





## Letters to Santa

Dear Santa Claus,

Would you please bring me a train with a railroad, bridge and light, also a gun, scabbard and please bring me a stick horse, a pair of spurs and a cowboy suit.  
Larry Don Hunter,  
Floydada, Texas.

Dear Santa Claus,

I've been a good boy for a 8 year old. Please bring me a horn and a typewriter that has keys on it, because my cousin, Bill Thomas won't let me use his. Bring Hene a doll for she has been good, too.  
Your friend,  
Danny Daniel,  
Floydada, Texas.

Dear Santa Claus,

I love you. I am trying to be a good girl.  
I want a Terry Lee doll and a cash register for Christmas.  
Love,  
Nancy Ann Jetton,  
Floydada, Texas.

Dear Santa Claus,

I am a little boy nearly four years old. I have been good.  
Would you please bring me a doctor's kit, a road grader, some fruit, nuts and candy.  
Please remember all the other little boys and girls.  
I Love You,  
Robert Covington,  
Dougherty, Texas.

Dear Santa Claus,

I am a little boy 5 years old. I haven't been a very good boy this year but will try to do better next year. Please bring me a cont. actor truck, steam shovel and a big dump truck. I would like a basketball goal set also. Don't forget the other little children. Bring some candy, nuts and fruit to us all.  
I love you,  
Roland Adams.

Dear Santa Claus,

I have been a good boy this year. I would like for you to bring me a cowboy slit, a blackboard and some boxing gloves.  
I love you  
David Wayne Parr,  
Floydada, Texas.

Dear Santa Claus,

I am a little boy 4 years old. I have been a good boy this year and I would like for you to bring me a gun and holster set, some cowboy clothing and chaps. I would also like a football, shoulder pads and a football jersey and a helmet.  
Love,  
Terry Glen Amburn,  
Floydada, Texas.

Dear Santa Claus,

My name is Hulon Carthel. I am 4 years old and I have been fairly nice this year. My sister is writing this letter, because I can't write. Santa, please bring me a red wagon, some books, a pair of guns and a telephone. Bring my big brother a new suit, and my sister wants some new clothes. Please bring mother a magazine basket and my daddy a golf putter. Don't forget my little cousins.  
Love Always,  
Hulon Carthel.

Dear Santa Claus,

I am a little girl 7 years old. This is my first year in school and I am sure enjoying it. I'm trying hard to be a nice little girl hoping you will visit our house Christmas Eve night and leave me a big sister doll under our tree. I would like to have a sewing machine, too, and a set of dishes or maybe a vanity set. Don't forget my little nephews, Will and Lee Sinor. They will be looking for you, too.  
Your little friend  
Doris Marie Pavver.

Dear Santa Claus,

I am a little boy 5 years old. I haven't been a very good boy this year but will try to do better next year. Please bring me a cont. actor truck, steam shovel and a big dump truck. I would like a basketball goal set also. Don't forget the other little children. Bring some candy, nuts and fruit to us all.  
I love you,  
Roland Adams.

Dear Santa Claus,

I am a little girl 6 and one-half years old and I am in the first grade. I have tried to be a good girl this year and I have studied hard in school. Please bring me a Terry Lee doll with clothes and a watch, also candy, fruit and nuts. Also remember my little sister, Jo Anne and all the other boys and girls.  
I love you lots,  
Juanita Lynn Stewart,  
Floydada, Texas.

Dear Santa Claus,

I am a big girl, 4 years old and have tried to be real good. Please bring me a Terry Lee doll with clothes and a suit case, also if you have some dishes I would like to have some. Please remember my big sister, Juanita Lynn and all the other boys and girls.  
I love you,  
Jo Anne Stewart,  
Floydada, Texas.

Dear Santa Claus,

My name is Michael Parrish. I am a little boy 5 years old. Would you please bring me some skates, a football helmet, a football, some stuff to make my train run, a dump truck with a shovel in front.  
Please bring my little sister, Susan, some little dolls and play things. She is a little baby.  
Don't forget any of the little boys or girls in the world. Thank you for being so nice to me last year.  
I love you,  
Michael Parrish,  
Floydada, Texas.

Dear Santa,

I am a little boy three years old. I will be glad when you come to see me at Christmas time and don't forget to visit all the other little boys and girls. Please bring me a machine gun, an electric train, a Tomy Tears doll and a pair of chaps.  
Love,  
Lance Guy Poole,  
Route 5,  
Floydada.

### CARD OF THANKS

We want to express our appreciation to those who sent cards, letters and flowers and helped so much both physically and spiritually while Mr. Cozby was in the hospital. Thanks to everyone for your thoughtfulness.  
Mr. and Mrs. L. B. Cozby  
And family.

## Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, Dec. 21—The Christmas tree and party at the home of Mr. and Mrs. Lee W. Burton Monday night was enjoyed by all present. Games of 84 were played and refreshments of home made candy, sandwiches, fruit and coffee were served. A short program and the gift exchange was enjoyed by all, including the children. The program consisted of several numbers on the piano by Judy Wilson, "Silent Night" was sung by the group, led by E. W. Walls. "Let's Keep Christmas" was read by Mrs. Clyde Bagwell.

Those present were Messrs. and Mesdames T. L. Perry and Jan. Walton Wilson and Judy, Dean Walls, E. W. Walls, Jim Stewart and Jim Dan, Lee W. Burton, Sharon, Carolyn, Dick and Phyllis Ann, Clyde Bagwell, Mrs. W. B. Wilson and Brenda Walls of Floydada.  
Mrs. Ada Ford and Mr. and Mrs. Vance Gilbreath of Matador were Tuesday night guests of Mrs. W. B. Wilson.

Mr. and Mrs. Don Branson and son of Roswell, New Mexico, were here over the week-end visiting in the home of her parents, Mr. and Mrs. L. B. Cozby. They were also guests of Mrs. Branson's sister and family, Mr. and Mrs. T. L. Perry.

We are glad to report that L. B. Cozby is doing fine although confined to his bed.

Mr. and Mrs. Jim Stewart and Jim Dan moved Thursday. They have been staying in the home of Mrs. W. B. Wilson while getting the house on the Lee Rushing place ready.

Ronnie and Randy Payne of Floydada spent Friday night with their grandparents, Mr. and Mrs. Cecil Payne.

Our heart was made sad yesterday when we learned of the passing of our long time friend and former neighbor, Mrs. T. J. Heard. Mrs. Heard passed away at noon Monday in the Methodist hospital in Lubbock. She had been a patient about two weeks. The Bagwells and the Heards formed a very close friendship beginning years ago when we were first neighbors south of Floydada. Our deepest sympathy is with Mr. Heard and his family at this time.

Mr. and Mrs. Jim Stewart and Jim Dan were Sunday dinner guests of Mr. and Mrs. E. W. Walls went shopping in Plainview Friday. Mrs. and Mrs. E. W. Walls went shopping at Center visited in the Lee W. Burton home Sunday.  
Mrs. Clyde Bagwell attended the Christmas pageant at the First Baptist church in Floydada last week. It was an impressive program.  
Lajuana Irwin visited Monday afternoon with Brenna Walls. Brenda was at the home of her grandparents, Mr. and Mrs. E. W. Walls.  
Sunday afternoon Mesdames Walton Wilson, Jim Stewart and E. W. Walls visited in the home of Mr. and Mrs. Holmes, a new family just moved into the community from McAdoo. They are living east of Fairview on the place where the Kimbrough family lived.  
Sharon, daughter of Mr. and Mrs. Lee W. Burton was the lucky winner Friday of the bicycle given by the Floydada Chamber of Commerce.  
Those enjoying playing 84 and watching television in the home of Mr. and Mrs. E. W. Walls Saturday night were Messrs. and Mesdames Cecil Payne, Walton Wilson and Judy, Clyde Bagwell and Dean Walls.  
Mrs. Clyde Bagwell attended the funeral Saturday afternoon for Mrs. Edna Cowand held at the Wall Street Church of Christ in Floydada.  
Mr. and Mrs. L. A. Horton and Mr. and Mrs. Walter Welch of Plainview visited Sunday afternoon with Mr. and Mrs. Jim Stewart.  
Mr. and Mrs. Doyle Walls and Brenda visited Sunday night with Mr. and Mrs. E. W. Walls. Brenda stayed until Tuesday with her grandparents.  
Dean Walls' hands are improving nicely. The doctor has removed the bandages, however, Dean has to wear white gloves.  
Mr. and Mrs. Clyde Bagwell were among those attending the funeral of Mrs. T. J. Heard Tuesday at the First Baptist church in Floydada.  
Mr. and Mrs. Walton Wilson and Judy went to Lubbock Tuesday to get their daughter Mary Ann, a senior student at Tech. Mary Ann will spend the Christmas holidays here at home.  
Mr. and Mrs. C. W. Payne and Mr. and Mrs. Harvey Nicholas spent Thursday in Lubbock.  
It seems there is so much sorrow coming to the homes of our friends in the county lately. Almost every day word comes to us of the death

of Mr. and Mrs. Walton Wilson and Judy.

of great sorrow. We have just heard of the tragic death of the Wilmer Jones family. We have known both Wilmer and Mabel since they were youngsters. Our heartfelt sympathy is with the families of each in this their time

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GREETING YOU AT CHRISTMAS WITH BEST WISHES FOR YOUR HAPPINESS

FLOYDADA N. F. L. A.

Jake B. Watson, Sec'y-Treas.



TYE AND SON'S

# PALACE

Floydada, Texas

**FRIDAY -- SATURDAY**  
Dec. 24 - 25  
**DOUBLE FEATURE**

THE FURY OF THE OLD WEST BLAZES FROM HISTORY'S PAGES!

**THEY RODE WEST**

ROBERT FRANCIS REED  
DONNA MAY  
WYNN CAREY

ALL NEW!  
FEATURE-LENGTH LAUGH RIOT!

**BUGS BUNNY'S ALL STAR CARTOON REVUE**

COLOR BY TECHNICOLOR

**SUNDAY -- MONDAY**  
Dec. 26 - 27

**SPENCER TRACY**  
ROBERT WAGNER  
JEAN PETERS  
RICHARD WIDMARK

**Violence**  
BORN OUT OF A MAN'S LUST FOR POWER!

CINEMASCOPE

**Broken Lance**

IN COLOR

KATY JURADO

**TUES. -- WED. -- THUR.**  
Dec. 28 - 29

NOT THIS GRANT SHE'LL SHATTER ANY MAN'S DEFENSES!

**BALL HOLDEN**  
Miss GRANT TAKES RICHMOND

JAMES CARTER  
JAMES GLEASON

# PENNEY'S

## PRE INVENTORY CLEARANCE

WEEK DAYS OPEN 9 CLOSE 5:30  
Will be Open until 5:50 Xmas Eve

<p>REDUCED ALL</p> <p><b>Girls Sweaters</b></p> <p>NOW <b>\$2.00</b></p> <p>(One Group)</p> <p>TODDLERS SWEATERS <b>\$1.00</b></p> <p>Womens PLISSE COTTON <b>DUSTERS</b></p> <p>A SPECIAL BUY <b>\$2.00</b></p> <p>Womens all wool TURTLE NECK SWEATERS now <b>\$4</b></p> <p>WOMENS <b>MILLINERY</b></p> <p>including some tams and novelty headware, in felt, and leather <b>\$1.00</b></p> <p>SIZE 4 to 6X NYLON <b>FLEECE COATS</b></p> <p>They Are Washable, Reduced to <b>\$8.88</b></p> <p>Girls Size, Wool <b>SHORTY COATS \$8.88</b></p>	<p>BOYS CORDUROY <b>SPORT COATS</b></p> <p>Boys, Quilted lined, fur Collar, Heavy <b>\$4.00</b></p> <p><b>Coats &amp; Jackets</b></p> <p>REDUCED TO <b>\$4.99</b></p> <p>BOYS FLANNEL <b>PLAID SHIRTS</b></p> <p>All Sizes 4 to 16, now <b>\$1.00</b></p> <p>BALL POINT PEN <b>29c</b></p> <p>BOYS CORDUROY <b>SPORT SHIRTS</b></p> <p>All Boys Sizes <b>\$2.00</b></p>	<p>MENS <b>UNION SUITS</b></p> <p>REDUCED TO CLEAR <b>\$1.00</b></p> <p>MENS <b>Corduroy Caps</b></p> <p>ear flaps for extra warmth <b>88c</b></p> <p>BOYS <b>CORDUROY CAPS</b></p> <p>ear flaps for extra warmth <b>88c</b></p> <p>MENS <b>Flannel Plaids</b></p> <p>All Sizes <b>\$1.33</b></p> <p>Mens Felt Hats <b>\$1.00</b></p> <p>Mens White <b>HANDKERCHIEFS 10 for \$1</b></p>	<p>INFANTS <b>SLEEPERS</b></p> <p>Size 1 to 4 <b>\$1.00</b></p> <p>Mens Heavy Fleece Lined SWEAT SHIRTS <b>\$1.49</b></p> <p>Extra full length</p> <p>Full Bed Size PART WOOL <b>BLANKETS</b></p> <p>PAIRS <b>\$3.33</b></p> <p>WOMENS FELT <b>HOUSE SHOES</b></p> <p><b>\$1.00</b></p> <p>MISSES SIZES Corduroy Soles Chintz Uppers <b>TUB-UMS 59c</b></p> <p>Also Childrens</p>
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**noel**  
We're sending you greetings that never grow old. Here's to a bright Christmas.  
**PEOPLE'S GRO. & MARKET**

May Joy and Gladness  
BE YOURS AT  
CHRISTMAS AND ALWAYS

Dr. and Mrs. O. R. McIntosh

**THOUGHT AT CHRISTMAS**  
May we be truly thankful for a land which allows our hearts to be warm and happy at Christmas.  
**WESTER GROCERY**

May Christmas and the coming year hold much happiness in store for you.  
**HOTEL COFFEE SHOP**  
Closed for the week beginning Dec. 25  
Re-Open Jan. 2

**CHRISTMAS with Friends**  
It's a treasured occasion for all and it is our fond hope you will enjoy every glorious moment.  
**STEWART'S CLEANERS**

**MERRY CHRISTMAS**  
Friends are like keepsakes growing more dear and meaning still more to us year after year, and with every Christmas it means still more, too, to send warmest wishes to good friends like you.  
**SPARKS & SPARKS**  
CONOCO NO. 1

**Alcohol, Speed Toll Predicted For Christmas**

NEW YORK, Dec. — High speed and alcohol, perennial killers of American motorists and pedestrians, once again will head the list of causes of highway fatalities during this Christmas weekend, when at least 206 persons will die in crashes caused by those two factors alone.

According to a prediction released by the Association of Casualty and Surety Companies, the probable death toll from accidents involving high speed or speed too fast for conditions will amount to 124 victims. Alcohol, taken too freely by both drivers and pedestrians, is expected to account for another 81 victims.

Before the end of the weekend, which starts officially at 6 p. m. December 23 and closes at midnight December 26, there also will be 37 deaths in accidents caused by failure to keep to the right of the centerline, 26 more for failure to yield the right of way and another 23 in crashes caused by overfatigued drivers or drivers actually asleep at the wheel.

In releasing the prediction, Thomas N. Boate, manager of the Association's accident prevention department, pointed to overzealous holiday celebrants as principal offenders in the accident picture.

"This year, as every year," Mr. Boate said, "the party-goer who just doesn't know when to quit will substitute grief for Christmas joy when he kills himself, or someone else, on his way home from an overindulgent celebration. Any driver who drinks is a potential killer on the highway. It would be well for hosts and guests alike to remember that, when planning a party during this Christmas season."

**News of Harmony**

(By Mrs. Mather Carr)

HARMONY, Dec. 20—The club met Thursday in the Community center with the last program of the year with our Christmas party and tree with gifts for our polyanthuses. The meeting was called to order with Mrs. Riley Holmes, Mrs. Ted Rutherford, Mrs. Jack Parkey, Mrs. Loyce Turner and others as hostesses. Most of the members were present for the occasion. Mrs. Bob Hopper directed recreation. Refreshments of fruit cake, salad and coffee were served to all.

The Community club met Thursday night in the Center with the president, Roy Hale in charge. Following the business session, Mr. Puckett of Floydada brought an interesting talk on taxes and insurance. He also gave out a lot of information concerning this. Hostesses served coffee and doughnuts to about 30. On the committee were Mr. and Mrs. Aldine Williams, Mrs. R. B. Gary, Junior Battey, Mrs. Marvin Smith and Mrs. Loyce Turner.

Mr. and Mrs. Glenn Pool returned home Friday from McKinney and Dallas where they had been visiting since attending the funeral of Mrs. Pool's mother, Mrs. Turner, who passed away the first of the week.

Mrs. Bill Shrader of Petersburg, mother of Mrs. Marvin Smith, was brought home Friday from the Plainview hospital where she had undergone surgery. Mrs. Shrader is doing fine.

Mrs. Mather Carr and Horace were guests of Mrs. Maggie Mayhew and Mrs. Della Carr Friday.

Several from here attended the carol singing Friday night on the court house lawn in Floydada.

Mr. and Mrs. Everett Miller spent the week-end in Snyder, guests of Mr. Miller's sister and family, Mr. and Mrs. Bob McCormack.

Mr. and Mrs. E. W. Turner were guests Friday of their daughter and family, Mr. and Mrs. L. G. Pierce in Lubbock. Their little grandson returned home with them for the week-end.

Mr. and Mrs. Chioma Williams and daughter, Lajuana Sue, spent the week-end in Amarillo, guests of Chioma's parents, Mr. and Mrs. L. A. Williams. Mrs. Williams had her Christmas dinner Sunday and the rest of her family attended the dinner.

Mr. and Mrs. Sim Burrows of Plainview were guests in the Mather Carr home Sunday evening.

Mr. and Mrs. L. G. Pierce and family of Lubbock were guests in the home of Mrs. Pierce's parents, Mr. and Mrs. E. W. Turner, Sunday.

Bill Edwards left Monday evening for Sweetwater and San Antonio for a visit with relatives, his wife,

grandchildren and his daughter-in-law, who has been ill. Mrs. Edwards has been with her for several weeks. Mr. Edwards will spend Christmas there with his family.

Mr. and Mrs. Walter Hanna of the Harmony community have had the pleasure of two Australian mistees being their guests this past week.

The women, Misses Winifred Allworth and Margaret Robinson, hall from New South Wales. They left home in March to begin a world tour and to find out mostly how the rest of the world live. The girls traveled at their own expense and so far have passed through the Suez Canal, visited Rome, Paris and Madrid, sailed through the Strait of Gibraltar, toured the British Isles and visited the Scandinavian countries.

They arrived in Floydada last Wednesday week by bus all the way from New York. The girls had never met their hosts except through the channels of letter writing, which began some time back. Two young men from South Wales were students at the University of California, studying under Professor G. E. Hanna, brother of Walter. Learning the boys wished to see more of the U. S., the professor arranged a visit for them with his brother and family here. The boys were so impressed by the hospitality of the Hannas, that they told the girls, which began a warm friendship of correspondence.

During their visit here, the younger ladies were honored with a number of "get-acquainted" parties, including a covered dish supper in the Roy Hale home Saturday night. Attending were Mr. and Mrs. D. S. Battey, Mr. and Mrs. D. J. Parkey, Mr. and Mrs. E. L. Turner, Mrs. Branham Payne, Mr. and Mrs. Charlie Smith, Mr. and Mrs. Hanna and the honorees.

The women were also special guests at the Christmas party by the Floyd County Home Demonstration club Saturday afternoon in the home of Mrs. M. J. McNeill.

One of the comments the women had about the American people was that, "we ruin a good cup of tea with ice," our food is delicious, especially the Mexican dishes, which they had never eaten before, but they find that lead tea is very distasteful, accustomed as they are to hot tea.

During their visit Miss Allworth and Miss Robinson saw their first field of cotton and visited their first drive-in theatre which overwhelmed them.

Mr. and Mrs. Hanna took the girls to Amarillo Monday where they boarded a bus for Los Angeles, California. They will spend Christmas there and embark for Vancouver, B. C. They sail from there January 4 for home. Both girls are 22-year-old daughters of Australian sheep ranchers, better known as "graziers" in their country.

Mrs. Hanna said their plan for the future is their dream trip to New South Wales to visit the girls and their families soon.

**CARD OF THANKS**

We appreciate, more than words can express, your kindness, thoughtfulness and sympathy during the illness and passing of our dear mother, Mrs. Mary A. Norton. For the sincere prayers, the helping hands, the beautiful flowers and the food, we want to thank you from the depths of our hearts. May God's blessings be upon each one of you.  
The Norton Family

**CARD OF THANKS**

We want to express our heartfelt appreciation for the expressions of concern and interest by many friends following the injury of our little boy.  
Dr. and Mrs. W. B. Greer

Mr. and Mrs. Jim DeFoor and family left this week for Amity Arkansas, where they will spend two or three weeks with relatives and friends during the Christmas and New Year holidays. They expect to return to Floydada about January 10.

Mr. and Mrs. Jack Deakins returned last week-end from Lewisville, Arkansas, where they were guests for several days of Mr. and Mrs. Aiden Burge and family, and with Mr. Deakins' mother, Mrs. E. M. Deakins. Mrs. Burge is Mr. Deakins' sister.

Mr. and Mrs. James Finley of Muleshoe spent Sunday here with her parents, Mr. and Mrs. W. H. Bunch.

Miss Marlene Foote, University of Texas student, is at home for the holidays with her parents, Mr. and Mrs. C. D. Foote.

Bob White is home from Fort Worth for the holidays visiting his parents, Mr. and Mrs. W. U. White.

Legend has it that before the Crucifixion the berries of Christmas Holly were white instead of red as now.

**Mexican Speaker Pleases Audience At Rotary Party**

Roberto de LaRosa, of Monterey, Mexico, had a responsive audience Thursday night when he addressed the members of the Floydada Rotary club, their wives and numerous guests at their annual Christmas dinner.

Mr. de LaRosa serves in an effective arm of the Mexican government which has for its job the promotion of good will between the people of his nation and the American people. He alternately spends six months in Mexico and six months in the United States.

In his talk he addressed jibing pleasantries at some of the differences in the customs and ways of the two peoples. While here he was the guest of Judge and Mrs. Alton B. Chapman, personal friends.

The speaker had two other high plains talks scheduled during the week. It was his second visit to Floydada Rotary club, the first of these in 1944 when he addressed a noon-day gathering of the club.

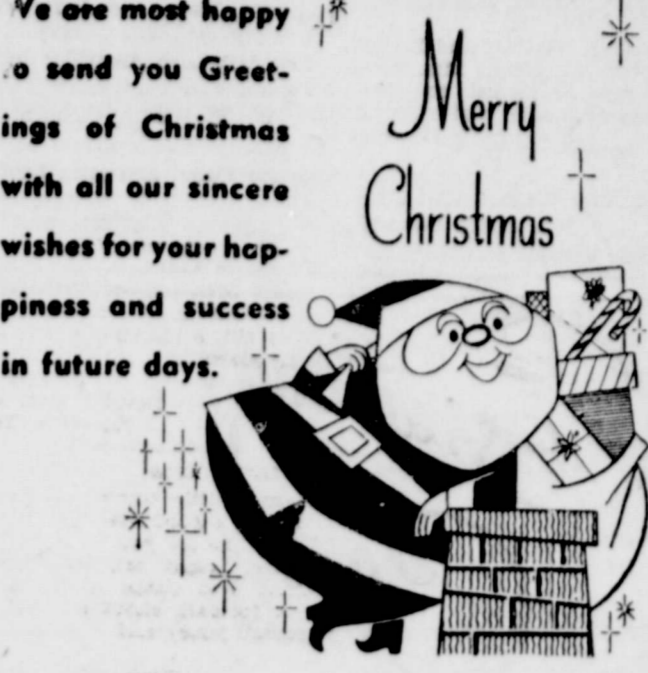
Lon M. Davis, Jr., served as master of ceremonies for the evening. About 150 persons were present. A turkey dinner was served.

A gaily decorated golden Christmas tree with presents for all, with Santa Claus reading off the names was the closing feature of the evening. The spacious VPW hall was the scene of the gathering.

With this  
**CHRISTMAS MESSAGE**



**SPARKS AUTO SERVICE**



**FLOYDADA LOCKER'S**

Every happiness at Christmas time

Here are our best wishes for a memorable Christmas — abundant with good cheer and good fellowship.

**ORMAN'S GRO. & MARKET**  
W. L. GLENN MAE

to you... **A HAPPY CHRISTMAS**

One of the genuine joys of the Yuletide is that which gives us an opportunity to express our appreciation to you!  
Each passing year brings us a higher evaluation of your many friendships.



**BOHANNON GIN CO.**

The Very Best to you from us.  
**MERRY CHRISTMAS!**

Mrs. Wilson Kimble — Floy Bishop  
Dr. W. F. Patrick — John Buchanan  
Dr. John W. Kimble  
**Kimble Ophthalmic Clinic**

### Cowand Relatives Return To Homes

Out of town relatives and friends here for funeral rites of Mrs. Edna Cowand have returned to their homes this week after visiting with the rest of the family for a few days.

They are Mr. and Mrs. Earl Cowand, Mr. and Mrs. Keith Cowand, Mrs. Earline Perkins and Mary and

Elon Cowand, Dallas; Mrs. Ivy Jean Scott, Foster Scott, Mr. and Mrs. R. L. Cowand and children, Dallas; Mr. and Mrs. Ernest Tomme and sons, Llano and J. Ray Tribble, Tucumcari, New Mexico.

Also Alex Love, Amarillo; John A. Love and Miss Clara Love, Canyon; Mrs. W. H. Brown, Cleburne, Mr. and Mrs. P. E. Davis and Mr. and Mrs. Joe Fisher and sons, Lubbock; Mr. and Mrs. C. B. Barton, Hobbs, New Mexico; and Mr. and Mrs. S. P. Shaw and son of Denver City.

### Lakeview News

(By Mrs. D. C. Harrison)

LAKEVIEW, Dec. 22—Mr. and Mrs. Cecil Johnson had their Christmas dinner Sunday and the tree Saturday night for their children who could be present. Mr. and Mrs. Johnson plan to leave for Temple and other points of south and east Texas on Wednesday of this week. Also to Truth or Consequences where they will spend the Christmas holidays with relatives.

Present for the dinner were Mr. and Mrs. Carol Alston and Shirley Ann and Mr. and Mrs. Kenneth Reed and Leon of Lubbock.

Mr. and Mrs. Howard Gene Bishop and Mike recently returned from Albuquerque, New Mexico, after visiting several days in the home of Mr. and Mrs. W. L. Caffee and son.

Mr. and Mrs. Bishop and Mike were Sunday guests of Mr. and Mrs. T. L. Galloway and family of Floydada.

Mr. and Mrs. T. W. Battey and Rex were Sunday dinner guests of Mr. and Mrs. Leon Ferguson and son.

#### H. D. Christmas Party

The ladies of the Home Demonstration club entertained their husbands and families Tuesday night of last week at the school auditorium. Christmas decorations were used and each one present received a Christmas package. The program consisted of a story of Christmas by Mrs. R. L. Nichols, games of 42 and a prayer by Mrs. Earl Edwards. The president of the club, Mrs. Buel Neff was presented a lovely gift. Refreshments of cake and cookies were served to Mr. and Mrs. Jim Owens and family, Mr. and Mrs. Buel Neff and family, Mr. and Mrs. Earl Edwards, Mr. and Mrs. Wright and Mrs. P. L. Nichols and David.

Guests in the home of Mr. and Mrs. Alvin Smith Friday night were Mr. and Mrs. Blanton Hartsell, Carolyn and Larry, Mr. and Mrs. Ted Allen and family of Rails and Bud Smith of Crosbyton.

C. T. Morrison is in Fort Worth for a few days.

The community wishes to express its sympathy to the L. D. Goughly family on the recent death of Mr. Goughly's mother, Mrs. T. R. Goughly of Floydada. Also to the other relatives.

Sunday evening guests in the Cecil Johnson home were Bro. and Mrs. Gene Fort of Plainview and Mr. and Mrs. F. B. Estep.

Mr. and Mrs. G. W. Smith and Frieda left Saturday morning for a trip to Dallas and New Orleans. They expect to return next Saturday.

Mr. and Mrs. Weldon Hammonds and children left Monday for Thalia and Crowell where they will spend the Christmas holidays.

Mr. and Mrs. Milton Harrison and family had as their guest Sunday night Mr. and Mrs. Weldon Hammonds and family.

Larry Hartsell is suffering from a knife wound in the leg which is quite painful. He is taking shots every day.

Mrs. Q. D. Williams had a birthday party Monday afternoon honoring her daughter, Nancy on her second birthday. Refreshments of hot punch and pop corn balls were served to friends of Nancy and their mothers.

Mr. and Mrs. Q. D. Williams had as their house guest over the weekend, Mr. and Mrs. Odell Williams and Mrs. Edgar Jones, mother of Mrs. Q. D. Williams all of Tuscott.

Our friends of Floydada and newly-found friends in Lubbock have been wonderfully good to us since the fire of December 12 destroyed all of our household effects and personal belongings. We are more grateful than words can express.

Mr. and Mrs. Herbert May.

Mrs. Ella Johnson left yesterday morning for Graham where she will visit and spend the holidays with her son, C. S. Johnson and family.

### Mt. Blanco News

(By Margaret McClure)

MT. BLANCO, Dec. 22 — Sunday dinner guests of Mr. and Mrs. J. W. McClure and Margaret were Bro. and Mrs. Clayton Watkins and children and Mr. and Mrs. C. A. McClure.

Mr. and Mrs. Frank Belding and Barbara are spending the Christmas holidays in Fort Worth and Godley.

Mr. and Mrs. D. D. Furgus and family were Sunday dinner guests of Mr. and Mrs. McNeill and family of Floydada. The occasion was a surprise birthday dinner for Ronnie and Sandra Furgus.

Mr. and Mrs. Frank Moore and family were Sunday dinner guests of Mr. and Mrs. Al Galloway and family of Floydada.

Those attending a slumber party at the home of Wanda HoComb Friday night were Loreta Fowler, Tommye Pennington, Roberta Reed, Geneva Ellis and Margaret McClure.

Mr. and Mrs. Dink Bishop spent the week-end with Mr. and Mrs. Jimmy Pegram of Quail and attended the wedding of Carolyn Kiker and Duane Barrett at Canyon.

Those attending a dinner in honor of the 25th anniversary of Mr. and Mrs. Walter Crawford of Crosbyton Thursday night were Mr. and Mrs. J. W. McClure, Mr. and Mrs. Dennis Taylor, Mr. and Mrs. Brice Allen and Mr. and Mrs. Gordon Apple.

Mr. and Mrs. C. A. McClure and Mrs. Ronald McClure and Rhonda Jean returned last week after a weeks visit in Tennessee with relatives.

Mr. and Mrs. Floyd Hill and family are spending their Christmas holidays in California with relatives.

Mr. and Mrs. J. W. McClure and Margaret were Tuesday night supper guests of Mr. and Mrs. Jerry McClure of Lubbock.

Please, everyone, turn in your news to me during the holidays. Just call 2681 McAdoo or write Margaret, Rt. 2, Crosbyton.

Here's wishing everyone a very Merry Christmas and may Santa Clause be good to all of you.

### Center News

(By Mrs. J. E. Green)

CENTER, Dec. 22 — What beautiful weather for Christmas preparations.

The J. R. Robertson family left Friday to visit their children in Austin, Houston, Dallas and other points.

Mr. and Mrs. Doe Rymon and baby Sara Elaine arrived Saturday from Sweeny to spend the holidays with her parents, the J. E. Greens. Don Clark Green of Big Spring will also be home for the holidays.

Visitors in church Sunday were Mr. and Mrs. Doe Rymon and baby of Sweeny and Nancy Smith of Floydada.

Mrs. Hodges became ill Sunday afternoon but is improved at this date.

Guests in the Frank Dunn home Sunday were Mr. Dunn's nephew and family, Mr. and Mrs. Gene Dunn and children of Lovington, New Mexico. They were enroute to spend the holidays in Alva with relatives.

Mr. and Mrs. Green visited in the George Smith home in Mt. Blanco Thursday afternoon. Mrs. Smith is home from the Crosbyton hospital. Her sisters, Mrs. Henry Hollis and Mrs. K. J. Matthews are staying with her for the present.

Visitors in the Mankins home Sunday afternoon were Mr. and Mrs. W. A. Thomas, Mr. and Mrs. Travis Lightfoot and baby and Mrs. Lightfoot's parents, Mr. and Mrs. Lindsey.

Mr. and Mrs. Ross had an early Christmas dinner Sunday for some of their relatives who would be in other parts of the state for the Christmas holidays. Present were a daughter and husband, Mr. and Mrs. Buck Ragsdale of Baileyboro; Mrs. Ross' parents and brother, Mr. and Mrs. S. A. Guffee and Homer of Campbell community, Mr. and Mrs. Clarence Guffee and family and two brothers and their families from Hale Center and Plainview.

We sympathize deeply with the loved ones of the Jones family who were killed in the highway tragedy Monday night.

Ruth Wood, who is a student at Bethany-Peniel college, is home for the holidays visiting her parents, Rev. and Mrs. S. L. Wood.

Lawrence Burke, son of Mr. and Mrs. D. W. Burke, is home for the holidays from Southwestern University, Georgetown, visiting his parents and other relatives. He will return to college January 2.

Arriving on Monday to spend the holidays with Mr. and Mrs. Sam Smith were a daughter and her family, Mr. and Mrs. Loyd Murry and Bobby of Las Vegas, Nevada, and a brother of Mrs. Smith, with his family, Mr. and Mrs. Parker Floyd, Gene and Gerald of Fort Collins, Colorado.

Hope you have a Merry Christmas

**CURLEY'S CAFE**



WITH THE MERRIEST CHRISTMAS EVER AND A PROSPEROUS 1955 IS OUR WISH FOR YOU

## BLEY'S MOTOR SERVICE

Your Studebaker — Oliver Dealer

313 S. Wall

Pon

Greetings for Christmas

**TEXAS PUMP & MACHINE CORP.**

Paul Garrison, Cal Skaggs, Randell King  
Phone 1058 Floydada

Greetings for Christmas

To our faithful friends of long standing and to our cherished new friends and to those whose friendship we hope to earn, we extend greetings of the season

May the New Year bring you continued Health Happiness and a Good Portion of Material Blessings is Our Wish—From all the Folks at—

**STAR CASH GROCERY**

"Better Groceries for Less"

Since 1919

CHRISTMAS GREETINGS

At this season we pause to express our sincere thanks for your patronage during the past year, and to wish you a Happy and Prosperous 1955

## LAKEVIEW GIN

Mr. and Mrs. Elvis Howell



May the old time

spirit of Christmas

fill your heart today.

**E. Z. WAY LAUNDRY**

Mr. & Mrs. W. J. Wilks

GREETINGS OF THE YULETIDE SEASON

Yes, it is Christmas-time again. And we want to take this opportunity of saying "Thank You" for all the favors you have shown us . . . and wish you a very Merry Christmas and a Prosperous New Year.

We've sincerely appreciated the business you have given us in the past and we'll try mighty hard to merit your continued good will in the future.

And may you and yours have a wonderful Holiday Season, with 1955 the very finest year of your whole life. That is our Christmas wish for you

Sincerely,

MR. AND MRS. JOE SMITH

## SMITH'S DRYGOODS STORE

FLOYDADA

"BUSINESS IS GOOD"

PETER

**SOCIETY**

**Wyn Kiker Is Married at Canyon Duane Barrett**

Joseph A. Hill Chapel on the west Texas State campus were exchanging wedding vows Saturday evening. The bride, Miss Carolyn Duane Barrett, daughter of Mr. and Mrs. L. E. Kiker and Mr. and Mrs. E. Barrett of Farmington, is the daughter of the groom's parents. The ceremony was read before a candelabra. Rev. Strauss, pastor of the First Baptist at Canyon performed the ceremony. The bride was married by her father, a ballarina length gown with a round neckline. A round necklace with net was accented with pearl buttons. Long sleeves, pearl buttons, pearl buttons at the back of the bodice at the back of the bodice and seed pearls. The bride's veil was a net trimmed with lace and seed pearls. The table topped with red.

**Bank Officers and Employes Gather At Dinner Party**

The First National Bank officers and employes held their annual Christmas party with a turkey dinner at the Hotel Coffee shop Tuesday evening, December 14. The lovely dinner was prepared by Mrs. John Buchanan. From the coffee shop the group went to the home of Mr. and Mrs. Earl Crow where a dessert was served and a get-better-acquainted party with games and entertainment were enjoyed. Mrs. Gene Collins Jr., arranged and conducted the entertainment.

Special guests for the evening were Mr. and Mrs. Jno. N. Farris, and Mr. and Mrs. J. B. Jenkins, John Farris, and Mrs. Olye Jordan. Others present were Mr. and Mrs. J. V. Nelson, Amarillo, Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. Kinder Farris, Mr. and Mrs. E. L. Norman, Mr. and Mrs. W. J. Adams, Jr., Mr. and Mrs. Gene Collins, Jr., Mr. and Mrs. Reese Grubbs; C. H. Bedford, Misses Neil Swinson, Lydia Walding, Francis Ashton, Charlene Perry, Geneva Burke and Miss Winnona Hatley, Mr. and Mrs. Jack Kassahn, Mrs. W. H. Nelson Jr., and Mr. and Mrs. Lawrence Stowell.

**Mrs. Armstrong, Miss Swebston are Club Hostesses**

The 1934 Study Club members were entertained with their annual Christmas party in the home of Mrs. Tilden Armstrong, Tuesday night, at 7:30. Co-hostess was Miss Anne Swebston.

Members gave the club collect and then answered roll call by giving their family Christmas customs.

Mrs. I. T. Graves gave a beautiful review on "Home For Christmas" by Lloyd C. Douglas. Following gift exchanges, members were served refreshments. Those present were Mmes. G. M. Armstrong, H. G. Barber, Ralph Cogdell, Willis Cooper, I. T. Graves, John Hoffman, Tom Hutchins, Jack Lackey, M. J. McNeill, Virgie Shaw, Margaret Springer, A. L. Wylie, Jr., J. S. Hale, Jr., Miss Lella Petty, the hostesses and Glynell Armstrong.

**Harris' Fiftieth Anniversary to Be Observed Sunday**

Mr. and Mrs. E. R. Harris will celebrate their fiftieth wedding anniversary Sunday afternoon with an open house from 2 o'clock to 5 at their home in south Lockney. All their friends are invited.

The couple were married at Park Springs, Wise county, Texas, on December 29, 1904. Mrs. Harris was Miss Allie Shurbet, the daughter of the late Mr. and Mrs. J. H. Shurbet. The Harris' have four living sons who will join them in the celebration. They are J. O., who lives at Pampa, Revis and Hollis of Lockney, and Jack, whose home is north of Lockney in Briscoe county.

Mr. and Mrs. Harris have made their home in Floyd county for more than 40 years. Mr. Harris, a former county commissioner, is engaged in the real estate business.

Mr. and Mrs. W. E. Anderson of Denton were Monday night guests of Mr. Anderson's sister, Mrs. Roy Fawver and family.

**Hales Hosts Dinner Party**

Mrs. Roy Hale were hosts for a party Saturday evening in Harmony. The guest list included Mr. and Mrs. Hanna, Mr. and Mrs. Chas. Branham Payne, Mr. and Mrs. J. Parkey, Mr. and Mrs. Fawver and son Gary, and Mr. and Mrs. Allworth and Mr. and Mrs. New South.

Advice is easy—the difficult part is to find people with faith to use it.



When the last package is wrapped the last card addressed the turkey and all the fixin's bought and stowed away...

Wouldn't it be nice if we could sit down quietly and enjoy some of the other things that Christmas means?

Such as the second chapter of Luke. We once heard a 12-year-old boy read that, at a church Christmas program. His voice was still a child's voice, and he loved the story himself. The fact that he read

simply made it seem even more real.

Such as the Christmas cards that come by each day's mail. Not just glancing at the name, taking a quick look at the design and maybe the postmark. But really tasting the flavor of each — its beauty or its whimsy — thinking of each person who was thinking of us this year.

Such as the feel of a home when it's all dressed up and waiting. Brought to life by greenery, and bright baubles, and candles that at the touch of a match can say "welcome."

Time so spent would upset our busy schedule, of course. We might miss reading the daily paper. We'd have to turn off the television or the radio, no doubt, at least for a little while. We'd have to slow down, quiet down, sit down.

But do you know, we tried it the other night? And what do you think we heard? Carols! Real ones. Not coming out of an electrically controlled box, but alive and young and

gay. Not trudging through the snow, it's true, but parking their car nearby and coming silently to stand outside our lighted window and sing. The old, true spirit of Christmas is still here. It's just that we don't often stop long enough to sense its joy.

**CHILDREN OF MRS. ANDERSON GATHER TO HONOR HER**

The children of Mrs. L. L. Anderson and the late T. F. Anderson gathered at the home of Mrs. Roy Fawver, Sunday, honoring their mother on her 89th birthday. All of Mrs. Anderson's children were present with the exception of a daughter, Mrs. Lula Chandler of Paris.

Those present were Mrs. E. T. Williamson, Mr. and Mrs. W. N. Anderson, Mrs. Lovell Jones, Mrs. A. W. Anderson and the hostess, Mrs. Fawver, all of Floydada, and W. E. Anderson and wife, of Denton. In the afternoon, Mr. and Mrs. A. M. Battey called to visit with the honoree and her children.

Floyd County Hesperian, Floydada, Texas, Thursday, December 23, 1934  
**EVERETT MILLERS WILL OBSERVE 25TH ANNIVERSARY**  
 Lucille and Everett Miller request the presence of their relatives and friends at an open house in their home at Harmony community, to celebrate their 25th wedding anniversary, Wednesday evening, December 29, from 6 o'clock until 10 o'clock. No gifts please. This is the only invitation being sent by the couple, who will be glad for anyone wishing to be present for the occasion to attend.

We Wish to Extend a  
**MERRY CHRISTMAS**  
 and a  
**HEALTHY HAPPY NEW YEAR**  
 To You All.  
**PATZER CHIROPRACTIC CLINIC**

**Merry Christmas**

**Choice Meats**

DRESSED HENS . . . . . 44c

Wisconsin - Longhorn CHEESE . . . . . 49c

PURE PORK — EHRESMANS BROS SAUSAGE . . . . . 55c

BORDEN'S MELLORINE . . . . . 49c

**Vegetables**

DEL., Box APPLES . . . . . 20c

BANANAS . . . . . 12½c

TANGERINES - GRAPES - ORANGES

MIXED XMAS NUTS . . . . . 50c

Here is the recipe that won \$25,000 at Pillsbury's Sixth Grand National Recipe and Baking Contest.  
**OPEN SESAME PIE**  
 Submitted by Mrs. Bernard A. Koteen, Washington, D. C.  
 Adapted by Ann Pillsbury  
 Bake at 450 degrees F. for 10 to 12 minutes — Makes 9-Inch Pie

**BEST MAID SALAD DRESSING 39c**

**TOAST** . . . 2 to 4 Tablespoons sesame seeds in 9-inch pie pan at 325 degrees F. for 8 to 10 minutes until light golden brown. Remove seeds, then turn over to 450 degrees F.  
**SIFT TOGETHER** . . . 1 Cup sifted Pillsbury's Best Enriched Flour and ½ Teaspoon salt into mixing bowl. Add the Toasted sesame seeds.  
**CUT IN** . . . 1/3 Cup shortening until particles are the size of small peas.  
**SPRINKLE** . . . 3 to 4 Tablespoons cold water over mixture, a little at a time, while tossing and stirring lightly with a fork. Add water to moisten particles, pushing lumps to side, until dough is just moist enough to hold together.  
**FORM** . . . Into a ball. Flatten to about ½ inch thickness. Smooth at edges.  
**ROLL OUT** . . . On floured pastry cloth or board to a circle 1½ inches larger than inverted 9-inch Pie Pan.  
**FIT** . . . Loosely into Pie Pan. Gently pat out air pockets. Fold edge to form a standing rim. Flute. Prick Generously with fork.  
**BAKE** . . . In hot oven (450 degrees F.) 10 to 12 minutes until Golden brown. Cool.  
**DATE CHIFFON FILLING**  
**SOFTEN** . . . 1 envelope (1 table spoon) gelatin in ¼ cup cold water.  
**BEAT TOGETHER** . . . 1 ¼ Cups milk, 2 egg yolks, ¼ Cup sugar and 1/8 Teaspoon salt in top of double boiler until well blended.  
**COOK** . . . Over hot water or directly over low heat, stirring constantly until mixture will coat a metal spoon.  
**ADD** . . . The softened gelatin. Stir until dissolved. Chill until almost set, stirring occasionally.  
**FOLD IN** . . . ¼ cup whipping cream beaten until thick, 1 teaspoon vanilla and 1 cup dates chopped fine.  
**BEAT** . . . 2 egg whites until slight mounds form when beater is raised add—2 tablespoons sugar gradually, beating well after each addition. Continue beating to make a meringue which stands in stiff, glossy peaks when beater is raised. Fold into the date mixture.  
**SPOON** . . . Into cooled baked pie shell, heaping into fluffy mounds. Chill until firm. If desired, sprinkle lightly with nutmeg before serving.

**PATTERSON'S**  
**RECIPE OF THE WEEK**  
 By Mary Lee Taylor  
**Holiday Cheese Dip**  
 3-oz. package white cream cheese, softened  
 5-oz. jar sharp cheddar cheese spread, softened  
 ½ cup Pet Evaporated Milk  
 1 teaspoon Worcestershire sauce  
 1 teaspoon grated onion  
 Put the cheeses into a quart bowl. Mix thoroughly by mashing with back of a spoon. Stir in milk, a little at a time. Add Worcestershire sauce and onion. Mix in well. Chill thoroughly (see note). Serve with potato chips or small crackers.  
 NOTE: After chilling, remove dip from refrigerator and let stand about ½ hour to soften before you serve it.

**PET MILK**  
 2 TALL CANS  
**25c**  
 PURE CANE SUGAR . . . . . 95c  
 10 Pounds

**WHITE SWAN CRANBERRY SAUCE** Can 19c  
**WHITE SWAN LUNCHEON CORN** White - Yellow 303 Can 15c  
**SWEL FROSTING MIX** Vel - Choc. Can 35c  
**DIAMOND CUT BEANS** 303 Size Can 2 for 25c  
**DIAMOND Blackeye Peas With Bacon** 300 Size Can 2 for 25c  
**MISSION CHILI** No. 2 Can 49c  
**MISSION SUGAR PEAS** 303 Size 15c  
**MISSION INN WHOLE SPICED PEACHES** No. 2 ½ Can 25c

**Deall's**  
**Scoop!**  
 best kid's hat buys  
 IN CENTRAL U.S.A.  
 All colors - styles - materials - sizes

**PATTERSON'S** QUALITY DEPENDABILITY SERVICE  
**Grocery & Market**  
 Where Parking is a Pleasure  
 WE DELIVER  
 EVERY DAY LOW PRICES  
 PHONE 24 FLOYDADA, TEX.

## Enrollment In Schools Govern Football Class

For the 1955 tentative football assignments the following membership limits have been set for the six conferences competing in League football: Conference AAAA, 1200 and up; Conference AAA, 550 to 1200; Conference AA, 225 to 550; Conference A, 125 to 225; Conference B, 125 or under. High schools with less than 100 enrollment may enter six-man football, as was the case this year.

Voting-in privileges are now being changed for next year. The lower limit for voting schools into Confer-

ence AAAA is still 750, and for Conference AAA, 375. Conference AA voting-in will still extend down to 175, and Conference A may vote in schools with as many as 100. In all cases a unanimous vote of the district is required to admit a school below the automatic enrollment conference classification.

**Enrollment Basis**  
Enrollment, based on average membership for the last four grades in the 1953-54 school year as found in the Superintendent's Annual Report, is the basis used for classifying schools for the 1955 football season.

The respective football districts in each conference are now in the hands of member schools and districts are being organized at this time for next fall. In keeping with the State Executive Committee's new policy of using a sliding scale of enrollment, the automatic membership level for several conferences has been adjusted for the 1955 season as listed above.

The sliding schedule has been authorized to prevent districts from becoming over-crowded and to maintain an orderly state play-off for each conference. It is believed that this system will make unnecessary any major reclassifications such as occurred the past year.

### LEONARD GRIGSBY FINISHES FOUR YEARS WITH THE NAVY

After four years in the U. S. navy Leonard Grigsby has been separated from the service and will return home soon to resume his studies at Texas Technological College. He was released at San Diego last week. Most of his four years service has been in Japan and Korea. He has already enrolled by mail at Tech.

Leonard will spend Christmas at Farmington, New Mexico, where he has two sisters and a brother making their home.

Mr. and Mrs. E. A. Grigsby, his parents, have joined the group there this week also for the holiday season.

### HALF-MINUTE INTERVIEWS

Wiley Rogers: "No doubt about it, Albany had a better football team than Paducah."

Mr. and Mrs. Travis Jones and children are at home for the holidays from Colonial Heights, Virginia. The family makes their residence there while Mr. Jones is serving his time with the military forces at a nearby base. Travis is due to report for duty again the first week-end in January.

## Nelson-Fulkerson Case Is Remanded By Appeals Court

The judgment in the damage suit of Tom F. Nelson against C. P. Fulkerson, growing out of a high-way crash near Sand Hill on August 27 of 1953, tried in district court here on February 19, 1954, has been reversed and the case remanded for trial.

Transcript of the judgment of the Seventh Court of Appeals, which over ruled the findings of the lower court on a point of law, was received in the office of District Clerk Mary L. McPherson last week.

In the suit filed as a result of the accident Nelson asked \$10,000. The jury verdict held Gene Nelson, driver of the Nelson car and C. P. Fulkerson, driver of the other car, were equally guilty of negligence. Tom Nelson injured in the crash, was absolved from any act of negligence by the jury findings.

The jury awarded no damage to either party, their verdict setting up that negligence of the drivers was a proximate cause of the injuries suffered by Tom Nelson. There was no jury findings as to sole proximate cause.

The high court held that Gene Nelson and his father were not engaged in a joint enterprise at the time of the collision.

The accident happened when Nelson was in the process of passing Fulkerson on the highway when Fulkerson made a left turn to move out of the highway on to a cross road.

Richard F. Stovall represented Tom Nelson in the suit. Cade & Bowlin of Lubbock, represented Mr. Fulkerson.

## As A Farm Woman Thinks

(Nellie Witt Spikes)

It is Christmas in the mansion, Yule-log fires and silken frocks; It is Christmas in the cottage, Mother's filling little socks. It is Christmas on the highway, In the thronging, busy mart; But the dearest, truest Christmas is the Christmas in the heart.

Christmas in the heart. Yesterday Mr. Spikes and I sat near the fire and our hands were filled with many Christmas greetings friends had sent. Our minds and hearts were filled with the beauty and wonder of these gifts from near and from far away. Kind, loving hands had taken time to address them to us, many hands had handled them in the mails so that we might get them in time.

How eagerly we read the notes on the backs of many of them and there was one big envelope with a long letter, written in long-hand which brought pleasant memories of the Wade Cooper Family of Crosbyton to our minds. Mr. Cooper has a heart ailment and said he was thinking of the many friends he had in West Texas. They now live in Houston but they long and plan to come back where the sun shines and the old friends still remember, perhaps to San Angelo he said. Some of the notes told of death in the family, of suffering and pain, but the bright star of hope shone through each letter and the Star of Christmas shines again and we all renew our strength to go on another year, the Lord willing.

In the very act of giving at this blessed time of year, we recall the gift of our Saviour and our hearts melt as we try to fill the days with loving service to others. We smile when folks jolt our arms, laden with bundles. We laugh and call Merry Christmas to ones we do not know. We are simple children happy to play. We forget the old grudges and may not recall them afterwards. String all the Christmases you have had on silver strings, year after year. Do not let your hearts grow cold and hard at the remembrance of former pains and disappointments. Go forward with the good feeling of love and gracious giving as a start for the New Year ahead.

It was in 1882, the third of November, the place on the banks of the San Saba when pretty Demeris Poe and Martin Potter walked out to her parents front yard just at twilight and were married in front of their many friends waiting there.

by Brother Briggs, a minister. Supper was served with a big wedding cake, initiated, cut by the bride. Her dress she had made herself, soft white voile trimmed with rows and rows of soft ruffles.

They came to Crosby county in 1886 and lived in a dugout as many others did. She rocked her babies while the coyotes barked and the lobos howled. She baked her bread on a batchelor stove as many also did. She gathered wild canyon plums and made jelly as red as the sunset. She made purple jelly of the small canyon grapes. At one time Mart was made the deputy sheriff of Floyd county under Sheriff Emmett Henry. One of their boys now bears the name of Emmett.

She took the good and the bad as they came to her and her husband. Never did they forget or want to forget their binding wedding vow they took just at twilight. They celebrated many anniversaries. Their fiftieth golden wedding one passed, their sixtieth, their seventieth, even the seventy-third.

But there will not be another. Martin has gone on, and in the twilight Demeris sits and recalls a full happy life, filled with the laughter of seven children and their children. She will not grieve too much. She will carry on just as she did in the days of old when Mart had to be away from home on business. She will comfort her children, admire her grandchildren and make her remaining old friends happy by her beautiful life of service and love for them and all who come her way.

## Girl's Basketball I. L. Conferences All To State Meet

Three girls' basketball teams will win State championships in Inter-scholastic League play this year, instead of two as in the past.

The State Executive Committee has authorized for the 1954-55 school year that all three conferences in girls' basketball go to a State championship—in Conferences B, A and AA.

Heretofore, Conferences A and AA have merged at the regional level and there has been a joint A-AA conference State girls' basketball championship. Dimmitt was the winner of that title last March.

Details relative to the play-off beyond the district will be released in the January issue of the *League*.

There will still be sixteen teams participating in the State Girls' Basketball Tournament, with eight teams in the conference B and four teams each in Conferences A and AA.

Mr. and Mrs. E. M. Hammond and family left this week for Port Arthur and Iola to spend the holiday season with relatives at those south Texas points. Mr. Hammond is proprietor of Hammonds Sheet Metal. They are due home shortly after Christmas.



Merry Christmas

FARMERS ELEVATOR



TO WISH YOU  
A  
Merry  
Christmas  
SEASON

J. F. Patterson's  
"66" Station

To wish you all the joys  
of a  
happy holiday season!



OLETA'S BEAUTY SHOP  
Oleta Betty

it's time to wish  
Every  
Happiness



to those we know and serve  
in this community.

PANHANDLE STATION  
M. W. Carpenter & Son

Merry Christmas  
AND A  
JOYOUS NEW YEAR

In the spirit of  
friendship may we  
extend best wishes  
for a happy holiday  
to all our good friends.



B. E. NEEDLES & SON  
FLOYDADA  
Charles Nelson W. H. Bethel

Best wishes  
for a  
Happy  
Holiday  
Season

RICE RADIO  
SERVICE

Merry Christmas



WILLSON & SON BUILDERS MAR  
"WE DON'T WANT ALL THE BUSINESS — JUST YOURS"



for home

Better Red Spreads  
COLORED SHEETS  
CASES  
TOWEL SETS  
TABLE CLOTH  
SAMSONITE  
LUGGAGE

LAST CALL!

FREE GIFT WRAPPING  
for him

Latest styles & colors—Narrow and reg. Forehands—Bows  
WEMBLEY TIES 1.00 to 2.50  
Suedes — Deerskins — Capes Lined — Unlined  
DRESS GLOVES 2.98 to 5.95  
Jewelry - Billfolds - Belts - Hats  
Dress Shirts - Pajamas - House Shoes  
GIVE A STETSON HAT GIFT CERTIFICATE

for her

All Sizes and Colors (For Small Keepsakes)  
JEWEL BOXES 1.00 to 10.00  
Costume Jewelry - Boxed Hankies - P. J.'s  
Sweaters - Blouses - Skirts - House Shoes  
From 45 to 75 Gauge — From 10 to 30 Denier  
NYLON HOSE 1.00 to 1.95

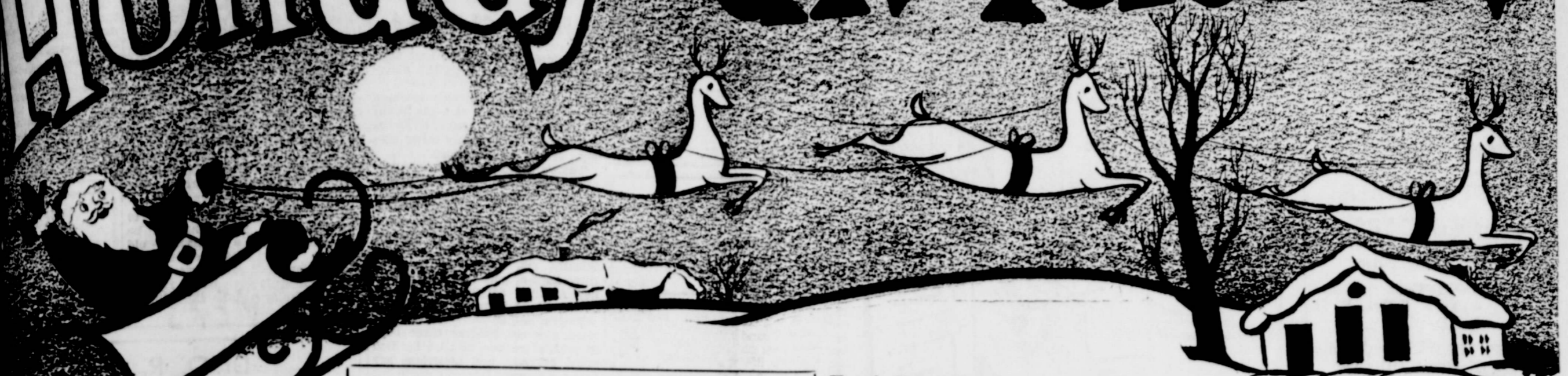
for boys

Sweaters - B  
Pajama  
House Sho  
Kate Greenway  
DRESSES 1.  
Sport Shirts -  
Blts - Ties - Pa  
Unsize (fits any  
STREET  
all the new co  
SOCKS  
85c to 1.

HAGOOD'S DEPT. STORE  
Standard Brands Floydada Priced

SHOPPING PIGGLY WIGGLY PAYS...

# Holiday dividends



THESE PRICES EFFECTIVE:  
DEC. 24 THRU JAN. 7TH

**Fresh Caged Eggs** Robnetts AA Large Dozen **49c**

- ONE JUICE . . . 37c
- GHETTI . . . 15c
- BERRIES . . . 32c
- TED MEAT . . . 9c
- MINY . . . 12c
- GE PRUNES . . . 32c
- Hunt's No. 300 Can TOMATO JUICE . . . 11c
- Salad Bowl, Pint Jar SALAD DRESSING . . . 29c
- Bama Mug 8 oz. PEANUT BUTTER . . . 29c
- Marshal's No. 300 Can PORK & BEANS . . . 10c
- Walco No. 2 Can BLACKBERRIES . . . 25c
- Hunt's No. 300 Can NEW POTATOES . . . 11c

**SHAMPOO** Modart's 75c Size **39c**



**RESERVES** Bailey's Strawberry 20 oz. Jar **47c**

- NO SYRUP . . . 23c
- PKINS . . . 19c
- IN BRAN . . . 19c
- Libby's 303 Can SLICED BEETS . . . 15c
- Campbell's Can TOMATO SOUP . . . 12c
- White House, 303 Can APPLE SAUCE . . . 19c

**SHORTENING** Crustene 3 lb. Carton **69c**

- LI . . . 45c
- RLAC . . . 38c
- G FOOD . . . 16c
- Cut Macaroni, 7 oz. Box SKINNERS . . . 13c
- Val Vita No. 2 1/2 Can PEACHES . . . 27c
- Blue Plate, Whole, No. 2 Can SWEET POTATOES . . . 27c

**TIDE** Large Box **29c**

- Rose Dale 303 Can GREEN LIMA BEANS . . . 17c
- Northern, White-Colored, 3 Rolls TISSUE . . . 27c
- Hollandale, 1 Pound MARGARINE . . . 21c
- Hunt's No. 2 1/2 Can BARTETT PEARS . . . 41c
- Libby's 46 oz. Can PINEAPPLE JUICE . . . 34c
- Assorted Flavors, Box JELLO . . . 5c

Fresh Ground **Hamburger Meat lb. 29c**

- Fresh Semi Boneless PORK ROAST, lb. 49c
- U. S. Gov. Graded Good CHUCK ROAST, lb 53c
- Fresher Brand Codfish Fillet, lb. 39c
- Fresh Dressed

**FRYERS** lb. **45c**

- Rose Dale 303 Can Cream Corn . 12 1/2c
- Del Monte, 303 Can SUGAR PEAS . 19c
- Libby's Whole Sweet 15 oz. Jar PICKLES . . . 29c
- Deer, No. 303 Can TOMATOES . . 14c
- E & R All Meat FRANKS, lb. 49c
- U. S. Good Club Steak, lb. 73c
- Kraft Old English Cheese, 2 lb Box \$1.33
- Petty Extract 2 lb. Jar HONEY . . . 53c
- Tuxedo, Can TUNA FISH . . 23c
- Dinty Moore, 24 oz. Can BEEF STEW . . 45c
- Planters Cocktail, 8 oz. Can PEANUTS . . 37c

**Pineapple** Dole Crushed No. 2 Can **25c**

- Libby's 10 oz. Pkg. WHOLE OKRA 25c
- Libby's 6 oz. Frozen ORANGE JUICE 15c
- Libby's All Green 10 oz. Pkg. Asparagus Spears 47c
- Libby's 10 oz. Pkg. Cream Corn . . 15c
- Libby's Cut 10 oz. Pkg. GREEN BEANS 23c
- Libby's 10 oz. Pkg. Brussel Sprouts . 25c

**Strawberries** Libby's 10 oz. Frozen Pkg. **25c**

fresh fruits and vegetables

**Cauliflower** Snow White Pound **10c**

- Firm Head, Pound LETTUCE . . 12 1/2c
- Package Celo Carrots . . 15c
- 2 Large Bunches RADISHES . . . 15c
- CELERY STALKS California Large Stalk **10c**
- 2 Large Bunches Green Onions . 15c
- California Pound Bell Pepper . . 17c
- Sunkist, Pound LEMONS . . . 15c

**GREEN STAMPS**  
WITH EVERY PURCHASE  
**DOUBLE ON TUES.**  
(With \$2.50 Purchase or More)

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 ONE USED Ford tractor, good tires, good motor, with road gear. Leroy Burns, Bishop Motor, Ph. 228 or 798. 48 tlc.

**A-1 SPECIALS USED CARS**

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- 1-'53 FORD Country Sedan 4-DOOR, 8 Cyl., R. H. & O.D.
- 1-'50 FORD 2-Door, Radio, Heater & OD.
- 1-'51 FORD CLUB COUPE. Fordomatic, radio and heater.
- 1-'53 FORD Fordor V-8 Radio & Heater.
- 1-'50 FORD 2-Dr. Heater.

**USED TRUCKS**

- 1-'49 JEEP 1/2-TON Pick-up 4-Wheel Drive.
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- 1-'48 CHEVROLET 1/2-Ton Deluxe Cab, Heater
- 1-'49 CHEVROLET 3/4-Ton Heater.
- 1-'50 FORD 1/2-Ton, Heater

**BISHOP MOTOR CO.**  
 Your friendly Ford Dealer

- FOR SALE—Seat covers, \$16.95 to \$37.50. Reuben's Trim Shop, Ralls, Texas. 35 tlc.
- FOR SALE—Black Hull Seed Wheat \$2.50 per bushel, free of weed seed. Verlon Wright, Phone 531-W3. 43 tlc.
- FOR SALE—Nice dining table, six chairs. Also mahogany desk. Phone 636-M. Mrs. Noel Troutman. 47 2tp.
- PARAKEETS for sale—blue, green and yellow. Ph. No. 646-W3. Mrs. P. D. Helms. 47 4tp.
- FOR SALE — Hog wire. Marvin Swanner 1/2 mile east Sand Hill school. Phone 656-W-1. 48 tlc.
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"Stop exaggerating! My Want Ad didn't say you had to work like a dog!"

**Wanted**

MAKE EXTRA money. Address mail postcards spare time every week. BICO, 143 Belmont, Belmont, Mass. 45 4tp.

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 FURNISHED apartment, 3 rooms, for rent, 408 South Main. Roy C. Curry. 48 1tc.

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**IRRIGATION**  
 dams, sticks, tubes,  
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**Land for Sale**

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY  
 IF YOU WOULD BUY, SEE WOOD  
 IF YOU WOULD SELL, SEE WOOD  
 J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797.

Arthur B. Duncan Abstract Company  
 Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.  
 S. E. Corner Public Square.  
 Mrs. Maud E. Hollums, Manager. 28 tlc.

**Houses For Sale**

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 894J 12 tlc.

FOR SALE—Four rooms and bath, garage, place for chickens. 75 X 150 ft. lot, good graveled street. 4 1/2 blocks from Ward school. Low price. Terms, W. A. Kirk, Box 185, Phone 178J. 51 tlc.

FOR SALE: The A. P. McKinnon home, located close in on pavement, 300 W. Missouri St. 125 ft frontage. The price is right. Ph. 236 or 797. J. G. Wood Real Estate. 24 tlc.

SMALL four-room and bath stucco house in South Floydada, 3 blocks east of high school. Have two full lots, with all utilities, and on sewer. \$2,750, with only \$750 or more cash, balance like rent. Immediate possession. Phone 66, J. P. Nystel, Abernathy, Texas Owner. 47 3tc.

**Real Estate Loans**

5% Farm Loans, prompt inspection and closing, no closing charges except abstract and recording.  
 GOEN & GOEN  
 202 Boothe Building  
 Representing AMICABLE LIFE INSURANCE COMPANY OF WACO. 30 tlc.

MONEY TO LOAN—On Farms and Ranches—Low Interest Rate -- Attractive prepayment options -- See R. E. Fry. 43 tlc.

**FEDERAL LAND BANK LOANS**

- Low Cost
- Long Terms
- Prepayment Privileges
- Cooperative Ownership
- You deal with local folks Through Your Floydada National Farm Loan Association See us now 119 S. Main St. Telephone 256 Floydada, Texas 34 tlc.

**Live Stock**

FOR SALE — 6 registered Angus yearling heifers. W. B. Eakin, 3 miles west McCoy. 48 2tc.

FOR SALE—55 Rambouillet ewes 3 to 4 years old, fat and will start lambing January 25. This is a top bunch of ewes and priced to sell. Jack Johnson, Phone 722-J3. 48 3tp.

FOR SALE. — Registered Hereford bull, 18 months of age, or will trade for another bull. Jess Starkey, Ph. 690-J2. 47 2tc.

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**Town Property**

FOR SALE. — Some good houses in Floydada and good irrigated farms J. Sam Hale, Phone 691. 46 tlc.

SEVERAL TOWN LOTS FOR SALE Brown - Holmes Co. 24 tlc.

FOR SALE—Well located residence lots. J. G. Wood. 43 tlc.

**Miscellaneous**

HAVE PERMANENT position open in Floydada for well settled man, any age. Car necessary. Starting salary \$65 weekly. Write or call J. J. Steel, Box 1071, Ph. 8-8222, Lubbock. 46 tlc.

CITY DELIVERY or mail, new or renewal, Star-Telegram bargain day rates now in effect. Night phone 904. R. M. Teague, 127 West California St. 43 tlc.

**VEVA'S DRAPERY SHOP**  
 Drapes - Cornice Boards  
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 Dial 4-2909 1010 West 9th St. PLAINVIEW

Now is the time to clean and moth proof your valuable carpets, rugs, and furniture. Call 335-W. Buck Formby, 229 E. Kentucky. 43 tlc.

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FLOOR sanding. Call 227-J. Earl Baker. 6 tlc.

JOHN BLUE Fertilizer distributors for all makes of tractors. Morekel Farm Chemical Co. 11 tlc.

KEYS—Duplicated while you wait King's 5c, 10c and 25c Store. 14 tlc.

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington. Phone 462. 42 tlc.

42 Years of Land Title Service  
**FLOYD COUNTY ABSTRACT CO.**  
 201 Boothe Bldg. Phone 116

TIMKIN BEARINGS—Near complete stock. Spears Auto Co 44 tlc.

FOR AMARILLO Daily News, city delivery or mail, new or renewal call 460-J. nights, or see Foster Amburn. 37 tlc.

**STOP AND THINK**  
 Before You Tinker  
 See Us For a Check-up  
 Guaranteed Radio Service  
**RICE RADIO SERVICE**  
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COME in and see our Royal Gas Range and Coolerator Home Freezers and Ranges. All kinds of Purina Products, Chows and Chix supplies. Puqua Farm Supply. 52 tlc.

**BRITTON Appliance Repair Shop**  
 Phone 454 307 E. Houston

Randolph Rest Home — Christian care for old ladies with an experienced nurse in attendance, state accredited. Phone 41247 or 48247. Address 3408 King Avenue, Lubbock, Texas. 45 4tc.

PLENTY OF GOODYEAR TIRES and tubes for passenger cars and tractors.  
 S. J. Latta Implements

SEE Mrs. Bob Smith for your Avon Cosmetics 52 tlc.

**NEW LIGHT ON CANDLES**

In time for Christmas, an oil company announces discovery of new processes of candle making which combine scientific precision with an age-old art to create tapered hand dip candles. Candles, most of which are made from oil-derived wax, now can be made to hold their brilliant color through long exposure to sunlight. New colorants were perfected after years of research, plus new equipment. Details, of course, are highly secret, since competition is keen within the oil industry.

**Badgett - Probasco Radiator Service**  
 Phone 572

**Did You Wonder Why Santa Drops Gifts In Chimney**

How did it come about that Santa drops his gifts down the chimney?

For the answer to this common belief about Santa and Christmas we must go back to Saint Nicholas, responsible for so many other customs related to Christmas.

There's a story about an impoverished nobleman who was unable to find husbands for his three daughters because he could not afford a dowry for each. He was about to sell his daughters into slavery when St. Nicholas heard about it. Silently, Old Saint Nick dropped three bags of gold down the chimney. All three daughters soon married and lived happily ever after.

Thereafter, Saint Nicholas was often pictured holding three bags of gold. It is thought that he died about 343 A.D. and historians say that for 30 days after his death his genial spirit roamed the earth, filling the hearts of mankind with love and generosity.

It could be said that St. Nick and Dr. Clement Moore, who wrote "A Visit From Saint Nicholas" (now better known as "Twas the Night Before Christmas") contributed most to our present concept of Santa Claus.

**LEGEND SAYS CHRISTMAS TREES CAME FROM EGYPT**

Legend has it that the Christmas tree originated in Egypt, where the first trees were palm trees.

The Germans brought the tree to America; however, as they also introduced it to England. The German Prince Albert, consort of Queen Victoria, introduced the first tree into England when he had a tree for his young daughter.

Martin Luther is said to have brought the first Christmas tree indoors for decoration, early in the 16th century.

When you fasten ornaments to your tree this year you will be commemorating a centuries-old Arabian legend that relates how plants blossomed and flowered and trees miraculously bore ripened fruit on the eve of the first Christmas.

**MONKEY SHINES**

BAMBERG, Germany has taken to the trees. High climbing field stationed here now catch at treetop level.

"Treetop baseball" conquer fear of heights the wiremen's confidence equipment while they head communications. When the soldiers their sport they rely safety belts and spurs keep them secure.

**BRITT Appliance Shop**  
 Phone 454 307 E. Houston

**Dr. O. R. McINTOSH OPTOMETRIST**  
 OFFICE 211 SOUTH MAIN ST., Phone 157 — Floydada, Texas

Everyone who's tired of walking will like these

## B-I-G OK USED CAR VALUES FOR DECEMBER

The red OK means 6 months

Thoroughly Inspected  
 Reconditioned for Superior Performance  
 Reconditioned for Value  
 Honestly Described  
 Warranted in Writing

Sold only on an authorized Chevrolet

See our listings below

**ODEN CHEVROLET CO.**  
 Floydada, Texas

**LOOK AT THESE USED CAR BARGAINS**

**1954 210 CHEVROLET** Beautiful Saddle Brown. 5,000 actual miles and loaded with extras. New guarantee. Priced to move.

**1952 98 4 DOOR OLDSMOBILE** low mileage, hydromatic, radio heater, loaded with other extras. New new premium white wall tires. This local one owner car and really nice.

**1952 CHEVROLET Styline Deluxe**— Perfect tires and equipped with deluxe radio and heater. This car is clean and priced to sell.

**1952 FORD TUDOR** Radio Seat Covers. New Tires. Mileage and very clean.

**1953 SPECIAL BUICK**, 24,000 actual miles and clean as a new car today.

**USED TRUCKS AT SENSATIONAL SAVINGS**

**1952 CHEVROLET 3/4-TON Pick-up** New motop, heater and trailer hitch.

**1951 1/2-TON CHEVROLET** Radio, heater, hitch, deluxe cab and chrome grill. See up now.

**1948 CHEVROLET 1/2-TON, 3 Speed Pick-up**, Deluxe Cab. Chrome grill. Hitch. A good pick-up. Priced to Sell.

**1952 CHEVROLET 1/2-TON, 4 speed**, Heater and hitch, overloads. A good pick-up.

**ODEN CHEVROLET CO.**  
 Floydada, Texas

You Can Give Him a College Education NOW

Call your **Southwestern Life** man

**R. E. FRY**

Representing **SOUTHWESTERN LIFE INSURANCE COMPANY**

ASK YOUR NEIGHBOR ABOUT

## Production Credit Association

100% MEMBER OWNED

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**MENARD FIELD, Manager**  
 Phone No. 486  
 319 South Main St., Floydada, Texas

**ARRO-CAPS FOR ESSENTIAL VITAMINS**

Multi Vitamin Arro Caps contain essential vitamins plus important Folic Acid. Build body resistance feel better work better. Bottle of 100 gives over 3 month's supply. Get Arro Caps today!

**GOEN DRUG 'On the Corner'**



# Christmas Rose Hallowed by Legendary Story

...the beauty of the Christmas story goes, wept bitterly when she had reached the Christ Child... upon the reason for the girl's... the angel caused the... the young shepherd... some blossoms. When... her gift, the infant... his fingers touched... the petals became...

## Dougherty News

**Remembered**  
...present for Sunday... Mr. Tiner read... of the Christ child from... of Luke and discussed it... The Sunday school presented... Rev. Harris, with a cash... The Sunday school sup... R. H. Crawford, received... the secretary, Mrs. R. H... received a magazine stand... the week several S. S... were held.  
...afternoon the Ladies... at the home of Mrs. Jess... with Mrs. W. J. Ross as... Mrs. Ross reviewed the... "Giving Yourself Away,"... and Dean.  
...were distributed from a tree... class president, Mrs. J. T... and class secretary, Mrs. F... Johnson. The teacher of the... Mrs. Ross was presented with...

...rison and Mrs. Hinton, Mrs. Glover... and Mrs. Ross.  
...Tuesday evening the young married adult class met in the home of Mr. and Mrs. Wilmer Jones. They enjoyed games and refreshments of coffee and doughnuts. Those present were Messrs. and Mesdames Howard Drysdale, Maurice Campbell, Kenneth Poole, and Ruth Daniels, Patricia, Dan and Tom Drisdale, Max, Jodie and Jean Campbell and Lance Poole.

**Junior Boys Party**  
...Wednesday evening Mrs. Harlan Cage assisted by Mrs. Drysdale, entertained the Junior boys with a party at the church. Games were played and gifts exchanged. Refreshments of punch and cookies were served to those present. They were Jerry Crawford, Hal Dean Hines, V. V. Scott, Bob Ross, Gene Jones, Leroy Scott and the hostesses, Mrs. Cage and Mrs. Drysdale.

**Entertaining H. D. Club**  
...Mrs. Wilmer Jones entertained the Home Demonstration club Wednesday afternoon with a party. Two interesting games were directed by Mrs. C. A. Caffee with Mrs. Drysdale and Ruth Daniels winning the game prizes. Secret pals were revealed with much merriment and gifts were also exchanged. Miss Petty was presented two pottery vases and the club president, Mrs. Jones, was presented a lovely antique sewing work basket.

**Mr. and Mrs. Claude Ring and Sue** left Saturday to visit their daughter, Mrs. J. W. Womack and family in Dallas. Mr. Ring will visit friends and transact business in Terrell. Mr. and Mrs. Womack are scheduled to move to Denver during the first quarter of the new year.

**Mr. and Mrs. Maurice Campbell** and children and Jord Campbell attended a family reunion of the Nettles family at the Shallowwater club house December 12. A large group of relatives attended the event which was designated as the family Christmas dinner.

**Mrs. J. W. Graham** is visiting her mother and other relatives in Mississippi during the holidays.

**Mr. and Mrs. Warden Mays** and son are visiting in the home of her parents, Mr. and Mrs. F. M. Covington during the holidays.

**Mr. and Mrs. Bill Morrison** of Midland were week-end guests in the home of his parents, Mr. and Mrs. Jim Morrison.

**At this date Harold Woodson** is reported to be quite ill.

**The only report we have on Wendell Graham and Sam Ross**, they were at Fort Bliss, El Paso, but their stay there was to be temporary.

**James Ross of Fort Campbell, Kentucky**, is scheduled to spend his Christmas leave with friends at Nashville, Tennessee. Recently he has been promoted to corporal.

**Mr. and Mrs. Lane Decker** and daughter were Sunday dinner guests

**of Mr. and Mrs. John Lewis.**  
...Maude Bradley, mother of Ned Bradley, fell at her home in Lubbock Friday and sustained a badly injured hip. She is in the Methodist hospital.

**Merry Christmas, All**  
...those names I have misspelled all year, to those I have reported going somewhere and they didn't, who went places and didn't get reported, who were omitted from guest lists who didn't have news when contacted but had lots of news when not contacted.

**Merry Christmas to those in distant places** who keep up with the family by reading the local items, to the boys in service and to the college kids. Merry Christmas to all who read this column and although it is not original, "Merry Christmas and God bless you everyone!"

## Sand Hill News

**(By Mrs. James Jeffress)**  
...SAND HILL, Dec. 21—The weather has been nippy the past few days but so far there has been no moisture in the community. I know everyone would enjoy seeing a white Christmas this year.

**Mr. and Mrs. J. R. Turner** visited in the home of Mrs. Billie Howard in Lockney Thursday night. Mrs. Howard will leave this week for Japan where she will join her husband, Sgt. Francis Howard.

**Mr. and Mrs. James Jeffress** visited Thursday night in the home of Mr. and Mrs. Monroe Schulz and family.

**Mr. and Mrs. William Mays** visited in the home of Mr. and Mrs. Roy Slater Tuesday night.

**The members of the Sand Hill Home Demonstration club** held their annual Christmas party in the home of Mrs. J. T. Spears on Wednesday, December 15.

**Entertaining rooms were gaily decorated** in observance of the coming holiday. Gifts were brought and exchanged.

**The serving table was centered** with a Christmas arrangement and refreshments of fruit cake, Christmas goodies and cranberry punch were served to Mmes. M. B. Swann, Fred Jackson, Jim Holmes, Orbra Miller, J. D. Everett, C. B. Carmack, Johnny Miller, T. C. Hollums, James Jeffress, Rafe Ferguson, Walter Knight, H. F. Jackson, A. V. Womack, Arlan Miller, Tim and Jim Jeffress, Dixie Everett, Lee Miller, Trudy and Becky Miller and the hostess, Mrs. Spears.

**The next meeting will be in January** when the club officers for 1955 will take charge. The new officers are Mrs. Lynn Miller, president; Mrs. H. F. Jackson, vice-president; Mrs. T. C. Hollums, secretary and Mrs. J. T. Spears, council delegate.

**School Christmas Vacation**  
...The Sand Hill school closed Friday afternoon for the Christmas vacation. A program and Christmas tree were enjoyed at 2:30. Mothers helping Thursday afternoon were Mesdames Hilery Shurbet, James Jeffress, Lynn Miller, T. C. Hollums.

**Mrs. Robertson and Mrs. Woody.**

**Club Wives Entertain Husbands**  
...The ladies of the Sand Hill Home Demonstration club had their husbands as guests at a Christmas dinner Friday night, December 17, at the Alcove restaurant in Plainview.

**A delicious turkey dinner** was served and afterwards all joined in singing Christmas carols, accompanied by Mrs. H. F. Jackson at the piano.

**Those attending were Messrs. and Mmes. Lynn Miller, Rafe Ferguson, Johnny Miller, J. T. Spears, A. V. Womack, James Jeffress, H. F. Jackson, Walter Knight, Fred Jackson, C. B. Carmack and Mr. and Mrs. Arlan Miller.**

**Mr. and Mrs. James Jeffress** and family spent Sunday in Lubbock visiting Mrs. Jeffress' parents, Mr. and Mrs. Tom Brown. Other children present were Mr. and Mrs. Dan Watkins and family, of Cadwell, Messrs. T. B. Brown and R. B. Brown of Houston. The daughter who lives in Houston was unable to attend the reunion. This was the first time the family had been together in seven years.

**Mr. and Mrs. J. R. Turner** and family attended a Christmas dinner Sunday in the home of Mr. Turner's mother, Mrs. Jay Howard of Lockney.

**There was a good attendance** at the Sand Hill Baptist church Sunday. This was the young people's

**Floyd County, Texas, Thursday, December 23, 1954**

**There were 19 young people** in training union Johnny Warren did the preaching at both services. Ever, who enjoyed hearing him. We would like to extend a special invitation to everyone in the community to come worship with us.

**Mr. and Mrs. W. R. Billington** left for Los Angeles, California, Monday a week ago.

**Mr. and Mrs. Jeff Hart** plan to have her brother, Ed Gaither and Mrs. Gaither of Roswell, New Mexico, here for the holidays. Also a son of the Hart's, Bill, wife and baby of Lubbock will be here.

**HALF-MINUTE INTERVIEWS**  
Glen White: "I wish Santa Claus would bring me a rain."

### Prospective Piano Buyers

Our display van will be in this vicinity shortly with such bargains as the following:

**JESSE FRENCH "41" CONSOLE.** Only two years old. Like new at nearly ONE-HALF original cost.

**WUHLITZER SPINET.** Beautiful all wood finish. New guarantee. ONLY \$385.00.

Guaranteed Uprights and Studios \$85.00 and up. Famous makes of new Pianos up to ONE-THIRD off. Trade-ins welcome. Convenient terms arranged.

Write or phone immediately if interested in seeing these pianos as our van will be here a short time only.

**THE McBRAYER PIANO CO.**  
Box 442 CHILDRESS, TEXAS Phone WM 7-3882

### SCHAAL CHIROPRACTIC CLINIC

W. A. SCHAAL, DC; LOIS SCHAAL, R. N.  
Phone 1136 — 222 W. Mississippi St., FLOYDADA, TEXAS

# Beall's

QUALITY MERCHANDISE

## TERRIFIC SAVINGS!

# PRE-INVENTORY SALE

Starts Monday!

A thrilling 4-Day Sale with prices so sensationally reduced that this fine winter merchandise will literally fly out the door! New spring merchandise is arriving daily .... We must make room for it! Buy for now ... Buy for next year ... Costs and profits are of no consideration now ... This merchandise has got to go! So walk, run or fly to Beall's for bargains you'll find hard to believe!

**HURRY TO BIGGER SAVINGS!**

**Entire Stock Ladies Fall Suits**

Was 16.50 - 22.75	Was 24.75 - 34.75
<b>12*</b>	<b>19*</b>

**ENTIRE STOCK! Stock up and Save! CHILDRENS FLANNEL**

**Gowns - Pajamas**  
Values to \$2.00

**97c - 1.66 - 1.99**

**TREMENDOUS REDUCTIONS!**

**Entire Stock Ladies Full Length Coats**  
Was 24.75 — 34.75

**\$17.00**

**BOYS FLANNEL SHIRTS CHECKS & PLAIDS**  
**\$1.00**  
Size 8, 10, 12

**SAVE PLENTY NOW ON THESE FINE, WARM Childrens Coats**

ENTIRE STOCK PRICED FOR QUICK CLEARANCE!

Was 8.90	Was 12.90
<b>6*</b>	<b>8*</b>
Was 14.85	
<b>10*</b>	

**LADIES FALL DRESSES AWAY THEY GO!**

Was 7.90 - 8.90	Was 10.90 - 12.90
<b>6*</b>	<b>8*</b>
Was 14.85 - 17.95	Was 19.95 and up
<b>10*</b>	<b>12*</b>

They'll Walk Out at These Reductions!  
**LADIES & MISSES FLATTIES**  
Regular 2.98! PAIR  
Pumps, Straps in Sizes 4 - 9

**1.99**

**MAN! WHAT SAVINGS Men's Beallpark All Wool Suits**

REGULAR \$29.75 and 39.75

**\$ 27**

Worsted! Gabardines! Hurry for Yours!

**ENTIRE STOCK LADIES BETTER FLANNEL NIGHTWEAR**  
GOWNS! PAJAMAS!  
Regular Values to \$4.00  
**1.44 1.99 2.99**

**Burlington Mill FABRICS**  
Permanent Crease Resistant & Washable  
Was 1.49 - 1.69 Was 98c  
**99c yd 66c yd**

**SPORTCORD Corduroy**  
Printed 36" Reg. 1.29 yd.  
**99c yd.**  
Red — Biege  
Grey — Blue

**Entire Stock Dress Suedes**  
Regular Values to 9.00!  
**3\* 4\* 5\***  
Fine Quality Ladies Shoes  
Priced for Quick Clearance!



# Happy Christmas

As the air is filled with the music of the fine old Christmas carols -- we fully realize the true meaning of this joyous season -- and to all we say with heartfelt sincerity -- thanks for your loyalty -- and, Merry Christmas to all!

## NEWTON GIN

Dougherty, Texas  
R. D. Holly, Manager





# JOYFUL CHRISTMAS TIDINGS

When the music of the Christmas carols fills the air with joyful tidings... when the earth is filled with beauty and the stars shine their brightest — that is the time to also be humble. It is well to pause, in the midst of world problems, to express reverent gratitude for our many blessings. The things we seek are the things He would have sought... man's humanity to man... hearts keyed to the eternal music of faith. We who love peace, and have sought it and fought for it, and offered prayer in its behalf, know that our ideals are built on a solid foundation. They cannot fail. So, at this great Christmas occasion, we bring you our sincere greetings... May this Christmas truly be one of genuine happiness for you and yours.

These Are The Wishes Of Your Official Family At The Floyd County Court House

MARGARET COLLIER  
COUNTY CLERK

Clarence Guffee & Mrs. Virgil Shaw  
SUPERINTENDENTS OFFICE

T. T. HAMILTON  
ASSESSOR-COLLECTOR

MARY L. McPHERSON  
DISTRICT CLERK

D. G. AYRES  
COUNTY VETERANS SERVICE OFFICER

RALPH C. JOHNSTON  
COUNTY JUDGE

JOHN B. STAPLETON  
DISTRICT ATTORNEY

EARL COOPER  
COUNTY SHERIFF

J. K. HOLMES  
COMMISSIONER PRECINCT NO. 1

W. H. COUNTS  
COMMISSIONER PRECINCT NO. 2

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Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

# THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor  
THURSDAY, DECEMBER, 23, 1934



Established 1896 by Claude V. ...  
tered as second class mail at the ...  
fice at Floydada, Texas, April ...  
under the act of Congress of ...  
1897.

## VIEWES AND COMMENT



### The Christmas Story

Now the birth of Jesus Christ was on this wise: When as his mother Mary was espoused to Joseph, before they came together, she was found with child of the Holy Ghost.



Then Joseph her husband, being a just man, and not willing to make her a publick example, was minded to put her away privily.

But while he thought on these things, behold, the angel of the Lord appeared unto him in a dream, saying, Joseph, thou son of David, fear not to take unto thee the Mary thy wife: for that which is conceived in her is of the Holy Ghost.

And she shall bring forth a son, and thou shalt call his name Jesus: for he shall save his people from their sins.

Now all this was done, that it might be fulfilled which was spoken of the Lord by the prophet, saying,

Behold, a virgin shall be with child, and shall bring forth a son, and they shall call his name Emmanuel, which being interpreted is, God with us.

Then Joseph being raised from sleep did as the angel of the Lord had bidden him, and took unto him his wife:

And knew her not till she had brought forth her first born son: and he called his name Jesus.

#### THE WISE MEN WORSHIP HIM

Now when Jesus was born in Bethlehem of Judaea in the days of Herod the king, behold,

there came wise men from the east to Jerusalem.

Saying, where is he that is born King of the Jews? For we have seen his star in the east, and have come to worship him.

When Herod the king had heard these things, he was troubled and all Jerusalem with him. And when he had gathered all the chief priests and scribes of the people together, he demanded of them where Christ should be born.

And they said unto him, in Bethlehem of Judaea: for thus it is written by the prophet, And thou Bethlehem, in the land of Judaea, art not least among the princes of Judaea: for out of thee shall come a Governor, that shall rule my people Israel.

Then Herod, when he had privily called the wise men, enquired of them diligently what time the star appeared.

And he sent them to Bethlehem, and said, Go and search diligently for the young child; and when ye have found him, bring me word again that I may come and worship him also.

When they had heard the king, they departed, and, lo, the star, which they saw in the east, went before them, till it came and stood over where the young child was.

When they saw the star, they rejoiced with exceeding great joy.

And when they were come into the house, they saw the young child with Mary his mother, and fell down, and worshipped him: and when they had opened their treasures, they presented unto him gifts; gold, and frankincense, and myrrh.

—The Gospel According to Saint Matthew.

Shall Floydada grow after a pattern that is designed and promoted by the people who live here, or shall it be permitted to be another Topsy—not reared, just raised up? Planning sessions with citizens of Floydada from all walks of life asked to participate, are being arranged for by Floydada Chamber of Commerce. These sessions can be made most useful to the community and to the people of the county at large. So important, it seems, that everyone who is interested in a better community will be willing to lend their ideas, and to hear and digest the ideas of others. In this kind of a round table study the least among us may have the best idea. There are nearly 200 active memberships held in Floydada Chamber of Commerce, spending directly for the benefit of the community. In addition there are many score others who are directly and indirectly interested in the general welfare. How to have a better, more balanced community; how to get more homes, how to widen the trade territory, how to provide more wholesome and diverting pleasures, how to get a larger share of the trade which now leaves the community, how to make people want to trade in Floydada—these are, perhaps, only a few of the many problems the town now faces.

It is well known, of course, that 190 citizens can turn a community upside down if need be and if their efforts are coordinated. In many communities, and possibly ours is one of them, a lot of good men work after their individual plans instead of coordinating with the neighbors. A great deal of energy thus is wasted, pointed in many directions instead of in one direction at a time. Nobody among us has such a good idea that it can't take its turn. Occasionally there is an idea which must be developed while opportunity presents, but mostly results follow steady, planned effort. A community clinic might tell us what are our collective short comings, in what direction our greatest opportunity lies. Would it be that a community clinic might result in thoughtful building? Usually that is the kind of building that does the most good in the long run.

Texas farmers spend more than \$35 million annually for repairs on tractors and equipment. Proper maintenance and adjustment would save a big slice of this bill. Up to 10 percent of the petroleum bill—about \$85 million annually—could be saved if tractors and related equipment were adjusted for optimum operation.

## Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian, issue dated December 26, 1940.)

Mrs. Anna Smalley and son George of Bryan came this mid-week to visit Mrs. Smalley's brothers, Walter and Gene Collins and sister, Mrs. O. L. Stansell.

Mr. and Mrs. John Buchanan and daughters left Friday for Lamar, Missouri, to spend the Christmas holidays.

Mr. and Mrs. George Sherrill will spend the holidays in Weslaco visiting her parents, Mr. and Mrs. L. D. Morgan.

Mr. and Mrs. Clement McDonald and daughter, Carolyn, left Sunday for Enid, Oklahoma, where they will spend Christmas with Mrs. McDonald's parents, Mr. and Mrs. C. A. Tatum.

Mrs. Siler Faulkner, jr., and son of Pampa are here visiting her mother, Mrs. Fred Zimmerman and Mr. Zimmerman. Mr. Faulkner will join his wife here for the holidays.

Miss Ruth Tribble who is a registered nurse for Phillips University, Amarillo is home with her

parents, Mr. and Mrs. J. H. Tribble until the first of the year.

Mr. and Mrs. Kyle Glover will spend Christmas in Abilene with his mother, Mrs. W. B. Cardwell.

Mr. and Mrs. O. G. Glassmoyer are in Springfield, Missouri, their former home, to visit with friends and relatives for the holidays.

Dr. and Mrs. John Mast of Wichita Falls arrived Tuesday to spend Christmas with her parents, Mr. and Mrs. O. P. Rutledge.

Mr. and Mrs. Jack Henry entertained the Pla-Mor Bridge club members with a dinner party in their home Thursday evening.

Mrs. Clement McDonald entertained the Lo-Kno-Pla Music club with a Christmas party Wednesday afternoon.

Dr. and Mrs. D. H. Pitts will have as their Christmas guests, Mr. and Mrs. S. E. Ayers of Abilene.

Mr. and Mrs. M. J. Rhew of Dallas came Saturday to spend Christmas with her parents, Mr. and Mrs. Tom Shaw.

Mr. and Mrs. Earl Crow and Mrs. G. W. Crow of Plainview left Sunday for Bentonville, Arkansas where they will spend the holidays with Mr. Crow's parents, Mr. and Mrs. H. L. Crow and family. Mrs. G. W. Crow is the mother of H. L. Crow.

## Merry Christmas



May its laughter and its friendships and good cheer be yours in abundance in this Joyous Season.

**DANIEL AUTOMOTIVE & Employees**

## Merry Christmas

FUQUA FARM SUPPLY

## MERRY CHRISTMAS

Ever mindful of your friendship and good will, we wish you and yours a most Happy Holiday with the realization of dreams far beyond all expectations.



**H & S BUTANE & SERVICE STATION**

## Greetings of the Season

To our mighty fine CUSTOMERS:

The management and employees at Farmers Co-operative Gin wish to thank you for your patronage, cooperation and loyal support through the year and to wish you a --



FARMERS CO-OPERATIVE GIN



## a Joyous Christmas

May the miracle of that first Christmas fill your home with happiness

**WEEMS & WEEMS**

**To wish you  
a Merry  
Christmas**

**REAGAN -- GIESECKE INS.**  
C. W. Giesecke — Mrs. John Reagan

At this season our thoughts go out to those whose courtesy, cooperation and loyalty has meant so much to us.

**MERRY CHRISTMAS**

**FROM YOUR**

**RED & WHITE**

**SPRAY**  
Raspberry Sauce No. 303 Can **23c**

**DELIGHT**  
Peaches . 2 No. 303 Cans **39c**

**SPUN — GOLDEN**  
Corn . 2 No. 303 Cans **27c**

**SPUN — SOUR or DILL**  
Pickles . Qt. **27c**

**SPUN — PITTED**  
Cherries 2 No. 303 Cans **49c**

**WHITENING**  
Wakerite 3 lb. Can **83c**

**WHITENING — COLORED**  
Tissue 3 Rolls **25c**

**WITH SNAPS**  
Soybean Peas 2 No. 303 Cans **25c**

**MAID**  
Dressing Pint **29c**

**CRUSHED**  
Apple Flat Can **15c**

**ARMOUR'S**  
Breakfast Bacon CANADIAN BACON

**QUALITY**  
Bacon, Lean Slices . **59c**

**ARMOUR**  
Miss Wisconsin Cheddar Cheese 39c

**WESTER & SON**  
GROCERY & MARKET  
We Deliver

## A String Of Lights

By Don Wheeler

We were in a dust covered box that sat in the corner of Mr. Barker's attic. All through the year no one ever bothered about us, but now, at Christmas time, we knew that once again we would be the center of attraction. Grumbling and grunting, Mr. Barker lifted our box into his arms and started down the attic stairs.

Being a rather plump fellow with a stomach that protruded so far he couldn't see his feet, he was, I regret to say, somewhat clumsy. About half way down the stairs he stumbled and our box went tumbling down the stairs. I was uninjured, but I'm afraid some of my friends suffered from the fall. A few minutes later we were all unpacked and laid on the huge dining room table.

"Well now, let's see, John," said Mrs. Barker. "We can use this string of lights, and this string and, oh! We don't want to use this old string again, John! They've been around here for years. Throw them out in the trash with these other things that were broken when you fell."

I was shocked! For years I had been used to decorate the Barker's Christmas tree, and now, simply because I was getting a little old, they were throwing me out! It is true that my popularity with the Barkers had declined through the years. When I was new I was used at the top, but each year I seemed to find myself placed lower and lower on the tree.

**Unwanted Home**

My friends, most of them broken in tiny pieces, and myself were cast upon the trash pile in the alley. I felt sorry for them. They had many years of use ahead of them had Mr. Barker been more careful, but now they could never be used again. But what of me? I wasn't broken; only a little old.

For two days I lay on the trash pile with my broken friends, and then, on the third day, a small child, who seemed to be searching the trash cans in the alley to see if he could find something of value, came upon me. With a cry of delight he gathered me into his tiny hands and scampered out of the alley and to the edge of the small town, where he lived in a broken down little old house.

How glad were his brothers and sisters when they saw me! That evening they trimmed their tiny tree, it was scarcely three feet tall, and I was the principal item of decoration. One of my lights was placed at the top of the tree and the rest were wound in and about from top to bottom. Then the tree was placed in the front window and for the first time in my life I was given the task of lighting an entire tree.

That evening it snowed and snowed and the wind whistled harshly about the corners of the house. I was glad that I was in a warm house instead of being on the trash pile in the alley.

**A Visitor Comes**

Suddenly there was a loud rap on the door. When Mr. Cullen opened it I heard a man's voice ask, "Have you seen the Granger boy? He was out playing this afternoon and hasn't come home yet. We think he's become lost in the storm. The whole town is out looking for him. Would you like to help, Mr. Cullen?"

Mr. Cullen quickly put on his coat and scarf and followed the man into the dark cold night. They had been gone only about twenty minutes when again there was a knocking at the door. When Mrs. Cullen opened it, in stepped a tall man, carrying a boy in his arms. The boy's ears and nose were blue from the cold, and his teeth chattered.

"Mrs. Cullen," said the man, "this is Tommy Granger. I'd like to leave him here while I go to tell his parents we've found him and send word to the others to stop searching. It's no wonder he was lost in a storm like this. I was almost lost myself until I saw the light from your tree in the window."

How proud I was when I heard those words. My lights seemed to brighten and shine as they had never done before; especially the one at the very top of the tree.

Mrs. Dorothy White and daughters of Lubbock are spending the holidays with her parents, Mr. and Mrs. Eddie Cantrell and family.

Mr. and Mrs. H. G. Barber are planning to spend Christmas with his mother, Mrs. W. Barber and other relatives in Weatherford.

Mr. and Mrs. A. E. Baker and children are planning to spend Christmas in Kerville visiting Mrs. Baker's parents, Mr. and Mrs. Charles Osborn.

Mr. and Mrs. O. M. Watson, jr., will spend the Christmas holidays in Paradise, Texas, guests of Mrs. Watson's parents.

Mr. and Mrs. James Carroll and children spent the week-end at Kress, guests of his parents, Mr. and Mrs. M. D. Carroll. They plan to leave here Monday to visit her parents, Mr. and Mrs. E. D. Welch in Goldthwaite.

## Grand Champion



CHICAGO — Miss Janice Hullinger, 16-year-old Manly, Ia., girl, was \$16,650 richer after her steer, Shorty, won the grand championship at the International Live Stock Exposition here. The steer went on the auction block for \$15 per pound.

Janice planned to use part of her winnings to install plumbing in the family farm home. This will be unnecessary as Fairbanks Morse and Co., has provided a shallow well ejector type home water system, shown above. Now she will be able to use her prize money to go to college and study home economics.

## Warranty Deeds

Mattie Baird to Ola Alene Donaghe, 80 acres of land being the south one-half of the north east one-fourth of survey No. 2 in Block C, Floyd county.

Leonard H. Smith et ux to William B. Greer et ux, all of lot No. 16 and the west one-half of lot No. 15, both in Block No. 45, Floydada, \$15.40 federal revenue stamps.

Lela M. Massie et al to T. L. Holland, jr., lot No. 12 and the east one-half of lot No. 11 in Block No. 12, Western addition, Floydada.

Luther Cox to Leonard H. Smith et ux, 51 and six-tenths acres of land being the southeast part of the M. C. Cox 38 and three-tenths acre survey No. 373, and the east part of the Charles J. Berry 80 acre survey in Floyd county, \$12.65 federal revenue stamps.

Joe H. Smith et ux to Albert J. Zimmell, all of lots No. 20, 21, 22, and 23 in Block No. 1 of the T. M. Moore addition No. 2 in Lockney.

Lela M. Massie et al to S. J. Latta, lots No. 28, 29, 30 in Block No. 60 in Floydada, \$3.85 federal revenue stamps.

W. A. Massie to S. J. Latta, lot No. 27 in Block 60 in Floydada.

## MARRIAGE RECORD

Ronald Evans to Betty Alyne Reeves, December 17.

Elicio De La Rosa Diez, jr., to Dolores Santvanos Cortez, December 18.

Mr. and Mrs. Kent Kiker left Sunday to return to their home in La Junta, Colorado after visiting here with his parents, Mr. and Mrs. Luther Kiker and attending the wedding of his sister in Canyon.

Mr. and Mrs. J. W. Haney, former residents of Floydada, now of Lubbock, were here on business Monday. Mrs. Haney was associated with an insurance firm while living here, but now has started an old folks home at Lubbock.

Use Hesperian Want Ads.

**DR. J. S. HILL, N.D.**  
113 West California,  
Floydada Texas

**EDMISTON**  
Plumbing Co.  
Phone 507  
PLUMBING  
REPAIRS — SUPPLIES

Best wishes for a Happy Holiday Season

**WARREN'S**  
"66" STATION  
J. O. Warren

**PH. 79**  
FOR BUTANE SERVICE  
**WYLIE**  
Butane Company

*Merry Christmas*

From

**G. C. Tubbs Insurance Agency**

*Merry Christmas*

**ARWINE DRUG**

Through the ages, Christmas has marked the occasion for the expression of good will and thanks. At this season, we want you to know of our appreciation, and sincerely wish you a

**MERRY CHRISTMAS**

**House of Skaggs**  
Ruth & Don

To Our Friends  
Everywhere  
*Season's Greetings*  
and Best Wishes

**O.K. CAFE**  
Eula Jones

"We have seen His star in the east and are come to worship Him."  
— MATTHEW 2:20

**Christmas Blessings**

A Blessed Christmas  
and Joy and  
Happiness  
to you and yours.

**ODEN CHEVROLET CO.**

*May Christmas be all you hoped for and more*

**VOGUE BEAUTY SHOP**  
Thelma & La Verne Ph. 33

*May the Spirit of*

**CHRISTMAS**

*remain with you throughout the*

**SEASON**

**WAGON WHEEL**  
WESTERN WEAR  
On The Wye Floydada

*Merry Christmas*

In this simple, and time-worn phrase we include our genuine thanks to you whom we have had the pleasure of serving in the past.



**RUSSEL'S CLEANERS**

**WAIT...**

*SOME MORE!*

There is no time quite like Christmas for remembering the friendships we cherish and there are no wishes like the old tried and true one—

*A Merry Christmas to all. May you have loads more greetings to brighten your Holiday.*



**HAMMONDS SHEET METAL**

210 North Main St., Foydada  
Mr. and Mrs. E. M. Hammonds

**There Was No Room**

"I am sorry, Mary. They tell me they have no room."  
And so it was that Joseph, the humble Galilean carpenter, and his queenly young wife Mary, took refuge in a stable near the edge of town. For them, there had been no room.

The population of Bethlehem was more than double, the descendants of David, having come to register as ordered by Herod. The journey had been a particularly tiresome one for Mary. The quietness of the stable and the small amount of warmth it provided was indeed welcomed by both She and Joseph.

Near the hour of midnight, the darkened sky came to life with a light of ethereal beauty, above the stable, a bright new star with the brilliance of a million candles.

In the distance angels were heard in a great psalm:


*"Glory in the highest, and on earth, peace to men of good will."*

The quietness of the stable gives way to the sounds of camels and voices of men, and there appears a group of Magi, wise men of Persia. They have followed the brightness of the star in search of a new-born king. They bring gifts of precious gold.

There in the stable, wrapped in swaddling clothes, a manger for his throne, they find the Christ Child.

**GOOD HEALTH**

1. DOES EXERCISE STRAIN THE HEART?  
2. CAN CLUBFOOT BE CORRECTED?  
3. WHO DISCOVERED PENICILLIN?



**South Plains News**

(By Mrs. Murray Julian)

**SOUTH PLAINS, Dec. 20**—Mr. and Mrs. George West were hosts at a pre-Christmas dinner and all day gathering at their home on Tuesday, December 21. The guests were the nieces and nephews and their families of Mrs. West. Dinner was served to Mr. and Mrs. Selby and family of Amarillo; Mr. and Mrs. Jack Montague and children of Tulla; Mr. and Mrs. Marvin Montague and family, Mr. and Mrs. Gordon Montague and family and Mr. and Mrs. Vinson Smith and family of Silverton.

Mrs. Jack Crawford of Amarillo visited her mother, Mrs. Ollie Wilson in Floydada last week and with other relatives, Mr. and Mrs. John Wilson and family in South Plains.

Mr. and Mrs. John Smitherman went to Hart last Sunday where they enjoyed the day visiting John's brother, Mr. and Mrs. Jack Smitherman and family.

Mr. and Mrs. J. B. Thames and children plan to spend part of their holidays with his parents, Mr. and Mrs. J. B. Thames, sr. in Plainview, and with her parents, Mr. and Mrs. H. L. Morrow in Lubbock.

Mr. and Mrs. Bradford Beedy of Fort Leonard Wood, where Bradford is in the service, will fly home for the holidays. They will be here five days with his parents, Mr. and Mrs. Bill Beedy, and grandmother Mrs. W. B. Wilson. They will also visit her parents in Stratford, Texas.

Mr. and Mrs. Rex Smitherman and children will have their Christmas Day with her parents, Mr. and Mrs. A. L. Jackson, of Floydada. Rex's parents, Mr. and Mrs. John Smitherman will be guests on Christmas at the Jackson home also.

The Christmas party and program for the Baptist church were held on Wednesday evening at the church.

Mr. and Mrs. Murray Julian with their boys, Terry, Kendis and Bruce, left Thursday noon of last week for Florida where they will spend the Christmas holidays with Mr. and Mrs. Clifford Julian, Arlen David and Billie, of Hallandale. They will visit old friends in Miami, and Saturday they will visit a niece, Mrs. J. E. Dickson in Fort Pierce. On New Years Day they plan to attend the Orange Bowl game in Miami.

Mr. and Mrs. J. P. Taylor and family will have their Christmas day with her parents, Mr. and Mrs. W. W. Merrell of Quitaque.

Elmo Fortenberry will arrive home December 24 to spend the holidays here with his folks, Mr. and Mrs. Fred Fortenberry. They will meet him in Amarillo on Saturday. He will be home 14 days, after which he will go to San Diego, California, where he is to be stationed in communications division of the navy.

Mr. and Mrs. Deral Young have

purchased the Garland place and are buying a house in Lubbock preparatory to moving it on the farm, where they will be located in the coming year.

The South Plains School Christmas tree and program were held on Friday night, December 17, and the teachers, J. B. Thames, Mrs. Ray Smith and Mrs. Oscar Hewitt presented their pupils in plays, pageants, and songs. Santa was there to bring toys and candy to the children.

The Girls Auxiliary of the Baptist church had a banquet at the recreation room of the school house on Tuesday evening, December 14 at 7:30. Dr. B. P. Maddox gave the address at the banquet which was served by Mmes. H. L. Marble, L. T. Wood, J. P. Taylor and Mrs. E. P. Pritchett. Kendis Julian sang a solo, and the entire group sang in unison. Rev. and Mrs. Larry Faus Mr. and Mrs. Allen, with the guest speaker, Dr. B. P. Maddox were guests of the Auxiliary.

Mr. and Mrs. Kenneth Bean plan to have their Christmas dinner this year at their home, with Mr. and Mrs. Phillip Smitherman and Mr. and Mrs. J. K. Bean of Silverton as their guests.

Don Marble is home for a 20-day furlough for the Christmas holidays with his parents, Mr. and Mrs. H. L. Marble and family.

**SON OF REV. AND MRS. WOOD HAS GOOD YEAR ON ISLANDS AS MISSIONARY**

Rev. and Mrs. S. L. Wood of the Church of the Nazarene have received cheering word from their son, J. Elton Wood, who has just completed his first year as a missionary at Mindelo, Cape Verde Island.

The son and his wife have had a successful first year in their missionary work.

**GOOD BYE MR. RAT!**



If you want to rid your premises of Rats and Mice, get **DURHAM'S RAT-KILL**, Chemistry's new weapon to end the Rat menace. Rats love it—but it kills them. Results Guaranteed and a big 1-lb. carton only \$1.00 at **ARWINE DRUG CO.**

The Christmas seal has become an annual institution and offers at the Christmas season an opportunity for rich and poor alike to help in the fight against an ancient enemy—Tuberculosis.

Christmas cakes, iced cookies and other goodies are survivals of the old custom of giving confectionery gifts to the Senators of Rome.

The hanging up of the mistletoe and the burning of the Yule log are two of the most ancient customs which come from our pagan ancestors.

A reputation can be built overnight—but it takes a lifetime to develop a character.

**PROTECTION AGAINST FIRE**

Automobile and Casualty Losses.

**G. C. Tubbs**

Insurance Agency  
PHONE 418


**TO YOU... OUR FRIENDS AND CUSTOMERS**

**SEASON'S GREETINGS**

**NORMANS 5c to \$1**  
Lewis & Gwen  
Polly — Barbara — Nita Merle

*Merry Christmas*

Thanks, too, for your good will and friendship in the past.



**Bishop's PHARMACY**  
FLOYDADA, TEXAS  
Gladys, Barbara, Baird & Bessma

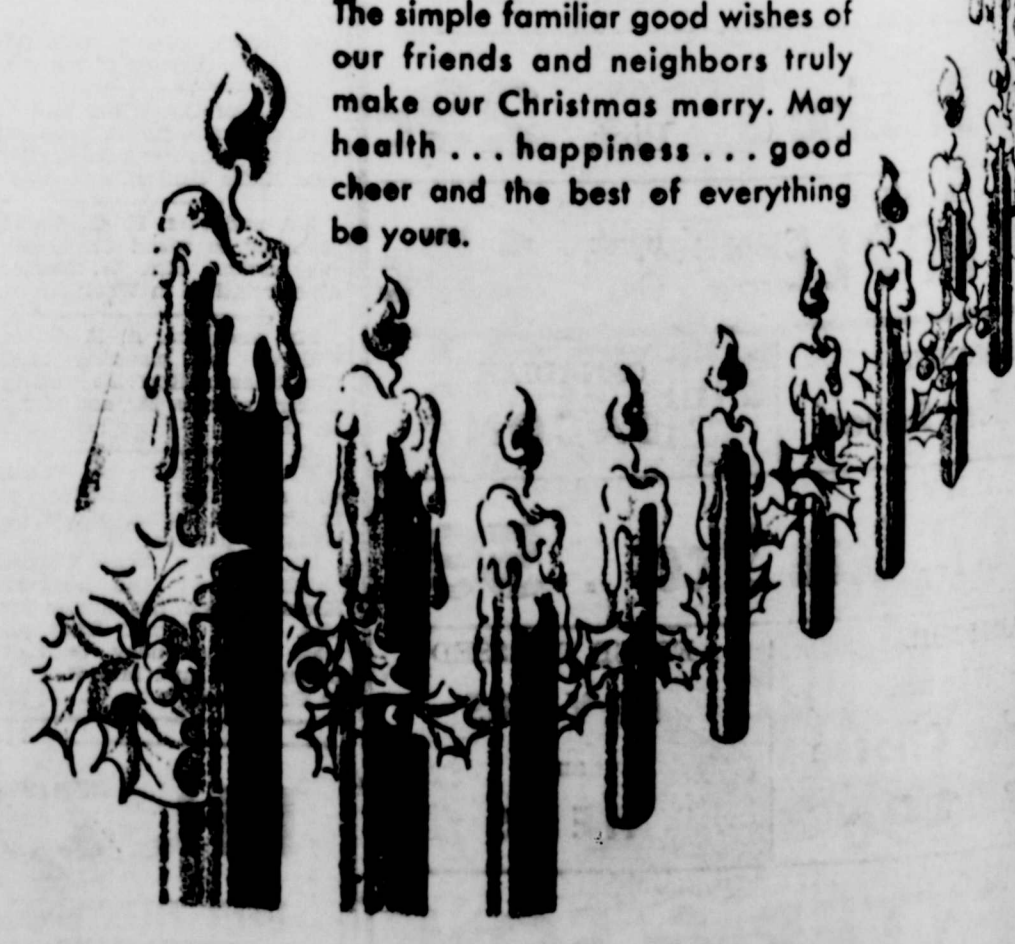
*With all best wishes for the holiday season*

**GRUNDY IRON & MET**



**A Christmas Message**

The simple familiar good wishes of our friends and neighbors truly make our Christmas merry. May health... happiness... good cheer and the best of everything be yours.



**HALES DEPT. STORE**

To wish you every happiness  
at Christmas time  
and through the year ahead.

**RAINER SHOE SHOP**

Wishing you much happiness  
**AT CHRISTMAS**

As we convey our hope for a Bright and Cherry  
Yuletide, we announce

**LUNCH BOX CAFE**

Will be closed all day

Christmas Eve — December 24

Christmas Day — December 25

Re-Opening Ready to Serve your  
**BREAKFAST SUNDAY MORNING**  
**DECEMBER 26**

Mr. and Mrs. Welton B. Winn

A FRIENDLY GREETING  
A WISH SINCERE

**Merry Christmas**

**CAPADA**

Best Seat  
in the House  
**DRIVE IN  
MOVIES**

**EAT IN  
YOUR CAR**

**THIS WEEKS ATTRACTIONS**

THURSDAY, FRIDAY — Dec. 23, 24

**Naked Alibi**

STERLING HAYDEN GLORIA GRANNIE GENE MARRY

SATURDAY, DECEMBER 25  
Double Feature

**THE BIG SKY**

WILL BOWEN JR. GUYTON DUNAWAY ELIZABETH THURGOOD

SUNDAY, MONDAY, Dec. 26, 27

THEIR TRAIL WAS A GAUNLET OF DESPERATE GUNS

**FOUR GUNS TO  
THE BORDER**

TECHNICOLOR

WILL BOWEN JR. COLLEEN HALLER - GEORGE HANCOCK

TUESDAY, WEDNESDAY, Dec. 28, 29

**THE ROCKET MAN**

WILL BOWEN JR. COLLEEN HALLER - GEORGE HANCOCK

VISIT OUR SNACK BAR

**Lucky You** by Dick Shaw



Lucky you—you were careless but those in your path were not

**Christmas Is For Giving**

By Maud McCurdy Welch

Tomorrow was Christmas and Tommy was worried. It hadn't snowed at all, and if there was no snow to shovel, how could he make any money for Christmas?

Tommy lived in the neat farm cottage with his Uncle Pete and Aunt Lucy. Aunt Lucy had just told him he could go over and see Jimmy Reeder but be sure to be back by five o'clock. So Tommy started walking slowly toward the Reeder farm, as he had a lot of thinking to do.

In the small sitting room Aunt Lucy and Uncle Pete were talking. Aunt Lucy insisted that two dollars was an awful lot to pay for a dog. They were poor people after all and could only afford to give Tommy sensible things.

Uncle Pete thought Tommy should have the puppy he wanted. He was only seven and needed a playmate.

Tommy was walking along still slowly, trying not to think how wonderful it would be if he could have this little puppy. His name was Blaze, and he was a runt; that's why he cost only two dollars. Tommy thought how the pup would frolic along beside him and wag his tail, and how they'd race over the fields when spring was here. But no use thinking about Blaze. He had to get a job.

It was when he was passing the big house where Mr. Robert Thatcher lived, that the idea came.

Tommy went in and asked Mr. Thatcher for a job. Mr. Thatcher was said to be a bad-tempered stingy old man, but Tommy wasn't going to be afraid of him. He said "I need some Christmas money, and I thought you might give me a job to do."

The old man asked grumpily "What do you want for Christmas?"

His Xmas Wish Tommy explained about the dog and Mr. Thatcher said, "All right, you can go to work in the orchard, cleaning out under the trees."

Tommy found the rake and other tools and went to work with vim. A little before five, the job was done. Mr. Thatcher took a look at

it, and said he'd earned the two dollars.

"Could you give it to me in new shiny dollars?" Tommy asked.

The old man nodded. "Thought you were going to buy a puppy?"

"Nope. Can't have the puppy. Christmas is for giving."

The old man put two silver dollars in his hand. He said softly "Glad you reminded me, Tommy. I'd almost forgotten."

Then it was Christmas. After breakfast Tommy proudly laid a shining silver dollar in Aunt Lucy's hand and one in Uncle Pete's. They were both so surprised for a moment they didn't speak. Then Aunt Lucy nodded at Uncle Pete. He left the room and they heard the chugging of the old Ford as it went down the lane.

"The dollar shines pretty, doesn't it?" Tommy asked.

"It's beautiful, Tommy. Thank you" Aunt Lucy's voice sounded choked up.

**The Real Thing**

When Uncle Pete came back, he gave Tommy two packages, mittens from Aunt Lucy and shoes from Uncle Pete. "Just what I needed," Tommy exclaimed and gave them both a big hug. Uncle Pete cleared his throat. "Tommy, your real present is on the back porch in a basket."

It was Blaze, the puppy. Tommy gave a cry of joy. He ran back to the sitting room, the puppy in his arms. "Oh, thank you, Uncle Pete. Thank You, Aunt Lucy. Thank you a million!"

But that wasn't all. An hour later a car stopped outside and a chauffeur brought in a big basket of fruit and one filled to the brim with wonderful things to eat. Even a turkey. There was a note, which read:

"Christmas is for giving. I wish you all a very Happy Yuletide." It was signed Robert Thatcher.

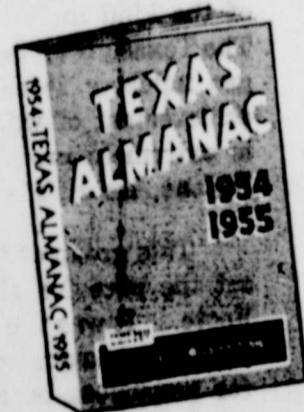
Aunt Lucy and Uncle Pete looked at each other in amazement. Then Uncle Pete said, "Well, Robert Thatcher certainly did get the Christmas spirit, didn't he?"

"Everybody is so good," Tommy said. He looked down at the puppy which was now asleep in his lap.

Sometimes Christmas is written Xmas because "X" is the Greek equivalent of "ch" and stands for the word "Christ."

Don't depend on luck unless you are willing to work to bring it your way.

**NO BRAGGING just facts!**



Even Texans might not believe some facts about Texas until they check them in the Texas Almanac.

But they are all in there, from details on your county to the overall picture of the state.

★ Order your copy of the 1954-55 edition now!

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Please send to \_\_\_\_\_ Date \_\_\_\_\_

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Enclosed is remittance in the amount of \$ \_\_\_\_\_ covering \_\_\_\_\_ Copies Paperbound, Counter Price \$1.25 (by mail \$1.44) per copy

**MODERN TRADITION**

A new Christmas tradition has been brought about in recent years or perhaps it should be called a pre-Christmas tradition.

At any rate, it's that time of the year again and safety organizations, insurance companies, fire department officials, even this newspaper give out with the perennial Yuletide warning: "Don't you have a Christmas tree fire this year?"

Precautions against fire is especially urged during the Christmas season because of the hazards presented by decorations, gift wrappings, defective wiring for Christmas tree illumination, and the tree itself.

This warning is necessary because of the established fact that fire takes a toll of more than 7,000 lives each year in the United States, with mortality from this cause naturally reaching its peak during the winter months.

You can keep from having a Christmas tree fire in your home by being especially careful about two things: the tree and the lights. Choose your tree carefully. One that has been cut too long or stored in a warm place will lose its needles quickly and is a definite fire hazard. If possible cut your own tree or buy it directly from the grower, then keep it in a cool, shaded place out of the wind until you're ready to decorate it.

Only the man with money can buy all the time he wants.

**GOOD CHEER**



May the spirit of the Infant of Bethlehem be a reality to you all through the Christmas Season.

**LEORA'S TOTS & TEENS**

Floyd County Hesperian, Floydada, Texas, Thursday, December 22, 1954



During the rush and drive of

business day by day,

we seldom take sufficient time to

acknowledge the courtesies we have

enjoyed during the year just closing.

So, we're glad when Christmas comes

because we can say in all sincerity

A Very Merry Christmas to all!

**PRODUCERS COOPERATIVE ELEVATORS**

Management & Employees

Floydada

Dougherty



Season's Greetings

One of the great joys of life, as we see it, is the friendship we experience through the years.

Our firm has been blessed with many of these associations, reflected in the continued growth that has been ours to enjoy. At this glad season of the year we wish to once more express our sincere appreciation of these fine friendships and to invite your continued thoughtfulness and consideration. We like to think that there is a spirit of friendship underlying each business transaction. We value our business friendships as we value our personal friendships.

**MERRY CHRISTMAS**

TO EACH OF YOU

**CONSUMERS FUEL ASSOCIATION**

# Merry Christmas



**KIRK & SON'S**



Christmas

AND A  
**HAPPY NEW YEAR**

Hoping you have much  
happiness during  
the Yule Season  
and for the years to come.

**CANTRELL FRUIT MARKET**



# Greetings



**CLARK'S**  
"Tops In Dry Cleaning"

## Christmas Eve Business

By Dorothy Boys Killian

The telephone rang just as Chris Jackson had climbed up on the stool to put the silver star on the very tip-top of the fragrant green fur tree.

"It's for you, Chris" Karen said a moment later. "Some strange man."

"They told me here at the drug store," a voice came to him over the wire, "that you might be able to fix up my car. Something's gone seriously wrong with the clutch, and my wife and I are on the way to Detroit for the holidays."

"I'm sorry, Sir, but we don't have night service at my garage. We're all locked up for the night, and my assistant has gone out of town."

"Can't you come down yourself?" the voice persisted.

"Tell you what," Chris suggested. "There's a train through here at 10:00, and it's only an hour's run to Detroit. Why don't you take it on in to the city and leave your car here. I'll get at it first thing the morning after Christmas, and you can get someone to drive you down for it then."

"The hitch is," the stranger replied, "that we've got a new bicycle and a lot of other unwrapped gifts for our grandchildren crammed into the back seat. In fact, we're playing Santa, and we've simply got to get that stuff under their tree tonight."

Chris glanced into the living room and saw Karen holding the star, confidently waiting for him to return to their trimming party.

He was about to say into the phone, "I simply can't make it," when a vision of those unknown children in Detroit crowded into his mind. When a fellow is expecting to see a shiny new bicycle under the tree... and then it isn't there—

### A Finished Task

An hour and a half later he straightened up beside the gleaming black Cadillac, wiped his greasy hands on an old rag and said, "There you are, Mr. Baxter. You'll get that bicycle delivered in plenty of time now."

"Yes, if I can pry my wife loose from your house," the portly gentleman's eyes twinkled. "When I left there a few minutes ago, she and your Karen were in the midst of the coziest coffee huddle you ever saw. It certainly was nice of you to send us up there to wait."

"Oh, well, it was too cold in this garage tonight to have you people stand around for a couple of hours," Chris said diffidently.

"Maybe some day you'll have a garage with all the latest and the best," Mr. Baxter smiled. "Like warm waiting rooms and 24 hour service."

Chris sighed. "I'm just getting started, you know, and of course there's another older garage already established in the village."

"I know there is," Mr. Baxter looked grim. "As a matter of fact, I called them first, and they wouldn't open up tonight for love nor money. The owner was having a party or something and just couldn't be bothered."

"Well, you know how it is," Chris murmured.

### A Good Return

"I know how you are," the gentleman said firmly. "And because of that I also know what I'm going to do. Here's my card—"

Chris looked at the white slip and let out a low whistle. "State Auto Club Harold F. Baxter, 1st Vice President."

"We've been wondering about the advisability of designating an official garage for the Club in this vicinity through here," Mr. Baxter went on. "And after tonight, I know we need one."

Chris couldn't help gasping. "You mean—?"

"Yes, I mean you," Mr. Baxter said. "It's dependable people like you we want on our books. And I'm certainly going to recommend your company for the position."

Chris grinned. "My company is just me and a part time assistant right now, but with the advertising your outfit will give us, we'll really begin to grow up. I just can't tell you what this means to me—"

"Let's get back to the women," Mr. Baxter interrupted in friendly gruffness. "I'd like another cup of that coffee."

Be Wise And Save Use Want Ads

## KITCHEN AND ★★ ★★★ FIELD NEWS

from  
Lighthouse Electric Cooperative,  
led by Nancy Morckel and Claude Weatherbee.

Mr. and Mrs. L. G. Ferguson visited in Plainview, Thursday night with Mr. and Mrs. Lewis Sikes and other relatives.

Mr. and Mrs. Wayne Collins and daughter spent the week-end in Lubbock.

Mr. and Mrs. Shorty Neff took their son, Aubrey Lynn, back to Lubbock last Thursday for another check-up. He continues to improve but the doctor tells them he will be unable to attend school any this term.

On Thursday night, December 16, the employees of the Lighthouse Electric Co-op entertained their families and the board of directors and their families with a Christmas party. Turkey and trimmings were served. Gifts were brought to be mailed to Girl's Town at Whiteface, Texas.

Those attending were Catherine Appling; Mr. and Mrs. Bill Baker; Wayne Collins; Corkey Guffee; Mr. and Mrs. Melvin Henry, Pat, Gaynel and Nickey; Mr. and Mrs. Pete Hickerson; Mr. and Mrs. Harry Morckel; Mrs. J. H. Buchanan; John Nay; Mr. and Mrs. Wiley Rogers; Mr. and Mrs. Claude Weatherbee; Mr. and Mrs. Nolan Arney and Steve; Mr. and Mrs. Jackie Duke and Lana; Mr. and Mrs. K. L. Gregory; Bill Hulsey; Mr. and Mrs. Carl Lewis; Mr. and Mrs. Buck Marriclie; Mr. and Mrs. Edwin Pollan; Mr. and Mrs. Richard Rice, Nancy and Karen; Mr. and Mrs. J. B. Stutts; Mr. and Mrs. Arthur Womack and Lane; Mr. and Mrs. Herman King and Ben Richard; Mr. and Mrs. W. C. Snodgrass; Mr. and Mrs. W. E. Grimes; Mr. and Mrs. Lee Rushing; Oliver Harmel and Buddy Sam; Mr. and Mrs. John Smitherman.

Bill Hulsey says: "We sure did have a good Christmas dinner at the Co-op on Thursday night."

George Lee Henry formerly of this Coop, and line foreman for the last several years for Greenbelt Electric Coop, at Wellington, succeeds Orval Couch as manager of that Cooperative. Orval Couch moved to Louisiana to take a similar position there. George Lee is Melvin's brother.

Jackie Duke has a new cast. It is below the knee cast.

Christmas Nativity Scene is on the south side of the canyon. Christmas carols are played each night from seven to eight o'clock.

Mr. and Mrs. Harry Morckel, Mrs. J. H. Buchanan, and John Buchanan left Monday for Springfield, Missouri, to attend the funeral of Mrs. Morckel's nephew, Donald Paul Buchanan. Mr. and Mrs. Morckel will spend Christmas with Mr. Morckel's family in Missouri.

Sue Baker spent the week-end with her parents, Mr. and Mrs. Bill Baker.

Mr. and Mrs. Jim Currie and Jimmie of Lubbock visited with the Pete Hickerson's Sunday evening.

Catherine Appling spent the week-end with her parents, Mr. and Mrs. S. G. Appling of Mt. Blanco community.

John Nay is spending Christmas with his sister in El Paso and son John in Deming, New Mexico.

**Date Nut Crumb Roll**  
1/2 pound Graham Crackers,  
1 pound Dates (about 2 cups),  
1/2 pound marshmallows,  
3/4 cup chopped walnuts,  
1 cup whipping cream,  
1 teaspoon vanilla.

**Fire - Windstorm -  
Auto Insurance**  
Representing Reliable  
Stock Companies  
**Reagan-Giesecke  
Insurance**

**T**his warm and friendly greeting

Now that Christmas time is here,

Is but an echo of a wish

Which we hope will last

Through all the days to come.



Christmas Greetings

**FLOYDADA DRUG COMPANY**  
FLOYDADA, TEXAS

1/4 teaspoon salt.  
Roll graham crackers into fine crumbs. Pit dates and cut into small pieces. Cut marshmallows into small pieces. (Fruity cutting of marshmallows use scissors rubbed in butter.) Whip cream until stiff. Combine with half the cracker crumbs, dates, marshmallows, nuts and salt. Blend thoroughly and shape into a roll. Sprinkle with remaining cracker crumbs and roll to coat thoroughly. Chill roll for about 12 hours. Cut into slices and serve with cream or topped with whipping cream. Serves 10-12.

### CONSOLIDATING DEHYDRATING PLANTS OF ALFALFA COMPANY

J. D. Wood, manager of National Alfalfa Dehydrating & Milling Co., at Lockney, said last week that the directors of his company, at a meeting in Kansas City last week, decided to move the Aiken dehydrator and mill to Lockney and consolidate that plant with the Lockney plant to provide a better and more economical operation.

### TEN-DAY HOLIDAY

Lockney schools were dismissed at 3:30 yesterday afternoon for the Christmas holidays and will take up classes again on Monday, January 3, Supt. W. C. Irons announced.

Mr. and Mrs. V. D. Turner and children left yesterday for Oklahoma City for the Christmas holidays. While there they will attend the wedding of a niece, Miss Willa Jean Ford of Agra, Oklahoma. Margie and Audene Turner will be bridesmaids in the wedding.

Mrs. Jess Patterson and daughter will be guests in the home of Mr. and Mrs. E. D. Gilley in Tyler during the holidays. Mrs. Patterson is a sister to Mr. Gilley.



May the  
**HAPPY  
HOLIDAY  
SEASON**

bestow unusual  
blessings upon  
you and yours.



**T. L. Shipman Gro.**  
"The People's Friend"



**KEIM'S HABERDASHERY**



**HARMON FUNERAL HOME**



With our greeting of the  
Season goes our sincere wish  
that we may continue to  
enjoy the pleasure of your  
friendship and good will.

**FOOTE BUTANE CO.**

A Texas industry group which already has won national and worldwide acclaim for its achievements will mark up another "first" in January. This will come when the Texas Butane Dealers Association, largest group of the kind in the world, dedicates its headquarters building in Austin. The Texas group will be the first organized body in the liquefied petroleum gas industry to occupy its own permanent home building. This is an achievement of which C. D. Foote, who heads the Foote Butane Co. here is extremely proud. This local firm has been a member of the Texas Butane Association for a number of years.

This group of Texas businessmen is now in its eleventh year, and has set the pace for similar organizations in other states, according to Mr. Foote. It was the first group of the sort to set up annual training schools for the management bracket for the industry, its service training schools for employees of members have been used as models by the industry throughout the nation, and its annual Southwestern Butane Exposition is the largest state-level trade show in the entire industry. Of particular note, however, is the Association's continuing accident prevention program which has brought a sharp decrease in industry accidents and which has won recognition by the Texas Insurance Department which recently announced a reduction in workmen's compensation insurance rates due to the industry's lowered accident ratio.

Mr. Foote and probably members of his organization will go to Austin in January for the Association's annual mid-winter meeting and formal dedication of the new headquarters building.

"Ever since its start our Association has worked steadily to improve conditions within the industry, particularly safety-wise." "We are all proud of the record we have been able to establish and the recognition our efforts have won. Here in Floydada we are applying daily and hourly the impressive facts and the important practices which our Association's training and safety programs have developed and are developing continuously."



# SOCIETY

## Wedding Vows Said By Charline Cross And J. D. Woody

Wedding vows between Miss Charline Cross and A. J. D. Woody were exchanged Saturday afternoon, December 18 in the home of the bride's parents, Mr. and Mrs. Charley Cross of Lockney.

The bridegroom's parents are Mr. and Mrs. Harold Woody of Floydada. Rev. Thomas McDonald performed the double-ring ceremony.

The bride was attired in a white two-piece faille dress with a corsage of white carnations tied with a ribbon of pink and gold. For something old she carried a white linen handkerchief belonging to her mother, something new was her wedding attire, something borrowed was a class ring belonging to her girlfriend. In her shoe was a penny for luck.

Miss June Rigby was maid of honor. She wore a pink faille dress accented with a pink carnation corsage.

C. O. Woody, brother of the bridegroom, served as best man. Following the ceremony a reception was held in the Cross home. Mrs. Deral Young and Mrs. Dorothy Frome presided at the serving table which held a three-tiered wedding cake and punch.

The bridegroom is home on leave and will report to San Francisco January 20, for overseas duty with the Air Force.

Relatives attending the wedding were Mr. and Mrs. Pike Hanna and daughter, Mrs. Deral Young, Floydada, Ben Reecer, grandfather of the bride, Mrs. Paul Reecer, Lockney, Mr. and Mrs. Harold Woody and son, Nathan, parents and brother of the groom, and Mr. and Mrs. Charley Cross and son, Gerald, parents and brother of the bride.

Friends present at the ceremony included Mrs. Dorothy Frome, Plainview, and Mrs. S. J. Williams and Eugene Davis of Lockney.

## Nazarene Society Planning to Send Box to Cape Verde

The Missionary Society of the Nazarene church is planning to send a box of pudding mixes, and clothing, new or used, to Rev. Elton Wood, Cape Verde Island Missionary. Elton is the son of Rev. and Mrs. S. L. Wood, pastor of the local church.

Elton and his wife, Margaret, went to Cape Verde Island two years ago. Here is an excerpt from his last letter to his parents:

"Thanks for the box you sent to us in May by Rev. Gay. The sheets you sent for rags were still good enough for use over here. Also the old pillow slips were used. There are no rags around here, the people are wearing them. You sent some two dozen boxes of puddings. We shared them with the other missionaries."

If any one would like to contribute to this worthy cause and this needy mission field, call 379-W and the society will come and get the bundles. They hope to get the box off in January.

## ADULT SUNDAY SCHOOL CLASS HAS CHRISTMAS PARTY

Mrs. A. L. Sparks of the M-Coy community entertained her Sunday school class with their annual Christmas party in her home Thursday night. Various games were played and gifts were exchanged from a gaily lighted Christmas tree.

Refreshments were served to Messrs. and Mesdames P. D. Helms, Harvey Tardy, Bob Ratjen, A. G. Eubanks, C. C. Price, Robert Smith, Geo. Smith, F. F. Stephens, Guy Shipp, and the host and hostess, Mr. and Mrs. Sparks.

The class presented their teacher with a beautiful personalized bible and rhinestone earrings.

Mr. and Mrs. J. R. Robertson who have been visiting in Austin left there Sunday for Houston where they will spend Christmas with other relatives.

## Twenty-Two Club Entertained With Christmas Stories

Members of the 1922 Study club met Thursday in the home of Mrs. Kenneth Bain with Mrs. Edd Johnson as co-hostess.

The devotional in the form of a beautiful story was given by Mrs. H. J. Koenen. Roll call was answered with a Christmas wish.

Mrs. Ralph Johnston told the story "The Bird's Christmas Carol." Following the exchange of gifts, refreshments were served to Misses. Jim Willson, Joe Wilson, C. A. Caffee, P. W. Bell, J. B. Jenkins, Edd Johnson, H. J. Koenen, E. J. Moorehead, W. S. Poole, Glad Snodgrass, E. F. Stovall, Lon V. Smith, Noel Troutman, B. C. Cates and the hostesses, Mrs. Edd Johnson and Mrs. Kenneth Bain.

The next meeting will be January 6 with Mrs. Glad Snodgrass as hostess.

## LIBRARY NEWS

(By Ivy Pearl Reber)

May you have a happy Christmas; May the Lord be good to you. May you have a fire to sit by. Food and shelter, comfort, too. Love and laughter, hope and promise— May you have all that you need. May you have dear friends around you. And a lovely book to read!

If Santa Claus forgets the last item on that list, then the library can help you out. Our newest books are "The Power of Positive Thinking for Young People", "How to Make a Home Nature Museum", "Black Spaniel Mystery", "The Golden Goose Book", "Adventures of Robin Hood", "The Gallant Heart; the story of a race horse", "This I Believe, series 2", a new best-seller "My Brother's Keeper", and H. Allen Smith's "The Rebel Yell—being a carpetbagger's attempt to establish the truth concerning the scribe of the Confederate soldier plus lesser matters appertaining to the peculiar habits of the South."

We also have many favorites such as "The Yearling" and "A Christmas Carol".

Mrs. Sabra Harmon, who was a library employee for some time, was in the Central library this week. She and her husband are returning to California, and she wanted to give us some books before she left. We are grateful.

Story Hour was very well attended Saturday morning. Mrs. Billy Brown told the stories, read poems, and directed the children in a pantomime of the Journey to Bethlehem and the manger scene. Susan Hagood and Ronnie Amburn played the leading roles of Mary and Joseph, with other boys and girls as innkeepers, shepherds, and wise men. At the end of the hour, each child took a miniature sack of gold, and nuts from the library Christmas tree. The next session of Story Hour will be on January 8, 1955.

Books have been given in memory of Mrs. Fannie Moutague by Mr. and Mrs. Jeff Welborn and Ann; in memory of Mrs. O. R. Goughly by Mr. and Mrs. J. H. Banaud and Barbara; in memory of Mrs. Mary A. Norton by Mr. and Mrs. T. J. Britton, Mr. and Mrs. C. O. Lyles and Mrs. L. J. Welborn, and Mr. and Mrs. E. L. Norman; in memory of C. W. Thagard by his daughter, Sabra Thagard Harmon.

Mr. and Mrs. S. D. Medley and son are leaving this afternoon for Oklahoma City to spend Christmas with Mr. Medley's brother, Ira Medley and family and a sister, Mrs. W. H. Ford and family of Agra, Oklahoma.

Mrs. L. H. Newell of Floydada will be a holiday guest in the home of her son, W. D. Newell and Mrs. Newell. Other relatives who will visit in the home will be Mr. and Mrs. S. D. Scott of Petersburg, Mr. and Mrs. Cecil Sluder of Lubbock and Fay Newell of Plainview.

## Tilden Armstrongs Entertain Class

Rev. and Mrs. Tilden Armstrong entertained the Pastor's Helpers class of the Methodist church on Thursday, December 16. Gifts and cards were displayed on the beautiful Christmas tree, and a delicious turkey dinner was enjoyed by all.

The program in the afternoon consisted of a song, "Silent Night" sung by the group. Mrs. Will Snell gave the scripture reading, a Christmas Story was presented by Mrs. Addie Thagard and Mrs. Jeff Spikes of Ralls gave a prayer.

A number of visitors present included Mr. and Mrs. Jeff Spikes Ralls; Mr. and Mrs. W. H. Hilton, Mrs. Will Snell and Mrs. Eula Thurman, who is an honorary member.

## Texas Tech Choir Sang at Air Base

LUBBOCK, Dec.—The 69-voice Texas Tech choir, under the direction of Dr. Gene Hemmie, music department head, presented a Christmas program at the Reese Air Force Base (Lubbock) Monday.

Monday's concert was the fifth of the school year for this popular musical group. They sang at the dedication of the Peter Hurd South Plains mural, at the first annual Fine Arts Festival, and at a Homecoming dinner honoring former Tech board of directors, in addition to presenting a public concert in the Student Union ballroom.

The choir will make a partial tour of the state this spring, according to Dr. Hemmie. The itinerary is not yet complete.

Choir members include Judith Moss and Beverly Thomas of Floydada.

## CHRISTMAS PARTY HELD BY THE ALATHEAN CLASS

The Alathean Sunday school class of the First Baptist church met December 16 for their Christmas party. Members and their guests enjoyed a Christmas baked ham dinner.

The song "Silent Night" was sung by the group and Mrs. W. B. Jordan read a lovely and interesting Christmas story, before gifts were exchanged.

Those attending were Meses. W. B. Jordan, M. C. Fugua, J. C. Lackey, W. M. Sanders, W. A. Amburn, J. R. Terry, L. H. Newell, A. H. Manning, Morgan Wright, Mollie Kinard, Winnie Angus, J. E. Horton and Mrs. W. B. Cantrell.

## CURTIS MEREDITH BEING DISMISSED FROM HOSPITAL

The Hesperian has been informed that Curtis Meredith is being dismissed today from the Plainview clinic. His father said that Curtis would be able to get out and visit with friends and can have visitors in the home.

Curtis will remain here with his parents until the middle of January when he will be taken to the Gonzales Warm Springs clinic to receive treatment there. His stay there will depend on the progress of his condition but it was thought that it would be until spring.

Curtis has been a patient in the Plainview clinic since August suffering from polio.

Mr. and Mrs. Bob O'Bannon and sons, of Port Neches, Texas, left Thursday of last week after several days here on a Christmas visit with his mother, Mrs. M. O'Bannon. The visitors were to stop briefly at McCombs, Dallas and Greggton, with other relatives, before returning to their home.

Gordon L. Downing and family will visit with relatives in Kerrick, Crane and Breckenridge, Texas, over the holidays.

Mr. and Mrs. Leroy Burns and children and Mr. and Mrs. John Burns will leave this afternoon for Oklahoma City to spend the Christmas holidays with relatives.

Mr. and Mrs. R. C. Bullock are spending the Christmas holidays in Mabank with Mrs. Bullock's mother, Mrs. Billington and other relatives.

Mr. and Mrs. B. Hatley, former Floydada residents, now of Shamrock, will be guests in the home of Mrs. Hatley's sister, Mrs. R. L. Bullock and Mr. Bullock, and his parents, Mr. and Mrs. J. A. Hatley of Dougherty, over the holidays.

**S. J. Latta Implement**

**Bradford Jewelry**

**Bishop Motor**

**Radio Electric Co.**  
The Hinsons

**CHRISTMAS**

Sweet time of security,  
may it remain  
with you throughout  
the days to come.

**SOLOMON JEWELRY**

May the sparkle of Christmas candles make your season warm and bright—our sincere wish to each of our friends and customers.

**PARKER FURNITURE**

**PATTERSON GROCERY**

We think of our friends with deep affection and wish for them the very Merriest of Christmases. May you have a full measure of contentment.

**McClung Pastries**  
**FLOYDADA BAKERY**

Yuletide Greetings

May the Blessings of Christmas be heaped upon you a hundredfold.

**Greetings**

The good will and patronage of our many friends are worthy indeed of our sincerest best wishes for a Merry Christmas.

**Sims TV & Appliances**

ONE STAR  
**Agriculture**  
Released by  
The Texas Department of Agriculture

**NEEDED PROTECTION**

Recent amendments to the Social Security Act will bring federal old-age and survivors insurance to most Texas farm families.

Farm operators—people farming for themselves—have not previously been covered by the Social Security Law. Beginning January 1, all of them who make as much as \$400 profit in a year will have old-age and survivors insurance.

Farm employees—people doing farm work for others—are already covered by the law if they work regularly for one farm operator. But the new law will bring insurance protection to all farm workers who earn as much as \$100 cash pay

in a year from any one farmer, whether the work is regular or not.

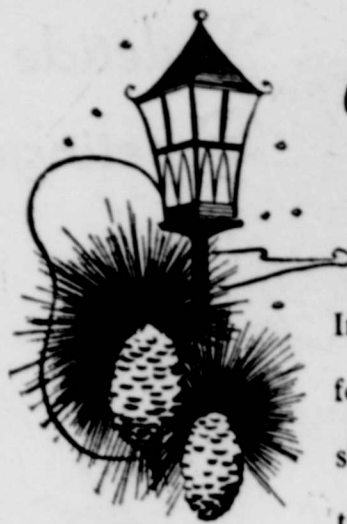
Both the farm operator or owner and his employees have long needed protection for themselves and their families against loss from death or old-age. Beginning January 1, they will have this protection. Benefits will be paid to the living worker and his dependents when he reaches age 65 and retires and to his survivors when he dies.

Farm employees will pay a social security tax of two percent of their pay—two cents on each dollar of their pay up to \$4,200 a year. Their employer will pay another two percent and send the four percent total to the director of internal revenue.

The self-employed operator will make a report once a year and report the tax on his net earnings. This report is part of the income tax return. The farm operator will pay three percent on his net earnings up to \$4,200 a year.

Farm operators who report their income tax on a cash basis and whose income is \$1,800 a year or

To Relieve  
Misery of  
**COLDS**  
take **666**  
LIQ./TD OR TABLETS—SAME FAST RELIEF



*Greetings*

In grateful appreciation for your friendship, as shown by the fine patronage you have given us, we wish you a Merry Christmas.

**MODERN SHOE SHOP**

Mr. and Mrs. Bob Dyson

**Lucky You**

by Dick Shaw



Lucky you—you ignored speed limits and lived

less may report either their actual net earnings from farm self-employment or 50 percent of their gross earnings for social security purposes. Operators whose gross income from self-employment is more than \$1,800 will have to compute their net income. But if his net is less than \$900, the farmer can, if he wishes, report \$900. He will report his actual income if it is \$900 or more.

**Christmas Was Once A Movable Feast**

Christmas was once like Easter in that it was a movable feast, celebrated on a different date each year.

St. Cyril, bishop of Jerusalem, is responsible for establishment of the universal date we celebrate today. In 337 A.D., with the permission of Pope Junius I, St. Cyril appointed a commission to determine, if possible, the precise date of Christ's nativity. The theologians of the Church finally agreed upon December 25, and since the year 354 this date has been celebrated.

Advertise for it in Hesperian.

**Old Superstitions About Mince Pie**

Many writers say the mince pie originated in Germany, while others claim that its beginning is lost in the annals of history. Nonetheless, it was an essential part of the Yuletide celebration in early England.

Old superstitions held that any person refusing to eat mince pie would be unlucky for the coming year. Should he accept the invitation, and partake of mince pie during the holiday season, he would have the same number of happy months during the year as the number of houses at which he ate mince pie.

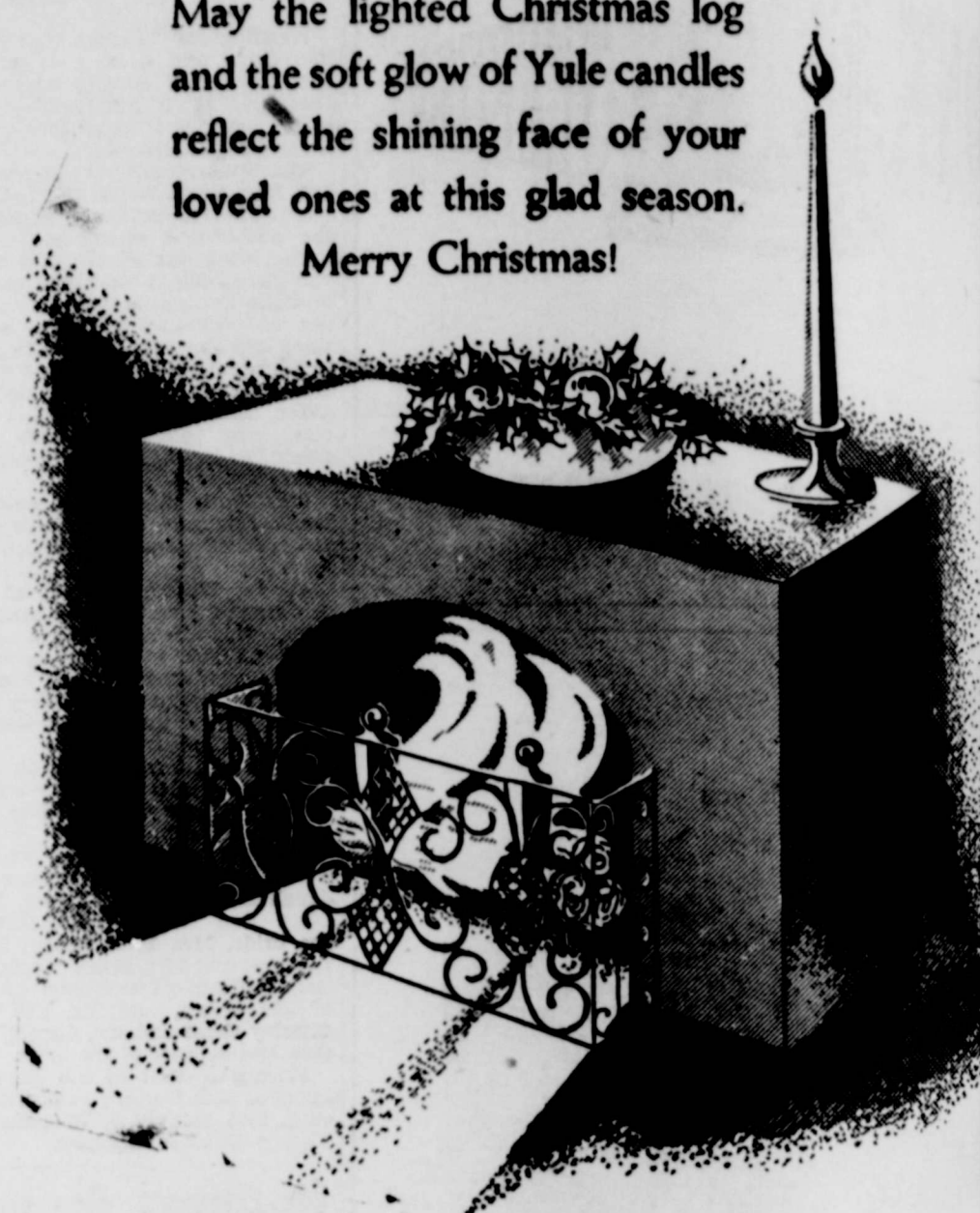
It is reputed that the first Christmas card, as we know it, was dispatched in 1845 by W. C. Dobson, one of Queen Victoria's favorite painters.

There are Scandinavian, French and ancient Egyptian legends which claim to have given the Christmas tree to the world. The first authentic mention of a Christmas tree is of one in Strasbough, Germany, 1606.

GREETINGS

May the lighted Christmas log and the soft glow of Yule candles reflect the shining face of your loved ones at this glad season.

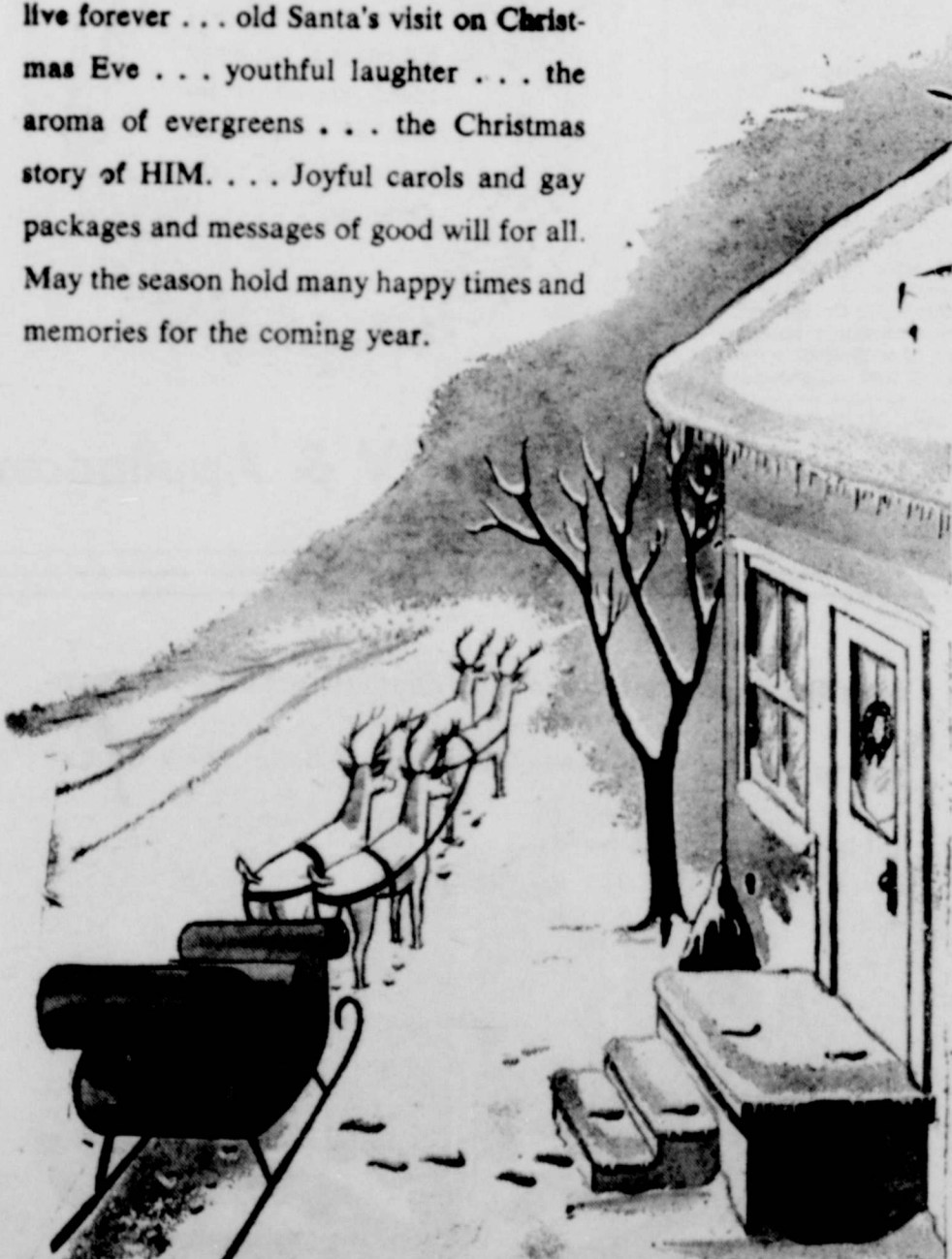
Merry Christmas!



**CITY LIGHT PLAN**

**YES... CHRISTMAS LIVES FOREVER...**

It's the little things at Christmas time that live forever... old Santa's visit on Christmas Eve... youthful laughter... the aroma of evergreens... the Christmas story of HIM... Joyful carols and gay packages and messages of good will for all. May the season hold many happy times and memories for the coming year.



**STANSELL-COLLINS**

YOUR JOHN DEERE DEALER

*Season's Greetings*



We say in all sincerity that it has been a real pleasure for us to be of service to you in the past. Our greeting comes from the heart... you have our best wishes for a glorious Holiday.

**POWELL GROCERY**

ON THE WYE, FLOYDADA

# Mistletoe Once Symbol of Evil

mistletoe, once a weapon of war, became to be considered a magical medicine, is now a symbol of love and peace.

With a mistletoe arrow (according to Norse mythology) that the Norse god, Balder, the sun god, whose mother had obtained from all living things, the mistletoe, that they had harmed him. Balder was slain and it was ruled that the mistletoe should never again be used to do harm.

Europeans considered the

mistletoe a magical medicine. They carried it about with them for health and luck, and believed it a cure for ulcers and epilepsy as well as a charm promoting fertility.

The present day custom of giving a kiss of love or peace beneath the mistletoe, although a relatively modern one, is derived from the fact that down through the centuries the mistletoe has been recognized throughout the whole world as a symbol of lasting peace.

Although Christmas is the celebration of the birth of Jesus, the roots of the observance go deeply into the folklore of the Druids, Scandinavians, Romans, and Egyptians.

The street festivals of Italy and Spain had fire works at Christmas-time. America now has illuminated community trees. In some places, fireworks still persist.

## Lucky You

by Dick Shaw



Lucky you—you impressed your friends without killing them

### Holiday Whirl Means Extra Work For You-Know-Who

The holiday whirl is about on us again and before it is all over some of us may feel like stretching out on the sofa beneath a sign: "Do not disturb until December 25, 1955."

But, let's face it. The common casualty at this time of the year is—Mom. Who gets stuck with the job of doing all the "fixing" of food, decorations, of practically everything? You guessed it—the first one up in the mornings and usually the last to retire at night—Mom.

Most of us could pave the way for a more enjoyable Christmas this year and a happier New Year, by making an early resolution. It could be done with the simple determination to help make Mom's Christmas an easier one. It might be done by dividing up some of Mom's "extra" duties and assigning a share to each member of the family.

Christmas is a holy season and a time of good will. Poor Mom, though, is usually so tired she doesn't even have time to think, much less relax and enjoy the spiritual blessings of the season.

### Gift-Giving Custom In Ancient England

One of the most plausible versions of the origin of the custom of giving gifts at Christmas time is the one saying it began in England.

In the days of the knights, it was custom to hang kissing rings in the great hall. These rings were decorated with mistletoe and beneath them would meet the young knights and ladies, each bringing Christmas roses to their secret love.

As times changed, so did customs, and roses gave way for other personal gifts at Christmas time.

### Holiday Plants Need Good Care

Holiday plants require special care if they are to look their best. Just like human beings, they need bright light or sunlight, in the day and a proper amount of water.

Wilting, leaf yellowing and burning, leaf drop and premature loss of flowers can be caused by under-watering or overwatering plants. Thorough watering is important as soon as plants are dry, but avoid leaving plants standing in water. Puncture the tinfoil or heavy paper on pots at the drainage hole to provide necessary drainage.

Here are some further suggestions:

Lower the night temperature to prolong the life of blooms. Minimum night temperature for poinsettias and Christmas begonias should be 60 degrees. The desirable night temperatures for azaleas, Christmas cactus, chrysanthemums, cyclamen, Jerusalem cherry, Kalanchoe, ornamental peppers, potted bulbs and cut flowers are between 50 degrees and 60 degrees. High room temperatures hasten the maturity of flowers and shorten their lives.

Avoid sudden temperature changes and drafts. Keep both plants and cut flowers away from radiators and heat registers and out of drafts. Poinsettias are especially sensitive to sudden temperature changes. They should never be left near a window sill as drafts will cause leaves to turn yellow and drop.

### Turkey Dinner

Planning a turkey dinner for Christmas? If you are, and you want to be sure it's a "good" bird when you place it on the festive table, then follow these tips in preparing that important part of your holiday meal.

Be sure all wing-tip feathers are removed. They may be pulled out easily by pressing down to the tips of the quill with the forefingers of one hand and pulling the feathers straight out with the other.

The drum stick can also be greatly improved by pulling with a pair of pliers as many of the nine heavy tendons in each leg as possible.

Singe your bird the easy way. Put a few teaspoons of rubbing alcohol in a jar lid, light, then rotate the turkey slowly over the flame. The bird should then be washed with soap in lukewarm water, using a scrub brush, then rinsed in clear water and dried.

Don't stuff the turkey until just before putting it into the oven. Three skewers should be used before closing the cavity and a square knot tied after each skewer so the lacing won't tighten. If there is not sufficient opening to let off steam, the dressing will get soggy.

In roasting the turkey, you'll find that the wing-tips can be brought over the back and tied to make a "rack" on which the bird will rest in the roaster.

The Christmas wreath represents the crown of thorns, and the berries the drops of blood.

### Texas Pump & Machine Corp.

U. S. PUMPS  
WELL SERVICE  
Phone 1058  
FLOYDADA, TEXAS

PAUL GARRISON  
Res. Ph. 709-W  
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Res. Ph. 260



It is a pleasure, at this time of the year, to greet our friends, who, through their faith in us, have made this year one of continued progress. We cherish your friendship and patronage and say "Thanks to Everybody."

## K. WELDERS

Ralph Rucker

Clinton Keys

It's not so much the phrasing of a Christmas greeting

as the thought that prompts it... and the

sincerity with which it is offered.

We sincerely wish you a very

Happy  
CHRISTMAS  
Holiday



## LIGHTHOUSE ELECTRIC CO-OPERATIVE INCORPORATED



Copyright 1951 by the National Rural Electric Cooperative Association



## Holiday Greetings

The hustle of last-minute shoppers... bright, colorful decorations... the fragrant aroma of evergreens... laughter of Children on the stairs — Christmas morn... the soft glow of candles — all remind us of the Holiday Season.

We are reminded of your loyal support which has contributed so much toward making the past year a good year for us. And we will not soon forget the pleasant relationships we have enjoyed these past twelve months.

For your confidence in us we want to express our true and sincere thanks for all past favors.

## HAGOOD'S



# GREETINGS

As an expression of our

genuine appreciation of

your friendship and all that

it has meant to us,

we wish you and those you love

A Joyful Christmas Season.

## McCOY GIN

"A COMMUNITY SERVICE"

R. H. Smith, Manager

## Cookery Ideas From Old Days Are Still Good

(By Nancy Morckel)

When I see the nice fresh apples on the market now I am reminded of the "apple peelin's and the apple butter days" we used to share and enjoy with our friends and neighbors when we lived in the Ozarks. Everyone joined in to make a sort of holiday out of cooking off this delicious spread for our good home-

made bread. The copper kettle was scoured with vinegar and salt to make it gleam like new. The apples were sorted and washed and made into cider. Then the good sweet cider was boiled down half or until it was a sweet syrup, which was used to sweeten and flavor the apple butter along with cinnamon or spice. Cooking apple butter meant constant stirring and the long wooden handle got heavy as you stirred—"Going twice around the kettle and once through the middle," until the butter was thick and done ready for storing.

We can still enjoy apple butter's orchard and spice fragrance and goodness without considering it a family project and without standing and stirring it all day long or until it is done. If it is put into a large pan in the oven of your electric range just an occasional stir is all that is needed. The electric roas-

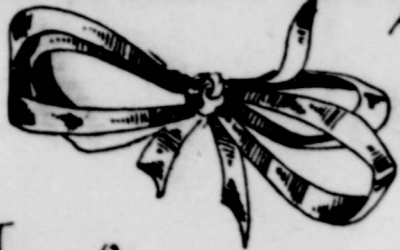
ters are wonderful for this job, too. If you like apple butter, peach butter, pear honey or any of these spreads that require lots of stirring be sure and try the above suggestion—it really works, it is just one of the many timesavers that has been found for the busy homemaker of to-day.

Speaking of old recipes, etc. here is an old-timer that has long been a favorite for many - **APPLE DUMPLINGS**: Make pastry for two-crust pie, 6 tart apples, 1 cup sugar, 2 cups water, 3 tablespoons butter, 1/4 teaspoon cinnamon.

Roll out pastry a little less than 1/8 inch thick and cut in 7 inch squares. Pare and core apples. Boil together sugar, water, butter and cinnamon 3 minutes to make syrup. Place apples on each square of pastry and fill cavities with mixture of:

1/2 cup sugar  
1 teaspoon cinnamon  
Dot with butter  
Bring opposite points of pastry up over apple. Overlap, moisten and seal. Lift carefully, place a little apart in baking dish. Pour hot syrup around dumplings. Bake at 425 degrees about 40 minutes.  
I prefer to serve the dumplings with cream to pour over them;

## Greetings



May there come to you at this

Christmas Time all the precious things

of life; Health  
Happiness  
and Enduring  
Friendships

**MORCKEL FARM CHEMICAL CO.**



**Merry Christmas and a Safe New Year!**

**Floydada Real Estate & Insurance Agency**

Phone 440  
108 W. Missouri Street  
Floydada

## Highest-Paid Santa

CHRISTMAS AND hospitality, closely interwoven as they are, give the Yuletide a particularly unique flavor in Richmond, Virginia, with its tradition of gift-giving in colonial era. Its dramatic store displays thrill adults. For kids, there's Santa—in the flesh!



COMMUNITY'S favorite Santa is William Strother, ex-champion human fly. Annually, 15,000 youngsters sit on his lap at twice-a-day December shows.



STROTHER, PAID \$1,000 weekly, shares attention with Felix Adler, Ringing Brothers' clown and his pig, "Amelia," shown here, and the Fairy Snow Queen.

MILLER & RHOADS department store, mammoth Richmond trade emporium, employs the "world's highest-paid Santa," Adler and Queen. Friendliness of holiday treat reflects in firm's year 'round activity. Typically, drivers of company's Internationals are known for courtesy.



however some like whipped cream and some prefer a sauce. Here is a Sweet-Sour Sauce that is good:

### SWEET-SOUR SAUCE:

2 cups water  
1/3 cup vinegar  
1/3 cup butter  
1/3 cup flour  
1 cup sugar  
1 teaspoon cinnamon  
1/8 teaspoon nutmeg

Heat together water, vinegar and butter. Mix thoroughly flour, sugar and spices, and stir into liquid. Cook over low heat, stirring until thickened.

A strange Christmas custom in Finland is the annual Christmas Eve steam bath taken by the entire family. After the bath everyone is supposed to roll in the snow.

Christmas south of the equator falls in midsummer. Thus the decorations are fresh flowers and the goodies are often fruits taken direct from the trees.

### EARLY CONTROVERSY OVER EXACT CHRISTMAS DATE

The origin of many of our Christmas customs can be traced back to prehistoric times, with some pagan customs being modified to fit into the Christian observances.

Even today, while December 25 is almost universally celebrated as Christmas, some countries, such as Armenia, celebrate it on January 6, the Epiphany, or spiritual birth of Jesus.

There was considerable controversy in the early days of Christianity as to whether the physical birth or the spiritual birth of Jesus should be celebrated. And those who believed the spiritual birth should be celebrated even disagreed among themselves about the date, some holding that it took place on March 25, others that it occurred on December 25.

The theologians finally agreed upon December 25 as the correct date and such has been celebrated since the year 354.

### TYPICAL OF GENERAL LEE

During the Civil War one day Jefferson Davis wanted a reliable officer for an important command. He asked General Lee what he thought of a certain man named Whiting for the post. Lee commended him highly.

One of the latter's officers was much surprised at General Lee's recommendation. Calling General Lee, aside, he asked him if he knew what derogatory things Whiting had been saying about him. Lee answered, "I understand that the President wanted to know my opinion of Whiting, not Whiting's opinion of me."

Big men are too magnanimous to take note of criticism or slights. It is the small man, the man who is self-important, who cannot overlook personal attacks.

### FARM BUREAU INSURANCE

For FARMERS

DIVIDENDS On Life-Auto-Fire-and Farm Liability

819 S. Main FLOYDADA



Brightly the Holiday spirit lights new friendships and rekindles old ones year after year. We hope you are pleased with the way we have served you and pledge anew our willingness to help our Community in any way possible.

**MERRY CHRISTMAS**

to YOU and YOURS

**FLOYDADA IMPLEMENT CO.**

## LANDS

Farm and Grazing Lands in Floyd and other Counties  
Town Lots in Floydada.

**MASSIE & BOND**

J. M. Massie

Hollis R. Bond

# THANK YOU

is the most sincere expression we know of to convey our appreciation for the friendship, cooperation and excellent business relationship which were so important to our mutual benefit during the past year.

May we extend to you and yours our best wishes for a Merry Christmas.



"Wit"  
C. C. Huckabee  
Bill Baker

R. C. F...  
Allen M...  
Stanley V...

**WITKOWSKI IMPLEMENT CO.**



**WYLIE BUTANE**

# Peerless View Christmas Sanatorium

Sanatorium, Texas, December  
Christmas in a hospital bed is a  
prospect at best.  
to a patient who has spent  
and years separated from  
and the inability to send  
even a small re-  
group of volunteer workers  
by Mrs. D. R. Reilly of San  
is trying to correct this

situation at nearby McKnight sanatorium, where 650 persons are ill of tuberculosis.  
Some have children at home they have never held in their arms. Some have wives or husbands struggling to hold family together until the other parent is able to help. One is a father with 11 children.  
To help them "make Christmas" at home, the volunteers will operate a gift shop at McKnight December 13, 14 and 15 from which patients can choose small gifts for their families.  
Mrs. Reilly said organizations and individuals in the patient's home counties are sending gifts — or money to purchase them — but there are not yet enough to insure every patient will get at least one.  
Certificates will be issued to the patients which they will exchange for the desired articles in the gift shop. No money will change hands. Patients without families may se-



**POOL IN THE SKY**—The Fort Worth Hilton in the center of downtown Fort Worth has an unusual feature found in few hotels anywhere; an outdoor swimming pool on a fifth floor terrace, overlooking the downtown area. Heated for year 'round use, it is named "Pool in the Sky" and is for hotel guests. Completed in November, the pool is part of a \$1,750,000 expansion and rebuilding program for the swank hotel.



May we say that we appreciate having had the opportunity of serving you and the privilege of enjoying your friendship and good will. You have helped us accomplish a very satisfactory year so we add to our Christmas Greetings an honest and sincere "Thank You."

**ROY'S INDEPENDENT STATION**

BOB

## Cup of Coffee Still Holding Own

WASHINGTON—The much publicized cup of coffee is still holding its own. President Eisenhower is a great coffee drinker. Large quantities are washed down on Capitol Hill—at ten cents a cup in the Senate restaurant. Federal workers in most department cafes are drinking as much as usual—5 cents black, 7 cents with cream.  
Last year the average American consumed nearly 14 pounds of coffee, which was almost three pounds less than he used during his heaviest coffee drinking year, 1946. Washington, capital of the world's greatest coffee-using nation, equals the annual per capita mark and probably tops it considerably.  
Brazil is America's big supplier. During the present 1953-54 harvest year its total production is heading toward 18 million bags of 132.3 pounds each. The 1954-55 crop, however, is expected to be a million bags less than normal, because frost last June damaged or killed many trees.  
During the past fiscal year the Army ordered 31½ million pounds of coffee (roasted and ground), the Navy 18½ million and the Air Force 15½ million.

No one but a blackmailer can turn the job of keeping secrets into a paying business.

lect items for their own use, Mrs. Reilly said.  
Especially sought are cotton pajamas, all sizes, underwear, socks, hose, gloves, scarves, slippers, toilet articles, stationery, stamps, ball point pens, costume jewelry, or small linens such as washrags, towels, pillow cases or table cloths suitable for family use.  
They should not be gift wrapped, and should be addressed to "Patients Gift Shop"—McKnight Hospital, Sanatorium, Texas.  
H. C. Charles, San Angelo business man who is hospital projects chairman to the Advisory Council for Texas TB Hospitals, said the gift shop is a part of the Council's effort to provide Christmas gifts to patients in all the state-operated TB Hospitals.

## CHRISTMAS IS FOR THE YOUNG

Christmas is for the young! How many times do we hear grown-ups make this statement? Much too often.  
Christmas belongs to all of us, to share, to take part in the celebration of the birth of the Saviour, the greatest event in the history of the world.  
It seems to some that Christmas belongs to the young because these few fail to realize that children are not engrossed with the troubles of everyday living in the fashion of their elders. They are young at heart.  
For a true Christmas we need only renew our faith in the Saviour born at Christmas time. We, too, will then be young at heart.

## CEDARS OF LEBANON OLDEST CHRISTMAS TREES

What some people consider to be the world's oldest Christmas trees have been standing on the Mediterranean plateau for centuries. These are the cedars of Lebanon, protected by both religion and by law.  
Some of these magnificent trees have a girth of 40 feet and a branch circumference of 300.  
These trees were not always protected. Once, as the result of an agreement between Hiram of Phoenicia and King Solomon, conscripted Hebrew laborers were sent into the Lebanon to take to Jerusalem, as the contract stated "cedar trees without number."  
The man who lives only for himself runs a very small business.



Christmas, with its joyous magic

and Holy meaning,

Again brings us to the full

appreciation of loyal friendships

and so, mindful of these

associations, we pause to extend

Our heartiest Christmas greetings.

**HULL & McBRIEN GROCERY**

*This is not news  
But We Hope You Have A*



AND THAT THE YEAR 1955 WILL BE GOOD TO YOU ALL

**MARTIN & COMPANY**

YOUR INTERNATIONAL HARVESTER DEALER



It is a pleasure, at this time of the year, to greet our friends, who, through their faith in us, have made this year one of continued progress. Our sincere thanks and hearty greetings to all.

**CROUCH MOTOR CO.**



## Letters to Santa

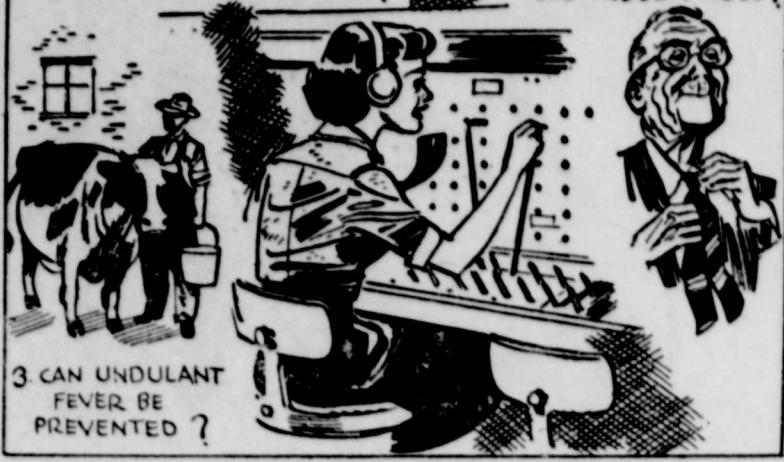
Dear Santa,  
I am a little boy 6 years old. I had to have my tonsils out a few days ago, and I tried hard to be a good little boy. Please bring me for Christmas a bicycle and tent, come early as I will be away from home on Christmas. Don't forget the other little boys and girls.  
Lots of love,  
Rodney Bunch  
Floydada, Texas.

Dear Santa Claus,  
I would like to have a bride doll and some clothes for her. Dear Santa I will leave a piece of cake and a coke for you. I love you. Do not forget the other children. Thank you for the things you brought me last year.  
Goodbye, your friend,  
Sandra Stapleton,  
Floydada, Texas.

Dear Santa Claus,  
I am a big boy nearly eight years old. Santa, please bring me a bike and a lineman's belt for Christmas. Don't forget my friends at school and my teacher, Mrs. Phillips.  
Love,  
Gary Jarnagin,  
Floydada, Texas.

## GOOD HEALTH

1. WHAT IS AN EMERGENCY MEDICAL CALL SYSTEM?  
2. IS REHABILITATION POSSIBLE FOR THE BED-RIDDEN AGED?  
3. CAN UNDULANT FEVER BE PREVENTED?



**Answer to Question No. 1:**  
In recent years, county medical societies throughout the country have taken steps to insure the public of obtaining the services of a doctor at any time of day or night if the family physician cannot be reached, regardless of the patient's ability to pay. The local medical society publishes a telephone number to be called and provides a central switchboard to handle such calls. At the end of 1951, there were 364 emergency medical call systems in operation throughout the nation and the number is steadily increasing.

**Answer to Question No. 2:**  
Yes, many old people who were once bedridden by certain chronic illnesses (such as heart disease, arthritis, etc.) have had their muscles "re-educated," thereby

enabling them to dress and feed themselves and frequently to do simple, useful chores. The combined efforts of doctors, nurse and physical therapist will accomplish much toward rehabilitating these old people.

**Answer to Question No. 3:**  
There is no specific drug to cure undulant fever (brucellosis). Some of the newer antibiotics help. Humans probably contract the disease by drinking unpasteurized (raw) milk or by eating meat from infected cattle. Local laws requiring pasteurization of milk and inspection of food animals by health authorities are the best hope for preventing the disease.  
(Copyright 1951 by Health Information Foundation)

Dear Santa Claus,  
I am a little girl, two and one-half years old. I have been good this year so please bring me a pretty baby doll. Please remember

Butchie and all the other little children.  
Margaret Ann Graham,  
Petersburg, Texas.

Dear Santa Claus,  
Please bring me a Tiny Tears doll with a traveling case, a scooter, and a pair of skates. Remember all the little kids with polio.  
Janice McNeill, age 6  
Floydada, Texas.

Dear Santa Claus,  
I want a desert mix set and a walking doll. I have tried to be good this year, so I hope you will bring me all these things.  
Lucy Cogdell,  
Floydada, Texas.

Dear Santa Claus,  
I am 5 years old, please bring me a doll, some dishes and a telephone. Bring my little brother, Glen, a telephone too and a stick horse and anything else you wish. We have been good this year. Don't forget our big brother, Don. Also remember the other little boys and girls.  
Peggy and Gen Switzer,  
Floydada, Texas.

Dear Santa Claus,  
I am a little boy almost four years old. Please bring me a car that hauls dirt and any other toys you think I'd like. Don't forget the little boys and girls in my Sunday school class.  
Love,  
Joe Mack Jarnagin,  
Floydada, Texas.

Dear Santa Claus,  
I will soon be seven years old and like to play football. Will you please bring me a football suit and helmet, and a basketball?  
Danny Medley,  
Floydada, Texas.

Dear Santa Claus,  
The Hesperian received a nice letter in short hand from Ann Battey, we can't read short hand, but we did read between the lines and she wants all the things that a nice little girl her age deserves.  
Floydada, Texas

other little boys and girls. Merry Xmas dear Santa and Happy New Year.  
Kenny Ouster,  
Floydada, Texas.

Dear Santa Claus,  
I am a little boy who has been good. Will you please bring me a signal set, a BB gun, it cost \$2.75, also a package of BB's, a revolver gun set and just one last thing, an electric train. Don't forget all the

Dear Santa Claus,  
I am a little boy six years old. I have been a good little boy. Would you please bring me a little electric train, a finger painting set, some fruit, nuts and candy. Please remember Mother and Daddy.  
Lots of Love,  
Frankie Covington,  
Dougherty, Texas



Seasons Best Wishes  
We want you to know how much your patronage and friendship mean to us. We've tried to deserve this friendship and in the years to come we hope to serve you often.

**L. C. McDONALD**  
Clement McDonald  
Pontiac — GMC — Allis-Chalmers



A Merry Christmas

AUTHORIZED DEALER  
**WHITE**  
Auto Store  
THE HOME OF GREATER VALUE

Because we are proud to number you among our friends, we send this greeting and a sincere thanks for your friendship and patronage.

**MAYO MOTOR CO.**  
DODGE — PLYMOUTH

Merry Christmas

To YOU!  
From the Employees of  
**Pioneer Natural Gas Company**

Loads of Happiness

OUR WISH FOR YOU

It is pleasant at Christmas time to include with messages of good will and happiness... appreciation for the many courtesies that have been sent our way. We want you to know we are sincerely grateful for the confidence you have shown. So, thanks and Merry Christmas!

SEASON'S GREETINGS

**SCOTT GIN**  
John R. Gray

### December Events Place On Christmas Day

Christmas is, above all else, the day which we recognize the birth of Christ. It has been so since the fourth century, when the Church officially adopted the 25th as the date of the

### Good News from

### DEALER'S NAME

### FOR THOSE WHO WANT THE BEST

WHICH HAVE BEEN CHOSEN BY  
SHELL & HOWELL  
AS A LOCAL DEALER FOR...

### Shell & Howell EQUIPMENT

The M-Hew 220. Here you'll find great cameras like this new and different 8mm masterpiece. Light weight, easy to use... and only \$49.95

The M-Hew 221. Just another reason why we know you're going to enjoy shopping at our store. The 221 puts more light on the screen than any other make 500-watt projector, and it's only \$59.95

See these and make easy payments.

### Bishop's PHARMACY



**PAINLESS "SHOT"**—Second Lieutenant Julla J. Sign, Army nurse from Santa Barbara, Calif., demonstrates on Private Richard Dittus of Detroit, Mich., the use of the jet spray injection gun at Walter Reed Medical Center. Ernest Cutchins, University of Maryland student, observes the operation.

#### birth of the Savior.

Since that time, this greatest of all events has completely overshadowed every historical event occurring on the same day. Ask anyone to tell you of something else in history that happened on December 25th other than the birth of Christ, and chances are they will give you a negative answer.

A few will remember that it was on this same date that George Washington crossed the Delaware. Only a true student of history will tell you that the date marks the birthday of Isaac Newton, Clara Barton and Frances Blake, among others.

Actually, the fact that Washington crossed the Delaware on Christmas is all the average American should be expected to remember. But, it's interesting to note some of the other events that happened on the same day:

In 1837, the Battle of Okeechobee.

In 1941, Japanese captured Hong Kong.

In 1492, wreck of the Santa Maria, at Haiti.

In 1926, Hirohito became Emperor of Japan.

It was also on Christmas day, in 1947, that China's constitution was adopted and went into effect, making the date China's National Renaissance Day. And, Christmas is also the birthday of the town of

Kelso, Washington, settled on Christmas day, 1847, by Peter W. Crawford.

#### 'NIGHT BEFORE XMAS

Dr. Clement Clarke Moore was ashamed of his famous poem, "Night Before Christmas" and would not acknowledge that he wrote it for more than 29 years.

#### SANTA, INDIANA

The community of Santa Claus, Indiana owes its fame to its unusual name. At Christmas time its small post office is swamped with mail from throughout the world.

#### XMAS CUSTOMS

The origin of many of our Christmas customs can be traced back to prehistoric times, with some pagan customs being modified to fit into the Christian observances. But as official Christian holidays, Christmas and New Year's had a long struggle to become firmly established.

The author of the favorite children's Christmas poem "Twas the night before Christmas," an eminent New York divinity professor, felt his creation was below his dignity and would not admit he wrote it for 20 years.

### President Johnson Issued Civil War Amnesty Dec. 25

Christmas is traditionally a day of universal good will. Even in times of war the battlefronts are often quiet and serene, by mutual consent, on Christmas Day.

It was also on December 25th, in 1868, that President Johnson issued his Civil War amnesty. In an attempt to heal the wounds left by the great war, Johnson issued an amnesty proclamation which did not exclude any persons or classes of persons—not even the highest officials of the Confederacy. Previous amnesty proclamations issued both by Johnson and his predecessor Lincoln had not been "total" amnesties.

At the time, President Johnson expressed the belief that universal amnesty would tend to secure permanent peace, order, and prosperity throughout the country and would renew and restore respect for and attachment to the national government.

The proclamation pardoned all persons who participated directly or indirectly against the United States in the Civil War "with restoration of all rights, privileges and immunities under the Constitution and the laws which have also been made in pursuance thereof."



The Christmas star still shines today as it did hundreds of years ago. As it guided the wise men to the newborn King—let it continue to guide each of us to renew that spirit of faith within our own lives. Let us find peace of heart that leads to complete happiness.

### HIGGINBOTHAM-BARTLETT CO.

T. L. HOLLAN Manager  
H. ALLEN BINGHAM H. E. PORTER



In the unchanging fashion of the ages, we wish you a very Merry Christmas. In these few words are all the heartfelt hopes for your present and future. May this truly be your happiest Christmas.

Christmas Greetings



### FELTON-COLLINS GROCERY & MARKET

### J. C. PENNEY CO. & EMPLOYEES

## Season Greenery Will Make Home Echo Xmas Spirit

Did you ever notice that the prettiest homes around the community at Christmas are the ones decorated liberally with the green things of the season? Their festive appearance is obtained easily with proper display of such things as evergreens, berries, seed pods, and pine cones.

These simple decorations are readily available to most everyone at no cost and to use an old expression: "The woods are full of them."

A trip into the country to gather them can also be turned into a pleasant excursion for the whole family and a brief rest period from the "getting ready" for Christmas company, parties, and holiday affairs.

One word of caution, however: Don't kill trees or bushes. Prune carefully when selecting your evergreens.

The Christmas tree—whether large or small—should be the center of the decorations. Place your tree in front of a window, so that its bright, cheerful glow can be seen from within and without. Decorate the tree with balls of red, silver, blue and green, strands of popcorn and various decorations that are saved from year to year.

Be sure to hang a rope of evergreens, a spray or wreath on your front door—these signify to many who pass your home that you are celebrating this joyous season.

A rope of evergreens requires approximately four or five yards of rope. The place you plan to use it will determine the exact length. Next, you'll need several short lengths of wire, short sprays of evergreen, balls, bows, red berries or bells. Place a bunch of evergreen against the rope and fasten in place with the wire; repeat until the rope has been completely covered. The rope may be draped over the door frame, mantel, or along the stair rail. Pick out other spots where additional decorations, like berries, balls or bells will add to the effectiveness of over-all appearance.

### Is Christmas Too Commercial?

Every year about this time we hear the same story: Christmas is getting too commercial.

Last year, in fact, some grown-ups rebelled and said because Christmas was getting "so commercial" they intended to tell their children that there was no Santa Claus.

Like little Virginia O'Hanlon, who wrote the famous "Is there a Santa" letter to the editor of the New York Sun, children are every easily disillusioned. But, like Virginia, they need only reassurance from someone they believe in to sustain their wonderful belief. It is entirely wrong for us to shatter their dreams.

Christmas IS commercial in some aspects. Thousands of people earn a livelihood working the year around in toy shops or factories which produce Christmas specialties. This, in itself, does not make Christmas "too commercial," for toymakers have produced Christmas novelties for hundreds and hundreds of years. In the same vein, we can not say Christmas is too

commercial merely because newspapers, magazines and catalogs are filled with gift advertising as the holiday season approaches. They advertise Spring merchandise, Fall merchandise, etc., so why not Christmas merchandise, when the dominant theme is one of giving?

No—"Too commercial" is an overstatement. Christmas is too commercial only in the minds of grown-ups. If we think so, let's work to see that the "true spirit" of the season abounds about us and not attempt to take away from children the joy of one of the greatest moments in their young lives—the time when Santa visits.

For—"he exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! How dreary would be the world if there was no Santa Claus!"

Let there be a Santa as long as there are little Virginias.

### POINSETTIA PLANT WAS NAMED AFTER STATESMAN

The poinsettia, "The Christmas Plant," takes its name from a brilliant American statesman, Joel Roberts Poinsett.

Poinsett was U.S. ambassador to Mexico and a friend to several American presidents, yet he achieved his principal fame by introducing this Mexican plant to American botanists. Upon his return to his South Carolina home, Poinsett grew the unusual house plant and was directly responsible for its ensuing popularity in this country.

The beautiful poinsettia thrives in its native Mexico, but elsewhere must be handled with care. Constant warmth is needed, with most experts recommending temperatures between 70 and 80 degrees during the day and no less than 65 at night. Sudden changes in temperature cause the plant to drop its leaves.

The brilliantly colored flowers it has at Christmas time, however, make the poinsettia a decoration "must" in most homes and is reward enough for any effort needed to make the plant thrive.

### Holy City Today Filled With Poor And Homeless

As they have done since the first Christmas, Christians will this year follow the Star to the stable-grotto beneath the Church of the Nativity, the traditional birthplace of Jesus of Nazareth in Bethlehem.

Always small and poor, Bethlehem is even poorer today than most people would believe. A recent visitor said, "Wanderers fill the streets—anyone can see why Mary and Joseph found no room in the inn."

Last Christmas, shepherds watching their flocks outside Bethlehem had to be especially watchful lest the sheep trap themselves in the barbed wire of the narrow no-man's land separating Jordan and Israel. Bethlehem, on the Jordan side of the wire, has as well been sorely affected by the hostility and the uneasy truce. It is crowded with Arab refugees who formerly lived in Israel.

The effect of the conflict has been crippling of Bethlehem's chief industry, the making and selling of

objects of piety from olive wood, Dead Sea stone and mother-of-pearl. Except at Christmas, pilgrims are so few that the profit had gone from the business.

On Christmas Eve, however, the dusty city takes on new life. Christian diplomats living in divided Jerusalem expect to be escorted to the little town over the unused highway through no-man's land. Pilgrims from the Israel side pass through the Mandelbaum Gate.

Pilgrims rich and poor alike, worship together in the fourth century Church of the Nativity. There is a High Mass, during which the image of the Christ Child is carried from the church through a series of underground chapels.

The ceremonies come to a climax before three adjacent shrines. The Altars of the Nativity, the Wise Men and the Manger. Outside, Christians from many lands will sing, as angels sang nearly 2,000 years ago: "Glory to God in the highest, and on earth peace, good will toward men."

In rural Norway the women bake a year's supply of bread at Christmas time and store it in mouse-proof rooms.

### MEXICAN COSTUME WILL BRIGHTEN CHRISTMAS PARTY

If you're planning a Christmas party for the kiddies, why not brighten up the affair the Mexican way? Make plans for a "pinata" and we promise it will be the high spot of the gathering. Widely used in Mexico throughout the year, the pinata is busiest at Christmas time, during the Mexican Christmas Festival which lasts 21 days. It is constructed of thin, fragile clay, filled with sweetmeats and trinkets, then suspended from the ceiling as a form of decoration.

Sometime during the gathering, each of the guests is blindfolded and given a stick which is brandished in the air until the pinata is shattered and the delicious contents pour forth.

It's a wonderful way to entertain the kiddies, but the game may be—and often is—enjoyed by older folks.

### MINCE PIE

The oriental character of the spices and flavoring in mince pie was said to represent the rich gifts the wise men brought to the Christ Child.

May all the joy of this Happy Christmas Day be yours



**BENNETT'S BUILDING MATERIAL**



### THE JOYS of the Season

are many — and may you enjoy them all!

### Tommy Assiter INSURANCE

Phone 399 Floydada



# CHRISTMAS GREETINGS

Beautiful indeed is the Christmas story... the history of how, so many years ago, the Wise Men saw the shining star and followed it to a rich and wonderful reward. As we observe again the birth of Him, it is time to find new faith and new hope in the true spirit of Christmas. It is in this spirit that we send greetings to all our friends. And for your loyal and friendly patronage this past year, we extend our sincere thanks. We want to continue to be of service to you in the future.

## BOREN FRNITURE

Floyd Boren

Lloyd Allen

John T



### Compliments of the Season

It's not the wording of a Christmas greeting, but the thought and sincerity that prompts it. Ours carries with it the full appreciation of your courtesies and genuine good wishes for a happy Yuletide.

## SPEARS AUTO CO.



Do You Texas Boyce House

Steamboat Invincible made up the Mississippi (according to Thorpe, a writer who lived seventy-five years ago) and the cabin were managed by an Indian whoop from the west and then the hero growing and then the hero accomplishments thrust into the cabin and shouted: "Strangers, how do you express yourself as much at home as if he

"WHAT! NO BRUSH MARKS?"  
"COURSE NOT! USED MIRRO-LUX ENAMEL"



SOLD by FREY-YENKIN CLEVELAND, OHIO

AUTHORIZED DEALER WHITE Enamel Store of GREATER VALUES

The Passing Scene by Carl Rose



The Travelers Safety Service "Drunk and doing eighty. Never mind the ambulance. Send a basket."

were at the "Forks of Cypress Creek and perhaps a little more so." In a moment every face was smiling for something about the Big B'ar won the heart on sight.  
"My home place is the finest on the Mississippi," he proclaimed, "though the location did have some defects until the river made the cut-off at Shirt-tail Bend. That brought my cabin on the edge of the river—a great advantage, I can tell you. You can now roll a barrel of whiskey into my yard in high water from a steamboat."  
"Then look at my land! I planted a few potatoes and beets one time, then went to Kentucky on business. Next I heard from them growing things was when I met a fellow, three months later, who had stopped at my place with the idea of buying. He said, 'The cabin is convenient and the timber land is good but the bottom land ain't worth a red cent; it's full of cedar stumps and Indian mounds; it can't be cleared.'  
"I said, 'Them cedar stumps is beets and them Indian mounds is 'tater hills.' The crop had overgrown while I was away. The soil

of Arkansas is too rich. Planting in Arkansas can be dangerous. "I had a good-sized sow and the old thief stole an ear of corn and took it down to where she slept at night to eat. She over-looked a couple of grains, lay down on them and went to sleep. Before mornin, the corn shot up and the percussion killed her—yes, sir, killed her dead. So I don't plant any more in that rich Arkansas land; Nature intended Arkansas for a hunting ground and I don't go against Nature."  
**OIL: "IT HELPS"**  
The Williston Chamber of Commerce "News Bulletin" states that oil has paid to the Bank of North Dakota a total of \$1,320,467.20. In addition, it has given to university and state school lands a total of \$4,130,190.21. These sums came from lease rentals, lease bonus, and royalties. The "News Bulletin" comment on oil was "It helps."  
Copra is the chief product of American Samoa.

LIKE MISTLETOE, LEGEND SURROUNDS HOLLY PANT

Holly, like mistletoe, has become a part of Christmas tradition, but the similarity does not end here. Both holly and mistletoe were once surrounded by numberless superstitions.  
The legend of the mistletoe, which changed from a symbol of evil to one of love is the best known. Yet, there are some interesting superstitions regarding holly. They believed that its evergreen leaves signified that it was never deserted by the sun, and therefore considered it sacred.

Legend also has it that the leaves of the plant were once white. Then, the crown of thorns was plaited from holly and from that day the leaves turned a deep, blood red.  
It was also a belief of the ancients that the first to bring Christmas holly into the house, whether husband or wife, would be the one to rule the household during the ensuing year. The boldest of witches, according to another once-prevalent belief, would not venture near a house which displayed a wreath of holly on the door.

There is no time quite like Christmas for remembering the friendships we cherish, and there are no wishes like the old tried and true ones

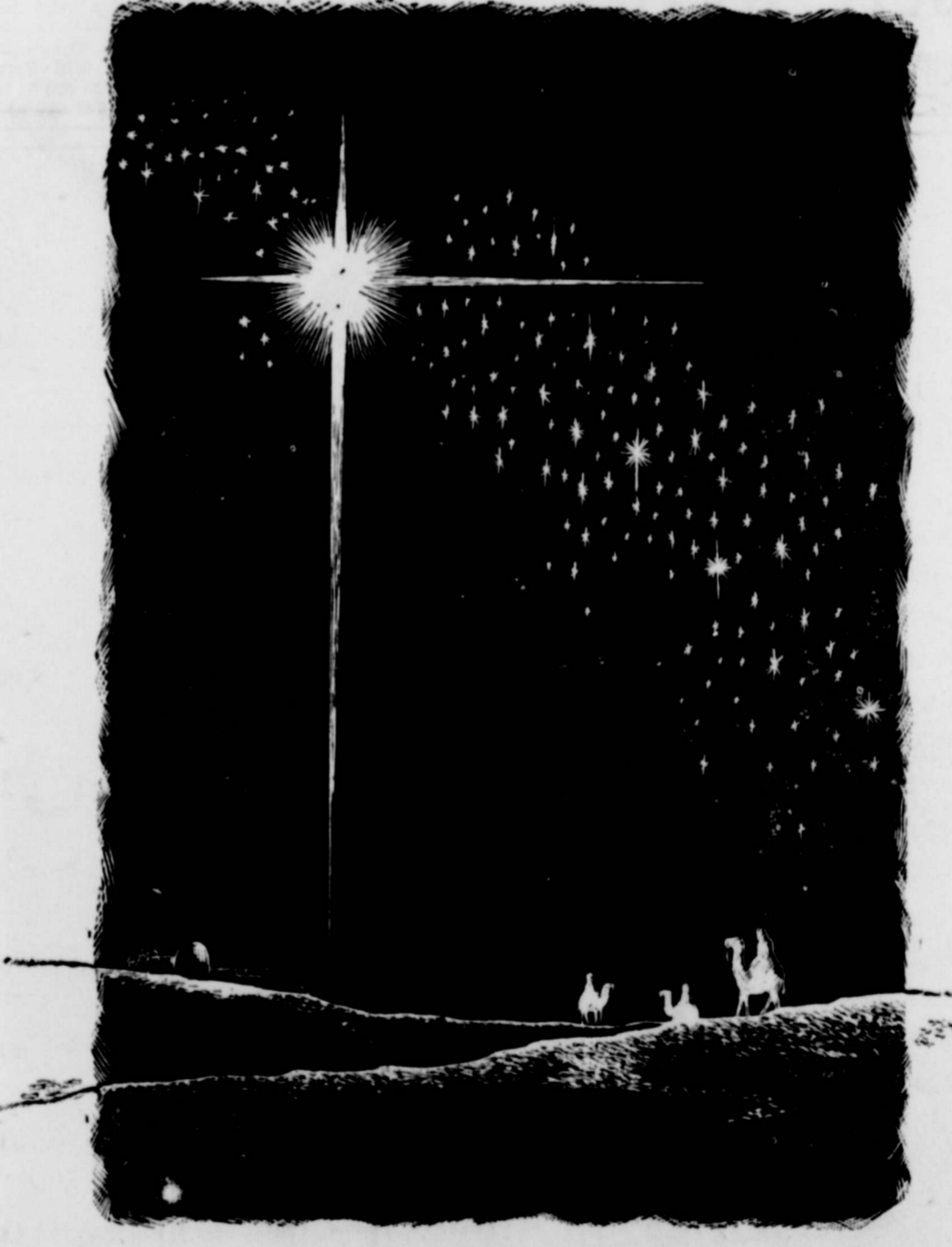
Merry Christmas LEONARD'S CAFE

SEASON'S Heartiest Cheers

Sincere greetings to all our good friends. May the Christmas blessings of Peace and Happiness be yours today and in the days to follow.

DARDEN'S WELDING SHOP

Christmas



O God, who makest us glad with the yearly remembrance of the birth of thine only Son Jesus Christ; Grant that as we joyfully receive him for our Redeemer, so we may with sure confidence behold him when he shall come to be our Judge, who liveth and reigneth with thee and the Holy Ghost, one God, world without end. Amen.

SOUTHWESTERN PUBLIC SERVICE COMPANY

CHRISTMAS

SEASON'S GREETINGS

This season of the year affords us a splendid opportunity to express our Best Wishes to each of our friends and customers in this area. We are grateful for your past favors and wish you a season of great joy and happiness.

THE BARKER GIN Roy Barker, Manager — Floydada, Texas

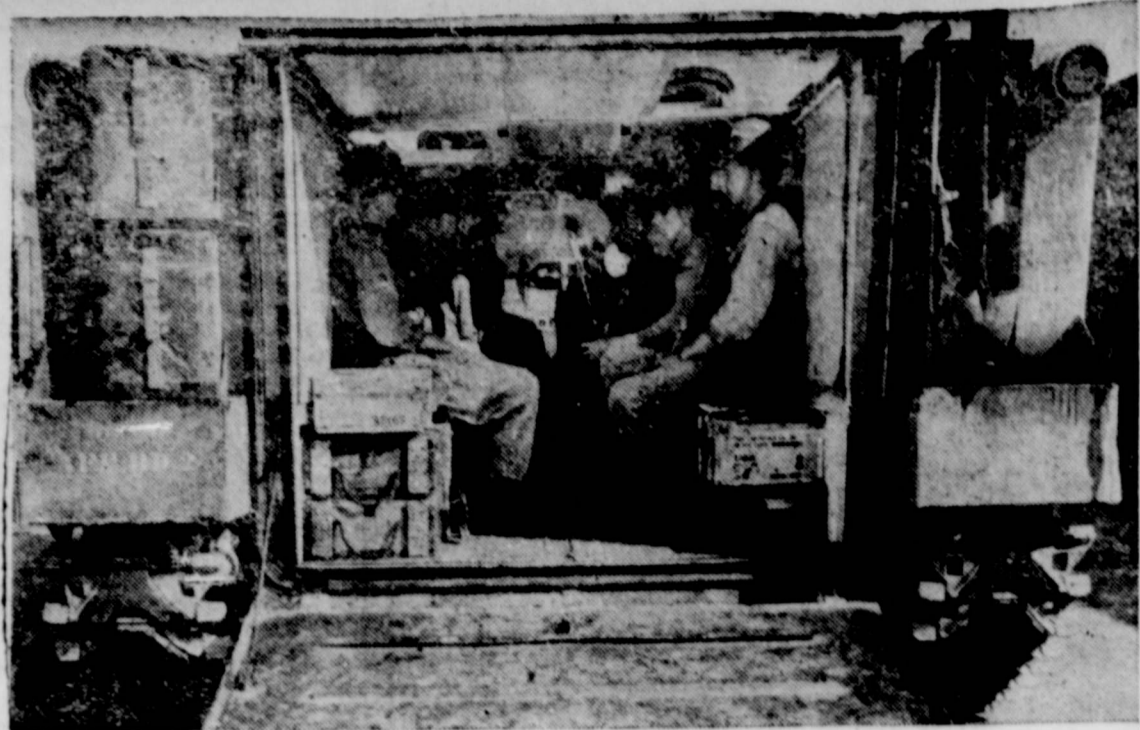
## 'Mr. X' to Get Unique Watch As Annual Gift

LUCERNE, Switzerland — Six years ago a Swiss watchmaker received this letter:

"I would like to place a standing order for one watch a year. Each watch must be original in movements and design — there must be no other watch in the world like it. When you complete each watch, you must tear up the plans. You needn't tell me about each watch in advance. I want each to come as an annual surprise. And never mind the cost."

'Mr. X' as the writer is known has received a watch each year since the order was placed.

The latest watch required 18 months to make. It is a pocket model, with a Viking Ship reproduced on the dial in platinum set with 37 diamonds. A platinum case is suspended from each side of the ship. At the touch of a button, the case flip up. The left case slides up a scale indexed from 1 to 12 to give the hour, and the other one ascends a scale marked 0 to 60 to record the minute.



RIFLEMEN RIDE into battle maneuvers in the Army's new M-59 armored personnel carrier at Fort Knox, Ky. The steel hull gives the armored infantrymen complete protection against small arms fire and shell fragments.

Every one of the six have been unique and the watchmaker has destroyed the designs so the watches cannot be duplicated.

## Santa Comes To America

Just like most everyone else, Saint Nick prospered after he came to America.

In Europe, before he reached these shores, Saint Nick was a tall, angular man who rode a bony gray mare. He hadn't been in America long, however, before he had a new name, a new face, figure and a new and better mode of transportation.

The early English settlers in this country started Santa's "new look" process. They adopted the legendary figure from the Dutch, but couldn't pronounce "Saint Nickolous." The best they could do was "Santa Kalouf" which was corrupted to "Santa Claus."

In 1809, Washington Irving in his "Knickerbocker's History of New York," changed Santa's physical appearance by describing him as a jolly fellow with a broad-brimmed hat and huge britches. He also taught St. Nick to smoke a pipe, and traded his hay burner for a wagon.

Clement Moore in his famous poem, "The Visit From Saint Nicholas," went even further. He gave Saint Nick a sleigh, twinkling eyes, cheeks like roses, nose like a cherry and a round little belly.

Future writers may try to trade Prancer and Dancer off for a jet ship and trim down Santa's waist line. It will be a tough job, for,

though he isn't streamlined, Santa pleases the young folks and that's mighty important.

### ONCE PLENTIFUL REINDEER DWINDLE IN NUMBERS

Santa's helpers — the reindeer — once were plentiful in their native habitats in the north. In recent years, however, their number dwindled so seriously that conservationists once feared the animals might become extinct.

Chief enemy of the reindeer, as of so many animals, is the wolf. Some experts estimate that wolves have destroyed over 500,000 reindeer within the last 15 years or so. It was estimated in 1930 that there were 50,000 reindeer left.

In the past few years American boys and girls have been forced to settle for "stand-ins" or native deer wherever Santa's sled with its eight helpers was used. The true reindeer are difficult to keep alive in temperate climate and with the supply so short, protective measures don't allow the reindeer to come southward for the holiday season.

In various central European countries the Christmas Crib, staged in a box, is carried through the streets by groups of singing children during Christmas time.

Christmas giving in England dates from the reign of Henry VII when Christmas boxes and New Year gifts were a common enactment of royalty from their subjects.

The Colorado Blue Spruce, the Black Hill Spruce, or the Alcock Spruce are the most preferable trees for use as Christmas trees.

THIS is the time to send our sincere thanks for your kindness and cooperation and to wish you and yours a very

**Merry Christmas**

**GENE'S GULF SERVICE**

Gene and Wayne

With an unflinching faith and confidence that He doeth all things well, let us move forward as we have in the past, putting forth our best efforts. Through His guidance, council, and divine blessings, His understanding and love for all mankind, may we realize the goal of all: "Peace on Earth—good will toward Men".



**MILADIES SPECIALTY SHOPPE**

120 W California

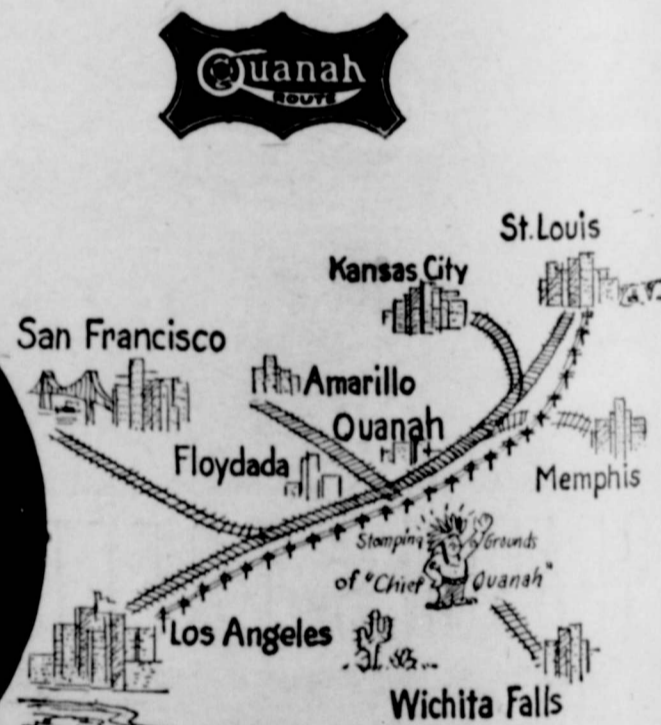
Phone 156

# GREETINGS

We value highly  
our friends  
and wish  
each of you

a  
**MERRY CHRISTMAS**

**CARTHEL OIL & BUTAN**



To You, the Most Important People

Our Customers and Friends

We extend most sincere wishes for a

Merry Christmas and A Happy New Year

Quanah, Acme & Pacific Railway  
Quanah, Texas

- A Most Direct Route
- Ample Motive Power
- No Large Terminal Delays
- Automatic Traction
- Fast Schedules
- No Congestion
- Short Mileage

