







# PRE-EASTER

SALE STARTS  
9 A. M. April 5.  
**BE HERE!**

# SALE!

**TO THE FLOYD  
COUNTY TRADE:**

We bought this stock at a forced AUCTION SALE and have lots of SPRING DRY GOODS, SHOES and CLOTHING we are going to sacrifice.

**MUSLIN**

36 inch Brown Muslin  
Per Yard

**7½c**

Bleached

**9c**

**BE HERE!**

**SEERSUCKER**

36 inch plaids, stripes  
and printed Seersuckers,  
Per Yard

**39c**

**EASTER SALE!**

**LINEN**

36 inch pure Irish Linen,  
in red, yellow, blue,  
white, brown, pink, and  
solid colors,  
Per Yard

**49c**

**DON'T MISS!**

**WOOLENS**

54 inch All Wool Plaids,  
Fine for suits and coats,  
\$1.49 value, sale price,  
Per Yard

**98c**

**EASTER!**

**SILKS**

40 inch all silk crepes, in  
solid colors and printed  
florals, 79c value sale  
price, per yard

**49c**

**SALE!**

**MEN'S SOCKS**

Men's Fancy Socks, a  
25c value, sale price,  
per pair

**14c**



## Ladies All Silk Dresses

SIZES 14 TO 44 IN  
SOLID COLOR, AND  
PRINTED SILKS AT

**1-2 Price**

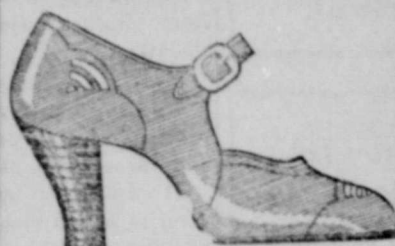


## Ladies New Spring Hats

IN STRAWS and FELTS,  
PRICED FROM

**98c**

**\$1.95**



## Ladies Shoes

429 Pair Ladies White  
Shoes just arrived, can fit  
the whole family—Ties,  
straps and pumps.

\$2.95 Values ..... \$1.98

\$6.75 Values ..... \$4.95

\$2.49 Values ..... \$1.69

Sizes 2½ to 9, in widths,  
C to AAAA

**LADIES HOSE**

Fine Feathers Ladies All

Silk, Full Fashioned Hose.

\$1.50 Values ..... 98c

98c Values ..... 69c

79c Values ..... 49c

69c Values ..... 39c

**CHILDRENS ANKLETS**

All Sizes and Colors  
5c, 10c, 19c, 25c



## Men's Hats

Men's heavy felt hats, 3  
and 3½ inch brim, a  
\$3.95 value, sale price

**\$2.88**

Novelty felt hats in 2-  
inch to 2 5-8 inch brim,  
\$1.79 to \$2.88

Men's and Boys' White  
Duck Caps

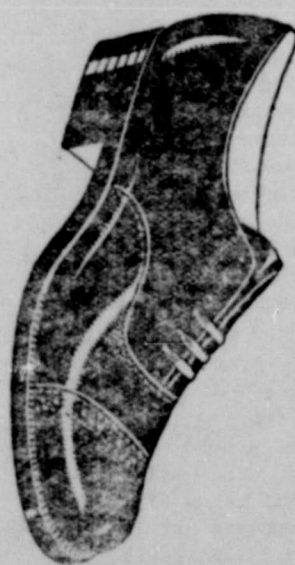
**19c**



## Children's Shoes

Children's white shoes, T  
straps, ties, and Roman  
sandals, priced from—

**89c to \$1.49**



## Men's Oxfords

Men's Oxfords, in all  
shapes and sizes, from 6  
to 12—

\$5.95 Values ..... \$4.89

\$3.95 Values ..... \$2.95

\$2.95 Values ..... \$1.95

\$1.95 Value ..... \$1.69

Two Tone Sports Oxfords  
\$2.95 Values

**\$1.98**



## Men's Suits

Men's all wool, three-  
piece suits, made by  
Curlee and other good  
brands.

\$24.95 Suits ..... \$12.48

\$18.50 Suits ..... \$9.48

\$14.95 Suits ..... \$7.48

**BOYS' SUITS**

74 Boys Suits with long  
pants, sizes 10 to 18, to  
close out at—

**1-2 PRICE.**

**MEN'S PANTS**

Men's all wool dress  
pants, sizes 30 to 44, sale  
price from—

**\$1.49 to \$3.98**

**BOYS' PANTS**

118 pair boys' all wool  
dress pants, sale price  
from ..... 98c to \$1.79

Boys' White Duck  
Pants for ..... \$1.00

**MEN'S WORK SHOES**

Per Pair

**\$1.00**

**EASTER!**

**9-4 SHEETING**

9-4 Heavy Brown Sheet-  
ing, per yard

**29c**

9-4 Heavy Bleached  
Sheeting, per yard

**33c**

**SALE!**

**PIQUE**

36 inch printed, stripes,  
and plaids, per yard

**29c**

**BUY NOW!**

**MEN'S DRESS SHIRTS**

Full Shrunken Dress Shirts,  
\$1.49 value

**98c**

\$1.95 value

**\$1.29**

**EASTER**

**MEN'S WORK SHIRTS**

Men's Heavy Covert and  
Chambry work shirts,

**69c**

**SALE!**

**New York  
Patterns**

**1-2 Price**

Southern Trading Company, Successors to  
**ONSTOTTS DRY GOODS**  
FLOYDADA, TEXAS

**COUGHING, WEAK AND THIN AFTER FLU**

"I nearly died from 'flu' last October, and it left me with a terrible cough. I saw Milks Emulsion advertised and started using it. It helped me right from the start. I had no appetite and my stomach was in bad shape. But 12 bottles have straightened me out entirely. I eat anything without distress, my cough is gone and I have gained back my strength and flesh."—Emma Withers, Box 50, Belmont, N. C.

Milks Emulsion restores healthy, natural bowel action. Milks Emulsion is strongly recommended to those whom sickness has weakened.

This is the only solid emulsion made, and so palatable that it is eaten with a spoon like ice cream. Wonderful for weak, sickly children. You are urged to try Milks Emulsion. Take six bottles home with you, use it according to directions and if not satisfied with the results, your money will be promptly refunded. Price 60c and \$1.20 per bottle. The Milks Emulsion Co., Terre Haute, Ind. Sold by druggists everywhere.

**Campbell Baptist Church Announcement For Sunday, April 7th**

The following church services will be held at the Campbell Baptist Church, Sunday, April 7:

Sunday school 10 a. m.  
 Preaching 11 a. m.  
 Young People's meeting 7 p. m.  
 Preaching at 8 p. m.

Everyone cordially invited to attend all these services.

REV. G. W. TUBBS, Pastor.

**Clenton Fyffe and Kenneth Henry Open Combine Store**

Clenton Fyffe and Kenneth Henry, both of this city, have opened a combine sales and service store in the building the first door next to the post office.

Mr. Fyffe and Mr. Henry are handling the Gleaner Baldwin line and will have a new model on display this week.

Mr. and Mrs. Marion Heald, visited their parents in Floydada last week end. Mr. and Mrs. Heald are attending W. T. S. T. C. at Canyon.

C. W. Barkley, district manager of the International Accounts Society, Inc., of Amarillo, was in Floydada Friday, March 29th, on business.

**Five Year Improvement Plan Has Been Adopted By McMurry College**

A five year improvement plan has been adopted at McMurry College which includes erection of other dormitories, a science and library building, a redesigning of the front of the gymnasium, paving of streets, and a complete campus beautification program which is now under way.

In order to further beautify the campus a large number of native trees consisting of live oak, water elm, hackberry, as well as cedars, crepe myrtle and lilacs have been planted in and about the campus.

Fifty Chinese elms and a large amount of shrubbery were donated by the Whiteside nursery of Lubbock. J. S. McDaniel, E. R. McDaniel, S. M. Jay, Judge W. E. Ely, and J. A. Farr of Abilene; and Mr. Brookerson and Mrs. Bouchee of Buffalo Gap gave permission to take trees from their farms.

As a project of the 1935 senior class, 250 evergreens have been planted in the large oval in front of the administration building. Also 40 valuable shrubs for the oval were donated by Mrs. S. M. Jay and Mrs. J. S. McDaniel. Hedge has been planted around Donaldson Athletic Field, and a mile of winding walks have been laid out.

The corner of the campus directly back of the administration building has been transformed into a beautiful park with rock and flower garden, lily pond, rustic seats, and a mammoth open fire place fifty feet in width. An old well curbed in stone is screened with a hedge which encircles the park. The old rock museum situated there has been remodeled along the lines of Indian architecture.

The improvement work is in its embryonic stage, but the passing of a few years will see the McMurry campus one of the most attractive in the state, says Dr. C. Q. Smith, college president.

McMurry College, founded by Dr. J. W. Hunt, first opened its doors in September, 1923. It is now a senior, class A college, conferring the B. A. and B. S. degrees. The college holds membership with the state and national association of colleges, and is owned and operated by the Southern Methodist Church.

**THEY STILL TRY TO MANUFACTURE GOLD**

**Artificial Diamonds and Gold Age-Old Dream.**

New York.—Down through the ages alchemists and scientists have sought to manufacture diamonds and gold. These efforts never have been successful commercially. A recent report from London that a new method of making diamonds had been discovered recalled to old-time diamond men here the long list of attempts to create the gems artificially.

The first to attempt the manufacture of diamonds were the alchemists of the Middle Ages, who labored tirelessly for centuries. It was believed in their day that a word might be discovered of such potency that its mere repetition would create diamonds, and also transform lead into gold. With the development of chemistry the ancient problem was attacked more scientifically.

**They Use Explosions.**

One of the most elaborate attempts was made by Sir William Crookes who exploded cordite in closed steel cylinders under a pressure of 8,000 atmospheres at a temperature of 7,000 degrees Fahrenheit. He thus obtained tiny crystals which he thought were diamonds, and which had some of the properties of the natural stone, but were not of the slightest commercial value.

Another elaborate attempt was made by Sir Charles Parsons who subjected carbon to a pressure of 15,000 atmospheres, but without making diamonds. Moissan, the French scientist, carried on similar experiments with the same disappointing results.

Two German scientists, Drs. Von Hasslinger and Wolf, after years of labor, announced that they had produced diamonds by crystallizing magnesium silicate, but the process has been forgotten. A French engineer, Guyot de Boisneuf, attacked the problem electrically and believed for a time he had made a diamond nearly one-eighth of an inch in size, but failed to develop any practical method. A similar futile announcement was made recently by a professor at Columbia university.

Exhaustive tests made in German universities show that while microscopic crystals resembling diamonds may be made at great expense there is no proof that real diamonds ever have been made or that they ever will be made. The tiny diamond-like crystals thus formed never have the beauty of the diamond and only resemble it in hardness. The only possible use for such so-called diamonds is to crush them to form diamond dust to be used for abrasive purposes, and diamonds of this kind are plentiful and cheap.

Despite the countless efforts to change the baser metals into gold and to transform carbon into diamonds, gold remains gold and diamonds still are diamonds.

**U. S. Will Count Elk in Wyoming From Airplane**

Jackson, Wyo.—Airplanes have been pressed into use as flying chapels for wedding ceremonies and have been used to spray potato fields, but now government officials are planning to employ one in counting elk.

In the Jackson Hole country, a plane will be used during the taking of the annual spring census. Elk in the government game refuges will be tallied on the ground, but the animals which take to the hills will be counted by plane.

An extremely accurate count, officials said, can be made from the air by those familiar with the habits of the elk. Most of the flights will be made in late afternoon, when the herds come down from the hills.

The census may settle the argument between those who claim that too many were killed this season and those who believe that the herd is increasing fast enough to justify a large kill.

Between 3,000 and 3,500 elk were shot this year.

**Few Visitors to Spain Discover Columbus' Port**

Palos, Spain.—Few visitors to Spain discover this village near Seville, although it is from here that Columbus sailed to discover America. Today Palos has a colossal statue erected to his memory in 1929, the gift of American friends to Spain. The tomb of Columbus is in the Cathedral of Seville, third largest in the world, and his sarcophagus is borne by four enormous bronze figures, representing the ancient kingdoms of Leon.

**Snake Taken From Egg Tries to Bite Sheriff**

St. Clairsville, Ohio.—Highway department engineers have decided they don't want to be herpetologists. They brought several copperhead snake eggs into the Belmont county sheriff's office, after killing the parent snake.

Deputy Sheriff B. F. Mackey cut open one egg with his penknife. A young snake appeared and struck at him.

**No Need for Old Eyes to Suffer While Youth Is Served**



A single lamp placed at the end of a divan represents improper lighting as well as unbalanced furniture arrangement. Note how well both parties are served when the right lamps are placed on end tables at each side.

**By Jean Prentice**

"YOUTH will be served," says a well-known adage. But most fair-minded people will agree that old eyes need not be sacrificed in the process. For with a little common sense in the arrangement of lamps and furniture, proper provision may be made for old eyes as well as young.

**Watch Eye-Comfort Zones**

In the upper left illustration, the tell-tale line of light shows the end of the eye-comfort zone as clearly as ends. It reveals that while little Betty has ample illumination, poor old "Granny" has very little; not nearly enough for eyes that have become dulled by age and abuse. Of course,

Granny knows that she isn't getting enough light, but then, age is tolerant of youth's demands, isn't it?

Too often we go on the basis that just enough light to see by is enough for our needs. That is one reason why eye defects are so prevalent today. We sometimes overlook the fact that our eyes, in order to see clearly, need an abundance of glareless light; far more than we usually give them.

**Two Lamps Give Balanced Arrangement**

It is unreasonable to expect one lone lamp to provide enough light for two people seated on a divan, unless that piece of furniture is placed away from the wall—alongside a fireplace, for example—in which case it should be placed at the rear center. Any other position, besides being wrong

from a lighting standpoint, makes for unbalanced arrangement.

**Light Shades Help**

A really sensible way to light a divan situated against a wall is shown in the upper right illustration. Here we have two end tables with lamps of proper height, each equipped with two 60-watt bulbs. (Smaller bulbs cannot be expected to give the required amount of light.) These lamps are not of the "dinky" decorative type, but really do a good job of providing illumination. Note, too, that the shades are quite light in color, permitting the light to come through, and are open at the top, letting some of the light escape to the ceiling, where it helps to illuminate the entire room, and provides a soft, "smoothing" effect, appreciated by all.

**CITY WATER TANK CLEANED AND REPAIRED**

The city water tank was cleaned, and re-painted on the inside, the later part of last week. Mr. Leslie Kurtz of Amarillo, had charge of the job. A booster pump was used to keep up the pressure while cleaning and painting was being done.

Mrs. Bill Cauley, formerly Miss Virginia Welch, is in Floydada visiting her mother, Mrs. A. J. Welch. Mr. and Mrs. Cauley are making their home in Waco.

Guy Ginn, spent the week end visiting in Floydada. Guy is attending Texas Tech, at Lubbock.

Glossie Goins visited in Plainview Sunday.

Russell King has accepted a temporary position with the Continental Service Station No. 1.

Miss Maxine Fry, who is attending Texas Tech, was in Floydada for the week end.

Fruit Trees, Chinese Elms, Shrubs, Rose Bushes, Hollums, Floydada Florists. 11-4c

**FLOYDADA INSURANCE AGENCY**

Insurance of all kinds. Your inquiries and business respectfully solicited.

**W. H. HENDERSON**  
OWNER.

**NOW Is The Time**

To let us have that Spring Suit or top coat for a first class cleaning and pressing job.

**BOOTHE TAILORS**  
WEAR CLEAN CLOTHES

**BOTH CARS AUTOMATICALLY BRAKED HERE**

**GOODYEAR MARGIN OF SAFETY**

**8,400 Skid Tests Prove "G-3" Grip Stops Cars Quickest!**

Look at those deep-cut diamonds in the CENTER where they can dig in and "bite" the road. That's why other tires skid 14% to 19% farther when braked.

**GOOD YEAR**

**TRIPLE GUARANTEE**

1. Against road hazards
2. Against defects for life
3. Our own guarantee and all year local service

Also Lifetime Guaranteed

**\$5.50 UP GOODYEAR SPEEDWAY**

**Extras! NO EXTRA COST**

1. 43% More Miles of REAL Non-Skid Safety
2. Quicker Stopping Grip—"Goodyear Margin of Safety"
3. Blowout Protection in not one but ALL Piles

**H. O. CLINE**  
LOCATED AT MAGNOLIA SERVICE STATION NUMBER TWO, . . . RANDERSON BUILDING.  
Phone 37 For Road Service

**COATS, SUITS, DRESSES, ARE APPEALING THIS SEASON**

Skirts were rather tight fitting, with kick-pleats used either fore or aft, and even sometimes at one or both sides.

Materials most frequently noticed are semi-sheer crepes, taffetas, matisse, silk gingham and a few sheer, light weight woolsens, in both smooth and rugh weaves.

Here, as in other apparel showings, navy holds first position in the number of displays shown, while black is also a strong favorite, especially when relieved with white and pastel materials. Brown has strong representation, and is expected to grow stronger as the season advances, while grays and beiges are also numerous. Regency pastel shades, both as whole dresses, and as contrast details on darker colors, are well represented.

**Yam Sims Makes Trip From Canyon to Floydada In Fifty Minutes**

Herbert (Yam) Sims, local aviator, made the trip from Canyon to Floydada in 50 minutes last week. Sims was accompanied to Canyon by Buster Smalley who remained in Canyon and back to Floydada by Miss Jene Smalley, who was attending the Teachers meeting there.

Herbert said the air conditions were good with the exception of several dust storms he passed through.

Miss Lois Freeman visited in Lubbock Sunday of this week.

Let Cavanaugh do your printing.

**ROSE BUSHES! 25c Each**

We have hundreds of fine young rose bushes, in wide variety and which includes all the desired. All are the popular monthly-rose variety which will bloom for you all through the long summer season. We suggest an early selection, if you wish to have a wide variety from which to choose.

**HOLLUMS FLOYDADA FLORIST**  
PHONE 69 FLOYDADA, TEXAS

**First of a Series of Statements on the New "Ultimate" Rate for Residential Service**

**STARTS THIS MONTH MORE ELECTRICITY IS AVAILABLE AT NO EXTRA COST**

Without a doubt the thought has many a time come to you that you would like to have at your disposal a larger amount of electric current in your home at no increased cost. This same problem has been at the foundation of a careful, thorough study on the part of your electric company and our efforts in this direction have been successful. The application of the "ultimate" rate will be reflected in the electric service bill you will receive May 1st and thereafter.

You are cordially invited to visit our local office where the unusual benefits of the new "ultimate" rate can be easily shown you. In fact, it is to your advantage to become familiar immediately with the possibilities under the rate. You do not have to sign any agreement, but merely put to work some of your idle appliances, fill up the empty sockets, or eliminate a number of the menial tasks by the substitution of some of the labor-saving appliances which you may have deferred buying—and remember that under the rate's application there's little, if any, increased cost to you.

The liberalization of electric consumption is in step with your own desires for more current and in such an inexpensive manner.

**TEXAS UTILITIES COMPANY**

**FLOYDADA WINS  
INTERSCHOLASTIC MEET  
BY TEN POINTS**

Continued from Page One

Tennis, boys singles: First, Billie Standiforth, Floydada; second, O. Miller, Sandhill. Boys doubles, first, O. Miller and E. Graham, Sandhill; second, Leo Cowan and I. A. Smith, Floydada.

Tennis, girls singles: First, Tommie Rowdon, Floydada; second, Edna Copeland, Lockney. Girls doubles: first, Edna Copeland and Malba Simpson, Lockney; second, Dorothy Jones and Pauline Weathers, Sterley.

The points standing in track and field events (by schools) was: Floydada 92, and Lockney 43.

**Class B High School Athletics**

120 yards high hurdles: First, Miller, Sandhill; second, Taylor, Cedar Hill; third, Oliver, South Plains.

100 yards dash: First, West, of Lakeview; second, Starkey, Sandhill; third, J. Cates, Sandhill; fourth, Leonard Mann, Dougherty.

One mile run: First, Blue, South Plains; second, Dickson, Lakeview; third, C. Cox, Sandhill.

220 yards low hurdles: First, F. Cardinal, Lakeview; second, Dickson, Lakeview; third, Strain, Lakeview; fourth, Starkey and Taylor, Cedar Hill.

440 yards run: First, J. Roy, Lakeview; second, O. Miller, Sandhill; third, J. Baker, Fairmont; fourth, Edwards, South Plains.

220 yards dash: First, Miller, Sandhill; second, L. Starkey, Cedar Hill; third, J. Cates, Sandhill; fourth, Mince, Lakeview.

880 yards run: First, Mince, Lakeview; second, Cardinal, Lakeview; third, Lotspeich, Dougherty.

One mile relay: First, Lakeview; second, Sandhill.

Pole vault: First, Goodwin, Lakeview; second, Harber, Sandhill; third, L. Turner, Sandhill.

Running broad jump: First, Green, Allmon; second, Baker, Fairmont; third, S. L. West, Lakeview; fourth, Blue and O. Miller, Sandhill.

Discus throw: First, Cogdell, Lakeview; second, Goodwin, Sandhill; third, Dickson, Sandhill; fourth, W. Phillips, Sandhill.

Running high jump: First, S. L. West, and O. Miller, Sandhill; second, Goodwin, Lakeview.

12 pound shot put: First, West, Lakeview; second, Goodwin, Sandhill; third, Cates, Sandhill; fourth, Dickson, Lakeview.

The point stand in track and field events of the rural schools was: first, Lakeview 58 points; second, Sandhill, 22 points; third, Fairmont, 15 points.

**Literary Events**

The following are eligible, as winners in literary events, of the Floyd County meet and will go to Lubbock April the 5th and 6th to compete in the district meet. All those winning first places in the track and field events are eligible to take part in the district meet.

Music Memory: Sappho Ward, and Clyde Smith, R. C. Andrews Ward school, Floydada.

Girls Debate: Irene Matthews and Bonita Newsome, Floydada high school.

Boys Debate: Chester Carthal and Hall Nall, Lockney high school.

Senior high school declamation: Boys, W. C. Phillips, Sandhill; Girls, Nadine Woods, Floydada.

Junior high school declamation: Boys, Henry Ford, Lockney; Girls, Joyce Thomas, Lockney.

Ward School junior declamation: Boys, Granville Billings, R. C. Andrews ward, Floydada; Girls, Georgia Lee Sparks, R. C. Andrews ward, Floydada.

Rural school senior declamation: Boys, Harley Hay, Allmon; Girls, Leota Fizzell, Lone Star.

Rural School junior declamation: Boys, J. H. Campbell, Aiken; Girls, Nadine Jack, Lone Star.

Ready Writers Contest: Kathleen Hodge, Class A, Floydada high; Mildred Burke, class B, Sandhill; Bonnie Fay Goodrich, ward school, Lockney; Ora Lee Edwards, class C Lakeview.

Extemporaneous Speaking: Trula Mae Phegley, South Plains; Billy Ed Whitfill, Lockney high school.

One Act Play: Olin Huff, Richard Sherwood, Glenna Whitfill, Gladys Pratt, Lockney high school.

Three B Contest: Myrtle Neal, Sterley.

Rural Pentathlon: S. L. West, Lakeview

Tennis: Tommie Rowdon, girls singles, Floydada; Billie Standiforth, boys singles, Floydada; Melba Simpson, Edna Copeland, girls doubles, Lockney high; O. Miller, E. Graham, boys doubles, Sandhill.

Volley Ball: Mary Louise Woodworth, Estelle Hodel, Melba Simpson, Fay Oliver, Helen Calahan, Edna Copeland, Mildred Johnston, Pauline Strickland, Louise Ford, Dorothy Myrick, Juanita Still, Lockney high school.

Urson Borum, formerly a student at W. T. S. T.C., has accepted a position with the Arwine Drug.



**NEWEST FASHIONS FOR  
Easter**

EASTER comes late this year . . . APRIL 21st . . . But the new fashions for Easter arrived early and here they are in all their entrancing splendor awaiting your careful and leisurely inspection and selection. The frocks, the coats, the suits and the hats are smarter than ever in clever style lines. The accessories afford colorful touches which are bound to thrill the feminine heart. Our entire store has taken on the gay spirit of Spring. We are certain you will enjoy shopping here. We extend a most cordial invitation to all.

**Dress And Coat Ensemble!**

**Distinctive Fashions for the New Season**

**WE HAVE THEM—NEW STYLES IN SUITS AND COATS THAT CONTINUE TO SELL . . . . .**

Styles that are selling, long and intermediate lengths, as well as short jackets, in fitted and swagger effects.

**DRESSES IN ALL THE NEW MATERIALS AND STYLES**

Navy sheers and novelty crepes in smart prints and the new pastel shades—in street and jacket styles. Latest creations of manufacturers and only recently received.

**OUR POLICY**—Frequent shipments of merchandise personally selected by us assures you of the earliest selection of the newest merchandise in the market.

**Dresses Grouped at \$4.95, \$6.95, \$7.45, \$8.95, \$9.85, \$12.75, \$14.95, \$16.95**

**One Groupe of Coats and Suits at \$11.75  
One Groupe of Swagger Suits at \$18.95  
One Groupe of Suits at \$9.85**

The jacket suits of new silks or the lightest of colorful wool crepes afford a wide selection of individual models. There is a variation of bolero models that have the slim and unbroken youthful lines, in sizes 14 to 20 and 38 to 46.

**WASH FROCKS**

This showing of dresses include Sanforized Broadcloth, Seersucker, French Gingham and Prints.

**Grouped at \$1.95 and \$2.95**

**GET A HEAD START ON  
SPRING—BRIMS OR  
THE SMALL HAT**



There is the brimmed hat and the small hat . . . but best of all there is a "happy medium" in the new 1935 hats for Spring. In our shop you will find many types of brims, some a little wider, some a little narrower. . . They are all easy to wear and they are all in that groove which assures universal flattery to the wearer. Close back brims, sailors with flower trims, bandeau brims, fold backs, shallow crowned or deep crowned. Straws of all weaves, colors and treatments predominate. All head sizes.

**Grouped at \$1.49, \$1.95, \$2.45, \$2.95, \$3.95**

**STYLE SHOPPE**

**MRS. MOLLIE A. MORTON, OWNER** **PHONE 17**



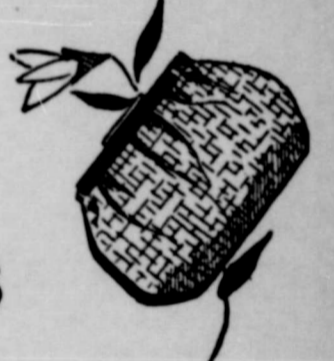
**LADIES AND MISSES GLOVES**

The Eider Glace Glove is the finest kidskin we have ever show at the low price of \$1.95. It comes in harmonizing shades, beautifully stitched gauntlet patterns and guaranteed to fit with tailored precision.

Other gloves for street and sport wear, colors, navy, brown beige, and white,

**Priced at 79c and 98c**

**Ladies  
Misses  
Purses**



We have a nice selection of Ladies and Misses Purses, in patent leather, bead bags, and white kid,

**Grouped at 79c \$1.00 and \$1.95**

**Ringless  
Vanette  
Hose**



The April-Tone silk stockings is but another example of the smartness which can be fashioned into hosiery. They come in chiffons and medium service weights.

**Grouped at 79c, 98c, and \$1.00**

**Ladies and  
Misses  
Lingerie**



Ladies lace trimmed Lingerie, slips and gowns in crepe and satins,

**Grouped at \$1.00, \$1.95 and \$2.95  
Panties, Grouped at 49c, 59c, and 85c**