

of Floyd County's
Best Institutions

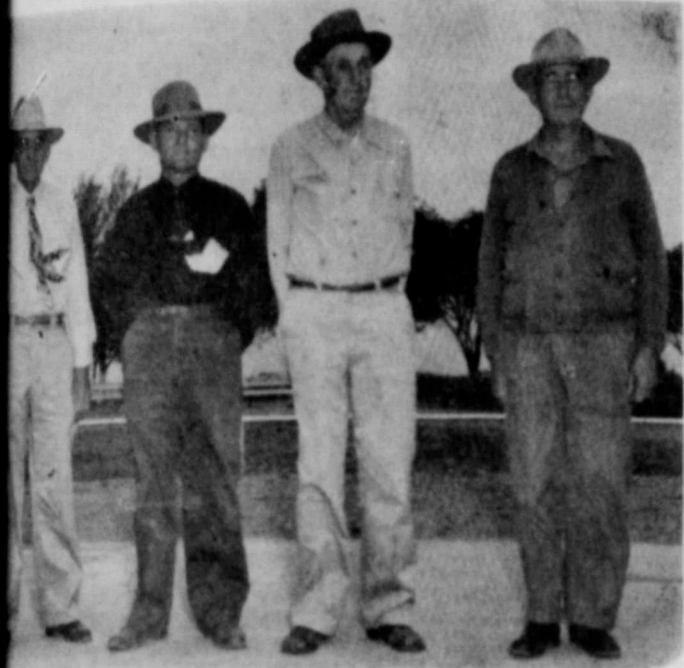
THE FLOYD COUNTY HESPERIAN

Most Widely Read
News Medium In
Floyd County

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MAY 11, 1950

NO. 15

CONSERVATION TOUR FINDS PRACTICES GOOD FARMING PAY OPERATORS A PROFIT



Members of the Board of supervisors of Floyd County Soil Conservation district who sponsored the annual field day week to see what's new on Floyd county farms, shown here. From left to right W. F. Ferguson, Starkey, Cecil Purcell, Ed. (chairman), Bert Bobbitt, Lone Star, W. H. Nelson,

Farmers should be practicing soil conservation to earn more profits on their land whether or not the government pays a subsidy for good soil conserving practices, said Don L. Jones, superintendent of the Lubbock Experiment station in the feature address of the field tour of Floyd county people Thursday of last week, under the sponsorship of the Floyd County Soil Conservation district.

His talk was variously described in the press, the Amarillo Daily News report declared that he censured farmers "who run to the Production Marketing Administration for subsidy payments before they practice soil conservation."

However the talk may be described, it was a forthright declaration that farmers must look to their soil to save their hides and their homes. Good soil practices will pay the farmer who engages in the practice, he declared.

Some 400 people heard the Lubbock man's talk at Lockview farm Thursday at high noon including several score farm boys who are being trained in modern farm practices in Floydada and Lockney high schools.

Supervisors of the Floyd County Soil Conservation district were sponsors of the tour and they were joined in their efforts by Extension service officials, the Floydada Chamber of Commerce and County Board of Development, the Floydada Lions club, the Floydada Junior Chamber of Commerce and others.

Speaks With Authority
Robt. H. Gibson, Floyd county agricultural agent, who followed Jones in the noon-day talks, said that Jones spoke with authority and that his remarks should be taken seriously.

Rain clouds looked promising when the caravan assembled Thursday morning at Floydada. Dust clouds by 4 o'clock in the afternoon had any promise of the weather man stymied, and the caravan broke up within a short time after the noon-time lunch.

Stops on the Tour
Stops included the R. C. Mitchell farm where Carl Muench, described bed work being done as bench leveling. In this process contour lines are parallel as possible and there are three square feet in each border—levelled from end to end and side to side. In normal years the farmer need not water, utilizing nature's supply of water. The average width of the beds on the Mitchell farm are 47 feet. Approximately 700 acres of land have been 'bench levelled' in Floyd county this year at a cost of \$19 of which the government pays \$15.

At the Chester Mitchell farm the demonstration was on the control of weeds on borders in level irrigation. Mr. Mitchell demonstrated special equipment. In this process the tractor straddles the bench and the discs entirely remove weeds on both sides of the bench.

At the Harmon Handley farm the caravan saw the utilization of shallow lakes with benches controlled all around the lake. The purpose, said Carl Muench, was to dry up the lake and use the water for level irrigation.

Soil Building Crop
At the Jack Billington place the observers were treated to a view of Hubam clover in wheat as a soil building crop.

In addition to the value of the organic improvement of the soil incident to Hubam clover planting, the farm owner had quite a bit of grain and realized \$100 per acre from clover after the wheat was harvested, and reclaimed \$28 per acre for seed.

At the Marvin Sams farm sudan followed by vetch in pasture was seen. The sudan was grazed, said the owner, then followed by vetch (See Farm Tour, back page)

Gin For McCoy Is Being Built

Good news for McCoy people and the southwest area of the county is contained in the report that Joe Smith of Ralls will build a plant as fast as it can be put up at the site of the gin that was destroyed last fall.

The new plant will be an all-steel one, electric propelled, and most modern in every particular. It will be a Mitchell gin.

A Dallas contractor began putting up the building Tuesday. It will be finished ready for the machinery within this month most likely, according to unofficial report at The Hesperian office.

RETRACTION

In the issue of The Hesperian date April 27, The Hesperian carried a news story relating that a taxi service was being established in Floydada, crediting G. B. Phipps with being the owner and operator.

In that story the following statement was made: "Phipps is an ex-service man from World War II."

Mr. Phipps demands a retraction of the statement in the last above paragraph. The retraction is gladly made.

Light Rain Betters Outlook As Spring Planting Nears

Pioneers Make Re-Union Plans

Floyd county pioneers intend to make a big day of it on Monday, May 29.

Floyd county founders day comes on May 28, which is Sunday this year, and so the pioneers are going to have their celebration on Monday. All the plans for the big event, which will mark the half-way of the present century, were talked over last Saturday by the officials of the Floyd County Pioneers association and others. The meeting was held at the office of the Arthur B. Duncan Abstract company. Arthur B. Duncan was one of the founders of the county and the county's official organization dates from a meeting held at his dugout home, six miles south of Floydada on Blanco canyon, in 1890. The officials decided Saturday to (See Pioneers Plans, back page)

PASS THE HAT, DOC'S EUROPEAN TRIP COSTING

Without doubt Switzerland is the most beautiful country period.

So says a note from the Donald H. Pitts, Doctor and Mrs., who are spending a belated 60-day out of this world vacation in Europe, while the home folks worry about the wind and the weather. They have taken a lot of pictures and they hope they are good so they can show their friends when they get home.

So goes a brief note from Dr. Pitts, who promised faithfully to write a lot and send it back. Six days in Paris, a week in Nice, and from Luzono (whence their card was written) to Lucerne, thence to Austria, Germany, Belgium and Holland. After that England for eight days and back home. "Pass the hat, please," Dr. Pitts adds. The post card was sent Luftpost via Aerr.

Five Softball Teams to Open League Play

The crack of bats and the thump of the balls hitting gloves will break in the season for Floydada Softball league Monday night when the league play is officially opened with Lunch Box cafe matched against Builders Mart.

The teams to play the first night were decided by a coin toss Monday night when the managers of teams to be in the league met to make final arrangements. Managers from five teams were represented at the meeting. The teams that are to play in the league are Lunch Box, Builders Mart, and REA of Floydada, Ralls and McCoy. The last two entries will play on a home to home basis with the Floydada teams.

The schedule for next week is as follows: Monday night pits Builders Mart against Lunch Box. Tuesday night REA takes on McCoy and Lunch Box travels to Ralls Thursday night.

Out-of-Town Teams
League play in Floydada will be carried on only two nights a week with a possibility of three nights some weeks. The other three nights will be open to the scheduling of out town teams and the hope now is that there will be four nights of ball played in Floydada each week.

One major change has come about in the rules this year that may change the games to a little more free scoring is the rule that lengthens the pitching distance three feet to make the total distance now 46 feet. This change came about to do away with the pitching duels and give the batsman a better shot at hitting the ball.

The teams seem to be pretty well matched said Gene Collins, president of the softball association. "We are going to make a very decided attempt to please the fans this year," said Mr. Collins. "We are going to hire an umpire to call the games and most of all get them started on time." Many fans have complained about the late starts so there will be only one game a night and that one will start at 8:30 on the dot.

There will be a 9 cent admission charge at all games to take care of league expenses during the season.

E. E. Johnson Rites Held on Saturday

Funeral services of Ezar E. Johnson, 81, were held Saturday afternoon at 2:00 o'clock in the Harmon Funeral chapel with Rev. C. C. Calhoun officiating. Death came to Mr. Johnson at 10:05 a. m. at the Lubbock Memorial hospital, following two weeks of illness.

Mr. Johnson was born March 23, 1869, at Jackson, Ohio, where he lived until he moved to Oklahoma and later to Floyd county in 1916. He was married to Miss Eula Alice Paterbough, of Pratt county, Kansas. Before Mr. Johnson retired, he was one of Floyd county's leading farmers.

Survivors include his wife, two sons, O. M. Johnson, of Anaheim, California, and J. M. Johnson, of Corning, California, and one daughter, Mrs. Herman Seeds of Lynwood, California; three brothers, O. S. Johnson, Kansas, L. A. Johnson, Clayton, New Mexico, and M. B. Johnson of Tulsa, Oklahoma; two sisters, Mrs. Emma McClanahan, Florida, and Mrs. Mahala Bryant of Kansas City and five grand-children.

Burial was in the Floydada cemetery.

CALVARY BAPTIST CHURCH

J. T. Bilibrey, pastor of the Calvary Baptist church, announced that there would be no special program for mothers day due to the revival that has just finished, but plans are to give a prize to the mother with the most children present for the regular Sunday morning service.



Mrs. C. L. King, of Lone Star, president of the women's council of Floyd County Home Demonstration clubs, was one of the county's homemakers nominated for soil conservation queen in the Fort Worth Press Save the Soil contest.



Mrs. B. H. Quebe, president of the Providence Home Demonstration club, who was one of the Floyd county nominees for Soil Conservation queen, is a city-reared young woman who is learning about farm life in Floyd county. She has a mathematics major from Texas Tech and since 1948 has been learning to apply her learning to the problems of farm life.

Big One Got Away

Mrs. W. N. Garrett is one of Floydada's Number One fishermen despite any report to the contrary. She catches 'em for the crowd when a fishing trip is taken.

One or two other women, including Mrs. Rachel Ivey, are better than any of the men. Mrs. Garrett's most recent fishing expedition was to the south of

Stamford. There she went with Mr. Garrett and in company with Mr. Garrett's brother, R. S., of Avoca, they fished on Fort Phantom Hill lake. They brought home 40 or 50 pounds of catfish. They caught one that weighed 39 pounds, one that weighed 37 pounds. Also a little fellow weighing 23 pounds. The big one got away, however.

Blanchard of Lockney Candidate For State Representative 120th

Realizing the responsibilities and duties of the office which I am seeking, and with the desire to undertake the high trust imposed



H. J. Blanchard, of Lockney, has thrown his hat in the ring for state representative 120th district.

thereby, I announce my candidacy for representative from the 120th district in the state legislature.

Son of Mr. and Mrs. C. H. Sudan, I am 26 years old, married, and have a small daughter. I have lived in this district all my life except four years which I spent in the armed forces, and am now a resident of Floyd county.

I am a member of the Methodist church, the Masonic lodge, the Shrine, and American Legion; a senator in the law school at SMU, hav-

ing had my undergraduate work at Texas Tech.

It is only by knowing and understanding each candidate's platform that you are able to select the best man for the job. I would consider it a pleasure to speak to each and all of you concerning any part of my platform.

I believe in a better farm-to-market road program.

That small claims court should be set up to aid those with small claims, and with this the doing away with the evils of the fee system.

I believe in streamlining our justice judiciary to the end that justice will be bettered and not hindered.

I also believe in a better and strong old age program so that the old folks will receive a livable allowance.

Your vote and support will be appreciated.

Thank you very much.
H. J. Blanchard
(Political Advertisement)

E. Garrett, president of the Floydada Jaycees, here presents awards to winning club boys for window displays from left to right are Warren Mathis, Buddy Brown, Billy Buth, all of Lockney, window display winners in county-wide competition.

MRS. A. H. KREIS IS REGIONAL QUEEN OF SOIL CONSERVATION

In honor to Floyd county in the naming of Mrs. A. H. Kreis of Dougherty, as regional queen of Soil Conservation for Region 1.



A. H. KREIS

by the Fort Worth Press last

year paid to Mrs. Kreis for outstanding work as a farm community builder, and worker, include an award at the annual meeting of the National Conservation of Soil Conservation for Region 1, held in Fort Worth, Texas, May 10.

Mrs. Kreis is wife of the late Mr. Kreis. Her awards included a free trip to the Fort Worth Press.

Mrs. Kreis has been an active member in all phases of church and community activities, serving the

church as teacher, treasurer and pianist. She has been an active member in home demonstration clubs since moving into the county and has served in all offices of the club and as Chairman of the Floyd County council. Mrs. Kreis has taken an active part in all county, district and Tri-state fairs and has been a sweep-stake winner in a number of divisions.

Mrs. Kreis believes in rounding out her activities with some recreation and, with her family, and the Floyd County chorus, has traveled hundreds of miles.

The Kreis family takes a great deal of interest in their comfortable brick home and the grounds. They have done a great deal of work to make it a very attractive farm home. Mr. Kreis is farming his land under specifications and recommendations of the Floyd County Soil Conservation district, having signed an agreement on his land in July of 1947.

2 New Members Hospital Board

Two new members of the board of directors of Peoples hospital will function the ensuing fiscal year of the hospital's life, taking the place of Ed Holmes and H. O. Cline. They are:

J. P. Moss and L. J. Welborn. Their election was made Tuesday night, when the members of the Peoples hospital held forth at the American Legion hall in the second annual meeting of the members.

Hold-overs on the board are Joe Robertson, W. F. Ferguson, Roy L. Hale, Bill McNeill, and Ernest Lee Thomas.

There were 200 or more members of the organization present to hear the frankest discussion of hospital problems that has ever been made in his area.

The doctors do well, the hospitals (See Hospital Board, back page)

Sponsoring Play

Ladies Sewing club of Camerillo will sponsor the play "Here Comes Charlie" Friday night, May 12, at the community auditorium. Admission is 50 cents for children and 35 cents for adults.

Showers which seem to have brought as much as an inch of moisture to some portions in east and northeast Floyd county but dwindled off to sprinkles in the west, spread over Floyd county Tuesday night and yesterday.

They made the subject of much conversation in Floydada and in other communities of the county, and afforded respite for an occasional wheat field or cotton land which was ready for the planter. Where cotton or feed land had been irrigated the rain will be a material aid to getting the cotton crop up to a good stand. Dry land farmers generally indicated, even in areas of heavy fall, that the moisture was not sufficient to start field operations.

At Dougherty and that whole area, at South Plains and to lesser extent, at Lakeview and Pleasant Hill, there was considerable moisture. Under the hill there was more moisture. Matador reported more than an inch of rainfall.

In Floydada the rainfall was gauged at 63-hundredths and reports indicate the further north and west the less the rainfall. J. H. Barnard at Barwise made a guess of a third of an inch and R. R. Ferguson at Sand Hill said a sprinkle would about describe the rainfall there. At Pleasant Valley Mrs. A. M. Dorsey said the rain made enough mud to sprinkle car fenders.

In the east side of the county a report from the Wade Deavenport place late yesterday indicated nearly a half inch Tuesday night and more rain Wednesday. Lewis Blum at Hillcrest said the total at his place would be something like three-fourths of an inch. J. E. Newton, at Dougherty, said the report of an inch there seemd a little high. He had no information at the moment on the areas around Dougherty.

Crosbyton, Ralls and the area in between south of Blanco canyon seem to have had a good to heavy rain. But northwesterly from Floydada the rainfall became lighter. If the reports this newspaper had last night were correct enough to be credited with predicting the actual rainfall?

On several calls made telephones were indicated out of order.

Powell Grocery Open Saturday

Parnell Powell, who has had his grocery store under construction for some time, announced Monday that his building is finished, all his machinery, refrigeration units and shelves completed and only the stocking of the modern structure was left to be completed.

Mr. Powell said that the stock would be complete the later part of the week, and that the doors would open to the buying public by the first time on Saturday, May 13 at 9 o'clock a. m.

Mr. Powell is a veteran grocery man, having been associated with C. P. Looper for three years and more recently, with Felton-Collins Grocery & Market for the past 7 years, this association having terminated with the construction of the new grocery.

Mr. Powell says that the building and all equipment are the latest in the retail foods field and that the interior was constructed with the convenience of the customer the first thought. All shelves are within easy reach, and according to Mr. Powell a customer can stand in the center of the store and be within quick reach of anything desired.

The new Powell Cash Grocery & Market is on highway 70 at the Wye.

Farmers Meeting On Monday Night

Ben Quebe, president of the Floyd County Farm bureau, has called a meeting of Farm Bureau members and other farmers for Monday night of next week.

The matter of electrical rates will be discussed at the city auditorium in Lockney. The hour will be 8 o'clock p.m. Mr. Quebe thinks that all farmers who are served with electricity for their irrigation wells and home utilities will be interested.

CHORUS AND BAND OF FLOYDADA HIGH GIVE JOINT CONCERT AT FHS AUDITORIUM TONIGHT

To celebrate national music week, the Floydada High School chorus will combine with the high school band to give a concert tonight (Thursday) at 8:00 p. m. in the high school auditorium.

Band and chorus members have been selling tickets for several days, but if you have not yet purchased yours, they will be on sale at the door 50 cents for adults and 35

cents for students. The money raised on this concert will be divided between the band and chorus. The chorus will spend theirs on robes and the band will purchase instruments.

The band will give the first portion of the concert, according to Miss Ruby Lee Bevell who made the announcement, and the final part

will be conducted by the chorus. Miss Bevell further stated that a fine selection of number have been arranged, and that those interested in music and the progress along those lines that has been accomplished in high school are cordially invited to attend what will probably be the final concert of this school year.

May Communion Meeting Primitive Baptists Sunday

For New Salem Baptist church, formerly of Cune, but now located at 901 South Wall street in Floydada, the second Sunday and Saturday before in May is the annual communion meeting.

Elder W. R. Dale, of Stanton, a former pastor, has promised to be with the church through the meeting.

The public is cordially invited.

Mrs. Bob Cole, formerly Maudine Moore, left last week-end for her home in Los Angeles, California, after spending the last month in Floydada visiting her mother, Mrs. Lula Moore and other friends and relatives.

TYPEWRITER carbon, best made. Also pencil carbon. Hesperian.

Large Attendance Ex-Brown County People Expected

Former residents of Brown county will gather May 21 for their annual re-union and picnic, it was stated this week by Aro Ellis, secretary. Festivities will start at 10:30 a. m. in MacKenzie park. The re-union site is in the northeast part of the park, where a big Brown county sign will be in evidence.

G. W. Small is president of the ex-Brown county organization. He expects a record attendance.

Mr. and Mrs. Lawrence Cross are announcing the birth of a son, Timothy LeRoy. The little fellow made his arrival May 4, at 12:30 a. m., weighing 7 pounds and 4 ounces. He is the grandson of Mr. and Mrs. Alva Loyd.

SURPRISINGLY good serviceable typewriter carbon \$2 per 100 sheets, while it lasts, at The Hesperian.

Center News

CENTER, May 9—Sunday was church day, and the beautiful weather and the sermon were much appreciated by the congregation. Mrs. Hodges was unable to attend morning services. She was missed but, she was there Sunday night.

Still the wind blows. It seems more like March than May.

Mrs. Leo Frizzell returned last Wednesday after a several days visit with her sister, Mrs. Greenway of Wolf City. Mrs. Greenway came back with her to visit the Frizzells and other relatives in this locality.

Mr. and Mrs. J. E. Green attended the workers conference Tuesday, May 2, at Aiken, and afterward went on to Plainview to call on their children, Victor and Margaret, and to call in the R. C. Hodges home.

Mrs. J. E. Green accompanied the W. A. Lattas to Dallas for the week-end with her sister, Mrs. W. A. Latta, who has been in Dallas hospital for a month. Others who were there for the same visit were Clyde Green of Fort Worth and Don Clark Green of Willington.

To friends and relatives who wish to send Mrs. Latta a word of good cheer, her address is Maxfield Clinic, 2711 Oaklawn, Dallas 4, Texas. Mr. Latta remained in that city for this week or longer.

Mrs. J. L. Montgomery returned home one day last week after a few days visit in Bovina with her son and wife, Mr. and Mrs. Floyd Montgomery.

The J. D. Welborns visited Sunday afternoon in town with their daughter and husband, Mr. and Mrs. Nolan Arney.

Jimmy Hartline is recovering from measles.

Center Home Demonstration club will meet Friday, May 12, with Mrs. James E. Green, hostess. Every woman is invited to come.

Next Thursday night is the date for our community party. Come and bring your dominoes and tables. Everyone is invited.

Next Sunday will be Mother's Day. Let us come prepared to contribute to the hospital offering. Wear a red flower if your mother is living, and a white one if she has passed on.

And let us be planning to attend the Vacation Bible school at Center. How about the first week after school is out?

We wish to thank all our wonderful friends and neighbors for the many kind words of comfort and the kind deeds of assistance extended to us and the lovely flowers during the illness and at the death of our beloved husband and father.

Mrs. E. E. Johnson
Mrs. Herman Seeds
Ogie M. Johnson
Johnny M. Johnson

Legion Expects Good Team Out for Baseball

McDermott post, American Legion, hopes to have a good team in the area-wide league which will begin soon.

So reports Gerry Holmes, commander of the post, who said that in the first try-out Monday there were 37 men trying for places on the team.

There was some good material and the post definitely will go ahead with the organization of a team," said Mr. Holmes. Area-wide games are in the offing and games are now in the making for an early date beginning.

Names of the team, after eliminations are complete, are to be released later. Ralph Glover, Bob Crowell, L. P. Gresham are among the proponents of the plan. The 16-man team that will represent McDermott post on the diamond for Floydada.

Lakeview News

crowd was present Friday evening to witness the play, "Here Comes Charlie", presented in the school auditorium. A total of \$49.50 was realized.

Closing exercises of the school term given by all the school children will be presented Tuesday evening, May 16, at 8:00. On Thursday evening, May 18, graduation exercises for the 8th grade will be conducted.

Monday morning found all the pupils back in school after a siege of pink eyes.

Mr. and Mrs. C. E. Wright and family spent Sunday in the home of Mr. and Mrs. D. E. Smith of Crosbyton.

Mr. and Mrs. A. G. Cardinal and Myron visited Mr. and Mrs. Stick Brown of Roaring Springs Sunday.

Mrs. Sam Brock and daughter, Barbara of Denver, Colorado, are visiting in the home of her parents Mr. and Mrs. B. L. Breed.

Mr. and Mrs. Ernest Emert and children visited relatives in Amarillo last week.

Mrs. D. D. Doyle of Lubbock visited Mrs. Mal Thornton and Betty Sue Sunday.

Mr. and Mrs. C. N. Bettey and Mr. and Mrs. Thomas Warren and daughter Elaine, spent last week in San Angelo, visiting Mrs. Battery's brother, Mr. and Mrs. W. C. Watson.

YOUTH RALLY IN MATADOR HELD SATURDAY NIGHT

Floydada, Lockney, Roaring Springs, Matador, White Flat, and Mt. Blanco Baptist young people held their regular zone meeting last Saturday night, May 6, at Matador.

Sandwiches, cakes, and cookies were served by the Matador church. A group of students from Wayland college presented a very inspirational program.

The next meeting will be an Associational rally held June 3, 1950, at Matador.

Mrs. Bob Smith has returned home from a visit in Dallas with Mr. and Mrs. Phil Merry and daughters.

PROTECTION AGAINST
FIRE
Automobile and Casualty Losses.
G. C. Tubbs
Insurance Agency
Phone 18

Mr. and Mrs. W. L. Hallmark and daughters of Lamesa, spent the week-end with Mr. and Mrs. Floyd Ballard, Mr. and Mrs. Floyd Lawson and Mr. and Mrs. Gene Lawson.

Mr. and Mrs. Jack Shuman daughter Jan, and Mr. and Mrs. McNeill visited the first part of week in Clovis, with kinship families.

NEW TELEPHONE DIRECTORY GOES TO PRESS

May 26

There's still time to change your directory listing, or order an additional listing. Please call the telephone business office.

If the weather says---
HAIL TOMORROW!
You need not worry IF...
Your growing crops are INSURED with
Hail and Fire Specialists



CIMARRON INSURANCE CO., Inc.
Cimarron, Kansas
A Midwestern Capital Stock Insurance Company

SEE YOUR CIMARRON AGENT—
ED HOLMES

Center Home Demonstration club will meet Friday, May 12, with Mrs. James E. Green, hostess. Every woman is invited to come.

Next Thursday night is the date for our community party. Come and bring your dominoes and tables. Everyone is invited.

Next Sunday will be Mother's Day. Let us come prepared to contribute to the hospital offering. Wear a red flower if your mother is living, and a white one if she has passed on.

And let us be planning to attend the Vacation Bible school at Center. How about the first week after school is out?

We wish to thank all our wonderful friends and neighbors for the many kind words of comfort and the kind deeds of assistance extended to us and the lovely flowers during the illness and at the death of our beloved husband and father.

Mrs. E. E. Johnson
Mrs. Herman Seeds
Ogie M. Johnson
Johnny M. Johnson

We're MOTHER'S LITTLE HELPERS Every Day!

For ever day is Mother's Day to us. We're her busy little helpers, all right — Helping her to save money with our ever day low prices — Helping her keep her family well fed and healthy with our vast variety of deliciously nutritious foods — Helping her with her housework with our large supplies of household necessities — Helping her save time and energy with our easy-to-shop displays that put the best buys at her fingertips.

KIMBELL'S FLOUR, 25 Lb.	\$1.69
RED RIVER PICKLES, Quart Jar.	20c
PURE CANE SUGAR, 10 Lb.	87c
Orange Juice, 46 Oz., MONARCH	43c
KIMBELLS Cream Meal, 10 Lb. Bag.	69c
TIDE, Regular Box.	25c
WILSON'S Colored OLEO, Pound.	38c
GOLDEN LIGHT COFFEE, Pound Can.	75c
PET - CARNATION MILK, 2 Cans.	25c

TRY BUTTER KIST BREAK IT'S BETTER

for Mother... gifts she'd choose herself!



MOJUD Stockings

Mom will make an old-fashioned fuss over you if you give MOJUDI! She knows how the Hidden Inch... extra give and resilience right in the knit, makes these lovely stockings fit, feel and wear better. Lengths for tall, medium or short mothers.

\$1.25 to \$1.95

MOJUD Lingerie

THE MOJUD SLIP will do wonderful things for Mother's figure! In nylon tricot or fine rayon crepe.

\$2.95 to \$10.95

Sheer Summer Loveliness

Daintily iced with white lace to enchant your dress for all occasions. White dot on a field of Navy. Sizes 16 - 44.

MILADIES SPECIALTY SHOPPE

Quality Meats

SLICED BACON, 45c
Wilson's Corn King, Cudahy's Gold Coin Lb.

PURE PORK SAUSAGE, 43c
Pound

COUNTY FAIR and SUN RAY FRANKS, 39c
Pound

TRY OUR FRESH FRYERS. THEY ARE HOME DRESSED.

BEEF ROAST, 60c
GRAIN FED Pound

WILSON'S 4 Lb. Ctn. 3 Lb. Ctn.
Pure Lard, 68c 52c

Fruits & Vegetables

GARDEN FRESH VEGETABLES. WE HAVE 'EM EVERY DAY

GREEN SPOT Orangeade, 32c
46 Oz. Can.

BRUCE It Waxes as it Cleans Floor Cleaner, 25c
Large Bottle.

PLAINSUN Blackeyed Peas, 25c
No. 2 Can, 2 For.

SURMAR Pork - Beans, 10c
Tall Can.

HUNT'S Logan Berries, 25c
No. 2 Can.

BRING US YOUR EGGS TOP PRICE

Canned Goods

WHITE SWAN White - Yellow No. 2 Can
HOMINY, 10c

DIAMOND, Cut No. 2 Can, 2 For
GREEN BEANS, 25c

WAIF BRAND Tall Can
PINK SALMON, 45c

GAL TOP In Syrup No. 2 1/2 Can
PEACHES, 20c

PURPLE PRUNE Full Flavor No. 2 1/2 Can
PLUMS, 18c
LIBBY'S, In Syrup

MAGIC GARDEN 46 Oz. Can
Tomato Juice, 23c

PATTERSON'S Groceries & Market

EVERY DAY LOW PRICES

FAST FREE DELIVERY

WHERE PARKING IS A PLEASURE

PHONE 24

QUALITY DEPENDABLE SERVICE

FAST FREE DELIVERY

FLOYDADA, TEX.



FLOWERS



OPEN UNTIL NOON SUNDAY MAY 14th
Wear Flowers for Mothers Day
 IN HONOR OF MOTHER
 A Red if Living
 A White if in Her Memory



Corsages:

- Carnations \$1.25 to \$5.00
- Buttonaires, roses or Carnations 50c
- Roses \$1.25 to \$5.00
- Gardenias \$2.00 up.
- Orchids \$5.00 to \$15.00.

Mothers Day Pot Plants

French Gardens, Pot Rose Bushes, Hydrangeas, Fuchsias from \$2.00 up. Visit our greenhouse and see our large stock of beautiful plants, Flowers and gifts for Mother's Day!

Cemetery Decoration

Just received 75 beautiful and long lasting artificial wreaths for cemetery decorations mother's Day - visit us and pick your choice from these long lasting decorations.

PARK FLORIST

Flowers - Gifts

Use your credit - Charge it - We deliver

Floydada, Texas
 Phone 78

Flowers by wire
 the guaranteed way
 Member F. T. D. A.

HESPERIAN CLASSIFIED ADS PAY

High Plains Water Users Plan Districts

The High Plains Water Conservation and Users association, meeting Thursday in Plainview, focused its attention on movements by water users in Dallam, Hockley and Lamb counties to organize underground water conservation districts and commended the action.

Dallam and Lamb counties are represented on the executive board of the High Plains group, which also has affiliate organizations in Randall, Hale, Swisher, Lubbock, Parmer, Bailey, Castro, Floyd, Deaf Smith, Briscoe and Crosby counties.

Among speakers at the meeting were James S. Guleke of Amarillo and Austin, member of the Texas Board of Water Engineers, and William L. Broadhurst of Austin, ground-water geologist from the U. S. Geological Survey. W. O. Fortenberry of Monroe, president, presided at the all-day session in the Hilton hotel, Plainview.

Guleke reported that the Board of Water Engineers had completed its field work prior to designating a water reservoir in the Dallam county area, commenting that "Dallam County seems to be very anxious to organize a district."

Boundaries of Reservoir
 Designation of the boundaries of a reservoir is the first step towards organizing a district under House Bill 162 passed by the Texas Legislature in 1949. After reservoirs and corresponding districts are determined, election creating districts may be called.

Broadhurst told of experiments conducted by ground-water geologists in re-charging reservoirs. He admitted that the re-charge possibilities in some areas are negligible, but gave the opinion that in many other areas the ground water supply could be replenished successfully. One of the powers of water districts is to re-charge.

Broadhurst added that experiments on irrigation methods carried out by water districts would be valuable in gathering information for farmers, who singly could not afford the expensive tests.

Districts Worthwhile
 Fortenberry declared that re-charging and educational projects alone would make a district worthwhile, but said that districts should be made operative soon to be ready for action in case waste and abuses become prevalent. Districts also have the power, through injunction proceedings, to prevent waste and otherwise enforce rules and regulations.

"The longer we wait, the more complicated it will be to organize districts," Fortenberry said.

Guleke, Broadhurst and Fortenberry went from the Plainview meeting to Amherst Thursday night. Scheduled to speak at a Lamb county water rally, they were delayed en route by a bad sandstorm and arrived just as the meeting of 250 irrigation farmers was breaking up. The meeting in Lamb county was expected to result in action towards organizing a district. It will be held later in May.

Mr. and Mrs. R. J. Christian and daughter of Lawton, Oklahoma, and Mrs. Bill Waggoner and four children of Marlow, Oklahoma, visited in the S. J. Latta, E. L. Norman, and S. G. Appling homes over the week-end. Mrs. Christian is a sister of these three ladies.

Be wise—Advertise.

To Hoe Safer Than to Spray

As the garden begins to grow in warming weather, so will the weeds. Weeding and hoeing are chores that most gardeners dislike. Chances are that a good many home gardeners will consider "the easiest way." They have been reading of the marvels of chemical weed killing that have been developed in the last few years. Why not, they will ask, try a chemical?

Uncle Sam advises waiting for one or more seasons. Spraying with 2, 4-D to rid the lawn of dandelions, plantain, and other broadleaf weeds is effective and a work-saver if done with care to avoid injury to vegetables and flowers. Chemical weeding is going to be helpful to many truckgrowers this year. But chemical weed killers are most useful when the area to be treated runs into acres and labor expense is high.

Truck farmers applying results of research, and will be using different chemicals for different crops—onions, beets, carrots, and others. Their treatments will be applied to broad acres of a single crop. Even so, there is danger that a chemical used to kill weeds in one crop will drift in the wind and injure a nearby crop.

In the home garden, rows are close. Several of the favorite garden crops—tomatoes and beans for example—are highly sensitive to 2, 4-D. Chances are that in any garden of less than a half acre planted to well assorted variety of crops, the damage from weed killing chemical used on any crop would be greater than the gain to that crop. Then too, the U. S. Department of Agriculture weeds specialists point out, it is a good deal of a chore to load a sprayer with the precisely measured spray mixture, do the spraying, and then clean up the equipment thoroughly. In family-sized gardens the job of using a hoe or cultivator would probably take less time than to spray with a weed killer.

Weed eradication research is active. It is possible—but not probable—that a safe garden weed killer may be developed. But gardeners had better wait for it.

SURPRISINGLY good serviceable typewriter carbon \$2 per 100 sheets, while it lasts, at The Hesperian.

Want ads get results.

Electric Contracting

Lewis Electric Service

Service

Phone 387

HEADQUARTERS
 Collier Auto & Electric



GIVE YOUR
 POCKETBOOK
 A BREAK!

Use Our Special
 Ford Owners'

**BUDGET
 PAYMENT
 PLAN**

FOR ANY
 MAJOR SERVICE JOB

Come in today. Prompt, expert service. "Renew" your car . . . and pay as you drive!

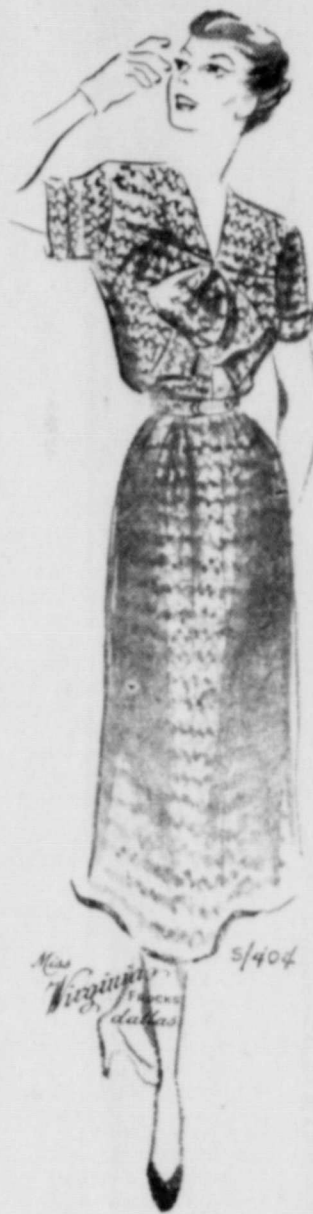


**BISHOP
 MOTOR CO.**
 Phone 228

GIFTS

DEAR TO A MOTHER'S HEART

SUNDAY MAY 14



\$10.95



\$14.95

Choose A Dress For "Her" From Our Wide Selection . . . Styles For Every Mother!



Beautiful Housecoats
 Crepes, Jerseys, Prints and Seersuckers. \$3.49 to \$14.95.

A wonderful array of blouses to choose from . . . Broad-to Choose from . . . Broad-cloth, Crepe & Nylon . . . \$2.98 to \$5.95

Fashion - right straw and bamboo bags to carry all summer. \$3.49 plus tax



\$1.49 to \$3.98

Frosty white summer jewelry for smart costume accent. \$1.00 to \$3.98, plus tax



HALE'S DEPT. STORE

Buying a lowest price car? Read this!

Now 4 to see instead of 3

LOOK WHAT YOU GET FOR YOUR MONEY IN THE LOW PRICE STUDEBAKER CHAMPION

- An exceptionally roomy car superbly appointed and richly upholstered • A 6-cylinder Studebaker "gas-mileage champion" engine of new higher compression power • Exclusive Studebaker brakes that automatically adjust themselves • Automatic choke • Glare-proof "black light" dash dials • Variable ratio "extra leverage" steering • A brand-new kind of coil spring front end suspension • Tight-gripping rotary door latches • Capacious trunk • A full range of bodytypes • A fine choice of attractive body colors.

The Studebaker Champion is one of the 4 lowest price largest selling cars!



PLAINS EQUIPMENT CO.

313 South Wall

Floydada, Texas

Mr. and Mrs. Ralph S. Hale and son, of Montrose, California, are here this week, guests in the home of Mr. Hale's father, J. S. Hale, and Mrs. Hale, while they are on vaca-

tion. Mr. Hale is owner of a store which specializes in shoes in Montrose. He is credited with outstanding success in the merchandising business in the Los Angeles area.

USE BANK CREDIT TO BUY YOUR CAR



You will find it easier and cheaper to buy your car with the aid of a loan from this bank. Save money by paying cash for your car.

Courteous, confidential service from bank officers interested in your welfare.

Borrowing from us will give you future credit standing. May we suggest that you see us about automobile financing before making other arrangements.

First National Bank

Floydada, Texas

P. S. Buy your insurance from the agent of your choice.

KING'S

GROCERY & MARKET

Phone 13

We Deliver

TEA TIME TEA, 1/4 Pound,	23c
KOOL AID, 6 For.	25c
COCOANUT, 8 Oz. Package,	15c
PEANUT BUTTER, 24 Oz. Justo,	45c
CRACKERS, 2 Pounds,	49c
PAPER TOWELS, 2 Rolls,	33c
FLOUR, Lucky Day, 25 Pounds,	\$1.79
MEAL, Canadian Best, 10 Pounds,	63c
PURE LARD, Wilson, 4 Pound Carton,	63c
Sugar Cured Bacon, Pound,	45c
BEEF ROAST, Pound,	55c
PICNIC HAMS, WILSON'S Half or Whole, Lb.,	29c

NOW

YOU CAN GET

CONCRETE

READY MIXED

And

DELIVERED

To Your Job

FLOYDADA BUILDING MATERIAL

Wayne BENNETT Harrold



SOCIETY

1922 Study Club Year Closed With Meeting Held with Mrs. Angus

The 1922 Study club closed the year 1949-50 Thursday, May 4, in the home of the retiring president, Mrs. E. L. Angus. A short business meeting was held, followed by installation of 1950-51 officers.

Mrs. B. K. Barker was guest speaker and installed the following: Mrs. E. J. Morehead, president; Mrs. Edd Johnson, first vice-president; Mrs. C. K. Arnold, second vice-president; Mrs. E. A. Powell, recording secretary; Mrs. Glad Snodgrass, treasurer; Mrs. R. N. Huskabee, parliamentarian; Mrs. Lon V. Smith, corresponding secretary; Mrs. Wilson Kimble, custodian.

A lovely refreshment plate was served to the following: Mesdames C. K. Arnold, P. W. Bell, E. P. Stovall, O. P. Rutledge, W. S. Poole, C. A. Caffee, Wilson Kimble, Glad Snodgrass, J. B. Jenkins, E. A. Powell, R. N. Huskabee, and two guests, Mrs. B. K. Barker, and Miss Ann McGlinchey, of Fort Worth, and the hostess.

Meeting on April 16
On April 16 the 1922 Study club met with Mrs. O. P. Rutledge for their regular meeting. A short business session was held at which time the club voted to send Girls Town a fifteen dollar donation.

Mrs. W. S. Poole was leader for the program and Mrs. J. M. Willson, sr., gave an interesting paper on music, and had miniature bells which added to her subject.

Molly French, dressed in an Alice Blue colonial dress with poke bonnet to match, sang "Alice Blue Gown" and "Smiling Through." She was accompanied on the piano by Mrs. Carl Muench.

The hostess served an ice course as the members assembled.

After adjournment, the club went to the silver tea at the home of Mrs. O. G. Glassmoyer, where the 1929 Study club were hosts.

Mrs. Drysdale Is Club Meeting Hostess

The Dougherty Home Demonstration club met May 3, in the home of Mrs. Howard Drysdale.

Roll call was answered with my favorite color.

President, Mrs. Sam Lide had charge of the meeting, and exhibit plans were made in connection with National Home Demonstration week.

Highlights of the district meeting at Littlefield were given by Mrs. Ruth Daniels. She also gave report of council.

As this meeting was the twelfth anniversary of the Dougherty club, Mrs. C. A. Caffee told of the club's first meeting when it was organized in her home, also some of the charter members and first officers.

A committee was appointed to plan socials.

Miss Petty gave a helpful demonstration of stay stitching and fitting a dress.

Games prizes were given Mrs. Howe Hines, and Mrs. Claude Ring. Mrs. Daniels received attendance prize.

Refreshments were served the visitors, Mrs. C. A. Caffee and Mrs. Ott Glassmoyer, two new members were Mrs. Howe Hines and Mrs. Raldis James and regular members, Mmes. Sam Lide, G. W. Smith, E. H. Spears, Claude Ring, Ruth Daniels, Tate Jones, Lewis Blum, Wm. Hinton, Bill Smith, Maurice Campbell, C. E. Bartlett, Miss Petty and the hostess.

The next meeting will be May 17, in the home of Mrs. Sam Lide. Each member to bring family tree for four generation back if possible.

Mother-Daughter Tea Given Monday Night

A formal Mother-Daughter tea was given Monday night by the Janelle Doyle Girls auxiliary in the parlor of the First Baptist church.

The serving table was covered with a white linen cloth. The punch bowl was surrounded by red roses and flanked on either side by crystal tapers holding white candles.

Nita Jo Day presided at the punch bowl and was assisted by Betty Stewart. Piano selections were played by Norma Lou Hamilton while the guests were being served. Winnie Maud and Rose Lagrone seated the guests.

Darlynn Warren, president of the auxiliary, gave the welcome to the Mothers and guests. "My Curly Headed Baby" was sung by Carolyn McDonald, accompanied at the piano by her mother, Mrs. C. B. McDonald. Alice Latta told a Mother's day story, "Mothers." The closing prayer was led by Mrs. Norman Hamilton.

Those present were: Mrs. Robert Day, Mrs. C. B. McDonald, Mrs. J. O. Warren, Mrs. S. J. Latta, Mrs. Norman Hamilton, Mrs. Maud Merrick, Nita Jo Day, Carolyn McDonald, Darlynn Warren, Alice Latta, Norma Lou Hamilton, Winnie Maud and Rose Lagrone, Betty Stewart, and Maurice Burton and Alene Warren, counselors of the auxiliary.

FRIENDSHIP CLUB MET WITH MRS. SMITH AS HOSTESS

Friendship Home Demonstration club met with Mrs. W. H. Smith. Mrs. Lee Rushing furnished recreation, and Mrs. A. H. Kreis won high score.

Roll Call was answered with "A Family Tradition."

Mrs. A. H. Kreis gave the program entitled "Growing Graciously."

Mrs. Lee Rushing presented "Our Family History", and Mrs. Grimes gave a demonstration on darning lace table cloths.

Refreshments were served to Mmes. Buchanan, Grimes, Rushing, Green, Kreis, and the hostess, Mrs. Smith.

Surprise Birthday Dinner for Mrs. P. D. Adams on Sunday

A surprise birthday dinner was given in honor of Mrs. P. D. Adams on Sunday, May 7, at her home southeast of Floydada. She is one of the earliest settlers in the county, coming here in 1885 as a bride. She has been on the place she now owns ever since. She is 71 years old and enjoys company.

Those attending the dinner were Mrs. Dewey Murphy of Lockney, Mr. and Mrs. Dock Jones and children Peggie and Frank of South Plains, Mrs. Arvin West and children of Floydada, Mr. and Mrs. Dee Adams and son of Floydada, Junior Poole of House, New Mexico, Mr. and Mrs. Ed Doris of South Plains, Mr. and Mrs. J. B. Mercer of Lockney, Mrs. Mabel Tiner of Silverton, Clay and W. C. Mercer of Lockney, S. V. Adams of Floydada and the hostess Mrs. Adams, and son, Lawrence and grandson, Cecil Murphy.

Sew And So Club New Social Organization
Sew and So club met at the home of Leatha Lightfoot at 3 o'clock Thursday afternoon.

Officers elected were, president Fay Bradshaw, vice-president Josephine Switzer, secretary and treasurer Alma Ross, reporter Vera Rimmer, Sunshine committee, Bill Bullock and Betty Horton, social committee, Pauline Webb and Leatha Lightfoot.

Members are Betty Horton, Pauline Webb, Bill Bullock, Fay Bradshaw, Josephine Switzer, Lorene Newberry, Vera Rimmer, Alma Ross, Leatha Lightfoot, Tinnie Galloway. There was one visitor, Bessie Wilson.

A lovely refreshment plate was served to those present.

The next meeting will be in the home of Fay Bradshaw on May 18.

Money makers—Hesperian Classified advertisements.

Stansells Are Hosts For Home Builders

Mr. and Mrs. Jack Stansell were hosts in their home at Cedar when the Home Builders class of the First Baptist church of Floydada had a

enjoyable party on Tuesday night. Ice cream and cake were served. Present were Mr. and Mrs. O. W. Switzer, Mr. and Mrs. Wm. Bertrand, Mr. and Mrs. Orville Newberry, Mr. and Mrs. Billy Henry, Mr. and Mrs. Leonard Matiser, Mr.

and Mrs. Dale Teague, Mr. and Mrs. Thos. Warren, Mr. and Mrs. Jones and Mrs. Kenneth Jones.

Counter sales books, adding paper, carbon, Hesperian

The Big Strike is Over

Those Big new Dodge and Plymouth Cars are now Rolling off the assembly lines in large numbers and we will soon have them on the floor of our show room.

We invite you to come in and talk over your needs with us.

Dont fail to see the new Fluid-drive Dodge pickup—Another FIRST for Dodge.

Mayo Motor Co.

DODGE

PLYMOUTH

Dodge Job Rated Trucks

200 West Missouri Street

Phone 237

THERE'S NO SECRET, ABOUT THESE FOOD SAVINGS



You are invited to attend our opening Saturday, MAY 13th.

OPENING 9 O'CLOCK

We are proud of our new Building fixtures and equipment, and would like to have the public see our convenient arrangement.

Fresh MEATS

THESE ITEMS WERE NOT RECEIVED BEFORE PAPER PUBLICATION

Our reuest is that you check our prices before you buy.

FOLGERS COFFEE pound 75c

Macaroni or Spaghetti

SKINNERS

Box

10c

Poper Towels

Roll

15c

Frozen FOODS

THESE PRICES NOT AVAILABLE UNTIL AFTER PUBLICATION. CHECK THEM, THEY'LL BE RIGHT

SWEETHEART

4 Bars

SOAP, 25c

MOTHERS

COCOA, 33c

1 Lb. Can

HUNT'S Heavy Syrup

No. 2 1/2 Can

PRUNE PLUMS, 20c

HUNT'S Whole

Can

APRICOTS, 23c

PURE CANE

SUGAR, 89c

10 Lb.

WESSON OIL,

Pint Bottle

29c

GERBERS

3 For

BABY FOOD, 25c

Powell Cash Grocery and Market

HIGHWAY 70

SOLD OUT, DOCTOR

Having sold our hardware to Ernest Fowler, we take this method to say thanks to the good people of Floydada and Floyd county for their very generous support in helping to make our venture in hardware a success. Without your help it could not have been done.

We commend you to Ernest and Irene who have moved back to Floydada to make their home and have taken over the hardware to make a living. We hope you will give them the same support you gave us. They, in turn, will give you the very best service possible.

All outstanding accounts payable at the store.

Again, let us say thanks to you good people.

H. M. McDONALD, Hardware

Homer Ora

HARDWARE, HARDWARE

I Never Saw the Like Before

Hardware & Household Gadgets Galore

Just most anything you need, from the basement to the attic, -- and -- believe it or not -- more merchandise on the way.

COME ON DOWN, FOLKS

Let's get acquainted. Supplies are plentiful and prices are right. Same old stand.

122 South Main St.,
Phone 341

FOWLER HARDWARE

Ernest Irene

SOCIETY

Johnnie Rutherford Honored at Western Buffet Supper

A lovely western buffet supper was given May 3, 1950, at 4:00 p. m. in the home of Mr. and Mrs. E. M. Rutherford of the Sand Hill Community, announcing the approaching marriage of their daughter, Johnnie, to Billy Latham, son of Mr. and Mrs. M. E. Latham of 615 N. W. 5th Avenue, Mineral Wells, Texas.

Upon arrival the guests were ushered to card tables decorated western style with bronze horses as plate favors. Tallies, also western style, were drawn by the guests for table partners. "Do's and Don'ts" were then presented to the bride-elect. The guests were ushered to the dining room where they were served.

Following the supper, the guests enjoyed an afternoon of canasta.

Guests present for the occasion were: House party hostess, Madams Zant Scott, W. C. Snodgrass, M. W. Rutherford and Everett Miller.

Misses Jean Robertson, Joyce Stewart, Virginia Holmes, Gloria and Gleva Ratjen, Peggy Collier, Elayne Snodgrass, Mary Plumlee, Billie Newberry, Sammie Shultz, Pat Hennessee, Jane Johnson, Wena Paukenberry, Charlene Perry, Dwana Beth Scott, and the hostess, Mrs. Ted Rutherford.

Marilou Williams Is D. F. D. Pledge

PLAINVIEW.—Miss Marilou Williams, daughter of Mr. and Mrs. Paul Williams, 7000 Beech Street, was presented Saturday night as a spring pledge of D. F. D. women's social club of Texas Technological College. Her father presented her at the Hilton hotel at 7:30 p. m. Mrs. Williams also attended the program.

Marilou is a sophomore at Tech, majoring in journalism. She has been active in campus organizations. For the past two years she has been a member of the House Senate of Women's Dormitory IV, as freshman representative and as business manager. She is a '48 graduate of Plainview High school.

Miss Williams is a daughter of Mr. and Mrs. Paul Williams, former residents of Floydada, who now live in Plainview.

Too Late to Classify

FOR RENT — Unfurnished apartment with private bath. To adults. Call 397-J at 129 W. Ga. Mrs. Green. 151tc.

What's New in Home Appliances Told In Study Club Meeting

Mrs. S. J. Latta chose the REA kitchen as her example on what's new in home appliances, when the 1929 Study club met last Thursday.

Mrs. Latta and Mrs. Harry Morckel served a lovely refreshment plate to each guest as she arrived. After a short business meeting Mrs. Latta asked Mrs. Morckel to explain why the REA has a kitchen.

Gerry Holmes demonstrated a portable dish washer by actually washing the party dishes. Bill Pawser showed the many uses of a new vacuum cleaner. Mrs. Morckel exhibited cakes, pies and vegetables that she has stored in a home freezer.

Mr. Holmes then showed a film of the ways of cooking food from pre-historic times to the modern electric range.

Members of the 1929 Study club present at this meeting were Mmes. Hollis Bond, J. D. McBrien, R. C. Henry, sr., John Hoffman, P. A. Denison, Billy Brown, E. E. Joiner, A. H. Kreis, W. E. Grimes, George Van Wickel, E. L. Norman, Kinder Farris, S. W. Ross, Jim Word, L. J. Welborn and S. J. Latta.

The next meeting will be May 18, in the home of Mrs. Hollis Bond. This will be the last meeting of the club until fall.

IMPORTANT MEETINGS HELD BY WOMEN OF METHODIST CHURCH

Women of the First Methodist church Society for Christian Service attended two meetings last week that meant much in the social and religious life of the society.

Of these the first was with the sister society at Carr's Chapel at 3 o'clock on Tuesday. It was a good program and delightful refreshments were served. Present from Floydada at this meeting were:

Mrs. John J. McKinney, jr., president of the local society, Mmes. Noel Troutman, J. D. Colville, S. W. Ross, Will Snell, W. H. Henderson, L. L. Clark, Ray S. McEntire, Lucy Kizer, J. M. Daniel, E. B. Chesnut and Miss Lillie Solomon.

Littlefield Meeting May 4

The second meeting of general interest among the women of the auxiliary was at Littlefield. This was a district meeting. Mrs. George Stiles, district secretary, headed the local delegation to the meeting. Others making the trip to Littlefield for the meeting were Mmes. M. L. Solomon, Ray S. McEntire, Will Snell, John J. McKinney, Jack Lackey, E. B. Chesnut, Noel Troutman, J. M. Daniel, L. F. Martin, W. H. Bethel, and Miss Lillie Solomon.

Meeting Held Monday

The Women Society of Christian Service of the Methodist church met at 3 o'clock, Monday, May 8. The program was opened by a song and Mrs. John Reue gave the devotional. Guest speaker, Bob Crowell, gave a talk on Community Service.

The ladies voted to have sunshine sisters with the shut-ins of the city.

The closing pray was lead by Mrs. J. M. Willson, sr.

Mr. and Mrs. Walton Foster, San Angelo, were here Monday and Tuesday of last week visiting in the Baird Bishop home.

LIBERAL FARM LOANS
Low Rate Interest
20 Years to Pay
O. C. BAILEY
Lockney, Texas

As A Farm Woman Thinks

By Nellie Witt Spikes

The following poem by the pen of Grace Noll Crowell is very fitting for Mother's Day.

Kinswomen

I owe a debt to all the kin of mine Whose blood flows in my veins, exultant, free. The things that make a commonplace day shine Are good and gracious gifts to me Mine were simple folks—they loved the soil.

They loved the land and claimed it as their right. They loved the blessedness of honest toil.

They loved their roof, their fire, their beds at night.

These, too, I cherish, and I often see Some dear kinswoman of the long ago Move out across the years to come to me

To talk of precious things we love and know; Our households, husbands, children, and the near Good everydayness of the things held dear.

Blessed are Mothers as copied from Weekly Unity.

"Blessed are the mothers of the earth, for they have combined the practical and the spiritual into one workable way of human life. They have darned little stockings, mended little dresses, washed little faces, and have pointed little eyes to the stars, and little souls to eternal things!"

It will be with much loving pride and happiness that I can wear a flower of gay color on Mother's day for my dear mother lives in Lubbock.

I will choose a red rose for it shows my mother's courage. Or should it be blue of the heavens caught in the iris? Because her faith is true blue. I might wear flowers of all the glowing colors of the rainbow and each color would stand for some quality in her life that I admire so much. But I know that of all that I could possibly give her, she would want me to live close to the Heavenly Father that she has followed all her life. Beautiful flowers of the spirit made evident by the flowers we love to wear on this precious day.

There are many compensations when one grows older. Charming women of the 1934 Study Club entertained with a tea and I was the guest of one of them, Corinne Barber who sent me such a lovely corsage to wear, a gardenia. Everything was so wonderful, the gracious hostesses, the good cakes and punch, the fine discussions of women and the music for our enjoyment. Mrs. Gresham gave me such a fine compliment that I have been trying to step around like as if I did not have arthritis in my knees. Thank you, dear lady. And thank you, Corinne, for the lovely evening.

Mrs. Powell came to see us the other afternoon. Mr. Powell has brought our mail to the farm and we will enjoy having them as neighbors.

I had a big blow-out for my birthday party, May 14, and like all good parties there was lots of cleaning up the next morning. I did not know it was to be given neither did you, but it seems all were invited and the wind made the music which was kind of a weird whistling. The Weatherman did not serve any drinks, it was pretty dry and dusty. Leaves and branches were strewn as if by mad cutups and pretty flowers shredded. No, I did not want this party, neither did you. Maybe next year May will be kinder and serve plenty of water for a change.

MAKE FENCE MUCH FASTER

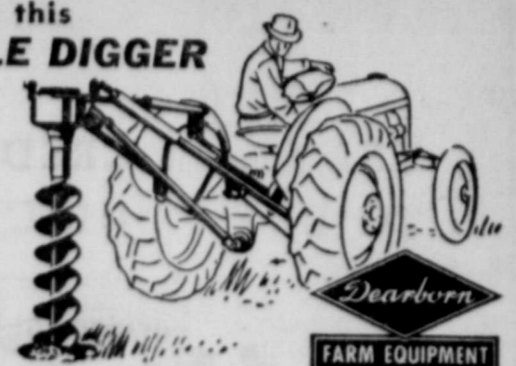
with this POST HOLE DIGGER



Fine for setting out seedlings.



Makes holes for building foundations.



● Digging post holes by hand is hard work. The Danuser post hole digger attaches quickly to the Ford Tractor and can dig up to 600 post holes a day. Lifts and lowers by Hydraulic Touch Control. Pays for itself in time and labor saved . . . gets fence made quickly, between rush seasons or in spare time. Ask for a demonstration.



WORK-CONDITIONED USED TRACTOR HEADQUARTERS

WE TRADE FAIR

BRASELTON IMPLEMENT CO.

Ford & Dearborn Sales & Service

Lockney Highway

Which New Motor Oil has Everything?



A NEW HIGH IN "Lubri-tection"

PHILLIPS 66 PREMIUM MOTOR OIL

- NEW ANTI-CORROSIVE ACTION!** Protects against the main cause of piston wear.
- NEW ANTI-ACID ACTION!** Guards against the damaging effect of acids on bearing surfaces.
- NEW CLEANSING ACTION!** Helps prevent sludge and varnish. Helps save gasoline.
- NEW ULTRA-HIGH STABILITY!** Helps maintain constant level of oil viscosity.

Hear the Rex Allen Show, Fri. Night on C.B.S. 9 p. m., C.S.T.

PHONE 66

For PHILLIPS "66"

WHOLESALE — AARON CARTEL

These Phillips Retail Service Stations are the kind you'll enjoy patronizing.

Felt Patterson

300 West California

Thornton's

Phillips Service
300 East Houston

RUDY'S NO. 2

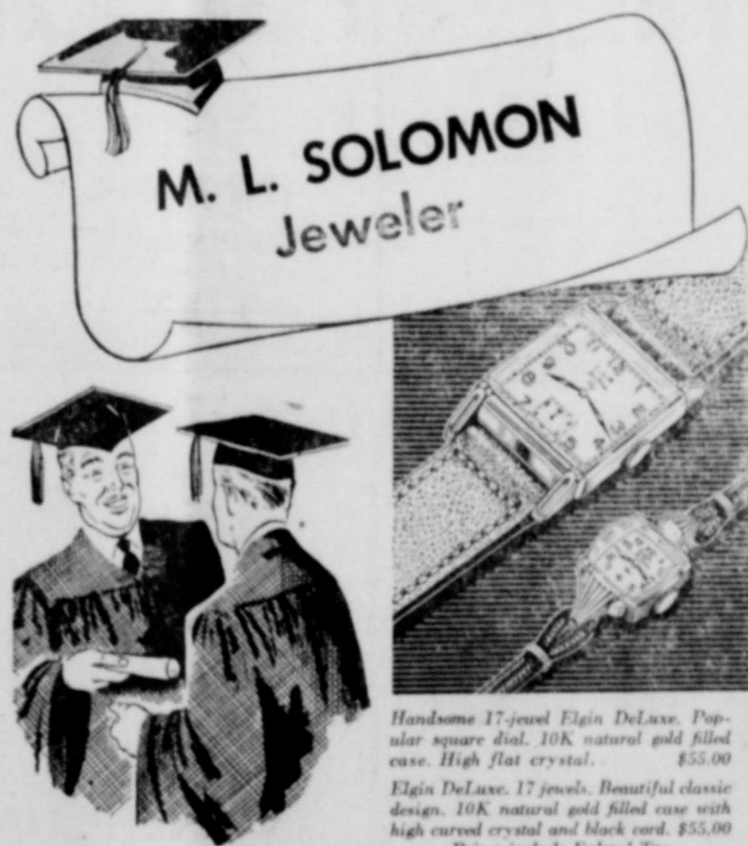
Service Station
N. E. Corner Square

Blue Goose

Station & Grocery
Highway 70 East

Thomas Grocery & Market

312 South Second on Highway 70



Careers begin with an

ELGIN

An Elgin Watch will be a proud and useful possession all through life! Brilliantly styled! And each has the exclusive DuraPower Mainspring that eliminates 95% of all repairs due to steel mainspring failures. Elgins are priced from \$29.75.

Only ELGIN has the DuraPower Mainspring*
*Patent pending. Made of "Elgite" metal.

NEEDED! 1000

COTTON EQUITIES

This Week-End. Highest Prices Paid.

We will be in the market and doing our best for you until there is no sale for 1949 cotton equities.

Last year on May 4th sale of cotton equities closed down!

We are thinking this might be close to your last chance to get up to \$18 per bale for some of your cotton equities.

Before you sell — see us at 106 W. Missouri St. in Floydada.

BROWN - HOLMES CO.

REX

ED

Silverton Area Scheduled For Better Service

The Southwestern Public Service company has started work on improvements in Silverton and the surrounding area which will cost more than \$150,000. M. O. "Blackie" Blackshear, Silverton manager for the electric light and power company, said this week.

"Our company is now in the midst of the largest improvement and construction program in its history, and our electric service in Silverton will directly benefit from a number of improvements in this area", Mr. Blackshear said.

Largest single movement in Silverton will be the rebuilding of the local electric distribution system, expansion of the distribution substation, and the installation of a 400 horsepower engine to provide a firm standby power source in the event of an outage of the transmission line from Tucco Station.

The rebuilding of the town distribution system will see the community divided into two main distribution circuits. This improvement will make it possible to localize service failures without disruption throughout the entire community. New pole construction and installation of larger capacity conductor on the distribution system will mean better voltage and eliminate many service failures caused by the older equipment now in use.

Double Sub-Station Capacity
At the same time that the distribution system is being rebuilt, the capacity of the town substation will be doubled, providing ample electric power for future growth of the city.

"These improvements to the distribution system and the distribution substation make our local service capable of filling the demand that will come with the growth of the community in the next 10 to 15 years", Blackie said.

Another major improvement is the installation of a 400 horsepower engine generator at the local plant. This equipment is being moved from Seagraves, and with the engine now located at the plant, will give an ample standby power source in the event of a failure in the transmission system.

"This new engine makes it possible for us to completely eliminate the outages that we have had when the transmission line failed. With the new machine, and the one now in the plant, we can handle the local load for an emergency period", Blackie reported.

Re-Build Transmission Line
Incidentally, one of the improvements now underway in this area is the rebuilding of the 22,000 volt transmission line from Lockney to Silverton. The line is being rebuilt with heavier conductor and with increased lightning and storm protection in the form of ground fault neutralizer being installed at Plainview. This neutralizer will remove many faults from the line before they are able to cause a permanent outage.

Final item in the Silverton schedule of improvements is the installation of a new modern incandescent street lighting system. Silverton's new downtown "white-way" will feature 4000 lumen bowl type fixtures mounted with upweep brackets on 26 foot steel poles.

"This new street lighting system is sort of the 'icing on the cake", Blackie said, and it will be important to the city because it will add to the appearance of the downtown area," he concluded.

The Southwestern Public Service company has spent more than \$500,000.00 in the period since it took its present form as a free-standing operating company to make additions and add improvements to its system. As a result, it has one of the largest percentages of new equipment in the electric light and power industry. Sixty three per cent of its equipment is less than five years old.

"Silverton is at the end of the line as far as the transmission system is concerned, but these improvements show we are not 'out on a limb' as far as electric service is concerned. Our company is determined to bring the community dependable electric service, and these improvements will make that possible", Blackshear concluded.

Watkins Is Winner in Speech Contest

LUBBOCK, May—Arthur B. Watkins, Lubbock's representative in a state speaking contest at Dallas Saturday night came home with first place prize, a handsome sterling silver water pitcher. It was announced at the regular Monday dinner of Toastmasters at the Hilton hotel Monday night.

Watkins was recognized at last night's dinner and unanimously selected as the club's representative in a regional contest to be staged at Oklahoma City on June 6.

Joe Torrance was toastmaster at last night's dinner at which Ray Chapman won the president's cup for the best talk. Other speakers included Hugh Anderson, C. W. Ruffin and Lonnie Langston. Kenneth D. Moore was toastmaster.

Louie Moore, French Pruitt, Dr. Mina Watkins, Maj. Dean Brown and Gene Quest were critics, the latter serving as general critic.

Mr. and Mrs. E. C. Mince, of Lomita, California, are here this week, guests of Mr. Mince's mother, Mrs. Carrie Mince, while on a vacation trip to Oklahoma and Texas. The Mincees are former residents of Floyd county and expect to see many of their old friends and former acquaintances while here.

Be wise—Advertise.

South Plains News

SOUTH PLAINS, May 9—Guests in the H. L. Marble home Sunday were Mrs. W. B. Ford of Farmersville, Texas, Mrs. F. L. Marble and Leon, Mr. and Mrs. E. M. Jackson and girls.

Sunday dinner guests in the Raymond Upton home were Mr. and Mrs. R. W. Willhite and children of Plainview and Mr. and Mrs. Jack Calahan and Jackie Don of Lockney.

Mr. and Mrs. John M. C. Guffey of Blue Ridge, Texas, were visitors of Mr. and Mrs. Oscar Mulder last week.

Mr. and Mrs. E. P. Smitherman

and boys spent Sunday visiting in Canyon with Mr. and Mrs. Roy Childress and Louise.

Mr. and Mrs. Ralph Childress spent Sunday in Happy, visiting her sister Mr. and Mrs. J. S. Sluder and family.

The Raymond Upton home was really warmed Friday night, when about forty guests arrived and presented the Upton family with a beautiful table lamp. Games of 42 were enjoyed throughout the evening. The guests also served refreshments of ice cream and cookies. Those present were Mr. and Mrs. A. L. Stewart, Mr. and Mrs. Jno. Wilson, Mr. and Mrs. Jno. Smitherman, Mr. and Mrs. H. S. Calahan, sr., Mr. and Mrs. Bill Beedy and Walter

Ebene, Mr. and Mrs. Bryant Higginbotham and Bud, Mr. and Mrs. H. S. Calahan, jr., and Dian, Mr. and Mrs. G. Bean, Mr. and Mrs. Arthur Brown and Karen, Mr. and Mrs. Leo Brown and Twila June, Mr. and Mrs. Ralph Childress, Mr. and Mrs. E. P. Smitherman and Larry, Mr. and Mrs. H. L. Marble and June, Mr. and Mrs. Doodie Milton and girls, Rev. and Mrs. E. C. Guest and Mrs. Art Willis and Rex. Th Uptons want to say "Thanks" to each of you and we invite you to come again.

Dick Guest returned home Sunday night from Louisville, Kentucky, where he attended the Kentucky Derby. Dick returned home on the same plane as General Wainwright did.

Fairview News

FAIRVIEW, May 9—Mr. and Mrs. F. O. Conner spent the week-end at Vernon.

Mr. and Mrs. Chli McClure and Mr. and Mrs. Thurman Perry and Jan, spent Saturday night in Floydada with their grandmother, Mrs. G. M. Bullard and uncle, J. C. Bullard.

Mr. and Mrs. L. B. Cosby visited Sunday afternoon in the Gene Hopper and Galen Holland homes.

Mr. and Mrs. Walter Welch of Floydada attended church here Sunday morning and were dinner guests of Mr. and Mrs. E. W. Walls. Other dinner guests of the E. W. Walls were Mr. and Mrs. Dean Walls and

Larry. Doyle Walls spent Sunday night with his parents.

Mr. and Mrs. H. B. Mankins visited Mr. and Mrs. Clyde Bagwell Saturday night.

June Kathryn Payne spent the week-end at Wolfe City with her grandmother and other relatives.

Mr. and Mrs. L. B. Cosby and Thurman Perry spent Friday near Plainview at the home of Mr. and Mrs. Grady Reeves where the men folk developed a new irrigation well on the Grady Reeves farm.

Mr. and Mrs. Johnnie Foster of Oklahoma City, Oklahoma, came Saturday for a week-end visit with Mrs. W. B. Wilson. Mr. Foster returned home, but Mrs. Foster re-

mained for a longer visit in community. Mrs. W. W. Payne of Plainview visited in the community last week with her sons and their mother, Mr. and Mrs. Cecil Payne and Mrs. C. W. Payne.

Ernest Carter and J. W. Pugh who fished last week on Grand Dam lake in company with Ernest Carter, of Amarillo, had good luck they reported upon return here Friday night. Friday morning their prettiest day after the night Thursday afternoon and night found crappie taking the hook and brought home their limit.

TYPEWRITER carbon, best. Also pencil carbon. Hesperian.

COMPARE and SAVE



PIGGLY WIGGLY
DAVIS & HUMPHRIES OWNERS & OPERATORS

FRUIT COCKTAIL, LIBBY'S No. 2 1/2 Can,	29c	PINEAPPLE, Dole Crushed No. 2 Can	29c
KETCHUP, HEINZ 14 Oz. Bottle,	25c	MARGARINE, Holandale Pound,	19c
KRAUT, LIBBY'S 2 No. 2 Cans,	25c	SLICED APPLES, COMSTOCK, No. 2 Can,	20c
ORANGE ADE, 46 Oz,	33c	HOMONY, MARSHALLS, 3 No. 2 Cans,	25c
RAISINS, KRAFT, 2 Pounds,	33c	CORN, NARVEYTINN, 2 No. 2 Cans,	25c
TAMALIES, WOLF, Can,	23c	TOMATOES, DEER, 2 No. 2 Cans,	25c
TOMATO SOUP, HEINZ, Can,	11c	NEW POTATOES, DEER, 2 No. 2 Cans,	25c
KARO, WHITE, 1/2 Gallon,	57c	RANCH STYLE BEANS, Can,	14c
PREM, Can,	39c	BLACKBERRIES, WOLCO, No. 2 Can,	23c
BABY FOOD, HEINZ, 3 Cans,	25c	SALMON, REFEREE, Pink, No. 1 Can,	39c
VIENNA SAUSAGE, ARMOURS, Can,	19c	PEANUT BUTTER, PLANTERS,	37c
PEACHES, HUNT'S No. 2 1/2 Can,	21c	SUGAR, PURE CANE 10 Lbs.,	83c
COFFEE, FOLGERS Pound,	77c	TOMATO JUICE, House of George 46 Oz.,	25c
VEL, Large Box,	25c	CRYSTAL WHITE, 2 Bars,	15c
FAB, Large Box,	25c	TOILET SOAP, PALMOLIVE, 2 Reg.,	15c
DREFT, Large Box,	25c	TOILET SOAP, LUX, 2 Reg. Bars,	15c

PIGGLY WIGGLY QUALITY MEATS

NEW POTATOES, NO. 1 Pound,	6 1/2c
LETTUCE, FIRM HEAD Pound,	10c

FRESH FRUITS AND VEGETABLES

BEEF ROAST, CHUCK Grain Fed Pound,	59c
Sliced Bacon, WILSON'S Corn King Pound,	45c

ORANGES, FLORIDA, Pound,	10c	SACK SAUSAGE, PINKNEY Country Style, Pound,	29c
SQUASH, WHITE, Pound,	8c	FRANKFURTERS, Nice For Picnics, Pound,	37c
TOMATOES, TEXAS No. 1, Pound,	19c	BACON Ends & Pieces, Pound,	17c
BANANAS, GOLDEN FRUIT, Pound,	12 1/2c	ROUND CHEESE, KRAFT ELKHORN, Pound,	39c
FRESH CORN, EAR,	3c	T BONE STEAK, GOOD AND JUICY, Pound,	83c
RADISHES, Bunch,	5c	PORK ROAST, BOSTON BUTT END, Pound,	57c



SUMMER HARDWARE Specials



A good Stock of Tools for the home gardener to choose from.

EXTRA SPECIAL

50 Foot, 10 year Guarantee, Plastic Garden Hose Only **\$6.50**

Gardener Pick-Up Carts, **\$6.50**

Double Wash Tubs with Stand, **\$14.95**



See our wide selection of carefully designed tools for professional, or amateur carpenter or mechanic.

We have a tool for every job.

Also a complete stock of Boye Sewing Machine Needles, Belts and Shuttles for all makes of machines.

BOREN HARDWARE FURNITURE & APPLIANCE

North Side of Square Phone 295

PAY CASH . . . PAY LESS

- SUITS, **59c**
- DRESSES, **59c** and up
- TROUSERS, **30c**
- BLOUSES, **30c**
- SKIRTS, **30c**
- OVERCOATS, **59c**
- LADIES COATS, **59c**

STEWART'S

CASH and CARRY CLEANERS

103 NORTH MAIN FLOYDADA, TEXAS

Classified Ads

For Sale

FOR SALE OR TRADE
Domestic treadle Sewing machine
Large Baby Bed, like new
75 lb. Capacity ice refrigerator,
Underwood standard typewriter,
9-year old Mare, Fox Trotter,
Yearling Palomino horse colt,
Boy's bicycle, 26-inch wheels will trade for:
Portable typewriter, saddle, cow, bundle feed or alfalfa.
W. A. Kirk, phone 178-J 2 blocks west of Peoples hospital. 153tp

FOR SALE—Fryers, 1 mile south of Blue Goose. Mrs. W. L. Pinley, Phone 648-W-1. 152tp

FOR SALE—40 gallon milk cooler practically new. Windmill and overhead tank. Will sell these items at a bargain. Phone 703 or see H. E. Ferguson at Ferguson Laundry. 152tp

FOR SALE—Piano at 229 W. Miss. Call after 4 p. m. week days or on Saturday. Phone 499-W. Mrs. French. 153tp

FOR SALE—Macra cotton seed, culled and treated, \$1.50 per bushel. 1 3/4 miles south of Sand Hill school. Jim Jamerson. 154tp

FOR SALE—Electric cream separator or No. 4 Jr., De Laval, good condition, \$40. Phone 726-W-4. Ralph Thayer. 153tp

FOR SALE—Lane 6 inch pump, 180 foot of setting with 10 foot suction pipe. Ten miles north of Floydada, on Silverton highway. Phone 692-J1. C. V. Ford 154tp.

FOR SALE—Extra fancy sweet Sudan, re-cleaned and in new sacks, 4 1/2 miles east of Floydada. Glen Jarnagin. 14tp.

COTTON SEED—Locket 140 culled, gin run, first year, \$1.25; also Paymaster, white sack seed. One mile north McCoy gin or Sand Hill school, R. I. McLeary. 12tp.

JOHN BLUE Fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11tp.

FOR SALE—1947 Salisbury motor scooter. See Jack Cantrell, at Hesperian. 51tp.

FOR SALE—Good used refrigerators, various sizes and styles. Oden Appliance Company. 30tp.

FOR SALE—1/2, 3/4, 1 1/2 and 2 ton trucks in stock. Mayo Motor Co. 37tp.

TAILOR MADE SEAT COVERS. Pay Maxey Shop 28tp

USED CARS
1949 Ford tudor, radio, heater, over-drive.
1941 Ford tudor.
1940 Chevrolet coach.
1939 Ford tudor.
1939 Chevrolet coach.
1937 Ford forder.

USED PICK-UPS
1946 1/2 ton Ford pick-up.
1948 1/2 ton Ford stake body.
Bishop Motor Company. 151tp.

FOR SALE—37 model GMC truck. Grain bed. 37 model Baldwin Combine. Good shape. Cephus Fortenberry 1 mile north and 2 miles East Fairview. 134tp.

FOR SALE—Northern Star and storm proof cotton seed. First year from white sack. Cleaned and treated. \$1.75 per bushel. W. A. Latta, 1 1/2 mi. south Mt Blanco. 133tp.

FOR SALE—WC 1943 Allis Chalmers, with tool bar lister-planter and cultivator, and 7-foot mowing machine. See Elbert Norman at First National Bank. 132tp.

FOR SALE—1947 Chevrolet truck 31 feet Hyde Trailer. See Winston Brown, or call 694-J-4. 134tp.

HAVE plenty of Water pressure systems on hand, with or without pipe. S. J. Latta Implement Company. 7tp.

FOR SALE—H Farmall with two row equipment in A-1 shape. Bill Dyer Used Car Lot, Lockney highway. 142tp.

Live Stock

FOR SALE—Choice Hampshire boars, registered, top blood lines. Ready for service. See me afternoons only. Willis Walker, Turkey, Texas. 151tp

FOR SALE—Bacon type weaner shoats. Bill Sisson, 3/4 mile east Claude Price place. Floydada 151tp

For Rent

FOR RENT—Two room apartment at 119 West Mississippi. 152tp.

FOR RENT or lease—My business and home furnished. Mrs. Lala Moore, phone 251-W. 151tp

FOR RENT—Apartment, 720 South Main. Phone 119-W. G. N. Shirley. 151tp.

FURNISHED Apartments—New Frigidare. 102 E. Houston. 153tp

APARTMENT for reht. 230 West Virginia. 151tp.

FRONT bedroom for rent, fryers for sale. 414 South Wall st., R. E. L. Muncy. 142tp.

FOR RENT—3 room house. Unfurnished. Call 357-W. 14tp.

FOR RENT—Unfurnished apartment. See Dean Walls or phone 862J. 142tp.

Wanted

WANTED—Cultivator for WC Allis Chalmers. S. V. Adams, Phone 140-R. 153tp

Miscellaneous

BEFORE you buy a corset, see what a spirilla will do for you. Call Martha Day, phone 360-W or Mrs. W. C. Sims, phone 133-W. 15tp.

AVON COSMETICS has opening for ambitious woman who needs extra money. Car necessary. Write Box 1054, Amarillo. 125tp.

BABY SITTING—614 West Lee. Ruth Warren. 10tp.

YOUR cement and road gravel hauling appreciated. C. Poteet, phone 764-J-4. 19tp.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27tp

NEAR AMARILLO

Perfect Section with 2 sets very substantial modern improvements. No lakes, no waste land. In belt of big irrigation wells. Leased for oil. \$150 per acre. Also improved quarter at \$100 per acre.

A. B. DUNCAN,

West side square Canyon, Texas. I BUY, repair and sell all kinds of sewing machines. Parts, motors and lights for most all makes. S. H. Wright, 226 East Tennessee St., Floydada. 115tp.

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Holliman, Manager 28tp.

FLOOR SANDING—Call 483-W. Earl Baker. 513tp

DODGE & CHRYSLER

6's and 8's
IRIGATION MOTORS
We pick up and deliver
MAYO MOTOR CO.
Phone 237.

VFW MEETING every Wednesday night 7:45 p. m. at Odd Fellows hall. James W. Harrison Post. Leon Ferguson, Commander. Win. Bertrand, Adjutant. 7tp.

MONEY TO LOAN—On farms and ranches. See R. E. Fry. 6tp.

CAR GLASS

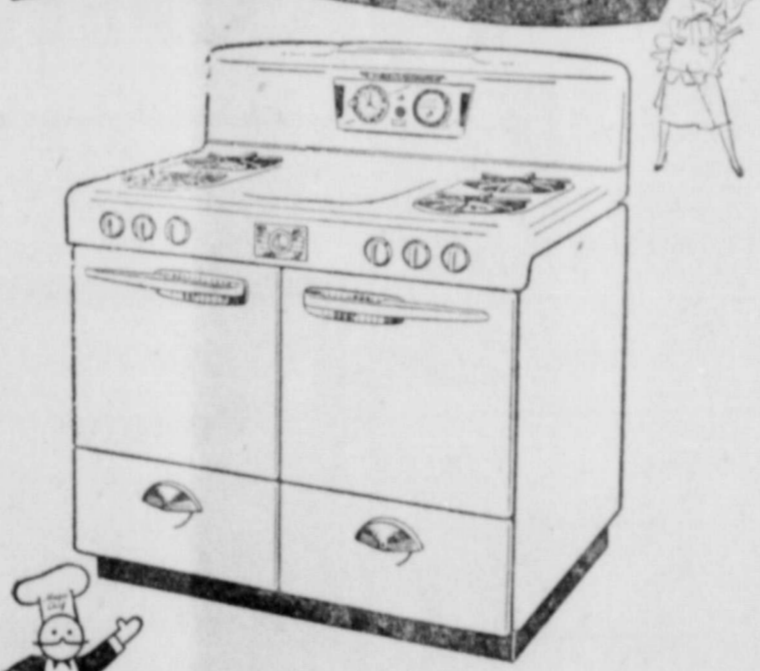
Pay Maxey Shop 7tp

Houses For Sale

FOR SALE—Large 5 room house and double garage on large corner lot. Carpets on living room and dining room. Inquire at Hesperian. 152tp.

FOR MOTHER'S DAY . . .

It's a BEAUTY! It's a BARGAIN!



LOWEST PRICE IN HISTORY

for a guaranteed Magic Chef with so many cooking features!

NEW BURNERS—Fast, instantly adjustable for all cooking jobs, all utensils. Whole unit lifts out for easy cleaning at sink. Guaranteed for life of range.

FAMOUS RED WHEEL—Only Magic Chef gives you the Red Wheel Regulator. It holds oven at exact temperature you want, assures perfect baking and roasting results.

SWING OUT BROILER—Simple to use. Smokeless. Lifts out for easy cleaning. Thrifty; uses same burner as oven. Toe control lets you peek without stooping.

STAYS BEAUTIFUL—Smooth contours, one-piece top mean easy cleaning. Acid-resistant enamel all over, not just on top, stays white. Bright metal parts stay bright.

Hickerson - Strickland Butane Co.

Gas Systems Sales & Installations Irrigation Motors
Floydada, Texas Phone 89 Main Office in Lockney, Texas Phone 156
Floydada Phone 89 West Side of Y

MORE WOMEN COOK ON Magic Chef THAN ON ANY OTHER RANGE!

FOR SALE

I have some nice homes in Floydada for sale.

I have calls for farm and ranch property. Would appreciate you listing your property with me for sale. See my Black Board for bargains. Tom W. Deen, Real Estate Dealer, 203 North Main Street Floydada, Texas. 133tp.

FOR SALE—190 x 150 foot space with nice 5 room house. Orchard and extra garage. Worth the money. O. L. Lawrence, 400 South 8th Street. 153tp

FOR SALE—4 room stucco house with bath, venetian blinds, wall radio, and air conditioner. Easy terms. Call or see Troy Vaughn, phone 29. 124tp.

VACANT LOTS, residence or business, good and bad, all parts of town. W. Edd Brown, owner, telephone 265. 52tp

Land for Sale

LOW INTEREST RATE LOANS
See us for your farm loan. More money per acre, no commision charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 48tp.

FOR SALE—Several choice irrigated tracts, some improved, some not; also dry land farms in most any size tract wanted. Some good buys in city property. See or call Leonard Smith at McCoy store or Harry Stanley at Stanley's Barber shop. 48tp.

THE LONG AND SHORT OF A N. F. L. A. LOAN

LONG enough to safeguard the borrower against risks of having to refinance during periods of economic distress.
SHORT as you need—pay it off when you want to—how you want to. Floydada National Farm Association 11tp.

FARMS RANCHES, BUSINESS & RESIDENCE PROPERTY
IF YOU WOULD BUY, SEE WOOD
IF YOU WOULD SELL, SEE WOOD
J. G. WOOD, Room 5, Bank Bldg Phone 238, residence No. 444-W.

Farm Machinery

FOR SALE—One 1936 22-36 International tractor; one P-20 1938 International tractor. First National Bank. 1 tp.

PATENTED irrigation check dams, irrigation motors, syphon tubes, shovels, dams, everything for the irrigation farmer. S. J. Latta Implement Company. 5tp.

Feet Hurt?



HERE IS YOUR OPPORTUNITY TO GET QUICK INEXPENSIVE RELIEF FROM ALL COMMON FOOT TROUBLES.

Special Demonstration

Dr. Scholl's

PERSONAL REPRESENTATIVE FROM CHICAGO WILL BE HERE

SATURDAY, MAY 13

If you have corns, callouses, bunions, crooked toes, ingrown nails, Athlete's Foot, perspiring, odorous feet, weak ankles, weak or fallen arches, come in and let this representative of the world's leading foot authority show you how millions of foot sufferers have found quick, inexpensive relief through the use of Dr. Scholl's Foot Comfort Appliances, Remedies, Arch Supports. Remember the date.

No Charge—No Obligation DON'T MISS THIS OPPORTUNITY!

Hale's Dept. Store

We've always been good to MOTHER

Fresh Corn YELLOW Large Ear Each 6c	HI - C 2 - 46 Oz. Cans Orange-Ade 59c
Ham Hock MEATY, 1/2 or Whole 2 to 6 Lb. Average 29c	PETER PAN 12 Oz. Glass Peanut Butter 29c

BRIMFUL YELLOW CORN, 25c	2 - 12 Oz. Cans
BRIMFUL HOMINY, 29c	3 No. 2 Cans
BRIMFUL Cherries for Pies, 31c	No. 2 Can
DREFT, 25c	Box
BESTYETT TEA, (glass free) 35c	1/4 Lb. Box
Sweetheart Soap, 25c	4 Reg. Bars
BRIMFUL PEARS, 33c	No. 2 1/2 Can
DRESSED FRYERS, Drawn 39c	Pound

WESTER & SON GROCERY & MARKET

Phone 287 We Deliver

HESPERIAN WANT ADS PAY OFF

Wind Damage Lackey Ranch

For the average Floyd county resident last Thursday night the winds blew and blew and blew, in all but one isolated part of the Cedar Hill community.

At the purebred Hereford stock farm belonging to Johnny Lackey, things were slightly different.

Here is the story as related by Mr. and Mrs. Gerald Lackey, operators of the farm one mile north and two miles east of Cedar Hill community.

Thursday night when the winds were howling over a large part of the plains area, and didn't appear to be as bad as the wind and hail of last year, a freak of the wind or a twister, (and most everyone in the Cedar Hill community assumes a twister) hit the farm home, out buildings and stock shed.

First notice of the passing storm was by Mrs. Bratton, mother of Mrs. Gerald Lackey, who was at home with the Lackeys' 3 month old son Johnny Lee, and Jan Stansell, daughter of Mr. and Mrs. Jack Stansell of the same community.

Friday morning Mrs. Bratton went to the garage to get her car and noticed the garage had been moved nearly a foot to the east. She called to notify Johnny Lackey, owner.

Damage Was Extensive
On investigation it was found by Mr. Lackey and others that, beside the garage having been moved, the four pillars holding up the front porch of the residence were disarranged, one having been blown across the street. In addition a small house used for breaking up setting hens, and a brooder house

about twenty feet away were damaged, the brooder house turned upside down and the other destroyed, while a little bit of a ramshackle thing between, one that the Lackeys would have been glad to see gone, was standing untouched.

Crowning blow of the twister was the destruction of a one-hundred foot stock shed, scattering tin a half mile away and laying the sides of the shed connected to the granary had a portion of the top peeled away, yet the granary was untouched.

Fortunately for the Lackeys, no machinery, stock or hens were in any of the buildings touched, and since the Gerald Lackeys were away attending the Vernon rodeo, Mrs. Bratton had her car parked in the garage instead of the shed which was completely razed.

This week the Lackeys are having estimates made for the repair job to submit to the insurance company and don't know how much the bill of damage is to be. However they do know that the damage was freakish and considerable.

Hospital Board

(Continued from page 1)

go broke, admitted the visiting physician, Dr. Ozro T. Woods of the Dallas medical and surgical clinic, who pointed his finger at the members, picking them out individually and asking what they thought the solution to the problem. He disassociated the problem of the physician with that of the hospital. The membership has only the problem of hospitalization to consider, he said.

Hospital costs are high and the fact that Peoples hospital is barely breaking even on its costs is a good omen, said the visiting Dallas physician. He said that if the capacity of the hospital were being utilized the hospital would show a profit. He insisted that costs associated with the services of the physicians should be eliminated from consideration in this connection. Some of the members wanted to know how a hospital could go broke while the physicians who served it got rich. The doctor said the two problems should be considered as separate. He saw no association between the two.

A. H. Kreis, of Dougherty, served as master of ceremonies during the evening.

Among other reports were those of Mrs. Margaret Fernandez, technician, Dr. J. R. Herbst, dentist, and Mrs. G. L. Martin, general superintendent, and a representative of the auditors, Edwin A. Merriman of Merriman and Merriman. The auditors report exclaimed at the fact that the hospital has so much as broken even in its year of operation. The meeting was opened with a prayer by Judge G. C. Tubbs. Patay Day sang "Chattanooga Shoe Shine Boy."

Pioneers Plans

(Continued from first page)

for winter grazing, and later turned under to enrich the soil. At the Henry Ford farm there

was shown Cossack oats. This crop also may have promise. Last year the crop yielded 80 bushels per acre on the Ford farm, after some hail damage and threshing waste and extensive grazing.

At the Fritz Schacht farm the county tourists saw permanent pasture composed of sweet clover, Bromegrass, perennial rye, which had been in use six years.

At the Lockview farm stop for lunch the visitors were greeted by Bob Stewart, manager, who extended a welcome that was borne out by gracious hospitality during the noon hour.

At the A. P. Shugart and Vernon Daniels farms was shown weed control work, and at the Paul Cooper place the interest centered on flax production.

W. E. Garrett president of Floydada Junior Chamber of Commerce presented awards at the noon-day county-wide window displays as follows:

Buddy Brown, Billy Butch and Warren Mathis, Lockney, first \$3; Norton Baker, Bobby Sammann and Pat Peaverton, Lockney, 2nd \$2; Lawrence Burke, Curtis Meredith, Earl Strickland, A. C. Pratt, Virgil Boothe, Scott Paulkenberry, Bob Hargis, Carroll Saumann, Curtis Staples, Ray Ford, Harold D. Griffith and Deanie Henderson, third, \$1.

The board of supervisors of Floyd County Soil Development district who were the official hosts, are Cecil Purcell, Quitaque, chairman, Bert Bobbitt, Sterley W. F. Ferguson, Starkey, W. H. Nelson, Baker, and R. G. Dunlap, Cedar.

Methodists In Dedication

Bishop Will C. Martin, of the Fort Worth-Dallas area, was assisted by Marvin L. Boyd, district superintendent, in the dedication of the Methodist parsonage of Floydada last Sunday afternoon.

The dedication ceremonies were originally planned for the forenoon. Four organizations of the church presented the new building to the bishop for dedication. Represented in the dedication were the building committee headed by Mrs. Geo. V. Smith; the board of trustees by J. M. Willson, sr.; the board of Stewards, by L. C. McDonald; and the Women's Society of Christian service, by Mrs. John McKinney.

Many people of the church and friends attended the ceremonies. Plane and train delay caused the postponement from the early morning hour.

Following the dedication some 300 persons attended the open house. Numerous friends from other churches and communities joined the Methodist congregation in observing the event. Rev. R. N. Huckabee, pastor of the church, helped in the arrangements for the event.

STAR CASH VALUES

PURE CANE SUGAR, 10 Lb. Bag,	87c
ALL BRANDS Cigarettes, Carton,	\$1.79
TEA GARDEN Grape Juice, 46 Oz. Can,	55c
SHURFINE Tomato Juice, 46 Oz. Can,	23c
SHURFINE Peaches, No. 2 1/2 Can,	25c
CREAM STYLE CORN, No. 2 Cans 2 For,	25c
HOMINY, No. 2 Can,	10c
Corn-on-cob, 4 Ears to Can,	35c
MATCHES, 6 Box Carton,	40c
GIANT TIDE, Box,	69c
VEL, Box,	25c
LUX Its kind to the skin SOAP, 3 Bars,	25c
Clothes Pins, 18 to Carton,	15c
ALL MEAT BOLOGNA, Pound,	39c
FANCY SLICED BACON, Pound,	39c

Better Bulk Garden Seeds. Call 40 We Deliver

Funeral Rites For 6-Year-Old Tues'd'y

Funeral services were held Tuesday at 2 o'clock in the City Park Church of Christ, for Loral J. Cox, little 6 year old daughter of Mr. and Mrs. V. W. Cox, who died Sunday afternoon at 2:30, in the Floydada hospital. Loral was born October 13, 1943.

Bro. A. F. Waller officiated and burial was made in the Floydada cemetery.

Survivors include her parents, three brothers, D. W. Horace and Clarence, one sister, Brenda K. and grandparents Mr. and Mrs. Doggett of Sweetwater.

Pioneers Plans

(Continued from first page)

have their get - together on the city hall grounds and on the grounds in the building of the American Legion adjacent in Floydada. There will be plenty of room for all kinds of activities, and shade and water and a place to rest under the trees. Additionally there will be other types of amusement if present plans are carried out.

For instance two open air dances, where the new and the old types of square dancing will be indulged in, and a dance at the Legion hall, where modern dances will be enjoyed. These dances will be sponsored by McDermott post, American Legion.

George L. Pawver, W. H. Smith and G. L. Snodgrass head a committee of the old settlers who are working for a big barbecue at noon. This barbecue will be free to old-timers. "We are going to make this big event and feed all comers," said George L. Pawver, chairman of this committee. Encouraging subscriptions to the barbecue fund were being obtained last week-end.

Graduation Day Near for 1950

School days for the seniors of Floydada High school are almost finished for the class of 1950.

Beginning today the young men and women of the class will begin to realize they have finished this task and are ready for a new beginning.

All with a flourish, however, for the new youthful era begins with a trip to Kerrville, where they spend a week-end at a mountain lodge in the hill country, accompanied by sponsors, Miss Anne Swepton and H. G. Barber. Miss Swepton is English teacher in Floydada High school, Mr. Barber the Ag teacher.

Following this week-end trip the seniors begin making preparations for the last week-end of school and graduation day.

School's Graduation Calendar
The plans for graduation week call for the finals next week, followed by baccalaureate on May 21 and graduation night May 23. On May 22 the grade school graduation will be held.

Revival Meeting

Evangelist Don McKinney of Yukon, Oklahoma, will do the preaching during the revival meeting at the Assembly of God church, beginning May 14 through the 23. Mrs. H. E. Smithee will lead the singing.

Everyone is invited to attend.

LON BLASSINGAME DOING ONLY SO AT HOSPITAL

Lon Blassingame, in Peoples hospital following an operation for appendicitis 10 days ago, was still having treatment and not doing so encouragingly yesterday, according to reports from members of the family. Mr. Blassingame was in poor physical condition before he went to the hospital and also suffered some shock in a highway accident while his wife was rushing him to the hospital for attention.

Mrs. Blassingame, hurt in the accident, when their car was hit by another vehicle when they pulled

into the highway a mile east of Floydada on Highway 70, was out of the hospital this week, able to give duties about their home some attention, and spend part of her time with her husband.

DEATH CLAIMS CHILD

Funeral services were held Friday of last week for Oscar Lee Thomas, jr., infant child of Mr. and Mrs. Oscar Lee Thomas, sr., at the Carter Funeral home Chapel with Rev. J. E. Cobb and Rev. Clyde Sloan officiating. Burial was in the Lockney cemetery.

Survivors are his parents and grand-parents, Mr. and Mrs. M. S. Rexrode and Mrs. F. E. Lee of Lockney.

INFANTS FUNERAL HELD

Funeral services were held Wednesday at the Carter Funeral home Chapel in Lockney for Bobby McClelland, infant child of Mr. and Mrs. H. F. McClelland, with Rev. J. E. Cobb officiating. Survivors include his parents and grand mothers, Mrs. Robert McClelland and Mrs. J. W. Britt.

4-H Club Dress Revue Saturday

Final plans are being made for the County-wide Girls' 4-H Dress Revue which will be held in the High school auditorium in Floydada on Saturday afternoon, May 13.

The club members should have their dresses to the Home Demonstration agent's office on Friday, May 12, or before, Miss Pettit will be judging the dresses and will be judged Saturday morning.

The girls will model their dresses for judging at the high school beginning at 1:15 and the public will be held at 3:00 p. m. The Adult 4-H Leaders are soliciting prizes to be awarded the girls. The public is invited to attend this revue.



Distributor
Glad Snodgrass
"Smart Wear For Men Since 1900"

Square Dance Shirts

AUTHENTICALLY WESTERN. Shaped to fit - with pearl snaps.

You'll really be proud of this fine shirt and we have them in whites.

Glad Snodgrass

"Smart Wear For Men Since 1900"

Specials for

MOTHER'S DAY

CRUSTENE SHORTENING, 3 Lb. Carton **65c**

SHURFINE COFFEE, Pound **75c**

PURE CANE SUGAR, 10 Lb. Bag **87c**

HUNT'S Peaches 2 1/2 Can **21c**

FRUITS and VEGETABLES

FRESH Radishes, Bunch **5c**

Fresh Golden Carrots, Bunch **7c**

FRESH Strawberries **5c**

FRESH CORN, Ear **5c**

SNIDERS CATSUP 14 Oz. Bottle **19c**

Del Maiz No. 300 Can **CORN, 15c**

Eagle Brand Can **MILK, 27c**

Sioux Bee Lb. Box **Honey Creme, 33c**

IDEAL 2 Cans **Dog Food, 29c**

VEL BOX **23c**

PALMOLIVE SOAP 3 Reg. Bars **25c**

AMERICAN BEAUTY 5 Lb. Bag **MEAL, 33c**

OLD BILL VIENNA SAUSAGE, **10c**

QUART GRAPE JAM, **39c**

DELSEY TOILET TISSUE, **12c**

Felton-Collins

Phone 27 • Grocery & Market • 122 W. Calif.

WE DELIVER

FRYERS

For this week - end. Live or Fresh Dressed.

PLENTY GOOD

Red Hot

PRICES on 50 Different Feeding items we keep in stock at all times.

COW HOG CHICKEN Feed Feed Feed

BERRY'S

Phone 74 North of Shipman's Grocery



YOU get MORE for Your food Dollar HERE

BRIGHT & EARLY COFFEE, Pound **69c**

PINTO BEANS, 2 Lb. Bag, **25c**

RAISINS, 1 Pound **18c**

BAKERS COCOANUT, 1/4 Lb. Pkg. **15c**

LUCKY LEAF Sliced Apples, No. 2 Can **23c**

TEA GARDEN Apple Juice, 46 Oz. **35c**

HI - C ORANGEADE, 46 Oz. **37c**

SOFLIN NAPKINS, Package **15c**

Sandwich Bags, Package 40 **10c**

PONDS Facial Tissue, Package **25c**

Powdered Sugar, Box **12c**

CLOROX, Quart **15c**

HULL & McBRIEN

PHONE 292

We Deliver

CONGRATULATIONS

On the Completion of

POWELL GROCERY and MARKETT

Owned and Operated by Parnell Powell

Convenient—Anxious to Serve

AND

Featuring the Better Brands in Fine Foods

THIS MODERN WELL PLANNED RETAIL FOOD ESTABLISHMENT WILL BE A DISTINCT ADDITION TO THE BUSINESS COMMUNITY OF FLOYDADA.

THE FOLLOWING FIRMS JOIN IN THE WELCOME OF THIS NEW BUSINESS AND WISH M R. POWELL EVERY SUCCESS TOWARDS HELPING BUILD A BIGGER AND BETTER FLOYDADA.

HOLSUM BAKERY
LUBBOCK, TEXAS

ADKISSON REFRIGERATION
LUBBOCK, TEXAS

FLOYDADA BUILDING MATERIAL
Wayne BENNETT Harold

FLOYDADA BAKERY
FLOYDADA, TEXAS

LEWIS ELECTRIC SERVICE
Contractor - Floydada, Texas



BALDRIDGES BAKERY
LUBBOCK TEXAS

MEAD'S BAKERY
LUBBOCK TEXAS

CLOVERLAKE DAIRY
Roy Patton Distributor

BUILDER MART
WILLSON & SON

BORDEN'S DAIRY
LUBBOCK, TEXAS

Wicker Fish & Frozen Food
DALLAS, TEXAS

SWIFT'S ICE CREAM
LUBBOCK, TEXAS

MORTON'S POTATO CHIPS

EDITORIALS

As the time passes and the mid-June deadline for getting names on the ticket for Democratic nominations draws nearer it seems odd that a state full of aspirants are not out shelling the woods. If the present indications hold out there will be the least number of candidates for all offices, both small and large, that Texas has seen in a long, long time. Time still, of course, but no rumblings to indicate that any avalanche of candidates is to go to the post in the race for the sovereign voter's favor. May 15 is the last date for candidates to file for chief justice or associate justice of the court of civil appeals, for representative in Congress, for state senator or representative, district judge or district attorney. June 5 is the last day to file for state offices, and June 17 is the last day to file for county and precinct offices.

This year, in addition to the usual application, giving name, age, post office address, et cetera, the candidates (all candidates) must file a loyalty affidavit. This probably was the law two years ago but at that time some county chairmen thought it applied only to state offices running in the primary, while others thought it applied only to the general election.

Passage of this law was due to the Communist infiltration hysteria, and was passed somewhat in the same manner, one would assume, as the old no dueling affidavit a man had to sign when he took the oath of office. Our personal reaction is that, although it is the law of the land, and as such should be respected, it has no practical value. What would suit a subversive better than to be able to get under this kind of a cover!

STILL KILLING DEER

In the 1870's and the 1880's the people of the southwest were busying themselves at the job of destroying the area's wild life. When game was plentiful the doom of the mighty buffalo herds was sealed by the advent of the repeating rifle.

This was in 1873, and by 1876 the job had been effectively accomplished, although occasional herds or individuals of the bison species could be seen in the plains country. Here is the way it is recorded in various periodicals of that day:

Henrietta Journal item tells about a man "living near the Red River" killing "278 head of deer in a circumference of ten miles from his house." The San Antonio News on August 31, 1887, told about two brothers, in two weeks time, shooting 67 deer, 219 turkeys (104 in one day), 3 bears, 46 ducks and 30 quail and that they also bagged 275 pounds of wild honey. A Hardin county newspaper, on July 21, 1878, quoted venison hams at 25 cents each. A Mason County news item carried in the Galveston Daily News on August 24, 1879, reported a man killed more than 100 deer "so far this year." The article con-

tinued: "Our woods are alive with deer and other game. We hear of a number of men in this section who are following no other pursuit this year but that of killing deer (because) the skins when dressed bring a fancy price." One month later, a news report stated that a Mason man made \$112 this year from deer pelts."

The Brownsville Cosmopolite on December 26, 1880, quoted the current price of mallard and teal ducks in the local markets at a little over four cents each. The same month, the Henrietta Shield stated that "A load of wild turkeys was brought to town last Sunday and sold at fifty cents apiece." But about the same time, another quotation for turkeys was 25 cents each.

The graphic account of the wanton destruction, continued: "Throughout the newspaper record of game slaughters was found no note sounding the word conservation. Indeed, public opinion seems to have been asleep to what was happening."

Texas people are not through "killing deer" but many of them are awakening to the fact that resources left by nature are not limitless. Efforts looking toward conservation of the soil and conservation of water are two of the good signs. The road back is a long one after the gifts bestowed by nature have once been destroyed. Many examples of this statement can be seen in our state.

NO RESPITE SEEN.—Present indications do not point to any relief for the federal treasury's pocketbook. Amongst other things the people of the country, it appears, have ceased to view with alarm the fact that the nation is over-spending and from this fact must inevitably come more tax-raising. Progressively higher federal budgets will be demanded by and there will be no way to pay off except to raise the limit on the assessments against the people of the country. Many people are becoming tax weary, but in one reliable source it is estimated that the federal budget could easily go up on an average of a billion a year.

While reports continue to pour in about this and that crop of wheat being plowed up there is considerable activity around machinery houses and repair places, which indicates that a good many wheat men anticipate they are going to have to go over their fields with the combine, rain or no rain.

The whole secret of life is to be interested in one thing profoundly and in a thousand things well. —Hugh Walpole

Egotism is usually just a case of mistaken nonentity. —Barbara Stanwyck

When you flatter a man, you're just telling him what he already thinks about himself.

Whatever we beg of God, let us also work for it. —Jeremy Taylor

Contestants Age Limit Is Raised by 11

The age limit for Texas Interscholastic league contestants will be raised by one year beginning after next school year, according to report out of Austin where the fortieth annual meeting of delegates was held. The delegates adopted a 19 year age limit. The present age limit is 18.

Three other rules also were approved. Change of the age eligibility rule was favored by 627 schools while 114 voted against it.

School boys and girls will be allowed to compete if they have not reached their nineteenth birthday on the first day of September before a contest and they have not finished the tenth consecutive semester after first enrollment in the grade.

College Try-Outs Barred
Two other rules governing individual eligibility also were approved. Schools voted 578 to 163 to declare ineligible any player who takes part in a college athletic try-out to show his ability in any sport.

Also barred from league competition will be any player who enters an out-of-state athletic contest that is not approved by the league's state executive committee. However, this does not affect regular scheduled school games arranged

Deeds Recorded

E. R. Harris to Oscar Mulder, Lots No. 1, 2, and 3, in Block 36, in the town of South Plains.
M. L. Boling to James E. Owens, Lot No. 9, in Block No. 12, in original town of Floydada.

R. W. Dew to L. P. Goen, 120 acres of land, being 40 acres out of the A. B. Bell Survey, 80 acres, being north 1/2 of the M. S. Turman Homestead survey.

Henry E. Graham to O. M. Watson, 160 acres of land, being survey No. 42, in Block K.

Anna M. McDowell to Clara W. McDowell, 1476 acres of land, being the survey of Wm. McDowell.

CLEVELANDS RETURN TO FLOYD FROM LAMESA
Mr. and Mrs. J. D. Cleveland returned home this week from Lamesa, where they have been spending the past six weeks, while Mr. Cleveland was developing plans for entering business there.

Final culmination of the plans did not work out and the couple decided on return to Floydada. Their home is in the 500 block on West Virginia street.

by school officials. Vote on this rule was 545 to 184.

The three rules will apply beginning with the 1951-52 school year.

A fourth rule, adopted by 617 to 122 vote, will restrict the number of boys' basketball games, effective this coming school year.

No team will be allowed to compete in more than 24 games during the season, exclusive of games allowed in three invitation tournaments and those that count on league standings.

WHEN IN NEED OF Fire, Hail And Tornado Protection

On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly.

Also soliciting your listing on Farm and City property, and anything you have to sell.

311 West California St. Phone 373-J

E. C. KING



Why just listen to reasons?

COME SEE FOR YOURSELF!

THIS TIME we'd like to tell you about something that you cannot see in this picture—something, in fact, you cannot know about from looking at someone else in a passing Buick—or from viewing a Buick on our showroom floor.

It's the feel you get from a Buick in motion.

You are going to find out that it is something like traveling on your own private, jet-propelled cloud—only firmer.

Maybe you know a stretch of washboard road, where you have to slow down, or bounce and jitter.

Try that in a Buick and see how you keep a level, comfortable boulevard smoothness.

Maybe you're always on edge to dodge dips and chuckholes. Those also lose

most of their jolt when you're at the wheel of a Buick—or in the rear seat.

In a few simple words—the ride of any Buick—SPECIAL, SUPER or ROADMASTER—is out of this world.

We could give you a lot of reasons. Soft coil springs on all four wheels, for example—the firm linkage of the torque-tube drive—the distribution of weight—big soft tires on wide rims—the way Buick engines are mounted.

ONLY BUICK HAS Dynaflo— AND WITH IT GOES!

HIGHER-COMPRESSION Fireball valve-in-head power in three engines. (New F-263 engine in SUPER models.) • NEW-PATTERN STYLING, with MULTI-GUARD forehead, taper-through fenders, "bubble" taillights • WIDE-ANGLE VISIBILITY, close-up road view both forward and back • TRAFFIC-HANDY SIZE, less over-all length for easier parking and garaging, short turning radius • EXTRA-WIDE SEATS cradled between the axles • SOFT BUICK RIDE, from all-coil springing, Safety-Aids rim, low-pressure tires, ride-steadying torque-tube • WIDE ARRAY OF MODELS with Body by Buick.

Even Dynaflo Drive*—always silky-smooth and free of geared-drive harshness—plays its part in the marvelous Buick ride.

But why simply listen to reasons? Experience is still the best teacher.

Come see for yourself why the Buick ride is called "matchless"—and how little it costs to replace a jitterbuggy with one of these level-striding honeys.

*Standard on ROADMASTER, optional on extra cost on SUPER and SPECIAL models.

WHATEVER YOUR PRICE RANGE

"Better buy Buick"

Phone your BUICK dealer for a demonstration—Right Now!

CLINE & RAINER

201 South Wall Street

Floydada, Texas

When better automobiles are built BUICK will build them

INSURANCE

All Kinds Sold in Floyd and Adjoining Counties

Fire, Windstorm, Hail and Explosion, Aircraft on City & Farm Property.

Automobile Full Coverage, also Trucks and Farm Equipment.

We also represent Five Old Line Stock Companies

Hail Insurance for standing crops.

All rates are the same on Stock Company Insurance.

We will be glad to serve you when ever we can.

JOHN And DELL REAGAN

Floydada, Texas

C. C. Huckabee, Salesman

Wary Cotton Copper Cuts Cost of Crops

STATION, May—Next week, cotton chopping and hoeing are the greatest man hours in the production of a crop. In central Texas, for example, 22 percent of the man hours are spent on chopping and hoeing. According to Fred C. Elliott, cotton work specialist of A. & M. College, cotton production can be reduced this time by using rotary hoeing. At the same time increase in income from cotton.

Many farmers last year reported that they made savings up to 10 percent on these two items by the use of the rotary hoe. A survey taken from Elliott's 1949 annual report shows that almost 7,000 producers in 81 Texas counties used the rotary hoe last year.

Commenting on the value of rotary hoeing for early control, he says one of the common mistakes made by the operator is that the ground of the tractor is too slow. For results, he says the tractor should be operated in third gear at 5 to 6 miles per hour.

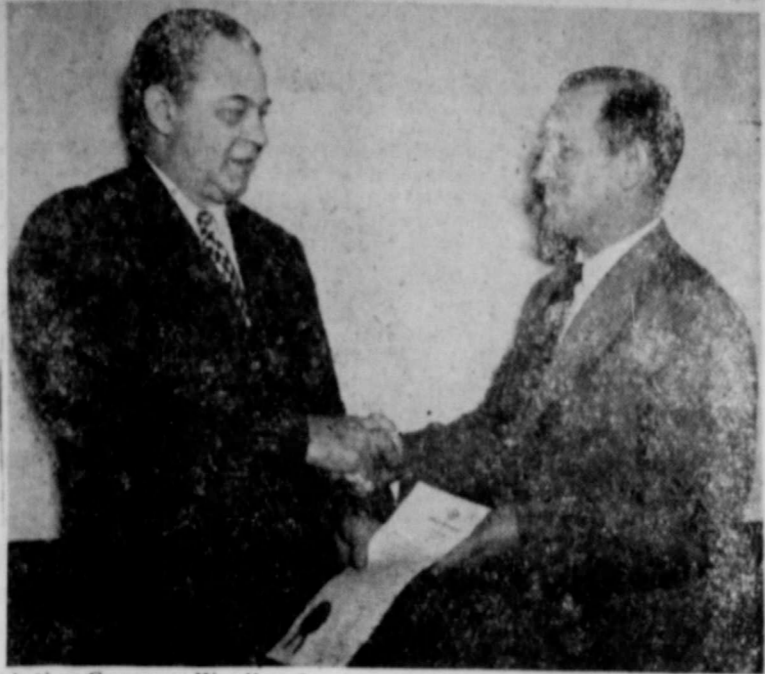
Wheels should be set so that they break the surface crust to a depth of one-half to three-fourths inch. This not only breaks up the surface crust but also tears up the soil so that seedling weeds and grasses are exposed to the action of wind and before they have a chance to come through the soil or before their root system is established.

Reports that most farmers slow the tractor because they are afraid that they will cover up the plants or tear up the soil to an extent as to cause damage to young plants, however tests have proved that this is not true if the rotary hoe is properly adjusted.

and Mrs. Lee Trice and Mr. Mrs. Gerald Lackey attended Santa Rosa Round Up at Verdel last mid-week.

WRITER carbon, best made. pencil carbon. Hesperian.

TEXAS MOTOR TRANSPORTATION WEEK DESIGNATED



Acting Governor Wardlow Lane, right above, has designated the week of May 1 as "Texas Motor Transportation Week" in special tribute to the state's trucking industry and in recognition of the leadership furnished the industry by Henry English of Dallas, the first Texan ever to serve as president of the American Trucking Association. He is shown handing the official memorandum to Jim Taylor, executive director of the Texas Motor Transportation Association, which will hold its 16th annual convention in Dallas on May 4-6 this year.

Floyd County 14 Years Ago

(Taken from the Floyd County Hesperian May 14, 1936.)

As a token of their victory over opponents, the "Red" golf team, captained by J. A. Arwine, will be treated to a feed tonight at the country club by Walton Hale's "Blues."

Arwine's contingent of masher welders maneuvered their opponents out of the feed by a narrow margin of one point, winning 21-20. Mrs. Jessie Brown spent Sunday in Lubbock with her daughter, Mrs. D. G. Ridge and family.

Miss Mabel Moore, student in W. T. S. T. C., spent the week-end with her parents, Mr. and Mrs. E. W. Moore.

Lon M. Davis was chosen president of the membership of Floyd County Chamber of Commerce at their annual meeting on Thursday

night of last week, and the membership of the board of directors was increased to nine. One of the highlights of the meeting was a brief talk by J. M. Wilson, who was drafted by the local organization to serve in the capacity of West Texas Chamber of Commerce director.

George Finkner of Floydada and Mr. and Mrs. Bob Hooper and family of Plainview returned Wednesday from Dallas where they attended a round-up meeting of Dodge dealers.

Floyd county farmers have filled the district court room for the purpose of signing work sheets to determine eligibility for the new soil conservation program.

A time limit must be set for the completion of the signing up of the work sheets, because the work can't go on indefinitely, Mr. Miller says, and he urges all Floyd county farmers to be sure that they have a work sheet filled out.

Lee Mayhew, of the Harmon Funeral home, is at Houston this week where he is attending the annual convention of the Texas Funeral Directors' association.

Judge and Mrs. Kenneth Bain spent Saturday in Lubbock on business. They were accompanied by their daughter, Jean, who spent the week-end here.

Mr. and Mrs. B. F. McIntosh, Phil and Homer Steen, were among the Floydada people in the newspaper fraternity who attended part or all of the sessions of South Plains Press association convention in Lubbock last week-end.

Be wise—Advertise. Get the want ad habit.

Heart Disease No. One Killer

AUSTIN, Texas—Heart disease is the number one killer in Texas and last year there were 18,093 deaths from diseases of the heart, said Dr. Geo. W. Cox, State Health Officer.

What kind of a heart have you? The periodic check-up with your physician will tell you. The tuberculosis survey in the state conducted by the Texas State Department of Health has brought to light many non-tuberculous abnormalities, some of these have been heart conditions.

The three present major forms of heart trouble are: rheumatic heart disease, high blood pressure and coronary heart disease. Rheumatic heart disease, the most common type of early life, occurs as the result of one or more attacks of rheumatic fever. It is a public health problem for which very little has been done, yet with early diagnosis and proper medical care during the acute and convalescent stages, children who develop rheumatic fever can be largely spared from rheumatic heart disease in later life.

Another major cause of heart trouble is high blood pressure or hypertension. This is the most common heart disease of middle age. There is a great deal that is not known about this disease, but we do know that it is most common in people who are overweight and that it is associated with long, continuous nervous strain, high tension and constant worry. Treatment of high blood pressure is fairly successful in the majority of cases.

Coronary heart disease is a disease of the arteries which supply the heart muscle itself with blood. A majority of persons survive the first attack, and with good medical care, rest and common sense pre-

cautions, may even live a normal life span. Syphilitic heart disease can be prevented by early and adequate care of the systemic disease, a problem which has been simplified by the use of penicillin.

Research in the medical sciences is constantly improving the outlook for the cardiac patient, yet each individual must assume the responsibility for obtaining the benefits of this knowledge from his physician for himself and family.

Roger Jones, of Crosbyton, former Floydada resident, reports need for rain in the east plains area. Mr. Jones was in Floydada on business Thursday.

KRAFT gummed tape, 1 to 3 inch. at Hesperian office.

Harold Brown, whose studies at Yale university were interrupted recently by an appendectomy, reached home the latter part of last week.

A gauntlet is an armored glove used by knights in medieval times.

KRAFT gummed tape. Hesperian.

ENOS T. JONES

Announces the Removal of His
LAW OFFICE to
Room 205, Bishop Building
Phone 451

It's FORMFIT WEEK at

HAGOOD'S

MAY 15th THRU 20th



And we promise

you'll rate an orchid for...

A Sweetheart of a Figure

We say that regardless of your figure faults, you can have the look of figure perfection... with the right Formfit creations! And our trained corsetiers will be on special duty all through Formfit Week to show you proof. So drop in and get their expert advice on your individual figure problems. Be faultlessly fitted from our wide selection of Life Bras, Girdles and Foundations, and see what glamorous things they do for you! Remember—more women wear Formfit than any other make.

Life Bras from \$1.25 Life Girdles from \$7.50

Hagood's Dept. Store



DRS.
CLOUGH & CLOUGH
Optometrists & Orthoptists
Clough Bldg. 11 West 7th
Plainview, Texas
Pho. 236 for Appointment

Rug and Carpet
Cleaning

In plant or on location.
CALL 154 for further information.

STEWARTS
CLEANERS

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile
Surety Bonds
1923 to 1950

E. P. NELSON Agency

Only During PHILCO Refrigerator Week

AT PARKER'S



Yes, this Dinner Set at no extra charge with any Philco Refrigerator from Model 704 up. Don't miss this amazing 1-week offer!

BIG 9.6 cu. ft. PHILCO MODEL 906. Newest advanced features at a big saving. \$339.50

LOOK \$199.50 ONLY

PHILCO 702. Unequaled in features and value at this sensational low price.

FREE WATER CHILLER Yours just for coming in during this Philco Sale! No obligation!



H. G. PARKER
FURNITURE COMPANY

Ride 'em, Texans!



Sleek and graceful as a palemino—lively as a pinto! You'll be the proudest fella on the range when you put your brand on this handsome Mercury Convertible! And will the ladies love it, too!

They're the best brand on the range—roomy as a ranch house—luxurious as a limousine! This versatile Mercury Station Wagon will take eight people across the range in perfect comfort! And wait till you feel the eager response of that "Hi-Power Compression" Mercury engine!



When it comes to all-round value—you just can't beat this big, better than ever Mercury Sport Sedan! It's got the power, performance, and dependability that lets you cover the range like a Texas Ranger! It's tops for all-round economy, too—Grand Prize winner in the Mobilgas Grand Canyon Economy Run.



It's the easiest handling car in its class! Try it yourself—and see!

Go for a ride—and you'll go for **MERCURY**

Floydada, Texas

BRASELTON IMPLEMENT COMPANY

Lockney Highway

HESPERETTE

Edited by Pupils of Floydada High School

Hesperette Staff

Editor
Doris Bollman
Editor
Barbara Marshall, Peggy Collier,
Billie Chowning—Sammie Shultz
Reporters
Don McGuire, Aubrey Guthrie
Sports Writers
Joy Bunch, Grace Muncy
Typists
DeQuacker
Sponsor
Anne Sweptson

The juniors have been responsible for this week's edition of the Hesperette. Mary Ann Wilson was the editor and the following assisted her: Anne West, Ruth Maxey, Katie Collier, Margie Herring, Doris Foster, Dorothy Foster.

EDITORIAL

REMEMBERING MOTHER

This Sunday we should remember our mothers because it is their day. We should not only remember them but also do something extra for them or give them some nice gift to show appreciation and love for what they have done for us. We should make every day our mother's day. By this I mean we should do things, little and big, for

The Banker's Tribute To Mother

There can be no deeper, more ennobling sentiment in any man's heart, than his abiding love and reverence for his mother. No songs or poems ever composed, no statues ever carved, no medals or ribbons of honor ever bestowed, can overpraise Mother. . . . But, as bankers, we know that on the practical side, as home manager and Director of the Household Budget, she handles one of the world's hardest jobs in a way that few men could equal. . . . The books of this bank bear ample testimony to the thrift and business ability of the mothers of this community. We are proud to serve them in any way we can.



Strength—Stamina—Dependability—

These 3 MUSTS Are Yours in a JOHN DEERE-KILLEFER Disk Harrow

Consider the *inbuilt* strength, stamina, and dependability of the easy-handling John Deere-Killefer Disk Harrow and you'll agree with thousands of owners—it's the outstanding heavy-duty offset harrow on today's market.

All the way through, manufacturing controls assure a "full measure" of strength. The husky frame, made of heavy structural steel is riveted and well-braced throughout. Weight is properly distributed in the gangs and frame to assure deep, uniform penetration over the entire cutting width. . . . steadier operation at modern tractor speeds.

In the field, performance of the John Deere-Killefer is unexcelled. Operation is simple, easy on you. Gangs may be angled or straightened without leaving the tractor seat. Clearance for cover-crop disking, low construction for working in orchards, adjustable hitch for offsetting to right or left, and many other quality features combine to make this an outstanding harrow.

There's a John Deere-Killefer in the size to match your disking requirements. . . . your tractor power. Get the complete details from us—soon.

JOHN DEERE
QUALITY FARM EQUIPMENT

The Trademark of Quality Farm Equipment

Lockney Implement Co. Lockney, Texas
Stansell-Collins Co. Floydada, Texas

Thespians Proudly Point to Juniors in FHS Dramatics

Since this is Junior week, The Thespian club very proudly points to Billee Newberry as their vice-president. Billee has certainly made a record as a young actress. Her first appearance was in "The Crazy Smith Family" produced in 1949. She was selected to play Pippa in our contest play, "Mr. Lincoln's Whiskers." She was placed on the all Star Cast in the district, and then later, she had the distinction of being the best actress in the regional tournament. Critics say Billee has an outstanding ability in the theatre arts. We are expecting great works from her next year.

Another outstanding junior Thespian is Dale Roberts, who was given the part of James Cooper in "Mr. Lincoln's Whiskers" and was selected the best actor in the district. We think Dale, also, has a great future in dramatic arts. We plan to see him in some interesting productions next year.

Janet Lloyd is another outstanding Thespian who has contributed much to make our club a better one. Janet has gone in for declaiming more than play acting; however she did a credible performance in "We Shook The Family Tree," given in the fall semester.

We feel the following is a list of juniors who will be seen in some of the productions of 1950-51, "Lane" Saunders, Johnny Lloyd, Peggy Latham, Ruth Maxey, Katie Collier, and Anita Tooley.

It looks as if the Thespians will have a successful season in "50-51." Rah! Junior Thespians!
Thespians, sand, and Amarillo Little Theater! Wow! What a night. Thirty-three Thespians boarded the Floydada school bus for Amarillo to see the production of "The Heiress," presented by the Amarillo Little Theatre. "The Heiress" is a great Broadway production, and it has also been a motion picture. Even though the trip was stormy and full of danger, everyone still had a wonderful time and enjoyed the play. The harrowing experience will give each one something to remember when he is too old to dream.

News of Ag Boys

On Saturday, May 6, the Ag boys and the F. H. A. girls went to Roaring Springs on a picnic. There were 22 boys that went and approximately 50 girls. The group had a fine time swimming and playing ball. A blistered group came back home sore but happy.

On Wednesday, May 3, Douglas Whitfill, Lavon Shearer, and Mr. Barber went to the district meeting at Plainview. Douglas was nominated for state office and Lavon for area but neither won. The area meeting will be held May 13 at Canyon, Texas.

The pep squad building is nearing completion. The boys have been working on it rather hard, and they hope to have it completed by the end of the school year.

F. H. A. NEWS

Saturday morning, May 6, the F. H. A. girls and F. F. A. boys left for Roaring Springs for a joint picnic. Although the sun was hot and the water was cold, everyone had a wonderful time. Sixty-two boys and girls went.

The ABC'S Of The Junior Class

Adorable—Mary Ann Wilson
Boisterous—Lajuana McCada
Cute—Veva Basket
Ducky—Elyne Snodgrass
Entertaining—Dorothy and Dori Foster
Fickle—Lloyd Edgar Allen
Gallant—Dan Hagood
Handsome—Wayne Robertson
Interesting—Ann West
Kind—Ruth Maxey
Lively—Luella Irwin
Marvelous—Aubrey Guthrie
Nice—Billie Newberry
Optimistic—Dale Roberts
Pretty—Peggy Latham
Questioning—Jenny Hennessee
Romantic—Edith Garrett
Serious—Anita Tooley
Tops—Margie Herring
Understanding—Janita Huckabee
Vivacious—Katie Collier
Witty—Peggy Parkey
X-traordinary—Don Probasco
Youthful—Meri Young
Zealous—Pat Fralin

Thumbnail sketches

Doris Blair—Height 5' 2", hair and eyes are brown. She loves to wear Pink Fire lipstick. Her favorite colors are red and white. Her most liked movie is "Rosanna McCoy" and her ideal stars are Peter Lawford and June Allison. She loves the song "Sentimental Me". Her one secret desire is to be a successful secretary in New York City. Watching football games and roller skating are among her favorite pastimes. She is an animal lover and shows this by having some rabbits and a cocker spaniel.
Frank Capshaw—Height 5' 7", curly black hair and brown eyes. His favorite sports are baseball and football. The name of his ideal college is Oklahoma University. He likes any type of mathematics and the teacher he likes best is Mr. Baker. Northwest Passage is his favorite book, and his ideal author is Zane Gray. The colors that appeal to him are brown and yellow and his only but strong dislike is for people to tickle him.
Anita Tooley—Height 5' 3", brown

hair, and green eyes. Her favorite flower is the carnation. The city she likes is Denver, Colorado. She loves to wear western clothes, and her colors are brown and yellow. She likes speech, and Mrs. Jones is her ideal teacher. At the head of her list of songs is "My Foolish Heart." Her dislikes are unfriendly people, sandstorms, algebra, and being sick. She has many likes and a few are cowboys, rodeos, chocolate brown, playing the piano, Dodges, and baby grand pianos.

DE QUACKER

Little Dan Cupid
Looks kinda stupid
But he gets around O. K.

Why I'll bet you my hide
That you'll see my side
When you read De'Quacker today!

Who is that cute little gal Kenneth Hollums seems to have on his mind lately? Could her name be Shirley Sims? Better watch Peanut, Ken???

Harvey Dale has been wanting to go with Eva Waller. He wants to go to the banquet with her, but he already had a date with Nell Reddy. Must be a new romance.

Billee N. better straighten up a little if she intends to hang on to Jerry. He may not hang around long. He was with a cute girl Sunday evening.

Well, well, who was Darlene with

Friday and Saturday nights
(See DE QUACKER Page)

FERTILIZERS

Dry or Liquid
a formula for every
MORCKEL FARM
CHEMICAL CO.
Phone 539
Floydada, Texas

LEON RUSK

And His TUNE WRANGLERS DANCE

STARS OF STAGE - SCREEN - RADIO - TELEVISION

King Recording Artist
FEATURING

Loyd Garrett
Wayne Johnston
Sleepy Peters
Little Benny

HEARD DAILY
KLYN 940 On Your Dial

AMERICAN LEGION, FLOYDADA, MAY 13

ADMISSION \$1.00
Everybody Welcome

It's WHITE'S Free-gift

HURRY! ONLY 3 MORE DAYS...

Brilliant Colored Herringbone Plastic Weaves! LONG-LIFE Plastic SEAT COVERS
Made of SARAN PLASTIC LEATHERETTE TRIM
FOR COACH OR SEDAN...
FREE GIFT
WEDGE CUSHION
\$19.95
INSTALLATION FREE

A complete set of New BATTERY CABLES GIVEN ABSOLUTELY FREE! WITH THE PURCHASE OF A WHITE 'Super' BATTERY
24 MONTH GUARANTEE
NOW ONLY **\$12.45** EXCH.

Sturdy Worcester LAWN MOWER Only \$21.95
THIS HANDY GRASS CATCHER GIVEN ABSOLUTELY FREE

25,000 MILE WRITTEN GUARANTEE!
WHITE Super Deluxe
PASSENGER CAR TIRE
100% COLD RUBBER TREAD
RAYON CORD BODY
600 x 16 SIZE
Now **\$14.35** PLUS TAX
EASY TERMS
FREE GIFT
INNER TUBE **\$2.69** VALUE
INSTALLED FREE!

NATIONAL White Paint
Contains 1% Tetro-Chlorophenol
Now Only **\$2.49** GAL.
FREE-GIFT
Deodorized THINNER
55¢ VALUE
ALWAYS GREATER VALUES AT WHITE'S

SCISSORS JACK
HEAVY-DUTY NOW **\$4.95**
AND WITHOUT EXTRA COST YOU GET THIS 4-WAY LUG WRENCH REGULAR **79¢** VALUE

FLAMINGO ORNAMENT \$3.49
YOU GET A PAIR OF BREEZES ABSOLUTELY FREE!
REGULAR 49¢ VALUE

ALL Metal Weather WOOD DOOR AWNINGS
THIS CAR VALET GIVEN ABSOLUTELY FREE
Special!
THIS NOZZLE GIVEN ABSOLUTELY FREE WITH THE PURCHASE OF GARDEN HOSE
This Handy "Little Brown" PORTABLE ICE BOX WITH EACH REG. 7.95 VALUE
FREE GIFT Steering Wheel COVER 39¢ VALUE

WHITE Auto Store
THE HOME OF GREATER VALUES
117 West California St. Floydada, Texas

HESPERETTE
(Continued)

...were cute together. Seems like times, huh? Let's keep up the work, Darlene.

...haven't you sorta lost? I saw Elwanda with Johnnie Sunday, but I guess that's for you.

...who was that cute gal Jerry was? Well, it seems as though Lee has someone who really makes her high; he's a wonderful guy, so hang on.

...Joe Smith seems to enjoy Betty Hanks' company. Better than those specs' good, Gieva.

...Graham and Gene Payne are a cute twosome. My! My! Kids.

...what's this I hear about Bobbie wanting to go with Carleton Pulton. Give her a chance, or will Jane have something to say about it?

...Marlene H. seems to have Bill in her mind again. Too bad Heron last out.

...Doris Blair was with Leroy at the

banquet. Who's gonna get him, Doris or Jane??

I haven't heard anymore about Nancy Goughly and Don Pope. What happened kids??

Well, it looks like Pat and Aubrey are still going strong. Keep it up.

What ever happened to the Pratt-Hinkle romance?? Come on kids, you got a good start.

Anita, where is Gordon these days? I don't see him around any more lately?

What happened to Billy Jo Hall and that Matador girl?? Did you give her up, Bill??

Is La Juana still crazy about Don Hollands?? How about that, La Juana???

Betty Hanks was with a Plainview boy Sunday. What about this, Betty???

The total Indian population of the U. S. in 1940 was 333,969.

The forests of the United States include over 800 different kinds of trees.

KRAFT gummed tape, 1 to 3 inch. at Hesperian office.

Band And Chorus Program Tonight

The Floydada High School Band and Chorus are presenting a concert Thursday, May 11, in the high school auditorium at 8:00 p. m.

The band will be first on the program, and after a brief intermission the chorus will sing.

The program will consist of popular, classical, spiritual, and march numbers.

The admission prices are twenty-five and fifty cents.

DON'T MISS THE BIG CONCERT!!!

SCRIBBLERS

Who is the person that writes on the desk

In ink, black, red, and blue? They are really our high school pests

Are you one of those people, too?

They take their pencils and fountain pens

With points sharp and long; They write on the schools, and act like fools

While they whistle a crazy song.

They see nothing wrong with marking the place

In spring, winter, and fall; Someday I'd like to meet face to face

With those who mark on the wall.

By a junior

KRAFT gummed tape. Hesperian.

In Memory of My Wonderful Mother

By Luella Irwin

I remember my mother with coal black hair,

Dark eyes that sparkled and a beautiful tan complexion,

A wonderful mother who could always comfort her children in her care.

She was always loving and always had a smile on her face;

Her smile will always be remembered by her family and her friends;

I remember my mother had many friends and no enemies,

She loved everyone and everyone loved her.

To me, she was all of my pride and joy.

She would cheer me when things had gone wrong.

She was what kept my spirit up and told me to go on;

When she passed away the world was dead for me.

Then one night I had a dream, a wonderful dream;

I saw my Mother in a green and white check dress;

She talked to me and told me not to give up.

It seems every time things go wrong, I see her again and she encourages me to go on.

Movie of Floydada Children at Local Palace Next Week

Jack Deakin, manager of Palace theater, has announced that the picture that was produced in Floydada, using Floydada children is now finished and will be presented Tuesday and Wednesday of next week, and on the same program there will be "Farewell to Arms" with Gary Cooper.

Mr. Deakin said that a large number of Floydada children are in the movie, and that if you know any of them you can easily recognize them on the screen.

KRAFT gummed tape, 1 to 3 inch. at Hesperian office.

MRS. D. T. MAYO HOME FROM STAY WITH MOTHER

Mrs. D. T. Mayo returned home Sunday from Dallas, where she had been with her mother, patient in a Dallas sanitarium following a major operation. The mother was doing nicely following a grave illness.

Mr. Mayo spent the week-end in Dallas and McKinney. At the latter place he was met by his mother, Mrs. John Mayo who accompanied the Mayos back to West Texas. She will make her home in Lubbock with a son for several months.

Mr. and Mrs. Eb Gaither, of Carlsbad, New Mexico, have been here since the latter part of last week, guests of Mr. Gaither's mother, Mrs. E. B. Mullins, and other relatives.

Money makers—Hesperian Classified advertisements.

SECOND SUNDAY SINGING

The Church of the Nazarene will be the scene of the usual second Sunday afternoon singing in Floydada next Sunday, it was announced this week. The program of songs will begin at 2 o'clock, said Earl Rainer.

TAKE IT EASY TAKE A BOOK

Latest Best Sellers
Enjoy a good book from our modern Rental Library.

Call at
BISHOP'S PHARMACY

PALACE
FLOYDADA, TEXAS

TUESDAY and WEDNESDAY
MAY 16 - 17

THE LOCAL GANG
In
"The Kidnapper's Foil"

See and Hear Floydada's Own Movie Stars on the Screen. 75 Stars — ALL LOCAL CHILDREN.

This Picture was made in Floydada About 30 Days Ago by Milton Baker Productions.

Also On The Same Program

GARY COOPER
In
"Farewell To Arms"

Admission 14c & 35c Plus Good Comedy

Professional Directory

People's Hospital

1100 South 3rd

Wishes to announce to the public the visiting hours and clinic hours.

Hospital Patients:
10-11 a. m.; 2-4 p. m.
7-8 p. m.

Clinic open Monday through Saturday 9 a. m. to 12 noon, 1 p. m. to 5 p. m. Closed Sunday.

Peoples Hospital Clinical Laboratory
And Department Of X-ray
Approved Clinical Laboratory Tests.

Emergency work done at any hour
Elective Work done by Appointments suitable to patient and Technician.

Visitors wishing to inspect the hospital are welcome at any time.

Kimble Optometrist Clinic
Dr. J. W. KIMBLE
Dr. O. R. McINTOSH
OPTOMETRISTS
Floydada, Texas

Candid Camera

This week we turn our spotlight on a very important person in our school. Mr. D. M. Moore is our subject. Mr. Moore was born in Delta County, Texas, and was one of eight children. He moved to Floydada on January 7, 1921, as a farmer and farmed until he began work as a janitor here seven years and three months ago.

Mr. Moore says blue is his favorite color, and his pick of cars is Chevrolet. He likes being janitor better than anything he can think of and wants to work with and help the students that make dear old Floydada High.

Candy breakings were the popular amusements while our subject was growing up. As there were then no cars, these affairs were attended in a buggy. His favorite sports are coon hunting, just hunting, and fishing. Hunting spots were close and many in Delta County so the boys were rarely without anything to do.

One glad day young Mr. Moore was visiting his uncle in Commerce, Texas, when he met pretty Miss Jessie Lee Milton. For him it was love at first sight. He began courting this pretty miss, and about one year later they were married.

In those days Mr. Moore's highest ambition was farming; and having farmed for many years, this ambition he fulfilled. If for some reason he had to give up his janitor work, he thinks he might try carpentering; but he is satisfied as he is.

Everyone of us can easily remember the times you went out of your way to help us in some small way, and we remember the way our building is always clean the next morning no matter how careless we have been with our papers or our muddy shoes. We want to wish you many more years as our janitor and to thank you for the wonderful job you are doing.

PENNEY'S

SUMMER DRESS CARNIVAL

FEATURING HUNDREDS OF THE NEWEST STYLES . . . ALL THE MOST-WANTED FABRICS . . . SUMMER'S BEST COLORS . . . IN YOUR SIZE! MISSES' . . . JUNIORS' . . . WOMEN'S . . . HALF SIZES!

LOOK WHAT YOU GET FOR ONLY

8.90

CC VALUE!

Yes . . . look at just a few of hundreds of reasons why we say "Be Smart . . . Buy Two!" Washable blended acetate rayon and nylon crepes . . . embossed cottons . . . cottons and rayons in casual or dress-up versions. Now's the time to pick a well-rounded summer wardrobe . . . at low Carnival prices! Misses', junior, half sizes.

Your Share

in Southwestern Public Service Company

Nearly everyone has a stake in your Public Service Company. You, your neighbor, your doctor, the teacher in the next block, your friends . . . these and many other folks are the stockholders—the real owners of Southwestern Public Service. And another thing . . . no one stockholder owns more than 2% of the total stock in the company. Add to that the many folks whose savings at the bank or in their life insurance policies have been re-invested in Public Service securities, and you see how, directly or indirectly, lots of people have an interest in this company. It is a working example of free enterprise . . . the system that has made America great and strong!

FREE ENTERPRISE IS THE AMERICAN WAY!

SOUTHWESTERN PUBLIC SERVICE COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Southern Assembly

Mr. Everman from the Southern Assembly presented the assembly program May 4.

The type of program was Liquid Air. Mr. Everman showed some of the things liquid air was used for and did many tricks with it.

The entire program was enjoyed by all.

RUTLEDGE Oil Company

WHOLESALE PANHANDLE PRODUCTS
Phone 68

PRESSURE PURGER

Cleans Radiator and Block.

If your car heats, don't delay. Have your radiator & block cleaned today.

SPEARS Auto Co.

Phone 39

BE SMART...BUY TWO!

LOOK WHAT YOU GET FOR ONLY 5.90

New color combinations change good old gingham into something very special! Note that effective new plaid, the cross-stripes shading from palest tints to deeper tones. Misses' sizes.

AT PENNEY'S

GRADUATION or MOTHERS DAY GIFTS

Free Gift Wrapping at PENNEY'S

FIRST NATIONAL BANK

PARKER

Furniture
PHONE 46

Bryan Home And Auto Supply
"FIRESTONE"

Day And Nite
Texaco
PHONE 9505

PATTERSON'S
Grocery & Market
PHONE 24

M. L. SOLOMON
Jewelers
Watches, Diamonds, Silverware

Radio Electric Co.
Your Westinghouse Dealer

CLINE & RAINER

HARMON
Funeral Home

DAY'S CLEANERS
PHONE 546

RUTLEDGE OIL
Company
PHONE 68

FLOYDADA
Implement Co.
Massey - Harris Dealer

MAYO MOTOR CO.
Dodge - Plymouth
Dodge Job - Rated Trucks

JOHN And DELL

REAGAN
INSURANCE

PENNEY'S

Be Sure To Attend Church Regularly

Our Mother-



HOLY BIBLE
Attend Church

YOU IN THE CHURCH
THE CHURCH IN YOU

Character is a by-product of the church. It is here that young and old alike are showered with benedictions that furnish and influence for a better citizenship and a stronger democracy. In the church the ministerial and a stranger alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you"—form a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.

© 1949 by
Williams Newspaper Feature,
P. O. Box 211, Ft. Worth, Tex.

Every hour of every day... and night... consciously or subconsciously... we draw upon Mother's strength and love. It is a meager tribute that we should pause once a year and dedicate one day to Mother.

Mother is what makes the wheels go round. Home isn't home without Mother. The countless details, the careful planning, the constant loving care... that takes Mother every time. Children won't tick without Mother. Form the start, Mother is our warm meal when we are hungry, our extra blanket on a cold night, our light in a dark room. Little minds and hearts reach out for MOTHER. Baby-sitters aren't the same. Servants are insufficient. Even Daddy isn't quite enough. A well child runs on eager feet to tell MOTHER of his joys; a sick child calls constantly for MOTHER to soothe away his pains. There's something special, something extra, that comes only from Mother.

Who else can kiss a hurt and make it well? Who else can give us lovely memories of a happy childhood, rich with fun and friends? And who, but Mother, can lead us from our earliest days to find Him as our Refuge and Strength, a very present Help in time of trouble?

Life brings floods of uncertainties, disappointments, failures. Mother is the rock that stands fast. Her faith is sure, her spirit never wavering, her love never failing. Life, too, brings joy, achievement, success. Then we know one heart is happier even than our own. Mother is then the soaring cloud of radiant rapture, lifting us to new attempts.

As long as Mother lives, we shall not lack for care or love or prayers. When separation comes, as come it must, "death is swallowed up in victory." Life will not change Mother's love; death will not conquer it. Mother's spirit will walk ever beside us; her love will wrap us close. Her gentle hand will guide us; her sweet voice will echo in our ears. Again we'll feel that extra blanket slipped quietly over us, in the coldness of our night! Mother is and will be forever more our guardian angel. In this world or in the next, we know that we may draw eternally upon the strength and the love that is... MOTHER. Go to your church this Mother's Day.

This Church Page Is Being Published Each Week With the Hope of Getting More People to Go to Church. It Is Sponsored By These Business Firms Who Believe We Should Attend Religious Services Regularly.

First Methodist Church
400 S. Fifth Phone 361
Rev. R. N. Huckabee, Pastor
Morning Services 11:00
Evening Services 7:30

First Baptist Church
401 S. Main Phone 271-J
Rev. E. H. Falwell, Supply Pastor
Morning Services 11:00
Evening Services 8:00

City Park Church of Christ
Corner W. Tennessee & 5th
A. F. Walker, Minister
Morning Services 10:55
Evening Services 7:30

Cumberland Presbyterian Church
400 W. Kentucky Rev. A. C. Durant, Pastor
Preaching Every Other Sunday
Morning Services 11:00
Evening Services 7:30

First Christian Church
301 W. Missouri Phone 180-W
E. A. Powell, Pastor
Morning Worship 11:00
Evening Service 7:30

Fundamental Baptist Church
Rev. Jack Young, Pastor W. Grover Street
Morning Services 11:00
Evening Services 8:00

Calvary Baptist Church
Grover Street Phone 745-J
Rev. J. T. Bilbrey, Pastor
Morning Services 11:00
Evening Services 8:00

Church of The Nazarene
416 S. 4th Street Phone 379-W
Rev. C. C. Calhoun, Pastor
Morning Services 11:00
Evening Services 7:45

New Hope Baptist Church
Elders C. L. Jarrett & D. L. Handley, Joint Pastors. Meet first Sunday and Saturday night before and second Sunday and Saturday before in each month.

Grace Tabernacle
328 West Virginia Phone 530-W
(Assembly of God Church)
Rev. H. E. Smith, Pastor
Morning Worship 11:00
Evangelistic Service 7:45

New Salem Baptist Church
Elder L. M. Handley, Lubbock, Pastor
Meet second Saturday and Sunday of each month.

Wall Street Church of Christ
Morning Services 10:30
Evening Services 8:00

FUQUA - BARBER
Farm Supply
PURINA CROWS

FELTON - COLLINS
Grocery Co.
PHONE 27

FINN'S GULF STATION
Your Good Gulf Dealer

HAGOOD'S DEPT. Store
Standard Brands
Priced Right

Stewart's Cleaners
One Day Service

NORMAN'S
5c to \$1 Store
Variety Merchandise
at Lower Prices

Oden Chevrolet Co.
Chevrolet - Olds.
Sales and Service

WHITE DRUG
THE REXALL STORE
PHONE 202

WRIGHT'S
Barber Shop
West Side of Square

KING'S GROCERY
PHONE 13

Plains Equipment Company
Oliver and Studebaker

SCOTT GIN

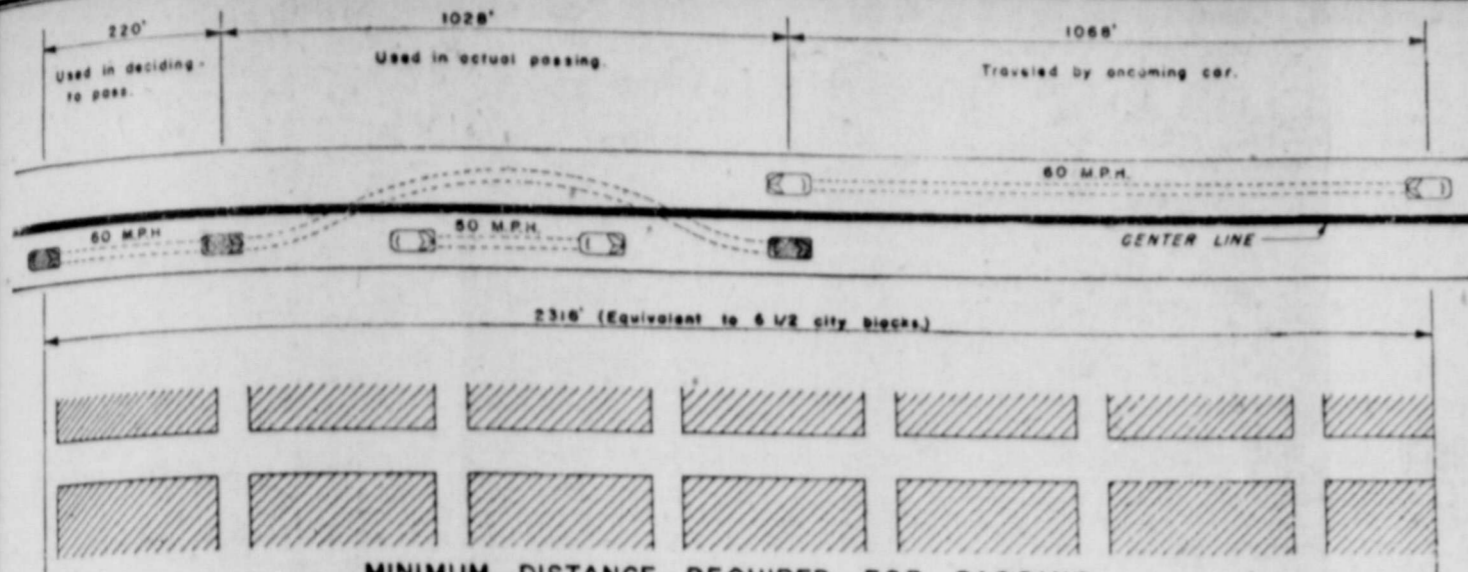
Bishop Motor Co.
Your Friendly Ford Dealer

Farmers Co-Op
Gin
PHONE 208

Rice Radio Service
210 North Main

L. C. McDonald
Pontiac - GMC
Albis - Chalmers

FLOYD CREAMERY



MINIMUM DISTANCE REQUIRED FOR PASSING

Speed Of Passing And Oncoming Cars = 60 M.P.H.
Speed Of Car Passed = 50 M.P.H.

SKETCH A

Be Sure Road Ahead is Clear For A Sufficient Distance Before You Cross The Center Line To Pass Another Car.

Center Line -- What It Means

The Texas Highway Department pulling no punches in an all out drive to reduce rural traffic accidents that exacted a toll of 1,395 lives, left an estimated 24,926 injured and maimed, and resulted in an estimated economic loss of \$43,710,600 during the year 1949. Taking note of this tremendous toll of human lives and property, a safety-conscious Highway Commission has decreed within its power of the Highway Department to apply to make Texas highways as safe as possible for all who use them. The decree of the Highway Commission was not an empty one; it was backed by an appropriation of \$500,000 for center line, lane lines, and barrier lines for no-passing zones during the year 1950 alone. This sum will be applied to some 25,000 miles on the State Highway System on which the center line lines are marked and about 100 miles on which the barrier lines for no-passing zones are marked. These lines are just one of many weapons the Highway Department is employing in the battle for traffic safety.

thought of the meaning a center line on a pavement should convey to you? It should tell you that the right-hand half of the road is yours; it should tell you that it was not put there as a challenge

to your driving skill to keep one wheel on it; and it should tell you that when you cross it to overtake and pass another car that you should be sure the other half of the road ahead of you is clear.

On the Wrong Side
Failure to observe the simple but important meaning of the center line can result in a tragic end for you. Last year (1949) on rural highways there were 3,625 accidents

caused by thoughtless drivers who were on the wrong side of the road, and they were not even in the act of passing another car - just driving on the wrong side of the road for no good reason whatever. These needless "on-the-wrong-side-of-the-road" accidents cost the lives of 253 people; maimed and injured 2,316 others; and caused property damage of \$7,927,400. Take a good look at that center line when you drive and think what it can mean to you.

And what happened to those who made a mistake in passing another car when the road way ahead was not clear? These mistakes cost the lives of 46 people; maimed and injured 462 others and added more thousands of dollars to the toll of property damage. It is not too hard for the average motorist to make a mistake in judgment on the distance ahead a roadway must be clear for him to overtake and pass the car ahead of him.

Use Your Head!
Take a look at the sketch showing the distance required for a car traveling 60 m. p. h. to overtake and pass a car traveling 50 m. p. h. when there is a car traveling toward him 60 m. p. h. in the opposite lane - 2,300 feet or 6 1/2 city blocks! If the car in the sketch had failed to complete his overtaking and passing maneuver safely and had met the opposing car head-on at 60 m. p. h., the energy developed by the collision would be as great as though one car had driven off the top of a 21 story building. Head-on collisions are deadly!

Respect that center line and stay on your side of the road; cross that single center line to pass another

car only when you are sure that the roadway is clear far enough ahead for you to do so safely, but don't ever cross that double center line unless directed to do so by an officer.

BASEBALL

FRIDAY NIGHT, MAY 12, 8 P.M.

Jr. Hi-Y of Andrews Ward

VS.

North Ward (colored)

DONATION to Jr. Hi-Y will be appreciated either by ticket or at gate.

The Perfect Gifts for Mother

Give Her The Gift, She will always remember



Out of this world gifts in the loveliest of all lingerie fabrics... easy-tubbing quick-drying Acetate Nylon Crepe.



Grecian Goddess elasticized shirred gown is a figure flatterer. 32 - 40. \$5.95



Magnificent 4-gore elaborate nylon net & lace trimmed slip with deep double cocktail bottom. 32 - 40. \$3.98



In Pink, Blue, Maize, Mint and White.



Mother's Day

Sheer Berkshire hose in lovely new spring shades. 51 Gauge, 15 denier. Colors, Taupe

accent, Soft accent, Faint accent. \$1.50

Lovely handkerchiefs for mother. Pure linen - lace trimmed and solid colors. Floral designs. Priced from 25c to \$1.00.



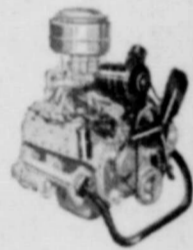
Cotton Dresses, Priced From \$5.95 to \$8.95. Sizes 14 to 42, 14 1/2 to 24 1/2 Chambrays, Broadcloths, Tissue Gingham.

Hagood's Department Store

Standard Brands

Priced Right

\$450 LESS THAN ANY OTHER V-8



ONLY LOW-PRICED CAR WITH A V-TYPE ENGINE

Yes, only in cars costing hundreds higher can you equal Ford's V-type power. In fact this Ford V-8—the type of engine used in America's costliest cars—is yours for hundreds less than most "sixes." (And Ford's "Six" is yours for even less money.)

"TEST DRIVE" THE ONE FINE CAR IN THE LOW-PRICE FIELD!



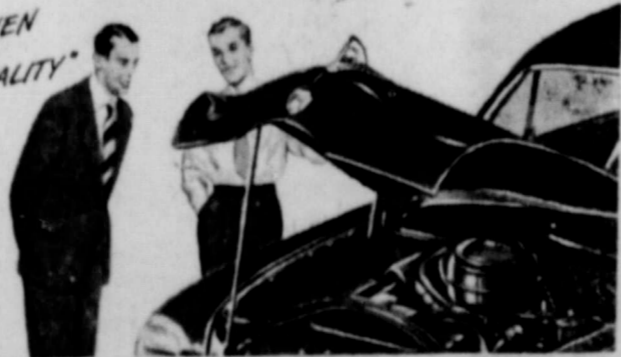
'50 FORD

IT'S THE "BIG ECONOMY PACKAGE"

With all its quality, Ford's an economical car to buy and to own. Your present car probably covers the down payment. Quality keeps Ford's upkeep and maintenance cost down. And with Ford's fine car coachwork, you can expect a higher resale price.

New super-fitted pistons, a new "silent-spin" fan and the new hushed timing gear bring you power at a whisper. Even the body has been "sound-conditioned" to bring you this new quality quiet.

"YOU CAN EVEN HEAR ITS QUALITY"



...HEAR... and FEEL its fine car quality at your FORD DEALER'S

BISHOP MOTOR COMPANY

Authorized Ford Sales and Service

Floydada, Texas

CHECK OUR CAR • CHECK ACCIDENTS



Poppies Bring Aid To Disabled Veterans of Two World Wars

How disabled veterans of both World wars were aided by Poppy day contributions was described today by Mrs. A. B. Keim, Rehabilitation chairman of McDermott Unit Post No. 118, of the American Legion auxiliary, as the auxiliary continued preparations for the observance of Poppy day here on Saturday, May 27.

Shown above is James Lawrence an American Legion auxiliary check from Alma S. Boushey, Chief of Occupational Services at the Legion hospital. Looking on are Vincent De Shields, also a hospitalized veteran, and Mrs. Frank Sheffield, director of the Poppy making program.

The dimes, quarters and dollars which people contributed in exchange for the memorial poppies form the backbone of the financial support for the extensive activities carried out constantly by the Auxiliary for the welfare of the disabled veterans. If it were not for the generosity of the millions of people who wear the little red poppy each year in memory of the war dead, the many services of the Auxiliary to the living victims of the two wars could not be carried out.

Poppy day contributions are used to bring comfort and cheer to disabled veterans in the hospitals. They provide aid for the disabled men outside of the hospitals who are

having difficulties in reestablishing themselves economically. They help care for children of disabled veterans while the veterans are undergoing hospital treatment. They pay the wages which mean so much to the veteran who make the poppies. The coin you give for the poppy works for the disabled veteran throughout the year. It keeps fresh the inspiring memory of the war dead, and brings aid to those stricken defenders of our country who are still within the reach of human help.

Judges in Revue Saturday at Post

Miss Leila Petty, County Home Demonstration agent, was in Post Saturday where she helped judge in the 4-H Dress revue. Mrs. Jewel Stratner, Home demonstration agent at Post, will be in Floydada Saturday to help in the Floyd County 4-H Dress revue.

POLITICAL ★ ★ ★

Following are announced candidates on the Democratic ticket for Floyd county:

For Representative 120th District
HAROLD M. LA FOUNT
H. J. BLANCHARD

For District Attorney
JOHN B. STAPLETON

For County Judge:
G. C. TUBBS
FRANK L. MOORE

For County Attorney:
ENOS T. JONES

For Sheriff:
EARL COOPER
LELAND A. HART
J. R. (Bud) STILL

For County Clerk:
MARGARET COLLIER

For District Clerk:
MARY L. McPHERSON

For Assessor-Collector of Taxes:
T. T. HAMILTON

For County Treasurer:
MRS. SAM A. SPENDE

For Commissioner of Precinct No. 1:
FRED N. CLARK
LEONARD H. SMITH

For Commissioner Precinct No. 2:
W. H. COUNTS

For Commissioner Precinct No. 3:
W. C. PLUMLEE
A. D. MONK

For Commissioner Precinct No. 4:
P. L. (FAY) HART

For Justice of the Peace, Precincts No. 1 and 4:
O. B. OLSON

Y OIL CO.

For Good Gas
And Oils
and good service

At the turn of the Wye in
Southwest Floydada.

P. Q. HANEY
PROPRIETOR

\$43,000 Quota Savings Bonds To July Four

Floyd county has accepted a quota of \$43,000 for the sale of United States Savings Bonds during Independence Drive. J. M. Wilson, Jr., county Savings Bonds chairman, announced today. The drive will begin on May 15 and continue through July 4.

The county's quota, and also the state quota of \$24,088,000, apply only to the sale of Series E bonds, the county chairman explained.

Symbol for the Independence drive is the Liberty bell, and the slogan is "Save for Your Independence—Buy U. S. Savings Bonds." President Truman and Secretary of the Treasury John W. Snyder will participate in ceremonies to be held on May 15 in Independence hall, Philadelphia, to initiate the national drive. The Texas "kick-off" will be held the following day in Fort Worth with the unveiling of an exact duplicate of the original Liberty bell. During the seven weeks of the drive this bell will visit 120 towns in 87 Texas counties, on a 5000-mile tour of the state.

Mothers Day Plans at Nazarene church

Special recognition will be given to the mothers in the morning service at the Church of the Nazarene next Sunday, May 14, it was announced this week by the pastor, Rev. C. C. Calhoun. The pastor will preach a special mother's day sermon.

Guest Preacher at Evening In the evening service beginning at 8 o'clock, Rev. D. L. Hall, of Lockney, will preach. Bro. Hall was recently granted local preacher's license by the Floydada Church of the Nazarene. This will be his first sermon.

The public is cordially invited to all these services.

The Floyd County HESPERIAN

HOMER STEEN, Editor

Established 1896 by Claude V. Hall Entered as second class mail at the post office at Floydada, Texas April 10, 1907, under the act of Congress of March 3, 1879.

Published by The Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties — one year, \$2.50; six months, \$1.25; four months, 90c; in advance.



Mr. and Mrs. Charles Ryals and children of Amarillo, were among the week-end visitors in Floydada. They were guests of Mr. and Mrs. Floyd Ballard.

A gazelle is a small antelope found in Asia and southern Africa.

VETERANS Vocational News

Veterans studying agriculture in the Floyd County Vocational school attend farm shop four hours every other week, said N. S. Abbott, coordinator of the program. In these shop periods the men learn how to use welding equipment in repairing farm machinery and making labor-saving equipment, cutting rafters for buildings and other woodwork, repairing sheet metal items by soldering, using the forge in farm blacksmithing, do concrete work, farm plumbing and sewage disposal, house wiring, and numerous related jobs.

Demonstrations are performed by the instructors and the men practice on the jobs. These men are given the privilege of using the shop any afternoon during the week for the purpose of making items or repairing equipment.

Last week Garland Tucker, Otis Johnson, Allen Bingham, respectively, made chicken feeder, hog feeder, and mineral trough. Many of the men did repair jobs on machinery and equipment.

This training is to put these men in position to help themselves later in minor repairs and proper use and care of their tools and equipment.

Abbott said.

KRAFT gummed tape, Hesperian.

Mrs. Powell Named Director on Texas Safety Council

Mrs. Maud L. Powell, Dougherty postmaster, has been named a director on the Texas Safety Council, it was announced recently by Pierce P. Brooks, president.

Mrs. Powell has been forwarded her identification card for 1950, and her cooperation and loyalty was praised in conserving the lives of Texas citizens. Texas Safety Council directs the non-profit activities of 153 safety groups in Texas.

SURPRISINGLY good serviceable typewriter carbon \$2 per 100 sheets, while it lasts, at The Hesperian.

Rug and Carpet Cleaning

In plant or on location. CALL 154 for further information.

STEWARTS CLEANERS

FERTILIZERS

HAVE THESE IN STOCK

32 1/2 - 0 - 0 Ammonium Nitrate.

16 - 20 - 0 Ammonium Phosphate - Sulphate. (Pelleted)

0 - 20 - 0 Superphosphate

0 - 45 - 0 Superphosphate (Pelleted)

Morckel Farm Chemical Co.

116 W. Missouri St.,
Floydada, Texas

DOCTORS

CAULEY & WELCH

OPTOMETRISTS

1114 Ave. L.

Dial 7180

Lubbock, Texas

(One block west Hotel Lubbock)



We of America's Leading Dealer Organization invite you to

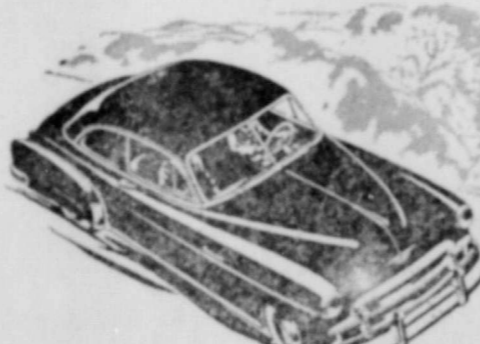
Drive home the facts!

Chevrolet handles better...
Chevrolet rides better!

Come in! Sit in the driver's seat of Chevrolet for '50 and drive home the facts of its greater value in your own way and at your own pace! Convince yourself that this sensational new Chevrolet leads in all-round action as it leads in all-round appearance!

Drive it—and experience a combination of Valve-in-Head power, get-away and economy that makes it America's best buy for performance! Drive it—and revel in handling ease and riding ease that make it America's best buy for comfort! Drive it—and enjoy five-fold motoring protection that makes it America's best buy for safety.

Again this year, more people are buying Chevrolets than any other make of car. And the reason is—more value. Come, test this car; drive home the facts for yourself; and you'll drive home in a new Chevrolet!

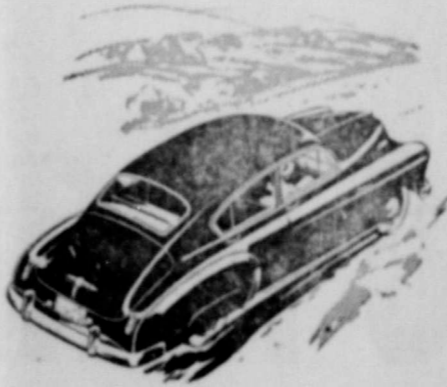


Drive home this fact!
FIRST... and Finest... for
THRILLS AND THRIFT

Yes, Chevrolet brings you the finest combination of thrills and thrift... with its great new 105-h.p. Valve-in-Head Engine—most powerful in its field*—or its highly improved, more powerful standard Valve-in-Head Engine... both supremely dependable, both Valve-in-Head Engines—found only in Chevrolet and higher-priced cars!

Drive home this fact!
FIRST... and Finest... for
ALL-ROUND SAFETY
AT LOWEST COST

Chevrolet is the only low-priced car offering this five-fold safety-protection: (1) Curved Windshield with Panoramic Visibility (2) Extra-strong Fisher Unisteel Body (3) Safety Plate Glass throughout (4) Super-Safe Unitized Knee-Action Ride, and (5) Proved Certi-Safe Hydraulic Brakes!



Drive home this fact!
FIRST... and Finest... for
STYLING AND COMFORT
AT LOWEST COST

Chevrolet's exclusive Style-Star Bodies by Fisher, with tasteful two-tone interiors, bring you extra-wide form-fitting seats — extra-generous head, leg and elbow room—extra value in every detail of styling and comfort in this longest and heaviest of all low-priced cars!



Come in... drive a Chevrolet... and you'll know why it's
AMERICA'S BEST SELLER... AMERICA'S BEST BUY!

Drive home this fact!
FIRST... and Finest... for DRIVING
AND RIDING EASE AT LOWEST COST

Of all low-priced cars, only Chevrolet offers you your choice of the finest no-shift driving... with the sensational Powerglide Automatic Transmission... teamed with 105-h.p. Valve-in-Head Engine... or the finest standard driving... with Chevrolet's highly improved standard Valve-in-Head Engine... teamed with the famous Silent Synchro-Mesh Transmission. Moreover, only Chevrolet provides the superlative riding-smoothness and road-quietness of the Unitized Knee-Action Gliding Ride.

*Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.

New OLIVER "88"

AVAILABLE FOR IMMEDIATE DELIVERY

Plains Equipment Co.

313 South Wall Telephone 356

ODEN CHEVROLET COMPANY

221 South Main Street
Floydada, Texas