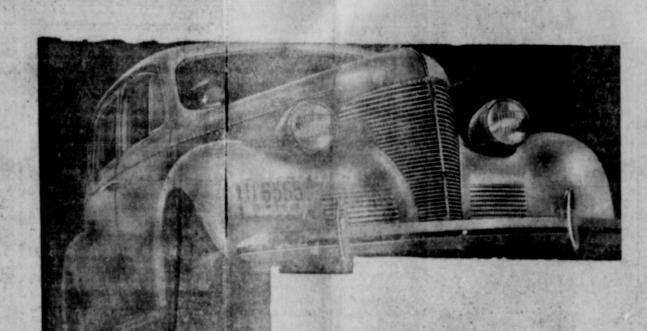
Floydada, Floyd County, Texas, Thursday, March 16, 1939

# The Floyd County Plainsman Just say "I read county Plainsman"

Number |

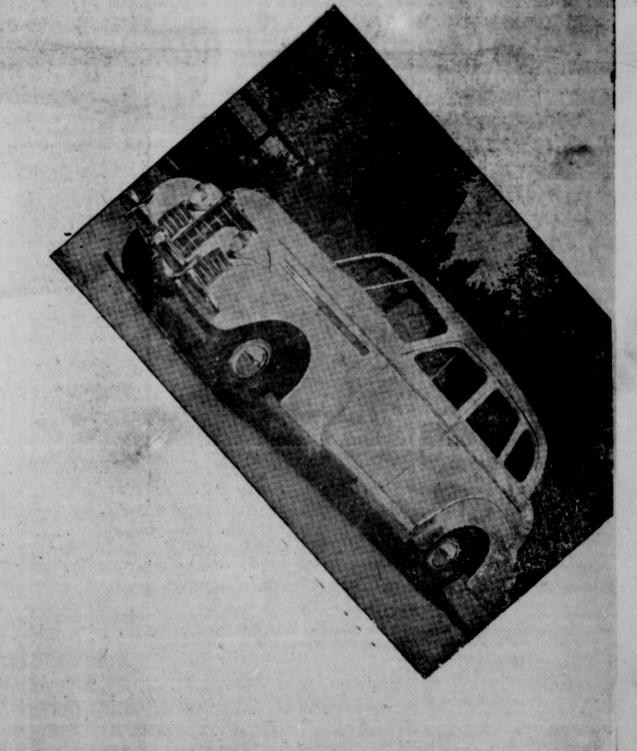




E No. 10

PRIOUR PRI





#### -Weekly News Analysis-Economic Crisis in Germany Forces 'Now or Never' Choice By Joseph W. La Bine-

EDITOR'S NOTE-When opinion: are expressed in these columns, they are those of the news analyst, and not necessarily of the newspaper.

#### Germany

In 1939 economic poverty can throttle the most warlike nation, because modern conflict needs manpower far less than gunpowder, airplanes and battleships. Moreover, foreign trade has become a vital weapon of diplomacy. When Adolf Hitler first reached power he could import and use the raw materials of war by capitalizing on his inheritance from democratic government. Commodities, a huge reserve of unused capital, equipment and unemployed labor helped build the Third Reich's military machine. Other millions went for costly public works to impress the world with Germany's prowess. Meanwhile heavy imports cut the Reich's foreign exchange to a reported 800,-000,000 marks by January 1 this



exas P

tonic

DR. HJALMAR SCHACHT

His job, now or never. year, while Germany's moral stock fell on the world market thanks to Jewish persecution and the Czech crisis. Barter trade (swapping) was a desperate and unpopular recourse to combat the more orthodox type of agreement like America's reciprocal program.

Among typical German signs-ofthe-times:

(1) Twenty-nine per cent of the national income goes to the state via taxes; 10 per cent more reach of this emergency stuff could be cut, the Reich's coffers via social insurance and enforced donations. Of the basic 29 per cent, 25 goes for re-

(2) Total tax revenue for this fiscal year (excluding Austria and Sudetenland) will be \$8,880,000,000; miscellaneous income, \$80,000,000; income via long and short term borrowing, \$4,800,000,000; the rough total income, \$14,000,000,000. Today's public debt stands at between 21 and 24 billions, far larger in proportion than the bemoaned U. S.

public debt. (3) Minus cash, the Reich has paid armament makers \$400,000,000 in I. O. U.'s since November 1. Bearing no interest, half of them have gone back to banks as collateral for loans. Result: A completely artificial credit structure which could collapse

overnight. Chief worrier about this impossible situation has been Dr. Rudolf Brinkman, successor as Reichsbank president to Dr. Hjalmar Schacht. On the job a few weeks, Dr. Brinkman worried himself into a nervous breakdown. Meanwhile developments reveal that Dr. Schacht was not kicked out of the Reichsbank into disfavor, but to tackle the job Adolf Hitler had in mind when he told the Reichstag January 30 that Germany "must export or die." A financial wizard who has more friends abroad than any other influential Nazi, Dr. Schacht is now in charge of a campaign to revive foreign trade by (1) seeking new markets to provide additional foreign exchange, and (2) thawing out frozen debits and credits created under

the Nazi system. The significance of this situation

#### Headliners

MARSHAL HENRI PETAIN



ture to win Gen. Francisco Franco's friendship by motional appeal. Many years ago. M. Petain as instructor in

the French war college, Marshal Petain instructed Spain's new iron man, himself a famous Twentieth century militarist. Later, in 1925-26, Marshal Petain joined forces with Franco in leading the expedition that defeated Abd El Krim, Riff leader in Morocco. Petain also went to Madrid and negotiated an agreement with the governor of Premier Prima de Rivera.

is that France and Britain, now

weaker than Germany in military

might, will eventually be stronger

by virtue of superior financial re-

serves. Without batting an eyelash,

London is spending more than

\$3,000,000,000 for defense next year

and can continue at this pace for

several years to come. Germany

must get foreign exchange immedi-

ately or stop rearming, and Britain

is now waging an aggressive and

successful campaign to block the

One very important reason why

observers predict a European show-

down this spring is that the Reich

must strike now-while her might is

still supreme-or suffer eventual

diplomatic defeat. Moreover this

economic supremacy of world de-

mocracies will have the same effect

Most Americans do not realize

that the bulk of New Deal reform

measures have been adopted in one

form or another. But practically

everyone realizes the cost of re-

form has been tremendous, that the

public debt now stands at \$40,000,-

000,000, that the treasury has a cur-

rent deficit of \$2,200,000,000. With re-

form achieved, President Roosevelt

is willing to join conservatives in

two mutually desired ambitions, bal-

ancing the budget and helping busi-

Chief arguments concern the

method. New Dealers, whose pro-

gram is voiced by Secretary of Com-

merce Harry Hopkins, would re-

move oppressive taxes and hope

that the resultant boom would swell

federal coffers, balancing the budg-

et without eliminating "necessary"

activities. Most businessmen and

many congressmen would take an

Total 1939-40 budget estimates are

\$8,995,000,000, creating a new \$3,326,-

000,000 deficit and zooming the pub-

lic debt smack against its legal

debt limit of \$45,000,000,000-unless

congress raises the limit. Far from

willing to raise it, or even to ap-

prove the new budget, congressional

Republicans have found strong sup-

port in rebellious Democrats. Their

spokesman is Mississippi's Sen. Pat

Harrison, who came out for a flat

10 per cent budget cut and a warn-

ing: "The country's credit is good

the debt danger point, but the stop-

look-and-listen sign is up .

and I'm in favor of cutting."

and I don't think we have reached

Senator Harrison has already

support in two studies:

ernmental reorganization bill (to

consolidate and abolish executive

SENATOR HARRISON

Time to stop-look-und-listen?

agencies for the sake of economy

and efficiency). Washington's thor-

ough-searching Brookings institution

claimed it was ill-conceived, that no

economies would result. Of 132

agencies listed for reorganization,

only 54 require legislative authority.

and no legislation is necessary un-

less congress wants to "give the

President authority to make laws

by executive order." Suggestions:

(1) Prune all present activities "rig-

orously;" (2) develop a "more con-

National Economy League. Rea-

son for this survey was that "before

lasting recovery and increased em-

doubts about national credit must be

removed. The plan: Reduce next

year's deficit from \$3,000,000,000 to

\$500,000,000. Comparative budgets

1,293

Receipts .... 5.569 5.142 Net deficit 3.325 1.145 \*Assumes business improvement from

So potent are economy's new

friends that the administration may

well find its cautious business-woo-

half way across the pond of concilia-

tion when opinion favored a com-

plete passage, Mr. Roosevelt has

been left behind and confronted with

charges of insincerity because Har-

ry Hopkins-the man who started

his program-would need business'

ployment can be a reality .

sistent" program.

(000,000 omitted):

Brookings. Surveying the new gov-

ness get back on its feet.

additional step-economy.

on dictatorial Italy and Japan.

Reich's trade expansion plans.

India

Vast India is at once Great Britain's most precious and troublesome colony, partly because Indians lack the ability to rule themselves, partly because a few native leaders realize Britain gets much more from the provinces than she returns. Mohandas K. Gandhi has been the leading native agitator, winning a shallow victory when the home rule constitution established 600 native sovereigns who have absolute power over their subjects but must bow to the 11 provincial governors. Working hopefully, Gandhi's party congress now holds a meaningless majority in eight provinces. Fasting is Leader Gandhi's favor-

ite means of forcing reforms. Since September of 1932 he has tried it six times, most recently in the native state of Rajkot. Reason: The 29-year-old Thakore of Rajkot promised last December to grant new powers to his subjects, but had not



MOHANDAS K. GANDHI Food for thought in a fast.

fulfilled the promise. After four days of fasting the aged Gandhi was weakening fast and the Indian viceroy expected to intervene.

But the fast held food for thought in Britain, already busy with enough troubles. For the first time Gandhi's party had enough strength to precipitate major trouble throughout the state, had the marquess failed to intervene. Even if the current outbreak of nationalism is settled, Gandhi's followers will obviously gain strength.

#### Religion

As Eugenio Cardinal Pacelli, Pope Pius XII was Vatican secretary of state and an important mediator in many a European squabble. His two most notable achievements were (1) leadership in the World war settlement attempt of Pope Benedict XV and (2) consummation of the concordat that brought peace between the Vatican and Italy. His most difficult job was negotiating a treaty with Protestant Russia in 1929, a feat that won him the red cap of cardinal when Pietro Gasparri retired in 1929.

When Pope Pius XI died last February 9, Secretary of State Pacelli immediately became camerlengo, interim chief of the Roman Catholic church until the college of cardinals could name a successor. Internationally better known than any other potential candidate. Cardinal Paceli's name was immediately bandied about as the most likely successor. This, despite his confessed longing to lead the contemplative life of a monk, despite rumors that his selection would be none too welcome by totalitarian Germany and Italy.

If Cardinal Pacelli had never admitted anti-dictator sentiments. Italian Foreign Minister Count Ciano's newspaper. Il Telegrafo, lost no time pointing out that a Pacelli appointment would be unwelcome in Rome. In Germany another newspaper, Das Schwarze Korps, chimed in. At the Vatican, German Ambassador Carl-Ludwig Diego von Bergen told the college that his nation was "assisting at the elaboration of a new world," and that "the papacy without doubt has an essen-

tial role.' Though conceivably unrelated to these events, Cardinal Pacelli's elevation to the papacy might be in direct retaliation against two governments which saw fit to interfere with church affairs. A further possibility is that the Rome-Berlin axis erred diplomatically to such an extent that the college of cardinals felt obliged to appoint an experienced statesman who could deal with Herr Hitler and Signor Musso-

431

194

418

\$1,708

1,320 1,025 539 875

\$7,287 • 6,142 1,145

The spectre of two simultaneous Spanish civil wars is unique, but not unexpected. Since Barcelona fell and President Manuel Azana resigned upon breaking with Premier Juan Negrin, Loyalists have been threatened by internal dissention. On the defensive more than ever before, conservatives sought desper ately to regain the Anglo-French fa vor that was shifting to victorious General Franco and his Insurgents, meanwhile making sincere gestures to end the war. Premier Negrin ing program a boomerang. Wading | and the Communist element, fearing the consequences of surrender, promised a futile "fight to the death" which would serve no purpose since a Franco victory was inevitable. In the long-awaited explosion conservative Loyalists seized tas government, drove Negrin from support to win the 1940 nomination. power and paved the way for peace.

#### Bruckart's Washington Digest

#### Congress Takes Bit in Teeth to Restore National Confidence

Vast Resources of Nation to Be Made Available Again For All People; Old-Line Democrats Responsible for Sudden Determination to Assume Leadership.

meaning: "trust in, or reliance upon, another; a belief in a person or a thing." The dictionary might | relief spending. well have added that confidence is something quite intangible but yet it is a condition of national or state thought about its governmental policies as well as a condition of individual thought. It might have added, further, that confidence can be destroyed more easily than it can be maintained, or recreated when it once has been destroyed.

In any event, the thing about which we have heard most in Washington lately is the necessity for establishing a feeling of confidence throughout the country. The necessity exists, it is explained freely. because the depression continues and millions of persons, who would like to work, are not working. In some places, where political facesaving is important, the movement is called "business appeasement, but that is a difference between tweedle-dee and tweedle-dum. It remains as an effort to recreate national confidence so that all of the vast resources of the nation can be debt. made available again for all of the

All of this is only a prelude to the

declaration that: Congress has taken the bit in its teeth with a determination that indicates rather a unified effort to restore the country's confidence. It apparently is going to guide the policies and work out solutions for the various problems that are viewed as destructive of a feeling of assurance among the bulk of the people. In other words, congress seems to have assumed a leadership in national years, and is moving sincerely to bring back prosperity

#### President Hoover's Plans Wrecked by Stock Market

The course of events that has led up to the latest development (a development that has both political and economic significance) has been rather a wandering trail. It had its headwaters back in 1930 and 1931. when Herbert Hoover, then President, sought to stem the tide of rushing waters of depression by inviting dozens of business leaders to Washington for consultation. He was seeking to restore confidence, to encourage the country to feel safe. Those were days, it will be recalled when "prosperity was just around the corner." Mr. Hoover wanted to bring it out where it could be of some use.

Well, Mr. Hoover failed because the stock market crash had so destroyed the confidence of the country in him and in his policies of government that there was no possibility of recreating it. The folks simply would not believe in him, nor in any of his works at that time.

Along came the elections of 1932 and Mr. Roosevelt took over the job in 1933. Those days need not be reviewed, except to point out that no man ever had the complete confidence of a people as the new President held it. Congress did as it was told, thereafter. Of course, there were ups and downs but the scene was dominated by the personality of Mr. Roosevelt, a condition that con-

tinued through about six years. That brings us to the mistakes in politics which Mr. Roosevelt made in 1938-reorganization of the government, proposed expanding of the Supreme court by appointment of six justices of his own choosing. charges that business leaders were attempting to submarine the New Deal policies and destroy the Roosevelt administration. This was the beginning. In quick succession, there came important gains for the Republicans in the 1938 elections, fear among many old line Democrats that their seats in congress were being jeopardized by mistakes of various New Deal agencies and laws, and in general a doubt that their party should be allowed to remain under New Deal leadership.

#### Old-Line Democrats Decide To Assume Leadership

And I believe it is the latter condition of belief among the old line Democrats that is chiefly responsible for the sudden blossoming of congressional determination to take leadership. Some observers hold the conviction that many members of the house and senate feel they should protect their own hides and that, to accomplish this, they must assume national leadership instead of leaving the policies to be theorized and blue-printed by such as Jerome Frank, Thurmond Arnold, Tommy Corcoran, Secretary Ickes, and others of that type. That is only saying numerous house and senate members believe the country has lost confidence in that sort of leader-

Only recently, it may be recalled, Mr. Roosevelt voiced an assurance | C., in 1903, the airplane stayed up that business would have no new for three and a half seconds. In the taxes to burden it. He spoke confi- last flight, the ship defied gravity dently about the future. Others, re- for the amazing length of time of decting the President's position, in- 59 seconds.

WASHINGTON. - The dictionary | cluding Secretary Hopkins and Secdefines the word, "confidence," as retary Ickes spoke pieces of an assuring nature. This is the same Mr. Hopkins who used to be head of the

What happened? The stock market that ruined Mr. Hoover's administration showed its confidence in the new statements of 1939 with only a little less feeling than it did in the years when prosperity was just around the corner. The market dipped down only a few days, but if the stock market can be regarded as an answer for any question, the stock market must have said,

the new and very potent movement in congress for a program of "business appeasement." One of the first things to happen was a declaration by Senator Harrison, Mississippi Democrat and one of the really powerful men in the senate, for a cessation of spending. Or, specifically, Senator Harrison demanded a curtailment of spending, a start toward a balancing of the national budget, in the belief that the whole country is fearful of the gigantic national

#### Shows Days of Rubber Stamp Congress Are Gone

The foreign policies of the administration were dragged out onto the floor of the senate for examination under a magnifying glass. Of course, the senate did not force any real change in the international relations which Mr. Roosevelt has established. From long observation in Washington, I doubt that the senate's criticism of these policies was any too sound, but it had to engage in debate on the subject to let the life that it has not had in recent | country know it was watching everything that was being done. It obviously had the effect of demonstrating to the country that the days of the rubber stamp congress are gone, and it constitutes another bit of evidence of the new Washington leader-

The real demonstration of congressional vitality, however, came the other day when Senator Harrison, as chairman of the senate finance committee, and Representative Doughton of North Carolina, as chairman of the house committee on ways and means, joined in a letter to Secretary Morgenthau, requestng a treasury statement on a tax program. The two congressional leaders urged a new and sound tax program and an administration reassurance against further heckling of business to the end that business would try to go ahead. What they were asking, therefore, were some signs which could give business, great or small, a feeling of confidence that the government at Washington would quit pulling hair.

It was a natural request of the treasury. The treasury always has provided the fundamentals of every tax program. Capitol Hill had read Mr. Roosevelt's pronouncement concerning "no new taxes" as meaning there would be no changes in the tax structure, however, and there were a good many legislators who felt revision of some, and abolition of other, taxes were advisable.

#### Congress Will Go Slow on

Increasing National Debt There are numerous signs that congress is not going to be in any hurry at all to pass a law that will allow an increase in the total national debt. Present law provides that the treasury may issue notes and bonds up to \$45,000,000,000. The current total is not so far below that figure, and Secretary Morgenthau has asked congress to boost the limit to \$50,000,000,000. Congress apparently is not so sure that there should be an increase in the debt limit. It is a type of confidence-rather, a lack of confidence-that is plainly have to be increased because there is no provision made for enough taxes to offset the vast spending program for relief and national defense upon which Mr. Roosevelt has aunched. There is no place to get that money, therefore, except by borrowing. So about the only good that can come from congressional barking on this score is to awaken the country as to the dangers of its

great national debt. From all of these things, one is pretty likely to get the hebeejeebees. One can hardly help wondering where we are headed. But it seems to me that there probably is need for a confidence that thus far has not been mentioned in this discussion. This is a confidence in fundamental Americanism. The voters of the country can compel sound government on the part of those who make the policies and, on the surface, it appears now that the voters are telling congress what to do. @ Western Newspaper Union.

Wright Brothers' Trial Flights In the first of the Wright brothers' four trial flights at Kitty Hawk, N.

# Floyd Gibbons FI ADVENTURERS' CLUB

HEADLINES FROM THE LIVES OF PEOPLE LIKE YOURSELF!

"Fanged Death"

HELLO, EVERYBODY:

Distinguished Adventurer Graham Babcock son, N. J., takes the Adventurers' club rostrum to Graham wins ten bucks because he wouldn't take fellow's advice. If he'd done what that fellow to he'd have had no story to tell us today. But Grab no attention to that fellow, and the result is one of thrilling, blood-curdling adventure yarns I've see

It was in August, 1913. Graham was just seventeen old, lived in Suffern, N. Y., and spent his spare times in the Ramapo mountains, in season and out. At a hunting was out of season, so Graham carried his gun case and took along a fishing basket, just in Anyway, there arose immediately happened to meet up with a game warden. Game can put you in the jug for hunting in August, but & law against fishing for minnies at that time of year.

Graham started out up the tracks of the Erie railroad as far as the Ramapo crossing. From there he planned ber mountains, but the crossing tender, an old friend of his and me in that section tried to dissuade him. "There's a rattient up the side of that gully," he said, "and rattlers are meaning year. Better go in up the track a ways.

Graham Unknowingly Walks Into Nest of Stale But Graham had seen rattlers before and he wasn't after Whenever he'd come on them they had always wriggled at as fast as they could. He forgot, though, that a nest of need late summer season might actually be LOOKING for trouble Graham climbed up the side of the hill and walked and until he came to a place where a big boulder jutted out over of a small cliff. There wasn't a rattler in sight, and be began he must have passed the nest the crossing tender had spin saw some berry bushes a few yards away and set his game



I remembered everything I had ever heard about ni basket down on the boulder while he climbed up to pick a te But Graham never picked so much as a single berry. The reached for them, things began to happen.

As he stooped down to part the leaves of the first rattler shot out from beneath it and landed almost at is Graham leaped back. As he did, the skirring ruffle du rattler sounded from a niche in the rock just over his Then, all at once, that sound was repeated from a detail tions. From the right. From the left. From behind his sound swelled into a low, ominous hum.

Graham realized, then, that he was right in the midded nest of vipers. He took a quick step forward-and stopped in his tracks. "A big one lay right in my path." he "coiled and ready to strike, its whole body swelling and its with anger, as if it were being blown up by a bellews. It sounded its threatening war-note and its head was falled drawn back for the kill. I tried to back up, and right be near a rotted tree trunk another one reared its head and and hissed.

"Talk about things flashing through your mind! In a sal I remembered everything I had ever heard about rattlers. In my grandfather telling that this was the worst time of year wa for in late August when the rattler is about to seek his wint his venom is twice as poisonous as it is at other times. And bered hearing that the speed with which the venom takes etc. on where you are bitten. My uncle once told me of a woman the breast who lived just 17 minutes."

Those thoughts went through Graham's mind in just 2 fraction of a second, and they stirred him into action. Ore was a tree limb. He leaped for it, caught it, and swing with tween the snakes that had him cornered. He landed in an or grabbed up a stick and began flailing the bushes to right at made for the boulder where I had left my gun and fishing he says, "still beating frantically with my stick. Another st at the stick, and I threw it away as hard as I could and in

the bushes like a madman." Suddenly He Heard Another Low-Pitched, Ominos Graham reached the boulder where he had left his pa of breath and shaking like a leaf. He had hurt his knet mad scramble through the brush and now, believing his of danger he sat down to look it over. And then, sudden

heard another low-pitched, ominous buzz. Says he: "I looked back over my shoulder just in the another big rattler leap at me. How I ever did it I'll never from a sitting position, without getting to my feet, I actual three feet to one side, and the snake missed me by a feet over the basket and landed coiled right on my gun case. left edge of the boulder and broke a limb from a greet spit were a pipe-stem. I saw the infuriated snake make ready in visible. I believe the debt total will strike and I knew it wouldn't miss this time.

"Behind me was the cliff. In front of me was the saile I couldn't get off the boulder without getting in range of its Then I saw two other rattlers edging up to join in the and although it was a terrible jump I preferred the cliff by snake-bite. I besitated only an instant, hoped for the and leaped into space."

The top of a cedar tree broke Graham's fall. He lasted pine needles below it and he says he fairly bounced at a "Luck was with me," he says, "and the only injuries I so the terrible scratches on my body, arms and face. I went has my gun and basket right where they were, and I did! for them until after cold weather set in and the snakes wert up in their winter quarters."

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#### Origin of Morgan Horse Was Traced to Other

The founder of the house of Mor- | Justin Morgan when it gan in the horse world was a horse born about 1789—the property of small horse, only 14 15 Justin Morgan, who kept a tavern in Springfield, Mass., until he moved to Randolph, Vt., in the same year that was foaled the colt which was to perpetuate its owner's name. No one seems to have any knowledge of the blood strains of this famous sire, writes Capt. Maxwell M. Corpening in the Chicago Tribune. Some historians of Morgan horses say he was anything from a thoroughbred to a Canadian pony. Others claim many infusions of Arab, Barb, and Turkish blood. Be that as it may, a good borse was produced.

This founder of the clan was named Figure at birth, but renamed

started to gain fame. and weighing 950 pounds in color, with black legs ? tail. The latter were heavy but not thick He good but not very small head broad, with small st apart. His eyes were dark, and prominent ant but spirited expr back and legs were ticeable points-the extremely short, de bone and e

# FLOYD COUNTY PLAINSMAN Chevrolet Offers

Published Thursday Each Week

STRICKLAND, EDITOR AND ADVERTISING MANAGER MES LOLA CAVANAUGH, BUSINESS MANAGER M. B. CAVANAUGH, PUBLISHER

#### SUBSCRIPTION PRICES

County \$1.00; Outside Floyd County \$2.00

second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

#### TISING RATES GIVEN ON APPLICATION

#### NOTICE!

s reflections upon the character, standing or reputation of firm or corporation which may appear in the columns of The ty Plainsman will be gladly corrected upon its being brought on of the publisher.

hostess, Mrs. Moore.

## builders Met With W. Moore

not a thing to be enjoyday, Miss Ruth Grimes ailders club in her on selecting and arof furniture, when they ne of Mrs. E. W. Moore,

ecoration usually cheap. of furniture. Buy furshows stability and To acquaint good children they should be with it Miss Grimes said. business meeting the was read and approved. gtrand gave council re-Floyd Fuqua bedroom announced for the ring their old fashion. erns to the next meet. emonstration on pieced

were: Miss Lafern Eu-Rilly Johnson: Members Mesdames D. D. Shipry, P. F. Bertrand, Ray-J. D. Eaves, T. J. A. W. Dunn, Ben Johndgar Duncan, Floyd Fu- Leonard.

qua; Misses Larue Williams Myra Dunavant, Joy Dunavant and the

#### New Management tional beauty and beautiful appointments. For Tulia Herald Is Announced

Tulia, March 10 .- Management of the Tulia Herald has been taken the skillful blending of line, form over by R. L. Scurlock according to announcement by Mrs. F. P. Engleman, its owner.

The former editor of the paper, F. P. Engleman, died Jan. 31.

versity of Missouri and comes to painstaking effort to assure physi-Tulia directly from Blackwell, Okla, cal and mental ease while riding is where he was connected for 12 years reflected in scores of special conwith the Blackwell Tribune, a daily.

J. S. Engleman, former partner that, taken altogether, contribute with his brother, F. P. Engleman, in largely to the pleasure of motoring. editing the Tulia Herald, has disposed of his interest and is on a vacation, recuperating from ill

spent the week end with his papr- kind words of sympathy and the ents, Mr. and Mrs. A. S. Hollings many beautiful floral offerings durworth. He returned to Canyon Sun- ing the illness and death of our husday and was accompanied by his band and father, G. R. Strickland. father and brother, Larry, who returned home Sunday night.

College, spent the week end with Strickland. Subank, E. O. Cates, Lee her parents, Mr. and Mrs. Troy

# Many Advantages Publisher For To Auto Owners

The 1939 Chevrolet cars, trucks and commercial cars, which may be editor and publisher at the helm of seen at Oden Chevrolet Company, the Beacon, Mr. R. J. Dison of The present editor and publisher his home, entering another line of offer many advantages for motor. Fritch, Texas has purchased this has been conducting the affairs of business.—J. L. Suits.

Greatest of all contributions to driving ease is Chevrolet's new vacuum-operated gearshift. The driver has only to move the lever, nounted on the steering column, and 80 percent of the effort required for shifting is provided by a vacuum cylinder. n selecting gears, the lever is moved to the front or rear exactly the same as with the conventional

Among the other advantages offered by Chevrolet is aero-stream styling by Fisher, Perfected Knee-action riding system, hydraulic brakes, Chevrolet's famous valve-in-head six cylinder engine, built in safety and comfort, shockproof steering, addi-

Particular attention has been giv-

en to the refinement of Chevrolet body interiors for 1939 to effect an atmosphere of restful beauty, luxuriousness, and comfort. The result and color, set off with decorative features designed in accordance with the highest standards of good taste. In the 1939 Chevrolets, everything Scuriock is a graduate of the Uni- for both driver and passengers. This veniences throughout th car-things

Somer Hollingsworth of Canyon most sincere appreciation your help,

Mr. and Mrs. Ernest Carter, Mr. and Mrs. Herwin Strickland and Barbara Miss Margurite Leonard, of Tech Sue, Dale Strickland, and Reid

Let Cavanaugh do your Printing.

# New Editor And Lockney Beacon

or and publisher for a short time the latter part of 1932, and comes to us

the Beacon for the past six years. Mr. Dison will be remembered by We have enjoyed publishing a paper many of our citizens as he was edit- for you. This is home to us, and we will remain in your midst and devote as no stranger. He will move his the major part of our time to the wife and small son to Lockney just operation of our irrigated farm. Tom as soon as living quarters can be Suits who has been working with us,

Mr. and Mrs. W. U. White and son Bob, returned home Monday from Fort Worth, where they spent from Friday until Monday seeing the Pat

Mr. and Mrs. H. B. Hatley spent Sunday in Lelia, visiting Mrs. Hatley's mother, Mrs. J. R. Cardwell and

MODERN FISHER BEAUTY

MODERN VALVE-IN HEAD PERFORMANCE

MODERN COMFORT FEATURES

MODERN SAFETY FEATURES

New Observation Car Visibility

Perfected Hydraulic Brak

Safety Plate Glass All Aro

Exclusive Vacuum Gearshift

Perfected Knee Action Riding Sy

Out Accelerates its field

Out-Climbs its field

Out-Lasts its field

New Bodies by Fisher

New Aero-Stream Styling

CHEVROLET The only low-priced car combining "All That's Best at Lowest Co

You can pay more-but you can't get more quality!



Chevrolet brings you the outstanding quality features of the

day—including Exclusive Vacuum Gearshift, Body by Fisher, Perfected Knee-Action Riding System\*—at the lowest cost for purchase price, gas, oil and upkeep!

Drive this car-be more comfortable physically-and be more comfortable mentally, toobecause of the big savings!

Don't be satisfied with anything but the best—BUY A CHEVROLET!

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# ODEN CHEVROLET CO.

SALES AND SERVICE

FLOYDADA, TEXAS



# More Important Than Money

... Yes, there are somethings more important than money. What business could exist, for instance, which neglected to conduct itself legitimately, or render the fullest measure of service to its customers? Without customer confidence, success would be impossible.

Reputation is not easily won . . . and once won, must be protected. We recognize these things for what they are, for we know how essential they are in our contacts with Floyd County motorists ... Automobiles, repairs and accessories. . . These are for sale everywhere. But the sincere desire to serve because it is a pleasure to serve . . . Must come from within. We are proud of our reputation in Floyd County . . . A reputation which has earned for us a long list of satisfied Chevrolet owners. We'd like to add your name to this list if it's not there.

Oden Chevrolet Company

Sales and Service

PHONE 4

Floydada, Texas









AN YA

DON'T THINK

IT'LL MAKE

ME LEAVE

HERE

OH, NO! IT

JUST DOES

THAT TO

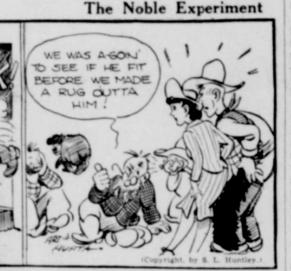
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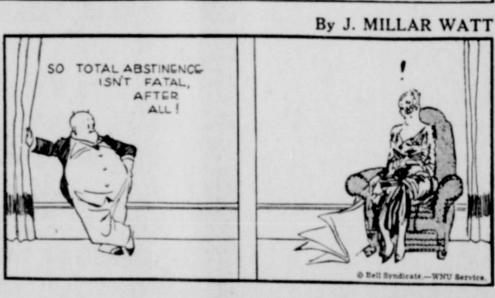
By C. M. PAYNE

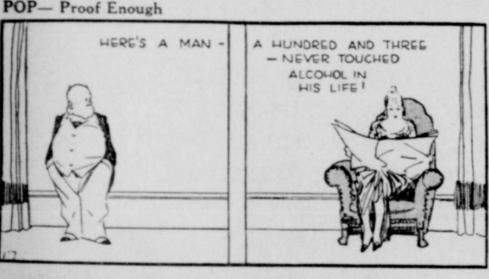
04, ID HATE TA LEAVE HOME © Bell Syndicate.—WNU Service











S'MATTER POP- For a Moment Things Looked Bad!

YMOC I, WA

THINK THAT

WILL HARM

YOU :









YOU, CHIEF!

ANY LUCK SETTING KITTY'S

BAIL REDUCED?

exas P

POP!

THA KID

NEX DOOR

SQUIRTED

INSECT POWDER







SUNDAY Improved Uniform International SCHOOL

Lesson for March 19

Lesson subjects and Scripture texts se-ted and copyrighted by International uncil of Religious Education; used by

PETER EXHORTS TO CHRISTIAN LIVING

LESSON TEXT—I Peter 3:8-18.
GOLDEN TEXT—But as he which hath called you is holy, so be ye holy in all manner of conversation.—I Peter 1:15.

Christians are not only "the called of Jesus Christ," but are also "called saints" (Rom. 1:6, 7). Peter had the same thing in mind when he (in v. 9 of our lesson) says that we "are thereunto called." Let us remember that when we are tempted to say that we "do not profess to be saints." "Dr. James Denney once remarked how odd it would look to see in the New Testament the statement, 'I don't pretend to be a saint.' It would be tantamount to saying, 'I do not take the call of God very seriously and I do not profess to live up to it.' When God calls, our answer is not a matter of indifference and . . . not a mat-ter of presumption. 'It is not a life for which we volunteer, or on which we adventure of our own motion, or which we have to carry through our own resources; it is a life for which we have a divine summons, and that summons is our justification' " (Arnold's .Commentary). All believers are called to live a consistent, powerful, useful Christian life, and God makes such a life possible.

I. Living for Christ (vv. 8-12). To live for Christ one must be born again into the position of a true believer. Peter was not so foolish as to urge that his readers try to live a Christian life without first being born into the family of God. He therefore lays a foundation for his exhortations by discussing in the early chapters of his epistle the atonement of Christ and the position of the believer. Then he gives specific instructions to certain groups, leading up to the general plea for Christian life and testimony.

1. Among brethren (v. 8). Knowing what Christ has done for us, it might well be assumed that all of us who are His followers would love one another and do nothing but that which would promote Christian fellowship. But human nature prevails even in the Church, and sometimes displays its worst side there. Hence we need to consider this instruction of Peter that we cultivate unity, sympathy, and love among the brethren. Observe that this is not just a pious platitude which we may take or leave. It states our obligation to one another as Christians. Whatever others may do or say, let us be clear that we have obeyed this word of God.

2. With unbelievers (vv. 9-11). God has called us to live peaceably with all men. We will not cure evil by returning for it more evil. If our ungodly neighbors or fellow workers mistreat us by word or deed, we are not to retaliate in kind. We are to control our tongues -how much we need to learn that lesson. We are not to be tricky and deceitful, not to look for a fight, but to seek peace.

3. For our own good (v. 12), What blessed assurance we find here for the believer. The eyes of the Lord are upon both the good and the evil in the world. He knows. Consider also the promise of "blessing" in verse 9, of seeing "good days" in verse 10, the assurance of peace in verse 11. It is not only honoring to God, but good for us

to live as Christians. II. Suffering for Christ (vv. 13-18). Peter was writing to those who were bearing bitter persecution because they followed Christ. Perhaps some were tempted to say then as they do now, "If there really is a God, if Christianity amounts to anything at all, certainly believers would not be permitted to suffer at the hands of enemies of Christ." Let us be clear that being a Christian in no way exempts us from the common experiences of humanity, nor does it assure us that we will not have to bear persecution and suffering. But (and here is a point of greatest importance), we are able to meet such difficulties in the name of Christ without fear or discouragement, for God is with

1. Not afraid (vv. 13, 14). The martyr spirit has not died out in the earth, and there are those in our day who stand unafraid before dictators and rulers who would destroy them because of their loyalty to Christ, "Be not afraid."

2. Not discouraged (vv. 15-17). The one who knows God's Word (and every Christian ought to know it) can give answer (v. 15) concerning his faith. Note that if we are punished for our own wrongdoing we may well be depressed, but if we meet persecution with a clear conscience (v. 16) we need feel no discouragement.

3. Not alone (v. 18). The path may be dark and difficult but one thing we know, our Leader, Christ, walked an even darker and more desolate road. He it is who is now with fis, yes, in us. Remember that "Christ also hath once suffered" (v. 18) and go on your way in victory.

CLASSI DEPARTM

BABY CHIC

eries, Dept. "C." Little Re

SCHOOLS

MARINELLO BEAUTY

. 12 Years Same La MAY MORTON, 4505 Ross

Choosing or D

There is always so do if we are willing to do not insist on doing else. Many think ther for them to do because more eager to choose than to do it. There is life for everyone; there for every hand.

#### NEWS..Perfe CASTOR EASY TO

It's news when, by a sees lutionary process, that of medicine, castor oil, is now tually odorless, tasteless a to take. Kellogg's Perledel Castor Oil-the name of the and purest of castor of refinery-sealed 31/2 or but druggists. Palatable 6-11druggists. Palatable, full ficient, always fresh late logg's Perfected -accept called "tasteless" substa Kellogg's Perfected hands a bottle, but what a d quality! Approved by God keeping Bureau.



Change of Min No well-informed per imputed inconsistency by for changing his mind.



Great Stimulator

Nothing great was ever! without enthusiasm.-

Peace From With "Nothing can bring p but yourself."-Emerson



ALWAYS CARR

WNU-L



nforts in



### PRESENTING SPRINGTIME'S SMARTEST FASHIONS . . . COATS, SUITS, DRESSES

A specialized grouping of the newest and most authentic styles in suits, coats and dresses . . . to meet the style demand of business women, teachers and all thrift-minded individuals who want to save money and still stay in the realm of Fashion.



#### DRESSES ... PRINTS AND SHEERS ...

JACKETS AND BOLERO TYPE . . . two-piece sports dresses . . . and the one-piece swing skirt or pleated skirt dress, in black, navy and Kingston; Mr. and Mrs. L. H. Stone

\$3.9 to \$7.95



RO!

SAL

ro Reint Siugua II you think and allow and all

FFY

THE COATS \$7.95, \$9.85

Box swaggers, reefers and fitted classics Black and Navy Woolens, Imported tweeds and novelty woolens, in new colors.



MAN TAIL ORED SUITS \$8.89

STYLE SHOPPE

Mrs. Mollie A. Marton, Owne

#### G. R. Strickland Passes Suddenly; Funeral Sunday

G. R. Strickland, age 58 years, 9 nonths, passed away Saturday mornng at 6:20 o'clock in the Floydada Hospital and Clinic following a few lours illness from a cerebral hemorrhage. He became ill Friday night while working at the Panhandle Service Station.

Mr. Strickland had been a resident of Floyd County and Floydada since November, 1919. He engaged in farming for two years but became associated with the City of Floydada on November 15, 1921. Mr. Strickand remained in the employ of the city for twelve years during which time he served as City Marshal, City Fire Marshal, Water Superintendent and Night watchman. He became asociated with Panhandle Refining Company as distributor on January irst, 1933 and was serving in this apacity at the time of his death.

Robert Griffin Strickland was orn June 7, 1880 in Conway, Arkansas, a son of Judge and Mrs. Oliver Strickland. At the age of nineteen years he came to Texas to make his home at Wolfe City. Two years later, in 1901, he went to Commerce where he attended school for a period of two years. Mr Strickland deturned to Wolfe City in 1903, and was married on January 5, 1908 to Miss Ettie Stone, also of Wolfe City, who survives.

Five children were born to this un on, four of whom survive. One son, Clyde, died at the age of six years and is buried in Mt. Carmel cemetery near Wolfe City.

Surviving are three sons, Dale, Reid and Herwin Strickland of Floydada; one daughter, Mrs. Ernest Carter, and a grandaughter Barbara Sue Strickland, also of this city. One brother, M. E. Strickland of Naylor, Arkansas; three half-brothers, Fred Blassingame of Kingston, Oklahoma, Dr. Munn Parriet of Little Rock, Arkansas and Jack Parriet of Naylor, Arkansas also survive.

Funeral services for Mr. Strickland were held Sunday afternoon at 3 o'clock in the First Baptist Church. Rev. Vernon Shaw, pastor of the church, and Rev. Gordon Voight, pastor of the First Christian Church, conducted. F. C. Harmon was in charge of arrangements.

The body lay in state from 2 o'clock until 3 o'clock at the church. Interment was in the Floydada Cemetery at 4 o'clock Sunday after.

Bob Smith, J. R. Maddox, W. N. Glad Snodgrass and E. P. Nelson Stovall, I. W. Hicks, E. P. Nelson, Bob Smith, Glad Snodgrass, J. B. Claiborne, L. D. Britton, J. W. Fowler, Clinton Fyffe, A. V. Stewart, Hazel Cooper, N. B. Stansell and

Out-of-town relatives and friends here for the funeral included Mrs. Dollie Stone, Mrs. Strickland's moth er, Mr. and Mrs. J. M. Weeks, Ed Davis and Miss Myra Lee Stone of Wolfe City; Fred Blassingame of and daughter, Ruth, of Clovis, New

L. H. Stone is a brother and Miss Stone is a cousin of Mrs. Strickland. G. W. Reed, Vice-President of Panhandle Refining Company, J. G. Kilgore, sales Manager, J. K. Naylor, auditor, and Grady Payne, all of Wichita Falls were here Sunday as was A. H. Mabry of Plainview, divisional manager.

#### Ham Smith Jr. Awarded Letter At Texas Tech

Ten future varsity hopefuls, Texas Tech's freshman basketball squad, will receive letters for the past season's work, according to an announce ment Monday from W. L. Stangel, chairman of the athletic council.

Lewis Jones coached the fish team this year and said that several of the boys showed promise of developing into fine Red Raider material next

Those receiving letters follow: Billy Ray Abernathy, Edwin Irons, Norman Cox, Fred Thompson, Ham Smith, Edmond Easterwood, Stanley Sigmon, Royden Woodward, John Starkey, and Marion Wilson.

Mr. and Mrs. Bill Dyer and family went to Tucumcari, New Mexico, the latter part of last week for a visit with Mr. Dyer's sisiter, Mrs. Wanda Chowning. Mrs. Chowning and sons returned to Floydada with the Dyers and are visiting for some time here.

Mr. and Mrs. John Dyer of Carnegie, Oklahoma, spent the week end visiting in Floydada with Mr. Dyer's brother, Bill Dyer and family.



ATTRACTIVE DISPLAYS OF NEW MERCHANDISE ARE NOW ON DISPLAY AT OUR NEW LOCATION .. INCLUDING ...

#### 1939 NORGE REFRIGERATORS

And other NORGE Household Appliances.

ALSO Latest designing in the new . . .

#### 1939 PHILCO CONSERVADOR REFRIGERATORS

We have a size and a price for every city and rural home. With the approach of warmer weather every home owner should give attention to a NEW REFRIGERATOR.

You will enjoy visiting our store and seeing the many beautiful selections of new bedroom suits, dining room and living room suits.

# F. C. HARMON

**FURNITURE AND APPLIANCES North Side Square** 

P&GSOAP, 5 bars	190
OXYDOL, Giant Size	590
BROOMS, Each	250
PICKLES, Sour, 25 oz. Jar	100
MEAL, 20 lbs.	390
BLISS COFFEE, 1 lb.	200
TOMATOES, No. 2 cans, 4	290
See Our Circular for special prices	on all Del

See our circular for special prices on all bei **Monte Products** 

HULL & McBRIEN

Phone 292

Phone 292

being planted in late spring, and they

Brown, who, prior to their connect.

ions with the FSA had never kept

records of their farm and home bus-

More Than 7,000

Are Borrowers

The Farm Security Administrat-

#### FOR YOUR HEALTH'S SAKE-**SEND US YOUR LAUNDRY**

Make WASH DAY a HEALTH HOLIDAY . . . by calling 141 Don't wash during cold, winter weather. HIGH QUALITY WORK

#### **FLOYDADA STEAM LAUNDRY**

#### THE NEW 1939 KELVINATOR

Is now on Display in our showrooms . . . We Invite you to come in and let us explain to you the many advantages in owning one of these beautiful new refrigerators . . . This New Kelvinator Incorporates all the Features and Discoveries of Twenty-Five Years Experience in Research and Manufacture of Electric Refrigerators.

Complete line of ABC Washers, Electrical Appliances and Stoves. See us before buying.

#### BROWN'S HOUSEHOLD SUPPLY

Phone 103

Everything For the Home



THAN 20 4 A DAY

You can BUY and OPERATE a new 6 cu. ft. Westinghouse Pacemaker\*

Any employee will be glad to explain our convenient terms on the Westinghouse Economy-Six\*

# Texas-New Mexico Utilities Company



#### MONEY BURNING ... But Insurance Takes The Loss!

Don't Run The Risk Of Losing Your New Car By Fire . . . Insure Now With Good Companies At Reasonable Rates.

FLOYDADA INSURANCE Agey. W. H. HENDERSON

## Mr. and Mrs. Belvie C. Brown of Floyd Early Chinaware Popular With Lovers of Antique County Presented Certificate of Award By Farm Security Administration

wives in the local Farm Security budget at the beginning of the can-Administration office, for the pur. ning season, in 1958. Mrs. Brown pose of making farm and home plans followed Mrs. Jones' suggestions in for 1939, Mr. and Mrs. Belvie C. the remodeling and shelving of her Brown of the Southeast part of storage cellar to conform with ap-Floyd County were awarded a blue proved regulations. A new broader per cent of their living on the farm. Mrs. Brown at a cost of only \$20.00. ence. On October 5, 1937 the Farm Secur. They raised 500 chickens and sold ity Administration loaned Mr. and \$115.00 worth, using To at home, trad Mrs. Brown \$222.50, the main pur- ing quite a number to a neighbor for pose of which was for the sowing of strawberries for home use, of which wheat. On November 3, 1937 they she canned 18 quarts. Mrs. Brown were advanced an additional \$50,00 brosoded all her chickens by hems, for farm operating expenses. On July and they are a good quality Buff form of decoration which is unique 6, 1938 they made a repayment of Orphington She has 120 choice hens. This, together with an original lim \$87.15, then on October 24, 1938, on hand, and sells enough eggs to they made a repayment of \$198.16. furnish necessary food supplies. Mrs. which paid their loan in full, with Brown might have suffered a heavy interest. In 1938 Mrs. Brown can loss of her chickens last June had for her family of three, consisting suggestions of county supervisions of 218 quarts of vegetables, 88 quarts | Jones and Carpenter, who instructed of fruit, one hundred quarts of meat her in the elimination of mites, and about 100 quarts of tomatoes, which were threatening her flocks. Adams. and other varieties of food. Mrs. Other things raised for food supplies Mary W. Jones, county home man- were two large bogs and one beef, a agement supervision, assisted Mrs. part of which was canned. Mr. and

#### CLASSIFIED ADVERTISING

FOR SALE-Single comb Ehode Island Red Cockerels. Blood tested. Muted out of Allen stock. Setting Eggs. See E. S. Price at City Hall.

Our FLOWERS are FRESH and AND BEAUTIFULLY ARRANGED. HOLLUMS, FLOYDADA FLORISTS

LANDS FOR LEASE A few farm tracts to lease at rea able prices for cash. W. M. MASSIE & BEO. Floydada, Tuxas.

Small Farmers bouse, PARK FLORISTS-Mrs. W.

FOR SALE-1937 Chevrolet A-1 ion announced this week that more Condition 1937 Oldsmobile A.1 Con. than 7,000 groups of small farmers dition. Geo. M. Finkner. At Triangle had becrowed a total of \$4,404,100 to.

For best and cheapest mounments either in marble or granite. See S. M. July 1935, up to January, 1938.

#### M. L. SOLOMON JEWELER Floydada, Texas

A REAL LINIMENT

PRUNES.

Crackers,

Green Beans 15c

Apricots,

Salad Dressing Sandwich Spread Quart

APPLES.

Lettuce, each 5c

Cheese,

BACON,

Biscuits.

STAR CASH GROCERY

#### With Lovers of Antiques

English china gained for itself in barope and America in the late Eighteenth and early Nineteenth centuries is due largely to the charm of its useful wares. By use ribben certificate for producing 75 house was constructed by Mr. and have long since passed out of exist

ned more than 500 quarts of food it not been for the timely visits and drst produced by the English pot among English potters is that of Mrs. Brown have constructed an was considered the most important irrigate their garden, and have en- was a close friend of Josiah Wedgclosed the garden with a fine mesh wood and worked for him as pupil wire. They plant their gardens three and associate. He began potting for times yearly; first in the very early himself about 1787 at Greengates, spring, the major part of the garden

#### have a fall garden. Mr. and Mrs. Baby Otter, Badger and

Other Animals Like Play Most playful of all wild creatures books show the actual cost of farm ing out their fur until they look like usiness and family living, and the black and white balls, then bouncing round and round on their short stiffened legs. A favorite game is for one to mount a fallen tree, and its companions to try to pull it

As they prance around, their slender backs are arched, and they look most attractive in their rich dark brown glossy fur. Budgers, polecats, stoats, and weasels have very little method in their play, unlike

10-tfc purchase equipment and services for ed play among fish, or seen lingroup use from the beginning of its ards or snakes indulging in games. Community Service Lean program in All these are cold blooded and are only active when the temperature 24-20 Claude C. Carpenter, county farm is warm enough to give them an

egeratives in the part of Tomas into tragedy so far as the farmer is cluded in Begion XII of the FSA with loans amounting to \$30,929.30. fowls they will kill one for food There is only one in Flayd County. then, like pupples, chase everything These cooperatives include live large that moves. If the birds had the associations, the largest of which is sense to keep still the fox might a soil erusion project in Colorado. pass them by, but he will slaughter them by the dozen while they with a loan of \$3,300 and a cooperstive gin in Tenns, with a loan of

On the supposition that the Gar-

Damascus, in Syria, has also been

suggested; and some extremists

In 1788, King Louis XIV of France

founded the Puris fire brigade.

workmen used to doing their jobs. high above the ground. A number

of years later, an auxiliary fire bri-

Dame was used as a fre warning. On one occasion, when there was a

big fire at the farmous hospital of the

Hotel Dieu Cwhich adjoins Notre

Deep and Shallow Water

to fout the body, the depth of water makes no difference to the rwim-

water is incorrect, though perhaps

the mental effect has some infu-

fatigue he may stop swimming and

stand on the bottom; in deep water

Provided there is sufficient water

Other cooperatives include pure bred sizes for herd improvement, den of Eden narrative in Genesis. For fifty years Ballard's Snow Liniment heavy farm equipment, feed granders, describes a real country, any numhas been the favorite for easing the muscles made some by over-work or tox hatcheries, irrigation systems, and her of efforts have been made to much exertion, strains, sprains, and the medical cooperatives. Such loans establish its location, and many bruises. Get a 30c or 60c bottle and have enabled 128,856 farm families, books have been written on the subcomposing 7,383 becrowing groups to Sect, often widely disagreeing. Some WHITE DRUG COMPANY expand and improve the efficiency of their farming operations through the from the Persian guil. This is purchase of equipment or services at the junction of the Digris and not previously available in their commanities. These services include com- the British mandatury kingdom of hines, silage cutters, pure-hord sires. Braq. Others have placed the Garcold storage plants, buildoners, and den in Armenia, near the sources terracing equipment, agrap mills, hay of these rivers. The region near balers, hatcheries, and tractors.

These leans, financing group pur- have argued that it was in Amerchoses and use of equipment, which ica, or Australia, or at the North no single individual could afford. Pole. The general opinion is that have enabled small farm operators to the description in the second chapcompete on more equal terms with her of Genesis refers to southern the large mechanized corporation Budylonia. farms. Such I cans have also been us. ed to purchase canning, laundry, and sewing equipment to lighten the hazden of the f arm home work.

Average size of the loans made Forty fremen formed the first briduring the first three and one bair gade, and they were recruited from years of FSA's Group Loan program has been \$584,52 per group, or \$54. 10 for each farmer participating gade was formed for the guarding The leans may be retired over a per- of Puris. This was overposed of and of five years, and bear three per four companies of priests. cont interest. They are available only great bell of the cathedral of Notre to peerly and low income farmers, who cannot obtain adequate credit

Full details of the Community and Damel, 20 of these fremen-priests Cooperative service loans may be sit. were burned to death in trying to tained at the county office of the rescue the patients. Facm Security Administration, or by writing to L. C. Halm, division chief. Farm Security Administration, Ame.

Wallace Clark, of Bentenville, mer, its buoyancy being the same ark, returned home last Timreday. In both cases. The popular belief He was accompanied by his brother. That swimming is easier in freep-Byrns A. Clark, nother Mrs. W. 3. Clark, sisters, Mrs. Clarence Freter and Mrs. Lorenz Preston. The party law water knows that on the least

Malpon Litter, of When, and Jack be known by connect do this but must Establish, of Opinstily, visited from except himself to swim well and un-Friday until Tuesday with Malesm's der these circumstances it may parents, Mr. and Mrs. Geo. 4. seem entier whim.

#### Card of Thanks

friends for their many tender words of sympathy and consolation, acts of kindness and beautiful floral offerings during the hours of deep sorrow that came to us when our dear, kind loving husband, father and grandfather was taken away. We will ever herish in our memory each warm and clasp and loving word.

May God's richest blesings yours always.

AND GRANDCHILDERN

#### Political Announce

names for Public Office the action of the voten

MORGAN WRIGHT BOB SMITH

SILAS E. DUNCAY

MRS. W. B. CLARK, CHILDREN

#### ANNOUNCING!

We have assumed management of Automotive Repair Service and will conti operate in the same location.

All types of motor repair, Tune-Un A lyne and Electric Welding, Lathe Work, Re Cleaned and Repaired.

Prices Reasonable. We appreciate patronage.

#### H & S REPAIR SHOP

A. L. SPARKS

Phone 35

#### AN APPRECIATION

I wish to express my sincere thanks business given me in the past ten years. Ith a real pleasure serving the people of this ten

In the future the shop will be operated L. Sparks and Orville W. Harris. They will ate your continued patronage.

E.F. CLINE



MORE-PROFIL

With Carmack's Blood-Tested Chick Exclusively from Flocks that are per inspected and are-

TEXAS-U. S. APPROVED PULLORU TESTED!

Make your choice from-15 Bres Chicks.

Also Brooders - Feeders - Founts plete Stock of Feeds.

## CARMACK HATCHEN

Phone 307

### WHAT IS SUPER HI-TO CLEANING?



STEWART'S CLEANERS HATTERS

#### YDADA F. F. A. MEMBERS FORTUN-AT FUTURE FARMERS DAY IN TWORTH; 25 STUDENTS ATTEND-**OUTHWEST SHOW**

Individual Honors Go To Earl Beck, Jewel Elzy, Presley Kennamer, and Wilson **Bond Saturday** 

ectively, in the milk and contests which featur-Farmers of America Southwestern Exposition k show Saturday.

field Tires, says Jack

ds incorporates all the

ries in automobile tire

e Gasoline, featured pro-

independent firm, is re-

exas. En Ar Co Motor oil

t of National Refining

FOR SPRING

MOTORING

en Motor Oils!

e reliable Products.

Use Cosden Higher Octane Gasoline And

You'll Receive More Driving Pleasure with

PLETE SERVICE FOR YOUR CAR. TIRES.

TUBES, BATTERIES, ACCESSORIES

HOME OIL COMPANY

CLEAN UP FOR SPRING!

Let us clean your clothes for Spring. Not

now until you will be using your Spring

Complete Cleaning and Tailoring Service.

**LUTHER FRY'S TAILORS** 

Cleveland, Ohio.

HOP

ION!

ROFI

ULLORU

15 Bre

Jetton Oil Company. The

farmers teams from Clar- The judging teams from the Floy- Presley Kannamer and Wilson Bond penison carried off top dada High School F. F. A. Chapter were very successful, winning second in dairy products judging, fourth in milk judging and fourth in meat identification. Individual honors went to Earl Beck, Jewel Elzy,

Beck was second high point man in the milk judging contests, Jewel Elzy was ninth in meat identification, Kennamer was twelfth and Bond sixteenth in the same division. 171 students competed in the group which the Floydada boys entered.

Twenty-five students accompanied by Mr. and Mrs. W. A. King, G. W. Russell, Mr. Jolly of Lockney, and Buford Terry, attended the all day meeting. These were Melvin Ross, Aldine Williams, Gilmer Dinnison, Leland Woodward, G. W. Denni. son, Earl Beck, Presley Kennamer, Willson Bond, Jewel Elzy, Neil and William Bertrand, Walter Goodjoin, James Nickels, Billy Daniels, Russell Patterson, M. C. Fuqua, Joe Schultz, James Turner, Frank Breed, J. W. Gilbreath, Raymond Colston, Henry Hinton and R. V. Bartlett.

#### H&S Repair Shop Ne wName Of Firm Here

The H & S Repair Shop is the new name of the automobile repair service formerly known as Cline's Automobile Repair Service in Floydada. New owners are Orville W. Harris and A. L. Sparks, who recently purchased the equipment and supplies from E. F. Cline.

Both Mr. Sparks and Mr. Harris are well known in Floydada and Floyd County as expert mechanics. Mr. Cline expects to move to Lubbock about April first to assume management of a department of Unit ed Motors Service.

"I wish to express my appreciation for the patronage given me during the past ten years and urged that my customers continue to support the H & S Repair Shop", Mr. Cline said.

The new owners, in announcing that they have assumed charge, solicit the continued patronage of their friends and customers.

#### Floydada People Appear On F. M. C. Program At Lubbock

Several pianists and vocalists from Floydada appeared on the program at the meeting of the Federated Music Club held Saturday afternoon at Hotel Lubbock in Lub-

Those participating were Mrs. Clemend McDonald, Mrs. G. E. Bond, Ina Sims, Opal Rogers, Mary Francis McRoberts, Vera Nell Marshall, Mrs. Milton Sims and Mrs. Wilmer Jones.

Mrs. T. T. Hamilton, of Lubbock, is visiting her daughter, Mrs. Trenton Davis and Mr. Davis.

#### Rural Electric Cooperative to Begin Operation Soon

Plans are under way to begin opration of the \$189,000 Rural Electrification Project in this County. At meeting of the Board of Directors Tuesday the procedures were outlined and discussed . It was decided to hold another meeting Saturday to complete final arrangements for the annual meeting of the Membership to

and the annual meeting explained the time, place and purpose of the meet-

With the arrival of the last ship. nent of poles which was delayed omewhat by an explosion at the creosoting plant, the Hall Construction Co. plans to complete the job in short order. Substation transformers are on the site and ready to install when concrete is poured and set.

Project Superintendent L. W. Chap man states that "house wiring must not be delayed any longer, once the electrisity is turned on for testing purposes. I want to leave it on but this will not happen unless the cus tomers are ready to use it."

#### Consumers Fuel Office Robbed Again Tuesday

Burglars paid a second visit to the Consumers Fuel Association's offices on East Missouri street Tuesday night and escaped with near \$300.00 worth of merchandise, including spark plugs and oil filters. A robbery several weeks ago netted the thieves about \$600.00.

As was the case in the first burg. lary, entry was gained to the office through a rear window. Following the first crime additional bars were placed across the windows and reinforcements made. The guilty parties, however, disdained entrance by prying off bars and removed the entire

Local officers investigating the obbery have failed to unearth clues leading to the apprehension of the guilty person or persons.

#### Miss Emma Lou McKinney Ill In Lubbock Hospital

McKinney, daughter of Mr. and Mrs. their opinions upon agricultural leg-J. J. McKinney of Floydada, was at islation. Mr. Robert W. Smith, Jr., tending the West Texas Teachers As. sociation convention when she be-

Last report indicated that Miss McKinney is improving following an J. R. ARCHER ILL emergency operation.

### Hospital Notes

for an injured hand which he sustained while working on a windmill. The middle finger of his left hand was

Mrs. L. L. Britton is ill at her home this week with 'ful'. She was thought improved today.

Paul Durham was dismissed from the hospital Monday after recovering from a major operation.

Mrs. A. W. Chowning of Terrero, New Mexico, is receiving treatment at the hospital this week.

Mrs. Kirk Webb is improving at the present time after having been very ill for several days. Mrs. A. C. Haggard of Elk City, Oklahoma, is at the bedside.

MRS. V. ANDREWS WILL ATTEND MEETING IN AMARILLO FRIDAY

Mrs. V. Andrews wil leave for Amarillo Friday morning, March 17, where she will enter twelve of her pupils in the Panhandle Speech Arts

Students that plan to attend are: Mable June Foster, Joyce Williams, Huetta Smart, Bradley Boyd, Eddie Conner, Frankie Wright, Wilma Lois Rucker, Wayland Hale, Mary Frances McRoberts, Lou Lee Teal, Bruce

Foster, and LaVerne Russell. Several mothers of the students plan to accompany them to Amarillo returning home Saturday afternoon.

Miss Mollie Crum, of Wichita, Kansas, arrived Saturday for several days visit with her sister, Miss Lucy ents, Dr. and Mrs. Wilson Kimble. Crum, and other relatives and

#### Amarillo Boxers Win Team Trophy Ladies Will Meet At Boxing Meet

Amarillo High school's team won the boxing tournament held at Floydada Thursday and Friday night. A trophy was awarded to the winning team, which had four of the 10

Individual awards of a watch chamr were given to each of the winners: Roberts of Lockney, 95; Brack een, Slaton, 105; McCollum, Este Illine,112; Cook, Estelline, 118 Jones, Floydada, 126; Johnson, Ama rillo, 135; Martin, Floydada, 147 Stamford, Amarilo, 160: Roberts heavyweight. Lon M. Davis, Floy dada, presented the awards following the final rounds of the fights Friday

Floydada High School, the Whirlwind club and chamber of commerce sponsored the tournament, Bo Sexon, Lubbock, was the referee.

Teams were entered from Amarillo, Slaton, Plainview, Lockney, Flomot, Silverton, Estelline,, Quitaque, Turky, Aiken and Floydada.

ORDINANCE PASSED AUTHORIZ ING BOND ISSUE OF \$83,000

Floydada's City Council in a regul ar meeting Tuesday night at the City Hall passed ordinance No. 204 which provides for the issuance of \$83,000 .-00 in first mortgage bonds, payable in twenty years and bearing interest of four percent per annum.

First paragraphy of the Ordinance, which outlines purpose and aim, follows; 'Ordinance No. 204 Authorizing the issuance of City of Floydada First Mortage electric light system Revenue bonds in the amount of \$83,000.00, bearing interest of 4 percent annum, for the purchase of acquiring, purchasing, building and constructing a lighting system.

The bonds wil serve as security for a \$83,000.00 loan of the government for the construction, under provisions of P. W. A., of a light generating and distributing system in the city. This a mount, with a grant of the government, brings the total to approximately \$120,000.00.

#### Farm Organization Leaders Of 3 Counties Will Meet March 18th

Men and women leaders in farm organization work from Floyd, Briscoe and Motley Counties will meet in the District Court Room, Floydada, Texas, Saturday, March 18th at 9:30 A. M. Mr. M. C. Jaynes Miss Emma Lou McKinney, teach- | with the Texas Agricultural Associer in the Olton schools, is in a hospi- ation will assist community leaders tal at Lubbock recovering from an in organizing farm organizations and attack of acute appendicitis which maintaining their memberships so occured Friday at Lubbock. Miss that farmers will be able to voice President of the Floyd County Agricultural Association will have charge of the meeting.

J. R. Archer is seriously ill at his home in Floydada. His condition was thought unchanged late this morning. Several out-of-town relatives are at the bedside.

J. E. HORTON ILL

J. E. Horton is critically ill at his home in Floydada, 501 south main street. Attending physicians said this morning that his co ndition was un-

BORN-To Mr. and Mrs. Trueman Lowe, Friday night, March 10 a son, according to the Floydada Hospital

Dr. and Mrs. A. E. Guthrie left Sunday for Dallas where he is attending a state Medical convention. They will return Friday of this

RETURNS TO PLAINVIEW

Miss Anne H. Bradley, nurse at the Floydada Hospital and Clinic, will leave today for Plainview to return to the nurses staff of the Plainview Hospital and Clinic. Miss Thelma Heard of Lubbock was added to the staff of the local hospital following Miss Bradley's resignation.

Miss Geradine Gamblin, of Lubbock Tech, spent the week end with her parents Mr. and Mrs. J. M.

Mr. and Mrs. Lee Cavin, of Hereford, spent the week end with Mrs. Cavin's parents, Mr. and Mrs. D. W.

Mary Ann Kimble, of Littlefield, spent Friday night visiting her par-

Let Cavanaugh do your Printing

# Southside Church Monday at 2:30

Ladies of the Southside Baptist Church missionary society will meet Monday afternoon at 2:30 o'clock at the church. All members are urged hed Saturday, March 25 in the Disto be present, visitors invited.

Mrs. M. M. Griggs will lead the lesson which will be a review of all of Genesis and part of Exodus.

D. J. PARKEY INJURED SER-IOUSLY IN TRACTOR FALL

D. J. Parkey, west Floyd County armer, was seriously injured when tractor overturned with him while this week. Mr. Parkey was brought to the Floydada Hospital and Clinic and for several days his condition was thought critical.

Mr. Parkey was thought recoverng satisfactorily today at noon.

#### Anti-AAA Group Will Meet Again Saturday, 25th

Farmers of Floyd County are asked to give attention to a meeting of the Anti-AAA group which will be trict court room. The session start at 2 o'clock p. m.

A good speaker will be present to outline facts and figures concerning the anti-AAA movement.

Mrs. J. W. Hardgroves and daughter, Capitola, of Clovis, New Mexico, spent the week-end visiting in the home of B. B. Gulley and Miss Lena Gulley. Miss Lena had been ill, but is recovering satisfactory.

Mrs. E. C. Thomas, of Roswell, New Mexico, visited over the week end with her parents, Mr. and Mrs.

#### THE FIRST NATIONAL BANK Floydada, Texas

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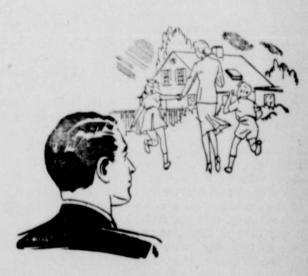
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CONOCO BRONZ-Zz-Z-Z For economical, trouble Free Motor-CONOCO GERM-PROCESSED MOTOR OIL for better engine formance under all conditions.

SEE YOUR MILEAGE MERCHANT . . . He's your friend and he'll see to it that your c ar is given the best of Care.

CONTINENTAL OIL CO. C. HENRY, Distributor

PHONE 5

#### Automobile Engineering of Today Three New Show Wonderful Improvement Over Oldsmobiles Draw Early Day Models

sign. The first major improvement

retain the conventional leaf springs

left much to be desired in the way of

absorbers of advanced type, massive

twin steel arms at the rear of the

chasis for fore-and-aft stabilization,

another arm for lateral stabilization,

and a heavy anti-sway bar of spring

steel, located at the front of the

four factors and the ride which results. I regard as one of the finest

achievements in Oldsmobiles bril-

liant history of automotive firsts."

has something to offer which can be

demonstrated only on the road.

Twin Daughters

pounds each.

BORN-To Mr. and Mrs. Bill

Richard Tubbs and Edwin Go. lightly, of Lubbock, spent the weekend with their parents, Mr and Mrs G. C. Tubbs and Mr. and Mrs. O. R.

Holliday, City, twin daughters Monday night, March 13. Both the girls weighed between four and five

We have urged our sales organization not to attempt to "demonstrate on the show-room floor," because this year we believe that Oldsmobile

riding comfort.

By C. L. McCuen General Manager, Oldsmobile

Some years ago automotive engineers accepted as a truism that "there is no substitute for weight and wheelbase."

The reference, of course, was to the fact that only heavy cars of long wheelbase then could lay claim to any remote degree of riding comfort. And even those large cars than the front coil springs, the result were comfortable only by comparison with the smaller types which had no riding qualities at all.

The huge Oldsmobile Limited of This year Oldsmobile has found 1910, largest car ever built by Olds. | means of entirely eliminating the exmobile and one of the largest in all tra responsibilities of the rear automotive history, was probably springs, thus making it possible to the most comfortable or rather the use "soft" coil springs at the rear as least uncomfortable care of its time. Well as the front. The features of The Limited had a wheelbase of 138 chassis design by which these "Quadinches and weighed 5,160 pounds. ri-Coil" springs are controlled, the But its big leaf springs carried sev. wheels kept in line and the body eral responsibilities besides the pri. restrained from disturbing movement mary function of springing the car in any direction, involve four facbody and protecting the passengers tors: double acting hydraulic shock from shock.

The front springs had to be rigid enough to hold thefront whels and axle in line so that the car could be steered. The rear springs had three jobs: springing the car, absorbing chasis. The combination of these



C. L. McCUEN

rear brake torque and carrying the That situation contin nd until 1924 when the introduction of four-wheel brakes complicated matters further by imposing the job of absorbing brake torque upon the front springs as well as the rear.

These extra responsibilities, naturally, limited all four springs in the performance of their primary function. It was necessary to build both front and rear springs much heavier and more rigid than would otherwise have been required. In larg automobiles the resulting rough ride was modified somewhat by sheer weight which provided enough inertia to partially subdue the jolt and bounce caused by excessive spring resistance. Long wheelbase also helped to so meextent by distributing the disturbing effect of road

shock over a greater length of car. For many years no fundamental change was made in automobile springing as can be attested by those who recall scrambling for the front seat because its more central position on the chasis subjected them to less violent treatment.

All that has been changed, however, by modern engineering progress. In the light of what we know today, neither great weight nor extreme wheelbase now are essential to riding comfort. Oldsmobile's new entry in the low price field, the Sixty Series, has a wheelbase of 115 inches and the heaviest car in the series, the four-door sedan, weighs only 3150 pounds. But this car gives an infinitely better ride than did the Oldsmobile Limited or any of its successors in the big car field.

The reason is to be found in new principles of spring and chassis de-

# **Much Interest**

Three new Oldsmobiles-two sixes in car springing came in 1934 when and an eight-representing the finest new value in 1939 offerings. Large, knee-action assembly assumed the in motoring luxury, styling and valtasks of absorbing brake torque and ue are on display. Each series presteering effort, permitting the use sents many new and exclusive feaof "softer" front springs. The ride tures to give even greater appeal with both driver and passengers. The improved, but remained far from per. this year to the offerings of motorfect because it still was necessary to dom's pioneer builder.

This year Oldsmobile has entered on their various jobs at the rear. the low-priced field. A roomy, pow- Eighty", in the medium price field The rear leaf springs being stiffer erful, beautifully styled, six cylinder represents the ultimate in fine ca Oldsmobile, known as the "Series quality and comfort and is powered Sixty" is well equipped in every way by a 110 horsepower engine. Broad ing unequal reactions of the two sets to bid for sales honors in this highly vision bodies are also a feature of competitive group. Offered on a the Oldsmobile "Eighty", and motor wheelbase of 115 inches, the "Sixty" car luxury is emphasized in every is powered with a new Econo-Master detail throughout the entire series.

engine which develops 90 horsepowe With the introduction of this new car in the low-price field traditional Oldsmobile quality is now available to new thousands. In the popularprice field, Oldsmobile's six-cylinder "Series Seventy" engine develops 95 horsepower and presents an entirely comfortable "Observation" Bodies by Fisher permit greatly increased vision which is destined to win favor "Seventy" has a wheelbase of 120 inches. On this same wheelbase, Oldsmobile's straight eight "Series

#### THANKS!

I want to thank the people of Floyd County for their splendid support in the Brunswick Tire Selling Contest.

I am now in sixth place which is a very nice position to hold as the first eight leaders get a free trip to the World's Fair in New York.

We are offering these tires at real bargains during this contest. If you want the highest possible quality at the lowest possible price, see us right away.

### DYER'S AUTO PARTS

HAROLD

#### See the New, Quiet with the Master Dial! From this day, you can own one of these beautiful, quiet new 1939 Leonards. And once you see it, you'll realize there's no refrigerator like it in the world! Only Leonard has the Master Dial with built-in thermometerthat lets you "tune-in" the temperature you need . . . gives you protection in hot weather-saves current! Only Leonard has the genuine insulated, long-life Leonard cabinet . . . handy Rearranging Shelf and 3-way Len-A-Latch on the door. Come in and see this beautiful new refrigerator. Find out about THESE MONEY SAVING FEATURES Leonard economy with the new Glacier Sealed Unit and the new -big and roomy. 7. All "lee-Popper" trays—no sture, no splashing, no waste. 8. Showcase Food File—for periodable. stainless steel Zero-Freezer. And find out about Leonard's new low

## BILL DYER'S AUTO PARTS

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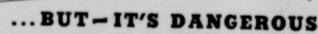
price . . . for it's easy to own!

West of Court House

perishables.

1. Len-A-Latch-3-way door handle.

- KITE FLYING TIME IS HERE ... and BOYS, we want you to have your fun



to fly your kite near an electric line. It's DANGEROUS to use wire of any sort for string. It's DANGEROUS to recover your kite that becomes tangled in electric wires. Call our lineman and he will help get your kite back. That's fair, isn't it, boys?

Texas-New Mexico Utilities Company

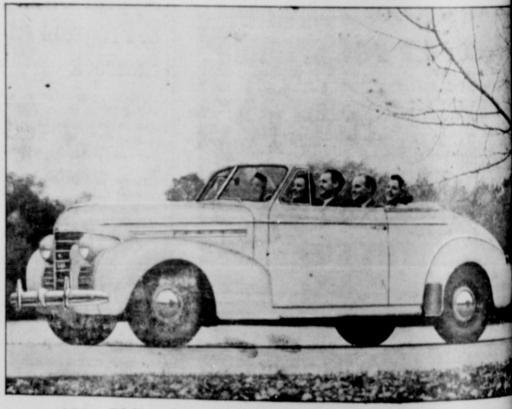
## THREE BRILLIANT NEW **OLDSMOBILES** FOR 1939



1939 Oldsmobile Six Series 60 Four-Door Trunk Sedan



1939 Oldsmobile Six Series 70 Two-Door Trunk Sedan



1939 Oldsmobile Eight Series 80 Convertible Coupe

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GEO. M. FINKNER

Oldsmobile

International

# MOUNTAIN MAN

OH. C. Wire-WNU Service

A Banner Fiction Serial By HAROLD CHANNING WIRE

#### SYNOPSIS

his fright-Breck goes Tillson brothers arrive in the cabin loft. Then wes. Breck hears the iscuss a plot against

#### TER VIII-Continued

d. Art doubled his fists. both with a look from eyes. "Art," he said, and ality of his voice caring far beyond his words, a mistake. I told you to ellow, and you knew what He paused, rigid, save movement of jaw mustime you do it!"

ed impulsively. "Damn n't I had enough of this? ing to get me anyway?" already got you a herd of cattle. I'm giving you

with a fine lot of strings! keep 'em here on Sulphur work for you whenever To hell with it!" same," Jud urged,

d a cigarette, surveying ver the edge as he licked tht, if they're mine I can please with them. So I'll the bunch tomorrow and season on Temple Mead-

came across the stove "Sweet! I reckon that suit Louy."

Sedan

oupe

acement

and Oil

d Last

tional

ave Louy out of this. t you're thinkin'!"

you?"

cerned."

I'm a good listener."

full use of it."

refusal.

cause you say so?"

"I pay for what I get!"

gray eyes measuring his price.

"That's what I mean. My way is

"Then here's what I'm getting at.

Don't let yourself have any call to

ride this Sulphur country. I want

Breck nodded. "I understand,

Jud paused. Breck felt the cold

"One hundred and five a month."

"Making four hundred and twenty

for the season," the other added.

pay you two thousand to stay out."

He saw a flicker of satisfaction

"Fair," Breck answered.

"I don't believe you're that big a

Tillson. Am I to keep out just be-

know what you're doin'!" Art's fist flashed over the slumped and when he rose ved, knocking him back

found his own teeth He looked down upon Art th new understanding. ment Hep got up, wiping a outh and muttering under . Art ignored him.

hen," Jud said casually, wo fools have got it over talk business. We might tep in here until daylight, go meet your herd at nit, Art, and shove 'em phur. Hep and I'll go diamp and fix things there. you work on it. No more

w a box near the stove wn, closing his eyes. Jud standing, hunched over Art went outside. He was a minute then reappeared

tere's a couple of packs at

few hundred. But this-two thousand! It came to him that the Tillthe stove was covered son business might concern more sp sprang from his box. than he had been told. Or else this ders. "You two go to was a bluff. I'll stay off in the shad-

moved out and their footaway.

se to his knees. Urgency drove the stiffness from if reasoning shot through He had to get out; those ere his! If the Tillsons ther they might find his I'm not ready to take it." his loft was a poor place

ertain the men had gone need to take my promise. I'll have he beyond the cabin, at the money cash in full for you toar at the corral. Leaning loft's edge, he hooked down ck, silent room. He swung res to a beam down the silent room as sudden revolt checked him now a sudden revolt checked him now as sudden revolt chec to a beam, dropped from any further show of dickering. Rothing showed beyond "I can't take it," he said bluntly. as he took a step, gun ery sense alert for sound ing offer!" Jud retorted. "Now or de had reached the case not at all." one foot on the ground a gray shape sprang the fire. "Then it's not at all." fangs opened at his

the body with his gun go back on my own word. I'll give ed in the long fur, he you a week to think about it." ed Tillson's wolf-like dog. ashed and the open mouth | watch. eakly. Before he could o'clock!" in a man's hulk blocked

Breck covered it, keeping himself | rain no longer beat upon the cabin. | That was according to Jud's order in the dark. "Stop there!"

'stow away your guns and come here."

A movement sounded outside. "Keep your hands up!" Breck bunch at Long Canyon." warned them. He watched the ob-

Three forms appeared. He stood back against the end wall. "One Jud had given him a week. of you uncover that stove." It was Jud who obeyed, and then

doorway.

spoke first. "Howdy, Ranger?" Breck nodded, surveying the man might be. Yet if Jud suspected ward.

matters at once.

began, indicating the gray shape killed Jim Cotter! stretched on the floor. "He charged He had no more proof than his from around the corner as I came own reading of treachery in the count-you might make that much in.

things over while we're all waiting and breeches and hung them up to

"I suppose you figure to head in last night. Breck turned in his sad-"No need for that, stranger," with the cattle drive and take dle. What had become of the other came Jud's voice. "You, Art and count at Rock House?" Jud ob-

"That's about it."

would have no immediate trouble.

"Get out of here, boys," Jud or-

Art and Hep squatted on their Hep shot a sidelong glance; furtive, down sneeringly. Breck watched job of allotment would begin. Breck felt the need of opening him beyond the door, tense with a

Art followed, knocking him back into one corner.

"Not yet," Breck answered, "but recalled those letters. Something

upon himself.

U. S. Since the war he had often

of the grim eagerness of first en-

listment days returned to him now.

CHAPTER IX

With the break of dawn Breck

caught his stock and rode into a

flowed warm and odorous. Here the

ed into the next canyon.

Ten o'clock brought him to the

"Then your quickest way would blazed Rock House trail, and a little be south from here, meetin' the before noon he topped a ridge that flanked Long Canyon. What he saw No doubt there was a double pur- then gripped him with swift wonlong of dim light that marked the pose in this directing, steering him | der. Thousands of cattle had come out of Sulphur; but Breck knew he over the eastern summit and were pouring down the canyon in a red, bellowing stream.

Cowhands, looking like black dered. "We've got to be on the specks from this distance, darted summit when they come over. So along the line, pushing back bunches long. Ranger, see you at the count." | that broke from the main flow. Dogs for any sign of what the next move He strode off without a look back- raced in with them. The animals moved on endlessly, slowly heading he had been in the cabin for some Art followed, arrogant disdain on down until Long Canyon could spew his young face as he passed. Only them into the bowl of Rock House Meadow. There they would be held heels and held empty hands to the evil-eyed, his puffed mouth drawn over night. In the morning Breck's

He could see no real chance for feeling that had grown strong and trouble. A book in his pocket told "Too bad I killed your dog." he certain through the night. Hep had the exact number of cattle on each man's permit. Cook's instructions had been: "Allow twenty over your man, and the retort Art had hurled of a mistake-but no more." To Jud kicked the carcass to one at him; yet he was convinced. His which he had added a word of side. "Ain't going to be any trou- thoughts mulled on it as he returned warning: "Go out on patrol the ble about that. Suppose we talk to the stove, stripped off khaki shirt night the drive reaches Rock House. Someone usually tries to push a few bunches ahead of the release day."

When all the animals had come over the summit, the stream was a mile long and a quarter wide, entirely filling the grass bottom of Long Canyon. Breck rode down to fall in behind the drive, coming into the roar and bellow, above which the cowboys' "Hoosh! Hoosh!" burst constantly.

Some of the hands were Piute Indians from the desert, short dark fellows on paint horses. They nodded to Breck's greeting. Cattlemen shouted "Howdy!" as they flashed by in their ceaseless charging against rear animals.

It was in one of these rushes that he saw Art Tillson astride a chestnut horse. Then came a roll of dust and he could see no more than the rise and fall of red backs, white horns, lashing tails. Behind him his packs snorted out the thick air. He followed the example of other men and hung a bandana over his nose.

The drive flowed on. At times the punchers dropped out to talk and drink at the creek; then dogs alone kept the line moving. Some of the whands came arou ing him up, but for the most part they were aloof and he knew that any friendship must start from him-

One in particular swung often within a certain distance, remained for the storm to blow past. You're | dry. Then came a clear realizathere for a moment, then darted off, the new guard at Rock House, ain't tion. He had entered into this forest riding a tall blue horse with more job to fulfill a pledge. That was than the usual cowboy's abandon. "Yes; and I'm willing to talk-as no longer the whole of it. Tonight Finally this figure approached closhe Jud made no move to far as the Forest Service is con- he had brought all things squarely er in the dust and he realized it was not a man.

He turned his mount that way. Firelight picked out the badge on to come out in the open with new his shirt and a warm pride pos- Louise Temple lowered the handkerchief from her face. "Hello there, rangers. Right now you strike me sessed him as he stared at the lone

as being a fair-minded sort. Under- pine tree, flanked by the letters: Ranger!" "We meet again," Breck laughed. He held out his hand to her.

She grasped it across the space between their saddles. "You're surprised?" she asked, adding, "So am I. You didn't tell me you belonged up here."

They rode together for a time, and he made conversation in order to deer trail beyond the meadow. The keep her near. He wanted to watch Tillsons had gone by the same route. her. She was prettier than he had Tracks of three horses showed in thought at the dance that night; at the wet ground. They led up a least more picturesque. She wore What does the government give ridge, then climbed a backbone a roll-brim Stetson of deep brown. you for riding this range?" Jud went some distance before they descend. It went well with her tanned skin and dark eyes. A man's shirt of Water was fresh in the first white silk lay open against her firm stream he crossed, but the second slender throat, and was drawn down tightly over her breast to be tucked "All right, in that same season I'll trail marks changed. They thinned into blue denim jeans. Her cowboy out, only one animal having passed boots were black with short spurs

#### Breck lifted his head sharply. He where there had been three. Art jingling at the heels. (TO BE CONTINUED) had been prepared for a bribe of a was the one who had continued. 'Progress' Cited in London by Changing Names of Many Streets, Lanes, Alleys

cross Jud's face and knew that his surprise was being misinterpreted, so for a moment withheld his flat ways which appear almost as van- swayed by sentiment, and most of dalism the grand old city has been the name changes go through. "We can all use money," Jud yielding to "progress," says the To- It is, of course, inevitable that urged, "and that's a good little Jud's eyes narrowed. "Good God man! What do you want? You don't changes is the confusion for postal "You needn't think it's a standand fire brigade services created borhood. by 20 High streets, 67 Church streets, nine Lovers' lanes and so Breck met his eyes levelly across

With characteristic English thoroughness residents are provided West Indian voyage was involved in fool," said Jud. "And for once I'll with several methods of objecting it for several days. The widely He turned away, drawing out his to these changes. First they are credited story of ships' becoming "Hell, boys, it's three notified by a subcommittee of the embedded in the seaweed beyond general town planning committee, all possibility of escape was disnot far off. The blast of wind and petition. They may also enlist the tion in 1910.

Expatriated Londoners will be | aid of their borough council, which sadly confused should they return has the right to protest. But town again to the metropolis. In many planning committees are not

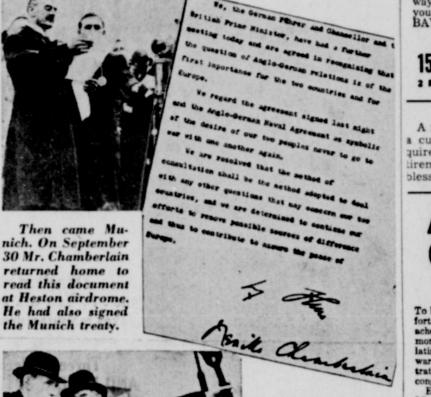
ronto Globe and Mail. Haunts fa- there be such changes in a great miliar to citizens of a century, or city, the growth of centuries, which even a generation, ago gradually gradually has absorbed district aftare disappearing; and now it is an- er district with similar street nounced that town planning-inevi- names. The chief difficulty of the table associate of improvement and town planning committee is reportexpansion—has resulted during the ed to be the finding of suitable new last three years in the changing of names for so many hundred streets, 1,867 street, lane and alley names. lanes and alleys bearing titles that Little respect has been paid to the have come down through the years, sentimental objections of the deni- and which all have something of a zens. One argument for these personal interest for those whose lives have been spent in the neigh-

> Discovered Sargasso Sea The Sargasso sea was first reported by Columbus, who on his initial

#### At 70, Britain's Chamberlain Reviews Life's Busiest Year

Whether the public likes it or not, Britain's Prime Minister Neville Chamberlain has tried desperately to maintain peace. On March 18 he ends his seventieth-and most eventful-year. Right: Mr. Chamberlain startled the world September 14 by paying a precedent-shattering call on Hitler at Berchtesgaden. Photo shows him leaving London, flying for the first time. Below: The second meeting, at Godesberg, on September 22.







But the policy of "appeasement" bore suspicious fruit. Following Munich, Germany and Italy appeared planning new demands against France and Britain. Chamberlain and Lord Halifax, foreign minister, visited Paris November 24. Below: On January 10 he again stopped in Paris en route to Rome. Photo, left to right, shows French Foreign Minister Georges Bonnet, Mr. Chamberlain, Premier Edouard Daladier and Viscount Halifax.



arrived in Rome to visit Mussolini. The trip was heralded as another "appeasement" mission from which a new totalitarian victory could be expected, but nothing happened. Mr. Chamberlain may have gained nothing, but he tried to break down the growing barriers.

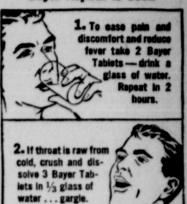


Breck could see that morning was and may protest in writing or by Breck could see that morning was and may protest in writing or by the Michael Sars expedition. They may also enlist the tion in 1910.

# DO THIS

TO RELIEVE PAIN AND DISCOMFORT OF A COLD

Follow Simple Method Below Takes only a Few Minutes When Bayer Aspirin is Used



Starts to Ease Pain and Discomfort and Sore Throat Accompanying Colds Almost Instantly

The simple way pictured above often brings amazingly fast relief from discomfort and sore throat accompanying colds.

Try it. Then — see your doctor. He probably will tell you to continue with the Bayer Aspirin because it acts so fast to relieve discomforts of a cold. And to reduce

This simple way, backed by scientific authority, has largely supplanted the use of strong medicines in easing cold symptoms. Perhaps the easiest, most effective way yet discovered. But make sure you get genuine BAYER Aspirin.



Seasoned Retirement

A foundation of good sense, and a cultivation of learning, are required to give a seasoning to reirement, and make us taste the blessing.-Dryden.

# **ACHING** Relieve Their DISTRESS This Easy, Quick Way!

To bring speedy relief from the district of chest colds, muscular rheum aches and pains due to colds—you more than "just a salve"—use a st lating "counter-irritant" like good warming, soothing Musterole. It ptrates the surface skin breaking up congestion and pain resulting from congestion and pain resulting from Even better than a mustard pla Musterole has been used by millions for over 30 years. Recommended by many doctors and nurses. In three strengths: Regular, Children's (mild) and Extra Strong, 40s. Approved by Good Housekeeping Bureau. All druggists



Up to You! Accuse not nature, she hath done her part; do thou but thine! -Bacon.

#### **Pull the Trigger on** Lazy Bowels, and Also **Pepsin-ize Stomach!**

Pepsin-ize Stomach!

When constipation brings on acid indigestion, bloating, dizzy spells, gas, coated tongue, sour taste, and bad breath, your stomach is probably loaded up with certain undigested food and your bowels don't move. So you need both Pepsin to break-up fast that undigested food in your stomach, and Laxative Senna to pull the trigger on those lazy bowels. So be sure your laxative contains Pepsin. That means Dr. Caldwell's famous medicine, because its Pepsin helps you gain that wonderful stomach-relief, while the Laxative Senna moves your bowels. Tests prove how quickly each dose of Syrup Pepsin fortifies your stomach with power to dissolve those undigested proteins which may linger in your stomach, to cause gas, belching, gastric acidity, nausea and headache. At the same time it wakes-up lazy nerves and muscles in your bowels to relieve your constipation. See how much better you feel by taking the laxative that also puts Pepsin to work relieving that stomach discomfort, too. Guaranteed to contain no Cathartic Salts, does not cause distress. Even finicky children love to taste this family laxative. So buy Dr. Caldwell's Syrup Pepsin combined with Laxative Senna Compound on money back offer today.

Destitute

He who has lost confidence can lose nothing more.—Boiste.



HAMLINS

WIZARD OIL

# YOU'LL BE MILES AHEAD

# With These Fine Panhandle Products

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PANHANDLE SPECIAL GASOLINE
PANHANDLE NOXLESS GASOLINE
PANOLENE MOTOR OILS
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# Panhandle Refining Company General Offices, Wichita Falls, Texas

G. R. Strickland & Sons, Distributors

Phone 289 Floydada, Texas

r or Scarf



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in coins for this ng Circle, Nee-Eighth Avenue,

irs a PATION ef this asant way!

often, those dull, are caused by conat's your trouble, uickly-surely! ve a headache, due

Ex-Lax! It's the simway to take a laxalike delicious chocoily-without strain

largest-selling laxa-hole family! 10¢ and ggist's.

ine Ex-Lax! Look X-L-A-X" on the box ste tablet. To be sure



of the average to ride in the cart help pull it."-

egetable Compound,

ne woman has told an-ing thru" with reliable 4. It helps nature build istance and thus helps d lessen discomforts
ms which often acnal disorders.
ance to help YOU?
nen have written in its from Pinkham's

Handle tools, but a lie ch fits them all." Holmes.



ess Words hought never to akespeare.

Today's popularity of Doos's Pills, after many years of world-wide use, surely must be accepted as evidence of until the control of

By CHERIE NICHOLAS



the jaunty jackets that partner with pleated or gored swing suits registering as "little girl" fashions for grown-ups on the new style program. And tweeds! N PLANNING your Easter outfit | We have gone so completely Engremember that fashions this sea- lish on the subject of tweeds. There

son have gone utterly, enchantingly are suits and ensembles and gowns feminine. The whole story is one galore to choose from made of the of softly styled suits, dresses and daintiest most fetching woolens that coats that are garnished with brain- | ever you saw. So, if your fancy turn to other

storming accessories and breaththan tweed why not a superbly taitaking color schemes all of which bespeak womanly wiles and witch- lored pencil-striped lightweight wool crepe suit such as centers the group pictured? It matters not how fundamentally To the right in the picture, see simple and demure your costume

white violet crowned hat, add a ture from friends. violet corsage and you couldn't look sweeter on a bright Eeaster morn.

To the left is a charming suit in navy serge with collar and cuffs of

With a greater than ever suit season heralded for spring one can't possibly have too many blouses, and the big news in the blouse realm is the revival of the sheer handmade "baby blouse" exquisitely tucked and frilled, hand-embroidered and lace trimmed. See the picture of one of the newest lingerie blouses inset in the group below. It is of self-printed organdy. Note narrow lace-trimmed edge to add

to its sheer daintiness. @ Western Newspaper Union.

# Easter Costume Is Prettied WHAT to EAT and WHY

Emotions Influence Digestion

becomes quite as important as

what you eat. And any food or

combination of foods consumed

when you are tired, worried or

angry, may cause acute distress,

whereas the same food, when eat-

en at another time, may be di-

gested without the slightest dis-

avoid certain articles of diet.

movement of the intestines.

in the alimentary canal, with the

neously blame the food itself!

suffer financial reverses, and con-

tinue to suffer from them until

their financial condition improves

importance of banishing fear and

Never Eat When Tired

Almost any food may cause dis-

tress when one is suffering from

fatigue. So it is unwise to sit down

to a large meal when exhausted

from too much physical or mental

work. A brief rest before eating

will put the body in much better

Then, if the meal is served in

UESTION

You never seem to have

NSWER

Perhaps I'm just lucky. But

I always use Luden's at the

first sign. They contain an

alkaline factor, you know.

pleasant surroundings, and if the

a cold, Ethel.

MENTHOL COUGH DROPS

the food.

turbance.

C. Houston Goudiss Reveals Several Reasons Why the chances are that it will be di-Food Sometimes Disagrees; Warns Against Eating When Tired or Worried

By C. HOUSTON GOUDISS

A GREAT many people have the unfortunate habit of warning friends and acquaintances against this or that food, on the ground that it is "difficult to digest," or "is almost sure to cause digestive distress, especially if eaten at the wrong time of day or in combination with the wrong foods." Indeed, to hear some men and women recount the

various dishes that are bestleft alone, is to wonder how and food combinations, and to they manage to find anything warn others against them. to eat at all, in view of the many good foods they consider taboo!

Certainly there is no objection to food as the topic of conversation.

It is so basic to good health that it should be uppermost in the mind of every individual who desires to promote physical and mental efficiency. And it is also natural for a person to be guided by past experience in determining what he should eat, and

what it may be advisable for him warning friends or relatives to But it is a grave mistake for one person to warn another against any food or combination

of foods on the ground that it will cause digestive distress. For the truth of the matter is that under proper conditions, a normal, healthy person should have no difficulty in digesting almost any food that has a place in the wellbalanced diet.

#### Food Dislikes Often Unfounded

I once met a woman who told me that her contented-looking husband could, and did, eat most everything 'cept horseshoes. Menu planning was simple for her! And how different from the problems of the home-maker who must try to reconcile her menus, both with the food dislikes of various members of the family, and with the foods that they declare they can't eat, for fear of digestive distress.

It is true, of course, that indiwhat white violets and frothy white viduals differ greatly, and occaorgandie do in the way of toning sionally a food that can and should a sheer black wool dress up to a be eaten regularly by most peofascinating degree of femininie al- ple, will cause distress in an inlure. The draped cowl of embroid- dividual case. But that is no inered organdie with val edging as dication that the food will have shape to receive and assimilate here worn is real news as to what's the same effect on another perdoing in the neckwear realm this son, and it is misleading either to spring. Top this costume with a proffer or accept advice of this na-

It may be that the victim has an allergy to the food in question -that he reacts to it differently than the majority of people. But there is also the possibility that the prejudice exists because of some previous distress, caused, not by the food itself, but by the circumstances under which it was

Perhaps a clearer understanding of some of the mental and physiological factors influencing digestion would dispel many of the bugaboos that cause people to the new fluted collar with its tiny avoid various, wholesome foods food is flavorful and well cooked, gested satisfactorily by all normal individuals.

Be Tranquil at Mealtimes In view of the fact that tranquillity of mind is essential to the proper utilization of food, homemakers should remember never to discuss unpleasant subjects at meal times. Don't nag the children about eating, or choose that time to discuss their lapses from discipline. Don't talk about finances or take up real or fancied grievances with your husband. Let such matters wait until the meal has been digested.

If these suggestions were more generally followed, it is almost Scientists have established that certain that we would hear much the stomach is capable of reacting less conversation about foods that cause distress, much more wholeto almost every emotion and sensation that is experienced by men some talk about the pleasures of and women. Thus, how you eat

C-WNU-C. Houston Goudiss-1939-54.

# TIPS to

TRANSPLANTING is an impor-tant activity in almost every This indicates the folly of jumping to the conclusion that you garden, but a gardener will save can't eat this or that, and shows that one is scarcely justified in time and possible disappointment if he knows what should and what should not be transplanted.

The following should not be There is a large amount of evidence that fear, anger or anxiety moved: Celosia, didiscus (blue have the effect of diminishing the lace flower), four o'clock, hunnegastric secretions, and further, of mania, and perennial sweet pea. Because of their peculiar root arresting or slowing down the growth, these flowers are damaged, sometimes even killed, when If food is eaten under these conditions, it may remain stagnant transplanted.

Flowers which may be transsubsequent formation of gases and planted with little fear of damage, decomposition products. But inas long as the moving is done properly, include ageratum, alysstead of recognizing the true cause sum, snapdragon, aster, calenduof the trouble, many people errola, marigold, pansy, petunia, Medical men have frequently pinks, salvia, scabiosa, verbena, Canterbury bells, columbine, hol noticed that people often develop gastric disturbances when they lyhock, pyrethrum and viola.

There is a third division of flowers, according to Harry A. Joy. flower expert, whose lives will not be endangered by transplanting, -a striking demonstration of the but whose growth will be stunted. Both plant and blossoms will be smaller but earlier. Larkspur, zinnia, phlox, nasturtium and bachelor button are in this group.

#### To Check Constipation Get at Its Cause!

If constipation has you down so you feel heavy, tired and dopey, it's time you did something about it. And something more than just taking a physic! You should get

at the cause of the trouble.

If you eat the super-refined food most people eat, the chances are the difficulty is simple—you don't get enough "bulk." And "bulk" doesn't mean heavy food. It's a kind of food that isn't con-sumed in the body, but leaves a

sufficiently was in the intestines.

If this common form of constipation is your trouble, eat Kellogg's All-Bran for breakfast every day and drink plenty of water. All-Bran isn't a medicine -it's a crunchy, toasted, nutri-tious cereal. And it will help you not only to get regular but to keep regular, day after day. Made by Kellogg's in Battle Creek. Sold by every grocer.

#### **Grow Full Rows** instead of stragglers!



10 12 1 me 1 .

PLANT FERRY'S

#### *DATED SEEDS*

Be sure about your garden seeds! It's easy to buy seeds in their prime-capable of producing first-class yields. Ferry's Seeds must pass rigid tests for germination and vitality each year. Only seeds in their prime are packaged, and each packet is DATED.

Grow a better garden this year by planting Ferry's Dated Seeds. Select them from the convenient Ferry's Seeds display at your dealer's. Exciting novelties to make your garden different, and popular flower and vegetable favorites. Look for this date mark on each packet: "PACKED FOR SEASON 1939."



FERRY-MORSE SEEDCO. Garden Spray cco-nomical, non-pel-

Through Trials

"It is a true saying that a man must eat a peck of salt with his friend before he knows him."-Cervantes.



you swear that you will pull the tooth, the whole tooth, and nothing but the tooth?

#### Don't Aggravate Gas Bloating If your GAS BLOATING is caused by constipation don't expect to get the relief you seek by just doctoring your stomach. What

seek by just dectoring your stomach. What you need is the DOUBLE ACTION of Adlerika. This 35-year-old remedy is BOTH carminative and cathartic. Carminative that warm and soothe the stomach and exped GAS. Cathartice that act quickly and gently, clearing the bowels of wastes that may have caused GAS BLOATING, headaches, indigestion, sour stomach and nerve pressure for months. Adlerika does not gripe—is not habit forming. Adlerika acts on the stomach and BOTH bowels. It relieves STOMACH GAS almost at once, and often removes bowel wastes in less than two hours. Adlerika has been recommended by many doctors for 35 years. Get the genuine Adlerika today.

Soid at all drug stores

#### **NEW IDEAS**

ADVERTISEMENTS are your guide to modern living. They bring you today's NEWS about the food you eat and the clothes you wear. And the place to find out about these new things is right

#### Style Intrigue

Jacket costumes are having their

oig moment this spring. According

to reports more jacket suits are sell-

ing than any other type. The jacket

suit presents a particularly interest-

ing theme in that it invites not only intriguing color schemes but also it

affords opportunity for contrasting

materials, features which designers

are playing up most dramatically. The clever plaid jacket pictured has

an individuality all its own in that

the arrow-shaped contrast fastening:

add an unusually interesting dec-

starts out to be, by the time it has

been accessoried in accord with

fashion's idea of things for spring.

it will have become a masterpiece

And so, in the forthcoming Easter

fashion parade, eyes will shine

from behind romantic veils as gaily

colorful as blossoms in springtime,

gloves will be worn that look as if

they may have been dipped in Eas-

ter egg dyes, hats will be as sweet-

ly feminine as flowers and wing

trimmings and ribbons can make

them. However, for news that is

biggest news there's nothing quite

so exciting as the irresistibly love-

ly lingerie touches of frothy frills

and dainty lingerie neckwear fan-

tasies that give a freshness to

When it comes to the costume-

ideal to wear on a gladsome Easter

day choose a suit. Style-leaders

have already declared this to be a

suit season. This year suit enthu-

siasm reaches a new high, especial-

ly so because the woolens that fash-

ion them are beyond a doubt the

of sophistication.

spring outfits.

#### Back Comes Sheer Lingerie Blouse

All signs point to one of the biggest, best and most exciting blouse seasons that has ever gone on record. Which of course is the same as telling you that suits are "tops" this spring and to meet the demands of a suit nothing less than a wellstocked wardrobe of blouses will

The most important message about the exciting blouse furore that is now going on is the revival of the exquisitely sheer lingerie type which is that naive and innocent and young looking it registers on the style program under such endearing terms as baby blouse and it is just that-a confection of finest batiste or organdie all handworked with wee tucks, embroidery and lace edgings, just too lovely for words.

For practical daytime wear you'll be wanting several washable crepe blouses and the gypsy-stripe blouses are practical too and flamboyantly colorful tuning perfectly into fashion's mood this spring.

## Gloves Are Worn

In Dashing Shades Your gloves must tune to the color scheme of your costume. The shops are showing doveskin slipons, also fine fabrics in all the new tones, tints and hues. Fuchsia shades lead and violene is also popular. Very smart are the new pink tones as well as a range of blues.

Seasonal Shades Greens and browns will be leadng shades for sports clothes.

Open Toes for Spring There's pary a closed toe in the lot of smart shoes for spring.

### WATCH GEORGE WOOD CLOSELY AS HE ROLLS UP HIS JOY-SMOKIN'



with Prince Albert and you're all

set. I got a yen for P.A. and

you're about to see why ..."

2 LAYS RIGHT! P. A. snug-THE "MAKIN'S"! Ready with the paper, ready with gles right down in the paper, the tobacco! And look at what he pinches up tight, thanks to its "crimp cut." "I'll say it rolls firm rolls-yes, sir, Prince Albert! and neat," says Wood. "It's the His name is George E. Wood (insurance) and he says: "Start easiest-handling'makin's'tobacco



I know of. That special cut helps

Prince Albert to smoke cooler

and taste mellower ... "

3 ROLLS RIGHT! It's so easy to get the "hang" of rollin' 'em if you use P.A. The picture can't show how quickly Wood twirls up his "makin's," but it's only a matter of seconds. "And

speakin' of taste," he says, "well,

Prince Albert has more taste -



READY? GO! Look at that 4 smile on George Wood's face as he lights up his mellow-smoking "makin's" cigarette. "Show me a man with a P. A. tin peeking out of his pocket," he says, "and I'll show you a real contented smoker who's enjoying a smooth 'makin's' cigarette."







Roll yourself 30 swell cigarettes from Prince t. If you don't find them the finest, tastiest roll-your-own cigarettes you ever smoked, return the pocket tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full pur-chase price, plus postage. (Signed) R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

- and more PIPE-SMOKERS smoke
Prince Albert than any other brand
SO MILD • SO TASTY • SO FRAGRANT

THE NATIONAL

#### FOR BETTER PERFORMANCE..

From your car use WHITE ROSE Gasoline and EN-AR-CO MOTOR OIL

JETTON OIL COMPANY

Matador Highway

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basic Ford advantages with a little of Marietta, Oklahoma. more luxury and style.

The De Luxe Ford, like the Linleader-has flowing modern lines. It week end with her parents, Dr. and is roomy and richly appointed. Like Mrs. Lon Smith. all Ford cars, it embodies important improvements in comfort and quiet, as well as big hydraulic brakes. The smoothness and economy of its 85 hp, V-type, 8-cylinder engine have been proved on the roads of the world by millions of owners.

In appearance, performance, and Salve - Nose equipment, the De Luxe Ford V.8 sets a new high for low-price motor

#### H. E. Martin, Gun Victim, Buried at Gainesville

Gainesville. March 10 .- Funeral services were held Thursday afternoon for Hugh E. Martin, 43, who was found shot in his welding shop late Wednesday.

Surviving are his widow; a step

son, Woodrow Beavers of Ft. Worth; son, Woodrow Beavers of Ft. Worth; his mother, Mrs. J. L. Martin; six New Car Joins brothers, J. N., Owen and W. D., of Gainesville; L. A. Martin of Fort Ford-Lincoln Worth; L. S. Martin of Ralls; and M. H. Martin of Floydada; four sis. Famile In 1939 M. H. Martin of Floydada; four sis. Mrs. Jodie Clark of Tishomingo, The DeLuxe Ford is planned and Okla.; Mrs. Charles Collins of Leproduced for people who want the Flore, Okla., and Miss Marin Martin

Miss Emma Louise Smith who is coln-Zephyr - acknowledged style attending school in Belton spent the

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ance Agency. Insurance of all kinds. Your inmiries and business respectfully

definite desire of many motorists for a car larger than the Ford, but with all the Ford advantages, and priced by Ford standards of value.

You will find the Mercury is a big car, with wide body and unusua! room for passengers and luggage Interior appointments are as modern as exterior beauty. The Mercury has a new 95 hourspower, V-type 88-cylinder engine and big nydraulic brakes Careful soundproofing gives unusual freedom from noise and vi-

Back of the Mercury are the Ford resources and the Ford tradition. It takes its place in a well-rounded line of quality cars, between the de luxe Ford V-8 and the Lincoln. Zephyr, promising to deliver in its has died down. This is necessary price class the same lasting satisfaction and pride of ownership.

FAIRMONT CHURCH SERVICES

The following church services will be held at the Baptist Church, Sunday, March 19

Sunday school 10 a. m. Preaching 11 a. m.

Mansfield Tires are 3 Ways Safer because they

are built three ways differently from other tires.

Mansfield Cord-Lock construction puts more

tough cord fabric into the sidewall. Their wide,

flat treads are made of Duro-mix rubber that

wears longer in grinding service. Their high

tensile piano wire beads are seven times stronger

Mansfield Tires equip thousands and thousands

of cars and trucks in every part of the country

today because wise motorists wanted Mansfields

and bought Mansfields - they did not get them

If you, too, want extra safety and extra mileage,

let us show you Mansfield Tires to fit your car.

Phone 11

than actually needed.

as equipment tires.

Preaching Sunday night at 7:00. Everyone is cordially invited to attend all services. REV. G. W. TUBBS, Pastor.

#### Eyes on Shrubs Simply Hidden Buds and Leaves

Eyes on shrubs are simply the concealed buds from which point a leaf or a branch will start; they are scattered on both sides of the branches, mere tiny bunches of thickened bark, more or less rounded. The term eye is also used to designate the center of a flowerthe brown or gold eye of a daisy, the center of the floret of a phlox, etc., points out a writer in the Portland Oregonian.

A node is more than an eye; it is that part of a stem on a shrub or a tree or a woody vine similar to a joint where leaves and buds have their origin. A node sometimes reaches around or through a branch; growth will start on either side-to form roots in the ground when a branch is layered and to make upward growth.

A cutting taken with a heel means that a small bit of wood from an older branch is left attached to the cutting. This "heel" may be only a thin slice of such wood (when the young stem grows out at an angle); or it may be a whole short section; then it is often called a "mallet"even a small cutting with a heel looks like a little leaf-handled hammer with its head more or less

To "heel in" a plant simply means that it is laid down, more or less flat, or slanted, with its roots covered with soil. This is only a temporary planting to keep growth unchecked until the plant can go into its permanent position.

The expression "heel in" is commonly used when bulb plants (narcissus, tulips, etc.,) are removed from beds where they flowered to some out-of-the-way spot where they are allowed to remain until foliage to mature the bulbs. If taken up with plenty of earth so growth is not retarded it's a convenient and safe way to make room for other

#### One Race of Cicada Is Around Every 13 Years

There are two races of the periodical cicada-the 17 year race and another that appears every 13 years. Scientists have found no differences in the two except that one remains underground in the larva and pupa stages four years longer than the other, states a writer in the Chicago

Every year is locust year in some part of the country. There are 17 different broods of the 17 year race and 13 broods of the 13 year race. The broods have been catalogued by Roman numbers. Broods Nos. 1 to 17 compose the 17 year race. The 13 year race is numbered from 18 to

There is overlapping of the territories occupied by the two races and also by the different broods. In some sections, however, the locusts only appear at 13 or 17 year intervals, indicating the presence of only

The periodical cicadas are not found in the western part of the United States. They live mainly in the wooded regions from the Atlantic coast westward to central Kansas. Broods of the 17 year race are found chiefly in sections north of the Ohio and Missouri rivers and the 13 year broods south of these

The first recorded appearance of the 17 year race of the cicada was in 1634 when the colonists at Plymouth noted large swarms of the insects. This has become known as brood 14. This brood extends westward to the Mississippi river, covering all or parts of 13 states.

#### Famous Sea Monster

One of the most famous of sea monsters was the serpent sighted by her majesty's ship Daedalus in October, 1838, while cruising from the Cape of Good Hope to St. Helena. According to one witness, the creature "passed rapidly, but so close under our lee quarters that had it been a man of my acquaintance. I should easily have recognized his features with the naked eye; and it did not, either in approaching the ship or after it had passed our wake, deviate in the slightest degree from its course, which it held on at the pace of from 12 to 15 miles per hour, apparently on some determined purpose. Its color was brown and yellowish-white about the throat. It had no fins, but something like the mane of a horse, or rather a bunch of seaweed, washed about its back."

#### An Odd Fashion

A very odd fashion appeared in the Thirteenth and Fourteenth centuries, of embroidering heraldic devices on the long gowns of the ladies of rank. A picture of those days shows a duchess in a corsage and train of ermine, with a very flerce looking lion rampant embroidered twice on her long gown. Another displays an heraldic dolphin of very sinister aspect upon one side of her corsage and on the skirt of her long gown.

#### Utah and Nevada in Union

Utah was admitted as a state in 1896, the forty-fifth state in order of admission. Nevada was a part of the Western territory which was claimed first by Spain and later by Mexico before it was ceded to the United States in 1848. After it was divided from Utah it was admitted as a separate territory and became a state in 1864, the thirty-sixth state in order of admission.

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# FORD V8



ONLY CAR with eight cylinders selling for less than \$956.\*

ONLY CAR with full torque-tube drive selling for less than \$956.\*

ONLY CAR selling for less than \$889\* in which both front and rear springs are relieved of driving and braking strains.

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ONLY CAR with front radius rods selling for less than \$898.\*

LARGEST hydraulic brake-lining area per pound of car weight in any car selling for less than \$840.\* Largest emergency brake-lining area of any car selling for less than \$840.\*

LARGER diameter brake drums than in any car selling for less than \$956.\*

MORE floor-to-roof height the any other low-price car. WIDEST seat of any low-price car.

HIGHEST horsepower-to-weights of any car selling for less than to

GREATEST fuel economy is per gallon of any standard-drine with more than four cylinders on by the Ford "85" in the recent Gib Yosemite Economy Run, as report February Motor Age.

\*Four-door Sedan, die

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LOWEST DELIVERED P FORD "60" \$58 Delivered in Detroit, taxes extra

Easy to Buy . Easy Terms . Generous Trade-in Allowand

### Motor Compa BARKER BROS. BULL AUTHORIZED FORD DEALER

# Its value is tradition ... ITS STYLE IS MAKING NEWS



Ford cars have always been built to their own high standards of basic quality and performance. This year they also bring style that is new to the low-price field.

STYLE LEADERSHIP-The luxury cars of the ow-price field. V-TYPE 8-CYLINDER ENGINE - Eight cylinders give smoothness. Small cylinders give economy.

EYDRAULIC BRAKES - Easy-acting -quick, straight stops. STABILIZED CHASSIS— No front end bobbing or dipping. Level starts, level stops, level ride.

SCIENTIFIC SOUNDPROOFING -Noises hushed for quiet ride

TRIPLE-CUSHIONED COMFORT New dexible roll-edge seat cushions, soft transverse springs, four hydraulic shock absorbers.

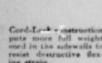
LOW PRICES - Advertised prices include many items of desirable

DE LUXE

Repairing by Factory Trained Mechanics, Full Stock of Re ment Parts for Ford Cars and Trucks. Body and Fender Repair Refinishing.

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MANSFIELD TIRES CORD-LOCK SIDEWALL DURO-MIX TREAD





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MANSFIELD EXTRA MILEAGE ITES