

The FRIONA * STAR

Vol. 49, Number 57

SUNDAY, SEPTEMBER 15 1974

15 Cents

14 Pages

quite a record going for the success of its beautiful young

Last year's Miss Texas, Judy Mallett, who we are fortunate in having as our contest mistress of ceremonies for the Maize Queen contest, was a finalist in last year's Miss America contest, and was the crowd's favorite for the title.

And, if you'll notice, more often than not, the Miss Texas entrant will make the top ten finalist list. That's quite a record, and will be a "hard act" for future Miss Texas contestants to follow.

THE HONEYMOON is over for President Gerald Ford. The excellent relations he had enjoyed between himself and congress, as well as between himself and the American people came to a sudden end last weekend with the pardon

he extended to former

President Richard Nixon. Everyone, congress included, had held the new president in the highest esteem. But he suddenly has made controversial decisions, and right quick he's a mortal man again. In fact, he's even less, to hear some folks talk. He has fallen from the statesman ranks to the rank

of politician. We thought we had commented on the Watergate episode for the last time. At least we were hoping we had, but alas, it continues to occupy the majority of the time of our national leaders.

DUE TO THE Equal Rights Amendment movement, pushed by the women's liberationists, Friona has this year some experimental coeducational physical education classes in

junior high school.
And if the movement continues, next year the co-educational P-E classes may continues,

Some Friona mothers have program. Not so much as for attention of the corporation at town, Wilson said there were the usual reasons expected, as the fact that the young girls are expected to keep up with the boys in the P-E classes, and for most girls in this age group, this just isn't possible.

One mother complained that her daughter came home with side cramps after having to run at full speed for several minutes in one of the co-educational classes.

Those who disagree that the sexes should be integrated in such things as P-E classes have only until October 10 to write their objections to: Dept. of Health, Education and Welfare; Education Office; Washington,

EVEL KNIEVEL didn't make it across the Snake River Canyon, but he probably doesn't care.

As they said on television the other night, he's the new "Six Million Dollar Man." He might could afford to take the rest of the year off, and just live on his residuals.

Another observer, referring to the Ford-Nixon decision, said that Ford and Knievel both "fell into the river the same day.' Could be. But Knievel came out of the river smelling like a rose, and the jury is still out on the Ford deal.

WE HAVE LONG maintained that picking out the games to include on our football contest slate is just as hard as picking the winners is for the

Just to prove the point, in the contest's first week, we had one game that wasn't even played. Another game (Tulane vs. Mississippi) was washed out by a hurricane

As far as we can tell, this is the first time in the 16 year history of the contest that a game has been called on account of a hurricane.

Then there were three games that didn't conclude until a late hour, and none of the scores made the morning papers. We had to make a couple of long distance calls to find out the

So, we're like the contestants. We're hoping for easier weeks.

WITH THE reigning Miss Texas just crowned as the new Miss America, our state has quite a record going for the Ambulance Subsidy

county ambulance service, a petition, a proclamation and bids on a new police car were the main topics of discussion by the Friona City Commissioners Monday night.

the ambulance for the county at

gested that each city and the pay \$840.

The continuation of the county double the fee that they are now paying. The council voted and approved the raise in rates. Friona now will pay \$400 monthly instead of \$200 while Bovina is expected to go from \$100 to \$200.

The county indicated that Percy Parsons, who owns the they would probably go along ambulance service remarked, with the decision of the Right now, we are operating commission, except that it would have to be brought up at a loss. With the low collections the County Commission meetand the state's requirements ing in two weeks. The county for equipment, the ambulance now foots the bill for Farwell service is not paying for itself." and Lazbuddie. The raise would Mayor R.L. Fleming sug- mean that the county would

the city accepted the bid of Friona Motors of \$2843.82 for a new 1975 LTD police squad car. Reeve Chevrolet submitted a bid of \$3335.00.

Mr. Higginbotham and Mr. Beagles appeared before the commission asking for 125 feet of space back from Lot #16 of the Lakeview Addition donated to the city. The two represented KIS investments of Roswell, who proposed a shopping center there in the near future. The commission okayed the move to give back the footage required provided

size of Friona, one being the

smaller incidence of shoplifting.

"I feel that the quality of life is

much better in a small town,"

The Sandra Corporation

currently operates Gibson's

Discount Centers in 12 cities in

a three-state area. The

corporation's first store was

opened in Pampa. Following, in

order, were stores in Hereford,

Borger, Canyon, Dumas, Tu-

cumcari, N.M., Tulia, Dimmitt,

Silver City, N.M., Columbus,

Brenham and Elk City, Okla.

In new business discussed. KIS would leave enough room for a service road.

The commission discussed and approved Ordinances No. 485, 486 and 487. Ordinance 485 is composed of levying taxes. No. 486 is exempting certain properties from taxes. No. 487 deals with the annual city

Mayor Fleming approved a proclamation for Highway Week starting Sept. 23 through 28. All Friona residents are asked to support the Texas Highway Department.

In miscellaneous business, the commission noted that there had been a monthly natural gas increase of 43.58, the largest jump ever. Chief of Police Bill Denney was present at the meeting and asked the city's permission to send Glenn Allen to police school in Amarillo. The state requires that all law enforcement officers attend 70 hours of police training to be eligible to assist in local law enforcement. The situation occurred when police requirements for local football games came up.



ASSOCIATE....Charles Caudill. seated, is the new associate at Ethridge-Spring Agency. Caudill is to

replace longtime agency partner Bill Stewart, standing, who has retired.

New Associate Named

At Ethridge-Spring

Charles Caudill, 37, is now

associated with Ethridge-

Spring Insurance Agency. Caudill is replacing longtime

agency partner Bill Stewart, who retired on September 1. A native of Portland, Tenn.,

Caudill comes to Friona from

Tustin, Calif., where he has

Insurance Company's Orange

County office, the second

largest in Southern California.

Caudill was with the

years, including the past 51/2

The new Friona resident is a

graduate of David Lipscomb

Caudill's wife Katherine is

College in Nashville, Tenn.

Traveller's Agency for

years in California.

been manager of Traveller's 502 Etta.

Gibson's Discount To Open Friona Store

plans to open a store in Friona. t was announced this week by Jerry C. Wilson of Pampa, financial vice president of the corporation which will own the

Wilson, representing the Sandra Corp., said that the discount center would be located on Highway 60 in the building formerly occupied by White's Auto. He could give no target date for the store opening at this time.

"We had hoped to be open in September, but due to other conflicts, this will apparently not be possible," Wilson said.

The Gibson's official explained that the company was in the process of opening a new store in Elk City, Oklahoma voiced their opposition to the that was taking the main

Deadline is next Saturday,

September 21, for entering the

"Little Miss" pageant, to be

sponsored for the second year

is available at the Friona Star.

The age limit for entries is five

business, club or organization

wishing to enter a girl may do

Entry fee is \$5.00 per

contestant. Entries must be

accompanied by a photography

As of press time this week,

only five entries had been

received at the Star office, but

more were expected prior to

of the entry.

the deadline.

Entry blanks and information

by the Friona Jaycee-Ettes.

For Little Miss Event

through 7 years of age. Any are hoping that the number of

Gibson's Discount Center present. Also under his scrutiny is construction of a new company warehouse in Pampa, the corporation's head-

> "We hope to be able to announce an opening date within the next few weeks," Wilson told the Friona Star in an interview this week.

The Gibson's official said his company was anxious to get the store in operation. "We feel that Friona holds excellent prospects for a Gibson's store. Our store at Hereford was the second one in our chain, so we are very familiar with that area," he said.

Wilson said that his company

Making a plug for the small

total of 23 entries in its first

presentation. Tammi Kelley,

daughter of Mr. and Mrs. T.A.

Kelley, was chosen winner of

the 1974 "Little Miss" pageant.

"The pageant was a tremen-

dous success last year, and we

entries will pick up, so as to

insure another successful

event," said a spokesman for

the Friona Jaycee-Ettes this

A staff member from

KVII-TV (Channel 7) of

Amarillo will serve as master of

ceremonies for the event. Last

McPherson of the station was

contest emcee.

newscaster John

tried to operate on the concept of bringing true discounts to

The Friona store will be the 13th in the chain. "We think in that case, 13 will be a lucky number," Wilson stated.

There are currently around 650 stores across the nation carrying the Gibson Discount Center label. Of these, some 125 are operated by the Gibson family. The rest are operated Deadline Approaches by franchise holders, such as the local operation will be.

"Super Chief" Makes Bow

"Super Chief," the cartoonized version of the Friona High School mascot, made his debut last spring as the Chieftain basketball team drove to the finals in the state playoffs.

In Cartoon

Back again, the character is featured in a football cartoon panel in the first of what is expected to be a weekly spoof on Friona's football opponents, to appear as a regular feature in the Star.

The cartoon is drawn by Carol Ellis.

Postal Service Takes Option On Location The U.S. Postal Service announced Friday it has taken an option on a site for a new post office building at Friona.

C.B. Bolar, manager, Oklahoma City Postal District, Southern Region, which also manages postal operations in all of Oklahoma as well as in part of the Texas panhandle, said his office has taken an option to buy a site containing 24,500 sq. ft., or about one-half acre, on the east side of Main St. between 10th St. and 11th St. in Friona.

The site is owned by Carl S. McCaslin of Hereford. Bolar said his office will advertise for construction bids at a

The proposed post office, when completed, will be leased to the Postal Service.

Postal officials in Friona hailed the announcement as a

positive step toward a new post office here.

AT MONTHLY MEETING

Chamber Discusses Maize Days Plans

Commerce met Tuesday morning with plans and preparation for Maize Days being discussed. Judges for the Maize Days parade were secured.

The Chamber of Commerce asks that civic clubs get in touch with the Chamber to advise the Chamber on their planned activities for Maize Days so that they may be listed on the flyer. The Chamber needs to have this information by Monday, Sept. 16.

The Community Center Board has agreed that the Community Center Building will be available to all sponsored clubs without charge during Maize Days (Friday and Saturday), provided they will be organized and each club is responsible for removing and cleaning their area after the event is over. City Manager Jake Outland made the suggestion.

Chamber president Percy Parsons reported that he had written a letter to Sutphens commending them for the fine food served at the doctor's dinner, but complained on the poor service they provided. Parsons also announced that Mr. Sutphens had called him and apologized, saying that if we use their services again, he personally would come to Friona and see that the proper catering was performed.

Volunteers were called to collect money at the barbeque. Volunteers were Bernard Thompson, Jack Hamil and Delton Lewellen.

The prize money for the school floats has been raised. Robert Neelley stated that if the Maize Days committee wishes to raise other prizes, the decision would be left up to the

The committee can start their reserve seat sales whenever feasible. President Parsons asked that all directors and their wives attend the Queen Contest luncheon Oct. 3 at the Congregational Church.

Temp Drops 45° Here Overnight

you," Stewart said.

teaching fourth grade in the

Friona school system. They

have two children, a daughter,

He was active in the Orange

County Chamber of Commerce, and was a deacon in his church,

The Caudills are at home at

Stewart says he plans to do

some hunting, fishing, yard

work and get caught up on his

friends and neighbors who have

allowed me to serve them

during the past 26 years. I hope

you will come in and meet

Charles, and allow him to serve

"I want to thank my many

Kelly, 10 and Bill, seven

the Church of Christ.

Residents of the Friona area were treated to a variety of weather the past week, when temperatures varied from a high of 93 degrees to a low of 48 degrees-and they didn't have to wait long between the

The high temperature of 93 was posted on Thursday afternoon, and by the next morning at 10 a.m., the Gowens, Robert Neelley, Dave mercury had plunged 45 degrees to its low of 48-within a 19-hour period of the week's high.

arctic cold front. featuring gusty winds, brought the second round of chilly weather to the area this month.

Date	Hi-Low
Saturday, Sept. 7	82-55
Sunday, Sept. 8	86-52
Monday, Sept. 9	85-55
Tuesday, Sept. 10	85-55
Wednesday, Sept. 11	90-55
Thursday, Sept. 12	93-53
Friday, Sept. 13	63-48
Precipitation: .02 or	n Wed
nesday, September 11.	

Contestants Have Bad Opening

The first week of a football contest is always hard, and contestants entering the Friona Star's annual event found the picking a bit on the hard side in the opening round of the 13-week contest.

Weathering the tide was a pair of contestants, the only two out of 216 entering the first week to correctly name as many as 13 winners.

Charlcie Clark and Vickie Smiley were the first week's champs, with Mrs. Clark

getting the weekly first prize of \$5.00 by being closer on her tie-breaker score. She had picked Friona to top Farwell, 24-6, with Miss Smiley's guess at 19-13.

Third place money was won by Kevin Wiseman, a Wayland College student. He was one of 13 contestants getting 12 of the games right, but his tie-breaker guess of Friona 34, Farwell 0 was closer than the other 12 who also had the score.

All contestants were given a right answer on the Canyon-

error, and likewise on the Tulane-Mississippi game. which was postponed because of Hurricane Carmen.

Other contestants correctly picking 12 games were Todd Bandy, Darrell Barlow, Dean Broyles, Dale Cleveland, Mike Gowens, Jimmy Grimsley, Rick Jennings, Mollie Kirk, Ronald Smiley, C.H. Veazey, Dale Williams and Robin Zetzsche.

A total of 24 contestants correctly picked 11 of the games. They were Chris

Bass, Cris Beck, Hal Blackburn, Gail Brown, Mary L. Collier and Gene Ezell

Also, Mrs. B.C. Hartwick, Dewayne Howard, Joe Jackson, L.F. Jacobs, Celia Loflin, Joe Bob Mann, Dianne Morgan, Sam Perez, Roy Rector.

Also, Roy Smith, Ronnie Stevick, Kenny Stowers, Ray Strickland, Bill Weatherly, Cindy Weatherly and Mitchell Wiseman.

Another contest appears on page 6 of this issue.



FIRST CORN ... Dale Williams, Ron Smiley and Marca Herring look over the first load of harvested corn in Friona. The corn was brought to Friena Wheat Growers on Tuesday, September 10. The corn had to be

dried, however, because of the recent rains. The harvest is yielding around 23 bushels and dries out to approximately 15. Farmers fell that it will be 10 days to two weeks before the harvest can really get going.



Bookmobile Schedule

The High Plains Bookmobile will be in your area on the following dates:

Needmore, 9-10 a.m.; Stegall, 10:30-11:30 a.m.; Threeway, 12 milk. noon-1 p.m.; and Enochs, 1:30-2:30 p.m.

Thursday, September 19-Oklahoma Lane, 9-10 a.m.; Rhea Community, 10:45-11:45 a.m.; Friona #1, 1-1:30 p.m.;

and Black, 1:45-2:45 p.m. Friday, September 20-Hub, 9-9:45 a.m.; White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m.; and Clay's Corner,

1:15-2:15 p.m. Saturday, September 21-Farwell, 8:55-11:50 a.m.; and Friona #II, 1-3:45 p.m.

School Lunch Menu

Week of September 16-20 MONDAY-pizza, buttered Wednesday, September 18- corn, crackers, lettuce and tomato salad, fruit salad and

> TUESDAY-mashed potatoes, smothered steak, hot rolls-butter, buttered carrots. banana nut cake and milk.

> WEDNESDAY-pinto beans, burritos with chili and cheese, corn bread-butter, cabbage slaw, coconut pudding and milk.

THURSDAY-corn dogs, French fries, hot rolls-butter, buttered corn, apricot cobbler

FRIDAY-barbecue on bun, potato chips, brownies, chili beans and milk.

The FRIONA * STAR

Founded In 1925 By John W. White Published Every Sunday at 916 Main Street

Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association; 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1974, Prize-winner in West Texas Press Association, 1939, 1900, 1901, 1902, 1963, 1964, 1963, 1966, 1969, 1970, 1972. Prize-winner in National Newspaper

General Excellence Winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968. Community Service Award, West Texas Chamber of Commerce, 1970 [WTPA] and 1972 [PPA].

SUBSCRIPTION RATES Parmer County, adjoining counties, \$6.30 per year. Elsewhere, \$7.87 per year.



Bill Ellis, Editor & Publisher . Laura Nell Coffey, Bookkeeper Vickie Copley, Back-Shop Foreman Don Windle, Sports Editor

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Friona Flashbacks

....from the files of The Friona Star

45 YEARS AGO-SEPTEMBER 6, 1929

The building of the Texas Utilities Company high line into Friona was completed Tuesday afternoon and connected with the system of wires that has been giving electric service to the city for more than a year.

Homer Williams and N.B. Norton, whose homes are south of town, were in Friona ast Saturday, interviewing the farmers and businessmen as to the probability of organizing a permanent fair association for Parmer County.

40 YEARS AGO-SEPTEMBER 7, 1934

The dust storm which struck Friona about six o'clock Sunday afternoon was one of the worst in effect as well as probably the worst in appearance that has ever visited this locality. For an hour or more previous to the striking of the storm, there had been a dark bank of cloud covering the western horizon, then with apparently increased momentum it moved rapidly toward town. For a while, houses only the width of the street away were invisible, one from the other.

35 YEARS AGO-SEPTEMBER 8, 1939

Work is in full swing on the "old" basement of the Methodist Church. A courageous group of donors are working with hammers, saws and squares. The basement is expected to be in use two weeks from Sunday.

30 YEARS AGO-SEPTEMBER 1, 1944

An Italian navy lieutenant who escaped from the Hereford Prisoner of War Camp on August 4, had made his way more than 300 miles toward the Mexican border before his capture Saturday by the border patrol.

The local AAA Committee cannot issue priorities for the purchase of lumber for any construction within the city limits, it was emphasized this week by the committee chairman, who says that several city residents have come to the local office requesting lumber priorities.

20 YEARS AGO-SEPTEMBER 10, 1954

Twelve hundred pounds of beef are being prepared for the free barbecue Tuesday evening by the Chamber of Commerce

Incomplete totals tabulated from the recent Emergency Polio Benefit Drive in the county shows over \$600.00 donated to the cause, Director Raymond Euler announced yesterday.

15 YEARS AGO-SEPTEMBER 10, 1959

Two infants in Friona are confined in Parmer County Community Hospital with encephalitis, or more commonly known as sleeping sickness. The two youngsters, both baby boys, are Tim Nichols, 7-week-old son of Mr. and Mrs. Bill Nichols of Friona and James Potter, 4-week-old son of Mr. and Mrs. Frank Potter of Friona. Young Potter is still in "serious condition" according to reports from the hospital Tuesday and the Nichols baby is "still in danger but improving.

Saturday, September 26, has been set as the date for the \$330,000 bond election for the City of Friona by members of the council at their regular meeting Monday night. The council plans to use the money-if the bond election passes-over a period of years and not all at once.

10 YEARS AGO-SEPTEMBER 10, 1964

Kay Burleson, the 1961 Maize Queen, is still winning honors in beauty contests. She won her latest honor by being named the representative of Lubbock radio station KFYO in the finals of the "Miss Colt 45" contest to be held in Houston this

The White Auto Store of Friona is staging its grand opening Friday and Saturday, having recently completed its remodelling job and completely restocked.

5 YEARS AGO-SEPTEMBER 11, 1969

The sale of Lillard Insurance Agency to Ethridge-Spring Agency was announced jointly this week by Ralph Miller and C.L. Lillard for their agency, and Dan Ethridge of the purchasing company.

THE BUBBLE

Laurels have always had a habit of dropping the individual who tries to rest on them.

IN A RUT

The fellow who wastes today lamenting yesterday will waste tomorrow lamenting today.



Star Survey

BY LORRI EULER

The Question: At what age do you think young people should start dating?

Out of the ten people questioned, five were adults and five were young people. The adults said the same

thing. Fourteen for groups. Fifteen for special occasions No "steady" dating before seventeen. A couple did say something different....not before sixteen and the other said fifteen.

The young people said around the same age. Two said sixteen. Two said fifteen and one said fourteen.

To my surprise, the oldest lady contacted said "15." That was the age she was allowed to date and the age she allowed her children to date.

One lady said "maybe 30" drive-in movies.



GO CLASSIFIED FORTH

WELCOME TO FRIONA



Newcomers to Friona this week are the Charles Caudill family. Charles is associated with Ethridge-Spring Insurance Agency. Mrs. Caudill [Katherine is teaching fourth grade. The children are Kelly, 10 and Bill, seven. The Caudills are at home at 502 Etta. They attend the Church of Christ.

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PEOPLE COME FIRST



CERTIFICATE AWARDED....Herb Evans [left] presented Edwin Livengood a Certificate of Merit awarded by the USDA on July 22. The citation read in part-"In recognition of outstanding performance in

the planning and application of a high quality conservation program...." Both are employees of the Soil Conservation Service in

SCS Report

The Parmer County SWCD

(Soil and Water Conservation District) held their regularly

monthly meeting last Tuesday in Friona. All five directors

were present: Leon Grissom, chairman; Jimmie Cockerham,

vice chairman; Leroy Johnson,

secretary; and Dick Rockey and

A report on the Panhandle association of SWCD's was

given by Dick Rockey. The

main emphasis of the report

was on land use planning

Plans were made by the

board for the district directors

election in Zone One (NW

Dan Smith, members.

Coal-Fired Generator Target Date Advanced

Roy Tolk, chairman and Harrington Station is now president of the Southwestern under construction and is Public Service Company, an scheduled for completion in nounced recently that the mid-1976. It is also a 350,000 completion date for the second kilowatt machine and construc-350,000 kilowatt coal-fired tion is on schedule. generating unit at the company's Harrington Station, near When both units are Amarillo, has been moved up completed and on the line, the from 1979 to 1978.

to grow and this means more almost 3-million kilowatts, with industry and more people. In the coal-fired units representorder to continue to provide our ing 22% of the total. customers with the electric service they need, we found it the 1978 unit will be made by necessary to have the second Westinghouse and the boiler by unit at Harrington Station Combustion Engineering, Inc. ready a year sooner than we and these manufacturers have

SPS system generating capa-"The area we serve continues bility will be increased to

The turbine-generator for had first planned," Tolk said. assured SPS that the equip-

Parmer Co.) now being served by Jimmie Cockerham. The first coal-fired unit at ment will be available The Irrigation Permit for Site 3 [Lazbuddie] on Running

legislation.

Water Draw was discussed. Dick Rockey was appointed to prepare a history of the local district. The board of directors approved their annual report for publication.

Local Ministers Organize For Community work

Local ministers met at Earl's Parmer House Restaurant last Friday, September 6, to discuss the future plans of the Friona Ministerial Alliance.

The pastors reportedly not only enjoyed the fellowship but also decided that the monthly meetings would include a study topic and community projects. More definite plans and projects will be formulated at the next regular Alliance meeting at the First Baptist Church on October 1 at 11 a.m.

A Potluck Supper Social for the pastors and their families is planned at the Congregational Church on September 16 at 6

According to a group spokesman, it was quite evident that the ministers are zealous in their desire to meet together for study and to serve the community.

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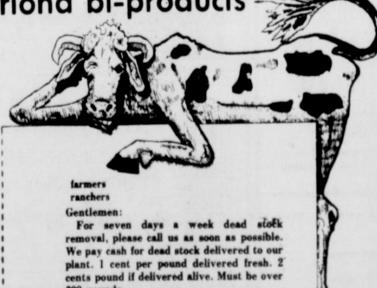
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DEADLINE for classified advertising in Sunday's issue-5 p.m. Thursday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

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Friona Lodge #1332 7th & Ashland Slated Meeting 1st Tuesday

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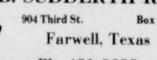
garage, nice fenced yard, only \$19,000.

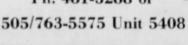
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Arizona Couple Held On Drug Violation

A Tucson, Ariz. man and woman are currently being held in the Parmer County jail at Farwell following the discovery in the automobile they were driving of nine pounds, four and one-half ounces of a substance believed to be majijuana in

Texas Highway Patrolmen Glen Fant and Jim Bishop, accompanied by Bovina City Marshal Ronald Mitchell, stopped a 1962 Buick station wagon with New Hampshire license plates shortly before midnight Saturday between Bovina and Friona on routine traffic violation charges.

After finding a small quantity of hashish in the vehicle, the officers took the automobile to Friona where a more detailed search led to the discovery of the substance believed to be

Edward Joseph Quinn, 24, of Tucson and Lenda Jean Ellis, 28, also of Tucson, were charged with possession of more than four ounces of an illegal substance, a third degree felony charge. They appeared before a Farwell justice of the peace where they were placed in jail under \$5,000 bond each.

Instrument Report Ending Farwell September 5, 1974 in County Clerk Office, Bonnie Warren, County Clerk

WD, Max Carter, Willard Lakeside Add., Friona Nicewarner, lots 29 and 30, Blk. 43, OT Farwell

F. Hight, lots 23, 24, 25, Blk. 35, Friona

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WD, George C. Guthrie and Merl A. Huebner, Guthrie, Tr. WD, Carolyn A. Owens, Dee and Huebner, Tr. lot 6, Blk. 86,

FOLLOW THE

CROWD...



Operation Peace of Mind, at a Tampa, Fla., conference encourages representatives of 26 governors to support the Houston-based runaway hotline by publicizing the toll-free number nationwide. According to Ms. Surguy, Peace of Mind is working due largely to the efforts of news media.

CCA Available Here

use in the annual membership drive of Hereford Community Concert Association will be issued to workers, with information and answers to questions, at a tea Tuesday afternoon in Mrs. Earl Holt's home, 103 Rio Vista.

All workers are invited to the tea, where the captains and CCA officers and board members will be present to give them information. Mrs. Paul Scott, 1974 drive chairman, will have Mrs. Bill Walden

Captains are Mmes. Robert Josserand, Nancy Richie, Clarence Betzen, Rudy Metz, R.C. Hoelscher, Wes Fisher and R.B.

Mrs. George Warner is year and Mrs. Wesley Gulley is "hold" attraction on this year's

These artists are scheduled for Feb. 21. Two more programs to round out the season will be booked after the membership drive ends and the board knows exactly what the current budget will afford; this is a customary CCA policy.

Memberships for adults will continue to be priced at \$10, students \$5 and families \$30. A membership card will admit the holder not only to the concerts in Hereford, but also to CCA programs in Canyon, Clovis and Lubbock. Single admissions are not sold and memberships may be obtained only during the

Tickets To Hereford

Seven drive captains are each naming a group of workers who will contact present CCA members this week for renewals, then enroll new members the week of Sept. 9.

as her co-chairman. Hutson. Mrs. Tom Baynham will be the drive representative in Vega, Nancy Edelmon in

president of the local board this publicity chairman. members have selected as the program the King Family Singers, widely known through television broadcasts.

drive period each year.

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Friona Cyclists Are Winners In **Boving Motocross**

Some 93 cycles and riders, representing three states and 26 towns, competed in the finals of a series of races with a purse of \$700 going to the winners during Bovina's Bull Town Days. The races were sponsored by the Bovina Jaycees.

Competitors were from Roswell, Albuquerque, Santa Fe, Clovis and Portales in New Mexico; Amarillo, Lubbock, Plainview, Pampa, Borger, Dumas, Canyon, Bovina, Friona and other area towns in Texas: and Keys, Okla.

Series winners included the following:

125 c.c. class-Glenn Adkins of Friona, first, \$100; Clay Stafford of Amarillo, second, \$50; and Kevin Boyd of Clovis, third, \$25.

250 c.c. class-Wayne Chick of Clovis, first, \$100; Tracy Womack of Portales, second. \$50; and Newell Wortham of Portales, third, \$25.

The final results in the micro-mini man and mini-man classes were not available, however, winners of the races held during Bull Town Days were Steve Hughes of Clovis, Glenn Adkins of Friona and Gary Turner of Clovis, first through third respectively, in the micro-mini-man class; and James Hughes of Clovis, Dan Adkins of Friona and Gary Turner of Clovis, first through third respectively, in the

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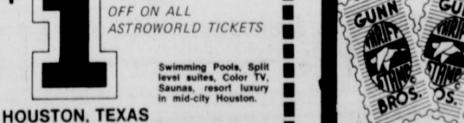
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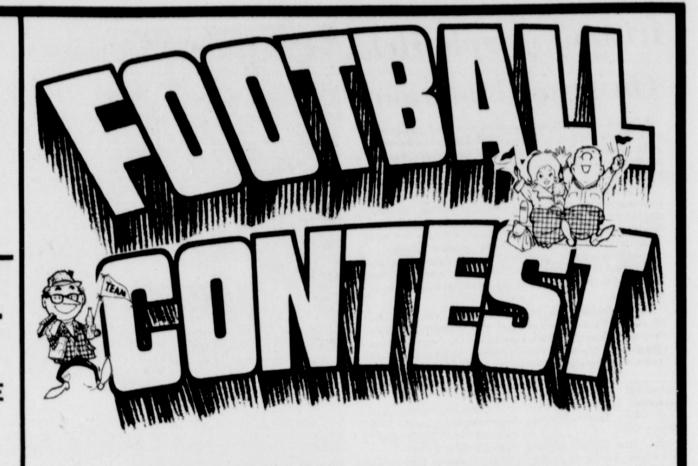
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2. Two tickets to the Sun Bowl Game & \$20 Cash

on this page. Write the winners in the blanks provided on the

official contest blank. 2. Pick the score of the tie-breaker game. This score will be

used to break weekly as well as grand prize winners. 3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be received in the Star office by Monday to be eligible, if mailed.

4. The leading contestant at the close of 13 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.

5. Only one entry per person. 6. To count for grand prizes, entries must be on official blank

printed in the paper.

7. Contestants must be 12 years of age or older. 8. Everyone eligible to enter [sponsors included] except employees of the Friona Star and their families.

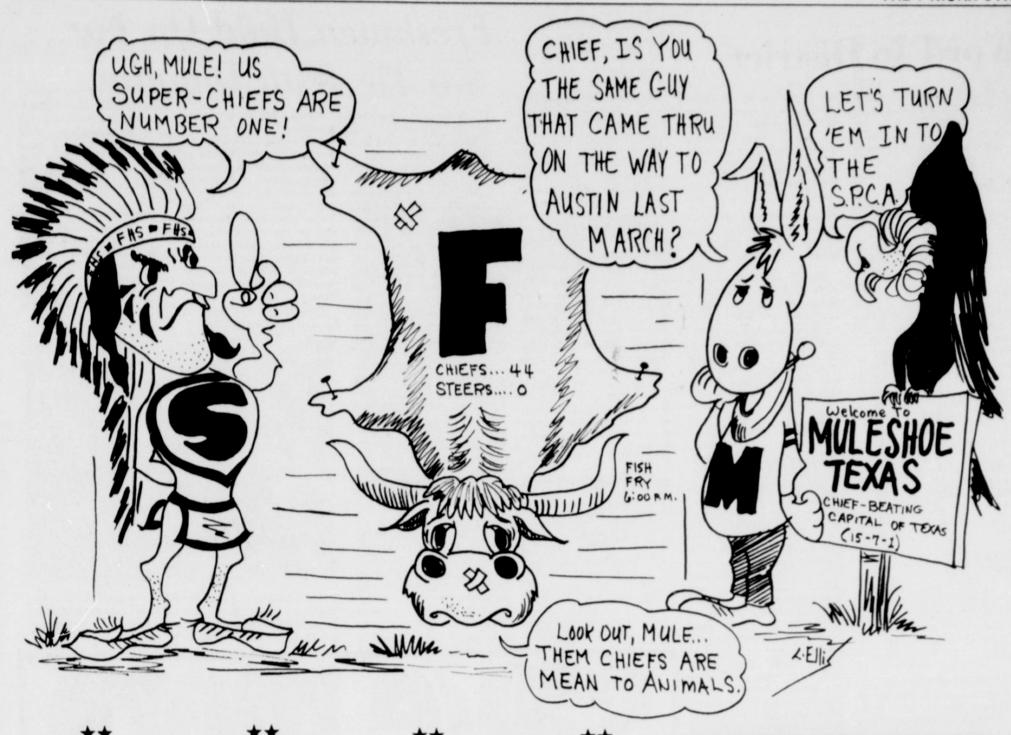
	OFFI	CIAL	ENTRY	BL.	ANK
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Select Winners From Games	Listed	In Advertisments
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TIE-BREAKER Score Friona ____M'shoe____

NAME

ADDRESS



MULES LEAD SERIES

"Top Effort" Needed In Muleshoe Contest

BY DON WINDLE Sports Editor

The Friona Chieftains donned their warpaint for the second time this season this but is expected to play against coming Friday in hopes of Muleshoe. Bandy and King breaking a four-game losing were not seriously injured, but skein in Muleshoe. The Chiefs have not won an encounter in ankles, both are expected to be Muleville since 1959 when the at full strength against the Chieftains brought back a 24-14 Mules. decision over Muleshoe.

winning edge, 15-7-1. The worst end, Gene Strickland or David defeat the Chieftains have had inflicted on them was a 47-6 Stowers and Danny Campbell setback in 1962, however, the will team-up at tackles while the following year in Friona.

Friona's largest margin of victory came in 1928 when the Chiefs tomahawked the Mules, 45-0. Currently, the Friena squad is trying to avert a three game losing streak to the Mules as they have lost, 27-6 and 14-0 the past two encounters.

The Muleshoe-Friona series started back in 1926 with the Chiefs of Friona blanking the Mules, 8-0. Friona won the first three encounters before Muleshoe jumped into the win column. The series has been delayed somewhat with the two teams skipping two years from 1930 to 1932. After the 1932 game in which the Mules clipped the feathers of the Chiefs, 14-7, the two teams did not meet again until 1938.

Muleshoe holds the longest win string in the series with six straight victories. The Mules defeated the Chiefs every time from 1960 to 1970. Muleshoe plays each of the District 3-AA teams each year and always puts up a stiff contest.

Coach Bob Owen, head mentor of the Chiefs for the past seven years has won only one time in four tries agranst Muleshoe. Owen commerced on the upcoming encounter, "We are going to have to play our best on offense and defense if we hope to bring back a victory against Muleshoe. They seem to always get up for Friona and play us a hard game."

Owen went on to point out that Muleshoe is big and strong, but lacks the superback like Bobby Hayes and David Wheat. Muleshoe has a veteran with 2:21 remaining in the line, but a lot of new faces in the quarter. backfield. Coach Owen feels that the team does not have the overall speed and quickness that they have had in recent

The Chiefs as a team will be ready mentally and physically. The Chiefs took the weekend off from the gridiron wars after

suffering some injuries to Davy Carthel, Clay Bandy and Dee King. Carthel missed the opening game against Farwell,

The series between the two Chieftains against the Mules teams has Muleshoe holding the will be Dale Cleveland at tight Hutson at split end. Kenny Mules kicked the Chiefs, 42-0 Roy Don Rector and Mitchell slots. David Clark is starting center. Directing Coach Owen's Power-I offense will be senior

Dusty Peters at quarterback with Bandy running out of the tailback slot and Dee King working at halfback. Davy Carthel will probably start at fullback. Kevin Welch, who saw action at fullback against Farwell is the number two man at all the running back spots and will see plenty of action.

New coach, Chuck Stout, is in the rebuilding process with his team. The Mules returned only eight lettermen from a team that finished, 3-6-1, a year that had been plagued by the injury

Robert Stoval [6-2, 200] and Dusty Davis [6-3, 215] returning to the tackle slots. Guard Danny Vela [5-10, 185] returns as a starter again this season Billy Balderas, a 5-10, 185pound junior could move into the other guard slot. Doug Crawford [6-0, 160] is back to

probably its strength with

Carey Sudderth will probably get the quarterback roll with Robert Shafer at fullback and Hector Posadas and Tommy St. Clair at the

is end Max Burhman [5-9, 150].

B-Chiefs Rally To Down Dimmitt 18-14

The Friona Junior Varsity scored an 18-14 victory over a visiting Dimmitt Bobcat crew Thursday night. Rolando Caballero put on a stellar performance for the Chiefs with three touchdowns and netted 84 yards on 13 rushing

Dimmitt drew first blood after holding Friona on downs and driving 73-yards in 18 plays. The first tally was on a one-yard plunge by fullback Sammy Florez. Quarterback Brad Dulaney scooted around end for the two point conversion giving the visitors an 8-0 lead with 4:28 remaining in the first quarter.

The Chieftains wasted little time in getting on the scoreboard after taking the kickoff. The Chiefs set up shop on the 39 yard line. Friona covered the 61 yards in six plays aided by a 29 yard scamper by Caballero and a piling on penalty by Dimmitt. Caballero bulled across from nine yards out. Friona's chance for the two point conversion was marred when a delay penalty set them back. The Chiefs tried to pass for the points but the pass was batted down in the end zone. Dimmitt held on to a slim 8-6 margin

Friona's defense played the major role in the second score. Dimmitt was held on downs in the second quarter and had to punt the ball back. The punt was blocked and Waymon Lee recovered the ball for Friona at the Dimmitt 19. The first

four yards and the second was held for no-gain. A little dipsy-doodle occurred in the Friona backfield with Roy Smith heaving a 23-yard pass to

Caballero for the touchdown. Another delay call went against Friona on the conversion attempt. Dimmitt intercepted the point after pass, but Friona went ahead, 12-8, with 2:28 remaining in the half.

Dimmitt came roaring back on the kickoff. After setting up shop on their own 36 yard line, the Bobcats began to march. Aided by a pass interference call, the Bobcats scored on a 32-yard pass from quarterback Dulaney to Gains Howell. The Friona secondary allowed Howell to get behind them and it was six points for Dimmitt with 0:08 remaining. The Chiefs got it all together on the point after attempt and stopped halfback Joe Reyes short of the goalline. Dimmitt took a 14-12

edge into the halftime. Friona forced the Bobcats to punt the ball after the opening kickoff of the second half. Starting at their own 23, the Chiefs connected on a first down play from quarterback Keith Martin to Roy Smith. Smith weaved his way 40 yards before tripping over his own blocker at the Dimmitt 32. Caballero and Bobby Zetzsche combined for 20 yards in two attempts setting the ball down at the 12. Martin hit Mark Neill with a pass for 11 yards and Caballero carried the ball over from the one with 7:47

remaining to give the Chiefs a

try failed.

Smith came up with a key fumble recovery for the Chiefs late in the third period after Dimmitt set sail for the goalline. Smith recovered a Bobcat fumble at the 22-yard

The remaining minutes of the game was a defensive effort by both teams.

Friona's Waymon Lee came up with a key fumble recovery late in the game at the Chieftains 30-yard-line. The Chiefs runningbacks, Richard Bermea and Caballero pounded out good gains to move the ball out of immediate danger. With less than a minute remaining, Friona fumbled the football to Dimmitt.

Friona's defense smelled the air of victory and on first play, Alberto Rodriquez put the bonnet on Dimmitt's halfback and forced the fumble which was recovered by Waymon Lee. The Chiefs ran out the clock to preserve the 18-14

The Friona offense ground out 183 yards rushing and connected on five of eight passes for 86 yards. Dimmitt pounded out 190 yards on the

Caballero took rushing honors with 84 yards and Bobby Zetzsche carried for 50 yards. Hal Blackburn caught one pass for 11 yards, Mark Neill had an 11 yard reception, Smith caught one aerial for 40 yards, Caballero one for 23 yards and Bob Clark one for two yards.



Sports

junior varsity halfback races past several Dimmitt Bobcat defenders Thursday night as the Friona JV scored a 18-14 victory over the 'Cats. The victory evened the Friona win-loss mark at 1-1. Friona travels to Morton Thursday. [Staff Photo]



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Time Out **With Don**

BY DON WINDLE Sports Editor



The Friona Chiefs proved to have a very devastating offensive football team in their season opener against Farwell last Friday. Fact remains that the defensive team is no slouch either as the Angry Red shutout the Steers, 44-0.

The Chiefs were idle this week and this could be a blessing for Coach Bob Owen's crew. Fullback Davy Carthel is still hampered with an ankle injury while tailback Clay Bandy and halfback Dee King are plagued with minor hurts and pain. The layoff gives the injured time to recuperate.

Spoke with Oiton Mustang head mentor, Ed Miller, this week. Coach Miller remarked about the district teams, "The team that can put together four good games will win. Each team has the capability of defeating the other, each team is going to have to play the best game possible."

District 3-AA teams fared very well last week with only defending champion Littlefield feeling the pangs of defeat. The Wildcats were stopped by Cooper, 15-7. District teams gave up a total of 33 points while scoring 93.

Coach Owen named the Hustling Chieftain Tuesday night at the Boosters Club meeting. Roy Don Rector was named as the recipient of the award, which is voted on by the coaching staff. Rector recovered two fumbles, made 11 tackles [six unassisted and five assisted) against Farwell. Kenny Stowers was runner-up with seven tackles.

STEAL MARK FALLS

St. Louis Cardinal speedster Lou Brock became the leading thief in the major leagues Tuesday night with his 105th stolen base. The new mark broke the mark of 104 set by Maury Wills of the Los Angeles Dodgers in 1962.

Brock's mark was established against the Philadelphia Phillies in Busch Stadium before a frenzied crowd of 27,285. The thefts by Brock also lifted him to 740 for his career, eclipsing the former record of 738 set by Max Carey of the Pittsburgh Pirates in 1929.

Only Ty Cobb, who has 892 and Eddie Collins, who had 743, stole more bases during their major league careers.

AX TIME IN NFL

This season the National Football League will be playing without the services of some very familiar names like Green Bay's Ken Bowman, Rod Widby, Kansas City's Pete Beathard, NY Jet Joe Fagan, Joe Jackson and Rod Spicer.

These players were dropped Tuesday in preparation of the season opening game Sunday.

The Packer's Bowman has been a mainstay with the Pack since their glory years under the late Vince Lombardi. Bowman happened to be the teams player representative and a vocal leader during the NFL Players Association strike.

Other veteran players trimmed off the rosters are Randy Johnson, Rocky Thompson [former West Texas State star] and Charlie Evans of the New York Giants. Evans was the team's player representative.

The familiar names were dropped in favor of rookies and free agents. At the same time, the NFL announced that teams would be allowed to carry 47 active players this season, signaling the end, for at least a year, of taxi squads.

Contest Standings

Charlcie Clark, Vickie Smi-

HAVE A SUNNY DAY-

Kevin Wiseman, Todd Ban-Darrell Barlow, Dean Broyles, Dale Cleveland, Mike Gowens, Jimmy Grimsley, Rick Jennings, Mollie Kirk, Ronald Smiley, C.H. Veazey, Dale Williams, Robin Zetzsche.

11s Chris Barnett, David Barnett, Troy Bass, Cris Beck, Hal Blackburn, Gail Brown, Mary L. Collier, Gene Ezell, Mrs. B.C. Hartwick, Dewayne Howard, Joe Jackson, L.F. Jacobs.

Celia Loflin, Joe Bob Mann, Dianne Morgan, Sam Perez, Roy Rector, Roy Smith, Ronnie Stevick, Kenny Stowers, Ray Strickland, Bill Weatherly, Cindy Weatherly, Mitchell Wiseman.

Alan Anderson, Joan Baize, Clay Bandy, J.P. Barker, Debbie Benge, Jane Benge, Jerri Benge, Sharla Benge, Stan Benge, Ralph Broyles, Lisa Buchanan, Mack Bush

Kathy Cain, Ron Cain, Donny Carthel, Matilde Castillo, Preach Collier, F.G. Crofford, Eugene Ellis, Mark Fancher, Don Fortenberry, Morris Garza, Sr., David Gowens, Lynda Grimsley.

Philip Hand, Mike Hunter, Albert Johnson, Mrs. Albert

Land, Jerry Loflin, Keith Martin, Clifford McLellan, Cindy Means, Michael Means, Dwain Menefee, Joy Morton.

Mary Priest, Flossie Rhinehart. John Seright, Gladys Spring, Terry Thompson, Joyce Veazey, Jimmy Walker, Anndrea Wilkins, Larry White.

Shaun Aguirre, Johnny Alvarez, Shirley Alvarez, Janis Auburg, Raymond Auburg, Larry Ball, Eugene Bandy, Patsy Bandy, Fred Barker, Jr., John Baxter, Jay Beene, Charlie Bishop, Alan Bishop, Jimmy Broyles, Joyce Broyles, Terry Brown, Jerry Brownd.

Cindy Carthel, Dan Carthel, Edward Castillo, Fred Church, Jack Clark, Martha Clements, Virginia Cleveland, Kay Dyess, Marie Fleming, Fred Florez, Dickie Garner, B.C. Hartwick, Jerry Hinkle, Andy Hurst, Winifred Hurst.

Jim Johnston, Melvin Lloyd, Doyle Mabry, Laverne Mabry, Randy Mabry, Terry Mabry, Sam Mears, Clint Mears, Sarah Mears, Wayne Mills, David Morales, Carolyn Murphree.

Leroy Nuttall, Maxine Owen, Weldon Peace, Alton Peak, Janice Peak, Jeff Peak, Mary Pryor, Don Reeve, Jay Reeve. Rick Royal, Ruede Rule,

Darrell Simpson, J.P. Sims, Cindy Smiley, Paul J. Smith, Gene Strickland, Toby Strickland, Steve Taylor, Frank Truitt, Alesia Tucker. Becky Weatherly, Waymon

Wilkins, Max White, Bobby Zetzsche.

Fish Fry Slated At Muleshoe Game

A fish fry, sponsored by the Muleshoe Lions Club, will be held prior to the Friona-Muleshoe football game next Friday in Muleshoe.

To be held at the Muleshoe High School Cafeteria, the fish fry will get underway at 6 p.m. Serving will continue until 7:30

Tickets are priced at \$2.25, and participants are guaranteed "all you can eat" from the menu of fish, beans, French fries, cole slaw and cobbler.

Tickets are available at the Friona Star office, or may be purchased at the door.



NOTICE:

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Defense Is By-Word In District

Defense was the name of the game in the opening week of the 1974 schoolboy gridiron of offense was included, but the Big D' had to be the most impressive point among the District 3-AA teams.

Friona's Clay Bandy prowided the offensive spark in pacing the pre-season favorite Chieftains to a crushing 44-0 victory over arch-rival Farwell. Bandy found his way to the end zone three times and with this accomplishment, soared his way to the top in the district seoring column.

Bandy, a former quarterback, switched to tailback this season for Coach Bob Owen's Chieftains, could perhaps be overtaken this week as the Friona squad takes a week off with an open date.

District 3-AA teams fared very well in the opening week as the five teams combined for 93 total points and allowed only 33 to the opposition. The Morton Indians scored a 20-18 victory over Plains and defending district champion, Littlefield ran Cooper ragged only to be defeated by a 15-7 count. In other games, Dimmitt took advantage of a super defensive effort to dispose of Muleshoe 14-0 and Olton scored once and utilized its defensive effort to shutout a big Tulia Hornet squad, 8-0.

Coach Deane Wright of the Dimmitt Bobeats utilized seven backs in the 'Cats victory over Muleshoe. Dimmitt had a balanced offensive attack as the Bobcats ground out 171 yards rushing and 112 yards via the air lanes.

Dimmitt meets Slaton Friday night. Coach Wright commeated, "Slaton does a lot of things different with its offense, but person wise we should be stronger." Slaton absorbed a 13-7 setback at the hands of Colorado City last Friday night.

Defending champion, Littlefield outplayed Cooper in every phase of the game last week, except on the scoreboard. Littlefield had a punt blocked on its own 20 that spelled doom as Cooper carried the ball into

TEA

Dim

Mort

Littl

against Muleshoe's Mules. The Olton Mustangs are Olton slipped past Tulia in its kicking up their heels and get a season opener, 8-0. chance to see just how high

Coach Roy Winters, head season. However, a sputtering they can kick Friday night mentor at Morton turned loose

	TEAM OFFENSE				
M	RUSHING	PASSING	TO		
na	51-221	5 of 10-139	360		
mitt	37-171	4 of 9-112	283		
ton	26-192	4 of 5- 71	263		
lefield	48-190	3 of 6- 24	214		
n	40-134	2 of 8- 14	148		

INDIVIDUAL RUSHERS

PLAYER	TEAM	ATT.	YDS.
Bill Turner	Littlefield	36	166
Clay Bandy	Friona	16	112
Ray Thompson	Morton	N/A	112
Glenn Johnson	Olton	17	84
Dee King	Friona	11	51
Tony Soliz	Morton	N/A	46
Ronnie Lawson	Dimmitt	1	40
David Ramby	Morton	N/A	34
Kevin Welch	Friona	7	31
Thompson Mayberry	Dimmitt	9	31
Joe Alcorta	Olton	11	29
Cliff Parker	Dimmitt	7	29
Brad Sanders	Dimmitt	4	24
Stanley Patterson	Littlefield	7	24
Jimmy Parker	Olton	12	21
Gene Veals	Dimmitt	6	21
Robert Horton	Dimmitt	9	20

DISTRICT 3-AA STANDINGS

TEAM	W	L	PTS.	OPP.	
Friona	1	0	44	0	
Dimmitt	1	0	14	0	
Olton	1	0	8	0	
Morton	1	0	20	18	
Littlefield	0	1	7	15	

Last Week's Results Friona 44, Farwell 0; Dimmitt, 14, Muleshoe0; Morton 20, Plains 18; Olton 8, Tulia 0; Cooper 15, Littlefield 7.

This Week's Schedule Dimmitt at Slaton; Muleshoe at Olton; Morton at Tulia; Littlefield at Levelland; Friona open date.

SCORING	LEADERS

PLAYER	SCHOOL	TD	PAT	TP
Clay Bandy	Friona	3	0	18
Dusty Peters	Friona	2	0	12
Ray Thompson	Morton	2	0	12
Kenny Stowers	Friona	0	8*	8
Bill Turner	Littlefield	1	1	7
Dee King	Friona	1	0	6
Travis Hampton	Dimmitt	1	0	6
Leon Sandoval	Dimmitt	1	0	6
Glenn Johnson	Olton	1	0	6
Kenneth Standmire	Morton	1	0	6
Jimmy Parker	Olton	0	2	2
Ricky Wright	Dimmitt	0	2	2
Johnny Rozell	Morton	0	2	2

*Includes Field Goal

Announting

Ray Thompson on the Plains Cowboys for an opening season victory. Thompson rushed for 112 yards. Coach Winters stated about the upcoming

game against Tulia, "Tulia is a tough team and has a large offensive and defensive line.

We will try to use a wide open style offense with our speed perhaps we can offset the bigness of the Hornets."

The Friona Chiefs take the week off and this could be a blessing in disguise. The Chiefs have a key member of their backfield out with a badly sprained ankle. Senior fullback. Davy Carthel, sustained the injury in the Friona scrimmage with Canyon and missed the Farwell opening season game

Braves Top Dimmitt In Grid Test

DIMMITT (Staff)-The Friona Seventh Grade leaped into the victory column Thursday afternoon with a 24-0 victory column Thursday afternoon with a 24-0 victory over Dimmitt's seventh grade team. The win was the first of the season for the Friona squad after suffering an opening game loss to Farwell.

The Friona offense rallied behind the super performance of halfback David Fleming. Fleming netted three touchdowns and a pair of extra points for the Friona victory. Fleming scored on a 56-yard run and then took the ball across the goalline on a fumble that came down into his arms.

Other Friona players turning in good performances were defensive tackle Robert Jackson and middle linebacker Nichols.

In the eighth grade game, the Friona team suffered its first loss of the season, bowing to Dimmitt by a 26-0 count.

The Friona eighth grade record is now evened with one victory and one loss. The victory was a 6-0 win over Farwell in the season opener.

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To Conduct Clinic For

Women

Members of the Friona High School coaching staff will conduct a football clinic exclusively for women at 2 p.m. today in the school's cafeteria.

The clinic, which is being sponsored by the Friona Booster Club, will attempt to show the fundamentals of football to its audience. Friona's football coaches will be there to conduct the clinic and to answer all questions.

All women are invited by the Booster Club to attend the clinic, free of charge. Nonmembers, as well as mothers, sisters and young friends of the football players may attend the meeting, according to Mrs. Eugene Bandy, the Booster Club's vice president.

The clinic is being conducted for mainly one reason, according to Mrs. Bandy-so that the women will understand what the kids are doing on the football field.



6-6 Tie With Dimmitt The Friona freshmen football team took the opening kickoff and drove down the field for a touchdown then had to hold on for dear life to salvage a 6-6 tie with the Dimmitt frosh.

Freshmen Hold On For

Friona's Tony Johnson took the opening kickoff at his own 28 and returned the ball to the Chieftain 40, where the freshmen were set up in good

Ernest Mills was given the call on first down and responded with a nine yard gain. Glenn London bucked the line for five yards and a first down. With London and Terry Wilcox alternating lugging the pigskin the Chiefs worked the ball to the Dimmitt 19. Wilcox received the ball on third down five. The frosh halfback gallopped 19 yards to paydirt and the first score of the game. The Chiefs attempt to run the

ball in failed when Mills was stopped at the scrimmage line, however, the Chieftains were off to a quick, 6-0 lead with 5:55 remaining. Dimmitt, after taking the

kick, started a workmanlike drive at its own 38. The visitors drove the ball down field until they reached the 44 where Friona's defensive unit stiffened. On first down at that point, quarterback Tommy Kingsworth was sacked by Glen London for a six yard loss.

Friona failed to capitalize on a scoring effort early in the second period when a fumble was recovered by Dimmitt on its own 44 yard line. Dimmitt took possession at that point and started its move. Kingsworth sent Ed Shavers, Robert Ewing and Tito Florentino through and around the line. The Bobcats worked the ball down to the Friona three with

The only other scoring drives were stopped by fumbles or

0:20 left in the half. Fullback Ed

Shavers bucked over to tie the

great defensive play. Dimmitt was stopped at the Friona 11 in the third period when Todd Bandy pounced on a loose football. Friona got good defensive effort from Joe Bermea, Brian Landrum and

Terry Wilcox was the leading ground gainer for the Chiefs with 64 yards in ten carries while London crashed for 41 yards. Mills had 18 yards and Bandy punched out 10. Friona had 29 plays which netted 133 rushing yards with seven first



GOOD YARDAGE Friona freshman, Ernest Mills [31] slips around end for nine yards before a Dimmitt Bobcat can pull him down. The local freshman salvaged a 6-6 tie with the Cats to [Staff Photo] give them a 0-1-1 season record.

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French Feeders See Area Installations

BY DON WINDLE

The Friona cattle industry will be part of a research report France. Three French students, Elizabeth Charcosset, Anne Vollott and Paul Noel Ortlieb, were in Friona Monday and Tuesday to make a tour through some of the plants here.

The students are currently touring the beef empires of the U.S., they have already been in 15 states and have ten remaining. The three are Economic and Agriculture students, who have been selected to study the beef market in the U.S. They were selected under a grant given by a well known French foundation [ELF] working with the French Chamber of Commerce.

The purpose of the tour was to study the characteristics of the U.S. beef market, the structure of the market and the links between various branches of the industry. Methods of marketing particularly at the levels of feeder market, the feeding, the packers and the retail trade.

The students were very surprised at the amount of cattle held at the Hi-Plains Feed Yard, but what surprised them most of all was the difference in consumer taste and the efficiency of the plants.

When asked how the meat price at the store level compared to France, Miss Vollott, whose father owned a feeder ranch in Couches-les-

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seed newly cleaned out or

newly installed septic tanks

acting bacterial cultures.

Mines, replied, "The Americans would not like to pay the prices that we pay in France. We have no grading system compared to the one in the U.S. and so therefore we pay as much as \$4 per pound for the best possible

The French taste buds vary, depending on what part of France one resides. The people in the southwest part of France like fat meat while in the industrial northern sectors, the people eat mostly steak or lean meat. In the south, the French eat mostly boiled meat.

The three were impressed that the U.S. government allowed so many feeder lots and the amount of competition among the industry. This is not so in France, remarked Elizabeth Charcosset. "In France, the government limits the number of feeders and so competition is limited. Politics is much more tighter in France than here," added Elizabeth.

While here, the students visited Missouri Beef Packers, Crow's Meat Co., Hi-Plains Feed Yard and Hi-Pro.

One big difference was that in France, each large town has a slaughter house which is owned by the town, not individually. The slaughter people have to pay the town to use the house.

Paul stated, "The people of the U.S. and France are the same of mind in regard to government interference in business. It's bad when the

SEPTIC TANK - CESSPOOL CLOGGING CAN NOW BE PREVENTED! These proven FX bacteorganisms, known as

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VISITING STUDENTS Paul Noel Ortlieb, Elizabeth Charcosset and Anne Vollott, all of France, were visitors in Friona this week. The three French students were here to study the beef industry and were quite

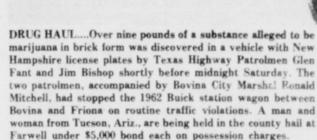
surprised by the competition and cooperation of the residents here. They have toured 15 states and will cover a total of 25 before returning to their homeland. [Staff Photo]

government can set a price on the markets plus high price of food and labor cost. It would be nice if the middlemen in the beef chain could be eliminated, then there could be more money for everyone, added the young man from Burgandy.

The supermarket and chain stores are just now beginning to appear in France. Meat is now purchased in the meat markets. Recently the French Assembly met and defended the small store owners.

In closing, the students remarked, "The beef situation is just as bad in France as it is here, it's now a world-wide problem. We came here to find a solution, but there appears to be none," added Paul.

The students were very pleased with the reception they received in Friona. The three visitors remarked, "We thank the people of Friona, who assisted us. We found them to be very gentle people and friendly





had to pay 100 rubles, and the lowest class had to pay a kopeck, for enjoying this 'luxury." Clerks were stationed at the gates of every town to collect the beard tax

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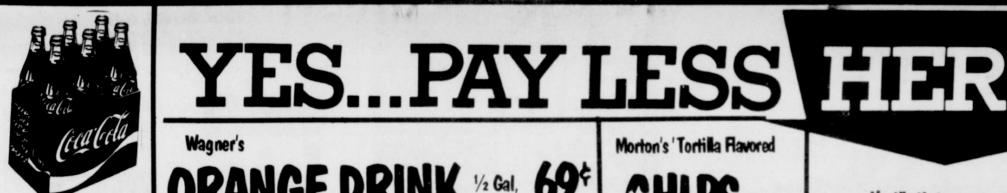


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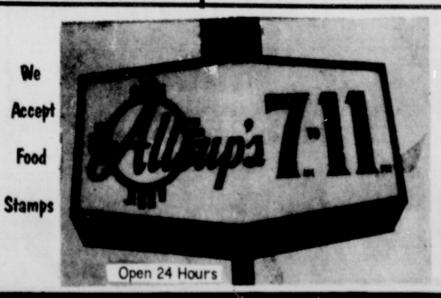
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You've finally convinced him to mow the lawn. In light of this historic occasion, do the following: 1) Prepare a pitcher of icecold lemonade for his en-joyment. 2) Dust off the hammock so it will be ready when he's finished. 3) Tell him to protect his baby-white skin with a tanning lotion. 4) The people at Coppertone also suggest you remind him to reapply suntan lotion often during the day. 5) Thank him profusely. 6) Hand him the hedgecutters! While he's trimming, you test the

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Hereford Girl Is Winner Of Scholarship

Awarded by the Texas Association of Extension Home Economists (TAEHE) at their 31st annual statewide meeting, the scholarship was established in memory of the late Mrs. Ann Behrens Sonner, County Extension Agent in Jack and Grayson Counties for more than 10 years, and district Extenstion Agent, headquartered at Overton. She served in many TAEHE offices, including president.

Miss Shirley, a home economics major, is a graduate of Hereford High School.

A 10-year 4-H Club member, she was named Deaf Smith Gold Star Girl, held all offices in her local 4-H Club and served as delegate to the Deaf Smith County 4-H Council for three

She was county council chairman and vice chairman and represented the county on the District I 4-H Council for two years. She also won the Texas Plains Key Award and attended the National 4-H Citizenship Shortcourse in

Miss Shirley's 4-H projects



MARILYN SUE SHIRLEY

included clothing, leadership, foods and nutrition, citizenship, child care and public speaking.

Other activities were FHA pianist, president, State Degree, intramurals, acapella choirs, Tri-Hi-Y, pep squad, senior editor, Leo Club and Leo Council Secretary.

Of the educational scholarship, the coed noted that "4-H has developed my interests in home economics so that it is stronger than any other field of interest I have, and I want to follow a career along this line.'

MBPXL Announces Nice Increase In Earnings

David J. La Fleur, President merged with Kansas Beef of the MBPXL Corporation, Industries, Inc. to form successor to Missouri Beef MBPXL Corporation. It is Packers, Inc. announced that expected that this is the last

Missouri Beef Packers, Inc. had separate earnings statement to sales of \$402,163,175 and be issued for Missouri Beef earnings after taxes of Packers, Inc. The new \$3,464,040 for the nine months corporation has slaughtering ending July 27, 1974. The and fabricating facilities in earnings per share of \$3.01 Missouri, Kansas, Texas and compare with \$1.88 in the nine Idaho, cattle feeding facilities in months ending July 28, 1973. Kansas and a distribution On September 3, 1974, center in Philadelphia. Missouri Beef Packers, Inc.

MISSOURI BEEF PACKERS, INC. OPERATING RESULTS

Unaudited

Net Income Net Income per share Average number of shares outstanding

For the 39 weeks ending July 27, 1974 July 28, 1973 \$402,163,175 \$368,154,029 \$ 3,464,040 \$ 2,161,282

3.01

\$ 1,149,387 \$ 1,149,770



GAZPACHO

1 2/3 cups tomato juice 1 beef bouillon cube 1 tomato, chopped

¼ cup chopped unpared cucumber

2 Tbsp. chopped green pepper 2 Tbsp. chopped onion 2 Tbsp. wine vinegar 1 Then, salad oil

½ tsp. Worcestershire sauce 4 drops hot pepper sauce

Heat tomato juice to boiling. Add bouillon cube and stir until dissolved. Stir in remaining ingredients. Chill several hours. Yield: 5 half-cup servings.

STRAWBERRY WAKE-UP

1 pint fresh strawberries washed and hulled or frozen

strawberries 1 carton (8 ounces) plain yogurt

2 drops red food color

1/2 cup milk 3 Tbsp. brown sugar (packed) 1 tsp. vanilla 1/4 tsp. ground allspice

Measure all ingredients into blender. Cover and blend on high speed 10 seconds. Stop and start blender, blend 10 seconds. Pour into chilled glasses. Garnish with whole strawberries on straws. Yield: 4 servings (about 5 ounces



During Our

GAINES HARDWARE

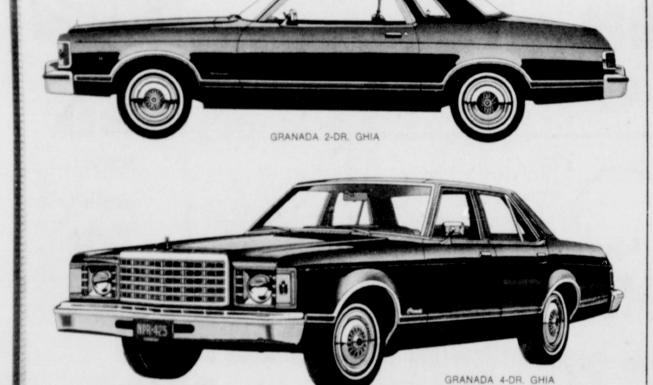
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Granada is planned for riding comfort and durable good taste. Appointments have such a rich look you'll wonder whether you're admiring the top-of-theline. Supple vinyl trim is standard, and both front seats recline. Granada Ghia provides extra styling and elegance.

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FORD SERIES	F-100	F-150	F-250	F-350
GVW RANGE (Ibs.)	4600- 5500	6050	6200- 8100	6600- 10,000
USABLE FUEL	Unleaded		Leaded or Unleaded	Leaded or Unleaded

The closer you look, the better we look.

WATCH FOR THE 1975 MODEL SHOWING FRIDAY, SEPT. 27

We Now Have A Few 1975 **Cars And Pickups Available** YOUNGSTERS 8-13

You can show your

ENTER THE



football skills while competing against other youngsters your own age. Just bring your parent or guardian to register. Get a free Tips Book and start practicing.

REGISTRATION ENDS OCTOBER 4

Sign Up Now At **FRION MOTORS**

DID YOU KNOW THAT YOU CAN STILL OWN A NEW 1974 CAR FOR ONLY

1974 PINTO 2-DOOR SEDAN

For Credit Approved Customers



OIORS



PROCLAMATION....Mayor R.L. Fleming signs a proclamation declaring Sept. 15-21 as Young Homemakers Week. Brenda Pace. president of the Friona chapter and Lynda

Grimsley, chairperson of Young Homemakers Week look on as the mayor signs the proclamation. There are 35 members in the Friona chapter.

Buske Associated With Gatlin Land Co.

this week the association of B.K. Buske with the firm.

Buske, who has been in a management capacity with Friona Industries since returning to Friona in 1972, spent three years in real estate in Austin,

A graduate of the University of Texas with a degree in business administration, Buske also attended the South Texas College of Law. He also did some post-graduate work at

Following his college work, Buske was employed for two years in real estate sales with

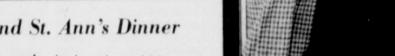
Gatlin Land Co. announced K.E.W., Inc., in Austin. Later, he spent two years in management with the firm.

> A former member of the Austin Board of Realtors, Buske is presently a member of the National Institute of Real Estate Boards, and a former member of the Texas Association of Realtors. He is a graduate of Realtors Institute. In his new position, Buske

real estate. In an official announcement elsewhere in this issue, Buske invites the residents of this

will be active in all phases of

area to allow him to serve their real estate needs.



were served enchiladas, tamales and all the trimmings at the annual Mexican Dinner Sunday at St. Ann's Parish Hall. The event is sponsored by the Guadalupanas Society of St.

Winners of the door prizes were Alice Fragoza of Bovina, a meal

bowl and candelabra set; Faustino Garcia of Bovina, novelty lamp; and Tommie Brockman of Friona, a vase.

expressed their appreciation to all those who attended the dinner and those who assisted in preparing and serving the

RIBBON CUTTING....Representatives of White's Auto flank Friona mayor R.L. Fleming, who assisted in a ribbon-cutting ceremony for the opening of the new White's Auto Store on West Highway 60 last

Saturday. From the left are local White's owner Leland Hutson, Joe Womble, White's district representative; Mayor Fleming; Frank Poynor, White's owner from Portales, and Jo Hutson, Friona.

400 Attend St. Ann's Dinner

Approximately 400 people Ann's Catholic Church.

Members of the society

ANNOUNCING

A New Associate For Our Agency.....



CHARLES CAUDILL

Is The New Associate, Replacing

BILL STEWART

Who Is Now Retiring After 26 Years With Our Firm

Come In And Get Aquainted With Charles And Let Him Serve You.

THANK YOU

I would like to take this opportunity to thank my many friends and customers for their patronage during the 26 years that I was associated with Ethridge-Spring Agency. I have enjoyed being able to serve you. I hope that each one of you will get to know Charles Caudill and give him the opportunity of serving your insurance needs. Bill Stewart

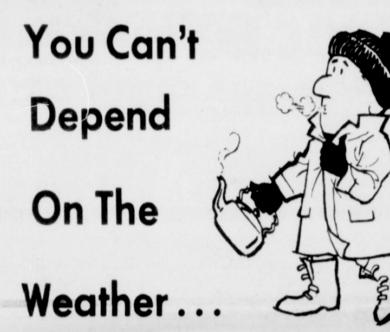
ETHRIDGE - SPRING AGENCY, Inc.

*Dan Ethridge *Frank Spring *Bill Stewart *Lois Norwood *Wendell Gresham

Serving Friona Since 1934.....



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But You Can Sure Depend On **FRIONA** CONSUMERS

For Lowest In Prices . . . For Highest In Quality!

Let Us Check Out Your Car, Pick-up, Farm **Truck, For That Hard Winter Driving**

FRIONA CONSUMERS

Buddy Lloyd, Mgr.

Phone 247-2771 or 247-2860



Fellowship Has

Initial Meeting

The Women's Fellowship of the Congregational Church had their first regular meeting of the year last week.

Mrs. Grace Whitefield, president, gave a program on the topic of "Faith."

Hostess, Orma served gingerbread with whipped cream, coffee and tea to Malinda Schlenker, Lillie Tayfor, Hazel Weir, Viola Treider, Mrs. Whitefield, and one guest, Opal Buchanan.

Next meeting will be October 8 at the home of Mrs.

Local club Plans To Give Lessons

Members of the Buttons and Bows Square Dance Club will host a party for all who wish to take square dance lessons on October 19 at 8 p.m.

Lessons will start on October 26. Stuart Rowan of Hereford is the caller for the club.

Lessons will cost \$2 per couple per lesson. Anyone interested in taking lessons may call Larry Mabry at 265-3261, Rex Williams at 247-3555 or Bill Denney at 247-3562.

Buttons and Bows will enter a float in the Maize Days parade. Mrs. Walter Schueler, Mrs. Glen Herring and Mrs. Glenn Reeve Sr. are making plans for the float.

The club is sponsoring a square dance on October 5 on the south side of the square.

OES Schedules

Salad Supper

The Friona Chapter 990, Order of the Eastern Star, will have its Friendship Night Saturday, September 21 at 7:30

The event will be a salad supper, to be held at the Masonic Temple.

Mrs. Army Armstrong urges all Eastern Star members and their families to attend.



Linda Black Elected

To Area Y-H Office Mrs. Danny (Linda) Black chapter participating.

was elected treasurer of the the Area Convention at Wayland Baptist College in Plainview September 7.

the convention from Friona included Melody Drake, Shirley Wilson and Mrs. Black. Following the election of

officers and lunch, an "Expo" session was held, with each President

A business session at 3 p.m. Area I Young Homemakers at was followed by a slide presentation on area Young Homemakers of Texas. A "Fashion Expo" was presented by girls from the area.

Voting delegates attending Entertainment for the evening was by "Two Pounds of Music" and "Wendy Parrish and Co." Installation of Officers was conducted by Nelda Laney,

Plans Formulated For Christmas Bazaar

Plans for the Christmas Bazaar, to be held November 15-16 at the Showbarn/Community Center in Friona were \$7.50 for table space only. discussed Tuesday, September 10 at a committee meeting in

Those wishing to reserve space at the bazaar are requested to contact County Home Demonstration Agent

A fee of \$10 will be charged for table space with wall, or

Attending the committee meeting were Mrs. Ann Carthel, Black, Mrs. Ann Kelley, Mrs. Louisa Wilson, Friona; Mrs. Laquita Garner, Bovina; Mrs. Martha Schueler,

ADMISSIONS-Mrs. Leonardo Alvarado and baby girl, Friona; Ricardo Hernandez, Jr., Bovina; Jamie DeLeon, Friona; I.W. Quickel, Bovina; Patricia Evans, Friona; Earl Drake, Friona: Herlinda Dimas, Friona; Patricia Mo-Medina, Bertie Doak, Patricia reno, Hereford; Larry Smith, Moreno and Frances Christian. Friona; Hilda Medina, Friona; Mrs. Jay Potts and baby boy, PATIENTS IN HOSPITAL-Friona; A.L. Smith, Bovina; Marye Whitley, Friona; Frances Christian, Claude; Mrs.

Jota Eta Chapter Met

Other

Church To Feature

pastor at Redeemer, explains

that the worship service will

emphasize both our need to

support foreign mission efforts

and also our need to be

missionaries right where we

Pastor Kirchner also said

attend this service and also the

luncheon that will follow the

Francis Boling of Farwell.

Delta Kappa Gamma, a society

for women teachers, met in the

home of their President, Faye

Reeve on Saturday, September

attending the meet from Friona

were: Martha Bates, Margaret

Duggins, Ethel Benger, Wana

Brewer, Iona Cook, Joy

Morton, Leota Hardgrove,

Pastor Ronald Pflueger,

pastor of St. John's Lutheran

Church in Dumas, will be the

featured speaker at Redeemer

Lutheran Church's annual

Mission Festival. Pastor Pflue-

this Sunday afternoon, Sep-

Danny Brito and baby boy,

Bovina; Mrs. Manuel Vasquez

and baby girl, Bovina; Mrs.

Gary Coker and baby boy,

Friona; Ophelia Estrada, Here-

ford; W.E. Williams, Bovina;

Alice Parsons, Friona; and

Assuming too much, too often,

Friendship is the only cement

usually means many mistakes.

that will hold nations together.

Myrtle Melton, Friona.

Pastor Duane Kirchner,

tember 15 at 3:30 p.m.

Marching Orders."

ger's theme will be "Our live.

Carmaleet Truitt, Jo Witten, Friona.

Guest Speaker Sunday

Members of the organization

Mabelle Hartwell, Larry Smith, Ricardo Hernandez, Jr., Mary Whitley, Myrtle Melton, Ophelia Estrada, Alice Parsons, Mrs. Gary Coker and baby boy, Mrs. Jay Potts and baby boy, W.E. Williams, A.L. Smith, Mrs. Danny Brito and baby boy and Mrs. Manuel Vasquez and baby

REPORT HOSPITAL

> DISMISSALS-I.W. Quickel, Justin DeLeon, Josie Perez, Jamie DeLeon, Trisha Burgess, Mrs. Leonardo Alvarado and baby girl, Tommy Perez, Patricia Evans, Earl Drake, Herlinda Dimas, Hilda

T.E. Wood, Elmer Euler,



PLANNING BAZAAR....Among the ladies attending a committee meeting to plan the Christmas Bazaar to be held in Friona on November 15-16 were the three ladies shown

above. Left to right, are Martha Schueler, Rhea, County HDA Jana Pronger and Laquita Garner, Bovina.

Lubbock Speaker Sets Weekend Study Series

The Mission Festival will be that everyone is welcome to Dr. Furman Kearley, Chair- a.m. Dr. Kearley will speak to man of the Biblical Studies Division at Lubbock Christian College, will conduct a weekend study series for the Sixth St. Church of Christ, 502 6th St. in Friona, Sept. 13-15. The theme of the five-lesson series is Family and Home Life and the Christian.

The series will begin Friday at 8 p.m. with "Let Marriage Be Had in Honor." On Saturday at 8:45 a.m. Dr. Kearley will speak on "Defraud Ye Not One the Other." That night at 8 p.m. the topic will be "These Things Observe and Do.'

On Sunday morning at 9:30

the adult Bible class on "The Interrelationship of Members in the Home." At 10:30 a.m. his sermon at the worship service will be "What Have They Seen in Your House?"

The public is invited to attend this study series. Kearley has been teaching at LCC since 1970.

His preaching career began in 1949 at the age of 17. Since that time he has lectured on many Christian college lectureships and in many different

Dr. Kearley holds his Ph.D. from Hebrew Union College.

SPRING CHEDDAR DIP

1½ cups dairy sour cream 1 cup shredded cheddar cheese about 4 ounces ¼ cup finely chopped onion ¼ cup minced green pepper 1 Tbsp. milk

Mix ingredients. If necessary add another tablespoon milk for good dipping consistency. Cover; refrigerate at least 1 hour, Serve with fresh vegetables and crackers. Yield: 2 cups.



DR. FURMAN KEARLEY

Story Hour To Resume

Story Hour will begin Thursday, September 10 at Friona Public Library. They will meet at from 10-11

Story Hour is for children four and five years old.



THESE SPECIAL PRICES GOOD THRU September 21st.

BEEF FREEZER P



Clifford's

We Will Custom Process Your Beef To Your specifications.



CHARGER AND CORONET CLEARANCE!

FACT 1: Every 1974 Dodge Coronet and Charger has Electronic Ignition standard! There are no points or condenser (to wear out or get wet). Fewer tune-ups. You also get front disc brakes, a torsion-bar suspension, and Unibody construction in every '74 Dodge Coronet and Charger!

FACT 2: We have a full range of models ready for immediate delivery! Two Coronet sedan models, three Coronet station wagons. Three different Dodge Charger models plus the exciting new Charger "Spring Special."

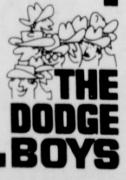
FACT 3: Check our great deals on these "right size" Dodge Coronets and Chargors. In room, ride, comfort, and price-one of these cars can be right for you and

Our model clearance prices are right on target. (And that's a fact!)

Dodge CHAYSLER

AUTHORIZED DEALERS Hereford, Texas

JONES MOTOR CO.



Chinese Dinner

Opens Club Year

Progressive Study Club opened their club year with a Chinese Dinner Tuesday, September 10 at 8 p.m. at the Federated Club House.

Members and guests were served Chinese dishes which were eaten with chopsticks. They were seated on the floor in the Chinese decorated room.

Entertainment was provided by Rita Beene and Sandy Awtrey, who sang "Sing," "Sometime," "Every Night When The Sun Goes Down," and "We're A Couple Of Swells" accompanied by Jo

Money doll tickets were distributed to members in preparation for the money doll raffle to be held during Maize

The meeting was attended by twelve members and the following guests: Kathy Plumb, Martha Garner, Jan Clark, Marilyn McMillan, Sharon White, Margaret Phipps, Jo Witten, Rita Beene, Sandy Awtrey, Donna Perkins, Sue Fancher, Donna Mears, Lana Groggan, Janice Thompson, Marian Williams and Phyllis

Art Show Scheduled Here For Maize Days

plans to sponsor an art show in Friona during Maize Days, it was announced this week.

The art show will be held at the City Hall. Mrs. Carrie Tatum, chairman of the show, announces that paintings will be accepted between the hours of 1 and 5 p.m. on Monday, September 30.

The paintings will be hung on Tuesday, then the exhibit will be open for viewing Wednesday through Saturday.

Those wishing to enter paintings for exhibit are

The Friona Fine Arts Council reminded of the following rules. Categories will be as follows: 1 Landscape: 2. Portrait: 3. Still

Life; and 4. Miniatures. Media categories will be as follows: 1. Oil; 2. Watercolor; 3. Acrylics; and 4. Miscellaneous.

There is a limit of one entry per category, or three entries in one category if only one is entered. Each entry must be framed and ready to hang.

There will again be a Junior Division of the Art Show, and categories will be determined by the chairman, based on

NEW FOR 1975

AT REEVE CHEVROLET

The soon-to-be-introduced 1975 Monza 2+2, Chevrolet's new sporty European-type compact, is a four-passenger hatchback sportster that has two bucket seats in the front and seating for two in the rear. The rear seat can fold into a cargo area. Front lighting on the Monza 2+2 is new with the

first usage of dual rectangular headlamps (lower left). Parking and turn signal clear lens lamps are

mounted in the lower valance panel. Wrap-around rear lighting units (lower right) provide for all rear lighting requirements. Rear panels, like the front, are soft faced with integral bumper guards

front end styling with new grille, four trim levels, including new top-of-the-line Silverado, along

with Cheyenne and Scottsdale series. Among engineering advances are catalytic converters, using unleaded fuel, for trucks of under 6,001 GVW, a re-designed 250-cubic inch six-cylinder engine,

with engine usage based on GVW ratings, and a line of improved optional equipment offering

SHOW DATE FOR 1975 MODELS IS

SEPTEMBER 27

• C hevrolets • Olds • Chevy Pickups

REEVE CHEVROLET-

OLDS



50th ANNIVERSARY....Mr. and Mrs. Joe Johnson, longtime Friona residents, will be honored on the occasion of their 50th Wedding Anniversary on Sunday, September 15. A reception will be held between the hours of 2 and 5 p.m. at Friona State Bank's Community Room. Children of the couple, Mr. and Mrs. Roy Lee Johnson of Amarillo and Mr. and Mrs. Nolen Johnson of San Diego will act as hosts. The Johnsons, who were in the grocery business in Friona for 18 years, were married on September 15, 1924, in Walters, Okla.

Bandy To Be Recognized In 1973-74 Who's Who

Friona High School, was recently notified that he is to be featured in the Eighth Annual Edition of "Who's Who Among American High School Students, 1973-74," the largest student award publication in

1975

Students from over 20,000 public, private and parochial high schools throughout the country are recognized for their leadership in academics, athletics, activities or community service in the books. Less than 3% of the junior and senior

class students nation-wide are

awarded this recognition.

Bandy is the son of Mr. and Mrs. Eugene Bandy of Friona. He is active in Sixth Street Church of Christ, football, basketball, track, captain during his junior and senior years, was student of the month last year, member of SFC, Spanish Club, FFA and the Thespian play. He was most

Mrs. Raymond Milner and Mr. and Mrs. Elvie Jennings, all of

Great-grandparents are Mrs. O.M. Jennings of Lazbuddie, Mr. and Mrs. O. Milner and Mrs. E.R. Partlow, all of Tulia and one great-great-grandmother, Mrs. Olivia Rowland of Wynn, Arkansas.

Club Views Slides Of Hawaii Tour

Sigma Upsilon Chapter of ESA International held its first fall meeting on Tuesday night at the Ethridge-Spring Agency

New yearbooks were presented for the upcoming year with the theme of "Up and Away With ESA."

Norwood, hostess, served Pineapple Cake and Macadamia Nuts; and presented a program, "Up And Away To Hawaii"-showing slides of her trip to Hawaii.

Plans were made for several members to attend the District IX meeting at Post on September 15.

Have Baby Boy

Mr. and Mrs. Al Shamblin of Plainview announce the birth of their first child, a son, at 8:10 p.m. Monday, August 26, at Central Plains Hospital in Plainview.

Named Donald Scott, the infant weighed six pounds, six

Grandparents are Mr. and Mrs. Jack Patterson of the Rhea Community and Mr. and Mrs. C.A. Shamblin of

Shamblin is assistant manager of the Levi plant in

Mrs. Shamblin is the former Miss Sandra Patterson.

State Jaycee-Ette President **Attends Installation Banquet**

Mrs. Gene Bell of El Paso, State Jaycee-Ette president, presided at the installation of officers of the Bovina Jaycee-Ettes at a banquet Saturday night in Bovina Schools cafeteria.

On the program, in addition to Mrs. Bell, were Mr. and Mrs. Bill Blackburn of Amarillo. Blackburn is a national director

Shower Honors

Mike Fallwells

A wedding party and shower honoring Mike and Owaissa Fallwell were given at the Friona State Bank's Community Room here on September

Coffee, punch and cookies were served to approximately 40 guests.

Hostesses included Mr. and Mrs. Charles Rector, Mr. and Mrs. Charles Allen, Mr. and Mrs. Harold Wells, Mr. and Mrs. Aubrey Rhodes, Mr. and Mrs. Tim Rhodes, Jewell Wells, Tommie Parker and Mr. and Mrs. Giles Cobb.

Baby Boy Born

To Jay Potts

Mr. and Mrs. Jay Potts became the parents of a baby boy on Tuesday, September 10. The baby was born in Parmer County Community Hospital. He weighed seven pounds, twelve ounces and was nineteen inches long.

The boy was named Kyle Newell and he has one older sister. Nicole, who is two and one-half years old.

Grandparents are Mr. and Mrs. Cordie Potts, Friona and Mr. and Mrs. Charles Steele, of

the Jaycees and Mrs. Blackburn is vice president of the Area I Jaycee-Ettes.

Those attending the banquet were served barbecue beef with all the trimmings. Cecil Bunch, minister of the Bovina Church of Christ, offered the invocation.

Mrs. Paul Galyon of Friona, president of the Friona Jaycee-Ettes, served as mistress of ceremonies.

Mrs. Lowell Boozer, president of the Bovina chapter, led the group in the pledge to the flag. Billy Whitecotton, president of the Bovina Chamber of Commerce and Agriculture, Mr. and Mrs. Albert Cupell gave a brief welcome and

Mrs. Jerry Wright, state director, spoke briefly on the projects and accomplishments of the Bovina chapter since the

group was organized in July Mrs. Albert Cupell of Friona, vice president of the Friona chapter, presented Mrs. Boozer

a gavel. Rev. Howard Marcom, pastor of Bovina's United Methodist Church, gave the benediction. Dinner music was provided by Pam and Tam Lambert of

Frionans attending the event were Mr. and Mrs. Paul Galyon, and Mr. and Mrs. Les Fithen

ANNOUNCING Our New BEAUTY **OPERATOR MONA REED** Will Be Accepting Appointments On

From 2 O'Clock On **FRIONA SWIRL & CURL**

Mondays, Fridays And Saturdays

Phone 247-3762

★ Debbie Reed, Tues, Thru Sat.

Juanita Estep, Thurs, Fri.

★ Jessie Sisk Tues. Thru Sat.

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Church Chuckles by CARTWRIGHT FRIONA'S CHURCHES **Ethridge-Spring Agency**

Brockman Sales Hi-Plains Feed Yard

First Baptist Church

Friona Motors

Friona State Bank Crow's Meat Co.

Rushing Insurance

Friona Consumers

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth-Terry Brown, Preacher Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.

LUTHERAN CHURCHES

Rev. Duane Kirchner Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m.

Immanuel-Worship Service, 9 a.m. Sunday School &

UNION CONGREGATIONAL CHURCH Euclid at 16th-Rev. David R. Plumb

Sunday School-9:45 a.m. Worship-11 a.m.

Bible Class, 10 a.m.

TENTH ST. CHURCH OF CHRIST

Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth-M.R. Zamorano Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.

FRIONA UNITED METHODIST CHURCH

8th and Pierce-Bobby McMillan Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m.

Evening Worship-7 p.m.

UNITED PENTECOSTAL CHURCH Fifth and Ashland-Pastor Jim Robinson Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.

Al Shamblins Chevrolet pickup trucks for 1975 combine a more stylish look with hauling utility and offer important engineering advances for smoother and more economical operation. Featured are new

Wednesday Evening Services-8:30 p.m.

ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland-Father John Coppinger Mass-10:30 a.m. and 8:00 p.m. Confessions-Sunday, 10

Prayer Meeting-8:30 p.m.

Prayer Meeting-8 p.m.

publishers and will be invited to participate in the firm's annual dynamic in the '73 yearbook, Survey of High Achievers." as all tournament selection at Vega in basketball, regional qualifier in track and was honorable mention as quarterback in football in this Dale Milners Have Baby Girl Mr. and Mrs. Dale Milner are the parents of a baby girl, Mendi Paige. The baby was born Saturday, September 7 in the Deaf Smith County Hospital in Hereford. She weighed eight pounds and nine ounces and was twenty Grandparents are Mr. and

In addition to having his

biography published in the

book, Clay will also compete for

one of ten scholarship awards of

\$500 to \$1,000 funded by the

OCHAS, CARTWRIGHT "I think I'll suggest serving free coffee BEFORE the service!"

ASSEMBLY OF GOD 10th and Ashland-Rev. Larry Watts, pastor

Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.

14th and Cleveland-Rev. Ron Trusler

Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 a.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

CALVARY BAPTIST

CALVARY BAPTIST MISSION 5th and Main-Rev. I.S. Ansley, pastor

Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30

FIRST BAPTIST Sixth and Summitt-Rev. Bill Penland Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday

MEXICAN BAPTIST CHURCH 4th and Woodland-Rev. Donnie Carrasco Sunday School-9:45 a.m. Worship-11 a.m. Training

Union-5 p.m. Evening Worship-6 p.m. Wednesday

NEW ZION BAPTIST CHURCH

Highway 60 & Pierce-Rev. L.V. Mays, pastor Sunday School-10 a.m. Morning Worship-11 a.m.



GOOD CATCH!.... A fishing trip on the San Juan River in northwest New Mexico over the Labor Day weekend netted this trio 32 Rainbow and Brook trout, which averaged two and one-half pounds each. At left is one of Parmer County's most noted sportsmen, Jack Patterson of the Rhea Community. With Patterson is Ronnie Armstrong of Friona and Boyd Mears of

Brunson Named Assoc.

Pastor At 6th Street

The new associate pastor of Friona's Sixth Street Church of Christ is Pat Brunson.

Brunson, 43, is a native of Southern Oklahoma. He at School. tended high school in Oklahoma

Mangum.

Johnny Spring Returns Home

Johnny Spring, son of Dr. and Mrs. Paul Spring of Friona, locally on August 20. The was to return to Friona on family is living at 512 West Friday, after being hospitalized Sixth. in Amarillo since early in July.

The 14-year-old will be undergoing home therapy each day, and will need to return to Amarillo twice each week for treatment. It is thought that the youngster will be able to attend school at least a few hours to begin with.

One son, Pat, is 18 and will be a sophomore in college this year. The other son, Mark, 17, is a senior at Friona High

Brunson is retired from the U.S. Air Force, where he Brunson and his wife Julia attained the rank of Master are parents of three children. A Sergeaut. A veteran of the daughter, Mrs. Jerry Medders, Korean conflict, Brunson lives in Mangum, Okla. served in Japan, Bermuda, Medders is a minister in Canada and Alaska, as well as California, Arizona, Louisiana, Oklahoma and Texas.

> The Brunsons moved to Friona from Lubbock. He attended the Sunset Church of Christ School of Preaching, and also attended Sunset's School of

Brunson began his duties



MUSICAL NOTES





Buick - GMC - Pontiac

John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford See Us And SAVE

142 Miles St.-Hereford-Phone 364-0990 Commence of the Commence of th



Hot Links

Here's sausage with a delightful difference - hot, spicy, tangy and plump with juicy flavor! Try Gooch Hot Links tonight. Barbecued, broiled, baked, fried, any way at all they're delicious! And save 5c with the



GOOCH HOT



These Prices These Prices Good Saturday Sept. 14 Thru Friday Sept. 20



Plus S & H Green Stamps Double On Wednesday With \$250 Purchase

the Store With A Difference

ICK ROAST USDA 79¢

Shop PIGGLY WIGGLY-

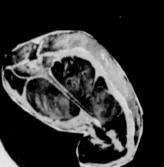
USDA CHOICE BEEF

Blade Cut

USDA CHOICE BEEF

USDA CHOICE BEEF

STEAK





THIS WEEK'S FEATURE

Dinner Plate

Trappy's With Jalepeno Shurfine Grape

Cattlemans Barbeque

King Size

COCA COLA

6 Bottle Carton

Plus Deposit

Nice 'N Soft Bathroom

Joy Liquid

Family Size 10 Lb. 11 Oz.

FROZEN FOODS

Chicken Meat Loaf Salsbury Steak Turkey

> Enchilada Combination Regular

6 Oz. Jar. With Coupon

INSTANT FOLGER'S COFFEE CRYSTALS





New Crop

Red Delicous

BELL

