



**Star Lites**  
By  
**Bill Ellis**

**OTHER ELEMENTS** may not be as bright for the farmers as they harvest their 1977 crops, but what cooperation the weather has given up to this point!

If the hot, dry conditions prevail, the corn harvest will be history within another week or two, excepting of course for the few patches of late corn that dot the area.

It has been so warm the past several days that the farmers are probably wondering if the weatherman noticed that the calendar changed from summer to fall. Particularly after Monday afternoon's high temperature reading of 95 degrees.

The "last fling" of summer should be a boon to the area's cotton crop, which is larger than usual this year. Cotton customarily likes all of the dry, hot weather it can get during the maturing season.

Last year, the first week in October produced the area's first freeze. Weather experts are again predicting a hard winter for the 1977-78 season.

But with temperatures soaring into the mid-90s the final days of September, it's hard to imagine even a killing frost, let alone a hard winter. We'd bet that's particularly true if you're working on a hot, dusty combine.

++++  
**DURING THE PAST** week, we have had two unusual experiences at football games.

Friday night we drove to Tulia to watch Friona battle the Hornets. However, due to a scheduling error, the game officials did not arrive. The game was delayed exactly one hour while a group of volunteer officials were recruited.

The only other time we recall this happening, in over 20 years of following high school football, was in a game involving Bovina, played at Friona in 1970. The same thing happened that night, when one group of officials had been assigned to two different places.

Saturday while watching the halftime performance at the Tech-Aggle battle in Lubbock, we suddenly were aware that a giant snorkel-type fire truck had sped to the stadium and parked somewhere behind and beneath us.

As bits of information was passed through the crowd, we learned that grease from a hot dog stand under the stadium had caused the stand to catch fire. About the time the truck arrived, quite a bit of black smoke was filtering its way through the stands, from under the press box.

The crowd became more than a little apprehensive, and while Tech's Goin' Band was doing its thing on the field, most of the eyes in the West Stands, north end, were on the smoke.

We were relieved when the firemen quenched the blaze, and the smoke stopped. We had visions of 55,080 fans all trying to get out of one exit at the same time. Thank goodness for a handy fire department.

## Nursing Situation Termed 'Critical'

Merv Noah, administrator at Prairie Acres, this week told the Friona Star that the nursing situation at the local nursing home has reached the critical stage, due to the inability to secure sufficient qualified nursing personnel.

"We are at a crisis point. We know that the community of Friona is interested in Prairie Acres, and we are asking that each and every resident do what they can to help us secure additional nurses," Noah said.

The nursing home official said that Prairie Acres was seeking short as well as long-term solutions to the personnel problem.

"We realize that nursing is a challenge. A person must be sensitive to the needs of others in order to be a good nurse. Merely building a building does not solve the problem of caring for those needing help," Noah pointed out.

Especially needed are Licensed

Vocational Nurses (LVNs) and Registered Nurses (RNs).

Included in the short-term solution are the possibility that nurses at Parmer County Community Hospital may cooperate in giving a day to Prairie Acres when its fits their regular work schedule. Also, former nurses are urged to give a day per week, in order that the nursing home not drop below the required standards.

The home has not dropped below requirements as yet, but in order to meet standards, some employees have had to double up on shifts.

Four nurse's aide at Prairie Acres are enrolling in a four-week course through Amarillo College, which could lead to LVN certification. They are Lucinda Aguirre, Kathy Yell, Karen Head and Debbie Shirley.

Anyone who might be interested in helping the situation, who has a friend or relative they feel could help is urged to contact Noah at Prairie Acres.

## Temperatures Push Record For Season

Balmy, summerlike weather has graced the Friona area the past week, with high temperatures reaching the mid-90s on four consecutive days.

In fact, the high temperature of 96 on Thursday was within one degree of the record high for the month of September, recorded on September 4, 1970. However, that year the high maximum on September 30 was only 68, compared to Thursday's 96.

The temperature, as of Thursday of this week, had reached 90 or above on eight out of ten days, and has topped the 90-degree mark a total of 16 times during September's 30 dates.

With no participation measured during the past week, farmers were heading for an early finish for the corn harvest. The harvest news

continued somewhat on the bleak side, with mostly lower yields than previous years, with a corresponding low price.

Maize harvest has not begun as yet in the area, and cotton, which has really benefitted from the hot dry weather, probably will not begin to be stripped until after the first frost.

TEMPERATURES	
Dates	Hi-Low
Saturday, September 24	83-48
Sunday, September 25	89-54
Monday, September 26	90-59
Tuesday, September 27	95-61
Wednesday, September 28	95-61
Thursday, September 29	93-59
Friday, September 30	96-58
No precipitation.	

## Scores Improve In Football Contest

Competition was the keenest it had been all year in the Friona Star's football contest this week.

Scores soared to the high point of the season, 21, and five contestants were at this level.

James Ball, recently of Friona but now of Plainview, emerged with the weekly first prize, picking the Friona-Tulia score within three points of the actual score. Ball picked the Hornets to win, 24-6.

Weldon Peace captured second place, missing the game score by only six points. He had pegged it at

Tulia 21, Friona 7. Michael Maynard placed third. His tie-breaker guess was eight points away, at 20-6.

Also picking 21 games correctly was Bobby Drake, who was 11 points off on the score, and Jerry Hinkle, nine points away.

No particular game gave contestants more trouble than another. In fact, the top three contestants each missed a different contest. Ball mis-called Maryland over Penn State for his lone miss. Peace picked Kansas City to beat San Diego, and young Maynard chose Pittsburgh over Oakland.

Drake and Hinkle each chose wrong by picking Tulane to beat SMU.

Scoring what would have been a season high if it weren't for the top five contestants were 12 who had the sterling score of 20 for the week. They were Mike Field, Robin Baize, S.D. Baize, Clyde Renner, Charles Upton, Sam Williams, Kyle Barnett, Marlene Drake, Ron Harkey, Michael D. Means, Gary Wright and Joel Hight.

Drake's 21 shot him into the lead in the grand prize race.

## Adult Ed Classes Set

An organizational meeting for adult education classes will be held Tuesday, October 4 at 8 p.m. in the Friona High School Cafeteria.

Adults may enroll for basic education classes in reading, math, etc. for English as a second language, or for preparation for high school equivalency certificate.

The classes are sponsored by the Texas Education Agency and there is no charge to participants, according to Tom Jarboe, Friona school superintendent.

All interested participants should make plans to attend, Jarboe says.



**FOOTBALL ROYALTY....**Friona Homecoming Queen Sylvia Malouf, center, teams up with other queen candidates for a little fun game of

their own before the homecoming game against Hart Friday night. The other nominees were, left to right, Rhonda Parsons, Cindy

Smiley and Johnna Thorn. Sylvia was crowned 1977 Homecoming Queen during pre-game ceremonies. (Star Photo)

## 1978 Auto Show Slated October 6

For the fourth year in a row, an Auto Show for new model automobiles has been scheduled for Friona.

The 1978 cars will be on display at the Community Center-Showbarn in Friona on October 6, from 8 a.m. to 6 p.m.

The three makes of automobiles—available in Parmer County—Fords, Chevrolets and Oldsmobiles, will be shown.

The show is being co-sponsored once again by Reeve Chevrolet-Olds, Friona Motors, Friona State Bank, and the Friona Texas Federal Credit Union.

The year 1974 marked the first time for competing lines of automobiles to be shown under one roof, and

it proved extremely popular with the public, so much so that the format has been continued.

Free Spudnuts, coffee and soft drinks will be served throughout the show.

Included in the 1978 models will be some drastic changes from the norm. Oldsmobile has built the first American-made diesel engine car, and Ford is marketing a German-made small car, the "Fiesta."

Those attending the new auto show are asked to register for door prizes, valued at over \$150. Several other favors will also be awarded.

Announcements pertaining to the new car showing, plus feature articles and pictures of the new models, are contained elsewhere in this issue.

## Commissioners Okay '78 Budget

Financial matters held the spotlight during the regular meeting of the Parmer County Commissioners Court this past Monday.

Commissioners approved a budget for 1978 calling for expenditures of \$752,128. This amount will be more than \$150,000 less than a comparable figure of \$902,713 for 1977.

A copy of the budget will be filed with the county clerk and the state comptroller, and can be inspected by anyone at the county clerk's or judge's office.

In other business, the commissioners passed a resolution approving renewal of certificates of deposit in the amount of \$60,000 for one year, and also approved transferring \$40,000 from the county's right of way fund, to be placed on certificate of deposit for a period of 90 days.

The county's tax roll was presented by Hugh Moseley, county tax assessor-collector. It showed total valuation of \$28,566,362, and called for taxes in the amount of \$378,872.26.

The court approved payment of \$75 to Bovina Medical Clinic for medical services to a small child, since the parents are indigent.

The court met the county SCS-

supervisor, Mac Mauldin, at the Bovina damsite and made the required annual inspection. It was found that grass was growing on the structure, and the entire site was

construed to be in good condition and repair.

The court voted not to participate in the Fire Fighters Relief and Retirement Fund.



**DISTRICT ASSISTANT....**Representative Bill Clayton, left, has announced that Bill Sarpallus, right, will be his new district assistant.

Sarpallus will soon man a "mobile district office" which will visit each community in the district on a regular basis.



**HALLOWEEN GIRL....**Pretty Teresa Clark was selected as the calendar girl this month and is helping the Friona Star welcome

October with a little "Trick or Treat" fun. Miss October is the daughter of Mr. and Mrs. Ed Clark and is a junior at Friona High School

# Price Announces For Senate Post

Former 13th district Congressman Bob Price of Pampa announced this week that he will seek election to the Texas state senate to fill the vacancy created by the recent resignation of Senator Max Sherman.

Price, an active farmer, rancher and businessman, told of his plans to campaign for the office at an Amarillo news conference, and emphasized that his decision to run had been made because of his feelings that none of the other four declared candidates "can give the citizens of the district the quality of representation that they need and deserve in Austin."

Price said that the voice of 31st senatorial district voters would be lost if a person is elected who does not have a thorough and complete knowledge of the entire district. "There is no time for on-the-job training of a new state senator," he said, "and we cannot afford to send a senator to Austin who does not have a thorough, working knowledge of the people, the problems and the economics of the entire district." He scored the other four candidates by pointing out that three of them are lawyers, and that three of them have "little or no experience in the field of agriculture."

Pointing to the fact that he

represented most of the district as a U.S. Congressman for eight years, Price said that one of his best assets as a senator would be in his knowledge of the district and its people. However, he said that even more important is the knowledge of the people of the Panhandle area that he will listen to their ideas and suggestions in solving problems in the legislature. "The people of the district remember that when I served them in Congress, I represented all areas and listened to all points of view," he said.

Price pointed out that all four of the announced candidates are from Amarillo, and said that he felt better qualified to represent the board spectrum of interests across the whole district. "Despite the campaign rhetoric and the advertising illusions of some of the candidates, none of the others has the personal background and knowledge of farming, ranching, small business and legislative experience to draw upon that I have," said Price. He said that as state senator he would seek out the advice of Democrats, Republicans and Independents, and that he had proven in the past that he was capable of representing both the urban and rural sectors of the district.

Price then discussed several of the issues facing the State and the district which he said were of immediate importance. Among the issues which he said needed immediate attention of the new senator are the following:

**Jobs:** Price said that he will work with local Chambers of Commerce, city or county development boards, and other groups in attracting new business and industry to the area.

**Business:** Price said that as state senator he would work to reduce the burden of government regulations and paperwork which is imposed on both small and large business. He pledged to work for a "better business atmosphere" saying that this would create more jobs and keep a healthy economy which



BOB PRICE

would result in more income, lower taxes and better lives for the average worker and his family.

**Agriculture:** Here the former Congressman pointed to his experience on the Agriculture Committee, and said that even though most legislation affecting farmers and ranchers was federal legislation, he would use "every means at my disposal" to make the views of the Panhandle area farmers and ranchers heard even if it meant going to Washington to testify. He said that state programs must be re-examined in order to make them better and more efficiently serve the needs of the agriculture industry.

**Education:** Price termed his approach to education one of "back-to-basics" with increased emphasis on fundamental education and attraction of better teachers to the school system through better pay. He called for increased vocational training and job placement services, and said he favored creation of a program which would help widows and divorcees who were not employable by training and placement.

**Water:** Citing "a real crisis for the Panhandle" in years ahead, Price said that as state senator he would push energetically for a program to find "realistic and financially reasonable solutions to the impending water shortages."

Price also called for aid to older citizens through an increase in the homestead tax exemption for those over 65, and also for a general reduction in state spending which would allow an overall reduction in taxes. He said he favors a relaxation of those regulations which have held down the discovery and production of new oil and gas supplies, and called for accelerated development of alternate energy sources for the future.



## To The Editor

Bill Ellis, Editor  
Friona Star  
Friona, Texas 79035

Dear Bill,

I saw a movie last Saturday in Amarillo that I want to recommend everyone from 15 years and up to see. The title of the show is "McArthur."

It is the life story of one of our great Generals. If only Washington had listened to and allowed Patten and McArthur do what they wanted and needed to do our country would not be in the situation it is in today.

The movie is showing at Showplace 4 in Puckett Plaza corner of 34th and Bell, Amarillo. They have a Saturday matinee at 2 p.m. Sincerely,  
Gloria Atchley

## Antique Club

### Met Monday

The members of the Friona Antique Club and several guests spent an evening Monday when they were entertained by Elvie and Virginia Jennings at a steak fry at Bengier Air Park.

The meal, part of which was cooked over an open fire, consisted of stead, fried potatoes, hot biscuits, brown beans, cabbage salad, apricots, ice cream, cookies, Cokes and coffee. The ledge just above where the tables were set was decorated with antiques and western motifs. Light was furnished by lanterns of various kinds.

Besides the host and hostess, the members present were: Leo and Lottie Bails, Rudolph and Clara Renner, Raymond and Nola Adams, Opal and Ruth Jones, Wanda Jones, Selma Habbinga, Hazel Baxter and Orma Flippin. The guests present were: Johnny and Gaye Tannahill and Lori and John Mark, John Fred White and Holly, Rick and Juannah Jennings, Jewell Wells, Herschel and Edith Johnson and Joe Eller.

**SCHOOL LUNCH MENU**

**OCTOBER 3-OCTOBER 7**

**MONDAY**—fish, macaroni and cheese, hot rolls, green beans, apple cobbler and Borden's milk.

**TUESDAY**—meat loaf, mashed potatoes, pineapple rice pudding, English peas, hot rolls and Borden's milk.

**WEDNESDAY**—frito pie, pinto beans, cornbread, mixed greens, applesauce cake and Borden's milk.

**THURSDAY**—smothered steak, rice, hot rolls, green beans, chocolate cake and Borden's milk.

**FRIDAY**—bar-b-q on bun, French fries, peanut butter cookies, relish and Borden's milk.

(Menu Sponsored By BORDEN'S MILK)

## The Friona Star

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**SUBSCRIPTION RATES**  
Farmer County, adjoining counties, \$6.50 per year. Elsewhere, \$8.00 per year.

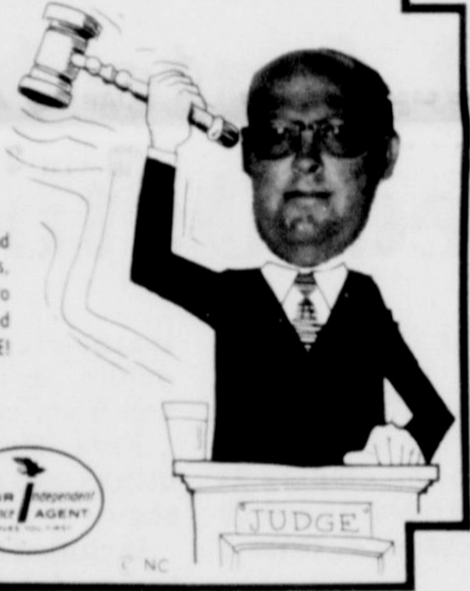
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Leon Watson, Managing Editor  
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### Wendell Gresham Says...

**GUILTY!  
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LOW, LOW RATES**

We confess to giving the best possible service and at the lowest reasonable rates (in most cases, folks say we succeed). We're GUILTY of trying to sell only basically sound programs designed to your needs... but YOU BE THE JUDGE!

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# WELCOME TO FRIONA



Our newcomers this week are newlyweds from the Lubbock area. Carl and Jenny Condron moved here recently, and attend the First Baptist Church. Carl is a spray rig operator for Ag-Chem in Friona and

Jenny is working through the corn harvest season for Friona Wheat Growers. The couple says they like the small town atmosphere in Friona and like the people they have met here.

### BROCKMAN SALES

Automotive Parts And Irrigation Supplies

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AND CO.  
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## OCTOBER 6

### AT THE COMMUNITY CENTER

Thunderbird Two-Door Hard Top

Delta 88 Royale Sedan

Impala Sport Coupe

Putting People First makes you Number ONE with us and that's pretty important to all concerned.

## WE INVITE YOU TO ATTEND THIS FABULOUS SHOWING!

- ★ FREE REFRESHMENTS
- ★ FREE DOOR PRIZES
- ★ FINANCED PROGRAMS

# PEOPLE COME FIRST

TAILORED TO THE INDIVIDUAL'S NEEDS.

Friona State Bank is proud to be a co-sponsor of the Annual New Car Show held each year at the Community Center. Other sponsoring firms are Friona Motors, Reeve Chevrolet-Olds and Friona Texas Federal Credit Union.

# FRIONA STATE BANK

# Contest Standings

- 70 Bobby Drake
- 69 Jack Clark, Marlene Drake
- 68 Jerry Hinkle
- 67 Movelda Fortenberry, Ron Harkey
- 66 Robin Balze, R.L. Blakely, Myrna Cain, Larry Fallwell, Donita Martin, Jackie Morgan, Weldon Peace, Clyde Renner, Bobby Wied
- 65 Linda Drake, Melody Drake, Mike Field, Cynthia C. Smith, Sam Williams
- 64 Wayne Amstutz, James Ball, Bob E. Clark, Mike Gowens, Larry Johnston, Mal Manchee, Michael D. Means, Joy Morton, Kenneth McLellan, Benny Pryor, Jimmy Walker
- 63 S.D. Balze, Chris Barnett, Kyle Barnett, Karla Fleming, Don Maynard, Harry Watkins, Troy White
- 62 Frankie Allen, Fred Barker, Jr., Fred Church, Preach Collier, Johnny Curtis, Donald Dale, Jan Fleming, Eddie Mann, Billie J. Manuel, Alesia Tucker, C.H. Veazey
- 61 Clay Bandy, Johnny Bandy, Eugene Ellis, Kipl Fleming, Don Fortenberry, Terri Giddens, Mollie Kirk, Cindy Means, Dianne Morgan, Marlene Mueller, Kenny Stowers, Charles Upton, Edward White
- 60 Dennis Anthony, Wesley Barnett, Wade Cargile, Steve Clark, Rhonda Field, Jerry Harrelson, Joel Hight, Cella Loflin, Larry Martin, Lee Roy Nuttall, Stan Powell, Eldon Rape, Don Reeve, Wayne Rhodes, Frank Trutt
- 59 Charlie Bishop, Ron Cain, Bob Clark, James Clark, Mary Collier, Dee King, Michael Maynard, Alan Monroe, John Seright, T.J. Strickland, Cindy Weatherly, Max White
- 58 Danny Balze, Marie Fleming, David George, Ricky Jackson, Clint Mears, Kay Nuttall, Karen Stevick, Gary Wright, Carol Zetsche
- 57 Charlie Clark, Jimmy Evans, David Gowens, Joe Malouf, Dale Miller, Jessie Morales, Sr., Flossie Rhinehart, Kirk Wright
- 56 Shirley Alvarez, Todd Bandy, John Barker, Martha Clements, Aurelio Delgado, Maurine Mabry, W.R. Mabry, Bruce Patterson, Jay Reeve, Ron Smiley, Mike Smith, Paul J. Smith, Roy Smith, Jane Williams
- 55 Eugene Bandy, Bob Finley, Ray D. Fleming, Lynda Grimsley, Randy Mabry, Doug Massey, Joe Mueller, Butch Preston, Mary Priest, Jerry L. Shelton, Wright Williams, Robin Zetsche
- 54 Darrell Barlow, Tim Elmore, Mark H. Fuhrmann, Cathy Taylor, Steve A. Taylor, Mark Tucker, Keith Upton
- 53 Patsy Bandy, Roger M. Fields, Jim Grimsley, Doyle Mabry, M. McPherson, Ralph Shirley, Jerry Stover
- 52 Johnny Alvarez, Nick R. Hand, Mike Martin, Doug Moyer, Richard A. Wilson
- 51 Raymond Auburg, W.L. Cleveland, Tammy Damron, David Hough, Nancy Mingus, Vickie Putman, Ted W. Renner, Lena Thompson
- 50 Lupe Aguirre, Monty Allen, Linda Fuhrmann, Sharon Jones, Terry Mabry, Wayne Mills, John White, Barbara Williams
- 49 Reta Booe, Edward Castillo, Scott Fangman
- 48 Charlotte Drager, Joe Bob Mann
- 47 Raymond Delgado, Dale Mann, Carl R. Mason

## Bookmobile Schedule

The High Plains Bookmobile will be in our area on the following dates:

Wednesday, October 5--Needmore, 9-10 a.m.; Stegall, 10:30-11:30 a.m.; and Threeway, 12 noon-2 p.m.

Thursday, October 6--Oklahoma Lane, 9-10 a.m.; Rhea Community, 10:45-11:45 a.m.; Friona, 1-1:15 p.m.; and Hub, 1:30-2:30 p.m.

Friday, October 7--White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1:30 p.m.; and Clay's Corner, 1:45-2:30 p.m.

Saturday, October 8--Farwell, 9-11:45 a.m.; and Friona, 1-3:30 p.m.

Congratulations to Mrs. Kenneth Neill who was our winner of 20,000 Gunn Bros. Stamps last week.



U.S.D.A. COUNTRY PRIDE  
**Whole Fryers** GRADE A FINEST QUALITY **49¢** LB.

### Meat Specials

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- U.S.D.A. GRADE A FRYER Drumsticks **89¢** LB.
- U.S.D.A. GRADE A Fryer Thighs **89¢** LB.
- BACKS, NECKS, WINGS. Dumping Pack **29¢** LB.
- U.S.D.A. CHOICE BEEF BONELESS Chuck Roast **\$1.09** LB.
- U.S.D.A. CHOICE BEEF BONELESS Chuck Steak **\$1.19** LB.
- U.S.D.A. CHOICE BEEF BONELESS Swiss Steak **\$1.29** LB.
- U.S.D.A. CHOICE LEAN BONELESS Beef Stew Cubes **\$1.09** LB.
- CHUCK QUALITY EXTRA 8% LEAN Ground Beef **99¢** LB.

COLD TABLETS  
**Alka Seltzer Plus** 20 CT. PKG. **99¢**

# 10,000 FREE GUNN BROS. STAMPS EACH WEEK

Register each week while in our store. No purchase necessary. The name of the winner will be drawn each week from the list which has registered. If there is no winner, an additional 10,000 Gunn Bros. Stamps will be added to the total, until someone wins the stamps.

Shop Houser's for Double Gunn Bros. Stamps every Wednesday.



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 Roasting Stewing Hens **59¢** LB. AVG.

PAN READY  
**Cut-Up Fryers** **59¢** LB.

ARMOUR STAR  
**Sliced Bacon** **\$1.39** LB.

ARMOUR STAR  
**Hot Dogs** **69¢** 12 OZ. PKG.

ALL PURPOSE  
**Gladiola Flour** 5 LB. BAG **59¢**

SHURFINE  
**Pinto Beans** 2 LB. BAG **43¢**

100% TEA  
**Instant Tea** 3 OZ. JAR **\$1.69**

Grocery Specials  
 KRAFT Grape Jelly 2 LB. JAR **89¢**  
 POPS RITE YELLOW Popcorn 3 1 LB. PKGS. **\$1**  
 HUNT'S SANDWICH SAUCE Manwich 15 1/2 OZ. CAN **59¢**

KLEENEX  
**Facial Tissue** 200 CT. BOX **59¢**

SMOOTH, CREAMY  
**Pet Milk** TALL CAN **35¢**

SHURFINE FABRIC  
**Softener** 1/2 GAL. BTL. **99¢**

Dairy And Frozen Food  
 SHURFINE CHOPPED BROCCOLI  
**Cut Corn or Green Peas** MIX OR MATCH 3 10 OZ. PKGS. **\$1**

Produce Specials  
 KRAFT STACK PACK AMERICAN  
**Cheese Singles** 1 LB. PKG. **\$1.39**

**Cantaloupes** **29¢** LB.

**Carrots** **19¢** LB.

**CUCUMBERS** **19¢** LB.

PURE VEGETABLE  
**CRISCO SHORTENING** 3 1 LB. CANS **\$1.69**

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**LEGAL NOTICE**

**LEGAL NOTICE  
STATEMENT OF  
NONDISCRIMINATION**  
Deaf Smith Electric Co-operative, Inc., has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964, and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the

operation of its facilities. Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color or national origin in its policies and practices relating to applications for service or any other policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of this organization.

**Legal Notice**

**LEGAL NOTICE**  
TOMMY BROCKMAN dba BROCKMAN SALES & SERVICE, a sole proprietorship doing business in Friona, Parmer County, Texas, hereby gives notice in accordance with Article 1302-2.02, V.A.T.S., of its intention to incorporate under the name of BROCKMAN SALES, INC., and to continue operation of such business under the corporate name.

"Any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, Washington, D.C. 20250, or the Rural Electrification Administration, Washington, D.C. 20250, or this organization, or all, a written complaint. Such complaint must be filed not later than 180 days after the alleged discrimination, or

If you missed the All Fight, we have it on TV tape for your viewing at any time.  
Wilhelm TV & Appliance  
521 Main  
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More songs were written about Abraham Lincoln than any other secular individual.

**NOTICE**  
Pioneer Natural Gas Company, a division of Pioneer Corporation, hereby gives notice of its intent to implement a new schedule of rates for sales to certain of its rural special contract industrial customers. Like notice is also given for sales to certain of its rural special contract industrial customers in the Company's cities and towns. Both new schedules are to be effective November 1, 1977.

It is anticipated that the new schedules of rates will result in a .57% (fifty-seven hundredths of one percent) increase in the gross revenues of Pioneer Natural Gas Company which increase is not a "major change" as defined in Section 43(b) of Article 1446c, V.A.T.C.S.  
A Statement of Intent to change rates was filed with appropriate regulatory authorities on or about September 26, 1977, and is available for inspection at the Company's main offices, 301 South Taylor Street, Amarillo, Texas.  
THE RATE CHANGES DESCRIBED IN THIS NOTICE DO NOT AFFECT RESIDENTIAL, COMMERCIAL OR IRRIGATION CUSTOMERS OF PIONEER.

**ANTI-FREEZE SALE!**  
**ATLAS PERMA GUARD**  
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INSTALLED \$4.25 GAL  
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**THE FLOWER BOX  
Is Coming.  
Watch For Our  
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509 Main**

**HAPPY BIRTHDAY**

**TO FRIONA FOLKS.....**

- WEEK OF SEPT. 25-OCTOBER 1**  
Friona residents having birthdays last week were:  
Jane Dixon, September 25  
Dr. Robert Alexander, September 25  
Robert Alexander, Jr., September 25  
Louisa Wilson, September 25  
Clyde Goodwine, September 25  
Harry C. Taylor III, September 26  
Eunice Widmier, September 26  
Addie Moyer, September 26  
Chris Barnett, September 26  
Christopher Bails, September 26  
Dwayne Ridley, September 27  
Walter Schueler, September 27  
William Osborn, September 27  
Susan Elaine Walker, September 27  
David Wilkerson, September 28  
John Jones, September 28  
Florene Sifford, September 28  
Walter Carnes, September 28  
Gary Cook, September 28  
Vickey Bell, September 28  
Wesley Foster, September 28  
Virginia Jennings, September 28  
James Widner, September 29  
Harold Wells, September 29  
Tammi Potts, September 29  
Fred White, September 30  
Carolyn George, September 30  
Diana Noland, September 30  
Chris Foister, September 30  
Seth Cook, October 1

**WEEK OF OCTOBER 2-8**

- Friona residents having birthday next week are:  
Will Stalcup, October 2  
Layce Osborn, October 2  
J'mai Cash, October 2  
Selma Habbinga, October 2  
Rosie Ramirez, October 2  
Joe Mann, October 3  
Sarah Schueler, October 3  
Sally Osborn Whatley, October 3  
Amelia Rankin, October 4  
Brooke Weatherly, October 4  
Brad Moyer, October 4  
Leslee Upton, October 4  
Jackie Looper, October 4  
Darrell Auburg, October 4  
Cris Beck, October 5  
James Weatherly, October 5  
Fred Florez, October 5  
Gay Tannahill, October 5  
Janie Morales, October 5  
Marilyn Jones, October 6  
Shain Clark, October 6  
Laura Brockman, October 7  
David McFarland, October 7  
Bessie Boatman, October 7  
Ralph Roden, October 7  
Karen Lloyd, October 7  
Lory Tannahill, October 7  
Ezequiel Constancio, October 7  
Shannon R. Jones, October 8  
If you or someone in your family has a birthday coming up soon, call the Friona Star at 247-2211 by Thursday noon and let them know about it.

Take it from your neighbor—

**"P-A-G SX520  
Man...that's Corn!"**

**GLENN ALLRED  
Wildorado, Texas**

"P-A-G SX520 yields well, has good seedling vigor and I've never had any problems with germination."

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Performance of this seed may be adversely affected by environmental conditions, mutant strains of insects or diseases, or other factors beyond the control of P-A-G.

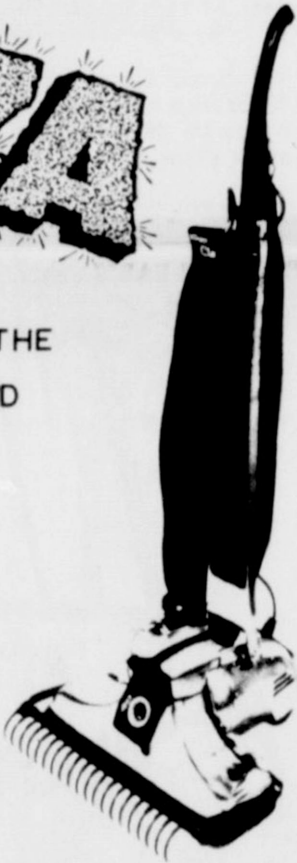
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**FREE!**

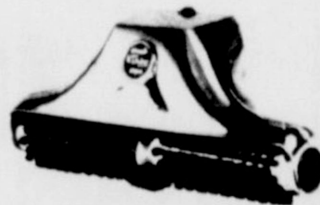
Let us demonstrate a new Kirby and attachments to you and you will receive FREE a \$10.95 set of six steak knives.



Kirby Upright with Shag King

**WIN!**

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Miracle Head unit

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Receive the best deals we have ever offered. Come by Young's Kirby Sales located at the office of the XIT Auto Ranch or call us a 247-2152.

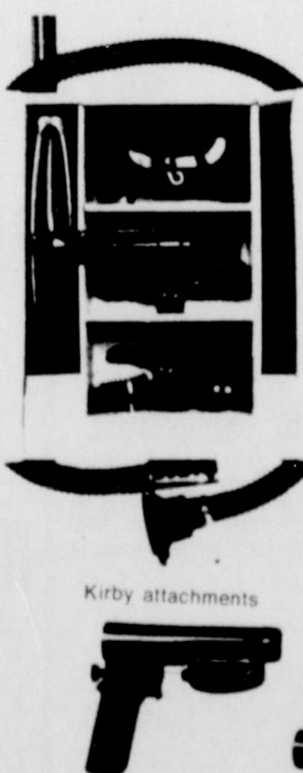
FOR A FREE DEMONSTRATION AND YOUR STEAK KNIVES CALL NOW... TODAY!

After 6 p.m. call Troy or Gladys Young at 247-3203 or call J. D. or Jan Spencer at 247-3058.

Out-of-town residents may call us collect for an appointment.

**Young's  
Kirby Sales**

**GOOD TRADE-IN PRICES WENEEDUSED VACUUMS**  
**We Are Friona's AUTHORIZED KIRBY DEALERS**



Kirby attachments

Spray Gun, Suds-O-Gun Cap

**COURTHOUSE NOTES**

**Instrument Report Ending September 14, 1977 in County Clerk Office, Bonnie Warren, County Clerk**  
WD, First Fed. Sav. & Loan, Librado Olivarez, lot 28, Eastview Add., Bovina  
WD, Nicanor M. Rodriguez, Santiago Leal, part lot 4, Blk. 101, Bovina  
WD, Paul D. Haden, Rhonda R. Ketcherside, lots 10 and 11 and N 15 ft. lot 12, Blk. 20, Farwell  
WD, Hattie Snead, Est., Hazel L. Baxter, Lot 3 and S 1/2 lot 2, Blk. 7, Staley Add., Friona  
WD, Charles Aycock, Paul D. Haden, lots 10 and 11 and N 15 ft. lot 12, Blk. 20, Farwell  
WD, Jeffrey Lee McCormick, James Clyde Pankey, Jr., E 1/2 of lots 13 thru 18, Blk. 64, Friona.

**Instrument Report Ending September 21, 1977 in County Clerk Office, Bonnie Warren, County Clerk**  
WD, Jewell H. Lindeman, et al, Russell Lindeman, E 1/2 Sec. 19, T5 1/2 S. R5E.

**MARRIAGE LICENSES**  
Felix Alfonso Medina and Viviana Perez.  
Ralph Sanchez Carrion and Rosa Elia Esquivel.

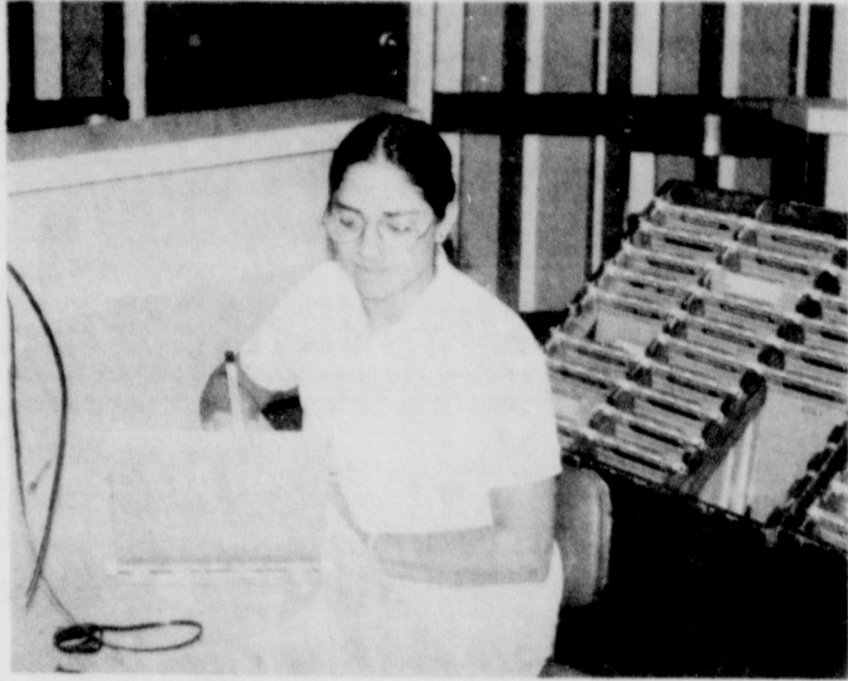
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NO RETURN**

In the changing world of finance, there's one sure thing that always stays the same... if you don't put any money away... you never get any back. Wise use of your money demands a sound and practical savings program. It's the only way we know to get a constant and good return on your money. You might just say it's a matter of no deposit, no return. Open a savings account today... where you can watch the sum rise.

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"WATCH THE SUM RISE"



**RECORDING....**Dalla Ortiz, L.V.N. is charged with the responsibility of charting the observations, medications and treatments of her shift's resident activity. More than 58 medical and administrative forms are used daily to record the history of each resident.

## The Challenge Of Geriatric Nursing

"Geriatrics" is said to be the branch of medicine that deals with the disease and hygiene of old age. The heartbeat of a modern nursing home is the professional staff of nursing

personnel who daily administer the physician-prescribed medicines and treatment of each resident's diagnosed needs.



**BATHING....**This modern resident bathing device is demonstrated by Nurse Ortiz and Aide Armstrong. The fiberglass chair with resident are lifted from a portable wheelchair by means of an electric lift to a whirlpool bath. 40 gallons of water per minute are circulated around the resident's body with a special oil solution to combat the constant skin breakdowns of geriatric residents.



**TREATMENT....**George Parker, a resident of Prairie Acres is shown with Mrs. Barbara Armstrong (right) and Mrs. Dalla Ortiz (left), receiving eye treatment. While to some this may seem routine, the regularity of medications administration and the skill of observing resident condition and response to treatment is vital to these treatments. Aides and LVNs are especially trained in geriatrics to observe and relay these conditions to Mr. Parker's physician.



**MEDICATIONS....**Every medication dispensed to each resident must be prescribed by their physician and dispensed by a Registered Nurse a Licensed

Vocational Nurse or a Certified Medication Aide. Dalla Ortiz, L.V.N. is shown here setting up noon medications.



**NUTRITIONAL ENCOURAGEMENT....**We take daily nutrition for granted. However, Nurse Aide Armstrong realizes the importance of "Encouraging Fluids" for Mrs. Kelly to avoid dehydration and future medical problems. This is a painless but time consuming function the trained geriatrics aide and professional nurses perform daily.

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### Revival Meeting To Begin

The fall revival meeting begins Sunday at First Baptist Church. Evangelist for the series of meetings will be Boyce Evans of Lubbock. The revival music will be under the direction of Larry and Sharon Rice, also of Lubbock.

Mr. and Mrs. Rice's ministry in word and song has been used extensively in churches, banquets, civic organizations, beauty pageants and conventions not only in West Texas, but in other states as well.

Rice is a sales manager for Procter and Gamble Distributing Company. He is a graduate of the University of Texas at Arlington with a BS degree in math and physics. He is a deacon at the First Baptist Church of Lubbock, where he also teaches an adult Sunday School class.

He has served as music director of churches in Garland, Dallas, DeSoto and Lubbock.

The duo has recorded two religious albums, "To Jesus With Love," and "Just For You."

In the summer of 1976, Larry and Sharon were guest singers on a program which featured President Gerald Ford as featured speaker. They also entertained for a banquet where Governor Dolph Briscoe was speaker.

Evans, a flying officer in the last two wars, was for a period of time a rodeo cowboy. He now is engaged in full time evangelistic work, conducting meetings in churches throughout the South, Southwest and Midwest. He pilots his private plane to many of his meetings.

C.H. Murphy and the leaders of First Baptist Church, emphasize that the public is invited to each of the services. Sunday services are at 10:50 a.m. and 7 p.m. Weeknight services are at 7:30 p.m. Noon services are scheduled Tuesday through Friday. A men's breakfast meeting is on tap Monday at 6:30 a.m.

Boosters To Sell Chieftain T-Shirts

Friona Chieftain T-Shirts are on sale by the Booster Club, coaches and players and fans are urged to buy the t-shirts and help support the club.

The next Booster Club meeting is set for Tuesday night at 8 p.m. where a film of the Hart game will be shown.

## SEE THEM IN FRIONA..... NEW '78 CARS

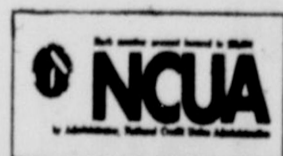
AT THE **PARMER COUNTY AUTO SHOW**

COMMUNITY CENTER --- OCTOBER 6

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WHY WAIT? YOUR MONEY IS HERE!**

**WE LOVE TO SAY YES!**

Auto Loans at Reasonable Rates



**FRIONA TEXAS  
FEDERAL CREDIT UNION**



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HUGE SELECTION! TERRIFIC SAVINGS! SAVE LIKE NEVER BEFORE!

<b>\$2000.</b>	DISCOUNT ON <b>Turtle TOP</b> EXECUTIVE CRUISERS
AND UP TO <b>\$1500.</b>	DISCOUNT ON NEW 1977 CHEVROLET PICKUPS IN STOCK
AND UP TO <b>\$1400.</b>	DISCOUNT ON NEW 1977 CHEVROLET CAPRICE and IMPALAS
AND UP TO <b>\$1700.</b>	DISCOUNT ON NEW 1977 OLDSMOBILES

MONTE CARLO'S UP TO <b>\$1100</b> DISCOUNT	EL CAMINO'S UP TO <b>\$900</b> DISCOUNT	MALIBU'S UP TO <b>\$800</b> DISCOUNT
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SAVINGS SAVINGS SAVINGS SAVINGS SAVINGS SAVINGS SAVINGS SAVINGS

# Sports Momentum Switch Powers Tulia Win

The Friona Chieftains have held a lead in each of their four games to date. But so far, the Chiefs have not learned how to hold a lead once they have assumed it.

Last Friday at Tulia, it appeared for the better part of the first half that the Chiefs would crack the goose-egg on the "wins" side of the ledger, as they clearly dominated their game with the Tulia Hornets.

But a series of bad breaks turned the tide, and the Hornets roared from a 7-0 deficit to a 27-7 win, leaving the Chiefs at 0-4 after four games.

Fans and players alike waited for exactly an hour while Tulia school officials rounded up some game officials so the game could be started. A scheduling error had the expected game officials at Roosevelt instead of Tulia.

Friona dominated the first quarter, although neither team scored. The Chiefs outgained the Hornets, 40-18 during the opening period.

The Chiefs drove to the Tulia 25 early in the second quarter, only to fumble on a second down play and lose the ball. However, a few plays later Brian Landrum hopped on a loose ball and Friona had the ball right back.

On the first play from scrimmage, Chuck Nichols knifed into the secondary, put on a couple of good

moves and sped 25 yards for a touchdown. Kevin Pope's kick gave Friona a 7-0 lead with 4:30 remaining until halftime.

The Chiefs held Tulia and forced a punt. Friona's momentum almost turned into a two-touchdown lead, when Jeff Whiteside raced 60 yards with the Tulia punt across the double stripes, but a Friona player was called for grabbing a face mask--well behind the runner--and it erased the beautiful run, and what could have been a 14-0 lead.

With 1:29 remaining in the half, Friona faced fourth down and seven from the Tulia 37, and decided upon, of all things, a punt. Tulia liked the choice. They blocked Kevin Kothmann's kick, and ran it all the way to the Friona 32.

On the next play from scrimmage, Tulia's Jeff Wilks got far behind Friona's defenders, who failed to stay with their man, and Don Burgess hit him for a 32-yard touchdown strike. Randall Reeves' kick turned what had almost been a two-touchdown Friona lead into a tie game at the half, 7-7.

What was worse, the blocked kick and TD completely changed the momentum of the game, whereas the first half was virtually all Friona, the second half belonged to the Hornets.

Helping their cause somewhat was a short punt that gave the Hornets

the ball at the Friona 29, and a second blocked punt by Tulia, taking advantage of Kothmann lining up in short punt formation.

The second Tulia TD of the second half came with 1:40 left in the third quarter, and brought about a 20-7 score. An intercepted Friona pass led to the Hornets' fourth touchdown with 6:40 left in the game, pushing the Chieftains behind, 27-7.

Friona then made its best drive of the evening, going from their own 35 to the Tulia one. A 26-yard run by Glen London, a five yard burst by David Fleming, a four-yard keeper by Chris Barnett and a strike thrown by Barnett to end Curt Miller earned first downs in the drive, which reached the Tulia four with 1:33 left on the clock.

Facing fourth and goal, London's number was called, but the big fullback was stopped just a stride short of the goal-line.

Friona led the game statistics, including an edge in total yardage of 198-150. But the untimely errors by the Chiefs led to their defeat.

After meeting Hart in their Homecoming Game on Friday, the Chiefs will have a chance to rest and re-group before launching into District 3-AA play on October 14 against Morton.

## Statistics

Friona	Tulia
13	8
138	18
60	32
198	150
14-7	4-1
1	1
3	4
3-78	3-96
26-0	32-0
7-77	3-25

SCORE BY QUARTERS

FRIONA	TULIA
0	0
7	0
0	7
7	7

SCORING  
Chuck Nichols, 25-yard run. Kevin Pope, PAT.

INDIVIDUAL RUSHING  
Glen London, 12-53-4.4; Chuck Nichols 5-35-7.0; Jeff Whiteside 12-37-3.1; David Fleming 2-7-3.5; Terry Wilcox 2-7-3.5; Ernest Mills 4-6-1.5; Kevin Kothmann 1-4-6.0; Chris Barnett 11-(-13)-(-1.2). Team totals: 49-138-2.8.

PASSING  
Chris Barnett 14-7-1, 137 yards.

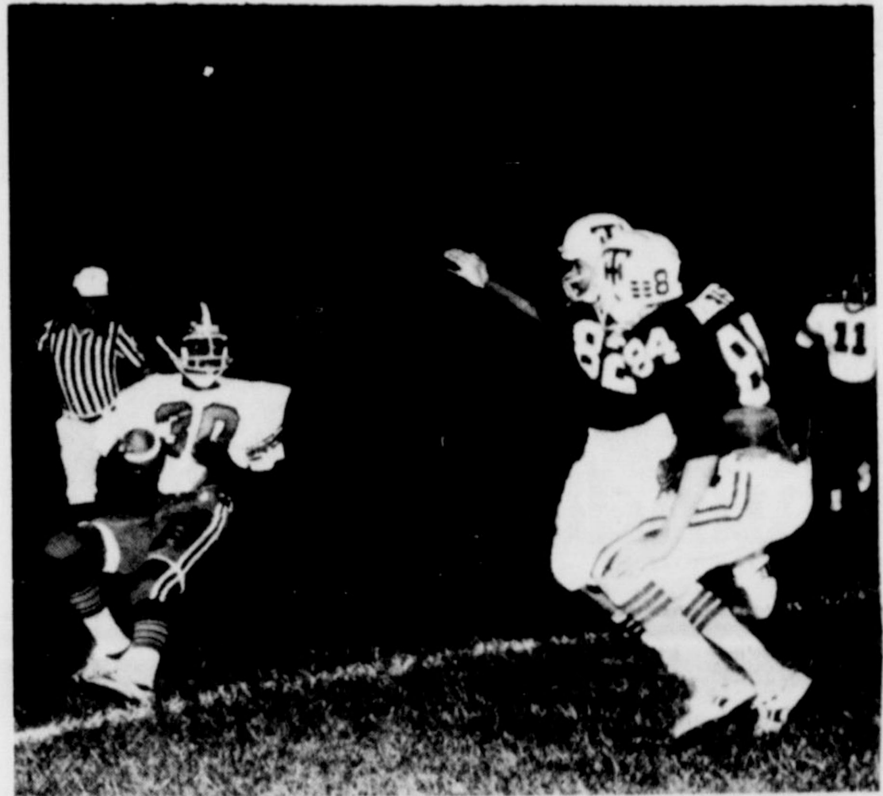
RECEIVING  
Kevin Kothmann 3-33 yards; Curt Miller 3-24 yards; Terry Wilcox, 1-3 yards.



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**Tri-County SAVINGS AND LOAN ASSOCIATION**  
OFFICES IN: MULESHOE, FARWELL, FRIONA, LITTLEFIELD

**B. K. Buske, Mgr.**  
Ph. 247-3984



WRONG WAY....Jeff Whiteside (30) of the Friona Chieftains discovers that his path is cluttered with Tulia Hornets, and puts on the brakes prior to making a hairpin turn in last Friday's battle at Tulia. The Hornets stormed from behind for a 27-7 win in the game. (Photo by Stanley Ellis)

**2400 EXTRA STAMPS (2 BOOKS)**

No. 1 THIS COUPON IS GOOD FOR  
**100 FREE GUNN BROS. STAMPS**  
AT **E & M SUPERMARKET**  
No Purchase Required

Please fill in your name and city  
Only One Coupon Per Customer-Coupon Expires  
**OCTOBER 7**

No. 1 THIS COUPON IS GOOD FOR  
**100 EXTRA GUNN BROS. STAMPS**  
AT **E & M SUPERMARKET**  
With the Purchase of \$10. Groceries  
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Only One Coupon Per Customer-Coupon Expires  
**OCTOBER 7**

PRICES GOOD WEEK OF OCTOBER 1 THRU OCTOBER 7



**VAN CAMP'S PORK & BEANS**  
53 OZ. CAN **89¢**

**MINUTE RICE**  
28 OZ. BOX **\$1.63**

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12 OZ. CAN **\$1.09**

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REG. \$2.50 **95¢**

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12 OZ. CAN 24 COUNT CASE

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3 OZ. **\$1.49**

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FLAV-R-PAC LEAF **29¢**  
SPINACH 10 OZ. BOX

MORTON JELLY **79¢**  
DONUTS COUNT

MRS. SMITH'S **\$1.95**  
CHERRY PIE 26 OZ.

**MEATS**

FARMLAND CANNED **\$5.89**  
HAMS 3 LB. CAN

LONGHORN MARKET SLICED **\$1.19**  
BOLOGNA LB.

**PRODUCE**

RUSSET POTATOES 10 LB. BAG **89¢**

AVOCADOS EACH **43¢**

YELLOW ONIONS LB. **15¢**

## The heat pump

"THE ELECTRIC SAVINGS MACHINE"

**3 ways energy can be saved in the home.**

- By improving the thermal integrity of the structure itself: by adding insulation, installing double glazed windows, reducing hot and cold air infiltration.
- By installing efficient energy-saving systems and appliances.
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**EFFICIENT USE OF FUEL RESOURCES.**

The heat pump uses electricity efficiently because it can deliver as much as two units of heat for every one heat unit of electricity it uses during the heating season. The heat pump makes efficient use of fuel resources because it uses electricity for heating and cooling, and thus allows use of the nation's more plentiful fuels like coal. Southwestern Public Service is now reducing its dependence on natural gas as a fuel and is building plants that use coal to make electricity. Using fuels like coal preserves the nation's scarce petroleum resources for other uses. The heat pump saves electricity... and saves you money. It's the electric savings machine!

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 Fairmont The Ford in your future.	 Bronco Total toughness, total comfort, family size.

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**"Come see the  
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**FRIONA MOTORS HAS A FORD WAGON  
JUST YOUR SIZE!**



**1978 Ford Fairmont 4-Door Wagon**  
Gives you about 85% of the inside space of many full-size wagons! Seats five adults in roomy comfort. Or two — with rear seat folded down — plus 79.5 cu. ft. for cargo. Four wide-opening doors, and big liftgate at rear offer easy accessibility.

**1978 Ford LTD Country Squire**  
If you're looking for luxury and comfort, you've got to see our beautiful LTD Squire. If you're also looking for room, the Squire gives you 94.6 cu. ft. of space for cargo. If you're looking for a nice price, we'll give you that, too. We have some 1978 LTD Wagons available, too. Bring the family and take a test drive today.



**1978 Ford Club Wagon**  
Roominess and comfort. That's what Ford Club Wagons offer. Move-around space up front, and in the rear. Riding comfort with Ford's exclusive frame construction. Seating available for five, eight, or twelve. Test-drive the "King of Clubs" today.

# FRIONA MOTORS



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**PREMIERE**  
*Showing!*



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Chevette 4-Door Hatchback Sedan

THE '78 BIGGER AND BETTER AUTO SHOW IS BEING CO-SPONSORED THIS YEAR BY REEVE CHEVROLET-OLDS, FRIONA MOTORS, FRIONA STATE BANK AND FRIONA TEXAS FEDERAL CREDIT UNION.



Delta 88 Royale Sedan



Caprice Classic 4-Door Sedan



Cutlass Supreme Brougham Coupe



Monte Carlo Landau Coupe



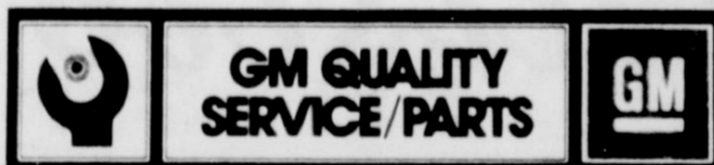
Delta 88 Sedan



Malibu Classic Landau Coupe



Ninety-Eight Regency Sedan



Oldsmobile is offering a Diesel car this year. Chevrolet will have a Diesel Pick up. Ask to see them at Reeve's.

Keep that Great GM Feeling with our quality service and genuine GM Parts.

**REEVE CHEVROLET-OLDS**

GLENN REEVE, JR.

RON CAIN

GLENN WILLIAMS

GLENN REEVE, SR.

FRIONA, TEXAS

# Fairmont, Fiesta Head Ford Lineup

Two of the models which will be available from Friona Motors, the local Ford dealer, for 1978, are expected to prove real popular with the driving public.

One is the Fairmont, picked up by a national motoring magazine as its choice for "best seller" among all of the 1978 models. The other is the "Fiesta," a German-built mini-car being marketed by Ford and expected to make a big impact on the small car field.

The Fairmont is patterned after European cars. It has 90 per cent of

the interior space of some standard-size cars, and yet is pegged to get the gas mileage comparable to the Volkswagen Rabbit. Base price on the Fairmont starts at \$3645.00.

Fairmont represents a complete family of cars. Three models are available—a two-door sedan, four-door sedan and station wagon.

All-new in design, Fairmont features single rectangular headlamps, lightweight aluminum bumpers, thin roof pillars and a large glass area. Fairmont's "right size"

begins with a 105.5-inch wheelbase and an overall length of 193.8 inches. The roomy interior seats five six-footers, while the flat trunk floor with spare tire underneath helps create nearly 17 cubic feet of storage space. The four-door station wagon boasts nearly 80 cubic feet of storage space and is a timely addition to the Ford Wagonmaster fleet, fitting in between the full-size Ford LTD wagon and the sub-compact Pinto wagon.

For ride and handling, engineers equipped the Fairmont with a

unique coil-strut front suspension and a coil link rear suspension. Both rack-and-pinion steering and front disc brakes come standard.

The standard powerteam for sedans consists of a 2.3-litre overhead cam engine and a floor-mounted four-speed manual transmission. Also available are a 3.3-litre (200-CID) 1V six-cylinder engine with a floor-mounted three-speed manual transmission (standard on wagon), and a 5.0-litre (302-CID) 2V V-8 mated with the SelectShift automatic transmission. SelectShift also is available with the 2.3- and 3.3-litre engines.

Inside, Fairmont comes with cut-pile carpeting and standard vinyl bucket seats (a vinyl bench seat is included on all models with the 3.3- and 5.0-litre engines). For driver convenience, controls for the horn, turn signals, dimmer switch and wiper-washer all are mounted on the steering column.

A variety of option groups are available for you to "design" Fairmont the way you want it. Two dress-up options are the Interior Accent Group and the Exterior Accent Group. The Interior Accent Group consists of pleated vinyl seat trim (cloth optional), door trim with bright accents, deluxe steering wheel hub, woodgrain instrument panel applique and sound package. The Exterior Accent Group provides bright belt moldings, bright window frames, wheel-lip moldings, rocker panel moldings, deluxe wheel covers, a hood ornament and a bright left-hand outside mirror.

Ford's German-built Fiesta, available at Friona Motors, offers sports car feel in a quality-built small-car package. Friona Motors expects to have a Fiesta on display at the New Car Show October 6.

high-back bucket seats, carpeting and a fold-down rear seat.

Air conditioning, tinted glass, a rear window wiper-washer, sporty cast aluminum wheels and power front disc brakes are major options.

Function and economy were basic Fiesta design considerations. Built on a 90-inch wheelbase, the car weighs less than 1,800 pounds and has a 49-state EPA fuel-economy rating of 46 miles-per-gallon highway, 34 mpg city and 38 mpg combined highway-city. (In California, Fiesta has EPA ratings of 43 mpg highway, 30 mpg city and 35 mpg combined highway-city.) Gasoline mileage may vary under actual driving conditions.

Fiesta's front-wheel-drive, transverse-mounted engine design saves space for additional passenger and luggage room. Rear seating, for example, is exceptionally good with more leg room than in most other cars in Fiesta's class.

Even with the rear seat in an

upright position, Fiesta has nearly seven cubic feet of usable luggage capacity, and with the rear seat down there are 29 cubic feet of cargo space. The rear hatchback door extends down almost to the bumper for easy loading and unloading of groceries or luggage.

Fiesta is available in one model—a three-door hatchback—with four trim levels: standard, Decor, Sport and Ghia.

"Ford dealers in Europe sold more than 118,000 Fiestas during the car's first six months on the market—the highest introduction sales total for any new-car nameplate in European history," the local dealer noted, "and we expect it to be equally popular with value-conscious small car buyers in the United States."

The Fairmont and Fiesta are just two of the many new car ideas which may be seen at Friona's new car show October 6 at the Community Center.



SHOWN HERE....Ford's popular German-built mini-car, the Fiesta, is now available at Friona Motors. Fiesta is powered by a performance-proven 1.6-liter Kent engine.

Standard features include rack-and-pinion steering, MacPherson-strut front suspension, steel-belted radial tires, front disc brakes, front bucket seats and fold-down rear seat. It is

available in one model—a three-door hatchback—with four trim levels: standard, Decor, Sport (shown here) and Ghia.

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PS Form 3526 (Page 1) (See instructions on reverse)			

## Methodist Women Elect Officers

The United Methodist Women met in fellowship hall Thursday night for a covered dish supper and election of officers.

The membership committee were hostesses for the occasion. Mrs. Kenyth Cass gave the opening prayer. Mrs. Arthur Drake gave the devotional on "Now is the Time." Mrs. Leta Tannahill, president, welcomed the members.

The tables were decorated with various sizes and shapes of clocks, depicting the theme of the program, "Time."

Mrs. Faye Reeve, chairman of nominations, presented the slate of officers for the coming year. Those elected were: Mrs. Percy Parsons, president; Mrs. Kenyth Cass, vice president; Mrs. Kenyth Cass, secretary; and Miss Lois Norwood, treasurer.

Missionary coordinators are: Mrs. Ted White, Christian social in-

volvement; Mrs. John Duke, Christian personhood; Mrs. Ralph Shelton, Christian global concerns; Mrs. Estes Bass and Mrs. Glen Herring, supportive community; Mrs. Blanche Boyle, secretary of program resources; and Mrs. Guy Latta, membership chairman.

Circle chairmen are Mrs. Floyd Reeve, Mrs. Russel O'Brian and Mrs. Faye Reeve.

Mrs. Henry Outland presented a solo, "In Times Like These," accompanied by Sharon White at the piano. Mrs. Bobby McMillan closed the meeting with a prayer.

Those attending were Mesdames Faye Reeve, Floyd Reeve, Ted White, Joe Mann, Guy Latta, John Duke, Kenyth Cass, Leta Tannahill, A.S. Grubbs, Percy Parsons, Estes Bass, Henry Outland, Bobby McMillan, Bill Burnam, R.V. Brown, Charles Russell, A.L. Outland and Arthur Drake.

## Prairie Acres Party Line

By June Floyd

Hello Central:

We're grateful to members of Black Study Club who brought each one of us a beautiful rose after their Thursday afternoon meeting in the home of Mrs. Gene Welch.

++++

Aunt Della Osborn is a patient in the local hospital, where she is undergoing some tests.

++++

Guy Sanders has told us that we have some exciting things in store for the month of October. A cook out on the patio is being planned, a gospel quartet from Hereford will be singing for us the second Tuesday, and some more events are being planned.

++++

We're still in need of licensed vocational nurses or registered nurses.

"Fiesta is the most successful new car ever introduced in Europe and already has received rave reviews from automotive editors and enthusiast publications in the United States," John Baxter, manager, said.

"It's a car that must be driven to be appreciated and we hope interested customers will visit our dealership for a test drive so they can see for themselves what a truly fun-to-drive car Fiesta really is."

Built to exacting standards at Ford of Germany's Saarlouis assembly plant, the front-wheel-drive Fiesta is powered by a performance-proven 1.6-liter Kent overhead-valve engine teamed with a fully synchronized four-speed, floor-mounted manual transmission.

Fiesta's drivability is enhanced by rack-and-pinion steering for more precise control and a MacPherson-strut front suspension system for improved directional stability. Heavy-duty shocks and a rear stabilizer bar are optional.

Fiesta's long list of standard equipment also includes Michelin steel-belted radial tires, front disc brakes, bright aluminum bumpers,

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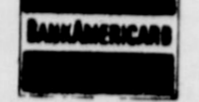
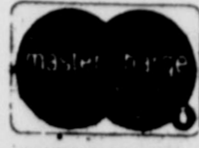
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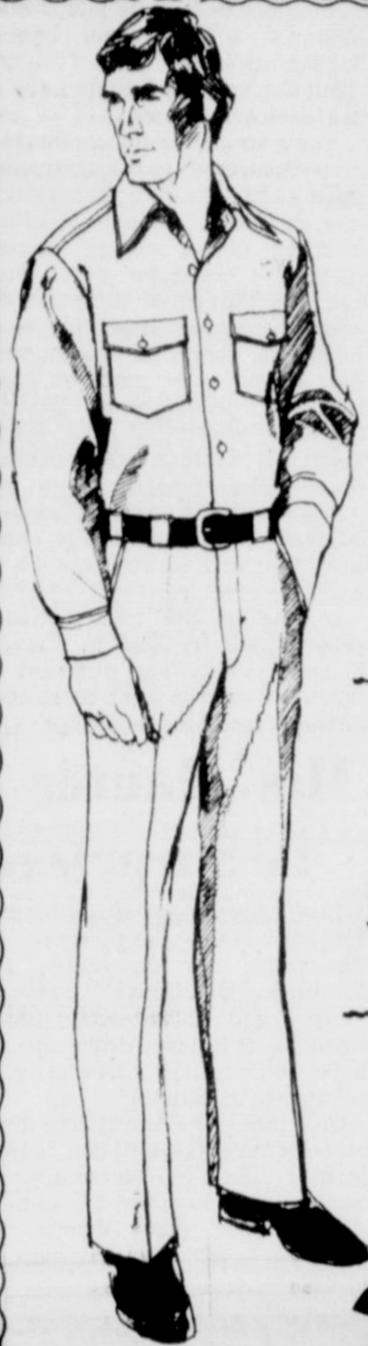
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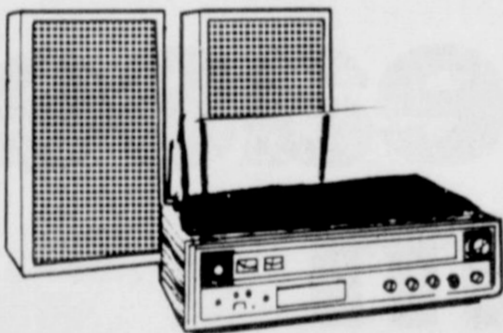
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SAUSAGE TIME....St. Teresa's Catholic Church will host its annual sausage dinner on Sunday from 11:30 a.m.-2 p.m. Shown during the making of the sausage are Sylvia Roth, Matilda Baca, Ramiro Caballero, Hortencia Bermea and Susie Perez.

# Monte Carlo, Malibu Offer New Styles

Last year Chevrolet introduced a whole new kind of six-passenger car--The New Chevrolet Caprice Classic and Impala. And America took to them like baseball, hot dogs, and apple pie.

It's 1978 new model announcement time and again Chevrolet has exciting news.

"We are introducing all-new Monte Carlo and Malibu models. Trim and contemporary in design, these new-size cars are somewhat smaller on the outside, roomy on the

inside, easier to maneuver in tight city traffic, and more," says Glenn E. Reeve, Jr., sales manager at Reeve Chevrolet-Olds in Friona.

The '78 Chevies will go on display at Friona's fourth annual Auto Show Thursday, October 6 at Friona Community Center.

Although Monte Carlo and Malibu are the newest new Chevies, there's much that's new throughout the Chevrolet line. Important engineer-

ing improvements. Refined styling. Added interior beauty.

Briefly, here are some of the quality features built into our 1978 models.

Now in its second year, the New Chevrolet is still giving America more to like. More headroom, more rear-seat legroom, more trunkroom than the full-size Chevies it replaced. And, of course, beautiful styling outside, traditional Chevrolet comfort inside.

Nova for '78 offers appealing value, sensible size, and more. Plus a new series--the Nova Custom--for those who want a little more luxury.

There's new front and rear styling on the Camaro that adds even more flair to its sporty look. This year, removable glass roof panels are an available option on all models. The 1978 Camaro is a car that will continue to appeal to people who love to drive.

"We've added new sport models and wagons to the 1978 Monza lineup. In addition, two V6 engines are available for the first time as well as a V8. We believe there's a lot going for the new Monza this year," Reeve says.

The '78 Chevette gives you a lot to like, with an extensive list of owner-pleasing equipment. There's also a new 4-door hatchback with generous rear-seat legroom.

This year marks an important milestone in automotive history, and for Chevrolet. It's the Silver Anniversary for Corvette, America's only production sports car--produced for 25 unbroken years. To commemorate this event, a special edition Silver Anniversary Corvette will be produced. As with all '78 Corvettes, new rear window styling and other new features are standard.

And for those of you who enjoy the open road in your own recreational vehicle, we have the popular Suburban, Sportvan, and Blazer, with a wide selection of available options to meet your specific needs.

You're invited to visit your Chevrolet dealer and see what's new today in a Chevrolet. Go for a demonstration drive in your favorite and experience its riding, driving, and comfort features.

The trim new styling of the 1978

Chevrolet features a forward thrust with a strong fender-high horizontal line the full length of the car and a gently sloping aerodynamic hood. An exclusive coupe profile features a wraparound rear window. Caprice and Impala models have distinctive grille, ornamentation and trim features inside and out.

The Caprice radiator grille texture continues beneath the bumper and a new stand-up Caprice hood ornament on flip-flop pedestal is highlighted. The Impala front end features a Chevrolet bow tie trademark in the center of the grille. Both Caprice and Impala have dual horizontal headlamps.

The new Chevrolet continues the convenience of past serviceability such as brake lining, ball joint and tire tread wear indicators, with the addition of an engine electrical diagnostic connector which makes possible thirty-five different diagnostic checks and tests. An additional connector allows thirty-four checks to be made on models with air conditioning. Wired to critical points of the engine electrical system, the connector permits the service center to make accurate checks and measurements so that operational faults can be identified and located quickly for proper servicing.

In one of the most extensive programs of its kind in Chevrolet history, twenty-four different methods are used to fight corrosion at different locations in the car.

## Mrs. Maurer Is Surprised

Luella Maurer had a nice birthday surprise this past week. On Thursday, her daughter, June Cleveland of Denver came to Friona, and on Saturday, Shirley Donnelly of Artesia drove up. Also here was Clay Donnelly of Albuquerque, Shirley's son.

On Sunday, the family had dinner at the home of Gaylord and Jeanette Maurer. Luella's birthday was Saturday, September 24, and she didn't know that anyone was planning to be home to help her celebrate.

## 1978 Olds Offers First Diesel Auto

Oldsmobile for 1978 features the first U.S. passenger car to be built with a diesel-burning engine. Oldsmobile will offer two diesel V-8s which promise fuel economy in the range of 24 mpg, or some 25 per cent better than comparable gasoline-powered sedans.

(Pickup trucks from Chevrolet also will be available with diesel engines, so visitors to Parmer County's Auto Show October 6 can check on the possibility of diesel from the standpoint of a passenger car or a pickup.)

The 5.7 litre V8 diesel is offered as available equipment on the 1978 88s, Ninety-Eights and Custom Cruisers.

"New design and engineering refinements have been made in Omega and Starfire, for Oldsmobile's 1978 line. But the biggest news comes with the introduction of our all-new Cutlass models," says Glenn E. Reeve, Jr. of Reeve Chevrolet-Olds in Friona.

Oldsmobile engineers have completely redesigned the mid-size Cutlass for 1978. The new Cutlass is fuel-efficient, offers interior and luggage roominess, and impressive handling and riding comfort.

By redesigning the interior of the Cutlass, headroom and legroom have been increased in both the coupe and sedan for driver and passenger comfort. More efficient trunk space was achieved by using the new compact spare tire mounted upright on the side of the trunk, allowing extra room for luggage.

Eight models are offered for 1978. These include a coupe and sedan in the Cutlass Salon and Cutlass Salon Brougham series; Cutlass Supreme, Cutlass Calais, and Cutlass Supreme Brougham coupes; and a two-seat Cutlass Cruiser.

The 1978 Starfire is offered in two series, the Starfire and Starfire SX. Vertical bars in the grille give the Starfire its distinctive front end appearance. The soft plastic front end panel houses dual rectangular headlamps. The panel flexes with the energy-absorbing front bumper in minor impacts and then returns to its original shape.

Both models are offered in one body style, a four-passenger sport coupe with high-back front bucket seats. There is one level of trim for both models in either cloth or vinyl.

Oldsmobile will offer five Omega models in 1978, two fewer than the 1977 Omega lineup. The new lineup includes a two-door pillar coupe and a four-door pillar sedan for both the standard and Omega Brougham series, and the two-door hatchback coupe in the standard Omega series. The two-door pillar coupe on the standard Omega series and the two-door hatchback coupe on the Brougham series have been dropped.

The front end appearance on the

Omega has been enhanced with a new bold six-section horizontal bar grille surrounded with large mouldings. All models retain single headlamps with parking lamps mounted in the outboard ends of the grille.

The Delta 88 and Delta 88 Royale continue to be offered in a two-door pillar coupe and a four-door town sedan.

All 88s have a handsome new front end appearance highlighted by a dual three-segment grille. Both have a stand-up front end emblem.

The 1978 Ninety-Eight lineup again includes four distinct models--the two-door coupe and four-door sedan in both the LS and Regency series.

The 1978 Toronado, Oldsmobile's front-drive personal luxury car, is available in a coupe model--the Brougham. With the front wheel drive the weight of the engine rides over the drive wheels helping to provide roadgripping traction. It can be particularly reassuring in bad weather or on wet roads.

The Custom Cruiser station wagon is offered as a two-seat model with the rearward facing third seat as an option. Both the two and three-seat versions offer available body side mouldings or the available option that includes simulated wood-grained treatment.

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Bring All Your Children. You Will Be Given One Beautiful Color Portrait Of Each Child FREE!

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1. Bring all babies and kiddies to Ruthie's Ready To Wear
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P.S. Our new men's winter suits in famous brands have just arrived!

## RUTHIE'S

Anita Powell, Manager

How many pivot companies tailor lease payments to crop prices?

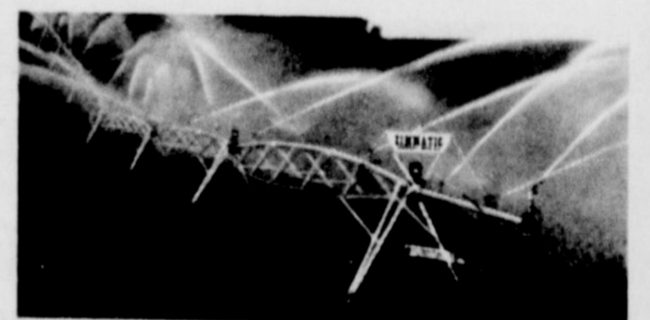
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Lindsay's Zimmatic Crop Lease is a revolutionary leasing program. If you don't take a long, hard look at it, you'll be shortchanging yourself. The Zimmatic Crop Lease is unique in the industry. When you study this offer you'll see that Lindsay is ready to go the distance with you and share some of the same risks you face every year.

Here are the details:

- Term: 12 years
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Consider the features of the Zimmatic Crop Lease: First of all, if corn prices plunge, so does your lease payment. But also consider the low security deposit (lowest in the industry) and the fact that it's a 12-year lease (longest in the industry) ... both features improve your cash flow each year of the lease. Your Zimmatic is out there raising your first year's crop before your first payment is due. And you'll be getting an annual interest payment on your security deposit to use as you wish. Whether you raise corn, alfalfa, wheat, sugar beets, potatoes,



soybeans or whatever, the Zimmatic Crop Lease can work for you. Although the lease payment is based on the changing price of corn, Lindsay designed the program considering that over the long-term other crop prices generally fluctuate with corn. Come in and see us soon. When we put a pencil to this program, you'll see that no other center pivot irrigation company has a finance program that can compete with the Zimmatic Crop Lease. Act immediately because Lindsay Credit Corporation has extended this program to September 30, 1977.


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 DETROIT AT MINNESOTA





NEW OFFICERS....New officers of the LCC Ex-Students Association are (left to right) Linda Galther, vice president; Jane Clark, secretary and Ron Procter, president. (LCC Photo)

## Procter Named Assn. President

Ron Procter of 911 Cleveland in Friona has been elected as president of the Lubbock Christian College Ex-Students Association during a recent meeting of the Association's Executive Board Saturday, September 24 on the LCC campus.

Procter is a 1966 graduate of the college. He received his associate degree from LCC in 1966 and now works for Production Credit Association of Friona as a loan officer.

He received his bachelor's degree

from Texas Tech in 1968. After serving four years in the Navy he returned to Friona to his present position.

While attending LCC, Procter served as secretary of the Ag Club.

He and his wife, Libby, have two children, Jeff and Jenny.

Lubbock Christian College's Ex-Students Association Executive Board consists of fifteen members. They serve to coordinate activities between the College and its estimated 12,000 exes.

## Parsons Selected For "Review" Staff

Mike Parsons, OHS graduate and son of Mr. and Mrs. Percy Parsons of Friona, has been selected to serve as Write-On and Book Review Editor for the Texas Tech Law Review, official legal quarterly of the School of Law at Texas Tech University.

Membership on the review staff is based on academic achievement with only students from the top 15 per cent of their class eligible. The editorial board is then chosen from this group on the basis of their performance.

In 1974 and again this past year the Review published a symposium

issue on The Texas Family Code. This issue has received wide acclaim from Texas lawyers and law professors and is currently being used as a textbook in other Texas law schools.

The Review is circulated throughout the United States and to many foreign nations. Each issue contains articles written by judges and lawyers as well as students on points of law selected by the Review Staff. Overall management of control of the Review is in the Board of Editors.

## Hospital Report

### ADMISSIONS--

Susan O'Neal and baby boy, Clovis; Anna Wiggains, Summerfield; Margie London, Friona; A.M. Lovvorn, Farwell; Martin Olivo, Hereford; Amy Graham, Summerfield; Amado Coronado, Jr., Friona; Mario Hernandez, Friona; Jennifer Smith, Friona; Brenda Barrientos, Hereford; Yolanda Lugo and baby boy, Friona; Gale Warren, Friona; Lottie Bandy, Bovina; Eula Bradshaw, Friona; A.B. Wilkinson, Bovina; Ben Martinez, Friona; Victor Layman, Hereford; Bob Sisk, Bovina; Louis Wayne Stone, Bovina; Bob Jones, Friona; Sophia McDaniel, Bovina; and George Douglas, Bovina.

### DISMISSALS--

Shelia Teel, Libby Procter, Ollie Atkins, Jr., Tammy Smith, Sylvia Nelson and baby boy, Pamela Owens, Anna Wiggains, Margie London, Amado Coronado, Jr., Mario Hernandez, Amy Graham, Susan Yvonne O'Neal and baby boy, Brenda Barrientos and Jennifer Smith.

### PATIENTS IN HOSPITAL--

Gale Warren, Ben Martinez, Lottie Bandy, Conchita Woolsey, R.A. Sisk, Bob Jones, Sophia McDaniel, George Douglas and Karen Baker.

## Twins Born To Renners

Mr. and Mrs. Gary Renner, who are farming in the Muleshoe area, became parents of twins on Thursday, September 22. The babies were born at West Plains Hospital in Muleshoe.

A girl weighing eight pounds, two ounces, was named Aimee. A boy weighed six pounds, four ounces, and was named Casey.

The new arrivals have two older sisters, Jana, eight, and Krista, five.

Grandparents are Mr. and Mrs. John Renner and Mr. and Mrs. Ernest Osborn, all of Friona. Great-grandparents are Mr. and Mrs. Rudolph Renner, Mr. and Mrs. J.L. Shafer and A.E. Baize, all Friona residents.



MARILYN JONES and DEON HARKEY....Mr. and Mrs. Thomas Jones of Friona announce the engagement and approaching marriage of their daughter, Marilyn Kay to Deon Austin Harkey, son of Mr. and Mrs. James R. Carey of Amarillo. They will be married Saturday, October 29 at the Friona United Methodist Church.

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## Girl Born To Carthels

Mr. and Mrs. Danny Carthel of Gruver are the parents of a baby girl born Sunday, August 28, in Northwest Texas Hospital, in Amarillo.

Named KiKi Dee, the new arrival weighed six pounds, six ounces and was nineteen inches long.

KiKi has one brother, Justin Dan, two years old.

Grandparents are Mr. and Mrs. Bill Carthel of Friona and Mr. and Mrs. Duane Capps of Vernon, Texas.

Great-grandparents are Mr. and Mrs. H.V. McCabe of Dawn, Texas, Wayne Carthel of Hereford, Mrs. George Streite of Vernon and Mrs. M.H. Capps of Crowell.

KiKi is the first girl born on Grandmother Ann Carthel's side of the family in three generations and she is looking forward to "thinking pink."



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4 Oz. **\$1.50** 8 Oz. **\$2.15**

**CLAIRESSE HAIR COLOR** **\$3.39**  
\$3.75 Value

SEBA-NIL  
**SKIN CLEANSER**  
16 Oz. **\$4.49**  
\$5.00 Value

GILLETTE FOAMY  
**SHAVING CREAM**  
12 Oz. **\$1.19**  
\$1.49 Value

**NOXEMA SKIN CREAM**  
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Regular or Mint Flavor  
7 Oz. **\$1.49**  
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<p>FOODKING SHELLIE CUT 16 Oz. Cans</p> <p><b>GREEN BEANS</b> 4 for <b>89¢</b></p>	<p>ALLEN'S 15 Oz. Can</p> <p><b>PORK 'N BEANS</b> 5 for <b>\$1</b></p>	<p>ELLIS 300 Can</p> <p><b>TAMALES</b> <b>39¢</b></p>
<p>FOOD KING 14 1/2 Oz. Cans</p> <p><b>WHITE HOMINY</b> 4 for <b>89¢</b></p>	<p>OUR DARLING W.K. 303 Can</p> <p><b>GOLDEN CORN</b> 4 for <b>\$1</b></p>	<p>CONTADINO ROUND 15 Oz. Can</p> <p><b>TOMATOES</b> <b>39¢</b></p>

 <p><b>BUCKET 'O CHICKEN</b></p> <p>GRADE A FRYERS</p> <h2>45¢</h2> <p>LB.</p>	 <p><b>GROUND BEEF</b></p> <h2>69¢</h2> <p>LB.</p>	 <p><b>OWEN'S COUNTRY SAUSAGE</b></p> <h2>\$1.29</h2> <p>2 Lb. \$2.58</p>	 <p><b>RED DELICIOUS APPLES</b></p> <p>3 LB. CELLO</p> <h2>88¢</h2>	 <p><b>ALL PURPOSE RUSSET POTATOES</b></p> <h2>79¢</h2> <p>5 LB. BAG</p>	 <p><b>JENO'S PIZZA</b></p> <p>ALL VARIETIES FROZEN</p> <h2>79¢</h2> <p>EACH</p>
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<p>USDA CHOICE BEEF</p> <p><b>CUBE STEAK</b> LB. <b>\$1.69</b></p>	<p>CALIFORNIA PASCAL CELERY Stalk <b>29¢</b></p>	<p>MORTON FROZEN chicken turkey beef 4 for <b>\$1</b></p>
<p>EXTRA LEAN</p> <p><b>GROUND CHUCK</b> LB. <b>98¢</b></p>	<p>CALIF. SUNKIST ORANGES LB. <b>25¢</b></p>	<p>MRS. GOODS FROZEN 3 Dozen <b>79¢</b></p>
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<p>WILSON</p> <p><b>SLICED PICNICS</b> LB. <b>79¢</b></p>	<p>CORNKING LUNCHEON MEAT 12 Oz. Can <b>85¢</b></p>	<p>CLOVERLAKE BUTTERMILK 1/2 GAL. <b>\$1.79</b></p>
<p>GOOCH'S or GLOVER'S</p> <p><b>HOTLINKS</b> LB. <b>89¢</b></p>	<p>SHURFINE LAWN LEAF BAGS Reg. \$2.24 <b>\$1.79</b></p>	<p>SHURFINE TALL KITCHEN BAGS 30'S Reg. \$2.22 <b>\$1.79</b></p>

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