



The FRIONA STAR

Volume 49, Number 45

SUNDAY, AUGUST 11, 1974

15 Cents

12 Pages

RECORDS NEEDED

School Registration Dates Are Released

Registration for students in the Friona Public School system, grades six through 12, will be held on Friday, August 23, it was announced this week by Tom Jarboe, superintendent of schools.

High School students will register beginning at 9 a.m. on

Friday, August 23, at the high school auditorium. Students in grades six through eight will register at the junior high school auditorium that same day, with sixth graders starting at 9 a.m., followed by the seventh and eighth grade at 10:30.

Those students who will be in kindergarten through the fifth grade will register at the school on Monday, August 26, which is the first day of instruction in the local school system.

Parents of kindergarten students and others who have not previously provided immunization records and birth certificates are asked to bring these records on registration day.

Superintendent Jarboe said that the shots required by the Friona school system are the same as they have been in the past—polio, rubella, and DPT.

Jarboe also announced the format for kindergarten classes for 1974-75. All children born after September 1, 1968 and before March 1, 1969 are eligible to attend kindergarten the first half of the school term.

Children born between March 1, 1969 and September 1, 1969 will attend kindergarten the second semester.

Jarboe requests that all students who will be attending Friona school for the first time please contact the principal of their respective school prior to the first day of school, if possible.

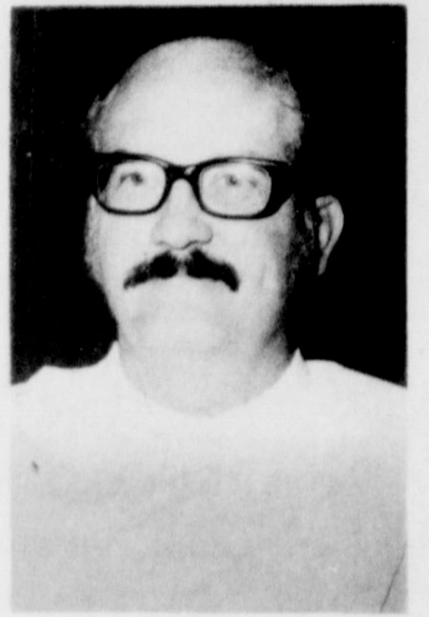
The teacher in-service program for all faculty members will begin on August 19, with a general faculty meeting at 9 a.m.



DR. PAUL SPRING



DR. LEE SPRING



DR. BOB ALEXANDER

TICKET DEADLINE NEARS

Doctor Appreciation Dinner Set Tuesday

Those wishing to attend the community-wide Appreciation Night program and dinner, to honor the three doctors at Parmer County Community Hospital were reminded to have their tickets purchased no later than Monday morning (August 12).

The dinner will be held Tuesday evening, August 13 at the Community Center/Show-barn, but the Friona Chamber of Commerce, sponsoring organization, must turn in a number of plates to the caterer on Monday.

The affair is to be catered by Sutphens Barbecue Restaurant of Amarillo. The banquet begins at 8 p.m.

Tickets are priced at \$5.00 each, and are available at Bi-Wize Drug, Friona State Bank, the Chamber of Commerce office and from various individuals. Tickets will be available by advance sale only. None will be sold at the door.

To be honored are Dr. Paul Spring, Dr. Robert Alexander and Dr. Lee Spring, staff members of Parmer County Community Hospital, for their years of service to Friona and Parmer County residents.

Coordinating arrangements for the banquet are Robert Neeley, Percy Parsons and Charles Allen.

Another sidelight for the

banquet is to point out to area residents how lucky they are to have the well-equipped and well-staffed hospital in Friona. (See accompanying story in this issue).

Representatives of various civic clubs have planned the banquet. Committee members

for the event were as follows:

Food Committee—Wendell Gresham, Lee Witten and Betty Rector.

Program Committee—Lilah Gaye Gee.

Decorations Committee—Vicky Bell, chairwoman.

Tickets Committee—Irene Osborn and Allo Reeve.

Chairs and Tables Committee—Percy Parsons, Chairman, Albert Cupell and Dale Houlette.

Background Dinner Music—Eva Miller.

Windle Added To Star Staff

Don Windle, 34, has been named News Editor of the Friona Star, it was announced this week by publisher Bill Ellis. He will assume his new duties as of Monday, August 12.

Windle, of Clovis, has seven and one-half years of experience in writing and photography, all of which has been for daily newspapers.

Most of Windle's newspaper career has been spent as Sports Editor of the Clovis News-Journal. He had also held that position for the Coffeyville, Kansas Journal. At the Clovis paper, Windle did all of the sports writing, sports photography, and wrote a regular column, "Time Out With Don."

He plans to write a column for the Friona Star as well.

Windle and his wife Barbara are parents of six children, five boys and a girl. The children are Alissa, 14; Don, Jr., 12; Lance, 11; Tris, 10; Shaun, six and Bret, two.

They will move to Friona as soon as housing arrangements can be made.

Windle's sports photos in the Clovis News-Journal won for him the sports photography award from the New Mexico Press Association in 1972. His writing entries won honorable mention in the state contest that year.

A native of Dallas, Windle was an all-state class AAAA performer for his Highland Park team as a senior, and also rated the prep All-America team.

He went to the University of Maryland on a football scholarship, but a knee injury his freshman year shortened his college career.



DON WINDLE

Entering the service, Windle was a member of the First Airborne Division for eight years. This was the first division to land in Vietnam.

He also played some football while in the service, and made the All-USAR team while playing for the Mainz Paratroopers.

Active in community affairs, Windle has coached baseball for 12 years and football for eight in the youth programs at Clovis. He and his family are members of the Church of Christ.

"I am very happy to be associated with the Friona Star, and I am looking forward to meeting the fine folks of this area and working with them in my new capacity," Windle said in anticipation of his new position.

In addition to covering all of the sports activities for the Star, Windle also will write about other school and community activities.

'Friona Babies' To Be Honored Tuesday Night

A feature of Tuesday night's Doctor Appreciation dinner will be special recognition for all those who can name Parmer County Community Hospital "my place of birth."

It will be necessary for all those planning to attend the dinner to have tickets, which must be purchased by Monday morning August 12.

Hospital Is Pillar Of Community Pride

BY LILAH GAY GEE

Tuesday night at the appreciation dinner for the three Friona doctors, reminiscing will be in order for many of those attending the affair.

The struggles, the victories and the defeats, the perseverance and "dogged" patience of those Friona residents who built Parmer County Community Hospital and who helped staff it with qualified doctors could make an interesting epilogue.

"Nowadays, people in Friona often just take our medical facilities for granted," was the comment of one who had seen the hospital grow from a "dream to a reality."

Out-of-towners sometimes are more appreciative than local people, both of the medical services and prices at the local hospital. But to those who remember Friona without a hospital and doctors prior to 1945, it is a different story.

October 4, 1945, is the date on the charter granted Parmer County Community Hospital as a non-profit organization. Signatures on this document are those of Joe Poindexter, Pete Buske, Sloan Osborn and Frank A. Spring.

Built by community donations and memberships, this is a "believe-it-or-not" type medical facility—without county or state funds allotted.

Generally, short term success is applied to this type of set-up.

In its early history, dire financial straits became a part of the record. Only due to the generosity and loyal support of a dedicated group of backers was it possible to keep the doors open. This was true more than once.

This heritage of excellent doctors and hospital facilities is something to be considered, supported and cherished. While many hospitals in the Panhandle are closed because of having no doctor, Parmer County Community Hospital is fortunate to have a staff of three MDs—plus excellent nurses, hospital facilities and equipment.

From a small two-room building, located just south of Plains Hardware, to the upstairs of the old, old, bank building (now a church), then on to a barracks building, and finally to its present location, the hospital has an interesting history.

"We do hereby petition the authorities in charge of medical equipment at Cactus Ordinance Works....." was the beginning sentence of a document signed by some two hundred and fifty-two local people in the '40s, requesting that barracks buildings and medical equipment be allocated to house Parmer County Community Hospital, Friona, Texas.

This petition was honored, and the army barracks buildings were moved to a location between Highway 60 and the present location. These were sold on the auction block when the new building was completed in 1956.

In early fall of 1956, the present building (minus two later building programs) was dedicated and occupied in connection with Friona's 50th anniversary celebration.

February 8, 1954 was the date of the kick-off banquet for the building fund drive. Some 15 years ago, another building fund drive made the clinic possible.

Newest addition is the McFarland Wing, built in 1965. The late Mr. J. B. McFarland was one of the staunchest supporters of the hospital, both with his money and time.

The late Floyd Schlenker, who served on the hospital board many years, was another of the staunch supporters.

Many local and county organizations have made it possible for Parmer County Community Hospital and its staff of doctors to render medical services needed.

Annually, Progressive Study Club of Friona sponsors the "Money Doll" project at Maize Days for the hospital's benefit.

Modern Study Club's "Project Christmas Card," also is an annual affair, and has contrib-

uted over \$20,000 in equipment and funds to the hospital through the years.

The Hospital Auxiliary organized and sponsors the

Memorial Fund, and also sponsors other projects to benefit the hospital.

The Appreciation Night dinner and program should call

attention to how lucky Friona and Parmer County citizens are to have the medical staff and these facilities.

Continued support from the

community and the county will carry on the work begun by that group 30 years ago, so that future generations may continue to enjoy the very best in medical service.

Week's Rainfall Here Equals Jan.-May Total

The Friona area has been blessed with "resort weather" for the past week, with rains at least every other day, and a respite from the sweltering temperatures that have prevailed for most of the summer.

A total of 1.28 inches of moisture were measured in Friona during the first eight days of August, which was almost identical to the entire amount measured here during the first five months of the year, 1.29 inches.

However, a serious note to Thursday afternoon's cloud was heard Friday when it was reported that farmers to the west of town sustained serious hail damage during the

afternoon, the worst damage reported this summer.

A measurement of .16 inch was received here up to 8 a.m. Sunday, with another .13 inch received the rest of the morning. The rain fell as a soft, gentle shower, which tapered off into a mist.

Then late Monday night, an entirely different type of rain was received, but it turned out to be the largest single measurement of the year to date.

An unusual cloud, moving from northeast to southwest, hit the vicinity about 10:30 p.m. Monday.

In about an hour's time, the cloud had dumped an official .94

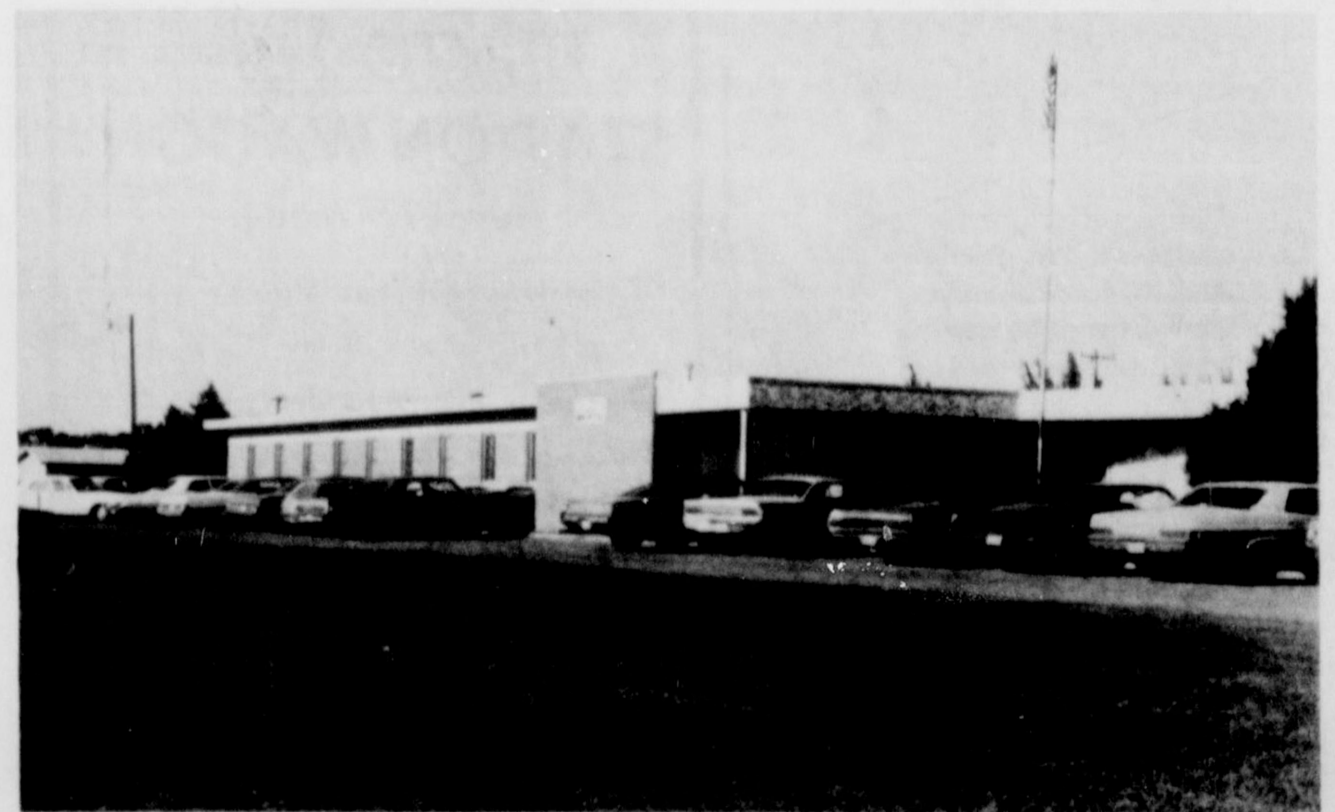
inch of rain in the Friona gauge, a big help to the year's lagging moisture total.

Thursday afternoon, August 8, another light shower added .05 to the week's total.

The total moisture for the year, then, was increased by 25 per cent during the past week, and now stands at 5.32 inches, still well below the average for this date.

TEMPERATURES

Date	Hi-Low
Saturday, August 3,	87-60
Sunday, August 4,	79-59
Monday, August 5	71-58
Tuesday, August 6	85-57
Wednesday, August 7	78-57
Thursday, August 8	82-60
Friday, August 9	86-61



HOSPITAL...Parmer County Community Hospital, the home base for the three medical doctors who are to be honored here Tuesday,

is a great source of pride for the Friona area, having been built through personal donations.

WE NOTICED this bumper sticker the other day, and got quite a charge out of it— "Insanity is hereditary. You get it from your children."

He's Always There When We Need Him!

Delivering Babies
Cycle Accidents
Marriage Counseling
Car Wreck Victims
Saturday Night Fights
Bouts Of Flu
Eat & Run
Civic Affairs
3:00 a.m. Calls
Childhood Diseases
Church Work

LET'S ATTEND THE 'DOCTOR APPRECIATION DINNER'!!!

**More Marriages
-- Fewer Babies**



Americans are marrying more, divorcing more, having fewer babies, but still sacrificing many women's lives to childbirth.

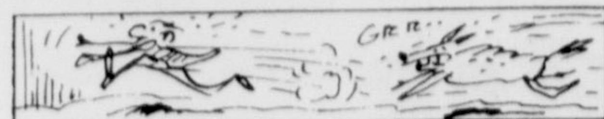
According to the Vital Statistics Report, there were 2.2 million marriages in 1972, a three percent rise over the year before.

Divorces continued to grow more common, too, with Florida and Arkansas registering the biggest increases while Delaware and Michigan had the deepest drops in divorce.

How hazardous to a woman's health childbirth and its complications can still be is also illustrated by the Government Report. It says that as the result of becoming pregnant, at least 780 women lost their lives in 1972.



It was once believed in England that mashed hyacinth roots in white wine would prevent the growth of hair.



People once believed that a mixture of fig juice and hog fat would cure rabid dog bites.

WELCOME TO FRIONA



Once again this week, the Star is happy to be able to extend the welcome mat to a new Friona pastor and his family. Rev. Ron Trusler is the new pastor at Friona's Calvary

Baptist Church. He and his wife Shirley are shown with their daughters Laquita, four and Rowena, seven. They are originally from Oklahoma. They are living at the Friona Apartments, number 60.

**Friona
Flashbacks**

45 YEARS AGO--AUGUST 2, 1929

The largest wheat harvest the Friona country has ever experienced is now practically over with the exception of perhaps a few scattered fields. An inquiry revealed that 470 cars of wheat had been shipped from Friona on Tuesday, with an average load of 1550 bushels.

Within the next few weeks Friona can boast of one of the largest and most up to date picture show houses in this part of the state and our local produce merchant, H. P. Eberling, will have sole control of the business.

40 YEARS AGO--AUGUST 10, 1934

It appears that no one knows for a certainty whether or not Federal Highway 60, which is also State Highway 33, will be hard surfaced across Parmer County or even any part of, and should this be definitely known, no one knows when it will be done. One of the hopeful facts is that the portion of State No. 7 that crosses Bailey County is receiving considerable attention and State Highway Engineer Guy R. Johnston of Lubbock, has written to Mayor Reeve, sending him a copy of a resolution and asking that it be adopted by the city and incorporated in its records.

35 YEARS AGO--AUGUST 11, 1939

On Thursday night of last week as Miss Rachel Terry, accompanied by her mother, Mrs. Rosa Terry, and her brother, John, were enroute to visit friends in East Texas they met with a serious mishap on the highway between Paducah and Childress. A careless driver ran into her car and it turned over, landing in the bat pit at the side of the highway. None of the passengers were seriously injured but the mother received a few cuts and bruises about her face.

30 YEARS AGO--AUGUST 4, 1944

Citizens of the Lakeview School District, southeast of town, have made consolidation with the Friona Independent school district, and a petition has been filed calling for an election in both districts to establish the fact as to whether or not the consolidation may be made.

New restrictions on farm building, announced this week, reflected the continued seriousness of the lumber supply situation and promised considerable tightening of building regulations for farmers. The County AAA Committee, must act on all applications for farm building materials and certificates approved by the committee can then be submitted to dealers.

20 YEARS AGO--AUGUST 5, 1954

Superintendent Dalton Caffey announced this week that the Friona schools will reopen September 1, which leaves less than four weeks for vacation time.

The Friona School building under construction is considerably ahead of schedule, according to Dalton Caffey, superintendent. The contract was originally let for 180 days completion period, but if no material or labor shortages occur, it should be completed in 150-160 days. Brick-laying will be finished sometime next week.

15 YEARS AGO--AUGUST 6, 1959

Richard T. Collard, formerly of San Antonio, has recently joined the Bill Sheehan law office in Friona. Collard who is 30 years of age and is married, attended high school and college in San Antonio. He received his BBA from St. Mary's University and his LL.B degree from St. Mary's School of Law.

Students will enroll Thursday, August 27, for the new school year it was announced by members of the board of trustees of the Frion Independent School District at their regular meeting Monday night. Classes will officially begin Monday, August 6, 1964.

**PINTO 2 Dr.
STATION WAGON**
New 1974 Model

Disc Brakes, Fold Down Rear Seat,
Cargo And Passenger Area Carpeting,
Vinyl Seats, Rear Quarter Flipper
Windows, Polar White, 2300 CC Engine,
4 Speed, Luggage Rack Roof, AM Radio,
Tinted Glass.

\$2789⁰⁰

Plus State Taxes, Tags, Title, Freight.

FRIONA MOTORS
Highway 60 West Phone 247-2701



**Star
Survey**

[Editor's note: Young Lorri Euler began a telephone survey-type feature in last week's issue of the Star. Her second feature is printed below.]

This Week's Question: Would you name two or three of your favorite television programs?
by LORRI EULER

This week I asked people about TV shows. "The Brady Bunch" came in first as the favorite with four votes. Coming in as a close second were two soap operas, "The Young and the Restless," and "As the World Turns," with three votes each.

"Lucy," "Days of Our Lives," "Match Game '74" "Today," and "Perry Mason" each received two votes. Frionians certainly have different interests. Twenty-six shows had at least one vote. Interest ranged from "The Tonight Show" to "The Munsters," and "The Evening News."

One lady said she had so many favorites she couldn't name just a few.

The FRIONA STAR

Founded in 1925 by John W. White
Published Every Sunday at 910 Main Street
Friona, Texas, 79033

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

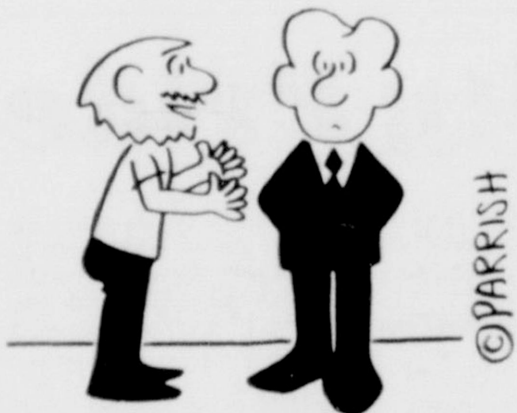
Prize-winning newspaper, Panhandle Press Association, 1937, 1938, 1939, 1940, 1941, 1942, 1944, 1945, 1947, 1948, 1949, 1970, 1971, 1972. Prize-winner in Texas Press Association, 1939, 1940, 1942, 1943, 1944, 1945, 1946, 1948, 1949, 1970. Prize-winner in West Texas Press Association, 1939, 1940, 1941, 1942, 1943, 1944, 1945, 1946, 1948, 1949, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence Winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968. Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

Second class postage paid at Friona, Texas, 79033.

SUBSCRIPTION RATES

Former County, adjoining counties, 14.30 per year. Elsewhere, 17.87 per year.



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You can afford to buy me a new car now, Dad! Just think of the money you've saved by getting your insurance from. . .

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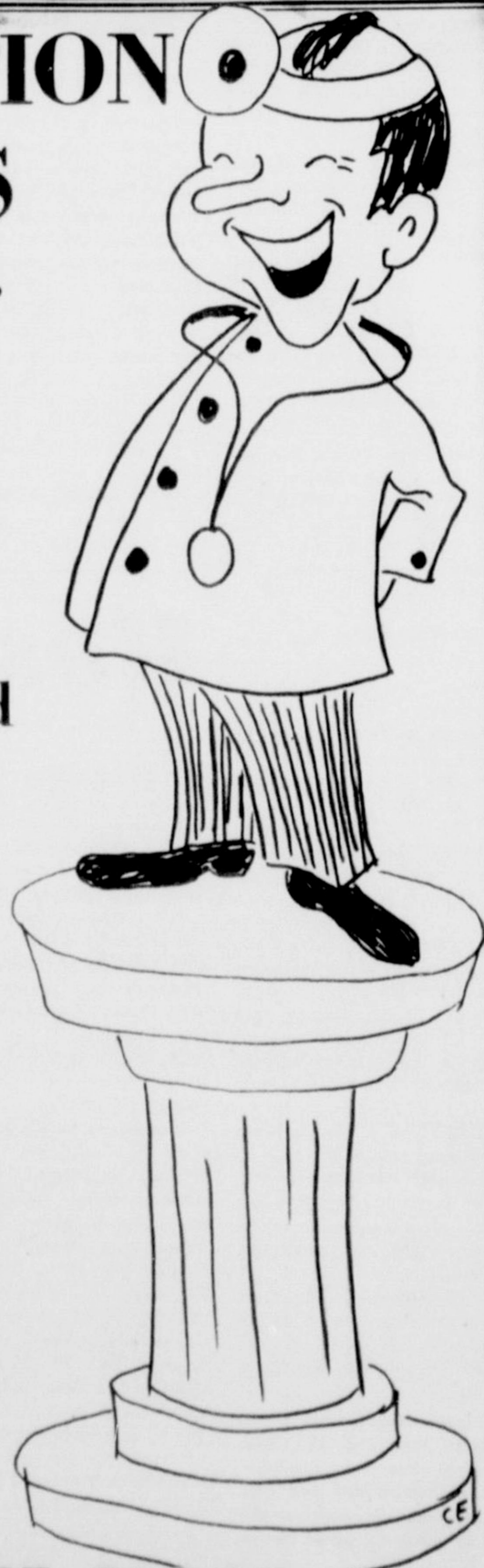
See
Dan Ethridge Bill Stewart
Wendell Gresham Lois Norwood
Frank A. Spring

**IN APPRECIATION
OF FRIONA'S
DOCTORS....**

- ★ Dr. Paul Spring
- ★ Dr. Lee Spring
- ★ Dr. Robt. Alexander

**We Urge You To Attend
The
DOCTOR
APPRECIATION
DINNER**

**Tues. Aug. 13-8:00 p.m.
COMMUNITY CENTER
SHOWBARN**



**PEOPLE COME FIRST
FRIONA STATE BANK**

Specials Run
Monday Aug.
12 Thru
Saturday
Aug. 17



Shurfine

here and now!
OOOH, HOW YOU SAVE FOOD VALUES

STARTING THIS WEEK



ITEM OF THE WEEK
CHECK!
BELL FLOWER
Translucent China
This Week With \$5.00 Purchase **49¢**



Shurfine **PEANUT BUTTER** 12 Oz. **49¢**
Shurfine **PORK & BEANS** 16 Oz. **4/\$1.00**
Shurfine **CATSUP** 14 Oz. **3/89¢**
Roxey **DOG FOOD** 15 1/2 Oz. **9/\$1.00**
Shurfine **TUNA** Chunk Style 6 Oz. **49¢**

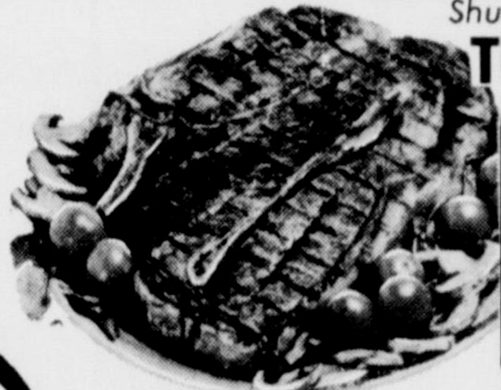
SPINACH 15 Oz. **5/\$1.00**
Viking **ALUMINUM FOIL** 12 X 25 **2/49¢**
Shurfine **EVAPORATED MILK** 14 1/2 Oz. **4/\$1.00**
Shasta Reg. 12 Oz. Asst. Flavors **CANNED DRINKS** **8/\$1.00**
Trappey's **JALAPENO BEANS** 15 1/2 Oz. **3/\$1.00**
Shurfine Whole Peeled **TOMATOES** 16 Oz. **4/\$1.00**

Shurfine **SALAD MUSTARS** 16 Oz. **25¢**

Shurfine **COFFEE**
Lb. **29¢**
With Purchase Of 4 Sylvaino Light Bulbs At **68¢**

Thompson Seedless **GRAPES**

Lb. **45¢**



CHOICE MEATS
PRICED RIGHT!

Swift's Premium Pro-Ten Beef **7-BONE CENTER CUT CHUCK ROAST** Lb. **\$1.19**

Swifts Premium Pro-Ten Beef **ARM ROUND ROAST** Lb. **\$1.29**

Swifts Premium Pro-Ten Beef **BLADE CUT ROAST** Lb. **79¢**

Swifts Premium Pro-Ten Beef **CHUCK STEAK** Lb. **98¢**

Swifts Premium Pro-Ten Beef **CLUB STEAK** Lb. **\$1.49**

Swifts Premium Pro-Ten Beef **SIRLOIN STEAK** Lb. **\$1.45**

Tenda-Made **BEEF FRITTERS** Lb. **89¢**

Family Pac **PORK CHOPS** Includes All Cuts... 8 to 10 Pieces Lb. **\$1.29**

Boneless Turbot **FISH FILLETS** Lb. **99¢**

Shurfresh Colby **LONGHORN CHEESE** 10 Oz. **79¢**

Glover Charizo **LINK SAUSAGE** Lb. **89¢**

Shurfine **VIENNA SAUSAGE** 4 Oz. **3/\$1.00**

Hormel Little Sizzlers **LINK SAUSAGE** 12 Oz. Pkg. **85¢**

NOTE BOOK FILLER PAPER 300 Ct. **79¢**

FROZEN FOODS SALE

Morton **FRIED CHICKEN DINNER** **49¢**

Aunt Jemima **WAFFLES** **49¢**



Shurfresh **BISCUITS**
10/\$1.00



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GROCERY & MARKET

WE GIVE GUNN BROS. STAMPS

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

SHURFRESH MILK FOR GOODNESS SAKE



Shurfine **LEMONADE** 6 Oz.

8/\$1.00

for **FAST ACTION** use the



PH.247-2211

Reader Ads...First insertion, per word 8 cents
Additional insertions (no copy change), per word 6 cents
Minimum charge \$1.25
Classified display [boxed ads-9 pt. type under a specific heading, 1 column width only-no art or cuts. Per column inch \$1.50
Repeat insertions without copy change per column inch \$1.25
Cards of Thanks...same as classified word rate, minimum charge \$1.25

DEADLINE for classified advertising in Sunday's issue-5 p.m. Thursday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

FOR SALE...1968 Pontiac Bonville. Good condition. Call 247-2751

FOR SALE...1972 Chevrolet Rally Nova. Actual miles, 24,000. Call 296-3765.

Have you seen the WHITE MAGIC 50 STEEL RADIAL TIRES? You'll be impressed 24-tfnc

FOR SALE...1969 Chevrolet 3/4 ton pickup. Loaded. Air Conditioner. 10 1/2-foot Travois camper, self-contained. Like new. See at 1301 West Sixth, Friona. Ed Clark. 40-tfnc

We would like to express our thanks for the flowers, cards, and food so graciously bestowed by our friends during the illness and loss of our wife and mother. May God Bless each of you for your prayers and concern on our behalf.
The Mars Family
Johnny, Tom, John and Beverly 45 11p

The family of Mary Reeve Guyer wishes to thank the residents of the Friona area for the flowers, food, visits, and cards, during the loss of our loved one. We also appreciate those who sat with Mrs. Guyer while she was hospitalized, and the doctors and staff at Farmer County Community Hospital. We appreciate the many acts of kindness.
Charles Lovelace family
Myron Bayless family
Reeve Guyer family
W. H. Guyer family 45 11c

FOR SALE...1972 Sierra double wide mobil home. 24X68 ft. Three bedroom, two full baths. Located on rented property. Can be moved, or stay on location. Ron Hink, Bovina. Call 238-1437. 45 11c

FOR SALE...620 Singer Golden Touch and Sew. in maple desk cabinet. Like new. \$100.00. Also, 600 Singer Touch and Sew in carrying case. Good condition. \$50.00. 45 11c

FOR SALE...Good self-propelled lawn mower. Recently over-hauled. Call 247-3264. 45 31c

FIREWOOD FOR SALE Pennion & Juniper \$65 cord. Order soon. Call 806-238-1293 or 238-1294 Bovina, Texas. 45 21c

FOR SALE...14 foot boat, motor and trailer. 40 h.p. Also, 2 125 cc motorcycles. 1972 360 Yamaha. Call 247-3671 after 7 p.m. 45 11c

STAR Classified Ads Get Results Phone 247-2211 45 11p

FOR SALE...Used cornet in good condition, \$40.00. Call 247-3398. 43-31c

All white Duty Shoes, 1/2 Price. Tan Duty Shoes, 1/2 Price. Royal Maid and Nurse Mate. Good size ranges in both styles. **NELLIE JANE'S** 715-B Main Friona, Texas 45 11c

FOR SALE...10 X 55 ft. mobile home. Good carpet and curtains. Has stove, refrigerator, washer and dryer. \$2,350. Call 247-3998 45 11c

FOR SALE...Blackeyed peas, already picked. Phone 247-2549. 44-21c

FOR SALE...8' camping tent. In good condition, \$35.00. Call 247-3398. 44-21c

FOR SALE...856 diesel tractor cab, duels, full-weighted. Phone 265-3377. 44-21c



VIKING
-Machines
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-Cabinets
-Sewing Tables
NELLIE-JANE'S
715-B Main
Friona, Texas 45 11c

FOR SALE...TAM 101 wheat seed. First year from certified. Philip Weatherly Call 265-3566 45 11c

FOR SALE...Restored trunk. Call 247-3825. 45 11c

GARAGE SALE

GARAGE SALE...at Kelley's Radiator Shop. To continue thru Saturday Aug. 10. Prices cut. 45 11p

GARAGE SALE...606 Etta, Friday thru Sunday, Aug. 9-11th, 10 a.m. to 6 p.m. 45 11c

CARPOR SALE...1305 Pierce August 12 & 13. 10 a.m. to 6 p.m. 45 11c

HELP WANTED

ACT NOW...Represent Sarah Coventry in your area. No investment, no collecting, no delivery. Excellent arrangement to add to your family income. opportunity for local manager. Phone 265-3553. 44-21p

WANTED...bus drivers for Friona Independent School District. Must have or obtain a Texas chauffeur's license. Male or female drivers accepted. Apply in person to Superintendent of Schools Tom Jarboe at Friona High School. 45-21c

WANTED...LVN or RN for charge nurse position. Apply in person at King's Manor Methodist Home in Hereford, phone 364-0663. Salary is \$3.13 per hour for LVN or \$4.43 per hour for RN. \$30.00 differential for 3-11 or 11-7 shift for LVN, \$50.00 differential for 3-11 or 11-7 shift for RN. Paid vacation and holidays and other excellent benefits. 44-41c

HELP WANTED...Friona Country Club now hiring waitress. Experience helpful but not necessary. From ages 18 and older. See or call Ted at 247-3125. 41-11c

HELP WANTED...Experienced waitress. Apply in person. Earl's Parmer House Restaurant. 44-tfnc

LIVESTOCK

CALVES, 7 to 14 days old. Healthy and started on bottle. Free delivery on 10 or more. Call 214-223-5171 after 7 p.m. 38-52c

Use Classified Ads Phone 247-2211

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New 1974 Model

Steel Radial WRW 15, Power Brakes Disc, Power Steering, Vinyl Roof, Cruise-O-Matic, Vinyl Body Side Molding, Opera Windows, Elec. Clock, Front Bumper Guards, DeLuxe Wheel Covers, Dark Red, Red Vinyl Roof, Air Cond., AM Radio, Tinted Glass

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QUICK MONEY CROP. Pinto beans net \$1,000 per acre in 7 days. For high germination, rust resistance seed. Call 364-0484 Hereford, Texas. 44-21c

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For your **MERLE NOR** MAN Cosmetics call: Sondra Nichols Phone 247-2587 605 Arrah 19-tfnc

Friona Lodge #1332
7th & Ashland
Slated Meeting
1st Tuesday
8 p.m. 38-tfnc

BUSINESS DIRECTORY

ADAMS DRILLING CO., INC.
WATER WELL DRILLING.
Layne Pumps, Inc. Pump & Gear
Zimmatic Sprinklers Head Repairs
Sales & Service All Makes
Dial 247-2731
Friona, Texas

TELEX
CLOVIS HEARING AID CENTER
HEARING AIDS
★ Batteries ★ Molds ★ Free Hearing Tests
SERVICE ALL MAKES
416 Mitchell Phone 763-6900 9-tfnc

THE MOST DISTINCTIVE GIFT FOR ANY OCCASION...
Original Oil Paintings
In Miniature
* New Selections
* Water Colors
* Baby Quilts
THE STAR ART GALLERY
916 Main Street
Friona, Texas
*Reasonable Prices

MINIATURE OIL PAINTINGS

Make the most distinctive gift for any occasion.....
*Birthdays
*Weddings
*Anniversaries
*House Warmings
Oils by Carol Ellis at the Star Art Gallery, 916 Main. New paintings every week... most priced under \$10.00. 51-tfnc

Lose weight with New Shape Tablets and Hydrex Water Pills at Bi-Wize Rexall Drug. 44-7tp

Hallmark Cards
When you care enough to send the very best
Try Our 1/2 Price Sale!!
CARROL'S
601 Main

AUTOMOTIVE

FOR SALE...Oswalt manure spreader. 1973 model, 14 1/2 foot. Bed only. Phone 265-3682 or 357-2322. 38-tfnc

CARDS OF THANKS

We appreciate all the acts of kindness during the illness and loss of our loved one through visits, cards, calls, food, flowers, and prayers.
A. T. Stowers & Kenneth
Mr. and Mrs. Jerry Gerner & Family
Mr. and Mrs. Jackie Stowers & Family
Mr. and Mrs. Jeff McCormick 45 11c

We would like to thank the people of Friona for all of the expressions of concern during Ross' stay in the hospital. We appreciate the visits, the flowers, and most of all, your prayers.
Mr. and Mrs. Ross Terry
George Wayne and Renea 45 11c

FOR SALE

FOR SALE...14 x 64 ft. mobile home. 2 bedroom, 1-3/4 baths, fully carpeted and air conditioned. Built-ins in the kitchen, including dishwasher and garbage disposal. Call 247-2743 until 5:30 or 247-3645 after 6 p.m. 44-tfnc

CUSTOM SEWING...at Nellie Jane's in Friona, 247-3823. Buy your fabric and let Katherine Milligan design and tailor it to your needs. 45 11c

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PHIPPS & SON ASSOCIATES
*Land Developing & Investments
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*Manure Spreading
*Dirt Work
*Silage Cutting & Hauling
HOME OFFICE 1700 W. 9th Friona, Texas 79035
Mobile Phone 806/265-3690 Office 806/247-3404. 43-41c

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Tailwater Pits Cleaned
Call Cliff Johnson
Hereford, 364-2111

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WE SPECIALIZE IN:
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Floating Tailwater Pump
Conserve that water
Vertical
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Electric Belt Driven Gear Head
"Guaranteed Satisfactory Service"
Warren Owen.....Harvey Milton

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New water well repair service servicing Hereford and The Golden Spread.
Let us serve you in your irrigation needs.
Call Lonnie C. Swimmer
364-4251 day or night.

CONSERVE Energy
FIBERGLASS INSULATION CAN CUT HEATING COSTS!!
\$795 PER 100'

STORM DOORS
TEMPERED SAFETY GLASS-SELF STORING-REMOVABLE SASH
32" OR 36" **\$32⁹⁵**

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364-6002
US 385 SOUTH (Dimmitt Hiway)
HEREFORD, TEXAS

J.B. SUDDERTH REALTY
904 Third St. Box 627
Farwell, Texas
Ph. 481-3288 or
505/763-5575 Unit 5408
WE NEED NEW LISTINGS NOW

THIS WEEK'S SPECIAL
Beautiful 2-Bedroom, 2-Bath Brick with garage. Lots of storage. Fenced back yard. In Bovina. Excellent Location.
760 Acres, 5 wells, 2 houses, 2 quonsets. Rhea Community.
840 Acres, 6 wells, 2 good houses and quonset.
160 Acres dryland North of Bovina on highway.
320 Acres dryland, lays good, north of Bovina, one-half mile from highway.
J.B. SUDDERTH REALTY 23-tfnc

Carrol Gatlin Land Company
102 E. 11th 247-2745 Friona, Texas
COMPLETE REAL ESTATE SERVICE
-NOW MANAGING-
CHATEAUX FRIONA-VACANCIES
HOME-SEEKERS HAVEN
SPACIOUS 4 BR. basement home. 1900 sq.ft. \$25,000.00
NICE 3 BR., 1-3/4 Baths, Built-ins, 1500 sq.ft. Reduced to \$16,500.00
SEE THIS ideal 3 BR home, 1 3/4 baths, Built-ins, Refrig. Air, recently carpeted, best location in town. Only \$27,500.00
ROOMY 2 BR country home, could be easily converted to 3 BR, 13/4 baths, fully carpeted, refrigerated air, brick, fenced yard, 1/2 acre of land with 1,600 sq. ft. of living area. Only \$23,000.00
LAND-SEEKERS HAVEN
92 ACRES on Highway 214.South of Hub. Good 3 BR home. 1 irrigation well and 1 domestic well.
320 ACRES, 1-8" well, good lake pump system, lots of water, Lazbuddie Community. Good terms.
160 ACRES, 1 good well, underground tile, good home with domestic well, big barn, Southeast of Hub, good water.
160 ACRES, 1 irrigation well, 1 submergible, highway on two sides.
480 ACRES, Rhea Community, 4 wells, house, barn, lots of tile and pumpback system.

FOR RENT...Aztec Drive Inn on Highway 60. Call 247-2751 45 tnc

WANTED...Irrigated farm land to rent for 1975. Contact Leroy Lundy, 247-3769 or Dale Westbrook, 247-3877. Office phone 247-2784. 43 tnc

REAL ESTATE

FOR SALE...3 Bedroom Brick house, two baths, closed in garage, fenced in back yard with fruit trees and large patio. Very small equity and assume 6 1/2% interest on loan. Call 247-3809. 41 tnc

FOR SALE...3-Bedroom brick, garage, central heat, fenced yard, new carpet, new paint. Licensed appraisal \$18,500.00. Call 247-3717. 34 tnc

Spacious 3-bedroom, two baths. Panelled living room and den. Large panelled kitchen with built-ins. Refrigerated air, fenced yard. Reasonably priced for quick sale to responsible party willing to put some work and paint into home, 272-4521, 9 to 4, or 272-3848 after 7 p.m. 29 tnc

MARSHALL M. ELDER
Representing
Rushing Real Estate
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Res. 247-3266
Box 1075, Friona, Texas
26 tnc

**REAL ESTATE
LOANS**

**NEED A FARM
OR RANCH LOAN?**
See Ed Hicks
Phone 247-3537 or 247-3189.
23 tnc

Discipline is necessary for every child to learn but the lesson requires a wise teacher.

You Feel Livelier
Word to the wise: Cross streets carefully to avoid that rundown feeling.
-News, Dallas.

**LEGAL
NOTICE**

PUBLIC NOTICE
The Beacon Broadcasting Corporation hereby gives notices that it has filed on Monday, April 15, 1974, an Amended Application for Authority to Construct a New Broadcast Station or Make Changes in an Existing Broadcast Station.

The officers of the Beacon Broadcasting Corporation are Mr. Jake Goble, President and Director, Mr. Fredrick J. Borgsmiller, Treasurer and Director, and Mr. James A. Lawder, Jr., Director.

The applicant seeks a license to operate a standard broadcast station on frequency 1070 under the call letters KNNN. The Application has been filed to supply the Federal Communications Commission with the necessary background information concerning the applicant. The applicant proposes to broadcast from a facility previously operated by the KNNN Broadcasting Corporation which is located outside the City of Friona, in Parmer County, Texas. The applicant currently has an agreement to purchase said facility. No modifications of either the broadcast facility or the antenna are proposed.

A copy of this Application, including the Exhibits attached hereto and a legal description of the real property involved, is on file for public inspection in the offices of Ethridge-Spring Agency, Inc., 603 Main Street, Friona, Texas.

Seyfarth, Shaw, Fairweather & Geraldson, 1819 H Street, N.W., Suite 750, Washington, D.C. 20006. 43 tnc

**Hospital
Notes**

ADMISSIONS--

Mrs. Larry Garrison, Friona, Eva Jones, Friona, Imelda Ledezma, Hereford, Janie Gonzales, Friona, Julie Ann Hernandez, Bovina, M. A. Black, Friona, Lola Polk, Friona, Paulino Padron, Bovina, Beulah Whaley, Friona, Weldon Emerson, Friona, Gloria Trevino, Friona, Clyde Woodard, Friona, Mikie Bishop, Dimmitt, Mark Luna, Hereford, Vandra Sue Milloy, Friona, Margaret Romero, Sumnerfield, Chris Prince, Lubbock, E. E. Taylor, Friona, Edgar Johnson, Bovina, Emilio Nunez, 111, Friona, Rocky Dupuy, Farwell, Vivian Quickel, Bovina.

DISMISSALS

Ceciala Delgado, Denae Reeve, Mrs. Ronald Mitchell and baby boy, Mrs. Robert Saiz and baby boy, Arbutus Parker, Imelda Ledezma, Lola Polk, Paulino Padron, Beulah Whaley, Eva Jones, Mrs. Humberto Estrada and baby boy, Mrs. Scott Turner and baby girl, Gloria Trevino, Janie Gonzales, Clyde Woodard, Julie Ann Hernandez, Mark Luna, Mrs. Larry Garrison and baby girl, Sophia Hromas, Joe Wilson, Mikie Bishop, Margaret Romero, T. E. Wood, Chris Prince.

PATIENTS IN HOSPITAL--

Ray White, Elmer Euler, M. A. Black, Weldon Emerson, E. E. Taylor, Vandra Milloy, Emilio Nunez, 111, Nettie Rhinehart, E. F. Johnson, Vivian Quickel, Rocky Dupuy.

**City Manager Studies
Civil Defense Course**

The Division of Disaster Emergency Services of the Department of Public Safety has announced that A. L. Outland, Friona City Manager, has enrolled in a special disaster preparedness home study course.

The course, entitled "Civil Defense Director-Coordinator" is administered by the Defense Civil Preparedness Agency Staff College in Battle Creek, Michigan. It is designed to provide the student with a comprehensive look at the problems and situations faced by today's local Civil Defense Director, and to offer various suggestions for dealing with them effectively.

Upon satisfactory completion

**Ortega Completes
Basic Training**

Private Ismael Ortega, 17, son of Mr. and Mrs. Walter Ortega, 607 Cleveland, Friona, completed eight weeks of basic training at the U. S. Army Training Center, Infantry, Ft. Polk, La.

He received instruction in drill and ceremonies, weapons, map reading, combat tactics, military courtesy, military justice, first aid, and army history and traditions.

of the correspondence course, Outland will receive certification in the basic principles of emergency preparedness management.

The "Civil Defense Director-Coordinator" course is only one of several home study courses available from Battle Creek.

**Frionan's Son
At Fort Hood**

Army Private Bobby G. McIntosh, Jr., 19, son of Mr. and Mrs. Bobby McIntosh, Route 3, Friona, is assigned to the 1st Cavalry Division at Ft. Hood, Texas.

Pvt. McIntosh is a supply man in Headquarters Company, 227th Aviation Battalion of the Division.

His wife, Deborah, lives in Ralls, Texas

ENROLLMENT DOWN

Enrollment in the Nation's elementary schools has dropped 2.4 per cent in the current school year. The government reported it's the third straight year of decline stemming from the nation's lower birth rate.

Diet said to help prevent cancer of colon.

NEW RATE

5 1/2 %

EFFECTIVE APRIL 1, 1974

**Your Earnings Are Now
Compounded Quarterly**

**Deposits By 10th Earn From 1st
*Life Insurance**

**All Accounts
Insured By**



\$20,000

**FRIONA TEXAS
FEDERAL CREDIT UNION**

Portable Disc Rolling

LEWIS GORE

295-6188

Box 984

Friona, Texas

33 tnc

SCS News

It is time to think spring. I received some Christmas advertisements the other day.

Having just received the Christmas suggestions it reminds us that spring 75 can not be far away. The Parmer County SWCD and the SCS in Friona have received the order blanks for trees for the 1975 planting season.

Like so many things these days, trees need to be ordered about six months in advance of planting needs.

The main tree plantings in Parmer County are for wind-breaks. The tree that is most popular in Parmer County is the redecader for wind-breaks. When using cedars a double row is best.

Where space will permit a combination of trees such as redecader, Russian Olive, and wild plumb make an excellent wind-break and furnish cover and food for birds.

Special management of these trees is required when they are received.

If you are interested in ordering trees from the Texas Forest Service come by the SCS office in Friona or the county agent's office in Farwell. Either office will talk over your needs and discuss ordering and handling of the trees.



Buick - GMC - Pontiac

John Orsborn

Buick - GMC - Pontiac

25 Years In Hereford

See Us And SAVE

142 Miles St.-Hereford-Phone 364-0990

STAY & SAVE

Fidelands Tides II

MOTOR INN
6500 Main (South)
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MOTOR INN
6700 Main (South)
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OUR LOSS - OUR GUESTS GAIN

We have thousands of Full Price Astroworld Tickets available for you - No Limit On Number - this special is available to our guests only.

**ONLY
5 MINUTES
FROM
ASTROWORLD**

\$1.00
**OFF ON ALL
ASTROWORLD TICKETS**

General Manager and All American Dick Maegle has a special family discount at both hotels. Call collect 713-528-6635 for reservations.

Swimming Pools, Split level suites, Color TV, Saunas, resort luxury in mid-city Houston.

HOUSTON, TEXAS

WHEN QUALITY COUNTS... COUNT ON US!



FRYERS

Lb.

47¢



**ROUND
STEAK**

Lb. **\$1.30**

produce

White Swan

BLACK EYE PEAS

300
Can

27¢

Myco

MANDARIN ORANGES

11 Oz.
Can

43¢

F rench's
MUSTARD

24 Oz.
Jar

43¢

Red Heart

DOG FOOD

15 Oz.
Can

2/39¢

Gerbers Strained

BABY FOOD

Fruit & Vegetables

4 1/2 Oz.
Jar

3/35¢

Good Day

PEARS

2 1/2
Can

55¢

NECTARINES

Lb.

35¢

POTATOES

No. 1 Russet

10 Lb.
Bag

85¢

TOMATOES

Lb.

35¢



**Kraft
BARBECUE
SAUCE**

28 Oz.
Bottle

79¢

Betty Crocker

**ANGEL FOOD
CAKE MIX**

16 Oz.
Box

75¢



Star-Kist

TUNA

6 1/2 Oz.
Can

63¢

FROZEN FOODS

Swanson

CHICKEN LIVERS 8 Oz. **55¢**

Flav-R-Pac

PINK LEMONADE 6 Oz. Can **2/33¢**

Clover Lake

ICE CREAM 1/2 Gal. **97¢**



WHITE'S SUPER MARKET

WE ACCEPT USDA FOOD STAMPS

Our Aim is To Please In Every Way

WE GIVE GUNN BROS STAMPS

Double Stamps Only Wednesdays With Purchase of \$2.50 Or More

We Deliver

Phone

247-2250

City Council Hears Ambulance Request

Friona City Council gave tentative approval and okayed publication of the 1974-75 city budget at its monthly meeting last Monday night.

The proposed budget amounts to \$586,211, an increase of some 2.3 per cent.

Percy Parsons, owner of Parsons-Ellis Ambulance service, attended the meeting, and asked for additional consideration from the city and pointed out the fact that cost of operating the service had doubled since he began operating it some two years ago.

The city pays a monthly subsidy of \$200 to the ambulance service, which was instigated in 1971 when then owner J. C. Claborn pointed out that the service was losing money and continued operation was jeopardized.

The City of Bovina also cooperates in the subsidy, paying \$100 per month, and Parmer County pays \$425.00 monthly.

The council agreed to study the matter. Parsons plans to appear before other county governing bodies on the situation.

In other business, a group of residents of Ridgeview Addition appeared before the council complaining of auto-

mobiles speeding down the residential street, endangering the lives of small children. The city leaders offered to post speed control signs on the street, and to enforce the speed limit.

The appointment of the Library Board officers for 1974-75 was confirmed. Terry Brown is chairman; Irene McFarland is vice-chairman and Mrs. Ethel Bengler is treasurer.

The library board had recommended a site for the proposed new library building, but the council, after initial contact was made on price of the land, suggested that further negotiations be made.

The city was also asked to underwrite costs of utilities for a proposed museum to be located in the basement of the old Congregational Church. Due to the energy situation, and unknown price factors, the city leaders voted to limit the city's participation to the donation of water service.



Forget-me-nots are said to cure the bites of snakes and mad dogs!

Boviana's Bull Town Days Events Slated

Bovina's 11th annual Bull Town Days celebration will take place next week—all week—Sunday through the following Sunday.

Planning for the community festival has been underway for most of the summer with Rouel Barron and Ken Horn serving as co-chairmen.

"Everything seems to be on schedule," Horn and Barron said optimistically this week.

The 11th edition of the widely-publicized celebration will begin Sunday at 8 p.m. with the initial services of the Bull Town Days Community Revival with "Little George" Havens announced as the evangelist. The services will be held each night at 8 p.m. through Wednesday in the Bovina football stadium.

The main events will begin Thursday with the La Petite and Little Miss pageants, sponsored by the Bovina Jaycee-Ettes, leading off at 3 p.m. in the school auditorium.

Old-time favorites—cow calling and beard growing contests—will follow at 6 p.m. in the Bovina Roping Arena, followed by the 1974 BTD Queen contest in which nine girls are entered.

Contestants in the queen contest are asked to be at the roping arena at 8 p.m. Wednesday with horses and their escorts for a brief rehearsal, says Mrs. Ronnie Sudderth, chairman of the queen committee.

Judging the contest this year will be Mrs. Glen Harris and Sandra Garnett, both of Clovis, N.M. Miss Garnett has the distinction of being Miss Rodeo USA 1973 while Mrs. Harris is an accomplished horsewoman.

Winners of the cow calling and beard growing, along with the announcement of the BTD Queen, will be made during an intermission of the Senior Citizens Kitchen Band's performance, which begins at 8:30 p.m. in the school auditorium. The new queen will receive an engraved belt buckle, a leather crown and a dozen roses. Plaques will be awarded the first and second runners-up.

A Spanish dance will begin at 9 p.m. in the Wilson Building. Friday promises to be full of old favorites—including the chuck wagon breakfast at Bovina Gin, the old timers' reunion at the Masonic Lodge, Horsemanship activities at the arena, the BTD parade through downtown, fiddlers' contest, youth activities at the city park, square dance contest, open square dance, and a teenage dance at the Wilson Building on Third Street.

The 14th annual Bovina Roping Club Quarter Horse Show will open the action on Saturday with a style show, sponsored by The Browsabout, Inc. at First State Bank of Bovina slated that afternoon and a western dance at the American Legion Hall that night.

The Bovina Jaycees will sponsor Motocross races at the cycle track here Sunday with \$700 in prize money being awarded in amateur and expert classes.

An added attraction at the cycle races this year will be a performance by a sky diving club from Amarillo.

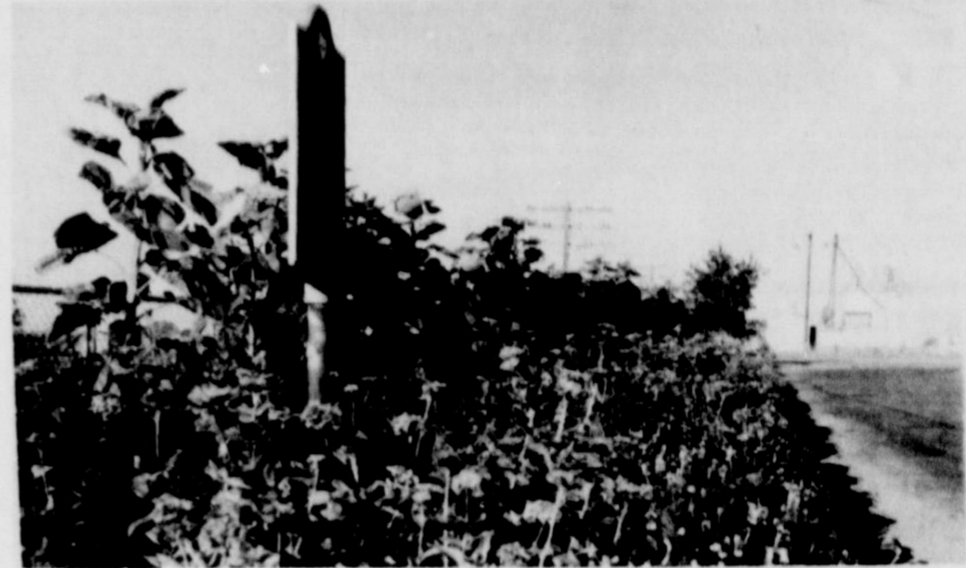
The Southwest Carnivals, Inc., based in Odessa, will be set up here in town and begin

operations Thursday and continue through Sunday. Information received here says the show has six rides and five booths.

Also slated for Friday will be downtown carnival booths, sponsored by local civic and church organizations. Net proceeds from the booths will be split 50-50 with the Bull Town Days general fund, in accordance with an agreement arrived at earlier in the planning stages of the celebration.



FASHION ROUND-UP — Jeans-inspired skirt and vest set by Russ Girl of pure cotton denim from Dan River Mills. Sleeveless vest has buttons dashed single-file down the front, and contoured cord trimming. Patch-worked cotton gingham shirt lends color-underscore to "fade-out" denim.



BEAUTY SPOT ...The roadside park just east of the Friona city limits is one of the city's beauty spots with its many varieties of flowers and trees. Built about seven years ago after Mrs. June Rhodes and Modern

Study Club petitioned the Highway Department for an improved park, the park is visited daily by numerous tourists and travelers who use it for picnics and rest stops.

Your local used cow dealer is **friona bi-products**



farmers
ranchers
Gentlemen:

For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you,
247-3032
(Call collect)

NOTICE: FRIONA APARTMENTS

1300 Walnut

For Leasing Unfurnished Apartments

- *1-2-3 Bedrooms
- *Fully Carpeted
- *Refrigerator & Range
- *Central Heat & Cooling

- *Utilities Paid
- *Laundry Facilities
- *Play Area For Children
- *Sorry, No Pets



One Bedroom...\$115.00
Two Bedroom...\$130.00
Three Bedroom...\$145.00

Resident Manager On Premises

Office...Apt. #29

Phone 247-3666

WARDS AUGUST BIKE SPECIAL

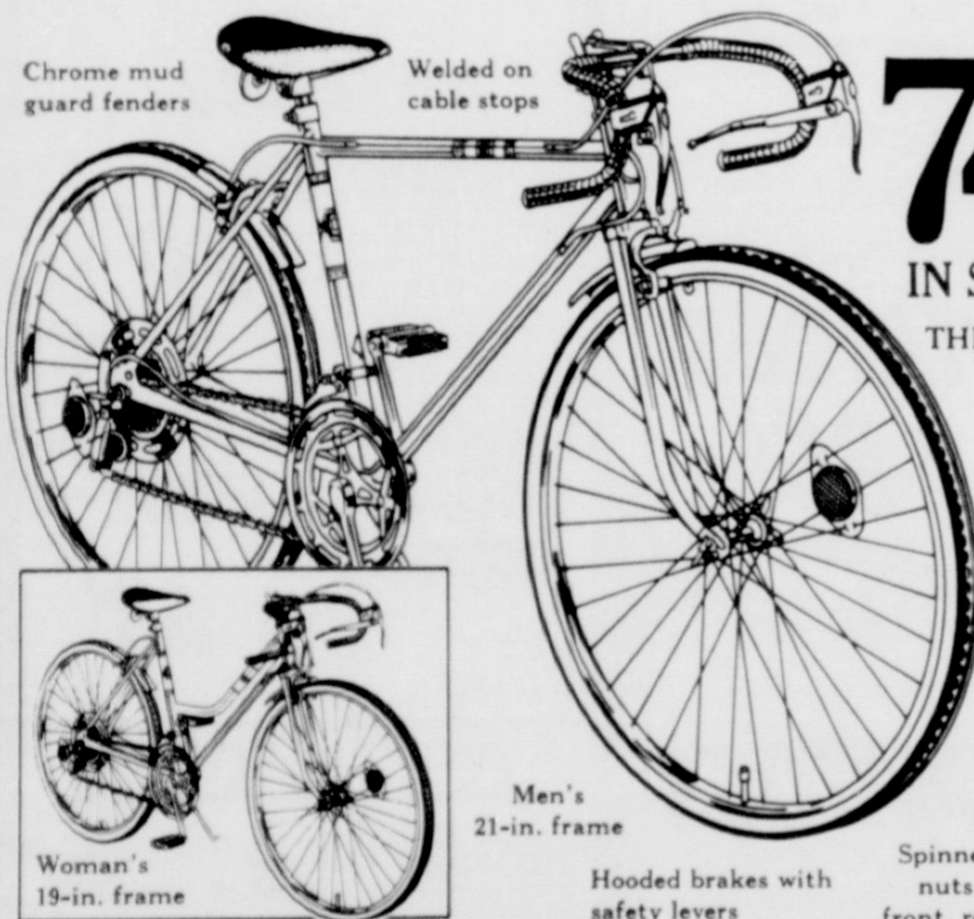
Lowest price we know of for 10-speed racers with all these deluxe features.

Deluxe racer equipment for a sporting low price!

ONLY **74⁸⁸***

IN STOCK NOW!

THIS SPECIAL OFFER IS AVAILABLE IN YOUR WARDS CATALOG STORE OR SALES AGENCY ONLY.



Chrome mud guard fenders

Welded on cable stops

26-in. wheels with gumwall tires

Yellow frame brown tape and saddle

Woman's 19-in. frame

Men's 21-in. frame

Hooded brakes with safety levers

Spinner nuts front, rear

NATIONWIDE Prompt Service, Factory Parts



SAVE \$5
JIFFY-VAC
CLEANS RUGS,
BARE FLOORS
19⁸⁸*
Was 24.95

SPECIAL
BUYS
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SAVE 50%
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RADIO
19⁸⁸*
Was 39.95



One Call-
One Stop
Does it all
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ENJOY WHAT YOU NEED NOW—JUST SAY "CHARGE IT"

Stop in. See it, Buy it now!

MONTGOMERY WARD
CATALOG SALES

114 Park Ave.

Ph. 364-5801

Hereford

THESE SPONSORS WELCOME YOU TO FRIONA'S CHURCHES

Church Chuckles by CARTWRIGHT



"Rev. Jones, I'm calling about that Rev. De Ville you hired by correspondence as your vacation replacement!"

ASSEMBLY OF GOD

10th and Ashland—Rev. C.L. Bates, pastor
Sunday School—9:45 a.m. Worship—11 a.m. Young People—6 p.m. Evening Worship—7 p.m. Wednesday Worship—7:30 p.m. Sunday Men's Fellowship—7 p.m.

CALVARY BAPTIST

14th and Cleveland—Rev. Ron Trusler
Sunday School—10 a.m. Worship—11 a.m. Christian Training Union—9:30 a.m. Evening Worship—6 p.m. Wednesday Prayer Meeting—8 p.m.

CALVARY BAPTIST MISSION

5th and Main—Rev. Ron Trusler, pastor
Sunday School—9:45 a.m. Worship—11 a.m. Evening Worship—7:30 p.m. Wednesday Prayer Meeting—7:30 p.m.

FIRST BAPTIST

Sixth and Summit—Rev. Bill Penland
Sunday School—9:45 a.m. Worship—11 a.m. Training Union—6 p.m. Evening Worship—7 p.m. Wednesday Prayer Meeting—8:30 p.m.

MEXICAN BAPTIST CHURCH

4th and Woodland—Rev. Donnie Carrasco
Sunday School—9:45 a.m. Worship—11 a.m. Training Union—5 p.m. Evening Worship—6 p.m. Wednesday Prayer Meeting—8 p.m.

NEW ZION BAPTIST CHURCH

Highway 60 & Pierce—Rev. L.V. Mays, pastor
Sunday School—10 a.m. Morning Worship—11 a.m. Wednesday Evening Services—8:30 p.m.

ST. TERESA'S CATHOLIC CHURCH

16th and Cleveland—Father John Coppinger
Mass—10:30 a.m. and 8:00 p.m. Confessions—Sunday, 10 a.m.

Ethridge-Spring Agency

The Friona Star

Hi-Plains Feed Yard

First Baptist Church

Friona Motors

Friona State Bank

Crow's Meat Co.

Rushing Insurance

Friona Consumers

SIXTH ST. CHURCH OF CHRIST

502 W. Sixth—Terry Brown, Preacher
Bible Study—9:30 a.m. Worship—10:30 a.m. Evening—6 p.m. Wednesday evening—8 p.m.

LUTHERAN CHURCHES

Rev. Duane Kirchner
Redeemer—Sunday School & Bible Class, 10 a.m. Worship Service—11 a.m.
Immanuel—Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.

UNION CONGREGATIONAL CHURCH

Euclid at 16th—Rev. David R. Plumb
Sunday School—9:45 a.m. Worship—11 a.m.

TENTH ST. CHURCH OF CHRIST

10th and Euclid
Sunday Worship—10:30 a.m. Evening—7 p.m. Wednesday Evening—8 p.m.

SIXTH ST. IGLESIA de CRISTO

408 W. Sixth—M.R. Zamorano
Bible Study—9:30 a.m. Worship—10:30 a.m. Evening—8 p.m. Thursday evening—8 p.m.

FRIONA UNITED METHODIST CHURCH

8th and Pierce—Bobby McMillan
Sunday School—9:45 a.m. Worship—11 a.m. MYF—6 p.m. Evening Worship—7 p.m.

UNITED PENTECOSTAL CHURCH

Fifth and Ashland—Pastor Jim Robinson
Sunday School—10 a.m. Worship—11 a.m. Wednesday Evening—7:30 p.m. Sunday Evening—7 p.m.

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Oklahoma City, Oklahoma

TOWN AND COUNTRY REVIEW

Weldon's Roofing

Providing all types of roofs and a wide selection of roofing, is Weldon's Roofing on East 15th, phone 364-2546, in Hereford. This firm features roofs that will endure the years and weather the elements.

and durability of your home. Weldon's specializes in built-up roofs-tar and gravel and shingling, over 22 years experience.

reliable and this is just that firm. Many people do not know just what type of roof they should have on their home to add to its beauty. This firm will explain the various roofing materials and their advantages to you.

If your home needs a new roof, consult a firm that is

Clark Spring Crest Draperies

Clark Spring Crest Draperies is located at 130 East 5th, phone 364-0493 in Hereford.

This establishment is one of the most prominent drapery houses in this whole section of the state. They carry a full line of beautiful fabrics from which to choose.

They design draperies for all types of windows. Phone 364-0493 and a representative will gladly call on you and furnish estimates with no obligation to buy. They

feature custom draperies and hardware with spring pleat and French pleat.

Their prices are most reasonable, and it will pay you to call on them before having draperies made.

We, in this Town and Country Review Issue, are glad to compliment them on their very fine service.

Jim and Leatrus Clark-Rich and Pat Park, owners.

Gonzales Bros. Plumbing

For prompt plumbing service, for dependable, competent plumbing service, phone 364-0193 for Gonzales Bros. Plumbing.

Located on West Highway 60 in Hereford these plumbers are highly qualified to serve you.

Operating from years of experience they offer you their well trained services at a very

low cost. These repair specialists are well qualified to repair or replace your plumbing fixtures.

They have the trained personnel necessary as well as the modern equipment necessary to give you a thoroughly dependable job. They maintain a large stock of pipe and pipe

fixtures, enabling you to have your plumbing repaired immediately, saving you the inconvenience, which can be so costly, of waiting.

They offer their reputation of dependability as reference for your added guarantee of a thoroughly satisfactory plumbing job.

Ruland's High Plains Steamway

Steamway presents a breakthrough in carpet cleaning with carpet soil extraction from the bottom up...and out!

Ruland's High Plains Steamway presents this excellent method of carpet cleaning. They are located at 1400 Moreman in Hereford, phone 364-3578 [24 hours a day] for prompt service.

This system controls wet-steam solution as soil and dirt are extracted and their moisture

control units allow carpets to dry faster than other processes.

No residue is left to damage carpets like other cleaning methods, no brushes or scrubbing are involved, and the soil retardation used in their emulsifier prolongs carpet life and beauty and is guaranteed 100% safe.

We suggest you contact this firm for the ultimate in carpet cleaning.

Brandon & Clark Electric

Brandon & Clark Electric, located at 104 Roosevelt in Hereford, phone 364-5470 after hours phone 364-1508, is equipped to render you a complete electrical motor and armature rewinding service.

When you have electrical motor repair work to be done,

you can rest assured that it will receive the attention of qualified personnel and the best service, if this firm is consulted.

They are experienced in this line of work, trained to do the job efficiently, and use only the best in quality materials.

Nothing in the way of an

electrical motor is too small for them, and there are none too large.

It is with great pleasure that we call your special attention to this firm and that you make this your headquarters for electrical motor work.

Park Avenue Florist & Gift Shop

To have flowers sent by wire, phone 364-4042 or stop at Park Avenue Florist & Gift Shop in Hereford at 315 Park Ave.

Many have learned it is proper to "Say It With Flowers." Flowers make a perfect gift for weddings, anniversaries, birthdays and sick room.

The Park Avenue Florists are wedding and party specialists. For weddings they have bridal books, invitations and printed

napkins. They also have a wedding consultant to help plan the perfect wedding serving the Panhandle area.

They also specialize in distinctively different designs of wedding flowers, funeral arrangements, corsages, cut flowers and green plants. They have a very nice selection of unusual gifts, too.

Stop in the next time you are in Hereford and look around.

Farm Discount Lumber & Supply

Farm Discount Lumber & Supply is located on Hwy. 385 South, in Hereford, phone 364-6002.

Are you among the many persons planning to remodel and repair your home or business establishment? If so, the firm to contact is Farm

Discount Lumber & Supply. They are always willing to lend a helping hand to persons with building problems.

The Farm Discount carries in stock at all times many items necessary for remodeling, such as dimension and board materials, paneling, builders

hardware, tools, paint, roofing, doors, windows, concrete supplies and any fencing needs.

Regardless of whether your building or remodeling problems are large or small, you will receive courteous attention from the employees here.

Bob Campbell House Moving

Mr. Bob Campbell in Hereford has the equipment to move any size and type of house or structure, carefully and efficiently anywhere you choose to move it. Located S.E. of city on Country Lane (Old So. Ave. K.)

If you will phone 364-4261, they will be more than glad to quote their prices on house moving, floor leveling, foundation building and repairing.

Many times houses are in good condition

and solid throughout before they are moved, but literally fall apart during moving because they are not handled properly.

They also do tank hauling, moving metal buildings. They specialize in moving large jobs. They are bonded and insured for your protection.

It is to your advantage to have an efficient house mover take care of all your building problems.

Shupe Bros. Company

For quick, efficient hauling contact the Shupe Bros. Co., located on East Hwy. 60-Progressive Road in Hereford.

This firm has been serving the vicinity for years and their service is of the highest grade.

When you want to do any hauling be sure to check with

this firm. You will like their rates and the carefulness they use with your cargo.

They offer local and long distance hauling of salt, grain, feed, alfalfa products and produce. They serve 18 states-ICC and RCC-Bonded

and insured. When your freight has to be either picked up or delivered you will find that you can't go wrong dealing with this firm.

They have built a reputation of dependability that is known through this area.

Sully's Vending Service

You can increase your business and income with a coin operated machine installed and serviced by Sully's Vending Service at 108 Rio Vista, phone 364-3383 or 364-0245 in Hereford.

This service is as near as your telephone. Call them and they will be glad to explain their service to you. Your machine is serviced by service men who consider it a pleasure to serve you.

Sully's offers 24 hour service. They feature coin operated phonographs, cigarette machines, candy machines, coffee and cold drink machines, pin ball machines, also Seeburg background music.

We recommend this company to our readers and suggest that if you are not on their list of satisfied customers, you get in touch with Sully's Vending Service in Hereford.

Angel Photography Studio

Angel Photography Studio is located at 301 W. Park Ave. in Hereford, phone 364-1366.

Here you will find that photography is a profession. They are experienced in the art of photography, and thus can render you the best service possible.

Photographs are cherished and the perfect gift for any occasion. This firm has the best and latest equipment that the market affords; this and years of experience are your guarantee that the photograph you have made here will reflect the perfect likeness of the

subject. Bridal portraits, children, family groups and frames and mats are a specialty with Angel Photography Studio. Call 364-1366 for estimates and any information concerning these lines, or for an appointment.

Montgomery Ward Company

This excellent mail order house needs no introduction to residents of this area as it has been, and is, a shopping center for residents of this area.

They can obtain, by reason of their being a link in the vast Montgomery Ward organization, almost any item you desire or which you would need in the line of appliances, hardware, auto supplies, farm needs, clothing, or home furnishings.

They have assisted in raising the standard of living among the citizens in this area by saving them thousands of dollars yearly on purchases made through their mail order house.

Just call 364-5801 and place your order or drop in at 114 Park Avenue in Hereford. Come in soon and they will be happy to help you.

Big T Pump Company, Inc.

Throughout the world thousands of pumps and pumping units carrying the name Johnston and Worthington Pumps are serving the farmers, industrial and commercial enterprises with quality construction and trouble-free operation.

Many thousands of these pumps, including piston, cen-

trifugal, and turbine have a history of satisfactory service for twenty, thirty, and even forty years.

Such an achievement has earned them an enviable reputation for design and production of the most dependable pumps.

For years now, this firm has originated many scientific

improvements in design, which extends pump life and cuts maintenance costs.

Big T Pump Company, Inc., located in Hereford (main office) phone 364-0353, on New York Ave., branches in Dimmitt, phone 647-3444 and in Friona, phone 247-3311. Member T.W.W.D.C. Assn.

Christian Book Store Inc.

Christian Book Store, Inc. is located at 347 N. Main, phone 364-0550, in Hereford.

If it is reading material you want, this is the place to go. They have a very large selection of books, including Bibles, devotionals, commentaries, dictionaries, cook books, Texas and western books, children's books, etc. Also a very good selection of Spanish books, records and tapes.

Christian's now has WORD'S CASSETTES AND 8-TRACK STEREO TAPES-RELIGIOUS ALSO RELIGIOUS RECORD ALBUMS.

If you desire information of various books, are in need of a book on a certain subject, or want to purchase a gift, go to Christian Book Store, Inc. Let them help you.

You are invited to drop in at any time and browse around.

La Plata Beauty School

"The career of a beautician is as profitable" as it is interesting. It is a career that will enable you to find employment throughout the United States if you wish, or enable you to go into a very profitable business for yourself.

The La Plata Beauty School, located at 921 East First,

[Highway 60] in Hereford can train you for the career of beautician, giving the instruction and the experience necessary to become competent and successful in this field.

You will receive individualized attention, qualified attention, enabling you to pass this training to your own

clientel. This beauty school maintains a modern laboratory, the very latest in hair styling, waving and cutting equipment to instruct you in every phase of beauty service.

Terms arranged and student loans available, phone 364-4571.

Sugarland Feed Yards Inc.

Sugarland Feed Yards Inc., is located west of Hereford. For information or service phone 364-0536-General Office, Manager's Office, phone 364-3381.

This FEED LOT specializes in commercial cattle feeding the year around and boasts a capacity for feeding many head of cattle.

Their reputation has been built through reliable service. They feature all modern feed lots and experienced hands who are more than qualified to handle your stock.

They feed only the best feed that can be had, to insure you of MORE WEIGHT on your beef in the shortest period of time.

Farmers and ranchers have been using the service rendered at this lot with the greatest satisfaction, knowing they can rely on this feed lot to fatten their beef for market year after year.

We in this Review are happy to recommend this feed lot in Hereford.

Hi-Plains Savings & Loan Assn.

The Hi-Plains Savings & Loan Association of Hereford is located at 119 East 4th in Hereford, phone 364-3535.

Few, if any, of us have enough money to take chances with our savings on some risky plan. If you give careful thought to the matter, you will

probably agree that you cannot afford to take chances with your savings.

Especially if you have a family to take care of...and if you would like to see your children properly educated and your own retirement provided for.

If you keep your money at Hi-Plains Savings & Loan Assn., you can get a high rate of earnings without risking the safety of your savings.

We highly recommend the Hi-Plains Savings & Loan Assn. to all of our many readers in the trade area.

Consumer's Fuel Co-op Assn. Inc.

There is an old saying "if you want a thing done right, do it yourself" and this is why farmer co-operatives were originated.

No one is in a better position to know the farmer's and rancher's needs more or better than the farmer or rancher, himself. Farmers' co-ops are operated BY THE FARMER, FOR THE FARMER.

Consumer's Fuel Co-op Assn. Inc. in

Hereford at 116 New York, phone 364-1146 is a progressive concern geared to meet ever-changing conditions.

The manager sees that feed, hardware, petroleum products and many varied farm supplies are available in the quantities needed, and at the time needed.

We in this Review salute this co-op for its great contribution to the welfare of our area.

The First National Bank Of Hereford

The modern concept of present day banking includes dignified yet friendly customer relationship creating good will, success in business, and better living.

Nowhere is this better exemplified than at The First National Bank of Hereford in Hereford at 300 N. Main Street,

phone 364-2435. The policies of this bank represent the soundest of banking and business principles. Each depositor is insured up to \$20,000 by F.D.I.C.

The officers of this bank have the faith and confidence of their patrons because they have

proven themselves a stalwart and interested friend to all their customers.

This fine bank welcomes the accounts of people whose business can profit by sound banking connections. We highly recommend this bank to all our readers.

Hereford Iron & Metal Co.

Gather up all that junk lying around and you can turn it into dollars in your pocket by taking it to the Hereford Iron & Metal Co., located at N. Progress Ave., east of city one mile, north of Highway 60, phone 364-3777.

They now have truck scales for the weighing.

We all have junk around our home or farm that is useless to us. It is not only useless but

impairs the appearance of any yard.

Bring your iron, metal, etc., and they will sort, weigh, and pay you for it while you wait.

Any piece of metal that is junk can be sold. Scrap iron, metals, brass, copper, tin, radiators and batteries will bring the highest prices, also old motors bring a lot of cash.

Owens Electric

Industrial, commercial, and residential wiring are a specialty with the Owens Electric Co., located at 809 East 2nd in Hereford, phone 364-3572.

This firm is well known in this territory for fast and dependable wiring service. They have been in this type of business for many years and have the know-how to handle any job.

Experience does make a difference in the electric

contracting field. They offer sales and service on tailwater pumps, also rewinding and repairing-new and used motors and controls.

They have starters, generators, magnetos, electric irrigation motors and electric controls and supplies.

Their popularity has increased each year they have been in business and they are now recognized as leaders in their field.

Farr Better Feeds

Farr Better Feeds is located on Progressive Road in Hereford, phone 364-3890.

They offer supplements for feed yards and range, serving Texas and New Mexico, supplying the highest quality feeds for over a century.

One of the most important things for livestock growers to consider is the nutritive value of the feeds they are using.

The folks at Farr Better

Feeds realize this fact and have invested a vast sum of money on equipment and research to find the right food supplements which will give the most production at the lowest possible cost.

They are happy to advise their customers as to the proper feeding of any kind of stock. Since this is a broad field of study, many farmers of our area have taken advantage of this service.

WAC Seed Inc.

The Wac Seed Inc. is located west of Hereford, phone 364-1424.

No one is better acquainted with the seed business than this firm. Their many years of experience in the seed business have enabled them to offer you seed that will produce and that will give you the highest yield for the variety.

They offer sorghum-certified and selected-field tested-grasses-legumes-small grain-certified and select.

This firm continually studies the results of planting of various brands in various soils, therefore, planters in this section may seek their advice.

The progressive planter realizes that to do business with the local merchant means economy and better planting results.

We recommend this firm to all our readers for anything in the seed line.

Allred Oil Co., Inc.

The proper distribution of any commodity, and especially gasoline and fuel, is of prime importance to the business economy of every community. Allred Oil Co., Inc., in Hereford on Veterans Road, phone 364-3366 are distributors in this locality for Phillips 66 gasoline and fuel products.

Of all the developments which scientific research has brought forth in recent years, perhaps none has been more outstanding than those made in the field of gasoline and fuel

refining. This oil distributor is thoroughly familiar with all phases of the gasoline and fuel business as it applies to this area, and he has ample facilities to insure the prompt and equitable distribution of his products to many of the better service stations in this district.

In this Review, we commend this fuel distribution firm upon their excellent service, offering high class gasoline and fuel products for the benefit of the consumers.

A & M Gun Shop

The A&M Gun Shop in Hereford at 715 S. 25 Mile Ave., phone 364-6996 has new and used hand guns, rifles and shot guns.

They do rebluing and have reloading equipment supplies, and gun cleaning equipment at A&M Gun Shop.

If you are short on cash, they can fix you up; they will loan you money on anything of value

and you will not have to pay a high rate of interest.

Come in today and see Mr. Millard Murray (owner) he will be glad to help you.

We recommend this reliable firm for all your needs. A&M also offers a 24-hour lock service, keys made, open locked autos, safes opened and repaired and combinations changed.

Robert E. Wagoner Livestock Transportation

To receive the best service and results in shipping your livestock, it is generally accepted that it pays to do business with the Robert E. Wagoner Livestock Transportation.

The Robert E. Wagoner Livestock Transportation seeks to find the most advantageous market for their livestock, and that they have been successful is evidenced by the increasing number of people who are doing business with this firm.

They offer both local and long

distance hauling. Phone 364-1866 in Hereford, located S.E. of city.

This is a progressive organization, having gained the confidence of the people throughout this section.

We suggest to farmers and ranchers of this section that they contact them for fast, dependable livestock hauling. They serve Dimmitt, Friona, Vega, Amarillo, Texas-New Mexico, Oklahoma and Colorado.

Hereford Glass Co., Inc.

The Hereford Glass Company Inc., located at 1302 Park Ave., phone 364-2652 in Hereford, has long been recognized as this section's leading glass company, featuring glass for every need or requirement.

They are always pleased to have you stop in and inquire about any glass problem, either

for residential or commercial requirements. They handle insurance claims.

This firm offers a complete line of glass and glazing service.

For the very best service in quality glass for every purpose, plate glass, store front construction, auto glass, mirrors and desk tops.

TOWN AND COUNTRY REVIEW

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Oklahoma City, Okla.

West Friona Grain, Inc.

The West Friona Grain Inc., operates a grain elevator with a total capacity of 1,750,000 bushels, located on Bovina Highway in Friona, phone 247-3839 or 247-3323.

They are members of the Panhandle Grain Dealers Assn., Texas Grain Dealers Assn. and National Grain Dealers Assn.

No review of this area would be complete without prominent mention of this well

known elevator which adds to the progress and expansion of the community as well as the general welfare of citizens in this area.

It is important that we have conscientious firms like this elevator to aid in the reduction of prices and the cost of living.

We wish to compliment this firm upon the way in which this business is operated and salute them for their progressive and public-spirited policies.

First State Bank Of Bovina

The First State Bank of Bovina is located at 115-3rd in Bovina, phone 238-1442.

This bank was founded by men of character and integrity who were very prominent in business and commercial activities.

Managed by efficient and

capable men, this bank invites accounts of businessmen and women, farmers, laborers and all people who desire profitable connection with a modern bank.

At this bank you will find strength, seasoned judgement, dependability, accuracy in handling your personal com-

mercial affairs.

In making this Review, we wish to state that you may, at all times, save with safety at First State Bank of Bovina.

They are a member of F.D.I.C. and each depositor is insured up to \$20,000.

Executive Health Spa

Executive Health Spa is located at 1321 Thornton in Clovis, phone 762-2049 for an appointment. This is a spa that has continued to expand offering the best facilities and reasonable prices.

We recommend the Executive Spa to our readers and suggest that you visit them for more healthful living as well as relaxation and fun.

Here is an establishment that has added in no small way to the general welfare of our area.

They offer an outstanding, personalized program for men for weight reduction. They feature individual showers, private dressing booths, steam room, Whirlpool therapy and specialized dieting. They're also a member of UGA.

Campbell Realtors

Leaders in real estate, you will find the Campbell Realtors in Hereford, located at 218 W. 3rd., phone 364-0780.

This firm's employees are altogether familiar with all details indispensable to the real estate business. They have developed an acute sense of

values through their experience in buying and selling real estate properties.

Both city and rural properties have been listed for your convenience. If you are living in the rural district and wish to move into town, just contact the Campbell Realtors.

You will find with them an attractive list of city properties, and you can be assured of personal attention.

When you wish to buy or sell real estate, you will find it to your advantage to get in touch with Campbell Realtors in Hereford.

Friona Bi-Products

The Friona Bi-Products, locally owned and operated, on South Highway 214 in Friona, phone 247-3032 has been recognized by the people of this community as a helpful and worthy service.

They have well earned the reputation of being reliable for efficient ways and quick service.

They have served the farmers, ranchers and town folk of this entire trade area for many years.

Your phone starts their truck so why have difficulties trying to move a dead horse or cow yourself when you can phone 247-3032 in Friona, offering 7-day service and they will gladly remove the animal with no obligation on your part.

Remember the name, Friona Bi-Products and call them the next time you need services of this kind. This Town and Country Review compliments the Friona Bi-Products on the service they render.

Far East Restaurant

FOR THE FINEST IN CANTONESE foods as well as American dishes, visit the Far East Restaurant in Plainview, located at 910 Highway 87 (on by pass just north of W. 5th), phone 296-6812.

Call for reservations for banquets, parties, or club and

church dinners.

The chefs at this fine restaurant are experts in preparing chop suey, chow mein, foo young, sweet and sour dishes, and many other Cantonese delicacies, all with the authenticity of the Far East in flavor.

Their menu features a

variety of American dishes including steaks, chops and seafoods cooked to please you.

Take the family out soon to this restaurant for the full enjoyment of a delicious meal in the exotic setting of oriental atmosphere. We recommend them!

Thuett Fertilizer

One of the concerns upon which farmers of our community depends a great deal is Thuett Fertilizer.

This firm has been a friend to the farmer for many years and has made a host of friends throughout this area.

They render a service of benefit to the people throughout their trading area. They are dealers for the Allied Arcadian and Goodpasture, Sol-U-Phos fertilizers. They

also have the Medina soil activator.

Farmers and ranchers have learned that properly fertilized soil yields better crops and more grass for the herd. So for complete information concerning your fertilizing problem call 364-6098 or stop on East Highway 60 in Hereford and also in the Ford Community in Vega, phone 267-2633.

It has been the aim of the Thuett Fertilizer to offer reliable products at honest prices.

Plainview Lanes, Inc.

The utmost in bowling balls, shoes and special equipment are available and a "come as you are" policy is maintained by the experienced management.

We recommend this bowling alley as a place where you can enjoy the family atmosphere and relaxing entertainment.

Sports minded persons who live in this area can readily discover why bowling is called the "Family Sport" when they visit the well kept alleys of Plainview Lanes, Inc., in Plainview, located at 2002 Quincy.

Call 293-3177 to reserve any

number of alleys during open bowling times if you want to get a group together and enjoy one of the most inexpensive and exhilarating sports in the nation.

Their snack bar provides a restful break and conversational ease between games.

Kester's Jewelry

When you think of jewelry, gifts and service, think of Kester's Jewelry, located at 409 N. Main St. (across from the Post Office in downtown Hereford, phone 364-1811 - "Serving Hereford Since 1927.")

They feature diamonds, watches, silverware, jewelry and gifts for all occasions.

When you are buying jewelry be sure you are getting quality merchandise. Do not be satisfied with cheap, inferior grade jewelry

that lasts only a little while.

Kester's Jewelry maintains a watch and jewelry repair shop where you can have experienced workmen repair your watch or jewelry at a reasonable price.

When you are shopping for gifts for all occasions be sure to visit the Kester's Jewelry and see their selection. Their employees are courteous and happy to assist you.

K & S Sales

The K & S Sales is located two miles north of Hereford on Highway 385.

They offer new and used farm equipment such as Schaeffer & Stanton plows, Roll-A-Cone implements, tractors and tools. They offer CCEC

financing. Retail and wholesale.

When you need the services of K & S Sales you can be assured of quick and quality

service here. It is important that we have a firm such as this to aid in the reduction of prices

and the cost of living in general.

There is none more public spirited than the management of this firm and we direct your attention to them as one of the reliable concerns who has added to the development and progress of our area.

Portales Locker Plant

The Portales Locker Plant is located 1/4 mile south of Portales on the Lovington Highway, phone 356-5431-day or night.

They have all the latest equipment to provide you with the finest custom slaughtering service so that you can get the most out of your animal. They work on the principle that every customer must have the best and most expert service they can give them.

They also have a custom cutting and wrapping service for your convenience.

Sanitary conditions are maintained at all times, and they are inspected and approved by the proper authorities.

At this time they can offer you a locker immediately. Don't wait until they are all taken before you call them. We highly recommend this firm to all our readers.

Tu Tu's School Of Ballet

Tu Tu's School of Ballet is located at 507 Main in Sudan, 227-3561 has classes starting again in October.

They feature expert instruction in tap, ballet, toe and ballroom dancing with simple, easy-to-understand lessons. Classes conducted for girls and boys of all age groups, also adult exercise sessions to

music.

This school of dance is recognized throughout this entire area as one of the leading schools of its type and has built an excellent reputation throughout the area, and in this Town and Country Review we wish to recommend them to all our readers.

Stop in the next time you are

in Sudan and inquire. The instructors will be happy to discuss all the particulars with you. If you are unable to dance at all, or if you dance already and wish to improve on it, this is the place to go.

You'll find dancing a wonderful recreation. We recommend Tu Tu's School of Ballet.

Turnbough Feed Pens

The Turnbough Feed Pens are located north of Portales, phone 356-6555 or 356-6306.

They feature pre-conditioning cattle.

Through all periods of economic fluctuation Turnbough Feed Pens have always been ready to serve the best interests of the farmers and general public of this area.

A business of this kind is essential to the entire section. By fair and honest methods they have gained the confidence and patronage of the people in our area.

A fine spirit of cooperation has always been in every transaction with this firm. We wish to compliment them and recommend them to all of our readers.

Mohawk Auto Parts Co., Inc.

Mohawk Auto Parts Co., Inc. is located at 1701 W. American Blvd. in Muleshoe, phone 272-4425.

This firm means ECONOMY to the automobile owner of today. They have everything in the way of automobile parts which means a saving to the

people of this area as their prices are the lowest.

This economy is made possible because of the large amount of business they transact and they pass the savings on to their customers.

We are pleased to give this public spirited and progressive

concern mention in this Review issue and to say that whenever you are in need of automobile parts, you will find them at this firm.

You can be assured of a SQUARE DEAL at all times and quality parts with every purchase.

Holiday House

You will find an extensive variety of foods deliciously prepared for your dining excellence at the Holiday House in Friona, located at 301 West 11th Street, phone 247-8811.

The menu offers steaks, chicken, country ham, seafoods, served to please you. Breakfast, lunch or dinner will be enjoyed when you dine here.

High recognition has been given this

excellent restaurant for its fine food and good service.

You will appreciate the splendid atmosphere and pleasing decor presented by this restaurant. We take pride in recommending this fine restaurant to our readers.

New owner Irene Gee extends a friendly welcome to all, be sure to stop in the next time you are in Friona.

Lerice's

"WHERE SMART WOMEN SHOP," one of the more renowned firms in the field of ladies ready-to-wear is Lerice's featuring "The Latest in Fashions," located at 812 Ave. A in Farwell, phone 481-3891.

Here you will find a variety of ladies wearing apparel suited to every taste.

Meeting this demand with high quality clothing and reasonable prices has been a prime factor in the rapid

success of this firm.

The clientele of this firm is composed of the discriminating who demand satisfaction in their every purchase.

Meeting this demand with high quality clothing and reasonable prices has been a prime factor in the rapid

success of this firm.

You are invited to make your selections here where you will be able to choose from a wide range of fine garments, in junior sizes 1 to 15-ladies and misses sizes 6 to 18. We salute and recommend Lerice's to our readers.

B-D Pump Service

One of the well-known drilling firms in this section is the B-D Pump Service located in Lubbock, phone 763-0493.

This firm, owned by Wayne DeVaney and Scott Burrow, specialize in drilling water wells for domestic, farm, and irrigation use. They are fully insured for your protection, they have 12 years experience.

It is a pleasure to direct our readers to the

services given by this firm; for they insist that courtesy and accommodation be a part of every business transaction.

They offer rotary rigs for smooth wells, free estimates and financing is available.

In this Review, we are happy to recommend the B-D Pump Service. "See them for your hole needs."

Bob's T.V. Service

Realizing that the general maintenance of a television set is of the utmost importance, it is essential to choose a firm with thorough knowledge and training in the television field.

This you can be sure of at Bob's T.V. Service located at 105 Avenue A in Farwell, phone 481-9138.

They service all makes of televisions and are your authorized Zenith service center.

See their large selection of RCA and Quasar television sets. These are the finest sets made and excel in good service and a good, clear picture,

whether color or black and white.

We do not hesitate to recommend this outstanding electronics firm to all our readers. They have the latest scientific devices for testing your set and genuine factory parts.

C&W Carpet

C&W Carpet is one of the largest and certainly the finest in the floor covering business. They are located at 149 N. 25 Mile Ave. Plains and 25 Mile Ave. in Hereford, phone 364-3448.

Select your floor coverings from the most comprehensive display of styles and colors in carpeting including many nationally advertised brands manufactured by the world's leading carpet mills.

The C&W Carpet Co. has carpets to blend with any decor. What a wonderful difference new floor covering makes, especially when the styles and colors are as lovely as you see here.

Stop in and choose now from their wide selection.

In this review of the leading business, we wish to recommend C&W Carpet to all our readers.

Cinderella Shop

CHOOSE FROM ONE of the largest selections of wedding gowns, formals, and bridesmaids' dresses in this area at the Cinderella Shop in Portales, at 113 S. Main Ave., phone 356-6750.

Here you will find a selection of dresses in the miss and junior size as well as wedding apparel specialists familiar with the latest styles and fashions in bridal gowns, gowns for bridesmaids, and girl's outfits.

They can help you with your invitations, arrangements and plans.

Visit this shoppe where you can obtain all your wedding needs in one place, including accessories.

They also rent tuxedos in the latest styles, basic black, brocades also blue and white solids. They have 10 different colors of shirts, also shoes to rent.

Citizens State Bank

We are proud to list Citizens State Bank of Earth among the business leaders in this Review.

Their friendly, prompt service is well known in this area. They pride themselves on the efficiency of that service and the soundness of their confidential financial advice.

Citizens of Earth and surrounding areas know they can depend on this bank.

In this Review, we highly recommend Citizens State Bank to all our readers and

suggest that you open your checking and savings accounts there soon. They are a member of F.D.I.C. and each depositor is insured up to \$20,000. Saving is no different to any other GOOD HABIT and assures you of security.

Many young people are, like their parents before them, opening accounts at this bank with the future in mind. You, too, will enjoy doing business with Citizens State Bank in Earth, phone 257-3451.

RL's Machine & Welding

RL's Machine & Welding is located in Plainview at 306 Columbia, phone 296-2927.

They maintain a machine shop that is unsurpassed in service, workmanship and supplies and wish to extend to the people of this district appreciation for their patronage.

RL's Machine & Welding is headquarters in this section for machine work and all kinds of welding. They employ machinists and welders of outstanding

accuracy and ability.

RL's specializes in gearhead repair, machinery repair and general machine shop service. For honest and dependable workmanship, bring your repair work to RL's Machine & Welding.

They welcome small jobs as well as those which may require several days work. Contact them for an estimate without obligation for any job you have.

McKillip Dragline Service

The McKillip Dragline Service is located at 1015 Avenue A in Farwell, they specialize in land clearing, land leveling, also tailwater pits for irrigation systems.

Call them and they will gladly give you a free estimate on your requirements at 481-3302.

These experienced and well trained contractors will fulfill your needs dependably and efficiently. They maintain the

best in modern equipment.

The cost is low for this service, the guarantee is their reputation of years of quality service to our area.

We suggest that all our readers call this firm for more information concerning your land leveling, land clearing or for tailwater pits for irrigation. They will make sure all details of the work are as you desire. Phone 481-3302.

Kelly Green Seeds, Inc.

Kelly Green Seeds Inc., at 610 Ave. A in Farwell, phone 481-3810 offers the best service in our area in the CUSTOM SEED CLEANING line.

This firm is well known to be experts in this line of work.

They have served the farmers many years and will continue to operate under a policy of fairness and excellent performance.

They also feature Treflan,

Propazine, Atrazine, Sodium Chlorate 2-4-D. Also chemicals-custom application. They are buyers of seeds and will pay top prices.

They have built and maintained a large elevator and warehouse to better serve their many customers in this area.

We recommend this reliable concern and commend the management for their fine service to our community.

Tri-County Savings & Loan Association

One of the cornerstones of the financial structure of this community, the Tri-County Savings & Loan Assn. in Muleshoe is located at 304 Main, phone 272-4521.

You should investigate the advantages offered by this savings and loan association if you have money to save or invest.

Many have found their

desired method of saving through this well known and reliable firm.

They offer loans for homes, personal, automobiles, farm equipment, home improvements. They have savings share loans.

Contact them to take care of your needs for you at very reasonable rates of interest.

The advertisements in this Town and Country Review were solicited, written and prepared by Logan Advertising Co. of Oklahoma City, Okla.

Brother Of Frionan Buried At Greenville

Funeral services for Barney R. Phillips, 79, of Greenville, Texas were at 10 a.m. Monday July 30, at Washington Street Baptist Church with the Rev. Bob Layman officiating.

Burial was in Memoryland Memorial Park with Sorrells and Sons in charge of arrangements.

Mr. Phillips died at 7:30 p.m. Saturday July 27, in a Greenville hospital.

He was born Oct. 29, 1894, in Collin County. He was a member of the Washington Street Baptist Church.

Surviving are his wife Rena Phillips, one son, Bobby of Greenville, three brothers, Chester of Greenville, and Harrison and Monty, both of Dallas, two sisters, Arvis Phillips of Greenville and Lois Weatherly of Friona. Three grandchildren and one great-grandchild and other relatives.

Palbearers were Jim Elliott, Ed Callahan, Harold Robinson, Dr. Keith Ostenson, Jackson Barker, and Mike Mullins. Honorary palbearers were employees of White Star Laundry, nephews, and Joe Wright, James Hamilton, T. B. Weatherly and Dr. W. P. Phillips.

Mildred (Sis) Mars' Services Are Held

Funeral services for Mildred (Sis) Mars, 47, were held here last Sunday at the First Baptist Church.

Mrs. Mars passed away last Friday morning at St. Anthony's Hospital in Amarillo, where she had been a patient for about two weeks.

Mrs. Mars was born October 11, 1926 in Wellington. She was married to Johnny Mars on October 21, 1945 in Friona. She was an active member of the First Baptist Church, where she had been a teacher in the Senior Department, and also was a member of the Black Study Club.

Survivors include her husband, Johnny, two sons, Johnny Grant of Friona and Tom of Gatesville, and a granddaughter, Penny.

Also surviving are two sisters, Mrs. Herman Tedford of Fayetteville, Arkansas and Mrs. Charles Cason of Wellington, and four brothers, J. L. Collier, G. A. Collier, J. B. Collier and Robert E. Collier, all of Friona.

Rev. Bill Penland, pastor of the First Baptist Church, officiated at the funeral service. Burial was in Friona Cemetery.

Final Rites Conducted Here For County Pioneer

Funeral services for Mrs. Mary Florence Guyer, 95, of Farwell were conducted last Sunday at the Congregational Church in Friona. Officiating was Rev. David Plumb, pastor, and Rev. H. L. Thurston of Hereford.

Burial was in the Friona Cemetery.

Mrs. Guyer died Friday morning at Parmer County Community Hospital. She was born in Marion County, Indiana, and moved to Parmer County in 1909.

The Guyer family moved to Friona in 1917. The late Mr. Guyer was a one-time postmaster in Friona, and Mrs. Guyer operated an early-day telephone office here. They moved to Farwell in 1951.

Mrs. Guyer died Friday morning at Parmer County Community Hospital. She was born in Marion County, Indiana, and moved to Farwell in 1909.

Survivors included two sons, William H. of Sunnyside, Wash. and John R. of Pasco, Wash.; two daughters, Mrs. Charles Lovelace of Farwell and Mrs. Myron Bayless of Richland, Wash.

Also surviving are five sisters, Mrs. Nina Ashton of Darlington, Md., Mrs. Malinda Schlenker of Friona, Mrs. Alice



Mrs. Mary Guyer

Schlenker and Mrs. Margaret Goodwine, both of Bellflower, Calif., and Mrs. Rachel Weavil of Liberty, N.C. Nine grandchildren and 17 great-grandchildren also survive.



An 18th century English pugilist was so insensitive to pain that, for a small sum, he would allow anyone to strike him on the side of the face with all his force.

Bond Sales Are Given

June sales of Series E and H United States Savings Bonds amounting to \$3,267 in Parmer County were reported today by County Bond Chairman Frank A. Spring.

Sales for the six-month period totaled \$50,693 for 51% of the 1974 goal of \$100,000.

Sales in Texas during the month amounted to \$17,074,815 while sales for the first half of 1974 totaled \$116,443,089 with 49% of the yearly goal of \$236.8 Million goal achieved.

Words are the most powerful drug used by mankind.

-Rudyard Kipling.

Social Security Benefits Vary

"Of the 1,035 individuals in Parmer County who draw social security benefits, many are over age 72. These individuals can earn any amount of money and still receive full social security checks," William Ent, social security field representative, stated today.

"Working people under 72 who are getting social security payments should report any changes in their 1974 earnings estimates as soon as possible. Individuals who find they are earning less than they originally estimated may get additional social security payments during 1974 if they report the change. However, people earning more than they originally expected, and who don't report the change, may get payments not due them, and have to pay back some money at the end of the year," Ent cautioned.

"Social security payments are not affected by earnings of \$2,400 or less for the year. Payments are reduced \$1 for each \$2 earned over \$2,400. But no matter how much an individual earns in a year, he can get full social security payment for any month in which he neither earns over \$200 in wages nor does

substantial work in his own business," he explained.

"A change in the estimate of 1974 earnings may be made to any social security office by phone, letter, or in person."

BIBLE VERSE

"Lay not up for yourselves treasures upon earth, where moth and rust doth corrupt, and where thieves break through and steal."

1. Who made the above statement?
2. Upon what occasion?
3. What was the concluding remark in this instance?
4. Where may this statement be found?

Answers To Bible Verse

1. Jesus.
2. During the Sermon on the Mount.
3. "For where your treasure is, there will your heart be also."
4. Matthew 6:19.

Golden Gleams

The Word was made flesh, and dwelt among us.

-John 1:14.

You May Need A Valley Sprinkler.....

Because

- you can't find workers
- your terrain will not allow row or flood irrigation
- your water is going down
- you can't irrigate all your land
- you need to substantially boost your yields

BUT WHATEVER YOUR REASON, YOU NEED A VALLEY SPRINKLER Because

- VALLEY is the low priced center pivot
- VALLEY has the best lease program
- VALLEY's are proven over 22 years
- VALLEY's have low upkeep costs
- VALLEY's require no additional power source
- VALLEY's have complete area parts and service
- VALLEY's ARE THE BEST. Short term, long term, and overall best.

For complete information without obligation call your VALLEY man, Gary Victor, 806/364-5616, area rep. for A.V.I., Inc., Seminole-Muleshoe-Hereford

You Won't Want To Miss This Opportunity To Show Friona's Doctors How Much We Appreciate Them....

Attend The DOCTOR APPRECIATION DINNER

Tues. Aug. 13-8:00 p.m. community Center Showbarn

FRIONA CONSUMERS



Buddy Lloyd, Mgr.

Phone 247-2711 or 247-2860



72¢ Sale

Don't Miss Bi-Wize Drug's Big 72¢ Sale Starting Monday August 12 Through Saturday, August 17



HAIR SPRAY

Max Factor

TRIED & TRUE Reg. 99¢

MISS BRECK Reg. \$1.09

SY STYLE Reg. \$1.09

Rexall

BRITE SET Reg. \$1.19

72¢



HAND LOTION

Desert Flower HAND & BODY LOTION Reg. \$1.25

Kara Nome HAND & BODY LOTION Reg. \$1.12

Corn Husker's LOTION Reg. 99¢

Glycerine & Rose Water CREME Reg. \$1.19

72¢



MOUTH WASH

Rexall

HYDROGEN PEROXIDE 89¢ Value

ST-37 ANTI-SEPTIC SOLUTION 89¢ Value

LISTERINE 7 Oz. 89¢ Value

SCOPE 6 Oz. 89¢ Value

72¢



VO5 CREME RINSE Reg. \$1.00

72¢

Rexall

HERBAL CONDITIONING SHAMPOO Reg. \$1.29

72¢

BI-WIZE DRUG



LIBRARY CORNER

Everyone is a gourmet cook at heart.

Whatever your tastes may be or whatever food you may desire there is just the cookbook you may want at Friona Public Library.

"The Yankee Cook Book" by Imogene Wolcott is an anthology of recipes from six New England states with a little something added about the people in that area and an explanation of how the recipe came to be.

Anadama Bread, which is a favorite of the Frank Spring family in Friona, was invented a long time ago by a fisherman who had a lazy wife and often had to do his own cooking. According to the author, the fisherman experimented with the recipe, which he named after his wife, "Anna, damn her." Polite society modified this to Anadama Bread.

New England kitchens carried a tradition of "smelling good", a condition not present in modern kitchens, states Wolcott. Recipes for chowders, johnnycake, hasty pudding and a New England clam bake are given to help you "perfume" yours!

Hasty Pudding was a favorite supper dish on New England farms where it was sometimes called Stir-about Pudding. It was cooked in a big iron kettle for the fresh warm milk that was to be poured over it, they would watch it pop and sputter. Sometimes it was poured into a

big yellow bowl and served for dessert. Any pudding that was not eaten was turned into a bread pan, sliced and fried for breakfast.

To make Hasty Pudding bring 6 cups of water to a rapid boil in the top of a double boiler; add 1 teaspoon salt. Slowly sift in one cup yellow cornmeal, stirring constantly until mixture is smooth and boils. Set over hot water and steam for 30 minutes or longer. Serve hot with molasses or milk, or sugar and butter with nutmeg. Recipe serves 8.

If you try this, be sure to remind your children that this is the Hasty Pudding of Yankee Doodle fame.

Summer Library hours at Friona Public Library are, mornings 9 to 12 and afternoons 1 to 6, Tuesday through Saturday. The library is closed on Mondays. Come by and let Billie Fairchild help you find just the book you want or need.

HIGHEST-LEVEL GREETING: The tallest men in the world, the Watusi, of Ruanda,



Africa, honor any guest by racing toward him—and then jumping high over his head.

Two Local Teachers Attend Conferences

Two local teachers, Mrs. Valoris Osborn and Mrs. Marian Williams, attended the State Inservice Education Conference for Homemaking Teachers, July 29 through August 2, in Dallas.

The theme for this year's conference was "Homemaking Education in a Multi-Cultural Society."

Earlier, Mrs. Osborn, had attended a workshop sponsored by the Home Management Section, College of Home Economics, Texas Tech Uni-

versity, in Lubbock, July 16 through 20.

The workshop was titled "Constitutional, Social, and Political Status of Women."

Among the speakers that Mrs. Osborn heard were Sarah R. Weddington, State Representative in Austin; Louise B. Raggio, a Dallas attorney; Jane Wells of the State Board of Education in Austin; and W. Reed Quilliam, Assistant Dean of the School of Law at Texas Tech.

Fran Tucker Receives Degree At ENMU Rites

Fran Dodd Tucker, a native of Friona, was among the 316 students who received their degrees from Eastern New Mexico University in summer commencement exercises at the university on August 2.

Mrs. Tucker, the daughter of Billie and Grady Dodd, received a bachelor of music degree.

While a student at ENMU, Fran was active in the Greyhound Marching Band, the Music Therapy Club, Choral Union and is a member of the National Association of Music Teachers.

Combined with the spring total of 750 graduates, Eastern graduated a total of 1,066 students in 1974, an increase of 25 over 1973. The spring total was a record at the University.

Of the summer total, 141 received bachelor's degrees, another 164 received master's degrees, seven received associ-



Fran Tucker

ate's degrees, and four received education specialist degrees.

Twenty-eight of the students graduated with honors.

Twenty-four of the graduates were from out-of-state, 16 hailing from neighboring Texas

\$\$\$ Donated To Volunteer Fire Dept.

The Friona Volunteer Fire Department received a check for \$75 recently from Texas Farm Bureau Insurance Companies as an expression of thanks for the department's work on the property of Ag-Chem Farms, south of Friona.

The money will be used for the purchase of equipment.

The Texas Farm Bureau Insurance Companies pay volunteer fire departments this

MOST MOMMY: The most prolific mom in the world was Mrs. Fyodor Vassilet of Russia, who in 27 confinements, gave birth to 18 pairs of twins, 7 sets of triplets and 4 sets of quadruplets!

BIGGEST WINKER: The record for potting 24 tiddly-winks from 18 inches is 21.8 seconds by Stephen Williams of Altrincham Grammar School, England.

amount when the department works at a fire in rural areas, involving property insured by them.

The insurance Company believes volunteer fire departments have contributed to reduce the amount of loss involved by fire and more important, to prevent fires. It is their hope this money will help the Friona Volunteer Fire Department in their program.

Two Frionans Slated For Degree At WT

West Texas State University's Summer Commencement exercises will begin at 8 p.m. Friday, August 16, in the Amarillo Civic Center Coliseum.

Two students from Friona will receive the Master's degree during the ceremonies. They are Gary D. McLaughlin, Master of Business Administration, and Roscoe William Parr, Jr., Master of Education. McLaughlin is the son of Mrs. Frances Davis, and Parr is the son of R.W. Parr, Sr., both of Friona.

Dr. Lloyd I. Watkins, president of West Texas State University, will award degrees to 427 graduates.

There are 165 candidates for the Master's degree, including one for Master of Agriculture, 48 for Master of Arts, 15 for Master of Business Administration, 85 for Master of Education, five for Master of

Music, two for Master of Professional Accounting and nine for Master of Science.

One hundred eighty-six students will receive the Bachelor of Science degree, 18 the Bachelor of Arts, 53 the Bachelor of Business Administration, two the Bachelor of Music and three the Bachelor of Music Education.

Final examinations will be held during regular class hours Friday.

Registration for the fall semester at WTSU is scheduled August 30 and 31. Classes begin September 3.

It's A Girl For The Garrisons

Mr. and Mrs. Larry Garrison, Route 3, Friona, became the parents of a baby girl, Sally Ann, on Thursday, August 1, at 5:53 p.m.

She weighed eight pounds, seven ounces and was 20 1/2 inches long.

Grandparents of the baby are Mrs. Toby Waggoner, Glenrose, Texas, Mrs. Marie Garrison of Plainview and Mr. and Mrs. Homer Garrison of Hereford.

Matlocks Have Visitors

Mrs. L. M. Bostick and her granddaughter, Darla Johns, of Kilgore are in Friona this week visiting friends and relatives.

They are staying with Mrs. Bostick's parents, Mr. and Mrs. E. D. Matlock.

Tuesday evening they enjoyed a family dinner in the home of her sister and family, Mr. and Mrs. Tom Lewellen. Over 20 people were present for the meal.



Donnette Carlton

Friona Girl Delegate To Citizenship Series

Donette Carlton, daughter of Mr. and Mrs. A. L. Carlton, Sr. of Friona, attended the Texas Farm Bureau Citizenship Seminar recently at Baylor University, Waco, Texas.

Miss Carlton, who will be a senior student at Friona High School this fall, represented Parmer County Farm Bureau at the seminar.

Purpose of the annual series of meetings is to contribute to the strength and continuity of the freedom philosophy on which the American way of life is based.

"We assembled to communicate to each other a better understanding of our American system and to acquire methods and techniques that will enable us more effectively to pass along that understanding to others," Miss Carlton said.

The seminar helps to point out facts about communist ways of life, and how communism works to infiltrate the American society.

Speakers at the seminar included Dr. Clifton L. Ganus, president of Harding College; W. Cleon Skousen, noted

author of "The Naked Communist," Dan Shealy, backfield coach at Baylor University; Dr. Billy Ray Cox, vice president of Harding College; Hans Oodergard of Denmark and James N. Rowe, former POW.

Farm Bureau is a free, independent non-governmental organization of farm and ranch families voluntarily united for the purpose of analyzing their mutual problems and working together to solve them. A total of 152,380 farm and ranch families belong to Farm Bureau in Texas, plus another 2,293,680 in the other 49 states.

CHARM BEAUTY SHOP
Announces A New Employee
Donna Fallwell
She Will Be Taking Appointments On WED., THURS., FRI., SAT. Till Noon
Pat Fallwell, Owner Invites All Her Friends To Help Welcome Donna To The Shop
PHONE 247-3095

for the **HIGHEST EARNINGS** on your savings see **HI PLAINS**
NOW EARN **5 1/4 %** ON PASSBOOK SAVINGS PER ANNUM
UP TO **7 1/2 %** ON CERTIFICATES PER ANNUM

Minimum Maturity	Minimum Balance	Rate
6 Months	\$1,000.00	5.75%
1 Year	1,000.00	6.50%
30 Months (2 1/2 yrs.)	1,000.00	6.75%
4 Years	1,000.00	7.50%

FEDERAL REGULATIONS REQUIRE A SUBSTANTIAL INTEREST PENALTY FOR EARLY WITHDRAWAL ON CERTIFICATE ACCOUNTS.

HI-PLAINS SAVINGS and Loan Association
4th & Sampson 112 E. Jones
Hereford Dimmitt
An Equal Opportunity Lender



AIRY—Gregg Draddy expresses the look of summer in an ultra-feminine dress of ornately patterned cotton lace. Simple A-line styling shows off the beauty of the fabric.



SHEER FASHION—From California comes this dramatic design of white cotton organdy sprinkled with lace medallions. The dress-length tunic, which tops sheer patio pajamas, can be worn separately. By Travilla.

MAVERICK 2 Dr. SEDAN
New 1974 Model
Bright Red, 200CIDV6 Cly, Select Shift
CruiseOMatic. WSW Tires, Power Steering, Air Conditioner, AM Radio, Interior Decor, Tinted Glass.
\$3467⁰⁰
Plus State Taxes, Tags, Title, Freight
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- ★ If You Have A Viking Sewing Machine You Have The Cadillac Of Sewing Machines
- ★ The Viking Never Needs Oiling -- Oil And Fabrics Don't Mix.
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Our Floor Model SEWING MACHINES REDUCED **1/4**

ARRIVING DAILY
New Fall Shoes
New Fall Fabrics

Nellie Jane's



Mr. & Mrs. John Allen, Sr.

Friona Couple Honored

On 60th Anniversary

Some 80 people attended a 60th anniversary celebration last Sunday for Mr. and Mrs. John Allen, Sr. at the Allen home, 1001 Ashland in Friona. Among the out-of-town guests attending were Mrs. Allen's sister and brother-in-law, Mr. and Mrs. Ralph Falls from Calico Rock, Ark., and her brother, Leonard Petty of Indio, California. A nephew of Mrs. Allen's, Vernon Petty of Seminole, also attended, as did cousins, Elda

and Catherine Petty, Otis and Scarlett Johnson, Noble and Minnie Petty, all from Vernon. Hosts and hostesses for the occasion were the Allen's children, Mrs. Lillian Parson, Rising Star; Mrs. Frances Drake, Lubbock; Mrs. Jessie Jackson, Dimmitt; Bill Allen, Glendale, Ariz.; John Allen, Jr., Friona; Mrs. Viola Holton, Lubbock; Frankie Allen, Friona and Joe Allen, of the Rhea community.

Hutsons To Be Honored On Golden Anniversary



Mr. and Mrs. W. P. Hutson will be honored Sunday, August 11, on the occasion of their 50th wedding anniversary. A reception will be held at their home, 1610 West 10th, from 2-5 Sunday. The Hutsons have two children, Leland of Friona, and Billy of Kermit. They were married on August 10, 1924 in Prosper, Texas. Hosting the reception will be Mr. and Mrs. Leland Hutson and Mr. and Mrs. Billy Hutson.



WESTWARD HO—Red cowpokes chase across a blue sky in this all-cotton knit dress with Western styling. Perfect for the young cowgirl, it's a Youngland design in fabric from Inwood Knitting Mills.



REVUE WINNER—Susan Mimms of Lazbuddie was the winner in the senior division of the annual Parmer County Dress Revue, held last week at Rhea. Susan is eligible to enter the District contest. Other winners were Linda Gohlke of Oklahoma Lane in the junior division and Johanna Mesman in the 9-11 division.

Shower Honors

Barbara Allmon

A miscellaneous shower honoring Barbara Allmon, recent bride of Clay Kent Duke, was held in the home of Mrs. Ray Renfro, in Vernon on July 27. Mrs. A. C. Duke of Vernon, mother of the groom, and Mrs. Clifford Allmon and Mrs. Randy Allmon and Barbara, all of Summerfield, were introduced to the guests. Some 60 guests attended. Eighteen hostesses presented Barbara with a vacuum cleaner. Refreshments of tea, cookies and punch were served.

Local Church Joins District Camp Meet

The United Pentecostal Church participated in the Texico District Camp Meeting this week. The Camp Meeting, an annual event, is held at the District Camp Grounds north of Amarillo. Rev. Paul Price of Napa, California was the night speaker for this year's camp. The choir director was Rev. Darius Spurgeon of Ft. Worth, Texas. The Camp began Sunday, August 4, and continued through Friday, August 9. Services in the local church were dismissed for the Camp, which was open to people of all faiths.



Friday & Saturday
"THE MAN WHO LOVED CAT DANCING"
With Burt Reynolds
Sunday
"PRETTY MAIDS ALL IN A ROW"
With Rock Hudson & Angie Dickerson



SLEEVE INTEREST—The stylish dolman sleeve is cropped at the elbow in this ladder-striped cotton knit pullover. It's aptly paired with a long-sleeved shirt of cotton knit. Both by Miss Ingenué.
KNIT DUO—Fine gauge cotton knit fashions a scooped-neck pullover with cap dolman sleeves and collegiate stripes. It's layered over a long-sleeved shirt in the same cotton knit. Both by Miss Ingenué.

	TURKEYS 15 to 22 Lbs. 39¢ Lb.
	FOLGER'S COFFEE \$1.23 Lb. Reg. & Elec. Perk Borden's Premium ICE CREAM 1/2 Gal. 99¢
	Belmonte BACON Lb. 49¢
	Wagner's FRUIT DRINK 32 Oz. 3/\$1.00 Asst. Flavors
	Sunshine CHIP-A-ROOS Choc. Chip Cookies 69¢
	POPSIES 24 Freez & Squeeze Asst. Flavors \$1.19
	Wilson's VIENNA SAUSAGE Reg. 49c 3/\$1.00
	Wilson's POTTED MEAT 2/39¢
	Coca-Cola 10 Oz. Bottles 6 Pack 69¢ Plus Deposit
	HOT BAR-B-Q DAILY DONUTS ICEES POPCORN MONEY ORDERS CUBED ICE

Let's All Turn Out To Show Friona's Doctors How Much We Appreciate Them....

Attend The **DOCTOR APPRECIATION DINNER**

Tues. Aug. 13 - 8:00 p.m. Community Center Showbarn

REEVE CHEVROLET - OLDS.



We Accept Food Stamps

OPEN 24 HOURS A DAY... 365 DAYS A YEAR!

Friona Nine Shines In Clovis Tourney

The Friona Six Packs' baseball team capped off a highly successful summer season last weekend when they stormed to three wins in two days and captured the championship of the Clovis Invitational Baseball Tournament.

The Friona team was paced by a fantastic iron-man performance by pitcher Earl Quintana, who received credit for all three tournament wins, pitching 23 of the 27 innings played by the team.

Quintana struck out 27

batters and allowed only six hits in his eye-popping stint, which earned for him the tournament's "Most Valuable Player" trophy.

Friona downed Littlefield, 12-1 in the opening round, then disposed of Portales 7-2 in the semi-finals. In a great come from behind effort in the finals, the Six-Packs spotted the host Clovis Pioneers a 9-1 first inning lead, then stormed from behind for a 21-9 win for the tournament's first place trophy.

Clovis scored nine runs in the first inning before Friona

starter Gary Pope and relief man Rick Royal could get an out. However, Quintana, coming back after pitching a late Saturday night game and five innings in Sunday's semi-finals, came in to shut out the Clovis team on one hit the rest of the way.

Quintana actually pitched a no-hitter for the last eight innings of the game, and Friona's bats came to life, scoring eight runs in the sixth to take a 10-9 lead, and breaking the game wide open with nine more in the eighth.

"We just didn't give up. We still thought we could win," said manager-catcher Frank Castillo. "Quintana was great. I don't see how he pitched that much and did so well. But he was begging me to put him back in the game, so I did," Castillo said.

In Saturday night's first round game, Friona had little trouble disposing of the Littlefield Rancheritos, 12-1, as Quintana pitched a three-hitter. The Six Packs batted around in the fourth inning, scoring seven runs which were enough for the win.

In the semi-final game against Portales, Friona bolted to a 5-0 lead in the first inning. Ismael Iglesias' triple was the big hit for the Six Packs.

Leading 6-2 in the fifth, Friona starter David Davila got into trouble with the bases loaded and one out. Quintana came on to pitch, got a pop-out to first base and a strikeout to end the threat.

Quintana allowed only two hits the rest of the way, facing only three men over the limit, to preserve the win.

Three walks off Pope, three hits off Royal plus three errors got the team in a hole in the tourney finals, but Friona failed to give up.

After getting their "iron man" pitcher in charge, the Six Packs scored 19 runs in a three-inning stretch to clinch the win.

The three-game sweep left the Friona nine with a great 23-4 record for the season, a

winning percentage of .852.

Player-manager Castillo, and left-fielder Lupe Ruiz led the team in hitting in the tournament, with six hits each. Castillo batted .461 in the series, with Ruiz hitting .428. Infielder Rick Royal batted .417 for the series, getting five hits.

The Friona team will shoot for its 24th win of the season when it hosts a team from Lubbock at the local diamond Sunday afternoon.

Littlefield 000 001 000-1
Friona 6P 001 703 01x-12
Arce ss 4-2-1; Iglesias cf 5-2-1; Fuentes rf 5-2-2; Royal 2b 5-2-2; R. Delgado 1b 5-0-0; Davila 3b 5-0-1; Castillo c 4-2-2; Ruiz lf 5-1-2; Quintana p 3-1-1.

Friona 500 001 000-7
Portales 001 010 000-2
Arce ss 5-2-1; Iglesias cf 5-1-2; Fuentes 2b 4-1-0; Royal 3b 3-0-1; Quintana p 2-0-0; Davila p-3b 4-1-1; Castillo c 4-2-2; Delgado 1b 5-0-0; Ruiz lf 4-0-3; Gonzales rf 4-0-0.

Friona 101 008 290-21
Clovis 900 000 000-9
Arce ss 5-3-1; Iglesias cf 5-3-0; Fuentes 2b 6-3-1; Delgado 1b 6-2-0; Castillo c 5-1-2; Royal 3b-2b 4-2-2; Ruiz lf 5-2-1; Quintana rf-p 5-3-2; Pope p 1-0-0; Davila 3b 4-2-2.

Friona Nine In 20th Win

The Friona Six Packs scored their 20th win of the season last Thursday night in a game at Littlefield, beating Spade, 10-6.

Manuel Quintana picked up his 14th win of the season against only one loss, pitching a three-hitter.

Friona took a 4-0 lead in the second on a pair of walks and hits by Rick Royal, Frank Castillo and Chacho Arce, who socked a triple.

In the sixth, the Six Packs added three more on hits by Quintana, Pope and Castillo, who had a two-run hit.

Juan Fuentes doubled and scored Friona's run in the seventh.



COACHING STAFF...The Friona High School and Junior High School coaching staff for 1974-75 is shown above. In the back are three coaches new to the staff this year: Al Lemons, Forrest Harding and Mike Stewart. Kneeling are Coaches Larry Dyess, Bob Owen [head] and Jackie Morgan.

McVey, Pryor Receive Ag Teacher Awards

David T. McVey, Vocational Agriculture teacher, El Paso Independent School District, was honored by the Vocational Agriculture Teachers Association of Texas in Houston, Texas on July 30, according to Coy R. Jagers, Dekalb, president of the organization.

McVey was recognized for his 25 years of service to the vocational agriculture program in Texas. He graduated from Palo Pinto High School and then served in the U.S. Coast Guard. He attended Texas Tech, Lubbock, Texas A and I, Kingsville, Texas Wesleyan College and Weatherford Jr. College.

McVey is a past president of the Texas Vocational Agriculture Teachers Association and also served as Region 11 vice president in the National Vocational Agriculture Teachers Association, member of the board of directors for the Texas Vo. Ag. Teachers Association.

He is a member of the Methodist church and is a 32nd degree Mason and a member El Maida Shrine, El Paso. He helped organize and was on first board of directors of the Rio Bravo Turf Grass Association in El Paso.

Members of his FFA Chapter have participated and won many trophies and awards in FFA work.

He taught in the Veterans Program in Crosbyton, then the Vo. Ag. program in Anton, Friona, and came to Bowie High School, El Paso.

The award was presented at the annual awards program of the association. The awards program is held during the Statewide in-service education

Approximately 1,500 vocational agriculture teachers and friends attended the Houston conference.

Also attending the meeting was Benny Pryor, Friona High School VO-Ag instructor, a member of the VATAT board of directors. Pryor received an award from the association for

62 Prospects Report For Football Monday

Some 62 candidates for the Friona Chieftain varsity football team will be expected to report at 9 a.m. Monday when two-day workouts begin for the 1974 football season.

The Chieftains have been picked by at least one pre-season magazine, "Top-O-Texas Football," to win district in tough District 3-AA.

"We're expecting 62 players in the sophomore-junior-senior grade level. In addition, there will be 45 players who will report for the freshman team," said Coach Bob Owen.

Owen pointed out that freshmen, who may participate in the two-day workouts but are not required to, must have received their physicals by the time school starts on August 26.

The group which will report on Monday will be just about evenly divided as to sophomores, juniors and seniors. There are a total of 14

lettermen back from the 1973 team which had a 6-4 season mark including 3-1 in District 3-AA where they were runnerup to Littlefield.

Among the returnees are six starters on offense. They are Dale Cleveland and Gene Strickland, quarterback Clay Bandy, guards Mitchell Wiseman and Roy Rector, and halfback/place-kicker Davy Carthel.

Dee King, who started on defense gives the team a seventh starter returning.

Friona coaches are rating Dimmitt and Olton as the teams to beat in district, but not forgetting that Littlefield is the team that edged them out for the title the past two years.

The two-day workouts will be held at 9 a.m. and 5 p.m. each day. Players checked out their shoes last Monday and spent the past week getting the shoes broken in.



HONORED Benny Pryor, Friona Vocational Agriculture Teacher was awarded the Distinguished Service Award of the

organization. The presentation was made at the annual awards program of the association in recognition of his work with newspapers in the area.



PLAYERS HONORED-Two members of the Friona Six Packs baseball team pose with the trophies they won last weekend at the Clovis Invitational Tournament. The Friona team swept three games to take the meet title. On the left is manager Frank Castillo, holding the first place trophy. He also was selected as all-star catcher from the tournament. On the right is Manuel Quintana, who performed the unbelievable task of winning all three tournament games. Quintana allowed only six hits in 23 innings and received the "Most Valuable Player" trophy.

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Havens

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