VOLUME NO. 4

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Floydada, Floyd County, Texas, June 22, 1933

NUMBER 28

MAY TERM OF FLOYD COUNTY DISTRICT **COURT CLOSED SATURDAY FOLLOWING DISPOSITION OF HEAVY DOCKET**

The May term of Floyd County Floydada People Maing District Court was closed Saturday. One of the heaviest dockets in years Extensive Tour of Western was disposed of. No jury was empaneled for the last week of pro-

Following cases were settled in the last week:

evidence.

Divorce granted to plaintiff. Artie Baker etal vs. J. G. Hult.

and interest.

State of Texas vs. Claude Davis.

Charged with possession and con- Miss Jack White cealing of stylen property over value of \$50.00 case dismissed for insufficiency of evidence.

Cannaday-Martin Case Appealed In the case of J. G. Martin etal vs. new trial was over-ruled. Defendants gave notice of appeal to the court of civil appeals of seventh supreme judicial district sitting at Amarillo, Texas.

In the case of Franklin Savings Savings Bank vs. J. A. Huckabay First Methodist Church, reading the August, 1919, to July, 1929.) etal, a suit on foreclosure, the case wedding rituals. was continued with agreements to the next regular term of court. It Shurbert be appointed receiver to to the altar. Mr. and Mrs. Bob dropped so much lower and quicket land in controversey.

An insufriciency of evidence was given as cause for the disn issal of the case of The State of Texas vs. Jack Porter.

FINKNER MOTOR CO. SETS SALES RECORD ON Fern and Larkspur banked the PLYMOUTH-DODGE tiful.

Motor Company, dealers for Plym- Moore, of Dougherty, Misses Mary K.
outh and Dodge motor cars. Geo. Smith, Reba Duncan, Worth GwenFinkner, owner, was awarded the dolyn Shipley, Mr. and Mrs. Bob
nite relation to other prices Parity

at the factory branch office.

Summer Revival For First Baptist Church To Start July 23rd

pastor has announced. The meeting the dinner. will continue to August 6.

Joe Trussell, of Brownwood has "CAVALCADE" BEST been secured to conduct the song service and a visiting preacher will be secured.

Associational Baptist Workers Meeting Will Be Held Beginning July 11

The associational workers confer-

date, that being the first Tuesday siasm of those who have seen it. but due to that day being a holiday The picture "Cavalcade" is said to be the meeting was rescheduled.

G. L. Kirk and Miss

G. L. Kirk, manager of the West Miss Ruth Collins, of the clerical Mercer, Irene Browne, Merle Totten held in Plainview Monday night.

Safety Service Club are employees nificent and the photography by or officials of the West Texas Gas Ernest Palmer leaves nothing to be Company and the South Plains Pipe desired. Line Company. More than sixty We nominate "Cavalcade" as the people were in attendance at the best of the "best pictures of the regular meeting.

Rev. I. D. Hull, of Snyder, visited fr. Hull and Mrs. McBrien.

States, Left Monday

Mr. and Mrs. J. D. McBrien and Mr. and Mrs. A. J. Folley left Monday morning to make a tour of the State of Texas vs. J. W. Fowler, western United States. They will case dismissed on insufficiency of visit the scenic beauty spots including Yellowstone National Park, H. H. Reeves vs. Fannie Reeves, Grand Canyon and other points.

They will go by the southern route to Los Angeles, California and re-Suit on note. Judgment for \$903.10 turn the northern route, visiting San Francisco, Salt Lake City, and Dorsey Baker vs. Otis Harris, other cities. They plan to be gone \$600,10 with interest in judgment on about three weeks on the vacation

Became Bride of Grover

W. I. Cannaday etal, a motion for Mrs. R. S. Moore of Dougherty com- age the same amount of goods and munity, and Mr. Grover Smith, City, services with the same amount of were married Sunday evening at farm products that he could buy in six o'clock. The ceremony was held the pre-war period. The base period at the home of Mr. and Mrs. Bob which is fixed by the Farm Act is in least in order to make up for the Smith, 814 South Main Street.

As Mrs. Charles Nichols, of Dough. erty, played Lohengrin's Wedding two years during the World War. In was agreed and ordered that J. H. March the wedding party marched the depression of 1920 farm prices receive all rents and profits from the Smith and Mr. and Mrs. W. H. Smith, than prices of other products that attendants, entered first.

lace dress with white accessories to form in the past three years. match. She carried a bride's boquet of gladiolas, columbine and carnations. The Mesdames Smiths wore pink costumes.

mantel to make the background beau-

Guests were: Mr. and Mrs. N. A. Seven new automobile sales in two Armstrong, Mr. and Mrs. Charles of the administrators of the act to months. That's the record that has Nichols, of Dougherty, Mr. and Mrs. accomplish complete parity at once. been set in Floydada by Finkner W. H. Smith, of Blanco, Mrs. R. S. Motor Company, dealers for Plym- Moore, of Dougherty, Misses Mary K. agency for Floydada in April. Smith and Ham Jr. Smith.

were Plymouths and two were County and the Dougherty communi-Dodges. Five of the cars have been ty for the most of her life. The delivered. J. A. Arwine and C. A. groom is also a long time resident. Cass will return from Detroit, Michi- For the past fifteen years he has gan, where they received their cars been connected with N. A. Armstrong in the cattle business. Mr. and Mrs. Smith will continue to make their home in Floydada, residing at 816 South Main street. Hostess at Wedding Dinner

Mrs. Bob Smith was hostess at the wedding dinner immediately follow-A summer revival meeting for the ing the ceremony. The bride cut the First Baptist Church will start Sun- large double decked angel wedding day, July 23, Rev. S. R. McClung, cake. All the guests remained for

PICTURE IN YEARS

Showing Of Fox Drama Has All The Elements Of Real Greatness

"Cavalcade" is a picture you canot afford to miss.

It will have its first showing Saturday midnight matinee at the Pal-

ence of the Floyd County Baptist | Noel Coward chose a daring theme will be held Tuesday, July 11, ac- and the daring of the producer was cording to announcement nade this even greater in presenting it. That such daring was amply justified, July fourth is the regular meeting however, was proved by the enthuone of the greatest ever to come to

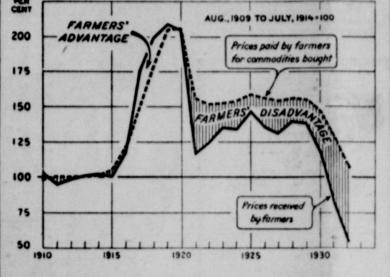
the screen. The cast, headed by Diana Wyn-Ruth Collins Attended Safe- yard and Clive Brook, is magnifity Club Meeting tributing an excellent performance in

her role as Jane Marryot. Herbert Mundin, Una O'Conno, Texas Gas Company in Floydada, and Ursula Jeans, Frank Lawton, Beryl department, attended a meeting of ham, John Warburton, Margaret the Texas Plains Safety Service Club Lindsay are perfectly cast in color-

ful roles. Members of the Texas Plains Frank Lloyd's direction is mag-

year," for many years past and many

during the past week in Floydada Jim Tom Nichols, of Silverton, is with Mr. and Mrs. J. D. McBrien spending this week visiting ir Floyd-and Alva Hull. He is the father of ada with James Willson. He came Index of Prices Received and Paid by Farmers, 1910-1932 AUG., 1909 TO JULY, 1914-100 FARMERS' ADVANTAGE Prices paid by farmers



PRICE PARITY FOR FARMERS—THE BASE **PERIOD WHICH IS FIXED BY THE FARM ACT IS IN GENERAL THE PRE-WAR PERIOD, 1909 TO 1914**

"Parity," or fair exchange value Smith Sunday Evening of farm prices, is a situation in which the prices of farm products will en-Miss Jack White, daughter, of able the farmer to buy on the avergeneral the pre-war period August, Rev. I. A. Smith, pastor of the 1909, to July 1914, (for tobacco,

Since that 1909-1914 period, farm prices were above "parity" for only 25% disparity resulted. It has con-The bride wore a white organdy tinued ever since, and in intensified

In order that farm products be or a parity with goods that farmers buy, prices of farm products must be ing assumed management of the doubled even if the prices of other products do not rise. As prices of non-agricultural goods rise, farm prices must rise even more to come 9A parity price is not necessari-

etween farm products and things but farm prices tend to decline to week end with Mr. and Mrs. Edd lower points and more quickly than Johnston and Mr. and Mrs. Glad other prices in periods of depression.

the pre-war level during the period ston. Mrs. King is his daughter. 1920 to 1930 a constant disparity continued. This disparity was smallthis ratio as low as 48 in February, had been there for two days.

1933, the lowest point on record. The long continued disparity since 1920 has prevented farmers making repairs and replacements to such an losses of the post-war years and to restore agriculture to the same condition relatively that it held during the five years 1910 to 1914.

Kenneth Henry New Wholesale Agent For Phillips Petroleum Company

Kenneth Henry, who for the past several months had been connected with the Continental Oil Company in the wholesale division, Monday mornwholesale division of the Phillips Petroleum Company in Floydada.

Mr. Henry succeeds A. N. Bratton tinue as manager of the Phillips retail station on West California street. Foster Amburn will be con-

Geo. I. Adams and Mrs. Adams

Miss Mary Gamble, Miss Bernice est in 1925, due to small crops. Then Bishop, Marion Heald and Miss the ratio of prices received to prices Helene Hay went to Grosby ton Satpaid by farmers was 92. A decline urday night. They were accompaniin farm prices then followed, making ed on the return by Tom Bishop who

Miss Virgie Donathan And Mr. Dewey Leatherman Were Married Sunday

Miss Virgie Donathan, daughter of E. E. Boothe Making Mr. and Mrs. F. E. Donathan, and Mr. Dewey Leatherman, son of Mr. and Mrs. M. E. Leatherman, of Dougherty, were married Sunday afternoon at 1:30 o'clock at the home of the bride. Rev. C. J. Pollinger, ing on improvement and remodeling who is district superintendent, was of Cone, conducted the ceremony.

The bride was reared in Floyd County. She is a former student of streets. The building, which is the gave a talk on prohibition. Mrs. Floydada High School. The groom is a former resident of Erath county but has lived here in recent years. fee Shop. He attended school in Center community.

of the bride and groom were in at-

Mr. and Mrs. Leatherman will

ZONE FOUR MISSIONARY SOCIETY HELD QUARTERLY MEETING AT CONE LAST THURSDAY IN ALL-DAY GATHERING

Improvement to Building on ary Society was held in Cone last

Work was started Monday mornof the frame building at the corner present. Bev. F. R. Pipkins Methoof West California street and fifth dist Circuit minister, of Plainview, property of E. E. Boothe, houses the Fred Otts was also in attendance Boothe Tailor Shop and Boothe Cof. from Plainview.

new concrete foundation, new awn-Following the wedding a wedding ing, stuccoing of the building and the First Methodist Church, made Mr. Boothe will assist in the work.

dinner was held at the Donathan fearrangements. Boothe Tailor Shop the address at eleven o'clock Thurshome. Fifty friends and relatives will be closed while the work is un. day morning. A playlet, "Farming der way, as the interior of the shop Eden," was given by Misses Vols will be reconditioned and improved, and Verla Blassengame, of Floydeds. The work is in charge of W. A. An explanation of the treasure hunt make their home in the Dougherty Gound, assisted by J. Reeves Scott. was by Mrs. G. R. May.

J. N. JOHNSTON NAMED VICE PRESIDENT OF FEDERAL HIGHWAY ASSOCIATION NO. 70 ORGANIZED IN PLAINVIEW THURSDAY

H. O .Cline and Family Returned Last Thursday From Visit Down-State

Mr. and Mrs. H. O. Cline and family returned Thursday evening from Longview and Waco, Texas, verses were in attendance. where they visited with relatives. They visited Mr. Cline's parents, Mr. and Mrs. O. R. Cline at Longview, transcontinental route in the three and Mrs. Cline's relatives in Waco. states, of Texas, Oklahoma and New They had been gone ten days.

Tulia Visitor Honored With Bridge Tuesday After-

Tuesday afternoon at her home, 519 any funds available. West Missouri, at bridge. Miss Ber.

Of the total number of cars five The bride has lived in Floyd farmers buy can be maintained and Mr. anr. Lloyd King, of Ama- was held by Miss Venita Borum either on a high or low price level rillo, visited in Floydada over the Refreshments were served at the conclusion of the games.

Those playing were: Misses Venita Snodgrass. Mr. Adams is a brother Borum, Gwerdolyn Snodgrass, Vir-Although farm prices were above of Mrs. Snodgrass and Mrs. John- ginia Welch, Maurine Hay, Mildred Strickland, Vela and Verla Blassengame, Maryanne Kimble, Ruth Jenkins, Bernice Bishop; Mrs. Arthur Stewart, and Mrs. Keim.

> Miss Lorilla Stevens, of this city, spent the past week end in Lubbock risiting with Miss Vera McGage.

> > By Albert T. Reid

J. N. Johnston, Ploydada good oads enthusist, was named vice president, of a Federal Highway Association No. 70 organized in Plainview Thursday afternoon in a meeting. Representatives from eight of the nine Texas counties the route tra-

The purpose of the association is o speed up the paving of gaps in the Mexico. A resolution was passed asking the federal bureau of good roads, the governors, the highway ommissioners and federal relief commisioners of the three states to place unpaved gaps of Federal Highway noon by Mrs. Keim No. 70 on the special preferred list of highway construction and award contracts as soon as possible from

Guy R. Johnston, district resident tha Zimmerman, of Tulia, a niece of engineer of Lubbock, urged Floyd Mrs. Keim's who is visiting here, County to get its right of way in shape, stating that from Floydada Cut flowers were used as table east to the county line was complete decorations. High score in the but the right of way west to Hale D. M. HOPPER

Those attending from Floydada were: W. C. Hanna, Mayor; S. W. Ross, secretary of the chamber of commerce, J. W. Howard, county judge and J. N. Johnston.

18-Day Singing School To Open Here Monday Afternoon at 2 O'clock

Floydada singers are completing plans this week for the starting of next Monday afternoon at 2 o'clock. for seven years. First sessions will be held at the First Baptist Church and it was explained that other churches would the school years of 1926-27 and 1927be used later.

"This school is to be a community affair and we are urging that every- Public Schools. one who can possibly do so to participate in it," G. C. Tubbs, who made the announcement said.

No regular set tuition charge will be made it was said, those attending prescription department will be inthe school paying what they could afford. It was explained that canned goods would be accepted as a part pay.

H. L. Sims, member of the Floydada Men's Quartette, will conduct the school. If interest and attendance justifies it C. M. Lyles, of Campbell, Hopper in the City Drug for the will assist in the conducting.

Anyone who is interested and would like to obtain further information are asked to see E. E. Hinson, Earl Rainer, Wright Randolph or G. C. Tubbs, all local singers. "The need of a singing school in Floydada is evident and we feel that it will be of advantage to the gen-

LOSES TWO FINGERS

eral public," Mr. Tubbs added.

badly mangled hand while working Mrs. Wester's sisters, Mrs. J. D. around a combine in the harvest. Weatherford and Mrs. Ezell at Mt. The accident occured Tuesday. It Vernon. was necessary to amputate two fing-

Mr. Hennessee was given medical reatment in the Smith & Smith Sanitarium and released Wednesday.

UNDERWENT OPERATION

Mrs. C. N. Thomas of Floydada, inderwent a major operation at the Smith & Smith Sanitarium Monday of this week. Her condition is con-

A regular quarterly meeting of zone four of the Methodist Miss West California St. Thursday all-day. Delegates were to attendance from Floydads and Cone. Mrs. S. S. Sloneker, of Plainview,

Mrs. Paul Jacobsen, of Floydada, Among the improvements will be a gave the devotional for the morning session. Rev. I. A. Smith, paster of

Those attending from Floydads were: Mesdames Wilson Kimble, T. P. Guimarin, John L. West, Pannie Powers, H. G. McChesney, Paul Jacobsen, R. M. McCauley, M. L. Solomon, G. R. May, Lorin Leibfried; Misses Ona Adams, Maurice Hay, Vela and Verla Blassengame, Bert Ion Smith, Mabel Smith and Rev. I. A. Smith.

The next meeting will be held in September, the place and exact date to be decided later.

Lewis Norman and Jay Mitchell Open Gulf Station On South Main Street

A new Gulf service station was pened for business in Floydada Saturday at the former location of the Cities Service Station, 222 South Main street. Lewis Norman of Floydada, and Jay Mitchell, recently of Hale Center, will operate the

Mr. Mitchell, a former Ploydeds esident, left here five years ago. A new paint job, rearrangements, and other improvements have been made to the building. A full line of Gulf products will be handled.

ANNOUNCES HE WILL **OPEN CITY DRUG**

Announcement is being made this week of the opening of the City Drug in the former location of the Floydada Drug in Floydada, in the National Bank Building.

D. M. Hopper, recently of Marathon, Texas, is the owner and manager of the business. He purchased the stock and fixtures of the Floydada Drug Company. Mr. Hopper formerly taught school in Floyd a Floydada singing school to start County, holding a teaching position

Mr. Hopper was principal of the R. C. Andrews Ward School during 1928. For the past four years he was superintendent of the Marathon

"We will carry a full line of general drug merchandise and sundries. featuring new, up-to-date products at all times," Mr. Hopper said. A stituted at a later date he explained. The stock of the Floydada Drug Company has been completely renovated and a special sale is being made Saturday of several articles.

derfur will be associated with Mr. present time. Both have had considerable experience in the business. Mr. and Mrs. Hopper and family

Verner Norman and Nelson Stan-

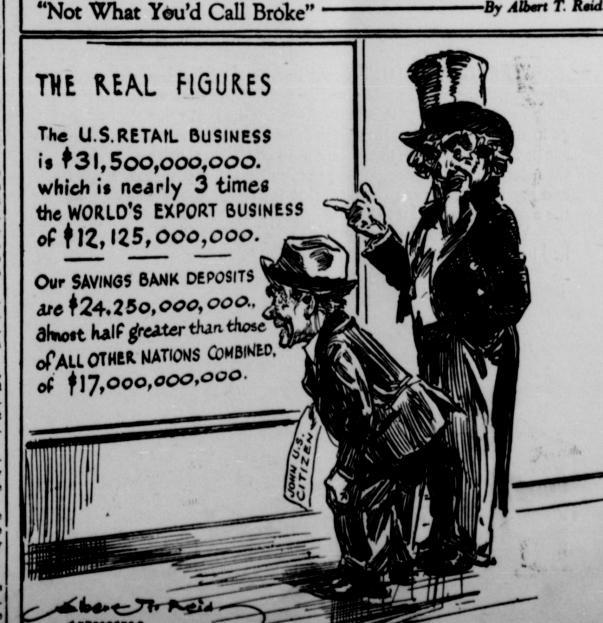
are making their home in Floydada at 601 South Main Street. RETURN FROM VACATION TRIP

Mr. and Mrs. J. C. Wester and family have returned from Sulphur Springs and Mt. Vernon, Texas, where they visited with relatives for ten days. They visited Mr. Wester's W. V. Hennessee, City, sustained a parents at Sulphur Springs and with

DAUGHTER IS ILL

Evelyn Elliott, seven year old daughter of Mr. and Mrs. V. L. Blliott, is very ill this week with typhoid fever. She has been ill for over a week and under the care of physicians.

BORN - To Mr. and Mrs. B. W. Johnston, Sunday, June 18, a con. Oklahoma City residents.



The Floyd Co. Plainsman

M. B. CAVANAUGH Owner and Publisher HERWIN STRICKLAND, Editor Telephone No. 187

ADVERTISING BATES Given on Application. SUBSCRIPTION PRICES

In Floyd County Outside Floyd County

F tered as second class matter to be on the path to greatness who June 23, 19 , st the p st office at spent his money recklessly, who Floydada, Texas, under the Act of wasted his energies in dissipation or itors always welcomed. March 3, 1879

will be gladly corrected upon its being brought to the attention of the publisher.

THE ESSENTIALS OF GREATNESS

great man. He may have done noth. Mitchell and Hariman. ing more important than to go up in a sky-rocket or sit on a flagpole, but a foolish world does not discrim-

men of real greatness now alive, but | ing a two weeks vacation. we think there is a critical test which, if applied, would eliminate many who regard themselves as great | Pat Mallory, of Belton, Texas, armen. We do not find many ershrined rived Saturday fro a visit of a week in history as great men who were or two in Floydada with Mr. and not equipped with certain qualities Mrs. Rex T. Westerfield, Mrs. Malof character, that had nothing to do lory is the mother of Mrs. Westerwith the positions in which chance field and Mrs. George. or fate placed them.

It is somewhat increasingly the fashion among the young to sneer at ada, visited in the Dougherty comthe old-fashioned "copy-book" max- munity Sunday with his parents. ims of conduct. But there is only one sure foundation of character that will stand the test of time, and that home at Miami, Texas, after having is adherence to those very principles. visited in Floydada with his sister, and bowels. In 10 cts. and 35 cts. Honor, integrity, truthfulness, dili- Mrs. Jack Henry and Mr. Henry.

gence, thrift, sobriety, modesty, may MT. BLANCO BAPTIST e old-fashioned virtues but they are CHURCH ANNOUNCEMENT FOR still the only rules of life which can ead to real greatness.

It is a mistake to believe that the men who rise to the top in great affairs do so by chicanery and dishoa- Church for Sunday, June 25, and esty. It is one of the commonest of errors to think that a man achieves success without working harder and o'clock. more faithfully at whatever task he Sunday morning, Sunday school at has in hand than do the lazy and ten o'clock. envious around him. And we have

who sought self-advertisement.

The very few men of great affairs any erroneous reflection upon the who have been disclosed in these character, standing or reputation of recent times as men of no character the Santa Fee Railroad, left Saturany person, firm or corporation are the glaring exceptions. If all day for Big Lake to tak a position. which may appear in the columns leaders of business and industry He had been in Floydada for a few of the The Floyd County Plainsman | were crooks, there could be no surprise at the disclosures of the offenses of a Kreuger or an Insull. more destructive to individual char-, of Duncan, Oklahoma. acter than to fall into the belief We have been thinking about the that it is useless to strive, since high men whom the world calls great, and place can be won only by trickery. Mr. and Mrs. Hearon Wright were wondering how many of them will be We feel that the failure of the Sen- among the Floydada people enjoying so regarded half a century from now. ate investigation to disclose a single the day at Roaring Springs Sunday. In these days of wide-spread and act of dishonor on the part of the They went down Sunday afternoon. instant publicity, any man who does House of Morgan should go a long something spectacular and gets his way toward offsetting the shock of picture into the newspapers is ac- the disclosures of less honorable concleaimed by the unthinking as a duct on the part of bankers like and J. N. Redd of the J. N. Redd

VACATIONING IN RUIDOSO inate between notoriety and great- Mr. and Mrs. Lorin Leibfried and They returned last night. daughter, left Saturday for Ruidoso, We would hardly try to list the New Mexico, where they are spend-

Mr. and Mrs. Sam George and Mrs.

Mr. and Mrs. B. Hatley, of Floyd-

A. G. Hopkins has returned to his wards you with health.

Following is the announcement of services for the Mt. Blanco Baptist Saturday, June 24. Saturday night, preaching at 8:30

Preaching at 11 o'clock. B. Y. P. U. at 7:30 o'clock. Preaching at 8:30 o'clock.

Members urged to be present. Vis REV. G. W. TUBBS, Pastor.

Russell King, who is employed by

Mr. and Mrs. M. P. Funk and dau-Men like those, when their true char- ghter, Miss La Ferne, and son, are acter is disclosed, get into the head- visiting in Floydada with her partines because they are different from ents, Mr. and Mrs. J. R. Archer and the general run. Nothing can be other relatives. They are residents

Mr. and Mrs. T. W. Whigham and

GO TO SAN ANTONIO

Carl Gordon, Shirley Sanderfur, Produce and Grocery Company of Floydada, left Monday evening for San Antonio for a load of water-Mrs. George Smith and Margaret, melons, cantaloupes and bananas.

> Leon Speers visited in Lubbock Sunday with friends.

Renew Your Health By Purification

Any physician will tell you that 'Perfect Purification of the System is Nature's Foundation of Perfect Health.' Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, once or twice a week for several weeks-and see how Nature re-

Calotabs purify the blood by activating the liver, kidneys, stomach packages. All dealers.

Miss Katie Coker, of Mart, Texas, arrived last Thursday and is visit-SUNDAY, JUNE 25th ing in Floydada with her sister, Mrs. A. J. Cline and Mr. Cline. She will be here for two or three weeks.

> Buster Boothe, of Dimmitt, was in Floydada Sunday on business.





SPEED COMFORT **ECONOMY ACCURACY**

West Texas Gas Co.

CONVENIENCE

Plenty of it, whole and wholesome. Best All Round Food Known— From-

> ROY PATTON'S DAIRY



New Values!-from automobile value headquarters. People are changing to Plymouth as never before.

It's natural with Plymouth offering the two Newest, most Modern cars in the low price field.

Examine either the New Six at e lower prices or the De Luxe longwheelbase Plymouth. They both have

Floating Power. They both have Hydraulic Brakes and Rigid-X Donble-Drop Frames and Safety-Steel Bodies. . . .

They have new STYLE, too. Good looks as well as greater engineering worth. They are the new measure of low price car value. Come in and see them. Or phone for a demonstration.

FINKNER MOTOR COMPANY

REPLACEMENT PARTS FOR ALL MAKES OF CARS — — — — PHONE 97

Are You a Better Judge of Value Than Your Grandmother Was?

YOUR GRANDMOTHER had her hands full when she went shopping. She was as interested in getting the best value for her money as you are. But to be sure of getting the best value she had to go to every store in town that carried the things she wanted then she had to bargain with the merchant to find his real price and then she had to use an eagle eye, a sniffing nose, experienced fingers and her trained taster to be sure that the merchandise was all that the merchant claimed it to be.

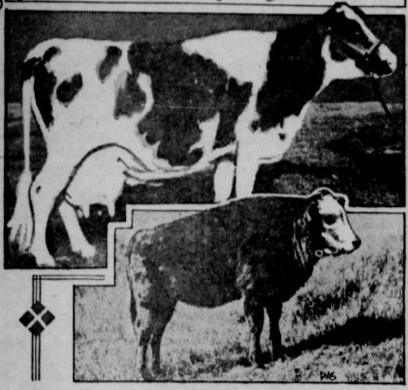
Your Grandmother knew value alright—but Oh My! how she had to work using that knowledge.

The Floyd County Plainsman



"Lone Star" failed to diet ... and as a result she was awarded a trip to the World Fair at Chicago. "Lone Star" claims the title of the "World's Largest Cow". She is owned by Miss Jeanne of San Antonio Tex., weighs 2800 pounds, stands 73 inches high and measures 15 feet, nose to end of tail. Shown above she is ridden by Miss Frances Green as she features the animal exhibition at the fair. Her owner offers a \$500 reward for proof of a cow larger than "Lone Star".

Two Extremes in Improving the Breeds



Above is Winterthur Ganne, a 7 year old Holstein owned by H. P. DuPont of Winterthur, Del. who has just set a new record by producing 1,004.2 pounds of butter fat in one year on a strictly twice a day milking, exceeding the former world record by 145.8 pounds. She produced 23,444.6 pounds of milk. Below: A new animal called "cattle" which is being developed by the Canadian government by crossing domestic cattle with buffalo so they may better stand the severe winters. Its meat is tasty and the hide and coat superior to the domestic, it is said.

Round-Trip to Europe



Roger Q. Williams, noted trans-atlantic flyer, plans a round trip flight to Europe in July, going New York to Rome, southern route, and returning Dublin to Chicago, northern route to ascertain the most practical route for regular commercial flying, To Washington



Miss Celeste Jedel, 22, Barnard graduate in '31, and a student there under Prof. Raymond Moley, now assistant Secretary of State, is now assistant legal adviser to Prof. Moley at Washington.

What Floyd County Makes, Makes Floyd County. ASK YOUR GROCER FOR

"SUNRISE" and "Hart-O-Wheat" **FLOUR**

MADE FROM SELECTED FLOYD COUNTY WHEAT.

Boothe Mill & Elevator

WE DO CUSTOM MILLING.

PLOYD COUNTY SINGERS ATTENDED PANHANDLE

PLAINS CONVENTION

Floyd County was well represented it the Panhandle-Plains Singing Convention held in Lubbeck Saturday and Sunday of the week past.

Texas and of New Mexico were rep. Mrs. Morton. resented by singers. Quartettes were | Various games furnished amuseton, Floydada and other points. The the theatre. Ice cream and ginger V. O. Stamps Quartette from Abi- bread was served. lene and the Stamps Quartette from Sisk is a well known music pub- | Lucy Crum. lisher and song writer.

The Floydada Men's Quartette Tubbs G. G. Glover and Earl Raine" the first of August with her brother, Quartette were placed at the Church | Enoch. of the Nazarene where they gave several numbers.

Attendance at the convention was the largest of any ever held in Tex- Hale Center, with her parents, Mr. as, according to V. O. Stamps, who and Mrs. W. E. Kaiser and family. is president of the Texas State Con- Mrs. Williamson's sister, Miss Neoma

Several of the Floyd County peo- week's visit. le returned by Plainview Sunday ight where they attended closing ssions of the Plateau Singing Con-

TO CENTURY OF PROGRESS

Mr. and Mrs. R. E. Fry and dauhters, Misses Maxine and Marilyn, ecompanied by Mrs. Lillie Britton, left Sunday morning for Chicago where they will visit the Century of Progress Exposition and World's

From Chicago the party will go to Boston where Mr. Fry will attend the rotary convention. They will also visit New York City, Washington and other large cities before returning. They plan to be gon hree weeks.

ENJOYED TREASURE HUNT

Members of the Senior B. T. S. of of the First Baptist Church enjoyed a social Thursday night of last week. The social was in the form of a treasure hunt.

Mr. and Mrs. L. G. Mathews went to Post Sunday to take Mrs. Mathews mothers, Mrs. J. E. Featherston. Mrs. Featherston left from Post to return to her home at Coleman. She had been visiting in Floydada for a

H. C. Stanley visited in Amarillo Sunday with Mr. and Mrs. G. T. Wakefield. Mrs. Stanley and the family returned with him to Floydada. They had been visiting with the Wakefields for several days.

Mrs. Clyde Mayes, of Tulsa Olkahoma, and Mrs. Gus Getzey, of Slaton, Texas, visited in Floydada Sunday and Monday with Mr. and Mrs. R. F. Jackson. They are nieces of Mr. and Mrs. Jackson.

Mr. and Mrs. A. B. Keim and daughter visited in Tulia over the week end with relatives. Mrs. Keim's niece, Miss Bertha Zimmerman, returned with them for a week's visit.

LOOK FOR THE RED ARROW!



Johnny Goodman of Omaha, a youth admired by the golfing world during recent years, biazed through with a score of 287 for 72 holes to wis the 37th playing of the Nations Open Championship, the fifth amateur ever to win the title. Goodman shot a brilliant 66 on the third round but took a 76 on the final round to fall one stroke behind the record 286 for the event, made by Chick Evans in MISS BERTHAMAE THOMAS NAMED HONOREE AT SURPRISE PARTY THURSDAY NIGHT

Miss Berthamae Thomas, of Clarendon, who was here last week visiting with her aunts, Mrs. M. B. Cavanaugh and Mrs. B. G. Morton, Organization of the convention was was named honoree at a surprise perfected and officers elected Sat- party given Thursday evening by Miss Louise Hyatt. The party was Counties over the Panhandle of at the home of Mrs. Cavanaugh and

present from Amarillo, Lovington, ment in the fore part of the evening, New Mexico, Dickens County, Sla- following which the group attended

Those present were: Margaret Dallas were on the program also. Mr. Leonard, Glora Hammonds, La Nell Mr. and Mrs. Theodore Sisk, of Toe- Harmon, the honoree, Berthamae coa, Georgia, were in attendance. Mr. Thomas; Miss Louise Hyatt and Miss

Miss Mary Gamble left Monday consisting of Homer Sims, G. C. for Chicago where she will visit until appeared on the program Sunday John Gamble and family. She will morning. A quartette was assigned attend the Century of Progress Exto each of the Lubbock churches for position there. She went in one of the morning service. The Floydada the cars being operated by J. A.

> Mr. and Mrs. Marvin Williamson spent the past week end visiting in Kaiser, returned with them for a

> > Son of U. S. Grant



Jesse R. Grant, above, the young est son of the former-President and Civil War hero, Ulysses S. Grant, is now retired and lives quietly in his Rheba or Aimee?



Rheba Splivalo, above, "The Angel of Broadway" will succeed Aimee Semple McPherson-Hutton as head of the famed Angelus Temple there. The latter is now on a world tour.

Mrs. A. H. Thomas visited in Plainview this mid-week with relatives and friends. She will return

Rainer Shoe Shop Jingles!

A shoe needs repair When something goes wrong When it goes unrepaired It seldom lasts long.

(South Side Square)

FLOYDADA INSUR-ANCE AGENCY

Insurance of all kinds. Your inquiries and business respectfully solicited.

G. C. TUBBS W. H. HENDERSON

L. G. MATHEWS

Attorney-of-Law

Suite 302 Readhimer Building

Floydada, Texas

FLOYDADA NINE DEFEATED 8 TO 7 BY WAKE PLAYERS IN SUNDAY'S GAME

grounds.

Floydada's baseball nine were deteated in a game at Wake Sunday afternoon by a score of 8 to 7. Next Sunday the Wake and Floydada players will meet in a game at the R. C. Andrews Ward school

Miss Merle Scoggin, of Lubbock, who taught school this past year at Lakeview, arrived Sunday for a few days visit in Floydada with relatives.

The Vegetable TONIC WHITE DRUG COMPANY

with America's Changing Laws DIVORCE

Keep Pace

is the subject of a new booklet that tells all about the new 90 day Arkansas Divorce Law. It is free for the asking. Address Box 389 Little Rock, Ark

HOT WEATHER Demands Plenty of Pure ICE

STEAMING Sidewalks and breathless air should make little difference to the quality and freshness of the foods on your table. Use ice!

> PRESERVE YOUR FOOD

It's good economy to use ice! It's so much less expensive to preserve the freshness of fine foods than to replace them from the refrigerators of your grocer, meat market and your vegetable dealer and milk man. Let us know your needs.



Texas Utilities Company

"YOUR ELECTRIC SERVANT"

Henry Ford Dearborn, Mich.

June 19, 1933

A COMPANY THIRTY YEARS OLD

Last Friday the Ford Motor Company completed 30 years of automobile making.

It is also my fortieth year at the same job. I made my first engine in 1893, and it still runs. This is the engine that won the Selden Patent Suit --- which took the motor car out of the exclusive class, and opened the automobile industry to hundreds of manufacturers who started during the last 30 years.

Some of the men who began with me that June day in 1903, are working here yet. All of the principles we laid down then, are still operative; we find that they have great survival value for the future. To date they have produced and sold over 21,000,000 Ford cars.

Although we created the automobile market we have never thought it was good for anyone to monopolize it. We have always believed that before business could be good for one, it must be good for all. Our discoveries and improvements have always been open to other manufacturers without patent restrictions.

Of course, there is one thing we cannot share--everyone must get it for himself --- and that is experience. Money could duplicate our buildings and machines, but it cannot duplicate 40 years of experience. And it is experience that makes a motor car.

But the past does not especially concern me; it has all been a preparation for the future. For myself, I feel that I have just been gathering the tools to do something worth while, and that my real task is still ahead.

Great changes are upon the world. False ideas of every kind are vanishing in the general upheaval. Those who built truly on principle will survive--- their service will carry over. Business integrity and commodity honor will be fully justified. And newer and better ways of living will

That is the outlook for this young thirty-year old Company of ours.

Kenny Ford

BORN-To Mr. and Mrs. Bob Ros. J. S. SOLOMON UNDERWENT son, Saturday, June 17, a son. The child weighed seven pounds. He has been named Barry Lane.

arrived last week in Floydada to be Plainview Sanitarium Monday of this town, Texas, for Mrs. M. J. Draper, employed during the summer at the week. He had been suffering con- who died Wednesday morning at 12 Farmers Grain Company.

AT THE

THIS WEEK!

To-Night and Friday, June 22 and 23

> Spencer Tracy and Marian Nixon

"FACE IN THE SKY" Plus Good Talk Comedy

EXTRA SPECIAL PRICE To-Night and Friday are Family Nights

BRING THE WHOLE FAMILY FOR 35c

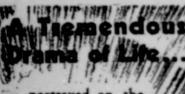
> Saturday, June 24, One Day Only **ADMISSION**

ALL DAY SEE **HOOT GIBSON**

"CLEARING THE RANGE"

ALSO CHAPTER 9 "THE DEVIL HORSE"

Saturday Midnight 12:00, June 24, Sunday-Monday, ORANGES, Sun Kist, June 25 and 26



portrayed on the randest scale ever attempted. The story of a love that held, with faith and courage, in defiance of the rushing Cavalcade called Life!



ADDED

Metrotone News-And a Good Charley Chase Comedy.

Tuesday and Wednesday, June 27 and 28

Chas. Murrah and Chas Sydney, in

"THE COHENS AND KEL-LYS IN TROUBLE"

A feature length comedy that will keep you laughing from start to finish. . . . Don't Miss This One.

Also Good Talk Comedy.

These are buddy nights, bring you buddy tickets.

SINUS OPERATION AT PLAINVIEW SANITARIUM

Judge J. S. Solomon of this city Bonnor Baker, of Weinert, Texas, underwent a sinus operation at the this morning at ten o'clock at Spring.

Plainview Tuesday afternoon and it 25, 1847. is believed and hoped that he is reovering satisfactorily.

relatives and friends.

LOOK FOR THE RED ARROW!

For Hot Weather

Whew! It's hot! Let us clean up that suit or dress and get it ready for summer weath.

Maybe that last year's suit is still good, have it made like

Luther Fry Tailor Shop

MID-MONTH

per dozen

PEAS, "Early June," No. o'clock.

cans, 2 for

PALMOLIVE BEADS. 10 cent size

per box

TOMATOES. Three No. 2 cans for

GALLON FRUITS

25 Ounce K. C.

KRAUT, 21/2 can

McBRIEN Phone 292 We Deliver

DR. K. J. CLEMENTS Osteopathic Physician And Surgeon

General Practice Also Thermogenic Therapy for the treatment of hav fever, asthma and rheumatism.

308-10 Skaggs Bldg. Plainview, Texas

Phones — Office 189 Residence 1070

MR. FARMER OR TRUCK DRIVER :

Have those broken pieces on your combines, tractors or trucks welded. We are equipped to do all kinds of general auto and tractor repairing at very reasonable prices.

ELLIOTT'S REPAIR SHOP

Verne Elliott, Proprietor, At Finkner Motor Co. Phone 97

FUNERAL SERVICES HELD TODAY AT SPRINGTOWN FOR MRS. DRAPER

siderably with sinus trouble for some o'clock at the home of her daughter in the Dougherty community.

Frank and Emett Solomon, Mr. Mrs. Draper, aged 86 years, died and Mrs. Alfred Hutcheson, and Mrs. at the home of Mr. and Mrs. W. M. Bedford Moore, all of Memphis, Tex. Sanders, fourteen miles southeast of s, visited Judge Solomon Sunday Floydada. She had made her home Monday. Mrs. Moore and Mrs. with them for the past 31 years, ten utcheson are daughters and the of which were spent in Floyd County.

Mrs. Draper was a native Texan, Mr. Solomon was returned from being born in Southeast Texas, April

The body was prepared for burial and carried overland to Springtown by Harmon's of Floydada. Members Duncan Hollums spent the past of the family, relatives and friends week end visiting in Lubbock with accompanied and are present for the funeral services. Interment will be in the cemetery at Springtown following the rites.

> FLOYD COUNTY HAD LARGE DELEGATION AT DRY MEETING AT LUBBOCK

With the exception of Lubbock county, in the county seat of which the meeting was held, Floyd County sent the largest delegation of any in the district to the prohibition meeting held in Lubbock Tuesday. Attendance was stated as being good. Among those attending from Floyd County who are taking an active part in organizing the prohibitionist forces of the county were: Mr. and Mrs. John H. Myers, Rev. W. B. Jordan, of Center, Olin S. Miller, of Center, Rev. S. R. McClung, of Floyd-

ada, Mr. and Mrs. D. I. Belding, E.

R. Borum, C. W. McCarty, Rev. I. A. Smith and Dr. Wilson W. Kimble,

president of the Floydada dry forces, Dr. Atticus Webb, superintendent of the Anti-Saloon League of Texas, was the outstanding speaker and was in charge of the meeting. Willis J. Ray, baptist of Lockney, was also present. Rev. G. W. Tubbs was elected as permanent county chairman to be assisting vice president to the regional chairman. Mrs. Mitchell of Aiken community, was selected to be vice president of the Woman's organization for the maintenance of prohibition.

JOINT HOSTESSES ENTER TAINED WITH BRIDGE LUNCH. EON WEDNESDAY MORNING

Misses Gwendolyn Snodgrass, Virginia Welch and Mary Anne Kimble were joint hostesses at a bridge luncheon given at the home of the first Wednesday morning at nine

A summer motiff was carried out, resterday being the first day of summer. Cut flower boquets were placed about the room as a part of the MACARONI - SPAGHETTI tel colors floated about the lights to R. F. Jackson. They are nieces of 5c keep the room lighted in every Mr. and Mrs. Jackson.

changing colors. The tables were covered with pastel colored covers with the mono-25c gram "S. K. W." in silver inscribed n a corner. Following the games beautiful covers of maderia linen aid with rosebud vases of baby Breath and Talisman rosebuds in the enter. Tiny corresponding corsages ere used as plate favors. A two ourse luncheon was served.

High score in the games for the norning was held by Miss Mildred

The guest list included: Misses Jolden Louise Steen, Ruth Jenkins, Audrey Farris, Kathleen Scodgrass Edelle King, Doris Clouts, Alice Mae Fyffe, Blanche Hilton, Lola Maye Brundy, Venita Borum, Donnie Stev. ason, Mildred Strickland Bertha timmerman, of Tulia, Jesse Merle Scoggin of Lubbock; Mesdames Arthur Stewart, Floyd Simpson, Dan Mosqley, Carrick Snodgrass, Mrs. Cleve Ensey and Mrs. Winifred Cooper, of Lockney.

Miss Edra Robinson, nurse at the Smith & Smith Sanitarium, is on her vacation. Miss Lorene Kerr of Quanah, is relief nurse during the two or three weeks of Miss Robin-

Earnest Grigsby of the Starkey ommunity sustained a severely gash. d right hand Sunday while startng his car. He was given medical treatment by Dr. V. Andrews and ater at the Smith & Smith Sani-

Mr. and Mrs. A. S. Smith, of Big Spring, Texas, visited from Friday o Monday morning in Floydada with Mr. and Mrs. J. D. McBrien and Alva Hull. Mrs. Smith is the sister of Mrs. McBrien and Mr. Hull.

Charlie and Orville Harris visited n Lubbock Sunday where they at ended to business.

assified Ads.



or A PATTERN, size 38, 40, 42, 44, 46, 48, 50 to 52, send 15 cents in coin, your NAME, ADDRESS, STYLE NUMBER and SIZE to Kay Boyd, 103 Park Ave, New York. Complete and simple several control of the control

Mrs. H. A. Cavanaugh, of Lake Charles, Louisiana, and Mrs. Jasper McClary and daughter, Anne Rebecca, of Nacogdoches, Texas, ar rived Wednesday moraing for a visit in Floydada with Mr. and Mrs. M. B. Cavanaugh. Mrs. McClary is a sister and Mrs. Cavanaugh the mother of Mr. Cavanaugh.

Mrs. W. F. Paterson and daughter, Miss Thelma Patterson, of Merkel, Texas, arrived Sunday for a visit in Floydada with her daughter, Mrs. Edwin Heald and family. They wi! be here for a week or two.

CITY WELLS OVERHAULED

Workmen this week completed verhauling two of the city wells and hey are now in operation. Some new parts were installed and the wells cleaned. Preparations were being made for the summer water consump-

Mr. and Mrs. Y. Onstott, of Floyd. with relatives and friends.

Mrs. Clyde Mayes, of Tulsa Olkaidea. The rooms were lighted only homa, and Mrs. Gus Getzey, of Slawith pink candles in tall silver can- ton, Texas, visited in Floydada Sundle holders. Large balloons in pas- day and Monday with Mr. and Mrs.

> Mr. and Mrs. A. B. Keim and daughter visited in Tulia over the week end with relatives. Mrs. Keim's niece, Miss Bertha Zimmerman, returned with them for a week's visit.

Sunday with Mr. and Mrs. G. ? Wakefield. Mrs. Stanley and the amily returned with him to Floydada. They had been visiting with the Wakefields for several days.

Roosevelt Divorce



Elliott Roosevelt, below, son of lent and Mrs. Roosevelt, now in st, will seek divorce from his in the grounds of incompati-Mrs. Elliott Roosevelt, above, former Elizabeth Donner, er of Wm. H. Donner of Phila.

FOR SALE-Easy terms, rie! plains land, also cotton land below Caprock. W. M. Massie & Bro. 44-tfe

To Farm Lease, Splendid Lands in Floyd and other Counties, convenient to Railroad Towns. W. M. 13-tfe Massie & Bro.

HAVE YOUR ABSTRACTS made by DONA COVINGTON, Abstracter, 21-tfe Floydada, Texas.

We have accepted the agency for the new Shelvador Electric Refrigerator. Will have a stock in soon. F. C. Harmon.

"Fill'er up". That's what they all say when they drive in our station. R. C. Henry, Phone 20. 13-tfe

Expert Shoe repairing at reason able prices. Harness Repair. Jones Shoe and Harness Shop.

ing. He knows how and is rearing A new shipment of felt base rugs

Let Cavanaugh do your job print-

and yard goods just received. F. C. TO TRADE-Town Lots for ac-

reage or live stock. W. M. Massie & Bro.

J. A. ENOCH Blacksmith Shop now located on alley east of the court house.

NOTICE TO THE PUBLIC I will do public typing and draw legal papers and notary work at County Surveyor's office. DONA

COVINGTON, abstracter. 23 -- tfe Be sure to see the New Perfec tion Ranges before you buy any other. F. C. Harmon.

FARM LANDS FOR SALE

acre, 4 room house, fenced and cross fenced.

160 acres of land \$25.00 per acre, room house, sheds and small gra ary, good well and windmill. 160 acres of land \$25.00 per acre,

2 room house, windmill and well, sheds and small granary. 160 acres of land, two sets improvements, barns, granary an

sheds, \$25.00 per acre. 160 acres of land, 6 room house, well, windmill etc., about 140 acres in cultivation, \$35.00 per acre. 80 acres of land, good improve-

nents, \$3,000.00. 77 acres of land, good improvements, at \$40.00 per acre.

DONA COVINGTON, Abstracter Floydada, Texas.

Joseph Boothe visited in White Flat Sunday with relatives and

VISIT OUR STORE FOR

IN GROCERIES PEACHES, Gallon full

pack JERSEY CORN FLAKES.

Big size, per box CORN, No. 1, Fancy,

per can ENGLISH PEAS, No. 1 Can, per can

TOILET SOAP, Big 10 cent

FLOUR, High Patent, 48 lb. \$1.05 sack, per sack

We will have in two truck loads of fresh vegetables from South Texas such as watermelons, cantaloupes, fresh roasting ears, tomatoes, green beans, peas, also large amount of bananas, all at low prices. Other bargains, see window space. We deliver, Phone 118.

Redd Produce Grocery Company PHONE 118



O All you need to do is look at these prices to know they're low... And take a good look while you're at it—because you may never nee such prices again!... But the biggest news is—these prices buy GOODYEARS. The best tires Goodyear ever built. Higher in quality—better in mileage—greater in safety than any tires you ever bought before, regardless of price... Better hurry and get all the tires you need for a whole summer's driving—because anyone who watches newspapers knows that prices are headed up... Don't miss this opportunity to save money on the world's first-choice tires!

GOODYEAR All-Weather

4.50-21 _ \$7.10 4.75-19 _ \$7.60 5.00-19 _ \$8.15

5.25-18 .. \$9.15 6.00-19 \$11.85 6.50-19 _ \$14.60

Phone 11

Magnolia Service Station

H. O. CLINE, MGR., PHONE 36 OR 37 FOR ROAD SERVICE



Announcing Opening

Phone 11

THIS WEEK-END AT THE FORMER LOCATION OF THE FLOYDADA DRUG COMPANY. . D. M. HOPPER.

GENERAL LINE OF

NEW AND UP-TO-DATE DRUGS AND SUNDRIES FEATURED AT ALL TIMES.

FOUNTAIN SERVICE A SPECIALTY.

THE PRESENT STOCK OF MERCHANDISE HAS BEEN RENOVATED AND WE ARE SELLING **NUMEROUS ARTICLES AT**

GIVE AND TAKE PRICES SATURDAY!

(Pay what you think it is worth and take it away) WE WILL APPRECIATE YOUR PATRONAGE.

D. M. HOPPER, OWNER.