

**HATTERGRAMS**  
BY JEAN SUITS

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# THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Be Served

VOLUME 34

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, MAY 16, 1925

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Mrs. Noland was born November 15, 1880 at Potts Camp, Miss. She was the daughter of Mr. and Mrs. R. E. Cox. They moved to Gregory, Texas, in 1881 where she was married to T. M. Noland, July 19th, 1891. She is survived by her husband and six children and eight grand children. The children are Mrs. (Continued On Back Page)

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Other farmers of this community are planning on putting down wells, but perhaps will not get them pumping in time for this year's row-crop but will be in readiness by this fall.

The irrigation method is the only way to take the gamble out of farming and our farmers are fast realizing this and are making arrangements to put down wells, and by this time next year we will see a much larger acreage under the irrigation ditch. The acreage has just about doubled this year.

Mrs. N. E. Greer, who spent some time at Mineral Wells for her health, returned home today. Dr. Greer left Tuesday for Mineral Wells to accompany her home. Mrs. Greer states her health is much improved.



Dolores Steps Out  
LOS ANGELES... Dolores Castello Barrymore (above), is in social circulation again. Recently she moved from the Beverly Hills mansion to a home of her own, following a long absence abroad of her husband, John Barrymore.

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Mr. Jenkins has had considerable experience in this line of business. He will go to Dallas within the next few days and book pictures for this theatre. He will show seven days in the week.

Mr. and Mrs. Jenkins will move Lockney about the first of June. Mrs. Jenkins will be remembered by quite a few of our citizens, as she was before her marriage. Miss Faye Sockwell, and was bookkeeper for the Lockney Auto Co., she is also a sister of Mrs. Floyd Weeks, former resident of Lockney, but now of Villa Point.

This news item will be well received by the entire citizenship of Lockney and surrounding communities and we wish, in behalf of our citizenship, to congratulate Mr. O'Hearn on leaving this show business and to wish success for Lockney in the new show business. Mr. O'Hearn's business connections make it almost impossible for him to operate the show twelve months out of the year.

Mr. Jenkins will open the Isis Theatre with a splendid program, and he asks that you watch for the announcement.

The Beacon joins with others in welcoming Mr. and Mrs. Jenkins to our city, and may they enjoy a prosperous show business.

## COUNTY PLANNING BOARD COMPLETES ORGANIZATION

Lon Davis Of Floydada Elected Chairman—O. W. Fry Named As Member At-Large

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Lon Davis, Floydada, was elected as Chairman of the Board. J. L. Suits, Lockney, Vice-Chairman and W. G. Collin, Floydada Secretary. O. W. Fry of Pleasant Valley community, was named by the Commissioners Court as Member At-Large, making the ninth member of the Board.

Discussion of possible work that the Board might be able to do was stressed. The Board asks for county wide support in their efforts to obtain recognition at the hands of the State Planning Board and the Federal Government.

Among the matters to have the attention of the Board at this time is the location of a Veteran's Hospital, which is to be located in some county in the Panhandle. Sam Miller, C. S. Ray and W. G. Collin were named as a committee from the Board to aid Floyd County American Legion organizations in campaigning for the location of this hospital.

Roy L. Haynes was asked by the Chairman to secure data on the Soil Erosion work. Tom W. (Continued On Back Page)

## WHERE DID FARMERS GET MONEY TO BUY RAILROAD TICKETS TO WASHINGTON (An Editorial)

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Senator Hastings, of Delaware, and a Republican, is all "het" up about the farmers from over the country gathering in Washington this week to "look things over" and kinder "Check Up" on what is going on in the capitol city and to tell Secretary Wallace they were satisfied with the Triple A program, etc. That is the farmers privilege. If he wants to go to Washington and hold a conference with Mr. Wallace and President Roosevelt, let him go, and if the hat is passed around among his neighbors and friends to raise the necessary money to pay expenses of the trip, that is OK also. Other representatives are sent to Washington by various organizations and their expenses are paid by the organization they represent and nothing is said about it, but let a farmer leave his "rabbit claim" and head for Washington and some Congressman from the "East" wants to know "where in the hell did he get the money" to make the trip on.

The meeting in Washington recently of the officials of the United States Chamber of Commerce is fresh on our minds. The officials of this organization is composed of big business men of the East, the boys that walk around swinging a gold-headed walking cane and wears a high silk hat and a diamond stick pin in his tie as large as a quarter and puts up at the finest hotels in the city. They were not "jerked up on the carpet" by a Senate resolution and questioned as to where the money came from to pay their expenses of the trip, so why turn the search-light on the farmer when he hits Washington and take a look into his pocketbook and scan his expense account. He is a free-born citizen of these United States and is allowed to travel around at will the same as any other citizen.

When Senator Hastings introduced his resolution, Senator Tom Connally of Texas, lit on him like a duck on a June Bug and told him it was an "insult to the farmers" etc. Connally is to be commended on his action in this matter.

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Funeral rites were conducted at the Wall Street Church of Christ, Floydada, Tuesday afternoon, at 3 o'clock. O. W. Kirk officiated. Interment was in the Floydada Cemetery.

Willmon was born in Gunnville, Alabama, in 1852 and moved from there to Henderson County where he was married to Miss Celia Hendley in 1875. She preceded him in death in 1926.

Two sons, three daughters, and one brother survive him. The boys are Luther Willmon of Greenville and Webster Willmon of Cleburne. Mrs. W. W. May, Scurry, Texas, Miss Mary Willmon, Dallas, and Mrs. J. F. Cope (Continued On Back Page)

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POULTRY	
Heavy Hens	14c
Leghorn Hens	11c
Light Colored hens	11c
Old Roosters lb.	3c
FRYERS	
Under 2 1-2 lbs	18c
Leghorns, Anconas	18c
Stags	5c
CREAM	
Butterfat No. 1	19c
Butterfat No. 2	17c
EGGS	
Eggs per dozen	20c
GRAIN	
Wheat per bu.	92c
Maize, threshed 100	\$1.75
Kaffir, threshed 100	\$1.65
COTTON SEED	
Cotton Seed ton	\$38.00
Cotton Seed Meal	\$2.20
Loose Huls	\$15.00
Sacked Huls	\$1.00
80-20 mixed feed	\$1.30



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EGGS	
Eggs per dozen	20c
GRAIN	
Wheat per bu.	92c
Maize, threshed 100	\$1.75
Kaffier, threshed 100	\$1.65
COTTON SEED	
Cotton Seed ton	\$38.00
Cotton Seed Meal	\$2.20
Loose Huls	\$15.00
Sacked Huls	\$1.00
80-20 mixed feed	\$1.30



### TUMBLEWEED PICK-UPS

The Tumbleweed has just been floatin' round in Spring sky juice for the past four days and when she did pick up a little mud to sing in somebody's eye along

came another shower and washed her all up. What can I do when fate is against me? It makes me wish I had attended the "Last Burn Up" of Tumbleweeds earlier in the season. —THERE is a certain group here in town who has made more money with pencil and paper this week figuring out the chain letters than Uncle Sam could possibly make in a mint in five years working twenty-five shifts a day! —ALL THE TIME George Newman goes around saying Shhee-

Shhee... Don't he know his days of playing choo, choo, train are over? —T. B. Brooks says he is on a reducing diet and lost seven pounds last week. Then he spent the week-end out of town eating good old pies and cakes just like mother makes. —And what do you think? Just like magic, seven or more pounds appeared. Such is the life of reduction which is a form of mathematics. First you subtract, then you add. —MARY Phillips is in the market now for the friendship of anyone having an old sweater they wish to discard. You have no doubt often heard of pen pals but such is not her case—she is badly in need of sweater pals because of a hooked rug she is making. —MILDRED Nimberly would like very much to make the acquaintance of any woman whose husband wears long handles because her hooked rug must weave on. Upon completion of her handcraft I think she should dedicate it to her friends and neighbors with the song, "Walking On Your Winter Underwear." (Apologies to "Walking in A Winter Wonderland") —GERALD Sams is about to complete a handsome silver airplane model that will float through the air with the greatest of ease we hope. It is really quite remarkable and worth seeing! Well, it's about time this Weed is rolling along I hope I get to retain more of my dirt this week than I did last!

day, with Elder Knight doing the preaching. —Verna Clinton entertained a number of her friends last Saturday with a party. —Mr. and Mrs. Jos Reeves of Tulia visited his sister Mrs. Bert Bobbitt last week. —Mr. and Mrs. Graham of Hale-Center visited their daughter Mrs. Fay Pinner last week-end. Mrs. Pinner accompanied them home Saturday for a few days visit. —Mrs. Beedy of Floydada is visiting her son George Beedy and family this week. —Mr. and Mrs. E. C. Mosley was called to the bedside of Mrs. Mosley's sister, of Floydada, who died Saturday night. —Mrs. Neeves visited Mrs. J. C. Dutton one day last week. —Mrs. Reeves of Lockney visited her children, Mr. Bob Reeves and family, and Mrs. Bert Bobbitt and family last week-end. —Margrett Clayborn visited with Juanita Tinsley Sunday. —Mr. and Mrs. F. S. Byars spent Tuesday with Mr. and Mrs. E. M. Wharton.

### PREACHING AT IRICK SUNDAY

Evangelist J. E. Black of Plainview will preach at the Irick school house next Sunday at 11 a. m. All are invited to attend this service.

### JUNIOR ADULT B. A. U.

Subject—The Privilege of Bible Study  
1 The Bible a book of Power —Mrs. Hubbard  
2 The Bible a book to read—Mrs. Neal  
3 The Bible a book to be studied—Mrs. Julian  
4 The Bible a book to believe —Mrs. Mitchell  
5 The Bible a book to be propagated—Mrs. Cox  
We urge that all members be present to hear these interesting discussions.

### ASSEMBLY OF GOD CHURCH

We invite the public to come and worship with us. Our desire is to bring you God's word and he said my word will not return unto me void but will accomplish

### COUGHING, WEAK AND THIN AFTER FLU

"I nearly died from 'flu' last October, and it left me with a terrible cough. —I saw Milks Emulsion advertised and started using it. It helped me right from the start. I had no appetite and my stomach was in bad shape. But 12 bottles have straightened me out entirely. I eat anything without distress, my cough is gone and I have gained back my strength and flesh." —Emma Withers, Box 50, Belmont, N. C.  
Milks Emulsion restores healthy, natural bowel action. Milks Emulsion is strongly recommended to those whom sickness has weakened. This is the only solid emulsion made, and so palatable that it is eaten with a spoon like ice cream. Wonderful for weak, sickly children. You are urged to try Milks Emulsion. Take six bottles home with you, use it according to directions and if not satisfied with the results, your money will be promptly refunded. Price 60c and \$1.20 per bottle. The Milks Emulsion Co., Terre Haute, Ind. Sold by druggists everywhere.

### AN APPRECIATION

We wish to express our deep thanks and appreciation for the kindness and help of friends and neighbors during the illness and death of our wife, mother and daughter. Your thoughtfulness always will be remembered gratefully.

B. R. Carthel, Fred and Mary J. M. Carthel, Lockney Wayne Carthel, Hereford Mr. and Mrs. Zoel Watson, Lockney Mrs. Gladys Golden, Lockney Mr. and Mrs. J. T. Belt and family

### O. E. S. INVITED TO 6 O'CLOCK DINNER FRIDAY

The local chapter of the Order of the Eastern Star has been invited by the Plainview chapter to attend a 6 o'clock dinner Friday evening at the Masonic Hall. There will also be a meeting of the Grand Officers during the evening.

### STERLEY NEWS

Rev. Melvin Shaw filled his appointment at the Baptist church Sunday.  
The Mother's Day program was enjoyed by a large crowd.  
Eighteen from here attended the Sunday School zone meeting at South Plains Sunday afternoon.  
The next meeting was voted to come to Sterley the second Sunday in July.  
Sterley received a nice shower Monday for the first rain this spring.  
The Christian people closed a series of meetings last Wednesday.

where unto I have sent it Sunday School 10:00; Preaching 11:00 Evangelistic service 8:30. Prayer Meeting Wednesday 8:00. Saturday night our young people meeting 8:00. Come and see what our young folks are doing for the Lord.  
C. A. Strickland

### CARD OF THANKS

We wish to take this means of expressing our sincere thanks to our many friends for their kindness and thoughtfulness during our illness and sorrow.  
A word of cheer and a flower there, makes our burdens easier to bear.

Mr. and Mrs. France Carthel and Chester

### CARD OF THANKS

We wish to express our thanks and appreciation to our friends and neighbors who have been so helpful and understanding in this hour of sorrow. The floral offer was beautiful.  
T. M. Noland, Ethie, Oiton, and Audie Noland, Mr. and Mrs. T. R. Noland, Mr. and Mrs. J. O. Warren, Mr. and Mrs. Paul Williams

Mr. and Mrs. L. S. Tabor of San Antonio, Texas, announce the birth of a son, Jerry Floyd Tabor, on May 8. Mrs. Tabor bore her marriage with Miss Delma Floyd of this city.

### METHODIST CHURCH Herbert H. Hamilton, Pastor

Sunday school at 9:45 with a very interesting lesson.  
Morning Service at 11 a. m. Theme: "Proud of Jesus Even To Day."  
Leagues at 7:15. The proper place and a good theme for all ages.  
Evening Service 8:00. Theme: "Awake, awake, put on thy strength O Jayton!"  
Missionary Society Monday 3 o'clock p. m.  
Mid-week service Wednesday 8 p. m.

We now have plenty of Moisture for planting and it is time to buy Cotton Seed WE HAVE—

## Aiken Purebred Cotton Seed

Most of you are familiar with this Cotton Seed, but if you are not, here are 11 reasons why you should investigate it now and not wait until we are sold out.

- ACCLIMATED
- EARLY MATURING
- STORMPROOF
- SHORT JOINTED
- HEAVY FRUITING
- BIG BOLL
- MOSTLY FIVE LOCK
- GOOD LONG STAPLE
- LIGHT FOLIAGE
- STANDS THE DROUTH BETTER
- AND SELLS FOR MORE MONEY

We can give you the names of over 300 farmers that planted this seed altogether. All seed culled re-cleaned and sacked.

Sold at \$1.50 Per Bushel  
**Lockney Gin Co.**

## In Announcing Its Distribution Of Westinghouse Refrigerators

The company invites your attention to the complete line of these modern units now on display at our offices in this territory.

Westinghouse have been electrical pioneers for nearly 50 years. Their present refrigerator product possesses many exclusive features that add extra convenience to the beauty, generous storage space, and economical operation of the unit.

Every refrigerator is backed by a 5 year protection plan. Make it a point to see this new Westinghouse and discover for yourself the complete satisfaction which thousands of Westinghouse owners enjoy.

**TEXAS UTILITIES CO.**

# BIG "FELLOWSHIP DAY" PROGRAM Tuesday, May 21

A Rousing Big Day for Everybody--- Bring the Family

Meet your neighbors and friends here!

This Program is Sponsored by the following:

- |                                                                                                                                                             |                                                                                                                             |                                                                                                                                                                  |                                                                                          |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| <b>Blacksmith Shops</b><br>G. B. Harris Blacksmith Shop<br>Graves Blacksmith & Welding Shop                                                                 | <b>CREAM STATIONS</b><br>Huggins Produce<br>Bill Alford<br>Mrs. Sam Belyeu<br>Coleman Produce Co.,<br>Lockney Poultry & Egg | <b>IMPLEMENT HOUSES</b><br>Hammonds & Co.                                                                                                                        | <b>BANK</b><br>First National Bank                                                       |
| <b>TAILOR SHOPS:</b><br>Brooks Dry Cleaners<br>Commercial Tailor Shop                                                                                       | <b>DRY GOODS</b><br>E.L. Ayres<br>Baker Merc. Co.                                                                           | <b>INSURANCE</b><br>Frank Perkins<br>McAdams & Childers                                                                                                          | <b>DENTIST</b><br>R. R. Wimberly                                                         |
| <b>FILLING STATIONS</b><br>Ozark Service Station<br>Sinclair Service Station<br>Texas Service Station                                                       | <b>GROCERY STORES</b><br>Hamilton Grocery<br>Taylor Gro. and Market<br>Piggly Wiggly                                        | <b>CAFES</b><br>Cozy Cafe<br>E. L. M. Cafe                                                                                                                       | <b>PHYSICIAN</b><br>N. E. Greer<br>P. C. Anders                                          |
| <b>GARAGES</b><br>Ford and Busby Motor Co<br>Messimer Garage<br>A. O. Fielder Motor Co<br>Lockney Auto Company<br>Pennington Motor Co.<br>Dent and Thornton | <b>HARDWARE &amp; FURNITURE</b><br>Cox Hardware & Furniture<br>Baker Merc. Co.<br>Dyer Hardware                             | <b>DRUGSTORES</b><br>Greer Drug Store<br>Lockney Drug Co.                                                                                                        | <b>VARIETY STORE</b><br>Robert Ayres                                                     |
| <b>Electric Dealers</b><br>Jno. O'Hearn                                                                                                                     | <b>COTTON GINS</b><br>Lockney Gin Co.                                                                                       | <b>BAKERY</b><br>City Bakery                                                                                                                                     | <b>OIL MILL</b><br>West Texas Cottonoil Co.                                              |
| <b>WOOD WORKS</b><br>Wofford Wood Shop<br>Higginbotham Bartlett<br>Lumber Co.                                                                               |                                                                                                                             | <b>WHOLE SALE OIL</b><br>Sinclair Oil Co.<br>Henry Hodel, Agt.<br>Continental Oil Co.<br>Consumer's Fuel Ass'n.<br>Phillips Petroleum Co.<br>R. L. Maggard, Agt. | <b>NEWSPAPER</b><br>Lockney Beacon                                                       |
|                                                                                                                                                             |                                                                                                                             | <b>ICE</b><br>Lockney Ice Co.                                                                                                                                    | <b>BARBER SHOPS</b><br>Palace Barber Shop<br>Commercial Barber Shop<br>Scott Barber Shop |
|                                                                                                                                                             |                                                                                                                             | <b>GAS COMPANY</b><br>West Texas Gas Co.                                                                                                                         | <b>Undertaking Establishments:</b><br>Crager Funeral Home                                |





# THE LOCKNEY BEACON

Established 1902

Published Every Thursday

TOM S. ... PUBLISHER  
J. L. ... EDITOR  
JEANE ... ASSOCIATE EDITOR

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

## THE POLITICAL ITCH

For five years, ever since the country became entangled in the worst economic jam in the history of the present generation, the itch for office has found thousands of new victims. No Floyd county taxpayer ever dreamed there were as many fellows in the U. S. capable of "saving the government. And to count the various plans these new political aspirants have brought forth would be an utter impossibility. It hasn't helped the country any, this rapid spread of political itch, and neither have the plans that are offered. That's one trouble with America today—too many people represent perpetual motion in politics. They are candidates for office all the time, and never close their headquarters. The political itch gets into their system, and it is incurable.

There are people who will run as a Democrat, and if this will not win they will switch and run as a Socialist or some other sort of hybrid. If this doesn't get them an office and a salary they may run next time under the Republican banner. Sometimes they will be on the conservative side of the political fence—and next time they may be on the radical side. And if they don't know which way the political cat is likely to jump they can sit right on the fence, ready to jump to either side that seems likeliest to be popular with the voters. What this country needs now, about as much as it needs anything else, is a cure for the political itch.

## THREATS OF WAR

One would think that with the recent observance of the message still reverberating abroad out the world, that threats of war would for the moment be hushed. Yet every day reports are wafted in from across the sea to indicate that this is not the case. The Floyd county citizen who thought the World War was "a war to end all wars" need not be surprised if another conflict is started in Europe before this year has reached its end.

Old World nations have been arming for several years. Today the armies are much larger than immediately before the World War. Italy under Mussolini is a militaristic nation, clamoring for a new place of leadership among the powers. France, afraid of the Germans along her eastern border ever since the World War, is re-arming. Russia, with its Communistic power, is far stronger today than early in the century under the Czars. Japan yearning for a licking for years, is secretly getting herself in shape for just such an event, and especially if she continues to harass Uncle Sam. Germany, under Adolph Hitler, smarting under the Versailles treaty, has finally torn the peace pact in shreds and told the rest of the world to go hang. England in the past few weeks has been sending emissaries to talk peace with the neighboring powers. But talk is all that has resulted so far.

Louder grows the humors of war, stronger grow the armies of Europe and greater grows the threat of a new conflict.

**"BRAIN JEWELS"**  
FROM OUR EXCHANGES

### YOU COULDN'T GIVE 'EM AWAY

Fessism Pa'e says if some of the nags that are sold here on first Mondays had been offered for their feed two years ago, somebody would have been insulted. Chalk up another victory for drouths and tractors.—The Scurry County Times.

To sum it all up, all the New

England states are beautiful. Their people are thrifty and in the rural districts are friendly. They are not progressive like West Texans however, and know little of what is going on outside of their own neighborhoods. We stopped at a place within 50 miles of Boston and asked a woman the way to Boston. She not only told us she didn't know the way, but admitted she had never been there and didn't know anyone who had.

Which all adds to what I have always contended; that is, West Texas, after all, is the most wonderful country on God's green earth!—Marshall Formby in a special column to the Aspermont Star.

Chain letters—sure—the editor has received twenty-one letters, but no dimes. Here after when my friends wish me prosperity please inclose the dimes.—Bobbing 'Bout By Boyle—Briscoe County News.

There really isn't any use in answering all these dime letters, 'cause when Huey Long is elected president he will limit individual wealth to four million dollars, and we will just have to give all the surplus to the government.—"Pinky" Martin—The State Line Tribune.

This article was clipped from an exchange and has been going the rounds as a great favorite. It was written by U. Livingston Larned.

"Listen, son: I am saying this as you lie asleep, one little paw crumpled under your cheek and the blond curls stickily wet on your damp forehead. I have

slipped into your room alone. Just minutes ago, as I sat reading my paper in the library, a stuffy wave of remorse swept over me. Guiltily I came to your bedside.

"These are the things I was thinking, son: I had been cross to you. I scolded you as you were dressing for school because you gave your face merely a dab with the towel. I took you to task for not cleaning your shoes. I called out angrily when you threw some of your things on the floor.

"At breakfast I found fault, too. You spilled things. You put your elbows on the table. You spread butter too thick on your bread. As you started off to play and I for my train, you waved a hand and called, 'Goodbye, Daddy!' And I frowned and replied, 'Hold your shoulders back!'

Then it all began over again in the afternoon. As I came up the road I spied you down on your knees, playing marbles. There were holes in your stockings. I humiliated you before your boy friends by marching you ahead of me to the house. Stockings were expensive—and if you had to buy them you would be more careful! Imagine that, son, from a father!

"Do you remember, later, when I was reading in the library, how you came in, timidly, with a sort of hurt look in your eyes? When I glanced up over my paper, impatiently at the interruption, you hesitated at the door. 'What is it you want?' I snapped.

"You said nothing, but ran across in one temptuous plunge, and threw your arms around my neck and kissed me and your small arms tightened with affection that God had set blooming in your heart and which even neglect could not wither. And then you were gone, pattering up the stairs.

"Well, son, it was shortly afterwards that my paper slipped from my hands and a terrible sickening fear came over me. What has habit been doing to me? The habit of finding fault, of reprimanding—this was my reward to you for being a boy. It was not that I did not love you; it was that I expected too much of you. It was measuring you by the yardstick of my own years.

## —and the Worst is Yet to Come



was shown by the spontaneous impulse to rush in and kiss me good night. I have come to your bedside in the darkness and I have knelt there ashamed!

"It is a feeble atonement; I know you would not understand these things if I told them to you during your waking hours. But tomorrow I will be a real daddy! I will chum with you, and suffer when you suffer, laugh when you laugh. I will bite my tongue when impatient words come. I will keep saying as if it were a ritual: 'He is nothing but a boy—a little boy!'

"I am afraid I have visualized you as a man. Yet as I see you now, son crumpled and weary in your cot. I see that you are still a baby. Yesterday you were in your mother's arms, your head on her shoulder. I have asked too much."



FRED MAYTAG VISITS IN LOCKNEY

Fred Maytag II, grandson of the Founder of the 42 year old Maytag Company, Washing Machine Manufacturers at Newton, Iowa, is visiting Maytag dealers, managers and salesmen in Texas in an extended tour of Texas and the United States. He will be in Texas throughout the remainder of the month of May and possibly part of June. He visited Baker Merc. Co. Maytag dealer at Lockney on May 9th.

"The name 'Maytag' associated with washing machines is really the name of the family manufacturing the product and not a trade name, believed by many to be intended as a symbol to denote 'May-Day' or a new freedom from wash day drudgery," explained Mr. M. J. Stratton, district manager of the Maytag organization.

Fred Maytag II is following the footsteps of his father, Mr. E. H. Maytag, who is President of the Maytag company, and that of his grandfather, Mr. F. L. Maytag, who at the age of 77 is still active in the concern and has often visited in Texas Maytag organizations also.

After graduating from Culver Military Academy and Wisconsin University, Fred Maytag II at the age of 23 made an extended tour around the world, which included a month of big game hunting in the jungles of Ceylon and also a tour into the interior of China, where he was lost to outside com-

munication for several weeks.

Upon returning to the United States he joined the Maytag Company and is fast becoming acquainted with the immense Maytag organization by visiting its dealers in the various states. Between visits he has produced and edited a film depicting the making of the Maytag washer, which was shown to the Maytag organization in this vicinity at a group meeting held at Lubbock Texas on May, 9.

## LUTHERN NEWS

A nice rain with some hail fell here Monday morning.

Sunday school was well attended here Sunday morning. There were no church services in the evening.

Mrs. Ruchen Brock has returned from Muskee, Iowa, where she was in the sanitarium for the treatment of cancer. She is reported to be quite ill at this writing.

## Hurry!



"I'M GOING TO MOVE"

## The TELEPHONE DIRECTORY closes JUNE 5

The new telephone book is going to press. If you want to make any change in your present listing, or would like a telephone so your name will be in the new directory, please notify our Business Office now . . . before it's too late. Call us now.

SOUTHWESTERN BELL TELEPHONE CO.



ing. Mr. and Mrs. W. M. Sammann and family attended the funerals of Mrs. Sammann's aunt, Mrs. Katie Carthel, and Mrs. Ray Carthel of Lockney Tuesday and Wednesday of last week. Carroll Eugene Sammann, two year old son of Mr. and Mrs. W. M. Sammann, has returned from the Plainview Sanitarium where he has been since he fell from a

bench biting the end of his tongue, almost off about an inch from the end. It required several stitches for the injury. The sanitarium reports a case of that sort very rare and the only one in the history of the clinic. He is getting along nicely now.

Share the wealth and it won't long till those who have it now will have it back with interest.

## A Satisfaction . . . Well Founded

There is a degree of a well founded satisfaction in the knowing that when you have a thing done, it is done in the right way, and by a responsible institution.

The old wash-day drudgery can be scratched off from your book of worries by letting us do your laundry work.

The most modern methods of sanitation and the use of modern machinery are some of the worthwhile things to consider when you let us do your laundry work.

Pick-up and Delivery Twice a week for Lockney

Leave word at the Baker Hotel

## Floydada Steam Laundry

## "The Home of Good Eats"

Always the most wholesome foods money can buy and cleanly and carefully prepared. Prompt and Courteous Service.

Good Coffee Always On Tap

Ice Cold Coco Cola, And Other Drinks

SHORT ORDERS

## Cozy Cafe

## GENERAL INSURANCE

We write all lines of Insurance, make our office your headquarters when in Town

WE MAKE FARM LOANS.

## McAdams & Childers

Many Are Taking Advantage Of Our

## Cash and Carry

Method of doing business and are saving money on their grocery purchases. You can do the same thing. Don't buy groceries until you visit our store. We have some surprises for you in the way of bargains in both fancy and staple merchandise. We are gaining new customers every week. There must be a reason. Investigate that reason.

Now located in the building on the corner formerly occupied by the Rains Grocery and Hardware.

## Hamilton Bros. GROCERY



**DR. GROVER C. HALL**  
**EYE, EAR, NOSE AND**  
**THROAT SPECIALIST**  
 Office in Plainview Sanitarium  
 and Clinic

**BILLY NATION'S DANCE**  
**STUDIO**  
 All types of dancing taught.  
 Studio located next door to  
 the Brooks Dry Cleaners. Phone  
 123.

**Constipation**  
 If constipation distresses you, try  
 Adlerika. It is a mild, natural  
 laxative, and its action is  
 gentle and safe.  
**ADLERIKA**  
 Lockney Drug Co.

**AYRES & AYRES**  
**ATTORNEYS**  
 Of Floydada, have taken of-  
 fices over First National Bank  
 in Lockney  
 Will be in Lockney offices Wed-  
 nesday and Thursday of each  
 week.  
 General Practice

**Ends Aching**  
**Sore Muscles**  
 For longer lasting, quicker relief, use  
 Ballard's Snow Lotion which contains active  
 ingredients to give a more than local action,  
 thus bringing a surge of warm blood to  
 scatter congestion and more quickly soothe  
 away the pain from aching muscles, sprains,  
 strains, lumbago and lambege. Ballard's  
 Snow Lotion 30¢ and 60¢ (adv)  
**LOCKNEY DRUG CO.**

**New Kidneys**  
 If you could trade your neglected, tired and  
 aching kidneys for new ones, you would actu-  
 ally get rid of Night Rising, Nervousness,  
 Dizziness, Headaches, Burning, Itching and  
 Acidity. To correct functional kidney disorders,  
 try the revolutionary Doctor's special prescrip-  
 tion called CYSTEX (Saw-tooth). Must fit you  
 in 3 days or money back. It is available  
 at all drug stores.

**DEPOSITS INSURED**  
 BY  
**The Federal Deposit Insurance Corporation**  
 WASHINGTON, D. C.  
**\$5000** MAXIMUM INSURANCE  
 FOR EACH DEPOSITOR **\$5000**

WE INVITE YOUR BANKING BUSINESS, AND  
 APPRECIATE YOUR COOPERATION.

**The First National Bank**  
 —Over One Quarter Of A Century In Lockney—

**OPTOMETRIC SERVICE**  
 An exacting scientific examination of each  
 eye must be made before glasses can be in-  
 telligently prescribed. I have all new equip-  
 ment and can give you modern, scientific  
 optometric service.  
**DR. C. M. CLOUGH**  
 Plainview's Only Exclusive Optometrist  
 715 Broadway—Mrs. Clough, Assistant—Plainview, Texas

**THE HOUSE OF HAZARDS**

**BY MAC ARTHUR**

DAD JUNIOR IS AT THAT  
 AGE NOW WHEN HE NEEDS  
 TO BE TALKED TO ABOUT  
 PUTTING OFF THE SMOKING  
 HABIT FOR  
 AWHILE

DAD I THINK IT WOULD  
 BE RATHER CHUMMY IF  
 WE WERE TO HAVE AN  
 OCCASIONAL SMOKE  
 TOGETHER, EH?

WELL, THAT OLD  
 SO AN' SO

IT WON'T BE LONG  
 NOW AND I'LL BE  
 OF AGE AND—AN—  
 AN—A—

OOOOOH!  
 I NEVER WANT TO  
 SEE A CIGAR  
 AGAIN AS LONG AS I  
 LIVE—AN' THAT'S  
 NOT  
 LONG

SMART, EH?  
 RATHER CRUEL  
 BUT FOR  
 A GOOD  
 PURPOSE

NOT BAD—  
 DAD—NOT  
 BAD

**"REG'LAR FELLERS"**

**Deferred Geography**

THIS IS  
**SPAIN!**  
 THIS IS FRANCE,  
 ITALY, GERMANY,  
 AUSTRIA!

AND THIS  
 GREAT BIG  
 COUNTRY OVER  
 HERE IS  
**RUSSIA!**

HAVE ANY  
 OF YOU EVER  
 HEARD OF THE  
**FIVE-YEAR  
 PLAN?**

I DID,  
 TEACHER! THAT'S  
 WHAT POP BOUGHT  
 OUR NEW  
**AUTOMOBILE  
 ON!**

**'SMATTER POP— It's A Guessing Game**

**BY PAYNE**

THAT LITTLE  
 TUNNEL WAS MADE  
 BY A MOLE. THEY  
 LOOK LIKE A  
**MOUSE**

THEY ARE A VERY  
 DESTRUCTIVE LITTLE  
 RODENT THEY EAT  
 ALMOST ANYTHING

YES, ONE OF THEM  
 WILL EAT AS MUCH  
 AS HIS OWN WEIGHT  
 IN A DAY

POP HOW DOES  
 IT FIND OUT HOW  
 MUCH IT WEIGHS?

**SNOODLES**

**By CY HUNGERFORD**

AND WHO IS  
 THIS—  
 MAY I  
 ASK?  
 NEAR SIGHTED  
 AUNTIE

TOYS  
 HALLOWEEN  
 MASKS  
 KIDDIE

DON'T YOU  
 MEMBER  
 ME, AUNTIE?  
 I'M SNOODS!

I SWAN!  
 IF YOU DON'T  
 LOOK MORE  
 LIKE YOUR  
 DADDY EVERY  
 DAY OF  
 LIFE!

**THE MAIN THING ON MAIN STREET**

**Daily Buzz**  
 MAIN STREET'S  
 POPULAR NEWSPAPER

**M'SLUG DECORATED  
 FOR BRAVERY**

MIKE P. M'SLUG, OUR  
 SMILING POLICE OFFICER,  
 RECEIVED A MEDAL YESTER-  
 DAY. HE STOPPED A FIGHT  
 BETWEEN A MAN & WIFE.  
 WE CAN'T SAY WHETHER  
 MIKE RECEIVED THE MEDAL  
 FOR BRAVERY OR FOR  
 BEING THE BIGGEST  
 DAMN PHOOL ON RE-  
 CORD.

—AND TO YOU, MIKE P. M'SLUG,  
 OUR DARING POLICE OFFICER, I NOW  
 PRESENT THE COYNE MEDAL FOR  
 BRAVERY, DONATED BY MYSELF

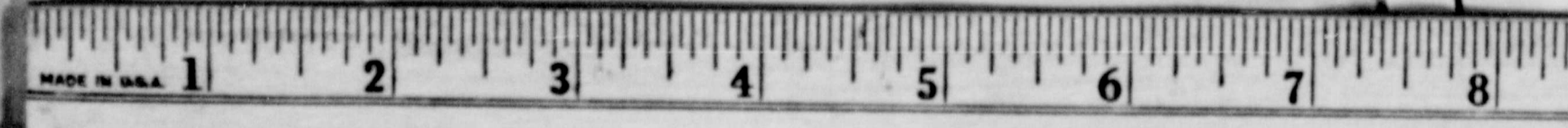
THANK,  
 MISTA  
 COYNE

WHAT'S MIKE  
 GETTING HIS  
 CHEST DECORAT-  
 ED FOR?

HE SEPARATED  
 A QUARRELIN'  
 MAN & WIFE

LOOKS LIKE  
 HE GOT HIS  
 EYE DECORAT-  
 ED TOO

MADE IN U.S.A.





### ITEMS OF SOCIAL INTEREST

Phone 91 Or Send Your Social Items By Tuesday Noon

**WILLIOT COX IS HONORED WITH PARTY SATURDAY** few of his friends and neighbors at his home north east of town Saturday evening. Williot Cox was honored with a "42" and bridge were enjoyed for several hours. Refreshments were served to a surprise birthday party by a

Mr. and Mrs. B. A. Thomas, Frank Roberts, Mildred Virginia, Mary, Ruth, Mr. and Mrs. Guy Sams, Doris and Jimmy, Mr. and Mrs. L. H. Cox, James and the honored guests, Williot Cox.

#### ALENE WRIGHT BECOMES BRIDE OF RAY CRABTREE TUESDAY

A ring ceremony was performed for the wedding of Miss Alene Wright of Floydada to Ray Crabtree, recently of Menard, Texas, and formerly of Floydada, Tuesday evening at 8 o'clock at the Floydada Methodist parsonage. Rev. Smith, pastor, officiated.

Miss Glenna Whitfill of Lockney and Herwin Strickland of Floydada attended the couple. The bride is the daughter of Mr. and Mrs. Morgan Wright of Floydada and formerly of Lockney, Wright was deputy of Lockney before being appointed deputy sheriff of Floyd County during the month of March.

She was beautifully dressed in a pink crepe dress and carried white accessories. The groom was reared at Floydada and has made Menard his home only for the past few months. He was transferred from the Floydada M System to the one in Menard. He was graduated from the Floydada High School in 1933.

Mrs. Crabtree has made Lockney her home for five years moving here with her family from Quitaque. She was a Lockney High School student this year. The couple will leave Thursday morning for their home in Menard.

#### SOUTH PLAINS TEACHER BECOMES BRIDE SATURDAY

Miss Lola Knierim became the bride of Mr. Frank J. Pohl of Matador, Saturday evening at 8 o'clock at the Baptist Church of South Plains. Rev. C. E. Roark of Plainview, pastor of the South Plains Baptist church officiating using the double ring ceremony.

The alter before which the impressive ceremony was performed was very beautifully decorated with roses and ferns. Mrs. Clayton Bond of South Plains was at the piano.

The bride entered with her brides maid, Miss Ora Mae Cagle of Wellington and was met at the alter by the bridegroom and his best man, Mr. Otis Milton.

The bride's dress was of white lace and she carried a bouquet of roses and lilies. Miss Cagle also wore a white lace dress and carried roses.

Mrs. Pohl is the daughter of Mr. and Mrs. C. L. Knierim of South Plains. She is a graduate of Lockney and a student of W. T. S. T. C. and for the past three years has been a very successful teacher at Daugherty. She was reared in Floyd county and has many friends here.

Mr. Pohl is an employee of the law firm of Hamilton & Hamilton of Matador and a highly respected citizen of that place.

Friends from a distance here to attend the wedding were:

Mr. and Mrs. John Hamilton of Matador, Texas, Mr. and Mrs. Frank Dunn, Hereford, Texas, Miss Ora Cagle of Wellington, Miss LaVonne Farnsworth, of Lockney, Mrs. Montgomery and son, Floyd of Floydada, Mrs. Phillips and daughter Juanita of Floydada, Mr. and Mrs. E. P. Chestnut of Floydada.

Mr. and Mrs. Pohl left soon after the ceremony for Ft. Worth, Dallas and other points. They will make their home at Matador.

#### BRIDE-ELECT IS HONORED WITH A SHOWER MONDAY

Miss Alene Wright, bride-elect of Ray Crabtree of Menard, was honored with a bridal shower Monday afternoon at the home of Mrs. Ed Whitfill, assisted by her daughter, Glenna Whitfill.

As the guests entered they were asked to register in the bride's book which was presided over by Francis Humphries.

A short program was given with Leona Dagley giving the reading, "That Old Sweetheart of Mine." Mary Louise Woodworth and Estelle Hodel sang, "The Honeymoon Hotel" and "Wedding Bells Are Breaking up That Old Gang of Mine." "My Little Baby Brother" was read by Carolyn Harper.

The gifts were presented by Charles Neal Whitfill and Carolyn Harper to the honoree.

Leona Shelton, Mary Louise Woodworth, and Estelle Hodel poured punch and served cookies to sixty guests during the after-

noon. Pink hearts and blue ribbons found on the plates revealed the date, place and hour of the wedding, which was May 14 at 8:00 o'clock in Floydada.

Miss Wright is the daughter of Mr. and Mrs. Morgan Wright now of Floydada and formerly of Lockney. Her father is deputy sheriff of Floyd County and prior to that time he was deputy of Lockney. They have been living in Floydada since the latter part of March. She was a student in the Lockney High School this year.

#### BONUS PASSES, LEGION FIGHTS VETO; EXECUTIVE COMMITTEE MEETING HELD

"The American Legion has been, and is now, definitely committed to the immediate full cash payment of the Adjusted Service Certificates by whatever method of financing the Congress might determine best, exact as stated, on January 16.

"Both houses of Congress have now made that decision and we now ask that there be no further delay in doing justice to the veterans of the World War.

"It is true that Administration leaders have stated that the President will veto the present plan, yet Senators Robinson, Harrison and others voted to write the Patman plan into the bill and then, having succeeded in doing so, voted against the bill.

"Without waiting to comment on such a course of strategy, we press on to demand that the bill now passed by both houses be enacted into law. We respectfully ask that there be no veto. Should there be, we ask in the name of the veterans that the veto be overcome by the two-thirds vote of the House and the Senate, both of which have already given substantial majority approval to the present bill.

"We invite the support of the citizens of America in this cause."

—The National Legionnaire.

It is not the intention of the American Legion to embarrass our friends and supporters in calling on you personally to sign some form of petition or send your Senator or Representatives a telegram to give their full support if and when it has been sent back to our congress with a Veto message from the President.

The Commander of your local American Legion Post makes this appeal to our friends and neighbors, if you feel that the Bonus bill now passed by our Congress by a very substantial majority in both Houses is a just Debt and would be a fair means of helping us through this Panic that we are still in then we appeal to you to wire your Congressman and your Senator Hon Thomas Connally who voted against this measure this time (last week) But voted for it (the payment in 1931 before his election)

Landrum Post No. 141  
Lockney, Texas  
S. G. Miller, Com.

Buster Broyles of Plainview spent Sunday here visiting his parents.

Mr. and Mrs. Cecil Wagner left to day for their home at Claude, Texas after spending six days with Mrs. Wagner's parents Mr. and Mrs. Claude Wofford and family.

#### FREE! about STOMACH TROUBLE BOOK.

Expel the marvelous "Pain" Treatment which is bringing amazing relief to our troubled stomach and bowels.

PRICELESS INFORMATION—for those suffering from STOMACH OR DUODENAL ULCERS, POOR DIGESTION, ACID DYSPEPSIA, SORE STOMACH, GASTRITIS, HEARTBURN, CONSTIPATION, BAD BREATH, SLEEPLESSNESS OR HEADACHES, DUE TO EXCESS ACID.

Ask for a free copy of "Wagner's Message." We are Authorized World Dealers.

Lockney Drug Co.

#### Self Serve Laundry

The most economical way to wash. Give us a trial and be convinced. We call for and deliver. and do finished work.

PHONE 72

Sam Hardwich of Lubbock was here Wednesday attending to business and visiting old friends.

#### Stomach Gas

One dose of ADLERIKA quickly relieves gas bloating, cleans out BOWEL upper and lower bowels, allows you to eat and sleep good. Quick, thorough action, yet entirely gentle and safe.

#### ADLERIKA

LOCKNEY DRUG CO.

**FRECKLES?**  
Use **OTHINE**  
(Double Strength)  
**BLEACHES and CLEARS THE SKIN**  
Gives You A Lovely Complexion

## The Rain Was Mighty Fine, But SLUSH and MUD

Will cause your car to wear mighty fast unless it is greased after every rain. Mud and slush works into every crack and crevice. If properly greased, this wear will be held to a minimum.

Drive your Car on our rack today for a

### Grease Job

Your car is absolutely greased properly when we get through and turn it back to you

Day by Day people are buying more

## Federal Tires

They make good, or we do

### Ozark Service Station

Dwight Jackson

### Trade in your old-fashioned Kitchen Range during ...

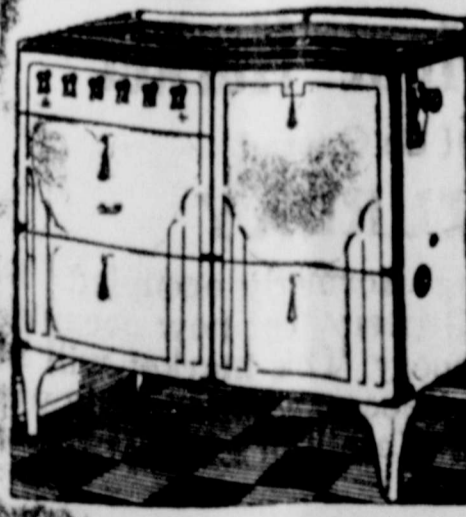


DEALERS OFFER

#### LIBERAL ALLOWANCES

During OLD STOVE ROUND-UP, April 1 through May 31, gas appliance dealers will allow you

At Least \$10.00 On Your Old Range regardless of its condition. And you can buy one of the beautiful modern gas ranges on easy terms with a small down payment.



Modern Gas Ranges Are Priced As Low As

# \$69<sup>50</sup>

See your gas appliance dealer or your gas company

## West Texas Gas Co.

"Good Gas With Dependable Service"

## THE NEW 1935 Kitchenkook

Are the delight of all that see them. The Rural home can now have the conveniences of city Gas—

- (1) Instant Lighting
- (2) Absolutely Safe
- (3) Economical
- (4) Easy To Operate
- (5) Convenient
- (6) Clean



First to be equipped with an in-built Gasoline Multi-Motor for homes without electricity—and for sixteen years Maytag has continued to be the leading farm washer.

Its sturdy, roomy, square, cast-aluminum tub; its fast-washing agitator water action; its marvelous roller water remover, and other exclusive features are all appreciated in doing big farm washings.

SENATIONAL LOW PRICES  
Get your Maytag now—either an electric model, or with the Maytag Gasoline Multi-Motor. Very easy terms can be arranged. See your dealer.



No wicks to clean, no smoked up walls and ceilings, a hotter cooking flame and PERFECT BAKING every time.

Investigate—it Pays

We are Exclusive Agents on Kitchenkook in Floyd County

## Baker Mercantile Company

# Cottonseed! Cottonseed!

You should see us before buying you cotton planting seed because

We have several varieties We've seed produced here in 1933

A Mebane strain— from certified Seed, which insures heavy lint percentage. Normally, the further removed from a reputable breeder, the poorer the cotton.

We have a supply of Pepper cotton—The heavy yielding, large, five lock boll, which is well and favorably known in this community.

We also have a few hundred pounds of medium dwarf Milo and Red top.

## Patterson Gin Co







**T. W. Willmon—**

(Continued from Page One)  
land, Lockney, are the daughters. His brother, A. G. Willmon of Rule, Texas was present for the services. All of his children with the exception of Mrs. May were here.

Lynn and Arlon Miller of Floydada, J. T. Carthel, Lee and Dee Copeland, and T. Z. Copeland, all of Lockney were pallbearers.

Mrs. J. D. Copeland, Mrs. L. F. Copeland, Edna and Dora Copeland, Winzella Grantham, June Marie Carthel, all of Lockney and Verona and Velie Miller of Floydada, were flower girls.

**Mrs. T. M. Noland—**  
(Continued from Page One)

J. D. Warren, Mrs. Paul Williams Misses Effie, Alton and Audie Noland and T. R. Noland all of Floydada. Three brothers and six sisters also survive. The brothers are A. E. Cox, Joe Cox, both of Lockney and Wesley Cox of Hereford. The sisters are Mrs. J. W. Norton-Stegler, Okla., Mrs. J. M. Huges, Edmon, Okla., Mrs. George Roberson, Mrs. Henry Ely, both of Plainview, Mrs. E. C. Mosley of Lockney, and Mrs. Elmer Brown, El Paso. All were present for the funeral with the exception of Mrs. Norton, Mrs. Huges and Mrs. Ely who were unable to attend because of sickness in the home.

Pallbearers were her nephews as follows: Author Cox, Jessie Cox both of Lockney, C. T. Cox, Plainview, C. P. Noland, Crawford, Alton Dalton, Oglesby, Texas, and Jim Noland, Hereford.

Brucille Roberson, Plainview, Mrs. Bena Carroll, Mrs. Annie Mae Smith and Mrs. Ruth Cox of Lockney, Mary Lizzie Cox and Maudie Noland, Hereford, Mrs. Alton Dalton, Oglesby, Texas, Mrs. E. E. Husky and Mrs. C. C. Huckabee, all of Floydada were flower girls.

The out of town relatives here were J. A. Noland, Crawford, E. B. Noland, Hico, J. A. Noland, all brothers of T. M. Noland, and Mr. and Mrs. M. W. Daton, Oglesby. Mrs. Dalton is a sister of T. M. Noland.

**Classified Ads**

FOR SALE—Irrigated Cotton Seed. Price is Right—Francis Carthel. 36-1tp

Little sister says: Mother dear, why bother with fussy old hens now we can get Eggplants at Sunshine Gardens. 36-1tp

"Better Flowers at Hollums, Floydada Florists. Leave your orders with Mrs. Counts, at Cozy Cafe.—Hollums, Floydada Florists" tfc

Jersey Wakefield early flat Dutch Copenhagen market frost proof cabbage plants, 15c hundred.—T. J. Dobson. 36-2tp

FOR SALE—Maize heads in good condition.—John Stalcup. 36-1tc

FOR SALE—Half and half pick ed cotton seed.—T. B. Mitchell, 5 miles south and 1 1-2 west. 36-1tp

Cardinal tomato plants.—Sunshine Gardens. 36-2tp

Will stand at my place. Perchan horse and Jack. Terms \$5.00 Cash. Season \$10.00 Insured Colt.—O. D. Wofford. 36-3tp

Choice cut flowers at Texas Floral Company, Lubbock. Leave your orders with Mrs. E. E. Dyer. 35-tfc

MAN WANTED—for Rawleigh Routes in Lockney. Write today.—Rawleigh Co., Dept. TXE 451-SB, Memphis, Tenn. 35-2tc

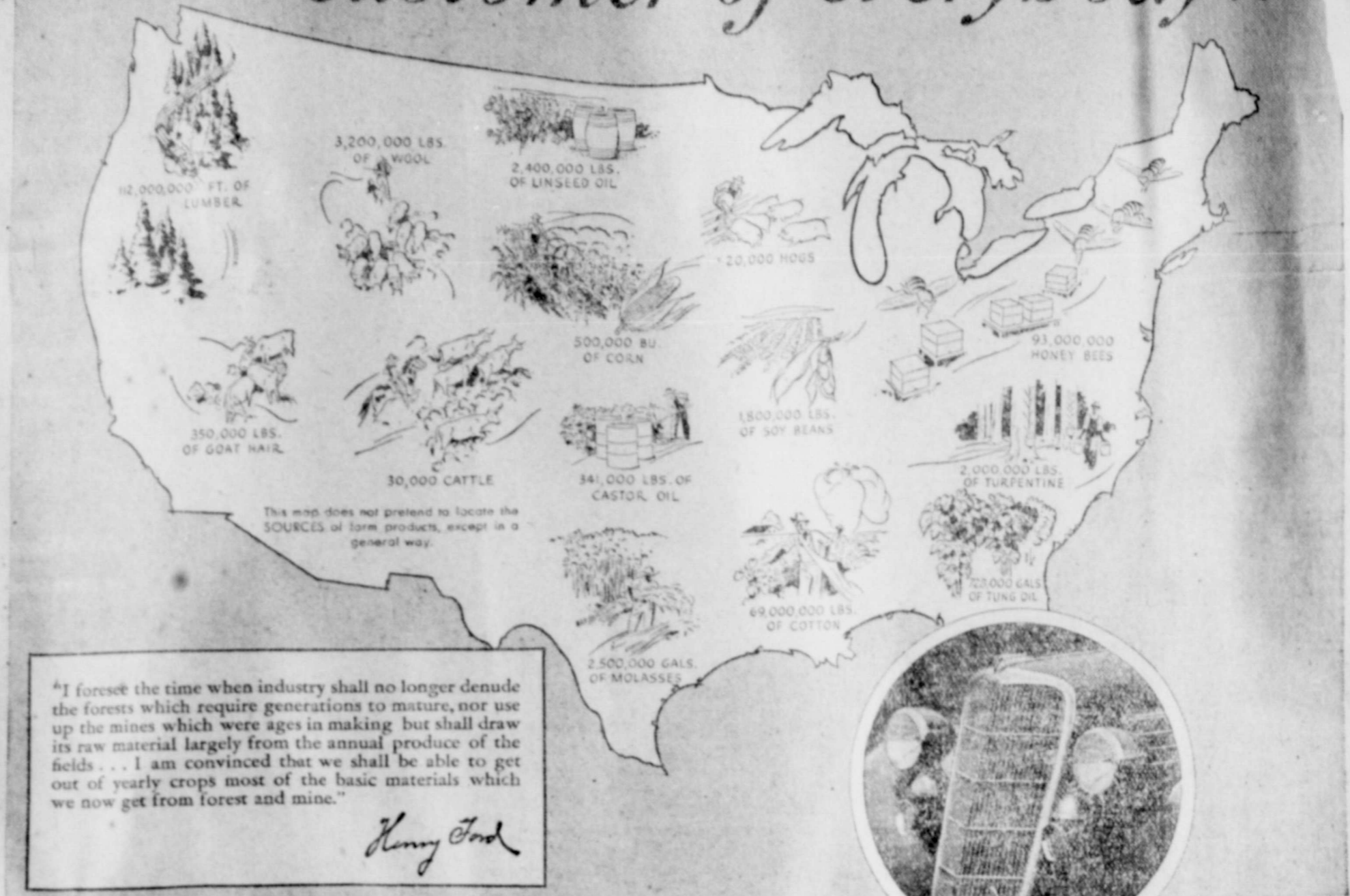
Clear 80 acres, choice Jerseys teams, all clear, will trade for 160 acres.—Chas. Smith, Plainview, Olton Rt. 35-2tc

FOR SERVICE—Registered Jersey bull, Season \$1.00. See Ott Roberson at Roberson Feed & Seed Store. 23-tfc

Plants—Cardinal tomato, Sweet pepper, Hot pepper, Eggplant, Cabbage.—Sunshine Gardens. 36-2tp

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.—S. E. corner of public square, Floydada, Texas Mrs. Maud E. Hollums, Manager.

# The motor car is a good customer of everybody..



"I foresee the time when industry shall no longer denude the forests which require generations to mature, nor use up the mines which were ages in making but shall draw its raw material largely from the annual produce of the fields... I am convinced that we shall be able to get out of yearly crops most of the basic materials which we now get from forest and mine."

*Henry Ford*

THE map above tells only part of the story—the little-known story of the inter-relation of the Ford V-8 car and the farm.

The figures in the map are based on what will be used this year if the Ford Motor Company reaches its intended production of 1,000,000 cars and trucks.

**WOOL** goes into upholstery, floor coverings, lubricants and anti-rust preparations.

**LEATHER** goes into upholstery—and in addition, glues are made from cow hide, and from cow's milk... Other parts of cattle, through other processes, yield stearic acid, greases, glycerine (for shock absorbers and body enamel) and soap chips (used in washing machined parts and bodies before painting).

**HOGS** furnish lard oil, oleic acid and brush bristles.

**GOAT'S HAIR** (Mohair) goes into upholstery.

**BEESWAX** goes into electrical imbedding compounds.

**COTTON** goes into tires, batting, cloth, battery box, timing gears, brake linings and, not least important, into Safety Glass. (Every Ford V-8 car built this year will have Safety Glass in every window, at no extra cost to the car buyer... Cotton, in the form of cellulose acetate, is the central part between the two sheets of glass that make up every finished sheet of Safety Glass.)

**CORN** yields butyl alcohol (for enamel finishes and other purposes) and starch (for stiffening cotton linings).

**LINSEED OIL** is the basis for paint—is used in foundry cores—and is one of the ingredients of the beautiful, synthetic baked enamel finish on a Ford V-8.

**SUGAR CANE** yields molasses for solvents, anti-freeze and shock absorber fluids.

**CASTOR OIL** goes into lacquers and artificial

leather suitable for... where real leather would be damaged by... to the weather.

**TUNG OIL** is part of the top material used in Ford cars and is also used in brake linings.

**TURPENTINE** is used in paints, adhesives and solvents.

**SOY BEANS** are used in making cores for metal castings in our foundry and are also an important part of the baked enamel finish of a Ford V-8 and of the plastic knobs and buttons in the car's interior.

**LUMBER** is used for packing purposes. It is not used for any structural part of the Ford car, which has a welded, all-steel body, reinforced with steel, for maximum safety.

## AUTHORIZED FORD DEALERS OF THE SOUTHWEST

**Mrs. B. A. Carthel—**  
(Continued from Page One)

Cox of Oklahoma, Mrs. Phill Griffith of Amarillo and two sisters in California who were unable to attend the funeral. Her parents, Mr. and Mrs. J. L. Belt of Lockney are also survivors. Pallbearers were nephews of Mrs. Carthel: Hershel Carthel, Tullia Elvin Carthel, J. R. Belt, Aaron Carthel, Amos Ritchie, and Baynard Carthel, all of this city.

Nieces of Mrs. Carthel were flower girls: Mrs. J. R. Belt, Mrs. Morris Tannahill, Rose Lee Carthel, Retha Belt, Bernice Carthel, Lockney, and Maxine and Catherine Huddleston of Plainview.

T. B. Brooks left Saturday morning for Wellington where he spent the week-end as the guest of his mother.

Mrs. T. B. Brooks spent Sunday Quitaque visiting her sister and usband.

Raleigh Canning has been working at the Palm in Plainview during the West Texas Chamber of Commerce Convention.

Mr. and Mrs. J. L. Suits and daughter Jerry Nell spent Mother's Day in Jayton visiting

### WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning 'Rarin' to Go

If you feel sour and sick and the usual looks speak, don't swallow a lot of saline, laxative water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get out the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your hair sheds and you feel down and out. Your whole system is poisoned.

It takes these good, old CARTER'S LITTLE LIVER PILLS to get those two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, stimulating when it comes to making the bile flow freely. But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the wrapper-label. Beware of substitutes. Beware of cheap imitations. ©1934 C.M.C.

### COMMON CAUSE OF BALDNESS

One of the chief causes of premature greyness, falling hair and ultimate baldness is lack of circulation in the scalp. To overcome this and bring an abundant supply of blood to nourish the hair cells, massage scalp at night with Japansol. The antiseptic counter-irritant. Thousands of men and women report amazing results in stopping falling hair, growing new hair on bald areas and, at the same time, dandruff and itching scalp. Japansol Oil costs but 60¢ of any drug store. Economy size, \$1.75. The Truth About the Hair. Write Dept. 34, NATIONAL REBUIFY CO., 68 West 62nd Street, New York

e editors parents, Mr. and Mrs. A. Suits.

### SENIOR EPWORTH LEAGUE PROGRAM

Sunday May 19

Subject—Citizenship and Community Service.

Leader—Nell Ballard. Planning the Program—Nell Ballard

Aims for the Meeting—Mary Gaynelle Thomas.

The Place of the Committee on Citizenship and Community Service—J. Edward Parsons.

Possible Activities—Raleigh Canning.

Ways in Which the whole Department Can Work Together.—Luella Walters.

Miss Vaude Teaver left Friday morning for Albuquerque, N. Mex., where she will visit friends and relatives for a few weeks.

### County Planning Board

(Continued from Page One)

Deen is to gather data on the possibilities of a Tannery for the county and M. L. Probasco will look after need improvements on the Floydada school athletic field.

The Board's next meeting will be subject to the call of Lon M. Davis, Chairman.

Wesley Fox, jr. of Amarillo came down Sunday morning, to spend Mother's Day with his parents, Mr. and Mrs. J. W. Fox.

Miss LaVonne Farnsworth of this city attended the wedding of Miss Lola Knierin at South Plains Saturday evening.

Mr. and Mrs. Joe Clark and sons and Mrs. Bowen spent Mother's Day in Jayton with Mrs. Clark's mother who is ill.

There's no question as to which is most important to a man, a wife or a pair of pants. There are places he can go without a wife.

## New Meat Market

Will Be Opened

### SATURDAY

In the building formerly occupied by Hamilton Bros. Grocery, but now occupied by the Rains Grocery. This market will be operated by J. B. Reecer, who formerly was Meat Cutter for Hamilton's. It will be known as the—

### CITY MARKET

Mr. Reecer invites his many friends to call on him when in need of Fresh and Cured Meats. He expects to carry a complete line of these products.