

# The Floyd County Plainsman

VOLUME NO. 5

Floydada, Floyd County, Texas, January 4, 1934

NUMBER 4

## Work Started Here On C. W. A. Project This Week

### FLOYD COUNTY FARMERS MADE A LARGE PROFIT BY COTTON PLOW-UP PROGRAM CARRIED OUT HERE

Figures of Glen A. Lindsey, county agent, show that Floyd County farmers made a net profit of \$852,554.00 on the 1933 cotton reduction program for this county.

According to his figures the farmers received \$1,059,304.00 for destroying \$218,750.00 worth of cotton. Common opinion is that if there had been non cotton plow-up the cotton would not have sold for more than 5 cents. Assuming this opinion is correct the cash value of the 1933 cotton reduction can be calculated as follows: Cash received by the 1043 farmers signing contracts \$256,544.00. Value of the options on 4,738 bales at \$90.00 per bale \$426,402.00. Total government paid benefits \$351,304. Increase in value of the 25,000 bales grown this year due to the reduction program (the difference between five and nine cents per pound) \$700,000.00. Total value of plow up program \$1,051,304.00, minus the value of 8,750 bales destroyed at \$25.00 per bale, \$218,750.00, leaves \$832,554.00 profit on the deal.

### Funeral Services Held For Infant Daughter of Mr. and Mrs. Raley

Funeral services for an infant daughter born to Mr. and Mrs. J. C. Raley, of Lakeview, December 30, were held Sunday afternoon at 2:30 o'clock. Rev. G. W. Tubbs, pastor of the Baptist church, conducted the services from the Baptist church. Interment was in the Lakeview cemetery.

### John Splawn Died Saturday Afternoon From Paralytic Stroke

John W. Splawn, aged 63 years, died Saturday afternoon at 4:15 o'clock from a paralytic stroke. He had been in ill health for several months but was thought recovered. Mr. Splawn had been a resident of Floydada for more than 20 years. He was born May 5, 1870, in Tarrant County, Texas. He lived there for a number of years and moved to Denton county, and from there to Floyd County in 1907. Mr. Splawn was never married. During his residence in Floydada he engaged in the dray business and farming.

Surviving Mr. Splawn are two brothers: Will Splawn of Slaton and Henry Splawn, of Wichita Falls, Texas, and a number of nieces and nephews. Henry Splawn of Wichita Falls was unable to be present for the funeral services. Services were held Sunday afternoon at 3 o'clock from the Floydada cemetery chapel, conducted by W. N. Brewster. Pallbearers were: G. R. May, J. M. Mince, W. B. Cantrell, Wm. Enoch, Hiram Johnston, N. A. Armstrong and J. A. Fawver. Interment was in the Floydada cemetery, F. C. Harmon was in charge of arrangements.

### J. B. Houston to Become Secretary of School District Monday

J. B. Houston, this week is working in the office of the Secretary of the Floydada Independent School District, preparatory to assuming the duties of secretary Monday of next week. Mr. Houston will succeed Mr. J. T. Dawson, who has held the position for some time. Mr. Dawson will be retained until about January 15 to complete some work.

### New Officers For Missionary Societies Were Installed Monday

New officers for the Porterfield and Adult Missionary societies of the First Methodist Church were installed in a joint meeting held Monday afternoon at 3 o'clock at the church. Mrs. J. M. Willson, president of the Adult Society, took charge of a regular monthly business meeting. Mrs. W. H. Sharp, new president of the Porterfield Society, took charge of this society. Mrs. Paul Jacobson led a bible study. General plans for a new year's work were made and discussions were heard.

### Grady Moon Stocks Groceries In Connection With Cafe on North Side

Grady Moon, owner of and manager of Moon's Cafe, this week has announced the opening of a stock of groceries in connection with the cafe. Mr. Moon plans to handle a full line of staple groceries. Mr. and Mrs. E. H. Carmichael and family are visiting in Wichita Falls this week with relatives.

### CONGRESS IS IN SESSION - By Albert T. Reid



### FLOYD COUNTY WHEAT FARMERS TO RECEIVE \$178,353 FOR 1933 WHEAT REDUCTION; FIRST CHECKS ARRIVED, BEING DISTRIBUTED

Wheat checks to the total amount of \$61,799.40 have been received for Floyd County farmers and are being distributed through Secretary of the Wheat Association Blankenship to Floyd County farmers and from the County Agent's office.

### Mid-Term Examinations Will Begin Tuesday, Jan. 9, At 1:00 O'Clock

All students that take any examinations must remain in their respective room until the bell rings for the period to be over. Students that are exempt in every subject must remain at home until 1:30 o'clock, Friday, January 12, 1934, at which time all students are required to report back to school for checking in books, receiving report cards and getting lesson assignments for the following week. Schedule—Tuesday Afternoon 1:00 to 2:00 first period classes. 2:00 to 3:00 second period classes. Wednesday Morning 8:30 to 9:30 third period classes. 9:30 to 10:30 fourth period classes. 10:30 to 11:30 fifth period classes. Wednesday Afternoon 1:00 to 2:00 sixth period classes. 2:00 to 3:00 seventh period classes. Thursday Morning 8:30 to 9:30 eighth period classes. 9:30 to 10:30 ninth period classes. This schedule applies to the fifth, sixth and seventh grades. O. K. DAVIS, Principal.

### College Students Return to Studies After Enjoying Holidays

Once again work is renewed in Texas colleges and students who are attending from Floydada have returned to their studies after having visited with parents and friends in Floydada during the Christmas holidays. Floydada is represented by students in many colleges over the state. Many social functions and entertainments were given for the college students while visiting here.

Mr. and Mrs. Emmitt Graham and children, Lorene, and Eugene, returned Sunday night from Cleburne where they had spent the Christmas holidays visiting with her parents, Mr. and Mrs. Stovall and his mother.

### Redd's System Grocery Moving to Former Location of Mask Grocery

The Redd's System Grocery Company in Floydada is moving this week to the location just north of the First National Bank formerly occupied by Mask Grocery. Mr. Mask moved his store back to Leveland, it is understood. A full line of groceries and fresh fruits and vegetables will be handled at the Redd's store at bargain prices, the manager said. Mr. Redd said he was planning to move the stock from the Matador store to Floydada and combine both stocks into one large one. He said that plans were being made to continue a large stock of fruits and vegetables, wholesale and retail, at the former location on the west side of the square.

### "The Water's Fine, Come On In"; Candidates Jump Into Political Pot

And again the political pot for Floyd County offices and district county offices has started to boil. The temperature is about right, so come in if you are planning to run for office. This week the political column has increased a great deal and many have announced their candidacy. It appears that the crop this year will be plentiful and that's what we like. Looks like this year is going to be a "hot" one for an election, and right now the water is just fine.

### A. S. Cummings Announces Candidacy For Commissioner, Re-election

To The Voters of Floyd County, Precinct Number One: I wish to take this method of announcing my candidacy for re-election to the office of Commissioner of Floyd County Precinct One, subject to the action of the Democratic Primaries July 28th. In announcing my candidacy I wish to express my appreciation for the splendid co-operation given me in this position thus far and to assure you that I will continue to endeavor to serve you to the best measure possible. I would appreciate your vote and influence in the coming election. Sincerely, A. S. CUMMINGS. (Political Advertisement)

### Winfred F. Newsome Announces Candidacy For County Attorney

To the Voters and Citizens of Floyd County: I hereby announce myself a candidate for the office of County Attorney, subject to the action of the Democratic Primary in July. In making this announcement, I would say to the voters that I have lived among the people of Floyd County all my life, excepting the five years I have been away to school. Having graduated from Floydada High School with the class of 1929; and this year I am completing my course in law at Baylor University School of Law at Waco, Texas, from which place I will receive my Law Degree, May 30, 1934. I believe in the strict enforcement of the law, and if elected, I will put forth my best efforts in discharging my duties to that end. Will appreciate the support of every voter and will make an effort to see every one of you before election day. Respectfully, WINFRED F. NEWSOME. (Political Advertisement)

### J. W. Howard Announces Candidacy For Re-Election To Office of Co. Judge

To The Voters of Floyd County, Greeting: I take this method of announcing to you my candidacy for re-election to the office of County Judge, I have tried to do my duty in holding down expenses, and cutting down taxes, if my services meets your approval and you can give me your support for another term, I shall endeavor to do my very best to serve all the people in the county, and not a favored few, I would be glad that you would make all inquiries that you wish as to my record since I have been serving as your County Judge, it will be impossible for me to close the office, and get out and make a close canvass like I would be glad to do, my duty is to serve the people first, and then give what time I can to my candidacy. Yours very truly, J. W. HOWARD, County Judge. (Political Advertisement)

### Roy O'Brien Announces Candidacy For Re-Election District Clerk

To The Citizens And Voters of Floyd County: I hereby offer myself as a candidate for re-election to the office of District Clerk of Floyd County, subject to the action of the Democratic Primary in July, 1934. During the three years I have served as District Clerk I have tried to perform the duties of the office to the best of my ability and to your entire satisfaction; and having had your full co-operation and support I believe I have been able to make you a good clerk. I would be glad to have any or all of you call at the office of the District Clerk and inspect my records for your own satisfaction, and if after such an examination of my records you feel that you can support me for re-election I will surely appreciate your support and if elected will strive just as hard to make you a good clerk in the future as I have in the past. Respectfully yours, ROY O'BRIEN. (Political Advertisement)

### George B. (B) Marshall Has Vision of Open Season On County Politicians

Pa Voter: "Well, I see by the paper it's open season on candidates again. Aint seen ary one either. Ma, I guess you better tidy the baby up a bit while I grease the shotgun." Yes, it's time to pick your candidates and I wish to announce as a candidate for election to the office of District Clerk subject to the action of the Democratic Primary July 28. Would appreciate your vote and influence. Respectfully, GEORGE B. (B) MARSHALL. (Political Advertisement)

### C. W. A. Approves Project For Floyd County Amounting to \$28,412.80

Floyd County's applications to the Civil Works Administration at Austin for funds for local projects have been approved and a total of \$38,412.80 appropriated for Floyd County. Funds will be spent through the local welfare and unemployment relief board, of which Burl Bedford is administrator. C. W. A. projects must be started immediately and completed by early spring. Projects receiving approval were from Lockney, Floydada and Floyd County. Materials will be furnished by the city or county, in each respective project. Lockney had one project approved for \$2,100.00 for sewing relief. Lockney women will sew for the needy, materials to be furnished by the Red Cross. One project, the Floyd County court house improvement and rearrangement, has already started. \$2,240.00 was set aside as labor by the state C. W. A. 529 man days will be used. L. B. Maxey is in charge of the project and is assisted by local carpenters and workmen. \$3,822.00 for labor was designated for the road improvement project in precinct 2 of Floyd County. Truck and team hire will absorb an additional \$600.00. Trucks will receive 50c per hour, owner to furnish gas, oil and servicing charges. Teams will receive 10c per head, per hour. A project for county road improvement on the caprock grade in precinct 3 was approved. Team and truck hire will absorb \$300.00. Trucks at 50c per hour and teams 10c per head per hour. Labor will be \$1,618.00. Precinct three county road improvement, grading and drainage labor will amount to \$3,707.20. \$600.00 will be absorbed by trucks and teams on the project. 1324 man days has been designated as the time required. Floydada had a project approved for street improvement grading and drainage. \$4,121.00 was set aside for labor. \$720.00 will be absorbed by team and truck hire. 1,444 man days will be required. W. C. Hanna will be in general charge of the project. Geo. A. Linder will be surveyor. Lockney's street improvement project was approved for \$4,307.00 for labor and \$700.00 for team and truck hire. 1346 man days to be required. Floydada business district alleys will be improved as another project which was given approval of the state C. W. A. \$1,717.60 was appropriated for labor and \$300.00 for truck and team hire. 568 man days to be required.

### Helps Local Conditions

The C. W. A. projects will greatly help local conditions as far as giving labor to the unemployed. These projects, together with Highway 28 improvement will absorb practically all of the unemployment in Floyd County.

### E. C. Nelson Announces As Candidate For County School Superintendent

I take this opportunity at the beginning of the New Year to extend greetings to all and to wish you much happiness and a prosperous New Year. At the same time make my announcement for the office of County Superintendent of Floyd County, subject to the Democratic Primaries. I hold a diploma from the Sam Houston Normal, which entitles me to a Permanent State Certificate, have had more than twenty years experience in the public schools of the state as a teacher, and have at all times been interested in the schools, and in the welfare of both teachers and pupils. I want to solicit your vote and influence and promise, if elected, I will try to give you a business administration. It is my intention to see as many of the voters as possible before election day, and meanwhile will appreciate your earnest consideration of my candidacy. Respectfully, E. C. NELSON. (Political Advertisement)

**The Floyd Co. Plainsman**  
Published Thursday of Each Week.

**M. B. CAVANAUGH**  
Owner and Publisher  
Telephone No. 187

**ADVERTISING RATES**  
Given on Application

**SUBSCRIPTION PRICES**  
In Floyd County \$1.00  
Outside Floyd County \$2.00

Entered as second class matter June 23, 1930, at the post office at Floydada, Texas, under the Act of March 3, 1879.

**NOTICE!**

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of **The Floyd County Plainsman** will be gladly corrected upon its being brought to the attention of the publisher.

**POLITICAL ANNOUNCEMENTS**

Those whose names appear below have authorized **The Floyd County Plainsman** to announce their candidacy for nomination for the offices under which their names appear, subject to the action of the Democratic Primary Election of July 21, 1934:

- For Congress 19th Congressional District:  
**ARTHUR P. DUGGAN**
- For County Judge:  
**J. W. HOWARD, (Re-Election)**
- For County Treasurer:  
**MRS. MAUD MERRICK (Re-election)**
- For County Attorney:  
**WINFRED F. NEWSOME**
- For District Clerk:  
**ROY O'BRIEN, (Re-Election)**  
**GEORGE B. (B) MARSHALL**
- For County School Superintendent:  
**E. C. NELSON**  
**C. A. CASS**
- For Commissioner Precinct One:  
**A. S. CUMMINGS (Re-Election)**

Dr. and Mrs. Wilson Kimble and family returned Thursday of last week from Fort Worth, Texas, where they spent Christmas visiting with relatives.

Mr. and Mrs. N. A. Phillips and daughters, Evelyn and Alice, of Hooker, Oklahoma, visited in Floydada last week end with Mr. Phillips' cousin, Mrs. Wilson Kimble and Mr. Kimble.

**WANT AD DEPARTMENT**

New Car of good heavy work horses and mares, 3 to 7 years old  
**J. W. HARDGROVE. 4-2tp**

**FOR SALE**—Easy terms, rich plains land, also cotton land below Cagrock. **W. M. MASSIE & Bro. 44-tfc**

**NOTICE TO THE PUBLIC**

I will do public typing and draw legal papers and notary work at County Surveyor's office. **DONA COVINGTON, abstractor. 23-tfc**

**TO TRADE**—Town Lots for soilage or live stock. **W. M. MASSIE & Bro. 44-tfc**

Shoe Shop. We do all kinds of shoe and harness repairing 109 W. California Street. **34-5tc**

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. **W. M. MASSIE & Bro. 13-tfc**

**HAVE YOUR ABSTRACTS** made by **DONA COVINGTON, Abstractor, Floydada, Texas. 21-tfc**



Better Vision See **Paul A. Taylor** Oculist & Taylor Drug

**Mrs. E. J. Hoffman Died In Lubbock Friday, Services Held Saturday**

Mrs. E. J. Hoffman, aged 45 years, died Friday afternoon at 3 o'clock in the Lubbock Sanitarium where she had been for some time. Mrs. Hoffman had been in failing health for several months.

Mrs. Hoffman was a resident of the Fairview community of this county. She was well known, being active in church work and community activities.

Deceased was born August 8, 1889, in Missouri. She moved to Texas at the age of six years, becoming a resident of Johnson county. She moved to West Texas in 1908, moving to Hale county. She was married to E. J. Hoffman April 3, 1910 and to this union were born two children. They are: Mrs. Dorman Clanton, of Plainview, and John Hoffman at home.

Other survivors are the husband, three sisters, and three brothers. The sisters are: Mrs. H. R. Carr, of Portales, New Mexico; Mrs. John Waddell, of Abernathy; and Mrs. Truett Pool, of Hale Center. The brothers are: Rev. B. W. Wilkins, of Quanah; Rev. C. E. Wilkins, of Moody, Texas; and John Wilkins, of Clovis, New Mexico. All were present for the funeral services with the exception of C. E. Wilkins of Moody and Mrs. Clanton of Plainview, who was unable to be present.

Funeral services were held from the First Methodist Church in Floydada Saturday afternoon at 2:30 o'clock. Rev. F. O. Garner, of Petersburg Methodist Church, and Rev. R. B. Waldon, pastor of the Floydada Methodist Circuit, conducted the services. Mrs. Hoffman joined the Methodist church at an early age.

Pallbearers were: R. P. Terrell, Ernest Carter, Virgil Shaw, Bill Beedy, Leo Jackson and Bill Jackson.

Flower girls were: Latane Hale, Oleta Jackson, Jesse Mae Wood, Clara Belle Carter, Helene Hay and Irene Kreis.

Interment was made in the Floydada cemetery with F. C. Harmon funeral directors in charge of arrangements.

J. B. Claiborne and Ashley Lawson, managers of the Piggly-Wiggly store in Floydada went to Lubbock Thursday night to a business meeting of store managers.

**Frank L. Moore, Collector, Explains Regarding Automobile Registrations**

There seems to be some misunderstanding regarding the fee for the registration of automobiles, due to the fact that the Legislature took the matter up at the last session of that body and tried to put the fee on a set basis. But the proposal was never passed.

For the information of the general public, the registration fee is the same on passenger cars that it has been for the past five years and is on a weight basis altogether. Up to a gross weight of 2,000 pounds it figures 28c per hundred. Up to a gross weight of 3,500 pounds it figures 36c per hundred. Up to a gross weight of 4,500 pounds it figures 48c per hundred.

The only difference in any registration is on farmers trucks, where a farmer uses his truck for the sole purpose of transporting his produce or anything that he may raise on the farm to and transporting any goods that he may buy in town for use on his farm, he is entitled to register under the new farmers truck law, registering his truck with a gross weight from 1000 pounds to 8000 pounds, fee for same being 1-2 of the commercial registration fee.

Regarding bills of sale and application for transfer; many are confused on the above and I will say for the information of the general public that upon trading or buying an automobile they should exact from the person of whom they are trading with a bill of sale and application for transfer, this should be made out in triplicate, this will give the purchaser a copy, as well as one for the tax collector and one to send to the highway department at Austin. A bill of sale and application for transfer is only good for a period of 10 days, after this time there is a penalty provided of \$2.50, if the bill of sale is over 20 days old there is a penalty of \$5.00. The fee for making a transfer is only 25c and in having same properly transferred it will keep the records straight.

Expiration date for payment of registration fee on automobiles and trucks is mid-night February 1st, 1934.

**FRANK L. MOORE,**

Tax Collector, Floyd County.

Let Cavanaugh do your printing.

**Miss Ollibel Collins, Former Resident, Married to Lubbock Man**

Friends of Miss Ollibel Collins, daughter of Rev. and Mrs. A. A. Collins, of Marshall, Missouri, recently learned of her marriage on December 25 to Mr. Wilson Gordon Dickinson, of Lubbock.

The marriage took place on Monday, December 25, at Marshall, Missouri, and was officiated by Rev. Collins. Ceremonies were held at the Cumberland Presbyterian Church.

The bride graduated from Floydada High School with honors in 1928. She is a graduate of the Oklahoma University at Norman, Oklahoma, and while a student there was a member of several honor societies. She had been employed on the advertising staff of one of the largest department stores in Oklahoma City.

Mr. and Mrs. Dickinson will make their home in Lubbock at 1816 Texas Avenue. Rev. and Mrs. Collins are former residents, he being pastor of the Cumberland Presbyterian Church in Floydada for a number of years.

**ANNUAL MEETING OF FARMERS GRAIN STOCKHOLDERS TO BE HELD TUESDAY**

An annual meeting of the stockholders of the Farmers Grain Company will be held Tuesday, January 9, in Floydada.

The meeting will be held in the court house, announcement being made by W. C. Cates, secretary.

R. E. Cox, of El Paso, Texas, is visiting with his daughter, Mrs. T. M. Noland and Mr. Noland and the family in the Center community.

Mr. and Mrs. T. M. Noland and family visited relatives in Hereford last week.

Francis Wester returned Monday morning from Sulphur Springs, where he spent the holidays visiting with his parents.

Mr. and Mrs. Sherman Stewart, of Quail, Texas, visited in Floydada over the past week end with relatives and friends.

Misses Ann Smith, of Lubbock, and Margaret Cooper, of Tulla, visited in Floydada last week with Miss Virginia Welch.

**WINFRED NEWSOME LEFT TUESDAY MORNING TO RETURN TO BAYLOR**

Winfred Newsome has returned to Baylor University at Waco where he is to complete his law course and get his degree this spring. He has announced his candidacy for County Attorney of Floyd County.

He visited in Floydada with his parents, Mr. and Mrs. J. E. Newsome during the Christmas holidays.

**CYCLONE DAVIS, PROPHECY**

The following clipping was handed the Plainsman with a request to re-run it. The story is self explanatory and follows:

"Talk about prophecy and its fulfillment! How is this? Cyclone Davis, while campaigning in Nebraska in 1900 for William Jennings Bryan, in one of his speeches made the following statement or prophecy: "The gold standard will junk the silver money of the world, which will be equal to burning half of the world's property or sinking it in the ocean. It will dot the world with millionaires and malevolent rich, and make mendicants out of millions of the masses. It will gorge the indolent arrogant rich, and starve the industrious workers. Around the palaces of its beneficiaries will stand a hundred huts and hovels of its pauperized victims. It will rob the farmer of his home, and the working man of his job, and fill the land with lawmade vagrants to beg, steal or starve. Every farm will be a poor farm, worked by its outraged victims."

Davis further said: "Answering the arrogance of the rapacious rich, the conscience of the common herd will become sordid and sinister. Crime and riots will run rampant, and revolutions make the climax. The world will be plastered with billions of gold-bearing securities issued by the trust-government. The owners of the gold will own these securities. They will exempt them from taxation and throw the burden of government on the common man. It will be impossible for the gold of the world to liquidate even the interests on these billions held by the Shylocks. Under this load for awhile the world will stagger, then the collapse will come with a tragedy that will shock civilization, and may result in universal repudiation."

This prophecy was made by Davis 33 years ago. It does not seem possible for man to have foretold more clearly coming events. Are we in now or nearing these days, Davis predicted."

"Believe it or not" these same Shylocks that have thrown this country into its present deplorable condition, are telling the people that the only way to restore the country to its normal condition, and bring back prosperity is to repeal national prohibition and re-establish the old licensed liquor regime. Can you beat it?

Dr. D. H. Hancock,  
133 E. Teuth St., Dallas, Texas."

**FLOYDADA INSURANCE AGENCY**  
Insurance of all kinds.  
Your inquiries and business respectfully solicited.  
**G. C. TUBBS**  
**W. H. HENDERSON**

**Better Than Whisky For Colds and Coughs**  
Your money back while you wait at the drug store if you don't feel relief coming in two minutes by your watch.  
Try this quick and most pleasant relief. You will be delighted or it will cost you nothing.  
**ASPIRONAL**  
For Sale by  
**ARWINE DRUG COMPANY**

Heat With Gas For Convenience-Comfort-Economy  
See A Dealer Who Displays This Symbol  
**Great American Gas**  
Symbol of Dealer  
**West Texas Gas Co.**  
GIVE YOU A WELL DEPENDABLE SERVICE

Mr. and Mrs. H. B. Robertson and daughter, of Merkel, visited in Floydada over the week end with his sister, Mrs. Earl Rainer and other friends and relatives.

Miss Vera Fry, of Amarillo, spent the past week end visiting in Floydada with her sister, Mrs. Geo. A. Linder, and other relatives.

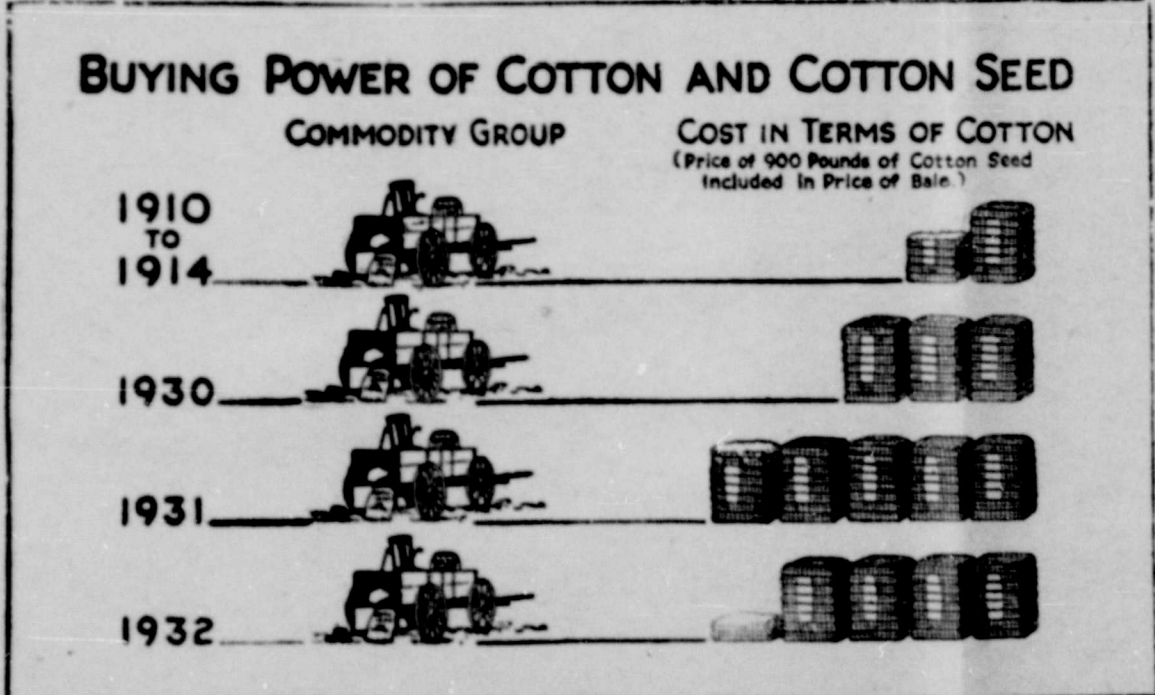
Let Cavanaugh do your Printing.  
**Dr. Clark B. Meador**  
PHYSICIAN AND SURGEON  
Announces opening of offices in Boothe Building, Room 201. Office Phone 86 Residence Phone 299-W.

**A RESOLUTION FOR 1934—**  
That you should make it that you will use better oil and gasoline in your car.  
You will find that this resolution will be easily filled if you use Gulf Motor Oils and Gasoline.  
**F. F. F. SERVICE STATION**  
Jay Mitchell, Manager.

**Radiator REPAIR!**  
Don't let costly anti-freeze drain through the broken and leaky radiator on your car. You will save money in the long run by having your radiator repair work done here.  
A. L. Sparks, of Waco, has been employed as a new mechanic to succeed Mr. Clarence Travis. We would appreciate your auto repair work. All work guaranteed.  
**CLINE BROTHERS**  
RADIATOR AND WELDING SERVICE  
PHONE 37

**Hemorrhoids -- Piles**  
Piles, ulcers, fissures, fistulae and allied rectal diseases healed by my gentle and soothing method. No danger. No hospital. No loss of time from work or business.  
LABORATORY—Prepared to do microscopic and chemical analysis as an aid to diagnosis.  
**DR. K. J. CLEMENTS**  
306-310 Skaggs Building, Plainview, Texas Phone 199

**PROPER LIGHTING**  
IS THE BEST INSURANCE ON YOUR FAMILY'S EYES!  
Proper lighting does not necessarily mean high intensity light . . . too much light is as harmful to the eyes as is too little light. Proper lighting is a compromise between brilliance and darkness, producing no glare or eye strain.  
Do not permit the children to do their home studying under improper light. Their eyes require the very best of care.  
**Texas Utilities Company**  
"YOUR ELECTRIC SERVANT"



THE articles that cost a farmer slightly over one and one-half bales of cotton in the period from 1910 to 1914, cost him three bales in 1930. The large crop of 1931 caused cotton prices to fall still lower, and in that year the farmer had to pay five bales of cotton for the same list of articles. Large surpluses increase the "disparity" between cotton prices and the prices of things the farmer buys. The way to restore the buying power of cotton is to eliminate the surplus. The Agricultural Adjustment Administration's program of production control provides a means to do this. Growers who cooperate with the Government will be helping to bring about the adjustments necessary to bring back the buying power of their crop.



CAUGHT between a top-heavy surplus and low consumption, the price of cotton to the southern grower has been squeezed unmercifully. Back in 1923 the carryover was set so heavy, and the price to growers was high. By 1926 the squeeze began to be felt. Though consumption had increased, the acreage and production had increased to a greater extent, and there was a carryover of nearly six million bales. By 1932, as the graph shows, the squeeze was painful. Consumption dropped by two million bales, and the carryover amounted to thirteen million. The price of cotton could not hold up under such conditions, nor can it be expected to recover until this carryover is lightened by an adjustment in acreage and production. The Agricultural Adjustment Administration will aid growers to make such an adjustment to the crop of 1934.



“Welcome, Little Stranger!!”

## Prizes For The First White Baby Born In Floydada In 1934!

Who will be the First Baby Born in Floydada or the Floydada Trade Territory in 1934? Will it be a boy or a girl? Into whose home will the tiny stranger come to bring cheer and happiness? Each business firm on this page is going to make the gift indicated to this baby. Perhaps the little one will not know or understand it now, but in later years it is hoped that he or she will prize the little treasures and appreciate the welcoming spirit in which they are offered.

### Official Records Will Decide-- Name Will Be Announced.

#### WELCOME TO YOU LITTLE STRANGER

When baby is larger he will want crispy buttered toast made from

**HO-MADE OR BUTTEREG BREAD.**

To the parents of Floydada's First 1934 Baby, Westers' Bakery will give 10 Loaves of Bread

#### WESTERS' QUALITY BAKERY

"Home of Ho-Made Bread, Pies, Pastries and Cakes."

#### WELCOME FIRST BABY OF FLOYDADA'S TRADE TERRITORY IN 1934!

We will give to the parents of the baby a FULL BASKET OF GROCERIES.

Tell your parents that the pleasant place to shop is—

### Piggly-Wiggly

GROCERY AND MARKET

#### OUR GIFT TO THE FIRST YOUNG AMERICAN ARRIVING IN FLOYDADA WILL BE READY WHEN YOU COME AROUND!

Tell your mother and father that we have a complete line of Drugs and Toilet Articles, and above all, a dependable prescription clerk that will serve the whole family.

### White Drug Co.

"Rexall Store"

#### HELLO . . . FIRST BABY BORN IN FLOYDADA'S TRADE TERRITORY IN 1934!

The first time you are in town come by this store and we will give you a Baby's Soap and Talcum.

And say . . . Tell your parents that they will find a complete stock of Drugs and Toilet Goods and a good pharmacist at—

### Reed & Taylor DRUG COMPANY

#### LOOPER'S WELCOMES . . . THE FIRST 1934 WHITE BABY BORN IN FLOYDADA'S TRADE TERRITORY.

We will give to either the baby or the parents of the baby,

**A SILVER DOLLAR**

The first time you are in town come to—

### Loopers Grocery

"Extra Values Every Day."

#### HI-THERE, FIRST BABY OF FLOYDADA IN 1934 . . . . .

We join in welcoming the first young American to arrive in Floydada's trade territory in 1934.

We will give to the parents of the First 1934 Baby—

**A 48 POUND SACK OF FLOUR**

Tell your mother and father that they can get better flour if they get Sunrise or Hart-o-Wheat made by—

### Boothe Mill & Elevator

### Greetings to the First Baby of 1934

We will give FIVE GALLONS of NOXLESS GASOLINE to the parents of the First Baby.

Young fellow tell your parents that the place to get a complete auto service is at this station. Panhandle Regular and Noxless Gasoline, Panolene Motor Oils—HOOD TIRES.

### PANHANDLE SERVICE STATION

G. R. STRICKLAND, AGENT      PHONE 289

#### WELCOME TO THE FIRST BABY BORN IN FLOYDADA'S TRADE TERRITORY IN 1934 . . . . .

We will give Flowers to the Mother of the First Baby . . . . .

You will find Flowers for every occasion at—

### Hollums Floydada Florist

# The Floyd County Plainsman

Will give the Baby's Parents One Year's Subscription fully paid up and Sent to any address desired.

