WITH THE WITH THE reigning Miss
Texas just crowned as the new
Miss Ameria, our state has
quite a reecord going for the
suceess of its beautiful young
ladies. ladies.
Last year's Miss Texas, Ju
Mallett, who we are fortunele Last year's Miss Texas, Judy
Mallett, who we are fortunate
in having as our contest
mistress of ceremonies for the mistress of ceremonies for the
Maize Queen contest, was.
finalist in last year's Miss inalist in last yenert's. Miss
Americe contest, and was the
Amords America contest, and was the
crowds favorite for the titte.
And, if youll notice. more And, if you'll notice, more
ften than not, the Miss Texas entrant will make the top cord, and will be a "hard
future Miss Texas con HE HONEYMOON is resident Gerald Ford.
xcellent relations he
enjoyed between himself ongress, as welf betwee
himself and the American
people came to a sudden end City Olss Increase In Ambulance Subsidy
$\qquad$


## Gibson's Discount To Open Friona Store



## 



this just isn't possible.
One mother complained that
her daughter came home with
side cramps after having to run
at full speed for several
minutes in one of the coeducational classes.
heir objections to: Dept.
Health, Eucation and Welfare
Education Office: Washington,
EVEL KNIEVEL didn't make As they said on television the
other night, hes the new "Six
Million Dollar Man." He might could alford to take the rest of

Another observer, referring
the Ford Nixon decision, said
into the river the same day
hd the jury is still out on
Ford deal. $\ldots .$.
hat picking out the games to late is just as hard as picking
he winners is for the
Jontestants.
Just to prove the point, in the
ontest's first week, we had one kame that wasn't even played
Another game ITulane vs. Mississippi) was washed out by
hurricane. he first time in the 16 year history of the contest that a ame has been calle. hat didn't conclude until a late de the morning papers. We distance calls to find out the winners.
So, were like the contes.

FIRST CORN...Dale Willims, Ron Smiley
and Marca Herring look over the first load of and Marca Herring look over the first load of
harrested corn in Friona. The corna was
brought to Friona Wheat Growers on dried, however, because of the recent rains.
The harvest is vielding around 23 bushels and dries out to approximately 15 . Farmers

Contestants Have Bad Opening Week



The FRIONA * STAR
Founded In 1925 By John W. White


Bill Ellis, Editor \& Publisher
Laura Nell Coffey, Bookkeeper
Vickie Copley, Back.Shop Foreman

## Kenneth Gole is Gifford-Hill in this area.

Higatios nignly quairfied to help you with any the very best equipment available to do it wot
 Gifford-Hill's 360 Gifford-Hill's 360
Vanguard PVC Plastic Pipe and Aluminum Pipe. Plus a long list of accessories. If you haven't already met our irrigation expert, drop by soon and And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment

Check with us before you buy. We can
save you money! Cifford-H: $\&$ Company, inc.

## Friona

 Flashbacks

## 

| WELCOMET |  |
| :---: | :---: |
|  |  |
| ROCKWELL BROS. <br> AND CO. <br> 'LUMBERMEN' <br> Lumber, Paint \& Tools | HOUSER <br> GROCERY \& MARKET |
| FRIONA WHEAT GROWERS <br> Elevator Service <br> Field Seeds | REEVE CHEVROLET <br> New And Used Cars <br> FRIGIDAIRE APPLIANCES |
| J.T.STONE, 'bullder' Phone 247-3589 or 247-2770 | $\frac{\text { THE }}{\text { FRIONA }} \star \mathbf{S r}^{\prime} A$ |


It's a great feeling to have a good local bank behind you. Because we care about you. . .we'll take good care of you and your money. Our staff is always ready to help. Come learn about our services our door is open

Friona State Bank
press now.
going to have trouble looking up other menbers of
your fanily

mice oad or or hange a sisting wut call our business
onice. hey can
lising will cost.
 CERTIFICATE AWARDED......erb Evans
[left) presented Edwin Livengood
Cert Certificate of Merit awarded by the USDA
on July 22 The citation read in part-"In
recognition of outstanding performance in

Che planning and application of a high quality
conservation program...."
Both are ployeres of the Soil Conservation Service in

Coal-Fired Generator Target Date Advanced

 350,000 kilowatt coal fired tion is on schedule.
generating unit at the com. pany's Harrington Station, near When both units are
Amarillo has been moved up completed and on the line, the
from 1979 to
 to grow and this means more elmost willilion kilowatts, with
industry and more people. In the coal-fired units represent. industry and more people. In the coal-fired units represe
order to continue to provide our ing $22 \%$ of the total. customers with the electric The turbine-generator for
servicice they need, we found it the 1978 unit will be made necessary to have the second Westinghouse and the boiler by
unit at Harrington Station Combustion Engineering, Inc.
ready a year sooner than we and these manufacturers have


It's time your family stopped being just"Smith Harold" in the telephone directory.

GEDERALTELEPHONE
Your local used cow dealer is friona bi-products


## Check our Walues


$3 \wedge C O N$ แ. $\$ 409$
9 to 11
Lb. $\$ \int 09$
$-m$ HAM
Shank End Lb. $69{ }^{c}$
$S H G E D$ I 1 Lb. Butt End Lb. $79^{c}$
SIRLOIN STEAK ${ }^{\text {" } \$ 139}$ CHUCK STEAK $98^{\text {c }}$ CLUB STEAK ${ }^{\text {t. }} \$ 1^{49}$


Shurfine APPLE SAUCE ${ }_{\substack{303 \\ \text { cin }}} 3 / 51^{00}$ Pire-Sol BATHROOM CLEANER
172. $79^{\circ}$

Carnation

| Oz. |  |
| :---: | :---: |
|  |  |



 1602 Plys. $69^{\text {c }}$ <br> \section*{Shurfine <br> \section*{Shurfine <br> CHOPPED ${ }^{100 z .}$ Pkg.} BROCCOLI 27

CARROTS ${ }^{-19}$

Best Maid Sliced DILL PICKLES
480 z . $8{ }^{\mathrm{C}}$ Roxey DOGFOOD 300 Can

GREASE RELIEF ${ }^{220 .} 69^{\circ}$ Brunswick
SARDINES
Fatcon $5 /{ }^{5} 1^{00}$

> Sudden Beauty HAIR SPRAY 120z. $0^{C}$
PINE-SOL
Disin Fectant 2802
$\$ 109$


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GROCERY \& MARKET

## for FAST ACTION use the



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Phone 7636990



## 



Carrol Gatlin Land Company 102 E .1 th
COMPLETE REAL ESTATE SERVICE Chatenux mrionavacancies HOME-SEEKERS HAVEN

$$
\text { SPAClOUS } 4 \text { BR bevement home. } 1900 \text { sq.t. } .525,000.00
$$

NEARLY NEW 3 BR brick, $1-1 / 2$ bathes, stingle cor sarage. nice fenced yard, ooly s $\mathbf{1 9 , 0 0 0}$.
SEE THIS ideal ${ }^{3} \mathrm{BR}$ home. $1^{3 / 4}$ baths, Built ins.


ROOMY 2 RR country home could be ceally converted
to 3 BR , 134 bathe fully
 living seee. Only $523,000.00$


Dragline Service Tailwater Pits Cleaned Call Cliff Johnson Hereford, 364-2111
J.B. SUDDERTH REALTY


904 third St.
Farwell, Texas Ph. 481-3288 or
505/763-5575 Unit 5408

## WE NEED NEW

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THIS WEEK'S SPECIAL
Beautiful 2 -Bedroom, 2-Bath Brick with garage. Lots of
storage. Fenced back yard. In Bovina. Excellent storage.
Location.

760 Acres, 5 wells, 2 houses, 2 quonsets. Rhea
Commanky.

Acres dryland Nor'A. of Bovins on highway
320 Acres drylend, lays good, north of Bovina, one hall
mile from highway.
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MECHANICS and MECHANIC TRAINEES
We are looking for People who will grow with us in this company's growing opportunities
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WE WANT TO SEE YOU!
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FARM DISCOUNT LUMBER \& Supply
364-6002
US 385 SOUTH (Dimmitt Hiway) HEREFORD, TEXAS


| ${ }^{1}$ ETHRIDGE-SPRING AGENCY, INC. <br> Dan Ethridge Frank $A$. Spring <br> Bill Stewart <br> Lois Norwood | 9 <br> FRIONA WHEAT GROWERS |  |
| :---: | :---: | :---: |
| ${ }^{2}$ PRODUCTION CREDIT ASSN. |  |  |
| 3 AG-CHEM FARM SERVICES <br> WITH |  | Nothing to buy-Just Pick Winners <br> HERE'S YOUR CHANCE TO WIN CASH PRIZES |
| FRIONA MOTORS <br> Parmer County Headquarters For Ford Cars, Trucks, Pickups, ractors \& Used Car Phone 247-2701 $\qquad$ | 12 <br> HERRING IMPLEMENT CO <br> Home Of The "Generation II" TRACTORS $\qquad$ |  |
| ${ }^{5}$ Western Ammonia Corporation Mike Chaney, Local Owner $\qquad$ | WEST <br> FRIONA GRAIN <br> Don Huckabee Phone 247-3839 | 16 <br> 2. Two tickets to the Sun BowI Game \& \$20 Cash <br> CONTEST RULES <br> 1. Pick the winner of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the |
| ```6 \\ Fleming \& Son Gin Hub Grain Company Fleming Fertilizer Phone 265-3215 or 265-3475``` $\qquad$ | ADAMS DRILLING <br> *Hydro Pumps Zimmatic Sprinklers - Pump \& Drillhead Repair $\qquad$ |  |
|  | ${ }^{15}$ CROW Meat Co. WeCustom Rrocess Your Meat So. Hwy. 214 Friona Phont 247-3333 | Official Entry blank <br> Select Winners From Games Listed In Advertisments <br> 1 $\qquad$ 9 $\qquad$ <br> 2 $\qquad$ 10 $\qquad$ <br> 3 $\qquad$ $11$ $\qquad$ <br> 4 $\qquad$ 12 $\qquad$ |
|  | 16 PARMER COUNTY IMPLEMENT CO. |  |



st hey have lost, 27.6 and 14040
the past two The Muleshoe Friona series started back in 1928 with the
Crief of Friona balaking the
Miles, 80 . Friona won the first Mhree encounters bofere e Mule
shoe jumped into the win delayed somewhat with he two
teams skipping two years from
1930 to 1932. After the 1932 game in which the Mules
clipped the feathers of the
Cite not meet again until leams
Muileshoe holds the longes win string in the series sith
straight
victories. defeated the Chiefs every time
from 1960 to 990 Muleshoe teams each year and always
puts up a stiff contest. Cosch Bob Owen, head
mentor of the Chiet tot the past seven years has won only
one time in tour tries grusto Muleshoe Owen commeried on
the upcoming encounter, "We. are going to have to play our
best on offesse and defensese if
 play us \& hard geme."
Owen went on to point out
that Muleshoe is big and strong, but tacks hhe esperbick
like Booby Hayes and David
When Wheat. Muleshor has a veterai backiele.
that the tean does not here the that the team does not havecthe
overal speed and uuicness
that they have had in reeent
The Chieft as a team will be
ready mentally and physically ready mentaly and physicaly.
The Chiess
ook the week
alt
 B-Chiefs Rally To Down Dimmitt 18-14


This Newspaper values our local institutions more than any other
publication in the world

Contest Standings

## Charricie Clark, Vickie Smi. <br>  dy, Darrell Bariow, Dean Broyes, Dale Cleveland, Mike Gowens, Jimmy Grimsle, Rick Jennings, Molliee Kirir, Ronald Smiley, C.H. Veazey, Dale Smiley, C.H. Veazey, Dale Williams, Robin Zetzsche. 11s <br>  <br> 

 Chris Barnett, David Bar-nett, Troy Bass, Cris Beck, Hal
Blackburn, Gail Brown, Mary

 coil wion wion inan
 Stevick, Kenny Stowers, Ray
Strickiand, Bill Weatherly,
Cindy Weatherly, Mitchell

 Carthel, Cain, Ron Cain, Dushny
Matide
Dastillo, Carthel, Matilde. Castillo,
Preach Collier. F.G. Croftord,
Eugene Ellis, Mark Funder Eugene Ellis, Mark Fancher,
Don Fortenberry, Morris Gar-
an, Sr.. David Gowens, Lynds
 Albert Johnson, Mrs. Albert

## NOTICE: FRIONA APARTMENTS

1300 Walnut
For Leasing Unfurnished Apartments 1-2-3 Bedrooms -Fully Corpeted - Refrigerator \& Range Central Heat \& Cooling
*Utilities Paid *Laundry Facilities * Play Area For Childre *Sorry, No Pets
 Larry Ball Eungen Auburg,
Paty Bandy, Fred Barker J . John Baxter, Jay Beene
Charrie Bitho, Alan Bisho Limmy Broyes. Joyce Broyles.
ferry Brown. Jerry Bround Cindy Carthel, Don Courhel, Sdard Castillo, Fred Church
Jack Clara, Merthe Clement
Wirgin Cle
 Jerry
Winitred Hike
Hurst
 Sam Mears, Clint Mears, Sorah Morales, Carolyn Murphree.
Leroy Nutall, Maxine Ow Weldon Peace, Alton Peak
Janice Peak, Jeff Peak, Marry Pryor, Don Revere Jay Reev
Rick Royal Ruede Rule.

 Beck Weatherty, Waymon
Wikins, Max White, Bobby

Fish Fry Slated At Muleshoe Game Muleshoe ilisns sonered wive whe
held prior to the Friona Mule stho foot tall game next Friday
in Muleshoe To be held at the Muleshoe
High School Cafeereri, the fish try will get underway at 6 pm.
Serving will continue until $7: 30$
P.m. Tikets are ericed at $\$ 2.25$,
and participanns are guran
and partuipants are guaran
teed all youn ant trom the
menu of fish, beanss. Frene
tries, ocole slaw and cobblete.
Ticketes are
Friona star office, or may be

## Defense Is By-Word In District



## B. K. BUSKE

 Will Now Be Associated WithCARROL GATLIN LAND CO.
In All Phases Of Estate

Buske Comes To Us Well Qualified In The Business.
-Degree in Business Adm. at University of Texas Graduate of Realtors Institute
Former Member of Texas Assn. of Realtors Former Member of Austin Board of Realtors Experienced in Real Estate Sales \& Management Presently a Member of National Institute of Real Estate Boards...Commerical \& Investment Divisions.

## CARROL GATLINLAND CO.

To Conduct Clinic For Women


Freshmen Hold On For 6-6 Tie With Dimmitt


NEW! Kaywoodie
ELECTRIC BUTANE LIGHTER
No Flint-No Wick-No Spark Wheel $\quad{ }^{\mathbf{8}} 12^{95}$


French Feeders See



for the HIGHEST EARNINGS on your savings see HI PLAINS $\begin{array}{ccc}\text { NOW } \\ \text { EARN } & 51 / 4 \% & \text { ON PASSBOOK } \\ \text { PERANNUM }\end{array}$
$\begin{array}{ll}\text { UP } \\ \text { TO } & 71 / 2 \% \\ \text { PER anNuM }\end{array}$ ON CERTIFICATES


Federal regulations require a substantial interest
Pevalty for early withdrawal on certificate accounts.

## HI-PLAINSSAVINGS

and Loan Association
4th \& Sampson $\quad 112$ E. Jones Hereford Dimmitt An Equal Opportunity Lender


| Bovina, Texas |  |  |  |
| :---: | :---: | :---: | :---: |
| HOUSEWARES | GIFTS | HARDWARE |  |
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| Glasses | Candy Dishes | Bulbs | Screws Ncils |



Buske Associated

 Young Homemakers Week. Brenda Pace,
president of the Friona chapter and Iynda

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Depend On The

Weather...


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Let Us Check Out Your Car, Pick-up, Farm

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Linda Black Elected
To Area Y-HOffice为


Plans Formulated For

Christmas Bazaar

Jota Eta Chapter Met
In Reeve Home


Guest Speaker Sunday Church To Feature



Mrs. Jay Potts and baby boy, Patients in hospital-
Mriona; AL. Smith, Bovina;
T.E. Wood, Elmer Euler,
Marye Whitey, Friona; Fran-
ces Christian, Claude; Mrs.



PLANNING BAZAAR...Among the ladies above. Left to right, are Martha Schueler,
attending a committee meeting to plan the
Christmas Bazaar to be held in Frional County HDA Jana Pronger and attending a committee meeting to plan the Rea, County HDA Ja
Christmas Bazaar to be held in Friona on
Laquita Garner, Bovina.

Lubbock Speaker Sets
Weekend Study Series


SPRING CHEDDAR DIP

## is cups dairy suur cream

about 4 ounces chedar Cher
cup finely chopped onion
1 tobe. seit
Mix ingredients. If necessary add anotier tablespoon milk for goo

forman kearley
Story Hour Story Hour will begin Story Hour will begin
$\begin{aligned} & \text { Thursday. September } \\ & \text { Friona Public Library. }\end{aligned}$ at
Ther

FIM. VOUR FriEIER Quif FREZZER PAC :24.95 (2) HALF Crow's BAR-B-QUE 130 - $-\cdots-\cdots$ Clifford's STMOED BRSSEETS 139 we $\bar{\omega}$ ill Custom Process Your Beef To Your specifications.


CHARGER AND CORONET CLEARANCE!
FACT 1: Every 1974 Dodge Coronet and Charger has Electronic Ignition standard There are no points or condenser (to wear out or get wet). Fewer tune ups. You
also get front disc brakes, a torsion-bar suspension, and Unibody construction also get front disc brakes, a torsion- bar sus
in every 74 Dodge Coronet and Charger!
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We have a full range of models ready for immediate delivery! Two Coronet sedan models, three Coronet station wagons. Three different Dodge Charger models plus the exciting new Charger "Spring Special."
FACT 3: Check our great deals on these "right size" Dodge Coronets and Chargors. In room, ride, comfort, and price-one of these cars can be right for you and
Our model clearance prices are right on target.
(And that's a fact)
Dodge - JONES meat moin CO.




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 Buick - GMC - Pontiac John Orsborn Buick - GMC - Pontiac 25 Years In Hereford See Us And SAVE

集142 Miles St.-Hereford-Phone 364-0990
 SAVE 56 GOOCH
Hot
Hin Here's sausage with a delightful difference - hot, spicy, tangy and plump with juicy flavor! Try Gooch Hot
Links tonight. Barbecued, broiled, baked, fried, any way at all they're delicious! And save 5 C with the

## 5COFF

GOOCH HOT LINKS LINKS 1 思, package


These Prices Good Saturday Sept. 14 Thru Friday Sept. 20 Plus $S$ \& H Green Stamps Double $\mathrm{On}_{\mathrm{n}}$ Wednesday With ' $2^{50}$ Purchase

Blade Cut
 USDA CHOICE BEEF


Lb.
Shop PIGGLY WIGGLYthe Store With A Difference 0

แ. $\$ \$ 39$
USDA CHOICE BEEF


UsDa Chocte EeEF CHUCK


$$
{ }^{2 \mathrm{mem}}{ }_{4}^{5} \$ 129
$$

Trappy's With Jalepeno No. 300



## Shurfine



## Shurfine Grape

 d $\left.5 \mathrm{~N}_{\mathrm{Jat}}^{18 \mathrm{oz}} 4^{1}\right\}$
## Cattlemans Barbeque

N1 $\left.45 \begin{array}{l}180 \mathrm{oz} \\ \text { Jar }\end{array}\right\}$

## Nice 'N Soff Bathroom


 FROZEN FOODS

