioner: Precinct No. 1: C. C. VEAZEY, WM. H. FLIPPEN JR., E. R. DAY, HENRY N. WHITE
 - For District Attorney: JOE SHARP (of Plainview)
 - For Sheriff, Assessor & Collector: EARL BOOTH, WILFRED QUICKEL, CHARLEY LOVEACE

Then and Now--The Champ Shows Little Change



The time: 1935. "Dead Pan" Joe Louis, left, poses for cameramen before his fight with Primo Carnera at his Pompton Lakes, N. J., training camp. The time: 1948. Thirteen years later, a little heavier but with still the same dead-pan expression, Joe Louis, right, strikes a fighting pose at his Pompton Lakes camp where he is preparing for his second bout with Jersey Joe Walcott in New York's Madison Square Garden on June 24.

Homemaking Girls Have Play School For Young Children

The Homemaking girls, who are taking summer projects, are sponsoring a Play School for children between the ages of three and six years.

The children will meet in the Homemaking Department on Mondays and Thursdays from 9:00 until 11:30 during June. Each child is invited to attend as often as possible.

The play will be supervised by the High School girls, under direction of Mrs. Nola Froehner.

Parents should contact Mrs. Froehner at 2812 if they desire to enroll their children.

Mildred Taylor Buys Beauty Shop

Miss Mildred Taylor purchased the Vogue Beauty Shop from Mrs. H. C. Davis last week.

Miss Taylor graduated a few weeks ago from beauty school training in Amarillo. She is the daughter of Mr. and Mrs. A. E. Taylor, and has grown up here. Mildred is a graduate of the Friona High School.

College Students Return to Friona For the Summer

Among the Friona young people who are home from college is Shirley Maurer, Shirley was a student at the University of New Mexico, at Tucuman. She will return later for the summer term.

Others home are Misses Eida Hart and Doris Ann Lange. Miss Hart attended Strawn's Business College at Lubbock. Miss Lange attended Texas Tech College. Miss Hart has taken a position as secretary to City Manager Roy Wilson. She began her work Monday. Miss Lange has a position with the Friona State Bank during the summer vacation.

Otho Whitefield Honors His Father

Mr. and Mrs. Otho Whitefield honored his parents, Mr. and Mrs. E. B. Whitefield on the elder Mr. Whitefield's sixty-eighth birthday.

Other guests present were Rev. and Mrs. Walter H. Norton.

Warming Up for June Convention



Trying the gavel for size, Gov. Dwight Green of Illinois, right, and Speaker of the House Joseph Martin, Jr., practice for their appearance before the Republican National Convention in Philadelphia in June. The governor as keynote and temporary chairman will turn the gavel over to Representative Martin, permanent chairman.

Double Ring Ceremony Unites Jo Coffman and Dean Blackburn

Miss Anna Jo Coffman, daughter of Mrs. Anna Coffman of Friona, became the bride of Robert Dean Blackburn, son of Mr. and Mrs. T. E. Blackburn, of Friona, in a double ring ceremony Sunday morning June 6.

The ceremony was read in the home of Mr. and Mrs. John Blackburn, in the presence of the family and close friends.

Rev. Sol Morgan, pastor of the Sixth Street Church of Christ, read the ceremony before an arch, contrived with pink sweetheart roses. White tapers flanked the arch on each side.

The bride wore a white crepe dress, trimmed with lace and white accessories. Her corsage was of pink rosebuds, and she carried a white prayerbook.

Matron of honor was Mrs. N. M. Cruse Jr., who wore a pink crepe dress and gray accessories. Her corsage was also of white rosebuds. N. M. Cruse Jr. was best man.

Following the ceremony, a reception was given by Mesdames John and Claude Blackburn. At one end of the bride's table was a three-tier wedding cake, surrounded by sweetheart roses. At the other end was the crystal punch bowl. The table was centered with white tapers and roses.

The newlyweds left for a honeymoon in the mountains. Upon their return, they will reside in Friona.

Loveless Graduates From Tech; Gets N. Carolina Scholarship

Howard Loveless of Friona will be graduated from Texas Technological College at Lubbock in August. Howard received a two year teaching and research fellowship last week from North Carolina State College at Raleigh.

A textile engineering student, Howard will have a part time teaching position at North Carolina State while he is working toward his master's degree in textile engineering. He will also do research work in the yarn manufacturing department of the college.

Howard will enter North Carolina State, September 24th. He has been a student instructor at Tech for the past year. He is a member of Alpha Phi Omega National Service Fraternity, Phi Psi, National Professional Textile Fraternity, and Tau Beta Pi National Honorary Engineering Fraternity.

Howard is the son of Walter Loveless of Friona. He is a graduate of Friona High School.

Silvertooth's Have New Mexico Visitors

Mr. and Mrs. J. Roland Silvertooth has as guests Sunday, Mr. and Mrs. J. R. Richards and son, Kenneth Richards, and their daughter, Mrs. Charles Roxburgh and her daughter, Jennie Lee, all of Dora, New Mexico.

Mr. and Mrs. Richards are Mrs. Silvertooth's parents.

W. A. Tinney Jr., son of Mr. and Mrs. W. A. Tinney, and Billy Parker, son of Mr. and Mrs. Oscar Parker, are attending summer school at Canyon.

Billy (Chilly) Sanders, Charles Osborn, Clacie Roden, Doris Taylor, and Iva Dell Persons are attending the summer term at West Texas State College.

T. J. Crawford is having some remodeling done on his home.

Mrs. Shackelford Makes Quick Return Trip To Kilgore

Mrs. Bert Shackelford returned the latter part of last week from Kilgore. She went to East Texas because of the serious illness of her mother, Mrs. Anderson.

Mrs. Shackelford reported that her mother's health was greatly improved, but word was received Sunday that Mrs. Anderson had suddenly become more seriously ill. Mrs. Shackelford departed again on Sunday for Kilgore.

Robert Bridges is visiting his sister, Mrs. W. A. Tinney, and her family.

Mrs. W. A. Tinney and Miss Betty Louise McLellen spent Tuesday afternoon in Clovis.

The Friona Star

Holman & Giffentine, Publishers
JOHN W. WHITE, Editor
Published Each Friday at Friona, Texas

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Six Months, one 1	\$.80
One Year, Outside Zone 1	\$2.00
Six Months, Outside Zone 1	\$1.25

Entered as second-class mail matter, July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher. Local reading notices, 2 cents per word per insertion.

Am. Legion To Raise Funds For Quick Completion of Hut

Ed Boggess Markets First Load of Wheat

The first load of the 1948 crop of wheat grown in the Friona territory was brought in Tuesday by Ed Boggess from his farm southeast of town. The grain was taken to the Santa Fe Grain company for storage.

The wheat tested 62 pounds with 12 per cent moisture content. It was described as a fine quality of grain and fully ripened.

Coronado Area Girl Scouts Make Year's Plans

The executive board of the Coronado Girl Scout Area met Sunday afternoon June 6, in Tucuman and made plans for the carrying out of the Girl Scout program in this area for next year.

Each committee chairman gave a detailed written report of a recent survey of activities in the area during the past year. Each proposed a plan for strengthening the work next year.

The next meeting will be a council affair for all registered Girl Scout adult workers in the entire area. It will be held in Clovis, Friday, September 17, at the Girl Scout Little House. Special recognition will be given to the community with the largest number of delegates present.

Mrs. B. Hamblin Writes To Renew Star Subscription

The Star has received a card from Mrs. Hamblin, wife of Rev. B. Hamblin, of Healdton, Oklahoma. This card reads in part as follows: "I think my time is up on the Friona paper and I would like to continue it. Will be glad if you will let me know what I will owe for a year. I suppose you know Mr. Hamblin has gone away. Sincerely, Mrs. B. Hamblin."

Mr. Hamblin had been a pastor in a Baptist Church at Healdton for several years. He and Mrs. Hamblin owned a tract of land in the Rhea community. They have made several trips here to look after their farming interests. They usually came about what harvest time. They visited the Star office.

Warm Weather Aids Farmers In Planting

The weather has been quite warm for the past several days, especially during the afternoons. But the nights have been pleasantly cool. There has been very little complaint from our farmers, who are busy planting their crops and fallowing land for wheat. This is ideal weather for germinating seed grain, and farmers are confident and expecting a full stand above ground within a very few days.

A light shower fell Monday afternoon, but it was not enough to interfere with farming operations.

Fish Story--But Here's Proof



Knowing that seeing is believing, this Utica, N. Y., trio can use this photograph as pictorial proof of their latest fish story. Joe Rubin, Moe Goldman and Ted Berkley, left to right, pulled this catch, more than 100 speckled trout, from an unnamed lake 300 miles north of Ottawa using flies and worms as bait.

News of Our Churches

SIXTH STREET CHURCH OF CHRIST

Sol Morgan, Minister

Lord's Day Bible Class, 10:00 A. M.
Morning Worship, 11:00 A. M.
Evening Class, 6:30 P. M.
Evening Worship, 7:30 P. M.
Wednesday Radio Broadcast, KICA (1240 k. c.), 4:00 P. M.
Wednesday Bible Class, 8:00 P. M.

THE METHODIST CHURCH

H. D. Seago, Minister

Church School, 10 A. M.
Morning Worship, 11 A. M.
MYP & Jr. League, 7 P. M.
Evening Worship, 7:45 P. M.
WCS Tuesday, 8 P. M.
Sunday will be Mother's Day. We do honor to our Mothers by remembering that nothing would please her better than for us to remember her by going to Sunday School and Church. Let us all be in our Church Sunday morning.

CONGREGATIONAL CHURCH

Walter H. North, Minister

Church School, 10 A. M.
Otho Whitefield, Super.
Morning Sermon, 11 A. M.
Pilgrim Fellowship, 7:30 P. M.
Choir Rehearsal, Wed., 8 P. M.
Children's Choir, Friday, 4 P. M.

There is a class for you!

To those who have no church in Friona, we extend a very cordial invitation to worship with us.

Carl White, a nephew of W. A. Tinney and great grandson of Mrs. E. C. Tinney, was killed in a racing car accident last Sunday at Salinas, Colorado.

Mrs. Glenn Reeve received dental attention at Hereford Monday afternoon.

W. E. McGlothlin and family and Mrs. W. E. Stanley are visiting relatives in Oklahoma this week.

W. A. Tinney and Billy Parker spent the week end at home. They returned to Canyon Sunday afternoon.

To the Victor



The 30th annual Professional Golfers' Association tourney in St. Louis, Mo., crowned Ben Hogan, right, Hershey, Pa., the 1948 champion and Mike Turnesa, left, White Plains, N. Y., the runner-up. Hogan beat Turnesa 7 and 6 on the 30th hole of the final round. It was Hogan's second PGA trophy in three years.

---But Don't Go Near the Water



I don't mind red tape so much as long as it don't tie up my robin' arm.

FOR FREE REMOVAL OF DEAD STOCK CALL

Phone 9515 or 265



FOR FATHER'S DAY

SEE US FOR STERLING SILVER BUCKLE SETS, BELTS AND BILLFOLDS

LILLARD'S LEATHERCRAFT
FRIONA, TEXAS

WE SPECIALIZE IN—

IRRIGATION LOANS

IF IT IS A GOOD LOAN—WE CAN MAKE IT

Ethridge-Spring Agency

DAN ETHRIDGE FRANK A. SPRING

Phone 2121

Friona, Texas

National Clothes
TAILORED TO MEASURE



Let us measure you for that new suit. You'll get smarter style, finer fabric, perfect fit . . . and you'll be pleasantly surprised at the reasonable prices. Come in and look around.

Call 2182 for Pick-up and Delivery

DILGER'S MODERN CLEANERS

Russians may be striving for world peace, as they contend, but emperors and princes were permitted to wear red. Supersonic sound can boil an egg.

End of a Long, Hard Day



When Chrysler employees in Detroit went out on strike, 4-year-old Stanley Baysdell, Jr., official mascot of UAW Local No. 3, did a trick on the picket lines. But he found picketing a little tough on the feet. At this moment, that "better tomorrow" on his sign seems a long way off for little Stanley.

The Bare Facts



Two-year-old Gary Olsen, "captured" by Chicago police on a charge of "escaping his baby-sitter," gives Desk Sgt. John Rochford the bare facts of the case. Officers Leo Matrose and Tom Burke stand by. Gary was "sentenced" to two glasses of milk, a bag of potato chips and a trip home to the baby-sitter.

KILL RED ANTS!

Kid your premises of Red or Cutter Ant Beds with DURHAM'S RED ANT BALLS

At a cost of less than 3¢ per dozen. Easy to use. Just dissolve balls in water and pour in dense and porous ants. In handy 2½ and 5½ pint jars at your drugstore or

CITY DRUG STORE

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THE WALL PAINT MADE WITH OIL

Let us show you the new luxurious colors . . . You'll be thrilled with gay, deeper tones that will blend so well with your furnishings.

FLATLUX is the modern non-gloss flat wall paint that has all the advantages . . . because FLATLUX is a real Oil paint . . . not thinned with water.

FLATLUX . . . applies so easily without brushmarks . . . dries fast . . . no offensive odor . . . one coat covers most any surface . . . washable with soap and water . . . One Gallon will do the average room.

FLATLUX colors are identically matched with SATIN-LUX Semi-Gloss and GLOS-LUX High Gloss.

A PATTERSON SARGENT PAINT

ONLY \$3.15 PER GAL.



ROCKWELL BROS. & CO.
LUMBERMEN
O. F. LANGE, Manager

Ticklers

By George



"You advertised for an aggressive office boy?"

Wilhelmina to Abdicate Next Fall



Because of "utter tiredness" and "advancing years," Queen Wilhelmina, right, who has ruled the Netherlands for 50 years, will abdicate in September in favor of her daughter, Princess Juliana, left. The queen will be feted with a golden jubilee in August, when she will be 68. Princess Juliana is now regent of the country.

Advertisements

From where I sit . . . by Joe Marsh



Who is this Man?

Now and then, in the pages of the *Clarion*, I run a biographical quiz, under the heading of "Who Is This Man?" For instance . . .

"He was one of the earliest lovers in American history. . . . And yet he was too shy to court a woman outright . . .

"He came to the New World on the Mayflower . . .

"A cooper to repair the beer barrels accompanying the Pilgrims . . .

"Who is this man?"

I thought that everybody was

stumped. But not Ma Hoskins, who returned the clipping to me with "John Alden" on it. She recognized all the clues—including that reference to "beer" and "cooper."

For Ma—who's read her history, knows that beer as the beverage of moderation, is as old in this land of ours as the never-ending American search for tolerance which brought the Pilgrims over to this country in the first place.

Joe Marsh

Copyright, 1940, United States Brewers Foundation

WE ARE HERE AND READY---

To receive your wheat as soon as harvested and give you—

TIP TOP SERVICE HIGHEST PRICES ACCURATE WEIGHTS and TESTS

Always Remember to Supply Your Needs of P. G. C. BALANCED RATIONS

Friona Wheat Growers, Inc.
FARMERS CO-OPERATIVE
ARTHUR DRAKE, Manager

THE BUSY SEASON IS ON TO STAY

And everybody will be hungry, morning, noon and night.

SEE US FOR THE BEST THERE IS TO BE FOUND IN FOOD PRODUCTS

We Truly Appreciate Your Business

WHITE'S CASH GROCERY
ED WHITE, Proprietor

Read the Want Ads! Shop with the Want Ads!

RINGS OF MEMORY Matched Wedding Bands

For Ladies and Men
IN STOCK
Beautiful 8-Day

Seih Thomas Maniel Clock

with Westminster Chimes
Chimes on quarter, half and three-quarter and full hour, then strikes the hour. Just the thing to make your home complete.

Also Youth Pattern in

Holmes and Edwards Silverware

Complete with Ice Teaspoons, Service for 8

WHEN YOUR WATCH IS OUT OF ORDER
See us for prompt service at reasonable prices.

We Polish, Clean and Check the Stone in Your Ring FREE

ALLEN'S JEWELRY

GUARANTEED WATCH REPAIRING

"When Love and Skill work together—
Expect a Masterpiece."

—John Ruskin.

We work along with our patrons, for the BEST available Banking Service.
WE APPRECIATE YOUR GOOD WILL AND PATRONAGE

FRIONA STATE BANK

Member
FEDERAL DEPOSIT INSURANCE CORPORATION

Make Sure the Light is Right



Growing eyes are delicate eyes. Electricity is cheap in the area we serve so make sure that the LIGHT IS RIGHT . . . whenever your children use their eyes—at work or play.

Coming in from under the bright summer sun, children can easily strain their eyes under improper lighting. If you're not sure the light is right in your home, call your nearest Public Service office for a free lighting survey.



Whatever you do, try to make sure at all times, for both your children and yourself, that the LIGHT IS RIGHT.

We have nothing to sell but good electric service. You'll find a wide choice of electric bulbs available at many stores. Make sure you always have spares on hand at home.

SOUTHWESTERN PUBLIC SERVICE COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Buy, Sell or Trade through Star Want Ads

Livestock Owners NOTICE

FOR FREE REMOVAL OF DEAD HORSES,
CATTLE, HOGS and SHEEP CALL—
Friona Consumers Co-Op Products

PHONE 31

FRIONA, TEXAS

40-tfc

We are not too sure of our English, but we are convinced that "had" is the past tense of money.

Wonder which is worse, the OPA or the HCL?

We never seem to catch a train without missing the one before.

One cannot love a thing without wanting to fight for it.

We've had our name in "Who's Who" but we have had our pix in "What's This?"

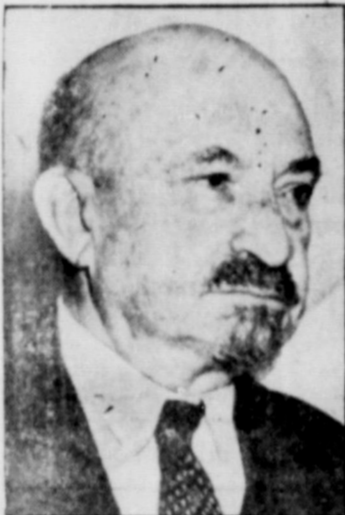
Read the Want Ads!

All Hands at Work



Anxious hands reach out to free 3-year-old Maureen Kotler, whose curiosity ended when she caught her foot in a drain in the back yard of her Chicago home. Police, firemen and neighbors finally freed her by cracking the concrete drive and digging up the pipe. She suffered only scratches.

Israel's Leader



Dr. Chaim Weizmann, world-famed Zionist leader, is the first president of the new Jewish state of Israel. He was elected at the first meeting of the 37-man State Council of Israel in Tel Aviv.

MARKETS

(USDA)—Most farm products brought steady to strong prices at southwest markets last week, except for wheat and milo losses, reports the United States Department of Agriculture Production and Marketing Administration.

Heavy receipts of new wheat dropped prices to \$2.29 per bushel at Texas common points Monday, the lowest since last August. Milo declined 12 cents to \$3.68 to \$3.73 per hundred pounds as the new crop started moving from south Texas. Oats were stronger around \$1.29 to \$1.32 at Fort Worth. Barley gained about 4 cents as corn declined as much.

Except for occasional weak spots on lower grade cattle and stockers, markets reported steady to stronger prices for slaughter classes so far

this June. Light receipts last week were just about half as large as for the same period last year, but Monday's run was heavy. Good demand took common and medium cows around \$17 to \$21.50 at Texas markets, while medium and good cows ranged from \$22 to \$24.50 in Oklahoma, Colorado, and Kansas. Heifers reached an all-time high at \$33.25 at Denver.

Hog prices were fully steady to stronger at most southwest markets Monday, reflecting a decline in last week's supplies and continued good demand for pork. Best butchers brought \$23.75 at San Antonio; \$24 to \$24.50 at Fort Worth and Oklahoma City; \$24.25 to \$24.50 at Wichita and \$24.50 to \$25.50 at Denver. Sows ranged mostly from \$17 to \$19

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E. B. BLACK CO.

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First in quality and
LOWEST-PRICED LINE
in its field!

CHEVROLET Today, when real value means most to every American family, Chevrolet continues to offer the lowest-priced line of passenger cars in its field as well as the only line of cars giving BIG-CAR QUALITY AT LOWEST COST! Yes, Chevrolet gives more value, any way you look at it,

any way you figure it. That's why more people buy Chevrolets—and more people drive Chevrolets—than any other make of car. That's why we believe you, too, will agree that CHEVROLET AND ONLY CHEVROLET IS FIRST in dollar value as it's first in registrations.

SPECIAL EXTRA-LOW PRESSURE TIRES—on Wide-Rim 15-inch Wheels (24-lb. pressure only all around). Chevrolet offers you the fine of tires for easy, restful riding. Remarkable new extra-low pressure tires that give a much safer, more comfortable ride; absorb road shocks instead of transmitting them to you and your car.

CHEVROLET
—and ONLY Chevrolet—**IS FIRST!**

REEVE CHEVROLET COMPANY
FRIONA

IMAGINE! A BENDIX AUTOMATIC WASHER FOR ONLY \$199⁹⁵!

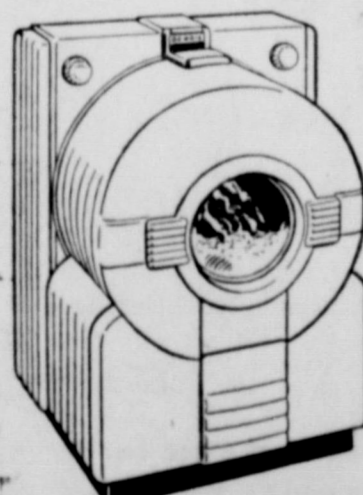
We've got those three new "almost human" Bendix Washers!
New prices far below other automatic washers!



NEW BENDIX GYROMATIC \$299⁹⁵
Automatic soap injector extra. Doesn't have to be fastened down!



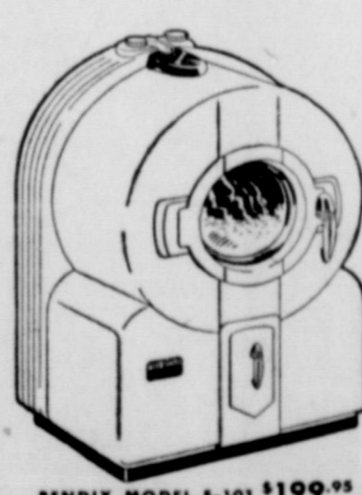
NEW BENDIX DE LUXE \$249⁹⁵
Automatic soap injector extra. It can even put in its own soap!



NEW BENDIX STANDARD \$229⁹⁵
Improved "Tumble-Action!" Stepped-Up Damp-Drying!



BENDIX MODEL S-201 \$219⁹⁵
Does the wash even when you're not there!



BENDIX MODEL S-101 \$199⁹⁵
Lowest priced automatic washer on the market

Now... for just a few dollars more than you'd spend on an old-fashioned, hard-work washer... you can get rid of ALL the work with a Bendix!

Miles ahead—with work-saving features and washing results no other washer can match! Yet the price tags on these sensational new models are way below other automatic washers!

Come see the latest, greatest models of the world's favorite automatic washer. Buy the one that suits you best on our easy budget plan.

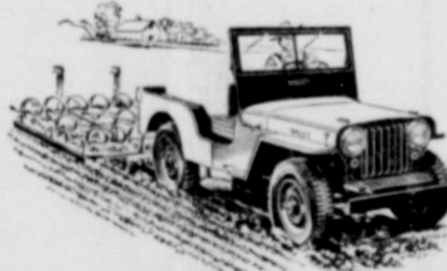
COME AND SEE! COME AND CHOOSE! COME AND SAVE!

BENDIX
automatic
Washer

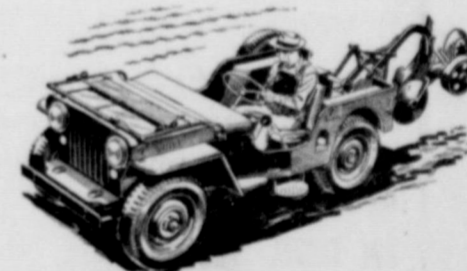
PARMER COUNTY IMPLEEMNT CO.

**You Name it...
the 'Jeep' does it**

THE UNIVERSAL 'Jeep' DOES MORE FOR THE FARMER THAN ANY OTHER VEHICLE



● With 4-wheel drive for traction and steady pulling power in the field, the "Jeep" has a drawbar pull of 1200 lbs., operates almost any standard tilling or harvesting implement. Rear power-take-off runs power-driven implements from standard spline shaft drive.



● The "Jeep" can be used with the latest development in modern farming—a new hydraulic lift that raises, lowers or adjusts depth of implement while the operator remains comfortably seated. And of course it handles conventional pull-type implements, too.



● The Universal "Jeep" is for hauling and towing on or off the road in all kinds of weather. It carries up to 1200 pounds, pulls a braked load of 2½ tons at highway speeds.



● It provides mobile power anywhere on the farm, for operating many types of power-driven equipment such as separators, feed grinders, buzz saws, hammer mills, ensilage cutters and numerous others.

This message gives but a glimpse of the all-around, year-round usefulness of the Universal "Jeep". We invite you to see this versatile vehicle in action and let us prove that it does more different jobs than any other single farm vehicle. Call for a demonstration now—on your farm, with your equipment.

ROBERSON MOTOR CO.

123 West 1st

---But Don't Go Near the Water



I don't mind red tape so much as long as it don't tie up my robin' arm.

FOR FREE REMOVAL OF DEAD STOCK CALL

Phone 9515 or 265

RENDERING COMPANY

FOR FATHER'S DAY

SEE US FOR STERLING SILVER BUCKLE SETS, BELTS AND BILLFOLDS

LILLARD'S LEATHERCRAFT

FRIONA, TEXAS

WE SPECIALIZE IN—

IRRIGATION LOANS

IF IT IS A GOOD LOAN—WE CAN MAKE IT

Ethridge-Spring Agency

DAN ETHRIDGE FRANK A. SPRING

Phone 2121 Friona, Texas

National Clothes

TAILORED TO MEASURE

"Oh, You Handsome Man"

More Than 300 Swatches to Choose From

Let us measure you for that new suit. You'll get smarter style, finer fabric, perfect fit . . . and you'll be pleasantly surprised at the reasonable prices. Come in and look around.

Call 2182 for Pick-up and Delivery

DILGER'S MODERN CLEANERS

Russians may be striving for world peace, as they contend, but ereigns and princes were permitted they are clever at hiding their efforts.

Supersonic sound can boil an egg.

End of a Long, Hard Day



When Chrysler employes in Detroit went out on strike, 4-year-old Stanley Baysdell, Jr., official mascot of UAW Local No. 3, did a trick on the picket lines. But he found picketing a little tough on the feet. At this moment, that "better tomorrow" on his sign seems a long way off for little Stanley.

The Bare Facts



Two-year-old Gary Olsen, "captured" by Chicago police on a charge of "escaping his baby-sitter," gives Desk Sgt. John Rochfort the bare facts of the case. Officers Leo Matrose and Tom Burke stand by. Gary was "sentenced" to two glasses of milk, a bag of potato chips and a trip home to the baby-sitter.

KILL RED ANTS!

Rid your premises of Red or Cutter Ant Beds with **DURHAM'S RED ANT BALLS**

At a cost of less than 1¢ per dozen. Easy to use. Just dissolve balls in water and pour in dense and porous areas. In handy 10¢ and 50¢ jars at your drugstore or

CITY DRUG STORE

41-8th

New! Livable Colors

FLATLUX

THE WALL PAINT MADE WITH OIL

Let us show you the new luxurious colors . . . You'll be thrilled with gay, deeper tones that will blend so well with your furnishings.

FLATLUX is the modern non-gloss flat wall paint that has all the advantages . . . because FLATLUX is a real Oil paint . . . not thinned with water.

FLATLUX . . . applies so easily without brushmarks . . . dries fast . . . no offensive odor . . . one coat covers most any surface . . . washable with soap and water . . . One Gallon will do the average room.

FLATLUX colors are Identically Matched with SATIN-LUX Semi-Gloss and GLOS-LUX High Gloss.

A PATTERSON SARGENT PAINT

ONLY \$3.15 PER GAL.

ROCKWELL BROS. & CO.

LUMBERMEN

O. F. LANGE, Manager

Ticklers

By George



"You advertised for an aggressive office boy?"

Withholding to Abdicate Next Fall



Because of "utter tiredness" and "advancing years," Queen Wilhelmina, right, who has ruled the Netherlands for 50 years, will abdicate in September in favor of her daughter, Princess Juliana, left. The queen will be feted with a golden jubilee in August, when she will be 68. Princess Juliana is now regent of the country.

From where I sit . . . by Joe Marsh

Who is this Man?

Now and then, in the pages of the *Clerion*, I run a biographical quiz, under the heading of "Who Is This Man?" For instance . . .

"He was one of the earliest lovers in American history. . . .

"And yet he was too shy to court a woman outright. . . .

"He came to the New World on the Mayflower. . . .

"A cooper to repair the beer barrels accompanying the Pilgrims. . . .

"Who is this man?"

I thought that everybody was stumped. But not Ma Hoskins, who returned the clipping to me with "John Alden" on it. She recognized all the clues—including that reference to "beer" and "cooper."

For Ma—who's read her history, knows that beer is the beverage of moderation, is as old in this land of ours as the never-ending American search for tolerance which brought the Pilgrims over to this country in the first place.

Joe Marsh

Copyright, 1948, United States Brewers Foundation

WE ARE HERE AND READY---

To receive your wheat as soon as harvested and give you—

TIP TOP SERVICE
HIGHEST PRICES
ACCURATE WEIGHTS and TESTS

Always Remember to Supply Your Needs of P. G. C. BALANCED RATIONS

Friona Wheat Growers, Inc.

FARMERS CO-OPERATIVE

ARTHUR DRAKE, Manager

THE BUSY SEASON IS ON TO STAY

And everybody will be hungry, morning, noon and night.

SEE US FOR THE BEST THERE IS TO BE FOUND IN FOOD PRODUCTS

We Truly Appreciate Your Business

WHITE'S CASH GROCERY

ED WHITE, Proprietor

Read the Want Ads! Shop with the Want Ads!

RINGS OF MEMORY

Matched Wedding Bands

For Ladies and Men

IN STOCK

Beautiful 8-Day

Seih Thomas Mantel Clock

with Westminster Chimes

Chimes on quarter, half and three-quarter and full hour, then strikes the hour. Just the thing to make your home complete.

Also Youth Pattern in

Holmes and Edwards Silverware

Complete with Ice Teaspoons, Service for 8

WHEN YOUR WATCH IS OUT OF ORDER

See us for prompt service at reasonable prices.

We Polish, Clean and Check the Stone in Your Ring FREE

ALLEN'S JEWELRY

GUARANTEED WATCH REPAIRING

"When Love and Skill work together— Expect a Masterpiece."

—John Ruskin.

We work along with our patrons, for the BEST available Banking Service.

WE APPRECIATE YOUR GOOD WILL AND PATRONAGE

FRIONA STATE BANK

Member FEDERAL DEPOSIT INSURANCE CORPORATION

Make Sure the Light is Right

Growing eyes are delicate eyes. Electricity is cheap in the area we serve so make sure that the LIGHT IS RIGHT . . . whenever your children use their eyes—at work or play.

Coming in from under the bright summer sun, children can easily strain their eyes under improper lighting. If you're not sure the light is right in your home, call your nearest Public Service office for a free lighting survey.

Whatever you do, try to make sure at all times, for both your children and yourself, that the LIGHT IS RIGHT.

We have nothing to sell but good electric service. You'll find a wide choice of electric bulbs available at many stores. Make sure you always have spares on hand at home.

SOUTHWESTERN PUBLIC SERVICE COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Buy, Sell or Trade through Star Want Ads

Livestock Owners NOTICE

FOR FREE REMOVAL OF DEAD HORSES,
CATTLE, HOGS and SHEEP CALL—

Friona Consumers Co-Op Products

PHONE 31

FRIONA, TEXAS

40-4fc

We are not too sure of our English, but we are convinced that "had" is the past tense of money.

Wonder which is worse, the OPA or the HCL?

We never seem to catch a train without missing the one before.

One cannot love a thing without wanting to fight for it.

We've had our name in "Who's Who" but we have had our pix in "What's This?"

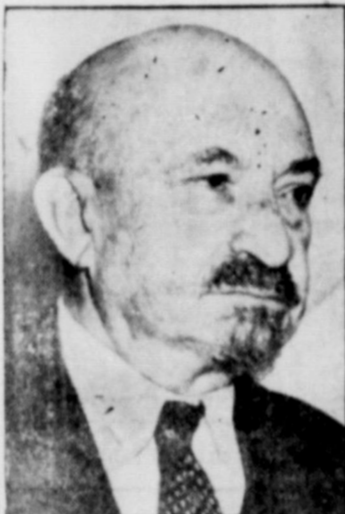
Read the Want Ads!

All Hands at Work



Anxious hands reach out to free 3-year-old Maureen Kotler, whose curiosity ended when she caught her foot in a drain in the backyard of her Chicago home. Police, firemen and neighbors finally freed her by cracking the concrete drive and digging up the pipe. She suffered only scratches.

Israel's Leader



Dr. Chaim Weizmann, world-famed Zionist leader, is the first president of the new Jewish state of Israel. He was elected at the first meeting of the 37-man State Council of Israel in Tel Aviv.

MARKETS

(USDA)—Most farm products brought steady to strong prices at southwest markets last week, except for wheat and milo losses, reports the United States Department of Agriculture Production and Marketing Administration.

Heavy receipts of new wheat dropped prices to \$2.39 per bushel at Texas common points Monday, the lowest since last August. Milo declined 12 cents to \$3.68 to \$3.73 per hundred pounds as the new crop started moving from south Texas. Oats were stronger around \$1.29 to \$1.32 at Fort Worth. Barley gained about 4 cents as corn declined as much.

Except for occasional weak spots on lower grade cattle and stockers, markets reported steady to stronger prices for slaughter classes so far

this June. Light receipts last week were just about half as large as for the same period last year, but Monday's run was heavy. Good demand took common and medium cows around \$17 to \$21.50 at Texas markets, while medium and good cows ranged from \$22 to \$24.50 in Oklahoma, Colorado, and Kansas. Heifers reached an all-time high at \$33.25 at Denver.

Hog prices were fully steady to stronger at most southwest markets Monday, reflecting a decline in last week's supplies and continued good demand for pork. Best butchers brought \$23.75 at San Antonio; \$24 to \$24.50 at Fort Worth and Oklahoma City; \$24.25 to \$24.50 at Wichita and \$24.50 to \$25.50 at Denver. Sows ranged mostly from \$17 to \$19

Buy, Sell or Trade through Star Want Ads

1901 — 1948

Prompt Ambulance Service

We now offer \$150.00 Cash Burial Insurance at low cost!

E. B. BLACK CO.

Furniture and Undertaking

HEREFORD, TEXAS



STARRING WITH

EVERETT COLBORN'S

MADISON SQUARE GARDEN RODEO



For the benefit of the capital fund of

LUBBOCK BOYS' CLUB

JUNE
9, 10, 11, 12
NEW TECH STADIUM

LUBBOCK, TEXAS

You may secure box seat tickets at the ABC Rodeo Ticket Office, Hilton Hotel, Lubbock, Texas. Box seats are \$3.00, tax included. Checks or money orders should be included with requests sent through the mail.

Box Seats \$3.00 Tax Incl.
General Admission \$2.00 Tax Incl.
Children 1.00



First in quality and
LOWEST-PRICED LINE
in its field!

CHEVROLET Today, when real value means most to every American family, Chevrolet continues to offer the lowest-priced line of passenger cars in its field as well as the only line of cars giving BIG-CAR QUALITY AT LOWEST COST! Yes, Chevrolet gives more value, any way you look at it,

any way you figure it. That's why more people buy Chevrolets—and more people drive Chevrolets—than any other make of car. That's why we believe you, too, will agree that CHEVROLET AND ONLY CHEVROLET IS FIRST in dollar value as it's first in registrations.

SPECIAL EXTRA-LOW PRESSURE TIRES—on Wide Rim 15-inch Wheels (24-lb. pressure only all around). Chevrolet offers you the fine of tires for easy, restful riding. Remarkable new extra-low pressure tires that give a much safer, more comfortable ride, absorb road shocks instead of transmitting them to you and your car. *Optional at small extra cost.

CHEVROLET
-and ONLY Chevrolet- **IS FIRST!**

REEVE CHEVROLET COMPANY
FRIONA

IMAGINE! A BENDIX AUTOMATIC WASHER FOR ONLY \$199⁹⁵!

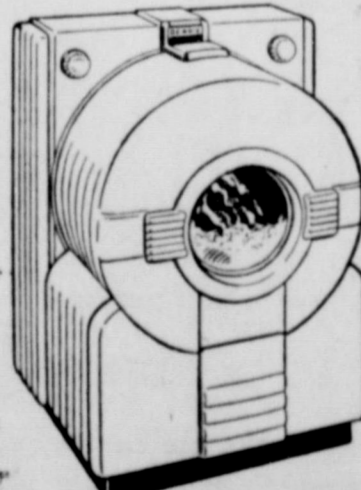
We've got those three new "almost human" Bendix Washers!
New prices far below other automatic washers!



NEW BENDIX GYROMATIC \$299⁹⁵
Automatic soap injector extra.
Doesn't have to be fastened down!



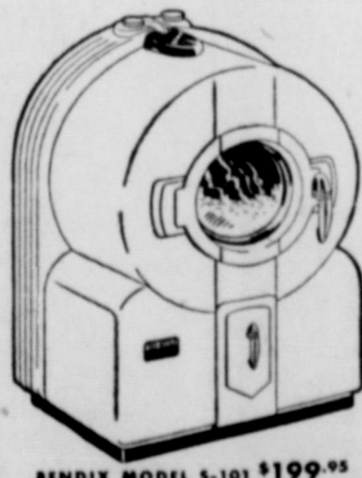
NEW BENDIX DELUXE \$249⁹⁵
Automatic soap injector extra.
It can even put in its own soap!



NEW BENDIX STANDARD \$229⁹⁵
Improved "Tumble-Action!"
Stopped-Up Damp-Drying!



BENDIX MODEL B-301 \$219⁹⁵
Does the wash even when you're not there!



BENDIX MODEL S-101 \$199⁹⁵
Lowest priced automatic washer on the market

Now... for just a few dollars more than you'd spend on an old-fashioned, hard-work washer... you can get rid of ALL the work with a Bendix!

Miles ahead—with work-saving features and washing results no other washer can match! Yet the price tags on these sensational new models are way below other automatic washers!

Come see the latest, greatest models of the world's favorite automatic washer. Buy the one that suits you best on our easy budget plan.

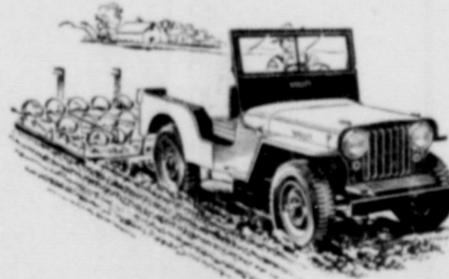
COME AND SEE! COME AND CHOOSE! COME AND SAVE!

BENDIX
automatic
Washer

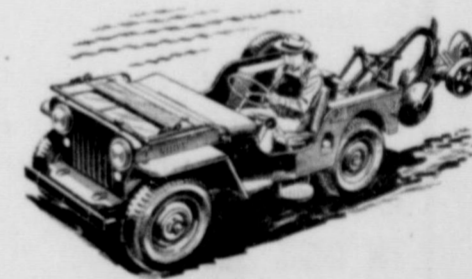
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ROBERSON MOTOR CO.

123 West 1st

Hereford

GIVE TO CONQUER CANCER

If it takes you three minutes to read this message, someone will die of cancer before you're finished. Yes, 188,000 Americans... one every three minutes... will die of cancer this year.

WHAT EVERYBODY SHOULD KNOW ABOUT CANCER:

1 OUT OF EVERY 8 is doomed to die of cancer, according to vital statistics. But this high rate can be reduced by millions of lives through knowledge and prompt action. **CANCER IS CURABLE** in early stages. If you act in time, records indicate your chances are close to fifty-fifty of being cured. For example, 9 out of 10 cancers of the skin or lips can be cured if treated early.

LEARN TO RECOGNIZE the danger signs that may mean cancer has struck or is about to strike.

SEE YOUR DOCTOR at the slightest suspicion of trouble. His diagnosis should tell whether treatment is required and what to do.

ACT IMMEDIATELY to protect yourself and family. **TELL YOUR FAMILY AND FRIENDS** what they can do to safeguard themselves against cancer.

READ ALL YOU CAN to keep informed, not only on cancer, but on all subjects related to family health. Knowledge plus action saves lives.

How Your Dollar is Spent

RESEARCH

25c of your dollar is devoted to the support of the national research program to learn more about the nature, cause and cure of cancer.

But we don't have to wait for research to save at least one-third of the thousands of cancer patients who die every year. Therefore,

IN OUR STATE

60c stays in Texas to teach people how to protect themselves from cancer and to help communities provide facilities for diagnosis and treatment and for the care of the cancer patient.

NATIONAL PROGRAM

15c goes to the national organization to help support national education programs and other national activities.

Contribute to the
**AMERICAN CANCER
SOCIETY**

The Homestretch Sprint



Ticklers

By George



"I can't sleep nights—the mosquitoes drive me nuts."

Washday in Tel Aviv



Barbed wire surrounding an Israeli military car park in Tel Aviv serves as an improvised laundry line for these two Jewish women who were driven from their home by fighting on the border between Tel Aviv and Jaffa. They are now living in temporary quarters set up for refugees in Tel Aviv.

Flour for Beleaguered Jews



Bags of flour for hungry Jerusalem and other isolated Jewish communities in Israel are unloaded from a barge in the port of Tel Aviv. If power in electrified bakeries holds up, the sorely-needed flour will become bread that will be rationed half a pound per day to each adult Jew.

NOTICE Certified Planting Seeds \$7.00 Hundred

We have ample storage for all grains
Member Federal Warehouse System
TOP PRICE PAID DAILY FOR WHEAT AND MILO

SANTA FE GRAIN COMPANY

G. (Preach) Cranfill, Vice Pres. and Manager

Apparently honesty isn't the best foreign policy.

Supersonic sound can kill bacteria.

American capacity to produce steel ingots doubled between 1910 and 1938.

This may be leap year, but remember girls—don't start to overhaul the guy before you overtake him.

Want Ads

See us—About how to control weeds. With Agricultural WEED-N-O-MORE. Controls weeds in all kinds of small grains. Parmer Implement Co.

For sale: Rubber tire press wheels, for any make of lister. Parmer County Implement Company 44-tfc

Wanted: Watches to Repair. Allen's Jewelry. 44-tfc

For sale: One 1946 model Ford truck. Cab over Engine, long wheel-base, cattle racks and grain sideboards. In perfect condition. Inquire at Welch Auto Supply. 45-3p

For Sale: Alfalfa hay. Three miles north and two west of Friona. Calvin Talley. 46-3p

SEWING MACHINES

New and factory-rebuilt Electric, Singer and others. Available now. See Mr. Moss at the Miller Hotel, Hereford, Texas. 47-1p

For Sale: One Grain Bin Augur for Baldwin or International combine. Parmer County Implement Co. 46-tfc

For sale: One 12-foot MM combine, model G-3. F. W. Barnett, Black Texas. 47-2p

New electric sewing machines, Singer and others. Available now. See Mr. Moss at Miller Hotel, Hereford, Texas. 47-1p

For sale: One No. 11, 16-foot, IHC combine, also one Baldwin combine with or without tractor. Robert Leach. 47-2p

For sale: One F-20 IHC tractor in perfect condition. Also one two-room furnished apartment for rent. Private bath. Walter Lovelace. 47-1p

For sale: Red Hampshire Sow and 9 pigs, 10 weeks old. Weaned. Spotted Poland sow and 6 pigs. Weaned. T. M. Thwait, Bootleg Corner, Friona, Texas. 47-2p

For sale: One F-20 IHC tractor, in perfect condition. Walter Lovelace, Friona, Texas. 47-1p

New electric sewing machines, Singer and others. Available now. See Mr. Moss at Miller Hotel, Hereford, Texas. 47-1p

Regal Theatre

FRIONA, TEXAS

Matinees 2:00 P. M.

Night Shows 7:00 P. M.

"Your Pleasure—Our Job"

Good Shows—Good Order

Friday Saturday, June 11-12

"TRAIL STREET"

Mighty Epic of Nation's

Crossroads

Starring

Randolph Scott—Robert Ryan

Anne Jeffreys — George

(Gabby) Hays

Comedy—

DUMBELL OF THE YUKON

Serial:

Jesse James Rides Again, No. 7

Sunday-Monday, June 13-14

"T MEN"

This one is loaded. Edward

Small presents the screen sear-

ing story of the Treasury.

Starring

DENNIS O'KEEFE

The eye-witness story of the

Treasury's tough group.

NEWS

Wed.-Thurs, June 16-17

Henry Fonda, Man of Faith,

hunted like an animal because

he dared to believe in God.

And—

Delores Del Rio—the woman

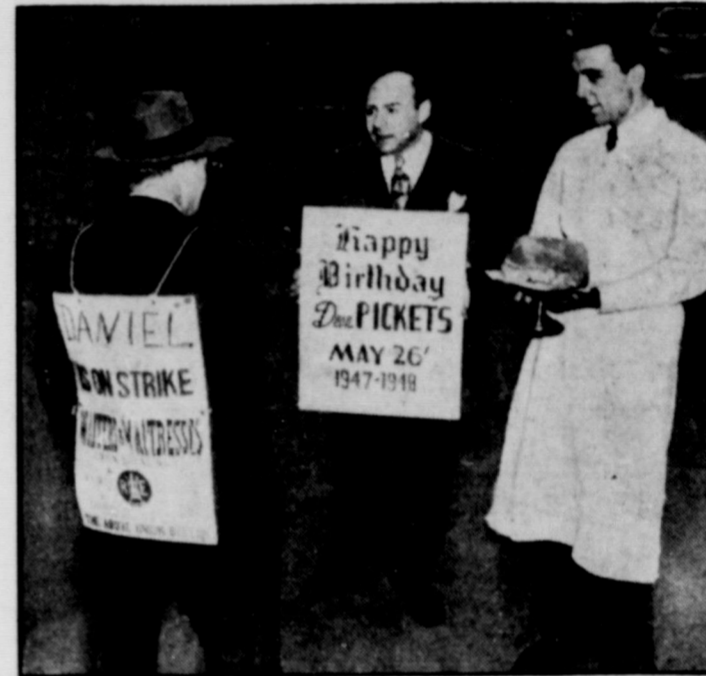
who sinned, in—

"THE FUGITIVE"

Canine Casanova

Evening Shows 8:00 o'clock

Happy (?) Returns of the Day



Commemorating a full year's solid picketing in front of his New York restaurant, Daniel Belmont, center, joins the picket line with a birthday greeting sign. Non-striker Charles Prevosto, right, offers a birthday cake with one candle, but the picket, who didn't think the gesture was funny, refused it.



Wm. H. Flippin Jr.

General Auctioneer
FRIONA, TEXAS

Farm and Livestock Sales
A SPECIALTY

Good Service, Fair Treatment.

I Solicit Your Business

Dial 2672

You May Think

You cannot get the goods you need in YOUR HOME TOWN;

But You Do Not Know

of the innumerable items, the vast assortment and ever increasing stock of LOVELY, USEFUL, DURABLE articles you will find

In Our Store

Just a few of the newer ones:
RICH LINOLEUMS. Lovely new patterns.
LU RAY PASTEL, China and Queensware for the table.
WATER SETS—Lovely decorated Glass and Queensware.
WALL PAPER—Good quality, rich new patterns.
PLASTIC SEAT COVERS—KALAMAZOO GAS
COOKING RANGES — MAJESTIC PAINTS
We Welcome Your Visits

WHITE AUTO STORE

BILLY TURNER, Proprietor

START NOW

Absolutely

FREE

Dishes with the groceries you purchase

Get Your Set at Once

We invite you to come in and see our display of Fresh, Staple and Frozen Foods.

FRIONA LOCKER CO. Inc.

Where Your Food Needs Will All Be Satisfied

Phone 2012