NUMBER 14

FLOYDADA, FLOYD COUNTY, TEXAS, APRIL 8, 1943

NUMBER 18

People Face Acid Test in asury's 2nd War Loan To Raise 13 Billion Dollars in Three Weeks

letion Dare Not Fail in This Greatest neing Task in History-"They Give heir Lives You Lend Your Money."

agon, D. C .- Coming as it does upon the heels of a payments, the people of America will face an his month when the Treasury's Second War Loan April 12 with an objective of thirteen billion dolraised through sale of Government securities. al part of this huge financing, the most stuer undertaken by any government in the world's must be loaned by people in ordinary walks of life.

to every thinking that as the United his offensive against

osts in terms of ship. We must now and new offensives. that army and we but increased cost by

ly necessary that the sle left here at home attempt to approach g fronts to whom the easure of sacrifice is fering. They give their

They Give Their end Your Money." s in the nation point cash and commerits over and above nt investment in Pacific

E. Duncan

ted Marshal

TEED WHEAT TO

wheat should contact

above what can be bought this year because of restrictions and ration-. approximately 40 billions

of dollars which should go into Government Bonds It should be the objective of every American to invest these loose dollars, idle dollars, in Government securities, not only from a patriotic standpoint, but from the standpoint of their own financial security. There is available during the Second War Loan a type of Security to fit every pocketbook

Are Wild Dollars Every dollar of these forty billions of dollars available, which is not invested in Government securities during this War Loan Drive is a "wild" dollar which, together with Uncontrolled inflation might raise the cost of living to a point where the dollar is worthless. It can happen. It happened in Germany after the last war when the price of a loaf of bread cost more

Invested in Government securities, your dollar will work for you. It will hold down inflation because it is harnessed in war work; it will help we are asked only to buy food, transportation, munitions for our boys on the front lines and it will be earning interest that, together with your original loan, will come back to you later to help you buy the things you cannot buy today . . to insure your peace of the

Remember those boys out there in Tunisia . . . in the South . . They give their livessonds, and over and You lend your money.

Floyd T. Walling lected; Smith Dies at Lake Charles, La.

us were polled in Tues-Floyd T. Walling, Sr., age 40, Election. Silas E. Dun- brother of Mrs. A. C. Goen of beletted city secretary, Floydada, died in a Lake Charles, Smith was elected City Louisiana hospital early Tuesday Duncan received 198 morning from injuries received I.T. Hamilton, his op- when he fell while working with a 36; Bob Smith polled construction company in that city. while Ernest Grigsby Details of just how the accident A in the race for city occurred has not been received by his sister here.

taldermen were without Funeral services will be held at thank the voters of the City of they are: J. D. Mc- Kosse, Texas, this afternoon and Floydada for their expression of for the first four days; (2) Do not ing School recently for the third Hale, Conner Oden, burial will be made in the Kosse confidence in electing him mayor overfeed with milk or concentration cemetery.

Thite, Mayor, was unop-Mr. A. C. Goen said they were un-OX PRODUCERS MAY funeral due to Mrs. Goen's health. years in office as your mayor.

Floyd T. Walling is a member TE FEED SHORTAGE of one of Floyd County's pioneer families, being the son of the late E. W. Walling, of Lockney.

sed feed wheat to al-Deceased is survived by his wife, protein shortage. Again one son, Floyd T. Walling, Jr. to obtain wheat for who is in some branch of the U S. Army; four sisters, Mrs. A. C. was received by Goen, Floydada; Mrs. F. Burrus, All office Monday that Olton; Mrs. John McDonald, siles were again offer- Plainview; Mrs. Letha Crawford. April price s \$1.04 per California; two brothers, Earl Bis rate is considerably Walling, California, and K. Walprevious prices; how- ling, Duncan, Oklahoma. is established on

1 Inches of Rain Floydada: nterested in ob-Tell Wednesday

Floydada received .21 inches of City Election. rain shortly after noon Wednes-W. Kirk returned home day. While this moisture will asfrom Houston and sist the wheat a great deal, most # Fort Worth at Houston and need a deep season at this time to duction."—Lt. Gen. Brehon B. nertinent information. fort Worth. Mrs. insure the crop.

Nay about two weeks. No great damage has been re- U. S. Army Services of Supply. ported to the wheat due to green scrap into the fight. bugs.

To Be Rationed Shortly

demand, all pressure cookers pro- in Lubbock General Hospital.

this phase of the rationing pro- Lubbock.

have a protective tin coating, while Cemetery. he body will be enameled. Capaity of the cookers will be seven puart jars. The specialist emphaizes that these tin and ename oatings scratch more easily than aluminum, so they must be given special care. Scratches cause the steel base to rust, and rust weakens the walls of the cooker.

in a tin plated cooker may cause sion Service.

be sold to home canners.

Mayor White Thanks Voters For Support

Mayor W. U. White, wishes to of the city of Floydada.

To the Citizens of Floydada

I want to express my thanks and appreciation for the good vote given me in Tuesday's election. I will do my best to make you good City Marshal.

Respectfully yours, BOB SMITH.

I wish to thank each one of you, that supported me in the recent prevent spread of disease.

Respectfully,

Somervell, Commanding General, pertinent information.

Throw your scrap into the fight. JOB PRINTING

Man Dies in Lubbock

College Station, April 8.-Be- Calton F. Moore, 39, of Herecause the supply of pressure cook- ford, died of a malignant ailment ers is so far short of meeting the at 6:20 o'clock Monday morning

ilist in food preservation for the made their home here. He is sur- years. A. and M. College Extension Ser- vived by his wfe; four children; serial for only 150,000 pressure Henrietta, Frank L. Moore of the "Hagerman Messenger." Las Palomas, New Mexico.

ookers will be made of steel rath- were held Wednesday afternoon in newspaperman. er than aluminum, and will be the First Methodist Church at quipped with a flat rack but no Hereford. Masonic graveside rites Mrs. Fannie Montague. basket or pans. The cover will were conducted in the Hereford Mr. and Mrs. Wimberly visited

Calf Raising Is Important Phase in Cattle Raising

Dairy and beef cattle owners "Avoid sharp blows, over-heat- should look to their calf-raising

the tin to melt, so the cooker They should start even before a should not be used for rendering calf is born, he explains. In that period the cow should have a good expanded food preservation pro- men have found it worthwhile to gram causes a 'run" on canning feed calves a tablespoonful of good supplies. There is no restriction stock grade of codliver oil daily Richard I. Tubbs on the number of tin cans that may in cases where dams did not have green roughage for 30 days or more before freshening. Cows get their vitamin A from freen feed, Independence and vitamin A is essential in the proper development of unborn

trates; (3) Use only clean and cadet flying training program. F., and at regular intervals.

ing others should bring a calf flight training program. along safely to maturity. For exing a high quality non-legume mary training schools. stanchions and any which are ail- neuvers. ing should be strictly isolated to

N. M. Editor and Publisher Dies

duced in 1943 will be rationed. Mr. Moore was manager of the day in Roswell, after a long illthe states, but no other details of ciated with the company's store in County in 1892. He moved to Hale of this month's pay check. Center, Texas in 1901, where he gram have been announced, ac- Mr. Moore lived in Floydada was editor and publisher of a

vice. She says during 1943 ma- six brothers, Hollis B. Moore of New Mexico, where he founded of the world.

anners has been released by the Henrietta, E. L. Moore of Ama- He was married in Floyd Coun-War Production Board to three rillo, Orville J. Moore, who is in ty in 1894 to Miss Maggie Wilson, manufacturers, through the efforts the Army, stationed at Coolidge, who survives him. He is also surof the USDA. Because of the ra- Arizona, Louie F. Moore of Lub- vived by one daughter, Mrs. Floyd ioning plan, the manufacturers bock, W. R. Moore of Waco, and Childress, Roswell, New Mexico, will fill no orders from individual one sister, Mrs. E. E. Boothe of and two sons, Frank, of Las Cruces, New Mexico, and Harrington, Miss Jones says the war-time Funeral services for Mr. Moore of Altus, Oklahoma, who also is a

Mrs. Wimberly is a sister to

in Floydada last year during the old settlers reunion.

Mr and Mrs. Grady Parker Home from Dallas Market

Grady Parker, manager of H. G. ing, boling dry, or cleaning your methods if they are concerned Parker Furniture Company, acders," Miss Jones warns. Heating declares G. G. Gibson, dairyman home Wednesday from Dallas and H. Guthrie Held greases or fat at high temperatures for the A. and M. College Exten- Fort Worth where he spent from Sunday until Wednesday buying merchandise.

Mrs. F. C. Harmon, Sr., made No shortage in glass jars or jar supply of green feed in the form of and viisted with her son. Dr. F. C. eals is foreseen unless the greatly grazing or good hay. Some dairy. Harmon, Jr. and family, in Dallas.

Is Stationed at

Independence, Pansas, March 8. Aviation Cadet Richard I. After a calf arrives proper feed- Tubbs, son of Mr. and Mrs. G. C. ng is paramount, Gibson says. A Tubbs, 701 South Wall Street, imple, four-point program will Floydada, Texas, was among the safeguard its health through baby- class of cadets who arrived at the hood: (1) Feed the dam's milk Independence Army Air Basic Fly-

At the time of going to press | Mayor White will strive to serve | sterile pails for milk feeding, and | A member of the cadet class (4) Feed fresh sweet milk at a scheduled to graduate in July with decided if they would attend the the future as he has the past two constant temperature of 98 degrees wings and appointments as flying From that point onward cer-pleted both the pre-flight and pritain things in feeding and avoid- mary phases of the aviation cadet

Here at the Army Air Forces ample, feed a young calf either newest basic flying school, cadets whole or coarsely ground grains, will fly the 475-horsepower North but do not feed it silage. Feed a American Basic Trainers, quite a vitamin A supplement when whole step-up from the lighter and slowmilk is not available. Start feed- er aircraft they flew while at pro-

roughage at two weeks or age. Instruction too becomes mare Provide a clean shelter of suffi- complex with cross country, forcent size to avoid over-crowding mation, instrument and night fliy- ada, were united in marriage To The Citizens of a paddock with ample shade and ready includes landings, take offs. Rev. Rooth, pastor of the First

Gibson recommends Extension school. His record here will de- San Diego. publication B-104, Raising Dairy termine which of the two final T. T. HAMILTON. Calves to Weaning Age, for advice stages of instruction—single enon prevention and treatment of gine advanced for fighter pilots or Denton, spent the week end with San Diego, California, where he "Fire must not impede war pro-

> Mrs. Arthur J. Beedy visited in Fort Worth.

Pressure Cookers Former Floydada Floyd County Pio- People on Home Front Face Greatest neer, Plains and Personal Challenge of War to Date; Are We Willing to Meet the Test?

We on the home front face one of the most personal challenges of this war to date. That challenge is whether or not we are willing J. E. Wimberly, age 68, of Rosto to sacrifice to a sufficient extent to land our government thirteen well, New Mexico, died late Mon- billion dollars within the next few weeks.

To do the job, you and I, and everyone we know, are going to The U. S. Department of Agri- J. C. Penney company store at ness. Mr. Wimberly moved from have to dig down in our sock—to dig out some of those dollars we culture will allocate pressures to Hereford and formerly was asso- Jack County, Texas, to Floyd have salted away for a rainy day—as well as to take a good hunk out

This is a job that has to be done. Sure, we on the home front are feeling the pinch of war. We have gasoline rationing, food racording to Winifred Jones, speci- several years while his family weekly paper for a number of tioning, higher taxes and a lot-of other little discomforts. But they are nothing compared with the agonies faced daily by our men-men In 1904 he moved to Hagerman, from this community among them—out there on the fighting fronts

Yes, we know that this constant demand for more money out of our pockets and out of our paychecks-an increasing amount each month-is monotonous. But so is sitting in a fox-hole or lying in a slit-trench day after day, slogging through the hell of a humid jungle or that of Sahara sand.

Our sons, friends, brothers, husbands and others we know are doing that for us. They are facing something more terrible than cutting down on a few things that we once thought were essentials to the American standard of living in order to do it, too. As Secretary Morgenthau has said: "Shall we be more tender with our dollars than with the lives of our sons?"

The Second War Loan is an order to the home front to go on a new offensive. Your dollars are the weapons in this attack. They will make possible the passing of the ammunition to those boys up there in the front lines. To win this war is going to cost more and more money-and more and more lives. But the price of freedom is high. We can not; we dare not let our fighting men down.

You can't let George do this for you. You must pitch in with your dollars. Just keep in mind those boys in the front lines. They give their lives-you lend your money! Don't wait for someone to come around and ask you to do it. Do it today-and do it until you feel worthy of them.

Last Thursday

the trip with Mr. and Mrs. Parker afternoon at 3 o'clock at the First School, April 8.—West Texas will Guthrie, who had been ill in his in the nation it became known this son's hospital for several months. week. Rev. P. H. Gates, officiated. Dr. South Plains Army Flying

> three sons, Clyde Guthrie, of Cal- brought about by the change. wa, California; Dr. A. E. Guthrie, Less than a year old, the school

Oden, Walton Hale, Dr. C. M. the school. Thacker, and Polk Goen.

liss Elizabeth Shorten Becomes Bride of Lavon dis Rainer

Miss Elizabeth Shorten, daughter of Mr. and Mrs. M. E. Shorten, 7616 Calfax Avenue, Chicago, Illinois, and Lavon Odis Rainer, of San Diego, California, son of Mr. and Mrs. Earl Rainer, Floydwhen calves are grouped. Provide ing added to a curriculum that al- March 12, 1943, at San Diego, by

Our FLOWERS are FRESH and LET CAVANAUGH DO YOUR this week end with her husband at Beautifully Arranged. HOL-11 MS, FLOYDADA FLORISTS. JOB PRINTING

Burial For Dr. J. Lubbock to Have Nation's Only Flying School

Burial rites were held Thursday South Plains Army Flying

Guthrie died early Wednesday. School, known over the entire Interment was made in Floyd- country as the "Home of the Wingada eCmetery with Harmon Funer- ed Commandos," has been desigal Home in charge of arrangement nated to continue the training of Survivors include his wife, Mrs. men in Uncle Sam's giant cargo J. H. Guthrie; two daughters, Mrs. and troop-carrying gliders. Al-Faye Bennett, Plainview, and Mrs. ready the program is being gear-Opal Hart, Clayton, New Mexico; ed up to meet the extra demands

Floydada; and Woody Guthrie, of has been recognized as the leading Dallas; one sister, Mrs. Minnie glider pilot training center in the nation. Five times within a month Pallbearers were Dr. Geo. V. recently towpilots and glider stu-Smith, Cecil Hagood, Conner dents broke the flying record at

Challenged to prove that the glider did have a vital role in military operations of the United Nations, officers, instructors and the students themselves have pitched in as a team to overcome problems which naturally occurred as the program got under way and to push the training to the point where it gained the attention of a

Second Sunday Singing Will Meet At Two O'clock

The regular meeting of the Secing by use of individual stalls or other standard military flight ma- Mr. Rainer has been employed ond Sunday Singing will meet for sometime with Consolidated promptly at 2 o'clock Sunday at After nine weeks here, he will Aircraft Corporation. The couple the South Side Baptist Church. All move on to an advanced training are at home 4631 Hamilon street, interested in good singing are invited to attend.

on Tuesday of this week.

LET CAVANAUGH DO YOUR

The Floyd County Plainsman

PUBLISHED THURSDAY EACH WEEK M. B. Cavanaugh, Publisher

IN FLOYD COUNTY \$1.00; OUTSIDE FLOYD COUNTY \$2.00 Entered as Second Class Matter June 23, 1930, at the Post Office at Floydada, Texas, under the Act of March 3, 1879.

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporatios which may appear in the G. Collins and Robert Medlen, and returned home Tuesday night. columns of The Floyd County Plainsman will be gladly corrected Mrs. Alton B. Chapman was electupon its being brought to the attention of the publisher.

CONTROLLING VEGETABLE INSECTS NOT SO DIFFICULT

Control of yegetable insects is not as difficult as many persons seem to think, says Dr. H. G. Johnston, entomologist for the A.

offensive battle, beginning as soon my is mopped up.

cucumber beetles, cabbage worms ing places for lice and bugs. and other insects which feed upon and others which suck the juices safety. from leaves and stems; and paris sow bugs and mole crickets.

simple home made duster from a tin can, broomhandle and cheese- Throw your scrap into the fight.

cloth may be obtained from the county extension agents.

Plant lice, Dr. Johnston says, are probably the most common and destructive vegetable pests. They attack almost all crops, esand M. College Extension Service. pecially turnips, radishes, mustard, Old Age Pension Assistance. It is cabbage and other similar plants. thought that he will be sent to The ideal strategy is to wage an They may be controlled by using Clarendon or Paducah following a five per cent rotenone-sulphur the completion of his school work. as the first invaders appear in the mixture, or nicotine sulfate, as a garden and never giving them a spray or dust. Begin as soon as chance to become established. This the pests appear and thoroughly Mr and Mrs. Grady battle should continue at intervals cover the lower surface of the of four or five days until the ene leaves. These insects are killed Parker Home from only when actually hit by the in-Insecticides necessary for the secticide. In addition, destroy Dallas Market job include cryolite and calcium stalks as soon as the crop is hararsenate to control flea beetles, vested in order to eliminate breed-

whether we should have a govern- and viisted with her son. Dr. F. C. Generally, it is easier to control ment without newspapers or news- Harmon, Jr. and family, in Dallas. garden insects with a duster, but papers without a government, I good results also can be obtained should not hesitate a moment to with a sprayer if done thoroughly. prefer the latter."-Thomas Jef-Information on constructing a ferson in a letter written in 1787.

Three Trustees Chosen in Election Makes Trip to Saturday

Three Trustees were elected Saturday for Floydada Independent tin Saturday afternoon where he whose terms expired April 1. W. business matters. Judge Tubbs ed to serve in Mal Jarboe's place.

OLIN W. MILLER IN AUSTIN

Olin W. Miller left Sunday for Austin where he will attend school for a month, before being assigned a job as district supervisor of

Grady Parker, manager of H. G. Parker Furniture Company, accompanied by his wife returned the fruit and foliage of the plants; A complete clean up of fire home Wednesday from Dallas and nicotine sulfate or pyrocide for hazards in the home, at the factory, Fort Worth where he spent from plant lice, stink bugs, squash bugs and on the farm will mean greater Sunday until Wednesday buying merchandise.

Mrs. F. C. Harmon, Sr., made green to make baits for cutworms, "Were it left to me to decde the trip with Mr. and Mrs. Parker

Throw your scrap into the fight.

721 AUSTIN AVENUE— PLAINVIEW

Judge Tubbs Austin

Judge G. C. Tubbs went to Aus-Schiol District. Two re-elected appeared before the Legislature on

> LET CAVANAUGH DO YOUR JOB PRINTING

STAR CASH **VALUES**

Large Box ... 25c KRAUT, Quart, . . . No Points . MEXICAN STYLE BEANS . . . 8 Points . . 10c RAISINS, 1 lb. box, .. No Points ... 15c HY LO, Giant box, ... Per Box .. 60c VAN CAMPS' TENDERONE, 3 Bx. . . 25c GINGER BREAD per box ... 25c

GRAHAM CRACK-ERS, 1 pound box . . 19c POTTED MEAT,

1 Point Can. WINESAP APPLES

Two Dozen. . .

BETTY ROSE COATS AND SUITS

WITH THE INSIDE STORY

In today's fast-moving scene, Betty Rose has styled and c garments smarter than ever . . . more purposeful than ever . just as attractively priced as ever before.

COAT \$19.50

Betty Rose Portrays a different picture for SPRI

STYLE SHOPPE





"They Give Their Lives - You Lend Your Money"

CLINE AND RAINER GARAGE

DR. KIBBY J. CLEMENTS

OSTEOPATHIC PHYSICIAN AND SURGEON Diathermy, Light Therapy, Colonic Irrigations, New Improved Methods of Curing Piles, Fistula, Pruritis (Itching Piles) by Office Treatment Without Interrupting Daily Routine.

Where you can get everything fer your car at one-stop Mobilgas, Mobiled

RADIATORS REPAIRED, and belled out for cars, tractors nd combines. Parts of all kinds, welding, tires, batteries. In fact

We buy junk Batteries. Phone 37

FIRST NATIONAL BANK Floydada, Texas

1903—Time Tested Service—1943

TRACTOR TUBES

REPAIRED IN ANY CONDITION

PASSENGE RTUBES

REPAIRED IN ANY CONDITION WE HAVE COMPLETE STOCK OF TIRES

BILL DYER'S AUTO STORE

WEST SIDE SQUARE.



Emphatically right for spring . . . these smart, new light-spirited hats! Every one has the power of appeal . . . just see the admiring glances turned you way when you walk down the avenue . . . any one will add a gay touch to your war-limited wardrobe.

Forward tilted felt, flower trimmed. Heart shaped straw bonnet with veil. Small, bow-trimmed felt hat with veil. Foward tilted, tiny sailor, striped ribbon

Small checked fabric with self-ruching and

Head hugging calot with veiling. Smart sports hat with constraining ribbon

Style Shoppe

MRS. MOLLIE A. MORTON, OWNER FLOYDADA, TEXAS

The 2nd War Loan Starts April 12



13 billion dollars must be raised!

THE GOVERNMENT of the United States is asking us to lend it 13 billion dollars in the next few weeks. We can do it. And we must do it. Every American must realize the truth:

In this, our toughest war, we've made a good start. We've trained a lot of men—made a lot of weapons—built a lot of ships.

But it's only a start. No man or woman among us would contend for a single instant that we're doing enough now to win this war!

We've Got to Build More!

We broke all records building 8 million tons of shipping last year. But grim-faced Army and Navy men will tell you that the 18 MILLION tons we're building this year still won't be enough!

We've Got to Fight More!

From now till this war is won, America must be on the offensive. In everincreasing numbers, your sons, brothers, husbands must go into actual battle. Our losses have already begun to mount—and they will not grow less.

And We've Got to Buy More War Bonds!

Sure we're all buying War Bonds now. But we've got to help pay for our increased fighting and building... We've got to match, as best we can, the sacrifice of those Americans who are toiling and sweating on a dozen battle-fronts—with the bloodiest yet to come. The blunt fact is this: to keep our war machine going, we've got to dig up 13 billion extra dollars this month. 13 billion dollars over and above our regular War Bond buying!

In the next few weeks you may be visited by one of the thousands of volunteers who are contributing their time and effort to this Drive. But don't wait for him. Make up your mind now that before this drive is over, you're going to march right down to your nearest bank, Post Office, or place where they sell War Bonds, and do your duty. And don't ever for-

get this: in doing your duty, you're doing yourself one of the biggest favors of your life!

For United States War Bonds are the greatest investment in the world—bar none. They're investments tailored to fit your particular situation. And they give you the chance of a lifetime to order and get the kind of world you want to live in after this war. Every cent you put in War Bonds now will help to guarantee plenty of peacetime jobs making peace-living for every one of us.

For your Country's sake—for your own sake—invest all you can!

There Are 7 Different Types of U. S. Government Securities— Choose The Ones Best Suited For You.

United States War Savings Bonds—Series E: The perfect investment for individual and family savings. Gives you! k \$4 for every \$3 when the Bond matures. Designed especially for the smaller investor. Dated 1st day of month in which payment is received. Interest: 2.9% a year if held to maturity. Denominations: \$25, \$50, \$100. 500, \$1000. Redemption: any time 60 days after issue date. Price: 75% of maturity value.

2½% Treasury Bonds of 1964-1969: Readily marketable, acceptable as bank collateral, these Bonds are ideal investments for trust funds, estates and individuals. A special feature provides that they may be redeemed at par and accrued interest for the purpose of satisfying Federal estate taxes. Dated April 15, 1943; due June 15, 1969. Denominations: \$500, \$1000, \$5000, \$10,000, \$100,000—also \$1,000,000 if registered. Redemption: Not callable till June 15, 1964; thereafter at par and accrued interest on any interest date at 4 months' notice. Subject to Federal taxes only. Price: par and accrued interest.

Other Securities: Series "C" Tax Notes; 7/8% Certificates of Indebtedness; 2% Treasury Bonds of 1950-1952; United States Savings Bonds Series "F"; United States Savings Bonds Series "G."

THEY GIVE THEIR LIVES .. . YOU LEND YOUR MONEY!

Carmack Hatchery

Carmack Hatchery

Miners Fuel Association

White Drug Company

R. C. Henry

M. McDonald Hardware

Dale Strickland Butane Co.
First National Bank
Daniel Automotive Repair
Style Shoppe, Mollie A. Morton
R. E. Fry-Life Insurance
Nichols Lumber Company

H. G. Parker Company
G. C. Tubbs Insurance Agency
Finkner Auto Supply
Westers Bakery
Stansell-Collins Company
Higginbotham-Bartlett Co.

J. H. Reagan Insurance Radio Electric Company A. V. Stewart's Cleaners The Floyd County Plainsman

United States Treasury War Finance Committee—War Savings Staff—Victory Fund Committee

Conserve Protein Supplement **Upon Feeders**

oCllege Station, April 8 .- Cur rent and prospective shortage have imposed conservation of supplies of protein supplements upo feeders. Normally, says A. L. Smith, animal husbandman for the A. and M. Colege Extension Ser vice, in fattening lambs with carbonacious roughages and grain, as much as 20 per cent of the full ration may consist of cottonseed

"Under necessity," he continues "we can get by very well with 10 vice during a recent conference. per cent of cottonseed meal when the roughages are palatable and of good quality. If alfalfa hay is used as roughage about five per cent of cottonseed meal in the total ration would be sufficient."

In feeding cattle extremes also are found in the uses which can prior to the 'China Incident' be made of cottonseed meal. In feeding steers cottonseed cake on grass; cottonseed meal and hulls, cottonseed meal and ground bundles, or cottonseed meal and silage in dry lot, six to seven pounds daily per head of cottonseed meal can be used. On the other hand, fed 2 1-2 pounds of cotton seed the Japanese, China is carrying on meal per head daily, provided sufficient amounts of grain are used along with the basic roughage feeds, and have a well-balanced, efficient fattening ration.

It is Smith's opinion that this ration will be much better for steers than one containing the largest amount of cottonseed meal and no grain.

Furthermore, the allowance of cottonseed meal or cake can be reduced when alfalfa is used as all or part of the roughage, but it can not replace cottonseed meal entirely and give efficient gains or fattening. The rule is to feed not more than six pounds of alfalfa per head daily, considering four pounds as equal to one pound of cotonseed meal in protein value. On the basis of 2 1-2 pounds of cottonseed meal as furnishing the minimum protein necessary to a steer's fattening ration, six pounds of alfalfa conceivably can be used to replace I 1-2 pounds of cotton





WITH REPAIR

Making your shoe ration do won't be such a "tight squeeze" if you care for your shoes properly. Keep them in good repair-and you'll keep them longer! We resole and re-heel shoes while you wait! Maybe!

"Foot Comforts, Our Motto."

Rainer Shoe Shop SOUTH SIDE SQUARE

Floydada Insurance Agency . .

Insurance of all kinds. Your in

W. H.

meal as the least amount which said. should be fed.

You Should Know What China Is Doing

If the next peace is to be just forces and civilians, and help ward and lasting the American public off inflation. Keeping the coopat large should know what China eratives small has cut down cost of is doing to help win the war and transportation of the processed the kind of country China is be products and has prevented these oming, an American woman who minute factories from becomming worked in rural China for 12 years targets for bombs. told staff members of the Texas | Miss Brown's story of China at A. and M. Colege Extension Ser-The speaker was Miss Josephine

ed native of Nebraska, who in recent years has done educational and social welfare work in China. agricultural, Miss Brown said, and which began in 1937, China's industrial wealth was concentrated around Shanghai and along the oast. When factories were bombed out of existence, the nation's economic life became disorganiz- are Beautifully Arranged. HOL edDespite the mass evacuation of LUMS, FLOYDADA FLORISTS 50 million people and the penetra-Smith explains these cattle can be tion of one-fifth the country by

A. Brown of New York, farm-rear-

Throw your scrap into the fight. chine. S. H. WRIGHT, 226 E.

seed meal, leaving one pound of nobly in the sixth year of war, she war will be told in a broadcast or

this possible has been the organi- She will be assisted by C. E. zation of small rural industrial Bowles and Miss Myrtle Murray cooperatives in the interior which provide employment for evacuees, dispose of huge quantities of raw materials formerly exported, manufacture goods needed by military

Classified Advertising

Our FLOWERS are FRESH and are Beautifully Arranged, HOI Eighty-fife per cent of China is LUMS, FLOYDADA FLORISTS

> LANDS FOR SALE A few farm tracts to lease at reasonable prices for cash. W. M. MASSIE & BRO. Floydada, Texas. 11-tfc

Our FLOWERS are FRESH and

SEWING MACHINE REPAIR Let me repair that Sewing Ma-

the Texas Farm and Home Pro-One movement which has made gram Tuesday, April 20, at 6 p. m.

WEEK END SPECIALS

PEAS, 13 Points •	. 12c
OMATOES, 16 Points •	. 10c
10 Points •	. 15c
KRAFT DINNER,	. 09c
HOTHERS OATS, Package. •	. 29c
POST BRAN,	170

Large Package ... 1/C MUSTARD, Quart Jar. .. 19c

25 Ounce size . . 29c Two Cans. . . 252

> HULL & McBRIEN

ANNUAL REPORT

TO TELEPHONE USERS

A Summary of the Southwestern Bell Telephone Company's 1942 Annual Report, Recently Issued

"PEARL HARBOR" was only three weeks old as 1942 started, but already the telephone system had felt the first of war's pressing de-

Most metals vital to war are also vital to telephone service. During the year we were able to get, for example, only a tenth of the copper normally needed.

Telephone people somehow had to make this bare trickle of materials meet demands for entire telephone systems at Army camps and Navy bases, for service to new war industries, for new telephones in thousands upon thousands of homes.

The skill and "know how" of these people were in most cases equal to the job. During the year the company gained 123,689 telephones. It ended the year with 1,867,751 telephones in service. But in many cities, lines and equipment simply could not serve all who wanted telephones.

The quality and speed of telephone service held up rother well during the year. There were exceptions, of course. On many crowded long distance lines delays were unavoid-

It was mevitable, in such a year, that

SOUTHWESTERN BELL

marks should be set.

For example, the money taken in by the company for its services was 120 million dollars-11 per cent above 1941. That seems a

Expenses mount faster than revenue

But expenses climbed even faster. They jumped from a little over 88 million dollars in 1941 to more than 101 million dollarsan increase of 15 per cent. Most of this increase was a result of sharply higher payrolls and taxes. Taxes grew from slightly less than 20 million dollars in 1941 to more than 24 million dollars.

The result was that the company matched its high record with a low

Earning rate lower than in depression

The company's earnings for the year were at the rate of 4.4 per cent on the money it has put into the buildings, wires, and equipment needed to furnish telephone service a lower rate of return than was earned at the lowest point of the depression.

On the whole, telephone service was better in 1942 than telephone people had dared hope it would be. This was due in large part to the competence and fine spirit of service of the telephone men and women in the Southwest. It was due also to the understanding and sympathetic co-operation

of the people who use the service.

TELEPHONE COMPANY



Hey Folks!

WE NEED YOUR HELP AT THE FRONT!

Believe me, people, production has got to take some more nipups if the fellows in the field are going to do anything about that Victory Day you're all asking for! Victory comes first. We Americans know we must win this war. We know we must destroy our enemies that would destroy our civilization.

VICTORY FIRST ... BUY WAR BONDS AND STAMPS!

> Southwestern PUBLIC SERVICE Company



9s Your First Defense

> SELECT IT CAREFULLY PREPARE IT CORRECTLY COOK IT PROPERLY SERVE IT PROMPTLY

NOT WASTE IT

YOUR waste kitchen fats are needed to make glycerine for explosives. Save your waste fats until you have a pound, then sell it to your butcher.

West Texas Gas Company

There are innumerable ways to change the look of your suit . . . with the addition or change of accessories. Dress it up for Easter with a spar lapel gadget . . . a flattering frilled dickey . . . or casually sport a bouton ... a flamboyant bow tie. You've endless variety to choose from!

DICKEYS AND SHIRTS



MRS. MOLLIE A. MORTON, OWNER FLOYDADA, TEXAS