

DEVOTED TO THE INTEREST OF FRIONA and PARMER COUNTY!

THE FRIONA STAR

Read THE STAR For MORE COMPLETE NEWS COVERAGE In Parmer County

"... but one ISM in America... and that's AMERICANISM"

Volume 18—Number 47

FRIONA, PARMER COUNTY, TEXAS — FRIDAY, JUNE 11, 1943

Price: 5c Per Copy

LOCALS

Mrs. Lane and daughter, of Norman, Oklahoma, departed for their home Tuesday morning after spending a week here visiting relatives. They are daughter and granddaughter of Mr. & Mrs. Dautel and sister and niece of Mrs. W. B. Stark. While here they visited Carlsbad Caverns.

It is a great pleasure to the many friends of Rev. J. W. Price, pastor, of the local Methodist church to see him out again on our streets, after his confinement of several weeks in the Veterans Hospital, at Amarillo, where he suffered with attacks and complications of rheumatic fever, pneumonia and pleurisy.

Lucille Benger, daughter of Mr. and Mrs. John Benger, was able to be returned to her home near Hub, this week, after suffering an operation at a hospital in Amarillo, last week.

Tommy Wilborn, who has for the past few years been employed at the Friona Consumers Company, has resigned his position there and accepted a position with the Friona Growers, Inc. He began his work in his new position Monday.

Claude Blackburn called and had the name of his father, T. E. Blackburn, formerly of this locality, but now of Farmington, N. M., added to the Star's subscription list.

EXPRESSING APPRECIATION
To all the folks, in and around Friona, who so generously helped in our annual poppy sale, we extend our appreciation of your very generous support.

By your willingness to buy and wear poppies, you help us to help our sick veterans, whose needs are so great.

To the girls and Blackie, who assisted in the sale,—thanks to you; proceeds from the sale was nearly \$150.00. So thanks to all again.

American Legion Auxiliary.

Jo Wilson of Bovina transacted business here Tuesday.

Mr. and Mrs. Byron Turner and small son of Belen, N. M., visited here Sunday.

Glenn Bell, of Hereford visited his grandparents, Mr. and Mrs. Joe Bell Sunday.

Mrs. Lillie Pope and Mr. and Mrs. Keith Blackburn visited in Hereford Sunday night.

Mrs. Hugh Womac, formerly of Bovina, is the new telephone operator here.

Ray Smith transacted business at Amarillo, Tuesday.

Jimmy Weldon Rury is visiting relatives at Bovina this week. Mrs. Velma Boatman visited in Hereford Sunday night.

Mrs. J. R. Nazworth returned home Sunday, after spending last week in Bovina with friends.

Mrs. T. N. Jasper and daughter-in-law, Mrs. Marvin Jasper, are visiting relatives in Oklahoma this week.

Portable Dot-Dash



Using a portable lamp, Signaller Robert Gammon flashes a message to a passing vessel "somewhere" in the Pacific.

SONS in the SERVICE



CHARLES E. ALLEN, JR.

Corpus Christi, May 29 — Charles Edward Allen, son of Mr. and Mrs. Charles Edward Allen, Sr., Route 2 Marlow, Okla., graduated today from the Naval Air Training Center, Corpus Christi, and was commissioned a Second Lieutenant in the U. S. Marine Corps Reserve.

Lt. Allen volunteered for flight training last July, 1942, and received preliminary flight instruction at the Dallas, Naval Air Station.

Lt. Allen was here the latter part of last week visiting relatives and friends and favored the Star office with a short visit. He expects to be transferred to New Orleans. He has been transferred from the Navy in which he originally enlisted, to the U. S. Marine Corps.

And here is another letter from Ralph W. Thomas, F. 1-c, who states that he has not received the Star for over four months, although one has been mailed to him each week. If the boys will be careful to inform the Star office of their change in address, we will be able to keep up with them, but unless they do, we have no way of knowing of such changes. And Ralph is a way—way off from where we have been sending his paper. He says:



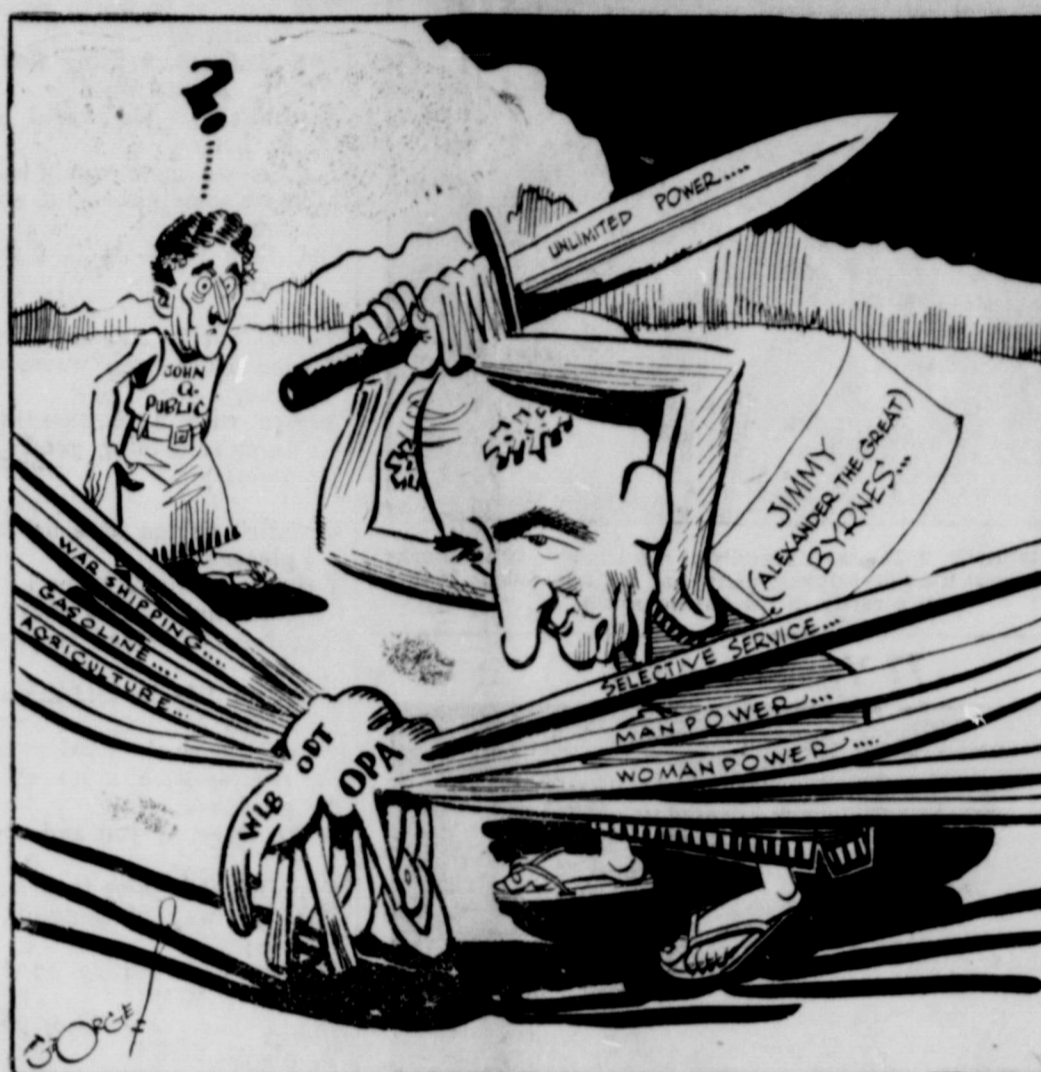
Somewhere in N. W. Africa, May 23, 1943.

Friona Star, Dear Editor:

Well, I guess you are wondering just what has happened to the boys from Friona. For myself, I am somewhere in N. W. Africa, and like it pretty well, but much prefer Texas. As yet I have not met anyone over here that I know. I would be very happy to receive the Star, as I have not received a copy for over four months, and if possible I will take a subscription for the duration, which will not be very long, I hope. The majority of the boys here are satisfied to a certain extent, and all of them are anxious to get a chance at the Japs. Since I was home on leave I have been advanced to Fireman First Class, and am inclosing a photo of myself, which is not so good. Well, as it is almost daylight I must close for now, hoping to receive the Star very soon, I remain,

Yours very sincerely,
Ralph W. Thomas, F. 1-c
Fireman Thomas is a son of Mr. and Mrs. Will Thomas, of the Hub community, and is a

Our Own Gordian Knot



Flag Dedication Ceremony Tuesday Night

Roy Price Takes Job In Amarillo

Roy Price, who for the past several years has operated a jeweler's shop at Friona, has accepted a position in Amarillo. Mr. Price has disposed of his local building and closed his shop, and moved to Amarillo this week. He has also sold his farm near Black.

Mr. Price will be Service Officer at the Veteran's Hospital. The building which he has occupied here was sold to John Lynn and was moved out of town two weeks ago.

Roy's presence as a working member of the American Legion, as a craftsman and as a patriotic citizen will be sadly missed by his scores of friends at Friona, all of whom, while regretting his going, wish for him the greatest happiness and the utmost good fortune and success in his new work.

The Lakeview Club is planning to entertain the young folks of the community with a "seavenger hunt" at the school house, Saturday night, June 10. We want all of the young folks to be present, and also their parents. There will be fun for all, with only the young folks participating in the hunt.

Mrs. E. L. Fairchild, Rep.

member of the U. S. Coast Guard.

And here we have just a few lines from Pfc. Herbert S. Silvertooth his first letter to the "Sons" column. He is one of the three sons of Mr. and Mrs. John R. Silvertooth, who are now in the service. He is supposed to be somewhere in Alaska.

Dear John:
Just a few lines to let you know I haven't forgotten all the good friends back on the home front, and many thanks for the old home paper, for it keeps me in touch with all my old pals and all the news at home. Will close for now and hope to see all the old gang in "Tokio" before Xmas. As ever,
Silver.

The following letter from Pvt. Melford W. Stowers, states that he is not receiving the Star, but for what reason we do not know, as we have his address on our list just as he has given it in his letter which reads:

Dear Mr. White:
I thought I would drop you a line to let you know that I have not been getting the paper, if you have been sending it to me. I only got one. It was printed May 9; I sure would like to be getting it, although I may not be (Continued on Back Page)

CARD FROM THE RITTERS

The Star is in receipt of a card from Mrs. Levi Ritter, formerly of Friona, but now of Los Angeles, Calif., in which she speaks of missing the Star and send some bits of information that will be of interest to their many friends.

719 W. 116th St., Los Angeles, Calif., June 2, 1943.

Dear Mr. White:

Please change my address to the above so that I will get the Star once more. Levi and I really miss it when it doesn't come. Levi and I both work in the Douglas El Segundo Aircraft factory and build the Navy S. B. D. (bomb-diver) plane. It's really a problem to find someone to take care of Kay, but at present our landlady — a grand person — is doing so. We haven't seen much of that California sunshine for the past three weeks. Hope we soon do. Hope you are feeling fine.

Your friend,
Mary Ritter.

Probably the reason Mr. and Mrs. Ritter have been missing their copy of the Star is because the wrong number was furnished us—"179" instead of "719." The correction they go, the Star regularly will be made and it is hoped hereafter.—Ed.

Friona Weather

Friona weather during the past week has seen little change with the exception of a good shower, that fell late Monday evening, barely laying the dust at Friona, and ranging from a half inch or more at S. F. Warren's west of town, to three-fourths to an inch in the Rhea community.

Herman Scheuler of Rhea was in town Tuesday and stated that they received the best rain of the season in that locality. The rain, however does not seem to have extended south nor far east.

Otherwise weather is warm and a little windy at times.

Walthers League Report

The Leaguers of the Rhea community, met June 6, at the home of Oscar Kamradt for a business meeting.

At this meeting the Leaguers decided to have a wiener roast on July 11, in connection with their business meeting. It was also announced that the League had bought a \$25.00 bond and is now saving funds to buy another.

After the business meeting the chairman of Christian Service entertained the group with a "Biblical Zoology."

Twelve members enjoyed the delicious refreshments, served by the hostess, Mrs. Fred Kamradt.

Two new flags of the Friona American Legion post will be dedicated at a service at the Grade School Auditorium Tuesday night, June 15. One flag will be the national emblem and the other the banner of the Legion.

A fitting program for the occasion is being prepared by a committee headed by Post Commander S. H. Halle. An out-of-town speaker will be present and local speakers will also address the audience. Other entertaining and patriotic numbers will be included.

This will be a county-wide meeting and people from all parts of the county are cordially invited to attend. Especially are the fathers and mothers of sons in the service invited.

At this meeting preliminary steps will be taken for the organization of a county-wide order which will include as members the fathers of all the boys of the county who are now in any branches of the armed service, and also an auxiliary order for the mothers of these same boys. It is not expected to complete the organization at this meeting but merely to lay the foundation for such an organization.

Commander Halle stated that the public is invited and a large audience is hoped for.

LAKEVIEW CLUB REPORT

The Lakeview Club met on June 4, at the school house, with Mrs. B. E. Honey acting as hostess. Both president and secretary were in their chairs.

The club selected a representative to be presented to Council to be voted on to see who goes to the State meeting in August. They also voted to recommend that the council send three women to the meeting, with council and clubs paying the funds.

We took orders for the Foley-Food Saving utensils.

"A calorie is simply a unit for measuring energy," stated Miss Cunningham in our nutrition lesson. She baked a sugar-saving Dutch apple cake.

Those attending were Mmes. George Jones, Buster Honey, Fred Barker, M. B. Buchanan, C. A. Guinn, Joe Pittman, Russell O'Brian, Kenneth O'Brian, T. A. O'Brian, E. L. Fairchild and the agent.

The next meeting will be on June 18th, at the teachers, with Mmes. Kenneth and Russell O'Brian as hostesses. Everybody is invited to come.

Mrs. E. L. Fairchild, Rep.

Try a Want Ad!

and her daughter, Mrs. Clara Stanfield.

Reporter, Velma Scheuler.

Miss Brannon Bride of Mr. Wes Smith

The following clipping, taken from an Ada, Okla., paper, was handed to the Star by Mrs. E. B. Brannon, and it brings to us the first information we have had of the marriage of Miss Dorothy Brannon, a former Friona girl, to Mr. Wes Smith. The clipping follows:

"Miss Wilma Phillips and Mr. and Mrs. Elwood Meyers were hosts Thursday evening at a post nuptial shower, honoring Mr. and Mrs. Wes Smith. The entertainment was given in the home of Mrs. I. L. Smith.

"Mrs. Wes Smith, before her marriage in Seminole, May 7, was Miss Dorothy Brannon, Friona, Texas. She and Mr. Smith have established their home at 421 East Thirteenth.

"Guests were: Mr. and Mrs. Jack Mounger, Mr. and Mrs. Welch, Frankie Stewart, Nola Stewart, Pete Palos, Mr. and Mrs. W. O. Smith, Mr. and Mrs. Paul Jones, Mrs. J. W. Brown, Mr. and Mrs. Gus Pallos, Mrs. H. L. Smith, Gladys Kilpatrick, Robbie Frenie, Mrs. Vera Phillips, Lewis Smith, Mr. and Mrs. Meyers, Miss Phillips and Mrs. I. L. Smith."

The bride is the daughter of Mr. and Mrs. E. B. Brannon of the Friona community. She finished Friona High School and attended San Jacinto School of Beauty Culture in Amarillo. She is now employed at the Modern Beauty Shop at Ada, Okla.

The groom is a son of Mrs. I. L. Smith. He attended high school at Ada, Okla., and is a graduate of East Central State Teachers College at Ada. He is employed at Parker Home Radio Supply.

Walthers League Report

The Leaguers met May 26 at the home of Robert Scheuler.

The topic — "Life and Responsibility," was led by Elenor Scheuler and discussed by the group.

The remainder of the evening was spent in playing games. Refreshments were served to nine members by Elenor and Mrs. R. H. Scheuler, hostesses.

Teacher: "Who can give an example of righteous indignation? All right, Gerald."

Gerald: "Getting mad enough to cuss but keeping your mouth shut."

Guy Bennett Resigns Job At Wheat Growers

Guy A. Bennett, who has been manager for the Friona Wheat Growers, Inc., has resigned his job here and has accepted a similar position with the Producers Grain Corporation, at Amarillo.

Mr. Bennett is still in charge of the work here but will leave for Amarillo within the next week or ten days to take charge of his new position. He will be succeeded in the work here by Arthur Drake, who has been in the employ of the Friona Wheat Growers for the past few years.

During the time he has been here, Mr. Bennett and his wife have won many friends in Friona and surrounding territory.

McReynold's Mother Dies in Missouri

Mrs. R. J. McReynolds, mother of Dr. R. J. McReynolds, of this city, passed away at her home at LaBelle, Mo., on Tuesday, June 1, following an attack of pneumonia.

Dr. McReynolds, who arrived at his mother's bedside a few days before her death, remained with her until the end, and for the funeral. He returned home the latter part of the week.

The doctor's many friends here extend their most sincere sympathy in his bereavement.

WEST SIDE FRIONA NEWS

By Mrs. Jim Baxter

Dinner guests in the Miller Robbins home Sunday were Mr. and Mrs. J. W. Baxter and Mr. and Mrs. Jim Baxter and daughter.

Mr. and Mrs. George Marshall and daughter of Elk City, Okla., were dinner guests in the Oscar Baxter home, on Sunday.

Mrs. Jewell Marshall and son, Donnie Dean, have returned home after a three-weeks visit with relatives and friends near Elk City.

Sunday afternoon callers in the George Marshall home were Mr. and Mrs. Oscar Baxter and daughters, Mrs. Jewell Marshall and son, Miss Ruby Baxter and Mr. and Mrs. Jim Baxter and daughter.

Mr. and Mrs. Miles Robbins and children called at the J. W. Baxter home, Saturday.

Ship—of Concrete!



When finished it will be a 364-foot concrete barge for transport of war supplies. Belair Shipyards of San Francisco is making them of reinforced concrete to save steel for other war needs.

The Friona Star

HOLMAN and GILBERTINE
Publishers
JOHN W. WHITE, Editor

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher.

Local reading notices, 2 cents per word per insertion.
Display rates quoted on application to the publisher.

COGITATIONS and APHORISMS of Jodok

Jack and I do our milking at the same barn each day, year in and year out. I do my own milking both night and morning, but Jack hires a boy to do his milking at night. He being a barber and cannot leave his barber's chair in the evening, thus we never meet in the evening at the milking hour, but we occasionally meet there of mornings, and when we do meet while milking, we discuss all questions that seem to be bearing on our respective minds—war, weather, work, and sometimes crops and livestock.

It so happened that Jack purchased another cow a short time ago, and that cow—a young one—presented him with an addition to his herd last Friday morning, and when Jack came to milk I congratulated him on the increase in "Yes, another bull calf." He went on then to express his disapproval of the fact that all his heifer calves have been bulls this year, and this seemed to be not to his liking.

I have suffered the same fate in a very limited measure, and I have heard other farmers and stockmen complain of the same condition—calves all bulls. In my efforts to modify Jack in his disappointment, I stated that, since the nation is in need of lots of beef, and as heifers are very reluctantly parted with by their owners as beef stock, the Good Lord was probably taking a hand in the matter and sending all male instead of females, so the nation could have more beef to help out in the war effort.

Jack retorted—as I thought—rather testily, with the expression—that he did not believe the Good Lord had anything to do with this war, or we would never have had one. To this I readily assented. (Jack and I agree unanimously on practically every subject we discuss.) I told him he was just right, that the Good Lord had nothing to do with getting us into the war, and that humanity had no better sense than to get itself into the war, just to please a

lot of war-mongering, glory-hungry politicians scattered all over the face of the earth. But, every time the human race has done such a thing the Great Creator has had to step in to get us out of it, and he will most likely have to take a hand in getting us out of this brawl, and we will probably see more signs of it within a year. Such signs are evidently in the coming; although I do not believe the coming of so many bull calves is one of them.

But there is one thing I do believe, and that is, that the Great God must have a great hand in writing the peace treaty, if the world is not to be cursed with another such disgraceful calamity within the next two or three generations which will be even more horrible and more costly in both life and materials.

I notice in each issue of the Friona Star, some very worthwhile copy that is being contributed by Mr. Garlan Harper, Farmer County Agricultural advisor. This copy contains much good and practical information for farmers, along lines in which the average farmer is not too well enlightened, and if our farmers will read these articles, they will gain information that may save them lots of labor, time and money, about conditions that are likely to occur on any or every farm. These articles occur in each issue of the Star, and if our farmers have not been reading them, I suggest that they begin doing so with this issue and continue to do so as long as they appear. They constitute some of the real help that Mr. Harper is willing and able to give us with our farm problems.

It has not always been so that our farm advisor could render this kind of helpful assistance to his clientele in the county, and I remember having a conversation with my good friend, Jason Gordon, while he held the position now being held by Mr. Harper, in which Jason stated that he was not able to do the kind of work he liked to do in helping the farmers of the county, as his time was completely taken up in helping with administration of the intricacies and complications of the AAA program, none of which he liked to do but such was demanded of him by the government.

Since that condition now seems to have been removed and Mr. Harper is allowed time for such service and is proving himself able and willing to render it, it occurs to me that it is up to us farmers to make every possible use of it that we can. Such service is at our disposal and we must pay for it whether we use it or not. Then, why not use it?

And there is something else that Friona stands greatly in need of, and the fact is brought to my attention every few days, and that is the organization of an active, energetic, progressive and alert chamber of commerce, or some such organization that will always be looking after the interest of the city and the community at large. Even visiting

Proud, Proud Mother



Mrs. Holstein (No. 2139) peers proudly at her triplets—two bullocks and a heifer—at the Roger Jessup dairy, Los Angeles, Calif. Three are a rarity in the bovine world.

77 Years in Army



Three regulars line up at Laurel, Miss., Army Air Field, grouping 77 years worth of diagonal service stripes. Left to right are Master Sgt. Frank Humphrey, 29 years in Uncle Sam's Army, Master L. Barlow, 27 years, and William T. Wheeler, 26 years.

After-Swim Suit



After a swim, it's comfy to change into something like this: a rose printed waffle pique playsuit with button-front skirt. Note the capacious pocket for feminine impediments.

ke steps toward such an organization, he may, as the head of our city government, take the matter in hand himself and call a meeting for the purpose of forming such an organization. And to use one of the Col. Erasmus Tack's favorite expressions, "More power to him", in such an effort.

There may be some among us who could not do if they would and others who would not do if they could, but there most certainly is a sufficiently large group of our people who CAN DO AND WILL if the ball is started rolling. What do you say, fellows? How many of you are willing to put your name on the "dotted line," stating that you are once, and a willing one of this last named group? Let us support our mayor in such a worthwhile effort.

I wonder just how many of our citizens and readers of the Star, realize that the full page advertisement, that was carried in the Friona Star in its issue of May 28, by the Santa Fe Grain Company, was the first full page advertisement

ever carried in the hometown paper by any LOCAL business concern. Well it happens to be the fact, nevertheless, and Mr. Pottishman has favored the Star office with a copy printed on white Bristol board, which the occupant of the office is going to have framed and hung in the Star office.

And here is a copy of a nice little poem that was handed to me by Mr. Pottishman during his visit to Friona several days ago. It is worth reading and is entitled

"I Know Something Good About You"
Wouldn't this old world be better,
If folks we meet would say:
"I know something good about you."
And then treat us just that way!

Wouldn't it be fine and dandy
If each hand-clasp warm and true,
Carried with it this assurance
—I know something good about you!

Wouldn't things here be more pleasant,
If the good that's in us all,
Were the only thing about us,
That folks bothered to recall?

Wouldn't life be lots more happy
If we'd praise the good we see?
For there's such a lot of goodness
In the worst of you and me.

Wouldn't it be nice to practice
This fine way of thinging,
too:
You know something good about ME,
And I know something good about YOU!
—Author Unknown.

I wish someone who has a GOOD TIN Rawleigh tobacco can he don't need would bring it around and trade it to me for a Union Leader tin.

Farmer John SEES THINGS

Farmer John, as is his custom, went to church last Sunday. He was especially interested in the program put on, "An Appreciation of Rural Life." For, after all, rural life is most apt to furnish the thought, the ideal, by which not only America, but the whole world civilization may be lifted from the depth of chaos and despair.

The farmer and the rural town citizen live close to the grass roots. They are always in sight of and directly in contact with the handiworks of nature. God and the fruits of his laws are a wonder to behold. To the farmer, sound economics, the law of supply and demand and values established by the combined judgment of both producer and consumer, or, in other words barter system, are a part of God's fundamental law. If he did not believe in the sureness, the stability and the justice of this phase of nature, he could not, he would not, stay on the farm.

The urge for self-preservation would force him towards employment where some more game man was willing to take the risk, or he would dejectedly throw himself into the loving arms of his government. But the farmer has always chosen to take the risk; and he will always consider it only fair that he should grab the reward when he is successful. Until the last few years, the farmer has never indulged in feeling sorry for himself. He was self-reliant, he was thrifty and he was prosperous, in a degree that was beyond the dream of the rural people in any other country in the world.

World civilization had had two or three great bolsters, upheavals or divine influences that had made this freedom, this reign of happy life, possible in America. First, by way of time in history, and perhaps in importance, was the recognition of a justice and the thoroughly unanimous adoption of the use of the Ten Commandments. This was a great step towards sound government and gave people an opportunity to live together in peace, harmony and prosperity.

The second great stimuli for freedom of man came at a time when the spirit of law had been largely lost. Only the formalities which bolstered the authority and responsibility of the church and government was running rampant. But, with the coming of Jesus Christ, individual responsibility was revitalized. Democracy was given a new birth. This divine tonic to liberty spread, within a few centuries, all over Europe and America. But Europe's 100-years of so-called religious and civil wars largely smothered man's god-given urge to liberty and individual initiative.

The next great upheaval and spur to civilization by way of importance was probably the adoption of the American Constitution. True! The world had seen some experiments in people government, "Representatives and majority rule" government had contributed its bit toward true democracy. But America was the first successful arrangement, the world, grants that with a bility, his personal initiative and his freedom of action was safeguarded. The Constitution recognized that it was not enough that the majority may rule, but the right of the minority must be protected and encouraged, even if the minority consisted of one lone individual. Dictatorial government was at a low ebb. Any attempt at authority regimentation, especially to the farmer, was discouraged.

The very fact that the farmer cannot be successfully organized, for selfish purposes, perhaps is the greatest asset. That is probably the one characteristic that makes him so often called "the bulwark of democracy." Who is there can prove that, had America steered straight in her course under constitutional regulation, she might even now be the light of the world, or the "Chosen People."

The most profound thought in the world, grants that with a free, unhampered application, or baptism of the spirit of the American Constitution, as handed down by the early patriots, civilization, democracy and Christianity, would again be in the most favored nurtured world, the world has ever experienced. Civilization will be given its best opportunity to develop. Each individual will be permitted to grow toward the image from which he sprang.

Farmer John does not mean to imply that he got all these ideas at the Sunday's church service. But he did get the seed that led to the fore-going conclusions. IT PAYS TO GO TO CHURCH.



Slumberwear

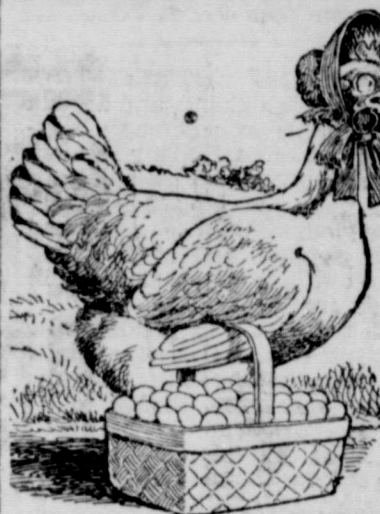


A yellow satin gown with Navy piping under a Navy raine crepe bedroom coat trimmed with embroidery—it gives that luxurious feeling.

Read The Want Ads!

FEED FOR EGG PROFITS!

With Ful-O-Pep Laying Mash!



USE this low-cost laying mash, to provide hens with the proteins, minerals and vitamins, needed to sustain heavy egg production. Helps promote flock health and livability.

ORDER TODAY FROM
Friona Wheat Growers
Inc.
FARMERS CO-OPERATIVE

REGAL Theatre

FRIDAY-SATURDAY — June 11-12

ANN SHERIDAN and RONALD REGAN

"THE JUKE GIRL"

"Sure she's easy to meet... But try to forget her"

SUNDAY-MONDAY — June 13-14

"ME AND MY GAL"

JUDY GARLAND and GEO. MURPHY

"A Honey of a Picture"

WEDNESDAY-THURSDAY — June 16-17

"NEXT OF KIN"

A Picture you Will Want to See... with
THOROLD DICKESON — MICHAEL BALCON

Matinees Saturday and Sunday Afternoons
All Shows open at usual time.

W. E. (Bill) McGLOTHLIN, Proprietor

We may balance our ration, and balance our farm;
We can balance our labor, 'twill do us no harm.
But when our good clothes are unbalanced by grime,
We can restore that balance, just any old time — at
HOULETTE'S HELPY-SELY LAUNDRY
"We Take the WORK Out of Wash"

Invest in AMERICA!

Is a Good Sales Cry for Selling War Bonds! It will also apply just as well for the sale or purchase of materials for

PROTECTING, RAISING and FEEDING LIVESTOCK,
DAIRY PRODUCTS, POULTRY and POULTRY PRODUCTS

CATTLE, HOG and POULTRY
FEEDERS, HOUSES and SHEDS

We sell either the Materials, or the Prefabricated Buildings.

Cars of Fresh Materials Arriving Each Week!

ROCKWELL BROS. & CO.
O. F. LANGE, Manager

IN SPITE OF WAR REPORTS

IT PAYS TO KEEP COOL

AND WE CAN HELP YOU!

Our Year-Around Air Conditioned Store Room, with Quiet Tables and Comfortable Chairs where you can COMFORTABLY relax... and Our COLD DRINKS, ICE CREAM and SHERBETS are Superlative.

Our line of Cigars, Toilet Preparations, Drugs and Medicines will Satisfy Your Needs!

Registered Pharmacist Always in Charge

CITY DRUG STORE

RAY LANDRUM, Prop. F. S. GOBER, Pharmacist

ministers have taken notice of this lack of community interest and have been heard to remark about it. Friona is a good little city and is deserving of greater interest in her welfare than she is receiving now at the hands of her business and professional men. The time seems now ripening for some very worthwhile achievements on the part of our fair city, if it can but have the intelligent support and backing of her citizens. Shall we lie supinely on our backs hugging the delusive phantom of hope until our competitors have seized and gathered in all the rich sheaves of worthwhile achievements.

Not so long ago I heard our good mayor express himself in favor of such an organization in no unmistakable terms, and if I understood him correctly he stated that if the citizens did not voluntarily

DEVIL
INTER
and PA

Volume 18

IN THE

Pfc. Victor J. Talbot, Friona, is a likes his work he was in To

Dear Mr. W

I am writing that I have again, at the Laurinburg-Base. I am a we have lots and I like m I wish this so I could have receive for some t very much t

Pfc. Talbot dress but the question as these address lished, so, in be on the matter, ing them; a boys have a

Mrs. Lonn us that the R., has prob seas, as they from him fo he had been embarkation

So far as formed, the single enlist County for t are in rece "cred" for t with our app The WAAC "This be my grace The uniform displa The confidec I'll sue To keep bef grave For woman desks To concentr fighting To meet and prospes To be above woman To act with every Is being wat would Our Corps; t foolish That WAAC's busines That WAAC's khaki- That we can smile a Without cha course To hold tha without To take a cer satisfac In knowing t little av Is helping, in victory To let this, G for me The above The West T

Pvt. Robe third son of K. Owens of nity, and wh inducted into sent in his "Sons" colu ed at Camp writes givin

Allice Curb plays the la employes le on the l