



The FRIONA ★ STAR

Founded In 1925 By John W. White

Published Every Sunday at 916 Main Street
Friona, Texas 79035

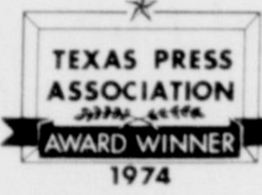
Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association; 1957, 1958, 1959, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1974. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence Winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968. Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

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SUBSCRIPTION RATES
Parmer County, adjoining counties, \$6.30 per year. Elsewhere, \$7.87 per year.



Bill Ellis, Editor & Publisher

Laura Nell Coffey, Bookkeeper

Vickie Copley, Back-Shop Foreman

Don Windle, Sports Editor

Friona Flashbacks

...from the files of The Friona Star

45 YEARS AGO—AUGUST 30, 1929

The new telephone system being built and installed by Roy Bailey in Friona and the rural communities adjacent will be in operation by the first of September, according to Mr. Bailey's statement.

The opening of the Friona Motor Company in its new building on Fifth Street which was announced last week to take place Saturday, has been postponed until Saturday, September 7. The building could not be made ready in time for the opening owing to the great amount of work yet to be done.

40 YEARS AGO—AUGUST 31, 1934

A serious automobile accident occurred at Bovina late Tuesday evening, when a car driven by a man named Green and one driven by J.B. McFarland collided on the streets there. I.D. Westfall, who was in the car with Mr. McFarland, was seriously injured, but Mr. McFarland was not hurt save for a few bruises. A young man by the name of Reynolds of Bovina, who was standing on the running board of the car driven by Mr. Green had both his legs broken and received other injuries.

35 YEARS AGO—SEPTEMBER 1, 1939

Mr. H.V. Hennen, of Hereford, Project Manager for the Rural Electrification Administration, was a visitor at the Star office Wednesday afternoon, and made positive statements as to the building of the REA through Parmer County. There will be 224 miles of electric lines built in Parmer County.

30 YEARS AGO—SEPTEMBER 1, 1944

Sgt. P.L. New, son of Mr. and Mrs. E.R. New, was killed in action in Northern France on July 8, according to a message received August 3 by his parents, who formerly lived at Friona and now live at Wolforth. Sgt. New was with the 90th Infantry Division. He came with his parents to Friona in 1933 and lived here until he was given a position at Farwell, where he went in 1941 and remained there until he was called to the Armed Service.

20 YEARS AGO—SEPTEMBER 2, 1954

Funeral services for Peggy Hardage, 17, of Farwell, were held Saturday afternoon. She was the victim of a highway wreck Thursday afternoon that also took the life of Merle Woltman of Bovina. The tragic wreck, occurred when Woltman attempted to pass another vehicle in his pickup, hitting the Hardage car head-on on the Bovina-Farwell stretch of Highway 60.

10 YEARS AGO—AUGUST 27, 1964

Homer Lindeman and T.E. Lovett were elected to the board of directors at the annual meeting of the Friona Farmers Co-op Gin Tuesday night in Friona. Following the meeting, D.L. Carmichael was named president, A.W. Anthony Jr., vice president and Charles Howell, secretary. Other directors are R.J. Renner Jr., Ellis Tatum and T.E. Lovett.

5 YEARS AGO—AUGUST 28, 1969

Enrollment at Friona Schools set a first-day record of 1,365 on Monday, an increase of 88 students over the first day a year ago. The healthy 6.5 per cent increase was noted mainly in the lower grades.

**Want Ods
YOUR BEST MARKET PLACE**

WELCOME TO FRIONA



Newcomers to Friona this week are Mr. and Mrs. Don Windle and their family. Windle is the sports editor for the Friona Star. The family moved here from Clovis. They are at home at 1311 Jackson. The children standing

are Tris, 10, Alissa, 13, and Lance, 11. Seated are Shaun, six, Don, Brett, two, Mrs. Windle, and Donnie, 12. The family attends the Church of Christ.

ROCKWELL BROS. AND CO. 'LUMBERMEN'
Lumber, Paint & Tools

HOUSER GROCERY & MARKET

FRIONA WHEAT GROWERS
Elevator Service
Field Seeds

REEVE CHEVROLET
New And Used Cars
FRIGIDAIRE APPLIANCES

J.T. STONE, 'BUILDER'

Phone 247-3589 or 247-2770

THE FRIONA ★ STAR

PLAY IT COOL!



Attend The
"AFTER THE GAME THING"

Friday, September 6, After
The Big Game With Farwell.

**FEATURING:
PERCY MAYS**

- ★ Light Jazz-Rock Singer
- ★ Does 'Bill Cosby' Impressions
- ★ Writes And Sings His Own Songs

Starts With
A Coke Mixer
At 10:00 p.m.
And
Entertainment
Beginning At
11:00 p.m.

AT THE PARMER COUNTY
COMMUNITY CENTER —
SHOW BARN
All Junior High & Senior High
Students Are Invited...

FREE!



Percy Mays



**Come
On In**

WITH ANY
OF YOUR
FINANCIAL
PROBLEMS

**We Might
Be Able
to Help**

It's a great feeling to have a good local bank behind you. Because we care about you... we'll take good care of you and your money. Our staff is always ready to help. Come learn about our services... our door is open.

PEOPLE COME FIRST

FRIONA STATE BANK

Funeral Services Conducted Friday

Funeral services were held at 2 p.m. Friday, August 23 from Steed Memorial Chapel in Clovis for Mrs. Eva LaFern Houlette, 71. She died Tuesday.

August 20 at Memorial Hospital in Clovis. Officiating was the Rev. Jack Tedford and the Rev. E.E. Houlette.

Burial was in the Friona Cemetery under the direction of Steed-Todd Funeral Home. Grandsons and nephews served as pallbearers.

Father Of Frionans Buried Saturday

Funeral services were conducted at 2 p.m. Tuesday in the First United Methodist Church for Everett Gilbert Adam, 83, who was dead on arrival at 9:30 p.m. Saturday at Parmer County Community Hospital. Adam was the father of Mrs. Bob Rule and Mrs. Doris Knapp, both of Friona.

Survivors include his wife, two daughters, a sister, Mrs. Ida Wicklund of Raymond, Wash.; two brothers, Henry of Centralia, Wash., and Ray of Idylwild, Calif.; three grandchildren and three great-grandchildren.

Survivors include her husband, Eustice P. Houlette of the home in Clovis; and five daughters, Mrs. Margaret E. Jones of Dayton, Ohio, Elizabeth Ann Houlette of Costa Mesa, Calif., Mrs. Nona E. House of Yantis, Texas, Mrs. Hester V. Smotherman of Clovis and Mrs. Julia LaFern Moellendick of Hacienda Heights, California. Born August 28, 1902 in Iowa, Mrs. Houlette came to Clovis in 1920. She and Mr. Houlette were married March 30, 1922 in Friona.

Disabled Workers Receive Benefits

"Over 55 disabled workers in Parmer County are getting \$10,000 in monthly payments as the social security disability program begins its 17th year this month," William Ent, social security field representative stated today. "In addition, benefits are payable to the eligible family members of these workers," he said. Only disabled workers between 50 and 65 were eligible when the first social security disability benefits were paid in July, 1957. Today, workers of any age under 65 have this

protection. In addition, since July of last year, Medicare benefits have been available to disabled people who have been entitled to social security disability payments for 24 consecutive months. An insured worker becomes eligible for payments if he has a disability which is expected to keep him from working a year or longer. Payment begins for the sixth full month of disability.

Generally, a worker who becomes disabled in 1974 must have worked five and three-fourths years in employment covered by social security to be insured. Five years of this work must have been during the 10-year period before the disability began. Young workers, however, may be eligible for disability payments with as little as one and one-half years of work, depending on their age and when they became disabled.

"For New Mexico residents, physicians and other disability experts in the Disability Determination Unit in Albuquerque decide whether the worker is disabled under the social security law," Ent concluded.

Students Receive Benefits

Two out of three students 18 and over getting social security payments are in college, according to William Ent, social security field representative.

Full-time students 18 and over who remain unmarried can get monthly checks until they're 22 if a parent gets social security payments or has died after working long enough under social security.

"Nationally, over 650,000 students 18 and over get social security payments," Ent said. "According to a national social security study, 66 per cent of the students attend college, 26 per cent attend high school, and eight per cent attend technical or vocational schools.

About 70 per cent of the students get payments based on the social security records of deceased parents, the study shows. About 18 per cent get payments based on the records of retired parents and 12 per cent on the records of disabled parents.

"Additional information about student social security benefits may be secured from any social security office," Ent concluded.

Shopping Cart Specials



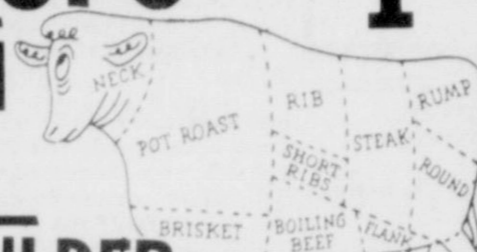
HELP TO KEEP THE COST OF EATING DOWN!

These Specials Good September 2 thru 7.

Chuck Wagon Thick Sliced
BACON 2 Lb. Pkg. \$1.89

Family Pak **PORK CHOPS** Lb. \$1.09

SWIFT'S PREMIUM PRO-TEN BEEF



RUMP ROAST Lb. \$1.39 | **SHOULDER ROAST** Lb. 89¢

Boneless **PIKES PEAK ROAST** Lb. \$1.39

ARM ROUND ROAST Lb. \$1.29

Center Cut **CHUCK ROAST** Lb. \$1.09

ROUND STEAK Lb. \$1.39 | **SIRLOIN STEAK** Lb. \$1.39

CLUB STEAK Lb. \$1.49 | **CHUCK STEAK** Lb. 98¢

Blackburn 32 Oz. **SYRUP** 59¢

Surfine 15 Oz. **SPINACH** 4/\$1.00

Shurfine Sliced 16 Oz. **DILL PICKLES** 2/\$1.00

Shurfine Pt. **MUSTARD** 4/\$1.00

Shasta 12 Oz. **CANNED POP** 8/\$1.00

Sunshine 10 Oz. **HI-HO CRACKERS** 39¢

Hunt's 14 Oz. **KETCHUP** 35¢

Wolf Brand 15 Oz. **CHILI** 69¢

Shurfine 16 Oz. **PORK & BEANS** 4/\$1.00

Dow Bathroom 20 Oz. **SPRAY CLEANER** 79¢

Sara Lee **GERMAN CHOCOLATE CAKE** Each 98¢

Niblett's **CORN IN BUTTER SAUCE** 10 Oz. Pkg. 39¢

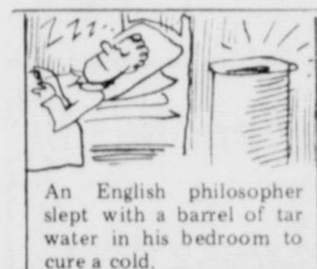
Sea Pak **FISH STICKS** 14 Oz. Pkg. 89¢

New Crop Arkansas Jonathan **APPLES** Lb. 25¢

FINE CHINA 49¢ EACH BASKET PRICE

BELL PEPPERS Lb. 25¢

Haas **AVOCADOS** Each 29¢



An English philosopher slept with a barrel of tar water in his bedroom to cure a cold.

Thursday, September 5th

9.99¢ KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY

Extra Charge for GROUPS

NO LIMIT

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

SHUGART COLOR PHOTOS ASK About Our FREE 8 x 10 OFFER

HOUSER GROCERY 9th And Main

Your local used cow dealer is **friona bi-products**

farmers ranchers Gentlemen:

For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you, 247-3032 [Call collect]

FROZEN FOODS SALE

AFFILIATED HOUSER GROCERY & MARKET

WE GIVE GUNN BROS. STAMPS

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

SHURFRESH MILK FOR GOODNESS SAKE

TenderCrust BREAD

NEW ACT

FHA Offers Assistance To Livestock Producers

Financial assistance to livestock and poultry producers under the Emergency Livestock Credit Act will become available next week through a new loan guarantee authority of the Farmers Home Administration (FmHA), a rural credit service of the U.S. Department of Agriculture.

Billy R. Boling, FmHA County Supervisor, said the agency will be prepared to implement the recently-enacted law by guaranteeing up to 80 per cent of possible loss on loans made by legally organized lenders to livestock and poultry producers.

Under terms of the act, the loan guarantee program will be in effect through July 25, 1975. It may be extended for six months beyond that date if the Secretary of Agriculture determines that it is needed to help the livestock industry obtain sufficient credit.

The law calls for loans to be made by banks or other legally organized lenders. Boling said interested producers are urged to make applications to, and complete loan arrangements with lending institutions. The lender in turn will ask FmHA for a loan guarantee if one is required. The lender will

process the application, close the loan and service it.

The maximum loan to any single borrower that can be assisted by an FmHA guarantee is \$250,000. Loans will be repayable in from 1 to 3 years, although renewal for 2 years may be authorized. Interest rates will be determined between borrower and lender.

Boling said the agency is authorized to guarantee up to 80 per cent loss a lender may incur on loans to bonafide farmers and ranchers who breed, raise, fatten or market beef and dairy cattle, hogs, sheep, goats, chickens and turkeys. A majority of the borrower's income must come from the operation, and a majority portion of the borrower's time must be devoted to the livestock or poultry production.

HOSPITAL REPORT

ADMISSIONS-

Inez Rule, Friona; Mary E. Selman, Clovis; Krita Potts, Friona; Mrs. Wilfred Romero and baby girl, Summerfield; Margaret Charles, Bovina; Mrs. Floyd Schlenker and baby boy, Friona; Terri Outland, Friona; Rosa Galicia, Friona; Emilio Nunez, III, Friona; Krita Potts, Friona; J.O. Combs, Bovina; L.H. Schilling, Friona; Patsy Webb, Bovina; Hermelinda Hernandez, Friona; G.T. Watkins, Farwell; Mary Rubio, Hereford; and Randy Melton, Friona.

DISMISSALS-

Robert Berggren, John Blackburn, Pearl Hastings, Prentice Mills, Ernest Hoek, Troy E. Wood, Annie Scott, W.E. Williams, Mary Selman, Krita Potts, M.A. Black, David Gulley, Maria Mendoza, Mrs. Randy Johnson and baby boy, Joe McKinney, Rosa Galicia, Inez Rule, J.O. Combs and Krita Potts.

PATIENTS IN HOSPITAL-

Emilio Nunez, III, Mrs. Floyd Schlenker and baby boy, Terri Outland, Elmer Euler, Nettie Rhinehart, Margaret Charles, Mrs. Wilfred Romero and baby girl, L.H. Schilling, Hermelinda Hernandez, Randy Melton, Patsy Webb and Mary Rubio.

LEGAL NOTICE

Notice Of Hearing To Consider The Dissolution Of Panhandle Water Conservation Authority Of The State Of Texas

Notice is hereby given that a hearing will be held by the Texas Water Rights Commission, pursuant to Section 50.251 et seq., Texas Water Code, to dissolve Panhandle Water Conservation Authority, which is located in Armstrong, Bailey, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Floyd, Grey, Hale, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lamb, Lipscomb, More, Motley, Ochiltree, Oldham, Parmer, Potter, Randall, Roberts, Sherman, Swisher, Wheeler, Cochran, Hockley, Lubbock, Crosby, Lynn, Dawson, Terry and Garza Counties, Texas, and which was created by special act of the Texas Legislature in 1937. The Commission anticipates dissolving the District for reasons of inactivity and failure to perform any of the functions for which created during five consecutive years and having no outstanding bonded indebtedness.

The hearing on this matter will be held by the Texas Water Rights Commission in the Stephen F. Austin State Office Building at Austin, Texas, on October 2, 1974 at 10 o'clock a.m. All persons interested in the dissolution or continuation of the above named District are requested to appear and present evidence for or against the dissolution of the District.

Burke Holman, Acting Chairman TEXAS WATER RIGHTS COMMISSION 47-2tc

French and English farmers inserted pieces of their Yule log in their plows to make the crops thrive.

COURT HOUSE NOTES

Instrument Report Ending August 22, 1974, in County Clerk Office, Bonnie Warren, County Clerk

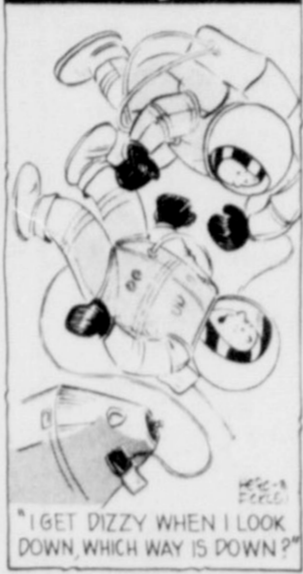
WD, Printes H. Pruitt, Antonio Cruz Avilez, tract out lot 2, Blk. 17, Bovina
WD, Kenneth Birkelbach, Joe Blatchford, lots 6 thru 10, Blk. 65, Bovina
WD, Mrs. J. Sam Gaines, Est., Maria Delores Sierra, lot 1, Blk. 17, Bovina
Deed, USA, Charles C. Rodgers, all 10th St., Btw. lot 1, Blk. 49 and lot 2, Blk. 48, OT Bovina
Deed, USA, Gary D. Rodgers, lot 5 and W 10' lot 4, Blk. 2, Ridgeview Add. Friona
Deed, USA, John R. Garrett, lot 12, Blk. 1, Hillside Add. Friona
WD, Selma Habbings, Selma Habbings and Amarillo National Bank, Tr., lots 7 and 8, Blk. 26, Friona
WD, Fred A. Cantrell, Floyd Trantham, 140x400 ft. out Garden lots 19 and 20, Sec. 31, T9S,R1E
WD, Clyde Magness, Louelle Foster, tract out lot 8, Blk. 4, Ridgecrest Unit #3, Add. Farwell
WD, James W. Maritt, Vera Fayne Maritt, tract out Sec. 70, Blk. H Kelly
WD, Dean Avara, John R. Armstrong, lots 12 thru 16, Blk. 47, Farwell
WD, Vera Engelking, Bobby G. Free, S 1/2 Sec. 86, Blk. Y, Johnson #2

WD, Lee H. Sudderth, Est., Laurance A. Kriegel, S 320 ac. Sec. 1, T7S,R2E.

MARRIAGE LICENSES

Kenneth Dale Webb and Mary Heather McMakin.
Nick Saiz and Linda Su Pena.
Randall James Stovall and Nickie Lynn Richardson.
Jose T. Muniz and Vilola Irene Garcia.
Dennis Gaylon Chapman and Pamela Rose Sudderth.
Randy Lee Kirkpatrick and Brenda Kay Harbison.
Alvis Leon Smith and Dorothy Maxine Smith.

Out of Orbit



NEW RATE

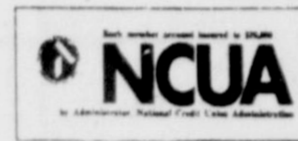
5 1/2 %

EFFECTIVE APRIL 1, 1974

Your Earnings Are Now Compounded Quarterly

Deposits By 10th Earn From 1st *Life Insurance

All Accounts Insured By



\$20,000

FRIONA TEXAS FEDERAL CREDIT UNION

WHEN QUALITY COUNTS... COUNT ON US!

Sunny Jim PEANUT BUTTER
18 Oz. **79¢**



Carnation Instant Choc. or Vanilla MALTED MILK MIX
15 Oz. **79¢**

Aladdin NOTE BOOK FILLER PAPER
200 Count **63¢**

Carnation Chunk Light TUNA
6 1/2 Oz. **63¢**

Rich N' Ready ORANGE JUICE
Gal. **98¢**

CARROTS
Lb. **17¢**

Borden Eagle Brand Condensed MILK
14 Oz. Can **53¢**

Armour TREET
12 Oz. Can **89¢**



Hawaiian RED PUNCH
46 Oz. Can **59¢**

FROZEN FOODS Morton HONEY BUNS
9 Oz. Box **63¢**

CABBAGE
Lb. **9¢**

TASTY MEATS Bar-S BACON
Lb. **\$1.23**

Swanson Chicken or Turkey, Beef POT PIES
37¢

Red GRAPES
Lb. **37¢**

Bar-S FRANKS
12 Oz. **69¢**

Tree Sweet ORANGE JUICE
12 Oz. Can **57¢**



WHITE'S SUPER MARKET

WE ACCEPT USDA FOOD STAMPS
Our Aim is To Please In Every Way
WE GIVE GUNN BROS STAMPS
Double Stamps On Wednesdays With Purchase of \$2.50 Or More

We Deliver Phone 247-2250

The Doublewide by Nuway

MASONITE SIDING DOUBLE INSULATION

3 Bedrooms Front & Rear
2 Full Baths with Garden Bath in Master Bedroom
Walk in Closet
Entry
Large Living Room

Den with Wet Bar
Dishwasher, Garbage Disposal
Utility Room
Patio Doors
Separate Dining Room with Hutch

FULLY FURNISHED, DELIVERED AND SET-UP ON YOUR LOT FOR LESS THAN \$12.00 A SQUARE FOOT

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6500 Main (South)
526-4161

MOTOR INN
6700 Main (South)
522-2811

OUR LOSS - OUR GUESTS GAIN

We have thousands of Full Price Astroworld Tickets available for you - No Limit On Number - this special is available to our guests only.

ONLY 5 MINUTES FROM **\$1.00** OFF ON ALL ASTROWORLD TICKETS

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Swimming Pools, Split level suites, Color TV, Saunas, resort luxury in mid-city Houston.

HOUSTON, TEXAS

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Frank A. Spring
Bill Stewart
Wendell Gresham
Lois Norwood



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MULESHOE at DIMMITT

9 FRIONA WHEAT GROWERS



CANYON at BORGER

2 PRODUCTION CREDIT ASSN.



Darrell Simpson
Office Mgr.

TULLIA at OLTON

10 CHEVROLET REEVE CHEVROLET -OLDS

•CHEVROLET •OLDSMOBILE
•FRIGIDARE APPLIANCES
Sales Service

PAMPA at HEREFORD

3 AG-CHEM FARM SERVICES



PLAINS at MORTON

11 PARMER COUNTY PUMP CO.



PALO DURO at DUMAS

4 FRIONA MOTORS

Parmer County Headquarters
For
Ford Cars, Trucks, Pickups,
Tractors & Used Cars
Phone 247-2701



DALHART at GUYMON

12 HERRING IMPLEMENT CO.



Home Of The "Generation II" TRACTORS

LAZBUDDIE at WHITEFACE

5 Western Ammonia Corporation

Mike Chaney, Local Owner

BOYS RANCH at BOVINA

13 WEST FRIONA GRAIN

Don Huckabee Phone 247-3839



PANHANDLE ST. AT ENMU

6 Fleming & Son Gin Hub Grain Company Fleming Fertilizer

Phone 265-3215 or 265-3415

LITTLEFIELD at COOPER

14 ADAMS DRILLING

*Hydro Pumps
*Zimmatic Sprinklers
*Well Drilling & Service
*Pump & Drillhead Repair

U. HOUSTON at ARIZONA ST.

7 TRI-COUNTY ELEVATOR

Black
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PETERSBURG at ABERNATHY

15 CROW MEAT CO.

We Custom Process Your Meat
So. Hwy. 214 Friona Phone 247-3333

MISSISSIPPI at TULANE

8 CUSTOM FEEDING at the modern best HI-PLAINS FEED YARDS



Earl Elam, Mgr.

Phone 295-3100

P.O. Box 1238 FRIONA, TEXAS

VEGA at GROOM

16 PARMER COUNTY IMPLEMENT CO.



Your IH Dealer

Phone 247-2721

ATLANTA at DENVER

FOOTBALL CONTEST

Enter Our Contest Each Week
... Nothing to buy-Just Pick Winners
HERE'S YOUR CHANCE TO WIN CASH PRIZES

FIRST PRIZE	SECOND PRIZE	THIRD PRIZE
\$5	\$3	\$2

GRAND PRIZES

- Two tickets to the Cotton Bowl Game & \$30 Cash
- Two tickets to the Sun Bowl Game & \$20 Cash



CONTEST RULES

- Pick the winner of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
- Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
- Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be received in the Star office by Monday to be eligible, if mailed.
- The leading contestant at the close of 13 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
- Only one entry per person.
- To count for grand prizes, entries must be on official blank printed in the paper.
- Contestants must be 12 years of age or older.
- Everyone eligible to enter [sponsors included] except employees of the Friona Star and their families.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

- | | |
|---------|----------|
| 1 _____ | 9 _____ |
| 2 _____ | 10 _____ |
| 3 _____ | 11 _____ |
| 4 _____ | 12 _____ |
| 5 _____ | 13 _____ |
| 6 _____ | 14 _____ |
| 7 _____ | 15 _____ |
| 8 _____ | 16 _____ |

TIE-BRAKER: (Pick Score) Friona Farwell
NAME _____
ADDRESS _____



GET 'UM CHIEFTAINS... The Friona High cheerleaders made their debut Tuesday night at the Boosters Club meeting. This season Cindy Gammon, Jason Widner, Amal Malouf, Sherri Thorn (head), Paula London and mascot, Jana Renner, will cheer the Big Red on to victory. The pep team has some new yells this season in which to spur the Chiefs onward. The cheerleaders urge all fans to get out and support the high school athletic teams. [Staff Photo]

N.M. Youths Arrested On Drug Charge

Two residents of Vaughn, N.M. were arrested in Friona early on the morning of August 25, and were booked for possession of marijuana. Pablo Laverio, 25, and his brother, Julian Laverio, 21, were jailed at the Friona City Jail after being stopped for a routine traffic violation on West Highway 60 about 12:50 a.m. The pair was transferred to Farwell on Monday, August 26, where they were charged in county court with possession of marijuana. They were fined \$125.00 each plus court costs and 10 days in jail.

GET IT ON SAFELY

It is more blessed to give than to receive, especially when you are entering a freeway.

In this case, giving means yielding right of way to the cars already on the freeway. If you try to force your car into the traffic flow, you could force a driver to hit his brakes and he could receive a severe jolt in the rear from the car following him.

Getting on a freeway safely is your problem, not the problem of drivers already there. If they vary their speed to accommodate you, they could cause a major pileup.

Entrance ramps usually lead to an acceleration lane, and it may be a long one or a short one, or it may branch off into an exit. If traffic is heavy, you must find a gap between cars and time your approach to bring you to that gap as close as possible to the prevailing speed of the other cars.

Turn on your turn signal, check your rear-view mirrors, and take several quick glances over your shoulder. If you are alert, you will usually be able to blend into the traffic flow. If you are following another car, keep in mind that it may slow down or stop suddenly.

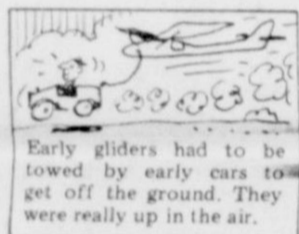
When you are on a through lane and see another driver about to enter that lane from a ramp, remember - making room for him is for your own safety's sake.

Friona Meetings

The Friona Chieftain Parents meeting will be held at 8 p.m. Monday, September 9 at the high school cafeteria. The election of officers is on tap in addition to the club planning a workshop for the coming year. All parents with children, boys and girls, who participate in sports that include football, basketball, track, rodeo, volleyball and golf are urged to attend this meeting.

All coaches in the Little League baseball program are asked to make sure their teams equipment has been turned in.

Coaches should return the uniforms and equipment to Gene Zachary as soon as possible.



Early gliders had to be towed by early cars to get off the ground. They were really up in the air.

YEARLY SCORES

FRIONA VS FARWELL

Year	Score, Place played
1931	Farwell 14, Friona 6, here
1933	Friona 12, Farwell 0
1934	Friona 81, Farwell 0, here
1935	Friona 7, Farwell 0
1935	Friona 7, Farwell 0
1936	Farwell 19, Friona 0, there
1936	Farwell 13, Friona 12, here
1938	Farwell 12, Friona 0, here
1939	Farwell 43, Friona 0, there
1940	Friona 21, Farwell 0, here
1941	Friona 0, Farwell 0 (tie)
[1942-1948-no games between the two schools]	
1949	Farwell 25, Friona 6, there
1950	Farwell 20, Friona 19, here
1951	Friona 60, Farwell 0, there
1952	Friona 38, Farwell 7, here
1953	Farwell 20, Friona 14, there
1954	Farwell 39, Friona 0, here
1955	Farwell 18, Friona 14, there
1956	Farwell 7, Friona 0, there
1957	Friona 18, Farwell 0, here
1958	Friona 15, Farwell 12, there
1959	Farwell 24, Friona 8, here
1960	Farwell 40, Friona 6, there
1961	Farwell 20, Friona 0, here
1962	Farwell 39, Friona 0, there
1963	Friona 26, Farwell 13, here
1964	Friona 34, Farwell 7, there
1965	Farwell 8, Friona 7, here
1966	Farwell 20, Friona 7, there
1967	Friona 19, Farwell 7, here
1968	Friona 27, Farwell 15, there
1969	Farwell 34, Friona 0, here
1970	Friona 27, Farwell 16, there
1971	Friona 26, Farwell 8, here
1972	Friona 34, Farwell 14, there
1973	Friona 34, Farwell 0, here

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CROW MEAT CO.

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Friona, Texas

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SALE

COME RUNNING

This ad is Helen's swan song. She lost her head getting these bargains together for the ad and she won't be with us any more.

SALE

GREAT SAVINGS!

SPECIALS GOOD WEEK OF SEPTEMBER 2 THRU 7.

Rexall	FACIAL TISSUE	4/\$1.00
Rexall	HAND LOTION	15 Oz. Reg. 1.99 99¢ 3 1/2 Oz. Reg. 2.15 2/25¢
	BATH TUB APPLIQUES	Reg. 99¢ 66¢



LOOK GOOD!
FEEL GOOD!
SMELL GOOD!

Sweet Earth
SHINY LIPS UP GLOSS Reg. \$2.75 **1/2 Price**

Rexall Herbal
CONDITIONING SHAMPOO Reg. \$1.29 **79¢**
With Vitamin E

RIGHT GUARD New Unscented 8 Oz. Reg. \$1.75 **\$1.39**

BURMA SHAVE 11 Oz. Reg. 98¢ **69¢**

Hai Karate
AFTER SHAVE LOTION Reg. \$1.75 **\$1.29**

COLOGNE Reg. \$2.50 **\$1.79**

Soft Hair
BRYL CREAM DRY SPRAY Reg. \$1.99 **\$1.09**

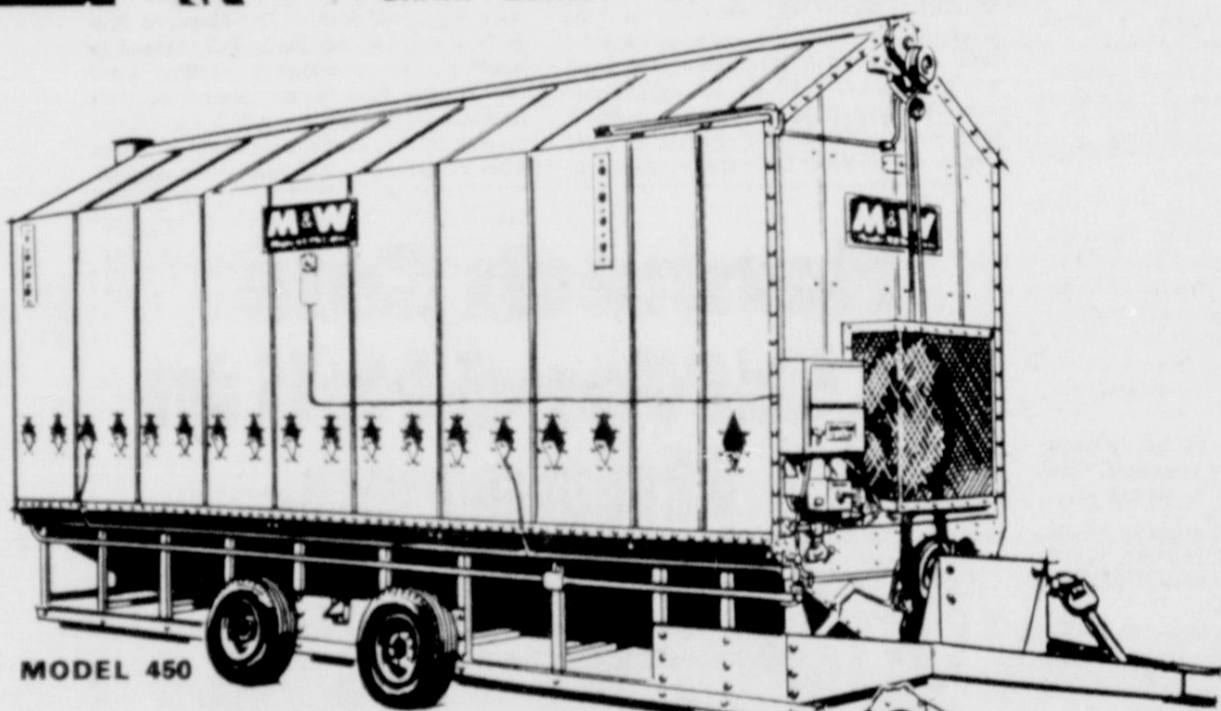
Du Barry Dainty Dry
ANTI-PER SPIRANT Reg. \$1.25 **2/\$1.50** Each

BI-WIZE  **DRUG**

"I don't think I've ever seen as nice a job of drying as we've gotten out of this unit."
Hugh Clarke, Belmond, Iowa

M & W Perfect Kern'l GRAIN DRYERS

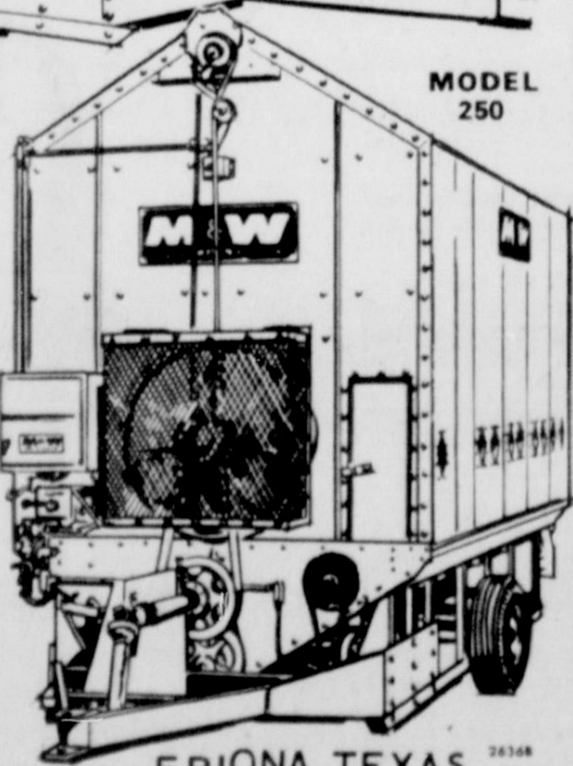
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HEATED AIR AND GRAIN FLOW IN THE SAME DIRECTION

These are the unchallenged champions of grain drying. Farmers all over the country have found out that nothing gives them the capacity, the economy and the grain quality they have to have to keep ahead in today's farming. Every kernel gets the same treatment. There's no overheating, no overdrying — no pockets of wet grain to invite spoilage. And they do the job faster and cheaper too!

HERRING IMPLEMENT.



FRIONA, TEXAS 76148

FIRST WEEK'S CONTEST

Football Contest Begins 13-Week Run This Week

Football is in the air, and once again that means it's time to kick off the annual football contest, promoted by the Friona Star and sponsored by 16 sports-minded business firms.

Football experts are invited to match their wits and skill with one another and perhaps win a pair of tickets to the 1975 Cotton Bowl or Sun Bowl games plus cash.

The bowl game prizes are given to the top two contestants in the standings at the close of the 13-week contest. The first weekly contest, blanks for which are due in by 5 p.m. next Friday, can be found on page 6 of this issue. They contain games to be played the weekend of September 6-7.

The contest will follow the same format it has for the past few years, with 16 games included each week on the contest slate. A tie-breaker game, usually the Friona Chieftain game, will be used to break weekly ties as well as those that might result in the final race for a grand prize.

Contestants are asked to pick the score of the tie-breaker game.

Weekly cash prizes of \$5.00 for first place, \$3.00 for second and \$2.00 for third will be awarded, in addition to the grand prizes.

First place winner at the close of the 13-week contest will receive two tickets to the Cotton Bowl game plus \$30.00 cash. Runnerup will receive two tickets to the Sun Bowl game and \$20 cash. Third place contestant receives \$15.00 cash.

Drawings are also held to present two Cotton Bowl and two Sun Bowl tickets to two of the sponsoring merchants at the close of the season.

Games of local interest, including high school, college and professional teams, will be included each week on the contest page.

However, the first week's

slate of games will be top-heavy with high school games, since the big opening week for college teams will be September 14.

Entries may be brought or mailed to the Friona Star, Box 1057, by 5 p.m. each Friday. If mailed, the entry must bear a postmark of Friday p.m., and should be marked "Football Contest."

Upwards of 400 fans enter the contest each year, as many rivalries develop among contestants.

Everyone, with the exception of employees of the Friona Star and their families, are eligible

Bill Stewart Honored With Retirement Party

Bill Stewart, who is retiring from Ethridge-Spring Agency as of September 1, was honored at a picnic supper at the home of Lois Norwood on Friday, August 23.



BILL STEWART

Stewart was presented with an engraved watch.

He became associated with the agency in June of 1948.

to enter.

Sponsoring the contest along with the Friona Star are the following business firms:

Ethridge-Spring Agency, Production Credit Assn., Ag-Chem Farm Services, Friona Motors, Western Ammonia Corp. (Mike Chaney), Fleming & Son Gin-Hub Grain, Tri-County Elevator and Friona Wheat Growers.

Also, Hi-Plains Feed Yard, Reeve Chevrolet-Olds, Herring Implement Co., West Friona Grain, Parmer County Pump Co., Parmer County Implement Co., Adams Drilling and Crow's Meat Co.

Jaycees Set Labor Day Rest Stop

The Friona Jaycees held their weekly meeting Tuesday night with the main topic being the 24-hour Labor Day rest stop for travelers over the three-day holiday. The FHA girls will be assisting the Jaycees with the planned rest stop.

This will be the second year that the Jaycees have rendered their services for the holiday travelers. The program kicks off Friday at 6 p.m. and will run to midnight Monday.

Last year's rest stop program was very successful according to Albert Cupell, club vice-president. Cupell remarked, "We had three families from different countries and num-

erous states to stop at the road side parks for refreshments." The rest stop provides coffee, soft drinks and will wash windshields and headlights for the motorists.

In other business, the club has planned to hold a Jaycee Work Forum in September and has discussed plans to give away a bicycle during Maize Days.

Bonds Oil Burglarized

A break-in and burglary at Bonds Oil Co. on Highway 60 sometime Monday night of last week netted the burglar, or burglars, some \$1500 in merchandise, according to City Marshal Ronald Mitchell.

Entry was gained into the building by breaking out a window in a door near the service entrance of the station.

Taken in the robbery were three television sets—one black and white and two color sets—four tape players, a set of stereo speakers, some eight to 10 eight-track tapes, about 25 cartons of cigarettes and change from the soft drink and cigarette machines.

Mitchell and Parmer County law enforcement officials are investigating several leads in the incident.

Dale Cristy Is Winner In Kirby Summer Contest

Winner of the free Kirby vacuum cleaner and attachments in the four-month sales promotion conducted by Young's Kirby Sales was Dale Cristy of the Black community. It was announced this week by Troy Young, owner of Young's Kirby Sales.

1,495 CHILDREN STARTED TO SCHOOL IN FRIONA THIS PAST WEEK



DRIVE SAFELY

It isn't that children mean to be careless... it's just that in their zest and vitality they sometimes forget to stop, look and listen before crossing the street. It isn't that we mean to be careless either, yet the very car we drive may be considered a lethal weapon and the consequences of our negligence could be fatal. It is our moral obligation to be extra alert these days when school children crowd the crosswalks!

LET US SAFETY CHECK YOUR CAR TODAY!

Buddy Lloyd, Mgr.

FRIONA CONSUMERS



THE HOME OF WHITE STORES, INC. GREATER VALUES

THREE BIG DAYS

Thurs., Friday, Saturday Sept. 5-6-7

- ★ FREE REFRESHMENTS
- ★ REGISTER FOR FREE DOOR PRIZES

SAVE 20%

- ALL LAWN FURNITURE
- ALL LAWN SPRINKLERS
- ALL LONG HANDLE GARDEN TOOLS
- ALL PLAY AND SWIMMING POOLS
- ALL DELCO, MOPAR, MOTOCRAFT IGNITION TUNE-UP KITS
- ALL AUTO BATTERIES
- ALL AUTO SEAT COVERS & VENT CUSHION
- ALL AUTO STEREO SPEAKERS
- ALL AUTO AIR CONDITIONERS

WE WILL BE CLOSED MONDAY

GRAND OPENING

SEE OUR BIG NEW STORE ON WEST HIGHWAY 60

Attend Our Ribbon Cutting Ceremony At 10 a.m. Saturday

↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓

SAVE 20% On

- ★ All Floor Model Airconditioners & Fans
- ★ DINETTE SETS 5, 7 & 9-Piece Styles
- ★ 9X 12 ROOM SIZE RUGS Reg. \$59⁹⁵ **\$47⁰⁰**

SAVE 10%

- ★ BEDROOM FURNITURE Early American, French Provincial Mediterranean
- ★ SOFAS & CHAIRS Love Seats, Sleepers, Recliners, Swivel Rockers

Check For Further Price Reductions In Our Big 6 Page Insert elsewhere In The Paper.

SAVE 10%

TOYS

- ★ LARGEST SELECTION
- ★ LAY-AWAY EARLY FOR CHRISTMAS

Sally Kendrick, Jay Messenger

Exchange Double Ring Vows



Mrs. Danny Waggoner

Tena Day, Danny Waggoner United In Church Ceremony

Tena Gayle Day of 312 W. 14th Street, Friona, and Danny Ray Waggoner of 305 B-20th, Muleshoe, exchanged double ring wedding vows on Friday, August 9.

The ceremony was performed in the First Baptist Church of Friona with Rev. Robert Lacey, pastor, officiating.

The bride's parents are Mr. and Mrs. Herbert Day of 312 W. 14th Street, Friona. The groom's parents are Mr. and Mrs. Charles Waggoner of 305 B-20th, Muleshoe.

Fifteen Students Make Honor Roll

A total of fifteen Texas Tech University students from Friona were recognized for academic achievement during the spring semester and were listed on the deans' honor rolls.

Sally Denise Kendrick of 907 W. 5th, Friona became the bride of Jay Corwin Messenger of 6203 Jameson, Amarillo, on Saturday, August 24.

The double ring ceremony was performed by Rev. Albert F. Lindley in Friona's United Methodist Church.

Parents of the couple are Mr. and Mrs. H.K. Kendrick of 907 W. 5th, Friona and Mr. and Mrs. Steve Messenger, 6203 Jameson, Amarillo.

Urn of variegated green and white ivy flanked the altar setting. A candle arch and two spiral candelabras backed the altar against a background of palm leaves.

Wedding selections were presented by Carleen Schlenker, organist, Mrs. Travis Graves, pianist, and Pam Lindley, soloist. They presented the Processional "Purcell's Trumpet Voluntary," Recessional "Bach's Ode To Joy," and two solos "Wedding Song" and "The Lord's

Prayer." As the bride was escorted to the altar and presented in marriage by her father, she wore the wedding gown her mother wore in her own wedding. The ivory satin gown was designed with a high round neckline and long sleeves tapering to points over her hands. The long fitted torso and full skirt accented with corded bands of satin and swept into a cathedral train. She wore a full length veil of candlelight illusion edged with alencon lace attached to a small cap.

The bride carried a bouquet

of roses and orchids atop her Bible.

Carrying out tradition, the bride wore her wedding dress for something old, something new was her veil, something borrowed was her Bible, which belonged to her mother and she wore the traditional blue garter, which she borrowed from the groom's mother. The bride wore a sixpence in her shoe given to her by Mr. and Mrs. Wesley Foster.

Karen Graves, Commerce, Texas, served as maid of honor. Bridesmaids were Holley Stephenson, College Station, and

Marilyn Potts, Lubbock. Troy Messenger, Amarillo, served his brother as best man. Ushers were Mike Messenger, brother of the groom from Amarillo and Danny Kendrick, brother of the bride, from San Marcus.

Candlelighters were James Davis of Hereford and Mark Doyle of Amarillo.

The feminine attendants wore floor length baby blue linen gowns. The halter-styled dresses were accented with embroidered braid with a ruffle at the neckline and hemline. Triangular shawls accented with a ruffle at the bottom completed their outfit. They wore clips of flowers in their hair and carried nosegays of spring flowers.

The groom's mother wore a two-piece floor length grey and silver brocade dress accented with a grey full sleeved blouse. She wore a corsage of cymbidium orchids.

The bride's mother wore a pink full length acrylic lace top with long sleeves and high collar and an accordion pleated solid skirt. She wore cymbidium orchids at her waistline.

A reception followed the ceremony in the garden of Mr. and Mrs. Frank Spring. The garden was decorated with a flower arbor and bird bath. The entrance was decorated with hurricane lamps and a tractor tire sandpile had been decorated and made into a flower arbor.

The bride's table held the four-tiered wedding cake, which was decorated with real flowers. The groom's table held a chocolate cake.

Members of the houseparty were Carolyn Carney, Commerce, Susie Spring, Lubbock, Mrs. Richard Stark, Sherwood, Oregon and Mrs. Tom Gittings,



Mrs. Jay Messenger

Oak Park, Illinois. Mrs. Gittings presided at the guest register. Ann Graves, Carleen Schlenker and Pam Lindley served at the reception. Following a wedding trip to points of interest in New Mexico, the couple will reside at 2102 34th St., Apt. #36, Lubbock. For her wedding trip, the bride chose a three-piece white pant suit with navy and white polka dotted blouse. The bride is a 1972 graduate of Friona High School. She attended East Texas State University, Commerce, Texas, and is currently a junior English major at Texas Tech University in Lubbock. The bridegroom is a 1973 graduate of Amarillo Tascosa High School and is currently a sophomore business major at Texas Tech University in Lubbock.

Miscellaneous Shows

Honor Local Bride

Tena Day, bride-elect of Danny Waggoner, was honored with a bride's luncheon in the home of Mrs. Clarence Monroe.

Mrs. Monroe and Renee served as hostesses for the occasion. Those attending were Diane Day, Susie Jarecki, Mrs. Dave Buske, Mrs. Herbert Day, Mrs. Dan Lacey, all of Friona, Mrs. Tim Oden, Arlington, Texas, Mrs. James Weatherly, Lubbock and Lucille Harper, Mt. Ida, Arkansas.

Tena Day was honored with a recipe shower on Wednesday, August 7.

Susie Jarecki served as hostess. Each guest brought their

favorite recipe and an ingredient. Cookies and punch were served to the guests.

A miscellaneous shower honoring Mrs. Danny Waggoner, the former Tena Day, was held on Saturday, July 27, in the home of Mrs. Kenneth Williams.

Hostesses were Mesdames David Smith, A.T. Stowers, Clarence Monroe, Bill Stephens, Mike Stephens, W.S. Ingram, Florian Jarecki, Jim Johnston, Amy Mason, Benny Pryor, M.P. Bennett, Bruce Parr, A.W. Anthony Jr., O.C. Rhodes, Cliff Alimon and Kenneth Williams.



LIBRARY CORNER

Light reading is often the order of the day and "How To Run Your House Without Letting It Run You" will amuse and delight.

The book is edited by Jean Gillies who is home management editor of Farm Journal magazine. Every month women write to Farm Journal's "Slicks Tricks Department" to share their ideas on running a home. This book is a collection of sometimes surprising, often amusing, but always practical household tips on time savers and work-easers that women all over the country have learned and now pass on.

Subjects covered include

F. Schlenkers Have Baby Boy

Mr. and Mrs. Floyd Schlenker became the parents of a baby boy on Monday, August 26 at Parmer County Community Hospital.

The baby boy was born at 11:29 a.m. He was named John Scott.

John Scott weighed eight pounds, twelve ounces and was twenty-two inches long.

He is the first child for the couple.

Grandparents are Mr. and Mrs. Bob Northcutt of Broadview, N.M. and Mr. and Mrs. Carl Schlenker, Friona.

Great-grandparents are Malinda Schlenker and Herman Schueler of the Rhea Community and Mr. and Mrs. Melvin Muse of Hereford.

homemaking with lots of suggestions for quick and easy methods to keep the house in order, clean and fixed-up. Cooking gets its due in a section called "Everybody Eats," which mixes advice on how to cut meal-time drudgery and kitchen routine along with some delicious culinary innovations.

Doing laundry, sewing, and mending, caring for children and pets, traveling and entertaining, as well as a potpourri of handy ideas round out this handbook for running and enjoying a home.

If you want to know how to build a cat-proof bird bath or how to get bubble gum off a T-shirt, you will be surprised at the innovative genius of women who believe primarily in happiness, creativity, and the well being of their families.

Other how-to books are available for the asking and checking out at your Friona Public Library.



43-41c

Mid-Western Gospel Singers



Will Be !!! In Friona, Texas
At Assembly Of God Church
Date Sat. Aug. 31, 1974
Time 7:30 p.m.

Enroll Now For
GYMNASTIC CLASSES
Beginning September 9
Limited Class Enrollment

- ★ Movement Education
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Boys 4 Yrs. - 1st Grade
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ONE WEEK ONLY
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SIX MONTH EXERCISE COURSE \$30.00

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SANDY FULKS
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- ★ Individualized Exercise Program Tailored To Your Figure.
- ★ From 8:30 a.m. To 10:30 a.m. And 4:00 p.m. To 6:00 p.m.

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MADMOISELLE SALON
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SAYS DPS

Texas Rates First In Traffic Deaths

"It is indeed tragic that so many men, women and children will become victims of motor vehicle accidents this last holiday weekend of the summer when thousands of motorists traditionally take to the highways for an outing," Major C.W. Bell, Regional Commander of the Texas Department of Public Safety, said.

Bell said the DPS will use all facilities and personnel at its

disposal in an effort to reduce the predicted death toll. A special "Operation Motorcade" will be activated at 6 p.m. Friday, August 30, and continue through midnight Monday, September 2. During this period, all uniformed DPS officers and equipment will be used on the highways to enforce traffic laws.

During the holiday period the DPS will tabulate each traffic death, and the totals will be announced three times daily in order to call public attention to the highway dangers.

"More people are killed in Texas each year in traffic than are killed in all the United States by murder and homicide," Bell continued, "and the deaths are just as senseless, as needless and as tragic, but not nearly as well publicized."

"Psychologists say that one reason the general public fails to take positive action in matters of traffic safety is due to a lack of personal identification with the problem. It might behoove all drivers in our state to stop and consider that they have less than a 50-50 chance to go through their driving career without being involved in a traffic mishap, or without incurring injury to themselves or one of their family. The more than 1,550 persons killed in traffic crashes on Texas streets and highways this year had no idea that they would be involved in an accident either."

"In the final analysis, traffic safety must rest on the shoulders of every person who gets behind the steering wheel of a car. With the proper attitude of alertness and with the acceptance of responsibility, we can see positive results in our attempts to halt the increases in the number of traffic mishaps," Major Bell concluded.



STORE OWNERS...Mr. and Mrs. Leland Hutson are shown at the sports corner of their new store on West Highway 60. White's Auto has slated a Grand Opening Sale next Thursday, Friday and Saturday.



FLORAL SURROUNDINGS—Cotton makes for pleasant surroundings in this kitchen-dining area. Waverly's blue and green floral print covers kitchen cabinets and makes a scalloped awning across the windows. Companion wallpaper is used on one wall and chair covers of blue and green cotton plaid complete the fresh, clean setting.



Star Survey

BY LORRI EULER

The Question: What do you think about the bad language in movies and on television?

This week I asked about bad language.

Out of the twenty people I called, eleven said they didn't like it but only one said they wished they could do something about it.

Even though, in my opinion, the language is terrible, eight people said it didn't bother them.

One person had no opinion.

Another said she didn't like it at all and still another said she just didn't think it was proper.

If you have any suggestions for my column address a letter to: Lorri Euler, Box 605, Friona.

Bovina CowBelles Schedule "Little Buckaroo" Rodeo

Fun, food and entertainment for the entire family will be offered in Bovina's first Little Buckaroo Rodeo to be staged at the Bovina Roping Arena Saturday, Sept. 14, beginning at 4 p.m.

Sponsored by the Bovina CowBelles, nine horseback and 11 foot events are on tap for youngsters 12 and under. Ribbons will be awarded contestants through sixth places in all events with the exception of the calf and greased pig scrambles.

Two divisions will be featured in each of those events—one for seven and under and one for eight through 12—with cash prizes awarded the winners in the calf scramble and the winner of the greased pig scrambles allowed to keep the pig. In the calf scrambles, one blue ribbon will be worth \$1 to the winner, one red ribbon

worth 50 cents and four other ribbons worth 25 cents to the lucky contestants capturing the ribbons.

Entries will close Friday, Sept. 13, at 5 p.m. Events will be limited to 25 contestants and entry fees must accompany entry blanks. Entry blanks are available in Bovina at the Bovina Blade, Don's Medicine Chest, First State Bank and Bovina Supermarket. In Friona, blanks are available at Hi-Pro Feeders, Friona State Bank and Crow's Meat Co.

Events on the slate for contestants three and under include two foot events—a goat ribbon race and stick horse race. Contestants are asked to bring their own "steeds" for the stick horse race. Events for contestants four through six include one horse and three foot events. Included are the egg and spoon race, which is the

horse event, and the goat ribbon race, waterbucket obstacle and stick horse race. Contestants are also asked to bring their own "steeds" in that event also.

"Rugged little buckaroos ages six and under who have stout-hearted parents may also enter the scramble events," according to a spokesman for the CowBelles.

Scrambles on tap include the boot scramble, calf scramble and greased pig scramble with two divisions—seven and under and eight through 12.

Other events which will also be divided into those two categories include goat ribbon race, father and son relay, mother and daughter relay, waterbucket obstacle and egg and spoon race. All with the exception of the waterbucket obstacle are horse events. A

CowBelle spokesman said that contestants may "adopt" a parent for the relay events.

A special rodeo clown will also be on hand to furnish entertainment during the afternoon.

A concession stand will be operated at the arena with the CowBelles selling homemade barbecue beef sandwiches, tamales, tacos, hot sauce, soft drinks, coffee, tea, candy and other items.

The Lonely Heart



ENJOY! ENJOY! ENJOY!
QUALITY FOODS • SAVINGS! SHOPPING!

Coca-Cola 10 Oz. Bottles Plus Dep. **69¢**

Borden's Premium **ICE CREAM** Round Carton **99¢**

Shurfresh Canned 3-Lb.

HAMS \$2.99

Belmont **BACON** Lb. **49¢**

8-TRACK TAPES \$1.89

Ideal **DOG FOOD** 5/\$1.00

Shurfresh **BOLOGNA** 12 Oz. **79¢**

Cudahy Bar-S **WEINERS** 12 Oz. **69¢**

GARDEN SEED Reg. 25¢ **10¢**

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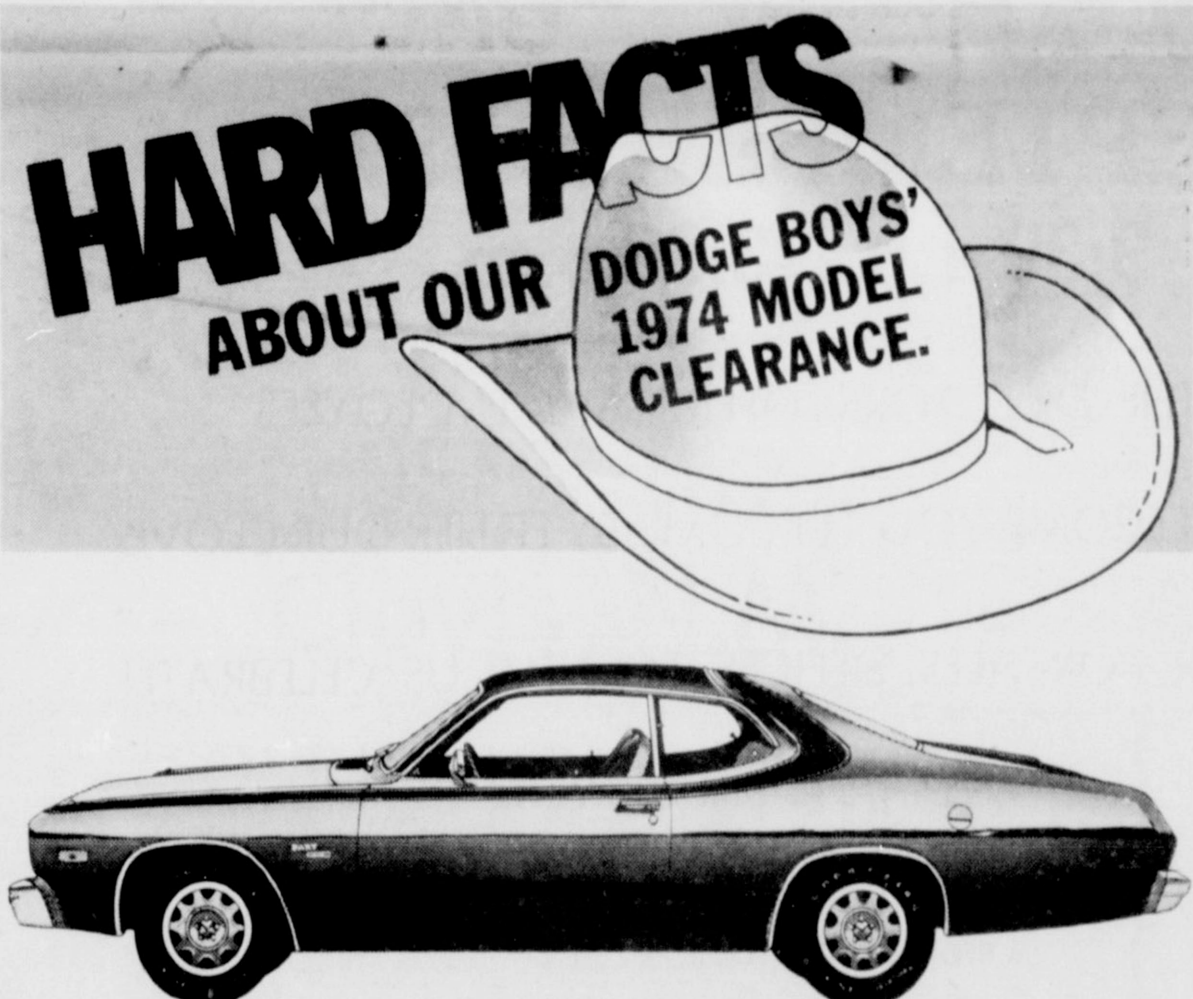
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ICEES

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HARD FACTS ABOUT OUR DODGE BOYS' 1974 MODEL CLEARANCE.

DART SPORT CLEARANCE!

FACT 1: A DART SIX WITH MANUAL TRANSMISSION GOT BETTER GAS MILEAGE* THAN THE NOVA SIX AND MAVERICK SIX TESTED.

FACT 2: OUR DART SIX WITH AUTOMATIC GOT BETTER MILEAGE* THAN THE NOVA STICK SIX.

FACT 3: EVEN OUR 318 V8 WITH STICK SHIFT GOT BETTER MILEAGE* THAN THE NOVA SIX WITH STICK SHIFT.

*These results are certified by the United States Auto Club from a test conducted by it in January of this year. These results are from the light city driving cycle of that test. This cycle covered a 108-mile distance at a speed of 25 mph. The Dart Sport Six was equipped with its standard 2.76 rear axle. Of course, the mileage you get depends on many factors including how and where you drive and the condition of your vehicle.

Our model clearance prices are right on target. (And that's a fact!)

Dodge CHRYSLER AUTHORIZED DEALERS Hereford, Texas

JONES MOTOR CO.

THE DODGE BOYS

ENMU Hounds' Vets Eye 'Great' Season

"We need to improve our quickness, but I feel we look very sound this early in the season," remarked starting guard Larry Martin of El Paso, Texas, about Eastern New Mexico University's fall football practices.

"There is a great deal of spirit in our workouts and everyone is working very hard," said tackle Howard Stearns of San Antonio, Texas. "Every day we are becoming stronger and pulling together to be a tough team. Stearns is a 6-2, 230-pound sophomore who is currently in the number one position for a starting nod from head coach Jack Scott."

Scott feels the Greyhounds are coming along fine with his players getting in better shape every day. "I have got a great bunch of athletes here who are giving as much as they can for the good of the team," Scott noted.

All-American candidate Don Rezac of Chicago, Ill., commented, "We are not ready for Panhandle right now, but we will be when the time comes." Rezac is a 5-10, 220-pound noseguard who is looking forward to the Panhandle State University game on Sept. 7 in Greyhound Stadium. Last

season the Aggies dumped the Hounds 7-3.

Greyhounds who have looked strong in the early season workouts include All-American runningback candidate Tom Manley of Pittsburgh, Pa.; fullbacks Russell Tatum of San Antonio, Texas; and Nikolay Cegerenko of Savreville, N.J.; defensive backs Mike and Tony Dillard of San Antonio, Texas; noseguard Paddy Sheya of Arvada, Colo.; and runningback Al Dillard of San Antonio, Texas.

Two quarterbacks are out to receive the starting role over veteran signal caller Butch Henderson of Artesia. Sophomores Bill Birkhead of El Paso, Texas, and Edward Cummings of Chicago, Ill., have shown ENMU coaches they can move the Greyhound offensive unit.

Linebackers for the Pack look to be a bright spot with Joe Rogans of Wolforth, Texas; Paul Zinter of Lovington; and Doug Youngs and Matt Simon of El Paso, Texas.

Other Hounds showing talent include All-American candidate Terry Sweet of Fort Sumner; Calvin Phillips of West Columbia, Texas; Dan Prince of Clovis; Sam Aldrich of Corpus Christi, Texas; and Don Latham of Clovis.

"We are looking forward to our first game more and more each day," said returning starter Joe Bryant of Alamogordo. "Our leadership is picking up and our players really want to play football."

SCHOOL LUNCH MENU

Week of September 3-6
TUESDAY—hamburger patties, mashed potatoes, hot rolls-butter, buttered English peas, banana pudding and milk.
WEDNESDAY—tacos, pinto beans, corn bread-butter, lettuce and tomato salad, apple sauce and chocolate milk.
THURSDAY—cubed beef and gravy, mashed potatoes, cabbage slaw, green beans, hot rolls-butter, chocolate cake and milk.
FRIDAY—hamburgers, French fries, fruit salad, lettuce, tomatoes, pickles, catsup and milk.

The Lonely Heart



FIRST DAY...Mrs. Tonya Gober, far right, explains the necessary registration requirements for Tommy Matlock, 5, Mrs. Wayne Matlock and Mike Matlock [3]. Tommy was starting his first day of kindergarten Monday morning.

The first semester kindergarten students should be five-years-old after Sept. 1, 1969 and before March 1, 1969. The second semester students start Jan. 15, 1975. [Staff Photo]

Maize Queen Entries

Total 26 Candidates

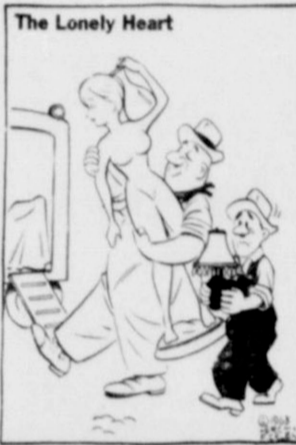
The Maize Queen Contest now has 26 entries with the addition of five more entries this week. Deadline for entry was August 27.

Newest entries are as follows: Janice Hays, daughter of Mr. and Mrs. Howard Hayes. Janice is sponsored by US LIFE Life Insurance. Miss Hayes is 17 and a senior at Friona High. Friona Mobile Estates is sponsoring 17-year-old senior, Judy Melton, daughter of Mr. and Mrs. R.F. Melton. Lisa Edelman, 16-year-old junior and daughter of Mr. and Mrs. Von Edelman is sponsored by the Modern Study Club. D'Aun Wilson, daughter of Mr. and Mrs. Hilton Wilson, a 16-year-old junior is sponsored by Reeve Chevrolet-Olds. Gatlin Land Company is

sponsoring Tammy Shelton, 16-year-old junior and daughter of Mr. and Mrs. Ralph Shelton.

Slipshod job

Ichabod: "Paw near lost me in the woods last year."
Teacher: "How awful!"
Ich: "Yep, Maw says he didn't take me fur enough in."



MBP, Kansas Beef In Merger Operations

The stockholders of Missouri Beef Packers, Inc. and Kansas Beef Industries, Inc. have voted to merge the two corporations effective September 3, 1974 according to a joint announcement from David J. La Fleur, President of Missouri Beef Packers, Inc. and Erving Priceman, President of Kansas Beef Industries, Inc.

The votes were taken at the August 26 meetings of the two corporations.

MBPXL Corporation combines the live cattle purchasing, slaughter, fabrication, refrigerated truck transportation facilities of Missouri Beef Packers with the cattle feeding, slaughtering, fabricating and sales facilities of Kansas Beef

Industries for an annual sales volume of about \$700,000,000.

Shares in the new corporation will be traded on the New York Stock Exchange with the symbol of MXL effective September 3. Missouri Beef Packers was formerly traded on the American Stock Exchange while Kansas Beef Industries was traded over the counter.

The headquarters of MBPXL Corporation will remain at the new Missouri Beef Packers office in Plainview, Texas.

Missouri Beef Packers has slaughtering and fabricating facilities in Rock Port, Missouri, in Plainview and Friona, Texas and in Boise,

Idaho. Missouri Beef Packers has a total annual kill capacity of about 1-1/2 million head. Total MBP sales for fiscal 1973 were \$464,000,000. Kansas Beef Industries has slaughtering and fabricating plants in Wichita, Kansas, a feedlot near Wichita and a distribution center in Philadelphia.

KBI is completing construction of a new fabricating facility in Wichita. Total annual kill capacity for KBI is about 250,000 head. KBI's cattle feeding facility, the Circle E Ranch, has an annual capacity of over 55,000 head. Total KBI sales for fiscal 1973 were \$231,000,000.

NOTICE: FRIONA APARTMENTS

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One Bedroom...\$115.00
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Three Bedroom...\$145.00



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40th

ANNIVERSARY CELEBRATION

SEPTEMBER 5, 1974

9:30 a.m. - 3:30 p.m.

DIRECTORS

Donald E. Bower, Chairman
Don Williams, Vice-Chairman
Clyde Reel, President
Loren L. Matson, Exec. VP
Charles Rutledge, Sr. VP
Russell Friseman, VP
Donna Young, Controller
Bill Bowe, VP, St. Mgt.
Derek Hogg, Asst. VP, Sec.
Irene Ruskov, Treas., A. Sec.
Frank DeLorenzo, Asst. Sec.
Moral Thompson, St. A. Sec.
Paul Lambert, Asst. VP
Don Ruppner, Asst. VP
Dugle Harney, Asst. VP

OFFICERS

George Wilburn
Mary Washington
Lemon Dixon
Vera Davis
Pat Price
Felix Asher
Jerry Johnson
Stanley Toward
Mar Wiggins
Beverly Cook
Doris Banks
Phyllis Hickey
Brandi Spangler
Jasone Kelley
Judy Wooten
Linda D'Amour
Gale Smith
Susan Gandy
James Steed
J.T. Tutman

ATTORNEYS

Edwin Van Sorden
Clovis, New Mexico
Pat Baber
Midway, Texas
Judge, Harding
Agarok
Well, Texas

THE DIRECTORS, OFFICERS & EMPLOYEES

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OR PORTALES OFFICES TO HELP US CELEBRATE!

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2. SIX ELECTRONIC CALCULATORS (pocket size)

40 YEARS ASSETS GROWTH - 1934 \$5,600-1974 \$68,730,000

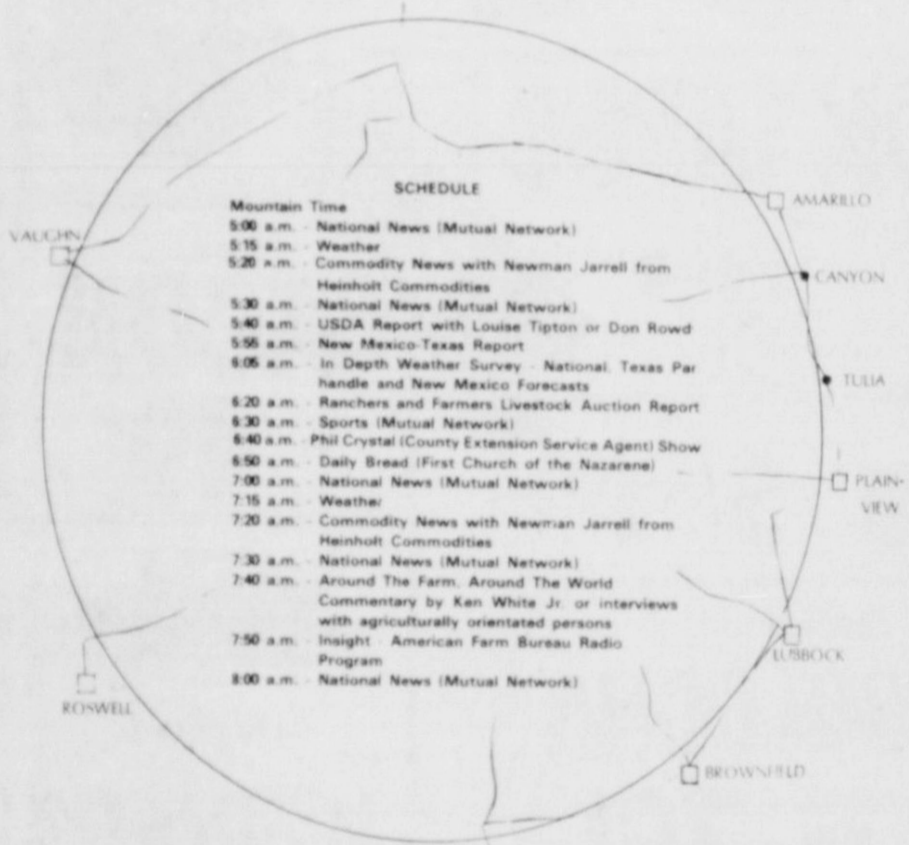
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New Mexico's Only Complete
Farm News Program, With
Ken White Jr.

"GOLDEN COUNTRY"

KMTY FM

99.1 on Your Dial

THP Investigates Eight Accidents

The Texas Highway Patrol investigated eight accidents on rural highways in Parmer County during the month of July, 1974, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and three persons injured.

The rural traffic accident summary for Parmer County during the first seven months

of 1974 shows a total of 65 accidents resulting in no fatalities, but 43 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for July, 1974, shows a total of 485 accidents resulting in 18 persons killed and 280 persons injured as compared to June, 1973, with 658 accidents resulting in 21 persons killed

and 366 persons injured. This was 173 less accidents, three less killed, and 86 less injured in 1974 at the same period of time.

The 18 traffic deaths for the month of July, 1974, occurred in the following counties: four in Deaf Smith; two each in Garza and Haskell; and one each in Oldham, Wilbarger, King, Palo Pinto, Dallam, Montague, Parker, Terry, Wise and Roberts.



AG PROJECT...Jeff Porter, 14, enjoys some honey from his bee project with his classmates, Jody Lewellen, left, and Lynn Miller. Young Porter started his project the first of the summer and robbed his backyard hives Wednesday, gathering 25 pounds of fresh honey. Porter is a freshman Vocational Ag student and the son of Mr. and Mrs. Cliff Porter. [Staff Photo]

SCS Report

Pasture grasses are still a good bet for more diversity in farming. Many producers in Parmer County believe that grass can be a positive benefit in farming operations.

The natural gas crisis put many in a real bind. Irrigation wells were stopped that should have been running. The equipment shortage and high prices for materials crippled many row crop producers.

With proper management, grass takes very little maintenance. If irrigation wells are shut down for a couple of weeks it is not critical like it is with corn. After grass is established operations with machinery are cut practically to nil.

A large investment in livestock is not always necessary for grass to pay for itself. Generally there is a

demand for pasture and grass leases are at a premium.

Grass is not only a cash crop, it is land improving crop. Land under grass does not deteriorate, it improves. Just think how much more productive new sod land is than land that has been cropped for years.

Charles Bass, J.P. Sims, and John Hays are three farmers that believe in grass. They are in the process of establishing grass on their farms. Their goal is diversification of operations and conservation of their natural resources with a profit. Grass seems to fit the bill.

Now is the time to seed cool season grasses. If you have a question or need assistance with your grass planting contact the Soil Conservation Service in Friona.

MARRIAGE LICENSES

James Leon Grisham and Irma Earlene Suttle.
Jodean Glen Harrelson and Ute Sigrid Blalock.
Antonio Martinez Jr. and Lupe Medrigal.

Curry County Fair

Slated Next Week

Final preparations will be made this week for launching the 1974 Curry County Fair on a five-day engagement beginning Tuesday, Sept. 3.

"We're trying to get the grounds in pretty good shape," said Curry County Fair board president Dr. E. E. Kraus.

Dr. Kraus, who has been involved several years in planning the annual extravaganza, says all systems are ready for the 1974 fair.

He's so confident that this year's fair will be a success that he plans to advertise it as "the second biggest show in New Mexico," in comparison with the state fair itself.

Most of the previous fairs have offered some form of entertainment for every age level and this year is no exception.

There'll be a carnival every day of the fair for the kids, teenagers in love and just plain ole adults looking for fun.

And dozens of 4-H and FFA members will display their best show animals — cattle, swine and sheep — in competition for grand champion honors.

Bring a partner and join in the free square dancing or stick around for one of the four big horse shows scheduled this year.

For the first time in fair history, the program will include a horseshoeing contest at 6 p. m. on the last day of the fair. Competition will involve 10 to 12 professional horseshoers from as far away as Albuquerque.

And for those of you who have never seen a horse shopping for footwear, there will be free horseshoeing exhibitions every day at 2, 4 and 6 p. m.

The exhibit booths will be full with poultry, rabbits, garden

and field products, baked and canned goods, sewing, arts and crafts displays.

A display of sporting equipment will be set up under the grandstand and there will also be an exhibition of exotic or new breeds of cattle in the area.

The oldest house in Clovis has been moved to the fairgrounds, painted and restored and the local historical society will have some old time photos there on display.

Also included in this year's program for an extra \$1 in addition to admission is an old fiddler's contest at 7:30 p. m. Wednesday, Sept. 4.

Four horse shows — paint, pinto, appaloosa and quarter — will be held throughout the week, beginning with a paint horse show at 8 a. m. Tuesday, Sept. 3.

On Wednesday, Sept. 4, a pinto horse show will be held about 9 a. m. and the Appaloosa show will be held during the evening Thursday, Sept. 5. The quarter horse show is set for Friday evening, Sept. 6.

Quarter horse performance

activities will be conducted throughout the day Saturday, Sept. 7.

The new Curry County Fair queen will be selected at 7 p. m. the first day of the fair. Reigning as queen this year is Tanya Johnson.

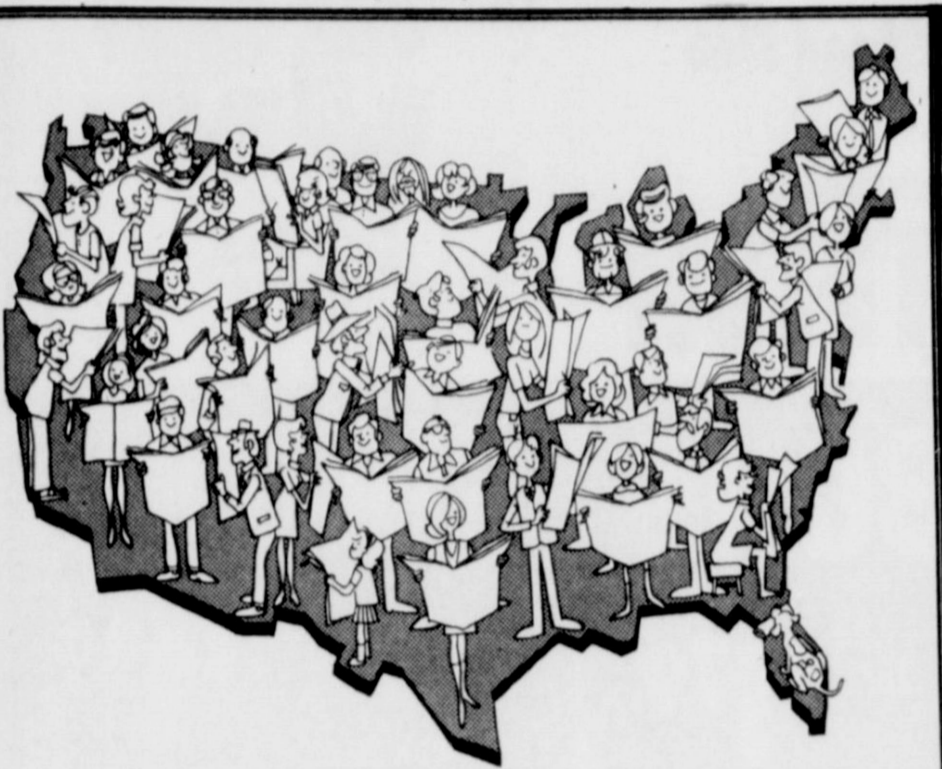
Miss Kathy Jolly and Miss Tracy Bennett will present an added attraction, a 30-minute horsemanship program, during the queen contest.

The Dudley Carnival will return this year and most of the booths in the commercial building have already been filled.

Admission to the fair this year is still 50 cents for each person entering the fairgrounds; 25 cents for children; and free for pre-school children.

Junior livestock entries will close on Friday, August 30, and should be made at the County Extension Office or mailed, with entry fees, to County Agent Phil Crystal.

Persons interested in display space should apply also at the County Extension Office and all exhibits must be in place by 6 p. m. on entry day.



- Where Can I Get That Product?
- Who Won The Game?
- What Did The City Council Do?
- Why Is The School Board Doing That?
- When Did It Happen?
- How Will It Affect Our Lives?

No other publication anywhere is more interested in news of your family, your club, your church, your business, your friends... YOU... than your hometown newspaper. This is where the action is every week.

The FRIONA STAR

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9th And Main

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Hi-Plains Feed Yard

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Friona State Bank

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"Somehow it doesn't seem appropriate to watch church services in a Bikini!"

ASSEMBLY OF GOD

10th and Ashland-Rev. Larry Watts, pastor
Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.

CALVARY BAPTIST

14th and Cleveland-Rev. Ron Trusler
Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 a.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

CALVARY BAPTIST MISSION

5th and Main-Rev. I.S. Ansley, pastor
Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.

FIRST BAPTIST

Sixth and Summit-Rev. Bill Penland
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.

MEXICAN BAPTIST CHURCH

4th and Woodland-Rev. Donnie Carrasco
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

NEW ZION BAPTIST CHURCH

Highway 60 & Pierce-Rev. L.V. Mays, pastor
Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.

ST. TERESA'S CATHOLIC CHURCH

16th and Cleveland-Father John Coppinger
Mass-10:30 a.m. and 8:00 p.m. Confessions-Sunday, 10 a.m.

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth-Terry Brown, Preacher
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.

LUTHERAN CHURCHES

Rev. Duane Kirehner
Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m.
Immanuel-Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.

UNION CONGREGATIONAL CHURCH

Euclid at 16th-Rev. David R. Plumb
Sunday School-9:45 a.m. Worship-11 a.m.

TENTH ST. CHURCH OF CHRIST

10th and Euclid
Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth-M.R. Zamorano
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.

FRIONA UNITED METHODIST CHURCH

8th and Pierce-Bobby McMillan
Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland-Pastor Jim Robinson
Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.

2nd Biggest Show In N.M.

Curry Co. Fair

SEPT. 3-7

Clovis, N.M.

FOUR BIG HORSE SHOWS:

- ★ Tuesday - Paint Horses
- ★ Wednesday - Pinto Show
- ★ Thursday - Appaloosa Show
- ★ Friday - Quarter Horse Show
- ★ Saturday - Quarter Horse Performance

*QUEEN'S CONTEST--Tuesday, Sept. 3, 7 p.m.

*Horsemanship Exhibition by Kathie Jolly, riding saddle-bred horse, and Tracy Bennett, riding Morgan Jumper.

ALL FREE.

*Horse-Shoeing Contest, 6 p.m. Saturday
(See a horse shod, 2-4-6 p.m. each day)

*KMTY's Fiddler's Contest--\$1.00 admission

*Oldest House in Clovis, Built in 1907. Historic Pictures

*Commercial Booths

*Dudley's Midway

SEE--Livestock, Poultry, Rabbits, Garden and Field Crops, Cooking, Sewing, Canning, Arts & Crafts, Sports Equipment, Farm Machinery, Livestock Handling Equipment.

SOMETHING INTERESTING FOR EVERY BODY!

Cotton Farmers Urged To Seek Textile Mill

The membership of the Friona Farmers Co-op Gin was told here Tuesday that the cotton cooperatives of the High Plains should enter into the field of textile manufacturing, by the construction of a textile mill somewhere on the High Plains.

Given new three-year terms on the organization's board of directors were Bill Loanman, Clarence Monroe and D.L. Carmichael. Terms of Monroe, Carmichael and James V. Edelman were expiring.

Tom Byars, gin manager, in his annual report to the membership, gave a rosy outlook for the 1974 cotton crop, which could be one of the best crops in the county in years. Observers say the 1974 cotton is really "loaded."

included Cliff Bloodworth, associated with the Farmers Coop Compress; Billy Raybon, Growers Seed Assn.; Cotton Burleson, Plains Co-op Oil Mill; Dan Martin, Plains Cotton Cooperative Assn.

Door prizes were won by Charles Bass (sheets and pillow cases), Ann Carthel and Mary Lee Cass, towel sets. The prizes were made of 100 per cent cotton.

Following the meeting, the board met and re-elected A.W. Anthony, Jr. as president; D.L. Carmichael as vice president and Charles Bass as secretary and Tom Byars as assistant secretary.

A total of 58 members and guests were served a barbecue meal. The event was held at the Friona High School Cafeteria.



At Home In Parmer County
Jana Pronger

The District 1 Extension Office in Amarillo will have a new Agricultural District Agent on September 1st. Mr. W.W. Grisham, Jr., the present District Agent, will be transferring to Texas A&M University to become a State Specialist for the Extension Service. This man is my supervisor, and I'm proud to say one of the best District

Agents in Texas. He has served this District for the past 15 years, and has gained the respect of all the Agents working under him.

His replacement is Mr. Paul Gross, County Extension Agent in Lubbock County. Gross has been in the Extension Service for the past 22 years. He started out as an assistant in Gaines County, from which he went to Howard and Lubbock Counties as the County Agent. Paul has an excellent understanding of all phases of the Extension Service and a strong background in Panhandle agriculture.

SCS News

Ensilage harvest is in full swing; corn headers are being mounted on combines, and other combines are being made ready for grain sorghum harvest. This means that irrigation is at a minimum. Now is a good time to install your waterways. If you are having water run-off problems, it is very likely you need a waterway.

Joe Jones, Fred Chandler and Walter Hughes, all of Farwell, are in the process of having waterways shaped and established to grass. Their first step was to make application for cost share assistance from the ASCS county committee in Farwell.

The second step was to get together with the SCS in Friona, define the drainage area and design the waterway to carry the run-off.

The third step will be to get a contractor to construct the waterway. The final step will be to establish the waterway to a permanent grass.

The SCS is ready to assist you in any way on your water problem.

The 65th Annual Field Day of the Texas Agricultural Experiment Station at Lubbock is scheduled for Tuesday, September 10, from 1-6:30 p.m. The station is located 7 1/2 miles north of Lubbock on Highway 87. Some of the major research plots to be covered include soil water research, soil fertility, short season narrow row cotton, weed control research and sorghum insect pest management.

Experiment Station and Extension specialists will be on hand to answer questions. This should be an interesting day if you can work it into your schedule.



The first police force in America was called the "Rattle Watch".

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TRANSLUCENT
10" Dinner Plate, Cup, Saucer, Bread and Butter, Fruit Dish

FINE CHINA

49¢

EACH BASIC PIECE
with every \$5.00 purchase

Beautiful Bell Flower Pattern
the perfect complement to perfect dining

THIS WEEK'S FEATURE | Saucer

BACON

Hickory Smoked Sliced Slab

Lb. **99¢**

Fresh Channel **CATFISH**

Lb. **\$1.39**

T-BONE

USDA Choice Steak Lb. **\$1.79**

SIRLOIN

USDA Choice Steak Lb. **\$1.39**

Shurfine 12 Oz. Jar **PEANUT BUTTER 59¢**

Shurfine **CONDENSED MILK 4 Cans \$1.00**

Shurfine **TABLE SALT 28 Oz. Box 10¢**

Dawn Dish **DETERGENT 32 Oz. 89¢**

Big John's Hamburger **DINNERS 3 For \$1.00**

Shurfine **CHUNK TUNA No. 1 Flat Can 49¢**

Shurfine **MACRONI & CHEESE DINNERS 5 7 1/2 Oz. Pkgs. \$1.00**

Swift's Jewel **SHORTENING 42 Oz. Can \$1.29**

Shasta **DRINK 8 12 Oz. Cans \$1.00**

Shurfine 6 Oz. Cans **LEMONADE 7 For \$1** Savory 18 Oz. Jar **PRESERVES 49¢**

Jeno's Frozen **PIZZA 89¢**

PIGGY WIGGLY PRODUCE IS THE FRESHEST IN TOWN



COFFEE 89¢
Lb. Can
With Coupon

PEARS
Big Luscious Bartlett's Lb. **29¢**

RADISHES
And **GREEN ONIONS**
Bunch **10¢**

PIGGY WIGGLY WITH THIS COUPON 89¢
00-pound Can of Maryland Club Coffee
Limit one per customer
COUPON EXPIRES 9/8/74

CARROTS California Cello Bags Lb. **19¢**
CABBAGE Large Firm Green Heads Lb. **9¢**

PIGGY WIGGLY

ELK Drive In
FRIDAY & SATURDAY
"Where the Lillies Bloom"
with Julia Gholson and Harry Dean Stanton
SUNDAY
"Harry In Your Pocket"
with James Coburn

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