

Lockney Beacon

VOLUME TWENTY-THREE

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 24th, 1924

NUMBER 18

C. OF C. COONS GET A BIG CROWD

Negro Minstrel Was a Success—Good Attendance and Appreciative Audience

The Negro Minstrel, fostered by the Chamber of Commerce, was pulled off last night at the high school auditorium to a capacity house. The minstrel was pulled off according to schedule and every person taking part in the affair did his or her part according to the program. The two outstanding features were the specialties by Misses Christian and Nibors, and Messrs. A. P. Barker and G. A. Thomas, and other numbers on the program worthy of special mention were the jig dancing of W. W. Angel and the impersonation of negro women by Messrs. W. W. Angel and Dr. H. H. Hill.

Mr. Z. T. Riley played the role of Interlocutor, and a troupe of fourteen black-face men and women supported him, cracking jokes and putting on specialties of singing, dancing and lecturing.

The after-piece "Good Mornin' Judge," was well received by the audience, and those present express themselves as being well pleased with the performance.

The minstrel was arranged for the purpose of clearing up all old indebtedness of the organization, and the response of the citizens in the purchase of tickets was very liberal and the show netted the club the neat sum of \$167.00. Of this amount 10 per cent will be paid to the Lockney Mothers' Club for the part they had in the sale of the tickets.

The Chamber of Commerce as a whole wishes to thank the people of Lockney and surrounding country for the favors and support given them and the Mothers club for the part they had in making this occasion a decided success.

Dr. S. L. Boone Buried Here

Dr. S. L. Boone, who died in Springdale, Arkansas, last week, was buried here Monday afternoon about 2 o'clock. The remains were accompanied by his three sons and three daughters, Oliver, Wayland and Roy Boone, and Mesdames Grace Broyles, Eula Bell Cantrell and Vera Maddry, and his brother, T. A. Boone, and son Daniel. Dr. H. P. Maddry, his son-in-law, was also present.

Dr. Boone suffered a stroke of paralysis about four years ago from which he had never recovered, and a few days previous to his death he suffered a second stroke.

Elder C. W. Smith of Mickey conducted the funeral services, and there was special music by Messrs. Frank Copeland, Floyd Huff, M. E. Degge and Rees H. Rogers. The pall bearers were J. D. Griffith, W. R. Sams, Wm. McGehee, G. W. and W. A. Brewster and A. R. McCollum.

SKATING ORDENANCE TO BE ENFORCED

City Marshal Hadley has ask the editor to state that there is an ordinance against skating on the sidewalks, and that hereafter he will enforce same.

LOCKNEY GIRL MARRIES IN EL PASO

Miss Lola Ben Cyfert became the bride of J. L. Bowen at a ceremony which took place Tuesday afternoon in the home of the bride's sister, Mrs. John B. Cole, Jr.

Rev. John B. Cole officiated.

Among the wedding guests was a sister of the bride, Mrs. Floyd Harrow, and Mr. Harrow, of Floydada, Texas, who are here for a visit at the Cole home on their way to Douglas, Ariz., to make their future home.

Mrs. C. C. Seaman, who spent last week visiting in Tulla, returned Sunday. Criss Seaman, Joe Robertson and Miss Mary Baker went over to Tulla in a car and accompanied her home.

R. E. and Earl Ashby of Gatesville, Texas, nephews of J. B. Downs, were here this week visiting and prospecting. They made a trip in a car over the entire Plains country, and decided that the Lockney country was by far the best part of the Plains.

They have returned to their home in Gatesville to prepare to move to the Lockney country.

J. R. Rogers and family, who have lately sold out their holdings south of town, have moved to Lubbock to make their home.

PUTTING HIGHWAY IN SHAPE FOR STATE APPROVAL

The commissioners of Floyd county are now very busy, putting Highway No. 28 in shape for the purpose of turning same over to the State Highway Commission. This highway is to be in perfect shape and ready for delivery to the state commission on July 1st. R. C. Covington is in charge of the work, and an expenditure of \$28 per mile is to be made for the 38 miles of road in Floyd county. All low places and lake basins will be put up in first class shape, as well as the grading of the highway across the entire county. Under the agreement with the commissioners court, the state highway department is to bear one-fourth of the expense of putting this road in good shape, which will make it cost the county probably between \$1,000 and \$1,200.

MARRIAGE LICENSES

The following marriage licenses have been issued by Miss Clara Lee Johnson, county clerk, the past week: Mr. Shirlee Smith and Miss Josie Reeder, January 18th.

Mr. Leo Prizzell and Miss Clyde Carpenter, January 19th.

Mr. J. E. Warren and Miss Ola Mae Huckabee, January 19th.

DEAD BABY IS LEFT IN DEPOT AT PLAINVIEW

Plainview, Jan. 19.—The finding of a dead new-born infant in a basket in the ladies waiting room of the local Santa Fe depot this morning resulted in Hale county officers detaining an Amarillo woman for questioning. Sheriff Sam Faith late this afternoon stated that no charges had been filed at that time, although officers are working on several clues.

The baby was found packed in a shoe box, shortly after the arrival of the morning train from Amarillo, and officers are of the opinion that the baby was brought to Plainview from another town.

PRECINCT ROAD MONEY ABOUT THE SAME AS LAST YEAR

The four commissioners' precincts of Floyd County will realize about the same amount of money each from the special road and bridge tax of 15 cents on the \$100 valuation this year as last, an abstract of the assessments made by Tax Assessor D. I. Holding, the first of this week, shows.

The total taxes in each of the precincts for this special road fund will be as follows, less delinquents, and tax assessor's, tax collector's and treasurer's commissions.

Precinct No. 1 \$5,025.64; Precinct No. 2, \$4,743.31; Precinct No. 3, \$2,207.03; Precinct No. 4, \$3,266.73. The total is \$15,342.71.—Hesperian.

TEXAS IS IN DEBT \$4,873,078 ONLY \$184,194.48 TO PAY WITH

Austin, Jan. 22.—The true deficit of the state treasury on January 1 was \$4,688,883.52 and on that date there was \$184,194.48 in cash in the treasury to general revenue according to the monthly financial statement of Lon A. Smith, comptroller, issued today.

The report explains that payrolls and miscellaneous claims aggregating more than \$200,000 were not received in time to become a part of the report. The number of state warrants unpaid on January 1 totaled \$4,873,078. Warrants to the amount of \$972,202.55 were paid during the month of December. The total receipts from all sources for the month were \$1,536,297.69. Payroll warrants in the amount of \$585,828 were issued during the month.

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WEST TEXAS GIN DESTROYED BY FIRE

Complete Plant is Burned to Ground at Early Hour Friday Morning—Completely Insured.

At about 4 o'clock this (Friday) morning fire broke out in or about the engine room of the West Texas Gin Co's. gin plant on North Main street, and the entire plant was consumed, with the exception of a part of the seed building and the office building.

The origin of the fire is unknown, the gin had closed down for the night at ten o'clock the last night. It is believed that the fire started in the engine room, as that part of the building was almost consumed when the fire was detected.

The plant is said to be worth \$20,000, and was totally covered by insurance.

We are uninformed as to whether the gin will be replaced or not, but it will no doubt be replaced with a new and better gin than the one just destroyed.

313 EDUCATIONAL RALLY AND BANQUET

Proposed By Floyd County Ex-Students Association. President J. A. Hill to Deliver the Principle Address.

The Ex-Students of the West Texas State Teachers College are sponsoring what is to be the biggest rally and banquet of its kind ever held in this part of Texas. It is to be held Saturday night, February 16. All ex-students and friends of the college in this county are given a hearty welcome, as well as a number of people from outside the county who are expected.

Dr. J. A. Hill, president of the college, and who is one of the foremost educators in Texas, will be the principal speaker. He will be sure to bring us a message that will be of vital interest to every local citizen who is interested in the betterment of his community and state.

Several other members of the faculty of the college have been invited and have likewise signified their intentions of being with us.

We are glad to acknowledge the receipt of several nice letters of encouragement concerning our work, which we appreciate very much. President Hill says, "I feel that there is much that you can do for yourselves and for your Alma Mater and I hope you will feel free to call upon us for such services as you feel we can render."

The ex-students are urged to give as many of the friends of the W. T. S. T. C. their own personal invitation as is possible. Let us be actively engaged in the work that is now before us; for our success is measured in terms of actual service well rendered.—Floyd County Ex-Students Association, by President.

MABEL LONG APPEARS IN NEW YORK PLAY

Miss Mary Mabel Long, daughter of Mrs. W. D. Long of Lockney, appeared in "Pantomime and Harlequins," an old time English Christmas play produced by the Inter-Theatre Arts, Inc., at the Greenwich Village Theater in New York City, for six special performances for the holidays. Miss Long has been in New York for some time taking a special course in dramatic art at the Inter-Theatre Arts, Inc., and will appear at the New Cherry Lane Theatre, a little theatre now being constructed, upon its completion, according to her mother, Mrs. W. D. Long of this city.

Miss Kittle Long, who is studying in Paris, France, has three very fine paintings on exhibition in that city. She is a product of the Lockney high school, having finished here in the class of 1916.

Oran Wilson and wife are at Plainview this week. Mr. Wilson is looking after the McMillan Drug store, and Mrs. Wilson is at the bedside of Mrs. A. M. McMillan, who has been carried to a sanitarium in Temple for operation. Mr. Douglas Earthman, of Plainview, is assisting in the Lockney Drug Co., while Mr. Wilson is away.

CHAMBER OF COMMERCE HAS GOOD MEETING

Commercial Club Discusses Telephone Lines to Silverton and Quitaque and Other Topics

At the luncheon of the Lockney Chamber of Commerce Monday afternoon there was an extra good attendance and every one was in an optimistic mood.

A representative of a lyceum course was before the body, but the proposition was not considered sufficiently beneficial to warrant the signing of the guarantee the lyceum people demanded.

Mr. D. P. Carter asked the club to think the proposition over of having better telephone connections with Silverton and Quitaque direct from Lockney, and the matter will be looked into.

H. Howard was before the body by invitation, and explained to them what steps would be best to take toward getting a Sunday mail for Lockney. The Santa Fe will be asked to run the train seven days out of the week, instead of six days, as now is the case. The railroad company will also be asked to change the schedule of the train so that it will leave Plainview on the arrival of the northbound Santa Fe mail train at that place, which arrives in Plainview at 3:15, causing the train to reach Lockney about 4 o'clock in the afternoon. By doing this Lockney will receive the mail coming from the east and south about 22 hours sooner than it does at this time. Floydada will be asked to join Lockney in a petition to the Santa Fe asking for the seven day train service and change in schedule.

The negro minstrel being put on by the Chamber of Commerce will be staged tonight at the high school auditorium. A full house is expected, as practically all the seats have been already sold.

LEE SHROPSHIRE DIES IN PLAINVIEW

Plainview, Jan. 19.—Lee Shropshire, 55, a pioneer of Plainview and a leading Panhandle Mason, died at his home here late this afternoon from pneumonia. He had been ill only a few days.

Since coming to Plainview in 1901, Shropshire had been prominent in Mason work in Plainview and the entire Panhandle. At the time of his death he was assistant Rabban of Khiva Temple of Amarillo, being the third rank officer of that organization. He had filled every office of the Plainview Commandery and in various other capacities of a Masonic worker.

He was also a prominent member of the Plainview Knights of Pythias lodge, holding several offices in that body. He was a member of the Methodist church, having been a member since a child.

He was born in Alvarado, Texas and spent his youth there, moving to Oklahoma at the age of 18. Mr. Shropshire was married to Miss Julia Hogue of Ennis, Texas, in 1888. He has engaged in the hardware business in Plainview and was manager of the Cities Service Company, a new wholesale oil firm here, at the time of his death.

Mr. Shropshire is survived by his wife, two daughters, Mrs. Frank Butler and Mrs. C. B. Harder, both of Plainview, two sons, Otis of Electric, and Cameron, a student in Virginia Military Institute, and a sister Mrs. J. P. Cameron of Cleburne.

SCHOOL FUND PAYMENT WILL BE MADE SOON

Austin, Texas, Jan. 21.—An apportionment of \$1 of the state school fund will go out to the schools on anuary the 28, S. M. N. Marrs, superintendent of public instruction said today. This is the third dollar apportionment to be sent out, and will make one apportionment of the \$12 to be paid. The total sum this time will be \$1,304,270, as there are that many scholastics in the school census. And other apportionments will be made on February 5, Mr. Marrs stated.

Marvin Reed, of the Rock Creek Community in Briscoe county, was here Monday and Tuesday on business.

NEW CHURCH TO BE BUILT BY CENTER BAPTISTS

The Baptist people of the Center community contemplate the erection of a church building in the Center community in the near future. Last spring plans were made and the financing of the proposition was taken under consideration. Several members of the congregation pledged to plant from two to five acres in cotton, the net proceeds of the crops to be turned over to a fund with which to build the church. As a consequence, the fund, with other donations added to it, is now \$1,300.

It is the intention of the membership to build a structure that will cost between \$2,000 and \$3,000 when completed and furnished. The building is to be erected on a site near the Center school building.

WHITE TO PUT IN STOCK OF FURNITURE

A. J. White, of A. J. White & Co., left Sunday for Dallas to attend a meeting of the hardware men of the state. While away Mr. White will buy a stock of furniture which he will add to his stock of hardware and groceries.

GOES TO SANITARIUM FOR OPERATION

E. I. Durham was carried to the Plainview Sanitarium for an operation for appendicitis by Dr. Pennington Sunday. He lives near Aledo.

Dr. Pennington carried James Husky to Plainview Tuesday, where Mr. Husky underwent an operation for appendicitis.

It is reported that James Husky was in a very serious condition when he reached the sanitarium, and that considerable puss had formed in his appendix, however, he was resting well at last report.

The little son of Jack Smith was operated on in the sanitarium at Floydada for appendicitis Friday.

GEO. A. LIDER DISTRICT HIGHWAY ENGINEER

Geo. A. Lider, for the past fourteen years a resident of Floydada, and for the past ten years county surveyor for Floyd County, the latter part of last week was named as first assistant engineer for District No. 5, of the State Highway Department, and will be supervisor of maintenance on the state highways in the north half of the district, comprising 14 counties.

Announcement of this appointment was made Saturday out of Lubbock by R. W. Baker, chief engineer with representatives of headquarters at Austin and Mr. Lider here.

Mr. Lider has assumed his new duties. Monday he spent in conference with the commissioners of Floyd County, and Tuesday with commissioners of Motley County. He will visit practically all the counties of his territory during the next few weeks.

"It will be months before the department gets its maintenance organization perfected," Mr. Lider said. And meanwhile the department is making an effort to get contracts from the various counties for the maintenance of the state highways in their respective counties until such time as the department can take them over which will be July or later, possibly. Practical agreement has been reached with some of the counties, he said.

Mr. Lider's district is composed of the counties of Cottle, King, Motley, Dickens, Floyd, Crosby, Hale, Lubbock, Lamb, Bailey, Hockley and Cochran.—Hesperian, July 17.

CHURCH NOTICE

Elder Alva Johnson will preach at the West Side Church of Christ Saturday night, Jan. 26th. Sunday morning and night, Jan. 27. The meeting will continue throughout the week. All are invited to hear the discussions.

Messrs. Hamilton and Franklin of Ona, Okla., were here this week looking over the country. They had just sold a piece of land they owned over in Hale county.

OLYMPIC THEATRE TO \$5,000 NEW EQUIPMENT

Will Install Two New Machines, New Screen, Remodel Building and Show Latest Big Pictures

C. R. Wilkinson, owner of the Olympic Theatre in Lockney, spent the first of the week in Dallas, buying new machines, screen and furnishings for the show house in Lockney. Mr. Wilkinson states that he has gone to an expense of more than \$5,000 in buying new equipment to be placed in the theatre here, and that he has secured a line-up on some of the very latest and best pictures on the market today. He has signed for the Warner Bros., Paramount, Metro and Vitaphone features, and will run the theatre every night in the week.

Mr. Wilkinson expects to show all the latest big pictures being produced by Warner Bros., Paramount and Metro; pictures that people have been and are paying from \$1.00 to \$1.50 to see in other towns, and he expects to show them in Lockney at a far smaller price than has been charged at other places. These pictures will begin being shown here at once.

The theatre building will be completely overhauled, the front will be re-painted and large mirrors and picture cases will be installed in front of the building, and a couple of new Mazda Power Machines will be installed, a new screen will also be installed. These new machines are the very latest in the picture machine line, are perfectly noiseless and are automatically run, so that there is no interference, stops or delays, and are equipped with a powerful Mazda lamp, that insures perfect light on the screen at all times. Machinists are here at present demonstrating the machines and putting them in readiness to be turned over to the theatre for service.

Mr. Wilkinson has also purchased a large "Fotoplayer," "The Voice of the Screen," this machine is the very latest in moving picture musical instruments, and plays music in harmony with the picture being shown. It is the most wonderful musical instrument on the market today, and carries the following instruments in its make-up: Bass Pipe, Bass Drums, Snare Drums, Two sets Trube Pipes, Harp, Guitar, Tremolo, Piano Muffler, Hawaiian Harp Trio, Pipes for Orchestra Effects, Violin, Cello, Flute, Bass Drum, Cymbal, Roll Snare Drums Tap, Snare Drum Jazz, making a complete orchestra of fifteen pieces. This is something new in the musical world and will be a great improvement over anything that has been used in the theatres of this section of the country.

Mr. Wilkinson states that it is his intention to give the people of this community the very best in the moving picture line, and trusts that they will show their appreciation by giving the theatre their support.

Mothers Club With Mrs. C. S. Morris

The Mothers club met with Mrs. C. S. Morris Friday afternoon, with Mesdames G. S. Morris, Fred Bell, Gay Morgan and Frank Morris as hostesses. The occasion was the social meeting of the club. The house was decorated with Japanese colors, the dining room representing a Japanese tea garden, with an Japanese umbrella covering the dining table, a glass smoking incense was also included in the decorations of the dining room.

The first thing on the program was fortune telling with Japanese water flowers by Mrs. Bell, which proved very interesting and entertaining. Next was a story, "O Happy O San," story of a Japanese maiden, which was told by several members in rotation, each member taking the story up at the point where the one preceding left off.

Refreshments were Pair salad in Japanese faces with Oriental waters and tea. The favors were flowers made of Gum Drop candy.

Those present on this delightful occasion were Mesdames H. B. Adams, W. E. Broyles, Jno. Broyles, C. L. Cowart, Artie Baker, H. H. Ball, C. C. Clements, J. W. Dines, E. E. Dyer, E. Guthrie, T. L. Griffith, Roy Griffith, Lester Hones, J. D. Stapleton, Lizzie Schmitt, Carl McAdams, G. A. Thomas, Burton Thornton, David Bates, and Wm. McElhiney.

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner
R. W. COLLIER, Jr., Foreman

TERMS OF SUBSCRIPTION
One year \$1.50
Six months75
Three months40
Cash in advance

All advertising matter will be run until ordered out, unless otherwise arranged. All advertising charged by the week. All bills payable first of the following months.



Jim Ferguson announces that he will be a candidate for governor of Texas on the Democratic ticket in the July primary. If the Democratic executive refuses to place his name on the ballot, Mrs. Ferguson's name will be placed on the ticket as a substitute, as Ferguson states. "If you have a governor Ferguson it makes no difference as to who signs on the dotted line." It is a shame and disgrace for the people of Texas to allow Ferguson to ever get a hearing in politics, he is an impeached governor and the democratic committee acted the damphool when they allowed him to enter the race for United States Senator in 1922. If the Democratic Committee had done the right thing we would not have been worried with Ferguson, and there wouldn't have been any contest over the senatorialship as is now the case at Washington. Earl Mayfield was elected senator because Jim Ferguson was his opponent. We believe that if Ferguson had not been in the race Mayfield would not have been in the run-off. The same thing will happen again if Ferguson is allowed to enter the race for governor of Texas. There are more than a dozen avowed candidates for governor of Texas at the present time, and if Ferguson is allowed in the race with the sup-

port of the bootleggers, law violators, whiskey men, criminal inclined and Catholics of the state he will manage to muster enough votes to run out second in the first primary. The good people of Texas know what this will mean, a Ku Klux will be the other man in the runoff and he will beat Ferguson just as bad as Mayfield beat Ferguson and Peddy last year. No matter where you stand on the question of Ku Klux, if you are in favor of a decent government you can not afford to vote for such a man as Ferguson, so the time to act is now and the thing to do is to see to it that the Democratic Executive Committee does not allow Ferguson's name on the ticket. We hope that the Democratic Executive Committee will keep Ferguson's off the ticket for there are a good many office holders now seeking re-election who are going to find it very hard to smoothe over the acts of the November election of 1922, and if the thing is to be done over again this year there will be many more in the same shoes.

The City Council has passed a dog tax law, the publication of the ordinance appearing in another column of this issue of the Beacon putting a tax of \$1.50 on each male dog and \$3.00 on each female will go into effect on February 15th, and all dogs that the taxes are not paid on by that date will be impounded and if not called for and penalty paid within twenty-four hours they will be killed. There are numerous dogs running at large in Lockney and the ordinance was passed in order to rid the town of canine species that the owners did not think worth paying taxes on.

In last issue of the Beacon we carried notice of the new firms that are entering the business circles of our community, and the removal of an old firm to larger quarters where they will remodel their stock and add other lines. This starts the ball to rolling and we predict many new firms and the enlarging of stocks by many of the old firms during 1924. Let the good work go on. There are several lines of business not yet represented in Lockney, and we hope to see all lines of merchandise carried in our little city in the near future.

Lockney is taking on new life and the merchants and citizens of the town are getting in line for a great

building boom and enlarging of stocks of goods for the coming year. The future prospects for the town is very bright, and things are beginning to boom in our little city.

The gins are still busy in Lockney caring for the 1923 cotton crop. A complete new gin with five stands and boll extractor has been ordered and will be installed in time for this year's crop and there is a possibility of two more new gins being built here before the 1924 ginning season opens. With the season we now have in the ground the 1924 prospects for all crops are very bright.

Recently Artie Baker made a trip to points in New Mexico, and while on the trip met a man name Buxton, who was inquiring about several parties in Lockney, and inquired especially about some checks that had been given him on a date some time back. He stated that only one check had ever been paid that he had to give the signer of it a severe warning before the feat of collecting was accomplished.

SENIOR SAYINGS

Mr. Baker: "Does any one have any questions to ask?"
Lydia: "Nothing except that I don't understand it."
Luther went joyriding Monday.
Dorothy had a stroke of rheumatism Monday in her left foot and Alice has been cautioning her not to forget to limp.
Moss Malone, we regret to say, thinks we are very deficient in the use of our English.
We regret to say that Ruth Copeland has been absent for several days on account of illness.
Since her trip to the cayons, Mary has been so stiff and sore that we have not heard much from her.
Reporter

Students Whose Average Was 90 or Above

High School—
Third Grade—Miss Christian.—
Leslie Mae Floyd, Mary Leda McAdams, Alice and Anice Stewart, Floy Sparks, Arline Watson, Maurine Watson, Vaud Teaver, M. D. Aterburn and Wayne Vaughan.
Fourth Grade—Miss McFall.
Winfred Cooper, Frank Barber, Ralph Guinn, Fred Anderson, Carrol Bennett, Kline Nall, Wilmer Byers, Ger-

trude Hamilton, Joe Patterson and Virginia Collier.
Fifth Grade—Mrs. Martin.—
Floyd Barber Jr., Gerrall Barton, Buck Holman, Daune Meriwether, Lyndell Brooks, Estelle Byers, Gertrude Collier, Gene Dyer, Evon Griffith, une Guthrie and Marie Wilson.
Fourth and Sixth Grades—Miss Sue Braswell.—
Delma Floyd, Elbie Meriwether and Helen White.
Sixth Grade—Miss Alma Livingston.—Roberta Broyles.
Eighth Grade—Miss Graham.—
None.
Ninth Grade—Miss Malon, Section A.—Eunice Coleman, Grace Mitchell, Eva White.
Ninth Grade—Mr. Baker, Section B.—None.
Tenth Grade—Miss Gladys Roach.—
Jim Spillman.
Seniors—Mrs. E. M. Randolph.—
Ruth Tannehill, Ruth Copeland.
Below is a list of the honor students for last month or term at College Ward:
First Grade—Miss Mabel Reeves.—
Wilson Mays, Clifford Matthews, Joe St Collins, Lola Mae Howell, Woodrow Wilson and Oleta Hughes.
Second Grade—Miss Olga Honea.—
Martha Meriwether, Evalyn Middleton, Jamaih Sullivan, Bill Holman and Owen Thornton.
Third and Fifth—Miss Roy Riley.—
William Middleton, Roy Jarnegan, Glenna Collins, Floyd Ewing, and Rowena Ewing.
Seventh Grade—Mr. Hart.—
Geraldine Angel, Thelma Arterburn, Gid Waller, Minniebel Wilson, Hazel Joe Anderson, Alice White and Hazel Gruver.

CARD OF THANKS—We wish to express our heartfelt thanks to those who accorded us their sympathy and friendship in the burial of our father and brother, Dr. S. L. Boone. May God's richest blessings be bestowed upon each and every one of you. We wish to especially thank those who assisted in any way in the funeral service and burial, and those who sent the beautiful floral offerings.—
Oliver, Wayland and Roy Boone, Mrs. Grace Broyles, Mrs. Eula Bell Cantrell, Mrs. Vera Maddry and T. A. Boone.
Mrs. W. D. Long left Saturday for Stephenville, Texas, to be at the bedside of her mother, who is sick.
Sam Ford of Silverton, was here on business Monday.

Be Careful

It only requires industry to EARN money. It takes care and judgment to KEEP it after it is earned.

Be careful about making investments. Do not speculate. The greater your prospects for making big profits, the greater your chances of losing ALL you invest. Our Bank buys and sells bonds, mortgages and other reliable securities, in which you can safely invest your surplus funds.

THE FIRST NATIONAL BANK

"The Bank Behind the Farmer"



When It's Stormy--Shop By Phone.

No need for you to go out in stormy weather to do your shopping. Step to the phone, call No. 30 and place your order. Our

prompt and careful delivery service will bring it to you on time.

We Carry a Select Line of Groceries, Hardware and Undertaking Goods. Let Us Show You.

G. S. MORRIS

"Where Price and Quality Meet"
Phone 30



If You Contemplate Building Let Us Help You

If you are figuring on building a home, barn, or other buildings, come to us with your problem. We are glad to advise with you and give you our very best advice in the matter. We will appreciate you allowing us to help in all your building problems.

WE CARRY EVERYTHING YOU WILL NEED FOR BUILDING OR REPAIRING. WE DESIRE TO BE OF SERVICE TO YOU.

HIGGINBOTHAM-BARTLETT COMPANY

"Everything to Build Anything"
G. Aubrey Thomas, Mgr. Lockney, Tex.



NOW 12c

20% PRICE REDUCTION

Just two things have made it possible for us to give you this 20% reduction on Tuxedo:

1. A reduction in the cost of Kentucky Burley tobacco and in package materials, as well.
2. The consolidation of three of our big plants into one. (Mr. Ford may not be in the tobacco business but he is right about consolidation.)

You know that it is the desire and policy of The American Tobacco Co. to extend to its customers the maximum of service.

Reducing the price of a great favorite like Tuxedo is our idea of delivering this service.

Tuxedo is always FRESH. Every package is—

Guaranteed by
The American Tobacco Co.

SHOW NOTICE

We have just contracted with the Paramount, Warner Bros., the Metro and Vitagraph Picture Producing Companies, for a line-up of Pictures to be shown in Lockney, that will be second to none in this part of the state. It is our intention to put on a show every night from now on and give the people of the Lockney as good a show as they can see anywhere.

We are installing two new Mazda Power Machines, the very latest machines to be placed on the market. These machines are noiseless and work automatically, causing a no stop run from the beginning to end of each picture. The light effect on these machines is far better than has been the case with the machines used heretofore.

We have also installed a new musical instrument, known as the "PHOTOPLAY," "THE VOICE OF THE SCREEN," which carries a fifteen piece orchestra, the music of which harmonizes with the picture being run.

Within the next few days a new screen will replace the one we now have, and the front of the picture show building will be remodeled, and new mirrors and display racks will be installed.

We are going to a great expense to make the theatre in Lockney the very best in the country, and we ask the liberal patronage of the people of the community.

SATURDAY NIGHT, JANUARY 26th.—
METRO PRESENTS THE SUPER-PRODUCTION
PRODUCED BY REGINALD BARKER.

"The Eternal Struggle" SATURDAY NIGHT

R. C. Ayres, of the Ayres Grain Co., of Plainview, was here on business last week.

Mr. Cook, of Hedley Texas, was here this week visiting Y. F. Walker and prospecting with the view of locating.

Announcement . . .

We have opened a Feed and Coal Business in the old Ayres and Gunn Buildings at the Corner of Main and College Streets, where we will handle complete line of Coal, Feed and Field and Garden Seeds.

Harmony No. 19: Valuation \$161,300; taxes assessed, \$1,613.90.
Lakeview No. 11: Valuation \$329,260; taxes assessed, \$3,292.60.
Fairmont No. 12: Valuation \$169,080; taxes assessed, \$338.16.
Center No. 13: Valuation \$199,000; taxes assessed, \$1,293.50.
Lone Star No. 14: Valuation \$366,000; taxes assessed, \$1,830.00.
Cedar No. 15: Valuation \$373,280; taxes assessed, \$1,866.40.
McCoy No. 16: Valuation \$169,960; taxes assessed, \$1,699.60.
Roseland No. 17: Valuation \$268,160; taxes assessed, \$2,681.60.
Mayview No. 18: Valuation \$251,250; taxes assessed, \$1,256.25.
Baker No. 19: Valuation \$312,550; taxes assessed, \$3,125.50.
Antelope No. 20: Valuation \$222,690; taxes assessed, \$1,113.45.
Providence No. 21: Valuation \$259,800; taxes assessed, \$2,598.00.
Blanco No. 22: Valuation \$158,740; taxes assessed, \$793.70.
Allmon No. 23: Valuation \$224,100; taxes assessed, \$2,241.00.
Liberty No. 24: Valuation \$197,440; taxes assessed, \$1,579.52.
Prarie Chapel No. 25: Valuation \$284,020; taxes assessed, \$3,840.20.
Campbell No. 26: Valuation \$194,760; taxes assessed, \$1,947.60.
Ramsey No. 27: Valuation \$177,600; taxes assessed, \$1,776.00.
Hillcrest No. 28: Valuation \$203,920; taxes assessed, \$1,325.48.
Goodnight No. 29: Valuation \$146,740; taxes assessed, \$733.70.
Mountainview No. 31: Valuation \$132,820; taxes assessed, \$1,328.20.
Newland No. 32: Valuation \$168,490; taxes assessed, \$842.45.
Holt County Line District: Valuation \$20,380; taxes assessed, \$101.90.—Hesperian.

Before You Buy a
New Car, See the New

1924
MODEL

CHEVROLET

On Display at

Ozark Garage

DR. J. M. FLOYD FOR PUBLIC WEIGHER

We are authorized to announce Dr. J. M. Floyd for the office of Public Weigher of Precincts Nos. 2 and 3, subject to the action of the Democratic primary in July. Dr. Floyd is an old-timer in Lockney, having been a resident of Lockney for the past twenty-five years. He has been weighing cotton for the people of this district the past fall and winter in the local cotton yard, and desires to continue at the job.

He will appreciate your giving his candidacy serious consideration and asks that you give him your vote and support in the coming primary.

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He asks that the voters of these two precincts give his candidacy their consideration, and would appreciate your vote and influence.

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Mr. Braswell is well known in this district and has been one of our townsmen for four years and is for the upbuilding of the community. He asks that you consider him at the polls and your vote and influence will be greatly appreciated.

W. H. SPARKS FOR PUBLIC WEIGHOR

W. H. Sparks of this city requests the Beacon to announce his candidacy for the office of Public Weigher.



Prof. Samuel C. Prescott, head of the biology and public health departments of the Massachusetts Institute of Technology, after a three-year study of coffee, says that coffee as a beverage, when properly prepared and used, gives comfort and inspiration, augments mental and physical activity, and thus is really a help to mankind.

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Holt County Line District: Valuation \$20,380; taxes assessed, \$101.90.—Hesperian.

Worth-While Club
The Worth-While club was entertained Tuesday evening at the home of Mr. and Mrs. G. S. Morris, Mesdames Dexter Wells and Frank Morris hostesses.

The house was beautifully decorated with pink flowers and blue birds. Forty-two was the diversion of the evening, with Mrs. D. F. McDuffee winning high score.

Delicious refreshments were served to the following guests: Messrs. and Mesdames Dr. Clements, Paul Shick, Elmer Baker, N. J. Smalley, Gay Morgan, D. F. McDuffee, Gilbert Beane, Archie Crager, Jno. Tucker, Vick McRee, Clyde Cummings, Dexter Wells, Frank Morris, Mesdames Annie Wilkinson and Lottie Lite.

Mr. and Mrs. L. M. Faulkner, Dr. and Mrs. W. H. Belew and Dick Darby of Plainview were here Sunday visiting Mr. and Mrs. A. H. McGavoc.

Mrs. W. D. Lorg and daughter, Miss Rosmie, attended the stockholders meeting at the First State Bank in Floydada last week.

GIV

DAIRY

Underslung Wheelbarrow Useful to Handle Cans

Anyone who has tried to carry a large filled milk can or to push it in an ordinary wheelbarrow, will appreciate the usefulness of the underslung wheelbarrow shown in the drawing.

The frame of an ordinary wheelbarrow is used, but the regular body is removed. A platform is suspended under the frame, by means of flat brackets, so that it comes to within a few inches of the ground. The rear brackets are made in two pieces, and slotted as indicated, so that the platform



An Underslung Wheelbarrow Enables Filled Milk Cans to Be Transported Easily.

can be adjusted to suit the height of the user. The platform itself is made of one-inch boards held on each side by lengths of angle iron. The center of gravity is so low that the load can be easily balanced to prevent spilling.—Popular Mechanics Magazine.

Expensive Equipment Is Not Necessary for Dairy

Contrary to common belief, expensive barns and equipment are not necessary for the production of clean milk says the dairy department of the New Jersey State College of Agriculture.

When in the udder of the cow, milk contains no dirt and few, if any, bacteria. It is during and after milking that contamination takes place. The three most common sources are, dirty teats and udder, dirty pail and other utensils, and a dusty barn.

A little care eliminates all of these factors which make for dirty, unwholesome milk. The farmer with the simple equipment should find it easier to exercise care than if he had a lot of complicated equipment.

The three precautions recommended are that the teats and udder of the cow be cleaned with a damp cloth before milking; that all utensils be sterilized in live steam or boiling water and that a small top pail be used.

Milk drawn under these conditions will be free from dirt and will contain only a few bacteria. In order to prevent these bacteria from multiplying the milk should immediately be transferred to the can and cooled to as near 50 degrees Fahrenheit as possible. Straining of such milk is unnecessary.

Alfalfa Most Excellent Feed for All Dairy Cows

The farmers are indeed fortunate to have at their disposal the alfalfa crop.

Of all the rations which are fed to dairy cows, alfalfa hay heads the list from the standpoint of value. Its feeding value is due to its high protein content and to its palatability.

In the West, alfalfa is our cheapest roughage and for this reason some farmers are inclined to feed it alone to dairy cows. This is expecting too much from this great feed, says B. W. Fairbanks of the Colorado Agricultural college. When fed alone it makes an unbalanced ration as it is too high in protein and too low in net feeding nutrients. The animals cannot be kept up in health and vigor and they will fall off in production when limited to alfalfa for feed. Add to alfalfa a variety of grain, and during the winter a succulent feed for an excellent dairy ration.

Cooling Cream Promptly After Separated Is Best

The necessity of cooling milk immediately after it is drawn is pretty thoroughly understood by most dairy men. Too often, however, the farmer selling cream fails to realize that there would be a corresponding improvement in his cream if it were cooled promptly after separating. The most efficient cooling can be obtained by use of a surface cooler, over which the cream is passed in a thin film while water is circulated through the inside. Ordinarily the volume of cream is insufficient to justify the use of such a cooler. In that case it should be put in a tall, cylindrical can of the shotgun type and set in a cooler until thoroughly cooled.

Never Gets Right Answer.
"Scrub sires multiples as fast as pure bred but it never gets the right answer," says the Washington State Extension Service News.

Scrub Sire Is Undoing.
A good sire maketh a good herd but a scrub sire is the undoing of his owner.

One Pertinent Question.
Is there a farmer that does not need or could not use profitably more of better cows?

The Hustling, Saving Bee



During the time when food is plentiful the Bee keeps busy laying up a supply of food for the days when he can no longer obtain it.

And wise folks will follow this same wise plan, putting aside regularly a certain amount in a Savings Account, so when non-productive days of life arrive they can live in comfort as a reward of their thrift.

A number of plans for saving await your choice here, any one of which you are welcome to adopt.

LOCKNEY STATE BANK

Guaranty Fund Bank

Our Line of Feed

Consists of:

Milo, Corn, Wheat, Milo heads and Barley Chops, Threshed Milo, Corn, Wheat and Oats, Shorts, Bran, Cotton Seed Meal and Alfalfa. Also Buttercup as a balanced feed for your milk cow.

See us for your field Seed, or Oats, Wheat and Cotton Seed.

COAL

The best that comes from
Colorado.

LESLIE FLOYD
GRAIN COMPANY

LUMBER

and Building Material
of all Kinds.

Devoc Paints and Kyanize Varnishes.

Floyd County Lbr. Co.

Phone 9

Fred Lemmons, of the Lemmons Ranch, had business here Saturday.

Ralph Carter was here from Ford Saturday and Sunday with home folks.

D. M. McGavoc and son were here from Silverton Tuesday with cotton.

D. P. English of Rock Creek community was in Lockney Saturday.



Old U. Tellem Says:

ness! I wish you an abundance of each.

"And, because I have very much at heart the things which are vital

"Here's to your Health and Happiness to your happiness and comfort, I want to tell you that Stewart Drug Company is an institution dedicated to the promotion of your happiness through the preservation of your health, in so far as lies within their power.

"You'll find them at your service with a smile."

"U tellem Stewart has it."
Phone 19

STEWART DRUG COMPANY

Flour! Flour!

If you have never tried our Amaryllis Flour, let your next Flour be a sack of Amaryllis. And if you are not satisfied with it, we will call and take it up.

NEW SHIPMENT JUST RECEIVED

Lockney Grocery

Blue Ribbon Peaches at COST—As Long As They Last.

County Correspondence

SAND HILL NEWS

There has been several new pupils to enter our school today, they are the Powers children, Russell children and also the Dickey children. We are very glad to have them with us.

The Rogers children are also back with us again.

The "measly" measles are still in our community, the Woster, Glenn and Green homes are now having their turn with the unwelcome visitor.

Hiley and T. L. Shurbett have recovered from measles and returned to school today.

Mrs. Irene Pope is back in school after several days absence, she her husband had the measles. Preaching yesterday morning by Rev. Frank Copeland. In the afternoon Rev. J. L. Henson, of Floyd, preached.

Shelby and Horace Cates are now attending a barber school in Oklahoma City.

Ed Holmes is attending High school in Floydada since New Year's.

Mrs. S. E. Dickey and daughter, Jewell, moved into our community from Wood county. They make their home for the present at J. R. Brock's. Mrs. Brock is daughter of Mrs. Dickey.

Elmer Mickey and wife moved today to the Findley place.

A Thompson moved last week to his place in the Pleasant Valley community.

Among the new car owners are E. and Smith Mickey and W. R. E. C. R. has traded for a Buick, while Smith has a Ford. K. Dooly trader his Ford sedan now has a Ford touring car. We are informed that Elmer and Jewell Cates have purchased a new

25th, on Prairie Chappel grounds. We are working hard to win both games.

There was a singing at Mr. Tannahill's home Sunday night, Jan. 13 a large crowd was present.

Allen children are back in school after their attack of the measles.

There were three games played at Prairie Chappel Friday, Jan. 18. The Aiken girls were defeated with a score of 6 to 8. The Roseland first team of boys won over Prairie Chappel score of 6 to 8. The Roseland first team of boys won our Prairie Chappel first team, the score was 6 to 12. The Prairie Chappel second team beat the Roseland second team, with a score of 4 to 2.

Rev. Moore, from Wayland College, came out and preached here Sunday afternoon.

Cecil Brown and Ernest Tannahill made a business trip to Lockney Monday.

Audrey Outton started back to school after an absence during which she had the measles.

Miss Thelma Thompson motored to Kress Saturday to visit her parents.

Lumber is being hauled to Mr. Tannahill's place to build a new home.

Prairie Chappel entered in the boys' County Championship game which was played Saturday, Jan. 19, at Floydada. They lost the game with Floydada, but were victorious over Lakewood. Those who were qualified to play were: Joe Foster, Homer Teaff, Ralph Brown, Walter Whorton, Leo Cooper, Cecil Brown, Jimmie Carthel, Theron Spence, Edwin Bodeker and Herman Huffman.

Misses May Foster, Jo Ada Foster, Juanita Cowart, Mrs. T. E. Cowart and Mr. Cooper accompanied the boys to Floydada.

PROVIDENCE

Mr. and Mrs. Charlie Godtold spent Sunday with Mr. and Mrs. H. A. Samman.

Mr. Houston McPherson left for review is coming up to play his home in Colorado Friday.

Boys and girls next Friday, Jan. Mr. Walter Bodeker has purchased

OUR SPRING LINE NOW ON DISPLAY. SEE THEM BEFORE YOU BUY.

REMEMBER—

WE CLEAN—WE PRESS—
WE ALTER—WE DELIVER—

WE WANT YOU TO GIVE US A TRIAL

Mrs. Jno. W. Sams

ed himself a new Chevrolet roadster.

Evard Pullen spent Sunday night with Clarence Brandis.

Mr. Jones and family, from Estelene, have moved to the Rexrode place north of Providence.

Mr. and Mrs. Allgood visited Mrs. Lovvorn Sunday.

Miss Emma Samman spent Sunday with Freda Samman.

Miss Hazel Crouch spent last week-end with her homefolks.

Miss Ieola Crouch visited Mrs. Longmire, of Plainview, Sunday.

Misses Mayme and Ruth Phillips were shopping in Plainview Friday.

REPORTER...

MU

Sunday School was again small on account of sickness.

Mr. and Mrs. Geo. Webster returned last week from Collin county where they have been at the deathbed of Mrs. Webster's mother.

Mr. R. D. Bryant went to Olton the first of the week.

A new family is moving to the place where O. K. Richerson lived the past year.

Mr. Race has been doing some plowing the last few days. He is the first to get started on his winter plowing.

R. E. L. Muncy and sons have been threshing Sudan and Millet the last few days.

Mr. Laurence Gruver was out looking about our school insurance Saturday.

Mr. Leach has a very sick boy with the measles.

Mr. Arch Muncy was kicked by a mule Saturday and very painfully hurt.

Mr. C. L. Anderson is repairing the road near Muncy Switch this week. This part of the road has been very bad this fall.

IRICK

Irick, Jan. 22.

We are certainly well pleased with the money we made from the box supper. There were only a few boxes, but the boys were liberal as usual. When we are in need of money, \$82.00 was collected. The box of candy was awarded to Miss Alvah Hampton, as being the prettiest girl.

Chester McDougal returned Saturday after a long visit at his uncles in Collin county.

Mrs. Marcy Potts entertained the young folks with a singing Sunday night.

Parker Graber returned from Olton.

Miss Eva Virden, who had her shoulder broken is improving nicely.

Mrs. Murphy and children, from Plainview, were here Sunday.

Our Sunday School attendance is improving again since the weather is getting better. About 70 were present Sunday.

There was a party at Mr. and Mrs. Smith Hull's Monday night.

W. E. Taack went to Hereford Tuesday.

Roe Dalton spent Monday night with Ben Taack.

CANDIDATES ANNOUNCING THIS WEEK

Dr. J. M. Floyd has entered the race for the office of Public Weigher in precincts Nos. 2 and 3, Lockney. He is at present connected with the weigher's office here and desires to serve the people in that capacity in the future.

Clyde K. Bennett has pitched his hat in the race for the office of Public Weigher of Precincts Nos. 2 and 3, and wants the voters of the district to give him the once over and lend him their votes and influence in the July primary.

E. S. Braswell has entered the race for Public Weigher of Precincts Nos. 2 and 3, Lockney. Mr. Braswell is well known over the district, and desires to become one of the servants of the voters of this district. He will appreciate the voters giving him a hearing in the matter, and would like to have your support in the July primary.

P. G. Stegall, City Marshal of Floydada, announces in this issue of the Beacon for the office of Sheriff and Tax Collector of Floyd county, subject to the action of the Democratic primary in July. Mr. Stegall was in Lockney today, looking over the situation and getting acquainted with the voters of this county. He is a young man, of family, and has served the people of Floydada as a peace officer, and now desires to serve the people of Floyd County as sheriff and tax collector. His announcement will be found in another column.

E. C. Henry of Floydada was in Lockney today, and while here had the Beacon announce him for the office of Sheriff and Tax Collector of Floyd County, subject to the action of the Democratic primary in July.

Mrs. Elder Morris, present county treasurer, announces in this issue of the Beacon for re-election to the office of County Treasurer of Floyd county. She asks that the voters of the county give her candidacy their consideration, and she will appreciate their support in the coming election.

W. H. Sparks of Lockney has announced for the office of Public Weigher of Precincts Nos. 2 and 3. Mr. Sparks wants the people of this district to help him at the July primaries, and promises the voters that if he is elected he will make them a faithful and efficient weigher.

PLAINVIEW SANITARIUM NEWS ITEMS

Dr. and Mrs. E. O. Nichols left last Saturday for New York City, where Dr. Nichols will take a Post Graduate Course in Surgery and Diagnosis. While away, Dr. Nichols will visit the Surgical Clinics in Boston, Mass., and also the Cancer Clinics at John Hopkins University, Baltimore, Md., where he will make a special study of Cancer.

Mr. M. C. Johnson, of Turkey, Texas, was brought to the Plainview Sanitarium for an operation, and is recovering rapidly, will soon be able to return home. Mr. Johnson is a very likeable young man, and has lots of friends around Turkey, where he has lived for several years.

Mrs. C. I. Dickerson, of Silverton, Texas, is at home after spending several days in the Sanitarium, under medical treatment. The Dickersons are prominent druggists in Silverton.

Mrs. S. T. Whitley, of near Lockney, is doing real well after an operation at the Sanitarium, and returned home Thursday.

Floyd Hucker is under treatment at the Sanitarium. Floyd lives near Hart, Texas. His father is a prominent farmer of that community.

We are proud to announce the speedy recovery of Mrs. Chas Wilson who was operated on several days ago for Mastoids. Mrs. Wilson is the wife of Ex-City Marshal, Chas Wilson, of this City, who is well known in this city and surrounding country.

The daughter of Mr. and Mrs. Verden, of Lockney, was brought to the Sanitarium with a broken arm for X-ray examination.

Mr. and Mrs. Jacobs, of Turkey, Texas, came up a few days ago. Mrs. Jacobs will be in the Sanitarium for a few days under care and treatment of the doctors.

Miss Wheeler, nurse of the Sanitarium, is with Mrs. Dr. Garner, of Turkey, Texas. The Stork is just as kind to the Doctor as any of us.

Miss Barry responded to the call, and is nursing Mr. Taylor through his sickness. We trust, however, that his sickness will not last long, and that he will soon be up again.

Methodist Missionary Society

The Methodist Missionary Society met at the church Wednesday afternoon, in regular social session.

The weekly lesson was taught by Rev. J. P. Patterson, pastor, after which the social session was indulged in with Mesdames Brooks, Barker and Adams as hostesses.

There were several games and con-

Food cakes and hot chocolate.

J. T. Oliver, of Portales, N. M., is here visiting his sister, Mrs. C. A. Floyd.

Dr. G. B. Smith, of Floydada Sanitarium was here on business Tuesday morning.

W. D. Wynn, of Oklahoma City, has accepted a position as barber in Brooks' Barber Shop.

W. A. Hamilton was in Plainview on business Tuesday.

In Our New Quarters

We have moved to the E. P. Thompson Building, on the West Side of Main Street, and are now better prepared to serve the people. We appreciate the patronage of the people heretofore and ask for a continuance of their trade.

We will have a new Car of Furniture in some time this week.

We have a nice line of Linoleum, Rugs, Aluminumware, Tinware, and Shelf Hardware.

We will also conduct a Storage and Transfer Business.

CRAGER FURNITURE CO.

PHONE 121

E. P. THOMPSON BLDG.

NOTICE

We will have a Poultry Car here

SATURDAY, JANUARY 26th, and MONDAY, JANUARY 28th

and will pay the following prices:

HENS, per pound	15c
FRYERS, per pound	14c
STAGS, per pound	8c
COX, per pound	4c
TURKEYS, No. 1, per pound	15c
CREAM, EGGS AND HIDES MARKET PRICE.	

Bring us your Poultry for this is a good market and we will pay you the highest cash price we can at all times.

HAMILTON PRODUCE

PHONE 41

LOCKNEY, TEXAS

SHOW NOTICE

We have just contracted with the Paramount, Warner Bros., the Metro and Vitagraph Picture Producing Companies, for a line-up of Pictures to be shown in Lockney, that will be second to none in this part of the state. It is our intention to put on a show every night from now on and give the people of the Lockney as good a show as they can see anywhere.

We are installing two new Mazda Power Machines, the very latest machines to be placed on the market. These machines are noiseless and work automatically, causing a no stop run from the beginning to end of each picture. The light effect on these machines is far better than has been the case with the machines used heretofore.

We have also installed a new musical instrument, known as the "PHOTOPLAY," "THE VOICE OF THE SCREEN," which carries a fifteen piece orchestra, the music of which harmonizes with the picture being run.

Within the next few days a new screen will replace the one we now have, and the front of the picture show building will be remodelled, and new mirrors and display racks will be installed.

We are going to a great expense to make the theatre in Lockney the very best in the country, and we ask the liberal patronage of the people of the community.

SATURDAY NIGHT, JANUARY 26th.—
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PRODUCED BY REGINALD BARKER.

"The Eternal Struggle" SATURDAY NIGHT

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WE WILL APPRECIATE A VISIT
AND ASK FOR A SHARE OF YOUR BUSINESS

Lockney Feed & Coal Company

CHICKEN CAR

We will load a chicken car Monday and Tuesday, Jan. 28 and 29, and will pay the following prices:

Cox	4c	cash or trade or credit
Stags	8c	" 9c "
Fryers	14c	" 15c "
Hens	15c	" 16c "

Baker Mercantile Co.

"WE BUY WHAT YOU SELL" "WE SELL WHAT YOU BUY"

FOR SALE

TWO PRACTICALLY NEW 1923 FORD COUPES. COME
AND SEE THEM—CASH OR TERMS

Higginbotham-Bartlett Co.

DR. J. M. FLOYD FOR PUBLIC WEIGHER

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W. H. SPARKS FOR PUBLIC WEIGHER

W. H. Sparks of this city requests the Beacon to announce his candidacy for the office of Public Weigher of Precinct No. 2 and 3, Floyd County.

Mr. Sparks has been on the Plains for the past fifteen years. He has lived in Lockney for the past three years. He is well known to the people of this district.

He is well qualified to take care of the office and will appreciate you giving his candidacy your consideration. He asks your vote and influence.

R. M. HAVERTY FOR COMMISSIONER PRECINCT 3

You are hereby authorized to announce R. M. Haverty of Mountainview, a per cent of Sunset community, for the office of commissioner of Precinct No. 3, subject to the action of the democratic primary in July.

Will say to the voters of said precinct, after securing the proper encouragement from capable citizens, I present myself before you with a desire for the above office. I have been a resident of this precinct for eight and one half years, am 41 years of age, had quiet a bit of experience with road work, but never have appeared before the public for office before. Most of my experience being hard done work, where you get the tried out, together with other duties of such office, and if I am found worthy after your consideration, wish to serve the people with the very best of my ability, and will say that I believe in applying the work to the most needed places to make a good road and believe in keeping roads up in shape where needed.

With the greatest appreciation may I ask the vote and influence of the voters of said precinct.

R. M. HAVERTY.

E. C. HENRY FOR SHERIFF AND TAX COLLECTOR

E. C. Henry, for the past thirty-three years a resident of Floyd county, this week announces himself as a candidate for Sheriff and Tax Collector.

Coming here as a young man, Mr. Henry's interests have been allied with the interests of Floyd county during all this period. At one time he served the county as its sheriff and tax collector, and he asks that the voters of the county investigate his record while he was a peace officer of the county, his official acts being a part of the records of the county.

For the past nineteen years he has been farming near Floydada, and during that time he has been foreman of numerous grand juries, which have aided the sheriff's department in the enforcement of the laws. He is well qualified for the duties

GIVES HAND TO SCIENCE



Professor Soret, the eminent radiographer of Paris, just after his right hand had been amputated as a result of his heroically faithful work with the X-ray.

of the office and if he is elected he promises to give the county faithful service to the best of his ability.

TO THE VOTERS OF FLOYD COUNTY:

I wish to announce that I will be a candidate for Sheriff and Tax Collector of Floyd County. For the benefit of those who do not know me, I will say, that I am thirty-three years old, and have a family, and am at present City Marshal of Floydada. I am making this race on my own accord and not from any special solicitation. I want the office because I think I can fill the office satisfactory to the citizens of the county.

I will appreciate any support given me. My intentions are to see as many voters as possible personally.

Very truly,
P. G. STEGALL.

MRS. ELDER MORRIS FOR RE-ELECTION TO OFFICE OF COUNTY TREASURER

I take this opportunity to announce my candidacy for re-election to the office of County Treasurer, subject to the Democratic primaries. I have been your county treasurer for a little over one year, and during this time I have put forth my best efforts to discharge the duties of this office; and the interest of the people of Floyd county has been uppermost in my mind.

If you see fit to elect me for the second term I will continue to discharge the duties of county treasurer to the very best of my ability. I feel that for this second term I can serve you better since I am now familiar with the work.

I also want to use this chance to thank my personal friends as well as all the people of Floyd county for the generous aid and kindness that's been accorded me, since taking my place as a county officer, without which I could not have succeeded.

I now ask for your support in the coming election, and I assure you that if appreciation and effort will express my thanks you will have no cause to regret supporting me.

Respectfully,
MRS. ELDER MORRIS.

Artie Baker has returned from a trip to Dallas and Ft Worth on business.

Judge Webster and family attended the funeral of Lee Shropshire in Plainview Tuesday afternoon.

SAYS U. S. CAUSED WAR

Mr. and Mrs. G. S. Morris went to Amarillo Tuesday morning, returning today.

Things Aren't Done By Halves Here

WE GET THE BEST MERCHANDISE WE CAN FIND FOR YOU; WE GATHER THEM IN GREAT VARIETY; WE SELL THEM ON NARROW MARGINS OF PROFIT. EVERY GOOD STYLE IS HERE; EVERY FINE FABRIC; EVERY NEW COLOR.

E. L. AYRES

"THE HOME OF HART SCHAFFNER & MARX"

Ask Your Dealer for Fruit Cordial Chocolates An Ideal Gift

Hood River fresh Strawberries and Cherries Enclosed in Chocolate

Delicious and Irresistible as the forbidden Fruit In the Garden of Eden.

MANUFACTURED BY OLYMPIA CANDY COMPANY

Wholesale Manufacturers and Jobbers of All Kinds of Delicious Candies.

712 Eighth Street

Greeley, Colorado

Notice To Farmers

We will have a car of seed spring barley in stock the last of this week. First Come First Served. THIS BARLEY IS SACKED AND RECLEANED BRIGHT STUFF

Lockney Farmers Co-Operative Society

Mrs. N. E. Greer and children went to Lubbock Friday for a visit back Tuesday. Gene Dyer had business in Lubbock Tuesday.

METHODIST CALENDAR

Sunday	
Sunday school, 9:45 a. m.	
Preaching, 11 a. m.	
Senior League, 2:30 p. m.	
Intermediate League, 3:30 p. m.	
Junior League, 3:00 p. m.	
Preaching, 6:45 p. m.	
Monday	
Stewards meet after 1st Sunday.	7:00 p. m.
Tuesday	
Men's meeting after 1st Sunday	7:00 p. m.
Wednesday	
W. M. S., First and Third, 3 p. m.	
Y. L. M. S., First and Third, 3 p. m.	
Teacher-Training, 2:30 p. m.	

Your Electrical Work

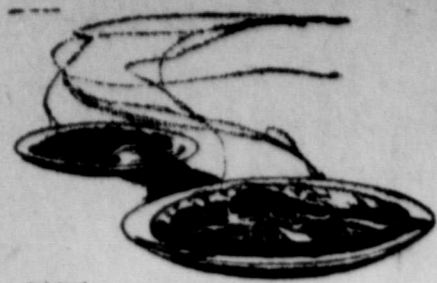
—Will be promptly and Efficiently cared for, if you will call Number 7. I am well equipped to do house wiring, and all kinds of Electric Repair Work.

RADIO RECEIVING SETS FOR SALE

K. D. MIDDLETON

AT J. C. WOOLDRIDGE LUMBER YARD

LOCKNEY



Your Choice of Meats

Some people prefer one kind of Meat, other people prefer another kind.

Everyone, no matter what his preference, will find the best cuts of his favored meats awaiting him here. Phone us your order and we will deliver it without delay.

ALSO A COMPLETE STOCK OF FRESH GROCERIES TO SUPPLY YOUR NEEDS FOR THE TABLE.

City Grocery
LOCKNEY, TEXAS

ORDINANCE NO. 43

Section 1. Be it ordained by the City Council of the City of Lockney, Texas: That there is hereby assessed against and levied upon, each and every dog and bitch of the canine species, over the age of three months which is now in, shall become more than three months old, or may thereafter be brought or permitted to come into the City Limits of Lockney, Texas; an annual tax, as follows: \$1.50 on each and every dog; and \$3.00 on each and every bitch, to be collected from, or paid by the owner, claimant or person having the animal in charge; said tax to be paid to the City Marshal on or before the 1st day of February, 1924, and as soon thereafter as such animal may be brought or come into the City Limits of said City.

Section 2. It shall be the duty of the City Marshal, and he is hereby required to procure and keep on hand a sufficient number of collars and tags, to be paid for by the person paying the tax on such animal or animals. In addition to said tax, and a collar with attached tag shall be placed around and kept upon the neck of such animal for which the tax above provided may be paid. The tags above provided for shall number consecutively 1, 2, 3, etc., and the number of each tag shall correspond with the number of the receipt and stub; which receipt shall be given by City Marshal to the person paying such tax.

And every such animal found running at large in said City without such collar and tag, and for which such tax has not been paid, shall forthwith be taken up, held and impounded by the City Marshal for twenty-four hours, during which time, the owner or claimant of such animal may reclaim the same by paying to the City Marshal, the tax, as above provided for, together with one dollar in addition thereto as an impounding fee, which fee shall belong to the City Marshal, and such animal that may not be reclaimed and the tax and fee paid thereon

with in the twenty-four hours aforesaid, shall be killed by the City Marshal and the carcass thereof removed to the dumping grounds outside the City limits. Provided that the owner or claimant of any such animal so impounding may reclaim and take the same by paying the impounding fee without paying the tax if he will at once take and keep such animal out of the City limits.

Section III. In every case where the owner of such animal will furnish a suitable and substantial collar as above named, he may do so; and in such case the tag above provided for may be securely attached to such collar.

Section IV. Any person who shall willfully remove or take such tag or collar from the neck of such animal on which the same has been placed or shall place a collar or tag, other than that herein provided for, around the neck of such animal, upon which the tax assessed has not been paid, shall be deemed guilty of a misdemeanor, and upon conviction thereof, shall be fined not less than five dollars, nor more than twenty-five dollars.

Section V. Any proud bitch found running at large upon the streets, alleys or in any public place within the City limits, shall be, and is hereby declared to be a nuisance, and the City Marshal shall forthwith kill each and every animal so found in, or upon such public place.

Section VI. The City Marshal shall, (at his own expense establish and keep up such impounding pen or place as he may deem suitable and proper).

Section VII. The One Dollar of such and every tax collected by the City Marshal as above provided for, shall belong to the City, and shall be paid by him to the City Treasurer, and the stub of each receipt given by the City Marshal for such tax shall belong to the City.

It is ordered that this Ordinance go into effect and be in force from and after the date of its passage.

Passed and approved this 14th day of January, 1924.

J. H. BYINGTON, Mayor.
ATTEST—FLOYD HUFF, Secretary.

John McClendon of the Lakeview Community was here Saturday.

C. M. MEREDITH

Candidate for Tax Assessor
Will Appreciate Your Vote and Influence.

CHEF OF WHITE HOUSE



The White House chef is not a man. Mrs. Martha Mulvey came to the White House during President Taft's administration. She not only prepares the daily meals for the chief executive and his family, but she also plans all the state dinners.

OFFERED FOR \$500,000



Mrs. Marie LaMaie, who alleges her husband, Elmer LaMaie, well known in Oklahoma and Texas as a theatrical manager and dramatic school head, conspired to sell her in slavery to a rich negro gambler who resides in Juarez, Mexico, for \$500,000. The charges are being investigated by the federal authorities.

5,000,000 NEW CARS IN 1924 PROGRAM OF INDUSTRY

New York, Jan. 12.—Five million new cars and motor trucks in 1924. A 25 per cent increase over the banner production of 1923. Almost double the total for 1922.

Such is the marfi at which the automobile manufactures of the United States will aim during the coming 12 months. Figures on production programs, announced before and after the annual automobile show this week, tell the story. Here they are:

The Ford interest will go on a production basis of 10,000 cars and trucks a day, Feb. 1. This program may be increased later. If it is not increased, however, but adhered to in its present dimensions, there will be 3,000,000 new Fords in 1924.

Chevrolet expects to produce 800,000 new cars during 1924.

Willys-Overland is counting on 300,000 new cars.

The Buick company has a program calling for 250,000.

Studebaker figures on producing 200,000.

Those five producers if they live up to their present plans, will turn out 4,550,000 vehicles during the next 12 months. There are about 185 smaller companies, most of which have enlarged upon their 1923 programs for the present year. It is ultra conservative to figure the total of these companies at another 450,000 cars. Probably 750,000 would be more nearly correct.

These are the most ambitious programs ever undertaken. Two years ago, they would have been laughed at. Now the industry is regarding them not only with seriousness but with a mounting conviction that, in the main, they will be adhered to.

It is too early in the year to estimate fully and accurately the chances of going over the top with the big increase. However, there is somewhat of a parallel between conditions now and conditions a year ago. At that time even the most optimistic manufacturers would not have forecast a total production of 1,000,000 cars and trucks during the year. Yet that figure was exceeded, the total for 1923 being 4,014,000 or 50 per cent increase over the figures of the then banner year of 1922.

At the present time there are about 2,750,000 workers employed in making motor cars, trucks, tires and spare parts. The wholesale value of cars and trucks in 1923 was not less than \$2,500,000,000; of tires and parts, \$2,000,000,000. The retail value of these items probably was 25 per cent higher, according to estimates of manufacturers or upward of \$5,500,000,000.

Now it is planned to boost those figures by at least 25 per cent. If the job can be done, the automobile industry will be employing more than 3,500,000 workers—nearly double the number employed on the railroads of the United States—and will have produced goods to the retail value of \$7,000,000,000 during the year ending January 1, 1925.

Enthusiasm in the industry swept to a new high mark during the present week. The big event of the industry, the annual New York show, brought to the city more than 39,000 people from the West alone. They swamped the city's hotels. In many cases it was found necessary to lodge the visitors in makeshift ways, and at numerous hotels, hundreds of guests were compelled to sleep on cots tucked away in odd corners. One big hotel turned away more than 500 persons in a single day.

These figures are eloquent of the increase in popular interest in automobiles and of the power to purchase the cars when manufactured.

Home Hardware

There are scores of items in this store that will make housework lighter, repairs around the house easy, and the cost of these added conveniences is very moderate.

A full line of Floor Coverings, Linoleum, Rugs, O'Cedar Polish and Mops. Also a complete stock of Shelf Hardware, and Fresh Groceries.

We Appreciate Your Business

A. J. WHITE & COMPANY

The WINCHESTER Store

Apparently there isn't any saturation point. One wonders, however, if there is room on the roads for the 1,000,000 prospective cars.

There are only 25,000 miles of really high-grade roadway in the United States and about 100,000 additional of fair to good roads, yet the projected 1924 output of motor cars, placed end to end, would make a single line of cars nearly 12,000 miles in length.

The disturbing factor is the status of the used car. There is little market for the millions of used cars which must be taken up to make room for the new output this year and the situation seems to be growing worse instead of better. If it gets much worse, some of the manufacturers may find it necessary to revise their programs downward.

However, production is soaring at the present time and the next two months probably will tell the story for 1924. December output was 34 per cent higher than that of December, 1922. Production for the present month probably will maintain the same proportion of increase over figures for January 1923.

An interesting side light is the prospect that there will be turned loose on the roads in 1924 nearly 1,000,000 "green" drivers, owners of their first cars.

W. B. Hooten and family have moved to Tulla to make their home. Mr. Hooten was in Lockney Tuesday and renewed for the Beacon, and ordered it changed to Tulla.

Clock-Keeper of the Treasury



Charles P. Buettner, who is responsible for the 875 clocks in the United States Treasury at Washington, is shown here working on a clock that has been keeping time for the department since 1832.

Of Interest to Santa Fe Patrons

Have you compared after-the-war prices of what you buy and sell with those of a pre-war normal year—say, 1922 with 1915?

Santa Fe System Lines have made such a comparison, and you will be interested in the result:

The Santa Fe System sells transportation only, but buys steel, fuel, lumber and all kinds of building and construction material; and is a very large user of labor.

The Santa Fe System received in 1922, \$1.45 for hauling the same amount of freight the same distance that it received \$1.00 for in 1915, and \$1.60 for hauling a passenger the same distance it received \$1.00 for in 1915. Or, combining freight and passenger, it received \$1.50 for the same service it received \$1.00 for in 1915, the increase being 50 per cent.

The Santa Fe System paid \$2.11 for the same quantity of fuel that \$1.00 paid

for in 1915; \$1.77 for the same quantity of materials and supplies, other than fuel, that \$1.00 paid for in 1915; \$2.22 for the same number of hours of labor worked in 1922 as \$1.00 paid for in 1915. Aggregating all operating expenses, it paid in 1922, \$2.05 for the same number of hours worked and same quantity of materials and supplies as it paid \$1.00 for in 1915. It paid \$2.90 in taxes in 1922 for every \$1.00 paid in 1915.

Santa Fe System employes received an average annual compensation in 1922 of \$1.81 for every \$1.00 received in 1915, and the cost of living of such employes was \$1.62½ in 1922 for every \$1.00 in 1915.

Freight rates and passenger fares cannot be reduced until taxes and the cost of operation are reduced.

Cost of operation cannot be substantially reduced until the price of labor and material is reduced. And the price of labor and material cannot be reduced until the cost of living is reduced.

W. B. STOREY, President
The Atchison, Topeka and Santa Fe Railway System

Dr. HARRIS H. BALL
DENTIST
Office Over Griffith's Grocery Store
LOCKNEY, TEXAS
Office Hours, 8:30 to 12; 1 to 5:30
PHONE 72

DR. C. C. CLEMENTS
DENTIST
Office, Room 1, First National Bank
Building, Phone 13.
LOCKNEY, TEXAS

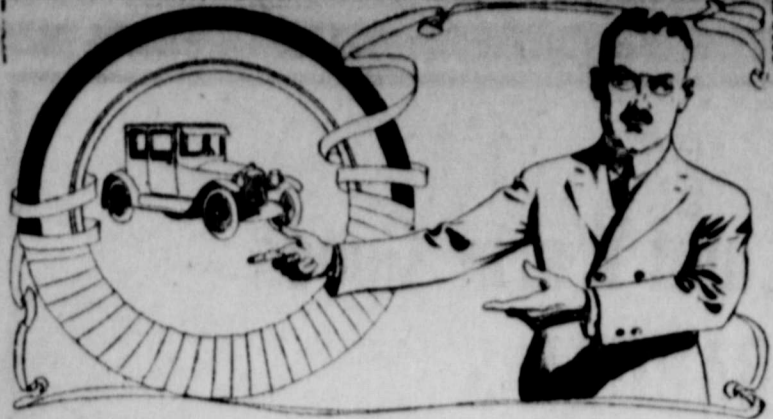
JEFF D. AYRES
Lawyer
Over First National Bank
FLOYDADA

CITY BARBER SHOP
Mrs. Ruby Rigdon, Prop.
I am now in charge of the shop, and will appreciate the patronage the public.

KODAKERS
Bring us your films today
And get your prints tomorrow
WILSON STUDIO

KENNETH BAIN
LAWYER
Room 4, First National Bank
FLOYDADA, TEXAS

GARNER BROTHERS
UNDERTAKERS
Funeral Directors and Embalmers
Calls answered all hours. Best equipped motor service on the Plains.
Business Phone 105, Night Phone 376
PLAINVIEW, TEXAS



The one thing above all others which you want when you buy tires is "Satisfactory Mileage." Time and again users of Fisk Tires tell us that they are more than satisfied with the service our tires give. Worth the stigmatizing, isn't it?

FISK TIRES AND TUBES **PHILCO BATTERIES**
BATTERIES RECHARGED AND REPAIRED
GENERAL REPAIR WORK **AUTOMOBILE ACCESSORIES**
THAT GOOD GULF GASOLINE AND OILS

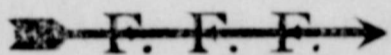
PHONE 57

PENNINGTON MOTOR CO.

Special Discount Week

A good time to buy your tires and tubes while you can get a nice discount before the advance, which is soon to come. We offer you quality merchandise and guarantee it—Nothing cheap but the price.

High grade Batteries—For less money. Hot Shots—Good Oil and Gas—Alcohol—(for the radiator only)—We appreciate your business and give you a square deal.



SERVICE STATION

METHODIST SERVICES

On Sunday, Jan. 27, the morning hour will be used to present the theme: "The Value of Public Worship." The difference in the value of it and private worship will be shown. Its effects on the character of the individual, its value to the public, its economic value, its cultural value, its educational effects, its evangelistic force—in short, the wisdom and worth of worship to us as we strive to solve life's problems. The promise is made that it will be a trite recital of time-worn commonplaces, but it will be a heart to heart view of our needs and the means of their supply. Come and see! The promise is kept.

At the evening hour, an explanation will be made of the passage of Scripture that has distressed and perplexed us for so long. The passage is, "Every woman that prayeth or prophesieth with her head uncovered dishonoreth her head." Watch for our announcements and calendar in the Beacon.

Just here we desire to make an important announcement. It is the time of our revival meeting, namely: April 6 to 20, being the first, second, and third Sundays in April.

D. P. Carter and family have moved to the J. H. Henson place in west Lockney. Mr. Henson and family have moved to Spur.

For Sale at Lockney Farmers Elevator

Seed Oats, Texas Red— 80c a bushel	Colorado Lump Coal
Bran	Colorado Nut Coal
Shorts	Gasoline
Wheat Chops	Kerosene
Cotton Seed Meal	Tractor Oil
Maize Heads	Automobile Engine Oil
Mixed Feed for Cows	Heavy and Light Cup Grease

If You Don't Like the Coal You are Using, Try Ours, and Eliminate Your Troubles, as We Have the Best That Money Can Buy.

Lockney Farmers Co-operative Society

PHONE 74

Prompt, Efficient Service

We maintain a prompt delivery service, and always deliver the goods ON TIME. Phone us for your next bill of groceries. We turn the goods fast, and therefore our stock is always fresh and pure. Let us figure our large bills of groceries.

PLEASE KICK IN

To those who have been trading with us on credit we ask that you call and settle your account and start the New Year off with a clean slate. We are in need of the money to meet our obligations, and expect those who are indebted to us to pay up at once.

THEO GRIFFITH

FLOYD COUNTY ABSTRACT CO.

R. C. SCOTT, Manager **O. W. GANO, Secretary**
 Abstracts of Title to all Lands and Town Lots in Floyd County
 Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.
 Room 7, First National Bank Building **Floydada, Texas**

Plant Industry Shows Progress

Fight on Diseases Made by Selection of Highly Resistant Strains.

(Prepared by the United States Department of Agriculture)

The year's work of the bureau of plant industry described in the report recently made to the secretary of agriculture shows much progress in solving the problems of plant production, the control of diseases, the breeding of improved varieties, the introduction of promising seeds and plants from foreign countries and the development of methods for the utilization of perishable crops, such as fruits and vegetables. Much of the work done is of the kind which brings its greatest returns after there has been time for the commercial development of discoveries.

In combating plant diseases a great deal of progress has been made through obtaining highly resistant or immune strains by trial and selection. In this way strains of wheat have been secured which promise to be valuable in sections where hant has damaged this crop. Varieties resistant to flag smut are being developed, and this disease is no longer considered the menace it was thought to be a few years ago. Attempts are being made to grow strains resistant to both flag smut and rosette. In the study of scab, a disease which damages both wheat and corn, it has been discovered that wheat seedlings are more resistant when grown at comparatively low soil temperatures and that corn seedlings are more resistant to it when the soil is warm. Barberry eradication was carried on extensively in co-operation with a number of states for the control of black stem rust, and up to the present time nearly 6,000,000 bushes have been eradicated. Chemicals are being used successfully to destroy the bushes in places where digging is not practicable.

New Crops Developed.

New varieties of oats have been secured in co-operation with state experiment stations and a number of them are being distributed. The root and stalk rots of corn have been found to require special soil management for their control; in some cases proper fertilization and amendments are all that is required, while to control the parasite types crop rotation is needed in addition. Some new forage crops are being developed and improved varieties of common crops have been developed and new methods are being tried for handling them. New and rare field seeds are being brought into the country, tried out, increased and distributed to growers.

Lack of space in a brief article puts a limit on the details which can be given on the various lines of work carried on with the many important crops. Valuable results have been obtained in the treatment of "tobacco sick" soils and means have been found for the prevention of a condition known as "sand drop" by the use of magnesite. Various phases of cotton production have received attention, including cultural methods and special varieties to help in the control of the boll weevil, trials of cotton classing in the field and breeding to maintain the purity of Egyptian cotton grown in the Southwest.

Extensive work has been done with fruits and nuts, studies have been made of the possibilities of growing binder twine fiber in Porto Rico, the Virgin Islands and the Philippines. The improvement of citrus fruits is now being greatly increased through the use of bud selection from trees with performance records, a method developed by the department, and means have been found for the control of stem-end rot of citrus fruits. Through work being carried on in the Southwest the infant date industry is being greatly stimulated, and there is a new interest in the production of figs. The fruit and nut industries are being helped not only through the introduction and development of better varieties and methods of growing, but also through studies of handling and shipping the products. It was shown that berries produced in the Northwest can be shipped greater distances successfully if handled more carefully and precooled. A series of tests have shown that nuts of various kinds can be kept from two to three years if held at a temperature as low as 32 degrees.

Plant Diseases Combated.
 The principal vegetables reported on were potatoes, sweet potatoes and peas. Improvements have been obtained through the selection of seed stocks, the development of improved varieties and in the control of diseases. In the field of forest trees work has been carried on with white pine blister rust, which is now spreading in the Northwest, and in the East with chestnut blight. The Chinese chestnut has been found quite resistant to the disease. In addition to these two important trees which are menaced, it is reported that another valuable tree, the Douglas fir, is in danger of cancer, which occurs on these trees in Scotland and which already may be in this country.

Among the many other problems given attention in the report are wood preservation, the effects of length of day on plant responses, soil bacteriology, the prevention of alkali injury on irrigated lands, sources of crude rubber, explorations in many parts of the world for new plants and seeds. Among the promising new fruits given special mention are Barout olive, Fuyu persimmons and several new avocados. Another new plant is Mentha citrifolia, of the mint family.

Frequent Headaches

"I suffered with chronic constipation that would bring on very severe headaches," says Mrs. Stephen H. Kinser, of R. F. D. 1, Cripple Creek, Va. "I tried different medicines and did not get relief. The headaches became very frequent. I heard of

Theford's

BLACK-DRAUGHT

and took it for a headache, and the relief was very quick, and it was so long before I had another headache. Now I just keep the Black-Draught, and don't let myself get in that condition."

Theford's Black-Draught (purely vegetable) has been found to relieve constipation, and by stimulating the action of the liver, when it is torpid, helps to drive many poisons out of your system. Biliousness, indigestion, headache, and similar troubles are often relieved in this way. It is the natural way. Be natural! Try Black-Draught.
 Sold everywhere.

WEALTH MADE HER SICK



Mrs. W. G. Mahone, age eighty-seven, of Atlanta, Ga., who went to bed sick when she learned that she was to inherit one third of \$10,000,000 at once from an estate which is accrued from property at Twenty-third street and Broadway, New York city, formerly owned by Bishop Caleb Key. Mrs. Mahone, who has lived on limited means all her life, will build a home in Florida, send all her grandchildren to college and give 20 of her good friends \$5,000 apiece.

BOTH ARE HEROES



A. Denham, aged seventy-nine, oldest Congressional Medal of Honor holder, and Louis Van Jersel, aged twenty-six, the youngest Congressman to hold the Medal of Honor in the world.

CUT OFF WIFE'S HEAD



Ray Tompkins of Milwaukee, Wis., who has confessed that he beheaded his wife, put her head in the furnace and hid the body in a ravine. He is a real estate man and former school teacher.



Ducks Grow Quickly and Excel in Laying Ability

In considering the possibilities of the poultry industry, the heavy egg production and quick maturing qualities of the duck should not be overlooked. Ducks will lay more eggs than chickens and will, if properly fed and handled, weigh six pounds each at nine to ten weeks of age.

Unlike chickens, ducks may be housed in very inexpensive houses. One Indiana woman who a few years ago sold over \$1,100 worth of ducks in a year, housed them in rail pens covered with straw, at a cost of less than \$10 for the entire flock. However, their pens must be well bedded with clean, dry straw, as a duck with cold feet will not lay. A well drained location should be chosen for duck pens, as low, damp ground soon becomes unsanitary.

In duck raising, as in all other branches of the poultry industry, it is wisest to start with a small number of birds or eggs, learning as you proceed, rather than to plunge in to "make or break," which to the beginner usually means break. A large, well-matured drake mated to five to seven thrifty ducks will produce 60 to 100 ducks, which is about as many as the small poultryman or farmer's wife can care for successfully.

Unless the brooding quarters are warm, ducks should not be hatched too early, as the loss from chilling and cramps will offset the gains from an early market.

Feeding Young Turkeys Is Not Difficult Task

Feeding young turkeys is about the same as feeding young chicks, and as a first feed for the poult they may be given stale bread, soaked in milk and squeezed dry, to a crumbly state, and mixed with finely chopped hard-boiled eggs, cracker crumbs and dandelions.

Feed them the food frequently, every two hours for the first couple of days, after which they should be given grain feed of wheat, oats and barley, equal parts, ground together and sufficiently fine for them at this tender age.

After the poult has reached two weeks in age, feed them a mash of equal parts of cornmeal and the ground grain feed, moistened with sweet milk, to which should be added a small amount of finely cut meat, and feed at least three times daily, if confined in runs, or twice daily, mornings and evenings, when allowed to range. Grit is necessary, and a liberal supply should always be near at hand. Charcoal is excellent for the poult, and at times some should be used in their food.

Free Choice System of Mash Feed for Chickens

A study of the free choice system of mash feeding for chickens made by the United States Department of Agriculture at its experiment farm located at Beltsville, Md., showed that the best results and highest egg production are obtained when hens are allowed to select their own mash constituents. It was found that hens selected a mash composed of 66 parts cornmeal, 26 parts meat scrap, 4 parts wheat bran and 4 parts wheat middlings. This mash gives best results with Leghorns, and a less stimulating mash, containing more bran and ground oats, with less meat scrap, has given better results with general-purpose breeds.

Light Breed Cockerels Should Be Sold Early

Light breed cockerels should be sold early; it seldom pays to feed them to maturity. If broilers are early it pays best to sell the fowls when two or three pounds in weight rather than to keep till heavier. This is especially so when the sexes cannot be separated and where the runs are small, the pullets will soon require all the room and green feed available.

POULTRY POINTS

Never use a fowl that is known to be constitutionally weak in the breeding pen.

Turks thrive on sandy soil whereas turkeys do best on land which is high and dry.

Hatch hantams in July and August if you want small-sized birds as they should be.

Prevention costs very little labor; inspection often reveals surprises. "Stop, look and think."

It is folly to market your large, choice fowls and use the inferior ones for breeding.

Ducks should be fed a mash of bran, ground corn and ground oats along with a grain mixture of oats, wheat and corn.

All hatching eggs should be taken from a fully matured flock as pullets' eggs are usually too small to build husky chicks.

The demand for market ducks as ducks' eggs at good prices is usually limited to the large cities, and in a nearly general as the demand for chickens or for hen's eggs.

Like a New Suit

That will be your first thought when you inspect your suit after we have cleaned and pressed it.

Our thorough method of cleaning removes all ingrained dirt from the fabric, and our careful pressing imparts a freshly tailored appearance.

D. F. McDUFFIE

Phone 114

Cleaning—Pressing
 Altering

WILSON KIMBLE,

Opt. D.

SPECIALIZING IN PRACTICE OF
 OPTOMETRY

Phone or write for appointments.
 Office Phone 254 Res. Phone 245
 FLOYDADA, TEXAS

Full Motor Equipment

—Private Ambulance

PLAINVIEW UNDERTAKING CO.

UNDERTAKING, EMBALMING
 A. A. Hatchell, Director
 PLAINVIEW, TEXAS
 Phones 6, 80, 243, 650

W. M. MASSIE & BRO.
 General Land Agents

The Senior Land & Abstract Business of Floyd County.

SELL, EXCHANGE or LEASE (for Grazing or Farming Purposes)

LAND
 in any size tracts throughout North-west Texas, especially through Floyd and other counties of the beautiful Plains; Renter and Pay Taxes, Furnish Abstracts, Perfect Titles, Etc.
 NON-RESIDENT LANDS A SPECIALTY
 Address
 W. M. MASSIE & BRO.

W. H. FLETCHER
 Builder of

Auto Tops, Curtains, Seat Covers, Cushion Work, Sport Tops a Specialty.

Across the Street from Post Office
 PLAINVIEW, TEXAS

ARTHUR B. DUNCAN
 FLOYDADA, TEXAS

General Land Agent and Abstractor
 Buys, sells and leases real estate on commission.

Furnishes abstracts of title from the records.
 Office Southeast corner public square.
 List your lands and town lots with me if for sale or lease.

Investigates and perfects titles.
 Renders and pays taxes for non-resident land owners.

Owner of complete abstract of Floyd County Lands and Town Lots.
 And give me your abstract of title work.

Have had 25 years experience with Floyd County lands and land titles.
 Address—
 ARTHUR B. DUNCAN
 FLOYDADA, TEXAS

HOW'S THIS?

HALL'S CATARRH MEDICINE will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh.

HALL'S CATARRH MEDICINE consists of an Ointment which quickly Relieves the catarrhal inflammation, and the Internal Medicine, a Tonic, which acts through the Blood on the Mucous Surfaces, thus assisting to restore normal conditions.
 Sold by druggists for over 40 Years.
 F. J. Cheney & Co., Toledo, O.

LET US DO YOUR JOB PRINTING

We are well equipped to do all kinds of printing, and can give prompt service and the very best of work.

We print:
 Letter Heads
 Note Heads
 Bill Heads
 Statements
 Envelopes
 Circulars
 Business Card
 Visiting Cards
 Receipts
 Order Blanks
 Notes
 Checks

Tags, and in fact anything that can be printed in a first class country office. We will appreciate your orders.

THE FOLLOWING ITEMS ARE GOING AT CIOSE-OUT PRICES

SWEATERS—All Wool, Coat and Slip-on.
LEATHER JACKETS—All Kinds
ALL WOOL SHIRTS—Heavy Weight.
In fact all our Heavy Weight Goods are Going.
HAVE A PRETTY LINE OF DRESS SHOES AND OXFORDS

FLOYD HUFF

"The Best Little Store in Town"

WANT COLUMN

Try a want adv. in the Beacon, it will reach the people of the town and trade territory. Only 1c a word per issue, 25c minimum.

WANTED—10,000 pounds of Chickens Saturday and Monday. Just returned from Dallas and got the market to buy them with. Hens 15c; Springs 13c to 15c; No. 1 Turkeys 15c; Cox and Stags highest market price. Also want your eggs and cream. When in town don't forget to stop at the Lockney Produce with all your produce. Everything to be delivered to our door and our car will be sitting on the track. Get our prices first and then see the other fellow.—**LOCKNEY PRODUCE CO.**, C. R. Wilkinson, Prop., South Main Street, Phone 13.

See that good coal at our Elevator, Baker Mercantile Co.

FOR SALE—New Chevrolet Touring Car.—N. W. Morgan & Co. 11

Try our Butter-cup for more milk.—Leslie Floyd Grain Company.

FOR SALE OR TRADE—160 acres good land near Lone Star, for sale or to trade for town property or good young mules, or for a small farm near town. See or write—J. H. Baxter, Lockney, Tex., Rt. A. 13-17c

DAILY CAR LINE—Lockney to Estelline. Fare \$4 each way. Makes connections with F. W. & D.—C. C. Wells. 13

Notice to Voters of Floyd County
I am 12 miles south of Lockney, where I have been for 7 years. Look me over. I want to be your next sheriff and tax collector.—**TOM MILLICAN.** 16-21p

BUTTER-CUP—is especially prepared food for milk cows. We have it in stock.—Leslie Floyd Grain Co.

FOR SALE—Country made Ribbon Cane Syrup. Bring your buckets and let me fill them.—M. P. McCleskey, 11-p.

Texas Red Rust-Proof Seed Oats
We will have a car of No. 1 seed oats at our elevator this week. These are choice seed oats. See them before you buy.—Lockney Farmers' Co-Operative Society. 16

FOR SALE—Set of counter platform scales, 240 lbs. capacity.—Floyd County Lumber Co. 16-2c

WANTED—Men or women to take orders for genuine guaranteed hosiery for men, women and children; eliminates darning. Salary \$75 a week full time; \$1.50 an hour spare time. Cottons, heathers, Silks.—International Stocking Mills, Norris-town, Pa. 16-10t

Plenty of Texas Red Rust-proof seed oats.—Leslie Floyd Grain Co.

FOR SALE—White Leghorn eggs, \$5.00 per hundred, \$1.00 per setting.—E. D. Phillips, 12 miles north of Lockney. 17-41p

WANTED—10,000 pounds of Chickens Saturday and Monday. Just returned from Dallas and got the market to buy them with. Hens 15c; Springs 13c to 15c; No. 1 Turkeys 15c; Cox and Stags highest market price. Also want your eggs and cream. When in town don't forget to stop at the Lockney Produce with all your produce. Everything to be delivered to our door and our car will be sitting on the track. Get our prices first and then see the other fellow.—**LOCKNEY PRODUCE CO.**, C. R. Wilkinson, Prop., South Main Street, Phone-13.

FOR SALE—1 2 wheel P & O Hater, 1 2 row Emmerson radevil. J. B. POTTS, 1 mile South-east Iriek school house. 11-p.

BRAZIL'S PRIZE BEAUTY



Everyone in Para, Brazil, "turns to rubber" when pretty Odette Nunes passes by, for she was recently voted the most beautiful girl in all Brazil.

"THE ETERNAL STRUGGLE" AT OLYMPIC SATURDAY

Reginald Barker's Best Picture Will Be Shown in Lockney—A Superb Story of Fast Action

Mr. C. R. Wilkinson was in Dallas the first of the week arranging for a special line-up on the better grade of pictures, for his theatre in Lockney. This new series of pictures will begin Saturday night at the Olympic Theatre, the first one being "The Eternal Struggle," by Reginald Barker. The following is taken from what the moving picture people have to say about this particular picture: "Here is a real outdoor drama, suitable for presentation in any type of theatre. It is packed with thrills and strong dramatic action and registers as fine entertainment from every angle. The story is unusual and it carries a punch every foot of the way, with the tension never lessened up to the thrilling climax.

"Finely produced by Reginald Barker, the picture measures up to the high standards that director set in 'Heart's Affair' and 'The Storm.' 'The Eternal Struggle' has all the necessary ingredients of a box office success. It has a strong story, thrills aplenty, a fine cast and a good box office title."

We quote this from Great Amusements as an example of the way "The Eternal Struggle" was acclaimed by the critics who saw the preview showings:

Among the Greatest of Year
We don't have to tell you.—The reviews speak for us. And the opinion is unanimous that here is one of the greatest photoplays of the year.

It's a picture that the exhibitor simply has to have and a picture that people will want to see—everywhere.

Barker took his actors from Hollywood for a long campaign in the Northwest to film the picture and brought along a battery of cameras charged with super-speed films. They pictured an ice jam in Bow River, photographed by cameramen suspended over Bow River Falls in a steel cage; a real rip-roaring blizzard near Banff; a dog team race in the shadow of Mount Robson; a fierce attack by wolves and a wild canoe race through the dangerous rapids of Seymour Creek.

Hardships Endured
Innumerable hardships, such as were the lot of pioneers who "mushed" toward gold along the old Yukon trail, were the daily routine of the company.

The photographic results were superb. As a Los Angeles Times reviewer pointed out, "When the winter scenes were taken it was so cold that the camera caught the vapor of the actors' breath."

The result is the most realistic and spectacular production of Reginald Barker's career. But, beyond that, is the greatest and most thrilling story he has ever handled.

SERPENT IS RESURRECTED



The "serpent," a wooden musical instrument which has not been played since 1500, was believed to be extinct. But the other day Albert Salaba resurrected one of the weird looking things in St. Paul, Minn., and is now playing on it. The serpent has a mellow baritone strain.

Odd Lot and Warm Goods BARGAINS

We have been making our inventory and find that we have some Odd Lots of many things which we desire to close out.

Come In Our Store

And you will find these Bargains marked in plain figures.

We are marking down all Warm Goods, preferring to get the cash rather than carry them another season.

Wool Blankets, Wool Shirts, Men's Leather Vest, Men's Heavy Corduroy Trousers, Men's Overcoats and Men's Boots

Extra Special Reduction in Prices has been made on merchandise of this character and if you need such merchandise it will pay you to visit us.

ATTENTION LADIES

We expect to put in stock the largest and most complete line of Spring Millinery that we have ever shown.



Come to us for Good Shoes
The Newest Styles and the Best Staple Numbers
We Stand Squarely Behind Each Sale

OUR HADWARE

Stock is complete and you will be able to find what you need here, when you need it.

GROCERIES

Buy your Groceries and Coal from us. Every thing in Eatibles.
Red Rust Proof Oats and Everything in Feed.

Baker Mercantile Co.

"We buy what you sell"

"We sell what you buy"