## Band Tonight <br> The Floyd County Hesperian





Sen．Karl Lovelady Senate Candidate
$\qquad$
Cotton Week Will Be Featured By a＇Price Is Right＇Contest
and intim Wheat，Cotton Acres In 4．H Contest Cut But Outlook Good

Jos．F．Pundt Rites Are Held Here Saturday

Saturday Last Day For Wheat Men To Comply


Bands Give Concert Tonight Banquet Picnic are Scheduled

Two Are Named To Boys State

Church Building
Nears Completion

Flames Injure
One and Destroy Home of Widow


Planning Event
For Next Friday

WESTERS
SPECIALS
Shorening 75
GC
GREENS 21c
21c
CORN 25c
Cheries 21 c
PEAS 290
BREAD 23c
Potatoes 21c
FLOUR 1.8

| TISSUE 25c | $\begin{aligned} & \text { Puts } \\ & \text { Niss } \\ & \hline 1 \end{aligned}$ |
| :---: | :---: |
| COFFEE 83c |  |
|  |  |
| SPREAD 78c |  |
|  | Duthman Eridgo |
| HAMS 49\% | Open To Toeficic |
| Nax |  |
| FRANKS 47 c |  |
| \% |  |
| ROAST 69c |  |



HERE THEY ARE


These are the three faces used in last week-end's Straw. Hat. Day, Contest, Four
stores had winners and a fifth had no correct answers. The drawings were made several Winners Named In Straw Hat Day Comiest

## 





|  | noor | 50 Lubock situray shere thy |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { 1-H CLUB WORK - Distriet II } \\ & \text { H Content were held at Texis } \end{aligned}$ | Mise samairson had every painful |  |
| Teche ${ }^{\text {a }}$ | Jimm Homes made a buturee utip | Mus didne phace wes |
| Thee conases Thow parke | ${ }^{\circ}$ | Supper zuostes in the |
| Tuiter and sue willira, ard | Dand Carry is bose utis | and |
| Op Demoneration Ford. |  | lavid and family, John Emery and |
|  |  | mer and $M$ |
| $2$ |  | milta in mie bome of Mr. and |
| as mander he |  |  |
| nober Oreerset. | Spears the Bable |  |
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|  |  | The ${ }^{\text {Br }}$ |
|  | A Notheos Day prosem will be |  |
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## 2

RALPH RUCKER

McCOY - STARKEY Green and White


## UST RIGHT FOR IOTHER＇S DAY Sunday Mayll



## iron Arnel Jersey

pretty and well－behaved！Claire ny fashions a square neck，full charmer in non－cling Celanese jersey that is completely hand or ine washable，drip or tumble dries conds，is ready to wear without g，always looks hat－box fresh． or blue prints，on white，elegantly ned with washable velvet ribbon parkling pin． $12-20 ; 121 / 2-201 / 2$ ．

## E＇S DEPT．STORE

Martha Sanders Piano Recital Dates May 12－13

## ㄱ․․․

 E
 Surprise Birthday Party Showers Mrs．
Emert With Attention




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$\qquad$
$\qquad$ gaind chldren
Mras．Emident said she wanted every
body who had a part in her cele Mrs．Emert sald she wanted every
body who had a part in her cele
bration to obe inclucted in a heart
thank you，including the hoospita

Bride Flies Ocean To Be Married To Floyd County Man

## 

 Gene is stationed．
Mise Clenn，a nurse，flew across
the Pailife expanse to join her in－
tended husband by Trans－Ocean


## Troth Revealed

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Clubs To Observe H．D．Week Later

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Little League Growing Pains Beset Managers
$\qquad$
into action
With only eight teams planned
this would give each team more


Relatives and Friends to Honor Crosby Couple on Anniversary


The Floyd County Hesperian，Floydada，Texas，Thursday，May 8，19se

 Elider J．B．Martin，pastor of the Namarene Church，Caivary Raptist，
hurch saild there would aliso be boysterin Church Pre－ i A clonal Fumily Week will come
May 11 ，at the Bible Baptist Church
The Rev．．$e$ ．oorge Jackson of Btin－ Oincthes acrose America with a nett will conduct services．Rev．T．
ervice of wormht oentered around
W．Davis fo pastor． fhe sermon subject at the local CARD OF THANKS
 collowing churches，with mothers thank jou all for being so thou－
ponored in sermons or ouher obser and

## FLOWERS <br> sorn wer ene

## Make Your Mother

＂MOTHER QUEEN FOR A
DAY＂this Sunday－－Flowers Say It So Well！
－POT PLANTS
Long Lasting Hydrangeas，Mums or Geraniums \＄2．50 to $\$ 10.00$
－CUT FLOWERS
Vase arrangements of long stem
Carnations or Red Roses $\$ 6.00$ to $\$ 7.50$
－CORSAGES！ This Mothers Day－Wear a red flower if your mother
is living－Wear a white flower if only in her memory ！

## PARK FLORIST

 Flowers \＆GiftsOpen this Sunday Morning for your Mother＇s Day

## WIN A FREE PRIZE FOR

 YOUR MOTHER IN LUCKY MOTHER CONTESTA different Prize－A different winner at each store listed below． Here＇s how you enter：－Any mother is eligible．Just enter your mothers name（your own if you are a mother）at any or all stores listed below．De－ posit entry blank in handy box marked for the Contest．There will be a drawing by $7: 00 \mathrm{p} . \mathrm{m}$ ．Saturday May 10 and winners will be notified．No purchase is necesary and you don＇t have to be present to win．


OUR PRIZE FOR THE LUCKY MOTHER Pressuried botle of In Paris Cologne
by Coty． 83.50 .0 Vaue．While evisiting see
 cluding completet Coty line，also electric We will be open Sunday Afternoon GOEN DRUG
ON THE CORNER

ON THE CORNER
our prize for the

OUR PRIZE FOR THE
LUCKY MOTHER
\＄5．00 GIFT CETIFICATE good on any merchandise in the store
Fine selections of the best known
MILADIES SHOPPE
oUR PRIZE FOR THE
LUCKY MOTHER

Specially Decorated Mother＇s Day Cake Remember your mother with one of
our creations－Save her hours of cook－ ing by Shopping
McCLUNG＇S PASTRIES
\＆COFFEE BAR

OUR PRIZE FOR THE
LUCKY MOTHER

Crystal Pitcher by Javit． 8.9 .9 Value
In Fine Wheat Pattern of hand wrought n Fine wheat Tattern of hand wrought
brilliant erystal．See these and many

Dhar Shoperpers

oUR PRIZE FOR THE
LUCKY MOTHER
eck and Ear Set of Costume Jewelry Neck and Ear Set of Costume Jeweiry
Value to $\$ 3.50$ Shop our store for your
Mother＇s Day Gift Items．Fine select－ Mother＇s Day Gift Items．Fine select－ ions in a wide variety of Nationally
known lines of jewelry，silver，watches， SOLOMON JEWELRY 界苔


> LUCKY MOTHER

S5．00 GIIT CERTIFICATE
MOTHERS DAY GIFT TTEMS Shop $\mathbf{R}$＇ $\mathbf{n}^{\prime} \mathrm{R}$－Best Selections for late

R＇$n$＇R FASHIONS For home \＆family
our prize for the
LUCKY MOTHER
BoX -2 PAIR LADIES
BERKSHIRE
HOSE
Shop Hagood＇s for vour gift items
Beest Selections－Gift Wrapping
HAGOOD＇S DEPT．STORE $\frac{5}{4}$ 先
oUR PRIZE FOR THE
LUCKY MOTHER
Community Silver Plate
Salt \＆Pepper Shaker－$\$ 5.00$ Value． Shop Bradfords for the best in Gift Items－Billfolds，Watches，Jewelry，
Silver－in the brands you know best． BRADFORD JEWELRY

PTSA Installs New Officials With Ceremony ximw 0
k-Through


The Roaring Springs Pool
from $10 \mathrm{a} . \mathrm{m}$. until 9p. m. ADMISSION PRICES ARE 60 c and 40 c


Is Now<br>\section*{OPEN EVERY DAY<br><br>OPEN EVERY DAY} ADMISSION PRICES ARE
















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 INSURANCE STRONG STOCK INSUR COMPANIES

SAM PUCKETT

TO THE VOTERS OF THE 30th SENATORIAL DISTRICT:
 t buse my candidacy on the following platitorm:


Former Senator Karl L. Lovelady Announces For State Se


|  |  |
| :---: | :---: |
|  |  |
|  | Complete Irrigation PUMP SERVICE |
|  | TYE \＆SONS |
|  | YUkon 3－2520 |
| 42 Years of Land Title <br>  <br>  |  |
|  |  |
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| For Sale | Lost and Found |  |
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| GRASS SEED for sale；also docustom grass drilling．CliftonStodghill，Phone 2401，Sllverton． |  | amid |
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| nemb | Verlon Wright is back at his |  |
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| Sady Dunavant |  |  |
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> WATSON-BATTEY REAL ESTATE Farms - Ranches - City Property M. Watson 3. West Missouri St.


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 Beanty Hiltub prom| FOR RADIO <br> T．V．REPAIRS RICE RADIO SERVICE 123 So，wall hep Service Only |
| :---: |



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Houses for Sale


諸 9 部県

ERNIE＇S SPRAYING SERVICE
VEGETABLE

GROWERS
IMPORTANT
When your crops need insect control they need it now．Plan now for fast local service．
No need to take a chance on delays when ERNIE＇S SPRAYING SERVICE is right here in Floydada to do the job
immediately． immediately

Any furnace can be converted to air conditionino with a new Carrier unit

| No matter how you heat your | in summer．Terms are easy，$A^{\text {a }}$ |
| :---: | :---: |
| ne－warm air，steam or hot | few doliars down and your entire |
| water－there＇s a Carrier unit | family will sleep better，eat bet－ |
| which adds air conditioning eas－ ily and inexpensively．Operating | ter and feel better． |
| costs are low，too，becaiuso | home？Drop in． |
| Weathermakers use no water． | Wo＇ll be happy to recommend the |
| hon | best Carrier air conditioning |

## Demo Committee Meets Monday Plan Prima



## iday Is Field Day at Floydada Junior High <br> Giving

ay Over Evenls


Guild Auditions Of Local Pupils

To Begin Saturday

CLARA'S

## BEAUTY SHOP

 EDD'S TV and APPLIANCE on YU 3-3462 for Appointments CLARA REDD
## OP POWELL'S

## OWEST PRICES <br> SCOTTIE STAMPS <br> bood Friday - Saturday - Monday MAY 9-10-12




| YERS 39c | $\begin{aligned} & \text { B A A C OING } \\ & \substack{\text { Pound } \\ 59 c} \end{aligned}$ |
| :---: | :---: |
|  | KLEENEX Hoc coust $25 c$ |
|  | GRAPE JUICE 33 c |

## 



## LIGHT BULBS



##  <br> $\underset{\text { DRESSIN }}{\substack{\text { Morton } \\ \text { sALAD } \\ \text { DTART } \\ 39 c}}$

## HAIL INSURANCE

IS PROTECTING YOUR INCOME

## FOR 1958

FLOYDADA REAL ESTATE
\& INSURANCE AGENCY
OFFICE YU-32360
HOME YU-33194


Pioneer Round-Up Saturday May 17

the fully padded bra you wear $\mathbf{4}$ ways
Moode of vonder- vop pay nomer for out nex lour wey


look how much they do for you..


United States Government Offers for Sale One $40 \times 100^{\prime}$ Quonset Structure For Handling or Storing Agricultural Commodities To Highest Bidder For Not Less Than $\$ 3,383.95$

The structure is in relatively good condition and is located in Floydada,
Texas.
Terms of sale will be cash and it must be moved from the site within 60 days from date of purchase unless the buyer obtains written consent from the owner of the land on which it is located to permit it to remain
thereon for a longer period of time, and which will release Commodity


The structure may be inspected, additional information and bid forms
obtained by contacting Mr. Thomas J. Hutchins, County ASC Office Man ager, Box 757, Floydada, Texas, Telephone YUkon 3-3590, prior to May The Government reserves the right to reject any and all bide

Subscription Prices: Outside Floyd and adjoining counties-one year,
$\$ 3.00$; six months, $\$ 1.50$; four months $\$ 1.10$ in advance.

## THE FLOYD COUNTY HESPERIAN

 HoMEsR STMEN Bditar
THIRSDAY, MAY \& Iss

VIEWSANDCOMMENT

$\star * \star$ * $\star$ * $\begin{gathered}\text { * }\end{gathered}$ Weather Accented It. How badly more farm
to market roeds are needed was brought to
mind rather dramatioelo mind rather dramatically in Floyd County
during the first threat months of thyear
1958. Hundreds of dates and meefings were 195. Hundreds of dates and meetings were
mised by peole who lived a few miles from
pavement The modern low slung body, does not lend itseef to trave
in the mud. One who lived a few miles or a in the mud. One who lived a few miles or
few hundred yards from the pavement,
either did not go or rode out on pickups trucks or tractors. The weather accented
the nend for more hard surfaced country Earth Warming $\mathrm{U}_{\mathrm{p}}$. There is every Ihkellhood that most of the cotton planted in the
last week is going to come up and out to a good stand. It is time for the earth to warm
up and that was what it was doing over the
weekend despite chill winds Moost every
farmer planted two stands,

Floyd County 14 Years Ago 50w


Vital Records of Land Office Are Profected


CELLARS cesspools

DARDEN MACHINE SHOP

Higginbotham
Bartlett Co. Open A Budget Account With Us. new Long terms - 5 years to pay Loans Up To $\$ 3,500$ Jest CaLl. yU 3.2140 - FLOYDADA You no longer have to delely your phans for remodel
ing and improving your home. Our eay pay -outotitcome Credit Prate enableo you to make the improvements yoy want now - for just a few dollars a month
and with No Down Payment required. You'll be surprisel at how easy you can get up te
$\$ 3,500$. Confidential. No Red Tape. Do-it-Yourself and save the cost of lahor or hire the labor - whichever
you prefer. Our plans cover the cost either way.

Place hailstones on handy ruler reprod uced below to find diameter. (Zhis sper Hail Ruler is compressed slightly since your neighbors will never beliere otherwise when they see the eropdamage,) RULER IS ONLY G0 FOR ONE HAIL MEASUREMENT - BUT GENERALLY SPEAKING, SOA YOUR CROPS!


This is the crucial period-wheat is too far advanced for much recovery f damage, and shatter losses can be severe later on, with even light hail.
CAN YOU AFFORD TO TAKE THE RISK YOURSELF?
REMEMBER, our hail insurance policy also covers fire and lightning - ands shatter damage is counted after a hail loss.

COME AND SEE US TODAY - AND RELAX TOMORROW!
BROWN-HOLME
Phone YUkon 3-8757


## x Threat

Farmers

IISTON
MBING
ING AND
ITING
-Supplies
U3-3360

## ESH VEGETABLES

om Rio Grande Valley uck Arrives May 9th IOW SQUASH $=$ los. 15 c EN BEANS Pound 19c
UCE 2 Head. $\quad 25 \mathrm{c}$
MATOES Pound 19c

DEN BANANAS m. $12 \frac{1}{2} \mathrm{c}$
NTRELL FRUIT MARKET
lips 66 Ammonia.

es Southwest Farmers


RTHEL OIL \& BUTANE
South Plains News

## ,




 $=$





## re Cotton Per Acre

her yields and more profit per acre using Phillips 66 ricultural Ammonia. They get more cotton that tses higher at the gin . . . yields of sorghum grain

densilage are increased . . more marketable vege ples are harvested . . . and profits on wheat are xing periods.
Phillips 66 Agricultural Ammonia contains $82 \%$
other form of commercial fertilizer available.

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BRIMGS the quality of durablity
The dense groin of Southern Yellow Pine resists scors, scrotches, dents. It grips nails for keeps - and stays
put! That's why it's the per-fect material for the structural framework of your home - as well as for wall

## BRINGS

 THE BENEFIT OF SOUND INVESTMENTSafeguard your home invest-




Finance Your New Car...

EASILY and LCONOMCALLY AT THIS BANK!

You will like our Auto Loon Service with repoyment terms suited to your budget. Come in for complete information.

First National Bank

Floydada, Texas


to prove Mercury the
Performance Champion for 1958
OUTPERFORMS EVERY CAR in AMERICA, REGARDLESS OF PRICE
The one factor that cosints moet in automolyle periormumas is poser-per.pound,
And Mercury, with up to 83.08 -hp per thousind poundr dominites ary other fuilAnd Mercury, with up to s.0s-ap per Mousund poundx dominites ary othery full-
$\qquad$
CLINE \& RAINER
201 S. Wall
YOUR MERCURY DEALER
Flogithta



COMMING TO
DADA DRIVE IN
－Monday－Tuesday－Wednesday
MAY 11－12－13－14 OWN．．．THE PEOPLE ．．．EVERVONE＇S


－Lana TURNER－Lloyd NOLAN KENMEDY－RUSS TAMBLYN－Terry MOORE pa：LANGE－Lee PHIIIPS－Diane VARSI



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Pre－School Clinic Has Ninety－Eight For Examination

Moyaada，Texas，Thursday，May 8，1958

SAN DIEGO，Calif．－victor a．form the fat－moving＂blue＂attack－ SAN DIEGO，Calif．－Victor a．Lorn the fast－moving＂blue＂attack－

 marines based on the West Coast．
Striking fore exerclos are di－
signed to give advanced training


No More Battery Trouble
For the life of your car with
Yes VX． 6 puts new life in old batteries and longer life
to new batteries．Can be installed in a minute．
ALL．WEATHER INSTANT STARTING $25 \%$ BRIGHTER LIGHTS
－INCREASED BATTERY POWER OUTPUT OR BETTER OPERATION OF YOUR chemical recharging while you DRIVE
－NEW LIFE FOR OLD batteries prolonged life for new batteries． This is a tried and proven product，and is offered with a money back guarantee．

C．E．MILLS


Taster，Cleaner Start for Your Crops with a WIVP －OMER CULTIVATOR


Grain Storage Problems？
18 Gauge Bolted Together WONDER BUILDING $40 \times 60-24,000$ Bushel Capacity $85,500.00$
20 Gauge $40 \times 60-20,00$ Bushel Capacity $\$ 5,000.00$ 20 Gauge Doerr Bins Bolted Together 500 Bushel－$\$ 282.00$ thru 3250 Bushel $\$ 968.00$
DELIVERED TO YOUR FARM－YOU ERECT Prevent Damaging Daytime Exposure TO FARM EQUIPMENT
STEEL BUILT STRAIGHT WALL BUDDINGS

## BOB COLLIER

tennis As sour credit justifies

## 4 flexible sections

CROSS－CUT ACTION
KNOCKS OUT WEEDS



Better Cultivation Pays Off in Yields

FLOYDADA IMPLEMENT CO．


## Enjoy BETTER BROILING

the Smokeless Way with a $G A S$ built－in range

or steak house．The on a spit over an open fire or on the open grill of a restaurant taste and tenderness．And for cleanliness，no other residential fuel can match GAS．Broiling vapors must be dispersed one way or another．One method is to deodorize or＂cover up＂objectionable fumes．Th S，plus pinitpoint heat accuracy and w operating cost make GAS the choice of food connoisseurs everywhere．
Where food is finest，it＇s cooked with GAS．
fuel for a growing entice Pioneer Natural Gas Company


The health and happiness of your family is our conceon
 To Mom - the gal we strive momit to plesese every day of the year: We
have the weltare of you and your fammy in mind when we stock our bhelies IN FLOYDADA - THURSDAY NOON THROU GH MONDAY NOON c) PEAS Del Monte Early Garden No. 303 Can

## PRODUCE

CARROTS
10

## RADISHES

 $7 \frac{1}{2} \mathrm{c}$ AVOCADOS Mlatios Siue Each $12 \frac{1}{2} \mathrm{c}$CABBAGE.. $3^{1 ⁄ 2 / 2} \mathrm{C}$
BANANAS $12^{1 / 2} C$ ILETTUCE $12^{1122}$ C SQUASH... $7^{1 / 2} \mathrm{C}$
 Frozen Rite, 24 Count Bag

## ROLLS 29c

 ORANGE \& GRAPEFRUIT Juice Frazen 19 c WHOLE BABY OKRA $\begin{gathered}\text { Winter Garden } \\ 10 \text { ou Pee } \\ \text { 19c }\end{gathered}$ ENCHILADA DINNER Proce ${ }^{\text {Patio }}$ ROBNETT EGGSPEAS....... 12¹⁄2 C



Lucky Strike, No. 1/2 Can, Chunk Style TUNA
Pioneer, Golden Yellow, 5 lb . Bag MEAL

AEROSHAVE $\begin{gathered}\text { Menthol } \\ \text { or Reg }\end{gathered}$ 59c TISSUE ${ }_{3 \text { Northern }}^{\text {Nolls }}$
 NAPKINS $\begin{gathered}\text { Northern, Luncheon } \\ 80 \\ \text { 25 count, } 2 \text { for }\end{gathered}$ c TREND TOWELS $\begin{gathered}\text { Paper, } 150 \text { Count } \\ \text { Roll }\end{gathered}$ 21c TREND Liquid 2 解



[^0]:    Order Your Supply Of Phillips 66
    66 Agricultural Ammonia Today!

