

## vard Is Shown <br> rrough SPAAF <br> . Afternoon

Briefs of Floyd County Men in Service






| Service Ribbon |
| :--- |
| For Mrs. Angus' |
| Red Cross Work |

Red Cross Work





The Floyd Co. Hesperian


## witing

NEW ACCOUNTS
Our banking tacilited
usad by mate betore, but our
trined, is as os orribia
ection which hish his
Come in. Let us war $\substack{\text { cour } \\ \text { sheod }}$

The First National Bank

Floydada, Texas
WE SELL WAR BONDS

WE ARE SPECIALIZING
-IN-
CERTIFIED
FIELD SEEDS
GET YOURS NOW!
Phone 43
FARMERS GRAIN CO.
roduce Waxy

## Lockney News

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## . Wilson Kimble Optometrist <br> 

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CASH PAID
Late Model Used Cars
and Pick-Vpa den Chevrolet Company

| FINEVatch \& JewelryRepairing1. L. SOLOMONJeweler |
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OOD! FINE! BETTER! Another Co-op for Floyd County Farmers
armers Union Insurance Co.

## , Using more than 25 years of experience that FarmUnion have had in other states. We re-insure Oklahoma Farmers Union and have millions of

 Patronize your policies.Patronize your own co-op and keep one-half of what e have been paying. You (as a policy holder) have
Write Farmers Union, Box 1445 ,
atpreseren Holk
S. I have 10 jobs to where I can do one. But call
me day or night for me day or night for service until we can get an of-


Sgt. Hinton Sends mation chase wan mone America Exceeds Chatry Letter
From New Guinea Favors Guidance

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## WASH and GREASE JOBS $\$ 2.50$

this includes a check on the differential and universal joints ... also battery refill.
We also Clean and Wax Cars Phone 20

## located

## CONOCO

STATION NO. 1


I'd hardly think I'm a real American if I didn't always hanker after the latest thing in automobiles. Most everyone feels the same-wanting a new car. So even with Peace, is some new car
with my number on it coming right off the assembly line? Who knows? I'm well off, though -still riding handsome-because I kept thinking of all the different oils to help a car. And I
noticed ad after ad agreeing that your engine always forms acids inside $\ldots$. Risky...Bad danger of corrosion. But a station man showed me a can of Conoco $\mathrm{N}^{\text {th }}$ motor oil, and it said that a modern synthetic in Conoco $\mathbf{N}^{\text {th }}$ furnishes the working parts with oul-PLAting-like a special surfacing to resist the acids; not letting them easily eat metal away. So you needn't fret too much for a new car, when a switch to Conoco Nth Let the future car improvements try beating that!

## CONOCO Wth

## TELEPHONE NO. 5

For Wholesale needs in Conoco Fuel Oils, Greases

## R. C. HENRY

Continental Wholesale Distributor




## The Railroad LaND GRANT



Isn't it out of date today?


A WISE MOTORIST
For Rent

## To Our Friends and Customers

An adequate supply of reliable electric power is neeessary to grouth and prosperty of every city and comintunity. One of the firit questions asked by industrial managers, seeking new locations, relates to the power supply. In the post-war period, the type of electric service availate vill beeome increasingly important, since the location of processmy plants willdepend largely upon the availability of adequate and reliable elestric power.
Our facilites in Foydada are connected to and are a part of an eleate system consisting of generating plants furnishing power to a network of transmission lines These facilities are operated as a unit and constitute a pool from which power from the combined resources of the ssstem is aval able to every city and community in the teritory served by this Con.

This arrangement makes ample quantities of electric power av able to each city and community and, because of economies in operating costs, makes posibibe industrial electric rates which will attract additional busineses

The Southwester Public Service Company operates an integrated power system. Its power resources are available to the people of Floydada and to all industrial ueers, large or small, now loeated here or which may be attracted here in the future through the efforts of all of us who are in terested in the progress and development of Floydada.

In 1922 , the Company emerged from the administration of the Publ Utility Holding Company Aet with flying colors It now does not have an nolding cimpany over it whatseever. Its securities are widely held t thousands of people without dominating investment control centered an where. Its management is in position to cooperate in all maters for the peterment and development of Floydada and the surrounding terition: our program is to te e helpful and aggresively active in the developmen of Floydada in future eears


$\wedge$
our collection of love-
resses, Sizes 14-20,
98 to 14.98

"Gift Packages Wrapped Free"
HAGOOD'S Department Store "Standard Brands Priced Right"


For MOTHER'S DAY
Let Us Suggest FURNITURE

Living Room and Bed Room Suites Chairs . . . Mirrors . . . Tables . . gestions for the home.
H. G. PARKER FURNITURE

Still A Few Left
20 PerCent DISCOUNT

And
25Free with 100
on STARTED CHICKS While They Last KIRK'S Barred Rock Farm PHONE 178-J

Let us help you select a gift that will make the BIG DAY Complete for your Favorite Grad!

FOR HER

- Junior Dresses
- Slack Suits
- Slacks
- Gloves
- Handkerchiefs
- Pajamas
- Skirts
- Blouses
- Panties
- Costume Jewelry

- Suits
- Slacks
- Slack Suits
- Stetson Hats
- Van Husen Shirts
- Cooper's Hosiery, Underwear
- Pioneer Belts, Suspenders
- Cheney Ties
- Jarman Shoes
- Justin and Nocona Boots


Rev. Wood Leaves For Santa Maria, Cal., Pastorate



So. Side Baptist


District Meeting State Pensioners Set For May 20

Gunner Plays Possum To Lure Jap to Disaster
 PRODUCERS

## BERRY Feed <br> 74

Produce and

## Son

| STAR CASH Values |
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| KERr L.İS, $10{ }^{\text {c }}$ |
| $\begin{aligned} & \text { DOG FOOD } \\ & \text { 1 Package FREE with } \\ & 1 \text { Pkg. at Regular Price. } \end{aligned}$ |
|  |
| ${ }_{\text {Pare }}$ |
| BETTER SEEDS <br>  |

## HARD OF HEARING

Commercial Hotel, Floydada, Texas Friday, May 19, 1944 - 10 A. M. to 4 P. M.
E. W. CARR

Certified Sonotone
Consultant

${ }_{2}^{25-\text { Lh. . Bag }}$ Hood Flour, $\$ 1.29$
SUGAR, $10-\mathrm{lb}$. Bag 62c

| BAKING POWDER, | 19c | Seven of tan an |
| :---: | :---: | :---: |
| riboon cane |  | PEP, pkg. 10 |
| SYRUP, $\frac{1}{2}$ Gal. 5 | 59c | post |
| TOMATOES, No. 2 can 10c |  | FARINO, 19 |
|  | ${ }_{\text {can }}$ | RALSTON, 25 |
| Mexican Style Beans, 1 | 10 c | GRITS, | MARKEI DEPARTMENT FRUITS.VEGETABL



