

# THE PORTALES HERALD

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Ten

PORTALES, NEW MEXICO, THURSDAY, AUGUST 8, 1912

Number 35

## Special For Trades Day

Five Per Cent Discount on All Merchandise Bought on Trades Day For Cash Only

## HUMPHREY & SLEDGE

HARDWARE

## Special For Trades Day

Five Per Cent Discount on All Merchandise Bought on Trades Day For Cash Only

### NEW PUMPING PLANT TO BE INSTALLED AT ONCE

Eastern Syndicate Man Here Looking Over Proposition

### LOCAL FARMERS BUYING PUMPS

Plants Ready For Irrigation in Early Part of Spring

Last week, Mr. E. A. Lilly, who is representing an eastern syndicate for farm irrigation machinery was in the valley looking over the farms of the farmers who are expecting to put in irrigation systems, on the private pump plan.

Mr. Lilly had never been to the Portales Valley before and was quickly made to believe that this land is the most productive in the world when water is applied and scientific irrigation methods are used. He spent the greater part of the week going over the different farms and stated that all that was needed in this vicinity was more wells and farmers. Mr. Lilly is in the pump business and has visited most of the irrigation projects in the west and is another expert who has stated that Portales can deliver the goods.

The object of his visit here was to negotiate loans for the farmers who have land that is not now being irrigated. His plan to install the plant, which consist of an engine, and a pump; and sell it to the farmer on time, the farmer to have three years before any money is paid in and then five years to pay for the machinery. The pump is to be much better than the average. Mr. Lilly states it will lift more water per minute without less fuel than the ordinary pump. The engine is to be of the best make and will burn gasoline or distillate. The casing of the wells will be made of steel instead of galvanized iron, so that there will be no chance for the ground to cave in on the pump and stop the work of pumping water.

J. H. Mook and Son have been in the valley sometime interviewing the farmers and getting them interested in this proposition and Mr. Lilly's visit is due to Mr. Mook's work.

Six or eight farmers have bought the pumping plants from Mr. Mook and now that Mr. Lilly is satisfied that this is a coming country and that farming is a paying investment here, it is expected, that the machinery will arrive in the near future and will be installed and work will be begun so that early crop may be planted next spring.

Mrs. Stanley, formerly a resident of this city but who has been at Canyon City for the past two months is here visiting relatives.

### Cantaloupes Shipped

Wash Williams arrived in the city last March and secured forty acres of irrigated land on which he has been farming this year. This farm is located about three and one half miles from town and has the premium cantaloupes of the valley. He made the first shipment of the season on Monday of this week. Tuesday and Wednesday he made shipments also. The melons were sold to the Harvey House, at Clovis and Amarillo.

### RAIN AND HAIL STORM TUESDAY

Hail Ruins Cantalopes and Watermelons on Farm

Monday afternoon the farmers enjoyed one of the best rains that has fallen in this vicinity in some time. A heavy hail storm prevailed for a short while on the irrigated farms west of town and demolished most of the cantaloupe and watermelon crop on the places belonging to Messrs. Pittman and Eilman. Other farmers in that neighborhood will lose part of their crops on account of the hail. Most of the melon vines were stripped of leaves altogether, and the melons are pretty badly bruised up by the particles of ice. It is very seldom that hail is heavy enough in this country to materially damage crops and it is to be regretted that it came at this time and damaged the earliest crops.

However, the rain fall has been pretty general this year and where the hail has hurt a few crops it has benefitted others to a greater extent than the hail did damage.

Nearly all of the dry land farmers who live west of town are raising nice crops this year. A few days ago a man from near Lykins stated that nearly all of the farmers who had worked their places are raising good crops. The maize is exceptionally fine, he stated. One man near there has about one hundred and fifty acres planted in maize and expects to get more than \$1000.00 for his heads.

To the south of town wheat is being cut this week and the samples brought in show that it is well developed and looks as though it had not suffered for the lack of rain in the least. It is reported that the stand of wheat is remarkably good.

### Democrats Will Win

Judge W. R. McGill of LaLande, one of the democratic warhorses of New Mexico, is in the city this week and is very much enthused over the prospect Wilson and Marshall have for winning.

"I have been for Wilson all the time and was not surprised when he was nominated at Baltimore, as he is decided the strongest man whom the party could have put out," said the Judge. "Marshall is a good, clean, strong democrat his influence will help the democrats, too."

"I do not think that Roosevelt has much show of winning everything. He has nominated himself after bolting the republican convention and has written his own platform which he stole from other political parties. His platform is one of the most radical that I have ever read and is written with an idea of catching all the socialists, populists and suffragettes possible. When a progressive republican casts his vote for Roosevelt, his vote has been entirely wasted. I do not think that Roosevelt will carry more than a few states. Kansas and California are all that I believe he will carry. Neither Roosevelt or Taft stand a show of carrying New Mexico. All the democrats that voted for Gov. McDonald will vote for the democrats and a good many of the republican voters are warm supporters of Wilson and Marshall as they plainly see that their man, Roosevelt has no show of being elected."

## IRRIGATION IS MUCH OLDER THAN CIVILIZATION OF U.S.

America's First Irrigators Were Probably the Pueblo Indians of the Great Southwest

### HUNDREDS OF THOUSANDS OF ACRES OF DESERT LAND IS RECLAIMED

Irrigation is Still Doing Wonderful Things for This, the Greatest Country on Earth

From the El Paso Times of recent date we clip the following, which gives a history of irrigation in the southwest.

"Hundreds of thousands of acres of valuable farming land have been reclaimed through the means of irrigation. The mountain streams have been dammed and their waters diverted to irrigate vast tracts of sun-dried soil. Great electrically driven pumps have been installed to raise millions and millions of gallons of water from the depths of the earth to be flooded over the dry lands in order to stimulate the growing crops.

"But it must not be forgotten that irrigation in the west is nothing new, although many of these recent systems are numbered among the gigantic engineering ventures of the world.

"The first systematic employment of irrigation in the arid west by English-speaking people was made by the Mormons, who expelled from their earlier settlements in the Mississippi Valley sought refuge in the unknown desert regions, and at last, after experiencing great hardships, were compelled, through necessity, to halt and settle on the shores of the great salt lake. Here the soil was found to be so barren that crops could not be grown by ordinary means, and, forced through fear and privation to adopt new and extraordinary devices, they turned the waters of the little canyon streams upon the ground where Salt Lake City now stands. After many years of scant success or disheartening failures they succeeded in mastering the art of irrigation, and, under the wisdom of their leaders they have become prosperous people.

"Long before the Mormons came, however, small sections of the dryer portions of the great west were being cultivated through irrigation. The ancient canals of the town-dwelling Pueblo Indian tribes may still be seen in the broad valleys of the arid portions of New Mexico and Arizona. On the mesas, or highlands of southwestern Colorado and the adjacent sections of Utah, Arizona and New Mexico are to be found the remains of the wonderful cliff dwellings, and in the nearby valleys are the irrigating ditches used by the inhabitants of a thousand or more years ago.

"The descendants of these tribes till a portion of the lands which were supplied with irrigating ditches and canals at the time when the Spanish first came into the region. They follow many of the practices of their ancestors having been influenced but slightly by contact with white settlers who rather have learned from them how to successfully cultivate the soil.

"The Mexicans of mixed Spanish and Indian blood gradually

pushed up into the region, and from the necessities of the situation adopted irrigating methods. Ditches dug by them are to be found along the Rio Grande as far north as Colorado and the tributaries of the Arkansas River. The early Spanish missions of the Pacific coast also practiced irrigation and in southern California particularly, are still to be seen the ruins of substantial masonry dams and headworks which were constructed by Indian labor."

From Campbell's Scientific Farmer, the following was clipped:

That which was impossible yesterday becomes possible today through the development of some simple mechanical contrivance. For three thousand years man tried to fly. He theorized and experimented, but failed utterly until he invented the gasoline engine—a light and effected motor power. This supplied the very thing that they lacked, and the problem of flying became very easy.

With the invention and perfection of the centrifugal pump, coupled with the development and application of cheap power, supplied either by electricity, gasoline, crude oil or wind, the problem of irrigation through the use of subterranean water has been solved.

The reader may be surprised to learn that ordinary it will be found cheaper, where the lift does not exceed forty feet, to pump water for irrigation than to apply it to the land through a gravity system of ditches.

### To supplement the rainfall

In the semi-arid sections of the west, where the rainfall averages above fourteen inches, irrigation by pumping becomes an insurance against failure from a series of dry years. Also it becomes an insurance against failure from prolonged droughts, that are certain to come when they are least expected.

Under this region, known as the great plains, is found water bearing rock, varying from twenty feet in the valleys to from sixty to ninety feet on the upland. There are locations, of course, where this sheet is not found, but the cases are rare.

Supplementing the natural rainfall with water from power irrigation, then becomes a problem of investment and insurance.

### Conservation of moisture

Ordinary soils, sandy loam for instance, will absorb and hold by capillarity alone about twenty five percent of their weight in water. If more water be added it will tend to seep away if the drainage be good, if not it will exclude the air and render the soil unproductive. When the percent of moisture is reduced to less than ten, the plant finds it difficult to secure sufficient moisture for a vigorous growth.

### REAL ESTATE SELLING RAPIDLY

W. B. Reid Land Company Sold \$73,000 in one Month

The last month has been one of the best for the local real estate men in the history of the city. Very little city property has changed hands but the people from other states are beginning to see what the Portales Valley really is and are beginning to acquire land for farming purposes.

Gradually the price of farm land in the valley is advancing in price, and seldom a day passes but that some one from a distance does not buy a farm in the valley. Most of the land that has been sold recently is to be put in a state of cultivation during the next crop year and is not being bought as an investment to wait until someone else develops the country so that the investor will get the benefit of some one else's labor, but is being bought for homes. These people will move out on their farms and help improve the valley by making their farms a model for newcomers to go by.

Within the last thirty days the W. B. Reid Land company has sold \$73,000 worth of land, most of which is farm property. Within the last week this company has the following pieces of land:

M. B. Pound, cashier of one of the banks at Clovis, has bought one hundred and sixty acres belonging to Mr. Heck. This place lies to the south of town and is in the shallow water belt. This farm lies well and when put in a state of cultivation will be very valuable.

Dr. Reed of Kansas was in the city a few days ago and bought 160 acres from this company. The land is known as the Peterson place and is under the Portales Irrigation project. This place has already been cultivated. Dr. Reed expects to begin operations on it as soon as possible.

Dr. Miller of Blackwell, Oklahoma bought 240 acres of shallow water land, known as the Bashang place. This land lies in the shallow water belt and has been farmed some. Dr. Reed expects to install gasoline engines and pumps and irrigate the whole piece of land.

### City Streets Being Graded

The City Council has let a contract whereby the principal streets in the city will be graded. Last year some grading was done and that work will not be gone over again but the portion that was not fixed last year undergo a complete change.

A few days ago work was commenced and the street known as Colorado has been plowed up and partly leveled. The highest part of the street will not be in the middle, around the court house square, but to one side so that there will not be a break in the high center where the public square commences. The street in the public square is wider than those streets which run into it consequently the little boulevard on the inside of the square.

Before the work is completed that portion of the square, nearest the court house, will be leveled, packed and graded and no ditch will be in the middle of the street.

Before this time the city has needed no speed laws as the streets have been in such condition to prohibit fast riding.

### DR. ROBERTS LECTURES ON MAKING OF A MAN

The Lecture Was Delivered in the Methodist Church

### THE BAND FURNISHED THE MUSIC

A Very Large and Attentive Audience Heard Speech

Last night Dr. Roberts, president of the State Normal University at Las Vegas delivered his famous lecture, "The Making of a Man," in the Methodist Church. The Portales Concert Band furnished music for the occasion and was given an ovation. Rev. J. Rush Goodloe, pastor of the Methodist church introduced the speaker.

When paying tribute to the teachers of the schools, Dr. Roberts said, "I am just a teacher and nothing more and if I could write my own epitaph, it would be the single word, Teacher. The school teacher is the greatest man and does more for a community than any man in it, and I want to speak my word of appreciation to the living teacher: If you have a word of appreciation for anyone give it to him while he is living. Many a man is on the road to hell tonight because he is linked with a wife who will not speak her appreciation of him. If you have a word of appreciation for the teacher of your boy, speak it to him while he is living so that it will help him and cheer him on his way."

Then Dr. Robertson took up the question of heredity and environment. He is a believer in both but rather thinks that environment has more influence than heredity. "As a man thinketh in his heart, so is he," was the text of this part of the lecture. "I am a fortune teller." You know about all that is necessary for most fortune tellers to do is not to take a bath for a year, or so; buy a few pet rats, cats and dogs, and hang out their sign and prey on a trusting humanity for their living. I am not that kind of a fortune teller, because I can tell you the truth while he is the most elegant liar on earth. If you will tell me what you have been thinking, or what book is closest to your heart, I will tell you what kind of a man you are."

A man is a murderer because he continually thinks murder. It takes thousands of the same thoughts to produce in a man the desire to kill."

The speaker then took up the subject of newspapers and moving pictures. He stated that if he had charge of all newspapers, a suicide, murder or divorce would never be recorded there. Then he paid a tribute to the country papers, stating that in most small towns the papers were clean only giving the news that was clean and leaving out the scandals and matter that is a detriment to the growing child. He also stated that moving picture shows were one of the most educational and entertaining amusements that has ever been produced, but that they are tending toward showing crimes which is having a bad effect on humanity, especially on small boys. He told of pictures that had caused boys to become thieves. The moving picture should be taken up by the church, he said, and used to educate the children in the better ways of life.



# THE PORTALES HERALD

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DEMOCRATIC IN POLITICS



## Afterword

Beginning with next week's issue of the Herald Mr. A. B. Austin will assume the positions of editor and business manager. J. R. Darnell, J. O. Wood and I have let Mr. Austin have our interests in the plant and we will not have charge of the paper any longer.

I wish to thank the people of Portales and of Roosevelt County for the patronage that they have given us and hope that they will continue their patronage to our successor. The Herald will be Republican in politics.

I wish my successor all the good luck possible and I believe that he will succeed in a financial way as he is a gentleman who character is above reproach and will continue to make the Herald a good, clean, paper for the betterment of the community and the uplifting of humanity.

The cause of my leaving is due to an insufficient amount of business and not to any rupture among our partnership.

Respectfully, C. W. BATTLE, Jr.  
**Town of Portales vs. Public Service Co.**

We understand that the court has held that the town has no right to lease its water-works and light plant, without prejudice to the right of the Public Service Co. to bring suit to recover for its expenditures, in the way of improvements, extensions outlays &c.

It occurs to us that the management and operation of this plant has been all it could possibly be expected under the circumstances, and that it would be but honest and fair for the town to reimburse those who came to the relief of the town at the time it was without means and without any patronage or custom to sustain the operation of the plant.

Certainly the town of Portales is not an object of charity and does not want to appear so. There is a great deal of difference in taking charge of a plant with the patronage built up and everything in good shape with nothing to do, except to run the plant and collect the tolls, than to take hold of an incomplete outfit, make the necessary additional improvements, go out and build up patronage, and run the plant until it is self-sustaining.

Everybody seemed to realize that it would be run at a dead loss for quite a while and that some one would have to advance this money.

It is a compliment to the public spirited citizens, who came to the relief of the town at the time it needed assistance and paved the way for the operation of this plant, and we feel sure that the public generally feels that it is

but honest, fair, and shows a spirit of right dealing between man and man, to reimburse them for their expenditure, in fact this seemed to be the prevailing sentiment of those, even, who signed the petition for the town to take it over.

A square deal never hurts any man; and we see no reason why a town can less afford to be "on the square" than any individual. It might be an asset in the future that would be worth more than a few paltry dollars.

## Notice of Suit No. 812

IN THE DISTRICT COURT OF ROOSEVELT COUNTY.

J. I. Case Threshing Machine Co., Plaintiff  
Versus  
George Brown, Mrs. C. G. Brown, and Stark Brothers, Defendants.

To the defendants, George Brown, Mrs. C. G. Brown and Stark Brothers: You are hereby notified that a suit has been filed against you in the District Court of Roosevelt County, New Mexico, wherein the J. I. Case Threshing Machine Co. is plaintiff, and George Brown, Mrs. C. G. Brown and Stark Brothers, are defendants, and number 812 on the Docket of said Court. You are further notified that the general objects of said suit are to secure a judgment on certain promissory notes, and to foreclose a real estate mortgage made to secure said note on the following real estate to-wit: SW 1/4 NW 1/4, NW 1/4 SW 1/4, Section 4, NE 1/4 SE 1/4, SE 1/4 NE 1/4, Section 5, Township 3 S., Range 33 E., N. M. P. M., Roosevelt County, New Mexico; and that all parties hereto be forever barred from any lien, estate, interest or title in and to said mortgaged premises.

You are further notified that if you fail to appear or plead in this cause on or before the 28th day of September, 1912, judgment will be rendered against you in said cause by default, and the plaintiff will apply to the court for the relief sought in this complaint.

McBee & Haysner, are attorneys for plaintiff and their postoffice and business address is Clovis, New Mexico. In witness whereof I have hereunto set my hand and affixed the seal of said Court this 17th day of July 1912.

C. P. MITCHELL,  
County Clerk.  
By S. A. MORRISON  
Deputy.

IN THE DISTRICT COURT OF ROOSEVELT COUNTY

NO. 822

Seymour Street, Plaintiff  
vs  
Mary B. Street, Defendant

To Mary B. Street, Defendant, Greeting:

You are hereby notified that there has been filed, in the district court of Roosevelt County, New Mexico, against you a suit wherein Seymour Street is plaintiff, and that the object of said suit is that plaintiff be granted a decree of divorce annulling the marriage contract now existing between plaintiff and defendant, and that plaintiff be restored to the rights of a single person.

And you are further notified that unless you appear in said cause and answer or plead on or before the 18th day of September, 1912, you will be adjudged in default and the complaint will be taken as confessed and plaintiff accorded the relief demanded in his complaint this day filed.

The name of plaintiff's attorney is James A. Hall, and his business address is Elida, New Mexico.

Witness my hand as clerk of said court, and the seal of said court, at Portales, New Mexico this 19th day of July A. D., 1912.

C. P. MITCHELL,  
County Clerk.  
By S. A. MORRISON  
Deputy.

## MAKE READY FOR SUCCESS.

Would you like to be earning \$1,000 a year just one year from today? And would you like to be equipped for big success in big life—a place wherein you could make from \$2,000 to \$20,000 or more a year, five ten or twenty years hence?

That's what business education offers you.

Countless successes have taken this route and we open the gateway for you. Start now—before some future Napoleon of finance seizes your opportunity.

Hundreds of our graduates are winning success. Can't we count you among them?

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**Albuquerque Business college,**  
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Albuquerque, N. M.

## Notice

Pursuant to the authority and request of the Democratic State Central Committee, there will be in each precinct in Roosevelt County N. M. on Sat, Aug. 24th, at the hour of 2 p. m. or such other hour as the committeeman of such precinct may notify the voters to appear on said day, a primary or mass meeting of the democrats, for the purpose of electing delegates to the county convention to be held at Portales at 10.30 a. m. on Aug. 31st, 1912, said county convention to be held for the purpose of electing two State Committeemen and eight delegates to the State convention to be held in Albuquerque, on Sep't, 9th, 1912, at 10.00 a. m., the basis of representation of each precinct in said county convention to be at least one delegate,

and provided that each precinct may have an additional delegate for each fifty votes or major fraction thereof, in excess of fifty votes cast for Governor in the last election.

A. F. Jones, Secretary.  
T. E. Mears, Chairman Dem. Cen. Com.

Austin will make your lemonades better. Try one.

All kind of can goods. They are the White Swan at C. V. Harris'.

## HER FRIEND'S GOOD ADVICE

The Results Made This Newburg Lady Glad She Followed Suggestion.

Newburg, Ala.—"For more than a year," writes Myrtle Cothrum, of this place, "I suffered with terrible pains in my back and head. I had a yellow complexion, and my face was covered with pimples. Our family doctor only gave me temporary relief.

A friend of mine advised me to try Cardul, so I began taking it, at once, and with the best results, for I was cured after taking two bottles. My mother and my aunt have also used Cardul and were greatly benefited. I shall always praise Cardul to sick and suffering women."

Cardul is a purely vegetable, perfectly harmless, tonic remedy for women, and will benefit young and old. Its ingredients are mild herbs, having a gentle, tonic effect, on the womanly constitution.

Cardul has helped a million women back to health and strength. Have you tried it? If not, please do. It may be just what you need.

R. B.—Write for Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment of Women," sent in plain wrapper, on request.

## SUGGESTIVE QUESTIONS

On the Sunday School Lesson by Rev. Dr. Linscott For the International Press Bible Question Club.

Copyright, 1911, by Rev. T. S. Linscott, D. D.

Aug. 18, 1912.

(Copyright, 1911, by Rev. T. S. Linscott, D. D.)

'The Ruler's Daughter. Mark v 21-43. Golden Text—And he took the damsel by the hand and said unto her, Talitha cumi, which is, being interpreted, Damsel, I say unto thee arise. Mark v 41.

(1) Verse 21—What were the attractions in Jesus which drew the multitude to him?

(2) Verse 22—When a great man is in trouble does he crave help and sympathy the same as common people? Give your reasons.

(3) Verse 23—When our little children are sick and likely to pass into a land of conscious bliss how ought our feelings to be affected? (This is one of the questions which may be answered in writing by members of the club.)

(4) Most of the rulers of the Jews were antagonistic to Jesus. Is it possible that Jairus would have been but for his trouble, and in any event what is the general influence of a great sorrow upon a man's trust in Jesus?

(5) Is such confident faith that Jairus had natural or supernatural, and why?

(6) Verse 24—Jesus in those days responded to every call for help. What reason have we to know that he is now equally responsive to every call?

(7) When we are in trouble what do we need to do to get adequate help from God?

(8) Verses 25-28—What is the best thing for a woman who is afflicted with a chronic disease to do?

(9) Did this woman have true faith or was her faith mixed with superstition? Give your reasons.

(10) Many truly good people who trust in God are also full of superstition. What effect does this weakness have upon God's dealings with them?

(11) May sick people today have the same simple faith for bodily healing that this woman had and be healed? Give your reason.

(12) Verses 29-34—Was it the mere touch of Jesus' garment that healed her or conscious effort on the part of Jesus? Why?

(13) Was there, or not, and why, any more virtue in Jesus' garment in itself than in that of any other man?

(14) How did Jesus know, with so many people jostling him, of the particular touch of this woman?

(15) What is the ground for the belief that God is aware of every thought, word and act of every individual?

(16) When we open up our hearts to God and make him our confidential friend what are always the results?

(17) Verses 35-36—When matters are as black as night and our troubles seem beyond remedy why is it still safe to be of good courage and to have faith?

(18) Verse 37—Why is it that there are only certain persons we can work with effectually, while others, equally good people, are a hindrance to us?

(19) Verses 38-43—What can you say for or against profuse weeping and elaborate mourning emblems at the funerals of Christians?

Lesson for Sunday, Aug. 25, 1912. The Visit to Nazareth. Luke 1v:16-30.

## SAM J. NIXON

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Will practice in all the courts. Office opposite Portales Bank & Trust Co. PORTALES - NEW MEXICO

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## TEMPTATION

is one of the things that a number of people cannot resist.

One is a dish of C. M. Dobbs' delicious ice cream, flavored with delicate fruit juices and served in his new parlor. There is one peculiarity, it pleases above all other creams and tastes like more cream.

## IRRIGATION GROWN TREES

We grow all kinds of Fruit and Shade Trees. Every tree is guaranteed. Our prices are lower than any of the Eastern Nurseries. Ask S. R. Herdman, at the office of the W. B. Reid Land Co., for prices, the agent for the

## NORTHERN COLORADO NURSERY CO.

LAVELAND, COLORADO

A vast amount of ill health is due to impaired digestion. When the stomach fails to perform its functions properly the whole system becomes deranged. A few doses of Chamberlain's Tablets is all you need. They will strengthen your digestion, invigorate your liver, and regulate your bowels, entirely doing away with that miserable feeling due to faulty digestion. Try it. Many others have been permanently cured—why not you? For sale by all dealers.

## Eastern Star

Eastern Star Chapter No. 26 meets every second and fourth Thursday night at 7.30 p. m. all members are requested to attend.

Mrs. J. B. PRIDDY, W. M.  
Mrs. JEFF HIGHTOWER, Sec.

Judge W. R. McGill of LaLande,

is id the city this week visiting friends.

Who said American Lady hour was good? Everybody—at C. V. Harris'.

Did you ever eat anything good? Not until you tried some of those White Swan can goods.

C. V. Harris.

## What This Bank Aims to Do

To promote our customers' interests as we would our own;

To do all we can to make their relations here profitable and agreeable to them;

To contribute to their enterprises the enthusiastic co-operation, foresight and timely assistance which a good Bank can properly bestow;

To repay their confidence in us with confidence in them.

These are the aims of the officers of this Bank, and the business men and women of Portales are invited to make this their banking home.

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ARTHUR F. JONES, Cashier

## H. C. McCallum

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## City Cleaning and Pressing Parlor

Telephone Number 91.

We are there—when it comes to cleaning and pressing. We represent the best custom tailors to be found anywhere. Hats cleaned and blocked. We will call for and deliver the goods. Give us a trial on your next suit.

N. C. LANDERS, Proprietor.

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We have received a new machine for the famous French Dry Cleaning process. We are in a better position to handle your business than ever. Agent for best custom tailors on Earth. When you have anything you want fixed up right, phone No. 7 we will call for and deliver the goods.

B. L. LAWRENCE, Proprietor

## Peak's Garage

Call on me for repair work on all kinds of Gas Engines and Automobiles. Livery drives in connection. Let me make your trip. Charges are reasonable. Telephone Number 171.

## ROY PEAK, Proprietor

## Summer Prices on Coal:

JUNE THE FIRST TO AUGUST FIFTEENTH, ONLY

AMERICAN BLOCK

One Ton - - - - Eight Dollars

Two Tons or More - Seven One Half Dollars

COLORADO ROCKVALE

One Ton - - - - Nine Dollars

Two Tons or More - Eight One Half Dollars

## Connally Coal Co.

Telephone Number 3



Are You in Arrears  
on your subscription? You know  
WE NEED THE MONEY

DO IT NOW Subscribe  
for THIS  
PAPER

WE DO THE ONLY REAL  
**Good Commercial Printing**  
IN ROOSEVELT COUNTY

SUBSCRIBE FOR THE HERALD—EVERYBODY'S DOIN' IT

## NEW AND SECOND HAND FURNITURE

**D**ON'T fail to visit Gordon's New and Second Hand Furniture Store when in Clovis. We carry everything you need and can save you money.

WE HAVE COME HERE TO STAY AND  
WE WANT YOUR TRADE

WE ARE AGENTS FOR THE FAMOUS  
SINGER SEWING MACHINES

**F. M. GORDON**  
200 Grand Ave. Clovis, N. M.

## Investigate The Hurley Country

The largest, smoothest shallow water country in Texas. Water from four to sixty feet. The Hurley Country is that part of Bailey County laying north of the Black Water Draw, a beautiful valley. Ten irrigation wells in operation, no limit to the water, no alkali, will be a great alfalfa and fruit country. For further information, address

Hurley Commercial Club, Hurley, Texas.  
L. R. COX, Secretary.

## To Property Owners

If you have land in the shallow water district, dry land, or land under the irrigation project, or town property that you desire to sell, rent, or exchange, and it is a bargain, I can handle it for you. Call or address

**T. J. MOLINARI.**

Portales, - - - - - New Mexico.

## BUILDING MATERIAL

We handle all kinds of lumber, shingles, sash, doors, mouldings, roofing and etc. It will pay you to figure with us before buying.

**KIMMONS & VAN WINKLE LUMBER COMPANY**  
Located South of the Jail

## BOYS AND GIRLS

These are Vacation Days when you have lots of time.  
**Do You Want to Earn Some Dollars?**

We Will Tell You How to Do It.  
WRITE TODAY TO

**The Evening Herald**  
Albuquerque, N. M.

GET A POSTAL CARD AND WRITE RIGHT NOW.

For Sale—New \$105.00 number 5 Oliver typewriter. Herald Office.

Mr. W. S. Gonsalus, a farmer living near Fleming, Pa., says he has used Chamberlain's Colic, Cholera and Diarrhoea Remedy in his family for fourteen years, and that he has found it to be an excellent remedy, and takes pleasure in recommending it. For sale by all dealers.

**BOYS AND GIRLS**—Earn good money during vacation at pleasant work, boosting for New Mexico. Outfit free. Write today for our offer New Mexico Magazine, Las Cruces, New Mexico. 41f

### Notice

To the Progressive Republicans and all sympathizers; regardless of former political views. Are requested to meet at the court house on August 17th, at 2 o'clock p. m., for the purpose of indorsing the actions of the new party.

### COMMITTEE.

"Were all medicines as meritorious as Chamberlain's Colic, Cholera and Diarrhoea Remedy the world would be much better off and the percentage of suffering greatly decreased" writes Lindsey Scott, of Temple Ind. For sale by all dealers.

Ice cream bricks at Austin's.

For Sale—New \$75.00 Emerson Typewriter for sale. Enquire at Herald office for information.

One of the most common ailments that hard working people are afflicted with is lame back. Apply Chamberlain's Liniment twice a day and massage the parts thoroughly at each application, and you will get quick relief. For sale by all dealers.

Try some White Swan coffee. C. V. Harris.

"I was cured of diarrhoea by one dose of Chamberlain's Colic, Cholera and Diarrhoea Remedy," writes M. E. Gebhardt, Oriole, P. There is nothing better. For sale by all dealers.

We do drink it—Austin's Lemonades.

PHONE 70

**CITY**

**Meat Market**

Fresh and Cured  
Meats. Fish and  
Oysters in Season.

J. M. REYNOLDS, Proprietor

Again We Say Subscribe  
for THIS  
PAPER

### Take it in Time

Just as scores of Portales people have.

Waiting doesn't pay. If you neglect the aching back, Urinary troubles surely follow. Act in time by curing the kidneys.

Doan's Kidney Pills are especially for sick, weakened kidneys. Many people in this locality recommend them.

Here's one case:

B. W. Miller, E. Eleventh St., Hereford, Texas, says: "I used Doan's Kidney Pills when suffering from pain in my back and they quickly relieved me. Now when I stoop to lift, I don't have that pain in my loins and the trouble with my kidneys has also been corrected. I do not know of a better medicine for kidney complaint than Doan's Kidney Pills and I cheerfully give this public statement in their praise.

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

## .....THE BOSS AND THE HIRED MAN.....

By Bert M. Moses

President American Association of Advertisers

I do Not know of any joy quite so keen as the joy of seeing people respond to advertising.

The business world is divided up into two general classes:

Those who employ, and

Those who are employed.

In every talk the employer is calling the "boss," and the employed is called the "Hired Man."

There are about thirty Hired Men in the United States for every Boss.

In other words, only one man in thirty rises up from the ranks and makes a substantial success.

Every young man who reads this is going to be either a Boss or a Hired Man—-one or the other sure.

Which shall it be for you?

The matter is one which you can largely control.

If you get the right thought started you can be a Boss.

If you start in and advertise persistently you can be a Boss.

The main reason why only one man in thirty grows up to be a Boss is because only one man in thirty recognizes the power of advertising.

When you once get the right view of advertising, you solve the most perplexing problem of the times.

When you recognize how to create a demand for what you have to sell, the whole world is before you as a field from which to garner the gold.

Write out what you want the public to know; go to the publisher of the paper you read and have a talk with him. Show him your copy and take his advice if he tells you to change it.

Decide with him how much space to use and how often.

Feel your way along, until you get a grip on the thing.

Then go at it with both hands and feet.

I do not know of any better way to learn advertising than to advertise.

**The place is here and the time is now  
And The Way to Begin is to Begin**



## ON THE OPERATING TABLE

By E. P. ALLDREDGE

The Editor of the Herald has asked me to give a brief account of my recent trip to Dallas, Texas, where I underwent a double operation, having the appendix removed and the gall ducts drained, healed of an old catarrahal condition.

### Trouble Long Standing

For eleven years I had suffered more or less with something which affected my liver and stomach and, for the last eight years, since July, 1904 the trouble had been serious, at times completely prostrating me. In May, 1907 the trouble brought on a complete breakdown, while I was pastor in Dallas; and, although I gave up my work and retired to New Mexico and although the good climate out here lifted my general health up to where I was able to work in spite of trouble, yet I was never quite at myself physically and periodically would be overwhelmed with violent attacks of the old trouble.

### Why to Dallas

Having exhausted the catalog of materia medica as well as that of fake remedies, I determined upon an operation as soon as I could get it, and had determined to go to the Doctors Mayo at Rochester, Minn., when I went to the Southern Baptist Convention at Oklahoma City in May. Here, a number of friends from Dallas in particular, upon learning of my plans, insisted that it was entirely useless to go to Rochester, Minn., when I could get a good service from the standpoint of a surgeon and better service from the standpoint of a Sanitarium, right here at Dallas and, besides, I could be among my friends. They insisted that Dr. H. M. Doolittle of Dallas who is among a number of able surgeons connected with the Baylor Medical College had no superior, perhaps in the whole south, that he did the very operation I needed from once to a half dozen times every week that I could soon satisfy myself as to his ability. I found moreover that Dr. Doolittle had been 4 years a member of the Mayo firm of surgeons before coming to Dallas.

### My Confidence Confirmed

On reaching Dallas, however my confidence was greatly strengthened by what I was told by both physicians and laymen on all sides a dear old mother in Israel, sixty seven years old the wife of a Methodist minister, had a monster gall stone and the appendix removed and was walking around in nine days. A lady whose pastor I had the honor to be while in Dallas, had the difficult goiter operation performed and was actually dismissed by Dr. Doolittle the fifth or sixth day after he operated. A good Baptist lady from Mineral Wells, had a large gall stone and the appendix removed and was up walking around the 8th day and was dismissed and went home the fourteenth day, following the operation. Two old friends both young men about thirty five years old, I found here at the Sanitarium, both having had operations for fistulo or blind piles and were dismissed

and left the hospital within five days after operation. It took no special summons of courage, therefore for me to go on the operating table, Thursday morning July 11th, for I had all the assurance needed, that the time had come to be rid of my old trouble and be well again. Dr. W. M. Peck and Dr. W. T. White, the latter an old Baylor class mate who has made a name for himself and built up a large practice in Dallas, assisted Mr. Doolittle, and within thirty minutes, they had performed the two operations of draining the gall ducts and removing the appendix.

But the delightful rooms at the Sanitarium, how they help a suffering body. Located on a splendid elevation and facing the south whence a tide of delightful breeze pours in almost all the while, although one comes from a cool climate of four thousand feet elevation, he need not suffer at this Sanitarium from the hot waves passing over the country. On the fourteenth day I got up and on the eighteenth day left the Sanitarium for my home.

### The Sanitarium Point

But, I wondered, as I lingered around the Sanitarium during my convalescence, how many of our people have any real conception of the magnitude, the arrangement and the fitness of all the appointments of the Sanitarium. A large handsome, stately, artistic, modern, scientific building, made of brick and steel and cement and absolutely fire-proof, set out upon a hill and rising four stories high with basement and roof garden, the building as it now stands accomodates one hundred ninety patients. There were one hundred thirty of us most of the time I spent there, but during the entire month of July exactly three hundred twenty three patients registered for treatment; and I was told that five thousand two hundred seventy seven patients had recieved treatment within the two and a half years the Sanitarium has been in operation; also that the charity of the institution had been extended in behalf of indigent patients, during this same period, totaling more than thirty thousand dollars. Now, the M. K. & T. Ry. has engaged to send all their employes needing treatment to this Sanitarium, and the question of building on another wing to the main building can be delayed but a very short while.

### Other Institutions in Group

But this is only one of a number of institutions now grouped about the Sanitarium. Besides, an artesian well of splendid water, for example a splendid laundry, on electric light power plant a drug store, a school of nurses, which included 43 active nurses and their probationist, also the Baslor University College of Pharmacy, with seven professors and an enrollment last year of 36 students; and last the Baylor University College of Medicine housed in a splendid four-story brick building of its own, where 19 professors assisted by 13 instructors last year handled 69 medical students. This group of institutions cost over \$450,000 and will no doubt be enlarged within the next year or two.

### Charges For Operations

As stated above there are certain charity words where people who suffer and need attention can get it free. But those who can pay are charged according to circumstances. One can go there an go into one of the large wards for total cost of \$7.00 per week, besides the doctors bill of course. Then one can have a private room which is far better from \$10.00 to \$20.00 the week. The ordinary abdominal operation cost from \$100.00 to \$200.00 for the operation of course you can make the hospital charges small or great according to your choice.

Miss Ruddell of Clovis, who spent a few days of last week in town, transacting business returned to her home Sunday.

## TO THE DRY FARMER IN THE SHALLOW WATER BELT

Own your own irrigation plant without mortgaging your land. A man who has to mortgage his land for power plant purposes is creating a debt which under conditions incident to pumping water on the land makes it a difficult matter to pay off. How would you like an opportunity to trade some of your land for a pumping outfit? In this way you pay for the equipment with land and you will more than increase the value of the land left with a pumping plant on it than your present entire holding is worth. This places an irrigation plant in the hands of every man who wants it. If you have to raise money, you can raise more money on a small piece of land under irrigation than on your entire farm, dry. If you have a mortgage against your farm now you can transfer it to the portion irrigated very easily, and you can increase the earnings of the farm to help you get out of debt. I expect to leave for the east September 1st, for the purpose of endeavoring to finance the irrigation company on a new basis. At the same time those people who have made arrangements with me for power or power equipment or pumping plants, will be taken care of and this equipment installed this winter at the time the deal goes through. You take absolutely no gamble, as the contract you would make will stipulate that you do not turn over a deed to your land until the well and pumping equipment is delivering water. No power will be furnished to any one in the next year except those on the land under this project or under land to be combined with this project. If you want an irrigation plant on your land next season, this is your chance. This offer will only be open for ten days. Come in and see me immediately and have your mind made up as to what you want to do. A. A. ROGERS.

### For Sale

I have the following listed for sale:  
1 Jersey cow and calf, \$50.00; National bicycle, nearly new, \$10; 70 tooth harrow; 1 gang plow; 1 walking plow; leveler, ditcher and boarder; 5 set of harness; 6 cantaloupe buckets; 1000 fruit tree protectors; 1 wagon and rack; 1 one horse wagon; grinding stone; scraper; tools and shovels; horses and mules.

FRANK J. HEILMANN.

### Lights Out

Water was cut off Tuesday morning because of the lack of coal at the power plant. This coal should have been here several days ago and this inconvenience could not be helped. There were no street lights Monday night because lightning cut one of the wires into, in the east part of town which broke the circuit.

### Prizes Secured

M. J. Faggard & Co. have lately given the prizes to the winners in the contest; Ed Halford of Givins, New Mexico winning the first prize which was a \$65.00 sewing machine; A. S. Pierson of Pierson, New Mex. recieved the second prize which was a fireless cooker valued at \$20.00 and Frank Thompkins winning the third prize, a fireless cooker worth \$20.00.

Following is the certificate of the number of beans contained in the jar: "Portales, New Mexico, August 8, 1912. This is to certify that the undersigned counted separately and accurately the number of beans in the sealed quart jar at the M. J. Faggard & Co's store and found the jar to contain 2411 beans. Respectfully submitted, Guy Mitchell, C. R. Langston, E. P. Aldredge.

The guessing in one case was as low as 850 and the highest guess was 47,000.

Mrs. Coe Howard returned from Clovis Wednesday.

Mr. Trout, father of Judge A. G. Trout came in Wednesday, and will visit his son.

Miss Terry left Wednesday, for Parris, Texas, where she will visit with relatives for about two months.

Dr. Patterson left Wednesday morning for San Antonio, Texas, to join his family who have been there for some time.

Dan Vinson, president of the New State Development Company was a business visitor to Clovis Tuesday.

Good bedstead, set of springs and mattress practically new. Will sell for half cost. See Mrs. E. P. Aldredge.

Lester Prater, who has been visiting relatives in Beaver county Oklahoma returned to his home last Saturday.

Mr. Putman of Iowa is spending a few days in the city looking after the 160 acre farm he bought last year.

Tuesday morning J. H. Sander left for Dallas, Texas where he is to undergo an operation for bladder trouble.

J. R. Darnell of Elida, spent a part of Friday and Saturday, of last week, in the city looking after business interests.

Mr. and Mrs. Mueller, recently of Livingston, Illinois, have moved off of their irrigated farm and are now living in the house recently vacated by Dr. Gibson. They moved into town so the children would have the advantages of the Portales Public Schools.

Wednesday morning, Mr. and Mrs. W. F. Jones left for their home in Tohoka, Oklahoma, where Mrs. H. F. Jones will spend a few weeks with them visiting. Judge Jones and Leon Jones left at the same time for a visit in Colorado, where the Judge will rest and recuperate his health.

LESSON HELP, SUNDAY, AUG. 18. Part 1, Continued.

The birth of Jesus announced:

- (a) To the Shepherds, How and where? Luke 2:8-14.
- (b) To the wise men: Mat. 2:1-2.
- (c) How did each verify their message, Luke 2:15-18; Mat. 2:3-12
- (d) Did they have sufficient evidence to be convinced?

When was Jesus presented at the temple, and by whom? Luke 2:18-25.

What additional evidence of His divinity occurred there? Luke 2:25-32-38.

How was Herod, the king, interested? Mat. 2:3-9.

The effort he made to destroy Jesus. Mat. 2:7-8, 16.

How was this averted? Mat. 2:12-15.

How many prophecies did Herod aid in the fulfillment of? Mat. 2:15-23.

The "Men's Bible Class", which meets every Sunday morning at 9:40 to 10:45, at the Commercial Club Room, is open to every man, regardless of denomination. We are studying in detail the life of Christ, endeavoring to take it up in a systematic manner, so that when we finish the course we will have a definite idea of the life, work, doings and sayings of the Christ, and we hope a clearer idea of the purposes for which He lived and for which He died; a clearer understanding of the meaning of this to the world, and the personal to ourselves as individuals. It is said that it has been considered a disgrace for any member of the House of Lords in England, to be unable to show a familiarity with most any allusion to the Scriptures. A distinguished lawyer upon being asked, if he remembered what Christ said on a certain occasion, replied, "yes, I remember most everything that illustrious person is recorded as having said". What a compliment to the man, able to truthfully say that! You are welcome to attend this class. Come and help others and help yourself by so doing.



### WOMAN'S CLUB NOTES

The literary department of the woman's club met at the residence of Mrs. S. E. Ward, August 6th, and Mrs. A. A. Rogers was unanimously elected chairman of the department. The boys view course of study has been selected for the years work, embracing the history and descriptive life of Mexico and South America. The boys view is a popular course, having been used by the club in former years with gratifying results, so the years work is assured under the able leadership of Mrs. Rogers.

The board of managers of the club met August 8th, at the home of the president, Mrs. Sam J. Nixon; present, Mesdames Nixon, Reeves, Hightower, Ward, Humphrey, Rogers, Pew, McDonald, Monroe and Culberson.

Mesdames Humphrey, Oldham and Monroe constitute a committee appointed to wait upon the management of the Commercial club to arrange for the use of the Commercial club rooms, for meeting during the ensuing year.

Upon motion and second it was voted to allow the club to pay cost of years books from club treasury. Moved and seconded that the board of managers recommend to the program committee that business and domestic science be given the second Wednesday in the month and literature and home league work on the fourth Wednesday. Adjourned to meet at the regular time in September.

The Domestic Science Department of the woman's Club met with Mrs. W. H. McDonald Aug. 12th, this department of the Club leads in enthusiasm and the members are preparing for earnest work, including a course of study from the American School of Economics, compiled in twelve volumes, the cost of which is twenty five dollars and is assumed by the members of the department, when the work is finished the volumes will be donated to the Library Department to be placed in the public Library. The Home League Work comes under the supervision of the Civic Department and promises to be an interesting study.

Activity is noticeable in all Departments and committees now preparatory to opening of Club year second Wednesday in September. Year Books will be published in a few days, and ready for all members at the opening meeting.

We will put in an alfalfa threshing machine and seed alfalfa if we can get enough business to justify us in doing so. If you want to seed your alfalfa let us know. HASTINGS & WILBY.

### Died

Last Sunday morning at 7:15, H. Percy Jones, son of Judge H. F. and Mrs. Ellen W. Jones passed away after a lingering illness of typhoid fever, from which he had been suffering for the greater part of the summer. He was improving rapidly when complication set in which caused his death.

He was born at Brownsville, Tennessee on March 31, 1879 and lived there about ten years, moving to Nocona, Texas. He moved to Portales in the year 1902 and has lived here ever since.

He is mourned by two brothers J. W. Jones of Atoka, Oklahoma, who is county attorney, and Leon Jones of this city, who is connected with the Warren Footshee & Co, and his mother and father, Mrs. Ellen W. and Judge H. F. Jones.

Mr. Jones had a great number of friends in the city and his loss is keenly regretted by the whole community. The bereaved family have the sympathy of their many friends and acquaintances here and elsewhere.



See the Racket store about it. The Racket Store can save you money.

We sell exchange Land W. B. Reid Land Co.

Let us sell your Land for you W. B. Reid Land Co.

Fresh fruits and candies at Adams. Phone 58.

Have you seen those new street hats at Seay's? They're new.

Fruit and shade trees of all kinds. S. R. Herdman.

Who handles White Swan can goods? C. V. Harris.

Fresh Bread, Cakes and pies. Call 58. E. H. Adams.

Miss Rachel Smith of LaLande is visiting Miss Myrta Wood.

List your Land with W. B. Reid Land Co. for quick sales.

Just unloaded a car of American Lady flour at C. V. Harris'.

Walk into A. B. Austin's and quench your thirst at his fountain.

R. H. Adams carries a full line of groceries. Phone No. 58.

Why not everybody getting in on Austin's—All the best drinks.

Ray Maxwell, of Roswell, is visiting friends in the city this week.

Ladies! I have just received a fall line of street hats. Call and see them. Mrs. A. B. Seay

Get the best ice cream in town at Austin's—Keep your money at home.

C. G. McCauley left Tuesday morning for a visit to Kansas City, Mo.

LeLande Chapman of Clovis was a visitor in the city Sunday and Monday.

Vernon Delaney paid his relatives a visit in Clovis, Sunday and Monday.

Last Thursday evening Judge T. E. Mears made a business trip to Clovis.

Bill and Joe Kuykendall of Amarillo are visiting with home folks this week.

Roy Connally left Monday afternoon for Clovis to look after business interests.

If you have good shallow water Land you want sold, list with W. B. Reid Land Co.

A. B. Austin made a business trip to Ft. Sumner, Tuesday and returned Wednesday.

All kinds of cold drinks and ice cream may be found at R. H. Adams cream parlor.

Austin makes all the fancy drinks. Try a lemonade—makes you want another one.

Better than ever; a mill to grind out lemonades. Come and see them at C. M. Dobbs.

Ted Law spent a part of the week in the city and left for his home in Amarillo Tuesday.

Mrs. M. A. Knight left Monday morning for Kansas City to buy her fall line of millinery.

Mr. Hurley, a former resident of the city, has returned and will make this his home for awhile.

C. V. Harris left Friday morning for Albuquerque, where he is looking after business interest.

Will Faggard of the M. J. Faggard Mercantile Company was a business visitor in Clovis Wednesday.

Miss Carlie Curtis of Amarillo, Texas is a guest of Miss Pearl Stone and Mrs. Roy Connally this week.

Miss Sallie Bryant left Monday morning for an extended visit with relatives in Webb City, Missouri.

After spending a few days looking over the valley, T. J. Martin, J. C. Turner, and Mr. and Mrs. Wilkeson left for their home at Stafford, Kansas, Monday.

Sixty Years the Standard

DR. PRICES

CREAM BAKING POWDER

A Cream of Tartar Powder Made from Grapes NO ALUM