

Floydada's July 4th and 5th Celebration

Twelve Pages This Week

"By Helping Business You Help Yourself"

NEWS YOU WILL FIND IN THESE PAGES

The Floyd County Plainsman

JUST SAY "I READ IT FIRST IN THE FLOYD COUNTY PLAINSMAN"

Floydada, Floyd County, Texas, June 30, 1938

Fourth And Fifth Of July Celebration To Be Held In Floydada

FLOYD COUNTY ENTERED IN W. T. C. C. CONSERVATION CONTEST; BOARD TO HAVE CHARGE LOCAL WORK

\$1,000.00 To Be Awarded Winners Of First Three Places In Competition

Funerals For Alva's Brother Thursday

Jno. R. Freeman In Series of Meetings at Plainview

WHEAT CROP IS 90% HARVESTED IN COUNTY

Floyd County's 1938 wheat crop is ninety percent harvested, according to statements of local grain dealers this mid-week.

If no further rain is received it is believed that the entire crop will be harvested by the last of this week.

Total yield for the county has been set at near two and one-half million bushels, which is half of the crop made last year.

800 Estimated At Matador Singing; Locals Attend

It was estimated that some eight hundred attended the Motley County Singing Convention which was held in Matador Sunday, June 26.

ALL-STAR SOFTBALL GAMES, CARNIVAL, CANDIDATE SPEAKING SCHEDULED FOR TWO-DAY EVENT

Invitation Extended to Neighboring Towns Residents to be Here For Big Affair

Floydada residents will be hosts to hundreds of visitors next week when a July fourth and fifth celebration will be held.

Activity on arrangements for the celebration have been underway for several weeks and committees report that the plans are complete.

located on the south and west sides of the square and will include a number of rides and other entertainment.

Candidates speaking will be held about ten o'clock in the mornings of both days.

The colored residents of the city will participate in the affair with a baseball game Monday afternoon, with Floydada meeting Roaring Springs.

Invitations to residents of neighboring towns to attend the celebration have been extended and hundreds of visitors are expected.

McLAIN, PIONEER FLOYD COUNTY RESIDENT, LAID TO REST HERE SUNDAY

He was spoken here at 10 o'clock, June 26, at the First Church for James McLain, Floyd County pioneer.

Survivors are: his wife, four daughters, Mrs. E. C. Fullingim of Albuquerque, New Mexico, Mrs. Montez Wiggins of Floydada, Mrs. J. C. Williams of Dimmitt, and Miss Winnie McLain of Dallas.

ADVERTISERS INDEX

- CLASSIFICATION OF ADVERTISERS IN THIS ISSUE
AUTOMOBILES, Ford, Bishop Motor Company; Chevrolet, Odon Chevrolet Company; International and Oldsmobile, Geo. M. Pinkner.

Locals Return Home From Rotary Convention

Mr. and Mrs. J. C. Wester and Mr. and Mrs. Walter Travis returned home Monday afternoon after having attended the International Rotary Convention, which was held in San Francisco.

They reported a very nice trip with no trouble, not even a flat tire. Beside the convention, which was indeed the high-light of their trip, they named Rose Bowl, Mount Wilson Observatory at Pasadena, the great Salt Lake in Utah, and Pike's Peak in Colorado as being among the most interesting places which they made on the tour.

J. M. Willson, who made the trip by special train from Lubbock, returned here Saturday night of last week, also reporting an interesting and profitable trip.

Mr. and Mrs. J. H. Myers are expecting as their guests the last of this week Mrs. N. A. Argo, Miss Gertrude Sartin, and Miss Pauline Myers, all of Jasper, Alabama.

Mrs. Dave Carathers left Monday for Amarillo. She will visit there for two or three days with her sister-in-law, Mrs. Sam Clay.

Let Cavanaugh do your Printing.

Relatives Here Attend Funeral of H. C. Adams

Mrs. W. S. Moss, Mrs. T. A. Rogers, Mrs. Ed Johnson, and Mr. and Mrs. Glad Snodgrass attended the funeral services held for their brother, H. C. Adams, near Valley Mills, Texas, late Sunday afternoon.

Edgar Jones Home After Serious Illness in Mexico

Edgar Jones was brought to his home here Monday night, after having been seriously ill in Hot Springs, New Mexico, since Saturday of last week.

Mr. Jones had gone to Hot Springs for a vacation and rest when he became ill. He had a sudden attack of potamine poisoning and also a heart attack about noon Saturday.

Mrs. Leora Higgins left Saturday for Las Vegas, New Mexico, where she will spend the summer visiting with relatives.

Mr. and Mrs. B. Hatley spent Sunday in Dougherty visiting with Mr. Hatley's parents, Mr. and Mrs. J. A. Hatley.

Services Held For Mrs. Frank Gore Tuesday Afternoon

Services were held at 4 o'clock Tuesday afternoon at the Church for Mrs. Frank Gore, who died at her home here on Monday, June 27.

Active pallbearers were: E. L. Norman, W. U. White, A. B. Clark, A. B. Keim, Baird Bishop, and John McCleskey.

Flower bearers included: Mesdames R. C. Henry, A. B. Keim, John McCleskey, J. M. Gamblin, J. D. McBrien, F. F. Faqua, L. T. Bishop, W. B. Henry, Hal Drace, W. L. Fry, E. L. Angus, C. L. Minor, Leroy McDonald, Cecil Hagood, E. P. Neilson, Bill Scott, Lindsey Graham, and Delbert Bivins.

Interment was made in the Floydada Cemetery with Harmon Funeral Home in charge of arrangements.

Mrs. S. J. Chenoweth returned to Floydada Wednesday afternoon after a visit in Lubbock.

BORN—To Mr. and Mrs. Wayne Batty, Friday night, June 24, a boy.

Lockney to Meet Amarillo In Game Sunday

Lockney and Amarillo Westerns will meet in a baseball game Sunday afternoon in Lockney.

Miss Thelma Joe Shaw of Lockney left Thursday of last week after having visited for a few days in the home of her aunt and uncle, Rev. and Mrs. Vernon Shaw.

DEPTH OF 5,640 FEET REACHED ON THOMAS MONTGOMERY NUMBER ONE WELL

According to official report, a depth of 5,640 feet had been reached at noon Wednesday on the Thomas Montgomery No. 1 test well.

ing Wednesday at the rate of eighty feet a day, at which rate the drilling has gone for the past several days.

Herschel Green, manager of the Pleasant Hill team, has been selected to have charge of the Floyd County All-Stars during the two day series of games.

The Floyd County League all-stars players roster will be supplemented with the following five players: Jelly Baxter, of Center-Campbell; Taylor, of Starkey; Dillard, of Lakeview; Walton Wilson, of Center-Campbell; and Starkey, of Lakeview.

Both the rural all-stars and the Floydada League all-stars have engaged in games this week in preparation for the two day meet July fourth and fifth.

GAMES SCHEDULE

The first game in the all-star series will be played on the afternoon of July fourth about 4 o'clock. A second game will be held Monday night about 8 o'clock at Wester Field.

SOCIETY CLUBS PERSONALS

N. C. PURCE
CHIROPRACTOR
—AT—
Holmes' Street

HOT, SOFT WATER!
STEAM
NEW MATTAGS
We Call For
Deliver.
Your Patronage
Appreciated.
E. Z. WALKER
LAUNDRY
Mrs. W. W. Caldwell
Lessee

Mr. and Mrs. R. F. ...
Dallas, who have been ...
some time with Mrs. ...
er, Mrs. A. P. McKinnon, ...
day for a tour through ...
They were to vacation in ...
que, Colorado Springs, and ...
The Floyd County Plainsman
a year in Floyd County.

MISS ERNESTINE DILLARD AND AUDIE NOLAN WED IN PORTALES

Miss Ernestine Dillard became the bride of Audie Nolan, in a simple wedding at Portales, New Mexico, Saturday, June 25. Judge Setser performed the nuptial rites with a simple ring ceremony.

Those attending the wedding were: T. M. Nolan, father of the groom, Roy Morrison of Plainview, and Miss Lavelle Gian, a close friend of the bride.

The bride wore a medium blue silk lace dress with which she had white accessories. Her attendant wore black with white accessories.

Mrs. Nolan is the daughter of Mr. and Mrs. Dozier Dillard of the Cedar Hill community. She was a junior in the Floydada High School during the past year.

Mr. Nolan is the son of T. M. Nolan. He also attended Floydada high school. The couple will make their home in the Cedar Hill community.

Mr. and Mrs. Layton Dorrrell and Mr. and Mrs. Dorris W. Jones spent Sunday afternoon at Roaring Springs

Nita Lou Craft Becomes Bride of Dee Adams

Miss Nita Lou Craft and Dee Adams were wed in a brief ceremony spoken by Rev. Vernon Shaw at the parsonage Saturday afternoon, June 25th.

The bride is the daughter of Mr. and Mrs. Walter Craft of near Floydada. She attended Floydada High School during the past year and is well known among the younger group.

Mr. Adams is the son of Mrs. Deck Adams of the Lakeview community. He attended Floydada High School, graduating with the class of '37.

The couple will be at home in the Lakeview community.

Mrs. Claude Cash of Pampa was a guest of Miss Naomi Smith over the week end.

DISCUSSION AND DEMONSTRATION ON BED SPREADS GIVEN BY AGENT

Attractive home-made bed spreads was the subject for discussion and demonstration given by Miss Ruth Grimes, home demonstration agent, at the Sterley Home Demonstration Club, June 27, when the club met in the home of Mrs. Albert Howell.

Miss Grimes gave a very interesting discussion on candle-wick, wool, and other home-made spreads, all of which are very beautiful and also economical.

In the business meeting Mrs. W. A. Cooper, Mrs. Bob Reeves, and Mrs. Paul Cooper were selected to represent Sterley in the County Choral Club. Following the demonstration and business session, Mrs. Bob Reeves, recreation leader, conducted ten minutes of various types of recreation.

Refreshments of sandwiches, jello, cookies, and iced punch were served to the following club members: Mesdames W. A. Cooper, Bob Reeves, Bert Bobbitt, G. A. McAda, Reed Lawson, Alfred Hamblin, Paul Cooper, J. L. Anderson, John Boothe, John B. Carter, Harschel Carthel, Van Brooker, and B. A. Howell.

Guests present were: Miss Ruth Grimes, agent; Miss Inez Word, and Mesdames W. J. Bunch, Tressie Thompson, L. A. Claiborne, Sam Jack, and Bill Boothe.

Miss Norton Purchases Home on West Jackson

Miss Ruby Norton, teacher in the Andrews Ward School, has recently purchased the E. C. Thomas home on West Jackson Street. Her mother and a sister, Miss Marjorie Norton, also a teacher in the local school, will make their home with her. Her mother, Mrs. A. F. Norton, is at present living in Brownwood, Texas, but will come to Floydada in August to live with her daughters here.

Misses Ruby and Marjorie Norton and Miss Studie Miller returned to Floydada the first of this week after having been in Brownwood since the last of May. The Misses Nortons visited with their mother there, while Miss Miller was their guest.

MISS DOROTHY HODGES BECAME MRS. VAN THORNTON AT RALLS TUESDAY EVENING

Miss Dorothy Hodges of Floydada became Mrs. Van Thornton in a brief ceremony in the parsonage of the Baptist Church at Ralls, Tuesday evening at 8:00. Rev. Hardin, pastor, officiated in the wedding rites.

The bride was dressed in navy blue with pink trim. She wore blue accessories. Mrs. Thornton graduated from Floydada High School the past year and has a host of friends here.

Mr. Thornton is also a resident of Floydada. He is employed in the carpenter business. The couple will continue to make their home here.

Accompanying the bridal pair were: Misses Claudia Mural Patton and Lena Mae Nelson, and Weldon Thornton and Deane Nelson.

Following the wedding the bride and groom went to Lubbock for a short visit.

Mr. and Mrs. Carl Minor spent Sunday visiting in Matador with Mr. and Mrs. B. F. Tunnell.

Wesley Girls' Class Entertained Thursday

The Wesley Girls' Class of the First Methodist Church were entertained with a social Thursday afternoon, June 23, at the home of Mrs. Robert Medlen. Hostesses included: Mesdames Walter Norris, R. C. Officer, Mark Martin, and Robert Medlen.

A short business meeting was conducted by Mrs. B. P. Woody, class president, and all present enjoyed games and lovely refreshments.

Present for the affair were twenty-four members and several guests. Guests were: Mrs. A. S. Erle, Mrs. R. P. Houry, and Mrs. W. D. Smith of Fort Worth, who is visiting here in the home of Mr. and Mrs. Homer McDonald.



WELCOME TO FLOYDADA
For the Fourth and Fifth of July CELEBRATION.

We invite you to visit us and eat the grandest summer meal you ever tasted. You can depend on the quality and freshness of food prepared here.

PALACE CAFE
B. C. Lanier, Proprietor

BE HERE JULY 4th AND 5th FOR THE BIG CELEBRATION!

All-Star Softball Game, Candidate for Governor Speaking and Other Features.

You Can't go Wrong by Being Here On Two Big Days.

J. C. WOOLDRIDGE LUMBER COMPANY

WHAT DO MOVIE STARS DO FOR THEIR TEETH?

It stands to reason that Hollywood stars need sparkling, lustrous teeth more than anybody else in the world. And therefore, it is significant that so many famous stars use Calox Tooth Powder. Calox is made specifically to give teeth a real beauty

polish. It contains five cleansing and polishing ingredients.

TRY CALOX—FREE!
Because a trial is so convincing we offer you a FREE 10-day trial. See coupon. You be the judge. Convince yourself that Calox makes teeth shine like the stars.

FREE TRIAL COUPON
McKeown & Robbin, Inc., Fairfeld, Conn. Dept. A N F
Send me a 10-day trial of CALOX TOOTH POWDER at no expense to me. I will try it.
Name _____
Address _____

Council Meeting of Demonstration Clubs Held Sat.

According to Mrs. P. F. Bertrand, home demonstration council reporter, twenty-one council representatives and twenty-four guests were present at the council meeting held Saturday, June 25.

The following ladies have been chosen to go as delegates to the short course which will be held at College Station July 13, 14, and 15: Mrs. Ed Holmes, Sandhill; Mrs. Clark Harris, Pleasant Valley; Mrs. Bill Norman, Dougherty; Mrs. Carrick Snodgrass, Harmony; Mrs. T. J. Boyd, Antelope; and Miss Verl Miller, Sandhill.

Mrs. Holmes, Mrs. Harris, and Mrs. Norman will go as voting delegates to the Texas Home Demonstration Association, which meets during the short course. The group of delegates are scheduled to leave July 11 and to return July 16.

Since the next regular meeting date falls on election day, the council meeting has been postponed until July 30.

Campbell Sunday School Honors J. A. Harris

Sunday, June 26, was an interesting day at the Campbell Sunday School and preaching services. All present were very much impressed and touched with a service, which honored one of the best-loved and most deserving members of the Methodist church at that community. The honored member was J. A. Harris, better known as "Grandfather" Harris, father of Mrs. Joe Smith. Grandfather Harris had just celebrated his 82nd birthday.

Not knowing of the plans of his many friends, Grandfather Harris came to Sunday School and Church according to his established custom. At the close of the service, Rev. G. H. Gattis, pastor of the church, invited him to the front and presented him with a beautifully upholstered rocking chair, which the Sunday School members had ready to present to him. Taking his seat in the rocker, Grandfather Harris was too pleased and touched to make the customary speech of thanks; however, he managed to say "It shows the people love me."

At the close of the services a birthday dinner was served. Among the many good things prepared was a large Angel food cake, beautifully decorated with pink and white frosting.

The occasion will not soon be forgotten by either Grandfather Harris or the splendid crowd that enjoyed the day with him.

Let Cavanaugh do your Printing.

WE ARE CONTINUING OUR HARVEST SALE THROUGH FLOYDADA'S JULY 4 AND 5th CELEBRATION



REGROUPED—NEW, AMAZING REDUCTIONS

WASHABLE SPORT FROCKS

Your opportunity to take advantage of the Season's Smartest Dresses in Washable Sport Frocks.

\$7.45 Frocks, Reduced to \$4.79
\$5.95 Frocks, Reduced to \$3.89
\$3.98 Frocks, Reduced to \$2.98

SPRING AND SUMMER DRESSES

Styles and types that are in great demand now. Dresses that you will wear throughout the summer months. Priced exceptionally low in this HARVEST SALE.

\$4.98 Frocks, Reduced to \$3.49
\$5.95 Frocks, Reduced to \$3.79
\$7.95 Frocks, Reduced to \$4.79
\$9.85 Frocks, Reduced to \$7.89



ONE OF OUR GREATEST SALES OF FINER DRESSES AND TAILORED SHARKSKIN SUITS. Pastel Shades.

Late Spring and . . .
Early Summer . . .
Dresses and Tailored Sharkskin . . .
Suits, Grouped at

1/2 PRICE

STYLE SHOPPE
"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17



Drastic Millinery Reduction

All Spring and Summer Hats Reduced to

ONE-HALF PRICE

STRAIT GATE

By RUTH COMFORT MITCHELL

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WNU SERVICE

CHAPTER XI—Continued

—12—

put a hand on Sarah's shoulder. "You wanted me to see you, didn't you? Well, don't you want me to see you now?"

"No, all your brothers and old Penny, of course, but not me."

"You're pretty set in her mind, aren't you? This is Duncan, I mean, goes to the boys and I want you to see us—"

"No, Kit! Why should I?" But Sarah Lynn had an uneasy conviction that Gunnar and Conrad Jordan would sternly disapprove. She knew their feeling about the Kitty Medill type of flier. Why had she come?

"They say I've lost my nerve. Say I'm all washed up. Well, I'm not. I'm just as good as I ever was. I'll show 'em." The small face seemed wholly composed of sulky mouth and stubborn jaw. "I'll show 'em right now. Hang on, kid! We're going to the circus!"

She allowed her plane to stall in level flight, held her joy stick back and her rudder on and went into a violent tailspin.

Sarah Lynn's heart turned over and over. She clutched and clung, thanking her stars that Gunnar was not watching. Could the mad-cap recover? What were the men thinking down on the field, her friends?

Kit closed her throttle, pulled back on her stick, regained her flying speed, straightened out smoothly; a brilliant performance. She grinned at her passenger. "All washed up, am I?"

"Of course not! You're marvelous! That was a gorgeous thrill, Kit, but I believe we'd better go down, now."

"Oh, let's take a little ride!" They were shooting skyward again. "Why don't you come up sometime?" She leveled off and headed for the hills.

Sarah Lynn took pains to speak pleasantly, casually. "Kit, this has been great fun, and I'll bear witness that you're a wonder, but I really must be getting back. My brother's waiting and I have a hundred things to do before we leave."

She held the ship doggedly to its course. "Say, listen. I'd be doing you a big favor if I never flew you back to your freeman. You take it from me; they're all heels. I could write a book about 'em, babe. All alike from that ace of yours to the dirty deuce I drew!"

Sarah Lynn achieved a laugh. "But, just the same, I must be getting home, Kit." She was fighting a swiftly growing anxiety, her eyes on the instrument panel, her ears listening earnestly to the motor. There was something about it she didn't like, an alien sound.

They were flying low over the mountains, now.

"Remember that night in Fresno, when the freeman baled you out like a sack of mail?"

"I do, Kitty, and how kind you were to me! I'll never forget it. I've never stopped being grateful, and I've always hoped I could do something for you, sometime." She forced herself to speak steadily.

"Well, you squared it all right when you hopped with me, just now, showing those bums you had confidence—" she broke off, frowning.

Stark terror laid hold of Sarah Lynn. "Kit, what's the matter? Let me fly her! Here, let me! Kit, what's wrong?"

"Just everything, that's all," the stunt flier said, her voice rasped and shrill. "Just everything in the world! Well, what do we care, babe! Stand by for a crash!"

CHAPTER XII

Kitty Medill crawled slowly and painfully out of the wreckage. Her clothing was grotesquely torn and blood ran brightly from cuts on her face and body. She limped unsteadily to a large flat rock at a little distance and sat down, her hands over her eyes, shaking, whimpering cursing.

She kept herself resolutely blindfolded. "It's just a lousy dream," she told herself. "Just a nightmare, like when you eat something

awful. Pretty soon I'll wake up." She pressed her hands tighter over her eyes. "I won't look. I'm not going to look till I'm sure I'm awake. Just a lousy dream. I never took her up. I never—" She was on her feet, reeling back to the remnants of her plane.

She screamed when she saw what she was looking for. Sarah Lynn was pinned to the ground, face downward, one hand flung clear, an olive-skinned, sun-tanned hand, delicately muscular and thin with faintly pink nails. In the midst of breakage and tragedy that hand looked normal and comfortable and unworried.

"You're not dead!" the flier addressed her harshly. "You're not dead. I won't—let you—be dead, do you hear?"

Sarah Lynn did not hear.

Kitty Medill began to weep wildly. She got down to her knees and touched the hand. "I told you you weren't dead!" she triumphed.

"Now all I got to do is drag you out." She began a slow and thorough investigation. The weight resting on Sarah Lynn's back was utterly impossible for her to move even the fraction of an inch, and it held her like a vise from her shoulders to her hips. One arm was under her; the other, her legs, her head, were free of encumbrance. "Well, that's all to the good," Kit continued to talk to her. "All I got to do is find something I can use to pry that junk loose so you can wriggle out."

She stood erect and walked unsteadily away. They were on a ledge in a canyon with mountain crests rising all about them. One, higher than the rest, she thought must be Mount Umunhum, named in the Indian days. There were no trees. She stood on a rock to look. There was absolutely nothing which she could use as a lever to pry the load off Sarah Lynn.

She walked back to the smashed ship and took stock. Exploration discovered her flask half full of whiskey, matches, four sandwiches in a tin box. She set her treasures together on a flat stone and turned at a sound. Sarah Lynn was moaning.

Kitty Medill ran to her. "Hello, babe! Okeh?"

"Kit!" a faint whisper came.

"Yeah! Kit's right here!"

"My . . . back . . . Could you lift . . ."

Kit swallowed hard. "Well, you see, kid, it's pretty heavy. I can't quite cut the mustard, alone. But they'll be along, now, most any time, and we'll have you out before you know it."

"All . . . right . . ." another sighing whisper answered.

"Sure we will. They were watching us, all those birds at the field. They know the course I took, and when we don't show up, they'll be out after us." She thought Sarah Lynn was asleep.

The whisper came again, "Kit—" "Right here, babe!"

"My back . . . Couldn't you lift it . . . a little?"

She would try, she told her. She did try, frantically, futilely, straining until she was crimson and gasping. "See? Can't make the grade. But just as soon as the boys get here—and they'll bring tools and everything—"

Her passenger did not appear to be listening. After an interval she said, "Water . . ."

The stunt flier managed a very good laugh. "Well, that's the joker. Didn't have any on board, and I dassent go barging around looking for a spring and get lost in the dark. But I'll tell you what I have got!" She retrieved the flask.

"No more water round here than you'd find in a speak, but a lil' swig of this'll do you more good any-



"Everybody's high-hatting me and—"

way!" She crawled as close as possible to Sarah Lynn, slid an arm beneath her head, managed to lift it a few inches and held the liquor flask to her lips, but she coughed and choked. "Well, for Pete's sake, don't waste it! Well, anyway, I'm going to put my handkerchief under your face; keep it off the dirt." She smoothed the square of soiled pink linen and spread it beneath the bruised cheek. "I betcher that feels better!" She stood up and looked down at her for a long moment. "It's just your back that's caught, babe. Arms and legs okeh. Might be a good idea to move your legs once in a while, you know, exercise 'em. Try it, will you?"

Sarah Lynn was motionless.

"Go on, kid! Just to please me? Move your legs!"

Sarah Lynn said, "Are you sure . . . my legs . . . are there? I don't think I have . . . any legs."

"All right," Kit said after a pause. "Let it go. Prob'ly better to just lay still and rest, anyhow, till they come for you."

"Why, I'll bet they're tumbling out to hunt already, planes and people on horseback and Boy Scouts and everything. Don't you fret. I got you into this jam and I'll get you out of it. Sure; the posse's out now, I'll bet, to rescue you and to string me up. Well, see if I care!" She sat down as near to her as she could get and took hold of the one free hand. Dusk fell fast up here. Like dropping a curtain, or switching off a light. Well, that's all right; sooner it's night the sooner it'll be morning. Just don't you fret yourself, babe. You hear me? Don't you worry."

"I won't . . ." the whisper answered.

A bird, somewhere above them, began a plaintive call which consisted of small, sad notes dropped down in groups of four, over and over.

"Oh, cut that out, will you?" Kitty Medill demanded. "We heard you the first time."

When it was completely dark a cold wind came up, and there began to be countless queer and disturbing night noises. She could identify the howling of coyotes but they seemed to be a comfortable distance away. It was the fluttering, the creeping and crawling close by which filled her with sick terror. Owls called eerily to each other. Occasionally she struck a precious match to look at Sarah Lynn, and twice she was able to break off bits of a sandwich and get her to swallow, but what she wanted was water. Kit wanted it herself.

"Wouldn't that slay you?" she thought. "Me—craving water?"

When she found it was useless to try to make Sarah Lynn talk she put her head down on her knees and slept in broken snatches. Good idea for both of them to get their rest; the Big Swede would be after them by daybreak, and after them was right; two ways.

The world was bright with morning light long before the sun made its way into their canyon.

Kit yawned and stretched and got stiffly to her feet. It was crisp and cold and quiet and the sky was serenely blue. Sarah Lynn seemed to be talking to herself.

"Well, good morning!" Kit said raggedly, "if that's what you call it. But it's got the night beat a million miles, anyhow, and—listen! Listen! Planes!" She began to dance up and down, to cry and to laugh. "Babe! Don't you hear 'em? Gee—there they are! Planes—flying over us!" She waved and screamed wildly, but the ships passed over and were gone, though they could still hear them.

(TO BE CONTINUED)

Crows, as Pets, Can Be Taught to Talk; Tongues Naturally Split, Expert Asserts

If you are bored with the usual kind of pet and want a new thrill, get a crow, and while teaching him to talk, teach him various tricks, writes Medora Hamilton Crist in the Baltimore Sun. You will never tire of him, for he will do something surprising each day.

When strangers hear my crows talk they never fail to ask: "Did you split their tongues?" Certainly not. A crow's tongue is naturally split. It is seemingly loose at both ends and works on a central pivot.

The next question invariably is: "How long does it take to teach one to talk?" I have never been able to make one talk in less than ten months. He will learn to bark like a dog, mew like a cat and jabber a number of unintelligible words, but to pronounce words really clearly takes almost a year. In the meantime, he will be up to all kinds of mischief and will learn some new trick each day, including quite a few things that you do not teach him.

One day I placed a pan, containing several pieces of clothing, on my lawn and went into the house for clothespins. When I returned I found that each piece had been taken from

Farm Champions on the Air



Among the Champion Farmers of America who are being featured on Firestone's series of 26 "Voice of the Farm" programs, is this representative group of leading crop growers and stock raisers. Each program in the series presents a farm champion in an interview with Everett Mitchell, popular farm commentator who has been heard on the National Farm and Home Hour for the last eight years. Each champion tells the fact story of his climb to championship rating in his particular branch of farm operation.

Distinguish by Purity
Distinguish between baseness and merit, not by descent, but by purity of life and heart.—Horace.

Top from left—Albert Schroeder, pioneer user of rubber tractor tires; Sarah-Ann and John Tolman, champion Aberdeen-Angus breeders; Darwin Neal, champion poultry raiser; Paul Fisher, champion hog producer. Lower row—L. E. Mathers, champion Shorthorn breeder; Harry L. Chadwick, potato champion; Adolph Pirani, champion cotton grower; Ralph L. Heilman, champion corn grower; Paul Stiefboldt, plowing champion.

Wise and Otherwise

NO DOUBT the tailor who asked for cash in advance had taken his customer's measure.

Quite small things may keep you from sleeping at night, says a doctor. Never mind—they'll grow up presently.

Little Buddy wants to know how far it is 'tween and fro.

Girls who play with fire don't always strike a match.

Many a man has the wolf at his door because his wife will have a silver-fox round her neck!

When you're in a jam, it's soon spread all over the place.

Paradox: It's only when a man comes clean that he spills the dirt.

Buckingham Fountain

The Buckingham Memorial fountain is the gift of the late Miss Kate Buckingham of Chicago, art patron, in memory of her brother, Clarence, a former trustee and benefactor of the Art Institute of Chicago. The fountain cost \$1,000,000 and is set in a garden 600 feet square with three basins rising in a central pool surrounded by four minor pools. When in full play the fountain flows about 5,500 gallons of water a minute, one column rising to a height of 75 feet. It is beautifully illuminated at night in five different colors.

WHEN IT'S LOW COST COMBINED WITH HIGH QUALITY IT'S ALWAYS Firestone

THE LOW PRICE ON TRUCK TIRES will AMAZE YOU!

YOU GET A Lifetime Guarantee WITH EVERY Firestone TIRE

THE name Firestone on a truck or passenger car tire is your assurance of longer mileage — greater blowout protection — greater non-skid protection! Gum-Dipped cord body — two extra layers of Gum-Dipped cords under the tread — new non-skid tread — all these Firestone patented and exclusive construction features at remarkably low prices! Call on your nearby Firestone Tire Dealer — Firestone Auto Supply & Service Store or Implement Dealer today and equip your car or truck with Firestone Convoy Tires — you will SAVE MONEY!

GOES MUCH FARTHER COSTS MUCH LESS!

4.50-21	\$7.90	5.25-18	\$9.65
4.75-19	\$8.15	5.50-17	\$10.45
5.00-19	\$8.80	6.00-16	\$11.80

AS LOW AS \$7.60

MOST MILES PER DOLLAR!

Listen to . . .

THE FIRESTONE VOICE OF THE FARM
Interviews with the Champion Farmers of America, featuring Everett Mitchell. Twice weekly during the noon hour. Consult your local paper for the station, day, and time of broadcast.

THE VOICE OF FIRESTONE
Featuring Richard Crooks and Margaret Speaks and the Firestone Symphony Orchestra, under the direction of Alfred Wallenstein, Monday evening over Nationwide N. B. C. Red Network.

FUNERAL SERVICES CONDUCTED THURSDAY FOR MRS. NANNIE E. KELLEY OF LAKEVIEW

Funeral services were conducted at the Lakeview Methodist Church Thursday, June 23, for Mrs. Nannie E. Kelley, who passed away at 12:05 Thursday morning. The last rites were spoken by Rev. G. H. Gattis. Interment was made in the Lakeview Cemetery with Harmon Funeral Home in charge of arrangements.

The deceased was born in Georgia, October 15, 1860, and died at the age of 77 years. She had been a member of the Methodist Church since early childhood and was a member of the Dougherty Methodist Church at the time of her death. She was married to W. H. Kelley at La Cross, Arkansas, in 1905, to which union two children were born, both of whom preceded her in death. Her husband departed this life in 1915 at Cleburne, Texas.

Mrs. Kelley had been ill for some six weeks at the home of her son-in-law, Lee Jones, where she had made her home and assisted in the care of her granddaughters, Elizabeth, Anna, and Virginia since the death of their mother some time ago.

Survivors left to mourn her passing are: One brother, Robert L. Dodd, Wichita Falls; two sisters, Mrs. J. P. Taylor, Sage, Oklahoma, and Mrs. H. M. Horton, Dimmitt, Texas; a son-in-law, Lee Jones, and three granddaughters, Elizabeth, Anna, and Virginia Jones.



JACKIE PHILLIPS

A new comer to the Sadler show is a native of Peoria, Illinois, is a very talented singer and dancer and a very clever Juvenile actor and takes part in all of the plays presented this season by the Sadler show which will play Floydada July 4-5th under the auspices of the Fire Department.

Mrs. J. G. Martin and children returned home Thursday of last week from Amarillo after having made a short visit there with relatives. They were accompanied home by Miss Helen Butler, who will visit indefinitely in their home and also in the home of Mr. and Mrs. J. V. Daniels.

Political Announcement

Those whose names appear below have authorized The Floyd County Plainsman to announce their candidacy for nomination for the office under which their name appears, subject to the action of the Democratic Primary Election of July 23, 1938:

For District Judge of the 110th Judicial District:

KENNETH BAIN
ALTON B. CHAPMAN

For District Attorney:

WINFRED F. NEWSOME
JOHN A. HAMILTON

For County Judge:

G. C. (CLIFFORD) TUBBS
TOM W. DEEN, RE-ELECTION

For District Clerk:

GEO. B. MARSHALL

For County Clerk:

A. B. CLARK

For County Treasurer:

MRS. O. M. CONWAY

For County Sheriff:

F. N. (FRED) CLARK

For County Attorney:

W. E. GRIMES
JOHN STAPLETON

For Assessor and Collector:

E. S. RANDERSON
FRANK L. MOORE
HENRY BLOODWORTH

For Commissioner Precinct No. One:

A. S. CUMMINGS
J. B. TURNER

For Commissioner Precinct No. 4:

H. J. (HUGH) NELSON
C. M. LYLES

Justice of the Peace Precincts

One and Four:

B. P. WOODY

GIGANTIC CELEBRATION

FLOYDADA, JULY 4th AND 5th

BIG ENTERTAINMENTS

All-Star Softball,

2-BIG DANCES-2

Modern Popular Dance. Street Dance.

BIG STREET CARNIVAL

SPEAKING BY CANDIDATES FOR GOVERNOR.

The worst BODY ODOR is P.O.

The worst body odor comes from P.O.—perspiration odor under the arms. Take 1 minute to use Yodora—new, amazing deodorant cream that works directly on underarm secretions. Normally stops odor 1 to 2 days. Yodora also reduces amount of perspiration. Made without lard—Yodora is utterly different from stiff, grainy pastes: (1) Soft—smooth as face cream. (2) Leaves no sticky film on fingers or underarms. (3) Leaves no "lardy" smell on clothes. 25¢—50¢. Get it today—money back if not delighted. Trial size FREE. Send coupon.

YODORA DEODORANT CREAM

FREE! Send coupon for trial size to McKesson & Robbins, Fairfield, Conn. Dept. P-1

Name _____
Address _____

HEY! WAIT

I Want to go

With You to



FLOYDADA'S BIG FOURTH and FIFTH of JULY CELEBRATION!

Just Had My Clothes Cleaned and Pressed at Fry's and I Am Ready to Celebrate.

LUTHER FRY, TAILORS

THIS ADVERTISEMENT BOUGHT AND PAID FOR BY FOLLOWING CANDIDATES

<p>TOM W. DEEN Candidate for County Judge</p> <p>F. N. (FRED) CLARK Candidate for Sheriff</p> <p>G. C. (CLIFFORD) TUBBS Candidate for County Judge</p> <p>A. S. CUMMINGS Candidate for Com. Pre. No. 1</p>	<p>FRANK L. MOORE Candidate for Assessor & Col.</p> <p>WINFRED F. NEWSOME Candidate for Dist. Attorney</p> <p>GEO. B. MARSHALL District Clerk</p> <p>JOHN STAPLETON Candidate for Co. Attorney</p>	<p>E. S. RANDERSON Candidate for Assessor & Col.</p> <p>KENNETH BAIN Candidate for District Judge</p> <p>W. E. GRIMES Candidate for Co. Attorney</p> <p>HENRY BLOODWORTH Candidate for Assessor & Col.</p>
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Air-Conditioning Industry Classed As New Industrial Giant

COOLING SYSTEM BRINGS COMFORT AND PROSPERITY

Engineering Progress Makes Plants Available for Homes at Moderate Cost; Demand for Devices Growing Rapidly

The development of inexpensive units for use in the home has given the air conditioning industry the impetus it needed to bring it to the fore and make a new giant in the industrial field.

Until recently air conditioning installations were confined to theaters, department stores, large restaurants and hotels. The very nature of these installations made them expensive and beyond the reach of the average individual.

There are several types of air conditioning equipment available that vary in principle and application. The large engineering systems have been and will continue to be used in the larger installations. The evaporative

cooler types and its various developments is especially designed for use in the home and it is the development in the air conditioning field that opens new vistas to this industry.

Air conditioning authorities believe that for the next few years the evaporative cooler type, due to its low price and ease of installation, will continue 95 per cent of the equipment sold for home installation.

The cooling effect of this system is obtained by changing the sensible heat of the air to water vapor. This means that a lower dry bulb temperature and a comparatively higher relative humidity is obtained.

HELPS HEALTH

Aside from the comfort secured by reducing the heat in a room or apartment this type of air conditioning unit has shown beneficial effects to individuals suffering from asthma, hay-fever and other specified disorders. This is due probably to the filtering effect of the pads used in the units. These pads eliminate 85 per cent of the dust and pollen. The cooler air with its higher moisture content is also soothing to delicate membranes.

GOOD FOR SOUTHWEST

The southwest is especially fortunate in that because of climatic conditions this type of air conditioning is especially adaptable and efficient. This means that residents in the West Texas trade territory may enjoy the cheapest form of air conditioning and secure maximum efficiency from its use.

Miss Agnes Cottingham of Canyon was the week end guest of Dr. and Mrs. C. M. Thackor.

The Whole O'Daniel Family Campaigns



Three enthusiastic youngsters, Pat, Mike and Molly O'Daniel, of Fort Worth, are campaigning with their father, W. Lee O'Daniel, who is seeking the office of Governor of Texas. Their mother, Mrs. Merle O'Daniel, stays at home and handles headquarters. Pat and Mike are musicians with the Hill Billy Boys' orchestra which accompanies their father. Molly distributes handbills. In the picture are, front row: Pat O'Daniel, 19; Mrs. O'Daniel and W. Lee O'Daniel; back row, Mike, 18, and Molly, 16. This may be the official family in the Governor's mansion at Austin next year.

POLITICAL ENDORSEMENT

We, the friends and supporters of Hon. W. Lee O'Daniel, a successful business man and the Common People's candidate for GOVERNOR, commend him to the favorable consideration of the voters of this county, for his stand on the administration of the business affairs of state.

Fair and equal taxation and rights of trucks, railways, utilities with the citizens; the payment of old age pensions, without excessive cost of distribution, the elimination of useless bureaus, the payment to all worthy applicants of a pension regardless of the ability of son or daughter, to help support them.

His Friends and Supporters of Floyd County. (Political advertisement, paid by said friends.)
J. D. CHRISTIAN, Chairman of Committee.

SUMMER COOLING ASSURES HEALTHFUL SLEEP



When bedtime comes, it is only natural that children will rebel if they are expected to sleep in a hot bedroom. Every parent wants their children to grow up to be big, healthy and strong. To do this, they must get their rest.

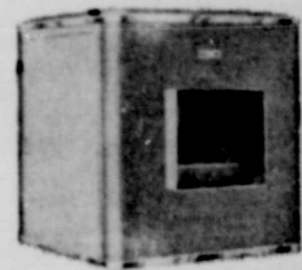
Since summer cooling has become within the reach of everyone, many mothers, who are willing to withstand the discomforts of summer heat, are now insisting on air-conditioning for their children.



Stay Cool and comfortable with a KUMFORT KOOLER



No matter how hot it is outside...



it's always cool inside when you have a KUMFORT KOOLER. Excessive heat, sleepless nights, and "heated nerves" will become a thing of the past when you install your KUMFORT KOOLER. See your air cooler dealer today and learn how reasonable and easy these coolers are to own.

TEXAS-NEW MEXICO UTILITIES COMPANY

MAKE FUN OF THE SUN

AND STAY



WITH AIR CONDITIONING



The seashore... the mountains... or wherever it's cool, usually attracts vacationists. But "be it ever so humble, there's no place like home." This summer make your home a vacation resort with air cooling. Air conditioning—whether it is evaporative, attic ventilation, or completely mechanical—is now within the reach of every one.

While air cooling is healthful and comfortable in the home (and well worth the price) it has become a necessity in business. Increased business and profits, drawn from competitors' non-air conditioned stores, will more than pay for your cooling equipment. See your evaporative cooler dealer today. He will gladly furnish a survey of your cooling needs. No obligation, of course.

Texas-New Mexico Utilities Company

BROWN'S HOUSEHOLD SUPPLY

RADIO ELECTRIC COMPANY

Local Dealers Air-Conditioning Units Glad to Demonstrate

WHOLE HOMES ARE ABLE TO AIR-COOLING

Family Of Small Means May Buy Equipment In "Package"

Local dealers are offering various makes and types of the evaporative cooler. Home makers are invited to visit these dealers and inspect the units. These dealers are also offering free consultation service in order that the individual interested may secure authoritative information on the special type of unit required to meet his individual air-conditioning problem.

Mrs. J. J. Day Ill at Her Home Here

Mrs. J. J. Day, of Floydada, has been quite seriously ill at her home here for the past several days. Relatives report her condition to remain unchanged. She is suffering from a dropical condition due to a heart disease.

Mrs. Wanda Jacobson and daughter, Jean Kay, returned to their home in Lubbock the first of the week after having spent a week in Floydada visiting with Mrs. Jacobson's mother, Mrs. Fannie Montague, and Mrs. R. A. Garrett.

Mr. and Mrs. L. L. Center and son, L. L. Jr., and T. L. Wilhite of Lexington, Oklahoma, spent last week visiting Mr. and Mrs. Mal Jarboe. Mrs. Center is Mrs. Jarboe's sister, and Mr. Wilhite is Mrs. Jarboe's father. Mr. and Mrs. Center and son returned home Friday of last week, while Mr. Wilhite will remain for an indefinite visit.

Mrs. E. E. Johnson left Tuesday of this week for Coronado, California, where she will visit relatives. She planned to be away some two weeks.

Mr. and Mrs. Lindsey Graham spent Sunday in Dougherty visiting relatives.

THIS WEEK FEATURES YOU WILL LIKE

The government's spending and lending agencies announce their program and make a plea for the cooperation of big business. Outlined by E. W. Pickard in "Weekly News Review."

Army engineers have made it tough for David Lillenthal TVA director, according to Carter Field. He tells why in his Washington letter in this issue.

"A Choice of Loyalties" is the topic of the Sunday School lesson by the Reverend Harold L. Lundquist in this issue. The text is from Joshua 1:2-6.

A bachelor with 200,000 patent models in his home and 300 cook books in his kitchen is Lemuel F. Barton's unusual character sketch in "Who's News This Week."

Willie Wimpus takes a lesson in bronco busting with Pop officiating as the horse. See "S'Matter Pop" in our comic section.

What would you do if you were in a serious train accident? What one little girl did is told by Floyd Gibbons in "Adventurers' Club" in this issue.

It's on the way! The tent is going up! Step up, folks, and get yourself a free ticket for the Greatest Show on Earth—BIG TOP—the sensational new comic strip of the circus starting in The Floyd County Plainsman next week.

Miss Maxine Fry and Kinder Farria, in company with Mr. and Mrs. Lucian Marchand of Plainview, left Tuesday of this week for points in south and central Texas. Miss Fry will stop in Waco to visit for a week or ten days with friends, Mr. and Mrs. Jack Womack, while the remainder of the group will spend most of their time in Houston.

Miss Effie Mae Shelton, who is attending school at Amarillo, spent the week end in Floydada with her mother, Mrs. A. E. Shelton. She was accompanied here by a friend, Miss Lora Blankenship.

KEEP COOL

WITH ESSICK AIR COOLER.....

RADIO ELECTRIC COMPANY

COOLING UNITS CUT SICKNESS, ENGINEER SAYS

Survey of 46 Firms Shows Cut in Time-Off For Employees' Ills

A material reduction in America's estimated billion-dollar yearly loss through the "common cold" may be effected through health benefits obtained for air conditioning of work shops, offices and stores, a survey showed.

Of 46 firms canvassed by a national distributor of air-conditioning equipment, 45 were said to have reported reduction in employe time-offs for illness, and reductions in employe turnover. The firm not reporting was a stock exchange.

CAUSE COLDS
 "Doctors have long believed that sudden changes in temperatures, which come when an employe is alternately bathed in perspiration and then cooled by a breeze or fan blast, are responsible for many of the common colds," one engineer stated. "Our own work confirms this."
 "We have had local reports of improved employe health, and while we have not made a detailed analysis of benefits, we estimate them on the basis of our experience, as at

Mr. and Mrs. Bill Grundy and son, Doyle, of Dalhart, spent the week end visiting here with Mr. Grundy's parents, Mr. and Mrs. I. R. Grundy, and Mrs. Grundy's parents, Mr. and Mrs. W. H. Hilton. They were accompanied here by Mrs. Gladys Pennington of Amarillo, who visited her parents, Mr. and Mrs. Hilton.

Mrs. Ed Sparks and daughter, Eddy Lois, of Phoenix, Arizona, arrived here Thursday night of last week to visit relatives and friends. They were accompanied by Mrs. Jack Meadow and son, also of Phoenix. Mrs. Meadow joined her husband here. He arrived her some time ago to remain through the harvest season.

Mr. and Mrs. J. B. Claiborne visited with friends in Lubbock Sunday.

Mr. and Mrs. M. M. Day of Lockney spent Sunday in Floydada visiting with relatives.

COME IN--

Where you find Mountain Weather all day—even the hottest.

It's 20 Degrees Cooler Inside BISHOP'S PHARMACY

COOLING RECLAIMS LOST APPETITES



Don't hear the plea that "It's too hot to eat" in the air conditioned home. Digestive systems aren't stressed by heat. The housewife knows that time spent in the preparation of an appetizing meal won't be wasted. The husband, coming home from an air-cooled office, knows that he can expect the same comfortable meal—at home.

HOME BUILDERS CLUB MET FRIDAY WITH MRS. BEN EUBANK

The Home Builders Club met Friday, June 24, with Mrs. Ben Eubank. The president, Mrs. Raymond Teeple, had charge of the business meeting.

The parliamentary rules were read by Mrs. John Lloyd, and it was decided that Mrs. P. F. Bertrand and Mrs. Elva Cates would visit the Dougherty club to get the demonstration of "salads from green and yellow vegetables" on account of the absence of Miss Ruth Grimes, agent, at the gathering.

Refreshments were served to sixteen members and also to Mrs. W. N. Jones, Mrs. James L. Evans, Miss La Fern Eubank, and Miss Peggy Joe Evans, all of whom were guests to the organization.

The next meeting of the club will be at the home of Mrs. John Lloyd, July 8.

Mrs. William Graff, who was the former Miss Irene Mathews of Floydada, left Wednesday night of last week for her home in Fromberg, Montana. She was scheduled to reach her destination Friday afternoon.

Mr. and Mrs. D. Z. Little of Seagraves visited the first of this week with their son, Wesley Little and family.

Jack Jernigan, spent Sunday in Turkey.

MODERN AIR-CONDITIONING IS ANOTHER STEP AHEAD IN HUMAN ADVANCEMENT!

As has been our policy for years—We are glad to support any trend toward commercial and individual advancement.

THE FIRST NATIONAL BANK
 1903 Time Tested Service 1938

EVERYBODY TALKS AND TALKS ABOUT THE WEATHER, STILL NOBODY DOES ANYTHING." — MARK TWAIN

BUT-We've done Something

DEZERT AIR CONDITIONERS..... BROWN'S HOUSEHOLD SUPPLY

News Review of Current Events

ASK BUSINESS' HELP

Five 'Spending' Chiefs Tell Their Recovery Hopes

... Government Agencies Warned to Avoid Politics



John Roosevelt, youngest son of the President, and his bride, the former Anne Lindsay Clark, leaving the old church in Nahant, Mass., where they were married.

Edward W. Pickard

SUMMARIZES THE WORLD'S WEEK

© Western Newspaper Union.

Ask Business to Help

FIVE of the officials who will have most to do with carrying out the President's spending-lending drive went on the air in a nation-wide broadcast and urged that business cooperate with the administration in restoring permanent recovery. These speakers were Secretary of Agriculture Henry A. Wallace, WPA Administrator Harry L. Hopkins, acting PWA Administrator Howard A. Gray, United States Housing Administrator Nathan Straus and Brig. Gen. John J. Kingman, acting chief of United States army engineers.

Outlining his plans for use of federal funds allocated this agency, Hopkins said that the purchase of materials alone for WPA projects will give indirect, full-time private jobs to 250,000 workers, in addition to relief jobs for the unemployed. "And so the WPA money flows, like the blood in the human body, giving life and strength to the economic system all the way from its toes to the top of its head," he said. Secretary Wallace said that under the new agricultural legislation the farmer is in good shape to do his part in the recovery drive. "If business would only start producing as it knows how to produce, the market for agricultural products would expand during the next year to a point which would help amazingly in bringing about a solution of the farm problem," he said.

Gray, who has been administering PWA affairs in the absence of Interior Secretary Ickes, said that the spending of money set aside for public works under the recovery program should result in industry's receiving \$1,000,000,000 in orders in the next two years. Straus outlined his agency's program of slum-clearance and low-cost housing and said that it will result in increased employment and the "creation of that finest and most needed of all commodities—better homes for Americans." The administration's flood control program, General Kingman said, will produce "equally beneficial results not alone in the reduction of human suffering," but in keeping open business channels and providing additional employment.

Terrible Train Wreck

OLYMPIAN, crack passenger train of the Milwaukee road bound from Chicago to Tacoma, Wash., crashed through a flood-weakened trestle over Custer creek, near Saugus, Mont., and at least 40 persons perished, most of them being drowned in a submerged tourist sleeper. About 65 others were injured.

This was the worst railroad wreck in America in recent years, and it sadly marred the safety record of the Milwaukee road which had not lost a paying passenger in accidents in the previous 20 years.

The eleven-car train ran into a cloudburst near Saugus but the crew had no warning of the trestle's condition until the engine plunged through the span, dragging several cars after it.

Wage Law Effects

STRAIN of the new wage and hour law on industry, say labor experts in Washington, will be eased by the existing unsettled economic conditions. They size up the situation thus:

At industry's present pace not more than 200,000 wage earners in manufacturing industries would get more pay.

The big high speed industrial ma-

chines, such as automobile plants, hardly will be touched by the law. It will affect certain garment factories and a very small number of textile mills.

It will affect the fertilizer industry of the South and southern sawmills.

Even when business is as good as it was last summer, unofficial estimates indicate that only about 200,000 factory workers would be affected by the 25 cent wage minimum of the law, and somewhat more than 1,000,000 workers would find their hours shortened by a 44 hour weekly limit, effective next October.

At the outset the law's effect will be to improve "the worst conditions" in certain industries engaged in interstate commerce, the economist believe.

Child labor provisions will affect mainly scattered minors working at odd jobs in various mills and factories.

'Keep Out of Politics'

SENATOR MORRIS SHEPPARD of Texas and the senate campaign expenditures investigating committee of which he is chairman has directed all government agencies to take no part in primary and election campaigns. And it has issued warning that persons suspected of improper political conduct will be exposed and cited for criminal prosecution.

The committee at its first meeting adopted a resolution pledging that its investigations will be conducted with "vigor and vigilance" without fear or favor and without partisanship. The warning against use of improper tactics was directed first to all candidates for senatorial offices, their friends and aids. It was then extended to all government agencies.

Besides Sheppard on the committee are Senators Harrison, David I. Walsh, Joseph O'Mahoney and Wallace White.

German Spies Indicted

AFTER five months of investigation by government agents, 18 persons were indicted as spies by a federal grand jury in New York. Moreover, no secret was made of the fact that they are charged with being spies for the German government, engaged in obtaining information concerning our national defense.

Four of the defendants are in this country and will be tried here. The others, including three German officers, are abroad.

John Roosevelt Weds

IN a little old stone church at Nahant, Mass., John Roosevelt, youngest son of President and Mrs. Roosevelt, and Anne Lindsay Clark were made man and wife. After the ceremony there was a reception in the old Nahant club, and the young couple then started on a honeymoon trip to Campobello Island, N. B., the location of the President's summer home.

Calls Germany Welsher

GERMANY insists she is not liable under international law for the foreign debts of the former government of Austria. In reply Secretary of State Hull says, in polite language, that Germany is a Welsher. His note on the subject, delivered by Ambassador Hugh Wilson, contends that Germany, when it absorbed Austria, assumed full responsibility for Austria's post-war debts to America and other liabilities totaling about \$50,000,000.

SUNDAY SCHOOL LESSON

By REV. HAROLD L. LUNDQUIST,
Dean of the Moody Bible Institute
of Chicago.
© Western Newspaper Union.

Lesson for July 3

A CHOICE OF LOYALTIES

LESSON TEXT—Joshua 1:2-4; 24:14-21.

GOLDEN TEXT—As for me and my house, we will serve the Lord. Joshua 24:15.

PRIMARY TOPIC—Choosing Sides.

JUNIOR TOPIC—A Loyal Leader.

INTERMEDIATE AND SENIOR TOPIC—A Choice of Loyalties.

YOUNG PEOPLE AND ADULT TOPIC—Man's Highest Allegiance.

"Lives of great men all remind us," according to the poet, that we too may make our lives sublime, and thus leave our footprints in the shifting sands of time. The study of biography is interesting, instructive, and often challenging. When we enter the field of Bible biography we bring into consideration an additional and fundamental factor, namely, the power and grace of God working in and through a surrendered life. All strength of character and ability is a gift of God, but its glory is largely veiled and its usefulness definitely limited, if not actually perverted, because there is no recognition of the foundation of true greatness, which is faith in and loyalty to God.

During the next three months we are to share in the study of the life stories of great men and women which will not only stimulate ambitions, but which also reveal what God can do through those who are ready to follow Him.

Moses, God's great leader for Israel, having brought them out of the land of bondage and through the terrible wilderness, is about to leave them. God's workman is about to die, but His work is to go on. God is not taken by surprise.

I. A Prepared Man Takes Command (1:3-6).

"Moses is dead; now therefore arise." Life is like that. "The king is dead; long live the king." It is the cry of those who live under monarchies, as one ruler dies and his successor takes over the throne. Until that day when there shall be "time no longer," men must put away their sorrow and go on. Three words characterize the commission of Joshua—

1. Promise (vv. 2-4). God gave the land to Israel. Every place that Joshua planted his foot upon was to be his possession, even as God has promised Moses. A river lay between; there were walled and armed cities to be taken; there were even giants in the land, but God promised it to Joshua; and he took it by faith.

God has given us many promises, too. If we are fearful, poverty-stricken, powerless Christians, it is because we do not believe God.

2. Power (v. 5). No man is able to stand against God's servant who is doing God's will, in God's way, in God's time. It was true of Joshua; it is true today. Men set up their opposition to God's plan and program with the assumed belief that because they have position, power, or money, they can readily crush the poor little band of Christian workers. Russia tried it. They even "abolished" God. But religion thrives in Russia, secretly perhaps, but none the less sincerely and successfully. There is no power of man or devil that can defeat the man who does the will of God.

3. Courage (v. 6). To serve God means to be assured of His help. Faith lays hold of that fact and the whole man becomes courageous. But observe that the foundation of courage is faith in God's Word, nurtured by meditation in it "day and night" (v. 7). The house of courage can be built only on that foundation.

II. An Experienced Man Gives Counsel (24:14-21).

More than two decades have passed since the appointment of Joshua to lead Israel. God has fulfilled every promise. Israel is in the Promised Land. Before the aged leader dies he calls the leaders of his people together to urge them to continue in the way of faith and loyalty to God. This he does by:

1. Example (v. 15). "As for me and my house, we will serve the Lord." No man can honestly and effectively call others to devotion to the Lord unless he sets them an example. No one takes any stock in the preacher or teacher who says, "Do as I say, not as I do." We are more than signposts; we are guides.

2. Instruction (vv. 16-19). Remembering God's dealings with them, the people declare their determination to serve the Lord. They spoke rather glibly. Joshua instructs them. God is not interested in lip service. He does not need them so much as they need Him. He does not look upon their confession of Him, if they continue to live in sin.

3. Warning (v. 20). God will visit His judgment on His people if they forsake Him and turn away—such is Joshua's warning. We who look back to the history of Israel know that they did forsake Him, and that the judgment of God is still upon them. "Be not deceived; God is not mocked, for whatsoever a man soweth, that shall he also reap" (Gal. 6:7) is God's warning through Paul to the Christian.

Charming Midsummer Styles

THE play suit is practically guaranteed to give slim young things a good time at the beach or in the country, because it's so gay and so flattering. And the



3 1/2 yards of 39-inch material for the cape-skirt; 3 yards for the play suit. Head kerchief takes 1/4 yard.

1532 is designed for sizes 36, 38, 40, 42, 44, 46, 48, 50 and 52. Size 38 requires 4 1/2 yards of 39-inch material for short sleeves; 5 1/4 yards for three-quarter sleeves.

Success in Sewing.

Success in sewing, like success in any other field, depends upon how you approach the task in hand. To help you turn out clothes professional looking in every detail, we have a book which plainly sets forth the simple rules of home dressmaking. The beginner will find every step in making a dress clearly outlined and illustrated within its covers. For the experienced sewer there are many helpful hints and suggestions for sewing short cuts. Send 15 cents (in coins) today for your copy of **SUCCESS IN SEWING**, a book every home dressmaker will find of value.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

© Bell Syndicate.—WNU Service.

graceful afternoon dress will make any woman who wears it look slim, cool and smart! Start right in to make whichever one best fits into your plans. You'll be delighted to see how easy it is, and what a saving it means to sew your own by means of these patterns, each with sew chart included.

The Play Suit.

The suit itself has pleated shorts and a square neckline. The skirt, shirred at the top, and tied round the waist, may also be worn as a cape, long enough to cover the play suit. Either way, it looks extremely fetching and flattery. Make this suit of calico, jersey, percale or sharkskin, with the head kerchief to match or contrast.

The Afternoon Dress.

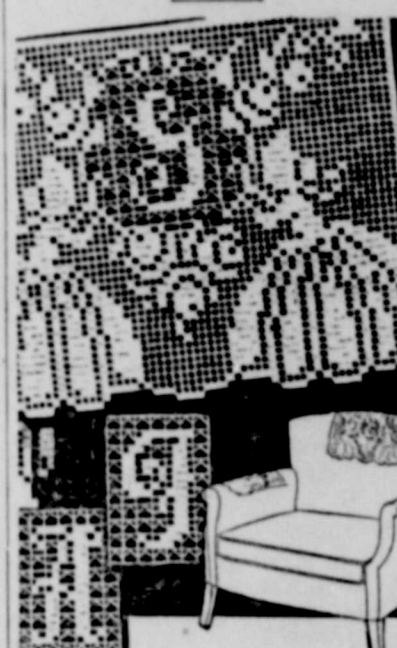
Here's just the type of dress you want for summer afternoons—graceful and soft, with short, full sleeves and deep v-neckline that will be cool on the hottest day. The back is perfectly plain, straight and slenderizing. The jabot ripples at the sides and is plain in front, so that it looks soft without being bulky. The shoulders are smooth, the neckline becomingly snug. For this lovely dress, choose voile, chiffon, georgette or handkerchief lawn.

The Patterns.

1484 is designed for sizes 12, 14, 16, 18 and 20. Size 14 requires

Chair or Buffet Set

In Filet Crochet



Pattern 6091

Distinctive — this easily crocheted set, its picturesque motif and initial set off by lace K-stitch. Excellent for scarf-ends, too! Pattern 6091 contains charts and directions for making the set and 3 1/4 by 5 inch alphabet; illustration of stitches; materials needed.

To obtain this pattern, send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, Household Arts Dept., 259 W. 14th St., New York, N. Y.

Please write your name, address and pattern number plainly.

Toast to a W...
Here's to the woman
smile for every joy,
every sorrow, a com-
every grief, an ex-
fault, a prayer for
tune, an et courage-
hope.—Sainte Fax.

NO MORE SLO...

Professor Charles
Munter's Nulle "pos-
turtile" shoulder
bra've instantly
•straightens
Founders shoulder-
ders, complete free
deep breathing,
relieves fatigue
and expands the
chest. It is so com-
fortable that you
completely forget
you have it on.
Just draw the
braze and Nulle
does the rest. It makes you
correctly, gives you a strong
Regardless of your age, weight,
condition, Nulle instantly
the old and improves
Weights about an ounce.

Nulle

Washable, sanitary, and soft,
and approved method of
shouldered posture. It has
the public for many years,
women, and children.

Don't
ing the
sweater
any day
The
The
four we
several
you get
the wire
columns,
Nulle's
good
Offer
Charles
Nulle

Abdominal Belt . . . \$1.00
Shoulder Brace . . . \$1.00
Special Compression Collar . . . \$1.00

Keep your digestive organs
kneading your entire system.

LAWRENCE SALES ORGANIZATION
See the new
Enclosed find money order for
Please send me () Nulle
() Nulle Shoulder Brace (\$1.00)
Offer \$6.00.

Height . . . Weight . . . Chest Meas.
Waist Measurement . . . Hip Meas.
Male . . . Female

NAME . . .
ADDRESS . . .

Seize Common Oppor-
Don't wait for extrac-
portunities; seize com-
monities and make them
Richter.

KOOL-AID
MAKES 10
BIG, COOL
GLASSES

WITH Sunshine VITAMIN
BOYS GIRLS FREE AWARDS
YOUR

Hearty Swimmer
The king salmon of the
river often swims 2,000
stream before it spawns

UNA and INA at Cousin Kate's Wedding...

YOU CAN'T ASK ALL THE KIDNAPERS, KATE! WE CAN'T AFFORD TO BUY ICE CREAM FOR ALL OF 'EM!

LOOK AUNT MAUDE LISTEN! UNA I CAN MAKE THE ICE CREAM AND IT WON'T COST MUCH AT ALL.

FOR A KIDDIES' WEDDING? WE SURE CAN WITH JELL-O ICE CREAM POWDER EVERYBODY SAYS IT'S GRAND!

SEE AUNT MAUDE, JUST ONE BOX OF JELL-O ICE CREAM POWDER TO A QUANT OF MILK, OR MILK AND CREAM —

N' YOU CAN MAKE IT IN REFRIGERATOR TOO!

YOU JUST OUGHT TO THOSE OTHER FLAVORS THEY'RE GRAND! FOR HAND FREEZERS OR REFRIGERATOR.

THIS ICE CREAM'S GORGEOUS! SURE IS CREAMY AND SMOOTH!

KATE SAYS UNA AND INA MADE IT!

DO TELL! WE MADE IT WITH JELL-O ICE CREAM POWDER —

N' YOU CAN MAKE IT IN REFRIGERATOR TOO!

FOREVERMORE!

THIS IS THE BEST ICE CREAM I EVER HAD!

YOU CAN MAKE IT IN REFRIGERATOR TOO!

"There's the Doorbell Again"

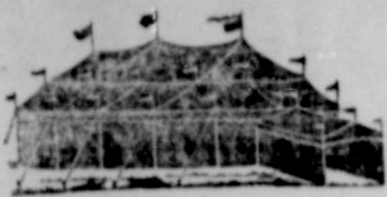
SUPPOSE daily to your door came the butcher, the grocer, the furniture man, and every other merchant with whom you deal? What a tedious doorbell answering that would mean!

It would be even more impractical for you to visit daily all these stores to buy out what they have to offer and the price. And yet you need those merchants' services quite as much as they need your patronage. Contact between seller and consumer essential in the supplying of human needs. Before a sale can be closed the goods must be offered. Every week, through the advertising columns of this newspaper, the merchants of this city come to your home with their choicest wares. Easily, quickly, get the news of all that is worth while in the market-places of the world.

They are not strangers at the door, but merchants you know and trust. You are sure of high quality and fair price when you buy an article advertised by a reputable

NIGHTS ONLY, COMMENCING MONDAY, JULY 4. FLOYDADA

HARLEY SADLER



STAGE SHOW
 PEOPLE—40. BIGGER AND BETTER. IN PERSON
 Feature LEW CHILDRÉ "The Boy from Alabama" Radio,
 Stage and Recording Star With Walker and His Fiddle.
Singers—Dancers—Juglers
 NEW PLAYS—NEW VODIVIL—NEW FEATURES
 Adults 25c—Children 10c—Doors Open 7:15
 Curtain Rises 8:15—Remember the Date.
 AUSPICES FIRE DEPARTMENT



WILEY WALKER

Many in this section will welcome the announcement by Harley Sadler, that Wiley "Flash" Walker, will be a member of his company this season. He will be more favorably remembered as a member of the team, "Lew and Wiley", the boys from Alabama. The Sadler show will be here for July 4-5th.

Miss Josephine Troutman left last week for Iowa Park, where she will visit relatives for an indefinite time. Mr. and Mrs. Homer Martin of Crowell, arrived here Friday of last week to spend a week with Mrs. Martin's sister, Mrs. W. E. Grimes and family.

Carl Smith of the Center community left Friday of last week for Fort Worth, where he was to attend to business for a few days.

CHEVROLET
 Leads the Sixes



and the Sixes
 Lead the World

ODEN CHEVROLET CO.

TELEPHONE NUMBER 4

FLOYDADA, TEXAS

THE FIRST NATIONAL BANK
 Floydada, Texas

Time Tested Service—1933

CELEBRATE IN FLOYDADA
 JULY 4th AND 5th

During the Big Celebration several features, including All-Star Football Game Between Floydada League and Floyd County League, Street Carnival, Speaking by Candidates. Be Sure to Attend.

STANSELL-COLLINS, INC.
 John Deere Dealers

ATTEND CELEBRATION IN FLOYDADA
 JULY 4th - 5th

Several features you will enjoy! **MEMBER:** (1) When celebrating the fourth be careful with fireworks. Don't endanger life and property. . . (2) To see us for your insurance needs.

FLOYDADA INSURANCE AGENCY
 H. Henderson Phone 273

Do Your Job Printing. Phone 187

CELEBRATE HERE DURING FLOYDADA'S
GIGANTIC 4 and 5th of JULY CELEBRATION

You will miss something if you don't come. Cool off with a visit to our fountain!

WHITE DRUG COMPANY
 "The Store of Personal Service"

STUDENTS SEEKING WORK THIS SUMMER REMINDED TO GET SOCIAL SECURITY CARDS

Amarillo, June 29.—Students entering commercial and industrial employment this summer were reminded by Dewey Reed, manager of the Amarillo office of the Social Security Board, today that they will need social security account numbers. Reed said they should apply for a number at local offices of the Board, 1012 Oliver-Eagle Building.

It is estimated by the federal office of education that this summer approximately 1,000,000 students may begin their business careers, or take a job during vacation. Whether the employment is part-time, temporary, or permanent, and although the employer has no other employee, a report of the employer's wages together with his account number must be made to the federal government by the employer, Reed explained. The employee is required to report his account number to his employer.

All wages an employee receives during his entire life from employ-

ment covered under the old-age insurance system will be counted as credit toward his old-age insurance. Wages for temporary or part-time employment, no matter how small, will increase by that much the worker's credits toward old-age benefits. It is therefore important to the employer that his wages reported by his employee be identified by an account number so that they will be correctly recorded in his old-age insurance account, Reed declared.

Approximately 1,860,000 students will be graduated from high schools and private preparatory schools, according to the office of education statistics and an estimated two-thirds or about 966,000 of these will not enter higher schools. In addition, approximately 136,000 students will be graduated from colleges and universities. Other persons who will need social security account numbers are students and teachers who will work only during vacation.

COUNTY CHORUS ORGANIZED BY HOME DEMONSTRATION CLUBS

The ladies of the Floyd County Home Demonstration Clubs met in the county court room Saturday, June 25, at 4 o'clock for the purpose of organizing a county chorus.

Mrs. Ben McGhee of the Lone Star Club was elected chairman and Mrs. Raymond Williams of the Harmony club vice chairman. Mrs. Raymond Teuple of the Homebuilders Club was elected secretary treasurer.

Twenty seven members of the chorus were present. Those registering were: Mesdames W. H. Bethel, Z. C. Hayden, and George Stiles from the Campbell club; Menard Fields, Lenton Latham, and Gilbert Bean from the South Plains club; Rene Yeary, Ben Dillard, and B. R. Lybrand from the Liberty club; Ben McGhee and Herman King from the Lone Star club; C. P. Corder and Wade Warren from the Center club; Raymond Teuple and Floyd Fuqua from the Homebuilders club; O. G. Glassmeyer,

J. M. Morrison, and A. H. Krois from the Dougherty club; Golden Holland of the Sunny Side Club; Robert Smith and Clara Smith of the McCoy Club; Arch Muney, A. R. Bloxson, and Hollis Harris of the Pleasant Valley club; and Raymond Williams of the Harmony club.

The chorus will meet next at the Floydada High School Auditorium Saturday afternoon, July 2, at 2:30. Each club is urged to send members for the chorus.

Mrs. W.H. Jenkins
 Father Passed
 Away in Okla.

Ward was received here Thursday of last week of the death of Mrs. W. H. Jenkins' father in Marlow, Oklahoma. He passed away Wednesday night, and funeral services were held Friday afternoon.

Mrs. Jenkins, accompanied by her son Fred, who has been visiting here here for several days, left Thursday to attend the funeral rites.

Lee Gavin With
 Stokes Drug in
 Littlefield

Lee Gavin, who has been in Amarillo for the past several weeks, was in Floydada the first of this week. He was enroute to Littlefield, where he will be employed with Stokes Drug. Mr. Gavin recently passed the Nevada Board for Pharmacists. He was formerly employed with Bishop Drug Company here.

Mrs. Jess Patterson, J. N. Redd, and Mr. and Mrs. H. M. Redd spent Sunday afternoon in Matador.

"Grandma" Westfall Ill at Home

"Grandma" Westfall, well-known in Floydada, is ill at her home here. She has been ill for several days, but reports were that she is not thought to be seriously ill, although she may be required to remain in bed for some time. Friends are being allowed to call on her.

Mr. and Mrs. H. P. Shrader and daughter, Betty Joan, left the latter part of last week for their home in Denver, Colorado, after having visited in Floydada for a week with their parents, Mr. and Mrs. T. P. Guimarin, and other relatives.

Mr. and Mrs. Robert Eubank and children of Whitney, Texas, were the guests Sunday of Mr. Eubank's brother, J. E. Eubank and family. They were accompanied here by Mr. and Mrs. John Teague of Lubbock.

Announcement for Sandhill Baptist Church

Rev. G. W. Tubbs will conduct the preaching service at the Sandhill Baptist Church Sunday morning, July 3. Sunday school begins at 10 a. m. and preaching at 11 o'clock. All are invited to attend these services.

LET'S GO! TO THE FOURTH AND FIFTH OF JULY CELEBRATION IN FLOYDADA

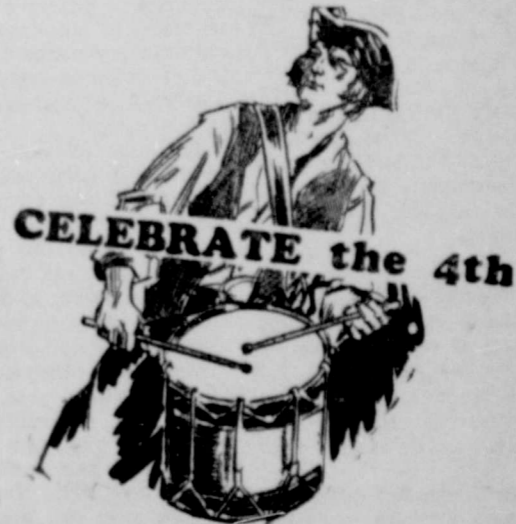
We join in wishing you welcome to this big event.

It's about time you were making preparations for that vacation trip. Remember Chevrolet service is more economical than any other.



ODEN CHEVROLET COMPANY
 Chevrolet Sales And Service

ATTEND FLOYDADA'S CELEBRATION
 JULY 4th and 5th



IN COMMEMORATION OF THE 162nd BIRTHDAY OF THE DECLARATION OF INDEPENDENCE.

Service, like Freedom, must be maintained through out the years. The policy of this company is good gas . . . with dependable service.

Any housewife will appreciate freedom from dirt! Freedom from work! Freedom from loss of time! GAS gives freedom from all.



WEST TEXAS GAS COMPANY

"Gas, Your Quick, Clean, Economical Servant"

WHAT TO EAT and WHY ★ ★

C. Houston Goudiss Discusses

CALCIUM

The Captain of the Minerals

Nationally Known Food Authority Explains How to Include This Vital Food Element in the Daily Diet

By C. HOUSTON GOUDISS

6 East 39th Street, New York City.

A FEW years ago there was an earthquake in the Far West. When the tremors were over, the frightened people looked in dismay upon the damage that had been done. In some places they were saddened by the loss of a great number of their buildings, and in one community, mingled with their sorrow — almost crowding it out of their emotions — was indignant ANGER. For they observed that their schools had suffered greater damage than any other group of buildings in the city.

On every side, the cry of indignation arose. It was all too plain that poor materials had gone into the construction of those schools which were supposed to house children in security. The most vehement cries went up from the mothers, not only in that community, but all over the country. That is natural, for all mothers believe they have the children's welfare at heart. Unwittingly, however, they may be doing them irreparable harm by failing to feed them the foods that will construct sound bodies, able to withstand the stress and strain of life.



Calcium Starvation

The mineral calcium is to the human body what steel and stone are to a building. It is necessary to construct the bony framework. The mother who fails to consume adequate calcium before her baby is born, or fails to give the child adequate calcium throughout the growing years, is as guilty as the contractor who constructs a school building of poor materials.

Without sufficient calcium, the bones become soft and porous. They break easily and knit slowly after they are broken. They may bend and twist during growth, so that the child who is a victim of calcium deficiency may become bow-legged and deformed, with a malformed chest or enlarged forehead. Rickets—that horrible deficiency disease which causes stunted mis-shapen bodies—may develop. And so may tetany—another scourge of childhood.

Crooked Defective Teeth

The teeth, too, depend upon calcium for the soundness of their structure. When this precious mineral is inadequately provided, the baby teeth may soon decay; the permanent teeth may come in crowded and unsightly—and quickly develop cavities.

There are also many other ways that calcium deficiency may handicap your children. For this mineral is intimately concerned with all the body processes. It increases the strength and pulsations of the heart; helps the blood to coagulate in case of injury, thus effectively aiding in preventing hemorrhage. It strengthens the resistance of the body in fever and other diseases. It tones up the nervous system, lessening nervous tension.

Adults Require Calcium

Adults have a vital need for calcium. A lack of this mineral not only results in defective teeth, but may also be responsible for nervousness, quivering and twitching of the muscles and defective heart action.

To be normal, the full-grown human body must contain more calcium than any other mineral element. Yet, every individual is, of necessity, born calcium-poor. For if the bones were as rigid as they

You Need This Free List of FOODS RICH IN CALCIUM

Write to C. Houston Goudiss, 6 East 39th Street, New York City, for his list of calcium-rich foods. Use it daily as a guide in planning family menus.

must eventually become, the ordeal of birth would be too difficult for both mother and child.

Easily Lost From Body

The homemaker's task of providing adequate calcium is complicated by the fact that the body loses large amounts of calcium every day, and this loss is greater during sickness, especially in fever or when one is worried, overworked or has taken too strenuous exercise.

Outstanding nutritionists unanimously agree that the American diet is more deficient in calcium than in any other element. And it is squarely up to the mothers and homemakers to correct this tragic state of affairs, which is undermining their own efficiency and threatening the present health and future happiness of their children.

How to Obtain Calcium

Milk is an outstanding source of calcium. That is why it should form the cornerstone of every balanced diet. Cheese, which is milk in concentrated form, is likewise notable in this respect, and one and one-fourth ounces of American Cheddar cheese are the approximate equivalent of an eight-ounce glass of milk. Leaf and stem vegetables are richer in calcium than other vegetables or fruits, but while their calcium has been found to be well-absorbed by adults, it is not so readily available to children.

Among the vegetables, however, there is a wide variation, turnip tops and dandelion greens providing unusually large amounts.

List of Calcium-Rich Foods

I have prepared a list of foods rich in calcium which I shall gladly send to homemakers upon request. I urge every woman to write for this list and use it in planning the daily diet of herself, her husband and children.

You really need such a list in order to avoid the grave consequences of calcium deficiency, for so many of our common foods are calcium poor that it is possible for a diet to be abundant and varied, and still be inadequate in respect to calcium.

The list of calcium-containing foods will help you do a perfect job of building strong, fine bodies for your children.

There is no joy like the joy of creating perfect, healthy children. The architect and the sculptor stand in awe before the realization of their dreams. But you, the mothers of children, the builders of their bodies, you are the mightiest of all. A diet adequate in calcium, for you and your children, will help you build beautifully, wisely and well. Your reward will be the joy, the pride, the heart-warming satisfaction of having accomplished a worthwhile purpose.

Questions Answered

Mrs. F. R. T.—There is no such thing as a specific brain food, but nutritionists are convinced that the quality and efficiency of the functioning of the mind depends partially on the character of the food consumed. Mental efficiency appears to be influenced by the quantity and quality of the protein in the diet, and it has been demonstrated that the vegetable proteins, including cheese, milk and eggs are superior in biological value.

C. J. K.—It is a fallacy to assume that garlic is a blood purifier. Garlic improves the taste of food for those who like it, but it cannot be considered to possess special health properties.

© WNU—C. Houston Goudiss—1938—17

Fun for the Whole Family

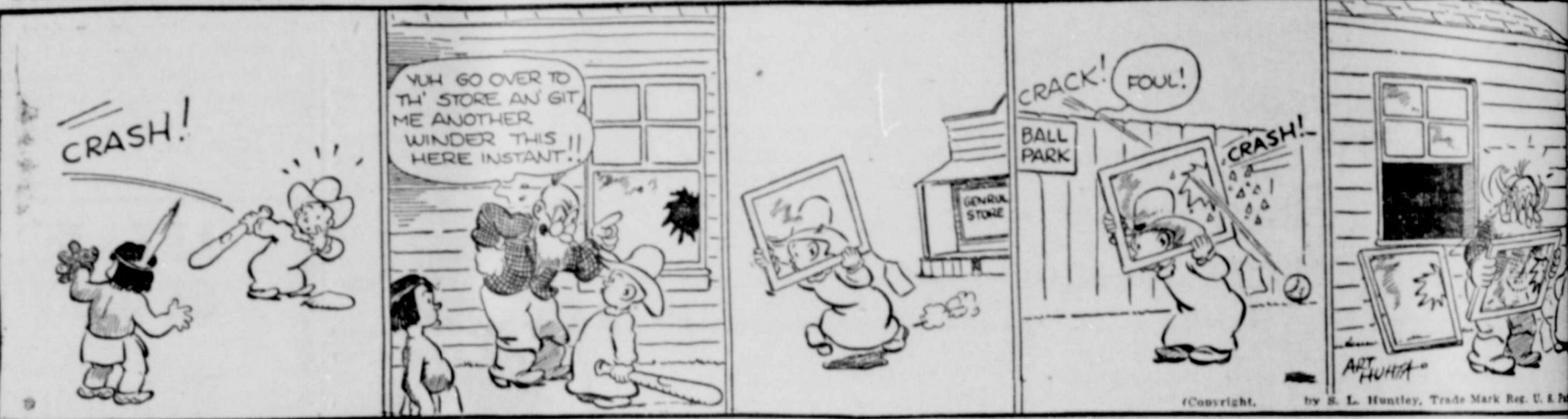
THE FEATHERHEADS By Osborne



S'MATTER POP—Bronco-Bustin'? Nothing to It!



MESCAL IKE By S. L. HUNTLEY



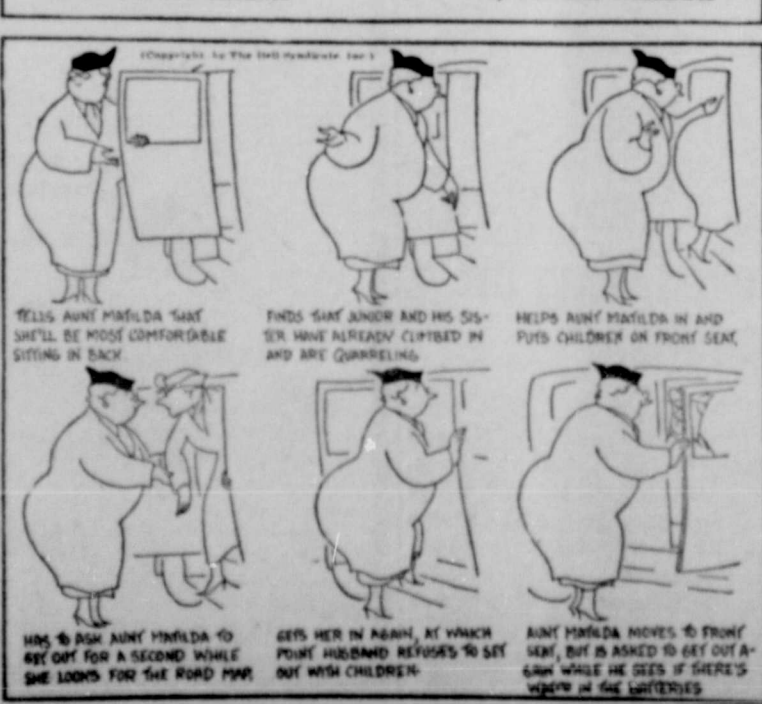
FINNEY OF THE FORCE By Ted O'Loughlin



POP—A Little Surprise



SEATING ARRANGEMENTS By GLUYAS WILLIAMS



WORTH TRYING

"The trousers which I have washed for Mike," said his mother, "have shrunk so much that the poor child can hardly get them on."
"Well," replied her friend, "after looking over Mike I would suggest that it would be a good idea to wash him. Maybe he would shrink."

What's in a Name
Lady to Urchin—Never heard of the Ten Commandments? Good gracious! What's your name?
Urchin—Moses, mum.

Show Me
Wife—Are you sure you'll love me when I'm old and ugly?
Husband—Who says I don't?—Philadelphia Bulletin.

STRANGLING TEA

Prisoner—Yes, sir, you brought me here. The police came into my field and...
Visitor—Poor man!
Prisoner—I was a...
of half-dollars.—Stray magazine.

"Wonderful!" Say Thousands of Pepsodent with IRIUM

Irium contained in BOTH Pepsodent Tooth Powder and Pepsodent Tooth Paste

If you want the true facts about the remarkable effectiveness of Pepsodent containing Irium, try this modern, new-day dentifrice yourself.
Brush your teeth twice a day with Pepsodent containing Irium. After a short time, examine your teeth in a

mirror. Notice how Pepsodent with Irium has gently brushed away those dingy surface-stains and polished your teeth to their full natural sparkle! What's more, Pepsodent with Irium is completely SAFE! It contains NO OBIT NO PUMICE, NO DRUGS! Try it... today.



FLOYD COUNTY PLAINSMAN

Published Thursday Each Week

STRIKLAND, EDITOR AND ADVERTISING MANAGER
MRS. DORRIS W. JONES, ASSISTANT EDITOR
MRS. LOLA CAVANAUGH, BUSINESS MANAGER
M. E. CAVANAUGH, PUBLISHER

SUBSCRIPTION PRICES
County \$1.00; Outside Floyd County \$2.00
Second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.
RATES GIVEN ON APPLICATION

NOTICE!
Reflections upon the character, standing or reputation of a firm or corporation which may appear in the columns of The Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

EDITORIAL

AIR CONDITIONING

One of the newest and greatest developments for the benefit of people and homes is air conditioning. Until now, air conditioning installations were confined to large department stores, cafes and hotels. New innovations and large scale production, however, makes them now available at a moderate price. Homes, large and small, all types of business offices are now installing these units. Authorities say that air conditioned buildings, offices benefit persons suffering from asthma, allergies and similar disorders. This is due probably to the effect of the pads used in the units, which filter out 85 per cent of the dust and pollen. The principle of the air conditioner is, in a manner, simple. Air is drawn from the exterior of the building, is cleaned, cooled and forced through the building and then exhausted. The air is always clean and pure as it is used.

Builders are urged to consider air-conditioning in the construction of their homes. Individuals interested in this phase of home and business comfort may obtain information desired at local dealers.

INDEPENDENCE DAY

Today, July fourth, millions of Americans will be celebrating the 162nd anniversary of the declaration of independence. To that small band of patriots who, on September 17, 1776 formed a pact that eventually freed our people, we owe a great obligation. The fourth and fifth of July will be observed as a double celebration. Anyone wishing to have a special celebration should enjoy the two days in Floydada.

OFFICIALS TO BE THINNE

Thinning-out of political aspirants in county, disstate offices will occur about the time Floyd farmers are finishing going over their crops. A few have seen the "hand writing on the wall" and have retrieved their hats from the ring. A casual observer might think that Floyd County elections are not very brisk, but a street corner conference Saturday afternoon would change his mind. The election will be held on Saturday, July 23, but election returns will be selected on every hand.

Local Women Undergo Treatment at Lubbock

Mrs. L. A. Marshall and Mrs. R. E. Goughlight underwent examination and treatment at a Lubbock clinic Thursday of last week. Mrs. Goughlight underwent a minor operation, when surgeons removed a growth on her neck. Mrs. Marshall remained in Lubbock a day or two for examination. They were accompanied to Lubbock by Mrs. I. W. Hicks and Mrs. Robert Abernathy. Mrs. Dailey Bishop and children, who have been visiting relatives in Roaring Springs for the past several weeks, arrived in Floydada Saturday of last week to spend an indefinite time with her mother-in-law, Mrs. Sam Bishop, and other relatives and friends.



STRICTLY CONFIDENTIAL

By Strick
It sure would be easy to air-condition some of the canyons in Colorado—at least it would be fun attempting to figure the whole thing out while fishing for mountain trout—there is not much percentage in thinking about cool, air-conditioned cabins when perspiration is dripping off your chin—or maybe 't aint perspiration after all.

Any one can tell you that he or she enjoys visiting a business house that is completely air-conditioned. The greatest disadvantage is to some person like Strick who, when he gets cool and comfortable, likes to hometstead for a season—meanwhile letting his dere, dere public go to—the fourth and fifth of July celebration.

This softball sure upsets me—that is I suppose it is the softball—after last Thursday night's game I have decided to quit making predictions as to winners and good players, all-stars or league leaders—Bishop's slugged Hagood's from top-notch position by a score of 5 to 6.

Perhaps you have noticed—the tone of conversation when two or three men get their heads together over some kind of business transaction—The difference in the way a business man addresses members of his family and his customers and employees—How a fellow who faces the G. P. all day "lets down" when he gets home in the evening—a few observations—notice them.

Life's greatest disappointment is not when you learn there is no Santa Claus—but you learn there is one—and you are not in position to take the gifts—modern youth is really not afraid of the stumbling blocks placed in his path by his elders—he shoves them aside with the bumper of his new, cream-colored roadster—

Must be the weather—which reminds me—we have been having some of the lowest temperatures in June in some time—now that statement doesn't include July as it sometimes becomes very chilly during this next month—Remember the time there was a sprinkle of snow on the fourth of July?—Here in Floydada top—Confidentially yours—Strick.

Primp Beauty Shop Moved to Lorenzo

The Primp Beauty Shop, which was owned and operated by Mrs. Billie Bushing Jones, sold last week to Miss Bonnie Adams. Miss Adams planned to open a shop at Lorenzo, where she moved the equipment the latter part of the week.

Mr. and Mrs. A. J. Cline have had as their guest this week Mrs. E. F. Albri, a cousin of Mrs. Cline, from Winters, Texas. Miss Leslie Bumbalough, who has been visiting here with her aunt, Mrs. W. F. Weatherly, left Wednesday for Los Angeles, California.

CELEBRATE JULY 4-5, IN FLOYDADA!

WE WELCOME YOU FOR THIS BIG TWO DAY EVENT. GET READY FOR VACATION—Let us clean and press your clothes for summer wear!

STEWART'S Cash & Carry Cleaners

Harold Merrick's Grandfather III at Abilene

Word was received here the latter part of last week of the critical illness of J. W. Merrick of Abilene, grandfather of Harold Merrick of this city. The message stated that there was scarcely no hopes for his recovery; however, no word had been received this week. Relatives here believe that his condition must be improved since they have received no word.

CLASSIFIED ADVERTISING

FOR SALE OR TRADE—Trailer House. Will trade for Car—See Ray Horn, South Plains, Texas. 29-1tp
Let Bob Shine your shoes at UNIQUE SHOP. 29-tfc
Cow and Mule For Sale Cheap. See MARTIN BROWN. 29-tfc
GOOD, JUICY Hamburgers, 3 for 25c. WITHERS' CAFE. 21-tfc
For best and cheapest monuments, either in marble or granite. See S. M. McCLESKEY. 24-tfc

FOURTH FIFTH OF JULY SPECIALS!

On Re-Conditioned Used Cars.

1936 Chevrolet Coach Overhaul Motor, New Paint and Upholstering.

1935 Chevrolet Coach, good tires, upholstery and Motor. A bargain

1935 Pickup, International

1933 Chevrolet Truck. Dual wheels. Motor Good.

BISHOP MOTOR COMPANY

Authorized Ford Dealer

DOOR CREPES, floral sprays, wreathes designs, corsages, wedding bouquets, decorations. Leave orders at Arthur B. Duncan Abstract Company. Night Telephone No. 69. Hollums, Floydada Florists. 30-tfc

LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, E. Grover St. 30-tfc

Your Favorite flavor ICE CREAM 15c pint at WITHERS' CAFE. 21-tfc

We invite you to visit the greenhouse. PARK FLORISTS—Mrs. W. S. Goss. Phone 78. 46-tfc

LANDS FOR LEASE
A few farm tracts to lease at reasonable prices for cash.
W. M. MASSIE & BRO.
Floydada, Texas. 11-tfc

Boy Scouts Left Monday For Yellowstone

Carl Minor, James Willson, and Joe Dick Moore, local boy scouts, left Monday morning for the summer scout tour which takes the group to Yellowstone Park in Wyoming, and through several other western states. Joe Dick was called home Monday night on account of the death of his mother, Mrs. Frank L. Moore. The group had reached Pueblo, Colorado, when word was received of Mrs. Moore's death. Carl and James continued their trip to be gone for some three weeks.

Florene Gates Improving At Mineral Wells

Florene Gates, small daughter of Mr. and Mrs. B. C. Gates of near Floydada, was improving in the Mineral Wells Sanitarium this week, according to word received here by relatives. She was taken there several days ago by her mother. They were also joined by her father when doctors described her condition as serious. Although she is much improved, her parents will likely remain with her there for several weeks.

Mr. and Mrs. J. F. Pundt of Borger, who had been here for the past two weeks visiting and attending to wheat interests, spent the first of this week in Dallas. They returned to Floydada before going to their home in Borger.

Mrs. Dave Carathers left Monday for Amarillo. She will visit there for two or three days with her sister-in-law, Mrs. Sam Clay.

Denzil Davis of Saint Jo, Texas, arrived here Monday afternoon to visit with his brother, Trenton T. Davis and family. He plans to be in Floydada about a week.

Mr. and Mrs. Ray Crabtree were the guests over the week end of their parents, Mr. and Mrs. Morgan Wright. Mr. and Mrs. Crabtree live in Menard, Texas.

Miss Louise Hyatt spent from Saturday of last week until Monday night of this week visiting in Meadow, Texas, with her brother, S. S. Hyatt and family.

Miss Mattie Fern Fields of Plainview came to Floydada the latter part of last week to visit with friends. She will likely be here most of this week.

Mr. and Mrs. F. S. Henderson of Grand Junction, Colorado, arrived in Floydada late Monday to visit with Mr. Henderson's sisters, Mrs. G. C. Tabbs and Mrs. W. B. Jordan, and with his brother, Hodge Henderson. They will be here the remainder of the week.

Miss Muriel Fagan left this week for Borger, where she will spend two or three weeks visiting relatives.

Misses Florrie Conway and Evelyn Hicks, and Joe Conway spent Tuesday of this week in Lubbock attending to business.

Dorris W. Jones and Lee Baldridge made a short business trip to Plainview Tuesday afternoon.

AUTO SPECIALS!

WATER PUMP, 1928-1931 FORD Complete \$1.25
WATER PUMP, 1929-1934 CHEVROLET Complete \$1.32
FREE!
Davis Tube With Each Davis De Luxe Tire.
WESTERN AUTO ASSOCIATE STORE
Cline and Rainer Southeast Corner Square

CELEBRATION JULY 4-5th IN FLOYDADA

Enjoy the Fourth and Fifth in Floydada. Several features you will like. Come to see us!

HOME OIL COMPANY

G. C. Foster Floydada, Texas

ALL ROADS Safer!

This Amazing New Tire Stops 4 to 223 Feet Quicker Than Conventional New Tires

PROVE TO YOURSELF in our dramatic wet-glass demonstration how these ROYAL MASTERS make quicker, straight-line stops... how they control side skids on treacherous wet pavements. We invite you to make this test today!

WET ROAD BRAKING	WET ROAD BRAKING	WET ROAD BRAKING
4000 ROAD NO. 11 NET	4000 ROAD NO. 11 NET	4000 ROAD NO. 11 NET
4 FEET QUICKER	7 1/2 FEET QUICKER	46 FEET QUICKER
SLIP ON ROAD	SLIP ON ROAD	SLIP ON ROAD
PAYMENT NO. 11	PAYMENT NO. 11	PAYMENT NO. 11
75 FEET QUICKER	111 FEET QUICKER	223 FEET QUICKER

Be Safer—Equip with
THE NEW U. S. ROYAL MASTER
G. R. Strickland & Son
Personalized Service

STOP AT THE U. S. TIRE STORE AND LET THE PERSONALIZED SERVICE OF A TIRE SPECIALIST SAVE YOU MONEY. YOUR NEIGHBOR, THE INDEPENDENT U. S. TIRE DEALER.

LET'S HAVE FUN ON THE 4th

By going to Floydada's Big Fourth and Fifth of July Celebration... Several features you will enjoy... Don't forget—when making preparation for holiday trips... Come in for a complete check-up on your car. Ignition, carburetor, brakes, lights, and motor. A complete service.

CLINE'S AUTOMOTIVE SERVICE

Frank Cline, Owner

PALACE THEATRE

JOE LOUIS VS. MAX SCHMELING

MONDAY, JULY FOURTH

WORLD'S HEAVYWEIGHT CHAMPIONSHIP FIGHT — BLOW BY BLOW. MATINEE AND NIGHT—IN CONNECTION WITH REGULAR PICTURE.

Mrs. W. P. Wall and children of Calumet, Iowa, are expected to arrive in Plainview at 9 o'clock Thursday evening. Mr. and Mrs. W. T. Hamilton will meet her there. She will spend an indefinite visit here with her parents, Mr. and Mrs. W. T. Hamilton and her brother, T. T. Hamilton and family.

Misses Ruby and Marjorie Norton left Tuesday afternoon for Roaring Springs to spend a month visiting with their sister, Mrs. Alfred Dye.

Misses Ruby and Marjorie Norton and Miss Sadie Miller returned to Floydada the first of this week after having been in Brownwood since the last of May. The Misses Nortons visited with their mother there, while Miss Miller was their guest.

GET YOUR CAR IN CONDITION FOR SUMMER DRIVING!

Complete Repair Work. Replacement Parts. Pennsylvania Tires. Batteries from \$2.85 up. Hyvis and Havoline Oils. Used and New Cars.

First Door North of Post Office.

GEO. M. FINKNER

REDD'S FRUIT STAND

Lots of Fresh Fruits and Vegetables. Fresh Watermelons.

DELICIOUS APPLES, Per Dozen 15c

LEMONS, Per Dozen 17c

FRESH CANDY, Per Bar 3c

BIG YELLOW BANANAS, Per Dozen 7

Colorado Beans!

Lockney Wins Over All-Star Rural Team

The all-star team from the Floyd County Softball League, selected in recent voting, was defeated in a game Tuesday night by the club from Lockney. Final score was Lockney 19, all-stars 9.

BOX SCORES

PLAYER	AB	R	H
Weeks 1st	4	2	1
Hodel 1b	5	1	2
J. B. Roocer 2b	5	2	2
Aeuff 3b	4	0	0
L. L. Roocer as	4	0	0
Spence cf	5	0	0
Cooper c	2	3	1
Merriweather rf	4	0	0
Prickett lf	4	2	1
Kropp p	4	0	1
Totals	41	10	8

PLAYER	AB	R	H
Floyd County all-stars			
Harper 2b	4	2	1
E. Gilliland cf	3	2	1
L. Hart 3b	4	0	1
Bradford ss	1	0	1
Camden c	3	1	0
Baxter c*	2	1	1
H. Smith as	4	1	1
White lf	4	1	1
Cardinal p	2	0	0
West p*	2	0	1
L. Gilliland rf	4	0	1
T. Hart 1b	2	0	0
Dillard 1b*	2	0	0
Alexander lf	2	1	0
Taylor 3b	1	0	1
Totals	40	9	10

* Substitution.
Score by Innings:
All Stars 010 021 312—9
Lockney 111 200 121—10

Mrs. Dalley Bishop and children, who have been visiting relatives in Roaring Springs for the past several weeks, arrived in Floydada Saturday of last week to spend an indefinite time with her mother-in-law, Mrs. Sam Bishop, and other relatives and friends.

Mr. and Mrs. J. F. Pundt of Barger, who had been here for the past two weeks visiting and attending to wheat interests, spent the first of this week in Dallas. They returned to Floydada before going to their home in Barger.

Donzil Davis of Saint Jo, Texas, arrived here Monday afternoon to visit with his brother, Trenton T. Davis and family. He plans to be in Floydada about a week.

The Floyd County Plainsman 50c a year in Floyd County.

FLOYD CO. RECEIVED HEAVY RAINS OVER WEEKEND; MOISTURE IS GREAT HELP

Oneca Hamilton Hostess to Young Girls' Circle

The young girls' circle of the Y. W. A. met Monday evening at the home of Miss Oneca Hamilton, member of the organization. A short business session was conducted by the president, Miss Evelyn Hicks.

Present at the gathering were: Misses Mary Emma Collins, Modelle Haney, Coleta Moore, Vera Nell Marshall, Betty Newell, Mary Louise Tabbs, Alene Warren, Muriel Fagan, Erma Deen Moore, Mary Wilson Hicks, Evelyn Hicks, and Leslie Banbalough, a guest, Mrs. Edgar Duncan, Mrs. Vernon Shaw, the sponsor, and Miss Hamilton, the hostess. The club will not hold its next regular meeting, since the date would be the 4th of July. On July 11 the group plans an all day outing at the canyon.

Mrs. Edgar Moreland of Hereford spent the week end in Floydada visiting her mother, Mrs. J. J. Day, who is ill, and Mr. and Mrs. Jim Moreland.

Lee Baldrige, employee of Higginbotham-Bartlett Company for the summer, spent the week end in Tahoka, where he visited with his family.

Let Cavanaugh do your Printing.

J. A. Goins Home From Sanitarium

J. A. Goins was brought to his home here Monday afternoon after having been in a Lubbock sanitarium since Thursday of last week. He was accompanied home by his daughter and son-in-law, Mr. and Mrs. A. W. Colthrop of Pampa, who have been here since Mr. Goins became ill.

A severe attack of hiccups, which was thought to be brought on by cold having settled in his lungs, lasted for ten days and nights before doctors were able to stop them. Mr. Goins was also in a run down condition. He is much improved, and believes that he will soon regain his strength.

Friday night's rain, although not general, brought moisture to several sections of the county. Fall was estimated at from one inch to one and one-half inches in the west and north portions with lighter precipitation at other points.

Practically the entire county was covered by the rain Saturday afternoon and evening. Reports indicate that rainfall amounting to from one inch to three inches was had. Heaviest downfall was reported from west and south of Lockney with near three inches in the Pleasant Valley community.

NO DAMAGE REPORTED
No damage from hail or wind to growing crops was reported. Harvest activities have been renewed and Floyd County's 1938 wheat crop is rapidly moving in to the elevators.

James Burrus left Floydada Saturday of last week for Colorado Springs, where he will visit his aunt, Mrs. O. L. Olive. He planned to be away for some ten or twelve days.

Mr. and Mrs. Jim Hardgrove were visitors in Clovis, New Mexico, Sunday.

Mrs. A. H. Kreis and daughter, Ruth, spent Monday of this week in Lubbock.

LOOPER'S

- SUGAR, 10 lb. Cloth Bag 50c
- CRACKERS, 1 Pound Graham . . . 12c
- CRACKERS, 2 lbs. Soda 17c
- MUSTARD, 32 oz. jar 10c
- JET OIL, Polish, Per Bottle . . . 10c
- DRIED PEACHES, Per Pound . 10c
- DRIED APPLES, Per Pound . . 10c
- PEANUT BUTTER, 32 oz. jar . . 22c
- FRESH TOMATOES, Per Lb. . . . 3c
- FRESH SNAP BEANS, Per Lb. . . 3c
- FRESH CARROTS, 2 Bunches . . 5c
- FRESH BELL PEPPERS Lb. . . . 6c
- ENGLISH PEAS, No. 2 Can, 3 for 15c
- SPINACH, No. 2 cans, 2 for . . . 15c
- HOMINY, No. 2 Cans, 2 for . . . 15c
- CORN, No. 2 Cans, 2 for 15c
- KRAUT, No. 2 cans, 2 for . . . 15c
- TOMATOES, No. 2 cans, 2 for . . 15c
- Black BERRIES, No. 2 cans, 2 for 15c
- PINEAPPLE, No. 2 can, 1 for . . 15c



By Celebrating in Floydada During the Big Fourth and Fifth Party

All-Star Softball Game!
Carnival!
Candidate Speaking!
Come to see us.

WESTERS' QUALITY BAKERY

THE ADVERTISERS INDEX—A CLASSIFICATION OF ADVERTISERS

Each week on the front page of The Floyd County Plainsman is the Advertisers Index, which classifies the firms advertising in that issue.

This feature is used for the benefit of both the readers and advertisers.

Check the Advertisers Index carefully . . . Each Week . . . Read the Ads . . . In

THE FLOYD COUNTY PLAINSMAN

"Floyd County's Streamlined Newspaper"