# The Floyd County Hesperian 


Lockney Pioneer
Resident Buried
Tuesday Afternoon

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| tan of many is that hat in whe | Lucile Weast U |  | Re-Open Jeweiry |
|  | Of T. Gradua |  | Business Here |
| , memmd | This Spring | Wayland College |  |
| Pora ary yar fad omaty |  | Home-Coming Will |  |
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|  |  |  | Campbell School |
|  |  |  | Closes Thur |
| er | Homer Jean Howard son of Mr |  | ith Pienic |
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| isitin | canle |  |  |
| Preach Sunday |  |  | Communty To Ceter |
| At Camp | Lockney Hizh sthol May 20. | ana |  |
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leRoy Cates And His B-17 Salute Home

Pioneers Make Ready For GetTogether On May 28; Events For Horsemen To Be Featured
Eighth Grade To Graduate Thurs. May 20

Heary Rinfall Hits JackPot For WideArea
$\qquad$ cumy numin sum


Ceiling Prices Set By OPA On Food Over The Counter To Public In 12-County Area
Baccalaureate Sermon Sunday M. E. Church

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| boter wid |
| and |

County Is Called To Join In State

M. L. Solomon Will

Re-Open Jewelry Business Here

Closes Thursday, With Picnic

District News


Football Game Ends In Dead Lock Friday



Native Son Of Floyd County
Had Part In Tokyo Bombing


## It's really been a PROBLEM

ITS PHILLIPS FINEST QUALITY $\square$



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of Hope
so
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Butter
$\qquad$

The First National Bank

WE SELL WAR BONDS

## NOTICE TO COTTON

## FARMERS!

We Will Endeavor To Have Stocks Of

## GOOD PLANTING SEED

At All Times During The Planting Season!

Due to the rather high price of planting seed and the fact that we are having to buy for cash the seed that we have

## It Will Not Be Possible to Sell <br> Planing Seed On Credit

as we have done here-to-fore
It is not a matter of not wanting to help, nor is it a proposition of refusing credit but we are just not able to extend the amount of credit that would be required.
FARMERS COOP GIN DAVIS GIN SCOTT GIN COMPANY
Motorists Urged
To Pre-Endorse
Gas Coupons



## NOTICE

Farmers and Ranchmen This Week Only You can obtain Shotgun and
22 Shells by coming to our
to store and signing.
H. M. McDonald Hardware


Miller Field Man For Welfare Dept. At Clarendon

Baptist
Church News
$\qquad$ Mr and Mrs. Leonard Matsler and
lithe son spent Sunday at Platiview



## JUST RECEIVED NEW SHIPMENT OF enamel ware



Good Stock Pyrex
Shop our store for Graduation
NORMAN'S 5c To $\$ 1.00$ STORE

## 1-1 codeas far chabuhits.

Here you will find a gift that is always useful and greatly appreciated.


- Cooper's Hose
- Cheney Ties
- Bill Folds
- Pioneer Belts
- Pioneer Suspenders
- Slack Suits
- Sport Shirts
- Van Husen Shirts
- Pajamas
- Justin and Nocona Boots
- Marx Made Suits
- Sport Coats
- Slacks

HAGOOD'S Deparment Store
"Standard Brands Priced Right"



Program Friday Night Concludes Fairview School FAIRVIEW, May 11-Our
muity received anothor big,
over the week end. Four and o
half inches was reported.

## PANHANDLE SERVICE STATION

is ready to serve you with first-clas WASH and GREASE JOBS Gasoline and Oils - Flats Fixed Now IS THE TIME to change the oil in your car and to drain the Anti-Freeze from the radiator. Pan-
handle Service Station will be glad to check the cooling system and make necessary changes for you. Your Business Appreciated Call 205
Johnnie Owens, Proprietor

We Have On Hand
A COMPLETE STOCK OF PARTS
For Minneapolis-Moline \& Massey-Harris COMBINE and TRACTORS
Get your parts early while they are available
Located 3 miles East on Highway

## S. J. LATTA

SERVICE STATION

Time To Change To
SUMMER OIL AND HAVE YOUR RADIATOR CLEANED TO PREVENT HEATING

Our mechanics are thoroughly trained in modern ser
vice methods. They use the very best equipment an vice methods. They use the very best equipmen
draw upon our large stock of authorized parts. REMEMBER - to neglect your car now may be Bring it to us for regular maintenance service th
will keep it going longer and save you money to LET US TAKE CARE OF YOUR CAR NEEDS

FINKNER'S AUTO SUPPLY

It's Time For
SPRING CHANGE-OVER SERVICE

## To PHILLIPS '66' MOTOROIL

The Oil with $\mathbf{1 0 0 \%}$ Paraffin Base! Never was it more important to use Good Oil. Phillips " 66 " is Philipps Finest!
We sell Aviation Gasoline for your Irons and Cleaning Clothes.

## PHILLIPS "66" SERVICE STAIION

Aaron Carthel, Wholesale \& Retail PHONE 66


## PROTECT THE FE OT YOUR CAR

TIME NOW
FOR A CHANGE TO SUMMMER OLIS AND A COMPLETE RADIATOR

BUT

Save Your Anti-Freeze . .it might be a scarce item next fall.

MOTORISTS! Your Country Needs Your Help. Here's how you can be of Service: TAKE CARE of your Car: Prolong its working life by keeping it in first-class mechanical condition. Have your ODEN CHEVROLET mechanic check the vital points of your car's engine, chassis and body.

Ask Us About Our Conservation Check-Up! Telephone 4

[^0]ODEN CHEVROLET CO.


The Floyd County Hesperian, Floydada, Texas, Thursday, May 13, 1943




Plant your full allotted cotton acreage this spring. COTTON producers Oil, Food, Feed, Fiber, and Munitions.
tsg
State Registered

## PAYMASTER

Cotton Planting Seed
Available through
Your GINNER or
west texas cortonoll. co. PLAINVIEW, TEXAS and

## Lockview Farm

(Warehouse at Aiken, Texas)


You'll have touring fever. Will you have a car?

Even the wizard auto industry can't switch from arms
to autos overnight. After the Axis cracks, much time will pass before designers, engine builders, plasticmakers, accessory plants, glassworks, and the great Proly Probably you're pining to win yourself peace by set-
ting out as soon as you can for Grand Canyon, perhaps ting out as soon as you can for Grand Canyon, perhaps
-or for Bigtown or the Coast-or for the old folks whom you haven't seen since rationing started. The car whom you haven't seen since rationing started. The car
that will be ready first-50 chances to 1 -is your allessential present car, encouraged to last its limit by
Conoco $\mathrm{N}^{t h}$ motor oil... oil that orl-pLATES! ... oil Conoco $\mathrm{N}^{\text {th }}$ motor oil . . o oil
that's the foe of engine acids!
hat's the foe of engine acids!
War didn't first bring these acids. Ordinary engine combustion has always bottled acids inside, as your
engine stopped. When stops were brief and your engine engine stopped. When stops were brief and your engine
heated up fully on long runs, the acids were not so harmful. But now limited speed, comparative coolness and long lay-ups invite acids to bite hard and corrode metals. Corrosive air and water, you know, are checked by
hromium-plating. And corrosive engine acids are checked by oil-plating, closely deposited on inner parts by patented Conoco N oil, with its added modern ynthetic inducing a sort of "magnetism." This can
long maintain or-PLATING on surfaces that you want shielded from acids and depreciation. Don't wait... oll-plate! Get ${ }^{2}$ th oil at Your Mileage Merchant' Conoco station. Continental Oil Company

## CONOCON炛 MOTOR OIL

## Complete Wholesale Stock

of Conoco Oils and Lubricants and Conoco Gases at your call.
Telephone No. 5. Your co-operation appreciated in conserving rubber.
R. C. HENRY, Distributor

## New Commercial

## Lighting Rates

Announced by the Municipality to effect

## Pronounced Savings

for Commercial Light users in the City of Floydada. Here are the New Rates Compared with the old:

| KWH Used | Old Rate | New Rate |
| :---: | :---: | :---: |
| First 50. | 7 c | 5 c |
| Next 200 | 5 c | 3 ${ }^{\frac{1}{2} \mathrm{C}}$ |
| Next750 - | - $3 \frac{1}{2} \mathrm{c}$ | 3 |
| Next 2000 | 3 c | 2 |
| All Excess at |  | 1.8 |

This very material reduction, the City Council believes, will make Commercial Lighting Rates more "in line" with rates charged to Residential users.

## This is the second Reduction

In rates made by the city since your light and power plant was put into operation in the year of 1940. The first reduction was on the residential rate on which the minimum bill was reduced from $\$ 2$ to $\$ 1.80$ and the requirement of a Meter Deposit was taken off.

The Municipality must maintain a Reserve against Depreciation and Obsolescence; also an ample reserve to meet all maturing obligations and interest. Therefore, you, as citizens interested in the welfare of the community, will understand the Council must carefully consider every step taken to meet the needs of the taxpayers in the matter of fair and equitable light and power rates.

Having given due consideration to these matters it is with pride that the new lower rates are announced in the face of advancing colsts on eery hand.

## Power \& Light Division

City of Floydada
P. S. New rates are effective on July 1st billing.



[^0]:    SEE OUR USED CARS—Six of the cleanest ' 40 and ' 41 cars wehave ever had to offer you

