

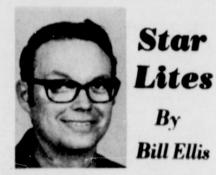
# The FRIONA \* STAR

VOLUME 52, NUMBER 26

SUNDAY, APRIL 3, 1977

15 CENTS

14 PAGES Plus Supplement



WITH TORNADO SEASON here once again, school officials will send a letter to parents this next week informing them of the school's preparations for a tornado alert.

The letter, signed by Superintendent Tom Jarboe, says that the school keeps posted of violent weather through radio, TV, Civil Defense units, local police and highway patrol as well as fire department.

All students have been informed and drilled as to what to do in the case of a tornado alert. They have been assigned certain places to go for the maximum protection available.

"During severe weather, we will take any and all steps to insure the safety of the children in our school. At such times, parents may come and get their child if they wish, but are encouraged not to say anything that might contribute to panic.

Parents must check with the child's teacher or principal before picking up their child, as the teacher is responsible for each child.

Kindergarten children of Mrs. Gober's and Miss Smith's will be in the grade school building with those of Mrs. Jarboe if they are not in their regular rooms.

All students will be using the safety and protection of their hallways, rather than their classrooms, during a tornado alert.

It was reported that during severe weather, the school may decide to dismiss early, provided they feel that the children will have time to get home before the storm begins.

"Therefore, it is necessary for each family to have a pre-arranged plan with their child as to where he would go in case you are not at home," Jarboe said.

UNLESS THE TEAM gets to the national finals, you rarely ever hear of many of them, or of their coaches.

# **Richard Wilson New Postmaster**

Richard Wilson, 38, a native of Lubbock, has been named postmaster at Friona. Wilson was given his oath of office by C.T. Davis of Amarillo, manager of the Amarillo sectional center, in a ceremony Friday morning at the local post office.

Wilson has over 19 years of experience in the postal service, mainly in carrier operations. He says he is extremely pleased to have the postmaster's position here, and looks forward to moving his family to Friona.

The new postmaster and his wife Patricia Ann have three children. They are Mitch, 15, Lance, 13, and Mendi, three. The family has been living in Shallowater for the past five and one-half years. They attend the Baptist Church.

Mrs. Wilson is presently employed by Texas Instruments in Lubbock. "I am anxious to be able to move my family to Friona. I know that we will enjoy being a part of the community," Wilson stated.

The new postal official asked the help and consideration of local mail patrons in helping him deliver the mail properly. "We also have a new carrier (Preston Wyly on City Route 1), so it is imperative that we have complete addresses on all mail. This will expedite delivery and control misdeliveries," Wilson said.

## **Commissioners** Okay Local CPR Equipment

Parmer County commissioners voted to purchase necessary equipment for the county's chapter of the American Heart Association for the presentation of Cardio-Pulmonary Resusitation demonstrations, for instructional procedures for heart attack patients.

Jo Buchanan, meeting with the commissioners as chairman of the county chapter, and requested that the county purchase a mannequin and film for use in the instruction, which will be offered to schools within the county, as well as other groups. Cost of the program is expected to be \$700.00.

In other business, the commissioners approved expenditure of \$274.25 for flying an indigent,

### School Adds A Day To

Frederico Segovia, to Galveston for needed medical treatment.

Otherwise, the court went on record as opposing civil service for county employees, and the clerk was instructed to write a letter to representative Bill Clayton stating the court's opposition to a pending house bill that would provide such civil service.

Commissioners approved the payment of attorney's fees for two indigents appearing in county court, Fred Constancio, Jr. and Emmett Gene Loughridge.

County Agent Mack Heald was reinbursed for expenses incurred in attending livestock shows at Houston and Lubbock, amounting to \$90.00.

Payment of \$63.13 to the PRPC in Amarillo for radio communications equipment was approved.

A general discussion concerning roads in each precinct was held. A report was given on the construction on Highway 214 between Hub and Clay's Corner, to the effect that the

SHOWERS, MAYBE .... Diane Bennett, the Star's "cover girl" for the month of April, is optimistic that the month will bring forth shewers, so she has bought a new umbrella. Miss

Bennett, an 18-year-old senior at Friona High School, is the daughter of Mr. and Mrs. M.P. Bennett. She has been active in sports while in high school.

# **City Man Familiar** With Treasure Trove

Roscoe W. Parr, longtime Friona resident, has been telling folks around this area for years about

Parr's lawyer says he represents a group of persons associated with Parr, including a former president to recover the treasure some say may now be worth \$250 billion. Noss was shot to death in a gunfight over



More is the pity, as concerns Al McGuire, coach of the national champion (basketball) Marquette team

Since his team did get into the final four, we began to see quite a lot of material on McGuire. Enough to realize that he is quite a character, in a time when our nation can use a real "character." It's too bad that McGuire had decided to retire, even before winning the national title.

McGuire has made a habit of taking a group of hand-picked ghetto fighters and winning over 20 games a year. It is said that at one time his players would celebrate victories by cutting down the basketball netswith switchblade knives.

If you watched his team play during the final two weekends, you no doubt got to see a lot of McGuire's expressions that he puts on during a game. It would have been entertaining if the TV cameras could have stayed on his face for the entire game.

He expresses his opinion--on virtually every call by an official. But he is also a good sport, as evidenced by the time he called time out so the opposing player who had crashed into the crowd could be helped back onto the court, and made sure he was all right.

We didn't even know where Marquette University was located prior to the NCAA playoffs. We're still not too sure. But we enjoyed seeing and reading about their colorful coach.

### **PD** Recovers Stolen Cycle

Quick action by the Friona Police Department has resulted in recovered merchandise after a reported robbery.

A Honda motorcycle was stolen from Jimmy Maynard at 906 Prospect on March 16. The cycle was recovered and returned to the owner the same day. No arrest has been made as of this date.

Arrest by the local Highway Patrol of William Lee on a marijuana charge resulted in the clearing up of two automobile burglaries in Friona.

All articles, valued at approximately \$1,000, have been recovered except for a lady's purse taken from one vehicle and a box of shells from another.

### **Easter Break**

The current school calendar is being revised by taking an additional day during the Easter Break on Tuesday, April 12, and adding Thursday, May 26 as the final day of instruction for the 1976-77 term

The revised Easter break schedule looks like this: Wednesday, April 6: school will dismiss one hour early, at 2:45 p.m. Thursday, April 7 is a holiday for students, with teachers having an in-service day. Friday, April 8, Monday, April 11 and Tuesday, April 12 are also holidays. School will resume at the regular time on Wednesday, April 13

With the final day of instruction set for May 26, 8th grade graduation exercises will be held that night. High school graduation will be held on Friday, May 27.



POSTMASTER ..... Richard Wilson, left, was sworn in Friday as postmaster at Friona by C.T. Davis, sectional center manager at

A report was made as to the pruning of trees around the court house, which has been completed.

It was reported that a letter had been received from Bill Clayton expressing his appreciation for the position the court had taken regarding certain bills now before the legislature.

### **Lions Set Broom Sale**

The Friona Evening and Noon Lions Clubs will hold their annual broom sale on Monday, April 3.

The Caravan for the Blind will bring the products to Friona. The truck will be parked south of the City Park most of the day for the benefit of those wishing to stop by and make purchases.

The city will be canvassed by the

Amarillo. Friona has had an "officer

in charge" since the retirement of

former postmaster Wright Williams

last fall.

#### some gold hid off in a cave over in New Mexico.

Parr, who is nearing 70 years of age and is physically unable to head the search for the missing treasure, is now the unwilling victim of much publicity, due to the treasure hunt which has been going on in the White Sands vicinity of New Mexico.

A spokesman for Parr says he did not agree to the search by Expeditions Unlimited and the firm has gone ahead with the search without his permission.

> Test Alert Is Slated

Providing that the weather is clear, the city will have a tornado warning test run with the fire alarm on Tuesday, April 5 between 6 and 6: 30 p.m.

About four blasts lasting 15 seconds each is the warning signal. The "all clear" signal will consist of three short blasts.

## **First Beneficial Moisture Received**

74-36 72-40

First moisture to amount to anything for the calendar year was received in Friona last weekend. The rainfall here measured .7

inch, and for the most part was the slow-falling beneficial variety.

Adjacent farmland also received a rain, and although it far from broke the drought, it was a welcome change from the wind and dust. The Rhea community reported .7

inch for the weekend, and upwards of an inch fell in areas south of town.

TEMPERATURES HI-Low Date Saturday, March 26 Sunday, March 27

Monday, March 28	68-44
Tuesday, March 29	54-39
Wednesday, March 30	60-35
Thursday, March 31	55-28
Friday, April 1	62-32
Saturday, April 2	58-34
Precipitation: .39 inch on	March

28; .11 on March 29.

of a New Mexico college, who are not seeking personal wealth.

"Parr doesn't really need the money. We are more interested that if anything is found, it be used for the benefit of a lot of people and not just individuals wanting to get rich," said the lawyer, who asked that his name not be used.

The story goes like this. Dr. Milton Noss is said to have found a cache of gold bullion, coins and artifacts in a cavern while deer hunting on the rugged limestone mountain known as Victorio Peak in 1937. Noss lost the gold when he accidentally sealed the shaft to the cavern with an ill-placed dynamite charge.

He spent the rest of his days trying

the treasure trove in 1949. Roscoe W Parr was Noss' partner in the search for the missing cavern years ago.

Violet Noss Yancy, second wife of Dr. Noss is another claimant to the treasure who plans to go to the courts when and if the treasure is found.

The firm of Expeditions Unlimited, Inc., with headquarters in Pompano Beach, Florida, began the search for the fabled treasure a couple of weeks ago after much entanglement with government red tape allowed the group only 10 days to probe the restricted site. The hunt was delayed by weather a couple of days.

(Continued on Page 7)

be conducted at the Friona Fire

Voters will elect two members to

the school board. Four names are on

the ballot: M.C. Osborn, Gaylord

Maurer, Jerry London and Jerry

Hinkle. Hinkle is an incumbent on

the board. The other incumbent,

David Grimsley, chose not to run.

In the city council race, four

names are also on the ballot, but

voters will elect three members to

Station. Polls will be open from

a.m. until 7 p.m. election day.

# Saturday Is Election **Day For Frionans**

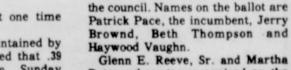
The polls will open Saturday (April 2) in the city and school elections here. The joint election will

It was the most rain at one time

The official guage maintained by

since last October.

the City of Friona showed that .39 inch fell up to 8 a.m. Sunday morning. Another .31 inch was measured after 8 a.m. that day.



Bates, whose terms expired on the city council, chose not to seek re-election.



#### PAGE 2, THE FRIONA STAR, SUNDAY, APRIL 3, 1977



#### ....from the files of The Friona Star

45 YEARS AGO-APRIL 1, 1932 The Santa Fe Farm and Home Special, operated by the railway company in cooperation with the Texas A&M College, arrived here for the third stop of the day Saturday, March 28 at 7:30 p.m. The train carried four cars of exhibits stressing improved methods of farming and livestock production, with more profit and better living as the keynote of the display. A large crowd of Friona and Parmer County people, many of them traveling a long distance, in spite of the blustery weather, were present.

35 YEARS AGO-MARCH 27, 1942 Lee H. McElroy, county agent, this week announced that a repair clinic, jointly sponsored by the extension service and the Friona Lions Club, would be held in Friona in the near future to give practical information on the repair and care of household appliances and machinery.

One possible solution of the farm labor shortage in this territory was brought out this week when the United States Employment Service suggested the registration of high school and college students for work on the farms.

#### + + + + + 30 YEARS AGO-

(1947 issue missing from Star files.)

25 YEARS AGO-MARCH 27, 1952 Wright Williams, Friona gin owner-operator, was named Monday evening as the new and second president of the re-activated Friona Chamber of Commerce and Agriculture. D.C. Herring was selected vice-president and Weldon Dickson was re-elected treasurer.

Gay Ann McFarland was recently elected president of the Area I Future Homemakers of America chapter at a meeting held in Plainview. The district honor was accorded the Friona FHA member by the house of delegates which included one voting delegate from each chapter together with the area executive committee. Area I consists of 104 chapters embracing over 4,000 FHA members. Approximately 2,000 members attended this meeting. + + + + +

35 20 7

The Friona ★ Star Published Every Sunday

at 916 Main Street

20 YEARS AGO-MARCH 28, 1957 Voters and taxpayers of the Friona School District gave hearty endorsal to a school board recommendation Saturday afternoon, and authorized in the special election the sale of \$350,000 in tax

election the sale of \$350,000 in tax bonds to finance a building program for the school. The school is thus assured of an early starting date on a new grade school building, a new auditorium and an addition to the present high school.

The beginning of what turned out to be the worst snow storm of the season--and the biggest since last February--arrived here about midnight Friday. The longer it lasted, the worst it became, and before it was over, several persons were marooned southeast of town, a large delegation of Frionans were unable to return from Amarillo, no mail was received for more than 48 hours and travelers wre stranded in Friona.

15 YEARS AGO-MARCH 29, 1962

Contract to construct a new field house on Chieftain Field was awarded to George Taylor of Friona at a special meeting of the school trustees Friday in the Superintendent's office. Taylor submitted the low bid of \$14,911.77 for the 125 by 25 foot structure. The bids ranged up to \$18,782. A large dressing room for the Chiefs and another for the visitors will occupy the majority of the structure, in addition, a coaches' office, training room, laundry and storage room and heated rest rooms for fans.

#### + + + +

10 YEARS AGO-MARCH 23, 1967 Plans for a cattle feeding operation to ultimately handle 30,000 head of cattle has been announced at Bovina by a newly formed Cooperation. The feedlot will be located on the south side of Highway 60 on land purchased from Jack Dunn of Clovis. The site is four miles southwest of Bovina and eight miles northeast of Texico-Farwell.

What started out to be a calm Sunday afternoon shower spawned several apparent tornadoes in the Friona area last Sunday, while portions of the area received close to an inch of moisture, the most at one time in almost six months. Several residents of Friona reported seeing funnels "in the making," and at least one which touched ground briefly in open country just north of town.

#### + + + + + 5 YEARS AGO-MARCH 30, 1972



The school was the center of everything in the small community where I grew up. Just to the side of the school building was an old gymnasium built of native sandstone. Chiseled in a rock at the corner of the building was "W.P.A. — 1936".

The gym was used for the ever popular sport of basketball but a stage at one end helped it double as an auditorium where plays, concerts and commencement exercises were held. The big event of the year that everyone looked forward to was the Harvest Carnival. The gym literally became

a beehive of activity. Booths were erected by each class and the entire building was strung with twisted streamers of orange and black crepe paper. There were dart throwing, apple bobbin', cake walks, and bingo. There were the fish pond and the fun house. Farmers in the community would usually donate watermelons (sometimes without knowing it) and the senior class would hold a watermelon eating contest. I remember they had a fenced-in area for geese. For 10 cents you could get three tries to toss a ring around the neck of a goose. It was called 'Ringing a goose's neck'', of all things. Two ringers fetched you a nice prize. Kids from the different classes would go through the crowd selling "chances" for some prize, like a turkey, a pocket watch or a deer rifle. Younger kids would usually dress in costumes, carry noise makers and handfuls

the Harvest Carnival' Promptly at nine o'clock the announcement would be made, "The coronation is about to begin!" momentary hush would come over the crowd as eyes turned toward the stage. Chairs would be brought in and everyone would be seated, leaving an aisle down the center. The processional would start, the dukes would be decked out in the best suits they could find and the duchesses would be attired in beautiful homemade long evening gowns. With all the contestants on stage it was always a hushed and beautiful moment, when taffeta dresses rustled and bashful boys stood stone still trying not to smile. The results of the voting would be announced and the winners crowned with wild applause from the crowd.

It was a time when you could see the evidence of how hard each person and each class had worked toward a common goal. The money taken in was always put in a worthy project that benefited the school and community.

I went back there to a homecoming a few years ago and it seemed the gym was much smaller than it used to be but the warmth and feeling were still there and so were the memories.

### Allen Appointed

### Volunteer Chairman

Charles E. Allen, Executive Vice President of Friona State Bank, has accepted the appointment by the U.S. Department of the Treasury to serve as a Volunteer Chairman for the Parmer County Savings Bonds Committee.

In announcing Mr. Allen's appointment, Mr. John V. James, Chairman of the Texas Savings Bonds Committee remarked that "His business experience and active participation in community affairs will be most valuable in his volunteer service as Parmer County Chairman, especially in these times when the United States Savings Bonds Program takes on increasing importance in helping to keep our nation economically strong and secure."

As Parmer County Chairman, Mr. Allen will work with other community leaders in a year-round program to encourage the increased purchase of Savings Bonds at banks and on the Payroll Savings Plan.

Mr. Allen is well known in civic affairs. He is a member of the Friona Lions Club and Friona Lodge No. 1332; and past District Governor of District 2-T1, Lions International, and Past Master of Friona Lodge No. 1332 A.M.&F.M. Mr. Allen and his wife, Melba, have one daughter, Joyce Cunningham.

### Services Held

### For M. Self

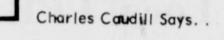
Services for Manuel Self of Muleshoe were held Sunday, March 27 in Muleshoe Church of Christ with Cecil Bunch, minister, officiating.

Burial was in Bailey County Memorial Park under direction of Singleton-Ellis Funeral Home. Mr. Self died Friday at 6:30 p.m.

in Muleshoe after a lengthy illness. Mr. Self moved to Muleshoe in 1940 from Sentinel, Oklahoma. He was born in Creelsboro, Ky. He was a member of Muleshoe Church of Christ and was a retired farmer.

Survivors include his wife, Veta; a daughter, Mrs. R.V. Ivy of Dimmitt; a son, Max of Friona; three grandchildren, Mrs. Gayla Brown, Gary Self and Terry Self, all of Friona.

Also surviving are three sisters, Mrs. Willie Meadows of Sentinel, Mrs. Herschel Arnold of Clovis and Mrs. Bill Chamber of Cordell, Okla.; and three brothers, Clarence and George, both of Sentinel, and Gwinn of Kingston, Okla.



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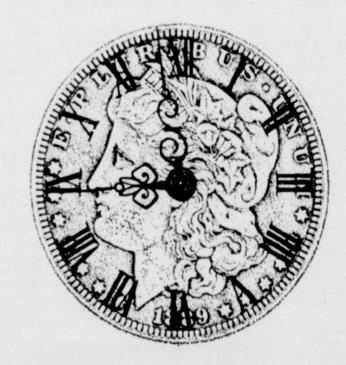
SUBSCRIPTION RATES Parmer County, adjoining counties, 56.30 per year. Elsewhere, \$7.87 per year. Bill Ellis, Editor & Publisher Laura Coffey, Bookkeeper Vickie Copiey, Back-Shop Foreman W.L. (Preach) Edelmon, longtime leader for cotton interests in this area, has just completed work on a machine that could have a revolutionary effect on the industry from a standpoint of selecting better quality planting seeds. The machine, which is to be called the Edelmon Seed Separator, Model 36, separates high density seeds from the less desirable low density seeds. of confetti. The gym would be packed with people, excitement, cigar smoke and noise.

Money collected from the booths and chances was turned in as votes for the particular class's Duke and Dutchess. A penny was one vote. The Duke and Duchess were a boy and a girl elected by the class to try to win the



Ralph and Russell Scott, twins, have lived in Friona for the past four months. They are mechanics, and are employed by Cal Jordan. Implement Co. of Clovis. The two young men are originally from Vega. They live at Saratoga Gardens apartments, number 34. They attend First Baptist Church.

BROCKMAN SALES Automotive Parts And Irrigation Supplies ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools HOUSER GROCERY & MARKET REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES



# TIME IS MONEY

...And it only takes a minute to write out a check and put it in an envelope for mailing. Isn't your time too valuable to waste it running around paying bills in person when you can make a check payment by mail in just a minute? A Checking Account with Friona State Bank is easy to use, and even easier to open. Come in and let us show you.....

PEOPLE COME FIRST

FRIONA STATE BANK

#### THE FRIONA STAR, SUNDAY, APRIL 3, 1977, PAGE 3



PAGE 4, THE FRIONA STAR, SUNDAY, APRIL 3, 1977



#### THE FRIONA STAR, SUNDAY, APRIL 3, 1977, PAGE 5

# **McCleskey Reports On Import Status**

"We are not going out of the agricultural business today, nor next week, nor next year. There is enough water left in place to give us some lead time to do something about the problem," said George W McCleskey, member of the Texas Water Development Board to soil and water conservation district directors and guests at the Panhandle Association of Soil and Water Conservation Districts' meeting held recently in Friona.

A.L. Black of Friona and Chairman of the Texas Water Development Board served as master of ceremonies. Black is a long time leader in soil and water conservation from the local to the national level.

of "Irrigation Water on the High Plains," said that the problem of water depletion is a very pressing matter about which something must be done in the immediate future in order to save irrigated agriculture in the area.

Association were elected. They are Odell Pugh, president, Texhoma; Sherman County SWCD and William

Miller, vice-president, Perryton; Ochiltree SWCD.

The Panhandle Association of SWCD's consists of twenty-five districts. The organization's purpose is to promote the work of districts and to serve as a vehicle whereby district directors can discuss conservation problems similar to the area.

Approximately 90 persons attended the meeting.

### **Area Needs Foster Homes**

Welfare is looking for foster homes for low-income aged, blind, or disabled adults whose homes are no or another, have no homes.

### \$10.0.0.4.0.0.0.0.0.0.0.0.0.0.0. **On The Farm In Parmer County**

**MACK HEALD**, County Agent

#### SWINE PRODUCERS interested in Texas Pork Producers Association. latest developments in swine The one-day shortcourse will offer

feeding, finishing and handling are

urged to attend the second annual

Texas A&M University Swine

Shortcourse to be held in Plainview,

The event is set for the Hale

County Agriculture Center, getting

underway with registration at 8 a.m.

Six swine experts will teach the

course, which is being organized by

the Texas Agricultural Extension

Service in cooperating with Texas

A&M University's Department of

Animal Science, the South Plains

Development Program, Texas Agri-

and opening remarks at 9 a.m.

April 6, 1977.

a wide range of topics on diseases, buildings, equipment handling and nutrition.

Instructors include L. Bynum Driggers, Extension specialist with North Carolina State University, Raleigh: R.D. Glock with the Iowa State University College of Veterinary Medicine, Ames, Iowa; Howard Hesby, associate professor with the Texas Agriculture Experiment Station, College Station; Vernon Meyer, Extension Agricultural Engineer with Iowa State University, Ames; T.D. Tanksley, Jr., professor and swine specialist for the Texas A&M University

AREA PRODUCERS interested in

System, College Station; and W.B. Thomas, swine specialist with the Texas Agricultural Extension Service, College Station.

Shortcourse participants will receive a copy of the proceedings, which should provide excellent resource material which they can take home to study and incorporate into their management systems.

The Panhandle South Plains is the leading swine producing area in the state. Texas A&M University, which for a number of years has held a swine shortcourse on campus, offered the program for the first time off campus last year when it was held in Plainview

cotton's outlook for 1977 and availability of agricultural credit will have an opportunity to hear two Texas A&M University economists during the annual South Plains Development Program annual meeting in Lubbock, April 7, 1977 at KOKO Palace.

The economists are Dr. John A. Hopkin who heads the Department of Agricultural Economics, Texas A&M University, and Charles Baker, marketing specialist for the Texas Agricultural Experiment Station.

The one-day SPD meeting will include a keynote address by Uel Stockard, state agent for the Texas Agricultural Extension Service.



#### **IN FRIONA MEET**

#### Food Safety Is **On Program Here**

## Squaws Are Second; Records Shattered

The Friona Squaws exhibited good depth, but had to settle for second place in a couple of events where they had head-to-head competition. The place was the Squaws' own Invitational Track Meet, held here for the first time since 1973 last weekend. The meet produced one of the finest and most talented groups of girls tracksters assembled in the Panhandle area this spring.

When the dust had cleared, and the track meet had come to a close, Friona was second in the elite 14-team field with 66 points. Meet winner with 88 points was neighboring Bovina, a team which was state runnerup last spring in class A, and has every performer back this spring except one.

Every event in the meet, except one saw a new record set or tied.

The Squaws pushed teams and individuals to several of the records, but could not claim a single first place, although the team placed in ten events in the two-day meet.

Friona came up with its best time of the season in the 880-yard relay, where Cindy Cleveland, Jaton Widner, Paige Osborn and Janice Peak toured the two laps in 1:47.7. This was .6 of a second behind winning Bovina.

Sylvia Malouf came close to winning two events, but had to settle for second place in each one. Miss Malouf jumped 17 feet, two and one-half inches in the long jump, but was edged by only a half inch for the medal.

In the triple jump, Sylvia recorded a 31-91/4 jump, also good for second place.

Janice Peak had her best time of the season in the 220-yard dash, but had to settle for third place behind Brenda Price of Post and Debra Gilbreath of Bovina.

Cindy Cleveland, who had had the second fastest qualifying time in Friday's preliminaries, was bumped one place in the finals, capturing third place on a 12.0 effort in the 100-yard dash.

The Squaws' mile relay team had one of the three fastest qualifying times, but the Squaws finished fourth in as competitive an event as you'll see in many regional or state meets.

Members of Friona's mile relay team is composed of Jaton Widner, Sylvia Malouf, Janice Peak and Paige Osborn.

Paige Osborn was nicead her Three

Betancourt of Lubbock Cooper in the 440-yard dash. Paige posted her best time of the year, 59.8, but Miss Betancourt came up with the fastest time for the event in the area this year -- a sparkling 58.5.

Other point-makers for Friona were Veronica Lafuente, sixth in the 880-yard dash, and Miss Cleveland, sixth in the long jump at 15-111/2.

#### **TEAM TOTALS**

1. Bovina 88; 2. Friona 66; 3. Tulia 541/2; 4. Lubbock Cooper 49; 5. Littlefield 48; 6. Nazareth 46; Dimmitt 421/2; 8. Muleshoe 40; 9. Vega 26; 10. Olton 22; 11. Farwell 16; 12. and 13. Post and Roosevelt, 12; 14. Hardley 3; 15. Morton 0.

Harriery S, 15. Morrion V.
All RELAY-1. Bovins (Denise Read, Sandi Sides, Diane Gilbreish, Debra Gilbreish) 50.7 (record. old meet record 52.9 by Borger); de-Nacional State State States (States), States (States), States States (States), States (States), States (States), States States), States (States), States (States), States), States States (States), States), States (States), States, States,

Friona, 2.41.8. 440—1. Dora Bentancourt, Cooper, 58.5 (record, old record 61.2 by Williams, Canyon); 2. Paige Osborn, Friona, 59.8; 3. Karen Noble, Tulla, 61.9; 4. Jaton Widner, Friens, 62.1; 5. Sheria Mote. Tulia, 62.2. 220-1. Bu

Ruita, 42.2. <sup>a</sup> 220–1. Brenda Price. Post. 25.3 (record. old record 16.3 by Coker, Springlake-Eartif); 2. Debra Gilbreath. Booline, 25.9; 3. Janice Peek, Friona. 26.0; 4. Melissa Sawyer, Littlefteld, 27.9; 5. Ruth Parks, Tuila. 27.1; 6. Oliever Glover, Dimmitt, 77.3.

27.1. B0 LH--1. Sue Slutz, Yega. 11.8 (record. old record 11.8 by by Dyer, Harr); 2. Vicki Cleveland, Dimmitt. 11.3; 3. Ann Bryant, Tulia. 11.5; 4. Washington, Muleshoa, 11.6; 5. Cinda Ethridge. Comp. 13. 12.0.

Washington, Auleshoe, 11.6; 5. Cinda Ethridge, Cooper, 12.0. 100 RELAY-1. Bovina (Beilnde Shelby, Denise Read, Diane Gilbreath, Sandi Sides) 1:47.1 (record, old record 1:47.6 by Gruver); 2. Friona. 1:47.7; A Littlerieted, 1:48.2; 4. Muteshoe, 1:47.3; 5. Cooper, 1:50.1; 6. Tutia, 1:50.9; 100-1. Annia Lusk, Ropasveit, 11.9; 3. Cindy Cleveland, Friona, 12.0; X. Dorothy Rivers, Dim-mitt, 12.0; 5. Matiock, Muleshoe, 12.0; 4. Cindy Schacher, Nazareth, 12.3; MILE -1. Cheryl: Hartshee, Nazareth, 5:52.7 (record, first year for gelle run under UIL rules); 2. Elaine Rodriquez, Otton, 4:13.1; 3. Bedharz, Cooper, 6:19.4; 4. Beth Cityeland, Dimmitt, 4:22; 5. Irene Hernandez, Otton, 4:13.1; MILE RELAY-1. Bovina (Denise Read, Sandi Sides, Diane Gilbreath, Debra Gilbreath) 4:10.3 (record, old record 4:14.1 by Gruver); 2. Lubbock Caoper, 4:10.7; 3. Tutie, 4:17.3; TRIPLE JUMP - 1. Schacher, Nazareth, 22-

TRIPLE JUMP - 1. Schacher, Nazareth, 32-TRIPLE JUMP - 1. Schacher, Nazareth, 32-Illa, 2. Sylvia Malout, Friona, 32-4, 3. Dorothy Riv-ers, Dimmitt, 31-314, DISCUS -51. Pat Shepherd, Bovina 114-214; 2. Karen Carter, Littietieid 110-8, 3. Patricia Davis, Tulia 107-314, LONG JUMP - 1. D. Glover, Dimmitt 17-3, 2. Sylvia Malout, Friona, 12-214; 3. Sue Siutz, Vega, 16-11, HIGH JUMP - 1. Dawn Harwell, Vega 50, 2. M. Acker, Nazareth 4-10, 3. O. Schacher, Nazareth 4-8, SHOT PUT - 1. Patricia Davis, Tulia, 45-4%; 2. Pat Shepherd, Bovi-na 39-215; 3. G. Pohlmeier, Nazareth 37-3.

EIGHTH-GRADE DIVISION TEAM TOTALS: Tulle 154. Boving 49. Olton 54. Immitt and Muleshoe 54. Vege 51. Frione 44.

SEVENTH-BRADE DIVISION TEAM TOTALS: Tutic ISL Denmitt R. Yeps BL. Missher M. Littlefield M. Otton 2. Friens M.



JUMPING STYLE ... Rosemary Acy, member of the Friona Squaw track

squad, is shown exhibiting her long jump style in last weekend's meet.



BATON PASS.....Sylvia Malouf strains to hand off the baton to Janice Peak during the girls' mile relay event in last Friday's preliminaries. At Miss Peak's right is the runner from Lubbock Cooper, which eventually won the heat, with Friona a close second.

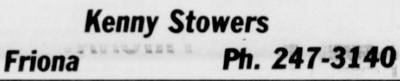


**Stands Great** 

If your're looking for a tough corn that's bred to stand strong and yield big. this is it. DEKALB XL-72b has strong stalks that really take stress. And it vields! Order your's today.



DEPEND ON DEKALB







Learn more about Foods Safety and other aspects of Food & Nutrition at the Parmer County Health Fair, Tuesday, April 5, from 10 a.m. to 6 p.m. at the Community

Building in Friona.



One hundred and lifty acres over 93% of a quarter-section. That's how many acres you can reach with Lindsay's new Corner Pivot. The Zimmatic Corner Pivot rounds out the four corners of your field adds them to your profit picture

The Zimmatic Corner Pivot is selfcontained . no wires are buried in the field to complicate your maintenance or trouble shooting. Ideal water break-up and the right droplet size are assured from both the mainline sprinklers and the Corner Pivot sprinklers . accom plished during corner watering by

Pivot while the mainline sprinklers are shut down. Adequate water pressure means top sprinkler performance which provides efficient absorption and even water distribution across the entire field

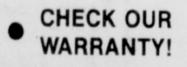
The same engineering and design concepts found on standard Zimimatics are used on the Corner Pivot. Lindsay's external collector ring trans fers a sure flow of power to the Corne Pivot and standard, heavy-duty Zimmatic gearboxes provide years of reliable service. Most of the structural parts are identical to those on standard Zimmatics Time-prove dependability, simplified mainteance and automatic operation make the Corner Pivot all Zimmatic

Lindsay also offers a semi-automatic Corner Gun watering system It irrigates fewer additional acres than he Corner Pivot but costs less initially The Zimmatic Corner Gun may be the system you need.

Round out your corners and fill in your profits with a Zimmatic corner watering system. We'll be glad to give you all the details Call or stop in today.

#### **CO-OP Super Power Plus Rears**

- · Most popular tractor rear in Mid-America · Full ply nylon cord
- · Extra high, extra long 45-degree lugs
- Maximum traction

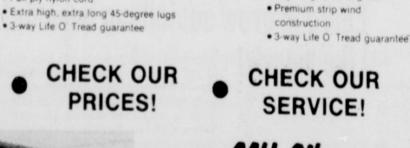


· 30-degree angle cleat.

· Resists barnyard acids

· Excellent roadability

Rears





CO-OP

Rears

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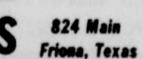
· Plenty of wide, deep lugs

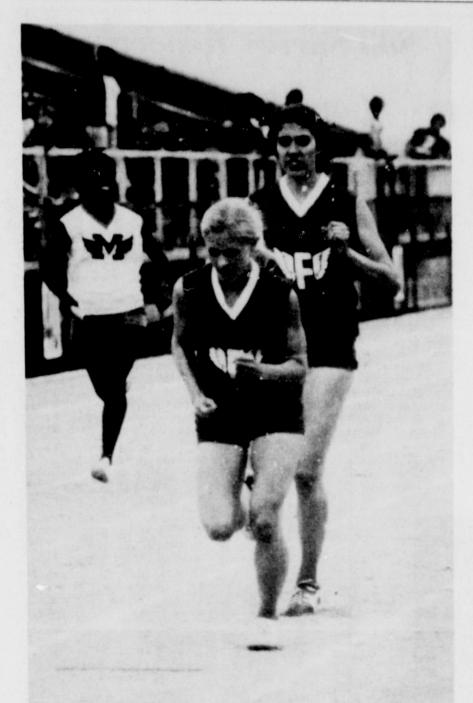
Lugs angled 28 degrees

"ON-THE-FARM" SERVICE AT 247-2771

FRIONA CONSUMERS







YOUR TURN .... Jaton Widner prepares to take the handoff from Paige Osborn in the 880-yard relay event. The Squaws turned in a sparkling

#### **Gatlin Team** 1:47.7 timing at the Friona **3rd In Meet** Invitational Meet last week, but had to settle for second place behind Bovina. Carrol Gatlin Land Company's volleyball team won third place at the Lazbuddie Booster Club Tournament held last week.

There were fourteen teams entered from Plainview, Nazareth, Muleshoe, Clovis, Friona and Lazbuddie.

Carrol Gatlin Land lost their first game and worked back up to the winner's bracket and won third place by beating Treider Electric and Nazareth Welding.

Members of the team are Dian Anthony, Theresa Buck, Betty Lessert, Sharon Rector, Pat Wright, Lucinda Aguirre and Lisa Howell.

220-yard Dash--Nelson Jackson, third, 27.4.

**Junior Boys Win** 

**Eighth Grade** 

**MULESHOE MEET** 

FIRST PLACE WITH 155 POINTS

Rondee Clark, sixth, 35'6"

Shot-James Clark, first, 39'8";

Discus--Chitto Caballero, first,

Pole vault--Rondee Clark, second,

119'6"; James Clark, second, 112'9".

Long jump--Chitto Caballero, fourth, 16'2'4".

High jump-Mike Leal, second, 5'; Martin Mercado, fifth, 4'10''.

440 Relay--Manuel Romo, Jeff

Landrum, Tony Jackson, Craig

Lookingbill, fourth, 53.8. 880-yard Dash--Mike Leal, first,

120-yard Hurdles -- Chitto Cabal-

100-yard Dash -- Martin Mercado,

440-yard Dash--Chitto Caballero,

330 Hurdles -- Martin Mercado, first, 45.6; Mike Leal, fourth, 45.9;

1320-yard Run--Manuel Romo, second, 3:54.3; Mark Blankenship,

Mile relay-Mike Leal, Craig

Lookingbill, Martin Mercado, Chitto

Seventh Grade

MULESHOE MEET

100-yard Dash -- Tony Rios, third,

Tony Jackson, sixth, 49.5.

Caballero, first, 4:00.0.

first, 56.3; Craig Lookingbill,

2:17.8; Tim Mercer, fifth, 2:35.5.

lero, first, 16.3.

second, 11.2.

second, 62.0.

third, 4:02.1.

8'6"; Jeff Landrum, third, 8'6".

**Meets At Muleshoe** 

330-yard Low Hurdles--Rudy Mendoza, second, 52.5; Marciono Escalante, fifth, 60.6. 880-yard Dash--Rudy Mendoza,

second, 2:30.3; James Carrasco, fourth, 2:33.7; Mike Maynard, sixth, 2:44.9.

1320 Run-Gregg Nichols, fourth, 4:26.2.

Long jump-Robert Caballero, first, 16'51/2"; Barron Acy, sixth, 14'51/2'

Shot put-Tony Rios, second, 37'4". Discus--Robert Caballero, first, 114'3"; Tony Rios, second, 102'11" Pole vault-Rocky Nichols, first,

High jump-Kirk Wright, first, 4'6"; Nelson Jackson, third, 4'6" 440 Relay--Rios, Escalante, Jack-

son, Caballero), first, 52.3 Mile relay--Mendoza, Escalante, Jackson, Caballero, second, 4:13.6. TEAM TOTAL: 138 points.

### Friona Man

#### (Continued from Page 1)

The searchers have succeeded in digging out a hole in the peak called the Soldier's Entrance, and have taken photographs of evidence left in the cave by earlier treasure hunters which consisted of canned goods, dynamite and a signature on a limestone wall made by an Army officer in 1961. This information was given to the press by Sam Scott of Ft. Worth who is the spokesman and vice president of Expeditions Unlimited.

According to an earlier story which appeared in newspapers all over the U.S. through the auspices of the Associated Press, Noss's stepdaughter, Letha Guthrie of Clovis, New Mexico said she had seen some of the gold that Noss brought from the cave and frequently visited the mountains with her stepfather when she was a child

"We've always said the military was in there inside the mountain cavern in 1961," Mrs. Guthrie said. Parr has not given his permission for any of this story to be given out to the local press or any other news media. All the information in this article was gleaned from other sources

#### THE FRIONA STAR, SUNDAY, APRIL 3, 1977, PAGE 7



TENNIS ANYONE ?... These youngsters are members of the Friona Junior High tennis teams which came home with a second place in district play at Morton last week.

Standing left to right are Mark Zachary, Rocky Nichols and Jimmy Norwood. Seated are Mike Maynard, Lynn Blackburn, Myra Veazey and Sunny Horton.



Here is the proof of 5514's top yielding performance.

1976 Official Texas State Yield Trials\* Conducted by Texas A&M University, T.A.E.S.

5514 was a top yielding hybrid in its maturity class at these locations:

Location	Yield/acre	5514's % of test average
Etter	7,803 lbs.	108.6
Lubbock	5,744 lbs.	103.7
San Angelo	3,593 lbs.	103.0
Temple	4,255 lbs.	106.2
Uvalde	5,449 lbs.	108.8
5 Test Average	5,368.8 lbs.	106.4

\*Complete results upon request

FOR MORE INFORMATION, CONTACT YOUR LOCAL P-A-G DEALER.

Ask your P-A-G Dealer about the 1977 REBATE PROGRAM. It will save you money on your P-A-G purchases

P-A-G SEEDS, BOX 10303, LUBBOCK, TEXAS 79408 Performance of this seed may be adversely affected by environment strains of insects or diseases, or other factors beyond the con



WILHELM TV & APPLIANCE



#### PAGE 8, THE FRIONA STAR, SUNDAY, APRIL 3, 1977

# Aldridge Services Conducted

Services for Sam L. Aldridge, 69 former Farwell mayor and attorney for Parmer County, were held Monday in Hamlin Memorial Methodist Church in Farwell with the Rev. W.T. Perry, pastor, officiating.

Burial was in Bovina Cemetery under direction of Parsons-Ellis Funeral Home.

Aldridge, 69, of Farwell, died at 8:45 a.m. Friday in Parmer County Community Hospital in Friona after a long illness.

Aldridge was born December 15, 1907 in Parmer County.

He received his law degree in 1933 from the University of Texas. He opened his practice in Farwell with his brother, John Aldridge, who died in 1968. He continued his practice until Tuesday of last week.

The lifetime Parmer County resident served as the county attorney from 1946-1954. He was appointed by Gov. Allen Shivers as a member of the Texas Department of Public Safety from 1952-1956. He also served several terms as mayor in Farwell. He was a member of Delta Theta

Phi law fraternity, and was an active attorney in state and federal courts. He was elected as a life fellow of the Texas Bar Association in 1976, and was elected as "General Practitioner of the Year" of the State Bar Association in 1970.

He served with the FBI in World War II. He was a graduate of Farwell High School and New Mexico Military Institute in Roswell, N.M.

Survivors include his wife, Dollie: two daughters, Pat Cramer of Pallis Bends Estate, Calif., and Jean Ann Wilkens of Farwell; a son, Bob Hart of Allen; and eleven grandchildren.

Pallbearers were Bob Finney, Tom Lovelace, Jesse F. Landrum, Charles F. Aycock, Johnny Actkinson, Hurshel R. Harding, Jim Berry and John Lee. Honorary pallbearers were a number of old and dear friends

The family asked that memorial contributions be made to Parmer County Community Hospital in Aldridge's name.



TROPHY WINNERS .... This group from the Friona Calvary Baptist Church show off trophies and ribbons won at the R.A. Track Meet held in Plainview last week. The

**Calvary** Group

**Plainview Meet** 

A group of Frionans from the

Calvary Baptist Church traveled to

Plainview last weekend for the R.A.

Track Meet in Plainview, in which the Friona boys took four first

places, two seconds, one fourth and

Friona also brought home plaques

for the high point person, overall

high point class and the Ambassa-

Jimmy Taylor, high school

sophomore, took four firsts and one

second place ribbon, and won the

Jimmy Williams, third grader,

took one second and one fourth

place. Johnny Renner, fifth grader,

Also attending the meet was Neil

Shipp and Butch Preston, sponsor

high point person award.

took a fifth place.

for the group.

one fifth.

dors Trophy.

Does Well At

proud group consists of Jimmy Williams, Johnny Renner, Jimmy Taylor, Neil Shipp and Butch Preston, sponsor.

### **Junior High Tennis Teams**

### **Take Second**

Friona's Junior High tennis teams came home with a second in district play as they traveled to Morton on March 29 for district competition, according to faculty sponsor, Alton Peak.

The girls team consisting of Kim Barnett, Lynn Blackburn, Kayle Britting, Kelly Caudill, Kipi Fleming, Sunny Horton, Teresa Loflin, Mary Rodriquez and Myra Veazey combined with the boys team of Davey Howard, Mike Maynard, Rocky Nichols, Jimmy Norwood, Ricky Roden, Ricky Vera and Mark Zachary to win a second place team championship behind Morton.

The girls doubles team of Lynn Blackburn and Myra Veazey won a first place while Sunny Horton got fourth in girls singles competition. The finals in boys doubles saw the

Friona teams of Jimmy Norwood and Mark Zachary against Mike Maynard and Rocky Nichols with Norwood and Zachary coming out on

### Soil Survey Reports

### **Completed By SCS**

Soil survey reports, detailing soil characteristics for farmers and other land users, will be completed on 150 counties in the U.S. this fiscal year, according to R.M. Davis, administrator of the USDA's Soil Conservation Service.

Twenty-eight of these will be completed for counties in Texas. For the public in these counties, this means that a permanent reference showing the behavior of soils for various practical uses will be available, Davis said in a statement which appeared in this month's issue of "Soil Conservation" magazine.

"Thanks to new technology and better management, production of the National Cooperative Soil Survey is on schedule for the first time in many years," Davis said. George C. Marks, state conserva-

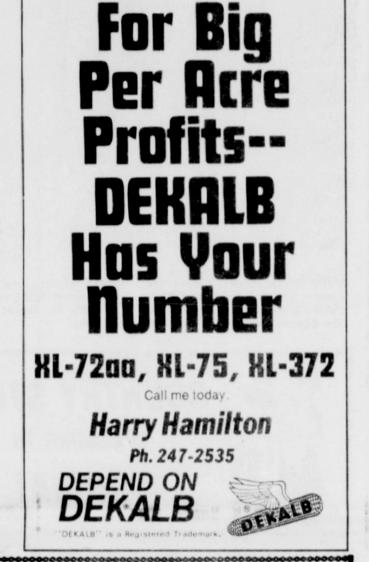
tionist for SCS in Texas, reported that field surveys are going on in 36 counties in Texas. During the past year, surveys were completed and reports written for eight counties. Parmer County is one of the above mentioned eight. These are now in line for early publication. To date, complete survey reports are published and available to the public for 83 counties in Texas.

In those counties where a cooperative soil survey has not been published or is not underway, the Soil Conservation Service can usually provide the information on a plot-by-plot basis by request from landowners.

For those who need to know more about the status of soil surveys or the usefulness of soil survey information, contact Herb Evans.



HONORED .... Jerry Don Glover (right) of Friona recently attended the DeKalb Yleidmasters Club National Recognition Meeting at Chicago, where he was honored for producing 226.20 bu. of corn per acre with DeKalb XL-72aa. Pictured with Glover is John Hartman (left),





DeKalb District Sales Manager. At the two-day meeting, more than 50 of the nation's top grain producers were recognized for their outstanding accomplishments.



# **Extension Service To**

**Host One-Day Program** 

Families are often faced with stressful situations for which they have no immediate solutions. Tension or stress may be the result of changes in the normal routine. Illness or death, disagreement with a loved one and financial worries. even vacations and holiday seasons cause some tension for families.

"Facing the problem squarely and evaluating what is happening is the best way for families to cope effectively with a stressful situation," says County Extension Agent Jana Pronger.

Family stress is one of a number

of topics to be explored in a one-day program for the public at St. John's United Methodist Church in Lubbock, April 21.

Encitled "The Family Living With Change--The Early Years," event is being sponsored by the Texas Agricultural Extension Service in cooperation with the South Plains Development Program family living task force.

Five phases of the family's early. years will be studied, according to Jana Pronger. They include premarriage (concepts of dating), marriage, pregnancy, in-law relationships, and living with children. Dr. Frederick Mears of Texas Eastern University psychology department in Tyler is featured speaker, says Miss Pronger. His presentations will focus on changes within the family that lead to stress and how to cope with them.

The program, which is from 10 a.m. to 3 p.m., will include exhibits by several Lubbock service agencies who are also participating in the workshops.

"The family today is bombarded by one crisis after another, no matter what their economic or educational status is," says Miss Pronger. Stressful situations break up families and even lead to physical ills, and, if widespread enough, will eventually harm the basic structure of our society.

"This program will help the individual to cope with the early years of the family from pre-marriage to establishing in-law relationships," Miss Pronger adds.

She says community leaders across the South Plains are making plans to bring delegations to the program. Sponsors believe 400 to 500 people will attend.

The program is one of a three-year series of meetings on family relationships. Next year's program will emphasize dealing with changes of the family during the middle years, and the third year will emphasize family changes during the late years.



PRESENTED....Thomas JONES Jones of Friona was presented a membership plaque at the Northrup King 200+ Corn Club banquet held on March 22 in Clovis. Pictured left

to right are Harrell Mays, Friona, Texas Northrup King dealer, Tommy Jones and Billy Beard, Northrup King sales territory manager, Abernathy, Texas.

and a second state of the HAPPY BIRTHDAY TO FRIONA FOLKS..... 000000000000

**APRIL 3 THROUGH APRIL 9** The following local residents have birthdays coming up next week. Homer A. Hyde-April 3 Mary Fletcher-April 6 Dorothy Blankenship-April 4 Denise Hall-April 3 **Rusty Ridley-April 3** Charla Beth Chesher-April 3 Glenn Hill Rebber-April 4 Herschel Johnson-April 4

Jennifer Lynn Carter-April 6 Debble Carter Snyder-April 6 Brook Massey-April 6 Brandy Stephens-April 6 Mary Ellen Lloyd-April 8 Jeannette Hodge-April 9 Shirley Donnelly-April 9 Jerry Koelzer-April 14 Daniel Gowens-April 2

If you or someone in your family has a birthday coming up soon, call the Friona Star at 247-2211 and let them know about it.

### **Jones Earns** 144 **Award For Top** Production

Top corn yields in 1976 paid off for Thomas Jones of Friona, Texas, when he became a member of the Northrup King 200+ Corn Club on March 22.

At the annual banquet of the club held in Clovis, Jones was presented a membership plaque engraved with his impressive 1976 corn yield of 205.32 bu-acre. He planted Northrup King's PX 74 corn at the rate of 26,000 plants per acre in late April, 1976, and was pleased with his yield.

Honoring Jones and other West Texas-Eastern New Mexico corn producers is one reason the Northrup King 200+ Corn Club was organized. "We've been honoring large sorghum users for years. Our seed dealers asked us to recognize outstanding corn growers, and the Corn Club was organized for this," explained Floyd Boone, District Manager for Northrup King and Corn Club banquet host.

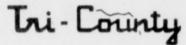
Boone said other reasons for beginning the club were to increase National Corn Growers' Association and participation, and improve awareness of Northrup King corn hybrids.

Farmers interested in the 200+ Corn Club should contact their local Northrup King dealer for information



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**Trudy Reeve-April 5** Edith Johnson-April 5

# **Eradicane** in irrigation water -great weed control in corn

Meter dependable Eradicane herbicide into your center-pivot irrigation system.

- Control wild cane, seedling johnsongrass, watergrass, volunteer wheat, sandbur, redroot pigweed and others.
- · Economical, easy way to control tough weeds in center-pivot irrigated corn.
- Water does the work. You get weed control while you're irrigating your crop.
- Eradicane controls weeds without residue carryover.

Always follow label directions carefully. Ask your Stauffer supplier about Herbigation" weed control service.

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#### One Less Irrigation \* Lower Harvest and Hauling Costs • Less Moisture Dockage • Lower Drying Cost • More Income and Profit per Acre

Pioneer brand 3780 improves corn profits four ways. It is an early hybrid that takes one less watering than the hybrids you've been planting. It also dries faster after maturity than other corns. Since it has good standability and ear retention, you can leave it in the field to dry. This means you harvest less moisture, haul less moisture, and have little or no dockage and drying cost.

#### SINCE IT DOESN'T COST AS MUCH TO GROW, IT CAN MAKE MORE MONEY

In 1976, farmers found that "Cost Cutter" 3780 produced signifi cantly more net income per acre than competitive corns of much later maturity. Though the green weight yield of later maturity corns was greater, 3780 was usually much lower in moisture and thus higher in dry yield per acre. When the saving in irrigation fuel cost was added to

the higher dry yield, it made a difference of \$20 to \$30 net income per očre.

This hybrid matures 11 to 13 days earlier than our famous 3369A but it doesn't concede yield for its earliness. Under most growing conditions, it will yield pretty close to the full-season varieties and harvest several points drier

#### TOUGH ENOUGH TO TAKE IT

3780 is also a tough little hybrid that can take some stress. Head smut didn't bother it in 1976. It has good roots and stalks and holds its ears well. It is sensitive about getting pre-tassel water right on time, however. That critical irrigation time is fairly short since it passes quickly through each stage of growth.

#### Here are actual examples of 3780's ability to make more profit than later maturing, high yielding competitors.

GEDEE	STAGG MATU	n acre entage ; 3780		Adjusted oss return or acre for ich hybrid	G	flerence in irrigation cost 4		west and suling cost 3		scre 2		Pay Weight after drying 1	% Moleture at Harvest	Yield wet weight bs./acre	PIONEER	1976 Oklahoma Panhandle and West Texas
THE P	MATU	22.47	\$	307.58	\$	-		43.94	\$	1.52	\$ 35	8,788	14.6	8,788	3780	- seven locations for
									1991						VS.	Hereford, Muleshoe, Boise City, Dalhert,
rid to use v	If you're farming big of the perfect hybrid			285.11	\$	8.00	\$	53.65	\$	6.76	\$ 34	8,669	25.1	10,729	M17N28*	and Oklahoma Lane.
	Pioneer brand 3306 Staggered Maturity		-		-		-								Station Cross	
	gram. This new Pic allows you to:				Γ										PIONEER	1975
	lems.	26.37	\$	285.45	\$	-		40.78	\$	6.24	\$ 3	8,156	13.6	8,156	brand 3780	and West Texas
	ery more effi														VS.	Muleshoe, Stinnett.
time.	Horvest each optimum tim			259.09	\$	8.00	\$	43.31	\$	10.40	\$ 3	7,760	20.7	8,661	M17N28*	Black and Dalhart
e whole Stagge	Your Pioneer dealer which gives you the w Maturity story. Talk	St par cw1		and hauling	L										The most widely s	
inst v labo effic ler h le wh	the perfect hybrid Pioneer brand 3306 Staggered Maturity gram. This new Pic allows you to: Hedge against lems. Use water, leb ery more effil Harvest each optimum tim Your Pioneer dealer which gives you the w			285.45 259.09	5	8.00	ignation	40.78 43.31	\$	26.24 10.40	\$ 30 \$ 31	8, 156 7, 760	13.6 20.7	8,156 8,661	PIONEER brand 3780 VS. M17N28* Status Crass	and Oklahoma Lane. 1975 Oklahoma Panhandle and West Texas – six locations for Mulashoe. Stinnet. Guymon, Hereford.

P.O. Box 755, Plainview, Texas 79072

The limitation of warranty and remedy attached to each bag of Pioneer brand seed is part of the terms and conditions of the sale thereof

#### PAGE 10, THE FRIONA STAR, SUNDAY, APRIL 3, 1977



MR. and MRS. EDWARD HICKS .... Mr. and Mrs. Edward Hicks of Friona were honored with a reception on the occasion of their 40th Wedding Anniversary at 2 p.m. Sunday, March 27 in the home of their son and daughter-in-law, Mr. and Mrs. Gary Ray Hicks of the Lazbuddle Community. Hosting the reception were the children of the couple, Gary Ray of Lazbuddie and Larry Edward of Indianapolis, Indiana. Edward Hicks and Effie

#### Dawson were married in Roaring Springs, Texas on March 28, 1937. They have five grandchildren, Ray Ann, Chantelle and Scott, children of Mr. and Mrs. Gary Ray Hicks and Shawn and Trent, children of Mr. and Mrs. Larry Hicks. Over one hundred guests attended the reception. Guests attended from Waco, Afton, Roaring Springs, Petersburg, Lubbock, Farwell, Muleshoe, Friona and Tucumcari,

### Society Reports On

### **Mexican Dinner**

St. Teresa's Ladies Society held their monthly meeting Tuesday, March 28. Twelve members were present.

Angela Bermea opened the meeting with a prayer. A visitor, Maca Ramirez, was welcomed.

Matilda Baca, chairman of the Mexican Dinner, reported that 327 plates were served at the dinner last Sunday.

It was decided that the society would purchase china, silverware, glasses and chairs.

Cleaners for the month of April will be Matilda Caballero and Irene Bermea, and hostesses will be Toni Castillo and Helen Fangman.

The meeting adjourned with a closing prayer. Refreshments were served to visitor, Maca Ramirez,

### **Band Slates Bulb Sale**

The Friona High School Band will be selling light bulbs this weekend. These are Westinghouse light bulbs and come in an assorted package of eight bulbs, or three boxes of 3-way bulbs or flood lights, for outside use. The band uses the money from their fund raising projects for their

trips, band activities and miscella-

neous functions

Matilda Baca, Mary Lou Venhaus, Angelita Bermea, Olivia Ortiz, Sylvia Roth, Susie Perez, Dalia Ortiz, Helen Fangman, Hortencia Bermea and Toni Castillo by hostesses, Evelyn Ball and Matilda Caballero.

### Herrings

### **Have Girl**

Mr. and Mrs. Tim Herring of Friona are the parents of a baby girl, born Friday, March 25 at 7 p.m. in Parmer County Community Hospital.

Named Hayley, the new arrival weighed six pounds, twelve ounces and was twenty-one inches long at birth.

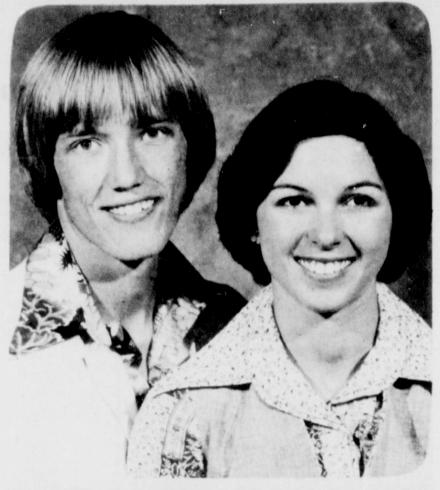
Hayley has one sister, Kellie, 14 months old.

Grandparents are Mr. and Mrs. D.C. Herring of Friona and Mr. and Mrs. Norvell Strawn of Bovina and Mrs. J.W. Roberts of Friona, great-grandmother.

#### NO STORY HOUR

Due to the Easter holiday, the Friona Public Library will not have Story Hour on Thursday, April 7. The next Story Hour will be on April

#### 



TAMMY CHRISTIAN and DENNIS WILLARD ..... Mr. and Mrs. Wendol Christian and Mr. and Mrs. Vernon Willard announce the engagement and approaching marriage of their children, Tammy and Dennis. The couple plans to be married

Saturday, June 18 at 6 p.m. in the Oklahoma Lane United Methodist Church. Miss Christian is a senior at Bovina High School. Willard, a 1976 graduate of Bovina High School, attended West Texas State University and is now engaged in farming.

### Local Students Compete

### In Junior Music Festival

Junior Music Festival of the Division I, First District Texas Federation of Music Clubs was completed Monday, March 21 at the First Baptist Church in Friona.

### Women's Club Has Program

#### **On Crafts** Friona Women's Club held their

"Craft Ideas or Favorite Artist."

Because of the snow storm March 11, only three Friona music students got to Hereford to the annual Festival, regularly held there.

More than eighty local students took part in piano solo, hymn playing, organ, vocal solo, folk song event and ensemble vocal event. Judges were Mrs. Mary Thompson of Portales, N.M., Mrs. Linda Murphree of Friona, and Ferrell Roberts of Clovis, N.M. Mrs. Carl Wimberley of Dawn is the Festival Chairman for this area of First District TFMC.

Students receiving Superior Ratregular meeting on Wednesday, March 23 with all but two members ings for the first time in the Primary group's piano solo were: Kelley present Wied, Susan Bailey, Jo Ann Flores, Roll call was answered with Mary Lloyd, Dana Berend, Janie Aguirre, Gena Wright, Shauna consecutive superior ratings. Many interesting topics on arts Maynard, Kristi Herring, Lisa and crafts were discussed and Fulks, Jessica Maurer, Ericka displayed. Mrs. Boatman made pie Pope, Kristi Britting and Sarita Gay cutive Superior ratings. or dish carriers and presented one to Ellis each member when she presented In the Elementary groups piano her program topic. solo Superior Ratings were received Music was presented by Jessica by Allison McMillan, Mike Gowen, and Gwendolyn Maurer. Karen Lloyd, Diane Johnston and piano solo. District Convention reports were Mark Murphy given by Mrs. Benger, Mrs. Maurer In the advanced piano solo and Mrs. Dixon who attended the division Superior ratings were Lubbock meeting. The "Hands Up" received by Sandy Spring, shawn crime prevention program was Osborn, Jyl Hight, Karla Fleming, stressed Sunny Horton, Kelly Crudill, Terri Refreshments were served by Lloyd, Doris Hough, Julie Owens, Carrie Tatum, hostess. The club Lewis Newell. Sarah Mears, Sharla Beth Duggins, will meet again on April 13. NORTHRUP KING ★ PX 74 and PX 79 CORN SEED **\* SORGHUM SEED - GREENBUG RESISTANCE VARIETY** \* SUNFLOWERS \* GRAZER **\* SEED PROTECTANT \* GRAPHITE** I Have Every Plastic Plate Number In Stock, Manufactured By Lincoln Ag Products

Dana Miller, Rhonda Parsons, Renae Monroe and Kim Frye.

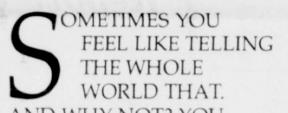
Second year consecutive superior ratings in piano solo were received by Kristi Herring, Sarita Gay Ellis, Karla Fleming, Sunny Horton and Rhonda Parsons. Karla Fleming received second year superior rating in organ solo.

Vocal soloists who had Superior ratings were Doris Hough, Dana Miller, Sharla Beth Duggins and Trebelaires SSS. Penni Weatherly and Kelly Caudill had superior ratings in folk song event.

Hymn playing superior ratings were received by Allison McMillan, Rhonda Parsons and Julie Owens. In voice, Doris Hough and the Trebelaires had second year

Gold certificates are awarded to those receiving three years conse-





are living proof that Jesus Christ can still deprive the world of the power to harm. That He is eternal, and can be

These certificates were awarded to Diane Johnston and Sandy Spring in piano solo. This is the sixth consecutive superior rating for Sandy Spring in

A luncheon honoring the judges was held in the church following the Festival activities, hosted by the mothers. Teachers who entered students in the Festival were from Friona. They were Mrs. Eva Miller, Mrs. Johnnie Walters and Mrs.

### HARRELL MAYS PHONE 247-3477

AND WHY NOT? YOU KNOW HOW THINGS ARE. IT SEEMS YOU CAN'T TRUST ANYONE ANYMORE. OR BELIEVE ANYTHING YOU SEE OR HEAR. PEOPLE SAY ONE THING AND DO ANOTHER. ALL YOU GET ARE FALSE PROMISES AND WORTHLESS GUARANTEES.

If that's the case, where can we put our trust? There has to be someone or something we can believe in. It's hard to live in a world where you can't depend on anybody or anything from one day to the next.

Well, there is someone you can put your faith in. And there always has been. He's the one person who has kept all the promises and commitments He has ever made.

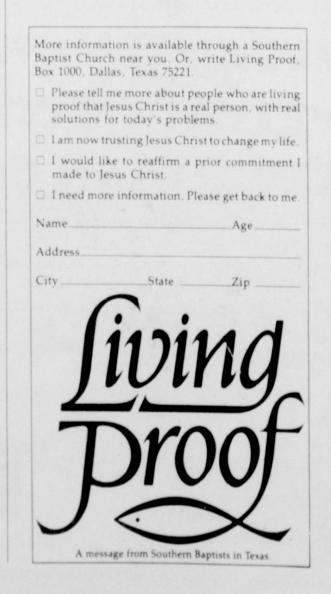
**T**IS name is Jesus Christ. For 2000 years people like yourself have been able to put their total faith in Him. And thousands today are living proof that you still can.

Jesus said, "In this world you will have many trials and sorrows; but take courage, for I have overcome the world." Christians today

trusted as much now as ever.

**T**F you would like to know more about people who are living proof ... if you need more information, or have made a decision to accept Jesus Christ ... there are people nearby ready to share that with you. Please let them know.

It makes a difference to believe in someone who also believes in you.





IDENTIFICATION ... Bob Davis, left, demonstrates to D.L. Harguess how to make an identifying mark on a CB radio. The Friona Kiwanis Club

is urging Friona residents to identify their radios, since they are one of the most likely items to be taken by thieves.



## **Kiwanis Club Members Urge Crime Prevention Measures**

Bob Davis of the Friona Police Department brought a program on "Crime Prevention" to the Kiwanis Club last Wednesday at the Club's regular noon meeting.

In his talk, Davis stressed the importance of local individuals marking their valuable articles for identification if stolen.

"Operation Identification" is a burglary deterrent and property recovery program which is currently being stressed in both the U.S. and Canada. Locally, the Kiwanis Club, with Gary Weber as chairman, is sponsoring the program.

'We hope every resident in our area will get their valuables marked and help discourage the crime of stealing in the Friona area," Weber noted.

Patrolman Davis informed the

group that an engraver is furnished by the local Police Department for those wishing to mark their items. He also noted that using your drivers license number rather than your Social Security number enables stolen items to be checked out much faster. He recommended that the person who is marking their valuables to put "TX" followed by the drivers license number.

"If items are not marked, the chance of ever finding them is not good if they should be stolen," Davis said. "Also, the criminal is less likely to steal items if he realizes that they are marked.

Members of the Kiwanis Club are urging every citizen of Friona to do their part in helping make this a safer and more crime-free community in which to live.

### Mrs. Brandon Presents **Program On Equal Rights**

Mrs. James E. (Peggy) Brandon will bring her campaign against the Equal Rights Amendment to Friona Thursday at 8 p.m. at the Fellowship Hall of the First Baptist Church.

The public is invited to hear Mrs. Brandon, who will include in her lecture areas of importance to parents concerning humanist proposals teaching non-Christian values in school curriculums.

During the past 21/2 years, Mrs. Brandon has spoken to women's clubs, civic organizations and church groups around the Panhandle in her effort to alert the public to some of the adverse changes which will be brought about if the proposed 27th amendment to the U.S.



"The Grass Is Always Greener Over the Septic Tank" by Erma Bombeck is available at Friona Public Library.

In "The Grass Is Always Greener Over the Septic Tank," she has written the expose of exposes--the Constitution is ratified.

She is a member of the Association of the W's and is currently serving as Panhandle Co-ordinator for the group. The membership includes homemakers and professional women who believe we must be educated on issues which affect the moral and spiritual welfare of the family.

Her husband, a tax-attorney, is the Chairman for Texans Against E.R.A., and together they are working to recall Texas' ratification of the amendment.

**Explorers** 

### Meet Monday

interested boys and girls between the ages of 13 and 21 to attend the next Explorer Scout meeting Monday, April 4, 7:15 p.m. at 512 W. 6th

A hamburger supper will be served, followed by a short meeting and volleyball game. The Explorer Olympics which will be held at West Texas in Canyon is just two weeks away, April 15-16. Details on this and other activities will be discussed.

Our deepest appreciation goes to the Kiwanis Club of Friona for agreeing to sponsor the Explorer Scouts. Your readiness to help in this

#### THE FRIONA STAR, SUNDAY, APRIL 3, 1977, PAGE 11



Mrs. Laird Vergith

# Janet Marie Euler Weds Laird Lowell Vergith

Miss Janet Marie Euler became the bride of Laird Lowell Vergith in a double ring ceremony Saturday night at Highland Baptist Church with the father of the bride, the Rev. Lee E. Euler, reading the service. Parents of the bride are the Rev. and Mrs. Euler of Arkoma, Okla., former residents of Albuquerque. The bridegroom is the son of Mr. and Mrs. Lowell Vergith, Denison, Iowa. Miss Sally Stronack of Quebec,

> **IT'S COMING!** WATCH FOR COUNTRY

Canada, was maid of honor and bridesmaids were Misses Elizabeth Smailer, Mary Bennett and Shelley Euler, sister of the bride.

Ed Perdue was best man, and groomsmen were Wade Zellner, Jimmy Green and Joe Liebich Ushers were Larry Hartzell and Bryan Euler, brother of the bride. The bride is the granddaughter of

Mrs. Elmer Euler of Friona



We want to encourage all

### **Nine Reasons Why An Electric Ready-Lite Is The Purr...fect Nite Watcher**

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- 3. Automatic . . . on at night - off by day
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- Wise energy user ... pennies a night 5.
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- Safety & security ... light where you need it 7.
- Long-life bulb ... 8.000-hour rated 8.
- 9. Put it on your electric bill ...

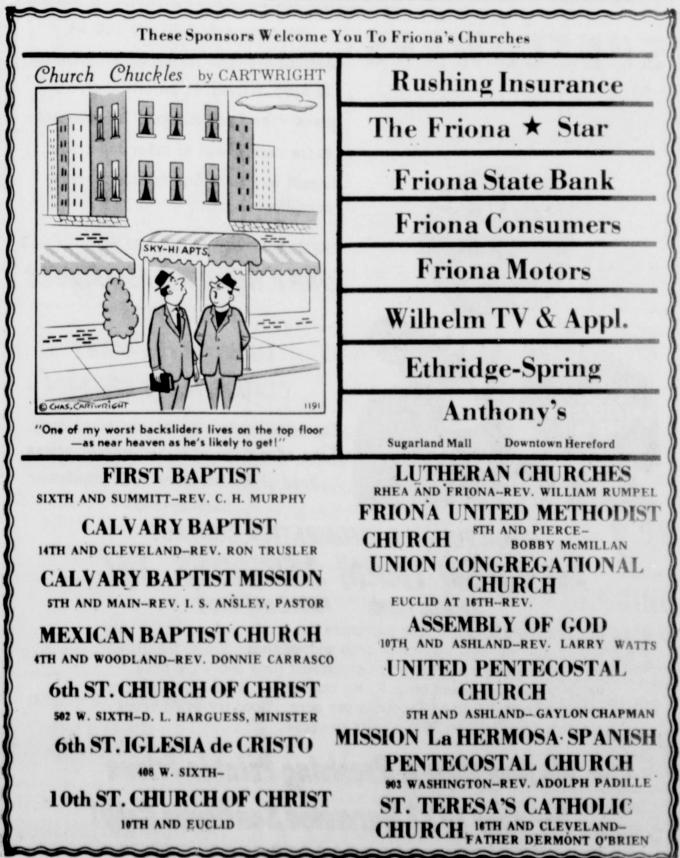


truth about the suburbs: where they planted trees and crabgrass came up, they planted school and taxes came up, where they died of old age trying to merge onto the freeway, and where they finally got sex out of the schools and back into the gutter. This is their story-lonely wives having lunch with their wigs, picking fights with the pet hamster, husbands fighting for custody of the lawn and against the dread disease, car-pool crouch.

Here you will meet the ten Most Unwanted Women in the Shopping Center Parking Lot. You will read the confessions of an Officer in the Girl Scout Cookie Corps and learn what it's like to be a dieter in search of a lettuce that tastes like lasagne. In these pages it is revealed that the washer repairman never comes, that desperate is sending your kids to school wearing broiler-foil, and that a septic tank does not last forever, also why the school boards vote against bare navels. These and other searching questions are answered by Erma Bombeck author of three best-selling books, and a syndicated newspaper columnist.

and other worthwhile community projects is a true example of citizenship.





#### PAGE 12, THE FRIONA STAR, SUNDAY, APRIL 3, 1977

# **Anthony Sees Farm Groups As Helping**

"You want to know where the farmer stands? At the bottom of the totem pole, that's what I think. I believe that the only way agriculture is going to be heard is through organizations. And I feel like we're closer today to being organized than ever before. I think that agriculture is in the mood for that now. I've watched down through the years. Some organizations will pull one way and some the other, but we're all working for the same thing, and we need to become better organized. Through organization there is power. We're small in numbers compared to the rest of the country. We're at the bottom of the totem pole politically because we are few in numbers. We don't carry the weight in Congress that we did in years past. In other words, there's not enough votes in agriculture," says A.W. (Dub) Anthony, Jr., a Friona, Texas farmer.

Anthony, 59, was one of nine farmers participating in the eighth FARM FORUM panel sponsored by International Harvester. He was brought to Chicago to take part in the panel, "How Can You Make Your Farm Voice Heard?"

The panel's comments are featured in a recent edition of the International Harvester quarterly publication, FARM FORUM, which has a circulation of more than one million readers. It provides a

Mr. and Mrs. Nick Saiz of Friona

can make their voices heard. Dub Anthony raises wheat, milo, corn and cotton on 4,700 acres. He also has a 100-head beef cow herd, and a 200-head steer herd. He has been active in the National Grain Sorghum Producers Association, the U.S. Feed Grain Council, and the Texas Grain Sorghum Products Board. He and his wife Irene have two sons and one daughter.

Anthony is active in farm organizations and believes that they are important. But he sees some problems too. "Farm organizations need to get together and pull together," he says. "I certainly believe that in time we will, and that the only way we can really make our voice heard is through unity. And I'm willing to help finance that.

'But I'll certainly agree that farmers as a whole just don't kick in," he continues. "We have voted an automatic checkoff in Texas on grain sorghum, soybeans and several other things. And it was contested. We had to amend the constitution to even make it legal. We got that done, and then we had a lawsuit from one of the elevator people trying to outlaw it. I've spent nearly my whole life in farm organizations, and a voluntary effort doesn't get financed too well. I'm 100 per cent for these checkoffs.

How does Anthony feel about farmers withholding their crops?

"Getting Involved," some sugges-



ANTHONY PARTICIPATES ... A.W. (Dub) Anthony, a Friona farmer, went to Chicago to participate in an International Harvester FARM FORUM panel discussion on how

farmers can make their voices heard. Above, Anthony (left) is interviewed by farm broadcaster Dick Helton.

# **County Health Fair Slated Here Tuesday**

The Parmer County Health Fair to be held from 10 a.m. to 6 p.m. Tuesday, April 5, will be sponsored for a second year by the Parmer County Family Living Committee, the local advisory committee for the Texas Agriculture Extension Service County Program.

The Health Fair, which will be staged in the Community Center in Friona, will include exhibits, free screening, literature, and this year a film festival will be a new highlight. The free screening will include: hypertension or blood pressure check, sponsored by the American Heart Association, Parmer County Chapter; T.B. and Diabetes tests by the Texas Department of Health Resources, and blood will be typed by the Coffee Memorial Blood Bank. Also included will be a height and weight check.

The Health Fair will include information, literature and special displays by Department of Health Resources, Department of Public Safety, Friona Junior High Health Department, American Diabetes Association, March of Dimes, American Lung Association, American Heart Association, The Arthritis Foundation, Family Service Center-Parmer County, Central Plains Mental Health-Mental Retardation Center, Hi-Plains Eye Bank, and Coffee Memorial Blood Bank.

There will be three movies shown. "I Am Joe's Heart" from the American Heart Association; "Inside My Mom" by the March of Dimes; and "Diabetes the Hidden Disease."



# Parents



#### THE FRIONA STAR, SUNDAY, APRIL 3, 1977, PAGE 13

# Machine Will Help

### **Blind Girl Read**

Gaylene Varner is a pert and attractive seventh grader living in Glendale, Arizona. She is blind but is currently learning to read ordinary printed material through the use of an Optacon (Op to Tacitle Converter).

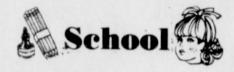
Gaylene is the granddaughter of Mr. and Mrs. Elmo Dean of Rhea and Mr. and Mrs. J.R. Varner of Friona.

She is learning to read with the Optacon with the aid of Miss Pat Rust, who is a teacher of the visually handicapped. Miss Rust had previously worked with Gaylene in learning Braille, the use of tapes and other learning aids.

The optacon is a fairly new concept in communication for the blind and has been out only about seven years. The barrier to its widespread use is the cost factor. The optacon costs approximately \$3,500, putting it out of reach of most blind persons and beyond the financial capabilities of most school districts.

The Rhea Home Demonstration Club is currently promoting a drive to raise money to help buy an Optacon for Gaylene and her school.

With the Optacon Gaylene places her left index finger on a small portable tactile screen. With her other hand, she moves a tiny camera about the size of a penknife over the printed material. The result is an enlarged letter, the shape of which is felt on her left index finger. The whole apparatus is small and portable and can go anywhere; to a



### Lunch Menu

#### Week of April 4-6

MONDAY-fish, macaroni and cheese, hot rolls-butter, buttered green beans, chocolate cake and milk.

TUESDAY-burritoes, Ranch Style beans, crackers, lettuce and tomatc salad, pear halves and milk. WEDNESDAY-barbecue on bun, French fries, sweet relish, cookies and chocolate milk. library or to a grocery store, and the user is free from needing bulky special Braille materials.

Even though there have been many materials put out in Braille and on tape for blind persons, it is still difficult for the sightless to operate in a sighted world. For instance, instructions on the boxes of cake mixes are not printed in Braille.

With the Optacon, the blind can conquer this barrier and can read anything from the phone book to an ordinary newspaper.

The learning process is slow, but Gaylene and her teacher feel that it is well worth the effort.

Anyone from this area who would like to contribute to a fund to purchase this machine for Gaylene, is asked to contact Mrs. Jack Patterson or any other member of the Rhea Home Demonstration Club.

### School Seeks

### **K'garten Kids**

The school urgently needs the names of all children who will be Kindergarten next school year. All parents of children who have not been in school here and who will be five years of age on or before September 1, 1977 are urged to be sure the primary school has the child's name, date of birth, parent's name and address.

Forms requesting this information are being sent out by the school children presently in school, but any parent of a child involved should contact Mr. Freeman Melton, Jr., Elementary School Principal, if they have not received a form.

A meeting will be held for next year's kindergarten parents at a later date this spring. Parents will be notified as to the date and time of this meeting.

"The school needs the names of all children who will be eligible for kindergarten next school year. We urge all parents of these children to be sure the elementary school principal's office has this information," said Superintendent Tom B. Jarboe.



# HOSPITAL REPORT

#### ADMISSIONS-

Mrs. Ismael Garcia and baby boy, Hereford; Yvonne Ramirez, Hereford; Wilma Jones, Friona; T.E. Lovett, Friona; Anthony Levario, Jr., Hereford; Raleigh Rule, Friona; Mrs. Tim Herring and baby girl, Friona; Annella Elliott, Bovina; Michelle Ramirez, Hereford; Mrs. Ross Baird and baby girl, Hereford; Esmeralda Ramirez, Friona; Ruby Lee Jones, Bovina; Sarah Herrera, Friona; Edna Estes, Bovina; James A. Dagby, Colorado; Mrs. Victorino Monarrez and baby boy, Friona; A.B. Wilkenson, Bovina; Jim Mears, Friona; Mrs. Reynaldo Diaz and baby boy, Friona; Bacilia Nanez, Hereford; Corrine Cunningham, Farwell; and John Alan McGowan, Hereford.

#### DISMISSALS-

Juanita Leal, Sandra Vega, Anthony Levario Jr., Ralph Durstine, Annella Elliott, Mrs. Ismael Garcia and baby boy, Raleigh Rule, Michelle Ramirez, Mrs. Tim Herring and baby girl, T.E. Lovett, Yvonne Ramiez, Esmeralda Ramirez, Sarah Herrera and Mrs. Ross Baird and baby girl.

#### PATIENTS IN HOSPITAL-

Wilma Jones, Charles Ross, Ruby Lee Jones, J.A. Dagby, Janie Monarrez and baby boy, Mrs. Reynaldo Diaz and baby boy, Jim Mears, Edna Estes, A.B. Wilkinson, Bacilia Nanez, Corrine Cunningham and John Allen McGowan.

# Texas Baptist "Living Proof" Comes To Friona In April

Texas Baptists are about to sweep the state with "Living Proof," an unparalled media evangelism campaign featuring testimonies by well-known Americans who have experienced changed lives through commitment to Jesus Christ.

Among celebrities spotlighted in the \$1.5 million media campaign are Billy "White Shoes" Johnson of the Houston Oilers; actor Dean Jones; former militant Eldridge Cleaver; and Country and Western Star Jeannie C. Riley.

Living Proof will move across the state in four-week periods of intensive multi-media advertising beginning February 20 in North Texas; March 6 in South Texas; and March 27 in West Texas.

Before ending in April, the campaign is expected to reach every Texas resident at least 40 times through TV, radio, newspaper, magazine, outdoor display and transit advertising.

With non-denominational appeal, the 2.1 million member Baptist General Convention of Texas seeks to raise spiritual and moral awareness through the program, according to Rev. C.H. Murphy, Friona First Baptist Church.

"People featured in the media testimonials are Living Proof that Jesus is real and that He can make a difference in our lives. By communicating these personal experiences, we intend to provide people with insight that will allow them to determine intelligently whether or not Christ can fill a void in their lives, as he has for so many others," Murphy said.

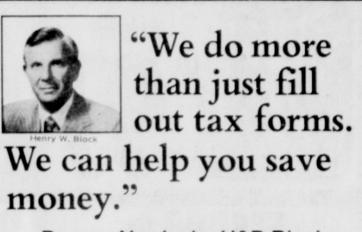
For example, Pro Football Player Billy "White Shoes" Johnson reveals in his testimony that Jesus provided "a satisfaction with myself; a secure feeling in the world and most of all, a quiet peace of mind, way down deep, where the (fans') cheers don't reach."

When successful businessman Allan Mayer, of Oscar Mayer Co., was confronted with his daughter's serious illness he realized it was something he couldn't handle with a phone call or a memo. In his testimony Mayer tells how Christ proved "I could trust him with my daughter's life, and more, He gave me a greater sense of purpose and joy, to prove I could trust him with my life, too." Other noted individuals unveil in Living Proof testimonies how Christ helped them return meaning, hope and purposefulness to their lives. They include Miss Teenage America Rebecca Ann Reid; C & W Singer Connie Smith; Rosargentina Pinel, Consul General of the Republic of Honduras, San Antonio, Texas; Paulino Bernal, former band leader; and Antonio Mendoza of the U.S. Office of Equal Employment.

The media campaign is designed to support the evangelistic efforts of various groups and organizations in 4,400 Baptist congregations across the state. Brother Murphy explains that the local church is at the heart of this movement.

"The Living Proof media campaign will spur public awareness that will be met by local churches with activities illustrating the value of Christian fellowship," Murphy said. "Our goal is to lead new converts and inactive Christians back to all the local churches." One plan for enhancing public attention includes urging mayors of cities and towns throughout Texas to lend civic recognition to the program by proclaiming "Good News Week." A period focusing on sharing the gospel, Good News Week would correspond with the beginning of the media campaigns in North, South and West Texas.

Such civic recognition of Living Proof will allow churches to invite public participation in activities such as rallies, open houses and meaningful public service projects.

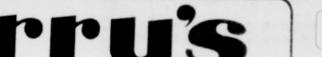


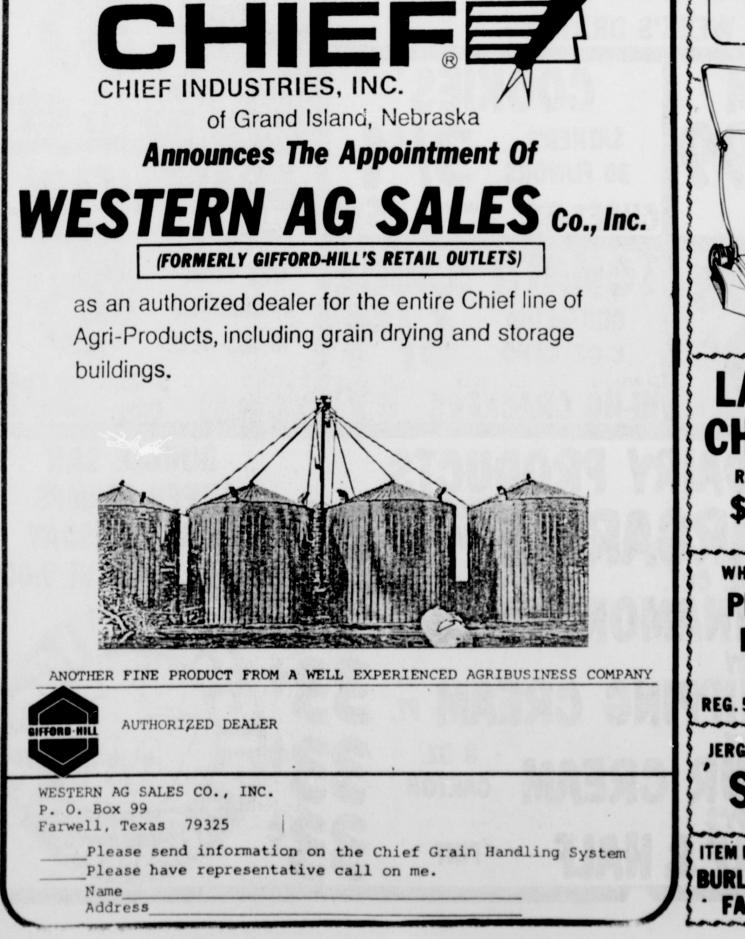
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SUPPLEMENT TO CASTRO COUNTY NEWS AND FRIONA STAR







