

Camels In Duce's Show



...trip to Rome is this for 42 camels, one of which is an unceremoniously unloaded on Naples. The camels are to be used in the May 9, anniversary of the coronation of the Italian Emperor.

Pretty Banquet Marks Junior's Annual Party For F. H. S. Seniors

Andrews Ward Gym Turned Into an Old Fashioned Garden Event on Saturday Night

Andrews Ward Gymnasium was turned into an old-fashioned garden for the annual party of the seniors of Floydada High School. The decorations were made by the seniors and the event was a great success.

The program was given by the Floydada High School Orchestra and the Commercial Department of F. H. S. Toast to the seniors was made by Ham Smith, Jr., which response was made by Allen, president of the seniors.

Mrs. L. B. Fawer will be leader of the lesson which will be the first 14 chapters of Acts, when the Council meets Monday, May 17, at the church annex at 3 o'clock.

The Plainview League members were hosts at a very delightful banquet for the visiting Leagues on Saturday night. A Mexican dinner was served to about one-hundred and fifty guests.

Following the banquet stunts were given by each League represented. In keeping with the Spanish idea, Floydada presented a Spanish panomine and was awarded third place.

Lots 'O' Places to Go - And Things To Do -

Be sure you keep your wearing apparel clean and neat looking. It's simple. Go ahead and have your fun and bring your Suits and Dresses to—

CHURCHES

NAZARENE CHURCH ANNOUNCEMENT

Sunday School, 10 a. m.; preaching, 11 a. m. Nazarene Young People's society, 7 p. m.; preaching, 8 p. m. You are always welcome to our church.

We have a Sunday School Trailer leaving the church at 9 o'clock Sunday morning for the East side of town, with the following service: Blue Goose Service Station at 9:10, N. E. town section, 9:20, back to church at 9:30.

N. W. town section, 9:45, New Tourist Camp, 9:50, will arrive for Sunday School at 10 o'clock. Returns in like manner.

We will be glad to be brought in contact with any one I can be of any assistance to. We are in need of wearing apparel for people who would go to church if they could appear more comfortable.

I thank the good people of Floydada who have helped in this line during the past.

I am in town to serve. Sincerely, N. E. Tyler.

REV. G. W. TUBBS TO FAIRMOUNT SUNDAY

Rev. G. W. Tubbs will preach at Fairmount next Sunday morning and evening. Sunday school services will be held at 10 a. m.; preaching at 11 o'clock in the morning and at 8 o'clock in the evening.

CAMPBELL MISSIONARY MEETING HELD

Mrs. W. J. Lyles was hostess to the Campbell Missionary Society on Thursday, May 6. Several members were present and the hostess served ice cream and cake.

The next meeting will be Thursday, May 20, at the home of Mrs. R. L. Nell. At this meeting, the roll call will be answered by your favorite parable. A test will also be given on the entire book "The Parables of Jesus."

BLANCHE GROVES CIRCLE

Blanche Groves Circle met Monday afternoon with Mrs. Marvin English. The study of a new book, "Dr. Lockett's Life" was begun at this meeting, conducted by Mrs. Vernon Shaw. A short business session followed. All of the circle of the church will hold a joint meeting Monday afternoon at the church at 4 o'clock for a special program honoring retired ministers.

On the following Monday, May 24, Blanche Groves Circle will meet at 4 o'clock with Mrs. A. J. Polley.

ROSE WALKER CIRCLE

There were eleven members who attended the meeting of the Rose Walker Circle held Monday afternoon at the home of Mrs. J. W. Chapman. Mrs. Chapman taught the lesson. A joint meeting will be held with the other circles at the church Monday afternoon at 4 o'clock for a special program.

WOMAN'S COUNCIL

The Woman's Council of the First Christian Church met Monday afternoon at the church annex and completed the study of the Book of John, with Mrs. M. L. Probasco as leader. A short business session concluded the meeting.

Mrs. L. B. Fawer will be leader of the lesson which will be the first 14 chapters of Acts, when the Council meets Monday, May 17, at the church annex at 3 o'clock.

YOUNG PEOPLE ATTEND RALLY AT PLAINVIEW MAY 1-2

A League rally for the Methodist young people of the Plainview District was held at Plainview Saturday and Sunday, May 1 and 2. These meetings are held each quarter for the purpose of reviewing the work of the previous quarter. "El Rancho Grande" was the theme of the program.

The Plainview League members were hosts at a very delightful banquet for the visiting Leagues on Saturday night. A Mexican dinner was served to about one-hundred and fifty guests. Music was furnished throughout the evening by a Plainview Orchestra.

Following the banquet stunts were given by each League represented. In keeping with the Spanish idea, Floydada presented a Spanish panomine and was awarded third place.

Death And Destruction That Is Spain's



Dodging heavy shell fire, these two rebel soldiers carry a wounded comrade from the battle area, following a desperate attack on Madrid, capital city, by the armies of Gen. Francisco Franco, Rebel fortunes turned for the worse, temporarily at least, when the Loyalist troops began a powerful offensive drive and regained lost territory. Casualties were heavy. Property destruction reached staggering proportions.

Standard achievement tests completed for eight schools. Standard achievement tests required for standardization under State Department of Education rules, under way for three weeks in the county, is practically closed. County Superintendent Walter Travis says. Eight schools in Floyd County are asking for standardization this year against three that applied for standardization last year.

The next rally is to be held at Ceta Canyon July 24-28. A number from the Floydada League are planning to attend the four day program.

MOTHER'S DAY VISITORS

Mother's Day visitors in the home of Mr. and Mrs. Ernest Williamson were Mr. and Mrs. Eulan Williamson, of Dumas, and Mr. and Mrs. Grady Dunavant and children, of Lockney. In the afternoon the group visited in Hale Center with Mr. and Mrs. Marvin Williamson and daughter, of the home of Mr. and Mrs. W. E. Kiser.

Dr. and Mrs. J. C. Guest, of Fort Worth, early day residents of Lockney, visited friends in this county this week, while on a visit at Plainview with his brother, Dr. J. L. Guest.

Jerrill Cook, employed for the past few months in the Piggly-Wiggly store in Floydada, last week went to Lubbock where he will have work in the warehouse of the company there.

Judge and Mrs. Kenneth Bain and son Kenneth, Jr., were guests of his parents, Mr. and Mrs. J. A. Bain, of Silverton, Sunday afternoon.

Mr. and Mrs. Joe Day are in Santa Anna Texas where he is recuperating from an operation he underwent on Wednesday of last week. His condition is reported satisfactory.

J. A. Nelson, of Fort Worth, who visited here several days with Jack Deakins, of Floydada Theatres, left returning home last week.

Mr. and Mrs. Eulan Williamson, of Dumas, spent the week-end in the home of his parents, Mr. and Mrs. Ernest Williamson here.



The Gift Must Be Right

Because his or her Gift is one that can never be given again, you'll want it to be just the most appropriate possible. Our store is the ideal place to choose. Special until graduation day—26-PIECE DINNER SET FREE with each purchase of \$19.85 or more.

Wilson Kimble Optical & Jewelry Co.

BURKBURNETT RANGE CATTLE TO NORTH PLAINS PASTURES

A train load of range cattle from the Burkburnett Estate Ranch near Narciso, some 1670 head in all, passed through Floydada Monday night enroute to grass near McBride Switch on the Borger branch of the Santa Fe Railway.

Judge and Mrs. E. C. Nelson and sons from Amarillo; and Mr. and Mrs. Dave Standifer and children from Littlefield were here Saturday and Sunday for a visit with their mother, Mrs. E. C. Nelson.

Buster Smalley, who is attending West Texas State Teachers' College, Canyon, spent the week end with his mother, Mrs. Ama Smalley.

Mr. and Mrs. W. H. Cline and daughter, Joan, of Odessa, spent from Friday until Monday with her sister, Mrs. O. L. Stansell and family.

Miss Genell Stovall spent the week end in Dallas visiting friends.

Mrs. LeRoy McDonald returned home Sunday after a visit here with her parents, Mr. and Mrs. O. B. Olson. She was accompanied home by her little daughter, Betty Kathryn, who has been here visiting her grandparents five weeks. Mrs. L. C. McDonald returned home with them for a visit.

Rev. and Mrs. I. A. Smith, of Quanah and their niece, Jonell Perry, of Beaumont, were in Floydada Friday and Saturday visiting their daughter Mrs. Homer Hopkins. Rev. Smith was formerly pastor of the First Methodist church here.

Mary Anne and John Kimble, students of Tech College, Lubbock, spent the week end with their parents, Dr. and Mrs. Wilson Kimble.

W. H. Sharp and daughter Lajuana Jo, spent the week end with Mrs. Sharp, who is undergoing treatment at Guyton, Oklahoma.

Billy Joe Welch, of Tulsa, spent the week end with his mother, Mrs. A. J. Welch.

INSURANCE AND PENSION PLAN ADOPTED BY TEXAS COMPANY STOCK HOLDERS

A group life insurance plan for employees of the Texas Corporation and subsidiary companies was approved April 27, at the corporation's annual stockholders meeting in New York City.

The plan will be available to employees within the next sixty days, it was announced by T. Rieber, chairman of the board of the Texas Corporation.

Mr. and Mrs. W. O. Jones and son, Dalton, spent Sunday at Electra with Mr. Jones' father, S. N. Jones, and daughter, Miss Nina.

Mr. and Mrs. Fred Zimmerman, and daughter, Helen, spent Mother's day with her mother, Mrs. J. A. Staley, of Wichita Falls.

Mr. and Mrs. Lee Mayhew spent Sunday here with their parents, Mrs. E. B. Mayhew and Mr. and Mrs. A. H. Kreis.

Use the Want Ads. They pay.

MARTIN'S Present

Gifts for the Graduate

STETSONS Playboy or Banquet \$5.00	TIES Give Ties for there is nothing more appreciated New Gay Patterns.
OTHER HATS Smart New Spring and Summer Hats that are Ideal. \$2.95 and \$3.85	SHORTS Fancy Broadcloth or Rayon. Here is a Gift that is sure to please. 25c to 75c
DRESS SHIRTS A Gift Ideal, New Patterns, New Colors, Each \$1.65	ATHLETIC SHIRTS Rayon or Combed Yarn. Give several of these. 25c to 75c
MEN'S PAJAMAS Give Pajamas for they are always useful. Smart New Patterns in Pull-Over or Coat styles 98c, \$1.65, \$1.95	BELT SETS Hicock Initial Sets are Fine Gifts for Only, Set. \$1.00
	Fancy SOCKS Anklettes or Regular Lengths, in Light Colors, per pair. 25c to 50c

A Grand Gift — Lovely New Undies

All Kinds Of PANTIES Step-ins, Dance Sets, and Smart Underthings that are so appreciated by the young ladies. Tailored or Lovely Lace Trimmed. 25c, 49c 98c	CREPE SLIPS Pure Crepe Silk with lovely Lace Trimmings. A Perfect Gift of Her. \$1.95
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Knee Length HOSE For Cool Knee Action give these Lovely Knee-Hi Hose. All New colors for this season. 79c - 98c	FLATTERING SHEER HOSIERY 79c - 98c How she'll love exquisitely sheer hose! All new Spring shades.	Smart PAJAMAS And GOWNS Lovely Batistes and Sheer Rayons... The Coolest thing for Sleeping. Bright, New Colors and Color Combinations, Smartly Trimmed and Styled— 98c to \$2.45
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Dorothy Perkins — eau de COLOGNE ...for Daintiness

Fastidious women relish the delicate fragrance of Dorothy Perkins Cologne — refreshing as a sun-shower. You, too, will want to use this superior Cologne for after the bath or at any other time of the day.

To help you get acquainted with Dorothy Perkins Cologne, we are making a special combination offer for a limited time only. A big 4-ounce bottle of the Cologne, regularly priced at \$1.00 is being sold in combination with a lovely DeVilbiss Atomizer. It's a real value.

DOROTHY PERKINS COLOGNE and DeVILBISS ATOMIZER \$1.00

FOR WEEK-ENDS! FITTED CASES \$3.95 To \$12.50

Say "Congratulations!" with a brand new dressing case! Many types.

W. L. Fry Tailors

Be sure you keep your wearing apparel clean and neat looking. It's simple. Go ahead and have your fun and bring your Suits and Dresses to—

Food Store Modernizing Plant Here

Wiggly Plans Call For Re-Modeling Into Ideal Arrangement

Modernization on a scale commensurate with their enviable volume of retail sales in the trade territory has been undertaken by Wiggly-Wiggly, local food sales organization, J. B. Claiborne, manager, announced this week.

The signing of a lease at 104 East California, a lease made when the company first entered retail sales here, Mr. Claiborne made plans for the modernization of the arrangement of the department, the addition of a cold storage vault for perishables.

Plans for the modernization of the department, the addition of a cold storage vault for perishables, particularly of vegetables, is to be a feature of the establishment when it is finished, Mr. Claiborne said. The plan will make possible a more constant flow of perishables in good condition through the firm's store to the hands of the retail trade.

People of the area have given us very satisfactory volume of business through a series of hard years and we are grateful for it," Mr. Claiborne declared. "Now we have hope of establishing the most modern food store ever to serve this area, which we expect to be able to make the equal of any food establishment in the whole south west section."

Last week re-conditioning of the building was done by the owner, Mr. Montgomery in a contract with H. M. McDonald, local contractor. New paint applied on the front

walls and ceiling adding to the preparation for the installation of the new fixtures and the re-arrangement planned. The display of a wider range of foods in less space and the re-arrangement of space in the rear of the building for storage of non-perishables is contemplated.

BRIDGES WILL GRADUATE FROM HARDIN-SIMMONS U.

(Special to The Hesperian)

ABILENE, May 10. — Malcolm Bridges, Floydada student attending Hardin-Simmons university, Abilene, will be among candidates for graduation at June 1 commencement exercises, notice from Registrar's office shows.

Bridges a member of the famous H-S club of Hardin-Simmons, is a letterman in three major sports, football, basketball, and track. Sports editor of both the Brand and Bronco, campus weekly and yearbook respectively, he has been a member of the Press club since 1933. Prominent in university dramatic circles, Bridges became a member of the Players club in 1933, also holding a membership in the Panhandle club.

Judge William H. Atwell of Dallas will be commencement speaker for Hardin-Simmons University's forty-fifth annual graduation program. Dr. R. C. Campbell, secretary of the Executive Board of the Baptist General Convention of Texas will deliver the baccalaureate sermon but two days before the June 1 exercises.

ELDER JOE J. DAY SHOWS SATISFACTORY RECOVERY FROM OPERATION LAST WEEK

Elder Joe J. Day, veteran Floyd County farmer and minister is reported in satisfactory condition following an operation last Wednesday in a hospital at Santa Anna. A message to his sister Mrs. Arthur B. Duncan, indicated his condition following the operation was encouraging.

Mrs. Day and a son, W. M. Day, of Falls, accompanied Elder Day to the hospital and another son, R. Chester Day, of Houston, also was with him.

Mrs. J. T. McLain returned home the latter part of last week from White Star in Motley County where she had been with her father, J. P. Hart, seriously ill for several days there with bronchial pneumonia. Mr. McLain also spent a short time at the Hart home. Mr. Hart's condition was materially improved at last report.

Writes No. 1 Novel



"Astounded!" was the exclamation of Margaret Mitchell above, former Atlanta newspaperwoman, when informed that her book "Gone With the Wind," had won the coveted Pulitzer prize for "a distinguished novel" for 1936. Miss Mitchell, shown above, based her book on a Civil War background with the southern viewpoint. It was her first novel.

BISHOP GETS AN ANSWER FROM HIS ADVERTISEMENT IN COLLIER'S WEEKLY

Recently the Nyal Company carried a brief success story in advertisement form telling something of the Bishop Pharmacy in Floydada and the energetic manager, Baird Bishop. Particularly a popular preparation was featured.

This week Mr. Bishop was flattered with an order from a lady in Salem, Massachusetts, asking for a package of "your product." Mr. Bishop carefully saw that the customer's needs were properly cared for.

Mrs. L. B. Fawver visited her son L. B. Jr., and family in Fort Worth from Tuesday to Friday when her son and family accompanied her home and remained until Monday morning. Other guests in the Fawver home Sunday were Mr. and Mrs. Clifford Willis and son.

Nelson Standifer, of Lubbock visited his grandmother Mrs. E. C. Nelson Sunday.

Mother Of Mrs. J. A. Dunlap Buried Last Week At Killeen, Tex.

Mrs. J. A. Dunlap and son Willard returned home Tuesday of last week from Killeen, Texas, where they were called by the death of Mrs. Dunlap's mother, Mrs. G. W. Murphy at the age of 88. The funeral service was held on May 1 at the Killeen community church and interment made in Killeen Cemetery. Three sons and four daughters surviving the pioneer Bell County resident were present at the service and interment.

Mrs. Murphy had resided for eighty-two years in the same community and her death occurred in the home where all of her children were born.

WILD FLOWERS FROM THE PRAIRIE MAKE BOUQUET FOR FIRST FLOYD MOTHER

Mrs. Arthur B. Duncan, Floyd County's pioneer mother was the recipient of a very pretty bouquet of flowers Sunday, presented by Mrs. B. A. Daniel, who lives on the Duncan old place, the first homestead in the county, lying partially on the plains and partially in Blanco Canyon southeast of Floydada.

The flowers gathered from the prairies of the homestead, were given as a Mother's Day gift.

ANSWERS TO OUR PUZZLE CORNER

"R" objects: robber, roots, rung, rock, rabbit, reptile, ribs, ribbon, ruffie, roof.

GOOFYGRAPH: hose broken; man with umbrella; shoe on; bird standing on air; trousers walking; different legs; dog house off ground; flower growing out of side of house.

RIDDLE: Why does a hen lay eggs only in the day time?

Answer: Because she's a rooster at night.

WILLIE'S THOUGHTS—Butcher, bookbinder, painter, aviator.

L. V. Assiter, student at Tech College Lubbock, spent the week end with his parents, Mr. and Mrs. G. T. Assiter.

CONCRETE WALKS, PORCHES LAID AT CHURCH ANNEX

New concrete porches and walks were laid at the annex of the First Christian Church, last week under the supervision of W. Edd Brown. Most of the work is being donated by members of the congregation.

The work is a continuation of the renovating of the building started by the Woman's Council last winter in which the building was re-roofed,

papered, a banquet hall added and a kitchen added and furnished.

Mr. and Mrs. Elsie Latta of Abilene, visited in the home of their uncle, and aunt, Mr. and Mrs. S. J. Latta Thursday, May 6.

Elsie is a ministerial student at Hardin-Simmons University but at present is visiting while recuperating from an illness.

Jake Meadow returned home from Phoenix, Arizona, Friday.

Mileage Merchants

—THAT'S US

After all, when we deliver you Conoco Germ-Processed Motor Oil all we have sold you is the most satisfactory mileage that your money can buy—and that is all you are interested in.

It's Bread and Butter to Us

—and that's why we are anxious to please you exactly, to sell you the most mileage you can hope to obtain—and to have you come back again and again. Along with Conoco products we also offer the most thorough—

Washing and Greasing Service

and feature Seiberling Tires. Seiberling Tires make us friends because they deliver mileage month after month.

BILL DAILY ROY NABORS

Conoco Service Sta.

No. 1

More Mileage To You—

Bread and Butter to These Friends of Yours

—These experienced, reliable Conoco merchants will be glad to serve you:

- Floydada
CONTINENTAL SERVICE STATION No. 1
CONTINENTAL SERVICE STATION No. 2
BISHOP MOTOR CO.; O. E. POORE
TRIANGLE GARAGE
Lockney
OZARK SERVICE STATION
Dougherty Sterley
G. L. MORELAND CASH GROCERY
Barwise
CALLAHAN GROCERY
R. C. Henry, Distributor

What is the "Low-price Field"?

YOU hear a lot about "the low-price field" these days. A good many cars claim to be in it. So whenever the low-price field is mentioned, remember:

Until Ford came, no average American could own a car.

Today all Ford prices are still low — with the prices of the 60-horsepower Ford V-8 \$30 to \$60 lower than those of any other car of comparable size.

But with Ford, "low price" doesn't merely mean low figures on the price tag. It means much more than that. It means low prices and low costs all the car's long life. Low prices for service — for parts — and, above all, for operation.

Both Ford V-8 engine sizes are economical to operate. The 35 horsepower gives greater gasoline mileage this year than ever, and the "60" delivers the highest mileage in Ford history.

Private owners, cab companies, fleet operators all report that the "60" averages from 22 to 27 miles per gallon of gasoline.

Check and see how much Ford saves you.

Ford Founded the Low-price Field
Ford Keeps That Field Low-priced Today

Ford V-8 Prices Begin at \$529

AT DEARBORN FACTORY. TRANSPORTATION CHARGES, STATE AND FEDERAL TAXES EXTRA

This price is for the 60-hp. Coupe equipped with front and rear bumpers, spare tire, horn, windshield wiper, sun visor, glove compartment and ash tray.

Ford V-8

\$25 A MONTH, after usual down-payment, buys any Ford V-8 Car from any Ford dealer in the U. S. — through Authorized Ford Finance Plans of Universal Credit Co.



My station is all on its own. My living's got to come mostly from just you people right here. I want your steady trade, so's to build a real growing business. And there's where it helps me a lot, I can tell you, to be selling Conoco Germ Processed oil. You see it makes customers and keeps them for me. It's patented — the only oil that can Oil-Plate your engine. Meaning that a definite part of this oil always fastens direct to every working part... forms a real Plating of oil, which can't run down. Other oils will "dry off" every time you park, but Oil-Plating can't, so you'll never make any hard, grinding starts. And that ends the worst wear of all. Or when you're hitting it up all day, you won't find this real Oil-Plating rubbing right off, like just some plain little drops of oil. Oil-Plating's not thinning out either, nor burning right up. Which gives you mighty solid reasons why Oil-Plating means more mileage from your engine and your Conoco Germ Processed oil. Besides making customers, I get a kick out of changing you to an oil I can believe in myself, right to the limit.

CONOCO GERM PROCESSED OIL

from Your Mileage Merchant



NEW FORD V-8 "60" and "85" On Display At—

Bishop Motor Co.

AUTHORIZED DEALER BARKER BLDG.

Watson, McAdoo, Killed By High Volt Line North Of Odessa

Sullivan of Floydada Less Seriously Hurt; Gail Harvey In Hospital

Watson, of McAdoo, was killed instantly at 5 o'clock Saturday noon three miles north of Odessa when a mast on a truck being towed in geo-physical operations struck the oil fields cable. Gail Harvey, high voltage line. Gail Harvey, also of McAdoo, is in a hospital at Odessa with serious injuries. R. C. (Buck) Sullivan, of Odessa, suffered burns which he sustained at the hospital. Sullivan has a hand and foot badly injured. He was able to leave the hospital.

Information concerning the accident was relayed by telephone Monday to Dwight Jackson, of the Service Station, Lockney, by Mr. Sullivan, who indicated the voltage in the area was so heavy it burned two truck tires as the power line fell into the ground. The Bulletin, of Odessa, relating the accident is 41 and is headed by his father and one brother. Jackson understood Sullivan over the telephone that Watson was from McAdoo. His body was taken to Marquez, Texas, for burial, however, Sullivan accompanying him.

Watson began work first at Levell last fall and later began at Odessa when the company paying him moved to that field. His employer is the Gas and Development Company, the Daily Bulletin said. The Bulletin in the copy of "The Bulletin" reaching Jackson at Lockney said "Buck is O. K. He is on his way to Marquez."

WILLSON GIVES TALK ON RECENT TRIP TO CUBA

J. M. Willson entertained the West Circle with a very interesting talk on her recent trip to Cuba at the regular meeting held last evening at Mrs. Willson's home. During the business meeting the Circle voted to assist in serving a luncheon at the Rotary Club luncheon each month.

WOMAN'S MISSIONARY SOCIETY TO HAVE ALL-DAY MEETING MONDAY

The Woman's Missionary Society of the Methodist Church will hold an all-day meeting, Monday, May 17, at the home of Mrs. G. F. Klew, with a covered dish luncheon. Mrs. Klew and Mrs. B. Woody will be hostesses.

The program is to begin at 10 o'clock. The lesson in the mission book will be taught by Mrs. Willson. Mrs. J. M. Willson will give a talk on her recent trip to Cuba. The luncheon will be served and then program from the "World Outlook" on the subject, "Building the Church Around the World" will be read. Mrs. Bob Henry will give the scripture reading, reading the scripture from the 2nd chapter of Acts, verses 36-47. Other subjects to be discussed are "Building the Church," Mrs. L. Mathews; "Japan," Mrs. Lula; "Korea," Mrs. D. D. Shipley; "Mexico," Mrs. E. C. Harris.

McCoy News

Sidney Johnson was present for the Mother's Day service at the V. L. Day returned home today. She had been to Houston to take her final examinations. She is licensed beauty operator. Mr. and Mrs. Elton O'Neal spent the week-end in Shamrock visiting with relatives. The McCoy School closed Friday with a basket dinner at noon. The afternoon was spent playing softball.

C. T. O'Neal visited her brother Jim Hicks, who is in a Lubbock hospital. She was accompanied by C. T. O'Neal and Mrs. Jim Hicks. Hicks is improving very nicely.

CHILDREN OF A. L. BISHOP COMING HOME FOR REUNION

A family reunion will be held next week at the home of A. L. Bishop. All of his children are expected to be present. Those from out of town who will arrive next week are Mrs. Eva Gable, of Stockton, and Mrs. A. A. Bishop and daughter, Howell Sue, and Stokes of Dallas, and Mrs. I. Pitts, of Mexico, are expected early in the week.

Robert Porter, who has been here several months, is visiting his sister Mrs. C. M. Martin, and his parents, Mr. and Mrs. A. H. Porter, of Odessa, returned to St. Louis, last week where he will be employed by the Pennington Refrigerator Company. He has been in the employ of this company for several

Mt. Blanco News

Grange Meets

The Mt. Blanco chapter of the East Plains Grange met last Thursday night. Regular business of the chapter was attended to. Visitors from Crosbyton were Prof. Geo. B. West and Odell Justice.

Sunrise Breakfast

Garnell Trammell, was host to a group of visiting people at a Sunrise breakfast Sunday morning. The young folk met at the schoolhouse at four o'clock in the morning and motored to Mt. Blanco canyon where they cooked bacon, eggs and coffee. Those enjoying the party were Misses Peggy Brannon, Ila Ackers, Estelle Hartsell and Connie McClure. Also Blanton Hartsell, Harper and Paul Scoggins, Marvin McSwain and the host Garnell Trammell.

Mother's Day Program

The young folk of the Baptist church at Mt. Blanco rendered the following Mother's Day program Sunday morning at the Sunday School hour:

Mothers—A talk by Clifford Harris. Devotional—Estelle Hartsell, Prayer—Connie McClure. Quartet Number—"Mothers Song"—Roger Hartsell, Dorsey Warren, Inez Mosley and Connie McClure. "My Mother"—A Reading—Rose Marie Scoggins. Songs My Mother Loved,—by the quartet, and Miss Ila Ackers. Love is the Theme, song by the congregation.

Friendship Club Honors Mothers

The Friendship Circle met in regular session Thursday afternoon, with Mrs. Hyatt McClure as hostess. After a short business session, Mr. Gordon Appling, presiding, a Mothers Day program was given, it follows:

A Tribute to Mother,—poem, Mrs. Will Latta. Duet, "Tell Mother I'll be There"—Mesdames Will Latta and Harper Scoggins. Playlet, on Mothers Theme, Peggy Brannon, Lenore Haverstock, and Iva Watson. Roll Call: "The Greatest Lesson My Mother Taught Me"—Club Members.

Refreshments were served to Mesdames: Will Latta, C. A. McClure, M. J. Mosley, J. A. Hartsell, Harper Scoggins, Bert Affeck, Earl Bishop, R. D. Armstrong, J. A. Trammell, Christene Tidwell, Riley Teague, S. G. Appling, Horace Cagle, Hoyt McClure. Also Misses Connie McClure, Iva Watson, Peggy Brannon, and Lenora Haverstock. Special guests were: Mrs. W. W. Latta and Miss Lizzie Latta.

Boys Win In Regional Debate

Guy Haverstock and Paul Scoggins, F. F. A. Debate Team representatives of Crosbyton High School at the F. F. A. Debate tournament for Area 1, in Lubbock Saturday, won the F. F. A. banner for the area and the right to participate in the larger F. F. A. tournament to be held at Huntsville in a few weeks.

Personals

BORN: May 7, a seven pound boy to Mr. and Mrs. Wade Warren. The baby has been named Bill Wade. Inez Mosley has been ill with the flu this week. Miss Estelle Hartsell returned Friday from Lubbock, where she has been in attendance at the bedside of her sister, Mrs. Roy Burrows, who underwent an operation at the Lubbock hospital recently. Mrs. Burrows is reported improving.

Mr. and Mrs. S. G. Appling and family attended Mother's Day dinner at the home of Mrs. Appling's sister, Mrs. J. Latta Sunday, honoring her mother Mrs. J. R. Archer of Floydada. Clifford Harris, son of Rev. Thomas Harris, pastor of Mt. Blanco Baptist church, filled his fathers appointment here Sunday morning. Mrs. Harris's illness prevented Bro. Harris from being present.

Young Harris is a Ministerial student at Wayland College and a promising preacher. E. H. Nolin of Crosbyton and G. S. Dowell of Lorenzo were in Blanco on business Friday. Mr. and Mrs. Elsie Latta of Abeline, visited Will Latta and family this week. Among Mt. Blanco folk who attended the Senior play at Crosbyton, High School Friday night were: Mr. and Mrs. Tilford Taylor, and family, Irene and Pauline Raegan, and W. H. Scoggins and family. G. N. Shirey and family of Floyd-

Astaire And Rogers On Skates



If dancing becomes a pretty high-speed national pastime, you can blame Fred Astaire and Ginger Rogers, shown above. The famous couple are tripping about on roller skates on a New York City rink with the greatest of ease and novelty in one of their newest routines. Incidentally, it's in preparation of their new picture.

Miss Dot Slough Makes Second Public Appeal For Needy Of County

Very little response has been received from the appeal made by The Floyd County family Welfare Agency, through the Hesperian two weeks ago. Miss Dot Slough, case worker, said Monday, Miss Slough makes a second appeal for discarded clothing of any kind "Especially shoes and hose are needed in large quantities, she said. Miss Slough estimates that there are 200 needy families in the county at this time.

"The lack of co-operation of the people is probably due to the fact that the housewife has delayed her house cleaning and invoicing of clothing because of weather conditions," said Judge Tom W. Deen. Miss Slough who is secretary of District 17, attended the Texas Public Welfare Workers' meeting at Plainview last week. Miss Irene Knight, of Matador is chairman of this district. The purpose of the meeting was to study the different welfare problems.

Miss Lucille Marr, teacher in the Junior High School of Plainview, was a guest of her sister, Mrs. Vernon Shaw and family, Wednesday night of last week.

Mr. and Mrs. C. M. Martin and son, Jack, spent Sunday with Mrs. Martin's parents, Mr. and Mrs. A. H. Porter, of Plainview. Floydada were Mt. Blanco visitors Sunday afternoon.

Attending the Baccalaureate Sermon at Crosbyton High School, Sunday night were the following: Mr. and Mrs. M. J. Mosley, and daughter Doris Jean, Mr. and Mrs. Jonnie Largent, Mr. and Mrs. Claud Norris and daughter Oleta Fay, Mr. and Mrs. Tilford Taylor and family, Mr. and Mrs. Arthur Warren and family, Mr. and Mrs. L. M. Powell and family, Wamba Jean McSwain and W. H. Scoggins and family.

Seniors in the graduating class at Crosbyton High School this year from here are: Inez Mosley, Viole Jones, Queen Annie Powell, Viola Rogers, Harper Scoggins Jr., Dennis Taylor, Kathleen Warren and Jimmie Poore. Visitors in the Will Latta home Sunday included Mr. and Mrs. J. B. Massingale, and family of Borger and Mr. and Mrs. J. E. Green and family of Center also Mr. and Mrs. Enoch Latta of Plainview. Mrs. Glenn of Center is visiting her sister Mrs. Wade Warren this week. Paul and Harper Scoggin Jr. attended the Junior-Senior banquet in Crosbyton Saturday night. Dersey Warren was in Floydada on business Saturday.

SAND HILL NEWS

Closing of School Program

Sand Hill School will close the present term of school on Friday, May 14, when an all-day picnic will be held on the school grounds. The graduation exercises are scheduled for Thursday evening, May 13, at 8:30. Rev. Eldridge of Floydada will make the principal address.

School Program

Pupils of Mrs. Walter Travis and Mrs. Rex Wishard presented a unique and entertaining program on Tuesday evening, May 11. One of the high lights of the evening entertainment was the red-and-white uniformed "Rhythm Band" made up of tiny boys and girls under the direction of Mrs. Walter Travis.

On Wednesday evening the pupils of Clarence Guffee and Miss Merel Scoggins presented their program of one act plays and songs.

Singing Convention Here

A large crowd attended the South Side Singing Convention held in the auditorium, Sunday, May 9. A number of visiting quartets and trios gave special numbers. A basket lunch was served at the noon hour.

Locals

Webster William, of Cleburne is spending several days with his sister Mrs. W. M. May, and Mr. May. Mr. and Mrs. Hanna had as their guests, Sunday May 9 the following relatives, Mrs. Ruby Gibbs, and Mr. and Mrs. Ross Hanna of Lubbock. Mr. and Mrs. N. G. Jackson and children of Tulsa, Miss Ola Hanna of Quitaque, and Mr. and Mrs. Hilery Shurbet and sons.

Mr. and Mrs. E. H. Cox and children attended a Mother's Day reunion at the home of Mr. and Mrs. C. O. Wise of Baker.

Rev. and Mrs. Vernon Shaw had as their guests during the week-end Misses Mildred and Maurine Mathis of Levelland. Rev. and Mrs. Shaw their little son Kenneth, and their guests spent Sunday with Mrs. Shaw's parents, Mr. and Mrs. T. J. Marr, near Lockney.

Mrs. J. E. Eldridge left Thursday for Oklahoma City where she is visiting her mother, Mrs. D. C. Brady. She is expected to return Saturday.

Affected simplicity is often as objectionable as excessive dignity. A green salesman often makes better contacts than a blue salesman.

Too Late To Classify

FOR SALE or trade for Model A, model T truck, good shape. J. R. Yearwood. 1311c
ROOMS for rent. See Mrs. S. B. McCleskey, 506 South 4th St. 1311c
FOR SALE—Baldwin combine. J. R. Yearwood. 1311c

Let Us Modernize Your Home With A FARM Gas Plant

Modernize and Economize With Gas

Gas is the choice of the American Millions—You can now have Gas in your Farm Home and Farm Gas is—

SAFE—ECONOMICAL—EFFICIENT and you can use it for—

COOKING, HEATING, REFRIGERATION, LIGHTING, IRONING, HOT WATER

INVESTIGATE—ask your neighbor about Farm Gas. COME SEE US—PHONE US—OR WRITE US.

Salesman Wanted to sell Farm Gas in Floyd and adjoining counties.

Baker Mercantile Co.

PHONE 14 LOCKNEY

MONTGOMERY-WARD

Tractor Tires First Grade

NOT Second Grade or Discontinued Tread Design

A Real Price

Very Liberal Terms

FLOYDADA OIL CO.

W. O. Jones S. E. Corner Square Paul W. Conner

Remember: see your Chevrolet Dealer FIRST and you'll SAVE MONEY on any Used Car you buy!

Here are just a few of the amazing values we are offering this week

- 1936 Chevrolet 157 inch Dual Wheel Truck equipped with new grain body, 32x6-10 ply tires in A-1 shape. Looks and runs like new. Commercial license included that cost \$108.00. Backed by an "OK" that counts. \$600
- 1933 Plymouth Sedan—Its finish, tires and upholstery in extra good shape. Its motor, transmission and axle have been carefully checked for dependability. See it and you'll buy it. \$265
- 1936 Chevrolet 157 inch Dual Wheel Truck. Good grain body. Original paint like new. Motor, Transmission and Differential O. K. A Special Bargain \$450
- 1933 Chevrolet Coach—Act today if you want to buy a slightly used six-cylinder Chevrolet Coach at such low a price. Many extras such as seat covers, \$250 heater, etc. priced at...
- 1930 Willis Truck equipped with 32x6-10 ply tires and factory made grain body. This truck shows extra good care and will give lots of service. See this one and we will tell you the price. \$295
- 1933 Chevrolet Master Sedan — Big, roomy, comfortable dependable. Motor Completely overhauled with our new Van Norman boring bar. Sold with an "OK" that counts \$295
- 1931 Chevrolet Sedan—Its tires, upholstery show little wear. Its motor has been carefully checked and tuned. Backed \$195 by an "OK" that counts
- 1935 Ford Coupe. \$125
- 1935 Chevrolet Coupe. \$395
- 1934 Dodge Sedan. \$195
- And Others.

Every car a real bargain!

All Popular Makes and Models.

Guaranteed OK USED CARS AND TRUCKS ALL MAKES • ALL MODELS

BUY WHERE MILLIONS ARE BUYING

- 1934 1,160,231 people bought used cars from Chevrolet dealers in the United States
- 1935 1,425,209 people bought used cars from Chevrolet dealers in the United States
- 1936 2,019,839 people bought used cars from Chevrolet dealers in the United States

Guaranteed OK by your Chevrolet dealer

ODEN CHEVROLET COMPANY

221 So. Main Street Phone 4 Floydada, Texas

FINAL WEEK BEGINS SUNDAY

THE HESPERETTE

Operetta Tonight Auditorium

Number 30

Volume No. 8

HESPERETTE STAFF

Editor—Trueman Kirk. Assistant Editors—Mary Wilson Hicks, Thomasine Cox. Society Editor—Worth Shipley. Sport Editor—Harold Brown. Faculty Advisers—Mr. Cummings and Miss Rees. Business Manager—Richard Tubbs...

THE CHAOS OF WAR

(Editors note: The following editorial is the one that won first place in a recent Journalism contest. It was written by George Perakis in the Quill and Scroll Contest. The Hesperette is a member of this organization.)

—then one day I received a post card from Italy with these words. "Fatherland has called her sons. Our correspondence shall continue when sacrifice has been completed."

Ye Senior ABC's

- A is for Allen the ugliest boy in school. B is for Brown the high school fool. C is for Collins, Mary Emma I mean. D is for Davis the dumbest I've ever seen. E is for E. Ray that Carrot topped boy...

F. H. S. REPRESENTED IN 'MY HOME TOWN' CONTEST

Each year our school is represented by some student who writes the best theme on "My Home Town." This year we were represented by Alton Morse.

Alton is a senior this year. This is his first year in High School here. He is the nephew of Miss Miller.

APPRECIATION TO SOPHOMORES

We, the Junior class, wish to express our appreciation to those sophomore girls who by serving at the banquet and by taking part in the program, did much to make our Junior-Senior banquet a success.

Final Week Of School Year Begins Sunday With Baccalaureate

Rev. Vernon Shaw Will Preach For Class, Capped and Gowned Specially for Event. The caps and gowns have arrived at last and are those worried seniors glad. The caps and gowns are very pretty, being made of gray wool serge.

Following is the baccalaureate program: Professional Mrs. Ohmer Kirk; Invocation Reverend Yeskley; Song "Come Thou Almighty King."

Class Will

(Ed. Note.—Senior Class Will, presented herewith, was crowded out of the senior class edition.) By Virginia Simpson. We the Senior class of 1937 in the presence of our sponsors Mr. King and Miss Cade bequeath the following:

Trueman Kirk wills his blushing ability to Charles Hulsey. Jerry Hale wills her sky blue eyes to Marjorie Kirk. Billy Stanforth wills his way with the beautiful girls to Ralph Taylor.

SENIOR PICTURES

Wednesday, May 5, Mr. Austin and his assistant returned to finish taking the pictures of the seniors. The first pictures were taken Thursday before. The pictures taken will be placed in a large frame and placed in the hall of the High School along with the pictures of two preceding senior classes.

Kiker Will Take Post As Bandmaster At Post High School In 1937

Band Members Express Appreciation of His Directorship at Band-Parents Meeting. Thursday evening May 8, at 8 o'clock the Band-Parents Association met at Andrews Ward.

The group was entertained by the following program: Cornet solo by Leeman Norman; alto solo by Alice Rawlings; cornet solo by Joe Arwine; cornet solo by Pat Collins; saxophone duet, by Lanell Shirey and Beth Newton.

Willis their good grades to Jewell Youkum and Elnah Johnson. Henry Hinton wills his part in his car to Billy Woods. Carmon Ferguson wills her sewing ability to Ina Ruth McCAda.

Frankie Sanders Gets Special Award With 100 Per Cent Correct Paper

Frankie Sanders who represented Floydada High School in spelling in the county meet received a letter Monday telling her of a special award given her by the state. The spelling papers were sent to state judges after the county meet, and Frankie's paper was judged one hundred percent correct.

Who?

Who thinks they will just "give up"? Who rides around during the noon hours? This may apply to more than one couple. Who earns points by "manual labor"?

1936-37 F. H. S. Pep Squad Leaders



Jeraldine Hale



Geraldine Gamblin

Above are the pictures of the 1936-37 Pep Leaders. Worth Gwendolyn Shipley, president; Jeraldine Hale, vice-president; and Geraldine Gamblin, Worth was valedictorian and chosen Duchess to represent Floydada at the Tech Fiesta in Lubbock, April 30, and the "Two Jerries" have figured prominently in high school activities all this year.

In behalf of the 1936-37 members of the Pep Squad, I wish to express my appreciation to our leaders. They stayed with us through triumph and defeat, always at their posts ready to help us. On Jerry Hale's jumps she was sometime a half a jump behind; but she got there anyway. So here's our appreciation and wishes for success for Worth and the "two Jerries," the truly greatest leaders.

Outstanding Home Eco. Work In Floydada High To Get Recognition

Awards to be given to the three girls who have the highest number of points in home economics are expected just any day. The awards are pins, gold for first place, silver for second highest and a bronze pin for third place.

Final reports of all home projects have been turned in this week. They have been interesting ones and certainly vary in subject matter. The girls are now thinking about the summer projects which they will do to make one half credit.

Kampus Kaypers

The annual Junior-Senior Banquet has now gone down into history as a great banquet. As a senior, I want to thank the Junior class for putting on such a splendid banquet. Walter, more bread. When do we eat? It was heard at the banquet.

Year Books For 1937 Completed By Student Body Friday, May 7

Fifty-Page Issue Dedicated to W. A. King, One of the Sponsors Of the Senior Class. The yearbooks of 1937 were put out for the student body last Friday, May 7. These books were published and put together by the Senior class.

The next division of the book is donated to the athletics of Floydada High School. This division includes, football and basketball pictures, the list of the football team, the football calendar, the basketball calendar and track and tennis.

There are a few of the books left and if anyone wants one they can get it now. Several awards will be given at the graduating exercises of the Senior class Friday night, May 21. A scholarship to some college will be awarded the valedictorian, Worth Shipley, and the salutatorian, Trueman Kirk.

Final Examination Schedule May 13

- Monday, A. M. 8:30-10:30, 1st period classes. 10:30-12:30, 2nd period classes. Tuesday, A. M. 1:30-3:30, 3rd period classes. 8:30-10:30, 4th period classes. 10:30-12:30, 5th period classes. Wednesday, A. M. 1:30-3:30, 6th period classes. 8:30-10:30, 7th period classes.

'Belle Of Barcelona' Tonight Is Operetta In Spanish Costume

"The Belle of Barcelona," a Spanish operetta will be presented Thursday night at 8:15 at the High School auditorium. The main cast includes: Margarita, played by Mary Katherine Daniels, Harold Wright, starred with Margarita by Fred Coates, Mercedes by Edna Lee Price. Senior and Senora de Mexico by Leroy Denison and Miss Leo Hodges respectively.

Floydada Insurance Agency "The Agency of Service" All kinds of Insurance Room 216 Readhiner Bldg. Phone 273 W. H. Henderson

LENDING Depositors' Money to Responsible Borrowers Every commercial bank, of course, is expected to put money in circulation for the upbuilding of local prosperity, but it is, likewise, held responsible for the safekeeping of this money. The bank meets this responsibility in two ways: (1) By carefully selecting its borrowers; (2) By building up a strong surplus out of earnings, in addition to the capital contributed by its stockholders.

th F ars C Route i ve as S sion Proud c tion at Expecte End c letion of p roject sou en until sixteen a comple and dr half mill work to a state sills Bannet project r road whic expected ate of Hig D. Newell, Luder Eng da, has b roject in cl the proje ones given ing the R has be of P materials u construction the county and dr ight of way six miles of No provis far the re remaini naps the in the pro road. An d is that bottom to one end to great part of from soli drilling havi labor, with real drills. mite and 72 were used i to the ne r to the na formerly us erty-two cu and for dra ind for 15 con mied from walls. The project r one and f in turn by TODAY OUR QUINS HAD ... DIANNES' NEEDS VIT ...

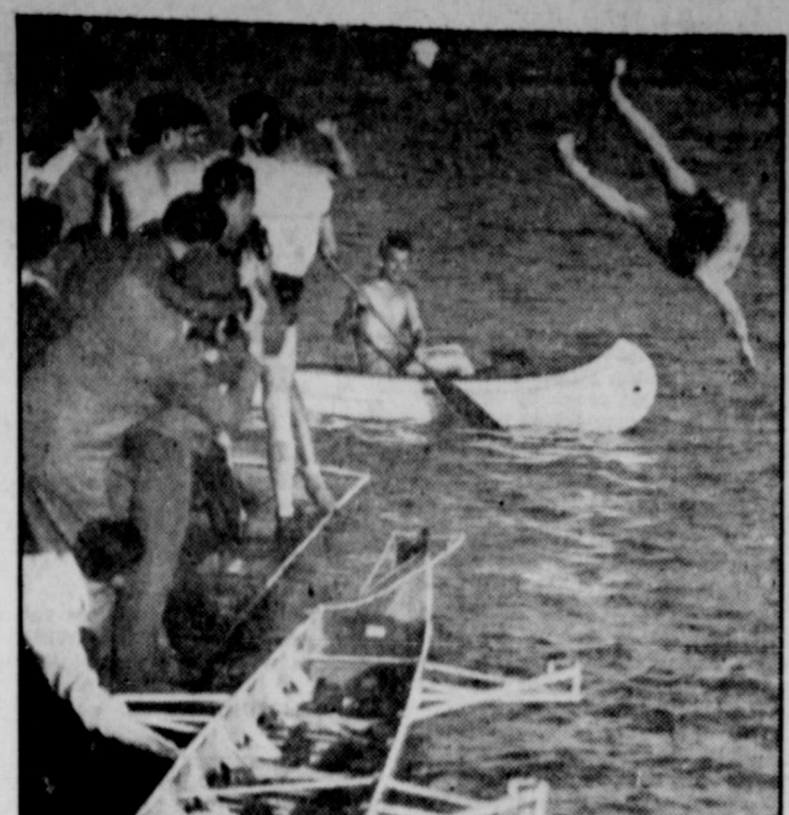
With From Ralls ars Completion

Route is Expected To
ve as South Exten-
sion of 207

Proud Of Work

etion at Cost of \$119-
Expected About The
End of June

pletion of a twenty-mile WPA
project south of Ralls, which
en under construction for
sixteen months, is expected
to be completed early in June,
and drainage for about two
and a half miles being the only
work to be completed, ac-
cording to a statement last week in
the Banner credited to Clyde
Banner, project superintendent.



This business of being coxswain
for a collegiate crew is all right un-
til the crew wins. He can spur, ca-
jole, or even cuss his companions
in an effort to drive them on to the
goal. But if the crew wins—ah,
there's the rub, or rather, the duck.

Lakeview Eaglet

Motto—When better students are
taught, Lakeview will teach them.
Editor in chief—Ara Sue Edwards
Assistant Editors — Dorothy
Hodges, Winnie Ruth Anderson,
Junior Conway, Harold Dunn.
Sports Editors—Lena Mae Nelson
Virgil Kelly.

Honor Roll

Those having the average of 90 or
over the eighth month are:
Tenth Grade: Ona Ruth Wright,
Lena Mae Nelson, Dorothy Hodges,
J. W. McCravery;
Ninth Grade: C. A. Cass Jr., Ara
Sue Edwards, Juanita Luttrell, Ella
Breed;
Eighth Grade: Virgil Kelly, James
Lee Nichols, Marie Harrison, Odessa
Poore, Winnie Ruth Anderson, Har-
vey Lee Newberry;
Seventh Grade: Fred Lloyd,
James Anderson, Jimmie Smythe;
Sixth Grade: Mary Louise Mur-
phy, Florence Lloyd;
Fifth Grade: Lenore Pollar, James
Roberson;
Fourth Grade: Jack Pitts, Mary
Jackson, Edna Earl Smith.
First Grade: Helen McCravery;
Second Grade: Margaret Ham-
bright, Glenna Robertson, Bernice
Pitts, Eva Smith, John Gordon Mas-
on, Earl Edwards, Jr.;
Third Grade: Billie Marie Giles,
Henry Martin Mason, Melvin Rob-
ertson, Harold Dunn.

Lakeview P. A. L. "42" Club
The P. A. L. "42" Club met with
Mr. and Mrs. P. J. Wilkes Saturday
evening. The winners were Mr. and
Mrs. Harve Thomas.

Those present were: Mr. and Mrs.
C. A. Cass and C. A. Jr., Mr. and
Mrs. Harve Thomas, Mr. and Mrs.
W. R. Hodges and La. Fain, Mr.
and Mrs. J. M. Harrison and Marie
Mr. and Mrs. R. C. Smith, Louis
Wilkes of Plainview, and the hosts
Mr. and Mrs. Wilkes and Roy.

Locals
J. M. Warren of Sentinel Okla-
homa, spent Monday night with his
daughter, Horace Giles and fam-
ily.

Mrs. Grady Mason has been quite
ill but is some better.
Mr. and Mrs. Sherrod Smith spent
Sunday with Mr. and Mrs. Henry
Nance and family of Cone.
Mrs. Cella Ross, Mr. and Mrs. A.
P. Horn, Mrs. A. J. Welch went to
Lubbock Sunday Morning return-
ing in time for church at Floydada.

Picnic Party
Mr. and Mrs. C. Alexander, Mel-
vin and Leonard Alexander, Mr. and
Mrs. John Hambright and Margaret,
Mr. and Mrs. Will Hambright, Gen-
ell, Billy Joe, Gordon and Robert
Hambright, Mrs. Cella Ross, Mr.
Coleman and Miss Newsome went
picnicking and fishing down on the
Canyon last Wednesday evening.
They reported a wonderful time
and a bountiful supper which con-
sisted of everything except fish.

Mr. and Mrs. L. L. Jones and
daughter, Mr. and Mrs. W. E. Ander-
son and son, Mrs. L. L. Brown, and
Mr. A. A. Brown spent Sunday
with Mr. and Mrs. W. N. Anderson.
Earl Smyth of Dougherty spent
Sunday with Mr. and Mrs. O. E.
Smyth.

Mr. and Mrs. G. B. Sloss and fam-
ily of Shamrock spent the week-end
with Mr. and Mrs. J. D. Smith.
Mr. and Mrs. W. P. Neff and fam-
ily spent the week-end with Mr. and
Mrs. E. H. Guffee of Olton.
Miss Lillie Ardry of Starkey spent
the week-end with Muriello Gil-
breath.

Mr. and Mrs. D. H. Widner re-
turned home Sunday from a three
weeks stay in Mineral Wells Texas,
where he has been taking the baths
and treatment.

Ara Sue Edwards spent the week-
end in Lubbock.
Alma Ruth Nelson returned from
Dallas and other points East, Mon-
day.

Play Monday Night
Dougherty will present a play here
Monday night, May 17.

Krax at The Kroud
C. A. seems to be in the habit of
saying "Oh, you will find out."
Mary Bell, why didn't you come
to school Monday?

Sammie, where did you get your
black eye?
Thurman, did you enjoy your trip
Friday night, a certain Man may get
jealous.
Some one got mad Friday night
—Could it have been over some
walks.
Why was J. W. so interested in

Vera Faye, are you falling apart
—or are you just sleepy?
Sammie seems to be sleepy too or
maybe it was a horned frog.
Muriello certainly is glad that a
certain person has got a job.
Sammie said that Ralph had four
new shoes and a pair of glasses,
but he has lost a fender.
Lena Mae, just where did you go
and what did you do Sunday?

Harmony News

We had another good shower in
our community Sunday afternoon
that measured one-half inch.

Those attending the District
Conference May 4, were R. B. Gary,
L. A. Williams, Mr. and Mrs. M.
Carr, and Raymond Williams who
also visited in Plainview that day.

Mr. and Mrs. G. L. Snodgrass and
Mr. and Mrs. Carrick Snodgrass
made a business trip to Lubbock and
Lorenzo Friday.

Mrs. E. B. Mayhew visited friends
in Floydada over the week end.

Lee Mayhew from Amarillo visit-
ed friends in this community Sun-
day afternoon.

Mrs. John Williams from Stead,
New Mexico, visited relatives in
this community over the week end.

The rain prevented there being
any church service Sunday night.
G. W. deCordova is putting down
a new irrigation well.

Mr. and Mrs. Everett Miller were
in our midst Monday looking for a
location. They have sold their
home near Lorenzo, so surely will
welcome them back to our com-
munity.

Mr. and Mrs. John Carr and
nieces, Edith and Bessie Hendrix,
and Lila Hennessee, took Sunday
dinner with Miss Anna Carr.

Velma and Mattie Pearl Heard,
spent the week end with home folk.
Mr. and Mrs. Wesley Carr, Mr.
and Mrs. Chloma Williams, took
dinner Mother's day with their
parents, Mr. and Mrs. M. Carr.

The L. A. Williams children took
supper with their parents Sunday
night.

Rev. Apple and family took din-
ner Sunday with the Hennessee
family.

The children of the school sur-
prised their teacher last Friday
with a birthday party and present-
ed her with a lovely picture. The
mothers were invited and all re-
ported a good time.

Mrs. Elmer Williams from Farm-
ington New Mexico is visiting her
parents, Mr. and Mrs. R. B. Gary.

Mr. and Mrs. John Austin and
children of Lubbock, spent Sunday
with his brother, Virgie Shaw and
Mrs. Shaw, and her sister, Mrs. Glee
Thomas.

Mr. and Mrs. W. N. Paschall, of
Amarillo, spent the week end with
Mr. and Mrs. J. E. Swinson, and
other friends here.

**Poorly Nourished Women —
They Just Can't Hold Up**
Are you getting proper nourish-
ment from your food, and restful
sleep? A poorly nourished body
just can't hold up. And as for that
run-down feeling, that nervous fati-
gue,—don't neglect it!

Cardinal for lack of appetite, poor
digestion and nervous fatigue, has
been recommended by mothers to
daughters—women to women—for
over fifty years.

Try it! Thousands of women testify
Cardal helped them. Of course, if it
does not benefit YOU, consult a physician.

Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

**WE CLOSE AT
12 Noon Saturdays**

Shirts, finished, each, 15c
2 for, 25c
Dresses, finished, each 15c
2 for, 25c
Pants, each, 20c
Unionalls, each, 25c
Washing, flat finish, lb. 5c
Washing, rough dry, lb. 4c
(minimum 45c)
Wet Wash, lb., 3c
(Minimum 40c)

Plenty soft, hot water;
Friendly service;
Careful attention to your
orders.

Do your washing where the
cool breezes blow,
We are installing fans.

We charge 5c for pick-up
or delivery.

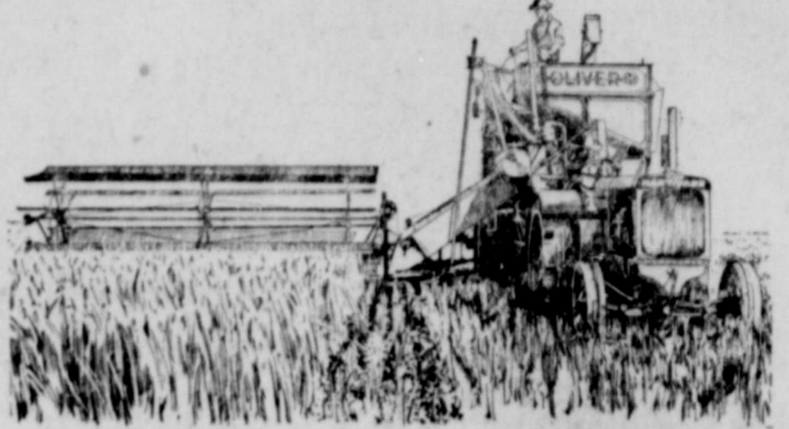
**Self-Serve
Laundry**
Phone 81—We call for and
Deliver
W. D. Carathers, Manager

weeks with her parents. Mr. and
Mrs. W. M. Forrest, of Midway,
Mr. Wakefield drove down with
them Friday and returned Monday.

Mr. and Mrs. W. A. Shaw left
Saturday for a visit with her moth-
er, Mrs. J. E. Hay, of Trent.

Mrs. G. V. McCaskell, of Monroe,
La., is a guest of her parents, Mr.
and Mrs. R. F. Jackson and other
relatives.

OLIVER FARM EQUIPMENT



An Oliver Will Harvest Your Crop AND SAVE MORE GRAIN

The headers on Oliver Combines are strong, carefully
balanced and shielded at all points. They get the grain
clean off the ground. The big capacity feeder house
sends the grain in a steady stream to the BIG CYLIN-
DER—the MAN BEHIND THE GUN—the STEEL
WINGED BEATER and STRAW CARRIERS—where
it is threshed from the head and separated from the
straw. Cleaner and re-cleaner deliver bright, mir-
chantable grain to the tank. Come in and see these
money-saving, money-making combines. There is a
size for every acreage and crop. Stop in and talk with
us the next time you are in town.

L. C. McDONALD



KEEPS FOOD
FRESH FOR DAYS



FREEZES ICE CUBES
AND DESSERTS

**TODAY ANY FARM FAMILY
CAN ENJOY MODERN CITY REFRIGERATION**



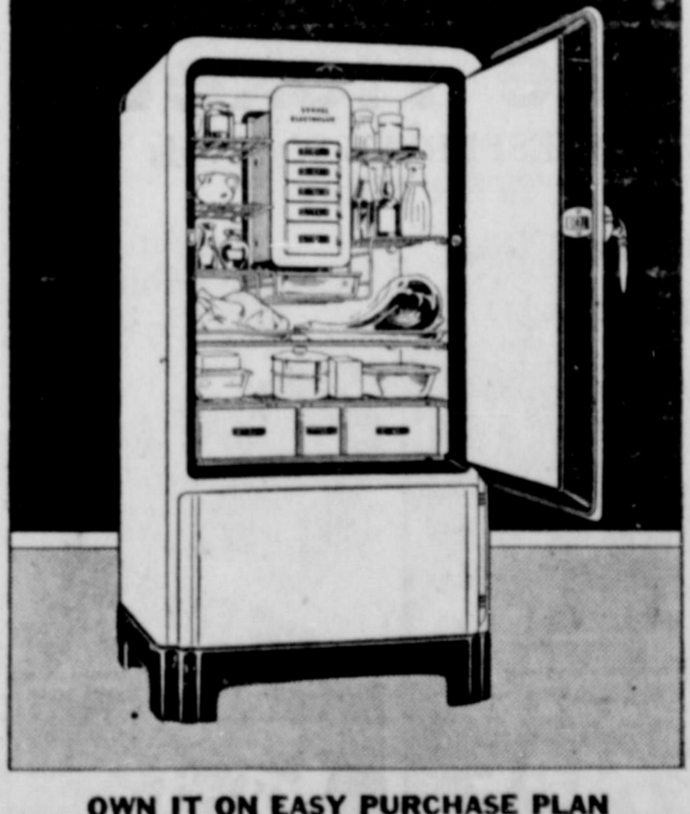
NEEDS NO WATER—
NO DAILY ATTENTION



SAVES STEPS—
WORK—MONEY

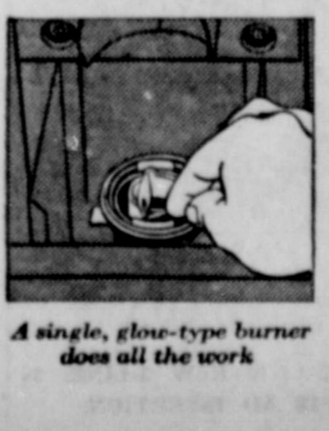


HAS NO MACHINERY
TO WEAR



SERVEL ELECTROLUX
runs on Kerosene (Coal Oil)
at amazing low cost!

EVEN though you live miles from gas
mains and power lines, you can still
enjoy the conveniences and savings of
modern city refrigeration! Servel Elec-
trolux, the Kerosene Refrigerator, dupli-
cates in all important ways the famous
Gas Refrigerator that has been the choice
for hundreds of thousands of fine city
homes during the past ten years.
Picture this modern refrigerator in
your kitchen! It will add beauty to your
home. More important, it will keep you
supplied with ice cubes . . . freeze deli-
cious desserts . . . help you serve more
interesting meals . . . give your food fullest
protection! And the cost to
run it is only a few cents a
day! Write for free literature!



MAIL THIS COUPON NOW

JACKSON PRODUCE CO., Floydada, Texas

Gentlemen: Please send me, without obliga-
tion, complete information about Servel
Electrolux, the Kerosene Refrigerator.

Name _____
Street or R.F.D. _____
Town _____ State _____

TODAY OUR HEALTHY DIONNE QUINS HAD QUAKER OATS



Rich in Nature's Vitamin B, to
**BRACE-UP NERVES,
DIGESTION, APPETITE**

**DIONNES' 3-YEAR TRIUMPH SHOWS EVERYONE
NEEDS VITAMIN B. GET IT DAILY IN QUAKER OATS!**

Listen to Kallenmeyer's Kindergarten Every Saturday,
3:30 P. M. (C. S. T.) N. B. C. Red Network.
*Where poor condition is due to lack of Vitamin B.

QUAKER OATS



Paint up before decay makes your house really sick!

**SHERWIN-WILLIAMS
SWP HOUSE PAINT**

Point is protection . . . prevents rotting decay. Be sure
you paint with famous old SWP . . . the paint so widely
used for its extra and longer-lasting protection. Paint, too,
for beauty—you'll be prouder of your home in a beautiful
dress of SWP. No other paint can match it in sheer good
looks. It's smooth, lustrous—and washable. Let us show
you the 32 beautiful SWP colors. Ask for our book, "The
Truth about House Paint." It's free.

**Higginbotham
Bartlett Company**
PHONE 6 FLOYDADA
PAINT HEADQUARTERS

Mileage Merchant Is Featured In Series Of Continental Ads

Best Results In Advertising Campaigns Follow Use of Newspaper, Research Finds

Convinced that newspaper space represents the most advantageous medium for merchandising its products as evidenced by substantial increases in sales of Conoco germ-processed motor oil following past newspaper advertising campaigns, Continental Oil Company is again launching a large-scale advertising campaign in some 1400 carefully selected papers in all sections of the nation. The campaign will continue into September and will be distinguished by the fact that it will feature the local dealer as well as the company's oil.

Surveys conducted by Continental's advertising department showed two factors which decided the nature of the forthcoming campaign. First, it was ascertained that the best sales results followed the use of newspaper advertising; and second, that the average motorist is far more concerned with the mileage he obtains from his motor oil than any other single factor.

Correlating this information with the fact that Continental distribution is now conducted entirely through local independent dealers, the advertising campaign will stress that each dealer is a "mileage merchant" who, in order to retain his customers and gain new ones, must sell mileage in the form of a motor oil which will give efficient service.

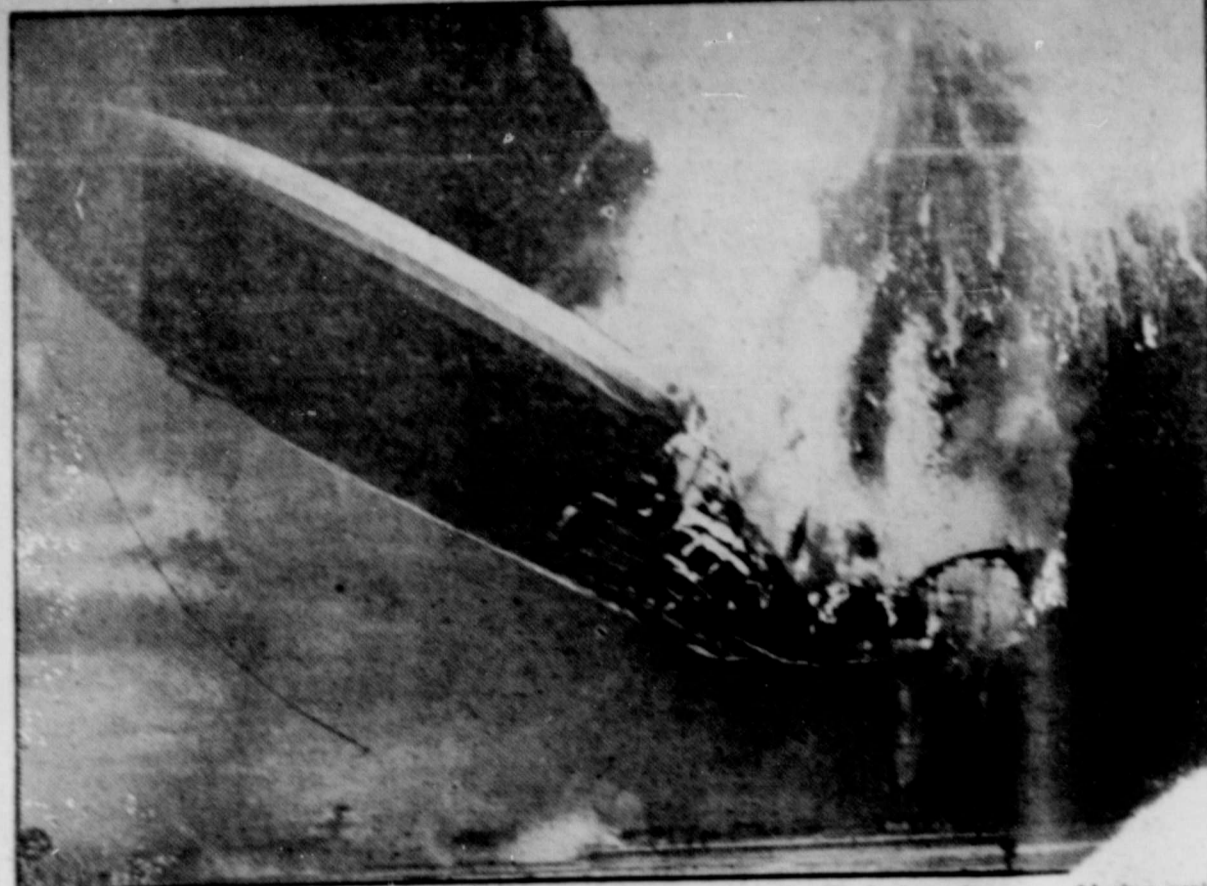
Cecil Hagood, of Hagood Dry-goods, has been in Kansas City this week on business.

Mr. and Mrs. C. H. Messer and children spent Saturday and Sunday in Memphis with her parents.

Mr. and Mrs. Vernon Norman spent Sunday at Wellington, with his brother, J. E. Norman, and family.

Pern Fry, who is attending West Texas State Teachers College, Canyon, spent the week end with her parents, Mr. and Mrs. O. W. Fry.

Fatal Moment As Giant Hindenburg Exploded



Torn apart by a series of terrific explosions, the giant German Zeppelin Hindenburg became a blazing aerial pyre as this remarkable picture was snapped by a cameraman awaiting the landing of the airship at its Lakehurst, N. J., mooring mast. Plunging to earth, the dirigible crumpled, a twisted mass of white-hot wreckage, bringing death to 35 persons and injury to 50 more. The huge airship, ready to land at the Lakehurst naval air station when it exploded, carried 28 passengers and a crew of 61. Most of the survivors were burned or injured.

STARCH AFFECTS FABRIC STIFFNESS AND STRENGTH

The kind of starch used in finishing a cotton fabric not only decides its stiffness but also may affect its strength, reports Miss Margaret Furry, textile chemist of the Bureau of Home Economics who has recently made a series of starch investigations.

To learn whether starching makes fabric more durable, Miss Furry tested the breaking strength of plain-weave cotton materials of different weights which had been finished with starch made from potato, sweetpotato, corn, rice, wheat, canna, and dasheen as well as with four commercial or modified starches. She found that potato, canna, and

sweetpotato starch gave fabric the greatest strength and that next in order were corn, rice, dasheen, and wheat starches. Modified starches did not affect the strength of the fabric. Miss Furry found that starch that penetrates the fabric well gives the least strength and the most stretch, whereas those that form a coating over the fabric give the greatest strength and the least stretch.

In her study of stiffness, Miss Furry found that canna starch had the greatest stiffening power, with dasheen ranking second and wheat, rice, sweetpotato, corn, and white potato following in order. Each of these starches gives a characteristic finish. Potato starch gives a smooth soft finish; cornstarch a stiffer,

harsher finish; rice starch a soft thick finish; and wheat starch a softer, more pliable finish. Cornstarch is the most commonly used starch in this country and can be modified to give different effects. Many of the commercial starches on the market are cornstarch treated with heat or acid or combined with borax, wax, soap, or some softening oil or fat. Miss Furry finds that borax makes starch paste thicker, gives it greater stiffening power, and also helps prevent its browning under the iron. Fat, soap, or wax added to starch helps the mixture penetrate the fabric and makes a softer, smoother finish, easier to iron.

ANTELOPE COMMON AGAIN IN MANY WESTERN AREAS

Wiped out over large areas by hunters and predatory animals about 20 years ago—and threatened with extinction elsewhere—the pronghorn antelope is again a familiar sight in many western sections.

Protection by State laws, control of predators—mainly coyotes—and establishment of Federal refuges, says the Bureau of Biological Survey, has saved the pronghorn. In the Nevada, Oregon, and California antelope district, it is estimated there are at least 10,000 pronghorns as compared with the dwindling thousand that existed there in 1921. Of this number approximately 4,000 range in the Hart Mountain section of Oregon. Wyoming has probably the most antelope—about 15,000.

For several years pronghorns have faced serious food shortage as a result of subnormal rainfall and overgrazing of their range by livestock. To provide more adequate feeding grounds and protection for antelope, a 278,000-acre Federal refuge and a nearby 539,000-acre Federal range have been established in southeastern Oregon and northwestern Nevada. The new refuge in Oregon is to be known as the Hart Mountain Antelope Range—the new range in Nevada as the Charles Sheldon Antelope Range. This new range adjoins and supplements the 34,200-acre Charles Sheldon Antelope Refuge established in Nevada 6 years ago. The Biological Survey will administer both the range and the refuge.

GOOD TERRACES HOLD QUICK, HEAVY RAINS

An Arkansas farmer is one of many who have learned what good terraces can accomplish.

The Arkansan had been terracing his farm since he bought it in 1921 but his terraces gave way under heavy rains. Last spring, after he decided to cooperate in the Soil Conservation Service program of erosion control, his terraces were rebuilt to conform with the latest principles of design. In January of this year came 23 days of rain, as much as 5 inches falling within a 48-hour period. Yet not one terrace overtopped or broke and no outlet was scouring by the rainfall. The old-fashioned terraces was a reasonably satisfactory structure as long as rainfall was moderate, but it broke under quick, heavy rains. The terrace most frequently used by the Soil Conservation Service is essentially a channel above a broad-based ridge of earth thrown up along the contour of sloping land to reduce run-off.

Some water is held in the channels and absorbed by the earth. But each channel is silted slightly along its length so that any excess moisture is discharged slowly down the channel into a sloping outlet tiled or sodded to prevent scouring or gullying. By broadening the base of the terrace and providing it with a safety valve the modern agricultural engineer creates a structure which usually will withstand even the heaviest rains.

On its erosion control project and camp areas the Soil Conservation Service has supervised the construction of more than 35,000 miles of terraces and nearly 135,000 permanent outlet structures.

Poultry And Eggs

BOOK May and June baby chicks deliveries now. Carmack Hatchery, Floydada.

FOOD VARIES LITTLE AS TO QUANTITY; MUCH AS TO KIND

Americans have been eating about the same quantity of food for the past 10 years, notwithstanding the great reduction in incomes between 1931 and 1935. But after an analysis of dietary records kept by different types of families, Dr. Hazel K. Stiebeling of the Bureau of Home Economics, points out that the kinds of food eaten by families at different income levels are very different. Some have had a liberal diet. Others have had to do with very little of the important protective foods. The average diets of families spending \$100 or more per person per year for food afforded some margin of safety in all nutritive essentials.

The families studied reported on the kind, quantity, and cost of food consumed. They included those of business and professional workers, wage-earners, and low-income, semidetached families. The dietary records collected at intervals since 1914 were taken in every season of the year, in cities and villages, in 44 States and the District of Columbia, and represented yearly expenditures for food from \$32 to \$200 per person (spring 1935 price level).

Greater expenditures for food per person are not evenly distributed over all commodities, says Doctor Stiebeling. A greater proportion is likely to go for eggs, meats, milk, butter, and the succulent vegetables and fruits than for grain products, potatoes, dried legumes and fats other than butter.

A three-fold increase in total pounds of food purchased may mean only a three-fold increase of milk and lean meats, but a five-fold increase in fruits and vegetables other than potatoes and in butter and eggs. The groups spending the most for food not only have more food, but food richer in high quality proteins, in minerals, and in vitamins. Some waste is evident with increasing expenditures for food and a tendency to purchase more expensive forms of food; more butter, and a higher percentage of fluid, rather than canned milk.

FAMILIAR SIGNS

Mother: "Come here, Johnnie; I have some good news for you."
Johnnie (without enthusiasm): "Yes, I know; father is home again."
Mother: "Yes, but how did you know?"
Johnnie: "My bank won't rattle any more."—Life.

GIVE 'EM A BLANKET

A man was complaining of the lack of warmth in the boarding house in which he was staying. "In the daytime it is bad enough," he said, "but at night I frequently wake up and hear my teeth chattering on the dressing table."

E. L. Cornelius, seriously ill last week with erysipelas, was greatly improved this week, convalescing at the home of his sister, Mrs. Pierce King.

Mrs. J. V. Baxter, Mrs. Jewel Teague and Mrs. Barney Roberts were in Plainview shopping Thursday.

Mrs. J. E. Pitts, of Canyon, came Saturday to spend several days with her mother, Mrs. A. B. Duncan.

Mr. and Mrs. J. L. Norris of Berger, came Saturday for a visit with their daughter, Mrs. O. W. Fry.

Mrs. A. E. Shelton visited relatives in Plainview Thursday and Friday of last week.

Father: "Mary, just suppose your mother and I got a divorce. Which one of us would you come to live with?"
Mary: "Whichever one got the auto."

Love makes the world go round and round; poverty puts on the brakes.

MERIWETHER SELLING PEERLESS PUMPS IN AREA LATE REPORT INDICATES

That Geo. T. Meriwether, representative of the Peerless Pump Co., vision has been "going to town" on the sales of pumps and power units for installation of irrigation systems is indicated by a recent report shows he has placed several outfits within a period of weeks in the area adjacent to Floydada being the type he sells.

"Peerless makes and services pumps direct to the user," Meriwether said recently in a statement concerning his operations and those of his company in the area. "And we feel that Peerless is more as they find that Peerless has more on the job and makes service pumps to the division, installing three carloads of equipment, installing fast service in drilling and stalling pumps, all a part of an enlarged program to be followed."

The modern stenographer shorter hours and bigger money.

Combine And Tractor Motor Owners

YOU'LL NEED POWER THIS SEASON!

SHARP'S MOTOR SERVICE Can put that motor in condition to "take it," and we urge you to do your motor work early.

You Get more satisfaction out of work done while the mechanic has the time to do the work with less rush.

WE RE-BORE CYLINDERS with precision machinery; no guess work.

VALVE GRINDING and New Valve Seats for large or small bore motors. Your old motor will do the work if you will let us work it over and get it in shape.

Sharp's Motor Service

W. H. SHARP

PHONE 70

READ THESE WANT ADS

for what YOU WANT

Personal

FREE! If excess acid causes you Stomach Ulcers, Gas Pains, Indigestion, Heartburn, Belching, Bloating, Nausea, get free sample doctor's prescription, Unga, at White Drug Co. 1312p

WANTED—Clean, white cotton rugs at Hesperian Office. 27th

Live Stock

MULE Colt from good Jack. Insured, \$7.50. Horse colts from "Buster" \$6.50. C. E. H. Farm, Ed Holmes. 1061p

REGISTERED Mammoth Jack for sale and service; fees \$4 single service, \$7 season, \$7.50 insured, with \$2.50 service charge. Still have my good Percheron horse, E. W. Turner, located 9 miles southwest, 1 mile south Blanco school. 1312p

MUST SELL at bargain figures 250 acre farm. Good condition, now being bred Elmer P. Sanson, Plainview. 1140c

NOTE the best Jack in the world but—It's a male every time it's a male. 3 males bred for \$15. CEH Farm Ed Holmes. 1290p

VERY Gentle Shetland pony for sale. Polk Coon. 1312c

For Sale

ONE used Holt Combine, 20ft. good condition, located one mile south and six miles west Silverton, Texas. M. A. Graham. 1147p

FOR SALE—Cafe in Roaring Springs, Texas. Good Location Small Payment down balance easy monthly terms. Must Sell by June 1. Write or See Mrs. G. M. Jones, Roaring Springs, Texas. 1312p

FOR SALE good house on east terms. Also houses for rent. W. H. Henderson, Phone 272. 521c

COTTON SEED FOR SALE Watson Mebane variety Pedigreed. First and second year. Some Glen run, selected in good condition. Located, Surginer Hardware North side Square, Floydada Texas. J. R. Maddet 1147p

GOVERNMENT money at low interest rates can be had now to buy or build homes. I have 10 or 12 homes to sell cheaper than you can build. Government money will likely be exhausted soon. See me, W. H. H. Brown, Phone 265. 412c

FOR SALE—Half and Half cottonseed. C. B. Carmack. 1311p

STAR Wind Mill complete with tower. Fred Brown. 1312c

BUNDLED feed for sale at the McPhail farm 3 miles south and 2 1/2 miles west of Hale Center, Texas. 1311p

CARDINAL tomato plants bring home big crops of delicious tomatoes. Get the genuine. Sunshine Gardens, Lockney. 1311p

Miscellaneous

PHONE \$1 for tire service. Gullion's new location at FFF Service Station. 1057c

THREE room furnished apartment with garage. 305 West Houston. 121c

LET BILL remove your mattress. W. E. (Bill) Yandell Mattress Factory, E. Grover St. 1347p

SAVE your pictures developed at Holmes Studio. 41c

Read The Want Ads.

Arthur R. Duncan Abstract Company Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud K. Hollams, Manager. 41c

FIFTY work stock. J. C. Bolding. 212c.

CHINESE elms, Lombarda, poplars, peaches, plums, grapes, Macedonian strawberries, shrubs, roses, perennials, canna, Gladiolas, tube roses, pot plants, cut flowers for funeral sprays and designs; all first class stock at reasonable prices. **PARK FLORISTS**, Mrs. W. S. Goen, Phone 74. 212c

Lost and Found

EIGHTEEN Month old light red jersey heifer. L. B. Bolding or W. H. Britton Dougherty. 1311p

Filing equipment. Hesperian

Male Help Wanted

Steady Work—Good Pay RELIABLE MAN wanted to call on farmers in Floyd County. No experience or capital required. Make up to \$12 a day. Write McNESS CO., Dept. S, Freeport, Ill. 1311p

Free Tickets

With HESPERIAN Want Ads To See Either

Thursday-Friday COMING May 20-21
Sunday-Monday May 23-24

BARBARA STANWYCK and JOEL McCREA
BANJO ON MY KNEE
HELEN WESTLEY
BUDDY EBBEN
WALTER BRENNAN
WALTER CATLETY
ANTHONY MARTIN
KATHERINE DUMMILL

GOD'S COUNTRY AND THE WOMAN
The starring double by **GEORGE BRENT** and **BEVERLY ROBERTS**
MARTIN MOULDER, ROBERT BRASSETT - ALAN WALKER
Helen King - Joseph Drake
El Brendel - Adeline Baker

PALACE FLOYDADA
1 Ticket WITH EACH NEW 3-LINE, 3-TIME AD INSERTION.
2 Tickets WITH EACH NEW 3-LINE, 6-TIME AD INSERTION.

GOOD TERRACES HOLD QUICK, HEAVY RAINS
An Arkansas farmer is one of many who have learned what good terraces can accomplish.
The Arkansan had been terracing his farm since he bought it in 1921 but his terraces gave way under heavy rains. Last spring, after he decided to cooperate in the Soil Conservation Service program of erosion control, his terraces were rebuilt to conform with the latest principles of design. In January of this year came 23 days of rain, as much as 5 inches falling within a 48-hour period. Yet not one terrace overtopped or broke and no outlet was scouring by the rainfall.
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Poultry And Eggs

BOOK May and June baby chicks deliveries now. Carmack Hatchery, Floydada. 1311p



IF you're refrigerator wise—you'll "See the Norge before you buy"



This Fine Norge Is Built for the Farm Home

Powered by a Briggs-Stratton motor large enough to produce plenty of lights for the average home. Will also pull washing machine and many other small electric machines.

If you decide later to move to town or get the high line this refrigerator can be hooked up with the high line without any cost to you.

Be sure to see us before you spend your money for other refrigeration.

THE ROLLATOR COMPRESSOR... smooth, easy, rolling power instead of hurried back-and-forth action. Result—more cold for the current used. Only Norge has the Rollator.

NORGE

Rollator refrigeration

F. C. HARMON

Furniture and Norge Household Appliances

Vertical text on the far right edge of the page, including "Skin W...", "White D...", "We have...", "Lease...", "ck-Farm...", "purpos...", "acres up...", "Hall, M...", "nties, F...", "s in Floy...", "M. M...", "Floyd", "Fine V...", "Je...", "REP.", "L. S...", "JEW...", "At Radio", "Dr. A. J...", "Physician...", "Office with...", "Reading...", "phones: 0", "Seale &...", "Auct...", "ERE AND...", "YOU PL...", "SPRING", "Phone 12", "Phone 11", "Fai...", "Ge...", "Lubbock,", "Cat...", "N", "10", "Ba...", "Reunion-R...", "Residents...", "Sp...", "r. W. M.", "pires of Wor...", "ARWINE", "Ph...", "ndance 250:", "E. P. N...", "IRE INSURA...", "Appreciate...", "Any detail...", "space requir...", "really handle...", "Agency.", "PHIO...", "OFFICE SER...", "FIRST NAT'L", "Floydada"

Skin Was Full Of Pimples And Blemishes
 Verna Schleppe: "Since using the pimples are gone. My skin is smooth and glowy with Adlerika washes BOTH rid of you of poisons that a bad complexion. White Co."

Hay Fever

get complete relief within 20 minutes by using BROWN'S NOS-O. It cools, soothes and heals! Opens nostrils instantly! Guaranteed. \$1.00
 White Drug Company

LAND

We have land to Sell and Lease for Farming, Stock-Farming and Grazing purposes, from about 5 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of farms in Floydada.

M. Massie & Bro
 Floydada, Texas

Fine Watch and Jewelry

REPAIRING
L. SOLOMON
JEWELER
 At Radio Electric Co.

Dr. A. E. Guthrie
 Physician and Surgeon
 Office with Dr. Thacker in
 Readlimer Building
 Phones: Office 93; Res. 291

Seale & McDonald Auctioneers

HERE AND READY TO DO YOUR WORK.
 YOU PLAN A SALE THIS SPRING CALL US.
 Phone 120, Floydada
 Phone 1143, Plainview

Stop Itch

With the new liquid BROWN'S LOTION kills ITCH parasites with a few applications. Instant relief! Buy 60c or \$1.00 size today, at
 White Drug Company

\$25.00 REWARD
 Will be paid by the manufacturer for any Corn Great Christopher Corn Cure cannot remove. Also removes Warts and Callouses. 35c at White Drug Co.

JOHN, YOUR HAIR IS A FRIGHT HERE, USE MY FOM-OL!



Wives, mothers, sisters—they're often forced to point the way to hair health to their men folk! For women now that a healthy head produces handsome hair! And that's why women everywhere are pointing to Fom-ol, the remarkable foaming oil shampoo which first nourishes the scalp, then takes the dull, parched hair and brings it back to glowing health. Fom-ol is so economical; a little goes a long way. Ask your druggist for the regular 50c size. Or, write for a generous trial bottle, enclosing 10c to cover packing, and postage.

FOM-OL
 More than a shampoo—a treatment!

CLAIROL, Inc.,
 132 West 46th St., New York
 I enclose 10c for one trial size bottle of Fom-ol.
 Name _____ State _____
 Address _____
 City _____

Stomach Gas

One dose of ADLERIKA quickly relieves gas bloating, cleans out bowels upper and lower bowels, allows you to eat and sleep good. Quick, thorough action, yet entirely gentle and safe.

ADLERIKA
 WHITE DRUG COMPANY

WANTED—Clean, white rags at The Hesperian Office.

Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes.
 TELEPHONE 254 FLOYDADA TEXAS

Read The Want Ads.

Mr. and Mrs. D. R. Badgett and son, Jack, and Mrs. L. T. Bishop and son, Joe Dan, spent from Friday until Monday at Whitewright, with their mother, Mrs. J. S. Badgett and her daughter, Miss Pernie.

Mrs. Richard Stovall and son, Franklin, went to Calvert Friday to spend two weeks with her mother, Mrs. T. C. Tyson.

Mr. and Mrs. W. H. Seale and Mrs. Champ Walters visited Jessie Seale and family in Amarillo Sunday.

THE GREAT AMERICAN HOME



OUR PUZZLE CORNER



LITTLE BUDDY



DASH DIXON



DETECTIVE RILEY



SLIGHT MISUNDERSTANDING



Farm And Ranch Loans

5% ANNUAL INTEREST
 Liberal Option — Prompt Service
 General American Life Insurance Co.

F. M. Maddox

Lubbock, Texas

Catch A Greased Pig

and he's yours

NEXT FRIENDSHIP DAY
 In Plainview

10:30 A. M. Wednesday, May 19

Bailey County Day

Reunion-Reception-Refreshments for Bailey County residents at Chamber of Commerce Office.

Special Feature

Bandstand 3 P. M.

Dr. W. M. Houghton
 Diseases of Women and Children
ARWINE DRUG CO.
 Phones: 250; Arwine Drug 73

E. P. NELSON
 FIRE INSURANCE AGENCY
 We'll Appreciate Your Business
 Every detail of your Fire Insurance requirements will be intelligently handled if entrusted to this agency.
 PHONE 285
 OFFICE SECOND FLOOR
 FIRST NATL. BANK BLDG.
 Floydada, Texas

Exercises At Andrews Ward Thursday, May 20

Charlene Field, valedictorian of Grammar Grade Graduates, Maxine Officer, Salutatorian.

Final exercises marking the graduation of a large class from Andrews Ward School will be held on Thursday night of next week, May 20, and Principal John H. Myers announced that F. R. Yeskey, minister of the City Park Church of Christ, will make the class address.

The valedictorian of the class will be Charlene Field, daughter of Mr. and Mrs. Tom Field, and the salutatorian Maxine Officer, daughter of Mr. and Mrs. Reed Officer.

Mrs. Othmer W. Kirk will give the professional and recreational. Rev. M. M. Robinson will say the invocation.

The exercises will be held at Andrews Ward Auditorium beginning at 8:30 o'clock.

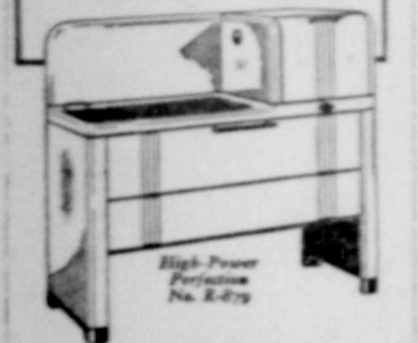
Jones Well

(Continued from page 1) Vice, he was much interested in first costs, operating charges, overhead, and other technical details of the well's operation.

The other railroad visitor was Chas. H. Sommer, of St. Louis, president of the Quanah, Acme & Pacific Railway Company, who with Judge G. E. Hamilton, general attorney of the line, of Matador, and W. L. Richardson, traffic representative, spent a half hour at the well. Mr. Sommer visualized a much more steady and secure flow of products of the farm from the area if the irrigation plan becomes an established practice throughout the county.

Mr. and Mrs. O. Q. Kintzler, who have been making their home at Abilene, came Monday for a visit with his sister, Mrs. Bill Daily, before going to Littlefield, where they will make their home.

BEAUTIFUL NEW OIL RANGE



HIGH-POWER PERFECTION in modern design

COME in this week and see this smart new Perfection oil range in cream-white, or pure white porcelain enamel finish. A large, "Live-Heat" oven and five fast, clean, High-Power burners make it just as good as it looks. The concealed oil reservoir, holding two gallons, is easily removed for filling. The moderate price will be a pleasant surprise for husbands.

Brown's Household Supply

Ex-Whirlwinds Nose Out 6 To 0 Win From F. H. S. 1937 Team

The Whirlwind football team that carried the colors of Floydada High School to all corners of District 4, Texas Interscholastic League, last fall, played the role of trial horse for their 1937 model successors Monday afternoon on Western Field, under the watchful eye of Coach Odell Winters, and finally eked out a 6-0 win over them. Captain Irvin Allen, 1896, escaped across the line for a touchdown after a broken field run for the lone score.

Trying out his inexperienced proteges with few lettermen either in line or backfield, Coach Winters tried several combinations and made many substitutions in a study of the material he will work with this fall.

The team that is "coming up" had the advantage of several weeks of conditioning.

Planters Busy

(Continued from page 1) Dickens County, and the greater part of Crosby County have the biggest wheat crop in sight in their history. Southeast from Floydada to the caprock the wheat is maturing into a crop that is going to be very heavy. Southwest, also, the crop is unusually good. Northwest from Lockney where early rains were not vouchsafed the only big crops will be on irrigated farms. About 30,000 acres of the county's total is believed to be under irrigation and the most of it in the northwest corner of the county.

Rain at Floydada was 52 of an inch Sunday night. West of Floydada about the same amount fell. In the north part of the county some areas report an inch, some three-quarters, in the two rains. Southeast from Floydada, around Dougherty and below the fall was an inch and a quarter to an inch and a half. Around Campbell, Fairview, Cedar and communities in the northeast part of the county three-quarters to an inch fell. Cities and towns in all directions report excellent showers to good rains.

Miss Alva Weatherford, teacher in Andrews Ward School, spent the week end in Dallas.

More Specials

and BETTER SPECIALS. Farmers have your old rusty sweeps and blades sharpened up in time.

- Cultivator sweeps up to 12 inch, each, 10c
Go-Devil Blades, any length, Each, 25c
Lister Shares, 14-inch, 2 for, 35c

All Work Guaranteed.

J. V. Baxter
Floydada, Texas

Cotton Formal



Picturesque is this gown of rust and white, worn by Diana Gibson. In this dress the fullness is pulled to the back, where it is topped off with a big bow, trimmed in solid rust. The puffed sleeves are open at the top and lined in the same solid color. The dress is characteristic of the new summer trends.

County School Board Classifies Schools Of Rural Districts

South Plains is Classified as High School, Adding One More In County

South Plains will be added to the list of High Schools in Floyd County according to classification made at a special meeting of the Floyd County School Board held Monday, May 10, if present plans for financing the change work out. Only ten grades were taught last year and six teachers composed the faculty.

Other changes to be made in the rural school systems are: Fairmount is to have nine grades instead of 7; Center is to have 9 instead of 8 and Edgin is to have 8 instead of 7; Campbell is to have 7 instead of 6; Ramsey is to have 7 instead of 7.

Schools teaching seven grades which are to retain their same classification are: Pleasant Valley, Starkey, McCoy, Antelope, Blanco, Allmon, Liberty and Prairie Chapel. There were only two schools in the county teaching eight grades, Hillcrest and Center. Hillcrest retaining its same classification and with Ramsey and Edgin added to the list of eight grades, there are to be three this year.

Schools with nine grades, retaining their same classification are: Pleasant Hill, Fairview, Sand Hill, Lone Star, Cedar Hill, Dougherty, Baker, Providence and Sterling.

Two schools teaching ten grades, Irick and Lakeview, retained their same classification.

Floydada and Lockney each have eleven grades. The business of the meeting was concluded with the re-election of J. W. Howard, chairman of the Board.

LOCAL PEOPLE AT FUNERAL SWISHER COUNTY PIONEER

Mr. and Mrs. J. W. Hardgrove, and Conner Oden were among a large number of plain people who attended the funeral in Tulla Tuesday of Geo. F. Reid, 80, who became ill while visiting in Amarillo Saturday and died Sunday.

The funeral was held at Tulla and interment made in the cemetery there.

Half Minute Interviews

Prominent wheat grower: "I'd hate to tell you what I have hopes of from my wheat crop."

Mrs. J. W. Lowe and daughter, Letitia and Bubbles, and son, Jo, and Mrs. Lowe's sister, Miss Nora Speck of O'Donnell, were guests of another sister, Mrs. Roy Patton and family here Sunday.

Mr. and Mrs. E. E. Boothe came to Floydada Monday for a few days stay after spending several weeks at Albuquerque New Mexico, where Mr. Boothe underwent treatment in the Veteran's hospital.

Mr. and Mrs. E. J. Morehead and children of Plainview, spent the week-end with her parents, Mr. and Mrs. W. P. Daily.

Hugh Jeff Ayres, student at Texas Tech, visited last week-end and over Mother's Day with his parents, Judge and Mrs. Jeff D. Ayres. Mr. and Mrs. Calvin Steen had as their guests Sunday her sister, Mrs. J. B. Bartley, Mr. Bartley, and their daughter, Margaret Inez, of Plainview, and their parents, Mr. and Mrs. R. M. McCauley, of this city.

Miss Bill Ballard, of Lamesa, came Saturday to spend two weeks with Misses Bernice and Lera Opal Patton.

Wichita Falls Given 1938 Session Westexas Chamber Of Commerce

Floydada Delegation Expected Home Today From Brownwood Meeting Regional Organization

Wichita Falls was chosen as the 1938 meeting place of the West Texas Chamber of Commerce in closing sessions of the annual convention yesterday and Milburn McCarty, of Eastland, was chosen president to succeed Van Zandt Jarvis. Herbert S. Hillburn, Plainview publisher, was elected first vice-president. D. A. Bandeen was named to succeed himself as manager of the organization.

Recognition for the outstanding service of J. M. Wilson, Floydada, as a member of the board of directors, was given Wednesday. Wilson, with E. W. Cochran, secretary of Floydada Chamber of Commerce, Maurice Ray, sponsor, and Alton Marce, host town speaker, made up the delegation from this place to the convention.

ANOTHER BOOKKEEPER ADDED AT FIRST NATIONAL BANK

An addition to the personnel at the First National Bank was made this week in the person of Tucker Teutsch, who comes from Wellington, Texas, where he had been employed with the First National Bank. Mr. Teutsch began work as bookkeeper this week at the bank.

Maxine Fry

(Continued from page 1) I have also received a number of letters from daddy's friends from over the state who would see notices in the papers and would send congratulations.

The president-elect rode through the campus election on a three-fold platform that embraced "Independence, fair student government, and elevation of the Association of Women Students to the highest possible plane." Such the opposing candidate sought office upon his platform of "experiment, dependability, and desire for student rights."

The Student Council is composed of the president of each of the classes and representatives from each division of the College, and deals with all student problems, or governs the student body which is approximately 3,500.

Miss Fry will appoint the publication committee, who supervise and settle the amount that may be spent on the publication of the Torch and the Yearbook. She will be in charge of the sale of student activity tickets and will appoint the Artist Course committee.

Maxine finished Floydada High School with the class of '34 and entered Tech. College the following fall. She has done outstanding work on the Torch and the Avalanche-Journal. She is Press Association secretary-treasurer, class secretary, member of the Book Reviewer's club, president of Las Chapparris, a social club; vice-president of Deak

Savings

- Flour 48 lb. Guaranteed \$1.60
Sugar 10 lb. Bag 50c
Crackers 2 lb. Box 15c
Peas Can 5c
Rasins 4 lb. Pkg. 29c
Soap Giant Size 5 Bars 25c
Jello 6 Flavors 19c
Pickles Sour Qt. 17c
Ginger Ale Large 14c

WHITE SWAN BOX Corn Flakes 10c

Star Cash Grocery

"Floydada's Oldest Food Store" PHONE 48

C. A. Cass Will Head Lakeview School Again During Year Of 1937-8

C. A. Cass will head the faculty of Lakeview Public School for his seventh year beginning with the next September opening of school there. He was recently re-named to the board of the trustees of the school. He will have supervision of the school and teach the ninth and tenth grades.

Mrs. Celia Ross, will have the primary department of the school for her eighth year. Two new teachers will be associated with these in the school. They are Miss Agnes Coldingham of Amarillo who has been assigned to the fourth, fifth, and sixth grades in the school, and O. O. Evans, who will teach the seventh and eighth grades and serve as athletic coach for the boys. He succeeds Wayne Coleman, who has been in the school system there as coach and teacher for the past three years.

Hull, chosen by Billy Rose, of Ft. Worth, as one of the eight beauties of Tech she was presented last summer at Casa Manana by Paul Whitehead as representative from Floydada.

Maxine likes government and is interested in the Supreme Court controversy... "Come with the Wind" is the best novel in several years... reads papers religiously... has ambition of being a critic or feature story writer for a good magazine.

Save steps. Use want ads.

LOOK OVER THESE Food Savings

- For the Week-End: BOLOGNA, Per Lb., 10c
SOUR Pickles, 15c
CRACKERS, 2 lb. Pkg., 17c
TOMATOES, No. 2 Can, 7 1/2c
SALMON, Tall Can, 10c
CARNATION Flour, 24 lb., 95c
TEA, Tree brand, 19c
TOMATO Juice, Campbell's 50-oz. Can, 22c
PEAS, Lamb's Black-eyed, per can, 9c
Oleomargarine, per lb., 19c
- HULL and MCBRIEN

LET FACTS BE YOUR GUIDE TO REFRIGERATOR VALUE

And here are 2 Facts worth knowing!



- Fact 1. The new 1937 Kelvinator is Plus-Powered. It has as much as double the cooling capacity of many other well-known refrigerators of equal size.
Fact 2. The new Kelvinator runs only half as many minutes per day - during the rest of the time it maintains low temperatures using no current at all.

Brown's Household Supply

Phone 103 Floydada

Week-End Specials

- Spuds No. 1 10 lb. 27c
Corn Flakes JERSEY Pkg. 10c
Tomatoes No. 2 2 for 25c
Spinach No. 2 3 for 25c
Catsup 16 oz. Can 10c
Cocoa 2 lb. Can 19c
Flour 48 lb. High Patent \$1.75
Lettuce Firm Heads 5c
Fresh Strawberries - Vegetables DRESSED FRYERS

Felton-Collins Gro. Co.

Phone 27

NEW PANTS AND BIRTHDAY ALL AT ONCE TOO MUCH FOR THIS EIGHT-YEAR-OLD

What had been a happy birthday for Bruce Womack, eight years old Wednesday, came to an unhappy, lopsided sort of ending when the young fellow, up in the middle of his mother's bed trying on his new pants and doing acrobatic stunts, fell against the wall. He struck his head against a sharp knot and cut a deep gash in his crown.

Bruce was carried to the Smith & Smith Hospital where four stitches were required to close the wound. He is resting well and he said, "Next time mother tells me not to wear my new pants I just won't try to wear 'em".

Hesperian \$1 per year in Floyd or adjoining County.

MARRIAGE LICENSE

Only one marriage license issued this month from the County Clerk, A. B. Clark, that was J. A. Race and Kate Arney, on Monday, May 10.

Opening

A New Helpy-Self laundry in the Big Garage South Blue Goose Station, S. E. corner will appreciate your patronage. N. G. FOX, Manager

PIGGLY - WIGGLY

- SNOWDRIFT 6 lb. Pail \$1.00
PICKLES 1/2 Gallon Sour or Dill 29c
Pork and Beans 3 Large CANS 25c
EXTRACT Worth's Vanilla, 8 oz. Bottle 10c
Potted Meat 12 CANS 29c
Black Berries 3 CANS 25c
CORN 3 No. 2 CANS 25c
COCOA Hershey's 1 Lb. Can 15c
Flour MARIGOLD, 48 lb. \$1.75
Same as Gold Medal, Fully Guaranteed 24 lb., 90c
12 lb., 52c
MATCHES Carton By Diamond 17c
OXYDOL Large Box 22c
P&G SOAP 6 Bars 25c
FISH White Trout 2 Lbs. 25c
CHEESE Long Horn, Lb. 19c
Bacon Short Slice, Lb. 20c
Steak Nice and Tender, Lb. 20c
Bacon Machine Sliced, Lb. 25c

PLENTY NICE LARGE HOME RAISED FRYERS

FREE 6-ROOM KELVINATOR NASH CARS. KELVINATOR REFRIGERATORS, RANGES, WASHING MACHINES, IRONERS, AND CASH. MORE THAN 1000 PRIZES in Kelvinator Contest. Get your official entry blank HERE today. FREE ASK FOR YOUR FREE COPY OF THE Kelvinator HOME BOOK that tells all about Kelvinators.

ONLY 90c A WEEK BUTS A KELVINATOR