

MONDAY NIGHT

NFL Ref, Humorist Highlights Banquet

IF THEY HAD a coach of the year award in high school, like they give in college and the pros, we'd expect Friona's Ray DeBord to be up for the honors this year.

In just a few years, DeBord has turned what had been at best a break-even sport at Friona High School into a state championship calibre outfit.

We recall, for example, our second year in Friona, the Chieftains finished with a 4-20 record. That is about as opposite as you can get to this year's fine 28-7 mark.

RAY DeBORD is dedicated to the idea that you can be a champion and still be a good guy. He doesn't subscribe to the theory expounded by Leo Durocher or one of his contemporaries, that "Nice guys finish last."

The state tournament was nothing new to DeBord, who was an all-state selection in 1960 when he played for Sunray. Ray's high school team likewise battled to the finals, but fell to Huntington (which ironically won the class A title this year).

Many of you don't get the Lubbock paper, so you didn't see the quote Ray gave to their writer following the state finals. It pretty well sums up Ray's philosophy, and we wanted our readers to see it.

Ray said... "All of our team members are fine Christians, and they know who is No. 1. They know the Good Lord wants them to try to win and give their best."

SOMETIMES it's real easy when you get up to the pinnacle of success, to forget your Christian ideals, and forget to acknowledge "how you got there."

Ray DeBord never loses his perspective. He's the same guy, whether he's helping a kid with a problem at school, or coaching the Chieftains in the state finals.

He's also one of the most patient individuals this writer has ever met. In five years of following his teams, we have yet to hear him raise his voice to a player during a time out. He always "keeps his cool," and as a result, so do his players. So dedicated is he to his occupation, Ray gives up his summer vacations in order to hold down two or three summer jobs so he can afford to coach. (High school basketball coaches aren't in the same salary bracket as Johnny Wooden, unfortunately).

We just wanted Ray to know, and undoubtedly we can speak for all of Friona in saying, "Thanks" for the kind of work you're doing with our young men.

At this point, we just recalled that we never have an interview with Ray that goes somewhere in it he doesn't get around to praising the work of his assistant coach, Larry Dyess. Ray will probably read this, and his first reaction will be, "You didn't say anything about Dyess."

Come to think of it, all of the above pretty well applies to Larry, too. If he'll pardon us for being lazy, we'll just say "Ditto" for Larry Dyess.

Friona High School is lucky to have the guys it has in charge of its athletic program. Thank you, fellows, for all of your hard work. We appreciate it very much.

WE'VE TAKEN a lot of ribbing about missing our charter bus on its return trip from Austin, and being obliged to catch the team bus back.

The bad part about it all was that Frank Truitt had put me in charge of the bus I was on—I was supposed to check the roll before the bus left to come back, and I didn't even catch it myself. Frank says he'll know who to put in charge and who not to, the next time around.

Honest, were just performing our duty—writing up the ball game and getting it called back to the Star office. That's what made us late, and caused us to miss our bunch.

We thoroughly enjoyed the ride back with the team, its coaches and their families.

The annual Friona Chamber of Commerce and Agriculture banquet will be held Monday at 7:30 p.m. The banquet will be held for the first time at the new Community Center.

A crowd of from 300 to 400 people is expected for the banquet. Advance ticket sales had passed the 250 mark on Thursday of this week, according to ticket chairman Jerry Hinkle.

"Several of those who have tickets have not turned in any of their money as yet, and then, we still are expecting a large number of people to buy their tickets at the door," Hinkle said.

The Chamber was shooting for a crowd of 500 for their first banquet in the new community

center, but the crowd may fall something short of that number.

Largest crowd to attend a banquet in recent years has been 300 people. That also is capacity for the Friona High School Cafeteria, where the banquets have been held for the past eight years.

Art Holst, National Football League funny-man, is the featured speaker for the event. Holst will share the spotlight with the rib-eye steaks being prepared by Earl Graham of Earl's Parmer House Restaurant.

The Chamber of Commerce and Agriculture will install four new directors, plus its 1974 officers during the banquet. Percy Parsons will be installed



ART HOLST

as Chamber president. George Rushing is the new vice president, and Jerry Hinkle is the new secretary-treasurer.

Rushing and Hinkle are two of the four new directors. Dave Thompson and Jerry London are the other new directors.

[See the special four-page section this week devoted to the Chamber of Commerce and its banquet.]

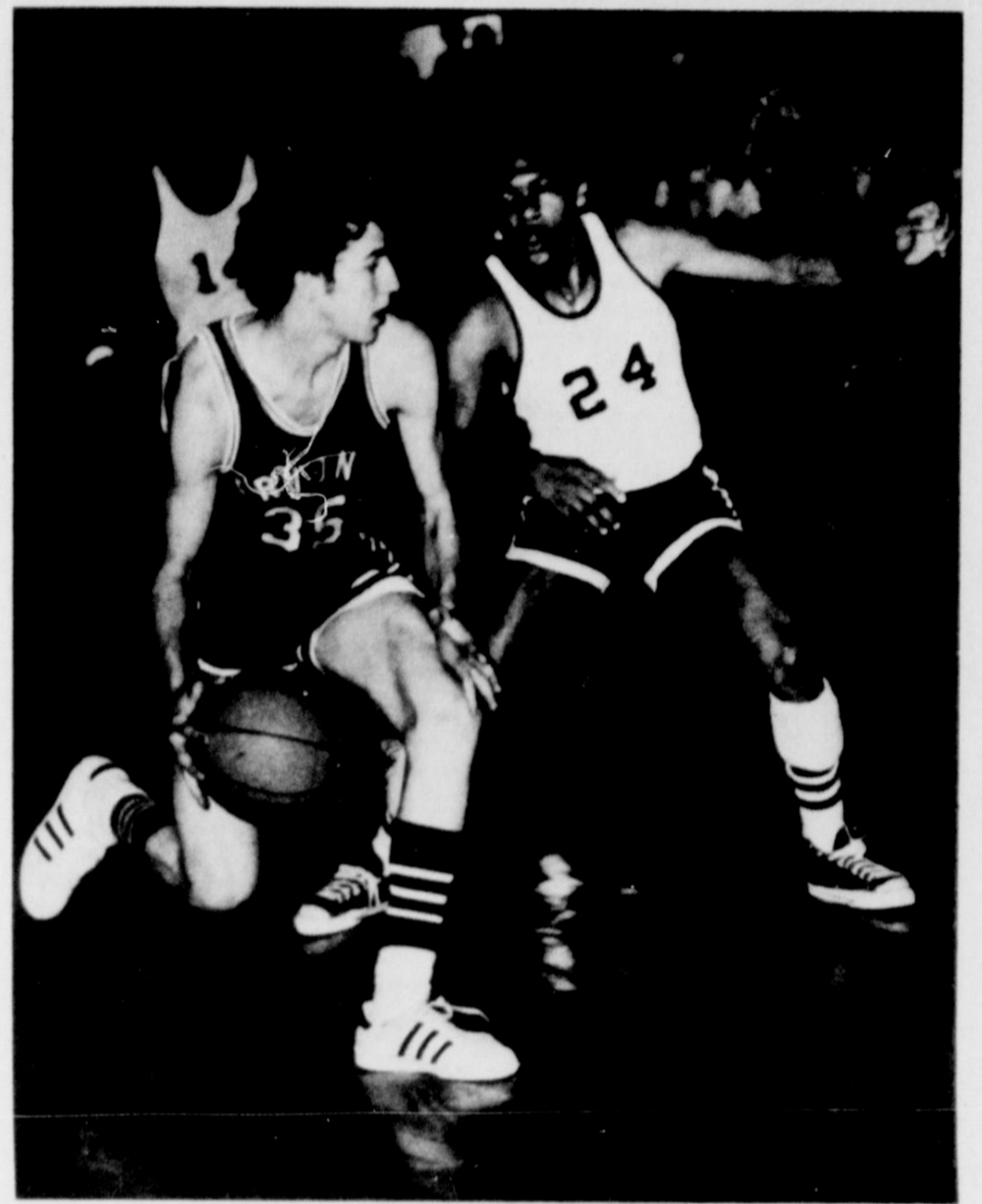
Also highlighting the banquet will be the naming of Friona's Man of the Year, Woman of the Year, Teacher of the Year, Most Courteous Employee and Outstanding Young People.

The Chamber speaker has been a soldier, a salesman, a businessman, a foundation administrator, and a Professional Football official in the National Football League.

In fact, he is still active in most of these activities, excepting the Army—from which he "graduated" as a Captain in World War II.

A Knox College graduate, with graduate work at the University of Illinois in Salesmanship and Marketing, he was a successful salesman for ten years before his appointment as Administrator of the Forest Park Foundation of Peoria, Illinois for 12 years prior to forming his own company in January 1969.

Active in community affairs. [Continued on Page 12]



STATE ACTION...Gene Strickland, left, the high scorer for Friona's Chieftains with 56 points in two state tournament games, is shown putting a move on Bastrop's Andrew Washington [24]. Washington was no slouch, scoring 26 points against Friona. The two players shown scored 54 points in the semi-final game, a thriller won by Friona, 73-71.

Commissioners Talk Road Improvements

Meeting with members of the Parmer County Commissioners Court Monday during regular session with George Wall, district engineer for the Texas Highway Department, from Lubbock; C.W. Nall, also of the Lubbock THD office and Rhea Bradley, Littlefield THD office.

The highway department officials explained that limited funds would be available for improving or constructing additional farm to market roads within Parmer County, and asked each commissioner to outline needs in his precinct.

Three File For Council

Three candidates filed for spots on the Friona City Council by the deadline Wednesday. The three will vie for two seats which are expiring.

Jerry Loflin, Troy Young and John Allen, Jr. filed for the council seats which are being vacated by Gary Brown and Bill Ellis.

Mayor R.L. Fleming is unopposed in his bid for re-election. He is the only candidate announced for the mayor's position.

Holdover members of the city commission are Dr. Robert Alexander, Martha Bates and Glenn E. Reeve, Sr.

The election will be held April 6 at the Friona Fire Department. It will be held in conjunction with the school board election.

"We think we can reach four counties in our district each year," explained Wall. "We can construct new roads, correct hazardous roads, flatten dangerous curves, and possibly even do more road work with funds as they become available."

He continued, "I would like to ask you right now if you are willing to have partial completion on new road programs, at least until more funds are available to complete the programs."

Unanimously, the commissioners agreed that with work needed in several areas in the county, they would be willing to settle for a partial completion of road improvements at this time, and outlined several roads using highway department road use maps.

The highway department men indicated they would start

preliminary planning on additional road construction for the county, also reported that because of noise and air pollution changes, the proposed reconstruction of Highway 214 south of Friona had been temporarily suspended until problems were worked out.

In other action during the meeting, commissioners approved payment to Pioneer Natural Gas Co. for moving gas lines in the Highway 214 construction area and approved payment of \$6,200 for liability insurance on county roads.

They also approved payment of \$3,727 to the Bookmobile as scheduled in the county budget and took no action on the only bid received for a pickup for Commissioner Cecil Atchley.

The only bid received was from Big Country Ford of Clovis, and Judge Archie Tarter said the bid did meet advertised [Continued on Page 7]

School Board Race Draws Six Candidates

Six candidates have filed for positions on the Friona School Board, according to Superintendent of Schools Alton Farr.

Those filing are Jerry Hinkle, David Grimsley, Leroy Johnson, Walton Howard, Dr. Jon Mack Roden and Mrs. Glen Herring. Grimsley and Johnson are seeking re-election.

Holdover members of the school board are Ronald Smiley, Wesley Barnett, Floyd Schueler, Doyle Elliott and Ann

Porter. The election will be held on Saturday, April 6, in conjunction with the annual City Council election.

Superintendent Farr announced that the regular school board meeting, which would have been held on Monday, March 11, will be held on Tuesday, March 12, in deference to the Chamber of Commerce banquet Monday evening.

MENTAL HEALTH CENTER

New Outreach Office Has Opening Locally

Friona's outreach office, which is operated through the Central Plains Mental Health/Mental Retardation Center, and Roy Alexander, psychologist.

Baker Duggins, Friona High School counselor, and chairman of the Parmer County MH/MR executive committee, served as moderator for the get-acquainted session.

It was pointed out that the local center is intended as another place for help for those in need.

Alexander, who serves as the field psychologist for the CP MH/MR Center, will be in Friona every Wednesday, where he will be available for

appointments. Some of the areas which the local office will provide help will include the area of marriage counseling; alcoholism and drug rehabilitation; child psychology; psychiatric consultation; clinical psychology, occupational therapy and recreational therapy.

It was pointed out that in the event that Mr. Alexander cannot help the patients who come to him for help, he can refer them to a specialist at the Plainview center.

Dillard pointed out that the decision to locate the outreach center in Friona was partly based on the fact that some 60 patients from Parmer County were treated professionally last year at the CPMH/MR Center in Plainview.

"We feel that many more people will avail themselves of the center, if they can get the service locally, without having to drive 75 miles for it," Dillard said.

Mrs. Juanita Taylor has been employed as receptionist for the new office, which is located to the rear of the Friona Chamber of Commerce office in the old Friona State Bank building on Main Street.

Mrs. Taylor will take appointments for Alexander, when he comes to Friona on Wednesdays.

The local office was provided by the City of Friona in cooperation with the county commissioners and the Friona Noon Lions.

Other outreach centers are [Continued on Page 2]

DUMP GROUND DISCUSSED

Council Okays Scout Building Location

The Friona City Council gave its permission to the Friona Boy Scouts to locate a new Boy Scout building 200 feet west of the new Community Center building in the Lakeview addition.

The action came at the regular meeting of the council last Monday evening.

The scout leaders are planning a new steel building, of the same style as the new Community Center.

In other business, the council authorized Mayor R.L. Fleming to enter into contract with Calvin Talley to purchase a tractor-dozier for use in the city's sanitary landfill operations. Talley was asking \$19,500 for the piece of equipment.

City Manager Jake Outland was given approval to apply for possible matching funds on a building fund grant which might be a help toward a new municipal library building.

Representatives of the Friona Country Club attended the meeting, and asked to be relieved of their offer to sell two well sites to the city. The council voted to recind the

motion and allow the club to retain its well sites.

Eric and George Rushing appeared in opposition to the city's plan to establish a sanitary landfill to the southwest of Friona, on land which adjoins that owned by the Rushings.

The Rushing brothers asked about the possibility of the city securing land in the vicinity of its sewer plant, and Mayor Fleming asked city attorney Richard Collard to look into the possibility of buying a tract of land in that vicinity which had been previously considered by the city.

Temperatures

DATE	HI	LOW
Sat., March 2	78	40
Sun., March 3	80	47
Mon., March 4	77	45
Tues., March 5	62	33
Wed., March 6	70	33
Thurs., March 7	76	40
Fri., March 8	71	41

Moisture: Trace on Thursday, March 7.



OUTREACH CENTER OPENS...The Friona Outreach Center held an open house this week, and the above foursome were on hand. Standing are Roy Alexander, psychologist, and Bill Dillard, executive director of the Central Plains Mental Health/Mental Retardation Center in Plainview. Seated are County Commissioner Tom Lewellen and Baker Duggins.



HELP OPEN CENTER...Among the people who have helped to get the Friona Outreach office opened are those shown here. Standing are Friona City Manager Jake Outland,

county judge Archie Tarter, and Curtis Butler of the Friona Noon Lions. Seated are Juanita Taylor, office receptionist, mayor R.L. Fleming and Dale Houlette of the Lions.



Sincerely Yours

By Rev. Albert Lindley

I KNOW A COACH back in my past history that when he started the year off by talking about the "character building" process that they were in and the boys really had "lots of heart," you knew he was not really planning on a winning season.

And I would imagine that when boys lose a particular game—such as the one last Saturday at the State Tournament—they don't really appreciate someone trying to tell them they sure gained in character....

I found a little slogan concerning character that I have on the yard bulletin board which states: "Character isn't made in a crisis...only exhibited"...and that is true.

It is my opinion that our whole community is somewhat better off than we were last week and no, don't get me wrong, I wanted to win that game as badly as anyone else, but still I am proud of our community, our spirit, our concerns and our people. Yes, I know we have some stinkers here too, but the minority doesn't classify the situation....(Say, that sounded profound...)

While I'm on "goodies," I also am pretty happy over the recent installation of the Outreach from the Central Plains Mental Health Center in Plainview.

We now have this in our community and it can serve as a support to our needs and concerns.

So okay, Community, Team, Coaches, School, Parents, Friends, Churches, Clubs...APPLAUSE, APPLAUSE, APPLAUSE!

Outreach Office--

(Continued from Page 1)

operated by the CPMH/MR center at Tulia, Dimmitt, Littlefield and Muleshoe.

The Plainview center has inpatient medical facilities. Those attending the open

house on Wednesday were excited about the prospects for helping those in need of such services in the Friona area.

A Texas farmer found uranium on a farm he hadn't been able to give away. Now he's content with his soil bank, since it has such a nice deposit.

The FRIONA ★ STAR

Founded in 1925 by John W. White

Published Every Sunday at 916 Main Street
Friona, Texas, 79033

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1964, 1965, 1967, 1968, 1969, 1970, 1971, 1972. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence Winner, Texas Press Association, 1970.
General Excellence Winner, Panhandle Press Association, 1969.
General Excellence Winner, West Texas Press Association, 1961, 1963, 1965, 1968.
Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (WPA).

Second class postage paid at Friona, Texas, 79033.

SUBSCRIPTION RATES
Panhandle Press Association, 16.30 per year. Elsewhere, \$7.87 per year.

Bill Ellis, Editor & Publisher
Wahleah Beck, Bookkeeper
Vickie Copley, Back-Shop Foreman



Victory Trail Of The Friona Chiefs

We followed, cheering all the way,
The Chieftains' Victory Trail,
A thundering herd-with mounting pride,
Each win to proudly hail.

With genteel class, from court to court,
That earned respect, what's more,
The Chiefs shared spotlight, man for man,
And rolled up score on score.

Pride in the science of each game,
Without regard-'t would seem,
For self-glory, each pass or play
Made for a winning team.

While giving honor where 'tis due,
Hats off to gallant men
Whose efforts, fraught with sweat and strain,
Have coached their team to win.

And on the ladder to new heights,
To help each victory clench,
There's no less honor for those boys
Who warmed the Chieftains' bench.

But winning's only part of life;
"Know-how" to face defeat,
Will shore the spirit's sinews
And will make new victories sweet.

So when the Chiefs' last victory stretched
A mite beyond their quest,
Their courage in the face of loss
Proved they could pass the test.

Now, with these sweeping victories won,
Friona fans are glad
Our boys had spirit, style-and guts,
To give it all they had!

-Mildred May

SCHOOL LUNCH MENU

WEEK OF MARCH 11-15
MONDAY—enchilada casero, buttered corn, crackers, cabbage and carrot salad, mixed fruit and milk.

TUESDAY—meat loaf, mashed potatoes, hot rolls-butter, English peas, apple crisp and milk.

WEDNESDAY—pinto beans, barbecued weiners, mixed greens, cornbread-butter, chocolate cake and chocolate milk.

THURSDAY—mashed potatoes, smothered steak, hot rolls-butter, green beans, banana pudding and milk.

FRIDAY—French fries, hamburgers, catsup, lettuce, tomatoes, pickles, whipped jello and milk.



The Friona Star
Friona, Texas
Dear Sirs:

Enclosed is a picture that will help you with some of the names as appeared in the picture of the 1937-38 basketball team. The picture I am sending is of the 1936-37 team. I played on the girl's team and had this picture in a scrapbook of mine.

My brother, Roy Johnson, receives the paper and has shared it with me. Although, we have been away from Friona for many years (I left in Nov. 1937), certainly remain interested and especially now in your "Great Basketball Team." We do hope they will become State Champs. They already have much to be proud of. I see they have several juniors on the team to return next year. A winning attitude is certainly an advantage.

Gene Strickland's mother's mother was our sister-Edith Johnson Deaton. I would like the news picture returned and am enclosing a self addressed envelope.

Best Wishes,
Mrs. Buck Bible
(Louise Johnson Bible)

RESOLUTION

WHEREAS, the Board of Trustees of the Friona Independent School District and the City Council of Friona, Farmer County, Texas, desire to take advantage of the provisions of Article 978 (b) of the Revised Civil Statutes of the State of Texas and have agreed to do so:

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FRIONA, FARMER COUNTY, TEXAS:

THAT the election of the members of the Board of School Trustees of the Friona Independent School District of Farmer County, Texas, be held jointly with the election of City Officers of the City of Friona, Farmer County, Texas, on 6th day of April, 1974;

That the polling place for this joint election shall be the Friona Fire Department, 102 East 8th Street, of the City of Friona, Farmer County, Texas.

That one set of election officers is hereby appointed to conduct the joint election all of which are residents of either the City of Friona, Farmer County, Texas, or the Friona Independent School District of Farmer County, Texas; each to serve in the capacity shown opposite his or her name:

Mr. Lee Witten, Presiding Judge
Mrs. Ray Landrum, Judge
Mrs. Herbert Day, Clerk
Mrs. Earl Drake, Clerk
Mrs. Jim Guinn, Clerk
Mrs. Delton Lewellen, Clerk
Mrs. Floyd Millican, Clerk
Mrs. Frank Wilcox, Clerk

BE IT FURTHER RESOLVED

That the officers and officials of the City Council of the City of Friona, Farmer County, Texas, are hereby authorized and directed to do all that is necessary to accomplish the holding of this joint election with the Friona Independent School District of Farmer County, Texas, on 6th April, 1974.

ADOPTED: 4th February, 1973

R.L. Fleming, Mayor

ATTEST:
Arley L. Outland, City Secretary

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FRIONA STATE BANK



AREA FARMER... Wesley Barnett, left, a Friona farmer, discusses the image of the American farmer with Stanley F. Lancaster, Vice President, Marketing, Agricultural-Industrial Equipment Division, International

Harvester. Barnett was a participant with other farmers from across the U.S. in a national farm forum sponsored by IH in Chicago that explored the current mind and mood of American agriculture.

IN CHICAGO

Friona Farmer Attends Forum

Wesley Barnett, a Friona farmer, was recently selected to participate with other farmers from across the U.S. in a national farm forum discussing the image of the American farmer and how it can best be improved, especially among urban audiences.

During the three-day panel, sponsored by International Harvester in Chicago, Barnett and eight other U.S. farmers discussed such issues as food prices and farm income; credibility of the farmer; the quality of food being produced

on today's farms; communicating with the non-farm population; and the image of the farmer as it relates to his family, income, government and the future.

Highlights from the farm panel's discussions will be featured in a new magazine called "IH Farm Forum." The quarterly magazine, published by International Harvester, is designed to explore the current mind and mood of American agriculture.

Articles will feature concerns of farmers and what they and

others in agricultural businesses are doing about those concerns. IH intends to share the ideas expressed by farmers with urban America. The "IH Farm Forum, the first issue of which will be published in April, will have a circulation of 950,000. Besides the magazine, IH plans to distribute portions of the panel discussions to television and radio stations across the U.S.

Farm forum members were selected locally from each of International Harvester's nine marketing regions. Barnett, 34, was chosen to represent the company's Southwest Region.

Barnett grows corn, milo, wheat and sugar beets and feeds cattle on 2,500 acres near Amarillo. He attended Friona High School and Texas Tech University and is a member of the Farm Bureau, the Friona School Board and is active in the community. Barnett and his wife, Doris, have five children, Chris 13, Kyle 11, Kim 10, Ricky 7 and David 1.

International Harvester will invite other farmers to participate in future forums now being planned by the company.

Bond Sales

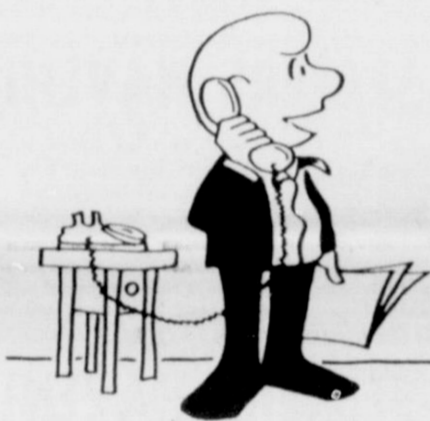
Total \$4635

According to County Bond Chairman Frank A. Spring, December sales of Series E and H United States Savings Bonds in Parmer County totaled \$4,635. Sales during 1973 amounted to \$73,358 for 73% of the yearly sales goal of \$100,000.

Texas purchased \$15,960,418 in Savings Bonds during the month. Total bond sales during 1973 were \$222,144,125 for 103% of the state's goal of \$216.6 million. Seventy-nine counties in the state have achieved their 1973 sales goal.

Lots wife looked back and turned into a pillar of salt. Well, we saw a woman driver look back the other day and turn into a lamp post.

A certain parakeet amuses visitors with this simple pronouncement: "I can talk. Let's see you fly."



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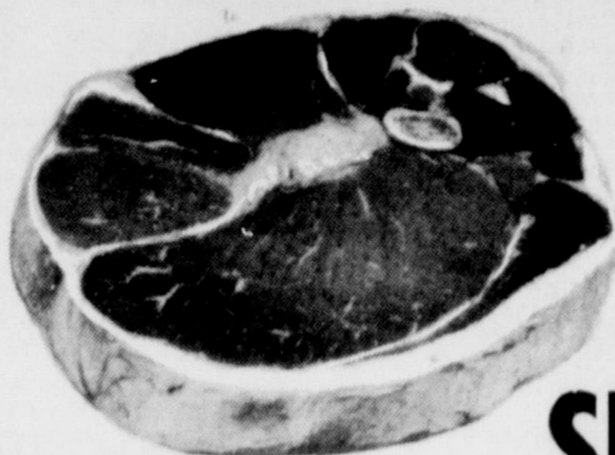
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Lean & Tender
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DRUMSTICKS **BACKS** Lb. **19¢**
or **THIGHS** Lb. **59¢**

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PAM Vegetable Spray 13 Oz. **\$1.09**

DASH DETERGENT Home Laundry Size **\$4.98**

Lucky Leaf **CHERRY PIE FILLING** #2 Can **59¢**

ALL DISHWASHING DETERGENT 35 Oz. **69¢**

Wagner's **BREAKFAST DRINK** 32 Oz. **4/\$1.00**

Renuzit **AIR FRESHNER** 7 Oz. **59¢**



FROZEN FOOD

Sunshine **LEMONADE** 12 Oz. **25¢**

Jeno's **PIZZA** Cheese Hamburger Sausage **89¢**

Sea Pak **FISH STICKS** 14 Oz. Pkg. **89¢**

California Sunkist

LEMONS

1/2 Doz.

59¢

California Purple Top

TURNIPS

Lb.

15¢

Gold Medal

FLOUR

5 Lb.

89¢

C. A.

BANANAS

Lb.

10¢

Baker's **CHOCOLATE CHIPS** 12 Oz. **49¢**

PLEDGE

14 Oz. **\$1.39**



Nestle's **QUICK**

2 Lb. **89¢**



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Reader Ads...First insertion, per word... 8 cents
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 Minimum charge... \$1.25
 Classified display (boxed ads-9 pt. type under a specific heading, 1 column width only-no art or cuts. Per column inch... \$1.50
 Repeat insertions without copy change, per col.
 Repeat insertions without copy changes, per col. inch... \$1.25
 Cards of Thanks...same as classified word rate, minimum charge... \$1.25

DEADLINE for classified advertising in Thursday's issue-5 p.m. Tuesday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

For your MERLE NORMAN Cosmetics call: Sondra Nichols Phone 247-2587 605 Arrah 19-tfnc

Needlepoint & Supplies Still Stocked at ALLEN'S JEWELRY 3-tfnc

Beginning and Advanced Quilling Classes by Vicky Minshew. Call The Splatter Shack, 247-3719. 22-2tc

New Shipments of 1975 Jeweled Calendars, Crewel Kits, Latch Hook Rug Patterns, Needlepoint Tapestries, Over 400 Colors Tapestry Yarns, Red Heart Wintuck Yarn, 4 oz. 4 ply. \$1.19. DAN'S OF CANYON 23-1tc

GIFTS 'N GOODIES SALE Antiques & depression glass lamps-\$10.00 & Up. Old Books-\$2.50 & Up. New Items Arriving Daily Embroidered Levi's and Shirts-\$7.00 & Up. Wooden Purses \$10.00 & Up. Plants Hanging Ropes and Pots 50¢ Main Tuesday thru Saturday 9:30-11:30 a.m.-1:00-5:30 247-3476 23-1tc

FRIENDS OF THE LIBRARY annual meeting-Wednesday, March 20th, 10 a.m. at the Friona Public Library. 23-1tc

WILL DO REPAIR WORK On Your Farm or In My Shop Well Motors Tractors Trucks Cars Welding I Have Valve Machine & will do complete valve work. 30 Years Experience CHARLES WIKLE 805 Woodland Phone 247-2857 23-2tp

MINIATURE OIL PAINTINGS Make the most distinctive gift for any occasion. Birthdays Weddings Anniversaries House Warming Oil by Carol Ellis at the Star Art Gallery, 916 Main, Now painting every week... most price... \$10.00. 51-tfnc

AUTOMOTIVE Have you seen the WHITE MAGIC 50 STEEL RADIAL TIRES? You'll be impressed 24-tfnc

FOR SALE...1969 Chevrolet Impala. \$1,000. Pat Hanks. Phone 247-3671 or 247-3096. 14-tfnc

FOR SALE...1971 Kawasaki 500, excellent condition, low mileage. Call 247-2861 or 247-3048. 20-2tc

FOR SALE...1968 Chevrolet 1/2 Ton Pickup. Long, wide bed, 700-6 ply tires, 327 engine, automatic. Valton Howard. Phone 247-2582. 22-3tc

FOR SALE...1972 XLT Ford Ranger. All power and air with auxiliary tank. Phone 247-3438. 23-1tp

FOR SALE...1972 Half-Ton Pickup. Clean. See at Paco Feed Yard or call 265-3424. 23-2tc

FOR SALE...1967 Toyota Corona. Straight shift, air. \$700.00. Call 247-3254 after 4 weekdays. 23-2tc

FOR SALE...1971 SL 100 Honda. Good condition. Call 247-3174. Randy Terry. 23-2tc

FOR SALE fibreglass slid-in camper for short pickup. Roll-out windows and two beds. \$200.00. Call 247-3690 after 4:30 p.m., or weekends. 1407 Jackson. 19-tfnc

FOR SALE...21-inch General Electric console television set. \$10 W. 5th. 247-3863. 22-2tc

FOR SALE...8 foot cab-over camper. See Gerald Shavor or call 247-8827 or 247-3138. 23-3tc

FOR SALE...Ethan Allen maple coffee table. Good condition. Call 247-3283. 23-tfnc

FOR SALE...Sorrel Mare, ridden by 13-year-old daughter in parades and playdays. Floyd Rector, 247-3073. 23-tfnc

FOR SALE...Elegant Autumn Haze Mink Cape by Renoir Furs, New York. Appraised at \$650.00. Will sell for \$235.00. Excellent condition. Call 247-3398. 22-tfnc

GARAGE SALE 1105 Etta. Starts Monday. 23-1tc

HELP WANTED WANTED...Single person or couple to live in with me. Free board plus pay. Call 295-6606. 23-1tp

HELP WANTED...\$100.00 weekly possible addressing mail for firms-Full and part time at home-Send stamped self-addressed envelope to BLACO, BOX 3135, C STATION #1, HILO, HAWAII 96720. 23-1tp

HELP WANTED...Experienced farm hand to live west of Amarillo. Call 247-2218. 23-3tc

LOST AND FOUND STRAYED...Whiteface calf, branded CSL on right hip, L on jaw. Call Fidel Madrid, 247-3728. 14-tfnc

LOST...Two White Female English Setters. Call 265-3874. 14-3tc

PETS PUPPIES TO GIVE AWAY...cute, friendly, excellent pets for children. Phone 247-3759. 22-3tc

REAL ESTATE FOR SALE...Three bedroom brick, refrigerated air, 1-3/4 baths, fenced, double garage. 1105 Etta, 247-3084. 23-tfnc

HOUSE FOR SALE...3 Bedroom, den/kitchen combination, living room, double garage, 2 baths and large utility. Phone 247-3432 after 6. 22-tfnc

FOR SALE...NICE 3 Bedroom brick on Maple Street with two baths, two car garage and built-ins. Call or write Campbell Realtors, 364-0780, Box 846, Hereford. 22-tfnc

FOR SALE...2 Bedroom House. New carpet, paneling, paint. Call 247-3344. 16-tfnc

FOR SALE...4 Bedroom Brick. Phone 247-3691. Two Baths, Attached Double Garage, Fenced. 18-tfnc

Foreclosed commercial property for sale. 3,500 square foot building at 510 Main in Friona. \$10,000. Contact Mr. Freeman at First Federal Savings & Loan Association, 801 Pile St., Clovis, N.M. Phone 505-762-4417. 19-tfnc

FOR SALE...Brick house, fenced, 1253 sq. ft. living area. Attached garage. Nice neighborhood. Phone 247-2865. 1208 Maple. 20-tfnc

ATTENTION FARMERS Don't Worry About the Fertilizer Shortage We Have a Good Supply of Feed Lot Manure Contact Jerry Walker PITMAN FEED YARD Mobile Phone 364-4741 Unit 3464

HELP WANTED Missouri Beef Packers is now accepting applications for beef luggers, production workers, maintenance men and kill floor personnel. We offer year-around employment, paid vacations, paid holidays, and company-paid group hospital insurance. Good wages, no experience necessary. Apply at Personnel Office, Missouri Beef Packers, Inc. Friona, Texas 4 Miles West On Highway 60 -Equal Opportunity Employer- 51-tfnc

HELP WANTED WANTED...All types of custom farm work. Dising, fertilizing, Big Ox chiseling, listing. Roger Nelson phone 247-2562. 23-4tc

WANTED...A back issue of Amarillo Daily News or Lubbock Avalanche Journal for October 29, 1970, and February 27, 1973. Please call 247-3550. 23-2tc

Freezone is for corns that hurt. Absolutely painless. No dangerous cutting, no ugly pads or plasters. In days, Freezone eases the hurt... safely helps ease off the corn. Drop on Freezone-take off corns.

Freezone REMOVES CORNS AND CALLUSES

APARTMENTS FRIONA APARTMENTS 1300 N. Walnut Now Leasing 1, 2 AND 3 BEDROOM UNFURNISHED Fully Carpeted. Refrigerator, Range, Central heating & cooling, Ventilation. Utilities paid. Laundry and recreational facilities available. Children welcome. Sorry, No Pets. Rent starting at \$85.00 per month. Resident Manager on premises. Phone 247-3666. Office Apt. 38. EQUAL HOUSING OPPORTUNITY 5-tfnc

REAL ESTATE LOANS NEED A FARM OR RANCH LOAN? See Ed Hicks Phone 247-3537 or 247-3189. 23-tfnc

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Freezone REMOVES CORNS AND CALLUSES

Call 247-2211 To Place Classified Ads

ATTENTION! Timex Users We're the ones who serve you with crystals, stems and batteries for your Timex. So why not buy your next TIMEX at Allen's Jewelry Friona

\$500 REWARD For information leading to the arrest and conviction of person or persons guilty of burning stacks of hay on the A.W. Anthony property February 16 and 17. Anyone having information is requested to contact: Sheriff Charlie Lovelace Court House Farwell

HOME-SEEKERS HAVEN! SEE THIS spacious 3 BR home with two full baths, a living room and den fully carpeted with new shag. Has all the goodies in the kitchen and has approximately 2100 sq. ft. Only one block from high school. Can be yours for only \$29,750.00.

INSPECT THIS 3 Bedroom Home that is fully carpeted with a fenced back yard. With minimum down payment, will be approximately \$132.00 per month.

LAND-SEEKERS HAVEN! LOOK AT THIS table-top one-half section with 2-8 inch wells. Perfect location on highway near elevator, near town, near a feedlot, and paved road on two sides. Excellent water and an ideal farm. DISCOVER THIS one-half section in the Lazbuddie Community with one 8" well and one 8" pumpback system that is equivalent to a 10" well. Approximately 15 acre lake that has had water for the last 10 years. 20% Down. Good farm with super water.

WE SOLD THEIRS-LET US SELL YOURS **Carrol Gatlin Land Company** 102 E. 11th Friona, Texas Home 247-3641 Office-247-2745 COMPLETE REAL ESTATE SERVICE LAND*RESIDENTIAL*COMMERCIAL *PROPERTY MANAGEMENT* t-fnc

CONSERVE Energy FIBERGLASS INSULATION CAN CUT HEATING COSTS!! FULL THICK 1/2" \$795 PER 100'

STORM DOORS TEMPERED SAFETY GLASS - SELF STORING- REMOVABLE SASH \$32.95 32" OR 36"

FARM DISCOUNT LUMBER & Supply 364-6002 US 385 SOUTH (Dimmitt Hwy) HEREFORD, TEXAS

ANNOUNCEMENTS

FRIONA LODGE NO. 1332 A.F. & A.M. Stated Meetings First Tuesday Of Each Month at 8 P.M. Seventh and Ashland FRIONA, TEXAS 79035 34-tfnc

Hallmark Cards When you care enough to send the very best Smith Corona Typewriters CAROL'S 601 Main

COME IN and let us create that special portrait to preserve those special moments. Fine Portraits, Frames, Weddings, Outdoor Portraits and Commercial Photography Pat Shafer Pat's Photo Parlour 218 W. 2nd Muleshoe Phone 272-3487 15-tfnc

New Singer Dealer In Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford. 46-tfnc

VALLEY SELF PROPELLED SPRINKLER SYSTEMS standard and reversing. Let us talk with you about our new 6-8-10 year lease. Programs which now include PVC plastic pipe. AVL, Inc., 1334 W. American Blvd. Muleshoe, Texas. Phone 806-272-3565. 49-tfnc

Make the most distinctive gift for any occasion. Birthdays Weddings Anniversaries House Warming Oil by Carol Ellis at the Star Art Gallery, 916 Main, Now painting every week... most price... \$10.00. 51-tfnc

BUSINESS DIRECTORY

ADAMS DRILLING CO., INC. WATER WELL DRILLING Layne Pumps Inc. Sales & Service Pump & Gears Heads Repairs All Makes D al 247-2731 Friona Nights 247-2513 Texas

TELEX CLOVIS HEARING AID CENTER HEARING AIDS *Batteries *Molds *Free Hearing Tests SERVICE ALL MAKES 416 Mitchell Phone 763-6900 9-tfnc

THE MOST DISTINCTIVE GIFT FOR ANY OCCASION... Original Oil Paintings In Miniature *New Selections *Handcraft Items *Baby Quilts THE STAR ART GALLERY 916 Main Street Friona, Texas Ellis *Reasonable Prices!

J. B. SUDDERTH REALTY 904 THIRD ST. BOX 627 Farwell, Tex. Ph. 481-3288 or 505/763-5575 Unit 5408 **WE NEED NEW LISTINGS NOW** MR. FARMER-Do you need a hired hand's house in Bovina? We have 2 bargains left. 3 BR, 1 Bath. One has new carpet. Single car garages. THIS WEEK'S SPECIAL 760 Acres, 5 wells, 2 houses, 2 quonset. Rhea Community. 840 Acres, 6 wells, 2 good houses and quonset. 409 Acres, irrigated, East of Bovina on Highway. 160 Acres dryland North of Bovina on highway. 320 Acres dryland, lays good, north of Bovina, one-half mile from highway. J. B. SUDDERTH REALTY 23-tfnc

OWENS ELECTRIC WE SPECIALIZE IN: Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs. LOAN MOTORS AVAILABLE 809 E. 2nd. 364-3572 HEREFORD, TX Floating Tailwater Pump Conserve that water. Vertical Hollow Shaft Electric Belt Driven Gear Head "Guaranteed Satisfactory Service" Warren Owen Harvey Milton

The less work some employees perform the more pay they expect.

Services Held Here For J. L. Taylor, 86

Funeral services for James Lemuel Taylor, 86, were conducted Thursday at the Calvary Baptist Church. Taylor, a resident of Friona since 1945, died here Tuesday. Survivors include five daughters, Maggie Long, Clovis, N.M.; Quennie Burkett, Canyon; Ruth Miller, Lazbuddie; Joyce Marie Jones, Estancia, N.M.; and Peggy Howard, Friona. Also, three sons, James A. Taylor, L.D. Taylor and Ruben Taylor, all of Friona. Five sisters also survive, Mae Cooper of Frederick, Okla.; Bertie Valmer, Califor-

nia; Caludia Bailey, Madil, Okla.; Lena Walcup, Iowa Park and Artie McCord, Wichita Falls. Also surviving are 37 grandchildren and 37 great-grandchildren. Mr. Taylor had been a welder by trade. He established Taylor & Sons Blacksmith Shop, coming to Friona in 1945 from Hereford. His wife Cynthia Lou preceded him in death. Rev. R.C. Hester officiated at the funeral service. Burial was in Friona cemetery under the direction of Parsons-Ellis Funeral Home. Pallbearers were grandsons.

Rhea Man's Father Dies

Mr. and Mrs. Richard (Andy) Anderson of the Rhea community were called to East Grand Fork, Minn., this week, by the death of his father, Dave E. Anderson, 69.

The elder Anderson had been in bad health for some time, it was reported. Funeral arrangements were not known at press time.

Every citizen complains about the taxes he has to pay.

Political Calendar

The Friona Star has been authorized to make the following political announcements, subject to the Democratic Primary May 4, 1974.

- FOR COUNTY JUDGE Archie Tarter [re-election]
- Paul Fortenberry
- FOR COUNTY TREASURER Mrs. Benna Felts
- Mrs. Jenoyce Ford
- FOR COUNTY CLERK Bonnie Warren [re-election]
- FOR DISTRICT CLERK Dorothy Quickel [re-election]
- FOR JP, FRIONA PRECINCT Mrs. Frances Euler [re-election]
- FOR COMMISSIONER, PRECINCT 4 Pete Jesko
- Roy M. Miller
- FOR COUNTY CHAIRMAN: H.H. Horton, Jr. [re-election]
- FOR FRIONA PRECINCT CHAIRMAN: Mrs. Ira [Bessie] Holt
- FOR RHEA PRECINCT CHAIRMAN: Raymond Schueler [re-election]
- FOR BLACK PRECINCT CHAIRMAN: Mrs. John Bengier
- FOR LAKEVIEW PRECINCT CHAIRMAN: Otho Whitefield [re-election]
- FOR LAZBUDDIE PRECINCT CHAIRMAN: Wylie Bullock [re-election]

The following candidates have authorized the Friona Star to announce their candidacy for office, subject to the action of the Republican primary May 4: FOR COMMISSIONER, PRECINCT 4: Jimmy C. Briggs

Former City Resident Dies

Funeral services for James Woodrow Strickland, 57, who lived east of Hereford on Austin Road, were arranged at Snyder, Okla., by Preston-Leckie Funeral Home of that city, with burial in Snyder Cemetery.

Mr. Strickland died Sunday evening, March 3 in a Hereford hospital after a short illness and recent heart attack. He had resided in Hereford since January 11, when he came from Snyder. Before his residence in Snyder, Strickland was a resident of Friona, for approximately three years, moving to Snyder from Friona, in July of 1969.

Born March 13, 1916 in Oklahoma, Mr. Strickland married Ethel Dobbs, who survives him. Also surviving are two daughters, June Bates of Hereford and Mrs. Lipton of Lubbock; a son, J.W. of Hereford; a sister, Mrs. Sue Pearce of Lakeview, Oregon; a brother, C.D. of Altus, Okla., and seven grandchildren.

GRAPEFRUIT AND SHRIMP SALAD

1 Texas Ruby Red grapefruit
Whole boiled shrimp
Lettuce
Cherry tomatoes

Cut grapefruit in half crosswise. Remove every third section and replace with a shrimp. Place on lettuce leaf and garnish with cherry tomatoes. If desired, top with Helen Corbitt's Poppy Seed Dressing.

Demo Chairman Gives Vote Guideline Info.

With several elections coming up during 1974, it was thought that area residents might need to be reminded of the procedure for registering to vote.

All young voters, 18 years of age and over, who have never voted, must register at the County Court House, or mail in a voter application. A blank is available at Ethridge-Spring agency.

H.H. Horton, Jr., county Democratic chairman, submitted the following voter guidelines as a means of answering voter questions:

1. Register to vote at least 30 days prior to the Democratic Primary, which is May 4, 1974.
2. All registered voters, 18 years and older, are eligible to vote in all Democratic Party elections.
3. Present registrations are valid if you have voted in a Democratic Primary or a General Election within the last three years.
4. Register to vote at your County Tax Assessor-Collector's office or with a properly deputized person allowed to register voters.
5. Notify your County Tax Assessor-Collector of change of address 5 days prior to election day so that you are registered in the proper precinct, if you have moved within the county.
6. On moving from one county to another, you must

re-register 30 days prior to the election, if you wish to vote in your new place of residence.

7. On April 14, 1974, the absentee voting for the first primary by personal appearance at the County Clerk's office begins and goes through the fourth day preceding the election.

8. Applications for absentee voting for the first primary must be received by the County Clerk not later than the close of business on April 30, 1974.

9. Marked absentee ballots for the first primary must be mailed back to the County Clerk and postmarked not later than midnight on May 3, 1974.

COURT HOUSE NOTES

Instrument Report Ending February 28, 1974 in County Clerk Office, Bonnie Warren, County Clerk

WD, W.M. Sudderth, Ronald D. Sudderth, Part lot 3, Blk. 58, OT Bovina
WD, Harlin Obenshain, Oscar Hubbell, lots 28, 29, Blk. 10, Farwell
WD, Jim C. Dixon, Sr., Gerald Harold Dixon, lots 7, 8, 9, 10, Blk. 29, Farwell
WD, L.R. White et al, Jose Luis Estrada, lot 4, Blk. 87, Friona
WD, Phillip D. White, Carrol K. Gatlin, Lot 9, Blk. 2, McMillen & Fergus, Friona

WD, Shirley Jean White Truitt, et al, H. Ray White, lots 11, 12, Blk. 12, McMillen & Fergus Add., Friona
WD, Charlene Ann Hanks, Rosalind Kay Avallone and Karen Sue Bessire, Kathleen Green and Jean Moore, NE 1/4 Sec. 28, D&K
WD, Oscar Baxter, A.T. Stowers Jr., S 35' lot 5 and lot 6, Blk. 2, Baxter Add., Friona
WD, M.W. Mason, R.L. Simpson, W 1/2 and NE 1/4 Sec. 10, Blk. B Rhea Sub.
WD, Will T. Stanfield, Margie H. Stanfield, S 47 ft. lot 3 and N 32 ft. lot 4, Blk. 3, Lakeside Add. Friona.

SENIORS



We have five gift certificates we want to give away.

1--\$30.00, 1--\$15.00 and 3--\$5.00. So come by and sign up and then take a crack at our spinning wheel. Las Vegas ain't got nuthin' like this. An early entry does matter in case of ties so git it on in and sign up.

The Hut



XL-72a
TREMENDOUS YIELDS
HIGH QUALITY GRAIN
STRONG STALKS

DEKALB

Number One For Big Yields

DEPEND ON DEKALB
SEE ME TODAY!
Dale Westbrook
Hub Ph. 265-3456

WE'RE FEATURING

QUALITY, AT THE BEST POSSIBLE PRICE

Bar-S BACON Lb. \$1 ¹⁵	Owens SAUSAGE 2 Lb. Bag \$2 ¹⁹
FRYERS Lb. 49¢	CARROTS Lb. 13¢
YAMS 2 1/2 Can 53¢	CABBAGE Lb. 9¢
PEANUT BUTTER 18 Oz. 83¢	PEARS Lb. 31¢
TOMATOES 303 Can 29¢	TURNIP or MUSTARD GREENS 6 303 Can \$1 ⁰⁰
SPAGHETTI with MEAT BALLS 24 Oz. Can 85¢	CHERRY PIE FILLING 21 Oz. Jar 69¢
CHEER 10c Off Lable 79¢	FROZEN FOODS
	Fleischmanns EGG BEATERS 16 Oz. Pack 99¢
	Clover Lake MELLORINE 1/2 Gal. 53¢
	Aunt Jemima's CORN MEAL 5 Lb. Bag 81¢
	Diamond CLOTHES PINS 50 Count 63¢
	White Swan TURNIP or MUSTARD GREENS 6 303 Can \$1 ⁰⁰

\$100 Reward

For information leading to arrest and conviction of parties guilty of vandalism at Elk Drive In Snack Bar and Booth on February 26.

Information will be confidential. Call Friona Police Department or Bill McGlothlin.

WHITE'S SUPER MARKET

Our Aim Is To Please In Every Way
WE GIVE GUNN BROS STAMPS
Double Stamps On Wednesdays With Purchase of \$2.50 Or More

We Deliver
Phone 247-2250

LEADERS GIVEN

Chieftain Stat Races Are Three-Way Battles

Coach Ray DeBord released the season statistics on the 1973-74 Friona Chieftains this week, and as you might expect, it almost took a magnifying glass and a slide rule to determine various team leaders, particularly in the scoring department.

On the basis of his outstanding state tournament performance, junior guard Gene Strickland came out as the team's leading scorer, with 544 points and a 15.5 scoring average.

Strickland edged out Dale Cleveland for the top average. Strickland had a 15.54 scoring average for 35 games, and Cleveland's was 15.50 for 34 games.

A third player, Dale Parsons, averaged an even 15.0 for 35 games.

Strickland set a new season scoring record with his 544 points. Last year, Johnny Bandy set the record and became the first Chieftain to score 500 points in a season. This season, three players topped the 500 mark, all on the same team.

So close was the scoring race that before the state tournament, Strickland ranked third in scoring on the team—but only 12 points separated the top three players prior to the Austin tournament. Only 22 points separated them in the final analysis.

Cleveland was the leading field goal shooter, making 227 goals of 490 attempts. His percentage was 46.3. This was one-tenth of a point better than reserve center Trip Horton, whose average was 46.2. Starter Kent Patterson made it a three-way race, finishing at 46.1 per cent.

Three other members of the team shot over 40 per cent, which is considered good. They were Dale Parsons, Gene Strickland and Gary Land.

Dale Parsons easily won the free throw championship, hitting 70 of 95 shots, a fine 73.6 percentage. Bob Lewellen was second in this category, making 21 of 34, for 61.7 per cent. Free throw shooting was perhaps the team's weakest department, as they hit 55.7 per cent as a team, to 42.2 in field goals, an excellent mark. In some games, the team shot better from the field than it did from the free throw line.

Big 6-4 Cleveland ran away with the team rebound leadership. Cleveland had 338 defensive rebounds and 159 on the offensive end, a total of 497

for the year and a fine 14.6 per game average. He was the only Chieftain averaging at least ten rebounds per game. Gene Strickland was second with a 7.8 average.

It was the second year for

Cleveland to lead the team in rebounds, he having won the title last year as a sophomore.

Cleveland also led the team in assists (passes leading directly to baskets), with 123. He edged out Parsons, who had

121, and Lewellen, who had 119.

Lewellen had the most steals, 38. Next came Parsons with 35, Cleveland with 34, and Clay Bandy with 33.

On the minus side, Kent Patterson drew the most fouls, 129, to 101 for Cleveland.

The 1973-74 Chieftains finished with the most wins ever for a season (28), and were the highest-scoring team in the school's history with a fine 70.2 points-per-game scoring average.

Beware of the jolly back-slayer.

The absolute truth is rare in conversations.

Luck is often the product of attention and ability.



GENE STRICKLAND
Junior Guard

DALE CLEVELAND
Junior Forward

DALE PARSONS
Sr. Forward

Day, Rhodes Chosen For All-Star Play

Two members of the 1973-74 Friona Squaw basketball teams have been named to play in post-season all-star game competition.

Guard Tena Day was chosen for the fourth annual Panhandle Girls All-Star game, sponsored by the Amarillo Chamber of Commerce.

The game will be played on Saturday, March 16 at the Amarillo Civic Center, at 7 p.m. The game precedes the finals of the National Invitational Women's collegiate tournament.

Miss Day will play for the West team in the game. Cindy Hutson represented Friona in the game last year.

Darla Rhodes has been selected to play in the Texas Coaches All-Star game at Brownwood July 13, in the Brownwood Coliseum.

Darla will play for the North team at forward. The Squaws have sent a number of players to this state all-star game, including Sharon Smith, who played in last year's game.

Season Statistics

PLAYER	G	FG	FT	TP	Avg.
Gene Strickland	35	241	62	544	15.5
Dale Cleveland	34	227	73	527	15.5
Dale Parsons	35	226	70	522	15.0
Bobby Lewellen	35	124	21	269	7.6
Kent Patterson	35	97	51	245	6.6
Clay Bandy	35	44	12	100	2.8
Dave Clark	17	24	21	69	4.1
Trip Horton	21	25	12	62	3.2
Bill Fallwell	20	18	17	53	2.7
Gary Land	20	18	10	46	2.3
Ted King	17	4	11	19	1.1
David Hutson	1	1	0	2	2.0
Team Totals	35	1049	360	2458	70.2

PLAYER	FGA	FG	Pct.	FTA	FT	Pct.
Dale Cleveland	490	227	46.3	144	73	50.6
Trip Horton	54	25	46.2	25	12	48.0
Kent Patterson	210	97	46.1	113	51	45.1
Dale Parsons	527	226	42.8	95	70	73.6
Gene Strickland	571	241	42.2	111	62	55.9
Gary Land	45	18	40.0	17	10	59.0
Bob Lewellen	325	124	38.2	34	21	61.7
Bill Fallwell	48	18	37.5	30	17	56.6
Clay Bandy	125	44	35.2	20	12	60.0
Ted King	13	4	30.8	17	11	64.7
David Clark	72	24	33.3	40	21	53.0
David Hutson	3	1	33.3	0	0	0.0
Team Totals	2483	1049	42.2	646	360	55.7

PLAYER	DEF. RB	OFF. RB	Tot. RB	Avg.	Asst.	PF
Dale Cleveland	338	159	497	14.6	123	101
Gene Strickland	163	111	274	7.8	112	75
Kent Patterson	125	106	231	6.6	61	129
Dale Parsons	109	84	193	5.5	121	80
Bob Lewellen	107	19	126	3.6	119	79
Clay Bandy	40	15	55	1.5	78	83
David Clark	24	24	48	2.8	8	30
Trip Horton	40	28	68	3.5	2	24
Ted King	9	3	12	0.8	9	25
Gary Land	31	14	45	2.2	6	30
Bill Fallwell	12	7	19	1.0	10	25
David Hutson	1	0	1	0.5	0	0
Team Totals	999	570	1569	44.8	649	668

New Book To Be Presented

An autograph party will be held honoring the publication of the new book, "The Early Days Of The Oil Industry In The Texas Panhandle (1919-1929)". The book was written by Rev. Stanley Crocheola who has written under the pen name of F. Stanley.

He has written thirty-seven books and 131 pamphlets about the history of the Southwest.

The price of his new book is \$6.50 which only covers the cost of printing. This book will come out as usual in limited, not to be reprinted editions, so we extend to everyone of you a cordial invitation to attend this autograph party being held Sunday, March 10 between the hours of 2 to 5 p.m. at the Cathedral Center in Nazareth.

for the **HIGHEST EARNINGS** on your savings see **HI PLAINS**

NOW EARN **5 1/4 %** ON PASSBOOK SAVINGS PER ANNUM

UP TO **7 1/2 %** ON CERTIFICATES PER ANNUM

Certificates of Savings:

Minimum Maturity	Minimum Balance	Rate
6 Months	\$1,000.00	5.75%
1 Year	1,000.00	6.50%
30 Months (2 1/2 yrs.)	1,000.00	6.75%
4 Years	1,000.00	7.50%

Federal regulations require a substantial interest penalty for early withdrawal on certificate accounts.

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COMPLETE AUTOMOTIVE SERVICE CENTER

BATTERY TIRED? REPLACE IT WITH OUR 36-MO. GUARANTEED GET AWAY

\$19.88 EXCHANGE

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Polypropylene case holds more plates than rubber cases for more power. Up to 305 cranking amps for great starts. And the 36-mo. guarantee has 9 months free replacement —3 times longer than most 36-mo. batteries. Fits most cars.

WARD'S BATTERY PROTECTION PLAN
Montgomery Ward will replace this battery at no cost to the original owner if it fails to power and hold a charge in non-commercial passenger car use during the Free Replacement Period shown.

WARD'S BATTERY PROTECTION PLAN
After this period, to the end of the guarantee period, Montgomery Ward will replace the battery, charging only a pro-rated amount for the time since purchase, based on the current regular selling price less trade-in. Batteries in commercial use are guaranteed on a similar basis for half of the specified periods. Commercial use is defined as use in any vehicle for other than family or personal use.
For service under this guarantee, return battery with evidence of date of purchase to any Montgomery Ward branch.

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20-25-30% OFF!

4-PLY POLY-TRACK HIGHWAY HANDLER

LOW AS **\$14**

B78-13 TBLS. BLK. PLUS 1.81 F.E.T. EA. AND TRADE

- One of Ward's best non-belted tires
- 4 polyester cord body plies give strength
- Plus you get a smooth, comfortable ride

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REG. PRICE EACH*	SALE PRICE EACH*	YOU SAVE	PLUS F.E.T. EACH
B78-13	6.50-13	\$20	14.00	6.00	1.81
C78-13	7.00-13	\$22	17.60	4.40	1.93
B78-14	6.45-14	\$23	18.40	4.60	1.96
E78-14	7.35-14	\$25	18.75	6.25	2.22
F78-14	7.25-14	\$27	20.25	6.75	2.37
G78-14	8.25-14	\$29	21.75	7.25	2.53
F78-15	7.25-15	\$27	18.90	8.10	2.45
G78-15	8.25-15	\$30	22.50	7.50	2.80
H78-15	8.55-15	\$32	24.75	8.25	2.80

*In-store in the gift shop. Wholesale \$3 more each. (H78-14 not available) (F. E. T. only)

FAST FREE MOUNTING

GLASS-TRACK BELTED TWIN GUARD

\$17 to \$21 OFF IN PAIRS

2 FOR \$35

A78-13 TBLS. BLK. PLUS 1.81 F.E.T. EA. AND TRADE

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REG. PRICE EACH*	SALE PRICE EACH*	PLUS F.E.T. EACH
A78-13	6.00-13	\$27	\$35	1.81
A78-15	5.60-15	\$30	\$40	2.03
E78-14	7.35-14	\$31	\$45	2.31
F78-14	7.25-14	\$33	\$47	2.50
G78-14	8.25-14	\$36	\$53	2.67
G78-15	8.25-15	\$37	\$55	2.73
H78-14	8.55-14	\$38	\$56	2.94
H78-15	8.55-15	\$40	\$59	2.96

*In-store in the gift shop. Wholesale \$3 more each. (H78-14 not available)

DELUXE BRAKES SET 9.99 EXCH.

6.39 EXCH.

For sure stops with minimal fade or grab. Built for long life and good wear.

DRUM BRAKE JOB 27.88

Install Std. shoes, fluid.

LABOR ONLY. DISC BRAKES EXTRA.

you'll like **WARD'S** WARD'S CHARG-ALL LETS YOU BUY WHAT YOU NEED NOW—NO MONEY DOWN

SAVE 38%

2.69 WIPER BLADE REFILL

For most 1961-74 cars. **166**

In pairs.

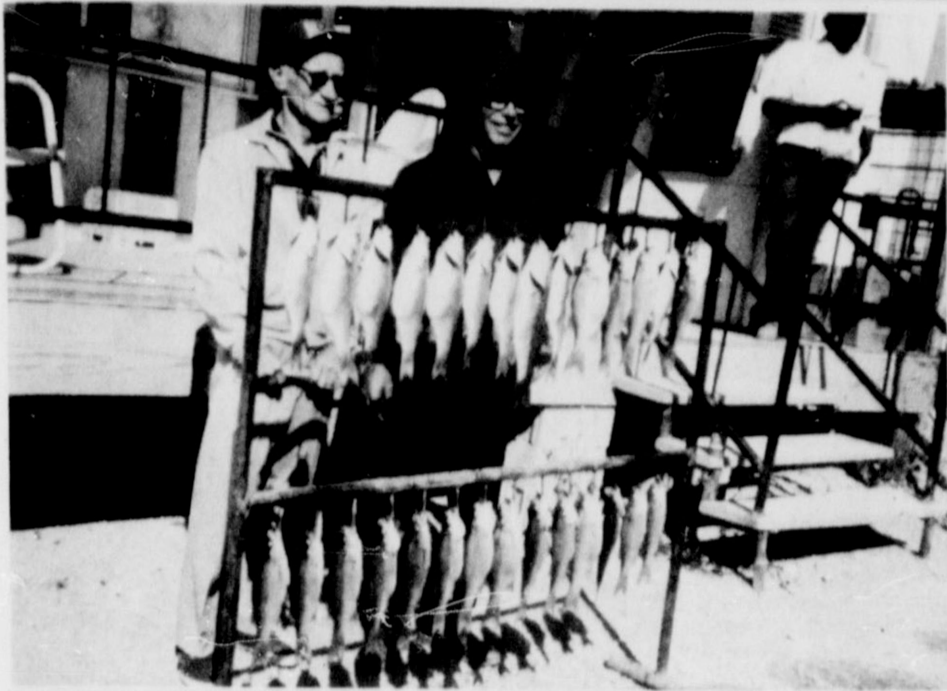
2.79 SUPREME SPIN-ON FILTER

Keeps car oil clean, protects engine. **1.99**

3-WHEEL SET

DELUXE BRAKES SET 9.99 EXCH.

6.39 EXCH.



GOOD CATCH...J.V. [Cotton] Houser and Rene Snead display only a part of the catch which they and their families made last week during a fishing trip to Rough Canyon Marina near Del Rio. The group reported that the fishing was great.

Girl Scouts Set Program Sunday

Sunday will be Girl Scout Sunday in Friona, and special emphasis will be placed on the scouts. The girls will be special guests in the various churches.

A special program is scheduled for 2:30 p.m. at the Friona High School Auditorium. No admission will be charged, and the public is invited.

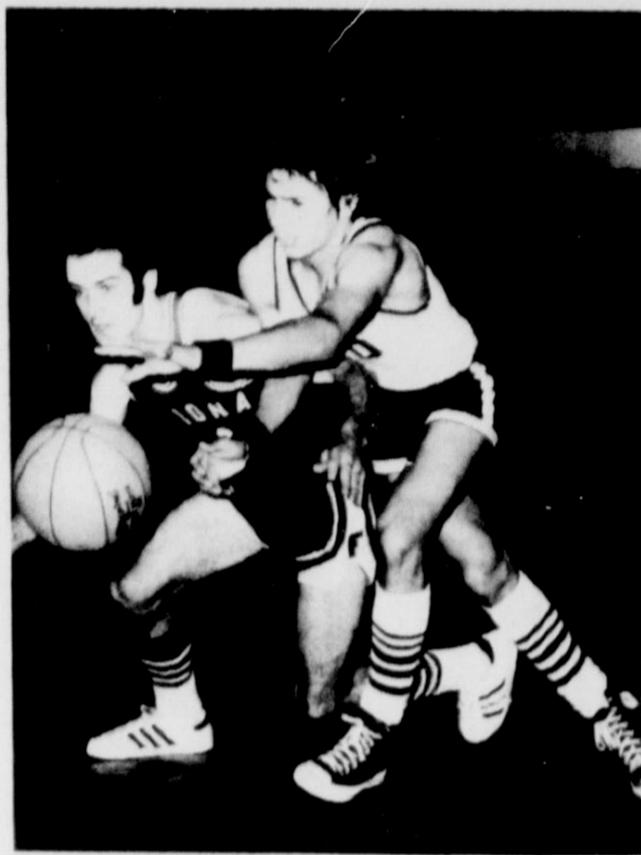
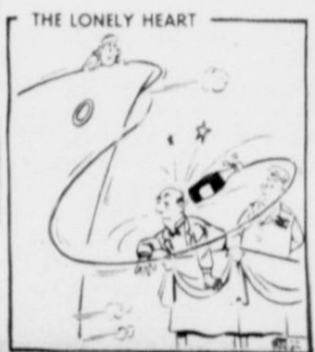
Road Talk ...

[Continued from Page 1] specifications.

Motions were approved to set salaries for 1974 on the same schedule as 1973 salaries and to leave the county tax rate the same as it is at the present time.

They turned down a proposal from Cattle-town, Inc. to assume liability of a road going to the business from Highway 60 in north Parmer County. It was reported that Cattle-town was the only person who benefitted from the road and that it was, in fact, a private road. They also vetoed a request from Cattle-town for a subsidy to the Hereford Fire Department and commented that subsidizing the four fire departments within Parmer County was adequate as far as this county was concerned.

During the afternoon, commissioners studied and approved a proposed plan to construct a new law enforcement center in Parmer County, adjacent to the courthouse in Farwell.



CAREFUL, CLAY...Friona's Clay Bandy [in dark suit] goes for a pass from one of his team-mates in state tournament action, and is contested by Bastrop's Charlie Runkel. Bastrop, located just outside of Austin, was making its first tournament appearance like Friona. The Bears couldn't stay with the hot Chieftains, who hit 50 per cent of their field goal shots in the 73-71 win.



BOWIE REBOUNDS...Bobby Brashear [30] of Bowie was a thorn in the side of Friona in the state finals last Saturday. The Bowie play-maker scored 15 points, and his ball-handling was even more important. Friona's Bobby Lewellen [41] comes up to contest for the ball.



FORT MILL, S.C., TIMES—"Many citizens do not take the time to think through the processes involved in government handouts, rebates, revenue sharing and the like. There is the inclination to regard these monies as a government gift to the people, or the local government. Actually, that is far from true."

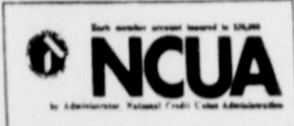
Effective Jan. 1, 1974
Your Money Will Be
**COMPOUNDED
QUARTERLY**

5 1/4 %

Deposits By 10th Earn From 1st

*Life Insurance

All Accounts
Insured By



\$20,000

**FRIONA TEXAS
FEDERAL CREDIT UNION**

**ROARING
MARCH SAVINGS Spree**

March Is
KIRBY MONTH

**WIN A NEW
KIRBY**

New Kirby And Attachments
Discounted \$45.00

Reg. Price \$315.00
Discount \$45.00
Sale Price \$270.00



During The Month Of March.

When you buy a new Kirby you have one chance on a new one to be given away Saturday March 30, 1974....Drawing to be held at 4:30 p.m. at Piggly Wiggly. You do not have to be present to win. Chances are not over one in 30...or if you wish you can have the price back on the one you purchased.

See Our Display Of New Kirbys At Piggly Wiggly.

Trade-Ins Accepted. Call For Demonstration.

* SALES * PARTS * SERVICE

YOUNG'S KIRBY SALES

Troy Young, Owner -1304 W. 6th- Phone 247-2701 Daytime or 247-3203 After 6 p.m.

spring is here
...so are great bargains

Coty Originals **1/2 PRICE**
EYE MAKEUP

Max Factor **1/2 PRICE**
SUPER SHADOW

Ladies
HEAD SCARVES 39¢
Choice Size & Colors 59¢ Value

NEW Wind Song
SPRAY MIST PERFUME \$3.50
\$6.50 Value

Prince Matchabelli \$3.50 Value
CACHET CREAM & POWDER \$2.50

Daytime
PAMPERS \$1.99
30's \$2.49 Value

Gillette Right Guard
DEODORANT SPRAY \$1.89
\$2.49 Value

JERGENS LOTION With Pump 9 Oz. \$1.49 Value **98¢**

Crest TOOTH PASTE Reg. Flavor **89¢**

POLAROID MINUTE MAKER KIT \$29.95
*Square Shooter Camers
*Flash Bulbs
*Pkg Film
*Leather Zipper Case
\$35.95 Value

SX 70 POLAROID FILM \$4.79
\$6.40 Value

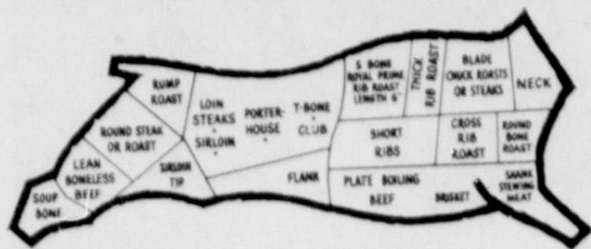
Regular **FLASH CUBES 98¢**
12 Shots \$1.69 Value

BI-WIZE DRUG



TALK ABOUT Savings

These Prices Good Now Thru March 16



ALL BEEF FREEZER PACKS \$24.95 ea.
25 Lbs. ... Steaks, Roasts, HB.

PORK & BEEF FREEZER PACKS \$23.95 ea.
25 Lbs.

LEAN GROUND BEEF Lb. 89¢

CHUCK OR ARM ROAST Lb. 79¢

HAMBURGER PATTIES WITH TVP 10 Lbs. ... \$6.99

CHUCK OR ARM STEAK Lb. 79¢

CLUB STEAK Lb. \$1.29

BONELESS BEEF STEW MEAT Lb. 98¢

SLICED BEEF LIVER Lb. 59¢

HALF BEEF Lb. 89¢

Custom Processing Your Beef To Your Specifications.....

CROW MEAT CO.

So. Hwy. 214

Friona, Texas

Phone 247-3333

Friona Band To Present Concert

All five Friona bands will be featured in a concert Tuesday, March 12 at 8 p.m. The fifth grade band will be playing their first concert and will be featured on "Forward March," "Colorado Trail" and "Celebration."

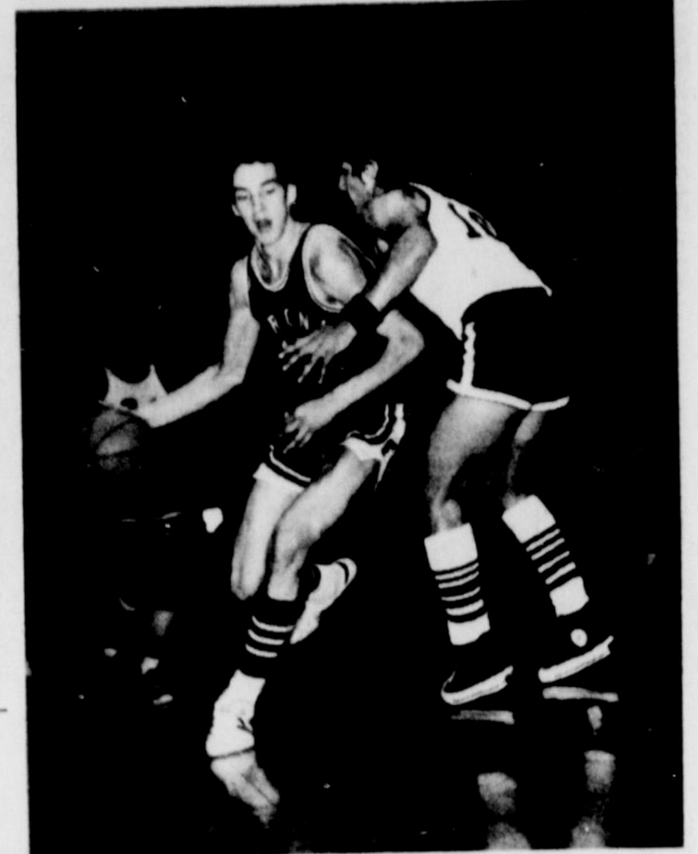
The sixth grade band will play "March of the Tamborines," "O Soldier, Soldier" and "The Best Of George M. Cohen." The third period Junior High Band, made up of seventh graders, will feature "Mexican Sundaes," "A Set Of Spirituals," and "Soul Explosion."

The fifth period Junior High Band, comprised of seventh and

eight graders, will perform "Blow, Ye Winds," "Suite From Bohemia," and "First Men On Mars" (features band with pre-recorded tape).

The High School Band's program will be the contest music they are preparing for the Region XVI Concert Contest to be held Wednesday, March 20. The band will perform "S.S. Eagle March," "Court Festival," and "Incantation and Dance."

The concert will be held in the Junior High Auditorium. Admission will be charged with proceeds going into the band fund. Tickets may be purchased from any band member.



THAT MAN AGAIN...Friona's Gene Strickland drives around Bastrop's Charlie Runkle (10) headed for the basket. An Austin paper said that Bastrop was "Stricken with a severe case of Gene Strickland," which pretty well described the semi-final game in which Gene led all scorers with 28 points.

Four Friona Students Receive High Honors

Four students from Friona have earned "Distinguished Student" ranking at Texas A&M University, College Station.

The undergraduate honor is awarded students who have excelled academically. Recipients must earn at least a 3.25 grade point ratio (out of a possible 4.0) during the most recent grading period.

"Distinguished Student" ranking is limited to 10 per cent of TAMU's undergraduate enrollment.

Friona students are Billie H. Bailey, sophomore agricultural economics major, son of Mr. and Mrs. James D. Johnston; Dale R. Schueler, first year veterinary medicine student, son of Mr. and Mrs. Raymond Schueler, Rt. 2 and Linda H. Stephenson, freshman biomedical science major, daughter of Douglas H. Stephenson.

Mr. and Mrs. Henry L. Corder of Silverton became the parents of a baby girl at 9:08 Thursday, February 28 at Deaf Smith General Hospital in Hereford.

The baby girl was named Shelly Dawn and weighed five pounds, eight ounces and was eighteen inches long.

She is the first child for the couple.

Grandparents are Mr. and Mrs. E.P. Woodruff of Friona and Mr. and Mrs. Bobby J. Corder of Clovis, New Mexico. Great-grandparents are Mr. and Mrs. W.P. Woodruff of Friona and Mr. and Mrs. C.H. Stephens of Portales, New Mexico. Great-grandmothers are Mrs. F.L. Corder of Portales and Mrs. W.L. Reid of Winnsboro, Texas.

Mrs. Corder is a former Friona resident, Sherry Lynn Woodruff and is the daughter of Mr. and Mrs. E.P. Woodruff.

It's A Girl For Corders



THE 100-FOOT BALEEN WHALE FEEDS ON CREATURES ONLY AN INCH OR TWO LONG!



We're Keeping Our Fingers Crossed In Hopes That The Fuel Crisis Will Soon Be Over!

But until that day comes we at Consumers are promising our customers that we will hold our prices down as much as we are able. You can still depend on your Double-Circle Co-op for the best buys in town.



Friona Consumers



BUDDY LLOYD, MGR.

Footer's FRIONA, TEXAS



Monday And Tuesday
March 11 & 12

FOSTER'S
Friona

ONE 8x10
LIVING COLOR
PORTRAIT

98¢

- PLUS TAX AND 50¢ SITTING FEE
- POSES TO CHOOSE FROM
- LIMIT 1 PER CHILD-2 PER FAMILY
- MINIMUM AGE 3 MONTHS
- ADDITIONAL PHOTOS AVAILABLE

COME EARLY AVOID THE CROWD
PALO DURO STUDIOS OF AMARILLO

Principal Releases Jr. High Honor Roll



MICHAEL MILLS of Friona has been admitted to the Southwestern State College School of Pharmacy in Weatherford, Oklahoma. The son of Mr. and Mrs. Kenneth Mills, 510 E. 9th St., he has completed two years of pre-professional college work. Following three years of professional studies at Southwestern he will be awarded a bachelor of science in pharmacy degree.

Debate Highlights Study Club Meeting

Members of Modern Study Club met Tuesday, March 5 in Federated Club House.

The theme of the meeting was "Love Is Being A Woman." Melba Allen presented the devotional.

Irene McFarland was the program director.

The Forensics Club of Friona High School presented a debate on "Equality or rights under the law should not be denied or abridged by U.S. or any state because of sex." The debate was presented by the Forensics Club members and Joy Morton directed the group.

Trip Horton and Pam Veazey had the negative side of the debate and Mickey Harrelson and Carol Bavousett had the affirmative.

A piano solo, "The Impossible Dream," was presented by Lisa Edelman.

The meeting was closed with the club collect.

Hostesses were Wilma Jones and Deke Kendrick.

Guests were Forensics Club members, Mrs. Von Edelman and Mrs. Hollis Horton.

The next meeting of this organization will be held Tuesday, March 19.

Carson, Perry Church, Curt Miller, Alan Monroe, Diane Westbrook and Terry Wilcox.

SEVENTH GRADE-Tammy Fairchild, Fred Garza, Jan Mason, Tony Melugin, Julie Owen, Cheriee Parker, Pat Reznik, Stephanie Schueler and Ricky Taylor.

SIXTH GRADE-Robert Alexander, David Fleming, Maria Escalante, Alex Garza, Josie Jalomo, Ben Landrum, Rod Owen and Maria Villanueva.

FIFTH GRADE-Dora Constanicio, Pam Perez and Margaret Ramirez.

Twenty-seven students made the list with Two B's, Rest A's. They were:

EIGHTH GRADE-Rhonda Parsons and Robin Zetzsche.

SEVENTH GRADE-Roger Coffey, Tracy Horton, Tami McMaster, Debbie Menefee, Larry White, Max White and Criss Wylie.

SIXTH GRADE-Sylvia Bermea, Shae Dodson, Kirk Frye, Sonya Gore, Mike Gowens, Deena Mason, Becky McLellan, Shannon Parr, Steve Pennington, David Porter and Linda Ruzicka.

FIFTH GRADE-Susan Anderson, Victoria Chavira, Larry Jalomo, Tim Mercer, Robert Ortiz, Lilia Rodriguez and Dianna Wright.



Mary Priest

Friends Of Library Have New Officers

Members of Friends of the Library nominated a new president, vice-president and secretary recently.

Out-going officers were Peggy Hamil, president; Rita Stephenson, vice-president and Lois Norwood, secretary-treasurer. This group nominated a new president, which in turn, chose her own officers for the coming year.

Mary Priest was elected as the organization's new president. Kitty Gallman is the new vice-president and Mary Cary is the new secretary-treasurer.

The Friends of the Library will have their annual meeting Wednesday, March 20 beginning at 10 a.m. The meeting will be held at the Friona Public Library.



The Greek historian Herodotus and the Hebrew historian Josephus both mention a race of men in Libya who had no heads. They did, however, sport faces on their chests!

Kenneth Cole is Gifford-Hill in this area.

He's highly qualified to help you with any irrigation problems you may have and he's got the very best equipment available to do it with.

Gifford-Hill's 360.

Vanguard PVC Plastic Pipe and Aluminum Pipe. Plus a long list of accessories.

If you haven't already met our irrigation expert, drop by soon and get acquainted.

And while you're there, let him show you the latest additions to Gifford-Hill's line of irrigation equipment.

Check with us before you buy. We can save you money!

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it's **YOUNG MOTHER HUBBARD TIME**

Shurfine

YOUR QUALITY brand for SAVINGS In good taste!

FILL YOUR CUPBOARD FOR LESS!

Shurfine FRUIT COCKTAIL 16 Oz. Can 3/89¢	Shurfine STRAWBERRY PRESERVES 18 Oz. 59¢
Shurfine Frozen Pre-Cooked FISH STICKS 8 Oz. 59¢	Shurfine WAFFLE SYRUP 32 Oz. 59¢
Shurfine Enriched FLOUR 5 Lbs. 75¢	Shurfresh VANILLA WAFERS 10 Oz. Pkg. 3/\$1.00
Shurfine Golden CORN C.S./W.K. 5/\$1.00	Shurfine Pure BLACK PEPPER 4 Oz. 39¢
Soffin Asst. Jumbo BORDERED TOWELS	Shurfine SALT 26 Oz. Free Running Or Iodized 9¢
Shurfine CATSUP 14 Oz. Btl. 4/\$1.00	Shurfine COFFEE CREAMER 11 Oz. 59¢
Shurfine Med. Grain RICE 32 Oz. Pkg. 79¢	Shurfine Whole Peeled TOMATOES 16 Oz. 4/\$1.00
MIX & MATCH	Shurfine Chunk Style TUNA 6 1/2 Oz. Can 49¢
Shurfine Crushed, Chunks or Sliced PINEAPPLE 15 1/2 Oz. Can 3/\$1.00	Shurfine Whole SWEET PICKLES 22 Oz. 59¢
Shurfine TOMATO SAUCE 15 Oz. Can 5/\$1.00	Shurfine MUSTARD 16 Oz. 25¢
Shurfine Crunchy or Smooth PEANUT BUTTER 12 Oz. 2/89¢	Shurfine 5-Grain ASPIRIN 100 Ct. 19¢

Half Moon Colby
CHEESE 10 Oz. Pkg.
79¢

MIX & MATCH

Shurfine Frozen
BROCCOLI SPEARS

Shurfine Frozen

CUT CORN

Shurfine Frozen Cut

GREEN BEANS

Shurfine Frozen

GREEN PEAS

4 FOR \$1



Coca-Cola

10 Oz. Bottles

2/99¢

Plus Deposit

Borden's Premium

ICE CREAM

Asst. Flavors Round Ct.



79¢

Shurfresh Butter milk

BISCUITS



10¢

Each

Shurfine Frozen

ORANGE JUICE



6/\$1.00

6 Oz.



NEW STORE HOURS: 6 a.m. Till 12 Midnight

HOT BAR-B-Q DAILY

DONUTS

ICEES

POPCORN

MONEY ORDERS

CUBED ICE

NOTICE

Friona City Council Is Contemplating The Purchase Of Land For A Land Fill Operation About 1 Mi. West Of The City Limits So Westerly Winds Will Blow Debris Across Our City.

Let Us Communicate To Our Elected Officials Our Opposition To This Proposed Plan

Annual Banquet Held For Local Scouts

The Friona Cub Scouts had their Blue and Gold Banquet on Friday, February 22. The banquet was held in the High School Cafeteria at 7:30 p.m.

Johnny Harris, a 17-year-old ventriloquist, from Amarillo, was the guest speaker. The boy's assistant, or dummy, was named "David."

The local Cub Scout Troops are conducting their annual candy sale. Proceeds from the sale of this candy will be used to buy tables and chairs for the new Scout Hut.

The local organizations will have a pack meeting on

Thursday, March 28. The meeting will begin at 7:30 p.m. in the Grade School Auditorium.

On March 16, the troop members will go swimming at the YWCA in Amarillo. The boys will leave Friona at 1 p.m. They are to meet at the Scout Hut, and will swim from 3-4:30 p.m. that evening.

A special "Thank You" to everyone for their donations made at the Blue and Gold Banquet and to Glenn Reeve Sr. for the high bid on the centerpiece used.

Mexican Dinner Set Locally For March 11

St. Teresa's Ladies Society will sponsor a Mexican Dinner Sunday, March 17 at the church Parish Hall, it was announced this week.

Final plans for the dinner were made at a meeting of the society on Thursday, February 28 following the evening liturgy.

Each church member was asked to bring a dessert for the dinner.

Father John Coppinger reported on the Liturgy of Santa Fe, which was given February 4 in Amarillo.

Lydia Martinez was appointed Parish Council representative.

A film, "Christian Exodus," was shown to the group by Fr. Coppinger.

Helen Fangman reminded members of senior citizens who have birthdays or anniversaries in March.

Clothing remaining after the organization's recent garage sale was donated to the Right of Life committee at Gristown, and to Good Will Industries.

Ofelia Diaz and Helen Fangman served refreshments to Fr. Coppinger, two new members, Mary Lou Venhaus and Isidra Villalobos, a guest, Bunny Buchholz, and seven members.

Hostesses for the Thursday, March 28 meeting will be Irene Bermea and Angela Bermea. Church cleaners for March are to be Evelyn Ball and Mary Lou Venhaus.

CowBelles To Meet

The Friona chapter of Riata CowBelles will meet March 14 in the community room of the old bank building on Main Street. The meeting will begin at 8 p.m.

Clifford Crow will present the program. He will demonstrate two different ways to cut up a beef.

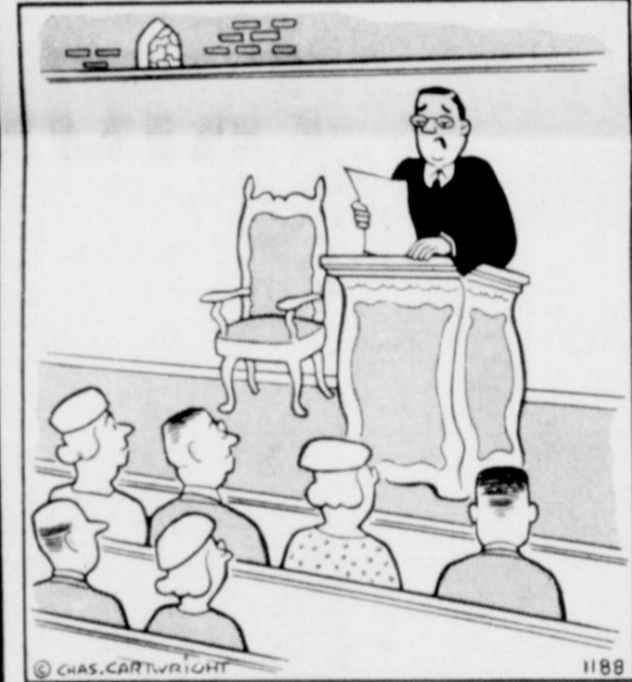
Anyone who is interested is invited to attend this program.



PROVIDES ENTERTAINMENT...Johnny Harris, 17-year-old Amarillo ventriloquist, and his dummy "David" (in the top picture) provided the entertainment at the Blue and Gold Banquet held Friday, February 22, in the High School Cafeteria. With Johnny Harris in the bottom picture is, on the left, Robert Alexander and on the right, top to bottom, Donald Ault, Ronald Ault, Trudy Reeve and Patty Widner.

THESE SPONSORS WELCOME YOU TO FRIONA'S CHURCHES

Church Chuckles by CARTWRIGHT



"Pursuant to the wishes of this congregation, I've avoided all mention of worldly matters. You might, however, be interested in this announcement of next week's forced sheriff's sale!"

ASSEMBLY OF GOD
10th and Ashland-Rev. C.L. Bates, pastor
Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.

CALVARY BAPTIST
14th and Cleveland-Rev. R.C. Hester, pastor
Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8 p.m.

CALVARY BAPTIST MISSION
5th and Main-Rev. L.S. Ansley, pastor
Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.

FIRST BAPTIST
Sixth and Summit-Rev. Charles Broadhurst
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.

MEXICAN BAPTIST CHURCH
4th and Woodland-Rev. Donnie Carrasco
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

NEW ZION BAPTIST CHURCH
Highway 60 & Pierce-Rev. L.V. Mays, pastor
Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.

ST. TERESA'S CATHOLIC CHURCH
16th and Cleveland-Father John Coppinger
Mass-10:30 a.m. and 8:00 p.m. Confessions-Sunday, 10 a.m.

- Ethridge-Spring Agency
- The Friona Star
- Hi-Plains Feed Yard
- First Baptist Church
- Friona Motors
- Friona State Bank
- Friona Clearview TV
- Rushing Insurance
- Friona Consumers
- Crow's Meat Co.

SIXTH ST. CHURCH OF CHRIST
502 W. Sixth-Terry Brown, Preacher
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-6 p.m. Wednesday evening-8 p.m.

LUTHERAN CHURCHES
Rev. Duane Kirchner
Redeemer-Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m.
Immanuel-Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.

UNION CONGREGATIONAL CHURCH
Euclid at 16th-Rev. Paul Lee
Sunday School-9:45 a.m. Worship-11 a.m.

TENTH ST. CHURCH OF CHRIST
10th and Euclid
Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.

SIXTH ST. IGLESIA de CRISTO
408 W. Sixth-M.R. Zamorano
Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.

FRIONA UNITED METHODIST CHURCH
8th and Pierce-Rev. Albert Lindley
Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.

UNITED PENTECOSTAL CHURCH
Fifth and Ashland-Pastor Jim Robinson
Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.

NOW PAYING 7 1/2 % INTEREST COMPOUNDED DAILY!

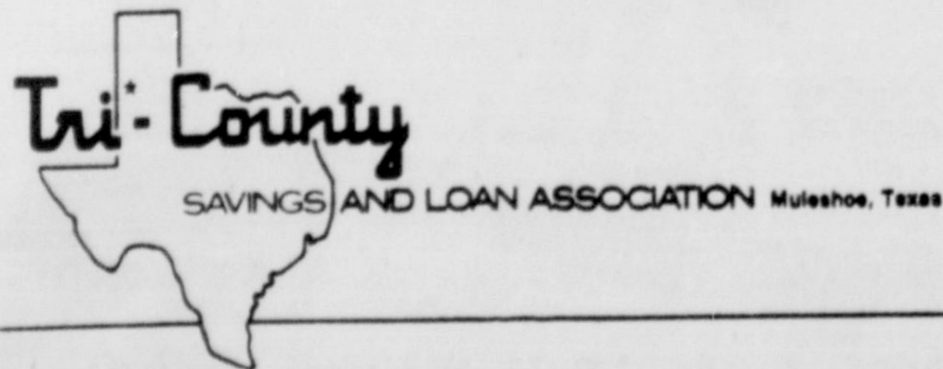
5 1/4 % ... Passbook Accounts

6 1/2 % ... 1 Year Certificate Of Deposit (\$1,000 Minimum)

6 3/4 % ... For 30 Months Cert. Of Dep. (\$1,000 Minimum)

7 1/2 % ... For 4 Years Cert. Of Dep. (\$1,000 Minimum)

Substantial Loss Of Interest For Early Withdrawal





BETTY JEAN BENTLEY...Mr. and Mrs. Albert D. Bentley of Friona announce the engagement and approaching marriage of their daughter, Betty Jean Bentley, to James Woodrow Fritz, of Clovis, New Mexico. He is the son of Mr. and Mrs. Carl Fritz of Kendallville, Indiana. The prospective groom is the service department head for Success Mobil Home in Clovis. The couple plans to exchange wedding vows at the Pleasant Hill Baptist Church in Pleasant Hill, New Mexico on Friday, March 15, at 7:30 p.m. (Mountain Standard Time).



OSSIE MAE LEE...Mrs. Thelma Jackson of Friona and Louis Travis Lee of Chicago, Illinois, announce the engagement and approaching marriage of their daughter, Ossie Mae to David Lee Pearson of Bovina. He is the son of Rev. and Mrs. Pearson of Bovina. The couple will exchange wedding vows on Friday, March 15 at Calvary Baptist Church. Ossie is a mid-term graduate of Friona High School. He is a graduate of Gary Job Corps Center, San Marcos, Texas.

Friona Grad Makes State Capitol Tour

Government students at South Plains Junior College in Levelland got a first-hand look at state government in action and historic sites this past week in Austin.

Travis Spears, associate professor of social sciences at South Plains, and 24 students from his government classes were in Austin through

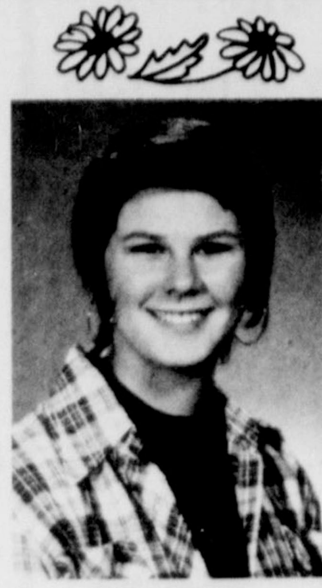
Saturday, March 9.

On Thursday, March 7, they attended a session of the Constitutional Convention at the state Capitol. This is the first state constitutional convention in 99 years, Spears said.

The group visited the Governor's Mansion and the Lyndon Baines Johnson Library on Friday and returned home Saturday.

They toured the Admiral Mimitz Museum and the LBJ Ranch on Wednesday, the first day of the trip.

Carleen Schlenker of Friona, was in the group making the tour. She is the daughter of Mr. and Mrs. Carl Schlenker.

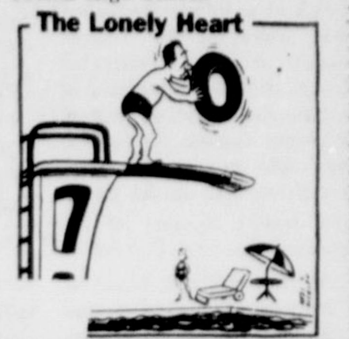


SUSIE SPRING

Susie Spring On Dean's List

Susie Spring, daughter of Dr. and Mrs. Paul Spring has currently been listed on the Dean's Honor Roll at Texas Tech University in Lubbock with a 4.0 grade point average.

Susie is a Speech Pathology Major and is classified as a junior. She is a 1971 graduate of Friona High School.



Wayne Taylors

Have Baby Girl

A baby girl was born to Mr. and Mrs. Wayne Lee Taylor on Friday, February 15.

The baby was named Brandy Kay and was born at 11:37 a.m. She weighed seven pounds, six ounces and was 19 1/2 inches long.

She is the first child for the couple. Mrs. Taylor is the former Linda Huffstickler.

Maternal grandparents are Mr. and Mrs. J.W. Huffstickler of Friona. Paternal grandparents are Mr. and Mrs. Karl W. Taylor of Salt Lake City, Utah.

Great-great-grandparents are Mr. and Mrs. Thornton A. Jones of Cedar City, Utah. The child's great-great-grandmother is Mrs. Nora Glass of Monroe, Louisiana.

SENIORS

We have five gift certificates we want to give away. 1--\$30.00, 1--\$15.00 and 3--\$5.00. So come by and sign up and then take a crack at our spinning wheel. Las Vegas ain't got nuthin' like this. An early entry does matter in case of ties so git it on in and sign up.

The Hut

LIBRARY CORNER

"To select a book to read, I usually go by recommendations of friends, current best sellers or by authors," explained Kay Cochran when asked about how she chooses the books she reads.

"I like to select books by the author unless I have read all his books at the time. I think a good way to select a book is to choose a field and then narrow it down to subject, type and maybe author. Sometimes I'll select a book by the title or the summary on the inside cover," Kay continued.

Kay, a senior at Friona High School, said she reads mainly for pleasure. Other than that, the reading she does is usually for reports required at school. For these reports she has been able to find all the material she needed at the school library of Friona Public Library.

This past summer Kay was an exchange student to Sweden for two months. Before her trip she received a list of books to read.

"One of the books, 'Bury My Heart at Wounded Knee' by Dee Brown, I ended up taking with me. It seemed rather ironical to read about the hardships and prejudices the Indians had suffered throughout history while sitting on the shore of a Swedish lake where there wasn't any racial discrimination. This book is written from the Indian point of view; therefore, it gives only one side. It is still a good book. I was able to use it as a reference for an English report, and it was very helpful."

Kay's favorite novel is "Jane Eyre" by Charlotte Bronte. The story is of a governess who falls in love with the lord of the manor and goes through much sorrow before they are to live happily together. According to Kay, it is very "romantic and emotional."

"A book recently published

that has made its author very rich is "Johnathan Livingstone Seagull" by Richard Bach," related Kay. "To some it would be difficult to relate one's life to that of a seagull, however, I found it rather easy since Johnathan was different from the other seagulls, and all he wanted to do was to better himself. It is also very easy to see the relationship between the seagull's life and the life of Christ, though I don't believe that was the intention."

Also enjoyable reading for Kay was "Gone With The Wind" by Margaret Mitchell. When she thinks of this book, she thinks of Clark Gable and the rich, bountiful South. The book also pictures a downtrodden, broken South.

Other books Kay enjoyed reading are "Tell Me That You Love Me, Junie Moon" by Majorie Kellogg; "Puppet On A Chain" by Alister MacLean; "Exodus" by Leon Uris; and "The Grapes of Wrath" by John Steinbeck. She tries to read all books written by her favorite authors--Victoria Holt, Mary Stewart, Frank Yerby and Georgette Heyer.

Kay is the youngest daughter of Mr. and Mrs. W.A. Cochran of 812 Washington. Both her older sisters are graduates of Friona High School. Kay is a member of the varsity basketball team on the forward end. She is also secretary of the National Honor Society and president of the Foreign Language Club.

During her summer stay with a family near Stockholm, Sweden, Kay visited the library and was able to check out some books written in English. She also found American magazines there.

Kay finds having a Public Library an asset to the community. Do take advantage of resources offered and come by Friona Public Library to find a book for you and your family.

Home Arts Club Meets In Ralph Wilson Home

Members of Home Arts Club met in the home of Mrs. Ralph Wilson recently.

Special guest was Mrs. Eula Mae Madole of Clovis, New Mexico, who demonstrated the Bread Dough Art. Other guests were Mrs. Lenny Petree, Mrs. Joe Bob Johnson and Rose Black.

A covered dish luncheon was served at noon.

Mrs. Ray Landrum was elected as treasurer to replace Mrs. D.C. Herring.

The next meeting of the group will be Thursday, March 14 in the home of Mrs. A.L. Outland.

Members present were Mesdames A.W. Anthony, E.G. Adams, Bessie Boatman, H.R. Coanougher, D.G. Hand, Mabel Hartwell, Dan Lacewell, Ray Landrum, Ralph McBroom, A.L. Outland, E.G. Phipps,

Cordie Potts, Bob Rule, Carl Schlenker, T.A. Shirley and Mrs. Ralph Wilson.

Sonny Britos

Have Baby Boy

Mr. and Mrs. Sonny Brito of Bovina announce the birth of a son at 5:44 p.m. Friday, Feb. 15, at Parmer County Community Hospital in Friona.

The infant weighed seven pounds, four ounces, and has been named Anthony Albert II.

Grandparents are Mr. and Mrs. Gilbert Chavez of Garden Grove, Calif., and Mrs. S.A. Brito of Bovina. Great-grandparents are Mr. and Mrs. Frank Molina of Clovis, N.M.

Brito is manager of Monsanto Co. in Friona.

THERE'S GROWTH IN THE FUTURE FOR FRIONA AND PARMER COUNTY



Reddy Joins You In Working For The Future
By Supporting The CHAMBER OF COMMERCE
Their New Officers, Directors & Committees
FOR 1974

ELECTRICITY-IT DOES SO MUCH GOOD

The ELECTRIC Company

FOR SO MANY PEOPLE

Chamber Speaker Is Man Of Many Talents

[Continued from Page 1] will be the speaker for Friona's Chamber of Commerce banquet on March 11. Following is an article about Mr. Holst.]

Art has served two years as Vice President of the Community Chest of Peoria, he served three years on the Church Council of First Federated Church, and he is a member of the Executive Board of his local Boy Scout Council. He had his own radio program entitled, "Art Holst-Man on the Go." He was a member of the Economic Security Committee of the United States Chamber of Commerce for two years and is active in his local chamber. Art has just recently recorded his second LP stereo album of his talks.

Holst criss-crosses the United States countless times each year speaking for sales, marketing, and management groups, as well as conventions of all kinds.

He is a member of the officiating staff of the National Football League, serving as a line judge, and if you're looking for him on TV, he wears number 33 on the back of his striped shirt.

Holst was selected to officiate Super Bowl Six in New Orleans when Dallas defeated the Miami Dolphins.



"SUNDAE" - An ancient Egyptian law made it illegal to sell ice-cream sodas on Sunday. So, a resourceful druggist created a substitute - a large scoop of ice cream covered with a flavored syrup. He created the name "Sundae" to suggest its use when he was not allowed to serve the then-popular soda!



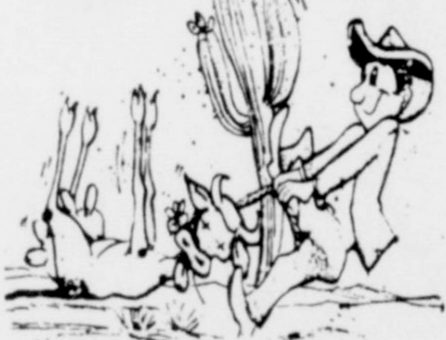
Buick - GMC - Pontiac
John Orsborn
Buick - GMC - Pontiac

25 Years In Hereford
See Us And SAVE

142 Miles St. - Hereford - Phone 364-0990

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FREE REMOVAL OF
DEAD STOCK



WHEN YOU HAVE DEAD STOCK,
WHY FUSS & CUSS?
FOR FREE REMOVAL CALL US!

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Amarillo CLOVIS Plainview
905-763-5513 293-4431

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THE INCOME TAX PEOPLE

COME IN TODAY 605-B Main, Friona
Open 9 a.m.-6 p.m. Mon.-Fri. 9-5 Sat.
Phone 247-3638

NO APPOINTMENT NECESSARY

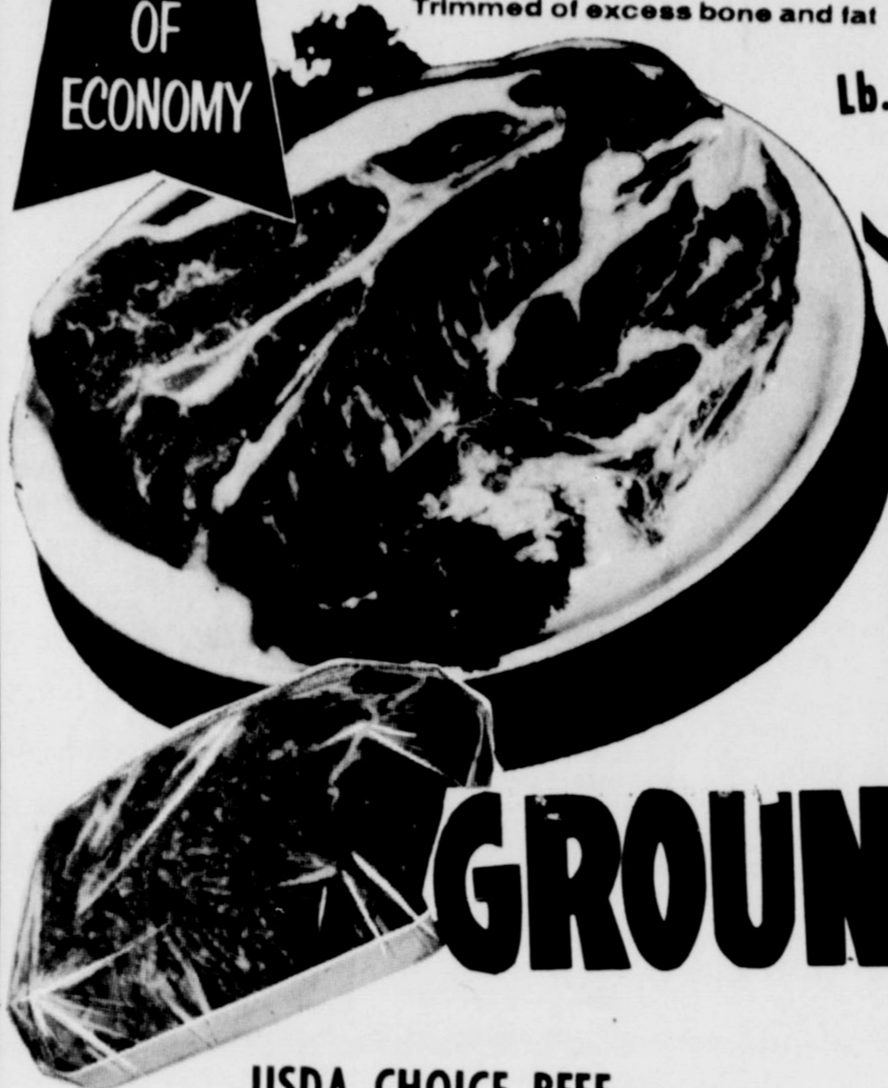
Specials Good Thru March 16

U.S.D.A. CHOICE
BLADE CUT

POT ROAST

Trimmed of excess bone and fat

THIS
WEEK'S
DISH
OF
ECONOMY



Lb.

79¢

USDA CHOICE BEEF 7-Bone

CHUCK ROAST 89¢

Lb.

USDA Choice Beef

SWISS STEAK

Lb. 95¢

USDA CHOICE BEEF

FAMILY STEAK 89¢

Lb.

GROUND Beef

Lb.

USDA CHOICE BEEF
SHORT RIBS OF BEEF Lb. 49¢ **89¢**

USDA CHOICE BEEF

ARM ROAST 99¢

Lb.



Morton Frozen
CREAM PIES

Chocolate
Banana
Coconut
Lemon
Neap.
Strawberry

3 FOR \$1

FROZEN VEGETABLES

Shurfine
CUT OKRA

Shurfine
BRUSSEL SPROUTS

Shurfine
CAULIFLOWER

3 10 Oz. Pkg. **\$1.**

Toasty Treat

WAFFLES
2 Pkg. 25¢

Food King Crinkle Cut
POTATOES

7 9 Oz. Pkg. **\$1.**

DOUBLE S&H GREEN STAMPS ON WEDNESDAY

Wagners



DRINKS
3 Quart Bottles **89¢**

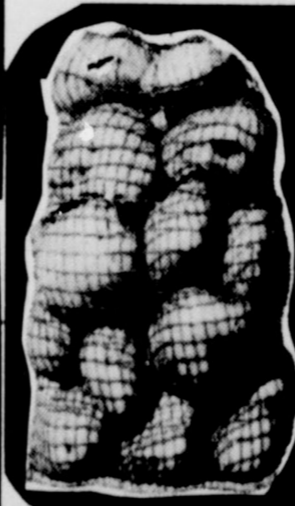
Orange
Grape
Grapefruit
Lo-Cal Orange

Jergens

LOTION 10 Oz. Reg. \$1.25 **88¢**

Colgate Instant

SHAVE CREAM Reg. 79¢ Reg. or Menthol **48¢**



POTATOES

No. 1 Nor. Gold

5 Lb. Sk. **79¢**

Maryland Club



COFFEE

1 Lb. Can **79¢**

With Coupon

AN EXCEPTIONAL VALUE ON FINE
STAINLESS STEEL FLATWARE

Week 1: Dinner Fork, Dinner Knife, Teaspoon, Soup Spoon, Salad Fork. Each Basic Piece.

This Week Dinner Knife **39¢**

CARROTS Texas 2 1/2 Lb. Cello **29¢**



Kraft
FRENCH DRESSING

3 8 Oz. Bottles **\$1.00**



WELCOME TO FRIONA'S 18TH ANNUAL

CHAMBER OF COMMERCE BANQUET

March 11, 1974 - 7:30 - New Community Center
Tickets- \$6.00 Per Person

1974 OFFICERS

Percy Parsons
President

George Rushing
Vice President

Jerry Hinkle
Secretary-Treasurer

Dale Cary
Past President

1974 DIRECTORS

Percy Parsons
George Rushing
Jerry Hinkle
Delton Lewellen
Bernard Gowens
Jerry London
Dave Thompson
Jack Hamil
Robert Neelley
Dale Cary Ex-Officio

Peggy Bryant
Office Secretary

BANQUET COMMITTEE

M.C. Osborn
Jack Hamil

DECORATIONS

Beth Thompson
Lynn Gowens
Director's Wives

Girl Scout Troop 166

Ophelia Flores
Elizabeth Peak
---Leaders

Girl Scout Troop 394

Eva Lou Rector
Nora O'Brian
---Leaders

Girl Scout Troop 266

Louisa Wilson
Ann Nazworth
---Leaders

ACKNOWLEDGEMENTS

Linens Clovis Steam Laundry
Serving FHA Chapter Girls
Food Earl's Parmer House

PROGRAM

-DINNER

Dinner Music *Teresa Ingram*

Invocation *Rev. Albert Lindley*

Entertainment *Teresa Ingram*
[1973-74 Maize Days Queen]

Accompanied by *Chris Sanders*

Introduction of Guests *Dale Cary*

Introduction of Retiring Directors *Dale Cary*

M.C. Osborn
Carrol Gatlin
Floyd Reeve
Ralph Shirley

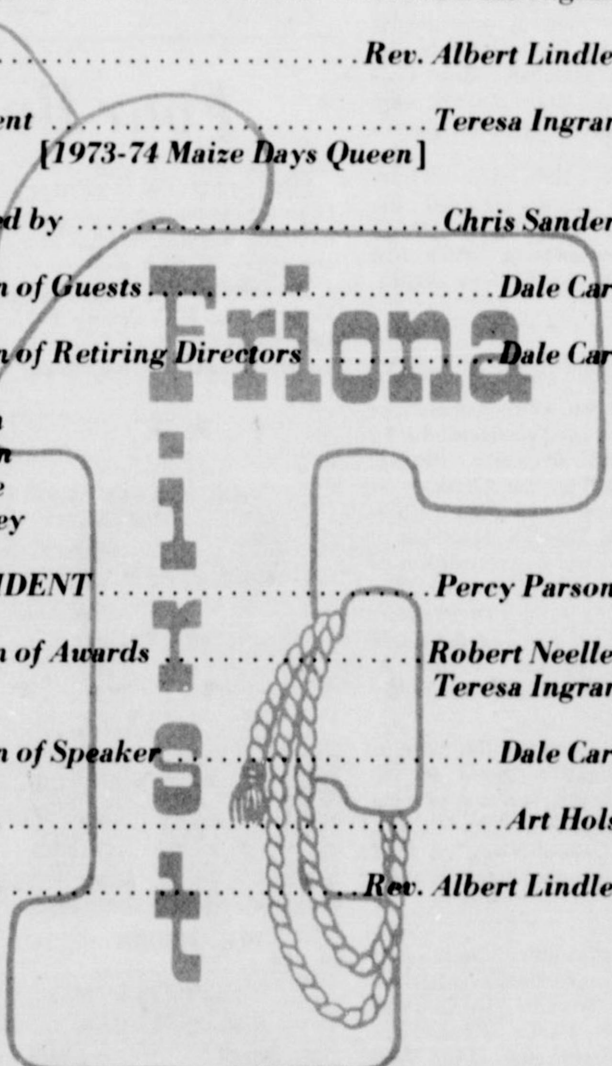
1974 PRESIDENT *Percy Parsons*

Presentation of Awards *Robert Neelley*
Teresa Ingram

Introduction of Speaker *Dale Cary*

Speaker *Art Holst*

Benediction *Rev. Albert Lindley*



1973 IN REVIEW

Community Center Tabbed As Chamber's Top Project

No doubt the most significant accomplishment of the Friona Chamber of Commerce and Agriculture during 1973 was the successful completion of the new Community Center/Showbarn, in which the 1974 banquet will be held Monday evening.

The building of the Community Center was projected as a goal by the Chamber during the previous year. However, most of that year was spent in verifying that Friona would get the building, after a series of meetings with representatives of other Parmer County communities, interested in it from the showbarn aspect.

Finally, in 1973, the fund drive was kicked off. Chamber board member Carrol Gatlin was chairman of the drive, with Redge Priest as co-chairman. Stock show chairman Dwain Menefee was instrumental in getting things underway.

Another board member, Delton Lewellen, served as contractor on the huge undertaking, and put in a tremendous amount of time on the project.

Gatlin was instrumental in securing a donation of 21 acres to the City of Friona for the Community Center, from the KIS Development Corp., provided the city develop a city park and maintain it. Work on a comprehensive plan for the park is now in progress by a park planner from Austin.

After many delays in getting material for the building, it finally arrived in late 1973, and work began in earnest. The structure was completed in time for the recent Parmer County Junior Livestock Show, when it was used officially for the first time.

Other accomplishments during the year included the formation of a Friona Board of City Development by the Chamber, which successfully petitioned the City of Friona to provide one per cent of its general fund budget as an annual method of financing the BCD.

Initial project of the Friona BCD was the conducting of a survey which probed the shopping habits of Friona area residents, and compiled a set of interesting figures for local business leaders.

Members of the BCD are H.K. Kendrick, Raymond Cook, Robert Neelley, Dale Cary and Wm. Doyle Elliott.

Following up on the BCD, the chamber established late in 1973 a Business Activity Committee (BAC), which was designed primarily to promote

local business and act as a shopping stimulant.

First major project of the BAC was a series of drawings prior to Christmas of 1973. The BAC gave away several hundred dollars in cash prizes as a stimulant for people to shop in Friona.

The executive committee of the BAC includes Ralph Roden, Kenneth Williams, Leland Hutson, Marc Houser and Carrol Gatlin.

The Chamber sponsored the City's 17th observance of Maize Days during the week of September 4-8. Board member Floyd Reeve was general chairman of the celebration. Miss Teresa Ingram was named Maize Queen for 1973-74.

Board member Delton Lewellen was in charge of the barbecue at the annual celebration. Board member Bernard Gowens was finance chairman. Porter Roberts was parade marshall. Mrs. Dale Cary and Mrs. Ed Clark were co-chairmen of the queen's contest.

Strate's Midwest Shows from Kansas again provided the carnival rides for the Maize Days celebration, which had excellent weather for a change.

The Chamber once again sponsored the July 4th celebration, which included two programs and was concluded by a giant fireworks display, provided by the Chamber of Commerce and Agriculture.

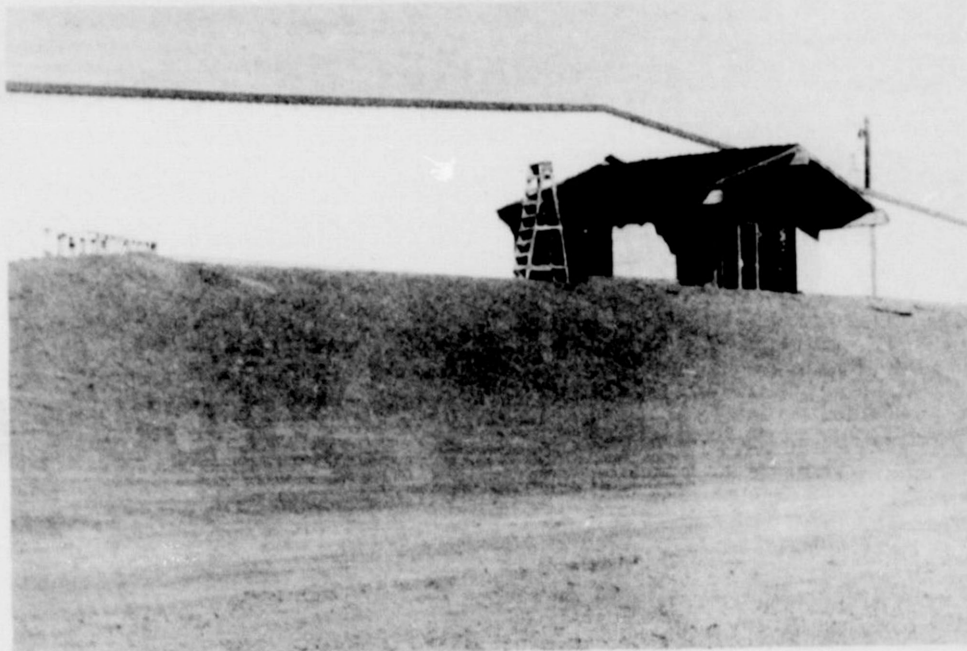
Hugh Moseley, chairman of the Parmer County Historical Society, set up a dedication ceremony at the City Park the morning of July 4, dedicating a Friona marker. Frank A. Spring made the dedicatory speech.

Representative Bill Clayton of Springlake spoke at the patriotic program that evening at the High School Auditorium. "The Jackson Four," a local group, provided entertainment.

Chamber officials were active in extra-curricular activities during the year. Dale Cary and Clarence Martin attended the annual convention of the West Texas Chamber of Commerce in Abilene in April.

Floyd Reeve attended a Water Import Study meeting in Lubbock, sponsored by Water, Inc. He also attended groundbreaking ceremonies for the Running Water Draw Water-shed's first dam at Bovina in November.

Board members attended various banquets of area Chambers of Commerce during the year.



Community Center/Showbarn

Former Chamber Presidents

President	Year
J.J. Horton	1926-28
J.A. Blackwell	1929-31
O.F. Lange	1932-33
Howard G. Morris	1934-35
Dan Ethridge	1936-38
J.A. Blackwell	1939-41
Inactive	1942-47
W.L. Edelman	1948-49
O.J. Beene	1950
A.L. Black	1951
Wright Williams	1952
J.G. McFarland	1953
Dan Ethridge	1954
Dillie Kelley	1955
Wright Williams	1956
J.C. Claborn	1957
H.H. Horton, Jr.	1958
Bill Nichols	1959
Newman Jarrell, Jr.	1960
Martell LeVeque	1961
Frank A. Spring	1962
G.W. Fleming	1963
John R. Cook	1964
Gary Brown	1965
George Taylor	1966
Richard Collard	1967
Charles Allen	1968
Wm. Doyle Elliott	1969
Steve Messenger	1970
Ralph Shirley	1971
Dale Cary	1972-73

Four Board Members Retiring This Year

Four members of the Friona Chamber of Commerce board of directors' terms expired at the end of the chamber year.

Those included Carrol Gatlin, Floyd Reeve, M.C. Osborn and Dale Cary.

Cary will actually remain on

the board in an ex-officio capacity, as past president.

Reeve was chairman of the 1973 Maize Days celebration. Gatlin has been instrumental in getting the community center/showbarn project completed, and Osborn has headed

several committees, including the current banquet.

Holdover directors include Percy Parsons, who will be the new board president, Bernard Gowens, Delton Lewellen, Robert Neelley and Jack Hamil.

banquet, are George Rushing, who will be the new vice president, Jerry Hinkle, who will be the new secretary-treasurer, Jerry London and Dave Thompson.

The new directors were elected to two-year terms in balloting by the membership in December.

The four new directors, to be installed at the chamber



M.C. OSBORN



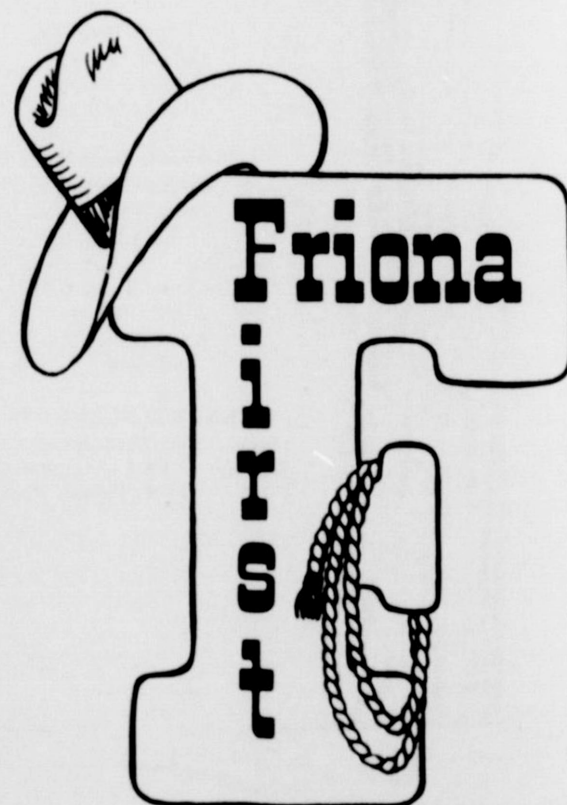
CARROL GATLIN



DALE CARY



FLOYD REEVE



The Chamber's Motto--
Friona FIRST!

BEN * FRANKLIN®



Any
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Plastic HOUSEWARES

Here's your chance to stock up on durable, heavy-duty polyethylene kitchen wares in assorted colors. Dishpan, laundry tub & basket have molded handles.

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only
97¢

Majesty®

Wintuk KNITTING WORSTED

100% Orlon® acrylic yarn for making machine wash-and-dryable garments. Solid color 4-oz. pull skeins. Ombre-colored 3½-oz. pull skeins.

9



Majesty®
NYLON RUG & CRAFT YARN

• 100 Yd. Skeins
Machine-wash-and-dry
3-ply yarn for arts & crafts. All colors.

only
67¢

PARADE OF VALUES

MONEY-SAVING SPRING HEADLINERS!

Avery® LABEL MAKERS

Improved labeler prints on self-adhesive 3/8-in. tape. Assorted colors. Ideal for home, school use!

3/8-in. x 12-ft. refill tapes

77¢



only

88¢

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Pkg. of 10 CURTISS® Candy Bars

Choice of Baby Ruth, Butterfinger, Caramels, and Circlets in 5 flavors.

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37¢

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COLORING BOOKS

48 pages to color. Giant size, 10½ x 15-in. Choice of many titles.

41

5 for
100



Ruth Barry® ULTRASHEER PANTY HOSE

Nude heel and super stretch for better fit. Petite and medium tall sizes. Choice of fashion shades.

2 PR.

99¢

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We reserve the right to limit quantities. Special prices effective only during this event while quantities last.

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HOME NEEDS COST LESS..HERE!



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NO-IRON SHEETS and PILLOWCASES

FULL SIZE
Flat or Fitted

3²⁷

Pillowcases
Standard Size

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PR.

Twin Size
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Love flowers blossom on "Rose Dream" sheets by Cannon Mills in a permanent press blend of polyester and cotton. Take your pick of floral pastels in blue, pink or gold. Stock up!

5



Cameo Floral Print BATH ENSEMBLES

HAND TOWEL
15x25-in.

67¢

WASHCLOTHS
12x12-in.

2 for 57¢

22x42-in.
BATH TOWEL
97¢

Gingham check with cameo floral design. Beautiful shades of green, pink or yellow. Smooth, absorbent 100% cotton for better washability.

2

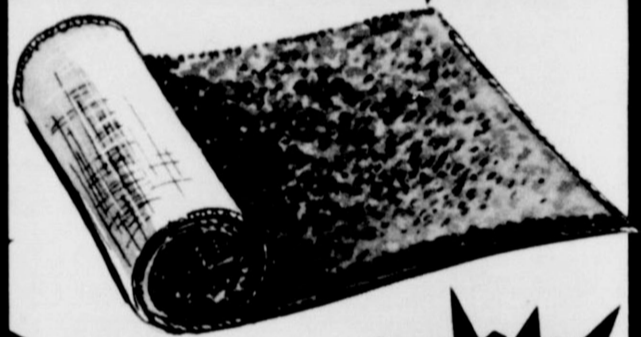


WOMEN'S DECK SHOES

Choose white or navy duck uppers. comfortable cushioned insoles. Non-slip soles. Sizes 5 1/2 to 9.

Only
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27x48-in. RUG REMNANTS

Assorted shags, solids and tweeds. Ideal for protecting floors in heavy traffic areas.

34

Our Low Price

2⁹⁷



TOILET SEAT

Solid molded wood with white enamel finish. Rustproof polyethylene hinges.

Only
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DEPENDABLE BATHROOM SCALE

White enamel finish. Easy-to-clean vinyl footmat.

Our Low Price
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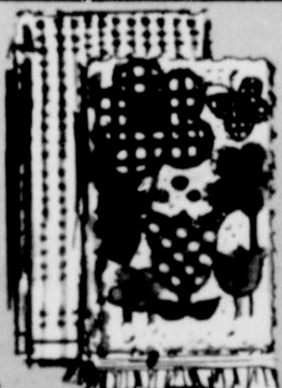


MINIATURE GLASSWARE

Collector's items in a variety of colors, styles. Useful decorative.

Our Low Price
57¢
EA.

31-32

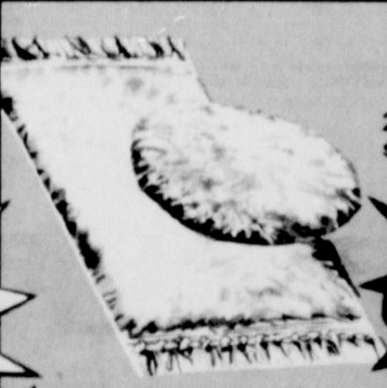


KITCHEN TOWELS

Colorful, soft sheared prints, pebble weaves, and jacquards. Largest 18x28-in.

Our Low Price
67¢

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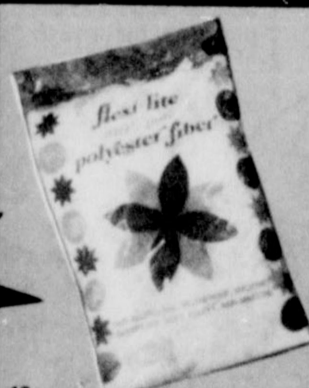


COORDINATED BATH MAT SET

20x32-in. shag rug in solids or tritones.

Only
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4



1-LB. POLYESTER FIBER FILL

Non-allergenic, non-flammable, resilient and washable.

Our Low Price
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10

PAINT IT! BAG IT! ORGANIZE IT!



297
GAL

- Dries in 1 hour!
- Array of colors!

Homecrest® LATEX WALL PAINT

Fast-applying, fast-drying interior wall paint in a sensational spectrum of 17 colors. Dries to a durable finish in 1 hour. Fast, soapy water cleanup.

TRASH CANS

Use indoors or out! Resists cracking even in extreme temperatures! It's seamless, rustproof, easy-to-clean, resilient, dentproof and lightweight. Avocado base, black lid.



20-GAL.

222

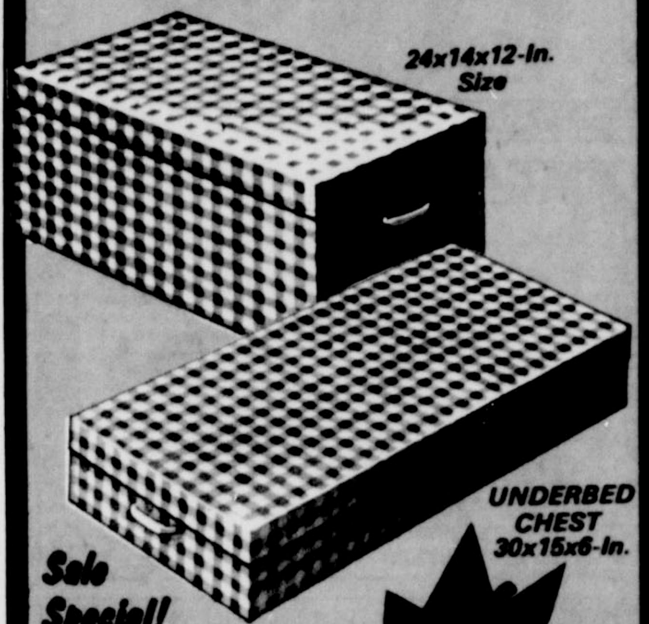
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32-GAL.

333

19



Solo Special!

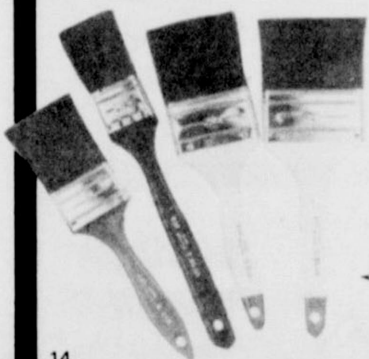
STORAGE CHESTS

For hundreds of storage needs. Sturdy, lightweight corrugated fiberboard. Attractive gingham design, choice of colors.

Your Choice

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Each

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PAINT BRUSHES

Assorted sizes--1 1/2 to 3-in.--for all your household painting jobs.

Our Low Price

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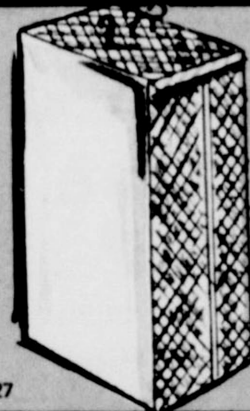
TRASH CAN LINERS

2 sizes; Pkg. of 52, 20-gal. size. Pkg. of 36, 32-gal. size.

Your Choice

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EA.

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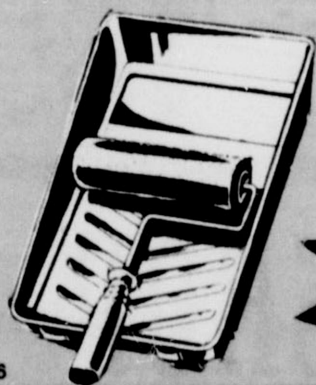
16-Dress Size GARMENT BAG

Quilted top and front. Convenient, full-length 54-in. zipper opening.

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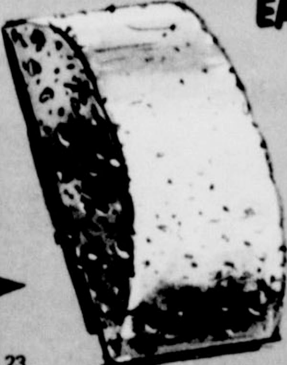
Paint ROLLER and TRAY SET

9-in. roller has removable pile fiber cover. 16 1/2 x 11-in. metal tray.

Our Low Price

97¢

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EASY GRIP SPONGES

Spring cleaning special! Large 8x4x2-in. sponge for quicker cleanup.

Our Low Price

44¢

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DEODORANT CLOSET BLOCK

Keeps closets fresh! Choice of scents in plastic hanger case 12-oz.

Our Low Price

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Pkg. of 3 UTILITY CLOTHS

Clear, plastic drop cloths. 9x12-feet. Many protective uses.

Our Low Price

38¢

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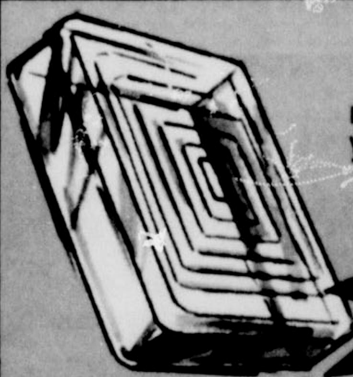
RUBBERMAID SHELF LINER

Heavy poly non-adhesive liner. 12 or 22-in. wide. 6 to 12-ft. Color choice.

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SWEATER and UTILITY BOXES

Ideal for keeping all your clothes dust free. 13 1/2 x 10 1/2 x 3 1/2-in.

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PARADE OF VALUES

FANTASTIC SAVINGS

Good only at BEN FRANKLIN



32-OZ. SIZE
LIQUID PLUMR®

LIMIT 2

68¢

WITH COUPON

While They Last

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330, 2-ply sheets per roll.

HOMECREST®
TOILET TISSUES

10-Roll Pkg.

LIMIT 2

88¢

WITH COUPON

While They Last

Good only at BEN FRANKLIN



FORMULA 409®
SPRAY CLEANERS

• 32-oz. spray • 20-oz. bath-room cleaner

LIMIT 2

68¢ EA.

WITH COUPON

While They Last

CLIP THESE COUPONS
SAVE!



Good only at BEN FRANKLIN



12-in. wide

25-FT. ROLL
ALUMINUM FOIL

LIMIT 2

19¢

WITH COUPON

While They Last



LISTERINE
MOUTHWASH

14-Oz. Size
Only

63¢

Good only at BEN FRANKLIN



Pkg. of 6-7-STICK PACKS
WRIGLEY'S® GUM

LIMIT 3

33¢ Pkg.

WITH COUPON

While They Last

Good only at BEN FRANKLIN



PURSE-SIZE
HAIR BRUSHES

LIMIT 2

17¢

WITH COUPON

While They Last



MISS BRECK
HAIR SPRAY

13-Oz. Size
Only

57¢

Good only at BEN FRANKLIN



Tinkles Daytime 30's
Disposable Diapers

Pinless! Tape tabs.

LIMIT 2

144

WITH COUPON

While They Last

Good only at BEN FRANKLIN



60-YD. ROLL
MASKING TAPE

¾-in. wide.

LIMIT 3

33¢

WITH COUPON

While They Last



80 TOTEM®
SANDWICH BAGS

Easy-out! One-at-a-time

18¢ Pkg.

Good only at BEN FRANKLIN



Decorative TABLETS,
ENVELOPES

CHOICE • 31-pg. tablet. • 16 envs.


LIMIT 4

25¢ EA.

WITH COUPON

While They Last

Good only at BEN FRANKLIN



CURAD®
OUCHLESS
BANDAGES

30 strips & snips in pkg.

LIMIT 2

43¢

WITH COUPON

While They Last

SHOP
NOW!
and
SAVE!

Friona Chamber's "Hall Of Honor"

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

"Man Of The Year"

Dr. Paul Spring	1959
A.L. Black	1960
Andy Hurst	1961
George W. Jones	1962
Steve Messenger	1963
Baker Duggins	1964
Frank Spring	1965
J.C. Claborn	1966
W.L. [Preach] Edelman	1967
Dr. Loyd Shackelford	1968
A.L. [Jake] Outland	1969
Louis Welch	1970
G.B. [Pete] Buske	1971
Charles Allen	1972
Alton Farr	1973

"Woman Of The Year"

Eva Miller	1959
Katy Osborn	1960
Louisa Wilson	1961
Rose Lange	1962
Phyllis Sanders	1963
Mary Kate Zeman	1964
Deke Kendrick	1965
Eufaula Ethridge	1966
Ethel Ruth Spring	1967
Emma Elmore & Altha Presley	1968
Willard Stewart	1969
Sarah Alexander	1970
Ethel Bengier	1971
Lilah Gaye Gee	1972
Mrs. James C. [Pearl] McLean	1973

"Most Courteous Employee"

Jane Williams, Friona St. Bank	1961
Arveila England, Pioneer Gas	1962
Ruth Busby, Ben Franklin	1963
Dale Smith, Friona St. Bank	1964
Stanley Benge, Parmer Co. Pump	1965
Ralph Shirley, Pioneer Gas	1966
Iola Nelson, Friona St. Bank	1967
Sam Williams, Friona Consumers	1968
Ray White, Plains Hardware	1969
Cleo Gauna, Gib's Cleaners	1970
Frances Davis, School Cafeteria	1971
Ronald Smiley, Friona Wheat Growers	1972
Carolyn Dement, Rockwell Bros. Lumber	1973

"Teacher Of The Year"

Jo Phillips	1962
Mrs. O.J. Beene	1963
Mrs. L.B. McClain	1964
Mrs. R.L. Bates	1965
Benny Pryor	1966
Mal Manchee	1967
Mrs. Benny Pryor	1968
Mrs. Ernest Osborn	1969
Mr. & Mrs. Wayne Hodgson	1970
Mrs. Baker Duggins	1971
Mrs. Frank Truitt	1972
Fay Reeve	1973

THIS IS YOUR CHAMBER.....

Memberships Paid As Of March 6, 1974

ACCOUNTANTS

Brown, Graham & Co.
Harvey, Messenger & Co.

AGRICULTURE EQUIPMENT

Herring Implement
Maurer Machinery
Parmer County Implement

AGRICULTURAL SERVICES

Big T Pump Co.
Black Farm Center
Parmer County Pump Co.

APPLIANCES, TV & FURNITURE

Western Auto Store
White's Auto Store

ATTORNEYS

Richard Collard
Wm. Doyle Elliott

AUTOMOTIVE

City Body Shop
Friona Motors
Friona Safety Lanes
Reeve Chevrolet-Olds
Welch Auto Supply

BI-PRODUCTS

Friona Bi-Products

CLEANERS

Gib's Cleaners
Reed Cleaners

CONSTRUCTION

Delton Lewellen

CATTLE BUYERS

Pioneer Cattle Order Buyers

FEED PROCESSING

Hi Pro Feeds, Inc.

FEED YARDS

Friona Feed Yards
Hi Plains Feed Yards
Paco Feed Yards

FINANCIAL

Friona Texas Federal Credit Union
Friona State Bank
Production Credit Association

FLORIST

Claborn Floral

FLOOR COVERING

Joe Fallwell

FREIGHT

Curry Motor Freight

FUNERAL SERVICES

Parsons-Ellis Funeral Home

GINS

Chester Gin Co.
Fleming & Son Gin

GRAIN ELEVATORS

Black Grain Co.
Friona Wheat Growers
Hub Grain Co.
West Friona Grain Co.

GROCERS

Houser Grocery
Piggly Wiggly
White's Super Market

HARDWARE

Plains Hardware Co.
Rockwell Lumber Co.

HOSPITALS

Parmer County Community Hospital

INSURANCE AND REAL ESTATE

Jay Beene
John Bingham Land Co. [Gatlin Land Co.]
M.M. Elder
Ethridge-Spring Agency
Hick's Real Estate
Rushing Insurance Agency

JEWELERS

Allen's Jewelry

LADIES & CHILDREN'S READY TO WEAR

Ruthie's

MEAT PROCESSORS

Crow's Meat Co.
Missouri Beef Packers, Inc.

MOTELS

Holiday House Motel

NEWS MEDIA

Friona Clearview
Friona Star

OFFICE SUPPLIES

Carrol's Office Supply
Walt's Quality Printing

PHARMACIES

Bi-Wize Drug

PROFESSIONAL

Dr. Robert Alexander
Dr. William Beene
Dr. Jon M. Roden
Dr. Lee Spring
Dr. Paul Spring
Friona Dental Clinic

RAILROADS

Atchison, Topeka & Santa Fe

RESTAURANTS

Anita's Snack Bar
Don's Drive In
Earl's Parmer House

SERVICE STATIONS

& TIRE DEALERS

Cook Oil Co.
Friona Consumers
Dale Houlette, Mobil
Kendrick Oil Co.
Murphree Texaco

UPHOLSTERY

Webster Upholstery Co.

UTILITIES

Deaf Smith County Electric Coop.
General Telephone Co.
Pioneer Natural Gas Co.
Southwestern Public Service

INDIVIDUAL MEMBERS

A.W. Anthony
Deon Awtrey
Wesley Barnett
A.L. Black
Ranza Boggess
G.B. Buske
W.D. Buske
John R. Cook
James Dixon
W.L. Edelman
Alton Farr
Raymond Fleming
J.T. Gee
W.S. Graham
Leroy Johnson
Nelson Lewis
W.R. Mabry
Clarence Martin
J.G. McFarland
Roy Miller
Curtis Murphree
M.C. Osborn
McFarland C. Osborn
Sloan Osborn
A.L. Outland
Bruce Parr
Floyd Reeve
P.V. Roberts
Carl Schlenker
Ronald Smiley
R.E. Snead
Frank Spring
Steve Struve
C.W. Tannahill
Ralph Taylor
Dave Thompson
Louis Welch
Wright Williams
Clyde Woodard

Banquet Speakers

Travis Stovall, Clovis School Supt.	1956
[Subbed for Waggoner Carr]	
Dr. Leon Hill, Amarillo humorist	1957
Jack Lacy, Amarillo C-C Manager	1958
Chas. Signor, Lubbock	1959
Jerry Kolander, Amarillo	1960
Don Peeples, Amarillo weatherman	1961
Chas. Lavis, Holly Sugar Corp.	1962
Charles Jarvis, humorist	1963
Waggoner Carr, Atty-General	1964
Walter [Zaney] Blaney	1965
Brooks Sisters	1966
Ernest Langley, Hereford	1967
[Subbed for Leonard Passmore]	
Leonard Passmore, Austin humorist	1968
Grady Nutt, humorist	1969
Dr. Reagan Brown, Ext. Service	1970
Jim Gillie, humorist	1972
Bob Murphey, Nacogdoches, Humorist	1973

"Outstanding Young People"

Bill Bailey and Sally Kendrick	1972
Kevin Wiseman and Carol Reeve	1973

*The chamber needs
you...you need
the chamber.*

People who
make things
happen are
making
progress!

A strong
community
starts with
a strong and
active
chamber!

MEET YOUR 1974 OFFICERS AND DIRECTORS

Of The

Friona Chamber Of Commerce

And Agriculture



GEORGE RUSHING
VICE PRESIDENT



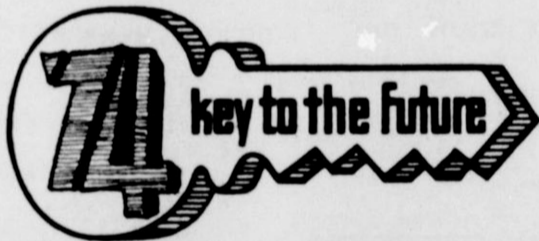
JERRY HINKLE
SECRETARY-TREASURER



DAVE THOMPSON



BERNARD GOWENS



It Takes TWO . . .
Your Chamber and
YOU!



PERCY PARSONS
PRESIDENT



PEGGY BRYANT
OFFICE SECRETARY



DALE CARY
EX-OFFICIO



DELTON JEWELLEN



JERRY LONDON



ROBERT NEELLEY



JACK HAMIL



MEN OF YEAR...In a departure from usual, the Friona Chamber of Commerce presented a dual award for Man of the Year at its annual banquet. Longtime residents and businessmen Sloan Osborn, left, and J.G. (Red) McFarland, right, were honored.



TOMMIE MERCER, left, Friona school nurse, was honored by the Chamber of Commerce as Woman of the Year at the banquet Monday. Diana DeBord holds the plaque which was a special presentation to her husband Ray, for his basketball achievements. Ray was unable to attend.



TEACHER, EMPLOYEE...Joy Morton, left, Friona High School speech instructor, received the plaque for Teacher of the Year at the Chamber banquet Monday. Pete Diaz, employed by Friona State Bank, proudly holds his "Most Courteous Employee" plaque.



OUTSTANDING YOUTH...Annette Reznik and Mark Shackelford were singled out by the Chamber of Commerce for the "Most Outstanding Youth" awards at the annual banquet. Annette is state president of Future Homemakers and Mark is Student-Faculty Congress president.

STAR



Lites
by Bill Ellis

The FRIONA STAR

Volume 49, Number 24

SUNDAY, MARCH 17, 1974

14 PAGES

FRIONA WENT "Major League" with its Chamber of Commerce banquet this year, and its first venture into the big leagues proved successful.

Staging the Chamber banquet in the recently completed Community Center added a new dimension to the event. The new facility offers more than double the space which was available at the high school cafeteria, and as a result the Chamber drew almost twice as large a crowd as it ever had before.

Having a crowd of 585 people attend the annual banquet is a feather in Friona's cap. This should be undoubtedly the largest attendance, per capita, for such a banquet, of any city, anywhere.

Gordon Ziegler, who covered the banquet for the Lubbock Avalanche-Journal, said it was the biggest crowd of any banquet he had personally attended. The only one which was even close, he recalled, was the Plainview C-C banquet, which was attended by 500 people.

THE CHAMBER had set out to have a crowd of 500 for the 1974 banquet, so by feeding 585 they attained 117 per cent of their goal.

Also, the achievement is even more impressive in light of the fact that it is just exactly double the previous record crowd, which attended last year's banquet.

Speaker Art Holst was just what the doctor ordered for the new "Major League" status of the banquet. With the possible exception of Dr. Charles Jarvis, Holst made by far the best impression of any speaker the Chamber has ever landed for its annual event.

For those who don't know, Holst and Dr. Jarvis are good friends. In fact, Dr. Jarvis recommended Holst to young Mark Shackelford, who banquet guests have to thank for the selection of this year's speaker.

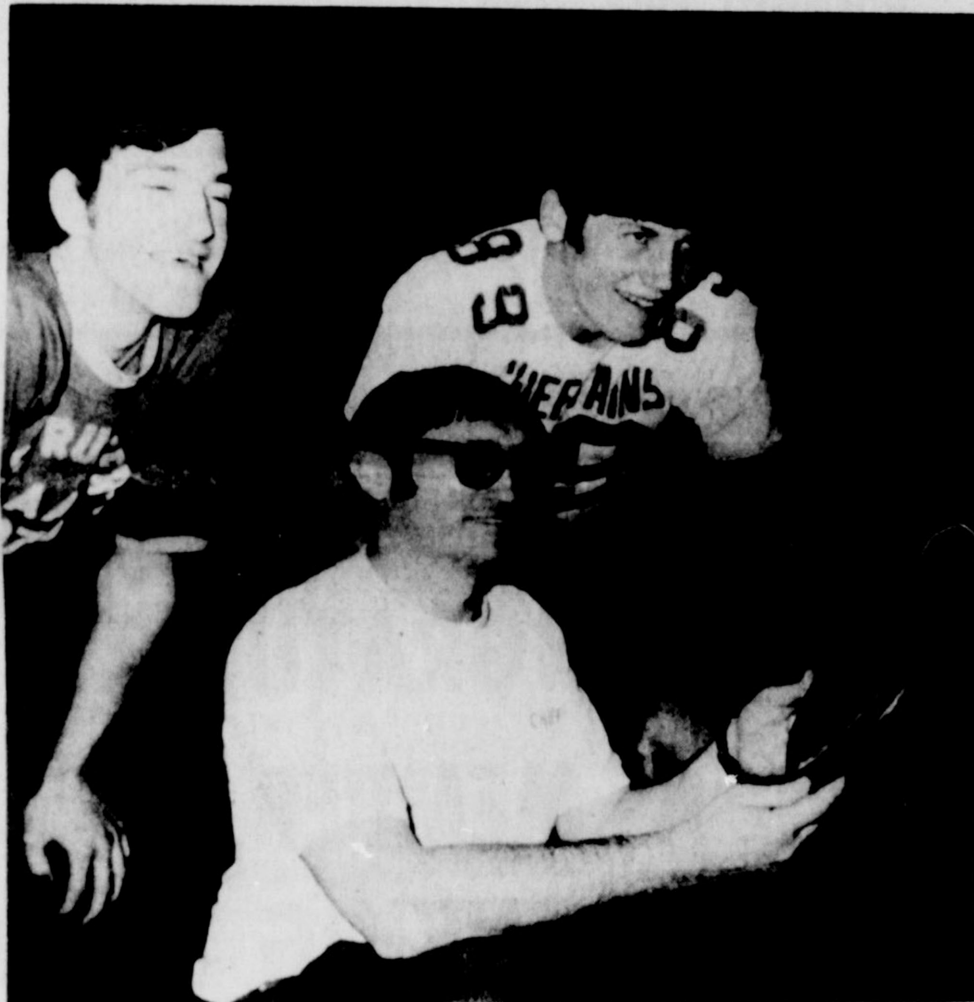
We think that would be adequate reason for giving Mark the "outstanding young person" award, if he hadn't done anything else.

EARL GRAHAM and his brother Mutt of Bovina, who went together to cater the banquet, deserve a bouquet for the way they managed to serve the crowd of near 600.

The rib-eye steaks were about the best that has ever been served up at a chamber affair. The Grahams made use of a portable char-broiler which was specially constructed a few years ago for the Bovina Chamber of Commerce. The broiler can handle up to 100 steaks at a time, and it came in handy.

The Friona home economics girls also did themselves proud in the manner in which they served the food to the huge gathering.

(Continued on Page 12)



CHIEFS HONORED...Gene Strickland, left, and Dale Cleveland were each named to the All-State Tournament team announced this past week, and both claimed spots on "Super Teams" announced by area daily newspapers. Coach Ray DeBord has been named "Coach of the Year" by the Amarillo News and Lubbock Avalanche-Journal. DeBord also received a handsome plaque from the Friona Chamber of Commerce for his accomplishments. The trio admire the plaque.

TWO ARE ALL-STATE

Two Chiefs, Coach Receive Cage Honors

The Friona Chieftain basketballers continued to add to their laurels this past week, through the announcement of all-state and area super teams.

Two members of the team, Gene Strickland and Dale Cleveland, made the all-state tournament team for class AA, which was announced last Saturday.

The two Chieftains joined three from Bowie and one player from Bastrop on the special team.

Strickland was the only one of the six players chosen for class AA who was a unanimous choice.

Named to the team from Bowie were 6-8 center David Prater, guard Bobby Brashear and forward LeRay Massie. Andrew Washington of Bastrop was the other all-stater in class AA.

On Sunday, the Amarillo Globe-News named Strickland to its Super Team, composed of players from all classifications of schools, placed Cleveland on the second team, and named Friona coach Ray DeBord "Coach of the Year."

DeBord had earlier received similar honors from the Lubbock Avalanche-Journal for class AA. Then on Monday he was presented a special plaque by the Friona Chamber of Commerce for all of the accolades he has brought to the city.

In a release made the week of the state tournament, Gene Strickland was named to the Lubbock Avalanche-Journal's All-South Plains team. Dale Cleveland was named to the second team and Dale Parsons was honorable mention.

Concerning all of the honors, Coach DeBord said this week—"It's quite an honor, all of the nice things that's happened. It's hard to know what to say. I owe it all to the kids. They're the best bunch I've ever worked with."

Strickland, commenting on his unanimous choice as an all-stater, said "It's an honor, but I'd rather have won the state title."

Cleveland said "Man, was I surprised. I didn't think I'd make the all-state team. I knew Gene would, but I didn't expect to."

The Chieftain team was to be honored during the National Women's Invitational Tournament Saturday night in Amarillo.

First Rain Of '74 Falls

First substantial moisture for 1974 fell here last Saturday, with .38 inch being the official reading by the City of Friona.

In the outlying area, reports of as much as an inch were heard.

Farmers and agricultural leaders were hopeful of receiving more moisture in the near future, to help prepare the land for spring planting.

Compared to last winter, when an abundance of moisture was received, this winter has been bone dry.

TEMPERATURES

DATE	HI	LOW
Sat., March 9	76	47
Sun., Mar. 10	74	34
Mon., March 11	57	35
Tue., Mar. 12	72	33
Wed., Mar. 13	67	33
Thurs., Mar. 14	75	38
Fri., Mar. 15	66	43

HONORS LISTED

600 People Attend Annual C-C Banquet

A record crowd of 600 persons attended the annual Friona Chamber of Commerce and Agriculture banquet here Monday night, as the event was staged in the new Community Center/Showbarn for the first time.

The chamber thus exceeded its announced goal of 500 for the annual affair, and its fete is now in the same league with cities much larger than Friona.

Putting the icing on the cake for the new "major league" banquet was the speaker, Art Holst, who kept the crowd in stitches with his humor, and still managed to deliver a powerful Chamber of Commerce type message.

A large number of visitors from out of town, some 60 in number, helped swell the record crowd.

Highlighting the annual banquet was the presenting of awards to outstanding citizens of the community.

Breaking from tradition, the chamber presented a dual award in the "Man of the Year" category, giving plaques to S.H. Osborn and J.G. (Red) McFarland.

Honored as Woman of the Year was school nurse Tommy Mercer. Teacher of the Year was high school speech teacher Joy Morton. Most courteous employee was Pete Diaz of Friona State Bank.

Chosen for the outstanding young people awards were Mark Shackelford and Annette Reznik.

Given a special award was Coach Ray DeBord, for the many recognitions he helped bring to Friona as coach of the state basketball runnersup.

Holt, who is a line judge in the National Football League when he isn't following the banquet circuit, stated—

"We're a nation of imperfect people, but we have developed the best method ever devised for the making and distributing of wealth.

"I'm sick and tired of the people who pick, pick, pick at the United States (and its weaknesses)...."

"You ought to thank God every day you were born with a silver spoon in your mouth—in the United States of America," Holt said.

Holt asked the Chamber of Commerce members—

"Do you have recognizable, obtainable goals?"
 "Are you a problem solver?"
 "Are you a motivator?"
 "Are you believable?"
 "Do you have that wholesome, positive attitude?"
 "Do you believe in the principle of added value?"

Holt challenged the Chamber of Commerce leaders to establish realistic goals, and then to set out on a positive means of attaining these goals.

Osborn and McFarland, who incidentally are brothers-in-law, were cited for having a combined 94 years in the cattle business, 103 years residence in Friona, and 60 years of Lions Club work.

Osborn has lived in Friona since 1927, and was instrumental in bringing electricity to Parmer County. He has served as director on the Deaf Smith REC board for 34 years, and as board president for a number of years.

The honoree also served on the board of Friona Wheat Growers for 12 years; and on the Parmer County Community Hospital board for 25 years.

McFarland, a local resident since 1924, is a former president of the Chamber board, and likewise served on the board of directors of Parmer County Community Hospital.

A former United Fund chairman, McFarland is a Mason and has been a Lion for over 30 years, having served as president of the club. He served on the Friona school board, and had played on the first eleven-man football team at FHS.

McFarland served as an ASCS committee chairman, and as Chairman of the War Board.

Mrs. Mercer, a local resident the past 20 years, began her nursing career as an RN at Parmer County Community Hospital in 1953. In 1968 she took per present position with the Friona School system.

"She knows well the miraculous effect of a band-aid applied with tender loving care, and the power of the understanding ear," stated Robert Needley in making the presentation.

Joy Morton, the teacher of the year, was introduced to speech classes when she began teaching locally 12 years ago. Friona High School had no speech department, so she set out to organize one. FHS had scored only seven points in the district literary meet that year.

The high school speech department has captured district championships in 1969-70-71-72, and Miss Morton has achieved as many first and second place regional titles as any coach in this region.

She has taken five contestants to the state meet.

Diaz, an employee of Friona State Bank, was previously employed by Murphree Texaco

for five years. He has lived in Friona since 1965. He and his wife moved here from Ray mondville.

He is a member of St. Teresa's Catholic Church, where he is a member of the Parish Council and the men's club.

Shackelford, who is president of the Friona High School Student-Faculty Congress (Student Council), has been elected "Best Thespian," and is a nominee for Mr. F.H.S.

Active in the youth program at the Sixth Street Church of Christ, he is active in several clubs and extra-curricular

activities. He plans to pursue a college education.

Miss Reznik is currently serving as state president of the Future Homemakers of America. She won the youth tour, sponsored by Deaf Smith Electric Cooperative, and has attended various meetings on the state level, including the State Fair of Texas, Texas REC convention, Farm Bureau convention and National FHA meeting.

She also has received honors in Thespians, and is an honor student. She is active in church work, and tutors a 10-year-old child once a week.

Tom T. Hall Booked For Show Locally

Plans were announced this week by Friona's Business Activities Committee (BAC) to bring recording star Tom T. Hall to Friona for a performance on the night of April 20.

Carroll Gatlin, spokesman for the BAC, says that Tom T. Hall and "The Storytellers" have been booked for that date, although final details have not been worked out as yet.

The performance is to be in the new Community Center, as a fund-raising project of the BAC.

Further details as to ticket prices, etc., will be announced in the near future.



BANQUET SPEAKER...Art Holst, a National Football League official when he isn't entertaining folks at banquets, was a big hit with the crowd at the annual Friona Chamber of Commerce Banquet. Holst spoke before an all-time record banquet crowd of 600.

COW POKES

By Ace Reid



"Tell 'em the reason we've got this meat out here and not cold storage is 'cause we're concerned about the angry crisis."

Friona Flashbacks

...from the files of the Friona 5

45 YEARS AGO—MARCH 15, 1929

Work on the new school building in the Jesko district, about twelve miles south of Friona has been progressing recently to the extent that the walls are up and with favorable weather the entire structure will be enclosed.

The building will contain two regular classrooms, and will be located just across the highway from the old building. Settlers are coming in all the time, and trustees are building with a view to the future needs of the district.

40 YEARS AGO—MARCH 16, 1934

The sixth number of the lyceum course will be presented Friday evening by the T-Anchor Cowboys. This group of college students from West Texas State Teachers College has carried the program to several communities outside of Canyon. The cowboys have arranged about 45 minutes of this program, and the last 45 minutes will be used for requests from the audience.

35 YEARS AGO—MARCH 17, 1939

Several of Friona's young people who are teaching school at various places were home to spend the weekend with the home folk. Among those who were here included Misses Lora Mae McFarland from Wellington, Reba Hill from Hale Center, and Mary Reeve from Pampa; also Hadley Reeve from Snyder.

Hens and their products add wealth to the Friona area, a news story pointed out, explaining how the egg business had increased in the adjacent area in the past 20 years.

30 YEARS AGO—MARCH 10, 1944

Members of Friona Post, No. 206, American Legion, cordially invite all veterans of World Wars I and II and all who are eligible to become members of the War Dads to meet with them Wednesday night, March 15. That date will also mark the Silver Anniversary of the American Legion.

25 YEARS AGO—MARCH 11, 1949

"Why can't we buy license plates in Bovina and Friona," was the question posed by a page one editorial on March 11, 1949. The editorial pointed out that Castro County had thought enough of the taxpayers of Summerfield (population about 70) to send an agent to the store there for the past ten years, while Friona and Bovina residents were forced to drive to the county seat each year.

20 YEARS AGO—MARCH 11, 1954

Indications are that three names will be on the Friona City Council ballot in April. Names currently on the ballot are the incumbent officials, Mayor Charles Allen, and commissioners Raymond White and H.K. Kendrick.

General Telephone Co. will poll its subscribers to see if they wish to absorb increased costs of calling toll-free to adjacent rural areas (Hub and Parmer) in order to erase the present toll charge.

15 YEARS AGO—MARCH 12, 1959

An office building will be erected in the near future to house the Friona office of Plainview Production Credit Association, according to Olan Alexander, secretary-treasurer-manager of the Plainview-based association. The building will be erected on the property recently purchased by the PCA just south of the new building now under construction by the post office.

10 YEARS AGO—MARCH 12, 1964

The Friona High School Squaws, having swept to the Region I title last weekend in Lubbock, will put their 31-game winning streak on the line in Austin this weekend, in quest of the elusive state championship. On nine other occasions, the Squaws have sought the state title, in both "McKamie League" and UIL competition, but they have yet to bring home the title. The team faces a class AAA school, Mineral Wells, who stands 33-1 for the year, in the opener. Friona is 31-0.

SCHOOL LUNCH MENU

WEEK OF MARCH 18-22
MONDAY-pizza, buttered corn, crackers, lettuce and tomato salad, peach slices and milk.
TUESDAY-meat balls and spaghetti, English peas, hot rolls-butter, cabbage and carrot salad and milk.
WEDNESDAY-tacos, pinto beans, cornbread-butter, lettuce and tomato salad, chocolate cake and milk.
THURSDAY-fried chicken, mashed potatoes, hot rolls-butter, buttered carrots, banana nut cake and milk.
FRIDAY-hamburgers, potato chips, pork and beans, fruit salad and milk.

MBP Announces Sizeable Increase

For the quarter ending January 26, 1974, Missouri Beef Packers, Inc. reported net earnings of \$2,902,586 on sales of \$151,926,717. The earnings of \$2.52 per share compare with a figure of \$1.71 per share in the corresponding quarter a year ago.

The President of the Company, David J. La Fleur, attributed the increase in earnings to the very strong demand for beef products and

the abundant supply of cattle moved into the quarter by the government price ceilings which discouraged slaughter of cattle in the preceding quarter.

Missouri Beef Packers has announced that it is conducting preliminary merger discussions with Kansas Beef Industries, Inc. Kansas Beef Industries had sales in 1972 of over \$200,000,000 and has slaughtering and fabricating facilities in Wichita, Kansas.

MISSOURI BEEF PACKERS, INC. OPERATING RESULTS

	Unaudited	For 13 Weeks and Year to Date Ended
	January 26, 1974	January 27, 1973
Net Sales	\$151,926,717	\$116,654,701
Net Income	\$2,902,586	\$816,012
Net Income per Share	\$2.52	\$1.71
Average Number of Shares Outstanding	\$1,149,770	1,148,812

The FRIONA STAR

Founded in 1925 by John W. White

Published Every Sunday at 916 Main Street Friona, Texas, 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1963, 1964, 1965, 1967, 1968, 1969, 1970, 1971, 1972. Prize-winner in Texas Press Association, 1959, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970. Prize-winner in West Texas Press Association, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence Winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1967, 1963, 1965, 1968.

Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

Second class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES

Parmer County, adjoining counties, \$6.30 per year. Elsewhere, \$7.87 per year.

Bill Ellis, Editor & Publisher
 Wahleah Beck, Bookkeeper
 Vickie Copley, Back-Shop Foreman

Want Ads Ring the Bell!

WELCOME TO FRIONA



A recent newcomer to Friona is Mrs. Theda Williams, who moved to Friona from Lubbock. A native of Cook County, Mrs. Williams has lived in this area since 1960. She works at the Holiday Restaurant, and lives at the Friona Apartments. Mrs. Williams is a member of the Calvary Baptist Church.

ROCKWELL BROS. AND CO.

'LUMBERMEN'

Lumber, Paint & Tools

HOUSER GROCERY & MARKET

HIGH PLAINS DEVELOPMENT CO.

NEED A HOME?

CALL 372-9233, Amarillo Or 247-2511 Friona

REEVE CHEVROLET

New and Used Cars

FRIGIDAIRE APPLIANCES

The FRIONA STAR

FRIONA WHEAT GROWERS

Elevator Service
 Field Seeds

CONGRATULATING A MEMBER OF OUR BANKING TEAM



Pete Diaz

We congratulate Pete Diaz, our maintenance foreman, for gaining the "Most Courteous Employee" award from the Friona Chamber of Commerce. Because of employees like Pete, we know you always will receive a friendly and cordial welcome when you visit Friona State Bank.

Poison Prevention Is More Than Packaging

New Federal law requires child-proof packaging for many products involved in childhood poisonings. To protect your children, ask for this special packaging ... use it ... and after using, be sure to resecure each safety closure!

However, Remember . . .

- Children are curious. They want to taste things. They will try to open the best designed safety guards.
- Children will imitate. Take your own medicine out of their sight.
- Children love sweets. Never tell them medicine is "candy." They'll eat it when you're not around.
- Small children can't read warning labels. Store hazardous household products and medicines in separate cabinets. Keep these substances locked up when not in use. Clean out cabinets periodically.
- Children get hungry and thirsty. Keep hazardous products in original containers, never in cups, soft-drink bottles or other food utensils.



NATIONAL POISON PREVENTION WEEK

PARMER COUNTY COMMUNITY HOSPITAL PHARMACY

FRIONA STATE BANK

Clark Brothers Highlight Sale

Clark Bros., purebred Chester White breeders from Friona, were a vital asset to the record breaking Southwestern Chester White Spotlight sale held at Plainview, Texas.

The Clark Boys exhibited the 12th class IV Gilt that sold to Gale Bressner, Chenoa, Ill. for \$550; the 12th Class IV Boar that sold to Dee Goodson, Lone, Okla., for \$450; and the 9th Bred Gilt that sold to Jimmy Kidd, Duncan, Okla., for \$250.

In the COFEC Barrow & Gilt competition, the Clark Bros. exhibited the sixth place market gilt on foot and the fifth place heavyweight COFEC gilt. The show consisted of boars, gilts, bred gilts and market hogs. The Spotlight sale broke all existing records of the breed. "The Clark Bros. herd contributed greatly to this record breaking sale," says Lyle R. Alumbaugh, executive secretary of the Chester White Swine Record Association, Rochester, Ind., sponsor of the event.

A total of 139 head of Chester White breeding animals sold to herds in 13 states for a total of \$77,400. Fourty boars averaged \$910.62; 87 open gilts averaged \$421.26; and 12 bred gilts averaged \$360.42.



HOLLIS HONORED...Archie M. (Pete) Hollis, right, was honored with a certificate for 20 years of service at a coffee Tuesday attended by all City of Friona employees. Hollis is being presented the plaque by City Manager Jake Outland.

Pete Hollis Honored For 20 Years Service

Archie M. (Pete) Hollis, Street Superintendent for the City of Friona, was honored Tuesday with a certificate signifying 20 years of municipal service in Friona.

Hollis, who first was employed by the City of Friona on February 12, 1950, interrupted his 20 years of city work for another position, but completed his 20th year this month.

He recalled that his first job with the city was to build a fence around the present dump ground.

"The worst chore I can recall was rodding out a stopped up sewer in the Drake Addition one winter morning when it was eight degrees below zero," Hollis told a gathering of city employees at a coffee in his honor.

Hollis said he enjoyed working for the public, and his goal was to do his job in a manner that would be pleasing to the people he served.

Besides his present position, Hollis has served the city as Water Superintendent and

Wastewater Superintendent during his tenure with the City. The certificate, which was presented by City Manager A.L. (Jake) Outland, read as follows:

"City of Friona, Texas, Certification of Service. Know you that Archie Miller Hollis has of this date been in the employ in the City Street Department for the past 20 years and has served loyally and faithfully all duties required. Awarded this 12th Day of March, 1974."

The certificate was signed by Outland as city manager and Mayor R.L. Fleming.

The 20-year citation was the second that the city of Friona has presented.

Former Sanitation Department employee E.E. (Dutch) Sparkman, who has since retired, was the other recipient.

Outland expressed the appreciation of the city for the many years of loyal service rendered by Hollis.

Special Farmer County Events

The Oklahoma Lane Home Demonstration Club sponsored the Texas Department of Public Safety Defensive Driving Course on Monday, March 11 and Thursday, March 14, from 6 to 10 p.m. in the Farwell High School Cafeteria, according to County Extension Agent Jana G. Pronger.

The Farmer County 4-H Favorite Food Show was held Saturday, March 16 in Bovina.

The county eliminations contest for Farmer County will be held Thursday, April 11 at 6:30 p.m. at the County Show Barn in Friona. A covered dish supper for contestants and parents will be featured.

Absentee Vote Begins Here

Absentee voting in the local school board and city council elections will begin Monday, March 18, and will end on April 2.

Absentee voting in the school board election will be conducted in Superintendent Alton Farr's office at Friona High School.

Absentee voting in the city election will be conducted at the City Hall.

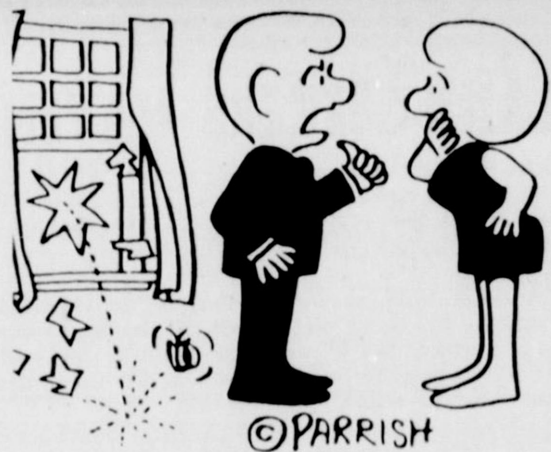
Election date for the dual election is Saturday, April 6, at which time the elections will be held at the Friona Fire Station.

SWCD Receives Tree Bundles

The Parmer County Soil and Water Conservation District has received its wildlife tree bundles. The trees included in the bundles are Mulberry, Redcedar and Russian Olive.

These trees are excellent for attracting and protecting wildlife according to Leon Grissom, Chairman of the district board. There are 150 trees in each of these bundles, which is enough to plant a pretty good sized area.

Grissom continued, "If you are interested in wildlife and would like to get one of these tree bundles just contact me at Bovina; the SCS office in Friona, or any of the other directors." The other directors in the district are Dan Smith of Lazbuddie, Jimmie Cokerham of Bovina, Dick Rokey of Friona and Leroy Johnson of Hub. Any of these mentioned will be glad to assist you.



©PARRISH

I WISH YOUR MOTHER WOULD USE THE MAILS WHEN SHE SENDS ME A NOTE, EVEN IF WE ARE INSURED BY

Ethridge-Spring Agency
The BIG Difference

INSURANCE REAL ESTATE LOANS
FRIONA - PH. 247-2766

See

Dan Ethridge Bill Stewart
Wendell Gresham Lois Norwood
Frank A. Spring



SENIORS

We have five gift certificates we want to give away. \$-30.00, 1--\$15.00 and 3--\$5.00. So come by and sign up and then take a crack at our spinning wheel. Las Vegas ain't got nuthin' like this. An early entry does matter in case of ties so git it on in and sign up.

The Hut

KEEP AN EYE ON US FOR BETTER FOOD BUYS!

These Special Prices Good Monday Through Saturday March 18 to 23

Chuck Wagon Thick Slice **BACON** 2 Lb. Pkg. **\$1.89**

Center Cut **PORK CHOPS** Lb. **\$1.29**

Family Pak. **PORK CHOPS** Lb. **98¢**

★ ★ Swifts Premium Proton Beef ★ ★

FAMILY STEAK Lb. **89¢**

CLUB STEAK Lb. **\$1.39**

ROUND STEAK Lb. **\$1.19**

COCA-COLA

Reg. or King **2/\$1.00**



Miss Brock **HAIR SPPAY** 13 Oz. **89¢**

SMART, CONTEMPORARY WOODWIND

AT AN UNUSUAL LOW PRICE

Each Basic Piece



AN EXCEPTIONAL VALUE ON FINE

STAINLESS STEEL FLATWARE

Shurfine

FRUIT COCKTAIL 303 Can **3/\$1.00**

Shurfine

MUSTARD GREENS #303 Can **5/\$1.00**

Borden's MELLORINE

1/2 Gal.

49¢



ORANGE TANG 18 Oz. **87¢**



PUREX BLEACH 1/2 Gal. **37¢**

Nestle's 1 Oz. Pkg. **HOT COCOA MIX** 5¢ Each

Shurfine 11 Oz. Jar **COFFEE CREAMER** **59¢**

SPECIAL FROZEN FOODS

Minute Maid 6 Oz. Can **LIMEADE** **15¢**

Pepridge Farm 11 Oz. Pkg. **TURNOVERS** **59¢**



Swanson's **POT PIES** Each **35¢**

50¢ **House's** 50¢
SAVE 50¢ WHEN YOU BUY A 10 oz. Jar of **INSTANT FOLGER'S COFFEE CRYSTALS**



SPECIAL PRICE WITH THIS COUPON **\$1.49**

WITHOUT COUPON \$1.99

50¢ **March 18-24, 1974** 50¢



HOUSER

GROCERY & MARKET

GOOD CARTON BETTER QUALITY BEST FLAVOR TRY SOME NOW

WE GIVE GUNNERS BROS STAMPS

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE

★ READ and USE CLASSIFIED ADS ★

PH. 247-2211

Reader Ads...First insertion, per word... 8 cents
 Additional insertions (no copy change), per word... 6 cents
 Minimum charge... \$1.25
 Classified display (boxed ads-9 pt. type under a specific heading, 1 column width only-no art or cuts. Per column inch... \$1.50
 Repeat insertions without copy change, per col.
 Repeat insertions without copy changes, per col. inch... \$1.25
 Cards of Thanks...same as classified word rate, minimum charge... \$1.25
DEADLINE for classified advertising in Thursday's issue-5 p.m. Tuesday.

Check advertisement and report any error immediately: The Star is not responsible for error after ad has already run once.

ANNOUNCEMENTS

FRIONA LODGE NO. 1332
 A.F. & A.M.
 Stated Meetings First Tuesday Of Each Month at 8 P.M.
 Seventh and Ashland
 FRIONA, TEXAS
 79035

Hallmark Cards
 When you care enough to send the very best
Smith Corona Typewriters
CAROL'S
 601 Main

COME IN and let us create that special portrait to preserve those special moments.
 Fine Portraits, Frames, Weddings, Outdoor Portraits and Commercial Photography
Pat Shafer
 Pat's Photo Parlour
 218 W. 2nd. Muleshoe
 Phone 272-3487

New Singer Dealer In Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.

VALLEY.
SELF-PROPELLED SPRINKLER SYSTEMS
 standard and reversing. Let us talk with you about our new 6-8-10 year lease. Programs which now include PVC plastic pipe. AVL, Inc., 1534 W. American Blvd. Muleshoe, Texas. Phone 806-272-3565.

MINIATURE OIL PAINTINGS
 Make the most distinctive gift for any occasion.
 * Birthdays
 * Weddings
 * Anniversaries
 * House Warnings
 Oils by Carol Ellis at the Star Art Gallery, 916 Main. New paintings every week... most priced under \$30.00.

BUSINESS DIRECTORY

ADAMS DRILLING CO., INC.
 WATER WELL DRILLING
 Layne Pumps Inc. Pump & Gear, Heads Repairs, Sales & Service. All Makes.
 Dial 247-2731
 Friona Nights 247-2513 Texas

TELEX
CLOVIS HEARING AID CENTER
HEARING AIDS
 *Batteries *Molds *Free Hearing Tests
SERVICE ALL MAKES
 416 Mitchell Phone 763-6900

THE MOST DISTINCTIVE GIFT FOR ANY OCCASION...
Original Oil Paintings In Miniature
 *New Selections
 *Handcraft Items
 *Baby Quilts
 THE STAR ART GALLERY
 916 Main Street
 Friona, Texas
 *Reasonable Prices!

Lose weight with New Shape Tablets and Hydrex Water Pills at Bi-Wize Rexall Drug. 24-7tp

For your **MERLE NORMAN** Cosmetics call: Sondra Nichols Phone 247-2587 605 Arrah 19-tfnc

Needlepoint & Supplies Still Stocked at ALLEN'S JEWELRY 3-tfnc

WILL DO REPAIR WORK On Your Farm or In My Shop Well Motors Tractors Trucks Cars Welding I Have Valve Machine & will do complete valve work. 30 Years Experience **CHARLES WIKLE** 805 Woodland Phone 247-2857

Reduce excess fluid with Fluidex tablets, only \$1.89 at Bi-Wize Drugs. 24-8tp

AUTOMOTIVE

Have you seen the **WHITE MAGIC 50 STEEL RADIAL TIRES?** You'll be impressed 24-tfnc

FOR SALE...1969 Chevrolet Impala. \$1,000. Pat Hanks. Phone 247-3671 or 247-3096. 14-tfnc

JUST ARRIVED... NEW SHIPMENT OF AUXILIARY GAS TANKS
 100 gal., 50 gal. Chevy & Ford Fender Well Tanks (Limited Supply)
 Tanks custom built to any specification.
F & G Texaco
 800 West 1st
 Corner Hwy. 60-385
 Phone 364-5291
 Hereford, Texas 24-4tc

CARDS OF THANKS

We would like to express our appreciation for the prayers, flowers and food during the loss of our Dad.
 An extra thanks to Dr. Paul and hospital staff.
 The J.L. Taylor Family 24-1tc

ATTENTION FARMERS

Don't Worry About the Fertilizer Shortage We Have a Good Supply of Feed Lot Manure
 Contact Jerry Walker
PITMAN FEED YARD
 Mobile Phone 364-4741 Unit 3464

J. B. SUDDERTH REALTY

904 THIRD ST BOX 627 Farwell, Tex. Ph. 481-3288 or 505/763-5575 Unit 5408

WE NEED NEW LISTINGS NOW

MR. FARMER-Do you need a hired hand's house in Bovina? We have 2 bargains left. 3 BR. & Bath. One has new carpet. Single car garages.
THIS WEEK'S SPECIAL
 760 Acres, 5 wells, 2 houses, 2 quonset. Rhea Community.
 840 Acres, 6 wells, 2 good houses and quonset.
 409 Acres, irrigated, East of Bovina on Highway.
 160 Acres dryland North of Bovina on highway.
 320 Acres dryland, lays good, north of Bovina, one-half mile from highway.
J. B. SUDDERTH REALTY 23-tfnc

FOR SALE...1972 Half-Ton Pickup. Clean. See at Peco Feed Yard or call 265-3424. 23-2tc

FOR SALE...1967 Toyota Corona. Straight shift, air. \$700.00. Call 247-3254 after 4 weekdays. 23-2tc

FOR SALE...1971 SL 100 Honda. Good condition. Call 247-3174. Randy Terry. 23-2tc

FOR SALE

FOR SALE...fiberglass slid-in camper for short pickup. Roll-out windows and two beds. \$200.00. Call 247-3690 after 4:30 p.m. or weekends. 1407 Jackson. 19-tfnc

FOR SALE...Regular size foam rubber mattress. Good condition. Phone 247-3284. 24-1tc

Skin disorders? Try Toco-Derm Vitamin E cream, 1260 IU per tube at Bi-Wize Drugs. 24-3tp

FOR SALE...8-foot cab-over camper. See Gerald Shavor or call 247-8827 or 247-3138. 23-3tc

FOR SALE...Ethan Allen maple coffee table. Good condition. Call 247-3283. 23-tfnc

FOR SALE...Sorrel Mare, ridden by 13-year-old daughter in parades and playdays. Floyd Rector, 247-3073. 23-tfnc

FOR SALE...Elegant Autumn Haze Mink Cape by Renoir Furs, New York. Appraised at \$650.00. Will sell for \$235.00. Excellent condition. Call 247-3398. 22-tfnc

HELP WANTED

HELP WANTED...Animal Control Officer to apprehend and care for stray small animals. Transportation, fuel furnished; reasonable salary. Call or see city manager, 247-2761. 628 Main Street, Friona. 24-3tc

PETS

PUPPIES TO GIVE AWAY... cute, friendly, excellent pets for children. Phone 247-3759. 22-3tc

LOST AND FOUND

STRAYED...Whiteface calf, branded CSL on right hip, L on jaw. Call Fidel Madrid, 247-3728. 14-tfnc

LOST...Two White Female English Setters. Call 265-3874. 14-3tc

LOST...Western hat; 10x Beaver resistal, at CC Banquet, Monday night. If found call collect 481-9166 or write Box 372, Farwell. 24-1tp

REAL ESTATE

FOR SALE...Three bedroom brick, refrigerated air, 1-3/4 baths, fenced, double garage. 1105 Etta, 247-3084. 23-tfnc

HOUSE FOR SALE...3 Bedroom, den/kitchen combination, living room, double garage, 2 baths and large utility. Phone 247-3432 after 6. 22-tfnc

FOR SALE...NICE 3-Bedroom brick on Maple Street with two baths, two car garage and built-ins. Call or write Campbell Realtors, 364-0780, Box 846, Hereford. 22-tfnc

FOR SALE...2 Bedroom House. New carpet, paneling, paint. Call 247-3344. 16-tfnc

FOR SALE...4-Bedroom Brick. Phone 247-3691. Two Baths, Attached Double Garage, Fenced. 18-tfnc

Foreclosed commercial property for sale. 3,500 square foot building at 510 Main in Friona. \$10,000. Contact Mr. Freeman at First Federal Savings & Loan Association, 801 Pile St., Clovis, N.M. Phone 505-762-4417. 19-tfnc

FOR SALE...Brick house, fenced, 1253 sq. ft. living area. Attached garage. Nice neighborhood. Phone 247-2865. 1208 Maple. 20-tfnc

HOUSE FOR SALE...3 Bedroom, 1-3/4 baths, fenced in yard, newly carpeted. 1506 Columbia. Phone 247-3832. 24-2tc

FOR RENT OR SALE...2-bedroom and a 4-bedroom house. Very low down payment to buyer. Phone 247-3220. 24-1tc

HELP WANTED

Missouri Beef Packers is now accepting applications for beef loggers, production workers, maintenance men and kill floor personnel.

We offer year-around employment, paid vacations, paid holidays, and company-paid group hospital insurance. Good wages, no experience necessary.

Apply at Personnel Office, Missouri Beef Packers, Inc. Friona, Texas 4 Miles West On Highway 60

-Equal Opportunity Employer- 51-tfnc

OWENS ELECTRIC

WE SPECIALIZE IN: Complete sales and service of electric motors, (new and used), magnitos, starters and generator repairs.
LOAN MOTORS AVAILABLE
 809 E. 2nd. 364-3572 HEREFORD, TX

Floating Tailwater Pump
 Conserve that water.

Vertical Hollow Shaft
 Electric Belt Driven Gear Head

"Guaranteed Satisfactory Service"
 Warren Owen Harvey Milton

Rhea HD Club Meets Monday At Parish Hall

Members of the Rhea Home Demonstration Club made metal petals in a crafts program at the club's meeting Monday night at Parish Hall of the Rhea Lutheran Church. Mrs. Keith Stevens, vice president, was in charge of the brief business session.
 Refreshments of chips, dips and soft drinks were served to Mrs. Elmo Dean, Mrs. Jay Potts, Mrs. Larry Potts, Mrs. Leroy Widner, Mrs. Shirley Smith, Mrs. Stevens, Mrs. Keith Garner, Mrs. Chris Drager, Mrs. Melinda Schlenker and a guest, Mrs. Judy Schlenker.
 The next meeting will be at the home of Mrs. Smith at 8 p.m. Monday, March 25.

A PAYNE SYSTEM MEANS... RELIABILITY

and here are 3 BIG REASONS why!
 1. A Quality Product—unmatched in performance and customer acceptance for almost 50 years. Complete range of models for homes and offices at competitive prices!
 2. A Reputable Manufacturer—with years of specialized experience in supplying perfect comfort for countless homes—Your guarantee of a product you can depend on—for years of solid satisfaction!
 3. An Experienced Dealer—an expert who engineers each job to fit the home it serves—an installation that's efficient, economical, safe and comfortable, for years to come!

NEED A HOME LOAN? SEE FIRST FEDERAL!
NEED A FARM OR RANCH LOAN?
 See Ed Hicks
 Phone 247-3537 or 247-3189. 23-tfnc

NEED A HOME LOAN? SEE FIRST FEDERAL!
NEED A FARM OR RANCH LOAN?
 See Ed Hicks
 Phone 247-3537 or 247-3189. 23-tfnc

WHY NOT CALL AN EXPERT?
 Financing Available
Hicks Plumbing & Heating
 Ph. 247-3052
 Friona

Payne
 801 Pile St.
 762-4417
 Clovis, New Mexico

HOME-SEEKERS HAVEN!

SEE THIS 3 Bedroom house with 1-3/4 baths, built-in cook top, venthood and dishwasher. Excellent location and approximately 1500 square feet of living area. Only \$18,000.00.

INSPECT THIS 3 Bedroom Home that is fully carpeted with a fenced back yard. With minimum down payment, will be approximately \$126.00 per month.

LAND-SEEKERS HAVEN!

LOOK AT THIS table-top one-half section with 2-8 inch wells. Perfect location on highway near elevator, near town, near a feedlot, and paved road on two sides. Excellent water and an ideal farm.

DISCOVER THIS one-half section in the Lazbuddie Community with one 8" well and one 8" pumpback system that is equivalent to a 10" well. Approximately 15 acre lake that has had water for the last 10 years. 20% Down. Good farm with super water.

WE SOLD THEIRS—LET US SELL YOURS
Carrol Gatlin Land Company
 102 E. 11th Friona, Texas
 Home 247-3641 Office-247-2745
 COMPLETE REAL ESTATE SERVICE
 LAND*RESIDENTIAL*COMMERCIAL
 PROPERTY MANAGEMENT 1fnc

CONSERVE Energy

FIBERGLASS INSULATION CAN CUT HEATING COSTS!!
FULL THICK 3/4" \$795 PER 100'

STORM DOORS TEMPERED SAFETY GLASS - SELF STORING- REMOVABLE SASH

\$32.95
 32" OR 36"

FARM DISCOUNT LUMBER & Supply
 364-6002
 US 385 SOUTH (Dimmitt Hiway)
 HEREFORD, TEXAS

Political Calendar

The Friona Star has been authorized to make the following political announcements, subject to the Democratic Primary May 4, 1974.

- FOR COUNTY JUDGE
Archie Tarter [re-election]
Paul Fortenberry
 - FOR COUNTY TREASURER
Mrs. Benna Felts
Mrs. Jenoyce Ford
 - FOR COUNTY CLERK
Bonnie Warren [re-election]
 - FOR DISTRICT CLERK
Dorothy Quickel [re-election]
 - FOR JP, FRIONA PRECINCT
Mrs. Frances Euler [re-election]
 - FOR COMMISSIONER, PRECINCT 4
Pete Jesko
Roy M. Miller
 - FOR COUNTY CHAIRMAN:
H.H. Horton, Jr. [re-election]
 - FOR FRIONA PRECINCT CHAIRMAN:
Mrs. Ira [Bessie] Holt
 - FOR RHEA PRECINCT CHAIRMAN:
Raymond Schueler [re-election]
 - FOR BLACK PRECINCT CHAIRMAN:
Mrs. John Bengier
 - FOR LAKEVIEW PRECINCT CHAIRMAN:
Otho Whitefield [re-election]
 - FOR LAZBUDDIE PRECINCT CHAIRMAN:
Wylie Bullock [re-election]
- The following candidates have authorized the Friona Star to announce their candidacy for office, subject to the action of the Republican primary May 4:
FOR COMMISSIONER, PRECINCT 4:
Jimmy C. Briggs

Building Activity Is Slow During February

Building permits issued by the City of Friona during February totalled only \$10,000, compared to the more than \$136,000 for the previous month.

City Manager Jake Outland said the only permit issued during the month was a \$10,000 permit to Ag-Chem Farm Supply for installation of a new storage tank.

Three new water taps were made during the month, to bring the total number of active taps to 1313 at the end of the month.

A total of 13,414,500 gallons of water were pumped by city wells during the month, an average of 479,089 gallons per day.

Three new sewer taps were also made during February, to bring the total number of active taps in this department to 1289.

Sewer department head Charlie Bishop resigned on February 15 to begin work for the City of Amherst.

The Friona Volunteer Fire Department answered twelve calls during the month. Four of these calls were inside the city and eight were outside the city limits. The greatest losses were at the A.W. Anthony farm, where damages were estimated at \$5,000, and the Fred Dennis farm, where damages were \$7,000.

A total of twenty arrests were recorded during the month. Nine were for traffic violations, four for drunkenness in control of vehicle; two each for drunkenness and illegal

aliens; with one each for a sleeper, drinking in public and a warrant arrest.

Ten complaints were investigated by the police department. Six traffic accidents were investigated with no resultant injuries.

The sanitation department reported that fencing and a new control sign had been installed at the landfill site.

The Soil Conservation Service assisted in shooting contour levels at the new proposed landfill site. This action was necessary as part of the application to the State Health Department.

Statistics showed that 1375 books had been checked out of Friona Public Library during the month, with 704 patrons participating. There were twenty-two new readers recorded.

A tentative count of the shelves indicated approximately 9,529 books now in the library. It is almost assured that the 10,000 volume goal will be reached early this summer.

LEGAL NOTICE

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF MARJORIE ELLEN MCGOWEN, DECEASED

NOTICE IS HEREBY GIVEN THAT original Letters Testamentary upon the Estate of Marjorie Ellen McGowen, Deceased, were issued to me, the undersigned, on the 11th day of March, 1974, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such Letters. All persons having claims against said estate, which is being administered in the County of Parmer, are hereby required to present the same to me respectively, at the address below given, before suit upon same are barred by the general statutes of limitation, before such estate is closed, and within the time prescribed by law. My residence and mailing address is P.O. Box 41, Summerfield, Texas 79085, being in the County of Parmer, State of Texas.

DATED this 11th day of March, 1974.
Claude L. McGowen, Jr.
Independent Executor of the Estate of Marjorie Ellen McGowen, Deceased, No. 1245 in the County Court of Parmer County, Texas. 24-11c

Chastening Thought
Wisdom may come with age, but so often death arrives first.
-Times, Thomaston, Ga.

LEGAL NOTICE

NOTICE OF PUBLIC MEETING

The Texas Highway Department will conduct a public meeting in the District Courtroom of Deaf Smith County Courthouse in Hereford, Texas on March 19, 1974 at 7:30 P.M. The purpose of this meeting will be to gain knowledge to be used in a report to Congress on the Feasibility and necessity for constructing to appropriate standards a route from Amarillo, Texas or its vicinity to Las Cruces, New Mexico or its vicinity with the alignment to serve immediate locations or vicinities thereof of Hereford, Texas and other towns and cities in New Mexico. This alignment will be generally along U.S. 60. This meeting will pertain only to that portion of this route in Randall, Deaf Smith, Castro, and Parmer Counties in Texas. All interested individuals and groups are requested to be present at this meeting. Come prepared to submit all pertinent data which you may have, both oral and written, that would have any bearing on this feasibility study.

After washing is completed, turn off the faucets regulating the water supply to the washer. This takes pressure off the hoses, explains Lynn Bourland, home management specialist, Texas Agricultural Extension Service, Texas A&M University System.

Civil Cases To Be Reviewed Next Week

A list of 105 prospective jurors has been called for next week to hear five civil cases in district court at the county courthouse in Farwell.

Cases on the docket include Walter F. Gilliam vs. Lawlis Gin, Inc., Custom Farm Services and Eli Lilly and Co., products liability crop damage; Janie Carrasco and Sophie Smith vs. Greyhound Lines, Inc., and Clyde P. Ashford, personal injury; Goodpasture, Inc. vs. Hilton Wilson, sworn account; and Hartford Accident and Indemnity Co. vs. Chon Orosco, workers compensation.

The following county residents have been summoned for jury duty:

MARCH 18 at 1:30 P.M.

- Randol C. Allen, Mrs. Marvin E. Ezell, Kenneth Ferguson, Mrs. A.R. Jordan, B.L. Fillpot, Glenn E. Reeve, Sr., Larry Jones, Mrs. Terresa Outland, Ted Graham, Elmer Hargrove, Charles L. Mercer and Mrs. A.L. Reznik.
- Also, Juanita Kidd, Mary Longoria, Mrs. Paul Allan Bush, Lea Looney, Paula Tarter, Mrs. Lupe Pacheco, Robert G. Dorris, Bill Bailey, Jr., C.W. Bradshaw, Mrs. Carol Pruitt, Charles Hamilton and Ira T. Page.
- Also, Mrs. John R. Cook, James E. Chadwick, Alvin Lopez, C.G. Ramon, Lewis Gore, Mrs. W. Sam Mears,

Richard Clary, Alexander T. Stowers, Mrs. J.B. Sudderth, Mrs. Edgar Fletcher, James R. Cocannouer and Mrs. Frances G. Saiz.

Also, Newman Jarrell, Mrs. Bill Burnam, Jr., Mrs. Earl F. Graham, Mrs. Rosemary Smith, Joe R. Saiz, Mrs. Joe Bob Smith, Mrs. Glenn Ritchie, Mrs. J.H. Clay, Alfredo Lafuente and Floyd Dameron.

Also, Mrs. Annett Black, Mrs. Celina Quintana, Odie White, Byron Jones, Mrs. James W. Cunningham, Mrs. Fred Horner, H.R. Denney, Wayne Magness, John R. Cook, Jerrell Wright, Mrs. Forrest Harding, Jimmy T. Norwood and Loyd A. Shackelford.

Also, Larry Honeycutt, Mrs. Joan King, Mrs. Sam P. Barnes, Daniel M. Carmichael, Mrs. Jack D. Patterson, Albert F. Lindley, Dewayne Estep, B.E. Sanders, Mrs. Joe S. Menefee, Mrs. Billy R. Boiling, Mrs. Joe E. Harris, Mrs. Carl C. Guess and Mrs. Earlene W. Russell.

MARCH 20, at 9:30 A.M.

- Domingo M. Vasquez, Mrs. Ralph Roming, Mrs. John Porter, Mrs. Gary Dale Fallwell, Michael Ralph Taylor, Mrs. Forrest W. Osborn, Danny C. Ivy, Mrs. Otis Huggins, Mrs. James F. Bailey, Dick Gerries and Mrs. T.D. Vaughn.
- Also, Lester L. Roth, Reinhold Steinbock, Mac Glasscock, R.W. Anderson II,

COURT HOUSE NOTES

Instrument Report Ending March 7, 1974 in County Clerk Office, Bonnie Warren, County Clerk

- WD, Mary R. Woody, Farmers Home Administration, lot 17 & W 10' lot 16, Blk. 1, Ridgeview Add. Friona
- WD, Nola L. Treider, Raymond Treider, Jr., tract out Sec. 70, Blk. H. Kelly
- WD, O.C. Sikes, C.E. Christian, lots 1 thru 6, Blk. 15, OT Farwell
- Deed, Veterans Land Board, James W. Erskine, Jr., W 1/2 of SE 1/4 Sec. 10, Blk. B. Synd.
- WD, Leroy Johnson, Elsie Joe Buchanan, N 1/2 Sec. 5, Sullivan Sub.
- WD, Otho Whitefield, Melvin Lloyd, tract out Sec. 20, T4 1/2 R5E
- WD, Otto Lingnau, P. Raymond Sullivan, lots 21, 22, 23, 24, Blk. 57, OT Farwell
- WD, Gerald Curtis, et al, Jerry Lee Dacis and J.W. Glasscock, Sec. 15, T16S:R1E

Part Sec. 14, T16S:R1E
WD, Jerry Lee Davis, et al, Percy Merritt, Sec. 15, T16S:R1E & Part Sec. 15, T16S:R1E

- WD, R. Dan Smith, J. Cooper Young, NE 1/4 Sec. 1, Blk. Z, Johnson
- WD, Grady Herington, et al, Freddie J. Chandler, all lots 10 thru 14, Sec. 28, T9S:R1E
- WD, Mary H. Tunnell, C.A. Tunnell, lot 6, Blk. 4, Mimo Add. Farwell
- OGL, Mildred B. Moore, E.H. McCright, Tract 6 out of Kelihehor Sub.
- OGL, Elizabeth Hasler, E.H. McCright, Tract 5 out of Kelihehor Sub.
- OGL, J.B. Wright, Cities Service Oil Co., NW 1/4 Sec. 33, D&K.

MARRIAGELICENSES

Gary Wayne Duke and Beverly Gwen Schueler.
Milton Lee Walling and Anita June Wilson.

Library Friends Set Annual Meet

Friends of the Friona Public Library will hold their annual meeting on Wednesday, March 20, at 10 a.m. at the Library. All members of the organization, or those interested in joining are urged to attend the meeting, according to a spokesman for the group.

**PUBLIC NOTICE
City of Friona
Pet Vaccination**

Ordinance #81, City of Friona, provides for levying of Dog Tag and Vaccination of pets within the city limits. The vaccination, taxing, registering and tagging of dogs for 1974 will be held at the new fire station, Friona City Hall between the hours of 4:00 p.m. and 5 p.m. on Thursday and Friday, March 28 and 29. Dr. G.D. Cash, Friona, licensed veterinarian, will be present to administer the vaccinations. Tags \$2.50, vaccinations \$2.50 for a total charge of \$5.00 per dog.

Arley L. Outland
City Assessor-Collector

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on your savings see HI PLAINS**

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UP TO **7 1/2 %** ON CERTIFICATES PER ANNUM

Certificates of Savings:

Minimum Maturity	Minimum Balance	Rate
6 Months	\$1,000.00	5.75%
1 Year	1,000.00	6.50%
30 Months (2 1/2 yrs.)	1,000.00	6.75%
4 Years	1,000.00	7.50%

Federal regulations require a substantial interest penalty for early withdrawal on certificate accounts.

**HI-PLAINS SAVINGS
and Loan Association**

4th & Sampson, Hereford
An Equal Opportunity Lender



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PRICED RIGHT!**

SIRLOIN OR T-BONE STEAKS lb. **\$1.59**

CHUCK ROAST lb. **85¢**

ROUND STEAK lb. **\$1.49**

FROZEN FOODS

Patio **BEEF TACOS** 6 Count **87¢**

Booth Breaded **SHRIMP** 10 Oz. Pack **\$1.69**

Borden's **ICE CREAM** Or **SHERBET** 1/2 Gal. **95¢**

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Washington Extra Fancy Delicious **APPLES** Lb. **29¢**

Russet **POTATOES** 20 Lb. Bag **\$2.79**

TOMATOES Lb. **35¢**

Wagner **ORANGE GRAPE DRINK** 32 Oz. **3/\$1.00**

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SAVE 10¢ WHEN YOU BUY A 1 LB. CAN of FOLGER'S COFFEE
WITH THIS COUPON
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WITHOUT COUPON \$1.09
GOOD THRU 3/31/74

Betty Crocker
White, Yellow, D. Food, Choc.

CAKE MIX 43¢

Longhorn
PURE LARD \$3.19
8 Lb. Bucket

Best Maid
SALAD DRESSING qt. **79¢**

White Swan
INSTANT TEA 3 Oz. **89¢**

Trappeys Jalapeno 300 Can
PINTO BEANS 35¢

Hungry Jack Mashed **POTATOES** 16 Oz. Box **79¢**

Johnson Lemon Flavor **FLAVOR** 12 Oz. Can **\$1.19**

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WIN AT ABERNATHY

Chief Track Team Strong In 1st Outing

Friona High School's track team, with its season delayed a couple of weeks due to the basketball playoffs, didn't seem to notice the delay, as they ran away with the meet title in the Abernathy relays last Saturday, compiling 151 points to second place Abernathy's 75.

FHS track coach Larry Dyess said he was pleasantly surprised at the performance of the team this early in the season, particularly in light of the bad weather that hampered the meet last Saturday.

"Of course the boys who weren't in basketball had been working out—and the basketballers were already in good shape," Dyess said.

The Chiefs picked up only three first places, but they had a raft of seconds and thirds, and scored heavily in both the field and running events.

One of the firsts was by high jumper Dale Cleveland, who jumped 6-2 to tie the meet record and equal the best height this spring in this area. This feat came only a week after Dale scored 20 points in the state basketball finals, showing his versatility.

Other firsts went to Ted King, a surprise winner in the 220-yard dash, and to Dale Parsons in the mile. Parsons, who wasn't extended, ran a 4:46 in his first race of the year. He was a regional qualifier in the mile last year.

Two other district 3-AA teams competed. Olton placed third with 70 points, and Morton was fourth with 68 points.

Unless it was some kind of fluke, the showing gives indication that the Chiefs should make a strong bid for the district track title, which will be coming up only two weeks from Saturday.

The Chiefs compete at Hereford Saturday, and the following week compete in a meet at Farwell. Then, it'll be district meet time.

ABERNATHY RELAYS

Sprint relay, second, 45.9 [Bobby Zetsche, Greg Collier, Sammy McNeely and Ted King.]

880—Ronnie McLellan, third, 2:12.

100—Sammy McNeely, third, 10.5; Bobby Zetsche, fifth, 10.8.

440—Greg Collier, second, 53.8; Roger McNeely, fourth, 54.0.

120 High hurdles—Roy Rector, fourth, 16.6.

330 Int. hurdles—Clay Bandy, second, 45.2; Bobby Zetsche, sixth.

220—Ted King, first, 23.8; Sammy McNeely, fourth.

Mile—Dale Parsons, first, 4:46; Danny Allen, fourth, 5:12.

Mile relay—second, 3:41.7 [Kent Patterson, Roger McNeely, Ted King and Greg Collier].

High jump—Dale Cleveland, first, 6-2; Dave Clark, second, 6-0; Sammy McNeely, fifth, 5-6.

Pole vault—Dave Clark, third, 10-6; David Barnett, fourth, 10-0.

Discus—Mitchell Wiseman, second, 119-5; Davy Carthel, third, 116-5.

Shot put—Kenny Stowers, third, 42-6.

Long jump—Zetsche, fifth, 17-6.

Total Points—1. Friona 151; 2. Abernathy 75; 3. Olton 70; 4. Morton 68.

*Ties meet record.



TRACK STARS...Three members of the Friona Chieftain track team who won first place honors to spark the Chiefs' meet win at Abernathy. Dale Cleveland (left) and Dale Parsons, standing, hold the team trophy. Cleveland won the high jump and Parsons the mile run. Kneeling are Coach Larry Dyess and Ted King, winner of the 220-yard dash.

Volleyball Tourney Set Here Next Week

The Friona Noon Lions' annual volleyball tournament will be held next week at the Friona High School gym.

Games will be played Monday and Tuesday, Thursday, Friday and Saturday.

First games each night are at 6:30. The last games each night begin at 10:15, except for the finals on Saturday. Finals in the women's bracket begin at 8 p.m., with the men's finals set for 8:45.

Ten teams are entered in the women's bracket, and six in the men's.

Admission will be 25 cents for players and students and 50 cents for adults.

Following is the schedule for the first round of games:

WOMEN'S DIVISION

Easter Community Grain vs Friona Teachers, 6:30 Monday; Friona Consumers vs Tidettes,

7:15 Monday; Treider Electric vs Nita's Snack Bar, 8:45 Monday.

Lazettes vs Grain Handling, 6:30 Tuesday; Clovis National Bank vs Ketebersid Construction, 7:15 Tuesday.

MEN'S DIVISION

Meat Inspectors vs Lariat Men, 8 p.m. Monday; Tiders vs Evening Lions, 9:30 Monday.

Friona Noon Lions vs KMP Pump, 10:15 Monday.

The Lonely Heart



RESOLUTION

WHEREAS, the Board of Trustees of the Friona Independent School District and the City Council of Friona, Farmer County, Texas, desire to take advantage of the provisions of Article 978 (b) of the Revised Civil Statutes of the State of Texas and have agreed to do so:

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FRIONA, FARMER COUNTY, TEXAS:

THAT the election of the members of the Board of School Trustees of the Friona Independent School District of Farmer County, Texas, be held jointly with the election of City Officers of the City of Friona, Farmer County, Texas, on 6th day of April, 1974;

That the polling place for this joint election shall be the Friona Fire Department, 102 East 8th Street, of the City of Friona, Farmer County, Texas.

That one set of election officers is hereby appointed to conduct the joint election all of which are residents of either the City of Friona, Farmer County, Texas, or the Friona Independent School District of Farmer County, Texas; each to serve in the capacity shown opposite his or her name:

- Mr. Lee Witten, Presiding Judge
- Mrs. Ray Landrum, Judge
- Mrs. Herbert Day, Clerk
- Mrs. Earl Drake, Clerk
- Mrs. Jim Guinn, Clerk
- Mrs. Delton Lewellen, Clerk
- Mrs. Floyd Millican, Clerk
- Mrs. Frank Wilcox, Clerk

BE IT FURTHER RESOLVED

That the officers and officials of the City Council of the City of Friona, Farmer County, Texas, are hereby authorized and directed to do all that is necessary to accomplish the holding of this joint election with the Friona Independent School District of Farmer County, Texas, on 6th April, 1974.

ADOPTED: 4th February, 1973

R.L. Fleming, Mayor

ATTEST:

Arley L. Outland, City Secretary

Football Program Includes Frionan

Terry Lee Thompson, a Friona High School athlete, has been named to the Prep All-America Football program for 1973-74, as announced recently by the editors of "Coach & Athlete" Magazine.

Their selection to the Prep Honor Roll makes them eligible for judging in the Prep All-America Football National Awards—Prep 100 Squad, Super Eleven Team and Cum Laude. In cooperation with the Selection Committee, the National Finalists will be announced in the March issue of "Coach & Athlete."

Nominations for the 1973-74 Prep Honor Roll were made last fall by high school coaches and athletic directors, college recruiters and sports writers across the country. They were asked to nominate candidates having the best record of local achievement on their teams or

in their areas. Criteria by which these local football players were nominated include: outstanding athletic ability based on career records, sportsmanship, leadership and service to team and community.

Sponsored by "Coach & Athlete" Magazine, the Prep All-America Football Program is an annual honor roll of outstanding football players from high school teams throughout the country. The purpose of the program is to promote and encourage, by means of national recognition, local sports accomplishment and individual athletic ability.

Each local winner's athletic achievements will be presented in the 1973-74 "Prep All-America Football" Award Yearbook to be published in June. This publication is highly regarded by college coaches and scouts as a finger tip source for recruiting prospective athletes.

**NOW PAYING
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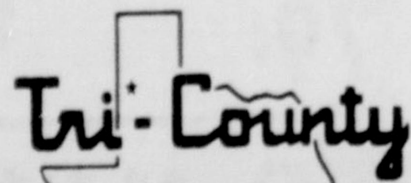
5 1/4 % ... Passbook Accounts

**6 1/2 % ... 1 Year Certificate Of Deposit
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**6 3/4 % ... For 30 Months Cert. Of Dep.
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**7 1/2 % ... For 4 Years Cert. Of Dep.
(\$1,000 Minimum)**

**Substantial Loss Of Interest
For Early Withdrawal**



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KIRBY MONTH

WIN A NEW KIRBY



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Discounted \$45.00**

Reg. Price \$315.00
Discount \$45.00
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During The Month Of March.

When you buy a new Kirby you have one chance on a new one to be given away Saturday March 30, 1974....Drawing to be held at 4:30 p.m. at Piggly Wiggly. You do not have to be present to win. Chances are not over one in 30...or if you wish you can have the price back on the one you purchased.

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Squaws Take Second In S-E Track Meet

Friona Squaws' track team placed second in the Springlake Invitational track meet last Saturday, compiling 79 points. Strong Olton took the team title with 154 points. There were 13 teams entered in the meet.

Coach F.G. Crofford said he pulled entrants out of two field events after rain soaked the runways on two jumping events. He said he was fearful of an injury to one of his entrants.

The Squaws' mile relay team won its event and turned in the best time in the Panhandle area yet this year, a 4:16.7. Crofford said this was a better time than the relay team ran at district last year.

Members of the mile relay team are Lucinda Aguirre, Jatón Widner, Terri Patterson and Paula London.

Miss Aguirre also won the 440-yard dash with a fine 62.8 time. Terri Patterson placed second in 62.9, and Paula London was fourth in 64.1. All three of these times made the Amarillo Daily News' honor roll

this week.

The Friona 440-yard relay team placed second with a time of 52.0. This team is composed of Paula London, Lucinda Aguirre, Terri Patterson and Janice Peak.

The 880-yard relay team placed third, being timed in 1:57.1. Making up this team are Amanda Mason, Connie Lindeman, Sherri Rector and Janice Peak.

Linda Martin placed fourth in the 80-yard hurdles, in a time of 12.5. Sherri Rector was fourth in the high jump, clearing four feet, seven inches.

Janice Peak placed fifth in the 220-yard dash.

Other teams competing in the meet besides Olton and Friona were Springlake-Earth, Nazareth, Meadow, Roosevelt, Shallowater, Bovina, Frenship, Farwell, Happy, Smyer and Lazbuddie.

The Squaws were to compete in a giant meet involving 20 teams Friday at Sunray. As the meet was held after the Star's deadline, results will be published next week.



TOPS IN RELAY....The Friona Squaws' mile relay team is one of the top relay teams in the area, and won the Springlake meet last Saturday with a good time of 4:16.7.

Members of the team are [front to back] Lucinda Aguirre, Jatón Widner, Paula London and Terri Patterson.

SCORES GIVEN

Nets, Lakers Lead Local L'il Dribblers

The Nets were leading the Minor League, and the Lakers were leading the Major League as Friona's Little Dribblers neared the halfway mark of their season this week.

Through games of Thursday, the Nets were unbeaten with a 3-0 record in the Minors, and the Lakers had a 3-1 mark in the Majors. Two teams, the Suns and the Hawks were just one behind the Nets in the Majors.

Every team had won at least one game except the Stars, and they came close, being edged by the Nets, 18-16.

STANDINGS

Minors		W	L
Nets		3	0
Pacers		1	1
Rockets		1	2
Stars		0	2
Majors		W	L
Lakers		3	1
Suns		2	1
Hawks		2	1
Bullets		1	2
Bucks		1	2
Knicks		1	3

Jay Lewellen 8, Jack Hight 2, Chuck Nichols 2, Doug Massey 2.

NETS 18, STARS 16

Rocky Nichols 14, Anthony Brady 2, Mike Neill 2, Nelson Jackson 8, Mark Montoya 2, Kirk Wright 6.

BULLETS 21, KNICKS 16

Bobby Thompson 13, Bret Moore 8, David Fleming 10, Milton Dixon 2, Roger Peace 2, Joe Ortiz 2.

SUNS 26, LAKERS 22

Kirk Frye 8, Mike Gowens 4, Mark Fancher 4, Joe Malouf 4, Jerry Harrelson 18, Rod Owen 4, Kye Barnett 2.

NETS 14, ROCKETS 12

Rocky Nichols 12, J. Hight 2, R. Malouf 8, R. Mendoza 2, Mitch Massey 2.

HAWKS 34, BUCKS 19

A. Castillo 12, Chuck Nichols 12, Jay Lewellen 6, J. Hight 4, J. Evans 13, T. Melugin 4, J. Green 2.

LAKERS 30, KNICKS 20

J. Harrelson 18, K. Barnett 8, David Fleming 10, R. Peace 8.

ROCKETS 16, STARS 8

Rudy Mendoza 12, Pilo Castillo 4, Nelson Jackson 6, Kirk Wright 2.

KNICKS 24, BUCKS 23

Roger Peace 10, David Fleming 8, Milton Dixon 4, Deon Robinson 2, Terry Melugin 15, Scott Fangman 4, Lupe Rodriguez 2, Jimmy Evans 2.

HAWKS 16, SUNS 11

Chuck Nichols 6, Jack Hight 4, Jay Lewellen 4, Arthur Castillo 2, Chito Caballero 6, Kirk Frye 4, Mike Gowens 1.

NETS 30, PACERS 18

Rocky Nichols 26, Terry Petehinsky 2, Anthony Brady 2, Mark Tucker 14, Brian Edelman 2, B. Patterson 2.

LAKERS 30, BULLETS 19

Jerry Harrelson 12, Kyle Barnett 8, Delton Rando 4, Jason Patteson 2, Mark Clifton 2, Bobby Thompson 7, Brett Moore 6, David Bermea 4, Stanley Fithen 6.

SUNS 26, KNICKS 16

Mark Fancher 10, Kirk Frye 8, Chito Caballero 4, Joe Malouf 2, Mike Gowens 2, David Fleming 6, Roger Peace 4, Ricky Vera 4, Deon Robinson 2.

PACERS 20, ROCKETS 16

Bruce Patterson 6, Joey Howard 8, Mark Tucker 4, Gilbert Saiz 2, Rudy Mendoza 6, Roger Hornecker 4, Pilo Castillo 4, Jim Mabry 2.

BUCKS 22, BULLETS 18

Terry Melugin 8, Jimmy Evans 6, Scott Fangman 4, Tirso Castillo 4, Brett Moore 12, Brent Self 2, Dean Church 2, James McClendon 2.

LAKERS 22, HAWKS 21

Kyle Barnett 10, Jerry Harrelson 5, Rod Owen 4, Delton Rando 3, Art Castillo 7.

Letters to the Editor

March 7, 1974

Mr. Bill Ellis, Editor
FRIONA STAR
Friona, Texas 79035

Dear Bill:

Thank you for taking time from your busy schedule to help us "open" the Outreach Center in Friona. I was very pleased with the number of people who indicated an interest in the program there. With that kind

of community interest, the Center should have no difficulty in getting started.

Your personal support through the paper is greatly appreciated. I hope we will be able to work together for a long time in the development of services for those who need a special kind of help.

Thanks, again, for your every courtesy.

Sincerely,
Bill Dillard
Executive Director

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DOWN
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All Flavors

1/2 Gal.

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NOTICE

Friona City Council Is
Contemplating The Purchase
Of Land For A Land Fill
Operation About 1 Mi. West
Of The City Limits. Southwesterly
Winds Will Blow Debris Across
Our City.

Let Us Communicate To Our
Elected Officials Our Opposition
To This Proposed Plan.



TOM LANDRY...Landry, coach of the professional Dallas Cowboys football team, has accepted the chairmanship of the American Cancer Society's 1974 Crusade for Texas. He led the '73 Cancer Crusade to a record \$3,616,584. This year's goal has been set at \$4 million according to Stanley Cole, chairman of the board. April has been designated as Cancer Control Month.

Lazbuddie 4-H Group Meets In Jesko Home

Nine and ten year old boys and girls are learning to cook in the Lazbuddie 4-H Club, Foods I project group. Nine boys and girls have attended meetings March 4 and 7 after school in the Lazbuddie School Home-making Department and in the home of the Pete Jeskos.

"Exploring Foods the Picnic Way" member guides were given to Jalayne and Tina Collins, Sharon and Janice Spencer, Barbie and Lori Ivy, Susan Glover, Shawn Smith and Frank Jesko.

Adult leaders Mrs. Robert Ivy and Mrs. Pete Jesko stressed the importance of eating foods daily from each of the Basic Four Foods. Vegetables and fruits provide vitamins A and C for healthier skin, eyes, hair, gums, red blood and body cells. Breads and cereals supply the body with fuel for body heat and energy-peg. Milk provides

calcium for growth and upkeep of teeth and bones, protein for building and repairing body cells and tissues, and riboflavin important to the health of the eyes and other body tissue. The meat group plus eggs, fish, dried beans and peas and nuts contain protein for building new body cells and repairing old ones.

The Food I boys and girls practiced making and eating banana milk drink, oatmeal cookies, tuna pow wows, vegetable relish tray and an assorted fruit salad.

Plans are being made for each project member to enter a picnic food and answer questions of its nutritive value in the County 4-H Food Show, Saturday, March 16 at 2:30 p.m. in the Bovina School Cafeteria.

Lazbuddie Foods I group will have a practice session for their last meeting Thursday afternoon, March 14 after school in the home of Mrs. Pete Jesko.



SHOWMANSHIP WINNERS...The three winners of showmanship plaques in the Parmer County Jr. Livestock Show of last month were (left to right) Gene Schueler of Friona, steers; Lori Norton of Farwell,

barrows; and Duane Mitchell of Bovina, sheep. Through an oversight, the picture was not published immediately following the stock show, for which the Star apologizes to the young showmen.

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one night only
featuring America's dynamic young evangelist and other Robison Crusade team members
Including Singer **JOHN MCKAY**
Mon., Mar. 25
7:30 P.M.
H.S. Auditorium
Dimmitt

Listings Due For Jaycee Farm Auction

Farmers and other area residents who would like to consign farm machinery and other implements to a community farm sale scheduled for Saturday, March 30, are reminded that listings should be turned in to any member of the Bovina Jaycees by the end of this week, according to Ken Horn, president of the organization.

The farm sale will be sponsored by the organization and held at the Bovina Gin yard.

The Jaycees, in return for sponsoring the sale, will receive a portion of the auctioneer's fee for the sale, Horn said.

As of early this week, a large number of consignments had been received, said Horn, with the prospects excellent for a good sale.

Anyone desiring further information concerning the sale may contact Horn at 238-1214 or Larry Mitchell at 238-1197.

Lions Camp To Change Schedule

The gasoline shortage has added another victim—the Texas Lions Camp at Kerrville.

For more than two decades, the unique camp has provided two weeks of summer fun-free for blind, crippled, deaf and mute youngsters between the ages of seven through 18.

Since it opened in the summer of 1953, the Camp has served nearly 15,000 handicapped children. Lions of Texas have provided, without charge, transportation to and from the camp.

In the past, youngsters have checked in on Sundays and checked out two weeks later on Saturdays.

But the specter of gas-less weekends has caused the Camp to change its routine.

This summer, beginning Monday, June 3, the Camp will start accepting youngsters on Mondays and checking them out on the second Friday.

Applications are now being sought by Lions all across the State for campers to attend one of the five summer sessions.

If you would like to have more information, you can call Wendell Gresham of the Friona Evening Lions Club at 247-2766.

XL-72a

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XL-72a

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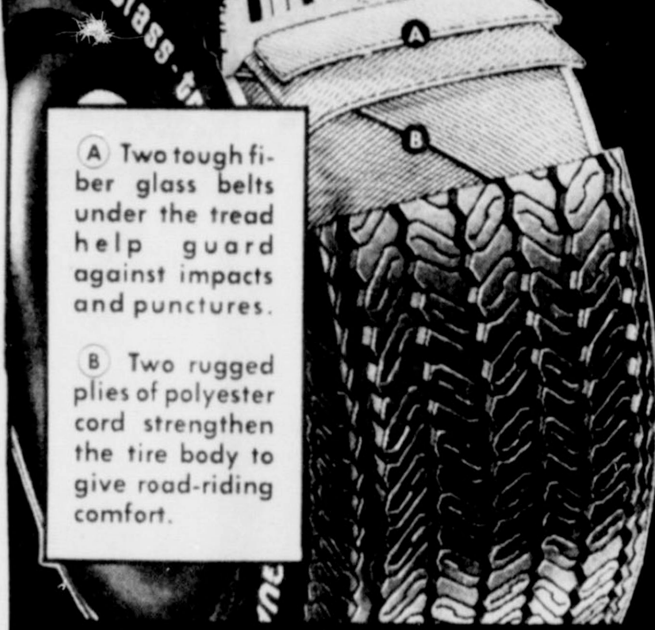
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A78-13 TBL. BLK. PLUS 1.81 F.E.T. EACH AND TRADE-IN

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REG. PRICE EACH*	SALE PRICE EACH*	PLUS F.E.T. EACH
A78-13	6.00-13	\$27	\$35	1.81
A78-15	5.60-15	\$30	\$40	2.03
E78-14	7.35-14	\$31	\$45	2.31
F78-14	7.75-14	\$33	\$47	2.50
G78-14	8.25-14	\$36	\$53	2.67
G78-15	8.25-15	\$37	\$55	2.73
H78-14	8.55-14	\$38	\$56	2.94
H78-15	8.55-15	\$40	\$59	2.96

*With trade-in tire off your car. Whitewalls \$3 more each.

FAST FREE MOUNTING

20-25-30% OFF!
4-PLY POLY-TRACK HIGHWAY HANDLER

LOW AS **\$14**

B78-13 TBL. BLK. PLUS 1.81 F.E.T. EA., TRADE

FOUR PLYES OF POLYESTER CORD GIVE YOU A SMOOTH, COMFORTABLE RIDE.

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REG. PRICE EACH*	SALE PRICE EACH*	YOU SAVE	PLUS F.E.T. EACH
B78-13	6.50-13	\$20	\$14.00	6.00	1.81
C78-13	7.00-13	\$22	\$17.60	4.40	1.93
B78-14	6.45-14	\$23	\$18.40	4.60	1.96
E78-14	7.35-14	\$25	\$18.75	6.25	2.22
F78-14	7.75-14	\$27	\$20.25	6.75	2.27
G78-14	8.25-14	\$29	\$21.75	7.25	2.53
F78-15	7.75-15	\$27	\$18.90	8.10	2.42
G78-15	8.25-15	\$30	\$22.50	7.50	2.60
H78-15	8.55-15	\$33	\$24.75	8.25	2.80

*With trade-in tire off your car. Whitewalls \$3 more each.



12.99 HYDRAULIC AUTO JACK
1 1/2-ton capacity. 1-piece pump handle. **9.99**



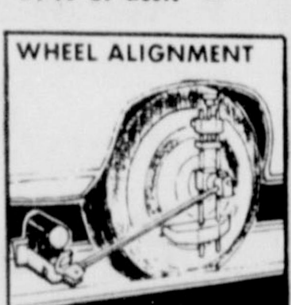
2.79 SUPREME SPIN-ON FILTER
Keeps car oil clean, protects engine. **2.20**



3.99 GAS CAN—HOLDS 2 1/2 GAL.
Great for emergencies;



REGULAR 3.29 AIR FILTER
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Friona FHA Members Attend Area Meeting



Several members of the local Future Homemakers of America organization attended the Area FHA meeting Friday and Saturday, March 8 and 9 in Amarillo.

Pamela Lindley was elected as the Area Fourth Vice President for the 1974-75 club year.

Dorothy Johnston and Vicki Pryor participated in the talent show on Friday night.

They did Music Impersonation and were accompanied by Mrs. Eva Miller.

Gail Graham, Vicki Pryor and Dorothy Johnston sang with the "Sharon Singers," who were directed by Mrs. Peggy Bain, Choir and Band Director of Kress High School. They presented "Everything Is Beautiful," Steven and Ades; "He Ain't Heavy, He's My Brother," Rogers; "I Will Never Pass This Way Again," Gaylord and Simon; and "Impossible Dream," Frank.

Pamela Lindley sang with the "Ima Dee Singers." Mrs. Peggy Bain directed the group. They presented "A Bird In Spring," Atkinson; "What The World Needs Now," Warnick and Hampson; and "Day By Day," Godspell.

Johnnie Walter and Janice Peak were voting delegates from the Friona chapter.

Members attending from



PAMELA LINDLEY

Friona were Martha Castello, Anna Castello, Laquita Graham, Kay Cochran and Glenda Reeve.

Annette Reznik, State FHA President from Friona High School, was the featured speaker. Her speech was on "How To Make An Impact" and she presided over the installation of Area officers for next year.

Mrs. Alton Farr, Mrs. J.R. Cook and Mr. and Mrs. A.L. Reznik received Area Honorary memberships.

Friona advisors attending the Area meeting were Mrs. Valoris Osborn and Mrs. Tonya Gober.



FORENSICS WINNERS...Proudly posing with their handsome trophies won at the West Texas State Invitational Speech Tournament are (left to right) Danny

Simpson, David Hardgrove, Gary Stone and Hope Mays. Friona was edged out for the first-place sweepstakes trophy by nine points, but took the runner-up award.

Special Guest Presents Study Club Program

Mrs. A.T. Coanougher of Lubbock presented the program at the regular meeting of Progressive Study Club Tuesday night, March 12.

She presented a demonstration of making bread dough flowers and assisted each one attending in creating a small flower arrangement.

Roll call was answered with "My Creation."

Lisa Edelman, daughter of Mr. and Mrs. Von Edelman, presented two piano selections for the entertainment.

Guests present were Mrs. T.A. Shirley, Mrs. H.R. Coanougher, Mrs. Hal Phipps, Mrs. Bill Wilshire, Mrs. Terry Moseley, Mrs. M.V. Ivy, Mrs. Dan Ethridge, Mrs. Tommy Waldrop, Mrs. Danny Black and Mrs. Durrell Hicks.

Refreshments were served by Mrs. M.C. Osborn and Mrs. J.C. Beck.

FRIONA COED RECEIVES AWARD...Miss Carolyn Murphree, left, daughter of Mr. and Mrs. Curtis W. Murphree, Friona, was named Outstanding Freshman Woman during the annual Awards Chapel at Wayland Baptist College recently. Miss Murphree, 1973 graduate of Friona High School, is a freshman English major at Wayland. Earlier this year she was named second runner-up in the Miss Wayland Pageant. Other winners are Eddie Owens, Quitaque, named a Spinning Wheel, campus leader, Butch Strickland, Dimmitt, Spinning Wheel, and Marsha Sharp, Tulia, physical education award, Who's Who in American Colleges and Universities and Spinning Wheel.



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FHS Takes Second In WT Tournament

Friona High School Forensics students participated in the West Texas Speech Tournament held in Canyon on Friday and Saturday, March 8 and 9. The Friona students took second place honors by gaining 131 points. They were edged out by Panhandle who took first place Sweepstakes honors with 139 total points.

Individual participants taking first place honors were Hope Mays, prose; Gary Stone, poetry and David Hardgrove, persuasive speaking. Danny Simpson took third place in prose reading.

Students making it to the finals in individual contests were Jeanine Jarboe, Brian Witten, Joe Jones, Kay Cochran and Pattijon Talley. Semi-finalists in individual

events were Gary Rector, Glenda Reeve, Noel White and Terry Thompson.

Those making it to the quarter and semi-finalists in the debate division were Carol Bavousett and Pam Veazey; Trip Horton and Mickey Harrelson; and Charles Fleming and Philip Hand.

Other participants from Friona were Shannon Taylor, Cris Beck, Diane Hamilton, Danny Holley, Harrell Mays and John Jones.

Schools entered in the competition, other than Friona and Panhandle were Meadow, Canadian, Post, Taboka, Clarendon, Nazareth, Floydada, Olton, Channing, Claude, Plains, Groom, Bovina, Dalhart, Wheeler and Adrian.

Hamilton Home Is Scene Of Meeting

Members of Black Study Club met Thursday, March 7 in the home of Mrs. Charles Hamilton.

Roll call was answered with a show and tell.

During the business session, a party was planned for residents of the Black community for Thursday, March 28. One new member, Mrs. T.A. Kelley attended the meeting.

The program was presented by Mrs. Ralph Wilson. She

presented a demonstration on making pictures from seeds.

Members present were Mrs. Travis Stone, Mrs. Harry Lookingbill, Mrs. Helen Fangman, Mrs. Alan Hamilton, Mrs. Glen Hamilton, Ethel Benger, Mrs. Teddy White, Mrs. Tommy Tatum, Mrs. Johnny Mars and Mrs. Roscoe Ivie.

An assortment of pies, ice cream, toppings for pies, tea and coffee were served to those attending.

Shafers Attended Photo Conference

Ronnie and Pat Shafer of 117 E. Fir, in Muleshoe, attended the Business Education Con-

ference (BEECON) co-sponsored by the Southwestern Professional Photographers Association, Inc. in Dallas from March 9 to 12.

The four day convention held at the Fairmont Hotel included clinics, panel discussions and seminars of professional and business aspects of photography. More than 2,000 professional photographers from all over the world participated in the convention and viewed the exhibit of products and photographic prints.

The PP of A is the oldest and largest association of professional photographers in the world, with headquarters in Des Plaines, Ill. The association provides educational services and establishes standards for professional performance for its more than 15,000 members and 160 local, state and regional affiliates.

The Shafers are former Friona residents.

FRIONANS HOSPITALIZED OUT-OF-TOWN

Mrs. Cordie Potts is a patient at St. Anthony's Hospital in Amarillo. *****

Joe Shields is hospitalized in St. Anthony's Hospital in Amarillo. He is the father of Mrs. Deke Kendrick.

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9 Oz. **4/\$1.00**

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KAREN ANN AGEE...Mr. and Mrs. Maynard Agee of Friona announce the engagement and approaching marriage of their daughter, Karen Ann, to Neal Allen Barnwell, son of Mr. and Mrs. H.C. Barnwell, Jr. of Winston Salem, North Carolina. The couple plan to exchange wedding vows on March 23, at 2 p.m. at Sunset Church of Christ, Lubbock, Texas. Karen is a graduate of Friona High School and of West Texas State University. She is teaching at the Lubbock State School. Neal is a graduate of Mt. Tabor High, Winston Salem, North Carolina. He is employed by G & M Plumbing, Lubbock.



JAN YOUNG AND J.D. SPENCER, JR....Mr. and Mrs. Troy Young of Friona, and Mr. and Mrs. J.D. Spencer of the Black community are announcing the engagement of their children, Loretta Jan, and J.D. Jr. both of Friona. Miss Young is currently a senior at Friona High School and plans to graduate in the spring. She is employed by the Friona Star. The prospective bridegroom is a 1970 graduate of Friona High School and he also attended West Texas State University at Canyon and Oklahoma State Tech. He is currently employed by Wesley Barnett.

Friona Grad Makes List

More than 500 students in the College of Home Economics at Texas Tech University have been named to the dean's list for the fall semester, according to information received here.

Included in the list is **Kathy King of Bovina**, daughter of Mr. and Mrs. D.T. King. Miss King is a graduate of Friona High School.

The College of Home Economics is one of six colleges and two schools at the university, with an enrollment of approximately 21,500 students.

Twenty-eight Make All A Honor Roll

Friona High School's Honor Roll for the fourth six weeks of the 1973-74 school year was released this week by Principal Raymond Cook.

Twenty-eight students were listed on the All A Honor Roll for this period of the school year.

Students making the list and their grade classifications are as follows:

ALL A'S
Beverly Bailey, Carol Bavousett, Ricky Carr, Arthur Castaneda, Kay Cochran, Gregg Collier, Shera Hume, Carolyn Gore, Laquita Graham, Diane Hamilton, David Hardgrove, Karene Hart, Trip Horton and Don Howard.

Also, Coy Jameson, Jeanine Jarboe, Dorothy Johnston, Gary Land, Ossie Mae Lee, Clint Mears, Dale Parsons, Josie Perez, Glenda Reeve, David Renner, Annette Reznik, Gayla Self, David Whitaker and Jason Widner.

A'S WITH ONE B
Mary Beth Bennett, Randy Boeckman, Danny Campbell, Debra Carlton, Mona Clark, Patti Crump, Cathy Cunningham, Bill Fallwell, Debra Hudson, Teresa Ingram, Cinda Johnson, Joe Jones and Teddy King.

Also, Pam Lewellen, Linda Martin, Hope Mays, Janice Peak, Dusty Peters, Jesse Rando, Connie Rodriguez,

Gymnastics Class Presents Program

The Friona Parent-Teacher Organization sponsored a gymnastic program on Tuesday, March 5. Mrs. Janet Hand is the physical education teacher and director of the students performing the acts.

Those performing on Even Parallel Bars were: Tony Rios, Ricky Mercado, Jay Hight, Chris Mabry, Michael Deaton, George Hernandez, Mark Tucker, Stanley Ellis and Robert Caballero.

Students presenting Uneven Parallel Bars were: Kim Eustace, Rene Noland, Tawnya Hand, Noni Ruzicka, Judy McLellan, Shawn Osborn and Tonya Savage.

The Balance Beam was exhibited by Roy Barnes, Richard Malouf, Vohnya Tongate, Mark Osborn, Glen Ramos, Oralia Rodriguez, Ronnie Smock, Don Ault and Dawn Gibson.

Also, Laurie Anthony, Sherry Dodson, Elizabeth Aries, Lana Lane, Sandy Spring, Jo Ann Flores, Marie Pankratz, Patty Widner, Marcus Garza, Mike Maynard and Jeaness Self.

Those performing Original Routines were: Shelly Williams, Teresa Loflin, Mitch Massey, Doug Moyer, Stanley Miller, Mike Neill, Julio Galindo, Joe Reeve, Duane Cole, Sherri Brown, Tori Self, Terry Villalobos, Lisa Morgan and Petra Galicia.

Also, Frances Guerra, Karla Fleming, Regina Priest, Penni Weatherly, Edith Drerup,

Belinda Eddins, Sherry O'Brian, Kim Barnett, Christie Wiseman, Jyl Hight, Ricky Ortiz, Mike Chaney, Diana Hayes and Shea Woodard.

Students and the stunts they performed were: Curt McMaman, Eskimo Roll; Gilbert Saiz, Eskimo Roll and Pyramid; Pilo Castillo, Rocky Nichols and Brian Edelman, Dive Roll; David Hough and Joey Howard, Dive Roll and Pyramid; Tony Lafuente and Tommy Allen, Chinese Get Up and Pyramid; Jay Clifton, Churn the Butter; and Dwayne Barnes, Churn the Butter and Pyramid.

Also, Kirk Wright, Handstand; Linda Jaramillo, Forward Roll; Gwendolyn Maurer, Cartwheel and Pyramid; Rhnea White, Bac Roll and Pyramid; Cari Hand, Handstand to Limber; Beatrice Telles, Tripod Headstand; Modesta Garcia, Supine Headstand, Pyramid; Christy Chesher, Round-off; Sunny Horton, Splits, Pyramid; Brenda Seright and Regina Miller, Twister; Yolanda Montemayor, Cricketwalk and Pyramid; Pam Smock, Crab Walk; Phyllis Lindley, Splits; and Nancy Aragon, Shoulder Roll and Pyramid.

Students in the first through fourth grades displayed art work in the hallway. Mr. Bobby Wied is the art instructor.

The Parent-Teacher Organization members sold books to replace those lost in the grade school fire last year. Members of this organization would like to thank all those who bought books for this worthwhile project.



FIVE GENERATIONS....Three-week-old Jason Robert Gibbs, son of Mr. and Mrs. John Robert Gibbs of Amarillo, has seven grandmothers and is the fifth generation in two families. Pictured above is Mary Higgins, 89, great great grandmother of Elk City, holding her grandson. Others left to right are his mother, Lee Ann Gibbs, his great grandmother, Lillie Mae Hughes of Friona, and his grandmother, Shirley Johnson of Amarillo.

Three Students Make Dean's List At Tech

Three Texas Tech University students from the Friona area made the dean's list during the 1973 fall semester.

Two area students were among the more than 300 students in the college of Agricultural Sciences at Texas Tech University.

They were Kirby M. Burch, son of Mr. and Mrs. Fred M. Burch of the Lazbuddie community, and Michael J. Buchanan, son of Mr. and Mrs. Joe Buchanan, of Friona.

Isidore Cordova, of Friona, was among the more than 500 students in the College of Home Economics at Texas Tech University making the dean's list during the fall semester.

He is the son of Mrs. Sarah Vera of Friona.

The College of Home Economics and the College of Agricultural Sciences are two of the six colleges and two schools at the university, with an enrollment of approximately 21,500 students.

The other colleges are Arts and Sciences, Business Administration, Education and Engineering. The Graduate School and the School of Law are the other two major components of the multi-purpose university.

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Special Program Highlights

Girl Scout Week Here Sunday

Some 7,000 girls and adult leaders in the Caprock Girl Scout Council will observe the 62nd anniversary of Girl Scout Week this week, according to area leaders.

A voluntary girls' organization, Girl Scouting links girls worldwide throughout the World Association of Girl Guides and Girl Scouts in 90 countries. There are 3,538,000 girls in the United States who are members, or one out of every seven girls in the country.

The Friona Girl Scout Troops presented their annual program Sunday, March 10 at 2:30 p.m. in the Friona High School Auditorium.

Troop Number 279 is consisted of Second Grade Brownies. They sang "Brownie Smile Song," "Faith, Hope & Charity" and "K K K Katie."

Leaders of this group are Mrs. Malcolm Carthel, Mrs. Charles Frye, Mrs. Gaylord Stowers, Mrs. D.E. Bush and Mrs. Watson Whaley.

There are nineteen girls in this troop. They are Darla Pennington, Janie Trevino, Tammy Smock, Elizabeth Mendoza, Kristine Lucero, Kim Carthel, Shawn Carnes, Sharon Frye, Kristi Britting, Randee Cupit, Annet Waxler, Gayla Stowers, Rosa Morales, Jessica Maurer, Bobbi Ann Kinder, Diane Johnston, Tammy Bush, Stacy Green and Patricia Aragon.

Troop Number 83 is made up of Third Grade Brownies. These girls presented "Lindy-Lou" song routine.

They presented a skit on "The Grooming Box," then sang "My Home Is In Montana."

Leaders of the troop are Mrs. Clyde Woodard, Mrs. Sue Fancher and Mrs. R.E. Snead.

Girls in this troop are Laurie Anthony, Carol Dement, Darlene Drager, Wendy Gresham, Patricia Hinton, Phyllis Lindley, Dianna Madrid, Shea Woodard, Carol Bennett, Annabell Cadena, Patti Widner and Tonda Sue Williams.

Also, Sherri Brown, Sheri Dodson, Susan Fancher, Karla Hume, Sandra Leal, Esther Lucero, Judy McLellan, Teresa Villalobos, Leonora Gonzales, Anna Ramirez and Dawn Ann Gibson.

Troop Number 325, Fourth Grade Juniors, presented a skit on "Shortages." They sang two action songs, "T.I.O." and "Oleo Ana."

Their leaders are Mrs. Burke Hand, Mrs. Redge Priest and Mrs. Jimmie Grimsley.

Members of this troop are: Glendora Appling, Lesa Bermea, Belinda Eddins, Jo Flores,

Lana Lane, Mary Madrid, Rene Nolan, Regina Priest, Brenda Seright, Sandy Spring, Gay Myers, Shelli Williams, Donna Rodriguez, Erin Davila, Yolanda Montemayor and Pamela Smock.

Also, Nancy Aragon, Cristy Chesher, Kim Eustace, Tawnya Hand, Teresa Loflin, Gwendolyn Maurer, Shawn Osborn, Amelia Renner, Amber Smith, Christie Wiseman, Julie Garza, Tonya Savage, Sylvia Cadena, Rebecca Garza, Francis Guerra and Rosa Castillo.

Members of Troop Number 457 are Fifth Grade Juniors. They presented a skit on "The Bakers" and "The Cryers."

Mrs. Loyd Chesher, Mrs. Shirley Smith and Mrs. Danny Smith are leaders of this troop.

Nineteen girls make up this troop. They are: Delia Aragon, Janette Soliz, Tammy Smith, Cathy Chesher, Kipi Fleming, Kenna Noland, Jana Brown, Monique Osborn, Sally Perez and Jiselle Malouf.

Also, Kayle Britting, Dana Smith, Myra Veazey, Norma Cruz, Maria Villalobos, Anita Perkins, Connie Mendoza, Teena Shavor and Sydonia Tongate.

Sixth Grade Juniors make up Troop Number 266. They gave a Puppet Melodrama.

Their leaders are Mrs. Ann Nazworth and Mrs. Ralph Wilson.

Rosa Garza, Sonya Gore, Charity Mays, Maria Villanueva, Minnie Aragon, Kimber Britting, Penny Whitesides, Dianne Glover, Mary LaFuenta, Tera Simpson, Joanna Merritt, Sylvia Bermea and Velma Florez are members of this troop.

Nine girls make up Troop Number 394. They are all Seventh Grade Cadettes.

They presented a "Picnic In The Park." Their leaders are Mrs. Floyd Rector and Mrs. Russel O'Brian.

Deborah Allen, Teresa Clark, Charlene Seale, Donna Rector, Cindy Chesher, Vickie Smiley, Priscilla Pruett, Julie Owens and Sherrie Shavor make up this troop.

Paige Osborn, Cindy Cleveland, Linda Nelson, Cindy Smiley, Rando Allen, Faith Mays, Barbara Rhodes and Kathy Martin are Eighth Grade Cadettes that make up Troop Number 12.

Their leaders are Mrs. S.D. Baize and Miss Janiece Richards.

Ninth Grade Seniors make up Troop Number 166. They presented a skit on "Mary Had

A Little Lamb."

Leaders of this troop are Mrs. Fred Florez and Mrs. Alton Peak.

The eight girls in this troop are: Linda Anthony, Vickie Florez, Sami Rector, Karen Young, Anna Castillo, Darla McClellan, Donna Ruzicka and Janice Peak.

Troop Number 244 consists of Eleventh Grade Seniors. These girls were in charge of the lights, stage and program announcing for the evening's activities.

The leaders are Mrs. Bob Riethmayer and Mrs. Glen Hamilton.

Those making up this troop are: Carol Bavousett, Dianna Hamilton, Hope Mays, Pam Wilcox, Holly Hart, Jeanine Jarboe and Mona Reed.

Five girls make up Troop Number 211. They are all Twelfth Grade Seniors.

The girls are Beverly Bailey, Kay Cochran, Carolyn Gore, Laquita Graham and Linda Martin.

Mrs. W.M. Massie is their leader.

Troop Number 83 took the first place prize of \$15 in the talent contest held Sunday

evening. Troops Number 457 and 266, took second and third place prizes of \$10 and \$5, respectively.

Judges for the contest were Sarah Terrell of Lubbock; Bonnie Nowlin, Muleshoe; and Gladys Spring of Bovina.

The Caprock Girl Scout Council was chartered in 1957 and serves 18 counties throughout the South Plains area, including Parmer County. The council office is located in Lubbock.

A total of 5,612 girls and 1,213 leaders are members of the Caprock Council which is supported by federated and nonfederated campaigns throughout the area.

The annual Girl Scout cookie sale provides proceeds for camp maintenance and development, camp equipment and programs. The council has two Camps: Camp Rio Blanco near Crosbyton and Camp Haynes near Silverton—and summer day camping is offered at 17 sites within the council.

Miss Pat Harris is executive director of the council which covers 40,704 square miles. Assisting her is a director of program services, four field directors, a registrar-book keeper and a secretary.



GOLDEN WEDDING ANNIVERSARY—Mr. and Mrs. E.V. Bartlett of White River Lake will be feted with a reception 3 to 5 p.m. Sunday at their home on the occasion of their 50th wedding anniversary. Children and grandchildren of the couple will host the event. The couple exchanged wedding vows on March 16, 1924. A retired farmer, Bartlett has farmed in Garza, Crosby, Bailey and Parmer Counties. Hosting the reception will be Mr. and Mrs. Houston Bartlett of Bovina, Mr. and Mrs. J.R. Bartlett of Dumas, Mr. and Mrs. Jack Flowers of Ralls, Mr. and Mrs. Roy Allen of Bovina, Mr. and Mrs. Edmund Brown of Crosbyton, Mr. and Mrs. Leland Gustin of Friona, 14 grandchildren and three great-grandchildren.

Friona Grad Nominated For "Woman Of Year"

A total of 14 coeds at South Plains College have been nominated for the honor of "Woman of the Year" for 1973-74 at SPC. Each girl was nominated by a club or organization on campus.

Carleen Schlenker, a former Friona graduate, is a nominee for this honor. She is the daughter of Mr. and Mrs. Carl Schlenker of Friona. Carleen is being sponsored by Gillespie dormitory.

The "Woman of the Year" will be named on Monday, March 18, at the annual Women's Recognition Day dinner sponsored by the SPC Faculty Women's Club. The dinner is at 6 p.m. in the Texan Hall on the SPC campus.

Annually the "Woman of the Year" receives a plaque and is recognized for outstanding contributions to the college.

Miss Texas for 1973, Judy Mallett, will be guest speaker and also will perform a solo on the violin.

Other nominees for "Woman of the Year" include Iris Boedeker and Gail Brown, both of Levelland; Yolanda Garibay of Hale Center; Cecilia Hardin of Abilene; and Linda Villegas of Abilene.

Hostesses for the shower were Lorraine Jarecki, Glenda Schueler, Shirley Morgan and Karene Jarecki.

ton of Farwell; and Leola Killough of Fort Sumner, N.M.

Also, Vicki Lampp of Brownfield; Kin Wah Lee of Hong Kong; Marilyn Peppers of Lubbock; Laquita Strickland of Levelland; Vivian Thomas of Also, Vicki Lampp of Brownfield; Kin Wah Lee of Hong Kong; Marilyn Peppers of Lubbock; Laquita Strickland, Vivian Thomas and Lydia Turner of Levelland; and Linda Villegas of Abilene.

Hostesses for the shower were Lorraine Jarecki, Glenda Schueler, Shirley Morgan and Karene Jarecki.

The hostess gift was a stroller and the honoree was presented with a corsage made of baby socks.

Those attending were served punch, tassie and tarts, mints and nuts.

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Those attending were served punch, tassie and tarts, mints and nuts.

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"Who's Who" Names Former Friona Student

Carleen Schlenker, a former Friona graduate has been named to "Who's Who at South Plains College" for 1974.

She is the daughter of Mr. and Mrs. Carl Schlenker of 901 Jackson in Friona and is now serving as sophomore class president and a presidential hostess.

She is among 23 SPC students recently selected for the honor by a faculty-student committee. Selection was made from among nominees submitted by faculty and staff members. Being named to the list is one of the highest honors given to students at the College.

In order to be eligible for the honor, a student must maintain a 2.5 grade point average and be active in both student and community activities. Announcement of the selection was made by Ken Hare, director of the Office of Student Activities.

Whether you have certain material in mind, want to read an old classic or the current best sellers, Friona Public Library will try to have whatever you would like to read. Check out something today for someone in your family.

During the summer the Melugin children do their most extensive reading when each joins the Summer Reading Program. During the winter and fall they make use of the World Book Encyclopedias and other reference materials available at the Friona Public Library.

Whether you have certain material in mind, want to read an old classic or the current best sellers, Friona Public Library will try to have whatever you would like to read. Check out something today for someone in your family.

LIBRARY CORNER

"Reading is a family affair around the Melugin household," said Mrs. Bill Melugin. "Even our eight month old baby loves to look at the pictures from the books that the children get from the library."

The Melugin family includes Tony Joe, Terry Lynn, Debra Diane and Bryan Scott. And the family resides at 905 Maple.

According to Mrs. Melugin each of her children has definite preferences as to the type book he may select.

Thirteen year old Tony enjoys history books and usually selects reading matter by topic and a quick glance at the summary on the book cover. Tony's favorites include "Remember the Alamo" by Robert Penn Warren; "Battle of Gettysburg" by Bruce Catton; and "The Rise and Fall of Adolph Hitler" by William L. Shirer. His interest in history and the extra reading he does "shows up in his school studies" according to his mother.

Terry at twelve years of age is a mystery fan. These and books about the sea and ships have always fascinated him. Books Terry recommends are "The Black Tanku"; "The Jinx

Ship"; "The Tattooed Man"; and "The Ship Without a Crew." All these books are by author Howard Pease.

Nine year old Debra loves fairy tale books and especially enjoys those books with beautifully drawn illustrations of the princesses and queens in the stories. "Alice In Wonderland" by Lewis Carroll is one of Debra's favorite tales. "Winnie the Pooh" by A.A. Milne was fun reading and "Peter Cottontail" by J.F. Burgess is a classic.

During the summer the Melugin children do their most extensive reading when each joins the Summer Reading Program. During the winter and fall they make use of the World Book Encyclopedias and other reference materials available at the Friona Public Library.

Whether you have certain material in mind, want to read an old classic or the current best sellers, Friona Public Library will try to have whatever you would like to read. Check out something today for someone in your family.



BE HAPPY!

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YOUR LICENSE PLATES . . . NOW.

FRIDAY, MARCH 30, IS THE LAST DAY YOU CAN BUY YOUR 1973 PLATES WITHOUT PENALTY . . . !

HUGH MOSELEY

TAX ASSESSOR - COLLECTOR

ARE YOU GETTING THE BEST PRICE FOR YOUR WATER?

POTENTIAL RETURNS OF \$935 PER ACRE TO PRODUCER:

Based on research by Dr. Steve Winter, Southwestern Great Plains Research Center, on the average of five test locations (D2 variety) in 1973, sugar beets would gross, at present prices, \$928 per acre to growers.

BEETS ARE MORE DROUGHT RESISTANT THAN MOST CROPS DURING HIGH WATER USE SEASON:

Based on experiences of Ed Wieck, Virgil Marsh and Charles Schlabs, beets do not have a critical water stress period, and most growers have discovered that beets can be grown with no more water than grain crops.

BEETS ARE GOOD HAIL INSURANCE.

NET RETURNS EXCEED GRAIN SORGHUM EVEN IF GRAIN PRICES STAY HIGH.

SUGAR PRICES HAVE INCREASED 65% IN LAST 6 MONTHS.

Make Beets a Part of Your Rotation

- 2.5 per net ton mile paid by Holly from farm to receiving station.
- Holly pays all truck and rail freight from station to factory.
- Beet tops are excellent livestock feed.
- Additional stations at Hart, Dimmitt and North of Hereford for grower convenience.

Call Holly Sugar 364-2593, for more information

GROW SUGAR BEETS

TEXAS-NEW MEXICO SUGAR BEET GROWERS ASSOCIATION INC.

Our Sincere Thanks

It's our Anniversary.

Our first year in Dimmitt has been a highly pleasant one. Thanks to you. We are privileged to have such good neighbors, and will continue to show our gratitude by providing the finest in personal nursing home care for our area.

Open House

Sunday, March 17

2:30 to 4:30 p.m.

Refreshments and Informal Program

You're Invited!

Mrs. and Mrs. Ursell Justice, Business & Public Relations

Hostess, Dimmitt

Lee Kuehl, D.U.R., Director of Home



South Hills Manor

NURSING HOME

Visitors Welcome

Pho 647-3117

Awtrey Selected Farmer Of Year

The Parmer County Soil and Water Conservation District's Board of Directors has selected Deon Awtrey of Friona as Conservation Farmer for 1973. Deon has an impressive show and tell story.

SHOW AND TELL

The Parmer County SWCD Board of Directors has selected Deon Awtrey as the Conservation Farmer of the 1973 year.

Deon's is a show and tell story. Deon was born in Wheeler County in the eastern Panhandle. He was raised in Bailey County and graduated from the Muleshoe High School just south of Parmer County. Deon is married and has two married children living in Friona. He has spent all his life on the farm; his last twenty-three years were spent farming in Parmer County.

Deon has been a Lion for many years; has served on the Friona City Council; and is an active Methodist, having just completed two years as chairperson of the Administrative Board.

He is active and progressive in his farming. In his efforts to stay abreast of technological advances he has the new computerized pneumatic planter. It can precision plant at six miles per hour. In 1957 he first became a cooper with the Parmer County SWCD. Since that time he has farmed several farms and applied conservation farms throughout the district.

He was beginning to see financial daylight when unexpectedly he had to have open heart surgery. Slow down or else, he was told. He had to re-evaluate his goals. From a widespread farming operation which kept him running twenty-four hours a day, he had to stabilize his farming to a more leisurely pace. Providence was kind to him however, and as he recovered he was able to take over more and more farming responsibilities.

He concentrated his talents and abilities on his reduced farming operation. His farm was not getting the production results and conservation attention he wanted. In 1965, with the assistance provided by the Parmer County SWCD, Deon developed a conservation plan for his farm. There was a lot of work so in 1969 he entered into a Great Plains Conservation Contract.

His outside water problem was solved by the establishment of an eight acre grassed waterway. This is part of the show and tell story. There is a need for many waterways in the Parmer County SWCD, but only a few have been installed.

Deon showed people how beneficial they can be.

There was a problem area near the bottom of one field that would not irrigate properly-graded borders were installed here. This is another show and tell practice badly needed in the district. In an area that was impractical to irrigate, pasture grasses were planted. This was show and tell again. Since Deon planted his grass there have been several thousand acres planted to grass in the district.

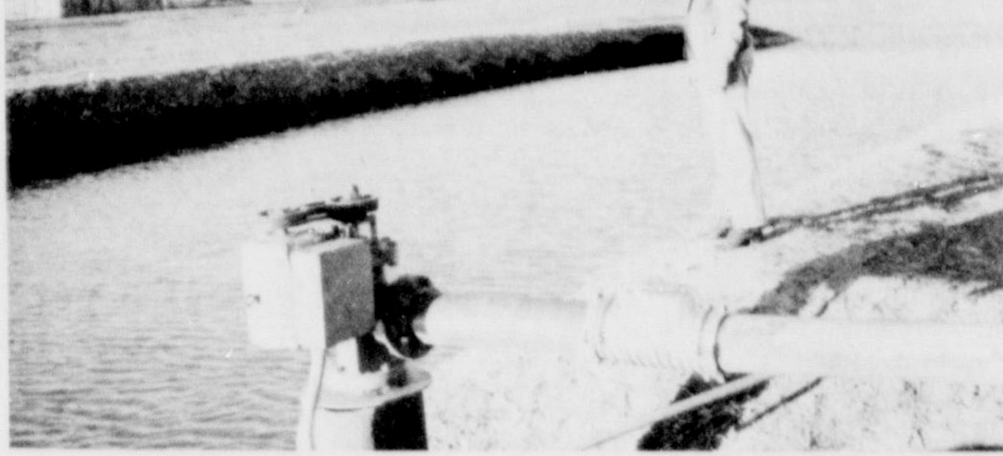
Pheasants are about the only wildlife in the district and Deon believes in providing cover and food for these game birds. He encourages friends to hunt on his farm and points out how good conservation helps pheasants as well as the land. Again this is good show and tell conservation.

You can see that Deon is an active progressive irrigation farmer with a good show and tell conservation story.



BANQUET CROWD....A small portion of the record crowd of 600 people who attended the Chamber of Commerce banquet in the New

Community Center Monday night is shown above. Almost every seat that had been provided was filled.



DEON AWTRY, shown above at a tailwater pit on his property, has been chosen as "Conservation Farmer of the Year" by the Parmer County Soil Conservation District, for the many conservation practices he uses.

HOSPITAL REPORT

Nancy Beavers and baby boy, Farwell; LaDonna Boatman, Clovis; Lena Bracken, Friona; Frances Maes, Hereford; Antonio Gomez, Farwell; E.G. Adams, Friona; Jo Ann Trotter, Hereford; Amelia Riojas, Hereford; Mrs. Joe Leal and baby girl, Bovina; Mrs. Saiso Ramon and baby girl, Friona; Dalton Caffey, Friona; Nart Kiyusa Garcia, Dimmitt; Faye Ford, Farwell; Mrs. Dwayne Winkles and baby girl, Farwell; Russel Shaffar, Hereford; Sylvia Sturges, Hereford; and Kelly Klemess, Farwell.

DISMISSALS-
James L. Taylor, Burnie Ray Northcutt, Wayne Spears, Margaret Taylor, LaDonna Boatman, Antonio Gomez, Mrs. Valentine Diaz and baby girl, Mary Frances Maes, E.G. Adams, Mary Louisa Garcia, Annie Scott, Amelia Riojas, Mrs. Orville Beavers and baby boy, Dalton Caffey and Mrs. Joe Leal and baby girl.

PATIENTS IN HOSPITAL-
Lena Bracken, Bessie Bogess, Mary Frances Crump, Elmer Euler, Faye Ford, Kelly Kimek, Mrs. Saiso Ramon and baby girl, Sylvia Lillie Mae Sturges, Russell Lee Swaffar, Jo Ann Trotter and Mrs. Dwayne Winkles and baby girl.

It is surprising how much work our friends think we can, and should, do.

About 50% of cotton consumption goes into clothing.

FOR SCHOOL BOARD Teacher Election Is Main Item On Agenda

Election of teachers for the Friona School system was the major item of business at the regular meeting of the Friona School Board Tuesday evening. All school instructors were re-hired for the 1974-75 school term. However, two junior high school instructors, Joyce Parker and W.D. Davis, had submitted their resignations at an earlier date.

Also, the five high school coaches each have a year remaining on two-year contracts, as does counselor Baker Duggins and principals John R. Cook and J.T. Gee.

In other business, the board approved a new dress code for Friona High School. Major differences in the new code is that it allows boys' hair to come below their ear lobe.

Also, boys' sideburns may not come an inch below the ear lobe, provided they are uniformly blocked and neatly trimmed. Previously, sideburns could only come to the ear lobe.

A new rule in the code was introduced, providing that no article of clothing may advertise liquor, drugs, sex or profanity.

The board heard a group of parents interested in the kindergarten setup at Friona. The board is studying the advisability of kindergarten students attending all year in 1974-75, on a half day basis.

At the present time, the kindergarten has been divided up, with students going one-half a year on a full-day basis.

A policy was adopted to permit out of school youth and adults to earn a high school diploma by completing correspondence courses. This plan is endorsed by the Texas Education Agency and information can be obtained by calling the high school principal's office.

Approval was given to the textbook selection committee's report for textbook adoptions for 1974-75. Copies of the 1974-75 proposed athletic budget were distributed to the board members for study.

A change in the school's time schedule will be effective April 1, 1974. Beginning on that day, the school will revert to a starting time of 8:45 a.m. and a dismissal time of 3:45 p.m. Since the beginning of daylight time, school has been on a 9:15-4:15 schedule.

The board approved the transfer of children from eight families into the Friona school district for 1974-75.

Superintendent of Schools, Alton Farr reminded that the deadline for transferring students will be May 1 this year, a month earlier than usual.

School Activities

MARCH 18-23
MARCH 18-19
Noon Lions Volleyball tournament in the High School Gymnasium.

MARCH 20
Band Contest at Dimmitt; 8th Pre Enrollment.

MARCH 21
District Golf at Littlefield.

MARCH 22
Pre Enrollment 9-10-11

MARCH 23
Varsity Boys and Girls Track Meet at Farwell

MARCH 21-22-23
Noon Lions Volleyball Tournament in the High School Gymnasium.

Loafing becomes respectable when the doctor tells you it is necessary.

Seal Coat Work Set In County

A contract for seal coat work on 198 miles of highways in the Lubbock district was awarded by the Texas Highway Commission during its February meeting in Austin.

The work will be under the supervision of District Engineer George C. Wall Jr. The contract includes work in Parmer, Castro, Cochran, Crosby, Hockley, Floyd, Lamb, Lynn, Lubbock, Swisher and Yoakum Counties.

W.D. Turner Construction Company of Lubbock was awarded the contract with a low bid of \$1,207,595.50. The project will take an estimated 70 working days to complete. W.M. Pople of Lubbock is the Highway Department engineer in charge.

Included in the project is 21.585 miles on State Highway 86 from U.S. 60 to the Castro County line.

Helps Shrink Swelling Of Hemorrhoidal Tissues

caused by inflammation
Doctors have found a medication that in many cases give prompt, temporary relief from pain and burning itch in hemorrhoidal tissues. Then it actually helps shrink swelling of these tissues caused by inflammation. The answer is Preparation H®. No prescription is needed for Preparation H Ointment or suppositories.

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Front End Alignment

INCLUDES:
• Adjust Camber & Caster Reg. \$12.50
• Set Toe In \$6.88*
• Check all 4 tires for abnormal wear (Air Conditioner or Torsion Bars \$2.00 more)

ENGINE Tune-Up

Reg. \$15.50
\$8.88* 6 Cyl.
Reg. \$18.50
\$10.88* 8 Cyl.

• Install points, plugs, condenser
• and rotory
• Check and adjust Carburator
• Set Timing Dwell

Complete Brake Job

• Install new brake linings - aced Reg. \$37.50 to fit Drums.
• Turn all 4 Drums \$26.88*
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• Refill Brake system, Bleed, adjust, and Road Test (DISC BRAKE HIGHER) LABOR ONLY

A La Carte:
Muffler Installation \$6.00*
Wheel Bearing Repack \$1.99*
Rotate and Balance all 4 tires \$6.50
*PARTS EXTRA

AUTOMOTIVE CENTER!

State Inspection Center

Everyone is talking about the quality homes J J's has. High Quality backed by a desire to really give good service after the sale is the foundation their business is being built. Watch the traffic gathering at J J's in Texico.

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Gentlemen.
For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you.
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(Call collect)

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TALK ABOUT Savings

ALL BEEF FREEZER PACKS \$24.95 ea.
25 Lbs. ... Steaks, Roasts, H.B.

PORK & BEEF FREEZER PACKS \$23.95 ea.
25 Lbs.

LEAN GROUND BEEF Lb. 89¢

CHUCK ROAST Lb. 79¢

HAMBURGER PATTIES WITH TVP 10 Lbs. \$6.99

FAMILY STEAK Lb. 79¢

FORE-QUARTER BEEF Processed Lb. 79¢

BONELESS BEEF STEW MEAT Lb. 98¢

SLICED BEEF LIVER Lb. 59¢

HALF BEEF Lb. 89¢

Custom Processing Your Beef To Your Specifications....

CROW MEAT CO.

So. Hwy. 214 Friona, Texas Phone 247-3333

SWCD HONORS

Patterson Receives Conservation Award

[Editor's Note: This is the second in a series of write-ups on Parmer County SWCD Conservation Awards. The attached write-up is for Jack Patterson.

The Parmer County SWCD has selected Jack Patterson as Wildlife Conservationist for the district in 1973.

We, the directors, of the Parmer County SWCD avidly support and promote conservation practices that improve the habitat for wildlife.

Here on the High Plains there are relatively few species of wildlife. The one species that is doing well on our 400,000 acres of intensively used row irrigated farm land is the pheasant.

The champion of the pheasant in Parmer County is Jack Patterson. Jack is a leader in wildlife promotion and was integrally involved in establishing a pheasant population in Parmer County. Since that time he has been elected president of

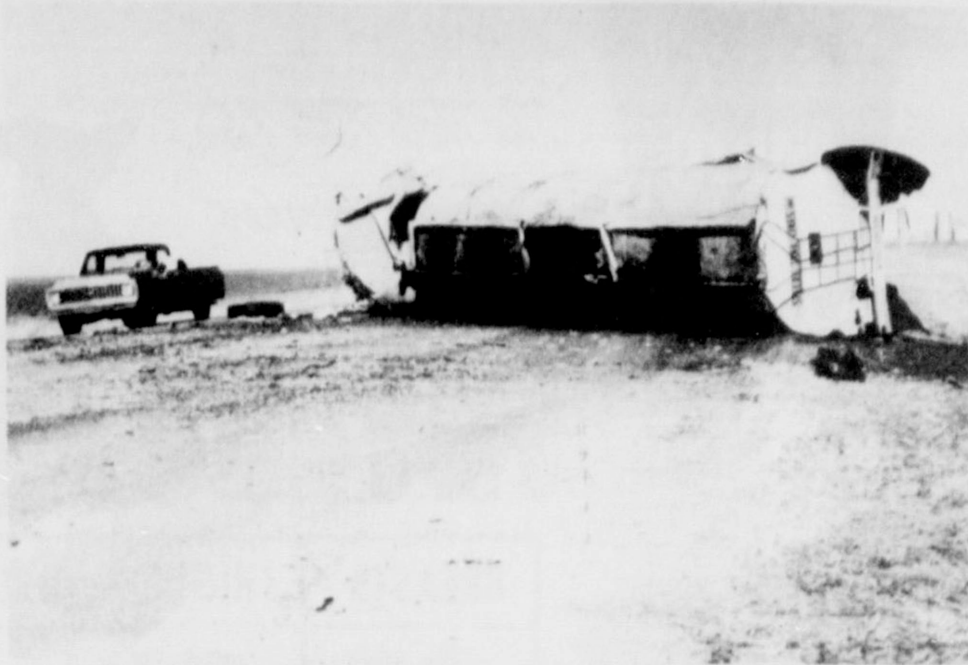
the Parmer County Game Management Association.

One of Jack's prime interest is in future generations of both pheasants and humans and the benefits each derives from the other. Jack's knowledge of pheasants is a result of his deep interest. After much research and study he has found that the normal hatch range is from 55% to 70% cocks. The ratio of cocks to hens should be 1 to 8; which means that there are always entirely too many cocks and that hunting is a good practice.

Double rowed grain sorghum is an ideal habitat for pheasants. Leaving four unharvested rows close to the turn row will provide birds excellent habitat. Standing grain sorghum stubble and corn stubble are also excellent habitat.

The most detrimental practice for birds in Parmer County has been the burning of crop residue. The flame kills birds, destroys eggs, and destroys the only habitat the surviving birds have. Jack, the SWCD, and the SCS are all cooperating in a drive to point out the advantages of not burning.

We have selected Jack Patterson as the most outstanding Wildlife Conservationist in Parmer County. He has been preaching and practicing conservation for a long time. He has influenced many in our county to practice pheasant habitat management. He promotes wildlife conservation with a contagious enthusiasm to any group or individual that will listen. He has spoken before civic organizations, farmers groups and on radio. Because he has such ardent enthusiasm his views and ideas have spread over the High Plains.



DRIVER SPARED... Pat Miller of Amarillo, a driver for Ferguson Steere Tank Lines of Dimmitt, escaped serious injury when the transport truck he was driving went out of control and turned over on U.S. Highway 60

Monday afternoon. The truck and trailer, hauling liquid cattle feed, were completely demolished. The wreck was investigated by Glenn Fant of the Texas Department of Public Safety.



Herb Evans SCS Friona and Jack Patterson, checking food and cover for game birds on Jack's farm near Rhea.

Highway Department Schedules Meeting

An informal meeting to discuss the possibility of a highway route from Amarillo to Las Cruces, New Mexico, has been scheduled Tuesday in Hereford by the Texas Highway Department.

The meeting will begin at 7:30 p.m. in the Deaf Smith County Courthouse.

The Amarillo-Las Cruces route is one of ten routes nationwide for which Congress directed feasibility and necessity studies as part of the 1973 Federal Aid Highway Act. Two other studies include routes which will traverse parts of West Texas and the panhandle.

The Hereford meeting will provide citizens with the opportunity to discuss and make recommendations re-

garding the feasibility, necessity and possible routing of a route extending from Amarillo to Las Cruces, New Mexico. Included is a branch route from Alamogordo, New Mexico to El Paso to connect with IH 10 and the port of entry with Mexico.

Mr. Phil Wilson, Engineer-Director of the Highway Department's Planning and Research Division in Austin, stressed the importance of the meetings.

"This study could be most important to the future transportation network of the panhandle," Wilson said. "All

interested persons should make every effort to attend and participate."

The other Texas routes to be studied are an extension of IH 27 southward from Lubbock to IH 20 and IH 10, and a route from Wichita, Kansas, to Tucumcari, New Mexico, which would serve the Dalhart and Stratford areas in Texas.

Out of Orbit

ISN'T IT ABOUT TIME FOR YOUR TEN MILLION, NINE THOUSAND, TWO HUNDRED AND FIFTY MILE CHECK UP?

SENIORS

We have five gift certificates we want to give away. 1--\$30.00, 1--\$15.00 and 3--\$5.00. So come by and sign up and then take a crack at our spinning wheel. Las Vegas ain't got nuthin' like this. An early entry does matter in case of ties so git it on in and sign up.

The Hut

THESE SPONSORS WELCOME YOU TO FRIONA'S CHURCHES
Church Chuckles by CARTWRIGHT

Ethridge-Spring Agency	SIXTH ST. CHURCH OF CHRIST 502 W. Sixth--Terry Brown, Preacher Bible Study-9:30 a.m. Worship-10:30 a.m. Evenng-6 p.m. Wednesday evening-8 p.m.
The Friona Star	LUTHERAN CHURCHES Rev. Duane Kirchner Redeemer --Sunday School & Bible Class, 10 a.m. Worship Service-11 a.m. Immanuel --Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.
Hi-Plains Feed Yard	UNION CONGREGATIONAL CHURCH Euclid at 16th--Rev. Paul Lee Sunday School-9:45 a.m. Worship-11 a.m.
First Baptist Church	TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship-10:30 a.m. Evening-7 p.m. Wednesday Evening-8 p.m.
Friona Motors	SIXTH ST. IGLESIA de CRISTO 408 W. Sixth--M.R. Zamorano Bible Study-9:30 a.m. Worship-10:30 a.m. Evening-8 p.m. Thursday evening-8 p.m.
Friona State Bank	FRIONA UNITED METHODIST CHURCH 8th and Pierce--Rev. Albert Lindley Sunday School-9:45 a.m. Worship-11 a.m. MYF-6 p.m. Evening Worship-7 p.m.
Friona Clearview TV	UNITED PENTECOSTAL CHURCH Fifth and Ashland--Pastor Jim Robinson Sunday School-10 a.m. Worship-11 a.m. Wednesday Evening-7:30 p.m. Sunday Evening-7 p.m.
Rushing Insurance	
Friona Consumers	
Crow's Meat Co.	

ASSEMBLY OF GOD
10th and Ashland--Rev. C.L. Bates, pastor
Sunday School-9:45 a.m. Worship-11 a.m. Young People-6 p.m. Evening Worship-7 p.m. Wednesday Worship-7:30 p.m. Sunday Men's Fellowship-7 p.m.

CALVARY BAPTIST
14th and Cleveland--Rev. R.C. Hester, pastor
Sunday School-10 a.m. Worship-11 a.m. Christian Training Union-9:30 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8 p.m.

CALVARY BAPTIST MISSION
5th and Main--Rev. I.S. Ansley, pastor
Sunday School-9:45 a.m. Worship-11 a.m. Evening Worship-7:30 p.m. Wednesday Prayer Meeting-7:30 p.m.

FIRST BAPTIST
Sixth and Summit--Rev. Charles Broadhurst
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-6 p.m. Evening Worship-7 p.m. Wednesday Prayer Meeting-8:30 p.m.

MEXICAN BAPTIST CHURCH
4th and Woodland--Rev. Donnie Carrasco
Sunday School-9:45 a.m. Worship-11 a.m. Training Union-5 p.m. Evening Worship-6 p.m. Wednesday Prayer Meeting-8 p.m.

NEW ZION BAPTIST CHURCH
Highway 60 & Pierce--Rev. L.V. Mays, pastor
Sunday School-10 a.m. Morning Worship-11 a.m. Wednesday Evening Services-8:30 p.m.

ST. TERESA'S CATHOLIC CHURCH
16th and Cleveland--Father John Coppinger
Mass-10:30 a.m. and 8:00 p.m. Confessions--Sunday, 10 a.m.

Green Grow The Savings

At Bi-Wize Drug's Shamrock Savings Sale March 18 to 23.

SAVE	Rexall FACIAL TISSUE 4/\$1.00	Roden's Bubbling BATH OIL \$2.75 Value \$2.09	SAVE
SAVE	Tries & True \$1.25 Value HAIR SPRAY 79¢	Bubbling Venus BATH OIL \$1.29 Value 97¢	SAVE
SAVE	Rexall Hair Spray 92¢ Value BRITE SET 67¢	Redi-Spray DEODORANT \$1.19 Value 79¢	SAVE
SAVE	SUDDEN BEAUTY HAIR SPRAY \$1.09 Value 89¢	Rexall Dry-Powder ANTI-PERSPIRANT \$1.39 Value 99¢	SAVE
SAVE	Velvet Venus BATH POWDER \$1.00 Value 73¢	Vaseline Intensive Care BATH BEADS \$1.25 Value 93¢	SAVE
SAVE	Calgon BATH BEADS \$1.25 Value 93¢	POLAROID SX 70 FILM \$6.40 Value \$4.79	SAVE

KODAK INSTAMATIC 10
Pocket Smile-Saver Kit Includes...
110 Camera, Case, Film, Cube Extender and Flash Bulbs **\$26.95**
Reg. \$29.95

3-WAY MAKE-UP MIRROR
Reg. \$5.99 **\$4.00**

SONAC DENTURE CLEANING SYSTEM Reg. \$18.95 **\$15.95**

Cepacol Reg. \$1.35 **MOUTH WASH 97¢**

LISTERINE
20 Oz. \$1.69 Value **\$1.39**

BI-WIZE DRUG *Rexall*

MBP & Kansas Beef Discuss Transaction

Missouri Beef Packers, Inc. and Kansas Beef Industries, Inc. jointly announce that preliminary talks are being held looking toward the possibility of combining the two companies. No agreement has been reached as to the final form of the proposed transaction or the basis for exchanging shares or otherwise adjusting the ownership interests of the two companies.

Beef Industries, Inc. operates beef slaughtering and fabricating facilities in Kansas. The common stock of Missouri Beef Packers, Inc. is listed on the American Stock Exchange and the common stock of Kansas Beef Industries, Inc. is traded on the over-the-counter market.

Peggy Milloy Rites Set

Funeral services are set for 2:30 p.m. Saturday at 6th St. Church of Christ for Mrs. Peggy Milloy, who was killed in an auto crash Thursday night.

Mrs. Milloy was killed when her car crashed through a guard rail on the interchange leading into the Canyon Expressway, and onto Interstate 40.

She was dead on arrival at Northwest Texas Hospital. Mrs. Milloy was trapped in the wreckage for several minutes.

A piece of guardrail, dislodged by the crash, hurtled down to hit another car on the interstate highway, according to a witness.

Mrs. Milloy's death was the first in Amarillo city traffic in 1974.

Survivors include a daughter, Shirley; two sons, Joe Mark of Friona and Randy of Canyon; her mother, Carrie Shirley of Friona, a sister, Mrs. John Hand of Friona and one grandchild.

Census Bureau Conducts Survey

Households in this area, part of a nationwide sample of 50,000 households, will be visited by U.S. Bureau of the Census interviewers the week of March 18-22 in the monthly survey on employment and unemployment, Percy R. Millard, Director of the Bureau's Data Collection Center in Dallas, announced.

In addition to the usual questions on current employment, the March survey will ask about work experience and income in 1973 of household members, their national origin or descent, and whether they have moved since April 1970 when the Federal census was taken.

Mrs. Laura L. Hart of Route 2, Friona is the local interviewer who will visit households in this area.

The monthly employment survey is conducted by the Bureau for the U.S. Department of Labor. The survey provides a running gauge of conditions in the labor force, a key indicator of the economic health of the Nation.

The January survey showed that unemployment had risen to 5.2 percent of the work force. It was 4.8 percent, after revision, in December. The number of persons out of work increased by almost 370,000 to a total of 4.7 million.

The survey selects households scientifically to represent a cross section of all U.S. households. All information they supply is held confidential by law and is used only to compile statistical totals.

Star Lites...

(Continued from Page 1)

EVERYTHING went off just perfect. The weather couldn't have cooperated more fully.

The food was great; the speaker was great; the facilities were second to none.

Our hat is off to the Chamber of Commerce for a great banquet. Only thing is—it's sure going to be hard to top this next year.

DID YOU NOTICE the way Art Holst used local names throughout his talk, particularly during the humorous sketches. He picked out numerous fellows in the audience, for a witty comment. If you noticed—he always pointed right to the person he was referring to.

Don't know how he managed to do this, in the short time he had to meet people, or have them pointed out.

Holst must have had the Dale Carnegie course on remembering names.

Wish we could do half that well, especially where it involves newcomers.

WORK IS progressing full speed on Friona's mini-mall which we mentioned several weeks ago.

The new retail outlet is to be located in the old Graphic Arts location south of Bi-Wize Drug on Main Street.

There will be three shops in the "mall." One will be a dress store; another will be a gift store, and a third will be a crafts and hobby store, also featuring cards and party supplies.

The mini-mall, which will be known as the "Main Place," plans to open by April 1. More information will be presented as work progresses and as the various owners are ready to give details on Friona's newest enterprise.



BEST PARTS of the CHICKEN

CHICKEN BREASTS

LEGS and THIGHS

The Taste Tells You, "They're Fresher"

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FRYERS

BACON

Korn Kist 1 Lb.

79¢

BREASTS	THIGHS	DRUMSTICKS	WINGS	BACKS
95¢	89¢	89¢	49¢	29¢
Lb.	Lb.	Lb.	Lb.	Lb.

USDA CHOICE BEEF

CHUCK ROAST Lb. **89¢**

USDA CHOICE BEEF


RIB STEAK Lb. **\$1.29**

USDA CHOICE BEEF

CHUCK STEAK Lb. **98¢**

USDA CHOICE BEEF

SHORT RIBS Lb. **49¢**



GROUND BEEF Lb. **79¢**

With Hydrated Tex. Veg. Protein

Fresh Red Ripe

TOMATOES Lb. **19¢**

FARM FRESH PIGGLY WIGGLY PRODUCE

AVOCADOS Large Size Each **29¢**

CUCUMBER Long Green Slicers Each **5c**

Coke 32 Oz. Bottles **\$1**

EGGS Shurfresh Grade A Small Doz. **49¢**

BUTTER Shurfresh Lb. **89¢**

COTTAGE CHEESE Clardy 12-Oz. Crt. **55¢**

SOUR CREAM Clardy 8 Oz. **48¢**

SALAD DRESSING High Life Imit. Fireside Saltine Qt. **49¢**

CRACKERS 1 Lb. Box **39¢**

PANTY HOSE 3 Pair **\$1**

TOWELS Coronet Paper Towels Jumbo Roll **3 FOR \$1**

DINNERS Patio Frozen Mexican or Enchilada Each **49¢**

MELLORINE Lady Alice 1/2 Gallon Assorted Flavors **39¢**

COLGATE INSTANT SHAVE Reg. 79c **48¢**

STAINLESS STEEL FLATWARE AN EXCEPTIONAL VALUE ON FINE FLATWARE


This Week **39¢**



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The Original SELF SERVICE

Henry Block has 17 reasons why you should come to us for income tax help.

Reason 3. We take all the time we need when it comes to preparing your return. We conduct in-depth interviews to make sure we understand your personal tax situation. And we keep all information completely confidential.



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DOUBLE S&H GREEN STAMPS ON WEDNESDAY