

Weekly News Review

Shall U. S. Pay Your Doctor? Professional Opinion Divided

by Edward W. Pickard



A. M. A.'S PRESIDENT IRVING ABELL, EDITOR MORRIS FISHBEIN

Domestic

Modern medicine's biggest problem is the middle class, too prosperous for relief, too poor to pay its doctor bills. Although 80 per cent of the nation favors government care for those who cannot pay, the potent American Medical association has constantly frowned on U. S. subsidy.

In Chicago, A. M. A.'s headquarters, 30 physicians have been expelled since 1929 for operating low-cost clinics and advertising their services. Throughout America, depression-ridden medics have twiddled their thumbs while the nation suffered from poor health. What makes the situation more desperate is that acute illness is much more prevalent in the low income bracket than among those who can pay.

Last November a self-appointed committee of 430 doctors revolted against A. M. A.'s high ethical standards and took the stump favoring socialized medicine. Their proposals, all previously rejected by A. M. A., included local, state and federal subsidy for public health work, hospitalization, research and education.

For six months an interested public has been forming opinions. Two weeks ago President Roosevelt's national health conference met at Washington under able Josephine Roche, former head of U. S. health activities as assistant secretary of the treasury. Though they listened attentively to the Roche program for an \$850,000,000-a-year medical program, delegates soon broke into two camps.

From Mayo clinic's Dr. Hugh Cabot, leader of the revolting group, came a charge that the practice of medicine is "medieval" in parts of the U. S. Lashed back A. M. A.'s General Manager Olin West: "I don't know whether the medical profession is any more proud of Cabot than he is of the medical profession." Added fiery Dr. Morris Fishbein, editor of A. M. A.'s Journal: "Medical care is not the most important problem before the people of the United States. . . . medical and dental care must always be subservient to the need for food, fuel, clothing, shelter and a job."

Last week A. M. A. found itself in an uncomfortable position. In Washington, Assistant Attorney General Thurman Arnold announced that A. M. A. will be prosecuted as a monopoly under the federal anti-trust laws, accused of violating the law by boycotting low-cost clinics. Specific grounds for the suit involved the Group Health association of the District of Columbia, organized last year by 2,500 government employees. Trust Buster Arnold charged A. M. A. and the Medical Society of the District of Columbia had attempted to prevent the Group Health association from operating by cold-shouldering doctors. Group Health association physicians, he said, had been (1) excluded from Washington hospitals, (2) threatened with expulsion from the association and (3) made unwelcome at consultations with other doctors.

As A. M. A. prepared its counter-attack, Thurman Arnold predicted the suit would have "far-reaching consequences on one of our most pressing problems."

Aviation

In Portland, Ore., one day last week, Major Howard C. French of the U. S. air reserve corps posed for his picture being "dragged" into a plane bound for San Francisco. The pretense was that Major French feared flying.

Next day he headed west over the Pacific in Pan-American's Hawaiian Clipper bound for Manila. Some 2,500 miles later the ship landed in Honolulu and took off for Midway island, 1,380 miles away. Next stop was Wake island and next came Guam. When the 26-ton Clipper took off for Manila, Major French must have thought his fears were in vain. But a few hours later the Clipper's radio went dead. After half a day of anxious waiting, Pan-American admitted the ship must be down at sea. Out from Manila went the

army transport Meigs and by dawn next day heavy warships were plowing the sea to reach the plane's last reported positions.

Finally, in a spot where the water stood 5,000 fathoms deep, the Meigs struck a significant oil slick that indicated the Hawaiian Clipper had plummeted into the sea. Aboard had been six passengers, nine crew members. Major French's fears had not been in vain.

●Capt. Hans Bertram of the German air service became the first person to circumnavigate the world by commercial plane last week when he landed in Berlin after a three-week absence. Unnoticed on his eastward trip until he reached Manhattan, Bertram crossed the Atlantic as third pilot on Germany's catapult plane Nordwind.

Foreign

Already weary of hostilities in China, Japan wondered last week if she had a second war to fight. In isolated Manchukuo where 75-year-old Russo-Chinese boundary markers have long since been lost, Soviet and Jap troops were making much ado over a disputed hill near the village of Changkufeng. First hostilities occurred July 11, but not until last week did the conflict blossom into full-fledged warfare.

Three clashes were reported in three days. As might be expected, both Moscow and Tokyo claimed victory and Moscow sent a "vigorous protest" which Japan rejected. In the next skirmish Manchukuo detachments occupied Russian territory two and a half miles deep west of Lake Khassan, while Soviet troops fled leaving 50 dead.

Next day Moscow answered with airplanes, bombing railways near Changkufeng. Tokyo claimed five ships were downed and Russia did its best to minimize the incidents. To some, it looked like war.

Sports

Although Jerome Hanna Dean had cost the Chicago Cubs \$37,000 each time they used him this year, Owner Phillip K. Wrigley thought last week his investment was at least establishing some sort of record. Purchased from the St. Louis Cardinals for \$185,000, Dizzy Dean had pitched only five games but had won them all. Most important, however, was his mark of only 1.02 earned runs per nine-inning game. Considering that Boston's Jim Turner led the



JEROME HANNA DEAN "It was just one of those days."

National league last year with 2.38 runs against him per game, and Lefty Gomez paced the American league with 2.33. Dizzy Dean's record appeared spectacular indeed.

Chicago was just complimenting itself on this feat when Dizzy Dean took the mound against Philadelphia. First inning saw the bases loaded with a single, double and a walk. Third inning saw a harmless single. Fourth inning saw Chuck Klein's over-the-fence homer. Fifth inning saw two doubles before Dizzy went to the shower. With Larry French finishing for the Cubs, Philadelphia won 5-4.

"It was just one of those days," said Dean.

Politics

During Pennsylvania's recent fiery primary campaign, charges were made that Gov. George H. Earle's forces had extorted money from state contractors and employees and "sold" legislation. When a Dauphin county grand jury was called to investigate the charges, Governor Earle sprang to action, summoned his rubber-stamp legislature and ground out four bills to block the quiz. One of them appointed a special legislative committee which would supersede the grand jury and conduct its own investigation.

Two days later the Dauphin county court blocked this ambitious plan by impounding all evidence in the case and prohibiting the grand jury's witnesses from appearing before the legislative committee.

Labor

Last week the national labor relations board sent conciliators to Newton, Iowa, where a well-behaved washing machine strike has occupied 1,500 Maytag employees since May 9. As federal peacemakers prepared to call a parley between company officials and C. I. O. representatives, Iowa's Gov. Nels G. Kraschel got on his high horse. To Maj. Gen. Mathew Tinley, in charge of national guardsmen at Newton, the governor sent word that the labor board must not convene. Informed of the ultimatum, Trial Examiner Madison Hill reported to Washington and decided not to fight the Iowa national guard single-handed. Lawyers agreed Governor Kraschel's troopers are supreme so long as the martial law goes unchallenged. What he wants, said the governor, is a settlement of differences between Maytag and C. I. O. without the labor board's meddling.

People

Politely spurning cash, Count Kurt Haugwitz-Reventlow signed formal separation papers in London with his wife, the former Barbara Hutton. To Count Kurt goes control over Lance, the couple's two-year-old child, who will be raised as a "Danish gentleman." Next day Countess Barbara was reported pinning once more for the American citizenship she renounced last year.

●Married a little more than one year, England's Duke of Windsor and his wife, the former Wallis Warfield, only a few weeks ago found a home in Austria's ancient Mittersill estate. Last week as workmen were busy renovating the Twelfth-century castle for September 1 occupancy, fire of undetermined origin burned it to the ground. Notified at their temporary chateau on the Riviera, England's former king and his wife were expected to start house-hunting once more this week.

●Celebrating his seventy-fifth birthday anniversary in Detroit, automobile magnate Henry Ford spoke for the press. Fordisms: (1) "The trouble . . . is that we think the future is tomorrow. We are not interested." (2) "There is nothing ahead for this country but prosperity." (3) "Business is all mixed up with utterly false elements." Meanwhile in Washington the national labor relations board found the Ford Motor company guilty of Wagner act violation by "spying and discrimination" at its Buffalo, N. Y., plant.

●Douglas Corrigan, who left New York flying to California and ended up "by mistake" in Ireland, took a boat for home and announced he was afraid of being seasick. In Washington, U. S. department of commerce officials radioed the homing aviator news of his penalty for an unauthorized transatlantic flight. The penalty: A six-day suspension of Corrigan's commercial pilot certificate, conveniently arranged while he is on shipboard.

●At Indianapolis, John Pierpont Morgan III had his appendix removed after being rushed from a nearby farm where he had been pitching hay incognito. Notified of "Jack Morgan's" real identity, neighboring farmers said the twenty-one-year-old youth "seemed to be a willing hand, but a little green."

Miscellany

●At Dayton, Ohio, seventy-one-year-old Jeanette Reber Taylor sought her birth registration to apply for old age pension. Clerks thumbed back through musty registration volumes, found Jeanette Taylor was No. 1 registrant in No. 1 volume.

●Guilty of squandering his wife's money, guilty of murdering two women at Elmont, N. Y., last January, John Reo confessed his crimes to his sweetheart, Mrs. Florence Termond. Last week his wife, Mamie, visited John Reo at Sing Sing where he awaits death August 15. Upshot was Mamie's letter to New York's Gov. Herbert Lehman: "If there could be a way . . . I would gladly die in his place. Could it be made possible?"

●Southampton, England, turned out last week to welcome two luxury liners arriving the same day. Germany's sleek Bremen ran aground entering the harbor, finally got off with the aid of tugs. A few minutes later the Queen Mary, caught by wind and tide, almost split a long wooden jetty.

●At Denver, thousands of bees came from nowhere to settle on the swank Brown Palace hotel, covering one side up to the seventh story. After a four-hour battle by employees produced only swollen noses, somebody called Mrs. Sarah Jackson, Denver bee catcher. Systematically locating three queen bees, Mrs. Jackson soon had the entire swarm safely packed away.

Bruckart's Washington Digest

MIXTURE OF RELIEF CASH AND POLITICS DANGEROUS

Candidates' Methods of Influencing Voters Scored by Washington Observer; Suggests Return to Election of Senators by Legislatures

By WILLIAM BRUCKART

WNU Service, National Press Bldg., Washington, D. C.

WASHINGTON. — I had finished reading my evening paper a few nights ago when I found myself quite down in the dumps. The news of the day was disturbing. It was vicious news in its implications.

On page one, there was an account of the bitter factional fight within the Democratic ranks in Tennessee. Sen. George Berry was seeking re-election—rather, renomination—and Senator McKellar, his colleague, was fighting tooth and nail to prevent it. Party control in the state was the objective, and

And then, rather in disgust with the whole thing, I turned to a new book. The volume is titled "Notable Virginia Bar Addresses."

Among the 27 speeches listed there, I decided to read that by the late Thomas R. Marshall. His address, like all of the others, was intended to preach good government and the obligations of the lawyer as well as the layman. In reading that speech, I came across this passage: "I have only one apology that I know of to make for my political life. I apologize to the American people for having been in favor of the election of United States senators by the people. My reason for it was different from the reason of many men. I had gotten tired of voting for some old rum-nosed Democrat for the legislature in Indiana because a United States senator depended on him for election; and I thought that I could raise the grade of legislators in Indiana by letting the people elect the United States senators. Now, it was an altruistic movement to make that change in the organic law of the United States; but, ladies and gentlemen, when it has resulted in the spending of half a million dollars to elect a senator, I want to know if the old fashioned government would not have been better."

Marshall's Apology

Thomas R. Marshall, Vice President of the United States in the Wilson administration, once said: "I have only one apology that I know of to make for my political life. I apologize to the American people for having been in favor of the election of United States senators by the people." There, thinks William Bruckart, is the key to today's problem. Let state legislators pick U. S. senators, he says, and we'll be rid of the demagogue who is elected by his ability to promise more than the opposition.

Answer to Today's Problem Given in 1920

And right there, I believe, is the guts of the present day problem. Mr. Marshall had held many elective offices and the speech from which I quoted the above passage was made while he was vice president of the United States. He was an observer and a student of politics. He saw in 1920 where we, as a people, were going and I have no doubt that he could have predicted exactly the present circumstances.

When Senator Norris of Nebraska, once a Republican, then a Democrat, and now labeled as something else, drove the constitutional amendment through congress and cleared the way for direct election of United States senators, he accomplished two things. (1) He made it possible for the purest type of demagogue to win elections by his ability to "promise" more than the opposition, rewards, political patronage, pork barrel returns to the state and (2) he assured that vast sums of money can—indeed, must be—used to influence elections. And, in amplification of the second item, he made it possible for any administration, any dominant party, in control of the federal government to build up national and state machines jointly by using federal money.

Too Many Senators Out for Greatest Amount of Swag

I grant that corporations, "vested interests," formerly had too much to say about the election of United States senators by state legislatures. But of the two, I have come to the conclusion that we had a better national administration and particularly a better senate under that condition than under the system where every voter casts a ballot directly for a United States senatorial nominee. That is why 75 per cent of the present senate members are nothing more or less than salesmen who are trying to collect for their states the greatest amount of swag which they can put over with their brother senators. That is why, too, day after day, we have watched cliques formed and trading done over legislation in the senate. The senators either are trying to make good on demagogic promises or they are building a storehouse to be used in the next campaign.

Senator Norris may have thought he was performing a great service to the American people and he may have felt that he was building a monument for his name, but I am firmly convinced he did quite the contrary. For, be it known, were it not for Mr. Norris' monumental amendment to the Constitution of the United States there could hardly be such an outrage committed as that by Mr. Hopkins. It must be remembered that Mr. Hopkins never was elected; he is an appointee of the President of the United States and is responsible to him alone. So when Mr. Hopkins flirts with a state electorate, there can be no other interpretation placed upon his action than that he is using the influence available as a result of his dictatorship over relief distribution.

It all depends, of course, upon how one views the functions and purposes of the United States senate. If one wants the senate to be just a glorified house of representatives, able to maintain itself solely on what pap it is able to lay in the laps of voters—then, we ought to keep the present system. If, however, one believes as I do that the senate is comprised, or should be, of senators of the United States instead of senators of a state variety unconcerned with the Union of states, then there could well be repeal of the amendment.

Politics Hits New Low With No Change in Sight

It was enough to make one sick at the stomach; here was politics in a new quagmire, and no signs to indicate that it is not a permanent condition. What, I thought, is going to be the type of men coming into the United States senate with such background as these stories indicated?

Floyd Gibbons ADVENTURERS' CLUB

HEADLINES FROM THE LIVES OF PEOPLE LIKE YOURSELF!

"Mountain Doom"

By FLOYD GIBBONS

Famous Headline Hunter

HELLO EVERYBODY:

Samuel Johnson of Brooklyn, N. Y., has two and one of them was bound to get him into trouble or later.

Sam's hobbies are skiing and mountain climbing and two generous sports I don't know of. You know what sort of a game anyone who has ever seen a news-reel of a bunch of ski jumpers have to be told it's a good idea to pay up your insurance before it. Mountain climbing is a little more than twice as dangerous.

It's a yarn of mountain climbing with which Sam bursts into us as a Distinguished Adventurer. For a good many years, Sam has abroad, chiefly in Italy.

And one day in July, 1931, way up in the Italian Alps, he had a little adventure that almost culminated in his living anywhere neither in Italy nor anywhere else.

Climbing the Doufour Peak.

On that July day, four Italians—a doctor, a lawyer and two—along with Sam, himself, set out to climb the Doufour—, and most difficult peak in the Monte Rosa chain of Alps. They went out without professional guides, for all of them thought they were sufficiently expert at climbing to get along without them. That was the first mistake.

Sam takes time out here to explain that it was absolutely necessary to reach that peak before eleven a. m. For from that hour the afternoon sun is at its height, melting the snow and the great avalanches that come crashing down the mountain-side thousands of tons of rock, dirt and ice along with them.

The five men climbed until daylight. "And all at once," says Sam, "the strenuous work we had done climbing to this point was rewarded by the magnificent spectacle that unfolded before us. The early sun was shining on Monte Rosa and because of the nomenon the whole mountain chain became a deep rose color that gives those peaks their name. We kept on going. By seven after trying to make headway in snow two or three feet deep we seemed still to be a great distance from the peak. That day we were from the position we were in it was next to impossible to advance—or even our direction. But by nine o'clock—"

Lost and Cut Off by Avalanche.

By nine o'clock that peak didn't seem any nearer than seven. They knew they were lost then—and they were thoughtful. They were at an altitude of about twelve thousand feet, night spent in the intense cold at that level was pretty sure to



A terrific avalanche roared past them.

"To build a fire," says Sam, "is impossible. There is nothing Nor is there any other protection from the sub-zero temperature, the icy blasts of wind that sweep the mountain all through the

They climbed for two more hours—and by that time were all but exhausted. They stopped to rest on a ledge of rock and suddenly a terrific avalanche roared past them not a hundred yards away. It was eleven o'clock—the deadline for most climbers—the time when they ran for cover if there was cover to run to.

"The slide," says Sam, "crossed the path of the trail we were coming up. If we had been delayed just a few minutes I think our bodies would now be reposing on some glacier under tons of rock and ice. We didn't dare travel after that. From three o'clock we sat huddled on the ledge expecting every minute to be carried away by another avalanche. At three we started trying to find the lost trail. We didn't find it—and to make matters worse, the sun was sinking rapidly and it was getting colder."

Took Refuge in a Cave.

The situation was serious. Sam and his companions decided they certainly should be done about it. But what? None of them held a consultation and agreed to hole in for the night, chance on being alive in the morning. Three men rose to find a place to dig in, but two of them lay still on the ice—too exhausted to move on.

With difficulty the others got them to their feet. Practically carrying them, they moved on across a glacier, looking for a cave. Although they didn't know it then, it was that move that saved all their lives.

They found a cave and huddled into it. They didn't dare go out. They'd freeze to death. Their food supply had run out by that time the gnawing pains of hunger added to their intense misery. Thinking of that night, Sam says, no one could ever describe. But the morning they saw five black figures moving across the ice.

The black figures were five professional guides. Down to meet someone with a pair of powerful binoculars had seen them pushed across that last stretch of glacier. The guides—men of bold endurance—had climbed all night long to reach them. It was too late. They literally carried the five men down the mountain, rushed them to a hospital, where one member of the party had amputated, another a hand, and a third, all the toes off both feet. Luckily for Sam Johnson, the sawbones didn't have to do any work.

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The Eternal

Over the triple doors of the Milan cathedral there are three inscriptions spanning the splendid arches. Over one is carved a wreath of roses: "All that which pleases is but for a moment." Over the other there is a sculptured cross, and underneath are the words: "All that which troubles is but for a moment." While underneath the great central entrance to the main aisle is the inscription: "That only is important which is eternal."

Guarding the Inca Capital

Guarding Cuzco, the Inca empire's capital, is the cleverly planned and skillfully constructed gigantic fortress of Sacsabaman, with immense stones fitted together like pillows, without the use of mortar or cement. Cuzco is a medieval Spanish city built on the ruins of the buildings of the ancient capital. Inca stonework is topped with stucco residences built with balconies and griled windows.

Surf Riding and Aquaplane

An aquaplane is a plane along the surface of the water from a power boat. It is a rope or a rope and a rider can lift the aquaplane from the water to some extent control movements. The surf rider uses his plank to sea and against the waves that bring him ashore. Surf riding is an old wallian sport, while aquaplane is comparatively recent.

Derivation of Color Names

Some color names have derivations. Magenta, for example, was named after the color worn by soldiers at the battle of Carnation. Carnation, from the Latin carnaria, means flesh color, and was used as a color for as far back as 1554. says Pearson's London says one of nature's most beautiful colors. There are about 100 different shades of green.

Fun for the Whole Family

By ED WHEELAN

BIG TOP



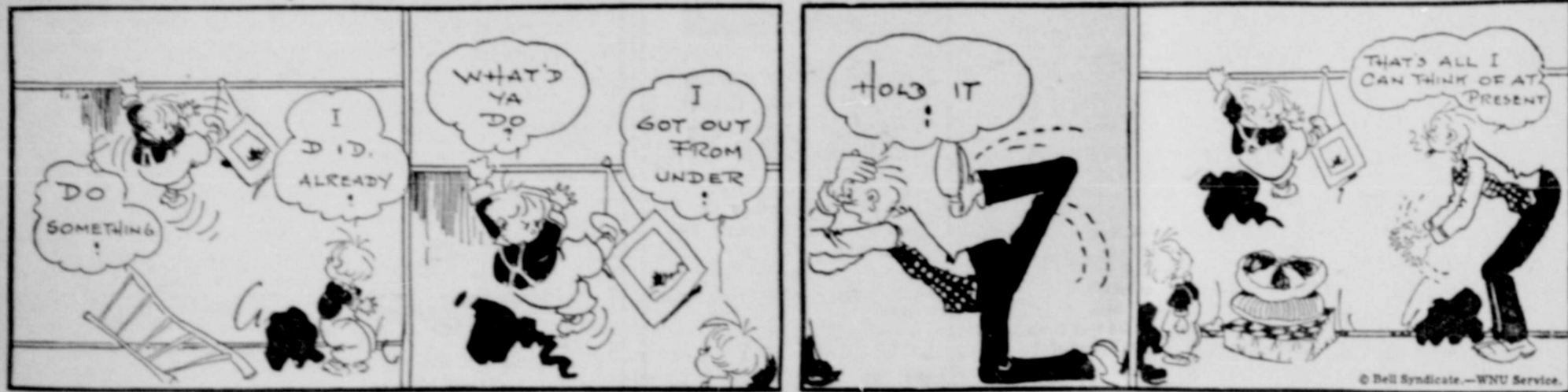
LALA PALOOZA She Has a House Guest

By RUBE GOLDBERG



S'MATTER POP—Pop Can Handle Any Emergency

By C. M. PAYNE



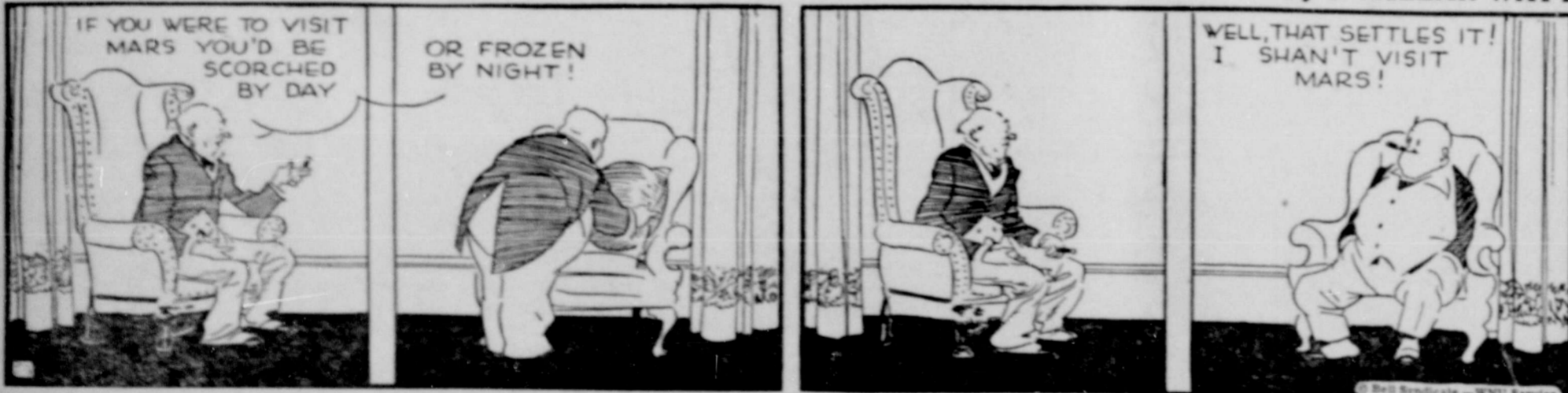
MESCAL IKE By S. L. HUNTLEY

There's One in Every Family



POP—Pop Thinks He'll Stay at Home

By J. MILLAR WATT



CONTEST By GUYAS WILLIAMS



ALMOST PERSONAL

"I understand," said a young woman to another, "that at your church you are having unusually small congregations. Is that so?" "Yes," answered the second girl, "so small that every time the rector says, 'Dearly beloved,' you feel as if you had received a proposal."

Got Left
Fitzjones—Did you go to the theater last evening, Percy?
De Brown—No; I attended a slight-of-hand performance.
Fitzjones—Where?
De Brown—I went to call on Miss Le Smythe, and offered her my hand, but she slighted it.

Back-chat
Him—Take my uncle now—there was a man! He left everything he had to an orphan asylum!
Her—Yes. Twelve kids!—Washington Post.

No Change
"A husband like yours must have been hard to find."
"He still is."

Curse of Progress



A Play Outfit; a Basic Dress



braided is used to simulate a yoke in the front. The dusty pastel shade; calico, scale and pique are good, too, sure to trim it with rick.

Dress With Bodice Detail
Here's a design that breathes of fall smartness in bosom detailing that you'll find expensive models this season. Also in the Victorian style high at the shoulders and the arm below. The straight waistline in front, give you a figure-line. Although it's a tinguished looking and styled, this dress is easy to make. Make it now of silk, linen or georgette. Later in wool, satin or velvet.

The Patterns.
1557 is designed for sizes 16, 18 and 20. Size 14 requires yards of 35-inch material, yards of ricrac braid to trim. 1482 is designed for sizes 36, 38, 40, 42 and 44. Size requires 4 1/2 yards of 30-inch material with long sleeves, 4 1/2 of 39-inch material for sleeves.

Success in Sewing.
Success in sewing, like other field, depends upon the approach the task in hand help you turn out clothes of professional looking in every detail have a book which plainly forth the simple rules of dressmaking. The beginner find every step in making a clearly outlined and illustrated within its covers. For the experienced sewer there are helpful hints and suggestions sewing short cuts. Send 15¢ (in coins) today for your **SUCCESS IN SEWING**, a every home dressmaker worth of value.

Send your order to The Sewing Circle Pattern Dept., Room 211 W. Wacker Dr., Chicago. Price of patterns, 15¢ each. © Bell Syndicate.—WNU Service

DO YOU need something new to dawdle in or to dress up in? Here are two new designs, one for play and one for afternoon, that are so smart you really should have both. It costs so little, in time and trouble, to make them for yourself, with these simple designs that even beginners can follow with no difficulty. And of course you can splurge on some really luxury fabrics, when you sew your own.

Play Suit and Sports Frock.
This new design gives you both! The play suit has beautifully cut shorts and a nice bodice top with the sunniest kind of sunback. The frock is created merely by fastening that straight skirt around you, and the bolero goes with both! Notice how cleverly the ricrac

Uncle Phil Says:

We Don't Wish to Be Judged
No man's life is an open book, and it shouldn't be. We have all made wretched mistakes.

Never judge a man's action, until you know his motive.
Aladdin may have had a hunch of what the push-button would do some day, when he was rubbing his lamp.

They Want It Protected
Conservatism generally wins in America because more people have a stake in its wealth.

We like some hateful people.
They say the things we don't dare to.

Send your order to The Sewing Circle Pattern Dept., Room 211 W. Wacker Dr., Chicago. Price of patterns, 15¢ each. © Bell Syndicate.—WNU Service



As Becomes a Man
I dare do all that may become a man; who dares do more. —Shakespeare.

For Sunburn Discomfort MOROLINE
MOROLINE
SNOW-WHITE PETROLIUM JELLY

Practice Politeness
Politeness sometimes is hard. Be well drilled in it.

TO KILL Screw Worms
Your money back if you don't see the results. Cannon's Liniment kills worms, heals the wound and flies away. Ask your dealer.

WHAT'S ALL THIS TALK ABOUT A PURE OIL!

Your automobile requires pure oil... oil that will not break down into sludge, carbon or corrosion-forming elements.

Acid-Free Quaker State is a scientific achievement in motor oil purity. In four, great modern refineries, operating under the most exacting control... selected Pennsylvania crude oil is freed of all impurities. Every drop of Quaker State is rich, pure lubricant. Retail price, 35¢ a quart. Quaker State Oil Refining Corp., Oil City, Penn.

Buy Acid-Free Quaker State
IT MAKES CARS RUN BETTER
LAST LONGER

THE FLOYD COUNTY PLAINSMAN

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ADVERTISING RATES GIVEN ON APPLICATION

NOTICE!

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

EDITORIAL

A PLAYGROUND FOR FLOYD COUNTY

There remains some doubt as to whether or not we will get it—but we are for it. Plans are going forward for the construction of a dam on the Blanco canyon south of Floydada which will create an artificial lake in which 1000 acres will be impounded and a playground which will contain 400 acres.

Should the project go to completion, the residents of Floydada and all Floyd County, as well as residents from 100 miles in each direction, will be provided with a spot for recreation and amusement. Swimming, boating and fishing will be available and landscaping will give shades and ideal spots for picnics and outings.

Those in Floydada who are spending time and effort to secure a W. P. A. grant for this undertaking should be praised for their works. A community enterprise of this nature is an invaluable asset. The playground will not be used for selfish purposes but for the general benefit and welfare of the county and surrounding territory.

NO RAIN, NO GAIN?

Under the caption "Flood Control or Power", appearing as an editorial July 30, in the Dallas News, we find a fitting discussion of the flood control situation in south and southwest Texas. Although we are not too greatly concerned, in this section of Texas, with the too-much-precipitation situation we believe that the following is well worth repeating:

"The Department of the Interior is sending a PWA engineer to Texas to investigate charges that waters released from Lake Buchanan caused the flood on the Colorado in Fayette County." The results of that study can be set down in advance. The flood can be justly ascribed in all probability to unusual precipitation affecting the Perdinales, Llano, Concho and San Saba Rivers,

LONGER WEAR FROM YOUR CLOTHES

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WESTERN AUTO ASSOCIATE STORE Southeast Corner Square

all tributaries of the Colorado. Holding the impounded water too long in order to assure storage for power purposes and waters backing up from the dam may have contributed to the flood condition but hardly be regarded as cardinal causes or as having more than mildly aggravated the situation.

But will Mr. Ickes' engineer tell the whole truth about the Lower Colorado River Authority as to the present and future flood conditions? For when due allowance is made for the impossibility of gauging in advance the amount of rainfall on a watershed or of saying exactly what any flood will do or how any provision for storage will meet expected conditions, the fact remains that the Colorado Authority has provided a power project and not flood control. It purports to be both. It cannot, under its present setup, be both. At least the provisions for flood control are so far below the minimum requirements set up elsewhere to assure sufficient storage for flood conditions that the authority seems to have overlooked the possibilities of flood in the lust for power production.

In the same issue of the News Lynn Landrum, in his "Thinking Out Loud", takes the New Deal to task with no small amount of venom. Whether or not you like what the News says about the Colorado River Authority, there is food for thought in both articles.

HIGHWAY 207 TO BE COMPLETED

Much effort, on the part of Floydada highway enthusiasts, as well as those of other towns on the route, has been spent toward obtaining completion of Highway 207. This road will provide a direct route from the north plains of Texas to the Texas-Mexico line.

Floydada, as a town, will benefit from the completion of this highway due to the fact that tourists will be traveling through the city enroute to Mexico and points in New Mexico and southwestern Texas. We should do our bit in securing this road and indications are that the gaps in Highway 207 will be completed within the near future.

In the past railroads and good railway towns were the best established, had better business and were much better developed. Modern highway engineering has proved that cities can be built on good, paved roads which are direct connecting routes.



STRICKLY CONFIDENTIAL!

By Strick

STRICKLY CONFIDENTIAL—I just received a letter from the Sage of Bear Creek and I am printing it here (with a bit of editing) to cut out the cuss words and tobacco stains—

Bear Creek, August 8, 1938. Here strick:

as boys out here in the rocks and thickets are still getting the plainsman and havin a god time readin it. Was glad to here that W. Lee O' Daniel was elckid guviner as we think that he is a gud man for the job.

Ed. Note—Omit paragraph two. (Too many words of that nature.) I've had a lot of time to think and an incluin a few lines of interest, here's some things I thank up: All men who have polished domes are not bald headed.

What I need is a drought—all my financial decisions for the past few years have been all wet. Uncle Sam makes a good Santa Claus, but we wonder what will happen after Christmas.

An optimist is one who courted a peach—and married a lemon. Woman is a "rag, a bone and a tank of hair"; men is a brag, a groan and a tank of hot air.

Sincerely yours, Braah Sage, Bare Creek.

p. s. Will you write something in the plainsman about when the state fare will be so as boys will no whin to quit work and start gittin caddy to cum to town.

The Sage will be interested to know that the Golden Jubilee Celebration of the State Fair of Texas will be held in Dallas October 8 to 23 inclusive.

STRICKLY CONFIDENTIAL—For fifty years the State Fair of Texas has been held, and that period of time is slightly over twice as long as I care to remember—or if I did—it would not make any difference—Only faintly do I remember how the folks in north Texas made elaborate

plans each year to journey the sixty miles to Dallas and the Fair—It was the Big event of the year—and the entire family usually went (some times on borrowed money) to the big show—Out on the plains, about 400 miles removed from my birth-places, the people were so far away that they were unable to go to the fair until it was over years—Now the State Fair attracts visitors from all over Texas and several neighboring states.

STRICKLY CONFIDENTIAL—We received one of our best compliments last week when one of our readers, who has been a subscriber since Volume 1, Number 1, wrote us a good letter about how much she appreciated the Plainsman—Said she had never missed an issue and sent a check for two years subscription—in order that she would not miss the paper for two more years—About all we manage to receive from life is a living and those praises which bolster our spirits and create a desire to serve the community better.

STRICKLY CONFIDENTIAL—Few people realize the amount of labor that goes into the publishing of a newspaper—or the amount of expense—Neither do they know the heart we feel when a story is missed or a mistake is made—it is an every day task—gathering news and advertising—to complete a paper—when one issue is off the press and in the mail—the newspaper staff starts all over again to build another week's paper.

STRICKLY CONFIDENTIAL—Those tragedies of youth are more tragic perhaps than those of our elders, but the misadventures of the latter are undimmed. Perhaps the voluntary ending of a career of service teaches us even more. Time magazine's "Sealed Envelope" in August 8th issue tells the story of the resignation of Oliver K. Borard as managing editor of the St. Louis Post-Dispatch. After 40 years of service with his publisher, Borard resigned after differences of opinion.

STRICKLY CONFIDENTIAL—I guess I can take it—and if I couldn't—there are no buildings around town tall enough for me to stand on a ledge on the thirteenth floor—got a good crowd assembled and then jump—John Wards's fatal leap in New York recently was one of the most tragic stories of modern youth.

STRICKLY CONFIDENTIAL—I doubt if I will ever have an opportunity to resign from such a position—but I can remember—About

the only difference between a rut and grave—is the size—Confidentially yours, Strick.

Mr. and Mrs. Sebron Summers and son, Jerry, spent Sunday visiting in the home of Mrs. Summer's mother, Mrs. R. L. McNeil. Mrs. McNeil returned with them to Lubbock to spend the week.

H. J. R. No. 20 HOUSE JOINT RESOLUTION

proposing an Amendment to Article XVI, Section 1, of the Constitution of the State of Texas; changing the form of the oath of office for members of the Legislature and all officers of the State of Texas; providing for an election upon such Constitutional Amendment, and making an appropriation therefor.

LET IT BE RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Article XVI, Section 1, of the Constitution of the State of Texas be amended to hereafter read as follows:

"Article XVI Section 1. Official Oath. Members of the Legislature, and all officers, before they enter upon the duties of their offices, shall take the following Oath or Affirmation:

"I, _____ do solemnly swear (or affirm), that I will faithfully execute the duties of the office of _____

of the State of Texas, and will to the best of my ability preserve, protect, and defend the Constitution and laws of the United States and of this State; and I furthermore solemnly swear (or affirm), that I have not directly nor indirectly paid, offered, or promised to pay, contribute, nor promised to contribute any money, or valuable thing, or promised any public office or employment, as a reward for the giving or withholding a vote at the election at which I was elected. So help me God."

Sec. 2. The foregoing Constitutional Amendment shall be submitted to the electors of this State, qualified to vote on Constitutional Amendments, at an election to be held throughout the State on the first Tuesday after the first Monday in November, 1938, at which election each ballot shall have printed thereon the words:

"FOR the Amendment of Article XVI, Section 1, of the Constitution of the State of Texas, changing the form of the oath of office for members of the Legislature and all officers of the State of Texas."

"AGAINST the Amendment of Article XVI, Section 1, of the Constitution of the State of Texas, changing the form of the oath of office for members of the Legislature and all officers of the State of Texas."

Each voter shall scratch out with pen or pencil the clause which he desires to vote against so as to indicate whether he is voting for or against said proposed Amendment.

Sec. 3. The Governor of this State is hereby directed to issue the necessary proclamation ordering an election in conformity herewith to determine whether or not the proposed Constitutional Amendment set forth herein shall be adopted, and the Governor shall have the same published as required by the Constitution and laws of this State.

Sec. 4. The sum of Five Thousand Dollars (\$5,000), or so much thereof as may be necessary, is hereby appropriated out of any funds in the Treasury not otherwise appropriated, to pay the expense of such publication and election.

The above is a true and correct copy.

EDWARD CLARK, Secretary of State.

NOTICE TO CREDITORS OF THE ESTATE OF H. C. BOSLEY, DECEASED

Notice is hereby given that Original Letters Testamentary upon the Estate of H. C. Bosley, Deceased, were granted to me, the undersigned, on the 11th day of July, 1938, by the County Court of Floyd County, Texas. All persons having claims against said Estate are hereby required to present the same to me within the time prescribed by law. My residence and Post Office address is Floydada, Texas.

VALRIE F. BOSLEY, Executrix of Estate of H. C. Bosley, Deceased. 32-41c

Floydada Insurance Agency

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON OWNER

CONOCO PRODUCTS ARE UNEXCELLED!

Conoco Bronze Gasoline Conoco Germ-Processed Motor Oil Check-Chart Lubrication.

Let us get your car ready for vacation.

DAILY'S CONOCO SERVICE STATION

IS THIS THE WAY YOU FEEL After Cooking?



SUMMER shifts into high in August... with its customary heat waves—but it won't bother your disposition or comfort if you cook the cool and easy electrical way.

For once and for all, end the trying days of heat and labor and buy a Westinghouse electric range. Learn why electric cookery is better—and see new Westinghouse ranges.

Texas-New Mexico Utilities Company

FREE! HOT WEAT SAFETY CHECK OF YOUR TIRES



ENJOY A TROUBLE-FREE VACATION TRIP BY EQUIPPING NOW WITH U.S. ROYALS Get SAFE MILEAGE AT OUR POPULAR PRICES

Extra-Value Features: * CORWELL TREAD... this famous traction principle gives you extra skid protection. * SAFETY-BONDED CORD BODY... exclusive with "U.S." makes every ply a safety ply... gives you extra bonded protection. * TEMPERED RESIN... this patented "U.S." tread compound wears longer—gives you extra miles.

Stop at the sign "U. S. Tires" and let the personalized service of a tire specialist save you money. Your Neighbor, The Independent U. S. Tire Dealer.

G. R. STRICKLAND & SON

Distributors PANHANDLE REFINING COMPANY Phone 289

THE FIRST NATIONAL Bank Floydada, Texas

1903—Time Tested Service

LONDON OVERNIGHT!

Sound Strange
This Year's
Ocean Flights

Joseph W. LaBine
New York a hard-boiled
announcer led his
prayer. Through-
America one hundred
friends were focused
vague spot over the
Atlantic where Charles
Lindbergh was piloting his
"St. Louis" to Paris

in 1927, only 11
days ago another
flight ended and
hundred people
to read about it. Of
50 such trips being
this summer, only
attracting much at-
tention of Howard
and Douglas Corri-
gan's "mistake" flier.
The flight that made
Lindbergh's name
has now become
a joke, and rightly so.
The accident of Lindbergh;
means that trans-
atlantic has grown up, that
it began to capitalize on
the planned program of
the Atlantic.

There is more to this story of
aerial navigation than meets the
eye. Transoceanic flying hasn't
been merely a matter of building
one ship larger than the last and
seeing how far it would go without
refueling. Since Charles Lindbergh
first dreamed about it during his
New York-Paris hop, the best minds
of aviation have been working to
develop fool-proof ships that will run
mechanically, like trains.

Until such ships could be per-
fected, the United States was just-
ified in frowning on stunt Atlantic
ships. That's why Doug Corrigan's
request for a permit last year was
denied; it's why Corrigan had to
depend on a wayward compass to
fly his ship to Ireland a few weeks
ago.

Outside of the weight problem
mentioned above, engineers have
found most of their difficulty in con-
quering the weather. Unlike the Pa-
cific, which is usually calm, the At-
lantic is beset with atmospheric dis-
turbances. Especially is this true
on the east-west hop, where until
last year there were relatively few
successful flights.

Until a few weeks ago the ceiling
for commercial planes was 20,000
feet. Since engineers have long
known that Atlantic weather dis-
turbances could be overcome by
high altitudes, they have been seek-
ing some means of reaching these
heights under practical conditions.
Although oxygen equipment has
been available to facilitate great
elevations, it weighs so much that
pay loads would be cut too low.

But from Sweden has come word
of a new airplane motor capable of
sustained performance at altitudes
up to 59,000 feet. If it lives up to
its claims, the motor will facilitate
flights through the stratosphere
where weather is always calm.

U. S. Service Ready.
Whatever may have happened to
her supremacy on the high seas,
America need take no back seat in
transoceanic service. While France,
England and Germany are busy
with their "survey" flights, Pan-
American is preparing to inaugurate
regularly scheduled service from



London newspapers, one day old, were sold by this newsie in Times Square, New York City, a couple of weeks ago. The papers were carried across the Atlantic by England's pick-a-back plane, Mercury.

France is experimenting this sum-
mer with the Lieut. de Vaisseau
Paris, one of the largest flying boats
in the world.

Stunt Flying Banned.
There is more to this story of
aerial navigation than meets the
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up to 59,000 feet. If it lives up to
its claims, the motor will facilitate
flights through the stratosphere
where weather is always calm.

New York to London in her mam-
moth Boeing "clipper" ships. Just
how soon the service will start, no-
body knows.

It's just possible that in a few
weeks you may be able to slide
about \$450 across the counter at
New York and buy an air ticket for
London, arriving there less than 24
hours out of Port Washington, Long
Island. Similar accommodations on
the liner Queen Mary would be \$316,
plus tips, plus several days extra.

Passengers, mail and express will
be shuttled between the two contin-
ents in the new \$3,000,000 flying
boats (P. A. A. has ordered six of
them) that offer everything from a
dining lounge to a bridal suite.

The new "clippers" are twice as
large as those now making regu-
lar, uneventful trips across the Pa-
cific, being far and away the most
luxurious aircraft ever built. The
first of them was launched last April
and is now undergoing test flights on
the Pacific coast. It is larger than
the Santa Maria in which Columbus
crossed the ocean, and three times
the size of the average commercial
air transport. It has a wingspread
—and hold your breath on this one
—just half a city block long, or 152
feet!

Two Deck Airliner.
From stern to stern, the new boat
has been built to parallel an ocean
vessel. It even has two decks, a
top one for navigation and lower
one for passengers. Up on the flight
deck a large crew will be on duty.
Ahead, in the cockpit, the smallest
part of the deck, are the pilot and
co-pilot whose work is largely left
to robot instruments. Behind them
in the navigation room are the radio
man and the navigator, the former
in touch with land at all times.

Back of the navigator is the en-
gineer, possibly the busiest man on
the ship. He handles throttles,
checks engine performance and goes
out in the wing to repair an ailing
motor if it needs treatment.

SUNDAY SCHOOL LESSON

By HAROLD L. LUNDQUIST, D. D.,
Dean of The Moody Bible Institute
of Chicago.
© Western Newspaper Union.

Lesson for August 14 THE RELATION OF TEMPER- ANCE TO CHARACTER

LESSON TEXT—Proverbs 4:10-23; 1
Thessalonians 5:6-8
GOLDEN TEXT—Wine is a mocker,
strong drink is raging; and whosoever
is deceived thereby is not wise.—Pro-
verbs 20:1
PRIMARY TOPIC—What a Wise Man
Said
JUNIOR TOPIC—A Wise Man's Way
**INTERMEDIATE AND SENIOR
TOPIC**—How the Use of Liquor Affects
Character
**YOUNG PEOPLE AND ADULT
TOPIC**—How the Use of Liquor Affects
Character

Childhood remembrances are
commonly sweet and precious—but
some of them are vivid on the pages
of memory because they relate to
dangerous and distressing things.
Among the things decent people
avoided like the pestilence when the
writer was a boy was the saloon. To
be seen entering such places was a
frequenter of them was to be lost to
all that was good and holy.

High sounding and very pious
were the assurances that when pro-
hibition was repealed we would never
see the return of the saloon, but we
have them in multiplied num-
ber, and with a shameless appeal
to women as well as men, to our
growing girls and boys as well as
to adults. Clever advertising has
sought to make it "smart" to drink,
and "manly" to be able to "carry"
liquor. It is for that reason that it
is of the utmost importance that we
develop strong and intelligent char-
acter in our boys and girls—so that
they may not only appraise the
vicious "booze business" for what
it really is, but also have the
strength of character to fight it, not
only for themselves, but for their
weaker brother. They should know
and proclaim that the saloon,
whether it be called an "inn" or a
"tavern," is always a "bar"—
"A bar to Heaven, a door to Hell;
Whoever named it named it well."

I. Developing Strength of Character
(Prov. 4:10-23).
Solomon, the writer of many of
the Proverbs, constantly stressed
the importance of gaining wisdom.
A man may be a perfect encyclo-
pedia of information and yet may
lack the wisdom to apply that
knowledge to life. Dr. Hight C.
Moore, in Points for Emphasis, pro-
vides a most helpful outline of this
portion of Proverbs 4, which will
assist the reader and teacher. He
suggests that we must (1) "accept
the challenge of a worthy goal, v.
10," by listening as a son to a father
to the words which shall give us a
long and happy life. Then we must
(2) "follow the way of wis-
dom, vv. 11-13." It is a way that
has been tested by those who have
preceded us, and they have found it
to be the right way. This will en-
able us to (3) "avoid the way of
the wicked, vv. 14-17." Note the
dreadful picture of those who do
not do so wickedness but delight in
leading others into their evil paths,
in fact they cannot sleep unless
they have misled some poor soul.
Shun that path, and (4) "irradiate
the path to the larger life, vv. 18,
19." The way to life is a light path
"that shineth more and more." The
way of the wicked is stumbling and
darkness. The devil and his fol-
lowers are trying to make young
people believe just the opposite.
Let us teach them the truth that
they may (5) "heed every syllable
of all the words of God, vv. 20-23."
Give attention to God's word, lis-
ten to it, read it, keep it hidden
in your heart. The heart in Scrip-
ture stands for the very center of
man's spiritual being, out of which
are all the issues of life. Evil
thoughts, unholy desires and ambi-
tions hidden there will ultimately
be revealed in overt acts of ungod-
liness. Even so the Word of God
hidden there will bring forth life.

The young man or woman who is
thus taught God's Word in the home
and the church will have an im-
pregnable defense against the wiles
and temptations of the world, the
flesh, and the devil.

II. Exhibiting Strength of Character
(1 Thess. 5:6-8).
The Lord is coming again! Paul
was constantly looking forward to
the day of His coming. It was not
his lot to live until the Lord came,
but he was not mistaken in looking
for Him. The Lord has tarried,
why only He knows, but it is the
judgment of many excellent Bible
expositors that the next great event
to take place in divine history is
His return. What a glorious hope!
But while we await His coming
we are not to sleep as those round
about us. Watchfulness, sobriety of
life, these become the Christian. Cer-
tainly nothing of the drunkenness
of our day is to enter into the life
of the Christian. He who be-
longs to Christ does not drink
of the devil's "fire-water." But far
more than that is in mind here, for
the Christian is to go on in faith,
love, and hope until he becomes
"on fire" for God, burning with the
passion of the Holy Spirit, not only
for his own life, but for the salva-
tion of the lost and for the develop-
ment of true Christian character in
those who have taken upon them-
selves the beautiful name of "Chris-
tian."

WHAT to EAT and WHY

C. Houston Goudiss Analyzes The Cereal Grains

Well Known Food Authority Describes Their
Place in the Diet

By C. HOUSTON GOUDISS
6 East 39th Street, New York City.

TO ME, there is no more inspiring sight in the world than
a field of nodding golden grain. It not only pleases the
eye with its grace and profound beauty, but it attests to
Nature's bounty. For down through the ages, grains have
sustained and comforted man.

In every quarter of the globe, foods made from grain
constitute the largest single item in the food supply. This
is as it should be, for no other
foodstuff affords such a rich
store of fuel value at such
little cost. It has been estimated
that during one day's labor, an
American farmer, growing wheat
by up-to-date American methods,
can produce enough protein and
calories to sustain a man for a
year.

A Source of Power and Pep

Every nation depends upon
some form of cereal to furnish
motive power for the body machin-
ery — to provide
necessary energy
to keep body and
brain functioning
efficiently. In the
Western world,
wheat is supreme.
But in Oriental
countries, rice
takes the lead and
it is the chief arti-
cle of food for half
of the world's people. Rye, oats,
barley, maize and buckwheat are
likewise important crops.

Energy Values Compared

All uncooked cereal foods show
great similarity in their chemical
composition and therefore have
very nearly the same energy value—
that is about 1,650 calories per
pound. The weight of a 100-calorie
portion is about an ounce. But
there is a wide variation in bulk,
depending upon the degree to
which the cereal has been refined.
For example, three tablespoons of
patent wheat flour weigh one
ounce; one and one-fourth cups of
a puffed wheat cereal likewise
weigh one ounce. After cooking,
there is a big variation in weight,
as well as measure, owing to the
varying amounts of water ab-
sorbed. Thus a cup of cooked oat-
meal mush supplies the same
number of calories as three table-
spoons of a puffy dry cereal with
a nut-like taste.

YOU WON'T MIND THE HEAT IF YOU Learn How TO KEEP COOL WITH FOOD

SEND FOR THIS FREE BULLETIN
C. Houston Goudiss
offers a free bulletin "KEEPING
COOL WITH FOOD" which dis-
tinguishes between "heating" and
"cooling" foods and contains sam-
ple menus showing how to eat for
hot weather health and comfort.
A post card is sufficient to carry
your request. Just address
C. Houston Goudiss, 6 East 39th
Street, New York City, and ask for
"Keeping Cool with Food."

Investigators have estimated that grain products contribute 38 per cent of the total calories and 37 per cent of the protein in the typical Amer- ican dietary.

Laboratory experiments indi-
cate that the proteins of wheat,
oats, maize, rye and barley are
about equally efficient in promot-
ing and supporting growth. None of
them compares with an equivalent
weight of the complete proteins of
milk, eggs or meat, but when com-
bined with small amounts of milk,
the cereal proteins become highly
efficient.

Iron and Copper

The mineral elements of grains
are concentrated largely in the
outer layers and in the germ. For
this reason, there is considerable
difference in the yield of minerals
from whole grain and highly re-
fined cereal foods.

The mineral content of bran is
from 10 to 20 times greater than
that of patent flour, and whole
wheat contains from three to five
times as much iron, calcium and
phosphorus. Bran, oatmeal and
whole grain cereals are a good
source of copper as well as iron.

Rich in Vitamin B

The different cereal grains are
quite similar in their vitamin val-
ues, but as the vitamins are very
unevenly distributed throughout
the kernel, there is a wide varia-
tion in vitamin content between
the whole grain and refined cereal
foods.

All seeds, including whole
grains, are relatively poor in vita-
min A. They are entirely lacking
in vitamins C and D and contain
only small amounts of vitamin G.
Both the germ and bran, how-
ever, are excellent sources of vi-
tamin B—which promotes appet-
ite, aids digestion and helps to
prevent a nervous disorder. The
importance of the germ as a food
has been more fully appreciated
since it was discovered that it is
at least five times as rich in vita-
min B as the whole grain or bran.
There are several cereals on the
market containing added wheat
germ and this precious substance
may also be obtained in concen-
trated form.

Laxative Value of Cereals

The whole grain cereals contain
an abundance of bulk or cellulose
and are therefore a valuable aid
in promoting normal elimination.
Individuals differ in their require-
ment for foods having a laxative
effect, and in some cases one must
be guided by personal experience.
But inasmuch as the whole grain
products furnish the body with
larger amounts of minerals and
vitamins B and G, a good general
rule is to consume at least half
of one's bread and other cereal
foods in the whole grain form.

Digestibility of Grains

The whole grain products are
less completely digested than
those which are more highly re-

Reduce

Summer Is the
Best Time
to—
Send for
this Free Reducing
Bulletin and Calorie Chart

You'll feel better, look better,
enjoy better health if you get rid
of excess pounds. The safe, sure
and comfortable way to reduce
is to count your calories, as out-
lined in the Calorie Chart and
Reducing Bulletin, complete with
menus, offered free by C. Houston
Goudiss. Write him at 6 East 39th
Street, New York City, and ask
for the Reducing Bulletin.

Many Forms of Cereal Foods

From infancy to old age, the ce-
real foods should, and usually do
constitute the mainstay of the
diet. Fortunately, there is such a
wide variety from which to choose
that there is little likelihood of mo-
notony. Furthermore, because of
their bland flavor, one does not
readily tire of cereal foods.

In addition to the wide variety
of breads, rolls, muffins, biscuits
and griddle cakes that can be
made from refined and whole
grain flours, there are an aston-
ishing number of cooked and un-
cooked cereals from which to
choose. When served with milk,
bread or cereals make an ideal
and economical food combination.

Macaroni for a Main Dish

Besides serving as the main fea-
ture at breakfast and for the
child's supper, cereal foods are
useful as the chief attraction at
dinner or supper when served in
the form of macaroni, spaghetti
or egg noodles. They are a fine
source of energy and also furnish
about 12 per cent protein. When
combined with cheese, which adds
protein, minerals and vitamins,
they constitute a balanced main
dish.

Cereal products of all kinds de-
serve a ranking place among
FOODS THAT KEEP US FIT.
© WNU—C. Houston Goudiss—1938—23

Diffusing Pleasure

How easy it is for one pleasure-
loving being to diffuse pleasure
around him; and how truly it is
a kind heart a fountain of gladness,
making everything in its vicinity
to freshen into smiles!—Washing-
ton Irving.

PIKCARDS
prevent
PICKING-PICKINGS
APPROVED BY POSTER EXPERIMENT STATIONS
MILLIONS NOW IN PRACTICAL USE
ASK YOUR DEALER OR WRITE
PRODUCTION LABORATORIES
P. O. 197 1247 - SEATTLE, WASHINGTON

CLASSIFIED ADVERTISING

Have you anything around
the house you would like
to trade or sell? Try a clas-
sified ad. The cost is only
a few cents and there are
probably a lot of folks look-
ing for just whatever it is.
Results you no longer have use for.

UNA and INA at the Circus...

DIDJA HEAR ABOUT BOBBY MAURER? HIS DAD'S POCKET WAS PICKED IN THE SIDE-SHOW, AND THEY CAN'T HAVE EVEN ONE ICE-CREAM CONE!

MY STARS ABOVE... AND IT'S SO HOT... BOBBY! HEY BOBBY!

COME OVER TO OUR HOUSE AFTERWARD! WE GOT A FREEZERFUL OF ICE CREAM. INA N I MADE!

HOW COULD THAT PAIR OF LITTLE KIDS MAKE ICE-CREAM?

AFTER THE SHOW!

SAY—THIS IS SWELL ICE CREAM. ISN'T IT PRETTY EXPENSIVE TO MAKE, THOUGH? M-M-M! OH BOY!

MY GRACIOUS—NO! WE MAKE IT WITH JELL-O ICE CREAM POWDER AND A PACKAGE ONLY COSTS A FEW PENNIES!

SEE, MR. MAURER—ALL WE DO IS ADD MILK AND CREAM TO JELL-O ICE CREAM POWDER—

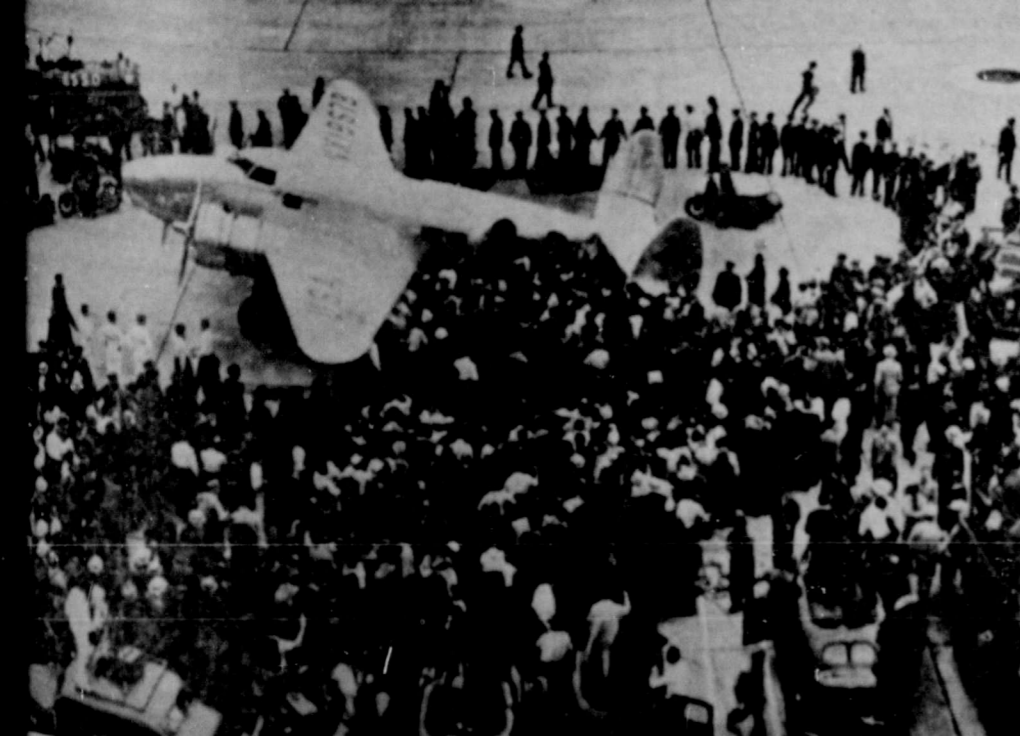
AND YOU CAN MAKE IT IN REFRIGERATORS, TOO—JUST AS SMOO-OOTH! WITH JUST ONE STIR WHILE IT FREEZES!

SECOND HELPS! SURE THERE'S PLENTY JELL-O ICE CREAM POWDER IN THE KIND THE NAME'S A WHOLE QUART AND A HALF!

ASK YOUR GROCER FOR ALL 6 FLAVORS—MANG SONIC ICE CREAM TODAY!

JELL-O ICE CREAM POWDER

STRAWBERRY - MANDARIN - CHOCOLATE - LEMON - MAPLE - UNFLAVORED



LEFT—Douglas Corrigan, whose "mistake" flight from New York to Dublin recently was frowned upon with good reason by U. S. department of commerce officials. BELOW—When Howard Hughes and his intrepid crew landed in New York after their record-breaking trip around the world, which augured well for the future of transatlantic aviation.

Miss Gloria Hammonds returned home Thursday night of last week after having attended a house party at Ozona, Texas, for several days.

Star Savings!

MEAL, 42c
LARGE SACK

PRUNES, 25c
GALLON

JELLO, 5c
SIX FLAVORS, BOX

Pork and Beans, per can 5c

Oxydol, large 22c

PEAS, 5c
NUMBER TWO CAN

BACON, . lb. 25c
NO. 1, SLICED

OLEO, 1 lb. 11c

LETTUCE, 11c
FRESH AND FIRM

STAR CASH GROCERY

BAKERY SPECIALS THIS WEEK

Chocolate Brownies, Dozen 20c

Cocoanut Macca-rooms, dozen 10c

BARRELS

50 GALLON SIZE,
Wood or Steel \$1.00
WOODEN KEGS,
10 Gallon, or 16 Gallon 50c
3 GALLON CANS 15c

WESTERS' QUALITY BAKERY

CORNS

Are an unnecessary nuisance
Let us remove sore corns and adjust your arches. Flat Arches are unnecessary.

High quality shoe repairing.
All of our work is guaranteed.

RAINER'S SHOE SHOP

SOUTH SIDE SQUARE

USED CARS!!

We have several good used cars for sale or trade.

New Plymouth Sedan

I. H. C. TRUCK,
Parts, Accessories, Batteries,
Tires, Hastings Bings.

FINKNER At Triangle Garage

150 EXPECTED FOR ANNUAL SMITH - BROWN REUNION

Over 150 relatives are expected to be present this week-end when the Smith-Brown Cousins Club holds the annual reunion. This year's get-together will be held at the home of Mr. and Mrs. John W. Smith at Addington, Oklahoma.

Descendants of John W. Smith and Sam Brown, parental and maternal grandparents of the Smith brothers in Floydada, will gather from several cities in several states. Attending from Floydada and vicinity will be: Mr. and Mrs. Bob Smith, Mr. and Mrs. Ham Smith, Mr. and Mrs. Grover Smith, Mr. and Mrs. Chas. Smith, Mr. and Mrs. J. C.

Fuller, and Mr. and Mrs. Bert Smith, of Lorenzo. They will go to Addington Saturday and return Monday.

Featured on the program for the reunion will be a barbecue and picnic Saturday or Sunday at the picnic grounds of the John W. Smith home. George Brown, of McKinney, Texas, will trace the history of the Brown family from the present back 200 years to just prior to the American Revolution. Local descendants of that family recently received a copy of facts resulting from an extensive study of the Brown family tree.

Re-Union of J. H. Shurbet Family Held Sunday

More than forty members of the family were in attendance when the annual re-union of the family of J. H. Shurbet was held last week-end. All of the children were present with the exception of Mrs. M. F. Huskey, of Kenedy, Texas.

Members of the pioneer family present included: Mr. and Mrs. W. O. Shurbet and grandchildren, Oneal and Gladys, of Lasara, Texas; Mr. and Mrs. D. L. Weaver and children, Leo, Chise, Nela Mae, June and Julia, of Lasara, Texas; Mr. and Mrs. O. D. Wofford and son, Ralph, of Lockney;

Mr. and Mrs. Kenneth Wofford, of Lockney; Mr. and Mrs. E. R. Harris and sons, Jack, Revis Neal, of Lockney, and grand daughters, Sherwin, Carolyn and Jomyrie daughters of Otis Harris of Harlingen, Texas; Mr. and Mrs. Hollis Harris, Lockney; Mr. and Mrs. Clyde Parr and son, Travis, of Floydada; Mr. and Mrs. W. L. Orman, Mr. and Mrs. Jess Shurbet, Mrs. George Lee Henry, Mr. and Mrs. Jim Shurbet and son, Jimmy, all of Floydada; Mr. and Mrs. Pete Shurbet, and son, Phil Owen, of Lockney, and W. M. Thorra, of Petersburg.

Most of the out-of-town visitors visited here for several days preceding the reunion and for a few days following.

Mr. and Mrs. R. C. Patton Entertain With Lawn Party

Mr. and Mrs. R. C. Patton were host and hostess Tuesday evening when they entertained a group of their friends at their home on South White Street. The affair was an informal lawn party. A table placed on the front lawn was laid with all the good things for a summer picnic, and as guests arrived, they cooked their own wieners over an open fire in the back yard. Following the supper, the group enjoyed interesting games of Chinese Checkers.

Present at the entertainment were: Mr. and Mrs. Buck Sims, Mr. and Mrs. Trenton T. Davis and daughter, Sharon, Mr. and Mrs. Dorris W. Jones, Mr. and Mrs. Vermer Norman and daughter, Sammie Lou, Miss Selma Linder, Carol McClung, and the host and hostess, Mr. and Mrs. R. C. Patton.

Dr. and Mrs. A. E. Hopkins, of Miami, Texas, visited in Floydada last week end with their daughter, Mrs. W. B. Henry and Mr. Henry.

CLASSIFIED ADVERTISING

FOR SALE OR TRADE—1936 Chevrolet Truck in A-1 Condition, H. O. Cline. 33-tfc

Let Bob Shine your shoes at UNIQUE SHOP. 29-tfc

GOOD, JUICY Hamburgers, 3 for 25c. WITHERS' CAFE. 21-tfc

For best and cheapest monuments, either in marble or granite. See S. M. McCLESKEY. 24-tfc

DOOR CREPES, floral sprays, wreathes designs, coronas, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company, Night Telephone No. 69. Hollums, Floydada Florists. 30-tfc

Your Favorite flavor ICE CREAM 15c pint at WITHERS' CAFE. 21-tfc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goen. Phone 78. 46-tfc

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-tfc

Fifty Attend Re-union of Roberts Family

Some 50 or 60 persons, most of them relatives, attended a Robert-son family reunion held at Cota Canyon from Friday until Sunday. The family routed the buildings at the Baptist Encampment Grounds and had a regular old-time get-together. This is the third annual affair of this kind.

Among the enjoyment was the religious service which was held by the family Sunday morning. The Sunday School service was conducted by Houston Robertson of Merkel, Texas. Cloy Lyles, young minister, directed the church service.

Among those who attended were: Mr. and Mrs. O. R. Goughly of the Center community, Lee Goughly of Verno, Byers Goughly of Plainview, L. D. Goughly of the Center community, Mr. and Mrs. C. M. Lyles and sons of the Campbell community, Mr. and Mrs. C. B. Patton and daughters and Mr. and Mrs. Lloyd Nelson all of Lakeview, Mr. and Mrs. Lee Harry and son of Amarillo, Mr. and Mrs. Earl Rainer and sons of Floydada, Mr. and Mrs. Austin Robertson and family of Merkel, Zerk Robertson of Lamesa, Mr. and Mrs. Houston Robertson and son of Merkel, Mr. and Mrs. Hobson Robertson and family of Merkel, and A. J. Jones of Canyon. J. G. Martin Jr., of Floydada and Pat Isabell of Fort Worth also attended as guests to the family.

Mrs. Jim Ingram, a sister, who lives at Merkel, was the only one of the immediate family who was unable to attend.

It was decided that the group would meet next year at the Baptist Encampment Ground at Lenders, Texas.

Members of Self Family in Reunion Sunday

Members of the Self family gathered for a reunion Sunday, August 7, at the parental home of Mr. and Mrs. H. A. Self of Floydada. It was the most complete reunion the family had held in some time, and some were united after ten years' separation.

Present for the reunion from out-of-town were: Mrs. Hattie Queen and sons, Sherman, Melvin and Herbert, Mr. and Mrs. A. L. Clanton, of Channing; Mr. and Mrs. D. H. Clanton and daughter, Dorma Jean, of Plainview; Mr. and Mrs. T. E. Self and family, of Rule; Mr. and Mrs. Roy Self and family, Mr. and Mrs. James Patterson, Mrs. B. E. Springer, of Jayton; Mr. and Mrs. F. J. Self and son, Floyd Irvin, of Haskell; D. D. Self, of Burnett; and those attending from Floydada: Mr. and Mrs. Ollie Meek and daughter, Glenna Faye, Mr. and Mrs. Oran Self and family, and Mr. and Mrs. Dale Self.

Second Sunday Singing at Baptist Church

A regular second Sunday convention of the Southside Singing Convention will be held Sunday at the Highway Baptist Church.

All singers are urged to be present at 2:30 o'clock.

Mrs. Hollums Ill But Improving

Mrs. Jno. A. Hollums, who has been ill at her home on West Missouri Street for the past week, is reported to be recovering, but is yet unable to be at her work. Mrs. Hollums has been suffering from intestinal flu.

E. S. PRICE INVITED TO ATTEND CONVENTION OF ENGINEERS

Special to The Plainsman.
Oklahoma City, August 9.—The Oklahoma City water system will become a laboratory for more than 600 city officials and water works engineers, who will attend the annual convention of the Southwest Section of the American Water Works Association here October 17 to 20.

Delegates will attend from Oklahoma, Texas, Arkansas and Louisiana. Invited to represent Floydada is E. S. Price, city water superintendent.

By coincidence the convention is scheduled to be held when Oklahoma City launches a \$6,200,000 water works improvement project as part of the new Public Works Administration program.

Designated as the Bluff Creek Reservoir project, the Oklahoma City program is designated to overcome the city's acute need for an additional water supply.

It includes construction of a dam that will impound 106,000 acre feet

of water four miles from the city limits, construction of filtration facilities with twice the capacity of the city's present plant, installation of many miles of new conduits and mains and dredging of the city's present sedimentation basin.

Details of this work will be made available to all convention delegates, and inspection trips will be arranged for all who want to make them.

"Water supply, treatment and distribution are the three most vital factors in operation of municipal water systems", said M. B. Cunningham, city water superintendent, who is in charge of convention arrangements.

"It is a fortunate coincidence that the convention will be held just as Oklahoma City undertakes a program that deals with all of these factors. The project should develop interesting data for delegates interested in any or all of the three major phases of water service."

Mr. and Mrs. King Left Sunday for California

Mr. and Mrs. Wallace King are among those who have chosen August for their vacation trip. They left Sunday for the West Coast, where they planned to visit many points in California and other states. Mr. and Mrs. King set no definite time for their return, but stated that they would likely be away for ten days or two weeks.

A Correction

In the news item last week concerning the death of R. C. Watson The Plainsman reported that Mr. Watson died Saturday night and the services were held Sunday. The story should have read that he died Sunday evening and last rites were held Monday afternoon.

F. C. Harmon Jr. to Enter Baylor Med School

F. C. Harmon Jr., son of Mr. and Mrs. F. C. Harmon of Floydada, will enter Baylor Medical College in Dallas September 22. Following preparatory studies in Dallas for the past several weeks Mr. and Mrs. Harmon have returned to Floydada where he will be employed with his father until entering college.

F. C. graduated from McMurry College in Abilene this spring.

\$3,600.00 TO BE SPENT ON HIGHWAY 28 LOOP

\$3,600.00 will be expended within the near future for repair and reconstruction of the Highway 28 loop through Floydada. Of the entire amount \$3,000 will be furnished by the state highway department and \$600.00 will be spent by the City of Floydada.

Floydada's City Council, in a regular meeting Tuesday evening, voted to match the state's \$3,000.00 with \$600.00. The council passed a resolution that no encroachments would be made on Highway F, or the highway from Silverton, on West Missouri and 12th streets.

In further business of the session Tuesday night the City voted to purchase \$5,000.00 bonds. One bid of 95 cents per dollar, with interest accrued for six months, was accepted.

Receive Certificate
A statement from the Texas Firemen's Training School, certifying that Floydada had participated in the ninth annual school and had received passing grades in a general course in firemanship and instructor's Red Cross First Aid, was received.

Mr. and Mrs. Woodrow Willson have returned home from a tour of the Western States. They also visited the Yellowstone National Park in Wyoming and many interesting points in the north. They were accompanied by Miss Doris Allen and Mr. and Mrs. George Wheeler, of Whitewright.

Mr. and Mrs. C. F. Looper and Mrs. Dick Penner visited in Eunice, New Mexico, Monday with Mr. and Mrs. Floyd Simpson.



N. C. PURCELL, At Holmes' Studio

Good Government Association Meet

The Old People's Good Government Association of Floyd County met in the district court room in Floydada, July 30, with the following named officers present: W. W. Payne, president; Rev. G. W. Tubbs, vice president; Tom W. Doen, secretary; Homer Howard, assistant secretary; W. J. Myers, director.

There was 32 members of the association present for the gathering.

Miss Margaret McKinley returned to her home here the latter part of last week after having visited in Graham and Fort Worth for the past three weeks. Miss McKinley was accompanied home by Miss Josephine Johnson of Graham, who will visit here for a few days.

NO DAMAGE DONE

No extensive damage was done Tuesday when a gasoline stove exploded at the home of Mr. and Mrs. Troy Griggs in the Honora addition in Floydada. Floydada firemen answered the call but extinguished the slight blaze without using equipment.

Mr. and Mrs. R. W. Moore and son J. D., and Mr. and Mrs. Edgar Duncan attended a family reunion in Spur Sunday. 125 members of Mrs. Moore's family, together with ten guests were in attendance.

Mrs. Maud Hollums went to Amarillo Wednesday where she was joined by Mrs. Joe Pitts, her sister. They will go to Red River, New Mexico, for a two weeks visit starting Monday.

Mr. and Mrs. E. S. Price, Mr. and Mrs. Roy Sanders, Mr. and Mrs. Blondie Finley, left Friday for Phoenix, Arizona, where they will visit some two weeks.

Miss Esther Hicks of Houston spent from Friday of last week until Wednesday of this week visiting here with her brother, Dr. I. W. Hicks.

Rev. Vernon Shaw left Friday for Oilton, Texas, where he will be engaged for some ten days in a revival meeting at the Baptist church.

NOTICE!

Notice is hereby given that the City Council of the City of Floydada, Texas, will receive applications for the custody of City Funds from any banking corporation, association, or individual banker doing business within said City that may desire to be selected as a depository of said City, at a regular meeting of said City Council to be held on Tuesday, the 13th day of September, 1938, at the City Hall of said City, at 7:30 o'clock p. m. Any banking corporation, association, or individual banker doing business in said City desiring to apply to be designated as a depository of funds of said City is directed to deliver to the undersigned, S. E. DUNCAN, City Secretary of said City, on or before the day of such meeting, its application for such funds.

This notice is given by order of the City Council, and pursuant to the terms of Art. 2559, R. S. 1925, as amended Acts 1937, 45th Leg. S. E. DUNCAN, City Secretary, 36.1 City of Floydada, Texas.

"The Natural Way to Regain Health"



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BLUE GOOSE AND E. Z. STEAM LAUNDRY, Consolidated

(In No Way Connected With Better Way Laundry)

We have New Maytags and Hot, Soft We were formerly located at 400 West Cal Street and are now equipped to give you service. New Location 629 East Crockett Across Railroad track on Matador Highway.

MRS. W. W. CALDWELL
Phone 368. We Call For And Deliver

LOOPER

MEAT, For Boiling, pound

PEACHES, No 2 1/2 can, Brimfull Brand

SPUDS, Red or White, No 1, 10 lb

POST TOSTIES, 3 for

SUGAR XXX Powdered, 2 boxes

MILK, Carnation, 3 cans

TEA, 1 lb. box and one 25c tea

SYRUP, Staley's Golden Table per gallon

HYPRO, for bleaching cloth, 9

KREMEL, for dessert, 2 boxes

CRACKERS, 2 lb. box

PEANUT BUTTER, full quart

LEMONS, 360 size, dozen

JET OIL, Per bottle

JELLO, Any Flavor

KRAUT, No. 2 can, 2 for

SUMMER DRINK, 3 packages

BANANAS, per pound

LETTUCE, Hard head

PURE COMB HONEY, Gallon

Let Cavanaugh do your printing