



WENDELL GRESHAM did himself a good day's work, and also one for Friona, when he negotiated last spring for the Ray Cammack Shows.

Cammack brought far and away the best carnival we've had for the Maize Days celebration in Friona. The carnival which came in recent years was a good one, but the Cammack carnival has been super.

The rides are all modern and new—and from all reports, they are good rides. [As of this writing, we are not qualified to say for sure, although different members of our staff have tried to get us on the Zipper, etc.]

Cammack would have had even more rides than he had at Maize Days, but with the tree situation in the park, he didn't have room, and reportedly had to send three rides back. There wasn't room for the Round-Up, the ride we had pictured in last week's Star.

We would like to see the carnival set up out at the Showbarn/Community Center location another year—where there would be ample elbow room for a nice carnival such as the Cammack Show to spread out. There would also be adequate parking for those visiting the carnival.

And, as someone else suggested this week, it would take the congestion away from the downtown square, and reduce the likelihood of a bad accident involving a youngster, which is bound to happen one of these days—from a child darting out from behind a parked car.

Then, too, we'd like to see more activity at the community center than we had at the celebration this year. Somehow, we expected that Maize Days could more or less revolve around the center, but it didn't happen.

The chamber could take the lead in this regard. More new events are needed, in order to spice up the celebration from one year to the next.

BRIAN HALL is beginning to make a name for himself as the place kicker for the Texas Tech Red Raiders.

An unfortunate accident for young Hall when he was 14 cost him his right foot, but he hasn't let the accident relegate him to the sidelines.

Until he finally missed, Brian had already kicked eight straight extra points plus a field goal in the young 1974 football season, with his trusty artificial foot.

The Halls lived in Friona for a number of years, it will be recalled by many folks.

Papa Paul farmed south of town, prior to moving the family to Dalhart, and is a former Boss Lion of the Friona Evening Lions Club.

SPEAKING OF Texas Tech, we enjoyed last Saturday's 26-3 win by the Raiders over the University of Texas more than a little bit.

Due to our schedule with the Maize Days paper, we didn't get to see the game in person, but we whooped and hollered in front of the television set just like we were at the game. (It worried some of the neighbors, while others didn't think much about it.)

It was a red-letter day for Red Raider fans, and the convincing win over the Longhorns propelled the Raiders into the nation's top 10 teams, released this week.

It's beginning to look as though the Southwest Conference race is going to be one of those donnybrooks, from the start to the finish.

You can't put your finger on a single team and say that it's a weak outfit, and rule out the fact that it can't, on a given Saturday, whip just about any other team in the league.

That should serve to make our football contest even more interesting.

THE JAYCEES have added a nice touch to the Maize Days Celebration by the placing of the flags in front of Friona businesses each day.

The organization started the flag service something over a year ago. They place the flags out on designated holidays, plus each day during Maize Days.

Friona Wins Battle Of Unbeatens, 14-6

BY DON WINDLE

Sports Editor
HART—The Friona Chieftains, like their ancient brothers, found the old mossy-backed longhorn a pretty tough piece of meat to chew, but the Chieftains nudged the Class A Hart team, 14-6 Friday night. Hart ended the Chieftains' unscored-on string at three games.

The contest was a battle between undefeated teams and the smaller Hart school carried the fight to the Chieftains from the opening whistle. With the Friona victory over the

Longhorns, there remains only six teams in the Texas Panhandle with unblemished records.

The Chieftains had been taking advantage of breaks set up by the defensive unit all season, and Friday night against Hart, the defense made another break, and the Chieftain offense took advantage.

Friona forced Hart to punt midway through the second quarter of play. Defensive end David Clark broke through and deflected the punt. The ball traveled only 15 yards, giving

the Chieftain offense possession at the Hart 43 yard line.

Dee King was given the ball on the first two plays. The lithe halfback picked up eight big yards for the Chiefs. Robin Baize, who started in the game for Clay Bandy, made the most of his starting assignment with some hard running.

Baize carried the mail three straight times for seven yards, putting the ball on the 28. Chieftain fullback Davy Carthel found an opening through the middle and churned to the two yard line before being brought down. The run was good for 26

yards and a Friona first down. Carthel scored on the next play, only a motion penalty nullified the score and the officials moved the ball back to the seven.

Robin Baize skirted left end for the touchdown capping a 43-yard, eight-play drive by the Chieftains. Kenny Stowers kicked the extra point, giving the Chieftains a 7-0 lead with 5:10 remaining.

With 3:27 remaining in the first half, the Friona defense again broke through and blocked the Hart punt. Friona set up shop on the Hart 29. King, Carthel and Baize began to rip up yardage and time on the clock with a ground attack. The Chiefs moved the ball down to the Hart 12 yard line. On fourth down, Kevin Welch was given the ball and the stout fullback was stopped a yard short of the first down.

Hart's defensive unit was not sitting still, as it produced a key play in the third quarter. Friona's Clay Bandy, running at quarterback, fumbled the football and Longhorn Mario Martinez recovered for Hart. The Longhorns began work at the Chieftain 47.

Gilbert Rodriguez and Terry Hill were sent pounding inside tackle. The two hard-running backs plowed through the Chieftain defense, almost at will. The Longhorn running attack featuring Rodriguez doing most of the damage, pounded down to the Friona two yard line.

Rodriguez took a pitchout and skirted left end for the touchdown which broke a Friona scoreless quarter mark at 18 straight. Hart thumbed its nose at the tying conversion point and decided to go for broke.

Chieftain Roy Don Rector gave a good pass rush, forcing the Longhorn quarterback to hurry his throw. The ball was put up for grabs and Dale Cleveland leaped high in the air with his six-foot-four frame and batted the ball to the turf, preserving a 7-6 lead for Friona.

The Chieftains received another good break with 8:46 remaining in the game. Hart's Rodriguez fumbled the football and Mitchell Wiseman rebov- (Continued on Page 8)



THANKS DAVY...Friona Chieftain tailback Robin Baize [32] skirts behind a good block thrown by Davy Carthel Friday night in scoring the first touchdown of the game against Hart. The Chiefs defeated the

Longhorns, 14-6 in a battle of two unbeaten teams. Friona saw its goal-line crossed for the first time in 18 quarters when the 'Horns scored in the third quarter. [Staff Photo]



QUEEN AMAL....Teresa Ingram Buske, left, last year's Maize Days Queen crowns Amal Malouf as the 1974 Maize Days Queen. Miss Malouf is the daughter of Mr. and Mrs. Hanna Malouf. Queen Amal will reign over

this year's Maize Days festivities and rode in the parade Saturday. Amal was chosen over 24 other local beauties by a panel of three out-of-town judges. [Photo by Don Windle]

Amal Malouf Reigns As Maize Queen

Amal Malouf, 17-year-old daughter of Mr. and Mrs. Hanna Malouf, was crowned as Maize Queen for 1974-75 here Thursday night as a highlight of the 1974 Maize Days celebration.

Miss Malouf, a dark-haired, dark-eyed beauty, was chosen from a field of 25 entrants in the contest after a full-day of activities before the contest judges.

"I'm delighted. It doesn't seem possible," stated the new Maize Queen following the contest. For her talent act, she played a flute solo, "Knights in White Satin," accompanied by Ricky Locke on the guitar.

A senior at Friona High School, Amal is a cheerleader and active in clubs and organizations. She was sponsored in the contest by Parsons-Ellis Funeral Home.

First runnerup in the contest was Lisa Cummings, and second runnerup was Hope Mays.

Miss Cummings, also a senior at FHS, did a vocal solo, "Let Me Be There." The 17-year-old daughter of Mr. and Mrs. Doyle Cummings has brown hair and eyes. Her sponsor was Harper Seed and Harvesting.

The second runnerup, Hope Mays, did a dramatic reading from "Pinochio" in the talent portion of the contest. She was sponsored in the contest by the Friona Star.

Others selected in the "Top Ten" in the contest and presenting their talent acts in the pageant finals Thursday night were Janice Hays, Carol Bavousett, Pattison Talley, Pam Wilcox, Iris Stephenson, Jeanine Jarboe and Susan Garner.

Johnnie Walter was honored with the title of "Miss Congeniality," the first time this award had been given in the Maize Queen contest. The award was made by a vote of the contestants.

Making a big hit with the audience was the contest Mistress of Ceremonies, Judy Mallett, Miss Texas of 1973 and Miss America finalist.

Miss Mallett entertained at various spots in the program with several numbers on her violin, such as "Orange Blossom Special," the number she played in the Miss America Pageant, "Devil's Dream," "San Antonio Rose," "Sally Goodin," "Cotton-Eyed Joe," "Tennessee Waltz" and "Rubber Dolly."

Serving as judges for the pageant were Sandra Skinner of Iowa Park, the reigning Miss West Texas State University; Glen Ray Kleobold of Clovis and Gil Patsche of Farwell.

Miss Mallett did an exceptional job of "filling in" the dead spaces between contestants, but had a little competition from the girls while she was introducing them.

Asking Miss Malouf how she came to have her first name of

Amal, the soon-to-be-crowned Maize Queen brought down the house by replying "My parents gave it to me."

As an opening number, the contestants did "I Love Those Dear Hearts and Gentle People" as a salute to their hometown of Friona.

They were dressed in blue jeans in the opening number. Contestants were then presented in formal wear, prior to the choosing of the top ten contestants.

The contestants were guests at a luncheon in their honor at noon Thursday at the Congregational Church.

The competition began after lunch with personal interviews.

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Band To Offer Sandwiches

The Friona High School band will be selling sandwiches at the grain elevators during the grain harvest. This is a fund raising project for the band with the proceeds going to help sponsor their trip.

Parents of the band members will make the sandwiches which will be served to the truck drivers at the grain elevators.

The sandwich sale will start Monday providing the weather permits the farmers to get into the fields.

Murder Case Set On Court Docket

Nine cases are scheduled on the docket next week in District Court beginning Monday in Farwell.

Among the cases to be heard will be the State of Texas vs James Leroy Lambert.

Lambert is charged with murder in connection with the

'74 Celebration Coverage Set

Most of the results of the 1974 Maize Days events will be recorded in next week's edition of the Star, which also plans complete picture coverage of the events.

shooting death of John Frazier in Friona last March.

Eight other cases are on the criminal docket. Included will be the State of Texas vs Eliodoro Ruiz, Jr., Oliver Landeros and Roger Huron, charged with burglarizing a car on Friona's Main Street earlier this year.

Four persons, Ricky Darnell, Dawn Darnell, Tommy Page and Ray Ellison are charged with arson in connection with the burning of a farm house on the Eric Rushing property.

Other cases on the docket include the State of Texas vs: William Alvin Slaughter (theft); Aubrey Lee Gibson (malicious mischief); James L. Chaney (conspiracy to commit theft); Victor Fernandez (bur-

glary); Jim Aldridge (second offense DWI); and Marty Dupuy, Rocky Dupuy and Lynn Marks (burglary).

Petit jurors are to report Tuesday and Wednesday to hear disposition of the cases.

Weather Allows 1974 Harvest To Kick Off

The Friona area has been blessed with "Indian Summer" weather for the past week—which has been just right for crops maturing. Maize Days festivities, etc.

After the previous week had seen continuous rainy weather, so row crop farmers welcomed the sun. The rains have, however, given the wheat crop (including dryland) one of the best starts in a number of years.

At press time this week, a new front was aimed at the area, which might throw a damper on the Maize Days parade, and might call a halt to early corn harvest.

Corn was beginning to come to market this week, but the majority of the crop was still much too "wet," according to elevator officials.

The general consensus was that, barring farther rain the crop would begin to really get ready by the first or middle of the coming week.

Some incidence of lodging has been reported, blamed on corn borers which worked on late-planted corn.

The early market for corn was excellent, with prices in Friona on Friday quoted as: Corn—\$6.26; Maize—\$6.05 and Wheat—\$4.90.

Date	Hi-Low
Saturday, Sept. 28	86-42
Sunday, Sept. 29	80-43
Monday, Sept. 30	80-46
Tuesday, Oct. 1	77-47
Wednesday, Oct. 2	81-45
Thursday, Oct. 3	78-46
Friday, Oct. 4	78-51



LITTLE MISS WINNERS...Pictured here are the winners of Friona's second annual Little Miss Contest held Tuesday night. Left to right, are Sharron D'Lynn Eskew, second runner-up, five-year-old daughter of Mr. and Mrs. Gary Eskew; Glenda Ellis, first runner-up, five-year-old daughter of Mr. and

Mrs. Mike Ellis; Stacie Westmoreland, 1974 Little Miss, five-year-old daughter of Mr. and Mrs. James Westmoreland; Tammy Kelley, last year's winner who crowned the new Little Miss, seven-year-old daughter of Mr. and Mrs. T.A. Kelley.



TOP SELECTIONS...These three young misses emerged as the top three contestants Thursday night during the Maize Queen Pageant. Lisa Cummings, left, was named first runner-up and Amal Malouf, middle was crowned the 1974 Maize Days Queen. Hope

Mays, right, was selected second runner-up. Miss Cummings presented a vocal solo while Miss Mays performed a humorous monologue. Queen Amal presented a flute solo as her talent.

Letters To The Editor

Mr. Bill Ellis
Editor and Publisher
Friona Star
916 Main Street
Friona, Texas 79035

Dear Bill:
In behalf of all of our boys I just want to say thanks to you for the half page layout about the Ranch and to congratulate you upon your souvenir edition of the Friona Star on September 29, 1974. I am sure your readers enjoyed that edition and really appreciate their home town newspaper.

Our boys are quite busy at this time of the year and it does take a lot of things to keep 370 going 7 days a week. About 100 nine to thirteen year olds have been picking vegetables after school while the older boys have been baling hay and looking after the livestock. For the first time in many years our FFA boys came away from the Tri-State Fair last week with some nice awards for their swine. One of the Duroc's was the grand champion of the junior livestock show.

I was through your community a few weeks ago with some

of the boys promoting their annual rodeo but we were behind schedule and could not linger. Next year we will make it a point to drop in and see you for I am sure you would enjoy meeting some of these young men you have helped with your newspaper. Thank you again, and with best wishes, I am

Sincerely,
Cal Farley's Boys Ranch
Louie Hendricks

Dear Bill,

I am enclosing \$6.30 for my renewal on the Friona Star subscription for the coming year. My family and I have really enjoyed it this last year. It's a fine newspaper and I really enjoy the football contest as I won a tie for second place in the second week. Overall, it's a great newspaper and we hope it gets better. Thank you for your time and keep up the good work.

Yours truly,
Jimmy R. Walker
204 W. 7th

Hereford, Texas
Thanks again.

The FRIONA STAR

Founded In 1925 By John W. White

Published Every Sunday at 916 Main Street
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Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

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Parmer County, adjoining counties, \$6.30 per year.
Elsewhere, \$7.87 per year.



Bill Ellis, Editor & Publisher

Laura Nell Coffey, Bookkeeper

Vickie Copley, Back-Shop Foreman

Don Windle, Sports Editor



Basil was a sure cure for basilisk poisoning in Medieval Europe. Since the basilisk was a mythical beast, it worked like a charm!

Friona Flashbacks

...from the files of The Friona Star

45 YEARS AGO-SEPTEMBER 27, 1929

The Santa Fe Grain Company has this week begun the removal of the old warehouse on its property on Main Street just north of the railroad siding. This is one of the oldest buildings in Friona and was at one time located near the center of the city from which place it was moved to the location above mentioned, and since the organization of the Santa Fe Grain Company, the building has been used as a storage room for feeds, salt and other commodities handled by the company.

40 YEARS AGO-SEPTEMBER 28, 1934

Costly fumbles prevented the Chiefs from dedicating the new Chieftain Stadium with a win last Friday when they played the Adrian Highs to a scoreless tie.

The contract for carrying the mail over the newly established star route from Friona to Summerfield and return, which is advertised to begin on October 1, was let to Lloyd Pope, son of Mr. and Mrs. Oscar Pope, he being the lowest bidder for the contract.

35 YEARS AGO-SEPTEMBER 29, 1939

Another very disastrous farm fire occurred in the Friona territory about 2:30 a.m. Saturday morning, when the barn on the G.L. Mings farm was destroyed as was the garage and the family car and a truck which were in it. A poultry house with a large number of chickens and a grainery with about 2,000 bushels of wheat, also burned.

The Parmer County Commissioners' Court voted unanimously Monday to allow discounts of one to three per cent on county and common school taxes for the current school year, in accordance with a bill passed by the last session of the Legislature.

30 YEARS AGO-SEPTEMBER 29, 1944

Mrs. G.H. Brock, who lives in the Parmerton Community, was injured when a glass jar exploded as she removed it from her pressure cooker. A piece of glass cut a gash on her head, and several stitches were required to close the wound. She escaped with only slight burns about her ankles.

Judge and Mrs. David Mosely attended the School Annual War Conference of the West Texas County Judges and Commissioners Association at San Angelo, last week. They returned home late Tuesday night.

20 YEARS AGO-SEPTEMBER 30, 1954

Grain harvest is getting off to a rather slow start in Parmer County, with much of the feed being too wet for harvest or storage under the Commodity Credit 13 per cent moisture ruling. Cotton prospects are looking exceptionally good in a similarly slow starting harvest season.

Mr. and Mrs. W.E. McGlothlin announce the engagement and approaching marriage of their daughter, Mary Bell, to Dale Westbrook, son of Mr. and Mrs. Bee Westbrook of Friona. The wedding is scheduled for Sunday, October 3, in the Friona Methodist Church.

Mr. and Mrs. O.B. Moyer of Friona announce the engagement and approaching marriage of their daughter, Laura, to Dale Hart, son of Mr. and Mrs. Leon Hart of Friona. The wedding is scheduled for October 8.

15 YEARS AGO-OCTOBER 1, 1959

Laura Hart of Friona won first place and a check for \$7 for her guessing efforts in last week's session of the Cotton Bowl Football Contest being published each week in The Star.

School Lunch Menu

Week of October 7-11
MONDAY—steak, mashed potatoes, chocolate cake, green beans, hot rolls-butter and milk.

TUESDAY—battered English peas, spaghetti-o's, hot rolls-butter, lettuce and tomato salad, peanut butter and honey and milk.

WEDNESDAY—hot tamales, pinto beans, cornbread and butter, buttered greens, cherry cobbler and chocolate milk.

THURSDAY—fish, French fries, tartar sauce, hot rolls-butter, buttered carrots, applesauce cake and milk.

FRIDAY—hamburgers, potato chips, whipped jello, pork and beans and milk.

COURT HOUSE NOTES

Instrument Report Ending September 19, 1974, in County Clerk Office, Bonnie Warren, County Clerk

WD, Harry L. Jones, A.A. Holmberg, 1.29 ac. out Garden lots 2 and 3, Sec. 31 and Garden lots 4, 5, 6, Sec. 31, T9S;R1E WD, Edna Jarrell, et al, Harvey L. Hudnall, lot 8 and S 10 ft. lot 9, Blk. 5, Mimo Add. Farwell

WD, Vera Faye Maritt, James Walter Maritt, Part Sec. 70, Blk. H, Kelly WD, Dale Lee Cary, Gary Murphree, N 62.5 ft. lot 41, Blk. 1, Western Add. Friona

WD, J.J. McDonald, et al, Ophell McDonald, lots 23, 24, 25, 26, Blk. 30, Part lots 28, 29, 30, 31, Blk. 5, Farwell WD, Vera Engelking, Helen W. Surguine, SW 1/4 Sec. 67, Blk. Y, Johnson

WD, South Plains Commodities, Inc., W.M. Pool II, tract out Sec. 9, T5 1/2 S; R5E WD, W.M. Pool II, Bruegel & Sons, Inc., tract out Sec. 9, T5 1/2 S; R5E

WD, Donald W. Leatherwood, O.L. Winkles, two tracts in Garden lot 15 and 16, Sec. 31, T9S;R1E.

GO CLASSIFIED FOR THE ACTION YOU WANT

WELCOME TO FRIONA



Our newcomers this week are the Mike Stewart family, who moved to Friona recently from McLean. The Stewarts are originally from east central Oklahoma. The children are Annitra, four, and Chantal, four

months. Stewart is a new teacher in the Friona schools, and is junior high coach. They are Baptists, and live at the Friona Apartments, number 56.

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THE FRIONA STAR

Our Customers Write.....

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Friona, Tex. 79035
August 30, 1974

Friona State Bank
Box 278
Friona, Texas 79035

Dear Sirs:
I like banking at your bank. And your bank as a lot of things that others don't have. It is real nice of you to furnish our school bookcovers and support the Chieftains. Thank you alot.

Sincerely yours,
Diana Duster

FRIONA STATE BANK

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I certify that the statements made by me above are correct and complete.
PH Form 3526 July 1971



Star Survey

BY LORRI EULER

The Question: (suggested) Does your family shop mostly in Friona or mostly out of town? Most of the people I called shop out of town. In fact, thirteen out of the twenty I called said they usually shop out of town. Some of the people I called seemed embarrassed to say this. One did go on to say that, "Prices are too high to shop here, they are much lower in other towns, even with the price of gas, it's still cheaper." Seven people said they shop in town. A few people said maybe they should shop out of town but have shopped in some stores all of their lives and don't want to change stores. Quoting one person, "We should patronize our local stores."

JUDY MELTON...Judy is the daughter of Mr. and Mrs. R.F. Melton and a High School senior. Miss Melton is sponsored by New York Life Insurance, Doyle and Judy Cummings, underwriters. Judy is shown sitting at an antique desk belonging to the Aubrey Rhodes family.

Stacie Westmoreland

Crowned "Little Miss"

From a spectator's viewpoint, the second annual crowning of Little Miss Friona would have been the hardest decision of anyone's life Tuesday night as 20 young misses ranging in ages five to seven years old crossed the stage to pose for the four out-of-town judges who were in Friona to select the 1974 Little Miss Friona.

After a twenty minute waiting period, Stacie Westmoreland, 5, daughter of Mr. and Mrs. James Westmoreland and sponsored by Murpree Texaco was crowned Little Miss Friona by last year's queen, Tammi Kelley, daughter of Mr. and Mrs. T.A. Kelley.

Amarillo, Elvon DeVaney and Fred Bruegel, both of Dimmitt. Joy Morton's Thespians provided entertainment between cloth changes.

Stacie was presented an arm bouquet, a tiara and a charm bracelet as Little Miss Friona. The runnersup were each presented bouquets and charm bracelets. Each of the contestants were presented charms denoting her participation in the pageant.

Youth Rally Set For Calvary Baptist

A youth rally is scheduled at Calvary Baptist Church for Monday, October 7, beginning at 7:30 p.m. according to Rev. Ron Trussler, pastor.

Entertaining for the rally will be "The Koinonia Singers," a group from Wayland Baptist College.

All youth of the Friona area are issued an invitation to attend the rally.

Glenna Ellis, daughter of Mr. and Mrs. Mike Ellis and sponsored by Ruthie's was named first runnerup. Second runnerup was Sharon D'Lynn Eskew, age five, daughter of Mr. and Mrs. Gary Eskew. James Stanfield of Clovis was the master of ceremonies and did an excellent job of keeping the show on the road. Stanfield, who has a musical show on KMTY radio, sang two numbers.

The Little Miss Contest was sponsored by the Friona Jaycee-Ettes. The contestants were judged by Mr. Bill Johnson of Hereford, Bill Blackburn of

Dear Bill,

On October 23, our school will administer the College Guidance Program to all sophomores. We feel your son or daughter would benefit greatly by participating in this program because of the tremendous change that has occurred in the college admissions picture recently. Instead of students competing for admission to colleges, colleges are competing for students.

We think it is more important than ever that we know more about our students-

their goals as well as their abilities. We think it is important that their families share these goals and recognize these abilities. The College Guidance Program will give us the kind of information we need to help direct your child's college planning activities.

The heart of the program is the College Planning Notebook, which we will give to each eligible participant. We would like you to examine its contents. You will read about the College Planning Test and the SAT and ACT predictive scores it will yield. You will see how valuable this notebook can be to your child, and to you as a parent, in organizing the many steps necessary to gain admission to the college of his choice.

We hope it will encourage you to add your approval to our suggestion that your son or daughter participate in this program.

Students will be given an information bulletin on October 9 and parents should discuss the test with the student following this date.

There is no charge to the student for this service but the information in the booklet must be filled out prior to coming to the test center.

We appreciate your cooperation and look forward to communicating with you later concerning your child's college admission plans.

Sincerely,
Baker Duggins



EXTRA SAVINGS EXTRA FINE FOODS

Week Of Oct. 7 to 12

Van Camp's VIENNA SAUSAGE 1/2's 2/69^c

Peter Pan PEANUT BUTTER 18 Oz. 89^c

Hunt's TOMATO SAUCE 8 Oz. 2/31^c

Folger's COFFEE 3 Lb. \$2⁹⁹

Gladiola 5 Lb. FLOUR 79^c

Ideal DOG FOOD 15 1/2 Oz. 5/\$1⁰⁰

Nestle INSTANT TEA 3 Oz. 99^c

Best Maid H. B. Sliced PICKLES 48 Oz. 89^c

Nestle's COCOA MIX 1 Oz. 5^c

American Beauty Mashed POTATOES 8 Oz. 43^c

Borden's MELLORINE 1/2 Gal. 49^c

FRUITS and VEGETABLES

US No. 1 GRAPEFRUIT 4 For 59^c

Calif. Tokay GRAPES 39^c Lb.

Texas CABBAGE 10^c Lb.

FINE CHINA 49^c EACH BASIC PRICE

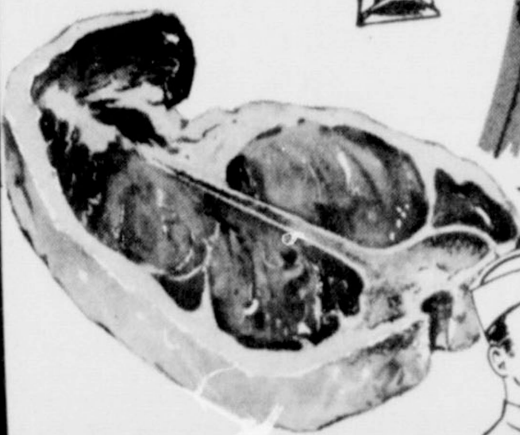
THIS WEEK'S FEATURE Saucer

FROZEN FOODS

Patio Beef ENCHILADA DINNER 11 Oz. 57^c

Hash Brown 2Lb. Bag POTATOES 63^c

Shurfine Whole Kernel CORN 10 Oz. Pkg. 31^c



MEATS

Glovers Old Fashioned SAUSAGE Pure Pork 2Lb. Sack \$1⁴⁹

Swift's Proten Beef RIB STEAK \$1²⁹ Lb.

SIRLOIN STEAK \$1²⁹ Lb.

T-BONE STEAK \$1⁵⁹ Lb.

Tenderized LOIN TIPS \$1⁷⁹ Lb.

Fry or Grill CHUCK STEAK 89^c Lb.

Blade Cut CHUCK ROAST 89^c Lb.

SMOKED HAMS 83^c Lb. Shank End 73^c Lb.



HOUSER

GROCERY & MARKET

WE GIVE GUNN BROS. STAMPS

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE



SHURFRESH MILK FOR GOODNESS SAKE



Buick - GMC - Pontiac

John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford

See Us And SAVE

142 Miles St.-Hereford-Phone 364-0990

Your local used cow dealer is friona bi-products

farmers ranchers

Gentlemen:

For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you,
247-3032
[Call collect]

CLASSIFIED ADS

PH.247-2211

Reader Ads...First insertion, per word .8 cents
 Additional insertions (no copy change), per word .6 cents
 Minimum charge\$1.25
 Classified display (boxed ads-9 pt. type under a specific heading, 1 column width only-no art or cuts. Per column inch\$1.50
 Repeat insertions without copy change per column inch\$1.25
 Cards of Thanks...same as classified word rate, minimum charge\$1.25

DEADLINE for classified advertising in Sunday's issue-5 p.m. Thursday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

Needlepoint & Supplies
 Still Stocked at
ALLEN'S JEWELRY
 3-tfnc

LONCO PUMP AND REPAIR
 Test holes and domestic drilling. Call after 6 p.m. Hereford 364-4251. Lonnie Swimmer. 48-tfnc

Portraits
 Frames
 Commercial Photography
 Weddings
CREATIVE PORTRAITS
 By
PAT'S PHOTO
 218 W. Second
 PHONE 806/272-3487
PAT SHAFFER
 Muleshoe, Texas
 37-tfnc.

CUSTOM HARVESTING
 Cutting and hauling. 7700 and 105. Contact Bob Ray. 1210 Elm. Call 247-3153. 50-tfnc

For your **MERLE NOR-**
MAN Cosmetics call:
 Sondra Nichols
 Phone 247-2587
 605 Arrah
 19-tfnc

To my friends in Friona and surrounding area. Will be available Oct. 1, 1974 for country call work on John Deere tractors. Over 23 years experience. Limited basis. Cassey W. Perkins, 806 Columbia Avenue. 247-3026. 52-4tc

Friona Lodge #1332
 7th & Ashland
 Slated Meeting
 1st Tuesday
 8 p.m.
 8-p.m.

HAVE GRAIN CART AND TRUCKS. Phipps & Son Associates. Phone 247-3404. 50-4tc

MINIATURE OIL PAINTINGS

Make the most distinctive gift for any occasion.....

*Birthdays
 *Weddings
 *Anniversaries
 *House Warming

Oils by Carol Ellis at the Star Art Gallery, 916 Main. New paintings every week.. most priced under \$10.00. 51-tfnc

NOTICE....we now have a good supply of fish for your aquariums. We have angels, neons, sword-tails, silver dollars and plecostomus. WESTERN AUTO, Friona. 51-4tc

SENIORS-
 Let us custom frame your senior pictures. Choose from a variety of frames.
COUNTRY CRAFTS
 at
THE MAIN PLACE
 1-2tc

Blank Interlocking Needlepoint canvass by the yard. New Large Selection Latch Hook Rug Patterns. Jeweled Calendar Kits.
Dan's of Canyon
 1-4tc

German Sausage Dinner
 Sunday, October 13, from 11:30 a.m. to 2:00 p.m. in St. Teresa's Hall. Adults \$2.00 and children 12 and under, \$1.25. 1-1tc

AUTOMOTIVE

FOR SALE....Oswalt manure spreader. 1973 model, 14 1/2 foot. Bed only. Phone 265-3682 or 357-2322. 38-tfnc

Have you seen the WHITE MAGIC 50 STEEL RADIAL TIRES?
 You'll be impressed
 24-tfnc

FOR SALE....1973 Toyota sports model in excellent condition. Air conditioned with radial tires. 7,500 actual miles. Has a 50,000 mile warranty. Call 247-3590. 50-tfnc

FOR SALE....1966 Ford 4 door. 6 cylinder. Great second car. Call 247-3617 after 5 p.m. 51-tfnc

CARDS OF THANKS

Thanks to our parents for food, time and support.
 Sophomores
 1-1tc 45 tfnc

We wish to express our sincere appreciation for the kindness extended by all our friends and neighbors during the illness and loss of our Loved One. We would like to thank Dr. Paul and all the nurses for their care-not only at this time but through all the years of her illness.
 We appreciate all the prayers, flowers, memorials, food and cards, and of course your love and understanding.
 J. Ray Scott
 LaVelle, C.L. and Scott Lillard
 Euradean and Glen Brown
 and Family
 1-1tc

FOR SALE

FOR SALE....14 x 64 ft. mobile home. 2 bedroom, 1-3/4 baths, fully carpeted and air conditioned. Built-ins in the kitchen, including dishwasher and garbage disposal. Call 247-2743 until 5:30 or 247-3645 after 6 p.m. 44-tfnc

FOR SALE....Clean used lumber. 2x4s, 2x6s, 1x6s and 1x8s. Phone 238-1167 or 225-4120. 1-tfnc

FOR SALE....Dining Room suite. Table and four chairs. Sturdy, in good condition. Phone 247-3188. 1-tfnc

FOR SALE....34 ft. grain trailer. 5 traps tandem axle. Brown Seed, Sudan, Texas. Call 227-6921. 1-2tc

FOR SALE....12 ga. modified choke Remington shotgun. Model 1100, gas operated automatic. Like new. \$150.00 cash. Call 247-3463. 1-tfnc

FOR SALE....Pool table. Call 247-3531. 1-1tp

FOR SALE....Like new top line cornet. Edward White. Phone 247-3301. 47-tfnc

FOR SALE....14 foot boat, motor and trailer. 40 h.p. Also, 2 125 cc motorcycles. 1972 360 Yamaha. Call 247-3671 after 7 p.m. 45 tfnc

FOR SALE....Firewood-seasoned oak. Call 247-2877 or 247-3690 after 4 p.m. and weekends. 50-tfnc

FOR SALE....2-8'x8' hog houses. \$75 each. 1-A frame hog house, \$50. Phone 295-6464. 52-2tc

FOR SALE....Swivel rocker, lamp table, box dishes. 903 Prospect. Call 247-3267. 52-2tp



VIKING
 -Machines
 -Supplies
 -Cabinets
 -Sewing Tables
NELLIE-JANE'S
 715-B Main
 Friona, Texas
 45 tfnc

GARAGE SALE

GARAGE SALE....ONE DAY ONLY. Friday, October 11, 1106 Etta. Household items and boy's clothes. 1-1tc

GARAGE SALE....Furniture, appliances, and miscellaneous items. Sunday and Monday only, October 6th and 7th, 12:00 to 5:00. 611 Ashland, Friona, Texas. 1-1tp

GARAGE SALE....Neighborhood sale-clothes, children's, teenage girls', miscellaneous items, sewing machine. October 10, 11 and 12. 1404 Columbia. 1-1tc

HELP WANTED

HELP WANTED....Experienced waitress. Apply a person. Earl's Farmer House Restaurant. 44-tfnc

HELP WANTED....Service Station attendant. experience preferred but not necessary. Murphree Texaco Station, 247-3356. 46-tfnc

WANTED....Experienced Help. \$2.00 per hour. Apply in person only. Friona Snack Bar. 47-tfnc

WANTED....Experienced tire repair man. good wages and hours. Phone Charles Oil Company, 238-1284 in Bovina. 52-tfnc

WANTED....Experienced farm hand. Curtis Murphree, call 247-3070. 52-tfnc

NEEDED....Truck drivers and combine drivers. New equipment, good pay. Call 265-3291 or 247-3744. 1-3tc

WANTED....Experienced waitress. Apply in person. Holiday Restaurant. 1-2tc

LIVESTOCK

CALVES, 7 to 14 days old. Healthy and started on bottle. Free delivery on 10 or more. Call 214-223-5171 after 7 p.m. 38-52tc

LOST AND FOUND

REWARD!!!! For lost black 8 month old Labrador Retriever. Call 247-3800. 1-1tp

LOST....White male Samoyed (white husky type) dog. Lost in Hub area. \$25 reward offered. Call 265-3317. 1-1tc

PETS

TO GIVE AWAY....to a good home. 7 month old puppy. Good with children. Call 247-3398. 1-1tc

REAL ESTATE

FOR SALE....2 lots in Bovina, corner 4th St. and Avenue E. Gené Brito, phone 265-3840. 52-2tc

2 HOUSES FOR SALE
 910 Virginia\$6,700
 911 Maple6,700
 If interested write M.R. Martin, 500 Kathie, Clovis, or call 505/762-1160. 51-tfnc

FOR SALE....2 lots and storage house, cellar, and orchard. Call Harrell Mays, 247-3477. 48-tfnc

FOR SALE....Three bedroom brick home. 2 baths, built-ins, drapes, central heat and air conditioning, double garage and storage house. Call 247-3449 or 247-3567. 47-tfnc

WANTED TO LEASE with option to buy. Three bedroom house. Call J.C. Beck, 247-2244 after 6 p.m. 1-tfnc

FOR SALE OR TRADE....320 acres, 2 six-inch wells. Tiled. Natural gas. Will take some new or late-model farm equipment as part down payment. Owner will finance. Phone 238-1167 or 225-4120. 1-tfnc

FOR SALE OR TRADE....Concrete block building, 2100 square feet. 1.68 acres of land in Rhea Community. Will take farm machinery as part payment. Owner will finance. 1-tfnc

FOR SALE....2 bedroom, 1 bath house. Immediate possession, \$6500.00. Owner will carry papers with substantial down payment. 1202 Euclid. Also for sale-3 bedroom, 1 bath, 1 1/2 story stucco house, 609 Summit, \$8,500.00. Owner will carry papers. Immediate possession. For full information on these homes call Coker Realtors, Hereford, Texas, 364-6061. 48-tfnc

WANTED....Irrigated farm land to rent for 1975. Contact Leroy Lundy, 247-3769 or Dale Westbrook, 247-3877. Office phone 247-2784. 43-tfnc

FOR SALE....three bedroom brick, 1-3/4 baths. Large den, living room. Carpeted throughout. Newly painted. Double garage. Large patio in back. Phone 247-3241 after 6 p.m. 52-tfnc

FOR RENT....Lakeside "66" Service Station. On Highway 60. Call 247-2751. 52-tfnc

FOR SALE....320 acres, 2-6" wells, 1 1/2 miles tile, natural gas, one-half mineral rights, \$350 per acre. Phone 238-1167 or 225-4120. 52-tfnc

FOR SALE....Improved irrigated quarter with good water and sprinkler. South of Clovis, \$95,000. Adjoining quarter for lease. R. 3, Box 135, Clovis, N.M. 88101. 48-tfnc

MARSHALL M. ELDER
 Representing
Rushing Real Estate
 Phone 247-3370
 Res. 247-3266
 Box 1075, Friona, Texas
 26-tfnc

OFFICE FOR RENT....Three rooms and coffee area. Ideal location. Next to bank, 304 West 12th. Call 247-3276. 52-2tc

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?
 See Ed Hicks
 Phone 247-3537 or 247-3189.
 23-tfnc

WANTED

WANTING to rent or lease irrigated land. Contact John Mitchell, Route 1, Friona. Call 965-2160. 52-tfnc

BABYSITTING....Small kids (3-5-year-olds). Reasonable rates. Call 247-2552. 52-3tc

WANTED....Wheat, corn, milo, and beet pasture. David Brumley. Call 806-289-5902 or 806-364-1209 47-12 tc

TOO LATE TO CLASSIFY

GARAGE SALE....Furniture, dishes, clothes, 1 king size bedroom suit. Friona Apartments No. 20. Sunday, Monday and Tuesday. 1-1tc

WANTED....Stanley dealer. \$65.00 per week, five days a week. Work 4.5 hours a day. Call 247-2295. 1-4tc

Use Friona Star Classified Ads.

BUSINESS DIRECTORY

ADAMS DRILLING CO., INC.
 WATER WELL DRILLING.
 Layne Pumps, Inc. Pump & Gear
 Zimmatic Sprinklers Head Repairs
 Sales & Service All Makes
 Dial 247-2731
 Friona, Texas

TELEX
CLOVIS HEARING AID CENTER
HEARING AIDS
 * Batteries * Molds * Free Hearing Tests
SERVICE ALL MAKES
 416 Mitchell Phone 763-6900 9-tfnc

THE MOST DISTINCTIVE GIFT FOR ANY OCCASION.
Original Oil Paintings
 In Miniature
 * New Selections
 * Water Colors
 * Baby Quilts
 THE STAR ART GALLERY
 916 Main Street
 Friona, Texas
 Ellis
 *Reasonable Prices!

Carrol Gatlin Land Company
 102 E. 11th 247-2745 Friona, Texas
 COMPLETE REAL ESTATE SERVICE
 -NOW MANAGING-
 CHATEAUX FRIONA-VACANCIES
HOME-SEEKERS HAVEN
 SPACIOUS 4 BR basement home. 1900 sq.ft. \$25,000.00
 NEARLY NEW 3 BR brick, 1-1/2 baths, single car garage, nice fenced yard, only \$19,000.
 SEE THIS ideal 3 BR home, 1 3/4 baths, Built-ins, Refrig. Air, recently carpeted, best location in town. Only \$27,500.00
 ROOMY 2 BR country home, could be easily converted to 3 BR, 13/4 baths, fully carpeted, refrigerated air, brick, fenced yard, 1/2 acre of land with 1,600 sq. ft. of living area. Only \$23,000.00

A PAYNE SYSTEM MEANS...
RELIABILITY
 and here are 3 BIG REASONS WHY!
 1. A Quality Product-unmatched in performance and customer acceptance for almost 50 years. Complete range of models for homes and offices at competitive prices!
 2. A Reputable Manufacturer-with years of specialized experience in supplying perfect comfort for countless homes-Your guarantee of a product you can depend on-for years of solid satisfaction!
 3. An Experienced Dealer-an expert who engineers each job to fit the home it serves-an installation that's efficient, economical, safe and comfortable for years to come!
 Why not call an expert?
Payne
Hicks Plumbing, Heating & Air Conditioning
 Financing Available Free Estimates

Dragline Service
Tailwater Pits Cleaned
 Call Cliff Johnson
 Hereford, 364-2111

J.B. SUDDERTH REALTY
 904 Third St. Box 627
 Farwell, Texas
 Ph. 481-3288 or
 505/763-5575 Unit 5408
WE NEED NEW LISTINGS NOW
 THIS WEEK'S SPECIAL
 640 A. irrigated, 4 wells, corrals and cattle feeding equipment, house, barn, etc. Near Friona.
 760 Acres, 5 wells, 2 houses, 2 quonsets. Rhea Community.
 Beautiful 2-Bedroom, 2-Bath Brick with garage. Lots of storage. Fenced 50 Acres. In Bovina. Excellent Location.
 160 Acres dryland North of Bovina on highway.
 320 Acres dryland, lays good, north of Bovina, one-half mile from highway.
J.B. SUDDERTH REALTY
 23-tfnc

Carroll's
 Hallmark Cards
 When You Care Enough To Send The Very Best!
 Name imprinted FREE on all Christmas cards purchased this week.
CARROLL'S

CONSERVE Energy
 FIBERGLASS INSULATION CAN CUT HEATING COSTS!!
 FULL THICK 31/2"
\$7.95
 PER 100'
STORM DOORS
 TEMPERED SAFETY GLASS-SELF STORING-REMOVABLE SASH
 32" OR 36" **\$32.95**
FARM DISCOUNT LUMBER & Supply
 364-6002
 US 385 SOUTH (Dimmitt Hiway)
 HEREFORD, TEXAS

Contest Standings

- 47 Kenny Stowers, Larry Johnston.
 46 Charlie Clark, Jimmy R. Walker.
 45 Gene Ezell, Joy Morton, Roy Smith, C.H. Veazey, Kevin Wiseman.
 44 Joyce Broyles, Kay Nuttall, Mary Pryor.
 43 Cindy Carthel, Larry White.
 42 Patsy Bandy, Jerry Brown, Dale Cleveland, Don Fortenberry, Lynda Grimsley, Mrs. B.C. Hartwick, Jerry Hinkle, Dwayne Howard, Cindy Means, Alan Monroe, Janice Peak, Sam Perez, John Seright, J.P. Sims, Bobby Wied.
 41 Eugene Bandy, Darrell Barlow, Stan Benze, Dean Broyles, Donny Carthel, Virginia Cleveland, Mary L. Collier, F.G. Crofford, Frank Fleming, Mike Gowens, Andy Hurst, L.F. Jacobs, Mrs. Albert Johnson, Celia Loflin, Michael Means, Sam Mears, Dianne Morgan, Carolyn Murphree, Jeff Peak, Mary Priest, Vickie Smiley, Joyce Veazey, Mitchell Wiseman, Robin Zetsche.
 40 Clay Bandy, Jimmy Broyles, Gail Brown, Kathy Cain, Ron Davenport, Kay Dyess, Joe Jackson, Albert Johnson, Jim Johnston, Doyle Mabry, Clifford McLellan, Sarah Mears, Jim Noyes, Lee Roy Nuttall, Redge Priest, Benny Pryor, H.W. Roberts, Herb Seright, Mitchell Smiley, Ronald Smiley, Dale Williams.
 39 Raymond Auburg, S.D. Baize, Chris Barnett, Leslie Broadhurst, Terry Brown, Mike Buchanan, Jerry Cass, Preach Collier, Eugene Ellis, Bob Finley, Jimmy Grimsley, B.C. Hartwick, Mike Hunter, Jerry Loflin, Mal Manchee, Wayne Mills, David Morales, Jessie Morales, Flossie Rhinehart, Gladys Spring, Gene Strickland, Terry Thompson, Mildred Welch, Wright Williams, Max White.
 38 Janis Auburg, Cris Beck, John Barker, Hal Blackburn, Ron Cain, Dan Carthel, Fred Church, Movelda Fortenberry, Winifred Hurst, Bobby Jordan, Laverne Mabry, Joe Bob Mann, Clint Mears, Darrell Simpson, Ray Strickland, Bobby Zetsche.
 37 Johnny Alvarez, John Broyles, Ralph Broyles, Edward Castillo, Jack Clark, Owen Drake, Morris Garza, David Gowens, Ann Graves, Mollie Kirk, Paul Smith, Toby Strickland, Frank Truitt.
 36 Shaun Aguirre, Shirley Alvarez, Joan Baize, Matilde Castillo, Larry Fallwell, Bryan Johnston, W.R. Mabry, David Phelps, Melba Smiley, Alesia Tucker.
 35 Rick Jennings, Maurine Mabry, Terry Mabry, Cindy Smiley, E.V. Thompson.
 34 Charlie Bishop, Bill Bailey, Wilson DiCuffa, Tim Elmore, Mark Fancher, Ray D. Fleming, Vondale Mann, Donita Martin, Juannah Nance, Mrs. H.A. Seright.
 33 Jay Beene, Weldon Peace, Keith Pryor, Roy Rector, Steve Taylor.
 32 John L. Baxter, Floyd Noey.
 31 Travis Graves, Randy Mabry, Casper Morales, Eune Martin, Nancy Mingus.
 30 Fred Barker Jr., Frank Torres.

Friona Man Joins GSPA In Host Role

A.W. Anthony Jr. of Friona, president of Grain Sorghum Producers Association, joined other GSPA executives in Lubbock recently to host to a group of agricultural leaders from Czechoslovakia. A dinner of grain-fed beef at the Gridiron Restaurant climaxed two days of intensive study of sorghum production on the High Plains which took the visiting agricultural leaders from fields to feedlots to the supermarket meat counter. Their visit, as well as many other similar visits by foreign agricultural teams throughout the year, was coordinated by GSPA and the Texas Grain Sorghum Producers Board, both headquartered in Lubbock, and the U.S. Feed Grains Council. The result has been increased demand for U.S. sorghum throughout the world. Among special dinner guests was Dennis Anthony, son of the GSPA president.

Two Arrested On Possession Here

Friona City Police assisted the Texas Highway Patrol Saturday night with the arrest of two Friona men for possession of marijuana. The two men were apprehended on Main Street in a traffic stop. Johnny Broyles, 25, and Jeffery McGee, 22, were transferred from the city jail to County Court Sunday. Both men entered a plea of not guilty to charges of possession of four ounces of marijuana. Bond was set at \$500 each. In other police matters, Chief Bill Denney reported that vandals had stolen 14 Welcome to Friona banners and five flags. "Kind of makes you wonder what they would want with them," remarked Chief Denney.

Cotton feels and looks good.

NEED A HOME LOAN?
SEE FIRST FEDERAL
FIRST FEDERAL SAVINGS
 AND LOAN ASSOCIATION
 801 Pile St.
 762-4417
 Clovis, New Mexico

EFFICIENCY



COMFORT

ECONOMY

you get it all with

NATURAL ENERGY

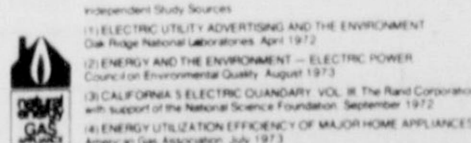
Gas Heating

Fresh, warm air gently circulating from floor to ceiling — so nice to take for granted. Comfort is clean gas heat.

And that dependable comfort is such a bargain here in West Texas. Though gas energy costs a little more than it use to, gas furnaces still cost less than one-third as much to operate as similar electric furnaces.

And at the same time you're saving money with gas heating, you can also have a warm feeling knowing that you're helping conserve energy. Gas heating uses only half as much energy as an electric system doing the same job.

Comfort, efficiency, and economy — you get it all with natural energy gas heating.



PIONEER NATURAL GAS COMPANY

HOSPITAL REPORT

ADMISSIONS-
 Mary Johnson, Friona; Roque Castillo, Friona; Martha Carter, Friona; Erna Phillips, Dallas; Doyle Elliott, Friona; Eva Roberson, Friona; Paul Jones, Bovina; Donalita Hawkins, Bovina; Priscilla Mendoza, Hereford; Floyd S. Beers, Lindsay, California; Bessie Beers, Lindsay, California; Ruth Hawkins, Bovina; Mrs. Marcelo Montalvo and baby boy, Friona; Sharen Black, Friona; Marie Spears, Texico, New Mexico; Ruben Gomez, Bovina; Clara Smith, Friona; Trisha Burgess, Muleshoe; Mrs. Larry Potts and baby girl, Friona; and Clara Renner, Friona.

DISMISSALS-
 Lucille Barnes, Maria Reyes, Terry Jesko, Doyle Elliott, I.W. Quicquel, Donalita Hawkins, Mrs. Ernest Pineda and baby girl, Roque Castillo, Ruth Hawkins, Sharen Black, Mrs. Marcelo Montalvo and baby boy, Marie Spears, Troy Wood, Paul Jones, Ruben Gomez, Clara Smith, Mary Johnson, Erna Phillips, Clara Renner and Mrs. Larry Potts and baby girl.

PATIENTS IN HOSPITAL-
 M.A. Black, Trisha Burgess, Foyd Beers, Bessie Beers, Martha Carter, Elmer Euler, E.F. Johnson, Priscilla Mendoza, Vivian Quicquel, Eva Roberson, Vona Lea Stevenson, Marye Whitley, Alice Parsons, Jim McDowell, Mary Belle Westbrook, Lucy Welch and Holly Moore.

Publication Gets National Award

"The Cross Section," the monthly publication of the High Plains Underground Water Conservation District No. 1, was named the recipient of a national award Tuesday, September 24, by Women in Communications, Inc., a national mass communications organization. Rebecca Clinton, editor, accepted the award in Philadelphia, Pennsylvania, October 5 during the organization's annual national meeting. The category of entry dealt with continuing publications concerning themselves with communicating about the environment. This marks the second time in the contest's two-year history that "The Cross Section" has been so honored.

POLITICAL 'DEBATES' CAN GET OUT OF HAND WHEN THEY TAKE PLACE BETWEEN THE GUESTS AT A PARTY YOU'RE GIVING. YOU CAN USE THE VISITORS TO COOL IT BY ELECTING TO SERVE THEM A DELICIOUS GLASS OF REFRESHING ICEED TEA. YOU'LL GET ALL THEIR VOTES AS A THOUGHTFUL HOSTESS.

NEW RATE

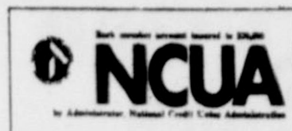
5 1/2 %

EFFECTIVE APRIL 1, 1974

Your Earnings Are Now
 Compounded Quarterly

Deposits By 10th Earn From 1st
 *Life Insurance

All Accounts
 Insured By



\$20,000

FRIONA TEXAS
 FEDERAL CREDIT UNION

GOOD COOKS & SMART SHOPPERS DO THEIR FOOD-SHOPPING HERE

White Swan
CARROTS
 303 Can **2/57¢**

White Swan Lb.
COFFEE Can **99¢**

Del Monte 6 1/2 Oz. can
TUNA Chunk Light **59¢**

Cudahy
SPAGHETTI
 With Meat Balls **89¢**
 24 Oz. Can

Comstock
APPLE PIE FILLING
 21 Oz. Can **73¢**

Good Day Bartlett
PEARS 2 1/2 Can **49¢**

White Swan
SALAD Qt.
DRESSING **89¢**

Calif. Delicious
APPLES
 Lb. **25¢**

Renown
TOMATO JUICE
 46 Oz. Can **53¢**

Quality
MEAT
 Bar-S
FRANKS
 12 Oz. Pack **63¢**

AVOCADOS
 3/¢100

Gerbers Strained
FRUIT & VEGETABLES
 4 1/2 Jars **3/35¢**

LOIN
 OR
T-BONE
 Lb. **\$1.49**

YELLOW ONIONS
 Lb. **12¢**

STOCK-UP SALE OF FROZEN FOODS

Birdseye Garden
SWEET PEAS
 10 Oz. Box **35¢**

Sara Lee's
POUND CAKE **\$1.10**

Birdseye
COOL WHIP 9 Oz. **69¢**



WHITE'S SUPER MARKET

WE ACCEPT USDA FOOD STAMPS

Our Aim Is To Please In Every Way

WE GIV GUNN BROS STAMPS

Double Stamps On Wednesday With Purchase Of \$2.00 or More

We Deliver
 Phone
 247-2250

1 ETHRIDGE-SPRING AGENCY, INC.

Dan Ethridge
Frank A. Spring
Bill Stewart
Wendell Gresham
Lois Norwood



Phone 247-2766

BOYS RANCH at GROOM

9 FRIONA WHEAT GROWERS



BAYLOR at ARKANSAS

2 PRODUCTION CREDIT ASSN.



Darrell Simpson
Office Mgr.

LOCKNEY at DIMMITT

10 CHEVROLET REEVE CHEVROLET -OLDS

•CHEVROLET •OLDSMOBILE
•FRIGIDARE APPLIANCES
Sales Service

SMU at TCU

3 AG-CHEM FARM SERVICES



MULESHOE at MORTON

11 PARMER COUNTY PUMP CO.



OKLAHOMA vs TEXAS

4 FRIONA MOTORS

Parmer County Headquarters
For
Ford Cars, Trucks, Pickups,
Tractors & Used Cars
Phone 247-2701



ROOSEVELT at LITTLEFIELD

12 HERRING IMPLEMENT CO



Home Of The "Generation II" TRACTORS

TEXAS TECH at TEXAS A&M

5 Western Ammonia Corporation

Mike Chaney, Local Owner

TULIA at PANHANDLE

13 WEST FRIONA GRAIN

Don Huckabee Phone 247-3839



WEST TEXAS at IDAHO

6 Fleming & Son Gin Hub Grain Company Fleming Fertilizer

Phone 265-3215 or 265-3475

LEVELLAND at FLOYDADA

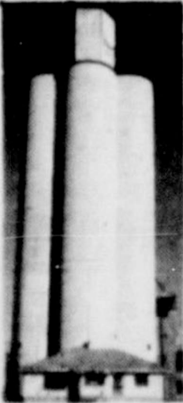
14 ADAMS DRILLING

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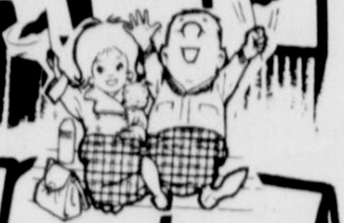


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CONTEST RULES

- Pick the winner of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
- Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
- Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be received in the Star office by Monday to be eligible, if mailed.
- The leading contestant at the close of 13 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
- Only one entry per person.
- To count for grand prizes, entries must be on official blank printed in the paper.
- Contestants must be 12 years of age or older.
- Everyone eligible to enter [sponsors included] except employees of the Friona Star and their families.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1 _____	9 _____
2 _____	10 _____
3 _____	11 _____
4 _____	12 _____
5 _____	13 _____
6 _____	14 _____
7 _____	15 _____
8 _____	16 _____

TIE-BREAKER (Pick Score) NAME _____ Friona _____ Dalhart _____
ADDRESS _____



Revenge Is Motive As Dalhart Visits

BY DON WINDLE
Sports Editor

The Friona Chieftains will be out to avenge a 19-13 setback suffered at the hands of the Dalhart Wolves last Friday night when the Wolves bring their pack of hard hitters to Chieftain Stadium.

Dalhart leads the series with the Chiefs, having won eight times and the Friona teams taking five wins. The series started back in 1941 with Friona winning the opening contest by forfeit. The largest margin of victory was by Dalhart in 1960 when the Wolves won, 61-0. However, the Chiefs' largest margin of victory was a 40-0 shutout in 1944.

The Chieftains are off to a blazing start this year, defensively, but by district time, the Friona offense should come around. The Chieftains have blanked three straight opponents before contesting Hart this Friday night.

The Dalhart squad returned only seven lettermen back to start the season this year, but despite a 2-2 record going into the game against Perryton Friday night the Wolves are still being considered a district contender.

The Dalhart football program is a good one as the record might indicate. This season's edition of the Wolves is counting on its underclass program. Dalhart's B-teams coming into the season had a 25-game win streak over a three year period and its freshmen program was 9-1 last season.

The Wolves strength lies in a winning tradition and a few quality athletes led by Jason Robertson (6-2, 190) at an end position. Robertson is being touted as an All-State candidate. Other top players seeking laurels are fullback Mike Slatton, halfback Rusty Hammett and linemen Kevin Green and Don Hall. One of the weaknesses of the Wolves will be their lack of size.

In four games the Dalhart defensive unit has allowed 53 points while the offense has tallied 51. If the Wolves can shore up the defense and keep their opponents from reaching paydirt, Dalhart could possibly equal last year's co-champion honors.

Dalhart's margin of victory over Friona last season came on a sneak play in the second quarter. The Dalhart quarterback brought his team out of

the huddle and looked around to count noses. To the Friona defensive team, they probably thought that the Wolves had too many players on the field as the signal-caller frantically waved his end off the field. When the end neared the sideline, the ball was snapped and the quarterback hit him with a pass that was gathered in for the touchdown, giving the Wolves a 7-7 tie at the half. Friona scored one more touchdown in the final quarter of play against the larger Dalhart squad, but the crafty Wolves tallied a pair of touchdowns in the final quarter of play.

Chieftain JV Shuts Out Canyon 14-0

CANYON (Staff)—The Friona Chief junior varsity ran their season record to three wins-one loss Thursday as the Chiefs shutout Canyon's sophomores, 14-0, behind the running of Bobby Zetzsche and Richard Bermea. Roy Smith and Bermea each scored a Friona touchdown in the winning performance.

Friona struck quickly for a score in the second quarter of play with 2:18 remaining. After forcing the Canyon sophomores to punt, the Chiefs started to work at the Canyon 41. Zetzsche carried the work load for the Chiefs as they marched downfield. On second down at the eight yard line, quarterback Keith Martin connected with Roy Smith in the end zone for the first Friona touchdown. Randy Melton ran the point after touchdown to give the Chiefs an 8-0 first half lead.

The Chiefs' final score came on their second possession of the third quarter. Friona recovered a Canyon fumble at the 44-yard line of Canyon. The Chiefs marched the ball down to the Canyon two yard line where Bermea took it across the goal line. The Chiefs lined up for the extra point attempt and made it, only to be charged with an illegal procedure penalty nullifying the play. A pass attempt fell off the finger tips of the Chieftain receiver, but the Chiefs led, 14-0 with 4:48 remaining in the game.

Friona will entertain the same Canyon Sophomores here at Chieftain Stadium Thursday.

Dimmitt Leads Offense, Chiefs' Defense Is Tops

BY DON WINDLE

After four weeks of play, there are only two teams left undefeated in the District 3-AA. Dimmitt continues to overpower its opponents with a relentless offensive attack that has accumulated 1,381 yards on the ground and Friona continues to play shutout defense as the Chieftains have yet to allow an opponent across their goaline.

Olton was the latest district team to go down to defeat as the Mustangs fell victim to a 28-16 defeat at the hands of a powerful Floydada team. Mental mistakes by the Mustangs proved to be their downfall. The Mustangs were playing without one of their backfield aces, Joe Alcorita. The offensive spark suffered a back injury two weeks ago and was not ready to play.

Littlefield, the defending district champion has now won two victories back to back after opening the season with a loss and playing Levelland to a 7-7 deadlock. However, the Wildcats of Coach Jerry Blakely have been hit hard as their ranks have thinned considerably by injuries. The Cats got Buddy Jungman back for the Littlefield victory over Muleshoe, but lost Rick Hopping for a spell. Stanley Patterson, Ronald Parmer, Kent Elms, and Jungman have lost playing time because of injuries.

The Morton Indians bite the dust for the third straight time this week falling to Frenship, 9-6. Coach Roy Winter's crew is having difficulty moving the football and making mental errors like fumbles and blocked kicks. Against Frenship, the Indians dropped the football four times. Morton is missing a key player in Tony Soliz, who injured a knee two weeks ago.

The Friona Chieftains got one of their starters back this week when fullback Davy Carthel reported to the starting lineup. Carthel has missed two straight games, but came back against Tulia to rush for 42 yards and score the game's only touchdown as Friona defeated the Hornets, 6-0.

Defense is the name of the game for the Chieftains of Coach Bob Owen. Friona has yet to yield a point in season play as they blasted Farwell, 44-0, nipped Muleshoe by a 13-0 count and held Tulia scoreless, 6-0. Defense is the name, but scoring will probably be the difference in winning and placing second in the tough

District 3-AA competition.

When it comes to scoring, everyone can look to the Dimmitt Bobcats. Dimmitt has scored 131 points in four games for an average of 32.8 points per contest. The Bobcats have averaged 444.0 yards per game on offense. Mayberry, Veals, Horton, Lawson and Brad Sanders compose the Bobcat scoring attack and they're great.

Littlefield's Bill Turner continues his assault for the rushing title as he has pounded

for 603 yards, but Robert Mayberry of Dimmitt and Glenn Johnson of Olton are giving the Wildcat a run for his money. Mayberry has 570 yards while Johnson has grounded out 545 yards.

Johnson is the district scoring leader with eight touchdowns and two extra points for 50 markers. Mayberry is second with seven six-pointers and a two-point PAT for 44 points. Veals, of Dimmitt is third with five touchdowns for 30 points.

INDIVIDUAL RUSHING

PLAYER	SCHOOL	ATT.	YDS.
Bill Turner	Littlefield	135	603
Robert Mayberry	Dimmitt	36	570
Glenn Johnson	Olton	82	545
Ray Thompson	Morton	62	313
Gene Veals	Dimmitt	23	183
Clay Bandy	Friona	31	170
Thompson Mayberry	Dimmitt	17	157
Ronnie Lawson	Dimmitt	16	127
Robert Horton	Dimmitt	26	105
Jimmy Parker	Olton	54	104
Leon Sandoval	Dimmitt	18	86
Dee King	Friona	24	80
Tony Soliz	Morton	19	80
Sam Johnson	Morton	16	74
Joe Alcorita	Olton	25	70
Ronald Parmer	Littlefield	21	68
David Ramby	Morton	22	66
Sammy Schlottman	Littlefield	7	52
Cliff Parker	Dimmitt	11	49
Buddy Jungman	Littlefield	13	44
Davy Carthel	Friona	14	42
Kevin Welch	Friona	11	42
Dusty Peters	Friona	27	37
Brad Sanders	Dimmitt	10	36
Rick Hopping	Littlefield	11	33
Stanley Patterson	Littlefield	7	24
Robin Baize	Friona	15	23
Lonnie Twitty	Littlefield	3	22

SEASON STANDINGS

TEAM	W	L	T	PTS.	OPP.
Dimmitt	4	0	0	131	15
Friona	3	0	0	63	0
Olton	3	1	0	74	40
Littlefield	2	1	1	51	22
Morton	1	3	0	33	73
TOTALS	13	5	1	352	150

LAST WEEK'S RESULTS

Friona 6, Tulia 0; Dimmitt 41, Tahoka 6; Frenship 9, Morton 6; Floydada 28, Olton 16; Littlefield 8, Muleshoe 0.

TEAM OFFENSE

TEAM	GAMES	YDS	RUSHING	YDS	PASSING	TOT.	AVG.
Dimmitt	4	167-1381	16	32-395	199-1776	444.0	
Littlefield	4	207-852	15	31-174	238-1026	256.5	
Olton	4	189-749	16	39-255	228-1004	251.0	
Morton	4	123-538	8	11-99	134-637	159.3	
Friona	3	127-401	11	30-213	138-614	204.7	

SCORING LEADERS

PLAYER	SCHOOL	TD	PAT	TPS
Glenn Johnson	Olton	8	2	50
Robert Mayberry	Dimmitt	7	2	44
Gene Veals	Dimmitt	5	0	30
Bill Turner	Littlefield	2	11*	23
Clay Bandy	Friona	3	0	18
Ricky Wright	Dimmitt	0	15*	15
Dusty Peters	Friona	2	0	12
Ray Thompson	Morton	2	0	12
Travis Hampton	Dimmitt	2	0	12
Ronnie Lawson	Dimmitt	2	0	12
Stanley Patterson	Littlefield	2	0	12
Jimmy Parker	Olton	1	6	12
Kenneth Standmire	Morton	2	0	12
Kenny Stowers	Friona	0	9*	9
Dee King	Friona	1	0	6
Davy Carthel	Friona	1	0	6
David Hutson	Friona	1	0	6
Gene Strickland	Friona	1	0	6
Leon Sandoval	Dimmitt	1	0	6
Tony Soliz	Morton	1	0	6
David Johnson	Olton	1	0	6
Thompson Mayberry	Dimmitt	1	0	6
Ronald Parmer	Littlefield	1	0	6
Sammy Schlottman	Littlefield	1	0	6
Scott Robertson	Olton	1	0	6
Robert Horton	Dimmitt	1	0	6
Jerry Soria	Littlefield	0	2**	2
Kent Elms	Littlefield	0	2	2
Johnny Rozell	Morton	0	2	2
Sam Johnson	Morton	0	1	1

* Field Goals
** Safety

Time Out With Don

BY DON WINDLE
Sports Editor



To players, he's sometimes well liked, to coaches, he's tolerated and to the fans, well he's someone that doesn't know what he's talking about. That's the opinion of most people about a sports writer.

The writer is always mis-quoting the coach, getting his times on games wrong or generally messing up on all stories.

His worst enemy is the Little League parent, whose boy has struck out every time at bat until he draws a walk or gets a fluke hit in a key game, and his name does not get in the paper.

The man of words is given ole-billy-heck if he's not at every sports function, after all that's what his job is. He's not supposed to have a family life of his own, but must dedicate his time to pleasing the local folks. His readers even like to tell him how to write his articles.

In most cases, the sports writer is impartial, as to who wins and tells it like it is. This type of writer generally pulls no punches and puts the blame where it belongs. Most writers see enough games that they can spot the weaknesses of a team and by the same token, tell about its strength.

Then you have the writer, who is a rah-rah guy for the local team. If the team wins, the game story usually blows up the crushing victory and tells of the devastating offense and the heroic defensive efforts. But, if the local team loses, the officials of the game were just watching the local team or were for the other guys.

A funny thing about a writer, that just writes the facts, someone has to score, so therefore, many fans feel that he is blowing up the error as the star of the team. But most every writer knows the value of the men in the trenches, the linemen, or the blocking back. It takes the complete team to score, so therefore, if a certain offensive tackle opens up the hole for the touchdown, it's seldom mentioned, but every good back knows that it's that lineman that leads him to glory.

FUND DRIVE

The Friona Boosters Club and Friona Christian Athletic Association is joining the Canyon Boosters Club in a joint fund raising drive to assist Canyon Eagle footballer, Kelly Forehand, who sustained a serious injury during a football game earlier in the season.

Cans will be placed around various Friona businesses for the donations. If you would like to give to the fund, you can make your check out to the Kelly Forehand Fund in care of Canyon High School or the Canyon State Bank.

Let's not forget the Booster Club meeting scheduled for 8 p.m. Tuesday night. The Friona freshmen football team will be introduced and the game film between the Chieftains and Hart Longhorns will be viewed and discussed.

HAVE A SUNNY DAY....

8th Graders Trip Hart

The Friona eighth grade Braves put the Hart Short-horns in a deep hole the first time the Braves touched the football. The Braves defeated Hart, 12-0, for their second victory of the season against three losses.

Fullback Jeff Peak put the Braves on the scoreboard on the first play from scrimmage with an 85-yard touchdown run. The Braves missed the extra point try to take a 6-0 lead.

In the second quarter, the Braves again found their way to the end zone on a 15-yard touchdown pass from quarter-back Kevin Kothmann to end

Roy Caballero. Again the try for extra point failed as the half ended with Friona leading, 12-0.

The Braves had two touchdowns called back as rule infractions nullified the play.

The coaches singled out David Merrill and Mark Gammon with good play opening up the holes for the backs for large gains. Kothmann was cited for having a good game in the passing department while Randy Richards, Kothmann, Chris Barnett and Leslie White drew praise for defense.

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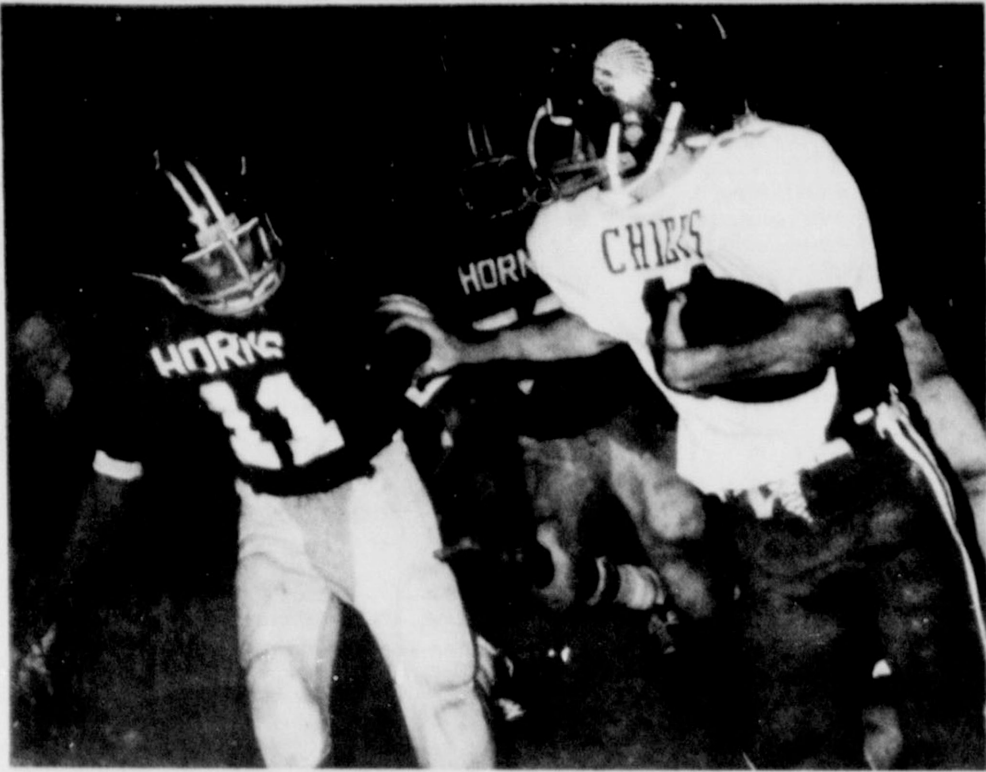
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READY-LITE KNOWS DAY FROM NIGHT



IT'S MINE* ALL MINE...Dee King, white jersey, intercepts a Hart Longhorn pass and returns it for good yardage before being driven out of bounds. King give the

Chieftains breathing room late in the fourth quarter with a 53-yard touchdown run. Friona topped Hart, 14-6. [Staff Photo]

★ Fri. Nite Scores

Class AAAA
 Amarillo 34, Hereford 7
 E.P. Coronado 17, Tascosa 15
 Pampa 33, Canyon 0
 Plainview 24, Borger 21
 Abilene 12, Big Spring 9

Class AAA
 Dumas 19, Liberal 14
 Portales 6, Muleshoe 0
 Perryton 50, Dalhart 0
 Snyder 20, Lamesa 0
 Estacado 24, Brownfield 7
 Lubbock 9, Levelland 8 [Thurs.]
 S.A. Lakeview 28, Sweetwater 7

Class AA
 FRIONA 14, Hart 0
 Vega 44, Panhandle 15
 Spearman 43, Sanford-Fritch 16
 Childress 49, Paducah 0
 Dimmitt 20, Tulia 0
 Floydada 27, Littlefield 7
 Olton 23, Abernathy 6
 Morton 19, Idalou 14
 Kress 29, Lockney 28
 Denver City 22, Slaton 0
 Post 35, Cooper 0

Class A
 Bovina 14, Plains 6
 Farwell 20, O'Donnell 0
 Sunray 29, Canadian 0
 White Deer 14, Stratford 7
 Clarendon 22, Shamrock 18
 Wheeler 20, Claude 6
 Silverton 26, McLean 6
 Memphis 34, Wellington 0
 Crosbyton 23, Hale Center 13
 Lorenzo 34, Spur 0

Class B
 Amherst 39, Lazbuddie 0
 Lefors 14, Miami 0
 Matador 40, Happy 0

COLLEGE
 Auburn 3, Miami, Fla. 0

Palo Duro 35, Coronado 17
 [Thurs.]

one yard and Baize picked up seven, putting the ball at the 47.

On the next play, Choo Choo Dee King slipped through the middle of the line and raced 53 yards to paydirt. The touchdown came with 1:20 remaining in the game. Carthel kicked the extra point, giving the Chiefs a 14-6 margin.

Late in the game, Friona's defensive unit made yet another key play, as Hart had the ball at Friona's 33. Gene Strickland intercepted a long pass good for eight yards and a first down. Carthel plunged for

FHS Wins.

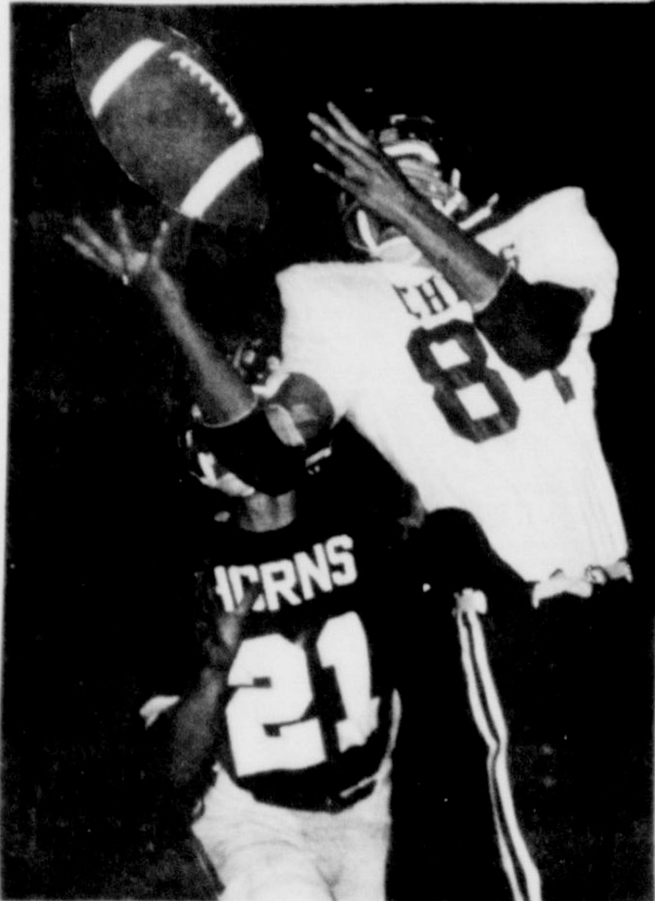
[Continued from Page 1]

ered for Friona. Hart had just recovered a Friona fumble and the Chieftain defense turned the tables on the Longhorns on the first play from scrimmage.

The Chiefs started to drive from the Hart 19. Friona worked the ball down to the Hart three yard line and had four plays to push the ball over. Hart gave a great defensive effort and allowed the Chiefs only two yards in four tries. Bandy was stopped on the four-inch line as the Chiefs turned the ball over to Hart.

Hart started to drive at the one and picked up one first down and another automatic when roughing the passer on third down was called on the eager Chieftains. A big break occurred on the play for Hart, because Dee King had intercepted the pass, but the Longhorns kept the ball. A moment later, Hart had to punt.

The Chieftains went to work at their own 27 yard line with 3:00 remaining in the game. King picked up three and Carthel added another yard on a running play. Clay Bandy found Carthel with a screen pass good for eight yards and a first down. Carthel plunged for



OUT OF BOUNDS...Friona's Gene Strickland latches onto a pass, but the senior end was out of bounds when he caught it. Friona defeated Hart, 14-6 Friday night, as the Chiefs handed the Longhorns their first setback of the season. [Staff Photo]

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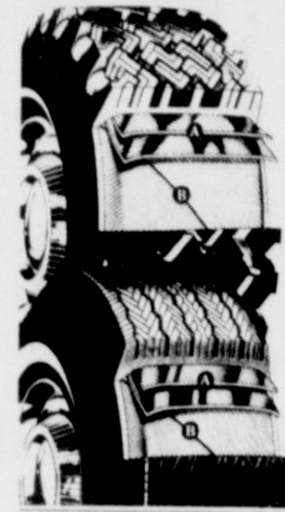
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17x97	\$25.30	\$25.30	\$25.30
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 HOW LONG CAN A MUFFLER LAST?
 2 years - maybe 3? Our Supreme is guaranteed for as long as you own your car. Plus road test - installed. REG. 16.98. NOW JUST 13.88.

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Sam comes to us from El Paso where he managed the catalogue store there. He is anxious to serve you and says his aim is to assist and satisfy the customers. He wants to meet all the customers from this area so come by soon.

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According To A Recent Newspaper Article The Average Price Of Beef In August Was \$1⁴³ Per Pound Retail.

NATIONAL AVERAGE \$1⁴³ per Lb.
YOUR COST AT CROW'S \$1²⁰ per Lb.
SAVINGS 23^c per Lb.

This Comes To A Savings Of **\$99⁸²** For A Whole Beef At Packaged Weight (Based On Standard Cuts Like You Buy In The Grocery Store.)

INCLUDING:

A. Cutting—to your specifications, no extra charges for patties, tenderized steak, etc.
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FRIDAY, OCTOBER 11

FOLLOWING THE FRIONA VS DALHART GAME

(At Friona)

10:30 p.m. Till 11:30 p.m. - Community Center / Showbarn

- ☺ Refreshment & Entertainment Is Free For All Jr. & Sr. High Students
- ☺ Entertainment By... **SHALOM of WTSU**
- ☺ Of Under The Sponsorship Of **FIRST BAPTIST CHURCH**

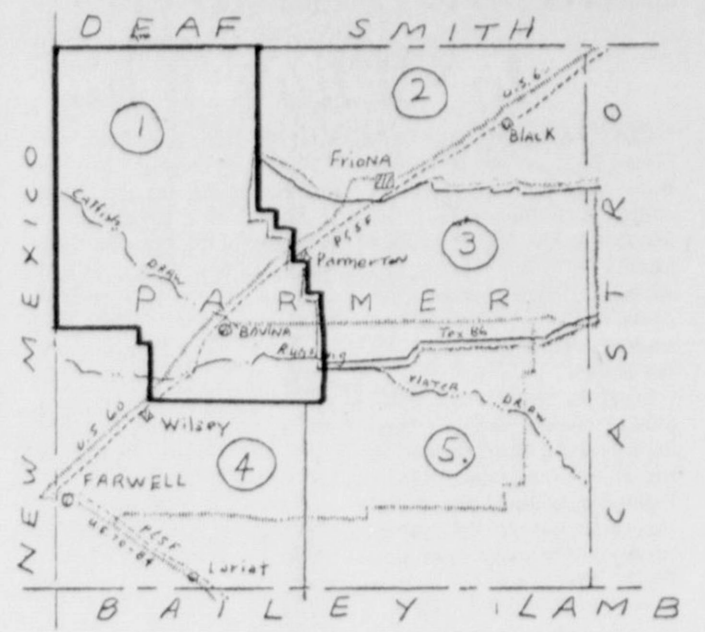


FOOT-STOMPING MUSIC...Judy Mallett, former Miss Texas entertains a capacity crowd Thursday night during the Maize Days Queen Pageant with her fiddling. Miss Mallett has made numerous appearances on television and her favorite number has been the "Orange Blossom Special." Judy was the Mistress of Ceremonies for the annual event and was accompanied by Lloyd Maines. [Staff Photo]

Appear Locally

The High Plains Bookmobile will be in your area on the following dates:
 Wednesday, October 9-Needmore, 9-10 a.m.; Stegall, 10:30-11:30 a.m.; Threeway, 12 noon-1 p.m.; and Enochs, 1:30-2:30 p.m.
 Thursday, October 10-Oklahoma Lane, 9-10 a.m.; Rhea Community, 10:45-11:45 a.m.; Friona #1, 1-1:30 p.m.; and Black, 1:45-2:45 p.m.
 Friday, October 11-Hub, 8:45-9:45 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; and Clay's Corner, 1:15-2:15 p.m.
 Saturday, October 12-Farwell, 9-11:50 a.m.; and Friona #11, 1-4 p.m.

A flyswatter once changed the history of Algeria. In 1827 the French consul was struck in the face with a flyswatter by the native Algerian ruler. France avenged this insult by seizing Algiers in 1830 and driving the Turks out.



Parmer County Soil and Water Conservation District Directors Election for Subdivision No. 1 will be held at the Bovina Wheat Growers Elevator in Bovina, October 8 at 9 a.m. All land owners and wives are encouraged to vote for a director to represent them.

4-Here Show

Prize Animals

Two Parmer County 4-H members were successful in showing their barrows last week at the Panhandle-South Plains Fair in Lubbock. They were Joe Dan Tarter, son of Mr. and Mrs. Joe Tarter and Sherrie Seaton, daughter of Jimmie Dale and Kay Seaton, all of Lazbuddie.
 Joe Dan showed his barrows on Monday afternoon and night. He started the day off by exhibiting the first place medium weight Duroc, and the fourth place heavy weight Duroc. That night he placed his Chester White barrow third in the medium weight class.
 Sherrie drove her two barrows on Tuesday. Her medium weight Crossbred barrow placed sixth during the afternoon show. That night she showed her Poland China barrow in the medium weight other pure breeds division against Hampshires, Spotts and Yorks. The barrow placed fourth in this class.

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 10 Oz. Bottle
 6 Pk. Plus Deposit **79¢**

Wagner's FRUIT DRINK
 Qt Size **3/\$1.00**

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 35 Oz. Pkg. **59¢**

JOY
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Students Featured In "Who's Who"

Carol Bavousett and Gary Stone, both seniors in Friona High School, were recently notified that they were to be featured in the Eighth Annual Edition of "Who's Who Among American High School Students, 1973-74," the largest student award publication in the nation.

Students from over 20,000 public, private and parochial high schools throughout the country are recognized for their leadership in academics, athletics, activities or community service in the books. Less than 3% of the junior and senior class students nationwide are

awarded this recognition. Miss Bavousett is the daughter of Mr. and Mrs. Steve H. Bavousett of Friona. She is president of the Thespian Club, chosen as best actress in ULL District one-act play contest, Honor Thespian, voted Best Thespian for 1973-74, vice president of Forensics Club, member of the debate team, senior band council member, FTA, Trebelaires, member of Girl Scout Troop No. 244 that was active in remodeling the old Congregational Church for a museum with a Reader's Digest grant, active in the Friona Methodist Church and has attended the Summer Drama Workshop for four years.



CAROL BAVOUSSETT



GARY STONE

Kiwanis Club Lists Slate Of Officers

The Friona Kiwanis Club met last week to elect officers for the coming year. There were 59 in attendance among which were 30 out-of-town guests. Kiwanis attended the meeting from Amarillo High Plains, Hereford's Noon and Breakfast Club and Dimmitt.

New officers elected were Ed Corn, president; James Andrews, vice president; Jackie Morgan, secretary; and Sam Mears, treasurer.

Tom Duncan, Texas-Oklahoma and James McCown, Lt. Governor of Division III were present at the meeting. Pam Veazey was named as Club Sweetheart. Lt. Governor McCown installed the new officers.

Outgoing officers were J. Lee Witten, Frankie Allen and Medford C. Griffin. Griffin was named the Kiwanian of the Year and Witten received the president's plaque for being the past president during the awards ceremonies.

A new Board of Directors was also named. Named to serve on the board were Pat Pace, J.P. Sims, Byron Hardgrove, Medford Griffin and Ray White. Newly elected president Corn was presented the original pin given to the club's first president in 1972.

Major emphasis for 1974-75 is Show You Care.

Miss Veazey, the Club Sweetheart, also served as the club's contestant in the Maize Days Queen contest. Pam is the daughter of Mr. and Mrs. C.H. Veazey and among her many activities are Thespians treasurer, Forensics president, FTA historian, Trebelaires and band.

New members in the Kiwanis Club are Jerry Shelton, Paul Smith, Forrest Harding and C.H. Veazey.



BRENT HALL

Brent Hall Graduates From TI

Brent Hall of Friona, graduated from Texas Institute in Dallas in September. He received his Certificate of Achievement for his studies of Computer Operations.

Hall, the son of Eddie Hall of Friona and Mrs. Joy Beaton of Wilcox, Arizona, graduated from Friona High School in November, 1973.

Immediately upon graduation from Texas Institute, he was employed in the Data Processing Department of M.A.R.C. (Marketing and Research Counsellors).

Hall and his wife, the former Denise Carnes, also of Friona, will make their permanent residence in North Dallas.

Special Program Planned By YH

The next meeting for Friona Young Homemakers has been set for Thursday, October 10 at 4 p.m. in Friona High School Cafeteria.

All interested homemakers in the Friona area are invited by members of the organization to attend the October meeting.

Marilyn O'Dowd, Southwestern Public Service home service advisor will be giving a demonstration on Micro Wave Cooking.

Baby sitters will be provided for your small children.

The young man started work as a stock-room boy. Within six months he was made a salesman. In another six months he was upped to sales manager, and shortly thereafter he was made general manager.

A few days later, he was called in by the president of the firm, who explained he would retire soon and would turn the presidency over to the newcomer.

"Thanks," said the young man. "Thanks!" growled the president. "You've been with this firm only about a year. Is that all you can think of to say?"

"Well," said the young man, "thanks a lot, Dad."

Terry Brown Listed Among

"Outstanding Young Men"

Terry Lee Brown of Friona has been selected among the "Outstanding Young Men of America for 1974," according to Doug Blankenship, Chairman of the Board of Advisors for the national awards publication.

Now in its tenth year, "Outstanding Young Men of America" is an annual biographical compilation sponsored by leading men's civic, service and professional organizations. The Awards Volume features the accomplishments of approximately 6,300 young men of exceptional abilities and achievements from across the country.

Criteria for inclusion in "Outstanding Young Men of America" are service to others, professional excellence, business advancement, charitable activities and civic and professional recognition. The young men chosen for this distinction are between the ages of 21 and 35.

Alvan C. Gillem II, Lt. General, USAF, and author of an introductory message to the 1973 edition of the Awards Volume said, "The young men in this book are...men to whom 'duty, honor, country' is not a

corny and outmoded catch phrase. Their track record to date stamps them as potentially the 'best of the best.' Men with an appreciation for combining their own drive and ability with the wisdom and experience of

their elders in working to make this country...America the beautiful!"

Nominations for the awards publication are made by civic organizations, Jaycee chapters, college alumni associations, and

military commandants. The 1974 edition of "Outstanding Young Men of America" is scheduled for publication and national distribution in November of this year.

FRIONA LIONS CLUB Will Sell

HALLOWEEN CANDY

Tuesday, October 8 Beginning At 5:30 p.m.

- ★ Two Bag Sizes Available '100 And '200
- ★ Candy Manufactured By The Old Dominion Peanuts Corp.

Buy Your Trick Or Treat Candy From The Lions



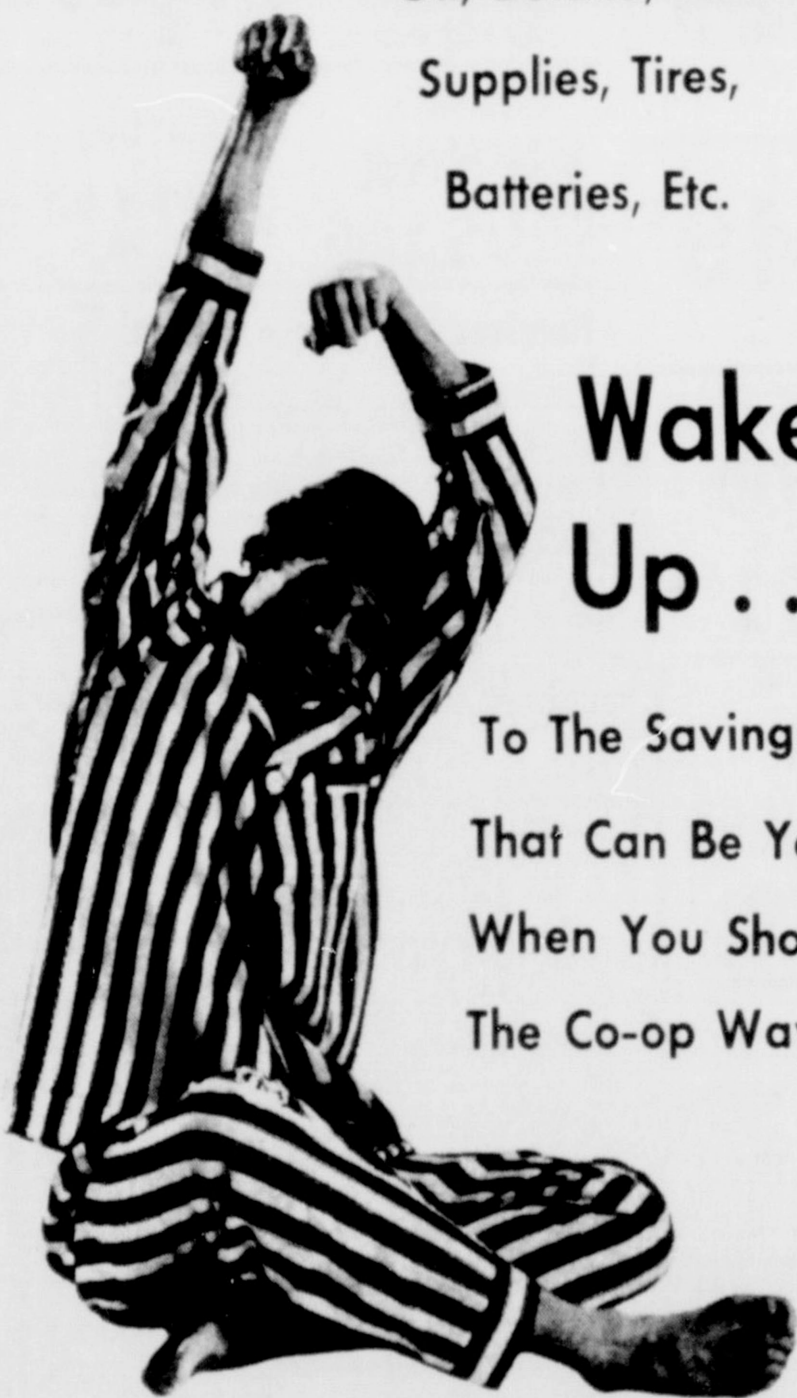
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Climb Higher Each Week!

Don't Lose Sleep ...

Over Your Monthly Bills For Gasoline,
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THESE SPONSORS WELCOME YOU TO FRIONA'S CHURCHES



"Even though we're not church joiners, Reverend, I felt it was my Christian duty to listen to your sales pitch!"

<p>ASSEMBLY OF GOD 10th and Ashland-Rev. Larry Watts, pastor Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.</p>	<p>SIXTH ST. CHURCH OF CHRIST 502 W. Sixth-Terry Brown, Preacher Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.</p>
<p>CALVARY BAPTIST 14th and Cleveland-Rev. Ron Trusler Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 a.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.</p>	<p>LUTHERAN CHURCHES Rev. Duane Kirchner Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m. Immanuel-Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.</p>
<p>CALVARY BAPTIST MISSION 5th and Main-Rev. I.S. Ansley, pastor Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.</p>	<p>UNION CONGREGATIONAL CHURCH Euclid at 16th-Rev. David R. Plumb Sunday School-9:45 a.m. Worship-11 a.m.</p>
<p>FIRST BAPTIST Sixth and Summit-Rev. Bill Penland Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.</p>	<p>TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.</p>
<p>MEXICAN BAPTIST CHURCH 4th and Woodland-Rev. Donnie Carrasco Sunday School-9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.</p>	<p>SIXTH ST. IGLESIA de CRISTO 408 W. Sixth-M.R. Zamorano Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.</p>
<p>NEW ZION BAPTIST CHURCH Highway 60 & Pierce-Rev. L.V. Mays, pastor Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.</p>	<p>FRIONA UNITED METHODIST CHURCH 8th and Pierce-Bobby McMillan Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.</p>
<p>ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland-Father John Coppinger Mass-10:30 a.m. and 8:00 p.m. Confessions-Sunday, 10 a.m.</p>	<p>UNITED PENTECOSTAL CHURCH Fifth and Ashland-Pastor Jim Robinson Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.</p>



LIBRARY CORNER

The American Heart Association Cookbook has been highly publicized as an answer to those who wish to keep their diets free of cholesterol and still eat tasty foods.

The book was published under the auspices of the American Heart Association because more than a million Americans die annually from heart and circulatory problems and the association claims that the foods we eat, especially fatty foods, are one of the risk factors in heart disease. Since diet is one factor everyone can do something about, this cookbook shows the way, and is dedicated to the pleasures of eating well while eating right.

There are simple and economical dishes, wonderfully easy to prepare, and there are special entrees for special occasions, topped off with a variety of very special desserts. For example, try Garbanzo Dip, Beef Bourguignon, cold Salmon Mousse, Chicken Jambalaya, Manicotti or Lime Chiffon Pie knowing with confidence that good health as well as good flavor are built into every recipe.

Medical research has shown that too many fatty foods can be damaging to the heart and blood vessel system. This is true for persons of normal weight as well as for thin and fat persons, although overweight may bring a higher risk of cardiovascular disease. The book is not a diet book, it is a cookbook—a fun book for people who like to cook and to eat, whether young or old, living alone or in a family group, pursuing a career or busily involved in keeping a home.

Cooking tips are given to help keep fat out of the diet. Roasting, baking and stewing

are recommended. Gravies are not taboo but you must learn a new method to make them.

If you have been thinking about changing your way of cooking or if you just want to know more about "healthy cooking" come by Friona Public Library and try this cookbook!

Registration Begins

For District Meet

Mrs. Harold Green, Tahoka, President of Caprock District TFWC will preside at the fifteenth Annual Fall Board Meeting and Workshop of that group when they meet in Floydada on October 12. The meeting will be held in the First United Methodist Church.

Registration will begin at 8:30 a.m. and the General Assembly will begin at 9:30. Following the business session there will be reports from the

Executive Committee and the GFWC, TFWC and Caprock Projects, and the general department conferences.

Mrs. John Moffatt, Seminole, director of Junior Clubs, will preside during the Junior Conference.

Luncheon will be in the Fellowship Hall and the luncheon speaker is the Hon. Jack Hightower, Texas Senate. Mrs. Green would like for all clubs in Caprock District to be represented at this workshop.

Officers Elected For

Ministerial Alliance

The local Ministerial Alliance met Tuesday, October 1, with a good number of the churches represented. Officers were elected and goals and ideas were discussed.

Future programs will include speakers of different areas of service in the community, in order that the ministers will be better informed about different customs and needs of the surrounding area. Informative discussions are planned for the future meetings in order that each one will be able to

understand the other's belief, views and ideas.

The ministers voted to look into an effective way to set up an emergency fund for the purpose of ministering to needy families.

A Thanksgiving service is planned for the evening of Nov. 24, at 7 p.m. at First Baptist Church. There will be a time of fellowship after the Service.

The next Ministerial Alliance meeting will be Tuesday, November 5 at 10:30 a.m. at the Congregational Church.

Modern Study Club Has "Americanism" Program

Members of Modern Study Club met Tuesday, October 1 at Federated Club House.

The meeting was opened with the group repeating the Pledge to the Flag, which was led by Lilah Gaye Gee.

A short business session was conducted by the president, Allo Reeve.

Estelle Coffey, chairman of

the finance committee, reminded members to bring their goods for "The Country Store" which was held in the H&R Block Building on Friday and Saturday, October 4 and 5.

Rhea Foster introduced the program on "Americanism."

John Carson sang two numbers, "This Land Is Your Land" and "I'm Proud To Be An American," accompanied at the piano by Eva Miller.

Rhea Foster presented a part of "The Me In America."

The meeting was adjourned with the members repeating the club collect in unison.

Refreshments were served to twenty members, and three guests, John Carson, Mrs. David Carson and Mrs. Bill Wilshire by the hostesses Winifred Hurst and Ethel Ruth Spring.

Society Plans

Sausage Dinner

St. Teresa's Ladies Society has scheduled their annual German Sausage Dinner to be held on Sunday, October 13.

The price for the dinner was set at \$2.00 per plate for adults and \$1.25 for children twelve and under. The menu will include German sausage, baked potatoes, homemade sauerkraut, green beans, relish plate, hot bread and apple crisp.

The members made the sausage on Wednesday afternoon, October 2. The hall will be cleaned on Wednesday, October 9 and the food will be prepared on Saturday, October 12.



MR. AND MRS. CARL MAURER...will be honored with a reception in the home of their son, Gaylord Maurer, 1500 Jackson, on the occasion of their fiftieth wedding anniversary. The reception will be held from 7 p.m. to 10 a.m. on Saturday, October 12. Carl Maurer and Louella Gishler were married in Friona and have been residents of this city all their lives. Maurer was in the farm implement business for many years. Children of the couple will be hosts for the reception. They are Mrs. Robert Cleveland, Mrs. Henry Donnelly and Gaylord Maurer.

Hospital Auxiliary Plans Rummage Sale

The Hospital Auxiliary met at the hospital Tuesday afternoon, October 1 for their regular monthly meeting. Deke Kendrick, president of the organization, called the meeting to order at 2 p.m.

Seventeen members and one guest, Mrs. Kathy Plumb, were present. Two new members were added to the club. They were: Mrs. Kitty Gallman and Mrs. Glynna Harrison.

The minutes from the last meeting were read and a report of funds was given by Edwina Davenport, after which, it was voted that the club divert their funds to a more useful project than the hospital lobby divider, at the present time.

Plans were finalized for the rummage sale as the club's financial project. The sale will start on October 11 and will be held in the building formerly vacated by Ruthie's at 116 E. 9th. Street.

Articles may be brought to the building on October 9 and 10 from 2 to 5 p.m. for processing for the opening sale on October 11. Prices tags may be put on articles before bringing to the sale. Tables and

racks will be needed. If you know of any tables or racks that could be used, call Peggy Kirehner or Marlene Drake, co-chairmen of the rummage sale.

Lions Club To Sell Candy

The Friona Lions Club will be calling on residents of Friona to sell them Halloween candy Tuesday in a club fund raising project. The proceeds from the sale are earmarked for club projects and fifty per cent of the proceeds has been designated to pay off the Boy Scout building fund expense.

It was reported that the Scouts still lack about \$400 paying off the debt on their new building.

The Lions will be distributing two sizes and prices of candy. The candy will sell for \$1 and \$2. The club members will start the candy sale at 5:30 p.m.

Another project taken on by the Lions was the installation of bicycle reflectors. The club installed the reflectors Saturday morning at the Library.

Rexall

"2 for" SALE

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10 big days of savings on pairs of Rexall brand products! Check our low prices on your other favorite name brands, too!

OCTOBER 3 THRU 12

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TWIN PACK SPECIAL! Rexall VITAMIN C TABLETS 500 mg. 2 bottles of 100 \$2.49	MINI-TAMAN Rexall Minuteman MULTI-VITAMINS + IRON 100s 2 for \$4.19	Deluxe TOOTHBRUSHES 6 styles; soft, medium, hard bristles. 2 for 69¢	KLEENEX TISSUES Now at a special low price! 100's 3 for 88¢
TWIN PACK SPECIAL! Rexall VITAMIN E CAPSULES 200 I.U. 2 bottles of 100 \$5.49	Rexall ALUREX Antacid Magnesium-aluminum hydroxide gel suspension 2 for \$1.69	Rexall ASPIRIN SUPER SPECIAL! Fast-acting pain reliever at an unbeatable price! 5 gr. bottles of 100 2 for 60¢	Rexall BALSAM HAIR CONDITIONER with Protein Adds body and helps prevent split ends! 16 oz. 2 for \$1.69
TWIN PACK SPECIAL! Rexall DICALCIUM PHOSPHATE with Calcium Gluconate & Vitamin D Capills 2 bottles of 100 \$1.49	Juliette AM-FM DIGITAL CLOCK RADIO Make it count in your home or office. Comes with alarm and tone. \$25.95	Rexall ASPIRIN 2 for 60¢	Rexall Unwaxed DENTAL FLOSS 16 oz. 2 for 99¢

VITAMIN B-12 CAPSULES 400 I.U. 2 bottles of 100 \$2.98	2 for 60¢ ASPIRIN 5 gr. bottles of 100	Rexall BUFFERED ASPIRIN 100's 2 for \$1.69	The Sociables STATIONERY Assorted decorated, writing papers with matching envelopes. 2 for \$2.50	DISH CLOTHS Colorful waffle weaves. Pack of 3 66¢
Rexall THRU Analgesic Warming liniment. 2 oz. \$1.35	Rexall MOUTHWASH Tinglying M-31 or spicy Meristo 16 oz. 2 for \$1.39	Rexall VITAMIN E SKIN CREAM 15,000 I.U. per ounce 1 oz. \$2.75	Rexall FLUORIDE TOOTHPASTE For bright white teeth. 7 oz. 2 for \$1.59	Rexall Unwaxed DENTAL FLOSS 16 oz. 2 for 99¢

Rexall FOAMING BATH OIL Floral, gardenia, lilac, pine. 32 oz. 2 for \$1.77	Rexall FOOT POWDER Deodorizes, refreshes hot, tired feet. 4 oz. 2 for 98¢	Rexall NO-ASPIRIN TABLETS (acetaminophen) 100's 2 for \$2.79	Rexall Fast HOME PERMANENTS 5 types 2 for \$2.39
Rexall MILK OF MAGNESIA 12 oz. liquid plain 2 for \$1.19	Rexall SACCHARIN 1/4 gr., 1000's 1/2 gr., 1000's 1 gr., 1000's 2 for \$2.88	Rexall HERBAL CONDITIONING SHAMPOO Smells clean and fresh! 16 oz. 2 for \$2.19	Rexall HERBAL SHAVE CREAM Helps prevent shaving irritation! 11 oz. 2 for \$1.89
Tuck CELLOPHANE TAPE Handy all around the house! 2 for 29¢	Rexall DISHWASHING LIQUIDS Pink Lemon or Lemon. 32 oz. 59¢	TWIN PACK SPECIAL! Rexall VITAMIN C TABLETS 250 mg. 2 bottles of 100 \$1.49	Rexall Alco-Rex* RUBBING ALCOHOL For tingling skin relief! 16 oz. 2 for 88¢

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Passbook	5.25%	5.39%		
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Certificate	6.50%	6.72%	1 Year	\$1000.00
Certificate	6.75%	6.98%	2½ Years	\$1000.00
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Certificate	7.50%	7.79%	4 Years	\$5000.00

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"SERVING CLOVIS AREA SINCE 1934"

BI-WIZE DRUG

MH/MR Board Talks Of Service To County

Members of the Parmer County Advisory Board of the Central Plains Mental Health-Mental Retardation Center met Friday, September 27 in Friona with Roy Alexander, director of the five outreach centers; Dr. John Gill, newly appointed director of mental health programs at the Central Plains MH/MR Center, Plainview; and Baker Duggins, Parmer County director.

Purpose of the meeting was to bring members up-to-date on the accomplishments of the local Parmer County Outreach Center located in Friona, and to update the information on the Center's programs and needs.

Since the work of the local outreach center is determined by the county's needs, the discussion included ways and means to determine the future direction.

Roy Alexander of Plainview stated, "We are eager to be included in club programs in your communities. The Center is stressing preventive programs which include educational opportunities, along various lines."

Included are Counseling Services, Alcoholism, Family Services, Transactional Analysis and others. "We are pleased with the progress the Parmer County Outreach Center, and the potential for future use, said the director of the five centers in the nine county area serviced by the Central Plains MH/MR Center at Plainview.

"I see a great need for Preventive Education programs," said Duggins, who

asked representatives from the communities in Parmer County to help spread the word about the availability of the services from the Center.

"We wish to establish the needs of the communities in order to better set up the educational programs." County advisory board members were urged to contact the Center stating needs and interests.

"Let the people in your community know that you are available to help make contacts with the Center when a need arises," he told those attending.

Dr. Gill, Program Director and Chief Psychologist at the Plainview Center, was complimentary of the overall set-up, particularly the Center's "family therapy concept since all members of the family are affected by the illness of any member," Dr. Gill maintains.

Parmer County's Outreach Center is located at 621 Main Street, Friona, and the phone number is (806) 247-3976. The office outreach worker is there, from 9 to 5 Monday through Friday. On Mondays, Alexander comes to Friona; Wednesdays another staff member is here; then a third member, a child psychologist, is available other times.

Attending the luncheon meeting Friday at Earl's Restaurant were: Dr. Gill, Roy Alexander, Plainview; Mrs. Liz Kaltwasser, Farwell; Mrs. Lillis Garner, Lariat; Mrs. Joyce McGehee, Lazbuddie; Baker Duggins, Mr. and Mrs. J.T. Gee and Mrs. Betty Reeve, all of Friona.

Race Developing In Star Football Fete

The Friona Star football contest is developing into quite a race between Chieftain tackle Kenny Stowers and former Chieftain Larry Johnston, both of whom have 47 total points for the season. Charlie Clark and Jimmy R. Walker hold down second place with 46 points each.

Ronald D. Smiley took top honors this past week with 13 correct selections and won the week's balloting by only missing the Friona-Tulia tie breaker score by four points. Smiley predicted the Chiefs would win by a 10-0 margin.

Second place went to Patay Bandy with 13 correct choices. Mrs. Bandy missed the tie breaker score by 17 points. Third place honors went to Max White also with 13 correct selections, but missing the tie breaker by 19 points.

Smiley missed the Muleshoe-Littlefield game in which the Cats won by an 8-0 margin, the Texas Tech upset win over Texas and Oklahoma State's defeat by Baylor.

Mrs. Bandy picked wrong on the Stinnett-Spearman contest, Oklahoma State-Baylor game and missed the Oakland-Pitts-

burgh game. Two high school and one college game stumped third place winner, Max White. White missed on the Morton-Frenship game, Lazbuddie-Nazareth contest and picked Oklahoma State to stop Baylor.

Three other contestants missed only three games, but were off on the tie breaker. Roy Smith missed the tie breaker by 27 points while Larry White missed by 33 points. Joyce Broyles had to settle for fourth place when she missed the tie breaker by 21 points.

Closely following the top six contestants were 24 other contestants with four misses. They were—Jim Noyes, Gene Ezell, Melba Smiley, Owen Drake, Mrs. B.C. Hartwick, C. Wiseman, Herb Seright, Larry Johnston, Wade Blake, Sarah Mears, J.P. Sims, Cindy Means, Mike Hunter, Kevin Wiseman, Michael Means, Janice Peak, Alan Monroe, Eugene Bandy, Benny Pryor, Mary Pryor, Fred Barker Jr., Kay Nuttall, Cindy Carthel and Bill Bailey.

A total of 212 contestants entered the fourth week of the Star's contest. Another contest appears in this issue.

5th Street Extension Included In Program

Highway improvements in Parmer County are included in a \$50.2 million safety and improvement program for 1975 approved recently by the Texas Highway Commission.

District Engineer George C. Wall of Lubbock, said the work includes such projects as widening, providing additional surfacing, resurfacing, sodding, improvements of shoulders and other types of work.

The 1975 State Highway Safety and Betterment and Farm to Market Road Improvement Program statewide include 709 projects in 201 counties of the state, involving 4,328.2 miles of roads.

Fifty-two percent of the work is on US and State-numbered

routes, 47 percent is on Farm to Market Roads and one percent is reserved for later assignments.

The project in Parmer County is the widening of Spur 270 from U.S. Highway 60 east to the Friona city limits, a distance of 2 mile.

This is the Fifth Street extension, and will include curb and gutter work where needed. Cost of the project is estimated at \$28,000, and will be done by the county maintenance foreman, Weldon Moody.

The most valuable fixture in the reception office is a pretty receptionist.



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FRESH FRYERS Lb. 39¢

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Plus S & H Green Stamps
Double On Wednesday With \$2.50 Or More Purchase

Carnation Chunk No. 1/2 Can **49¢**

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Food King Solids Lb. Pkg. **39¢**

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Family Size Detergent **\$3.39**

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Shurfine Grape 18 Oz. Jar **49¢**

JELLY

Clardy's Whipping Half Pint **43¢**

CREAM

Cornet Paper Jumbo Roll **39¢**

TOWELS

Shurfine All Grinds Lb. **89¢**

COFFEE

Big John's All Flavors **29¢**

HAMBURGER DINNERS

Shurfresh Lb. Carton **89¢**

BUTTER

Lady Alice Half Gallon All Flavors **49¢**

MELLORINE

Jenos Hamburger Cheese Or Sausage **79¢**

PIZZAS

Comet 17 Oz. Plastic **27¢**

CLEANSER

Purina Loving Spoonfulls 12 1/2 Oz. Cans **19¢**

CAT FOOD

Alpo 7 1/2 Oz. Can **19¢**

DOG FOOD

One Size **\$1.00**

PANTY HOSE

3 Pair

New Crop 4 Lbs. **\$1.00**

SWEET POTATOES

Red Rome 3 Lbs. **\$1**

APPLES

California 3 Lbs. **\$1**

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Fresh Texas Lb. **7¢**

CABBAGE



PIGGLY WIGGLY



FINE CHINA **49¢** EACH BASIC PIECE

THIS WEEK'S FEATURE Saucer

Xmas Sale

Oct. 2nd Thru The 16th
25% Off On Yarns, Needle Point, Crowel, & Latched Rugs

NEAL'S NEEDLEWORKS

Behind Bovina Pump On West St. In Bovina