







# The Friona Star

**PUBLISHED EVERY FRIDAY.**  
 JOHN W. WHITE, Editor and Manager  
 BETH B. HOLMAN, Publisher  
 THE HEREFORD BRAND, HEREFORD, TEXAS.

**SUBSCRIPTION RATES:**  
 One Year, Zone 1.....\$1.50  
 Six Months, Zone 1.....\$1.00  
 One Year, Outside Zone 1.....\$2.50  
 Six Months, Outside Zone 1.....\$1.25

Entered as second-class mail matter, July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1879.

## STAR GLEAMS.

Evolution of domestic life: ceremony, matrimony, acrimony, testimony, alimony.

The real danger line is not on the teeth—it's the line that comes off the tongue.

The business of this country is to make two voters vote where only one voted before.

Ambition is laudable, and a captain of industry is seldom satisfied until he becomes a general.

The greatest labor saving device is not the cotton gin nor the sewing machine. Its the can opener.

According to the view of the Italian Premier, the world is divided into two parts, Mussolini's and the rest.

Failing to enforce what laws we pass is as inconsistent as failing to practice what we preach.

Advertising has many forms. One form of it is telling jokes on or criticizing a thing or person. If they keep on telling jokes on "Cal" he will become more popular than the flivver.

Intelligence consists not only in being brave enough to assert what things we are right in, but also in being honest enough to admit what things we are wrong in.

## Texas & Texans

By WILL H. MAYER

### Re-Adjusting Business.

In traveling recently over many sections of the state, I have reached a conclusion in regard to business conditions that has been formulating for some time and will state it for whatever it may be worth. The system of improved highways that is now extending to every part of the country must bring about a radical change in business methods. It is now so easy to get in a car and go 30, 50 or 100 miles to buy what one wants that business competition is not now local like it was a few years ago. Your business competitor is no longer just the man in the next building or the next block, but is also the firm in any town or city that can be reached by automobile in a few hours ride. The near-by cities are sending their daily papers in large numbers to every place in reach and these daily papers are filled with attractively worded and displayed advertisements of bargains to be had in every conceivable kind of merchandise. The city merchants are making their appeals in large space and in bold type and are doing it day after day.

### Appeals Irresistible.

Most local buyers naturally want to be loyal to their home merchants and neighbors and ordinarily prefer to trade with them, but few can withstand the temptation created by the constant appeal of good advertising. The psychology of love-making and of salesmanship are pretty much alike. "Faint heart ne'er won fair lady," and faint courage seldom wins any great success in business. What ever one wants, he must go after with grit and determination, and he must not be discouraged with a few or even many failures to get what he seeks. Big business has learned this, and city merchants have also learned the lesson. Constant, earnest appeal is irresistible if it is intelligently presented and is backed by merit. It is as true in business as in anything else.

### Breaking Away Slowly.

There are other concerns that see somewhat the trend of business and are slowly making their readjustments to the new times. They find it hard to break away from the old ways, although they see the way business is headed. The towns that have in business the largest proportion of alert, far-seeing business men are the places that are making the most rapid and substantial growth—those quickest to grasp the situation and with the business courage to utilize to the fullest modern salesmanship methods, both for towns and in business, are those that are outstripping their less progressive neighbors. Go anywhere you please in Texas, note what is being done, and you will find this to be true. Where there are slow business men there is a slowly dying town; where business is gone after with courage and determination there is growth and progress.

## What Local Business Must Learn.

Until the building of roads the local business man merely competed with those in the same line of business in his home town and he could count on getting about as much trade as his neighboring competitor by following the same business methods used by him. Business was largely a matter of personality, and of having the right kind of stock to sell. People seldom left town to buy and they traded with the man they liked who had the goods to sell at the right prices. They could soon learn when to buy by looking about town a bit. City papers with their alluring advertisements were not largely read and those merchants who went to the cities annually or semi-annually to buy their own stocks were about the only people who ever supplied their personal wants from the city stores. It is easier now for any buyer, from day laborer to banker, to get in his car and reach a city store than it used to be for the merchant to go to the city to buy his stock.

## Pride and the Pocketbook.

It is no longer easy to hold trade to a place through appeal to local pride. The ease with which every one who has a car can get to a neighboring place has created a neighborly feeling with all the surrounding communities and cities. The average wage earner has about as much pride in a place he can and does visit frequently as he has in his home town or in the next block, and at heart the business man often feels the same way, though he may be more hesitant to say so. It is a bit unreasonable to expect anyone to do his buying in his home town or at your store unless he finds that he can do so without detriment to his own purse. The business that expects loyalty to itself must be able and willing to show loyalty to the pocketbooks of its customers. Local pride is now in almost exact proportion to the interest that a business man shows in building itself up through progressive merchandising.

## The Change in Methods.

The city merchants were first to see the handwriting on the wall and go after business in a new way. Advertising is now studied as closely as any other phase of salesmanship. Merchants no longer open their stores and wait for the trade to walk in. They start out afresh every day, in every reasonable way, to show trade that it is to its interest to find its way to their stores. They get them there through advertising and hold them through good merchandising both of which are essential in salesmanship. It is easy to find in any town examples of business concerns that were once prosperous under the old ways that are now fast headed toward bankruptcy, simply because they have not adjusted their business to new conditions.

## Texas Prosperity.

The year is going well for Texas as a whole. Agriculture, business, the industries are all prospering. Where there is not a fair degree of prosperity, except in the few localities where some public calamity has brought distress, the fault is not with conditions, for they are good. This is true from Texarkana to El Paso and from Texline to Brownsville. Some places, some communities are asleep and not alive to their opportunities, and nature can not do everything for them, without assistance, but where there is a will to do there is little complaint.

## Too Great Abundance.

A country banker not long ago said to me that he hoped cotton would not reach 20 cents, for such a price would bring such great prosperity that farmers either would not work enough another year or else would over plant their

## Will Dedicate Catholic School Sunday With Special Services



At a special morning service at St. Anthony's church Sunday, June 19, the recently completed Catholic school will be dedicated. The Rt. Rev. R. A. Gerken, D. D., bishop of the Amarillo diocese, will be in Hereford to conduct the dedicatory services.

Bishop Gerken will say the first mass Sunday at 8:00 a. m., and will dedicate the school following this mass. Father Salvator will be in charge of the high mass at 10:00 a. m., following which Bishop Gerken will confirm a large class of children and will deliver the morning sermon. A group of Mexican children from neighboring settlements will be confirmed at 3:00 p. m.

The school building was erected at a cost of \$13,000. It is 40x80 feet, with four class rooms on the ground floor and a large basement which will be used as a recreational hall. The building is of brick and concrete and is modern in every respect. The rooms are well lighted and provided with ample blackboard space. The school will employ three teachers and all work of the first seven grades will be given. The fall term will open early in September, according to Father Salvator.

The local church is now a part of the Amarillo diocese which was formed recently as separate from the Dallas diocese. "We extend a cordial invitation to our friends to visit the church and the school next Sunday during the special services," said Father Salvator, Monday.—The Hereford Brand.

Aspiring young flappers are now said to be favoring a revival of old songs, the favorite being, "Lindy, Lindy, Won't You Be Mine?"

One record Chamberlain and Levine seemingly have overlooked is that of "long distance diving record." New York to a German swamp.

We wouldn't be a bit surprised now if some daring young American airman hopped to Paris and back over the three-day Fourth of July holiday.

A "foot-fault" is said to have cost Big Bill Tilden an international tennis title in France, which is not at all an item of real news value. Sooner or later a "fault" of some kind always shows up in these love games.

Rev. A. B. Davidson and family visited the Carlsbad Cavern last Tuesday and report a very enjoyable trip.

**Adam and Evie.**  
 There was a young man named Rilde,  
 Who, strange as it seems, was mild  
 Till he met a gay blonde  
 Who drank "Bottled in Bond"  
 And made the poor chile very wilde.

Did you notice the big Selberling advertisement in the Saturday Evening Post last week?

Clabe Clabber says that even a prediction of rain in the almanac won't always bring rain when the weather gets right real dry.

**Take Your Choice.**  
 Doctor—"My dear young lady, you are drinking unfiltered water, which swarms with animal organisms. You should have it boiled; that will kill them."  
 Patient—"Good gracious, doctor, I think I'd sooner be an aquarium than a cemetery."

**Well'er—er—Niece Girl.**  
 "Say, Bill, you're not still engaged to that Thompson girl, are you?"  
 "No, Bob, I'm not."  
 "Lucky for you old man. How did you get out of it?"  
 "I married her."

**They're Like That.**  
 Sorority—Billy proposed to me last night. I wonder if he loves me? He's only known me a few days.  
 Fraternity—In that event he probably still does.

**GLOVES AND SHIRTS**

Berlin Work and Driving Gloves  
 Work Shirts and Overalls.

**BLUE AND GOLD BOND COFFEE.**  
 Golden West and Tulia's Best Flour.  
 Dry Goods and Groceries.  
 Star Brand Shoes.

F. L. SPRING

**We Will Fill Your Five Gallon Can With Kerosene for FIFTY CENTS**

**MOTOR SEAL LUBE OIL**

The best on the market for your

**CAR or COMBINE TRUCK or TRACTOR**

**AMARILLO GASOLINE**  
 For mileage and power.

Tires, Tubes, Accessories, Garage Work, Welding.  
 RED CEDAR FENCE POSTS.

**FRIONA OIL COMPANY**

**DOING BUSINESS AT THE OLD STAND**

Always ready to serve our customers with the best of meats. Anything from a soup bone or piece of liver to a Porterhouse Steak.

*always fresh, clean and cool.*

**FRIONA MEAT MARKET.**  
 M. S. WEIR, Proprietor.

**Cleaning and Pressing**  
 WE CLEAN ALL KINDS OF CLOTHES

*First Class Work*

**E. E. JACKSON**  
 FRIONA TAILOR SHOP

**JUNE 19th—FATHER'S DAY!**

Are you making yourself worthy the honor bestowed upon you by having one whole Sunday set aside as Father's Day? Not unless you are doing all in your power to give those who call you "father" the most substantial, comfortable, and at the same time, attractive home. Our complete line of everything for the builder will supply you with anything you may want in the building or repairing of your home.

**GET OUR PRICES AND TERMS ON MATERIALS.**  
 —"your satisfaction is our best asset."

**Rockwell Bros. & Co.**  
**LUMBER**

O. F. Lange Manager

**The Friona State Bank**

*"The Bank That Takes Care of Its Customers."*

**YOU COURT PROSPERITY DEPLORE ADVERSITY**

It is the business of this bank to assist you in attaining the first and averting the second.

**A SAFE, SOUND, SENSIBLE INSTITUTION.**

**MRS. M. HENSCHEL, President.**  
**G. D. ANDERSON, Cashier** **J. M. OSBORN, Assistant.**

**OUR STORE**  
 Is Headquarters for Everything In The Best

We want to call your attention to our line of Pretty Hosiery. Even though it does appear light in weight it is so knit that it gives service equal to that rendered by much heavier hosiery.

Dry Goods, Dress Goods, Hats, Shoes, Socks, Millinery, Notions, Groceries, Fruits, Vegetables and the **GREAT WEST FLOUR.** very best flour that money can buy—

**BUY IT AT WEIR'S**

*Try a Pair Upon Our Recommendation.*

**CLASSIFIED**

FOR SALE—A one row John Deere lister; a three row lister; a three disc breaking plow, and a four section harrow. L. F. LILLARD, seven miles northwest of Friona. 42-11td

FOR SALE—One Hart-Parr 15-30 tractor, one 15 foot cut Deering combine. Both machines completely overhauled and a real bargain. First come, first served. F. N. WELCH, Phone 1 or 26, Friona, Texas. 40-to

FOR SALE—A few choice bred Poland China gilts for sale. See S. F. WARREN, four miles west of Friona. 1-td

WANTED—Salesman wanted to handle complete line of advertising pencils and penholders. Quick service and liberal commissions. Good side line. OHIO PENCIL CORPORATION, Columbus, Ohio.

**Tiny Patterned Silks Are the Latest Style**



Couldn't be prettier—the new wee-figured silk prints—and they are challenging bold floral designs for supremacy. Cunning flowerets spill all over the background like so many colorful jewels. Being neat and in good taste these quaint prints are adapted to practical daytime frocks. They are regarded also as very smart for the separate blouse. Style-points in the above frock of silk print are—diagonal tucks, bows at neckline and hip-line.

**Queer Quirks in Human Destiny**

By HARRY R. CALKINS  
WNU Service

**Strategem of Oglethorpe**  
THE flight of a deserter, which at first threatened the ruin of the colony of Georgia, turned out to be the means of deceiving a large attacking force of Spaniards and saving the colony from falling into the hands of Spain.

The Spaniards were by nature poor colonizers. Although their claim to Florida embraced all of Georgia, they had taken no steps to colonize the territory when in 1732 General Oglethorpe established an English colony in that region. Ten years later, on July 5, 1743, a fleet of 50 armed war vessels, with more than 5,000 Spanish soldiers aboard, sailed into St. Simon's harbor on the Georgia coast to drive out the English.

General Oglethorpe was sorely pressed by the invaders. His total force consisted of two ships and about six hundred men. Realizing the futility of withstanding a siege in his stronghold of Frederica, General Oglethorpe boldly attacked the Spaniards in the forest, his troops following Indian tactics and firing from behind trees. Oglethorpe had an advantage in the ignorance of the Spaniards as to the strength of his force. After several skirmishes, in which the English came off victorious, a large party of Spaniards was ambushed and routed by a small company of English. Oglethorpe now felt encouraged to make a surprise attack in force. His plans were upset by a Frenchman who deserted from the English after firing a shot to warn the Spanish camp. Destruction now faced the colonists, as the deserter would certainly reveal their weakness to the Spaniards.

Oglethorpe employed a clever stratagem to escape this danger. He wrote a letter to the deserter, addressing him as though he was an English spy, and instructing him how to deceive the Spaniards by belittling the English strength and drawing them into a trap. This letter was entrusted to a Spanish prisoner to be delivered to the Frenchman in the Spanish camp. Of course it fell into the hands of Don Manuel de Mantiago, the Spanish general. He was deceived as Oglethorpe intended. When the Frenchman attempted to disclose the true weakness of their foes, the Spaniards disbelieved him. So shaken were they by fear of being greatly outnumbered that, when Oglethorpe sent his two ships against their fleet, the entire force was embarked and fled, leaving Georgia in peace.

called on Mr. and Mrs. A. C. Johnston Sunday.

Mr. and Mrs. A. W. Cameron were in Grady Saturday.

Curtis Greer and wife called on Mr. and Mrs. Tillman Sunday.

A. C. Johnston and wife spent Sunday afternoon in the J. R. Burnett home.

A good rain fell here last Sunday morning.

R. A. Crawford and wife spent Monday in the F. B. Scott home. W. B. Johnston and wife were

Clovis shoppers Wednesday. Miss Lusia Lobbin and Miss Jewel Weaver left last week for Las Vegas to attend school.

The revival at New Hope closed Sunday night.

Hob Moss and wife and Miss Myrtle Brooks of Bushland visited relatives here last week.

Mrs. Ethel Froese is quite ill this week.

\*\*\*\*\*

**THIS WEEK**

By ARTHUR BRISBANE

FAMERS AND MACHINES. OIL WASTE—PAY LATER. OUR CIGARETTE TAX. FORD NO 15,000,000.

The hope of the farmer is in better machinery and more intelligent use of it. It is not alone the selling price of a bushel of wheat that counts, but the amount of farm time and labor used to produce the bushel. A man working with pick and shovel could not afford to dig up and sort out gold bearing gravel if it paid him five dollars a ton average. But giant dredging machines in the Sacramento Valley are making millions working gravel that pays less than twenty cents a ton.

Edwin J. Clapp shows what machinery is doing and will do to help solve farm problems and why United States farms can compete with European cheap labor, and even survive high railroad freight rates.

On American farms one worker on the average produces twelve tons of cereal. In Europe one worker produces one and one-half tons.

"Light automobiles and trucks are being produced in greater volume than ever before." Such is the official report. There is only one cloud on the automobile horizon, and that's an oil cloud.

Reckless production and reckless price cutting in the oil industry means trouble ahead for motor owners. Oil is being wasted, poured out, and squandered on sandy roads, wherever public officials can be persuaded to buy it at public expense.

Oil production is wastefully managed, prices are low—but today's low prices will be paid for with high prices later on.

The country needs a continuous oil and gasoline supply, at fair prices, which the Government should regulate.

The nation now is acting like a drunken youth squandering a rich inheritance.

Lindbergh has good ideas. An enthusiastic French lady intended to spend 150,000 francs for a cup to celebrate his flight. He accepted gratefully and asked that the 150,000 francs be spent instead on children of French aviators who lost their lives promoting aviation. Lindbergh is a good representative of this country in Europe.

When Count White was in this country representing Russia in the peace arrangements with Japan he told this writer the national monopoly of vodka, the Russian drink, forty per cent alcohol, and sixty per cent water, which he originated, gave a profit just big enough to pay the cost of the Russian army.

It would interest Witte to know that the United States tax on cigarettes just about pays the cost of our army. Uncle Sam collected \$227,000,000 in ten months this year from cigarette smokers.

A full fiscal year's cigarette tax will about pay all army costs. If Government could collect the tax that the public pays to bootleggers is might pay ALL Government expenses.

Henry Ford last week watched his machinery grind out Ford car No. 15,000,000, and celebrated by taking a ride in the first car he ever built. Old car No. 1 with its two cylinders was taken out of the Ford museum and driven by Henry Ford with car No. 15,000,000 driving beside it.

A new Ford car with a different gear shift, double the old Ford power and a speed of sixty miles an hour and more will be seen in the late Summer or early Fall. That will begin a new Ford family.

How much have 15,000,000 Ford cars meant in happiness to this country — through freedom of movement? How many BILLION miles have they traveled?

Oh, Mabel, Mabel! Abel—"Dang it! I left my watch on the dresser upstairs! I feel too tired to run up after it." Mabel—"If you will wait long enough, it'll run down."

Good Either Way. "Congratulations, I hear you are going to be married." "Who told you that? I am not going to be married." "Congratulations!"

**GOOD INCOME PROPERTY**

In Amarillo, Texas,

to exchange for well located land.

**A. R. MINER**

602 38th Street

Amarillo, Texas.

**Beavers Bros.**  
FOR DODGE BROTHERS CARS AND GRAHAM BROTHERS TRUCKS  
Sales and Service  
Phone 383  
Hereford, Texas.  
Job Work neatly and speedily executed by The Star.

—Agency for—  
**STAR WINDMILLS**

—See Me for—  
**WELL DRILLING, TANKS, WINDMILLS, WELL AND WINDMILL REPAIR WORK.**

—always the best for the money.

Friona

HENRY STANLEY

Texas

ARE YOU INTERESTED IN BUYING

**Town Lots, Farm Land or Ranch Land**

IF SO, SEE US

—is your home insured against

FIRE, LIGHTNING, WINDSTORM AN HAIL?

IF NOT, SEE US.

**M. A. CRUM**

Real Estate and Insurance.

Friona, Texas.

MAGNOLIA GASOLINE NOW

**16c**

PER GALLON, WHOLESALE

Get It, Any Amount, Delivered

**MAGNOLIA COMPANY**

**LUNCHES!**

Cold Drinks, Cigars, Candies, Wholesale Gas, Kerosene and Lube Oils. TIRES AND TUBES

We Specialize in Changing and Repairing

**HINSON & BENNETT**

Successors to R. L. Hicks

**Look Look Look**

We now have the McCormick-Deering One-Way Cylinder Plow.

Latest Improved Plow On the Market.

Will demonstrate this plow on D. H. Meade farm just north of Friona.

**Wilkison Implement Co.**

Friona,

Texas

**Abstract of Title**

We are now equipped to furnish complete or supplement abstracts of title to all Farmer County land and town lots, promptly.

Complete Tract Index to All Real Property In the County.

PARMER COUNTY ABSTRACT COMPANY

E. F. Lokey, Manager

Farwell

Texas

**BUY A SANDERS CYLINDER PLOW**

The harvest season will soon be over, and in order to have your land in the best possible condition for fall seeding for next year's crop, you will need to get on it immediately with the best tilling implements the market affords. The one-way, or cylinder plow is the ideal tiller and the Sanders Leads the Host.

WE DO CUSTOM BREAKING AT \$1.50 PER ACRE.

SEE US FOR FARM LOANS

QUICK INSPECTION LIBERAL ALLOWANCE PROMPT SETTLEMENT

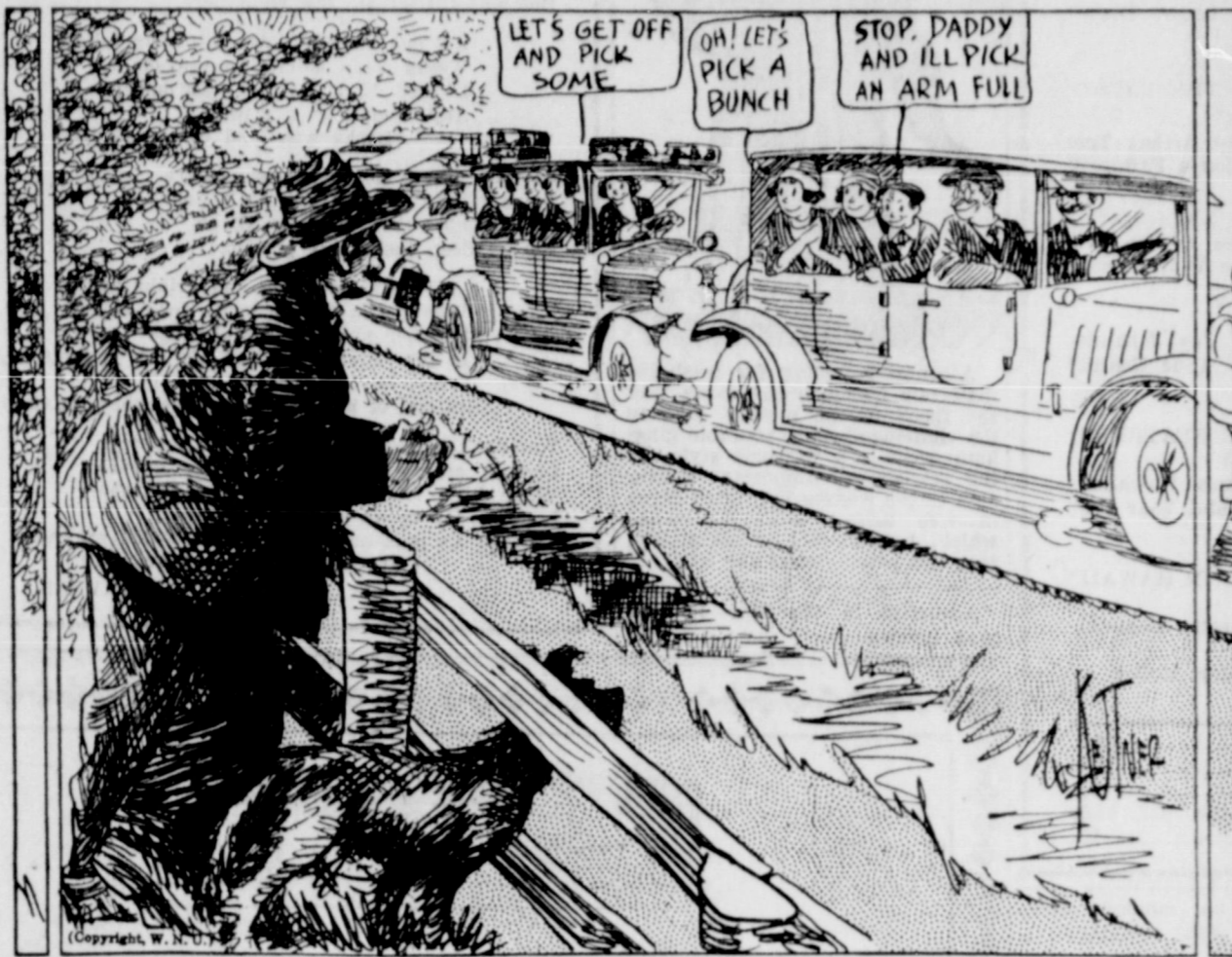
—settle your transportation difficulties by buying A WHIPPET CAR, THE PRIDE OF THE HIGHWAY

**Turner - Parr Trading Co.**



# OUR COMIC SECTION

## Along the Concrete



# LIVE STOCK

## SHEEP PAY BEST OF FARM ANIMALS

When kept under proper conditions, no farm animal pays better than sheep, and there is new interest in the animals now as shown by the fact that nearly every breeder in North Carolina has sold out his supply of rams.

"The fact that sheep produce both a crop of lambs and a crop of wool adds greatly to their value and significance on the farm," says R. S. Curtis of the animal husbandry department of the North Carolina State college. "The wool from a good sheep will pay for its keep, especially where the necessary feed is produced on the farm. In most cases from 20 to 40 sheep is a sufficient number for the average farm. There is usually enough pasture going to waste to supply such a small flock of sheep during the pasture season, and it is easy to make provision for the winter feed."

Mr. Curtis states that sheep are not so different from other farm animals. The two most serious problems before the sheep grower are the roaming dog and the active stomach worm. The latter may be overcome by a change in pastures and the use of the bluestone treatment, while the dog may be frustrated by the use of corrals at night. Placing the sheep in the corrals is one of the necessary farm chores in good sheep practice.

"Other than these two things, the growing of sheep is a pleasant, satisfying and profitable job which most any member of the family may have in charge," says Mr. Curtis. "The flock may be built up by using a purebred ram on a flock of common grade ewes, and any farmer can follow this plan with little initial or subsequent cost. A net profit of \$320 per year can be secured from a flock of 30 sheep, according to actual demonstrations."



SAY "BAYER ASPIRIN" and INSIST!  
Proved safe by millions and prescribed by physicians for

Colds Headache Neuritis Lumbago  
Pain Neuralgia Toothache Rheumatism

DOES NOT AFFECT THE HEART

Safe Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monocetacidester of Salicylic acid

Even the most sleepy-head boy wakes up when his dog barks.

### Bell-Ans Halts Over-Acidity

This Widely Used Sure Relief Can Be Depended On Every Time.

How disagreeable, how exasperating, how embarrassing to be a sufferer from gas, belching, heartburn, sick headache, nausea and other digestive disorders. BELL-ANS for Indigestion is a harmless, pleasant Sure Relief. Tested by over 30 years' use. 25c and 75c Pkgs. at all drug stores, or send for free samples to Bell & Co., Inc., Orangeburg, N. Y.—Adv.

Habit is a stubborn thing when possessed by a stubborn person.

**Grove's Tasteless Chill Tonic**  
For Pale, Delicate Women and Children. 60c

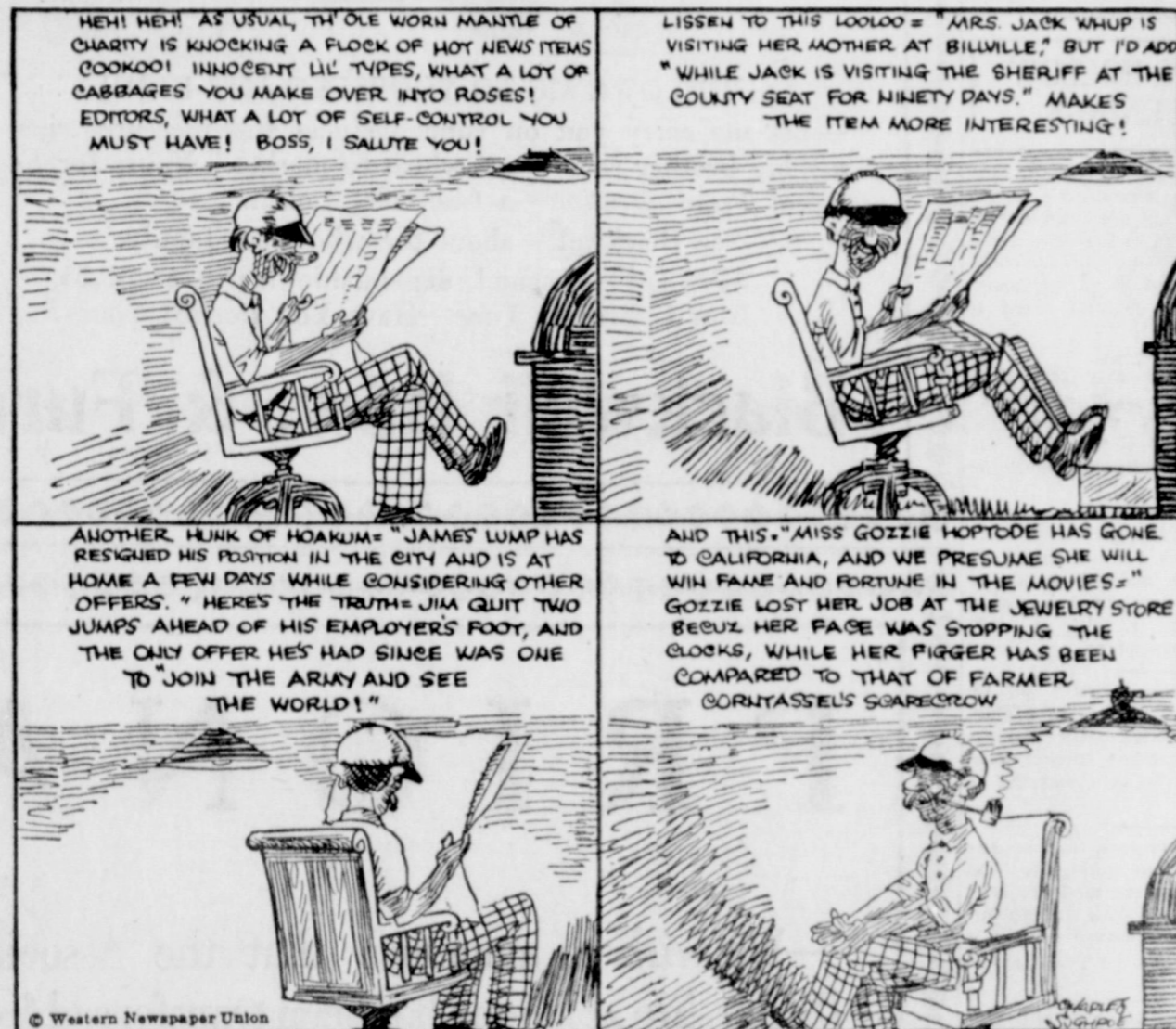
W. N. U., Oklahoma City, No. 24-1927.

### Happy Thought

Blake—What's the idea of putting that taximeter on your car?  
Drake—Oh, it always cheers me up when I think of how much it might be costing me.

## MICKIE, THE PRINTER'S DEVIL

## Between the Lines



## New Method of Docking Lambs Found Excellent

A new method of docking lambs, which appears to give excellent results, has been noted recently in several agricultural journals. This method consists of cutting off the tails with an emasculator, an instrument probably familiar to most stockmen by sight. It might be described as a modified shear with a crimped edge, which severs the arteries in such a way as to prevent excessive bleeding. The claim is made for the emasculator, as a docking instrument, that it is handier than the hot iron, does not cause so great a shock to the lamb, and does not cause as much loss of blood as the knife.

A comparison of the three methods recently made in the Colorado Agricultural college flock showed favorable results from the use of the emasculator. Lambs docked with either the knife or the emasculator were well healed, when examined two weeks later, while those docked with the hot iron were not entirely healed and a few of these showed infection. No weights were taken of the lambs, so that no record is available on the rate of growth. The lambs docked with the knife usually bled more than the others, and the stumps had to be held for a minute or two to check bleeding.

## Wormy Lambs With Pale Skin Should Be Avoided

Beware of the lamb with the pale skin—don't buy them. If you are wondering whether lambs are getting wormy or not, open up the wool and take a look at the skin. If the skin of a lamb here and there is fading out and his mouth membranes are becoming pale, the lambs are slipping. Neglect to kill the worms in the flock and likely the pale lambs will grow more and more numerous. The pale lambs will be the ones to bury and the pink-skinned lambs will be at the rack eating their hay.

## Live Stock Squibs

Feed the sow, and feed her well. And do it largely out of home-grown crops.

Five hundred thousand of our most progressive stock farmers are using silos.

Beginning a month before the breeding season, rams should be given some extra grain.

Adapt your live stock program to the feeds you can raise and the feeds you raise to the needs of your live stock.

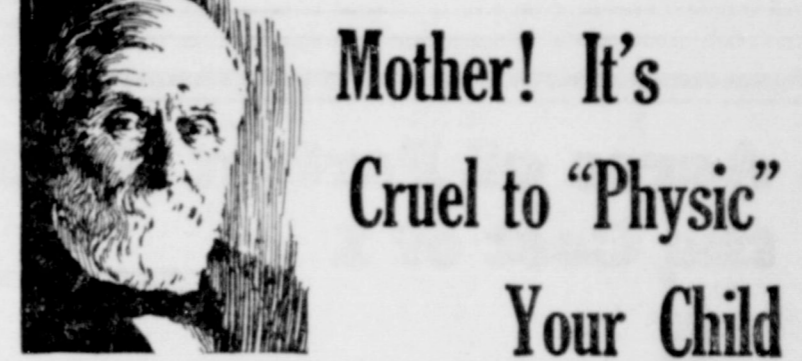
The wise farmer gets his pig to market before it has a chance to worry over its first birthday.

Feeder lambs that get as much as one-sixth of their grain ration as cottonseed meal should not get legume roughage, too.

In food, as in shelter, the sheep is not especially demanding, so long as a balanced diet affording some variety is provided. A hay or roughage ration alone is not sufficient to get best results.

## THE FEATHERHEADS

## The Bottle-front



DR. W. B. CALDWELL AT THE AGE OF 83

Mother! It's Cruel to "Physic" Your Child

To Dr. W. B. Caldwell, of Monticello, Ill., a practicing physician for 47 years, it seemed cruel that so many constipated infants and children had to be kept constantly "stirred up" and half sick by taking cathartic pills, tablets, salts, calomel and nasty oils.

While he knew that constipation was the cause of nearly all children's little ills, he did not believe that a sickening "purge" or "physic" was necessary.

In Dr. Caldwell's Syrup Pepsin he discovered a laxative which helps to establish natural bowel "regularity" even if the child is chronically constipated. Dr. Caldwell's Syrup Pepsin not only causes gentle, easy bowel movement but, best of all, it never

gripes, sickens or upsets the most delicate system. Besides, it is absolutely harmless, and so pleasant that even a cross, feverish, bilious, sick child gladly takes it.

Buy a large 60-cent bottle at any store that sells medicine or write "Syrup Pepsin," Monticello, Illinois, for a FREE SAMPLE BOTTLE and just see for yourself.

**Dr. Caldwell's SYRUP PEPSIN**

### Immune

"It's getting pretty expensive, this playing golf."

"Yes, yes, but after the first few thousands you don't much care."

### Forgot to Mention It

"Wasn't there some talk of Elsie marrying a duke?"

"Yes, my dear, but the duke didn't mention it."—Des Moines Register.

### Gasless Gasoline

It is reported by cable that a French marine engineer, Raoul Ferrier, has discovered a substance that will make gasoline noninflammable.—Compressed Air Magazine.

### Without Return

"Miserly loves company, you know." "Yes, and it's the world's most notable example of unrequited affection."

## Quarantined!

Millions of cockroaches already exterminated! Beware!

THERE'S PANIC in Bugville! Cockroaches are dying by the thousands!

Use Peterman's Roach Food in your house. Exterminate every roach.

Don't fight roaches with a spray. You must have a powder. Peterman's is the right powder.

It entices roaches from their hiding places. They carry it back on their legs and bodies to their nests behind base-boards, under floors where no spray could possibly reach.

Every adult roach, the young, every egg in the entire colony is exterminated. No odor. Nothing is left but a little dry dust. Use

Peterman's has the right insecticide for each insect. On sale wherever drugs are sold.

**Peterman's** 200 Fifth Ave., N.Y.C.



Peterman's Roach Food now. Keep them out. Don't let them get a start.

Here is the right insecticide for each insect:

PETERMAN'S ROACH FOOD exterminates that cockroach army.  
PETERMAN'S ANT FOOD exterminates ants.  
FLY-SAN kills flies and mosquitoes.  
PETERMAN'S DISCOVERY exterminates bedbugs.  
PETERMAN'S MOTH FOOD protects against moths.

You must have a specific insecticide for each insect. No single insecticide will exterminate them all. We have had nearly 50 years' experience. We know that is true.

### Lazbuddy News.

Combining wheat is the latest thing in this vicinity. Willie Steinbock sold a load of kafir to Mr. Carpenter Wednesday then Mr. Carpenter hired the Steinbock brothers to grind it into chops for feeding purposes. The ice cream social at the home of Mrs. Emma Dyck was well attended Tuesday night. Everyone seemed to enjoy themselves. The weather has been indicating rain so strongly that we are excited every time a cloud sails over. Wheat will soon be ready to harvest. Although wheat around Lazbuddy has had no rain this spring, prospects look as though we might make eight bushels or

perhaps ten to the acre after all, which will be good enough if we can obtain around \$2.00 per bushel for it. A number of our people attended the funeral of Mrs. J. W. Hodges last Sunday. Mrs. Hodges was 32 years of age. She died with an abscess on the brain. We have much sympathy for the husband and seven children who are left to mourn her loss. Interment was made at the Hurley cemetery near Muleshoe.

Jewel Tredler ran into a disc plow near the Joe Paul home Sunday night and wrecked his car. Jewel and Miss Frances Menefee were the only occupants. They were not seriously hurt but received a few minor cuts and bruises.

The two or three recent rains were certainly appreciated around Lazbuddy. All farmers had their ground ready to plant when the rain came and now the seed is going into the ground at a rapid rate. If the rain had been much later in coming we would not have been able to put in a crop this season.

Miss Elizabeth Welch of near Muleshoe was a week end guest of Miss Gertrude Pyritz.

Mrs. Jodie Shuping visited Mrs. Willie Steinbock Sunday morning. Mrs. Willie Steinbock and son, Mrs. J. E. Vaughn, Tomelen and

When in Hereford  
Have Your  
MARCELING  
Done at My Place,  
Sprows/Cronin Co. Store.  
MRS. SAM HUTSON.

Don't fail to see  
**"THE QUARTERBACK"**  
This week, Saturday Night, school auditorium.  
Starring Richard Dix and Esther Ralston  
One of the best pictures on the screen today.  
A Real Show.  
Next Week, June 25th  
**"PADLOCKED"**

### REDPATH-HORNER CHAUTAUQUAS PREMIER CIRCUIT, 1927 SEASON HEREFORD, TEXAS.

Official Program, Beginning June 23

TUESDAY AFTERNOON, 2:45  
Concert ----- Premier Male Quartet  
TUESDAY NIGHT, 7:45  
Concert ----- Premier Male Quartet  
Address ----- "A Modern Tale of Two Cities"  
CHARLES HOWARD PLATTENBURG  
WEDNESDAY AFTERNOON, 2:45  
Dramatic Reading ----- "My Lady's Dress"  
EVELYN GASTON  
WEDNESDAY NIGHT, 7:45  
Comedy Drama ----- "THE PATSY"  
THURSDAY AFTERNOON, 2:45  
Concert ----- Glee Artists Trio  
Address ----- "Is Prohibition a Failure?"  
A. B. MacDONALD  
THURSDAY NIGHT, 7:45  
Concert ----- Glee Artists Trio  
Address ----- "Name Your Poison"  
A. B. MacDONALD  
FRIDAY AFTERNOON, 2:45  
A Prelude by ----- Joy Johannes  
Address ----- "Your Health"  
IRENE THREN  
FRIDAY NIGHT, 7:45  
The Drama ----- "FINE FEATHERS"  
SATURDAY AFTERNOON, 2:45  
Entertainment ----- Vierra's Hawaiians  
Address ----- "You and Your Job"  
CHESTER M. SANFORD  
SATURDAY NIGHT, 7:45  
Vierra's Musical Spectacle ----- "AN EVENING IN HAWAII"  
MONDAY AFTERNOON, 2:45  
Concert ----- Gilbert's Operatic Ensemble  
MONDAY NIGHT, 7:45  
Tuneful Comic-Opera, with Laura Townsley McCoy  
"THE FIREFLY"

Season Tickets, Adults ----- \$2.50  
Season Tickets, Children ----- \$1.00  
Single Admission for Children ----- 25c  
Single Admission for Adults ----- 50c, 75c, \$1.00  
Popular Priced Matinee Each Afternoon ----- 25c

Miss Frances Steinbock visited Mr. and Mrs. Raymond Tredler and son Sunday evening. Cecil and Charles Vaughn were Sunday visitors of Volley Hodges. Mr. and Mrs. Willie Steinbock took their son, Willie, to a doctor at Dimmitt Thursday.

There was no Sunday school Sunday due to rainy weather. Mrs. John Steinbock was a visitor at the Willie Steinbock home Wednesday night with the sick baby of the place. A BANANA PEEL.

### Ginghams Are Cleverly Styled for the Schoolgirl



A smarter styling for washable materials demands the mode, and the frock in the picture answers the challenge. This adorable gingham dress is a winsome style for the schoolgirl. Important among new cotton weaves is printed crepe in woe figures, also charmeuse which, because of its sheen and Jacquard prints, looks like silk.

Advertise in the Star—it is a good investment.

### FARMIN' IN THE SHADE.

When the sun pours out his radiance  
On Earth's fields of green and brown,  
Farmer Walt jumps in his flivver,  
And comes bounding into town.

"Fellers, hits too hot to foller  
That there sun; I'd be a fool  
To kill myself a workin'.  
Gie me a place to set and' cool,

An' while I'm in here, gie me a sody,  
An' a cake and glass o' beer,  
People uster plow sich weather  
But me! I'll set an' rest right here,

An' gas a while. All you town fellers  
Wears clean collars in the shade;  
Darned if I can't eat the money  
Any farmer ever made,  
(Looks wise and drinks nosh!)

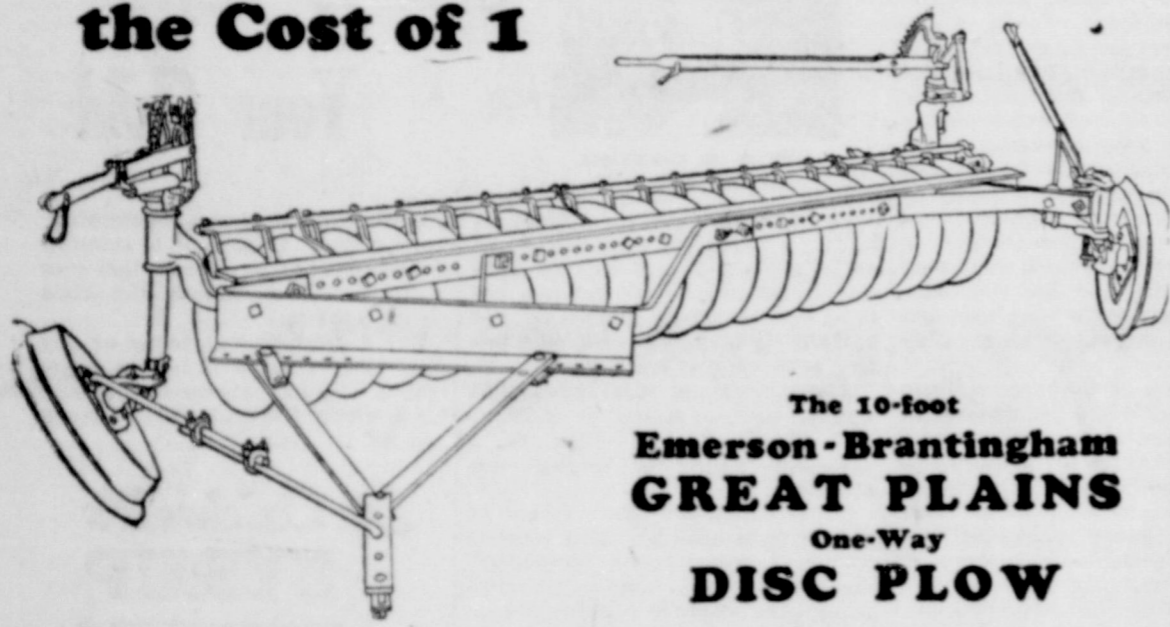
Ole Man Work has gone clean nutty,  
Stays right there an' putters round—  
'Zif he think they's gold an' silver  
Buried deep inside his ground.

(Points tragically and drinks again).  
What? You say he made good money  
Summer plowin'? Fixin' fence  
Is just another one of his fool notions.  
I say, he ain't got no sense!  
(Gulps last of his coke and wipes whiskers on sleeve)

You don't ketch me doin' summer fallow,  
Cleanin' stalls, nor mowin' thistles down  
When hit's tew hot, 'er tew wet weather—  
I cranks 'er up an' comes tew town!  
(Stands up, puts hands in pockets, walks up and down, stops  
at window under electric fan.)

—OBSERVER.

### 3 Acres of Perfect Seed Bed for the Cost of 1



The 10-foot  
**Emerson-Brantingham  
GREAT PLAINS  
One-Way  
DISC PLOW**

**Not an Experiment**—This tool was developed from the famous Emerson-Brantingham tractor disc plow and disc harrow thereby insuring a substantial one-way disc that has proved to thousands of farmers by actual demonstration that it meets every requirement. Its 20-inch, heat-treated discs, spaced 6½ inches apart, pulverize all of the surface soil thoroughly to a uniform depth and leave the furrow bottom perfectly flat.

The Great Plains Plow is ideal for preparing the seed bed for small grains, for summer fallow and wheatland, and for destroying Russian thistles and cutting up cornstalks. Don't buy until you see the superior features of the E-B Great Plains Plow demonstrated. There is nothing like it!

**Welch-Carter Implement Co.**  
Friona, Texas

### PUNKIN HOLLOW HAPPENINGS

The blind man who has been coming through here once a month to sell pencils has discontinued his visits as the hard luck stories given him as reasons why pencils could not be purchased were so heart-rending that he couldn't stand it any longer.

While at the county seat Saturday a fortune teller offered to tell Casper Jospans what his name was for 25c, but Casper told her it would be a useless expense as he already knew.

Uncle Shug Stagers says that he guesses he is too old to try to be stylish as he has had an uneasy feeling every time he has gotten out in company wearing a belt without his suspenders.

The scare crow recently put up in Gus Hoolan's field is so lifelike and natural looking Miss Clarissa Hoople often catches herself wondering whether he is a married or single man.

Flukus Tuggels says that he has spent lots of time wondering why all scare crows were made to look like a man instead of a woman but guesses that its because nobody is afraid of a woman, especially one that can't talk.

Miss Clarissa Hoople will give a birthday party next week and will bake a cake for it but will not put any candles on it. Some say there wouldn't be room enough on any ordinary sized cake for as many candles as the occasion would require.

A large bull frog in the pond near the church kept up a lot of noise during the sermon Sunday and the congregation was about evenly divided as to whether the frog was saying "amen" to Parson Joshua Tuffshells remarks or was trying to argue with him.

### ATTA-BOY EDDIE



When Eddie's in perfect repose,  
(Which isn't his style goodness knows!)  
He's busier, far,  
Than other folks are,  
No matter how calmly he goes.

"GIVE DAD A TIE!"

### FATHER'S DAY

JUNE 19th

Our assortment of ties is unsurpassed by any in the country. A style and a color suited for any age.

See our line of fancy hat bands and men's belts. Our line of men's hats is A-1. Everthing in Dry Goods, Shoes, Hosiery.

NOTIONS, GROCERIES GALORE.

**T. J. CRAWFORD**



# FRIONA

—We wish to announce that the Associate Dealership at Friona has been transferred from the Brumley Chevrolet Company at Hereford to the Loyd & Sikes Chevrolet Company of Farwell, Texas.

—We also wish to advise our friends and customers in the east end of Parmer County that if they purchase a car or truck from the Blackwell Motor Company of Friona it will be appreciated as though they were buying direct from us.

## Loyd & Sikes Chevrolet Company

Farwell, Texas.

O. C. Sikes, Manager.