

The Floyd County Plainsman

VOLUME NO. 4

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NUMBER 46

MRS. N. N. ROE, 23, AND INFANT NIECE DIED OF BURNS SUSTAINED IN FARMHOUSE FIRE THURSDAY NIGHT; SERVICES HELD

Mrs. N. N. Roe, aged 23 years, and her infant niece, little Martha Nell Mercer, aged 2 years, 8 months, died Friday in the Smith and Smith sanitarium from burns caused when a gasoline stove caught fire in the kitchen of the Roe home Thursday night about 6 o'clock. The Roe and Mercer families are residents of the Dougherty and Antelope communities respectively, in this county.

Mrs. Selma Mercer and her two daughters, Martha Ann, aged 2, and the other, aged 5 years, had gone to the N. N. Roe home where Mrs. Mercer visited her sister, Mrs. Roe. Mrs. Roe's two daughters, aged 3 and 5 years, and Mrs. Mercer's oldest daughter had gone into the yard to play and the women and the Mercer child remained in the house as Mrs. Roe prepared supper.

The accident occurred when Mrs. Roe started to pour gasoline into the fuel tank of the gasoline range from a can. The generator, which was thought extinguished, ignited the can held by Mrs. Roe and caused gasoline to be thrown over the room. Mrs. Roe's clothing was ignited as she attempted to throw the blazing can out of the house. Mrs. Mercer caught her infant daughter into her arms to carry her from the house as she neared the door she slipped and fell causing the baby to come into contact with the blazing gasoline on the floor. The baby was seriously and fatally burned and Mrs. Mercer was badly burned about the face and arms.

Cotton pickers nearby caught Mrs. Roe as she came screaming from the house and extinguished her blazing clothing. The three injured were brought to Floydada for medical treatment by Charlie Nickels, manager of the Joe Bailey gin, in his car soon after the accident. The baby died Friday morning at 4 o'clock and Mrs. Roe died Friday at noon. The other members of the family escaped injury by being absent from the house.

Funeral services for the baby, Martha Nell Mercer, were held at the Lakeview Baptist Church Friday afternoon at 3:30 o'clock. Rev. S. M. Crawford, of Dougherty community, conducted the services. Interment was in the Lakeview cemetery. The child is survived by the parents and one sister.

Last rites for Mrs. Roe were held Saturday afternoon at 3:30 o'clock from the Floydada cemetery chapel. Rev. G. W. Tubbs, pastor of the McCoy and Mt. Blanco Baptist churches

Wheat Committee Busy Checking Over Applications Of County Farmers

Wheat committees from Lockney and Floydada are busy this week checking over applications of Floyd County farmers.

A total of 659 wheat applications have been received to date, according to Glen A. Lindsey, county agent. Contracts will be written as soon as the applications have been revised and corrected.

Floydada Women Attending O. E. S. Meeting In Amarillo This Week

Mrs. C. M. Thacker, Miss Hattie Thorpe, Miss Myrtle Clendennon, Mrs. Katie Johnston, Mrs. Lee Howard and Mrs. Sam Thurmon left Monday morning for Amarillo where they are attending the annual meeting of the grand chapter of Texas Order of the Eastern Star.

The annual meeting will close tonight with the installation of officers for the next year, which were elected in the business meeting this week. More than 2000 women were present for the opening sessions of the meeting held in the Municipal Auditorium in Amarillo.

conducted the services. He was assisted by Rev. Roy Clayton, pastor of the Dougherty Baptist church. Interment was in the Floydada cemetery.

Mrs. Roe was the eldest of eight children of Mr. and Mrs. B. Woody, of the Dougherty community. She was reared in Floyd County and attended school at Antelope school. She was married to Mr. Roe about six years ago. Beside her parents, Mrs. Roe is survived by 4 brothers and three sisters, all of whom live in the Dougherty community with their parents. Two children and the husband also survive.

Mr. Mercer's parents, Mr. and Mrs. J. T. Mercer and son, Orville, Mr. and Mrs. Grant Mercer and son Jimmie, and Miss Ruby Mercer, all of Seymour, Texas, were here for the funeral services of the Mercer child and Mrs. Roe.

Damage to the Roe Home where the fatal fire occurred was estimated at around \$25.00. The house, a four room structure, was damaged by smoke and fire only in the kitchen.

Just Another Halloween

By Albert T. Reid



American Paving Corporation Starts First Structural Work On Highway 28, Machinery And Material Being Received

Floydada Quartette Gave Song Program at Lakeview Friday

The Floydada Men's Quartette went to Lakeview Friday night to give a gospel song program at the Lakeview church. Members of the quartette were: G. G. Glover, G. C. Tubbs, Earl Rainer and Roy Cannon. Mr. Cannon, blind singer and speaker, gave a lecture on "Christ on the Cross". A good crowd was in attendance.

Robt. Muncy Given Judgment For \$1000 In Condemnation Court

A judgment for \$1000 for right-of-way and damages through his land along highway 28, was awarded Robt. Muncy against the state of Texas in a suit tried in Floyd County court Tuesday.

Campbells In Car Accident While Returning From Lubbock

Mr. and Mrs. T. J. Campbell and son, Maurice, were slightly injured in an automobile accident while they were returning from Lubbock Thursday evening of last week. Their car overturned on a corner north of the Blanco canyon when Maurice, who was driving, was blinded by dust.

H. O. Cline Floyd County's Representative to Oil Code Meeting

H. O. Cline, manager of the Magnolia Service Stations in Floydada, represented Floyd County at a district oil code meeting held in Lubbock Tuesday. Several counties and towns in district 14 were represented.

Cases of difficulties arising from non-compliance with the Federal Oil Code will be reported to Mr. Cline who will report them to the district for friendly settlement and agreement. In cases, however, where it is impossible for the district oil code committee to solve the difficulties then the case will be reported to Mr. Legge, chairman of the state oil code committee.

Mr. Cline said that he intended to assist in helping organize the oil dealers and service station men in Floyd County so that a satisfactory settlement of disagreements might be reached.

Marriages of Three Floyd County Couples Solemnized this Week

Marriages of three Floyd County couples were solemnized over the week end in Floydada. Clyde Hinkle and Miss Claudia Holladay of the Lakeview community were married Saturday. The ceremony was performed by Rev. F. O. Garner, pastor of the Floydada Methodist Circuit.

Floydada Masonic Lodge To Have Special Program Monday Evening

A special program, in honor of Past Master Masons of Floydada Lodge No. 712, A. F. & A. M., will be held Monday evening, October 30, at 7:30 o'clock.

Lodge will be opened by S. B. McCloskey, J. D. Starks and R. L. Henry. Following is the program: Talk on the Early History of the Lodge—R. C. Scott. Quartette by past master masons—G. C. Tubbs, E. S. Randerson, J. W. Clonts and J. T. J. Dawson. Benjamin Franklin a Free Mason—C. M. Thacker. Quartette. Short talks by other past master masons present. Refreshments.

Let Cavanaugh do your printing.

FLOYDADA WHIRLWINDS SEE CONFERENCE HOPES SHATTERED BY PADUCAH DRAGONS WINNING GAME HERE FRIDAY AFTERNOON

41 Cotton Checks Amounting To \$6,410.50 Received In Week

A total amount of \$6,410.50 in cotton checks for Floyd County cotton farmers was received during the past week by Glen A. Lindsey farm agent of the county.

A total of more than \$32,000.00 in 78 checks is yet to be received by farmers in this county. \$232,754.00 has been received by farmers in the county to date.

Redd's System Grocery Number Two Opened In Matador Friday

J. W. Redd, owner and manager of Redd's System Grocery stores, reported a good business at the opening of store number two at Matador Friday of last week.

Walter Burch and Merle Reed, both formerly with the Redd System Grocery in Floydada, are operating the store in Matador.

Brother-In-Law Of Mrs. Dora Reagan Died In El Paso, Texas

W. W. Reagan, aged 65 years, brother-in-law of Mrs. Dora Reagan and uncle of Mrs. Ulmer White and John Reagan, all of this city, died Friday evening at 8:45 o'clock in El Paso, Texas.

Funeral services were held Monday afternoon at 4 o'clock at a funeral chapel in El Paso and interment followed. John Reagan accompanied by W. U. White attended the services.

Mr. Reagan was known by several people in Floydada, having visited here several times.

Baptist Association Will Meet at Gasoline Baptist Church October 31

The following program will be rendered by the Baptist Association at the Gasoline Baptist Church, October 31, 1933:

- General theme—Missions.
- 10:00 Song and Devotional—Rev. G. W. Tubbs.
- 10:30 Missions in the Old Testament—Rev. S. R. McClung.
- 11:15 Sermon—Rev. Willis J. Ray.
- 12:00 Lunch.
- 1:00 Board and W. M. U. Meeting.
- 2:00 Baptists and Christian Education—Dean Huff.
- 2:45 Lottie Moon Offering—Mrs. G. A. Linder.
- 3:10 Missions, The Baptist Mission—Rev. W. M. Lawrence.

Please Notice
The date of meeting was changed at the last Workers Meeting to Tuesday before the first Sunday in November. This was done in order not to conflict with the State Convention. The date is Tuesday, October 31, 1933. Gasoline is between Quitaque and Flomot.

Playing a powerful offensive game the Paducah Dragons invaded the Floydada Whirlwinds territory Friday afternoon and broke a record of long standing by trampling the Whirlwinds 7 to 0.

The defeat definitely shattered the hopes of the Whirlwinds for any district honors this year in all probability. The Dragons and a special train of strong supporters arrived at 3 o'clock. They were greeted at the Q. A. & P. by a large group of Floydada fans in special cars to carry them to the Whirlwind field for the game.

Paducah kicked to Floydada to start the game and Floydada after a series of plays punted to the Dragons. From then on the game belonged to the visitors. The first quarter ended with the ball in Paducah's possession on Floydada's five yard line.

Paducah on the fourth down of first in second quarter went over for their only touchdown. A pass around the left end brought the conversion of extra point. From the first of the second quarter the game remained scoreless for either the Dragons and Whirlwinds and the game ended with the count Paducah 7, Floydada 0.

Paducah on the fourth down of defensive game than offensive the Whirlwinds would have been defeated had the score been tied as the Dragons chalked up more first downs and penetrated the Whirlwinds 20 yard zone several times.

Cabiness and Thompson were outstanding in the Dragons backfield and Dunham and Willford were noticeable in the line play. Linder, Mathews, Lightfoot and Badgett all saw service in the Whirlwind backfield and shared equal honors. Coathorn directed the Whirlwind play. Eudy made an unusually good showing at the center position for the Whirlwinds.

National Government Studied In Meeting Of 1922 Study Club

National Government was the subject for discussion at the regular meeting of the 1922 Study Club held Thursday afternoon with Mrs. Edd Johnston as hostess.

Mrs. Kenneth Bain led the discussion. Members answered roll call by naming a great American statesman.

Discussions were as follows: "Rights of Every American Citizen guaranteed by the bill of rights"—Mrs. I. W. Hicks. Poem "What Does It Mean to be An American"—Mrs. J. H. Myers. "Duties of Every American Citizen"—Mrs. E. F. Stovall.

Following the program a round table discussion on Later Amendments to the Constitution was led by Mrs. A. N. Bratton.

The next meeting of the club will be held November 2 when the club will have a program on World Peace. The meeting will be held with Mrs. Geo. A. Linder.

A National Broadcast



Floydada Merchants Urging People To Buy Now, In Plainsman Advertising

Floydada merchants and business firms are uniting this week in a "Buy American, Buy Now and Buy in Floydada" campaign. Stating that they have done their part, these merchants are asking that consumers do theirs and buy at the present time.

A gigantic "Buy Now" campaign was recently announced by General Hugh S. Johnston, National Recov-

ery Administrator, order that the new deal may be a success it is necessary that the public buy and buy now. Messages from practically every merchandising firm represented in Floydada may be found in the Plainsman this week. Quality, bargains, opportunities all contained in this issue of the paper.

Let Cavanaugh do your printing.

Island Prison For Uncle Sam's Gangsters



Alcatraz Island, located in San Francisco Bay, is the spot where Uncle Sam proposes to house desperate gangsters, kidnapers and racketeers, thus eliminating outside aid in prison breaks and riots. The prison now located there, (above), is being taken over from the War Department... and foremost among the first 400 to 600 "bad men" to be confined there are "Machinegun" George Kelly, left; Albert Bates and Harvey Bailey, right, leaders in the Ursell kidnaping, for which all received life sentences.

Floydada Physicians Attended Panhandle Medical Association Meeting

Floydada's medical fraternity has been well represented at the annual Panhandle Medical Association meeting being held in Plainview this week.

Among those attending from Floydada were: Dr. A. E. Guthrie, Dr. Lon V. Smith, Dr. V. Andrews, and Dr. W. M. Houghton.

BUY AMERICAN-BUY NOW

BUY McCORMICK - DEERING !
THE IMPLEMENTS THAT MAKE GOOD FARMERS BETTER.



McCormick-Deering are American made implements sold in Floydada by—

Rutledge & Co.

OPERATING UNDER THE N. R. A.

Out of a great national emergency the NRA was born. It seeks to accomplish primarily the following objectives:

1. To create re-employment by reducing working hours.
2. To increase purchasing power by increasing wages.
3. To promote prosperity by eliminating unfair competition in industry.

The success or failure of the plan lies ultimately with the consumer . . . the buying public.

We therefore urge upon you, not selfishly, but in the interest of our great national prosperity to buy, not extravagantly, not wastefully, but freely as your needs request and your ability permits.

And in buying, remember to favor those who are earnestly and honestly supporting the Government in this huge undertaking. . . Demand the Blue Eagle . . . not only its picture, but its lofty spirit as well.

BUY NOW! Our great national leader issues that plea to you. We urge you to respond to his appeal, not for our own individual gain but in order that the recovery program as a whole may continue its successful march for the benefit of all the people.

Buy at Home!

FROM A HOME OWNED AND OPERATED STORE.



Buy American made products such as are carried in stock in our store. No "Off Brand" merchandise. But a clean, fresh line of standard, approved groceries at BARGAIN PRICES.

'M' System

GROCERY AND MARKET.

FRANKLIN D.



Today Party and Partners sense of AMERICANISM arises in co-operation to him who we have entrusted with grave responsibilities that lead

It is with faith in your soul In your sterling patriotism and your the future with courage and with co

AND BUY UNDER THE BLUE EAGLE!

Now Is The Time To Buy Do Your Part

Back the "Buy Now" campaign of the government. Buy the things you are able to and you will be surprised at the good you will do.

Magnolia is squarely behind all things that help to bring about better conditions for the nation. When you use Magnolia products you are helping the government's recovery program.

C. W. Ginn,
Wholesale Agent

MAGNOLIA PETROLEUM COMPANY

Buy Now

An opportune time to buy wearing apparel.

Featuring Nelly Dons'

In Woolens, Silk Crepes, and wash fabrics. Le Vine Frocks in Silk Crepes and Woolens. Snyderknit Suits for Sport.

A complete line of Ladies Coats, Lingerie, Accessories and Millinery. We have done our part. Now you do yours and BUY NOW!

Miladies Specialty Shoppe

MRS. A. J. WELCH

Your Abstract Need . . .

GIVEN CAREFUL, PROMPT AND EFFICIENT ATTENTION.

Let us bring your abstract up to date NOW! A Floyd County Pioneer institution that is doing its part and has ALWAYS done its part urges that you—

BUY NOW, BUY AMERICAN AND BUY IN FLOYDADA.

Arthur B. Duncan
Abstract Company

MRS. MAUD E. HOLLUMS, MANAGER

Have Tailors Done

We are operating under the N. R. A. YOU DO YOURS And work pleases when done here.

BE CONFIDENT

TRY OUR CLEANING AND

Co-Operating in the BUY AMERICAN campaign for Floydada

LUTHER FR

"IN FLOYDADA" THAT'S WHERE TO DO BUSINESS.

The First National Bank has been serving the needs of Floydada and Floyd County for more than 30 years.

DO YOUR BANKING IN THIS HOME INSTITUTION!

The financial stability of any banking institution is the most important factor at all times. Especially during the recent economic upheaval.

The First National Bank

Buy In Floydada, BUY NOW!

Wholeheartedly supporting the "Buy Now" campaign. We have done our part, now you do yours by buying here.

BUY JOHN DEERE IMPLEMENTS. Have you seen the John Deere Cotton Picker? Saves time and money for you.

STANSELL & COLLINS

Get the Feel of the FORD at the Wheel Before

Classified Ads.

Student Einstein



Robert Einstein, (above) cousin of the famous Albert Einstein, physicist, is now a student at Tulane University at New Orleans, to finish medical education begun in Germany.

NOTICE TO THE PUBLIC
I will do public typing and draw legal papers and notary work at County Surveyor's office. DONA COVINGTON, abstractor. 23-tfc

FOR SALE—Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfc

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. Massie & Bro. 13-tfc

TO TRADE—Town Lots for acreage or live stock. W. M. Massie & Bro. 44-tfc

L. G. MATHEWS
Attorney-at-Law

Suite 302 Readhimer Building

Floydada, Texas

FLOYDADA INSURANCE AGENCY
Insurance of all kinds. Your inquiries and business respectfully solicited.

G. C. TUBBS
W. H. HENDERSON

MILK!

Plenty of it, whole and wholesome. Best All Round Food Known—From—

ROY PATTON'S DAIRY

B WISE— HAVE THAT TOP INSTALLED NOW!

Bad weather may set in tomorrow! A new top is the best insurance to protect the woodwork and upholstery in your car that money can buy. Remember, we install glass while you wait.

JOHN McCLESKEY TOP SHOP
We Do Genuine DUCO Refinishing.

AUTO REPAIR WORK

Now is the time to have auto repair work done. Parts are cheaper and repair work moderate. Quick starting of your car in cold weather if the ignition system is in perfect working order. See us before you have any repair work done.

ELLIOTT REPAIR SHOP
AT FINKNER MOTOR COMPANY

Wake Up Your Liver Bile —Without Calomel

And You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You feel a thick, bad taste and your breath is foul, skin often breaks out in blotches. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resent a substitute. 25c at drug stores. ©1931 C. M. Co.

Vert Readhimer Acquitted In Murder Trial At Lubbock Last Week

Trial of J. R. Readhimer Will Be Continued Until Another Term; He Is Free on Bond of \$5,000 In Case.

Vert A. Readhimer, 27-year-old Deaf Smith farmer, was acquitted of the slaying of Stokes Campbell, 19-year-old Floydada High School youth on a street in Floydada last April 6, by a jury in 99th district court last night. Reaching a verdict after less than two hours' deliberation, the jury reported its decision to Judge Clark M. Mullican at 8:25 p. m.

The defendant, his father, J. R. Readhimer, who is also to be tried for the youth's slaying, the defendant's wife and other members of his family were present when the verdict was read. The father immediately went to the jury box after the jurors had been excused by the court and shook their hands, followed by the defendant and other relatives.

Two Attorneys Present
Geo. Dupree, of the local law firm of Bledsoe Crenshaw and Dupree, who took the leading part in Readhimer's defense was the only member of the defense present. Dan Blair, district attorney, was the sole prosecution attorney present. Only a handful of spectators were present.

Only slight emotion was shown by the defendant as the verdict was read, his father appearing the more elated as he rushed to grasp juror's hands and thank them.

J. I. Bradley of Slaton was foreman of the jury. Other members were: S. O. Clark, route 5; S. B. Adams, route 2; W. A. Martin, route 4; L. R. Ralston, route 3; Oscar P. Garner, Slaton; O. M. Woodson, Wolforth; H. G. Burkett, Woodrow; T. A. Sparks, Idalou; E. P. Rhoads, W. L. Peak, and H. W. Sims, Lubbock.

Closes Late Saturday
The trial closed at 5:25 Saturday afternoon after seven of the eleven attorneys taking part in the case had been heard in arguments throughout the day. Testimony was concluded late Thursday but attorneys spent all day Friday and until 10:45 Saturday morning in examination and study of the court's charge to the jury.

The trial opened Monday after the son's case had been severed from that of his father's. A jury was selected Monday and presentation of testimony took three days.

The defendant, his wife and sister, Grace Readhimer, over whose honor the shooting is said to have occurred, and his father were all present in Saturday's session of the trial and sat near the defendant as attorneys argued the case before the jury.

Judge's Charge Long
Judge Mullican began reading the charge to the jury, a lengthy statement of sixteen typewritten pages, at 10:45 and did not finish until 11:15 when the first argument started.

District Attorney A. J. Foley of the 110th district opened the arguments, asking for conviction and urging the jury to "forget about a suspended sentence" and declaring the shooting of the boy was "murder with malice."

Court recessed for the noon hour after he had finished and R. C. Joiner of the Plainview law firm of Joiner and Cook, was the first defense attorney to address the jury. J. E. Vickers of the local firm of Vickers and Campbell, employed as a special prosecutor by T. J. Campbell, father of the slain youth, next made an appeal to the jurors for conviction of the defendant.

Blair Takes Floor
He was followed by L. G. Mattheews of Floydada, another defense lawyer. District Attorney Blair then took the floor and issued an appeal for the state's side.

Geo. Dupree closed arguments for the defense counsel, followed by G. E. Hamilton of Matador, another special prosecutor employed by Mr. Campbell, who closed for the state. Both the closing speakers referred to each other, on several occasions their remarks bearing a dash of sarcasm. Mr. Dupree also took occasion to crack at "the masterful Vickers" and challenged statements made by District Attorney Blair.

30 Witnesses Heard
Thirty witnesses testified during the week. Description of the fatal shooting of the Campbell boy by J. R. Readhimer while the defendant was holding the youth was given by several state witnesses. Principal defense witnesses were Grace Readhimer, who unfolded her "love affair" and seduction at the hands of the slain youth and named him as

the father of her three-months-old child which she held in her arms on the stand, and the defendant, who testified his reaction and that of other members of his family when they learned of his sister's condition.

Young Campbell was killed on a street in Floydada on the late afternoon of April 6. Both the Readhimers were charged in the shooting, although witnesses testified only the father shot the boy, four times in the back, twice as he was standing and two more times after he had fallen face-forward to the ground. The defendant was holding the youth when his father fired the first shots.

Were Denied Bail
Denied bail in Floyd county, the Readhimers appealed to the court of criminal appeals at Austin on a habeas corpus writ and were subsequently granted bond. The elder's bond was placed at \$5,000 and the son's at \$3,000.

The trial was moved to Lubbock county on a change of venue. Both the defendant and his father have since moved from the Daugherty community, 13 miles southeast of Floydada, where they lived for 15 years prior to the killing. The father now lives in Hale county and the son in Deaf Smith.

Trial of the father, J. R. Readhimer, for the slaying is also scheduled to be heard here. Owing to combination of two special venues summoned for the cases for the son's trial, the father's hearing will have to be continued until another term of court, it was said last night.—Sunday Avalanche-Journal.

Junior Christian Endeavor Program

Leader: Edna Earl Price.
Sunday, October 29, 6:00 p. m. at Annex.
China in days of old.
How missionaries helped to change China.

Song: Reapers.
Song: Give Me a Heart Like Thine
Scripture: Acts 28:1-6, 8-10; I Thess. 2:7-8.
Lord's Prayer.
Questions:

1. What was the government of China in the past? What is it today? Billy Brown.
2. What are some of the differences between the old Chinese religions and Christianity? H. B. Sams, Jr.

3. In what ways do the old Chinese religions hinder the Chinese people from accepting Christianity? Ruth Tribble.
4. How do some of the customs of the Chinese differ from ours? Ruby Tribble.

5. In what way can we help the Chinese people to get away from their old superstitions and beliefs? Willie Mae White.
6. What are some of the things that missionaries have changed in China? Brooksenell Price.

7. Who helped the missionaries in China? Louise Mince.
8. What are some of the hindrances the missionaries have had? Edward Wester.
9. What is idol-worship. Eugene Mince.
10. Why do people worship idols? James Wester.

Song: Joy In My Heart.
Business.
Story.
Bible drill.
Benediction.

R. C. Patton, Amy McRoberts, Henry Culpepper and Milton Sims went to Plainview to carry Miss Selma Linder who is attending Wayland Baptist College. Miss Francis Buchanan returned with them to Floydada.

STATEMENT OF THE OWNER-SHIP, MANAGEMENT, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912.

Of The Floyd County Plainsman published weekly at Floydada for October, 1933.

State of Texas, County of Floyd. Before me, a notary public in and for the state and county aforesaid, personally appeared M. B. Cavanaugh, who, having been duly sworn according to law, deposes and says that he is the publisher of the Floyd County Plainsman, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and address of the publisher, editor, managing editor, and business managers are: M. B. Cavanaugh, Floydada, Texas.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent of total amount of bonds, mortgages, or other securities are: Mergenthaler Linotype Company, Brooklyn, New York.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

M. B. CAVANAUGH,
Owner-Publisher.
Sworn to and subscribed before me this 20th day of October, 1933.
(Seal) DONA COVINGTON,
My commission expires June 1, 1935.

WANTED—One bushel of canning tomatoes. Call phone 187.

Mr. and Mrs. W. H. Henderson, accompanied by Judge and Mrs. J. S. Solomon spent from Friday to Sunday visiting with Mr. and Mrs. Solomon's children in Hall county near Memphis.

J. V. Daniels and J. B. Jenkins, First National Bank officials, went to Fort Worth and Dallas Monday on business.

Miss Vela Blassengame, student in Texas Technological college at Lubbock, spent the past week end visiting in Floydada with her parents, Mr. and Mrs. Lon Blassengame.

Redd's System Grocery and Produce have purchased a new Dodge truck to be used to transport produce for the store in Floydada and Matador.

"BUY NOW"

YOU'LL FIND WORTH WHILE SAVINGS HERE EVERY DAY IN THE WEEK.

WE WOULD APPRECIATE YOUR BUSINESS FOR NOVEMBER.

Hull & McBrien Grocery

PHONE 292

BUY IN FLOYDADA ---

Buy A New Radiator

For your car now. New shipment of Harrison radiators just received. Get your car in readiness for a fall in temperature. See us for prices before you buy.

CLINE BROTHERS
RADIATOR AND WELDING SERVICE
PHONE 37

"BUY NOW"

BUY IN FLOYDADA FROM REDD'S SYSTEM GROCERY.

Specials every day in the week. Fresh vegetables and produce. Full line fancy and staple groceries.

Originators of the DELIVERY SERVICE TO COTTON WAGONS.

This week TWO TRUCK LOADS OF PEARS SATURDAY at SPECIAL PRICES.

REDD'S GROCERY SYSTEM
WE WANT YOUR EGGS.
PHONE 118

Winterproof Your Automobile!

WITH MAGNOLIA 7-POINT SERVICE.


Let us prepare your car now For Winter Driving.

Magnolia Service Stations 1-2

H. O. CLINE, MANAGER. Phone 36 or 37 . . . FOR ROAD SERVICE.

Heat With Gas For Convenience- Comfort-Economy

See A Dealer Who Displays This Symbol



Symbol of Dealer

West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE

Is your rest disturbed?

If bothered with bladder irregularities, getting up at night and nagging backache due to disordered kidney or bladder function, don't delay. Use Doan's Pills. Merit only can explain Doan's world-wide use. Get Doan's today. At all druggists.

Doan's PILLS
A DIURETIC FOR THE KIDNEYS

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, —once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. In 10 cts. and 35 cts. packages. All dealers. (Adv.)

The Floyd Co. Plainsman

Published Thursday of Each Week
M. E. CAVANAUGH
Owner and Publisher
Telephone No. 187

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Given on Application
SUBSCRIPTION PRICES
In Floyd County \$1.00
Outside Floyd County \$2.00

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NOTICE
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of the publisher.

COMMISSIONERS COURT MET

Commissioners court met Monday of this week to allow several accounts and to transact regular routine business. No business of major importance was brought up.

Mrs. B. B. Stevens, Mrs. Calhoun, and Mrs. Etta Henry, of Victoria, Texas, spent the past week end visiting in Floyd County with their sisters, Mrs. W. C. Sims and Mrs. W. P. Culpepper. They were enroute to Amarillo to attend the Eastern Star meeting.

State Hygienic Laboratory Examined Over 2000 Heads During the Past Year

Austin, Texas.—The State Hygienic Laboratory of the State Department of Health received over two thousand animal heads during the past year for examination to determine whether or not the animal had rabies. Luckily, only about one-fourth of the heads received were positive for rabies. Three hundred and twenty-seven persons were given treatment at the State Laboratory; others were treated in their home towns.

Rabies is transmitted to man through a bite or having a cut exposed to the saliva of a rabid animal. Bites through clothing are not as dangerous as bites on exposed surfaces, because the saliva is wiped off as the tooth passes through the cloth.

If a person is bitten, the offending animal should be penned, if possible, for a period of ten days. If the animal is normal at the end of that time, the case can be dismissed. If it is necessary to kill the animal, this must be done in such a manner that the brain is not destroyed. If it is, an examination to determine whether or not the animal had rabies will be impossible. If the head is sent to the Pasteur Institute, care should be used in properly icing it to prevent decomposition.

Rabies is commonly supposed to be a disease of warm weather, but the warmth of weather has no influence on the disease. On the contrary, rabies is more prevalent during the winter months because exposure to the cold lowers the resistance of the animal. It is true that more dogs are killed during the summer months, but the percentage of rabies is low.

Legionnaires Go to Snyder November 4-5

Eighteenth District Veterans Will Hear Lieutenant Governor and Other Notables of State

A program that includes such notables as Lieutenant Governor Edgar E. Witt, and entertainment that includes football, boxing, horse racing, dancing and feeds, has already been arranged for the 18th District American Legion convention, which convenes in Snyder November 4 and 5.

Although Snyder is the smallest city that has ever entertained the veterans of this prodigious district, Commander Lee T. Stinson and other members of the local post declare that it will be one of the hottest sessions on the records. All Snyder is making plans to parade, to decorate, to entertain and to perform in order that her guests might go home pleased.

Among Legion notables who are making plans to be present for the two-day session are: L. Van Perkins of Cameron, department commander; George E. Hughes of Austin, department adjutant; A. Garland Adair of McCamy, department historian; George E. Broome of Amarillo, alternate national committee man; M. J. Benefield of Brady, fifth division commander; G. O. Spear of Childress, 18th District executive committeeman.

Since Snyder is on the extreme southern tip of the district, many legionnaires are planning to attend from adjoining districts. The host city is not far from the center of West Texas, 80 miles from Lubbock and Abilene, 40 miles from Sweetwater, 65 miles from Big Spring, 120 miles from San Angelo. Three state highways and one national highway meet here, and the Santa Fe and R. S. & P. railroads traverse the city limits.

A number of reservations have already been made at local hotels. The housing committee reports that many homes have already been offered for use of delegates, and they are anticipating no trouble in handling the expected crowd of 700 to 1,000 visitors.

25 Cars and 15 Trucks Were Registered From October 16 to 21

Frank L. Moore, county tax collector, reported an unusually good week last week on automobile and truck registrations for Floyd county. 25 cars were registered, 15 trucks were registered and 65 transfers were made. Of the registrations on automobiles and trucks, 3 were new trucks and 10 were new cars.

J. A. Weathers, of Lockney, visited in Floydada Tuesday of this week on business.

WANTED—One bushel of canning tomatoes. Call phone 187.

Fort Worth to be Meeting Place of General Baptist Convention in November

Fort Worth.—The Baptist General Convention of Texas which will hold its eighty-fifth annual session at Fort Worth beginning November 1th, will this year celebrate the one hundredth anniversary of the beginning of Baptist work in Texas. The Convention program will give large space to "Our Century of Progress," and will present the story of the first Baptist organization in Texas. This church was organized in Illinois and moved to Texas as a unit, crossing the Sabine river in November, 1833.

Dr. J. Howard Williams, general secretary of the convention, announces that Texas Baptists will celebrate their "Century of Progress" with a great mission offering amounting to \$134,000.00. Some \$50,000.00 of this fund has already been paid in, and Dr. Williams expressed himself as being very hopeful that Texas Baptists would raise the remaining \$85,000.00 within the next two weeks.

During this fall Texas baptists have held 107 associational meetings all over Texas, with record attendance in almost every instance, demonstrating the progress of the past century. When the first organized group of baptists came into Texas one hundred years ago, there were less than fifty baptists in the state. At this time there are more than five hundred thousand white baptists and a total of more than a million of all races according to Dr. Williams.

At the Fort Worth meeting, representatives from various mission fields will speak of the work baptists are doing there, and the convention will receive reports from the work of baptists all over the world. More than five thousand visitors are expected to attend the convention.

More Than 800 Bales Ginned at Joe Bailey Gin to Date This Season

Floyd County gins show an increase in ginnings this year than over the same time last year, according to reports.

Charlie Nickels, manager of the Joe Bailey Gin Company, reported that a total of 800 bales had been ginned there up to and including Tuesday night.

J. C. and E. Fred Hay returned Saturday night from Colorado where they had been visiting on business.

Boothe Mill & Elevator

WANTS TO BUY YOUR MAIZE HEADS—SEE US BEFORE YOU SELL.

Good Lighting

IS GOOD ADVERTISING

A well lighted window display improves the appearance of the store front . . . attracts attention . . . brings increased business.

Get in step with the President's program of business recovery. Good store and display window lighting is essential to good business.

Texas Utilities Company

"YOUR ELECTRIC SERVANT"

TRY PLAINSMAN WANT ADS—THEY'LL SELL IT!

Buy Now

Operating under provisions of the N. R. A. General Hugh Johnson says: "Buy Now".

And the present time is when you should take advantage of our special offer and get that permanent wave.

Still on . . . Duart Croquignole Permanent Wave . . .

ONLY \$1.75

PRIMP BEAUTY SHOP

Johnston & Johnston, Operators

We Are Now Equipped to Give Our Customers A

Complete Service For Their Cars

Lubricating—Washing—Battery Service—Parts—Tires—Gasoline—Oils.

We have just installed a new washing and greasing rack and we can give your car a first class lubrication job now. Come and let us show you how thoroughly we can do the job.

WE HAVE A FULL LINE OF PARTS

When you make repairs be sure and let us supply the parts—and save the difference.

KELLY - SPRINGFIELD TIRES

Are gaining new friends every day. How about a set for your car before winter and its hazards arrives? You're free from tire worries when you ride on KELLY-SPRINGFIELDS.

We're giving our customers a complete service in every way.

COME TO SEE US.

Consumers Fuel Association

PHONE 122

Hemorrhoids -- Piles

Piles, ulcers, fissures, fistulae and allied rectal diseases healed by my gentle and soothing method. No danger. No hospital. No loss of time from work or business.

LABORATORY—Prepared to do microscopic and chemical analysis as an aid to diagnosis.

DR. K. J. CLEMENTS

300-310 Skaggs Building, Plainview, Texas Phone 180

Make Your House A Home

By furnishing it with some new furniture. Now on display latest modern furniture for every room in the house.

Prices that you can well afford to pay. How about buying a new Perfection Oil Range while you have the money.

F. C. Harmon Furniture

The Vegetable TONIC
HERBINE
CORRECTS CONSTIPATION
WHITE DRUG COMPANY

Buy American, Buy Now and buy in FLOYDADA

From a complete fresh line of quality groceries. We are co-operating with the Floydada Buy American, Buy Now and Buy in Floydada campaign.

We are operating under the N. R. A.

Marvin's Grocery

PHONE 55
We deliver to your cotton wagon.

BUY NOW

Get ready for damp, cold weather by having your shoes repaired.

We have done our part, you do yours and buy now. Full line WEAR-U-WELL Shoes. Still at Bargain Prices.

When it comes to repairing Any part of a shoe We have all the tools And know what to do.

Rainer Shoe Shop

BUY NOW!

Auto Repair

LET US:
Rebore Your Blocks.
Re-Run Your Rods and main Bearings.
True Your Shafts.

Acetylene Welding also Electric Welding by an experienced man.

Harris Brothers

Spend At Home!

YOUR HOME MERCHANT NEEDS YOUR BUSINESS, HE IS YOUR FRIEND—TOO

You are more than just a customer when you come to Floydada to trade. You are a friend and neighbor to the man with whom you deal.

You are interested in his welfare, the welfare of his family and friends, just as he is interested in you, your family and your friends.

Whether you come to his store to buy or just to visit, he is always glad to see you. Should misfortune befall you, your friends are the first to step forward with aid. Should you be favored by fortune, your friend is as happy about it as you are.

Friendship and neighborliness is a part of this community life of ours—to make it successful, we must do our share toward maintaining

The Plainsman

BUY NOW - BUY IN FLOYDADA



are abandoned and a deep
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PRESSING SERVICE.
BUY IN FLOYDADA, BUY
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Y, TAILOR

WE HAVE ONE OF THE MOST COMPLETE
LINES OF

Quality Groceries

AT THE CHEAPEST PRICE IN THIS TERRITORY

Our Meat Market

IS WELL EQUIPPED AND HAS A COMPLETE
LINE OF QUALITY FRESH AND
CURED MEATS.

Piggly Wiggly

"WHERE SHOPPING IS A PLEASURE"

DOLLARS that are sent out of the community
in which they originate are a long time coming
back! As you join the national BUY NOW cam-
paign, remember that Floydada invites and appre-
ciates the patronage of all the people of its trade
territory—not from the selfish viewpoint, but in
order that we may ALL prosper together, that we
may ALL climb back hand-in-hand to normal pros-
perity and continue together our stride toward
greater progress and development. Trade in
Floydada.

It is loyal to "Buy American." And it is
equally as loyal to buy in the community in which
you live. No man can come out of the depths of
the depression alone. It is a community problem
... another striking example of the old truth ...
"United we stand, divided we fall."

Buy in Floydada! Your home town and your
home county should come first! Answer the appeal
of our great leader by resuming normal buying!
Spend your dollars for the things you need, and
spend your dollars at home.

Trade in Floydada . . . where you are always
welcome . . . where the citizenship is sincerely an-
xious to serve you.

BEFORE YOU BUY ANY TIRE

See and check the qualities of Firestone Tires

6
Gum-Dipped
CORD PLYS
UNDER THE
TREAD

Firestone
COURIER TYPE
4-40-21

\$3.60

And too . . . THE PRICES ARE RIGHT !

TEXAS SERVICE STATION
GEO. B. McALLISTER, AGENT.

AND BUY UNDER THE BLUE EAGLE!

Buy A Radio NOW

Present prices on CROSLY AND ATWATER
KENT RADIOS may not continue.

Better take General Johnston's advice and
BUY NOW!

The ideal farm home radio Delco sets.
Operated from Delco plant.

Radio Electric Company

Battery sets with 1,000 hour battery.
LET US DEMONSTRATE YOUR CHOICE.

NRA
WE DO OUR PART

SPECIALS FOR Blue Eagle Days

FRIDAY AND SATURDAY

Merrell's Rubbing Alcohol, 16 ounces	Mineral Oil, Heavy, 16 ounces	Mineral Oil, Heavy, 32 ounces
39c	49c	89c

Gillette Blue Blades, 5 to pkg.	Probak Blades, 5 to pkg.	50c Milk Magnesia, 16 ounces
25c	25c	39c

50c pound paper, 72 sheets	50c package Envel. opes, 50 to Pkg.	75c Box Stationery, Inner Lined
39c	39c	49c

25c Kotex, Each 13c, 2 for	25c Dr. West Tooth-paste, 19c 2 for	25c Colgates Ribbon Dental Cream
25c	35c	19c

REED & TAYLOR

PRESCRIPTION DRUGGISTS
Formerly City Drug Store.

Can there be any stronger recommendation
for a car than this

CHEVROLET SECOND CAR	45.5 PER CENT
THIRD CAR	27.6 PER CENT
4th, 5th and 6th CARS	21.5 PER CENT
	5.4 PER CENT

(These figures are based on the latest retail
registration figures from R. L. Polk & Company, all
states for eight full months.)

Chevrolet leading in sales by the widest mar-
gin in history! So far ahead of its field that no
other car comes near it! Headed straight for its
third consecutive year in first place—its fifth year
out of the past seven.

Snodgrass Chevrolet Company

FLOYDADA, TEXAS. PHONE 91

BUY ON A SHOW DOWN OF QUALITY AND ECONOMY

Compare these points of the Plymouth in relation to any other
car: Roominess, Gear Shift, Automatic Clutch, Free Wheeling,
Floating Power Engine, Engine Mountings, Hydraulic Brakes, Riding
East, Springs, Steering, Frame Rigidity, Safety, Performance, Econo-
my. The Plymouth is the most economical and yet has quality that
makes it the outstanding automobile on the market. Come in today
for a demonstration. The Most For Your Money.

Extra Special Prices On Pennsylvania Tires!

Plymouth-Dodge Dealers **FINKNER MOTOR COMPANY**

BUY NOW . . . BUT IF YOU FAIL TO GET YOUR GASOLINE AND OIL IN THE DAY COME HERE AT NIGHT

We are operating Day and Night—never closing. Our prices are the same
day or night on Panhandle Gasoline, Motor Oils, Tire Repair, HOOD TIRES AND
TUBES, At the sign of the Red Arrow.

Still operating under the N. F. A. requirements with the additional NIGHT
SERVICE. End of Pavement on South Main Street.

Panhandle Service Station

Buy ANY Automobile -- Barker Brothers

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77% SAFER Than Smooth Old Tires!

Tests on slippery pavement show that new Goodyear All-Weather tires care 77% quicker than smooth, old tires and quicker than any other new tires... Take no unnecessary chances on slippery fall and winter roads—put on safe-gripping new Goodyears now! Most sizes still priced lower than last fall.

Goodyear All-Weather Superwear Cord Tire \$7.20

Expert Tire Mounting: We clean rims, point them to prevent rust, properly apply new tubes and thro. Experienced tire men do your work here.

GOODYEAR PATMFINDER
Superwear Cord Tire
\$5.55 and up—the quality tire with in touch of all

Trailer Tires

WE HAVE PLENTY OF TRAILER TIRES—SEE US BEFORE YOU BUY.

Magnolia Service Station

H. O. CLINE, MANAGER
Phone 36 or 37
For Road Service



Buy NOW
WE DRESS THE DRESSY.
Glad Snodgrass

Extra-Fast Relief
Demand and Get



GENUINE BAYER ASPIRIN

BECAUSE of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them. Thus they start to work instantly. Start "taking hold" of even a severe headache, neuralgia, neuritis or rheumatic pain a few minutes after taking.

And they provide SAFE relief—for Genuine BAYER ASPIRIN does not harm the heart. So if you want QUICK and SAFE relief see that you get the real Bayer article. Look for the Bayer cross on every tablet as shown above and for the words GENUINE BAYER ASPIRIN on every bottle or package you buy.

Member N. R. A.
GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

JACK CARR AND L. A. WILLIAMS GIVEN TWO YEAR SENTENCES FOR THEFT

Jack Carr, formerly of New Mexico, and L. A. Williams, of Motley county, were given two years sentence in the state prison on an automobile theft charge tried in Floyd County dist. court Monday.

The defendants were convicted on a charge of stealing the automobile, belonging to H. R. Brown, Silverton merchant, from in front of the Floyd County court house last spring. They were arrested in Putman, Callahan county later, and returned here for trial.

Saturday of last week, in the case of Robt. A. Sone vs. M. F. Hampton et al, plaintiff was granted agreed judgment for amount of the note in controversy together with court cost.

Fred Jones, charged with participation in the burglary of Glad Snodgrass store, was tried on the count Tuesday. A jury selected in the case failed to agree and were dismissed.

M. L. Gibson, charged with the possession of a still and mash, for the manufacture and sale of intoxicating liquor was given a five year suspended sentence. This case was tried Wednesday morning.

In the case of Pearl Leech vs. Geo. P. Leech, in which the plaintiff sought a divorce from defendant and the custody of two children, judgment was granted plaintiff for a divorce and the custody of the children, a girl aged 6 and a boy, aged 4 years.

No court is being held today but court will be resumed the latter part of this week or the first of next.

Petit Jury List

The petit jury summoned to appear Monday, October 30, for the fourth week of the term is: Roy Patton, L. L. Jones, Chas. N. Elam, E. Guthrie, T. L. King, A. J. Roberson, B. E. Cypert, T. J. Work, F. S. Byars, J. A. Talley, Earl Rainer, W. M. Sanders, Roy Horn, Roy Childress, W. D. Colson, G. F. Weast, O. D. Wofford, Guy Ramsey, R. F. Harper, J. J. Thomas, W. C. Clubb, L. A. Sargent, E. C. Mosley, Frank Whitfill, L. C. Wheeler, F. G. Jones, W. S. Hanna, Frank Busby, M. C. Fuqua, R. H. Crawford, R. C. Yarbrough, C. A. Cumble, F. M. Ramsey, Carl W. Smith, H. L. Hartsell, and J. C. Thornton.

LITTLE BREEZES DEFEATED 19 TO 0 BY PLAINVIEW HIGH PUPS

The Little Breezes, junior team of the Floydada High School Whirlwinds, were defeated 19 to 0 by the Plainview High School Bull Pups in a game played Wednesday afternoon at Plainview.

Plainview scored in the first quarter and made extra point, making the score Plainview 7, Floydada 0. The Pups scored again in the second quarter and in the third session.

Conch Ernest Carter and 17 players made the trip to Plainview. The Plainview Pups will return the game to Floydada on Tuesday, November 14.

DISEASE IN HORSES IN FLOYD COUNTY NOW UNDER CONTROL

Encephalitis, a disease which several weeks ago began spreading among horses in the county, is now under control after several cases have been treated and many horses made immune against the disease.

Dr. Geo. Reagan, state veterinarian who has been here working to stamp out the disease, has treated 100 cases with a loss of eleven and has vaccinated 400 horses.

Lindberghs Pause At Scottish Town

Inverness, Scotland, Oct. 25.—After bucking strong head winds on a flight from Galway, Irish Free State, Colonel and Mrs. Charles A. Lindbergh landed here today in their big seaplane.

They remained overnight and plans for tomorrow were not announced.

Plainview Votes For Legal Beer

Plainview, October 25.—Plainview citizens today voted in favor of authorizing the sale of 3.2 per cent beer within the corporate limits of the city. The vote stood 304 for sale to 211 against.

F. D. R. Says Job Figures Are Too Conservative

Washington, Oct. 25.—President Roosevelt believes that the 4,000,000 estimate for reemployment since March 4 is conservative, it was said at the White House today.

BORN—To Mr. and Mrs. Carl Norton a 4 pound son, October 23rd.

Why the Sudden Change to Liquid Laxatives?

Doctors have always recognized the value of the laxative whose dose can be measured, and whose action can be controlled.

The public, too, is fast returning to the use of liquid laxatives. People have learned that a properly prepared liquid laxative brings a perfect movement without any discomfort at the time, or after.

The dose of a liquid laxative can be varied to suit the needs of the individual. The action can thus be regulated. It forms no habit, you need not take a "double dose" a day or two later. Nor will a mild liquid laxative irritate the kidneys.

The wrong cathartic may keep you constipated as long as you keep on using it.

Dr. Caldwell's Syrup Pepsin is a prescription, and is perfectly safe. Its laxative action is based on seena—a natural laxative. The bowels will not become dependent on this form of help. Dr. Caldwell's Syrup Pepsin is at all druggists. Member N. R. A.



THE VERY LATEST

Here is a fitch-scarfed coat for the girl and misses which is one of the most popular models in Eastern style centers. It is tailored with a flare to the skirt and fur trimmed at shoulder to create the wide shoulder effect.

The fabric is a fine boucle wool Browns in varying hues are the favorite colors used with fitch fur. It is a coat in which the miss can be warm as well as be smartly garbed.

Roosevelt Works On, Although Ill

Washington, Oct. 25.—President Roosevelt carried on today from his bed in the White House while he treated his slight nasal irritation that has bothered him for the last two days.

He said tonight he intended to return to his desk in the executive office tomorrow, reporting himself considerably improved.

Sitting up in bed, wearing a white jersey, Mr. Roosevelt received government officers on business problems during the day.

Between times he tackled a huge batch of correspondence scattered over the bed.

HOSPITAL NOTES

L. M. Herbert, city, received treatment for an infected hand Wednesday.

Mrs. Selma Mercer, who was burned in a fire at the home of Mrs. N. N. Roe, is thought recovering and doing fairly well.

Joseph Booth underwent a tonsil operation Wednesday. He is employed at the Boothe Mill and Elevator.

Roy Baker, of Lubbock, was admitted for medical treatment this week.

Selma Mercer underwent a minor operation to have a cisk removed from his lip this week.

BORN—To Mr. and Mrs. E. E. Norton, Wednesday, October 25, an 8 pound girl.

B. Y. P. U. Program Sunday, October 29th

The following program will be rendered by the B. Y. P. U. Sunday, October 29, at the First Baptist Church:

Subject—Victories for Christ in South America.

Introduction—C. W. McCarty.

Second part by Mabel Tubbs.

Discussion No. 1. Imogene Roy.

Discussion No. 2. Leonard McCarty.

Discussion No. 3. Mrs. Charabelle Bishop.

Discussion No. 4. Gil Shirey.

Discussion No. 5. Verner Norman.

Daily Bible Reading.

Monday—Mabel Tubbs.

Tuesday—Adele McRoberts.

Wednesday—Laverne Rimmer.

Thursday—Harvey Howard.

Friday—Leonard McCarty.

Saturday—Gil Shirey.

There were 28 present last Sunday.

Visitors: Mrs. L. E. Fagan and daughter, Myrtle, Price Conway and Miss Wanda Montague.

New Members: Olan Burrows and Bettie Louise Rucker.

Scientific Approach



Mrs. Elaine Macdonald Houston, President, National Federation of Business and Professional Women's Clubs, with 1400 clubs and 55,000 members, urges scientific approaches to wipe out discriminations against the business woman.

Miss Amy McRoberts, who is employed at the Palace Beauty Shoppe, underwent a tonsil operation Tuesday. Dr. A. E. Guthrie performed the operation in his offices in the Readhimer building.

Let Cavanaugh do your printing

Judge Homer L. Pharr Is Candidate For Seat In National Congress

Judge Homer L. Pharr, judge of 72nd judicial district, of Lubbock, was in Floydada last week in the interest of his campaign for election to congress in the new 19th congressional district of Texas.

Judge Pharr is seeking election in the democratic primaries of 1934. Twenty five counties in west Texas compose the new congressional district.

Mr. Pharr is a native of Hopkins county and moved from Hopkins county to Lubbock in 1923. He is a former school teacher and attorney. An ex-service man Mr. Pharr served in the United States army during the world war with Company H, 359th infantry, 90th division.



Buy From Dandy Bakery

If you want wholesome, full flavored cakes, bread and pastries.

We are operating under the N. R. A. and use only American made products, manufactured under N. R. A. conditions.

DANDY BAKERY

MOTHERS SLICED BREAD

Rexall ORIGINAL ONE CENT SALE

OUR BIGGEST BARGAIN EVENT
2 for the price of 1 plus 1 cent

Here's how it's done

10,000 Rexall Drug Stores throughout the United States take part in this tremendous sale! Because of the tons of merchandise sold and because in the Rexall Plan there is no middleman's profit, we are able to offer these huge bargains! Due to seasonal demand a few of the items listed may have been sold at prices lower than the regular price listed here... but never as low as on this sale! There is no limit to the amount of merchandise you may buy. Just add one cent to the regular price and get one more similar package.

HERE ARE SAMPLES OF THE MORE THAN 250 ONE CENT SALE BARGAINS!

Mi 31 Solution "Mouth tested" Antiseptic 1 pint 49c 2 for 50c	KLENZO Dental Creme 29c tube 2 for 30c
Puretest MINERAL OIL 1 pint 75c 2 for 76c	Firstaid Sanitary Napkins 1 doz. 25c 2 for 26c

WEDNESDAY, THURSDAY, FRIDAY, SATURDAY, NOVEMBER 1, 2, 3, 4.

White Drug Company

PHONE 202

No Middleman in the Rexall Plan; the saving goes to You

PETROLEUM PRODUCTS

Buy Now... Get your fuel from a company that is operating under N. R. A. specifications.

FOSTER AMBURN

New Wholesale Agent in Floydada for Phillips Petroleum Company
Phone 277.

Dr. J. F. Hughes, of Roaring Springs, Dr. A. C. Trawweek, of Matador and Dr. Lon V. Smith, city, attended the Panhandle Medical Association meeting at Plainview together.

Wilson Kimble and Rev. I. A. Smith visited in Plainview Friday evening on business.

G. E. McRoberts, of Jackboro, visited in Floydada from Friday to Tuesday with his mother, Mrs. S. C. McRoberts and sisters, Misses Adelaide Amy and Mary Francis.

BORN—To Mr. and Mrs. S. G. Appling of the Mt. Blanco community, October 15, a daughter. The child has been named Cathrine Marce

BUY NOW!

N. R. A. N. R. A.

NEW COATS, SUEDE JACKETS, NEW WOOL DRESSES

Peeping red—cruise blue, brick, rust, glade green, wine and brown—an outstanding collection of SMART FASHIONS at LOWEST PRICES.

HATS of every type to satisfy every desire of femininity of fashion. NEW WOOL CREPE TUBANS—BRIMS—SUEDE and BERETS all styles.

We also have a beautiful line of UNDERWEAR and HOSIERY that can not be EQUALED for the price.

BUY NOW!

N. R. A. N. R. A.

"SAVE WITH SAFETY"

With GOODRICH SAFETY SILVERTOWNS, the Blowout Proof Tire.

Save by using Prestone Anti Freeze in your car at \$2.95 per GALLON.

McQUAY-NORRIS—Full line replacement parts and accessories.

TRIANGLE GARAGE
J. B. Bishop.

TEXAS' LEADING NEWSPAPER

DAILY and SUNDAY

\$6.60

BY MAIL

..... One Year

TODAY'S DALLAS NEWS

—Tells you what is going on. Things are changing so fast these days that only by close and regular reading of a daily newspaper can you keep abreast of conditions. This is why newspapers are being read today more than ever before.

THE RATE

—Daily and Sunday one year \$6.60. Daily without Sunday, \$6.25. Mail order for subscription to The Dallas News today or see LOCAL DALLAS NEWS AGENT.

On request, complimentary copies will be mailed for a few days.

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