



Star Lites

By Bill Ellis

IT MAY HAVE been the most outstanding game played in the state this year, or any other year, for that matter.

The huge throng of people who followed Friona and Dimmitt to Levelland Thursday night was treated to exactly the type of game they came to see—only more so.

We can never put into words the feeling that the community of Friona has for this Chieftain team—a bunch of the finest young men, and most talented group of athletes ever to pass through the halls of FHS.

Losing the playoff was a bitter pill. It compared somewhat to the loss in the state finals last year. But in some ways it was worse, since those seniors had vowed to avenge that Bowie loss this year.

But no one who saw the great battle Thursday can ever fault the Chieftains for their performance. We had said a couple of weeks ago that the team's comeback win at Morton was one of the high points for a sports team at Friona High School.

However, this has to rank above that one, even though the team was outscored. We say outscored, because this team refused to be beaten—even trailing by six points in regulation time and the Bobcats in their stalling game.

The team battled back again and again, pushing themselves beyond their physical limits and refusing to give up. It was no wonder that after the game, physically and mentally exhausted, every member of the team wept openly, unashamed.

They had done their best—strained every muscle possible and called upon all of the experience in their long athletic history.

Dimmitt and their fans knew they had been in a ball game. It may have been the first time for the state finals to have been played in West Texas.

Never in our many years as a sports fan and writer have we seen a team fight as hard as this Friona team did Thursday night.

The Chiefs and their freshman coach were up against the wily Kenneth Cleveland, dean of the Panhandle's basketball coaches. And the team almost outfoxed the fox.

At least seven newspapers, and two radio stations were represented at the game. It may have been the "most covered" sporting event a Friona team ever appeared in, even counting the state tournament.

We wish we had the ability to properly tell this bunch of Chieftains how much they mean to us, and to thank them for the countless thrills they have given to us.

Ever since they have competed in sports, each one has done their best. They played the game hard but fair. You could always expect, and receive 100 per cent from each one.

Team members on this year's Chieftains have re-written the record book in basketball at FHS. They have gone the farthest any boys team ever went. They have scored more points than any team ever has scored, and won more games.

Sure, we would have preferred that the team had won, and got its opportunity to go back to the state meet, but we would bet that long after most people have forgotten who won state in 1975, basketball fans will be talking about the Friona-Dimmitt rivalry of this year, and the fantastic seven-quarter playoff game that settled the playoff representative.

And the folks from this neck of the woods will always be able to hold their heads high because of the tremendous fight put up by our Chieftains.

We used to have the "Fighting Chieftain" award in Friona, and we think this team epitomizes exactly what the "Fighting Chieftain" concept was all about.

If this group didn't have the "Fighting Chieftain" attitude, they would never have dug down to win the second half district title with their 4-0 record, forcing the playoffs.

They never complained about the odds. They just did their job, whatever it was.

As the father of a couple of boys, we could not be prouder to have our sons grow up to be the type of young men our Chieftains have been—on the court and off. They'll probably never be anywhere near the calibre of athletes, but we are proud that we can point to this group of guys and say—"That's the way I'd like for you to act."

You're a swell bunch of guys, and there will never be another group exactly like you. We appreciate each and every one of you, along with your dedicated coaches, and again we say THANKS for the memories. They are memories of CHAMPIONS, we can promise you.

The FRIONA STAR

Volume 50, Number 20

Sunday, February 23, 1975

16 PAGES

TRIPLE OVERTIME

Chiefs Extend 'Cats In Fantastic Battle

It took seven quarters to decide the District 3-AA champion Thursday night, and folks from Friona still might want to argue the decision.

Friona and Dimmitt, like a pair of heavyweight boxers having to "go the distance," just wouldn't go down for the count.

Each one had the other "on the ropes" numerous times, but just couldn't deliver the knockout punch.

In a fantastic triple-overtime battle before a standing room crowd of 3,572 at Levelland's Texan Dome, the Bobcats finally emerged victorious by a 72-67 score.

But the huge throng witnessed one of the most unbelievable rallies ever produced in a game of this type, when Friona rallied from a six-point deficit with only 38 seconds remaining in regulation time and Dimmitt stalling the clock, to force the game into overtime.

After 32 minutes of action packed basketball, the score was tied at 57-57. After the first three-minute overtime, it was still tied at 61-61. Three more minutes were played, finding the score at 63-63.

Dimmitt finally got the ball to bounce its way in the third overtime, and eventually pulled out the win.

The slow-starting Chieftains had trailed by nine points in the early going, but rallied to take a 26-22 halftime lead.

Then, Friona shot out to a ten-point lead to start the third quarter, leading 34-24 with 5:10 on the clock. But the pressing, ball-hawking Bobcats scored 12 unanswered points in a nightmarish 3:15 portion of the period, to regain the lead.

The score was tied after three quarters, 37-37.

In all, the game's lead changed hands 11 times, and the score was tied on 11 other occasions. The lead swapped even more than it had in the two teams' "St. Valentine's Day Battle" here last Friday, won by Friona, 57-55.

Torrid outside shooting by Dimmitt paced the Bobcats to an 11-6 lead after a slow-moving first quarter in which both teams were a bit on the cautious side.

Friona continued nervous to start the second quarter, and Dimmitt took a nine-point edge at 17-8 and 19-10.

But Gene Strickland canned a pair of baskets, and Dee King likewise made a pair, to trim the margin to 21-20, and Strickland's layup on a rebound shot gave Friona a 22-21 lead 1:50 before halftime.

Strickland got a classic tip-in of a missed King shot 15 seconds before intermission, and that sent the Chieftains to the dressing room in front by 26-22.

Friona hit the floor with a vengeance to begin the third quarter. Dale Cleveland broke loose for a layup. Hutson also got a layup, fed by Strickland, and Gene banged a long jumper at 5:50. When Cleveland got a tip-in in heavy traffic with 5:10 showing, Friona had a 34-24 lead.

But then it was Dimmitt's turn to be hot, and Friona cold. The pressure defense caused a pair of turnovers, and Dimmitt converted each time. The Bobcats caught up at 3:24, and took the lead on a goal-tending call.

The Chiefs got some foul calls, but made only one of four tries from the line, to come out tied at the end of the period.

Unlike the fourth quarter at Friona the previous week, Dimmitt controlled most of this one, with the Chiefs leading only at 39-37 and

(Continued on Page 7)

Owen Stricken In Fort Worth

Friona High School's head coach and athletic director Bob Owen was hospitalized in Fort Worth early Friday after suffering a heart attack in the early morning hours.

Owen, along with Jerry Shelton and Linda Harding, had driven straight through to Fort Worth from Levelland following Thursday night's playoff with Dimmitt. The three were Friona's delegates to the Texas Classroom Teachers' Association convention, which had begun Thursday in Fort Worth.

Shelton reported that Owen had experienced severe chest pains after arriving in Fort Worth, and Shelton took him to St. Joseph's Hospital, where he suffered cardiac arrest around 6:30 a.m.

Resuscitation was necessary to restore a heartbeat, and a report at mid-morning Friday said Owen was conscious and resting in the hospital's intensive care unit.

Family members have flown to be with Owen in Fort Worth.

Four Inch Snow Falls

Friona area residents were surprised Sunday morning when they awoke to discover a six-inch blanket of snow on the ground.

Although the snow began falling Saturday night, the bulk of the white stuff fell in the early Sunday morning hours.

A total of about .32 of moisture was received, giving farmers another small boost for their wheat crops and adding a little more seasoning to the ground.

The snow began melting early Sunday morning, however, temperatures plunged low enough Monday to halt the thaw and additional snow flurries fell for a brief time late Monday afternoon. The temperature dropped into the mid and low-twenties Monday night.

TEMPERATURES

Date	Hi-Low
Saturday, February 15	57-26
Sunday, February 16	27-15
Monday, February 17	42-15
Tuesday, February 18	35-19
Wednesday, February 19	37-19
Thursday, February 20	52-26
Friday, February 21	64-32
Moisture: .32, 6" snow on February 16, trace of snow on February 18.	

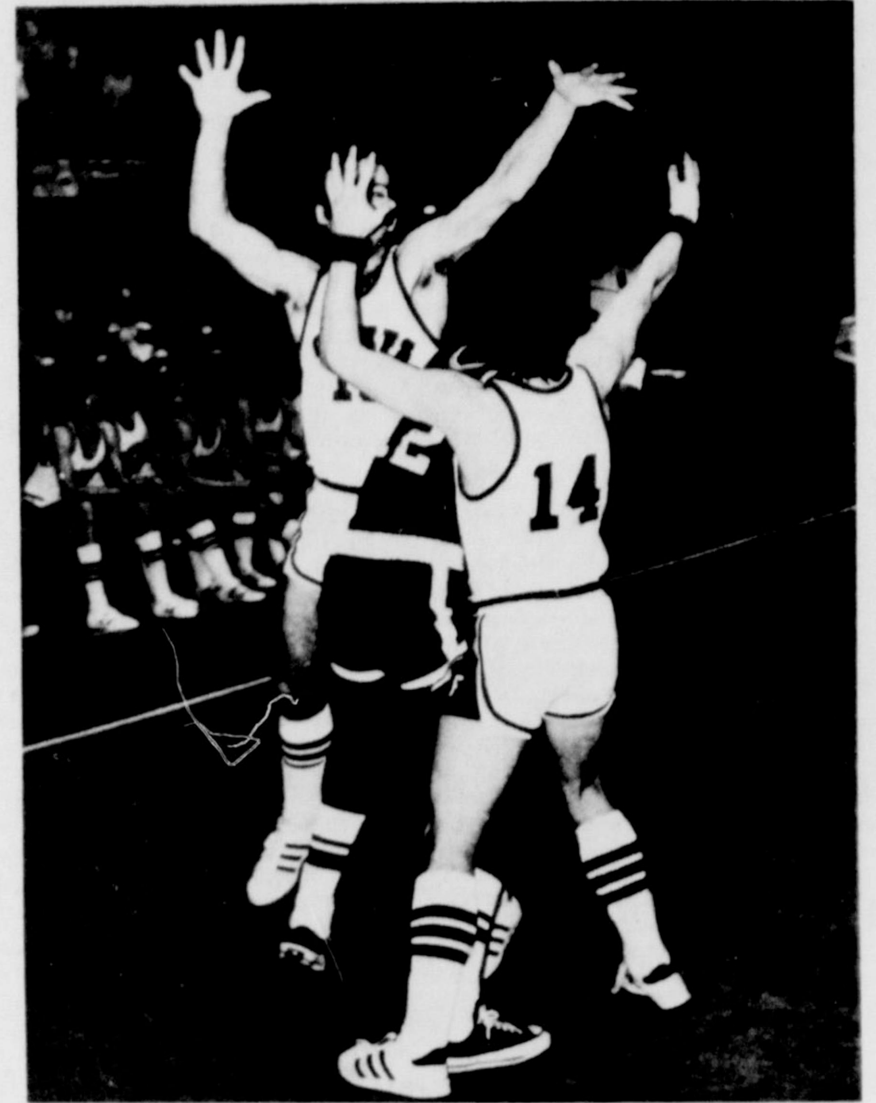
Clock Springs Forward Sunday

Friona, Parmer County, Texas and most of the remainder of the nation will return to Daylight Savings Time Sunday. Clocks should be turned ahead one hour on that date.

The return to the so-called "fast time" comes two months earlier than usual because of the 1973 emergency year-round daylight savings time act.

Congress responded to the national energy crisis in 1973 by passing the emergency act that put the nation on DST between Jan. 6, 1974, and April 27 of this year.

Complaints that daylight time in the winter months caused hazards for children going to school in the pre-dawn darkness and that energy savings were minor, at the best, forced Congress to act last year to repeal part of the emergency act.



TOUGH SLEDDING....Wayne McKee of the Dimmitt Bobcats found out about the Chieftain defense in Thursday night's playoff battle at Levelland. Dee King (14) and Clay Bandy put the wraps on the little Bobcat star. But Dimmitt outlasted the Chiefs in the fantastic game, 72-67 in three overtimes. (Photo by Hal Blackburn)

Interest Shown For Rest Home

A crowd of 57 people attended a meeting in Friona Monday night, in response to a request by the Friona Chamber of Commerce to determine the interest in building a Rest Home in Friona.

Percy Parsons, who served as chairman of the chamber's Health Committee during 1974, served as moderator for the meeting, and discussed the information he and committee members M.C. Osborn and H.K. (Pudge) Kendrick had learned in visits with authorities on the subject of rest home construction.

Mrs. A.C. Nittler, Friona resident who is a certified Rest Home administrator, also spoke to the group, giving them information on operational costs of a rest home, and ideas on what size would be the best from an economic standpoint.

Parsons said that according to the city's 1970 census, and the 1975 estimate, Friona could support a

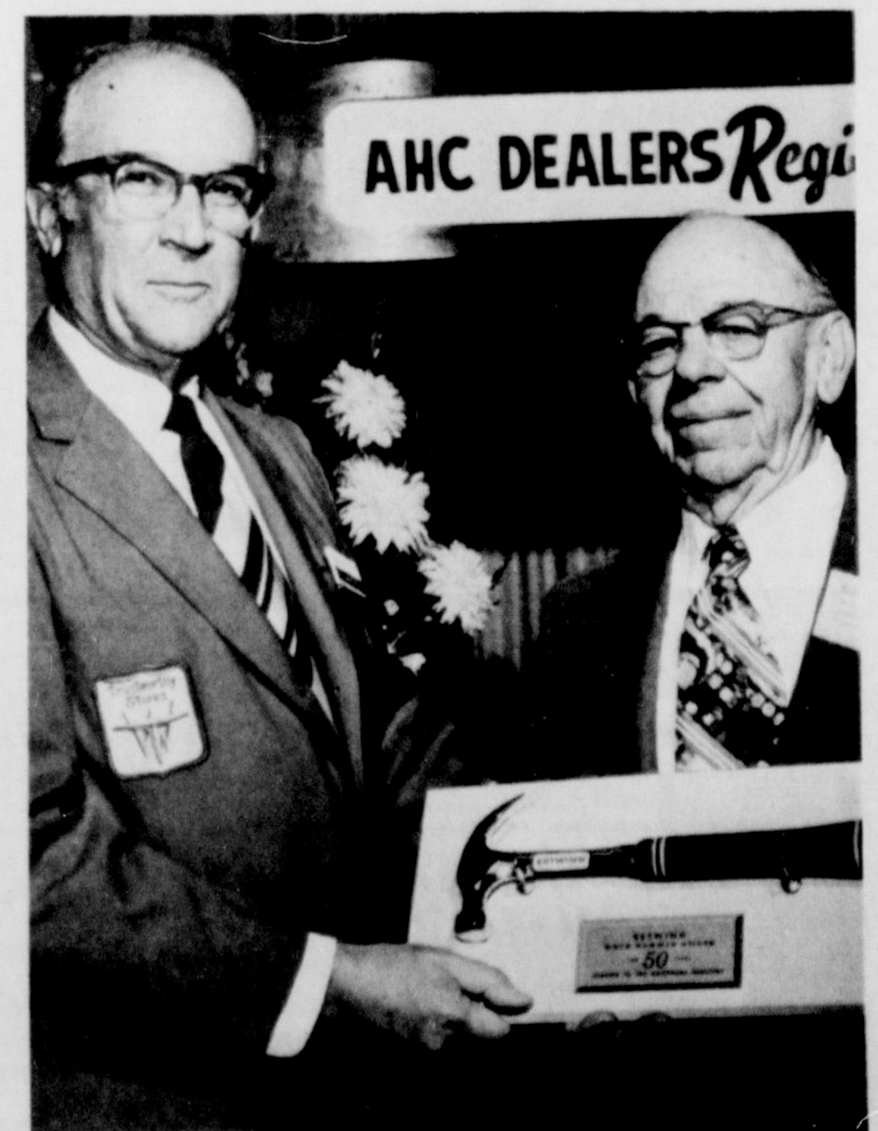
68-bed rest home, and according to information, this would be more than profitable.

Those attending spoke out in favor of financing the construction of such a facility on a local basis if at all possible, citing the Parmer County Community Hospital of a good example of as much local control possible when it is financed locally.

By having the hospital, spokesmen were of the opinion that the rest home would be a good combination for the city's facilities.

The group attending unanimously okayed the forming of a steering committee to coordinate a plan of action, which would include plans for financing such a facility. A further meeting will be called when it is deemed necessary.

Parsons remarked that according to the turnout Monday, there must be adequate interest. Some 57 phone calls were made, and 57 people showed up, in spite of threatening, cold weather.



RECOGNIZED....O.F. Lange of Rockwell Bros & Co. in Friona has received the Gold Hammer award in recognition of his 56-year service record in the hardware business. Lange was presented the award by R.C. Neely, Jr. (left), president of Amarillo Hardware Company, host to the Red Carpet Spring Market here which drew more than 3000 dealers and their families from Texas, Arizona, Colorado, Kansas, New Mexico and Oklahoma on February 8 and 9.

Court Condemns Trash Dumping

The Parmer County Commissioners passed a resolution condemning the dumping of trash and refuse in barrow ditches at its last regular meeting.

County Judge Paul Fortenberry reminded rural residents that this practice is subject to a fine of up to \$200 upon conviction, and asked that people adhere to the law in this regard.

The commissioners will convene in regular session Monday, February 24, at 11 a.m. at the court house.

The court is to consider mineral leases on its public school lands in Gaines and Andrews counties, will hear a report on the progress of the new law enforcement center.

Friona State Bank was successful bidder as the depository for the county's school funds for the next two years.

Edelmon Released

W.L. (Preach) Edelmon, hospitalized for the past three weeks in Amarillo, returned home Thursday, where he will be convalescing following a serious injury on January 29.



LOCAL SNOWMAN....Friona finally got enough snow for snowmen to pop up around town, and the photographer saw this one at the Jarecki home at 809 Woodland. Dusty Peters made the snowman.

Friona Flashbacks

...from the files of The Friona Star

45 YEARS AGO—FEBRUARY 28, 1930

W.H. Warren has the masonry work done on his new building on Main Street, with fair prospects of completion within the next two weeks.

The building will be 26 by 60 feet, one story high, divided into three offices. One of these rooms will be an office for Dr. Wills, and another to be occupied by the Friona Star. The third is as yet unrented.

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35 YEARS AGO—MARCH 1, 1940

Our people received word with regret which informed them that Dan Ethridge has arranged to move from our city to Lubbock, where he and Mrs. Ethridge will make their home in the future; although they extend congratulations to Dan for the promotion he has received by his appointment as special agent for the Cravens and Dargan Insurance Brokers, of Houston.

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30 YEARS AGO—MARCH 2, 1945

The Friona Squaws became champions of District 19 after beating four good ball clubs at the tournament February 23 and 24th at Claude. The Squaws downed Lazbuddie in the opening round, 25-14, and then Lakeview, 28-20. Friona downed Claude, 19-14 in the semi-finals, and then outplayed the Quail Bobwhites, 31-24 in the finals. The Squaws are eligible to attend the state tournament in Hillsboro by virtue of winning this tournament.

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25 YEARS AGO—FEBRUARY 24, 1950

At a meeting of the directors of the Friona Wheat Growers, Inc. Tuesday night it was definitely decided to build more elevator and storage space for the wheat growers, and a contract was let to A.F. Roberts for the erection of another concrete storage elevator. The new elevator will have a capacity of 600,000 bushels of grain, and construction will begin in the near future.

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20 YEARS AGO—FEBRUARY 25, 1955

Friona businessmen desiring direct motor freight service with Lubbock are reminded this week by Chamber of Commerce president Dillie Kelley that intensified efforts in this matter should be made by next week. A Lubbock meeting with the Interstate Commerce Commission and the Lang Transit Company has been arranged for Thursday, March 3. Several local firms have already made plans to be represented at the meeting.

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15 YEARS AGO—FEBRUARY 25, 1960

A farmer and rancher, and a farmer's wife were named the Outstanding Man and Woman of the Year by the Friona Chamber of Commerce & Agriculture at the annual banquet held Friday night at the school cafeteria.

A.L. Black, prominent farmer and rancher and an active member of the Soil Conservation District's board of directors, was named Man of the Year, and Katy Osborn, long-time resident of the Friona area and wife of Claude Osborn of Friona was named Outstanding Woman of the Year.

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10 YEARS AGO—FEBRUARY 25, 1965

The clock finally struck "midnight" for the Friona Chieftains, and their "Cinderella" basketball season Tuesday night at Whiteface. The Chiefs, in the basketball playoffs for the first time in 20 years, ran into a polished herd of Denver City Mustangs, and the playoff-experienced Mustangs made off with an 81-66 victory to win the right to advance to the regional semi-finals Saturday.

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5 YEARS AGO—FEBRUARY 26, 1970

Exhibitors from Lazbuddie had another field day at the 36th annual Parmer County Junior Livestock Show last weekend. Lazbuddie claimed the grand champion award in the barrow show for an unprecedented 10th consecutive year, won four of five trophies in the sheep show, and then surprised by taking the steer championship on Saturday.



SCHOOL LUNCH MENU

Week of February 24-28

MONDAY—corn dogs, French fries, hot rolls-butter, buttered corn, apple brownies and milk.

TUESDAY—meat loaf, mashed potatoes, hot rolls-butter, green beans, chocolate pudding and milk.

WEDNESDAY—frito pie, pinto beans, cornbread-butter, buttered greens, applesauce cake and chocolate milk.

THURSDAY—fried chicken, mashed potatoes, hot rolls-butter, buttered carrots, fruit and milk.

FRIDAY—French fries, hamburgers, catsup, mustard, lettuce, tomatoes, pickles, whipped jello and milk.

The FRIONA ★ STAR

Founded In 1925 By John W. White

Published Every Sunday at 916 Main Street
Friona, Texas 79033

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

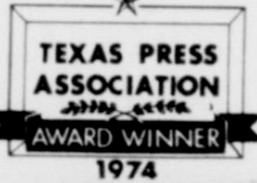
Prize-winning newspaper, Panhandle Press Association: 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1974. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence Winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.

Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

Second class postage paid at Friona, Texas, 79033.

SUBSCRIPTION RATES
Parmer County, adjoining counties, \$6.30 per year.
Elsewhere, \$7.87 per year.



Bill Ellis, Editor & Publisher

Laura Nell Coffey, Bookkeeper

Vickie Copley, Back-Shop Foreman



Lung Disease

Program Set

A program for emphysema patients and their families, as well as for anyone else interested in lung disease, is scheduled for Hereford's Community Center at 7:30 p.m. on Tuesday, March 4.

Program is sponsored by American Lung Association of Texas, and will feature Dr. Clyde Rush as speaker. A new film entitled "Emphysema-The Facts" will precede Dr. Rush's talk, followed by a question and answer period.

Dr. Rush is a former classroom instructor and chest surgeon at McKnight State Tuberculosis Hospital.

There will be no charge for the program, to which residents of all adjoining communities are invited. Campfire Girls Horizon Club will serve coffee and other refreshments, said advisor Glenn Watts.

4-H'ers Attend

El Paso Show

4-H youngsters from throughout Parmer County attended the Southwestern International Livestock Show in El Paso, Feb. 1-6. The youngsters and their parents making the trip were Bruce and Craig Kaltwasser, Debbie and Jimmy Menefee, Charleson Steinbock, Joe Dan Tarter and Sherrie Seaton.

In the steer show on Monday, Bruce Kaltwasser placed 10th in the heavy-weight Hereford class. Craig Kaltwasser, Jimmy Menefee and Debbie Menefee also showed their steers on Monday.

The barrow show was held on Wednesday with Sherrie Seaton exhibiting the third mediumweight cross. Joe Dan Tarter had the fifth lightweight Duroc and Charleson Steinbock exhibited the sixth medium weight Hampshire barrow.

Accompanying the youngsters to El Paso were their parents and Mack Heald, Parmer County Agent.

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February 24-28

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WITH Charlene Harper PEOPLE COME FIRST



This week the Bank salutes Charlene Harper who heads the bookkeeping department and has been with the bank for five years. She and her husband, Clifton, have four children. Twin daughters Donna and Darlene are attending Texas Tech in Lubbock. David and Lowery are married sons of the Harpers and they have one little grandson, Jason. Mr. Harper does custom harvesting and during her vacation time each year, Charlene enjoys traveling with him. They are members of the Friona Methodist Church. Charlene also enjoys doing handwork in her spare time. She really enjoys her work at the bank and says "I work with a great group of people." This is just another reason why we say that at Friona State Bank "People Come First."

Putting People First makes you Number ONE with us and that's pretty important to all concerned.

Putting People First makes you Number ONE with us and that's pretty important to all concerned.

WELCOME TO FRIONA



Our newcomer to Friona this week is Greg Mathos, 17, who has moved to Friona to make his home with Mr. and Mrs. Don Shipley at 1612 West Ninth. Greg is a junior in school, and is interested in forensics and theatrical work. He is a member of the First Baptist Church and is employed part-time at Parmer County Implement Co.

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FRIONA STATE BANK

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SAYS OFFICERS

Proper Lighting Deters Burglars

"One of the most effective ways to prevent commercial burglaries is proper lighting," commented Bill Denney of the Friona crime prevention unit in one of a series of interviews designed to help reduce crimes against businesses.

"The cost of crime itself far outweighs the cost of illuminating all access areas," he explained. "Most burglaries occur under cover of darkness, since the burglar has less chance of being caught. Eliminate the dark and you've discouraged the burglar. This isn't wasting energy; it's using it wisely."

Denney went on to say that crime-deterrent commercial lighting is essential for both interior and exterior business premises.

Exterior lighting must eliminate hiding places and illuminate all access areas. Doors, windows, skylights, and all other possible entrances should be clearly lighted to protect people on legitimate businesses and to make suspicious activity easily observable to passers-by and patrols.

Shrubs should be trimmed and

plies of boxes and other debris removed. The sides and rear of the building should be free of dark corners. To be truly effective, all exterior lights should be protected by weather- and vandal-resistant globes.

Inside a place of business, security lighting acts as a crime deterrent. The safe should be lighted and placed where it can be seen from the street to give passers-by and patrols easy visibility of anyone tampering with it. Whenever possible, lights and light switches used for night protection should be out of reach, making them difficult to disconnect or turn off.

A light should be kept burning inside the building at all times. The interior is lighted from the rear so as to silhouette intruders.

"Business people who follow these guidelines greatly reduce their chances of being burglarized," Denney commented, "because they increase the risk for the burglar. If all the businesses in a neighborhood are properly illuminated, the entire area will be avoided by criminals."

Annual Easter Seal

Appeal Begins Here

Easter Seal Appeal letters are being delivered this week according to Joe W. Jones, the Parmer County Easter Seal Representative of the Easter Seal Society for Crippled Children and Adults of Texas. The Representative serves as contact for disabled persons needing Easter Seal rehabilitation services and also serves as Treasurer of the Easter Seal Appeal in

the county. The Easter Seal Society offers physical and occupational therapy, speech and hearing programs, and special equipment loans to enable disabled persons to make the best use of their abilities to overcome handicaps. These services are financed by the annual Easter Seal Appeal and Fall Membership Drive. The Society finances pub-

lic education programs, provides scholarships for training of professional personnel to staff rehabilitation centers, and helps provide for National research into the causes and cures of crippling conditions. Jones pointed out that all these programs are important if Texas is going to continue to provide the best in rehabilitation services for its own disabled citizens.

During 1974, the Texas Easter Seal Society provided treatment and services for 20,152 children and adults who were in need of assistance. Easter Seal services are available to any disabled person who can benefit from help provided by the Easter Seal Society, and who do not qualify for any other assistance. Self-mailing requests for assistance are available through the Representative. The Easter Seal Campaign will continue through Easter Sunday, March 30.

COURT HOUSE NOTES

Instrument Report Ending February 13, 1975 in County Clerk Office, Bonnie Warren, County Clerk
 WD, Charles Melvin Baker, Pedro F. Diaz, lot 4, Blk. 19, Friona

WD, Jon Mack Roden, Edgar and Joe A. Walters, NE 1/4 Sec. 12, T11S; R3E
 WD, Dan Ethridge, J.T. Stone, E 60' lot 2 and W 70' lot 3, Blk. 7, 3rd. Instal. Staley No. 3, Friona

OGL, S.L. Walser, Elbert Kesler, Sec. 8, Blk. 8, R.L. Wilson Sur
 WD, Clifford Leake, Daniel M. Rodriguez, lots 9 and 10, Blk. 4, Bovina.

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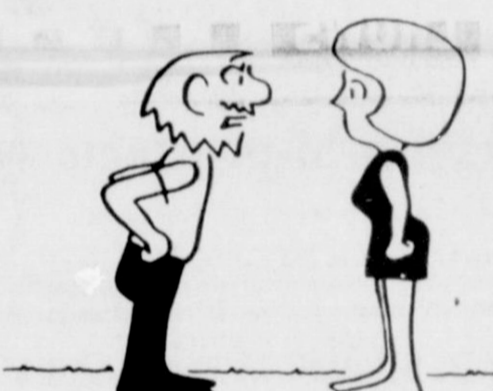
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Cards of Thanks--same as classified word rate, minimum charge \$1.25

DEADLINE for classified advertising in Sunday's issue--5 p.m. Thursday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

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37-tfnc

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Tablets and Hydrex Water
Pills. At Bi-Wize Rexall
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Make the most distinctive
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Main. New paintings
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THE STAR ART GALLERY
916 Main Street
Friona, Texas

+ Reasonable Prices!

Plains Gas Farmers Co-op
ANNUAL MEETING

Thursday, March 20, 8:00 p.m.

**Earl's Parmer House
Restaurant**

Friona, Texas

All members and patrons invited to attend. 20-3tc

**DUNAGAN'S CANDY
UPHOLSTERY**

Top Quality Work, Satisfaction Guaranteed, Large Selection of Materials and Years of Experience, 412 Mitchell, Clovis, New Mexico, Phone 762-7033. 20-4tc

Lecithin! Vinegar! B6! Kelp! Now all four in one capsule, ask for VB6+, Bi-Wize Drugs. 19-4tp

New Shipments of Elsa Williams Crevel Kits and Needlepoint. Mail \$1.05 for new full color catalog. Refund of \$1.00 with first order from catalog.

DAN'S OF CANYON
Box 178 20-3tc

Expert saw tool and scissor sharpening. Modern equipment and factory trained operator. Dunagan's C and R Upholstery, 412 Mitchell, Phone 762-7033. 20-4tc

AUTOMOTIVE

Have you seen the
**WHITE MAGIC 50
STEEL RADIAL TIRES?**
You'll be impressed 24-tfnc

FOR SALE....1970 Bronco, 302 V-8, air, 2 gas tanks, mud snow tires, \$2500.00. Call Robert Zetzsche, 247-2222. 20-tfnc

FOR SALE....1958 International Panel Truck in fair condition. Good tires. Priced to sell. May be inspected at Friona School Bus Barn. Call 247-3161 or 247-2281. 19-2tc

FOR SALE....1965 Ford 2 door hardtop with power and air, 352 V-8 engine, extremely low mileage. Excellent condition. Call 247-2257 after 4 p.m. 19-2tc

FOR SALE....1975 Ford pickup, ¾ ton, still in warranty. Vincent Schilling, Phone 295-6794. 19-2tc

FOR SALE....Pickup camper. Fits all models. Call 265-3413. 17-tfnc



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No fun...hiding from cold breezes on a wintry day. Less fun...when the fuel bill arrives. That's when you wish for a new heating system. One call can solve it all. DO IT THE EASY, ECONOMICAL WAY WITH



Payne forced air heating with...
The exclusive coated heating element that protects against rust-out! Burn-out! Matches in performance, installed expertly to provide complete comfort... save you money...by

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**Hicks Plumbing
& Heating**
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Friona

CARDS OF THANKS

We would like to thank each and everyone for the prayers, cards, calls, flowers, gifts and visits during Emma's recent surgeries and hospital stay. We appreciate your concern and thoughtfulness.
W.A. and Emma Turner
20-1tp

FOR SALE

FOR SALE....Shop equipment. Everything needed for mechanic work. Building for lease. See Hazel Guinn at Bi-Wize Drug, or call 247-2883 after 7 p.m. 13-tfnc

FOR SALE....16-foot fiberglass Hydrodyne with 80 h.p. outboard Mercury. Excellent condition. Call 247-3517 after 6 p.m. 20-2tc

FOR SALE....Matching pair of lamps. Very good condition. Call Sharla McLellan at 247-3825. 20-2tc

FOR SALE....New Whirlpool refrigerator with ice maker and non-smudge finish. Call Murphree Texaco or 247-3820. 16-tfnc

FOR SALE....New and used CB radios. Call 247-3671 after 6. 19-2tc

FOR SALE....New 16" well casing. \$9.95 per foot. Farwell Pipe and Iron, Farwell, Texas. Call 806-481-3287. 18-tfnc

FOR SALE....one 800 Moline irrigation motor. Two HD 800 Moline irrigation motors. Phone 247-3577. 15-tfnc

FOR SALE....Trojan and Northrup-King corn seed. Now available. Call Robert Ivy, 806-965-2722, after 7 p.m. 19-4tc

FOR SALE....premature maize bales. Dave Thompson. Call 247-3761 or 265-3685. 19-tfnc

APARTMENTS

Brick, two bedroom-one bath apartments. Carpeted living room and bedrooms. Modern kitchens and fenced backyards. \$125.00 per month, water paid. Call 247-2745. 10-tfnc

FOR RENT....Unfurnished two bedroom apartment. Call R.L. Fleming, 247-3283. 20-tfnc

REAL ESTATE

FARM FOR SALE....½ section choice irrigated farm located at Lazbuddie. 3-8" wells. Strong water. Call nights 806-272-3848. 15-tfnc

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Phone 247-3907
Res. 247-3266
Box 1075, Friona, Texas
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FOR SALE....2 lots and storage house, cellar and orchard. Call Harrell Mays, 247-3477. 48-tfnc

BILL STEPHENS
Representing
FRIONA REALTY
806 Austin
247-3338 18-tfnc

FOR SALE....3,037 acres farm and ranch land southeast Muleshoe, Texas to settle estate. 185 acres in cultivation, in wheat, one eight inch irrigation well on natural gas. Financing available, buyer to develop water resources. Possession on closing. Co-owner, Merle McMurtry, 104 Castro, Plainview, Texas 79072. Phone 806-293-5605. 19-3tp

NEED CALICHE???

We will be hauling caliche

February 24-29.

Phipps & Son Associates

Call 247-3404.

FOR SALE....317 A. dry land. Lays nearly perfect. 87 A. in native grass. Balance comes out of soil bank in 1975. In New Mexico, 3 miles west of the State Line on Harrison Highway. Call 806-247-2562 evenings. 17-4tc

HOUSE FOR SALE....905 Walnut. Two bedroom, \$4500 at 7½ per cent interest loan. \$53 monthly payments. Will rent, \$75.00 per month, \$50.00 deposit. Call Clovis, 505-762-1160 after 6 p.m. 19-2tc

WANTED

WANTED....All types of custom farm work. Discing, fertilizing, Big Ox chiseling, mold board breaking, listing. Roger Nelson, Phone 247-2562. 14-7tc

Legal Notice

Notice to Bidders
Notice is hereby given that Parmer County will accept bids until 10:00 a.m., March 10, 1975 at the office of the county judge, Farwell, Texas, for the purchase of one 30 HP or more, tractor, gasoline or diesel powered, with a backhoe having a reach of at least 12 feet and a bucket of at least 30 inches; a Hi-hoe backhoe mounted on a 500-Series GMC truck and one Massey Ferguson tractor will be traded in on the above. This equipment may be seen at the County Barn in Lazbuddie.
Dated this 10th day of February, 1975.
James P. Fortenberry
County Judge,
Parmer County,
Texas
19-2tc

Legal Notice

Notice to Bidders
Notice is hereby given that Parmer County will accept bids until 10 a.m. March 10, 1975 at the office of the county judge, Farwell, Texas, for the purchase of two automobiles for the Parmer County Sheriff's Department.
The successful bidder will be required to accept two 1970 Impala Chevrolets which can be seen by contacting Henry Minter in Bovina and Bill Morgan in Friona.
Parmer County reserves the right to reject any and all bids or to accept the bid being the most advantageous to Parmer County.
James P. Fortenberry,
County Judge,
Parmer County, Texas
19-2tc

**CUT FIREWOOD
with a
HOMELITE
XL-2 CHAIN SAW**

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Two Triggers for big cutting jobs, and little pruning jobs.

**ONLY \$129.95
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Phone Friona 247-3404 17-tfnc

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160 Acres on pavement. Real strong
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Valley Center Pivot
Irrigation System
Lease A Valley For Only
\$316⁸³ per month**

When you really need service is when you find out what kind of dealer you bought a center pivot from. We think we can meet the test for your next system, because we've met the test from countless farmers in this area. That's why we've invested so much in trained service personnel and adequate parts inventories.



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FOR BUYERS ONLY

New on the market--two homes ready for you to move into. Total living area is 2,032 square feet. Consists of a 3BR-2BA home with new carpet and a 2BR-1BA that could be rented. Total price \$23,000.00

If you can qualify--you can move into this 3BR-2BA home today. Payments are less than \$100 per month and total price \$10,000.00.

FOR SELLERS ONLY

If you are considering selling, consider this:

- 1) Loans are now available
- 2) Demand for good property is high
- 3) And you can bring these together by seeing us today

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102 E. 11th Friona, Texas
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From Ingrown Toenail?
Get Outgro For Fast Relief**

Outgro gives you fast temporary relief from ingrown toenail pain. Outgro toughens irritated skin, eases inflammation, reduces swelling without affecting the shape, growth, or position of the nail. Stop ingrown nail pain fast with Outgro.

**Helps Shrink
Swelling Of
Hemorrhoidal
Tissues**

caused by inflammation
Doctors have found a medication that in many cases gives prompt, temporary relief from pain and burning itch in hemorrhoidal tissues. Then it actually helps shrink swelling of these tissues caused by inflammation.
The answer is Preparation H®. No prescription is needed for Preparation H. Ointment or suppositories.

**TOO LATE
TO CLASSIFY**

FOR SALE....250 Suzuki motorcycle, dresser, desks, TV, recliner, twin beds, drawing table, clothes, toys. 709 Pierce. Call 247-3676. 20-1tc

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For 7 day a week dead stock
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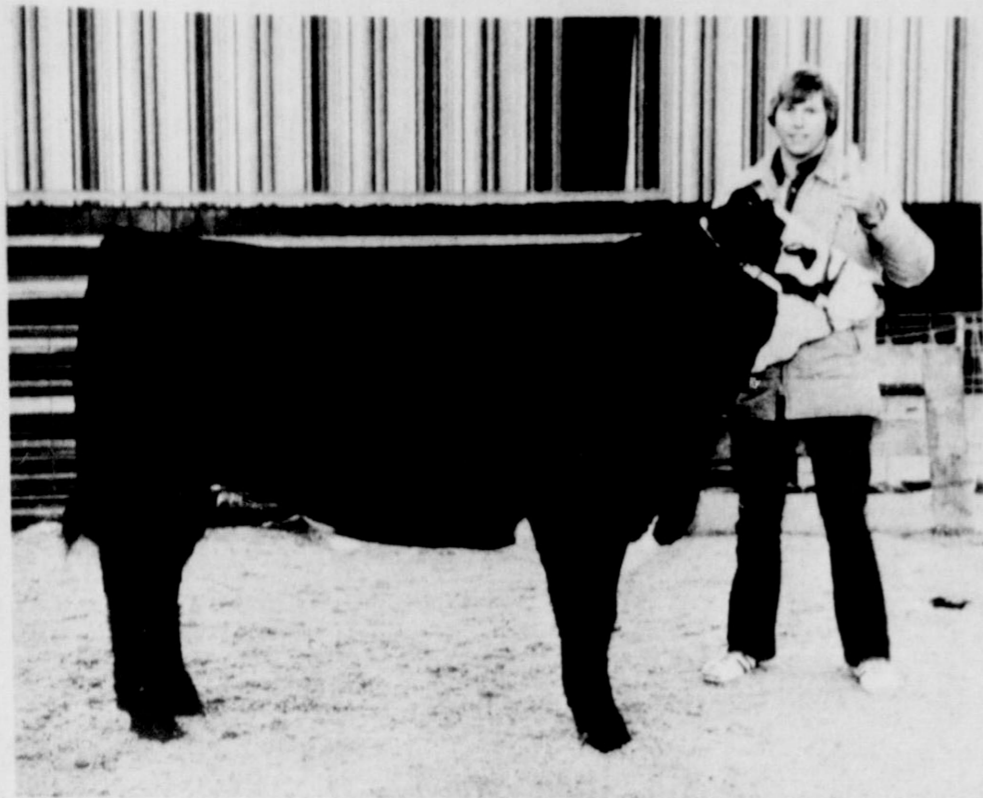
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LISTINGS NOW**

**NOTICE--Home Loan
Money Now Available**

- 640 A. irrigated, 4 wells, corrals and cattle feeding equipment, house, barn, etc. Near Friona. + + + +
- 726 Acres, 5 wells, 2 houses, 2 quonsets. Rhea Community. + + + +
- 640 A., three 3-inch wells, west of Friona. 280 A. farmland, balance in grass. + + + +
- 320 A., three wells, 500' Des southeast of Farwell. + + + +
- 280 A., five wells, well-improved on highway, five miles west of Muleshoe. + + + +
- 170 A., one well, nearly perfect, near Bovina. + + + +
- 160 A., irrigated, well-improved, near Muleshoe. + + + +
- 245 A., two wells, sprinklers, west of Muleshoe. + + + +
- 200 A., lays good, irrigated, alfalfa and sprinklers, touches Farwell city limits. + + + +
- 160 A. irrigated, three miles southeast of Farwell. + + + +
- 320 A., dryland, less nearly perfect. Beautiful wheat. 1-3 goes south of Bovina. + + + +

J.B. SUDDERTH REALTY

23-tfnc



STEER WINNER....Mitchell Wiseman of Friona FFA had the winner in the light heavyweight division of the county's junior steer show last Friday. Wiseman is shown with his 1,067-pound Hereford entry.

KEY LIME CAKE ROLL

- 1 package Royal Key Lime Flavor Pie Filling
- 1/4 cup sugar
- 2 cups cold water
- 2 egg yolks, slightly beaten
- 1 (15 1/2 x 10 1/4-inch) sponge cake roll
- 2 egg whites

Combine Royal Key Lime Flavor Pie Filling and 1/4 cup sugar in saucepan. Gradually add water and egg yolks, stirring to keep mixture smooth. Cook over medium-high heat, stirring steadily until mixture just starts to boil. Place wax paper or plastic wrap directly on pudding. Cool and then chill until firm.

Stir pudding to soften. Spread over cake roll. Roll up as for jelly roll. Place on baking sheet lined with aluminum foil.

Beat egg whites until foamy. Gradually beat in remaining 1/4 cup sugar. Continue beating until soft peaks form. Spread meringue over cake, leaving ends unspread. Bake at 425°F. for 5 minutes. Cool before serving. Makes 1 cake.

**Group Visits
John Deere
Main Plant**

Approximately 95 John Deere customers and dealers from the Friona area recently visited the Deere & Company Administrative Center in Moline, Illinois, as well as Deere factories in that area and in Iowa.

The purpose of the trip was to acquaint the customers and dealers with new John Deere farm equipment and show them how it is manufactured.

The visitors also met with Company executives and saw slide and film presentations on new Deere products.

The Friona group was one of many scheduled to visit the Deere headquarters and factories between mid-November and mid-March. Altogether, the Company expects between 12,000 and 15,000 farmer-dealer visitors.

Those attending from Friona were: David Carson, Lewis Newell, Leo Ruzicka, Eugene Ellis, Mike Ellis, Randy Ellis, Max Wells, Jim Roy Wells, Rex Wells, Mike Beauchamp, Dwight White, Rex Blackburn, Roy O'Brian, Gene Wright, Roger Nelson, C.B. Looper and Gary Cook.

According to a 16th century surveyor, the way to find what a foot stood for was to line up 16 men, measure their left feet and take the average.

The feet on the rulers we use today are all the same size, and all our measuring devices, like the rulers, tape measures, yard and metre sticks made by Lufkin are accurate and standardized.

What do you do when you see a blind person? And what don't you do?



Are you like this little man—slipping away when you see a blind person? Then, the booklet, WHAT DO YOU DO WHEN YOU SEE A BLIND PERSON? is just right for you. It is informative, and free. Just send a stamped, self-addressed envelope to Public Education Division, American Foundation for the Blind, 15 West 16th Street, New York, New York 10011.



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25 Years In Hereford

See Us And SAVE

142 Miles St.-Hereford-Phone 364-0990

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OFF RIGHT**

With A
Savings
Account

Earn 5 1/2%
Accounts Insured
To \$40,000



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FEDERAL CREDIT UNION**

**Henry Block has
17 reasons why you
should come to us
for income tax help.**

Reason 12. We have had years of experience and our people have been specially trained. We will do our best in preparing your return, and then we'll carefully check it for accuracy.

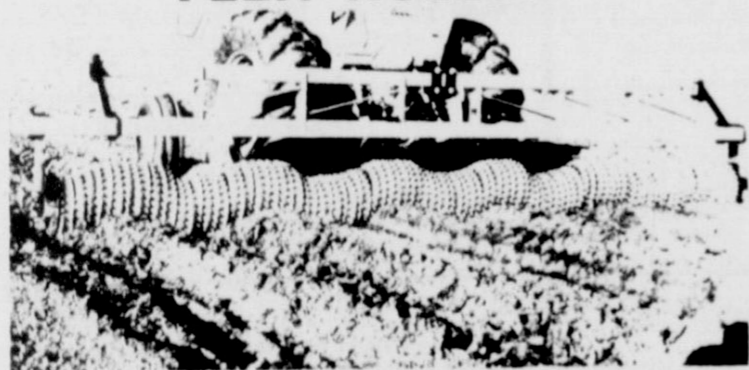


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THE INCOME TAX PEOPLE

COME IN TODAY 511 Main
Open 9 a.m.-6 p.m. Mon.-Fri. 9-5 Sat.
Phone 247-3638 Friona

NO APPOINTMENT NECESSARY

FLEX ROLLER



- *Mulches clods and firms beds in one operation
- *Heavy duty triple-sealed bearings
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- * Available in 4 and 6 row widths
- *Adapts with 1x3 shanks to Hamby tubular frames or standard tool bars

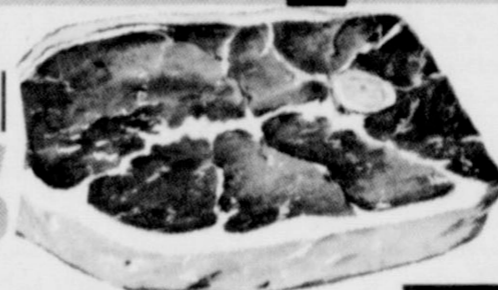
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Rich & Ready
ORANGE DRINK
1 Gal.
Plastic Jug 99¢

ROUND STEAK
Pound \$129

CABBAGE

Pound

12¢

Alabam Girl
PICKLES

Qt. 87¢

Loin Or T-Bone
STEAKS Pound \$149

Armour
TREET

12 Oz. Can 99¢

CHUCK ROAST Pound 85¢

COFFEE MATE

Creamer 16 Oz. Jar \$1.15

TASTY, QUICK-TO-FIX
FROZEN FOODS
Borden's
ICE CREAM 1/2 Gal. \$1.09

D'Anjo's
PEARS

Pound

29¢

Wilson Pickled
PORK FEET

14 Oz. 95¢

Sara Lee
GERMAN CHOCOLATE CAKE
12 1/2 Oz. \$1.25

Russet
POTATOES

10 Lb. Bag

75¢

Aunt Jemima
WAFFLES

10 Oz. Box 59¢

Starkist
TUNA

9 1/4 Oz. Can 89¢

Ranch Style
BEANS

300 Can 3/\$1.00

Sugar San
SWEET POTATOES

2 1/2 Can 49¢



WHITE'S SUPER MARKET

WE ACCEPT USDA FOOD STAMPS

Our Aim Is To Please In Every Way

WE GIVE GUNN BROS STAMPS

Double Stamps On Wednesday With Purchase Of \$2.00 or More

We Deliver
Phone
247-2250



DON'T SHOOT....Dimmitt's Steve Myatt (41) seems to be saying to David Clark of Friona "You wouldn't shoot, would you?" as the two were frozen in this action shot from Thursday's showdown at Levelland.
(Photo by Hal Blackburn)

Squaws Top M'shoe 41-40

+++
In their final tuneup game, the Friona Squaws downed the tough Muleshoe Mullettes, 41-40 in an overtime game played at Muleshoe February 7.

The Squaws had to come from behind in the fourth quarter to force an overtime, and won it in a hectic finish.

Terri Patterson scored 27 points for Friona.

+++
SQUAWS 10 8 2 14 7-41
M'shoe 8 7 12 7 6-40
Terri Patterson 9-9-27; Amanda Mason 1-0-2; Kim Bryant 1-0-2; Connie Lindeman 5-0-10; Guards-Cindy Gammon, Lucinda Aguirre, Sherri Thorn, Earlene Graham, Paula London.

+++
BOX SCORES
JV CHIEFS 10 26 40 57
Morton JV 13 24 30 49
David Barnett 4-4-12; Jim Murphree 6-3-15; Roy Smith 8-2-18; Rusty Patteson 0-3-3; Keith Martin 3-1-7; Loren Martin 0-2-2.

+++
JV CHIEFS 14 27 40 48
Olton JV 5 8 16 21
Barnett 2-3-7; Smith 1-0-2; Murphree 2-2-6; Patteson 1-3-5; Clint Mears 1-0-2; K. Martin 4-0-8; Cliff McClellan 2-2-6; Larry Broyles 0-2-2; Cris Ingram 2-0-4; Ricky White 1-0-2; L. Martin 1-0-2; Ramaryl Randolph 1-0-2.



SHOWMANSHIP....The three winners of showmanship plaques at the 1975 junior livestock show are shown above. Left to right are Danny Clark of Lazbuddie, who won in the barrow show, Charlie

Trimble of Bovina, who was the winner in the sheep show, and Wade Cargile of Lazbuddie, steer winner. The awards were presented by the Friona Star.

Helps Shrink Swelling Of Hemorrhoidal Tissues

caused by inflammation

Doctors have found a medication that in many cases gives prompt, temporary relief from pain and burning itch in hemorrhoidal tissues. Then it actually helps shrink swelling of these tissues caused by inflammation.

The answer is Preparation H®. No prescription is needed for Preparation H. Ointment or suppositories.

Electric Co-op Sets Meeting

The 37th Annual Membership Meeting of Deaf Smith Electric Cooperative has been set for Saturday, March 1, according to officials of the organization.

Highlight of the meeting this year will be the drawing for a trip to Mexico City with any member of the cooperative eligible to win the all-expense-paid trip for two. The person whose name is drawn must be present at the meeting.

Included in the activities

of the meeting will be a free barbecue meal, a Walt Disney movie for children, the business session, attendance prizes for all members present, recognition of Youth Tour winners and a drawing for additional door prizes.

James Hull, manager of the cooperative, announced that because of rapid acceleration of material prices and the expansion of the system to handle increasing needs for de-

pendable electric power, Capital Credits were put back into the operation of the system last year. "This year," said Hull, "the Deaf Smith REC will refund a total of \$152,000 in Capital Credit to its members."

All members of the cooperative are urged to attend the annual meeting which will begin at 5:30 p.m. Saturday, March 1, at the Bull Barn in Hereford.

ENERGY TALKS

By Warren B. Davis
Director, Energy Economics
Gulf Oil Corporation

"Would higher gasoline and automobile taxes help alleviate the shortages?"

"They probably would help, but they would only be half a solution. You can discourage the use of gasoline by higher taxes, but you cannot create more supply with taxes. The best way to balance supply with demand is to let prices seek their natural level."

PCA Slates Annual Meet

The annual 41st meeting of the Plainview Production Credit Assn. will be held at Plainview High School beginning at 11 a.m. on February 22, it was announced this week by Darrell Simpson, manager of the Farmer County branch office in Friona.

Highlight of the meeting will be a barbecue lunch, which will be

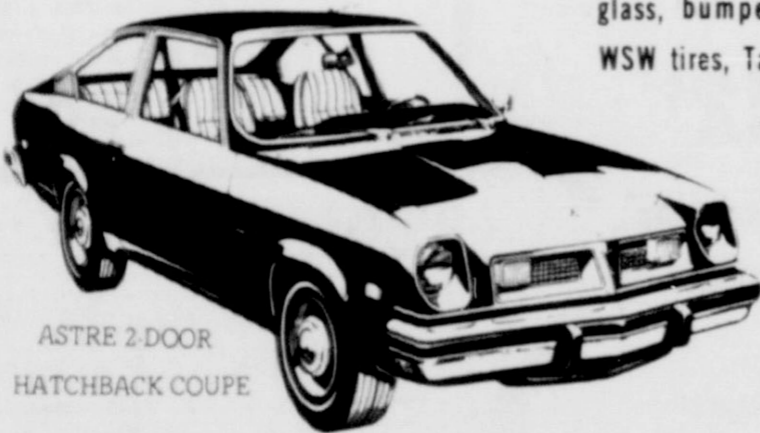
served from 11 a.m. to 1 p.m.

At the business session beginning at 1 p.m., two members are to be elected to the association's board of directors.

The term of Bill Carthel of Friona is expiring. Carthel, who has served on the organization's board of directors since 1963, is on the ballot for re-election, along with Randy Bennett of Plainview.

REBATES and DISCOUNTS On All Pontiacs!

Air cond., automatic transmission, power steering, radio, tilt steering wheel, tinted glass, bumper guards, wheel covers, WSW tires, Tampico Orange No. P29

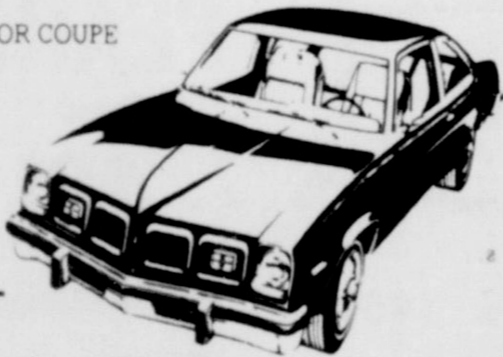


ASTRE 2-DOOR HATCHBACK COUPE

List \$4403
-Discount \$428
\$3975
-Rebate \$200
Your Price **\$3775**

VENTURA SJ 2-DOOR COUPE

Persimmon, V-8, power steering and brakes, automatic transmission, radio W/RSS, WSW tires, air, R/CM, rally wheels, B guards, body molding, P89



List \$5510
-Discount \$682
\$4828
-Rebate \$200
\$4628



CATALINA, 2 Door Hard Top

Sandstone, W/white vinyl top, 400 V-8, radio, tape, steel belted WSW tires, air cond., tinted glass, R/CM, mats, cruise, tilt steering wheel, rally wheels, F & R bumper guards, wheel mdg., custom trim, HD shocks

List \$6469⁸⁰
Discount \$1164⁸⁰
\$5305
YOUR PRICE

Similar deals on all Pontiacs
We need your used car now.

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142 N. Miles

BUICK-PONTIAC-GMC

Hereford

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"Computer analysis shows attendance is lowest this time of year, except during summer, and sometimes spring and fall."

FRIONA'S CHURCHES

Ethridge-Spring Agency

Brockman Sales

Hi-Plains Feed Yard

First Baptist Church

Friona Motors

Friona State Bank

Crow's Meat Co.

Rushing Insurance

Friona Consumers

ASSEMBLY OF GOD

10th and Ashland-Rev. Larry Watts, pastor
Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.

CALVARY BAPTIST

14th and Cleveland-Rev. Ron Trusler
Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 a.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

CALVARY BAPTIST MISSION

5th and Main-Rev. I.S. Ansley, pastor
Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.

FIRST BAPTIST

Sixth and Summit-Rev. Bill Penland
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.

MEXICAN BAPTIST CHURCH

4th and Woodland-Rev. Donnie Carrasco
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

NEW ZION BAPTIST CHURCH

Highway 60 & Pierce-Rev. L.V. Mays, pastor
Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.

ST. TERESA'S CATHOLIC CHURCH

16th and Cleveland-Father John Coppinger
Mass-10:30 a.m. and 8:00 p.m. Confessions-Sunday, 10 a.m.

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth-Terry Brown, Preacher
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.

LUTHERAN CHURCHES

Rev. D. Lane Kirchner
Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m.
Immanuel-Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.

UNION CONGREGATIONAL CHURCH

Euclid at 16th-Rev. David R. Plumb
Sunday School-9:45 a.m. Worship-11 a.m.

TENTH ST. CHURCH OF CHRIST

10th and Euclid
Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth-M.R. Zamorano
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.

FRIONA UNITED METHODIST CHURCH

8th and Pierce-Bobby McMillan
Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland-Pastor Jim Robinson
Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.



REMEMBER WHEN....Even at an early age, the 1974-75 Chieftains were destined for success, when they went undefeated as seventh graders. Their seventh-grade team picture, with coach Larry Dyess, was loaned by Virginia Cleveland. Standing, left to right are Coach Dyess, Adrian Foll, Clay Bandy, Dale Cleveland, Kevin

Welch, Eddie Waggoner and Gene Strickland. Kneeling are David Hutson, David Blackburn, Lance Nichols and Dee King. Note the tape on some of the jerseys, which were too large for the boys. They soon grew into them, though!

Chiefs Set Record With 29th Victory

A new school record for number of basketball wins in a single season was established by the Friona Chieftains at Channing Tuesday night, when the Chiefs blitzed the Channing Eagles, 86-59.

The win, number 29 for the season, tops the former record of 28 which was established by the 1973-74 Chieftains, who finished with a 28-7 season mark, making it to the state finals.

Gene Strickland snapped a two-game scoring drought by popping in 31 points, his fourth best scoring performance of the season. Strickland sank 14 of 24 field goal attempts and three of four from the foul line.

His night's work left the 6-3 senior with an even 700 points for the season, first time a Chieftain cager has ever reached that plateau.

The Chiefs burned the nets, hitting the 80-point mark for the tenth time this season but first in their last seven games. They did it with a hot shooting night that saw Friona hit a fantastic 61 per cent of their field goal efforts, including 66 per cent

during the 46-point second half.

During the fourth quarter, in which Friona gained a 30-point lead, the team hit for an eye-popping 69 per cent of their field goal efforts. The 61 per cent performance for the game was one of the team's best games of the season.

"Strickland was hitting from all of his favorite spots—from the corner, from the wing, in close—everywhere. And Cleveland whipped (Mark) Sherrod good," commented Chieftain coach Larry Dyess.

It was the second time this season that Cleveland had done a tremendous defensive job on the 6-4 Channing all-stater. Dale limited the big blonde to only six points during the first half, when Friona romped to a 40-24 lead.

Cleveland scored 21 points and grabbed 16 rebounds. His 21 points gave the Chieftain center a total of 563 for the season. Dale is averaging 17.5 points per game, and 16 rebounds per outing.

Cleveland hit 10 of 15 shots from the field (66 per cent). Strickland hit 14 of 24 (58 per cent), Clay Bandy

chipped in 12 points on six of eight shots (75 per cent) and Dave Clark hit four of seven (57 per cent) for eight points.

Guard David Hutson, who had been the scoring star for Friona in the Chieftains' dramatic win over Dimmitt at home the previous Friday, was the cause of much concern after running into a steel eye-beam while chasing the ball during the opening period.

Hutson had to sit out most of the rest of the game, winding up with just six points, much below his average. Coaches and fans were hoping the blow would not impair Hutson's play in the playoff game Thursday.

CHIEFS	22	18	21	25-86
Channing	12	12	10	25-59
Gene Strickland	24-14	4-3-31		
Dale Cleveland	15-10	3-1-21		
Dee King	7-3	2-0-6		
David Hutson	5-3	0-0-6		
Dusty Peters	0-0	0-0-0		
Clay Bandy	8-6	0-0-12		
Dave Clark	7-4	1-0-8		
Mark Neill	1-1	0-0-2		
Team totals:	67-41	10-4	86	

SPORTS

Chiefs Fight But Lose Heartbreaker

41-40. Another goal-tending call sent the Bobcats in front at 42-41 at the 6:50 mark, and Friona played catchup the rest of the quarter.

Things looked pretty gloomy when Wayne McKee (number 12) sank a pair of free throws with 55 seconds left, to push Dimmitt into a six-point lead at 57-51. The 'Cats were already in their delay game. McKee had been fouled by Bandy, trying to steal the ball.

But suddenly Hutson scored a pair of free throws, and Bandy connected from the wing. It was 57-55, Dimmitt, with 25 seconds left. On the inbounds pass, Cleveland intercepted a long downcourt pass, prompting a time out by Coach Larry Dyess.

Cleveland then made the necessary lay-up shot with 11 ticks left, and the shocked Bobcats couldn't get a basket, forcing the first overtime.

Friona drew first blood in the OT, when Bandy banked in a follow-up shot. But a long jump shot by Jim Birdwell tied the score at 59-all at 2:05, and Brad Sanders sank about a 35-footer at the 50-second mark, to give Dimmitt a 61-59 lead.

Sanders had a chance to win it for the Bobcats with a 1-1 free throw with 13 seconds left in the first overtime, but missed. Cleveland rebounded, Strickland drove the length of the court for a jump shot inside the circle at the three-second mark, and Bingo! The score was knotted again at 61-61.

Friona missed one good scoring chance to begin the second OT, but Strickland still gave the team first blood again, hitting from the side for a 63-61 lead. Dimmitt had a turnover at 1:17, and Friona called time, supposedly to plan to stall out the clock.

However, upon inbounding the ball, the Bobcats stole it from the Chieftains before they could get it across the center line, and Craig Williams' jump shot tied the count at 63-63. Neither team could get off a shot in the last hectic minute of the second overtime.

For the third time, Friona was on the scoreboard first. Cleveland hit Hutson with a perfect feed pass, and the 5-11 senior laid it in for a goal and a 65-63 lead. McKee tied it for Dimmitt.

Clark, with a defender on him, missed a layup, and McKee's free throws a moment later gave Dimmitt a 67-65 advantage, 2:10 on

the clock. Dimmitt then began its stalling game, and the Chiefs had to foul to try to get the ball. The 'Cats hit five out of six shots during the last minute, and that accounted for the final margin.

As in the other meetings with Dimmitt, free throws made the difference. Friona outscored the Bobcats 60-54 from the field, but Dimmitt hit 18 of 26 free throws to seven of 12 for the Chiefs, who didn't get near as many chances. Officials blew the whistle 20 times on Friona to 14 times on the Bobcats.

The Chieftains hit 39 per cent of their field goal tries, 31 of 79. They hit 56 per cent, nine of 16, in the big second quarter. Friona also won the battle on the boards, 41-33.

One surprising statistic was the fact that Dimmitt had 20 turnovers to Friona's 19, in spite of the fact that the Bobcats pressed Friona throughout, and the Chieftains didn't press except when they were behind in the late stages.

Friona and Dimmitt met three times during the season, and drew somewhere around 6,872 fans for the three games, including 1900 at Friona and around 1400 at Dimmitt.

Adding to the drama of the "tie-breaker" game were injuries to Chieftain stars Cleveland and Hutson, who may have been slightly below par.

Hutson missed most of the Channing game after crashing into a steel eye-beam in the metal gymnasium building. Although he got his average Thursday, David didn't have a basket until 51 seconds before halftime.

Then Thursday afternoon, Cleveland was hit in the head with a hard-thrown basketball, and was knocked unconscious for several minutes.

On Dimmitt's side of the ledger, Steve Myatt, the 6-5 center, was hospitalized early in the week by a digestive problem, and missed workouts. He was dismissed from the hospital on Wednesday. Craig Williams missed a workout due to a death in the family.

But Thursday night, it was all business, and the teams, who had battled tooth and nail in their other meetings, staged a classic playoff match, one that would be hard to beat for a state finals match. Or do you suppose that was what it amounted to? It could have been.

Chief JV Finishes With Win

The Chieftain junior varsity closed out their 1974-75 season with a win on Tuesday at Channing, downing the Eagles' B-team, 62-53.

The win allowed the team to finish with a fine 18-7 season record. The team compiled a good record in spite of losing one of its top members, Mark Neill, to the varsity early in the season. Most of the team's losses were by only a few points.

Friona was in command most of the way in the Channing game, although Channing led for a good portion of the opening quarter. The Eagles held leads of 2-0, 4-2, 6-4, 8-4 and 8-6 in the early going.

The home towners were not headed until Roy Smith dropped in a jump shot with 2:39 showing on the clock, to give Friona a 10-8 lead. Larry Broyles had tied the score at 8-all at 3:33.

The Chieftain JV got baskets from David Barnett, Clint Mears, and Broyles, who scored three in a row, to push Friona into an 18-8 lead as the home team's score hung on eight, after having held an 8-4 lead. Friona thus scored 14 consecutive points to take command.

Just before the half, Channing rallied to pull to within two points at 22-20, but Friona responded with baskets by Rusty Patteson, who scored three straight Chieftain buckets, to give the JV a 31-24 halftime edge.

Both teams started cold in the third quarter, and there was little scoring. Channing again pulled to within a basket, at 33-31, but two more baskets by Patteson stretched the lead to 37-31, and goals by Broyles and Barnett gave Friona a 41-32 lead at the quarter break.

The B-Chiefs grabbed a 17-point lead early in the final quarter, and coasted in from there. Channing was able to trim the final margin to nine points, 62-53. Three players were in double figures for the game. Barnett had 15 points, Patteson 12 and Broyles 10.

CHIEFTAINS	16	15	10	21-62
Channing JV	8	16	8	21-53
Jim Murphree	2-0-4			
David Barnett	6-3-15			
Rusty Patteson	6-0-12			
Larry Broyles	5-0-10			
Roy Smith	2-2-6			
Clint Mears	3-0-6			
Loren Martin	2-1-5			
Bob Clark	1-0-2			
Ricky White	1-0-2			

Box Scores

CHIEFS	6	26	37	57	61	63	67
Bobcats	11	22	37	57	61	63	72
Gene Strickland	11-1-23						
Dale Cleveland	5-2-12						
Dee King	3-2-8						
David Hutson	6-2-14						
Clay Bandy	4-0-8						
David Clark	1-0-2						
Mark Neill	0-0-0						
Totals	30-7-67						

Frosh Squaws Edged In Finale

The Friona freshman Squaws dropped a tough 46-44 decision at Morton February 10, in their season finale.

The team, which held a 43-15 win over the Morton team about a month earlier at Friona, finished with a 14-5 season record. The freshmen won the Dimmitt tournament, placed second at Canyon, and won the consolation trophy at Muleshoe.

A shot by Morton in the last 17 seconds of the game caused the team to wind up on a losing score, stopping a five-game winning streak.

Friona jumped out to a 6-1 first quarter lead, on baskets by Cindy Cleveland (two) and Rhonda Parsons. Miss Parsons' basket then

made it 8-3, Friona, and Betty Rando gave Friona a 10-5 lead in the second period.

Morton went ahead for the first time at 12-10 4:45 ahead of halftime. Miss Parsons tied it back up for Friona, but Morton then took a 16-12 lead. Two goals by Miss Rando and another by Miss Parsons kept Friona close at halftime, as the Squaws trailed, 22-18.

A field goal by Miss Rando trimmed the lead to two late in the third quarter at 30-28, but Morton responded with a pair of baskets to maintain their four-point lead at 34-30.

Rhonda Parsons' goal with 2:56 left to play cut the lead to one, 41-40, and after Morton rallied for a

four-point lead, Miss Parsons came back for two goals within 16 seconds to tie the score at 44-all with 1:27 left.

However, Morton got the vital basket, and Friona couldn't score in the last minute. The Squaws had three players in double figure scoring. Miss Parsons scored 16 points, Miss Rando 14 and Cleveland 14.

9th Squaws	6	12	12	14-44
Morton 9th	1	21	12	12-46
Rhonda Parsons	8-0-16			
Cindy Cleveland	6-2-14			
Betty Rando	7-0-14			
Guards:	Bonnie Fallwell,			
Johanna Thorn,	Diane Clark,			
Sylvia Malouf,	Veronica Lafuente,			
Paige Osborn,	Cindy Smiley.			

..RETIREMENT.. A Tax Deduction

Individual Retirement Accounts Are Now Being Offered The Friona Branch Of Tri-County Savings And Loan Association.

★ Who Is Eligible:

An IRA is available to any person not actively participating in a tax qualified pension plan, profit sharing plan or governmental retirement plan who desires to create a retirement fund.

★ Contribution Limits:

An eligible person may contribute up to 15% of gross income or \$1,500, whichever is the lesser amount. For example, a person making \$7,500 may contribute as much as \$1,125, and a person making \$10,000 or more may contribute as much as \$1,500. If a husband and wife are both employed, they may both have an IRA and the amount of contribution each can make is measured by their individual salaries.

★ Tax Treatment:

The amount contributed up to the maximum is fully deductible for income tax purposes in the year when made. Earnings on contributions are not taxable until distributed. When benefits are received from the plan, the amount received is taxable as ordinary income in the year of receipt. Since benefits ordinarily commence at retirement when earning power drops off, the tax may be at a considerably lower rate than the current rate the person would pay on ordinary income. The standard 5 year averaging rules would be helpful in case of a lump sum distribution. Contributions made for the taxable year in which the individual attains age 70-1/2 and subsequent years are not deductible.

For Further Information Drop By And Visit With Mike Gamble Or Nancy Norwood At The Friona Branch Of Tri-County Savings & Loan Association.

Phone 247-3984

Hours - 9-3 Thursday 9-5



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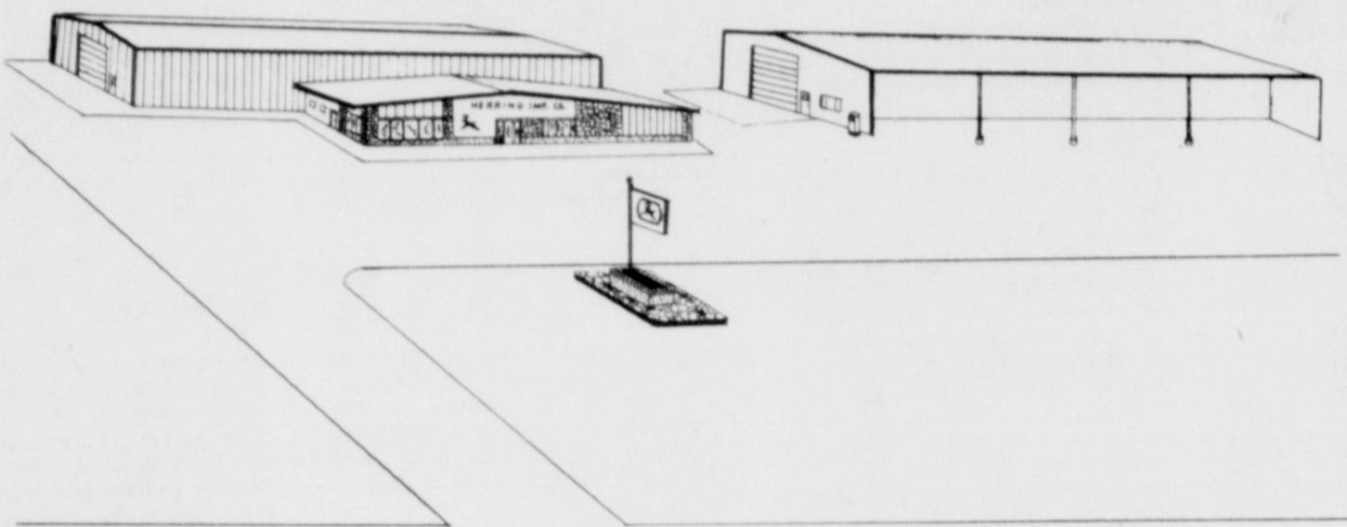
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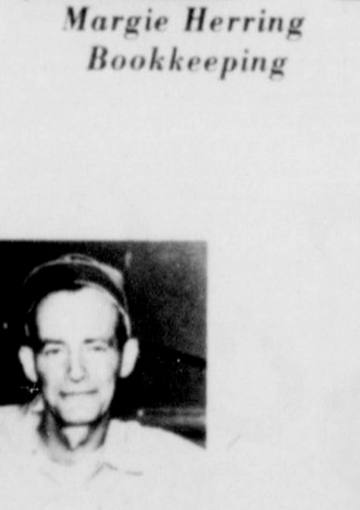
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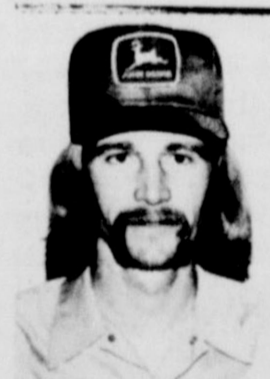
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Tom Gibson
Set Up



Royce Hume
Set Up



Wayne Aday
Mechanic



HERRING IMPLEMENT



Patrol Investigates 11 County Accidents

The Texas Highway Patrol investigated eleven accidents on rural highways in Parmer County during the month of January, 1975, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

The rural traffic accident summary for this county during the first month of 1975 shows a total of eleven accidents resulting in no

persons killed and no persons injured. The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for January, 1975, shows a total of 451 accidents resulting in 16 persons killed and 241 persons injured as compared to January, 1974, with 553 accidents resulting in 16 persons killed and 302

persons injured. This was 102 less accidents and 61 less injured in 1975 at the same period of time.

The 16 traffic deaths for the month of January, 1975, occurred in the following counties: two each in Archer, Castro, Lubbock, Oldham, Randall; and one each in Briscoe, Cottle, Deaf Smith, Hale, Hartley and Wise.

Services Conducted For Former Frionan

Funeral services for Mrs. Frank (Sue) Matlock, a former Friona resident living at Guymon, Oklahoma, were conducted at 2 p.m. on Monday, February 17 at Lemons Funeral Home Memorial Chapel, in Plainview.

Mrs. Matlock died Friday,

February 14 of an apparent heart attack.

Officiating was the Rev. R.L. Kirk, pastor of the First United Methodist Church, assisted by the Rev. Joe Knowles, pastor of the College Heights Baptist Church.

Burial was in Plainview Memorial Park.

She was born in Detroit, Texas, and was reared in Clarksville. Her father, the late Rev. Robert Byrd Walden, was a Methodist minister who served at numerous churches in the South Plains and Panhandle areas.

She was married to Frank Matlock on February 14, 1932 in Tulsa. Mrs. Matlock moved from Plainview to Lubbock in 1959, and had lived in Guymon since 1964. She was a member of the First United Methodist Church in Friona.

Survivors include her husband; a daughter, Mrs. Ken Wheeler of Lubbock; a son, Jim of Plainview; a brother, Roy Walden of Houston; three sisters, Mrs. A.B. Morgan of Amarillo, Mrs. Fred Porter of Amarillo and Mrs. Eldon Jones of Lubbock, and two grandchildren.

Her older nephews served as pallbearers with the younger nephews serving as honorary pallbearers.

Arthritis Seminar Slated At Amarillo

More than 20 million Americans suffer from some form of arthritis serious enough to require medical care. It's the nation's number one crippling disease, with one in four U.S. families affected.

These facts and others, says county Extension Agent Jana Pronger, will be the focus of attention for a special seminar on arthritis, set for April 30, at the Hilton Inn in Amarillo.

The event is being co-sponsored by the Texas Agricultural Extension Service and the West Texas Chapter of the Arthritis Foundation.

Featured attractions will include individual and panel discussions by leading medical and surgical practitioners in the area, a film about arthritis, and updated information on research of the crippling disease.

Heading up planning and arrangements for the seminar are District Extension Agent Sue Farris; Mrs. Charlotte Bauder, former division director of the West Texas Chapter of the Arthritis Foundation; Dr. Kenneth Johnston, Amarillo surgeon; and Edd McLeroy, chairman of the Family Living Economic Program of the Extension Service.

Says County Extension Agent Jana Pronger, the public is encouraged to attend. Call or write the county Extension office for details.

Legal Notice

NOTICE OF COUNTY SCHOOL BOARD ELECTION

On Saturday, April 5, along with the district school trustee elections, the board of county school trustees will conduct its regular election for three members, who will serve the Farwell, Bovina and Friona precincts.

Anyone who wishes to make application to place his name on the ballot as a candidate for the above mentioned positions should do so by March 5, which is the last day to file an application in the county judge's office.

s-Paul Fortenberry
County Judge
Parmer County

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Colgate MFP DENTAL CREME	Reg. \$1.06	89¢
Pepsodent TOOTH PASTE	Reg. \$1.15	99¢
Aqua-Foam AFTER-BATH LOTION	\$2.00 Value	\$1.59
Rexall Balsam HAIR CONDITIONER	Reg. \$1.49	99¢
Young & Free CREAM RINSE	Reg. \$1.29	99¢

Cepacol MOUTH WASH	Reg. \$1.79	\$1.49
Scope MOUTH WASH	Reg. \$3.50	\$2.99
Listerine MOUTH WASH	Reg. \$2.65	\$2.19
BRECK SHAMPOO	Dry, Oily, Or Normal Reg. \$2.52... Reg. \$1.44...	\$2.19 \$1.19

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Of The Parmer County Jr. Livestock Show!



RUSSELL WINDHAM, Lazbuddie 4-H, proudly poses with his Hampshire barrow which was judged as breed champion at the county show last week.

Also, A Tip Of The Hat To Lazbuddie Ag Instructor Scotty Windham, Whose Work Has Helped Accomplish These Honors!



CHAMPION BARROW....Mark Mimms of Lazbuddie poses with his middleweight Crossbreed barrow which was judged Grand Champion during the 27th annual Parmer County Jr. Livestock Show. The win marked the 15th consecutive year for Lazbuddie showmen to take the barrow honors.



MARTY MCGUIRE, a Lazbuddie showman, showed his Duroc barrow to breed champion in the heavyweight in Friona last week.



RESERVE SHEEP....Winning reserve champion ribbons in the sheep division at the Parmer County Junior Livestock Show were these five youngsters. Left to right—Randy Smith, fine wool; Mickey Powell, fine wool cross; Ronald Powell, medium wool, Duane Mitchell (held by Kathie Trimble, Bovina), other breeds and Mark Foster, Southdown.



Scotty Windham



LAMB WINNERS....Breed champions in the lamb show Friday at the Parmer County Jr. Livestock Show were exhibited by five Lazbuddie youngsters. From the left are Tim Smith, medium wool, Tammi Smith, holding Tim's fine wool cross champion, Mike Windham, fine wool, Mark Foster, Dorset, and Russell Windham, Southdown.



DAVE ENGELKING, Lazbuddie FFA, exhibited the breed champion of the Poland division. His barrow was in the lightweight division.



RUSSELL WINDHAM guided his Hampshire entry to reserve champion honors in the county show last week. His barrow was entered in the heavyweight division.



TODD GREGORY'S Duroc entry won reserve champion honors for its breed at the Parmer Co. Jr. Livestock Show last week. The barrow had been chosen second in the heavyweight class.

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Corn Symposium

Set At Bushland

A Corn Production Symposium will be held for farmers interested in the latest developments in corn research at the USDA Southwestern Great Plains Research Center at Bushland on Tuesday, March 11, 1975, at 1:15 p.m.

Phases of corn production to be discussed are irrigation, varieties, planting dates, plant population, row spacing, corn borer control and pest management programs. The program will be in cooperation with the Texas Corn Producers Association and sponsored by the Texas Agricultural Experiment Station, Texas Agricultural Extension Service and Soil, Water and Air Science, Agricultural Research Service, USDA.

Dr. K.B. Porter, Professor in Charge, Texas Agricultural Experiment Station, will preside over the first afternoon session. Visitors at the Symposium will be welcomed by Dr. Paul Unger, acting USDA Research Leader at the Bushland Research Center. Dr. Frank Petr will discuss Hybrid Corn and Variety Selection. "Irrigated Corn Production" will be the topic presented by Dr. John Shipley; and Dr. Steve Winter will report results of several experiments on corn culture.

Following the break, Paul Gross, District Extension Agent, Extension District 1, will preside. Dr. A.F. Wiese will present the latest

information on "Weeding Corn." Norris Daniels will discuss "Control and Biology of the Southwestern Corn Borer," and Dr. Bill Clymer will complete the program with a discussion of "Corn Pest Management Programs."

Gene Welch Is State Winner In Funk Contest

Gene Welch of Friona, has won the state championship in the dry land division of the 1974 Project:25 national grain sorghum growing program.

He used Funk's G-522 to produce the state championship yield of 5,933.2 pounds per acre.

National winner of the dry land division of Project:25 was Elo Stolle of Wharton, Texas. He entered a yield of 6,766.2 pounds of grain per acre with G-522. National winner of the irrigated division of Project:25 was the partnership of Buckner and Kidd of Willcox, Arizona, with a yield of 9,239.5 pounds per acre from G-522.

Project:25 was first established as a regional grain sorghum growing program in the southwest. It proved so informative and popular that The Producers of Funk's G-Hybrids opened the program to growers in all sorghum growing states. Interest has continued to grow.

City Records Routine Month For January

City manager A.L. (Jake) Outland's monthly report for January indicated a routine month for the city in most respects.

The year's building activity got underway on a slow

note, with only one building permit issued during the month, for the siting of a mobile home, at an estimated property value of \$7,500.

Two new water services were added by the city during the month, to bring to 1324 the number of active meters in service at the end of the month.

Three new sewer taps were made, to put the number of active taps above the 1300-mark for the first time, at 1302.

City records indicated that a total of 14,142,900 gallons of water were used by city residents during January, an average of 456,222 gallons per day. This was considered about average for the season.

Rainfall for the month amounted to only .20 inch, which was from three light snows early in the month.

Police department records revealed 17 arrests during the month, majority of which (seven) were for traffic violations.

Twelve complaints were investigated during the month, including four for thefts.

The city collected \$51,429.98 in taxes during January. Total collections as of the delinquent date amounted to 94.68 per cent of the 1974 tax roll. An additional \$557.38 in delinquent taxes was collected.

Visitors to the city office during the month included Peggy Test, an official of the Texas Water Quality Board, and Don Sisson, field representative for the Texas Municipal League.

Report from the city library showed 1410 books checked out during the period by 620 patrons, 24 of which were new readers.

Unending Battle

Each farmer in the U.S. spends on the average more than \$1,000 each year fighting insects, crop diseases, and weeds. Despite this expenditure, these pests cost each farmer an annual average of \$2,500 in crop losses.

BOVINA JAYCEES COMMUNITY AUCTION

SAT., FEB. 22, 1975 - 1:00 p.m.

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1-1966 Farmall 560		1-6 Row Lister	
1-1966 1100 Massey		1-14 Ft. Land Plane (Drag Type)	
MACHINERY		1-V Type Eversman Ditcher	
1-3 Bottom Towner Breaking Plow (Spinner)		1-8 Ft. Blade Ditcher	
1-4 Bottom, J.D. Breaking Plow (Drag)		1-6 Row Chattanooga Rolling Colv.	
1-4 Row Rod Weeder (Handy)		MISCELLANEOUS	
1-4 Row Dempsy Planter		1-Set Snap on Duals No. 18434	
8-Speedy Weeders and Thinners		1-8 Ft. Stock Tank	
1-Handcock Float		1-11 Ft. Stock Tank	
1-Oneway Plow	1-Disc	1-Lot Comfort Covers	
1-Lot of Fertilizer Equipment		1-Lot 7" Gated Pipe	
1-3 Bottom Int. 16" Breaking Plow (Rollover)		1-Lot 12x7 Waterman Hydrants	
1-Blade		1-J.D. Tractor Cab	
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THANK YOU

On Behalf Of The 4-H And FFA Youngsters Of Parmer County, We Wish To Thank The Buyers Who Purchased Calves, Lambs And Swine At The Annual Parmer County Jr. Livestock Show Last Weekend.

We also wish to thank the division superintendents and assistants. Also, all of the vo-ag teachers, the judges, county agents, members of the Friona FFA, Parmer County Farm Bureau, Friona Young Homemakers, Friona Star for their help and contributions. Also, special thanks to auctioneers Bartlett and Potts, Friona Industries, Inc., and Friona State Bank for printing and typing show and sale bills, Hi-Pro for use of panels, Johnny Tannahill Trucking, all of the FFA Sweethearts and Plowgirls, the clerks, bookkeepers, and others helping in the ring and all those who assisted the show in any way. We would like to extend a special thanks to KPAN Radio-Hereford for broadcasting the show.

SPECIAL THANKS Go To All Those Who Have Helped In Making Our Showbarn Possible.

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L.B. Eady, Amherst
Dent Farm Supply, Earth, Texas
Wooley-Hurst Implement, Muleshoe
Purina Feed & Ranch Supplies,
Clovis, N.M.
Tide Products, Clay's Corner
Clay's Corner Gin, Clay's Corner
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AVI, Inc., Muleshoe
Farmers Co-Op Elev.-Muleshoe
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Presented Courtesy of the Friona Star

Friona Industries In Quarterly Report

Friona Industries, Inc., in announcing results for the second quarter ended December 31, 1974, sustained a net loss of \$156,489, or 13 cents per share, on revenues of \$12 million. This compared with net income of \$589,307, or 50 cents per share, on revenues of \$11.2 million in the same quarter of last year.

"Although a deficit was incurred, considerable improvement was shown over the first fiscal quarter," said John G. Carrothers, president.

During the first six months of its current fiscal year, the Company had revenues of \$21.2 million and a deficit of \$535,517, or 43 cents per share. This compared with revenues of \$25.5 million and net income of \$1.3 million, or \$1.23 per share, for the first half of the prior year.

"The major contributing factor for the loss in the second quarter was the sale of Company-owned cattle and an additional \$400,000 write-down on Company cattle still in inventory," stated Carrothers.

Operations in the Company's nine retail animal health supply stores sustained a minimal loss and, during the second quarter, a new Hi-Pro Veterinary Supply store was opened in Lubbock, Texas.

"The other three major segments of the Company's agribusiness operations—manufactured feed, custom cattle feed, and grain—were profitable although below the prior year's levels," said Carrothers.

Average occupancy at the Company's three feedlots, which have a combined occupancy of 124,000 head, was 51 per cent for the second quarter.

"Even though manufactured feed revenues were higher in the second quarter compared with last year at the same time, the tonnage manufactured declined 39 per cent," he stated. This situation was brought

about by higher grain and other raw ingredient prices.

The Company has diversified its feed operations through the manufacture and sale of horse feed, which shows much promise. Also, the Company is presently testing the market for a processed dehydrated organic humus fertilizer utilizing the cattle manure from its feedlots.

"No additional investment or equipment is required for these ventures," stated Carrothers. The Company presently is taking all steps possible to position itself for its long-run future growth and development.

On December 31, 1974, the Company purchased Friona Transport, Inc., a trucking firm primarily engaged in feed and grain hauling. "Acquisition of this firm, which has been the principal hauler for the Company, will give us greater flexibility and result in certain economies in our operations," explained Carrothers.

At the present time, occupancy in cattle feedlots throughout the nation is at an extremely low percentage. It is estimated that in Texas alone, this percentage is approximately 50 per cent. For the past 12 months, the percentage of feedlot-fattened beef in the total slaughter picture has steadily declined. Although total tonnage of beef going to the consumer has increased, this difference is being made up of grass-fed steers, heifers and cows.

"In my opinion, until the national economy trends to a more stabilized condition, the cattle feeding industry will continue under pressure from both grass-fed beef and relatively high feed-ingredient cost.

"Our Company has continued to retain its financial stability and can weather a prolonged period of lower revenues and profits," concluded Carrothers.

More College Students Enroll In Agricultural Courses

The number of farms in the U.S. may be dropping, but more and more college students are taking agricultural courses these days.

Enrollment in the nation's agricultural schools has more than doubled in the past decade, rising from 34,952 undergraduates to 72,644 last fall.

In contrast to ag students of

yesteryear, today's apt to have a non-farm background. Last fall's incoming class at Purdue University included 60 percent with urban backgrounds and 40 percent with rural.

Women students in agricultural schools—once a rarity—now make up about 20 percent of the enrollment nationwide.

Why the increased interest in agriculture? Some school officials believe it reflects young people's concern for the environment and natural resources.

To match students' growing interest, many agricultural schools have beefed up their curriculum and added courses that didn't exist 10 or 15 years ago.

HOW'S YOUR Agri-Culture?

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COLONISTS ARE BELIEVED TO HAVE BROUGHT HONEY BEES WITH THEM FROM ENGLAND TO VIRGINIA IN 1622... AND SETTLERS TOOK BEEHIVES WITH THEM AS THEY MOVED WESTWARD...

NOW THESE BUSY LITTLE BEES PRODUCE ABOUT \$50 MILLION WORTH OF HONEY & BEESWAX IN THE U.S. EACH YEAR!!!

AND POLLINATE AN ESTIMATED \$1 BILLION WORTH OF AMERICAN FARM CROPS!!!

Early-Day Canals

The Hohokam Indians of the southwest built canals to irrigate crops in Arizona's Salt River Valley as early as 600 A. D.

Vegetable Protein Outlook

Agricultural economists say as much as 20 percent of all processed meat items could be made of vegetable protein by 1980.

UNUSUAL OPPORTUNITY

INTERNATIONAL COMPANY DOING BUSINESS IN UNITED STATES, CANADA, REQUEST CROP SERVICE SALES REPRESENTATIVES IN TEXAS PANHANDLE TO ASSIST IN CROP SERVICE DEPARTMENT IN AGRICULTURAL FIELD. DO NOT ANSWER UNLESS YOU HAVE RECENT AGRICULTURAL BACKGROUND, ARE INTERESTED IN GROWING WITH A GROWTH COMPANY, AND EARNING TOP DOLLAR. SHOULD YOU QUALIFY, PERSONAL INTERVIEW WILL BE ARRANGED. APPLY TO JIM FRIESEN, REGIONAL MANAGER, NA-CHURS PLANT FOOD COMPANY, FERTILIZER DIVISION, 218 RAMADA TRAIL, AMARILLO, TEXAS, 806-383-2997. 20-2tc

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SIZE	DESCRIPTION	BARGAIN PRICE	F. E. T.
E78-14	Deluxe	23.05	2.27
G78-14	Champion	25.75	2.56
G78-15	4 Ply-Poly	26.45	2.60
H78-15	Whitewall	28.40	2.83

DOUBLE-BELTED TIRES			
SIZE	DESCRIPTION	SUPER BARGAINS	F. E. T.
G78-15	Deluxe	33.95	2.74
H78-15	Champion	35.95	2.97
J78-15	Super-Belt	37.95	3.13
L78-15	Whitewall	41.95	3.19

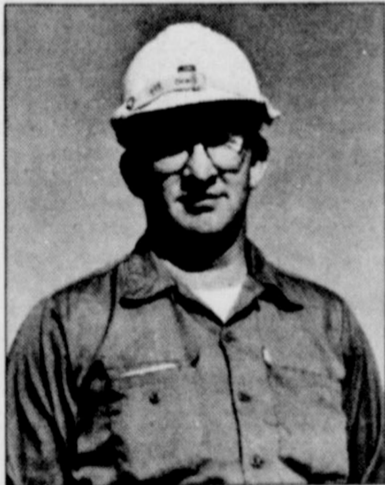
RADIAL TIRES			
SIZE	DESCRIPTION	BARGAIN PRICE	F. E. T.
G70-15	40,000 Mile	54.95	3.22
H78-15	Steel Radial	58.95	3.26
J78-15	500	61.95	3.46
L78-15	Whitewall	64.95	3.60

ODDS 'N ENDS			
SIZE	DESCRIPTION	YOUR PRICE	F. E. T.
E78-14	500 4-Ply Poly	27.75	2.24
H78-15	500 4-Ply Poly	34.95	2.82
G70-14	Radial V-1 Steel	55.45	3.15
H70-15	Radial V-1 Steel	58.95	3.36

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"What's going on here, Don?"

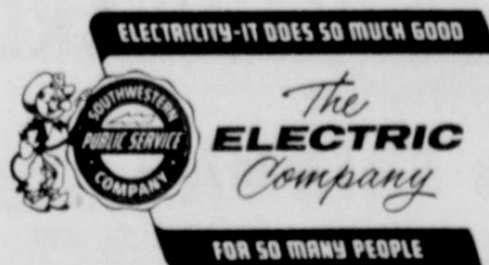


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Cost us about \$14,000 a mile just two years ago, now it's running \$30,000 a mile."

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Square Dancers Have Supper

Cliff Gossett, a square dance caller from Clovis, New Mexico, called the square dance Saturday night. Stewart Rowan, the regular caller, was unable to attend.

Mr. and Mrs. Glen Herring and Mr. and Mrs. Gustin served at the salad supper prior to the dancing.

Albert Cupell called a few tips Saturday night. Five squares were present. The club had one couple from Clovis as guests.

Square dancing is so old that it is new. Over the period since some families were dancing, it has achieved a highly developed state by a process of growth and change so now it is an artistic anocation. Observe first hand that anyone who can see or hear, has two feet and two hands and knows right from left, is willing to learn, can enjoy the rewards of square dancing.

William Stovells

Have Baby Boy

A baby boy was born to Mr. and Mrs. William Stovell at 5:38 p.m. on Sunday, February 9 in Parmer County Community Hospital.

The boy was named Chad Hiram. He weighed six pounds, one ounce and was seventeen inches long at birth. Chad is the first child for the couple.

He has two grandmothers, Mrs. Jack Stovell of Alpine, Texas and Mrs. Emma Gene Lewis of Dexter, New Mexico. Great-grandparents are Mr. and Mrs. C.H. Lewis, Roswell, New Mexico and Mrs. Doris Stovell, Alpine, Texas.

Hospital Report

ADMISSIONS--

Kay Kendrick, Hereford; Eva Torres, Hereford; Retha Edens, Farwell; Mrs. Fred Raymond and baby girl, Friona; Juan Munoz, Bovina; Solomon Flores, Friona; Pedro Martinez, Friona; Anna Ortiz, Friona; Mrs. Eliseo Gomez and baby boy, Hereford; George Grant, Sr., Friona; J.D. Lewis, Texico; Darcy Renner, Friona; Eliseo Ramirez, Hereford; Linda Dopp, Friona; Judy Cummings, Friona; Mary Martinez, Hereford; Janie Price, Hereford; Bertie Doak, Friona; Charlotte Redwine, Friona; George Trimble, Bovina; Vern Mundy, Bovina; Rebecca Garcia, Hereford; Laura Brito, Bovina; and Gloria Perez and baby girl, Friona.

DISMISSALS--

Esther Torres, Nettie Collier, Mrs. James Chadwick and baby boy, Catherine Vargas, Jim Mears, Jewel Tabor, Retha Edens, Juan Munoz, Darcy Renner, Kay Kendrick, Eliseo Rameriz, Clara Smalts, Judy Cummings, Anna Ortiz, Mrs. Eliseo Gomez and baby boy, Mary Martinez, J.D. Lewis, Charlotte Redwine, Mrs. Coy Burch and baby girl, Mrs. Fred Raymond and baby girl, Linda Dopp and George Trimble.

PATIENTS IN HOSPITAL--

Pedro Martinez, Solomon Flores, George Grant, John Hayes, Elroy Wilson, Tom Whaley, Bertie Doak, Janie Price, Gloria Perez and baby girl, Rebecca Garcia, Laura Brito and Vern Mundy.



DISCUSSES PROGRAM....Troop leader Jinx Snead is shown at a recent meeting discussing upcoming Girl Scout projects with mothers of the girls.

John Barkers Have Baby Girl

Mr. and Mrs. John Barker became the parents of a baby girl on Friday, February 7 at 1:10 p.m.

She was named Michelle Amber and weighed seven pounds, five and one-half ounces at birth. She was twenty inches long.

Miehelle Amber is the first child for the couple.

Grandparents are Mr. and Mrs. John W. Renner and Mr. and Mrs. Judge Barker, Friona. Great-grandparents are Mr. and Mrs. Rudolph Renner, Mr. and Mrs. A.E. Baize and Mr. and Mrs. Giles Cobb, all of Friona.



CONTEMPORARY EARLY AMERICAN—Handsome natural paneling is a boon to any interior, but it calls for decorating the room without detracting from the wood quality. Waverly's striped cotton in smashing shades of fuschia, golds, and browns enhances the light textured wood with sharp color contrast. The result is a clever composition of contemporary Early American. Featured in Easy To Do Decorating.

Local Church Sets Appreciation

Day For Teachers

Calvary Baptist Church is planning a Teacher Appreciation Day at their church on Sunday, March 2, at the 11 a.m. worship service.

All teachers and their families are invited to attend this service.

The church would like to show their appreciation for all the teachers in our community. March 2 will be the start of Public Schools Week.

High School principal Raymond

Cook will be giving his testimony in this service. All teachers will be recognized.

Agonizing Pain From Ingrown Toenail? Get Outgro For Fast Relief

Outgro gives you fast temporary relief from ingrown toenail pain. Outgro toughens irritated skin, eases inflammation, reduces swelling without affecting the shape, growth, or position of the nail. Stop ingrown nail pain fast with Outgro.

PUBLIC NOTICE

SUMMARY OF PROPOSED CONSTITUTIONAL AMENDMENTS

SPECIAL ELECTION APRIL 22, 1975

NUMBER ONE ON THE BALLOT (S.J.R. No. 3)

Repealing Sections 48a, 48b, 51e, and 51f of Article III and Sections 62 and 63 of Article XVI of the Texas Constitution, Article XVI of the Texas Constitution is amended to:

Provide for the revision and consolidation of provisions relating to state and local retirement systems and programs and to provide that all general laws that have established retirement systems and optional retirement programs for public employees and officers in effect at the time of the adoption of this constitutional amendment will remain in effect, subject to the general powers of the Legislature.

Provide that the amount a participating officer or employee contributes to the employee retirement system or the teacher retirement system shall be established by the Legislature but may not be less than 6% of current compensation and providing further that the amount contributed by the state may not be less than 6 nor more than 10% of the aggregate compensation paid to participating persons, except that in an emergency, as determined by the Governor, the Legislature may contribute more than 10% of the aggregate compensation paid to persons participating in state retirement systems.

Provide that the Legislature shall provide for local retirement systems created by any city or county for its officers and employees and shall further provide for a state-wide system of benefits for officers and employees of counties or other political subdivisions of the State which may voluntarily participate, and

to further provide that a state-wide system of benefits shall be provided for officers and employees of cities which may voluntarily participate.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment revising and consolidating provisions relating to state and local retirement systems and programs and providing for a maximum state contribution to state systems of 10 percent of the aggregate compensation paid to individuals."

NUMBER TWO ON THE BALLOT (H.J.R. No. 6)

Amending Article III, Section 24 of the Texas Constitution to:

Provide an increase in salary for members of the Legislature from \$400 per month to \$600 per month.

Provide an increase in the per diem rate for members of the Legislature from \$12 to \$30 for each day during each Regular and Special Session of the Legislature.

Provide an increase in the transportation allowance for members from \$1.10 per mile to the rate prescribed by law for employees of the State of Texas.

The wording of the proposed amendment as it will appear on the ballot is as follows:

"The constitutional amendment setting the salaries of members of the legislature at \$600 per month and setting a per diem of \$30 per day during legislative sessions and a mileage allowance at the same rate provided by law for state employees."

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A telephone call to Pioneer Natural Gas brings an air conditioning specialist to your home for a free survey and cost estimate at no obligation to you. He'll answer all your questions, and tell you what it will take to install GAS air conditioning in your home. It's the first easy step toward having your dependable GAS air conditioning installed before the first hot, windy days are here.

A GAS air conditioning system is ruggedly built to cool quietly and efficiently. There are fewer moving parts, and no compressor to break down or wear out. Heat from the steady blue flame circulates a refrigerant through the system to cool the air. It's this simple principle that gives GAS air conditioning its long life with no loss of cooling capacity and easy maintenance.

Install GAS air conditioning now. You'll avoid the rush, and be enjoying the quiet, cooling comfort of GAS air conditioning while everyone else is waiting. Give us a ring... a-ling.

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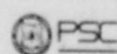
HELP MUFFLE OUT AIR AND NOISE POLLUTION.

Dirty Birds don't just litter. They also drive cars with faulty mufflers and out-of-tune engines.

In one way or another, nearly everyone's guilty of being a Dirty Bird. But you can do something about it.

Woodsy Owl has a list of ways you can help stop pollution and keep America worth living in. It's in poster form, and it's yours free when you write Woodsy Owl, Forest Service, U. S. D. A. Washington, D. C. 20250.

And Remember Woodsy's Words of Wisdom: Give a Hoot! Don't Pollute!



LOSE WEIGHT OR MONEY BACK

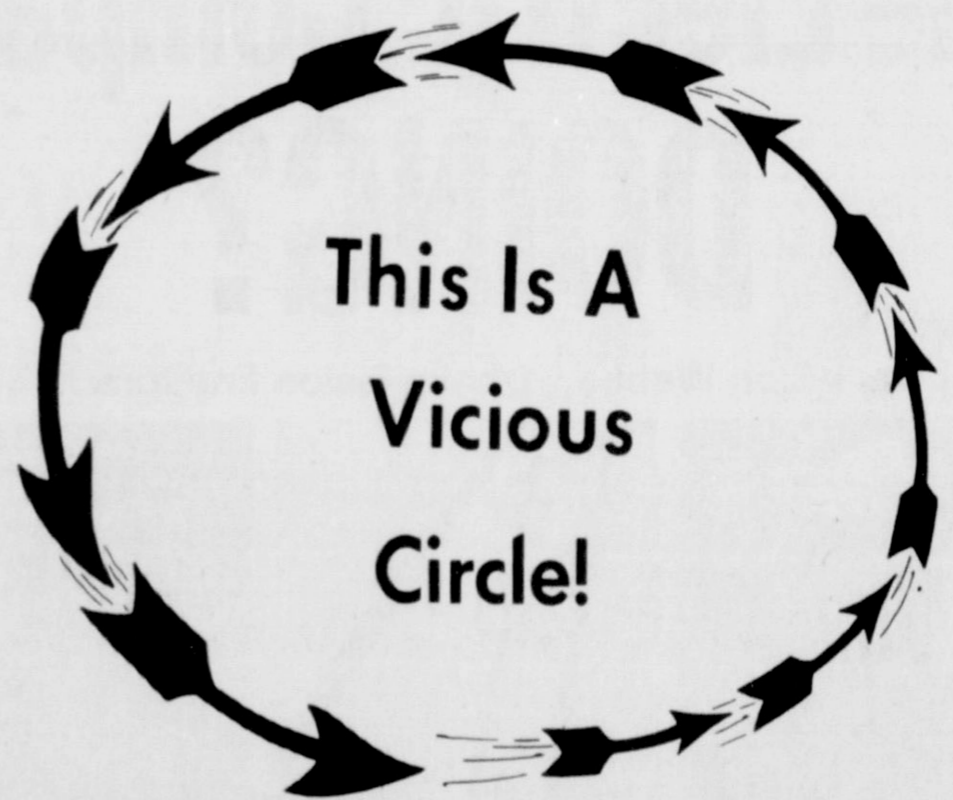
Odrinex can help you become the slim, trim person you want to be. Because Odrinex contains the most effective reducing aid available without a prescription! One tiny Odrinex tablet a half hour before meals suppresses your appetite - you eat less - down go the calories - down goes the weight! With the Odrinex Plan, clinically tested, you will eat sensibly - no starving - no special exercises. Safe and effective when taken as directed. You must lose ugly fat or your money will be refunded - no questions asked. Get rid of excess fat and live longer with Odrinex.

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Governor's Office of Traffic Safety



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An informative evening that will be of value to farmers, ranchers, and speculators. We will discuss wheat, corn, soybeans, livestock, silver and sugar. We'll answer your questions on the new gold contract too.

Place: Hereford, Texas
Dickies Restaurant, West Highway 60
Time: Monday, Feb. 24, at 8 P.M.

Place: Plainview, Texas
Holiday Inn, Rm. 114, 4005 Olton Road
Time: Tuesday, Feb. 25 at 8 P.M.

Peavey Company

A diversified food-agribusiness and specialty retailing company headquartered in Minneapolis whose business serves the full range of crop and livestock production and marketing.

Friona Girl Tours With McMurry Band

The McMurry College Band, directed by Roger Bush, will begin its annual spring tour Thursday, February 27. The tour will last five days and carry McMurry musicians to seven cities.

The tour will begin with a band clinic at Big Spring High School at 8:30 a.m., Thursday morning, and will continue that evening with a worship service at 7:30 p.m. in First United Methodist Church in Pecos.

On Friday, Feb. 28, the band will present a program at 11 a.m. at Van

Horn High School in the morning and a concert at Asbury UMC in El Paso at 7:30 p.m. that evening.

After a sightseeing excursion into Mexico Saturday morning, the band will perform for a youth rally at 7:30 p.m. at St. Paul UMC in Las Cruces. They will also present the morning worship service at 11 a.m. there on Sunday, March 1.

Sunday evening, they will conduct the worship service at 7 p.m. at Grace UMC in Alamogordo. The concluding concert will be performed at Ruidoso High School at 9 a.m. Monday morning, March 3.

The tour's program will include works by two of McMurry's music professors. The first, "Fanfare, Andante and Fugue," is by Macon Sumerlin. The second is a woodwind choir arrangement of "Sweet, Sweet Spirit" by director Rush.

Other selections include "Chorale and Shaker Dance" by John Zdechlik; "Pas Redouble" by Camille Saint-Saens; "Symphony for Band" by Vincent Persichetti; "La Bamba de Vera Cruz" by Terig Tucci; "Symphonic Songs for Band" by Robert Russell Bennett; and "Marche Symphonique" by Edward Madden.

Also on the program will be the Carman Dragon arrangement of "America, the Beautiful"; "The Six Wives of Henry VIII" by Rick Wakeman; "Festival of Hymns" by John Constantine; "A Sacred Suite" by Alfred Reed; "God Is My Strong Salvation" by Wayne Scott; and the Jack Bullock medley of songs from the musical "Godspell."

Carol Reeve, a former Friona student, will be a member of the touring company. She is the daughter of Mrs. Fay Reeve and plays a euphonium in the group.

Jill Riethmayer Makes ACC Roll

A total of 264 Texas students were named to the dean's honor roll for the 1974 fall semester at Abilene Christian College, according to Paul Wilson, assistant registrar.

To be eligible for the dean's honor roll, a student must maintain a 3.45 grade-point-average or above and have a course load of at least 12 credit hours.

A total of about 600 students from the 3,647-student body were named to the dean's honor roll.

Beverly Jill Riethmayer, daughter of Mr. and Mrs. W.R. Riethmayer of Route 3, Friona, was listed on the honor roll.

SPC Names Nine

To Honor Roll

Nine students from the Friona area are among the 269 students named to the Dean's Honor List for the 1974 fall semester at South Plains College, Levelland.

In order to be named to the list, students must maintain a 3.25 grade point average while enrolled in 12 or more semester hours and have no failing grade, announced Nathan Tubb, academic dean at SPC.

Friona, Bovina, Hereford and Farwell are represented on the honor list.

Students include Silvia Flores, Roger D. Gallman, Cynthia Barnett, Betty Sachs, Joe E. Jones and Lagayla Self, all of Friona; Christie Trimble of Bovina; Michael Grimsley of Hereford; and Steven Kaltwasser of Farwell.

Rhea Women Plan Pot Luck Supper

The Rhea Immanuel L.W.M.L. met February 13 in the Rhea Parish Hall with Lorna Schueler, Anna Schueler, Geneva Gustin, Peggy Kirchner, Ruth Drager, Cecelia Schueler and Velta Anderson present.

It was decided to have another Pot Luck Supper on Sunday, March 2 at the Parish Hall with residents of the Rhea community invited to attend.

The last Pot Luck Supper sponsored by the organization in

January was very successful. Another medical shower will be held at the next meeting on March 13 for the Ed Stelling family, our Bible translators in Monrovia, Liberia.

The family needs medical supplies such as bandages, alcohol, tape, aspirin, etc.

The Christian Growth Workshop will be held this year in Hereford on April 20.

The members adjourned to work on Chrismos.



LASER POWER...Texas Tech University electrical engineers are members of a research team planning to move from single barrel laser experiments to a high power double-barrel laser study of plasma heating. Standing is David Smith and seated, left to right, are Edmund Chu and Prof. Mange Kristiansen. Their ultimate goal is the production of X-rays to study radiation effects. New experiments will begin as soon as the high power laser can be assembled. David Smith is the son of Mr. and Mrs. Lewis Smith of Friona. He is studying for his doctoral degree.



COOKIE SALE STARTS...The Girl Scout cookie sale started Friday, February 21. Connie Slagle is the volunteer chairman of the drive. The cookie sale benefits each individual troop in the Caprock Council. Two new items appear for sale this year, Black English Tea and Sesame Crisp Cracker Rounds. Girl Scout cookies will retain their freshness up to one year if frozen. Friona Girl Scouts have 1,056 boxes to sell this year. All items are \$1.25 per box. Kim Wilcox is pictured sitting on a box of the cookies.

Girl Scout News

The Friona Girl Scout Troops No. 83, 394 and 325 met in a joint meeting for their "Mother-Daughter Tea" on Tuesday, February 11 to explain the promotion to be staged by Piggly Wiggly.

For three successive Tuesdays—February 18, February 25, and March 4 between the hours of 4 p.m. till 7 p.m. Piggly Wiggly will donate five per cent of their gross sales to the local Girl Scout troops.

After the discussion each troop went to their individual meetings for refreshments and let their mothers sign the permission slips for selling cookies.

Troop leaders are Janet Woodard and Jinx Snead, Troop 83, Eva Lou Rector, Troop 394 and Retta Hand, Lynda Grimsley and Mary Priest, No. 325.

Girl Scout Troop 83 met Tuesday, February 18.

Refreshments were served by Shea Woodard.

The girls made green worms of beads and practice the story of "Hiawatha's Childhood."

Dr. Spring Presents Program

Members of Modern Study Club met in regular session on Tuesday, February 18 with Allo Reeve, president, presiding over the business meeting.

The program was conducted on "Public Affairs." Mrs. Louisa Wilson read the Hippocratic Oath;

and introduced our guest speaker, Dr. Paul Spring. He gave an interesting and informative talk on "Future Trends in Medical and Hospital Care."

The meeting adjourned after the reading of the club collect in unison by the club members.

The hostesses, Lilah Gaye Gee and Irene McFarland, served refreshments to guests, Dr. Paul Spring, Mrs. Herb Evans and fifteen members.

Senior Citizens

Plan Meeting

Friona's Senior Citizens will have their regular monthly meeting on Friday, February 28.

The group will meet at 10:30 a.m. in Union Congregational Church. All seniors citizens in the area are invited to attend.

Fulks Elected

DECA Student

Honored as this week's D.E. "Student of the Week" is Sandie Fulks, a senior at Friona High School and parliamentarian of the DECA Club.

She is employed by the Mademoiselle Beauty Salon and her employer and training sponsor is Mildred Rule.

She plans to work full time starting on February 26.



BLAYNE DEE BAXTER

Baxter Named

Honor Student

Blayne Dee Baxter, Friona, has been named an honor student for the just-completed fall trimester at Oklahoma State Tech, Okmulgee.

Baxter earned a 3.4 grade point average on a 4.0 system in all subjects throughout the 15-week fall session. Most students attended 30 hours of classes per week.

Grade point averages are computed on the student's grade in his major area of study and his related general education subjects.

Tech, the residential, vo-tech branch of Oklahoma State University, is the largest school of its type in the nation.

Baxter is enrolled in diesel mechanics.

**CO-OP
FARM
TIRES**



AGRI-POWER

**FILTER
SALE
NOW
IN PROGRESS**



**IN CASE
LOT
PURCHASES**

Sale Goes Through March 15

SIGN UP THE CO-OP TEAM OF FARM TIRES

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STOP!

Don't Set Your Clock
Up Until After Church;

We Go To Church This
Sunday On Old Time!



WE WILL ALL SET OUR WATCHES UP TOGETHER
IN THE MORNING WORSHIP SERVICE SUNDAY!!

Leave your clock alone Saturday Night!

Come to Church Sunday Morning on the "old" time! We shall all have the
fun of setting our watches up together in the Morning Worship Services.

Remember!

"Don't Touch That Dial"

FIRST BAPTIST CHURCH

Friona, Texas



FAMILY NIGHT

At PIGGLY WIGGLY

RIB STEAK USDA CHOICE BEEF Lb. **98¢**
T-BONES USDA CHOICE BEEF Lb. **\$1.39**
SIRLOINS USDA CHOICE BEEF Lb. **\$1.09**

SUPPORT GIRL SCOUTS



FIVE PERCENT OF ALL SALES
 From 4 PM To 7 PM TUESDAYS For
 Three Weeks Will Be Donated To Local
 Girl Scouts



4 PM To 7 PM TUESDAY
 5% Of All Sales To Girl Scouts

PLUS You Get **DOUBLE S & H GREEN STAMPS**

FREEZER PACK 25 Lb. USDA CHOICE STEAK-ROAST-GROUND BEEF **\$22.95**

Wilson's 6 Oz. Salami **59¢**
LUNCH MEAT Spiced Luncheon Liver Loaf

2 FOR \$1
 VAN CAMP'S GRATED LIGHT TUNA

Krafts Cheddar Wisconsin Half Moon **\$1.29**
CHEESE Lb.

PANCAKE MIX Gladiola 6 Oz. Pkg. **5 For \$1**

2 Doz. \$1
 Shurfresh Grade A Small EGGS

DOLLAR DAYS ARE BACK AT PIGGLY WIGGLY

1 Lb. Can **99¢**
 Folger's coffee

3 \$1
 14 Oz. Bottles TOMATO CATSUP

3 Qt. \$1
 Bottles Assorted Flavors

3 For \$1
 303 Cans

8 For \$1
 10 Ct. Cans

2 FOR \$2.25
 Heinz BABY FOOD

3 \$1
 303 Can Stokely VAN CAMP'S Golden CORN

\$1
 32 Oz. Ivory LIQUID

Double S & H Green Stamps On Wednesday

5 For \$1
 No. 1 Tall Cans Campbell's Chicken Noodle SOUP

\$1.79
 10 Lb. Bag Bow Wow DOG FOOD

\$1.99
 5 Lb. Bag Holly SUGAR
 With This Coupon & Purchase Of \$10.00 Or More

FRESH PIGGLY WIGGLY PRODUCE
 Cello TOMATOES **39¢**
 Texas ORANGES 5 Lb. **69¢**
 Portabello YAMS Lb. **19¢**
 Premium POTATOES Lb. **10¢**

PIGGLY WIGGLY FROZEN FOODS
 Minute Maid 100% ORANGE JUICE 6 Oz. Cans **4 FOR \$1**
 Banquet 5 Oz. **3 FOR \$1**
 Banquet Reg. Dinners **49¢**
 Banquet Fruit Pie **59¢**

