

The FRIONA STAR

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22 Pages In 2 Sections



Star Lites

By Bill Ellis

WE CONTINUE to be amazed at the lack of responsibility shown from time to time by network television's presentation of the news, particularly its "news specials."

For some time we have maintained that the networks helped to promote such things as riots, airline hijackings, etc., merely because they gave them so much play on their daily news shows.

Our latest amazement came this past Sunday when we watched the NBC news special, entitled "The Nuclear Threat to You." Apparently, NBC meant business, because during the 60-minute program, the news "experts" gave would-be criminals perfect blueprints on how to destroy the nation's capital, how to steal nuclear warheads, and even ideas about building their own home-made atomic bombs.

We decided following the special, that the nuclear threat to us had been made much greater simply because the special was allowed on the air.

We maintain that some things would be better left unsaid, particularly through a medium that reaches into tens of millions of homes, and is watched by people of every mentality imaginable, including some that are highly impressionable to criminal acts.

We could not believe our ears when we heard reporter John Chancellor tell where certain stockpiles of atomic weapons were located, and even point out that the weapons were not guarded nearly as well as they should be, and then describe in detail how easy it would be for someone to get to the weapons, and cause all kinds of havoc.

So, don't be surprised one of these days if you read, or see on that same channel, where some member of one of the many groups dedicated to improve America tries to destroy the country, inspired by this "news special" so innocently presented on national television.

It seems to us that the networks are concerning themselves too much with censoring comedy programs bent on containing "dirty words" and missing some matters that threaten our very security as a nation.

EXPERTS HAVE maintained, and research has proven over and over again, that violence on television causes an increase in such crimes as murder, rape, and whatever other crimes that the "boob tube" portrays, through the guise of entertaining viewers.

A noted criminologist maintains that frustration is the main ingredient of violence, and television, which he called "the most direct and massive influence in the history of communication," is the "main producer of that frustration."

If you'll stop and think a minute, you will undoubtedly remember things you've seen on television, particularly on these modern detective or mystery episodes, that offer would-be criminals complete instructions on how to commit violence.

And if you don't think that even young children are influenced by what they see on TV, consider the fact that in Ohio recently, a two-year old boy shot and killed his father after finding a loaded gun in his home.

In California, a mother is suing a network which showed a young girl being brutally attacked by a group of teenage girls. The result, the woman maintains, was that her daughter was similarly attacked soon after by girls who claimed to have been influenced by the TV show.

Concerned citizens need to contact the network officials. It may not happen overnight, but if enough people who care about what things are shown on TV will complain, then perhaps the media officials will begin thinking about these things that really threaten the American people and their welfare.

ART BUCHWALD, the syndicated columnist, says he believes that there is entirely too much for the average person to worry about these days, what with having all of the world's troubles thrown at you two or three times a day by the Cronkites, the Chancellors and the Smiths.

His family has a system, Buchwald says. Each member of his family has one particular thing to worry about. One family member worries about the mess in Washington. Another worries about the ecology, another about the Mid-East crisis, the energy crunch, etc., etc.

"Each day we go through the papers to see how our private problem is doing. If there is nothing in the papers about our particular problem, then we get the day off," Buchwald quipped recently on one of the talk shows.



ELECTED...Members of the Friona Texas Federal Credit Union elected two new directors at their annual meeting Tuesday. Elected were Don Gatlin, left, and Lois Norwood, third from the left. Re-elected to the board were Geneva Williams, on Gatlin's left, and Leonard Coffey, right, to the credit committee.

New Directors Named By Credit Union

Three members of the Friona Texas Federal Credit Union were elected to two-year terms on the organization's board of directors at the FTFCU's 21st annual meeting Tuesday night at the Friona High School Cafeteria.

Geneva Williams was re-elected to the board, and new members, Don Gatlin and Lois Norwood, were elected to terms. Directors whose terms were expiring in addition to Mrs. Williams were Edward White and Dale Houlette.

Holdover members of the board of directors are Ray Landrum, president, John Baca, Charles Scales and Jerry Brown.

Loyd Lovell, Federal Credit Union Examiner from Lubbock, was scheduled to be the speaker at the annual meeting, but at the last minute was unable to attend.

Some 100 members of the Credit Union and guests enjoyed a barbecue supper. Entertainment

was provided by the Friona High School Stage Band, under the direction of Charles Faulkner.

Members of the Boy Scouts Webelo troop assisted with a flag presentation. Reports were given by Credit Union treasurer Geneva Williams, Landrum, and Leonard Coffey of the Credit Committee.

Winners of \$5.00 shares as door prizes were Lena May Scales, Kenneth Williams, Denise Bynum, Ralph Shirley, Mrs. Jessie Carothers, Sonya Gore, Bobby Armstrong, Joe Tongate, Hector Castillo and Thelma Coffey.

During her report, Mrs. Williams pointed out that the Credit Union had grown from an original balance of \$50.00 to a position of having had \$1,124,868.89 on deposit as of the first of this year.

The Credit Union showed a net gain of 39 members during the calendar year 1974, going from 1,801 members to 1,842.

Edelmon Resting After Undergoing Surgery

At press time this week, W.L. (Preach) Edelmon was said to be "resting comfortably" after undergoing surgery for the second time at Amarillo's St. Anthony's Hospital.

Edelmon was critically injured in an accident involving an irrigation well on Thursday, January 30.

Edelmon underwent emergency surgery on January 30, after suffering a skull fracture in the accident. First response to the surgery was good, but when Edelmon suffered much pain on Monday and Tuesday of this week, additional tests were run.

Tests revealed a small blood clot in the brain area, and Edelmon underwent a second operation on Wednesday of this week to remove the clot. A spokesman for the family said it appeared that the operation was successful.

Edelmon, longtime Friona resident and civic leader, sustained a gash above the bridge of his nose in the sinus area. Apparent cause of the accident was a battery cable hanging from the well motor, which is theorized to have become caught in the engine's drive shaft, and struck Edelmon on the forehead.

He was discovered by J.D. Spencer and brought to Friona for treatment.

Edelmon's son Von said this week he hoped the accident would cause all irrigation farmers to become more concerned about safety in regard to their wells, and particularly regarding the use of shields for the drive shafts.

Many farmers consider the shields as a "nuisance," but prevention of an accident of this nature make them well worthwhile.

Jr. Livestock Show Here Next Weekend

The 27th Annual Parmer County Junior Livestock Show will be held in Friona Thursday, Friday and Saturday of this week.

Promoters of the show might be forgiven for calling it the "2nd Annual" show, since it marks the second time for the show to be held in the comfort of the new community center-showbarn.

It is really a pleasure to look forward to having the show in the new facilities. It was such an improvement over the old bus barn location—it didn't even compare," stated Benny Pryor, Friona vo-ag instructor.

As was the case last year, judging will be completed all in one day—Friday, February 14. Main activity on Thursday will be the weigh-in of the animals, which will be held from 9 a.m. to 1 p.m.

The show winds up on Saturday, February 15 with the auction sale, slated to begin at 1 p.m. at the showbarn.

The schedule for judging on Friday will go like this: 8 a.m.—Barrow division; 1:30 p.m.—Sheep division; 6 p.m.—Steer division.

Judging the barrows will be L.M.

Hargrave, professor of agriculture education at Texas Tech University. The lamb judge will be Ronnie Dennis, vocational agriculture instructor at Kress High School. Jimmy Walker, Vega, Oldham County Agent, will judge the steers.

Show officials are expecting in the neighborhood of 260 animals, very close to the number that was entered in the 1974 show. Expected are some 125 barrows, 15 less than last year, 60 steers, which would be about the same number as a year ago, and 75 lambs, 25 less.

Dwain Menefee once again is serving as general chairman of the Parmer County Junior Livestock

Show. "We cordially invite parents, grandparents or friends of the youngsters entering animals to attend the show. We will have plenty of seats in a warm, dry building," Menefee said.

Parmer County Farm Bureau will provide trophies and rosettes to the winners in the annual show, and the Friona Star will present showmanship awards.

Radio station KPAN, Hereford, will broadcast highlights of the show.

For further details, including a look at past winners in the show, see section two of this week's issue of the Star.

Vital Games Facing Friona Cage Squads

Vital games are facing both the Friona Chieftain and Squaw basketball teams this week, as the teams' regular season schedule enters the climax stage.

The Squaws, first half champs in District 3-AA, have clinched a spot in the playoffs, and the Chieftains are looking toward forcing their way into a playoff with Dimmitt for the district crown.

The Squaws need Olton to defeat Dimmitt on Friday, and then need a win over the Olton Fillies when they visit Friona on Tuesday to nail down the outright district title.

However, if the Dimmitt girls beat Olton Friday and Littlefield on Tuesday, a playoff with Dimmitt would be necessary. If the Olton girls top Dimmitt and Friona, a playoff with Olton would be in the offing.

An interesting possibility looms should a playoff with Dimmitt's girls be necessary, in that the boys teams from the schools are already scheduled to meet in Friona on Friday, February 14. The Chieftains are hoping to avenge their three-point loss at Dimmitt in what they would like to re-create the "St. Valentine Day's Massacre."

A girls playoff game, if necessary, would have to be played the weekend of February 14-15, since the bi-district game is slated for February 17 or 18.

"I hope we won't have to have a playoff," stated Squaw coach F.G. Crofford this week, expressing the wishes of all fans and backers of the team.

On the other side of the fence, Chieftain coach Larry Dyess, his team and backers are hoping for a playoff, since Dimmitt won the first half championship.

The team went to Morton Friday primed to beat the Indians and set up the St. Valentine's Day battle with Dimmitt next Friday, a game that would give the Chieftains the chance to throw the district race into a tie.

Should the playoff situation arise for the boys, it would probably be held on Friday, February 21, at a top quality gym, a neutral court.

"We feel like we can beat Dimmitt on our home court. I think the boys all feel this way, too," Coach Dyess said this week.

If everything works out, upwards of 1500 rabid fans will be on hand at Chieftain Fieldhouse February 14 to find out.

Telephone Rates On City Agenda

The Friona City Council will hold its regular monthly meeting on Monday evening, beginning at 7:30 p.m.

Principal items on the agenda include a request by General Telephone Company for consideration of a telephone rate adjustment; consideration of the 1975 street maintenance program; and the notice for the annual general election for the city, set for Saturday, April 5.

Star To Print Later Feb. 16

The Friona Star will print slightly later than usual next week in order that the weekly issue may carry complete results of the 27th annual Parmer County Junior Livestock Show. The Star also expects a complete report on the Friona-Dimmitt basketball battle for the District 3-AA title. Due to this later printing, rural and city delivery patrons will not receive their paper in the Saturday mail as they usually do.

Holy Cats! Fish Rustlers

In this country which used to hang horse thieves and cattle rustlers, a strange item appeared on the Sheriff's blotter this week:

Stolen—two goldfish from the tank at the Friona Roping Arena. One was about six inches long, the other eight inches.

So, if you see a suspicious character with a large goldfish bowl, Curtis Butler is still burned up about losing his pet goldfish.



SERIOUS SPORT...Wrestling returned to Friona this past Monday, and was a big hit with those attending once again. A couple of unidentified youngsters are

shown watching, with serious expressions. The center panel shows Dick Murdock being worked on by Goliath. (Photos by Hal Blackburn)

CLASSIFIED ADS

PH.247-2211

Reader Ads...First insertion, per word 8 cents
 Additional insertions [no copy change], per word .6 cents
 Minimum charge \$1.25
 Classified display [boxed ads-9 pt. type under a specific heading, 1 column width only-no art or cuts. Per column inch \$1.50
 Repeat insertions without copy change per column inch \$1.25
 Cards of Thanks...same as classified word rate, minimum charge \$1.25

DEADLINE for classified advertising in Sunday's issue-5 p.m. Thursday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

AUTOMOTIVE

FOR SALE....1969 El Camino. Low mileage. Radio, air conditioner, Michelin tires. See Gaylord Maurer, or call 247-3501. 14-tfc

FOR SALE....New Whirlpool refrigerator with ice maker and non-smudge finish. Call Murphree Texaco or 247-3820. 16-tfc

FOR SALE....Gated aluminum pipe. 32" row spacing. 7" diameter, 20 feet long. Call 364-0575 or 364-5495. 18-2tp

CARDS OF THANKS

We would like to extend our thanks to all our neighbors and friends for their concern as well as their efforts to assist in getting the fire put out after the explosion in our garage Saturday night. We would also like to thank the Volunteer Fire Department for their personal interest as well as their professional job. As a result of all your efforts most of the damage to our home was contained in the garage.
 Mr. and Mrs. John R. Hays
 18-1tp


We wish to thank each and everyone for their prayer, food, cards and calls in the death of my brother, Dee Sevier.
 Billie and Bill Cogdill
 18-1tp

FOR SALE

FOR SALE....Shop equipment. Everything needed for mechanic work. Building for lease. See Hazel Guinn at Bi-Wize Drug, or call 247-2883 after 7 p.m. 13-tfc

FOR SALE....set of TV trays, drapes, king size bedspread that matches, two table lamps, one knitted coat. Nell Davis, 247-2887. 18-1tc

Your local used cow dealer is.....
friona bi-products
 For 7 day a week dead stock removal Call 247-3032 Collect



got the **FUEL-BILL WILLIES?**
 SYMPTOMS: high fuel bills, increasing disgust, drafty corners, cold floors and a nasty temper.
 REMEDY: switch to economical, quality....



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 FORCED AIR HEATING
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 Ph. 247-3052

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 Phone Friona 247-3404 17-tfc

APARTMENTS

Brick, two bedroom-one bath apartments. Carpeted living room and bedrooms. Modern kitchens and fenced backyards. \$125.00 per month, water paid. Call 247-2745. 10-tfc

REAL ESTATE

FARM FOR SALE....1/2 section choice irrigated farm located at Lazbuddie. 3-8' wells. Strong water. Call nights 806-272-3848. 15-tfc

LOST AND FOUND

LOST....Black bald-faced heifer with horns, weighs about 750 pounds. Branded either TJ connected or flying W on right hip. Phone Pete Davies at 238-1510. 18-1tc

LOST....very small Silver-Beige poodle. Name is Bow. Call 247-3008. REWARD. 17-2tc

HELP WANTED

HELP WANTED....Loader operator and truck driver. Call 247-3404. 18-2tc

PETS

TO GIVE AWAY TO A GOOD HOME....8 puppies, part Collie. Will make good pets. Call 247-3559. 18-1tc

WANTED

WANTED....All types of custom farm work. Discing, fertilizing, Big Ox chiseling, mold board breaking, listing. Roger Nelson, Phone 247-2562. 14-7tc

Parmer County Farm

160 Acres on pavement. Real strong 8-inch well with underground tile. Near Hub. Highly productive.
 GUY MANGES, Realtor
 Phone 293-3100 or 296-5286.

FIRST FEDERAL

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COMPOUNDED DAILY FROM DATE OF DEPOSIT TO DATE OF WITHDRAWAL

Passbook	ANNUAL RATE	ANNUAL YIELD	MINIMUM TIME	MINIMUM AMOUNT
	5.25%	5.39%		
Certificate of Deposit	5.75%	5.92%	90 Days	\$1,000.00
	6.50%	6.72%	1 Year	\$1,000.00
	6.75%	6.98%	2 1/2 Years	\$1,000.00
	7.00%	7.25%	4 Years	\$1,000.00
	7.50%	7.79%	4 Years	\$5,000.00
	7.75%	8.06%	6 Years	\$5,000.00

*FOR EARLY WITHDRAWAL CERTIFICATE INTEREST WILL BE PAID AT PASSBOOK RATE PLUS PENALTY OF 90 DAYS INTEREST AT PASSBOOK RATE.

To take advantage of higher rates, passbooks or Certificates must be presented to transfer funds from existing accounts.

FIRST FEDERAL

SAVINGS & LOAN ASSOCIATION of CLOVIS

(DEPOSITS INSURED UP TO \$40,000.00)

HOME OFFICE: 8th and Pike Streets, CLOVIS, NEW MEXICO
 BRANCH OFFICE: 2nd and Abilene Street, PORTALES, NEW MEXICO

MEMBER **FSLIC**
 Federal Savings & Loan Insurance Corp.
 Your Savings Insured to \$40,000

SKI FRIONA

Of course you can't ski in Friona (yet), but it is a great place to live. Consider these homes.

\$8.81 Per Square Foot-Fireplace, living room, dining room, 4 bedrooms, 2 1/2 baths, 2-car garage, built-ins, spread under one roof (total of 4,485 square feet) for less than \$40,000.00.

Total Monthly Payments, \$161.00-Just right for newly weds. Has new carpet, large living area, drapes, two large bedrooms, fenced backyard and an excellent neighborhood. Priced at \$15,750.00.

Cash Down Payment \$2000.00-3 bedroom-1 1/2 bath home complete with drapes, carpet, cellar and fenced yard for a monthly payment of only \$83.54 (principal & interest).

Carrol Gatlin
Land Company
 102 E. 11th 247-2745
 Friona, Texas
 COMPLETE REAL ESTATE SERVICE

Call AVI To Lease A Valley Center Pivot Irrigation System

Lease A Valley For Only \$316⁸³ per month

When you really need service is when you find out what kind of dealer you bought a center pivot from. We think we can meet the test for your next system, because we've met the test from countless farmers in this area. That's why we've invested so much in trained service personnel and adequate parts inventories.

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 505-763-4417
 505-762-2032
 806-272-4266

ANNOUNCEMENTS

Needlepoint & Supplies Still Stocked at ALLEN'S JEWELRY 3-tfc

Portraits Frames Commercial Photography Weddings CREATIVE PORTRAITS By PAT'S PHOTO 218 W. Second PHONE 806-272-3487 PAT SHAFER Muleshoe, Texas 37-tfc

Lose weight with New Shape Tablets and Hydrex Water Pills. At Bi-Wize Rexall Drug. 16-5tp

MINIATURE OIL PAINTINGS Make the most distinctive gift for any occasion.....

- *Birthdays
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Oils by Carol Ellis at the Star Art Gallery, 916 Main. New paintings every week... most priced under \$10.00. 51-tfc

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Original Oil Paintings In Miniature
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NOTICE--- HOME LOAN Money Now Available

640 A. irrigated, 4 wells, corrals and cattle feeding equipment, house, barn, etc. Near Friona.
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726 Acres, 5 wells, 2 houses, 2 quonsets. Rhea Community.
 ++++

640 A., three 3-inch wells, west of Friona. 280 A. farmland, balance in grass.
 ++++

320 A., three wells, 3 miles southeast of Farwell.
 ++++

280 A., five wells, well-improved on highway, five miles west of Muleshoe.
 ++++

170 A., one well, nearly perfect, near Bovina.
 ++++

160 A., irrigated, well-improved, near Muleshoe.
 ++++

245 A., two wells, sprinklers, west of Muleshoe.
 ++++

245 A., two wells, sprinklers, west of Muleshoe.
 ++++

200 A., lays good, irrigated, alfalfa and sprinklers, touches Farwell city limits.
 ++++

160 A. irrigated, three miles southeast of Farwell.
 ++++

320 A., dryland, 1-3 goes, near Bovina. Beautiful wheat. 1-3 goes, near Bovina.

J.B. SUDDERTH REALTY
 23-tfc



One 16th century doctor was mad enough to believe that mints could cure hydrophobia.

Henry Block has 17 reasons why you should come to us for income tax help.

Reason 8. H & R Block is a year-round service. We do not disappear after April 15th.



H & R BLOCK

THE INCOME TAX PEOPLE

COME IN TODAY **511 Main Friona**
 Open 9 a.m.-6 p.m. Mon.-Fri. 9-5 Sat.
 Phone 247-3638
 NO APPOINTMENT NECESSARY

Gospel Meeting Slated For 6th St. Church

A gospel meeting will be held at the 6th Street Church of Christ Sunday through Wednesday, February 9-12. Preaching will be Bob Douglas, with Tom Chapin in charge of singing. Bob Douglas was born in 1935 in Oklahoma City, Oklahoma. He completed his public schooling in the Oklahoma City school system. College work was done at Abilene Christian College where he received his BA degree in 1956 and MA degree in 1957.

IN TEXAS

Taxpayers Urged To Use Simple Features

Taxpayers expecting refunds on their income tax can speed up those refunds by filing now and using the pre-addressed label and envelope that came with their tax packages, the Internal Revenue Service (IRS) said recently.

Walter Perry, Director's Representative of the Internal Revenue Service (IRS) for the Plainview area, said taxpayers filing their returns now can expect to receive their refund within four to five weeks. Those who wait until March or April to file, he said, could face a delay of up to 12 weeks.

Perry explained that the Austin Service Center can process returns faster if they arrive with the labels affixed and in envelopes provided by the IRS. The envelopes are magnetically coded for automatic sorting and the pre-printed labels are designed to save time in the actual processing of the return.

Even if you have moved or some information is printed incorrectly on the label, the IRS prefers the taxpayer to simply correct the label rather than discarding it.

"We're obviously very busy at this time of year," Perry said, "but we try to get the refunds back to taxpayers as soon as possible. With many people a little short of cash right

to the Middle East to do missionary work.

The Douglasses spent about nine years in that area, dividing their time between Cairo, Egypt and Beirut, Lebanon. Brother Douglas returned to the United States in March of 1969 to become the minister for the College Church of Christ in Abilene.

Douglas is the author of one book, "Freedom in Christ", and has collaborated on two others. In 1968, and again in 1971, he was one of the principal speakers on the Abilene Christian College Lecture-ship. The Douglasses have two children, ages 18 and 15.



Bob Douglas

FOR SALE....By owner. 3 bedroom brick, with fireplace, 1 1/4 baths, double garage and fence. 1113 Etta Street. Call 247-3613. 18-4tc

FOR SALE....Early American coffee table and two end tables. Call 247-2866. 18-2tc

BILL STEPHENS
 Representing
FRIONA REALTY
 806 Austin
 247-3338 18-1fnc

FOR SALE....317 A. dry land. Lays nearly perfect. 87 A. in native grass. Balance comes out of soil bank in 1975. In New Mexico, 3 miles west of the State Line on Harrison Highway. Call 806-247-2562 evenings. 17-4tc

REC Names New Area Development Manager

David Pruitt has filled a new role at Deaf Smith Electric Cooperative as Area Development Manager. He is assuming this position upon the promotion of Dick Montgomery.

This new position will have some new responsibilities for David, as well as keeping some of his previous interests. He will be in charge of developing and overseeing member and public service programs for the area served by the Cooperative.

Pruitt will be available to members in a consulting capacity concerning electrical use, and directly available to the members for helping them determine their best location and utilization for maximum efficiency. He also works in both the agricultural and industrial development areas with interested citizens in securing new business.

Pruitt was raised on a farm at Celeste, Texas, where he graduated from high school. He later attended Texas A&M University, receiving his B.S. Degree in Agricultural Economics and Texas Tech University where he re-



David Pruitt

ceived his M.S. Degree in the same field. Following his formal education, he began his employment at Deaf Smith Electric Cooperative, May 15, 1971, as Sales Coordinator.

David and his wife, Pat, have one child, Jana Alison, and reside at 147 Juniper Street in Hereford. Pat has been teaching Special Edu-

cation at Northwest Elementary School since 1971.

Pruitt is presently serving as Chairman of the Texas Member Services Association; is a member of the Kiwanis Club, and on the Board of Directors of the Big Brothers and Big Sisters' Association. He is a member of the First Methodist Church.



Head For The Junior Stock Show in Friona in A New CHRYSLER - PLYMOUTH OR DODGE

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 345 E. First Hereford Ph. 364-3150

Tolban™

New herbicide for sorghum and cotton

Just accepted for 1975 use. You'll like its effectiveness, crop safety, and easy-to-mix formulation. Compare Tolban to what you have been using. We think you'll see what we mean.

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Biltmore LUNCHEON LOAF 12 oz. Can 49¢	Russett POTATOES 20 Lb. Bag \$1³⁹
Mountain Pass WHOLE GREEN CHILIES 4 Oz. Can 3/¹00	AVOCADOS 6 for \$1⁰⁰
Dixieland Mild Or Hot CHOW CHOW 59¢	
Sunshine CRACKERS 2 Lb. Box \$1⁰⁹	CHUCK ROAST Lb. 85¢
JOY 22 Oz. Liquid 69¢	White Swan WHOLE BEETS 303 Can 33¢
CHEER Giant Size \$1¹⁵ 10¢ Off Label	Dr Pepper 10 Oz. Bottle 6 Pack Plus Deposit 79¢
CASCADE For Dishwashers 50 Oz. \$1¹⁹ 20¢ Off Label	FROZEN FOODS Fleishmann's EGG BEATERS 95¢
Booth FROZEN SHRIMP \$2³⁹	Cudahy All Meat FRANKS 12 Oz. Pack 59¢

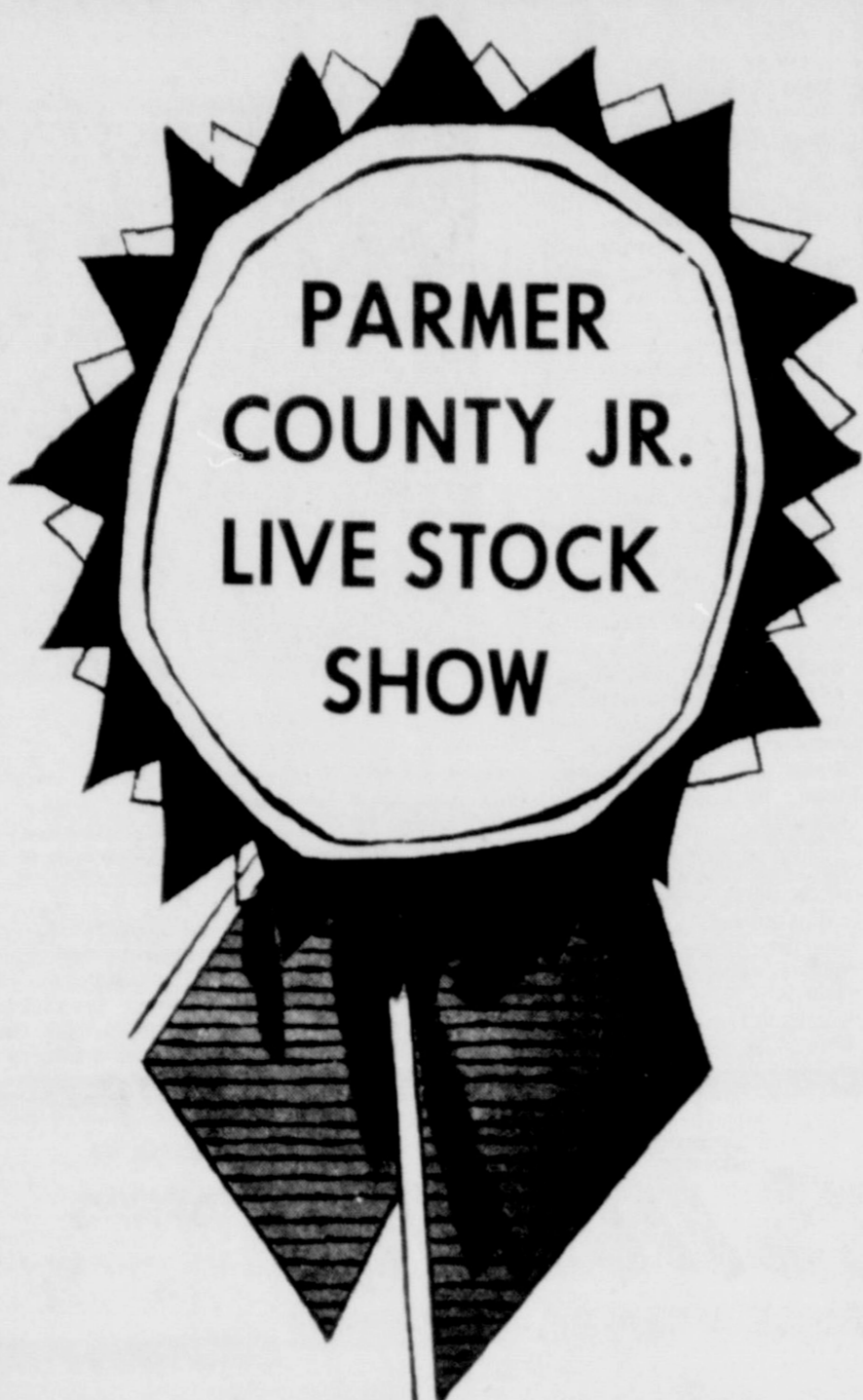
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DE STUDENT....Mona Reed, on the right, was elected as this week's "Distributive Education Student." Her employer is Jessie Sisk, seated, owner of Friona's Swirl & Curl.

U.S. CENSUS BUREAU
NEEDS
PERMANENT PART-TIME
FIELD INTERVIEWER
\$3.25 Per Hour
12 cents Mile Car Allowance

Conduct personal household interviews to collect social and economic data throughout Parmer County. Eight hours a day required during work period - approximately 15 to 40 hours a month - plus additional work as required. Paid training (transportation paid, expenses reimbursed). Requirements: U.S. Citizen, high school or equivalent, pass 30-minute written test, have automobile, must be available for day and/or evening work. Attend a 3-day training session in Dallas. Qualified applicants will be tested and interviewed by a Census representative in Friona. Apply in person - City Offices, 623 Main Street, Friona, 9 a.m. on February 20, 1975.

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS
EQUAL OPPORTUNITY EMPLOYER

Commission Offers Extended Benefits

The Texas Employment Commission began taking claims for extended unemployment benefits Monday.

Unemployed persons who have filed initial claims for benefits within one year prior to January 26, 1975, and who have exhausted those benefits, are eligible to file a claim.

Payments will be made at the same rate as for regular unemployment insurance, but the total extended benefits will equal only 50 per cent of regular benefits. However, a new federal program may pay extended benefits in the same amount

as regular extended state benefits.

Persons claiming unemployment insurance benefits as ex-servicemen or ex-Federal employees are also eligible for these extended benefits.

Extended benefits are available only so long as the rate of unemployment remains at levels specified by law.

Claimants who file for extended benefits on or before February 19 may file claims backdated to include January 26, 1975, if they meet the usual requirements for drawing unem-

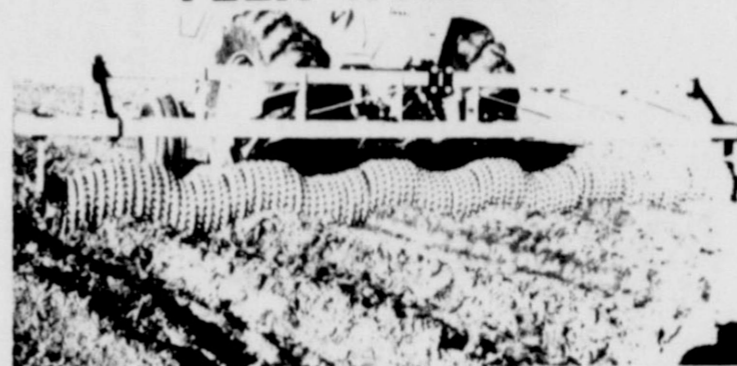
ployment insurance. Claims for extended benefits may be filed at the nearest Texas Employment Commission office.

Di-Gel QUICKLY RELIEVES 'Gasid Indigestion'

...it's those times you suffer acid indigestion and painful gas, too.

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Littlefield Falls Twice To FHS

Friona's Chieftains and Squaws scored a pair of easy District 3-AA wins at Littlefield Tuesday night. The Chiefs were paced by a



HOGS SHOW...Bobby Zetsche brought home the "King of the Hill" and Sandhill Drags trophies from the Tejano 4-Wheeler's Jeep Club's jeep races held on the Canadian River north of Amarillo last Sunday. The Zetsches had quite a day, as Bobby's uncle George was second to Bobby in two events, and his aunt, Frances, won the women's "Powder Puff" event.

Frosh Squaws

Top Littlefield

The freshman Squaws scored their fifth straight win at Littlefield Monday, a 35-23 decision over Littlefield's freshman girls. Rhonda Parsons scored 21 points to pace Friona's scoring. The team jumped out to a 6-0 lead in the first quarter, and was never headed. Friona has one game remaining, at Morton Monday.

Friona 9th Girls 8 23 31 35
L'field 9th Girls 2 5 19 23
Rhonda Parsons 8-5-21; Cindy Cleveland 6-0-12; Betty Rando 0-0-0; Linda Lee 1-0-2; Guards Cindy Smiley, Johnna Thorn, Bonnie Fallwell, Veronica Lafuente.

8th Graders Drop Contest

Friona's 8th grade girls dropped a 28-23 decision in a game played at Littlefield Monday.

Vickie Smiley started Friona's scoring with less than a minute gone in the game. Varla Welch and Renae Monroe added two points each as the Maidens took a 6-4 first quarter lead.

Friona maintained their lead until Littlefield tied the score on a free shot with 2:56 left on the clock in the second quarter. The score stood at 11-11 at halftime.

Friona went cold in the third quarter and Littlefield took a 21-15 lead. The hosts maintained a five-point lead at the buzzer.

Friona 8th Girls 6 11 15 23
L'field 8th Girls 4 11 21 28
Varla Welch 5-1-11; Renae Monroe 1-2-4; Vickie Smiley 1-0-2; Stephanie Schueler 0-2-2; M'Lynda London 0-2-2; Julie Owen 1-0-2.

Seventh Grade Girls Win One, Lose One

Friona's seventh grade girls traveled to Farwell Thursday night and suffered a 14-30 loss.

Karen Patterson scored first for Friona on a free shot and field goal but Farwell came back with a 4-3 lead by the end of the first quarter.

Shannon Parr scored two points for Friona in the second quarter while Farwell added ten points to their score with the halftime score standing at 5-14.

Karen Patterson scored seven points for Friona in the final period of play leaving a final score of Friona 14, Farwell 30.

Friona 7th Girls 3 5 7 14
Farwell 7th 4 14 18 30
Karen Patterson 4-2-10; Shannon Parr 1-1-3; Dana Miller 0-1-1. Guards: Minnie Aragon, Penny Whiteside, Jeanette Gilliam, Becky McLellan, Pam London, Jamie Fulk and Sylvia Bermea.

Friona's seventh grade girls travelled to Littlefield Monday

30-point performance by Dale Cleveland, equalling his highest point total for a single game.

The Chieftains' 74-34 win ran their season record to 25 wins against three losses. It opened the second half of district play on a happy note for the Chiefs, who lost two out of their four games in the first round.

The Squaws' 52-37 win squared their district mark for the second half at 1-1, and ran their season record after a slow start to 17 wins against 11 defeats.

Littlefield led in the boys game only once—and the lead lasted only 15 seconds. Gene Strickland's jump shot gave Friona a 2-1 lead, and the Chieftains were never headed again.

Only a goal-tending call against Dale Cleveland allowed the Wildcats to pull as close as three points, at 6-3 with 4:21 remaining in the opening period.

Baskets by Cleveland, Strickland and Clay Bandy pushed Friona's lead to 10-3 with 3:20 left in the quarter. In that final 3:20, Strickland connected on three more baskets and a pair of free throws and David Hutson canned a basket, as Friona ran its lead to 20-6 at the end of the first quarter.

Strickland and Cleveland almost swapped basket for basket during the second quarter, and scored all of Friona's points except for a basket by David Clark, as the Chieftains roared to a 38-15 halftime lead.

Hutson started the third quarter scoring for Friona only nine seconds deep into the second half, and after Cleveland got a follow shot, Hutson scored again, and Friona assumed a 27-point lead at 44-17.

Cleveland scored 12 of his points in the fourth quarter, most coming on tip-ins of missed shots by teammates. In addition to his 30 points, Dale also grabbed 26 rebounds, 13 offensive and 13 defensive, in pacing the win.

The Squaws, desperately needing a win to keep their hopes for the second half title alive, survived a shaky first quarter to coast to a fairly easy 15-point win.

Friona didn't get its first field goal until 4:30 into the game, but luckily, Littlefield wasn't setting the woods on fire, and the first Friona basket gave the Squaws the lead at 3-2.

After holding only an 11-8 lead after one quarter, the Squaws got to work on offense in the second quarter, and the score became 21-10 with 3:60 left in the half. By the intermission buzzer, Friona had built its lead to 12, 27-15.

The third quarter was again a slow-moving one for the Squaws. Littlefield trimmed the lead to six points at 29-23 with 3:45 left in the quarter. However, the team rallied to take a ten-point lead into the final quarter, 37-27.

Connie Lindeman, having one of her better shooting nights, hit a hot streak in the final quarter as the Squaws began to pull away.

Friona's longest lead of the game came with 4:30 remaining on the clock, and the Squaws were ahead 48-31.

Miss Lindeman's 25 points paced all scorers.

CHIEFS 20 18 12 24-74
Littlefield 6 9 10 9-34
King 0-1-1; Strickland 9-5-23; Hutson 6-0-12; Cleveland 12-6-30; Bandy 3-0-6; Clark 1-0-2; Peters 0-0-0; Miller 0-0-0; Carthel 0-0-0.

SQUAWS 13 14 10 15-52
Littlefield 8 7 12 10-37
Lindeman 11-3-25; Phipps 2-0-4; Patterson 7-1-15; Mason 1-0-2; Guards—Aguirre, Gammon, Thorn, London, Graham.

night, and were defeated, 33-20.

Littlefield started the scoring, but Friona came back to take a 7-5 first quarter lead.

Littlefield forged into a 16-11 halftime lead, as Friona managed only four second-quarter points, and the hosts remained in the lead the rest of the way.

Friona 7th Girls 7 11 18 20
L'field 7th Girls 5 16 23 33
Shannon Parr 5-1-11; Sarah Mears 1-2-4; Karen Patterson 1-1-3; Dana Miller 1-0-2; Guards, Minnie Aragon, Penny Whiteside, Jeanette Gilliam, Pam London, Becky McLellan, Diana Gustin and Shea Dodson.

Commissioners Meet

The Parmer County Commissioners' Court will convene in regular session on Monday, February 10.

Meeting time will be 11 a.m. in the County Court Room.

SPORTS



FRESHMAN SQUAWS...The 1974-75 freshman Squaws have compiled a good season record, and recently brought home the championship trophy from the Dimmitt tournament. Standing in back are Coach F. G. Crofford, Paige Osborn, Rhonda Parsons, Ninda Nelson, Sylvia Malouf, Kathy Martin and Veronica Lafuente. Kneeling are Johnna Thorn, Donna McBroom, Cindy Cleveland, Betty Rando and Robin Zetsche. In front are Cindy Smiley, Bonnie Fallwell and Diane Clark.

Chieftain JV Scores Pair Of Victories

The Friona Chieftain junior varsity scored a pair of wins during the past week, to run their season record to 15 wins against six losses.

On Friday, January 31, the team scored a 53-33 win over the Lockney JV, and on Tuesday, Friona scored its 15th win of the season at Littlefield, by a 54-42 score.

In the Lockney game, the lead changed hands three times in the early going, with David Barnett giving the team an 8-6 lead with 4:37 remaining in the opening stanza.

Lockney went ahead, 11-10, and Jim Murphree gave Friona its last lead at 12-11 on a free shot. Friona led at the buzzer, 15-11.

The team gained a ten point lead, 23-13 on two foul shots by Loren Martin, and were up by eight at the half, 28-20.

Good shooting allowed the team to take a 16-point lead at 36-20 in the third quarter. The team's longest lead was 22 points.

In the Littlefield game, the team never trailed, getting off to a 4-0 and 6-1 lead. Barnett's basket gave Friona a 10-5 lead at the first quarter buzzer.

Early in the second quarter Friona grabbed a 10-point edge, and it was a 15-point lead at halftime, as the team padded its lead.

Friona's longest lead was 18 points at 49-31. Littlefield trimmed the margin to 12 points on the final score, 54-42.

CHIEFTAIN JV 10 26 41 54
Littlefield JV 5 11 23 41
David Barnett 9-4-22; Roy Smith 3-0-6; Jim Murphree 3-3-9; Keith Martin 2-5-9; Clint Mears 1-0-2; Larry Broyles 2-0-4; Ram Randolph 1-0-2.

CHIEFTAIN JV 15 28 46 53
Lockney JV 11 20 24 33
K. Martin 2; Mears 4; Broyles 2; Murphree 3; L. Martin 5; Rusty Patteson 10; Barnett 13; Smith 12; Randolph 2.

Freshmen Edge L'field In Thriller, 50-49

The Freshmen Chieftains won their game here Monday, February 3 over the Littlefield Wildcats by one point, 50-49.

Littlefield jumped to a 6-0 lead before Raul Brailiff hit with 2:57 left in the first quarter. This was the only points Friona made in this period and the team trailed 14-2 at the end of the quarter.

Littlefield had their longest lead of 14 points, 18-4, early in the second quarter. Friona tied the game, 43-43, on a basket by Todd Bandy with 4:59 left in the game.

Ed Castillo made a bucket 44 seconds later to give Friona its first lead of the game, 45-43. From here on it was a barn burner. Littlefield tied it 45-45. Castillo made a bucket to go ahead 47-45, with 1:47 left, the Cats tied it again 47-47.

Friona slowed the game a little to work for a good shot and Koty Kothmann was fouled as he shot, he missed the first free throw but made the second to give the Chiefs a 48-47 lead with 43 seconds left.

JV Squaws In 15th Victory

The junior varsity Squaws scored their 15th win of the season here against Lockney last Friday.

The game was fairly close throughout, with Friona holding a 17-16 lead at the half, and gradually pulling away in the second half.

Diane Bennett scored 14 points for the Squaws, who have won 12 of their last 14 games.

SQUAWS 6 11 6 7-30
Lockney JV 4 8 6 6-24
Diane Bennett 7-0-14; Janice Peak 5-4-14; Debra Dorrell 0-0-0. Guards—Melodi Dixon, Linda Lee, Sheri Rector.

The Cats again fouled but Friona missed the first of one and one and the Cats had the ball, with 15 seconds left they hit to go ahead 49-48. Friona brought the ball down court and Littlefield knocked it out of bounds with seven seconds left.

Kothmann inbounded to Castillo who hit from the corner with three seconds left to give Friona the 50-49 win. Castillo was high scorer with 19 points.

Friona 2 22 34 50
Littlefield 14 29 39 49
Edward Castillo 8-3-19; Raul Brailiff 3-4-10; Koty Kothmann 4-1-9; Todd Bandy 3-0-6; Ernest Mills 2-0-4; Jeff Whiteside 1-0-2.

7th Graders Post Wins

Friona's seventh grade boys scored two wins during the past week, getting past Farwell, 35-30 in a game at Farwell last Thursday, and then topping Littlefield, 23-18 in a game here on Monday.

The Farwell win was an exciting overtime battle. The Braves had a 16-8 lead after one half, but Farwell bounced back to tie the score at 22-all after three quarters, and 30-all at the end of regulation time.

Farwell held the lead in the fourth quarter but Friona scored to force the overtime.

Friona 7th Boys 4 16 22 30 35
Farwell 7th Boys 3 8 22 30 30
Morris Garza 7-1-15; Jerry Harrelson 5-0-10; Kirk Frye 2-0-4; Kyle Barnett 2-0-4; Rod Owen 1-0-2.

Friona 7th Boys 2 9 19 23
L'field 7th Boys 6 8 18 18
Kirk Frye 2-0-4; Kyle Barnett 5-2-12; Joel Hight 1-3-3; Morris Garza 1-0-2.

Teams Top 'Horns In Practice Tilts

Friona's varsity teams scored wins over visiting Lockney in non-district games here last Friday.

The Chieftains scored a 61-46 win over the Longhorns, after the Squaws took a 59-46 victory in the girls game.

Lockney, one of three teams making a fight for the title in District 4-AA, grabbed a 4-0 lead at the beginning of the game, but Friona responded to tie the game at 4-all on a pair of baskets by Gene Strickland.

Dale Cleveland gave Friona the lead with a layup shot with 3:04 remaining, and the 8-6 lead was never given up by the Chieftains. Friona had a 14-10 lead at the end of the quarter.

Baskets by Strickland, Cleveland and David Hutson pushed the lead to ten points at 24-14, and the halftime lead was 12, 28-16.

Hutson hit four straight baskets for the Chieftains toward the end of the third quarter, and Friona pushed its lead to 15 points at the end of that period, 40-25.

Reserves got to see considerable action in the final stanza, as Friona took a 20-point lead at one point, 53-33 with 2:35 remaining. Lockney was able to trim this to a final margin of 16, 61-45.

Strickland, playing on a heavily bandaged ankle after his sprain in the Dimmitt game, managed 24 points. Hutson had 17.

The Squaws put on one of their best shooting games of the season to claim their 16th season win against 11 setbacks.

With all three starting forwards clicking, Friona ran to a 16-12 lead at the end of a quarter, and built that into a 35-28 halftime advantage.

In the game's latter stages, Lockney trimmed what had been a 12-point lead back to eight and then six points, but Friona rallied on the shooting of Terri Patterson, Connie Lindeman and Amanda Mason to stretch their lead back to its final margin of 13 points.

The Squaws hit a sizzling 52.2 per cent of their field goal shots (23 of 44), and 72.2 per cent of their free shots (13 of 18).

Misses Mason and Lindeman each scored 20 points, and Miss Patterson had 19, in as evenly as you could divide 59 points.

CHIEFS 14 14 12 21-61
Lockney 10 7 8 21-46
Strickland 11-2-24; Cleveland 3-0-6; King 1-0-2; Hutson 8-1-17; Peters 1-0-2; Bandy 2-0-4; Carthel 0-0-0; Nell 0-0-0; Clark 1-4-6; Miller 0-0-0.

SQUAWS 16 19 12 12-59
Lockney 12 16 9 9-46
Terri Patterson 11-6, 9-7-19; Amanda Mason 16-8, 6-4-20; Connie Lindeman 17-9, 5-2-20. Guards—Cindy Gammon, Lucinda Aguirre, Sherri Thorn, Earlene Graham.



OOO,YUK...From the facial expressions on Koty Kothmann (40) and Edward Castillo (20), you'd think the Friona freshmen had encountered something terrible. Actually, it was the fierce action, which saw Castillo score a last-second basket to give the freshmen a 50-49 win over Littlefield here Monday.



TWO FOR GENE...Friona Chieftain forward Gene Strickland puts up a shot from in close good for two points in the team's win over Lockney last Friday.

Chamber Recognizes Frionan's Husband

Gary Hardcastle of Wheeler was recognized by the Wheeler Chamber of Commerce as the Outstanding Farmer-Rancher in North Wheeler County.

Gary grew up and was educated in the Wheeler area. He is a 1967 graduate of Wheeler High School, where he earned the Lone Star Farmer Degree in FFA his senior year.

After graduating from West Texas State University in Canyon with a B.S. degree

in plant science, he is presently farming 1900 acres of land.

His wife is the former Becky Turner. She is the daughter of Mr. and Mrs. B.W. Turner of Friona and is employed at the Wheeler Junior High School where she teaches language arts, speech, drama and choir.

The couple has one daughter, Mindy, age four. They are members of the First Baptist Church of Wheeler where he serves as

an usher.


The recipient of the award is selected by representatives of ASCS, Farmers Home Administration, Soil Conservation, First National Bank, County Extension Service and Production Credit Association.

James Verden, manager of the Production Credit office in Wheeler presented the plaque.

V.B. Hardcastle, Gary's father, won the award in 1972.



PRESENTED PLAQUE... Gary Hardcastle, left, was honored as Outstanding Farmer-Rancher in North Wheeler County by the Wheeler Chamber of Commerce. James Verden, manager of Wheeler's Production Credit office, right, presented the award. Hardcastle is the second member of his family to receive the honor.

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Hospital Report

ADMISSIONS--

Mrs. Santos Aguirre and baby boy, Muleshoe; Jeanette Love, Pampa; Esther Torres, Hereford; Pearl Cervantes, Bovina; Mariano Garcia, Hereford; Glee White, Friona; Mike Neill, Friona; Mark Neill, Friona; Mrs. Salvador Martinez, Hereford; Ray Scott, Friona; Lawlis Lee, Friona; Charles Walker, Friona; Mrs. Felix Medina and baby boy, Friona; Velma Garcia, Hereford; Mrs. Dubal Burton and baby girl, Friona; Charles Caudill, Friona; E.G. Phipps, Friona; Wally Flores, Allie Thompson, Hereford; Gloria Hernandez, Hereford; Jauenene Lambert, Friona; and Mrs.

Monte Lesly and baby boy, Bovina.

DISMISSALS--

Mrs. James Johnson and baby girl, Krita Potts, Debra Baxter, Carl Rea, Joe Bob Russell, Rachel Davis, Margaret Charles, Mary Salcido, Mary Crump, Mrs. Santos Aguirre and baby boy, Angela Jesko, Jeanette Love, Pearl Cervantes, Esther Torres, Mary Cantu and baby boy, Mike Neill, Mark Neill, Charles Walker, Lucy McCown, Glee White, Lawlis Lee, Velma Garcia and Mary Martinez.

PATIENTS IN HOSPITAL--

Jose Samarron, Mrs. Dubal Burton and baby girl, Vivian Medina and bay boy, Ray Scott, Mariano Garcia, Wally Flores, Charles Caudill, E.G. Phipps, Jauenene Lambert, Allie Thompson, Gloria Hernandez and Mrs. Monte Lesly and baby boy.

Bookmobile

The High Plains Bookmobile will be in your area on the following dates:

Wednesday, February 12--Needmore, 9-10 a.m.; Stegall, 10:30-11:30 a.m.; Threeway, 12 noon-1 p.m.; and Enochs, 1:30-2:30 p.m.

Thursday, February 13--Oklahoma Lane, 9-10 a.m.; Rhea Community, 10:45-11:45 a.m.; Friona No. 1, 1:30 p.m.; and Black, 1:45-2:45 p.m.

Friday, February 14--Hub, 9-9:45 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; and Clay's Corner, 1:15-2:15 p.m.

Saturday, February 15--Farwell, 8:55-11:50 a.m.; and Friona No. II, 1:3-4:30 p.m.



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ASSEMBLY OF GOD

10th and Ashland--Rev. Larry Watts, pastor
Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.

CALVARY BAPTIST

14th and Cleveland--Rev. Ron Trusler
Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 a.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

CALVARY BAPTIST MISSION

5th and Main--Rev. L.S. Ansley, pastor
Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.

FIRST BAPTIST

Sixth and Summit--Rev. Bill Penland
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.

MEXICAN BAPTIST CHURCH

4th and Woodland--Rev. Donnie Carrasco
Sunday Sch 9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

NEW ZION BAPTIST CHURCH

Highway 60 & Pierce--Rev. L.V. Mays, pastor
Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.

ST. TERESA'S CATHOLIC CHURCH

18th and Cleveland--Father John Coppinger
Mass-10:30 a.m. and 8:00 p.m. Confessions--Sunday, 10 a.m.

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth--Terry Brown, Preacher
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.

LUTHERAN CHURCHES

Rev. Duane Kirchner
Redeemer--Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m.
Inmanuel--Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.

UNION CONGREGATIONAL CHURCH

Euclid at 16th--Rev. David R. Plumb
Sunday School-9:45 a.m. Worship-11 a.m.

TENTH ST. CHURCH OF CHRIST

10th and Euclid
Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth--M.R. Zamorano
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.

FRIONA UNITED METHODIST CHURCH

8th and Pierce--Bobby McMillan
Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland--Pastor Jim Robinson
Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.

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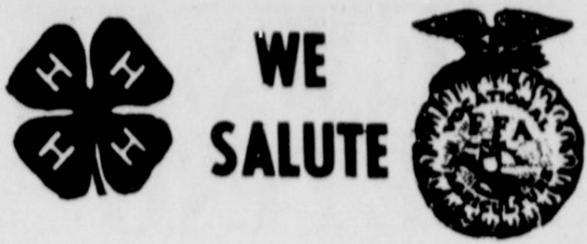
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HONORED....Grady H. Dodd, Texaco wholesaler in Friona, was honored this week for his 30th anniversary as a Texaco wholesaler. Bill Cross, right, district sales supervisor for Texaco, is shown presenting Dodd a plaque, and a beautiful clock that runs on atmospheric pressure.

**Joe Jones Named
Campaign Chairman**

Joe W. Jones of Farwell will lead the 1975 Easter Seal Appeal in Parmer County, it was announced by Thomas N. Jenness, Jr. of Fort Worth, President of the Easter Seal Society for Crippled Children and Adults of Texas.

Residents in the county will receive the traditional Easter Seal Appeal letters beginning February 15. The Easter Seal Appeal is conducted each Spring to provide disabled persons and their families treatment and services. It will continue through Easter Sunday, March 30.

Jones is one of 234 men and women throughout Texas who serve in this capacity to help meet the cost of the statewide Easter Seal program, which assisted 20,152 handicapped Texans in 1974.

The Texas Easter Seal Society and its statewide network of treatment centers and local volunteers spent \$1,410,902, financed by the traditional Spring Easter Seal Appeal and Fall Membership Drive. Over 90 percent of all funds raised remain in Texas to support the growing needs of the disabled in the State.

Special emphasis is being given in the 1975 Easter Seal Appeal to the disabled citizen who may need assistance and not know where to obtain it. Contact Jones at Security State Bank in Farwell to receive the simple, self-mailing request for service form. A determination of the extent and type of assistance needed, the most efficient means of obtaining that assistance, and arrange-

ments for qualified treatment or other services will be made by the Texas Easter Seal Society.



Best Wishes To The
Parmer County Youngsters

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Western Wear**



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Joe Garagiola

Listen to 'ol' Joe G. I'm gonna tell you how to make the deal of lifetime on the "Dodge of the Week." Right now, during the Car Clearance Carnival at the Dodge Boys.

Here's how: Every week from now till February 16, the Dodge Boys will pick one gorgeous Dodge as "Dodge of the Week." Could be a Monaco. A Dart. A Coronet. Even a pickup or van. Now you hustle down and make the Dodge Boys give you their best

deal on that Dodge. Then, find out how you collect your check from Dodge for at least \$200. But there's more. Trade in the right car on the "Dodge of the Week," and you get a \$100 trade-in bonus. That's a total of \$300!

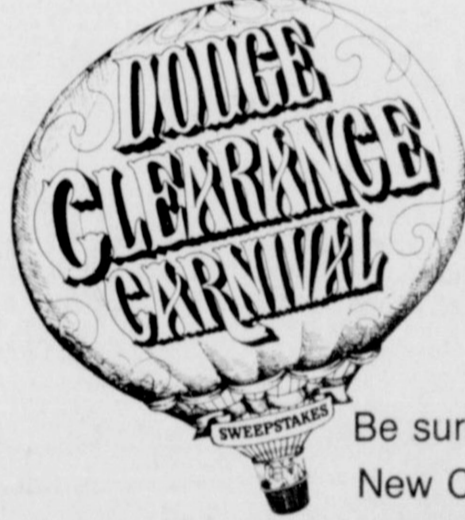
But there's more to the Car Clearance Carnival than "Dodge of the Week" deals. Through February 28, the Dodge Boys are offering other great deals on all '75 Dodges. They've got a lot of cars to move. And they're gonna move 'em.

And—even if you don't end up buying a new Dodge, you might end up driving one. Just by entering the Dodge Boys' Clearance Sweepstakes. Each sweepstakes winner (and there'll be plenty—so one could be you) gets free use of a brand-new Dodge for one whole year. You've got nothing to lose. You've got nothing to buy. All you gotta do is come in for full details.

But hurry. If you're not driving a new Dodge by the end of the Car Clearance Carnival, it won't be the Dodge Boys' fault.

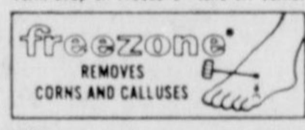
*Sorry, only one "Dodge of the Week" deal per customer. Retail customers only.
Sweepstakes ends February 28, 1975. Void in states where prohibited by law. Open only to licensed drivers 18 years old or older.

Be sure and register in the
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Hereford, Texas

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Milk-and-Honey Chocolates 59¢ To \$15.

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3-WAY MAKE-UP MIRROR Reg. \$5.99 Value \$4⁰⁰

Wild Musk COLOGNE SPRAY \$3⁷⁵

Coty's \$2.75 Value SWEET EARTH \$2²⁵

Old Spice \$2⁵⁰ COLOGNE \$2⁰⁰



Clairol's LOVING CARE COLOR LOTION

Reg. \$2.50 Value \$1⁵⁹

SUPER LASH MAKER By Max Factor \$2⁵⁰ Young & Free HAIR RINSE Reg. \$1.29 Value 89¢

DI-GEL LIQUID Anti-Gas Antacid \$1³⁹ Reg. \$1.65

DIGEL ANTI-ACID \$1⁷⁹ Orange Flavor Reg. \$2.20

ALCO-REX RUBBING ALCOHOL 82¢ Value 2/1³⁹

Beautiful Hair BRECK® Dry, Oily or Normal 16 Oz. Size Reg. \$2.52 Value

Gold Formula Shampoo \$2⁰²

BI-WIZE  DRUG

Courthouse Notes

Instrument Report Ending January 23, 1975 in County Clerk Office, Bonnie Warren, County Clerk

WD, Robert J. Sandvick, Rande M. Buchenau, Lots 17 thru 20, Blk. 57, Farwell
 WD, G.T. Watkins, Bobby G. Anson, Blk. 99, Farwell
 WD, W.F. Bartley, Kim D. Rundell, N $\frac{1}{2}$ Sec. 16, Blk. B, Synd.
 WD, W.H. Reed, Cecil Winegeart, E 120 ac. of N $\frac{1}{2}$ Sec. 10, Blk. B, Synd.
 WD, Lessie Watson, et al, Harry P. Hamilton, SE $\frac{1}{4}$ Sec. 34, T3S;R3E
 ML, Clovis Concrete Co., Jimmie Heard, 2 ac. out NE-pt. Sec. 9, T10S;R2E
 OGL, George McKinney, Frank Youngblood, NW $\frac{1}{4}$ Sec. 12, Blk. C, Rhea Bro.
 OGL, Owen Seamans, Frank M. Youngblood, N $\frac{1}{2}$ of N $\frac{1}{2}$ Sec. 23, Blk. C, Rhea Bro.
 OGL, R.D. Dale, et al, Frank M. Youngblood, N $\frac{1}{2}$ Sec. 2 and all Sec. 9, Blk. B, Rhea Bro.
 OGL, Clawson Building Co., Frank M. Youngblood, N $\frac{1}{2}$ of N $\frac{1}{2}$ Sec. 2 and all Sec. 9, Blk. B, Rhea Bros.
 OGL, Nancy Lou Nix, Frank M. Youngblood, NW $\frac{1}{4}$ Sec. 2, Blk. A, Rhea Bro.
 OGL, Frank A. Spring, Frank M. Youngblood, E $\frac{1}{2}$ Sec. 2, Blk. A, Rhea Bros.
 OGL, Jack A. Nelson, Frank M. Youngblood, E $\frac{1}{2}$ Sec. 2, Blk. A, Rhea Bro.
 OGL, Nathan Boyd Pipes, Frank M. Youngblood, S $\frac{1}{2}$ & NE $\frac{1}{4}$ Sec. 10, Blk. C, Rhea Bro.
 OGL, Larry and Doyle Mabry, Frank M. Youngblood, NW $\frac{1}{4}$ & S $\frac{1}{2}$ Sec. 34, Blk. C, Rhea Bro.
 OGL, Ralph E. Myrick, Frank M. Youngblood, all sec. 13, exc. 1 ac. in NW-cor. Blk. A, Rhea Bro.
 OGL, M.C. Kelly, Frank M. Youngblood, N $\frac{1}{2}$ Sec. 3; all sec. 9, & W $\frac{1}{2}$ Sec. 11, Blk. C, Rhea Bro.
 OGL, J.E. and Nettie Johnston, Est., Frank M. Youngblood, Part Sec. 7, Blk. B, Rhea Bro. All Sec. 26; NE $\frac{1}{4}$ Sec. 35 and SE $\frac{1}{4}$ Sec. 38, Blk. C, Rhea Bro.
 OGL, C. and Jessie Kelly, Est., Frank M. Youngblood, all Sec. 1 & 2 & W $\frac{1}{2}$ Sec. 11, Blk. C, Rhea Bro. Sub.
 OGL, Ruth Crews, Frank

M. Youngblood, all Sec. 27, Blk. C, Rhea Bro.
 OGL, Helen Mazurek, Frank M. Youngblood, N $\frac{1}{2}$ Sec. 8, Blk. A, Rhea Bro.
 OGL, Robert R. Withers, Frank M. Youngblood, W $\frac{1}{2}$ & SE $\frac{1}{4}$ Sec. 24, Blk. C, Rhea Bro.
 OGL, R.W. Shelton, Frank M. Youngblood, SE $\frac{1}{4}$ Sec. 7, Blk. B, Rhea Bro.
 OGL, H.Y. Overstreet, Frank M. Youngblood, SE $\frac{1}{4}$ Sec. 12 & S $\frac{1}{2}$ of SW $\frac{1}{4}$ Sec. 12, Blk. C, Rhea Bro.
 OGL, M.C. Osborn, Frank M. Youngblood, NE $\frac{1}{4}$ Sec. 37, Blk. C, Rhea Bro.
 WD, Serena Sparkman, Mary C. Springfield, et al, S $\frac{1}{2}$ lot 3, all lot 4, Blk. 47, Friona
 WD, Thelma Jones, Farrell Bridges, lot 10, Blk. 40, Friona
 Deed, Minnie B. Waldo, Emilio Castaneda, lots 3 & 4, Blk. 4, M&F, Friona
 WD, R.J. Steinbock, Tice Hugg, SW $\frac{1}{4}$ Sec. 91, Blk. H, Kelly
 WD, Calvin Clark, Est., Wayne Clark, E $\frac{1}{2}$ of Sec. 58, Blk. H, Kelly
 WD, R.M. Waller, Curtis W. Murphree, 115.58 ac. part of SW part Sec. 20, Blk. A, Rhea
 WD, John W. Renner, et al, Jack Moseley, All Sec. 1, T1N;R2E-all S 167.10 ac. Sec. 6, T1N;R3E
 WD, John W. Renner, Jack Moseley, Sec. 4, Harding Part E $\frac{1}{2}$ Sec. 9, Harding
 Deed, Maxine Harp Britton, M.H. Britton & Sons, NW $\frac{1}{4}$ Sec. 12, T7S;R2E, SE $\frac{1}{4}$ Sec. 26, Blk. C, Synd. SE $\frac{1}{4}$ Sec. 5, T15S;R2E
 Deed, Maxine Harp Britton, Joseph Harp Britton, tr., NW $\frac{1}{4}$ Sec. 12, T7S;R2E, SE $\frac{1}{4}$ Sec. 26, Blk. C, Synd. SE $\frac{1}{4}$ Sec. 5, T15S;R2E
 Deed, Joseph Hart Britton, Tr., M.H. Britton & Sons, NW $\frac{1}{4}$ Sec. 12, T7S;R2E, SE $\frac{1}{4}$ Sec. 26, Blk. C, Synd. SE $\frac{1}{4}$ Sec. 5, T15S;R2E
 Deed, Edward C. Britton, Tr., M.H. & Sons Britton, NW $\frac{1}{4}$ Sec. 12, T7S;R2E, SE $\frac{1}{4}$ Sec. 26, Blk. C, Synd. SE $\frac{1}{4}$ Sec. 5, T15S;R2E
 WD, Hurshel R. Harding,

WD, Harry Lookingbill, Hannah Gene Lookingbill, undiv. $\frac{1}{2}$ int. in a lac. tract out Sec. 27, T1N;R4E
 OGL, G.W. and Dollie Williams, Est., Frank M. Youngblood, S $\frac{1}{2}$ Sec. 4, Blk. A, Rhea Bro.
 OGL, E.O. Johnston, Frank M. Youngblood, W $\frac{1}{2}$ Sec. 3, Blk. A, Rhea Bro.
 OGL, Emma Minter, Frank M. Youngblood, NW $\frac{1}{4}$ Sec. 12, Blk. C, Rhea Bro.
 OGL, H.H. Horton, Jr., Frank M. Youngblood, N $\frac{1}{2}$;N $\frac{1}{2}$ of SE $\frac{1}{4}$ Sec. 15, Blk. A, Sec. 15; & E $\frac{1}{2}$ of NE $\frac{1}{4}$ Sec. 13, Blk. C, Rhea Bro.
 OGL, A.B. Wilkinson, Frank M. Youngblood, Part Sec. 12, Blk. C, Rhea Bro.
 OGL, George McKinney, Frank M. Youngblood, NW $\frac{1}{4}$ Sec. 12, Blk. C, Rhea Bro.
 OGL, Erna Drager, Est., Frank M. Youngblood, NW $\frac{1}{4}$ Sec. 4, S $\frac{1}{2}$ of SE $\frac{1}{4}$ Sec. 6, Blk. B, Rhea Bro.
 OGL, Stanley D. Hall, Frank M. Youngblood, NW $\frac{1}{4}$ Sec. 10, Blk. C, Rhea Bro.
 OGL, W.S. Williams, Est., Frank M. Youngblood, N $\frac{1}{2}$ of SE $\frac{1}{4}$ & SW $\frac{1}{4}$ of SE $\frac{1}{4}$, Sec. 35, T2N;R1E
 OGL, J.W. Langston, et al, Frank M. Youngblood, E $\frac{1}{2}$ Blk. A, Sec. 17, Rhea Bro. NE $\frac{1}{4}$ Sec. 4, Blk. B, Rhea Bro.

Truman McKillip, tract out Garden lots 15 & 16, Sec. 31, T9S;R1E
 WD, Ranza B. Boggess, Jr., Jack Moseley, N $\frac{1}{2}$ Sec. 3, Blk. C, Rhea Bro.
 WD, J.G. McFarland, et al, Ranza Boggess, S $\frac{1}{2}$ SW $\frac{1}{4}$ Sec. 26, Harding
 WD, J.G. McFarland, Buddy Wiseman, Sec. 27, & NW $\frac{1}{4}$ & N $\frac{1}{2}$ SW $\frac{1}{4}$ Sec. 26, Harding
 WD, M. Jean Crawford, et al, Buddy J. Wiseman, S $\frac{1}{2}$ Sec. 36, T2N;R2E
 WD, Buddy J. Wiseman, Ranza Jr. and Mary Ann Boggess, Sec. 27 & NW $\frac{1}{4}$ & N $\frac{1}{2}$ SW $\frac{1}{4}$ Sec. 26, Harding-S $\frac{1}{2}$ Sec. 36, T2N;R2E
 WD, Mary Ann and Ranza Jr. Boggess, Buddy J. Wiseman, Sec. 1, T5S;R4E-tract out SE-cor. Sec. 35, T4S;R4E
 WD, Fleming & Son Gin, Hub Grain Co., 12.165 ac. out NW $\frac{1}{4}$ Sec. 19, T5S;R4E
 WD, Ava Woodson, et al, Billy Gene Woodson, lots 25 thru 28, Blk. 59, Farwell
 WD, Gary D. Rodgers, USA, lot 5 & W 10' lot 4, Blk. 2, Ridgeview Add., Friona
 WD, J.R. Allen, K.R. McClaran, E 20 ft. lot 16 & all lots 17 thru 20, Blk. 76, Bovina
 WD, J.G. McFarland, Glen E. Reeve, Sr., Part NE $\frac{1}{4}$ Sec. 1, T3S;R3E

MARRIAGE LICENSES

Conrad Eloy Garcia and Phyllis Alisa Hernandez. Clyde James Sparks, Jr. and Peggy Carolyn McBride.

Dimmitt Plans

VB Tourney

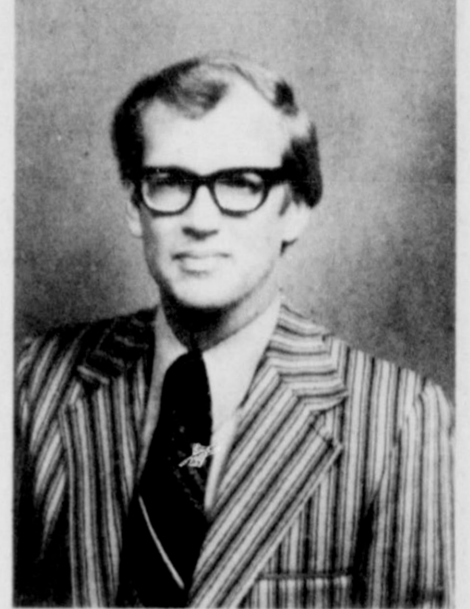
The Dimmitt Young Farmers and Young Homemakers will sponsor a volleyball tournament to be held March 10, 11, 13, 14 and 15 in the North Elementary Gym. Trophies will be awarded in both men and women's divisions for first, second, third and consolation. Teams wishing to enter may obtain their entry blanks by writing or calling Carolyn Thompson, 707 Oak, Dimmitt, Texas 79027, phone 647-2250. All entries must be mailed by February 28.

GOOD NEWS! GOSPEL MEETING

6th Street Church of Christ February 9 - 12

EVANGELIST
Bob Douglas
 Abilene, Texas

SONG SERVICE
Tom Chapin
 Canyon, Texas



Bob Douglas

Sermon Topics :

SUNDAY	10:30 A.M.
	6:00 P.M.
MONDAY	7:30 P.M.
TUESDAY	7:30 P.M.
WEDNESDAY	7:30 P.M.

- "GRACE"
- "MAN"
- "GOD"
- "CHRIST"
- "FAITH"

MORNING SERVICES 8:45 A.M. Monday -- Wednesday
SUNDAY MORNING BIBLE CLASSES 9:30 A.M.

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To
**HERRING
 IMPLEMENT
 COMPANY**



... On The Formal Opening Of Your Beautiful New Building, Saturday, Feb. 8 From 2 To 5 P.M..
 We Wish You Every Success For The Future.

**JOHN DEERE
 COMPANY**
 Dallas, Texas



Tex Watson talks about Natural Gas for the Future

I'm pleased to report to our customers that Pioneer purchased more gas during 1974 than we used. This new gas will be available for future use, of course.

As you know, Pioneer is having to pay more for new gas than we've ever paid before. The competition for the gas produced in our area has never been so fierce. But the higher prices are resulting in lots of new exploration and production. I know of numerous wells which could not have been drilled at prices prevailing three years ago.

The increase in field prices means that our customers will have to pay more for the energy they use in their homes — gas and electricity — but, more important, it means he'll have the gas he needs.

All energy will cost more in the future but gas will remain your best energy buy.



K. Bert (Tex) Watson, president of Pioneer Natural Gas Company, a member of West Texas A&M, an engineer and lawyer by training and in his 20th year with your gas company.

Earl Nightingale, internationally known lecturer and broadcast personality.

Louder Is New At REC

Steve Louder has assumed the role of Sales Coordinator at Deaf Smith Electric Cooperative upon the promotion of David Pruitt.

Hired immediately upon graduation from Texas Tech University, Steve has been in a training program to learn about all aspects of the Cooperative.

The new position will call upon Steve for member and public relations. He will be available in offering help about electric heating and water heating and also offer assistance in testing for electric irrigation wells. In addition, he will be respon-

sible in organizing youth programs which the Cooperative offers to help the youth of our area.

Steve and his wife, Pam, met at a lay-witness mission in Hereford in 1971, and were married last June before moving to Hereford. Mrs. Louder is a math teacher at Stanton Jr. High School.

Steve and Pam are getting established in Hereford.



Steve Louder



Because people believed that lead would keep out evil spirits, religious objects were often kept in lead caskets.

Tandy To Head TUCO, Inc.

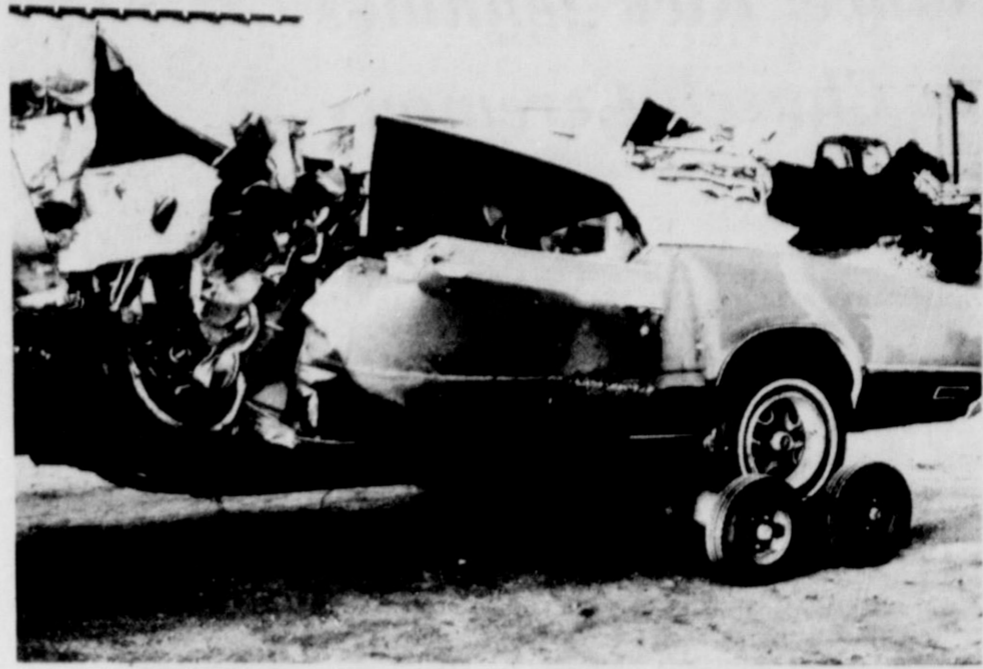
Charles W. Tandy has been elected president of TUCO INC., Southwestern Public Service Company fuel subsidiary, effective March 1. Tandy has been vice president of the oil division of Ozark-Mahoning Company since 1961 and head of the oil division, which he established in Amarillo, since 1958. He was an Amarillo resident from 1958 until moving to Tulsa in 1971.

"The employment of Charles Tandy as president of TUCO INC. signifies an important change in emphasis. TUCO will have the prime responsibility of providing all the fuel requirements for Southwestern Public Service Company, including gas previously purchased directly by Southwestern from gas distribution companies. This responsibility will go beyond oil and gas to embrace coal and, ultimately, nuclear fuels. In addition, TUCO will market feed stocks and petroleum by-products produced in conjunction with assuring a firm fuel supply for the utility," Berl Springer, executive vice president of Southwestern Public Service Company, said.

Tandy is a native of Utah and earned his mining engineering degree at Wisconsin Institute of Technology in 1949 and a bachelor of science in mining geology at the University of Arizona in 1950.

He first came to Ozark-Mahoning in 1956 and, prior to that time, had worked for Shell and Vinegar Hill Zinc Company, the latter a subsidiary of Youngstown Sheet and Tube Company.

Tandy will be the principal operating officer as president. The other officers are Roy Tolk, chairman of the board and chief executive officer, Berl Springer, vice chairman of the board and general manager, Royce Kelly, vice president, and Adrian Sebastian, secretary-treasurer.



WRECK VEHICLE...Shown is the vehicle driven by Mrs. Maydie Hall of Amarillo which was in collision with an automobile from Missouri east of Friona Thursday. Two persons were hospitalized, but neither was hurt seriously.

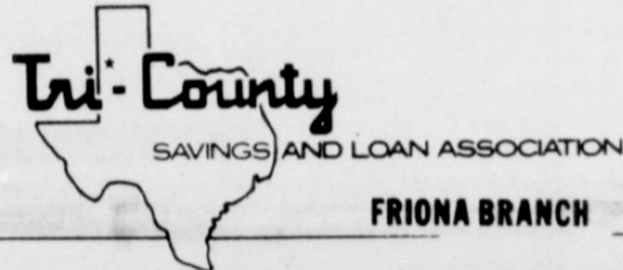


ON THE TOWN—Rugged cotton corduroy fashions a spring-minded pantsuit that's topped by an apple red battle-jacket with quilted pockets and draw-string waist. Emerald green corduroy pants and a blue and white striped hugger top in cotton knit complete the Kellita design. In Crompton-Richmond corduroy. Stretch cotton knit from Hardwick Knitting Mills.

Look -- What Your Savings Actually Earn On A Compounded Basis:

ANNUAL RATE	ANNUAL YIELD	MIN TIME
5 1/4%	5.39%	—
6 1/2%	6.72%	1 Yr.
6 3/4%	6.98%	2 1/2 Yrs
7 1/2%	7.79%	4 Yrs
7 3/4%	8.06%	6 Yrs.

Your Savings Will Multiply At



Each Account Insured To \$40,000.



MAXI EXPOSURE — The wearing of the plaid takes on new proportions in this sweeping maxi robe of Cone's printed cotton corduroy. Styled by E. Saylor, it's treated to shining gold buttons, two enormous pockets, and a casual tie belt.



COTTON IMPACT—Exotic jungle flowers blossom out on cotton duck to create a striking ensemble. An ankle-length skirt provides the perfect wrap-up for a matching long-sleeved blouse with pointed collar. Separates by Estevez for Sport Image. Fabric from Onondaga.



SCHOOL ENSEMBLE—Bright navy cotton corduroy is used on the horizontal for this perky coat with red simulated leather closings. Underneath, a shifty A-shape dress in red cotton knit completes the outfit. By Cinderella.



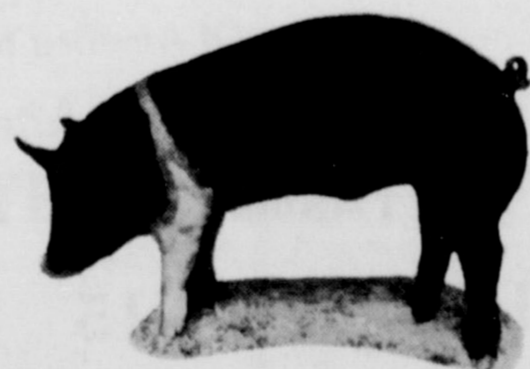
A CINCH—Cotton denim remains in the winner's circle for spring, looking fresh and new in pale pastels. Avondale's lavender-colored denim tailors a shirt-jacket and lace-up pants in this Lady Wrangler design. It's paired with a multi-colored tank top by Station Square in Seco cotton knit.

ANNOUNCING...

Radio Station KPAN, Hereford, Will Broadcast The Highlights Of The PARMER COUNTY JUNIOR LIVESTOCK SHOW

Friday, Feb. 14 And Saturday, Feb. 15

Those of you who cannot attend the Annual Livestock Show will be able to hear the highlights of the big event on station KPAN. We are proud of the hard-working young people of our area who will be our leaders of tomorrow.



KPAN

AM. . . 860 KHZ
FM. . . 106.3 MHZ

Hereford

BUTTERMILK **Borden's** DUTCH CHOCOLATE
1/2 Gal. 69¢ Qt. 49¢

Pringle's New Fangled **POTATO CHIPS**
Twin Pack 79¢

TIDE
Giant Size 99¢

Bakerite **SHORTENING**
3 Lb. Can \$1 69

Help Yourself TO THESE EXTRA SAVINGS
Eight Track **TAPES** \$1 79

ZEST
Deodorant Soap 2/49¢

COCA COLA
10-Oz. Bottles Ctn. 79¢ Plus Deposit

Folger's **COFFEE**
Lb. 99¢

We Accept Food Stamps

ALLSUP'S CONVENIENCE STORES

HOT BAR-B-Q DAILY
DONUTS
ICEES
POPCORN
MONEY ORDERS
CUBED ICE

YOUR 24 HOUR CONVENIENCE STORE

Juannah Nance, Rick Jennings United In Church Ceremony

Juannah Dale Nance of 1103 Elm Street, Friona, became the bride of Frederick (Rick) Tipton Jennings, of Friona on Saturday, January 25.

The double ring ceremony was performed by Reverend Carl Nunn in the United Methodist Church of Silverton, Texas.

Parents of the couple are Mrs. Hugh Nance of 3453 Amherst, Amarillo, Texas and Mr. and Mrs. E.T. Jennings of 1104 Elm Street, Friona.

Wedding selections were presented by Mrs. Eugene Tannahill, soloist, and Mrs. Marvin Montague accompanying her at the organ. They presented "Where There Is Love" and "Whither Thou Goest."

The church was decorated with an arch of candelabra and jade greenery with two baskets of peach glads, brown and ecru spider mums, baby's breath and lemon. A memory candle service accented the church setting. Mother's pew was marked with miniature poms and flowers.

Mrs. Benny Montague, Tulia, served as her sister's matron of honor. Bridesmaids were Mrs. Johnny Turner, Flomot, Texas, Helen Brackeen, Vernon, Texas, and Jamie Washington of Friona. Lory Ann Tannahill, niece of the groom from Friona, and Tara Nance, the bride's niece from Silverton, served as flowergirls.

E.T. Jennings, Friona, served his son as best man.

Groomsmen were Robert Reeves of Tyler, Tommy Long and Ronnie Stevick, both of Friona.

Ushers were Dave Buske of Friona, Mike Taylor of Dallas, Jim Holotik of Austin and Benny Montague, brother-in-law of the bride from Tulia. The ushers served as candlelighters. Courtney Montague, nephew of the bride from Tulia, was ring bearer.

The feminine attendants wore floor length gowns of chocolate brown velvet. The dresses were designed with an empire bodice and A-line skirts. The long fitted sleeves and V-neck were accented with candlelight Venice lace. For their head attirement, the attendants wore a single peach colored sweetheart rose encircled with baby's breath.

They carried bouquets of peach, brown and ecru spider mums.

The flower girls wore chocolate brown floor length dresses with full sleeves gathered at the wrist to form a ruffle. The dresses featured empire waistlines and high necklines. The neckline and sleeves were accented with candlelight lace with a pinafore of candlelight eyelet over the dress. She also wore a brown sash. Her head attire was identical to that of the other attendants. She wore a wrist corsage.

The bride was presented in marriage by her brother, Wayne Nance of Silverton.

She wore a floor length Priscilla of Boston gown. The gown was an elegant Spanish Renaissance design of candlelight silk peau-d'ange, Venice lace and pete' point French silk ribbon. The bodice featured a high wedding ring neckline edged in Venice lace ruffles. The

long tapered sleeves featured a bonnet cap design and wide bands of the French pete' point ribbon of apricot and blue hues formed the cuffs which were edged in Venice lace. The gown featured a panel of the apricot and blue pete' point ribbon down the center front edged in the Venice lace. The graceful A-line skirt fell from the high empire bodice. The skirt was gathered to the back and formed a full chapel train. The entire hem line was edged in Venice lace.

The bride wore a Spanish capulet of Venice lace. Three tiers of illusion edged in matching lace fell from the capulet. Carrying out tradition, she carried a \$2 bill that belonged to her father for something old. Something new was her wedding gown. A moonstone pin belonging to the bride's grandmother was something borrowed and she wore the traditional blue garter. A sixpence and pennies bearing the dates of the couple's births were placed in her shoe.

The bride's mother wore a peach colored, floor length gown and a corsage of peach fiji mums.

The groom's mother wore a blue floor length gown with ruffles around the sleeves and bottom of the dress. She wore a corsage of ecru fiji mums.

The reception was held in the Pioneer Room of the First State Bank of Silverton.

The table was decorated with a centerpiece of peach glads, peach, ecru and brown spider mums, baby's breath and lemon. The wedding cake was decorated with small bouquets of fresh snowflake mums. The cake was topped with an archway of fresh greenery with bows and a miniature bride and groom.

Tina Nance, Mary Montague, Ginger Mullin and Barbara Pigg served the cake and punch.

Mrs. Bill Wood of Lorenzo registered guests.

For a wedding trip to Ruidoso, New Mexico, the bride wore a black and white sweater and pant suit with black accessories.

The bride is a graduate of West Texas State University in Canyon and is presently employed as a special education teacher in the Friona school system.

The groom is a graduate of Friona High School, attended Tyler Jr. College and is presently employed by his father at Benger Air Park.



Mrs. Rick Jennings

Forensics Team Placed Fourth

Members of Friona's Forensics team competed in the Hereford Forensics Tournament on Saturday, February 1.

Friona won fourth place in a field of 18 schools. Muleshoe took first place, Dalhart, second, and Amarillo High, third.

Jeanine Jarboe took first place honors in informative speaking. Hope Mays and Gary Stone won first in duet acting.

Students making it to the finals were Phillip Duggins, informative speaking; and Susan Garner, persuasive speaking.

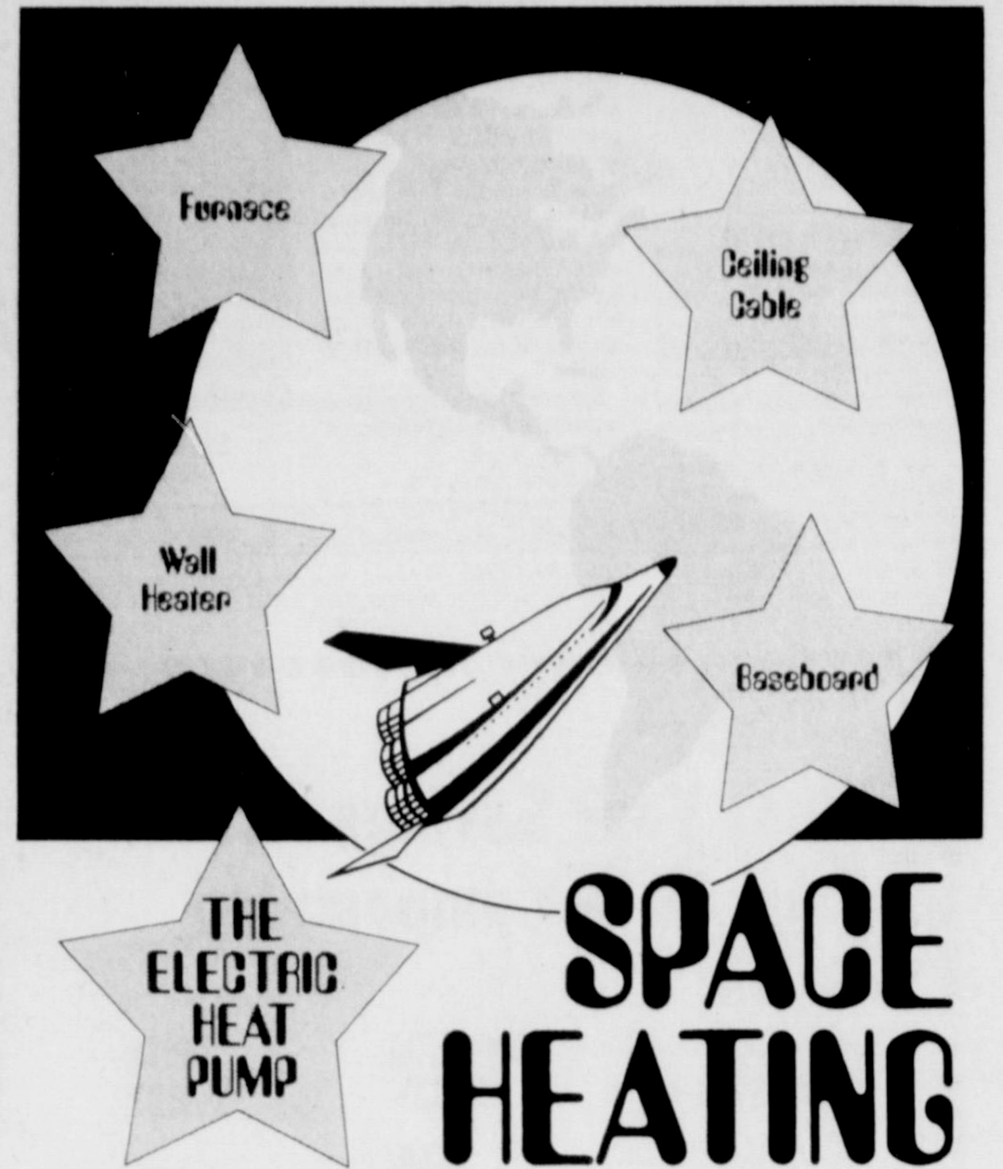
Semi-finalists were Michelle Essary, persuasive speaking; Cris Beck and Hope Mays, prose reading; Gary Stone and Noel White, poetry interpretation.

Those making it to the quarter-finals were Pam Veazey-Carol Bavousett, John Carson-Bryan Johnston and Tammy Williams-Don Howard, all in debate.

Other students participating were Charles Fleming-Phillip Hand and Jay Jarboe-Mark Edelman, de-

bate; Lisa Cummings, persuasive speaking; Brian Witten and Dale Cleveland, informative speaking; Pattijon Talley and Danny Holley, poetry; Shannon Taylor, Janice Peak, Elaine Dandridge, prose; and Cris Beck and Pattijon Talley, duet acting.

Other schools competing in the tournament were: Denver City, Brownfield, Olton, Meadow, Lamesa, Levelland, Groom, Canyon, Spearman, Plains, Dumas, Lubbock Christian, Panhandle and Perryton.



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TELL YOUR FRIENDS ABOUT THIS SPECIAL OFFER

BEN FRANKLIN

721 Main, Friona, Texas

Sat., Feb. 15

10 to 1, 2 to 6

Square Dance Class Will Graduate Sat.

Friona's local square dance group, "Buttons 'n Bows," met Saturday night for their regular evening of square dancing with Stewart Rowan doing the calling.

Lessons started at 7 p.m. with the regular square dancing following the lessons. Guest tips were given throughout the evening by Cliff Gossett of Clovis.

Graduation for the current class was set for Feb. 15 which is on a regular

meeting night.

Those who were absent due to illness were Bill Denney, Claude Moore and Wanda Reeve.

The public is invited to come visit the local group any Saturday night to either observe or participate.

Girl Scout News

Girl Scout Troop 83 met Tuesday, February 4 at the Girl Scout House. Sandra Leal served refreshments.

The troop finished invitations to a tea and practiced for the program to be presented at the tea.

Saturday, February 8, the girls will take a trip to Tucumcari, New Mexico. The girls will visit the museum there. They will leave Friona at 9 a.m.

Each girl should bring a sack lunch. Drinks will be furnished. The group should be home by 4 p.m.

Girl Scout Troop 325 met Saturday, February 1.

The girls cut out cookies for the "Mother 'n Daughter Tea."

Thirteen girls were present for the meeting.

Lynda Grimsley made the "sugar cookie" dough.

The girls will not meet next Tuesday after meeting last Saturday.

The "Mother 'n Daughter Tea" is scheduled for Tuesday, February 11.

**Best Wishes To The
Parmer County Youngsters**

FARR

Better

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FEB. 13-14-15

IN FRIONA

FRIONA CONSUMERS

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Fingerprints are the only unique marks of distinction that nature has given to every human being. Since earliest times they have been used as a means of certain identification: in ancient China, artists left prints on vases as their signatures; Emporers signed important documents in this fashion.

But it was not until this century that fingerprint evidence was first admitted in an American criminal case. Since that time, this remarkable method of identification has achieved a singular status in the United States as a brilliant tool of crime detection. Experts have shown the infallibility and durability of fingerprints: neither time nor water or fire nor surgery can obliterate them. Even identical twins are identical

only to the tips of their fingers!

The stories behind many "firsts" in the history of American crime are to be found in "Fingerprinting," carefully sifted information from thousands of criminal records.

The most famous art thief in history was identified by means of his fingerprints. At times the art of identification can be extremely difficult and bizarre: a hand in the belly of a shark, a mummy four years in a cold warehouse, a charred French corpse, the two dismembered women of Lancaster, England—police were able to use all of these people as clues in solving baffling mysteries.

"Fingerprints - Magic Weapon Against Crime" by Eugene Block is a masterful record of crime and a marvelous whodunit about true-life tales of crime and its detection.

Eugene Block is the author of nine books, mostly dealing with crime, criminals, and their apprehension. His interest in the subject began while he was a police reporter for various San Francisco newspapers. Currently Mr. Block is a member of the San Francisco Board of Parole Commission and of the San Francisco Commission of Juvenile Delinquency.

For a change of pace, read something different from Friona Public Library.



AT OPEN HOUSE...Nancy Norwood, secretary at Friona's branch office of Tri-County Savings & Loan Assn.,

serves a cup of coffee to Don Gatlin at the open house last Sunday at the new Friona office.

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Mona Reed Named DE Student

Mona Reed was honored as this week's Distributive Education "Student of the Week."

She is employed as a beauty operator at the Friona Swirl & Curl, with Jessie Sisk, the owner, as her training sponsor.

Mona plans to be working full time starting on February 25.

Sgt. E5 Royce Sisk Earns Promotion

Mr. and Mrs. Cecil Sisk of Friona received a letter recently from 1st Lt. James D. Young of the U.S. Army in Germany, informing them that their son, Royce A. Sisk, had earned a promotion.

Royce was recently promoted to the rank of Specialist Fourth Class.

His commanding officer, 1st Lt. James D. Young, said, "Royce has done and is continuing to do an outstanding job here in the squadron. Because of the nature of our mission we are quite selective when it comes to our troops."

"Royce has demonstrated that he has both the ability and desire to accomplish any assigned task with little or no supervision. I foresee an extremely rewarding future for Royce should he desire to pursue a career as a professional soldier."

"Should he return to civilian life some employer will be gaining a true asset."

"In closing please accept



SGT. E5 ROYCE A. SISK

my 'Thanks' for sending a young man of such high caliber our way, for we know without such parents he wouldn't be the young man he is today," the commanding officer concluded.

Three days later, Mr. and Mrs. Sisk received another letter informing them that Royce had been promoted to the ranks of Sgt. E5. He made this rank in 25 days.

Study Club Member Presents Reading

Modern Study Club members met in regular session on Tuesday, February 4 with the opening prayer given by Beth Thompson.

Allo Reeve, president, presided over the business session. Delegates were elected for the District Convention. They are Allo

Reeve, Nellie Pearl Shelton and Beth Thompson, alternate.

Two readings were given by Lois Miller. The readings were "By Courier" by Author O Henry and "A Voice From A Far Country."

Irene McFarland reviewed the book "Alive" by Paul Read.

The club collect was repeated by the members in unison before the meeting adjourned.

Refreshments were served to fifteen members and one guest, Mrs. Herschel Johnson by hostesses, Louisa Wilson and Eufaula Ethridge.

Duval Burtons Have Baby Girl

Mr. and Mrs. Duval Clarence Burton are the parents of a baby girl born at 4:12 a.m. Tuesday, February 4 in Parmer County Community Hospital.

She was named Carla Renee. The baby weighed six pounds, twelve and one-half ounces and was nineteen inches long at birth.

Carla Renee is the second child for the couple. She has an older sister, Beverly Joan, three years old.

Grandparents are Mr. and Mrs. Gene Welch of Clarendon, Texas and Mr. and Mrs. Norman Burton of Canadian. Great-grandparents are Mr. and Mrs. E.B. Burton of Broadview, New Mexico.

He is an employee of the Soil Conservation Service office in Friona.

Women's Club Plans Supper

The Friona Women's Club members, families and guests will meet at K-Bob's Restaurant in Hereford on Tuesday, February 11 at 7 p.m.

Following the supper, Mrs. Joe Talley will give a book review on "A Nickels Worth of Skim Milk" by Hastings.



Best Wishes To The
4-H And FFA Youth
WHO WILL BE EXHIBITING
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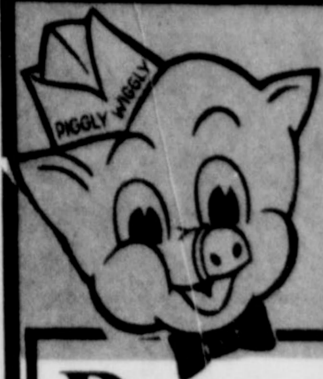
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60 TABLET BUFFERIN **\$1.19**
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1975 Parmer County Stock Show

Supplement to Friona Star and Bovina Blade, Week of February 9, 1975

Souvenir Edition

County Names Explained

By Historian's Research



CHAMPION BARROW....Charleson Steinbock of Lazbuddie poses with his Duroc barrow, which was judged Grand Champion during the 26th annual

Parmer County Jr. Livestock Show last year. The win marked the 14th consecutive year for Lazbuddie showmen to take the barrow honors.



CHAMP STEER....Jacquelyn Langford and County Agent Mac Heald pose with the Hereford Steer which was judged Grand Champion of the show at last

year's Parmer County Junior Livestock Show in Friona. The steer show climaxed a full day of showing.

(Editor's note: Donald A. Gill's dissertation for the Ph. D. degree from East Texas State University was an analysis of the place names of the Texas Panhandle. He graciously submitted the following information on Parmer County. Gill is associate professor of English at Southwestern Louisiana in Lafayette, Louisiana.)

BY DR. DONALD A. GILL
 "What's in a name?" If Shakespeare had thought more deeply about that question, perhaps he would not have had Juliet ask it. To some people, a great deal lies in a name, especially in a place name. Each name that lies on this land of ours is indicative of the people who live here, and it reveals the history, the folklore, the every-day events that happen to these people.

Listed below are the name origins of all the place names which appear on the General Highway Map of Parmer County:

BENGER AIRFIELD. Now owned by Elvie T. Jennings, the airfield was named for Ira B. Benger, who died in 1943 in an Air Force plane crash.

BLACK. E.B. Black was an early settler in this community.

BOVINA. This town was originally called "Bull Town" because the railroad men often had to chase cattle from the XIT Ranch off the tracks before the train could get through. The postmaster later named the city "Bovina" because he felt that the name "Bull Town" was too informal. Bovina comes from the generic name bovine,

meaning "cattle."

CATFISH DRAW. Catfish or "bullheads" inhabit small pools along the draw.

CLAYS CORNER. Mr. and Mrs. J.H. Clay own a grocery store and service station established at this location in 1953.

FARWELL. John V. and C.B. Farwell founded the XIT Ranch near this townsite in 1885.

FRIO DRAW. The name was derived from the Spanish word for "cold" to describe the water in the draw.

FRIONA. This town was originally called "Frio" after Frio Draw; but when the post office was established, the name was changed to "Friona," a derivative of Frio.

HUB. This town is in the center of Parmer County and is considered the "hub" of the county.

LARIAT. W.A. Simpson, passenger agent for the old Texas Northwestern Railroad, named this railroad switch "Lariat" to be reminiscent of the lariat used by the cowboys of the old XIT Ranch.

LAZBUDDIE. This town's name is a blend of the nicknames of two ranchers of the area—D.L. "Laz" Green and A. "Buddie" Shirley.

OKLAHOMA LANE COMMUNITY. The original home state of most of the residents of this community was Oklahoma.

PARMER COUNTY. Created in 1876 from Bexar Territory, Parmer County was named for Martin Parmer, one of the signers of the Texas Declaration of Independence.

PARMERTON. This town was originally planned as the county seat of Parmer County; thus it was named for the county. The community, however, failed to develop after Farwell became the county seat.

PROGRESS DRAW. This name was derived from the proximity of the draw to the town of Progress in Bailey County.

RHEA COMMUNITY. Joe E. and J.W. Rhea were the developers of the Rhead subdivision.

RUNNING WATER DRAW. After a heavy rain, great amounts of water run in the draw for several days.

WILSEY. Frederick W. Wilsey was general land commissioner of the Capitol Freehold Land and Investment Company.

XIT RANCH. The owners of the XIT, the Capitol Freehold Land and Investment Company, wanted a brand that could not be altered easily. Said to mean

"Ten in Texas" because the ranch covered parts of ten counties in Texas, the brand is very simple but very difficult to alter.

List of contributors: Hazel Gilbreath, George T. Grader, E.E. Houlette, Fred I. Massengill, "Texas Towns," Hugh Moseley, Postmaster Wright Williams, Friona, J.R. Smart, T.D. Ware, Bonnie Warren, and Walter Prescott Webb, "The Handbook of Texas."

FOR TAX

Residence Sale To Be Managed

If you sold your home in 1974, chances are you made money. But income tax may be due on this profit unless certain provisions are met, reminds an economist with the Texas Agricultural Extension Service and the Texas Real Estate Research Center.

"Any gains resulting from sales or exchanges are taxable as gains from the sale of capital assets," points out Kenneth Graeber. "However, the homeowner who sells or exchanges his principal residence and replaces it within a specific time period postpones tax on any gain—providing that the cost of the new residence exceeds the adjusted sale price of the old residence."

The time period within which to qualify for tax

postponement on a residence sale or exchange varies with the individual situation, points out the Texas A&M University System economist. "Generally speaking, the new residence may be acquired within one year before or after the sale of the old residence. If the taxpayer starts building a home within a year before or after he sells the old residence, he has 18 months after the sale of the old house to occupy the new one. Special provisions exist for taxpayers in the armed forces."

Graeber emphasizes that the tax on any gain that results from a residence sale is only postponed and not forgiven. Any gain not taxed in the year that you

sell your old residence is subtracted from your cost basis of the new residence. This lower cost basis will be used to calculate the gain from any future disposition of the new residence.

The economist reminds citizens 65 or older who sell their residence that there are special tax law provisions. They may exclude all or part of the gain realized on one sale of a principal residence providing certain conditions are met.

Regarding all residence sales, gains are taxable but no deductions are permitted for losses, notes Graeber.

Additional information on residence sales can be obtained in the Internal Revenue Service Publication 523, "Tax Information on Selling Your Home."

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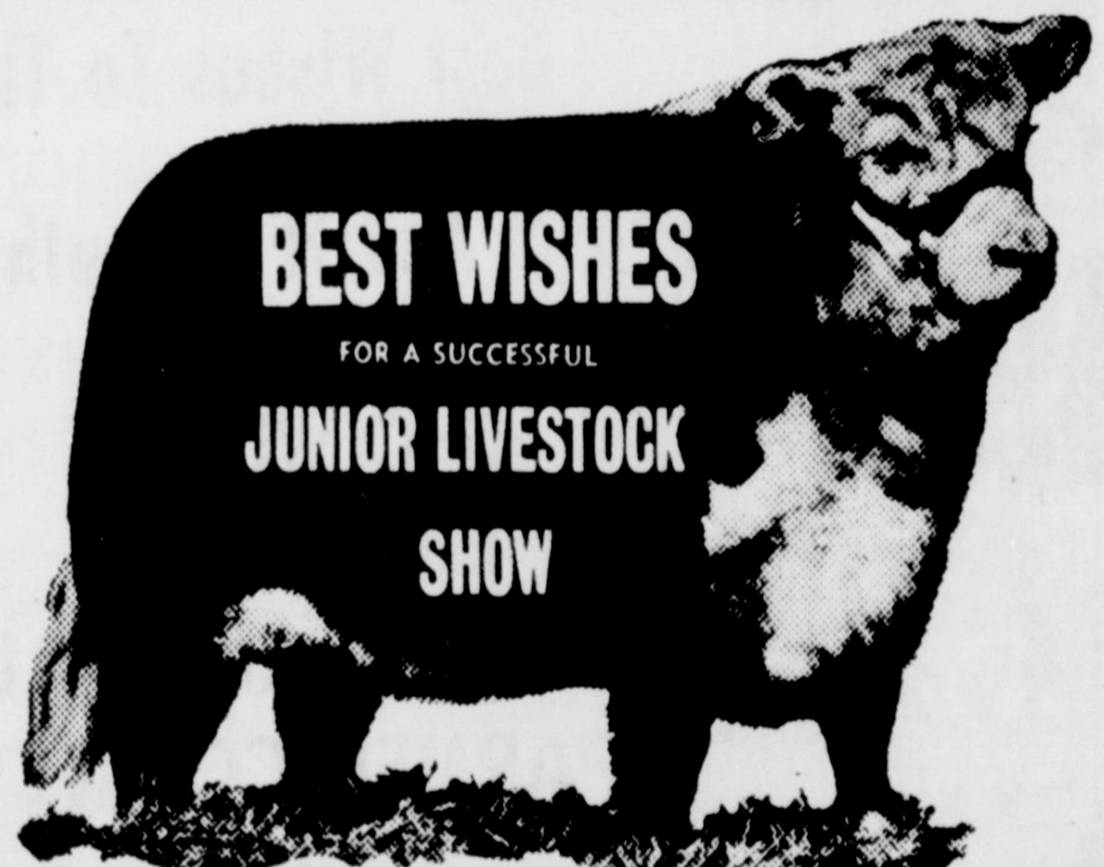
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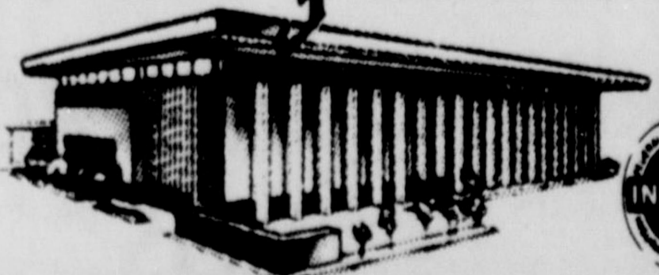
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FORMER SHOW RESULTS

Lazbuddie Showmen Have Enviably Mark

★ ★ ★ Champions Since 1948

By winning the barrow championship for the 14th consecutive year and four trophies in the sheep division, Lazbuddie youngsters added last year to their already-impressive totals in the show.

A tabulation of the show's records for the past 27 years shows that Lazbuddie showmen have won just over half of the trophies which have been given since 1948.

Lazbuddie youngsters have carried off 59 of the 114 trophies awarded in the steer, swine and sheep divisions of the show in the past quarter of a century.

The young showmen from the southeastern part of Parmer County have exhibited the grand champion in the barrow show 17 times in the past 21 years, including the last 14 years in a row.

In lamb judging, which hasn't been carried to a grand champion since 1959, Lazbuddie showmen have claimed 38 breed champion trophies out of 61 awarded.

In the steer division, Friona showmen have exhibited 14 grand champions in the 27-year period. Farwell youngsters, having now won the title six out of the last seven years, stand second with nine steer championships.

FRIONA STREAK
Friona showmen had won the steer banner six years in a row, and 11 out of 15 years before young Jacquelyn Langford of Farwell 4-H Club claimed the title in 1967.

Hereford steers have by and large dominated the show, winning titles 12 out of the last 15 years. A six-year streak for Hereford winners was snapped in 1972 when Mark Haseloff's cross-bred steer won—the first time in 25 years for a cross-bred steer to take Grand Champion honors in the county show.

Prior to Haseloff's win, the last non-Hereford calf to win a title was exhibited by

Mike Riethmayer, whose Angus won the championship in 1965.

No particular breed of hog has dominated the barrow show in the past 27 years, although Hampshire entries have won the most titles, seven.

Poland China is next with six titles.

Duroc, which claimed the 1974 barrow championship, has been in the winner's circle five times. Chester Whites have won four championships and cross breeds three. Berkshires have claimed the championship banner twice, but have not had an entry division in the past several years.

Friona is second to Lazbuddie in grand championships in the barrow division with five.

Rick Seaton of Lazbuddie made show history by exhibiting the grand champion barrow three times in a row between 1966 and 1969, all with cross breed animals. Seaton added his fourth title in 1971.

The Mendoza boys—Pablo and Jesse, won the fine wool lamb trophy five consecutive years, beginning in 1968. The Mendozas won seven trophies in the lamb division during this period.

★ ★ ★ Stock Show Scoreboard (Champion Trophies Won Since 1948)

School	Steers	Sheep	Barrows	Totals
Lazbuddie	4	38	17	59
Friona	14	10	5	29
Farwell	9	2	3	13
Bovina	0	11	2	13

Attend the 27th Annual
Parmer County Junior
Livestock Show.

Steer Champions

1948—Maurice Gaede, Friona 4-H (Hereford); 1949—Wayne Massey, Friona 4-H (Hereford); 1950—Herbert Schueler, Friona; 1951—Donald Jesko, Farwell; 1952—Ben Jordan, Friona (Hereford); 1953—Mary Tatum, Friona (Shorthorn); 1954—Jerry Henson, Farwell 4-H; 1955—Frankie Spring, Friona FFA (Hereford); 1956—Leon Massey, Friona; 1957—Glen Watkins, Lazbuddie; 1958—Jim Roy Wells, Friona (Hereford); 1959—Derrill Jennings, Lazbuddie.

1960—Bobby Redwine, Lazbuddie (Hereford); 1961—Craig Coon, Friona FFA (Hereford); 1962—Risa Howell, Friona 4-H (Hereford); 1963—Dwain Phipps, Friona (Hereford); 1964—Rex Wells, Friona FFA (Angus); 1965—Mike Riethmayer,

Friona FFA (Angus); 1966—Gary Phipps, Friona 4-H (Hereford); 1967—Jacquelyn Langford, Farwell 4-H (Hereford); 1968—Mark Haseloff, Farwell 4-H (Hereford); 1969—Robert Haseloff, Farwell FFA (Hereford); 1970—Gail Morris, Lazbuddie FFA (Hereford); 1971—Carrie Haseloff, Farwell 4-H (Hereford); 1972—Mark Haseloff, Farwell 4-H (Cross); 1973—Annette Langford, Farwell 4-H (Hereford); 1974—Jacquelyn Langford, Farwell 4-H (Hereford).

Sheep Champions

1954—Gerald Hardage, Farwell FFA; 1955—Jackie Sheek, Friona; 1956—Jackie Sheek, Friona; 1958—Jim Greason, Friona; 1959—Pat O'Brian, Bovina; 1960—Fine Wool—James Brown, Lazbuddie; medium wool—James Brown, Lazbuddie; Southdown—Pat O'Brian, Bovina.

1961—medium—David Kozelzer, Lazbuddie; fine wool, Terry Parham, Lazbuddie; Southdown—Jim Roy Wells, Friona; 1962—medium—Steve Young, Lazbuddie; fine wool—John Ward, Lazbuddie; Southdown—Steve Foster, Lazbuddie; 1963—medium wool—Mariana Gammon, Lazbuddie; fine wool—Dwain Phipps, Friona; Southdown—Darrell Mason, Lazbuddie.

1964—medium wool—Mariana Gammon, Lazbuddie; fine wool—Terry Parham, Lazbuddie; Southdown—Darrell Mason, Lazbuddie; 1965—fine wool—Terry Parham, Lazbuddie; medium wool—Royce Barnes, Laz-

buddie; Southdown—Jerry Roach, Bovina.

1966—fine wool—David Nelson, Farwell; medium wool—Daryl Kirkpatrick, Bovina; Southdown—Royce Barnes, Lazbuddie; 1967—fine wool—David Nelson, Lazbuddie; medium wool—Wesley Barnes, Jr., Lazbuddie; Southdown—Carroll Foster, Bovina.

1968—medium wool—Monte Barnes, Lazbuddie; fine wool—Pablo Mendoza, Lazbuddie; Southdown—Monte Barnes, Lazbuddie; 1969—fine wool cross—Randy Waggoner, Friona; fine wool—Jesse Mendoza, Lazbuddie; Dorset—Charles Bentley, Friona; Hampshire—Stephen Sherrill, Bovina.

1970—fine wool—Pablo Mendoza, Lazbuddie; fine wool cross—Mendoza; Southdown & Shropshire—Mark Barnes, Lazbuddie; medium wool—Karene Hart, Friona; other breeds—Mike Windham, Lazbuddie.

1971—fine wool—Jesse Mendoza, Lazbuddie; cross—Larry Johnston, Friona; Southdown—Mark Barnes, Lazbuddie; medium wool—Hugh Rogers, Bovina; other breeds—Mike Windham, Lazbuddie.

1972—fine wool—Jesse Mendoza, Lazbuddie; medium wool—Timmy Smith, Lazbuddie; Southdown—Neal Moore, Lazbuddie; Cross—Jesse Mendoza, Lazbuddie; other breeds—Mike Windham, Lazbuddie.

1973—fine wool—Mike Windham, Lazbuddie 4-H; medium wool—Tim Smith, Lazbuddie FFA; Southdown—Dennis Willard, Bovina FFA; Crossbreeds—Kevin McClaran, Bovina FFA; other breeds—Karene Hart, Friona 4-H.

1974—fine wool—Mike Windham, Lazbuddie 4-H;



SHEEP WINNERS...Four of the five sheep breed champions were from Lazbuddie in the 1974 Parmer County Jr. Livestock Show. The sheep were owned by (left to right) Tim Smith (medium

wool), Russell Windham (other breeds), Duane Mitchell of Bovina (medium wool), Mike Windham (fine wool) and Tim Smith (crossbreeds).

Crossbreeds—Tim Smith, Lazbuddie FFA; medium wool—Duane Mitchell, Bovina 4-H; Southdown—Dennis Johns, Lazbuddie 4-H; Other breeds—Russell Windham, Lazbuddie 4-H.

Barrow Champions

1948—Clyde Hays, Friona (Hampshire); 1949—Roy Miller, Friona FFA (Duroc); 1950—Frankie Allen, Friona FFA (Spotted Poland China); 1951—"Friona FFA" (Chester White); 1952—Bob Geries, Farwell (Berkshire).

1953—Truman McKillip, Farwell (Chester White); 1954—Jerry Gleason, Lazbuddie (Chester White); 1955—Robert Ivy, Lazbuddie

(Poland China); 1956—Don Bandy, Bovina (Duroc); 1957—Kent Glascock, Bovina (Hampshire); 1958—Calvin Mason, Lazbuddie (Duroc).

1959—Dickie Geries, Farwell (Berkshire); 1960—E.C. Wilson, Friona (Poland China); 1961—Jimmie Dale Seaton, Lazbuddie (Hampshire); 1962—Theresa Seaton, Lazbuddie (Hampshire); 1963—Bobby Gleason, Lazbuddie (Poland China).

1964—Theresa Seaton, Lazbuddie (Hampshire); 1965—Bobby Gleason, Lazbuddie (Poland China); 1966—Rick Seaton, Lazbuddie (Cross); 1967—Rick Seaton, Lazbuddie (Cross); 1968—Rick Seaton, Lazbuddie (Cross).

1969—Stan Treider, Lazbuddie (Hampshire); 1970—Randy Bush, Lazbuddie

(Poland China); 1971—Rick Seaton, Lazbuddie (Duroc); 1972—David Gallman, Lazbuddie (Chester White); 1973—Rick Seaton, Lazbuddie FFA (Hampshire); 1974—Charleson Steinbock, Lazbuddie 4-H (Duroc).



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And FFA
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4-H And FFA Youth
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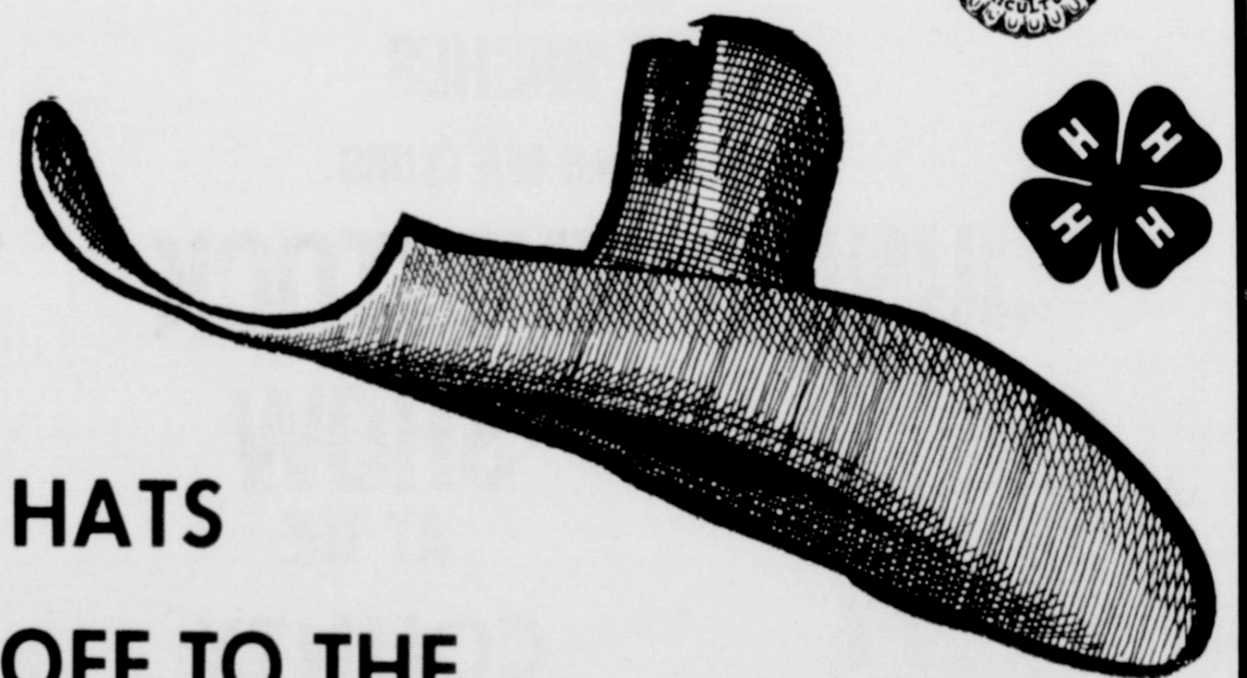
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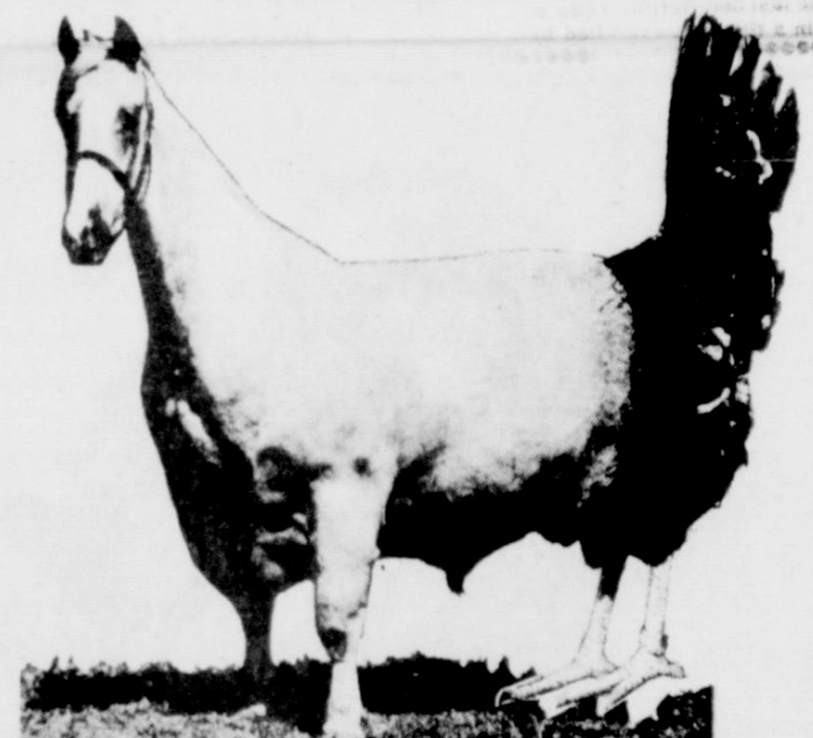
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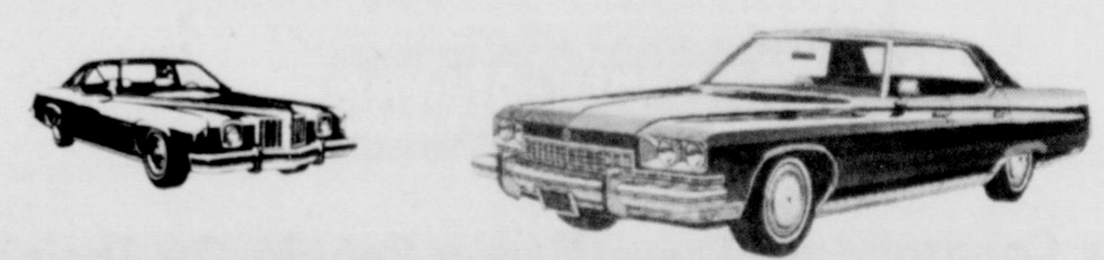
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FOR YEAR

Magazine Honors Local Cattleman

Lee Hicks of 1600 Jonquil Park Drive in Clovis, part-owner and former manager of Bovina Feeders, Inc., near Bovina, has been named "1975 Commercial Feeder of the Year" by Feedlot Management magazine, a national business publication for the cattle feeding industry.

The only award of its kind in the nation, the citation was presented Hicks Thursday during the American National Cattleman's Association Convention at the MGM Grand Hotel in Las Vegas, Nev.

The award is made each year on a national basis to the commercial feeder selected by the publication for evidence of management excellence and contributions to the feeding industry.

George Ashfield, managing editor of the magazine, presented Hicks an engraved trophy at a noontime gathering of representatives of the cattle industry.

A native of Hereford and a commercial cattle feeder for 15 years, Hicks was one of 10 nominees originally selected for the '75 award. During the past 12 years, the award has been presented to such national figures in the beef industry as Kenny Monfort of Greeley, Colo., and Paul Engler, now vice president of Iowa Beef Packers in Nebraska.

Presently serving his fifth year on the board of directors of the Texas Cattle Feeders Association, Hicks managed Bovina Feeders four years. Beginning his commercial cattle feeding career in California 15 years ago, Hicks has spent time in Australia on two occasions investigating the possibilities of commercial cattle

feeding in the Southern Hemisphere and also conducted a feasibility study there for a private concern.

In his speech after accepting the award, Hicks said that it was his desire to continue his career as a cattle feeder, provided he could survive the economic woes that have beset the cattle industry and noted that survival is a challenge.

"For the individual," said Hicks, "the challenge is to make the most of a rapidly changing industry with great opportunities ahead for those who are willing to look at new and seemingly radically different ways to conduct their business."

Hicks said that some feeders are already beginning to pool their financial and management resources and becoming more integrated and directly involved in the processing, fabrica-

tion, distribution and merchandising of beef.

He said that beef industry organizations must work to place the cattle industry in this county firmly in the picture of total protein and world food economics. Hicks commented that export markets for U.S. grain-fed beef were needed, that the potential was there, but that a strongly funded, aggressive promotional program was necessary.

"Let's face it," Hicks told the convention, "we've been through financial disaster, bad publicity, ineffective and harmful government intervention and hundreds of other problems too numerous to mention, but I believe that cattle feeders are very close to entering a new phase that will be composed of great opportunity, challenging profit potential, and a great deal of change."

"The future will be bright for those willing and capable of taking a fresh and new look at their businesses over the next several years."

Hicks is featured on the cover of the February issue of "Feedlot Management" magazine and is the subject of a five-page illustrated spread in the national Minneapolis-based publication.

In addition to serving on the board of directors of the Texas Cattle Feeders Assn., Hicks is also a member of the board of directors of the Clovis YMCA. He is married to the former Ann Neuwirth. The couple has two sons, Malcolm Lee, five, and Geoff Cody, four.

The Lonely Heart



AT LUBBOCK

Grain Conference Slated In March

Diseases and insects, marketing and utilization will all be covered March 4-6 during the ninth biennial Grain Sorghum Research and Utilization Conference here.

More than 300 scientists from throughout the nation are expected to converge on Lubbock's new Hilton Inn for the three-day session.

On tap for the opening session will be a discussion of diseases and insects by Dr. I.D. Edmonds with the U.S. Department of Agriculture at Kansas State University and Dr. George Teets with the Texas A&M University Experiment Station at Lubbock.

Slated for the following day will be a panel discussion on exports chaired by Dr. L.S. "Bill" Pope at Texas A&M. Panelists will include Jimmy Minyard, marketing sales manager for the Foreign Agricultural Service; Dr. John Axtell of Purdue University, Dr. Lloyd Rooney at Texas A&M, Dr. John Ward at the University of Nebraska and Dr. Bruce Maunder, a DeKalb seed researcher.

During a discussion of sorghum-corn relationships March 6, swine will be reviewed by Dr. T.D. Tanksley at Texas A&M, while cattle is to be covered by Dr. Lloyd Sherrod at the Texas Tech University Center at Amarillo. Discussing the economics of sorghum and corn will be Dr. James Osborne at Texas Tech.

Also on the agenda for March 6 will be an address by Walter Graham, representing the U.S. Feed Grains Council. An awards luncheon is planned for noon that day at the Hilton Inn.

Registration, which includes a copy of the proceedings, is \$10 per person. Organizations scheduling meetings during the conference will be the Grain Sorghum Producers Association, Plains Nutrition Council and the North American Sorghum Improvement Committee.

Jack King, research director for GSPA and the Texas Grain Sorghum Producers Board, is in charge of arrangements for the conference.



LEE HICKS

SCS Report

Do you have trouble with gullies washing across your field? David Marnell of Friona has this type problem. He is solving the problem with the installation of a grassed waterway. The waterway will reduce erosion and allow his runoff water to move through his farm in a controlled manner. The waterway was engineered and designed by the Soil Conservation Service.

David is convinced the waterway will pay for itself in the reduction of soil loss. This is not even taking into consideration the aesthetics of removing an ugly gully from his farm.

David's waterway will also provide for pheasants in the neighborhood.

If you could use help in controlling erosion contact the Soil Conservation Service in Friona.

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WEST FRIONA GRAIN

Don Huckabee, Mgr.



FARM CENSUS TIME AGAIN—Farmers and ranchers throughout the United States are being asked to report on their agricultural operations during 1974. The 1974 Census of Agriculture is the 20th nationwide farm census since the first one in 1840. Report forms are mailed out in January and the Bureau of the Census would like to have them filled out and mailed back promptly. All information is confidential by law. The results, published only in statistical form, provide the yardstick by which American agricultural advancement is measured every five years. No information can be released which might reveal the operation of an individual farmer or rancher.

Ranchers Plan Spring Grazing

Ranchers looking for ways to ease the present pain in their pocketbooks should take a close look at an improved grazing system.

And the time to plan a grazing program for the coming year is now, so that it will be ready to put it into practice by the time maximum forage growth begins in spring and early summer.

"A properly planned and operated grazing system can mean lower operating costs per head, better breeding efficiency, greater gains per acre, reduced costs for vehicles and labor, and reduced supplemental feeding," says Dr. Richard Bjerregaard, area range specialist for the Texas Agricultural Extension Service.

"Most farmers can im-

ate a deferred rotation grazing system with little or no initial expense if a moderate amount of cross-fencing and stock water development has already been done," points out Bjerregaard. "In some cases all that is required is to close gates between pastures and to move livestock from one pasture to the next in a planned time sequence that is compatible with management goals."

A grazing system need not be complicated, emphasizes the Texas A&M University System specialist. Two pastures and one herd make a working system. However, size and complexity depend on what a rancher wants to accomplish in terms of improved livestock and rangeland production in light of available resources.

4-H Youngsters Began Show Season Early

TWENTY FIVE Parmer County 4-H youngsters started off the 1975 spring show season by exhibiting their animals in the Amarillo Livestock Show, January 16 thru 18 and the Hereford Junior Livestock Show, Jan. 23-25. These youngsters showed lambs and barrows in Amarillo, and steers, lambs and barrows in Hereford. Going to Amarillo were: Terri Lea Clark, Sherrie Seaton, Todd Gregory, Danny and Mickey Powell, Charleson, Dennis and Terry Steinbock, Russell Windham, Mark Owens, Duane and Kelly Mitchell.

In the lamb show Duane Mitchell exhibited the fourth place lightweight finewool cross on Friday, Jan. 17. In the barrow show on Saturday, Terri Clark showed the third place lightweight Chester White and Todd Gregory's heavyweight Duroc placed eighth. Sherrie Seaton showed the fourth place heavyweight Duroc and the seventh place mediumweight cross. Mark Owen's Crossbred barrows were the third lightweight and the fourth heavyweight. Danny Powell exhibited the second place lightweight Duroc, and his brother Mickey showed the fifth place lightweight Hampshire. Russell Windham's two heavyweight Hampshires were third and fourth. Wrapping up the barrow show in Amarillo was Charleson Steinbock with his second place lightweight Hampshire.

Showing in Hereford the next week were Randy and Dondra Gerles, Mark Owens, Joe Dan Tarter, Mike and Russell Windham, Rocky Bartlett, Daryl Hawkins, Duane and Kelly Mitchell, Joan Carson and Jimmy and Debbie Menefee.

The barrow show was first on the agenda on Thursday afternoon. Russell Windham had the most success by showing the first place heavyweight Hampshire that went on to be named

breed champion. His heavyweight Poland China barrow placed sixth. Mark Owens' lightweight Crossbred was first and his heavyweight Cross was sixth. Mike Windham exhibited the third place heavyweight Hampshire and Rocky Bartlett showed the fourth place lightweight Poland China. In the Duroc showing, Joe Dan Tarter drove the fourth place heavyweight and Randy Gerles had the fifth place lightweight. Randy's mediumweight was sixteenth and Dondra's two mediums were fourteenth and fifteenth.

The lamb show started off on Friday morning with Duane Mitchell exhibiting the first place lightweight finewool Cross. He came back into the ring with his mediumweight Hampshire

and placed second. In the lightweight finewool drive Russell Windham placed fourth and Mike Windham placed ninth and eleventh.

The steer show concluded the day's activities on Friday afternoon. Joan Carson showed the second and seventh lightweight Crossbred steers, while Debbie and Jimmy Menefee had the eleventh and twelfth lightweight crosses respectively. In the mediumweight Cross class Debbie and Jimmy Menefee showed the thirteenth and fourteenth place steers respectively.

The next show on the circuit was the Southwestern International in El Paso, January 31 through February 8. Youngsters from Friona, Farwell and Lazbuddie will be exhibited in this show.

Cattlemen Face Price Crisis

Relief from the present cattle situation can only come about through a reduction in cattle numbers or cattlemen, believes Dr. Ed Uvacek, livestock marketing specialist for the Texas Agricultural Extension Service.

"Migration into the cattle business was fast and furious during the last few years due to several factors but particularly the high calf prices of 1972 and 1973," says the specialist with the Texas A&M University System.

"Many went into the business as weekend ranchers while others put everything they had into it. As a result cow numbers in the United States by mid-1974 had increased by 16 per cent over 1970 levels."

Now, with this oversupply of both cattle and cattlemen, a liquidation must occur. Uvacek contends that the

true cattleman, whose major source of income is from the cattle business, is the one who has been hurt the most during the present crisis. He has no other place to turn for income and is forced to cut down on his cattle herds.

"Although the true cattleman has been hard hit, the newly arrived cattleman who came into the business full-time is in really bad shape," says Uvacek. "The long-time cattlemen has experience in the business and knows how to get through such bad years, while high breeding herd costs, lack of experience and indebtedness usually mean the end of a newcomer's operation."

"The part-time rancher is probably the one who suffers least since he usually has other sources of income to fall back on," adds Uvacek.

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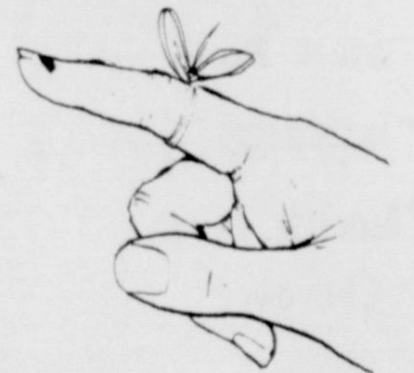
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BOVINA -- (City Hall) Monday & Tuesday, Feb. 24-25 10 a.m. - 12 noon...1 to 4 p.m.

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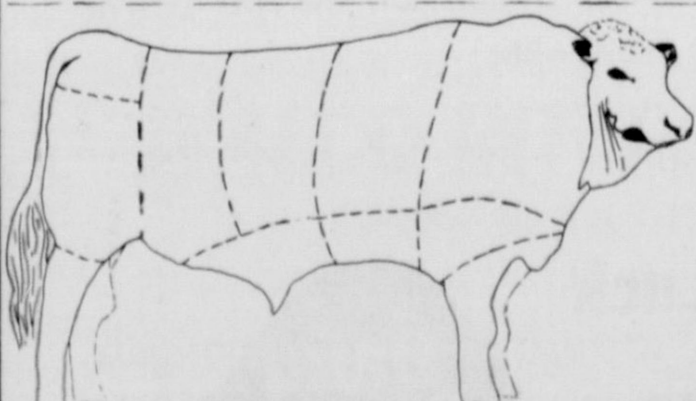
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Landscaping Is A Good Investment

Present-day investments deserve careful consideration, and you can't go wrong by investing in your home landscape.

That's the word from Everett Janne, a landscape horticulturist for the Texas Agricultural Extension Service.

"Trees and shrubs around your home may be worth five or six times what you paid for them," says Janne.

Trees and shrubs that are adapted to their environment and properly placed in the landscape rapidly increase in value, notes the horticulturist with the Texas A&M University System.

"Before building a home, develop a good landscape plan or design," suggests Janne. "This means allowing money for landscaping in the total budget. At least 10 per cent of the cost of the house and lot should be allocated for landscaping. A landscape plan should feature simplicity, with plenty of space for trees and shrubs to grow and develop."

If a house is several years old, it is not too late to develop a landscape plan or to redesign an old plan, Janne points out. The first step is deciding whether areas of the yard are being used to their fullest potential.

"Design the outdoor living area to keep maintenance at a minimum. The area should be convenient to the living room or family room. Keep in mind the needs and interests of all family members when planning this area," advises the horticulturist.

Plan the outdoor work area so that it is easily accessible to the kitchen, utility room and garage. Consider space for clothes drying, a garbage rack, tool storage and a compost area.

For best results, Janne advises consulting a professional landscape architect to help with your landscaping. A library or bookstore also offers excellent references on home landscaping.



RESERVE CHAMP....Garvin Thorn, member of Friona High School's FFA chapter, exhibited the reserve champion steer at the 1974 Parmer County Junior

Livestock Show. His Angus steer was the winner in the medium heavyweight class. Garvin is the son of Mr. and Mrs. Billy John Thorn.

Producers Stand On "Shaky" Grounds

The recent worldwide boom-bust cycle experienced by meat and poultry producers has left the demand-supply balance for meat on "shaky" grounds.

That view comes from Dr. Don E. Farris, a livestock and meat marketing researcher for the Texas Agricultural Experiment Station, who recently visited with international livestock and meat interests in London.

"Producers have been afflicted by drastic 'ups and downs' at the marketplace due to such things as sharp changes in consumer demand, high feed prices and sudden changes in government policies," contends Farris. "Major importing countries removed meat import restriction in 1973, and then the Enlarged European Common Market and Japan imposed import embargoes on meat in 1974."

Both U.S. and European producers have been cutting back in poultry, pork and feedlot cattle production for more than a year but the full impact of this action has not yet hit world markets. Shortages and higher prices of pork and poultry could develop in late 1975, contends the researcher. Grass-fed beef supplies should continue heavy through the year.

According to Farris, the world meat situation could be easily darkened by major droughts on one hand or could be quickly improved by a drop in oil and grain prices on the other hand. "The situation is quite volatile, and certain factors can bring rapid reactions."

What does Farris suggest for improving the demand-supply situation for meat? "Governments, consumers and allied industries should have an interest in a more orderly marketplace that will have a long-lasting influence on available meat supplies," the researcher points out. He suggests several courses of action:

1. U.S. consumers, businesses and governments could buy and store meat where feasible.
2. Public programs for

providing more meat and poultry for the needy could be increased.

3. Public and private interests could avoid disruptive elements—strikes and boycotts—in the orderly marketing and distribution process.

4. Meat and poultry industries could develop emergency and long-run programs designed to improve orderly marketing.

5. The U.S. government could prevail on the European Common Market to change current policies restricting meat consumption and eliminating imports from long-time suppliers in South America and elsewhere.

"Meat and poultry producers are really in a quandry due to erratic market conditions," emphasizes Farris. "Unless a more orderly marketing process can be developed, production and food supplies will remain uncertain."

Producers Urged To Keep Records

With agricultural producers experiencing an ever tightening cost-price squeeze, the need for cost accounting has never been greater.

"The commercial agricultural producer today needs a complete and accurate accounting system and physical production records if he is going to succeed," contends Cecil Parker, economist for the Texas Agricultural Extension Service. "It is necessary to know the cost of producing a unit of each enterprise to compare profitability and make management decisions."

Cost accounting is the basis for allocating resources to improve resource efficiency, points out Parker. Management decisions based on cost accounting are much more likely to be

profitable than decisions based on impulse or hunch. Other uses of accounting are tax reporting and obtaining necessary credit.

The economist notes that the Extension Service provides two types of accounting systems—the Farm Record System and the Texas Electronic Farm Accounting System (Tel-Fac).

The Farm Record System contains 10 sections which include farm business expense, farm and non-farm income, payroll record, accounts payable and receivable, continuous depreciation schedule, farm inventory, financial and profit and loss statement, hours and per cent of equipment use, enterprise summary and analysis, and field treatment and performance

record. Appropriate sections may be combined to fit each particular farm or ranch situation.

The Tel-Fac System has cost accounting as its primary objective. This system has four component parts: financial and production data, inventory and depreciable schedule, profit and loss statement, and enterprise analysis. Financial and production data are processed each month while other parts of the system are processed annually.

According to Parker, the basic difference in the two systems is that the Farm Record System is totally manual while Tel-Fac is computerized. However, the computer does not compensate for incomplete or inaccurate data, emphasizes the economist.

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Burning Stubble Yields Big Fertilizer Savings

By Nilah Rodgers
Staff Correspondent
Amarillo
Sunday News-Globe
FARWELL-Uvon and Barthel Ford think lifting the ban on burning stubble would go a long way toward easing the short fertilizer situation.
The father-son partnership farms 900 acres of wheat and 700 acres of grain sorghum between here and Bovina.

Getting stalks chewed up enough to incorporate is such a problem that the pair plans to give up the government program participation and flaunt the stubble burning ban.
For every 100 pounds of ammonia applied, 70 pounds is used just to deteriorate the stalk, Uvon Ford said.
"That only leaves you 30 pounds of ammonia," he said. "At today's fertilizer prices, you could come out

ahead by burning the stubble, even if you couldn't get any program participation help putting down tile. Besides, it plants cleaner. You get rid of a lot of weed seed and you get a better stand."
The Fords consistently make 8,500 to 9,000 pounds per acre yields—a production that leaves plenty of fodder. In addition to saving on fertilizer, they figure saving two tandem trips

over the field trying to incorporate the stalks.
"You've got to get those stalks chewed up before you can do anything," Uvon Ford said.
The Fords like to put up their ground just as quickly after harvest as possible, so there's no time to graze the stubble. And, without a diversified feeding operation, there's no need for profit in baling or stacking stubbles because they shred the stalks immediately behind the combines, then tandem.

Deep breaking eight to 10 inches every year is a must with the Fords. Because of the extreme dry conditions of this year, they broke behind their anhydrous ammonia application to help get it down into the soil.
After breaking, they tandem again, then float and list.
Excell 733 is their standby, but this year they tried 11 numbers of PAG. They put down eight and one-half pounds of seed per acre and plant double row on 40-inch beds, running a rod weeder

at the same time.
The family fights weeds with a one and one-half pound application of Propazine right behind the planter. The herbicide is incorporated and they run a cultipacker over it to eliminate weeds that might result from clods.
Pre-irrigation is the most critical water application and the first comes as soon as the grain is up. The Fords then come back with a good shot in the boot stage and another in the grain filling.

"It was so dry last year, we had to water the crop up, so we had to water five times in '74," Uvon Ford said. "But, we came out with \$6 prices. We sell it at the elevator. It's sold when it crosses the scales."
Uvon Ford thinks the prospects for a good year are just around the corner. "I've been farming 33 years," he said. "That's almost long enough to know better, but with the good underground moisture to start the '75 crop, next year is going to be a good one."



To All Our Fine Young People Who Are Participating In The Annual



PARMER COUNTY JR. LIVESTOCK SHOW

We are happy to be hosting the Tax Assessor-Collector Hugh Moseley in our office for distribution of license plates the week of Feb. 17 to 21.

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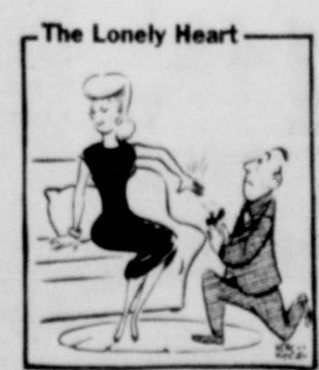
WHERE THE ANTELOPE PLAY—Herds of wild antelope still roam the mesa and mesquite country on the Buckeye Ranch at Ft. Sumner, N.M. Owner Jeff Good, at left, and ranch manager, Red Kyle, raise Herefords on 42,000 acres. In winter months they feed their cattle cottonseed cake.

Navel Oranges Are Economical

A record crop of navel oranges is coming to market, according to a consumer marketing information specialist.
Mrs. Gwendolyn Clyatt with the Texas Agricultural Extension Service termed navel oranges "most economical" this year.
"Grapefruit quality is excellent and prices attractive—especially in the 15- and 18-pound bags," she added.
Other vegetables on this week's shopping list could be dry beans, dry peas, broccoli, cabbage, carrots, turnips, rutabagas, hard shell squash, onions and sweet potatoes, The Texas A&M University System specialist said.

"At fruit counters, apples still offer a good buy, pricewise, and winter pears—the Anjou variety, which is green even when ripe, and sweet—are in ample supply with prices steady."
Other choices are bananas, grapes and strawberries.
"At pork counters, suppliers are about the same as a week ago. Boston butt, quarter-loins cut into chops, and liver offer reasonable prices, while semi-boneless ham and frankfurters head the list of smoked items," Mrs. Clyatt said.
"Good beef values include both heavy and light beef. Feature cuts are chuck roasts and steaks, round steaks, ground beef and beef liver."
"At egg counters, prices are steady—moderate to low for this time of year."

CONSUMER WATCH-WORDS: Onions are quite plentiful with low price tags.
Look for firm, dry onions. Each should have a papery outer scale and be reasonably free from green sunburn spots and blemishes.
Bypass those with wet or soft necks, those with thick, hollow or woody neck centers, and those with fresh green sprouts.



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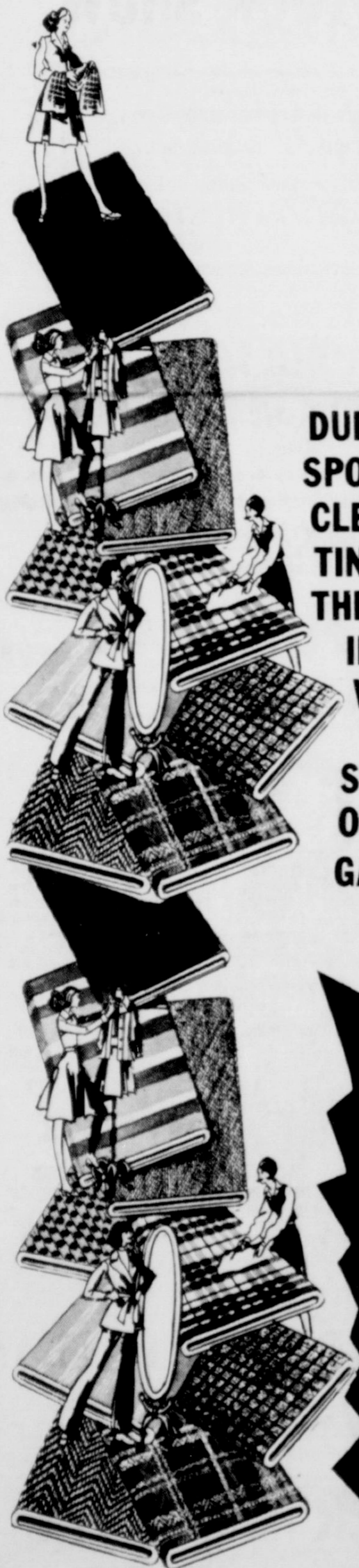


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