## THE PORTALES VALLEY NEWS

The Official Paper of the City of Portales and the Only Newspaper in Roosevelt County that is Read by the People

## Volume III

PORTALES, ROOSEVELT COUNTY, NEW MEXICO, THURSDAY, JANUARY 20, 1916
Number 11

- Notice

I have put in a crusher and will buglad to have you call and see me when you have any kind of grain crushed. First door New line of underwear We s
Harris

## Will Locate Here <br> C. C. Knowles of Kansas City came in the first of the week home in future.

For Exchange My California alfalfa improved ranch, for land near Portales.
Address J. W. Greathouse, 711 Slaughter building, Dallas Texas.
Rome reports that the wheat crop
tn the northern hemisphere this year
is $334.000,000$ guintalsE
go out and watch college you
tieing on the tootball felds

People
tog their
them woul
nace upon
nented onsays the proverAccording to a mycological expert.
the colorings of muabrooms are ex.
ceedingry varled including possibly
the subsequent beanatiful blue of the
victim who gets a toadstool by mis.

It is sald
married men
ant is higher
Evidently
1Cooktng experts in New York ha
dectlded that to tis perveraivo of godecided that th is perversive of good
tante to cook ham with champagne.
This ought to enable a considerable
1Since the Arst few manths of the Eu violated the conditions underwhich the license shall have is-
sued, or, whenever, in the opin-ion of said council it shall be ex-
pedient to revoke the same; andfrom and after such revocation,
such license shall be utterly void
and of no effect, and the amountpaid therefor by the applican

Ordinance No. 52.

## 

An ordinance providing for the the town of Portales, New exico, and for other purposes.
Section 1. All licenses issued y the town of Portales shall be man of the Board of Trustees attested by the Clerk of said ornoration. by the seal of said
coll Section 2. There shall be
aid for eech license granted or issued, the sum assessed by ordi-
nance for such license, which said sum shall be paid to the Town Clerk by the applicant
herefor, and no license shall be granted or issued until the afor shall have been so paid to the Town Clerk.
Section 3. Excent as otherwise herein provided, no license
shall issue for a less period than three months, nor for a greater period than one year, and the
amount of any license herein designated is for annual licen
unless otherwise designated. unless otherwise designated.
Section 4. Every person, firm to carry on any trade, business or avocation, for which a license
tax is hereby imposed, shall make application therefor to the
Town Clerk on a blank to be
furnished by said town, which application shall state the trade such license is desired, the name
of the person, firm or corpora-
tion interested in such business or occupation, and the place or
house in which such business or
house in which such business is house in which such business which applica
to be carried of be filed by the Clerk a
tion shall or before issuing the license.
Section 5 . If any person, firm
or corporation shall desire to or corporation shall desire
carry on any trade, business at different places in sald town,
a license shall be procured for tach place where such business Section 6. All licenses shall
Se dated as of the date estaurants, where food odging is provided, whose an and dollars, the sum of $\$ 60.00$. Pawn Brokers the sum
$\$ 100.00$. or feed stables or yards, each,
the sum of $\$ 10.00$. All owners of stage lines, each
the sum of $\$ 10.00$. building or premises used as entertainment and who shall ren or hire the same for theaters,
public balls and public enter tainments, where such hall or of three hundred persons, the
sum of $\$ 10.00$; and where such hall or building has a seating capacity of more than three hun-
dred persons the sum of $\$ 25.00$. All persons who shall run or building, tent or hall, within the
town of Portales. New Mexico, he sum of $\$ 52.00$.
$\qquad$


A. U. Kearns returned Thursday fron

Any itenerant or traveling
auctioneer who shall desire liauctioneer who shall desire
cense for less than one year,
sum of one dollar per day, a sum of one dollar per day, and
no licedse shall be issued to such itenerant auctioneer for a less
period than five days. All fortune tellers, $\qquad$ ants, palmists and others en-
gaged in a like occupation within said town, the sum of $\$ 50.00$.
Every person, firm or corporation who shall keep, own or use within the town of Portales, any

$$
\begin{aligned}
& \text { Come worship with us next } \\
& \text { Sunday. } \\
& \text { A. C. Bell. }
\end{aligned}
$$ dray, cart, wagon or float for hire, for each vehicle shall take

out a license therefor, and shall pay an annual license tax on
each such vehicle as follows: each such vehicle as follows:
vehicle drawn by one animal, the sum of $\$ 5.00$; a vehicle deawn by two animals, the sum of $\$ 10.00$.
Every livery stable keeper who shall own and operate any livery All persum of $\$ 10.00$.
$\qquad$

each cab or bus owned or opera
ted by him the sum of $\$ 10.00$. All peddlers within the town of Portales, who shall sell any
goods or merchandis, except such products as may be produced or grown upon his own premises
within New Mexico, the sum of $\$ 50.00$.

of $\$ 10.00$. shall buy, sell or deal in any sec
ond hand articles or goods o any description


## the sum of $\$ 10.00$ per day. Section 10. Any person, firm

$\qquad$
$\qquad$ nagerie under canvas, tents or house or theatre, within the cit of Portales, before performing
or showing therein, shall, for each day of such show, circus or
menagerie, obtain from the Clerk of said town a license
therefor, and shall pay for such
license the following amount, towit:
Where the total costs of ad mission to adults including re
served seats, does not exceed fifty cents the sum of $\$ 25.00$ per
day; where such total admission is in excess of fifty cents and
does not exceed seventy-five
cents, the sum of $\$ 50.00$ per day where such total admission is in does not exceed one dollar the sum of $\$ 75.00$ per day; where such admission is in excess of
one dollar the snm of $\$ 100.00$ per day, and so-called wild west
shows are hereby declared to be circuses within the meaning of
this ordinance.
Section 11. Any person, firm or corporation, conducting or op show within the town of Portales New Mexico, shall obtain from
the clerk of said town a license the clerk of said town a license
therefor, anr shall pay for such license the following amounts to-wit:
Where the total cost of admis sion to adults, including reserved the sum of $\$ 20.00$ per annum:
Where such admission exceed ten cents for adults and does not annum:

## Methodist Church

There will be preaching at the Methodist church both morning Rev. S. E. Allison preached a morning and hen last Sunday morning, and held our second quarterly conference at 3 in the afternoon. The conference was

$$
\begin{aligned}
& \text { session. } \\
& \text { Come }
\end{aligned}
$$


The license herein provided $\$ 50.00$ per annum;
Thefor the operation of such moving
ined, and the amount fixed, aadmission for adults chargedsuch shows or the operators incharge thereof.
Any person,moving picture show, who shallgive special shows such as min-strels or vaudeville performanc-
es, where the total admission toes, where the total admission toadults exceeds twenty-five cents
and does not exceed fifty centsand does not exceed fifty cents,
including reserved seats, if
soall pay in addition to
ances; and where the total ad-
mission to adults, including re-
fifty censs and does not exceed
seventy-five cents, $\$ 15.00$ per
day; and where such total ad-mission for adults exceeds sev-
enty-five cents the sum of $\$ 20.00$per day during the continuationof such shows or performances.Section 12. Every person,firm or corporation required topay occupation or license tax un-
der the provisions of this ordi-
license to be paid depends upon
of receipts of such person, fir
ified application for such license
cants, the kind of business
hion thereof and the amount
of business done the preceding
year. If no business has been
done, then the amount of capitalthe approximate amount of busi-ness the applicant expects to doand all otherdetermine the amount of tax towhereupon the Clerk shall fix
Section 13. Any person, firm
carry on or undertake to car
business, or do anything hereinrequiring the posession of a li -
cense, or who shall violate anycense, or who shall violate any
of the provisions of this ordinance, shall be deemed guilty ofa misdemeanor and upon convic-by a fine of not less than $\$ 10.00$nor more than $\$ 100.00$ or by im-
less that ten da
ninety days,ninety days, or by both such
discretion of the court
jurisdiction of theSection 14. All ordinances or
herewith are hereby repealed
and this ordinance shall
ter its passage and publicationDuly passed and approved and
ordered published this the 4th
AWKI
nual license aforesaid, a license
fee of $\$ 5.00$ per day during the

## Woman's Club Notes

## Annual Creamery Meeting.

## Theae was an annual meeting

 of the stockholders of the Por tales Creamery Associrtion at the court house Tuesday, Jan. 8, at which directors for the ensuing year were elected. Those chosen were J. P. Deen, Frank Galloway, A. A. Rogers Henry Ketchel and G. W. Carr These directors elected J. P Deen president and Ben Smith secretary-treasurer. Reports showed that there was now being made two hundrod and fifty pounds of butter daily and that a good market had been found forthe entire output. From reports mas.
From reports made by the various committees it was learned
that everything was in fine shape and that prospects for a splendid year were roseate. The grade of butter turned out by this creamery is as good as the best and there is no valid reason why its product should want for lucrative market. The farmers of Roosevelt county should stand solidly for this institution and see to it that it never lacks
for sufficient cream to make it's

## The Woman's Club Library

 has been moved from Neer's Drug Store to Joyce-Pruitt's each Saturday afternoon from 3 to $4: 30$. There will also be story telling from 2 to 3 to children under scholastic ageMrs. Hawkins.

All up-to-date new patterns wall paper 10c per roll Goodloe Paint Co.

Get that underwear at

## To Build New Road.

the regular annual meeting of the Road Board it was decidto build the much needed Eiand road.
The state crew is now at work on the highway between Portales and Delphos, after it is completed the state engineer has incamp to Pupt. Jones to move his camp to Portales and finish the road building year for Roosevelt New line of underwear at Harris. Prices cheap.
$\qquad$ has been let for a $\$ 9,000$ bridge the completion of this bridge it will shorten the route from
north and east about 120 miles and should give us a large part pen the year re that will be

## FOR SALE

Richly bred registered Jerey bulls and bull calves. H . Bedinger. Next place Bank of First National

## SCHOOL NOTICE

Parents desiring primary pupils to enter school for the last half of the present term should have them enrolled within the next following ten days, as an additional class connot be formed and carried after that time.


Having bought the Portales Valley News, I believe that the public is entitled to know something of the policy of the paper under the new management. It will continue to be Democratic in politics, though this will not be permitted to interfere with any just criticism of the official acts of any public officer, regardless of politics. It will be our aim to work for the betterment and upbuilding of Portales, Roosevelt county and the state of New Mexico. Its columns will always be open for the discus sion of any matters of interest or importance to the gen eral public. We shall strive to give you a newspaper that will be in every way worthy of your support and patronage. We ask that you bear with us for a short time until we have become accustomed to the multifarious duties incident to the publication of a readable and interesting local paper. We shall carefully eschew all rings, cliques and other combinations that might in any manner conflict with the best interests of the people and the taxpayers that are the bone and sinew of our citizenship. We shall need your help, both moral and financial, and shall spare ur undertaking. The Portales Valley News will stand fearlessly between the taxpayers and any public extravagance or mismanagement. We expect to make mistake but we also realize that he who makes no mistakes seldom makes for advancement or progress. We shall ask you to bear with and excuse any little errors of judgment when we are wrong, promising that no intentional injus-
tice shall ever be done. If you can subscribe to this declaration of principles, we shall welcome you among our patrons and supporters.

## THE CREAMERY.

Are you lending all the support to the creamery that you should? Remember that this is is your institution erected and operated for your particular benefit and its success or failure rests almost entirely in your hands. The News has no financial interest in this enterprise, yet it feels that it is here largely by reason of the almost unanimous demand made for it. It cannot furnish its own cream neither can it become a success without the help and support of the farmers who mi!k cows. Get in behind this institution and help to make it that success that your own interest would seem to suggest.

## $\overline{\text { PORTALES IS DR Y }}$

Last Tuesday night the only saloon in Portales closed in conformity with the wishes of the citizens of Portales as expressed by them at the polls. We are now confronted with the problem of enforcing the ordinance drafted according to the wishes of those of the dry suasion, and it should be the wish and purpose of every citizen of the town, regardless of their belief or non-belief in prohibition, that the law be rigidly enforced. It is believed that every anti in Portales will do his duty in this respect, while the pros should feel that they have an added responsibility in keeping the "bootlegger" out of business The new ordinance must be enforced or conditions will be much worse than they were with the licensed saloon. The News, under its present management, was not a party with either side, but it now stands squarely for the rigid and drastic enforcement of the ordinance without fear favor and is willing to lend its influences to this end.

Will your Boy or Girl Be Ready For College Next Fall?

Consider the advantages of

## The University of New Mexico

Write today for full information to DMID R. BOYD, President ALBUQUERQUE, N. M.

TH.EPORTALESVALLEYNEWS


## TO GOOD EATERS

${ }^{2}$

## JUST A WORD

Many of the most discriminating eaters in this \$pmmunity buy their groceries $\boldsymbol{q}^{\text {tata }}$.
There are just two reasons why fiey buy them here. 1st, they get exactly what they want. 2nd, the price is so low it is more than satisfact ory to them.

Can you think of a better reason why YOU should buy your groceries from us? If it is so eminently satisfactory to them it would be equally so to you.

The White House Grocery Co... Telephone Number 21

FEAD THE NEWS ADVERTISEMENTS

## VE WANT YOUR TRADE <br> hd want you to know it. By working together can sve you money. Money saved is money made. Give a a trial and be convinced. <br> .J. B. Sledge Hardware Company. Store Phone 12. Home Phone 159

## W.H.Braley \& Son <br> ..INSURAMCE.

"We Know How" Portales, New Mexico

ED J. NEER UŃDERTAKER AND EMBALMER
LICENSED BY STATE OF NEW MEXICO
Coffins, Caskets and Undertakers' Supplies. Calls answered day and night. Our motto, "Courtesy and Effi

Kohl's Garage First Class Auto and Gas Engine Repairing.. Full stock of Ford supplies, casings and inner tubes. None but competent workmen employed.

ATENTS FOR OVERLAND CARS See
See phone us about your auto troubles and we will ke care of them for you. Telephone No. 45.
Kfa's garace IE KOHL, Proprietor


## NOTICE!

About January 15th, I will open a retail dairy business,
catering to the consuming public of Portales. My sweet catering to the consuming public of Portales. My sweet
milk and cream will be sold only in bottles unless remilk and cream will be sold only in bottles unless requandled erwise by my patrons. Nutime products to milking until delivery to my customers the most sanitary manner. It will be my
ambition to give the public good, pure wholesome milk ambition to give the public good, pure wholesome milk
and its products, and value received for the money. My herd comprises of Holstein, Durham and Jersey cows, dll thrifty and heslthy and just tubercular tested. I will be located between the Cox and Sanders place
Until I get more improvements made and equipment Until I get more improvements made and equipment
stalled I will be pleased to sell good pure sweet milk de livered in quantities of one gallon or more at 25 cents
per gallon. I will appreciate your patronage and will

## Walker Caswell

## For...

Heaters, cook stoves, ranges, stove pipe, dampers, stove boards, granite, tin, aluminum, queensware, Bowsher grinders, Eclipse windmills, barb wire, woven wire, iron roofing, shelf and heavy hardware, pipes and cylinders. Prices consistent with good business. CALL US

## .INDA HUMPHREY...

Main Street.

## Start an Account

Start right now by opening the year 1916 with an account with this bank, where you receive courtesy, accomodation, protection and good fellowship. Take your rightful place among the sudstantial men and women of this great community and pay your bills by check. It is the modern way, the bsiter way, and the safest of all ways. Talk to us today.

Portales Bank \& Trust Co.
Portales, New Mexico, U. S. A.


## In Order to Make Room

for car of new implements we are offering the Standard P. \& 0 . goods at greatly reduced prices.


See our new Lister before buying.

## JOYCE-PRUITT CO.

## Portales Lumber Company

We handle all kinds of BUILDING MATERIAL

Portales Lumber Compan

## We greet you with THANKS!

GREETINGS of the new year to you all! May it bring you the best in the land and that which you desire most of all things.
We give you our warmest thanks for the patronage you have extended to us in such liberal portions, with the full assurance that no pains will be spared in the coming year to warrant a continuance of your friendship and support. Again we thank you and wish you a merry Christmas and a Happy New Year.

## KOHL'S GARAGE

## We Are Grateful

## Just a Word to You

We desire to extend to you, the public, our thanks for the generous support you have given us during the year 1915, and to express the hope that you will remain with us during the coming year. It is not possible for us to express in cold type the gratitude we feel, but we can and will let our actions in future speak even louder and more practically than words.

We extend to you all the compliments of the season. May the new year bring you your heart's best desires.

## .BARGAINS..

In Ladies' and Misses' Coats and Suits Also Men's Overtuats.

In order to close up our stock of Ladies' and Children's CoaGs and Suits and Men's Overcoats we have made a big reduction on prices. See Them.

| Men's \$15. Overcoats at |  |  |  |  | \$11.25 | Ladies' and Misses Coats. |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| " | 13.50 | " | " |  | 10.00 | Ladies | \$15.00 | oats |  | \$11.00 |
| " | 12.50 | " | " |  | 9.35 |  |  |  |  | \$1.0 |
| " | 10.00 | " | " |  | 7.50 | " | 15.50 | " | ، | 9.25 |
| " | 8.50 | ، | ، |  | 6.35 | " | 11.00 | " | " | 8.00 |
| " | 7.50 | " | ، |  | 5.65 | " | 10.00 | " | " | 7.25 |
| " | 6.00 | " | " |  | 4.50 | " | 8.50 | " | " | 6.00 |
| " | 5.00 | " | " |  | 3.75 | " | 7.00 | " | " | 5.50 |
| Ladies' 8.50 Silk Sweaters at |  |  |  |  | \$5.00 | " | 6.00 | " | " | 4.50 |
| ، | 7.20 | " | , | at | 4.50 | Girls' | 5.00 | " | " | 3.75 |
| ، | 5.00 | ، | " | " | 3.50 | " | 4.00 | " | " | 3.00 |
| " | 3.50 w | wool | " | ، | 2.75 | " | 3.50 | " | " | 2.50 |
| " | 3.00 | " | " | ، | 2.25 | " | 3.00 | " | " | 2.25 |
| " | 2.50 | " | " | " | 1.85 | " | 2.50 | " | " | 1.85 |
| ، | 2.00 | " | " | " | 1.50 | " | 2.00 | ، | " | 1.50 |

## Warren-Fooskee: $C_{0}$, THE HOME OFGOOD COOD

