

# General Election Slated Tuesday

Parmer County residents will cast their ballots in the 1974 General Election Tuesday, November 5, with polls open from 8 a. m. to 7 p. m.

In Friona, the voting will take place at the Friona Fire Department, announcing Rosella Landrum, presiding judge.

In Parmer County, only two races are contested, and both are for county commissioners' offices. One of those races is a write-in campaign in Precinct 2 (Bovina and Rhea).

The only race where two names appear on the ballot

is in the race for Precinct 4 (Lazbuddie) commissioner, where Roy Miller, winner of the Democratic primary over incumbent Raymond Treider, Jr. and Pete Jesko, opposes Republican nominee Jimmy Briggs.

In the Precinct 2 race, where Bovina and Rhea voters will elect a commissioner for a four-year term, longtime commissioner Charlie Jefferson saw a write-in campaign develop this week when supporters of 27-year old Richard Carson announced plans to write in Carson for the position.

Carson is a lifelong resident of Bovina who farms in the community. He is a graduate of Bovina High School and Texas Tech University with a degree in economics.

Taking the spotlight on the general election ballot will be the race for governor, although the race has not been as heated as it appeared it might be earlier.

Voters will mark the ballot for one of five candidates—Democratic Incumbent Dolph Briscoe, Republican Jim Granberry, Ramsey Muniz of the Raza

Unida Party, Sherry Smith of the Socialist Workers Party or S.W. (Sam) McDonnell of the American Party. Briscoe is seeking his second term in the governor's mansion at Austin.

Only seven races are being contested at the state level with two contested races at the county level—one a write-in campaign announced Tuesday in Bovina. Seventeen races at both levels are uncontested.

Other races of prime interest at the state level are those of lieutenant governor, attorney general,

comptroller of public accounts, state treasurer, commissioner of general land office and commissioner of agriculture.

Seeking the Lieutenant Governor's post is Democrat Bill Hobby, Republican George Marshall and Dan Fein of the Socialist Workers Party.

Democrat Incumbent John Hill is opposed by Republican Tom Cole and Pedro Vasquez of the Socialist Workers for Attorney General.

Seeking the office of Comptroller of Public Accounts is Democrat Bob

Bullock, Republican Nick Rowe and Socialist Workers Sas Scoggins.

State Treasurer Jesse James, Democratic Incumbent, is opposed by Republican Robert G. Holt. Democrat Bob Armstrong is seeking to return to the office of commissioner of general land office, opposed by Republican Mary Lou Grier and William Rayson of the Socialist Workers Party. Democrat Incumbent John C. White is seeking re-election as commissioner of agriculture. He is opposed by Republican Zack Fisher.

With the exception of the two races for county commissioner, no opposition is on the ballot for county officials. Those include Pat Boone Jr., district judge, 154th Judicial District; Dorothy Quickel, district clerk; Paul Fortenberry, county judge and ex-officio county school superintendent; Bonnie Warren, County clerk; Benna Felts, county treasurer; Ray Mears, justice of the peace, Precinct No. 1; Frances Euler, justice of the peace, Precinct No. 2; and Wilbur Charles, justice of the peace, Precinct No. 3.

In the 1972 general election, 1145 votes were cast in Friona, with 2,930 votes cast in the county. However, it was the presidential election year, and there was a local commissioner's race that year.

POLLING PLACES  
Black-Tri-County Grain; Friona-Fire Station; Bovina-American Legion Hall; Okla. Lane-Community Center; Farwell-County Courtroom; Lazbuddie-school Rhea-Parish Hall; Lakeview-Otho Whitefield residence.



## The FRIONA STAR

Volume 50, Number 5

SUNDAY, NOVEMBER 3, 1974

15c Per Copy

16 Pages & Adv. Insert

### Chieftains Rally For Win Over Wildcats

Halloween was observed by the Friona Chieftains one night later than usual this year.

The Chiefs "treated" Littlefield to two easy touchdowns, and then had to pull out some fancy "tricks" from their bag to post a 21-14 win over the Littlefield Wildcats Friday night at Littlefield.

The win kept the Chieftains in the running for the District 3-AA title. The team hosts potent Dimmitt in a vital game next Friday.

Two fumbles deep in their own territory by Friona staked the Wildcats to a pair of easy touchdowns, and kept Friona fighting from behind all evening. As it was, Friona never did take the lead until 2:27 remained in the game. And it was a wild and wooly finish.

A fantastic 53-yard pass play, Clay Bandy to Gene

#### New Feature Begins In Star

A new feature begins in this issue of the Star, as Friona ministers will write devotionals to appear within the Church calendar, a weekly feature in the Star.

The first series of articles are to be written by Rev. Duane Kirchner, pastor of the Immanuel and Redeemer Lutheran Churches.

### Services Held Here For Carl C. Maurer

Funeral services for Carl C. Maurer, pioneer Friona resident, were conducted Wednesday morning at the Union Congregational Church.

Maurer, longtime Friona businessman, died about 5 p. m. Monday, Oct. 28, at Parmer County Community Hospital, where he had been admitted on Friday after suffering an apparent heart attack.

Officiating at the funeral services was Maurer's son-in-law, Robert E. Cleveland of Denver. Assisting were Rev. David Plumb, pastor of the Union Church, and Rev. Paul Lee of Littlefield, former pastor.

Burial was at Friona cemetery, under the direction of Parsons-Ellis Funeral Home.

Pallbearers were Doug Stephenson, Dean Blackburn, Von Edelman, Elvie Jennings, Harold Lillard and Tom Pruett.

Survivors include Maurer's wife, Luella of the home; a son, Gaylord of Friona; two daughters, June Cleveland of Denver, Colo., and Shirley Donnelly of Artesia, N.M.; ten

grandchildren and one great-grandchild.

Maurer moved to Friona with his family in 1909, when he was seven. He graduated from Friona High School in 1918, and then attended West Texas State College, which was a junior college.

In 1929, Maurer built the two-story building at Fifth and Main, which was to house his business for almost 45 years. He began by selling farm implements and ready-to-wear. The company discontinued the ready-to-wear in 1934.

It was also in 1929 that Maurer took on the line of machinery that was to become known as Minneapolis-Moline. The company sold M-M farm implements for almost 45 years, as Maurer Machinery Co.

In 1944, Maurer purchased land just east of the city and established the city's first airport, which he later sold to Elvie Jennings. Maurer also established Friona's first fertilizer business, dealing in anhydrous ammonia for some ten years.

The longtime resident put in his share of time from a church and civic standpoint.

The Chieftains threatened to take the lead late in the second quarter. Bandy and Dusty Peters ran an option pitchout to perfection, Peters taking the pitch and rambling 34 yards to the Littlefield 34. However, three plays later a clipping penalty erased a 20-yard Bandy to Peters pass that would have put the ball inside the five of Littlefield.

Instead of first and goal, the team ended up a play later with fourth and 26, and had to punt.

Friona took the second half kickoff, ran two plays and fumbled. An errant pitchout was recovered by the 'Cats at the Friona 10. Three plays later, Turner lugged it in from the five, and his kick sent the Wildcats into the lead again, 14-7. Only 2:01 had expired in the second half.

Two series later, Friona got it on. Bandy hit Davy Carthel on a 17-yard screen pass play, and a 15-yard penalty against the Wildcats moved the ball to Littlefield's 18.

On the next play, Bandy surprised with a quick count and darted 18 yards on a keeper play. Stowers booted the all-important point to knot the count at 14-11 with 4:04 left in the quarter.



CARL MAURER

He was one of the most staunch supporters of the Union Congregational Church.

At one time, he served on both the Friona City Council and the Friona school board at the same time. He was a charter member of the Friona Lions Club. He also had served as a director of the Friona United Fund, and was always generous toward worthy charities.

The Maurers had celebrated their 50th wedding anniversary only earlier this month—on October 12.

Turner boomed a 55-yarder which backed the Chiefs up to their 26 with only 4:17 left in the game.

But the Chiefs still had a couple of tricks up their sleeves. King made a pair of gains to the Wildcat 41. Then Bandy and Strickland hooked up.

Clay let sail with a long heave. Strickland got behind his defender, but had to come back and battle for the ball. Gene tipped the ball up, having to keep it in bounds, finally corralled it and set sail down the east sidelines. He was finally nailed at the Littlefield six-53 big important yards later.

King was stopped on the first down try, but took a pitchout to the right and won the footrace to the flag on second down to give Friona the lead for the first time. Stowers made it three for (Continued on Page 15)

### Man Killed Here Friday

A 25-year-old man who had lived in Friona only about two months was killed early Friday when he apparently was struck by a freight train near the South Main Street crossing.

Daniel Herrera, a native of Mexico, had been living with a brother in Friona.

A Santa Fe train crew called officials about 7:20 a. m., when they realized that the train had struck the man. The man was decapitated, according to authorities.



PRIZE WINNERS...Michael Gowens, left, and Janice Peak, right, won first and second in the Friona Star's football contest last week. Young Gowens was second, and Miss Peak was first, picking through a week of mild upsets with a score of 15, far and away the top score to the week. (See story, Page 8)

### United Fund Drive Kicks Off Monday

The Friona Area's United Fund Drive for 1974 kicks off on Monday, it was announced by Don Gatlin, campaign chairman.

Goal for the 1974 drive has been established at \$7,090, slightly less than the 1973 goal of \$7,404.

Gatlin said that the advance drive, a special drive which contacts some of the larger businesses and corporations, had raised over \$2,000 by Thursday of this week, leaving around \$5,000 to be raised by the remainder of the campaign.

Agencies who will benefit from the local United Fund drive, and the amounts each will receive from the 1974 budget, if it reaches 100 per cent of its goal, are as follows:

Girl Scouts—\$2,000; Boy Scouts—\$2,000; Red Cross—\$1,200; Salvation Army—\$900; USO—\$125; Local emergency fund—\$465; American Field Service—\$350; Texas United Community Service—\$50.00.

The 1974 goal is some \$63 more than was raised by the drive last year, which

reached 94.9 per cent of its goal.

Joe Tongate is serving as city chairman for the 1974 drive. Kenneth Williams is chairman of the rural drive. Wendell Gresham, assisted by Andy Hurst and Hollis Horton, are in charge of the advance drive.

Recently elected as a new board member to Friona's UF chapter was Albert Cupell. Richard Collard is the new board president. Alton Farr is vice president and Louisa Wilson is secretary.

### Harvest Halted By Weather-- Again!

A wide assortment of weather—mostly disagreeable—assaulted the Friona area last weekend and the first part of the week, again calling a halt to the corn and maize harvest.

The assault on the weather came at the peak of the corn harvest, and practically before the maize harvest could even get underway.

After having a similar experience the previous week, farmers were getting back into their fields some, before being stopped again on Sunday when drizzly weather returned.

The wet weather of the past week has been accompanied by hail, fog and chilly temperatures, which completely halted farming operations.

Last Saturday (October 26) dawned foggy, with visibility almost zero. The

fog was still so thick at 10 a. m. that travel on the highways was hazardous. Finally, around 11 a. m., the fog burned away.

After a grey, drab day Sunday during which it misted most of the day, a line of thunderstorms crossed the area, setting off an unusual late-season electrical display. Most of the Texas Panhandle was placed in a severe weather watch Sunday night, with some large hail reported in places.

The cloud struck Friona between 8 and 9 p. m., with pea-sized hail falling for a short time. Although not as large and damaging as farmers feared, the hail was enough to damage the milo crops somewhat.

Monday and Tuesday were partly cloudy, with some drying. Farmers were just beginning to try to get

back in their fields when another front pushed through the area and again wet down the farmland.

A rainstorm hit the Friona area early Wednesday morning, finally quitting about mid-morning and clearing off.

Farmers who weren't too upset about previous rains have definitely decided at this point that "enough is enough." Prospects for a cotton crop are very dim at this point and most farmers are becoming concerned about the milo and corn crop remaining in the fields.

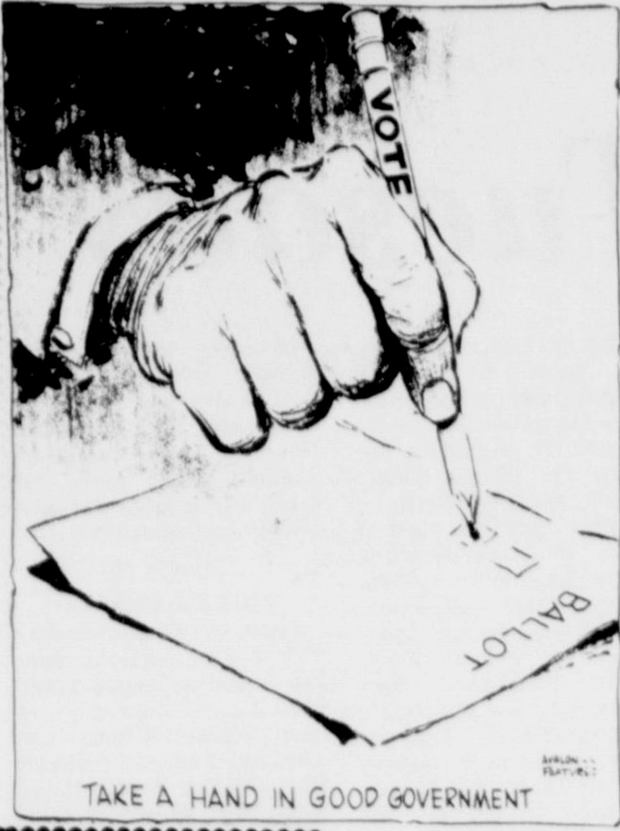
However, the rain could not be better for wheat land since it has fallen slowly and soaked into the ground. Cattlemen are also thinking in terms of the beneficial moisture since grass land will be aided.

People living on unpaved

rural roads have been hampered severely by the weather. The roads have absorbed as much as possible and have turned into boggy mires for the most part. Stories of being stuck have been a dime a dozen this month.

Although the rain has fallen slowly, the sodden land has not been able to absorb the four inches received this past week and run-off problems are now occurring. Land which has been prepared for planting has been washed out with some farmers planning to re-list some of the land.

Since the drought of '74 (remember that) was broken the first week in July, from 15 to 22 inches of rain has been recorded in Parmer County with the average probably in the 19-inch range.



### Star Survey

BY LORRI EULER

The Question: Have you ever been to any other country than this one?

For this week's question I called 25 people instead of the usual 20 to try to get a variety of answers.

Thirteen people said that they had never been to another country. One did say that if you could call New York a different country, he had been there. I guess we could say that since most of us never have been there.

Six people said Mexico was the only place that they had ever been. I guess there are quite a few people who have been to Mexico but you just weren't called.

Countries being named only once were these that follow: Germany, Europe, Canada, Brazil and Hawaii. You were probably just now thinking that Hawaii isn't a different country but since it is across the ocean I decided that it could be considered as a different country.

Well, Bye For This Week! The secret message for this week is: Hi, B.O.M.!

If you can figure that out you will receive a 10 million year scholarship to the University of Eggplants!!!!



LOCAL SPOOKS...Two of the spooks who were haunting the western part of Friona Thursday on Halloween were a headless man and Dracula. Stanley Ellis is dressed up as "headless," and Andy Fleming is playing Dracula.



Senator Hollings Conservation of energy continues to be a major topic in Washington. Senator Ernest Hollings (D-S.C.) has

championed the cause by introducing legislation for federal standards on auto fuel consumption. Those in favor of this concept think it is superior to taxes on car weight or horsepower, for it gives manufacturers an incentive to improve auto efficiency.

Biggest gasoline conservation innovation of all may well be the "light foot" concept, according to Department of Transportation mileage studies. Cutting back your average speed from 60 mph to 50 can save six miles per gallon with a standard 4000 lb. car, a 30% increase in fuel economy.

### Hospital Notes

**ADMISSIONS--**  
Betty Lewellen, Friona; Lillie Mae Robinson, Lazbuddie; Steve Aragon, Friona; Kelly Mitchell, Bovina; L.V. Pearson, Bovina; Tom Gibson, Friona; Retta Schueler, Friona; Lillian Aldridge, Farwell; Elizabeth Barriga, Friona; Wayne Balanger, Lariat; Linda Jackson, Hereford; Mrs. Macey Fuqua and baby girl, Friona; Kelli Jan Short, Vega; La Verne Burrow, Friona; Sue Straskulic, Hereford; Patricia Cano, Hereford; Homer Lindeman, Friona; Scott Nelson, Friona; and Lillie Fuller, Bovina.

**DISMISSALS--**  
Mrs. Kenneth Emerson and baby girl, Esther Smith, Kelli Anne Coffey, James Wily, Betty Lewellen, Leslie Harrelson, Coreen Odom, Kelly Mitchell, Steve Aragon, Lillie Robinson, Lillian Aldridge, Wayne Balanger, Linda Jackson, L.V. Pearson, Retta Schueler, Elizabeth Barriga, Kelli Short, Pat Cano and Linda Fuqua.

**PATIENTS IN HOSPITAL--**  
Tom Gibson, Marye Whitely, La Verne Burrow, Mrs. Macey Fuqua and baby girl, L.V. Pearson, Sue Straskulic, Homer Lindeman, Scott Nelson and Lillie Fuller.

**Cast your ballot**  
in the General Election  
**TUESDAY**  
**NOV. 5th**

★ **Make it** ★  
★ **Your Day** ★

### The FRIONA STAR

Founded In 1925 By John W. White

Published Every Sunday at 916 Main Street Friona, Texas 79033

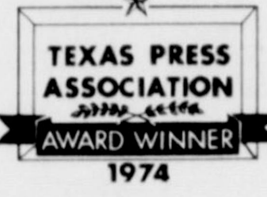
Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association: 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1974. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence Winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968. Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

Second class postage paid at Friona, Texas, 79033.

**SUBSCRIPTION RATES**  
Parmer County, adjoining counties, \$6.30 per year. Elsewhere, \$7.87 per year.



Bill Ellis, Editor & Publisher  
Laura Nell Coffey, Bookkeeper  
Vickie Copley, Back-Shop Foreman

### SCHOOL LUNCH MENU

Week of November 4-7  
**MONDAY**—steak fingers, mashed potatoes, catsup, applesauce cake, buttered carrots, hot rolls-butter and milk.  
**TUESDAY**—enchilada casserole, pinto beans, corn bread-butter, lettuce and tomato salad, peaches and milk.  
**WEDNESDAY**—fish, tartar sauce, mashed potatoes, hot rolls-butter, green beans, chocolate cake and milk.  
**THURSDAY**—barbecue on bun, potato chips, relish, pork and beans, fruit salad and milk.

U.S. Census Bureau statisticians predict that in the next 15 years, the greatest population jump is slated for Florida, a 43% increase by 1990. Next is Nevada, with almost 39%, followed by Arizona, Maryland and Virginia. Biggest population losses are predicted to be in North Dakota, Montana, South Dakota and Wyoming.

Food from petroleum! Commercially produced food from yeast grown on ethyl alcohol has been successfully tested by Amoco Foods Company. The Standard Oil (Indiana) subsidiary will market the yeast to independent food processors for use in baked goods, processed meats and other products.

Nº 4434

**GENERAL ELECTION**  
Parmer County, Texas  
November 5, 1974

**SAMPLE BALLOT**

**INSTRUCTION NOTE:**  
Vote for the candidate of your choice in each race by placing an X in the square beside the candidate's name.  
You may vote a straight ticket (that is, vote for all the candidates of a certain party, and for no candidates outside that party's column) by placing an X in the square beside the name of the party of your choice at the head of the party column. (If you use this straight-ticket method of marking, do not mark squares besides the names of individual candidates.)

Nº 4434

**GENERAL ELECTION**  
Parmer County, Texas  
November 5, 1974

Note: Voter's signature to be affixed on the reverse side.

Candidates for:	<input type="checkbox"/> Democratic Party	<input type="checkbox"/> Republican Party	<input type="checkbox"/> Raza Unida Party	<input type="checkbox"/> Socialist Workers Party	<input type="checkbox"/> American Party	Write-In
U. S. Representative, 19th Congressional District	<input type="checkbox"/> GEORGE MAHON				<input type="checkbox"/> S. W. (SAM) McDONNELL	<input type="checkbox"/>
Governor	<input type="checkbox"/> DOLPH BRISCOE	<input type="checkbox"/> JIM GRANBERRY	<input type="checkbox"/> RAMSEY MUNIZ	<input type="checkbox"/> SHERRY SMITH		<input type="checkbox"/>
Lieutenant Governor:	<input type="checkbox"/> BILL HOBBY	<input type="checkbox"/> GAYLORD MARSHALL		<input type="checkbox"/> DAN FEIN		<input type="checkbox"/>
Attorney General	<input type="checkbox"/> JOHN HILL	<input type="checkbox"/> TOM COLE		<input type="checkbox"/> PEDRO VASQUEZ		<input type="checkbox"/>
Comptroller of Public Accounts	<input type="checkbox"/> BOB BULLOCK	<input type="checkbox"/> NICK ROWE		<input type="checkbox"/> SAS SCOGGINS		<input type="checkbox"/>
State Treasurer	<input type="checkbox"/> JESSE JAMES	<input type="checkbox"/> ROBERT G. HOLT				<input type="checkbox"/>
Commissioner of General Land Office	<input type="checkbox"/> BOB ARMSTRONG	<input type="checkbox"/> MARY LOU GRIER		<input type="checkbox"/> WILLIAM RAYSON		<input type="checkbox"/>
Commissioner of Agriculture	<input type="checkbox"/> JOHN C. WHITE	<input type="checkbox"/> ZACK FISHER				<input type="checkbox"/>
Railroad Commissioner	<input type="checkbox"/> JIM C. LANGDON	<input type="checkbox"/> JOE P. CAIN	<input type="checkbox"/> FRED R. GARZA	<input type="checkbox"/> RICK CONGRESS		<input type="checkbox"/>
Railroad Commissioner, Unexpired Term	<input type="checkbox"/> MACK WALLACE	<input type="checkbox"/> DALE W. STEFFES				<input type="checkbox"/>
Associate Justice, Supreme Court, Place 1	<input type="checkbox"/> SEARS McGEE					<input type="checkbox"/>
Associate Justice, Supreme Court, Place 2	<input type="checkbox"/> THOMAS M. REAVLEY					<input type="checkbox"/>
Associate Justice, Supreme Court, Place 3	<input type="checkbox"/> ZOLLIE STEAKLEY					<input type="checkbox"/>
Judge, Court of Criminal Appeals, Place 1	<input type="checkbox"/> W. A. MORRISON					<input type="checkbox"/>
Judge, Court of Criminal Appeals, Place 2	<input type="checkbox"/> LEON DOUGLAS					<input type="checkbox"/>
State Representative, District 74	<input type="checkbox"/> BILL CLAYTON					<input type="checkbox"/>
Member, State Board of Education, District 19	<input type="checkbox"/> JAMES H. WHITESIDE					<input type="checkbox"/>
Associate Justice, Court of Civil Appeals, District 7	<input type="checkbox"/> MARY LOU ROBINSON					<input type="checkbox"/>
District Judge, 134th Judicial District	<input type="checkbox"/> PAT BOONE, JR.					<input type="checkbox"/>
District Clerk	<input type="checkbox"/> DOROTHY QUICKEL					<input type="checkbox"/>
County Judge & Ex-Officio County School Superintendent	<input type="checkbox"/> PAUL FORTENBERRY					<input type="checkbox"/>
County Clerk	<input type="checkbox"/> BONNIE WARREN					<input type="checkbox"/>
County Treasurer	<input type="checkbox"/> BENNA FELTS					<input type="checkbox"/>
County Commissioner, Precinct No. 2	<input type="checkbox"/> C. H. JEFFERSON					<input type="checkbox"/>
County Commissioner, Precinct No. 4	<input type="checkbox"/> ROY MILLER	<input type="checkbox"/> JIMMY BRIGGS				<input type="checkbox"/>
Justice of the Peace, Precinct No. 1	<input type="checkbox"/> RAY MEARS					<input type="checkbox"/>
Justice of the Peace, Precinct No. 2	<input type="checkbox"/> FRANCES EULER					<input type="checkbox"/>
Justice of the Peace, Precinct No. 3	<input type="checkbox"/> WILBUR CHARLES					<input type="checkbox"/>

Sponsored For Your Enlightenment By  
**FRIONA STATE BANK**

# Friona Flashbacks

...from the files of The Friona Star

## 45 YEARS AGO—NOVEMBER 8, 1929

Work on new buildings is progressing nicely this week, thanks to the good weather which has visited the area. O.G. Turner has the walls of his new building on the east side of town up, and the framework on the new Baptist Church has been erected.

Friona grain prices are as good as at any other Panhandle point, it was shown in an investigation on Monday. A false rumor had it that Bovina dealers were paying 15 cents per hundredweight more than local elevators, but the truth of the matter is that local prices were 98 cents on Monday, and had never been as low as the 80 cents, which was rumored.

## 40 YEARS AGO—NOVEMBER 9, 1934

The members of the Friona PTA held their annual Halloween Carnival at the high school building last Friday night, October 26.

The king and queen were crowned with the usual ceremony. The king was George Taylor of the senior class, and the queen was Lois Pressley of the junior class.

## 35 YEARS AGO—NOVEMBER 3, 1939

The people of Friona were horrified this week when they learned of the death of R.H. (Reube) Kinsley, who had been terribly burned Wednesday morning in the west part of town.

The burning occurred about 10 o'clock when a can of blasting powder exploded in the little workshop where Mr. Kinsley was working. Kinsley had workmen engaged in building a new garage at his home, and the can of powder had been used the day before in blowing a stump from the ground where the foundation was being built.

## 25 YEARS AGO—NOVEMBER 4, 1949

Three people were killed and three others critically injured in a head-on collision of a truck and car three miles east of Friona on Highway 60 Thursday morning. Dead are Frank Phillips, 53, of Farwell, Mrs. Loretta Essie Stone, 25 and her infant son, Billy, both of Hereford.

## 20 YEARS AGO—NOVEMBER 5, 1954

Continued ideal harvest conditions, coupled with the record yields of Parmer maize fields this week, have taxed elevator and shipping facilities to the greatest extent since the early 1930s. Most elevators have experienced temporary shutdowns since the middle of the last week, awaiting cars for shipment.

Oscar Hellman, local agent for the Santa Fe, states that some 1100 cars of grain have been shipped this year.

## 15 YEARS AGO—NOVEMBER 5, 1959

Friona's building boom is still going on. Based on figures from the City Hall, which are complete through October 3, building permits in Friona since January 1 have come to a total of \$506,950.

The total compares with a total of only \$486,895 in building permits issued for the entire year of 1958.

## 10 YEARS AGO—NOVEMBER 5, 1964

Friona Methodist Church will observe its 50th anniversary as a church Sunday with special services at 11 a.m. and 2-5 p.m. Rev. Lester L. Hill, former pastor of the church, will deliver the Sunday morning sermon.

## 5 YEARS AGO—NOVEMBER 6, 1969

Deposits at Friona State Bank set a record for the third-quarter "call" date on October 21, when total deposits stood at \$8,096,357.75. This was an increase of \$2,835,984.29 over the statement of approximately a year earlier (October 30, 1968), or 31.6 per cent.

## Time Changed For Services

The recent change back to standard time affects even church-goers. According to Jim Robinson, pastor of the United Pentecostal Church, their local assembly has not only turned back their clocks, but re-scheduled the services as well.

The Sunday morning services remain at 10 a.m. for Sunday School and Morning Worship at 11 a.m. But Sunday night services now begin at 6:30 p.m. and Wednesday night at 7 p.m. Everyone is invited to attend these services.

## At Home In Parmer County

Jana Pronger

**MOST HOMEMAKERS** spend about one-third of their food dollars on meat.

This isn't a surprise, but with inflation, most of us are looking for ways to hold this expenditure down a little.

When buying beef, consider cost per serving, instead of cost per pound.

An estimate of the number of servings per pound is based on ground and stew meat with four servings and boneless steaks and roasts with three servings. Meat with some bone provides two servings per pound and bony and fatty meat, only one serving.

Another cost-cutting measure is to buy pork liver, which is generally less expensive than beef liver. And bulk packages of luncheon meats usually cost less than sliced bulk packages of presliced vacuum-packed meats.

**IS YOUR MONEY** disappearing so fast you think ghosts must be haunting your pocketbook?

These ghosts won't knock on your door Halloween night—you'll have to hunt for them, one family resource management specialist contends this week.

She's Lynn Bourland, with the Texas Agricultural Extension Service, The Texas A&M University System.

One of the fastest ways for a family to discover what's happening to the money is for everyone to keep a list of the money they spend for one month. Then follow these guides:

List the things bought that the family could have been just as happy without.

Circle items that could have been done or obtained with a resource other than money—traded, substituted, or made.

Underline things bought on impulse—those not planned or discussed with other members of the family.

Check items bought on credit that wouldn't have been bought if cash had been necessary. This does not include planned or emergency credit purchases.

There may be other ghosts haunting your pocketbook, but count how many you've found with these guidelines.

# SHELVES & SHELVES & SHELVES OF SPECIAL FOOD SAVINGS

## FROZEN FOODS

Shurfine Frozen ORANGE JUICE

6 Oz. 6/\$1<sup>00</sup>



Shurfine Frozen BROCCOLI SPEARS

Or CAULIFLOWER 3/\$1<sup>00</sup>



Shurfine Frozen

MIXED VEGETABLES

10 Oz. Pkg. 3/\$1<sup>00</sup>

Shurfresh 6 Oz. Pkg.

LUNCH MEAT 3 For \$1

Bologna, Pickle Loaf  
Salami, Spiced Luncheon

Smoked Half or Whole

HAMS Lb. 83<sup>c</sup>

Chuck Wagon

BACON 2 Lb. Pkg. \$1<sup>98</sup>

Thick Sliced

Shurfresh Vac Pack

FRANKS 12 Oz. Pkg. Each 57<sup>c</sup>

Shurfine CANNED HAMS 3 Lb. \$3<sup>39</sup>

CRISCO

3 Lb. \$1<sup>89</sup>



Mars Bars

6-pack CANDY BARS 90<sup>c</sup> VALUE only 69<sup>c</sup>



Folger's COFFEE 3 Lb. \$1<sup>99</sup>

Baker's ANGEL FLAKE COCONUT 14 Oz. 93<sup>c</sup>

Baker's CHOCOLATE FLAVOR CHIPS 69<sup>c</sup>

IRON-ON TRANSFERS 79<sup>c</sup>

Texsun GRAPEFRUIT JUICE 46 Oz. 43<sup>c</sup>

AIM TOOTHPASTE 6 1/4 Oz. 89<sup>c</sup>

JIF PEANUT BUTTER 12 Oz. 59<sup>c</sup>

Johnson's PLEDGE 14 Oz. \$1<sup>39</sup>

FINE CHINA 49<sup>c</sup> EACH BASIC PIECE

THIS WEEK'S FEATURE Cup

New Mexico SWEET POTATOES Lb. 19<sup>c</sup>

Washington PEARS Lb. 29<sup>c</sup>

YELLOW ONIONS Lb. 10<sup>c</sup>

## SHUGART COUPON

Houser Grocery

9th & Main

Thursday November 7



9 WALLET SIZE COLOR PORTRAITS 99<sup>c</sup>

ASK About Our FREE 8 x 10 OFFER Extra charge for GROUPS

Your local used cow dealer is friona bi-products



farmers ranchers

Gentlemen:

For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you, 247-3032 [Call collect]



# HOUSER

GROCERY & MARKET

WE GIVE GUNN BROS. STAMPS



DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

SHURFRESH MILK FOR GOODNESS SAKE



TenderCrust BREAD

# GLASSIFIED ADS

## PH.247-2211

Reader Ads...First insertion, per word . . . . .8 cents  
 Additional insertions (no copy change), per word .6 cents  
 Minimum charge . . . . . \$1.25  
 Classified display (boxed ads-9 pt. type under a specific heading, 1 column width only-no art or cuts. Per column inch . . . . . \$1.50  
 Repeat insertions without copy change per column inch . . . . . \$1.25  
 Cards of Thanks...same as classified word rate, minimum charge . . . . . \$1.25

DEADLINE for classified advertising in Sunday's issue-5 p.m. Thursday.

Check advertisement and report any error immediately: The Star is not responsible for error after ad has already run once.

Friona Lodge #1332  
 7th & Ashland  
 Slated Meeting  
 1st Tuesday  
 8 p.m.

Will do horseshoeing and trimming. Call Carroll Bennett, 247-3876. 4-4tc

Your many expressions of love and concern for us, for the food, flowers, calls, prayers and visits during the loss of our beloved Lester Lee we express our thanks and appreciation. May God richly bless each of you is our prayer.  
 Sharon Harrelson and Boys Preach & Mary Lou Collier and Family  
 Leslie Harrelson 5-1tp

**FOR SALE**...14 x 64 Mobile Home, 2 bedroom, 2 bath. Reduced to \$5,000.00. Call 247-2743 until 5:00 and weekdays, or 247-3645 after 5. 4-tfc

**HELP WANTED**  
 WANTED...Experienced farm hand. Curtis Murphree, call 247-3070. 52-tfc

**FOR SALE**...three bedroom brick, 1-3/4 baths. Large den, living room. Carpeted throughout. Newly painted. Double garage. Large patio in back. Phone 247-3241 after 6 p.m. 52-tfc

**FOR RENT**...Lakeside "66" Service Station. On Highway 60. Call 247-2751. 52-tfc

**FOR SALE**...3 BR brick, 1 1/2 baths, new carpet, built-ins. 1103 W. 6th. 4-tfc

**SCHILLING CONSTRUCTION**  
 Dealers for "QUONSET"  
 Steel Buildings,  
 Grain Storage, Farm Shop or Commercial Buildings

Call Clyde at 247-3531  
 or Vincent at 247-2504 5-4tp

**ANNOUNCEMENTS**  
 Needlepoint & Supplies Still Stocked at ALLEN'S JEWELRY 3-tfc

**ATTENTION FRIONA LITTLE LEAGUERS!**  
 Please turn in your uniforms and equipment to Reed's Cleaners or to Gene Zachary. We would like to get all items located and accounted for. Please give us your cooperation. Thank You! 5-1tc

**AUTOMOTIVE**  
**FOR SALE**...1973 Toyota sports model in excellent condition. Air conditioned with radial tires. 7,500 actual miles. Has a 50,000 mile warranty. Call 247-3590. 50-tfc

We would like to express our sincere appreciation to each and every friend for all the kind expressions during the illness and loss of our loved one. Your thoughtfulness will always be remembered and cherished.  
 The T.E. Wood Family 5-1tp

**HELP WANTED**...Service Station attendant, experience preferred but not necessary. Murphree Texaco Station, 247-3356. 46-tfc

**WANTED**...Experienced Help. \$2.00 per hour. Apply in person only. Friona Snack Bar. 47-tfc

**MARSHALL M. ELDER**  
 Representing  
**Rushing Real Estate**  
 Phone 247-3370  
 Res. 247-3266  
 Box 1075, Friona, Texas 26-tfc

I will do babysitting in my home. Small kids (3-5 years old). Reasonable rates. Call 247-2552. 4-3tp

**WANTED**...Stock trailer. Call 247-2833 or Lazbuddie, 965-2992. 4-tfc

**REAL ESTATE LOANS**  
 NEED A FARM OR RANCH LOAN?  
 See Ed Hicks  
 Phone 247-3537 or 247-3189. 23-tfc

**LONCO PUMP AND REPAIR**  
 Test holes and domestic drilling. Call after 6 p.m. Hereford 364-4251. Lonnie Swimmer. 48-tfc

**MINIATURE OIL PAINTINGS**  
 Make the most distinctive gift for any occasion.....

Have you seen the WHITE MAGIC 50 STEEL RADIAL TIRES? You'll be impressed 24-tfc

**FOR SALE**  
 Lose weight with New Shape Tablets and Hydrex Water Pills at Bi-Wize Rexall Drug. 3-5tc

**HELP WANTED**...Meat cutters. Call Crow's Meat Co., 247-3333, or apply in person. 5-tfc

**HELP WANTED**...Fertilizer equipment operator. Apply in person at Ag-Chem Farm Services, Friona. 5-tfc

**WANTED**...Irrigated farm land to rent for 1975. Contact Leroy Lundy, 247-3769 or Dale Westbrook, 247-3877. Office phone 247-2784. 43-tfc

**CHEST FREEZERS**  
 Limited quantity 20 cu. ft. freezers on hand. Specials for Christmas. Numerous Tires reduced 25 & 30%.  
 WARDS  
 114 Park Avenue  
 Hereford

To Err  
 Is Human;  
 To Blame  
 It On  
 Someone Else  
 Is Politics!  
 Vote Tues. Nov. 5th

Portraits  
 Frames  
 Commercial Photography  
 Weddings  
**CREATIVE PORTRAITS**  
 By  
**PAT'S PHOTO**  
 218 W. Second  
 PHONE 806-272-3487  
**PAT SHAFFER**  
 Muleshoe, Texas  
 37-tfc.

\*Birthdays  
 \*Weddings  
 \*Anniversaries  
 \*House Warnings

Oils by Carol Ellis at the Star Art Gallery, 916 Main. New paintings every week... most priced under \$10.00. 51-tfc

**FOR SALE**...1972 Ford Ranchero GT. Fully loaded, includes air conditioning, gauges and tachometer. Also, fiberglass top on back. Call 247-2562 after 6 p.m. 3-4tc

**VIKING**  
 -Machines  
 -Supplies  
 -Cabinets  
 -Sewing Tables  
**NELLIE-JANE'S**  
 715-B Main  
 Friona, Texas  
 45-tfc

**LIVESTOCK**  
**FOR SALE**...Weaning pigs. Call 265-3462. 5-tfc

**APARTMENTS**  
**FOR RENT**...2 bedroom unfurnished apartment. R. L. Fleming. Call 247-3283. 5-tfc

**Save Fuel · Save Money**  
 MAKE WINTER-TIGHT, DRAFT FREE WINDOWS, DOORS, PORCHES · BREEZEWAYS  
 WARP'S Crystal-Clear, Flexible Plastic  
**FLEX-O-GLASS**  
 HOLDS IN HEAT  
 KEEPS OUT COLD

Reduce your heating bills up to 40% this winter. It's easy! Just cut and tack WARP's genuine Flex-O-Glass over your screen doors, windows, porches and breezeways for low cost winter protection.

At Your Hardware, Lumber and Building Supply Store  
**WARP BROS.** Chicago, Ill. 60651 For Over 50 Years

**CUSTOM HARVESTING**  
 Cutting and hauling. 7700 and 105. Contact Bob Ray. 1210 Elm. Call 247-3153. 50-tfc

Friona Rebekah Lodge 308  
 Buffeteria style Thanksgiving Turkey Dinner. Sunday, November 10 at the Lodge Hall, 701 Columbia. Adults \$2.25. Children under 12, \$1.50. 11:30 to 2:00. 4-2tc

**FOR SALE**...New 1974 MF 510 Diesel, cab and heater, 44 corn head 20 ft., new 1974 MF 750 20 ft., 67 JD 5020 tractor, 67 JD 4020 tractor, 1972 Oliver 2655 tractor, 4 wheel drive, with duals. Call 913-389-7830. 4-3tc

**FOR SALE**...Firewood-seasoned oak. Call 247-2877 or 247-3690 after 4 p.m. and weekends. 50-tfc

**LOST AND FOUND**  
 LOST...Black and white female Boston Terrier, about one year old. Answers to "Bubbles." Reward offered. Call 295-6534. 5-2tc

**WANTED**  
 WANTING to rent or lease irrigated land. Contact John Mitchell, Route 1, Friona. Call 965-2160. 52-tfc

**Hallmark Cards**  
 When You Care Enough To Send The Very Best!

Smith Corona  
 Typewriters  
 Canon Calculators

**CARROL'S**

For your **MERLE NORMAN** Cosmetics call: Sondra Nichols Phone 247-2587 605 Arrah 19-tfc

See Leon Hawkins & Son for custom harvesting of maize, soybeans & corn. Friona Mobile Park. Call 247-3147 or 247-3261. 3-3tp

**FOR SALE**...1984 Chevrolet car. Runs good. \$300.00. Phone 247-3990. 5-tfc

**PLAINS FURNITURE AND FINANCE**  
 We sell NEW furniture and appliances for the entire home.  
 Plains Furniture And Finance  
 900 Lee Hereford, Texas 2-tfc

**PETS**  
**FOR SALE**...Full blooded Pointer bird dog. 6 weeks old. Call 265-3564. 5-3tc

**WANTED**...Wheat, corn, milo, and beet pasture. David Brumley, Call 806-289-5902 or 806-364-1209 47-12tc

**CONSERVE Energy**  
 FIBERGLASS INSULATION CAN CUT HEATING COSTS!!  
 FULL THICK 3 1/2"  
**\$7.95**  
 PER 100'

**BUSINESS DIRECTORY**

**ADAMS DRILLING CO., INC.**  
 WATER WELL DRILLING  
 Layne Pumps, Inc. Pump & Gear  
 Zimmatic Sprinklers Head Repairs  
 Sales & Service All Makes  
 Dial 247-2731  
 Friona, Texas

**CARDS OF THANKS**  
 We want to thank each and everyone who helped us at the time of Orville Whitefield passing, in every way with food, flowers and deeds. God's Blessing on you all.  
 Sincerely,  
 The Buchanan Families  
 The Whitefield Families 5-1tp

**FOR SALE**...1956 Hyde shop made Hopper bottom grain trailer. 35 ft. long, 50 inch boards. All tires nearly new. Practically new tarp. 1974 tags and sticker. Price \$5,295.00. Call 806-272-3157 or see at Green Butane Company, Muleshoe, Texas. 5-2tc

**REAL ESTATE**  
**FOR SALE**...2 lots and storage house, cellar, and orchard. Call Harrell Mays, 247-3477. 48-tfc

**WANTED**...Corn or milo combining. Inquire at Sands Motel, room 6 in Bovina or phone 238-1227. 5-2tc

**STORM DOORS**  
 TEMPERED SAFETY GLASS-SELF STORING-REMOVABLE SASH  
 32" OR 36" **\$32.95**

**TELEX**  
**CLOVIS HEARING AID CENTER**  
**HEARING AIDS**  
 ★ Batteries ★ Molds ★ Free Hearing Tests  
**SERVICE ALL MAKES**  
 416 Mitchell Phone 763-6900 9-tfc

**Carrol Gatlin Land Company**  
 102 E. 11th 247-2745 Friona, Texas  
 COMPLETE REAL ESTATE SERVICE  
 -NOW MANAGING-  
 CHATEAUX FRIONA-VACANCIES  
**HOME-SEEKERS HAVEN**  
 ROOMY 2 BR country home, could be easily converted to 3 BR. 1 1/2 baths, full carpeted, refrigerated air, brick, fenced yard, 1/2 acre of land with 1,800 sq. ft. of living area. Only \$23,000.00.

NEARLY NEW 3 BR brick, 1 1/2 baths, single car garage, nice fenced yard. Reduced \$1500.00.

SEE THIS ideal 3 BR home, 1 1/2 baths, Built-ins, Refrig. Air, recently carpeted, best location in town. Only \$27,500.00.

SPACIOUS 4 BR basement home with 1 1/2 baths, 1800 square feet of living area, only \$13,000.00.

**Dragline Service**  
**Tailwater Pits Cleaned**  
 Call Cliff Johnson  
 Hereford, 364-2111

**J.B. SUDDERTH REALTY**  
 904 Third St. Box 627  
 Farwell, Texas  
 Ph. 481-3288 or  
 505/763-5575 Unit 5408

**WE NEED NEW LISTINGS NOW**  
 THIS WEEK'S SPECIAL

640 A. irrigated, 4 wells, corrals and cattle feeding equipment, house, barn, etc. Near Friona.

760 Acres, 5 wells, 2 houses, 2 quonsets. Rhea Community.

Beautiful 2-Bedroom, 2-Bath Brick with garage. Lots of storage. Fenced yard. In Bovina. Excellent Location.

160 Acres dryland North of Bovina on highway.

320 Acres dryland, lays good, north of Bovina, one-half mile from highway.

**J.B. SUDDERTH REALTY**  
 23-tfc

THE MOST DISTINCTIVE GIFT FOR ANY OCCASION...  
**Original Oil Paintings**  
 In Miniature  
 \*New Selections  
 \*Water Colors  
 \*Baby Quilts

THE STAR ART GALLERY  
 916 Main Street  
 Friona, Texas  
 Ellis  
 \*Reasonable Prices!

**STOP WORRYING**  
 about heating, air conditioning and filters and thermostats.

If you have any problems, give us a call and let us worry about it.

We're Payne air management service specialists

**Hicks Plumbing, Heating & Air Conditioning**  
 Financing Available Free Estimates

AT BOVINA

# Farm Bureau Holds Annual Convention

Over 100 members and guests of Parmer County Farm Bureau met Saturday night, Oct. 19, in the Bovina Schools cafeteria for the 26th annual convention of

the organization. Prior to the business session, a barbecue meal was served.

Harry Hamilton of Friona, president of the Parmer County group, was in charge of the business session. Visitors were introduced by Mhton Evans of Friona. Don Gerles of Farwell gave the invocation.

approved. Floyd Schueler of Rhea gave a report written by the weed committee.

Hamilton introduced outstanding 4-H members from each club in Parmer County. Recognition pins were given each boy and girl recognized.

Miller spoke to the group about the state convention and announced he would be a candidate for state director from District Two.

A slate of directors for Parmer County was nominated and elected by acclamation. Serving two-year terms will be Jerry Brown of Friona, Place 2; Floyd Schueler of Rhea, Place 4; John Dixon of Bovina, Place 6; W.T. Magness of Farwell, Place 8; Donald Watkins of Farwell, Place 10; and Pete Jesku of Lazbuddie, Place 12.

Don Gerles of Farwell moved that directors and wives be named delegates to the state convention in December. The motion carried with the meeting adjourned soon afterwards.

## Muleshoe Church Hosts LCC Trio

"The Hard Travellers," talented musical trio from Lubbock Christian College, will perform Sunday, November 3 at the Muleshoe Church of Christ at 3:30 p.m.

The appearance is billed as a youth rally, but young and old alike are invited.

One of the members of this year's musical trio is James Hobbs of Farwell. The other two members are Tim McKenzie of Albuquerque, N.M. and Robin Crawford of China Lake, California.

## Funeral Services Conducted Monday

Funeral services were held for Orville (Red) Whitefield on Monday, October 21 at the Congregational Church in Friona with Rev. David Plumb, pastor, officiating.

Burial was in Friona Cemetery.

Whitefield was a 1933 graduate of Friona High School. He had lived in the Friona area until he entered the U.S. Army in 1943 and returned to Friona after the close of World War II.

Pallbearers were Glen Reeve Sr., D.G. Hand, Russel O'Brian, Johnny W. Hand, Harris Evans, all of Friona and George A. Caviness of Amarillo.



ORVILLE (RED) WHITEFIELD

## Court House Notes

Instrument Report Ending October 24, 1974 in County Clerk Office, Bonnie Warren, County Clerk

WD, Mina Watts, Billy Watts, lots 4 thru 14, Blk. 95, tract out Lg. 549, Farwell  
WD, James L. Grisham, Dennis R. Gerber, lots 1, 2, 3, Blk. 9, Farwell  
WD, D.C. Melugin, Hardy Day, N 1/2 Sec. 15, Blk. B, Synd.  
OGL, Raymond Milner,

Cities Service Oil Co., N 320 ac. & W 300 ac. of S 338 ac. L.R. Snelson tract, L.G. 492  
WD, George C. Taylor, Jr., Amando Coronado, lot 10, Blk. 87, Friona  
WD, John S. Williams, Johnnie Bert Williams, et al, und. 1/2 int. Sec. 7, Blk. B, Synd. part Sec. 9, Blk. B, Synd.  
WD, Jane Overstreet Barclay, B.V. Hughes, lots 23 thru 28, Blk. 9, lots 20 thru 32, Blk. 22, Farwell

## Accident Victim's Services Held

Funeral services were held here Thursday for John Mendoza, 17, who had been killed in an automobile accident the previous Friday near Burley, Idaho.

Services were held at St. Teresa's Catholic Church in Friona, with Rev. John Coppinger, pastor, officiating.

Burial was in Friona Cemetery, under the direction of Parsons-Ellis Funeral Home.

Young Mendoza was visiting his sister in Colorado at the time of the automobile accident.

He was born in Levelland, and had been a Friona resident for the past four years, moving here from Morton.

Survivors include his parents, Mr. and Mrs. Daniel Mendoza of Friona; ten sisters and seven brothers.

To make your energy dollar go farther, don't let the sun-light in. Pull down shades so extra heat isn't built up. Dim lights for the same reason. In the winter, make sure you keep the temperature moderately warm, not blazing hot, to save heating fuel.

# SMILE

Tuesday You Can Vote To Make Things Better



Buick - GMC - Pontiac  
**John Orsborn**  
Buick - GMC - Pontiac

25 Years In Hereford  
See Us And SAVE

142 Miles St.-Hereford-Phone 364-0990

# CONGRATULATIONS!

Local Corn Grower Reports Funk's-G Hybrid Yields

Leon George Olton, Texas

Dependable Hybrids From Dependable People

See Your Funk's G-Dealer Now While A Seed Supply Is Available.



	BU. P/A AT 15.5%	PLANT POP. AT HARVEST	ACRES HARVESTED
HYBRID			
G-4507	213.88	37,000	2.2
G-4737	199.68	31,000	2.2
G-4628	194.05	20,500	2.2
G-4770	190.53	27,000	2.2
G-4808	189.13	22,500	2.2
G-4810	187.55	21,500	2.2

# We make it easier to SAVE!

**CHUCK ROAST lb. 85¢**

Owen's **SAUSAGE**

2 Lb. **\$1.99** 1 Lb. **\$1.00**  
Bag Bag

**FROZEN FOODS**

Borden's **ICE CREAM** 1/2 Gal. **\$1.09**

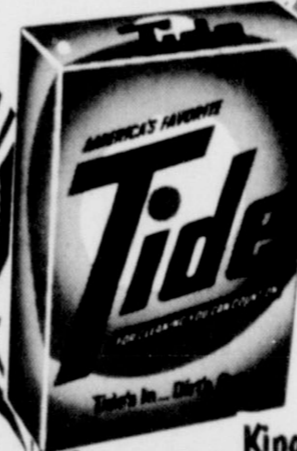
Booth **FISH STICKS** 16 Oz. Box **\$1.15**

Aunt Jemima **WAFFLES** 10 Oz. Box **63¢**

**GRAPEFRUIT** Each **2/29¢**

**CABBAGE** Lb. **10¢**

Choice **LEMONS** Lb. **29¢**



King Size **TIDE** 25¢ Off **\$1.75** Lable



**COCA COLA** 6 Bottle Carton 10 Oz. **69¢** Plus Deposit



Gerbers Strained **BABY FOOD** Fruit & Veg. 4 1/2 Jar **3/35¢**

Kraft Miniature **MARSHMALLOWS** 6 1/4 Oz. Bag **29¢**

Cala Ripe **PEACHES** 2 1/2 Can **59¢**

Hunt's **CATSUP** 20 Oz. Bottle **57¢**

Armour **VIENNA SAUSAGE** 5 Oz. Can **3/\$1.00**

White Swan **CHERRIES** 303 Can **63¢**

Borden Eagle Brand **MILK** 14 Oz. Can **53¢**



# WHITE'S SUPER MARKET

WE ACCEPT USDA FOOD STAMPS  
Our Aim Is To Please In Every Way

WE GIV GUNN BROS STAMPS

Double Stamps On Wednesday With Purchase Of \$2.00 or More

We Deliver  
Phone  
247-2250

**1 ETHRIDGE-SPRING AGENCY, INC.**

Dan Ethridge  
Frank A. Spring  
Bill Stewart  
Wendell Gresham  
Lois Norwood



Phone 247-2766

LITTLEFIELD at OLTON

**9 FRIONA WHEAT GROWERS**



TEXAS A&M at SMU

**2 PRODUCTION CREDIT ASSN.**



Darrell Simpson  
Office Mgr.

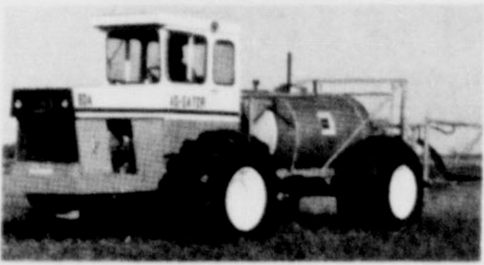
ABERNATHY at LOCKNEY

**10 CHEVROLET REEVE CHEVROLET -OLDS**

•CHEVROLET •OLDSMOBILE  
•FRIGIDARE APPLIANCES  
Sales Service

RICE at ARKANSAS

**3 AG-CHEM FARM SERVICES**



HART at FARWELL

**11 PARMER COUNTY PUMP CO.**



TCU at TEXAS TECH

**4 FRIONA MOTORS**

Parmer County Headquarters  
For  
Ford Cars, Trucks, Pickups,  
Tractors & Used Cars  
Phone 247-2701



VEGA at BOVINA

**12 HERRING IMPLEMENT CO**



Home Of The "Generation II" TRACTORS

WEST TEXAS at TAMPA

**5 Western Ammonia Corporation**

Mike Chaney, Local Owner

DUMAS at PERRYTON

**13 WEST FRIONA GRAIN**

Don Huckabee Phone 247-3839



WASHINGTON at PHILADELPHIA

**6 Fleming & Son Gin Hub Grain Company Fleming Fertilizer**

Phone 265-3215 or 265-3475

ROOSEVELT at POST

**14 ADAMS DRILLING**

\*Hydro Pumps  
\*Zimatic Sprinklers  
\*Well Drilling & Service  
\*Pump & Drillhead Repair

NY JETS at NY GIANTS

**7 TRI-COUNTY ELEVATOR**

Black  
Phone 265-3275



AIR FORCE at ARMY

**15 CROW MEAT Co.**

We Custom Process Your Meat  
So. Hwy. 214 Friona Phone 247-3333

PITTSBURGH at CINCINNATI

**8 CUSTOM FEEDING HI-PLAINS FEED YARDS**

Earl Elam, Mgr.

Phone 295-3100

P.O. Box 1238

FRIONA, TEXAS

LSU at ALABAMA

**16 PARMER COUNTY IMPLEMENT CO.**



Your IH Dealer

Phone 247-3333

DETROIT at OAKLAND

**FOOTBALL CONTEST**

Enter Our Contest Each Week  
... Nothing to buy-Just Pick Winners  
**HERE'S YOUR CHANCE TO WIN CASH PRIZES**

**FIRST PRIZE \$5**      **SECOND PRIZE \$3**      **THIRD PRIZE \$2**

**GRAND PRIZES**

- Two tickets to the Cotton Bowl Game & \$30 Cash
- Two tickets to the Sun Bowl Game & \$20 Cash



**CONTEST RULES**

- Pick the winner of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
- Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
- Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be received in the Star office by Monday to be eligible, if mailed.
- The leading contestant at the close of 13 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
- Only one entry per person.
- To count for grand prizes, entries must be on official blank printed in the paper.
- Contestants must be 12 years of age or older.
- Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

**OFFICIAL ENTRY BLANK**

Select Winners From Games Listed In Advertisements

1 _____	9 _____
2 _____	10 _____
3 _____	11 _____
4 _____	12 _____
5 _____	13 _____
6 _____	14 _____
7 _____	15 _____
8 _____	16 _____

**TIE-BREAKER** (Pick Score) NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

Friona \_\_\_\_\_ Dimmitt \_\_\_\_\_

FRIDAY'S GAME

# Talented Bobcats Visit Reservation

What do you say about a team that stands 8-0 for the season, has seven backfield men among the district's top 20 rushers, has one quarterback that specializes in passing?

Oh, yes—they have one back in particular—Mayberry, believe it is—that is averaging around ten yards per carry. And when he's out, there's a younger brother who takes up the slack and you don't notice much difference.

By now, you assume we're talking about the Dimmitt Bobcats, Friona's next foe, and the last home game for the 1974 Chieftains. The Bobcats will visit Chieftain Field October 8 for a 7:30 p.m. date.

Robert Mayberry is being boomed for all-state honors. And for good reason. Although he missed his team's first game, he is near the 1,000-yard rushing mark for the season, and boasted a 10.7 yard-per-carry aver-

age going into Friday's game with Morton.

Mayberry had gained 858 yards prior to this Friday's action, and was second to Olton's Glen Johnson in scoring with 80 points to Johnson's 86. He has scored several TDs on punt and kick returns, yardage that doesn't show up in the rushing department.

It has been said that at least 20 colleges are interested in the Dimmitt speed merchant when he graduates from DHS. Mayberry had a knee operation some 18 days prior to the start of workouts, causing the missed game, but apparently has healed marvelously.

Also boomed for all-state mention are senior tackle Larry Duke and senior center Lance Louder.

The Bobcats have two able signal-callers in Ronnie Lawson and Brad Sanders, and each has his specialty, running or passing. The 'Cats run the Wishbone

offense. The Chieftains will be battling to stay in the District 3-AA race, and can't afford another loss.

The Friona-Dimmitt series is one of the oldest in this part of the state, going at least back to 1930. The Bobcats have won the lion's share of the game, although Friona holds a 7-4 edge for games played the last 11 years.

## 8th Grade Reds Win

The eighth grade "Reds" beat the "Whites," 6-0 in an intrasquad game here Thursday.

Ruben Dominguez, halfback, scored the winning TD for the Red team, going 50 yards. Kevin Kothmann quarterbacked the Whites in the evenly matched game.

In the seventh grade game, the two teams fought to an 0-0 tie in a defensive struggle.



### LOW SCORES RECORDED

## Defense King In District Games

Defense was the name of the game in District 3-AA last Friday, as the four district teams that saw action scored only eight points between them.

Olton welcomed Friona to league warfare by dropping the Chieftains, 6-0 before the Chiefs' home fans, and another visitor, Littlefield,

took advantage for a freak play for a 2-0 win over Morton's Indians.

The Friona-Olton game was everything it was cracked up to be, pitting the team which had allowed the least yards (Olton—under 100 per game) against the team which had allowed the fewest points (Friona, 21).

When the dust had cleared Olton had taken advantage of its big break, while holding Friona on downs on two occasions within the 10-yard line.

It was the first season loss for Friona after six wins, and shot Olton into the district leadership with a 2-0 record.

"Friona's defense definitely has not been over-rated," stated Olton coach Ed Miller. "It was one of the hardest-hitting games I've ever witnessed," he added.

Miller said he felt that his team's ability to control the ball made the difference. Tailback Glen Johnson made some key runs in the fourth quarter to help the Mustangs eat up the clock when they needed to.

But Miller was also complimentary of the Chieftains off the field. "They

were a fine bunch of gentlemen. I don't know if we could have accepted defeat in the manner they did," he said.

Olton has the week off, and Miller indicated it would come in handy, since most of his players were "pretty sore" after the physical game.

Littlefield, for the second time this year, scored a win without the benefit of a touchdown, and their 2-0 win over Morton must be classified as one of the wildest endings imaginable.

The Wildcats had driven to the Morton six, where they elected to try a field goal late in the game. The goal missed, and Morton took over on the 20.

Tailback Ray Dean Thompson faded to pass, and was hit by Doug McCain at about the time he started to deliver the ball. Morton

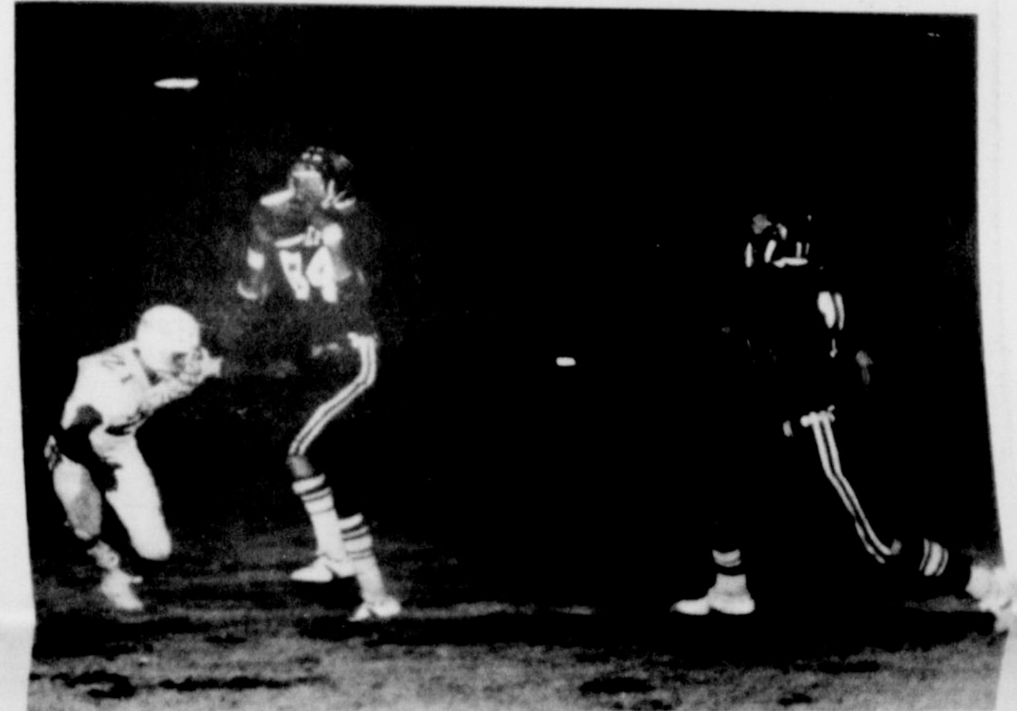
recovered the ball in the end zone, but officials ruled a safety, and that was the ball game. Only two seconds were on the clock when the weird play came about.

Olton's Johnson cracked the 1,000-yard mark with his 119 yards gained against Friona. Littlefield's Turner seems a cinch to make that plateau, as he goes into this week's game with 987 yards. Robert Mayberry, idle last week, has 858 yards with three games left.

### Therapist Speaks To Booster Club

Lynn Laird, a physical therapist from Amarillo, will be the speaker next Tuesday at the regular meeting of the Friona Booster Club. Laird, who is a former trainer at West Texas State University, will discuss football injuries and their treatment.

Films of the Friona-Littlefield game will be shown.



PASS COMPLETION....Gene Strickland (84) is shown catching a 20-yard pass from Clay Bandy, which carried to the Olton nine-yard line in last week's Mustang-Friona battle. Olton's Bryan Allcorn (21) comes in to make the stop.

Friona's Dee King (11) is coming into the picture at the right. The Mustang defense held, however, and allowed Olton to score a 6-0 win over the Chieftains in the opening district game. (Photo by Hal Blackburn)

## Dist. 3-AA Stats

(Through Games Of October 25)

Team	STANDINGS		All Games	
	W-L-T	Pts.-Opp.	W-L-T	Pts.-Opp.
Olton	2-0-0	33-7	Dimmitt 7-0-0	208-37
Dimmitt	1-0-0	17-7	Olton 7-1-0	174-60
Littlefield	1-1-0	9-17	Friona 6-1-0	124-27
Friona	0-1-0	0-6	Littlefield 3-4-1	67-96
Morton	0-2-0	7-29	Morton 2-6-0	65-132

### TEAM OFFENSE--ALL GAMES

Team	G.	Yds. Rushing	Pass. Yds.	Total Offense	Avg.
Dimmitt	7	310-2093	30-67-714	377-2807	401.0
Olton	8	317-1889	27-85-495	402-2384	298.0
Littlefield	8	338-1279	32-82-444	420-1723	215.4
Friona	7	279-1061	28-71-439	350-1500	214.3
Morton	8	353-1047	25-56-312	409-1359	169.9

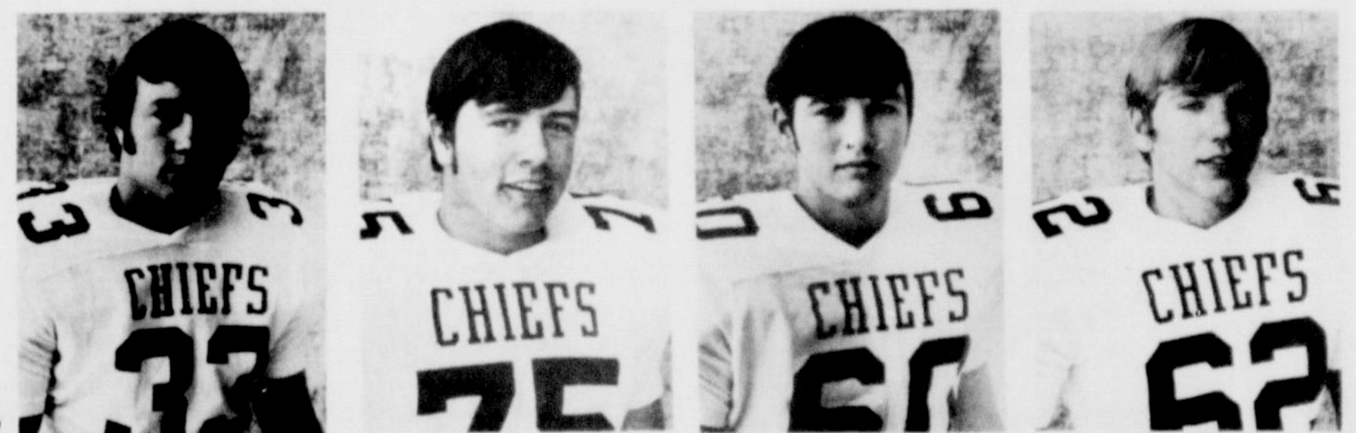
### SCORING LEADERS--All Games

Player, School	TD	PAT	TP
Glen Johnson, Olton	14	2	86
Robert Mayberry, Dimmitt	13	2	80
Bill Turner, Littlefield	4	7	37+
Gene Veals, Dimmitt	6	0	36
Jimmy Parker, Olton	4	8	32
Ricky Wright, Dimmitt	0	20	29+
Clay Bandy, Friona	4	0	24
Kenneth Standmire, Morton	4	0	24
Dee King, Friona	4	0	24
Ronnie Lawson, Dimmitt	3	0	18
Ray Thompson, Morton	3	0	18
Joe Alcorta, Olton	2	6	18
Robin Balze, Friona	3	0	18
Davy Carthel, Friona	2	2	14
Kenny Stowers, Friona	0	11	14+
Dusty Peters, Friona	2	0	12
Travis Hampton, Dimmitt	2	0	12
Stanley Patterson, Littlefield	2	0	12
Robert Horton, Dimmitt	2	0	12
Mark Stroebel, Olton	2	0	12
Sam Johnson, Morton	1	3	9

### INDIVIDUAL RUSHING--ALL GAMES

Player, School	TCB	Yds.	Avg.
Glen Johnson, Olton	170	1056	6.2
Bill Turner, Littlefield	224	987	4.4
Robert Mayberry, Dimmitt	80	858	10.7
Ray Thompson, Morton	106	527	5.0
Joe Alcorta, Olton	85	374	4.5
Dee King, Friona	70	353	5.0
Gene Veals, Dimmitt	57	350	6.1
Jimmy Parker, Olton	105	293	2.8
Robin Balze, Friona	55	260	4.7
Clay Bandy, Friona	52	216	4.2
Ronnie Lawson, Dimmitt	37	235	6.4
Sam Johnson, Morton	38	203	5.2
Robert Horton, Dimmitt	45	169	3.8
Thompson Mayberry, Dimmitt	17	157	9.2
Davy Carthel, Friona	41	130	3.2
David Ramby, Morton	57	122	2.1
Kenneth Standmire, Morton	21	117	5.6
Mark Stroebel, Olton	21	114	5.4
Ronald Parmer, Littlefield	42	113	2.7
Brad Sanders, Dimmitt	29	105	3.8
Leon Sandoval, Dimmitt	20	99	4.9
Sammy Schlottman, Littlefield	18	82	4.6
Toni Soliz, Morton	19	80	4.2
Dusty Peters, Friona	38	75	2.0

## Meet The Chiefs



DAVY CARTHEL  
Chieftain Fullback

DANNY CAMPBELL  
Chieftain Tackle

ROY DON RECTOR  
Chieftain Noseguard

KEITH PRYOR  
Chieftain Guard

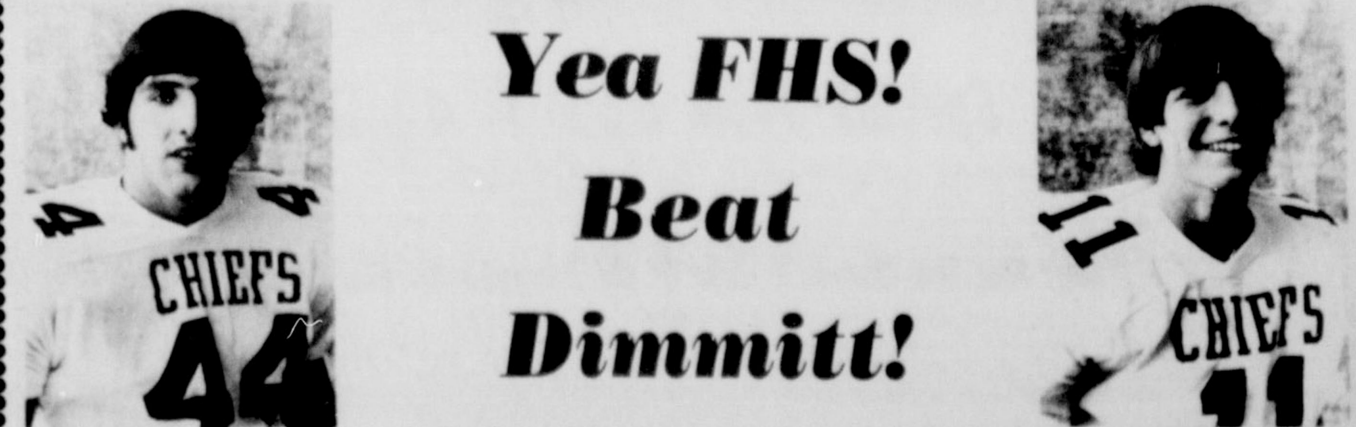


ROBIN BALZE  
Chieftain Tailback

MITCHELL WISEMAN  
Chieftain Guard

KENT MILLER  
Chieftain Halfback

DUSTY PETERS  
Chieftain Back



KEVIN WELCH  
Chieftain Fullback

DEE KING  
Chieftain Halfback

**Yea FHS!  
Beat  
Dimmitt!**

## KPAN-FM

Hereford

Will Broadcast The Friona-Dimmitt Game

November 8th

Join Us For The Live Broadcast  
At 10 Minutes Before Kickoff...  
At 106.3 MHZ On Your Radio.

KPAN-HEREFORD,  
TEXAS

"People Turn Us On"



## Kids Again Set Pace In Grid Guessing

School children once again showed the way in the 8th week of the Friona Star's football contest.

Janice Peak, sophomore at Friona High School, claimed first place, being the only contestant among the 180 who entered the eighth week to pick as many as 15 games right. She was also the only one to get as many as 14, as there were none at that level.

Second place in the weekly contest was claimed by Mike Gowens, a seventh grade student who was one of 11 contestants to correctly pick 13 games. Young Gowens claimed the \$3.00 second prize by missing the Friona-Olton score by only nine points.

Third place went to Mrs. H.A. Seright, who also picked 13 games and missed the tie-breaker by 11 points.

Other contestants correctly naming 13 games were Bryan Johnston, Mrs. Albert Johnson of Farwell, Koty Kothmann, Dan Holley, John Bandy, Sarah Mears, Larry White, Bobby Zetsche and Harletta Carthel.

In the race for grand prize, two contestants, Charle Clark and Larry Johnston are tied for the lead with scores of 91.

Five contestants are tied with scores of 89. They are Joy Morton, Mary Priest, Roy Smith, Jimmy Walker and Larry White.

The average score for the week was ten correct, a score made by 61 of the contestants. A total of 51 correctly picked 11 games. Another 32 were correct on 12 games; 23 picked nine, five picked eight right, two picked seven games and another two picked six.

The 188 contestants brought the total number of entries for eight weeks to 1618, an average of 202 per week.

Contestants scoring 12s included: Jay E. Beene, Eugene Ellis, Todd Bandy, Clay Bandy, Stan Benge, Donny Carthel, Cindy Carthel, Joe Jackson, Larry Johnston and Bob Finley.

Also, Wilson DiCuffa, Mrs. Mary Johnson, Albert Johnson, Darrell L. Barlow, Chris Barnett, Fred Church, Jimmy Grimsley, Rickie Castaneda, Clint Mears and Clifford McLellan.

Also, H.W. Roberts, Max White, Doyle Mabry, Joe Bob Mann, Darrell D. Simpson, Wayne Mills, W.R. Mabry, Jim Noyes, Larry Tims, Cindy Smiley, John Seright and Ray Rodriguez.



NO, YOU DON'T....An unidentified Friona Chieftain makes a good defensive play against the would-be Olton receiver, tipping the ball out of his reach.

(Photo by Hal Blackburn)

### Statistics

SCORE BY QUARTERS				
FHS	7	0	7	7-21
LHS	7	0	7	0-14

FHS	LHS
16	9
150	71
127	56
277	127
11-7	10-4
0	1
2	0
5-127	7-318
33.4	45.4
5-75	5-50

Individual Rushing  
King 18-68-3.8; Peters 6-49-8.2; Bandy 6-31-5.2; Carthel 9-29-3.2; (Team) 2-(-27). Totals: 41-150-3.7.

Ind. Passing: Bandy 11-7-127 yds.  
Ind. Receiving: Strickland 2-70; Cleveland 2-34; Carthel 1-17; Peters 2-6. Totals: 7-127 yds.

Littlefield Rushing  
Turner (10) 25-84-3.4; Parmer 3-4-1.3; Schlottman 2-(-10); -5.0; Team 1-(-7).

### Football Scores

**Class AAAA**  
Caprock 26, Tascosa 21  
Monterey 9, Coronado 7  
Pampa 25, Borger 0  
Hereford 14, Lubbock 12 (Thursday Night)

**Class AAA**  
Canyon 14, Perryton 0  
Levelland 28, Muleshoe 0

**Class AA**  
FRIONA 21, Littlefield 14  
Dimmitt 56, Morton 6  
Tulia 26, Lockney 14  
Floydada 57, Abernathy 0  
Boys Ranch 33, Phillips 0  
Spearman 46, Panhandle 7  
Denver City 7, Post 6  
Roosevelt 38, Tahoka 0

**Class A**  
Kress 27, Bovina 14  
Vega 36, Farwell 7  
Hart 34, Spglake-Earth 6  
Stratford 34, Gruver 6  
Stinnett 10, Canadian 6

**Class B**  
Happy 20, Lazbuddie 2  
Sudan 28, Amherst 14

You know, the worse inflation gets the more we need somebody like Briscoe. He's created a lot of good jobs and he knows how to get things started.



We need new jobs and more income in this state and Governor Briscoe is helping us get them.



In times like these when the economy is so shaky, I'm going to stay with Governor Briscoe.



Briscoe's kept pace without adding new taxes - I voted Republican in 1972, but I'm voting for Briscoe this time.



It's quite refreshing for me to know that we have a man like Dolph Briscoe... a man who puts integrity before all things....



They all promised no new taxes: Dolph Briscoe kept his promise.



Dolph Briscoe's proved he has the contacts and the know how to bring new business to the State of Texas. We can't afford to lose him at a critical time like this.



I think Dolph Briscoe is a Governor you can believe in. I'm looking forward to voting for him in November.



## RE-ELECT GOVERNOR BRISCOE



## HE KEPT THE PROMISE

Political advertising. Paid for by the Briscoe '74 Campaign Committee, David A. Dean, Campaign Manager, 1212 Goodhope, Austin, Texas. Published by Friona Star, Friona, Texas.

**TREMENDOUS TAX BREAK FOR FARMERS, RANCHERS AND SELF-EMPLOYED PERSONS**

YOU CAN ACCUMULATE THOUSANDS OF \$\$\$ TAX FREE

**THE SELF-EMPLOYED INDIVIDUALS TAX RETIREMENT ACT - POPULARLY KNOWN AS THE KEOGH ACT**

Who's eligible for the new tax breaks?  
How much can I contribute to such a plan?  
How much can I deduct?  
What benefits can I get?  
How can I reduce taxes on my benefits?  
What does it do for me?  
If you would like the answers to all these questions—under no obligation—give Jay Beene a call at 806-247-2215 he is a Retirement Specialist.

JAY E. BEENE

**AMAZING! TERRIFIC! STUPENDOUS!**

**HEREFORD'S DOWNTOWN VARIETY PARK WILL BE OPEN LATE MONDAY, NOV. 4**

**All Merchants Will Be Having Sales And Specials From 6 p.m. To 8 p.m.**

*Don't Miss This Chance To Save \$\$\$ On Bargains Of Every Kind!*

**1975 CHIEFTAIN YEAR BOOKS**

**GO ON SALE NOVEMBER 4-7**

**\$4.00 Deposit**  
**\$7.00 Total**

**Selling at All Schools**

- ★ High School
- ★ Junior High
- ★ Elementary
- ★ Grade School

**NOTICE...**

Second Semester Kindergarden Will Be Included In Annual

This Year We Will Only Order As Many Annuals As Are Sold Now. There Will Be No Extras On Sale

If You Wish To Buy An Annual But Have No Children In School Contact Any Annual Staff Member Or Mrs. Cleveland

**Get Yours In Advance!**





**FFA OFFICERS....**The Friona FFA chapter proudly presents its officers for 1974-75. Pictured are (back row, left to right) Paul J. Smith, advisor; Roy Don Rector, sentinel; David Blackburn, secretary; Kevin Welch, reporter;

Garvin Thorn, treasurer; Benny Pryor, advisor. Seated—Mitchell Wiseman, president; Connie Lindeman, plowgirl; Paula London, sweetheart and Gene Schueler, vice president.

**License Office Changes Hours**

The Texas Department of Public Safety's county driver's license office in Friona, which serves Parmer County, announces new office hours beginning November 1.

As of the first week in November, the office will be open on Mondays from 1:30 to 5 p.m., Tuesdays and Wednesdays from 8:30 a.m. to 5 p.m.

Drivers may come to the office on those days for license renewals, or for taking their driver's test.

Written tests may be taken on Monday, Tuesday or Wednesday. The driving portion of the test may only be taken on Wednesdays.

**Meetings Are Slated Here Next Week**

A fertilizer shortcourse for farmers and agribusiness people will be held November 5 and 7 at the County Showbarn-Community Center in Friona. These meetings will start at 8 p.m. each night.

The two meetings are sponsored by the Panhandle Economic Program, the Texas Agricultural Extension Service and the Texas Plant Food Institute. Opening the Tuesday night session will be Mr. P.A. Colman, Goodpasture, Inc., Brownfield, Texas.

He will give a report on the fertilizer supply situation. Dr. James Supak, Area Extension Agronomist, will follow up with fertilizing the major field crops.

On Thursday night, Dr. Frank Petr, Area Extension Agronomist, will discuss using feedlot manure as a fertilizer and Mr. Jim

Valentine, Soil Chemist, will speak on recognizing plant deficiencies.

"These two meetings should be of interest to both producer and Agribusinessman. That's Nov. 5 and 7, 8 p.m. at the Friona Community Center, located north of U.S. 60. I hope you can fit these programs into your busy schedule," states County Agricultural Agent Mack Heald.

**Cub Scouts Hold Monthly Pack Meeting**

The October pack meeting of the Friona Cub Scouts and Webelos was held at the new Boy Scout House on Thursday, October 27.

Den 1 called the meeting to order by performing the opening ceremonies.

Den 6 put on a Halloween skit, complete with a witch. Awards were presented by Scoutmaster Albert Cu-

pell. Also presented were recruiter badges to those boys who brought new boys into Cub Scouts.

The Cubby award was presented to Den 2 for this pack meeting.

Refreshments were served by Den 6, after which the closing ceremony was performed by Den 1.



**Energy Chief Sawhill**

According to John Sawhill, Federal Energy Administration Chief, the 70 million U.S. households use some 20% of all energy consumed in the country. "We must move toward a national conservation ethic, and live by it," Sawhill says.

FREE: A copy of "Tips for Energy Savers." Write to the Federal Energy Administration, Public Affairs, Ben Franklin Sta., Washington, D.C. 20461.

Where does your gasoline dollar go? Of each one dollar purchase, gasoline costs are 40¢; taxes, 24¢; dealer margin, 19¢; and transportation and marketing, 17¢. For a free study to help you get a fix on what it costs to operate your car, write to the Federal Highway Administration, 400 Seventh Street, S.W., Washington, D.C. 20590. Ask for "Cost of Operating an Automobile."

Nation's most affluent county? Montgomery, Maryland. Average family income in the suburban Washington, D.C., county is almost \$24,000 a year.

**WELCOME TO FRIONA**



Newcomers to Friona this week are the Carl White family. Carl is manager of Friona Cablevision, and his wife Lola is an LVN at Parmer County Community Hospital. The boys are Rick, 16, a sophomore at Friona High School, and

Leslie, 14, an eighth grader. The Whites also have a son Gary who is finishing school as a senior at Muleshoe High School. The family attends the Church of Christ, and they live at the Friona Apartments, number 7.

**ROCKWELL BROS. AND CO. 'LUMBERMEN'**  
Lumber, Paint & Tools

**HOUSER GROCERY & MARKET**

**FRIONA WHEAT GROWERS**  
Elevator Service  
Field Seeds

**REEVE CHEVROLET**  
New And Used Cars  
**FRIGIDAIRE APPLIANCES**

**J.T. STONE, 'BUILDER'**  
Phone 247-3589 or 247-2770

**THE FRIONA STAR**

**SAVINGS NOW EARN INTEREST COMPOUNDED DAILY FROM DATE OF DEPOSIT TO DATE OF WITHDRAWAL!**

**EARN 5 1/4 % PER ANNUM PASSBOOK SAVINGS**

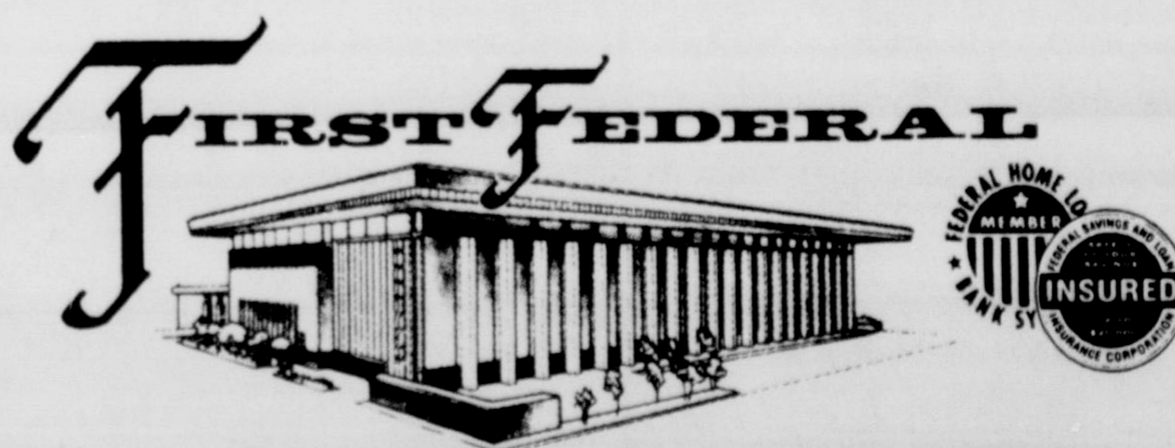
**UP TO 7 1/2 % PER ANNUM ON CERTIFICATES**

**Which Plan is Right for You?**

TYPE OF ACCOUNT	ANNUAL RATE	* ANNUAL YIELD	MINIMUM TIME	MINIMUM AMOUNT
Passbook	5.25%	5.39%	—	—
Certificate	5.75%	5.92%	90 Days	\$1000.00
Certificate	6.50%	6.72%	1 Year	\$1000.00
Certificate	6.75%	6.98%	2 1/2 Years	\$1000.00
Certificate	7.00%	7.25%	4 Years	\$1000.00
Certificate	7.50%	7.79%	4 Years	\$5000.00

\* Compounded Daily

FOR EARLY WITHDRAWAL CERTIFICATE INTEREST WILL BE PAID AT PASSBOOK RATE PLUS PENALTY OF 90 DAYS INTEREST AT PASSBOOK RATE.



**SAVINGS & LOAN ASSOCIATION of CLOVIS**  
HOME OFFICE: 801 Pile St. CLOVIS, N. MEX.  
BRANCH OFFICE: 2nd and Abilene St. PORTALES, N. M.  
"SERVING CLOVIS AREA SINCE 1934"



LEMONS IN FRIONA...Mrs. M.W. Hicks displays full-grown lemons on a tree which she and her husband have growing in the window at Hick Plumbing Co. in Friona. The dwarf tree produced 14 lemons this year, which were of a tasty, juicy variety. The Hickses also have a tangerine tree in their indoor citrus grove.

### Tech's Outdoor Display Closed For Winter

Ranch Headquarters officials are announcing that the outdoor museum, adjacent to The Museum of Texas Tech University, is closed for the season to public tours.

The popular tours are expected to be resumed in the spring. The closing became effective Sunday, October 27. More than 13,000 visitors had toured between May 5 and the closing date. The number averaged 695 per Sunday during the two and one-half hour open period. This represented an increase over the 1973 tour numbers when the average was 336 per tour day.

The Ranch Headquarters scheduled 52 open days in 1973, for two hours on Saturdays as well as Sundays, and only 26 open days in 1974, Sundays only.

Although closed to the general public, special group tours can be arranged by calling The Museum, 742-5151.

The Ranch Headquarters is an outdoor museum of authentically restored ranch homes, outbuildings and windmills, depicting the history of ranching in Texas. It will not be officially open to the public until its completion, expected in 1976.

### Members Report On Convention

St. Teresa's Ladies Society met recently in the parish hall with Sylvia Roth, president, presiding.

Evelyn Ball, chairman of the sausage dinner, gave a report on the results of the dinner.

It was reported that the material for the new altar cloths had arrived and the cloths would be made soon.

The ladies were invited to attend the World Day of Prayer held Thursday, October 31 at the Methodist Church.

Father John Coppinger, Sylvia Roth and Evelyn Ball reported on the 38th Annual Diocesan Council of Catholic Women Convention held October 22 and 23 in Seminole. Evelyn Ball was installed as auditor of the D.C.C.W.

Helen Fangman and Isidra Villalobos were appointed to be hostesses next month. Church cleaners for November will be Isidra and Evelyn Ball.

Olivia Ortez and Evelyn Ball, hostesses, served refreshments to Susie Perez, Sylvia Roth, Mary Lou Vennaus, Matilda Caballero, Father John and one guest, Glenda Koelzer.

### MAKE VOTING A HABIT....

Your Vote Is Important In Every Election!



Remember To Cast Your

Ballot On Nov. 5th

★ ★ ★ ★

Paul Fortenberry Will Appreciate Your Vote!



PAUL FORTENBERRY

Democratic Candidate For County Judge

### HE'S THE RIGHT MAN

...the man we need NOW!

Paid Pol. Adv.



People once said that if they turned their money when they heard the cuckoo singing, they'd have money until he came again.

### THESE SPONSORS WELCOME YOU TO

By REV. DUANE KIRCHNER  
Immanuel & Redeemer  
Lutheran Churches

"God Loves You"

John 3: 16--For God so loved the world that He sent His only begotten Son, that whosoever believes in Him shall not perish but have everlasting life.

You and I at times are inclined to think that no one loves us; no one cares about us. That is not true. Saint John tells us that "God so loved the world." "So loved" tells us that the love God has is very intense; God really cares what happens to us. "The world" assures us God loves not just some people but everyone.

God's love is much more than the love we often think of. God's love is agape; He loves us even though we do not deserve His love. He loves us even though we can't and often don't appreciate what He does for us. That's the best kind of love there is.

John also tells us God loves us so that we might have "everlasting life." And if we read on we find that God wants us to have life with God right now. Think about it: God loves us so much He gives us eternal life, forgiveness, help for daily living, hope, and His special love. Who can say "no" to all that?

When God sent His only Son to die for us and conquer death so that we might have life with God in faith we became God's children. For God so loves us....His love is beyond comparison.

### FRIONA'S CHURCHES

Ethridge-Spring Agency

Brockman Sales

Hi-Plains Feed Yard

First Baptist Church

Friona Motors

Friona State Bank

Crow's Meat Co.

Rushing Insurance

Friona Consumers

#### ASSEMBLY OF GOD

10th and Ashland-Rev. Larry Watts, pastor  
Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.

#### CALVARY BAPTIST

14th and Cleveland-Rev. Ron Truesler  
Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 a.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

#### CALVARY BAPTIST MISSION

5th and Main-Rev. L.S. Ansley, pastor  
Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.

#### FIRST BAPTIST

Sixth and Summit-Rev. Bill Penland  
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.

#### MEXICAN BAPTIST CHURCH

4th and Woodland-Rev. Donnie Carrasco  
Sunday Sch. 9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

#### NEW ZION BAPTIST CHURCH

Highway 60 & Pierce-Rev. L.V. Mays, pastor  
Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.

#### ST. TERESA'S CATHOLIC CHURCH

16th and Cleveland-Father John Coppinger  
Mass-10:30 a.m. and 8:00 p.m. Confessions-Sunday, 10 a.m.

#### SIXTH ST. CHURCH OF CHRIST

502 W. Sixth-Terry Brown, Preacher  
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.

#### LUTHERAN CHURCHES

Rev. Duane Kirchner  
Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m.  
Immanuel-Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.

#### UNION CONGREGATIONAL CHURCH

Euclid at 16th-Rev. David R. Plumb  
Sunday School-9:45 a.m. Worship-11 a.m.

#### TENTH ST. CHURCH OF CHRIST

10th and Euclid  
Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.

#### SIXTH ST. IGLESIA de CRISTO

408 W. Sixth-M.R. Zamorano  
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.

#### FRIONA UNITED METHODIST CHURCH

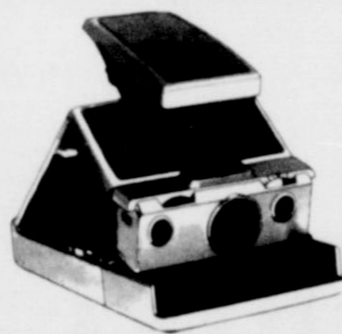
8th and Pierce-Bobby McMillan  
Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.

#### UNITED PENTECOSTAL CHURCH

Fifth and Ashland-Pastor Jim Robinson  
Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.

# QUALITY PLUS SAVINGS... SERVICE... SELECTION

These Values Good At Bi-Wize Nov. 4 Through 9 "



Polaroid  
**SX-70-2** Reg \$159.95 **\$119.95**

**NEW ZIP CAMERA** All B & W  
Reg \$19.95 **\$13.95**

### POLAROID MINUTE MAKER KIT

Leather Carrying Case, Film, Flash Cubes \$35.95 Value **\$29.95**

**SX 70 FILM** \$6.90 Value **\$5.10**

Polaroid 108 Color Pak **FILM** \$5.98 Value **\$4.50**

**FILM FOR ZIP CAMERA** \$3.15 Value **\$2.60**

MISS BRECK HAIR SPRAY

Reg. Hard-to-Hold, Unsented \$1.39 Value **99¢**

**SCOPE MOUTH WASH** 40 Oz. \$3.50 Value **\$2.98**

**PEAK TOOTH PASTE** With Baking Soda **89¢**  
Large Size \$1.18 Value



**MT-31 MOUTH WASH AND GARGLE**

\$1.02 Value Pint Bottle **89¢**

Rexall **HERBAL CONDITIONING SHAMPOO** 16 Oz. \$1.59 Value **99¢** With Vitamin E

Broxodent **ELECTRIC TOOTH BRUSHES** Automatic Action **\$16.95** Reg. \$19.95

Sudden Beauty **HAIR SPRAY** 16 Oz. Hard-to-Hold Regular, Super Unsented **89¢**

**DIGITAL CLOCKS AM-FM RADIO** **\$25.95**

# BI-WIZE DRUG

## Contest Standings

### FOR TROOPERS

## Training School Begins Feb. 11

- 81 Charlie Clark, Larry Johnston  
89 Joy Morton, Mary Priest, Roy Smith, Jimmy R. Walker, Larry White  
88 Stan Benge, Cindy Carthel, Donny Carthel, Mike Gowens, Janice Peak, John Seright, Kenny Stowers  
87 Kay Nuttall, Mary Pryor, Joyce Veazey, Kevin Wiseman  
86 Chris Barnett, Gene Ezell, Dewayne Howard, Benny Pryor, Herb Seright, C.H. Veazey  
85 Jerry Brown, Don Fortenberry, Bryan Johnston, Clint Mears, J.P. Sims  
84 Clay Bandy, Patsy Bandy, Darrell Barlow, Dean Broyles, Kathy Cain, Jerry Hinkle, Andy Hurst, Alan Monroe, Jim Noyes, Wright Williams  
83 Joyce Broyles, Gail Brown, Terry Brown, Fred Church, Ron Davenport, Kay Dyess, Jimmy Grimsley, Mrs. B.C. Hartwick, Cindy Means, Sarah Mears, David Morales, Lee Roy Nuttall, Jeff Peak, Sam Perez, Mitchell Smiley, John C. White  
82 Eugene Bandy, Ralph Broyles, Mike Buchanan, Virginia Cleveland, Bob Finley, David Gowens, Winifred Hurst, Joe Jackson, Albert Johnson, Mrs. Albert Johnson, Doyle Mabry, Mal Manchec, Sam Mears, Wayne Mills, Jessie Morales, Dianne Morgan, Bobby Wied, Bobby Zetsche  
81 Hal Blackburn, Jimmy Broyles, Dan Carthel, Dale Cleveland, F.G. Crofford, Eugene Ellis, Morris Garza, Sr., L.F. Jacobs, Bobby Jordan, Celia Loflin, Clifford McLellan, Michael D. Means, Ronald Smiley, Gene Strickland, Ray Strickland, Mildred Welch  
80 Johnny Alvarez, Raymond Auburg, Jack Clark,
- Marie Fleming, Movelda Fortenberry, Jim Johnston, Laverne Mabry, Cindy Smiley, Frank Truitt  
79 John Barker, John Broyles, Bill Bailey, Ron Cain, W.R. Mabry, Carolyn Murphree, Maxine Owen, H.W. Roberts, Mrs. H.A. Seright, Robin Zetsche  
78 Jay Beene, Leslie Broadhurst, Mary Collier, Lynda Grimsley, Joe Bob Mann, Vickie Smiley, E.V. Thompson, Alesia Tucker  
77 Shaun Aguirre, S.D. Baize, Preach Collier, Larry Fallwell, Mollie Kirk, Weldon Peace, David Phelps, Redge Priest, Flossie Rhinehart, Melba Smiley, Terry Thompson, Dale Williams  
76 Todd Bandy, Tim Elmore, Mark Fancher, Darrell Simpson  
75 John L. Baxter, Ray D. Fleming, B.C. Hartwick, Keith Pryor, Gladys Spring  
74 Edward Castillo, Randy Mabry, Toby Strickland, Max White  
73 Maurine Mabry, Donita Martin  
72 R.L. Blakely, Mike Bryant, Matilde Castillo, Wilson DiCuffa, Sam Drager, Travis Graves, Eune Martin  
71 Shirley Alvarez, Fred Barker Jr., Roy Rector  
70 Vondale Mann  
69 Ann Graves, Mary Johnson  
68 Jan Fleming, Steve Pennington, Steve Taylor, Larry Tims

A training school for 110 new State Troopers with the Texas Department of Public Safety will start February 11, 1975 Major C.W. Bell, Regional Commander, announced recently.

"We have several new benefits to offer qualified applicants," Bell said. "For instance, the pay during training is \$651.00 per month. Upon commission this salary is increased to \$743.00 per month; after six months of law enforcement duty this is elevated to \$768.00 and further advanced to \$820.00 upon completion of twelve months' law enforcement experience.

"Also our selection methods are more liberal, and qualified female applicants are now being accepted for the uniformed services of the DPS. In addition, the Department has been increasingly successful in hiring persons from minority groups."

To qualify for employment in the uniformed services of the DPS, an applicant must

be between the ages of 20 and 35; good moral character; excellent physical condition; weight proportionate to height; visual acuity of 20-40 correctable to 20-20; a citizen of the United States; and a minimum of sixty semester college hours.

"Among the many benefits that troopers enjoy," Bell pointed out, "are two weeks' annual vacation; all holidays provided for by the Legislature; modern, liberal retirement system; group hospitalization and life insurance plans; traveling expenses; longevity pay; and uniforms with all the necessary equipment to perform their duties."

For complete information concerning the position of trooper, training and benefits, Bell asked that those who are interested contact the nearest DPS trooper or DPS office. "In return," he said, "they will receive complete information in regard to the application and employment procedures."

## Ouida Jones Honored At Awards Dinner

Ouida Jones was one of 85 employees of the Panhandle Division of the Southwestern

Public Service Company honored for periods of service ranging from 5 to 35 years at an awards dinner Tuesday night in Amarillo.

## Clayton Dinner Slated Nov. 11 In Hereford

A Bill Clayton Appreciation Dinner will be held at the Hereford Civic Center on Monday, November 11 at 7 p.m.

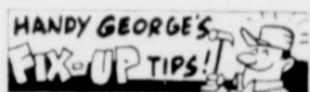
A charge of \$25.00 per person will be charged. Tickets are available at Bill Gentry's office, 311 E. Park Ave. in Hereford, of Box 911, or from either of the Hereford banks.

Deadline for buying tickets is Friday, Nov. 8.

The first period of service honored in the Southwestern program is five years, and this year's first-time awardee from Friona was Ouida Jones.

This was the first of four service award dinners to be held throughout the company's territory. 293 employees, with a combined service of 4,665 years, will be honored. The longest period of service recognized this year is 45 years, with Lynis S. Cotter, Amarillo, the senior honoree.

Too frequently a tip tips over a racing fan's fortune.



If you're trying to put a screw into a hole that's too big, stuff into the hole some wooden matches, or toothpicks broken off to fit and dabbed with glue, and try again.

## CAST YOUR BALLOT In The General Election

NOV. 5th

**VOTE**  
Nov. 5  
**POLLS OPEN**  
8 a.m. to 7 p.m.

At Friona Consumers We're Running A Straight Ticket Of High Quality, Fast Service and Low Prices. We Solicit Your Vote Of Confidence and Your Patronage. When you elect to do Business With Us We Aim To Please And Offer Yearly Customer Dividends As Proof That We Have Your Best Interest At Heart!

**FRIONA CONSUMERS**

Buddy Lloyd, Mgr.

Phone 247-2771 or 247-2860



# Shur-fine CARNIVAL



10 Oz. Bottles  
**COCA-COLA**  
6 Bottle Ctn. **79¢**  
Plus Deposit



Shurfresh Canned **BISCUITS 10/\$100**  
8 Oz.

Shurfine **PORK & BEANS** 16 Oz. **4/\$100**

Shurfine **BLACK PEPPER** 4 Oz. **49¢**

Shurfine Whole **POTATOES** 16 Oz. **3/89¢**

Shurfine **VANILLA WAFERS** **3/\$100**

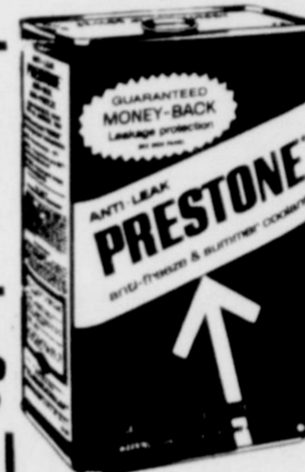


Sofin **TOILET TISSUE**  
8 Roll **99¢**

Shurfine **BLACK EYE PEAS**  
15 Oz. **4/\$100**



Shurfresh **CRACKERS**  
16 Oz. **39¢**



**PRESTONE**  
Anti-Freeze  
Gal. **\$5.99**



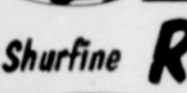
Shurfine **PRESERVES**  
Strawberry Or Grape  
**79¢**



Folgers' **COFFEE**  
3 Lb. Can **\$2.99**  
No Coupon Necessary



Shurfine **TOMATO JUICE** 46 Oz. can **59¢**



Shurfine **RICE** Med. Grain 2 Lb. Bag **69¢**



Shurfine **CUT GREEN BEANS** 16 Oz. Can **4/\$100**



Shurfine **MUSHROOM PIECES & STEMS** 4 Oz. Can **3/\$100**



Shurfine **CRANBERRY SAUCE** 16 Oz. **3/89¢**



Shurfresh **OLEO** 16 Oz. **2/\$100**

Shurfine **EVAPORATED MILK** 4/\$100

RaCorn **BACON** Lb. **59¢**

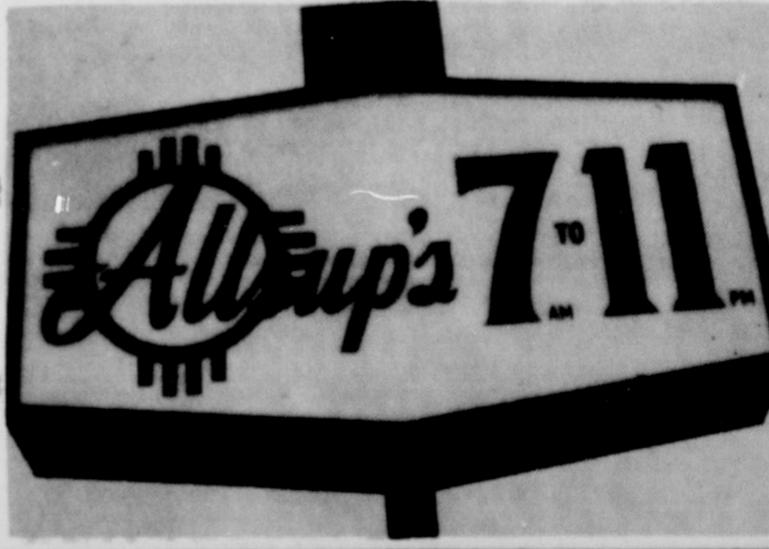
Shurfresh **FRANKS & BOLOGNA** 12 Oz. Pkg. **59¢**

Shurfresh **COLBY LONGHORN CHEESE** 10 Oz. **79¢**

Shurfine **FLOUR** 5 Lb. Bag **68¢**

Shurfine **FRUIT COCKTAIL** 16 Oz. **3/\$100**

We Accept Food Stamp



NOT BAR-B-Q DAILY  
DONUTS  
ICEES  
POPCORN  
MONEY ORDERS  
CUBED ICE

**YOUR 24 HOUR CONVENIENCE STORE**



**50th ANNIVERSARY....**Mr. and Mrs. J.V. Bouldin will celebrate their golden wedding anniversary on Sunday, November 10 at the Community Room of Friona State Bank, between the hours of 2 and 5 p.m. Leland and Melba Bouldin, and Bobby Jim and Thelma Bouldin, children of the couple, will host the celebration. The former Miss Myrtle Henderson and J.V. Bouldin were married Nov. 8, 1924 in Hardeman County, Texas, where they lived until 1938 when they moved to Sudan. In 1953, the Bouldins moved to Friona. They have two children, 10 grandchildren and two great-grandchildren.

**Blackwells Have Boy**

A baby boy was born to Mr. and Mrs. Edward Blackwell of Hereford on Wednesday, October 23.

The new arrival weighed six pounds, nine and one-half ounces at birth and was nineteen inches long.

He was named Jon Darin. Jon Darin is the first child for the couple.

Grandparents are Mrs. Agnes Fuiks of Friona and Mr. and Mrs. E.E. Blackwell of Ranger.

Mrs. Blackwell is the former Virginia Fuiks.



**FRIONA STUDENT WINS SCHOLARSHIP....**Gary Land of Friona, right, petroleum engineering student at Texas Tech University, has been awarded a \$250 scholarship by the Department of Petroleum Engineering at the university. The presentation was made by

Prof. Phillip Johnson of the petroleum engineering faculty. Land, a freshman, is the son of Mr. and Mrs. Charles E. Land of 1202 Virginia, Friona. Land was one of more than 30 students receiving scholarships during the fall semester. (Tech Photo)

**Bobby Moore To Join**

**Men's Social Club**

Bobby Moore, son of Mr. and Mrs. Kenneth Moore of 1601 W. 10th in Friona, has been selected to be a member of Alpha Chi Delta men's social club at Lubbock Christian College (LCC).

Moore, a 1973 graduate of Friona High School, is a

freshman Business Administration major.

Alpha Chi Delta is one of five men's social clubs at the College.

LCC is a liberal arts senior college emphasizing high academic achievement in a Christian atmosphere.



**BOBBY MOORE**

**St. Ann's Society**

**Plans Turkey Dinner**

The 14th annual turkey dinner, sponsored by St. Ann's Society of St. Ann's Catholic Church of Bovina, will be Sunday afternoon in Parish Hall of the church.

Serving will begin at 11:30 a.m. and continue until 2 p.m., according to a spokesman for the organization.

Admission will be \$2.50 for adults and \$1.50 for children under 12.

The menu will consist of

turkey and dressing, homemade saurkraut, home-canned green beans, desserts, coffee and tea.

A double-knit quilt and other door prizes will be given away during the afternoon. Also featured will be a County Store with homemade goods on sale during the event.

**ANNOUNCING.....**

I Have Purchased An Interest In The Browsabout And Will Now Be Operating The Friona Location. I Plan To Feature The Same Brands And Merchandise That You Are Familiar With. If I Can Serve You With Gift Items Or Fashions, Please Let Me Know.

Wahleah Beck

**THE BROWSABOUT and THE ONE & ONLY**

**STORE WIDE**



**AT THE MAIN PLACE**

We Wish To Take This Means Of Saying Thank You To Our Customers For Bearing With Us Through Our Remodeling And Enlarging Chaos

ALL MERCHANDISE IN OUR THREE SHOPS WILL BE

**10% OFF**

Starting Monday For 1 Week

Be An Early Bird!

Shop Now For Christmas Gifts.



**Early Santas**

HAVE THE **Best Selections!**

**THE MAIN PLACE**

**THE COUNTRY THE ONE BROWSABOUT CRAFTS & ONLY**

**It's A DUDE!**

(Steak Sandwich)

**3-DAY SALE**

Friday, Saturday, Sunday ONLY

Nov. 1, 2, 3



**PLUS**

A Large Old-Fashioned

**ROOT BEER**

With Each Sandwich



**THE D. Q. DUDE**

Steak Pattie, Letuce, Tomato,

Salad Dressing,... On A Butter-

Toasted Bun

**59¢**

**5¢**



W. Hwy. 60

Call 247-3838 And Your Order Will Be Ready!

**Important Announcement**

**Hereford Hardware is Selling Out!**

We are reducing our inventory 50% by selling everything at tremendously reduced prices.....starting 8:00 A.M., Monday, November 4th til 6:00 P.M. Dec. 24th.

**20% to 30% off SHOP NOW FOR CHRISTMAS AND SAVE**

(While selections are good!)

★ **HOUSEWARES** ★

- Franciscan Earthenware (sets or open stock)
- Franciscan Madeira Crystal Stem Ware
- Electric Appliances, Ovens, Toasters, Mixers, Blenders, Can Openers, Pop Corn Poppers, Electric Skillets, Coffee Makers
- Wooden Craft Bowls, etc. Corning Ware, Pyrex, Corelle
- Stainless Steel Flatware & Carving Knives
- Electric Hair Dryers, Styling Combs, Tooth Brushes
- Viking Glass, Goblets, Stem Ware, Candy Dishes, Ash Trays, etc.
- Brass Bowls, Candlesticks, Scales, Book Ends, etc.
- Flint, Farberware
- Cook Ware, Club Aluminum, West Bend, Kromex serving Bowls, Candlesticks, Candy Dishes, etc.
- Lead Crystal Bowls, Vases, Cream & Sugar, etc.
- Wall Decorations, Clocks, Trivets, TV Trays, Wilton Armetale
- Baby Accessories, Feeding Bowls, Walkers, High Chairs, etc.
- Rubbermaid Products, Waste Baskets, Kitchen & Bath Assor.
- Ironing Boards, Irons, Covers, etc.
- Kitchen Gadgets, Step Stools, Pot Holders, Aprons
- Canister Sets, Cookie Jars, Mug Sets
- Cake Plates, Covers, Bread Boxes Assorted Types Glasses
- Decorative Casseroles, Fondue Sets
- Cleaning Supplies, Waxes, Brushes

★ **HUNDREDS OF OTHER ITEMS**

★ **HARDWARE** ★

- Hand Tools, Power Tools
- Paints
- Plumbing Fixtures
- Pipe and Pipe Fittings
- Electrical Supplies
- Yard Tools and Garden Supplies
- Mechanical Tools, Taps, Dies, Wrenches
- Heat Tapes
- Water Containers, Thermos Jugs, Bottles
- Mail Boxes
- Electric Edgers, Hedge Trimmers
- Ice Cream Freezers
- Hobby Supplies, Airplanes, Rockets, etc.
- Electric and Gas Heaters, Fans
- Fire Place Screens, Andirons, Grates
- Bolts All Types and Sizes
- Wash Tubs
- Fence Chargers
- Blue Lustre Shampoo, Vacuum Cleaner Bags
- Case or 2 Teen Pocket Knives
- Flash Lights, Batteries, etc.

**Tremendous savings through out the store**

★ **HUNDREDS OF OTHER ITEMS**

**ALL SALES FINAL — TERMS: CASH HEREFORD HARDWARE**

216 MAIN

## Former Star Publisher To Be Honored At ENMU

The 41st observation of Homecoming at Eastern New Mexico University will honor four university alumni and Governor Bruce King on Saturday, November 2.

The four are the 1974 recipients of the Outstanding Alumni Award and the Distinguished Service Award. Governor King is receiving life time membership in the ENMU Alumni Association.

Gary Blakeley, director of governmental affairs for the Greater Albuquerque Chamber of Commerce, and Terry Cone, a certified public accountant in Portales, have been selected to receive the alumni Distinguished Service Award.

Recipients of the Outstanding Alumni Award this year are Dr. Gail Egan, professor at Navajo Community College in Tsaile, Arizona; and W.H. "Hop" Graham, publisher of the Lovington Daily Leader.

The awards will be presented to the alumni and Governor King during the noon barbecue on Saturday by Larry Fuqua, director of new student relations and alumni, and University President Dr. Charles W. Meister.

Gary Blakeley is a former president of the Associated Students at Eastern (1971-72). He has served as the youngest member of the New Mexico Board of Educational Finance and is a former member of the New Mexico Regional Medical Program Board of Advisors.

Blakeley is currently director of governmental affairs for the Greater Albuquerque Chamber of Commerce. A native of Portales, he is a member of the Governor's Prayer Breakfast Committee.

Terry L. Cone, who served as an assistant professor in accounting at ENMU from 1967-70, is the past president of the Roosevelt County Chamber of Commerce (RCCC).

A member of the New Mexico Society of Certified Public Accountants, Cone is also a member of the university affairs committee for RCCC, board of directors for RCCC, Greyhound Booster Club, and advisory director for the First National Bank of Portales. He serves as a financial advisor for Pi Kappa Fraternity and was

selected "Outstanding Dad" for Zeta Tau Alpha Sorority (1973-74).

From 1969-71 Dr. Gail Egan served as district veterinary officer in Kenya, East Africa. She worked in the Animal Medical Clinic in Clovis from 1972-73 and conducted two workshop training sessions during the summer in animal health technology for Indians.

Dr. Egan received a bachelor's degree at Eastern in 1965 and earned a Doctor of Veterinary Medicine degree from Colorado State University. She is listed in "Community Leaders and Noteworthy Americans" and "Who's Who in the American Southwest." W.H. "Hop" Graham inherited publishership of the weekly newspaper, State Line Tribune, from his father in 1951 and is the former publisher of the Friona Star, Bovina Blade and other weekly newspapers of the Texas panhandle.

Graham moved to New Mexico in 1965 and has been publisher of the Lovington Daily Leader since that



W.H. "HOP" GRAHAM

time. Bruce King was elected governor of New Mexico in 1970. He took office on Jan. 1, 1971, and is the 21st governor since 1912.

King first came to public office in 1955 when he was elected a member of the House of Representatives. He served as Speaker of the House from 1962-68 and was president of the New Mexico Constitutional Convention in 1969. King is the first New Mexican governor to serve a four year term.

### D-E Student Of Week

#### Honors Judy Melton

Judy Melton, a senior in Friona High School, is honored this week as the Distributive Education class "Student of the Week."

Judy is the daughter of Mr. and Mrs. R.F. Melton. She is employed under the D-E program at Rockwell Bros. & Co. as an assistant

bookkeeper. Her training sponsor is Carolyn Dement and the manager of the company is O.F. Lange.

Judy is the first Distributive Education student employed at the company, which was established in 1907, and is Friona's oldest continuing place of business.

### Celebration Slated

#### At Calvary Baptist

Sunday, November 10 has been set aside for "Old Fashion Day" at Calvary Baptist Church at 1600 Cleveland Avenue in Friona.

Following the Sunday morning services there will be a dinner at the church with quartets, duets, solos, groups, etc. singing and testimonies given, following the dinner. The "Old Fashion Day" celebration will begin at 9:30 a.m.

Everyone is invited to

wear their "old fashion" clothes (Long dresses, bonnets, boots, spurs, bib overalls, beards, whiskers, mustaches and etc. will be very much in order for the celebration).

If anyone has any antiques that they would care to bring, either small or large, feel free to do so.

Everyone is invited to attend the celebration services throughout the day.



STUDENT OF WEEK....Judy Melton, center, is honored this week as the "Student of the Week" for the Friona Distributive Education class. Pictured

with Judy are Carolyn Dement, her training sponsor, and O.F. Lange, longtime manager of Rockwell Bros. & Co.

## Gayla Self Is Nominee

### For HC Queen At SPC

Three young ladies from Parmer County are included in the 25 candidates for 1974-75 Homecoming Queen at South Plains College, it was announced this week.

Girls from the local area who are competing include Gayla Self, Friona; Mary Ann Marcom of Bovina and Karen Cargile of Lazbuddie.

Gayla, a 1974 graduate of Friona High School, is the daughter of Mr. and Mrs. Max Self of Friona. She is sponsored by Stroud Hall in the competition.

Miss Marcom is the daughter of Rev. and Mrs. Howard Marcom of Bovina. She is a 1973 graduate of Bovina High School, and her sponsor in the contest is the Tex-Anns organization.

Miss Cargile, the daughter

of Mr. and Mrs. Preston Cargile of the Lazbuddie community, is a 1973 graduate of Lazbuddie High School. Her sponsor is Data Processing Club.

A preliminary student body election will be held on Monday, Nov. 4, to select five finalists in the contest. A run-off election will be held to determine the winner on Wednesday, Nov. 6.

The Homecoming Queen will be crowned in ceremonies during a pep rally Friday morning, Nov. 8, during Homecoming week at SPC. She will be introduced during halftime at the homecoming basketball game on Saturday, Nov. 9 against Lubbock Christian College.



GAYLA SELF

### Dalton Caffey's

#### Have A New

#### Granddaughter

Mr. and Mrs. Eldon Cotton of 1413 Warner Avenue, Los Angeles, California, became the parents of a baby girl at 4:55 a.m. Sunday, October 13.

She is the second child for the couple. They named her Blythe Ashley. The baby weighed eight pounds, four and one-half ounces and was twenty-one inches long.

The maternal grandparents are Mr. and Mrs. Dalton Caffey of Friona. T.A. Cotton of Pixley, California is the paternal grandfather.



HELEN HARDIN

### Friona Girl

#### Promoted To

#### AF Sergeant

Kadena AB, Okinawa has announced the promotion of Helen R. Hardin to sergeant in the U.S. Air Force.

Sergeant Hardin, daughter of Mr. and Mrs. Arthur L. Stokes, 1006 Pierce St., Friona, is an inventory management specialist with a unit of the Pacific Air Force.

She is a 1971 graduate of Friona High School.



25th ANNIVERSARY....Mr. and Mrs. Cecil Sisk will celebrate their 25th wedding anniversary on Sunday, November 10, between the hours of 3 and 5 p.m. at the Friona Woman's Club House, 203 East 9th. Jessie Mayfield and Cecil Sisk were married November 11, 1949 in Lamesa, Texas. Pfc Royce Sisk, stationed in Germany with the U.S. Army and Mrs. Judy Benson of Forrest Lake, Minn., are hosting the affair.



## LIBRARY CORNER

Euell Gibbons is the name made familiar to children and adults alike by his appearance on television. Whether appearing to advertise some natural cereal or on a talk show, the gentleman seems to know his subject well and therefore has written a new book available at Friona Public Library.

"Stalking the Faraway Places and Some Thoughts on the Best Way to Live" is Gibbons account of the two years he spent crisscrossing the North American Continent searching out new places and ways to live off the land, and new wild foods to prepare.

Gibbons goes rafting on Mexico's Sea of Cortez; searches for foods used by ancient Indians in the country of the western U.S.; goes to Canada to hear the sounds of flowers blooming on a still night; and survives adventurously like Robinson Crusoe on a tiny, windswept island off the coast of Maine.

Gibbons and his wife, Freda, are famous for the "wild" parties (foraged food only) they host at their farm in Beaverton, Pennsylvania, and for the nomadic "wild" feasts they create when exploring other

parts of North America. He has written six other books. Among the states visited in this book are Arizona, Texas, New Mexico and Colorado.

Friona Public Library welcomes you and your entire family. Unless you let a book get overdue, the library visit is one of the few things you can still do that will cost you no money!

### Daughter

#### Born To Former

#### Residents

Mr. and Mrs. Gerald Floyd of Elkhart, Kansas became the parents of a baby girl at 4:45 p.m. Saturday, October 19 at Cimarron Memorial Hospital, Boise City, Oklahoma.

She weighed six pounds, thirteen ounces and was named Sarah Joan. She has one brother, Jason, who is seven. The Floyds are former residents of Friona.

Grandparents are Mr. and Mrs. Ross Goodwin, Muleshoe, and Mr. and Mrs. Glenn Floyd, Friona. Mrs. Lucy McCown, Friona, is the child's great-grandmother.

Thursday November 7

**9 99**

KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY

ORDER PICTURES FOR CHRISTMAS NOW

Extra Charge for GROUPS

NO LIMIT

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

ASK About Our FREE 8 x 10 OFFER

**SHUGART COLOR PHOTOS**

Houser Grocery

9th & Main

# SPIRITUAL RENEWAL

## NOV. 10-17

### 7:30 NIGHTLY

- ★ Lunch Served Daily 11:45 'To 12:15 Monday Till Friday
- ★ Nursery Care For All Services
- ★ No Saturday Night Service

**BILL PENLAND**  
Word Evangelist

**JIM WESTMORELAND**  
Song Evangelist

# FRIONA FIRST BAPTIST CHURCH



**NEW OFFICERS....**Elected last week as new officers for the Friona Senior Citizens were (left to right—standing—seated) Otho and Grace Whitefield, chairmen; Joe and Addie Moyer, vice

chairmen; Orma Flippin, treasurer and Selma Habbinga, secretary. The senior citizens meet the last Friday of each month at the Union Congregational Church.

### Senior Citizens Group Elects New Officers

New officers were elected during the October meeting of the Friona Senior Citizens Assn. last Friday at the Congregational Church.

Elected as chairman for the coming year were Grace and Otho Whitefield, with Addie and Joe Moyer as vice chairmen. Selma Habbinga was named secretary, and Orma Flippin was elected treasurer.

Retiring officers are Mr. and Mrs. A.W. Anthony, chairmen; Otho Whitefield,

vice chairman; Grace Whitefield, secretary, and Clyde Goodwine, treasurer.

The group voted to hold its November meeting as usual, the last Friday of the month, which will be the day after Thanksgiving.

Honored for having celebrated a birthday during the past month was Bessie Boatman.

The group enjoyed a covered dish luncheon, plus games of dominoes, '42,' and '84.'

### St. Teresa's Knights Install Officers

St. Teresa's Knights of the Altar met Sunday, October 27 in the church for their Investiture Ceremony and for the installation of new officers.

Father John Coppinger installed Jesse Bermea, president; Eddie Bermea, vice president; David Bermea, secretary; and Roy Caballero, treasurer.

During the Investiture Ceremony, Father John presented apprentice pins to Harold Ball, Mark Blankenship, Chitto and Robert Caballero, Tony LaFuente, Conrado Perez and Tommy Villalobos. Jack Ball received an apprentice pin and page crest.

Receiving the apprentice pin and page and knight crest were Douglas and Larry Ball, David, Eddie and Jesse Bermea and Roy Caballero.

New members welcomed into the Knights were Richard Malouf, George Salas and Vincent Koelzer.

## HI-PLAINS SAVINGS and LOAN ASSOCIATION

Announces . . .

# DIVIDENDS COMPOUNDED DAILY

Effective January 1st., 1975

Continuing our policy of paying  
highest dividends allowed by Law

# 7½%

on 4 year certificate \$1,000 minimum

Other rates from 5¼% - 7½%

Negotiable Rates on \$100,000 Certificates  
Come in and visit about a plan for you.

Substantial interest penalty for early  
withdrawal on certificates

4th & Sampson Hereford      112 E. Jones Dimmitt



**RETIRING OFFICERS....**The retiring officers in the Friona Senior Citizens organization are (standing) A.W. Anthony, chairman; Otho Whitefield, vice chairman; (seated) Mrs. A.W. Anthony, co-chairman, Grace Whitefield, secretary. Not present was Clyde Goodwine, treasurer.

### Spelling Bee To Be Held April 26

Jim Noyes, Bovina Junior High School Principal has been named to direct the 1975 Spelling Bee for Parmer County.

The 27th annual Regional Spelling Bee—co-sponsored by the Amarillo Globe-News and West Texas State University—will be held in Amarillo on April 26, 1975, at the Stephen F. Austin Junior High School.

Students in the public and parochial schools are invited to participate. All details may be obtained from the county bee director.

The national sponsors—the Scripps-Howard Newspapers—establish the rules for the annual Bee competition. Any student who will not have reached his (or her) 16th birthday or gone beyond the eighth grade at the end of the current school term, will be eligible to compete.

The Amarillo Globe-News-WTSU Regional Bee is unique in that it also offers a chance for the elementary grade students to compete. Boys and girls in the sixth grades and lower may spell in the junior division and each county will select a champ in this division. The elementary county winners do not compete in the regional elimination contest in Amarillo unless he should hold both junior and senior championships.

The area assigned to the Amarillo Globe-News and West Texas State University covers 46 counties: 29 in the Texas Panhandle, 10 in Oklahoma, four in New Mexico and three in Kansas. Each county bee director has complete control of his county contests and he may conduct his contests as oral or written competition. The Amarillo regional event will

be oral.

For many years the schools have used the "Words of the Champions" booklet, prepared by the National Spelling Bee. The 1975 issue may be obtained by writing: Spelling Bee Editor, Amarillo Globe-News, P.O. Box 2091, Amarillo, Texas 79166. The price of the booklet is 25 cents.

The champions from Parmer County in 1973 were: Linda Marcom in the senior division. She is a student in Bovina Junior High School. Michael Boling won the junior division. He is a student in Farwell Junior High School.

One of the 46 county champions to compete in the Regional Bee will win a free trip for himself (and a chaperon) to Washington, D.C. early in June, courtesy of the newspaper, where he will spell in the 48th National Spelling Bee.

Bee coordinator will be Gene Parker, director of placement at West Texas State University. Spelling Bee Editor for the newspaper is Mrs. Jeane Bartlett.

Interested students, teachers and school officials may contact the newspaper for additional information.

### Cancer Society Slates Meeting

Dewayne Howard, president of the Parmer County Cancer Society, announced that a meeting will be held on Thursday, November 7 at 7 p.m. in the Community Room of Friona State Bank. He stressed that the meeting is open to all interested persons in Parmer County.

### Bates Graduates

U.S. Air Force Captain Phillip D. Bates, son of Mrs. Martha E. Bates of 1002 Maple, Friona, has graduated from the Strategic Air Command's missile combat crew operational readiness training course at Vandenberg AFB, California.

Captain Bates now goes to Malmstrom AFB, Mont., for duty and training as a

missile combat crew member.

The captain, a 1959 graduate of Sunray (Texas) High School, received a B.S. degree in mathematics in 1963 from Abilene Christian College and was commissioned the same year through Officer Training School, Lackland AFB, Texas.



**VOTE NOVEMBER 5**  
Agriculture is our  
Most Vital Industry

Re-elect

**JOHN C. WHITE**

Commissioner of Agriculture

• Integrity • Leadership

Pol. Ads. paid by T. P. Flattive, Chmn., John C. White Comm., 221 E. 11th, Austin, Tx. 78701

**WE Will CUSTOM PROCESS  
YOUR BEEF TO YOUR SPECIFICATIONS**

**WE'RE READY NOW!**

**CALL OR COME IN TODAY!**

# CROW MEAT CO.

So. Hwy. 214      Friona, Texas      Phone 247-3333

# Happiness Is...

COUNTING UP ALL THOSE  
\$ DOLLARS \$ YOU'LL SAVE AT...

## CARROL'S BIG SECOND.... Anniversary Monday Till Saturday Nov. 4 to 8

<b>20% Off</b> On All Gift Items	<b>NAME IMPRINTING ON CARD SAME DAY SERVICE</b>	<b>10% Off</b> On All Boxed Christmas Cards
--	---	--

**Smith-Corona  
ELECTRA 120  
TYPEWRITER**

Reg. \$219<sup>50</sup>      Special Price  
**\$188<sup>00</sup>**

**Canon  
Palmtronic LE-81M  
POCKET CALCULATOR**  
(Picture At Left)

Reg. \$89<sup>95</sup>      Special Price  
**\$74<sup>00</sup>**

**Canon LE-83  
POCKET CALCULATOR**

Reg. \$54<sup>95</sup>      Special Price  
**\$39<sup>00</sup>**

**Cannon  
MP-141  
14-DIGIT  
PRINTER**

Reg. \$435<sup>00</sup>  
Save \$90<sup>00</sup>  
Special Price  
**\$345<sup>00</sup>**

**DOUBLE PEDESTAL DESK  
30 X 60**

Reg. \$138<sup>00</sup>      Special Price  
**\$108<sup>00</sup>**

**SINGLE PEDESTAL DESK**

Reg. \$108<sup>00</sup>      Special Price  
**\$88<sup>00</sup>**

**Carroll's**  
Printing—Office Supplies—Gifts

601 Main St.—Phone(806) 247-3731  
FRIONA, TEXAS 79035

# Operation Identification Is Project Of Local Police

Operation Identification, a special crime prevention project of the Friona Police Department, is at work cutting burglary rates here in Friona, Texas.

If you own a color television set, stereo, or tape deck and tapes, chances are that this time next year you won't. At least, not the same ones.

You'll be out buying new ones to replace those you found missing when you left your doors unlocked "for just a few minutes" to run to the market or pick up the kids at school.

A few minutes—five or less—is all it takes for the average burglar of today to find out if you are at home, pick up a few valuable and easily resalable items place them in his car and be gone without a trace.

Unless an observant neighbor grows suspicious, calls the police or sheriff's office, takes down his license number, he will be almost impossible to find.

Attempting to find him and returning your stolen items, is currently costing more every year in residential burglaries, and commercial property loss, an uncounted thousands in insurance claims and police salaries.

And all this for a crime that, in addition to being the easiest to commit and the hardest to clear, is also the easiest to prevent.

Operation Identification, originated in 1963 in California, has mushroomed throughout the country as more and more towns and cities across the country have recognized its effectiveness in cutting burglary rates.

With the corporation of concerned homeowners and businessmen, cutting burglary rates can be remark-

ably easy. All a homeowner needs to do is borrow a special engraving pen from the Friona Police Department and mark his valuable items with his driver's license number, such as TX 5551212.

For added security, take photographs, preferably in color, of items too small or delicate to be engraved, such as rings, other jewelry and fine silver or china.

Then display a sticker outside your home or business showing that items inside have been marked. When you do this, you've accomplished several things at one time.

You've advertised to potential burglars that your valuables have traceable identification numbers.

If a burglar should take something in spite of the warnings, you've notified his "fence" that these items are easily traceable and will be extremely difficult to get rid of.

When law enforcement officers locate marked items in the possession of a burglar or fence, there's no question of being able to prove rightful ownership, which aids in the apprehension and conviction of burglars.

And, since driver's license numbers in most states are in computerized banks available in seconds to law enforcement departments, you've made it easy for your property to be returned to you.

Sound simple? It is. And it works.

When Chief Everett F. Holladay conceived the idea in Monterey, California, in 1963, enthusiasm was low. As burglaries occurred, more and more families signed up until there were 4,000 participating households in a town of 50,000.

Statistics from the National Crime Prevention Institute show that since 1963, only three burglaries have been reported among the 4,000 participants in Monterey while 1,800 have been reported from 7,000 non-participating households.

Since then, cities all over the United States have become enthusiastic about Operation Identification as they watch burglary rates drop dramatically. But the success of the program depends on you, the property owner. It will not work unless you do your part in marking your property.

Some frequently stolen items which should be marked include bicycles, television sets, radios, tape recorders, guns, business machines, lawn mowers, hubcaps, stereo tape decks and cartridges, cameras, car wheels, tools and kitchen appliances.

But there's never been a burglary in your neighborhood? Then you're ripe for one—or more. A few hours now spent marking and photographing your property can save you days and even weeks of problems as you hope first for recovery, file insurance claims, and then probably wind up having to replace it all while someone else is enjoying your unmarked equipment—a "bargain" purchased with no suspicion of its being stolen merchandise.

Engravers may be checked out at: Friona Police Department, phone (806) 247-2711.

Peasants in parts of Russia put skeins of red wool around the arms and legs of fever victims.



Peasants in parts of Russia put skeins of red wool around the arms and legs of fever victims.

## On The Farm In Parmer County

MACK HEALD  
County Agent

**AMERICANS AREN'T** eating enough beef, and a livestock marketing specialist for the Texas Agricultural Extension Service has the figures to prove it.

Taking into consideration the recommendation by the American Heart Association that three-and-a-half ounces of cooked beef is adequate for most Americans on a daily basis Dr. Ed Uvacek contends that we still aren't eating enough beef, despite claims to the contrary.

He arrives at his belief by closely looking at two statistics—the three-and-a-half ounces daily serving suggestion by AHA and the popular figure of 116 pounds per capita consumption of beef, the record high level attained in 1972.

First of all, three-and-a-half ounces of cooked beef eaten daily amounts to a total of 78.75 pounds of cooked beef per year.

The 116 pounds of beef consumed annually per person is actually a production figure rather than a true figure of consumption. It means that an average of 116 pounds of carcass beef was available for each American during 1972, not that each person actually ate that much beef.

Considering the 116 pounds, this figure must be reduced by about 30 per cent for cutting losses, bones and fat because it is stated in terms of carcass beef. Furthermore, since the amount of cooked beef is in question, another weight reduction of 25 per cent is necessary due to cooking.

What is left then is a total of only 61 pounds of cooked beef available in 1972 for each American. That's 18 pounds less than the amount recommended by the AHA diet for good health.

The specialist also notes that beef production in 1973, was about 10 pounds per person less than the 1972 record and may be even lower this year.

It's quite clear, that we're really not eating too much beef. Actually, we may not be eating enough.

"UNCERTAIN" is one way to describe fertilizer supplies as farmers begin to plan next year's crop production program.

Nitrogen, a key plant nutrient in fertilizers, is expected to continue in short supply. In fact, top officials in the fertilizer industry predict short nitrogen supplies until the late 1970's.

Phosphorus, another important ingredient in fertilizer, is also in generally short supply, but production is increasing so that an adequate supply should be available by late 1975.

Turning back to the nitrogen situation, nitrogen production in the United States faces a questionable future because natural gas supplies are limited. This means that U.S. agricultural producers must depend heavily on imports. Consequently, the price of nitrogen will continue high as the need for food production increases.

With regard to expanding nitrogen production, four to six new ammonia plants are on the drawing boards in the U.S. and Canada. However, at least three years are required to get these plants into operation. Some relief to the world supply may come with the construction of nitrogen plants in a number of foreign countries, including China and Russia.

Of course, one factor that has caused U.S. companies to be cautious in planning for expansion of fertilizer production in some foreign countries has been political instability and the lack of agreements allowing companies freedom to market the nitrogen produced. Changes here could lead to increased production.

### Chiefs Win... (From Page 1)

three with a perfect kick. Littlefield didn't roll over and play dead. Quarterback Ronald Parmer led the team on as good a two-minute drive as you'll see the pro make, and it took a "pro" play to stop the determined bid.

Parmer hit on three straight passes, and helped by a personal foul penalty on the Chiefs, Littlefield set up first and goal on the Chiefstain six with 43 seconds left.

On first down, Carthel knocked the pass down in the end zone. On second down, Cleveland stretched his 6-4 frame as high as he's ever gone on "jump ball," and pulled the pass out of the air, probably saving a TD. Dale ran the ball out to the 23, and the clock ran out with Friona in possession.

Ironically, the score was the same by which the Wildcats had nudged Friona the last time the teams played at Littlefield, knocking the Chiefs out of the district title. (See game statistics on Page 8.)



The Big Game is Tuesday Nov. 5

Don't Be a Spectator GO VOTE in the General Election



LEADS BUFFET LINE....Bessie Boatman, who celebrated her 85th birthday during the month of October, was given the right to lead the buffet line at the monthly meeting of the Friona Senior Citizens last Friday. On Mrs. Boatman's left are Mrs. Maggie Tims and Mrs. Joe Moyer. (Staff photo)

### Co. History Books Here School Sets Holiday

The Parmer County History Books were slated to be delivered in Friona this weekend, and are to be ready for distribution to those who purchased them on Monday at the Friona Star.

like to purchase a book may do so at the Star. Cost of the book is \$16.80, including tax. The book is a hard-bound edition, and has been produced by the Parmer County Historical Society.

Next Friday, November 8 will be a school holiday, it was announced this week by superintendent of schools Tom Jarboe. Teachers in the district will be attending District Teachers' meeting at Amarillo, hence the holiday.

**SUPPORT YOUR LOCAL F. F. A. CITRUS PROJECT**

**PRICES:**  
40-Lb. Boxes  
**GRAPEFRUIT \$6.00**  
**ORANGES \$6.00**

**FAMOUS TEXAS Ruby Red GRAPEFRUIT OR TEXAS ORANGES**

IF YOU ARE NOT CONTACTED, PLEASE CALL 247-3072

**NOTICE: FRIONA APARTMENTS**  
1300 Walnut  
For Leasing Unfurnished Apartments

- \*1-2-3 Bedrooms
- \*Fully Carpeted
- \*Refrigerator & Range
- \*Central Heat & Cooling
- \*Utilities Paid
- \*Laundry Facilities
- \*Play Area For Children
- \*Sorry, No Pets

One Bedroom....\$115.00  
Two Bedroom....\$130.00  
Three Bedroom...\$145.00

Resident Manager On Premises  
Office....Apt. #29 Phone 247-3666

**VOTE TUESDAY, NOV. 5**

A Good Turnout At The Polls Is Needed To Maintain Our County Delegate Strength.

The Parmer County Democratic Committee  
H. H. Horton, Chairman

**GO, BAND! Get A "1" At The UIL Marching Competition Nov. 6**

**LOOK TO THE BRIGHT STAR IN THE GALAXY OF ELECTRIC HEAT**

When you update your heating system... inquire about electric heating for your home. Electric heating is efficient, clean, economical — as modern tomorrow as it is today. There are several different methods of heating with electricity... one of them is just right for your home... and now you can have wise use electric heating and cooling with one unit — the heat pump, the Bright Star in the Galaxy of Electric Heating!

Call us for a free electric home heating survey, this week.

**The Electric Company**  
FOR US BORN PEOPLE

**The Future Is Electric!**

## Friona Industries Buys Swisher Feedlot

Friona Industries, Inc., and Mesa Petroleum Co. have reached an agreement for the sale by Mesa of its 60,000-head capacity Swisher County feedyard to Friona, effective November 1, 1974. John G. Carrothers, Friona president, and T.B. Pickens, Jr., Mesa president, announced jointly.

Friona Industries is engaged in the operation of two other cattle feedlots with a combined capacity of 67,000 head, the manufacture and sale of commercial cattle feed, and retail marketing of animal health supplies.

Friona shareholders also recently elected two new members to the Company's board of directors.

Paul F. Hartz, chairman of the board and president of

Fram Corporation, manufacturer of automotive parts in East Providence, R.I., and Donald C. Oskin, executive vice president of FMC Corporation, a diversified machinery, chemicals and synthetic fabrics firm with headquarters in Chicago, Ill., were added to the Friona board of directors. Eight other directors were re-elected.

Hartz has been with Fram more than 20 years and has served as president for the past eight years. He was previously executive vice president.

Oskin has been with FMC for 30 years and has held a number of executive positions, including vice president of marketing and chemical operations.

## 18-Year-Old Charged With Drug Possession

A Friona youth was arrested Monday and charged with possession of marijuana.

James Ray Stevick, 18, had about an ounce of the substance with him when he was stopped on Seventh Street by DPS patrolman Jimmy Humphreys. After securing a warrant, officers allegedly found approximately 11 ounces of a substance believed to be marijuana at Stevick's trailer residence.

The youth was charged with possession of marijuana, over four ounces, before justice of the peace

Ray Mears Monday in Farwell. Bond was set at \$2,500. Stevick was released after making bond, and has been bound over to action by the Parmer County Grand Jury.

Assisting Humphreys with the investigation was officer Royce Keck, city patrolman Bob Davis, and county deputy Bill Morgan.

You're not the only one who gets hot and bothered on a warm day. Surprise the newsboy when he comes to collect with a cold drink or an ice cream.

### Honeymoon SPECIAL

2 BEDROOM MOBILE HOME

THIS IS A

Nuway . . . . .

ONE OF THE LEADERS IN CONSTRUCTION QUALITY

★★★★

All it needs is food, clothes and a happy couple. Besides being completely furnished, this Home already has...beds made with sheets, spreads & pillows. Bath supplied with towels, wash cloths & soap. Kitchen-4 place setting of dishes, glasses, coffee pot, canisters, place mats & electric toaster. Lamps, decorations and steps.

PAYMENTS LESS THAN RENT

CALL US TODAY,



MOBILE HOMES  
801 WHEELER, TEXICO

505-482-9071



**bob bullock**  
democrat /  
comptroller

Bob Bullock is the overwhelming choice of Texas Democrats for Comptroller. He won the primary election with 76 per cent of the vote.

Bob Bullock is a tough-minded, straight-talking lawyer. He was described as "the best Secretary of State that Texas ever had."

Bob Bullock knows Texas government from one end to the other. He has proven himself in public service.

**the job — comptroller  
the man — bullock.**

Pol. Adv. Paid for by Bob Bullock Campaign Fund, Box 12787, Austin, Tx 78711. Bob Bullock, Campaign Mgr.



Family Pack  
**PORK CHOPS**  
Quarter  
PORK LOIN Lb. **79¢**  
10 to 14 Chops

USDA CHOICE  
**CHUCK STEAK**  
Lb. **89¢**

USDA CHOICE Arm Round  
**SWISS STEAK**  
Lb. **98¢**

Shurfresh  
**CANNED HAM** 3 Lb. Can **\$3.39**  
Surfresh

**SLICED BACON** Lb. **99¢** **SLICED BOLOGNA** **59¢**

Shurfine Fruit  
**DRINKS** 3 46 Oz. Cans **\$1**

Shurfine  
**CAN MILK** 4 14 1/2 Oz. Cans **\$1**

Shurfine Fruit  
**COCKTAIL** 3 16 Oz. Cans **\$1**

Shurfresh Canned  
**BISCUITS** 10 8 Oz. Cans **\$1**

Shurfine  
**SWEET PEAS** 3 17 Oz. Cans **\$1**

Shurfine  
**PEACHES** 2 29 Oz. Cans **88¢**

LOOK at these great SHURFINE VALUES!



Emmett Kelly  
Star of television and his own colossal circus

Shurfine 32 Oz. Box  
**PANCAKE MIX** **59¢**

Shurfine Strawberry  
**PRESERVES** 18 Oz. Jar **79¢**

Shurfresh  
**CRACKERS** 16 Oz. Box **39¢**

Shurfine 32 Oz.  
**WAFFLE SYRUP** **79¢**

Shurfine  
**TOMATO SOUP** 6 10 3/4 Oz. Can **\$1**

Shurfine  
**TOMATO JUICE** 46 Oz. Can **59¢**

Shurfine Enriched  
**FLOUR** 5 Lb. Bag **68¢**

Shurfresh Frozen  
**ORANGE JUICE** 6 6 Oz. Cans **\$1.00**

Shurfine  
**RICE** 2 Lb. Bag **69¢** **COFFEE** Lb. Can **98¢**

Golden Ripe  
**BANANAS** 2 Lbs. **25¢**

White Russet  
**POTATOES** 10 Lb. Bag **79¢**





# BEN\*FRANKLIN®



# SIZZLE SPECIALS

THE HEAT IS ON FOR COOL SAVINGS  
That Won't Scorch Your Budget!

SAVE! RED-HOT VALUE SPECIALS

## "BLAZING" COUPONS

**COUPON**

**KLEENEX® TISSUES**



**2 FOR 77¢**

200, two-ply sheets. White and colors.

**BEN FRANKLIN COUPON**



**16-Oz. WOOLITE® COLD WATER WASH**

LIMIT 1 With Coupon **99¢**

1.17 WITHOUT COUPON

**BEN FRANKLIN COUPON**



**32-Oz. LISTERINE® ANTISEPTIC**

LIMIT 1 With Coupon **1.28**

1.68 WITHOUT COUPON

**BEN FRANKLIN**



**Majesty® WINTUK® KNITTING WORSTED**

ONLY **97¢**

Knit or crochet your own warming creations. 100% Dupont Orlon Acrylic yarn in 4-Oz. pull skeins. Machine wash and dry. Mothproof. Complete selection of fiery colors.

**PAMPERS® DAYTIME 30'S**

Sale Priced **1.97**



- Pleated for better fit
- New Tape Tabs

**BRACH'S® CHOCOLATE CANDIES**

12-Oz. Bags **97¢**



Choice of chocolate covered nuts, raisins, malted milk balls, bridge mixes, solid chocolates and more.

We reserve the right to limit quantities. Special prices effective only during this event while quantities last.

SALE STARTS SATURDAY MORNING

# BEN\*FRANKLIN®

721 Main Street  
Ft. Worth, Texas



**Looped  
KITCHEN  
TOWELS**

15 x 25-in. Terry Cloth. Choice of patterns, colors.

now only  
**2 FOR  
87¢**



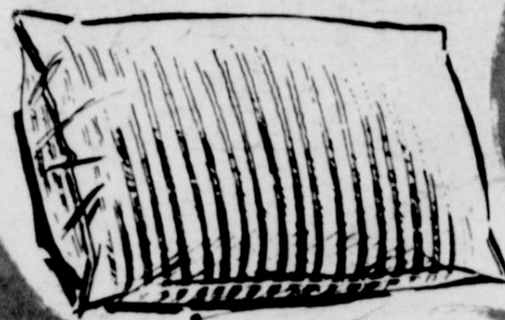
**Orlon Acrylic  
CRAFT & RUG YARN**

100% Orlon Acrylic, 3-ply yarn in 100-yd. skeins. Washable. Color choice.

Our low price **67¢** SKEIN

**Shredded Foam  
BED PILLOWS** **100** EACH

Soft, resilient 16x22-in. pillows. Striped ticking. Non-allergenic.



**TRIMMED  
NYLON BIKINIS**

Nylon satin panties with fancy trims. Choice of colors, styles. Sizes 5 to 7.

special low price  
**57¢**

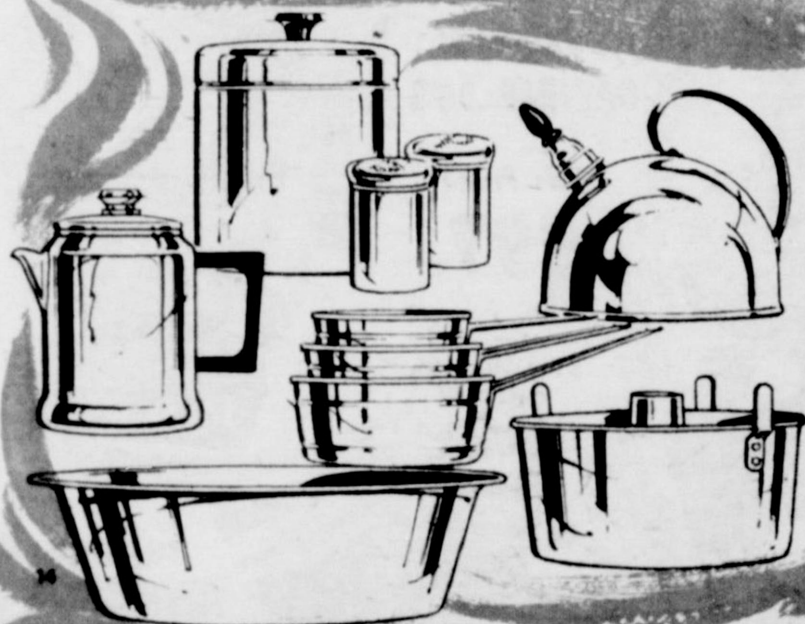
**INDOOR-OUTDOOR RUG RUNNER**

Use anywhere! 100% loop pile polypropylene olefin yarn with latex backing. Choice of 2-tone tweed colors.

Low sale price  
**287** EACH



**24-in. Wide  
70-in. Long**



**Sale! ALUMINUM  
BAKEWARE**

Gleaming polished aluminum. Includes tubed cake pan, sauce pan set, dish pan, tea kettle, range percolator, range set.

Your Choice **97¢** Each

**EARLY CHRISTMAS SPECIALS!**



**3-ROLLS  
GIFT WRAP**  
30-in. Width  
**197**

Paper (150-sq. ft.)  
Foil (60-sq. ft.)



**GIFT WRAPS**  
20 sheets  
**99¢**

Total  
83-Sq. Ft.



**GIFT RIBBON  
Dispenser Pack**  
250-Ft. Reel  
**47¢**

Many  
Colors!



**PKG. of 36  
BOWS**  
Assorted sizes  
**77¢**

The Extra  
Pkg. Trim!



**BOX OF 25  
CARDS**  
With envelopes  
**88¢**

Wide  
Selection!



**ONWARD®  
TAPE**  
1/2-in. width  
**37¢**

Cello-1500-in.  
Invisible-555-in.



SPECIAL SALE

\$12.99  
 \$14.99  
 \$16.99  
 \$18.99  
 \$20.99  
 \$22.99  
 \$24.99  
 \$26.99  
 \$28.99  
 \$30.99  
 \$32.99  
 \$34.99  
 \$36.99  
 \$38.99  
 \$40.99  
 \$42.99  
 \$44.99  
 \$46.99  
 \$48.99  
 \$50.99  
 \$52.99  
 \$54.99  
 \$56.99  
 \$58.99  
 \$60.99  
 \$62.99  
 \$64.99  
 \$66.99  
 \$68.99  
 \$70.99  
 \$72.99  
 \$74.99  
 \$76.99  
 \$78.99  
 \$80.99  
 \$82.99  
 \$84.99  
 \$86.99  
 \$88.99  
 \$90.99  
 \$92.99  
 \$94.99  
 \$96.99  
 \$98.99  
 \$100.99



**DENIM  
KNEE-HI'S**

only **77¢** pr.

Contrasting 3-color stripe at cuff. Cotton/polyester/stretch nylon. One size fits 9 to 11



PKG. OF

**4**

**66¢**

**DISNCLOTNS**

11 x 12-in. open weave cotton dish cloths. White with choice of color trims.

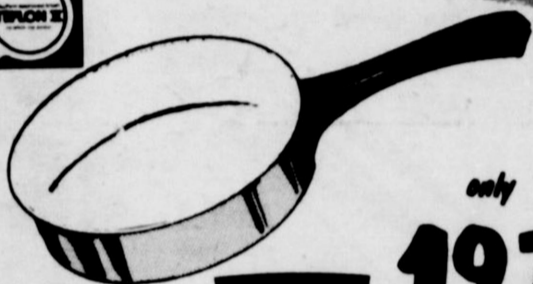


your  
choice

**97¢**

**Plastic  
HOUSEWARES**

Decorative and practical containers. Choose 10-qt. dish pan, 9-qt. pail, 12-qt. round wastebasket, 1 1/4-bushel laundry basket. 2 pretty colors.



**10-IN. Chilton ALUMINUM TEFLON FRYPAN**

Sturdy pan with new hard-coat white Teflon® II interior. Scratch resistant!

only **1.97**

1-Lb. Bag

**POLY FIBER FILL**

Use for filling pillows, toys. Non-allergenic, non-flammable. Highly resilient, washable.

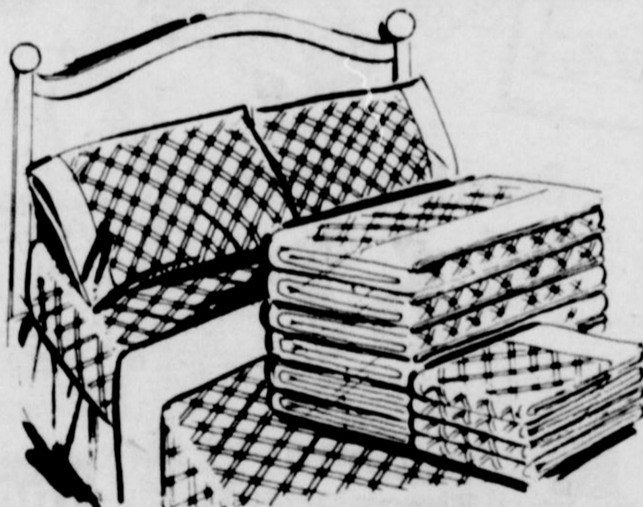
just

**1.37** bag



DAN RIVER®

**GINGHAM-CHECK  
SHEETS, PILLOWCASES**



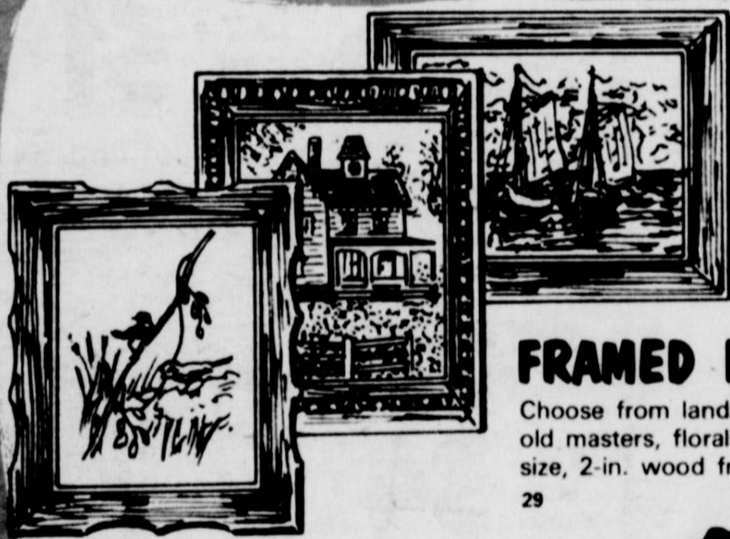
**TWIN SIZE  
Flat or Fitted**

**2.97** each

• Permanent Press  
Smooth, soft, comfortable Dantrel in fresh green or yellow.

**FULL SIZE  
Flat or Fitted . . 3.97**

**MATCHING  
PILLOWCASES . . 2.97**  
PKG. OF 2



**FRAMED PICTURES**

Choose from landscapes, still life, old masters, florals. 8 x 10-in. size, 2-in. wood frames.

29

Choice

**1.57** each



**Electric Butterite  
CORN POPPER**

HOT Buttered Popcorn! 4-qt. super-speed popper melts butter in buttercup while corn pops.

our low price

**4.97**

# BEN\*FRANKLIN

# SPECIALS

**COUPONS**  
CLIP-SAVE MORE



**KOTEX®**  
40's  
**157**

31



**Herbal Essence**  
**SHAMPOO**  
with protein  
16-Oz Size

only

**66¢**

32A



**MATCHBOX®**  
**Superfast CARS**

Realistic models of fantastic cars. Many exciting styles to collect and race.

**67¢**

ea.

33

**FREE! 1/2-GAL.**  
**CLOROX BLEACH**  
with purchase of



**1/2-Gallon**  
**409 All-Purpose**  
**CLEANER**

all for only

**188**

18



COUPON

**34-Oz.**  
**SANI-FLUSH®**  
**TOILET BOWL CLEANER**

LIMIT 2  
with coupon

**48¢**

67c WITHOUT COUPON

BEN FRANKLIN

COUPON

**12-in. Wide**  
**25-FT.**  
**ROLL**



**Aluminum**  
**Roll**

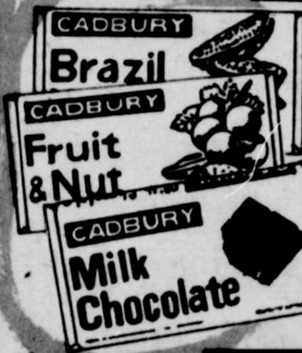
LIMIT 4  
with coupon

**25¢**

39c WITHOUT COUPON

BEN FRANKLIN

COUPON



**6 to 6-1/2-Ozs.**  
**Cadbury King Size**  
**CANDY BARS**

LIMIT 4  
with coupon

**51¢**

55c WITHOUT COUPON

BEN FRANKLIN

COUPON

**One Size**  
**SUPER STRETCH**  
**PANTY NOSE**

LIMIT 3  
WITH COUPON

**34¢** PR.

77c WITHOUT COUPON



BEN FRANKLIN

12



**ARRID®**  
**EXTRA DRY**  
**Anti-Perspirant**

Only **83¢**



**7-oz. size**  
**PEPSODENT®**  
**TOOTHPASTE**

**2 for \$1.**

\$1.00 REFUND CERTIFICATE with purchase of 2 Family Size Pepsodent Toothpaste. Instructions for refund on certificate.



**Gillette®**  
**TRAC II's**

**Twin Blade Cartridges**

only **81¢**



**SHOP**  
**NOW!**  
and  
**SAVE!**